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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 60, NO. 1 NEW YORK, U. S. A., MONDAY, JULY 1, 1946 TEN CENTS

3 Copy 1967

RKO Radio to Handle Own 16mm. Sales

Depinet Will Open 15th Annual Sales Meet Today

RKO Radio will distribute 16mm. versions of both its features and shorts, taking over their distribution from the several licensees which have handled them for years. RKO's starting date hinges on the completion of existing contractual agreements with the present licensees.

This announcement was made over the weekend by Ned E. Depinet, RKO Radio executive vice-president, coincidentally with the company's announcement of details of its 15th annual sales meeting, which will be opened here this morning at the Waldorf-Astoria Hotel by Depinet. The meeting will run through Wednesday.

RKO's 16mm. films will go through its own exchange facilities, and, it was said, "There will be no change in RKO policy with respect to the types of locations it will service," the company adding: "RKO will not engage

(*Continued on page* 10)

Tax Revenue Runs Ahead

WASHINGTON, June 30. — Federal admission taxes for 1945-46 are running well over $100,000,000 more than earlier estimates by the Treasury that they would not exceed $300,800,000 for the year.

Revenue from the Federal tax for May reached $39,499,268, according to Bureau of Internal Revenue figures, topping receipts for May, 1945, by $7,575,904.

The figure sends the aggregate to-

(*Continued on page* 10)

Major Studios Offer Rises Up to 25%

HOLLYWOOD, June 30. — Industry-wide wage increases up to 25 per cent are among provisions of a proposal made Friday by the major producers to the IATSE and the Conference of Studio Unions. An important condition of the producers' proposal is that the unions shall devise some mutually

(*Continued on page* 10)

O'Shea Heads Liberty Sales

E. K. O'Shea

E. K. (Ted) O'Shea, Eastern sales manager for Metro-Goldwyn-Mayer, has been signed to a term contract by Liberty Films as general sales manager in charge of worldwide distribution, Samuel J. Briskin, vice-president of Liberty, announced on Friday.

Liberty, in which Briskin is associated with Frank Capra, William Wyler, Robert Riskin and others, recently concluded a releasing deal with RKO Radio. O'Shea will make New York his headquarters and will work closely with

(*Continued on page* 10)

Renew Money Pacts For Australia, N.Z.

Full remittance of film credits from Australia and New Zealand for the fiscal year ending June 30, 1947, is assured, a spokesman for the Motion Picture Association's foreign department indicates. It was pointed out that while no word had been received from the governments of those countries regarding any intention to change the terms of their contracts with the American companies, the old contracts, which expired yesterday, are invariably renewed, with due notice

(*Continued on page* 10)

US Reels Return to Italy Commercially

Rome, June 29.—For the first time since American distributors withdrew from commercial operations in Italy, because of oppressive Fascist laws enacted by Mussolini, the importation of American newsreels has been renewed, authorized by the Italian government under the condition that American companies will take an equal number of Italian news films.

American newsreels were shown under US Army of occupation sponsorship, but the new arrangement returns them on the basis of independent commercialization.

Charge Clearance of Year in Connecticut

Claiming that the Music Box Theatre in New Britain, Conn., has to wait "many, many months, even a year" after first-runs to obtain product, the management of Lob-Lee Theatres, Inc., which runs that house, has filed a clearance complaint with the New Haven tribunal, the American Arbitration Association reported here at the weekend.

All five consenting companies were named in the complaint, which listed the Embassy, Strand, Palace, Arch Street and State theatres in New Britain as interested parties. Complainant said present availability after the State forces hardships and asked for a clearance of seven days after the Palace and 37 days after first-runs.

House Committee to Study Films' Foreign Problems

WASHINGTON, June 30.—Plans for Congressional assistance on the industry's foreign trade problems are being advanced by the House Interstate Commerce Committee's special subcommittee for the study of trade and commerce.

Rep. Priest of Tennessee, chairman of the subcommittee, said he has conferred with Donald Nelson, president of the Society of Independent Motion Picture Producers, and other industry representatives on the subject. He said that industry executives will be invited to make suggestions at a hearing to be held at a later date.

Conceding that legislation may not be the answer to the industry's foreign trade problems, Rep. Priest said that a hearing may show that "a complete study and report on foreign trade agreements may be in order." While the subcommittee will consider the foreign trade problems of many industries, he said that motion picture problems will be given "top priority."

U. S. Will Not Support Any Divorce Bill

Prefers Achievement by 'Due Process of Law'

By JIM H. BRADY

WASHINGTON, June 30.—The Department of Justice will not lend its support to any Federal legislation calling for divorcement of exhibition from production-distribution, a spokesman in U. S. Attorney-General Tom Clark's office here declares.

Clark recently expressed strong opposition to the reintroduction of the Langer-Neely anti-block booking and theatre divorcement bill, which died in the last Congress.

We are still opposed to such legislation, despite the fact that our plea for complete divorcement was not upheld by the New York Federal Court (in the June 11 decision on the New York film anti-trust suit). The Attorney-General would rather achieve divorce-

(*Continued on page* 10)

Upholds MPA Ad Rejection

Even if refusal of the Motion Picture Association to approve advertising material for Howard Hughes' "The Outlaw" should "restrain interstate commerce or competition, such restraint is a reasonable one." Federal Judge John Bright declared in his findings of fact and conclusions of law filed here Friday following his refusal to grant Hughes a temporary injunc-

(*Continued on page* 10)

United World Sales Overseas By Univ.

Foreign sales and distribution of United World Pictures' product will be handled throughout most of the world by the Universal foreign department under Joseph H. Seidelman, vice-president and foreign manager, according to present plans.

The original intention was to appoint a United World foreign sales manager, with Al Daff, assistant to Seidelman, having been mentioned for

(*Continued on page* 10)

Personal Mention

CHARLES EINFELD, Enterprise Pictures president, left New York for the Coast at the weekend.

•

Barbara Elayne Rubin, daughter of Mr. and Mrs. William B. Rubin of Woodmere, L. I., and Herbert I. Weiner, son of Mr. and Mrs. Harry E. Weiner of Germantown, Pa., were married last night in the Waldorf-Astoria Hotel, here. Weiner, Sr., is Columbia's district manager in Philadelphia.

•

William Zoellner, former Atlanta manager for M-G-M and now special home office sales representative, will arrive here today from Miami, where he has been vacationing, to take up his new duties.

•

Harold Zeltner, M-G-M Pittsburgh salesman, who has been recovering here from a recent operation, will report back on the job on July 8.

•

Charles C. Moskowitz, Loew vice-president and treasurer, will head for the studio next Friday, from New York.

•

Herman Ripps, M-G-M district manager with headquarters in Albany, has returned upstate after a New York visit.

•

Fred Hutchinson, Paramount general sales manager in Great Britain, is due in New York from the Coast today.

•

Eric Johnston, MPA president, is due in New York on July 8 from Spokane, Wash., and will return to Washington, D. C., after July 12.

•

Benedict Bogeaus arrived here over the weekend from the Coast to confer with Carl Leserman, his Eastern representative.

•

Harry J. (Pop) Wessel, owner of the Film Service Co., Cincinnati, and Mrs. Wessel celebrated their golden wedding anniversary last week.

•

Christian Frey, representing 25 Cineac theatres in the Netherlands, is visiting in the U. S.

•

Saal Gottlieb, M-G-M manager in Pittsburgh, will arrive here Wednesday and remain until July 8.

•

Jerry Adams, M-G-M salesman, will arrive on the Coast today from New York for a new assignment.

•

H. M. Richey, M-G-M exhibitor relations head, will return today from a trip to the Midwest.

•

Joel Levy, Loew out-of-town booker, will return today to New York from a Canadian business trip.

•

E. W. Aaron, M-G-M assistant general sales manager, will return here today from Lake Placid.

•

Gary Cooper has arrived in New York from the Coast.

Tradewise . . .

By SHERWIN KANE

IF the New York anti-trust suit decision emerges from the U. S. Supreme Court intact in its major pronouncements, the important trade relations between buyer and seller will be pretty completely under the jurisdiction of the Federal Court and arbitration boards, many New York legal minds believe.

Assuming they are right, the question arises: "What effect would that have on exhibitor organizations which have prospered heretofore on trade practice issues?

Quite likely they would continue to have their place and their functions, but, with trade practices resolved by court mandate, and disputes arising under that mandate to be determined by legal process, it would seem inevitable that the voice of the exhibitor association within the realm of trade practices will be hard to hear above the voices of the lawyers in the brave, new world ahead.

Meanwhile, many are finding it interesting that associations which championed the government's suit against the industry now are marshaling their forces to oppose—and to have changed — its consequence — the New York court's decision.

• •

Fortunately, it was said often before William S. Hart died that his contributions to the good repute of the screen during an age when personal virtue was sold short in Hollywood were sufficient to win probation on many occasions for the loosely-constituted and behaved industry of his day. At least, he had had whatever satisfaction there is to be derived from hearing a tribute paid to his career and his life before both had ended.

Bill Hart's career proves, if there need be proof, that Westerns can be magnificently profitable, as well as a credit to the industry, without salaciousness.

• •

It has been some two weeks now since the New York Federal court denied the application of Howard Hughes to restrain the Motion Picture Association from taking action against "The Outlaw."

Hughes, as pointed out in the court's opinion, has openly flouted the Association's rules with respect to advertising. He continues to do so, as witness the recent "Tussle with Russell" ad in a Hearst publication, and the two-page spread in the current issue of *Time*. The Association has at its disposal, in its power to revoke the PCA seal granted to "The Outlaw," a counter if not a remedial course of action. It is up to the Association to move, and move promptly.

Hughes, the vanquished in the first court round, remains on the offensive. And we mean offensive.

• •

The ever-industrious Warner home office trade press contact, Don Carl Gillette, is outdoing himself these days in behalf of the 20th anniversary of the talking picture. The other day, emerging happily from the archives, he recounted this one, designed to illustrate that show business, which is traditionally heralded as living on new ideas, thriving on enterprise and long chances, has been, on occasion, as stuffily opposed to the untried as any orthodox business.

The records show that, while newspapers were favorably disposed in their notices toward Thomas Edison's short-lived Kinetophone, included on a Fifth Avenue Theatre vaudeville bill in 1913, show business, itself, was downright antagonistic toward the new-fangled contraption. Theatrical papers were concerned over its potential threat to "flesh" acts, and most film papers were reluctant to encourage a mechanism that might tip the scales against the flourishing silent film business.

One theatrical paper gave the Kinetophone two weeks to live and said Edison's name constituted its only drawing power. Two weeks later the paper said: " . . . the pictures themselves uninteresting, the talker lost its last chance and has been pronounced all along the line as through. The talking, instead of enhancing the picture, simply annoys. The general verdict is that the Edison pictures are an out and out fliv."

But when talking pictures continued to come along, the theatrical paper headlined: "Forced Upon Audiences Week After Week Brings Expression of Contempt for Edison Invention."

Moralizes Gillette: "In the face of the same kind of unreceptive and even unfriendly attitude, the Warner Brothers 12 years later pushed forward and succeeded where Edison had failed."

Newsreel Parade

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JAPAN, China, France and Belgium are sources of foreign news in current reels. Domestic happenings highlighted include the New York harbor fire, the return of Earl Browder, Washington reports and the latest in aviation; full contents follow:

MOVIETONE NEWS, No. 87—UN and Spanish-veto question. Staten Island F[illegible] fire. John W. Schneider sworn-in in T[illegible]ury post. "Flying Wing's" first fl[illegible] Starvation stalks tragic Chinese during Civil War. Film flashes from abroad: Communist demonstration in France; happenings in Belgium; Crown Prince of Japan. Flying St. Bernard dogs. Merry-go-round wedding in New Jersey.

NEWS OF THE DAY, No. 285—$2,000,000 fire in New York harbor. Army's huge "Flying Wing" passes first test flight. Personalities: Schneider and Steelman "move up" in Washington. Earl Browder home from Russia. Close-up of Jap Crown Prince. Famine in China. St. Bernards take the air. French steeplechase thrills.

PARAMOUNT NEWS, No. 88—$2,000,000 ferry fire. Browder back from Russia. Operation Bow-Wow. Japan's Crown Prince. China: 30,000,000 face starvation. The biggest plane that ever flew.

RKO PATHE NEWS, No. 90—$2,000,000 ferry fire. New posts for Steelman and Schneider. Famine in China. Jap Crown Prince enters school. Belgian carnival aids destitute. Steeplechase run in Paris. "Flying Wing" in first flight.

UNIVERSAL NEWSREEL, No. 515 — "Flying Wing." Three-day fire razes ferry house. Personalities: Schneider, Fairless and Steelman. Japan's future ruler enters public school. Carousel wedding. Famine scourges Chinese.

Audrain Named Ad Head of Prestige

Lawrence A. Audrain has been named a vice-president and director of advertising and public relations of Prestige Pictures, Inc., J. Arthur Rank distributing company formed here to give special roadshow attention to key Rank British pictures.

Robert J. Benjamin, president of the J. Arthur Rank Organization, Inc., U. S. Rank affiliate, announced the appointment of Audrain, who, prior to the war was a foreign correspondent in Europe and England, and, after serving five years in the Canadian Army, became managing editor of *Illustrated,* British picture paper.

Successor to Kirby Not Chosen Yet

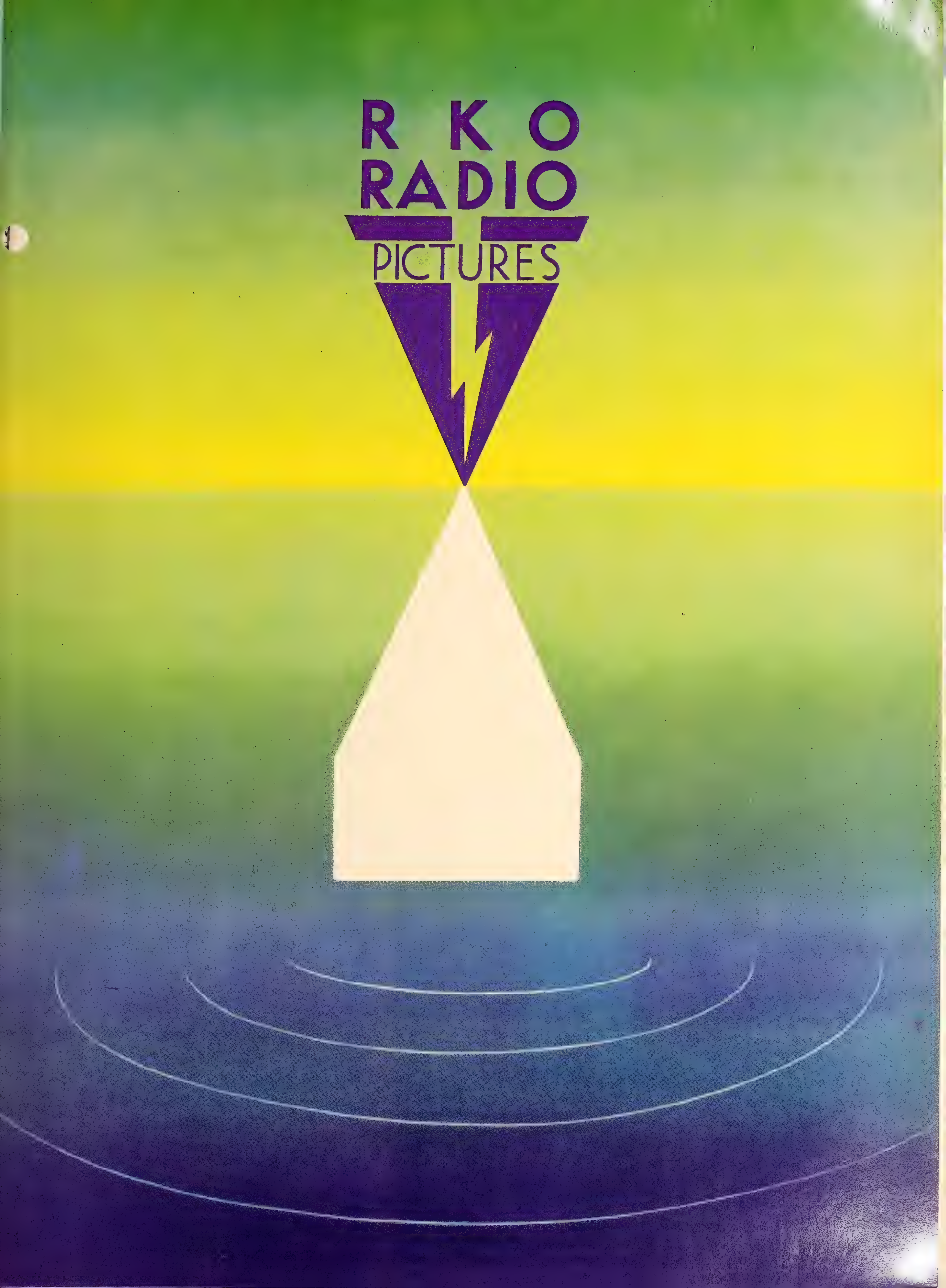
No successor to John Kirby, Southern District manager for Paramount, with headquarters at Atlanta, has been selected yet, the Paramount home office said on Friday.

Kirby, who has been with Paramount for the past 21 years, has resigned, effective next Friday. He said he will have no announcement to make of a new association before next September.

To Film 'Enemy of People'

Hollywood, June 30.—Columbia will film Ibsen's "An Enemy of the People," starring Alexander Knox. Shepard Traube will produce.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.


RKO
RADIO
PICTURES

Love! *burning i*

CARY GRANT
INGRID BERGMAN

Alfred Hitchcock's

Notorious!

CLAUDE RAINS

LOUIS CALHERN · MADAME KONSTANTIN · REIN danger's deepening shadow!

A Radio City Music Hall Attraction

directed by **ALFRED HITCHCOCK**

RKO RADIO PICTURES

LD SCHUNZEL · MORONI OLSEN · IVAN TRIESAULT · ALEX MINOTIS

written by BEN HECHT

If each dot of this size represented one copy of every national magazine or newspaper supplement carrying an ad on "NOTORIOUS," it would take more than a full 24-sheet to hold the picture!... Because there would be a dot for every one of the

97,060,072

CIRCULATION

used by RKO in this TOP CAMPAIGN . . . including publications like LIFE (5 different insertions) — LADIES' HOME JOURNAL — SATURDAY EVENING POST — WOMAN'S HOME COMPANION (4 different insertions) — LOOK (5 different insertions) — McCALL'S — COSMOPOLITAN — TIME — GOOD HOUSEKEEPING — REDBOOK — COLLIER'S — AMERICAN — TRUE STORY — LIBERTY — THE FAN LIST — THE AMERICAN WEEKLY — THIS WEEK & Canadian Magazines.

THERE ARE MORE THAN 4,000 DOTS IN THIS PICTURE......

Monogram Banquet Ends Convention

CHICAGO, June 30.—Monogram held its annual sales convention banquet here last night to conclude a three-day series of meetings at the Drake Hotel, here. In addition to some 200 company executives and field staff members, the following exhibitor leaders were invited:

John Balaban, Walter Immerman, [illegible]ry Lustgarten and W. K. Hollan[illegible], all of Balaban and Katz; Maurice M. Rubens, Henry Sticklemaier and John P. Dromey of Publix-Great States; Edwin Silverman, Emil Stern and Ralph Smith of Essaness; Jack Kirsch and Arthur Gould, Allied Theatres of Illinois; Alex Manta, Jack Rose and Al Raymer of the Manta and Rose Circuit; S. J. Gregory, James Gregory and John J. Doerr of Alliance Theatres.

Also, James Coston and Alex Halperin of Warner Theatres; Arthur Schoenstadt and Reuben Schoenstadt of Schoenstadt Circuit; George Kerasotes of Kerasotes Theatres; Mary Wolf and Al Blocher of Y. and W. Theatres; Tom Baker and E. Terndon of Affiliated Theatres of Indiana; Manny Marcus and Rex Carr of Alamo Theaters of Indiana; Fred Dolle and Charles Krebs of Fourth Avenue Amusement, Louisville, and Harold J. Fitzgerald of Fox Wisconsin Amusement Co.

Among those on the dais were Steve Broidy, Monogram president; W. Ray Johnston, chairman of the board; Trem Carr, vice-president in charge of production, and numerous others.

Charles Steiner, 61, Veteran Exhibitor

Representatives from all branches of the industry attended funeral services for Charles Steiner, 61, veteran New York exhibitor, held at the Park West Memorial Chapel, here, yesterday. One-time owner of the Manhattan Playhouses circuit, Steiner had limited his activities of recent years to the Palestine and Bijou theatres. He died Thursday night of a heart attack.

Steiner was a member of the Motion Picture Pioneers, Motion Picture Associates, Cinema Lodge of B'nai B'rith and was a member of the board of directors of the Independent Theatre Owners Association of New York. He is survived by his widow, Jennie, two daughters and two grandchildren.

PRC Exchangers Choose SOPEG

Front-office employees at the PRC Pictures' New York exchange have chosen the Screen Office and Professional Employes Guild, Local No. 109, United Office and Professional Workers of America, CIO, as collective bargaining agent. SOPEG says it has notified management and has requested an appointment to discuss a contract.

Movietime Signs MOT

March of Time has signed with Movietime, theatre program public telephone service covering the New York area, it has been announced jointly by Julius Polinger, Movietime president, and Phil Williams, MOT advertising-publicity director.

SPG Negotiations to Resume Tomorrow

Negotiations between the film companies and the Eastern Screen Publicists Guild, which is seeking a 30 per cent general salary increase for publicists here, will be resumed at a meeting in the Warner office tomorrow afternoon, following the opening of talks last Wednesday on a new contract to replace one which expired on May 3.

The companies are said by the SPG to have indicated a willingness to compromise, at least, on their alleged stand against granting any raises above the present scale, which provides a $100 minimum for senior publicists, $70 for publicists, $50 for associates and $30 for apprentices. The Guild, also seeking a 70 per cent closed shop and a strengthened security clause, has appointed 14 special committees to obtain moral support from other unions and from the public.

Roach Charges FC, Peskay Conspiracy

Hal Roach Studios, through attorneys Schwartz and Frohlich, filed suit in Federal Court here on Friday against Film Classics and Edward J. Peskay, former Roach Eastern representative, seeking cancellation of a 1943 contract that Peskay, on behalf of Roach, signed with FC for distribution of reissues.

Claiming the contract was made for "inadequate consideration," Roach is suing to have all rights and licenses returned and asks that FC be required to make an accounting of and pay over all profits, royalties, fees and other profits that derived under any rights granted in the contract. Peskay is charged with having engaged in a conspiracy with FC in the writing up of the contract.

Three More Sign MPA Title Pacts

Three more motion picture companies have signed non-member title registration agreements with the Motion Picture Association, enabling them to participate in title registration service of the association.

The companes are: Diana Productions, releasing through Universal; Alson Productions, headed by Edward Alperson, and Sol M. Wurtzel Productions, both of the latter distributing through 20th Century-Fox.

'Adano' Dismissal Denied

Justice Aaron J. Levy in Bronx Supreme Court has denied an application to dismiss the complaint against three defendants in a $225,000 libel suit based on the book and motion picture, "A Bell for Adano." The defendants must stand trial. The suit was started by Lieut. Col. Frank E. Toscani, the Bronx, who contended he was the prototype of the character, "Major Joppolo," in both the book and picture. The suit is against John Hersey, author of the book; 20th Century-Fox, producer of the picture, and Alfred V. Knopf, publishers of the book.

Hager Leaves WGY

SCHENECTADY, June 30.—Kolin Hager, for 15 years manager of Station WGY here, has joined Sesac, Inc., New York, licensers of music for radio and television, as assistant to the president. Hager will have charge of Sesac's public relations.

SMPE Forums End Until September

The Society of Motion Picture Engineers' Eastern monthly forum meetings, which have been recessed for the summer, will be resumed about mid-September, announces Col. Frank E. Cahill, Jr., director of sound for Warner Theatres and chairman of the Society's Atlantic Coast section.

Plans for the fall program were discussed at a weekend conference in SMPE headquarters in the Hotel Pennsylvania, attended by James Frank, Jr., of National Theatres Supply, secretary-treasurer; H. D. Bradbury of RCA; H. E. White of Eastman Kodak; W. H. Offenbach, Jr., of CBS; G. T. Lawrence of Precision Laboratories, and Cahill.

Industry topics and problems were discussed at the weekend session. Because of the turnout and reaction to the educational program instituted by Cahill last year, it was decided to continue this type of forum in the new fall series.

Warner Sound - Fete Pressbook Is Ready

Warner Brothers will distribute this week a 24-page press-book prepared under the supervision of Mort Blumenstock, Warner vice-president in charge of advertising and publicity, to aid exhibitors and others in the international celebration of the 20th anniversary of talking pictures.

Among highlights of the press-book are tieups with RCA Victor and with the American Telephone and Telegraph Co. (Bell System). It was the Bell System and its affiliate, Western Electric, that pioneered the technical research and mechanical devices with which the Warners launched the commercial career of talking pictures on Aug. 6, 1926.

39th Anniversary of Air Force, August 1

Almost 2,000,000 veterans and active members of the Army Air Forces, under commanding General Carl Spaatz will join in celebrating the 39th anniversary of the AAF on August 1. In an anniversary statement, Spaatz described the air arm as "America's best insurance against a future war."

The Air Forces came into being on August 1, 1907, when the Army established an Aeronautical Division, composed of one officer and two enlisted men, under the Office of the Chief Signal Officer. At its war-time peak in March, 1944, the branch had grown to 2,383,000 officers and men and 64,591 planes.

ABC Offers 950,000 Shares Of Common

American Broadcasting Co. will offer 950,000 common shares, par $1, 100,000 shares to persons, firms or corporations with whom it had network affiliation agreements on March 31, 1946, at a price to be filed by amendment. Any shares not so subscribed together with 850,000 shares will be sold to the public by an underwriting group headed by Dillon, Read and Co., New York.

MacGregor Joins NBC

Kenneth MacGregor has joined National Broadcasting as senior radio producer, it was announced by Clarence L. Menser, vice-president in charge of programs.

Canadian Hospitals Add US Army Films

The therapeutic value of motion pictures for bed patients has been recognized by the Canadian Army, which has been granted permission by eight U. S. film companies to screen the "Hospital G. I. Movie Weekly Information Service." This is the same film service which the Surgeon General of the U. S. Army found helpful during the war and is being continued for hospital patients in the U. S., in addition to Canada, the Motion Picture Association discloses here.

These 16mm. prints are processed at DeLuxe Laboratories, New York, from shorts produced by Columbia, M-G-M, Paramount, RKO Radio, 20th Century-Fox, United Artists, Universal and Warners. Three additional prints made for Canadian patients are being paid for at the same rate paid by the U. S. Army. They are shown free to patients on a non-theatrical, non-commercial basis.

This series is in addition to the "G.I. Movie Weekly Army-Navy Screen Magazine," which went to the Armed Forces during the war. The 16mm. programs, which reached our overseas forces for 204 weeks, until last October, included 1,042 features and 1,051 shorts. This gift from the motion picture industry is now being continued commercially by the Army, which buys prints of current pictures for showing to our forces overseas.

Skouras House Holds First Famine Rally

The first of 18 Manhattan Famine Emergency Food Conservation Theatre Rallies, scheduled at principal Skouras Theatres in the metropolitan area, as part of a nationwide educational program, was held Friday at the "Academy of Music," New York, with chairman Newbold Morris delivering the principal appeal.

The program includes four motion picture shorts dealing with world famine: "Seeds of Destiny," a U. S. War Department documentary; "UNRRA's Report to the U.S.A."; "Our Children," and the March of Time's "Post War Farms." In addition, the Victory Players of the American Theatre Wing presented a dramatic playlet, "The Promise."

ATA Plans Famine Short for Theatres

Plans are now being formulated by the American Theatres Association for sponsorship of a subject on famine which it is "confident theatres of the country will be anxious to show, inasmuch as they all have indicated that they felt this subject to be so vital and timely," Si Fabian, ATA president, reports.

Commenting on ATA's refusal to sponsor the Army-made famine film, "Seeds of Destiny," Fabian stated that the film was reviewed by its program committee and was not found suitable for theatrical showings because of its length and treatment.

Terriss in Feature Deal

Tom Terriss, film and radio travelogue producer, discloses that he expects to close a deal soon with an independent producer for a feature-length picture based on his travels to the far corners of the world.

New Theatres

New Upstate Theatre; Albany Drive-In Ready

ALBANY, N. Y., June 30.—William Kennedy, Jr., owner of theatres in Champlain and Rouses Point, N. Y., is

Recent addition to drive-in ranks is the Fabian-Hellman Theatres 1,000 car drive-in, the Mohawk, on the Albany-Schenectady Road. It is the first drive-in to be built in this area under circuit sponsorship.

Two New California Drive-Ins And Three Others Opened

SAN FRANCISCO, June 30. — Guy Meeks has opened his new San Jose drive-in, equipped to accommodate 650 cars. Meeks has announced plans for the building of summer film houses in California, Utah and Colorado, with construction expected to get under way shortly.

Another drive-in has been opened by Robert L. Lippert Theatres. Situated in Malaga, Cal., the new unit accommodates 750 cars.

Other area new theatres include O. Vespbie's Town Hall in Minden, Nev.; William Brown's Huntington Lake Theatre at Huntington Lake, Cal., and Renne La Mar's Bal Theatre in San Leandro, Cal.

Florida, Tennessee, Georgia Show New Theatres Activity

ATLANTA, June 30. — The Martin theatre circuit has opened its new theatre at Panama City, Fla., which will be a hold-over house.

Among other new theatres for the vicinity are W. L. Mills' house at Gatlinburg, Tenn., which is expected to be ready in about 60 days; J. B. Smith's theatre at Lawrenceville, Ga., slated for an early opening, and James E. Smith's new house in Bacon Alama, Ga., scheduled for opening on Aug. 1.

Building of Canada's First Drive-In Is Underway

TORONTO, June 30. — Canada's first open-air theatre is being constructed by Skyway Drive-in Theatres near Hamilton, Ont.; capacity will be for 600 cars. R. H. Manley of Geneva, O., is behind the project.

First theatre construction project since the war in downtown Toronto has begun following the lifting of building restrictions by the city. B. S. Okun, president of Biltmore Theatres, Ltd., announces commencement of building.

ABC Boosts Grabhorn

Murray B. Grabhorn, manager of the stations sales department of the American Broadcasting, has assumed active direction of the network's co-op program sales department, following the resignation of Barney Cragston. Grabhorn also will continue to coordinate activities of the network's owned and operated stations and maintain supervision over spot sales.

Streng, Petrillo Aide

COLUMBUS, O., June 30.—Arthur F. Streng, president of the Columbus Federation of Musicians has been appointed traveling representative of the American Federation, under James C. Petrillo, covering Ohio, Michigan, Indiana, Kentucky and Tennessee. Bert Wendelgelst, local musician, has been appointed Streng's assistant.

Canada Keeps 20% Tax on Receipts

TORONTO, June 30.—No relief from the Federal wartime excise tax of 20 per cent on theatre receipts was granted Friday in the annual budget of J. L. Ilsley, minister of finance. There was a 10 per cent cut in the excess profits tax bringing that levy down to 50 per cent of such balances. A promised abolishment of the one cent postal war tax did not materialize while no modification in duties on imports affecting the film trade was announced.

Of particular interest was the Ilsley announcement that the Federal excise tax on theatre admissions produced $13,387,000 in such revenue for the previous fiscal period and $12,019,000 for the 1943-4 year. These figures showed Canadian theatres had enjoyed an all-time high of approximately $67,000,000 in boxoffice receipts during the year.

At the same time the announcement of a new order of the Federal Prices Board banning all conditional sales because of "many abuses," was made. This will affect film rental contracts requiring acceptance of additional pictures in order to buy what is wanted by the exhibitor. The move probably means enforcement of spot buying in individual films under continued Federal control of contracts although the prices board has not yet issued specific instructions covering the new rule which will affect new season contracts. Organized independent exhibitors have long been pressing for abolishment of conditional sales.

G. Trotsky, Exhibitor Of Canada, Is Dead

MONTREAL, June 30.—George Trotsky, general manager of Consolidated Theatres, Ltd., Montreal, an affiliate of Famous Players Canadian Corp., has died, after an illness of many months, of a heart condition.

He had been manager of the Palace Theatre here for many years prior to taking charge of the Consolidated Theatres group and was prominent as a member of the Canadian Picture Pioneers.

Pioneer Offers Training

STORM LAKE, Ia., June 30. — The Pioneer Theatre circuit has joined the list of employers offering on-the-job training. Ralph Troidl, veteran of three years with the Army Engineers in Belgium and Germany, is the first serviceman to be enrolled. He is serving as assistant to city manager William Hill.

Need Trained Workers

WASHINGTON, June 30.—Current expansion in the broadcasting industry and the consequent creation of need for additional trained radio personnel is causing management of small market stations considerable concern, according to J. Allen Brown, head of NAB's small market stations division.

Mexican Financing

MEXICO CITY, June 30.—The Mexican film industry has received from its own bank, Banco Cinematografico, S. A., financial assistance for the first four months of 1946 in the amount of $4,010,127.

N.Y. Television 'City' Faces Year's Delay

WASHINGTON, June 30.—Civilian Production Administration officials here are surprised by published reports of construction plans for a $60,000,000 television-motion picture production center as shortages of vital building materials continue to seriously curtail all types of commercial building, and it is believed here that the firm of Pease and Elliman, Inc., sponsors, will be unable to receive a "go ahead" signal for at least 15 months.

No applications has been made to the CPA for such a project, and officials say it would not be approved for many months if submitted.

FCC To Patrol Video Starting Today

WASHINGTON, June 30.—Predicting a mushrooming use of television, "walkie-talkies," plane and train radio and other electronic devices, the Federal Communications Commission will patrol the nation's radio lanes beginning through its new field engineering and monitoring division.

The Commission estimates traffic growth of television stations from the six now operating commercially to between 200 and 300 in the next few years.

DallasSeenTelevision Hub byWBKB's Eddy

DALLAS, June 30.—Capt. W. C. Eddy, manager of WBKB, Balaban and Katz station in Chicago, declared in a talk delivered to theatremen in Dallas, that a nationwide television hookup, with Dallas as the Southwestern hub, would be in operation in the not-too-distant future. He added that new receivers due to reach the market shortly would spur more interest in video.

RKO Stock Sale Hearing July 8

PHILADELPHIA, June 30.—A hearing will be held on July 8, the Securities and Exchange Commission ordered Friday, on Lehman Brothers' proposal to buy 650,000 shares of RKO common stock from Atlas Corp.

ABC-Liberty Sale

Completion of an agreement under which Liberty Broadcasting, Inc., will acquire for $850,000 Station WOOD, Grand Rapids, Mich., subject to Federal Communications Commission approval, was announced at the weekend by Mark Woods, president of American Broadcasting, and Roy C. Kelley, president of Liberty.

Jose Schorr Promoted

Jose Schorr, Columbia contact man, and writer for national magazines, has been transferred to the advertising department as a copy writer. He will be succeeded by Helen Stead, who replaced him during his three years in the Army.

Ad Space Cut Ended

HARTFORD, June 30.—Local theatres' newspaper advertising space has returned to normal, here, after a period during which Hartford theatres were requested to limit daily insertions to 10 inches, due to a newsprint shortage.

Decree Decision Weighed by ATOI

INDIANAPOLIS, June 30.—Members of the Associated Theatre Owners of Indiana wrestled with questions relating to the court's opinion in the Government's anti-trust case at the first summer convention since pre-war years, held at Lake Wawasee last week.

More than 100 exhibitors and trade representatives attended the ev[illegible] Only two business sessions, a board of directors meeting and a membership open in part to all who attended were on the three-day program.

Call for a revival "of good old-fashioned showmanship geared to the tempo of today" was issued by Leon G. Bamberger, sales promotion manager of RKO Radio, in the only scheduled speech. A letter from Abram Myers, general counsel of National Allied, explaining obscure points of the anti-trust opinion, was read to the convention, and served as starting point of discussion led by Trueman Rembusch, president of ATOI. Explanatory remarks also were made by Dave Palfreyman, director of the theatre service department of the MPA.

J. J. Donahue, of Paramount, New York, urged all sides of the motion picture industry to get together in an honest effort to solve their common problems. H. M. Richey, sales promotion manager of Loew's, also spoke briefly at the open meeting.

Duplication in newsreels again received ATOI notice at the closed session. Don Rossiter, executive secretary of the association, who sought to resign to give more time to personal business interests, was persuaded to stay on the job by action of the directors.

Kraker Plans Surveys

PHILADELPHIA, June 30. — Jack Kraker, formerly of Ross Federal Service, and now of Jack Kraker Associates, announces that his new organization will survey theatre problems, study conditions in theatres for better operation, contact patrons in their homes for purposes of determining why they do or do not go to certain theatres, and other matters.

Poland, Denmark Data

WASHINGTON, June 30. — Reports giving the dark outlook of the motion picture market in Russian dominated Poland and Denmark are soon to be issued by the Department of Commerce, along with other information on equipment market potentials for several Latin American nations.

Steffes Left $115,000

MINNEAPOLIS, June 30. — William A. (Al) Steffes, exhibitor, who died recently, left an estate in excess of $115,000, it was revealed Friday when his will was filed for probate. The estate amounted to about $60,000 in real estate and $55,000 in personal property.

90 Competition Threats

COLUMBUS, O., June 30.—More than 90 county fairs, the largest number in years, will be held in 1946, it was announced here at the meeting of the Ohio Fair Managers' Association, many of them presenting competition to film theatres.

magic carpet to *Profits!*

Yes, there's MAGIC in the Prize Baby's way to Bigger Profits ... the tried and proven Magic of EYE-APPEAL ... that turns SENSE into CENTS ... and PATRONS into DOLLARS ... at your BOX OFFICE***The PRIZE BABY knows where the TREASURE lies ... and he'll lead you to it ... if you'll just hop aboard his Magic Carpet ... of eye-and-ear-arresting TRAILERS and ACCESSORIES ... your old, reliable way to PROFITS ... streamlined with "The Magic Touch of Showmanship"!

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

RKO Radio

(*Continued from page* 1)

in any practice in 16mm. distribution that would not be in the best interests of the industry," presumably referring to the avoidance of renting 16mm. prints to competitors of regular theatre operators.

Speakers on the convention's morning agenda will be Depinet, N. Peter Rathvon, president of RKO and RKO Radio; Major L. E. Thompson, director of labor relations of RKO Theatres, and Robert Mochrie, vice-president and general sales manager of RKO Radio.

Mochrie Will Preside

Mochrie, who will preside at the sessions, will take charge of the afternoon session. Speakers scheduled then are Harry Michalson, short subjects sales manager; Walter E. Branson, Western division manager; Nat Levy, Eastern division manager, Depinet and Mochrie.

Others on the dais will be Phil Reisman, S. Barret McCormick, Perry Lieber, John Whitaker, W. H. Clark, Gordon Youngman, J. Miller Walker, Malcolm Kingsberg, Sol Schwartz. Frederic Ullman, Jr., Roy Disney, William Levy, James Mulvey, A. W. Schwalberg, Alfred Sachson, Sam Briskin, Herman Robbins and George Dembow.

Following dinner, the delegates will attend a preview of "Lady Luck" at RKO's 58th Street Theatre.

In addition to large delegations from each of the company's branch offices in the field, and those already mentioned the following will attend.

Home Office Delegation

HOME OFFICE: Ralph B. Austrian, Leon J. Bamberger, Irving Cane, J. Emmet Cashman, William E. Dahler, Al Dawson, Walter V. Derham, Frank L. Drumm, John A. Farmer, Lou E. Gaudreau, Richard S. Gavin, Harry Gittleson, David Goldman, Jack Goldstein, David Heend, Harold Hendee, Paul Hollister, H. N. Horton, Louis Joffe, Arthur Joswig.

Also: Sid Kramer, Jack Level, Harry Levine, L. McCray, C. A. McGeary, Ed J. McGuire, O. R. McMahon, William J. McShea, Lou Miller, Martin Monroe, Frank Mooney, Rutgers Neilson, T. O'Connor, Harry M. Pimstein, A. E. Reoch, Ed J. Smith, Jr., Kenneth Umbreit, Garret Van Wagner, J. H. Walters, Emanuel Waxberg, William Whitman, Arthur Willi, Lou Wolfe.

HOME OFFICE PUBLICITY: Arthur Brilant, Ben Grimm, Fred Schaefer, Stanley Sherwin, Harry Blair, Robert Boehnel, Newcomb Thompson, Irving Shiffrin, Jack Lewis, Rosalie Ross, Carol Weller, Russell Trado.

STUDIO: James Wilkinson.

BOARD OF DIRECTORS: Frederick L. Ehrman, Harry M. Durning, L. Lawrence Green, L. Boyd Hatch, Floyd B. Odlum, George H. Shaw.

RKO THEATRES HOME OFFICE: Joseph Becker, Fred Herkowitz, John A. Cassidy, Joseph DiLorenzo, Michael Edelstein, H. Russell E. Emde, Wilbur B. England, Dan Friendly, J. Golden, Pat Grosso, J. Hearns, William Howard, Edward Kestenbaum, Vincent Ligouri, Ray Malone, Harry Mandel, Charles B. McDonald, Harold Mirisch, Harry Mosley, Ira Morais, Matthew Polon, James Procaccini, J. Redmond, Robert Sherman, Edward Sniderman, Sigurd Wexo.

FOREIGN DEPARTMENT, HOME OFFICE: Kermit Axelrod, Joseph Bellfort, Jacques Chabrier, Edmund F. Clarke, Harry Ehrreich, Robert K. Hawkinson, Michael Hoffay, Jack Kennedy, Robert C. Maroney, Al Stern, publicist.

FOREIGN DELEGATES: Harry Davis, Colombia; Antonio Garcia, Venezuela; George Georgoussy, Near East; Max Gomez, Mexico; S. Frederic Gronich, 16mm; Jack C. Osserman, Latin America; Mark Raymon, Puerto Rico; Pedro Saenz, Cuba; Ned S. Seckler, Panama; Arthur Simon, 16mm; J. Spires, 16mm; Everest C. Telfer, Trinidad; Edward Toledano, Italy; Carl G. Wallman, Sweden; Robert S. Wolff, United Kingdom.

RKO RADIO DISTRICT MANAGERS: Charles Boasberg, Gustave J. Schaefer, Bernard G. Kranze, Robert J. Folliard, Ben Y. Cammack, David Prince, Herbert H. Greenblatt, Raymond V. Nolan, Leonard S. Gruenberg, John H. MacIntyre, Leo M. Devaney.

FIELD SUPERVISORS: David Cantor, Harry Reiners, Robert Hickey.

RKO PATHE, INC.: Walton Ament, Jay Bonafield, J. B. LeVien, Gene Hawes.

WALT DISNEY NEW YORK REPRESENTATIVES: William A. Hosie, Leo Katcher, Charles Levy, Irving Ludwig, Leo F. Samuels, T. R. Thompson.

WALT DISNEY WEST COAST REPRESENTATIVES: Vera Caldwell, Jack Cutting, R. Wallace Feignoux, Gunther Lessing, Jack Reeder, Gerrit Roelof.

GOLDWYN PRODUCTIONS: H. Archinal, Al Crown, Lynn Farnol, Ben Fish, Samuel Goldwyn, L. Rawson, Al Suchman, Ben Washer.

INTERNATIONAL PICTURES: Arthur Jeffrey, B. Schechtman.

NATIONAL SCREEN SERVICE: Don Velde.

KAY KAMEN: Chester Feitel, Kamen, Arthur Jensen, Frank Waldheim.

SOL LESSER PRODUCTIONS: Sam Briskin, Louis Heyman, Sol Lesser, Seymour Poe.

FOOTE, CONE AND BELDING: William E. Berchtold, Emerson Foote, Harold Holt.

HAKIM BROS.: Budd Rogers.

ARMY MOTION PICTURE SERVICE: Thomas Martell, M. Smith.

AUDIENCE RESEARCH: Dr. George Gallup, Al Sindlinger.

GUESTS: M. H. Aylesworth, Frank Buck, G. E. Eyssell, Rodney Pantages, Louis Schine.

1946 Tax Revenue

(*Continued from page* 1)

tal for the first 11 months of the current fiscal year soaring to an all-time high of $382,412,552, which breaks last year's entire 12-month record of $375,306,023, and is optimistically contrary to President Truman's warning in his budget message to Congress, last year, in which he estimated that admission tax revenue for 1946 would drop sharply. Also, the Treasury Department previously estimated 1946 collections, exclusive of cabarets and roof gardens, at only $300,800,000.

Basing an estimate of tax returns for June on last June's figure of $33,332,579, total tax receipts for the 1946 fiscal year, ending July 1, should reach well over $400,000,000 mark, some $25,000,000 more than last year's $375,306,023, and at least $100,000,000 more than the Treasury's anticipated $300,800,000.

Collections during the first five months of 1946 amount to an increase of $53,104,412 over the same period last year. Treasury statisticians now expect a general 25 per cent raise in collections for 1946, which will mark the highest admission receipts in history.

Divorcement Bill

(*Continued from page* 1)

ment by due process of law and have it stand up in court," said the Department spokesman, who added: "We do not feel that the department can support any legislation which would step in and do the job of our anti-trust division, which has sufficient authority at present under the Sherman Act to seek a court decree calling for divorcement," it was said.

Several years ago, in North Dakota, a state law was enacted divorcing exhibition from distribution; distributor-circuits challenged the law in Federal court and were upheld.

Cincinnati Variety Fete

CINCINNATI, June 30.—The Cincinnati Variety Club will hold its annual outdoor affair at Summit Hills, Country Club, July 8, with Earl Green heading the activities committee.

Major Studios

(*Continued from page* 1)

satisfactory method of arbitrating jurisdictional disputes.

Roy M. Brewer, international representative of the IATSE, told MOTION PICTURE DAILY: "This is the most attractive wage offer made to anybody. It probably will be accepted providing that there are adjustments in some of the lower wage brackets, and that conditions in some of the individual unions are straightened out."

Special meetings of union representatives were called by Brewer and by CSU president Herbert K. Sorrell to consider the producers' proposal. The meetings were still in session at a late hour Friday night.

According to the terms of the proposal, workers employed on a six-hour daily basis will receive a 25 per cent wage increase. Those employed on an eight-hour daily basis will receive a 20 per cent increase, as will workers employed on a 40-hour weekly basis. Workers employed on a cumulative hourly basis will receive increases resulting in somewhat higher take-home pay for a 40-hour week than they are currently receiving for a work-week ranging from 48 to 60 hours.

United World

(*Continued from page* 1)

the post. However, it is now felt that the same results can be achieved by permitting the Universal foreign department and its worldwide organization to handle United World product.

The J. Arthur Rank distribution organization probably will handle the U-W product in areas in which it is exceptionally well established, with Universal in charge of its sales and distribution everywhere else. Rank is a part owner of U-W.

Domestic distribution of U-W here is not affected by the change of plans. U-W will have its own American sales organization, functioning under the direction of William J. Heineman in the United States. Physical distribution here will be by Universal.

Renew Pacts

(*Continued from page* 1)

given in advance of any new terms, it was explained.

Under Australia's 1945-46 agreement, American distributors were permitted to receive in dollars, where applicable, monies derived from Australian rentals of American pictures, less Australian commitments, including Australian taxes and other liabilities. The arrangement did not imply any commitment regarding the rate of exchange at which remittances should be effected.

The New Zealand agreement customarily, follows the pattern.

Affiliate Stays in NCA

MINNEAPOLIS, June 30.—Affiliation of 16 independent exhibitors in Southeastern Minnesota, operating as Southeastern Exhibitors' Association, with Joe Milnar, Spring Valley, as president, has been renewed with North Central Allied, it has been disclosed by Don Swartz, NCA executive secretary.

Party for Long Today

Richard Long will be the guest of honor at a reception to be given by Orson Welles at the Copacabana Lounge here today.

O'Shea

(*Continued from page* 1)

Ned E. Depinet, executive vice-president of RKO; Robert Mochrie, vice-president in charge of domestic distribution, and Phil Reisman, vice-president in charge of foreign operations.

His first duties will be in connection with sales of Capra's "It's a Wonderful Life," starring Jimmy Stewart and Donna Reed, with Lionel Barrymore.

O'Shea had been with M-G-M for 26 years, progressing from salesman to the post he now leaves. He entered the film business in 1918 as a salesman in Buffalo for the old Metro company, remaining there until 1924, when he became M-G-M branch manager at Albany. In 1925, he was appointed manager at Buffalo and in 1936 was appointed district manager at Detroit. The following year he succeeded W. A. Scully, now vice-president in charge of distribution for Universal, as Eastern district manager at the M-G-M home office. In 1941 he was appointed Central division sales manager and later that year succeeded Tom J. Connors, now vice-president in charge of worldwide distribution for 20th Century-Fox, as Eastern and Southern division manager. Subsequently, he became MGM's Eastern sales manager.

The appointment is effective immediately and O'Shea will be introduced to the RKO Radio national sales convention opening at the Waldorf-Astoria here today.

Upholds MPA

(*Continued from page* 1)

tion against MPA. In so stating, the Judge gave consideration to MPA's policy of basing rejection of advertising on "effort to maintain the highest possible moral and artistic standards," which effort is not prohibited by the Sherman and Clayton Acts.

Referring to Hughes' attempt to prevent the MPA from revoking the Production Code Administration seal granted "The Outlaw," Judge Bright said that Hughes "cannot retain the seal and rescind his contract with MPA. He cannot accept the benefit of the contract and not comply with its obligations. The plaintiff will not be damaged irreparably, if at all, if the seal is revoked. He has not shown any damage," the Judge added.

As reported in MOTION PICTURE DAILY on Friday, arguments are expected to be held this week on Hughes' appeal to the Circuit Court of Appeals from Judge Bright's injunction denial.

To Forsake Films

CINCINNATI, June 30.—It is understood that the 2,150-seat RKO Shubert, currently playing films on move-over weeks, will go legitimate at the opening of the new season, under the Shubert banner.

SCREENCRAFT PICTURES, INC.
341 West 44th St., N. Y. C. 18
35MM — Distributors of — 16MM
FEATURES, WESTERNS,
COMEDIES and SHORTS

The Philadelphia Story!

AFTER THE FIRST TWO DAYS' SENSATIONAL BUSINESS AT THE STANTON THEATRE, PHILADELPHIA

"THE WIFE OF MONTE CRISTO"

HAS BEEN HELD OVER FOR A

SECOND WEEK

Just another one of the many outstanding engagements and holdovers scored by

PRC's GREATEST BOXOFFICE HIT!

HERE ARE SOME OTHERS: New York Globe — 2 record-breaking weeks; Memphis Warner; Boston — 2 weeks; Providence RKO Albee; Buffalo 20th Century; Chicago — 4 weeks; Cincinnati RKO Grand — 2 weeks; Dallas Interstate Palace — 2 weeks; Detroit Broadway Capitol; Minneapolis Orpheum; Baltimore — 3 weeks; Newark Paramount — 2 weeks

FROM THE COMPANY THAT BROUGHT YOU "THE ENCHANTED FOREST"!
. . . AND WATCH FOR THE **BIG ONES** TO COME — FROM **PRC!**

20th CENTURY FACTS

ANNA AND THE KING OF SIAM

opening week at
Radio City Music Hall
established a new
ALL-TIME RECORD for a
non-holiday week!

20th CENTURY-FOX

More 20th Century-FACTS tomorrow!

It's a FACT that all over the country 20th Century-Fox headlines the biggest box-office performance with DO YOU LOVE ME in Technicolor...SOMEWHERE IN THE NIGHT... SMOKY in Technicolor... and CLUNY BROWN

DO NOT REMO

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. [illegible]0. NO. 2 NEW YORK, U. S. A., TUESDAY, JULY 2, 1946 TEN CENTS

War Dept. Gets Occupied Zone Films Control

Pare Lorentz Sought to Head New Section

WASHINGTON, July 1.—A large film setup is included in the reorganized control over information in occupied countries in a sweeping program which transfers all "cultural, educational and informational" services, including within the occupied nations from the State Department to the War Department's Civil Affairs Division. The State Department will continue to exercise some control over policy, but Maj. Gen. Oliver P. Echols, chief of the CAD, will be the final authority.

Sweeping plans for the films and theatres section under the reorganization call for a liaison with film producers, the production of short subjects, transportation and distribution of feature releases and newsreels, and the use of the Army Signal Corps facilities at Astoria, N. Y., as headquarters of the new unit. Pare Lorentz,

(*Continued on page* 11)

Crescent Reports to Be Ready July 18th

NASHVILLE, July 1.—"We will be ready with our report by July 18, but not many days before," stated George H. Armistead, attorney for Crescent Amusement Co., when asked if Crescent and its affiliated corporation will be prepared to meet the provision of the U. S. District Court order calling for divestiture of property rights by the late Tony Sudekum, K. C. Stengel, and others.

Plans for the disposal of Sude-

(*Continued on page* 11)

Reserves Decision On 'Outlaw' Appeal

Commenting that a sample of Howard Hughes' advertising for "The Outlaw" was "lascivious" and that it had been well established in the U. S. Circuit Court of Appeals that groups upholding public morality were not in violation of the anti-trust laws, Judge Learned H. Hand, in that court here yesterday, took under advisement Hughes' application for a stay of ex-

(*Continued on page* 11)

4 New Claims Vs. Brandt

The pattern for settlement by arbitration of percentage-picture revenue claims against the Brandt circuit, established when a $237,000 agreement with 20th Century-Fox became known last week, has not been followed with respect to the claims of RKO Radio, M-G-M, Paramount and Warners, four other distributors involved, it was learned yesterday.

Harry Brandt, it is understood, requested the 20th-Fox negotiations, under the New York arbitration statute, thus following a method which might have resulted in no publicity on the claims, but since the 20th-Fox settlement has become known, he has not made any move to seek similar adjustment of the remaining cases. Whether such a move would be made in the near future or whether action through court procedure may be resorted to was an open question here yesterday, according to a spokesman for the distributors.

Extent of the outstanding claims of

(*Continued on page* 11)

MPTOA Meeting Called for July 9

ST. LOUIS, July 1.—Fred Wehrenberg, MPTOA president, today summoned members of the MPTOA of

(*Continued on page* 11)

STUDIOS ARE OPEN DESPITE STRIKE

Balaban Is Head of UJA Appeal in U.S.

Barney Balaban, president of Paramount Pictures, has accepted the national chairmanship of the motion picture division of the $100,000,000 campaign of the United Jewish Appeal for Refugees, Overseas Needs and Palestine, it was announced here yesterday by William Rosenwald and Rabbi Jonah B. Wise, national chairmen, and Rudolf G. Sonneborn, acting national chairman of the United Appeal.

Balaban expressed confidence that the motion picture industry would respond to the campaign as generously as it has to other humanitarian causes. He pointed out that a "magnificent job'" in behalf of the Jewish Appeal has already been started both on the West Coast and in New York.

In addition to the national post, Balaban is co-chairman of the amusement division of the United Jewish Appeal of Greater New York, which is seeking to raise $35,000,000 toward the nationwide goal of $100,000,000 for

(*Continued on page* 11)

10 Producers and Technicolor Lab Slowed by Walkout

HOLLYWOOD, July 1.—Ten major studios and the Technicolor laboratory tonight had weathered the first day of a strike called late Sunday night and implemented this morning by the Conference of Studio Unions. Reports concerning interference with production ranged widely from a CSU assertion that shooting had been stopped everywhere to an IATSE declaration that production was in progress, although slowed down, at all plants except Warner Brothers.

With meetings scheduled for tonight by the Central Labor Council, the CSU policy committee, and at least two IATSE locals, responsible quarters refrained from predicting tomorrow's developments, although the feeling was general that this would be a "bitter finish" strike of possibly shorter duration than last year's eight month conflict.

Studios affected are M-G-M, Warners, Universal, Republic, 20th Century-Fox, Hal Roach, Paramount, RKO Radio, Columbia and Samuel Goldwyn.

Technically, the CSU carpenters

(*Continued on page* 8)

10th Anniversary for Balaban at Paramount

Nelson, Sales Heads Huddle on 'Auctions'

Donald Nelson, president of the Society of Independent Motion Picture Producers, attended a meeting of sales chiefs of companies belonging to the Society in the office of James A. Mulvey, Samuel Goldwyn executive, here last night.

Nelson arrived from Hollywood and Washington, where he expressed concern regarding controls imposed upon "auction sale" of films, as called for by the New York anti-trust suit decision. He is understood to be talking with executives here in an effort to work out a method of watching such sales "to prevent coercion."

By TOM LOY

Barney Balaban, who today will observe his 10th anniversary as president of Paramount Pictures, characterized the decade in that position as "the happiest of my business life," as he prepared yesterday to make the anniversary "an occasion for work."

Barney Balaban

Work has characterized his tenure in the office, work not only for Paramount, but for the good name and the greater prestige of the industry, and for countless public and private humanitarian causes, as well.

(*Continued on page* 8)

Michalson Lists 176 Shorts for RKO

RKO Radio announces 176 short subjects for 1946-47 release, a slight increase over the current season. There will be an addition of a new series of musicals, plus a previous series, in a program outlined yesterday by Harry J. Michalson, short subjects sales manager, at the company's 15th annual sales meeting, at the Waldorf - Astoria Hotel, here.

Harry J. Michalson

A series of 18 Walt Disney short subjects in Technicolor will be released; there will again be 13 "This Is America" releases and six each of

(*Continued on page* 11)

BOT Lifts 35mm. Raw Stock Control

London, July 1.—Wartime control of 35mm. raw stock, excepting for newsreels, was lifted by the British Board of Trade today, with the action subject to retention of the wartime three-way division of releases in the London area.

Pending issue of new general licenses, renters of entertainment films and producers of non-theatrical and advertising films are authorized to acquire any quantity of raw stock without reference to their present licenses. The BOT states it is prepared also to "freely grant licenses to new applicants."

Meantime, producers are authorized to obtain unlimited quantities of unexposed film. The current newsreel allocation, however, is due for review on Aug. 7, with the BOT hoping then, or shortly thereafter, to release raw stock that will restore newsreels to pre-war length and abolish the present irksome "crossovers."

The BOT's 16mm. raw stock restrictions will be maintained, but promise of a review every three months of the 16mm. situation is made, with a view toward progressive relaxation of 16mm. raw stock control.

RCA 16mm. Production Shifted to Camden

Camden, July 1.—RCA production activities in the 16mm. field have been transferred from the company's Indianapolis plant to Camden, N. J., it has been announced by Meade Brunet, vice-president in charge of the RCA engineering products departments.

An increased program will include the production and marketing of 16mm. sound film projectors and accessories with a national merchandising organization being set up.

Cornfield Is 20th Foreign Sales Chief

Albert Cornfield has been named 20th Century-Fox International home office foreign sales supervisor, under a long-term contract, it was announced here yesterday, by Murray Silverstone, 20th-International president, who disclosed simultaneously that Jerome Weisfeldt, the second student graduate of the company's training school, established last January, has been assigned to a post in the Panama office. Weisfeldt has already left New York.

Previously associated with M-G-M, Cornfield joined 20th-International in 1942. He has been in the industry for 25 years and at one time was an independent distributor in Europe. Between 1930 and 1940 he was in charge of M-G-M's sales in Europe, with headquarters in Paris.

Llewellyn to Thompson

Hollywood, July 1.—William (Bill) Llewellyn, head of Paramount's West Coast exploitation department, has joined the J. Walter Thompson advertising agency, where he will handle the Universal Pictures account in Hollywood.

Personal Mention

GRADWELL L. SEARS, United Artists distribution vice-president, has returned to New York from the Coast.

•

Jesus Grovas, Mexican producer and stockholder in Churubusco Studios, RKO Radio Mexican interests, and Mrs. Grovas, arrived in New York from Mexico City at the weekend for a 10-day stay.

•

Edward Hyman, Max Fellerman and Jerry Zigmond, Paramount Theatre Service Corp., and James Eshelman, newly-appointed city manager for Paramount in Rochester, N. Y., left here yesterday for Rochester.

•

Marion F. Jordan, Paramount general manager for India during the war, has arrived in New York from Bombay. He will remain at the home office until assignment to a new post.

•

Leonard Schlesinger, president and general manager of Warner Brothers Service Co., has left New York for a tour of New Jersey, returning in about two weeks.

•

R. Wallace Feignoux, Walt Disney sales supervisor for Continental Europe with headquarters in Paris, has arrived in New York by plane.

•

William D. Kelly, in charge of M-G-M's print department, has returned to New York from a Maine vacation.

•

James J. Donohue, Paramount Central division sales manager, has returned to New York from a swing through his territory.

•

Roy O. Disney, president of Walt Disney Prod., has arrived here from the Coast, accompanied by Mrs. Disney.

•

Pincus Sober of M-G-M's legal department, returned to New York yesterday from San Antonio, Tex.

•

Alan F. Cummings, in charge of M-G-M exchange operations, returned to New York yesterday from Florida.

•

William Pierce, Benedict Bogeaus' publicity director, is here from the Coast.

•

Pete Schloss of ABC's stations department will return here today from the South.

•

Hugh Martin, of Martin Theatres, Columbus, Ga., is visiting in Atlanta.

SIR ALEXANDER KORDA, British producer, has arrived here from England and will leave New York for Hollywood tomorrow.

•

Luigi Luraschi, head of the Paramount studio foreign department, has arrived in Berlin from Paris, and, after touring the American zone, ending in Munich on July 5, will enter the French zone and then go to Zurich. He plans to leave for the U. S. on July 25, from England.

•

Nick Kournaris, owner of the Newington Theatre, Newington Conn., has been released from the New Britain, Conn., General Hospital following an eye operation.

•

Joe di Lorenzo, Connecticut division manager for the Daly Theatres of Massachusetts and Connecticut, is recovering at Chapman Beach, Westbrook, Conn., from an illness.

•

K. Streuber, New York exporter of theatre equipment, and H. McLachlen of the W and Y Theatre Service, Muncie, Ind., were Omaha visitors.

•

Irving Berg, National Screen home office representative, is spending a few weeks in Cleveland exchange territory.

•

Sam Horowitz of Loew's Poli, Hartford, and Mrs. Horowitz have returned there from a New York vacation.

•

Louis Lifton, Monogram's director of advertising-publicity, left Chicago at the weekend for New York. He will return to the Coast on July 9.

•

Paul McCluer, network sales manager of NBC's Central division, and Art Jacobson, production manager, are in New York.

•

John H. Norton, Jr., vice-president in charge of the American Broadcasting Company's stations department, will return here today from Chicago.

•

Mary Pickford and Buddy Rogers are due here from Hollywood by plane.

•

Hal Bock, NBC's Western division television manager, has left here with Mrs. Bock for the Coast.

•

Ernest Morrell of M-G-M's home office sales department, is vacationing.

•

Hal Wallis has left New York for Hollywood.

Wallis to Produce Play

"Most Likely to Succeed," unproduced comedy by Michael Robinson, has been acquired by Hal Wallis, who plans to produce the play on Broadway in the fall prior to its filming for Paramount.

Votes Sunday Films

Whiteville, Tenn., July 1.—The board of aldermen has voted to permit Sunday shows between the hours of one and five P.M.

Party For Richard Long

Richard Long, featured in International's "The Stranger," was given a reception at the Copacabana, New York, yesterday, by Orson Welles, director and star of the picture. Guests present included Matthew Fox, A. W. Schwalberg, William Heineman, Monroe Greenthal, Ben Bogeaus, S. P. Eagle, Bob Goldstein, John Hertz, Jr., Charles Korvin, Dolores Moran, Jinx Falkenburg, Tex McCrary, members of the press, and others.

Little, Kreuzer in New RCA Posts

Camden, July 1.—Appointments of J. R. Little as manager of the RCA theatre equipment section and Barton Kreuzer as manager of RCA film recording activities have been announced by Meade Brunet, vice-president in charge of the engineering products department.

Little was engaged in merchandising and sales promotion activities for Montgomery Ward and Co. for the last 18 years. Kreuzer joined RCA in 1928 and served successively in the development, engineering, installation and service, and commercial departments.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene DUNNE Rex HARRISON Linda DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

CHARLES BOYER
JENNIFER JONES
in ERNST LUBITSCH'S
CLUNY BROWN
20th Century - Fox Picture
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
A. J. CRONIN'S
'The GREEN YEARS'
CHAS. COBURN
BEVERLY TYLER
TOM DRAKE
IN PERSON
'ROCHESTER'
—
OTHER BIG ACTS!

Robert YOUNG • Sylvia SIDNEY • Ann RICHARDS
"THE SEARCHING WIND"
A Hal Wallis Production
In Person
Andy RUSSELL • Alan CARNEY • PIED PIPERS
EXTRA! RAYMOND SCOTT AND BAND
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
CLAUDETTE COLBERT JOHN WAYNE
"WITHOUT RESERVATIONS"
with
DON DE FORE
An RKO Radio Picture

BADMAN'S TERRITORY
VICTORIA
B'WAY & 46th ST
•
Continuous from 8 30 A M
Late Show Every Night
RANDOLPH SCOTT
ANN RICHARDS
GEORGE 'Gabby' HAYES
RKO RADIO

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the
big
ones
keep
coming
from
RKO
RADIO
PICTURES
...here's

. . . Till the

Dorothy

RKO's

End of Time

starring

McGuire and Guy Madison

Robert Mitchum · Bill Williams

Tom Tully • William Gargan • Jean Porter
Johnny Sands • Loren Tindall

A Dore Schary Production • Directed by Edward Dmytryk

Screen Play by Allen Rivkin

She had a man to forget...

She had a man to forget—and her own way of forgetting...until a fighting marine, back home at last, taught her the meaning of "I'll love you till the end of time."

Your own fans "discovered" these three new stars:

ROBERT MITCHUM
in "The Story of G. I. Joe"

BILL WILLIAMS
in "Those Endearing Young Charms"

GUY MADISON
the sailor in "Since You Went Away"

IF YOU HAD A DOLLAR FOR EVERY COPY . . . . of a national magazine carrying an ad on "TILL THE END OF TIME," you could spend $20,000 a week for the next fifty years — and still have a fortune left!

Till the End of Time
Dorothy McGuire and Guy Madison
Robert Mitchum · Bill Williams

RKO Backs "Till the End of Time" with ads in magazines totaling

56,674,390 CIRCULATION

— publications such as LIFE (3 insertions) — LADIES' HOME JOURNAL — SATURDAY EVENING POST — WOMAN'S HOME COMPANION (2 insertions) — McCALL'S — COSMOPOLITAN — TIME — LOOK (2 insertions) — LIBERTY — SEVENTEEN — AMERICAN WEEKLY, the FAN LIST and 5 Canadian Magazines.

See 25% Rise For Carpets

WASHINGTON, July 1.—Without cooperation from carpet producers, the price of theatre floor covering will increase 25 per cent as a result of the killing of the Office of Price Administration, Martin Hartman, chief of the floor covering section of the OPA, said [illegible]re today.

H[illegible]man expressed belief that large contract sellers will hold the line for a while to see what final Congressional OPA action will be. He pointed out that large-scale distributors, whose major market is theatres, have requested OPA to remove carpet ceiling prices.

Illustrating how exhibitors will be affected by lifting price controls over carpeting, Hartman said a theatre which now pays $15,000 will be forced to pay in the neighborhood of $19,000 for the same carpeting. He says the theatre industry is the largest user of contract carpets.

Hartman emphasized that carpet producers have supported the OPA controls, in general. However, he asserted that if a few companies raise their prices, others will follow.

'Army' Proceeds to Relief in China

All proceeds from the release of Irving Berlin's "This Is the Army" in China, after nominal distribution charges, will be turned over by Warners to China Famine Relief, it was announced here yesterday, following an exchange of cables from Mme. Sun Yat Sen, chairman of the China Welfare Committee.

This Is the Army, Inc., American soldier relief organization owning "This Is the Army" rights, to which the Warners have been turning over all profits of the film since its original premiere here, also has consented to the donation.

Thorne in Denver Post

Everett Thorne, recently added to the Warner field public relations staff by Mort Blumenstock, vice-president in charge of advertising-publicity, left New York yesterday for Denver, where he will make his headquarters; he will cover Denver and Salt Lake. En route, Thorne will stop in Omaha to confer with Allen Kohan, who handled Denver in addition to his regular territory.

Gilland Rejoins M-G-M

CHARLOTTE, July 1. — Lattie G. Gilland, Jr., has been named office manager of M-G-M's branch here, on his return from the service. Mrs. B. Carr, who had taken over during Gilland's absence, is now back at her former post as cashier.

Friedl in Anniversary

MINNEAPOLIS, July 1.—John J. Friedl, president of Minnesota Amusement Co., discloses that all 82 theatres in his circuit will cooperate in celebrating Warners' 20th anniversary of talking pictures.

Ayres Is Promoted

PHILADELPHIA, July 1. — Larry Ayres, of the 20th Century-Fox home office, will become assistant to the district manager in Philadelphia.

Asks for Release Of U.S. Patents

WASHINGTON, July 1. — Charging that alleged government bureaucrats plan to use government-owned patents as a bludgeon on private industry, John W. Anderson, president of the National Patent Council, has called upon the House Patents Committee to approve HR No. 5940, designed to prevent such a possibility. The government holds many patents pertinent to the motion picture industry and related fields.

This bill, introduced by Rep. Lanham of Texas, provides that all government-owned patents be made available for free use by all American manufacturers without the formality of license or bureaucratic dispensation.

Anderson called the American patent system the "propulsive core of our entire industrial economy" and declared that unless the bill were passed all government-owned patents will be increasingly subject to political manipulation by government personnel.

Pointing to testimony heard earlier by the Committee, Anderson said: "You have heard from governmental personnel, in the hearings on this bill, proposals that pools of government-owned patents be used to bludgeon American inventors and manufacturers into fattening those governmental pools still further by yielding, under compulsion, licenses 'under the patents owned or controlled by such person, firm or corporation'."

Six 'Premieres' for 20th's 'Centennial'

A series of "Hollywood premieres" will be staged by 20th-Fox in six cities to introduce "Centennial City." A caravan of 20th Century-Fox players will make personal appearances in each city and take part in civic luncheons, press parties and parade which will be a part of the general exploitation program for the Technicolor picture.

The premieres will start in Philadelphia, at the Fox Theatre, on July 10, and will be followed by "premieres" at the Capitol, Washington, July 11; Harris, Pittsburgh, July 12; Fox, St. Louis, July 16; Palace, Cincinnati, July 18, and in Detroit, at the Fox, on July 19.

Witten with Golden

HOLLYWOOD, July 1.—Producer Robert S. Golden has appointed Larry Witten as story editor and talent director of Golden Productions. Witten, formerly associated with the Eddie Sherman Agency and recently out of service with the Armed Forces, will start his duties on the next Golden production for United Artists release, "Eddie and the Archangel Mike."

Keon to Paramount

HOLLYWOOD, July 1.—Barbara Keon has been signed by Paramount as an editorial assistant at the studio. Miss Keon was production assistant to David O. Selznick for 14 years and also was with Alfred Hitchcock, recently working with him on "Notorious."

Grey with Paramount

HOLLYWOOD, July 1.—Harry Grey, for 10 years a production executive and producer on top-bracket pictures for Republic, has been signed as a producer for Paramount.

'Frisco Strike Hits Downtown Theatres

San Francisco, July 1. — Market Street exhibitors estimated the drop in first run gross theatre business at from 15 to 35 percent, over the weekend, as a result of the complete shut-down of the municipal street-car and bus system, effected when 3,400 AFL and CIO carmen struck for higher wages.

Neighborhood houses reported a sharp increase in business for the same period, however, as patrons flocked to theatres near their homes.

Canadian Circuits Sign Union Contracts

TORONTO, July 1.—A wage dispute between Local No. 299 of the International Moving Picture Operators Union and 16 theatres at Winnipeg has been settled by the signing of a new agreement, a strike threat being thereby dissipated. Famous Players head office at Toronto first arranged settlement with its six theatres there, to be followed by Western Theatres and Allied Amusements of Winnipeg. Western is an affiliate of Famous.

The operators were demanding restoration of a wage cut which occurred back in the pre-war depression era, although subsequent agreements had been effected in the interval.

Farrow May Work In Australia

HOLLYWOOD, July 1.—John Farrow has received a cabled offer from Amalgamated Film Industries, operating a large studio at Sydney, Australia, to direct at least one picture there either late in 1946 or early in 1947 and suggesting his own new novel, "The Life of Sir Thomas Moore," as the vehicle. Farrow recently completed the novel, which will be published this fall. He is under assignment from Henry Ginsberg, Paramount production head, to direct "Blaze at Noon," Ernest Gann novel.

Stock Issue to Aid Granada Expansion

LONDON, July 1.—Described as representing the first move in a large-scale expansion of Granada Theatres, Ltd., the company is making available to the public an issue of stock toward that end.

The issue is for $4,000,000 preference, non-voting stock, the unusual feature of it being that ordinary stock controlled by the Bernsteins, Granada owners, is not being placed on the market.

Anniversary Short

Warner's two-reeler, "Okay for Sound," being produced for the 20th anniversary of talking pictures, and containing a panorama of outstanding film excerpts from the start of sound to the present, will be shown as part of the bill at everyone of the 250 premieres of "Night and Day" scheduled for anniversary week, Aug. 4-10. A special clip will link the two-reeler with the Cole Porter feature and serve as an introduction to the feature chosen to keynote the anniversary.

Industry Differs In Spain, Portugal

Pronounced discrepanices that exist between various phases of the Spanish and Portuguese film industries were brought out yesterday by G. E. Castelli, United Artists manager in Spain, and Fernando Santos, UA distributor in Portugal, both having arrived here from Lisbon by plane for home office conferences. The discrepancies, ranging from theatre prices to censorship policies, are all the more glaring since both countries are almost identical politically, economically, and otherwise, it was said.

Castelli described the Spanish government as being influenced in its film importation policy more by economic rather than by political aspects, contrary to popular opinion. The nation's needs in food, clothing, industrial equipment, etc., Castelli said, must be given precedence over films, which are regarded there as more or less of a luxury. Santos, on the other hand, indicated that foreign product is admitted into Portugal freely, and that censorship of such product is negligible. Censorship of films in Spain is very severe, Castelli said.

U. S. Films Favorites

American films are the most popular in Spain, Castelli said, whereas, according to Santos, the Portuguese have a decided preference for domestic product. Spanish producers make about 70 pictures a year, the Portuguese make about five a year, the visitor said.

First-run houses in Spain carry top admission prices of approximately $1.50, Castelli said. In Portugual, Santos added, the equivalent price is about 40 cents. Grosses in Spain have been uniformly good since 1943; in Portugal box-offices have felt the exodus of foreigners that has taken place since the end of the war.

Between 60 and 70 per cent of the pictures shown in Spain are American-made, approximately 10 per cent are British and the balance is spread among French, Italian, Mexican and other films, Castelli disclosed. Santos said 80 per cent of showing time is given to American product. Films of the "Going My Way" genre are received enthusiastically, he added.

The visitors report considerable theatre building is prevailing in both countries.

SOPEG's Demands Sent to Companies

Proposals for new agreements with Loew's, Columbia, Paramount, RKO, 20th Century-Fox and United Artists yesterday were received by the companies from the Screen Office and Professional Employes Guild.

Demands call for a $10 weekly increase for an estimated 2,500 employes involved, a $30 minimum for messengers, $50 for advanced secretaries, and $100 for top professional and specialists; correctional adjustments to maintain seniority relationships and automatic progression increases ranging from five dollars to $22 per year.

Schoenfeld Resigns

Merritt R. Schoenfeld; sales executive of American Broadcasting since 1942, has resigned from the network. Currently on vacation, Schoenfeld will announce his future plans when he returns to New York in the near future.

10th Anniversary

(*Continued from page* 1)

When he was called from the presidency of Balaban and Katz Theatres, Chicago, by the Paramount board of directors in 1936, Paramount had been out of a process of reorganization in the Federal Court here for one year. Its debts were tremendous, amounting to almost $100,000,000. The new studio management was not clicking as it should. The outlook for the company was far from rosy.

Two weeks ago, Paramount prepaid a final $2,500,000 of notes due in 1949-51, which eliminated all of its outside funded indebtedness.

Griffis Tribute

At the annual meeting of Paramount stockholders on June 18, Stanton Griffis, chairman of the company's executive committee, paid tribute to Balaban's leadership, calling it "the greatest achievement in industrial history."

None who are aware of the tasks which confronted him in 1936, and the results which have been accomplished since, will take issue with Griffis' statement.

Looking back on Paramount's accomplishments since 1936, Balaban gives a large measure of the credit to his associates, citing the work of Austin C. Keough, Y. Frank Freeman, Leonard H. Goldenson, Adolph Zukor, Paul Raibourn, Fred Mohrhardt and others. "I knew Paramount before I came in," he said. "I knew that basically we had a fine company. Up to a point it had a great record. It was easy to take advantage of the constructive policies I found and to try to avoid mistakes which had brought about financial difficulties. I felt it would take years to do the job, to make this again the important company it was in the past. We had to be a little more careful than others because of the debt, but it was not necessary to step over anybody's body or deal under the table."

Native of Chicago

A native of Chicago, Balaban first went to work as a Western Union messenger boy and entered the industry in 1908 as part owner of the Kedzie Theatre in Chicago. He became an officer of the Balaban and Katz circuit in 1917 and its head in 1932. Four years later he joined Paramount, at a time, he recalls, "when business was struggling to get out of the depression, when the worries of management were those of progress year by year—to try to minimize the dangers of recession."

"The year 1941," Balaban points out, "gave the industry its real opportunity to find itself. At that time it became of age, meeting the responsibilities thrust upon it by the war, performing unselfishly in the public interest without thought of profit." He notes that this resulted in the industry's being recognized by government and community leaders and that it now "belongs to the communities." He cites the appointment of Eric Johnston, former U. S. Chamber of Commerce president, to head the Motion Picture Association as "evidence of a desire to become a permanent part of American life."

The industry's future, Balaban holds, "will not be measured entirely in terms of dollars, but in our appreciation of the possibilities brought about by our opportunities for service." Seeing a need for production and exhibition of films dealing with "subjects that should properly be brought before the American people," he points to the Army's "Dont Be a Sucker" and as an example of pictures Paramount will release in line with this policy.

Balaban emphasizes that similar service should be extended to the foreign field, through selection of films that project "the proper phases of American life."

Paramount, he indicates, will help set the pattern for such selection.

$150,000 Remodeling Job on Para. House

ROCHESTER, N. Y., July 1.—Plans for a $150,000 remodeling project for the Century Theatre, soon to be renamed the Paramount, were announced today by Edward L. Hyman, vice-president of the Paramount Theatre Service Corp., in town to confer with James H. Eshelman, new city Paramount manager. Both were feted by Jay Golden at a Rochester Club luncheon attended by business, radio and press leaders.

Golden, joint city manager under a pooling agreement between RKO and Paramount, which expires July 31, has been appointed division manager of the Brooklyn-Albee division of RKO, taking over his new duties tomorrow. He will remain as manager of the RKO Palace and Temple here. Eshelman will manage the Paramount, Regent and Capital.

To Resume Oriental Hearing Aug. 1

CHICAGO, July 1.—No decisions were announced by special master Joseph F. Elward who, after hearing testimony on the Oriental Theatre litigation all morning today, announced that he was taking all motions and suggestions under advisement with hearings to be resumed after a month's break at or about Aug. 1.

Another new angle entered the complicated legal set-up involving the Oriental Theatre when lawyers for the ground owners—who are the Metropolis Theatre Co. and the John R. Thompson estate—filed suggestions with special master Elward that they be permitted to give the present lessees of the Thirty-two West Randolph Building, which includes the Oriental Theatre, 90 days notice.

Seven New Pictures Rated by Legion

Columbia's "Two-Fisted Stranger" and the Screen Guild's "God's Country" have been rated A-I by the National Legion of Decency. Classified A-II were "Centennial Summer" and "Strange Triangle," both 20th Century-Fox; "Rendezvous with Annie," Republic, and "Stormy Waters" (French) Sedis Films-International-M-G-M.

Republic's "Traffic in Crime" was placed in Class B.

New Manhattan Theatre

A new motion picture theatre will be constructed on the site of the Miami Theatre here which was shuttered by license commissioner Benjamin Fielding several weeks ago for showing indecent films. The new house, to be called the Avenue Playhouse, will be built by the 55th Street Playhouse Corp., which bought the Miami from Benmir Amusement Co. The latter company was fined $500 by Special Sessions court after having pleaded guilty to Fielding's charges.

Short Subjects

"House of Skulls"

(*General Film Productions*)

Veteran explorer Tom Terris leads an expedition to Italian East Africa and, in the interior, comes upon a strange tribe that practices the art of preserving human heads. Weird rituals performed by witch doctors are recorded by the camera as background music is provided in the mood of the eerie proceedings. Terriss' crisp narration contributes to the film's entertainment. Running time, 10 minutes.

"The Frozen Bride"

(*General Film Productions*)

A mountain-climbing adventure in the Swiss Alps before the war. Tom Terriss, explorer, describes the facts behind a legend about an old mountain hermit whose bride 50 years ago lost her life on a climbing expedition. An avalanche of ice creates a fissure in the mountain wall and the bride's body, perfectly preserved, is discovered imbedded in ice. Running time, 10 minutes.

"Kitty Kornered"

(*Warners*)

At nine P.M. in this "Merrie Melodies" cartoon, it's time to wind the clock and put the cat out. On this particularly cold and snowy night, however, Porky Pig, who has four kittens, finds himself with some stubborn opposition. Running time, seven minutes.

"The Riding Hannefords"

(*Warners*)

A day under the big top is spent in this "Sports Parade" with the Hanneford Family, whose riding tradition goes back many years. They range in age from rompered Poodles all the way up to Grandma Hanneford, who is 75. There are thrills and laughs as the family goes through the hazardous gyrations of the profession. Running time, 10 minutes.

"Sea Sirens"

(*20th Century-Fox*)

In this "Sports Review," produced by Edmund Reek, the Technicolor camera takes the audience on a tour of Silver Springs, Florida, and reveals the aquatic precision of the Fairbrothers Sisters. Other scenes include water skiing and the graceful swimming of the Tarpon Club. Running time, eight minutes.

US Completes First

HOLLYWOOD, July 1.—United States Pictures, headed by Joseph Bernhard and Milton Sperling, has completed its first production for Warner release, "Cloak and Dagger," starring Gary Cooper. Shooting on the unit's second picture, "Pursued," is scheduled to start in two weeks.

Perkakos Joins Circuit

HARTFORD, July 1.—John Perakos, son of Peter Perakos of Perakos and Quittner Theatres, has been named assistant to division manager Sperie Perakos, another Perakos son. John will assist his brother in supervising theatres in East Hartford, New Britain, Thompsonville and Jewett City.

Studios

(*Continued from page* 1)

and painters locals are the only ones on strike, with set designers and story analysts slated to take official strike action tonight, but all CSU unions are observing picket lines. Other workers, for the most part, today were reporting for work, but confusion was general, due to the abruptness of the strike call.

In a statement signed by [illegible]ron Price, the major producers tonignt declared the "strike which crippled major studios today is a jurisdictional strike."

Production Halted Earlier

With picketing installed at six this morning at all major studios, production was effectually stopped, but got going on partial basis by noon everywhere except at the Warner plant, where picketing was on mass scale and the IATSE declined to order its men through lines. For the present, in face of the risk of physical violence, IATSE international representative Roy M. Brewer said at midday, "We are going through at all other studios without much trouble, but we don't believe America has yet come to be a place where a man has to risk getting his head bashed in to do a day's work." Brewer said the IATSE is proceeding on the ground the strike is unauthorized, as pronounced by the Central Labor Council, and is continuing sending its men to jobs. He said producers had not asked the IATSE to supply replacements for strikers but it can supply them if necessary.

Strike Action Unexpected

Today's studio strike action was decided on unexpectedly Sunday night at a CSU mass meeting when CSU president Sorrell reported on contract negotiations with major producers on Saturday and Sunday, which followed CSU's rejection of a contract offered Friday. Producers say their final offer Sunday matched terms and scales provided in a contract CSU accepted from the Independent Motion Picture Producers Association on June 24, although necessarily suspending action on machinists, jurisdiction over which was submitted to the National Labor Relations Board for determination on June 25.

Sorrell had indicated approval of this submission to the machinists dispute to the NLRB by sending painters and carpenters, who had been terminated as a result of their stand in support of the machinists local, back to work on the next day. Nevertheless, he declared the Sunday strike will go on until a contract covering "every worker in the studios" is obtained.

A. T. and T. Joins TBA

The American Telephone and Telegraph Co. has become an affiliate member in Television Broadcasters Association, Inc., with F. R. MacFarland, of the A. T. and T. long-lines department, the official representative in the association.

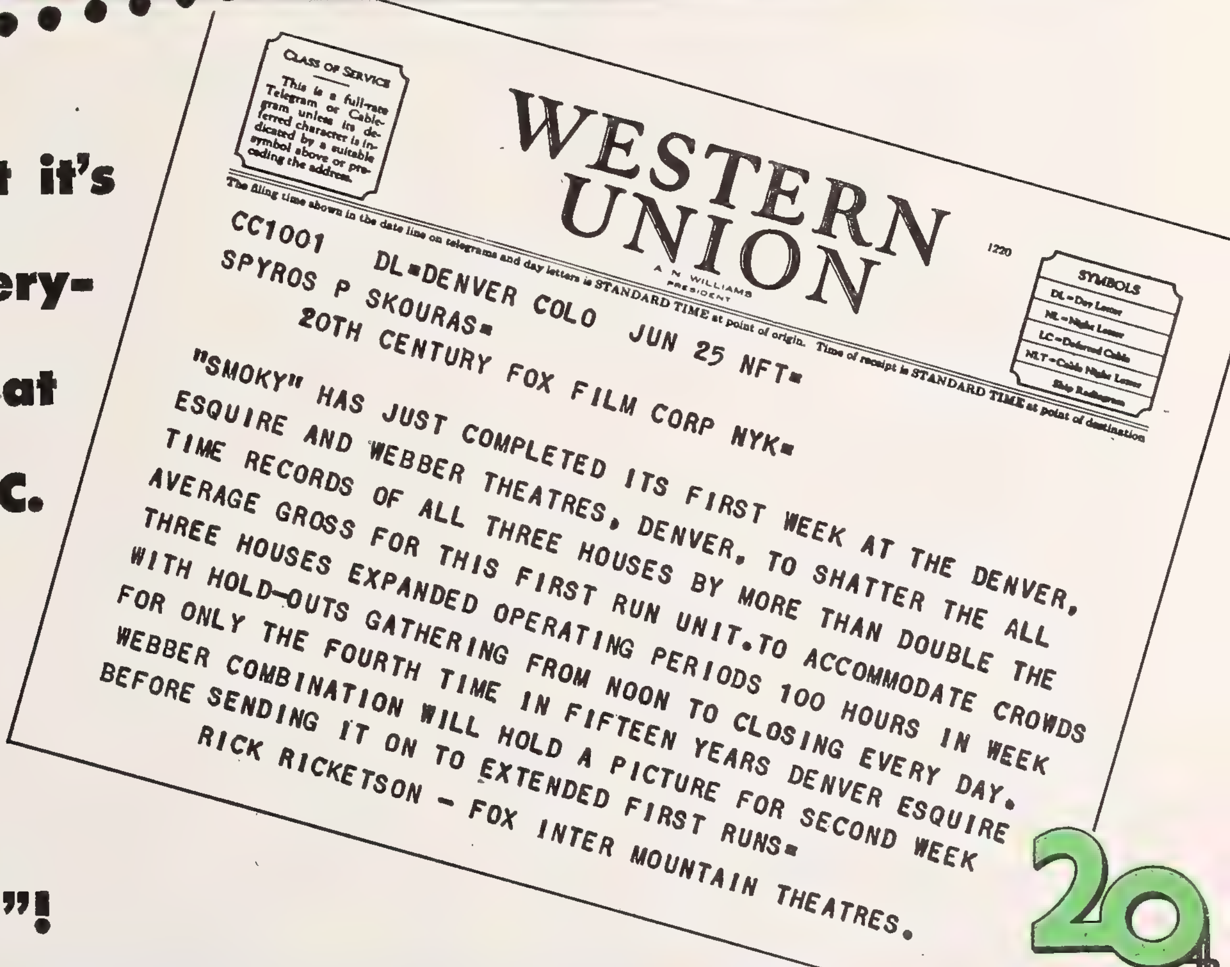
Cronin Is Promoted

HARTFORD, July 1.—George Cronin, manager of the Empire, Providence, a Snider circuit house, has been promoted to district manager at Portland, where he will supervise six theatres for the circuit.

20th CENTURY FACTS

Outpacing all 20th's biggest Boxoffice Champions!

. . . It's a FACT that it's in the lead everywhere . . . and at the Roxy, N.Y.C. it's topping everything since "Leave Her To Heaven"!



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A. N. WILLIAMS
PRESIDENT

1220

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CC1001    DL=DENVER COLO   JUN 25 NFT=
SPYROS P SKOURAS=
     20TH CENTURY FOX FILM CORP NYK=
 "SMOKY" HAS JUST COMPLETED ITS FIRST WEEK AT THE DENVER,
ESQUIRE AND WEBBER THEATRES, DENVER, TO SHATTER THE ALL
TIME RECORDS OF ALL THREE HOUSES BY MORE THAN DOUBLE THE
AVERAGE GROSS FOR THIS FIRST RUN UNIT.TO ACCOMMODATE CROWDS
THREE HOUSES EXPANDED OPERATING PERIODS 100 HOURS IN WEEK
WITH HOLD-OUTS GATHERING FROM NOON TO CLOSING EVERY DAY.
FOR ONLY THE FOURTH TIME IN FIFTEEN YEARS DENVER ESQUIRE
WEBBER COMBINATION WILL HOLD A PICTURE FOR SECOND WEEK
BEFORE SENDING IT ON TO EXTENDED FIRST RUNS=
     RICK RICKETSON - FOX INTER MOUNTAIN THEATRES.
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20th CENTURY-FOX

It's a FACT that "ANNA AND THE KING OF SIAM" SET NEW ALL-TIME RECORD FOR A NON-HOLIDAY WEEK AT RADIO CITY MUSIC HALL! FIRST DAY, SECOND WEEK TOPPED OPENING DAY!

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CINCINNATI

Excessive heat and the closing of many industries and establishments for inventories and vacations failed to affect grosses to an appreciable extent, some of the houses, in fact, heading for the higher brackets. Estimated receipts for the week ending July 2-5:

CLUNY BROWN (20th-Fox)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $16,000. (Average: $14,500)
THE GREEN YEARS (M-G-M)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $17,000. (Average: $10,000)
THEY MADE ME A KILLER (Para.) and THE AMBUSH TRAIL (PRC)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,700. (Average: $1,600)
CRY OF THE WEREWOLF (Col.-Reissue) and RETURN OF THE VAMPIRE (Col.-Reissue)—RKO FAMILY (1,000) 30c-40c) 3 days. Gross: $900. (Average: $800)
BOYS' RANCH (M-G-M)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days. Gross: $9,000. (Average: $8,000)
SUSPENSE (Mono.)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Palace. Gross: $4,500. (Average: $5,000)
TWO SISTERS FROM BOSTON (M-G-M)—RKO LYRIC (1,400) (44c-50c-60c-70c) 1 day, 5th week, on a moveover following four weeks at the Capitol. Gross: $5,000. (Average: $5,000)
A NIGHT IN CASABLANCA (UA)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $17,000. (Average: $13,500)
THE WELL GROOMED BRIDE (Para.)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $5,000. (Average: $5,000)

BALTIMORE

Because of holdovers, heat and humidity, grosses are scarcely average. Managers are complaining about lack of matinee attendance, although there is no serious competition in town. Estimated receipts for the week ending July 4:

TWO SISTERS FROM BOSTON (M-G-M)—CENTURY (3,000) (35c-44c-55c-60c) 7 days, 2nd week. Gross: $17,000. (Average: $15,500)
LOVER COME BACK (U)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $11,000. (Average: $12,000)
CLUNY BROWN (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days, 2nd week. Gross: $10,500. (Average: $10,500)
ONE MORE TOMORROW (WB)—STANLEY (3,280) (35c-44c-60c-70c) 7 days, 2nd week. Gross: $11,000. (Average: $17,000)
THE WALLS CAME TUMBLING DOWN (Col.)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days. Stage show. Gross: $18,500. (Average: $18,000)
BEHIND GREEN LIGHTS (20th-Fox)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $5,500. (Average: $6,000)

ATLANTA

Outdoor activities are cutting into theatre receipts during beautiful summer weather here. Estimated receipts for the week ending July 3:

THE WELL GROOMED BRIDE (Para.)—FOX (4,661) (55c-60c). Gross: $11,000. (Average: $12,500)
THE SEVENTH VEIL (U-British)—PARAMOUNT (2,427) (55c-60c). Gross: $7,200. (Average: $8,000)
DO YOU LOVE ME (20th-Fox)—ROXY (2,446) (55c-60c) 2nd week, moveover from Fox. Gross: $4,200. (Average: $5,000)
HOUSE OF DRACULA (U) and DARK ALIBI (Mono.)—CAPITAL (2,100) (55c-60c). Gross: $3,500. (Average: $3,500)
THE GREEN YEARS (M-G-M)—LOEW'S GRAND (2,554) (55c-60c) 2nd week. Gross: $10,000. (Average: $14,000)

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TORONTO

Four of the six first-runs took holdovers for the holiday week, which includes Dominion Day (July 1) and July 4th, the latter with its increasing quota of U. S. visitors. The weather has been wilting hot and humid. Estimated receipts for the week ending July 4-5:

LOVE STORY (British) and VICTORY PARADE—EGLINTON (1,086) (18c-30c-42c-60c) 6 days, 2nd week. Gross: $4,000. (Average: $4,500)
SARATOGA TRUNK (WB)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $15,300. (Average: $13,300)
TWO SISTERS FROM BOSTON (M-G-M)—LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $12,700. (Average: $13,200)
TOMORROW IS FOREVER (RKO Radio)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $13,600. (Average: $14,600)
LOVER COME BACK (U) and DRESSED to KILL (U)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $9,900. (Average: $9,900)
LOVE STORY (British) and VICTORY PARADE—VICTORIA (1,270) (12c-30c-48c) 6 days, 2nd week. Gross: $6,500. (Average: $7,000)

BOSTON

Most grosses here were off due to extreme heat wave and also to night baseball, dog and horse racing. Estimated receipts for the week ending July 3:

DARK CORNER (20th-Fox)—RKO BOSTON (3,200) (55c-83c-$1.10). Stage: Jack Kirby orchestra, Eileen Barton. Gross: $21,200. (Average: $26,300)
HER KIND OF MAN (WB) and WESTERN APPROACHES (States Rights)—FENWAY (1,700) (40c-55c-83c). Gross: $6,400. (Average: $7,300)
ONE MORE TOMORROW (WB) and STRANGE TRIANGLE (20th - Fox)—METROPOLITAN (4,367) (55c-74c-83c). Gross: $19,200. (Average: $25,400)
LOVER COME BACK (U) and MADONNA OF THE SEVEN MOONS (U)—KEITH MEMORIAL (2,900) (55c-74c-83c). Gross: $20,800. (Average: $24,800)
GREEN YEARS (M-G-M)—LOEW'S ORPHEUM (3,200) (55c-74c-83c). Gross: $27,700. (Average: $22,800)
GREEN YEARS (M-G-M) — LOEW'S STATE (3,400) (55c-74c-83c). Gross: $17,300. (Average: $15,500)
HER KIND OF MAN (WB) and WESTERN APPROACHES (States Rights) PARAMOUNT (1,200) (40c-55c-83c). Gross: $14,000. (Average: $14,800)

PITTSBURGH

Attendance fell off over the weekend, probably because of excessive heat. Only four of the seven first-run houses stayed close to average business. Estimated receipts for the week ending July 4:

YOUNG WIDOW (UA)—FULTON (1,700) (40c-55c-70c) 7 days. Gross: $9,000. (Average: $9,700)
CLUNY BROWN (20th-Fox)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days. Gross: $10,700. (Average: $11,000)
THE WELL GROOMED BRIDE (Para.)—PENN (3,400) (40c-55c-70c) 7 days. Gross: $17,500. (Average: $25,000)
BAD BASCOMB (M-G-M)—RITZ (1,100) (40c-55c-70c) 7 days, 2nd week, on a moveover from Penn. Gross: $3,500. (Average: $3,500)
SOMEWHERE IN THE NIGHT (20th-Fox)—SENATOR (1,700) (40c-55c-70c) 7 days, 2nd week, on moveover from J. P. Harris. Gross: $3,000. (Average: $3,200)
JANIE GETS MARRIED (WB)—STANLEY (3,800) (40c-55c-70c) 7 days. Gross: $13,000. (Average: $25,000)
FROM THIS DAY FORWARD (RKO-Radio)—WARNER (2,000) (40c-55c-70c) 7 days, 2nd week. Gross: $7,500. (Average: $8,000)

Legalities Delaying Sound Service Pacts

Although there has been "a general meeting of minds" on terms of a new contract between the IATSE and Warner Bros., RCA Sound Service and Altec Service, covering more than 400 theatre sound and projection engineers and inspectors, the lawyers are still "quite a distance apart" on technical aspects of the pacts, a spokesman for one of the companies has disclosed here. He indicated that two or three more meetings would be necessary before contracts could be signed.

The problem of uniformity in car-mileage allowances, central trouble point of recent talks, is understood to have been resolved. Currently, one company is said to be paying four cents a mile, plus insurance, while another pays five and one-half cents, without insurance. The "IA" demands called for eight cents for all.

Beatty, Hudson Cite WB Sound Efforts

DETROIT, July 1. — Commendations for their achievements in the field of sound, on the occasion of the 20th anniversary of talking pictures, have been sent to the Warner brothers from E. C. Beatty, president of W. S. Butterfield Theatres, Inc. and Earl J. Hudson, president of United Detroit Theatres Corp.

In a letter to Harry Warner, Hudson describes the advent of sound as "A new and glorious era for the motion picture industry." Beatty commented that, "Bringing voice to the screen was an achievement that served to advance the entire motion picture industry."

Mills Has Magazine Reel

CHICAGO, July 1.—"Woman Speaks," monthly magazine reel concerning women's activities, produced by Film Studios of Chicago, is being distributed in the Washington, D. C., territory, which takes in the District of Columbia, a small section of Maryland, Virginia, and part of West Virginia, by B. H. Mills' Equity Film Exchanges, Inc.

New Gottlieb Plant

TORONTO, July 1. — Arthur Gottlieb's Film Laboratories of Canada, Ltd., and its companion company, Audio Pictures, will have new quarters within a few months. Construction has started on a $100,000 office and laboratory building.

'Stranger' for Palace

"The Stranger," RKO-International, will have its New York premiere at the Palace Theatre on July 10.

N. Y. Grosses Even; Pre-Holiday Slump Is Seen Averted

The start of public school summer vacation, this week, offset the usual pre-holiday July 4 slump, to maintain New York first-run theatre grosses evenly. Strong openings on Monday morning led theatre managers to believe that the week [illegible] see a substantial rise in theatre [illegible]ronage.

Tidiest figure is being rung up at Radio City Music Hall, where "Anna and the King of Siam" will draw an estimated $140,000 for the second week of its run, only $4,000 from the opening week figure.

'Smoky' Best Opener

Best of the week's openings was recorded at the Roxy, where "Smoky" on the screen, coupled with a stage show starring Donald O'Connor, is headed for a strong $95,000. In another strong opening, "The Searching Wind," combined with Andy Russell, Alan Carney, and the Raymond Scott orchestra, on the stage, is expected to draw $85,000 at the Paramount.

On a capacity performance basis, the real box-office leader of the week is "Henry V," which ended the second week of a special two-a-day run at the City Center on Sunday with a $34,109 gross, topping the opening week's $32,465 at the 1,617 seat theatre. The lower opening figure was due to the fact that the first week had one less performance. Admissions are scaled from a $2.00 top.

Other openings this week saw "Dead of Night" heading for a mild $18,000 at the Winter Garden, while "The Hoodlum Saint" began a two-week run at the slightly larger Criterion with the same figure expected. "Deadline for Murder," at the Rialto, is due for a slow opening week, grossing $6,500; it will be replaced on Friday by "Avalanche."

'Two Sisters' Strong

Among hold-overs, "Two Sisters from Boston," plus the Ritz Brothers on the stage, continues strong with a fourth week's gross of $87,000 in prospect. "O.S.S.," at the Gotham, is nearing $17,500, outstanding for a seventh week. Estimates for the ninth week of "A Stolen Life" at the Hollywood set the gross at a solid $23,000. Longest running picture in the Broadway area, "The Kid from Brooklyn" at the Astor, is still strong with $27,000 predicted for an 11th week.

"Diary of a Chambermaid" is dropping down to an estimated $18,500 in its second week at the Globe. "Without Reservations" is heading for a mild second week's $17,000 at the Palace; it will be replaced by "The Stranger" on July 10. "Badman's Territory" winds up a five-week run at the Victoria with a poor $9,000 expected; "Suspense" moves in on Thursday. The combination of "Janie Gets Married" and a stage show featuring Erskine Hawkins' orchestra, continues slow at the Strand with $30,000 estimated for the week. It will be followed by "Of Human Bondade."

'Renegades' at Criterion

Columbia's Technicolor Western, "Renegades," will open here at Loew's Criterion Theatre, on July 10.

176 RKO Shorts

(Continued from page 1)

the Edgar Kennedy and Leon Errol two-reel comedy subjects.

RKO Radio will offer a new series of four "miniature musicals," each a two-reeler presenting four band leaders. The first, already completed, is "Follow That Music," featuring Gene Krupa.

The RKO shorts program revivals are four two-reel Ray Whitley musical we[illegible]s: "Bar Buckaroo," "Cupid Rides the Range," "Bandits and Ballads" and "Buckaroo Broadcasts."

The twice-weekly issue of RKO Pathe News is included, plus 13 "Sportscopes" and eight "Flicker Flashbacks."

Frederic Ullman, Jr., is producer of RKO Pathe News, "This Is America," "Sportscopes" and "Flicker Flashbacks" series, and George Bilson is producer of the Leon Errol and Edgar Kennedy comedies, as well as the new series of miniature musicals.

Depinet to Announce Product

Highlight of today's session will be the announcement of the company's product for 1946-47, by Ned E. Depinet, executive vice-president and board chairman of RKO Radio.

Presentation of the new season's product is scheduled to take place following a luncheon which will be attended by the management and home office staff of RKO Theatres, as well as by sales meeting delegates and guests.

This morning the delegates will see a preview of Alfred Hitchcock's "Notorious." At the conclusion of the product presentation, N. Peter Rathvon, RKO and RKO Radio president, who is in charge of the company's studio activities, will discuss production plans for the new pictures and other studio activities.

Other speakers scheduled are: Roy Disney, president, Walt Disney Productions; James Mulvey, president, Samuel Goldwyn Productions; Samuel Briskin, vice-president, Liberty Films; Gunther Lessing, vice-president and general counsel, Walt Disney Productions; Alfred Schwalberg, general sales manager, International Pictures; Arthur Sachson, sales manager, Samuel Goldwyn Productions; Malcolm Kingsberg, president RKO Theatres; Sol Schwartz, general manager, RKO Theatres; Harold Mirisch, head of bookings, RKO Theatres.

Sol Lesser Host

This evening, following a company dinner, the delegates will be entertained as the guests of Sol Lesser at a theatre party at "State of the Union."

A total of 161 out of the 226 who served in the Armed Forces during World War II have returned to their former posts at the RKO Radio Studio in Hollywood, the remainder not applying for reinstatement, according to an announcement by N. Peter Rathvon before the company's meeting.

Kingsberg and Schwartz will be hosts to the delegates at a cocktail and buffet reception in the Waldorf on Wednesday.

RKO's first feature picture in 16mm. with offstage narration substituted for English dialogue will be exhibited to delegates attending RKO Radio's meeting, Phil Reisman, vice-president in charge of foreign operations, disclosing that it will be Sol Lesser's "Tarzan aand the Leopard Woman," with narration in Spanish.

War Dept.

(Continued from page 1)

former director and producer, is being sought as top man for the section.

Primary mission of the unit will be the production of documentaries which "will show how essential aspects of Democracy work in the United States," Gen. Echols said. Films will be planned and produced by experts aware of the problems raised by re-education.

A strong indication was made to MOTION PICTURE DAILY that the government "intends to go into large-scale production of pictures" without the help of the film industry. However, some contracts for short subjects will be let to independents, it was said, based on theatre requests within Japan, Korea and Germany. The film industry will be called upon to recommend a group of standard features and short subjects suitable for exhibition in the occupied areas, to "be cleared by the Army."

General Policy

The general policy of the new unit will be to "produce first, or procure if necessary from private companies, films which are deemed necessary in the information program. As a necessary auxiliary, a copyright clearance sub-unit will have the duty of obtaining copyright and license clearances for pictures.

State Department personnel will transfer to the War Department. The Office of International Information and Cultural Affairs of the State Department, headed by William Benton, is completely relieved of its informational duties only in Army-occupied nations," it was said.

Election to Close Mexican Theatres

MEXICO CITY, July 1.—Theatres, along with all other public amusement places in Mexico, have been ordered by the government to stay closed on Sunday, July 7, because that is presidential election day and the government wants voters to have no excuse for staying away from the polls. Presidential election day in Mexico is always on a Sunday, and Sunday, of course, is the exhibitors' best day.

Exhibitors alone are expected to lose about $3,000,000 from the closing.

RKO New York Exchange Wins Depinet Sales Drive

RKO Radio's New York exchange took first place in the Ned Depinet Drive, it was announced at the company's sales convention here yesterday; Milwaukee finished second, Buffalo third and Albany fourth.

Charles Boasberg, Metropolitan district, took first place in the district managers' group; first in International Pictures sales and second in short subjects billings.

The Milwaukee exchange also won first place for Disney cartoon billings and Buffalo also took first for short subjects billings and first for "This Is America" billings.

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Crescent Report

(Continued from page 1)

kum's wide holdings in six other circuits are being carried out as planned prior to his death, according to Armistead. Crescent secured an extension in January of the original 12-months' period from the date of confirmation of the decision of Judge Elmer Davies by the U. S. Supreme Court. Elmer Baulch, son-in-law of Sudekum, who succeeded him as president of Crescent, was dismissed by Judge Davies at the end of the original hearing.

Brandt Claims

(Continued from page 1)

the four companies, as well as the number of percentage pictures and the duration of time involved, have not yet been revealed by the distributors, presumably on the theory that Brandt still may decide to seek arbitration of the cases.

As reported last week, 20th Fox had refused to sell pictures to Brandt houses, beginning last October. About 20 films were involved, with playdates in over 80 of Brandts' theatres, which number more than 100. The $237,000 arbitration award is reported to represent settlement on percentage pictures played during a period of about two years, together with other issues that had been raised. Spyros P. Skouras, 20th-Fox president, acted as arbitrator, at Brandt's request. Attorney Louis Nizer represented the company.

Albany Charters for Berlin and Others

ALBANY, N. Y., July 1.—Additional incorporations here include the Irving Berlin Music Corp., Davidson-Gary Productions, Ltd., and the Children's Drama Guild. The Berlin firm will conduct a music publishing business, with T. Newman Lawler, John Drew and Milton M. Rosenbloom, all of New York, as incorporators; O'Brien, Driscoll and Raftery, New York, were incorporating attorneys.

Davidson-Gary will maintain a theatrical business. Incorporated by Joseph Levine, Isador Kupfer and Lily Kupfer, all of New York, it had for incorporating attorneys Kupfer and Levine. Children's Drama Guild's papers were filed by attorney Edward A. Cunningham, New York.

Rudisill Honored

ATLANTA, July 1.—W. H. Rudisill, newly appointed branch manager of Kay Film Exchanges of Atlanta, was honored at a luncheon given by Harry and David Katz, at the Mayfair Club. Also in attendance were: H. P. Rhodes, Willis Davis, Roy Avey, Mrs. Pat Flack, Harvey Smith, O. G. Gryder, Dick Johnson, Mrs. Lois Cone, Charlie Karr, Johnny Harrell, and P. H. Savin.

Italian Film Firm

Marcello Girosi is president of a new corporation formed to present Italian films at the John Golden Theatre, here. Sponsoring the project is Paolino Gerli, Italian-American businessman, whose interests are said to be motivated to establish the product of Italian producers before American audiences and for closer Italian-American friendship.

'Outlaw' Appeal

(Continued from page 1)

ecution of a U. S. District court ruling vacating a temporary order restraining the Motion Picture Association from taking action against the film by possibly revoking the Production Code Administration seal granted it in 1941. Judge Hand indicated that he would act on the application within two or three days.

Hughes' application had been made pending a decision on his appeal from Federal District Judge John Bright's denial of his request for a temporary injunction against MPA. This appeal will not be heard until the court reconvenes in the fall. Vacation of the restraining order, which had been issued by Judge Vincent Leibell late in April, was ordered by Judge Bright on June 17.

Arguments at yesterday's hearing were presented by Judge Samuel I. Rosenman, representing MPA, and Jesse Friedin of the Charles Polletti law firm, representing Hughes.

Parish Boycotts "The Outlaw"

OKLAHOMA CITY, July 1.—Local Catholic parishes yesterday ordered the boycotting of the Criterion Theatre, here, for the duration of its showing of "The Outlaw," describing the film as indecent and "not fit for human consumption."

Balaban Heads UJA

(Continued from page 1)

the support of the Joint Distribution Committee, which provides relief and rehabilitation assistance to destitute Jews overseas; the United Palestine Appeal, which provides for the mass settlement and upbuilding of the Jewish homeland in Palestine, and the National Refugee Service, which aids newcomers to this country in their adjustment to the American way of life.

Balaban, who has been identified with the leadership of many philanthropic causes for a number of years, will enlist the support of all branches of the industry in behalf of the Appeal.

MPTOA Meeting

(Continued from page 1)

St. Louis, Southern Illinois, Eastern Missouri and all independent exhibitors to a special meeting Tuesday, July 9, at the Coronado Hotel. The meeting's purpose is to discuss the recent court decision.

Wehrenberg said exhibitors other than members of the association have been invited. Fanchon & Marco St. Louis Amusement Company, largest circuit in the area, was not asked, said Wehrenberg.

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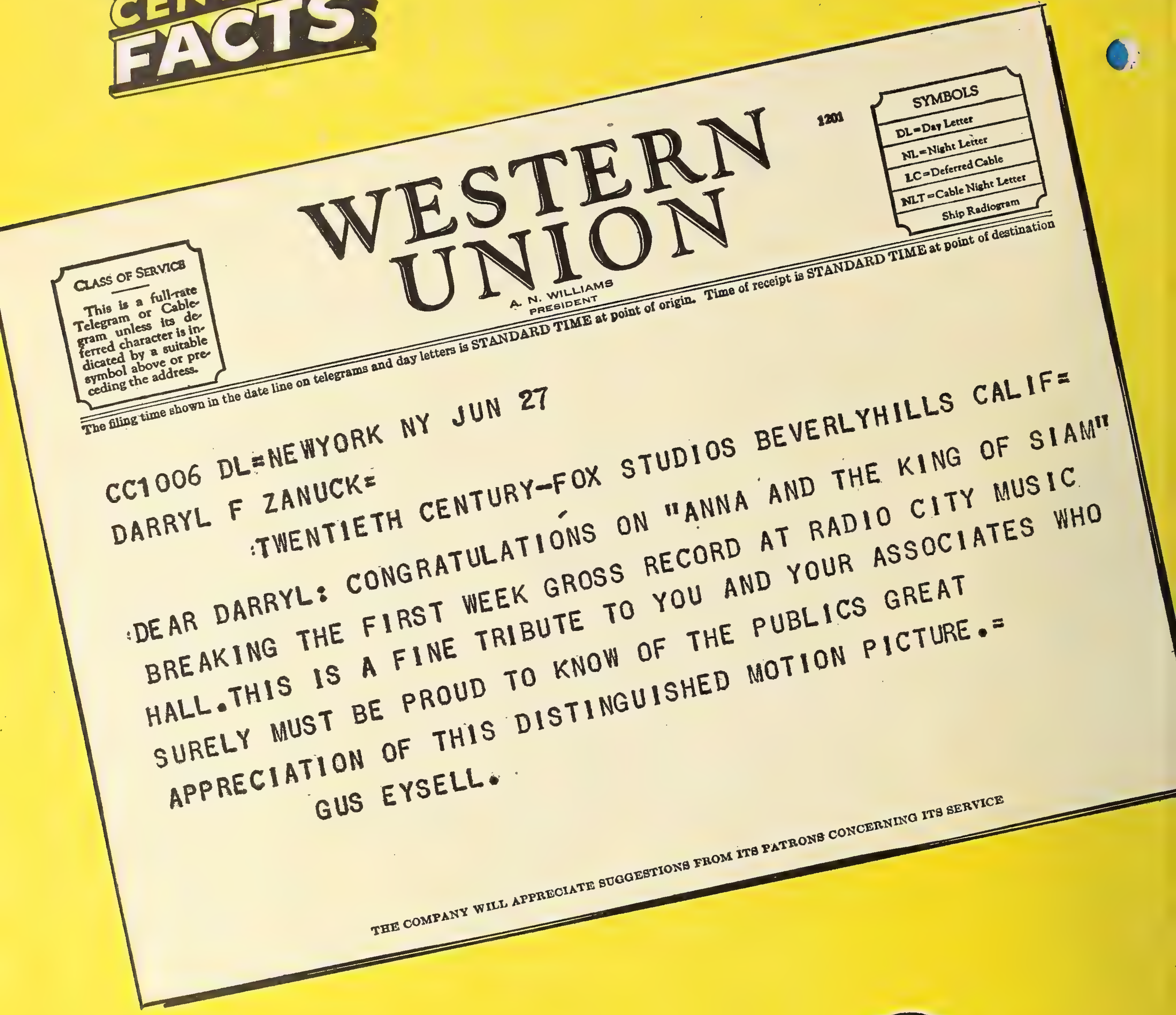

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:DEAR DARRYL: CONGRATULATIONS ON "ANNA AND THE KING OF SIAM" BREAKING THE FIRST WEEK GROSS RECORD AT RADIO CITY MUSIC HALL. THIS IS A FINE TRIBUTE TO YOU AND YOUR ASSOCIATES WHO SURELY MUST BE PROUD TO KNOW OF THE PUBLICS GREAT APPRECIATION OF THIS DISTINGUISHED MOTION PICTURE.=

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Depinet Lists 36 for RKO For 1946-1947

Total About the Same As Current Season

Thirty-six or more features are scheduled for distribution by RKO Radio during 1946-47, according to an announcement made here yesterday by Ned E. Depinet, RKO executive vice-president, to delegates of RKO Radio's 15th annual sales meeting at the Waldorf-Astoria, New York. In the current season the company is committed to 37 features.

Ned E. Depinet

Production of the majority of the features will center at the com-

(*Continued on page* 5)

Quality Product Threatened: Mulvey

Continued production of top-budget quality pictures is endowed with uncertainties in the face of mounting costs and ceiling revenues, James A. Mulvey, president of Samuel Goldwyn Productions, told delegates to the RKO Radio sales convention at the Waldorf - Astoria here yesterday.

Jas. A. Mulvey

The decision as to whether their production can be continued on the present scale with a reasonable hope of profit will not be

(*Continued on page* 5)

No Paper Tomorrow

Motion Picture Daily **will not be published tomorrow, Independence Day and a legal holiday.**

Rodgers Says Chaos Can Follow 'Auction'

"If 'auction' selling of pictures under the New York court decision is not handled intelligently, chaotic conditions can result," William F. Rodgers, M-G-M vice-president and general sales manager, said here yesterday. "The industry could be driven back a generation," he said. "That's the way we were selling 25 years ago."

Rodgers said that while M-G-M would, of course, comply with the decision, he has no definite sales plans yet to meet its requirements.

$489,787 13-Week Republic Profit

For the 13 weeks ended April 27, 1946, Republic Pictures and subsidiaries report a profit of $789,979, before Federal tax provisions of $300,192, or a net after taxes of $489,787.

For the nine weeks from Nov. 26, 1945 to Jan. 26, 1946, Republic had a net of $442,425, before Federal taxes, or a net after taxes of $264,326.

The statement of net earnings was released yesterday following a meeting of the board of directors held at the company's home office, here.

Byrne Named MGM Eastern Manager; Hensler Promoted

John P. Byrne, M-G-M district manager at Detroit, has been named Eastern sales manager for the company, succeeding E. K. O'Shea, William F. Rodgers, vice-presigent and general sales manager, announced yesterday.

John B. Byrne

Byrne will be succeeded as district manager by Frank C. Hensler, former Kansas City manager. Both men have been with M-G-M for more than 20 years. Albert Adler, salesman at Kansas City, was

(*Continued on page* 4)

Zoellner Heads New MGM 'Classics' Unit

Establishment of a new M-G-M distribution department to handle revivals of the company's outstanding productions and the imported pictures which it will distribute, with William B. Zoellner, former M-G-M Atlanta

(*Continued on page* 4)

Plan Legislation Extending Present British Quota Act

London, July 2.—Legislation continuing the present British quota act, which expires in March, 1948, is being considered by the British Board of Trade, according to a BOT spokesman here. This is a disappointment to the British industry, which had hoped for a roundtable discussion with the board on possible quota revisions. Holding of such a discussion, however, has not yet been entirely ruled out, it was said.

Meanwhile, BOT and industry representatives are well advanced in discussions regarding establishment of a committee to select independently-produced films to be shown by theatres of the J. Arthur Rank group and by Associated British Cinemas in addition to their quota obligations.

Meanwhile, the BOT warned today that the lifting of British raw stock controls yesterday does not mean that a limitless supply of stock is avail-

(*Continued on page* 5)

Carolina T.O. Urges Hearing on Decree

Charlotte, July 2.—A resolution testing the findings of the New York Federal Court in the government's anti-trust suit against the industry, and authorizing action to obtain hearings for exhibitors on the decree to be entered by the court in the case, was approved by the Theatre Owners of North and South Carolina at a meeting here.

The organization's protest is directed particularly against the decision's provision for single-picture "auction" sales and other provisions regarded as especially harmful to the welfare of the independent exhibitor.

Ben L. Strozier, president, was authorized to make a formal protest in the name of the association and to join with representatives of other exhibitor organizations in urging that exhibitors be permitted to present their views to the court.

Studio Strike Ends in a 3-Way Pact

Producers to Commence Contract Negotiations

Hollywood, July 2.—The strike, which for two days crippled production at 10 major studios, ended tonight under an agreement entered into by the producers, the striking Conference of Studio Unions and IATSE, which provides that the producers will begin contract negotiations at once and continue negotiating until all American Federation of Labor unions in Hollywood have received contracts.

The agreement followed a morning meeting between CSU president Herbert K. Sorrell and IATSE international representative Roy M. Brewer, arranged by the latter, and an afternoon meeting with the producers attended by both officials.

Details of the settlement were to be released later tonight in a joint state-

(*Continued on page* 5)

'U' Will Pay Bonus To Sales Force

A percentage bonus plan, contingent on gross business and affecting Universal's entire sales personnel, was announced here yesterday by W. A. Scully, "U's" vice-president and general sales manager.

Five percent of any increased gross in domestic and Canadian business over last year's figures, beginning with the releasing year of September and

(*Continued on page* 5)

ATA Leaders Called To Capital Talks

Leaders of the American Theatres Association have accepted an invitation to confer with heads of some government agencies, including John Steelman, director of the Office of War Mobilization and Reconversion, and Paul Porter, OPA director, in Washington, on Monday.

Topic of the discussion has not been officially disclosed, but it is believed to involve cooperation between the film industry and the government in informing the public of dangers of price rises and inflation.

Personal Mention

BEN KALMENSON, Warner Bros. vice president and general sales manager, is on a tour of the Southern territory.

•

LLOYD L. LIND, vice president and assistant general sales manager of PRC, and ARNOLD STOLTZ, national director of advertising and publicity, have returned from Baltimore, where they attended a dinner honoring FRED SANDY, recently named Philadelphia branch manager.

•

JOSEPH SHEA, former film publicist and now handling publicity for the West Coast production of "Harvey," has returned to New York from a Nantucket honeymoon with MRS. SHEA, the former JANICE RENTSCHLER of Skouras Theatres.

•

KATHERINE DUNPHY and MARTIN QUIGLEY, JR., associate editor of Quigley Publications, were married yesterday at the Church of St. Ignatius Loyola, New York. After a visit in California they will reside in Larchmont, N. Y.

•

JULES LAPIDUS, Warners' Eastern division sales manager, NORMAN AYERS, newly appointed Southern division sales manager, and SAM LEFKOWITZ, Eastern district manager, are in Albany.

•

LUIS ALCORIZA, Mexican film actor, and his wife, RAQUEL REYES, film actress, were injured when a Los Angeles bound plane, in which they were passengers, crashed in taking off.

•

SIDNEY E. SAMUELSON, general manager of Eastern Pennsylvania Allied Independent Owners, has announced the marriage of his daughter, GLORIA, to BENJAMIN M. ROSEMAN.

•

GEORGE BANNAN, Warners' field public relations man for Texas, has left on a tour of the state in connection with the 20th anniversary of sound.

•

HUGH OWEN, Paramount Eastern-Southern divisional manager, left New York yesterday for a visit to the company's Atlanta, New Orleans and Charlotte branch offices.

•

LEONARD SCHLESINGER, president of Warners' Service Corp., and HAROLD RODNER, vice president, are on a 10-day trip through the New Jersey zone.

•

HARRY K. MCWILLIAMS, Columbia exploitation manager, has left New York on a two-weeks road trip through the Middle West.

•

J. T. SHEFFIELD of the Sheffield-Republic offices, is back in Seattle after an ear operation in New York.

•

THOMAS MCMAHON, manager for Sheffield-Republic in Salt Lake City, is visiting in Denver.

•

FRED R. SAMMIS, editorial director of *Photoplay* Magazine, leaves for Hollywood tonight.

Insider's Outlook

By RED KANN

ALONG about October last, when M-G-M International was getting ready for the inaugural of "The Last Chance", its first import under a "hands-across-the-sea" plan developed by Arthur M. Loew, the inside was that a special sales force would be created to handle this kind of product—if. The proviso was tied to recovery of production overseas to a volume out of which the company might find 15 to 20 each year.

Approaches often change quickly in this industry. So it is in this instance. A separate sales staff will be set up by Leo's policy-makers, but not alone for imports. Tied to them will be a standing program of reissues at the rate of five to six annually, giving the new department under Bill Zoellner, moved up from the Atlanta exchange, two different types of pictures to market.

■

In practicality, this means a selling organization within the framework of Metro's parent structure. The physical conveniences of the domestic exchange system will be used and the special force—it won't be formidable in number—will be stationed in the established offices. Each import, as well as each revival, will get the benefit of new prints and accessories. Publicity power will be churned up. Each release will be advertised, tradewise and otherwise, as the proper times rolls up.

In other words, Metro seeks to broaden its home-shore horizon, fully conditioned to do its new job in what is sometimes referred to as "the Metro manner."

■

The scheme on reissues, which Bill Rodgers prefers to have described as "revivals", calls for a careful combing of stockpiles with the idea of selecting "milestone" attractions of yesteryear. He thinks, and he is correct, that there are many films of dramatic and technical excellence which the rising generation would want to see. That, obviously, goes for all companies in the field.

He believes Metro has from 20 to 30 likely ones. While the selections are yet to be determined, those almost certain to be given another whirl around the nation include these, with their original release dates: "Mutiny on the Bounty", 1935; "San Francisco", 1936; "The Great Waltz" and "The Bad Man from Brimstone", 1938; "Gone With the Wind" and "The Wizard of Oz", 1939; "Boom Town" and "The Philadelphia Story", 1940, and "Blossoms in the Dust", 1941.

Rodgers is after extraction of the residual values which surely must be considerable, but he also is determined to maintain reputation. Therefore, it is not merely a case of reissues but the calibre of the revivals which will figure in the decisions.

■

There are pitfalls, too, and apparently he is abreast of them. The task of weighing a reissue with its star[s] against a market which is about to get a brand-new attraction with the same player[s] is highly important and can be decidedly delicate. More difficult will be any effort to re-evaluate public tastes and probable receptivity. What was big five to 10 years ago may face an entirely different set of reactions today, although test runs in scattered cities should be helpful in deciding whether to let a release fly or not.

Content is of prime consideration, additionally. You can't always tell what an audience will do. For instance: When 20th-Fox decided to revive "Call of the Wild" with its Northwoods backgrounds and howling animal packs, the chances are no one could have calculated that a wolf call of 1935 would mean something else in 1946. It did. And audiences responded audibly, loudly and accordingly.

■

One reporter yesterday asked Rodgers, "How about 'Parnell'?". Someone else butted in with, "That wouldn't be a revival. That would be a resurrection."

■

Those who may have been curious why Rodgers recently revived his 19 points, unchanged from last year, but now heading for change under the New York court decision, may wonder no longer. They were repeated and re-emphasized because some defections in Metro's sales ranks had come to light.

■ ■

What's this about business being off? Admission taxes for May: $39,499,268. Taxes for May of last year: $31,923,364. Increase: $7,575,905.

The preponderance of it is represented by film theatre grosses.

Newsreel Parade

BIKINI is featured in all current newsreels. President Truman explaining his veto of the OPA bill, world-wide sports news and more about Hirohito and helicopters are also spotlighted. Full contents follow:

MOVIETONE NEWS, No. 88—Zero hour at Bikini. President Truman explains his veto of the OPA bill. Sports: [illegible]uda yacht race. Women at golf.

NEWS OF THE DAY, No. 286—"Operations Crossroads." President asks public for aid in OPA crisis. Hirohito admits he's human. Davis cup matches in South Orange, N. J. Yacht race to Bermuda.

PARAMOUNT NEWS, No. 89—Helicopter wars on farm pests. Japan: Hirohito visits new Diet. What price OPA? Bikini.

RKO PATHE NEWS, No. 91—Hirohito heads 90th Jap Diet. Helicopter aids war on insects. Truman on prices. "Operations Crossroads."

UNIVERSAL NEWSREEL, No. 516—President pleads for price cooperation. Flower Fiesta in Italy. Ups and downs: English bike race. "Operations Crossroads."

2nd SIMPP Meet Here on Decree

Sales managers of companies affiliated with the Society of Independent Motion Picture Producers have scheduled a second meeting for early next week to consider possible steps to be taken to protect the rights of independent producers under terms of the New York anti-trust decision.

The first meeting was held last Monday night with Donald Nelson, SIMPP president, to help work out safeguards against what they describe as possible "coercion" in auction selling of films, the sales chiefs went over the wording of the decision and discussed it informally.

According to one of them, the fear was expressed that unwritten agreements not to bid above a certain figure, entered into by competitive theatres, might drive down revenues from the production and distribution of films. This danger, he pointed out, would not confront independents alone. They, however, do not have theatres for the exhibition of their product.

Those present at the meeting named James Mulvey of the Samuel Goldwyn office, Harry Gold of the Howard Hughes office and Neil Agnew of Vanguard to act as a subcommittee for further study. On Agnew's suggestion, however, it was decided to make the group "all-inclusive."

To Break Ground For Kent Memorial

HOLLYWOOD, July 2.—The Motion Picture Relief Fund, to which organization Columbia network's "Screen Guild Players" has contributed more than $1,000,000, will break ground here on Sunday for a $231,000 wing to the Sidney R. Kent Memorial Clinic for aged screen actors and actresses.

The ground-breaking, it is announced by Jean Hersholt, Fund president, will be part of the ceremonies.

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THE LONG GREEN

M-G-M's "THE GREEN YEARS" HELD OVER IN FIRST 5 SPOTS!

Oh, what wonderful engagements everywhere! Second Big Week in *all* of first 5 engagements: Richmond, Boston (*2 theatres*), Houston, St. Louis, Atlanta. And it's getting the long green in all new openings: Albany, Atlantic City, Charleston, W. Va., Hartford, Lancaster, New Haven, Philadelphia, Springfield, Mass., Waterbury, Williamsport, Worcester. And starting tomorrow, watch: Akron, Allentown, Altoona, Baltimore, Bethlehem, Binghampton, Bridgeport, Canton, Cleveland, Columbus, Dayton, Easton, Harrisburg, Jersey City, Newark, Norfolk, Portland, Reading, Toledo, Wilmington.

Say it again! "The Green Years is a Wonderful Motion Picture!"

Priorities to End British Studio Jam

LONDON, July 2.—Simultaneous with a British Board of Trade revelation here today that studio space in this country will be made more plentiful by the year's end than it was before the war, through priorities of more than $4,000,000 in new construction which BOT has persuaded other ministries to grant, Max Milder, Warners' managing director for Great Britain, announced that his company's expenditure for rebuilding its bombed-out Teddington studio will exceed $1,400,000.

The framework and walls of one WB sound stage have been completed, Milder said, and two more will be erected, thereby doubling the plant's pre-war production capacity. Essential features similar to those of the Warner studio at Burbank, Cal., are being incorporated in the Teddington buildings, and facilities there will be the most modern outside America, he claimed, adding that production will be in full swing before the end of 1946.

Plans Alignment With ABPC

Warners plans a close alignment, including pooling of talent and technical resources, with Associated British Picture Corp., which is now reconstructing and reequipping its Elstree studio at a cost $2,600,000, with completion expected early in 1947, Milder said, adding that ABPC's Welwyn studio will be remodeled later.

At least four independent production units within ABPC are being planned by Milder. They will be under the direction of Anatole DeGrunwald, Roy and John Boulting, Anthony Asquith and Harold French, with Jack Warner, the company's Hollywood production head, having promised them access to his full roster of actors.

As part of the deal, Warners has guaranteed distribution and exhibition in America for a minimum of three ABPC pictures, with Milder planning to fly to the U. S. next week.

Negotiating New MPEA Trade Deal

Early agreement on importing of American motion pictures into the Netherlands East Indies is expected, according to press dispatches reaching here yesterday from Batavia, capital of the islands.

Irving Maas, Motion Picture Export Association executive, yesterday described the report as "premature," indicating that he had received no word of an agreement from Leon M. Britton, MPEA Washington representative, who has been negotiating the Indies question with the State Department's Economic Affairs Division in behalf of the eight American distributors in the MPEA.

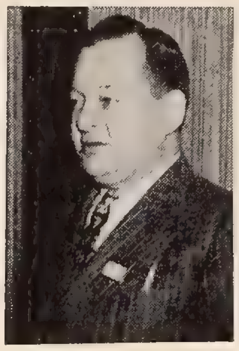
Frank Nugent Heads Disney Story Branch

Frank S. Nugent has been appointed head of the writers' division of the Walt Disney story department, to advise on story purchases, writer assignments, and to act in a general advisory capacity on scripts.

A former *New York Times* film critic, Nugent was on 20th-Fox's Coast writing staff for four years.

Win M-G-M Promotions

Frank Hensler



A. L. Adler

Wm. B. Zoellner

Byrne, MGM

(*Continued from page* 1)

named to succeed Hensler as branch manager there.

In addition, Rodgers announced the appointment of Jerry Adams as assistant branch manager of the San Francisco exchange, replacing Tom Aspell, who was made branch manager at Seattle some time ago.

Byrne joined M-G-M in 1925 as a Denver salesman. Subsequently he was assigned in turn to the San Francisco, New York, New Haven and Boston exchanges. In 1941 he returned to Denver as a district manager and two years later was made district manager at Detroit. As Eastern sales manager he will have supervision of Boston, Philadelphia, Albany, Buffalo, New Haven, New Jersey and New York territories.

Hensler has been in the film business since 1915 and joined M-G-M in 1923 as a Chicago salesman. Subsequently, he served in turn at the company's Milwaukee, Omaha and Kansas City exchanges, having been named manager of the latter in 1930. His district will include the Detroit, Indianapolis, and St. Louis branches. The Cleveland office, formerly a part of the district, has been added to John S. Allen's group, which includes, also, Cincinnati, Pittsburgh and Washington, where he makes his headquarters.

Adler has been with M-G-M for more than 15 years.

The new appointees were introduced at a luncheon at the Hotel Astor here yesterday, attending by trade press representatives and M-G-M executives, including, in addition to Rodgers, Howard Dietz, Si Seadler, E. W. Aaron, H. M. Richey, Tyree Dillard, Jr., W. R. Ferguson, Herbert Crooker, Mike Simons and William Ornstein.

Byrne left for Detroit last night to wind up his affairs there preparatory to establishing his headquarters at the home office. Hensler will leave for Kansas City today to prepare for his move to Detroit. Adams left for San Francisco by plane last night.

Peskay Replies to Roach on Suit

Commenting on the suit filed against him in Federal Court here last week by Hal Roach Studios, Edward J. Peskay said yesterday that he had not yet received a copy of the charge that he engaged in a conspiracy with Film Classics in writing up a 1943 Roach-FC contract, adding that if the charge contains the statement quoted in newspapers, he would immediately bring a countersuit for defamation of character and other damages.

MGM 'Classics'

(*Continued from page* 1)

branch manager, in charge, was announced here yesterday by William F. Rodgers, M-G-M vice-president and general sales manager.

In his new post Zoellner will develop a field organization which will work exclusively on the reissued "classics" and importations, particularly on first-run openings for them in key cities. New accessories and advertising will be prepared for the revivals and a separate publicity staff will be established under Howard Dietz, M-G-M vice-president and advertising-publicity director, and Si Seadler, advertising manager.

The revivals will be sold singly, Rodgers said, and the first will be ready in 60 to 90 days. While no specific number of pictures has been earmarked for revival yet, about five or six will be released annually, Rodgers said.

Indicating the type of pictures to be handled by the new department, Rodgers named "The Great Waltz," "Gone with the Wind," "The Philadelphia Story," "Mutiny on the Bounty," "San Francisco," "Wizard of Oz" and "A Tale of Two Cities." He pointed out that a new generation which has never seen these and other pictures of like stature is an important potential customer for them, in addition to the millions who will want to see them again.

No successor to Zoellner as Atlanta branch manager has been named yet. Zoellner will establish headquarters in New York. He entered the industry in 1920 as a Goldwyn Distributing Co. salesman in Washington, later serving in Baltimore. He joined M-G-M in 1925, working successively in the Pittsburgh, Cleveland and Oklahoma City territories before going to Atlanta as branch manager.

Donald Hyde to U. S. Pictures

HOLLYWOOD, July 2.—Donald Hyde, former head of the William Morris Agency's literary department, today took up his new post as executive assistant to Milton Sperling, vice-president of United States Pictures, Inc., at the Warner Studios.

After conferring with Joseph Bernhard, president of USP, and Sperling, Hyde will leave for New York to set up a talent department there for the unit and to work on pending package deals involving stories and stars.

La Sance Joins Classics

William S. La Sance, with M-G-M for 15 years, has joined the Film Classics Cincinnati exchange.

MPTOA Checking Meet Next Week

The MPTOA special committee on theatre checking grievances which was appointed here last week by Fred Wehrenberg, MPTOA president, will hold its first meeting with Isador Lubin and Jack Levin, heads of Confidential Reports, Inc., in New York next week, Herman Levy, MPTOA general counsel and a membe[illegible] the special committee, announce[illegible]terday.

Other members of the special committee are: J. J. O'Leary of Scranton, Pa., MPTOA treasurer, and Lewen Pizor of Philadelphia, chairman of the board.

The entire MPTOA executive committee met with Lubin and Levin last week and were assured that consideration would be given all legitimate complaints against checking practices, including those involving the use of local checkers and women checkers.

Levy said that no decision has been made yet on appointment of a full-time executive secretary for MPTOA, although several are under consideration.

Buffalo MPTO to Meet Next Thursday

BUFFALO, July 2.—The MPTO of Buffalo and Upper New York State will meet here on Thursday, July 11, at the Lafayette Hotel, to consider action with respect to affiliation with the American Theatres Association, and for a discussion of new policies of the MPTOA, with which the regional organization is affiliated.

M. A. Lightman, MPTOA vice-president, of Memphis, will represent the national organization at the meeting. Si Fabian, ATA president, and Ted R. Gamble, chairman of its board, are scheduled to attend for their organization. Merritt Kyser of East Aurora, president of the local unit, will preside.

Atlantic City Loses Battle for 3% Tax

ATLANTIC CITY, July 2.—A three per cent local sales tax which has been collected in film houses here since May, 1945, will not be passed on to patrons this season. It was ruled unconstitutional in New Jersey Supreme Court and a few days later theatres stopped collecting it.

The city, however, in an effort to restore collections during the rush summer season, appealed to the New Jersey Errors and Appeals Court for a stay of the Supreme Court ruling, and the Errors Court has ruled against the stay. Monies collected through the tax totaled $2,100,000, used to repair hurricane damage.

Mesibov Handles Para. Exploitation

New plans for the operation of the exploitation department of Paramount were announced here yesterday by Curtis Mitchell, national director of advertising-publicity. Mitchell will supervise both the field force and theatre service department, assisted by Sid Mesibov, the latter leaving his present post of trade paper contact to assume his new duties immediately.

Current plans call for increased concentration on exploitation in the field.

Reisman to Speak At RKO Wind-up

Phil Reisman, vice-president in charge of foreign operations, speaking of the wide range of activities of the international division, will lead speakers at today's closing session of RKO Radio's 15th annual sales meeting, at the Waldorf-Astoria, here.

Ned E. Depinet, executive vice-presiden[illegible] and Robert Mochrie, vice-preside[illegible] charge of domestic distribution and general sales manager, will introduce the speakers.

Scheduled for the morning session are S. Barret McCormick, director of of advertising-publicity; Leon Bamberger, sales promotion manager; Terry Turner, head of field exploiteers; Perry Lieber, studio publicity director; Harry Mandel, advertising-publicity director for RKO Theatres, and Kay Kamen, Walt Disney's merchandiser.

Following lunch, Depinet will open the afternoon session, at which speakers scheduled are Alfred Sindlinger, executive vice-president of Audience Research; Emerson Foote, Foote, Cone and Belding, and M. H. Aylesworth, former RKO president. Following the meeting, the delegates will be guests of RKO Theatres at a reception in the Wedgwood Room at which Malcolm Kingsberg and Sol Schwartz will be hosts.

Producers and Stars at RKO Radio Convention

Producers S. P. Eagle, Sam Briskin, Rene Clair and Dudley Nichols were present at yesterday's RKO Radio convention session held at the Waldorf-Astoria, here. RKO Radio stars who attended were Barbara Hale, Bill Williams, Dean Jagger, Brian Ahearne and Richard Long.

Quota Act

(*Continued from page* 1)

able, adding that the strictest economy by distributors and producers still is necessary. The output, it was reminded, will be considerably reduced when the Eastman Kodak plant closes for overhauling during the second and third weeks of August. Moreover, there is need to export as much raw stock as possible. Britain at present is exporting 2,000,000 to 3,000,000 feet weekly, principally to India, the BOT spokesman said.

Regarding a request by British producers that the government establish an export information bureau similar to that headed by Nathan D. Golden of the U. S. Department of Commerce, it was said that BOT undoubtedly will enlist the aid of embassies and legations wherever possible, but that the board was undecided on whether it would be worthwhile to duplicate Golden's surveys.

As to profits from British films now being shown in America, exact calculations have been made difficult at present by the impossibility of analyzing the U. S. dollar fund, but the government here is described as being happy over America's reception of British productions, particularly of "prestige" pictures like "Henry V," the BOT spokesman said, adding that future prospects are bright.

Golden Film Dated

"Breakfast in Hollywood" will open at the Globe Theatre, here, on July 13.

Depinet Lists 36 for RKO

(*Continued from page* 1)

pany's Hollywood studios, where RKO President N. Peter Rathvon is in charge of operations.

Robert Mochrie, Vice-president, is in charge of distribution in the U. S. and Canada; Phil Reisman, vice-president, handles all foreign markets.

N. Peter Rathvon

Independent affiliates Samuel Goldwyn, Walt Disney, Liberty Films, Rainbow Productions (Leo McCarey), Jesse L. Lasky-Walter MacEwen, Robert Riskin, International Pictures, and Sol Lesser will produce a group for the 1946-47 program.

Already completed and ready for early release are "Notorious,'' Alfred Hitchcock production, starring Cary Grant and Ingrid Bergman; "Sister Kenny," with Rosalind Russell and Alexander Knox; "Sinbad the Sailor," Technicolor, with Douglas Fairbanks, Jr., Maureen O'Hara and Walter Slezak; "Till the End of Time," with Dorothy McGuire, Guy Madison, Robert Mitchum and Bill Williams; "It's a Wonderful Life," first Liberty feature, a Frank Capra production starring James Stewart, and Donna Reed; the second Capra production will be "No Other Man"; "The Stranger," made by International and directed by Orson Welles, with Edward G. Robinson, Loretta Young and Welles co-starred; "Woman on the Beach," from Mitchell Wilson's novel "None So Blind," with Joan Bennett; "Honeymoon," teaming Shirley Temple, Guy Madison and Franchot Tone; and "The Locket," starring Laraine Day, Brian Aherne, Robert Mitchum and Gene Raymond.

Following will be: "One Big Happy Family," George Stevens-Liberty production; a second Rainbow production, to be produced and directed by Leo McCarey; "A Time to Kill," Anatole Litvak production by Robert and Raymond Hakim with Henry Fonda and Barbara Bel Geddes; "Intermission," first of three to come from Jesse L. Lasky and Walter MacEwen.

Ready for Release

Now ready for distribution are: Walt Disney's "Make Mine Music" and "The Kid from Brooklyn," Samuel Goldwyn's Technicolor film starring Danny Kaye. Disney will have ready for early Fall "Song of the South," based on the tales of Uncle Remus by Joel Chandler Harris. Disney will follow with "Fun and Fancy Free," with Dinah Shore, Edgar Bergen, Charlie McCarthy and Mortimer Snerd.

From the Samuel Goldwyn studios will come "The Best Years of Our Lives," based on "Glory For Me," by MacKinlay Kantor, with a screen play by Robert E. Sherwood; "The Secret Life of Walter Mitty," in Technicolor, from the James Thurber short story; "The Bishop's Wife," by Robert Nathan, to co-star Cary Grant, David Niven and Teresa Wright; "Earth and High Heaven," by Gwethalyn Graham, to be Goldwyn's first drama in Technicolor.

Ready for scheduled release dates are these RKO Radio productions: "Lady Luck," teaming Robert Young, Frank Morgan and Barbara Hale; "Katie For Congress," a Dore Schary production, directed by H. C. Potter, with Loretta Young, Joseph Cotten and Ethel Barrymore starred; "Nocturne," George Raft co-starring Claire Trevor, Lawdrence Tierney and Walter Slezak; two Pat O'Brien vehicles, "Crack-Up" and "Mr. Fix."

Robert Mochrie

Cary Grant will have Myrna Loy and Shirley Temple as co-stars in "The Bachelor and the Bobby-Soxer," Dore Schary Production; James Stewart follows his "It's a Wonderful Life" with "The Magic City," first of the Robert Riskin Productions, with William Wellman directing from Riskin's original screen play; Joan Fontaine will star in "Christabel Caine," from the Anne Parrish novel, "All Kneeling"; "Tarzan and the Temptress" will mark the beginning of the 29th year for Edgar Rice Burrough's jungle yarns, a Sol Lesser production to star Johnny Weissmuller, Brenda Joyce and Johnny (Boy) Sheffield; "They Won't Believe Me" will co-star Robert Young and Susan Hayward, based on Gordon McDonnell's novelette which appeared in *Cosmopolitan* magazine; Robert Cummings will star in "A Very Remarkable Fellow," based on the George M. Cohan play, "Pigeons and People."

Depart for England

Producer Adrian Scott and director Edward Dmytryk departed several weeks ago for England to make "So Well Remembered," by James Hilton and the first of the RKO features to be produced in England in association with the J. Arthur Rank organization, and starring John Mills and Martha Scott. Another British-made feature will be "Great Day," a Victor Hanbury presentation with a cast headed by Eric Portman, **Flora Robson** and Sheila Sim.

From the Churubusco Studios in Mexico will come "The Pearl," based on the John Steinbeck novel, "Pearl of the World," to be RKO's first bilingual production, with the stars, Pedro Armendariz and Maria Elena Marquez, portraying the same characterizations in both English and Spanish versions.

In Paris, in association with Pathe-Cinema, RKO Radio will film "Golden Silence," to be directed by Rene Clair from his own screen play, and co-starring Raimu and Francois Perier.

Tom Conway will star in two Falcon pictures, "The Falcon's Alibi" and "The Falcon's Adventures," and will co-star in "Criminal Court," with which Martin Mooney makes his debut as an RKO producer. Dick Powell will star in "Build My Gallows High."

Strike Ends

(*Continued from page* 1)

ment by producers and the unionists.

The CSU last night appealed to the Central Labor Council to declare major studios unfair to organized labor, and a motion was referred to the CLC executive committee with power to act, although the expectation is an appeal will not be granted.

The Screen Actors Guild's board held a special meeting last night and issued a statement declaring the strike was called in violation of established AFL machinery, wherefore actors are instructed to respect their contracts, although not obligated to "cross any picket-line where a threat of violence exists." Several actors declined to cross picket-lines on Monday.

Mulvey

(*Continued from page* 1)

made by Hollywood but in a relationship between the costs and grosses of pictures.

"The answer has to be in a practical, down-to-earth separation of top-quality pictures and run-of-the-mill product." Big pictures, he continued, require an imaginative, elastic policy in selling and exhibition, with special planning and special handling figured out on a long-range basis. Smaller theatres can and should grow up to accommodate big pictures much more easily than for large theatres to fit themselves and their policies to inferior pictures, he said.

Mulvey said that the recent decision in the government anti-trust action creating an open competitive market will establish a healthy competition that will be a blessing to the industry. A monopoly of outlets, whether theatres or any other field, cannot help but be evil, and, in the motion picture business, serve only to protect the weak product, he said. Thus, he claimed, the government has decreed a condition that exhibitors themselves should have created for their own interest and protection.

Mulvey paid tribute to the work of the RKO sales representatives overseas in making the continued production of Hollywood pictures possible and in assuring freedom of the screens of the world, and commended the domestic sales force under Ned E. Depinet, RKO executive vice-president.

'U' to Pay Bonus

(*Continued from page* 1)

concluding in August 1947, will make up the bonus pool.

Distributions, said Scully, will be made in the following manner: one per cent to district manager; one and one-half per cent to branch managers and two and one-half per cent to salesmen, bookers and office managers.

Four from Moss in Next Two Years

HOLLYWOOD, July 2.—Charles B. Moss, president of Moss Productions, will arrive here on Monday from New York to complete production and casting details for the company's first production, "The Hands of Veronica," written by Fannie Hurst, and to be the first of four pictures planned for the next two years.

Moss will remain in Hollywood two weeks.

Comes now
~~the~~
FIREWORKS!

Starts July 4th a

oss the country! **Bette Davis**

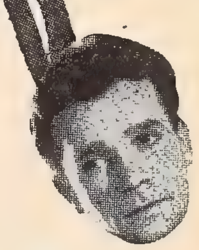
doubly box-office in her Double Role in

"A Stolen Life"

WITH

GLENN FORD

DANE CLARK



WALTER BRENNAN · CHARLIE RUGGLES

Screen Play by Catherine Turney · Adapted by Margaret Buell Wilder
From a Novel by Karel J. Benes · Music by Max Steiner
Directed by CURTIS BERNHARDT

TWENTIETH ANNIVERSARY Warners OF TALKING PICTURES

(New York pre-release climbs
into month #3!)

Filming Index Remains at 53 on Coast

HOLLYWOOD, July 2.—Production was static as eight films were started, and eight completed, the shooting index remaining at 53. The production scene follows:

Columbia

Started: "The Return of Monte Cristo" (Small), with Louis Hayward, George Macready, Steven Geray, Henry Stephenson, Una O'Connor; "The Outlaw Tamer," with Charles Starrett, Smiley Burnette, Ed Parker, Frank Sully.

Shooting: "The Gloved Hand," "Dead Reckoning," "Down to Earth," "Thrill of Brazil."

Independent

Shooting: "Here Comes Trouble" (Roach).

M-G-M

Shooting: "Summer Holiday," "The Secret Heart," "Sea of Grass," "Lady in Lake," "High Barbaree," "The Beginning or the End," "Uncle Andy Hardy," "Sacred and Profane."

Monogram

Finished: "Hot Money," "Trigger Finger."

Shooting: "Wife Wanted," "Bringing Up Father."

Paramount

Started: "The Big Haircut," with Alan Ladd, Brian Donlevy.

Shooting: "Emperor Waltz," "Jungle Flight" (Pine-Thomas).

RKO Radio

Finished: "Honeymoon."

Started: "The Devil Thumbs a Ride," with Lawrence Tierney, Nan Leslie, Ted North, Betty Lawford.

Shooting: "Riffraff," "Beat the Band," "Katie for Congress," "The Best Years of Our Lives" (Goldwyn); "The Secret Life of Walter Mitty" (Goldwyn); "It's a Wonderful Life" (Liberty).

Republic

Shooting: "Sioux City Sue," "Home in Oklahoma," "That Brennan Girl," "The Angel and the Outlaw."

Screen Guild

Started: "One More Chance" (Affiliated Films), with Jean Parker, Russell Hayden, Pamela Blake, Buzz Henry.

20th Century-Fox

Finished: "Carnival in Costa Rica."

Started: "The Late George Apley," with Ronald Colman, Peggy Cummins, Charles Russell, Richard Haydn, Richard Ney.

Shooting: "The Razor's Edge," "13 Rue Madeleine."

United Artists

Started: "Strange Bedfellows" (Stone), with Eddie Bracken, Priscilla Lane, Arthur Treacher, Tom Conway.

Shooting: "Fool's Gold" (Hopalong Cassidy), "Comedy of Murders" (Chaplin); "The Chase" (Nero), "Dishonored Lady" (Stromberg), "Bel Ami" (Loew-Lewin), "No Trespassing" (Lesser).

Universal

Finished: "Rustler's Roundup," "The Killers" (Hellinger).

Started: "Vigilantes Return," with Jon Hall, Margaret Lindsay, Paula Drew, Andy Devine, Robert Wilcox.

Warners

Finished: "Cloak and Dagger" "Possessed" (formerly "The Secret").

Shooting: "Cry Wolf," "Deception," "Life with Father," "Stallion Road."

Review

"Of Human Bondage"

(Warner Brothers)

HOW motion pictures have matured since 1934, when Bette Davis and the late Leslie Howard first brought this Somerset Maugham classic to the screen, is sharply illustrated by Henry Blanke's notable new production. Casting the excellent, conscientious but far less romantic Paul Henreid as the medical student, and with Eleanor Parker emphasizing the human rather than lurid aspects of the shallow waitress who goes to pot, Blanke has discarded sensations and is bringing out a film which in many respects compares favorably with "The Lost Weekend" as a study of man's frequent bondage to bedevilling emotional undercurrents.

It is a sombre show, long, leisurely and often as disturbing to witness as its hero's life was disturbing to live. In 1934, no doubt, the box-office could not have taken it, on those terms, but by now, quite possibly, with the swing to interest in the psychological, there is a large audience ready for the experience—although some customers may be just irritated.

The story, laid in the London of the late 90's, is simple and has the advantage of wide familiarity. Henreid, handicapped by a clubbed foot and disillusioned by his failure as an artist, plunges into the study of medicine, on shoestring finances, and is defeated at that also—through his infatuation for the coarse, ignorant, unscrupulous but attractive and fun-loving adventuress, as played by Miss Parker. He is a deadly serious chap; they have nothing in common; but, aroused and hopelessly caught by her coolness after a chance meeting, he pursues her and neglects his books. He hates himself for it, and struggles against the obsession. Friendship with Alexis Smith, a novelist, offers hope of escape, especially when the waitress runs off with a man of her own ilk, Richard Nugent, but when she returns, deserted, Henreid chucks his new heart interest, finances her baby, who is on the way, and plans to marry her. She leaves him, on the eve of the honeymoon, for an affair with one of his gay pals, Patric Knowles, but later he picks her up off the streets, diseased, and give her platonic asylum in his rooms. Grateful, she now finally offers him her love—and wildly wrecks the place when he refuses it.

Midway through the film, at a point when a little comic relief is welcome, both for Henreid and the audience, Edmund Gwen comes into a considerable part of the footage with a capital performance as a buoyant exponent of simple family bliss. Frequently he entertains the harassed young man in his home and ultimately, saves him, with the heir of his romantic daughter, Janis Paige. Their happiness, however, is possible only after Miss Parker's death, in a hospital's contagious ward, releases Henreid from his bondage.

Others in the uniformly smooth cast include Henry Stephenson, Marten Lamont, Isobel Elsom, Una O'Connor, Eva Moore and Doris Lloyd. Edmund Gould directed, painstakingly, from an equally painstaking script by Catherine Turney.

Running time, 105 minutes. Adult audience classification. Release date, July 20.

TOM LOY

Mutual Adds 5 Stations

The addition of five stations, including ZBM—the first commercial broadcast station established in the Bermuda Islands—have been set by Carl Haverlin, vice-president in charge of station relations for Mutual network. The other four stations are: KSAM, Huntsville, Tex.; WDSG, Dyersberg, Tenn.; WENC, Whiteville, N. C., and WMVG, Milledgeville, Ga.

NBC Names Gresham

Harry Ford Gresham has been named associate director of National Broadcasting's production department, by Clarence L. Menser, NBC vice-president in charge of programs.

Act on Safety Rules

SPRINGFIELD, Mass., July 2.—All local motion picture houses have made necessary alterations to bring them in line with more stringent state safety regulations, building commissioner Gordon Robertson has disclosed.

2 New Mexican Firms

MEXICO CITY, July 2.—Two more film companies have been organized here. One is Produccione Maurilio, formed by Dolores del Rio, the actress, Mauricio de la Serna, producer-director, and Francisco Lopez Figueroa, the distributor, all of Ejido, No. 9 here. The other is Cinematografica Pro-Mexico, S.A., organized by Henry Darazon, A. Mochinkrasser and Raul Lacarra Montejo, all of Pachuca, No. 84, here, to engage in the film trade in a general way. Miss del Rio's company is to produce, distribute and exhibit.

Avery Sound Chartered

ALBANY, N. Y., July 2.—Avery Sound Instrument Corp. has been incorporated to manufacture magnetic wire sound recording and reproducing instruments. Incorporators are: Ivan Howard Cohen, Arthur Newman and Lillian Weil, Broad St., New York. Newman was incorporating attorney.

Lewton to Paramount

HOLLYWOOD, July 2.—Val Lewton, until recently associated with RKO Radio, has been signed by Paramount as a producer. During his four years with RKO he produced 11 pictures.

Phila. Drive Nears Top

PHILADELPHIA, July 2.—This area's cancer drive will probably exceed expectations, with more than $100,000 collected already and up to $20,000 additional expected.

Puerto Rico Tax In a Steady Rise

By REUBEN D. SANCHEZ

SAN JUAN, June 30 (By Airmail). —Admission taxes in Puerto Rico have increased considerably since the first tax was passed by the Insular Legislature, but admissions, too, have increased during the war years. Today the average admission for [illegible]rst-run in San Juan is 65 cents [illegible] $1. Before the war it was 50 to 75 cents.

On July 1, 1938, admissions were taxed one cent for each 20 cents or fraction thereof in excess of the first 20 cents, which was tax-exempt. Three years later the admission tax was 10 per cent, with all admissions less than 10 cents exempt. Then, in 1943, the tax was revised so that admissions less than 10 cents were taxed one cent and those above 10 cents were taxed two cents on each 10 cents.

Again, in 1945, the Insular Legislature approved a bill calling for a 10 per cent tax on admissions of 10 cents and less and a 20 per cent tax on all admissions over 10 cents. This is the tax system now in effect.

Charter 3 in Albany; 3 Firms Dissolved

ALBANY, N. Y., July 2.—Three companies operating in the film business and related fields have been chartered here, while a similar number were dissolved.

Mayfair Pictures has been incorporated to produce, distribute and deal in motion pictures. Incorporators are: Ray Miller, Bertram Miller and Gabriel R. Miller, all of the Bronx. Bertram Miller was incorporating attorney.

Central Islip Theatre, Inc., has been incorporated to conduct business in motion picture, theatrical and musical shows. Incorporators are Lopp Galan, Jr., Albert Eyali and Joseph Spalla, all of Central Islip. Sidney R. Siben of Central Islip was incorporating attorney.

Prized Continental Films Corp. has been incorporated by Rhea Green, Tobia Herman and Frances Silverman, all of New York. A. Walter Socolow was the incorporating attorney.

Corbea Theatre Corp., Corona Amusement Corp. and Broadriv Operating Corp., all of New York, have disolved. Nicholas Lambadakis, New York, was the recording attorney.

J. K. Aaron Promoted

John K. Aaron, formerly director of news at WQXR, has been appointed director of continuity for the station. Aaron, who has been with WQXR for three years, has been named to the new post as a result of the transfer of the *New York Times* news.

30 Mexican Films

MEXICO CITY, July 2.—Thirty-eight Mexican pictures were exhibited this year up to June 30, compared with 23 in the same period of 1945. However, only three of the pictures screened during the first half of 1946 made any kind of showing at box-offices.

Hurwitz with Hicks

BALTIMORE, July 2.—Joseph Ellison Hurwitz, advertising executive, has become press relations director for Hicks Theatres.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

All four new offerings did well in a week [illegible] generally-improved business. Estimated receipts for the week ending July 3:

EASY TO WED (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days. Gross: $13,000. (Average: $10,000)

SPECTER OF THE ROSE (Para.)—CARTHAY CIRCLE (1,516) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $7,000. (Average: $11,500)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $22,500. (Average: $16,500)

EASY TO WED (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days. Gross: $10,500. (Average: $17,200)

BADMAN'S TERRITORY (RKO Radio)—EL REY (861) (50c-60c-85c-$1.00) 6 days, 3rd week. Gross: $5,200. (Average, for 7 days: $7,000)

CLUNY BROWN (20th-Fox) — FOUR STAR (900) (50c-60c-85c-$1.00) 6 days, 2nd week. Gross: $7,000. (Average, for 7 days: $7,500)

EASY TO WED (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $22,200. (Average: $10,500)

A WALK IN THE SUN (20th-Fox) and RENDEZVOUS 24 (20th-Fox)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $10,100. (Average: $7,900)

WITHOUT RESERVATIONS (RKO Radio) and THE TRUTH ABOUT MURDER (RKO Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 3rd week. Gross: $13,500. (Average: $22,100)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days. Gross: $35,500. (Average: $27,500)

EASY TO WED (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days. Gross: $36,000. (Average: $31,600)

DIARY OF A CHAMBERMAID (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 2nd week. Gross: $5,200. (Average: $7,200)

DIARY OF A CHAMBERMAID (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 2nd week. Gross: $15,500. (Average: $16,500)

DIARY OF A CHAMBERMAID (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 2nd week. Gross: $7,000. (Average: $9,500)

DIARY OF A CHAMBERMAID (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 2nd week. Gross: $5,200. (Average: $5,000)

BADMAN'S TERRITORY (RKO Radio)—ORPHEUM (2,210) (50c-60c-85c-$1.00) 6 days, 3rd week. Gross: $11,500. (Average, for 7 days: $22,500)

WITHOUT RESERVATIONS (RKO Radio) and THE TRUTH ABOUT MURDER (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $12,000. (Average: $19,400)

THE WELL GROOMED BRIDE (Para.) and HOT CARGO (Para.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $15,200. (Average: $27,700)

THE WELL GROOMED BRIDE (Para.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $11,000. (Average: $16,300)

A WALK IN THE SUN (20th-Fox) and RENDEZVOUS 24 (20th-Fox)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $11,500. (Average: $15,000)

A WALK IN THE SUN (20th-Fox) and RENDEZVOUS 24 (20th-Fox)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $18,500. (Average: $15,000)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days. Gross: $18,000. (Average: $12,600)

BADMAN'S TERRITORY (RKO Radio)—VOGUE (800) (50c-60c-85c-$1.00) 6 days, 3rd week. Gross: $6,000. (Average, for 7 days: $6,100)

A STOLEN LIFE (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days. Gross: $25,500. (Average: $21,500)

A STOLEN LIFE (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days. Gross: $24,000. (Average: $18,800)

A STOLEN LIFE (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days. Gross: $22,000. (Average: $18,200)

SAN FRANCISCO

Despite a bad weekend because of the street car strike grosses are expected to be normal, with the Golden Gate coming close to a house record. The weather has been clear. Estimated receipts for the week ending July 3-5:

GOD'S COUNTRY (Screen Guild) and PRISON SHIP (Col.)—ESQUIRE (1,008) (55c-85c) 7 days. Gross: $11,400. (Average not available)

THE WELL GROOMED BRIDE (Para.) and JUNIOR PROF (Mono.)—FOX (4,651) (55c-85c) 7 days. Gross: $28,000. (Average: $32,000)

THE TRUTH ABOUT MURDER (RKO Radio)—GOLDEN GATE (2,825) (65c-$1.00). With vaudeville (Ink Spots) 7 days. Gross: $50,000. (Average: $32,000)

DIARY OF A CHAMBERMAID (UA) and NIGHT EDITOR (Col.)—ORPHEUM (2,440) (55c-85c) 7 days. Gross: $28,500. (Average: $14,000)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—PARAMOUNT (2,735) (55c-85c) 7 days. Gross: $30,000. (Average: $23,000)

POSTMAN ALWAYS RINGS TWICE (M-G-M) and STRANGE IMPERSONATION (Rep.)—ST. FRANCIS (1,430) (55c-85c) 7 days, 3rd week, on a moveover from Fox. Gross: $11,500. (Average: $13,000)

THE HOODLUM SAINT (M-G-M) and A GUY COULD CHANGE (Rep.)—STATE (2,306) (55c-85c), 7 days, 2nd week, on a moveover from the Paramount. Gross: $9,500. (Average: $13,000)

GOD'S COUNTRY (Screen Guild) and PRISON SHIP (Col.)—TIVOLI (1,616) (55c-85c) 7 days. Gross: $1,600. (Average not available)

CLUNY BROWN (20th-Fox) and STRANGE TRIANGLE (20th-Fox)—WARFIELD (2,600) (55c-85c) 7 days, 2nd week. Gross: $20,000. (Average: $27,000)

CHICAGO

With prices raised to a straight 95 cents for adults, "The Postman Always Rings Twice" led new entries in Loop theatres. "Without Reservations" and "Do You Love Me?" also have been doing well. Estimated receipts for the week ending July 3:

CLUNY BROWN (20th-Fox)—APOLLO (1,200) (55c-65c-95c) 2nd week. Gross: $13,000. (Average: $12,000)

DO YOU LOVE ME? (20th-Fox)—CHICAGO (3,850) (55c-65c-95c). On Stage: Vivian Blaine. Gross: $60,000. (Average: $51,000)

THE DARK CORNER (20th-Fox)—GARRICK (1,000) (55c-65c-95c) 2nd week. Gross: $14,000. (Average: $12,000)

IF I HAD MY WAY (U reissue) and A SHADOW OF A DOUBT (U reissue)—GRAND (55c-65c-95c). Gross: $12,000. (Average: $9,500)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M) — ORIENTAL (3,200) (95c). On Stage: Mills Bros. Gross: $70,000. (Average: $35,000)

WITHOUT RESERVATIONS (RKO Radio) and INSIDE JOB (U)—PALACE (2,500) (55c-65c-95c). Gross: $34,000. (Average: $24,000)

ONE MORE TOMORROW (WB)—ROOSEVELT (1,000) (55c-65c-95c) 2nd week. Gross: $23,000. (Average: $24,000)

KITTY (Para.)—STATE-LAKE (2,700) (55c-65c-95c) 4th week. Gross: $33,000. (Average: $29,000)

GILDA (Col.)—UNITED ARTISTS (1,700) (55c-65c-95c) 4th week. Gross: $26,000. (Average: $20,000)

THE KID FROM BROOKLYN (RKO Radio)—WOODS (1,200) (95c) 2nd week. Gross: $38,000. (Average: $15,000)

DENVER

The Orpheum is hanging up the best record here this week. A big air show, picnic weather and a polio scare hit first runs. Estimated receipts for the week ending July 3:

DIARY OF A CHAMBERMAID (UA) and THE MAN WHO DARED (Col.)—ALADDIN (1,400) (35c-74c) 7 days, after week each at Paramount, Webber. Gross: $3,000. (Average: $6,000)

THE WELL GROOMED BRIDE (Para.)—DENHAM (1,750) (35c-70c) 6 days, 2nd week. Gross: $9,000. (Average, for 7 days: $11,500)

SMOKY (20th-Fox) and JUNIOR PROM (Mono.)—DENVER (2,525) (35c-74c) 7 days, 2nd week, day and date with Denver, Webber. Gross: $13,000. (Average: $15,000)

SMOKY (20th-Fox) and JUNIOR PROM (Mono.)—ESQUIRE (742) (35c-74c) 7 days, 2nd week, day and date with Denver, Webber. Gross: $3,000. (Average: $3,500)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M) and WANDERER OF THE WASTELAND (RKO Radio)—ORPHEUM (2,600) (35c-74c) 7 days. Gross: $23,000. (Average: $15,500)

THE DARK CORNER (20th-Fox) and ONE EXCITING WEEK (Rep.)—PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $8,000. (Average: $8,000)

CLUNY BROWN (20th-Fox) and PHANTOM THIEF (Col.)—RIALTO (878) (35c-74c) 7 days, after week each at Denver, Esquire, Aladdin. Gross: $3,000. (Average: $4,000)

SMOKY (20th-Fox) and JUNIOR PROM (Mono.)—WEBBER (750) (35c-74c) 7 days, 2nd week, day and date with Denver, Esquire. Gross: $2,500. (Average: $3,000)

KANSAS CITY

Rain, summer temperatures, park concerts and broadcasts on the OPA and the atomic bomb are being blamed for reduced attendance here. Estimated receipts for the week ending July 2-4:

JESSE JAMES (20th-Fox reissue) and THE RETURN OF FRANK JAMES (20th-Fox reissue)—ESQUIRE (800) (45c-65c) 7 days. Gross: $9,000. (Average: $8,000)

JESSE JAMES (20th-Fox reissue) and THE RETURN OF FRANK JAMES (20th-Fox reissue)—FAIRWAY (700) (45c-65c) 7 days. Gross: $2,300. (Average: $1,750)

GILDA (Col.)—MIDLAND (3,500) (45c-65c) 7 days, 2nd week. Gross: $15,000. (Average: $15,000)

TO EACH HIS OWN (Para.)—NEWMAN (1,900) (45c-65c) 7 days. Gross: $17,000. (Average: $12,000)

JANIE GETS MARRIED (WB) and A GAME OF DEATH (RKO Radio)—ORPHEUM (1,900) (45c-65c) 7 days. Gross: $10,000. (Average: $10,000)

JOE PALOOKA, CHAMP (Mono.)—TOWER (2,100) (39c-60c). Stage show, Jack Carson and company. Gross: $18,000. (Average: $9,400)

JESSE JAMES (20th-Fox reissue) and THE RETURN OF FRANK JAMES (20th-Fox reissue)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $8,000. (Average: $6,000)

BUFFALO

Near-record heat cut into grosses this week. Estimated receipts for the week ending July 6:

A NIGHT IN CASABLANCA (UA) and FEAR (Mono.)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $14,000. (Average: $18,500)

TWO SISTERS FROM BOSTON (M-G-M)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $18,000. (Average: $17,500)

THE BRIDE WORE BOOTS (Para.) and BLONDIE'S LUCKY DAY (Col.)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 2nd week, on a moveover. Gross: $7,000. (Average: $9,500)

YOUNG WIDOW (UA) and THE SPIDER WOMAN STRIKES BACK (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $10,800. (Average: $13,000)

DO YO LOVE ME? (20th-Fox)—TECK (1,500) (40c-50c-60c-70c) 7 days, 2nd week, on a moveover. Gross: $5,000. (Average: $6,000)

JANIE GETS MARRIED (WB) and ISLE OF THE DEAD (RKO)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days. Gross: $9,400. (Average: $13,000)

Universal Board Meets

A routine monthly meeting of the board of directors of Universal was held yesterday at the company's home office in New York. The next meeting is scheduled for the first week in August.

Four Tons Of Bikini Films

Four tons of Bikini bombing film were shot by official government and newsreel cameramen, MOTION PICTURE DAILY was informed by newsreel spokesmen yesterday as the initial shipment of the films arrived in Washington by plane from the mid-Pacific.

Bikini footage shot by the newsreels under their own pooling arrangement will be screened at RKO Pathe's offices here Sunday for the purpose of cutting duplications and general editing. As soon as such editing is completed, on Sunday, by several representatives of the five reels, the footage retained will be immediately printed and, together with some official government shots, will likely be shipped to theatres the following day as regular Monday releases. It is expected that all newsreels will give their entire Monday release to the bombing pictures.

Much Footage Processed

Much of the official footage will have been processed in Washington by this morning, it is understood, and when government cataloging, developing, censoring and general editing operations have been made, some footage will be immediately shipped to the reels in New York, by-passing the companies' Washington offices to expedite distribution. Acting as liaison between the reels and the government on the official footage distribution is News of the Day's J. C. Brown, in Washington.

Special Navy planes will shuttle the official government film from Washington to New York as soon as the newsreel pool footage has passed through government processing. First shipment is expected to arrive in New York on Saturday morning.

The official films will be shipped to the reels here as fine-grained print from which they can develop regular prints. March of Time, which has participated in the Bikini newsreel pool, will also be provided with a print.

The government is expected to retain thousands of feet of official film made up of secret shots, which, it is said, will not be made available for public screenings.

All Film Companies Will Close Friday

A four-day holiday commencing tonight will be observed by all film company home offices, the Motion Picture Association and by most independent theatre, film and accessory company offices here and in many other sectors. Monogram's New York office will maintain a skeleton crew on Friday, however, under an arrangement set up to provide "long weekends" for some employes over last Memorial Day, May 30, and some over this July 4 weekend.

Paramount, Republic, Universal and the MPA decided yesterday for a Friday closing, others having decided last week.

TWO ENGAGEMENTS...

SAMUEL GOLDWYN
presents

DANNY KAYE

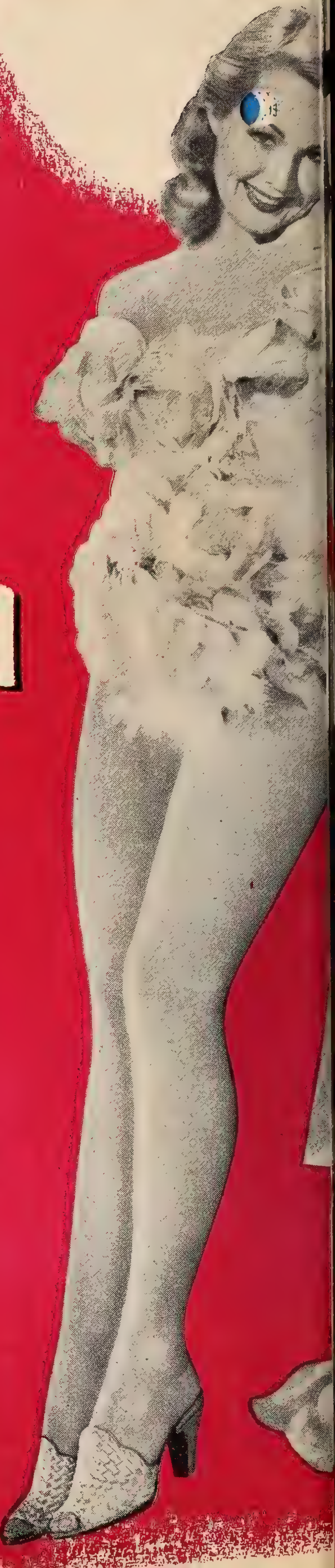
IN

THE KID FROM BROOKLYN

IN TECHNICOLOR

Virginia MAYO · VERA-ELLEN
THE GOLDWYN GIRLS
WALTER ABEL · EVE ARDEN · STEVE COCHRAN
FAY BAINTER · LIONEL STANDER
Directed by NORMAN Z. McLEOD

Adapted by Don Hartman and Melville Shavelson • From a Screen Play by Grover Jones, Frank Butler and Richard Connell • Based on a play by Lynn Root and Harry Clork • Released through RKO RADIO PICTURES, INC.



TWO RECORDS!

NEW YORK

Opening week in April exceeded any previous week in the history of the Astor Theatre by $10,000! Still going at mighty pace.

CHICAGO

First week sets new all-time high for the Woods Theatre. Looks like the all-time all-timer for long run!

Now Watch

BOSTON
PITTSBURGH
MINNEAPOLIS
ATLANTIC CITY
(Opening July 4)

Tales of the Talkies . . .

ONE man who took the talking picture seriously right from the start was W. B. Wagnon, San Francisco theater operator.

A couple of years after Warner Brothers launched the new medium, Wagnon opened his new Marion Davies Theater in San Francisco. The printed program contained a coming-attraction notice on "Stark Mad," starring H. B. Warner—no relation to the film-producing Warners.

One line in the notice took pointed cognizance of the audible screen, to wit:

"H. B. Warner *speaks* the leading role."

•

The first sound picture of a boxing match, recorded in action so that the natural sounds of the blows could be heard by the audience, was "Biff and Bang," made by Warners at the old Manhattan (N. Y. C.) Opera House studio and directed by Albert S. Howson, now scenario editor and director of censorship for the company.

After punching away at each other so enthusiastically that they were literally punch-drunk, the performers wound up the act by singing, "I'm Looking at the World Through Rose-Colored Glasses." It was a riot.

Today at the Warner Studio in Burbank the section of the sound effects library where the noises of punches, blows and similar impacts are filed away is known as the Biffs and Bangs Department.

•

Myrna Loy enjoys an unusual and little known distinction in connection with early talking pictures. She had roles in three history-making "firsts."

In "Don Juan," the first Warner production with a synchronized musical score, which premiered in 1926, Miss Loy played the role of maid for Estelle Taylor, who was Lucretia Borgia.

The first feature with dialogue, "The Jazz Singer," in 1927, had Miss Loy as one of the dancers in a musical comedy. Although she was not listed in the cast of characters of the Al Jolson starrer, the camera prophetically singled her out for one brief closeup.

Miss Loy was next seen as a dancer in the first all-talking operetta, "The Desert Song," which Warners released in 1929.

By that time, her billing was becoming more prominent.

Reviews

"Queen of Burlesque"

(PRC)

Hollywood, July 2

SHOWMEN should not be misled by the title of this picture. All indications to the contrary, it is, as a matter of fact, a fast-paced murder story, and the burlesque background is incidental. True, there are several production numbers, which Evelyn Ankers puts over with zest, and Rose La Rose, billed as a "famous star of burlesque," is prominent in the supporting cast. As the victim of a homicidal maniac, however, she spends most of her time in the role of a corpse, and whatever other talents she may possess remain in the realm of speculation.

Arthur Alexander and Alfred Stern have turned out a handsome production, one of the best, indeed, to come from PRC in a long time. Sam Newfield, who directed, got every ounce of talent out of the cast, which also includes Carleton Young, Marian Martin, Craig Reynolds, Emory Parnell and Alice Fleming. The latter demonstrates that she can get along quite nicely without "Wild Bill" Elliott, Bobby Blake, and the rest of Republic's "Red Ryder" troupe, with whom she has long been associated.

David A. Lang wrote the original screenplay, which fulfills all the requirements of the mystery film, and contains, besides, some clever characterizations and crisp dialogue.

Running time, 68 minutes. General audience classification. Release date, July 24.

THALIA BELL

"Trail to Mexico"

(Monogram)

Hollywood, July 2

WHAT with nearly everybody in California holidaying in Mexico these days, and "nearly everybody" in the U. S. holidaying (or staying) in California, this little treatment of the hands-across-the-border theme possesses a kind of timeliness which accrues from circumstance. With or without this extra, however, it is an appropriate vehicle for singing Jimmy Wakely and his pal, Lee (Lasses) White, who conduct themselves about as usual in the unusual Mexican setting.

The trouble to which Wakely and White address themselves, between sessions of song and lulls for laughs, has to do with a gold mine and the stealing of gold shipments therefrom. Suspicion points to all over the place, but Jimmy finally finds out who is responsible for the dirty work, and there is a knock-down finish in which he gets matters straightened out satisfactorily. Others in the cast are Dolores Castelli, Julian Rivero, Dora Del Rio, Terry Frost, Forrest Matthews, Brad Slavern, Alex Montoya and Juan Duval, plus the Saddle Pals and the Guadalajara Trio. Oliver Drake produced, directed and wrote the script.

Running time, 56 minutes. General audience classification. Release date,

WILLIAM WEAVER

2 Million Yearly Gross for Oriental

CHICAGO, July 2.—Bohrer and Barkhuasen are not involved in current litigation instituted in April by petitioning creditors and bondholders of the 32 West Randolph Corp., it has been ruled by Judge Barnes of U. S. District Court, here, before it was brought out that the 32 West Randolph Building, including the Oriental Theatre, has an annual income of over $2,000,000 a year. Under the present set-up the Double-B Corp. (Bohrer and Barkhausen) is receiving five per cent of the income for managing the properties.

It was also brought out that the present operators of the theatre, of which Essaness is a majority owner, retains 85 per cent of the income.

HELPFUL BANK of AMERICA SERVICES

Checking Accounts
Savings Accounts
Tenplan Checking Accounts
Christmas Club Savings
Money Orders
Business Loans
Automobile Loans
Personal Loans
Real Estate Loans
Escrow Service
Motion Picture Production Loans

The Bank of the motion picture industry...
23 branches in the Nation's motion picture and radio center

Bank of America
NATIONAL TRUST AND SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
When you travel carry Bank of America Travelers Cheques

Fishbein Commends Talking Pictures

SAN FRANCISCO, July 2.—The development of sound amplifications and the resultant success of talking pictures, whose 20th anniversary is now being observed by Warner Bros., brought many benefits to the medical field, declared Dr. Morris Fishbein, editor of *The Journal of the American Medical Association,* in an address delivered here today before a joint session of the Kiwanis and Rotary Clubs, coincident with the AMA conference.

Swensen on Anniversary

The story of how Warners brought talking pictures out of the laboratory into theatres in 1926 was told to the Greenwich (Conn.) Lions Club yesterday by Joel Swensen, researcher on the staff of Mort Blumenstock, WB vice-president in charge of advertising-publicity.

Associated Changes

ALBANY, N. Y., July 2.—Associated Playhouses, Inc., has changed name to Associated Prudential Theatres, Inc. Attorney John J. Slattery, New York, was the attorney who recorded the certificate.

Wolf Calls Meeting

CLEVELAND, July 2. — Nat Wolf, Warner zone manager, will hold a zone managers' meeting here on July 9 to discuss plans for the Warner sound anniversary.

Movietone, Terry Ahead on Product

Half of the 20 20th Fox-Movietone short subjects to be delivered during 1946-47, starting Aug. 2, have been delivered to the department of distribution, Movietone producer Edmund Reek discloses.

The 1946-47 output of one-reel short subjects from the company, Reek disclosed, will include 11 "Moviet[illegible] Adventures," one Vyvyan Donne[illegible]emine World," two Lew Lehr "Dribblepuss" comedies and six "Sports Reviews." All of the 20 are specially produced, with 15 already filmed and five others either filming or in preparation, Reed added.

Meantime, producer Paul Terry of Terrytoons, also releasing through 20th Fox, reports that 16 of his 20 Terrytoons slated for release during 1946-47, have been completed. Terry further stated that by the end of October his organization will have completed all 20, a new time record for delivery of an entire year's product, he said.

Clearance Award for N. Hampshire House

Gordon T. Bolster, arbitrator for the Boston tribunal, has handed down a clearance award in the case of George R. Gould, operator of the Village Theatre, Whitefield, N. H., against the five decree consenting companies, the American Arbitration Association reported here yesterday.

According to the award, clearance of the Rialto, Lancaster and the Premiere, Littleton, over the Village shall be one day for RKO Radio films and seven days for Paramount, Warners and M-G-M product. For 20th Century-Fox pictures, the Premiere is given a clearance of one day and the Rialto seven. There shall be no clearance, however, if the Rialto and Premiere fail to run product within 20 days of availability, Bolster ruled.

Mrs. Rebecca Blaufox

Funeral services were held at Riverside Memorial Chapel, here, last Friday, for Mrs. Rebecca Blaufox, 77, mother of Joseph (Jay D.) Blaufox, who died on Thursday at Mt. Sinai Hospital after a lengthy illness. Other survivors are Mrs. Lillian Langberg and Mrs. Cecilia Rosenblum, daughters, and two other sons, Paul and Emanuel.

RKO Circuit Promotion

With the expected presentation this summer of much top product, Sol A. Schwartz, general manager of RKO Theatres, has designated the period beginning Wednesday, July 10, "RKO's Big Showtime in the Summertime," to be observed from Coast to Coast.

CUTE KID WITH A PEN!
That's me (pardon the immodesty) but if you want a personable gal for publicity writing, fan magazine contacts, etc., formerly with major company, please rescue me from a fashion job where I'm doing fine, but movies are really my dish. *HELP!*
Box 380, MOTION PICTURE DAILY
1270 6TH AVE., N. Y. 20, N. Y.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC
June 8	THE WALLS CAME TUMBLING DOWN D—82 mins. (Rev. 5/22/46)	(Anniversary Block) THE HOODLUM SAINT D—91 mins. (618) (Rev. 2/5/46)	GENTLEMAN FROM TEXAS Johnny Mack Brown O—(562)			ONE EXCITING WEEK Al Pearce Pinky Lee Arlene Harris C—69 mins. (521)
June 15	RENEGADES (Color) Evelyn Keyes Willard Parker Larry Parks O—88 mins. (Rev. 5/15/46)	BAD BASCOMB O—112 mins. (619) (Rev. 2/5/46)	SUSPENSE Belita Barry Sullivan Bonita Granville D—101 mins. (Rev. 3/26/46)	(Block 5) OUR HEARTS WERE GROWING UP Gail Russell Diana Lynn C—83 mins. (4522) (Rev. 3/13/46)		MAN FROM RAINBOW VALLEY (Color) Monte Hale Adrian Booth O—56 mins. (5502) (Rev. 6/24/46)
June 22	DANGEROUS BUSINESS Lynn Merrick Forrest Tucker Gerald Mohr D	THE POSTMAN ALWAYS RINGS TWICE D—113 mins. (620) (Rev. 3/11/46) LAST CHANCE D—105 mins. (621) (Rev. 11/16/45)	IN FAST COMPANY D—63 min. (510) (Rev. 5/16/46) STRANGE VOYAGE D—61 mins. (521) (Rev. 2/27/46)		AVALANCHE Bruce Cabot Helen Mowery Veda Ann Borg D—70 mins. (Rev. 4/26/46)	
June 29	THE RETURN OF RUSTY Ted Donaldson John Litel Barbara Wooddell D	TWO SISTERS FROM BOSTON MC-112 mins. (622) (Rev. 3/5/46)	TRAIL TO MEXICO Jimmy Wakely O—(574)	(Block 5) HOT CARGO (Pine-Thomas) William Gargan Philip Reed D—57 mins. (4523) (Rev. 3/14/46)	COLORADO SERENADE (Color) Eddie Dean Emmett Lynn O—68 mins. (Rev. 6/10/46)	TRAFFIC IN CRIME Kane Richmond Adele Mara Ann Nagel D—56 mins. (522)
July 6	THE UNKNOWN Karen Morley Jim Bannon Jeff Donnell D			(Block 5) TO EACH HIS OWN Olivia De Havilland John Lund D—122 mins. (4524) (Rev. 3/12/46)	LARCENY IN HER HEART Hugh Beaumont Cheryl Walker D—68 mins. (Rev. 5/17/46)	
July 13	THE DESERT HORSEMAN Charles Starrett Smiley Burnette O	(Special) THE GREEN YEARS Charles Coburn Tom Drake Beverly Tyler D—127 mins. (Rev. 3/11/46)				NIGHT TRAIN TO MEMPHIS Roy Acuff Adele Mara M—67 mins. (523)
July 20	COWBOY BLUES Ken Curtis Jeff Donnell O		SHADOWS ON THE RANGE Johnny Mack Brown O (520)			RENDEZVOUS WITH ANNIE Eddie Albert Faye Marlowe C—89 mins. (525)
July 27	SING WHILE YOU DANCE Ellen Drew Robert Stanton Andrew Tombes D	(Block 17) BOYS' RANCH Jackie (Butch) Jenkins James Craig Frances Gifford D—99 mins. (Rev. 4/30/46)		(Block 6) O. S. S. Alan Ladd Geraldine Fitzgerald D—107 mins. (4525) (Rev. 5/14/46)	QUEEN OF BURLESQUE Evelyn Ankers Carleton Young D	CONQUEST OF CHEYENNE O—56 mins. (568) (Rev. 6/25/46) RED RIVER RENEGADES O—55 mins. (557)
Aug. 3		(Special) EASY TO WED (Color) Van Johnson Esther Williams Lucille Ball M—109 mins. (Rev. 4/9/46)			(Pre-Release) DOWN MISSOURI WAY M SECRETS OF A SORORITY GIRL D	
Aug. 10	PERSONALITY KID Anita Louise Michael Duane D			(Block 6) THE SEARCHING WIND (Hal Wallis) Robert Young Sylvia Sidney D—108 mins. (4527) (Rev. 5/10/46)		
Aug. 17		(Block 17) COURAGE OF LASSIE (Color) Elizabeth Taylor Tom Drake Lassie D—93 mins. (622) (Rev. 5/13/46)			OVERLAND RIDERS Buster Crabbe O	

WEEK OF	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
June 8	(Goldwyn Special) THE KID FROM BROOKLYN (Color) Danny Kaye C-114 mins. (652) (Rev. 3/20/46)	(June Releases) CLUNY BROWN Charles Boyer Jennifer Jones C—100 mins. (628) (Rev. 5/2/46)		DRESSED TO KILL Basil Rathbone Nigel Bruce Patricia Morison D—72 mins. (534) (Rev. 5/28/46)	
June 15	(Disney Special) MAKE MINE MUSIC (color) 75 mins. (692) (Rev. 4/17/46)	SOMEWHERE IN THE NIGHT John Hodiak Nancy Guild D—110 mins. (629) (Rev. 5/3/46)		THE RUNAROUND Ella Raines Rod Cameron Broderick Crawford C—86 mins. (535) (Rev. 6/6/46)	
June 22	(Special) (International) THE STRANGER Edward G. Robinson Orson Welles Loretta Young D—95 mins. (Rev. 5/21/46)	STRANGE TRIANGLE Signe Hasso John Shepperd D—65 mins. (630) (Rev. 5/15/46)		LOVER COME BACK George Brent Lucille Ball Vera Zorina C—90 mins. (Rev. 6/14/46)	JANIE GETS MARRIED Joan Leslie Robert Hutton C—89 mins. (520) (Rev. 6/4/46)
June 29	(Special) (Hakim-Wood) HEARTBEAT C—102 mins. (662) (Rev. 4/24/46)	(July Releases) SMOKY (Color) Fred MacMurray Anne Baxter O—87 mins. (631) (Rev. 6/14/46)		INSIDE JOB Preston Foster Ann Rutherford Alan Curtis D—65 mins. (537) (Rev. 6/20/46)	
July 6	(Block 6) 'TILL THE END OF TIME Dorothy McGuire Robert Mitchum D—105 mins. (626) (Rev. 6/12/46)	IT SHOULDN'T HAPPEN TO A DOG Carole Landis Allyn Joslyn C—70 mins. (632) (Rev. 5/23/46)		HER ADVENTUROUS NIGHT Dennis O'Keefe Helen Walker Fuzzy Knight C—76 mins. (538) (Rev. 6/26/46)	A STOLEN LIFE Bette Davis Glenn Ford Dane Clark D—107 mins. (521) (Rev. 5/1/46)
July 13	CRACK-UP Pat O'Brien D—93 mins. (627) (Rev. 6/18/46) BEDLAM Boris Karloff D—79 mins. (628) (Rev. 4/19/46)	(August Releases) CENTENNIAL SUMMER (Color) Jeanne Crain Cornel Wilde M—102 mins. (633) (Rev. 5/28/46)		DANGER WOMAN Brenda Joyce Don Porter Patricia Morison D—(539)	
July 20	THE FALCON'S ALIBI Tom Conway Rita Corday D—62 mins. (629) (Rev. 4/15/46)	ANNA AND THE KING OF SIAM Irene Dunne Rex Harrison D—128 mins. (634) (Rev. 6/3/46)	A SCANDAL IN PARIS George Sanders Signe Hasso Carole Landis D—100 mins.	THE DARK HORSE Philip Terry Ann Savage D—(540)	OF HUMAN BONDAGE Paul Henreid Eleanor Parker Alexis Smith D—105 mins. (522)
July 27	THE BAMBOO BLONDE Frances Langford Ralph Edwards C—68 mins. (630) (Rev. 6/20/46)	DEADLINE FOR MURDER Paul Kelly Kent Taylor D—65 mins. (635) (Rev. 6/21/46)		CANYON PASSAGE (Color) O—(541) CUBAN PETE C—(542)	
Aug. 3	(Block 1) SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. LADY LUCK Barbara Hale Robert Young C—97 mins.		MR. ACE George Raft Sylvia Sidney D	BLACK ANGEL D—(543) SLIGHTLY SCANDALOUS D—(544)	NIGHT AND DAY Cary Grant Alexis Smith Monty Woolley M—128 mins. (523)
Aug. 10	GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46)			WILD BEAUTY Don Porter Lois Collier (D)—(545)	
Aug. 17	SUNSET PASS James Warren Nan Leslie O—60 mins. STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins.		CAESAR AND CLEOPATRA Vivien Leigh Claude Rains D	TIME OF THEIR LIVES Abbott and Costello Binnie Barnes C—(546)	TWO GUYS FROM MILWAUKEE Dennis Morgan Jack Carson Joan Leslie C—90 mins. (524)

[*Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.)* Motion Picture Daily *Review Date.*]

Pictures...Pictures...
Pictures...for every
type of audience!

action romance

violent love

shock drama

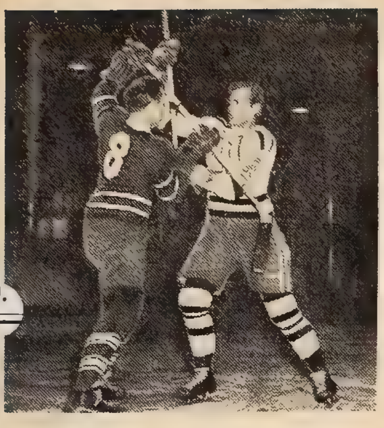
murder mystery

thriller diller

funnybone comedy

keep your box office ey

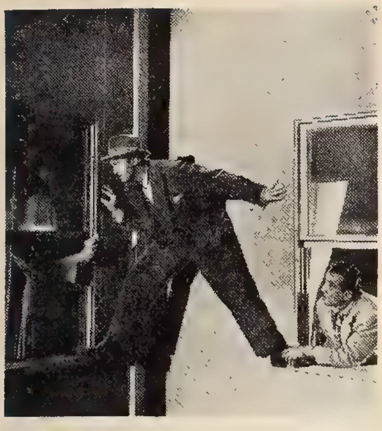
3rd sensational
week at
Carthay Circle,
Los Angeles



GAY BLADES
starring Allan Lane, Jean Rogers,
Edward Ashley

BEN HECHT'S
SPECTER OF THE ROSE
with Judith Anderson,
Michael Chekhov, Ivan Kirov,
Viola Essen, Lionel Stander

STRANGE IMPERSONATION
starring
Brenda Marshall and William Gargan
with Hillary Brooke



THE FRENCH KEY
starring Albert Dekker
with Mike Mazurki, Evelyn Ankers

THE GLASS ALIBI
starring Paul Kelly,
Douglas Fowley, Anne Gwynne

ONE EXCITING WEEK
starring Al Pearce
with Pinky Lee, Jerome Cowan

REPUBLIC for 1946-47!

20th CENTURY FACTS

"ANNA AND THE KING OF SIAM" new all-time non-holiday week record at Radio City Music Hall!

"SMOKY" in Technicolor 2nd all-topping week at the Roxy!

"CLUNY BROWN" 5th week at the RIVOLI!

And now the whole industry is watching the boxoffice headlines for...

World Premiere

JEROME KERN'S

Centennial Summer

IN TECHNICOLOR

PHILADELPHIA, JULY 10th

More
20th
Century
FACTS
Friday!

It's a FACT that no company ever had the hits that 20th Century-Fox has today!

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

V[illegible]0. NO. 4 NEW YORK, U. S. A., FRIDAY, JULY 5, 1946 TEN CENTS

$181,585,000 Increase in Film Stocks

$1,338,128,750 Is New High in Values

Wall Street's favorable opinion of the motion picture business, including one statistical report that said the industry appeared to be heading for the most profitable era in its history, sent film stocks up to record high prices during the first half of 1946. Although they tapered off from the best levels of the period—in keeping with the fluctuations of the general market—motion picture stocks finished the first six months of the year with substantial gains, those listed on the big board showing a record high market valuation of $1,338,128,750, compared with $1,157,128,750 at the end of 1945, an increase of $181,585,000.

Many factors contributed to the ability of motion picture securities to withstand better than most stock groups the price fluctuations caused in the general list by strikes, price con-

(*Continued on page* 12)

MPTOA Gets W. V. Unit

A new West Virginia exhibitor organization is in the process of formation, with charter members already having paid their dues to the national Motion Picture Theatre Owners of America, with which it will affiliate upon completion of organization, Herman Levy, MPTOA general counsel, announced on Wednesday.

Formation of the new West Virginia unit is the first development in MPTOA's national expansion program mapped at the recent board of directors' meeting at Columbus, Miss.

Members of the new regional unit

(*Continued on page* 10)

New Jersey's ATA Meeting on July 16

July 16 has been selected as the date, and Asbury Park the place, for a meeting of New Jersey theatre owners which is expected to result in the formation of an American Theatres Association unit in that area, ATA

(*Continued on page* 10)

No Reduction In U. S. Tax

Washington, July 4.—Reduction of Federal admission taxes with Treasury Department support looked dull today as a spokesman for Secretary John Snyder expressed the belief that any legislation cutting amusement tax rates will be opposed by the Treasury.

It was pointed out at the House Banking and Currency Committee that any bill which would reduce admission taxes must be supported by the Treasury in order to assure passage.

Rep. Knudson, who has a measure pending which is expected to die with this Congress, plans to reintroduce his measure next session. But Treasury tax experts will oppose any reduction until the "country is in a better financial condition." And Snyder's spokesman expressed the belief that any pressure from exhibitor organizations will not sway Congress or the Treasury Department to favor reducing the tax.

Blumberg, Prutzman, Fox, Benjamin Sail

Nate J. Blumberg, president of Universal; Charles D. Prutzman, vice-president and general counsel; Matthew Fox, president of United World, and Robert Benjamin, president of the J. Arthur Rank Organization, Inc., will sail for London on Tuesday aboard the *S. S. Queen Mary*, to confer with Rank on various enterprises in which both interests are joined. These include United World, Pathe Industries, Eagle-Lion and PRC. J. Cheever Cowdin, chairman of Universal's board, is already in London.

Hughes Case Move Awaits Johnston

Possible revocation of the Production Code Administration seal granted to Howard Hughes' "The Outlaw" in 1941 awaits the arrival of Eric Johnston, Motion Picture Association president, who is due here by plane from Seattle on Monday, according to a spokesman for the MPA. Records of court rulings which have removed all present barriers to action against Hughes will be placed in Johnston's hands next week, it was stated.

A call for an adjourned meeting of the MPA board of directors, which would have to pass upon revocation of the seal, also awaits Johnston's arrival, the MPA office pointed out.

PCA Seal Can Be Pulled

The Motion Picture Association is free to withdraw the Production Code seal given to Howard Hughes' "The Outlaw," U. S. Circuit Court of Appeals Judge Learned Hand ruled Wednesday in denying to the Hughes Tool Co., parent company of Hughes Productions, its motion for a stay pending an appeal from an order by the district court denying a preliminary injunction restraining the MPAA from revoking the seal.

Judge Hand stated, "I do not wish

(*Continued on page* 9)

MPEA Talks with Three Companies on Joining

Discussions have started, individually, between officials of the Motion Picture Export Association and heads of Monogram, Republic and PRC foreign departments, relative to those companies becoming members of the MPEA, a spokesman for the association discloses here. The MPEA, set up under special U. S. State Department provisions, has offered to all American companies its services in handling film exports to those countries where state monopolies or other conditions make individual distribution deals difficult.

Reference to the talks with the three distributors which have not yet joined the association was made this week in London by Richard W. Altschuler, president of Republic International, according to a cable received from Motion Picture Daily's correspondent there. Altschuler is now touring England and will later visit France, Italy, Belgium, Holland and Scandinavia with a view to setting up Republic exchanges in those countries or making arrangements to trade through local agencies. Such arrangements already have been made in Spain and India.

Labor Peace Seen During Reconversion

Price Hails Coast Pact Granting 25% Pay Rise

Hollywood, July 4.—With production back to normalcy following a studio strike settlement described by Byron Price, MPA vice-president, as "an important step not only toward settlement of immediate difficulties but also toward a general harmony of relationships in the industry," Hollywood's labor situation appears to have steadied down for the duration of the reconversion period.

Terms of the settlement, disclosed in a joint statement by Price, Herbert Sorrell of the Conference of Studio Unions, and Roy Brewer of IATSE, include a 25 per cent increase in the basic wage for all crafts, a cumulative 36-hour week, with time and one-half starting after a six-hour day; with contracts, when negotiated, retroactive to Jan. 1, 1946, and with increases effective July 15. The contracts will run through next year but

(*Continued on page* 10)

Six Millions For RKO Ads

A pre-selling schedule of advertising that will aggregate the RKO Radio record figure of $6,000,000 and blanket the country with a total 1,000,000,000 circulation was outlined by S. Barret McCormick, director of advertising, publicity and exploitation, in his address at the closing session of RKO Radio's 15th annual sales meeting, at the Waldorf-Astoria, here, on Wednesday.

S. Barret McCormick

McCormick told the RKO sales delegates, "Now that the print-paper situation is clearing, our newspaper budget will be greatly expanded."

RKO Radio's advertising program,

(*Continued on page* 10)

Fire Alarms for Hartford Theatres

Hartford, July 4.—Building supervisor William Dennis has notified all Hartford theatres that fire alarm boxes must be installed in every theatre. Installation of the boxes must be started by Aug. 1.

32 Houses in New Theatre Combine

CINCINNATI, July 4.—Theatre Owners Corp., a theatre service organization, has been incorporated under the state laws of Ohio, to buy and book pictures for members. Officers are: Louis Wiethe, president; Ralph Kinsler, first vice-president; Willis Vance, second vice-president; Frank W. Huss, Jr., treasurer; Herman H. Hunt, secretary. Directors are the officers and Maurice A. Chase. General manager and head film buyer is Irving Sochin, who for the past several years was 20th Century-Fox Cincinnati sales manager and at present is acting manager in Indianapolis for 20th Fox. Offices are being established in the Keith Building, Cincinnati.

The directors of the corporation own and operate 24 suburban theatres and will start service for eight other member theatres at once. Other members of the Cincinnati territory will be added as quickly as practical to handle.

Schine Trial Records Assembled for Appeal

All records in the trial of the government's anti-trust suit against Schine Chain Theatres, Inc., have been assembled by the clerk of the U. S. District Court in Buffalo, where the case was heard, and are now being numbered and indexed for forwarding to the Supreme Court at Washington within the next few weeks, Willard S. McKay, chief Schine counsel, reported here Wednesday upon his return from Buffalo.

Following receipt of the records by the high tribunal, Schine's appeal from the theatre divestiture decision of Federal Judge John Knight will be docketed for a hearing, which McKay expects to take place in October.

'U's' 'Progress' Cited

Progress, Universal's home office publication, has been cited by The House Magazine Institute for effective design, editorials and achievement of purpose in the first international industrial publications contest conducted by the U. S. National Council of Industrial Editors and the Canadian Association of Personnel Publication Editors.

Spinrad Returns

Leonard Spinrad has returned to the Warner home office publicity staff as a special feature writer following four years of service with the Army Signal Corps. He was a first lieutenant.

Personal Mention

JOSEPH H. HAZEN, president of Hal Wallis Productions, has left New York for an indefinite stay in California.

•

DONALD M. NELSON, president of the Society of Independent Motion Pictures Producers, has left New York for the Coast.

•

VICTOR MICHAELIDES, Warner distributor in Greece, has arrived in New York from Athens for a several weeks' stay. He will depart for the Coast late this month.

•

HARRY S. FRANKLIN, former RKO Radio unit production manager, recently released from the Army, has joined Enterprise Productions on the Coast.

•

EDWARD YOUNG, Columbia film shipper in Boston, and FLORENCE MARCELLI of New Rochelle, were married on June 30.

•

SAMUEL J. BRISKIN, vice-president and executive producer of Liberty Films, is back in Hollywood from New York.

•

PERRY LIEBER, director of RKO Radio studio advertising-publicity, returned to the Coast from New York by plane yesterday.

•

LEO SPITZ, chairman of the board of International Pictures, is due to arrive in New York from Hollywood on Sunday.

•

FRED HOUCK of Joy Theatres, New Orleans, has returned there from a week's stay at his farm in Magnolia, Ark.

•

MAX CONNET, owner of the Roxy Theatre, Newton, Miss., has received the Democratic nomination for mayor of that city.

•

JERRY BANTA, M-G-M Denver booker, and ROBERT SWEETEN, Gibraltar Theatres booker, Denver, are on a fishing trip vacation.

•

WILLIAM K. RICHARDSON, president of Astor Pictures, Atlanta, and JOHN K. JENKINS, Astor Dallas manager, are touring Alabama and Florida.

•

JAMES L. MIDDLEBROOKS, National Association of Broadcasters engineering director, has been awarded the Navy Legion of Merit.

•

PAUL ACKERMAN, Paramount International director of advertising-publicity, has left New York for a seashore vacation.

•

JACKIE KELK, actor, will leave here tomorrow by air for a two-week vacation in Bermuda.

•

JAY JOSTYN, actor, and his wife, RUTH HILL, have arrived here from Hollywood.

•

N. PETER RATHVON, RKO Radio president, will return to Hollywood from New York early next week.

•

WILLIAM CRABTREE has joined sales force of Capital Theatre Supply, Atlanta.

JOSEPH I. BREEN, Production Code Administrator, is due to arrive in New York today by plane from Hollywood and is scheduled to fly to London at the invitation of J. Arthur Rank.

•

HERMAN RIFKIN, Monogram vice-president and owner of the Boston exchange, and ANNETTE KARSON, of New York, who were married here recently, are honeymooning in Colorado Springs.

•

RUBE JACKTER, Columbia assistant general manager, will leave New York on Monday for Dallas, thence to Oklahoma City, Kansas City, Des Moines and Minneapolis.

•

PAUL SHELLCROSS, formerly salesman for 20th Century-Fox in New Orleans, has rejoined ERNEST LANDAICHE of the Independent Booking Co., same city.

•

RITA JULIAN of National Screen Service, New Orleans, and her sister, ISABEL JULIAN of United Artists New Orleans office, are vacationing in New York.

•

MR. and MRS. WILLIAM JENKINS of the Realart Theatre, DeRidder, La., were both operated on recently for appendicitis.

•

SIDNEY BERNSTEIN, British film leader, will return to London from New York on the *Queen Mary* on Tuesday.

•

ROBERT WOLFF, managing director of RKO Radio in England, will return to London Tuesday on the *Queen Mary.*

•

DAVID PRINCE, RKO Radio district sales manager, and CAROL WELD, publicity aide, have returned to Atlanta from New York.

•

BERNARD W. PAYNE, JR., of Modern Talking Pictures, Cleveland, and MRS. PAYNE, will visit Atlantic City next week.

•

R. E. ALMOND of the Sabine Theatre, Maryville, La., is in Scott-White Clinic, Temple, Tex., for a check-up.

•

EARL SCHROEDER, booker for Monogram Southern, New Orleans, is vacationing in Chicago.

•

AL HILL, RKO Radio special home office representative, has left Atlanta for New Orleans.

•

GEORGE RAMSDELL, of Middlesex Theatres, Boston, has recovered from illness.

•

HARRY ROSENBLATT, M-G-M branch manager at New Haven, has recovered from a recent operation.

•

ARTHUR C. BROMBERG, president of Monogram Southern, has returned to Atlanta from Chicago.

•

PATSY KELLY, film comedienne, has arrived in New York from Hollywood.

•

JOHN ASH, M-G-M auditor, is in Salt Lake City from New York.

MGM Sets Two More Tradeshows

M-G-M has set tradeshow dates for "The Cockeyed Miracle," formerly "But Not Goodbye," which will be screened in New York and Los Angeles on July 15, and elsewhere on July 18, and "No Leave, No Love," to be shown on August 5. As previously announced, tradeshowing of "Holiday in Mexico" will be held everywhere July 22.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene Rex Linda
DUNNE HARRISON DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

CHARLES BOYER
JENNIFER JONES
in ERNST LUBITSCH'S
CLUNY BROWN
20th Century - Fox Picture
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

Fred MacMURRAY Anne BAXTER Burl IVES
''SMOKY''
A 20th Century - Fox Picture in Technicolor
Plus on Stage — DONALD O'CONNOR
The Three Swifts - Extra BUSTER SHAVER
ROXY 7th Ave. & 50th St.

LOEW'S STATE B'WAY & 45
ON SCREEN
Alan LADD
Veronica LAKE
William BENDIX
in
PARAMOUNT'S
'The BLUE DAHLIA'
IN PERSON
Play 'GUESS WHO'
Sheffield Farms Radio Program
with HAPPY FELTON
Extra!
CHUCHO MARTINEZ

Robert YOUNG • Sylvia SIDNEY • Ann RICHARDS
"THE SEARCHING WIND"
A Hal Wallis Production
In Person
Andy RUSSELL • Alan CARNEY • PIED PIPERS
EXTRA! RAYMOND SCOTT AND BAND
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
CLAUDETTE COLBERT JOHN WAYNE
"WITHOUT RESERVATIONS"
with
DON DE FORE
An RKO Radio Picture

BADMAN'S TERRITORY
VICTORIA
B'WAY & 46th ST
Continuous from 8 30 A M
Late Show Every Night
RANDOLPH SCOTT
ANN RICHARDS
GEORGE 'Gabby' HAYES
RKO RADIO

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

★

THIS STAR

Salesman

IS COMING
TO WORK FOR

You

The Critics CRY Its Praises!

•

"It is long since Radio City Music Hall patrons have enjoyed such a good cry . . . One of the finest examples of picture-making of the year." *—N. Y. MIRROR*

•

"A heart-rending story, sure to find every woman in the audience happily sobbing at the close." *—N. Y. SUN*

•

"When the Radio City Music Hall turns on its lights at the end of the picture . . . all the women and even men are splashing tears of deep emotion." *—N. Y. POST*

•

"After the first showing in Radio City Music Hall . . . there was hardly a dry feminine handkerchief in the house." *N. Y. TIMES*

•

"No adult, either male or female, need be ashamed of having his emotions stirred to tears by this deeply moving story." *N. Y. DAILY NEWS*

•

Olivia DeHavilland's performance is "Brilliant" — "Beautiful" — "Extraordinarily fine"—"The best of her career." *—N. Y. MIRROR, SUN, TIMES, POST*

•

John Lund is "Charming"—"Talented"—"Promising"—"Makes an auspicious screen debut." *—N. Y. WORLD-TELE., MIRROR, SUN, NEWS*

Lift flap to see 2-color reproduction of striking full-color 24-sheet art.

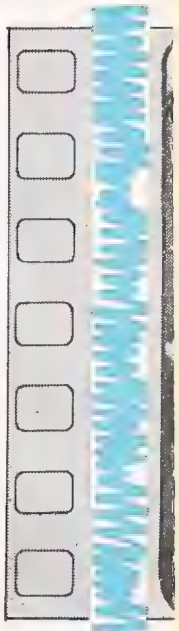
Ray Milland will step onto
to sell the next grea
the producer of "Lost

"I'm an old Charles Brackett admirer, as you might suspect—but I think he's more terrific than ever since I've seen 'To Each His Own'."

"He's made an unfor table story about one o bravest women you' ever met . . ."

"Jody's life is dominated by a love that endures beyond a man's death . . . a child's birth . . . and another woman's jealousy."

"Pictures like 'To Each His Own' don't happen very often . . . They simply revolutionize your ideas of how good a movie can be."



Nationally Released This Week
Brilliant Radio City Music H

of striking full-color 24-sheet art. ☛

The Critics *CRY* Its Praises!

•

"It is long since Radio City Music Hall patrons have enjoyed such a good cry . One of the finest examples of picture-making of the year." *N.Y. MIRROR*

•

"A heart-rending story, sure to find every woman in the audience happily sobbing at the close." *—N.Y. SUN*

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Lift flap to see 2-color reproduction of striking full-color 24 sheet art. ☛

your screen
t picture from
Weekend"

Excerpts from the hard-hitting trailer,
typical of the super-promotion
we're putting behind the greatest romantic
drama in years from

Paramount

get-
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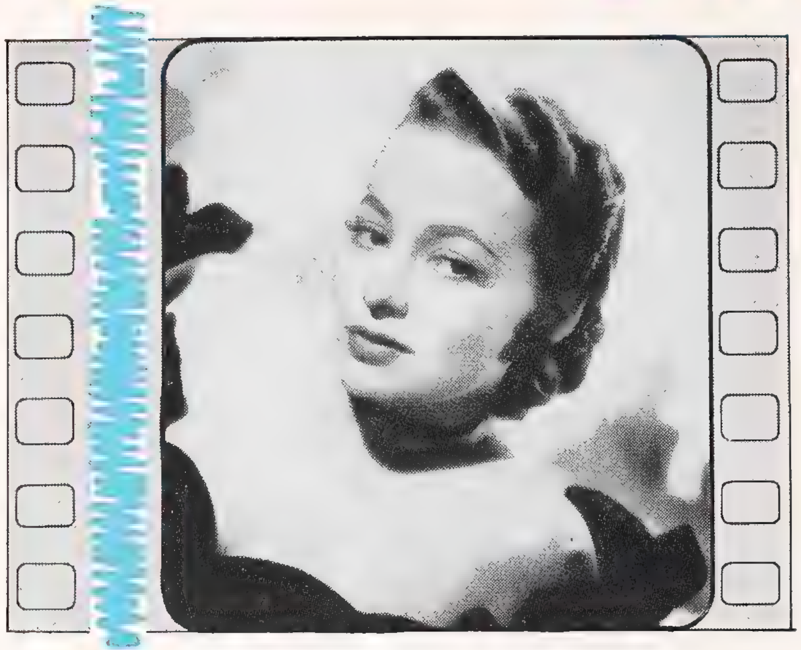
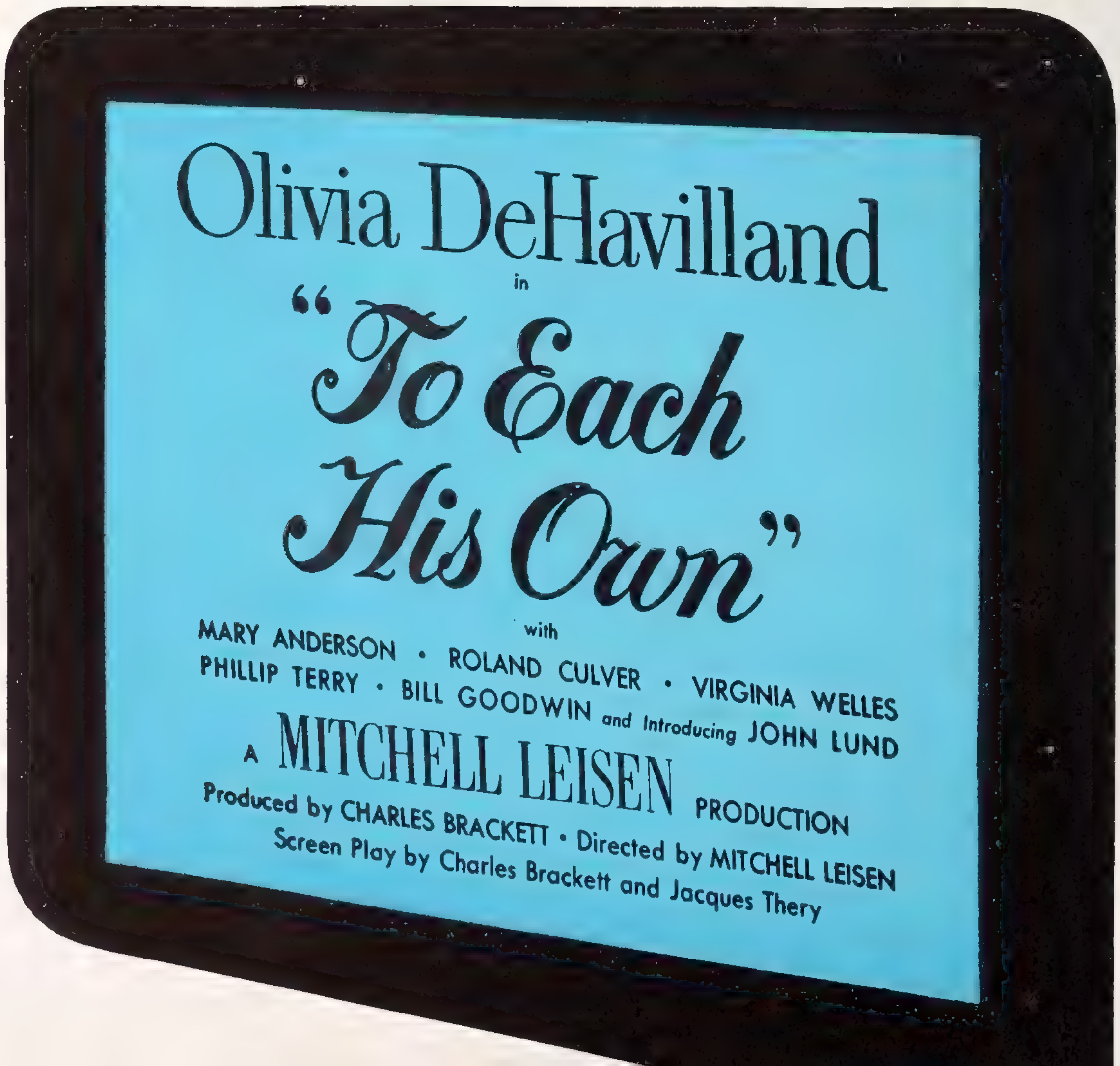


"Her name is Jody, and she is magnificently portrayed by one of the screen's great actresses, Olivia DeHavilland."

"The man in her life is John Lund. This is his first movie, and he's made a tremendous impression on all of us."

"If this one doesn't take the cream of this year's honors . . . I'll eat my Oscar!"



Olivia DeHavilland
in
"To Each His Own"
with
MARY ANDERSON · ROLAND CULVER · VIRGINIA WELLES
PHILLIP TERRY · BILL GOODWIN and Introducing JOHN LUND
A MITCHELL LEISEN PRODUCTION
Produced by CHARLES BRACKETT · Directed by MITCHELL LEISEN
Screen Play by Charles Brackett and Jacques Thery

end Following
all Premiere

PRINT IN U.S.

Can Withdraw Seal

(Continued from page 1)

even to intimate an opinion upon whether the complaint states a claim against the defendant. The only question before me is whether the defendant should be enjoined, pending the appeal, from withdrawing its 'Seal of Approval,' from Hughes' film, 'The O[illegible]w.'

[illegible]hat in effect would be to compel it to announce publicly that the plaintiff has conformed to all its requirements, which confessedly it has not done as to its advertisements. Clearly it is no answer to say that the defendant will be able to correct this mis-statement by independent advertisements of its own. In the first place nobody can be sure that the correction would really correct; in the second place I should be unwilling to compel the defendant to utter a falsehood in one breath, only to withdraw in another."

Elaborates Further

Judge Hand further stated, "On the other hand the plaintiff can void the whole difficulty by changing its advertisements to meet defendant's requirements, for the film itself is unobjectionable. That the necessary changes will in any substantial way lessen the plaintiff's audiences is the merest speculation; it is possible that as many prospective spectators will be offended by the present advertisements as will be attracted. Be that as it may, the burden of such changes is not comparable with the burden which I should impose upon the defendant.

"But, aside from any such balancing of interests, it is at once apparent that the relief which the plaintiff asks is one to which on no theory can it be entitled. Its position is that the defendant is engaged in an unlawful combination by which it denies access to theatres and to distributors to all who will not assent to its censorship. Let me assume that it will succeed in establishing that position; if so the court, besides giving damages, may possibly enjoin the defendant from carrying out the scheme at all. That would not give the plaintiff any right to a 'Seal of Approval'; it would altogether forbid the use of the seal as a symbol of its sanction.

"Conceivably a case might be made so plain even before trial, that a court could be induced to give that relief pendente lite; but certainly that is not true here; nor is it what the plaintiff wants.

'Absurd Position'

"What it does want is to force the defendant to continue it as its accomplice in the combination by falsely representing that it has conformed to the conditions which the defendant unlawfully exacts from its members. That is so absurd a position that its mere statement is its refutation," Judge Hand ruled.

Two 'Frisco Appointees

SAN FRANCISCO, July 4—Robert Woelfl and George Archibald have been added to sales organizations along film row, Woelfl is new National Theatre Supply salesman and Archibald is currently with RKO Radio.

RKO Renews Parsons

HOLLYWOOD, July 4.—RKO Radio has exercised its option on the services of producer Harriet Parsons.

See July 9 Vote on UA Return to MPA

United Artists' board of directors has scheduled a meeting for next Tuesday, July 9, here, and although the agenda has not been disclosed, there are indications that a favorable vote may be taken on the company's resuming its membership in the Motion Picture Association.

Recent reports from MPA's Washington headquarters revealed that Mary Pickford and David O. Selznick, two of UA's three owners, had reacted favorably to urgings by Eric Johnston, MPA president, that the company rejoin the association, from which it resigned on Sept. 21, 1945.

Frozen Film Crisis Arises In Mexico

MEXICO CITY, July 4.—A committee composed of a producer, a distributor, two exhibitors and a representative of the studios, will be appointed here to avert an industry crisis which has resulted from the freezing of 15 to 20 films due to the inability of producers and distributors to come to releasing terms, according to Luis R. Montes, president of the Cinematografic Industry Chamber, a leading Mexican exhibitors' organization.

Montes revealed that while none of the frozen films have been exhibited here, several of them have been screened with good results in the provinces. He suggested that the Mexican industry would fare better if it were placed under the supreme control of a director, with powers such as those granted Eric Johnston in the United States.

Information in exhibitor circles, here, is that Montes' estimate of up to 20 frozen films is far from the actual figure, with some sources placing the number of films being withheld at 100.

FabianAnswersUpstaters

ALBANY, N. Y., July 4.—Si Fabian, head of Fabian Theatres, in replying to an upstate theatres protest against free admission of children under 12 to the New Mohawk Drive-In, said Neil Hellman is operating the house and the matter should be discussed with him. Hellman and Fabian pooled the Mohawk and Saratoga drive-ins. The situation will be discussed at the next meeting of the Up-State Independent Buying and Booking combine, to decide what further action should be taken in protests to distributors.

SPG Talks Continue

Contract negotiations between film companies here and the Screen Publicists Guild, which seeks a 30 per cent blanket wage increase will be continued at a meeting here on Tuesday following a second session this week.

20th Promotes Pabst

NEW ORLEANS, July 4.—George Pabst, recently returned from a European trip, has been made local sales and office manager for 20th Century-Fox.

Selznick Department Heads Will Remain

Despite a realignment of Coast technical departments, which resulted in the appointment of James Stewart as overall technical supervisor, the same department heads who have been with the Selznick organization, will remain, according to Daniel T. O'Shea, president of Vanguard Films and executive head of David O. Selznick Enterprises.

The new setup was established to relieve the front office of technical responsibilities, O'Shea announced. He stated that Hal Kern, who has been Selznick's chief film editor for 15 years, will remain as head of the film editing department, however.

Meanwhile, Joan Lane, former publicity director of *Woman's Home Companion* and trade news editor of CBS in New York, was appointed to the Selznick-Vanguard West Coast publicity department by Paul McNamara, national advertising-publicity director.

Versatile Formed to Produce Abroad

A new independent motion picture company, Versatile Film Productions, has been formed to produce films in foreign countries and distribute them in all parts of the world. An agreement has been made with Poland to make three pictures, and a representative will leave for Poland shortly in contemplation of a shooting schedule in September.

The schedule so far is "The Life of Kosciuszko," "Invasion of Poland" and a Yiddish picture on surviving Jews. Arrangements are also being completed to make a picture entitled "Song of Palestine," according to Jack Levine, executive producer.

Westrox Aids Sound Anniversary Abroad

Westrox Corp., export division of Western Electric, has sent notices to all of its foreign offices and distributors in 33 countries, urging their cooperation in the worldwide celebration of Warner Brothers' 20th anniversary of talking pictures. Western is one of the co-sponsors of the event.

The notice includes a summary of the promotional program outlined by American Telephone and Telegraph to its associated companies in the Bell Telephone System, with the suggestion that as many of these ideas as possible be utilized in the foreign promotion of the event.

BlackhillsPromotesKlein

DENVER, July 4.—Richard Klein, manager of the Elk, Rapid City, S. D., has been promoted to assistant to John Bertalero, general manager of the Blackhills Amusement Co., at Deadwood, S. D. Klein will also act as purchasing agent, succeeding M. C. Kellogg, manager of the Homestake, at Lead, S. D., who plans to retire.

Mexico Gets Dates

MEXICO CITY, July 4.—Mexican pictures are doing better in South America, judging from information that, of the 49 foreign films booked by Cinematografica Interamericana, an important distributor in that field, 29 are Mexican, all of which are set for exhibition in leading Buenos Aires theatres.

King George Honors Canadian Film Men

TORONTO, July 4.—High recognition was accorded in the latest honors list of King George VI to Canadian film men. President J. J. Fitzgibbons of Famous Players Canadian Corp., was made commander of the Most Excellent Order of the British Empire, because of his work during the war as national chairman of the Canadian Motion Picture War Services Committee and also of the motion picture section of the National War Finance Committee.

Jack Arthur, district manager of Famous Players, was also made a member of the Most Excellent Order of the British Empire. Arthur was one of the founders of the Citizens Patriotic Committee which helped those in uniform during the war and was also loaned to the government to produce an army show.

King George granted distinction to D. C. Coleman of Montreal, and Leonard W. Brockington of Ottawa, both members of the board of Odeon Theatres of Canada. They were made companions of the Most Distinguished Order of St. Michael and St. George.

Loew's Will Change Bills on Wednesdays

Beginning next Wednesday, new shows at Loew's New York theatres will start on Wednesdays, instead of Thursdays, as heretofore, according to an announcement by Eugene Picker, general manager.

Only exceptions to the new plan are Loew's State, on Broadway; Loew's Metropolitan, Brooklyn, and Loew's theatres in Newark and Jersey City.

Cartoonists Elect

John Gentillella of Famous Films, has been elected president of Eastern Screen cartoonists Local No. 1461. Others elected were: Perry Rosove of Minitoons, vice president; Louise LaFleur, Minitoons, recording secretary; Shirley Knoring, free-lancer, financial secretary; Dave Tendlar, Famous, treasurer; Ralph Pearson, Terrytoons, conductor; Bill Hudson, Famous, warden; and the following trustees: Dorothy Weber, Famous; Earl James, Sound Masters; Graham Place, free lance.

Kantner Talks on Sound

HOLLYWOOD, July 4.—George Kantner, public relations head for Warner Theatres, here, will talk on the 20th anniversary of talking pictures, at the Harbor District Rotary ladies' night meeting, at Lakewood Country Club, Saturday.

Coller Has 'Woman' Reel

CHICAGO, July 4.—"Woman Speaks," monthly woman's magazine reel, produced by Film Studios of Chicago, is being distributed in the Minnesota and Dakota territories by Julius A. Coller's North Star Pictures, Inc.

H. Koplar, Was Exhibitor

ST. LOUIS, July 4.—Funeral services were held today for Harry Koplar, pioneer St. Louis exhibitor, who died yesterday at the age of 63. Formerly associated with George and Spyros Skouras and later with Fanchon and Marco, he retired six years ago.

RKO Ads

(*Continued from page* 1)

as outlined by McCormick, will include 1,200 full-page ads in American and Canadian magazines, Sunday supplements and Sunday sections, during the calendar year of 1946. "This means," he added, "1,000,000,000 individual copies which, following the standard publishing practice of figuring four readers for each copy, will reach 3,500,000,000."

McCormick continued: "The very nature of motion picture product makes it desirable and necessary to build up much in advance of marketing as huge a mass of buying interest as possible, aimed and directed at the most important market—first run, high-admission, large capacity, long run houses. Our object is to reach a peak point of public interest before our pictures are first exhibited in that high-revenue sector.

"Last year our actual advertising expenditure more than exceeded the very extensive budget announced. But just spending money isn't the answer. It's spending it right that counts. As a mass market product we must find and talk to the largest possible number of potential customers. There are really two markets—the regular moviegoers, and the infrequents. This latter market is made up of specialists in appreciation. People who must be moved to buy by advertising to their particular interests, and those interests can be many. Careful market analysis is necessary. Whatever we do must be done on a wholesale plan. If our showmanship instincts and practical knowledge confirmed by research show that we have a potential market in any particular field, then we go after that market."

Ullman Tells Convention of Future RKO-Pathe Policy

RKO Pathe production policies, which call for extensive changes in the Pathe newsreel, and its "This Is America," "Sportscopes" and "Flicker Flashbacks" series, were outlined Wednesday by Frederic Ullman, Jr., president, at RKO Radio's 15th annual sales meeting in New York, which concluded Wednesday night.

Ullman announced that three or four "This Is America" subjects would be produced abroad, where the series is known as "Today and Tomorrow." He also predicted that RKO Pathe's new $1,000,000 studio in New York would contribute to a high technical quality in the company's new short subjects.

Barwood Sells Out

Boston, July 4.—Arthur Barwood of Hanover, N. H., has sold Film Transportation Co. to Thomas Claveau of Salem, Mass., and Wallace Taylor and Robert Turner of Brookline, Mass.

Doty Joins WJZ

Clarence L. Doty has been appointed station WJZ, sales manager, by John H. McNeil, station Manager. He replaces Robert I. Garver, who resigned.

SCREENCRAFT PICTURES, INC.
341 West 44th St., N. Y. C. 18
35MM — Distributors of — 16MM
FEATURES, WESTERNS,
COMEDIES and SHORTS

Rathvon in Pledge To Producers

RKO Radio is carefully emphasizing "the right balance" between its own product and that coming from its group of affiliate independent producers, N. Peter Rathvon, president of the company, stated at the company's sales convention at the Waldorf-Astoria here, in his first appearance before such a gathering since assuming charge of RKO's production activities. He described the independent productions as born of the times, and said, "our company has adjusted itself to this decentralizing movement."

Rathvon stressed the importance of developing stars from promising contract players. He said there would be a policy of achieving an inventory of available pictures to provide a steady flow of product and at the proper time permit all stages to be utilized for the vast resources required when "The Robe" is put into production.

Other speakers included: Samuel Briskin, Liberty Films vice-president and executive producer, who praised RKO's ability to do "big things" for the independents; Roy Disney, president of Walt Disney Productions, who cited a new two-year feature contract with RKO as proof of mutual satisfaction; A. W. Schwalberg, general sales manager of International Pictures; Louis Hyman, vice-president of Sol Lesser Productions, and Seymour Poe, that company's Eastern representative; Frederick Ullman, president of RKO Pathe; Malcolm Kingsberg, president of RKO Radio Theatres, and Walton Ament, vice-president of RKO Pathe News.

West Virginia Unit

(*Continued from page* 1)

who already have paid dues to MPTOA are: Mrs. P. M. Thomas, Parker Theatre, Parkersburg; W. H. Holt, Star Theatre, Richwood; Dr. C. P. Church, Mannington Theatre, Mannington; Hyman Bros., Keith, Albee, State, Orpheum and Hergeson, in Charleston, and J. C. Shanklin, the Greenboro in Charleston, the Lewis in Lewisburg and Monroe in Union.

With the enrollment of additional members in the next few weeks the new West Virginia unit will meet to formally organize and elect officers. Indications are that Shanklin, a former president of the West Virginia Managers Ass'n., will be designated the new unit's representative on the MPTOA board. The W. V. M. A. withdrew from MPTOA several years ago and has worked closely with Allied States since.

'Milwaukee' Tradeshow

National tradeshowing of Warner Brothers' "Two Guys from Milwaukee," has been set for July 29. The picture will have its world premiere in Milwaukee on July 25, with a New York Strand opening on July 26.

Oberfelder Is Promoted

Ted Oberfelder has been named assistant director of advertising and promotion for American Broadcasting, by Ivor Kenway, director of advertising. Oberfelder previously had been ABC audience promotion manager.

ATA Meeting

(*Continued from page* 1)

headquarters discloses here, adding that the session was called on the invitation of Walter Reade, Sr., and Harry Hecht, to discuss ATA and its effects on all theatre owners of New Jersey."

As reported in Motion Picture Daily on June 27, this will be the first of six anticipated summer meetings designed to give ATA representation in territories where affiliates have not yet been established. Other gatherings are expected to be held in San Francisco late this month; in Boston, during August; in Hartford, either before or after the Boston session, and in Minnesota and Nebraska, toward the end of the summer.

S. H. Fabian, ATA president; Robert W. Coyne, executive director, and, if possible, Ted Gamble, chairman of ATA's board of directors, will attend the meetings to explain the association's aims as a group designed to give exhibition unified action on matters which are not subject to intra-industry controversy.

Labor Peace

(*Continued from page* 1)

may be reopened, for wage adjustments only, next January, if living costs have advanced five per cent or more by then, according to the Bureau of Labor statistics standards.

All unions are pledged to settle future disputes by arbitration.

Under the agreement, the producers are free to employ machinists belonging to either or both disputing unions, pending National Labor Relations Board settlement of the jurisdictional question but are required to pay the increased scale in the meanwhile. The same provision covers publicists, whose case is also before the NLRB.

The settlement was achieved dramatically when Brewer and Sorrell, chieftains in last year's eight-month strike, went into conference with the producers' labor committee, following Brewer's challenge to Sorrell to prove his real intention in calling the strike was to obtain a contract. The Central Labor Council and talent guilds sent representatives to sit in on the negotiations, which started immediately, and the agreement eventuated.

Broadcasters to Aid Brandt Air Film

Washington, July 4.—The National Association of Broadcasters board has appointed a committee to cooperate with Jerrold T. Brandt, Hollywood producer, in planning a picture based on the history of broadcasting.

Invited to serve are: William B. Ryan, KFI; Donald W. Thornburgh, CBS; Lewis Allen Weiss, KHJ; Sidney N. Strotz, NBC; Don Searle, ABC; Calvin J. Smith, KFAC, all in the Los Angeles area.

Paige with Mutual

Jack Paige has been named Washington head of Mutual's special events and publicity activities by A. A. Schechter, vice-president in charge of Mutual's News, special events and publicity. Paige will be charged with building a complete press information bureau as well as concentrating on a series of special shows to originate from Washington during the fall.

RKO Take Abroad Up 57.2%: Reisman

A foreign business increase of 57.2 per cent in 1946, over 1945 for RKO Radio was reported by Phil Reisman, vice-president in charge of foreign operations, at the final Wednesday session of the com[illegible]'s three-day [illegible]th annual sales meeting held at the Waldorf-Astoria Hotel, here.

Phil Reisman

Reisman revealed an improving global situation for film distribution, with new RKO Radio territory being opened, business in old territories being resumed, and a plan now in work for distributing 16mm. programs to millions in countries like China, India and Brazil.

Foreign territories currently serviced by RKO Radio number 34, said Reisman, which he termed "close to par." The company has resumed operations in Belgium, France and Greece, and has started operations through its own offices in Siam, Italy, Norway, Denmark and Colombia.

Reisman dscribed the training of men in New York in all aspects of distribution in foreign countries. They will be assigned to foreign territories selling 16mm. films. RKO Radio will sponsor, in conjunction with local interests, the development and construction of 16mm. theatres in various countries, under plans drawn up by John Eberson, theatre architect. Fertile fields for this market, said Reisman, are China, India and Brazil. Service on both 35 and 16mm. programs will be conducted along identical lines, he concluded.

Business Still Good

Robert Wolff, RKO Radio's general manager in the United Kingdom, who also spoke, stated that in spite of slow post-war adjustments, business is still good with huge grosses. RKO Radio, he said, enjoys leadership in a tight U. K. market. This is through an arrangement made with the Rank interests to play all RKO product. "We can play as many pictures as it is profitable in this market—about 18 per year," he stated.

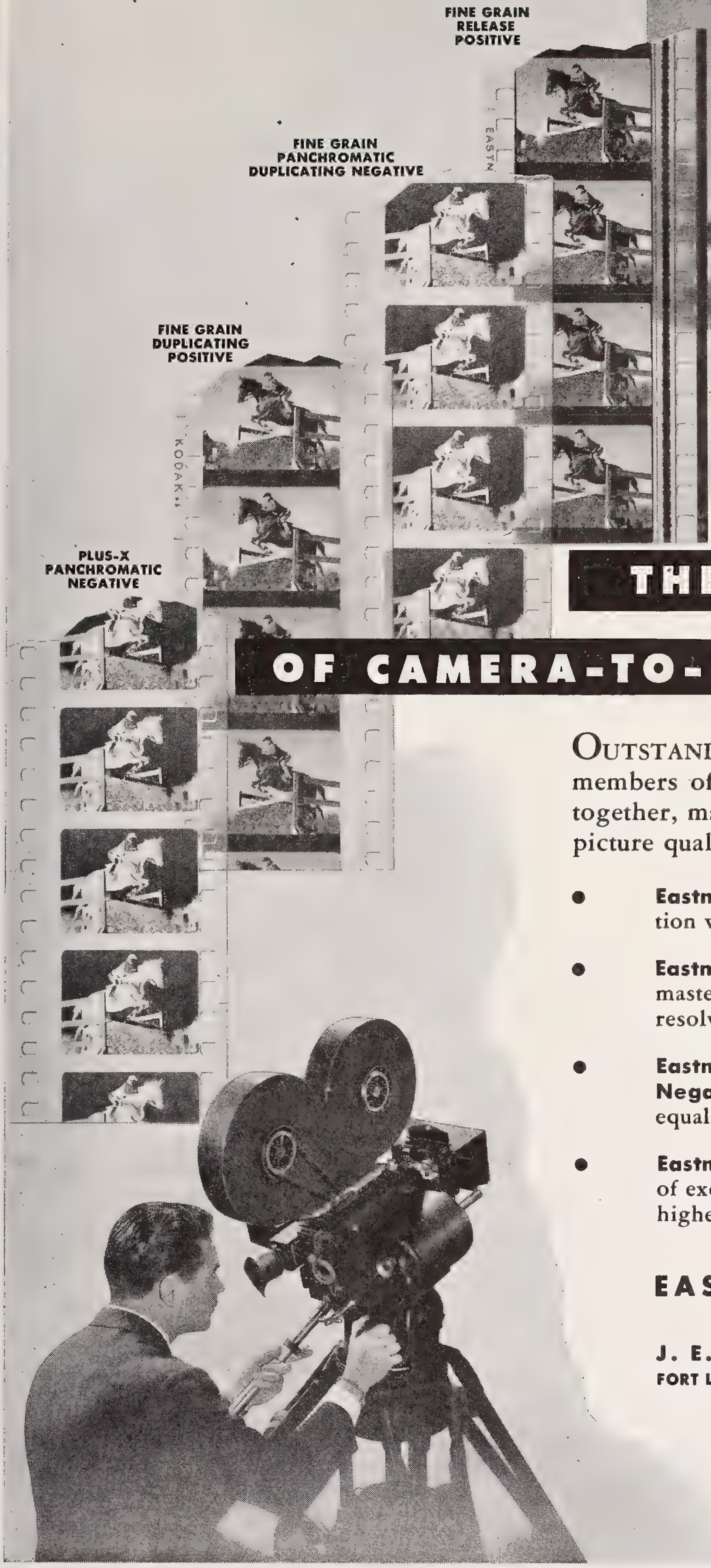
Other speakers at Wednesday morning's session included Paul Hollister, Eastern studio representative; Gregory Georgoussy, manager of the Near East, and Carl Wolman, manager of Scandinavia.

Hollister, attending his first RKO Radio sales meeting, discussed his liaison duties between the studio and the home office on problems affecting talent, properties, research and advertising.

Regional meetings were scheeduled for yesterday morning, after which the sales delegates prepared to return to their respective territories.

Beckman with ABC

Alfred R. Beckman, formerly sales service manager of American Broadcasting Co., has been named business manager and network time buyer of the radio department of Buchanan and Co.


FINE GRAIN RELEASE POSITIVE
FINE GRAIN PANCHROMATIC DUPLICATING NEGATIVE
FINE GRAIN DUPLICATING POSITIVE
PLUS-X PANCHROMATIC NEGATIVE
EASTN
KODAK

THE "BIG FOUR"
OF CAMERA-TO-SCREEN QUALITY

OUTSTANDING favorites of the industry, these four members of the family of Eastman Films, working together, make an important contribution to higher picture quality . . .

- **Eastman Plus-X Negative**—for general production work, particularly interiors.
- **Eastman Fine Grain Duplicating Positive**—for master positives, extremely low graininess and high resolving power.
- **Eastman Fine Grain Panchromatic Duplicating Negative**—for tone rendering and printing detail equal to the original negative.
- **Eastman Fine Grain Release Positive**—for prints of excellent definition and general quality, and for highest quality sound reproduction.

EASTMAN KODAK COMPANY
ROCHESTER 4, NEW YORK

J. E. BRULATOUR, Inc., DISTRIBUTORS
FORT LEE CHICAGO HOLLYWOOD

Motion Picture Stocks in 1946

High and Low in Stock and Curb Trading for Five-Year Period

New York Stock Exchange

Stock and Dividend	1946 High	1946 Low	1946 Close June 28	1946 Net Change from Close 1945	1945 High	1945 Low	1944 High	1944 Low	1943 High	1943 Low	1942 High	1942 Low
Columbia Pictures	36¾	24⅞	29⅞	+ 1⅞	45¼	21	23	16¼	19¼	9	11¼	5⅛
Columbia pfd. (4¼)	106¼	98	100½	+47½	52¾	47½	49⅝	39⅛	41	30½	35	24
Eastman Kodak (6a)	263	215	235½	+ 9	229	170	178	157	170	146½	151½	108
Eastman pfd. (6)	208	191	200	+ 7½	200	185	195	175	184	173	180	170
Gen. Precision (1)	40½	30	31½	— 2⅝	36¼	22⅝	23¾	18⅞	24½	13⅝	14¾	10¾
Loew's, Inc. (1½a)	41	33⅛	36	+ 1⅞	37½	25⅛	81¼	58	64½	42¼	46¾	37
Paramount (2)	85	52¼	73¾	+18¼	57¼	27½	30	23⅜	30	15½	17½	11¾
RKO (1.20)	28⅛	15½	22⅛	+ 5¾	18⅜	7⅞	10⅜	7⅞	10⅛	3½	3⅞	2
20th Cent. Fox (3)	63⅞	39¾	55⅛	+13⅞	45⅜	26½	28⅝	21⅛	24¾	12⅞	16	7⅛
20th Cent. pfd. (1½)	79	49⅜	67¾	+15⅛	56	34⅛	35	28¾	34½	25	26¼	19¼
20th Cent. pr. pfd. (4½)	106½	102⅞	105⅜	+ ⅞	106½	102	106½	100	101	99	not listed	
Universal Pictures (2)	49⅞	39	42¼	— 2¼	48½	20½	not listed		not listed		not listed	
Universal pfd. (4¼)	101	98	98¼	not listed	not listed		not listed		not listed		not listed	
Warner Bros. (2)	56	31	46¼	+13½	35¾	13	15	11½	15¾	7⅜	8½	4¼

a—Including extras.

New York Curb Exchange

Stock and Dividend	1946 High	1946 Low	1946 Close June 28	1946 Net Change from Close 1945	1945 High	1945 Low	1944 High	1944 Low	1943 High	1943 Low	1942 High	1942 Low
Monogram Pictures	10½	7⅞	9	+ ⅛	9½	3	4½	3⅝	4	⅞	1¼	½
RKO opt. war.	13	6¾	9¼	+ 1⅞	8⅞	1⅛	1⅞	1	1⅛	¼	not listed	
Sentry Safety	5¼	2½	2⅞	— 1½	4⅞	11/16	1⅛	⅜	⅝	3/16	5/16	⅛
Technicolor (¼b)	29	22¾	23½	— 3¾	30	19½	24⅞	12½	15½	6⅝	8⅞	6⅞
Trans-Lux (.10b)	9⅝	6⅛	6⅛	— ¾	8	4	4⅝	3	4⅜	1⅝	1½	½

b—So far this year.

Comparison of Valuation of Stock Issues—1945-1946

Stock	Close 1945	Valuation	Close June 28,'46	Valuation	Net Change	
Columbia Pictures	28	$10,360,000	29⅞	$11,053,750	+ 1⅞	+$ 693,750
Columbia pfd.	53	3,975,000	100½	7,537,500	+47½	+ 3,562,500
Eastman Kodak	226½	566,250,000	235½	588,750,000	+ 9	+ 22,500,000
Eastman pfd.	192½	11,935,000	200	12,400,000	+ 7½	+ 465,000
General Precision	34⅛	20,133,750	31½	18,585,000	— 2⅝	— 1,548,750
Loew's, Inc.	34⅛	58,012,500	36	61,200,000	+ 1⅞	+ 3,187,500
Paramount	55½	138,750,000	73¾	184,375,000	+18¼	+ 45,625,000
RKO	16⅜	45,850,000	22⅛	61,950,000	+ 5¾	+ 16,100,000
20th Cent.-Fox	41¼	74,250,000	55⅛	99,225,000	+13⅞	+ 24,975,000
20th Cent. pfd.	51⅝	46,462,500	67¾	60,975,000	+15⅛	+ 14,512,500
20th Cent. pr. pfd.	104½	52,250,000	105⅜	52,687,500	+ ⅞	+ 437,500
Universal	44½	4,450,000	42¼	4,225,000	— 2¼	— 225,000
Warner Bros.	32¾	124,450,000	46¼	175,750,000	+13½	+ 51,300,000
		$1,157,128,750		$1,338,713,750		+$181,585,000

Film Stocks

(Continued from page 1)

trol uncertainties and disappointing foreign relations.

"From all indications," said a mid-year report by Standard and Poor's industry surveys, "the motion picture industry is entering the most profitable era in its history. Theatre attendance, now running ahead of record war levels, should continue to benefit from rising wages, large employment and shorter working hours, and leading film companies should chalk up record profits, aided by lower taxes."

The report pointed to improving foreign business, elimination of the excess profits tax this year, and strengthening of the financial positions of leading companies as other favorable factors. Regarding the last, it said:

"The unwieldy capital structures that formerly characterized the motion picture industry were greatly simplified during the war, and finances are now sound. Senior obligations of seven motion picture companies formerly represented about 51 per cent of average invested capital, but have been whittled to around 24 per cent. Continuance of this policy is expected to pare the percentage further this year."

In this respect, it was significant that the largest gain among leading film stocks during the first half was made by Paramount, a company which has made great strides in strengthening its financial structure. Paramount advanced more than 18 points to a market valuation of $184,375,000, compared with $138,750,000 at the end of 1945.

Continuing the policy of whittling down its indebtedness, the company on June 14 prepared $2,500,000 of notes, due from 1949 to 1951. Consequently, Paramount and all its consolidated subsidiaries now are entirely free of mortgage or funded indebtedness of any kind other than $2,000,000 of parent company notes, due in 1951, which were convertible into common stock. On June 18, stockholders approved a proposal to split the common stock two-for-one through the issuance of one additional share for each share held. The authorized common stock was increased from 4,455,800 to 9,000,000 shares of $1 par value. The split will become effective on July 8.

Warner Brothers, spurred by extremely favorable earnings reports, was an active favorite, gaining more than $51,000,000 in market value during the six months to a total of $175,750,000. The company reported for the six months ended March 2 a net income of $9,125,532, equal to $2.47 a share, against $4,605,088, or $1.24 a share, in the six months ended Feb. 24, 1945.

Although down considerably from their highest levels of the six-month period, substantial net gains were shown by RKO, 20th Century-Fox issues, Eastman Kodak and Columbia Pictures preferred. Loew's recorded a more modest net advance, although the issue maintained its Wall Street rating as one of the most stable in the business with another excellent earnings report. This showed a net income of $8,952,067, or $1.77 a share, for the 28 weeks ended March 14, compared with $6,768,469, or $1.34 a share, for the 28 weeks ended March 15, 1945. Other oustanding earnings statements that attracted attention to the respective companies' socks, included:

Columbia Pictures, $2,315,000 net for the 39 weeks ended March 31, against $1,380,000 for 39 weeks ended March 31, 1945; RKO, net of $3,675,953 for the first quarter, against $1,141,044 for the corresponding period last year, and 20th Century Fox, $6,241,953, or $2.53 a share, for the first quarter, against $2,855,485, or $1.33 a share in the first three months of 1945.

General Precision and Universal Pictures showed moderate net declines for the first half of the year, while the trend on the curb exchange was mixed, with advances being chalked up by Monogram and RKO warrants, while Sentry Safety, Technicolor and Trans-Lux receded. Elsewhere on this page appears a six-month recapitulation and comparison of stock and bond prices on the New York Stock Exchange and Curb Market.

ABC Promotes Donohue

John Donohue, Eastern sales manager for American Broadcasting, has been appointed assistant to Fred Thrower, vice-president in charge of sales, with headquarters in Detroit.

Foster Named by RCA

John E. Foster has been named personnel director of the RCA international division by Edwin N. Clark, managing director.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

PHILADELPHIA

Despite strong competition, business is holding up fairly well. The new 10 per cent city amusement tax has increased price scales this week. Estimated receipts for the week ending July 2-4:

OUR HEARTS WERE GROWING UP (Para.)—ALDINE (900) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $10,300. (Average: $18,200)

ONE MORE TOMORROW (WB)—ARCADIA (900) (42c-47c-52c-68c-78c-89c) 7 days, 2nd run. Gross: $8,500. (Average: $5,200)

JANIE GETS MARRIED (WB)—BOYD (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $16,700. (Average: $22,800)

THE DEVIL'S MASK (Col.)—EARLE (3,000) (52c-68c-89c-99c) 6 days of vaudeville starring Bill Robinson. (6 days: $17,500) and **THE BLUE DAHLIA (Para.)** (1 day: $4,200). Gross: $27,500. (Average: $28,200)

SOMEWHERE IN THE NIGHT (20th-Fox)—FOX (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $30,000. (Average: $28,200)

REBECCA (Selz.-Int. reissue)—KARLTON (1,000) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $7,000. (Average: $7,600)

PINOCCHIO (RKO Radio reissue)—KEITH'S (2,200) (42c-47c-52c-68c-78c-89c) 7 days, 3rd week. Gross: $6,000. (Average: $7,100)

THE BLUE DAHLIA (Para.)—MASTBAUM (4,700) (42c-47c-52c-68c-78c-89c) 7 days, 3rd week. Gross: $18,200. (Average: $29,500)

RENEGADES (Col.)—STANLEY (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $15,800. (Average: $23,700)

THE WIFE OF MONTE CRISTO (PRC)—STANTON (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $16,500. (Average: $11,500)

MINNEAPOLIS

Holdovers are running well, to keep the box offices generally above average. Estimated receipts for the week ending July 4:

TWO SISTERS FROM BOSTON (M-G-M)—CENTURY (1,600) (44c-60c) 7 days, 2nd run. Gross: $11,000. (Average: $6,500)

THE WELL GROOMED BRIDE (Para.)—LYRIC (1,100) (44c-60c) 7 days, 2nd run, 2nd week. Gross: $7,000. (Average: $5,000)

IN OLD SACRAMENTO (Rep.)—GOPHER (1,000) (40c) 7 days. Gross: $3,400. (Average: $3,000)

RENEGADES (Col.)—ORPHEUM (2,800) (44c-60c) 7 days. Gross: $10,500. (Average: $9,500)

JANIE GETS MARRIED (WB)—RADIO CITY (4,000) (44c-60c) 7 days. Gross: $17,000. (Average: $15,000)

THE RUNAROUND (U)—RKO-PAN (1,500) (44c-60c) 7 days. Gross: $5,600. (Average: $5,000)

BAD BASCOMB (M-G-M)—STATE (2,300) (44c-60c) 7 days, 2nd run. Gross: $12,000. (Average: $11,500)

COLONEL EFFINGHAM'S RAID (20th-Fox)—WORLD (350) (44c-80c) 7 days. Gross: $1,900. (Average: $3,000)

OMAHA

Business is clinging close to par in a week that has had both rain and sunshine. Estimated receipts for week ending July 3-4:

ONE MORE TOMORROW (WB) and THE RED DRAGON (Mono.)—OMAHA (2,000) (50c-65c) 7 days, 2nd week for "One More Tomorrow," moveover from Paramount. Gross: $9,800. (Average: $8,200)

A WALK IN THE SUN (20th-Fox) and HOT CARGO (Para.)—ORPHEUM (2,900) (50c-65c) 7 days. Gross: $9,900. (Average: $9,100)

JANIE GETS MARRIED (WB)—PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $10,000. (Average: $10,100)

SUSPENSE (Mono.) and JOE PALOOKA, CHAMP (Mono.)—RKO BRANDEIS (1,200) (50c-65c) 7 days. Gross: $6,900. (Average: $6,600)

SALT LAKE CITY

Summer heat is drawing many people to the beaches, but theatre grosses are holding close to average. Estimated receipts for the week ending July 4:

SMOKY (20th-Fox)—CAPITOL (1,878) (20c-55c-75c) 7 days, on a moveover. Gross: $10,000. (Average: $7,300)

CLUNY BROWN (20th-Fox)—CENTRE (1,700) (20c-45c-75c) 7 days. Gross: $12,600. (Average: $13,000)

HOW DO YOU DO (PRC) and THROW A SADDLE ON A STAR (Col.)—LYRIC (1,500) (20c-55c-75c), with vaudeville 7 days. Gross: $3,900. (Average: $3,500)

HEARTBEAT (RKO Radio)—RIALTO (800) (20c-55c-75c) 7 days. Gross: $3,800. (Average: $3,500)

ONE MORE TOMORROW (WB)—STUDIO (800) (20c-55c-75c) 7 days, on a moveover. Gross: $6,000. (Average: $4,500)

GOD'S COUNTRY (Screen Guild) and PARTNERS IN TIME (RKO Radio)—UPTOWN (1,300) (20c-55c-75c) 7 days. Gross: $5,900. (Average: $5,500)

OUR HEARTS WERE GROWING UP (Para.) and SHOCK (20th-Fox)—UTAH 7 days. Gross: $12,000. (Average: $11,000)

ST. LOUIS

Business is holding its own in spite of sweltering weather. Estimated receipts for the week ending July 3:

A STOLEN LIFE (WB) and DRESSED TO KILL (U) — AMBASSADOR (3,154) (45c-55c-65c) Gross: $23,000. (Average: $17,200)

THE BLUE DAHLIA (Para.) and HOT CARGO (Para.)—FOX (5,038) (45c-55c-65c). Gross: $20,000. (Average: $17,000)

THE SEVENTH VEIL (U) and DARK ALIBI (Mono.)—LOEW'S ORPHEUM (1,900) (40c-50c-65c). Gross: $7,200. (Average: $7,100)

THE GREEN YEARS (M-G-M)—LOEW'S STATE (3,154) (40c-50c-65c) 2nd week. Gross: $22,000. (Average: $17,100)

SOMEWHERE IN THE NIGHT (20th-Fox) and STRANGE TRIANGLE (20th-Fox)—MISSOURI (3,514) (45c-55c-65c). Gross: $12,000. (Average: $11,100)

THE LITTLE GIANT (U) and IN OLD SACRAMENTO (Rep.)—ST. LOUIS (4,000) (45c-55c-65c). Gross: $7,500. (Average: $6,200)

THE WELL GROOMED BRIDE (Para.) and JANIE GETS MARRIED (WB)—SHUBERT (1,900) (45c-55c-65c). Gross: $6,000. (Average: $6,200)

CLEVELAND

Business generally was off here, although one film stood up well against the heat wave. Estimated receipts for the week ended July 2:

A NIGHT IN CASABLANCA (UA)—LOEW'S OHIO (1,268) (50c-70c) 7 days, 3rd week. Gross: $6,500. (Average: $6,500)

THE WELL GROOMED BRIDE (Para.)—LOEW'S STATE (3,300) (50c-70c) 7 days. Gross: $16,500. (Average: $22,000)

THE BLUE DAHLIA (Para.)—LOEW'S STILLMAN (1,900) (50c-70c) 7 days, 2nd week. Gross: $10,500. (Average: $9,500)

HEARTBEAT (RKO Radio)—RKO ALLEN (3,000) (55c-70c) 7 days, 2nd week. Gross: $7,000. (Average: $10,000)

SOMEWHERE IN THE NIGHT (20th-Fox)—RKO PALACE (3,000) (55c-70c) 7 days. Gross: $14,000. (Average: $20,000)

A STOLEN LIFE (WB) — WARNERS' HIPPODROME (3,500) (55c-70c) 7 days. Gross: $27,000. (Average: $21,000)

DO YOU LOVE ME? (20th-Fox)—WARNERS' LAKE (714) (55c-70c) 7 days, 2nd week. Gross: $3,100. (Average: $4,000)

INDIANAPOLIS

Although heat is depressing grosses generally, one house is well above average. Estimated receipts for the week ending July 2-3:

THE TRUTH ABOUT MURDER (RKO Radio)—CIRCLE (2,800) (48c-74c) 7 days, with Tex Beneke and the Glen Miller band on the stage. Gross: $26,000. (Average: $20,300)

HEARTBEAT (RKO Radio)—INDIANA (3,200) (40c-60c) 7 days. Gross: $13,500. (Average: $13,900)

GILDA (Col.)—LOEW'S (2,450) (40c-60c) 7 days, 2nd week. Gross: $8,500. (Average: $13,000)

DO YOU LOVE ME? (20th-Fox)—LYRIC (1,600) (40c-60c) 7 days, on a moveover from the Indiana. Gross: $6,000. (Average: $5,800)

Short Subject

"Port of New York"

(RKO-Radio—This Is America)

The thousandfold inner workings of one of the world's major shipping points, New York Harbor, are touched upon vividly and interestingly. The camera finds many vantage points from which to examine little-known port facilities and protection services set up to aid and guard both incoming and outgoing shipments. Human interest angle is played up as details regarding immigration are unfolded.

The giant port of New York is legend all over the world, particularly throughout the U. S., since it serves as a shipping terminal not only for the world's largest city, but, in a sense, for the entire U. S. Audiences should find the film very educational and entertaining. Running time, 18 minutes.

St. Louis Union In Free-for-All

ST. LOUIS, July 4.—A free-for-all fight broke up a regular meeting of the Stagehands' Union here this week. The fracas was attributed to followers of John P. Nick, former labor czar of the theatrical industry here, who has been fighting to regain control of the local. The battle broke out when William Murphy, a Nick lieutenant, objected to a vote of adjournment and during the row fists began to fly. Murphy was fined three times during the meeting for ignoring the union's by-laws. Police had been guarding meetings of the union before but were absent from this one.

Lloyd Copyright Was Unabandoned: Court

HOLLYWOOD, July 4.—In a precedential ruling, Federal Judge Jacob Weinberger has found that previewing a picture prior to the copyrighting of it does not constitute abandonment of copyright protection. The ruling disposed of a motion made by Universal counsel last week for dismissal of Harold Lloyd's $1,000,000 suit in which the latter alleges that the company's "Her Lucky Night" plagiarized his "Freshman."

Universal's counsel argued that Lloyd placed the material in public domain by exhibiting it for preview before obtaining a copyright.

Davis Gets WEAF Post

Bob Davis, trade news editor of National Broadcasting for the past year, has been named publicity director of radio station WEAF, New York outlet of NBC. Josef C. Dine, former associate editor of *Tide Magazine*, has been named trade news editor, succeeding Davis.

Exhibition, Export Get N. Y. Charters

ALBANY, N. Y., July 4.—Additional incorporation papers issued by the Secretary of State's office here include those for Harold S. Eskin Amusement Enterprises, Inc., Korea Import-Export Corp., and Atterbury Playhouse, Inc.

Eskin will own and manage film houses, with offices in New York; incorporators are Monroe L. Friedman, David C. Weston and Milton Samorodin, all of New York. Maas and Davidson, New York, were incorporating attorneys. Saul Bernstein, Samuel W. Brodsky and Alice Garabrant, all of New York, are listed as incorporators of Korea, which will carry on a motion picture business; Bernstein and Lipke, New York, were incorporating attorneys.

Malcolm Atterbury, exhibitor, is one of the Atterbury Playhouse incorporators, who include also Ellen Hardies Atterbury and Gertrude White, all of Albany.

Monogram Sets a Branch in Panama

Monogram Pictures of Panama, Inc., with Richard D. Spierman as general manager, is now established in the city of Panama, and its operations will cover all Central American republics, as well as British West Indies and Netherlands West Indies, it is announced here by Norton V. Ritchey, president of Monogram International Corp.

RCA Gets Philco Television Patents

PHILADELPHIA, July 4. — Philco Corp. has licensed RCA to use Philco's FM system and approximately 600 other Philco patents and inventions relating to radio and television, it was announced by John Ballantyne, president. Philco also stands ready to grant non-exclusive licenses to other radio and electronic concerns, Ballantyne said.

Little Changes Hands

BALTIMORE, July 4.—The Little Theatre here has closed with the termination of its present ownership, the C. William Hicks Circuit. Redecorations will be made along with other improvements by its purchaser, Isador M. Rappaport, owner of the Hippodrome Theatre, who will reopen the Little on July 19 as a roadshow with "King Henry V," British-made, on a reserve-seat basis at $2.40 top.

CBS Promotes Stanley

Howard Stanley, assistant director of promotion for Columbia-owned radio stations, has been appointed director of radio sales promotion, J. L. Volkenburg, general sales manager of CBS radio sales, announces. Stanley replaces John P. Cowden, who has been named director of promotion.

Charter Theatre Firm

NEW HAVEN, July 4.—The Capitol Theatre Operating Co. has been organized here, with Elizabeth Harkin, C. Dolores Cone and Jane Richardson, all of New Haven, as incorporators. Daniel Pouzzner, New Haven, was incorporating attorney.

20th CENTURY FACTS

ANNA AND THE KING OF SIAM

20th Triumph . . . all-time records, Radio City Music Hall!

SMOKY IN TECHNICOLOR

20th Triumph . . . all-time records in first 103 dates!

CLUNY BROWN

20th Triumph . . . 6th week on Broadway! Coast to coast hold-overs!

CENTENNIAL SUMMER IN TECHNICOLOR

20th Triumph . . . to make July a beautiful "Summer" month everywhere! World Premiere, Philadelphia, July 10!

It's a **FACT** that no one has ever had so many pictures breaking so many records, in so many theatres!

20th CENTURY-FOX

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

V 60. NO. 5 NEW YORK, U. S. A., MONDAY, JULY 8, 1946 TEN CENTS

Order Schine Divested of 50 Theatres

Gov't Dissolution Plan Largely Upheld by Court

BUFFALO, July 7. — Adopting generally the principles of the dissolution plan advanced by the government, Federal Judge John Knight on Friday ordered Schine Chain Theatres, Inc., to divest itself of more than 50 houses in 41 cities and towns in four states: New York, Ohio, Maryland and Kentucky.

"Not acceptable," said Judge Knight in rejecting Schine's proposal for its own realignment.

Under this latest decision, Schine is directed to sell its interest in all but one theatre in these towns in New York: Amsterdam, Canandaigua, Corning, Cortland, Geneva, Herkimer, Ilion, Little Falls, Lockport, Malone, Newark, Ogdensburg, Oneonta, Salamanca, Seneca Falls and Watertown.

In Ohio: Athens, Ashland, Bucyrus,

(*Continued on page 9*)

Breen to England Tomorrow on Code

Joseph I. Breen, Production Code Administrator, who arrived here from the Coast late last week, will leave for England on the *Queen Mary* tomorrow, at the invitation of J. Arthur Rank, to discuss provisions of the American code with British producers.

Adoption of a system of industry self-censorship, similar to that followed in the U. S., is under consideration in Britain. Breen has no specific suggestions to urge for incorporation in a British code but will explain America's, and the workings of his office, fully to the producers

(*Continued on page 9*)

MPA Must Answer Hughes by July 30

The Motion Picture Association of America has been given until July 30 in which to file answers to Howard Hughes' suit charging violation of the anti-trust laws in connection with the MPA's intention to revoke the Production Code Administration seal granted "The Outlaw" in 1941.

The time extension was granted in a stipulation filed in U. S. District court on Friday by attorneys for both sides.

N. Y. Holiday Gross Varies

Holiday and weekend business at New York's first run houses showed sharp variation, the large stage-show houses reporting sensational business while the smaller, single-feature theatres were hard hit by the large-scale vacation exodus as Manhattanites took advantage of warm weather and the first peace-time Fourth of July in five years to travel to summer resorts and country homes.

Aided by holiday prices, "Anna and the King of Siam" wound up its second week at the Music Hall with a sensational one day, Fourth of July gross of $25,000. Playing to near-capacity crowds, the picture continued strong through the weekend with a Friday to Sunday intake of $70,000.

At the Paramount, "The Searching Wind" plus a stage show featuring Andy Russell, Alan Carney and the Raymond Scott orchestra, showed a holiday gross of $16,000, the highest

(*Continued on page 9*)

Cowan, Small Lease Hal Roach Studio

HOLLYWOOD, July 7.—Lester Cowan and Edward Small, independent producers, have concluded a two-year lease giving them exclusive use of the Hal Roach Studio, Culver City, with Roach. Each of the three has his own producing organization.

The deal further limits the already

(*Continued on page 9*)

$50,000 Gross Loss In 'Frisco Strike

San Francisco, July 7.—First-run theatres here lost approximately $50,000 in grosses during the four-day street car strike last week. Although the gross figures were normal, managers explained that if the strike had not been called, several house records would have been established.

An overall loss of 26 per cent in expected business was considered the average for all the houses.

State Department Readies 150 Films

WASHINGTON, July 7.—The State Department's Office of International Information and Cultural Affairs, appropriations for which are being debated in Congress, has 150 documentary pictures either completed, shooting or in script form. Made by independent producers on contract, they are intended for foreign distribution.

According to a spokesman for the office, the motion picture section has some 50 subjects in the initial planning stages, 46 in the advanced planning stages and ready to go before the cameras, 24 shooting or being finished and another 39 being translated and/or edited for foreign distribution.

D. of J. Thinks It Should 'Police' Auction Selling

WASHINGTON, July 7.—Prevention of coercion and other evils which might result from auction sales of films under the New York anti-trust suit decision should be the responsibility of the Department of Justice, a government spokesman said here.

Pointing to the policing powers which the Department will acquire when the final New York equity decree is executed, the attorney expressed the belief that bidding will require "close watching to protect independent companies and single theatres."

Under Section 7, the court's decree directs that "The licensee shall have had the opportunity to bid for each feature separately, and shall have made the best bid for the picture" in order to exhibit it.

Following the trend of thought expressed last week by Donald M. Nelson, president of the Society of Independent Motion Picture Producers, the spokesman pointed to Section 8 (B) in the Department's proposed decree recently submitted to the New York court.

This section, which requires auction sale to the highest bidder, says it should be within the scope of the "powers to secure compliance with the decree."

Under the compilance section, the Department would check books, financial agreements and sales at auction of all companies involved.

"We can guarantee fair auction sales under this authority," he said. "While it may be an administrative burden upon the government, policing bidding seems to appear necessary for awhile until the industry is reconverted to its new trade practices and has overcome any tendency to accidentally violate the rules outlined in the decree," the spokesman added.

Start Shaping Plans to Meet Court Order

New Contracts to Drop Minimum Admissions

By TOM LOY

Prompt elimination of minimum-admission-price clauses from forthcoming exhibitor-distributor contracts, single sales by those companies which have been selling in blocks of from two to five and adoption of a method whereby comparable theatres could bid competitively for each film are in the making at executive meetings aimed at placing in effect, prior to a final decree, as many as possible of the New York Federal District Court's rulings in the government anti-trust suit.

The action results from an agreement reached between company counsel and Robert L. Wright, assistant to the Attorney General, recently when Judges A. N. Hand and John Bright granted the defendants an extension from July 1 to Oct. 7 for filing their decree proposals. The five major companies are expected to start single sales not later than July 25.

Officials of 20th Century-Fox have been holding meetings on changes in

(*Continued on page 9*)

Company Dividends Increase 2 Millions

WASHINGTON, July 7.—Film company dividend payments continue to soar over last year's figure, with Warner Bros. showing the highest gain. Total dividends for April reached $2,353,000, compared with $386,000 for the same month last year, according to Department of Commerce figures.

Among April figures are: Warner Bros., $1,800,000; Republic, $100,000, its first 1946 dividend payment.

Dividend payments for the first four months of the year are double that for the corresponding period of 1945. During the first quarter of this year, film

(*Continued on page 9*)

Lucy Named MGM Atlanta Manager

ATLANTA, July 7.—Tom Lucy of the M-G-M staff here, who has been with the company for the past 20 years, has been appointed branch manager, replacing William Zoellner, who now heads a special home office sales organization which will handle M-G-M revivals and imported pictures.

Personal Mention

CHARLES C. MOSKOWITZ, Loew's vice-president and treasurer, is due on the Coast from New York today to spend several weeks at the M-G-M studios.

•

IRIS BARRY, curator of the Museum of Modern Art Film Library, has left here by plane for London to attend the first post-war conference of the International Federation of Film Archives.

•

J. J. DONOHUE, Paramount division manager; DUKE CLARK, Dallas district manager, and HUGH BAILEY of Denver spent two days at the company's Memphis office recently.

•

IKE and HARRY KATZ are in New York buying product for their New Kay Film Exchanges in Atlanta, Charlotte, New Orleans, Memphis and Washington.

•

AL WEISBOARD, assistant to SI SEADLER at M-G-M, and TOM GARETY, editor of the company's *Lion's Roar,* left here over the weekend on their vacations.

•

RICHARD DE ROCHEMONT, producer of the March of Time, will be a guest of HENRY MILO, foreign affairs commentator, over Station WINS here tonight.

•

CONNIE KREBS of the RKO Radio publicity staff, on loan to Samuel Goldwyn, visited Memphis last week as advance agent for the Goldwyn Girls.

•

MILDRED CASTLEBERRY has returned to her desk at the Martin Theatres booking office, Atlanta, after a Florida vacation.

•

BILL GLEICHER of the M-G-M sales department plans to leave here by plane on July 19 for San Francisco.

•

ARTHUR SCHWARTZ, Warner producer, left here yesterday for Hollywood, planning to return on Aug. 1.

•

RUSS STEWART of M-G-M's publicity department is scheduled to return here today from his vacation.

•

H. GREENE, booking manager of the Orr Circuit, Albertsville, Ala., has been visiting in Atlanta.

•

RUDOLPH WEISS, head of Warner Theatres real estate department, will be in Buffalo today.

•

JERRY ADAMS, M-G-M's new branch manager of San Francisco, arrived at his post yesterday.

•

FRANK ARTICOLA of M-G-M's sales department left here yesterday for Oklahoma City.

•

MR. and MRS. MARTIN QUIGLEY, JR., have arrived in Hollywood for a month's stay.

•

SIR ALEXANDER KORDA has left New York for Hollywood.

Tradewise . . .

By SHERWIN KANE

SALES executives are not saying it promiscuously—only loudly enough to be heard—that they are busy with plans to inaugurate sales of pictures singly, and to the highest bidders, just as soon as workable plans can be devised.

How soon that will be is problematical. Undoubtedly, the start of the new selling method will vary according to individual companies, some being farther along than others with their plans and some, by design or lateness in starting preparations, being inclined to hold back in order to learn when and what the other fellow will do and, perhaps, even dally long enough to see how it works for him.

In any event, you may be certain that every sales department is spending a good deal of its time, day in and day out, with lawyers in constant attendance, advancing, sifting, rejecting or accepting scores of ideas and probabilities from which the new selling arrangements will be evolved.

Insofar as can be learned now, every major company fully expects that at least some portion of its product for the new season will be put on the market picture by picture, to be knocked down to the highest bidders in each situation.

•

At the New York court conference of government and defense attorneys with Federal Judges Augustus Hand and John Bright on June 25, at which compliance with the court's decision was discussed, it was agreed that the defendant companies would study methods of inaugurating the single picture, bidding system without waiting for the entry of a final decree next fall or winter.

It will require a good deal of study and a good deal of planning to evolve safe and practical selling methods in conformity with the Federal court decision. But by next month one or more companies may very well be offering their new season's product on the auction block.

Most of the planning, however, is certain to be careful and well-considered. The importance of intelligent planning was emphasized in New York last week by William F. Rodgers, Metro's resourceful and original sales chief, who certainly knows whereof he speaks, and who warned that the new selling method could result in chaotic conditions unless handled intelligently.

The industry, Rodgers said, could be set back a generation if the new sales method is improperly administered, for, he observed, "that is the way we were selling 25 years ago."

This department was not on the scene at the time referred to by Rodgers, but many are the stories which have been heard from those who were, concerning the calls from film salesmen who wanted to know how much they were offered for such-and-such a picture and, without giving any indication of the acceptability of an offer, ambled around the corner to the next theatre with the same question.

•

Broadway gagsters are insisting that various distribution heads of major companies have been hanging around New York's Parke-Bernet auction galleries and the renowned Joseph P. Day auction organization, for the purpose either of getting ideas for the future or looking over prospective new manpower for the post of "general auction manager."

• •

The United Artists' merchandising plan for J. Arthur Rank's "Henry V" is probably the soundest that could be devised for that particularly fine and highly unusual motion picture. Paul Lazarus, Jr., United Artists advertising-publicity director, and Capt. Harold Auten of the J. Arthur Rank Organization, were assigned by their respective companies to take complete charge of the picture, not only the method of its presentation but also the deals with individual theatres.

Sponsorship of the picture by The Theatre Guild was as fitting as the selection of cities and theatres in which the picture would be opened on a two-a-day, reserved seat, advance scale policy. It is paying off commercially. In most of its engagements to date it has played ten weeks or more at virtual capacity of individual houses. An artistic curiosity in the film world here, its merchandising is making it an outstanding commercial success.

Once it was done, big-hearted Broadway, as usual, is able to think of nothing better to say than: "What else could they have done with it?"

The answer to that is, They could have let it flop.

Newsreel Parade

JAP-AMERICAN troops returning home and miscellaneous other domestic happenings are featured in current newsreels together with news from the Orient and Europe. In addition, most of the reels devote footage to sports. Complete contents follow:

MOVIETONE NEWS, No. 89—V-2 r[illegible] tests. Jap-American troops return from war. Reunion in Japan. UNRRA brings food to the starving people of China. Plucky girl swims 15 miles to safety in yacht tragedy. Sports: Australian turf thriller, England's royal horse show.

NEWS OF THE DAY, No. 287—Jap-American heros home from war. Reunion in Japan as wives join GI's. Congress' memorial tribute to F.D.R. Personalities: Pope Pius, British King and Queen. Rocket record in new V-2 test. Help for China's starving millions. Strange adventures of three little bears.

PARAMOUNT NEWS, No. 90—Track meet at Randall's Island. Congress honors Roosevelt. Spotlight on Trieste. UNRRA sends help to China. Japanese-American vets return.

RKO PATHE NEWS, No. 92—Allies on guard at Trieste. UNRRA fights famine in Hunan province. British women rebel at bread rationing. GI families take up new homes in Japan. Jap war heroes return to U. S. Britain's bid for war surplus cars.

UNIVERSAL NEWSREEL, No. 517—Jap-American soldiers arrive home. GI families in Japan. Air bus transfer. British "Oscars." New high in weddings. Golf champs. Stock car speed aces.

SCTOA Polls Owners On Decision Policy

HOLLYWOOD, July 7.—Each member of the Southern California Theatre Owners Association has been requested to submit his opinion as to whether the association should present its wishes in connection with the decision in the New York anti-trust cast to the Department of Justice.

The requests were included with copies of an analysis of the decision sent to members of SCTOA by its general counsel, Paul Williams. A membership meeting on the matter may be held later.

WB's 'Night and Day' Coast Premiere Set

LOS ANGELES, July 7.—Warners' Cole Porter biography-musical, "Night and Day," will have its Coast premiere Aug. 1 at the Hollywood, Downtown and Wiltern theatres. The film's world premiere is slated for July 25 at the Hollywood theatre, New York. The East-West advance openings are preliminary to 250 others the week of Aug. 6, in connection with the company's 20th Anniversary of Talking Pictures.

RCA Victor Names Watts

W. W. Watts has been elected vice-president in charge of the engineering products department of RCA Victor Division, succeeding Meade Brunet, newly appointed managing director of the RCA International division. Watts joined RCA Victor last Friday as general sales manager after war service.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3. 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

..20th Century-Fox

has set

a celebrated

Best-Seller to

Jerome Kern's music

-set for top grosses!

-set for long runs!

JEROME

Cente

JEANNE CRAIN · CORNE

WALTER BRENNAN

PRODUCED AND DIRECTED BY OTTO PREMINGER

20th Century-Fox

the studio of wonderful musicals, presents
the wonders of its most wonderful show!

JEROME KERN SONGS

—never so glorious!

7 TOP-NAME STARS

—of top boxoffice power!

BEST-SELLING NOVEL

—of that joyous summer!

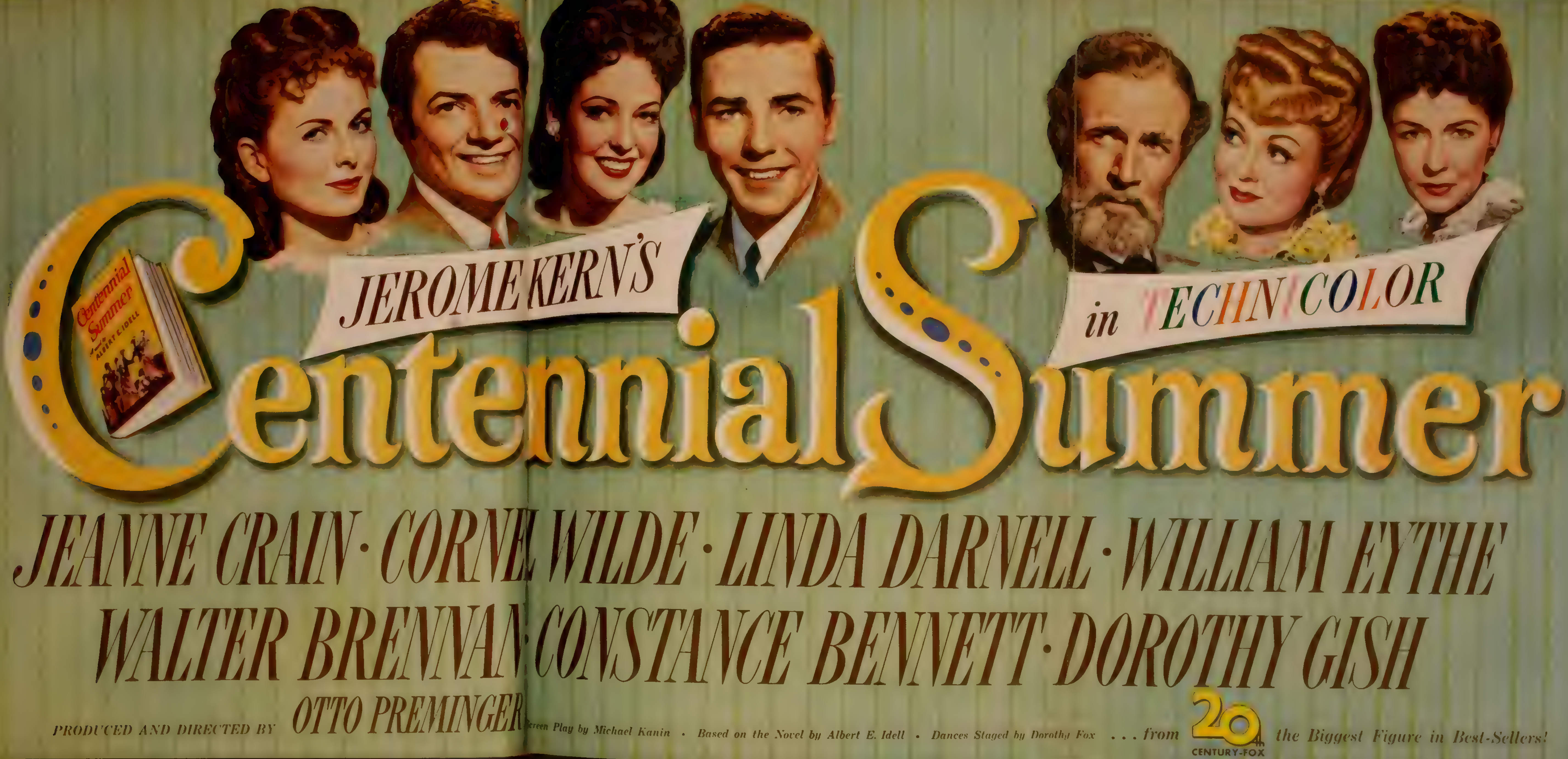
TECHNICOLOR

—enchantingly beautiful!

. . . and the marvelous, marvelous

CENTENNIAL FAIR!

PRODUCED AND DIRECTED BY— [illegible]



JEROME KERN'S

in TECHNICOLOR

Centennial Summer

JEANNE CRAIN · CORNEL WILDE · LINDA DARNELL · WILLIAM EYTHE

WALTER BRENNAN · CONSTANCE BENNETT · DOROTHY GISH

PRODUCED AND DIRECTED BY OTTO PREMINGER · creen Play by Michael Kanin · Based on the Novel by Albert E. Idell · Dances Staged by Dorothy Fox ... from 20th CENTURY-FOX the Biggest Figure in Best-Sellers!

All through America,

"ALL THROUGH THE DAY"

is the nation's No. 1 Hit Song! (Lyrics by Oscar Hammerstein II)

and

"IN LOVE IN VAIN" is on the way to the top! While all America is singing and dancing to "Railroad Song," "The Right Romance," "Up With the Lark," "Centennial," "Long Live Our Free America" (Lyrics by Leo Robins) and "Cinderella Sue" (Lyrics by E. Y. Harburg)

JEROME KERN'S *enduring genius shines in*

Centennial Summer

in TECHNICOLOR

—from 20th *Century-Fox*

PRINTED IN U.S.A.

Sales Plans

(*Continued from page 1*)

plans for selling the coming season's product as called for by the government agreement. Tom Connors, vice-president in charge of sales, indicates that the elimination of blocks and minimum-price clauses is definite, while an effort is being made to work out the auction-selling arrangement. Final [illegible] of the competitive-bidding [illegible], he said, would be determined in meetings with Department of Justice attorneys, who had not yet made fully clear their intentions on that point. Meanwhile, the dissolution of film-buying pools and the ending of franchise agreements is under discussion, Connors said.

Ned E. Depinet, RKO Radio vice-president, returned to his desk here recently from the Coast and plunged into a study of revisions of his company's sales policy. "We are going to comply," he said, "and there are certain things which we will do immediately."

M-G-M's plans are being worked out in discussions between company attorneys and William F. Rodgers, vice-president and general sales manager, but that company will await a final decree in the trust suit and then call a sales convention to work out its compliance plans.

United Artists expects to reach a decision soon on whatever changes will be made in its selling plans, according to J. J. Unger, general sales manager, who has taken the problem under advisement.

Columbia, at a recent Chicago sales meeting ordered all contracts for the coming year held up temporarily. That company, it has been pointed out, may be able, within the terms of the court's ruling, to continue selling an entire year's product in advance—but without conditioning the sale of one film upon the sale of another, which is forbidden by the decision.

Universal, which also has sold on an annual-basis, will market its new season's product on a "flexible" policy "until the decree is signed by the court," it was announced at the company's national convention here.

ABC Promotes Hagman

CHICAGO, July 7.—C. T. Hagman, former vice-president and general manager of station WTCN, Minneapolis, has been appointed general manager of the American Broadcasting Company's Central division with headquarters here, according to an announcement from E. R. Borroff, ABC vice-president in charge of the division.

RCA Drive-In Units

CAMDEN, July 7.—A new in-car speaker, terminal box, and speaker-receptacle unit for drive-in theatres, designed for permanent location on parking ramps, is now in production and ready for distribution by the RCA engineering products department.

$50,000 Coast Drive-in

EVERETT, Wash., July 7.—Clearing and grading has started at a 10-acre site on the Everett-Seattle highway, for a $50,000 "Sno-King" Drive-In Theatre, which is now in the hands of Otis Hancock, architect. C. L. Rockey and Lewis A. Argono are the owners. The theatre will provide space for 650 automobiles.

Holiday Grosses

(*Continued from page 1*)

July 4 figure in the last three years. The three-day weekend intake was estimated at an outstanding $45,000.

Figures for the Roxy, which is showing "Smoky" and a stage show headed by Donald O'Connor, were not available, but business was reported as "very good."

At the other extreme, the Rialto showed a slow holiday gross of $1,100, despite Thursday's opening of "Avalanche." Weekend business continued off. The Globe also was affected by the weather, recording a mild Fourth of July gross of $3,000 for "Diary of a Chambermaid." The same figure at the Gotham was considered more satisfactory, since "O. S. S." is now in its sixth week there. Holiday business at the Victoria, was described as "better than expected" for the fifth week of "Badman's Territory."

Order Schine

(*Continued from page 1*)

Delaware, Kent, Norwalk, Bellefontaine, Ravenna, Piqua, Griffin and Van Wert.

In Maryland, Cambridge and Easton.

In Kentucky, Maysville, Middleboro, Paris and Richmond.

Schine has also been ordered to divest itself of all but two theatres in Auburn and Oswego, N. Y., Wooster, O., and Lexington, Ky.

In Rochester, N. Y., it has to sell its interest in the Rivoli, Riviera and Liberty and also in the Monroe or the Madison. Within 30 days, Schine must inform the Court the names of the theatres it wants to retain.

Two More Chartered In N. Y. State

ALBANY, N. Y., July 7.—M. D. and R. Amusement Corp. has been incorporated to conduct business in New York; incorporators are: Elno Marino, Abe Rapps, Pasquale D'Esposito, all of Brooklyn. Sydney D. Robins, New York, was incorporating attorney.

Tri-Continental Pictures, Inc., has been incorporated to conduct a motion picture business; incorporators are: Israel E. Oseas, Morton Pepper and Myron N. Krotinger, all of New York. Oseas, Pepper and Siegel, New York, were incorporating attorneys.

Nicaragua Market Fair

WASHINGTON, July 7.—Market potentialities for motion picture equipment in Nicaragua are reported "fair" by the Department of Commerce. There are 38 theatres in that country, with an estimated seating capacity of over 38,000.

ABC Names Farnsworth

Ken Farnsworth, who has handled sales for WJZ, has been named television sales manager for American Broadcasting, it has been announced by Paul Mowrey, television supervisor of the network.

Dividend Increase

(*Continued from page 1*)

companies showed a total dividend payment of $10,647,000, against $5,024,000 for the same period last year.

Breen to England

(*Continued from page 1*)

over there, he said here at the weekend.

While in England, Breen expects to review a revised version of "Wicked Lady," British film from which a PCA code recently was withheld in this country, pending certain suggested changes. Satisfactory revisions already have been made in "Notorious Gentlemen," the only other current British picture from which the seal has been withheld here, he said.

Breen has been enjoying a vacation, without business appointments, during his few days in New York. Following his London business, he expects to make a social visit to Paris and will return to the U. S. in two or three weeks.

Cowan, Small

(*Continued from page 1*)

tight studio space situation for independent producers. It provides Cowan and Small with facilities for the production of five features each annually. Small already is in production at the Roach studio with "The Life of Rudolph Valentino." The balance of his schedule consists of "Lorna Doone," "The Scarlet Letter," "Kate Fennigate" and "The O'Flynn." Cowan's schedule consists of "Babylon Revisited," "The President's Husband," "Story of Sun Yat Sen" and "Free Press."

Two New Charters For Film Firms

ALBANY, N. Y., July 7.—Murray Rochester Corp. has been incorporated to conduct a theatrical business; incorporators are: Julius M. Arnstein, Nathan Cohen and Philip Speciner, New York. Alan J. Berlan was incorporating attorney.

Aviation Films, Inc., has been incorporated to deal in motion pictures and television. Incorporators are: Thomas J. Davis, Bronxville; Frederick Farran, Jackson Heights, and Dorothy H. Burns, Brooklyn. V. Henry Rothschild, 2nd, was incorporating attorney.

In-Store Films, Inc., of Dover Green, Dover, Del., has recorded a statement on New York offices for a motion picture and television business. Fred H. Fidler is president. Registrar and Transfer Co. acted in the proceedings.

VC Gives Camp $2,500

BALTIMORE, July 7.—A check for $2,500 has been presented to the Baltimore Police Department to defray costs of summer camps for boys, maintained by the local police, by chief barker William K. Saxton, on behalf of the Variety Club, Baltimore tent, No. 19.

Charter Theatre Firm

ALBANY, N. Y., July 7.—River Theatre Corp. has been incorporated by incorporators Alexander Ackerman, Samuel Tullman and Sally Horowitz, all of New York City. Alexander Ackerman, New York, was incorporating attorney.

Kayes with Victor

CAMDEN, July 7.—Appointment of Alan Kayes as publicity manager for the record department of RCA Victor was announced here by J. W. Murray, vice-president in charge of Victor record activities.

Short Subjects

"College Queen"

(*Paramount*)

Tom Cannon, a young tap-dancing senior at a state university sets out to find the "College Queen" for the forthcoming competition. He selects Cindy Harris, a girl who is working her way through college as a waitress and who has singing and dancing ability. Of course, they win the competition. Such musical selections as "I'm Learning a Lot in College" and "Down the Old Ox Road" are precented. Running time, 20 minutes.

"Old MacDonald Had A Farm"

(*Paramount*)

Again the bouncing ball leads the singing in this color Noveltoon, with Farmer MacDonald having his hands full with the antics of the barnyard population. The closing scene shows an amusing Conga line with all the farm's animals joining the fun. Running time, seven minutes.

"Sheep Shape"

(*Paramount*)

A desire for wine, women and song drives the villainous wolf into fleecing Blackie the Sheep by devious methods of trickery. A vampish night-club entertainer, however, soon separates the wolf from his illegal gains. The entertainer turns out to be Blackie. A Noveltoon. Running time, seven minutes.

Plan Improvements In Mass. Theatres

SPRINGFIELD, Mass., July 7.—Extensive improvements to motion picture theatres in this area will get under way during the summer.

The Arcade in Springfield has been granted approval by the Civilian Production Administration to air-condition the house at a cost of $8,500.

The Suffolk in Holyoke is planning to spend $9,800 for alterations and air conditioning, following CPA approval.

In Northampton, the board of trustees of the Academy of Music, municipally-owned house, has approved plans for improvement to include interior decoration, re-carpeting, new lighting fixtures and a vacuum system.

Autry Circuit Opens Newest on July 10

DALLAS, July 7.—Gene Autry Enterprises, which owns and operates the Kessler and Cliff Queen theatres in Dallas' suburban Oak Cliff, plans to open the newest addition to the circuit, the Hill Theatre, around July 10.

SCREENCRAFT PICTURES, INC.
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French Argue Loan Effects

By MAURICE BESSY

PARIS, July 5 (By air mail).—The recently concluded Byrnes-Blum agreement on the French loan is much discussed here. The motion picture industry held a conference recently and strong criticism was directed against the agreement, the general opinion being that it would ruin French production while increasing American production. Defenders of the French position claimed that the agreement was impracticable.

This, however, is disclaimed by M. Fourre-Cormeray, director general of the *Cinematographie Francaise*. According to his figures, a French film of quality costs $425,000 and grosses only $170,000 in the French market. Henceforth, according to Fourre-Cormeray, 50 French films will be supported each year by the Byrnes-Blum agreement. Further, larger Parisian theatres specializing in the exhibition of American films would have to abide by the quota laws and show French films four weeks out of 13.

60 Nationalized Theatres

The nationalized theatres—there are about 60 of these, the most important being those belonging to the Siritzki circuit—would show foreign product in addition to French films.

The Franco-American agreement reportedly provides for the transfer of $3,000,000 to the French industry. This money cannot be used for the purchase of theatres, but only for the cooperative production of French pictures. Such pictures, made with both French and American money, will not be considered as "French" films under the quota law.

Credit to the industry will be carried at $2,550,000. Those banks lending to the industry will be backed by the Bank of France.

Finally, it is reported that when representatives of the industry wished to intervene in Parliament ratification of the agreement, Fourre-Comeray pointed out that the motion picture agreement did not have to be submitted to Parliamentary action and that it would stand in its original form.

Korda, Welles Will Produce Here, Abroad

HOLLYWOOD, July 7.—Alexander Korda and Orson Welles will produce jointly several pictures in Hollywood and Europe. The first, "Around the World," will be filmed in Technicolor at Korda's London studios.

VC Dinner For Sandy

BALTIMORE, July 7.—Fred Sandy, newly appointed Philadelphia branch manager for PRC, was guest of honor at a testimonial dinner given here by Variety Club, Baltimore Tent, No. 19. Sandy had been salesman for PRC's Baltimore terrritory.

500 Car Drive-In Opens

MIAMISBURG, O., July 7.—A 500-car drive-in theatre has been opened here in the new Miamisburg Amusement Center. The theatre is equipped with DeVry projectors, lenses and amplification systems, installed by Dayton Films, Inc.

Hollywood

By THALIA BELL

Hollywood, July 7

LOUIS B. APPLETON, Monogram producer and director, is en route to Switzerland, where he will shoot the major part of "High Conquest," a drama of mountain-climbing, whose background is the Matterhorn. . . . Paramount has purchased "The Wonder of It All," a light comedy by Lewis R. Foster. Claude Binyon will write the screenplay as well as produce. . . . Stephanie Bachelor and Adele Mara set for top roles in "The Magnificent Rogue," which Al Rogell will direct for Republic.

Walter Lang has been assigned to direct the 20th Century-Fox film version of Miriam Young's novel, "Mother Wore Tights," which will star Betty Grable. Lamar Trotti, who wrote the screenplay, will produce. . . . Edward Arnold and Alan Hale have been signed for important roles in "Wallflower," Alex Gottlieb's next production for Warners. . . . Charles R. Rogers has engaged Paul Whiteman to portray himself in "The Fabulous Dorseys," Roger's next film for United Artists release.

•

Some time this fall Howard Welsch is scheduled to produce for Universal a top-budget western titled "Black Bart, Highwayman," based on the life and times for a fabulous California bandit who, as a sideline, wrote poetry. . . . Rex Harrison is set to star in "The Ghost and Mrs. Muir," which Fred Kohlmar is to produce for 20th Century-Fox. . . . Wiliam Jacobs' next production assignment at Warners is "Love and Learn," which Frederick de Cordova will direct.

Eagle Lion Films has acquired the screen rights to "The Morgue the Merrier," a mystery-story by June Truesdell. Tom Conway will be starred in the film. . . . Lewis Allen has been assigned to direct "The Innocent Mrs. Duff" for Paramount. . . . Lambert Hillyer has been engaged by Monogram to direct "The Silver Trail," a western starring Johnny Mack Brown with Raymond Hatton.

•

Adolphe Menjou is set for the title role in "Mr. District Attorney," which will be produced by Sam Bischoff for Columbia release. . . . "House of Shadows" and "Whispers in the Dark," two mystery stories, have been assigned to William J. O'Sullivan to produce for Republic. . . . Alan Young has had his 20th Century-Fox contract extended, and will have the leading comedy role in "Christmas in Havana," which Gregory Ratoff will direct for Producer William Bacher. Vera-Ellen and Cesar Romero are set for stellar parts.

Cecil B. DeMille's daughter, Katherine, has been engaged by Paramount for a supporting role in DeMille's next production, "The Unconquered," which will star Gary Cooper and Paulette Goddard. . . . And Dorothy Porter, a cousin of the late Sara Bernhardt, has been signed to a singing and dancing contract by MGM. She is slated for a major role in "This Time for Keeps," which Richard Thorpe will direct, and Joe Pasternak produce.

'Brooklyn' Openings Pass 'Wonder Man'

In five openings late last week Samuel Goldwyn's "The Kid from Brooklyn" exceeded opening day's grosses of "Wonder Man," the previous Danny Kaye picture, in the same cities, the Goldwyn office here announced.

Opening day's grosses: Boston, Keith's Memorial, $6,500; Pittsburgh, Fulton, $3,500; Minneapolis, Pantages, $3,370; Atlantic City, Hollywood (2 days), $8,400, and Los Angeles, Hill Street and Pantages, $8,100. At the Woods, Chicago, picture equalled its opening day's gross on July 4 and at the Astor, New York, it continues strong in its 13th week.

National, Rembusch Join WB Sound Fete

All circuits affiliated with National Theatres have signified their intention to cooperate in the celebration of Warners' 20th Anniversary of Talking Pictures, and additionally, Trueman T. Rembusch has wired the company from Franklin, Ind., that his circuit has booked Warner product solid for the week of Aug. 4-10, the company announced here at the weekend.

The National Theatres action came in response to letters sent by president Charles P. Skouras to all division presidents. Several hundred of the houses already have set up lobby displays in preparation for the Aug. 4-10 commemoration, Warners reports.

Carter Co. Gets 21st Television Permit

WASHINGTON, July 7.—The Federal Communications Commission has granted its 21st construction permit for a new commercial television station to Carter Publications, Inc., of Forth Worth. Texas now becomes the 15th state to be assured of television service.

Radar Film To Telenews

The first actual scenes of the use of radar in battle will be released by Telenews Productions in a film, "The Secret Battle," just completed from material supplied by the U. S. Navy. Besides its release for entertainment purposes, the film, which is narrated by Hugh James, will be used in conjunction with the Navy's recruiting program.

Hopkins Joins Angelus

HOLLYWOOD, July 7.—L. O. Hopkins, former national sales manager of Livco Corp., distributors of household appliances, has joined Angelus Recording here in a similar capacity, according to Edward Dukoff, president. Hopkins left last week on a national tour to conclude distributionship deals for all Angelus productions.

Seeks Denver Station

DENVER, July 7.—Gifford Phillips, owner of radio station KGHF, Pueblo, Colo., has applied for a 250-watt standard broadcasting station, on 1,450 kilocycles, in Denver. If the request is granted, it will bring the Denver total to six stations.

New Mexican Company

MEXICO CITY, July 7.—Cines Panamericanos, S. A., has been organized here to work in all branches of the industry by Enrique J. Cervantes and associates of this city.

Kalmine, Others to WB Sales Meeting

Warner Theatres executives, including six from the home office staff and nine zone managers, have been added to the list of delegates to the Warners 20th Anniversary of Talking Pictures sales convention to be held Aug. 5-7, at the Ambassador Hotel, Atlantic City. More than 100 are expected to participate in the sessions whic[illegible]ll be presided over by Ben Kalm[illegible]n, vice-president and general sales manager, the company reports.

The home office theatre contingent will include Harry M. Kalmine, president and general manager of Warner Theatres; Harry Goldberg, director of advertising-publicity; Clayton E. Bond, head film buyer; Leonard S. Schlesinger, president and general manager of Warners Service Corp.; W. Stewart McDonald, comptroller, and Rudolph Weiss, head of the real estate department.

Zone managers attending are I. J. Hoffman, New Haven; J. J. Payette, Washington; C. J. Latta, Albany; Frank Damis, Newark; Ted Schlanger, Philadelphia; James Coston, Chicago; Moe Silver, Pittsburgh; Nat Wolf, Cleveland, and Lou Halper, Los Angeles.

Sales department executives, district managers, branch managers and foreign department heads also will attend.

Electronics Show Here in October

An electronics industry exposition has been scheduled for the Grand Central Palace, here, Oct. 14-19, and plans are now being formulated with the aid of an advisory committee including Dr. Lee De Forest, Robert A. Millikan, E. F. W. Alexanderson, Commodore H. A. Shade, Admiral Julius A. Furer and Dr. Samuel K. Allison.

Exhibitions are being planned in the television, broadcasting, communications and industrial fields. Government departments are said to have promised support and wartime developments will be demonstrated, according to Harry G. Cisin and V. M. Eitington, managers of the event.

New Production Firm

HOLLYWOOD, July 7.—N. Brewster Morse Productions, Inc., an independent producing company, has been announced by Morse, veteran actor, director and writer. Initial picture will be a color musical based on the life of the late Russ Columbo.

Business Off, Closes

CLEWISTON, Fla., July 7.— The Queen Theatre, here, has closed because business has fallen off to such extent that it can no longer operate. The theatre will continue closed until business conditions warrant its reopening.

Hargrove with TWA

Frank H. Hargrove, formerly associate producer of Films for Industry, Inc., has been appointed motion picture manager of TWA, Trans World Airline, by J. C. DeLong, TWA director of advertising.

NOT REM

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK,
N. Y. (3 COPIES)

VOL. 60. NO. 6 NEW YORK, U. S. A., TUESDAY, JULY 9, 1946 TEN CENTS

'One or All' For '46-47 Is Columbia Plan

Asks Exhibitors to Make Decree Changes Later

MINNEAPOLIS, July 8.— Resuming sales of 1946-47 product after a halt ordered by the company a month ago, pending further discussion of a new season's selling policy under the consent decree, Columbia salesmen are offering exhibitors "one or all" of the company's new season's scheduled output of 42 features, including 14 Westerns, with customers being pledged to reconvert deals to comply with any final decree agreed to between the U. S. District Court in New York, the U. S. Department of Justice and distributing companies, it was disclosed this week following a district meeting of the sales force, conducted by Midwest district manager Ben Marcus. The list also will include four serials, 28 two-reelers

(*Continued on page* 11)

U. S. to Investigate Jurisdiction Row

WASHINGTON, July 8.—A complete investigation of the West Coast studio jurisdictional dispute is being conducted by the National Labor Relations Board as a result of a petition filed by the major producers for a hearing on the dispute, it was learned today.

A field representative of the board is expected to make a report before any hearing date is set. The jurisdictional angle was the only remaining matter in dispute after the settlement last week with studio workers.

CIEA Committee to Convene in Detroit

The committee of the Conference of Independent Exhibitors Associations which has been delegated to cooperate with the Department of Justice and to make suggestions reflecting the views of independent exhibitors on a proposed final decree based on the decision in the New York anti-trust case, will probably convene in Detroit during the week of July 22.

Jesse L. Stern, CIEA executive, dis-

(*Continued on page* 10)

Draft Para. Single Sales

Paramount has already drafted instructions to its field sales force for effecting single picture sales of films already listed in its sixth block for 1945-46, with the possibility that the changeover will be effected before July 25, it was learned here yesterday.

Exhibitors who have not yet licensed the sixth block are to be afforded the opportunity to purchase any films in the block without the licensing of one being conditioned on the licensing of another. Where exhibitors have already licensed the sixth block they will probably have to exhibit them without cancellation privileges

(*Continued on page* 11)

Study N. Y. Decision Effects on U-W

Effects of the New York Federal Court's decision in the industry anti-trust case on the plans of United World Pictures in this country, particularly its intention of acquiring showcase theatres in key cities, will be discussed with J. Arthur Rank upon the arrival in London of Nate J. Blumberg, Universal president; Charles Prutzman, vice-president and general counsel; Matthew J. Fox, president of United World, and Robert Benjamin, president of the J. Arthur Rank Organization.

The four are scheduled to leave here

(*Continued on page* 11)

Ask Theatre Help In Inflation Fight

Washington, July 8. — A general outline of government requirements was made today before American Theatre Association representatives. Government spokesman asked for the showing of films cautioning the public against high prices, outlining food requirements abroad, and giving vocational opportunities and other information for the welfare of veterans.

New Jackson Park Victory

CHICAGO, July 8.—The Jackson Park Theatre scored another victory today when Judge Michael L. Igoe in U. S. District Court here affirmed the theatre's contention that the ruling made by the jury and confirmed by the Supreme Court was applicable in the current Jackson Park litigation attacking the Chicago clearance system. The defendants had contended this was an entirely separate case.

Judge Igoe called the present system of release in Chicago a clear-cut violation of the Sherman anti-trust act and the Clayton act. Thomas McConnell, counsel for the Jackson Park, hailed the verdict as one which would eventually result in the death of the entire present system of release in Chicago, the elimination of fixing prices

(*Continued on page* 10)

"Night and Day"

[*Warner Brothers*]

IT must be a safe assumption by this time that the industry knows "Night and Day" is Warners' 20th-anniversary-of-sound attraction. The Brothers have been building a very brisk fire under this musical, based on the career of the contemporary Cole Porter, but all the prodigious stoking has been adding worthy fuel to a very bright flame.

"Night and Day" is a show that rises to the top level early in its two hours and eight minutes and, unusual as it may be, manages to stay there the whole way. This is saying quite a typewriter-full.

It has been treated, and surrounded, with all of the sumptuous necessaries of a big show in terms of production quality and display. Its cast is excellent, its music culled from some of the best tunes ever written by one of America's best known and most successful music men. Its story, no longer new after all these years of backstage goings-on, nevertheless is kept pleasantly and successfully afloat by infectious performance, a sense of humor, a clever turn in a dialogue line, which

(*Continued on page* 10)

OWMR Will Handle U. S. Film Requests

Truman Gives Industry 'Free-Screen' Assurance

By JIM H. BRADY

WASHINGTON, July 8. — A sweeping program to assure proper handling and exhibition of government films was adopted here today as President Truman designated the Office of War Mobilization and Reconversion as the central government agency for clearance of requests for theatre exhibition of film messages.

The President assured the industry that no Government request for assistance shall hamper the industry's freedom of expression and action.

In a letter to American Theatres Association president S. H. Fabian, Truman wrote in reply to a suggestion

(*Continued on page* 11)

British Government To Welcome Breen

LONDON, July 8.—Joseph I. Breen, American Production Code Administrator, is assured a welcome in British government circles when he arrives here from New York next Monday. With increased exports of British pictures regarded as urgent, advance publicity on Breen's visit is emphasiz-

(*Continued on page* 11)

PRC Will Hold A National Convention

PRC will hold a national sales convention instead of regionals, it was announced here yesterday by Harry H. Thomas, president and general sales manager. Thomas' announcement,

(*Continued on page* 11)

In This Issue

Besides "Night and Day," in adjoining columns, "The Life and Miracles of Blessed Mother Cabrini" and "Danger Woman" are reviewed on page 4; "Dead of Night," 5. Estimates of key-city grosses are on page 8.

Goodson, Bradley Promoted by Para.

Clyde Goodson, branch manager at the Paramount New Orleans office, has been promoted to the post of branch manager at the Atlanta office suceeding Grover Parsons, resigned, Charles M. Reagan, vice-president in charge of sales, announces. Goodson assumes his new duties immediately.

Gordon Bradley, presently sales manager in Atlanta, has been promoted to branch manager at New Orlyeans, succeeding Goodson. Albert Duren, salesman in the Atlanta office, assumes the post of sales manager there.

Their Backgrounds

Goodson started with Paramount in 1925 as ad sales clerk and became, successively, booker in 1927, booking manager in 1930, salesman in 1933, sales manager in 1940 and this year was promoted to branch manager at New Orleans.

Bradley joined Paramount in Atlanta as ad sales clerk in 1929: In 1930 he was transferred to Charlotte as ad sales manager. In 1933, he was made booking manager of that office and in 1936 was promoted to salesman. He became sales manager in Atlanta this year, following Goodson in that position.

Duren joined Paramount in 1935. He became ad sales clerk in 1936 and later a booker. In 1937 he was made booking manager and in 1940, a salesman. Duren served in the armed forces since 1943, rejoining the company upon his discharge.

Say Krim Slated For Eagle-Lion Head

Reports that Arthur B. Krim, film attorney, would be named president of Eagle-Lion Pictures which have been in circulation on Broadway for the past two weeks were intensified yesterday by further reports that an announcement of his appointment could be expected within a matter of days.

Efforts to reach Krim for comment were unsuccessful. He is a partner in the industry law firm of Phillips, Nizer and Krim, which already has given Robert Benjamin, one of its former partners, to other J. Arthur Rank companies here. Benjamin is president of the J. Arthur Rank Organization and is counsel for United World Pictures, in which Rank is interested with Universal and International Pictures. Eagle-Lion is jointly owned by Rank and Young interests. The latter also own PRC. Bryan Foy recently was named production head of Eagle-Lion.

Johnston to Complete European Visit Plans

Washington, July 8.—Eric Johnston, president of the Motion Picture Association, will leave Washington for a four to six week visit to Europe, and will complete plans for the trip upon his return here, his office announced here today. While his program has not been formulated, he is sure to visit England and France, it was reported.

Personal Mention

TOM CONNORS, vice-president in charge of distribution for 20th Century-Fox, will leave New York for Philadelphia tomorrow.

●

Marilyn Silverstone, daughter of Murray Silverstone, head of 20th Century-Fox International Corp., will leave New York for England on the *Queen Mary* today to attend the July 16 British royal garden party at Buckingham Palace.

●

Joseph H. Curtis, vice-president in charge of motion picture advertising for Weiss and Galler, Coast advertising agency, was due to arrive here from the Coast yesterday.

●

Penelope Dudley Ward, British screen actress, under contract to Sir Alexander Korda, has arrived in New York from London en route to Hollywood.

●

J. H. Thompson, president of the Martin-Thompson Theatres, Hawkinsville, Georgia, and O. C. Lam, of the Lam Amusement Co., Rome, are visiting in Atlanta.

●

Charles Schlaifer, head of 20th Century - Fox's advertising - publicity - exploitation-radio departments, has left New York for Philadelphia.

●

William M. (Bill) Levy, United Artists division manager for Europe and the Near East, has arrived in New York by plane from Paris.

●

J. Don Alexander, president of Alexander Films and board chairman of General Screen Advertising, is in New York from Colorado Springs.

●

Louis Astor, Columbia circuit sales executive, left New York yesterday for a week's trip to Pittsburgh, Cleveland and Cincinnati.

●

Arthur C. Bromberg, president of Monogram Southern Exchanges, has returned to Atlanta after a flying trip to Chicago.

●

Mary Katherine Wyatt, biller at the Warner Memphis office, was married there last week to Robert Dale, medical student.

●

Lew Breyer, manager of the Broadway, Springfield, Mass., is spending a three-week vacation with his family at Pontoosuc Lake, Pittsfield, Mass.

●

Ted Oberfelder, assistant director of advertising and promotion for the American Broadcasting Co., left yesterday for Minneapolis and Chicago.

●

Howard W. Thorneey, president of WFCI, Pawtucket, R. I., ABC affiliate, was a New York visitor last week.

●

Jack Eaton has completed his 26th year as producer of Grantland Rice Sportlights, Paramount short subject.

●

A. L. Morgan, McLendon Circuit, Union Springs, Ala., is an Atlanta visitor.

HARRY M. KALMINE, Warner Theatres' general manager, left New York yesterday for Oklahoma City. He will stop off in Chicago on his way back tomorrow.

●

Raymond T. O'Connell, assistant supervisor of NBC's information department, has been awarded the Croix de Guerre with Silver Star by Gen. Charles De Gaulle for "outstanding service in the liberation of France."

●

James R. Grainger, Republic executive vice-president and general sales manager, and Edward L. Walton, assistant general sales manager, will leave New York by plane today for Quebec.

●

George Brown, Paramount's director of studio advertising-publicity, arrived in New York from Hollywood yesterday, accompanied by Whitey Schaefer, head of the still department.

●

Louis Phillips, Paramount assistant general counsel, accompanied by Mrs. Phillips, left New York yesterday for a month's vacation at Murray Bay, Canada.

●

Max Milder, Warners' chief in the United Kingdom, has delayed his departure from London for the U. S. until the latter part of this week.

●

Edward Ugast, recently-appointed Monogram representative in Cuba, is due to arrive in Havana from New York by steamer today.

●

Adolph Schimel, Universal Eastern coordinator on story and talent, has arrived in Hollywood from New York.

●

Charles School, M-G-M auditor, and Roy Webster, foreign post trainee, visited Cleveland from New York recently.

●

Frances Karr and Blanton Bagby of Republic's Atlanta office, were married on June 29, it is now disclosed.

●

Joe Nercession, Associated Films and Screen Guild operations chief, has been visiting Montana from Salt Lake City.

●

Nellie Witting, Monogram International secretary, has returned to New York from the Coast.

●

Earl Collins, Republic district manager, is visiting in Salt Lake City.

●

R. M. Savini, Astor Pictures president, has returned to New York from Canada.

●

C. H. Robuck, Republic's Atlanta office manager, is vacationing in Florida.

●

W. Hanes Lancaster, president of WJHL, ABC affiliate in Johnson City, Tenn., is in New York.

●

Babe Cohen, Monogram Atlanta branch manager, has been visiting in New Orleans.

Coming Events

July 11 — Motion Picture Theatre Owners Association of Buffalo and Upper New York State meeting, Lafayette Hotel, Buffalo.

July 20—Start of IATSE executive board meeting and biennial meeting, Hotel Stevens, Chicago.

Gilman Gives Up His Cooperative

Minneapolis, July 8.—Irving Gilman has dropped his Cooperative Independent Theatres buying and booking combination in the Minneapolis film zone and has accepted the post of buyer and booker for a buying combine in Salt Lake City, it was learned here this week.

It was reported he would release his accounts from their contract, although another booking combine was said to be negotiating directly with individual members of the Cooperative Independent Theatres to assume buying and booking for the remaining theatres in the Gilman setup.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene DUNNE Rex HARRISON Linda DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

CHARLES BOYER
JENNIFER JONES
in ERNST LUBITSCH'S
CLUNY BROWN
20th Century - Fox Picture
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
Alan LADD
Veronica LAKE
William BENDIX
in
PARAMOUNT'S
'The BLUE DAHLIA'
IN PERSON
Play 'GUESS WHO'
Sheffield Farms Radio Program
with HAPPY FELTON
Extra!
CHUCHO MARTINEZ

Robert YOUNG • Sylvia SIDNEY • Ann RICHARDS
"THE SEARCHING WIND"
A Hal Wallis Production
In Person
Andy RUSSELL • Alan CARNEY • PIED PIPERS
EXTRA! RAYMOND SCOTT AND BAND
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Starts Tomorrow
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

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I think you'll love it. I know I did!

...I just saw "Caesar and Cleopatra". It's been running eight months in London and opens in America in August. Vivien Leigh is more beautiful than ever and what a performance. Color exquisite. Claude Rains looks exactly like Caesar!

Words from HEDDA HOPPER'S widely-read column and the beginning of an avalanche of critical praise!

G.C.F. presents
VIVIEN LEIGH* CLAUDE RAINS
in
Bernard Shaw's
"CAESAR AND CLEOPATRA"
produced and directed by Gabriel Pascal
with Stewart Granger Flora Robson Francis L. Sullivan
*By Arrangement with DAVID O. SELZNICK

Proudly, from United Artists

Canadian Universal Holding Convention

TORONTO, July 8.—A large group of Empire-Universal Films executives, headed by general manager A. W. Perry, left Toronto last night to converge with delegations from other key centers of Canada for the annual Canadian sales convention in the Chateau Frontenac, Quebec City, the program for which will occupy the week. Announcement is being made that the company, controlled by Paul L. Nathanson, has secured the Canadian distribution franchise of Enterprise Productions, whose sales manager, E. T. Gomersall, is scheduled to speak to the gathering. Empire-Universal recently became associated with United World Pictures for Canadian physical distribution rights and will continue to handle the product of Universal and Republic Pictures.

Many officials of the respective companies in the United States are attending the convention, the business program of which will be broken for a boat trip to Saguenay River for a social outing. Among the executives scheduled to attend are William A. Scully and F. J. A. McCarthy, Universal Pictures; President James Grainger of Republic, and William Heineman, sales manager of United World.

Branch managers, salesmen and bookers from the six Empire-Universal branches from St. John to Vancouver have gathered at Quebec City to learn of plans for the new season.

20 More Minneapolis Runs Raise Prices

MINNEAPOLIS, July 8.—Before the end of the week, at least 20 more neighborhood Minneapolis theatres will have increased admission prices, following raises two weeks ago by the Mindako and Orpheum, two independently-operated World theatres in the Twin Cities, and a number of St. Paul independent houses a week previously.

While several houses have lagged behind in raising prices for fear of being cited for price-fixing, it is expected all theatres in the area will have raised ticket costs to the public before the end of next week.

Price increases ranged from five cents at the 30-cent stands to nine cents in "A" neighborhoods and 11 cents at the Hopkins and St. Louis Park.

Fera, Daughter Killed

TORONTO, July 8.—A train-crossing accident near Creighton Mine, Ont., took the lives of three persons including Frank Fera, owner of three theatres in the Northern mining country, and Mary Fera, his 19-year-old daughter, the third victim and only other passenger in the car being a constable of the International Nickel Co. Fera, 51, was driving from Sudbury to Creighton Mine where the daughter was in charge of the theatre. The automobile was carried 300 yards by a fast freight and demolished.

Fera owned the Rio Theatres in Sudbury and Levack and the Regent in Creighton Mine and was active in the affairs of the Motion Picture Theatres Association of Ontario.

Reviews

"The Life and Miracles of Blessed Mother Cabrini"

(Roma—Clyde Elliott)

THE inspired career of religious devotion which marked the life of the Catholic nun, Mother Frances Xavier Cabrini, who, on July 7, was formally canonized a Saint of the Roman Catholic Church at a solemn pontifical ceremony at Vatican City, is herein documented in a manner that should keep deeply absorbed the selected audiences that will be attracted by the title. The film's timeliness is an important consideration, for the sanctification of the first American has for weeks received prominent notice in the press and on the radio. Rev. Cletus McCarthy, OFM, who was assigned to do the commentary, wrote the story of the Saint with appropriate religious fervor, and his contribution to the production is highly important, but from purely photographic and editorial standpoints the picture is wanting for the most part.

Filmed in Rome, Chicago and New York, the cities that figured most importantly in her career, the picture depicts with reserve the Saint's charitable labors in behalf of the poor, the sick and the outcasts of society. When she died in Chicago in 1917, Mother Cabrini left behind her 67 institutions—hospitals, schools, orphanages and convents—which she founded, and thus did the Italian-born nun fulfill the Papal mission upon which she was launched in 1880. La Cheduzzi portrays Mother Cabrini; others in the cast include Mila Lanza, Luigi Badolati and Gennaro Quaranta. Aurelio Battistoni directed.

Running time, 60 minutes. General audience classification. Release date, July 6.

CHARLES L. FRANKE

"Danger Woman"

(Universal)

Hollywood, July 8

ATOMIC energy is the subject of Josef Michel's screen-play, and a timely one, to be sure. Treated as melodrama, and trimmed with violence and sudden death, it emerges as a pleasing hour of entertainment, though it does not solve any world problems.

Don Porter and Brenda Joyce fill the leading roles, the former as a professor of physics, the latter as his secretary. The young man has evolved a theory which will make atomic power available for industrial use, but such is his distrust of human nature that he refuses to make his discovery public, lest unscrupulous men abort it to their own ends. All this, quite naturally, leads to murder on the part of just such men as the professor fears. Among the victims is the professor's wife, an unprincipled woman more concerned with money than with domestic ties. Her death leaves the way open for the professor to seek happiness with his secretary, after a suitable interval has elapsed, and after all the mischief-making men are safely stowed in jail. Morgan B. Cox produced, and Lewis D. Collins directed. The latter's efforts to keep the picture moving are impeded to some extent by wordiness of the script.

Running time, 60 minutes. General audience classification. Release date, July 12.

THALIA BELL

Accept Resignation Of Robert Schless

The resignation of Robert Schless, division manager for Continental Europe, North Africa and the Near East for Paramount International, has been accepted by George Weltner, president of the company. The date of the effectiveness of this resignation will be announced shortly.

Lawrence Resigns as London Film Chief

Laudy Lawrence has resigned as president of Alexander Korda's London Film Productions, Inc., and will leave shortly for London for a vacation and may later represent the Korda company in the distribution of its films in various parts of the world on an independent basis.

RKO Releases Pereira

HOLLYWOOD, July 8.—Producer William Pereira has secured release from his RKO Radio contract, effective following production of "Christabel Caine," which will start in September.

Cleveland to Produce

HOLLYWOOD, July 8.—George Cleveland has formed his own producing company with "Flotsam" listed as his first picture.

Stars at Premiere for 'Centennial Summer'

PHILADELPHIA, July 8.—Jeanne Crain arrived by plane yesterday from Hollywood, heading a group of 20th Century-Fox stars who are here for the world premiere of Jerome Kern's "Centennial Summer" at the Fox Theatre on Wednesday.

Already on hand for the three day premiere celebration, which will include personal appearances, a street parade and a civic luncheon, are Phil Silvers, Cathy Downs, Margo Woode, Kurt Kreuger, Jo-Carroll Dennison and David Street. Otto Preminger, producer and director of the picture, and Carole Landis, are scheduled to arrive from New York tomorrow.

Rank Company Registers

ALBANY, JULY 8.—The J. Arthur Rank Organization, Inc., Dover, Del., has recorded a statement here designating its New York City offices as its distributing headquarters and listing capital stock at $1,000, one dollar par value per share. Ralph E. Reynolds is listed as secretary.

Hosts Mystery Writers

HOLLYWOOD, July 8. — Fourteen mystery writers tonight were guests of director George Marshall at Lucey's Restaurant and witnessed a screening of his "Blue Dahlia" afterward.

Johnston, O'Dwyer Busy With Denials

Eric Johnston, Motion Picture Association president, was kept busy over the holiday weekend denying newspaper reports that he would retire from his industry position to enter national politics.

Some of the reports went further, naming New York's Mayor William O'Dwyer as Johnston's successor, impelling Hizzoner to enter a batch of denials on his own when he arrived in New York from the Coast where he served as godfather to Pat O'Brien's new baby.

New Color Process On Market Shortly

A new color film process will be made available to producers within the next few weeks, according to a spokesman for Dr. William B. Herzka, one-time branch manager for Pathe Freres in Paris, who is revealed as the inventor and developer of a process which will be marketed under the name of Renacolor. Described as a "chemical bath process" that is said to make from black-and-white panchromatic negatives color film that is neither "overdone" nor "faded," but carries completely "natural" colors, the method will be handled commercially by Dr. Herzka, who operates an office and laboratory in Brooklyn.

An Austrian who, prior to the Hitler invasion of that country, purposely destroyed all evidence of his process to keep it from the Germans, Dr. Herzka was confined to a Nazi concentration camp shortly after the anchluss. Eight months later he escaped and came to the U. S. where he has spent the last six years redeveloping his process.

Herzka's process is also described as "inexpensive" for producers, and will cost, it is said, but slightly more than black-and-white prints. Commercial application of Renacolor, Herzsk's office said, is merely awaiting the arrival of new machines at his laboratory which the war kept underequipped.

Transfusions for Hughes

BEVERLY HILLS, Cal., July 8.—Producer-sportsman Howard Hughes, critically injured when a new Army photographic plane he was testing crashed yesterday, today was given his second blood transfusion since the accident.

Hughes' Crash Defers Further MPA Action

Further action by the Motion Picture Association against "The Outlaw" will probably be deferred due to the critical condition of the producer, Howard Hughes, following a California airplane crash, according to an MPA spokesman.

An informal meeting of MPA officials and attorneys is scheduled for this afternoon, in New York, but while the Hughes' suit, charging the MPA with violation of the anti-trust laws, will undoubtedly be discussed, it is unlikely that any immediate action in regards to Hughes will be taken.

Production Is Off, with Only 48 on Stages

HOLLYWOOD, July 8. — Temporary labor unrest cut into production activity, and brought the shooting index down to 48. During the week, 10 pictures reached completion, and only four were started; the production scene follows:

Columbia

Finished: "The Outlaw Tamer," "The Gloved Hand," "Thrill of Brazil."

Shooting: "Dead Reckoning," "Down to Earth," "The Return of Monte Cristo" (Small).

Independent

Shooting: "Here Comes Trouble" (Roach).

M-G-M

Started: "The Unfinished Dance," with Margaret O'Brien, Cyd Charisse, Danny Thomas.

Shooting: "Summer Holiday," "The Secret Heart," "Sea of Grass," "Lady in the Lake," "High Barbaree," "The Beginning or the End," "Uncle Andy Hardy," "Sacred and Profane."

Monogram

Shooting: "Wife Wanted," "Bringing Up Father."

Paramount

Shooting: "The Big Haircut," "The Emperor Waltz," "Jungle Flight" (Pine-Thomas)

RKO Radio

Shooting: "The Devil Thumbs a Ride," "Riffraff," "Beat the Band," "Katie for Congress," "The Best Years of Our Lives" (Goldwyn), "The Secret Life of Walter Mitty" (Goldwyn), "It's a Wonderful Life" (Liberty).

Republic

Finished: "Sioux City Sue," "Home in Oklahoma," "That Brennan Girl," "The Angel and the Outlaw."

Started: "The Magnificent Rogue," with Lynne Roberts, Warren Douglas, Stephanie Bachelor, Adele Mara, Gerald Mohr. "Rio Grande Raiders," with Sunset Carson, Linda Stirling.

Screen Guild

Finished: "Rolling Home" (formerly "One More Chance").

20th Century-Fox

Shooting: "The Late George Apley," "The Razor's Edge," "13 Rue Madeleine."

United Artists

Finished: "Fool's Gold" (Hopalong Cassidy); "No Trespassing" (Lesser).

Shooting: "Strange Bedfellows" (Stone); "Comedy of Murders" (Chaplin), "The Chase" (Nero), "Dishonored Lady" (Stromberg), "Bel Ami" (Loew-Lewin).

Universal

Started: "Lawless Breed," with Kirby Grant, Fuzzy Knight.

Shooting: "Vigilantes Return," "Pirates of Monterey," "Smash-Up" (Wanger), "Ramrod" (Enterprise), "Magnificent Doll" (Skirball-Manning), "Swell Guy" (Hellinger), "White Tie and Tails."

Warners

Shooting: "Possessed," "Cry Wolf," "Deception," "Life With Father," "Stallion Road."

Review

"Dead of Night"

(Universal-Ealing-British)

BRITAIN'S contribution to the psychological drama trend, which has captured the fancy of producers in this country for several years, may be described as the most unusual film to appear in many seasons. Tossing traditional British conservatism to the winds, producer Michael Balcon has attempted to cram an entire psychiatrical text book into 77 minutes, with the result that what are gripping sequences, in themselves, tend to become blurred in the kaleidoscopic whole.

The emphasis on the supernatural, plus an all-star British cast, including Roland Culver, Googie Withers and Michael Redgrave, known to American audiences, should insure good box-office reception in this country. All performances are on a high level, with the above named three outstanding.

Mervyn Johns is the pivotal character in a story which is revealed to be one of his nightmares. In the dream story, Johns finds himself able to predict the future, because he had experienced the ensuing events in a previous dream. When he discloses this fact to weekend guests at Roland Culver's farm, where he had been called as a consulting architect, he is scoffed at by Frederick Valk, an eminent psychiatrist, and most of the guests. When several of his predictions come true, however, the others recall occasions when they, too, felt themselves in the grip of some inexplicable force. Each tells his story, which is revealed through the flash-back technique, in a manner that would seem to lend support to the theory that man possesses some unknown sixth sense. Valk attempts to combat each tale with a scientific explanation, until he, too, describes a case which did not fit into any known pattern of human behavior. Falk's story, which chronicles the behaviour of a ventriloquist (Redgrave) who assumes the identity of his dummy, is perhaps the strangest of the group.

Scripters John Baines and Angus MacPhail, whose screenplay is based on original stories by themselves and E. F. Benson, apparently felt that they had established too strong a case for the supernatural and resolve the weird events by waking Johns from his dream and sending him off to the Culver farm in the same manner in which the film began.

The fact that Cavalcanti, Basil Deardon and Robert Hamer are all listed as directors explains why the various scenes are strongly individualized.

Running time, 77 minutes. General audience classification. Release date, not set.

HAROLD LOEB

Marcus, Schwalbe Buy 4 Theatres

MINNEAPOLIS, July 8.—Ben Marcus and Ed Schwalbe have purchased all interests in the four theatres at La Crosse, formerly controlled by La Crosse Theatres. Involved are the Rivoli, "A" house; the Wisconsin, second house in the loop, and the Riviera and Strand in the neighborhoods.

Schwalbe, who has been general manager of the houses since the recent death of Frank Koppelberger, operator, will continue as manager in charge of operations, and Marcus, head of the Marcus Svirnoff circuit, will buy and book for the four.

Kreiger, Vanni to Assist Schlanger

PHILADELPHIA, July 8. — Lester Kreiger and A. J. Vanni have been named assistants to Ted Schlanger, zone manager of Stanley-Warner Theatres. Paul Castello, formerly district manager for the Northeast section, is now in charge of all of the company's district managers in Philadelphia.

Foster to Expand

MINNEAPOLIS, July. 8.—Plans to enlarge its scope of operations in the theatre supply field to include a full line of theatre equipment and supplies are being mapped by Foster Seating and Theatre Supply Co., according to announcement by E. W. Foster, president.

Silverstone and Bolle Off to Europe Today

Murray Silverstone, president of 20th Century-Fox International Corp., will sail today aboard the *Queen Mary* for London and an extensive tour of Europe. He will be accompanied by Otto Bolle, new managing director of Great Britain, who succeeds Francis L. Harley.

While in London, Silverstone will attend a British sales convention, to be held there starting July 19. Harley will preside at the convention as his farewell business activity in London prior to his departure for Paris, where he will have headquarters as 20th-International's managing director of Europe, the Middle East and North Africa. Silverstone will return to New York early in September.

Simon Joins RKO

CLEVELAND, July 8.—F. Arthur Simon, former Universal city salesman, who resigned a year ago to head his own chemical business, has joined RKO Radio as a member of Jack Osserman's South American force. He will be located in Rio de Janeiro.

Crouch Signs Five

Gracie Barrie, Del Casino, Jane Harvey, Ray Eberle and Emile Petti's orchestra have been signed here by William Forest Crouch, executive producer of Filmcraft Productions, for a group of shorts to be shot at Filmcraft's studio in the Bronx next week.

Whiteman to Aid Philco

Paul Whiteman has been retained by the Philco Corp. as its consultant on all matters relating to the entertainment field, it was announced here yesterday by James H. Carmine, Philco vice-president in charge of merchandising.

20th Anniversary

Of Sound . . . Calendar

July 18-19: "20th Anniversary Week" rallies in all Warner exchanges, to coordinate sales department cooperation with exhibitors on special events and bookings for the week of Aug. 4-10.

July 25: World premiere of "Night and Day," keynote release of Warners' 20th anniversary of talking pictures, at the Hollywood Theatre, New York.

July 31: Presentation of plaque by the Broadway Association, New York, to Warner Brothers.

Aug. 4: Special broadcast, RCA hour over 144 NBC stations, devoted to 20th anniversary of sound and to music of Cole Porter ("Night and Day").

Aug. 5-7: Warners' 20th sound anniversary sales convention, Ambassador Hotel, Atlantic City.

Aug. 5: Special sound anniversary broadcast on A. T. and T.'s "Telephone Hour" over nationwide NBC network, nine P.M.

Coast Circuits Are Supporting Fete

HOLLYWOOD, July 8.—Industry leaders representing practically all key theatre circuits in Los Angeles County, have organized to participate in the observance of Warners' 20th anniversary of talking pictures.

The group is headed by Charles P. Skouras of National Theatres, as chairman; Marco Wolf, representing the Paramount Theatre; Rodney Pantages, Pantages and Hillstreet houses; Sherrill Corwin, Metropolitan Theatres; Guz Metzger, Metzger circuit; Thornton Sargent, Fox West Coast; Andy Anderson, RKO circuit.

Beginning July 22, theatres and city streets will be decorated in observance of the event, which will come to a climax on Aug. 6. Theatre ads will carry anniversary-of-sound mention and Warner product will be shown in all houses.

Detroit Variety Will Honor Jack Byrne

DETROIT, July 8.—Variety Tent No. 5 will honor Jack Byrne, recently appointed Eastern division sales manager for M-G-M, at a dinner at the Book-Cadillac, here, on Thursday. Byrne, who has been district manager, is replaced here by Frank Hensler, Kansas City branch manager.

Tent No. 5 has also scheduled a luncheon at the Book for July 16, at which civic, state and industrial leaders will hear William McCraw, executive director of National Variety speak on "Modern Crime in Politics and Business." Chief barker Arvid Kantor will be toastmaster.

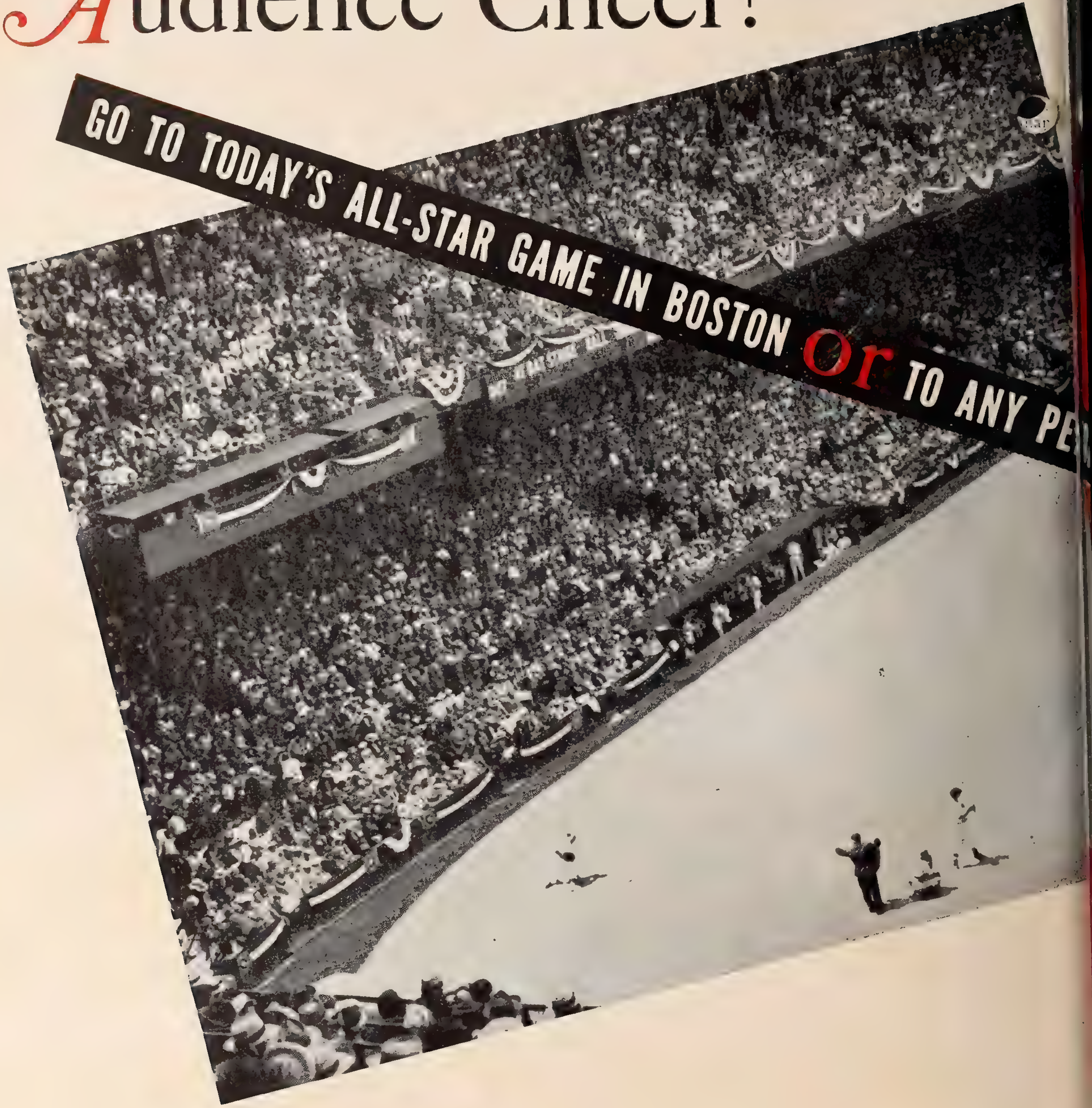
Arthur With RKO

OMAHA, July 8.—David Arthur has joined the RKO Radio sales staff, succeeding Max Rosenblatt, who recently was promoted to branch manager at Des Moines.

Sandy a PRC Manager

PHILADELPHIA, July 8.—Fred Sandy is the new branch manager of PRC'S Philadelphia exchange. He was formerly in the Washington area.

Want To Hear An Audience Cheer?



"In all my fifteen years as Managing Director of the New York Paramount Theatre, I have never heard anything to equal the terrific audience reaction to 'THE SEARCHING WIND'. Few pictures receive any applause from the hard-boiled Paramount crowds, but the vociferous acclaim that follows every showing of this picture is something unique in my experience."

Robert Weitman

—Robert M. Weitman

RMANCE OF THE N. Y. PARAMOUNT WORLD PREMIERE ENGAGEMENT OF

"The Searching Wind"

HAL WALLIS' Production

Starring ROBERT YOUNG · SYLVIA SIDNEY · ANN RICHARDS

with DUDLEY DIGGES *and Introducing* DOUGLAS DICK

Directed by WILLIAM DIETERLE · *From the Broadway Play by* LILLIAN HELLMAN

Screen Play by LILLIAN HELLMAN

A PARAMOUNT PICTURE

"BOXOFFICE" AND THE BOXOFFICE AGREE! IT'S "A TRIUMPHANT EXHIBIT OF MAGNIFICENT SHOWMANSHIP" SAYS "BOXOFFICE"—AND IT'S "IN THE BIG MONEY AT THE PARAMOUNT" SAYS "VARIETY"

Holiday Helps N. Y. Grosses

Aided by holiday prices, grosses in most New York first-runs soared over the July 4 holiday week, while some of the smaller Broadway theatres lost out to warm weekend weather which sent record crowds swarming to neighboring beaches.

Despite two exceptionally strong openings, the highest figure of the week is being set at the Music Hall, where, "Anna and the King of Siam" goes into its third week. Following a Thursday-to-Sunday gross of $90,000 the picture is expected to gross $147,000 for the week, a new high for four-a-day showings at the theatre. The all-time high of $160,000, set by "The Bells of Saint Mary's", was established during a holiday week with five shows daily.

Two Near Records

Two house records were being approached this week by new pictures which opened to strong holiday business. "Suspense," playing to capacity weekend crowds, is headed for an estimated $33,000 at the Victoria, only slightly below the $35,800 record set by "Dillinger" in April, 1945. Another outstanding opening is being recorded at the Strand, where "Of Human Bondage," coupled with the Spike Jones orchestra on the stage, is set for $70,000.

"Henry V," playing a special two-a-day, reserved seat run at the City Center continued strong, with $33,600 taken in for the week ending Saturday. The slight drop from the second week's $34,109, was ascribed to the large scale holiday exodus.

At the Roxy, "Smoky," plus a stage show headed by Donald O'Connor, did a solid holiday business, which began on Wednesday, and headed the bill for for a good second week's $93,000. The first week's gross was $100,500; the program will hold for a third week.

'Sisters' Satisfactory

Entering the final week of a five-week run, "Two Sisters from Boston," plus the Ritz Brothers on the stage, is estimated for a satisfactory $76,000, at the Capitol. "Easy to Wed" will move into the theatre on Thursday. Also bowing out this week is "Without Reservations," which will bring in a slow $11,000 for the final six days of a five-week run at the Palace; "The Stranger" will open on Wednesday.

The best July 4 business in the past three years is expected to enable "The Searching Wind," at the Paramount, to equal the first week's $87,000 for a second week. An early dropping off of Sunday business was reported by the theatre. Andy Russell, Alan Carney and the Raymond Scott orchestra, head the Paramount stage show.

Grosses built up over the holiday for two long run features, which are heading for their best figures in several weeks. "A Stolen Life," at the Hollywood is due for a $25,000 for a 10th week, better than the ninth week's $23,000. Excellent weekend grosses are expected to boost "The Kid from Brooklyn," at the Astor, to a highly satisfactory 13th week's $34,000, considerably better than the previous week's $29,000. "O.S.S.," now in its eighth week at the Gotham is another holdover which continues strong at the box-office. Good Saturday business offset poor Sunday intake to send the Alan Ladd starrer in the direction of an $18,500 gross.

"The Hoodlum Saint," at the Criterion, was hit by warm weekend weather and is estimated for a slow $14,000 for its second week; "Renegades" will open at the house on Wednesday. Also hit by the weather and slow Sunday business, was "Diary of a Chambermaid," at the Globe, heading for a third week's gross of $16,500; "Breakfast in Hollywood" will arrive at the Globe on Saturday. "Cluny Brown," at the Rivoli, is expected to do a fair $20,000.

The estimated gross for the second week of "Dead of Night," at the Winter Garden is slightly off at $18,000; however the theatre opens its week on Fridays and the holiday gross is not included in this estimate. Holiday prices were of little help to the Rialto, where "Avalanche" opened with a slow $6,000 expected; "Catman of Paris" is scheduled for a Friday opening.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CINCINNATI

The Grand is leading the field, with all others above par at best figures in several weeks. The holiday helped. Estimated receipts for the week ending July 9-12:

THE STRANGER (RKO Radio)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $19,000. (Average: $14,500)

THE GREEN YEARS (M-G-M)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $11,000. (Average: $10,000)

GANGS, INC. (Para.) and STRANGE VOYAGE (Mono.)—RKO FAMILY (30c-40c) 4 days. Gross: $1,900. (Average: $1,600)

THE SOUL OF A MONSTER (Col.) and TWO-MAN SUBMARINE (Col.)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $950. (Average: $800)

MAKE MINE MUSIC (RKO Radio)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days. Gross: $16,000. (Average: $8,000)

SOMEWHERE IN THE NIGHT (20th-Fox)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days. Gross: $7,000. (Average: $5,000).

IN OLD SACRAMENTO (Rep.) and MURDER IN THE MUSIC HALL (Rep.)—RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days. Gross: $6,000. (Average: $5,000)

A STOLEN LIFE (WB)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $17,000. (Average: $13,500)

A NIGHT IN CASABLANCA (UA)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Palace. Gross: $7,500. (Average: $5,000)

ATLANTA

Receipts are far above expectations on account of the holidays and Sunday weather was beautiful. Estimated receipts for the week ending July 10:

HEARTBEAT (RKO Radio)—FOX (4,661) (55c-60c). Gross: $14,000. (Average: $12,500)

HER KIND OF MAN (WB)—PARAMOUNT (2,427) (55c-60c). Gross: $8,700. (Average: $8,000)

THE WELL GROOMED BRIDE (Para.)—ROXY (2,446) (55c-60c), 2nd week, on a moveover from the Fox. Gross: $6,000. (Average: $5,000)

HOT CARGO (Para.) and GOD'S COUNTRY (Screen Guild Prod).—CAPITAL (2,100) (55c-60c). Gross: $5,000. (Average: $3,500)

TWO SISTERS FROM BOSTON (M-G-M)—LOEW'S GRAND (2,554) (55c-60c). Gross: $16,000. (Average: $14,000)

BOSTON

The long July 4 holiday, with all retail stores closed Wednesday to Monday, failed to dent grosses at houses in downtown shopping areas. Uptown houses did suffer slightly. Weather was fair and cooler. Estimated receipts for the week ending July 10:

WITHOUT RESERVATIONS (RKO Radio)—BOSTON (2,900) (50c-$1.10). Stage show with Dick Stabile's orchestra and Mischa Auer. Gross: $28,000. (Average: $26,300)

THE BRIDE WORE BOOTS (Para.) and BOWERY BOMBSHELL (Mono.)—FENWAY (1,700) (40c-80c). Gross: $6,700. (Average: $7,300)

THE KID FROM BROOKLYN (Goldwyn-RKO Radio) and FALCON'S ALIBI (RKO Radio)—MEMORIAL (2,900) (40c-80c). Gross: $31,000. (Average: $24,800)

TO EACH HIS OWN (Para.) and HOT CARGO (Para.)—METROPOLITAN (4,376) (40c-80c). Gross: $26,700. (Average: $25,200)

BAD BASCOMB (M-G-M) and THE HOODLUM SAINT (M-G-M)—ORPHEUM (3,200) (40c-80c). Gross: $25,000. (Average: $22,700)

THE BRIDE WORE BOOTS (Para.) and BOWERY BOMBSHELL (Mono.)—PARAMOUNT (1,700) (40c-80c). Gross: $15,800. (Average: $14,200)

BAD BASCOMB (M-G-M) and THE HOODLUM SAINT (M-G-M)—STATE (2,900) (35c-80c). Gross: $14,500. (Average: $17,300)

BALTIMORE

Hot weather is not helping the general film business here, although major attractions are doing better than average. Openings were fair, feeling some effect of the holiday exodus. The weekend could have been better. Estimated receipts for the week ending July 11:

THE GREEN YEARS (M-G-M)—CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $23,000. (Average: $15,500)

THE RUNAROUND (U)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $7,500. (Average: $12,000)

CLUNY BROWN (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days, 3rd week. Gross: $9,000. (Average: $10,500)

JANIE GETS MARRIED (WB)—STANLEY (3,280) (35c-44c-60c-70c) 7 days. Gross: $16,500. (Average: $17,000)

WITHOUT RESERVATIONS (RKO Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, with a stage show. Gross: $20,000. (Average: $18,000)

MY PAL TRIGGER (Rep.)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $6,000. (Average: $6,000)

OMAHA

Holiday business helped put all downtown houses well over par despite outside attractions. Weather was extremely warm. Estimated receipts for the week ending July 10-11:

BAD BASCOMB (M-G-M) and BLONDE ALIBI (U) — OMAHA (2,000) (50c-65c) 7 days. Gross: $12,400. (Average: $8,200)

OUR HEARTS WERE GROWING UP (Para.) and DRESSED TO KILL (U)—ORPHEUM (3,000) (50c-65c) 7 days. Gross: $12,500. (Average: $9,100)

THE WELL GROOMED BRIDE (Para.)—PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $12,600. (Average: $10,100)

WITHOUT RESERVATIONS (RKO Radio) and PASSKEY TO DANGER (Rep.)—RKO BRANDEIS (1,200) (50c-65c) 7 days. Gross: $10,100. (Average: $6,600)

CLEVELAND

In spite of fine July 4 weather, with theatres competing against outdoor entertainment and continued excessive heat, grosses are up over last week. "Green Years" opened on top and is going strong. Estimated receipts for the week ending July 9:

THE WELL GROOMED BRIDE (Para.)—LOEW'S OHIO (1,268) (50c-70c) 7 days, 2nd week. Gross: $6,500. (Average: $6,500)

THE GREEN YEARS (M-G-M)—LOEW'S STATE (3,300) (50c-70c) 7 days. Gross: $30,000. (Average: $22,000)

THE BLUE DAHLIA (Para.)—LOEW'S STILLMAN (1,900) (50c-70c) 7 days, 3rd week. Gross: $9,500. (Average: $9,500)

JANIE GETS MARRIED (WB)—RKO ALLEN (3,000) (55c-70c) 7 days. Gross: $9,000. (Average: $10,000)

WITHOUT RESERVATIONS (RKO Radio)—RKO PALACE (3,300) (55c-70c) 7 days. Gross: $19,000. (Average: $20,000)

A STOLEN LIFE (WB)—WARNERS' HIPPODROME (3,500) (55c-70c) 7 days, 2nd week. Gross: $18,000. (Average: $21,000)

SOMEWHERE IN THE NIGHT (20th-Fox)—WARNERS' LAKE (714) (55c-70c) 7 days, 2nd week. Gross: $3,800. (Average: $4,000)

TORONTO

There were plenty of American tourists in town to help keep theatre traffic moving in place of Toronto residents who have gone to their own country summer places. The week had only one holdover, and only one double-bill on the list. Weather was mostly clear, but temperature was up and down. Estimated receipts for the week ending July 11-12:

TARZAN AND THE LEOPARD WOMAN (RKO Radio) and BAMBOO BLONDE (RKO Radio)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,700. (Average: $4,500)

SARATOGA TRUNK (WB)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $12,800. (Average: $13,300)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days. Gross: $15,200. (Average: $13,200)

DRAGONWYCK (20th-Fox)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $15,600. (Average: $14,600)

DIARY OF A CHAMBERMAID (UA)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $9,900. (Average: $9,900)

TARZAN AND THE LEOPARD WOMAN (RKO Radio) and BAMBOO BLONDE (RKO Radio)—VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $6,500. (Average: $7,000)

PITTSBURGH

Despite excessive heat, four of the seven first-run houses are doing far better than average business, Danny Kaye's "Kid from Brooklyn" being sure to set a house record. Estimated receipts for the week ending July 11:

THE KID FROM BROOKLYN (Goldwyn-RKO Radio)—FULTON (1,700) (40c-55c-70c) 7 days. Gross: $18,000. (Average: $9,700)

TANGIER (U)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days. Gross: $8,500. (Average: $11,000)

TWO SISTERS FROM BOSTON (M-G-M)—PENN (3,400) (40c-55c-70c) 7 days. Gross: $28,500. (Average: $25,000)

WELL-GROOMED BRIDE (Para.)—RITZ (1,100) (40c-55c-70c) 7 days, 2nd week, on a moveover from the Penn. Gross: $3,000. (Average: $3,500)

CLUNY BROWN (20th-Fox)—SENATOR (1,700) (40c-55c-70c) 7 days, 2nd week, on a moveover from the J. P. Harris. Gross: $3,000. (Average: $3,200)

A STOLEN LIFE (WB)—STANLEY (3,800) (40c-55c-70c) 7 days. Gross: $29,000. (Average: $25,000)

ABILENE TOWN (UA)—WARNER (2,000 (40c-55c-70c) 7 days. Gross: $10,000. (Average: $8,000)

W. F. Brooks Elected

William F. Brooks, director of news and international relations for National Broadcasting, has been elected a vice-president.

RKO RADIO PICTURES, Inc.

NEW YORK TRADE SHOWINGS

ROSALIND RUSSELL • ALEXANDER KNOX

in

SISTER KENNY

with

DEAN JAGGER
PHILIP MERIVALE
BEULAH BONDI
CHARLES DINGLE

Produced and Directed by DUDLEY NICHOLS

Screen Play by
DUDLEY NICHOLS, ALEXANDER KNOX and MARY McCARTHY

•

MONDAY, JULY 15
10:30 A. M.

BOTH SCREENINGS AT
NORMANDIE THEATRE
51 East 53rd St., at Park Ave.,
NEW YORK, N. Y.

ROBERT YOUNG • BARBARA HALE • FRANK MORGAN

in

"Lady Luck"

with

JAMES GLEASON • DON RICE
HARRY DAVENPORT

Executive Producer—ROBERT FELLOWS
Produced by—WARREN DUFF
Directed by—EDWIN L. MARIN
SCREEN PLAY BY LYNN ROOT and FRANK FENTON

•

TUESDAY, JULY 16
10:30 A. M.

RKO RADIO PICTURES

Jackson Park

(*Continued from page* 1)

at theatres and the privilege of buying pictures at auction.

McConnell said that Judge Igoe's verdict was comparable in importance to the Supreme Court ruling in which the Jackson Park was awarded $360,000 in damages. McConnell also said that, as a result of Judge Igoe's decision, independent theatres in Chicago will no longer be "under the thumb" of the distributors and the circuits.

Asked if the Jackson Park would be satisfied with its request for a day-and-date run with the Jeffrey Theatre and the privilege of playing ahead of the Maryland Theatre, McConnell said, "No. The Jackson Park wants the privilege of bidding on any picture released, also the ability to set its own admission prices, also to play single features if it so desires." McConnell's interpretation of Judge Igoe's verdict is that it will give the Jackson Park and all other theatres in Chicago the privilege of doing the above.

Decree Aug. 20

In Judge Igoe's verdict on the Jackson Park case, the Judge entered his findings of fact and conclusions of law and requested McConnell to prepare a final decree, which he is to present in court on Aug. 20. Should the defendants wish to appeal Judge Igoe's verdict, they have 20 days after Aug. 20 to do so.

McConnell stated that after Aug. 20, if the Jackson Park is not allowed to bid on product, he will charge the defendants with contempt of court.

Judge Igoe, in a portion of his verdict, rendered the following decision: "The license agreements between the distributor and the exhibitor defendants with respect to the exhibition of motion pictures by the theatres described in the complaint, owned or operated by exhibitor defendants and in competition with the plaintiff's Jackson Park theatre are implements whereby said illegal monopoly, price-fixing scheme and restraint on interstate commerce are perpetuated and protected and therefore they violate the Sherman anti-trust act and the Clayton act."

Clearance Finding

Judge Igoe, in one part of his current findings of fact, called the Chicago system illegal as follows: "The defendants have each knowingly entered into a combination and conspiracy to fix minimum admission prices in successive runs, and the contracts, licenses and agreements shown in the evidence as to clearance, playing position and the licensing of pictures by exhibitor defendants are an integral and inseparable part of such conspiracy and said conspiracy and combination is evidenced by the so-called Chicago system of release."

McConnell said that the defendants can make appeal after Aug. 20 only if some error is found in Judge Igoe's verdict.

Poppele Video Talk

J. R. Poppele, president of the Television Broadcasters Association and vice-president of the Bamberger Broadcasting Service, will discuss television's potentialities at a luncheon meeting of the New York Exchange Club at the Hotel Astor, today.

"Night and Day"

(*Continued from page* 1)

conspire in spreading a layer of freshness over basic material now venerable with the years.

Its combination of showman-like and alert craftsmanship, always augmented by the far-flung familiarity of its chief songs—there are 30 all told—conspires the further to make "Night and Day" a whale of an attraction and, by near or far odds, one of the outstanding box-office drawing cards of the new season. It can't possibly avoid ending very close to the top of the 1946-47 heap.

How accurately the narrative strain follows the actual career of Porter perhaps might be subject to some debate. Not that it ever matters. Many of the highlights of his outstandingly successful career as play producer and composer are embroidered into the adaptation by Jack Moffitt and the screenplay of Charles Hoffman, Leo Townsend and William Bowers. Porter is called by his real name. Monty Woolley, who was a professor at Yale, plays himself. When it comes time for Charles B. Cochran, noted British musical comedy producer, to enter briefly, he enters under his own monicker. The plays, such as "Fifty Million Frenchmen," "The New Yorkers," "Anything Goes," "Du Barry Was a Lady" and others, actually were plays. These are facts which help give the film an aura and air of authenticity. It's a relief, and it's also welcome.

Romantically, the love skein tying Porter to the wealthy Alexis Smith is developed nostalgically and with complete believability under the deft, the sure and the knowing direction of Michael Curtiz. It's a case of burning ambition, after rebuffs, driving them apart until Porter, facing a 28th operation on a leg injury, realizes what he has been missing. At a class reunion at Yale, they are reunited to the final strains of "Night and Day," thematic number from which the picture draws its title.

THE list of song hits of other years is too lengthy to get into here. Some, however, must be mentioned, including: "In the Still of the Night," "Old-Fashioned Garden," "You've Got That Thing," "Let's Do It," "You Do Something To Me," "Begin the Beguine," "Miss Otis Regrets," "What Is This Thing Called Love," "I Get a Kick Out of You," "Anything Goes," "You're the Top," "My Heart Belongs to Daddy" (the number which projected Mary Martin to fame and sung by her in the film), and "Don't Fence Me In."

They are tied in adroitly as the picture gets going via piano solo, rehearsal and production number and, while the devices seem obvious and familiar, the tying is expertly managed, thereby proving once again it's how it's done.

Grant is completely at home in the chief role and does one of the best acting jobs of his career. Woolley is competent and amusing to his usual degree, which is high. Miss Smith is decidedly appealing as Grant's wife. Jane Wyman, is pert, cute as a button and exceedingly good. Ginny Simms does a batch of key songs, which is enough of a guarantee of satisfaction.

EVE ADREN, as a French chanteuse, is par excellence. And so down the line. Selena Royle, Donald Woods, Henry Stephenson, Dorothy Malone, Paul Cavanaugh, Bobby Watson, Herman Bing, Sig Ruman and others of a long cast play it out completely alongside the undeniable competence of the principals. The specialties—Carlos Ramirez singing "Begin the Beguine," and the dancers including Milada Mladova, George Zoritch, Adam and Jayne Di Gatano and Estelle Sloan—contribute as well. LeRoy Prinz for his dance numbers, Ray Heindorf for his orchestrations, Max Steiner for his additional music, Peverell Marley for his superb camera work and others behind the lines deserve to figure in this praise-fest.

Then, too, there was Arthur Schwartz. He only produced, but that's enough.

Running time, 128 minutes. General audience classification. Release date, Aug. 3.

RED KANN

Brown in Politics For the Democrats

ALBANY, N. Y., July 8.—Walter T. Brown, assistant director of American Theatre Association and former secretary to Gov. Herbert Lehman, has been appointed chairman of the speakers' bureau for the Democratic State Committee. Brown guided several of Lehman's campaigns, starting as Lehman's secretary when the latter was elected lieutenant governor.

He resigned as Governor's secretary in 1942 to accept an Army commission, later becoming assistant to Si Fabian in the theatre division of the War Activities Committee. He still lives in Albany, although he works in New York.

New Maryland Censors

BALTIMORE, July 8. — Agnes L. Noon and Mrs. Helen R. Tingley, both of Baltimore, have been named to the State Board of Motion Picture Censors.

ATA Not on Agenda Of Buffalo MPTO

BUFFALO, July 8. — Chief purpose of the meeting of the MPTO of Buffalo and Upper New York State, at the Lafayette Hotel here Thursday, will be to present a report of the recent meeting of the MPTOA board of directors at Columbus, Miss., to members of the regional association, Merritt Kyser, president, said today. M. A. Lightman of Memphis, MPTOA vice-president, will be a speaker.

Kyser said that reports that Thursday's meeting would consider action with respect to affiliation with American Theatres Association were erroneous and that no representatives of ATA will address the meeting.

Selznick Name Changed

ALBANY, N. Y., July 8.—Selznick International Productions Corp. of Delaware, has changed its name to Selznick International Corp.

Decree Is Sought In Scophony Case

Negotiations leading to a possible consent decree have been instituted by the defendants in the anti-trust suit brought by the Department of Justice against Scophony Corp. of America, Paramount, General Precision Equipment and others.

The offer of a settlement, which has been hinted at since the filing of th[illegible] action in U. S. District Court her[illegible] last December, was made by the defendants last week and is presently under consideration by the Department of Justice. While a Department spokesman here declined to divulge or discuss proposals made by the defendants, it is understood that initial proposals, which it is assumed involved divestiture of some of the defendant's interests in Scophony patents, require certain improvements before the Department could enter in a consent decree. Some reaction from the Department is expected in a week.

Meanwhile, answers by the defendants, due yesterday in the cross-complaint filed by Scophony Corp. of America and Arthur Levey against Paramount and GPE, were extended until next Monday.

Michigan Exhibitors In Support of Allied

DETROIT, July 8.—Support of Allied Theatres of Michigan was pledged at a meeting of Upper Peninsula independent exhibitors at Orchard Inn, Marquette.

Arranged by Ray Branch, president of Allied of Michigan, and Jack Stewart, general manager of ATM, the meeting was the first in a series of periodic regional gatherings planned by Allied.

Attending were: J. C. DePaul, Soo Amusement Co., Sault Ste. Marie; J. L. LeDuc, Oak and Cedar Theatres, Manistique; Mr. and Mrs. Jack Zeni and Mr. and Mrs. John Sophie, Rialto Theatre, Norway; M. Cammack, Menominee Theatre, Menominee; J. J. Clark, Ontonagon Theatre, Ontonagon; J. R. Gerbaski, L'Anse Theatre, L'Anse; J. J. Rytkonen and Paul Bennett of Jeffry Theatre Co., Ishpeming and Negaunee; H. S. Gallup, president, and L. J. Jacobs, G. E. Moyle, and J. B. Schuyler, of the Delft Theatres, Marquette.

CIEA Committee

(*Continued from page* 1)

patched wires to committee members yesterday suggesting the Detroit meeting place and the date and replies are expected within the next 48 hours.

The committee includes Col. H. A. Cole, Abram F. Myers, Robert Poole, Leo Wolcott, Nathan Yamins and L. O. Lukan and a representative of North-Central Allied. CIEA is claimed to comprise 21 associations in 29 states and Alaska.

Employment Increases

ST. LOUIS, July 8.—Employment in the St. Louis area increased about 12,000 from March 15 to May 31, according to a report of the United States Employment Service.

Canada Dollar Cut Confuses Filmites

TORONTO, July 8.—After getting over the first shock from the decision of finance minister J. L. Ilsley to wipe off the 10 per cent premium on U. S. funds in Canada, film trade officials here are trying to figure out the general result of the drastic step induced by the termination of OPA price controls in the U. S. The government order also provided for a reduction in the selling rate for the English pound from $4.44 to $4.04, or approximately 10 per cent.

The move was accompanied by a revision of price ceilings of the Wartime Prices and Trade Board for the avowed purpose of stabilizing the Canadian situation, but frozen theatre admission prices were untouched as usual. There was also the announcement that regulations of the Canadian Foreign Exchange Control Board were to be tightened to prevent the flow of capital from the Dominion to the United States. This stand was expected to discourage the sale of Canadian Victory Bonds by American companies, now that the Canadian dollar had dropped to par with the U. S. dollar. The exchange control would prevent the export of this capital to the States.

Comes at Bad Time

Chief complaint is that Canadian enterprises had been left holding the bag at a time when many U. S. tourists are spending American dollars for which stores, restaurants and theatres had paid the 10 per cent premium. The immediate loss to such enterprises was 10 per cent, the government announcing there would be no recompense for those caught overnight with U. S. funds.

American film companies which had bought heavily in the Canadian war loans find themselves unable to withdraw this money from the Dominion if they so desire because of foreign exchange control.

PRC National Meet

(*Continued from page 1*)

which changed original plans for three separate meetings, stated that the national conclave would begin on Sept. 3 and continue through Sept. 7 at the Ambassador Hotel, Atlantic City.

The change, explained Thomas, will allow the meeting to take place coincident with the termination of the company's employees' bonus drive, which will close Sept. 6. Winners of the drive will be announced before the close of the convention and prizes ranging from one week's to four weeks' salary will be awarded. Announcement of merit promotions within the sales force will also be made at that time, said Thomas.

Thomas, who will preside over the meeeting of the combined sales and booking forces, will be assisted at the convention by Lloyd L. Lind, vice-president and assistant general sales manager, and a group of home office executives, including Grover C. Schafer, Sam Siedelman, Elmer Hollander, Jack Bellman, Arnold Stoltz and George Flietman. Robert Goodfried, studio publicity manager, will also be present, in addition to other studio executives.

Breen to Britain

(*Continued from page 1*)

ing that he is coming on the invitation of the British Film Producers Association to elucidate the workings of the U. S. code and to dispel the belief that the code operates either to aid "hypocritical purity," or to obstruct British showings in America.

Breen is scheduled to receive the press in a mass interview on Monday and will engage on Tuesday in preliminary discussions with J. Arthur Rank, British film leader; Fayette W. Allport, European manager for the Motion Picture Association of America, and Brooke Wilkinson, secretary of the British Board of Film Censors. Thereafter, at the instance of writers, directors and trade unionists, he will spend a week visiting all studios and explaining the code's purpose to individual craftsmen.

A private dinner for Breen will be given by the senior production executives at Dorchester on July 23 with a view to clearing up any outstanding misunderstandings. Thereafter Breen will leave for a stay of undetermined duration in France.

Arrangements for Breen's visit are being handled by Reginald Baker, president of the Kinematograph Renters Society; Monja Danischewsky, Ealing Studio press representative, Jock Lawrence of the J. Arthur Rank organization.

Breen Hopes to Aid, Study British Films

On the eve of his departure for England, where he will discuss Production Code problems with British producers, Joseph I. Breen, administrator of the Production Code, made it clear here yesterday that he was just as anxious to learn British reaction to American pictures.

Invited by the British Film Producers Association, Breen will be the guest of the British film industry. He will assist the producers with information and guidance relating to code problems unique to the United States, which he hopes will save British producers thousands of dollars annually in anticipating scenes unacceptable to the American market.

Breen announced that his understanding was that the Producers Association is primarily interested in making British films universally acceptable in the United States, as a means of expanding their export market, and that he is prepared to do everything possible to assist the group in attaining its objective by avoiding before the fact, any code violation or, insofar as possible, other material.

He indicated that there was no intention on either side to dictate the future course of either country's film production. "Rather," he said, "this visit is evidence of the progressive and constructive collaboration between our two industries."

UA to Show 'Caesar' At Dinner for Shaw

First American showing of the Rank-United Artists $6,000,000 "Caesar and Cleopatra," based on the George Bernard Shaw play, will highlight a dinner being sponsored by the *Saturday Review of Literature,* Thursday at the Waldorf-Astoria on the eve of Shaw's 90th birthday.

Edward C. Raftery, president of United Artists, and Gradwell Sears, vice-president and general sales manager will be among the guests.

Columbia's Plan

(*Continued from page 1*)

and 66 single reel shorts, with all cartoons in color.

Marcus was not available for discussion of the company's plans to reconvert temporary deals when a new decree becomes final, clarifying the court's sales and trade practice provisions, having left the city immediately following his sales conference, but H. J. Chapman, Minneapolis branch manager, said he "hopes exhibitors see our problem—we want to see and understand theirs."

Features heading Columbia's new season program include "Keeper of the Bees," "Last of the Mohigans," "Wreck of the Hesperus," "Say It with Music," "So Dark the Night" to be produced by Joe Lewis; "Singing in the Corn," "The Man with Fear," "Inside Story," "The Creaking Gate," "The Body Beautiful," "Cigaret Girl," "Champ of the Voodoo," "I Don't Like to Die," "King of the Stallions" and "Rex, King of the Wild Horses."

Series Class

In the series class there will be two each of the Blondies; "Crime Doctor," with Warner Baxter; "The Whistler," with Richard Dix; the Boston Blackies; one "Lone Wolf" and two "Bulldog Drummonds," a new addition.

Also on the program will be 10 Durango Kid Westerns, and four action musicals. The latter will be listed as "Smoky River Serenade," "Over the Sante Fe Trail," "The Western Way" and "Lone Star Moonlight."

Para. Single Sales

(*Continued from page 1*)

even though actual bookings are not expected to be set before September or October.

No attempt is being made at present to print new licensing forms, plans calling for the use of current forms with the deletion of admission price provisions and other details to effect the single picture sales. Clearance already granted will not undergo any revisions at present, it is said. No new formula deals will be made nor will new master or franchise agreements be attempted.

While it is held likely that the distributor defendants will shortly discontinue remaining pooling agreements among themselves, it is believed that existing pooling agreements between a defendant and a non-defendant or independent exhibitor will have to await entry of a final decree in the case, and possibly a U. S. Supreme Court decision to make it possible for the defendant to cancel the agreement without facing a possible breach of contract action.

Effects on U-W

(*Continued from page 1*)

today for England on the *Queen Mary.*

Under the New York court decision United World, jointly owned by Universal, Rank and International Pictures, is prohibited from acquiring theatres without court approval.

The London conferences also will explore possible effects of the decision on the marketing here of United World product next season, together with the possibility that changes in the production program for that company may be advisable.

U. S. Films

(*Continued from page 1*)

by ATA that OWMR be given this broad responsibility to avoid duplication of film activities within the Government.

OWMR director John R. Steelman made the letter public at a meeting of various cabinet members, heads of independent agencies and ATA representatives.

John Snyder, Secretary of the Treasury; Henry A. Wallace, Secretary of Commerce; Tom Clark, Attorney General; John Sullivan, Acting Secretary of the Navy; Gen. Omar Bradley, Veteran's Administrator, and Paul Porter, OPA Administrator, were among those present at the meeting.

ATA made a pledge to secure complete cooperation from theatres in the exhibition of Government film messages.

Fabian Statement

Fabian outlined contributions made by exhibitors to the Government's war information program and reviewed progress to date in organizing ATA. His statement followed an outlining of background leading toward the establishment of the cooperative arrangement between the Government and ATA which was made by Anthony Hyde, OWMR information director.

"The ATA's effort represents an attempt to unite the industry in a continuation of cooperation extended to the Government in its wartime information program," Fabian said.

A program of close industry-government cooperation to be sponsored by the ATA was outlined by Robert Coyne, executive director of the ATA, and R. B. Wilby, chairman of the ATA program committee.

President Truman praised the "substantial contribution" made by the industry to the Government's wartime information program. "I am glad to have an indication from the motion picture exhibitors pointing to continued cooperation in the problems of peace," the President wrote Fabian.

Truman Comment

Commenting on Fabian's suggestion that a single agency should handle all Government film matters, the President said: "Your suggestion seems to me a sound one and I have therefore designated the OWMR as the appropriate agency to provide the necessary clearing house and liaison service in relation to the use of the facilities of the motion picture industry." Truman emphasized that the Government will not request anything from the industry which could be interpreted as interfering with the complete freedom of expression of the screen.

"At a time in contemporary history when freedom of expression is being jeopardized in many parts of the world, I want the film industry to know that freedom of the screen is an important attribute of our democratic system and must be firmly protected," the President's letter continued.

Others present at the meeting included independent agency representatives and Arthur Mayer and J. Edward Shugrue, ATA executives.

P. R. Thomas Chartered

ALBANY, N. Y., July 8.—Paul R. Thomas Productions, Inc., has been incorporated to carry on a motion picture business, by Incorporators Paul R. and Tatiana D. Thomas.

20th CENTURY FACTS

It's a FACT! Third Week of

ANNA AND THE KING OF SIAM

at Radio City Music Hall

TOPPING ALL-TIME RECORD OF FIRST WEEK!

It's a FACT that no company ever had the hits that 20th Century-Fox has today!

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VO[illegible]. NO. 7 NEW YORK, U.S.A., WEDNESDAY, JULY 10, 1946 TEN CENTS

Langer Seeks Divorcement By U. S. Law

Outlawed Block Sales Also Part of Campaign

WASHINGTON, July 9.—Senator William Langer of North Dakota flatly asserted today that he intends to "proceed" with his plan to introduce an anti-block booking and theatre divorcement measure in the Senate despite the fact that the Department of Justice does not plan to support such legislation.

U. S. Attorney-General Tom Clark's office expressed strong opposition last week to any reintroduction of the Langer-Neely anti-block booking and theatre divorcement bill in Congress, it being indicated that the Attorney-General would rather achieve divorcement by due process of law and have it stand up in Federal Court, a Department spokesman declared.

"Even if the Supreme Court does grant complete divorcement, it will not hurt to have both the law and a decision," Langer said, as the former

(*Continued on page* 11)

33,000 Would Buy Stock in Odeon

LONDON, July 9.—Underwriters of Odeon Theatres' new debentures have been guaranteed a $10,000,000, share in the company's new stock issue, recently launched by J. Arthur Rank. Preferential treatment also is being given to existing stockholders and to Odeon employes. Therefore, the allotment for outsiders will be small, although there has been a terrific oversubscription, with 33,000 separate applications from would-be stock purchasers seeking to buy a total of nearly $96,000,000 in stock.

Luncheon for O'Shea At Astor Tomorrow

William F. Rodgers, vice-president and general sales manager for M-G-M, tomorrow will be host to Edward K. O'Shea, who has resigned as Eastern sales manager to join Liberty Films as general sales manager, at a luncheon at the Astor Hotel.

Others attending will include: E.

(*Continued on page* 11)

20th-Fox Fixes Single Picture Sale Procedure

Twentieth Century-Fox will attempt to put into effect the intent of the U. S. District Courts' decision in the New York anti-trust case as it affects the sale of its films, just as quickly as it efficiently can, Tom Connors, vice-president and distribution head, indicated yesterday.

MOTION PICTURE DAILY reported yesterday that Paramount had already drafted instructions to its sales personnel for the effecting of single picture sales on the company's current block of features. Also, it has been indicated that Columbia would offer "one or all" on its 1946-47 program. Other companies have not yet formally indicated what procedure they will follow to effect single picture sales, which are supposed to start about July 25.

The new 20th Century-Fox method of selling pictures singly will probably not affect sales of the company's current block of features, since most of the accounts have already contracted for the films, which were offered in blocks of two. The new procedure will be to offer pictures singly with-

(*Continued on page* 11)

Large Film Group Are Off to Europe

The largest group of industry executives to sail for Europe at one time since before World War II, left New York for England on the *Queen Mary* last evening.

Among those who sailed were: Nate J. Blumberg, president of Universal; Charles D. Prutzman, vice-president and general counsel; Leo Spitz, chairman of the board of International Pic-

(*Continued on page* 11)

N.Y. Ruling Alarms MPTO Members

ST. LOUIS, July 9.—Apprehension over the future of their business as a result of the New York anti-trust suit decision marked a discussion of the verdict by 125 exhibitors attending a special luncheon of the MPTO of St. Louis, Eastern Missouri and Southern Illinois this afternoon at the Coronado Hotel here.

A six-page opinion of Herman Levy, general counsel of MPTOA, was distributed, and Fred Wehren-

(*Continued on page* 11)

Cincinnati Runs In Price-Rise Trend

Cincinnati, July 9.—Following the rapidly growing nationwide movement toward increasing theatre ticket prices, an increase in top admission prices from 40 to 45 cents will be inaugurated July 14 at subsequent-run houses having early availability dates, leaving a net of 36.85 cents accruing to a theatre, after deducting Federal and state taxes.

A proportionate increase will be put into effect at houses with later availability dates and in lower admission brackets.

Sound Service Pact for 400

Altec Service and RCA Service have reached agreement with the IATSE granting an approximate 15 per cent wage increase and other benefits to some 400 motion picture theatre sound service engineers and inspectors employed by the two companies.

It is understood that both companies plan to increase their service rates to theatres consistent with the amount of increase they face under the new agreement. The new contracts will run until July, 1947 with benefits retroactive to May, 1946.

The "IA" had asked for an increase from $92 a week for engineers and inspectors under the old contract, to $126.50; the new rate was finally set

(*Continued on page* 10)

Atom-Blast Films Ready for Theatres

The films of the "Operations Crossroads" atom-bombing will reach theatres of the country beginning tomorrow, following special screenings held here yesterday for the press.

As the 30,000-foot mushroom of swirling grey smoke towered majestically over the mid-Pacific atoll of

(*Continued on page* 10)

6,500 in ATA; Promotional Campaign Set

Members in 31 States; 33 Publicity Heads

The American Theatres Association now has a theatre membership of 6,500, and has a promotional network set up covering 31 states in which its members are located. Additionally, 33 public relations directors have been appointed for the 31 states, Arthur Mayer, ATA's public relations counsel, and Ned Shugrue, its public relations director, revealed here yesterday.

ATA headquarters disclosed that plans are being formulated now for what was described as an extensive information and public relations program that will begin nationally in September or October. This campaign, to be labeled an "Identification Program," will be slanted to bring home to both public and

(*Continued on page* 10)

'IA' Gets Television Contract in Chicago

CHICAGO, July 9.—The IATSE has signed an agreement with the Balaban and Katz television station W9XBK, which gives the IATSE a clear-cut mandate in Chicago to represent technical employes in the television field.

The agreement, signed by Commander William C. Eddy, director of Television for B. and K., and repre-

(*Continued on page* 10)

UA Board Discusses Action on MPA Bid

The board of directors of United Artists adjourned yesterday after a lengthy afternoon meeting without taking any definite action on Eric Johnston's proposal that the company rejoin the Motion Picture Association. The meeting will be resumed

(*Continued on page* 10)

In This Issue

Estimates of key city grosses are on page 7. "A Scandal in Paris" is reviewed on page 12.

Newsreel Parade

"OPERATIONS CROSSROADS" is featured exclusively in current newsreels. (For complete details of the Bikini bombing films, see page one of this issue). Individual synopsis listings follow:

MOVIETONE NEWS, No. 90—"Operation Crossroads"—fourth atomic bomb exploded, at Bikini, in awesome test.

NEWS OF THE DAY, No. 288—Atom bomb special.

PARAMOUNT NEWS, No. 91—Bikini—first actual films.

RKO PATHE NEWS, No. 93 — Bikini atom explosion.

UNIVERSAL NEWSREEL, No. 518 — First pictures of atomic blast.

Scully, McCarthy To Canadian Meet

W. A. Scully, vice-president and general sales manager, and F. J. A. McCarthy, Southern and Canadian sales manager of Universal, will leave here today for Quebec to attend the Empire-Universal sales meeting. Alf Perry, president of Empire-Universal, is now conducting the first post-war sales convention of his organization, Scully and McCarthy discussing the 1946-47 product announced at the Universal convention in New York two weeks ago.

E. T. Gomersall, general sales manager of Enterprise Productions, also will speak at Quebec, outlining pictures to be released by his organization through Universal.

Helprin Is Appointed Korda Vice-President

Morris Helprin, production executive for all Korda interests, has been appointed vice-president of London Film Productions by Sir Alexander Korda.

Formerly a publicity manager for United Artists, Helprin was Eastern advertising-publicity representative for Samuel Goldwyn before joining Korda.

'Centennial Summer' Has Premiere Today

The list of stars and featured players from 20th Century-Fox studio who will attend the Fox Theatre world premiere of Jerome Kern's "Centennial Summer" in Philadelphia, today, will include Carole Landis, Phil Silvers, Kurt Kreuger, Margo Woode, Jo-Carroll Dennison and Dave Street. Otto Preminger, producer-director of the picture, also will join the party.

New Reel on Housing

"Homes for Veterans", a three-reeler produced for the National Housing Agency, has been completed by Century Productions, New York. This is a semi-theatrical picture which depicts the Wilson Wyatt plan for community action in providing homes for returned veterans. The film was produced by George P. Quigley, under direction of George Freedland.

Personal Mention

N. PETER RATHVON, president of RKO, will leave for Hollywood today.

•

Mrs. Frankie English, secretary to Jack Kirby, Paramount Southern division manager, has left Atlanta on a vacation tour to Chicago, New York and the Canadian Rockies.

•

Claud Morris, of Vanguard's publicity department, is en route to Detroit, Chicago, Toronto, Montreal and Quebec, and will return to New York in 10 days.

•

Gustave Mohme, former 20th Century-Fox manager in Mexico, now Clasa Films distributor in the U. S. and the Philippines, is visiting in New York.

•

Harry H. Goldstein, Paramount Cleveland district manager, and Mrs. Goldstein, are celebrating their 25th wedding anniversary in Atlantic City.

•

Charles Francis, formerly with Schaffer Film Delivery, New Orleans, has been named manager of Gulf States Film Delivery, in that city.

•

Lionel Barrymore has been named chairman of the national board of sponsors of the National Arthritis Research Foundation here.

•

Louis S. Lifton, head of Monogram's advertising publicity department, returned to Hollywood from New York yesterday.

•

Alan Reh, son of the manager of the Mastbaum Theatre, Philadelphia, is engaged to marry Doris Braunewell, in that city.

•

Joseph Schmuck, recently discharged from the Armed forces, has joined the sales staff of the Theatre Quiz Club, Boston.

•

Abe Garbose of the York and Capitol theatres, Athol, Mass., and Mrs. Garbose, recently became parents of a baby girl.

•

"Buck" Wade, Universal branch manager, and Bill Vaughn, booker, have returned to Salt Lake City from New York.

•

Paul Hollister, RKO Radio studio representative in New York, has arrived in Hollywood.

•

Carroll Trowbridge, United Artists manager in Salt Lake City, has returned from Montana.

•

John Staples, Franklin, Ark., exhibitor, is the father of a son, John, Jr., born recently.

•

Samuel J. Briskin, independent producer, has arrived in Hollywood from New York.

•

George Dembow, National Screen executive, has returned to New York from California.

•

Henry Krumm, United Artists' Atlanta branch manager, has returned from Nashville.

•

LYNN FARNOL, Samuel Goldwyn Eastern advertising-publicity manager, will leave here Friday on a Canadian vacation.

•

Ruth Kerstein, secretary to Louis J. Kaufman, Warner Theatres executive in Dallas, has resigned and will be married on July 18 to Milton E. Harris, of Pittsburgh.

•

Robert L. Lippert, executive vice-president of Golden Gate Pictures, San Francisco, is on a two-week tour of the U. S. in company with Francis Bateman, his sales manager.

•

Jules Lapidus, Eastern division sales manager for Warners, and Sam Lefkowitz, Eastern district manager, left New York yesterday for Buffalo and Boston.

•

Parke D. Agnew, Milwaukee; Tom Grady, Washington, and Arthur Sterling, Detroit, all M-G-M field master bookers, have arrived in New York.

•

Richard Mayers, advertising director for William Goldman Theatres, Philadelphia, will leave for an Adirondack Mountain vacation this week.

•

H. M. Bessey, vice-president of Altec, has returned to New York following a 10-day trip to Chicago, Minneapolis and St. Paul.

•

Russell Walker, Jr., after three years in the service, has returned to station WQXR as a member of the sales staff.

•

A. M. Avery, RKO Radio Memphis branch manager, is recovering from a major operation at St. Joseph's Hospital there.

•

Eric Morawsky, former film executive in Germany, has arrived in Hollywood from New York and Europe.

•

Jack Goldsmith of M-G-M's studio publicity department arrived in Kansas City yesterday for a brief visit.

•

Mrs. Rufus Davis, Sr., of Martin-Davis Theatres, Dothan, Ala., has been visiting friends in Atlanta.

•

Mary Pickford and Buddy Rogers are due back in Hollywood from New York tomorrow.

•

John K. Jenkins, president of Astor Pictures, Dallas, has returned there from Atlanta.

•

Howard Strickling, M-G-M studio publicity chief, is expected from the Coast in August.

•

Grace Hammond has resigned from Monogram's Atlanta booking department.

•

S. P. Eagle, independent producer, has returned to the Coast from New York.

•

John Stillman, Tennessee exhibitor, has been visiting friends in Atlanta.

Asides and Interludes

By JAMES P. CUNNINGHAM

TO producer-director Fritz Lang's voluminous notes which he is collecting for a story to be built around the sub-Arctic wastes, for a feature picture for Diana Productions which will show the numerous naval and military maneuvers up there in Operation Musk Ox, Operation Frostbite and the submarine maneuvers known as Operation Iceberg, can be added a little governmental inside stuff.

Disclosed is the manner and method of supplying fuel along the 3,000-mile route, with planes dropping 400-pound gasoline drums, painted bright red in contrast to the whiteness of the snow—two 28-foot parachutes being used for each barrel. They also "paradrop" snowmobiles, weighing 1,500 pounds, each using four 28-foot 'chutes. Fresh eggs are dropped without even cracking a shell — beer and rum without losing an ounce, the latter a *coup de maitre*.

Ingenious conveyor-belt systems eject the loads from aircraft with speed and accuracy as the planes hover over the remote pinpoints in the wilderness. The Perry River paradrop is probably the most outstanding exploit. This post, at the tributary of the Perry River and the Arctic Ocean, is no more than a thin chip on the featureless expanse of the Barrens, on terrain as bereft of salient points as an ocean, at a spot where magnetic compasses for flight guidance are useless, being in the neighborhood of the magnetic North Pole.

▽

Shirley Wolff, commentator of New York radio station WJZ, recently tossed off an air squawk against a PRC news release which spoke of Shirley, a member of the cast of PRC's "Down Missouri Way," who proved to be a Missouri mule. As a result there are springing up groups called "Shirleys United Against Shirley the Mule"—bringing in so much free air and press publicity as to scare PRC promotionalist Arnold Stolz and his modest space-seekers.

▽

Russia's Joe Stalin and Hollywood's Betty Grable have made the grade—they're in the new edition of "Who's Who."

▽

To hear Jim Mulvey relay it, Samuel Goldwyn, his boss, flew in from Hollywood on the *Cancellation!*

▽

Mohamed Abdel Wahab, noted Egyptian screen actor, in Cairo, has been having trouble with the income tax authorities—as who hasn't. Seems he was taxed doubly because of his dual artistic and technical participation in production, being both an actor and business advisor for his firm. Estimates of Mohamed's tax reach as high as $4,000,000.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

HEART APPEAL!

(in "THREE WISE FOOLS")

ACTION!

(in "COURAGE OF LASSIE")

DRAMA!

(in "BOYS' RANCH")

ROMANCE!

(in "FAITHFUL IN MY FASHION")

M-G-M's NEW GROUP HAS EVERYTHING!

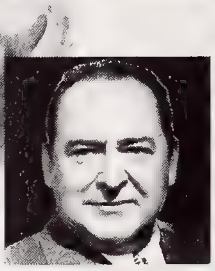
LET'S SELL TICKETS!

M-3675210

YOUR THEATRE

M-G-M's GROUP 17

The little Irish girl who brought sunshine into the lives of three hard-bitten bachelors.



The Picture With a Heart of GOLD!

"THREE WISE FOOLS" • MARGARET O'BRIEN
LIONEL BARRYMORE • LEWIS STONE • EDWARD ARNOLD • Ray Collins • Jane Darwell • Charles Dingle
Cyd Charisse • Harry Davenport and THOMAS MITCHELL
Screen Play by John McDermott and James O'Hanlon • Story by John McDermott • Based Upon the Play by Austin Strong
Staged by Winchell Smith • Presented by John Golden • Directed by EDWARD BUZZELL • Produced by WILLIAM H. WRIGHT

M-G-MASTERPIECE OF ENTERTAINMENT IS SURE-FIRE BOX-OFFICE!

"THREE WISE FOOLS"

THE TRADE PRESS PREDICTS MONEY! MONEY! MONEY!

"'Three Wise Fools' rings up highest grosses..."
—HOLLYWOOD REPORTER

"Human warmth, pathos and flashing humor which showmen instinctively associate with happy days at the box-office... beckons to young and old..."
—MOTION PICTURE HERALD

"Shure and it'll capture the hearts of the family audience and do foine at the till in the box-office, begorrah..."
—FILM DAILY

"Lots of appeal for young and old... for better business..."
—EXHIBITOR

"A natural box-office bid for the family trade..."
—DAILY VARIETY

"Excellent... will amuse and entertain..."
—SHOWMEN'S TRADE REVIEW

"Has both comedy and heart-tug for surplus value..."
—MOTION PICTURE DAILY

LASSIE'S GREATEST HIT!

Capitalizing on his past successes with the BIGGEST production yet!

M-G-M PRESENTS IN THRILLING TECHNICOLOR

"COURAGE OF LASSIE"

ELIZABETH TAYLOR
'The National Velvet" Girl

TOM DRAKE
The New Fan Mail Idol

"The Best of the Lassie jobs to date!"

—M. P. DAILY

The trade press gives the tip-off! Here's a BIG production that will delight the millions who made the previous Lassie pictures tremendous grossers. Filmed in the majestic Blue Sierras in gorgeous Technicolor it packs a wallop every thrilling minute that will pack your house!

LASSIE in a New Adventure "COURAGE OF LASSIE" in TECHNICOLOR • ELIZABETH TAYLOR • FRANK MORGAN • TOM DRAKE • Original Screen Play by Lionel Houser • Directed by FRED M. WILCOX • Produced by ROBERT SISK

A New Star is Born-BUTCH is Terrific!

M-G-M gave you the sensational "BOYS' TOWN" that lifted MICKEY ROONEY to stardom — and now box-office history repeats.

M-G-M presents

"BOYS' RANCH"

Out of today's headlines, a story of juvenile delinquency that makes thrilling human entertainment!

"BOYS' RANCH" • JACKIE "BUTCH" JENKINS
JAMES CRAIG • SKIPPY HOMEIER • DOROTHY PATRICK • Original Story and Screen Play by William Ludwig • Directed by ROY ROWLAND
Produced by ROBERT SISK

TOM DRAKE GETS LOADS OF FAN MAIL—AND GORGEOUS DONNA REED!

M-G-M presents the delightful comedy romance

"FAITHFUL IN MY FASHION"

"FAITHFUL IN MY FASHION" • DONNA REED
TOM DRAKE • Edward Everett Horton • Spring Byington • Harry Davenport • Produced and Written by LIONEL HOUSER
Directed by SIDNEY SALKOW

"You're so EASY TO WED Leo!"
"Of all my GREEN YEARS this is the greenest, toots!"
Miss BOX-OFFICE

"THAT'S AN AD SON!"

(for two
of the
greatest
attractions
of all my
friendly days!)

LOOK AHEAD! M-G-M IS HOTTER THAN EVER!

"HOLIDAY IN MEXICO"
(In Technicolor)
Walter Pidgeon, Jose Iturbi, Roddy McDowall, Jane Powell, Ilona Massey, Xavier Cugat

"UNDERCURRENT"
Katharine Hepburn, Robert Taylor

"NO LEAVE, NO LOVE"
Van Johnson, Pat Kirkwood, Keenan Wynn, Xavier Cugat, Guy Lombardo

"A WOMAN OF MY OWN"
Greer Garson

"TILL THE CLOUDS ROLL BY"
(In Technicolor) *(All Star—Alphabetically)*
June Allyson, Lucille Bremer, Judy Garland, Kathryn Grayson, Van Heflin, Lena Horne, Van Johnson, Angela Lansbury, Tony Martin, Dinah Shore, Frank Sinatra, Robert Walker

and remember, "THIS IS THE YEAR OF THE YEARLING!"

PRINTED IN U.S.A.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

[illegible]muel Goldwyn's "Kid from [illegible]oklyn" reaped a rich box office harvest in a week during which holdovers predominated at other theatres. Estimated receipts for the week ended July 10:

EASY TO WED (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $8,800. (Average: $10,000)

SPECTER OF THE ROSE (Rep.)—CARTHAY CIRCLE (1,516) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $7,000. (Average: $11,500)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $18,500. (Average: $16,500)

EASY TO WED (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $16,000. (Average: $17,200)

THE STRANGER (RKO Radio)—EL REY (861) (50c-60c-85c-$1.00) 7 days. Gross: $12,500. (Average: $7,000)

EASY TO WED (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $15,000. (Average: $10,500)

THE HOODLUM SAINT (M-G-M) and UP GOES MAISIE (M-G-M)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $10,000. (Average: $7,900)

THE KID FROM BROOKLYN (RKO Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days. Gross: $36,000. (Average: $22,100)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $29,000. (Average: $27,500)

EASY TO WED (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $25,000. (Average: $31,600)

DIARY OF A CHAMBERMAID (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 3rd week. Gross: $3,800. (Average: $7,200)

DIARY OF A CHAMBERMAID (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 3rd week. Gross: $12,500. (Average: $16,500)

DIARY OF A CHAMBERMAID (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 3rd week. Gross: $6,000. (Average: $9,500)

DIARY OF A CHAMBERMAID (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 3rd week. Gross: $3,900. (Average: $5,000)

THE STRANGER (RKO Radio)—ORPHEUM (2,210) (50c-60c-85c-$1.00) 7 days. Gross: $25,000. (Average: $22,500)

THE KID FROM BROOKLYN (RKO Radio) — PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days. Gross: $37,000. (Average: $19,400)

THE BLUE DAHLIA (Para.) and DON'T BE A SUCKER (Para.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days. Gross: $37,000. (Average: $27,700)

THE BLUE DAHLIA (Para.) and DON'T BE A SUCKER (Para.)—PARAMOUNT (Hollywood) (2,407) (50c-60c-80c-$1.00) 7 days. Gross: $16,500. (Average: $16,300)

THE HOODLUM SAINT (M-G-M) and UP GOES MAISIE (M-G-M)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $12,500. (Average: $15,000)

THE HOODLUM SAINT (M-G-M) and UP GOES MAISIE (M-G-M)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $17,000. (Average: $15,000)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $16,000. (Average: $12,600)

THE STRANGER (RKO Radio)—VOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $12,500. (Average: $6,100)

A STOLEN LIFE (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $23,000. (Average: $21,500)

A STOLEN LIFE (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $16,500. (Average: $18,800)

A STOLEN LIFE (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $16,000. (Average: $18,200)

CHICAGO

Out-of-towners, flocking to the city, helped break records at Loop theatres over the four-day holiday weekend. Estimated receipts for the week ending July 10-11:

CLUNY BROWN (20th-Fox)—APOLLO (1,200) (55c-65c-95c) 3rd week. Gross: $24,000. (Average: $12,000)

DO YOU LOVE ME? (20th-Fox)—CHICAGO (3,850) (55c-65c-95c). On stage: Vivian Blaine. Gross: $75,000. (Average: $51,000)

HER KIND OF MAN (WB)—GARRICK (1,000) (55c-65c-95c). Gross: $19,000. (Average: $12,000)

REBECCA (UA Reissue) and DING DONG WILLIAMS (RKO Radio)—GRAND (500) (55c-65c-95c). Gross: $18,000. Average: $10,000)

POSTMAN ALWAYS RINGS TWICE (M-G-M)—ORIENTAL (3,200) (95c) 2nd week. On stage: Mills Bros. Gross: $65,000. (Average: $40,000)

WITHOUT RESERVATIONS (RKO Radio) and INSIDE JOB (U)—PALACE (2,500) (55c-65c-95c) 2nd week. Gross: $29,000. (Average: $24,000)

SMOKY (20th-Fox)—ROOSEVELT (1,000) (55c-65c-95c). Gross: $30,000. (Average: $20,00)

KITTY (Para.) — STATE-LAKE (2,700) (55c-65c-95c) 5th week. Gross: $40,000. (Average: $29,000)

GILDA (Col.)—UNITED ARTISTS (1,700) (55c-65c-95c) 5th week. Gross: $36,000. (Average: $25,000)

THE KID FROM BROOKLYN (RKO Radio)—WOODS (1,200) (95c) 3rd week. Gross: $43,000. (Average: $17,000)

KANSAS CITY

Despite temperatures in the 90's, extreme humidity, several rainstorms, July 4 attendance at an Army Civil Air Patrol show, a Bob Hope show, and other competitive attractions, several theatres had good crowds; Sunday theatre attendance was also good at several theatres, despite numerous counter attractions.

Estimated receipts for the week ending July 11:

SMOKY (20th-Fox)—ESQUIRE (800) (45c-65c) 7 days. Gross: $15,000. (Average: $8,000)

SMOKY (20th-Fox)—FAIRWAY (700) (45c-65c) 7 days. Gross: $2,500. (Average: $1,750)

BAD BASCOMB (M-G-M) and NIGHT EDITOR (Col.)—MIDLAND (3,500) (45c-65c) 7 days. Gross: $18,000. (Average: $15,000)

TO EACH HIS OWN (Para.)—NEWMAN (1,900) (45c-65c) 7 days, 2nd week. Gross: $10,000. (Average: $12,00)

WITHOUT RESERVATIONS (RKO Radio) and THE TRUTH ABOUT MURDER (RKO Radio)—ORPHEUM (1,900) (45c-65c) 7 days. Gross: $15,000. (Average: $10,000)

RAINBOW OVER TEXAS (Rep.) and THE GLASS ALIBI (Rep.) — TOWER (2,100) (45c-65c) 7 days; stage show. Gross: $10,500. (Average: $9,400)

SMOKY (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $12,000. (Average: $6,000)

DENVER

Cloudy weather with intermittent showers seemed to drive folks to theatres, and all first-runs ran from good to smash. "To Each His Own" packed the Denham. Estimated receipts for the week ending July 10:

SMOKY (20th-Fox) and JUNIOR PROM (Mono.)—ALADDIN (1,400) (35c-74c) 7 days, after two weeks each at the Denver, Esquire and Webber. Gross: $6,500. (Average: $6,000)

TO EACH HIS OWN (Para.)—DENHAM (1,750) (35c-74c) 7 days. Gross: $18,000. (Average: $11,500)

THE WESTERNER (FC) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox) — DENVER (2,525) (35c-74c) 7 days, day-date with the Esquire and Webber. Gross: $18,500. (Average: $15,000)

THE WESTERNER (FC) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—ESQUIRE (742) (35c-74c) 7 days, day and date with the Denver and Esquire. Gross: $3,500. (Average: $3,500)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M) and WANDERER OF THE WASTELAND (RKO Radio)—ORPHEUM (2,600) (35c-74c) 7 days, 2nd week. Gross: $14,000. (Average: $15,500)

SO GOES MY LOVE (U) and MADONNA OF THE SEVEN MOONS (U)—PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $11,000. (Average: $8,000)

THE CAT CREEPS (U) and SHE WOLF OF LONDON (U)—RIALTO (878) (35c-74c) 7 days. Gross: $6,000. (Average: $4,000)

THE WESTERNER (FC) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—WEBBER (750) (35c-74c) 7 days, day and date with the Denver and Esquire. Gross: $3,500. (Average: $3,000)

PHILADELPHIA

New product played at virtually all midtown deluxe houses this week with business spotty, a heavy exodus to the seashore over the July 4 weekend affecting grosses. Estimated receipts for the week ending July 9-11:

THE SEVENTH VEIL (U)—ALDINE (900) (42c 47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $14,500. (Average: $18,200)

TWO SISTERS FROM BOSTON (M-G-M)—ARCADIA (900) (42c-47c-52c-68c-78c-89c) 7 days, 1st week, 2nd run. Gross: $8,500. (Average: $5,200)

HEARTBEAT (RKO Radio)—BOYD (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $15,500. (Average: $22,800)

THE WELL GROOMED BRIDE (Para.)—EARLE (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $16,500. (Average: $28,200)

SOMEWHERE IN THE NIGHT (20th-Fox)—FOX (3,000) (42c-47c-52c-68c-78c-89c) 5 days, 2nd week. Gross: $12,500. (Average for 7 days: $28,200)

THE SPIRAL STAIRCASE (RKO Radio)—KARLTON (1,000) (42c-47c-52c-68c-78c-89c) 7 days, 1st week, 2nd run. Gross: $9,000. (Average: $7,600)

FROM THIS DAY FORWARD (RKO Radio)—KEITH'S (2,200) (42c-47c-52c-68c-78c-89c) 4 days, 1st week, 2nd run. Gross: $2,700. (Average for 7 days: $7,100)

A STOLEN LIFE (WB)—MASTBAUM (4,700) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $45,000. (Average: $29,500)

THE GREEN YEARS (M-G-M)—STANLEY (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $32,500. (Average: $23,700)

THE WIFE OF MONTE CRISTO (PRC)—STANTON (1,700) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $9,800. (Average: $11,500)

SAN FRANCISCO

The Golden Gate captured top money this week with the Warfield and Fox theatres doing excellent business. Weather has been clear. Estimated receipts for the week ending July 10-12:

O. S. S. (Para.) and HOT CARGO (Para.)—FOX (4,651) (55c-85c) 7 days. Gross: $33,000. (Average: $32,000)

WITHOUT RESERVATIONS (RKO Radio)—GOLDEN GATE (2,825) (65c-$1.00) 7 days, with vaudeville. Gross: $40,000. (Average: $32,000)

DIARY OF A CHAMBERMAID (UA) and NIGHT EDITOR (Col.) — ORPHEUM (2,440) (55c-85c) 2nd week, 7 days. Gross: $23,000. (Average: $14,000).

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—PARAMOUNT (2.735) (55c-85c) 2nd week, 7 days. Gross: $21,000. (Average: $23,000)

POSTMAN ALWAYS RINGS TWICE (M-G-M) and STRANGE IMPERSONATION (Rep.)—ST. FRANCIS (1,430) (55c-85c) 4th week, on a moveover from the Fox, 7 days. Gross: $9,500. (Average: $13,000)

WELL GROOMED BRIDE (Para.) and JUNIOR PROM (Mono.)—STATE (2,306) (55c-85c) 7 days, 2nd week on a moveover from the Fox. Gross: $11,500. (Average: $13,000)

STOLEN LIFE (WB)—WARFIELD (2,600) (55c-85c) 7 days. Gross: $35,000. (Average: $27,000)

SALT LAKE CITY

Steady heat through the week and some especially attractive pictures balanced the receipts at slightly above average. Estimated receipts for the week ending July 11:

CLUNY BROWN (20th-Fox) — CAPITOL (1,878) (20c-55c-75c) 14 days, on a moveover. Week's gross: $7,800. (Average: $7,300)

THE BRIDE WORE BOOTS (Para.) — CENTRE (1,700) (20c-55c-75c) 7 days. Gross: $15,900. (Average: $13,000)

RAINBOW OVER TEXAS (Rep.)—LYRIC (1,500) (20c-55c-75c) 7 days, with vaudeville. Gross: $4,000. (Average: $3,500)

HEARTBEAT (RKO Radio) — RIALTO (800) (20c-55c-75c) 21 days, on a holdover. Week's gross: $4,000. (Average: $3,500)

OUR HEARTS WERE GROWING UP (Para.) — STUDIO (800) (20c-55c-75c) 12 days, on a moveover. Week's gross: $5,000. (Average: $4,500)

THE STRANGER (RKO Radio) — UPTOWN (1,300) (20c-55c-75c) 7 days. Gross: $7,300. (Average: $5,500)

O. S. S. (Para.)—UTAH (1,700) (20c-55c-75c) 7 days. Gross: $12,250. (Average: $11,000)

MINNEAPOLIS

"The Kid from Brooklyn" and "To Each His Own" topped box-office business here in a hot, sultry week. Estimated grosses for the week ending July 11:

TWO SISTERS FROM BOSTON (M-G-M)—CENTURY (1,600) (50c-70c) 7 days, 2nd week, 2nd run. Gross: $7,500. (Average: $6,500)

RETURN OF FRANK JAMES (20th-Fox Reissue)—GOPHER (1,000) (44c-50c) 7 days. Gross: $4,500. (Average: $3,000)

JANIE GETS MARRIED (WB)—LYRIC (1,100) (50c-70c) 7 days, 2nd run. Gross: $8,000. (Average: $5,000)

WITHOUT RESERVATIONS (RKO Radio)—ORPHEUM (2,800) (50c-70c) 7 days. Gross: $16,000. (Average: $9,500)

TO EACH HIS OWN (Para.)—RADIO CITY (4,000) (50c-70c) 7 days. Gross: $20,000. (Average: $15,000)

THE KID FROM BROOKLYN (RKO Radio)—RKO-PAN (1,500) (50c-70c) 7 days. Gross: $17,500. (Average: $5,000)

SOMEWHERE IN THE NIGHT (20th-Fox)—STATE (2,300) (50c-70c) 7 days. Gross: $14,000. (Average: $11,500)

RENEGADES (Col.)—WORLD (350) (50c-90c) 7 days, 2nd run. Gross: $1,800. (Average: $3,000)

ST. LOUIS

Good product enabled theatres here to overcome 98-degree weather and the July 4 holiday. Estimated receipts ceipts for the week ending July 10:

A STOLEN LIFE (WB) and DRESSED TO KILL (U)—AMBASSADOR (3,154) (45c-55c-65c) 2nd week. Gross: $14,000. (Average: $17,200)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox) — FOX (5,038) (45c-55c-65c). Gross: $24,000. (Average: $17,000)

THE GREEN YEARS (M-G-M)—LOEW'S ORPHEUM (1,900) (40c-50c-65c). Gross: $10,000. (Average: $7,100)

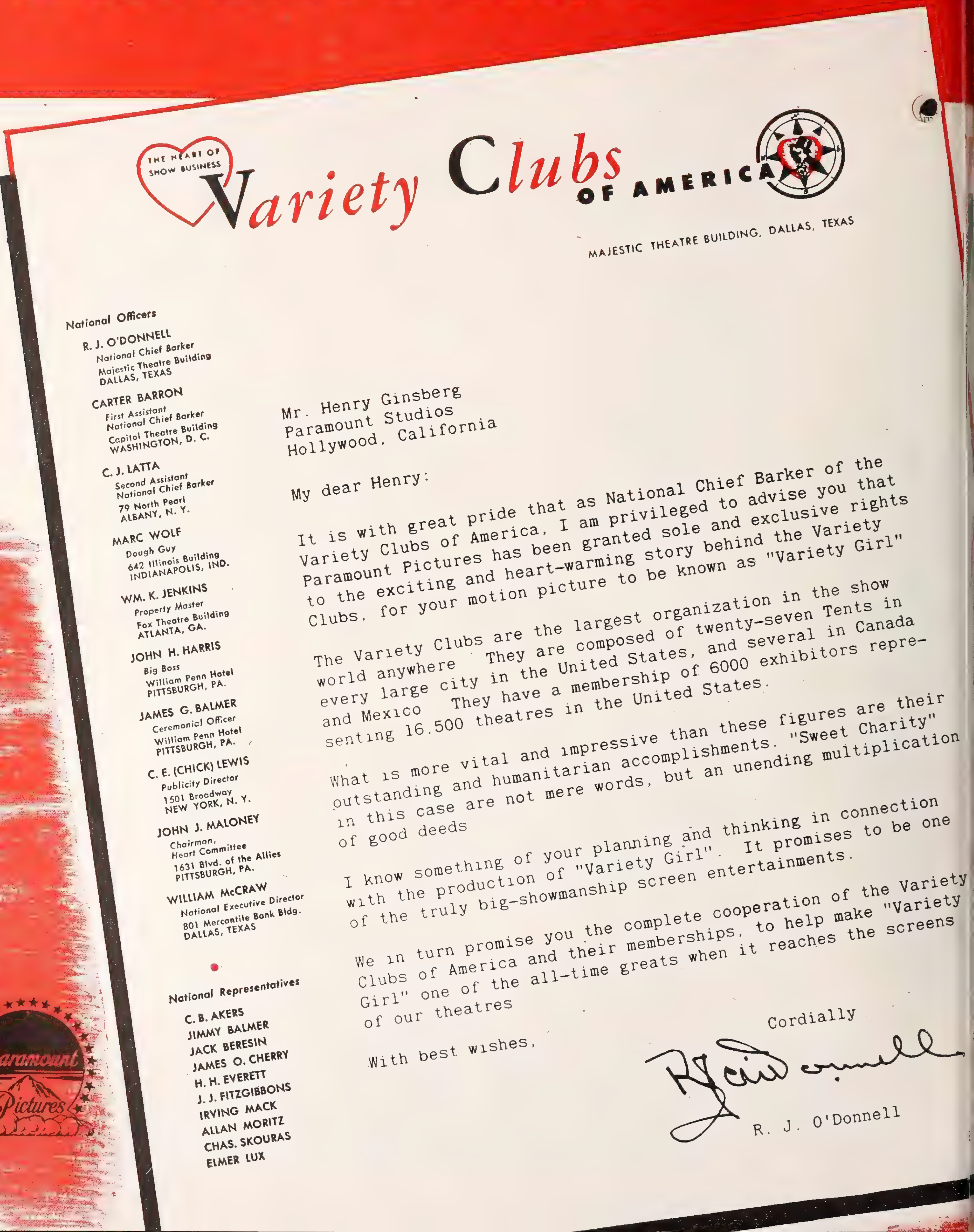
THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—LOEW'S STATE (3,154) (40c-50c-65c). Gross: $28,000. (Average: $17,100)

BLUE DAHLIA (Para.) and CLUNY BROWN (20th-Fox)—MISSOURI (3,514) (45c-55c-65c). Gross: $18,000. (Average: $11,100)

THE TRUTH ABOUT MURDER (RKO Radio) and UNDERCOVER WOMAN (Rep.)—ST. LOUIS (4,000) · (45c-55c-65c). Gross: $8,500. (Average: $6,200)

THE WELL GROOMED BRIDE (Para.) and JANIE GETS MARRIED (WB) SHUBERT (1,900) (45c-55c-65c). Gross: $6,000. (Average: $6,200)

Paramount's GREA



THE HEART OF SHOW BUSINESS
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Mr. Henry Ginsberg
Paramount Studios
Hollywood, California

My dear Henry:

It is with great pride that as National Chief Barker of the Variety Clubs of America, I am privileged to advise you that Paramount Pictures has been granted sole and exclusive rights to the exciting and heart-warming story behind the Variety Clubs, for your motion picture to be known as "Variety Girl"

The Variety Clubs are the largest organization in the show world anywhere. They are composed of twenty-seven Tents in every large city in the United States, and several in Canada and Mexico. They have a membership of 6000 exhibitors representing 16,500 theatres in the United States.

What is more vital and impressive than these figures are their outstanding and humanitarian accomplishments. "Sweet Charity" in this case are not mere words, but an unending multiplication of good deeds.

I know something of your planning and thinking in connection with the production of "Variety Girl". It promises to be one of the truly big-showmanship screen entertainments.

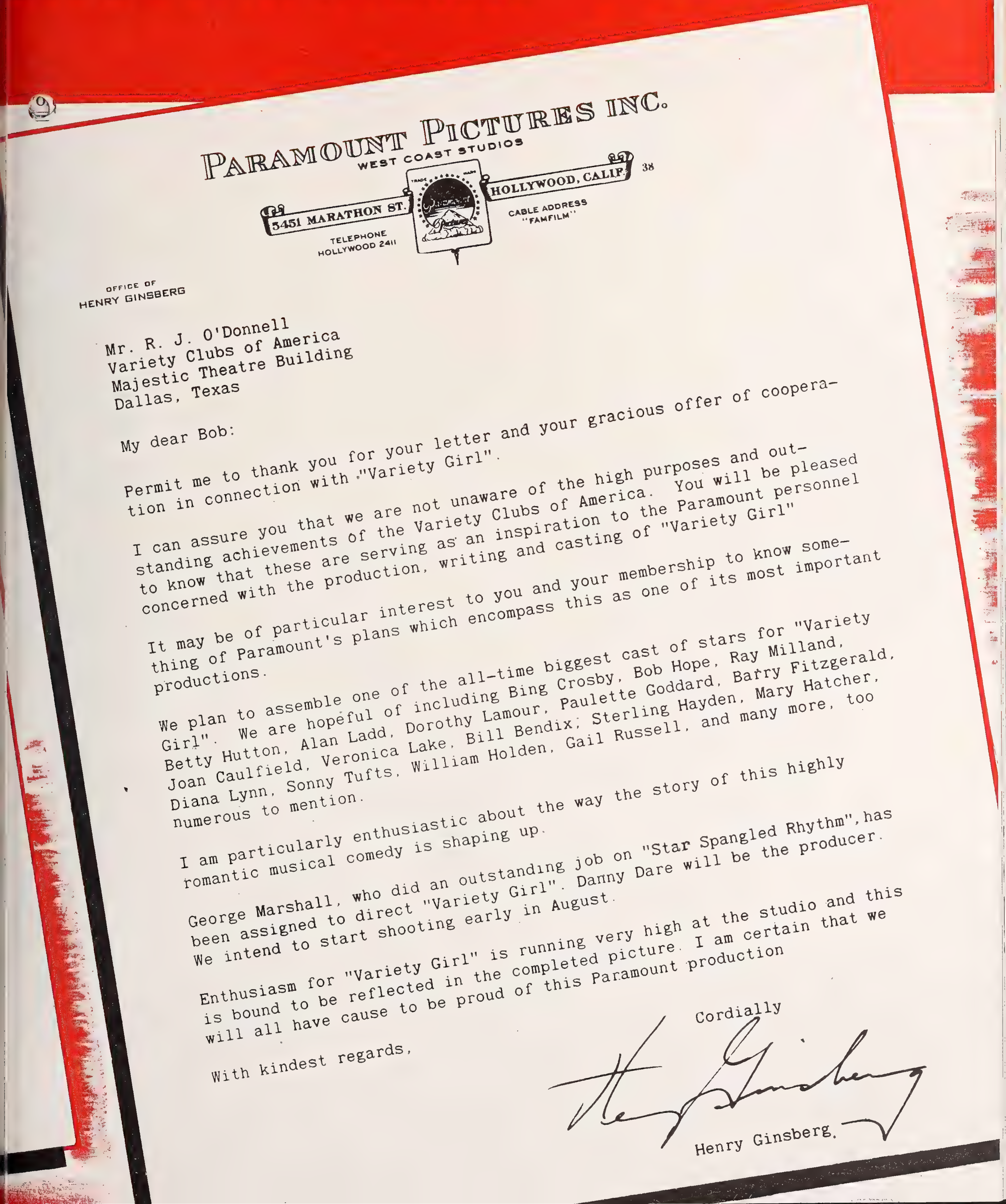
We in turn promise you the complete cooperation of the Variety Clubs of America and their memberships, to help make "Variety Girl" one of the all-time greats when it reaches the screens of our theatres.

With best wishes,

Cordially

R. J. O'Donnell

SHOWMANSHIP PICTURE!



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HENRY GINSBERG

Mr. R. J. O'Donnell
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Majestic Theatre Building
Dallas, Texas

My dear Bob:

Permit me to thank you for your letter and your gracious offer of cooperation in connection with "Variety Girl".

I can assure you that we are not unaware of the high purposes and outstanding achievements of the Variety Clubs of America. You will be pleased to know that these are serving as an inspiration to the Paramount personnel concerned with the production, writing and casting of "Variety Girl"

It may be of particular interest to you and your membership to know something of Paramount's plans which encompass this as one of its most important productions.

We plan to assemble one of the all-time biggest cast of stars for "Variety Girl". We are hopeful of including Bing Crosby, Bob Hope, Ray Milland, Betty Hutton, Alan Ladd, Dorothy Lamour, Paulette Goddard, Barry Fitzgerald, Joan Caulfield, Veronica Lake, Bill Bendix; Sterling Hayden, Mary Hatcher, Diana Lynn, Sonny Tufts, William Holden, Gail Russell, and many more, too numerous to mention.

I am particularly enthusiastic about the way the story of this highly romantic musical comedy is shaping up.

George Marshall, who did an outstanding job on "Star Spangled Rhythm", has been assigned to direct "Variety Girl". Danny Dare will be the producer. We intend to start shooting early in August.

Enthusiasm for "Variety Girl" is running very high at the studio and this is bound to be reflected in the completed picture. I am certain that we will all have cause to be proud of this Paramount production

With kindest regards,

Cordially

Henry Ginsberg

Henry Ginsberg.

6,500 in ATA

(*Continued from page* 1)

the industry the aims and objectives of the association.

The public relations directors will coordinate and act upon all information and public relations affairs within their states. The 33 directors follow—many of them having served the industry's War Activities Committee on the various drives during World War II:

Alabama, William N. Wolfson of Montgomery; Arkansas, Sam B. Kirby, North Little Rock; Northern California, Fay S. Reeder, San Francisco; Southern California, Thornton Sargent, Los Angeles; Colorado, Harold E. Rice, Denver; Iowa, A. Don Allen, Des Moines; Kansas, Senn Lawler, Kansas City (Mo.); Kentucky, Lew Hensler, Lexington; Louisiana, Maurice F. Barr, New Orleans; Maine, Harry Botwick, Portland.

Other Directors

Also: Massachusetts, Harry Browning, Boston; Michigan, Mrs. Alice N. Gorham, Detroit; Minnesota, Charles Winchell, Minneapolis; Western Missouri, M. D. Cohn, Kansas City; Eastern Missouri, M. L. Plessner, St. Louis; Mississippi, Burgess Walton, Columbus; Nevada, Homer Le Ballister, Reno; New Hampshire, Mel F. Morrison, Dover; New Mexico, George L. Tucker, Albuquerque; North Carolina, Norris Hadaway, Greensboro.

Also: North Dakota, Ed Kraus, Fargo; Oklahoma, L. A. Chatham, Oklahoma City; Oregon, Russell F. Brown, Portland; Eastern Pennsylvania, George Fishman, Philadelphia; Rhode Island, John Carroll, Providence; South Carolina, Sam Suggs, Columbia; Western Tennessee, Ed P. Sapinsler, Memphis; Texas, Ray Beall, Dallas; Utah, Helen Garrity, Salt Lake City; Vermont, Arthur S. Allaire, Barre; Virginia, George Peters, Richmond; Wisconsin, William V. Geehan, Milwaukee; Wyoming, Tom E. Knight, Riverton.

Sound Service Pact

(*Continued from page* 1)

at $105.04. Hours under the new contracts will be reduced from the present 54 to 48, with inspectors and engineers granted one day off each week rather than giving time on a cumulative monthly basis. Mileage allowances will be increased to six cents per mile for cars, from the present four and five cents. The IATSE had asked for eight cents per mile and a $10 weekly car allowance.

Although no new deal has been set with Warner Bros. covering its 35 engineers and inspectors, it is expected a similar deal will be worked out.

The sound engineers and inspectors are members of various "IA" projectionists locals throughout the country. Richard F. Walsh, IATSE president, conducted the negotiations which lasted for several weeks.

Warshauer Joins E-L

Hollywood, July 9.—Al Warshauer, who recently resigned from M-G-M's studio advertising staff, will join Sam Israel's Eagle-Lion staff as advertising manager.

Johnston to Talk at 'IA' Meet July 23

Eric Johnston, president of the Motion Picture Association, will address delegates to the 38th convention of the IATSE at the Hotel Stevens in Chicago on July 23, at the invitation of Richard F. Walsh, "IA" president.

Walsh, who will leave New York for Chicago Friday night to prepare for a series of meetings with the IATSE executive board, starting Monday, and which will precede the general meeting, told Motion Picture Daily yesterday that Johnston has promised to address the convention which will open on Monday, July 22, with over 1,000 delegates expected.

Highlighting the agenda of the convention will be the election of officers, with Walsh being a candidate for reelection as president for a third term of two years. The full agenda will not be set until all locals have forwarded resolutions and complaints to be heard by the convention. The deadline for this is July 23.

Green to Speak

William Green, president of the American Federation of Labor, will be a speaker at the convention on July 22.

The convention is expected to consider the possibility of chartering new unions of theatre managers. Motion Picture Theatre Operating Managers and Assistant Managers Guild, New York, which recently signed a contract with RKO covering the circuit's 41 theatres in the Metropolitan New York area, has applied for a charter from the "IA."

'IA' Television

(*Continued from page* 1)

sentatives of IATSE headed by Eugene F. Atkinson, business agent of the Motion Picture Operators Union in Chicago, calls for employment of one cameraman from Local 666 of the Cameramen's Union at $130 per week, one engineer from Local 119 of the MPOU at $132 and one stagehand from Local 2 of the Stagehands' Union at $100.

This agreement is to remain in effect until there are 35,000 authenticated television receivers in the Chicago area or until W9XBK sells time on a basis of that number.

The contract will be presented to the national IATSE convention which will get under way here July 22 and will be represented as a model contract for the country.

Telecast Minimum Postponed by FCC

Washington, July 9.—The Federal Communications Commission has granted the request of the Television Broadcasters Association, Inc., to defer until Oct. 31, 1946, section 3,661(a) of television rules, which requires a minimum of 2 hours of broadcast service in any given broadcast day and not less than 28 hours broadcast service per week.

The Commission at the same time denied a request for a graduated compulsory minimum, with respect to any new television broadcast station licensee, commencing with four hours of regular programming a week and reaching the present 28-hour minimum in not less than a year.

Atom-Blast Films

(*Continued from page* 1)

Bikini on June 30 to signify the termination of months of preparation for the explosion of the fourth and most-heralded of the atomic bombs, countless motion picture cameras were grinding out from every angle literally tons of film to provide both official and public pictorial records of the most gigantic violence that human science has ever produced.

Typical of the Bikini bombing film that emerged from the newsreel pool and official government photography units is that which was screened here yesterday for the press by Movietone News and News of the Day, and which is carried also in current reels by Paramount News, RKO Pathe News and Universal Newsreel.

Repeat Performances

As screened, the pictures are clear, well-defined, and comparable to typical newsreel films. Since the scene of the explosion was taken from many different angles—from ships and from planes—theatre audiences are given the advantage of seeing "repeat performances" of the bombing. From the deck of the flagship, *USS Mt. McKinley,* as the "zero hour" arrived, the cameras recorded the sheets of flames that whipped across the tiny Pacific lagoon as the thunderous burst of sound signaled the loosing of atomic fury. And from the decks of other ships the stately grace of the huge smoke spire was covered, while from remote-control planes camera eyes took in the growing smoke column as it rose upward from the sea, and later breaking up and disintegrating in the shape of a wind-blown cloud.

The destruction likewise came in for close camera scrutiny. Across the screen flash pictures of battleships with superstructures crumpled and twisted. Other ships were sunk. The cameras follow Navy technicians as they engage in the dangerous business of securing water samples while imperiled by radio activity and later show Navy Secretary Forrestal and others inspecting wreckage.

Unqualifiedly excellent from every standpoint, the newsreel pictures of the Bikini bombing and explosion closely resemble those taken of the New Mexico desert bombing experiment, except, of course, that the foreground of the current shots is the sea instead of the desert, and except, too, for detailed aftermath shots of the damage wrought—C. L. F.

Midwest Circuits in Anniversary Drive

Omaha, July 9.—Three more Midwest circuits, Tri-States, Central States and Goldberg Theatres, have lined up to play Warner product solid during Warners' 20th anniversary of sound week, Aug. 4-10.

Present outlook, according to Frank J. Hannon, Warner branch manager here, and George Lefko, manager in Dos Moines, is that the smaller independent circuits throughout Nebraska and Iowa also will be 100 per cent Warner-booked during the week.

Indianapolis, July 9.—Associated Theater Owners of Indiana, in the current issue of its bulletin, *Theater Facts,* endorses Warners' 20th anniversary of talking pictures and urges members to cooperate in the celebration.

Short Subjects

"The New France"

(*March of Time—20th-Fox*)

A gay pre-war France, symbolized by fashions, champagne and dancers has long been epitome of European frivolity in the fancies of the average American. March of Time [illegible]knowledges this impression w[illegible] a brief record of the resumption of French luxury imports to this country, before going behind-the-scenes of "The New France," in this latest edition of the monthlv series.

France of today, as recorded by MOT's cameras, is a weary, war-ravished, impoverished country, struggling bravely to regain its once prominent place in the international sun. The grim task of the reconstruction, both materially and politically, which faces the country, can only be outlined briefly in the allotted time, but shots of hunger-lined faces waiting for a daily soup ration and scenes of villages reduced to rubble describe more accurately than volumes the problems which France is facing.

Best in Journalism

"The New France" represents picture journalism at its best. The editors do not stop here but attempt to sketch France's relations with the rest of Europe, America, its problems in the occupation of Germany, and its post-war political trends. However, the latter subjects, important as they are, cannot be revealed by picturization alone and suffer from the limited footage.

"Choo Choo Amigo"

(*Morey and Sutherland—United Artists*)

This is a delightful color cartoon set in Mexico and dealing with a rickety old locomotive which spreads good cheer and helpfulness along its route. Comes a day and it is consigned to the junk heap to make way for a new streamliner. But Choo Choo Amigo has plenty of friends who resent the fast-rushing streamliner. They wanted the helpful and cheerful Choo Choo back again so the president of the railroad yields and Choo Choo is restored to the tracks while the streamliner takes up a position along the tracks as the home of a new night spot.

Color is excellent and technically this rates high; its in the Daffy Ditty series.

Running time, 8 minutes.

UA Board

(*Continued from page* 1)

at noon today, in the UA board room, at which time it is expected that a final decision will be made.

United Artists withdrew from the MPA on Sept. 21, 1945, with the reason given that most of the company's producers were affiliated with the Society of Independent Motion Picture Producers. Johnston's recent bid to the company to rejoin the association which he heads is reported to have been received favorably by Mary Pickford and David O. Selznick, two of the three owners of the company.

Film Leaders Sail

(*Continued from page 1*)

tures; Joseph H. Seidelman, president of Universal International; Matthew Fox, president of United World and Robert Banjamin, vice-president and general counsel of U-W, all of whom will confer with British film executive J. Arthur Rank on forthcoming product and releases for United World, in which the various companies of those mentioned have interests.

Also among the ship's passengers are Joseph I. Breen, American Production Code Administrator, who will discuss American Production Code problems with British producers; Murray Silverstone, president of 20th Century-Fox International; Sidney Bernstein, British exhibitor, who is returning to London following several weeks in the U. S.; Robert Wolff, RKO Radio's manager in the United Kingdom, who has been visiting here, and Otto Bolle, 20th-Fox's new managing director in Great Britain.

James Mulvey, president of Samuel Goldwyn Productions, will leave here by plane for England tomorrow.

O'Shea Luncheon

(*Continued from page 1*)

W. Aaron, Ben Abner, J. J. Bowman, William G. Brenner, Alan F. Cummings, Howard Dietz, Tyree Dillard, Jr., William R. Ferguson, Jay Gove, William D. Kelly, Ben Melniker, William Ornstein, Ralph Pielow, Harold Postman, Henderson M. Richey, Paul J. Richrath, Silas F. Seadler, Mike Simons, Charles K. Stern and William B. Zoellner.

Hensler Honored at Luncheon

Kansas City's Film Row on Monday will honor Frank C. Hensler, local M-G-M branch manager recently promoted to district manager with headquarters in Detroit, and Albert L. Adler, former city salesman, who succeeds Hensler as manager here, at a special luncheon.

Senator Langer

(*Continued from page 1*)

North Dakota governor served notice that he means "business," and will speedily introduce the measure before the end of this session of Congress.

Congressman Matthew Neely of West Virginia is reported to be "satisfied" with the New York decision and does not plan to again be co-author of any divorcement measure in Congress. Last session, Neely and Langer sponsored a bill providing divorcement and prohibiting block-booking.

20th-Fox Selling

(*Continued from page 1*)

out grouping them in blocks, Connors said.

Minimum admission price provisions will be deleted from contract forms already printed and will be dropped from new contract forms being readied. No set policy for the future has yet been set, Connors indicated, pointing out that the company intends to be guided in formulating its future plans by the conditions it encounters in offering a single picture at a time for licensing.

Stress Films in Five-Year Plan for Russian Industry

By J. B. KANTUREK

PRAGUE, July 5 (By Airmail).—The Soviet's five-year plan for the film industry has been announced by the Soviet Ministry for Cinematography. As reported in a bulletin on *Sovexportfilm,* published in Prague, the new plan will be concerned with technical improvement of existing studios and the building of new ones in Minsk, Riga, Baku and the enlarging of the Mosfilm studios, the USSR's largest.

Research Center

It is also planned to build a scientific photographic research center and film institute. All work connected with the restoration of theatres damaged by the Germans is expected to be completed by 1947. At the end of the five-year plan, the USSR will have 46,700 theatres, it is expected.

The Soviet Cinematograph Institute, the Minister announced, will provide the industry in the following five years with 40 directors, 80 cameramen, 70 screen writers, 60 architects and set designers and 80 actors. The next school-year will also include lectures on plastic film and television.

The first task of Soviet film artists, the Minister said, is to "glorify the working heroism of the people of the USSR—builders of a new five-year plan."

Themes Listed

Themes that will be developed by the Soviet producers in 1946 and 1947 include: the history of the Soviet state and socialist development, World War II, development of postwar economy, the rehabilitation of occupied areas, the work of Soviet intellectuals and scientists, the lives of people in Latvia, Estonia and Lithuania, the smashing of the German armies in Stalingrad, Leningrad and in the Crimea, engineers who increase the teaching efficiency of the Soviet Union, collective farmers and their lives under German occupation, the work of Partisan fighters on the restoration of collective farms.

A current Soviet bulletin denounces the trend of film producers to make pictures around the lives of historical and literary persons, and it has been announced that the second part of Sergei Eisenstein's three-part picture, "Ivan the Terrible," will not be released.

Meanwhile, Prague is becoming a meeting place for film officials from the Balkan countries intending to buy Czech product. During the war these countries were supplied with German product. Recently they have been supplied with Russian product, which has been drawing smaller and smaller audiences. Because of the difficulties in obtaining foreign currencies, it is easier for the Balkans to turn to Czechoslovakia than to other countries.

Current Deals

Recently a delegation from Jugoslavia purchased five Czech films and is expected to purchase more. Negotiations also are under way between the Czech monopoly and a Bulgarian delegation. Rumania also has shown interest in Czech product, and a preliminary agreement for the sale of 10 to 12 pictures has been worked out.

Observers point out that the Czech monopoly is more interested in the propaganda work its films can do in the Balkans than in the financial returns.

The Czechs have selected the following features from the OWI stockpile for screening: "The Human Comedy," "So Proudly We Hail," "Abe Lincoln in Illinois," "Air Force," "I Married a Witch," "Tales of Manhattan," "Here Comes Mr. Jordan" and "Pride and Prejudice."

Czechoslovakia Using Agfa Color for First Time

PRAGUE, July 5 (By Airmail).—The Czech state film monopoly is producing its first German-process Agfacolor feature in the Prague-Barrandov Studios. It is an historical novel from Czech history of the 15th Century. The production is expected to cost $480,000. Arrangements have been made for showing the picture in Holland, and it is expected it will find a market in other countries of Europe.

A preliminary agreement has been signed here between the monopoly and a representative of four Dutch importers, calling for the showing in Holland of five Czech features. The preliminary agreement must now be approved in Holland and must conform to Dutch currency regulations. A part of the general agreement was for the exchange of short subjects between the two countries.

RKO Sets Five Trade Showings

RKO Radio Pictures will hold trade showings on five new pictures starting with "Step By Step," which will be shown in exchange centers on Monday, July 15, except in St. Louis, where it will be shown on July 16. "Sister Kenny" will also be screened the same day, with the same St. Louis exception. In New York, the latter picture will be shown in the Normandie Theatre.

"Sunset Pass" will be shown on July 16 and "Lady Luck" on the same day, with the exception of St. Louis, where the screening will take place on July 17. "Great Day" will be shown in all exchange centers on July 17, except St. Louis, where it will be screened on the following day.

July 19 Bargaining Vote for Publicists

HOLLYWOOD, July 9.—Following long negotiations concerning eligibilities, the Screen Publicists Guild and the Motion Picture Studio Publicists Association have agreed to an NLRB election to be held on July 19 to determine a bargaining agency for studio publicity men.

Suggest D.C. Tax Rise

WASHINGTON, July 9.—A 10 per cent increase in the local admission tax has been recommended by a special committee appointed by the Board of Commissioners of the District of Columbia to study the capital's financial problems. No immediate action is expected.

MPTO Members

(*Continued from page 1*)

berg, national president, who presided, led the discussion.

Clarence Kaimann, St. Louis exhibitor, said the courts apparently were trying to do the same thing to the film industry that they did to Standard Oil but that they failed to recognize that the two industries are different and that different business methods are used.

The exhibitors were particularly concerned with the auction-bidding stipulation, feeling that this will produce cut-throat competition and, as Wehrenberg put it, "raise admission prices and cost theatres a great deal of good will with the public." Some exhibitors felt that the decree will eliminate whatever good business foundation has been built up over a period of years by theatre owners and that new exhibitors will have as much opportunity to get pictures as veteran customers of the distributors.

Of equal importance to the exhibitors here today was the growth of 16mm. competition. They felt that the producers should stop selling such film to any organization which charges admission and plays pictures in the same neighborhood as regular houses.

Percentage Pictures

Wehrenberg told of the MPTOA's executive committee meeting with Confidential Reports representatives regarding local checkers and urged his listeners to send in honest returns on films, to reject any contract unless it can be fulfilled and to "ignore the pleas of salesmen who say they have to get a certain percentage on a picture and promise not to send a checker to check on the percentage."

Wehrenberg also urged a strong unit organization of MPTOA affiliates, saying this is the keynote to MPTOA's expansion. He told of the development of the Youth Cinema Council, which had its start in St. Louis and is soon to start in Memphis.

Other speakers were: Assistant Fire Marshal William Hufweldex and City Theatre Fire Inspector Henry Weiblen, who warned exhibitors to take immediate steps to correct any fire hazards as the city and territory is in the midst of a fire safety campaign following the LaSalle Hotel fire in Chicago. They outlined certain procedures for booth operation, adding that exhibitors were being careless about following through on certain mandatory rules.

In attendance as observers were Edward B. Arthur, James Arthur and Matt Schuler of the Fanchon and Marco circuit and Orville Crouch, manager of the local Loew's theatres.

Set Reel Distribution

CHICAGO, July 9.—"Woman Speaks," magazine reel dealing with women's activities, will be distributed in the Philadelphia territory by E. J. Gabriel's Capital Film Exchange, Film Studios of Chicago, the producer, announces.

AKELEY CAMERA FOR SALE
in excellent condition; complete with gyro tripod, 2 sets B&L lenses, motor, etc.
BELL PICTURES CORP.
630 Ninth Ave., N. Y. C.

M-G-M Closes First 16mm. Circuit Deal

The signing of a 52-week contract with Southern Movies Corp., which runs a circuit of 18 permanent 16mm. theatres in the Philippines, was announced here yesterday by Seymour Mayer, 16mm. sales manager of Loew's International Corp. This is the first non-U. S. 16mm. circuit contract closed by M-G-M to date, "and the first to M-G-M's knowledge completed by any major American company," it was said.

The deal, signed by Ramon Escano, 35mm. exhibitor, and presidetn of Southern Movies Corp., and Leon J. Applestone, 16mm. representative for M-G-M, under the direction of I. Cohen, territorial manager, is on a straight percentage basis, higher than the same films receive in 35mm. M-G-M will provide four programs monthly, each to have six weeks playing time on the circuit, which is spread through the islands of Leyte, Cebu, Negros and Bohol.

Paramount Signs for Variety Club Film

Rights to film the story of the Variety Clubs of America went to Paramount yesterday when it was announced by Henry Ginsberg, studio head, through the home office, that he had completed arrangements with R. J. O'Donnell, national chief barker, for the production of a romantic musical comedy, "Variety Girl," based on the story of the organization and supporting a cast consisting of Bing Crosby, Bob Hope, Ray Milland, Betty Hutton, Alan Ladd, Dorothy Lamour, Paulette Goddard and others.

George Marshall will direct and Daniel Dare will produce the picture, which will start in August.

ABC Seeks Approval For New Stock Issue

WASHINGTON, July 9.—Approval of a plan to sell 1,000,000 shares of common stock at $15 a share for the purpose of purchasing King-Trendle Broadcasting Corp., Detroit, was sought today from the Federal Communications Commission, by American Broadcasting Co.

King-Trendle owns radio stations WXYZ, Detroit, and WOOD, Grand Rapids. The proposed stock issue would be underwritten by Dillon, Read and Co.

Midwest SMPE Will Resume Operations

The Midwest section of the Society of Motion Picture Engineers, suspended three years ago because a large percentage of its members were in the Armed Forces, has been re-established, according to Don E. Hyndman, president of the SMPE, here.

Abe Shapiro of Ampro is chairman of the section, which will have its headquarters in Chicago.

NBC Post to Gen. Dyke

Brig. Gen. Ken R. Dyke, until recently chief of civil information and education on General MacArthur's headquarters staff in Japan, will return to National Broadcasting on Sept. 2, in the new post of vice-president and director of broadcast standards and practices.

Review

"A Scandal in Paris"

(Arnold Pressburger—United Artists)

THE rather fabulous career of Eugene-Francois Vidocq, who started life as a thief and wound up as Paris' chief of police at the end of the 18th century, has been woven into an interesting film, by Arnold Pressburger, although it is overlong. Featured are George Sanders, Signe Hasso and Carole Landis, with support from Akim Tamiroff and Gene Lockhart which should provide some marquee possibilities for exhibitors whose customers buy box office names.

Presumably Pressburger was inspired to do a film about Vidocq after reading about his unusual career in crime even though as a biographical figure, Vidocq is not too well known. For this reason, the results have to be judged on the basis of a period detective story. Douglas Sirk's direction enables Sanders, as Vidocq, to emerge as a likable and personable rascal who reforms as a result of an appealing romance with Miss Hasso. Tamiroff is both sinister and pathetic as Sanders' partner-in-crime, and the bizarre assortment of criminals who comprise Tamiroff's relatives, provide some of the lighter entertaining moments of the picture.

The incidents which Ellis St. Joseph has culled from Vidocq's life for his screenplay are mostly on the amusing side. Born in prison, Vidocq was not a stranger to its walls during his first 29 years. After meeting up with Tamiroff and his relatives, Sanders enters the big time, first in Napoleon's army and then as a suave gentleman of leisure. Most of the action centers around Vidocq's final undertaking, an attempt to rob the bank of France after a less ambitious escapade of the theft of jewels of the Marquise De Pierremont, a theft which results in his reformation.

Miss Landis is a cafe singer who becomes enamoured of Vidocq but marries Lockhart, the chief of police, who is eventually replaced by Vidocq. She sings a sultry song and wears a few revealing costumes before her jealous husband kills her. Others in the cast include Jo Ann Marlowe, Alma Kruger, Alan Napier, Vladimir Skoloff, Pedro de Cordoba and Fritz Lieber. Fred Pressburger was associate producer. "A Scandal in Paris" is not the type of scandal which audiences might anticipate in hearing the title.

Running time, 100 minutes. General audience classification. Release Date, July 19.

MILTON LIVINGSTON

Brien to Set-up 'Missouri' Showings

Lige Brien, of PRC's home office exploitation department, will leave here today for St. Louis, where he will complete arrangements for statewide premieres of PRC's "Down Missouri Way." Following initial conferences with Paul Neff, president of the Missouri Pacific Railroad, in connection with previously arranged tie-ups, Brien will visit key cities in Missouri where the film will have simultaneous first showings on Aug. 1.

Later in the month, Brien will be joined by Arnold Stoltz, national director of PRC advertising-publicity and Robert Goodfried, studio director of publicity.

First U.S. Postwar Unit to Europe

For the first time since the outbreak of World War II in 1939, a Hollywood production unit left last night for Europe to film background material for Enterprise Productions' $3,000,000 filmization of Erich Maria Remarque's "Arch of Triumph." The unit, which is flying to Paris, is under the supervision of Nate Watt, executive assistant to director Lewis Milestone. George Kessel, Parisian journalist, will serve as liaison between Enterprise and the French government.

Cut Roxy Assessment

Assessed valuation of the Roxy Theatre, here, has been reduced a total of $3,370,000 for the six tax years, 1938-44. Total valuation of $28,150,000 for the six years was reduced to $24,780,000 by New York Supreme Court Justice Charles B. McLaughlin. Acting as realty expert for the theatre was William L. Morris, vice-president of Adams and Co. William M. Girden testified as realty expert for the city.

M-G-M Novel Contest To End on July 22

The story department of M-G-M advises that July 22 is the final day for submission of manuscripts in the Metro-Goldwyn-Mayer "Third Annual Novel Award." Judges will be Harry Hansen, literary critic of the *New York World-Telegram;* Amy Loveman, associate editor of the *Saturday Review of Literature,* and Sidney Franklin, film producer.

A minimum of $125,000 will be paid to the author of the winning novel, plus an additional flexible bonus that may amount to $50,000 if the book's sales reach 300,000. A supplemental award of $25,000 will be paid to the publisher of the winning novel.

DesMoines, Salt Lake Lead PRC Drive

PRC's Des Moines branch is maintaining its margin over the remainder of the field as PRC's "Employees' Bonus Drive" passes the halfway mark. Salt Lake City is in second, while the Pittsburgh and Cleveland branches hold third and fourth places, respectively.

The winners of the contest will be announced at PRC's national sales convention in Atlantic City, Sept. 3-7.

Film Chapter of AVC In New Headquarters

The motion picture chapter, American Veterans Committee, will hold a meeting today in newly-acquired meeting rooms at the Imperial Hotel. Stan Hode is executive secretary and Walter Brown is president.

Highlight on the agenda will be a report on the investigation made into "On the Job Training" for veterans in the motion picture industry in New York.

New Theatres

SAN FRANCISCO, July 9.—Two new 800-seat theatres will be opened in the San Francisco area this month. One will be Frank Panero's Sierra in Delano, the other is the Center, in Centerville, under the ownership of Fred and Lee Sallih.

Meanwhile, a theatre in [illegible]ung Brothers' Bijou Resort he[illegible]has opened for the summer, and Dom Isabella of Vacaville has announced plans for the construction of another house in the same town.

FP-C Slates 1,530-Seat Toronto Theatre Project

TORONTO, July 9.—Famous Players Canadian Corp. has revealed plans for the construction of its first postwar theatre in Toronto, the University, opposite Varsity Stadium. The theatre, to seat 1,530, will cater to University of Toronto students of whom there are approximately 12,000.

No physical move has been made in the erection of the downtown house which will eventually replace Shea's Theatre which occupies a part of the block which is slated to become a Municipal Memorial Square for Toronto's war dead.

Enterprising Pair Construct 360-Seat Theatre Themselves

ST. LOUIS, July 9.—The achievement of Jack and Walter Mullaney, war veterans, in designing and building a 360-seat motion picture theatre in nearby Mattoon, Ill., themselves, has been hailed with front page stories in the St. Louis dailies.

Faced with the problems of material shortages and delays due to the steel, railroad and coal strikes, the two brothers built the entire theatre themselves. They started last December. They even made the draperies for the theatre, in addition to doing all construction work. Walter formerly worked for Fanchon and Marco's St. Louis Amusement Co., in St. Louis, before joining the Army.

Strong Theatre Building Activity in Michigan

DETROIT, July 9.—Opening of two new theatres and construction of three others in out-State Michigan, have been announced.

In Dowagiac, Paul Caruso has opened his Caruso Theatre; in Olivet, Earl and Olive London celebrated the formal opening of the new State Theatre.

L. W. Cox and C. J. Smith have announced an open-air 400-car theatre for Douglas. A 700-seat house, the Huron, will be erected in the village of Rockwood by Flatroc Theatres. Cost of the Huron will be $50,000, John Vlachos, FTC president, announces. Construction of a theatre is also scheduled for Whittemore, according to a spokesman for a group of businessmen.

Bernhard Unit Moves

HOLLYWOOD, July 9.—Joseph Bernhard, president of United States Pictures, who has returned from New York, has moved his staff into the former Cosmopolitan bungalow at Warner's studios. The Bernhard-Sperling unit has just completed "Cloak and Dagger" and is preparing to shoot "Pursued".

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 60. NO. 8 NEW YORK, U. S. A., THURSDAY, JULY 11, 1946 TEN CENTS

RKO to Offer One to Five to Its Customers

Exhibitors to Have Full Freedom of Selection

RKO Radio salesmen will be instructed to offer exhibitors a group of five pictures for licensing when it effects single-picture sales after July 25, under the decree, with exhibitors afforded the opportunity to buy all five, or to select one or more from each group offered, MOTION PICTURE DAILY learned yesterday.

It was emphasized, however, that the licensing of one film will in no way be conditioned upon the licensing of another, and the exhibitor will have full freedom of choice in making his selection.

MOTION PICTURE DAILY reported yesterday that 20th Century-Fox will offer a single picture at a time. Para-

(*Continued on page 6*)

Local 306 and ITOA Extend Pact 6 Years

Extension of the existing labor contract between the Independent Theater Owners Association, New York, and the projectionists' Local No. 306, IATSE, until Aug. 31, 1952, was announced yesterday. The contract has been in effect, with modifications, since Jan. 30, 1937.

Despite an agreement calling for maintenance of existing wage scales until August 31, 1947, the new ar-

(*Continued on page 7*)

Atlas' RKO Shares For Public Offering

PHILADELPHIA, July 10.—Lehman Brothers today appeared before the Securities and Exchange Commission asking for permission to purchase 670,000 shares of RKO common stock from the Atlas Corp.

R. R. Rusmisel, appearing as an expert for Lehman Brothers, told the Commission that the shares will be offered for resale to the public. No more than 25,000 shares will be sold to one individual, he said.

The Commission took the petition under advisement and is expected to hand down its decision the early part of next week.

UA Sets Three Film Deals

Three new product deals for United Artists, including the release for the first time by UA of feature-length cartoons, were authorized by its board of directors at meetings held here yesterday and Monday. This, it was said, "is in line with the company's policy of expansion."

No action was taken by the board on Eric Johnston's proposal that the company rejoin the Motion Picture Association, from which it withdrew on Sept. 21, 1945.

Among the product deals, which were announced by Edward C. Raftery, UA president, is one with Harman-Ising Productions calling for the filming of two feature-length cartoons,

(*Continued on page 6*)

Schine High Court Appeal Awaits Writ

Counsel for Schine Chain Theatres yesterday awaited entry of the final judgment, expected this week, in the circuit's dissolution, as ordered by Judge John Knight in U. S. District Court in Buffalo last Friday, before carrying an appeal from the ruling to the U. S. Supreme Court.

Initial reaction of Schine counsel

(*Continued on page 6*)

Only Five of 500,000 Hit Admission Rise

Minneapolis, July 10.—First week of the price increase in all operations of the Mindako circuit throughout Minnesota, the Dakotas and Wisconsin brought only three recorded complaints at box-offices from ticket buyers and two objections voiced to the increases in a daily paper from among the 500,000 persons in the area, according to Charles Winchell, director of advertising and publicity for Minnesota Amusement Co.

WB Dissolves Okla. Circuit

OKLAHOMA CITY, July 10.—In a move believed to be inspired by the recent New York Federal District Court decision in the government's anti-trust suit against the industry, the Standard Theatres Corp. will be dissolved here, effective July 20, it was revealed today by Harry Kalmine, president and general manager of Warners Brothers Theatres; Pat McGee, president of Criterion Theatre Corp., and Ed Kidwell, Oklahoma City general manager for Criterion.

All employes of the 10 theatres affected will be retained in their pres-

(*Continued on page 7*)

13,500 Unreleased Film Titles on File at MPA

Approximately 13,500 unreleased titles, registered by 40 film companies, are on file with the Motion Picture Association's title registration bureau, an MPA spokesman reports, disclosing additionally that the average yearly MPA title registration now totals 3,300, a figure which is likely to mount sharply hereafter since 11 additional participants, unaffiliated with the MPA, have signed with the bureau within the past three months. At present there are 26 MPA member and 14 non-member companies using the registration service.

Inaugurated in 1925, the unit of the then Motion Picture Producers and Distributors of America started its operations by serving only a few companies. In 1936, however, the service underwent a complete overhauling, and thereafter its operational

(*Continued on page 6*)

OPA Records Hold Until July, 1947

Washington, July 10.—Manufacturers, wholesalers, retailers, and all persons required under Federal price control regulations to have kept records must preserve them until July 1, 1947, the Office of Price Administration has announced. In the motion picture business, this would principally apply to equipment.

The action was taken in order to enable OPA to carry on the powers and duties directed to it under Executive Order 9745, signed by President Truman.

SIMPP Plan For 'Auction' Sales Drafted

Would Set Up Regional Boards to Handle Bids

By MILTON LIVINGSTON

A tentative plan for handling of "auction" sales of features as directed by the three-judge statutory court in its decision in the New York anti-trust case, has been evolved by Gunther R. Lessing, vice-president and general counsel of Walt Disney Productions, for members of the Society of Independent Motion Picture Producers, according to an SIMPP spokesman.

Lessing drafted the plan during a series of meetings with sales representatives of SIMPP members, here, following their conference last week with Donald M. Nelson, SIMPP president. Lessing will leave New York today for Hollywood to discuss the plan with Nelson and SIMPP

(*Continued on page 6*)

NLRB to Order New Election on Coast

WASHINGTON, July 10.—A new election to determine which union represents a majority of West Coast studio workers will be called in the near future by the National Labor Relations Board, it is learned here.

Resulting from an investigation conducted by the Board, which was moti-

(*Continued on page 7*)

KMTA Directors to Meet on Suit, ATA

KANSAS CITY, July 10.—A meeting of the board of directors of the Kansas-Missouri Theatre Association is set for July 16, for discussion of the New York anti-trust suit and of the American Theatres Association.

The board may, as a result of this meeting, make recommendations to the membership regarding one or both of these subjects.

Reviewed Today

"Down Missouri Way" is reviewed on page 6; "The Dark Horse," on page 7.

Equipment Makers Enroll New Members

The Theatre Equipment and Supply Manufacturers Association has enrolled several new members, including Radiant Manufacturing Corp., Chicago; U. S. Air Conditioning Corp., Minneapolis; Radio Corp. of America, Camden; Wenzel Projector Co., Chicago; Adler Silouette Letter Co., Chicago; Kollmorgen Optical Corp., Brooklyn; Century Projector Corp., New York; Griswold Machine Works, Port Jefferson, N. Y.; Raytone Screen Co., Brooklyn; and others.

Oscar F. Neu, TESMA president, states that plans are under way for a joint convention with the Theatre Equipment and Supply Dealers Protective Association, in the fall. Ray Boomer is secretary-treasurer of the TESMA.

Skourases in Mexico; Have Expansion Plan

Spyros P. Skouras, president of 20th Century-Fox, arrived in Mexico City yesterday from New York, to meet his brother Charles, who is head of National Theatres, Los Angeles, which is controlled by 20th-Fox. Both will remain in Mexico one week.

The 20th-National companies already have interests in Mexico, and presumably the present Mexico City visit of the Skourases are in connection with theatre expansion plans which have been contemplated for some time.

Autry Wins Appeal in Republic Pact Case

Hollywood, July 10.—The Appellate Court today reversed the Superior Court decision, rendered several months ago, which held Gene Autry bound by a contract to make 21 pictures for Republic.

While the case has been under appeal, the star has completed one picture for the studio under a commitment to complete four by next March. Neither Autry nor Republic commented immediately on today's ruling.

Schoenstadt Trial Is Scheduled for Nov. 4

Chicago, July 10.—Judge Philip L. Sullivan, in U. S. District Court, here, today, set Nov. 4 as the date for the July trial in the Schoenstadt Piccadilly Theatre's triple damage suit requesting $6,750,000 for a five-year period terminating in Sept., 1943. Eight distributors and the Balaban & Katz and Warner circuits are the defendants.

Fabian Tourney Today

Si Fabian and Sam Rosen will be hosts today to Fabian executives and others from the industry at a Fabian "Victory Golf Tournament," to be held at the Preakness Hills Country Club, Wayne Township, N. J.

20th Board Meets

The board of directors of 20th Century-Fox yesterday held a routine session.

Personal Mention

Henry Ginsberg, Paramount vice-president and general manager in charge of studio production, will leave Hollywood by train today for his semi-annual visit to New York, accompanied by David Rose.

•

Roy Brewer, IATSE international representative, will leave Hollywood today to attend the annual meeting of the organization's executive board in Chicago.

•

Dee Lowrance of the M-G-M publicity department, will hold a double celebration tomorrow, her birthday and the publication of her article "Wardrobe for Waiting" in *Colliers.*

•

Sanford Greenswald, in charge of Paramount News in the California area, has returned to Hollywood from Bikini Atoll, where he covered the atom bomb test.

•

William Boss, assistant manager of the Fort Theatre, St. Louis, and Mary Otten of Davenport, Ia., were married recently.

•

Bonnie Hunter, assistant manager of the Illini Theatre, Moline, Ill., and Paul Delmar of Rock Island, Ill., were married last week.

•

Harry Diamond, former branch manager of Sack Amusement, Atlanta, has returned to that city after three years with the Armed Forces.

•

Frank Hunt, 20th Century-Fox office manager, Cleveland, and Mrs. Hunt, announced the birth of a son, Francis Gerald, their first.

•

Dr. Edward W. Friedman, son of Stanleigh P. Friedman, Warner Bros. vice-president and attorney, has married Winifred T. Herman.

•

George Weltner, president of Paramount International, is due in Paris from New York.

•

Harold Zeltner, M-G-M Pittsburgh salesman, left New York yesterday by car for his territory.

•

Leonard Allen, Paramount's Southern publicity director, has been visiting Nashville from Atlanta.

•

Norman Girandes, secretary to Si Seadler at M-G-M, will leave here tomorrow for a vacation.

•

Harry Haas, Paramount branch manager at Charlotte, has been visiting the Atlanta office.

•

J. G. Mayer and Ted Galanter of M-G-M's Coast studios, are vacationing in British Columbia.

•

James McCarthy, manager of the Warner Strand, Hartford, will leave Friday for a Cape Cod vacation.

•

William G. Brenner, in charge of M-G-M's checking department, has returned to New York from Omaha.

•

N. Peter Rathvon, RKO president, arrived in Hollywood by plane from New York yesterday.

Earl R. Collins, Republic's Western district sales manager, is visiting the Portland and Seattle exchanges.

•

Edward B. Arthur, assistant general manager of Fanchon and Marco, St. Louis, and his brother, James Arthur, head of the legal department, have returned there from Chicago.

•

Max Weinberg of M-G-M's short subjects department, here, and Mrs. Weinberg are the parents of a daughter, Susan Jean, born in New York Hospital.

•

Capt. George Perakos, physician-son of Peter Perakos of the Perakos and Quittner Theatres of Connecticut, has been discharged from the Armed Services.

•

Miss E. V. McCafferey, office manager and head booker for United Artists in Philadelphia, was married recently to John Ziegler of Atlantic City.

•

Hope Adams, nee Kramer, daughter of Abe Kramer, Cleveland circuit executive, was married last week at Covington, Ky., to Dr. Manning Cohen of Cleveland.

•

Antonio Garcia, RKO Radio manager for Venezuela, left New York yesterday by plane for his headquarters in Caracas.

•

Marvin Schenck, M-G-M vice-president and Eastern studio representative, will leave New York for the West Coast on July 21.

•

Ted Lloyd, vice-president and general manager of Ted Lloyd, Inc., left here by plane for Hollywood last night.

•

Halsey Raines of M-G-M's publicity department is the father of a second boy, born at Park West Hospital, and named William Guy.

•

Leonard Hirsch, home office assistant to Rudy Berger, M-G-M Southern sales manager, is vacationing at Beechhaven, N. J.

•

James Clemens, manager of the Spencer Theatre, Rock Island, Mo., and Kathleen Hultgren of Davenport, Ia., were married recently.

•

Abbot A. Weisbord, assistant to Si Seadler, advertising manager at M-G-M, is vacationing.

•

Victor Wallace, booker at M-G-M's Washington exchange, is vacationing in New York.

•

Charles K. Stern, assistant treasurer for Loew's, leaves on Monday for a vacation at Swampscott, Mass.

•

Bill McCormick of M-G-M's publicity department, is vacationing in Connecticut.

•

Don McElwaine is in New York from Hollywood.

Swarthout to Para. On Special Events

Lt. Col. Gordon S. Swarthout, chief of the pictorial branch of the War Department's Bureau of Public Relations, has been appointed director of special events for Paramount Pictures, to work under Curtis Mitchell, national director of advertising-publicity. He will report here on Monda[illegible]

Col. Swarthout has served [illegible] the War Department Bureau of Pu[illegible]ation Relations, in Washington, since 1942. Since "V-J Day," he has been in charge of all Army pictorial information matters for the Chief of Staff and Secretary of War. During the war, he served for a period as special public relations liaison officer with the Brazilian Task Force in the Italian Theatre.

Harry Warner Visits President Truman

Washington, July 10. — Harry Warner, Warner Bros. president, today called on President Truman to pay his respects. Leaving the White House, the film executive said he is in town on "company business." He was reported to have conferred with government officials and people at the Motion Picture Association's Washington office.

Warner's White House visit was merely a "courtesy call," Presidential secretary Charles Ross said. According to a spokesman at the White House, Warner pledged industry support to the government's information program.

ABC to Add B. & K.'s Television Station

American Broadcasting Co. will add B. and K's video station WBKB, Chicago, to its list of outlets, it was announced here yesterday by Paul B. Mowrey, national director of television for the network. Boxing and wrestling matches will be televised from the Rainbow Arena in Chicago over the Balaban and Katz station each Wednesday.

ABC now regularly presents television shows over WABD, New York; WPTZ, Philadelphia; WRGB, Schenectady, and by coaxial cable to WTTG, Washington.

O'Shea Luncheon Today

William F. Rodgers, vice-president and general sales manager for M-G-M, will be host to Edward K. (Ted) O'Shea, who has resigned as Eastern sales manager to join Liberty Films as general sales manager, at a luncheon at the Hotel Astor, here, today. M-G-M executives will be present.

New Devaney Post

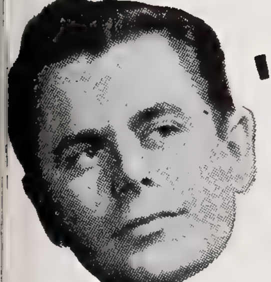
Chicago, July 10. — William J. Devaney has been appointed to the newly-created post of assistant branch manager in the Chicago M-G-M exchange. He has been with company 19 years, starting as a poster clerk in 1927, and came to Chicago as city salesman this year after four years in the Armed Forces.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

N CLEVELAND

HEY'RE SEEING Double!

OING EXACTLY TWICE THE NORMAL ROSS WITH BETTE DAVIS IN HER DOUBLE ROLE!



"A STOLEN LIFE"

WITH
GLENN FORD · DANE CLARK
WALTER BRENNAN · CHARLIE RUGGLES

Screen Play by Catherine Turney • Adapted by Margaret Buell Wilder • From a Novel by Karel J. Benes • Music by Max Steiner

Directed by
CURTIS BERNHARDT

BIGGEST
DAVIS
BUSINESS
IN
HIPPODROME
HISTORY!
DITTO IN 3rd
MONTH IN N. Y.

TWENTIETH ANNIVERSARY OF TALKING PICTURES
Warners

Tales of the Talkies . . .

EDDIE BEEDLE of the Alhambra Theatre, Cannonsburg, Pa., who has been an exhibitor for some 40 years, says he can't recember any night in his life like the one when he ran the first Warner talking picture.

"When the night was over," he relates, "it cost me $300 to repair the damage done to my theatre by people trying to get in. But I didn't complain. It was a great sight to see them fighting to buy tickets!"

•

There had been so many false starts in sound and talking pictures before the Warners ventured into the field that both public and the amusement industry reacted skeptically any time a new experiment or demonstration in the talkie line was announced.

To convince all concerned that Vitaphone was the real goods, invitations to the first showing of "Don Juan" and its accompanying program of talking and musical shorts, at the old Warner Theatre in New York, were engraved by Tiffany's, no less.

Although this was an extravagance in the light of the depleted Warner finances at that time, A. P. Waxman, who then was advertising-publicity director, regarded the occasion as auspicious enough to warrant "putting on the dog."

•

A new kind of temperamental performer was brought about by talking pictures. He was the sound man.

Al St. John tells about the time when he was appearing in a picture being directed by Henry King and was unable to make his voice register satisfactorily. King asked the sound man if something couldn't be done about it.

"Mister King," the technician replied haughtily, "I am hired to *record* the sound, not to *make* it."

Legion Ratings For Eight New Pictures

"The Life and Miracles of Mother Cabrini," Roma Films, and "Two Guys from Milwaukee," Warners, have been classified A-I by the National Legion of Decency. Placed in Class A-II were "Deadline for Murder," 20th Century-Fox; "Dead of Night," and "Her Adventurous Night," Universal; "Of Human Bondage," Warners, and "Step by Step," RKO Radio.

PRC's "Queen of Burlesque" was rated Class B.

Philco Offers Stock

Philco Corporation's new 100,000 shares of three-and-three-quarters per cent preferred stock with $100 par value were offered yesterday by an underwriting group here, headed by Smith, Barney and Co., selling for $101.50 a share.

Rosten in Publicity Post

Irwin Rosten has joined the staff of WLIB, New York, as assistant publicity director.

Half Million See 'Centennial' Fete

PHILADELPHIA, July 10.—Police estimated that some 500,000 turned out for the "Centennial Summer" parade which marched 30 city blocks in the downtown area today, with 500 officers required to keep the crowds in line as film luminaries Jeanne Crain, Phil Silvers, Margo Wood, Kurt Kreuger, David Street and Carole Landis rode by. The event represented part of the ceremonies that marked the fourth and final day of a celebration here preliminary to this evening's world premiere of "Centennial Summer" at the Fox Theatre.

900 at Luncheon

The parade was followed by a luncheon attended by 900, including the stars and producer Otto Preminger; Tom Connors, 20th Century-Fox's vice-president in charge of distribution; A. W. Smith, Jr., Eastern sales manager; Sam Shain, and a full complement of home office advertising-publicity-exploitation promoters under the direction of Charles Schlaifer, who came here last Monday to oversee final preparations, and Rodney Bush and Sidney Blumenstock, who handled the on-the-spot promotional details for the company.

Also occupying the three-table dais were Philadelphia civic and business leaders, including Mayor Bernard Samuels, Albert M. Greenfield, chairman of the Mayor's citizens' committee for the "Centennial Summer" celebration, and naval and military dignitaries.

The stars, who made appearances at various naval and military hospitals in the vicinity while here, left tonight for Washington to make appearances at the Capital Theatre prior to the film's opening there tomorrow.

Warners' Australian Meeting Aug. 5-9

SYDNEY, AUSTRALIA, July 10. — Stanley W. Higginson, managing director for Warners in Australia, has set the company's annual convention for this country to take place here on Aug. 5-9 so that it will be tied in with the climax of the celebration of Warners' 20th anniversary of talking pictures.

A highlight of the five-day meeting, to be attended by representatives of all Warner branches in this territory, will be a banquet with guests including the Premier, the Lord Mayor of Sydney, Parliamentary leaders, top figures of exhibition, including Ernest Trumbull of Hoyt's and N. B. Rydge of Greater Union, and representatives of Western Electric, RCA, radio, press, and other guests.

Miehle Joins Selznick

HOLLYWOOD, July 10.—John Miehle, portrait cameraman, has been appointed head of the still photographic department at the Selznick studio, Paul McNamara, national director of advertising-publicity for David O. Selznick Enterprises, announces.

Griffith in Publicity

The publicity department of WQXR, here, has been expanded with the addition of Jane Griffith who will act as assistant to director Eleanor (Pat) Hurley.

New Company in Rome Will Import

By ARGO SANTUCCI

ROME, July 7 (By Airmail). — An Italo-American company, the Trans-World Films, has been established here for the purpose of easing the importation of American pictures and the exportation to the U. S. of Italian pictures. Additionally, the company will produce Italo-American pictures in Italy. Offices will be established in Rome, Milan and New York.

Arrangements have been concluded between Trans-World and the Armando Leoni Co. for the immediate distribution in Italy of 22 films, including "The Moon and Sixpence," "One Million B. C.," "To Be Or Not to Be," "Jungle Man," "Stage Door Canteen," and "Topper Returns."

M-G-M has purchased a house and park in Via dei Villini in Rome and will settle its new offices in that building. The company is scheduled to introduce 16mm. pictures into Italy on a large scale. Also, it is reported that M-G-M has purchased the Gloria in Rome, a central, although not a large, theatre.

Annual Awards Planned

The National Syndicate of Motion Picture Correspondents, established in Rome two months ago, will award annual prizes to Italian production, including the best actor, best actress, best photographer and the best director and so on.

American pictures accounted for 72.3 per cent of all film programs in Rome's 52 theatres during the week of June 20. Pictures included "San Francisco," "Saludos Amigos," "Ziegfeld Girl," "Tortilla Flat" and "A Girl, a Guy and a Gob."

Four More Circuits In 20th Anniversary

DALLAS, July 10.—Interstate, Griffith, Robb and Rowley and Jefferson circuits are now set to cooperate 100 per cent with Warners on the 20th anniversary of talking pictures, it is announced here by J. W. Loewe, Warner branch manager.

All will play Warner product daily during anniversary week, in August, besides participating in advance activities including lobby displays, salutes in newspaper ads and other promotions.

20th Omaha Changes

OMAHA, July 10. — Pat Halloran's return from service to his old position in the 20th-Fox booking department has resulted in an inter-office shake-up in jobs. Dorothy Weaver, former booker, returns to the cashier department; Esther Lynn, contract clerk, is taking a leave of absence with Bette Rhodes, her assistant, stepping into that job; Jean Winn, former record clerk, becomes assistant contract clerk, Elizabeth Martin transfers from the cashier department to records.

Bans 'Amber' Book

BOSTON, July 10.—The Massachusetts Supreme Court has ruled that "Forever Amber" as a book shall be barred from the territory and this might have some effect on the showing of the picture of the same name.

ATO Hits Out At Cost of Stars

Indianapolis, July 10.—Associated Theater Owners of Indiana has taken exception to a statement by Darryl Zanuck, vice-president of 20th-Fox, on the cost of developing stars, as reported in the *Motion Picture Daily* June 22. The ATOI feels that stars are still made by fans rather t[illegible] studio exploitation.

"This is out and out propaganda for the use of film salesmen in obtaining higher rentals from the exhibitors," the ATOI declares. "Prospective stars are paid a very nominal salary. Their training costs in most instances are borne by 'baby starlets.'"

Milwaukee Reception Slated for WB Stars

MILWAUKEE, July 10.—A crowd of as many as 100,000 spectators is anticipated for the arrival here July 25 of Jack Carson and Dennis Morgan, two Wisconsin boys who made good in films. They will make the last leg of their Hollywood-Milwaukee trip by yacht from Great Lakes, under U. S. Navy escort, for the debut of their new Warner musical, "Two Guys from Milwaukee," at the Warner Theatre, on that day.

The program of events includes a parade which is to be participated in by local dignitaries, a luncheon and reception, the film premiere, and, on the following day, a golf match in which the stars will take part.

Du Pont Promotes Burkhardt, Sackett

WILMINGTON, July 10.—Arthur H. Burkhardt has been named manager and Frederic B. Sackett assistant manager of the DuPont Photo Products plant in Parlin, N. J.

Burkhardt succeeds the late Karl R. Myers as plant manager. He joined DuPont in 1933 and in 1943 he became assistant plant manager. Sackett has been production superintendent at Parlin since 1944.

Half of Mexican Film Union Unemployed

MEXICO CITY, July 10.—More than half of the members of the National Picture Production Workers Union are now idle, according to estimates of conservative sectors of the industry. That situation, these sources say, is due to the sharp slump in production which they explain has been provoked by bad calculations of producers in setting costs. That miscalculation, in its turn, has shut off credits which the producers must have to carry out their programs.

Inferior bookkeeping is cited as another cause for this situation which is hitting big and small part players and extras very hard.

Glasser Expands Here

Expanding its East-West coverage of motion picture advertising accounts, Glasser-Gailey and Co., advertising agency of Los Angeles, has appointed Richard T. Ney manager of the New York office. Formerly with J. Walter Thompson for three years, Ney was executive on the Universal account.

what ACTION! what a MUSICAL!
what STARS!
what SHOOTIN'!
what SINGIN'!
what LOVIN'!

COLUMBIA
PICTURES
presents

Cowboy Blues

WITH

THE HOOSIER HOTSHOTS from
THE NATIONAL BARN DANCE
KEN CURTIS • JEFF DONNELL
GUY KIBBEE • GUINN (BIG BOY) WILLIAMS
MRS. UPPINGTON • ROBERT SCOTT
PEG La CENTRA • THE TOWN CRIERS
DEUCE SPRIGGENS & HIS BAND with
HE PLAINSMEN and CAROLINA COTTON

Original Screenplay by J. Benton Cheney
Produced by COLBERT CLARK • Directed by RAY NAZARRO

COLUMBIA SILVER ANNIVERSARY 1946

13,500 Titles

(*Continued from page* 1)

efficiency is described as having spiraled, bringing the bureau to its present status. The complete release index of the bureau today carries some 41,500 titles.

The bureau's service is split up to cover three classes of producers; MPA member companies, non-member companies which have signed an agreement to abide by all of the rules and regulations, and non-member companies which are not signatories to the Service. The last mentioned use the service merely to clear titles, with such clearance calling for approval or disapproval of titles under Section XI of the Production Code, which reads in part: "Salacious, indecent or obscene titles shall not be used." Approximately 300 titles are cleared yearly for companies not participating in title registration, the bureau reports.

Maximums Permitted

Each member and non-member company is permitted to have on registration with the bureau at any time 100 original feature titles, 200 original short subject titles and an unlimited number of copyright and song titles. A daily title registration report is issued to each company utilizing the service.

Non-member companies which have signed MPA title agreements to date are: David O. Selznick Productions, Edward Small Productions, United Artists, Enterprise, Story Productions, Alson Productions, Sol M. Wurtzel Productions, General Motion Pictures, J. Arthur Rank Oroganization, International Pictures, Mark Hellinger Productions, Gold Seal, Diana Productions and Negro Marches On, Inc.

The service, according to the MPA's latest annual report, has for its major objectives "the protection of rights in motion picture titles, establishment of priorities and other usage rights, avoidance of harmful similarities and the expense and delays of litigation to adjudicate conflicting claims, and approval of titles on the basis of moral suitability and the accepted standards of good taste."

Between 1939 and 1945 inclusive, 277 titles submitted were branded "morally unsuitable." Between 1938 and 1945, the MPA handled 31 title arbitration cases.

UA Film Deals

(*Continued from page* 1)

the first to be "King Arthur and the Knights of the Round Table"; the second will be titled "The Little Prince."

Another deal was authorized with Arnold Pressburger, for the production of "Last Year's Snow," based on an original story. The production will have a budget in excess of $1,500,000, and will star Hedy Lamarr, George Sanders and an additional male star, Raftery announced.

Approval was also granted for distribution deals on two pictures from a new producing company formed by Arthur W. Kelly, former UA vice-president and more recently associated with J. Arthur Rank. The first will be based on the Edmund Goulding play, "The Ryan Girl," and the second will be adapted from Eric Baume's book, "Half Caste."

Review

"Down Missouri Way"

(PRC)

PRC is currently beating the promotional drums about its "Down Missouri Way"—and with no small measure of justification. It may not be too frequently that PRC reaches into the top drawer, but in doing so this time it has brought forth a well-rounded musical comedy-farce containing some of the neatest, most entertaining song-styling to be cut into a soundtrack. Musical department bouquets must, perforce, be plentiful for there are a lot of people who rate them here. First there are song-writers Kim Gannon and Walter Kent; they can take many bows for the picture's eight diversified tunes, not a few of which are marked with pronounced airwaves appeal; next in line are stars Martha O'Driscoll and Eddie Dean, and featured players Mabel Todd and Renee Godfrey, all of whom sing out lustily with first-rate vocal chords; then there's vocal and orchestral arranger Walter Green, and last, but certainly not least, there's musical director Karl Hajos. Bouquets to all!

Sam Newman's original screenplay is strictly farcical, fun-poking, eye-winking. It presents Miss O'Driscoll as a pretty professor of animal husbandry at a Missouri agricultural college, where her scientific experiments are focused mainly on a trained mule, Shirley. When Shirley gets a particularly stubborn streak, Miss O'Driscoll takes her to an Ozark farm for a change of scene. At the farm there also arrives a motion picture company, headed by "producer" William Wright and "director" John Carradine. In seeking a mule capable of "acting" the film men hit on Shirley, but encounter Miss O'Driscoll's strong opposition — strong, that is, until love blossoms for her and Wright. Thereafter complications arise, and depart in formula fashion. Carradine stalks Barrymore-like through each scene, culling a good share of snickers that could have been guffaws had the script provided him with lines more commensurate with the role. In general, for most of the players, when comedy leans on dialogue the laughs seem less assured.

Producer-director Josef Berne shows a keen eye for production values. The sets are well-done and convincing, both rural and interiors, and direction measures up to the "top-bracket" over-all polish of the picture. Other cast names include Roscoe Ates, Eddie Craven, Chester Clute, Will Wright, Paul Scardon, Earl Hodgins, "The Tailor Maids" and "The Notables." Outstanding among the songs are: "Big Town Gal," "If Something Don't Happen Soon," "Old Missouri Hayride," and "Never Knew That I Could Sing."

Running time, 75 minutes. General audience classification. Release date, Sept. 1.

CHARLES L. FRANKE

RKO's Offer

(*Continued from page* 1)

mount will offer a group under conditions similar to RKO Radio. M-G-M has not yet made a final decision on its policy, but William F. Rodgers, M-G-M vice-president and distribution head, indicated yesterday that the company will probably sell one at a time rather than offer a group. Warners has been licensing single pictures for several seasons with only minor revisions in policy expected. United Artists also sells one film at a time. Columbia and Universal, which have been selling a year's product in advance, appear to be under no immediate obligations to effect a change in their policies since they did not agree to change them by July 25, as others did.

The first five RKO Radio pictures to be offered in a group after July 25 under the new conditions are: "Sister Kenny," "Lady Luck," "Great Day," "Sunset Pass" and "Step by Step." They will be tradeshown next week.

Independents' Product

The company handles a sizeable group of features of independents, including those of Samuel Goldwyn, International Pictures and Walt Disney; these films will be sold singly, as in the past.

Minimum admission prices will be deleted from RKO's current contract forms and omitted when new forms are printed. Future sales of the company's final block for 1945-46, which also comprises five films, will be on the basis of a single picture sale, although the entire group will be offered for licensing at once. Where exhibitors have already licensed this group but have not set bookings until August or September, they must fulfill the contract, it is understood.

Schine Appeal

(*Continued from page* 1)

to Judge Knight's order was that it is "unreasonable" and that there is no basis for such a sweeping reorganization as ordered by Judge Knight. They pointed out that Judge Knight did not take any testimony before ordering the reorganization, involving some 50 houses in 41 cities and towns in New York, Ohio, Maryland and Kentucky, as reported in MOTION PICTURE DAILY on Monday.

Should the Department of Justice now withdraw its objections to the Supreme Court appeal by Schine, now that the reorganization plan has been directed by the court, Schine counsel plan to file but one appeal based on alleged violations of the Sherman Act and the relief directed. However, Schine originally appealed on the basis of the charged violations of the Sherman Act and not on the basis of the dissolution ordered and a second appeal might have to be entered on the latter ruling if it cannot be combined with the initial ruling.

In any event, it is pointed out, the circuit will make no attempt to realign its theatre holdings in conformity with the decision pending the hearing of its appeal by the U. S. Supreme Court, which will probably not take place before October.

Carol Reed to Korda

Carol Reed, British producer-director, will join Sir Alexander Korda's London Film Productions before the end of the year, Korda's New York office announced yesterday. Upon completion of "Odd Man Out" for J. Arthur Rank, Reed will make one picture in Hollywood and then take up offices at Korda's Sound City Studios in London.

SIMPP Plan

(*Continued from page* 1)

members there, with the indication being that the plan will be presented to distributor defendants in the case when it is in a final form. Sales representatives of SIMPP members here have given Lessing their suggestions for further development of the plan.

Under the plan evolved, the country would be divided into five regions, according to the requirements of distribution. Regional and sub-regional boards, of from one to three men would be set up in each region, the key regions to be North, East, Central, South and West. The board would register all theatres in each distribution area they administer according to a theatre's customary run, but this would not prevent a customary second or third-run theatre from registering for a first-run.

Deadline for Bids

When a distributor has a picture available for licensing in a particular region, he would notify all regional boards, which would then proceed to notify exhibitors according to their runs, of the availability of a picture, setting a deadline for the submission of bids.

A distributor would in no way be obligated to accept any of the bids if he felt they did not meet the terms which he desired, nor would it prevent a distributor from sending salesmen to various exhibitors to encourage them to make better bids.

If towns or key cities within the region or sub-region were not in substantial competition for product, the distributor would accept bids from several theatres at the same time, leading to simultaneous showings. An exhibitor in one regional zone or sub-regional zone could bid against an exhibitor in another zone for a particular theatre, under the plan.

Full responsibility for obtaining the bids would be in the hands of the boards, so that a distributor would not be held liable if an exhibitor in the region were not afforded an opportunity to bid. Bids would be open for inspection to all exhibitors, at board offices. It has not been decided whether an exhibitor should be afforded an opportunity to make a second bid if his competitor made a higher bid than he.

Could Retain Discretion

It was pointed out that while such a plan could be made workable and provide a basis for operation under "auction" sales, as directed by the court, the distributors could retain full discretion as to whom they desired to sell.

Many knotty problems have already presented themselves in consideration of what factors are to be involved in deciding which is the best bid, according to sales representatives of the distributors and their counsel. These include the most advantageous playing time, credit standing of a bidding exhibitor and what his reputation as a showman is. These problems were all considered by the sales representatives.

Lessing's plan for SIMPP would concern itself merely with the physical handling of bids, making certain that every exhibitor would be afforded an opportunity to bid for a picture, as directed in the decision in the New York anti-trust case. It would not prevent a distributor from soliciting his own bids.

New Theatres

MINNEAPOLIS, July 10.—Plans for a 500-seat theatre in the Merriam Park district, are now before the St. Paul city council for approval, according to information received from the office of Perry Crosier, Minneapolis architect.

The new structure would be erected by Morris Auerbach, pending approval by the CPA and availability of materials.

Rayne, La., House Planned

NEW ORLEANS, July 10.—L. C. Montgomery, president of Ritz Theatres, here, discloses that he has engaged the services of Diboll, Kessels and Associates of New Orleans, as architects and engineers, and Paul Romero, Youngsville, as the contractor, for the construction of his Acadia Theatre in Rayne, La.

NLRB Election

(Continued from page 1)

vated by a request from major companies that the situation be studied, the election will be ordered to be followed by an NLRB hearing to iron out other differences, it is said.

All points in the West Coast labor dispute have been settled with exception of the jurisdictional angle. The fight is between the independent International Association of Machinists and three affiliated American Federation of Labor unions.

In the petition filed with the NLRB, the majors alleged that "commerce was hampered" as a result of the dispute between the unions.

New 306 Pact

(Continued from page 1)

rangement provides for a voluntary 15 per cent wage increase, retroactive to May 1, 1946.

Negotiations for exhibitors were conducted by the ITQA's labor committee, headed by Leo Brecher, and counsel Milton Wiseman. The union was represented by Herman Gelper, 306 president, and Harry Sacher, attorney.

Oklahoma Circuit

(Continued from page 1)

ent positions, the managements of both companies announced. Kidwell will continue as general manager for the theatres. Three of these, the Ritz, Victoria and Capitol, will be operated by Regal Theatres, Inc. The other three, Criterion, Tower and Plaza, will be operated by the Criterion Theatre Corp.

According to the new plan, the Warner, Midwest, Liberty and Folly theatres will revert to operation by Warner Brothers, which had charge of them from 1930 until 1933.

Three-Way 'U' Tieup

Universal has effected a three-program tieup with Raleigh Cigarettes' "People Are Funny" NBC radio show as part of a campaign to exploit "Canyon Passage," which will have its world premiere in Portland, Ore., on Saturday.

Review

"The Dark Horse"

(Universal)

IN Universal's "The Dark Horse," those who prefer their comedy broad and obvious will find much to amuse them in a burlesque of the American political scene.

The story, which is beginning to show the effects of long usage, tells how Phillip Terry, a newly-returned serviceman, is thrust into a hot election campaign for alderman, in a small American town. Much against his will, he is built up as a "champion of the people," by Donald MacBride, the town's political boss, replete with derby, cigar and brogue. MacBride and his right-hand man, Allen Jenkins, provide some laughs in their attempt to garner votes for their reluctant candidate. Terry, however, is convinced that he should run for office by Ann Savage, MacBride's attractive secretary, who has been promised a bonus for her task of convincing. Needless to say, Terry discovers that Miss Savage's interest in his political career did not originate from any idealistic motives and he publicly denounces both her and the political machine on election eve. The denunciation, of course, reacts in his favor and he wins the election and the girl, with no strings attached to either.

The screenplay, by Charles R. Marion and Leo Solomon, is based on an original by Sam Hellman. The script never strays far from accepted situations and abounds in cinematographic cliches. Will Jason directed for laughs, which are attained by extreme over-acting. As Boss (Honest John) Rooney, Donald MacBride comes out ahead in the acting division. Jenkins, Jane Darwell and Edward Gargan are among the others who do well in small parts. Will Cowan produced.

Running time, 60 minutes. General andience classification. Release date, not set.

HAROLD LOEB

Several UA Posts Abroad Are Open

The Latin American sales directorship in United Artists' foreign department, relinquished by Sam Seidelman several weeks ago when he became PRC foreign department manager, has not yet been filled, nor has the Mexican sales post, which Joe Goltz vacated for a similar United Artists post in China, the company indicates. Walter Gould is UA foreign manager.

In addition to the aforementioned positions, United Artists will have managerial posts open in Germany, Rumania, Yugoslavia and Czechoslovakia and in other European countries, once the Motion Picture Export Association decides conditions in those countries are such as to warrant individual company operations, a company spokesman said.

Wilby Circuit Loses Two, Gains One

ATLANTA, July 10.—Three theatre changes have occured here involving the Wilby circuit. Forman Rogers has purchased from Wilby the Tivoli Theatre at Montgomery, Ala.; W. H. Youngblood, owner of the Sevier Theatre, Johnson City, Tenn., has purchased from Wilby Circuit the Tennessee, also at Johnson City, while Wilby has purchased from Charles Rook, the Charles Theatre, at Montgomery.

Skirball Unit Registers

ALBANY, N. Y., July 10.—Gold Seal Productions, Inc., of Los Angeles, has registered with the Secretary of State to conduct a motion picture business in New York. Jack H. Skirball is president of the company, which has an authorized capital stock of $500,000. George W. Cohen was registered attorney.

Boston Variety Outing

BOSTON, July 10.—Members of the local Variety Club will stage their annual outing, golf tournament and picnic at Kernwood Country Club, near Salem, on July 16.

New Vacuum Tube For Telecasters

A new vacuum tube amplifier that may have effects on long-distance telephone communication and television transmission has been developed and given its preliminary tests at the Bell Telephone Laboratories, here, the company announces.

The new device, known technically as a traveling wave tube, shows a power gain 1,000 times greater than that of the pentode tube now in use and operates over a frequency band width of 800 megacycles—40 times wider than the band covered by tubes in current use.

Two Are Chartered, One Firm Dissolves

ALBANY, N. Y., July 10. — Joseph Rothman Productions, Inc., has been incorporated to deal in motion pictures, sound films and recordings. Haggerty, Myles and Wormser, New York, were incorporating attorneys.

Partners Corp. has been incorporated to carry on a theatrical business. Weisman, Celler, Quinn, Allan and Spett, New York, were incorporating attorneys.

Lindy Amusement Corp. of Kings County, has dissolved. Jacob Leff, New York, was the attorney in the dissolution.

FCC Assigns Seven

The Federal Communications Commission has assigned call letters to recently authorized television stations. They include: WNBW (NBC) Washington; WTVW (*Evening Star*) Washington; WTTG (DuMont) Washington; WWBR (Bamberger) Washington; KKOB (KOB) Albuquerque, N. M.; WAAM (Radio-Television of Baltimore) Baltimore; WTVR (WMBG) Richmond, Va.

Film on 'Stratocruiser'

A film entitled "The Story of the Stratocruiser" was shown, along with a War Department film, at a luncheon-meeting of the Airline Traffic Club of New York in the Sheraton Hotel, here, yesterday.

Short Subjects

"Fury of the Mountains"

(General Film Productions)

A Swiss Alps mountain-climbing adventure, produced and narrated by world traveller Tom Terriss, this short carries several suspense-laden minutes as one of the climbers, a woman, looses her footing near the summit. Saved from injury by a safety rope, she hangs helplessly 3,000 feet up. When her companion is about to succumb at the other end of the rope, the pair are rescued by an old guide. Terriss' narration adds to the film's entertainment. Running time, 10 minutes.

"Glory of the Pharaohs"

(General Film Productions)

Explorer Tom Terriss describes an adventurous pre-war visit which he made to the tomb of the ancient Egyptian Kings who have lain buried for centuries in the heart of the Pyramids. While gazing at one of the tombs Terriss is left at the mercy of the darkness when the electric lights fail. A flying bat contributes to the weird circumstances which seem to have stemmed from supernatural causes. Running time, 10 minutes.

Deadlock Continues In SPG Pact Talks

Representatives of film companies in New York will meet again with the Screen Publicists Guild next Tuesday in a further attempt to resolve the present deadlock in negotiations for new contracts for several hundred publicists.

While the SPG seeks a 30 per cent wage increase, a 100 per cent Guild shop, and other conditions, the companies have refused any further increases and are seeking to reduce the current 70 per cent Guild shop provision to 51 per cent, it is reported. The latter also seek to interpose certain grounds for dismissal of publicists which the SPG has indicated would grant no protection to the publicists from indiscriminate dismissals or layoffs, according to the Guild.

Pagnol Film in U. S.

Herman G. Weinberg has completed titling the French film, "The Well-Digger's Daughter," written and directed by Marcel Pagnol, recently elected to the French Academy. It will be released by Siritzky International Films in the fall, with the American premiere scheduled for the Ambassador Theatre, New York.

Deadline for 'Henry'

"Henry V," now playing a two-a-day run at the City Center, New York, will have to vacate the theatre before the start of the ballet season there on Sept. 2, according to United Artists officials, who are seeking to lease another New York theatre for continuation of the special run.

French Film to MGM

A new French film, "Angels from the Streets," has been acquired by M-G-M for release in America. The picture was written by Jean Giraudoux and was recently awarded France's Grand Prix du Cinema. It will be the third Gallic release in M-G-M's U. S. foreign film program.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
June 15	RENEGADES (Color) Evelyn Keyes Willard Parker Larry Parks O—88 mins. (Rev. 5/15/46)	**(Anniversary) Block)** THE HOODLUM SAINT D—91 mins. (618) (Rev. 2/5/46)	SUSPENSE Belita Barry Sullivan Bonita Granville D—101 mins. (Rev. 3/26/46)	**(Block 5)** OUR HEARTS WERE GROWING UP Gail Russell Diana Lynn C—83 mins. (4522) (Rev. 3/13/46)		MAN FROM RAINBOW VALLEY (Color) Monte Hale Adrian Booth O—56 mins. (5502) (Rev. 6/24/46)	**(Goldwyn Special)** THE KID FROM BROOKLYN (Color) Danny Kaye C-114 mins. (652) (Rev. 3/20/46)			THE RUNAROUND Ella Raines Rod Cameron Broderick Crawford C—86 mins. (535) (Rev. 6/6/46)	
June 22	DANGEROUS BUSINESS Lynn Merrick Forrest Tucker Gerald Mohr D	BAD BASCOMB O—112 mins. (619) (Rev. 2/5/46)	IN FAST COMPANY D—63 min. (510) (Rev. 5/16/46) STRANGE VOYAGE D—61 mins. (521) (Rev. 2/27/46)		AVALANCHE Bruce Cabot Helen Mowery Veda Ann Borg D—70 mins. (Rev. 4/26/46)		**(Disney Special)** MAKE MINE MUSIC (color) 75 mins. (692) (Rev. 4/17/46)	**(June Releases)** CLUNY BROWN Charles Boyer Jennifer Jones C—100 mins. (628) (Rev. 5/2/46)		LOVER COME BACK George Brent Lucille Ball Vera Zorina C—90 mins. (Rev. 6/14/46)	JANIE GETS MARRIED Joan Leslie Robert Hutton C—89 mins. (520) (Rev. 6/4/46)
June 29	THE RETURN OF RUSTY Ted Donaldson John Litel Barbara Wooddell D	THE POSTMAN ALWAYS RINGS TWICE D—113 mins. (620) (Rev. 3/11/46) LAST CHANCE D—105 mins. (621) (Rev. 11/16/45)	TRAIL TO MEXICO Jimmy Wakely O—(574) (Rev. 7/3/46)	**(Block 5)** HOT CARGO (Pine-Thomas) William Gargan Philip Reed D—57 mins. (4523) (Rev. 3/14/46)	COLORADO SERENADE (Color) Eddie Dean Emmett Lynn O—68 mins. (Rev. 6/10/46)	TRAFFIC IN CRIME Kane Richmond Adele Mara Ann Nagel D—56 mins. (522)	(Special) (International) THE STRANGER Edward G. Robinson Orson Welles Loretta Young D—95 mins. (Rev. 5/21/46)	SOMEWHERE IN THE NIGHT John Hodiak Nancy Guild D—110 mins. (629) (Rev. 5/3/46)		INSIDE JOB Preston Foster Ann Rutherford Alan Curtis D—65 mins. (537) (Rev. 6/20/46)	
July 6	THE UNKNOWN Karen Morley Jim Bannon Jeff Donnell D	TWO SISTERS FROM BOSTON MC-112 mins. (622) (Rev. 3/5/46)		**(Block 5)** TO EACH HIS OWN Olivia De Havilland John Lund D—122 mins. (4524) (Rev. 3/12/46)	LARCENY IN HER HEART Hugh Beaumont Cheryl Walker D—68 mins. (Rev. 5/17/46)	(Special) MY PAL TRIGGER Roy Rogers George (Gabby) Hayes O—79 mins. (554) (Rev. 6/21/46)	(Special) (Hakim-Wood) HEARTBEAT C—102 mins. (662) (Rev. 4/24/46)	STRANGE TRIANGLE Signe Hasso John Shepperd D—65 mins. (630) **(Rev. 5/15/46)**		HER ADVENTUROUS NIGHT Dennis O'Keefe Helen Walker Fuzzy Knight C—76 mins. (538) (Rev. 6/26/46)	A STOLEN LIFE Bette Davis Glenn Ford Dane Clark D—107 mins. (521) (Rev. 5/1/46)
July 13	THE DESERT HORSEMAN Charles Starrett Smiley Burnette O	**(Special)** THE GREEN YEARS Charles Coburn Tom Drake Beverly Tyler D—127 mins. (Rev. 3/11/46)				NIGHT TRAIN TO MEMPHIS Roy Acuff Adele Mara M—67 mins. (523)	**(Block 6)** 'TILL THE END OF TIME Dorothy McGuire Robert Mitchum D—105 mins. (626) (Rev. 6/12/46)	(July Releases) SMOKY (Color) Fred MacMurray Anne Baxter O—87 mins. (631) (Rev. 6/14/46)		DANGER WOMAN Brenda Joyce Don Porter Patricia Morison D—(539) (Rev. 7/9/46)	
July 20	COWBOY BLUES Ken Curtis Jeff Donnell O	**(Block 17)** BOYS' RANCH Jackie (Butch) Jenkins James Craig Frances Gifford D—99 mins. (Rev. 4/30/46)	SHADOWS ON THE RANGE Johnny Mack Brown O (520)			RENDEZVOUS WITH ANNIE Eddie Albert Faye Marlowe C—89 mins. (525)	CRACK-UP Pat O'Brien D—93 mins. (627) (Rev. 6/18/46) BEDLAM Boris Karloff D—79 mins. (628) (Rev. 4/19/46)	IT SHOULDN'T HAPPEN TO A DOG Carole Landis Allyn Joslyn C—70 mins. (632) (Rev. 5/23/46)	A SCANDAL IN PARIS George Sanders Signe Hasso Carole Landis D—100 mins.	THE DARK HORSE Philip Terry Ann Savage D—(540)	OF HUMAN BONDAGE Paul Henreid Eleanor Parker Alexis Smith D—105 mins. (522) (Rev. 7/3/46)
July 27	SING WHILE YOU DANCE Ellen Drew Robert Stanton Andrew Tombes D			**(Block 6)** O. S. S. Alan Ladd Geraldine Fitzgerald D—107 mins. (4525) (Rev. 5/14/46)	QUEEN OF BURLESQUE D PRAIRIE BADMEN O	CONQUEST OF CHEYENNE O—56 mins. (568) (Rev. 6/25/46) RED RIVER RENEGADES O—55 mins. (557)	THE FALCON'S ALIBI Tom Conway Rita Corday D—62 mins. (629) (Rev. 4/15/46)	**(August Releases)** CENTENNIAL SUMMER (Color) Jeanne Crain Cornel Wilde M—102 mins. (633) (Rev. 5/28/46)		CANYON PASSAGE (Color) O—(541) CUBAN PETE C—(542)	
Aug. 3		**(Special)** EASY TO WED (Color) Van Johnson Esther Williams Lucille Ball M—109 mins. (Rev. 4/9/46)			**(Pre-Release)** DOWN MISSOURI WAY M SECRETS OF A SORORITY GIRL D		THE BAMBOO BLONDE Frances Langford Ralph Edwards C—68 mins. (630) (Rev. 6/20/46)	ANNA AND THE KING OF SIAM Irene Dunne Rex Harrison D—128 mins. (634) (Rev. 6/3/46)	MR. ACE George Raft Sylvia Sidney D	BLACK ANGEL D—(543) SLIGHTLY SCANDALOUS D—(544)	NIGHT AND DAY (Color) Cary Grant Alexis Smith Monty Woolley M—128 mins. (523) (Rev. 7/9/46)
Aug. 10	PERSONALITY KID Anita Louise Michael Duane D	COURAGE OF LASSIE (Color) Elizabeth Taylor Tom Drake Lassie D—93 mins. (622) (Rev. 5/13/46)		**(Block 6)** THE SEARCHING WIND (Hal Wallis) Robert Young Sylvia Sidney D—108 mins. (4527) (Rev. 5/10/46)		THE LAST CROOKED MILE D—67 mins. (527) INNER CIRCLE D—57 mins. (526)	**(Block 1)** SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. LADY LUCK Barbara Hale Robert Young C—97 mins.	DEADLINE FOR MURDER Paul Kelly Kent Taylor D—65 mins. (635) (Rev. 6/21/46)		WILD BEAUTY Don Porter Lois Collier (D)—(545)	
Aug. 17					OVERLAND RIDERS Buster Crabbe O—57 mins.		GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46)		CAESAR AND CLEOPATRA Vivien Leigh Claude Rains D (Rev. 12/13/45)	TIME OF THEIR LIVES Abbott and Costello Binnie Barnes C—(546)	TWO GUYS FROM MILWAUKEE Dennis Morgan Jack Carson Joan Leslie C—90 mins. (524)
Aug. 24		(Block 17) FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)			BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D		SUNSET PASS James Warren Nan Leslie O—60 mins. STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins.			THE BRUTE MAN Tom Neale Rondo Hatton D—(547)	

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) **Motion Picture Daily *Review Date.***

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 60. NO. 9 NEW YORK, U. S. A., FRIDAY, JULY 12, 1946 TEN CENTS

Cost-Sharing In SIMPP's 'Auction' Plan

Could Be Administered As Arbitration System

Distributors and exhibitors would share proportionately the cost of maintaining the system of regional boards to handle bids under the proposed "auction" selling plan being developed for the Society of Independent Motion Picture Producers by Gunther R. Lessing, vice-president and general counsel of Walt Disney Productions, Lessing told MOTION PICTURE DAILY, here yesterday, prior to his departure for California.

Tentative details of the SIMPP plan were disclosed in *Motion Picture Daily* yesterday, the proposed plan providing for a division of the country into five zones, according to the requirements of distribution. Regional and sub-regional boards would be set up in each zone which would register theatres according to their desired run

(*Continued on page* 7)

Ask $2,100,000 in Anti-Trust Action

The Fifth and Walnut Corp. and Albert J. Hoffman, owners of the 2,500-seat National Theatre in Louisville, yesterday filed an anti-trust suit in U. S. District Court, here, against distributors and others, charging a conspiracy to prevent them from obtaining first-run product and asking $2,100,000 in treble damages.

The complaint charges that although the National is centrally located and

(*Continued on page* 7)

Independents Hit by Decision: Lightman

BUFFALO, July 11.—The recent court decision in the New York anti-trust suit will work a "definite hardship on independent exhibitors" and will be advantageous to the distributors, M. A. Lightman of Memphis, vice-president of the Motion Picture Theatre Owners of America, told a luncheon meeting of the MPTO of New York at the Hotel Lafayette

(*Continued on page* 7)

'IA' Pacts Add 5 Millions to Distribution

Distributors have started to pay off retroactive wage increases to 6,600 IATSE exchange workers in the 30-odd exchange cities. When added to the 15 per cent wage increases effected several weeks ago, $5,000,000 will be added to distribution costs this year.

Payment of retroactive wage increases, going back to Dec. 1, 1943, for an estimated 3,100 exchange service employes, including shippers, poster clerks and inspectors, and to Dec. 1, 1944 for 3,500 exchange "white collarites," was delayed due to renegotiation of some of the retroactive wage increases for the service employes.

While "IA" executives, headed by Richard F. Walsh, president, Thomas

(*Continued on page* 7)

$13,000,000 in U.S. Surplus Equipment

WASHINGTON, July 11.—Surplus photographic and processed motion picture equipment in the hands of the Government at the last count amounted to $13,689,000, according to figures released here by the War Assets Administration.

Unexposed photographic film head-

(*Continued on page* 8)

$1,500,000 in First Mass Charity Drive

Hollywood, July 11.—A total of $1,546,090 was collected in the first combined drive for the American Red Cross, National Foundation for Infantile Paralysis and Victory Chests in Los Angeles County, according to Y. Frank Freeman, president of the Permanent Charities Committee, who told that group's board of directors in a meeting here tonight: "I feel the program we have instituted will prove a pattern for solicitation by other organizations and industries in years to come."

Erlanger to MPEA European Division

Herbert J. Erlanger, by arrangement with Warner Brothers, has joined the staff of the Motion Picture Export Association, to handle European legal problems in connection with MPEA activities, it was announced here yesterday by vice-president and general manager Irving Maas of the MPEA.

For 12 years prior to joining the Army, in 1942, Erlanger supervised all legal matters for Warners in Europe. He is now on terminal leave from the 14th Armored Division, with the rank of captain.

Erlanger will operate from MPEA's New York office.

Video's Future Bothers British Film Industry

LONDON, July 11.—Back of Winston Churchill's insistent demands for a Parliamentary inquiry into the government-controlled British Broadcasting Co., before Parliament renews BBC's charter, is a widespread and deep anxiety over the future of television, as it concerns both the broadcasting and motion picture industries.

Politicians, led by the ex-Prime Minister, are seen as most assuredly making great play with the dangers inherent in the present closely controlled broadcasting system. But what the country as a whole wants to know —and the motion picture industry most particularly, and urgently—is where and how television figures in the picture.

The Churchill demand for the in-

(*Continued on page* 7)

DuPont Has a New Film for Television

A new motion picture film which, it is claimed, will aid the telecasting of public events within a few hours or even minutes of their occurrence and will give improved television images, according to DuPont, will be introduced here Monday by DuPont and National Broadcasting.

The new film, a development of the DuPont film research laboratories in Parlin, N. J., is said to carry a special emulsion to obtain more detail in both highlights and shadows of outdoor scenes where lighting cannot be controlled.

It will be used to televise pictures of the final parade and presidential

(*Continued on page* 7)

New US Ticket Rules to Halt 'Irregularities'

Theatre Name Hereafter Must Be Printed on Each

By JIM H. BRADY

WASHINGTON, July 11.—New standards for handling theatre tickets have been established by the Bureau of Internal Revenue, to "prevent irregularities," it was learned here today.

Under the new rulings the name of a theatre must be printed plainly upon each ticket. No circuit may use what are referred to as "A" and "B" tickets, designating "A" to one theatre and "B" to another.

A spokesman of the Bureau asserted that evidence indicates that "certain" exhibitor circuits have switched tickets when playing a percentage picture of top-grade quality with a third-rate film. Switching tickets, which are now marked by alphabetic letters rather than the name of the house,

(*Continued on page* 8)

U.S. Ready for ATA Film Suggestions

WASHINGTON, July 11.—That the Government stands ready to receive suggestions from the American Theatres Association on the type and standard of Federal film messages and their entertainment potentialities was expressed today by Anthony Hyde, deputy director of the Office of Mobilization and Reconversion.

Hyde predicted that ATA membership will climb to more than 10,000;

(*Continued on page* 8)

Screen Guild Meets On '46-47 Releases

DALLAS, July 11.—Emphasis on the suitability of early 1946-47 releases to meet Texans' demands for action pictures, highlighted a two-day sales meeting between Robert L. Lippert, Screen Guild Productions' vice-president and general sales manager; Francis Bateman, sales manager, and John L. Franconi's sales force.

Four completed subjects were

(*Continued on page* 8)

Personal Mention

DAVID COPLAN is en route to London from New York to resume his post as United Artists managing director in Great Britain. He was here two months.

•

Lee Kamern, acting general manager for Loew's International in Bombay, is the father of a baby girl. He is pinch-hitting in Bombay for Rowland Jones, now in California and due in New York next week.

•

Marvin Stone, assistant to Morris Franz in Loew's International's advertising department, and Mrs. Stone have returned here following their honeymoon at the Berkshire Country Club.

•

Frank Articola of M-G-M's home office sales department, returned to New York yesterday from Oklahoma City.

•

Robert E. Diem, assistant manager of Loew's Theatre, Wilmington, has been cited by the Junior Chamber of Commerce there.

•

Robert Merrell, head booker at M-G-M's Cincinnati office, will return to his headquarters from New York today.

•

Al Zimbalist, national advertising-publicity director of Film Classics, has left New York for a two-week vacation in the South.

•

Jacques Kopfstein, executive vice-president of Astor Pictures, has arrived in Hollywood from New York by plane.

•

John J. Maloney, M-G-M Central sales manager with headquarters at Pittsburgh, will return to that city Monday from a New York vacation.

•

Sir Cecil Holden, M-G-M London executive, will leave Hollywood for New York this weekend en route to London by plane.

•

Otto Preminger, 20th Century-Fox producer, will leave New York for Hollywood tomorrow.

•

James Barnes, Warners' Memphis manager, celebrated another birthday this week.

•

Elliott McManus, 20th-International's manager in Panama, has arrived in New York.

•

George A. Hickey, Coast M-G-M sales manager, is in San Francisco from Hollywood.

•

Samuel Resnick, Andover, Mass., theatre owner, has returned there from Florida.

•

Vincent Mollica, owner of the Opera House, Lebanon, Vt., is recuperating from illness.

•

Lew Breyer, manager of the Broadway, Springfield, Mass., is vacationing with his family.

Insider's Outlook

By RED KANN

NOT at all by accident did the following paragraph appear in the press release issued after Paramount executives completed their recent short-term stay in Hollywood, where plans for more intensive world-wide sales were discussed:

"After viewing the company's completed product for the 1946-47 season, the visiting executives, headed by Barney Balaban, expressed to Henry Ginsberg, studio head, the belief that they had just seen the finest group of pictures produced by Paramount in many years."

There was compliment in the words, obviously, but they were consciously designed to reach further. They were aimed at stressing once again the company's confidence in Ginsberg, thereby reiterating the solidity of his status.

■ ■

That fast changeover in title from "Blue Sierra" to "Courage of Lassie" on Metro's part traces to Audience Research suggestion. The Gallup system of checks and balances has most of the important executives in that corner saturated with excitement. Therefore, when the suggestion was made that an additional gross of several hundred thousands was likely if M-G-M found a means of incorporating "Lassie" in the title, the scramble was on.

While Lassie plays the role, she carries an opposite-gender name in the film. This presented something of a problem until a title suggesting Lassie's attributes—courage, intelligence, etc.—shaped up. Consequently, "Courage of Lassie."

■ ■

"Leave Her to Heaven" has touched $5,000,000 domestic gross — distributor's end — and thus substantiates Tom Connors' forecast. The end is yet to come, moreover. Final take in the home market will run between $5,500,000 and $6,000,000.

"Anna and the King of Siam," bringing happy glows to 20th-Fox faces over the Music Hall run, begins to shape up as a formidable challenger to "Heaven."

"Smoky" is displaying surprising strength, too.

■ ■

The Loew circuit change to Wednesday openings on the long half, which means five days, admittedly trails the identical move introduced by the RKO circuit in Greater New York. It is a summer idea, this bringing in a new show midweek, as against the usual Thursday when preparations for the weekend exodus get under way.

■ ■

Now that he's world-wide sales manager for Liberty Films, Edward Kelly O'Shea says he is giving serious consideration to a switch from Edward to Patrick with no visible budging on the Kelly, however.

There was a patriot named Patrick Henry once. He championed liberty, too.

■ ■

RKO Radio held back on word of the extension of its deal with Jesse Lasky and Walter MacEwen for three more, for a break during the sales convention. The original arrangement had been limited to "Without Reservations."

■ ■

There will be a "Ziegfeld Follies of 1947," come the proper time. Some of the footage which didn't make the current edition rests on an expensive stockpile awaiting action. Inside report is that much of it is excellent.

■ ■

Phil Silvers, funny man, adding gaiety to the city-wide luncheon which preceded the successful world premiere of "Centennial Summer" in Philadelphia Wednesday evening:

"Otto Preminger started as an actor, became a director, then a producer-director. At that point, since I am an actor, he also became my mortal enemy. . . .

"I was overseas during the war trying to help out. I couldn't get into any branch of the military service. In fact, they put me in 9 Z. That meant, 'Even if there's an invasion, don't come around.' . . . .

"Our Government is pretty smart. They sent Frank Sinatra abroad to prove that we're starving here, too. . . .

"You ought to meet some of the people behind the scenes at 20th Century-Fox. They're the fellows who sell. Believe me, they've sold a lot of lulus, too. . . .

"George Skouras was supposed to be here. Only he couldn't make it. The popcorn in some of his theatres is missing."

■ ■

Spyros Skouras went to Mexico City instead of Philadelphia. Someone cracked, "Let's wire him we'll match any deal the Mexican League offers."

Rinzler Captures Two Fabian Golf Prizes

Harold Rinzler, independent circuit operator, turned in a low gross of 76 and came through with a prize-winning drive of 220 yards to carry off top honors in Fabian Theatres' "Victory Golf Tournament" yesterday at the Preakness Hills Country Club, Wayne Township, N. J.

First prize for nearest-the-pin went to Raz Goldstein, with a special prize to Charles Bierbauer. Frank Damis was the putting champion. H[illegible]t scorers of the day were Lou [illegible]d, with 151, and Ray Moon, with 125.

Si Fabian and Sam Rosen were hosts to more than 200 participants and guests at a dinner at the club last night. Numerous film company executives were present.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene DUNNE Rex HARRISON Linda DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

CHARLES BOYER
JENNIFER JONES
in ERNST LUBITSCH'S
CLUNY BROWN
20th Century - Fox Picture
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'way & 45
ON SCREEN
KATHRYN GRAYSON • JUNE ALLYSON
in M-G-M's
'TWO SISTERS from BOSTON'
IN PERSON
JACKIE GLEASON
Extra!
JOSH WHITE
and OTHER BIG ACTS!

Robert YOUNG • Sylvia SIDNEY • Ann RICHARDS
"THE SEARCHING WIND"
A Hal Wallis Production
In Person
Andy RUSSELL • Alan CARNEY • PIED PIPERS
EXTRA! RAYMOND SCOTT AND BAND
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Starts Tomorrow
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

JEROME KERN'S
"CENTENNIAL SUMMER"
A 20th Century-Fox Picture in Technicolor
PLUS ON STAGE—CHICO MARX
Extra! JANE PICKENS
ROXY 7th Ave. & 50th St.

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20th CENTURY FACTS

The July Book-Of-The-Month

takes its place among the

renowned best-sellers that

make 20th Century-Fox

The Biggest Figure in Best-Sellers

IT'S A **FACT** THAT RIGHT NOW "ANNA AND THE KING OF SIAM" "CENTENNIAL SUMMER" *in Technicolor*, "SMOKY" *in Technicolor* and "CLUNY BROWN" ARE THE BOXOFFICE "BOOKS" OF THE MONTH EVERYWHERE!

Short Subject

"Okay for Sound"

(*Warner Brothers Special*)

To be released concurrently with "Night and Day," Warners' sound anniversary feature, on Aug. 3, "Okay for Sound," is an excellent and absorbing subject on the cavalcade of sound for motion pictures, from its earliest inception through the trial periods when it was beset by many failures, up to and including the first trials of talking pictures when "The Jazz Singer" was presented on Aug. 6, 1926, and met with an instantaneous success which revolutionized the motion picture industry.

Produced by Gordon Hollingshead, the picture contains nostalgic scenes from many of the early-day sound films and talking pictures. It then takes the audience on an instructional tour of the method synchronizing sound with present-day films. The two-reel subject concludes with scenes from various Warner pictures in which the stories are dependent upon music, dialogue and sound for their effectiveness.

Rodgers Cites O'Shea On Service Record

William F. Rodgers, vice-president and general sales manager of M-G-M, yesterday presented E. K. O'Shea, retiring Eastern sales manager, with a gold cigarette case as a farewell gift, at a luncheon at the Hotel Astor. Rodgers also lauded O'Shea for his 28 years of service to the organization and wished him well in his new association with Liberty Pictures.

Among others present were: E. W. Aaron, Ben Abner, Joel Bezahler, J. J. Bowen, William G. Brenner, Alan F. Cummings, Charles F. Deesen, Howard Dietz, Tyree Dillard, Jr., William Ferguson, Jay Gove, Irving Helfont, William D. Kelly, Ben Melniker, Herbert Nusbaum, William Ornstein, Raph Pielow, Harold Postman, Henderson M. Richey, Paul J. Richrath, Silas F. Seadler, Mike Simons, Charles K. Stern and William B. Zoellner.

Fete O'Shea's Secretary

Miss Bert Reichert, secretary to E. K. O'Shea, retiring Eastern sales manager of M-G-M, was given a farewell luncheon yesterday at the Astor Hotel, here, by 25 of her colleagues.

Para. Pays $50,000 For Variety Story

Paramount has turned over its check for $50,000 to the Vareity Clubs of America for rights to film that organization's story, the company stated yesterday.

The company yesterday stated that the $50,000 represents the total payment on the flat-sum purchase deal for the material and that Variety would not participate in the profits or gross receipts of the picture.

Columbia Dividend

Columbia Pictures' board of directors have declared a quarterly dividend of $1.06¼ per share on the $4.25 cumulative preferred stock of the company, payable Aug. 15 to stockholders of record on Aug. 1.

SMPE Makes Test Films Available

Several 16mm. test films, prepared by the Society of Motion Picture Engineers as part of its wartime standardization work and until recently supplied only for government requirements, are now available to civilian industry in this country and abroad, it is announced by Don E. Hyndman, SMPE president.

These test films embody rigid specifications to meet fundamental test and performance requirements of the American Armed Forces and necessitated by excessive equipment failures and the lack of suitable test standards for 16mm. projection. The Research Council of the Academy of Motion Picture Arts and Sciences cooperated with the SMPE in this project.

Among the test films now available from the Society are:

Sound Focusing Test Film for sound projection equipment, service and laboratory types; 3,000-Cycle Flutter Test Film for sound projection equipment; Multi-frequency Test Film for field testing sound projection equipment; 400-Cycle Signal Level Test Film for sound projection equipment; Resolving Power Test Target, a method of determining resolving of projector lenses; Travel-Ghost Test Film, a method of determining freedom from travel-ghost in sound projectors.

Proud Leaving WE, Reddall Succeeds

George B. Proud, treasurer of Western Electric since 1941, will retire, in accordance with the company's age retirement rule, on Oct. 31, following 37 years with the company. H. Hastings Reddall, chief auditor, has been elected assistant treasurer, effective from Sept. 1 to Nov. 1, when he will succeed Proud as treasurer.

Proud carried the responsibility for the financial and credit funcions of WE during World War II, when the company supplied more than $2,000,000,000 worth of electronic and communications equipment to the Armed Forces.

'Passage' to Premiere Tomorrow in Oregon

HOLLYWOOD, July 11.—A special plane-load of 35 stars and news and trade paper correspondents will leave tomorrow from Lockheed Airport, Burbank, for Portland, Ore., to attend the world premiere of "Canyon Passage."

The stars and some 20 press representatives will join in the street parade, Western barbecue, and entertainment scheduled by the Oregon Press Club to follow the premiere of the picture on Saturday evening.

20th to Screen 'Homicide'

"Home Sweet Homicide" will be tradeshown in all exchange centers on July 17, except in Portland and Seattle, where the picture will be shown on July 19, according to William J. Kupper, 20th Century-Fox general sales manager.

PRC Tradeshowing

PRC Pictures will hold a trade screening for "Prairie Badmen," on Thursday, July 18 at the Preview Theatre, here.

'Amok' Censorship Appeal Is Delayed

ALBANY, July 11.—Arguments before the Board of Regents, State Board of Education, appealing the adverse censorship ruling on "Amok," French picture distributed in this country by the Brandt Bros., has been delayed until after July 18, upon request of the Brandts' attorney. The answering brief to the censorship appeal was filed on behalf of the motion picture division, State Education Department, by Dr. Ward Bowen, acting director, within the prescribed 10 days after the appeal.

Three members of a sub-committee of the Board of Regents will review the picture and hear arguments, although the committee's report to the full board is expected to be deferred until the next regularly scheduled meeting in September. A Spanish version of "Amok" was licensed by the board, several years ago, after many eliminations.

ASCAP Board Votes Membership to 21

ASCAP's board of directors have elected the following writers and publishers to membership: In the popular-music field, writers Earl K. Brent, R. Dale Butts, Larry Clinton, Charles Davenport, Maurice de Packh, Robert E. Dolan, Edward J. Kay, Stanley Kenton, Cyril J. Mockridge, Lionel Newman, Howard Phillips, Hans J. Salter, Louis Edward Shelly, Marlin H. Skiles, David L. Snell and Anna Sosenko.

Writers in the standard music field, Francis H. McKay, C. Albert Scholin, Frederick C. Schreiber, Nathan Lang Van Cleave and Miss Glad Robinson Youse.

Popular-music publishers elected were: Bell Song Publishing Co., Frank Silver Music Publishers, Oxford Music Corp., United Music Corp., Windsor Music Corp., Standard Music Co. and Elliot Music Co.

Spiers Joins FC in Milwaukee Branch

Edward E. Spiers has joined Film Classics as branch manager of its Milwaukee exchange. He was formerly with Warner Bros. in Chicago, spent 10 years with RKO in Milwaukee, and was sales manager for Monogram in Des Moines.

Meanwhile, Film Classics has completed negotiations with the Century Building Corp. for an additional floor at its home office headquarters here to house an enlarged foreign department, radio department, statistical, accounting, non-theatrical and mail departments.

Dozier Starts Monday

HOLLYWOOD, July 11. — William Dozier, who takes up his vice-presidential duties at International on Monday, will join president William Goetz in planning an expanded production schedule for the company.

Siritzky Flies to France

Leon Siritzky, foreign film importer, has left New York for France by plane to arrange for the export of French films for distribution and exhibition in the United States. His wife accompanied him.

Coming Events

July 15—IATSE executive board meetings start, Hotel Stevens, Chicago.

July 21-23—Summer convention of Theatre Owners of North and South Carolina, Isle of Palms, S. C.

July 22—38th biennial convention of the IATSE starts, Hotel S[illegible]ns, Chicago.

July 22—William Green, AFL president, address before the 38th biennial convention of the IATSE, Hotel Stevens, Chicago.

July 23—Eric Johnston, MPA president, address before the 38th biennial convention of the IATSE, Hotel Stevens, Chicago.

Aug. 5-7—Warners 20th "Anniversary of Talking Pictures" sales convention, Ambassador Hotel, Atlantic City.

Aug. 5-7—National Association of Visual Education Dealers, annual convention, Hotel Continental, Chicago.

Aug. 6—Connecticut MPTO golf tourney, Racebrook Country Club, Orange, Conn.

Aug. 12-15—United Artists International sales conference, Waldorf-Astoria Hotel, New York.

Aug. 26-30—Photographers Association of America convention, Hotel Stevens, Chicago.

Film Critics Invited To M-G-M Location

CHICAGO, July 11.—Joe Pasternak and his wife, together with principals and some 50 technicians arrived here today enroute to Mackinaw City, Mich., for location shots for M-G-M's "This Time for Keeps." Film critics from Chicago, Detroit, Cleveland, Minneapolis and Milwaukee have been invited to the Michigan location as guests of M-G-M.

Also arriving here today were Mr. and Mrs. Lauritz Melchior, Johnnie Johnston, Jimmie Durante and Marie McDonald. Esther Williams joined the group here, accompanying them to Michigan. Director Richard Thorpe and Jack Gertsman, unit manager, are already at Mackinaw City. Shooting will start Saturday.

Fried Joins Para. International Staff

Raymond Fried, formerly with the Psychological Warfare Division of the Army, has been added to the expanding staff of Paramount International's theatre division, under the direction of Clement S. Crystal.

Fried, who was a lawyer in Chicago prior to the war, and who in war service rose from private to lieutenant-colonel, will remain here for a month, prior to his first assignment abroad.

Brenner Tours for MGM

Richard J. Brenner, assistant regional director for Latin America for Loew's International, will leave New York Monday for an inspection tour of all M-G-M sales offices and theatres in his region. He will fly first to Puerto Rico, and then visit all 20 countries in Latin America. The tour will take six months.

Mrs. Brenner will accompany him on the trip.

"THE STRANGER"

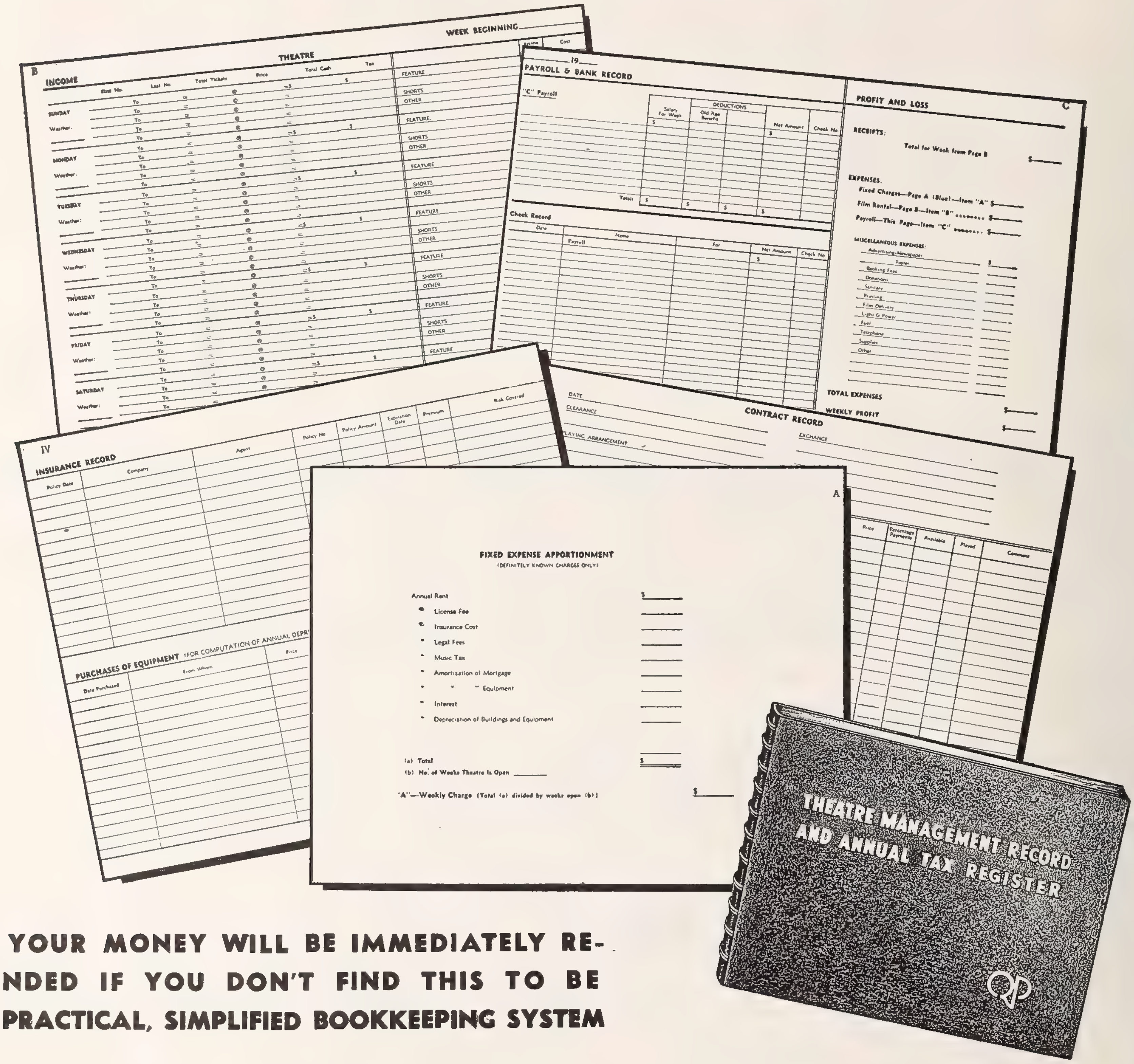
. . . established a new all-time high for both money and attendance, opening day, Wednesday, July 10th, at the RKO Palace Theatre, New York City.

AN INTERNATIONAL PICTURE
distributed by RKO Radio Pictures

Now Available Again!

THE FINEST ACCOUNTING BOOK EVER COMPILED FOR MOTION PICTURE THEATRE OWNERS

« *NOTICE THE UTTER SIMPLICITY OF THESE SAMPLE PAGES* . »



A

FIXED EXPENSE APPORTIONMENT
(DEFINITELY KNOWN CHARGES ONLY)

Annual Rent $______
" License Fee
" Insurance Cost
" Legal Fees
" Music Tax
" Amortization of Mortgage
" " " Equipment
" Interest
" Depreciation of Buildings and Equipment

(a) Total $______
(b) No. of Weeks Theatre Is Open ______

"A"—Weekly Charge (Total (a) divided by weeks open (b)) $______

C

PROFIT AND LOSS

RECEIPTS:
Total for Week from Page B $______

EXPENSES.
Fixed Charges—Page A (Blue)—Item "A" $______
Film Rental—Page B—Item "B" .... $______
Payroll—This Page—Item "C" .... $______

MISCELLANEOUS EXPENSES:
Advertising-Newspaper
Poster $______
Booking Fees
Donations
Sanitary
Printing
Film Delivery
Light & Power
Fuel
Telephone
Supplies
Other

TOTAL EXPENSES $______
WEEKLY PROFIT $______

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Here is my check for $2.00. Send me "THEATRE MANAGEMENT RECORD".

Name .... Address ....
City and State .... Theatre ....

British Video

(*Continued from page 1*)

quiry suffered a setback in the House of Lords recently when the government, in the person of Lord Listowel, Postmaster General, turned down the proposal—saying that the demand presupposed that the BBC had failed to give satisfaction. This was not the case, Lord Listowel added.

But the matter will not end with the turndown in the House of Lords. Members of all parties in Commons have put down their names in support of Churchill's motion.

Flying Start

BBC got off to a flying start with its Victory Parade television show; administering thereby a salutary jolt to those film men who affected to see no danger to their own interests in the resumption of this radio medium.

Granted the television people had luck. Reception conditions were first rate. But the home viewer also was treated to a program with a showmanship quality quite the equal and in certain instances definitely superior to Victory Parade newsreels subsequently seen in theatres.

Moreover, BBC stole an extremely significant march on the film trade. For months past, as we have more than once reported, the three branches of the film industry had been haggling with the BBC as to whether and on what terms newsreel films might be televised. The haggling is still in progress. But that did not prevent the television people from making their own film of the Victory show and putting it over their transmitters, in addition to the direct transmission in the morning, well in advance of the newsreels.

Screening Failed

The only two attempts to put the Victory Parade, by way of television, on theatre screens failed. Two small newsreel houses had installed television projectors, manufactured by the John Logie Baird firm. Fair audiences attend, but within 10 minutes the shows fizzled out.

J. Arthur Rank, who, it had been anticipated, would spring a last minute surprise by publicly projecting the BBC's transmission on his own theatre-television apparatus preserved an obdurate inactivity. His subsequent silence has been none-the-less obdurate. Rank, it may be surmised, cannily awaits events before springing his intentions.

Fortuitously, likewise fortunately, for some slow-acting exhibitors hereabouts, television events are not marching quite so quickly as planned. The Hankey Report recommended that at least four provincial sub-stations should be erected within two years of television's resumption, but work has been delayed due to the fact that manufacturers cannot find materials with which to build home viewers' sets in the numbers demanded.

Breathing Space

That gives the film trade a little breathing space. Currently, discussion of television problems has been canalized two ways. Months ago, at the instance of the Newsreel Association, the joint Renters-Exhibitors-Producers Committee engaged in negotiations with the BBC. The original agenda, relating, naturally, to newsreels only, has been widely extended, but no definite accord has been achieved. Other talks have been started between the governmental Television Advisory Committee and a newly-formed organization calling itself the Association for the Protection of Copyright in Sport.

This London Bureau was the first to point out that no copyright under existing British law can exist in such a transient thing as a televised broadcast of an unrehearsed event. Our dictum was quickly taken by local sports promoters, who hurriedly formed the so-called Copyright Protection Association and made representations to the government. Immediate aim of those representations is a legislative extension of the Copyright Act of 1911 which would give "television" protection to any such promotions as a world's heavyweight boxing match.

Wishful Thinking

That is the setup as it now exists. There are those who profess hope that Churchill's motion may result in a television transmitter independent of the BBC being established. That is believed to be a first-rate example of wishful thinking.

Symptomatic of the industry's preoccupation with this so-called "menace" is the disclosure that Ealing's Michael Balcon plans a film on the life and work of the late John Logie Baird, who died in London a few days after the Victory Parade.

'IA' Pacts

(*Continued from page 1*)

J. Shea, assistant president, and Joseph D. Basson, negotiated the wage increases for the "white collarites"—who are members of "F" locals in New York—the "B," or service employes' locals, elected to conduct their own negotiations individually in the field. The result was that 13 of the "B" locals secured a two-and-one-half per cent and a five per cent retroactive increases for the period between Dec. 1, 1943 and Dec. 1, 1944, a 10 per cent increase for the same period was secured in instances where the "IA" officials interceded.

Distributors Yielded

To create a uniform situation, Walsh and Shea instituted discussions with film exchange operations heads, and although there was considerable opposition to this move, especially on the part of smaller companies, the distributors have now yielded and all locals will now receive the uniform 10 per cent, retroactive.

Although no estimates are available on the amount of money involved in retroactive payments, nor for the amount involved in the "IA" re-negotiations with the distributors, the sum is said to be considerable. Checks for many of the workers run over $1,000.

Exchange "white collarites" received a 10 per cent increase, retroactive to Dec. 1, 1944, with the full 15 per cent being retroactive to Dec. 1, 1945. The service employes' 10 per cent retroactivity is between Dec. 1, 1943 and Dec. 1, 1945 with the full 15 per cent being retroactive to Dec. 1, 1945. New contracts run to Nov. 30, 1947.

Eight Companies

Companies involved are: Paramount, Warners, RKO Radio, 20th Century-Fox, Loew's, United Artists, Columbia and Universal. Republic exchange workers also received wage boosts, but on a different basis.

Lightman

(*Continued from page 1*)

here today. "The very persons expected to be helped by the government are getting a kick in the pants," he added.

Lightman said independents should bear in mind that anything they can take away from the circuits through litigation and legislation can always be taken away from them by other exhibitors. "This only gives rise to a vicious circle that does no one any good," he declared.

More than 120 theatres in Buffalo, Syracuse, Rochester, Binghampton and elsewhere were represented at the meeting. State president Merritt Kyser of suburban East Aurora presided and gave a report on the recent conference of the national board of directors at Columbus, Miss.

Constantine J. Basil, Robert C. Hayman and Matthew M. Konzakowski were announced as new directors of the state board. George J. Gammel has succeeded Kyser as vice-president.

Anti-Trust Case

(*Continued from page 1*)

larger than some other local first-run houses, it has not been able to buy first-run product since 1941. Harold Janecky, formerly a division manager for Skouras Theatres in New York, and Vance Schwartz, at one time a division manager for Fox West Coast, operate the National.

In addition to the eight distributors who are defendants in the U. S. vs. Paramount suit, the action is also brought against Republic, the Marcus Loew Booking Agency and United Artists Theatre Corp.

Besides damages, the plaintiffs seek the right to bid for first-run product. Monroe N. Stein is counsel for the plaintiffs.

DuPont Video Film

(*Continued from page 1*)

color ceremony of the 442nd Infantry Combat Team, on Monday, a few hours after NBC newscameramen complete their coverage of this event in Washington.

Newsreel pictures of the parade and color ceremony will be made during the afternon. The exposed film will be flown here immediately after the ceremony for televising over station WNBT. To save processing time and demonstrate the flexibility of handling news pictures over a television system, the new film will be used in negative form with a minimum of editing.

Crawford Eddy Honored

SARATOGA SPRINGS, N. Y., July 11.—Capt. Crawford Eddy, formerly director of the Balaban and Katz television station in Chicago, was given a dinner here this week by the Lion's and the Rotary clubs as a "distinguished Saratogian." A wearer of the Legion of Merit, Eddy is director of the high-frequency radio school at the Naval Training Station in Chicago, and has been credited with many inventions in radio.

Coast Office for Korda

HOLLYWOOD, July 11.—Sir Alexander Korda today obtained temporary office space at the Samuel Goldwyn studio. He will remain here through next week.

SIMPP Plan

(*Continued from page 1*)

and which would receive bids from exhibitors when distributors make pictures available for licensing in a particular zone.

Lessing explained yesterday that the regional boards could be maintained and operated in a manner similar to the arbitration boards set up as the motion picture arbitration system under the consent decree, and possibly could even be combined with the arbitration system, under Federal Court direction. Lessing emphasized that the purpose of such a system would be primarily to have a centralized organization assume full responsibility for the submission and acceptance of bids, and not to control the sales procedure of distributors.

Further Authority

"The regional boards could even be given the authority to pass on clearance and prices finally accepted by distributors," Lessing declared. "They would be an instrumentality for the convenience of both exhibitors and distributors," he said. "For the distributors, such a system would provide safeguards against running the risk of being cited for contempt of the directives of the court," he added.

Lessing pointed out that the boards should be manned by men of high calibre, with the entire system operated under court administration. "They should not be political appointees," Lessing said.

Complaint Procedure

To eliminate some confusion which might result if an exhibitor were given an opportunity to make more than one bid on a particular feature, Lessing would have a procedure of sealed bids which would be open for inspection after a deal had been made by the distributor. If any exhibitor felt that there had been discrimination by the distributor in accepting a bid, the exhibitor could lodge a complaint with his local board.

In handing downs its decision in the New York anti-trust case, the three-judge statutory court stated, "The decree shall also provide for arbitration of disputes as to bids, clearance, runs and any other subjects appropriate for arbitration in respect to all parties who may consent to the creation of such tribunals for adjustment of such disputes."

First Public Proposal

The proposals for handling bids being developed by Lessing for the SIMPP, whether the system were operated within the framework of the arbitration system as it has existed since 1942, or an adjunct of it, or as a parallel system, might be a possible way of handling the situation, it is pointed out. It is generally agreed that the Lessing plan is the first which has been publicly proposed to handle the problems posed by "auction" selling.

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FEATURES, WESTERNS, COMEDIES and SHORTS

New Theatres

BROWN CITY, Mich., July 11.—Thirty-five townspeople here have formed a corporation for the construction of a theatre, their action following the failure of a private group to follow through on theatre building plans. Heading the new corporation is Milton Burkholder, as president. Other officers of the firm, to which $42,000 has thus far been subscribed, are: Jack Scott, vice-president; Claude Wood, secretary, and H. B. McNally, treasurer. The corporation plans to continue selling shares to complete financing before actual construction of the house gets under way.

E. M. Loew's Building a $15,000 Drive-In

HARTFORD, July 11.—A new drive-in theatre, being set up in Newington, Conn., at an estimated cost of $15,000, will be in operation early this fall, it has been announced here by George E. Landers, Hartford city manager for E. M. Loew's Theatres, which already has one drive-in in this territory, at Milford.

Work has started on clearing of land on the site of a proposed new Loew's Poli theatre at Norwich, and building is progressing on the new Lord Theatre, also at Norwich, with an opening date scheduled to be announced soon.

New Ticket Rules

(*Continued from page* 1)

results in false percentage payments to distributors, producers and the Internal Revenue Department, it was said.

Investigators in the Treasury's intelligence unit state that the Government will have a two-way check upon exhibitors as a result of the new regulation. Not only will it be fairly impracticable to submit false returns on grosses, but any effort to avoid full payment of admission tax receipts will be squashed.

It is emphasized at the Bureau that a great majority of exhibitors and circuit owners are fair in their revenue dealings with distributors and the Government. However, this latest regulation was placed in effect to "stop a few individuals" from making inaccurate reports, it was stated.

Cincinnati Plans Talking Film Fete

Celebration of Warners' 20th anniversary of talking pictures in Cincinnati and the surrounding area will assume the proportions of a civic celebration, according to activities already under way and planned. Every Cincinnati theatre is displaying lobby material on the anniversary and running trailers at every show. Newspaper coverage of the event will be topped off with an eight-column banner in the *Cincinnati Enquirer* and similar banner stories in the *Times-Star* and *Post.*

Field Leaves London

Arthur Field has resigned as executive vice-president of London Film Productions, here, and has returned to production in Hollywood.

Film Help in Radio Ads for British

LONDON, July 11.—Following the lead of one prominent American distribution company, which is understood to have consented to the use of excerpts from its films in advertising programs broadcast from Radio Luxembourg to England, British distributors have cleared the way to make their pictures available for the same purpose, despite a broad hint in the House of Commons that the government opposes such broadcasts, presumably because this country's government-controlled radio is kept free of advertising.

The Kinematograph Renters Society, meeting here, decided to leave the question of film material for Radio Luxembourg in the hands of individual distributors, following receipt of a request for such licensing from the London Press Exchange Advertising Agency. KRS warned, however, that copyright considerations and other dangers are involved.

The American distribution company which is making film excerpts available to Radio Luxembourg has not been identified by name but its representatives are said to see great publicity value in the undertaking.

ATA Suggestions

(*Continued from page* 1)

latest figure given on its membership is 6,500.

The OWMR official asserted that "no immediate" step is being taken to procure an experienced industry person to handle the broad film duties assigned the to the OWMR this week by President Truman.

"We will go entirely upon the recommendations of the ATA with regard to employing a man experienced in the industry," Hyde asserted. He implied that thus far no suggestions have been made for the employment of a film executive for the OWMR.

Hyde says the Government will not "cram" on theatregoers. He stated that never in history "do so many people need to be informed of so much."

Commenting on pictures, Hyde expressed the belief that films are the best method for the communication of Government messages to citizens.

Enterprise to Fly 'Triumph' Shots Here

For the first time in motion picture history, so far as is known, rushes filmed in Europe will be flown to the United States daily for screening in Hollywood, according to Enterprise Productions.

A deal just concluded between Charles Einfeld's Enterprise and TWA, providing for the airline to fly footage filmed by the European unit of "Arch of Triumph," will make it possible for studio executives to see rushes 26 hours after actual filming in France and Germany.

O'Dwyer Names Meehan

Patrick J. Meehan, well known to local exhibitors as secretary of the New York City License Department, has been promoted by Mayor William O'Dwyer to the post of deputy license commissioner, under commissioner Benjamin Fielding.

To Honor Hensler At Detroit Lunch

DETROIT, July 11.—Frank C. Hensler, newly appointed M-G-M district manager, succeeding John P. Byrne, who was recently named Eastern sales manager, with headquarters in New York, will be introduced to the trade here at a luncheon on Tuesday. John J. Maloney, Central sales manager, will come on from Pittsburgh for the occasion, which will be attended by Byrne, Frank J. Downey, Detroit branch manager, and other M-G-M personnel. Byrne will remain here until July 21, when he will head East and take up his new duties at the New York exchange.

Hensler will be given a farewell luncheon at Kansas City on Monday. At that luncheon Al Adler will be given a welcome as the new manager, replacing Hensler.

Today Byrne was honored by the local Variety Club with a luncheon at the Book-Cadillac. Chief barker Alvin Kanter was master of ceremonies.

Berger to Attend Hensler Luncheon in Kansas City

DALLAS, July 11.—Rudy Berger, M-G-M's Southern sales manager, arrived here last night from his headquarters in New Orleans for a conference with Burtus Bishop, Jr., district manager, and left today for Kansas City. He will remain in Kansas City through Monday to attend the farewell luncheon for Frank C. Hensler, and for Albert L. Adler, former Kansas City salesman, promoted to manager.

Screen Guild Meets

(*Continued from page* 1)

screened at the meeting: "Flight to Nowhere," "Death Valley," "North of the Border," and "'Neath Canadian Skies."

Lippert has left Dallas for New Orleans and Atlanta where additional meetings will be held. Francis White, Charlotte franchise-holder, will attend the Atlanta meeting. From Atlanta, Lippert and Bateman will return to New York.

Surplus Equipment

(*Continued from page* 1)

ed the list, with a value of $4,251,000. Other items follow: Cameras, parts and accessories, except lenses, $609,000; projection apparatus, enlargers and accessories, $1,213,000; camera and projection lenses, $45,000; studio and theatre equipment, $59,000; developing equipment, $1,745,000; sensitized, unexposed photographic photoprint, $1,988,000; miscellaneous items, $3,779,000.

General Spaatz Wins Safety Film Award

WASHINGTON, July 11.—General Carl Spaatz, commanding general of the Army Air Forces, received an award today from the National Committee on Films for Safety for an AAF film which was judged to be the best industrial occupational motion picture for 1945.

The film was "Safety in Air Depot Machine Shops" and has been widely distributed within the Army and to civic groups.

Hollywood

By THALIA BELL

Hollywood, July 11

THOMASCOLOR, the process which utilizes filters instead of dyes in producing pigmentation, will come into commercial use in the fall, according to Richard Thomas, i[illegible]ventor. As reported in this pu[illegible]tion following a demonstration last January, Thomascolor is fundamentally a photographic process, using a 35mm. film which records four images, spaced checkerboard fashion, and special lenses on camera and projector to assemble them as one on the screen. By October, the Thomascolor company expects to have at least 20 cameras so equipped, and negotiations are in progress with four major studios and an independent producing company for use of the process.

•

Screen Guild Productions has signed Jack Schwarz to a three-year contract, during which he will produce 10 pictures. First to go will be a Western, titled "Return of Buffalo Bill." . . . Claudette Colbert has been engaged by International Pictures for the lead in "The Egg and I." . . . Producing Artists has acquired the screen rights to "Imperial Venus," by Egar Maas. The story is based on the life of Pauline Bonaparte, sister of Napoleon.

•

Sam Katzman plans to produce "Betty Co-Ed," a musical comedy, independently for Columbia release. . . . Richard Greene's first film assignment since his return from the Armed Services will be a top role in "The Night the World Shook," which Gene Markey is scheduled to produce for 20th Century-Fox. . . . Radio announcer Don Wilson has been signed by Seymour Nebenzal for a role in his current production, "The Chase."

•

A new type of picture, described as a "fusion of the psychological story and the film musical," will be produced jointly by John W. Rogers and Arthur Lewis, under the title "Night After Night." . . . Errol Flynn and Joan Crawford are set to star in "Need for Each Other," which Jerry Wald is slated to produce for Warners. . . . Charles Trenet, the French crooner, has been signed to a long-term contract by Eagle-Lion.

•

"A Miracle Can Happen," forthcoming film which Benedict Bogeaus will produce, in association with Burgess Meredith, is to be directed in sections by different directors. King Vidor has been signed to direct that episode in which Charles Laughton is to star. . . . Lex Barker, former aide to General Mark Clark, has been signed to an acting contract by RKO Radio. . . . Ellen Drew has been chosen for a top role in "Johnny O'Clock," now shooting at Columbia.

•

Hal Wallis has signed the Danish actress, Kristine Miller, to a long-term contract. She will make her American debut in "The Beggars Are Coming to Town," which Wallis will produce for Paramount release. . . . June Haver has had her 20th Century-Fox contract extended. Her next assignment will be the top feminine role in George Jessel's Technicolor production, "I Wonder Who's Kissing Her Now."

FIRST IN FILM NEWS

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VOL. 60. NO. 10 NEW YORK, U. S. A., MONDAY, JULY 15, 1946 TEN CENTS

Summer's 1st Month Brings Higher Gross

1945's Trend Reversed By Key-City Averages

Business at key-city first runs, which dipped sharply during May, recovered noticeably in June, according to field reports from Motion Picture Daily correspondents covering some 150 key theatres.

Average weekly gross per house for the month recently ended was $17,049, compared with $16,316 for the previous month. June, 1946, also was well ahead of June, 1945, which averaged $16,023.

Although the figures for this time of the year reflect the usual seasonal recession below winter and other cool months, the rise over 1945 is seen as indicating a healthy condition of box-office business in general, with money

(*Continued on page 6*)

New Brisson Unit To Produce Ten

Hollywood, July 14.—A new producing company has been announced here by Frederick Brisson, who, in association with Rosalind Russell, Dudley Nichols and Frank W. Vincent, have organized Independent Artists, Inc. The above are all officers of the new company.

A program, to start shortly, has been lined up, with plans to make 10 top-budget pictures over a period of five years. Miss Russell will appear

(*Continued on page 7*)

MPTOA to Confer With Justice Dep't.

St. Louis, July 14.—The MPTOA executive committee will meet with Assistant U. S. Attorney-Generals Wendell Berge and Robert L. Wright in Washington on Thursday to discuss MPTOA's views concerning the recent New York Federal Court decision and the contents of the decree to be filed with the court next fall, Fred Wehrenberg, MPTOA president, stated at the weekend.

Warner Newsreel Is Still On the Shelf

Renewed conversations in the trade here pointing to an impending launching of Warners' long-contemplated magazine-newsreel are not founded on fact, it is understood.

Two of the three original reasons for delaying the project still remain: lack of sufficient personnel experienced in that specialized field to base a national organization that would be required; and, lack of building space here. Unavailability of raw stock during the war is no longer a hindrance.

Schaefer Backing Five Independents

George J. Schaefer's Equity Capital Corp. will undertake the financing of five independent producers to the extent of one feature each for the new season, Schaefer told Motion Picture Daily.

Preferring to withhold names of the producers and the titles of the pictures they will make under his financial auspices until formalization of the deals, Schaefer said he will announce full particulars from the Coast shortly. He will leave New York for Hollywood soon. Equity Capital was organized last March.

Schaefer reported that he plans no immediate studio construction.

Competition For Walsh

William Bennett, business manager of IATSE Stagehands Local No. 22 in Washington, and John A. Shuff, business representative of Local No. 364 in Akron, are candidates opposing the re-election of Richard F. Walsh as president and William P. Raoul as general secretary-treasurer of the IATSE, respectively, with an active campaign being waged by all sides as the pre-convention meeting of the executive board opens in Chicago today to set final details for the 38th "IA" convention, which will open at the Stevens Hotel one week from today.

Walsh has held the presidency of the "IA" since Nov., 1941 when he was elected by the executive board to fill out the unexpired term of

(*Continued on page 7*)

Heineman to Coast To Set UW's First

United World's first feature, which will be either International's "The Dark Mirror" or Edward Small's "Bella Donna," will be released Christmas Week, according to present plans for launching the new company, with William J. Heineman, vice-president and distribution head of United World and Monroe Greenthal, vice-president and advertising-publicity head, leaving New York for

(*Continued on page 7*)

MGM's Sidney Working on New Preview Technique

Hollywood, July 14.—A complete new technique in "sneak-preview" handling in the immediate future is predicted by George Sidney, M-G-M director, who has been working on several aspects of the preview situation for several months. Sidney believes that sneak previews, as presently conducted, have outlived their usefulness because of the "professional" critics who seek out the supposedly unannounced showings and then fill out comment cards.

Use of the applause and laugh meter has already proved its worth in pictures where a spontaneous result is possible, according to Sidney, but new equipment and technique will soon make it possible to get straighter reactions to serious dramatic situations where a tenseness is supposed to grip the audience. One method now being experimented on involves photographing the audience from a concealed camera and using infra-red film. The audience never knows the picture has been made, but since it is timed to a particular second, the director and producer can get a true picture of the audience's interest, according to Sidney.

Still another technique being tested is the use of concealed microphones; for, due to the slow flow of the audience from the auditorium and lobby, it is possible to pick up undetected, uninhibited reactions to the picture, and this comment is recorded on discs.

Sidney believes that the new technique will be perfected shortly and that the comment card will disappear.

'IA' Board to Hear Dunn in Manager Plea

Video and New Charters Highlight Meet's Agenda

Chicago, July 14.—The IATSE executive board, which will start a pre-convention series of meetings at the Hotel Stevens here tomorrow, will hear George Dunn, president of the Motion Picture Theatre Operating Managers and Assistant Managers Guild, next Friday on the petition of the managers union for an "IA" charter. This is expected to be one of the highly controversial matters on the agenda of the 38th biennial IATSE general convention which will start here next Monday.

Future IATSE moves in television are also expected to be mapped at the convention now that the union has obtained a foothold through its representa-

(*Continued on page 7*)

Allied in Two-Day Meeting on Decision

Washington, July 14.—A meeting of the Allied States executive committee will be held here on Tuesday and Wednesday to consider aspects of the recent New York Federal Court decision, particularly with respect to "auction" sales of films. Allied representatives also will have talks with Department of Justice attorneys this week.

Plans will be made at the meeting

(*Continued on page 7*)

SMPE Establishes a Citation Committee

The board of governors of the Society of Motion Picture Engineers, here, recommended a new citations committee, to give recognition to individuals, groups and companies for valuable contributions in technical research, production and other phases of the film industry.

In the past all awards by the So-

(*Continued on page 7*)

Reviewed Today

"Canyon Passage" is reviewed on page 7.

Personal Mention

HARRY M. WARNER, Warner president, is in New York from Hollywood and Washington for an indefinite stay. He will be joined here by Jack L. Warner, who is due in New York from the Coast early in August.

•

Haidee Blumenstock, daughter of Mort Blumenstock, Warner vice-president in charge of advertising-publicity, has become engaged to Fred Fox Auerbach, a student at the University of Pennsylvania. Miss Blumenstock is presently majoring in art at Moore Institute of Art, Philadelphia.

•

Rudy Berger, M-G-M Southern sales manager, will leave Kansas City for New Orleans today. Leonard Hirsch, his home office assistant, is due to return to New York today from a week's vacation at Beach Haven, N. J.

•

J. J. Cunliffe, manager of the Times Square branch of the Chemical Bank and Trust Co., and well known in film circles, has been appointed assistant vice-president.

•

Jenia Reissar, David O. Selznick's London representative, returned from California over the weekend and will leave for England, shortly.

•

Ben Kalmenson, Warner vice-president and general sales manager, returned over the weekend from a tour of Southern exchanges.

•

William G. Brenner, in charge of M-G-M's checking division, left New York over the weekend for a vacation at East Hampton, Conn.

•

Morey Goldstein, Monogram's general sales manager, left New York for Boston at the weekend, and will return in a few days.

•

Charles K. Stern, assistant treasurer of Loew's, will leave New York today for a vacation at Swampscott, Mass.

•

Herb Crooker, M-G-M publicity manager, left New York over the weekend on a week's cruising vacation.

•

Robert Ross, Eastern production head of the Selznick studio, returned from the West Coast over the weekend.

•

Samuel Chernoff, operator of the Main and Hawthorne theatres, Chicago, arrived in New York at the weekend.

Foreign Heads Return

Returning to their posts by plane over the weekend, following RKO Radio's sales meeting here, were Harry Davis, manager for Colombia; Max Gomez, Mexico; Pedro Saenz, Cuba; Everest C. Telfer, Trinidad, and Mark Raymon, Puerto Rico.

Tradewise . . .

By SHERWIN KANE

DAY by day it becomes more apparent how serious to exhibitors of all classifications will be the consequences of the New York Federal Court decision in the government's industry anti-trust suit, should the major provisions of the decision remain unchanged.

The passing days, also, make it increasingly clear that the decision may prove to be a boon to distribution and to production. It is true that the development of plans for 'auction' sales of films are a Grade A headache to sales executives. But the attendant problems can be seen and can be solved.

Not so with the problems the decision presents to exhibition. Many of exhibition's problems cannot even be surmised, let alone solved.

•

There is a lesson to be learned in industrial behavior from this experience in taking intra-trade problems into court.

It has cost the industry millions of dollars and thousands of hours of working time and the net result of this excursion into court is a multiplicity of new woes for those who chose that course.

The decision at least vindicates those who predicted that result again and again over the years, and who urged a sincere and honest effort to resolve grievances within the industry. Those who did so, stood in need of vindication because their counsel was not simply ignored or rejected but was denounced as the thinking and the words of "mouthpieces dominated by the organized industry and urged upon exhibitors for selfish reasons."

•

The record of industry litigation, long as it is, has not been closed yet.

Under the New York decision, the courts and agents of the courts may well be the arbiters of the essential trade practices for all time. Rather than buyer talking with seller, it may well be that the most essential of customer-relations, the buying of film and the arguable consequences thereof, can be taken nowhere but to court, hereafter.

Already, the Department of Justice has expressed its belief, as reported from Washington in Motion Picture Daily last week, that it regards itself as the "police" force for auction selling. If that happens, be prepared to divide your working days between your office and the court.

•

To many, the most discouraging prospect of the New York decision is this same probability of the industry perhaps being required to do business endlessly in the courts. It is discouraging because in all the record of industry litigation there is no evidence that the courts have understood or ever will understand this industry and its operations.

The three learned judges who spent three months hearing the New York case and six months in digesting what they had absorbed demonstrated, in the decision they wrote, that they not only had failed to comprehend the wisdom, if not the necessity, of many of the industry's fundamental trade practices but even considered so simple and so rarely used a safeguard as the minimum admission price clause in exhibition license agreements to be an illegal price-fixing restraint.

There is not a theatre operator worthy of the name who considers the minimum admission clause a restrainer upon his methods of doing business. Ninety-nine out of 100 exhibitors maintain admission scales far in excess of the minimum which has been prescribed and look upon the clause as a protection to them, as well as to the producer and distributor, from that 100th exhibitor who, come hell or high water, will want to show a multi-million dollar production at 10 cents or any other cut-rate admission figure.

•

Under the New York decision, the 10-cent house, if its bids for films have status, will be able to show the multi-million dollar productions—to the equal detriment of long-established theatres operating on sound business policies and the producer of costly pictures who, left to his own business judgment, would prefer to forego the insignificant revenue from cut-rate accounts and maintain the prestige of his product thereby.

Now that is done with. The decision, among other things, establishes an entirely new legal theory in business. No longer can the seller choose his customers.

Newsreel Parade

MOTHER CABRINI canonization pictures are carried by most of the current newsreels. Also spotlighted are the Howard Hughes plane crack-up, a wide variety of sports items, and news from the Far East and Europe; complete contents follow:

MOVIETONE NEWS, No. 9[illegible]—Mother Cabrini canonized. News re[illegible] from abroad: China, India. Action fla[illegible]s: Logging in Canada, Georgia swamp dynamiting. Fashions in hats. Sports: Wimbleton tennis, golf, horse-racing and baseball.

NEWS OF THE DAY, No. 289—Pope canonizes Mother Cabrini. Turmoil in China. Introducing Italy's president. Arab league conference. Belgium honors Yanks. Howard Hughes crashes. All-star baseball. Wimbleton tennis thrills.

PARAMOUNT NEWS, No. 92—All-star baseball. B-17 crack-up in Massachusetts. Howard Hughes' plane crashes in Beverly Hills. Mother Cabrini's canonization. Report from Palestine. Atlantic City: trained seal act.

RKO PATHE NEWS, No. 94—Truman visits Gettysburg shrine. Benes is Czech president again. Filipino army under own flag. Clark honors Italian partisans. Aleman wins Mexican election. Japanese in Corpus Christi rights. Williams stars in all-star ball game.

UNIVERSAL NEWSREEL, No. 519—Howard Hughes' plane crashes. Mother Cabrini a saint. Okefenokee playland in Georgia. Sports: Tennis, swimming, jousting, rodeo. "Jumbo," the trained seal.

Elliott to Remake 'Mother Cabrini'

A complete American remake of "The Life and Miracles of Mother Cabrini," now playing the Ambassador Theatre, here, has been announced by Clyde Elliott, distributor and owner of world rights to the picture that dramatizes the career of America's first citizen Saint. Elliott as already engaged Harold Orlob to direct the new version, which will be made with a Hollywood cast on the West Coast. Following the termination of its presthe engagement at the Ambassador, the present picture will be withdrawn to await the release of the new one.

"The Life and Miracles of Mother Cabrini" is a combination documentary and dramatic film 63 minutes long.

Equipment Dealers Set New Meeting

Nov. 8-11 are the new dates for the combined convention and equipment exhibit of the Theatre Equipment and Supply Dealers Protective Association, of which Ray Colvin is president, and the Theatre Equipment and Supply Manufacturers Association, headed by Oscar F. Neu.

The dates and meeting place were changed, the latter to the Secor and Commodore Perry hotels, Toledo, because of the Chicago LaSalle Hotel fire.

UW Sets 'Bloomer Girl'

"Bloomer Girl," musical comedy which has played to more than 2,000,000 theatregoers in 655 performances on Broadway, will go before cameras on Aug. 15, as a Technicolor special with a starting budget of $2,300,000, according to United World, here.

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RADIO
PICTURES

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waggin'
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60.
Motion Picture
HOLLYWOOD'S MOST EXCITING NEW SONALITY
GUY MADISON—A profile by Sid Skolsky

Listen to the clatter of movie-goers' chatter—oops! Sorry. Rhyme can't express the excitement of more than 900,000* enthusiasts who get whipped up all over again about Hollywood when they buy MOTION PICTURE MAGAZINE. There's where they find over a score of exclusive stories, regular (and always funny) light features by writers such as Frederick C. Othman, S. J. Woolf and Stephen Longstreet, and special "inside dope" by those famed Hollywood Boulevardiers, Sidney Skolsky and Charles Samuels. MOTION PICTURE MAGAZINE gives its readers the facts *first*. For over 35 years MOTION PICTURE MAGAZINE has been delivering scoops — like the first "Meet The Stars" personal interview 'way back in 1911 — like the first front-cover photographs. Your customers look to MOTION PICTURE MAGAZINE for these "firsts" — for MOTION PICTURE MAGAZINE has always been first in selling movies to America.

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Short Subjects

"Swingin' Down the Scale"

(*Universal*)

Starring Alvino Rey's orchestra and the King Sisters, this "Name Band" musical opens with "Should I Reveal," and goes from there to "Somewhere Over the Rainbow," "Whispering," "Farewell Blues," and "Isle of Capri." There is a slight story about a jam session in an apartment and about how the landlord does not appreciate said jam session. Running time, 15 minutes.

"Aqua Queens"

(*RKO Radio*)

Demonstrating how swimming and diving titles are won in championship contests, four of the nation's "Aqua Queens" perform in the La Quinta Pool near Palm Springs, Cal. The women champions are Marilyn Sahner, free-style; Marion Pontacq, backstroke; Brenda Helser, free-style, and Crlenkovich Morgan, diving champion. Running time, eight minutes.

"Who's Cooking Who?"

(*Universal*)

Woody Woodpecker has a horrible dream about ants and grasshoppers—how they both gather food for the winter months. In the dream, Woody wakes up under a blanket of snow and has nothing to eat. He hears a wolf howling at his door. He wants to eat the wolf and the wolf wants to eat him. But it's all a dream. A Walter Lantz cartoon. Running time, seven minutes.

"Hollywood Daffy"

(*Warners*)

Daffy Duck arrives in Hollywood, bent on entering the Warner Studio. A studio cop, however, doesn't see things Daffy's way, and as a matter of fact, sees through Daffy's masquerade as Bette Davis, Johnny Weismuller and, finally, as the Academy Award "Oscar." At last, Daffy proves too wily for the studio cop. Running time, seven minutes.

"Banquet of Melody"

(*Universal*)

Matty Malneck and his orchestra, the Delta Rhythm Boys, Peggy Lee and Rosa Linda provide the music in this "Name Band" musical. Songs include: "My Blue Heaven," "Dry Bones," "Poet and Peasant," "I Don't Know Enough About You," "Don't Blame Me," and "Stompin' at the Savoy." Running time, 15 minutes.

"Screen Snapshots" No. 9

(*Columbia*)

This reel brings to the screen Judy Canova in her regular NBC radio program. Judy lives up to all expectations of her fans, laughing and joking all the way through the subject. Running time, 11 minutes.

'Time' Slated for Rivoli

"Till the End of Time," Dore Schary Production for RKO Radio, will be the next Rivoli Theatre attraction. This will be the picture's world premiere, a date for which has yet to be set.

New Theatres

HARTFORD, July 14.—A new theatre, to cost about $50,000, is slated for Portland, Conn., by the Portland Theatre Corp. Building is expected to commence shortly. Seating will be for 700.

Additional reports of actual and proposed new theatre building in New England, indicate that Garbose Brothers of Orange, Mass., will build a new house there, with construction to begin in the fall. Also, Newman R. Robinson, ex-serviceman, formerly affiliated with Robb and Rowley, at Little Rock, Ark., is reported as building a new 275-seat house at West Rutland, Vt.

Meanwhile, word has been received that Mrs. Lena K. Cohen's request for "modification of ordinance with respect to rear yard requirements" to allow the building of a theatre here has been denied by the Hartford Zoning Board of Appeals.

Willis Vance Schedules New 900-Car Drive-In

CINCINNATI, July 14.—A new 900-car drive-in theatre, on a suburban site at nearby Covington, Ky., has been announced by circuit-owner Willis Vance, head of the recently-formed Dixie Drive-In Theatre Co. Clearing and landscaping of the site will begin soon, and construction started as soon as necessary materials are available, with an opening planned for the start of the 1947 drive-in season.

ATLANTA, July 14.—Purchase of property in downtown Hawkinsville, Ga., has been announced by J. H. Thompson, president of Martin-Thompson Theatres. As soon as building materials are available, Thompson said, he will build a two-story theatre with a capacity of 1,000, with space for general office headquarters for the circuit. He indicated also that the company is also planning construction of theatres in Cochran and Eastman, Ga.

Among new theatres nearly completed in this area are C. T. Nelson's Park in Hahira, Ga., which is expected to open about Aug. 1, and R. P. Higginbotham's Gale in New Hope, Ala., for which a July 25 opening is set.

$100,000 Theatre-Apartment Building for Lind, Wash.

PORTLAND, Ore., July 14.—A $100,000 theatre-apartment building will be constructed at Lind, Wash., by R. H. Phillip and Associates. Work on the project is scheduled to begin early in the fall. The theatre will seat 400.

From Woodburn, Wash., comes word that a new theatre soon will be constructed on property recently sold by theatre-owner W. H. Dussler to another theatre owner, Peter J. Koppinger, of New English, N. D., who, additionally, has purchased Dussler's Bungalow Theatre, in Woodburn.

Summer Gross Is Higher

(*Continued from page 1*)

still plentiful, many service men home from overseas and people having more time for recreation. Beginning of school holidays also helped box offices last month, and the damaging effects of the nationwide heat wave were not felt materially until the final week, when the average dropped from $17,092 to $16,094.

It is considered noteworthy that, in contrast to this year's experience, June, 1945, ran slightly below May, 1945.

"The Postman Always Rings Twice," playing at advanced prices in some situations, appeared most frequently as the leading grosser of the month in the reports from the correspondents. Other leaders included: "The Blue Dahlia," "Kitty," "Gilda," "Diary of a Chambermaid," "Two Sisters from Boston," "Do You Love Me?" and "Badman's Territory."

Also doing better than average business frequently were: "The Kid from Brooklyn," "Smoky," "The Well Groomed Bride," "The Green Years," "Somewhere in the Night," "Heartbeat," "The Runaround," "The Spiral Staircase," "Suspense," "Perilous Holiday," "Murder in the Music Hall," "Cinderella Jones," "Sentimental Journey," "The Last Chance," "The Bandit of Sherwood Forest," "The Hoodlum Saint," "Night in Paradise," "The Virginian," "Saratoga Trunk," "Tomorrow Is Forever," "Ding-Dong Williams" and a reissue of "Pinocchio."

Composite key-city box-office reports for 1946, compared with the corresponding weeks of 1945, follow:

1946 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 4-5	142	$3,304,300	$23,270
Jan. 11-12	144	2,940,100	20,417
Jan. 18-19	150	2,706,300	18,040
Jan. 25-26	158	2,800,100	17,722
Feb. 1-2	157	2,777,000	18,390
Feb. 8-9	158	2,798,300	17,576
Feb. 15-16	159	2,755,400	17,330
Feb. 22-23	156	2,638,200	16,918
March 1-2	164	3,106,000	18,939
Farch 8-9	163	2,926,600	17,955
March 15-16	154	2,818,800	18,304
March 22-23	165	2,981,100	18,067
March 29-30	167	2,810,300	16,828
April 5-6	170	2,908,100	17,106
April 12-13	165	2,845,300	17,244
April 19-20	161	2,694,600	16,737
April 26-27	164	3,187,000	19,433
May 3-4	162	3,025,400	18,675
May 10-11	144	2,409,700	16,734
May 17-18	150	2,526,500	16,843
May 24-25	152	2,406,500	15,832
May 31-June 1 ..	130	2,058,200	15,855
June 7-8	152	2,803,000	18,506
June 14-15	154	2,541,800	16,505
June 21-22	140	2,406,900	17,092
June 28-29	159	2,559,000	16,094

1945 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 5-6	136	$2,828,300	$20,796
Jan. 12-13	133	2,393,400	17,995
Jan. 19-20	136	2,289,400	16,826
Jan. 26-27	149	2,543,400	17,069
Feb. 2-3	148	2,534,300	17,123
Feb. 9-10	144	2,506,700	17,407
Feb. 16-17	141	2,491,800	17,672
Feb. 23-24	143	2,448,000	17,118
March 2-3	134	2,462,100	18,373
March 9-10	144	2,448,700	17,000
March 16-17	152	2,530,500	16,648
March 23-24	144	2,248,900	15,687
March 30-31	137	2,123,100	15,446
April 6-7	129	2,293,900	17,872
April 13-14	138	2,268,600	16,349
April 20-21	123	1,893,700	15,395
April 27-28	137	2,179,500	15,908
May 4-5	132	2,141,000	16,219
May 11-12	123	2,166,400	17,613
May 18-19	141	2,390,000	16,950
May 25-26	127	2,052,800	16,153
June 1-2	119	1,902,700	15,989
June 8-9	128	2,020,800	15,788
June 15-16	136	2,266,600	16,666
June 22-23	125	1,903,400	15,227
June 29-30	119	1,952,800	16,410

Year's News Ads at $797,203 for Eight Distributors Here

A total of $797,203 was spent on newspaper advertising by eight film companies during 1945, according to a listing by *Advertising Age* of dollar volume of newspaper advertising as developed by Media Records. The listing does not include a Warners' figure which, it is said, would embrace mainly cooperative deals with local exhibitors, but it is understood that that company's 1945 newspaper advertising expenditures totaled at least as much as any of the higher figures listed.

Of the eight listed, Loew's, Inc., leads in expenditure with $221,318. A close second is Columbia, with $206,614 spent, followed by 20th Century-Fox with $101,190. The expenditures listed apply only to newspaper advertisements and do not include sums spent on magazine and farm publication advertising.

Other Companies

The other companies whose 1945 newspaper expenditures are noted are: RKO Radio, $87,635; United Artists, $82,048; Republic, $53,064; Paramount, $27,924, and Universal, $17,410. The expenditure figures listed, *AA* points out, are gross, without taking discounts for volume or frequency into consideration. The compilation is based on 333 daily and Sunday newspapers in 107 cities, said to represent in the neighborhood of 90 per cent of all national advertising in newspapers.

During 1945, amusement advertising in newspapers amounted to $1,155,000, with no over-all breakdown available, according to Media. That figure represents a gain of $321,000 over 1944.

NSS Launches New San Francisco Service

SAN FRANCISCO, July 14.—Formal announcement of the start of trailer shipments from this city, was made at the weekend by National Screen Service, at a party attended by over 300 theatre and exchange executives.

The local department, which has been renovated to serve 500 theatres in this area will be headed by "Mac" McGlinchey, according to Jack Marpole, branch manager. Previously all trailers had been shipped from Los Angeles.

16mm. Companies To Get KRS Membership

LONDON, July 14.—The Kinematograph Renters Society has decided to formulate rules admitting recognized 16mm. concerns to membership, as had previously been done by the Cinematograph Exhibitors Association.

KRS at the same time agreed to do everything in its power to promote the conservation of raw stock, as requested by the British Board of Trade, following the recent lifting of raw stock controls by the government.

Howard Marx to Ampro

Howard Marx, formerly of the special devices division of the Navy Bureau of Aeronautics, has joined the AMPRO Corp. as a sales executive. Marx spent 11 years prior to the war with National Theatre Supply.

Allied Meeting

(Continued from page 1)

for Allied's national convention, to be held in Boston next September.

Abram F. Myers, Allied chairman and general counsel, asserts that there is no precedent in cases already decided for auction selling. He adds, however, that it is doubtful whether other features of the New York decision [illegible] open to question on the merits [illegible]ce they conform to precedents established by the Supreme Court."

To Harmonize Views

"The way is open," he says, "for suggestions for implementing such features and making them workable. The committee will seek to formulate appropriate suggestions along that line and then will consider ways and means of harmonizing them with the views of other exhibitor organizations through CIEA."

Members of the executive committee include: Jack Kirsch, Allied president; H. A. Cole, M. A. Rosenberg, Sidney E. Samuelson, Martin G. Smith, Nathan Yamins and Myers.

6 July Openings for 'Night and Day'

"Night and Day," scheduled for about 250 "premieres" during the first week in August as Warners' keynote release for the 20th anniversary of sound, has been booked for advance premieres late this month in six situations.

The Cole Porter musical in Technicolor will have its world premiere at the Hollywood Theatre, New York, on July 25, with the Chicago opening, at the Roosevelt Theatre tentatively set for the same date. On July 31 it will open at the Mastbaum, Philadelphia; Hippodrome, Cleveland; Warner, Youngstown; Broadway, Portland, Ore.

More than 50 other openings will take place between August 1 and 4.

$13,506 for 'Young Widow'

Estimated initial week's receipts for "Young Widow" at the Lafayette Theatre, Buffalo, for the week ending July 6 was given in MOTION PICTURE DAILY as $10,800. United Artists, distributing the film, reports here that the film has grossed $13,506.

Lev Gets City Theatre

Morris Lev has become a partner in the Scoop 14th St. Corp. and, under the arrangement, acquires complete control of the City Theatre on 14th St., here.

Bud Grey Succumbs

ATLANTA, July 14.—Bud Grey, former Southern publicity manager of Paramount exchanges, died of a heart attack in Birmingham July 9.

Dennis Gill of W.E.

JERSEY CITY, July 14.—Dennis Gill of Fanwood, N. J., supervisor of the program-planning division of Western Electric, died here Thursday.

COMPLETE, 16 & 35 m/m
CAMERA & RECORDER
RENTAL • SERVICE
"We have what you need"
CINETECH CO. INC. 36 W. 25 ST. WA 9-4747 N.Y.C.

Review

"Canyon Passage"

(Walter Wanger Prod.-Universal)

THE scene of "Canyon Passage" is Oregon, which is where most of it was filmed in sweeping panorama and lush Technicolor, under the experienced hand of the veteran cinematographer, Edward Cronjager. It is decidedly to the point to register this early, for its eye appeal is one of the attraction's most telling assets.

Dramatically, "Canyon Passage" ends up on the placid side. Its stress, as per screenplay by Ernest Pascal, is far more on the ins-and-outs of story than on action. Thus, the excitement normally accepted as part of any big-scale outdoor picture is confined to a first-rate brawl between Dana Andrews and Ward Bond, and an Indian attack which climaxes the show. The minutes ahead of, and between, each of these events stretch out more thinly than is in the best interests of the overall venture.

Performances by the principals are standard—Andrews as the ambitious, business-frontiersman of 1856; Susan Hayward, who wants him and finally wins out; Brian Donlevy, as the crooked manager of the express office, and Patricia Roc, English importation who shows vestiges of a more definitive impression when she gets a role of better opportunity. So, too, is the surrounding cast in which Andy Devine, Rose Hobart, Halliwell Hobbes, Lloyd Bridges, Stanley Ridges, Dorothy Petersen, Fay Holden and Hoagy Carmichael are chief contributors.

The story deals with pioneers in Oregon, engaged in rolling back the Pacific Northwestern frontier for the advent of the white man. The Indians, dispossessed by acquisition, don't cheer all this and probably would have taken it if Bond had not assaulted an Indian maid. This sets the braves off on the warpath, punctuated by rapines, scalpings and burnings until they go down in final defeat.

Andrews, a 19th century tycoon in the rough, first thinks he wants to marry Miss Roc, then discovers it's Miss Hayward, to whom this comes as no final surprise. Donlevy, once engaged to her, pays the penalty for murdering a prospector and for playing tricks with gold dust deposited in his safe. Bond is massacred, but good, by the tribesmen so that at the close justice is meted out in proper proportions and love is split up among the romantic leads.

If producer Walter Wanger and director Jacques Tourneur endeavored to capture the feeling of a wilderness epic on the march, their intention falls shy of its objective. "Canyon Passage" turns out to be a feast for the eye, but only routine in the drama-and-sweep department.

One of its bright spots is Carmichael. He plays an active role, strums his mandolin and sings four numbers, of which he wrote three complete. They're very good in the homespun tradition and a strong attribute. In its favor, too, is the fact the story, written by Ernest Haycox, appeared serially in the *Saturday Evening Post.* General satisfaction undoubtedly will be the history of this film.

Running time, 90 minutes. General audience classification. Release date, July 26.

RED KANN

New Brisson Unit

(Continued from page 1)

in one picture yearly for Independent Artists.

Brisson, who was associated with Vincent in the agency business prior to the war, will return to production, in which he was engaged in England before coming to this country. Independent Artists has been in the formation stage since his return from the Army where he served as a lieutenant colonel in charge of radio propaganda for the Air Forces.

Nichols will share his time between RKO Radio and Independent Artists, and will serve in the dual capacity of writer and director. Brisson and Vincent have negotiations under way for studio and releasing facilities.

Steiner Heads Publicity

Herb Steiner, formerly with Enterprise, has been named publicity director of Independent Artists, Inc.

SMPE Citations

(Continued from page 1)

ciety have been made by the board of governors. The new committee, headed by John I. Crabtree of Eastman Kodak, as chairman, will enable the Society to widen its scope of recognition for meritorious effort throughout the industry. Announcement of initial action on the committee's citations is expected in about three weeks.

Heineman to Coast

(Continued from page 1)

California today for conferences with William Goetz to decide definitely which film will be released first. They will also set merchandising procedure for "Bloomer Girl" and "The Egg and I."

As previously reported, United World releases will be handled by the company's own sales and distribution staffs, but physical handling will be through Universal exchanges until it is possible for United World to have its own, combined with Universal branches only to the extent that they will occupy the same buildings.

Universal's plans for constructing 28 new exchanges are on the planning board, but due to Civilian Production Administration rulings on new construction, work cannot be started for the present.

Walsh Competition

(Continued from page 1)

George Browne. He was re-elected at the 1942 and 1944 conventions, running against Bennett in 1944.

Whether Bennett and Shuff will put an entire slate into the field to oppose the re-election of all present "IA" officers will await further developments following the opening of the convention, at which more than 1,00 delegates, representing more than 900 IATSE locals, are expected.

'IA' Board

(Continued from page 1)

tion of television workers at DuMont's video studios in New York and the Balaban and Katz station, here.

A jurisdictional battle has developed between the "IA" and the International Brotherhood of Electrical Workers, both AFL, over the filming of events covered by both newsreels and television. The convention is expected to direct a definite policy for the "IA" executive board on such matters in the future, especially since "IA" cameramen's locals in New York, Chicago and Los Angeles seek jurisdiction over "live" television.

While Richard F. Walsh, "IA" president, told MOTION PICTURE DAILY in New York before his departure at the weekend for the executive board meeting that the question of chartering the managers Guild will be permitted to go before the convention, it is known that there are certain barriers in "IA" by-laws to giving a charter to managers.

Question Up Before

The subject of chartering theatre managers' locals was brought up at the last "IA" convention, two years ago, but at that time it was still a moot question whether or not managers had a right to organize, since the Guild at that time had not reached an agreement with RKO Theatres covering its 41 theatres in the metropolitan New York area. Today the Guild has a contract with RKO and other manager groups have been set up in San Francisco, Milwaukee and Chicago, all of them still seeking recognition by exhibitors.

Should the IATSE decide that the managers—who nominally exercise supervisory authority over other IATSE help in theatres—cannot be chartered by the "IA," it is possible that the convention migh leave the way clear for the New York group to secure a charter from the AFL as a federal union.

The New York managers recently applied to the AFL for a charter, but the application was directed to the "IA." On the other hand, were the "IA" to decide against an AFL charter for managers and were the latter to seek, and obtain a charter under the CIO banner, complications could arise by CIO managers supervising "IA" theatre help.

Officers Arrive

Walsh, William P. Raoul, general secretary-treasurer; Thomas J. Shea, assistant president, and other executives from New York have arrived in Chicago with all "IA" records of activities during the past two years, including the recurring Hollywood studio jurisdictional disputes with Conference of Studio Union affiliates, some of which will still remain.

As previously reported, Eric Johnston, president of the Motion Picture Association, is scheduled to address the convention Tuesday, July 23, and William Green, AFL president, is scheduled to talk next Monday.

SCREENCRAFT PICTURES, INC.
341 West 44th St., N. Y. C. 18
35MM — Distributors of — 16MM
FEATURES, WESTERNS,
COMEDIES and SHORTS

It's a FACT!

Never before in history has there been an opening like the Philadelphia World Premiere of Jerome Kern's CENTENNIAL SUMMER in TECHNICOLOR!

THE EVENING BULLETIN, Phila., Thurs., July 11, 1946

By LAURA LEE

"Armistice Night, New Year's Eve, Election Night, push over all of you, and make room in the annals of Philadelphia history for 'Centennial Summer'."

PHILADELPHIA DAILY NEWS

DOUBLE ATTRACTION, world premiere of new film and glamorous Hollywood movie stars, lured thousands of Philadelphians to jam Market St., near Fox theater. Here's crowd which made "Centennial Summer" opening

"Greatest in City History!"

UNPRECEDENTED BUSINESS!

Philadelphia grosses as history-making as its Premiere! Washington, Pittsburgh, Norfolk all-time highs for any picture from 20 Century-Fox!

FIRST IN FILM NEWS

MOTI E
DAILY

Accurate Concise and Impartial

MOTION PICTURE ASSOC
AMERICA,
28 WEST 44TH ST.,
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V 60. NO. 11 NEW YORK, U. S. A., TUESDAY, JULY 16, 1946 TEN CENTS

British Were Never 'Sold' PCA: Breen

Blames MPA for Some Press Attacks on Code

By PETER BURNUP

LONDON, July 15.—The Motion Picture Association (formerly the Motion Picture Producers and Distributors of America) is to blame for a large amount of the untrue comment concerning the Production Code Administration which may be observed in the British press, Joseph I. Breen-administrator of the Code, said at a press conference here today following his arrival from New York.

Joseph I. Breen

Failure of the Association to pre-

(Continued on page 11)

Tom Burke to Head Booking Combine

MINNEAPOLIS, July 15. — T. A. (Tom) Burke will leave his post as manager of the Minneapolis Monogram branch, July 20, to become general manager of Theatre Associates, Minneapolis buying and booking combination, currently comprising the theatres controlled by Eddie Ruben, Ben Berger, Ben Friedman, Frank and Woempner and the Volk brothers. Burke has headed the Minneapolis Monogram branch for three

(Continued on page 11)

Industry Dividends At All-Time High

WASHINGTON, July 15.—May industry dividends reached an all-time high amounting to $1,610,000, the Department of Commerce announced today. The profit payments were hiked by the first RKO dividend of common stock in history, which amounted to more than $900,000. The 1946 fig-

(Continued on page 6)

N. Y. Receipts Running High

Although New York's first-runs were mildly affected by the good weather over the past weekend, and which provided banner days for the beaches, week-day theatre business has been strong with the result that several houses are counting standout receipts.

Of new arrivals, "Easy to Wed," with a stage bill featuring George Paxton and his orchestra, and Hal LeRoy and Joey Adams, at the Capitol, and "The Stranger," at the Palace, are in the outstanding class. "Anna and the King of Siam" is terrific in a holdover at Radio City Music Hall.

"Easy to Wed" is expected to draw a big $107,000, or better, in its initial week at the Capitol; "Two Sisters from Boston" drew a good $78,000

(Continued on page 6)

UA Sues Harris on Percentage Reports

Charging conspiracy to defraud in the submitting of certain box-office reports on percentage pictures, United Artists yesterday filed suit in U. S. District Court here against Harry A. Harris of Harris Theatrical Enterprises, and against two corporations headed by Harris: Convent Theatre Corp. and Dorset Amusement Corp. The latter two operate New York's Delmar and Dorset theatres, respectively.

UA claims that between Jan., 1940,

(Continued on page 11)

Film Imports Saved By British Loan

London, July 15.—The $3,750,000,000 U. S. loan to Britain signed in Washington by President Truman today, prevented the virtual stoppage of American film imports to this country and the freezing of all outstanding U. S. film rental credits, plans for which, it is now revealed, the British government made several months ago — to be effected in the event of non-passage of the loan.

It is generally assumed that the government will include priorities for considerable studio equipment in the first loan credit drawings.

British Loan Hailed By Eric Johnston

WASHINGTON, July 15.—Hailing the passage of the British Loan as a move which will stabilize the British market for American pictures, Eric A. Johnston, president of the Motion Picture Association, today took a blast at government monopolies which he claims lead to international friction and eventually war.

Johnston remarked that nations everywhere should eliminate film and other import barriers. "I am sorry to see that the prewar tendency towards restricted foreign markets has been growing all too rapidly in the postwar world," he said.

The MPA president predicted that there is a worldwide cycle pointing

(Continued on page 11)

"Sister Kenny"

[RKO Radio]

THIS is the story of Elizabeth Kenny, the Australian nurse who discovered a treatment for infantile paralysis. Rosalind Russell gives a splendid performance in the title role. The whole cast is excellent. Alexandar Knox is convincing as the Scottish doctor in Australia who supports Sister Kenny all through her career. Dean Jagger, as the man Sister Kenny does not marry in order to devote all her time to her work, and Philip Merivale, as her chief medical opponent, are fine.

Dudley Nichols, producer and director, has given the story a good mounting and a measured tempo. The screenplay, by Nicholas, Knox and Mary McCarthy, tells Sister Kenny's story in her own way with a good deal of dialogue about the symptoms and treatment of polio. Edward Donahoe was associate producer.

The story opens with Elizabeth Kenny returning to her home in the Australian bush lands after graduating from nursing school. When a polio epidemic strikes the area, Nurse Kenny successfully treats six children. Throughout the rest of her life she tries to have her method adopted by the medical profession. During World War I as an Australian Army

(Continued on page 11)

Cite Factors Influencing 'Auction Bids'

Some Hold They Should Be Listed in Decree

The need for designating, possibly in the New York anti-trust court decree itself, certain factors other than actual percentage or fixed rental terms offered, to be taken into consideration in determining the "highest" bid under "auction" selling, is seen by sales heads for some of the distributors and their counsel.

The yardsticks which the distributors would be permitted to use should be specified in much the same manner as are the factors to be taken into consideration in determining "reasonable" clearances, it is suggested.

Factors which could be taken into account would be the playdates of-

(Continued on page 11)

Suggestions Must Go to Court Alone

WASHINGTON, July 15.—No recommendation from independent producer, distributor or exhibitor organizations on the industry anti-trust case will be submitted to the New York Federal District Court through the Department of Justice, a D. of J. spokesman said today, relating that many different ideas have been injected by these

(Continued on page 11)

Additional Speakers For IATSE Meeting

CHICAGO, July 15. — Additional speakers at next week's 38th bi-annual convention of the IATSE, at the Hotel Stevens, here, will be: Gov. Dwight H. Green, Illinois; Mayor Edward J. Kelly, Chicago;

(Continued on page 3)

In This Issue

In addition to "Sister Kenny," in adjoining columns, "The Cockeyed Miracle" is reviewed on page 3. Estimates of key city grosses are on page 6.

Myers Sees Chaos After Suit Decree

WASHINGTON, July 15.—Alleged outright discrimination against independent exhibitors as a result of the final New York anti-trust suit decree, coupled with the fear that the placing of several "inconsistent" trade practices in effect may throw the industry into chaos, will be the keynote of an analysis of the decision to be presented here tomorrow to the Allied States executive committee by Abram F. Myers, chairman of the board of directors, it was learned today.

At the two day meeting, the Allied committee is expected to spend a majority of its time studying the case and drawing up final recommendations to be submitted to the Department of Justice and possibly the court itself. The committee will also formulate plans for the Allied convention. Auction sales will consume some part of the discussion, it is said. Allied appears to be concerned about the methods to be used by the government in securing compliance with the auction-sale section of the decree.

Clearance and Minimums

The court's finding that "reasonable clearances" are necessary will be blasted by Allied. This, coupled with the ruling that contract provisions fixing minimum admissions are as illegal, is considered "an outright neglect of the rights of independents" by Allied. Clearances are mostly geared to admission prices, Myers maintains.

Allied may decide to draft a suggested plan for the conduct of auction sales for submission to the Department of Justice, where the duty of securing compliance with the decree falls.

At the Department, Assistant Attorney General Wendell Berge asserts that the government intends to uphold the auction sale provisions of the decree. "However, we are willing to hear from groups regarding our methods of policing the decree; we also have no objection to these organizations requesting permission to submit facts to the court," Berge added.

Ginsberg in N. Y. to Study Court Decision

Henry Ginsberg, Paramount vice-president and production head, arrived in New York yesterday from Hollywood for a series of conferences with home office executives. Indications are that some of the conferences will involve what production plan changes might be necessitated to meet the requirements of the consent decree decision in the New York anti-trust case. He will be in New York for about two weeks.

David Rose, Paramount managing director in Great Britain, also arrived in New York yesterday from California.

Eagle-Lion Has Plans for Mexico

MEXICO CITY, July 15.—Eagle-Lion plans to produce non-dubbed, color pictures in Mexico, using its own technicians and stars, with Mexicans used for other parts, according to reports in film circles here.

Personal Mention

MAX MILDER, managing director for Warner Bros. in Great Britain, has arrived here from London to attend the company's international sales convention in Atlantic City, Aug. 5-7.

•

JACK OSSERMAN, RKO Radio's Latin American supervisor, will leave by plane, today for his headquarters in Rio de Janeiro. He was accompanied by ARTHUR SIMON, newly appointed 16mm. representative in Brazil.

•

JOHN J. FRIEDL, head of Minnesota Amusement Co., Minneapolis, is recovering from an operation at Abbott Hospital, that city, and upon his discharge will leave for six weeks' vacation.

•

DR. AND MRS. SEYMOUR RINZLER—he is the son of SAMUEL RINZLER—are the parents of a son, born at Doctors' Hospital.

•

FREDRIC MARCH has returned to New York from the Goldwyn Studio, Hollywood, en route to his Connecticut farm.

•

HELEN PEYAS, secretary to E. W. AARON, M-G-M assistant general sales manager, is on a Saguenay-St. Lawrence vacation trip.

•

HARRY STERN, PRC's Western division manager, has begun a tour of the company's Western exchanges.

•

CHARLES SAMUELS, Fawcett Publications writer, left here by plane yesterday for Hollywood.

•

LOUIS J. KAUFMAN, Warner Theatres executive, was in Cleveland yesterday.

•

MARJORIE WRIGHT, of M-G-M's publicity department, left yesterday by plane for a vacation on the Coast.

•

DAVID GOULD, United Artists' manager in Puerto Rico, left by plane for his post after six weeks in New York.

•

LUIS ANCHEZ AMAGO, general manager of Orbe Films, Havana, is visiting in New York.

•

R. W. TARWATER, Paramount's Alabama sales representative, is visiting Atlanta.

WALTER GOULD, United Artists' foreign manager, flew to the Coast over the weekend from New York.

•

WILLIAM J. HEINEMAN, vice-president and distribution head of United World, and MONROE GREENTHAL, vice-president and advertising-publicity head, have arrived in Hollywood.

•

JULES WILLING, manager of branch operations for Confidential Reports, has left New York to visit company branches at Pittsburgh, Albany and New Haven.

•

PERRY SPENCER, Southern publicity director for Universal, is en route to New Orleans and Memphis, from Atlanta.

•

ANN RICHARDS, who was visiting her family in Australia, left Sydney over the weekend by plane on the return trip.

•

BORIS MORROS, president of Federal Films, and JOHN ZINN, executive manager, have arrived in New York from Hollywood.

•

EVAN PERKINS, head of Paramount circuit construction, and HAL PEREIRA, home office executive, have left New York for Florida partner conferences.

•

PETER PERAKOS of Perakos-Quittner Theatres, Hartford, and MRS. PERAKOS, are observing their 40th wedding anniversary.

•

OLIVER A. UNGER, vice-president of Distinguished Films, is in Detroit and will then go to Toronto, from New York, returning home in a week.

•

GEORGE DELIS, district manager of A. G. Constant Theatres, Canton, O., will be feted by colleagues today on his return from two months in Greece.

•

EDWARD UGAST has left New York for Havana to represent Monogram in Cuba.

•

LEONARD SCHLESINGER, president of Warners Service Corp., is in Washington from New York.

•

LOU BARISCH, United Artists' trade press liaison, here, has returned from a vacation at Schroon Lake, N. Y.

Again Delay Levey, Scophony Answers

Answers due yesterday in the cross-complaint filed by Arthur Levey and Scophony Corp. of America against Paramount, General Precision Equipment and others in the anti-trust suit brought against all of these parties by the Department of Justice, were extended to Aug. 13 by stipulation between counsel for both sides in U. S. District Court here.

Meanwhile, all defendants in the action brought by the Department continue to draft possible settlement terms to form a basis for a consent decree to terminate the action.

Start Build-up for 'Duel' in New York

In ushering in the advance New York build-up for David O. Selznick's "Duel in the Sun," in about six weeks, Sidney G. Alexander, Eastern advertising-publicity director for Vanguard Films, has arranged a novel outdoor board on Broadway, here, in the form of an optician's eye-chart, urging persons to 'test their eyesight.'

To further focus attention to the board, a huge telescope was placed three blocks away. Attached to the telescope is a sign reading: "Do You Need Glasses to see 'Duel In The Sun' Take a Free Look Now!"

Petrillo Files to Dismiss US Case

CHICAGO, July 15.—Attorneys for James C. Petrillo today filed a motion in U. S. District Court here to dismiss a criminal information charging the president of the American Federation of Musicians with violating the Federal Lea Act.

Davd Katz and Joseph A. Padway, attorneys for Petrillo, contended [illegible] Lea act, sometimes referred to as the "anti-Petrillo bill," violates four amendments to the Constitution.

Petrillo's attorneys have until Aug. 5 to file briefs in support of their motion. The Government's reply briefs must be filed by Sept. 9.

The criminal information was filed by U. S. Attorney J. Albert Woll on June 13. It followed a strike against station WAAF in May. If Petrillo is found guilty of violating the Lea Act, which has never before been tested in court, he will be subject to a maximum penalty of one year in prison and a $1,000 fine.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene DUNNE Rex HARRISON Linda DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

CHARLES BOYER
JENNIFER JONES
in ERNST LUBITSCH'S
CLUNY BROWN
20th Century - Fox Picture
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
KATHRYN GRAYSON • JUNE ALLYSON
in M-G-M's
'TWO SISTERS from BOSTON'
IN PERSON
JACKIE GLEASON
Extra!
JOSH WHITE
and OTHER BIG ACTS!

Robert YOUNG • Sylvia SIDNEY • Ann RICHARDS
"THE SEARCHING WIND"
A Hal Wallis Production
In Person
Andy RUSSELL • Alan CARNEY • PIED PIPERS
EXTRA! RAYMOND SCOTT AND BAND
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco. New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Industry's Wartime Record to Public

One thousand bound copies of the motion picture industry's War Activities Committee annual reports for the years 1942-1945 are in the mails en route to libraries in large cities in every state.

Some 40,000 copies of each report were circulated at the time of publication and the library edition now makes this war record available to historians and research workers, to note that World War II was fought with cameras as well as cannon.

British Promoting Sound Anniversary

Celebration of Warners' 20th anniversary of talking pictures will have official sponsorship in England under auspices of the British Film Institute, which has arranged a program in key cities with the cooperation of cultural organizations, the institute being a government-encouraged organization with the Duke of Sutherland as president and members of Parliament constituting the bulk of its board of governors, Warners disclosed here yesterday, following receipt of a cable from London.

In the institute's summer rally, in London, a pictorial exhibition tracing the history of sound from "Don Juan" to "Night and Day" has been set up for use by lecturers, demonstrators, educators, chiefs of youth groups and other cultural leaders who attend.

Polytechnic Presentation

London's Polytechnic has alloted three nights to the presentation of early sound films, in addition to staging a photographic exhibition of sound history. A tieup between the Polytechnic and BBC films division will give the affair wide publicity.

Another organization, the Science Museum, national shrine of scientific wonders of past centuries, is putting on an exhibit.

Exhibitor participation is being led by 500 theatres of the Associated British Circuit, while both the Northcliffe and Kamsley chains of newspapers will give coverage to the anniversary.

Upton Named PRC's Oklahoma City Head

J. T. Upton has been named branch manager of PRC's Oklahoma City exchange, by Harry H. Thomas, president and general sales manager of the company.

Upton goes to PRC after two years in Dallas with M-G-M. He replaces H. E. McKenna and Ed Walker, who left PRC to go into business for themselves.

Four New Directors Elected by Enterprise

HOLLYWOOD, July 15.—Four new members were elected to the board of directors of Enterprise Productions at today's meeting. They are: Joseph Gilpin and David Hopkins, elected assistant treasurers, and Colin Miller and Stanley Love, elected assistant secretaries.

Review

"The Cockeyed Miracle"

(Metro-Goldwyn-Mayer)

Hollywood, July 15

FRANK MORGAN and Keenan Wynn are the top names and principal performers in this odd, unique, moderately daring and yet distinctly amusing comedy-drama concerning people who, having died, remain invisibly in the realm of the living and do what they can about easing the rigors of life on this sphere. It's a difficult kind of subject to handle, especially for laughs, but producer Irving Starr, director S. Sylvan Simon and screen playwright Karen De Wolf have handled it with tact and complete effectiveness. It is hardly a self-selling property in the marquee sense, but quite a substantial item of entertainment for people who do not take death too seriously.

At the start of the picture, Morgan is head of a family of modest means, ill but active and secretly engaged with an old friend, played smoothly by Cecil Kellaway, in an investment involving the family funds. He dies of heart trouble, without his family's knowledge, and he does not know he is dead until he meets his father, dead some fifty years, who takes him in tow and teaches him the pleasant ways of the departed. By the nature of the story, Wynn, who died at the age of 36, and looks as he did then, is the father of Morgan, who died at 63, and although neither is visible to the living, nor tangible enough to manifest their presence preceptibly, Wynn has the ability to produce rainfall or a storm at will, and by doing so manages to induce desired results in the affairs of the family. (It's as complicated as it sounds, but plays off quite simply).

Others players in the balanced and competent cast are Audrey Totter, Richard Quine, Gladys Cooper, Marshall Thompson, Leon Ames, Jane Green, Morris Ankrum and Arthur Space.

Running time, 83 minutes. General audience classification. Release date not set.

WILLIAM R. WEAVER

Skouras, Fabian at Drive Lunch Today

Dr. Thomas Parran, Surgeon General of the U. S. Public Health Service, will describe America's newest major medical crusade when he speaks today at a luncheon at the Plaza Hotel in New York, as arranged by Spyros P. Skouras, president of 20th Century-Fox and other motion picture leaders in behalf of the National Arthritis Research Foundation.

Other Planners

Si Fabian, president of Fabian Theatres, is cooperating with Skouras in sponsoring the luncheon. Other New York leaders who participated in the planning include Henderson M. Richey, sales promotion manager of Loew's Metro-Goldwyn-Mayer, and Ted O'Shea, general sales manager of Liberty Films. Lionel Barrymore is chairman of the national board of sponsors of the Foundation, and Jack E. Flynn, sales manager of M-G-M's Western division, is national chairman of the amusements division of the Foundation's campaign. The Foundation is to have main laboratories at Hot Springs, Ark. Speakers at the luncheon will be Dr. Parran, Skouras, Dr. Willard H. Squires, New York Hospital for Special Surgery, and Fabian.

Oscar Hanson Quits Gaumont-Kalee Post

TORONTO, July 15.—The resignation of Oscar R. Hanson as general manager of Gaumont-Kalee, Ltd., here, is announced, his successor being E. J. Harris, who was formerly in charge of maintenance for Odeon Theatres of Canada.

The change does not affect Hanson's manv other interests in the Canadian film trade, including Monogram Pictures of Canada, of which he is president and general manager.

Lazar Heads French Office for Para.

Louis Lazar, for the past 12 years general manager of the Schine Circuit, has been named to assume direction of Paramount International's theatre circuit in France and Belgium. His headquarters in Europe will be in the Paramount Theatre in Paris.

Lazar will be attached to the staff of Clement S. Crystal, manager of the theatre department, until about Aug. 8, when he will leave for France.

Year Revenue Down Slightly in Canada

TORONTO, July 15.—A preliminary report by the Canadian government on the 1945 motion picture business showed that theatres as a whole did not fare so well at the box office as in the previous calendar period. Theatre revenue was $52,618,000 compared with $53,173,325 in 1944. These figures are exclusive of the amusement tax, through which the Dominion treasury derived a revenue of $13,961,000 in 1945.

On the other hand, the government reported a revenue of $16,293,000 for film distributing companies, which was an increase of $301,000 over 1944.

Grierson's Ex-Aide On Soviet Spy List

TORONTO, July 15.—Miss Fred Linton, former secretary of John Grierson, late commissioner of the National Film Board, was named as a secret agent of an alleged Soviet ring in the Dominion in a voluminous report by an espionage investigation commission which was tabled in the House of Commons at Ottawa today.

Miss Linton, who was listed with eight others additionally accused of secret activities for Moscow, also is known as Linden and Lipschitz, the latter being her true name, it is said. She is understood to have disappeared last March.

IATSE

(*Continued from page* 1)

Reuben G. Soderstram, president of the Illinois Federation of Labor; Victor A. Olander, secretary-treasurer of the IFL; William A. Lee, recently elected vice-president of the Chicago Federation of Labor.

Executive Committee Starts Full Week of Conferences

CHICAGO, July 15.—Twelve members of the IATSE executive committee started a full week of conferences today at the Stevens Hotel, here. They are: Richard F. Walsh, president; William P. Raoul, secretary-treasurer; Thomas J. Shea, assistant to the president, and the following vice-presidents: Harlond Holmden, Cleveland; William P. Covert, Toronto; Floyd M. Billingsley, San Francisco; Thomas J. Brennan, Ramsey, N. J.; Roger M. Kennedy, Detroit; Felix D. Snow, Kansas City, Mo.; Carl G. Cooper, Hollywood; William C. Barratt, Hollywood, and Miss Louise Wright, Dallas.

Say Browne-Bioff Pals Still Have IATSE Control

CHICAGO, July 15. — The Chicago Bennett Committee, headed by Ora D. Bebb, former official of the Chicago Motion Picture Operators Union, has sent letters to each of 1,000 delegates to the IATSE convention here charging that gangster pals of Willie Bioff and George Browne still control the IATSE.

Bebb charges that president Richard Walsh has done nothing about investigating the incumbent Chicago operator union officials. He says that Clarence Jalas, recently elected secretary-treasurer, is a Bioff-Browne man and accuses Eugene T. Atkinson, business agent, of giving jobs to 55 "hoodlums" formerly associated with Browne and Bioff.

Bebb is supporting William Bennett of Washington for IATSE president to succeed Walsh.

NBC Shows DuPont's New 'Telefilm' Here

DuPont and National Broadcasting last night demonstrated its new Du Pont "Telefilm" in Radio City, in connection with the WNBT telecast of films taken earlier in the day in Washington of a 442nd Regimental Combat Team parade.

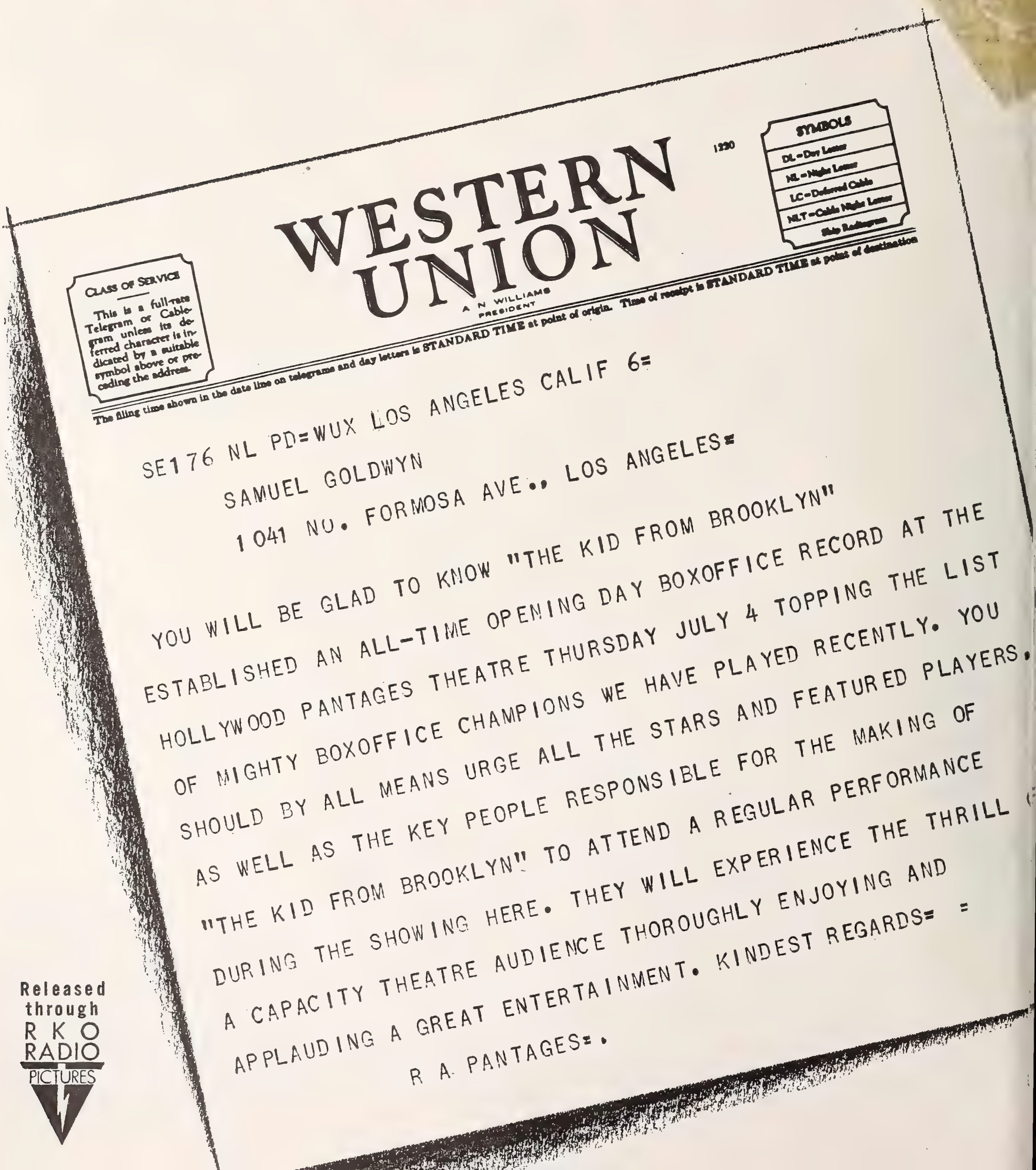
The new film, it is claimed, will aid the telecasting of public events within a few hours, or even minutes, of their occurrence and will give improved television images. It carries a special emulsion to obtain more detail in both highlights and shadows of outdoor scenes where lighting cannot be controlled.

SAG Names Three on Television Committee

HOLLYWOOD, July 15. — First step toward establishing union jurisdiction over actors in television was taken today by the Screen Actors Guild in appointing a committee comprising Harpo Marx, Dick Powell and Tudor Williams to investigate the possibilities and report back to the SAG board, which then will take the matter up with the other organizations embraced in the Four A's, none of which have yet explored the field.

MORE RECORDS

TECHNICOLOR COMEDY, “



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YOU WILL BE GLAD TO KNOW "THE KID FROM BROOKLYN" ESTABLISHED AN ALL-TIME OPENING DAY BOXOFFICE RECORD AT THE HOLLYWOOD PANTAGES THEATRE THURSDAY JULY 4 TOPPING THE LIST OF MIGHTY BOXOFFICE CHAMPIONS WE HAVE PLAYED RECENTLY. YOU SHOULD BY ALL MEANS URGE ALL THE STARS AND FEATURED PLAYERS, AS WELL AS THE KEY PEOPLE RESPONSIBLE FOR THE MAKING OF "THE KID FROM BROOKLYN" TO ATTEND A REGULAR PERFORMANCE DURING THE SHOWING HERE. THEY WILL EXPERIENCE THE THRILL A CAPACITY THEATRE AUDIENCE THOROUGHLY ENJOYING AND APPLAUDING A GREAT ENTERTAINMENT. KINDEST REGARDS= =

R A PANTAGES=.

Released
through
RKO
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PICTURES

FOR SAMUEL GOLDWYN'S
he KID FROM BROOKLYN"!

VARIETY HEADLINES!–

Holiday Booms L. A. 'Kid' Sock!

$ $ $

Hub Hotsy; 'Kid' Wow!

$ $ $

Pitt Soars; 'Kid' Huge!

$ $ $

Mpls. Soars; 'Kid' Socko!

$ $ $

Add ATLANTIC CITY...and

$ $ $

B'way Up; 'Kid' 12th Week Beats 11th

$ $ $ *(NOW IN 13th WEEK)*

Chi. Great Despite Heat; 'Kid' Regal!

$ $ $ *(NOW IN 5th WEEK)*

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

PITTSBURGH

Bucking stiff competition from outdoor fields of entertainment, only two of the seven first-run houses here did better than average business, "Centennial Summer" undoubtedly being headed for a record gross. Estimated receipts for the week ending July 18:

THE KID FROM BROOKLYN (Goldwyn-RKO Radio)—FULTON (1,700) (40c-55c-70c) 7 days, 2nd week. Gross: $12,500. (Average: $9,700)

CENTENNIAL SUMMER (20th-Fox)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days. Gross: $22,000. (Average: $11,000)

TWO SISTERS FROM BOSTON (M-G-M)—PENN (3,400) (40c-55c-70c) 7 days, 2nd week. Gross: $16,500. (Average: $25,000)

ABILENE TOWN (UA)—RITZ (1,100) (40c-55c-70c) 7 days, 2nd week, on a moveover from the Warner. Gross: $3,000. (Average: $3,500)

PERILOUS HOLIDAY (Col.) and BLONDIE'S LUCKY DAY (Col.)—SENATOR (1,700) (40c-55c-70c) 7 days. Gross: $3,000. (Average: $3,200)

A STOLEN LIFE (WB)—STANLEY (3,800) (40c-55c-70c) 7 days, 2nd week. Gross: $16,500. (Average: $25,000)

HOODLUM SAINT (M-G-M)—WARNER (2,000) (40c-55c-70c) 7 days. Gross: $8,000. (Average: $8,000)

ST. LOUIS

Weather is still hot and outdoor attractions are still offering keen competition to theatres, but business still is good all over town. Estimated receipts for the week ending July 17:

TO EACH HIS OWN (Para.)—AMBASSADOR (3,154) (45c-55c-65c). Gross: $21,000. (Average: $17,200)

THE VIRGINIAN (Para.) and THEY MADE ME A KILLER (Para.)—FOX (5,038) (45c-55c-65c). Gross: $22,000. (Average: $17,000)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—LOEW'S STATE (3,154) (40c-50c-65c) 2nd week. Gross: $17,500. (Average: $17,100)

THE GREEN YEARS (M-G-M)—LOEW'S ORPHEUM (1,900) (40c-50c-65c) 2nd week. Gross: $8,000. (Average: $7,100)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—MISSOURI (3,514) (45c-55c-65c). Gross: $16,000. (Average: $17,000)

DEVOTION (WB) and SO GOES MY LOVE (U)—ST. LOUIS (4,000) (45c-55c-65c). Gross: $5,500. (Average: $6,200)

A STOLEN LIFE (WB) and DRESSED TO KILL (U) — SHUBERT (1,900) (45c-55c-65c). Gross: $8,500. (Average: $6,200)

BOSTON

Blasts of hot weather, which finally let up on Monday, dipped weekend receipts, particularly at first-run houses with holdovers. Estimated receipts for the week ending July 17:

WITHOUT RESERVATIONS (RKO Radio)—BOSTON (2,900) (50c-$1.10). With stage show. Gross: $24,400. (Average: $26,300)

THE WELL GROOMED BRIDE (Para.) and THE FRENCH KEY (Rep.)—FENWAY (1,700) (40c-80c). Gross: $7,600. (Average $7,300)

THE KID FROM BROOKLYN (Goldwyn-RKO Radio) and FALCON'S ALIBI (RKO Radio) — MEMORIAL (2,900) (40c-80c). Gross: $24,000. (Average: $24,800)

TO EACH HIS OWN (Para.) and HOT CARGO (Para.)—METROPOLITAN (4,376) (40c-80c). Gross: $23,400. (Average: $25,200)

TWO SISTERS FROM BOSTON (M-G-M)—ORPHEUM (3,200) (40c-80c). Gross: $29,000. (Average: $22,700)

THE WELL GROOMED BRIDE (Para.) and THE FRENCH KEY (Rep.)—PARAMOUNT (1,700) (40c-80c). Gross: $15,500. (Average: $14,200)

TWO SISTERS FROM BOSTON (M-G-M)—STATE (2,900) (35c-80c). Gross: $20,000. (Average: $17,300)

TORONTO

There was one new boxoffice attraction among Toronto first-runs during a week which started off with a humid streak, then had more comfortable weather, with a little rain. Adding to the mid-summer crowds were the films on the atomic bomb test. Estimated receipts for the week ending July 18-19:

JANIE GETS MARRIED (WB) and RENDEZVOUS 24 (20th-Fox)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,500. (Average: $4,500)

SARATOGA TRUNK (WB)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $12,300. (Average: 13,300)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $12,700. (Average: $13,200)

GILDA (Col.)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $16,600. (Average: $14,600)

HOUSE OF DRACULA (U) and SHE-WOLF OF LONDON (U)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $8,900. (Average: $9,900)

JANIE GETS MARRIED (WB) and RENDEZVOUS 24 (20th-Fox)—VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $6,500. (Average: $7,000)

BALTIMORE

New attractions that are strong enough are helping first-run box-offices to rise somewhat from their summer slump. Holdovers, however, are doing no better than average. Weather conditions for openings and during the weekend were in favor of moviegoers and nothing has come to town to bring outside competition. Estimated receipts for the week ending July 18:

THE GREEN YEARS (M-G-M)—CENTURY (3,000) (35c-44c-55c-60c) 7 days, 2nd week. Gross: $16,000. (Average: $15,500)

O.S.S. (Para.)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $15,000. (Average: $12,000)

CENTENNIAL SUMMER (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days. Gross: $13,000. (Average: $10,500)

TO EACH HIS OWN (Para.)—STANLEY (3,280) (35c-44c-60c-70c) 7 days. Gross: $22,000. (Average: $17,000)

WITHOUT RESERVATIONS (RKO Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, with a stage show. Gross: $18,000. (Average: $18,000)

SHE WROTE THE BOOK (U)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $6,500. (Average: $6,000)

CINCINNATI

Hot weather and other competitive factors did not divert the public from theatres, and the current box office curve, following the pattern of recent weeks, is definitely upward for nearly all new arrivals and holdovers. Estimated receipts for the week ending July 16-19:

WITHOUT RESERVATIONS (RKO Radio)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $18,000. (Average: $14,500)

THE GREEN YEARS (M-G-M)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, 3rd week. Gross: $9,000. (Average: $10,000)

THE GLASS ALIBI (Rep.) and THE CATMAN OF PARIS (Rep.)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,700. (Average: $1,600)

DON'T GAMBLE WITH STRANGERS (Mono.) and UNDER ARIZONA SKIES (Mono.)—RKO FAMILY (30c-40c) 3 days. Gross: $900. (Average: $800)

MAKE MINE MUSIC (RKO Radio)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $10,000. (Average: $8,000)

SOMEWHERE IN THE NIGHT (20th-Fox)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $6,500. (Average: $5,000)

THE STRANGER (RKO Radio) — RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $5,000. (Average: $5,000)

A SCANDAL IN PARIS (UA)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $16,000. (Average: $13,500)

A STOLEN LIFE (WB)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Palace. Gross: $7,000. (Average: $5,000)

BUFFALO

Grosses improved somewhat as the heat wave ended. Estimated receipts for the week ending July 20:

TO EACH HIS OWN (Para.)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $16,800. (Average: $18,500)

THE GREEN YEARS (M-G-M)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $25,000. (Average: $17,500)

A STOLEN LIFE (WB)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 2nd week, moveover. Gross: $13,000. (Average: $9,500)

IF I HAD MY WAY (U) and SHADOW OF A DOUBT (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $9,800. (Average: $13,000)

TWO SISTERS FROM BOSTON (M-G-M)—TECK (1,500) (40c-50c-60c-70c) 7 days, 3rd week, moveover. Gross: $9,500. (Average: $6,000)

WITHOUT RESERVATIONS (RKO Radio) — TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $10,500. (Average: $13,000)

John Sitterly Dies at 61; Buffalo Veteran

BUFFALO, July 15.—John W. Sitterly, 61, distributor here for 25 years, died today at Millard Fillmore Hospital after a long illness.

He and Harry Marcy founded Cinema Exchange, Inc., here about 1911. After Marcy's death he joined the sales staff of United Artists and later served 10 years as sales representative for Warners.

Stitterly was owner of the local Pyramid Film Exchange, which was dissolved about six years ago. Until the time of his death, he was sales manager here for the Automatic Electrical Device Co., Cincinnati. He was a member of the Variety Club.

Funeral services will be held on Wednesday.

30 'Missouri' World Premieres on Aug. 1

PRC's "Down Missouri Way" has been booked into 30 key situations in Missouri and Kansas for world premieres on Aug. 1, with additional bookings to come.

Heading the list of theatres are the St. Louis Theatre, St. Louis and the Tower, Kansas City.

Eddie Dean, Renee Godfrey, Roscoe Ates and The Sunshine Boys, stars of "Missouri," as well as Helen Mowery, star of "Avalanche," will be present for the opening at those two theatres.

Goodfried to Missouri

Robert Goodfried, PRC's studio publicity director, has left Hollywood for Missouri by plane to join Lige Brien, company exploiteer, in the setting up of final arrangements for the statewide premieres of "Down Missouri Way," scheduled for Aug. 1. Arnold Stoltz, national director of advertising-publicity-exploitation, will join Goodfried and Brien later this month.

N.Y. Receipts

(*Continued from page 1*)

for a fifth and final Capitol week. "The Stranger" drew a heavy $36,000 for its initial five days at the Palace, with close to $50,000 expected for the week; previous house record was $50,000 for "Cornered"; "The Spiral Staircase" is also skirting that mark.

"Anna and the King of Siam" is headed for a lofty $141,000 for its fourth week at the Music Hall, [illegible]lowing a third which soared to $[illegible]000, including the July 4 holiday. "Henry V" is holding up strongly at the City Center on a two-a-day reserved-seat basis, with $31,200 registered for a fourth week, a dip from the $33,600 scored for a third.

Three Draw Profitably

The Strand, Paramount and Roxy are drawing profitably, but not outstandingly. "Of Human Bondage" and a stage bill featuring "Spike" Jones and his City Slickers are headed for a moderate $56,000 for a second week at the Strand, following an initial week's $69,000. "The Searching Wind" and a stage bill with Andy Russell and Raymond Scott and his band, are headed for a mild $70,000 for a third week at the Paramount; the combination will continue, with "The Strange Love of Martha Ivers" to follow. "Smoky" and a stage bill are expected to bring in a satisfactory $63,000 for a third and final week at the Roxy; "Centennial Summer" and a stage presentation featuring Chico Marx and Jane Pickens will take over tomorrow.

"O.S.S." continues to draw well at the Gotham with a good $16,000 expected for a ninth week; "Our Hearts Were Growing Up" will be the next film. "Breakfast in Hollywood" is headed for a mild $18,000 for an initial week at the Globe; it will hold for a second, but final week. "The Kid from Brooklyn" is expected to bring in a good $28,000 for a 14th week at the Astor, continuing to improved business.

'Suspense' Take Heavy

A heavy $28,300 is expected for a second week for "Suspense" at the Victoria, following an initial week's $33,000. "Dead of Night" is holding up at the Winter Garden with $16,500 expected for a second week. "A Stolen Life" will draw a profitable $20,000 for an 11th week at the Hollywood and will hold for a 12th and final week; "Night and Day" will take over on July 25. "Till the End of Time" will open at the Rivoli on July 23. "Renegades" is drawing mildly at the Criterion. "The Catman of Paris" is headed for a quiet $7,0000 for a week at the Rialto; "The Unknown" will take over Friday.

Industry Dividends

(*Continued from page 1*)

ure compares with a dividend total of $329,000 for May, 1945.

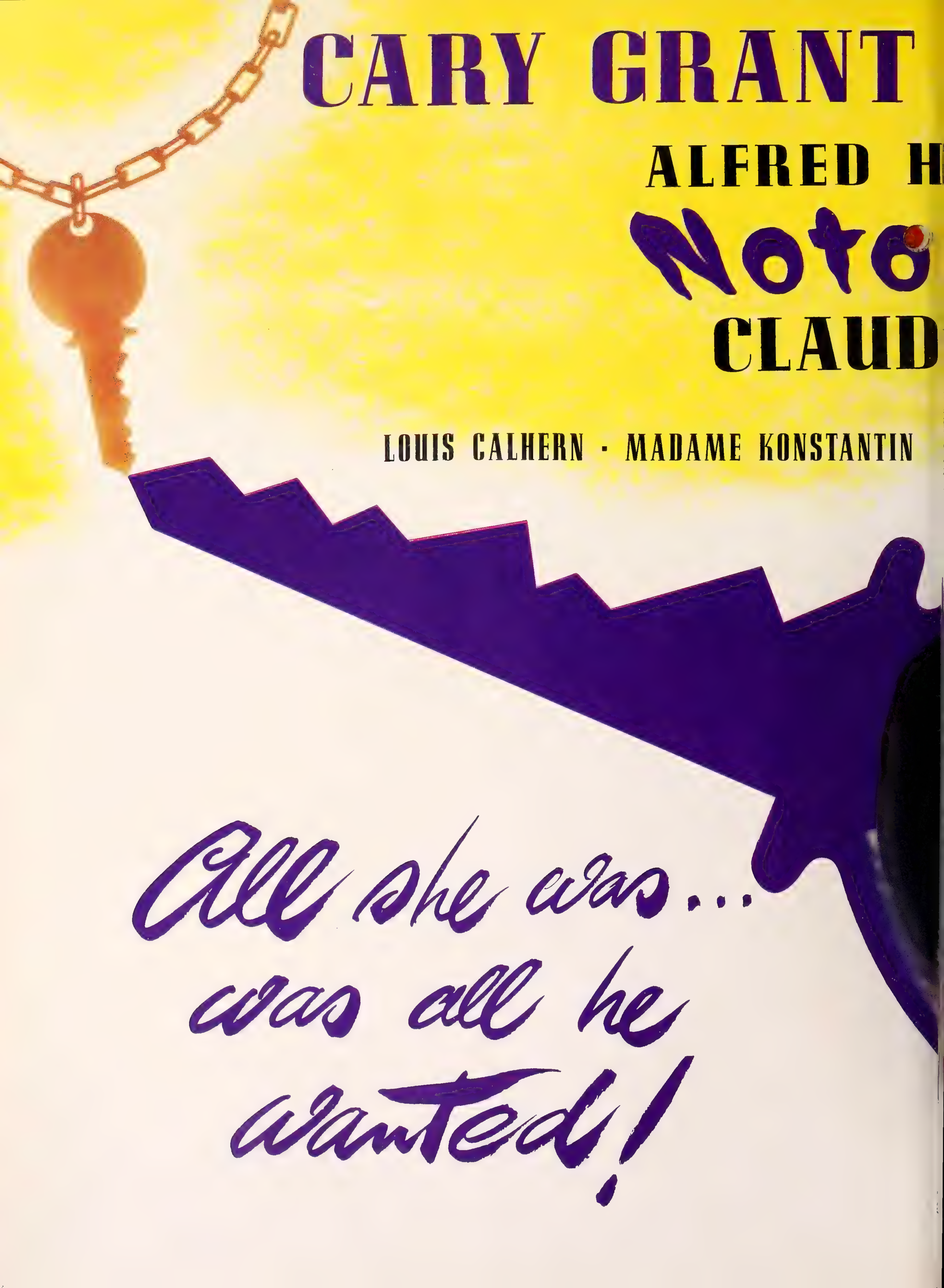
During the three months period ending in May, dividend payments reached $9,308,000, compared with $4,692,000 in 1945.

Warner Bros. dividend payment of $1,800,000 was a booster to the March-April-May report for this year.

Fay Talerico Promoted

ATLANTA, July 15.—Fay Talerico, has been promoted to the executive offices of Georgia Theatres.

Follow the golden arrows!
RKO RADIO PICTURES


CARY GRANT
ALFRED H
Noto
CLAUD
LOUIS CALHERN · MADAME KONSTANTIN
All she was...
was all he
wanted!

INGRID BERGMAN

ITCHCOCK'S

ious!

A Radio City Music Hall Attraction

RAINS

directed by **ALFRED HITCHCOCK**

written by BEN HECHT

RKO RADIO PICTURES

NINETY SEVEN MILLION SIXTY THOUSAND AND SEVENTY TWO

any way you say it...it's TOPS!...

RKO's tremendous national campaign on "NOTORIOUS" . . . in magazines and newspaper supplements totaling 97,060,072 CIRCULATION . . . Five different insertions in LIFE and LOOK . . . Four different insertions in WOMAN'S HOME COMPANION . . . Full pages in LADIES HOME JOURNAL – SATURDAY EVENING POST – McCALL'S – COSMOPOLITAN – TIME – GOOD HOUSEKEEPING – REDBOOK – COLLIER'S – AMERICAN – TRUE STORY – LIBERTY – THE FAN LIST – THE AMERICAN WEEKLY – THIS WEEK and Canadian Magazines.

PCA—Breen

(*Continued from page 1*)

sent the case for the Code adequately and efficiently in this country in the the past is responsible, Breen believes, for the present lack of understanding of the Code here. However, Breen added, that failure is being remedied now.

The PCA head was introduced to th[illegible]ress by Reginald Baker, presi[illegible] of the British Film Producers Association, who emphasized that Breen's visit is at the express instance of the BFPA, which is desirous of enabling British producers, through an understanding of the Code, to avoid giving offense in their films to local American feelings and possibly impeding the export of British films thereby.

Narrating for the benefit of his audience the origin and history of the Code, Breen paid eloquent tribute to Martin Quigley who, he declared, was primarily responsible for the Code's adoption at a time when when the industry was the target of considerable abuse and when the American screen was in general disrepute. Breen's sentiments were applauded by the conference.

Confessing that he was startled by some references to the Code in the British press, Breen said he was anxious to clear the air regarding his mission here.

He declared that MPA is opposed to censorship, believing it to be wrong, ineffectual and stupid, but, nevertheless, it is peculiar to some American conditions and has the status of law in some states and municipalities. His mission, he said, in part is to guide British producers in that regard.

Industry Best Qualified

He contended that the industry is best qualified to run its own business, remarking that the chief difficulty encountered in the administration of the Code is that every American has two businesses—his own and the motion picture.

Breen described the Code as a liberal document whose author is a man who is essentially a showman but also a high idealist.

The aim of the Code, he said, is to further the making of reasonable pictures which will be acceptable to reasonable people. He explained that 85 per cent of the PCA's efforts are expended on pictures before they enter production.

Breen admitted that it is a significant circumstance that a majority of the current protests against the content of films emanate from parents who are concerned over the effects of pictures on the minds of children.

He congratulated British producers on the current flow of good films, declaring that British pictures, made amidst shambles and suffering, are making a tremendous contribution to the welfare of the screen.

In conclusion, Breen said he had made mistakes but claimed his endeavor has been to administer the Code liberally, to the best of his ability and for the good of the industry and the community.

His remarks created a profound impression, immediately spiking a second outburst of captious cross-examination. Breen denied the existence of any animus against British films, saying that the PCA is unconcerned except for its responsibility for application of the Code.

Replying to questions, he said there is no truth in the suggestion that dialogue in "Henry V" had been altered but he pointed out circumstances influencing local censorship in America.

Breen said he hoped his visit would promote better understanding of selling conditions peculiar to America, most of which, obviously, are not understood here. He emphasized that he is not here to lecture but to endeavor to advise, and that at the invitation of British producers themselves.

"Sister Kenny"

(*Continued from page 1*)

nurse she receives the title of "Sister." After the war she continues her struggle in Australia, later in England and finally, during the contemporary period, in the United States.

There are human interest values in the devoted work against a disease which so strikes at the lives and limbs of children. There is also special appeal to women in that Sister Kenny puts aside love of one man for her love of thousands of sick children. While the film develops slowly, there are a few light touches, arising chiefly from Sister Kenny's sharp tongue.

Showmen will wish to draw attention to the performance of Rosalind Russell and to the name of Sister Kenny. They will wish to avoid the controversial aspects of the Sister Kenny vs. the medical profession fight. What reaction medical societies and doctors may have to the film will only be known in time.

Running time, 116 minutes. Genereal audience classification. Release date, not set.

M. Q. JR.

Burke to Combine

(*Continued from page 1*)

and one-half years. His successor has not been named.

Ted Bolnick, who has handled film buying for the combine since its inception on a temporary basis, steps out of the TA group to devote his entire time to operating the Berger circuit, of which he is general manager.

Burke, 31 years in distribution, said that the "plan, policy and ideals" of TA will not be changed with his entry into the organization, adding, however, that the group "may be expected to expand to take in outside independent exhibitors as and when we feel that we can handle additional accounts."

UA Sues Harris

(*Continued from page 1*)

and Jan., 1946, under percentage-flat rental contracts existing between the company and Harris, the latter made some misrepresentative reports on percentage receipts.

Seeking "exemplary or punitive" damages, UA asks additionally that the defendant "be restrained from destroying or otherwise disposing of books and records," pending final determination of the action.

Phillips, Nizer, Benjamin and Krim served as UA's attorneys.

Miller Replaces Yorke

James Miller has replaced Jack Yorke as United Artists company manager at the New York City Center, where "Henry V" is current. Yorke, who is general manager of the American Repertory Theatre, resigned to assume other duties connected with the Theatre Guild, which is sponsoring "Henry V."

Suggestions to Court

(*Continued from page 1*)

groups, "who each would like to have the final judgment read to suit their particular and individual requirements."

At the same time the government will have no objection, or will register no complaint, if the Court permits these groups to submit direct recommendations. If their ideas with regard to the final decree were submitted "through" the Department, the Court could rightly believe the government supported the recommendations, which is not the case, it was explained. "We are satisfied with the decree and expect to be in accord with the final judgment because it is our victory; the government's only complaint is that the decree will not grant complete divorcement, which is the Department's primary mission, and will result in a federal appeal in that particular aspect of the case," the spokesman asserted.

It was emphasized by the attorney that the government has no objection to these organizations holding conferences with department attorneys with regard to their ideas on "compliance with the decree."

MPTOA Meet with U. S. Anticipates Early Changes

The recent agreement of distributor defendants in the New York anti-trust suit to put into effect as many provisions of the court decision as possible in advance of the entry of a decree resulted in MPTOA's decision to present its suggestions for a decree to the Department of Justice forthwih, Herman Levy, MPTOA general counsel, said yesterday.

The independent exhibitor members of the MPTOA executive committee are scheduled to meet with Assistant U. S. Attorney-General Robert L. Wright in Washington on Thursday. Levy said it was "erroneously reported" (not in MOTION PICTURE DAILY) last week that Assistant U. S. Attorney-General Wendell Berge had requested MPTOA to hold up its contemplated memorandum on the case until after the meeting.

Scheduled to attend Thursday's meeting from MPTOA are: Fred Wehrenberg, president; Lewen Pizor, chairman; R. R. Beichele, Levy, Mack Jackson, Arthur H. Lockwood, J. J. O'Leary, Mitchell Wolfson and Morris Loewenstein.

Changes at Planet

Richard Talmadge has succeeded Jack Seaman as president of Planet Pictures, the latter becoming general vice-president, with Harvey Parry as vice-president in charge of production.

'Auction Bids'

(*Continued from page 1*)

fered, the extent of a run guaranteed, the credit standing of the exhibitor making the bid, his reputation as a showman and many other conditions which the distributor takes into account in estimating potential revenue when he licenses his films to an exhibitor.

Counsel for some of distributors, aided by sales executives, are already at work in seeking to evolve a selling method to conform with the new "auction" selling directed by the three-judge statutory court in the New York case. As one sales executive asks, "Suppose I have set a national advertising campaign for a particular film and to take advantage of this campaign, I have to obtain Labor Day week bookings. If I am offered a higher rental for a Thanksgiving week engagement, am I supposed to wait until Thanksgiving before dating the film thereby losing all the value of the advertising campaign."

Guarantee of Days

Another factor, the guarantee of a specified number of days or weeks in a bid, it is pointed out, might prove more profitable to a distributor than a higher percentage for an unspecified or smaller number of days. Under credit considerations, it is said, the distributor should be permitted to take into account the past business record of the exhibitor making the offer and his reputation for making accurate reports on percentage engagements.

In any sort of percentage deal, an exhibitor can provide extra revenue for a distributor if the picture is sold right to the public, it is held. If the exhibitor has a reputation for "sloughing" off pictures, the distributor would want to retain some discretion in making pictures available to him even if he happened to be the highest bidder for a particular film.

Distributors believe that they should be permitted to exercise their own business judgment in deciding what bid is the best bid and these are some of the factors which would enter into their consideration of a bid, it is pointed out. Rather than face constant litigation in accepting bids, some sales heads and their counsel believe that these "unseen" factors, besides size of the theatre, location, playing policy and other tangible guides, should be specified and their use sanctioned by court decree.

British Loan

(*Continued from page 1*)

away from trade restrictions, tariff barriers, quotas and other discriminatory practices which are now "choking the channels of trade" between nations.

"Enactment of the British loan agreement is one of the most advanced steps taken thus far to ensure a peaceful and prosperous postwar world," Johnston concluded.

REEVES
SOUND STUDIOS, INC.
1600 BROADWAY, N. Y. 19 Circle 6-6686
Complete Film and
Disc Recording Facilities

National Screen Service International Conventio
Waldorf-Astoria Hotel, New York City, May 2-3-4, 1946

WE TALKED About YOU!

What a party for The PRIZE BABY! . . . Every salesman, branch manager and Home Office executive . . . of the En Ess Ess Family . . . in America . . . and from London . . . gathered in a 3-day International meeting . . . to talk about our *most important* subject . . . YOU!

Yes sir! One Hundred and Sixty-five *service-minded* guys . . . discussing ways and means for getting 1800 NSS employees to render an even BETTER SERVICE to the Exhibitor! . . . and we DID IT!

From this annual round-table *hooplah* . . . came the plans for setting up DISTRICT DEPOTS . . . for improving Accessories Service! . . .

A couple of eye-popping XMAS DISPLAYS . . . and a bell-ringing XMAS STANDEE took *bows!*

A trained staff of SERVICE SUPERVISORS . . . learned from a show-minded gang of enthusiastic SALESMEN . . . WHAT you WANT in the way of SERVICE . . . and HOW you'd like to GET it!

The Commander-In-Chief and his Cabinet laid down the RULES . . . for IMPROVING *service, sales policy,* and *YOUR* profits! . . . And they stressed the fact that YOU were the fellow who had to be *pleased!*

The PRIZE BABY gets the *"gang"* together . . . EVERY YEAR . . . for a *man-to-man* taffy-pull like this . . . and each year we talk about YOU! . . . BUT . . . *this year* . . . with most of our boys back from overseas . . . with plenty of that "Magic Touch of Showmanship" up our SALES and SERVICE sleeves . . . you can "make book" that the plan is *in the bag* . . . and that the guy to benefit MOST . . . will be YOU!

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

FIRST IN FILM NEWS

MOTI[illegible]RE
DAILY

Accurate Concise and Impartial

V[illegible] 60. NO. 12 NEW YORK, U. S. A., WEDNESDAY, JULY 17, 1946 TEN CENTS

MR. JOYCE O'HARA,
MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK, N. Y.

Names . . . in Today's News

MILTON E. COHEN, manager of the RKO Radio Detroit exchange, succeeds B. G. Kranze as East-Central district manager, effective Friday. The latter has resigned to accept another post.

Milton E. Cohen

Cohen has been with RKO Radio for eight years, starting as city salesman and advancing to the post of Detroit branch manager in 1943. His successor will be named in a few days, according to Robert Mochrie, RKO Radio vice-president and general sales manager.

Janos Coutsoucos Named Loew Manager for Greece

Janos Coutsoucos has been named manager of Greece for Loew's International Corp. by Morton A. Spring, first vice-president of Loew's International. Coutsoucos, who has been with M-G-M of Egypt for six years, managed the Metro Theatre in Cairo.

Sacha Epstein, formerly head of the exploitation department in Cairo, who recently returned from war service in Eritrea, has been appointed manager of the Metro.

Suggests One Public Drive

The designation of a "National Health Week" by President Truman, at which time the motion picture industry, radio and the newspapers would help dramatize the requirements of the various charitable organizations devoted to the aid and cure of infantile paralysis, cancer, tuberculosis and other diseases, was suggested here yesterday by Leonard H. Goldenson, vice-president in charge of theatre operations for Paramount Pictures.

Goldenson made the suggestion to business leaders and motion picture industry representatives to call on President Truman to designate such a week, at a luncheon to set campaign plans for a $2,500,000 drive of

(Continued on page 9)

British Quota Rise Is Seen

An increase in the British film quota from the present 17½ per cent to 25 per cent, instead of an abandonment of the quota completely, when it comes up for reconsideration in 1948, is expected by American motion picture executives arriving here from England, who said they cannot be quoted for obvious reasons.

They expect the British government to take this action, despite the new $3,750,000,000 U. S. loan just signed by President Truman, with the reason given that further encouragement is sought for British production.

Anticipating an increase in the

(Continued on page 9)

New Building for Univ. Home Office

Beginning May 1, 1947, Universal will occupy eight floors of a 21-story building to be known as the Universal Pictures Building, now under construction at Park Avenue and 56th-57th Streets, here. The lease, concluded with the Tishman Realty and Construction Co., by Nate J. Blumberg, president of Universal, is for 21 years, and stipulates a payment of an aggregate rental of approxi-

(Continued on page 4)

Meet with US On Decree

Attempting to set up a procedure with the Department of Justice in drafting a final decree in the New York anti-trust suit, carrying proposals for handling "auction selling" under the decree, John Caskey, 20th Century-Fox counsel, and another lawyer representing the five distributors with affiliated circuits, yesterday conferred in Washington with Robert L. Wright, government counsel in the case.

It is understood that the distributors are seeking to ascertain from Wright whether the Department is going to assist them in a draft on new selling

(Continued on page 8)

Goetz and Dozier To Talk Product

HOLLYWOOD, July 16.—Discussions concerning International Pictures' 1946-47 production plans, which call for the filming of six pictures before Jan. 1, and 10 to be released next year by United World, are underway between William Goetz, president and William Dozier, newly appointed vice-president, who started yesterday.

First on the discussion agenda are

(Continued on page 4)

Yamins Heads Convention Committee of Twenty

BOSTON, July 16.—Nathan Yamins, of this city, has been selected chairman of the 13th annual convention of Allied States Association, first exhibitors' national convention since the war, to be held at the Copley Plaza Hotel, here, for three days, starting on Monday, Sept. 16. No. 1 on the agenda is expected to be the state of the industry under the recent court decision.

Nathan Yamins

Leonard Goldberg, also of this city, has been named general

(Continued on page 9)

12,000 in Anniversary Promotion to Date

Number of theaters already participating or pledged to take part in Warners' 20th anniversary of talking pictures has passed the 12,000 mark, with hundreds more being added to the list daily, WB discloses here. Independent theaters in the list to date exceed 9,500.

The 12,000 houses lined up thus far, and others to come, will all play Warner product throughout "Sound Anniversary Week," Aug. 4-10, in addition to special promotions for the event.

Year's Delay Is Sought by 'Little Three'

Ask Wright Cooperation, Arbitration Not Wanted

The "Little Three" distributors, especially Columbia and Universal, are seeking to postpone the elimination of their present methods of selling an entire year's product in advance for at least another year and presently decline to go under any industry arbitration system, it became known here yesterday.

Counsel for the "Little Three" met with Robert L. Wright, government counsel in the New York anti-trust case, in Washington late last week to seek Department of Justice support for a move to delay the institution of single-picture selling especially by

(Continued on page 8)

New Jersey ATA Unit Is Formed

ASBURY PARK, N. J., July 16.—A New Jersey unit of the American Theatres Association, with 20 to 25 charter members, was formed following a dinner meeting called by Walter Reade, Sr., and Harry Hecht at Ross Fenton Farms here tonight. About 50

(Continued on page 4)

Ask Training Films' Rescue by Industry

WASHINGTON, July 16.—Unless the organized producers cooperate to make prompt disposal possible, 5,000 training and teaching films produced during the war for the government, at an estimated cost of $50,000,000, will be condemned to gather dust in storage instead of being used for the educational needs of the country, Senator Joseph C. O'Mahoney, chair-

(Continued on page 8)

In This Issue

Estimates of key city grosses are on pages 7 and 8. "Black Beauty" and "Step by Step" are reviewed on page 8; "Lady Luck" and "Sunset Pass," on 9. Booking chart is on page 10.

Claim Precedent in Roach Court Suit

The three-judge U. S. Circuit Court of Appeals, here, yesterday, upheld a U. S. District Court decision of last February, in favor of Hal Roach, in his suit against Film Classics which is now compelled, under the decision, to return to Roach all prints of Roach's original "Topper" film, marking, according to Louis Frohlich, Roach's attorney in the case, "the first time a Federal court has ever abrogated a distribution contract of this kind."

In addition to rescinding a July, 1944, contract covering FC's distribution of "Topper," the court also dismissed all of the defendant's counterclaims. Classics had previously satisfied a judgment of the lower court calling for payment to Roach of $36,967, a sum which FC had acknowledged was due Roach. In its counterclaim, FC held that Roach was indebted to it for $19,135. Stillman and Stillman were attorneys for Film Classics.

Blowitz, Enterprise Publicity Director

William Blowitz, regarded as instrumental in getting Enterprise Production's publicity department under way and in guiding its policies and expanding it, has been named director of publicity, Enterprise announced here yesterday.

With Enterprise since formation of the company was made public by Charles Einfeld and David L. Loew, several months ago, Blowitz was for 10 years previously affiliated with several major and independent studios in various publicity capacities.

CEA Wage Offer Is Accepted by NATKE

London, July 16.—A strike threatened for today by Thomas J. O'Brien, general secretary of the National Association of Theatrical and Kine Employes, has failed to materialize, as was anticipated here, and NATKE has accepted, subject to minor adjustments, a wage increase offer made by the Cinematograph Exhibitors Association.

Under the offer, employes now receiving up to 50 shillings (about $12.17) per week will be given a 15 per cent wage increase, while the raise for those in higher categories will be 10 per cent.

Ginsberg Reception

Henry Ginsberg, Paramount vice-president in charge of studio operation, visiting New York from Hollywood, will meet press representatives and others at a reception at the Charlie's "21 Club" here tomorrow.

Minderman in New Post

Washington, July 16.—Earl Minderman, former information director of the Federal Communications Commission, has been appointed special assistant to FCC's acting chairman Charles R. Denny.

Personal Mention

JAMES MULVEY, president of Samuel Goldwyn Productions, left New York by plane for London, yesterday.

•

A. L. Caplan, general manager for Warners in China, will arrive on the Coast this week by plane from Shanghai, enroute to New York for home office conferences.

•

Leonard Steffens, head booker for Columbia in Cleveland, and Mary Maxwell of the Scoville, Essick and Reif circuit, announce their engagement.

•

W. J. Helm, associated with Peterson Theatres, San Francisco, has returned to that city from a vacation at Adam Springs, Cal.

•

Milton F. Napier, attorney for the St. Louis Better Films Council, is a candidate for Republican Senator in Missouri.

•

Paul Lyden of the Capitol Theatre, Worcester, Mass., has returned there from a Hampton Beach, N. H. vacation.

•

R. Wallace Feignoux, Disney sales supervisor for Europe, returned to New York yesterday from the Coast.

•

George Riel, owner of the Granite Square Theatre, Manchester, N. H., is recuperating at home from an operation.

•

Walter B. Lloyd of M. and P. Theatres' Allya at Hartford, and Mrs. Lloyd are vacationing in Tampa, Fla.

•

Eddie Harrison, E. M. Loew district manager in Springfield, Mass., has returned from a vacation in Texas.

•

Fred R. Greenway of Loew's Poli-Palace, Hartford, and Mrs. Greenway, are vacationing in Boston.

•

George E. Freeman of Loew's Poli Theatre, Springfield, Mass., will leave that city on Aug. 18 for a vacation.

•

Rowland Jones, managing director of M-G-H's Bombay office, has arrived here from the Coast.

•

Eddie Miller, manager of Warners' Hippodrome Theatre, Cleveland, is vacationing in Texas.

•

Rodney Collier, manager of the Baltimore Stanley Theatre, is vacationing in Pennsylvania.

•

Willis Davis, executive of Georgia Theatres, Atlanta, is visiting San Juan, Puerto Rico.

•

J. W. Servies of National Theatre Supply, has returned here from a Cleveland visit.

•

T. R. Thompson, new Disney district sales supervisor, has returned to Kansas City.

•

Buster Keaton will arrive in Mexico City tomorrow from Hollywood.

HOWARD STRCKLING, M-G-M studio publicity head, is due in New York next week, from Hollywood.

•

John F. Reeder, Disney Productions' general manager; Gunther Lessing, general counsel; Vern Caldwell, director of public relations; John Cutting, director of foreign relations, and Gerrit Roelof, director of foreign publicity, have returned to the Coast from New York.

•

Major Robert Merchant, who recently returned to Altec's Cincinnati district after four years in the Armed Forces, has been recalled to active military duty at the Manhattan Engineer District, Oak Ridge, Tenn.

•

A. L. Ashby, vice-president and general counsel of National Broadcasting, has been re-appointed chairman of the Communications Committee of the New York County Lawyers Association.

•

E. W. Engstrom, RCA Laboratories vice-president in charge of research, will sail from here for Gothenburg on Aug. 10 as a member of the Scandinavian Research and Industry Tour.

•

S/Sgt. Norman E. Thomson of Holyoke, Mass., one-time Hollywood cameraman, is currently writing and directing Japanese traffic safety control films in Yokohoma.

•

John E. Flynn, Midwestern M-G-M sales manager, is in Salt Lake City and will stop off in Denver, Friday, enroute back to his headquarters in Chicago.

•

George Overton, Malco comptroller, and Henry Brownlee, purchasing agent, have moved their headquarters from Little Rock, Ark., to Memphis.

•

W. R. Word, formerly booking manager for Paramount in Atlanta, has been promoted to special sales representative there.

•

Larry Lawrence, entertainment editor of the *Milwaukee Journal,* is at the Warner studio at Burbank collecting material.

•

Dave Seidman, manager of the Mohawk Theatre, North Adams, Mass., has returned there from a vacation.

•

Robert Hames, formerly sales representative for United Artists in Atlanta, has been transferred to Charlotte.

•

Herbert Kohn, Memphis Variety Club president, and Mrs. Kohn, are vacationing in Nashville.

•

Rudy Berger, M-G-M Southern sales manager, arrived in Memphis yesterday, from Kansas City.

•

Tommy Baldridge of United Artists, Memphis office, is visiting in Miami.

•

Gay Schmidt, of M-G-M's Milwaukee office, is vacationing here.

Newsreel Parade

PRESIDENT TRUMAN signing the British loan and Secretary Byrnes' homecoming are featured in current newsreels. Also spotlighted is the advent of Philippine independence, plus other news from abroad, together with summer sports and novelty items; complete contents follow:

MOVIETONE NEWS, No. 92—Phi[illegible]pines receive independence from U.[illegible] Secretary Byrnes returns to Washing[illegible] Loan to Britain signed at White House. Eiffel Tower demobilized. Paris chooses prettiest bather. Sports: Mt. Rainer vacationists; free-for-all bull fight in France; daredevils on wheels.

NEWS OF THE DAY, No. 290—Philippine independence. American troops in Trieste face angry rioting mobs. President Truman signs British loan. Mid-summer madness: Underwater slug-fest; bunion derby; devil-divers. Meet Miss Gay Paree.

PARAMOUNT NEWS, No. 93—Tennis: Riggs wins pro title. Byrnes returns from Paris. Truman signs British loan. Record-smasher: around the world in 12 years. The people ask—OPA or no OPA?

RKO PATHE NEWS, No. 95—Byrnes returns home. New boundaries set by "Big Four." Philippines gain independence. British move out of Egypt. Hamburg protests Allied order. Princesses at Henley regatta.

UNIVERSAL NEWSREEL, No. 520—Philippine independence proclaimed. Crickets threaten harvest in France. Sahara Desert mission. Foot-loose and free-wheeling. French beauty contest. Professional net champs.

NBC Seeks Combined FM-Video Sending

For the first time, television pictures, television sound and FM broadcasting will be broadcast simultaneously over one common antenna without mutual interference this fall. NBC is requesting authorization to apply the new step at the new location for NBC's FM and its television transmitters and studios at the Wardman Park Hotel, Washington, D. C., it was announced by O. B. Hanson, NBC vice-president and chief engineer.

800,000 Stock Shares In New Granada Issue

London, July 16.—Sydney Bernstein, head of Granada Theatres, Ltd., is understood to have arranged underwriting for an issue of 800,000 shares of four and one-half per cent preferred Granada stock and is expected to announce the public issue at a meeting on Thursday. Heretofore all of Granada's stock has been held privately.

The Granada stock issue is not connected with Bernstein's expected capital issue to finance production plans, in cooperation with Alfred Hitchcock.

De Rochemont Services

Funeral services for Mrs. Sarah W. Miller de Rochemont, 72, mother of Louis de Rochemont, 20th Century-Fox producer, and Richard de Rochemont, producer of March of Time, will be held tomorrow at St. Luke's Episcopal Church, Chelsea, Mass. Mrs. de Rochemont died at her home in Cambridge, last Monday. Both sons will attend the funeral, with Louis due to arrive here from the Coast today, leaving immediately for Boston.

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"EASY" DOES IT!

While Los Angeles continues its record-breaking run of "EASY TO WED" in 4 theatres, Broadway hails this new M-G-M record-breaker at the Capitol, N. Y. Sure the BIG ONES come from M-G-M!

M-G-M presents VAN JOHNSON • ESTHER WILLIAMS • LUCILLE BALL • KEENAN WYNN in "EASY TO WED" • In Technicolor • Cecil Kellaway • Carlos Ramirez • Ben Blue • Ethel Smith at the Organ Adapted by Dorothy Kingsley • From the Screenplay "Libeled Lady" by Maurine Watkins, Howard Emmett Rogers and George Oppenheimer • Directed by EDWARD BUZZELL • Produced by JACK CUMMINGS

Dismiss Lomazzo Clearance Case

The Boston Motion Picture Arbitration Tribunal has dismissed the arbitration case brought by Antonio Lomazzo on behalf of his Park Theatre in Nashua, N. H., seeking to have his clearance reduced. Arbitrator William Harold Hitchcock in dismissing the complaint indicated that there were instances where Lomazzo himself waited for weeks after pictures became available before actually dating them.

While conceding that those delays may in part have been a result of commitments to take other and older pictures entered into by a previous manager of the theatre, it was pointed out that when the commitments have been worked out this situation may be different but at present the complainant is not making use of the clearances which had been granted to him. Involved in the complaint were Loew's, 20th Century-Fox, RKO Radio, Paramount and Warner Bros., as well as the Colonial Theatres Co. A clearance complaint brought in the same tribunal by Elmwood Amusement Corp., seeking a reduction in clearance for its Liberty Theatre in Providence, has been withdrawn by stipulation of all parties.

Goetz, Dozier

(*Continued from page 1*)

decisions concerning final distribution plans for Nunnally Johnson's "The Dark Mirror," already completed, and "Bella Donna," now in the editing stage. Also to be discussed by Dozier and Goetz, together with producer Milton H. Feld, will be International's next production, "Bloomer Girl," Technicolor musical, based on the stage show of the same name, which will go before the cameras in early August.

Other early productions to be discussed with other company executives, will be the studio's forthcoming film based on Betty MacDonald's "The Egg and I"; "Ashendon," to be produced by Joseph Sistrom from the Somerset Maugham story; "The Exile," of which Douglas Fairbanks will be both star and producer; the Sam Wood production, "The Story of Ivy"; and the next Nunnally Johnson production, "Mr. Peabody and the Mermaid."

Contemplating multiple production, for the first time, with perhaps three pictures shooting simultaneously, the the company is arranging to have sufficient stage space set aside for it on the Universal lot, of which the facilities will be used for all studio filming.

In addition, plans are being made for extensive location filming, for "The Egg and I," probably at Olympic Peninsula, Wash., locale of the story; for "The Story of Ivy," at a place to be selected on a rugged coastline; for "Ashendon," at Aleppo, Syria; and for "The Exile," in open country similar to the story's Flanders locale.

Lutheran Film Program

CLEVELAND, July 16.—The board of governors of the National Federation of Lutheran clubs has voted to establish a corporation capitalized at $2,500,000 for the production of religious motion pictures. The prevention and correction of juvenile delinquency would be a major aim of the films.

'U's' New Home Office

The new Universal Pictures' building now being erected at Park Avenue and 57th Street, New York, which will house Universal home office and all of its affiliates, beginning May 1, 1947.

New 'U' Home Office

(*Continued from page 1*)

mately $8,750,000 during that term. Presently housed in the RCA Building, Universal in its home office new surroundings will occupy 88,000 square feet of space from the third to the 10th floors. The company's present headquarters has less than four floors.

The space leased by Universal also will tenant its affiliates, United World Pictures, International Pictures, Enterprise Productions and the J. Arthur Rank Organization.

KMTA Will Meet in Fall on ATA Policy

KANSAS CITY, July 16.—The board of directors of the Kansas-Missouri Theatre Association adopted a resolution today extending an invitation to Robert W. Coyne, executive director of the American Theatres Association, to attend the next convention or special meeting of KMTA and inform the members of the plans and purposes of ATA.

The resolution further recommended that an invitation to this meeting be extended to all theatres of the area pledged in the recent War Activities Committee effort. A committee was appointed to make preliminary plans for the convention or special meeting and set a date near Oct. 1.

Butterworth Will Filed

LOS ANGELES, July 16.—St. Vincent's Hospital, New York, is the chief beneficiary to the extent of $75,000 under the will of Charles Butterworth, 46, film comedian, killed in an automobile accident on June 13, whose will has been filed for probate.

N. W. Variety Tourney

MINNEAPOLIS, July 16.—Annual golf tournament of Northwest Variety will be held at Oak Ridge Country club Aug. 2, according to the committee, comprising Moe Levy, Fred Abelson and Gil Nathanson.

ATA Unit

(*Continued from page 1*)

exhibitors attended the session following an afternoon outing at the Monte Carlo Beach Club.

All New Jersey circuits except Warner Brothers are represented in the new organization, according to Robert W. Coyne, ATA executive director, who addressed the gathering along with S. H. Fabian, ATA president; Walter Reade, Jr.; Maury Miller, Hecht and others.

Named to an organizing committee for the new group were Adam and Tom Adams, Isador Hirschblond, Leon Rosenblatt, Miller, David Silverman, Reade, Jr.; David Weinstock and Sam Frank.

Fabian on Decision

Fabian, in his address, called the recent decision in the New York anti-trust suit "nothing short of a catastrophe for the small exhibitor," said united exhibitor representation to the court was lacking and cited this as "direct evidence of the need for ATA."

Among others present at the dinner were: Herman and Solomon Agar, M. A. and Hy Goldbaum, Morton Sunshine, Lee Newberry, Joe Siccardi, Ray Heil, Pete Gage, Jim Watson, Harold Eskin, David Mate, Jack Harris, Joseph Curcio, Lou Feld, Sam Wormser, Charles Brown, Meyer Adelman, Moe and Jerome Kridel, Maurice Parks, Stanley Sobelson, Harold Blumenthal, Sam Einhorn, Richard Whitby and Harry Doniger.

San Francisco ATA Meet Is Scheduled for July 30

S. H. Fabian, president of the American Theatres Association, will address a group of West Coast exhibitors in San Francisco on July 30 on the possibilities of setting up an ATA unit there, with former members of the old War Activities Committee being assembled by Joe Blumenfeld and George Nasser.

Similar procedure will be adopted elsewhere when it develops that existing exhibitor groups in any region oppose affiliation with the ATA.

Bennett 'IA' Slate Adds Candidates

CHICAGO, July 16.—More candidates have been selected to oppose the Walsh-Raoul slate at the IATSE convention here next week. In addition to William P. Bennett, who is running against Richard F. Walsh for president, and John A. Shuff, who seeks William P. Raoul's secretary-treasurer post, the following vice-p idential candidates have been selec

Louis Clendenning, president of Local 77, stagehands, Atlantic City; William Kemp, president of Local 41, stagehands, Atlanta; George Schaffer, business agent of Local 150, projectionists, Los Angeles; Harold V. Smith, business agent of Local 695, sound technicians, Hollywood; Herbert Slater, business agent of Local 223, projectionists, Providence.

Shuff stated today that his group is opposed to the admittance of theatre managers into the IATSE on the ground that they are executives. He added that his group wants a "progressive" slate in office. Charges that "gangster pals" of Willie Bioff and George Browne still dominate the 'IA' were apparently brought by the Chicago pro-Bennett group alone, Shuff said, declaring that he had no knowledge of them except through press reports. He termed them "old stuff."

Walsh Denies Accusation Of Bennett's Backers

CHICAGO, July 16.—Richard F. Walsh, IATSE president, today denied accusations hurled by backers of Richard P. Bennett for president, at the forthcoming convention here. Walsh said charges that he is in any way tied up with "the old Bioff-Browne crowd" are absolutely false and that his sole allegiance is to the membership of the IASTE.

Walsh also defended Engene Atkinson, business agent for the Chicago Motion Picture Operators Union, who he said was elected "fairly and squarely" at the last local election. He pointed out that for the first time voting machines were used to insure fairness.

Meshbesher Leaves WB

MINNEAPOLIS, July 16.—Ben (Judge) Meshbesher has resigned from the sales staff of the local Warner branch after three years, and has been succeeded by Myron Adcock in the North Dakota territory. Walter McFall, former salesman and head of the local Warner checking service until the company joined Confidential Reports, takes over sales in South Dakota formerly handled by Adcock.

Century Shifts McAdams

Edward McAdams, assistant manager of Century Circuit's Bliss Theatre, has been transferred to the Town Theatre in the same capacity by Joseph R. Springer, Century's general manager. George McDonald replaces McAdams at the Bliss.

New Bell-Howell Camera

CHICAGO, July 16.—Bell and Howell Co. has designed a new camera, the Filmo "Electro" magazine-loading, electrically-driven, 16mm. motion picture camera, for special time and motion study work, J. H. McNabb, president of the company, announces.

Universal takes great pride in presenting

Walter Wanger's

Technicolor production of Ernest Haycox'

Saturday Evening Post story and novel,

"CANYON PASSAGE"

One of the truly great motion pictures

in the American tradition.

The distinguished producer of "Stagecoach", "The Trail of the Lonesome Pine" and other noteworthy interpretations of our nation's magnificent heritage, now brings to the screen a sincerely dramatic saga of the pioneer struggle to conquer the great American Northwest... a motion picture destined to take its place with such films as "Cimarron", "The Covered Wagon" and "Union Pacific" in the hearts and minds of the American people.

WALTER WANGER *presents*

Dana ANDREWS Brian DONLEVY Susan HAYWARD

in

CANYON PASSAGE

IN TECHNICOLOR

introducing Patricia ROC

with HOAGY CARMICHAEL WARD BOND ANDY DEVINE
STANLEY RIDGES FAY HOLDEN VICTOR CUTLER

Directed by JACQUES TOURNEUR • Produced by WALTER WANGER
A UNIVERSAL RELEASE • Screenplay by Ernest Pascal
Adapted from the Saturday Evening Post Story "Canyon Passage" by Ernest Haycox

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Grosses were generally depressed, as [illegible]t weather set in, and the opening of the Hollywood Bowl season offered competitive entertainment. Estimated receipts for the week ending July 17:

EASY TO WED (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $6,000. (Average: $10,000)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 6 days, 3rd week. Gross: $14,000. (Average: $16,500)

EASY TO WED (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $11,000. (Average: $17,200)

THE STRANGER (RKO Radio)—EL REY (861) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $9,700. (Average: $7,000)

PORTRAIT OF MARIA (M-G-M)—FOUR STAR (900) (50c-60c-85c-$1.00) 7 days. Gross: $7,000. (Average: $7,500)

EASY TO WED (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $9,500. (Average: $10,500)

THE HOODLUM SAINT (M-G-M) and UP GOES MAISIE (M-G-M)—GUILD (965) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $6,300. (Average: $7,900)

THE KID FROM BROOKLYN (RKO Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 2nd week. Gross: $21,500. (Average: $22,100)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $22,000. (Average: $27,500)

EASY TO WED (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $16,300. (Average: $31,600)

YOUNG WIDOW (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days. Gross: $7,000. (Average: $7,200)

YOUNG WIDOW (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days. Gross: $16,000. (Average: $16,500)

YOUNG WIDOW (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days. Gross: $7,000. (Average: $9,500)

YOUNG WIDOW (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days. Gross: $7,000. (Average: $5,000)

THE STRANGER (RKO Radio)—ORPHEUM (2,210) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $14,000. (Average: $22,500)

THE KID FROM BROOKLYN (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $22,700. (Average: $19,400)

THE BLUE DAHLIA (Para.) and ONE EXCITING WEEK (Rep.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $17,500. (Average: $27,000)

THE BLUE DAHLIA (Para.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $12,500. (Average: $16,300)

THE HOODLUM SAINT (M-G-M) and UP GOES MAISIE (M-G-M)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $8,500. (Average: $15,000)

THE HOODLUM SAINT (M-G-M) and UP GOES MAISIE (M-G-M)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $10,500. (Average: $15,000)

SMOKY (20th-Fox) and IT SHOULDN'T HAPEN TO A DOG (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $10,500. (Average: $12,600)

THE STRANGER (RKO Radio)—VOGUE (800) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $9,000. (Average: $6,100)

A STOLEN LIFE (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $18,700. (Average: $21,500)

A STOLEN LIFE (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $12,500. (Average: $18,800)

A STOLEN LIFE (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $12,700. (Average: $18,200)

CHICAGO

Though "pink-ticketed" by local censors, big evening business helped zoom "To Each His Own" to $44,000 in its opening week at the State-Lake; with no children admitted, Saturday prices prevail daily, at 74 cents, for the opening, and 95 cents starting at noon. Business at all other houses is way over the same period last year. Estimated receipts for the week ending July 17-18:

RENEGADES (Col.)—APOLLO (1,200) (55c-65c-95c). Gross: $18,000. (Average: $12,000)

DO YOU LOVE ME? (20th-Fox)—CHICAGO (3,250) (55c-65c-95c) 3rd week, on stage: Vivian Blaine. Gross: $53,000. (Average: $51,000)

HER KIND OF MAN (WB)—GARRICK (1,000) (55c-65c-95c) 2nd week. Gross: $15,000. (Average: $13,000)

WITHOUT RESERVATIONS (RKO Radio) and INSIDE JOB (U)—GRAND (1,150) (55c-65c-95c) 3rd week, on a moveover from the Palace. Gross: $12,000. (Average: $11,000)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—ORIENTAL (3,200) (95c) 3rd week; on stage: Mills Brothers. Gross: $55,000. (Average: $40,000)

LOVER COME BACK (U) and SHE WROTE THE BOOK (U)—PALACE (2,500) (55c-65c-95c). Gross: $25,000. (Average: $24,000)

SMOKY (20th-Fox)—ROOSEVELT (1,000) (55c-65c-95c) 2nd week. Gross: $23,000. (Average: $20,000)

TO EACH HIS OWN (Para.)—STATE-LAKE (2,700) (55c-65c-95c). Gross: $44,000. (Average: $29,000)

GILDA (Col.)—UNITED ARTISTS (1,700) (55c-65c-95c) 6th week. Gross: $26,000. (Average: $25,000)

THE KID FROM BROOKLYN (RKO Radio)—WOODS (1,200) (95c) 4th week. Gross: $34,000. (Average: $20,000)

SALT LAKE CITY

All grosses exceeded average as the prolonged hot spell broke. Estimated receipts for the week ending July 18:

THE BRIDE WORE BOOTS (Para.) and THE CAT CREEPS (U)—CAPITOL (1,878) (20c-55c-75c) 7 days, on a moveover. Gross: $9,000. (Average: $7,300)

A STOLEN LIFE (WB)—CENTRE (1,700) (20c-55c-75c) 7 days. Gross: $15,000. (Average: $13,000)

THE WIFE OF MONTE CRISTO (PRC)—LYRIC (1,500) (20c-55c-75c) 7 days, with vaudeville. Gross: $4,500. (Average: $3,500)

KID MILLIONS (Screen Guild) and RAFFLES (Screen Guild)—RIALTO (800) (20c-55c-75c) 7 days. Gross: $3,900. (Average: $3,500)

O.S.S. (Para.)—STUDIO (800) (20c-55c-75c) 7 days, on a moveover. Gross: $5,600. (Average: $4,500)

THE STRANGER (RKO Radio)—UPTOWN (1,300) (20c-55c-75c) 7 days, 2nd week. Gross: $7,800. (Average: $5,500)

TANGIER (U) and SEVENTH VEIL (U)—UTAH (1,700) (20c-55c-75c) 7 days. Gross: $11,500. (Average: $11,000)

ATLANTA

A tremendous local heat wave failed to depress receipts heavily at first-run houses. Estimated receipts for the week ending July 17:

TO EACH HIS OWN (Para.)—FOX (4,661) (55c-60c). Gross: $11,500. (Average: $12,500)

TARZAN AND THE LEOPARD WOMAN (RKO Radio)—PARAMOUNT (2,427) (55c-60c). Gross: $7,800. (Average: $8,000)

HEARTBEAT (RKO Radio)—ROXY (2,446) (55c-60c) 2nd week on a moveocer from the Fox. Gross: $6,200. (Average: $5,000)

IN FAST COMPANY (Mono.) and BLONDE ALIBI (U)—CAPITOL (2,000) (55c-60c). Gross: $4,000. (Average: $3,500)

TWO SISTERS FROM BOSTON (M-G-M)—LOEW'S GRAND (2,554) (55c-60c) 2nd week, on a holdover. Gross: $12,000. (Average: $14,000)

PHILADELPHIA

Business here is mostly in the grip of a midsummer slump; the premiere of "Centennial Summer" and a few others are bucking it. Estimated receipts for the week ending July 16-18:

THE SEVENTH VEIL (U)—ALDINE (900) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $8,500. (Average: $18,200)

BLUE DAHLIA (Para.)—ARCADIA (900) (42c-47c-52c-68c-78c-89c) 7 days, 1st week, 2nd run. Gross: $7,800. (Average: $5,200)

OF HUMAN BONDAGE (WB)—BOYD (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $16,500. (Average: $22,800)

DANGER WOMAN (U) and stage show—EARLE (3,000) (42c-47c-52c-68c-78c-89c) Gross: $20,000. (Average: $28,200)

CENTENNIAL SUMMER (20th-Fox)—FOX (3,000) (42c-47c-52c-68c-78c-89c) Gross: $35,000. (Average: $28,200)

POSTMAN ALWAYS RINGS TWICE (M-G-M)—KARLTON (1,000) (42c-47c-52c-68c-78c-89c) 7 days, 1st week, 2nd run. Gross: $9,000. (Average: $7,600)

DO YOU LOVE ME? (20th-Fox)—KEITH'S (2,200) (42c-47c-52c-68c-78c-89c) 7 days, 1st week, 2nd run. Gross: $6,000. (Average: $7,100)

A STOLEN LIFE (WB)—MASTBAUM (4,700) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $22,000. (Average: $29,500)

THE GREEN YEARS (M-G-M)—STANLEY (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $18,000. Average: $23,700)

TARZAN AND THE LEOPARD WOMAN (RKO Radio)—STANTON (1,700) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $15,000. (Average: $11,500)

CLEVELAND

"Young Widōw" led new releases by several lengths at the Stillman, while "Without Reservations" in a second week headed holdovers. "Human Bondage" had a good opening week. Excellent outdoor weather and the Barnum and Bailey circus were heavy competition. Estimated receipts for the week ended July 16:

BLUE DAHLIA (Para.)—LOEW'S OHIO (1,268) (50c-70c) 7 days, 4th week. Gross: $6,500. (Average: $6,500)

THE GREEN YEARS (M-G-M)—LOEW'S OHIO (1,268) (50c-70c) 7 days, 4th week. Gross: $6,500. (Average: $6,500)

THE GREEN YEARS (M-G-M)—LOEW'S STATE (2,300) (50c-70c) 2nd week, on a holdover. Gross: $19,500. (Average: $22,000)

YOUNG WIDOW (UA)—LOEW'S STILLMAN (1,900) (50c-70c) 7 days. Gross: $13,000. (Average: $9,500)

WITHOUT RESERVATIONS (RKO Radio)—RKO ALLEN (3,000) (55c-70c) 2nd week, on a moveover. Gross: $12,000. (Average: $10,000)

A NIGHT IN PARADISE (U)—RKO PALACE (3,300) (55c-70c) 7 days. Gross: $12,000. (Average: $20.000)

OF HUMAN BONDAGE (WB)—WARNERS' HIPPODROME (3,500) (55c-70c) 7 days. Gross: $19,000. (Average: $21,000)

'ANIE GETS MARRIED (WB)—WARNERS' LAKE (714) (55c-70c) 7 days, 2nd week, on a moveover. Gross: $3,500. (Average: $4,000)

SAN FRANCISCO

A week of perfect picnic weather sent most grosses downward. The Fox Theatre drew heavy money with one of two new openings. Estimated receipts for the week ending July 17-19:

RUNAROUND (U) and SHE WROTE THE BOOK (U)—ESQUIRE (1,008) (55c-85c) 7 days. Gross: $14,000.

TWO SISTERS FROM BOSTON (M-G-M) and GAY CAVALIER (Mono.)—FOX (4,651) (55c-85c) 7 days. Gross: $31,000. (Average: $32,000)

WITHOUT RESERVATIONS (RKO Radio)—GOLDEN GATE (2,825) (65c-$1.00) with vaudeville, 7 days, 2nd week. Gross: $29,000. (Average: $32,000)

DIARY OF A CHAMBERMAID (UA) and NIGHT EDITOR (Col.)—ORPHEUM (2,440) (55c-85c) 7 days, 3rd week. Gross: $14,000. (Average: $14,000)

SMOKY (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—PARAMOUNT (2,735) (55c-85c) 7 days, 3rd week. Gross: $21,000. (Average: $23,000)

O.S.S. (Para.) and HOT CARGO (Para.) - ST. FRANCIS (1,430) (55c-85c) 7 days, 2nd week, on a moveover from the Fox. Gross: $14,000. (Average: $13,000)

WELL GROOMED BRIDE (Para.) and JUNIOR PROM (Mono.)—STATE (2,306) (55c-85c) 7 days, 3rd week, on a moveover from the Fox. Gross: $11,500. (Average: $13,000)

RUNAROUND (U) and SHE WROTE THE BOOK (U)—TIVOLI (1,616) (55c-85c) 7 days. Gross: $1,800.

STOLEN LIFE (WB)—WARFIELD (2,600) (55c-85c) 7 days, 2nd week. Gross: $27,000. (Average: $27,000)

DENVER

In spite of hot weather, business was fair to smash. "Two Sisters from Boston," with "Truth About Murder," packed the Orpheum and is holding. "To Each His Own" is good enough to get a third week at the Denham. Estimated receipts for the week ending July 17:

THE WESTERNER (FC) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—ALADDIN (1,400) (35c-74c) 7 days, after a week at the Denver, Esquire and Webber. Gross: $4,000. (Average: $6,000)

TO EACH HIS OWN (Para.)—DENHAM (1,750) (35c-74c) 7 days, 2nd week. Gross: $12,000. (Average: $11,500)

A NIGHT IN CASABLANCA (UA) and DEADLINE FOR MURDER (20th-Fox)—DENVER (2,525) (35c-74c) 7 days, day and date with the Esquire. Gross: $16,000. (Average: $15,000)

A NIGHT IN CASABLANCA (UA) and DEADLINE FOR MURDER (20th-Fox)—ESQUIRE (742) (35c-74c) 7 days, day and date with the Denver. Gross: $4,000. (Average: $3,500)

TWO SISTERS FROM BOSTON (M-G-M) and THE TRUTH ABOUT MURDER (RKO Radio)—ORPHEUM (2,600) (35c-74c) 7 days. Gross: $21.000. (Average: $15,500)

IN OLD SACRAMENTO (Rep.) and THE GLASS ALIBI (Rep.)—PARAMONT (2,200) (35c-74c) 7 days, day and date with the Webber. Gross: $9,000. (Average: $8,000)

(*Continued on page 8*)

CUTE KID WITH A PEN!

That's me (pardon the immodesty) but if you want a personable gal for publicity writing, fan magazine contacts, etc., formerly with major company, please rescue me from a fashion job where I'm doing fine, but movies are really my dish. Help! Box 380,

MOTION PICTURE DAILY

1270 Sixth Avenue New York 20, N. Y.

Key City Grosses

(*Continued from page 7*)

SMOKY (20th-Fox) and JUNIOR PROM (Mono.)—RIALTO (878) (35c-74c) 7 days, after two weeks at the Denver, Esquire and Webber and one week at the Aladdin. Gross: $6,000. (Average: $4,000)

IN OLD SACRAMENTO (Rep.) and THE GLASS ALIBI (Rep.)—WEBBER (750) (35c-74c) 7 days, day and date with Paramount. Gross: $3,000. (Average: $3,000)

KANSAS CITY

With temperatures in the 80's and 90's, both first-runs and subsequents are having better patronage than expected for a hot summer. Matinees are light, but evenings are good. Sunday matinee business was only fair against much outdoor competition. Estimated receipts for the week ending July 16-18:

SMOKY (20th-Fox)—ESQUIRE (800) (45c-65c) 7 days, 2nd week. Gross: $12,000. (Average: $8,000)

SMOKY (20th-Fox)—FAIRWAY (700) (45c-65c) 7 days, 2nd week. Gross: $2,500. (Average: $1,750)

TWO SISTERS FROM BOSTON (M-G-M)—MIDLAND (3,500) (45c-65c) 7 days. Gross: $19,000. (Average: $15,000)

THE BRIDE WORE BOOTS (Para.)—NEWMAN (1,900) (45c-65c) 7 days. Gross: $17,000. (Average: $12,000)

WITHOUT RESERVATIONS (RKO Radio) and THE TRUTH ABOUT MURDER (RKO Radio)—ORPHEUM (1,900) (45c-65c) 7 days, 2nd week. Gross: $12,500. (Average: $10,000)

RENDEZVOUS 24 (20th-Fox) and DRESSED TO KILL (U)—TOWER (2,100) (39c-60c) 7 days, with a stage show. Gross: $10,000. (Average: $9,400)

SMOKY (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $9,000. (Average $6,000)

MINNEAPOLIS

Most box-office receipts continue generally above average, with "Smoky" running well in front. Estimated receipts for the week ending July 18:

TO EACH HIS OWN (Para.)—CENTURY (1,600) (50c-70c) 7 days, 2nd run. Gross: $9,000. (Average: $6,500)

SING YOUR WAY HOME (RKO Radio)—GOPHER (1,000) (44c-50c) 7 days. Gross: $2,400. (Average: $3,000)

SOMEWHERE IN THE NIGHT (20th-Fox)—LYRIC (1,100) (50c-70c) 7 days, 2nd run. Gross: $6,000. (Average: $5,000)

WITHOUT RESERVATIONS (RKO Radio)—ORPHEUM (2,800) (50c-70c) 7 days, 2nd week. Gross: $9,500. (Average: $9,500)

SMOKY (20th-Fox)—RADIO CITY (4,000) (50c-70c) 7 days. Gross: $21,000. (Average: $15,000)

THE KID FROM BROOKLYN (RKO Radio)—RKO PAN (1,500) (50c-70c) 7 days, 2nd week. Gross: $11,500. (Average: $5,000)

CLUNY BROWN (20th-Fox)—STATE (2,300) (50c-70c) 7 days. Gross: $14,000. (Average: $11,500)

MADONNA OF THE SEVEN MOONS (U)—WORLD (350) (50c-90c) 7 days. Gross: $2,300. (Average: $3,000)

OMAHA

Theatres here are having no complaints with business; while not outstanding, it is running above average. Weather was mixed, with some rain and some cloudiness. Estimated receipts for the week ending July 17-18:

THE WELL GROOMED BRIDE (Para.) and THE PHANTOM THIEF (Col.)—OMAHA (1,200) (50c-65c) 7 days (2nd week for "Well-Groomed Bride," on a moveover from the Paramount). Gross: $9,900. (Average: $8,200)

THE SEVENTH VEIL (U) and JOHNNY COMES FLYING HOME (20th-Fox)—ORPHEUM (3,000) (50c-65c) 7 days. Gross: $9,400. (Average: $9,100)

CLUNY BROWN (20th-Fox)—PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $11,000. (Average: $10,100)

WITHOUT RESERVATIONS (RKO Radio) and PASSKEY TO DANGER (Rep.)—RKO BRANDEIS (1,200) (50c-65c) 7 days, 2nd week. Gross: $8,400. (Average: $6,600)

Reviews

"Black Beauty"

(*Alson Productions—20th-Fox*)

Hollywood, July 16

"BLACK BEAUTY," the book by Anna Sewall, written in 1879 and still a best seller in juvenile circles, is lifted virtually intact from its widely-treasured covers and screened with every indication of authenticity by Edward L. Alperson as his first Alson Production. Like the book, the picture is a simple, wholesome story about a fine horse and its girl owner, a direct and unembellished accounting of plain events which reach a familiar climax in a pleasantly expectable manner and terminate happily. It is mighty agreeable entertainment.

Mona Freeman plays with fresh charm the adolescent girl whose father gives her the foal she christens Black Beauty, and Charles Evans is seen as the stern but understanding father who teaches her discipline and human values in terms of her equine charge. The horse suffers sickness in injury, passes, by inadvertence, into other hands and is abused by a cruel master, finally to be saved by its mistress from a blazing barn. Richard Denning is seen as a young man upon whom the girl fastens her romantic attentions, and Evelyn Ankers as a slightly older girl who gives her some competition. J. M. Kerrigan is his usual competent self as the trainer of the magnificent horse which plays the title role.

Direction, by Max Nossek, is uniformly effective, and the screenplay, by Lillie Hayward and Agnes Christine Johnston, is eminently faithful to the book.

Running time, 75 minutes. General audience classification. Release date, not set.

WILLIAM R. WEAVER

"Step By Step"

(*RKO Radio*)

RKO Radio, through executive producer Sid Rogell, demonstrates that there is little relation between the length of a picture and its entertainment value, by filling every one of the 62 minutes of "Step By Step" with the type of action that pays off at the box-office.

Much of the credit for this modest budgeter belongs to director Phil Rosen, who keeps Stuart Palmer's screenplay moving along at a fast clip. Lawrence Tierney, as a rough and ready ex-marine, and Anne Jeffreys, who is attired in a bathing suit for considerable footage, are more than satisfactory in the leads.

Just out of the service, Tierney meets Miss Jeffreys on a California beach and before many minutes have elapsed the pair find themselves suspected of assaulting a senator and murdering a government investigator. For reasons known only to Hollywood, they elect to hide out rather than cooperate with the police, and find themselves getting more implicated in the crimes with each new effort to find the real criminals. The real villains are a trio of Nazi war criminals, intent on stealing a government spy list containing their names. Tierney manages to subdue them with his Marine-learned jiu-jitsu, in a manner that should aid the current "leathernecks'" recruiting drive. He uses much gentler means on Miss Jeffreys with the same effect. John Hamilton heads the supporting cast with a whimsical performance as the operator of a group of tourist cabins. Lowell Gilmore, Jason Robards and Myrna Dell are sufficient as the Nazi crew.

Running time, 62 minues. General audience classification. Release date, not set.

HAROLD LOEB

Training Films

(*Continued from page 1*)

man of the Senate Committee on Military Affairs, declared today in announcing that he has written to Eric Johnston, president of the Motion Picture Association, and Donald M. Nelson, president of the Society of Independent Motion Picture Producers, asking their cooperation in the removal of legal impediments "which now seem to stand in the way of the distribution of these invaluable warmade films."

In identical letters to Johnston and Nelson, O'Mahoney pointed out that the time and cost involved in attempting to clear each film's copyright problems with individual copyright owners stand in the way of early and wide use of the training films in times of peace.

WARD To Join CBS Web

Radio station WARD, Johnstown, Pa., will join Columbia Broadcasting's network on Aug. 1.

Meet on Decree

(*Continued from page 1*)

methods, growing out of the three-judge statutory decision in U. S. District Court, here, or whether distributors are to be forced to evolve their own solutions without conferring with the Department first on their possible acceptability.

Details of a proposed plan of the distributors to handle auction-selling are being closely guarded. The more important aspect of the meeting with Wright was to seek to establish procedure for possible conferences with the Department from time to time between now and Sept. 15, when the distributors must have their version of a decree in the hands of the Department of Justice.

Caskey Reports 'Pleasant Discussion' with Wright

WASHINGTON, July 16. — John Caskey, counsel for 20th Century-Fox, today outlined his ideas on how auction sales should be conducted and discussed other aspects of the forthcoming New York anti-trust suit decree with Robert Wright, special assistant to the Attorney General.

"I had a very pleasant discussion with Mr. Wright; other than that I have no comment to make," Caskey said after having left Wright's office. He returned to New York tonight.

Film Editors Set Newsreel Contracts

New contracts have been set by the IATSE Motion Picture Film Editors Union, Local No. 771, with the five newsreel companies and March of Time granting 15 to 20 per cent wage increases to some 100 film editors, music editors, librarians and assistants. Additional contracts are in the process of negotiation with representatives [illegible] Eastern producers covering anoth[illegible] 150 of these workers.

Two Year Period

Contracts with the newsreels are for two years and with March of Time for one year, with benefits retroactive to Jan. 1, 1946. Negotiations have been going on for several months, with the Film Editors originally seeking a 30 per cent wage increase.

Leonard Hein, president; Morris Roizman, executive board member, and Charles Wolfe, business manager of Local 771, will leave New York Friday to attend the IATSE convention in Chicago.

'Little Three'

(*Continued from page 1*)

Columbia and Universal, until July, 1947, and Wright is understood to have indicated that he would give the two companies until Jan. 1, 1947, to abide by new selling conditions to be set up in the final court decree.

Counsel for Columbia are understood to have indicated that they intend to resist any attempt to bring that company under any industry arbitration system. Time was requested for further study of other possible selling methods before any commitments would be made for abandoning present methods.

While the five major distributor defendants with affiliated circuits are now altering their selling policies to effect single picture sales, theatre by theatre, Columbia and Universal have not yet committed themselves to make any changes. Indications are that they will appeal the issue of outlawing the sale of a full year's product in advance, no matter what action is taken by the so-called "Big Five."

Michigan Independents Meet Today on Decision

DETROIT, July 16.—Michigan Independent Theatre Owners will meet tomorrow afternoon at the Detroiter Hotel, to consider aspects of the New York Federal Court trust suit decision. Sam Carver is president.

Allied Heads Holding Sessions on Decision

WASHINGTON, July 16. — The first day of the Allied executive meeting ended tonight with discussion of the New York anti-trust suit decision still in progress. Primary point being considered is the conduct of auction sales, according to a spokesman.

After the meeting has concluded tomorrow, a prepared recommendation will be submitted to the Department of Justice, it was said.

Yamins of Allied

(*Continued from page* 1)

chairman and E. Thornton Kelley, of Allied of New Jersey, is convention manager and will probably be in charge of a contemplated theatre equipment dealers' exposition in connection with the convention.

Serving with Yamins will be a national convention committee composed of Abram F. Myers, William Ains[illegible]rth, Ray Branch, Benny Berger, J. [illegible] Adler, Maxwell Alderman, Col. H. A. Cole, Irving Dollinger, Morris Finkel, Jack Kirsch, Meyer Leventhal, Harry Lowenstein, Walter Mitchell, Harry Perlewitz, Trueman Rembusch, M. A. Rosenberg, Sidney Samuelson, Martin Smith, P. J. Wood.

Working Committee

Assisting the national committee will be a working committee from the Independent Exhibitors, Inc., New England affiliate of National Allied, and of which Leonard Goldberg will be general chairman; the following are sub-committee chairmen: W. L. Bendslev, chairman of the finance sub-committee; Myer Stanzler, gifts; Yamins, reception, honored guests and speakers; W. L. Bendslev, registration; Teddy Rosenblatt, display booths; Arthur Howard, public relations; Frank Lydon, convention yearbook; Julian Rifkin, decorations—all appointed by Walter E. Mitchell, president of the New England unit, of which Ray Feeley is business manager.

A national convention transportation committee of representatives of 26 states, presumably in which National Allied has members—plus the District of Columbia—has also been appointed, as follows:

California, Hugh Bruen, Robert A. Poole; Connecticut, Maxwell Alderman, Al Schulmann; Kentucky, Andy Anderson, Sam Switow; Illinois, Lou Abramson, Jack Kirsch; Indiana, Don R. Rossiter, Roy E. Harrold; Iowa, Leo F. Wolcott; Maine, Frank LePage; Maryland, Mrs. Helen Diering, Meyer Leventhal; Massachusetts, Ray Feeley, Walter Mitchell, Nathan Yamins; Michigan, Ray Branch, Jack Stewart; Minnesota, Benny Berger, Don Swartz; Montana, Clarence Severson.

Others Named

Also: Nebraska, Harry Severson; New Hampshire, Warren Nichols, Ansel Sanborn; New Jersey, E. T. Kelley, Edward Lachman; New York, Jesse Stern; Ohio, P. J. Wood, Leo T. Jones; Pennsylvania (Eastern), Joseph Conway, Sidney Samuelson, George L. Ickes; Pennsylvania (Western), Fred Herrington, M. A. Rosenberg; Rhode Island, Meyer Stanzler, Maurice Safner; Texas, C. D. Leon, Col. H. A. Cole; Vermont, Allard Graves; Washington, D. C., Abram F. Myers; Washington, L. O. Lukan; West Virginia, E. R. Custer, Rube Shor; Wisconsin, Harry Perlewitz, George Fischer, F. J. McWilliams.

Film on Boyington

Hollywood, July 16.—Niven Busch and Milton Sperling are currently conferring with Greg (Pappy) Boyington, over plans to base their next production for United States Pictures on the life and adventures of the flyer. If current negotiations materialize, co-producers Busch and Sperling intend to give top budgeting to the "Pappy" production, and will seek Ronald Reagan to portray the American ace.

Reviews

"Lady Luck"

(*RKO Radio*)

YOU might call this "The Lost Weekend" of the gaming tables for, though its only aim is to amuse, it is difficult to dwell for 97 minutes on the gaming fever and not touch upon the virus, the psychology and the pains of gambling, as well as its attendant fun and thrills.

It succeeds very well in supplying its own fun, too, and while it would not be the wisest choice for a juvenile matinee program, it is sure to intrigue a large segment of adult audiences. For that reason it is worth the expenditure of some extra selling effort on the part of exhibitors. It is the kind of picture that will pay off in proportion to the sales attention given it and it encourages such attention, for its exploitation possibilities are many.

Frank Morgan is the descendant of a long line of gambling Audreys, all of whom had some long-suffering woman who devoted her life to the hopeless and thankless task of trying to save her man from his weakness. Morgan's granddaughter, Barbara Hale, is filling the role in his case. Abhorring all gamblers, she meets and falls in love with Robert Young, a professional and successful gambler, and marries him at Las Vegas on his promise to reform.

She finds him at a dice table before the honeymoon begins and, unaware that he is not gambling, merely trying to recoup some losses for a sucker he pities, Miss Hale obtains a Reno divorce on the night of her wedding. Attempting to patch matters up, gambler friends of Young's, led by Jimmy Gleason, trick Miss Hale into becoming a lucky gambler herself. She ends up the proprietress of a gambling house but the reconciliation with her thoroughly reformed, erstwhile gambler husband is delayed until Morgan deliberately stakes and as deliberately loses, all of his granddaughter's capital.

All performances are good, and that includes some by Don Rice, Harry Davenport, Lloyd Corrigan and others in supporting roles. Robert Fellows was executive producer. Edward L. Marin directed for lightness and verve and caught both. The production, by Warren Duff, is fine in both the Las Vegas and Beverly Hills locales. Lynn Root and Frank Fenton provided an amusing screen play, based on a story by Herbert Clyde Lewis.

Running time, 97 minues. General audience classification. Release date not set.

SHERWIN KANE

"Sunset Pass"

(*RKO Radio*)

Hollywood, July 16

NOT until its final sequences does "Sunset Pass" get going in traditional Western fashion. Then there is a near-lynching, and explosion, and a rip-roaring gun battle through the streets of Wagon Tongue. Unfortunately, this action-packed ending does not compensate for earlier scenes which contain a tedious amount of exposition.

James Warren and Nan Leslie are the principals in the piece, and supporting them are John Laurenz, Jane Greer, Robert Clarke and Steve Brodie. For once, the town banker is not the villain, but his cashier who betrays the citizens of Wagon Tongue by handing over their savings to a band of bandits.

Helpless tool of the unscrupulous band is the heroine's brother. He sees the error of his ways, however, when it is pointed out to him by Warren, portraying a detective employed by the express company to investigate recurrent hold-ups. After the gunsmoke clears away, the detective decides to settle down on the heroine's ranch, and the brother, a sadder and wiser man, comes to the conclusion that crimes does not pay. Herman Schlom produced, under the executive supervision of Sid Rogell. William Berke directed. The screenplay, a wordy one, was written by Norman Houston, from a novel by Zane Grey.

Running time, 59 minutes. General audience classification. Release date, not set.

THALIA BELL

British Quota

(*Continued from page* 1)

quota, which requires as much as 70 per cent to be spent on British labor in the production of films in England by American companies, the latter are pushing plans for the construction of new studios in England. Warner Bros. is already planning to rebuild its Teddington studios and remodel its Elstree plant.

Max Milder, Warner Bros. managing director in Great Britain told MOTION PICTURE DAILY yesterday, following his arrival here from London, that Warners plans to spend at least $1,000,000 on each of its pictures to be made in England, to be made for world-wide distribution rather than as quota pictures. Milder indicated possible competition to British producers in American pictures made to meet quota requirements.

Bullwinkle Is Promoted

ALBANY, N. Y., July 16.—John Bullwinkle, selling for Columbia in Buffalo for the past 10 years, has been appointed Albany manager. He takes the place of Holbrook Bissel, who joins the Advertisers Distributing Co., selling screen time to local advertisers.

SPG Negotiations Go on

Negotiations between the distributing companies here and the Eastern Screen Publicists Guild, which is seeking a 30 per cent general salary increase, continued at a meeting here yesterday, and will be resumed again on July 25, SPG reports.

1,000 Banks in Drive

LOS ANGELES, July 16.—Some 1,000 branches of the Bank of America in Southern California have joined the industry in promoting Warners' 20th anniversary of talking pictures.

Film Aid Pledged to Arthritis Drive

Support for a $2,500,000 fund-raising campaign for the National Arthritis Research Foundation, for research and treatment of the disease, was pledged by business leaders, including film industry executives, at a luncheon at the Hotel Plaza here yesterday arranged by Spyros P. Skouras, president of 20th Century-Fox.

Skouras, aided by S. H. Fabian, will head a dinner campaign to raise $500,000; the dinner is set for Oct. 7, at the Hotel Waldorf-Astoria, here.

Dr. Parran Speaks

Principal speaker at yesterday's luncheon was Dr. Thomas Parran, Surgeon General of the U. S., who described some of the ravages of rheumatic diseases and paid tribute to those leaders responsible for the establishment of the Foundation. According to Dr. Parran, inspiration for the Foundation came from a group from B'nai B'rith, who have been supporting the Leo N. Levi Memorial Hospital at Hot Springs, Ark.

Lionel Barrymore is chairman of the national board of sponsors of the Foundation, and Mrs. Wendell Willkie, who was present at yesterday's luncheon, is being sought to head the women's division. In accepting the chairmanship of the dinner, Skouras stressed the importance of research.

Cooperating with Skouras in arranging yesterday's luncheon, besides Fabian, were E. K. (Ted) O'Shea and Henderson M. Richey.

Other Speakers

Besides Skouras and Dr. Parran, yesterday's speakers included Dr. Willard Squires of the New York Hospital for Special Surgery, and Miss Sonia Mazur, national director of the Foundation.

Other film industry representatives present yesterday included Malcolm Kingsberg, Tom Connors, Leonard Goldenson, Harry Brandt, Samuel Rosen, Edward L. Fabian, Philip Harling, John D. Hertz, Jr., Charles Schlaifer, Clarence F. Pritchard, Sam Shain and Brig. Gen. John Reed Kilpatrick.

Suggests One Drive

(*Continued from page* 1)

the National Arthritis Research Foundation, at the Hotel Plaza, here. He disclosed that Spyros P. Skouras, president of 20th Century-Fox, who had arranged yesterday's luncheon, had previously made such a suggestion in connection with the film industry's participation in various individual drives.

Goldenson said that if President Truman would designate a "National Health Week," the film and radio industries, and newspapers could undertake a campaign to dramatize the need for public support for all organizations engaged in helping to fight disease, provide one "great crusade" once a year with Presidential support.

'Notorious' Trade Show

The New York trade showing of RKO Radio's "Notorious" will be held in the Normandie Theatre next Tuesday.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
June 22	DANGEROUS BUSINESS Lynn Merrick Forrest Tucker Gerald Mohr D	**(Anniversary) Block)** THE HOODLUM SAINT D—91 mins. (618) (Rev. 2/5/46)	IN FAST COMPANY Bowery Boys D—63 min. (510) (Rev. 5/16/46)		AVALANCHE Bruce Cabot Helen Mowery Veda Ann Borg D—70 mins. (Rev. 4/26/46)		**(Goldwyn Special)** THE KID FROM BROOKLYN (Color) Danny Kaye C-114 mins. (652) (Rev. 3/20/46)	**(June Releases)** CLUNY BROWN Charles Boyer Jennifer Jones C—100 mins. (628) (Rev. 5/2/46)		LOVER COME BACK George Brent Lucille Ball Vera Zorina C—90 mins. (Rev. 6/14/46)	JANIE GETS MARRIED Joan Leslie Robert Hutton C—89 mins. (520) (Rev. 6/4/46)
June 29	THE RETURN OF RUSTY Ted Donaldson John Litel Barbara Wooddell D	BAD BASCOMB O—112 mins. (619) (Rev. 2/5/46)	TRAIL TO MEXICO Jimmy Wakely O—(574) (Rev. 7/3/46)	**(Block 5)** HOT CARGO (Pine-Thomas) William Gargan Philip Reed D—57 mins. (4523) (Rev. 3/14/46)	COLORADO SERENADE (Color) Eddie Dean Emmett Lynn O—68 mins. (Rev. 6/10/46)	TRAFFIC IN CRIME Kane Richmond Adele Mara Ann Nagel D—56 mins. (522)	**(Disney Special)** MAKE MINE MUSIC (color) 75 mins. (692) (Rev. 4/17/46)	SOMEWHERE IN THE NIGHT John Hodiak Nancy Guild D—110 mins. (629) (Rev. 5/3/46)		INSIDE JOB Preston Foster Ann Rutherford Alan Curtis D—65 mins. (537) (Rev. 6/20/46)	
July 6	THE UNKNOWN Karen Morley Jim Bannon Jeff Donnell D	THE POSTMAN ALWAYS RINGS TWICE D—113 mins. (620) (Rev. 3/11/46) LAST CHANCE D—105 mins. (621) (Rev. 11/16/45)	STRANGE VOYAGE Eddie Albert D—61 mins. (521) (Rev. 2/27/46)	**(Block 5)** TO EACH HIS OWN Olivia De Havilland John Lund D—122 mins. (4524) (Rev. 3/12/46)	LARCENY IN HER HEART Hugh Beaumont Cheryl Walker D—68 mins. (Rev. 5/17/46)	**(Special)** MY PAL TRIGGER Roy Rogers George (Gabby) Hayes O—79 mins. (554) (Rev. 6/21/46)	**(Special)** **(International)** THE STRANGER Edward G. Robinson **Orson Welles** Loretta Young **D—95 mins.** (Rev. 5/21/46)	STRANGE TRIANGLE Signe Hasso John Shepperd D—65 mins. (630) (Rev. 5/15/46)		HER ADVENTUROUS NIGHT Dennis O'Keefe Helen Walker Fuzzy Knight C—76 mins. (538) (Rev. 6/26/46)	A STOLEN LIFE Bette Davis Glenn Ford Dane Clark D—107 mins. (521) (Rev. 5/1/46)
July 13	THE DESERT HORSEMAN Charles Starrett Smiley Burnette O	TWO SISTERS FROM BOSTON MC-112 mins. (622) (Rev. 3/5/46)	SOUTH OF MONTEREY Gilbert Roland O—63 mins. (530)			NIGHT TRAIN TO MEMPHIS Roy Acuff Adele Mara M—67 mins. (523)	(Special) (Hakim-Wood) HEARTBEAT C—102 mins. (662) (Rev. 4/24/46)	(July Releases) SMOKY (Color) Fred MacMurray Anne Baxter O—87 mins. (631) (Rev. 6/14/46)		DANGER WOMAN Brenda Joyce Don Porter Patricia Morison D—(539) (Rev. 7/9/46)	
July 20	COWBOY BLUES Ken Curtis Jeff Donnell O	**(Special)** THE GREEN YEARS Charles Coburn Tom Drake Beverly Tyler D—127 mins. (Rev. 3/11/46)	SHADOWS ON THE RANGE O (520) BOWERY BOMBSHELL C—65 mins. (511)			RENDEZVOUS WITH ANNIE Eddie Albert Faye Marlowe C—89 mins. (525)	**(Block 6)** 'TILL THE END OF TIME Dorothy McGuire Robert Mitchum D—105 mins. (626) (Rev. 6/12/46) CRACK-UP Pat O'Brien D—93 mins. (627) (Rev. 6/18/46)	IT SHOULDN'T HAPPEN TO A DOG Carole Landis Allyn Joslyn C—70 mins. (632) (Rev. 5/23/46)	A SCANDAL IN PARIS George Sanders Signe Hasso Carole Landis D—100 mins.	THE DARK HORSE Philip Terry Ann Savage C—60 mins. (Rev. 7/11/46)	OF HUMAN BONDAGE Paul Henreid Eleanor Parker Alexis Smith D—105 mins. (522) (Rev. 7/3/46)
July 27	SING WHILE YOU DANCE Ellen Drew Robert Stanton Andrew Tombes D	**(Block 17)** BOYS' RANCH Jackie (Butch) Jenkins James Craig Frances Gifford D—99 mins. (Rev. 4/30/46)	SHADOWS OVER CHINATOWN Sydney Toler D—64 mins. (518)	**(Block 6)** O. S. S. Alan Ladd Geraldine Fitzgerald D—107 mins. (4525) (Rev. 5/14/46)	QUEEN OF BURLESQUE D PRAIRIE BAD-MEN O	CONQUEST OF CHEYENNE O—56 mins. (568) (Rev. 6/25/46) RED RIVER RENEGADES O—55 mins. (557)	BEDLAM Boris Karloff D—79 mins. (628) (Rev. 4/19/46)			CANYON PASSAGE (Color) O—90 mins. (541) (Rev. 7/15/46) CUBAN PETE C—(542)	
Aug. 3			BELOW THE DEADLINE Warren Douglas Ramsay Aires D—65 mins. (520)		**(Pre-Release)** DOWN MISSOURI WAY M—75 mins. (Rev. 7/11/46) SECRETS OF A SORORITY GIRL D		THE FALCON'S ALIBI Tom Conway Rita Corday D—62 mins. (629) (Rev. 4/15/46)	**(August Releases)** CENTENNIAL SUMMER (Color) Jeanne Crain Cornel Wilde M—102 mins. (633) (Rev. 5/28/46)	MR. ACE George Raft Sylvia Sidney D	BLACK ANGEL D—(543) SLIGHTLY SCANDALOUS D—(544)	NIGHT AND DAY (Color) Cary Grant Alexis Smith Monty Woolley M—128 mins. (523) (Rev. 7/9/46)
Aug. 10	PERSONALITY KID Anita Louise Michael Duane D	**(Special)** EASY TO WED (Color) **Van Johnson** **Esther Williams** Lucille Ball M—109 mins. (Rev. 4/9/46)	MISSING LADY Kane Richmond Barbara Reed D—60 mins. (525)	**(Block 6)** THE SEARCHING WIND **(Hal Wallis)** Robert Young Sylvia Sidney D—108 mins. (4527) (Rev. 5/10/46)		THE LAST CROOKED MILE D—67 mins. (527) INNER CIRCLE D—57 mins. (526)	THE BAMBOO BLONDE Frances Langford Ralph Edwards C—68 mins. (630) (Rev. 6/20/46)			WILD BEAUTY Don Porter Lois Collier (D)—(545)	
Aug. 17	HEADING WEST Charles Starrett Smiley Burnette O	COURAGE OF LASSIE (Color) Elizabeth Taylor Tom Drake Lassie D—93 mins. (622) (Rev. 5/13/46)			OVERLAND RIDERS Buster Crabbe O—57 mins.		**(Block 1)** SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. (Rev. 7/16/46) LADY LUCK Barbara Hale Robert Young C—97 mins.	ANNA AND THE KING OF SIAM Irene Dunne Rex Harrison D—128 mins. (634) (Rev. 6/3/46)	CAESAR AND CLEOPATRA Vivien Leigh Claude Rains D (Rev. 12/13/45)	TIME OF THEIR LIVES Abbott and Costello Binnie Barnes C—(546)	TWO GUYS FROM MILWAUKEE Dennis Morgan Jack Carson Joan Leslie C—90 mins. (524)
Aug. 24					BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D		GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46)	DEADLINE FOR MURDER Paul Kelly Kent Taylor D—65 mins. (635) (Rev. 6/21/46)			
Aug. 31		**(Block 17)** FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)					SUNSET PASS James Warren Nan Leslie O—60 mins. STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins.			THE KILLERS Burt Lancaster Ava Gardner D—(547)	

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Dram[illegible]
(M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review D*[illegible]

FIRST IN FILM NEWS

MOTION PICTURE DAILY

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CIO in Drive For Canadian Film Workers

UOPWA To Establish Toronto Headquarters

The United Office and Professional Workers of America (CIO) has inaugurated an organization campaign among Canada's several hundred "white collar" film workers, as well as those in radio and allied fields; it was announced here yesterday with the appointment of a Canadian representative.

Kenneth Woodsworth, the new Canadian representative, will establish headquarters in Toronto and Leon W. Berney, UOPWA national vice-president, will meet with "white collar" film representatives in Toronto, Montreal, Ottawa and Quebec for the purpose of establishing organizations in each of those cities. UOPWA already has several affiliates in the "white collar" field in Canada.

UOPWA represents 70,000 "white collarites" in the U. S., including almost 2,500 in film home offices in New York.

Strike Closes 2,000 Theatres in Sweden

The entire Swedish exhibition industry, involving about 2,000 theatres, has been shut since July 1 due to a strike of all theatre personnel, it was disclosed here yesterday by Carl A. Nelson, Swedish producer-distributor-exhibitor, who is visiting the U. S. from Stockholm to purchase equipment for the building of a four-stage studio near Stockholm. Universal Pictures sponsored a trade press interview with Nelson at its home office yesterday.

The strike is expected to last until

(*Continued on page 6*)

Westerns Still Liked, Says R. L. Lippert

ATLANTA, July 17.—No matter what some picture makers say, the public's screen taste continues toward Westerns and other films with plenty of action, say two who head a group of theatre operators who have gone into the business of producing.

The two leaders of this organization are Robert L. Lippert and John W. Mangham, who conceived the new

(*Continued on page 6*)

RKO and Paramount End Yonkers Pool

RKO and Paramount are dissolving their theatre pool of the Strand and Proctors theatres in Yonkers, Malcolm Kingsberg, president of RKO Theatres, told *Motion Picture Daily* yesterday. The dissolution is a result of the New York anti-trust decision.

Under the new arrangement, RKO will continue to operate Proctors, while Paramount will take over operation of its Strand, currently operated by RKO.

Columbia Meetings On Policy Ending

Columbia's board of directors will today wind up a series of meetings which began here on Tuesday when Harry Cohn, Columbia president, arrived in New York from the Coast, discussions centering around consideration of the company's sales policy under the New York anti-trust case decision.

Conclusions evolving from the discussions are to be announced by A. Montague, general sales manager, next week. Meanwhile, on July 9, MOTION PICTURE DAILY reported that, following a month's halt in the sale of 1946-47 product, Columbia salesmen were instructed to offer exhibitors "one or all" of the company's new season's scheduled output of 42 features, with customers pledged to comply with any final decree agreed to between the U. S. District Court in New York, the Department of Justice and the distributing companies.

Board members in attendance at the

(*Continued on page 6*)

Harley Feted By British

Francis L. Harley

LONDON, July 17.—A farewell luncheon-tribute to Francis L. Harley, who has been promoted by 20th Century-Fox International from British managing director to managing director for Europe, Scandinavia, Middle East and Africa, was given at Grosvenor House here by the British Film Producers Association, the Kinematograph Renters Society, the Cinematograph Exhibitors Association and the Newsreel Association. Harley, who will make his head-

(*Continued on page 6*)

Interest in Decree Change Wanes: U.S.

WASHINGTON, July 17.—Exhibitor, distributor and producer groups participating in conferences with the Department of Justice appear to be less interested than heretofore in having changes made in the proposed decree outlined by the New York Federal District Court in the industry anti-trust case, according to a Department spokesman who has talked with some of the groups.

Allied and MPTOA representatives

(*Continued on page 6*)

Differences Develop on Circuit-sales Procedure

Differences in interpretation have developed among distribution heads and their counsel over the proper procedure for handling circuit deals under "single picture" selling, which companies with affiliated circuits plan to institute around July 25, it became known here yesterday from company executives.

While some distribution executives believe that it is possible for them to make a deal for a picture for an entire circuit at one time, negotiating separate terms for each theatre and listing all terms on a single contract form, or on a list of theatres attached to the contract, their counsel point out that this might be construed as a "master" agreement which the decision in the New York anti-trust suit views as a violation of the Sherman Act.

Other distributors plan to make separate contracts for each theatre of a circuit, despite the extra voluminous paper work and record-keeping in-

(*Continued on page 6*)

Organizing of Salesmen by 'IA' Deferred

But Walsh Claims Whole Field of Television

CHICAGO, July 17. — IATSE president Richard F. Walsh today denied reports that 'IA' was planning to organize film salesmen at this time. He also reiterated his denial of accusations of gangsterism hurled against him and other incumbent officers by Chicago supporters of William P. Bennett for 'IA' president. He called the charges "dead issues."

Walsh was emphatic in stating that all television belongs to IATSE. He said his union now holds a contract for all employes at the Dumont station in New York and the Balaban & Katz station in Chicago. In New York NBC and CBS television stations, Walsh said, IATSE has a contract for men handling everything in front of the cameras, including scenery, props and lights. He also revealed that negotiations are now underway with West Coast television stations.

Regarding the International Brotherhood of Electrical Workers, Walsh said: "They have no right to handle

(*Continued on page 6*)

Michigan Owners Against Auctions

DETROIT, July 17.—At a meeting today in the Detroiter Hotel, members of the Independent Theatre Owners of Michigan refused to endorse the Federal Court ruling in the New York anti-trust suit. Consensus was that the ruling is a blow to small exhibitors, especially in competitive auction buying of films.

Oscar Gorelick, a member of the board of directors, declared: "The ruling is the very worst thing that could happen to small exhibitors and the very best thing that could happen to the distributors."

Current criticism of double feature bills, due to the cost of the second film and the extra operating expense

(*Continued on page 6*)

Reviewed Today

"Home Sweet Homicide" is reviewed on page 4.

Personal Mention

EARLE W. SWEIGERT, Paramount Mid-Eastern divisional sales manager, has returned to his office, here, following a brief illness.

●

EDWARD L. WALTON, Republic executive vice-president and assistant general sales manager, is visiting the company's Cincinnati branch and is slated to visit Indianapolis, St. Louis and Memphis prior to his return to the home office on July 26.

●

EUGENE ARNSTEIN, Film Classics secretary-treasurer, will leave New York tomorrow for Milwaukee, Indianapolis and Cleveland on a combination business and vacation trip.

●

VINCENT TROTTA of National Screen Service, has been appointed "Honorary Judge" to help choose a "Miss Toronto" at a beauty contest to be held in that city on Saturday.

●

LOU SMITH, Liberty Films' publicity director, will arrive in New York from Hollywood Saturday for two weeks of conference with RKO Radio home office executives.

●

LAURLDA SCHMIDT, head of Nasser Brothers Theatres' auditing department, San Francisco, has returned to that city from a vacation in Washington and Canada.

●

JEAN MANHEIM, secretary to NATHAN BLUMENFELD of Blumenfeld Theatres, San Francisco, will be married to MAJOR CHARLES L. LIPPMAN on Aug. 16.

●

LOUIS NIZER, film industry attorney and author, will be "attorney for the defense" on the WHN "Books of Trial" radio program on July 22.

●

JOE PASTERNAK, M-G-M producer, has arrived in New York from Macinac Island, Mich., and plans to return to Hollywood tomorrow.

●

SID BLUMENSTOCK, 20th Century-Fox assistant exploitation director, left New York yesterday for Detroit and will return over the weekend.

●

WILLIAM GLEICHER and BEN SPRITZER of M-G-M's sales department, will leave New York tomorrow for the Coast.

●

MAURICE KING, Monogram producer, has returned to Hollywood following a business trip to New York.

●

DAVID O. DECKER of M-G-M's legal department, will leave here at the end of the week for an upstate vacation.

●

MILTON KUSELL, Vanguard's Eastern sales manager, left here yesterday for Cincinnati and Detroit.

●

SAM FORGOSTON, of M-G-M's advertising department, will leave here at the end of the week on a vacation.

●

ROY DISNEY of Walt Disney Productions will leave New York today for London.

Insider's Outlook

By RED KANN

IT is not surprising that Columbia and Universal are confabbing with the Department of Justice on the possibility of a year's respite from the auction-block method of sales, as outlined in the New York decision. If such a barter system is to be the ticket, the changeover in operations of all distributors will be close to revolutionary anyway. But, in the case of these two of the so-called "Little Three," the pains are certain to be more acute.

■

Columbia and Universal have been selling the whole lineup at a time wherever they could, and the places have been many. They have been many because theatremen in large numbers have preferred to fortify themselves with backbone programs which also eliminated part of the need to negotiate for the blocks of other majors—except Warner, which sells individually—approximately every six to eight weeks.

Just as the five-or-less block turned out to be a bonanza for distributors in that it made possible more attractions at higher percentages, similarly did the prevailing condition help those companies which were permitted to market all at a clip.

■

While it is a fact that all sorts of unknown problems confront distributors switching from blocks to singles under the "auction" plan, radical reconversion of a whole program to individual sales is a decided something else again, as Abe Montague and Billy Scully already have discovered. Montague, it will be recalled, startled the observant when he called off '46-'47 selling in the middle of a convention. A handful of days later down came the New York decision with its still resounding thud. Coincidence, naturally, but it was enough to have some of the boys set down Montague as soothsayer and seer.

■

As for Scully, he was faced with the uncomfortable and unprecedented circumstance of conducting his first full-scale, postwar convention with product and enthusiasm cracking the seams, but with no sales formula to offer. He was consequently standing by the precise, if limited, letter of the facts when he said at the time: "Until the decree is signed by the court, everything is in a state of flux and, therefore, our policies will remain flexible."

There is, on the other hand, a "but," and it's quite important and quite significant. It has been assumed, hopefully in some directions, that the court decision is not binding until a decree is worked out. This cannot be before October and, if an appeal to the Supreme Court is determined—no finale on that yet—weeks could lengthen into months. Nevertheless, the decision makes clear certain points, even if it beclouds mightily the procedures which are to effectuate those points. For today's purpose, let's hold it to auction sales.

The distributor who falls back on the assumption he is not bound until, or unless, a decree comes forth is heading point blank into potential dynamite, according to well-informed judgment. For instance, the view is he cannot continue to sell all of his product, if that has been policy, in disavowal of the decision on the impression that later developments might upset or alter the ruling and ultimately prove he was right in the first place.

■

"Imagine," observes one thoughtful and well-equipped top executive, "selling the entire lineup, thereby ignoring the mandate of the decision. Imagine also that the original ruling is sustained and finally worked into the decree that binds.

"How would you like to be a distributor hauled before the three-judge statutory court and try to explain that you weren't aware of the circumstances. Or you thought you could go ahead as of yore while the conclusion was being worked out. Maybe you, but not me.

"Therefore, all distributors—and you should note well this is exactly what they are doing—are staying up nights and meeting like the fury with lawyers, et al, in a rearrangement of their established selling systems in an effort to meet the conditions set down for them by the decision. And, mind you, they are doing this well within the framework of the decision as it now exists, not whatever decree comes out.

"There is a definite liability which neither can be ignored nor bypassed. No one will take the chance that the auction plan will be kicked out. It exists *now*, surrounded and strengthened by the full majesty of the law. If any escape route opens up in the future, that's something else again. But what *is*, simply *is*."

Asides and Interludes

By JAMES CUNNINGHAM

THE Army is still searching Washington for those missing atom-bomb films from Bikini. Seems that the Army captain-courier assigned to carry the films from B[illegible]i to the War Department in the Ca[illegible] had placed them in one of those public dime lockers before going on a date with a girl, and forgot the locker and the building in which the films were placed. Then he lost the locker-key with its identifying serial number.

▽

Eddie Churchill's Donahue and Coe, New York advertising agency for many film theatres and film companies, has been appointed promotional representative of the American Institute of Laundering, the "Eric Johnston office" of the laundering field and exponent of new techniques in the washroom.

▽

Film exhibitors in the American Military Zone in Germany are rigidly governed by the Army, and violation of any one of the several formal practices set down by the military brings a year in jail. Over here, we are getting a set of trade practices from the Federal Court.

▽

Arthur Lake (Arthur Silverlake), of screen and radio, says he is perfecting a new sun-tan oil for chickens. It's supposed to be a boon for people who prefer all dark meat. Blame Arthur.

▽

Despite the Nazis' pretty thorough control of communications in Hungary and other places during World War II, underground newspapers in that country were serviced with news of the Allies' cause four times daily, by secret telephonic hookups—an extraordinary feat, and one which is credited with contributing considerably to the recent election in which the Hungarians expressed their preference for democratic standards.

Responsible for the servicing of Allied news was Gerald M. Mayer, a comparatively recent addition to the staff of Carl E. Milliken at the Motion Picture Association.

▽

Apparently there is less reason for our film colleagues in the Dominion, and their fellow Canadians, to expect to enjoy the economic smile of Lady Luck. A trader in Toronto has placed an order with a firm in Adelaide, Australia, for half-a-million "lucky" rabbits' feet.

▽

Without batting an eyelash, Columbia flashes word to the press announcing that Don Hartman, who is about to produce "The Return of October" for that company, is seeking "a jovial black horse," who, Columbia says, "must be handsome, enjoy the company of film people and feel at home around motion picture cameras," adding that "Hartman prefers a horse that has never been on the screen before, because the part calls for a new 'face'"!

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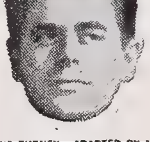

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TWENTIETH ANNIVERSARY OF TALKING PICTURES · Warners

Hirliman Files a Petition on Debts

International Theatrical and Television Corp., in behalf of itself and its wholly-owned subsidiary, Film-Tel, Inc., yesterday filed in U. S. District Court, here, a petition for an arrangement of debt payments under chapter 11 of the Bankruptcy Act, submitting an affidavit listing the following as being among the largest of the companies' creditors: *Hollywood Reporter* and *Motion Picture Herald*, Fitelson and Mayer, Cuneo Press, RKO Radio, Goldwyn Productions, Universal, among others. In the petition, ITT president George A. Hirliman indicated that it would take the company at least 10 days to compile a list of the amounts due each creditor.

The petition lists several suits started against the companies, with the following listed among plaintiffs: Continental Bank and Trust Co., which holds promissory notes amounting to $117,000; Nat Levine, attorney, who holds promissory notes amounting to $8,650; International Telephone and Telegraph Corp., which has filed an "unfair competition and trade name" suit, and various accounting firms which have filed judgments totaling $1,000. Continental Bank and Trust had previously indicated its intention to proceed with the sale of ITT collateral on July 26.

WB Sound Print for Library of Congress

WASHINGTON, July 17.—Two presentations commemorating Warners' 20th anniversary of talking pictures will be made next Wednesday to the Library of Congress.

Major Albert Warner, vice-president and treasurer of Warners, will present a print of the first all-talking picture, "Lights of New York," to Dr. Luther H. Evans, Librarian, and at the same time a token piece of the original sound reproduction unit will be presented to Dr. Alexander E. Wetmore, secretary and director of the Smithsonian Institution. Following the ceremonies there will be a reception.

GB Subsidiary Has Net of $956,000

LONDON, July 17.—Profit of Provincial Cinematograph Theatres for the year ending last Jan. 31 reached the all-time high of $956,000, rising from $768,000 in the previous year.

PCT, a subsidiary of Gaumont-British, operates 120 theatres in London and the provinces. It has increased its ordinary stock dividend from 15 per cent to 35 per cent.

Two Yakima Houses Sold

PORTLAND, Ore., July 17.—C. E. Farrell, Ellensburg, Wash., theatre operator, has purchased the Liberty and Pix theatres in Yakima, Wash., from Frederick Mercy's Junior Amusement Co. of the latter city. The purchase price is stated to be $100,000.

DuPont Earnings Jump

WILMINGTON, July 17.—E. I. du Pont de Nemours and Co. today reported earnings on its common stock of $4.67 a share for the six months ended June 30, compared with $2.93 a share for the same period last year.

Review

"Home Sweet Homicide"

(20th Century-Fox)

WHEN a studio finds itself with a number of talented juvenile stars, which is certainly the case with 20th Century-Fox, the problem must of necessity arise as to the most appropriate method of featuring a bunch of the youngsters so as to best further their careers and at the same time provide exhibitors with saleable merchandise. In "Home Sweet Homicide," 20th comes up with one of the most satisfactory solutions of this problem to date, one which may well be more than temporary, with audiences certain to clamor for additional pictures of the same type.

With at least five solid box-office names, a catchy title, and a story twist which sets three precocious youngsters on the trail of a murderer, the picture offers up limited exploitation possibilities. Word of mouth promotion should also react favorably for this wholesome family comedy.

Producer Louis D. Lighton deserves praise for including in his cast, Peggy Ann Garner and Barbara Whiting, the inseparable pair of "Junior Miss;" Connie Marshall, who scored heavily in "Sentimental Journey," and Dean Stockwell, fresh from M-G-M's "The Green Years." Although Miss Garner is more than satisfactory in her role, she is overshadowed somewhat by top performance of Miss Marshall and Dean Stockwell.

Brought up by their widowed mother, (Lynn Bari), who has written 28 mystery novels, the three young Carstairs are, as a result, quite prepared to handle the situation when the next-door neighbor is murdered. Taking a cue from their mother's books, which apparently provided their early reading material, the trio look with suspicion on Randolph Scott and his assistant, James Gleason, the police investigators assigned to the case. Leaving false clues and sending crank letters, in an effort to throw the police off the trail, the children go about solving the case in their own way. They are witnesses to a second murder and come close enough to the truth, to be threatened by the killer, before the case is broken, with the help of Scott.

There is a little surprise over the identity of the murderer, due to the fact that the F. Hugh Herbert screenplay of Craig Rice's novel wisely concentrates on the youngsters' efforts to solve the crime, rather than on the crime itself. Aimed also at the juvenile trade, it is a toss-up whether the picture will please children or adults, more.

Director Lloyd Bacon has carefully paced the picture so that each adult observation or action of the three children appears logical and natural. Herbert deserves additional credit for a screenplay in which none of the young players have to rely on "cuteness," or tears, for audience appeal. James Gleason and Lynn Bari are at their best in smaller roles. Randolph Scott is competent as the detective lieutenant.

Running time, 90 minutes. General audience classification. For October release.

HAROLD LOEB

MPA Defers Action Until Hughes Is Well

Further action against Howard Hughes for violating conditions under which the PCA seal was granted to "The Outlaw" will be postponed until Hughes recovers from injuries received in a California plane crash, it was decided here yesterday at a meeting between MPA officials and counsel. Hughes previously had been summoned to appear before the MPA board to show cause why he should not be expelled from the association.

A routine meeting of the Motion Picture Export Association was also held in the MPA board room yesterday, with Republic, Monogram and PRC reported to be still studying an invitation to join the association.

Seven More Pictures Get Legion Ratings

The National Legion of Decency has rated as A-1 the following feature films: "The Dark Horse," Universal; "The Desert Horseman," Columbia; "Down Missouri Way," PRC, "Holiday in Mexico" and "Three Wise Fools," M-G-M.

Universal's "Canyon Passage" and Columbia's "The Unknown" were classified A-II.

Kerr in Swarthout Post

WASHINGTON, July 17.—Col. D. R. Kerr has been named chief of the pictorial section of the Bureau of Public Relations. A veteran of 30 years military service, he assumes the duties formerly charged to Lt. Col. Gordon Swarthout, who is now on the West Coast with Paramount.

Army, Navy Study Film Strip Disposal

WASHINGTON, July 17.—War and Navy Department officials are continuing to study methods for the disposal of thousands of feet of 16mm. and 35mm. film strips used for morale and training purposes by the Army. Inasmuch as the pictures were filmed by private producers in New York and on the West Coast, a clause of every contract prohibits the use of these pictures for "commercial exhibition."

Legal aspects of disposing of the film are expected to be handled by the Army judge advocate general. However, until a joint Army-Navy committee completes its study, no action will be taken by the advocate.

Postpone Offering of RKO Common Stock

Public offering of 670,000 shares of Radio-Keith-Orpheum common stock, of which 650,000 shares are owned by the Atlas Corp., has been postponed indefinitely, it is understood.

The stock was placed in registration several months ago.

Para. Video Promotions

A "live trailer" series promoting the interest of television viewers in Paramount Pictures will be inaugurated by television station W6XYZ at Paramount's Hollywood studio, Klaus Landsberg, West Coast director of Television Productions, Inc., announces, through the home office. The first show of the series, telecast last night, was devoted to Irving Berlin's "Blue Skies," with Olga San Juan.

RKO's "Great Day"

"Great Day," RKO Radio British production, which was screened for the trade-press by the company, here, yesterday, was reviewed in *Motion Picture Daily* from London on May 11, 1945. Since then the picture's running time has been cut 11 minutes, from 80 to 69.

The review describes "Great Day" as "one of those pictures of the 'Lassie Come Home' and 'Jeannie' category," adding: "Inevitably, therefore, it will reap rich bonuses."

Gomersall to Coast For Enterprise Talks

E. T. Gomersall, general sales manager of Enterprise Productions, will leave here today by plane for Hollywood to confer with David Loew chairman of the board, and Charles Einfeld, president. Gomersall is making his first visit to the studio since assuming the sales post, and will set plans for Enterprise's initial release "Ramrod."

While at the Enterprise studio, Gomersall also will discuss with Loew and Einfeld "Arch Of Triumph," which started production Monday.

RCA Video Cameras Ready for Marketing

CAMDEN, July 17.—First RCA post-war television cameras and other studio and field equipment, which it is said will make possible an immediate start on the expansion of television broadcasting, are now in quantity production and some items have already been delivered, according to W. W. Watts, vice-president in charge of RCA's engineering products department.

"This new television equipment makes it possible for new stations to start now on the installation of facilities to provide television program service throughout the nation," according to Watts. He declared that the new RCA image orthicon camera is the first post-war television camera to become available.

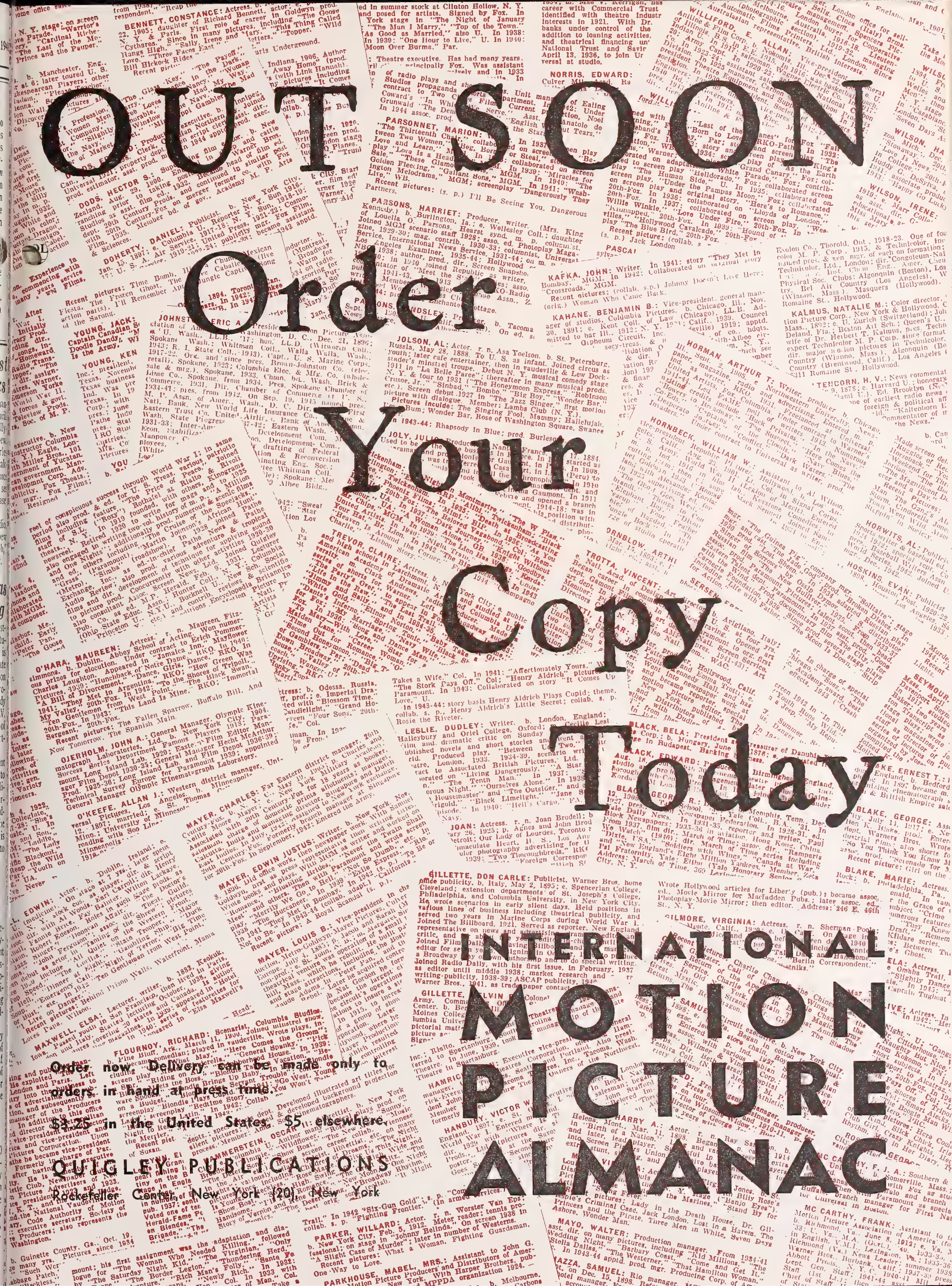
Ream Urges Wider FM Radio Band

WASHINGTON, July 17.—Enlargement of the band for frequency-modulation to hasten its development and to take care of the needs of present and future applicants was advocated by Joseph H. Ream, vice-president of the Columbia Broadcasting System at a hearing before the Federal Communications Commission.

According to Ream, the primary requisite for the sound development of a superior public service through FM broadcasting is that the supply of available frequencies "be enough or more than enough to meet any visible demand."

Society Honors Porter

HOLLYWOOD, July 17.—Some 18,000 former Indiana residents now members of the Indiana State Society of Southern California, will join with Warner Bros. in paying tribute to one of the Hoosier State's famous sons, Cole Porter, whose musical biography, "Night and Day," will have its premiere in August.



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Swedish Strike

(*Continued from page* 1)

at least September, Nelson said, explaining that the workers, members of the Swedish Buisness Employes Association, are seeking a five-day week and higher wages. They had been working six days.

Because, however, Swedish theatre business is virtually at a standstill under ordinary conditions during summer months, theatre owners are not suffering particularly because of the strike, Nelson said. Therefore, he pointed out, the owners are at present in an advantageous bargaining position, although as fall approaches and better business promises, that position will be altered, he added. Sweden has a two-month summer of long days, and an exceptionally long winter, by American standards, with but few daylight hours.

Plans New Film

Nelson reported that he will begin making a new picture in Stockholm in August, adding that $100,000 is considered top production cost for Swedish pictures. He said that theatre prices in Sweden range from 40 cents to 90 cents, and disclosed that American films hold a six-to-one lead over all other foreign pictures insofar as playing time is concerned. He said Swedish producers make about 50 films a year, and indicated that Danny Kaye, films in color, and "Henry V" are currently held high in Swedish filmgoers' esteem. A popular film, American or otherwise, will run as long as 14 weeks in Sweden, Nelson said.

Oppose 16mm.

Swedish exhibitors, described as strongly organized, are unalterably opposed to the introduction of 16mm. exhibition in their country, and have thus far successfully sidetracked attempts by U. S. distributors to set up 16mm. programs there, Nelson reported. In any event, he added, Sweden is not a nation that would make 16mm. operations particularly lucrative, since there are no communities, however rural, that do not have easy access to 35mm. theatres. Running time in Sweden is almost universally confined to within the hours of seven and 11 p.m., Nelson said.

Westerns Still Liked

(*Continued from page* 1)

firm, Screen Guild Productions. Lippert is the company's vice-president and general manager. Already more than 1,000 theatre operators all over the country have signed as franchise holders.

"Let the big producers turn out their multi-million dollar spectacles," said Lippert. "Screen Guild will stick to the kind that are bread and butter."

Not counting re-issues which Screen Guild controls, its output for 1946-47 calls for 16 new pictures, five of which will be in color.

Charter Colrod Company

CHATTANOOGA, July 17.—A charter of incorporation has been obtained by Colrod Manufacturing Co., with John R. Rodman, Lyman M. Collie, Mrs. Mary D. Rodman, and Mrs. Marjorie T. Collie as incorporators. The new company will manufacture a new-type projection stand developed by Collie and Rodman and on which they have obtained a patent.

Managers Responsible for Projection Defects: Isaac

It is the responsibility of the theatre manager and his assistants to be in a position to recognize defects in the projection of motion pictures in their theatre, and to be able to point out clearly the effect, although not necessarily the cause, of such a defect to the projectionist and, if necessary, to the projection department should the theatre be part of a circuit. This observation is included in a report on motion picture projection in relation to theatre operation, by Lester M. Isaac and M. D. O'Brien, heads of Loew's projection department, who are in charge of projection in some 116 theatres across the nation.

Isaac and O'Brien cite several illustrations of possible projection defects, such as misalignment of the lamphouse optical system, misframing, exposure of the sound track on the screen, improper focusing, improper revolving shutter timing and the "keystone" effect, all of which they explain and then indicate possible means of correcting each defect as it arises.

The "keystone" effect on a screen, Isaac and O'Brien point out, exists when the top portion of the screened picture is narrower than the bottom, a circumstance described as prevailing in the greatest percentage of theatres since projection equipment is most generally located in the upper portion of the auditorium. A mask of black velour on the screen, they indicate, serves to correct this effect.

Sales Procedure

(*Continued from page* 1)

volved. They will operate under their own interpretations of the New York anti-trust decision until the issues are fully clarified.

No barriers are seen by distribution spokesmen in actually negotiating a deal for all houses of a circuit at one time, providing separate terms are negotiated for each theatre of the circuit. Little change is expected in the manner in which circuits currently exhibit pictures under single picture buying, theatres by theatre, but it is possible that availability dates will no longer be conditioned upon the engagement of a prior run, but rather will henceforth be specific as to time.

One aspect of circuit selling which is definitely seen by distributors as ending is the setting of a blanket rental sum for the exhibition of a picture in a circuit, as customary in some deals under block selling.

Decree Changes

(*Continued from page* 1)

are scheduled to talk with Department attorneys tomorrow. The meetings will be separate because the two groups are expected to make differing recommendations regarding compliance with the Court's decision, the D. of J. spokesman said.

Columbia Meetings

(*Continued from page* 1)

meetings included, in addition to Harry Cohn and Montague, Jack Cohn, A. Schneider, Nate B. Spingold, Donald S. Stralem and L. M. Blancke.

Bendick in CBS Post

Robert Bendick has been appointed director of news and special events at CBS New York television station, WCBW, effective Aug. 4, Ben Feiner, Jr., acting program director has announced.

Candy Company Expands

CINCINNATI, July 17. — The Juicy Candy Co. is opening a local office to service theatres here and at Dayton and Columbus, with Jules Ziegler in charge.

Harley Feted

(*Continued from page* 1)

quarters in Paris, is being succeeded in this country by Otto Bolle.

Representatives of virtually the entire industry were present, with Lord Rothermere, proprietor of the *London Daily Mail* and toastmaster, describing Harley as "a friend and counselor and a great American who stood by the British throughout our most hazardous days and is regarded by many as more British than the British themselves, although always faithful to his own great national ideals."

Other speakers included: Fred Prior, CEA president; Francis Baker, representing the BFPA; Reginald Baker, KRS president, and Clifford Jeapes of the Newsreel Association. Spyros P. Skouras, 20th-Fox president, in a cable from the U. S., praised Harley as a "friend and comrade."

Harley's Reply

Harley said he was "glad that Britain and America are learning lessons from General Eisenhower's example of integrated staff work and are making it possible for the twin nations to face the world jointly." He called this cooperation "a more significant circumstance than the atom bomb."

Others present included: Bolle, Sam Eckman, Jr., M-G-M's British managing director; Murray Silverstone, president of 20th-Fox International; Joseph I. Breen, U. S. Production Code Administrator; A. G. White and other members of the British Board of Trade's film division; the First Lord of the Admiralty (A. V. Alexander); Sir Wavell Wakefield, M.P.; Sir Alexander King, and Thomas O'Brien, secretary of the National Association of Theatrical and Kine Employees.

Cincinnati Variety Fete

CINCINNATI, July 17.—Members of the local Variety Club will stage their annual golf tournament at the Summit Hills Country Club, Aug. 19, Earl Green is in charge of arrangements.

Gross in Des Moines

DES MOINES, July 17. — Alvin Gross, former office manager at Minneapolis for M-G-M, has been named office manager here, subbing for Fred Armington, who is ill.

Salesmen

(*Continued from page* 1)

television cameras." He said his union' relations with the National Association of Broadcasting Engineers an Technicians are very friendly, intimating that negotiations are under way to get NABET into the IATSE fold.

Regarding IATSE'S relations with Eric Johnston, Walsh said: "[illegible]v voted Democratic all my life, [illegible] i he runs for President on the Republican ticket, I'd vote for him."

Regarding any possible communistic inroads into IATSE, Walsh said: "I will not tolerate communism in any form in our union."

In reviewing the Hollywood labor situation Walsh pointed to the fact that the IATSE negotiated 10 per cent increases in 1942 and 1944 and has now negotiated for an additional 25 per cent increase. He added that the IATSE is seeking further benefits for its members.

Walsh is attending IATSE executive board meetings here this week, to be followed by the organization's 38th biennial convention next week.

Entertainment Planned

While business will take precedence in this first post-war convention, the entertainment factor has not been forgotten. Eugene F. Atkinson, business manager of "IA" Local No. 110 of the Chicago Motion Picture Operators' Union, is chairman of the committee on arrangements, and has already set up a comprehensive entertainment program for the delegates and their wives, which includes attendance of some 500 at a special WGN broadcast and chartering for one night of the *S.S. Theodore Roosevelt* for a night cruise on Lake Michigan.

Publicity Bureau

A special publicity bureau, headed by Jack Robinson and Tom Wilhelm, ex-Hearst newspapermen, and now active in the labor public relations field, will be set-up in the Stevens Hotel for the convention.

Michigan Owners

(*Continued from page* 1)

involved, came to a head when, on a motion by Sam Carver, president, the group went on record opposing the double-bill policy and urged exhibitors to join a movement to return to the single feature.

A labor committee was appointed to meet with the Motion Picture Projectionists Union, which is seeking industry-wide contract renegotation due to rising living costs. Indications are that this is a statewide movement.

Foreign Films Release

"Paison," Foreign Films Productions' second picture for American release, is about to be completed in Rome, and the first print will be flown to the U. S. within a few days, according to Rod E. Geiger, company president, whose American associate is Oswald Landau.

Geiger, who went to Rome last February to get production of "Paison" underway, returned here in May, and will soon depart for Rome where he will make other Italian pictures in association with Richard Morros, son of Boris Morros, Hollywood producer.

New Theatres

SAN FRANCISCO, July 17.—The site of the former Stage Door Canteen has been acquired by Irving C. Ackerman, operator of the Nob Hill and Downtown theatres, who has slated a $55,000, 400-seat theatre for the location. The new house, to be known as the Stage Door Theatre, will be [illegible]ed late in August.

Completion of the new Esquire Theatre in Stockton is expected next month, according to Jack Blumenfeld of Blumenfeld Theatres. The new house will seat 1,200 and will operate on a first-run policy.

From Guerneville comes word that D. A. Williams' new River Theatre there will open on Sept. 1. And at Pittsburgh, Col., Salvador Enea will construct the Enean Theatre when materials become available. Likewise awaiting material is a Salih Brothers theatre.

Open Goldman Philadephia Theatre Late This Month

PHILADELPHIA, July 17.—The new "million dollar" William Goldman theatre now being erected in downtown Philadelphia, is expected to be opened by the end of this month, according to Goldman, circuit president.

From Camden comes the report that the Park Commission has set plans for the construction of a theatre to seat some 8,000, and another with a seating capacity of 900, both to be part of a new entertainment project program.

Two Michigan Houses Are Planned; Another Delayed

DETROIT, July 17.—Plans for construction of theatres in Bessemer and Belding, Mich., are announced. Paul Millunzi of Milwaukee will build a 1,000 seat house at Bessemer. He formerly operated theatres in the Fox circuit. The Belding theatre will be built and operated by Harvey Collier, Dearborn.

Meanwhile, it is reported that the Civilian Production Administration has denied the application of W. H. Ledbetter to erect a new theatre in Nashville, near Grand Rapids.

$250,000 Theatre Building Slated for W. Hartford

HARTFORD, July 17.—J. George Schilke, Hartford realtor, reports that a 1,000-seat theatre will be constructed in West Hartford at an estimated cost of $250,000, with six stores and a bowling alley located in the building.

When building materials are available, Peter Perakos, Connecticut theatre owner, will build a new house in suburban Elmwood.

Georgia House Planned; Berry's Theatre Opens

ATLANTA, July 17.—O. L. Singletary will construct a new theatre at Jefferson, he discloses. The new house is expected to cost $20,000, and will be ready for the fall.

Meanwhile, Henry Berry, veteran exhibitor, has opened his new theatre at Hartsville, S. C.

Baldwin to WOV

Anne C. Baldwin has been appointed publicity director for radio station WOV, New York, by Ralph N. Weil, manager of the station.

25 Summer Shows Compete with Films

BOSTON, July 17. — The summer theater season is on in full swing in Massachusetts and the resultant competition to motion picture theaters has been notable. For the past four years, during the war, summer theaters have not been in operation, in most instances, but now no less than 25 of them are again operating in the Massachusetts-Boston area. Boston itself has the only metropolitan-city summer theater in existence, the Boston Summer Theater having taken over the air-conditioned modern New England Mutual Hall. Other prominent summer theaters near Boston include, the Cambridge Summer Theater, Boylston Summer Theater, the Cape Playhouse, Fairhaven Summer Theater, Lake Whalon Theater, Ogunquit Playhouse, Provincetown Playhouse; Valley Players, Red Barn Players, Worcester Playhouse, Vineyard Playhouse; Newport Casino, the South Shore Players, among others.

Guest Stars Popular

Guest stars are the rule in these theaters, and all of them are doing a phenomenal business this season.

Meanwhile, the Old South Theater, here, will show English-made films in the future, except when an unusual road attraction is booked in from Hollywood. The theater is now showing "Waltz Time" and "Julius Caesar."

Haraden Pratt Heads RTPB Committee

The administrative committee of the Radio Technical Planning Board has elected the following to serve as officers of the board for one year beginning Oct. 1:

Chairman, Haraden Pratt of Mackay Radio and Telegraph; vice-chairman, J. L. Middlebrooks of National Association of Broadcasters; secretary, George W. Bailey, president of the American Radio Relay League and executive secretary of the Institute of Radio Engineers; treasurer, Will Baltin of the Television Broadcasters Association.

Name Callihan Mono. Production Manager

HOLLYWOOD, July 17. — Monogram today appointed William Callihan production manager succeeding Glenn Cook, who joined the Roy Del Ruth production staff.

Catlin Now Warners' Manager in Buffalo

Ed Catlin, formerly on the sales staff of Warners in Cleveland, has been promoted by Ben Kalmenson, Warner vice-president and general sales manager, to be branch manager in Buffalo, succeeding Al Herman, resigned. Catlin has been with Warners for some 25 years.

di Donato with Doherty

Jose di Donato, after two years with Compton Advertising, here, has joined the television department of Doherty, Clifford and Shenfield. He had previously been with Sonovox and before that was with Radio House, Inc.

Ramsaye and Nizer On Film Air Forum

"What's Wrong with the Movies" was debated on New York station's WNYC "Hollywood Forum of the Air," Tuesday night, by Terry Ramsaye, editor of *Motion Picture Herald;* Louis Nizer, film attorney; Mary Voss, newspaperwoman, and J. Carlton Beals, editor and teacher. Miss Voss and Beals complained about the star system, admission prices, advertising, cycle pictures, censorship and the Production Code. Nizer, generalizing, said motion pictures expressed democracy; Ramsaye, particularizing, said the industry always had supplied what the customers asked and paid for, and it would continue to do so. He explained that the Production Code was an internal device adopted by the industry to keep itself out of trouble, and compared it to a control laboratory in, for instance, the steel industry.

The Forum is a weekly half-hour program conducted for station WNYC by Helen Oursler.

Kranze Heads UW's Sales in the East

Bernard G. Kranze has been named Eastern sales manager of United World, by William J. Heineman, UW's vice-president and general sales manager.

Kranze will relinquish his present position as East-Central district manager of RKO Radio to assume his new duties on Monday.

Kranze first entered the industry in 1924, starting at Paramount's Long Island studios. In 1925 he joined RKO Radio as New York city salesman, and subsequently was branch manager at Albany, then Cleveland and finally became Eastern district manager.

Papers Filed for 2 N. Y. Companies

ALBANY, N. Y., July 17.—New incorporations here include Halabi Corp. to import, export and produce pictures, incorporators being Humi Halabi, Frank A. Wolf and Arthur A. Goldstein; and K. L. Theatre Corp., to buy, sell and exhibit films, with incorporators being Samuel Goldberg, William Sadoff and Nathan Tanenbaum.

Audobon Amusement of Kings County has been dissolved, and Loewi-Gamble Productions has changed its corporate name to Bob Loewi Productions.

Grant Field FM Outlet

CINCINNATI, July 17.—WSAI, local American Broadcasting affiliate, operated by Marshall Field, has been granted authority by the Federal Communications Commission to construct and erect an FM station, here.

Three FM Grants

HARTFORD, July 17.—The FCC has approved new FM stations for WKNB, New Britain; American-Republican, Waterbury, and Silver City Crystal Co., Meriden, all in Connecticut.

Short Subjects

"The Three Troubledoers"

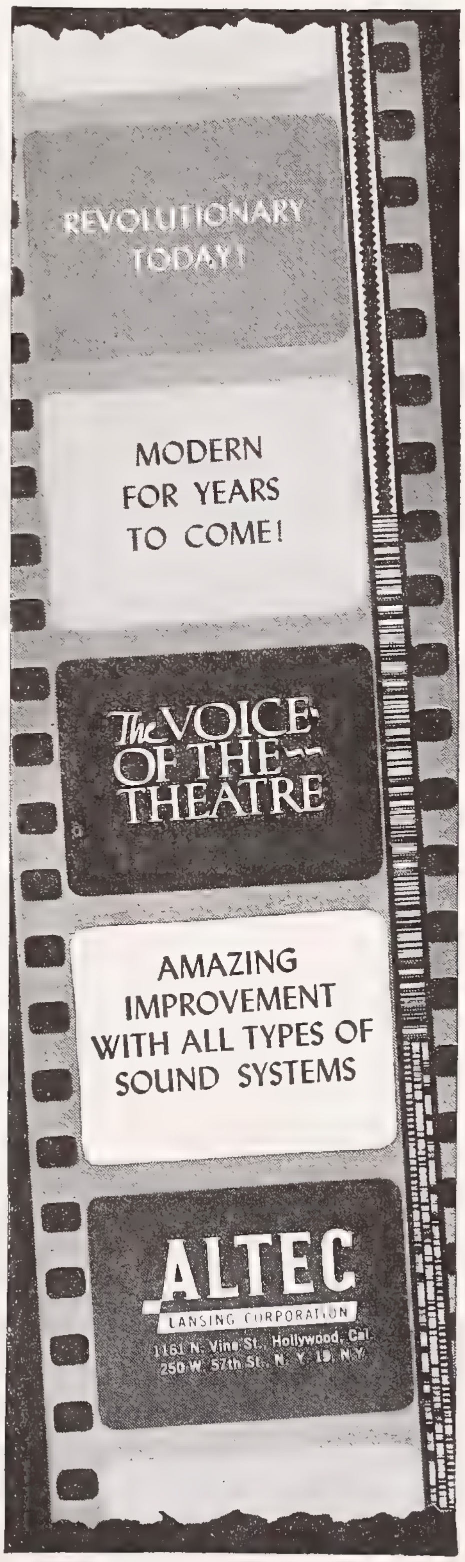
(Columbia)

The Three Stooges prove they are brave in this comedy. When they walk into town and discover there is dire need for a sheriff—the last six having been killed bv local desperados—Curly applies for the job, with Moe and Larry set for deputy positions. What follows could happen only to the Stooges. Running time, 17 minutes.

"Squatter's Rights"

(RKO Radio)

The adventures of two chipmunks who have established residence in the stove of Mickey Mouse's hunting lodge provides the story for this Disney Cartoon. Mickey and Pluto attempt to dislodge the visitors but their efforts are defeated and the chipmunks retain their homes. Running time, seven minutes.



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Mexico Planning 27 First Run Houses

MEXICO CITY, July 17.—Construction has begun on 17 theatres here, with plans being readied for another 10 houses, which will give this area an additional seating total of over 100,000. Theodore Gildred, American exhibitor, is building two houses. Another builder is Margarita Barbara de Avila Camacho, widow of Gen. Maximino Avila Camacho, the former president's brother.

The new theatres will be constructed mostly in residential districts and will all operate on first-run policies. These additions to Mexico's top theatres are expected to enable the exhibition of the same picture in two or more top houses, a situation which has heretofore been impossible, because of a dearth of first runs.

Production circles believe that the increase in the number of first class houses will necessitate an increase in the production of "quality" pictures.

New Film Academy Organized in Mexico

MEXICO CITY, July 17.—What is announced as a "bigger and better" Mexican Academy of Cinematographic Arts and Sciences has been organized here, composed of representatives of the Ministry of the Interior, National University, Feminine University of Mexico, Science and Arts Athenium, Ministry of National Economy, Association of Producers and Distributors of Mexican motion pictures and the Picture Production Workers Union.

Among other functions, the academy will continue the annual custom of presenting awards for outstanding achievements in the various departments of the industry.

Sound City to Write Off Intangible Assets

LONDON, July 17.—Sound City, Ltd., now controlled by British Lion on behalf of Sir Alexander Korda's interests, plans to write off its co-called intangible assets, totaling $356,000, including a long-standing "goodwill" item, as well as outstanding preferred stock dividends. Dividends on preferred stock totaling $536,000 have been in arrears since 1937, and the last dividend on common stock, totaling $624,000 was paid in 1936.

It is understood that Sound City's directors also contemplate reducing the par value of common stock from $1.22 to 49 cents.

AMPRO Names Knutson

CHICAGO, July 17.—To assist in a program of developing increased export sales and outlets for its 16mm. equipment, AMPRO Corp. has appointed Ralph H. Knutson to its export department.

'Woman' Reel for FC

CHICAGO, July 17. — "Woman Speaks," monthly newsreel on women's activities, produced by Film Studios, here, will be distributed in North and South Carolina by Film Classics.

Gordon, Schine Booker

ALBANY, N. Y., July 17.—Sol Gordon has been named Schine Theatres' short subjects booker, replacing Frank Lampe, resigned.

Production Trend Upward; Shooting Index Hits 50

HOLLYWOOD, July 15. — The amicable settlement of the two-day studio strike has caused production to turn upward. Seven films went to cutting rooms, and eight reached camera stages. Another, Republic's "Heldorado," which had been temporarily suspended, resumed production. At the weekend, the shooting index reached 50; the production scene follows:

Columbia

Started: "Johnny O' Clock," with Dick Powell, Evelyn Kayes, Ellen Drew, Lee J. Cobb, Jim Bannon, John Kellogg.

Shooting: "Dead Reckoning," "Down to Earth," "The Return of Monte Cristo" (Small).

Independent

Shooting: "Here Comes Trouble" (Roach).

M-G-M

Finished: "Lady in the Lake," "Uncle Andy Hardy."

Shooting: "Summer Holiday," "The Secret Heart," "Sea of Grass," "High Barbaree," "The Beginning or the End," "Sacred and Profane," "Ballerina" (formerly "The Unfinished Dance.")

Monogram

Finished: "Wife Wanted," "Bringing up Father.

Started: "Sweetheart of Sigma Chi," with Phil Regan, Phil Brito, Elyse Knoz; "The Silver Trail," with Johnny Mack Brown, Raymond Hatton, Jan Bryant.

Paramount

Finished: "Jungle Flight" (Pine-Thomas).

Shooting: "The Big Haircut," "The Emperor Waltz."

RKO Radio

Started: "Code of the West," with James Warren, John Laurenz, Debra Alden, Robert Clarke.

Shooting: "The Devil Thumbs a Ride," "Beat the Band," "Katie for Congress," "The Best Years of Our Lives" (Goldwyn); "The Secret Life of Walter Mitty" (Goldwyn); "It's a Wonderful Life" (Liberty); "Mr. Fix" (formerly "Riffraff").

Republic

Sarted: "Calendar Girl," with Jane Frazee, William Marshall, Victor McLaglen, James Ellison, Gail Patrick, Irene Rich, Kenny Baker, Janet Martin.

Shooting: "The Magnificent Rogue," "Rio Grande Raiders," "Heldorado" (resumed production).

20th Century-Fox

Started: "Homestretch," with Cornel Wilde, Maureen O'Hara, Glenn Langan, Helen Walker, James Gleason; "The High Window," with George Montgomery, Nancy Guild, Reed Hadley, John Ireland, Conrad Janis, Fritz Kortner; "Dangerous Millions" (Wurtzel), with Kent Taylor, Dona Drake, Tala Birell.

Shooting: "The Late George Apley," "The Razor's Edge," "13 Rue Madeleine."

United Artists

Finished: "The Chase" (Nero).

Shooting: "Strange Bedfellows" (Stone); "Monsieur Verdoux" (formerly "Comedy of Murders") (Chaplin); "Dishonored Lady," (Stromberg); "Bel Ami" (Loew-Lewin).

Universal

Started: "The Lawless Breed," with Kirby Grant, Fuzzy Knight, Jane Adams, Claudia Drake.

Shooting: "Vigilantes Return," "Pirates of Monterey," "Lawless Breed," "Smash-Up" (Wanger); "Ramrod" (Enterprise); "Magnificent Doll" (Skirball-Manning); "Swell Guy" (Hellinger); "White Tie and Tails."

Warners

Finished: "Stallion Road."

Shooting: "Possessed," "Cry Wolf," "Deception," "Life with Father."

Set Claudia Screenings

"Claudia and David" will be tradeshown by 20th-Fox in all exchange centers on July 22, except in New York, Philadelphia, Atlanta and Des Moines, where the picture will be shown on July 23, and in Los Angeles, San Francisco, Portland and Seattle, where the showing will be on July 24.

'Sisters' Opens July 23

"They Were Sisters," Universal release, will open at the Winter Garden Theatre, here, on Tuesday, July 23, following "Dead Of Night." It is a British-Gainsborough production, directed by Arthur Crabtree.

Delay RKO Swiss Meet

An RKO Radio sales meeting scheduled for Geneva, Switzerland, has been delayed until Aug. 27, according to a cable received here yesterday by Phil Reisman, vice-president in charge of foreign operations, from Armand Palivoda, manager in Switzerland.

Shift 'Bess' Tradeshows

M-G-M has revised the tradeshowing dates of "Gallant Bess," and under the new schedule screenings will be held Aug. 29 in New York, Los Angeles and Cincinnati; Sept. 3 in Indianapolis; Sept. 5 in Detroit; Sept. 6 in Cleveland, and Sept. 19 for the balance of the country.

Meanwhile, the company has changed the trade showing of "No Leave No Love" from Aug. 5 to Aug. 27, except in Los Angeles and New York, where it will be shown Aug. 26.

Montefalco Acquires 2

HARTFORD, July 17.—Al Montefalco of the Glackin and LeWitt Theatres, New Britain, Plainville, and Sound View, Conn., has secured all rights to two films, "Murder in the Red Barn," British picture, featuring Tod Slaughter, and "The Green Scorpion," Sol Lesser production, starring Bela Lugosi. It is understood here that negotiations have been under way for Film Classics to distribute the two nationally.

Half-billion Soviet Admissions in Year

WASHINGTON, July 17.—Admissions to the 15,425 motion picture theatres in the Soviet last year totaled approximately 525,000,000, according to the Soviet press, the U. S. Bureau of Foreign and Domestic Commerce reports. Large numbers of people also saw motion pictures during the year in clubs, schools, military est[illegible]hments, and other similar place[illegible]

There are now 16 producing studios in the USSR. News and documentary films are made in studios in Moscow, Leningrad, Kiev, Rostov, and 12 other cities. The studios in Moscow, Leningrad, Novosibirsk, and Kiev have special facilities for the production of popular science films.

The Red Army made extensive use of motion pictures during the war. It is said that more than 3,000,000 meters of film were taken by army photographers on the different fronts.

Famine Relief Shows Dropped by Skouras

The U. S. Government's calling in of "Seeds of Destiny" prints, and other factors have caused Skouras Theatres to abandon its Famine Emergency Committee free-show relief rallies after they had been held in but five of the originally scheduled 18 Skouras houses in the Metropolitan area. A company spokesman also admitted that attendance at the morning documentary film-stage playlet performances was poor following the initial "highly satisfactorily-attended" performance at the State Theatre in Jersey City.

The Skouras community service department, which sponsored the rallies, and which is headed by Nick J. Matsoukas and Harry J. Fuchs, is reported formulating other public service program plans, with arrangements for a traffic safety drive expected to be set in motion shortly at Skouras theatres.

New 'Famine' Reel Gets ATA Approval

Joint production of a new government short, depicting famine conditions abroad, tentatively titled "Famine," has been undertaken by the Department of Agriculture and the Army, to replace "Seeds of Destiny," which was rejected for showing by the American Theatres Association, according to an ATA spokesman.

A rough cut of the film, which is described by the ATA as being clearer, shorter and more to the point than "Seeds," will be ready in about 10 days. Repeating that "Seeds of Destiny" was rejected for reasons of length, rather than subject matter, it was stated that the ATA was aware of the need for a picture on the famine subject and implied that the new subject would be shown by most ATA-affiliated houses.

Leo Cohen Buys Film

Leo Cohen, film importer-exporter, has acquired the North, Central and South American rights to the French film, "Sirocco" (La Maison du Maltais), starring Viviane Romance, Louis Jouvet, Pierre Renoir and Dalio. The picture, which has titles in English, will have its American premiere at the 55th St. Playhouse, here, in August.

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

OL. 60. NO. 14 NEW YORK, U.S.A., FRIDAY, JULY 19, 1946 TEN CENTS

Only Four Affiliated Pools Remain

19 Houses, Four Cities Affected in Dissolution

Only four theatre pools, involving 19 theatres in Philadelphia, Pittsburgh, Cleveland and San Francisco, remain to be dissolved as a result of the interpretation of the decision in the New York anti-trust case effecting immediate curtailment of pooling arrangements between two affiliated circuits, a survey by MOTION PICTURE DAILY discloses.

The pools involved—the dissolution of three of which are already underway—are between Paramount and Warner Bros. in Philadelphia, involving seven houses; between Loew's and Warners, in Pittsburgh, involving two houses, and between

(*Continued on page 6*)

Grierson Quizzed in Canada Spy Trial

TORONTO, July 18.—John Grierson, who resigned as commissioner of the National Film Board, Ottawa, appeared for questioning before the Royal Commission appointed by the Dominion Government to investigate Soviet activities in Canada, it was brought out in the latest report of the Commission to the Canadian Parliament.

The report referred to a document taken from the Soviet Embassy in Ottawa, which indicated Moscow wanted an alleged agent, Miss Freda Linton,

(*Continued on page 7*)

'U' Gets 4-Theatre Outlet on the Coast

HOLLYWOOD, July 18.—Universal will have a new four-theatre first-run outlet unit here starting next month when the Fox West Coast United Artists, Vogue, Ritz and Apollo theatres are switched from their present alignment to provide Universal with approximately 5,000 first-run seats. The Apollo, current-

(*Continued on page 7*)

Loew Digs-in In France

Loew's International Corp. has shifted the gears of its 16mm. operations in France into high speed, having already released its first block of 10 pictures and completed plans for release of a second 10, as the total of exhibitor contracts signed for the initial 10 yesterday reached 320. Thus did Seymour Mayer, the company's 16mm. promotional director, describe for MOTION PICTURE DAILY, yesterday, the progress of Loew's post-war 16mm. "invasion" of the European nation where 7,000 16mm. theatres make up one of the world's most fertile territories for American distributor operations in the low-gauge field, it was said.

He reported that his company will have released in France three 16mm. blocks, of 30 pictures by the end of

(*Continued on page 7*)

Five Are Promoted By Selznick, O'Shea

HOLLYWOOD, July 18.—Argyle Nelson, production manager of the Selznick organization, becomes general studio manager of Vanguard Films, Selznick International producing company, in a general reorganization effected by David O. Selznick and Daniel T. O'Shea.

Others promoted in the reorganization include Dewey Starkey, assistant

(*Continued on page 6*)

MPTOA ASKS FOR 6-POINT DECREE

Government Urged to Appeal Whole Decision; 'Auction' Selling Hit

WASHINGTON, July 18.—The executive committee of the MPTOA met with Robert L. Wright, Assistant U. S. Attorney General here today to outline a six-point program for a final decree, to be written eventually in the New York anti-trust suit. Heading the program is a bid to the Department of Justice to appeal the entire decision to the U. S. Supreme Court, rather than just the theatre divestiture issue.

Other points in the MPTOA's position include opposition to auction selling, a bid for a provision in the decree to prevent over-buying and making it arbitrable, a request for experienced arbitrators, that "some run" provisions be incorporated, and, finally, that the highest bid for a film should not be made the only factor to be considered in granting a license.

Following today's meeting, Fred Wehrenberg, MPTOA president, stated that the conference was "most helpful and satisfactory" and disclosed that

(*Continued on page 6*)

U. S. Seeks Start of New Sales by Jan. 1

WASHINGTON, July 18.—The Department of Justice will urge the New York Federal court to require defendants in the government anti-trust suit to comply with provisions of the court's decision, including the "auction" sale of films, by next January 1, a Department spokesman said today.

The Department's "deadline" for compliance was revealed when it was made known that a recent request to the Department from Columbia and Universal for postponement of single

(*Continued on page 6*)

350 Expected at Carolinas' Meeting

CHARLESTON, S. C., July 18.—Approximately 350 members of the Theatre Owners of North and South Carolina and their guests are expected to attend the organization's annual summer convention to be held at the Francis Marion Hotel here, Sunday through Tuesday.

Ted R. Gamble, chairman of the American Theatres Association, and

(*Continued on page 7*)

Court's Divestiture Order Met by Crescent

NASHVILLE, July 18.—Divestiture of the interests of Crescent Amusement Co. and of the heirs of the late Tony Sudekum in three of the five corporations involved in the U. S.-Crescent anti-trust suit in Federal District Court, here, and later confirmed by the U. S. Supreme Court, was shown in a compliance report made to Judge Elmer D. Davies today by George H. Armistead, Crescent attorney.

Accompanying the report was a request for a six-month extension on the other two corporations, and Judge Davies immediately signed an order granting the extension.

Compliance with the court's divestiture order was met as to Cherokee

(*Continued on page 6*)

Commons Approves Dual Tax Treaty

London, July 18.—Confirming the arrangement between the United States and England under the dual-taxation treaty, the House of Commons has approved an order whereby British stars working in America for British employers pay the British income tax only, instead of Both British and American taxes, as heretofore, the order similarly applying to American stars working in Britain for American employers.

U. S. Would Accept Flexible Sales Plan

WASHINGTON, July 18.—A flexible rule providing for single sales is supported by the Department of Justice, a Department spokesman said today.

Either sealed bids, actual auction sales, or a salesman instructed to disclose the highest bid could achieve the ultimate objective sought by the Government, which is that films be sold on a fair and competitive basis, he stated. He expressed belief that every company might adopt a different means of carrying out the final court order.

That the Government will cooperate with the exhibitor, distributor and producer groups only to a limited extent was voiced by the official. He asserted that the Government has no in-

(*Continued on page 6*)

Reviewed Today

"Night Train to Memphis" is reviewed on page 6, "Prairie Badmen" on 7.

Coming Events

- **July 21-23**—Summer convention of Theatre Owners of North and South Carolina, Isle of Palms, S. C.
- **July 22**—38th biennial convention of the IATSE starts, Hotel Stevens, Chicago.
- **July 22**—William Green, AFL president, address before the 38th biennial convention of the IASTE, Hotel Stevens, Chicago.
- **Aug. 2**—Northwest Variety annual golf tournament, Oak Ridge Country Club, Minneapolis.
- **Aug. 5-7**—Warners 20th "Anniversary of Talking Pictures" sales convention, Ambassador Hotel, Atlantic City.
- **Aug. 5-7**—National Association of Visual Education Dealers, annual convention, Hotel Continental, Chicago.
- **Aug. 6**—Connecticut MPTO golf tourney, Racebrook Country Club, Orange, Conn.
- **Aug. 12-15**—United Artists International sales conference, Waldorf-Astoria Hotel, New York.
- **Aug. 26-27** — Photographers Association of America convention, Hotel Stevens, Chicago.

Para. Hosts Ginsberg At Cocktail Party

Paramount was host at a cocktail party at 21 Club here yesterday for Henry Ginsberg, vice-president and production head, who plans to remain in New York another week or 10 days.

Among Paramount officials at the party were: Barney Balaban, Adolph Zukor, Charles M. Reagan, Curtis Mitchell, C. J. Scollard, Arthur Israel, Al Wilkie, Sid Mesibov, Stanley Shuford, George Brown, David Rose, Leonard Goldenson and Oscar Morgan. Trade press and fan magazine representatives were guests.

Cope Forming Firm For Shorts Series

Will Cope, author and originator of a series of animated novelty short subjects, is forming a corporation to produce the subjects for theatre release, according to Jack London, of the law firm of Fitelson, Mayers and London.

Called "Quizzy-Toons," the series was recently granted a copyright on a 16mm. test film. London said that production would begin upon completion of the corporate and financial setup.

Distributors Meet Here

Representatives of the distributors' committee, successor to the distribution division of the War Activities Committee, met here yesterday to hear an industry promotional proposal by Francis Harmon, vice-president of the Motion Picture Association, details of which are to be announced next week.

Open Memphis Agency

Memphis, July 18.—William La Rue and C. Ed Aaron have opened a theatrical booking agency here.

Personal Mention

Herbert J. Yates, Republic president, has left New York for Hollywood.

•

Robert L. Lippert, executive vice-president of Screen Guild Productions, and Francis Bateman, general sales manager, left New York yesterday for Hollywood after touring the company's branches.

•

Ray Brown, Jr., manager of the Haltnorth Theatre, Cleveland, has become a father, with the arrival of a son, born at St. Anne's Maternity Hospital, Cleveland.

•

Phil Gerard, of William R. Ferguson's home office exploitation staff at M-G-M, is the father of a girl, born at Woman's Hospital. The infant has been named Jenifer.

•

Martin Smith, president of Independent Theatre Owners of Ohio, is in New York from Toledo with his family for 10 days, following a visit to Washington.

•

Maxine Arnow and Muriel Seissenschmidt of M-G-M's publicity department, will leave New York today for a vacation at Riverhead, L. I.

•

Jack Kirsch, president of Allied States, was in New York yesterday from Washington, before returning to his Chicago headquarters.

•

Mel Heyman, of M-G-M's home office publicity department, will leave New York today for a vacation in Upstate New York and Canada.

•

Marvin Schenck, Loew's vice-president and Eastern studio representative, will leave New York on Sunday for the Coast.

•

W. E. (Doc) Banford, M-G-M's Chicago manager, will leave there today for a vacation at Bailey's Harbor, Wis.

•

Jerry Finnegan, formerly manager of the Plymouth Theatre, Worcester, Mass., has recovered from illness.

•

Henry L. Needles, Warner Theatres district manager in Hartford, has resumed his duties following illness.

•

Ben Melniker of M-G-M's legal department, will leave New York today for a vacation in the Adirondacks.

•

Bill Gleicher and Ben Spritzer of M-G-M's sales department, will leave New York today for the Coast.

•

Giff Davison, RKO Radio Salt Lake City manager, is en route back to his headquarters from New York.

•

Joseph Boyle of Loew's Poli-Broadway Theatre, Norwich, Conn., will leave Aug. 18 on a vacation.

•

Tito Lazerri of Loew's Poli, Springfield, Mass., has returned from a vacation.

•

Pat Kirkwood, M-G-M actor, will leave New York for Hollywood today.

Charles Schlaifer, director of advertising-publicity for 20th Century-Fox, here, will leave New York Monday for a three-week trip through New England and Canada.

•

Roy Disney, president of Walt Disney Productions, and Kay Kamen, merchandising representative, left New York by plane yesterday for London on the first leg of a European tour. R. Wallace Feignoux, Disney sales supervisor for Europe, left on the same plane, for Paris.

•

Geraldine Hawkins of M-G-M's home office sales auditing department, is in Boston. From there she will head for Milwaukee before returning to New York.

•

Ted Esbaugh, producer, will observe 15 years in the color-sound cartoon field today, and for the occasion he will be telecast locally by NBC tonight.

•

Sidney Gilliat, British producer-director-writer associated with J. Arthur Rank Organization, is due in New York from London on Sunday.

•

John Guilfoyle of Paramount's advertising production department, will leave New York over the weekend for a vacation in Pennsylvania.

•

Thomas H. Martel, special representative of the Army Motion Picture Service, has been awarded the War Department's Meritorious Award.

•

A. Pam Blumenthal, Enterprise vice-president, has arrived in Hollywood from New York and plans to remain there two months.

•

Burtus Bishop, Jr., M-G-M district manager, has returned to his Dallas headquarters after a visit to Kansas City.

•

George Weltner, president of Paramount International, returned to New York yesterday by plane from Paris.

•

Edwin W. Aaron, assistant general sales manager at M-G-M, returned here yesterday from New Haven.

•

Tom Gerety, editor of M-G-M's *The Lion's Roar,* is due back in New York Monday from a vacation.

•

Candido G. Galdo, Cuban theatre owner and distributor, arrived in New York yesterday from Havana.

•

Rudy Berger, Southern M-G-M sales manager, left Memphis yesterday from Oklahoma City.

•

Frank N. Phelps, Warner Theatres executive, will leave New York tomorrow for Chicago.

•

Guy Madison, David O. Selznick actor, has returned to the Coast from New York.

•

Frank Franzois, New Orleans Kay Films manager, is visiting Atlanta.

Zoellner To Survey MGM Field Branches

William B. Zoellner, head of the new M-G-M department for the handling of reprints and importations, will leave Monday on his first tour of 12 cities in New England, the East and Mideast for a survey and conferences with local branch managers. He will be gone about a month.

On Monday and Tuesday he will be in New Haven; Wednesday and Thursday in Boston; Friday and Saturday, Albany, which will be foll[illegible]d by visits to Buffalo, Cleveland, [illegible]troit, Indianapolis, St. Louis, Cincinnati, Pittsburgh, Washington and Philadelphia. Following his return, Zoellner will remain here a week and then take off on a Southern tour which will then be followed by a trip to the company's Coast offices.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene DUNNE Rex HARRISON Linda DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

CHARLES BOYER
JENNIFER JONES
in ERNST LUBITSCH'S
CLUNY BROWN
20th Century - Fox Picture
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
KATHRYN GRAYSON • JUNE ALLYSON
in M-G-M's
'TWO SISTERS from BOSTON'
IN PERSON
JERRY WAYNE
CARTER and MORELAND
AND OTHER ACTS

Robert YOUNG • Sylvia SIDNEY • Ann RICHARDS
"THE SEARCHING WIND"
A Hal Wallis Production
In Person
Andy RUSSELL • Alan CARNEY • PIED PIPERS
EXTRA! RAYMOND SCOTT AND BAND
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

JEROME KERN'S
"CENTENNIAL SUMMER"
A 20th Century-Fox Picture in Technicolor
PLUS ON STAGE—CHICO MARX
Extra! JANE PICKENS
ROXY 7th Ave. & 50th St.

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British Loan May Open Denmark Mart

The recently-signed $3,750,000,000 American loan to Great Britain is expected to pave the way for the re-entry of American films into Denmark on a commercial basis, according to Carl Wallman, RKO Radio general manager in Scandinavia, who explained here yesterday that Denmark lacked American dollar exchange [illegible] has considerable British credits, accrued during the war. The loan to Britain is expected to free these credits for the purchase of American films. Until now, Denmark has kept American films out of the country, being reluctant to incur debts to the U. S., Wallman said. American films are being exhibited in Norway and Finland, but funds are frozen, he explained.

Business Off 27%

Theatre business has dropped about 27 per cent in Sweden, possibly as a result of the return of 500,000 Danes, Norwegians, and Finns to their native countries, Wallman said.

Wallman discounted the effect of a strike in Sweden which has closed almost all of that country's theatres since July 1, pointing out that the theatres are normally closed during July and August, except for about five of Stockholm's 100 theatres. Carl A. Nelson, Swedish producer-exhibitor, disclosed the existence of the strike in an interview reported in MOTION PICTURE DAILY yesterday.

New theatre equipment is needed in the Scandinavian countries, according to Wallman, but there is little likelihood of any immediate new theatre building. He described the method of theatre acquisition in Denmark where government licenses to operate theatres are given to people in the nature of a reward for distinguished service. This has held the number of theatres down and has created a government-controlled motion picture industry, where no contracts are made for films and where a distributor is limited to 30 per cent of the revenue he may derive from the exhibition of his films. In Norway, Wallman said, where the theatres are community-owned, distributors get 25 to 35 per cent for their films, but there, too, no contracts are written.

16mm. Possibilities

Possibilities of exhibiting 16mm. films in Sweden are now being investigated, but indications are that there may be many barriers, according to Wallman. He reminded that of Sweden's 2,200 theatres, 1,200 operate only Saturday and Sunday, with all theatres operating only in the evening for two performances, and on a reserved-seat basis. Wallman sees possibilities for 16mm. exhibition in Northern Norway and Finland.

Wallman is here from his headquarters in Stockholm on his first visit to America in 10 years, having come for the recent RKO Radio convention; he will return on July 24, by plane.

WBKB to Show Films

CHICAGO, July 18.—Television station WBKB has installed film equipment and plans to televise motion pictures several times weekly, Capt. W. C. Eddy, director of the station announces. The film scheduled is part of the expanded program service planned by WBKB.

N. Y. State Cites Industry For Its Public Service

ALBANY, N. Y., July 18.—A new indication of the power of motion pictures in getting official information to the public quickly and accurately was set forth today by the new motion picture unit of the State Department of Commerce.

The unit, headed by Thomas C. Stowell, was in charge of production of a five-minute film designed to call attention of the public throughout the state to a new law permitting state income taxpayers to subtract 50 per cent from the normal tax this year. The film, in a script prepared by Norman Gallman of the Department of Taxation and Finance, here, explained why the cut was possible and how to make the reduction.

All five newsreels made their own sequences from the five-minute picture, and the subject was included in all newsreels during the 10-day period preceding the tax due date, April 15. The full five-minute subject was shown in the principal theatres in large upstate cities, including Buffalo, Rochester, Syracuse, Utica, Albany and Binghamton.

Now the Tax Department, which financed the film, has collected figures to show the possibilities of a public service of this sort by the motion picture industry, the tax department reporting today as follows:

In 1944 and 1945 there were similar last-minute cuts in the state income tax and newspapers and radio were used to advise the public. In 1944, the department, nevertheless, had to make about 93,000 refunds to those who did not take advantage of the cut, presumably most of them not being aware of the reduction, and 80,000 were made last year. This year, when the film was used to advise the public, the refunds totalled only 25,194.

That the motion picture was directly responsible for this drop is the definite opinion of income tax officials, based on observation of the returns themselves. In the two previous years, when the films were not used, thousands of taxpayers took cuts in a variety of wrong places on the forms. This year, when the correct place to take the cut was pictured on theatre screens throughout the state, the cuts were almost invariably correctly taken.

In 1945, the department needed 15 temporary employees working for several months to make the refunds. This year they needed only five for 10 weeks. Similar savings in temporary help in the state comptroller's office are reported.

State officials here express themselves as being more than pleased, and greatly impressed with the power of the motion picture in public service.

Hits Back at Ban On 'The Outlaw'

NEW ORLEANS, July 18.—Joy Theatres, Inc., through Phillip E. James, its attorney, has filed a petition in the municipal court of Alexandria seeking an injunction against that city, Mayor Blackman, and Chief of Police Gray, alleging that the 1909 municipal penal ordinance No. 125, by which they arrested and jailed John Sasser, manager of the Joy Theatre in that city, and who on June 10 was fined by City Judge Gus Voltz for the exhibition of "The Outlaw," was inoperative due to the passage in 1935 by the State Legislature of a statute creating a state board of censorship. This specifically took away the right of censorship from any parish or municipality subsequent to the date of the passage of the act, the plaintiff declares.

The case originally went to trial on June 28 and was continued on July 1, with Judge Hawthorn presiding. On July 15 he held that a municipality had only such rights as were specifically granted by a legislature and that the act of 1935 specifically took away whatever rights the city of Alexandria might have had to effect censorship.

Film Units to Protest

A buyers' strike against high prices of commodities will be held in the Times Square area by film and newspaper office workers next Tuesday. The demonstration, which will be held simultaneously with three other buyers' strike demonstrations staged by the New York Consumers' Council, is being sponsored by the Screen Publicists Guild, the Screen Office and Professional Employees Guild, the Newspaper Guild of New York and the Buyers' Strike Committee.

Lust Ruling Upset By Appeals Board

The arbitration appeal board in Washington has reversed the ruling of the arbitrator who reduced clearance in favor of Sidney B. Lust's Kaywood Gardens Theatre in Mt. Ranier, Md., against the Newton and Village Theatres in Washington, and has dismissed Lust's complaint, stating that there was competition sufficient to justify the priority of run in favor of the Newton, according to the decision received here yesterday by distributors.

The appeal board further held that the arbitrator had exceeded his power in granting a 21-day availability to the Kaywood Gardens Theatre, since such a grant was reserved to distributors where there is competition. The arbitrator had held that there was no competition between the theatres.

Lust had sought the 21-day availability after Washington first-runs, but RKO Radio, Warner Bros. and 20th-Fox had offered a run after the Newton Theatre, which plays after the Village, and which is 21 days. M-G-M offered the same availability as the Newton, while Paramount originally offered seven days after the Newton and later revised it to run after the Newton.

Hits Hartford Fire Order

HARTFORD, July 18.—A municipal ordinance requiring fire alarm boxes in theatres has been criticized by E. J. McCullough of the Manufacturers Casualty Insurance Co., in a letter to the Hartford Common Council, on the grounds that such installations "would undoubtedly tend to create a panic in the event of a true or false alarm." He prefers a direct telephone wire to fire headquarters.

Hollywood

By THALIA BELL

Hollywood, July 18

ALEXANDER KNOX has been signed by RKO Radio to star in "Indian Summer," a sentimental comedy about a small-town judge who, afforded the opportunity to change his identity, leaves home and family for a belated fling at romance. In addition to starring in the film, Knox will collaborate with Boris Ingster in writing the screenplay. Ingster, who wrote the original story, will direct the picture, and Michel Kraike is set to produce, under supervision of Sid Rogell.

●

James A. Fitzpatrick, whose globe-trotting was curtailed during the war, has completed a new "Traveltalk" for M-G-M. Titled "Over the Sea to Belfast," the Technicolor short displays the scenic splendor and traditional pageantry of that Irish city. . . . Paramount has purchased "Sainted Sisters," by Elisa Bialk, for early fall production. . . . Una Merkel has been engaged by Eagle-Lion for a major role in the studio's initial picture, "It's a Joke, Son."

●

John Lund, who scored in the Paramount picture, "To Each His Own," has been assigned a starring role in "The Wayfarers," which Harry Tugend will produce. . . . Jane Wyman will join Errol Flynn and Joan Crawford in a stellar part in "Need for Each Other." Jerry Wald is slated to produce the film for Warners. . . . Walter Abel and Marget Grahame will head the cast of "The Fabulous Joe," Hal Roach's third feature comedy for 1946-47.

●

Federal Films has signed Leopold Stokowski for the New York Philharmonic Orchestra sequences of "Carnegie Hall," which will go before the cameras in August, with Edgar Ulman directing for producers William Le Baron and Boris Morros. The picture will be filmed at the 20th Century-Fox studio in New York, and at Carnegie Hall.

●

Quebec Productions, a new company backed by Canadian and American capital, has signed Helmut Dantine and Paul Lukas as the male stars in the firm's first major feature, "The Stronghold." . . . International has acquired screen rights to the new Rex Beach novel, "The World in His Arms." . . . Dona Drake and Broderick Crawford are set for top roles in "Flame of Tripoli," next Fessier-Pagano production for Universal.

●

William Elliott and Vera Ralston have been assigned to co-star in "Wyoming," which Joe Kane will produce and direct for Republic. . . . Eagle-Lion has purchased "His Wedding Night," a story by Joe Fields, as a starring vehicle for Dennis O'Keefe. Fields will produce the picture in association with Lee Marcus. . . . Enterprise has engaged Katherine Emery for a major role in "Arch of Triumph."

●

Peggy Converse has been signed by Columbia for an important part in "My Empty Heart," which Virginia Van Upp is producing.

Love at

ROY
ROGERS
King of the Cowbo
TRIGGE
The Smartest Hors
in the Movies

Everybody's ~~MY~~ PAL

featuring
GEORGE "GABBY" HAYES • DALE EVANS •
Directed by FRANK McDONALD • Screen Play

"Essential ingredients of good boxoffice in abundance ... Will fatten the exchequery plenty."
HOLLYWOOD REPORTER

"Handsomely mounted . . . Set for plenty of business wherever it plays . . . it's real audience stuff."
FILM DAILY

"Warmly pleasing . . . picture looks sure to earn back extra moola."
DAILY VARIETY

First Sight!

"Plenty swank...should move it's pair of stars up another rung on the popularity ladder...a class production."
WEEKLY VARIETY

"Wholesome, entertaining story... ovel plot twists."
MOTION PICTURE HERALD

"Sure boxoffice...production values high... Grand Roy Rogers Special."
THE INDEPENDENT

TRIGGER

LT • BOB NOLAN and THE SONS of the PIONEERS
NLEY and JOHN K. BUTLER • Original Story by PAUL GANGELIN

"Lots of appeal and entertainment...should do better than usual at the boxoffice."
SHOWMEN'S TRADE REVIEW

"Best Rogers picture in many seasons . . . an exceptional parcel of entertainment."
BOXOFFICE

A REPUBLIC PICTURE

MPTOA Asks

(*Continued from page* 1)

at an executive committee meeting after the conference with Wright, it was voted to submit the MPTOA proposals in final written form to the Department of Justice, to the three New York trial judges, and to the defendants in the suit on Sept. 1.

The six-point program of the MPTOA for a final decree follows:

"1) It is urged that the government appeal the decision of the court and that the scope of that appeal be all-embracing rather than limited to the refusal of the court to order complete divorcement.

"2) Opposition to the licensing of film on the competitive bidding basis suggested and outlined in the decision because:

a) that system violates the basic philosophy of the Sherman Act, to wit, the protection of the public, since under it the license fees will of necessity increase and this increase will be reflected in higher admission prices.

b) that system sacrifices and violates the rights of the small business unit in favor of the large.

3) That there be included in the decree a provision prohibiting overbuying and that it be recommended that any such overbuying be an arbitrable matter.

"4) That there be included in the decree a guarantee of 'some-run' to every exhibitor in language and in scope similar to section VI of the consent decree.

'Versed' Arbitrators

"5) That there be included in the decree a provision that where arbitration is resorted to the arbitrators be 'men versed in the complexities of this industry'. The court has suggested arbitration by such men as an alternative to local suits in 'controversies over clearances'. This should be extended in scope to include all arbitrable matters.

"6) That the highest bid made should not be the only major factor considered in the granting of licenses.

Those attending the conference with Wehrenberg were: Arthur Lockwood, Boston; Lewen Pizor, Philadelphia; J. J. O'Leary, treasurer, MPTOA, Scranton; Thomas F. J. Friday, general counsel, Comerford Theatres, Scranton; Mitchell Wolfson, Miami; Albert B. Bernstein, counsel, Wometco Theatres, Miami; Herman M. Levy, general counsel, MPTOA; R. R. Biechele, Kansas City, Mo.; Mack Jackson, Alexander City, Ala.; and Morris Loewenstein, secretary, MPTOA, Oklahoma City.

Allied States leaders declined to comment on their conference with Department of Justice officials Wednesday, in Washington, on the New York Federal Court anti-trust decision by the three-judge statutory court.

Allied, MPTOA Agree Only On Single Sales Opposition

WASHINGTON, July 18.—MPTOA and Allied, following separate meetings with Department of Justice attorneys here, found that opposition to single sales is, so far, the only point of agreement between the two exhibitor organizations with regard to the New York anti-trust suit decision. MPTOA, according to Herman Levy, general counsel, has not yet reached a conclusion of the subject of theatre divorcement, which Allied is demanding.

Fred Wehrenberg, MPTOA president, asserted today that placing single sales in effect would throw the entire industry into chaos. Referring, presumably, to auction sales, he said that any proposal which would place films on a free competitive basis would flood the market with product and make "theatres as numerous as gasoline stations."

Myers, Wehrenberg Meet

Abram Myers, Allied broad chairman, and Wehrenberg have discussed the New York decision informally, and it is held probable that representatives of the two organizations will conduct further discussions on the block-booking aspects of the Court's ruling. Both Wehrenberg and Levy, however, have declined to predict any joint action by the two organizations.

Review

"Night Train to Memphis"

(*Republic*)

WIDELY known throughout the South for his recordings and radio programs of hill-billy songs and music, Roy Acuff, star of this picture, has ample opportunity to give his unique musical renditions aplenty in "Night Train to Memphis," providing exhibitors with a valuable selling point. Directed by Lesley Selander, the picture is another out-door adventure film from Republic and compares favorably with its predecessors.

Briefly, the story concerns the simple life of the people of Tranquility, a village through which passes one of the major rail lines of the country. Their quiet life is disturbed by the arrival of the president of the railroad, who, through subterfuge, gains possession of the land and threatens the livelihood of the people. Intermingled is a story of romance between Allan Lane, as the convict brother of Roy Acuff, innocent of a crime for which he has served a prison term, and Adele Mara, as the daughter of the railroad magnate.

Despite the story plot's concerning difficulties and disappointments to the towns folk, the script allows for the presentation of several musical numbers in the Acuff manner, plus the usual fist and gun fights which are always a major part of this type of presentation. Also worthy of mention is the skilled photography of William Bradford, who has captured the out-door beauty of the mountains and the lakes against which the story is told. Dorrell and Stuart McGowan wrote the original screenplay and were associate producers.

Running time, 67 minutes. General audience classification. Release date, July 12.

New Sales Start

(*Continued from page* 1)

picture selling until July 1, 1947, had been refused.

The actual deadline for compliance probably will be set by the court in as much as several defense attorneys have indicated that they will appeal for additional time beyond January 1 in which to put the provisions of the court's decision into operation. They had hoped to obtain the government's acquiescence to the extended period, but will petition the court for the additional six months, regardless.

Counsel for Universal and Columbia pointed out to Department officials that single picture selling to highest bidders will reequire a backlog of completed product and that neither company could acquire such a backlog by January 1. Prospective appeals from the court's decision have no effect on the compliance date sought by the Department, it was said.

Evelyn Eagan Dies

HOLLYWOOD, July 18.—Evelyn Eagan, 38, former actress and casting director and lately an executive of the Screen Actors Guild, died at her home here yesterday.

Crescent Order

(*Continued from page* 1)

Amusement Co. by retiring all stock in the corporation owned by Rockwood Amusement Co. and Earl Hendren, leaving W. H. Parrott the sole owner. The same plan was followed as to Ruffin Amusement Co., leaving W. H. Ruffin the sole owner. Kentucky Amusement Co., Inc., has been dissolved and a new company formed, with Robert H. Enochs as principal stockholder and manager of the one theatre operated by the corporation.

In Elizabethton, Ky., the two corporations yet to be reorganized are Cumberland Amusement Co. and Lyric Amusement Co., Inc. The latter corporation is confined to the operation of theatres in Huntsville, Ala.

Sudekum's Wishes

The above dispositions are said to represent the wishes of Sudekum prior to his death and have been carried out by his attorneys without questioning the effect the death of Sukekum may have had on the authority of the court order.

This compliance virtually ends court action in the case, which began in 1935.

U. S. Sales Plan

(*Continued from page* 1)

tention of "drawing up methods of placing the new practices in effect." However, advice will be given, he added.

Supporting "flexible" regulations to achieve the Department's purpose, the official added that the Government does not expect all companies to hold single sales alike, or to carry out any of the other practices on a strict industry-wide basis.

"The primary interest of the Department is to guarantee that these practices are conducted in such a way as to prevent a monopoly, discrimination in price-fixing and renting of pictures and to break up unfair producer-distributor-exhibitor combines," he concluded.

Four Pools Remain

(*Continued from page* 1)

RKO and Warner Bros. in Cleveland involving four houses. The fourth, upon which no action has yet been taken, is between Paramount and 20th Century-Fox, involving seven San Francisco houses.

Not involved in the immediate pool dissolution, according to distrib[illegible] counsel, are theatres owned by [illegible] affiliated circuit and leased to another affiliated circuit, of which there are several.

The problem of dissolving pools between affiliated circuits and independents is expected to create a much weightier problem than the dissolution of pools between affiliated circuits, according to counsel. The head of one independent circuit pooled with an affiliated group told MOTION PICTURE DAILY that there are many factors involved in breaking up these relationships, many of which have existed for years.

As an example, he cited the case of an independent exhibitor pooled with an affiliated circuit for years and enjoying a highly profitable operation without experiencing any difficulties in obtaining product. When faced with the necessity of dissolving the pool, the independent sees these profits diminishing and he is likely to put up a court fight before he gives in. There might be a test case taken as high as the Supreme Court before an independent exhibitor, faced with such a situation, agrees to cancel his pooling contract with an affiliated circuit, the independent circuit head predicted.

Warners Sets Operation of Former Pooled Houses

CHICAGO, July 18.—James Coston, Warner Bros. Theatres district manager, and Alex Halperin, booker and buyer for the circuit, have returned to Chicago from Oklahoma City, where they concluded negotiations for Warners to take over complete management of four theatres which the company had been operating under a pooling arrangement with Paramount and Joseph Cooper.

The theatres are the Midwest, Liberty, Folly and Warner.

Coston will be division manager for the theatres, and Halperin will do the booking and buying. Marceg Brazee, former Warner district manager in Milwaukee, has been transferred to Oklahoma City to take charge of the four houses. Al Kvool has been appointed new Milwaukee head to succeed Brazee.

According to Halperin, insofar as he knows, no monetary consideration was involved in Warner's taking over 100 per cent operation of the houses.

Five Promoted

(*Continued from page* 1)

studio manager at RKO-Radio, who becomes production manager for Selznick; L. M. Evkert, a recent Selznick addition, named assistant studio manager on the business side; Fred Ahern, now directing "The Paradise Case" in England for Selznick moves up to assistant studio manager on the production side; James Stewart, appointed technical supervisor and technical general manager, and Hal Kern, Selznick's chief film editor, who will have expanded activities in connection with pre-production editing and work on scripts.

Grierson Quizzed

(*Continued from page 1*)

transferred to government research Work, "through Grierson," the woman being Grierson's secretary in the Film Board.

Under examination by the Royal Commission, Grierson denied he had used his influence in having the Linton woman transferred to another government position, where she might be more useful to Moscow. Grierson [illegible] quoted as saying "It is a presumption, I take it, on the part of the Russian Embassy, or somebody there, that I would be of service to them."

No Suggestions

Under questioning, Grierson said he had met Col. Nicoli Zabotin, who was the spy director at the Embassy, and that he knew Pavlov, who has been designated as chief of the Soviet secret police in Canada. In answer to a question regarding relations with Soviet officials, Grierson replied: "All I can say is that the Russians as far as I am concerned were correct." Grierson added that he could not make any suggestion that might be helpful to the investigating commission, the hearings of which were conducted "in camera" last fall.

In its report, the commission divulged that one of the named agents, Matt Nightingale, was found with a diary which listed other agents, including the entry, "Fritzie Linden, Grierson's secretary," who was identified as Freda Linton. The latter disappeared some months ago. Her real name has been designated as Lipschitz.

New 'U' Coast Outlet

(*Continued from page 1*)

ly operated as a neighborhood house, although located on Hollywood Boulevard, will be refurbished before the changeover.

Whether the new setup will also be used as an outlet for United World has not yet been decided, although indications are that it will be. Universal has been using the Pantages and the Hillstreet principally for first-run showings of its major product.

Para. Gets More 1st-Run Time in Hollywood Area

HOLLYWOOD, July 18.—Due to the backlog created by long runs of Paramount pictures at the Paramount Hollywod and Downtown theatres, Paramount has arranged with Fox West Coast for a first-run of "The Bride Wore Boots" in Los Angeles and Hollywood. The picture will open on Teusday at the Orpheum, Vogue and El Rey theatres.

Carolinas' Meeting

(*Continued from page 1*)

William F. Crockett, president of the MPTO of Virginia, are scheduled to address an open meeting on Monday. Gamble will discuss ATA's program and aims and Crockett is scheduled to present an analysis of the recent New York Federal Court decision in the government anti-trust suit against the industry.

The court decision, ATA and other subjects on the order of business will be discussed and, perhaps, acted upon at a closed session on Tuesday. Ben L. Strozier, president of the Theatre Owners of North and South Carolina, has called a meeting of the directors of the organization for Sunday.

Review

"Prairie Badmen"

(*PRC*)

WITH the help of PRC, Buster Crabbe is apparently better off on land than he was in an aquatic environment. Crown prince of the swimming pools in his heyday, Crabbe is now being billed as "King of the Wild West," with nary a drop of water in sight.

Teaming up with Al (Fuzzy) St. John, again, Crabbe elected to defend Ed Cassidy, a medicine show proprietor, and especially his very blonde daughter, Pat Knox, from three Western badmen, who are attempting to secure a map in Cassidy's possession which reveals the hiding place of four bars of gold. With St. John riding along strictly for laughs, Crabbe is outnumbered three to one in his tussle with the renegades, but he disposes of all three in a manner befitting Western royalty. Although, Crabbe presumably took up the banner because of his attraction to Miss Knox, he receives no more than a "thank you" from that lady, as he rides down the trail, with his task completed.

Sigmund Neufeld produced the picture from Fred Myton's original story and screenplay, with action the keynote. Assistant director Stanley Neufeld did his part in streamlining the production so as to eliminate all but the essentials of plot and dialogue in order to satisfy the type of audience which likes its Westerns simple and rough.

Running time, 55 minutes. General audience classification. Release date, July 17.

HAROLD LOEB

Skouras Committee Named for Drive

Spyros P. Skouras, president of 20th Century-Fox, acting as chairman of the Oct. 7 campaign dinner of the National Arthritis Research Foundation, which is part of a $2,500,000 fund-raising drive for research and treatment of the disease, has invited many persons to serve on the dinner committee with him and S. H. Fabian, his aide, among them, the following: Howard Cullman, Albert D. Lasker, Frank C. Walker, Tom Connors, Herbert Crooker, George Generalis, Leonard H. Goldenson, Louis R. Golding, Malcolm Kingsberg, Nat Lapin, W. C. Michel, William Rodgers, Samuel Rosen, Herman Robbins, Charles Schlaifer, Si Seadler, Sam Shain, Harry Brandt, and others.

ATA Coast Meeting Tied in with CTA

SAN FRANCISCO, July 18.—The July 30 meeting of executives of the American Theatres Association with Northern California theatre owners, to explain aims and purposes of the ATA, has been tied in with the annual luncheon-meeting of the California Theatres Association, with some 350 exhibitors and exchangemen attending.

The St. Francis Hotel will be the scene of the meeting, with ATA's Si Fabian, Ted Gamble and Robert W. Coyne advancing reasons for setting up a branch of the ATA here. The session will also feature an election of CTA officers.

Southern California to Meet on N. Y. Decision

LOS ANGELES, July 18.—Southern California Theatre Owners Association has called a general membership meeting for next Wednesday to hear questions on the New York court decision, which questions have been phrased by a special committee appointed last Monday.

Questions will include approval or disapproval of competitive bidding, whether recommendations concerning conducting competitive bidding should be made on the approval or disapproval of the court's recommendations for arbitration, and other phases.

More to Promote Sound Anniversary

Activities in connection with the worldwide celebration of Warners' 20th anniversary of talking pictures are piling up, the company reported here yesterday.

Roy Rogan, district manager for Great States Circuit in Joliet, Ill., reports that "sound anniversary week" had been proclaimed by the local mayor, making the 231st mayor to issue such a proclamation to date. The *Joliet Herald-News* will conduct a contest on early talking films, and local merchants also will cooperate.

Portsmouth Cooperates

In Portsmouth, O., manager Bill Harwell of the Laroy Theatre has arranged for an anniversary of talking pictures banner to be strung across the main street for two weeks, starting Aug. 1. This is the first time the city has permitted such a banner, except for war activity drives.

A joint "Sound Anniversary and Cole Porter Silver Jubilee," tying in "Night and Day," is being celebrated in Canada, under the sponsorship of about 100 orchestra leaders, headed by Mart Kenney as honorary chairman. The Dominion's radio stations, musicians, newspapers and music shops will participate.

A special supplementary edition commemorating the event and honoring the Boston premiere of "Night and Day" on Aug. 6 is being published by *The Jewish Advocate* of that city.

Device to Help Blind 'See' 'Night and Day'

HOLLYWOOD, July 18.—A newly-devised motion picture guide for the blind will be used for the first time in connection with the Coast premiere run of "Night and Day," Warners, opening Aug. 1.

J. Robert Atkinson, sightless president of the Braille Institute of America, states the guide will open an almost entirely new field of entertainment by enabling blind persons to follow selected motion pictures. Mrs. Ruby Thurnherr, former student story analyst, will prepare a special synopsis giving necessary elements of plot and action for those unable to see the screen. Players, sets and costumes also will be described.

Loew's in France

(*Continued from page 1*)

1946-47. Loew's, he added, is virtually the only American 16mm. distributor now operating in France, having found itself, at the war's end, with a large number of 35mm. negatives in storage there that the company's French offices are currently reducing to 16mm. prints.

Block No. 1 consists of "Random Harvest," "Mutiny on the Bounty," "The Devil's Brother," "Too Hot to Handle," "Queen Christina," "Tarzan Escapes," "Girl of the Golden West," "The Little Shop Around the Corner," "The Hardys Out West" and "Marie Antoinette." The second block, to be released shortly, is made up of "San Francisco," "The Great Waltz," "Conquest," "Captains Courageous," "Navy Blue and Gold," "Good-by, Mr. Chips," "Tarzan's Secret Treasure," "Stable Mates," "Let Freedom Ring" and "Ziegfeld Girl."

All of the films, Mayer said, are "synchronized" (Loew's eschews the word "dub," he emphasized) in French, through re-recording of the original 35mm. sound tracks. All are distributed on percentage deals, as required by French law, and all will also be distributed in French-speaking areas of Belgium and Switzerland.

3,000 Permanent Houses

About 3,000 of France's 16mm. houses are of the permanent type, Mayer said, adding that some 4,000 are "road shows," made up of mobile units. He declined to estimate what the company expected to earn from its French 16mm. operations in the current season, but indicated the income would be surprisingly large. The company, he said, views "unlimited possibilities for taking contracts over" and by virtue of the "high quality" of films it is offering, regards itself as being in an excellent position to compete with the rather extensive, long-established French 16mm. industry. The nation, he said, has recently resumed its pre-war high position as a top-ranking producer of 16mm. cameras and projectors.

Coast Publicists End Battle in Vote Today

HOLLYWOOD, July 18.—The long disputed jurisdiction over publicity men will be decided tomorrow in a National Labor Relations Board election, in anticipation of which the contesting organizations, the Screen Publicists Guild and the Motion Picture Studio Publicists Association, have waged a battle of published statements for two weeks.

Under an agreement between the disputants and major producers, members of the losing union are to be accepted without fee or prejudice as members in good standing of the winning union, which will then negotiate a contract for all on the basis of the recent strike-settlement pact guaranteeing a 25 per cent increase. On this basis, studio publicists will be paid $156 weekly for 36 hours work.

SCREENCRAFT PICTURES, INC.
341 West 44th St., N. Y. C. 18
35MM — *Distributors of* — 16MM
FEATURES, WESTERNS, COMEDIES and SHORTS

$16,314 in One Day For 'Summer' at Roxy

The New York Roxy Theatre's all-time opening day records went by the boards, Wednesday, with a $16,314 gross for "Centennial Summer" for the day, running $300 better than the opening day's take of "Leave Her to Heaven," $1,700 better than the opening of "Dragonwyck," $2,100 better than "State Fair."

The 10 A. M. opening hour was advanced yesterday to 9:30, for the duration of the run.

Another Delay on N. Y. Censor Head

ALBANY, N. Y., July 18.—The examination for the permanent post of director of the motion picture division, State Education Department, which has been filled on a temporary basis for the past 15 months, will not be held before September, at the earliest. The Civil Service Commission has not yet fixed any date. At first it was expected the examination would take place in Sept., 1945.

A dispute between the Education Department and the Board of Regents, who want a promotion test for qualified Department employees, and the Civil Service Commission, which favors an open competitive state-wide examination, is believed to be the chief reason for the continuing delay. Several months ago, it was said that the Commission was considering the qualifications necessary for candidates to be eligible for the examination.

The case is among the most puzzling in the recent history of state service. Dr. Ward Bowen, new acting director of the motion picture division, is not to be a candidate. His regular position as director of the Visual Aids Bureau is of comparable rank. It is reported that the chief reason for Dr. Irwin Conroe's recent resignation from the job—filled in addition to his full-time post as assistant commissioner for higher education—was one of health. Doctors advised him to give up the dual duties, because they were overtaxing his strength.

'Henry V' in Baltimore

The newest American engagement of "Henry V," Rank-UA Technicolor production, will open tonight at the Little Theatre, Baltimore, adding a fourth city to New York, Boston and Los Angeles, where the film is now current. "Henry V" will next be seen in Chicago at the Civic Theatre, beginning Aug. 5.

Bryant Sells for 20th

NEW ORLEANS, July 18.—Bill Bryant, former booker at 20th-Fox, is now their salesman, taking over the territory formerly traveled by George Shellcross, who has joined the Independent Booking Co.

Detroit House Robbed

DETROIT, July 18.—Robbers broke into the Wayne Theatre and carried away a 600-lb. safe containing valuable papers and $170 in cash, Charles Shafer, theatre manager, reported to the police.

Short Subjects . . .

"Johnny Smith and Poker Huntas"

(Warners)

Johnny Smith, perched on the deck of the Mayflower, sights America, but it seems to resemble Coney Island. With the Indians, riding around in cars and having all modern conveniences, making things a little tough for Johnny, who, as history relates, is finally rescued by Poker Huntas. A Blue Ribbon Cartoon. Running time, seven minutes.

"Community Sing" No. 10

(Columbia)

Dick Leibert at the organ, with the vocal assistance of the Song Spinners, renders such tunes as "Lily Belle," "Full Moon and Empty Arms," "Gee It's Good to Hold You," "Lover" and "Let It Snow." Audience participation is invited. Running time, nine minutes.

"Acrobatty Bunny"

(Warners)

The circus comes to town and camps right over Bugs Bunny's underground apartment. Coming up to investigate matters, Bugs goes right into a caged lion's mouth. From then on, its Bugs' shrewdness pitted against the lion. Running time, seven minutes.

"Kongo Roo"

(Columbia)

Fuzzy-Wuzzy finds out in this Phantasies Cartoon that getting mixed up with cannibals is no sport for anyone. Hunting a cannibal on his pet ostrich, the Fuzzy-Wuzzy meets him, to his regret. Running time, six minutes.

"Rocket to Mars"

(Paramount)

When Popeye is whirled on to Mars on a rocket ship, he finds that the inhabitants, led by his arch-enemy Bluto, are about to attack and destroy the earth. However, even on Mars, spinach does things to Popeye, and he soons nips the impending assault in the bud. Running time, six minutes.

"Popular Science" No. J5-5

(Paramount)

On display herein is the popular science kitchen in which arduous kitchen duties are greatly simplified. Also shown are the wonders of electric power heating and America's fastest plane, the jet-propelled P-80. Running time, 10 minutes.

"Diving Aces"

(Columbia)

Bill Stern takes the audience on a visit to the South for some aquatic sports. Some of the world swimming and diving champions seen in action are Patricia Fairbrother, Pete Desjardins, Earl Clark, and Sam Howard. Running time, nine minutes.

"Scientifically Stung"

(Universal)

A doctor utilizes bee-sting therapy as a remedy for rheumatism. . . . Arthur Steiner collects match boxes. . . . Paul Willy has a collection of 2,000 penny banks. . . . Thomas Sherbloom sculpts in ice. A "Person-Oddity" reel. Running time, nine minutes.

"Tortoise Wins Again"

(20th Century-Fox)

Replying to taunts of several young rabbits, that, "Our pop is a faster skater than your pop," a young tortoise produces a book containing the fable of "The Tortoise and the Hare." Highly incensed father rabbit challenges the elder tortoise to a race, on skates. Realizing that he is no match for the hare, the tortoise enlists the aid of his relatives who place enough obstacles in the path of the bewildered rabbit to cause him to lose the race. A Terrytoon cartoon. Running time, seven minutes.

"Merrily We Sing"

(Universal)

Joey Faye and Suzanne Tafel are starred in this subject. Suzanna telephones Faye's radio shop and Joey shows up to fix Suzanna's radio. That starts the comedy and later comes the songs, with the radio playing "My Blue Heaven" and Suzanne and a chorus singing "Whispering" and "Oh, Johnny." Running time, 10 minutes.

"South of Monterrey"

(Warners)

This "Technicolor Special" was filmed along the route of the new Pan-American Highway, which one day will link Fairbanks, Alaska, and Buenos Aires, 14,000 miles away. As the camera travels, it captures spectacular shots of cities and landscape. Running time, 20 minutes.

"Takin' The Breaks"

(Universal)

Russ Morgan and his orchestra are starred in this "Name Band" musical, with dances by Barbara Perry and songs by the Dinning Sisters. Selections include "Yip Yip DeHottie," "At Sundown," "Small Fry," "Mary Lee," and "Danza de Barbara." Running time, 15 minutes.

"Robin Hood Makes Good"

(Warners)

Three Squirrels decide to play Robin Hood and become entangled with a sly fox, posing as Lady Guinevere, who dupes them into his home. After numerous adventures the squirrels escape, having learned their lesson. A Blue Ribbon Cartoon. Running time, seven minutes.

"Jiggers, My Wife"

(Columbia)

There are many ways to get in trouble with the wife and Shemp Howard shows he apparently knows them all. Just because he was out late playing poker with the boys one night, Shemp thought he would tell the little woman that he was working. And that's the beginning of his troubles. Running time, 18 minutes.

"Musical Memories"

(Warners)

This "Melody Master Band" subject is comprised of a series of production and specialty numbers from the "golden" period of musicals. There are scenes from "42nd Street," "Wonder Bar" and the "Gold Diggers of Broadway," with dance specialties by Ruby Keeler and Hal Le Roy. Running time, 10 minutes.

New Theatres

MEMPHIS, July 18.—Lavere C. Montgomery, president of Ritz Theatres, Memphis, announces that construction of a new 700-seat theatre at Natchez, Miss., will begin at once. Meanwhile, another new Mississippi house, the Carroll, at Carrollton, is expected to be opened shortly by W. P. McCown.

A $60,000, 500-seat theatre wa[illegible]cently opened at Mountain, Tenn., by Ralph, Malcolm and Bascom Taylor, with William Aston Fugate as manager.

New Nevada, California Theatres Are Planned

SAN FRANCISCO, July 18.—A. R. Bowen, Carson City, Nev., theatre owner, is planning construction of a 1,000-seat theatre there, it has been disclosed by Walter G. Preddey Theatre Supply Co., here.

Preddey also reports that Alvin Hatch of Half Moon Bay, Nev., will build another theatre, a 475-seater, there. Both Bowen and Hatch are awaiting the assignment of necessary materials.

Anson J. Longtin of Fair Oaks, Cal., is reportedly planning a new theatre in Sacramento.

Ohio and Michigan Houses Opened; Another Planned

DETROIT, July 18.—The Indian Lake Theatre, built by Emery Foffrich, has been opened at Russell's Point, O., and a new drive-in theatre, equipped to accommodate 650 cars, has been opened at Fremont, O., by Mosser Brothers.

From St. Charles, Mich., comes word that Mr. and Mrs. Langston have opened their new Roxy Theatre there. Bessemer, Mich., will have a new 1,000-seat theatre in the near future if the plans of Paul Millunzi, Milwaukee veteran, materialize.

Kiwanis Club Seeks a Theatre for Its Town

BRIDGEVILLE, Del., July 18. — A movement to secure a motion picture theatre for this town is being pushed by the Kiwanis Club, it has been disclosed in a summary of the club's activities.

Luther Calhoun, public affairs chairman, reports a series of meetings had been held with representatives of the film industry in regards to the theatre and that some progress had been made.

Two New Louisiana Theatres Opened

NEW ORLEANS, July 18.—A new 300-seat Negro theatre will soon be opened in Ferriday, La., by J. T. White of New Orleans, and R. A. Holloway and William G. Aertker of Baton Rouge.

Eugene O. Hicks of Clayton, La., recently opened a new theatre in that community.

Award for 'Marines'

Dr. Irwin Friedman, president of the Abbe Institute, school of adult education, has presented to Mort Blumenstock, Warner vice-president in charge of advertising-publicity, the Institute's 1945-46 "Award for Social Advancement" in recognition of Warners' production of "Pride of the Marines."

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V 60. NO. 15 NEW YORK, U. S. A., MONDAY, JULY 22, 1946 TEN CENTS

Names . . . *in Today's News*

JOHN P. BYRNE, today, will assume the Eastern sales managership of Metro-Goldwyn-Mayer, on his arrival here from Detroit where he was district manager before his promotion by William F. Rodgers, M-G-M distribution vice-president.

Republic Names Murphy

William P. Murphy, pioneer in distribution, has been appointed branch manager of Republic's New York exchange, effective today. Republic's branch here has not had a branch manager, Murphy having been its sales manager.

20th-Fox British Changes

LONDON, July 21.—Sutton Dawes has been compelled to resign as Great Britain general sales manager of 20th Century-Fox because of illness and is succeeded by James Pattinson. The company also has named Kenneth Hargraves and Arthur Silverstone joint assistant managing directors here.

Jorow to Enterprise

HOLLYWOOD, July 21. — Martin Jorow, who recently resigned as executive assistant to Hal Wallis, has joined Enterprise as production aide to S. Charles Einfeld and David Loew.

Steinman Advanced

Moris Steinman, Minneapolis city salesman for Monogram for two years has been promoted by Morey Goldstein, general sales manager, to Minneapolis branch manager, replacing Tom Burke who resigned recently to become general manager of Theatre Associates, Minneapolis buying-booking combination.

WB Assigns Granville

Douglas John Granville, formerly with Loew's International Corp., has been appointed Warner manager in Chile, by Wolfe Cohen, vice-president of Warner International. Granville will start on Aug. 1, in Santiago.

MPA to Meet on 'Outlaw' Code Seal

Consideration of, and possible action on the withdrawal of the Production Code Administration seal from Howard Hughes' "The Outlaw" is scheduled for a special meeting of the board of directors of the Motion Picture Association here on Thursday.

Action on the matter was deferred while Hughes remained in critical

(*Continued on page* 10)

$12,579,245 Loew's 40 Weeks Profit

Loew's reports a net profit, of $12,579,245, after Federal taxes, for the 40 weeks ended June 6, 1946, subject to year-end audit. This compares with $9,312,243 for the 40 weeks ended June 7, 1945, and is equivalent to $2.47 per share of common stock against $1.84 one year ago.

For the 12 weeks ended June 6, 1946, gross sales and operating revenues were estimated at $45,754,000, compared with $41,460,000 for the same period last year.

The company's operating profit, after subsidiaries' preferred dividends, was $27,490,835 for the 1946 period, compared with $23,551,812 for the same 1945 period.

Reserve for contingencies was set at $3,800,000, the same as for 1945,

(*Continued on page* 10)

Allied Board May Hold Decree Talk

WASHINGTON, July 21.—A special meeting of Allied States' board of directors may be called before Allied's September convention to discuss and approve that organization's final recommendations in the New York equity case, it was disclosed here by Abram Myers, chairman of the board.

Myers stated that the recommendations of Allied's executive committee have been dispatched to all board members for study. Final action is

(*Continued on page* 8)

Only 200 Television Sets in Six Months

Washington, July 21.—Television set production was extremely limited during the first six months of this year, according to the Radio Manufacturers Association.

January through June showed a production figure of only 200 sets, RMA said, but several manufacturers have announced plans for sizeable production in the early fall and winter, it was stated.

Green Heads OTS Commerce Merger

WASHINGTON, July 21.—Establishment of an Office of Technical Services, headed by John C. Green, to consolidate the work of the Office of the Publication Board, Technical Intelligence Branch, National Inventors Council, and Production Research and Development Division, which have served the motion picture industry, along with others, has been announced by the Department of Commerce.

The office will continue the work of the consolidated units and launch a new program of technical aid to business and industry. The 1946-47 appropriation, just approved by Congress, includes increased administrative funds for the new office, as well as $1,500,000 for research and development, according to Green.

OTS will consist of four major units: the Invention and Engineering Division, the Industrial Research and Development Division, the Library and Reports Division and the Technical Industrial Intelligence Division. The last named is responsible for investigation of German industry.

Possible End Of Combines Under Decree

Group Buying May End Under New Court Order

Reputed lack of justification for the continued existence of exhibitor buying-combines, other than as service organizations, is seen by both Department of Justice spokesman and some distributors, who are preparing to effect "single picture selling."

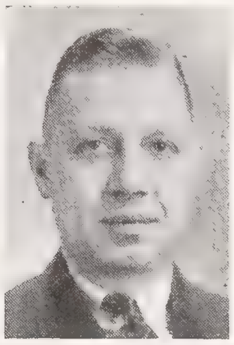
Primary reason for the organization of exhibitor combines, obviously, has been to gain lower rental advantages through concentrated buying power of block product, it is

(*Continued on page* 8)

In Carolina Where Conventions Bloom

By SHERWIN KANE

CHARLESTON, S. C., July 21.—About 80 per cent of the theatre owners of the Carolinas are gathered today in this historic city of the Old South, prepared to demonstrate during the next three days that a sound appraisal of exhibition's problems of the moment, urgent as they may be, need not necessarily deprive an exhibitor (Carolina exhibitor, that is) of a good time.



Ben L. Strozier

A reading of the convention program, which provides a glimpse in-

(*Continued on page* 10)

Meet Today in Buffalo to Set Schine Procedure

BUFFALO, July 21.—Technical questions paving the way for the appeal of Schine Chain Theatres to the U. S. Supreme Court from the District Court decision here, are expected to be resolved when Willard S. McKay and other Schine counsel appear before Federal Judge John Knight here tomorrow on a motion filed last week.

Schine wants an official ruling on whether the order entered by Judge Knight on July 5 directing divestiture of the circuit is a final order, or whether Judge Knight plans to direct a judgment based on the order. Time for an appeal to the Supreme Court would either be 60 days after July 5, or 60 days after a final judgment is entered.

Schine counsel also want a specific ruling from Judge Knight that judgment is to be stayed pending a decision by the Supreme Court.

When these technical questions are answered, Schine will file an appeal with the Supreme Court on the divestiture angle, having already appealed on the decision itself. Possibly both appeals will be consolidated, according to McKay.

International Budget $3,500,000 for Ads

A 1947 budget of $3,500,000 has been earmarked by International Pictures for national advertising and promotion of its eight to 10 pictures, to be released through United World. This disclosure was made here at the

(*Continued on page* 10)

Personal Mention

NED E. DEPINET, RKO Radio vice-president in charge of distribution, has returned to New York from Texas.

●

Leonard Schlesinger, general manager of Warners Service Corp., and Harold Rodner, his assistant, are due in New York today from Washington. They will depart for Albany on Wednesday.

●

Ab Weisbord, assistant to Si Seadler, M-G-M advertising manager, will return to New York today from an upstate vacation.

●

Ben Lorber, head of Universal's insurance department, was due to leave New York by plane for Hollywood last night.

●

Sam L. Seidelman, PRC's foreign sales manager, will leave New York by plane tomorrow for Europe where he will spend up to six weeks.

●

Sol C. Siegel, Paramount production executive, left Hollywood by train Friday for New York, where he will spend two weeks.

●

Col. Jack L. Warner has been named a director of the newly-formed Army Air Forces Association headed by Lt. Gen. James Doolittle.

●

A. M. Avery, RKO Radio Memphis manager, is recovering from an operation and expects to return to work this week.

●

Sam Forgoston of M-G-M's advertising department left New York over the weekend for an upstate vacation.

●

Charles C. Moskowitz, Loew's vice-president, has delayed his scheduled trip to the Coast.

●

William Goodrow, distributor, and Mrs. Goodrow, have moved from New Orleans to San Francisco.

●

Harry Feinstein, assistant zone manager for Warner Theatres in Pittsburgh, has arrived in New York.

●

Herb Crooker, M-G-M's publicity manager, will return to New York today from a week's cruise in his sloop.

●

Charles Karr, Martin Theatres booker, and Mrs. Karr, are in Texas, from Atlanta.

●

Earl Collins, Republic district manager, is in Salt Lake City from New York.

●

Shirley Ross, actress, has arrived in New York from the Coast.

●

Jeffrey Lynn, actor, has arrived in New York from Auburn, Mass.

●

Ed Heller, Kay Films Charlotte branch manager, is visiting Atlanta.

●

Sam Dembow, Jr., of Golden Productions is in Hollywood from here.

Tradewise . . .

By SHERWIN KANE

SUMMER GOSSIP:
They are saying that none of the companies whose theatre operations are affected by that part of the New York court decision which would require a company owning less than a 95 per cent interest in its theatres either to buy out its partners or dispose of its own interest are doing anything definite on the subject at this time. The reason is, according to the reports, that the Department of Justice has announced that it will appeal the decision primarily on the refusal of the New York court to order affiliated theatre divorcement. Accordingly, any plans the companies might make now for acquisition or disposal of partnership interests would be meaningless, pending the outcome of the government's appeal, and, should the appeal be successful, entirely different plans would have to be formulated.

●

Rumor carried northward on the south wind: That Harry Graham, Universal's Southern division manager for many years, will be changing his affiliation come Aug. 15; that John Kirby, who resigned recently as Paramount's Southern division manager, may be Graham's successor or, failing that, may wind up with Columbia. Graham, according to the same sources, may be heading for an Eagle-Lion sales post, rank unspecified. There is a big one open at E-L.

● ●

Fred Wehrenberg, MPTOA president, was discussing some of the most frequently voiced exhibitor criticisms of checking practices and the subject of checking in general, recently.

"A few dishonest exhibitors," he observed, "are enough to give all of exhibition a bad reputation. Yet the percentage playing system is a distributor's innovation and it is a system which tempts, even encourages, the dishonest and the weak to attempt to get away with something. Added to that are the pressures which sales executives put upon their salesmen to make deals at exhorbitant terms.

"Those are just a few examples of how great is the distributor's responsibility for the much-publicized dishonesty or weakness of a few exhibitors.

"Moreover, some distribution practices are just as dishonest as a false report on a theatre's gross. The invasion of an exhibitor's screen with advertising in pictures is a type of thievery from the theatre that rivals a false return on percentage receipts. Before the latter can be eliminated the distributor must acknowledge his share of the responsibility for its existence and must himself be uniformly ethical in his dealings with exhibitors."

● ●

Walton Ament, editor of RKO-Pathe News, is of the firm belief that the newsreels did an infinitely better, more accurate, job of reporting the Bikini atom bomb tests than did either the journalists or the radio newscasters who covered the story; that, in fact, most of the latters' accounts are demonstrated by the reels to have been somewhat misleading.

In presenting the camera's version of Bikini, Ament contends, the newsreels performed a great service for all men.

This column can say only that its own impression, after reading newspaper stories of the Bikini tests and hearing radio broadcasts, was that the show did not come up to its advance billing and, perhaps, might even be suspected of having proved a dud. After seeing the newsreels, we revised that impression considerably, particularly upon witnessing the detailed destruction wrought by the bombing. However, the impression persisted that we had been induced to expect even more.

There was nothing wrong with the bomb, and nothing wrong with the newsreels' reporting of its explosion and its effects. But the press build-up went too far and too fast. When the bomb exploded, the press had to backtrack to meet actuality.

● ●

Leonard Goldenson, Paramount vice-president and theatre head, last week advanced the best suggestion heard to date for industry participation in national charitable and humanitarian endeavors.

Goldenson's idea calls for the designation by the President of a "National Health Week," during which the industry, along with the press, radio and other agencies of public information and influence, would assist in putting worthy causes before the public and winning assistance for them.

The idea has the virtues of simplicity and dignity and, at the same time, would perpetuate the industry's association with humanitarian causes.

Newsreel Parade

PEACE conference news as reported by Secretary Byrnes, RAF bombers visiting the U. S., honors for Japanese-Americans, and Bastille Day in France are among the events covered in current newsreels. Sports, too, are featured. Complete contents follow:

MOVIETONE NEWS, No. 93—Secretary Byrnes reports on Paris peace conference. Siam stunned by the mysterious death of its young king. Flashes from Europe: Churchill in France, violence in Trieste. Lew Lehr reports on French cyclists. Sports: Champion Great Danes, Tarpon fishing thrills.

NEWS OF THE DAY, No. 291—Byrnes reports on peace as Trieste riots. New king takes Siam throne. France hails Churchill on Bastille Day. Nation honors Japanese-Americans. Yanks in Japan relax. Cycle mania in France.

PARAMOUNT NEWS, No. 94—Lancaster bombers visit U. S. Seattle: Russian cleared of espionage. France: Churchill keeps a promise. Palestine: days of crisis. Royal mystery in Siam. French celebrations.

RKO PATHE NEWS, No. 96—British bombers visit U. S. King's death is Siam mystery. "G. I.'s" enjoy Ernie Pyle Roof Garden in Tokyo. 'Frisco trolleys make news. France on Bastille Day.

UNIVERSAL NEWSREEL, No. 521—President Truman honors Nisei combat group. U. S. welcome to the RAF. Siam's king meets death. Portland, Ore., frontier festival. Dirigible pioneer retires. Naples, Italy, religious festival. Timber champs.

Dukes Are Backing Independent Artists

Hollywood, July 21.—A. B. Duke and Co. is making its first investment in the motion picture industry as financial backer of the newly formed Independent Artists, Inc., Motion Picture Daily has learned.

Final details of the Duke sponsorship are to be worked out here next week by executive vice-president Louis J. Urlan, who will arrive Wednesday, and Frederick Brisson, president of Independent Artists. President Angier Biddle Duke and vice-president Anthony Biddle Duke are understood to be giving special attention to the operation.

According to previous announcement, Independent Artists will make 10 pictures in the next five years, five of them starring Rosalind Russell, and one or more starring Cary Grant.

Neilson Calls Ampa Meet

Rutgers Neilson, president of the Associated Motion Picture Advertisers, has called a luncheon-meeting of officers and directors for Wednesday at the Hotel Edison to discuss plans for the forthcoming season and to wind up old business.

Heineman Extends Visit

Hollywood, July 21.—William J. Heineman, United World vice-president and general sales manager, will remain here another week conferring with UW executives on selections of personnel for the company's sales staff.

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Universal proudly presents Walter Wanger's "Canyon Passage", a distinguished motion picture. From the significant pages of Ernest Haycox's best-selling novel and Saturday Evening Post serial, it brings to the screen the power, daring, and virile magnificence of one of America's most glorious eras. Guided to greatness by producer Walter Wanger, Universal feels assured that it will claim an honored place with this industry's most noteworthy entertainment contributions.

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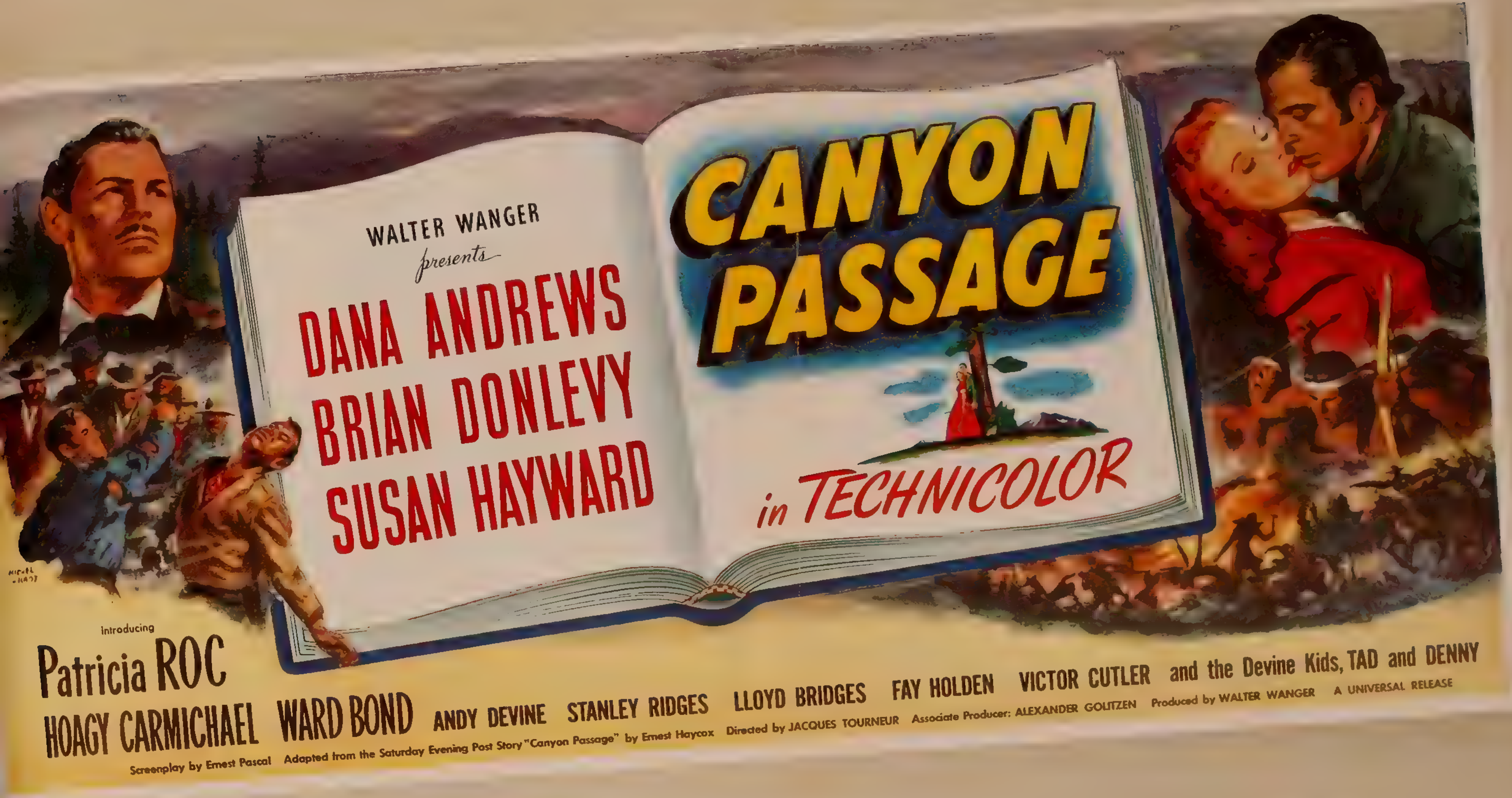
The living, loving, fighting drama of the men and women who blazed the trail through our great Northwest!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and the Devine Kids, TAD and DENNY
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Associate Producer: ALEXANDER GOLITZEN
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A UNIVERSAL RELEASE

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IT TAKES ALL KINDS OF EXCITEMENT TO MAKE BOX-OFFICE RECORDS—

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IN TECHNICOLOR

Morros and LeBaron Start Here Aug. 5

Federal Films' New York picture-making venture, "Carnegie Hall," slated to go into production here on Aug. 5, will cost the company no more than it would if the picture were made in Hollywood, according to co-pro[illegible]rs Boris Morros and William Le[illegible]n, who head the organization. The film is budgeted at $1,700,000, with two-thirds of the shooting time to be consumed at Carnegie Hall.

The producers said the three Federal pictures which will follow "Carnegie Hall" will be made on the Coast. They are "Carman from Kenosha," "Babes in Toyland" and "My Immortal Beloved," each to have budgets ranging from $1,500,000 to $2,000,000, they said. The company has closed a contract with Hal Roach for use of his studios for the making of "Carmen," Morros added. All of four will be released through United Artists.

Local Personnel

Small-set shots for "Carnegie Hall" will be made at 20th-Fox Movietone studios here, and all personnel for the picture, except for the stars, director Edgar Ulmer, art director Max Ree and cutter Fred Feitche, will be secured locally, they said. The picture will be made in black-and-white.

The producers disclosed that musical artists already signed for "Carnegie Hall" include the following: Leopold Stokowski, Walter Damrosch, Bruno Walter and the New York Philharmonic Orchestra, Jascha Heiftez, Artur Rubenstein, the Vatican Choir, Piatigorsky, Lily Pons, Ezio Pinza, Jan Peerce and Rise Stevens. Actors will include Marsha Hunt, William Prince, Martha O'Driscoll, Frank McHugh, Felix Bressart and Hans Jaray.

Morros said he is currently negotiating to have the picture open at Carnegie Hall, on a benefit performance basis.

Ohio Workers Picket Warners' Theatres

PORTSMOUTH, O., July 21.—Striking employes of Warners' LeRoy, Columbia and Lyric theatres, said to be affiliated with the United Retail, Wholesale and Department Store Workers' CIO Local, are picketing the houses for better working conditions for cashiers, doormen, ushers and custodians.

The strikers are seeking reinstatement of four recently-discharged employes, a union, a contract with a 65-cent hourly minimum wage, a week's vacation with pay, time and one-half for overtime, double pay for Sundays, agreement of the union before discharge of any employe, seniority rights and uniforms to be furnished by the theatres.

Screen Football Short

"West Point Championship Football," presented by Associated Films and the American Institute of Motion Pictures, will be screened at the Normandie Theatre, here, on Thursday.

Allenberg Reelected

HOLLYWOOD, July 21.—Bert Allenberg, head of the Allenberg talent managerial agency, has been reelected to the presidency of the Hollywood Artists' Managers Guild.

38th IATSE Convention Opens Today in Chicago

CHICAGO, July 21.—The 38th convention of the IATSE will open at the Stevens Hotel here tomorrow and run for a week, with over 1,000 delegates, representing 55,500 IATSE members in 910 locals in the United State and Canada in attendance.

Highlights of the week's agenda are expected to include a determination whether the "IA" will charter theatre managers' locals; outlining of the international's plans to widen jurisdiction over television, and the election of officers. Problems of individual locals and complaints will also come before the convention.

William Green, president of the American Federation of Labor, will address the convention at tomorrow's opening session and other state, civic and labor officials are also scheduled to talk during the convention. Eric Johnston, president of Motion Picture Association, is to make an address before the convention on Tuesday afternoon.

Richard F. Walsh, who has been president of the "IA" since Nov. 1941, when he was elected by the executive board to succeed George Browne, is seeking re-election for another two years. He is being opposed by William Bennett, business manager of IATSE Stagehands Local No. 22, Washington, who also sought the presidency two years ago. William P. Raoul, general secretary-treasurer, is seeking re-election and is opposed by John A. Shuff, business representative of Local No. 364, Akron, O.

A week's series of meeting of the "IA" executive board, to set convention details concluded here at the weekend with the appearance of George Dunn, president of the Motion Picture Theatre Operating Managers and Assistant Managers Guild, which represents managers and assistant managers in the 41 RKO theatres in the Metropolitan New York area. The Guild, which has a contract with RKO, is the first motion picture theatre managers' union to enjoy a contract with a major circuit, and is seeking an "IA" charter. It is now an independent union.

The "IA" plans to further its jurisdiction in television and is expected to bring increasing opposition from the International Brotherhood of Electrical Workers, also of the AFL, which claims jurisdiction over certain aspects of television work. Attempt of "IA" cameramen's locals to gain jurisdiction over "live" television cameras held by the IBEW at Columbia Broadcasting System and by the National Association of Broadcast Engineers and Technicians at National Broadcasting, will also possibly be aired at the convention.

'Spellbound' Makes New Cuban Record

By CHARLES B. GARRETT

HAVANA, July 18 (By Airmail).—Biggest money-maker of the year to date in Cuba is David O. Selznick's "Spellbound," currently playing the America Theatre in Havana, where it opened to the largest Monday business on record for the house. The picture was headed for a $20,000 gross for the week, unheard of in these latitudes. The engagement at the America can be called the most successful in Cuban motion picture history.

Hector Aranalde, first regular 16mm. exhibitor in Cuba, has informed the M-G-M office here that he will build a hall especially for 16mm. pictures at Central Nazabal, where he recently inaugurated his 16mm. business, utilizing the quarters of the local Sugar Workers' Union. Another 16mm. exhibitor has built a theatre for small-gauge films in the town of San Miguel de los Banos.

SPG Signs Contract For PRC Workers

The Screen Publicists Guild of New York has signed a contract with PRC Pictures covering the company's 10 publicists here, with conditions being the same as those under which the publicists of other distributors have worked during the past two years.

Provision has been made in the contract, however, that the PRC workers are to benefit by the same conditions granted to other publicists as an outcome of current company-wide negotiations for a new contract.

Most Puerto Rico Product from U. S.

By REUBEN D. SANCHEZ

SAN JUAN, July 18 (By Airmail).—More than two-thirds of the films imported by Puerto Rico last year were made in Hollywood. From the U. S. came 4,132,648 feet, out of a total footage of 6,410,629.

Foreign film imports, which amounted to 2,297,981 feet only, represent the total footage of motion picture films purchased by Puerto Rico in Mexico, Argentina, Cuba, Spain and other foreign countries.

The total number of motion pictures exhibited in Puerto Rico was 511, out of which 316 were made in Hollywood. The Hollywood product included dubbed pictures of M-G-M, United Artists, RKO Radio and Paramount.

News received from the Dominican Republic authoritatively reports that in accordance with law, motion picture films imported into the Dominican Republic for commercial exhibition are subject to an additional tax of $2.75 per net kilogram. The new law annuls the law of Jan. 12, 1946, which had established a special import tax of two cents a foot on film. The new tax is equivalent to over six cents a foot.

Martin Fetes Managers

LEESBURG, Fla., July 21.—Hugh Martin, Jr., of the M. and M. Theatres will entertain all of his managers, their wives, families and friends, at a combination fun and business session at Rainbow Springs, tomorrow, with Hugh Martin, Sr., making the opening address. Martin, Sr. will discuss film buying and booking, and E. D. Martin, theatre safety.

Eire 16mm. Market Ripe for U. S. Films

By TOM SHEEHY

DUBLIN, July 17 (By Airmail).—If American 16mm. distributors and equipment manufacturers can find some way of overcoming monetary exchange problems, they have a moderate but enthusiastic market awaiting them in Eire.

Within the past two months three Irish companies have signed up halls covering extensive rural areas which at present are well outside 35mm. territory. In addition to these larger firms, local men are planning small one-man circuits and parish committees and priests are inquiring how they can obtain machines and films which they can use for entertainment and instructional purposes in their cinema-isolated villages.

Institutions Interested

More cautiously, vocational educational schools, colleges and convents are examining the possibilities of the use of 16mm. and the sources from which they may be obtained. At present, Eire's National Film Institute can supply the limited field of school and educational projectors with its current library and one small commercial library is serving all the potential and active roadshows.

The Irish roadshows are extremely anxious to buy 16mm. entertainment films directly from America and to start libraries for themselves and their smaller customers.

Unless American firms arrange some form of temporary credit with Irish agents and firms, they are likely to find the Irish market completely lost, especially since J. Arthur Rank's purchase of Bell and Howell patents for British territory will soon bring one of the better known American models within the reach of Eire's economy.

Blum Will Develop MGM Ads Abroad

Dave Blum, director of advertising-publicity for Loew's International, will leave tomorrow for an extended inspection tour of M-G-M offices in Europe, to develop and coordinate advertising, publicity and exploitation plans for the newly opened and now expanding European market.

He will fly first to Sweden, to confer with David Lewis, M-G-M regional director for the Continent, and will then cover M-G-M offices on the Continent and England.

Foreign Films for Rex

The opening of "La Luz Que Agoniza," the Spanish version of M-G-M's "Gaslight," on Wednesday, will inaugurate a foreign-film policy for the Rex Theatre in the Bronx. The picture represents the first of the Spanish versions of M-G-M Hollywood-made films to be shown in this country.

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Divorcement Would End 'Auctions': US

WASHINGTON, July 21.—In its appeal from the impending New York court final decree, the Department of Justice expects to argue that single picture sales or auction bidding will not be required in the event that theatre divorcement is achieved, a Department attorney disclosed yesterday.

However, the government intends to emphasize the importance of continuing single sales until such time as the divorcement issue may be finally determined. The spokesman predicted that should the Supreme Court order divorcement, it would take from four to six years to complete it.

Justice Department attorneys believe that in the event divorcement is ordered, the industry should be given considerable time to prepare for it and a long-term plan of dissolution should be permitted. Until that time, "We would like to see auction sales continue," the Department spokesman said.

End of Combines

(*Continued from page 1*)

pointed out, but now that distributors are to sell pictures singly, and theatre by theatre, company counsel question whether making a deal with a buying combine as a unit would constitute a violation of the intention of the three-judge decision in the New York anti-trust case.

Department of Justice officials have indicated to company attorneys that in their opinion the New York decision's requirements for selling films theatre by theatre will automatically render buying combines useless.

Possibly Illegal

Any banding together of a group of theatres to force lower rental terms might be construed as an illegal combination in restraint of trade, it is said. While a single theatre in a combine could refuse to buy and book a film if it considered rental terms excessive, such action by the buying combine of which it is a member might force the Department of Justice to act against the combine in the light of the U. S. District Court's decision in New York, according to distributor spokesmen.

While it is believed that there will be no final showdown on the continued existence of buying combines until a final court decree is written in the New York anti-trust case, problems created for distributors by the existence of these combines are expected to manifest themselves within the next few weeks as the distributors attempt to effect single picture sales, theatre by theatre.

Allied Board

(*Continued from page 1*)

expected to be taken several days prior to Sept. 1.

Myers is said to have won a point with the government on his contention that the single-sale clause of the decree is nothing more than a substitute for complete divorcement. The Allied board chairman and counsel first made his assertion with regard to this "substitution" the day after the New York court rendered its decision.

Reviews

"Men of Two Worlds"

(*Two Cities Films*)

London, July 21

THOROLD DICKINSON herein submits another of those outstanding films which J. Arthur Rank appears intent upon delivering. If given unusual exploitation, it may well gross as much in America as "Henry V." It was three years in the making.

On the surface it is the simple tale of an African Negro who gains status in the white man's world. Big blackman Kisenga has been fortunate in that some brilliant teacher in the Tanganyika jungles got hold of him and turned him from a skilled practitioner on tom-toms into an accomplished pianist and composer. In the midst of his triumph in London's concert halls the government calls the performer back to the jungles. Kisenga may be the darling of the whites in London, but the whites in Africa still are wrestling with the horrors of fear, superstition and pestilence—especially the latter, in the body of the tsetse fly, whose toxin spreads sleeping sickness. There is a stubborn little tribe which refuses to move from the disease-ridden bush country into the uplands planned for them by the government. Their stubbornness is derived from an unholy terror over them by a local witch doctor. Kisenga, given the job of exorcising that terror, challenges the mumbo-jumbo man to put death's spell over him. He is haunted by the beating of drums, mesmerized into a fear under which first his mind and then his will to survive threaten to crack, but the strength of the white people's contempt for witchcraft triumphs, and Kisenga lives to defy the sorcery.

Dickinson has made an odd, disturbing picture, but it is in every way an honest, dignified and uncompromising one. The Negro actors move like consummate artists. Robert Adams makes a human and understanding person of Kisenga in a role which might easily have been made a battleground of emotion rather than something more authentic. Orlando Martins gives his majestically terrifying voice to the witch doctor. And a young Negress, Esez Makumbo, has the appearance and cool loveliness of an antique bronze come to life.

Beyond all this is the Technicolor splendor of the film's mounting and an unsurpassed music score from Arthur Bliss. Eric Portman is incisively convincing as the white district-commissioner, and it is no reflection on his contribution that, in the final analysis, his subtle acting is overshadowed in the bronzed immensity of the African scene. Phyllis Clavert, playing a white doctor hunting down the dreaded fly, likewise is overshadowed.

Here is a film of prestige, revealing Rank's determination to increase the stature of the British motion picture. His newly formed Prestige Films in the U. S. should have no difficulty with this one.

Running time, 109 minutes. Adult audience classification. Release date, not set.

PETER BURNUP

"Bowery Bombshell"

(*Monogram*)

Hollywood, July 21

THE "Bowery Boys" are up to their old tricks, and those tricks are beginning to seem rather time-worn. However, there is apparently a market for the series, and the current episode is no better and no worse than others. Sequences in which the boys impersonate gangsters of the "Little Caesar" school provide sufficient hilarity, in fact, to compensate for the rest of the script, and for the dialogue, which relies far too heavily on malapropisms for humor.

Huntz Hall, as one of the dumber members of the group, gets in trouble with the police as a result of a photograph which shows him in the act of leaving a bank with a satchelful of loot. The camera, in this case, lies for the real robber is beyond range of the lens and does not show in the photograph. Thereafter, it is up to Leo Gorcey, Bobby Jordan, Billy Benedict, David Gorcey and Teala Loring to get their chum out of trouble. This they accomplish by rounding up the real robber and his confederates.

It takes a lot of people, apparently, to make a "Bowery Boys" picture. It is a Jan Grippo production, produced by Grippo and Lindsley Parsons, and directed by Phil Karlson. The original screenplay is by Edmond Seward, suggested by a story by Victor Hammond, with additional dialogue by Tom Ryan.

Running time, 65 minutes. General audience classification. Release date, not set.

THALIA BELL

MGM Awards Winners

Sam Gilman, Loew's, Harrisburg; Arthur Stanish, Wisconsin Theatre, Milwaukee, and Jack Matlack, United Artists Theatre, Portland, O.; have been selected as winners in the annual M-G-M "Photos of the Month" award for promoting the company's product, according to William R. Ferguson, director of exploitation.

Summer Stock Closes

CINCINNATI, July 21.—Film theatre competition from a summer season of dramatic stock, opening at the Cox Theatre, July 8, was short-lived, the house going dark after this week, for lack of patronage.

Halverstat Named

WASHINGTON, July 21.—Major Dallas Halverstat will assist Anthony Hyde in administering the film program of the Office of War Mobilization and Reconversion. Halverstat was formerly acting chief of the photographic branch of Army public relations.

Atlanta Variety Gift

ATLANTA, July 21.—Following a buffet luncheon at the Variety Club next Friday, the "barkers" of the club will proceed to Dr. Felton Williams's summer camp for girls to break ground for a new building they will give to the girls.

Short Subject

"Teamwork"

(*S. S. Signal Corps-Mayer-Burstyn*)

Produced originally by the Army Signal Corps for showing to the Armed Forces as part of its educational program, "Teamwork" has been released by the War Department f public showings and will be distribu by Mayer-Burstyn, Inc. Designed to counteract the German propaganda technique of "Divide and Conquer," the film outlines the contributions of the Negro to the winning of the war.

"Teamwork" shows the Negro in combat on land, in the air, and delivering supplies under fire, on the famous "Redball Highway." The use of actual combat shots and seized enemy material adds to the force of the short subject which reminds its audience that one out of every 10 American soldiers was a Negro. Running time, 15 minutes.

37 Foreign Nations At Porter Premiere

LOS ANGELES, July 21.—Representatives of 37 foreign nations will join film celebrities in honoring Cole Porter at the West Coast premiere of "Night and Day" on Aug. 1 a the Hollywood Theatre.

Dr. Charles Winsel, counsel for Belgium and dean of the Los Angeles Consular Association, will head a group of diplomats including representatives of Great Britain, Colombia, Chile, Costa Rica, Mexico, Bolivia, Brazil, Portugal, China, Czechoslovakia, Dominican Republic, Ecuador, Salvador, France, Guatemala, Honduras, Lithuania, Luxembourg, Nicaragua, Norway, Panama, Paraguay, Peru, Poland, Switzerland, Uruguay, Venezuela, Cuba, Argentina, Netherlands, Denmark, Esthonia, Iceland, Latvia, Russia and Sweden.

Enterprise To Pay Employee Insurance

Enterprise Productions has obtained group life, dismemberment, and sickness insurance for all employees and will defray the total cost for the first year. Announcement of the plan was made to all employees in a letter signed by David L. Loew, chairman of the board, and Charles Einfeld, president.

Enterprise will pay the entire cost for one year beginning June 25, and starting June 26, 1947, Enterprise will pay half the cost. Participating in the insurance plan are Connecticut General Life Insurance and Liberty Mutual Insurance Company.

Industry, Church on Spain Review Board

Representatives of producers, exhibitors and the Education Ministry, along with one priest, will comprise a 12-member board appointed by the Spanish government to review decisions of the present film censorship organization and make recommendatons, according to press dispatches reaching New York from Madrid.

The board will make decisions by a majority vote, but the church representative will have veto power, according to the report.

IN TECHNICOLOR

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TWENTIETH ANNIVERSARY OF TALKING PICTURES Warners

International's Ads

(*Continued from page 1*)

weekend following Coast conferences between International and United World executives. Present at the meetings were: International's William Goetz, William Dozier, John Beck, Jr., and Les Kaufman and United World's William J. Heineman and Monroe W. Greenthal.

Emphasis will be placed on key-city newspaper and trade paper advertising, featuring both direct-picture ads and institutional-type copy. National and fan magazines, radio, billboards, national exploitation and promotion are other media to be included. It was also decided to lay special stress on exhibitor relations for the disbursement of campaign funds.

Campaigns will range from $300,000 to $400,000 per film, with an estimated average of $350,000 for each picture. Extra institutional ads, promotions and stunts will be an adjunct of the overall advertising-publicity picture. Already under way are promotional campaigns for Betty MacDonald's "The Egg and I" and "Bloomer Girl." Details for national advertising campaigns on "The Dark Mirror" and "Bella Donna" were to be worked out over the weekend by Kaufman and Greenthal, meeting with Paul Radin and Saul Bass of Buchanan and Co.

MPA Meet

(*Continued from page 1*)

condition from injuries sustained in the crash of his new photographic plane in a test flight on the West Coast. Withdrawal of the seal is under consideration as a result of Hughes' refusal to comply with Advertising Code Administration regulations in violation of the conditions under which the seal was issued for the production.

Eric Johnston, MPA president, is scheduled to address the IATSE convention in Chicago tomorrow and will return here immediately after to preside at Thursday's board meeting.

Tacoma Bans 'Outlaw', Theatre Plans Fight

TACOMA, July 21.—The City Council here has voted unanimously to ban "The Outlaw" in an action which overruled the city's censor board.

Legal representatives of theatre owners who had booked the picture have indicated legal action would be taken against the ban.

Loew's Profit

(*Continued from page 1*)

while reserve for depreciation was $2,754,590 for 1946, compared with $2,789,192 for 1945.

The company's profit before taxes for the first 40 weeks of 1946 was $20,936,245, compared with $16,962,620 for 1945. Federal taxes for 1946 were $8,357,000, compared with $7,650,377 for the previous year's period.

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Production Index Rockets To 58 Pictures Shooting

HOLLYWOOD, July 21.—Production activity soared as 14 new films went into work, and only six were completed. At the weekend, the shooting index stood at 58, compared with last week's level of 50; the production scene follows:

Columbia

Started: "My Empty Heart," with Rosalind Russell, Melvyn Douglas, Sid Caesar; "Secret of the Whistler," with Richard Dix, Leslie Brooks; "Ghost Town," with Judy Canova, Allen Jenkins, "Big Boy" Williams.
Shooting: "Johnny O'Clock," "Dead Reckoning," "Down to Earth," "The Return of Monte Cristo" (Small).

Independent

Finished: "Here Comes Trouble" (Roach).

M-G-M

Started: "This Time for Keeps," with Esther Williams, Jimmy Durante, Lauritz Melchior, Johnnie Johnston.
Shooting: "Summer Holiday," "The Secret Heart," "Sea of Grass," "High Barbaree," "The Beginning or the End," "Sacred and Profane," "Ballerina."

Monogram

Shooting: "Sweetheart of Sigma Chi," "The Silver Trail."

Paramount

Started: "My Favorite Brunette," with Bob Hope, Dorothy Lamour, Peter Lorre, Charles Dingle, John Hoyt, Lon Chaney.
Shooting: "The Big Haircut," "Emperor Waltz."

PRC

Started: "Drifting River," with Eddie Dean, Shirley Patterson, Roscoe Ates, Lee Bennett.

RKO Radio

Finished: "Beat the Band."
Started: "The Bachelor and the Bobby-Soxer," with Cary Grant, Shirley Temple, Myrna Loy, Rudy Vallee.
Shooting: "Code of the West," "The Devil Thumbs a Ride," "Katie for Congress," "The Best Years of Our Lives" (Goldwyn); "It's a Wonderful Life" (Liberty); "The Secret Life of Walter Mitty" (Goldwyn); "Mr. Fix."

Republic

Finished: "Rio Grande Raiders."
Started: "Homesteaders of Paradise Valley," with Allan Lane, Bobby Blake, Martha Wentworth.
Shooting: "Calendar Girl," "The Magnificent Rogue," "Heldorado."

20th Century-Fox

Finished: "The Razor's Edge."
Started: "I Wonder Who's Kissing Her Now," with June Haver, Mark Stevens, Reginald Gardiner, Martha Stewart; "Bob, Son of Battle," with Peggy Ann Garner, Lon McCallister, Edmund Gwenn, Cara Williams.
Shooting: "Homestretch," "The High Window," "The Late George Apley," "13 Rue Madeleine," "Dangerous Millions" (Wurtzel).

United Artists

Started: "A Miracle Can Happen" (Bogeaus-Meredith), with James Stewart, Henry Fonda, Charles Laughton; "Dangerous Venture" (Hopalong Cassidy), with William Boyd, Andy Clyde.
Shooting: "Strange Bedfellows" (Stone); "Monsieur Verdoux" (Chaplin); "Dishonored Lady" (Stromberg); "Bel Ami" (Loew-Lewin).

Universal

Finished: "The Lawless Breed," "Pirates of Monterey."
Started: "Arch of Triumph" (Enterprise), with Ingrid Bergman, Charles Boyer; "Flame of Tripoli," with Yvonne De Carlo, George Brent, Arthur Treacher.
Shooting: "Vigilantes Return," "Smash-Up" (Wanger); "Ramrod" (Enterprise); "Magnificent Doll" (Skirball-Manning); "Swell Guy" (Hellinger); "White Tie and Tails."

Warners

Shooting: "Possessed," "Cry Wolf," "Deception," "Life with Father."

Meadow to Represent Vog Films in America

Noel Meadow, film publicist, here, has been appointed representative of Vog Films, for North and South America, according to B. L. Garner, president. Meadow will also handle 16mm. versions of all Vog product.

Garner left by plane for Paris on Saturday to line up additional films for distribution here. The company now has prints of five French films in America, including "Resistance" the only one which has been released to date.

Schreier Joins NBC

George Schreier, formerly of American Broadcasting's station WJZ press department in New York, and before that a sports writer for the *New Jersey Observer*, has joined the press department of National Broadcasting in New York, announces Sydney H. Eiges, NBC press department manager.

Stoltz in Midwest For 'Missouri' Talks

KANSAS CITY, July 21.—Arnold Stoltz, advertising-publicity director for PRC, has arrived here for pre-world premiere conferences on "Down Missouri Way," which will open simultaneously in all leading cities in Missouri on Aug. 1.

Conferences Planned

In Kansas City, Stoltz will meet with PRC sales executives Bill Sherman, Beverly Miller and Max Roth, West Coast studio publicity director Robert Goodfried, exploiteer Lige Brien and Charles Amory, account executive for Buchanan and Co., PRC's advertising agency, as well as Lon Cox, Fox Midwest Theatres executive, and M. L. Plessner, advertising manager of Fanchon and Marco Theatres. Following completion of his Kansas City talks, Stoltz will head for St. Joseph and St. Louis, to set up premiere arrangements in those cities.

Carolina Meet

(*Continued from page 1*)

to the three-day future here of the 350 delegates and their guests, reveals that the summer convention of the Theatre Owners of North and South Carolina will provide social affairs outnumbering business sessions by a ratio of two to one.

There probably is a lesson somewhere in that for other exhibitor organizations, which encounter difficulties in drawing enough attendance at meetings to fill a poker table, even in more favorable climes than are to be found in the South in midsummer.

The convention will be opened this evening with a board of directors meeting at the Francis Marion Hotel, with Ben L. Strozier of Rock Hill, S. C., president, in the chair. That grueling test of man's fortitude will be relieved by a reception to be given immediately afterward by Albert Sottile, Charleston exhibitor.

On the morrow, Ted R. Gamble, chairman of the American Theatres Association, will speak at an open meeeting on the ATA, and William F. Crockett, president of the MPTO of Virginia, on the recent New York Federal Court decision.

Social Events

There will be thereafter some adjourning for luncheon, thence to a private swimming party at the Isle of Palms, followed by a social hour at the home of Mr. and Mrs. J. C. Long, the latter also a Charleston exhibitor. When day is done, the night will be welcomed fittingly with a fish fry and barbecue at Isle of Palms, Albert Sottile the host once more.

Come Tuesday, pure-bred exhibitors only will be admitted to the council halls to receive committee reports and, if they wish, engage in more or less private consideration of the ATA, the New York court decision and, who knows, even happier arguments.

Having passed this exacting test of devotion to duty and responsiveness to the demands of commerce, the convention delegates will board ship as guests of the U. S. Navy for a tour of the Charleston Navy Yard and other points of interest contiguous to the Charleston waterfront.

Ashore again, there will be dancing at Isle of Palms Pavilion, no doubt with opportunities aplenty to whisper into a shell-pink ear the "inside" on the court decision and ATA, while, no doubt, through the scented night and over moonlit waters will pour the melting strains of that old favorite tune:

"Nothing could be finah
Than to be in Carolinah
When it's convention-time—Uh!"

FM Held for Veterans Until June, 1947

WASHINGTON, July 21.—The Federal Communications Commission announces that in large metropolitan areas, every fifth channel for frequency modulation broadcasting will be reserved until June 30, 1947, for veterans and late-comers to the radio field.

Rites for Bucklands

HOLLYWOOD, July 21.—Funeral services were held yesterday for Wilfred Buckland, 80, veteran art director, and Wilfred Buckland, Jr., 36, who died in a double tragedy at the Buckland home here on Thursday.

"Good Companions"...

OF DUPLICATING QUALITY

FOR duplicates which compare favorably with the original, a natural choice is Eastman Fine Grain Panchromatic Duplicating Negative Film, Type 1203, used as a companion to Eastman Fine Grain Duplicating Positive Film, Type 1365.

The low speed, extremely fine grain, and high resolving power of these two films give them important places in the family of Eastman Films, favorites of the industry for more than fifty years.

★

CONGRATULATIONS

to Warner Bros. Pictures, Inc.

on the 20th Anniversary of the presentation, August 6, 1926, at the Warner Theater, New York, of the first synchronized-record sound motion picture, "Don Juan."

EASTMAN KODAK COMPANY, ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS

FORT LEE CHICAGO HOLLYWOOD

MORE HISTORY-MAKING 20th CENTURY FACTS

"ANNA AND THE KING OF SIAM"— FIFTH TREMENDOUS WEEK, RADIO CITY MUSIC HALL, MAINTAINS RECORD 1st WEEK GROSSES! ADD BOSTON! SAN FRANCISCO! LOS ANGELES! DALLAS! PROVIDENCE! TO RECORD-BREAKING OPENINGS!

In FACT "CENTENNIAL SUMMER" in Technicolor and "SMOKY" in Technicolor breaking records everywhere for 20th Century-Fox

DO NOT REMOVE

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

60. NO. 16 NEW YORK, U. S. A., TUESDAY, JULY 23, 1946 TEN CENTS

Names . . . in Today's News

JACK GOLDHAR, Eastern sales manager for United Artists since last February, has resigned, effective Aug. 2, to devote his time to private business interests in Detroit, J. J. Unger, UA general sales manager, announced here yesterday.

Goldhar has been with the company 21 years, having started in 1924 as a Detroit branch salesman. He was later elevated to branch manager, and in 1927 was named Central district manager, a post he held until his appointment as Eastern sales manager.

Palugyay and Cazazis Join MPEA for Foreign Posts

Dr. Nicholas Palugyay and Nicholas Cazazis have been appointed managers for the Motion Picture Export Association in Hungary and Rumania, respectively, by MPEA, vice-president and general manager Irving Maas.

Dr. Palugyay was formerly with Paramount International, having served as manager of Rumania from 1930 to 1936, when he was transferred to Budapest as manager of Hungary. Cazazis was with RKO Radio in Rumania for 15 years, first as agent, and from 1935 to the war, as manager of that country.

Paramount Names Bridge, Hanctrani and Bergin

Tom Bridge has replaced Henry Hanctrani as sales manager for the San Francisco Paramount exchange. Hanctrani will be the new branch manager at Paramount's Portland exchange.

Jack Bergin will succeeed George Beattie as Philadelphia sales manager of Paramount.

Applegate Leaving 'U' District Manager Post

Salem Applegate will leave his district manager's post in Philadelphia on Aug. 2, W. S. Scully, "U's" vice-president and general sales manager, disclosed from the home office here, yesterday. No successor has been named.

400,000 in CIO See Cut-Rate Films

Washington, July 22.—More than 400,000 members of the CIO see education films in their own local union halls, through a new CIO film service being directed by the research and education branch.

ATA Seeks Ticket Tax Drop, Gamble Tells Carolina Meet

By SHERWIN KANE

CHARLESTON, July 22.—The American Theatres Association has inaugurated efforts to obtain a reduction of the 20 per cent federal admission tax on conferences with Treasury Department officials looking to the preparation of new Federal revenue legislation to be introduced in Congress next year, Ted R. Gamble, ATA chairman, told the convention of the Theatre Owners of North and South Carolina at the Francis Marion Hotel here today.

The organization voted to affiliate with ATA after listening to Gamble's description of ATA's activities and aims and following spirited debate on the subject. Roy Rowe of Burgaw, N. C., a director and past president of the Carolinas Association and state senator, led the opposition both in

(*Continued on page* 6)

An Eye on Europe Is Vital, Says Mulvey

LONDON, July 22.—It is vitally necessary that American distributors ascertain trends of European production which were ignored during the war but which prevail now and will continue to prevail, states James Mul-

(*Continued on page* 8)

Eagle - Lion Budget Increased 5 Millions

Hollywood, July 22.—Eagle-Lion, which will start its first picture next week, has increased its original first-year budget from the previously-announced $20,000,000 to $25,000,000, to meet increased production costs caused by a recently-granted 25 per cent increase in labor scales, a company spokesman said here today.

The company's original schedule of 22 pictures stands unchanged.

Court Stays Schine Order

BUFFALO, July 22.—Pending final determination of an appeal to the Supreme Court all provisions of the recent order directing disposition of many of its theatre holdings will be stayed, according to a concession granted Schine Chain Theatres today by Federal Judge John Knight.

"We intend to prosecute our appeal vigorously and without delay," said Willard S. McKay, chief Schine counsel, who said he was in court mainly to obtain a clarification of the court's order relative to the stay. Permission to renew leases on theatres whenever they are in danger of expiring also was obtained by McKay.

"Holiday in Mexico"

[*M-G-M*]

ANOTHER big and first-class musical from M-G-M. As events probably will prove, "Holiday in Mexico" may turn out to be memorable also as the attraction which crystallized the early promise shown by the very youthful Jane Powell into definite value as a singing star of future proportions.

The years rest lightly on the pleasing shoulders, the fresh countenance and the astonishing voice of this girl. Presumably, she will learn more about the requirements of evenness in acting as she goes on. But all credit is her's on the basis of what she displays in this show, for it is plenty and it is good.

William Kozlenko is credited with the original from which Isobel Lennert wrote her screenplay. Story content is so illusive, it is almost invisible. Yet it turns out to make little difference since treatment, touches, production numbers, opulent Technicolor and set values—and Jane Powell—are mixed delightfully in the brew of Joe Pasternak's production concoction and George Sidney's capable direction. How they did it is strictly their affair, but the point is they have made something out of story nothingness. It becomes a considerable compliment to their ingenuity to be able to report this.

Walter Pidgeon is American ambassador to Mexico, and Jane is his 'teen-

(*Continued on page* 6)

Blocks Figure In Columbia's 1946-47 Plans

None Yet, But on Way; 41 'One or All' Now

Now entering its third week of selling 41 features under "a buy one, buy all" policy, Columbia also will offer a number of blocks and continue the sale of individual attractions next season. So declared A. Montague, vice-president in charge of distribution, yesterday at a press interview which marked the first full public utterance of any sales manager on future marketing methods since the decision in the New York anti-trust case was handed down.

A. Montague

He explained Columbia was pro-

(*Continued on page* 8)

Green Gives Walsh Nod

By HAL TATE

CHICAGO, July 22.—William F. Green, president of the American Federation of Labor, unequivocally endorsed Richard F. Walsh as president of the IATSE in a highlight of the opening day's session of the 38th IATSE biennial convention at the Stevens Hotel, here, today.

Addressing the more than 1,000 delegates here for the IATSE's first post-war convention, Green said there never has been a better labor

(*Continued on page* 7)

Byrnes Appproves Trip by Johnston

WASHINGTON, July 22.—Secretary of State James Byrnes today assured Eric A. Johnston, president of the

(*Continued on page* 8)

Personal Mention

JAMES R. GRAINGER, Republic executive vice-president and general sales manager, left New York last night for a visit to the Detroit and Chicago branches. He is expected back Thursday.

●

DAN CASEY, Universal's general sales manager in Australia, accompanied by RAY GROVES, Western Australian branch manager, will arrive in New York from that country tomorrow for conferences with Universal International executives.

●

W. C. GEHRING, 20th Century-Fox Central sales manager, and his executive assistant, JACK BLOOM, arrived in New York yesterday from St. Louis.

●

MILTON KUSELL, Eastern sales manager for Vanguard Films, left New York yesterday for a week's vacation.

●

MURRAY SCHAFFER, formerly 20th Century-Fox salesman for Rhode Island, has been transferred to the home office in New York.

●

MAX WESTEBEE, RKO-Radio Albany branch manager, was injured when an automobile ran him down at a cross street.

●

JERRY WEISFELD, formerly of 20th Century-Fox, has arrived in Panama, where he will serve as assistant manager.

●

JOHN J. FRIEDL, head of Minnesota Amusement Co., Minneapolis, has been released from Abbott Hospital following an operation for hernia.

●

HARRY MANDEL, national director of advertising-publicity for RKO Theatres, is vacationing in San Francisco with his family.

●

GLEN ALLVINE, Motion Picture Association's New York director of press relations, left here Sunday for a week's vacation in Cuba.

●

THEODORE ZOHBEL, Republic traveling auditor, has completed a business visit to Cleveland and is now working in the Indianapolis branch.

●

JOSEPH YOUNG, Universal film salesman, is at Union Memorial Hospital, Baltimore, for six weeks, following a heart attack.

●

MEL HULLING, Monogram division manager in San Francisco, is visiting Seattle and Portland on company business.

●

JOHN CICERO, Paramount's advertising production manager, is celebrating his birthday today.

●

TED BALDWIN, Vanguard exploitation-promotion manager, is on his vacation.

●

MARGARET HELMS, secretary to Earl Humphries of Theatrical company, is vacationing in New York.

Insider's Outlook

By RED KANN

THE New York court decision—hero or villain, depending upon where you sit these days—under "Clearance and Run" reads at one point:

"The only way competition may be introduced into the present system of fixed prices, clearances and runs is to require a defendant when licensing its pictures to other exhibitors to make each picture available at a minimum fixed or percentage rental and [if clearance is desired] to grant a reasonable clearance and run. When so offered, the licensor shall grant the license for the desired run to the highest bidder if such bidder is responsible and has a theatre of a size, location and equipment to present the picture to advantage. In other words if two theatre are bidding and are *fairly comparable* the one offering the best terms shall receive the license. Thus price-fixing among the licensors or between a licensor and its licensees as well as the non-competitive clearance system may be terminated and the requirements of the Sherman Act which the present system violates will be adequately met."

Italics ours. They also belong to sales managers who'd love to get rid of them or find out just what they mean.

■

It isn't easy. Abe Montague, first of the national distribution heads to talk about the decision and how Columbia proposes observing the letter of its provisions, pointed this out yesterday with this hypothetical case, although he could have imagined a lot more:

"If, after setting a minimum price for a film and three theatres accept it, what happens? One house may seat 800 and the other 1,200, but generally speaking are about in the same class. But the third may lack a carpet. Is that a factor and has it any bearing on the uncertainties of the term, 'fairly comparable'? I don't know. I don't believe anyone knows. But someone will have to decide."

■

On clearances, trouble or not? There's no absolute answer there, either. As for Columbia, Montague is accepting protection as now established and thinks his contracts finally may be adjusted to name what theatre the contracting exhibitor follows or precedes. But what about the competitor whose clearance is thereby designated? His view may be entirely different. He may interpose objection which, if maintained, it seems to us would invalidate, or surely jeopardize, the contract for service entered upon by Columbia in the first instance with an exhibitor acting in complete good faith.

■

It has been known for some time prior to the court decision that Columbia was seriously contemplating abandonment of full-sweep sales in favor of blocks, just like the "Big Five." The closest he got to this yesterday was his observation that his company had to make a change because it no longer could meet costs under its old selling system. Therefore, a new plan was on the way regardless of all else. In turn, this explains why his unexpected stop-sales order emanated from Chicago shortly before the court made its ruling known. Montague disavows, and with undoubted sincerity, any crystal ball characteristics; says what happened was a child of circumstance related to the facts only in the sense that a change was impending. It merely hit payload on the calendar.

■

Others, incidentally, share his opinion new-method selling will develop slowly as a result of which exhibitors may be forced into a wave of reissues, repeats of new product, pickups of new pictures originally rejected or extended playing time on current availabilities. Inventories quite likely will rise to proportions not hitherto known. Amortization rates may be slowed down. More salesmen may be required. Distribution overhead, consequently, may rise as production costs steadily increase. The sum total of this combination of possibilities may develop a need for new financing. It may make necessary a return of the established companies to the banks. It can result in new stock issues. It may cut dividend rates temporarily.

■

It is never far-fetched, to boot, that Hollywood may have to prance around on more alert toes; that, finally after all these years of much talk and some progress, the product will rise to its authentic level—the superior attraction getting all that's in the traffic, the good attraction what it earns. And the indifferent attraction getting what it deserves, too.

New U.S. Agreement Seen with Italy

WASHINGTON, July 22.—A new agreement between the Italian government and American film distributors is expected to be drawn up before Jan., 1947, and may provide a means for U. S. exporters to remove currency from that country, according to George Canty of the State Department's c[illegible]mercial policy division.

The old agreement, which expires on Dec. 31, grants American distributors the right to distribute and exhibit films but establishes no means for removing the compensation. All money must be spent within Italy.

Since establishment of the World Bank, Canty believes the international monetary situation will be greatly relieved and that industry will be able to draw funds from many nations where films are exhibited.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene DUNNE Rex HARRISON Linda DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

Till the End of Time
starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
KATHRYN GRAYSON • JUNE ALLYSON
in M-G-M's
'TWO SISTERS from BOSTON'
IN PERSON
JERRY WAYNE
CARTER and MORELAND
AND OTHER ACTS

Robert YOUNG • Sylvia SIDNEY • Ann RICHARDS
"THE SEARCHING WIND"
A Hal Wallis Production
In Person
Andy RUSSELL • Alan CARNEY • PIED PIPERS
EXTRA! RAYMOND SCOTT AND BAND
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

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Hollywood Films Start in Holland

The exhibition of product of the Motion Picture Export Corp. in Holland has started at the Hague's Excelsior Theatre, with the release of 20th Century-Fox's "The Sullivans", according to reports received here by the MPEA from its office in Amsterdam. This will be succeeded by additional MPEA releases at the Excelsior, starting with UA's "I Married a Witch", which has been booked in at this house for an extended run.

The Excelsior is not a member of the Netherlands' Bioscoop Bond and the servicing of this theatre by the MPEA is in keeping with its policy to make its product available to all theatres in Holland, regardless of whether or not they are members. "It is also significant that newspaper advertising on MPEA releases is being accepted by Hague newspapers," said the MPEA, adding: "This marks a reversal of the decision taken some time ago by the Dutch Newspaper Association to refuse ads from any theater not a member of the Bond."

Irving Maas, MPEA Vice-President and General Manager, confirmed reports that MPEA product is expected soon to have release outlets in a considerable number of additional theatres throughout Holland. Maas further verified that Francis Harmon, MPEA vice-president and Gerald Mayer, MPA associate manager of the International Dept., will soon leave for Europe in connection with MPEA activities on the Continent.

Rank's 'Two Worlds' Opens in London

LONDON, July 22.—J. Arthur Rank's "Men of Two Worlds" opened at the Gaumont Theatre here, with members of the Royal circle occupying the theatre's front row, and cabinet members present included the Lord Chancellor and Solicitor General, and Ernest Bevin, Herbert Morrison, Sir Stafford Cripps, Arthur Greenwood, War Minister John Lawson, Home Secretary Chuter Ede.

Also present were the French, Dutch and Brazilian ambassadors, Eire High Commissioner John Dulanty, Production Code Administrator Joseph Breen, and the executives of Universal and United World Pictures, who have been visiting here.

Wolff Adds Film Bureau

Creation of a motion picture department, headed by William W. Riethof, European producer, was announced by Lester Wolff, Inc., producers of 16 mm. and 35 mm. industrial films.

AVAILABLE
PRODUCER'S
REPRESENTATIVE
MAJOR FILM EXECUTIVE
HAVE OFFICES,
CLERICAL STAFF
Box 381, Motion Picture Daily
1270 6th Ave., N. Y. 20, N. Y.

Summer Competition Extended 2 Months

Albany, N. Y., July 22.—The State Department of Commerce announces that summer will be two months longer in New York State this year, the prediction following a survey which shows that for the first time the majority of the state's resorts are planning to extend their season into the early fall months. This, of course, will extend the severe summer competition with film theatres.

According to the department's figures, 85 per cent of the resorts now open will be open in September and 69 per cent will be open in October.

31 Theatres Join North Central Allied

MINNEAPOLIS, July 22.—Sixteen McCarthy circuit small town theatres in North Dakota are among 31 houses to join North Central Allied independent theatre owners, according to Don Swartz, NCA executive secretary.

Regional NCA units in the Grand Forks and Minot areas were set up by the 35 members, Swartz disclosed. Mike Cooper, Grand Forks, was named director of the Grand Forks region and Guy Troyer, Rugby, heads the unit established for the Minot area.

Court Gives Chaplin Rule to Quiz Korda

Justice Samuel Null yesterday signed an order in New York Supreme Court giving White and Case, counsel for Charles Chaplin, the right to examine Alexander Korda before trial in Chaplin's $2,000,000 suit for damages against David O. Selznick and 20th Century-Fox.

Examination will probably be held at the Waldorf Towers here today instead of in court. Chaplin seeks the damages on behalf of United Artists stockholders on the contention that UA funds were used by Selznick to purchase stories and talent which were turned over to 20th Century-Fox.

NLRB Nod to SPG Is Expected Soon

HOLLYWOOD, July 22.—National Labor Relations Board certification of the Screen Publicists Guild as the bargaining agent for publicists is expected to be forthcoming within three weeks, following an election which SPG won from the Motion Picture Studio Publicists Association by 144 to 112.

New officers will be elected, with eligibility going to those members of both organizations who merge.

New Roach Stage Starts

HOLLYWOOD, July 22.—Ground for a $200,000 sound stage has been broken by Hal Roach here. The stage is to be built under special permission from the Civilian Production Administration, the Army's use of studio space during the war being described as having prevented normal expansion.

Wide Participation In Shaw Dinner

Questions already have arrived from 25 states and two Canadian provinces for the "Information Please" feature of the dinner in observance of the 90th birthday of George Bernard Shaw to be given at the Waldorf-Astoria on Thursday evening, under the auspices of The Saturday Review of Literature.

The questions, which are based on the life and work of Shaw, will be handled by Clifton Fadiman as master of ceremonies; Franklin P. Adams, "Information Please" regular; Louis Kronenberger, author and critic; Howard Dietz, of Metro-Goldwyn Mayer; and Margaret Webster, director of the American Repertory Theatre. John Mason Brown, associate editor of SRL who has flown back from London, will serve as master of ceremonies at the dinner, a highlight of which also will be the first American showing of the Rank-United Artists' film, "Caesar and Cleopatra," based on the Shaw play.

NY 20th Anniversary Event on Thursday

One of the special events in the local celebration of Warners' 20th anniversary of talking pictures will be inaugurated Thursday when borough president Hugo Rogers appears at Columbus Circle, here; to present the congratulations of Manhattan to the Warners and to unveil an anniversary "birthday cake" topped by a platform on which daily shows will be given until August 6. Among the celebrities present will be Harry Sosnick and his orchestra, Robert Merrill of the Metropolitan Opera, Ray Bolger of "Three to Make Ready," Jane Pickins, Robert Alda, Monty Woolley, and Maggie McNeilis, who will broadcast the proceedings over NBC.

Kostelanetz Resigns From Justice Dept.

The resignation of Boris Kostelanetz from the Department of Justice was yesterday accepted with "deep regret" by U. S. Attorney General Tom Clark. Kostelanetz had risen in the course of his nine years with the Department to the post of chief of the war frauds section of the Criminal Divisoin. During his tenure with the Department, he prosecuted Willie Bioff, George Browne and "the boys from Chicago."

Kostelanetz is going into private practice with Howard F. Corcoran, former U. S. attorney for the Southern district of New York.

RKO Continental Meet

RKO Radio's Central European sales convention will be held July 30-31 in Geneva, Switzerland, with Wladimir Lissim and Michael Havas, European and Near Eastern manager and sales manager, respectively, in attendance. Having previously changed the date to Aug. 27, due to shortage of accommodations, RKO Radio manager Armand Palivoda has cabled the home office that the situation has eased, hence the earlier date.

Nygaard Succeeds Ewart

MINNEAPOLIS, July 22.—Following an executive shakeup in which Larry De Marce succeeded Don Buckley as president, Hohe Theatres Company, Brainerd, Minn., has re-called Carl Nygaard as general manager of the circuit, succeeding Irwin Ewart, resigned.

Manta-Rose Award Goes to Leo Haney

CHICAGO, July 22.—Leo Haney, manager of the Lido Theatre in suburban Maywood has been awarded $400 as a result of his efforts in the recently concluded 13-week exploitation contest held for managers of the Manta and Rose circuit.

Haney received $300 as top manager of "A" houses in the circuit and another $50 each from 20th Century-Fox and Warner Bros. for his efforts on behalf of "Leave Her to Heaven" and "Mildred Pierce," respectively. Haney is also the recipient of a Quigley Award citation.

Other winning managers were Flo Mayo, manager of the Capitol in Whiting, Indiana, who received $100 as top manager for the circuit's class "B" houses and John Ardelean, of the Vic theatre in Indiana Harbor, Indiana, who received $100 as top manager of class "C" houses.

Other "A" house winners were: Mel Bieden, Vog Theatre, East Chicago, 2nd prize, $200; Louis Nye, Hossier Theatre, East Chicago, 3rd prize, $100; Robert Bachman, Indiana Theatre, Indiana Harbor, and Ed Brown, Gayety Theatre, Chicago, tied for 4th place and were each awarded $50.

SEC Lists Kodak and Other '45 Payments

PHILADELPHIA, July 22.—Eastman Kodak paid its president, Thomas J. Hargrave, $113,125 during the past fiscal year, according to annual reports of companies to the Securities and Exchange Commission, which were disclosed here today. All salaries are before taxes.

Perley S. Wilcox, Eastman board chairman, was paid $79,965, and Albert K. Chapman, vice-president and general manager, $79,568. The company paid $67,580 to the Rochester Institute of Technology for employe training, according to its report.

Columbia Broadcasting paid Paul W. Kesten, its executive vice-president, $95,784; Edward R. Murrow, $78,981, and Frank N. Stanton, vice-president and general manager, $54,752.

Decca Records paid Jack Kapp, president, $73,874; E. F. Stevens, Jr., executive vice-president, $73,124, and Milton Diamond, general counsel, $70,333.

RemingtonRand May Buy General Aniline

WASHINGTON, July 22.—Remington Rand, Inc., manufacturers of office equipment, has expressed a desire to purchase the General Aniline and Film Corp., presently under control of the Alien Property Custodian, with the U. S. government owning 98 per cent of the company's stock, it was learned here today.

It was disclosed that the Custodian is planning to dispose of the corporation's large equipment and raw stock facilities, valued at $88,000,000, sometime next year. It will be placed on the open market and bids will be accepted, it was said.

MPA Directors to Meet

The board of directors of the Motion Picture Association of America will meet in regular session at the New York office on Thursday.

Yessir, that "Lost Weekend" man

Has done it again!

Producer Charles Brackett's

"To Each His Own"

has taken its place with the Paramount "Greats" of '46 (*and they were the greatest in the industry, says "Box Office Digest"*) in first nation-wide release dates! "Variety" reports this "smash", "hefty", "bell-ringer" is "mopping up" in four outstanding keys. And ask Duluth—ask St. Paul—ask Lowell, Mass. how far it outgrossed "Kitty", and other biggies in the sensational stream of hits that just keeps rollin' along

From Paramount...

"The Blue Dahlia"

IT WINS
Coveted Parents' Magazine
Medal as July Picture of
the Month!

Olivia DeHavilland in

"TO EACH HIS OWN"

A MITCHELL LEISEN Production
With Mary Anderson • Roland Culver • Virginia
• Welles • Phillip Terry • Bill Goodwin
And Introducing John Lund
Produced by Charles Brackett
Directed by Mitchell Leisen
Screen Play by Charles Brackett and Jacques Thery

"Our Hearts Were Growing Up"

"O.S.S"

"The Searching Wind"

"Monsieur Beaucaire"

"The Strange Love Of Martha Ivers"

"Blue Skies"

Tax Drop

(*Continued from page 1*)

questioning of Gamble and with the introduction of a resolution opposing the affiliation with ATA. Proponents of the move were led by Harry Buchanan of Hendersonville, N. C., a director of the organization. When put to a vote the convention approved the resolution of its board of directors, adopted at a meeting on Sunday, recommending affiliation with ATA.

Work on Drives

In addition to its work on behalf of a lower Federal admission tax, Gamble told the meeting that ATA has convinced the American Red Cross that it cannot, in the future, expect a special collection in theatres, that the American Cancer Society has indicated agreement on the same subject but that the March of Dimes remains to be convinced.

"A national organization takes the pressure off exhibitors locally in the matter of theatre collections" Gamble said in describing this phase of ATA's objectives.

He denied that ATA had represented itself as speaking for all exhibitors at the recent Washington meeting with members of the cabinet. ATA, he said, presented itself merely as one agency through which the government may travel to receive consideration for activities which it wishes to place before the industry.

Gamble predicted that if ATA fails, exhibition will be dominated either by a public commission empowered by Federal law or by a theatres division of an organized industry association. He defended ATA's refusal to concern itself with trade practice problems on the grounds that these are individual exhibitor worries that no national organization has accomplished anything in that field in the past 20 years and that many organizations have foundered in attempting to solve them.

R. B. Wilby of the Wilby-Kincey circuit endorsed Gamble's view of the trade practice issue against spirited criticism by Rowe.

"What can ATA do for us when it won't even touch the subject that means most to the exhibitor?" Rowe wanted to know.

Bitter on Decision

Gamble described ATA's activities in trying to keep the government from making the wrong kind of film subjects for theatre exhibition and from making too many of any kind. He referred bitterly to the recent New York Federal Court decision saying it was inconceivable that a court should have so little understanding of the industry. He contended that if ATA had been organized four years ago "We couldn't have had such an opinion handed down."

Rowe wanted to know why ATA needed $200,000 to operate with and asked if ATA wasn't just a means "of perpetuating the WAC theatres division officers who took the credit for the work we exhibitors did during the war?" The question was applauded.

Gamble assured him that such was not the case, that officers now in ATA are "temporary" and will be replaced at the end of 12 months. He said that the WAC theatres division cost more than $280,000 a year, that "you can't do the job we propose to do half-way. It takes an organization and it takes work."

Wilby and William Crockett, president of the MPTO of Virginia will speak on the New York court decision at the closing session of the convention tomorrow. Over 300 are registered at the meeting, representing some 600 theatres.

Gamble said that ATA planned a staff that would cost $60,000 annually, that it paid $6,000 rent for its Paramount building offices and that its representatives would do considerable traveling. ATA plans an office in Hollywood, he said, and may move from New York in a year or so to Washington or some other location. He claimed that ATA has a membership of 6,800 and is the only organization that makes public such reports.

The convention was opened by Ben Strozier of Rockhill, S. C., president of the Carolinas organization. The regular annual convention at which election of officers is held will be in Charlotte next January.

Speakers at today's session included Robert Coyne, executive director of ATA; state senator O. T. Wallace of South Carolina, who commended the exhibitors on their public service during the war and on their successful fight for Sunday shows in the home state; Raymond Hildebrand, former mayor of York, S. C., who aided in the defeat of a state 10 per cent admission tax, and J. C. Long, Charleston exhibitor.

"Holiday in Mexico"

(*Continued from page 1*)

age daughter. His romance, revived out of the years and Budapest, is Ilona Massey. Jane's puppy-love attraction is Roddy McDowall, but the byways lead her into an amusing and imagined affair of the heart with Jose Iturbi, whose two grand-children and whose sister, Amparo, likewise are in the cast. The problem, of course, needs straightening and finally gets it. Not, however, before Pidgeon finds himself in a reverse of the same situation with one of his daughter's young girl friends. This brings him face to face with the parents, papa played for so many loud laughs by Mikhail Rasumny that much of the dialogue and byplay was lost to a theatre preview audience when "Holiday in Mexico" was caught. The sequence is one of the brightest spots in a bright film.

What goes on in this case assuredly is not narrative substance. What does go on is an adroit and clever blending of those elements already cited and the combining of them in proportions which give the whole a lilt and lift which inevitably will deliver a good time to the large audience which will see this attraction.

The insurance devised for this purpose is in the well-known pattern so often used by Pasternak. Again, it's Xavier Cugat, drawing wonders from his superior aggregation of music-makers in five numbers. Miss Powell sings one solo, three with Iturbi manipulating dexterous fingers on the piano and another with him, Cugat and a chorus. Pidgeon does "Good Night, Sweetheart" with Miss Massey and she does a number with Cugat. Practically everyone of any weight sings and, as a result, likewise does the film.

Running time, 127 minutes. General audience classification. Release date, not set.

Red Kann

Legion Classifies 11 Additional Pictures

The National Legion of Decency has given Class A-I ratings to the following: "Conquest of Cheyenne," Republic; "Cuban Pete," Universal; "Great Day," RKO Radio-British; "Let's Go Steady" and "Song of the Prairie," Columbia, and "Two Years Before the Mast," Paramount.

Classified A-II were: "Caesar and Cleopatra," J. Arthur Rank-United Artists; "The Cockeyed Miracle," M-G-M; "Freddie Steps Out," Monogram, and "Night Train to Memphis," Republic. RKO Radio's "Lady Luck" was placed in Class B.

Fishman to ATA

Philadlphia, July 22. — George Fishman is the new public relations director for the American Theatres Association in Eastern Pennsylvania.

Two Are Chartered In Connecticut

Hartford, July 22.—The Secretary of State's office has filed certificates of organization for the following Connecticut corporations:

Tower Theatre, Inc., Waterbury; president, John R. Mahan; vice-president, Marie F. Mahan; secretary, Margaret M. Mahan; Princess Co., Inc., Rockville; president, Frank J. Haiko; vice-president, Joseph L. Nash; secretary, Charles Davis Calkins. Haiko recently leased the Princess Theatre, Rockville, from Mrs. Fannie Mann.

A trade name registration for Acme Amusement Co., Bridgeport, has been filed by Joseph V. Kozdeba and John F. Sheerin.

5 Million More Air Sets

Washington, July 22. — Over 5,000,000 radio receivers were produced during the first six months of 1946, according to estimates of the Radio Manufacturers Association.

Production in June exceeded the industry's pre-war monthly average, according to RMA, although still short of capacity. RMA members reported 1,052,597 sets of all types produced during June, compared with a 1,100,000 monthly average in 1941. The current total does not include production of a number of newcomers in the radio industry, RMA said.

New KFEL Transmitter

Denver, July 22.—If allowed its request to increase its power to 50,000 watts on 770 kilocycles, station KFEL will build a $300,000 transmitter north of Denver, with three 684-foot towers. The station plans to continue on a 24-hour basis. Manager Gene O'Fallon has contracted with Westinghouse for the equipment, which is to be in operation 60 days after the permit for increased power is allowed.

Frank Mantzke Expands

Minneapolis, July 22.—Tying in with his Northwest Theatre Service buying and booking combination to offer theatremen "a complete theatre service" embracing every phase of the business, Frank Mantzke, created a new department to include new theatre building, financing, and engineering, as well as theatre equipment.

Lust Asks Judges Intercede In Case

In what is regarded in industry circles as an unprecedented move —although the method of procedure is questioned, counsel for Sidney B. Lust, Washington exhibitor, yesterday filed a petition in U. S. District Court, here, asking the three-judge statutory court which d[illegible]d the New York anti-trust case, [illegible]set a decision by a motion picture arbitration appeals board which ruled against him.

In rendering its decision, last July 12, the arbitration appeals board reversed the ruling of a Washington arbitrator who had held there was no competition between Lust's Kaywood Gardens Theatre in Mt. Ranier, Md., and the Village and Newton Theatres in downtown Washington, operated by Louis Bernheimer.

Lust's counsel, Harold L. Schilz, formerly attached to the U. S. Attorney General's office, asks the three-judge statutory court to vacate the appeals board decision after a stay and a possible hearing. He asks for the restoration of the original arbitrator's decision of last March, which granted the Kaywood Gardens a 21-day availability on picture after Washington first-run on the theory that no competition existed between that house and Washington.

The appeals board held that there was competition and that the arbitrator had exceeded his authority in granting the Kaywood Gardens a 21-day availability which was the function of the distributors. The run of the Kaywood Gardens is after the Newton, which plays behind the Village, the Village after the 21-day availability after Washington first-runs.

Loew's, Paramount, RKO Radio, 20th Century-Fox and Warner Bros., in addition to Bernheimer, opposed Lust's move for a clearance reduction. RKO Radio, Warners and 20th-Fox had offered Lust a run after the Newton, M-G-M, the same availability as the Newton and Paramount, seven days after the Newton.

'Outlaw' in Again

Chicago, July 22.—"The Outlaw," withdrawn from circulation here last month after Balaban and Katz stopped showing the film, will be released here again in September, according to Sid Rose, local United Artists branch manager.

Associated Party Aug. 20

Cleveland, July 22.—Associated Circuit, largest independent circuit here, will hold its annual clambake on Thursday, Aug. 20 at the Lake Shore Country Club. Jimmy Kalafat, booking manager, is in charge of arrangements.

Warner Zone Heads Meet

Hartford, July 22.—Warner Theatres' New England zone managers' annual summer meeting will be held tomorrow at the Racebrook Country Club, Orange, Conn. I. J. Hoffman, zone manager, will be chairman.

Katzes Open Exchange

Atlanta, July 22.—Ike and Harry Katz of Kay Film Exchanges, are in Memphis, for the opening of their new exchange in that city.

Green Gives

(*Continued from page* 1)

representative than Walsh. "I never saw a labor leader stand by and never waver from his rightful uncompromising position than Richard F. Walsh," Green declared.

In another opening session address Gov. Dwight H. Green of Illinois welcomed the delegates and complimented the IATSE and the entire industry for its war and present post-war record. Gov. Green said, "The record shows that, in keeping with the great tradition of the stage, inherited and maintained by the screen, our theatrical personnel has gone all out to meet the many appeals of charity and patriotism."

Citing IATSE's war record, Gov. Green said, "Every patriotic effort of war times found your members doing not only their share, but giving every possible extra measure of support over and above that to the successful prosecution of the war."

Commenting that the country has passed through a trying period of industrial unrest Gov. Green said, "It is a pleasant contrast to compare the record of your Alliance during the war and post-war periods and to know that your membership has made no effort to capitalize on the dislocation and unrest of those years."

Hitting at any potential anti-Democratic forces, Gov. Green concluded, "Of all the professions and vocations, the entertainment profession is one which cannot afford to countenance regimentation in any form. If individual talent is to have its opportunity for expression and development, it must have first of all freedom of all groups that compose our great nation. Yours has perhaps the greatest understanding of the need for freedom and self-expression in the individual. Therefore your membership has, if that is possible, a greater stake in preserving our American tradition of personal freedom and of individual opportunity.

'America Dominates Entertainment'

"America today practically dominates the world's entertainment industry. The future offers you opportunity for expansion and development that will insure prosperity for your membership in the coming years."

Highlight of tomorrow's session will be Eric Johnston's speech.

Walsh will give his president's report and William P. Raoul, will give his secretary-treasurer's report. Mayor Edward J. Kelly, or his representative, will also address tomorrow's session, as well as Joseph Keenan, secretary of the Chicago Federation of Labor.

Robert Montgomery of the Screen Actors Guild will give the principal address on Wednesday with other speakers as follows: George T. Moore of the Treasury Department; Herbert Borchardt of the Social Security Board; and Robert L. Gordon, Director of Labor of Illinois.

Thursday morning speakers will be Patrick Sullivan, president of the Chicago Building Trades Council, and Nathan D. Golden, from the Secretary of Commerce's office.

Officers will also be nominated on Thursday with the election taking place Friday.

The IATSE executive board will place before the convention this week a petition from George Dunn, head of the theatre managers union in New York, requesting affiliation with the IATSE.

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Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CINCINNATI

For the first time in many months, two houses are headed for double averages and better in a week in which every indication points to plus-average signs being the rule, rather than the exception. The weather is the hottest on record for July. Estimated receipts for the week ending July 23-26:

OF HUMAN BONDAGE (WB)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $15,500. (Average: $14,500)

EASY TO WED (M-G-M)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $20,000. (Average: $10,000)

JOHNNY COMES FLYING HOME (20th-Fox) and THE PHANTOM THIEF (Col.)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,850. (Average: $1,600)

SOUTH OF MONTEREY (Mono.) and INSIDE JOB (U)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $950. (Average: $800)

MAKE MINE MUSIC (RKO-Radio)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 3rd week. Gross: $6,500. (Average: $8,000)

RENEGADES (Col.) — KEITH'S (1,500) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $12,500. (Average: $5,000)

A STOLEN LIFE (WB)—RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 3rd week, on a moveover from the Shubert, following an initial week at the Palace. Gross: $6,000. (Average: $5,000)

CENTENNIAL SUMMER (20th-Fox)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $18,000. (Average: $13,500)

WITHOUT RESERVATIONS (RKO Radio)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $7,000. (Average: $5,000)

OMAHA

Two first-runs did outstanding business, but the "World's Fair of Aviation" dented grosses some, at all houses. Weather continued sultry, despite some showers. Estimated receipts for the week ending July 24-25:

CLUNY BROWN (20th-Fox) and STRANGE CONQUEST (U)—OMAHA (2,000) (50c-65c) 7 days, 2nd week, on a moveover from the Paramount for "Cluny Brown." Gross: $7,500. (Average: $8,200)

SHOCK (20th-Fox) — ORPHEUM (3,000) (55c-80c) 7 days, with Lionel Hampton's orchestra on stage. Gross: $24,000. (Average: $15,900)

THE GREEN YEARS (M-G-M)—PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $13,100. (Average: $11,100)

RENEGADES (Col.) and PARTNERS IN TIME (Col.)—RKO BRANDEIS (1,200) (50c-65c) 7 days. Gross: $6,800. (Average: $6,600)

ATLANTA, GA.

Hot weather, outdoor sports and other amusements cut most business below normal. Estimated receipts for the week ending July 24:

CLUNY BROWN (20th-Fox)—FOX (4,661) (55c-60c). Gross: $11,000. (Average: $12,500)

THE DARK CORNER (20th-Fox)—PARAMOUNT (2,427) (55c-60c). Gross: $7,500. (Average: $8,000)

TO EACH HIS OWN (Para.)—ROXY (2,446) (55c-60c) 2nd week, holdover from the Fox. Gross: $4,700. (Average: $5,000)

THIS GUN FOR HIRE (Para.) and RAINBOW OVER TEXAS (Rep.) (2,100) (55c-60c). Gross: $3,500. (Average: $3,500)

DIARY OF A CHAMBERMAID (UA)—LOEW'S GRAND (2,554) (55c-60c). Gross: $12,500. (Average: $14,000)

BALTIMORE

Hot, humid weather greeted openings, and thunder showers spotted the weekend, all of which is keeping box-office figures from maintaining the slight increase noted last week. Business is barely average, even without any important competition. Managers are particularly interested in trying to build up matinees. Estimated receipts for the week ending July 25:

YOUNG WIDOW (UA)—CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $16,000. (Average: $15,500)

O.S.S. (Para.)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days, 2nd week. Gross: $9,000. Average: $12,000)

CENTENNIAL SUMMER (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days, 2nd week. Gross: $11,000. (Average: $10,500)

TO EACH HIS OWN (Para.)—STANLEY (3,280) (35c-44c-60c-70c) 7 days, 2nd week. Gross: $12,000. (Average: $17,000)

MAKE MINE MUSIC (RKO Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, with a stage show. Gross: $21,000. (Average: $18,000)

DRESSED TO KILL (U)—MAYFAIR (1,000 (25c-35c-54c) 7 days. Gross: $5,000. (Average: $5,000)

HENRY V (UA)—LITTLE (328) ($1.80-$2.40) 7 days. Gross: $10,000. (Average: Not previously established at these prices)

BOSTON

A bad heat wave followed by rain and cloudiness on the weekend walloped box-office takes hard, both new and holdover pictures. Receipts for the week ending July 25:

THE STRANGER (International-RKO Radio)—BOSTON (2,900) (50c-$1.10). Stage show: Shep Fields' Orchestra, Billy Gilbert, Tim Herbert, Grace McDonald. Gross: $27,500. (Average: $26,300)

THE WELL GROOMED BRIDE (Para.) and THE FRENCH KEY (Rep.)—FENWAY (1,700) (40c-80c). Gross: $6,900. (Average: $7,300)

THE KID FROM BROOKLYN (Goldwyn-RKO) and DANGER WOMAN (U)—MEMORIAL (2,900) (40c-80c). Gross: $25,000. (Average: $24,800)

ANNA AND THE KING OF SIAM (20th-Century)—METROPOLITAN (4,376) (40c-80c). Gross: $28,200. (Average: $24,800)

TWO SISTERS FROM BOSTON (M-G-M)—ORPHEUM (3,200) (40c-80c). Gross: $18,000. (Average: $22,700)

THE WELL GROOMED BRIDE (Para.) and THE FRENCH KEY (Rep.)—PARAMOUNT (1,700) (40c-80c). Gross: $13,400. (Average: $14,200)

TWO SISTERS FROM BOSTON (M-G-M)—STATE (2,900) (35c-80c). Gross: $12,000. (Average: $17,300)

BUFFALO

Most box-offices came to life here this week, with new product and healthy holdovers. Estimated receipts for the week ending July 27:

SMOKY (20th-Fox) and FREDDIE STEPS OUT (Mono.)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $20,800. (Average: $18,500)

THE GREEN YEARS (M-G-M)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $15,500. (Average: $17,500)

A STOLEN LIFE (WB)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, on a 3rd moveover week. Gross: $9,500. (Average: $9,500)

LOVER COME BACK (U) and HOUSE OF HORRORS (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $18,000. (Average: $13,000)

TO EACH HIS OWN (Para.)—TECK (1,500) (40c-50c-60c-70c) 7 days, 2nd week, on a moveover. Gross: $5,200. (Average: $6,000)

THE STRANGER (RKO Radio) and THE BAMBOO BLONDE (RKO Radio)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days. Gross: $20,000. (Average: $13,000)

Weekend Aids N. Y. Grosses

Despite continuing warm weather, better-than-average weekend business bolstered gross receipts for the week at New York's first-run houses to hold box-office returns at a satisfactory level, with several houses reporting outstanding receipts.

Strongest weekend business was recorded at the Roxy, where "Centennial Summer," coupled with Chico Marx and Jane Pickens on the stage, grossed a phenomenal $20,000 on Saturday. With $83,000 already rung up for the first five days of the run, the bill is heading for a smash $106,000 week.

At the Palace, "The Stranger" had a highly satisfactory $19,000 Saturday and Sunday gross, with the estimate for the second week a very strong $42,000. Also in its second week, "Easy to Wed," plus George Paxton and his orchestra on the stage, is holding well at the Capitol with $94,000 expected. The opening week's figure was $106,589.

Good Sunday business counteracted a slow Friday turnover at the Music Hall, where "Anna and the King of Siam" is heading for an outstanding fifth week's gross of $135,000; only a slight drop from last week's $139,000. "Henry V," playing a two-a-day, reserved-seat run at the City Center, registered a tidy fifth week's $30,000, compared with the fourth week's take of $31,200.

'Wind' Moderate

"The Searching Wind" at the Paramount, with Andy Russell and the Raymond Scott orchestra heading a stage show, is winding up a four-week run with a moderate $60,000 expected; "The Strange Loves of Martha Ivers" will arrive there tomorrow. "A Stolen Life" is ending a long run at the Hollywood tomorrow, with a good $17,000 estimated for the 12th and final week. "Night and Day" moves in on Thursday. "Renegades" is scheduled to leave the Criterion after a two-week run, with a mild $14,500 expected, after a quiet opening week's gross of $20,000; it will be replaced tomorrow by "Courage of Lassie." "Dead of Night" ended a short run at the Winter Garden, last night, with $8,000 recorded for the four-day period. The total for the second week was $16,500. "They Were Sisters" will open there today. Also bowing out yesterday was "Cluny Brown," which is being replaced at the Rivoli, today, by "Till the End of Time." Although the estimate for the initial week of "The Unknown" at the Rialto is a strong $8,500, it will not hold.

"O. S. S." was originally scheduled to leave the Gotham this week but strong Saturday-through-Monday business set the gross above the ninth week total of $13,500, for an estimated $15,000, strong enough to warrant a holdover of another week.

"The Kid from Brooklyn" dropped off at the Astor, but was still profitable with a $23,000 estimate for the 15th week; last week's figure was $28,000 and the picture appears slated to hold indefinitely. "Of Human Bondage," coupled with Spike Jones and his band, will hold at the Strand with a moderate $45,000 expected for a third week.

"Breakfast in Hollywood" is leaving the Globe after a two-week stay with a slow $8,500 estimated for the week.

Columbia

(*Continued from page 1*)

ceeding on the "one or all" basis at this time because there has been no indication from the Department of Justice on the outcome of a plea for extension of the effective date of "auction" sales. Columbia, along with Universal and United Artists, has been seeking a year's respite on the ground it would be inordinately difficult to make the changeover in any less time.

41 Films in 2 Categories

The 41 films are in two brackets. There are 27 in what is described as the "Main Feature" category, four "Musical Action" features and 10 "Durango Kid" Westerns which will cor-star Charles Starrett and "Smiley" Burnette. The combined groups, explained Montague, are being offered as an entity or individually, but where an exhibitor decides on the entire 41 he does so on the basis of separate negotiation for each individual attraction. "Sale of any one film is not conditioned upon sale of any other. The court opinion maintains blind selling is permissible. This is what we are doing, at the same time reaching a clear understanding with the exhibitor that he may cancel to whatever total percentage is decided for those who buy blind when the final decree is entered. We have no way of knowing at this juncture what the cancellation provisions will be," added Montague.

The "Main Feature" group includes: "Wreck of the Hesperus," "Keeper of the Bees," "Singin' in the Corn," "So Dark the Night," "Blondie Knows Best," "Blondie's Holiday," "King of Wild Horses," Horse Picture No. 2, "For the Love of Rusty," "Son of Rusty," "Sing It Sweet," "Crime Doctor's Man-hunt," "Crime Doctor" No. 2, "Secret of the Whistler," "Whistler" No. 2. "Bulldog Drummond" Nos. 1 and 2, "Boston Blackie" Nos. 1 and 2, "The Lone Wolf, "The Man with a Fear," "Blind Spot," "The Creaking Gate," "Cigarette Girl," "When a Girl's Beautiful," "Chant of the Vodoo" and "I Don't Like to Die."

Action Musicals

The "Action Musicals" series embraces: "Smoky River Serenade," "Over the Santa Fe Trail," "Swing the Western Way" and "Lone Star Moonlight." The "Durango Kid" Westerns will include: "Land Rush," "Terror Trail," "The Fighting Frontiersman," "West of Dodge City," "South of the Chisholm Trail," "The Lone Hand Texan," "Law of the Canyon," "Prairie Raiders," "Stranger from Ponco City" and "Riders of the Lone Star."

The serials are: "Son of the Guardsman," "Jack Armstrong" and "The Vigilante."

Included, as well are 28 two-reel comedies and 84 single reels in these series: Two-reelers are "Stooges," "Assorted 2-Reel Comedies" and "All-Star Comedies." The one-reelers are: "Color Rhapsodies," "Color Phantasies," "Screen Snapshots," "World of Sports," "Film Novelties," "Community Sings" and "Thrills of Music."

Columbia's blocks, due later, will vary with deliveries from the studio, Montague inclining toward the opinion the average will be comprised of three to four films. Since the company intends continuing the sale of specials on their own, as well, three different selling formulas thus will play a part in merchandising the 1946-47 lineup. Whether or not there will be a second group, en masse, to parallel the "one or all" lineup of 41 was not stipulated, but Montague made it clear his company does not intend holding to 41 releases. How many more beyond, he was disinclined to state.

To Tradeshow Releases

Every release, however, will be trade shown for exhibitors and advertised sufficiently in advance to make attendance in key cities possible. This marks another innovation in company policy. Short subjects will be offered in series, but in theory an exhibitor may buy a single subject if he so desires. As in the case of features, Montague pointed out there are to be no tie-ins in the sale of shorts.

The "one or all" group sale is about to enter its third week. Montague yesterday reported "excellent results" thus far. Until the kinks are completely ironed out, it is his intention to hold sales meetings at the rate of from four to six weeks and has called the first under this arrangement for the Drake Hotel, Chicago, for three days, beginning Aug. 3, at which time district managers will confer with him and other home office executives.

"We do not intend to overprice the market because this would hardly be constructive. But I might add that we have every intention of maintaining ourselves as a profitable business," he observed. On the question, he acknowledged the possibility that new films may reach the fall market at a reduced rate until readjustments under the court decision are effectuated. He also foresaw a sharp rise in inventories of his and other companies, perhaps leading to a change in the systems of amortization if events prove that playoffs of 1946-47 product are slower under the New York ruling than has prevailed prior to its issuance. Not necessarily tied to this possibility is a plan to reissue a number of Columbia hits of other years. Montague stated no decision had been reached as yet, but left the impression adoption is likely.

Sees Quality Improvement

It was also his forecast that individual selling will leave its impress on Hollywood in quality improvement which, in turn, he added, will increase costs, which he pointed out were steadily mounting anyway. It was his opinion, also, that the cost of distribution at Columbia will rise sharply, and perhaps make necessary a substantial increase in the existing sales force. "These costs will have to be absorbed," he reflected.

"How?," one reporter inquired.

"They will have to be passed on to the exhibitor, or at least shared between distributor and exhibitor," was the reply.

Columbia's new contract form, already printed, was shown reporters. Montague observed there were "hardly any changes" in the new, as against the old and that where changes were made they were chiefly eliminations of clauses which he said were not now pertinent under the New York decision.

One admitted concern confronting him, and he supposed other sales managers as well, was the term "comparable" as applied to theatres in the decision. He foresaw many interpretations, depending upon circumstances and surrounding conditions. Since clearance has been declared legal in the court opinion, he continued, Columbia's policy on new deals proceeds in consonance with clearances as now constituted. At the same juncture, Montague did not rule out difficulty, perhaps considerable of it, as the new type of selling advanced. That, however, he regarded as a situation to be met when it asserts itself. On another question, he stated there is apt to be a number of cases of over-buying, but the answer, in his opinion, will be arrived at through regulation. This, he added, may be arbitration or "some other method," the nature of which was not defined.

Byrnes Approves

(*Continued from page 1*)

Motion Picture Association, of his interest in the industry's problems abroad. In a 40-minute conference with the State Secretary, Johnston told of his plans to go abroad this fall. Byrnes is reported to have been extremely pleased with Johnston's decision to visit countries where film barriers exist and make an effort to increase the industry's trade abroad.

Johnston also visited Sir Archibald Clark-Kerr, British ambassador to the U. S. regarding cooperation between the American and British industries in combatting blockades of trade.

The MPA president disclosed that he called on Assistant Secretary of State William Clayton to discuss current problems. Clayton pledged his complete support to Johnston's mission of eliminating trade barriers against the motion picture abroad.

It is reported that MPA officials and the State Department will soon work out detailed plans for the forthcoming international trade conference to be held in Europe. The State Department has asserted that it will give films "priority" during the trade discussions.

Settle Warners Strike

CINCINNATI, July 22.—The employes' strike at Warner's Laroy, Columbia, and Lyric in Portsmouth, O., has been settled with the signing of a contract giving ushers 55 cents, cashiers and doormen 60 cents and custodians 65 cents an hour. Under the settlement, four discharged ushers were reinstated. Projectionists, members of the AFL, did not join in the strike.

Cancel Jap Film

Three companies which control bookings in half of Japan's 900 theatres have refused to show a new Japanese-made film depicting the history of Nipponese aggression, according to press dispatches arriving here from Tokyo.

The picture, "The Tragedy of Japan," was produced by Nichiei (Nippon Newsreel) and was to have been released this week.

Robert Wyler to Europe

HOLLYWOOD, July 22.—Robert Wyler, en route to Europe where he will act as personal representative of producer William Wyler, is expected to arrive in New York shortly. Wyler, who prior to the war directed a number of European pictures for Paramount and Universal, will survey local European conditions.

Phillips Joins Ampro

CHICAGO, July 22.—The appointment of Richard B. Phillips as Southeastern representative is announced by the Ampro Corp. Phillips' background includes over 15 years in the 16- and 35-mm. motion picture equipment field.

Strong Competition From Europe Seen

LONDON, July 22.—Visualizing aggressive world competition for American films not only from England, but other European nations, including, particularly Russia, Paramount's Luigi Luraschi, who has just completed an examination of British and Continental film conditions, has declared it to be essential for Hollywood produc[illegible]executives to hasten to Europe [illegible] get their "ears to the ground" to determine public feeling before Hollywood's grip on the world market is dissipated. Luraschi will sail for New York very shortly.

Luraschi confessed that he was bewildered not only by physical conditions of film-making in Europe but as to the strides made by the European industry. He said he was impressed by the "relish" for British films which is displayed in German-occupied zones, in Italy, Belgium, Scandinavia and other countries. The British pictures, he said, are regarded as providing a closer depiction of life's facts and feelings than American films.

The Russians, Luraschi disclosed, are encouraging the Germans to resume their own production in Berlin, a policy he described as part of the Russian master plan to assist the defeated Germans to regain cultural consciousness. He said the Russians themselves boast that their pictures, particularly color musicals, are being processed at the captured Agfa plant at Wolfen, and presently compete successfully in worldwide markets.

Mulvey in Europe

(*Continued from page 1*)

vey, president of Samuel Goldwyn Productions, who is here on a combined fact-finding mission and routine check of Goldwyn interests.

Mulvey said the trends referred to concern the present and forthcoming outflow of European films, not only British, but French and others, which do not conform to accepted Hollywood formulas.

From what he has observed here thus far, Mulvey said he is impressed with the British use of Technicolor, as demonstrated by "Henry V" and "Caesar and Cleopatra" on admittedly improvised equipment.

Mulvey flew to Ireland on Saturday and is due to return tomorrow to tour British provinces and make an extensive examination of studio facilities and practices. Thereafter his schedule calls for visits to France, Italy, Belgium and Scandinavia.

NLRB Complaint Against Studios

HOLLYWOOD, July 22.—A complaint charging the Motion Picture Association and its 10 member studios "have interfered with and coerced their employees in the exercise of their rights guaranteed to them by the National Labor Relations Act" was issued today by Stewart Meacham, regional director of the NLRB. The complaint is based on charges filed with the NLRB by the International Association of Machinists, Local 1185.

'Sleep' Shown Aug. 12

"The Big Sleep" will be nationally tradeshown by Warner Bros. on Monday, Aug. 12.

FIRST IN FILM NEWS

MO URE
DAILY

Accurate Concise and Impartial

MR. JOYCE O'HARA,
MOTTON PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK, N. Y.

V[illegible]60. NO. 17 NEW YORK, U.S.A., WEDNESDAY, JULY 24, 1946 TEN CENTS

Jurisdictional Strikes Must End: Johnston

Says Government Will Act If Labor Does Not

Chicago, July 23.—Labor must outlaw the jurisdictional strike or face Congressional action outlawing it, Eric Johnston, president of the Motion Picture Association, declared in an address delivered today before the 38th biennial convention of the IATSE at the Stevens Hotel. He pulled no punches in his speech, which he captioned "Utopia Is Production."

Declaring that today "this country of ours seems to be ruled by a seizure of uncertainty, Johnston first launched into a general discussion of the American economic scene, industrial strife, the need for production, and the desirability of keeping labor-management problems out of the hands of Government.

"I've been accused of being pro-

(*Continued on page* 10)

Walsh Pledge To Produce

Chicago, July 23.—Claiming that the IATSE has been willing to abide by the recent findings of the executive council of the American Federation of Labor while William L. Hutchenson, head of the Brotherhood of Carpenters, has refused to do so, president Richard F. Walsh, today asked support of the convention in what he termed the "Hollywood situation," concluding a two-hour report on the entire Hollywood labor situation. Walsh received a standing ovation from the convention delegation when he said, "I request power of you to protect further the source of supply

(*Continued on page* 6)

Schnitzer Heads UA Eastern Sales

Edward M. Schnitzer, who has served in various executive capacities at United Artists' home office during the past five years, yesterday was appointed Eastern division manager by J. J. Unger, general sales manager.

Schnitzer succeeds Jack Goldhar,

(*Continued on page* 6)

Majors and U.S. Widely Apart on Decree Terms

The Two Viewpoints

THE Department of Justice and the major distributors in the New York anti-trust suit currently subscribe to opposing approaches on what might be incorporated in a formula for "auction selling" and arbitration under a final decree. Their viewpoints, in essence and in all probability subject to revision by negotiation—follow:

The Government:

To implement competitive bidding, the Department of Justice would term a competitive area as meaning any area which a distributor designates as that in which the run offered shall have the sequence designated.

Where there are two or more competing theatres in a competitive area adequate to play on first-run, the offer of such a run by a distributor to an exhibitor would be handled as follows, according to the present ideas of the Department:

The distributor would first publicly

(*Continued on page* 11)

The Majors:

Tentative ideas advanced by major distributors for handling "auction selling" and arbitration would set up certain restrictions in the licensing of films.

The distributors would be enjoined from granting any license in which minimum prices were fixed by the parties either in writing or upon the happening of any event or in any other manner. This would prevail providing nothing in the decree would limit or effect the right of a distributor-defendant to require that any of-

(*Continued on page* 11)

Tentative Suggestions Drawn Up, But Gap Requires Bridging

The Majors and the Department of Justice are far apart in their respective views on how to handle "auction selling" and arbitration in the final decree to be entered in the New York anti-trust case, Motion Picture Daily learned yesterday.

Ideas of both the Department of Justice and distributors now have crystallized to the extent that certain concrete thoughts have been set down in writing during the past week. A comparison of these thoughts shows a wide variance in approach.

The majors would offer their films one at a time, designating the minimum price they desire for a particular run in a competitive area, giving every exhibitor an opportunity to bid for the run he desires, but they would reserve the right to impose 11 conditions for determining the highest bid. These conditions would involve besides the size, location, operating policy and other usual factors, the length of run offered, the playdates, the showmanship ability of the exhibitor, the anticipated film revenue, past performance of other pictures of the distributor in the particular theatre, possible effect of competition, the character and

(*Continued on page* 10)

Disney to Curtail Short Production

London, July 23.—Walt Disney plans to progressively decrease short subject production in view of rising studio costs which he states render shorts uneconomic, according to Roy Disney who is here on what is termed an "exploratory mission."

Disney stated he was gratified at

(*Continued on page* 6)

Equipment Markets Are Ripe Abroad

Washington, July 23.—That equipment manufacturers will enjoy wartime prosperity for several years during the reconversion period was voiced by Nathan Golden, Department of Commerce film consultant in an article which will appear in the forthcoming *Foreign Commerce Weekly*.

(*Continued on page* 6)

"Notorious"

[*RKO Radio*]

Hollywood, July 23

IF THE presence of Cary Grant, Ingrid Bergman and Claude Rains in an Alfred Hitchcock production, written by Ben Hecht isn't adequate guarantee that the attraction will open to terrific attendance, showmen offering this one have at their disposal also a title susceptible of sensational exploitation, and a story containing much to warrant it. Under these circumstances, it's hardly in the cards for "Notorious" to do less than land-office business.

Showmen exploiting the picture in either fashion, whether with dignity by emphasizing the personnel, or with fireworks by provocative catch-lines based on plot, should know that it has to do with frustrating rascally Germans engaged in spiriting uranium out of Brazil in preparation for the next war. Miss Bergman and Grant portray American

(*Continued on page* 6)

Carolinians Hit Decision

By SHERWIN KANE

Charleston, S. C., July 23.—The Theatre Owners of North and South Carolina voted at the closing session of their convention at the Francis Marion Hotel, here, today, to make a formal protest against the Federal Court decision in the New York anti-trust case and to join with other organizations in placing their views before the court.

The action followed analyses of the decision by R. B. Wilby of Atlanta, and William F. Crockett, president of the Theatre Owners of Virginia.

The convention, following its action

(*Continued on page* 10)

Newsreel Parade

FOOD famine reports, latest aviation developments, a variety of sports items, Henry Kaiser's giant bus and the Massachusetts gas blast are among the subjects included in current newsreels. Also highlighted are Churchill visiting Patton's grave and the last German war prisoners embarking for home. Full contents follow:

MOVIETONE NEWS, No. 94—Gen. Papogos, Greek hero, in U. S. Churchill at Patton's grave. Massachusetts gas explosion tragedy. Carriers' new jet-plane. U. S. helps fight food famine: Washington, Mississippi, Hollywood. Philadelphia "Centennial Summer" premiere. Lew Lehr: visiting the world of pets. Sports: water follies, women's AAU swimming meet, Siam-style boxing, "diaper derby."

NEWS OF THE DAY, No. 292—Carrier tests phantom plane. Wheat peril as U. S. harvests record crop in world famine. Cattle for Greece. Churchill at Patton's grave. Cabinet sets example. Yacht race. "Diaper Derby." Boxing in Siam.

PARAMOUNT NEWS, No. 95—"Small fry" speedway. Action on the food front. Henry Kaiser's bus—king size. Last German war prisoners leave America.

RKO PATHE NEWS, No. 97—Last German "POWs" leave U. S. French seize German horses. Ship hidden from Nazis is launched. Hindus in juggernaut rites. Kaiser's two-section bus. George Bernard Shaw. Anything goes in Siamese boxing.

UNIVERSAL NEWSREEL, No. 522—Gas blast rocks town. Drought ravages Arizona. Bumper wheat crop. "Diaper Derby." World of sports: sailing, boxing, horse racing.

Phila. Paramount, WB Pool Ends Oct. 5

PHILADELPHIA, July 23.—Paramount and the Stanley-Warner circuit will dissolve a pooling arrangement here about Oct. 5 involving four key neighborhood houses which were owned by Paramount and operated by Warners.

Beginning Oct. 5 the theatres will be taken back by Paramount and operated under the management of Harry Botwick, who now runs the State in Portland, Me. Theatres involved in the shift are the Frankford and Roosevelt in Northeast Philadelphia; the Nixon, West Philadelphia, and Tower, Upper Darby.

Sept. 25 Deadline Set For Hughes Appeal

Hughes Tool Co. has until Sept. 25 to file a record of appeal in New York Circuit Court of Appeals from Judge John Bright's ruling which denied Hughes an injunction against the Motion Picture Association, according to a stipulation filed in Federal Court, here, yesterday, by Hughes' attorneys.

The stipulation date was agreed upon at a meeting between counsel for Hughes and the MPA, yesterday. Hughes' original request for a stay was denied by Judge Bright.

Swartz Adds Meshbesher

MINNEAPOLIS, July 23.—Ben Meshbesher has been added to PRC's Minneapolis branch sales staff by Abbott Swartz, manager, to cover the Dakotas with Conrad Friedberg.

Personal Mention

CHARLES SKOURAS, National Theatres president, was scheduled to leave Los Angeles by plane for St. Louis yesterday.

•

TOM YOUNG, 20th Century-Fox Memphis branch manager, has returned there from Europe, and has been elected president of the Memphis Lions Club.

•

LT. COL. WILLIAM WYLER has been awarded the Legion of Merit for his service as motion picture technical director with the 8th Air Force in Europe.

•

HOWARD STRICKLING, director of M-G-M's studio publicity, has delayed his arrival here from the Coast, and is now expected in New York next week.

•

WALLY J. BEACH has been discharged from the Army and is now serving as assistant manager of the Court Square Theatre, Springfield, Mass.

•

BOB CONSIDINE, newspaperman and screenplay writer, has returned to New York from "Operation Crossroads," which he covered for INS.

•

WILLIAM B. ZOELLNER, head of M-G-M's reprints- importation department, is due to arrive in Boston today from New Haven.

•

IRWIN SOLOMON, manager of the Ohio Theatre, Canton, O., and MRS. SOLOMON, recently became parents of a son.

•

CHARLES R. STARRETT, Western film star, is vacationing at his home in Athol, Mass., from Hollywood.

•

DINAH SHORE and her husband, GEORGE MONTGOMERY, have arrived in New York from the Coast.

•

GORDON LESUER of Standard Pictures Corp., Salt Lake City, has returned there from Montana.

•

CHARLES WALKER, 20th Century-Fox district manager, has returned to Salt Lake City from Denver.

•

CHARLES PINCUS, manager of the Utah Theatre, Salt Lake City, is vacationing in California.

•

JOHN S. ALLEN, M-G-M district manager, arrived in New York yesterday from Washington.

•

RUDY BERGER, Southern M-G-M sales manager, will leave Dallas today for New Orleans.

•

SOL C. SEIGEL, Paramount producer, has left Hollywood for New York.

•

RENE CLAIR, French director, is en route to Paris from New York by plane.

•

WILLIAM GORDON, Warners Salt Lake City manager, is visiting here.

•

BERT GRANT, RKO producer, is in Mexico City from Hollywood.

SAM DEMBOW, JR., of Golden Productions, is due to return to New York from California tomorrow.

•

JACK COLETRANE and FRED BEARDEN of Wil-Kin Theatre Supply Co., Atlanta, are on vacation; HARRY PAUL, branch manager, is visiting Birmingham from Atlanta, and FRED NASH has returned to the company's Atlanta office from Florida.

•

MOON COOKER, Georgia Theatres' Athens district manager; DAN HILL, Athens city manager; JOHN HARRISON, Waycross city manager, and LAMAR SWIFT, Macon district manager, are Atlanta visitors.

•

RAYMOND EDWARD GALLAGHER, advertising manager of *Motion Picture Herald*, and industry pioneer, and MRS. GALLAGHER, yesterday observed their 35th wedding anniversary.

•

GORDON LEVOY, vice-president and general counsel of Andrew Stone Enterprises, producers for United Artists, arrived in New York from the Coast yesterday on business.

•

RALPH HAMILTON, recently discharged from the Marines, has returned as manager of the Jewel Theatre, Denver, succeeding JAMES REESER, resigned.

•

EDWARD L. HYMAN and MAX FELLERMAN, Paramount theatre executives, are in up-state New York conferring with HARRY L. ROYSTER, head of Netco Theatres.

•

GARY COOPER and MRS. COOPER and their daughter left New York yesterday for Hollywood after vacationing at East Hempstead, L. I.

•

SALLY RAWLINSON, Paramount actress, will be married on the Coast on Aug. 11 to ALVIN WHITE, artist and designer.

•

TED WICK, of Vanguard Films' radio department, flew back to Hollywood, yesterday, after a visit to Boston.

•

ROSS BLUCK, veteran Denver film office manager, will be operated on at Presbyterian Hospital there shortly.

•

ELIZABETH TAYLOR, M-G-M star, will arrive in New York from the Coast shortly, en route to England.

•

FRED ZEKMAN, Denver booker for Black Hills Amusement Co., is visiting Plymouth, Mass.

•

CARLOS MOORE, special Florida sales representative for United Artists, is visiting Atlanta.

•

JACKIE KELK, radio and screen actor, has returned to New York from Bermuda.

•

J. H. MCKINNEY, of the Princess Theatre, Cross City, Fla., is visiting Atlanta.

•

F. F. GOODROW of Novelty Films, New Orleans, has returned from a Gulf Coast trip.

20th Anniversary

Of Sound . . . Calendar

Today: Presentation of print of first all talking film, "Lights of New York," to Library of Congress, and token piece of original sound projector to Smithsonian Institutions, at ceremonies in Library of Congress, Washington.

Tomorrow through Aug. 6: Noon-day performances by name [illegible] gels and star talent on 20th anniversary of sound, Columbus Circle here.

July 25: World premiere of "Night and Day," keynote release of Warners' 20th anniversary of talking pictures, at the Hollywood Theatre, New York.

July 31: Presentation of plaque by the Broadway Association, New York, to Warner Brothers.

Aug. 4: Special broadcast, RCA hour over 144 NBC stations, devoted to 20th anniversary of sound and to music of Cole Porter ("Night and Day").

Aug. 5-7: Warners' 20th sound anniversary sales convention, Ambassador Hotel, Atlantic City.

Aug. 5: Special sound anniversary broadcast on A. T. and T.'s "Telephone Hour" over nationwide NBC network, nine P.M.

Aug. 6: Command performance broadcast overseas radio program by War and Navy departments, devoted entirely to Warners' sound anniversary.

Aug. 6: Program in tribute to 20th anniversary of talking pictures, sponsored by the Academy of Motion Picture Arts and Sciences, Warners' Hollywood Theater, Hollywood.

Mannix, Kahane on AMPP Coast Board

HOLLYWOOD, July 23.—Edgar J. Mannix and B. B. Kahane were named to executive committee of the Associated Motion Picture Producers, to serve with Eric Johnston and Byron Price, at a directors meeting, here, last night. Warren Doane has replaced Hal Roach on the committee and will represent Roach, at the latter's request.

GPE 3-Month Net Reaches $529,486

General Precision Equipment and subsidiaries yesterday reported a consolidated net profit for the three months ended June 30, 1946, after provision for federal income taxes, of $529,486, subject to year-end adjustment.

In addition, a profit of $486,576 was realized from the sale of investments.

Shapiro Retires as Coast Publicist

HOLLYWOOD, July 23.—Vic Shapiro announces his retirement from the independent public relations field in which he has handled major accounts for the past five years. He will disclose future plans following a vacation.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Academy Tribute to 20th Anniversary

HOLLYWOOD, July 23.—The Academy of Motion Picture Arts and Sciences announced today that it will sponsor a ceremonial program commemorating Aug. 6 as the 20th anniversary of talking pictures. Jean Hersholt, president of the Academy, will preside at the special anniversary day program, [illegible] will be held at Warners Hollywood Theater, with leading film personalities and industrial, scientific and civic leaders in attendance.

"The development of talking pictures was the most significant single factor in the artistic and technical advancement of the screen," Hersholt said. "The Academy feels that the 20th anniversary of the successful introduction of sound is one for industry-wide participation. The industry and all of its workers have helped to bring talking pictures to their present high standards as an art and to their status as a strong force for the protection and betterment of civilization."

As part of the evening's program marking the anniversary, there will be a showing of "Night and Day," Warners' Technicolor musical, and "Okay for Sound," its short tracing the development of talking pictures.

Warner and Blumenstock to Capital Presentation

On invitation from the Library of Congress and the Smithsonian Institution, Major Albert Warner, vice-president and treasurer of Warner Brothers, and Mort Blumenstock, vice-president in charge of advertising-publicity, will leave here this morning for Washington, where Major Warner will present a print of "Lights of New York" to the Library and a piece of early motion picture sound equipment to the Smithsonian Institution. The presentations are being made in commemoration of the 20th anniversary of talking pictures.

Following the ceremonies, starting at 3:30 this afternoon, there will be a reception to Major Warner at the Whittall Pavilion of the Library.

Daily Celebrations Here For 20th Anniversary

Manhattan borough president Hugo Rogers will tee off a series of daily celebrations commemorating the 20th anniversary of sound films to be held in New York's Columbus Circle beginning tomorrow and continuing until Tuesday, Aug. 6.

The borough chief heads a group of civic and entertainment leaders who will be present daily. Highlight of the opening ceremonies tomorrow will be the unveiling of a large anniversary "birthday" cake.

Chekov Joins 'Arch'

HOLLYWOOD, July 23. — Enterprise Productions has signed actor-director Michael Chekov for a role in "Arch of Triumph," David Loew production, which will star Ingrid Bergman and Charles Boyer.

AVAILABLE

English Portuguese steno secretary, knowledge of Spanish. Attractive personality. Experienced movies and radio. Will consider position requiring responsibility.

MISS CARVALHO
Phone MUrray Hill 2-5358

Smpe's Thirtieth Anniversary Today

The Society of Motion Picture Engineers observes its 30th anniversary today, citing talking pictures as heading the list of technical achievements that have been placed on a practical commercial basis during the three decades of the SMPE's existence.

Although the organization regards itself as carrying on a continuous program in which all projects are closely related and equally important, president Don E. Hyndman and executive vice-president Loren L. Ryder declare there is no doubt that the most far-reaching accomplishment of the scientists and technicians on behalf of the entertainment world in the past 30 years, or longer, was the sound film. "In solving the technical problems that enabled Warner Brothers to launch the successful career of sound, 20 years ago, the engineers made one of the greatest contributions of all time to not only the entertainment but the scientific, cultural and educational progress of the world," according to a statement from the SMPE.

Cite Achievement

Another achievement of the Society cited by Hyndman and John A. Maurer, engineering vice-president, in a review of the organization's past activities, was the speed in supplying test-film standards for the Army and Navy during the war. Due to the amount of research and experiment conducted by SMPE in previous years, it was possible to complete this job within a few months after the request was made. This speed in working out the release print, projection and other problems involved in making training films and other wartime reels available for the armed forces was credited with being a major factor in the final victory.

Many of the war standards specifications have now been adopted for general use. The SMPE also worked out the industry's wartime conservation program with the approval of the IATSE, it was said.

RKO Division Chiefs Meet Here Next Week

William W. Howard has called a meeting of RKO division managers to take place at the home office next Monday, Tuesday and Wednesday for a general discussion of theatre operations.

Out-of-town division managers who will attend the meeting are: Emil Groth, Boston; Arthur Frudenfeld, Cincinnati; John Redmond, Minneapolis; Frank Smith, Chicago; Harry Unterfort, Syracuse; Hardie Meakin, Trenton.

New RKO 1st Run

CHICAGO, July 23. — The RKO-Grand Theatre will adopt a new policy starting July 31 when only first-run top-grade product will be shown at the house. First to be shown under the new set-up is Walt Disney's "Make Mine Music," which will be coupled with another film as yet unselected. According to division manager Frank Smith, $60,000 is being spent on renovating the house. A huge exploitation campaign under the director of Milton Woodward, will ballyhoo the July 31 opening.

Says Catholicism in Films Can Boomerang

HOLLYWOOD, July 23.—Here to interest production in making a picture based on the life of Christ from a script entitled "The Hand That Drove the Nails," Rev. Brian Tession, British Protestant minister and producer of religious films, today told the press "Catholic ritual can be overdone to an extent when it is a boomerang reflecting on both Catholicism and the rest of Christendom who are mystified to know just what Christianity is all about."

The cleric read from a breakdown of 1945 American-made product which he declared showed 63 films presenting religious characters. Seven, he added, were in top roles and others in secondary parts with the top seven Catholic.

He advocated establishment of a Hollywood liasion organization in which all religious denominations would participate to provide consultative and advisory service to producers who he said, now commonly turn to Catholic authorities because of convenience.

600 British Pictures Lost in German Fire

LONDON, July 23.—Some 600 feature prints were destroyed in Isorlohn, a small town in British-occupied Germany, when a large fire razed a film storehouse there. It is momentarily uncertain as to whether the films were the property of the Army Kinematograph Corp. or the now defunct International National Service Corporation.

The British War Office has not been able to ascertain details of the fire, as yet, but admits that a court of inquiry is now sitting. The loss is especially grave in the light of the Board of Trade's recent injunction to exercise strict economy in the use of filmstock.

St. Louis Runs Are Warned on Operators

ST. LOUIS, July 23.—Although St. Louis ordinances require two projectionists in a booth at all times, and theatre owners are paying two men for such duties, fire inspectors report they have found but one operator on duty on a number of occasions. The inspectors have warned exhibitors to make certain two operators are on duty at all times and officials of Local No. 143 of the operators' union have indicated they will also be on the alert for violations of the ordinance, which they pressured the city to adopt several years ago.

Arnott Confirmed as UA's Anzac Manager

Clive Arnott, who has been United Artists' acting managing director for Australia and New Zealand has been confirmed in the post according to a home office announcement. He has been with the company for the past 23 years.

Rites for Mrs. Blyth

SANTA MONICA, Cal., July 23.—Funeral services will be held here this morning for Mrs. Nan Blyth, Universal star, who died Monday at St. Johns Hospital, following an illness. Mrs. Blyth, who was 50, is survived, in addition to Ann, by another daughter, Mrs. Dorothy Rowan, and a sister, Mrs. Patric Tobin.

Nathan Is Named European Manager

John B. Nathan, veteran overseas distribution representative for Paramount, has been named division manager for Continental Europe, French North Africa and the Near East, by George Weltner, president of Paramount International. He succeeds Robert Schless, who resigned recently. Nathan has been Paramount's managing director for Argentina, Uruguay, Paraguay and Chile, with headquarters in Buenos Aires. His new headquarters will be located in Paris.

John B. Nathan

Nathan will arrive in New York in August for home office conferences prior to going to Paris to take over his new assignment.

Lukas, Dantine Signed For Canadian Picture

TORONTO, July 23.—Paul Lukas and Helmut Dantine have been signed for leads in "The Stronghold," based on the Rian James book, "The Whispering City," by Paul L'Anglais, head of Quebec Production, Ltd., which will make the picture.

Production is scheduled to start on Aug. 15, with interiors to be filmed at Queenway Studios, Toronto. The film will be released by the J. Arthur Rank organization, which also controls Queenway Studio. A French-language version to be called "La Fortress," will also be filmed.

Postpone Korda Hearing

Pre-trial examination of Sir Alexander Korda by White and Case, attorneys for Charles Chaplin, in the latter's $2,000,000 suit for damages against David O. Selznick and 20th Century-Fox, originally scheduled to take place in Korda's suite in the Waldorf-Towers, here, yesterday, was postponed until tomorrow.

WINS to Crosley

CINCINNATI, July 23.—Formation of the Crosley Broadcasting Co., approved by the Federal Communications Commission, follows word that the FCC has approved transfer of station WINS, New York, from Hearst Radio, Inc. to the Crosley Corp. here, at the purchase price of $1,700,000.

Mann Theatres Publish

SAN FRANCISCO, July 23.—A new employee publication, *The Bamboo Telegraph,* has been started by George M. Mann Theatres. Hal Honore, the organization's assistant general manager, is editor. The publication numbers eight pages and is published monthly.

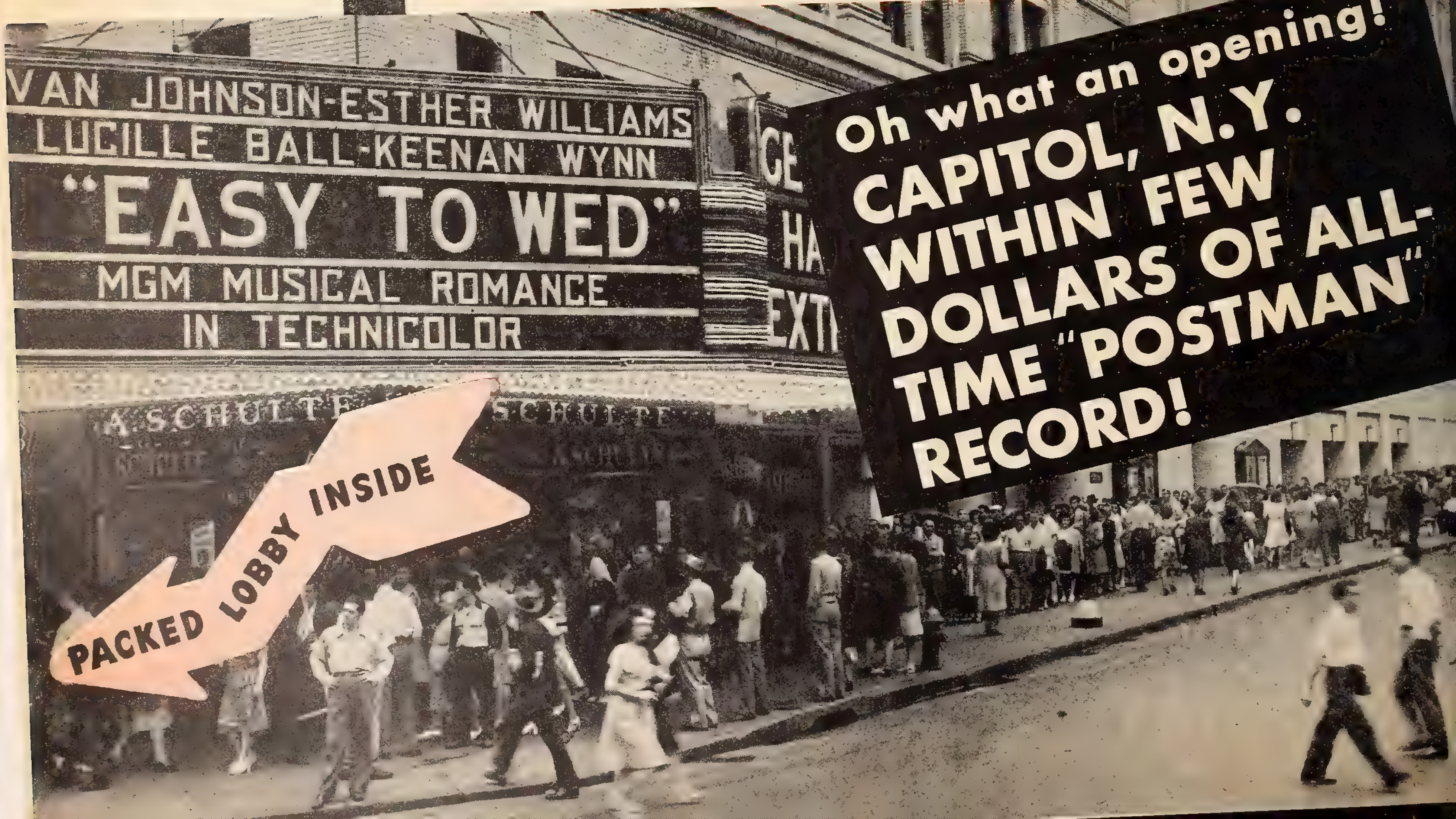
Keaton Mexico Venture

MEXICO CITY, July 23.—Buster Keaton is here to work in his first Mexican picture, "The Modern Bluebeard," which Alejandro Silkind is to produce early in August. Keaton brought his wife along.

Oh Van!

Oh Esther!

Get On "EASY" STREET!



Oh what an opening! CAPITOL, N.Y. WITHIN FEW DOLLARS OF ALL-TIME "POSTMAN" RECORD!

Oh Keenan!

Oh Lucille!

Oh Leo!

OH THOSE REVIEWS!

"EASY TO WED" IS A SENSATION IN LOS ANGELES EXTENDED-RUN AND NOW BROADWAY ACCLAIMS M-G-M HIT!

"Box-office sock . . . will rock audiences with laughter . . . real warm-weather special . . . don't dare to miss it . . ." —*Lee Mortimer,* **DAILY MIRROR**

"Fine hot weather entertainment . . . on par with big Metro musicals . . ." —*Wanda Hale,* **DAILY NEWS**

"Tall, cool and sparkling . . . effervescent screen entertainment . . ." —*Otis L. Guernsey, Jr.,* **HERALD TRIBUNE**

"One of those colossal entertainments for which M-G-M is most superbly equipped . . . it's for the big public . . . sure-fire for popularity . . ." —*Archer Winsten,* **POST**

"Laughs, loud and happy . . . merry musical comedy treat . . ." —*Eileen Creelman,* **SUN**

"Decidedly easy to enjoy . . ." —*Bosley Crowther,* **TIMES**

"M-G-M with remarkable talent for deft handsome musical comedies has broken out with another one . . . you ought to have a very nice time seeing it all . . ." —*John Maynard,* **JOURNAL-AMERICAN**

"The Capitol added another hit to its list when 'Easy To Wed' replaced 'Two Sisters From Boston' which followed 'Postman Always Rings Twice' and 'Ziegfeld Follies of 1946'. Four in a row is a lofty average." —*Herbert Cohn,* **BROOKLYN EAGLE**

★

M-G-M presents VAN JOHNSON • ESTHER WILLIAMS • LUCILLE BALL • KEENAN WYNN in "EASY TO WED" • In Technicolor • Cecil Kellaway • Carlos Ramirez • Ben Blue • Ethel Smith at the Organ • Adapted by Dorothy Kingsley • From the Screenplay "Libeled Lady" by Maurine Watkins, Howard Emmett Rogers and George Oppenheimer • Directed by EDWARD BUZZELL • Produced by JACK CUMMINGS

TBOCFMGM ←(The Big Ones Come From M-G-M)

75 Long-term Loew Employes Are Cited

Loew's International Corp. this week is honoring 75 employes, scattered all over the globe, who have been in the organization's employ for 20 years or more. Arthur M. Loew, president, announces that each will receive diamond-studded rings and engraved certificates, attesting to membership in Loew's "20-Year Club."

At the same time, similar recognition will be given to more than 400 who have been with the company 10 years. They will receive gold lapel pins and certificates.

Fourteen home office members of the "20-Year Club" and 23 home office members of the "10-Year Club," will receive the awards from Loew personally.

Home office employes to receive the 20-year awards are: Dave Blum, Richard J. Brenner, Sam N. Burger, Paul H. Crane, Morris Frantz, Margaret Hill, H. C. Kleindienst, Henry F. Krecke, David Lewis, Arthur M. Loew, Annette Miller, Lillian Reiss, Kate Seidman and Morton A. Spring.

Home office employees receiving 10-year awards are: L. Algrant, Sylvia Coney, Mary Wright, Alfred do Oro, Joseph de Santo, Pearl Fox, Sylvia Goldfluss, Harold Goldgraben, Charles Goldsmith, Wade Hulings, Sylvia Hyde, Rose B. Isaacs, Helen Jones, Rosa Lewis, Louis Lober, Seymour R. Mayer, William Melniker, Norman Ogilvie, Joseph Seely and M. Silverstein.

M-G-M International employes receiving the 10-year award are: Mae Barron, Charles Pati and Clarence Carpenter.

Walsh Pledge

(*Continued from page* 1)

from our Hollywood studios." He added, "I place the Hollywood situation in the hands of the convention."

When the executive council of the AFL meets at the Drake Hotel here in September, Walsh said, Hutchenson will make an appeal not to abide by the aforesaid council committee's foundings. Walsh said he has abided by the decision even though he lost jurisdiction of the Set Decorators to the Painters, and some workers to other unions. Walsh emphasized that while the committee decision caused him loss of some jurisdiction the IATSE has not decreased in membership in Hollywood as jobs have been found for all those workers in former 'IA' categories which no longer come under 'IA' jurisdiction.

At the conclusion of Johnston's speech Walsh said that while Johnston may have criticized labor, "I invited him here to talk because of my experience with him," adding, "I hope our industry will stand behind him." Walsh then commented on Johnston's plea for full production by pledging "We're going to see if we can't turn out production."

Schnitzer Heads

(*Continued from page* 1)

who announced his retirement from the industry on Monday. The new Eastern sales head will continue to exercise supervisory duties over the Canadian division, as in the past. The appointment will become effective on Aug. 2.

"Notorious"

(*Continued from page* 1)

agents engaged in thwarting their efforts, but it is the means by which they proceed that sets the picture apart from orthodox spy-melodrama.

The picture opens with Miss Bergman's father being convicted of treason by a Florida court. She promptly goes on a "bender," in the company of a stranger who turns out to be an American agent, and her father dies in his cell. While she's still deep in hangover, the American agent, played sternly by Grant, proposes she enter Government service and worm her way into the confidence of her traitorous father's foreign associates.

SHE agrees and goes with him to Rio, where they fall in love before being told her job is to get herself installed in the home and affections of the chief German agent there, played by Rains. Having given up her drinking and other activities of abandon, out of love for Grant, she shrinks from the assignment, but goes on with it when he declines to counsel her otherwise.

The American agents begin to look pretty seedy, morally speaking, at this point in the tale, but the German agent saves their face somewhat by proposing marriage to the girl. They look not much better when they assure her, on being asked, that they think it is a "very useful" idea, but that's what they do. When she's married to Rains, of course, she finds out about the Uranuim (I. G. Farben is handling it), but the German agents find out she's found out and start her on a diet of slow poison. When she's about dead, Grant finds out about it; also that he's been in love with her all along. He rescues her in one of those Hitchcock suspense finishes, leaving her husband to be dealt with by his pals.

When they finally get down in the story to the point where the suspense begins, it's quite a typically Hitchcock job. And when they are showing why the lady is notorious they suggest that, also. Nevertheless, the spectacle of American agents employing an unfortunate, if somewhat dissolute, young woman to marry a German agent to obtain information (and the marrying was his idea, not theirs, although it's made to look pretty shoddy at best) is not one to send proud Americans out of the theatre singing "My Country 'Tis of Thee."

FOR the most part, the picture upholds the Hitchcock standard of professional proficiency. It starts slowly, as is his manner, and levels off for the final, suspenseful sequences. Nevertheless, it's a lot of picture to talk about, and talking customers make bulk business.

Running time, 103 minutes. Adult audience classification. Release date not set.

W. R. WEAVER

"Claudia and David"

(*20th Century-Fox*)

ALMOST three years have elapsed since 20th Century-Fox first brought "Claudia" to the screen and it is a safe bet that millions have eagerly awaited the further marital adventures of this charming and lovable young wife and her patient and intelligent husband. Before arriving on the screen, Rose Franken's Claudia stories had enjoyed wide appeal in magazines, as a book and as a highly successful Broadway play. Suffice it to say that "Claudia and David" will gain legions of new Claudia fans and enrich exhibitors' box-offices. It is another grand picture which stands on its own feet without any reference to the previous history of the Claudia material.

In the initial celluloid account of the delightful and dramatic marital adventures of Claudia and David, it was the problems of adjustment which highlighted the action of this young couple, hailed as being so typically American, though not typical at all since they are of the upper middle class with a modest and attractive Connecticut home. In this second accounting, Claudia has become the young mother instead of the young wife and the action here is highlighted by anxiety over the usual childhood afflictions, like measles, and the usual marital misunderstandings when a husband's work, like David's, who is an architect, brings him into social contact with other people.

Dorothy McGuire and Robert Young are again Claudia and David, packing a whale of appeal into their swell performances. Only the action has been changed which brings good support from Mary Astor, John Sutton, Gail Patrick, Rose Hobart, Harry Davenport, Florence Bates, Jerome Cowan and others, as friends of the pair.

William Perlberg, who produced the original film, again held production reins, and has achieved solid results in all departments. Walter Lang's direction maintains an even balance between the lighter and gayer aspects of the marriage of Claudia and David and the drama of David's near-fatal automobile accident, the simple jealousies between the pair and the burdens of parenthood. It is all handled in an expeditious 78 minutes which leaves little time for overplaying and permitting the warm and human qualities of the pair to hold the fore at all times.

Miss Franken and William Brown Meloney, who if memory serves, is her husband, wrote the screen play and a tidy job it is, from an adaptation by Vera Caspary. Joseph La Shelle's camera work is another production asset in helping to make this excellent entertainment for every member of the family and a strong box-office attraction. The customers themselves will help exhibitors sell this film and there need be no concern if there is a tendency to characterize this as a sequel. The film gains added stature by comparison with its predecessor since Claudia and David should prove to be a welcome pair on any exhibitor's screen.

Running time, 78 minutes. General audience classification. To be released in September.

MILTON LIVINGSTON

More Exhibitors Hit Ads in Films

INDIANAPOLIS, July 23.—Associated Theatre Owners of Indiana has joined the organized exhibitor protest to producers against inserting advertising in entertainment features. The ATO describes it as "flagrant."

In a current bulletin issued by Don Rossiter, ATO executive secretary, the complaint is based o[illegible]amples reported in "Whistle S[illegible]p," United Artists' release, which, according to the ATO, shows a close-up of Schlitz beer labels and adds a "plug" "That's good beer," by Victor McLaglen, then introduces a drugstore shot with a large Bromo-Seltzer sign prominently displayed.

"It is obvious that producers have realized a large chunk of change through this type of advertising," the bulletin declares, "and now that more merchandise is reaching the market and competitive selling will soon be in effect, more manufacturers will seek to take advantage of placing brand names on the subsconscious mind of a prospective customer without resorting to direct advertising.

Equipment

(*Continued from page* 1)

Golden pointed out that low quality equipment produced in Germany and other nations before the war has made many foreign exhibitors believe it is "better to pay a few more dollars and purchase good American equipment.

The film consultant keynoted his article with a recommendation that equipment producers not completely neglect the market abroad in a rush to fill all orders from American exhibitors. "Taking a tip from the plans of many other industries, motion picture equipment producers might well consider a system of allocation. In other words, they might set aside a definite, if far smaller, portion of their total production for export and thus pave the way for an expanding trade abroad when they really need it," Golden wrote.

He cautioned manufacturers that every effort must be made to keep other nations from taking the entire market while equipment is being absorbed by Americans.

Disney to Curtail

(*Continued from page* 1)

governmental appreciation of the company's wartime work in the production of air force training films in cartoon form. He disclosed intensive investigation was progressing at the Disney studios to develop a medium of orthodox educational aids for schools and universities.

Discussing future company plans, Disney added Walt was planning to produce "Peter Pan" and "Alice in Wonderland" in three years' time, blending cartoon fantasy with live actors, despite widespread British criticism of this technique. Plans are also underway to shoot background location shots in Eire for a film on which the animation is already completed.

Reports of a prospective distribution change were denied by Disney who pointed out a new contract had recently been signed with RKO Radio. He plans to visit France, Italy and Sweden before returning to America Aug. 22.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Of four new films opening at first-run theatres here, "Anna and the King of Siam" proved the most popular, though most houses grossed healthy box-office receipts. Estimated receipts for the week ending July 24:

EASY TO WED (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $5,000. (Average: $10,000)

ANNA AND THE KING OF SIAM (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 6 days. Gross: $29,000. (Average: $16,500)

EASY TO WED (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $9,000. (Average: $17,200)

THE STRANGER (RKO Radio)—EL REY (861) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $8,500. (Average: $7,000)

PORTRAIT OF MARIA (M-G-M)—FOUR STAR (900) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $3,000. (Average: $7,500)

THE GREEN YEARS (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $7,800. (Average: $10,500)

A NIGHT IN PARADISE (U) and DRESSED TO KILL (U)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $10,500. (Average: $7,900)

THE KID FROM BROOKLYN (RKO Radio) and THE GENTLEMAN MISBEHAVES (Col.)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 3rd week. Gross: $18,500. (Average: $22,100)

ANNA AND THE KING OF SIAM (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days. Gross: $42,000. (Average: $27,500)

EASY TO WED (M-G-M) — LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $12,000. (Average: $31,600)

YOUNG WIDOW (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 2nd week. Gross: $5,400. (Average: $7,200)

YOUNG WIDOW (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 2nd week. Gross: $6,000. (Average: $9,500)

YOUNG WIDOW (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 2nd week. Gross: $5,500. (Average: $5,000)

THE STRANGER (RKO Radio)—ORPHEUM (2.210) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $10,500. (Average: $22,500)

THE KID FROM BROOKLYN (RKO Radio) and THE GENTLEMAN MISBEHAVES (Col.)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days. Gross: $18,500. (Average: $19,400)

TO EACH HIS OWN (Para.) and A BOY, A GIRL AND A DOG (Film Classics)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days. Gross: $26,500. (Average: $27,700)

TO EACH HIS OWN (Para.) — PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days. Gross: $19,000. (Average: $16,300)

A NIGHT IN PARADISE (U) and DRESSED TO KILL (U)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $12,200. (Average: $15,000)

A NIGHT IN PARADISE (U) and DRESSED TO KILL (U)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $20,000. (Average: $15,000)

ANNA AND THE KING OF SIAM (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days. Gross: $18,000. (Average: $12,600)

THE STRANGER (RKO Radio)—VOGUE (800) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $8,500. (Average: $6,100)

OF HUMAN BONDAGE (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days. Gross: $24,000. (Average: $21,500)

OF HUMAN BONDAGE (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days. Gross: $14,000. (Average: $18,800)

OF HUMAN BONDAGE (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days. Gross: $13,500. (Average: $18,200)

DENVER

Good business here even though the weather is conducive to outdoor activities. Estimated receipts for the week ending July 24:

A NIGHT IN CASABLANCA (UA) and DEADLINE FOR MURDER (20th-Fox)—ALADDIN (1,400) (35c-74c) 7 days, after a week at the Denver and Ssquire. Gross: $5,500. (Average: $5,000)

TO EACH HIS OWN (Para.)—DENHAM (1,750) (35c-70c) 7 days, 2nd week. Gross: $10,000. (Average: $11,500)

A STOLEN LIFE (WB) and DRESSED TO KILL (U)—DENVER (2,525) (35c-74c) 7 days, day and date with the Esquire and Webber. Gross: $19,000. (Average: $15,000)

A STOLEN LIFE (WB) and DRESSED TO KILL (U)—ESQUIRE (742) (35c-74c) 7 days, day and date with the Denver. Gross: $3,500. (Average: $3,500)

TWO SISTERS FROM BOSTON (M-G-M) and THE TRUTH ABOUT MURDER (RKO Radio)—ORPHEUM (2,600) (35c-74c) 7 days, 2nd week. Gross: $14,000. (Average: $15,500)

HER KIND OF MAN (WB) and THE RETURN OF RUSTY (Col.) — PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $10,000. (Average: $8,000)

THE WESTERNER (FC) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—RIALTO (878) (35c-74c) 7 days, after a week at the Denver, Esquire, Webber and Aladdin. Gross: $4,500. (Average: $4,000)

A STOLEN LIFE (WB) and DRESSED TO KILL (U)—WEBBER (750) (35c-74c) 7 days, day and date at the Denver and Esquire. Gross: $3,000. (Average: $3,000)

SAN FRANCISCO

Aided by a five-day Shriners' convention, local grosses all showed good gains. The Fox pulled top money with the Paramount and Golden Gate doing unusual business. Weather featured typical fog. Estimated receipts for the week ending July 24-26:

WIFE OF MONTE CRISTO (PRC) and APOLOGY FOR MURDER (PRC)—ESQUIRE (1,008) (55c-85c) 7 days. Gross: $15,600.

ANNA AND THE KING OF SIAM (20th-Fox)—FOX (4,651) (55c-85c) 7 days. Gross: $42,000. (Average: $32,000)

WITHOUT RESERVATIONS (RKO Radio)—GOLDEN GATE (2,825) (65c-$1.00) with vaudeville, 7 days, 3rd week. Gross: $30,000. (Average: $32,000)

LOVER COME BACK (U) and DANGER WOMAN (U)—ORPHEUM (2,440) (55c-85c) 7 days. Gross: $16,800. (Average: $14,000)

STRANGER (RKO Radio) and DARK ALIBI (Mono.) — PARAMOUNT (2,735) (55c-85c) 7 days. Gross: $33,000. (Average: $23,000)

O.S.S. (Para.) and HOT CARGO (Para.)—ST. FRANCIS (1,430) (55c-85c) 7 days, 3rd week, on a moveover from the Fox. Gross: $9,000. (Average: $13,000)

TWO SISTERS FROM BOSTON (M-G-M) and GAY CAVALIER (Mono.)—STATE (2,306) (55c-85c) 7 days, 2nd week, on a moveover from the Fox. Gross: $13,500. (Average: $13,000)

WIFE OF MONTE CRISTO (PRC) and APOLOGY FOR MURDER (PRC)—TIVOLI (1,616) (55c-85c) 7 days. Gross: $2,200.

OUTLAW (UA)—UNITED ARTISTS (1,465) (55c-85c) 7 days, 8th week. Gross: $17,100. (Average: $14,000)

STOLEN LIFE (WB)—WARFIELD (2,600) (55c-85c) 7 days, 3rd week. Gross: $21,000. (Average: $27,000)

PHILADELPHIA

Storms cut into some box-offices here this week. Most theatres are featuring holdovers. Estimated receipts for the week ending July 23-25:

NIGHT IN PARADISE (U)—ALDINE (900) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $13,000. (Average: $18,200)

WELL-GROOMED BRIDE (Para.)—ARCADIA (900) (42c-47c-52c-8c-78c-89c) 7 days, 2nd week, 2nd run. Gross: $7,500. (Average: $5.200)

OF HUMAN BONDAGE (WB)—BOYD (3,000) (42c-47c-52c-68c-78c–89c) 7 days, 2nd week. Gross: $15,800. (Average: $22,800)

SHE WROTE THE BOOK (U)—EARLE (3,000) (52c-68c-89c-99c) 6 days of vaudeville starring Carman Cavallaro. (6 days: $33,000) and NIGHT IN PARADISE (U) (1 day: $2,000). Gross: $35,000. (Average: $28,200)

CENTENNIAL SUMMER (20th-Fox)—FOX (3,000) (42c-47c-52c-8c-78c-89c) 7 days, 2nd week. Gross: $28,500. (Average: $28,200)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—KARLTON (1,000) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week, 2nd run. Gross: $6,000. (Average: $7,600)

RENEGADES (Col.) — KEITH'S (2,200) (42c-47c-52c-68c-78c-89c) 7 days, 1st week, 2nd run. Gross: $6,500. (Average: $7,100)

A STOLEN LIFE (WB)—MASTBAUM (4,700) (42c-47c-52c-68c-78c-89c) 7 days, 3rd week. Gross: $23,000. (Average: $29,500)

THE GREEN YEARS (M-G-M)—STANLEY (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 3rd week. Gross: $16,500. (Average: $23,700)

TARZAN AND THE LEOPARD WOMAN (RKO Radio)—STANTON (1,700) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $8,000. (Average: $11,500)

MINNEAPOLIS

Aquatennial Week is bringing in thousands of visitors from out-of-town and proved a boon to Loop theatre business. Estimated grosses for the week ending July 25:

SMOKY (20th-Fox)—CENTURY (1,600) (50c-70c) 7 days, 2nd run. Gross: $8,000. (Average: $6,500)

CLUNY BROWN (20th-Fox)—LYRIC (1,100) (50c-70c) 7 days, 2nd run. Gross: $6,000. (Average: $5,000)

HOME ON THE RANGE (Rep.)—GOPHER (1,000) (44c-50c) 7 days. Gross: $3,300. (Average: $3,000)

THE STRANGER (RKO-International)—ORPHEUM (2,800) (50c-70c) 7 days. Gross: $12,500. (Average: $9,500)

OUR HEARTS WERE GROWING UP (Para.)—RADIO CITY (4,000) (50c-65c-85c). On stage, Phil Spitalny's orchestra, 7 days. Gross: $40,000. (Average: $15,000)

THE KID FROM BROOKLYN (RKO Radio)—RKO PAN (1,500) (50c-70c) 7 days, 3rd week. Gross: $11,500. (Average: $5,000)

THE GREEN YEARS (M-G-M)—STATE (2,300) (50c-70c) 7 days. Gross: $18,000. (Average: $11,500)

WITHOUT RESERVATIONS (RKO Radio)—WORLD (350) (50c-90c) 7 days, 3rd week, on a moveover from the Orpheum. Gross: $2,500. (Average: $3,000)

CLEVELAND

Mid-season grosses this week resulted from cool weather, following record heat. "Kid from Brooklyn" outgrosses everything, $30,000 in sight. "The Stranger" is also tops. Cleveland's sesqui-centennial Sunday parade and public celebration proved heavy competition. Estimated receipts for the week ended July 23:

YOUNG WIDOW (U)—LOEW'S OHIO (1,268) (50c-70c) 7 days, 2nd week, on a moveover. Gross: $7,500. (Average: $6,500)

TO EACH HIS OWN (Para.)—LOEW'S STATE (3,300) (50c-70c) 7 days. Gross: $18,000. (Average: $22,000)

THE GREEN YEARS (M-G-M)—LOEW'S STILLMAN (1,900) (50c-70c) 7 days, 3rd week, on a moveover. Gross: $11,500. (Average: $9,500)

A STOLEN LIFE (WB)—RKO ALLEN (3,000) (55c-70c) 7 days, 3rd week, on a moveover. Gross: $9,500. (Average: $10,000)

THE KID FROM BROOKLYN (RKO Radio)—RKO PALACE (3,300) (55c-70c) 7 days. Gross: $30,000. (Average: $20,000)

THE STRANGER (RKO Radio)—WARNERS' HIPPODROME (3,500) (55c-70c) 7 days. Gross: $32,000. (Average: $21,000)

WITHOUT RESERVATIONS (RKO Radio)—WARNERS' LAKE (714) (55c-70c) 7 days, 3rd week, and 2nd moveover. Gross: $3,400. (Average: $3,500)

INDIANAPOLIS

Film business is showing a better tone here this week, with only one attraction drawing below average. Heavy rains were offset by lower temperatures. Estimated receipts for the week ending July 23-25:

IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—CIRCLE (2,800) (46c-74c) 7 days, with Tony Pastor band on the stage. Gross: $22,000. (Average: $20,000)

CLUNY BROWN (20th-Fox)—INDIANA (3,200) (40c-60c) 7 days. Gross: $10,000. (Average: $13,900)

THE GREEN YEARS (M-G-M) and THE WALLS CAME TUMBLING DOWN (Col.)—LOEW'S (2,450) (40c-60c) 7 days. Gross: $18,000. (Average: $13,000)

A STOLEN LIFE (WB)—LYRIC (1,600) (40c-60c) 7 days, on a moveover from the Indiana. Gross: $7,000. (Average: $5,800)

PITTSBURGH

Inclement weather and two strong outdoor counter-attractions cut deeply into attendance over the weekend. Only two of the seven first-run houses are doing better than average business. Estimated receipts for the week ending July 25:

THE KID FROM BROOKLYN (Goldwyn-RKO Radio)—FULTON (1,700) (40c-50c-70c) 7 days, 3rd week. Gross: $10,500. (Average: $9,700)

CENTENNIAL SUMMER (20th-Fox)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days, 2nd week. Gross: $14,000. (Average: $11,000)

THE BRIDE WORE BOOTS (Para.)—PENN (3,400) (40c-55c-70c) 7 days. Gross: $16,500. (Average: $25,000)

TWO SISTERS FROM BOSTON (M-G-M)—RITZ (1,100) (40c-55c-70c) 7 days, 3rd week, on a moveover from the Penn. Gross: $2,500. (Average: $3,500)

RENDEZVOUS 24 (20th-Fox) and JOHNNY COMES FLYING HOME (20th-Fox)—SENATOR (1,700) (40c-55c-70c) 7 days. Gross: $3,200. (Average: $3,200)

OF HUMAN BONDAGE (WB)—STANLEY (3,800) (40c-55c-70c) 7 days. Gross: $17,000. (Average: $25,000)

OUR HEARTS WERE GROWING UP (Para.)—WARNER (2,000) (40c-55c-70c) 7 days. Gross: $7,000. (Average: $8,000)

KANSAS CITY, MO.

Cooler weather came up again with counter attractions about the same as in the previous week, but stage plays and a circus are coming. Estimated receipts for the week ending July 23-25:

LOVER COME BACK (U)—ESQUIRE (800) (45c-65c) 7 days. Gross: $8,000. (Average: $8,000)

LOVER COME BACK (U)—FAIRWAY (700) (45c-65c) 7 days. Gross: $1,750. (Average: $1,750)

WHISTLE STOP (UA) and THE PHANTOM THIEF (Col.)—MIDLAND (3,500) (45c-65c) 7 days. Gross: $14,000. (Average: $15,000)

A STOLEN LIFE (WB) and BAMBOO BLONDE (RKO Radio)—ORPHEUM (1,900) (45c-65c) 7 days. Gross: $14,000.

IN OLD SACRAMENTO (Rep.) and THROW A SADDLE ON A STAR (Col.)—TOWER (2,100) (39c-60c) 7 days. Stage show, "Bill" Elliott in person for two days. Gross: $11,700. (Average: $9,400)

LOVER COME BACK (U)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $6,000.

TORONTO

Humidity reached a near saturation point during a week high-lighted by Toronto's closest approach to a cloudburst, although theatre traffic ran from fair to steady. Estimated receipts for the week ending July 25-26:

DEAD OF NIGHT (British)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,300. (Average: $4,500)

THE BRIDE WORE BOOTS (Para.)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $13,800. (Average: $13,300)

THE GREEN YEARS (M-G-M)—LOEW'S (2,074) (18c 30c-42c-60c-78c) 6 days. Gross: $14,200. (Average: $13,200)

GILDA (Col.)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $14,100. (Average: $14.600)

THE WICKED LADY (British) — UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $11,400. (Average: $9,900)

DEAD OF NIGHT (British)—VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $6,500. (Average: $7,000)

IT TAKES ALL KINDS OF EXCITEMENT TO MAKE BOX-OFFICE RECORDS—

"Canyon Passage" *has it!*

AND

WALTER WANGER *presents*

Dana ANDREWS Brian DONLEVY Susan HAYWARD

in

CANYON PASSAGE

IN TECHNICOLOR

introducing Patricia ROC

with HOAGY CARMICHAEL WARD BOND ANDY DEVINE
STANLEY RIDGES FAY HOLDEN VICTOR CUTLER

Directed by JACQUES TOURNEUR • Produced by WALTER WANGER
A UNIVERSAL RELEASE • Screenplay by Ernest Pascal
Adapted from the Saturday Evening Post Story "Canyon Passage" by Ernest Haycox

UNIVERSAL PICTURES

Business proves it!

World-premiered at the Broadway Theatre, Portland, Oregon, 2000 people stood in line for three hours waiting for the second show, with the first show a complete sell-out! First week's receipts nearly double top past hits and the picture holds for indefinite run!

•

All opening day records smashed at the RKO Palace, Chicago! Second day and week-end business definitely indicates a new high for the theatre!

•

Setting a new box-office pace at the Spreckles in San Diego after a record-breaking mid-week opening!

•

Smash opening at Keith's Theatre, Baltimore, with all the ear-marks of a long top-money run!

Yes, sir! *"CANYON PASSAGE"* **HAS ALL THE EXCITEMENT THAT** *GUARANTEES* **NEW BOX OFFICE RECORDS!**

Strikes

(*Continued from page* 1)

labor because I believe in unions, because I believe in the right of the worker to organize", he stated. "I've talked in tough terms to management. Two months ago in a valedictory address to the annual meeting of the Chamber of Commerce of the United States, I told American management it was going to have to liberalize or face the threat of economic liquidation. I think it is only a matter of record to repeat that I have talked straight and honestly to management.

Talks Frankly

"Now, just as I talked honestly to management I want to talk honestly to you," he continued. "Business ignored public opinion for years, and you're heading in the same direction. Business thought it was an untouchable prima donna in the 1920's. It didn't care who was crushed beneath its wheels when it was driving toward its own determined goal. And you know what happened to business. It's still groggy from the socks it got from an outraged public through a responsive Congress. That can happen to you.

"What do you know that's wrong? Let me tell you what I think and let me tell you what other people tell me about labor—and I don't mean labor-baiters when I say other people. We can skip them. When I say people, I'm talking about decent, reasonable people who want to be your friends.

"But they are not going to be your friends if you persist, for example, in jurisdictional strikes. I know of nothing which ourages the American people more than a strike because two unions can't agree on who should do what work and who should collect dues from whom.

"The jurisdictional strike is the one which has plagued Hollywood the most. Some of them have not only been outrageous, but ridiculous. They have been so ridiculous that comedians have used the arguments involved as meat and substance for their jokes.

Hits Jurisdictional Strike

"Gentlemen, the jurisdictional strike has done more to hurt the cause of labor than any other single thing. It cannot be defended on any grounds at all. It is without justification. It is immoral. It is as unjustifiable as a political strike and almost worse because it happens oftener. Public conscience has outlawed unfair methods of competition whereby one business concern tries to put another out of business. Public conscience is no less determined to outlaw the jurisdictional strike.

"I want to say to labor that it will either outlaw the jurisdictional strike or Congress will outlaw it for labor.

"You don't want the Government in your union? You don't want drastic legislation? You want to go ahead without Government shackles and handcuffs? Very well, gentlemen, then discipline yourselves. If you don't discipline yourselves, you're going to get disciplined in a way you won't enjoy.

"It is your job just as much as it is the job of management to avoid strikes. Of course, you'll have disputes. There will always be disputes.

"We here in America need production more than ever. The whole world needs production. What threatens production threatens our whole economy. It threatens our futures. It threatens our hopes of an ever-rising living standard, our hope of an ever larger number of people having more things because they are making more things and thereby are able to buy more things."

Again turning to labor relations within the industry, he continued:

"I'd like to see this union and every other union adopt that thought—I say this union particularly, because you and I are partners in the same industry. It is a great industry. It's a unique industry. It has drawn together enlightened, imaginative, adventurous men in all of its various branches. This motion picture industry of ours pays the highest wages in all industry. It wants to pay even higher wages. It looks ahead to steady employment.

"But both must come out of production. If we on the management end and you on the labor end work hand in glove together, it will assure us all good jobs for all our times. That is, if we work for more and more production. After all, it is not the hourly standard which determines a man's real pay—it's what he produces.

"We'll get full production only as we maintain good relations. They ought to be better than good. They ought to be the best of all industries. If we make the best pictures in the world, and if we pay the best wages in all the world, then we ought to have the best internal relations of any industry. And there's no reason why we can't.

"We have already made a step forward. I was delighted to note in the recent Hollywood strike settlement the adoption of a provision by all parties to the effect that 'all new contracts shall pledge the local unions to settle disputes among unions by arbitration.' Strict adherence to this provision can do more than anything else I know to bring industrial peace in our industry.

"There are certain factors in our industry which simplify the way of leadership for all of us.

"I'm proud to tell you this: I know the producers in this industry. I know them all. I know what they think, and I don't know a single one of them who isn't in favor of collective bargaining. That's an industry condition of which I'm very proud. I say again, that should simplify our efforts to work together.

"I know you men in labor are just as anxious to avoid strikes as the producers are. If there's a firm determination on both sides to avoid strikes, they won't happen."

Labor Chiefs at 'IA' Meet

Richard F. Walsh, IATSE president (left); William Green, AFL president (center), and Illinois Governor Dwight Green, at the 38th biennial "IA" convention, in progress this week, through Friday, at the Stevens Hotel, Chicago.

Carolinians

(*Continued from page* 1)

yesterday in approving affiliation with the American Theatres Association, voted today to continue its membership in the Motion Picture Theatre Owners of America.

Other actions taken by the convention included the adoption of a resolution commending Warner Brothers on the 20th anniversary of talking pictures and a renewal of earlier protests against the employment of local checkers and the inclusion of advertising in pictures.

An invitation to the organization to hold its next convention at Pinehurst, as exetnded by Charles W. Picquet, veteran of the organization, who served as its president for 14 years and brought the exhibitors of the two Carolinas into a single organization during his tenure in office.

Discussing the New York decision, Wilby said the single sales, auction-bidding phases are certain to lead to higher film costs and therefore higher admission scales. He contended, too, that the exhibitor will be required to devote an excessive amount of time in film buying to the exclusion of other phases of theatre operation and that, in time, this will lead to an increase in sub-standard theatres.

Wilby warned that unless the several branches of exhibition agree on what relief is needed that Congress, in desperation and exasperation, is very likely to proclaim motion pictures to be a public-service industry and to establish a commission to regulate and supervise its every operation.

"Even now, under the New York decision," he said, "the Department of Justice is planning to police the decree. That will be infinitely worse than having local checkers around your theatre."

Decree Terms

(*Continued from page* 1)

reputation of the exhibitor, his financial standing and other factors.

The Department of Justice, on the other hand, would set up an entire procedure for making offerings of runs. It would provide for the minimum price desired by the distributor, but there would be a full public airing of bids, with an exhibitor being given an opportunity to get an exclusive run and protection from competition from other competitive areas and he would have to designate the length of time he would play the picture. Clearance would otherwise be eliminated, subsequent runs would know what the first-run conditions were and provision would also be made for bidding where there is no competition. The distributor would be permitted to impose only limited conditions in determining the highest bid.

On the question of arbitration, the distributors would generally follow the limitations of arbitration under the consent decree but with financial penalties ranging from $100 to $1,000 and compensatory damages might force a distributor to offer a picture to an exhibitor who had not previously received an opportunity to get a previous picture. The Department would give arbitration almost the full force of an enforcement body for the decree and would give the Government the right to intercede in any proceedings and even carry on proceedings where complainants have dropped them.

Dep't Ideas Received

The ideas of the Department were received here Monday by distributors from Robert L. Wright, Government counsel, and are understood to be under study by distribution heads and their counsel. Initial tentative suggestions of distributors and their counsel were set down following the meeting between John Caskey, 20th Century-Fox counsel, and Ralston R. Irvine, representing RKO Radio, with Wright in Washington a week ago Tuesday. It is understood suggestions of the distributors are in such a tentative state that it was decided at a meeting of counsel here last Wednesday to delay putting them before Wright until further work and study on them have been done.

While it is emphasized that these two different sets of suggestions represent neither a plan nor proposals for handling "auction selling" and arbitration, they do represent the first concrete thoughts of both sides in the New York anti-trust suit on how to implement new industry selling methods which the three-judge statutory court has directed be instituted.

The Government:

(*Continued from page* 1)

offer a non-exclusive first run on each picture it releases in a designated competitive area with no clearance protection against any other theatre, at a minimum price for such run and with a stated time within which such run must be completed. Such designated competitive area would have to contain at least two theatres adequate to play the run offered which are in substantial competition with each other. If the area included only part of a town, city or metropolitan area, every other part of such an area would have to be included in the same competitive area designated as such by the particular distributor.

Such competitive areas would be so designated to include approximately the same number of competitive theatres in each. Where any so-designated competitive area contains a theatre which is in substantial competition with a theatre in another designated area adequate to play on the same run, the offer of such runs in both such areas shall be made simultaneously. Any first-run offered would have to be offered in each exchange territory of the distributor within a specified number of days after the first offer in any exchange territory and all such offers would have to be made in order of territorial release of each feature.

Would Enter Minimum Bid

To handle bidding, the Department would have all exhibitors in each designated competitive area, within a specified number of days after a distributor offers a picture, enter a bid for a run at the distributor-designated minimum price. In the event that the bidder desires protection against prior exhibition of the picture in a theatre in substantial competition with his but located in another designated competitive area, or against subsequent or simultaneous exhibition of the picture in any other theatre or theatres in substantial competition with his theatre, such an exhibitor could make a higher offer for the run. However, he would state the time within which he proposes to complete the run of the picture in his theatre, with such clearance terms relating to theatres in substantial competition with him as may be reasonable for him to obtain.

Would Accept Highest Bid

The distributor, under the Department's thinking, would within a specified number of days of receipt of such offer or offers, accept as many of the bids as are made by financially responsible exhibitors with theatres adequate to play the run bid for. Where the terms of two or more such bids are mutually exclusive, the distributor would accept the highest bid.

On the subject of acceptance or rejection of a bid by the distributor, the Department would provide that upon acceptance of any bid for a protected run, the distributor shall publicly announce the rental and clearance terms on which such run has been granted, and the date by which the exhibition of such run may be completed. If no bids are received, the distributor could reoffer the film on new terms in the same manner. The distributor could reject any and all bids which were inconsistent with the provisions of the decree, including any demonstrated to reflect the product of collusion among exhibitors. In rejecting any bid, the distributor would notify the rejected bidder of its reason for such rejection.

The same procedure would be utilized in receiving and accepting bids for subsequent run exhibition of the picture, according to the Department. The procedure would be followed with respect to as many subsequent runs as exhibitors in the designated competitive area may desire to license, except that no time for completion of the previous or last run need be stated. The offer of any subseqeunt run would occur not later than a specified number of days after the offer of the prior run. The distributor could reject any bid for a subsequent run if acceptance would decrease the film revenue on the picture in question which it receives from other prior run theatres in substantial competition with the bidder for more than the amount of the bid but in any event of such rejections, the burden of proving such decrease would rest upon the distributor.

In areas where there are not two or more theatres adequate to play first-run but where there are two or more adequate to play subsequent run, the distributor, according to the Department, would publicly announce the rental and clearance terms on which the first-run or runs are licensed and the time within which they must be completed, within a specified number of days after such first-run licenses are made. Within a specified number of days thereafter, the distributor would offer the subsequent runs to the exhibitors in the particular area who desire to license the film.

Would Not Permit Discrimination

In areas where there are not competing theatres, the Department would have the distributor publicly announce the rental, run and clearance terms on which its films are licensed to each theatre in the area. The Department would not permit the distributor to discriminate with respect to such terms among such non-competitive areas.

According to Justice's version of "auction selling," each first-run licensed would commence to play within a specified number of days of making of the license either by acceptance of a bid or otherwise and would complete it within such time as had been specified. Each subsequent run licensed, except the last run, would commence to play within a specified number of days of such licensing and would be completed within such time. The distributor would have to make prints available to all exhibitors having the privilege of playing the same picture at approximately the same time, without discrimination among them.

Would File Complaint

On handling complaints arising under the "auction selling" methods it outlines, whether as to bid or otherwise, the Department would provide that any exhibitor, distributor or producer who claims to have been injured by violation of any of the provisions of the decree selling method, would be able to file a complaint in the manner provided in the rules set forth in the original consent decree which rules would be carried over into the new decree. Upon filing a copy of the complaint with the arbitration board, the complainant would also forward it to the Attorney General in Washington. The complainant then would proceed to arbitration in accordance with such rules of arbitration. If the arbitrator found a violation had occurred, he would make an award against the respondents which could include compensatory damages and a direction to do or refrain from doing specific acts in connection with the licensing of a particular film, providing only that the award was reasonably related to the punishment of the violation found and the prevention of similar violations in the future.

Such awards would be reversable by an appeal board in the same manner as under the present arbitration system. Upon affirmance by the said appeal board or failure to appeal, such award would become final and violation of it would be punishable as a contempt in an action brought by the U. S.

According to the Justice Department, wherever the claim is made that any exhibitor party to the decree had combined, conspired or agreed with another defendant or another exhibitor to violate any of the provisions, such defendant could be made a respondent in the arbitration proceeding and a similar award could be made against it if the arbitrator found that it had been guilty of such conduct.

Notice of discontinuance of any arbitration proceedings commenced would have to be given to the U. S. by the complainant with a statement of reasons. The U. S., upon service of notice on the respondents, then would continue to prosecute the arbitration in its name to a final award where it deems such continuance necessary in order to punish adequately the alleged violation which is the subject of the complaint.

If at any time, whether by failure of an aggrieved party to prosecute a complaint or otherwise, it appeared to the U. S. that a wilful violation of the decree had been committed which might otherwise escape appropriate punishment, the Government could institute and prosecute any proceeding in which the U. S. is the complainant.

The Majors:

(*Continued from page* 1)

fer to license any of its features on a run desired by the exhibitor should include a statement by the exhibitor of the admission price or prices which he intended to charge of the exhibition of the feature and on the run for which the offer was submitted.

The distributors would be enjoined from offering films for license in the future for exhibition in any theatre not their own in any manner except the following:

1. Any terms offered by a distributor defendant as the minimum terms, if any, which it would accept in the licensing of its features would be without discrimination in favor of affiliates or old customers, or any person whatever. This would prevail providing nothing should affect or limit the right of any defendant to continue to adopt any appropriate means of determining film rental, including measuring its compensation by stated sums, by a given percentage of a particular theatre's receipts, by a combination of these two, or by any other means.

2. A license to exhibit each film released for public exhibition would have to be offered at a minimum price for any run desired by the operators of each theatre within the competitive area where the offer is made.

3. The license desired in such cases would be granted to the exhibitor having a theatre adequate to show the picture upon the terms offered which the distributor, in good faith, believed to be the highest responsible bidder.

In determining which is the highest bidder, the distributors would be permitted to take 11 factors into consideration. They would be:

1. The rental terms and license fees offered.

2. The film revenues previously received from the previous exhibition of its pictures on the run in question in the theatre involved.

3. The number of days which the theatre offered to play the picture, the days of the week and the time of the year.

4. The theatres' policy of operation such as whether it played double features, indulged in patron inducements, and the policy under which the theatre proposed to operate were it to obtain the run requested.

5. The character and location of the theatre involved including its size, type of entertainment offered, appointments, transit facilities, etc.

6. Admission prices of the theatre as set by the exhibitor himself for the period of the exhibition of the picture he desires.

7. The comparative suitability of the theatre involved for the advantageous exhibition of the distributor's picture on the run in question.

8. The film revenue which the distributor anticipates could be derived.

9. The effect which the exhibition of the feature in each of the theatres involved would have had upon the distributor's total film revenue in the competitive area in which the theatres involved are located.

10. The character and ability of the exhibitor operating each theatre and his reputation generally in the industry and in his community for showmanship, honesty and fair dealing.

11. The final responsibility of the exhibitor.

The terms of each license agreement offered competitively would be without discrimination in favor of affiliates, old customers or any person whatever.

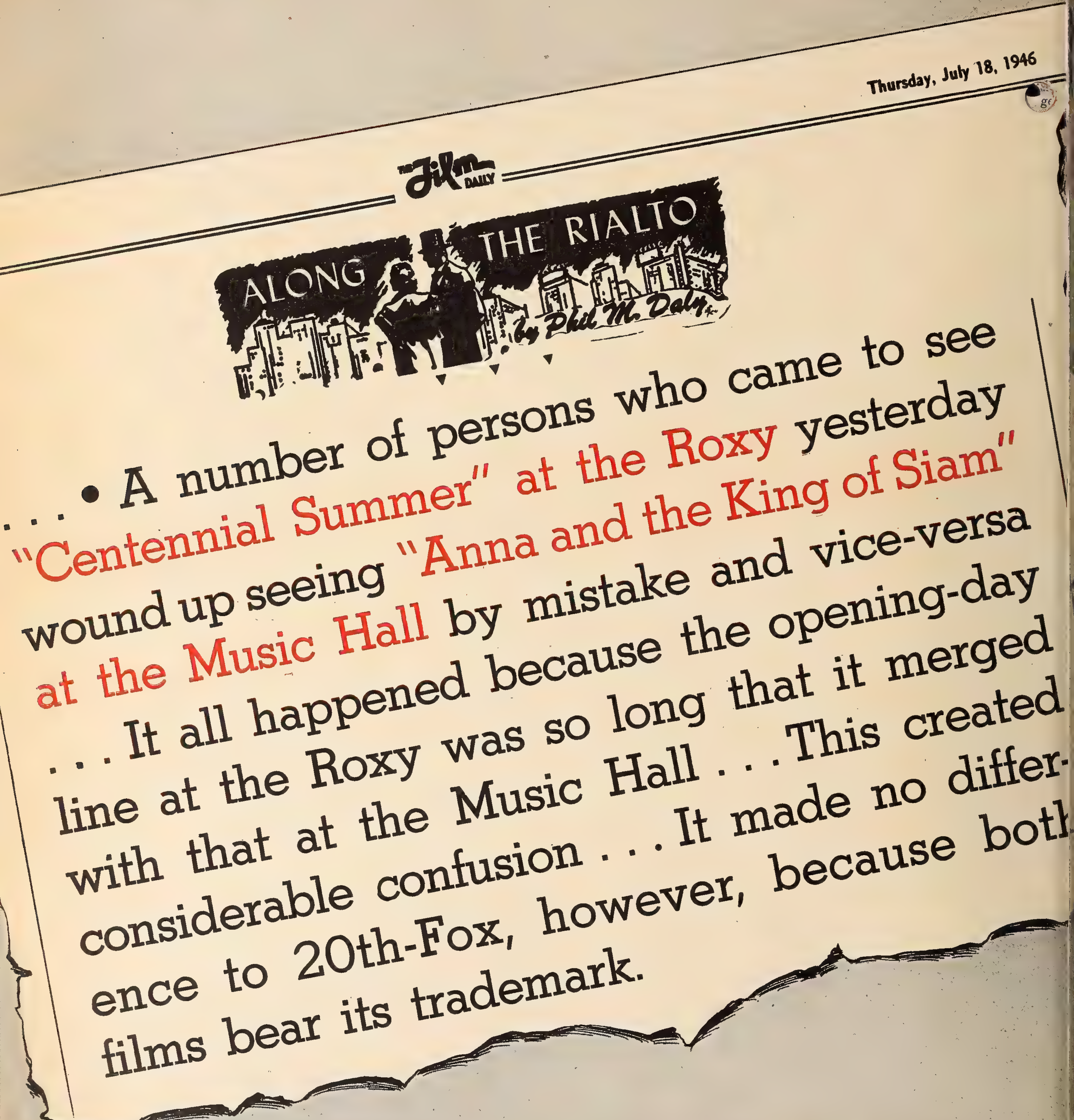
For handling arbitration proceedings, the distributors would provide that, in controversies arising upon a complaint by an exhibitor that a distributor-defendant has violated any provision of the selling section of the decree, such complaint would be subject to arbitration. But no arbitration could be instituted more than 30 days after the complainant had received notice of facts showing such a violation.

Could Award Damages

If in any such proceeding, the arbitrator should find that the distributor-defendant had violated any of the provisions of the selling section of the decree, the arbitrator could award damages to the complainant in an amount of not less than $100 or more than $1,000 or could award compensatory damages to the complainant.

In the event that the arbitrator found that the distributor had not in good faith licensed his feature to an exhibitor who the arbitrator believed to have submitted the best terms, in the alternative and in lieu of other damages, the arbitrator could direct the distributor to license its next picture of comparable worth available for exhibition in the complainant's theatre on the terms offered by the complainant for the picture, where the arbitrator found the complainant to have submitted the best bid.

FACT You couldn't believe it unless you saw it!



Thursday, July 18, 1946

The Film DAILY

ALONG THE RIALTO

by Phil M. Daly

. . . • A number of persons who came to see "Centennial Summer" at the Roxy yesterday wound up seeing "Anna and the King of Siam" at the Music Hall by mistake and vice-versa . . . It all happened because the opening-day line at the Roxy was so long that it merged with that at the Music Hall . . . This created considerable confusion . . . It made no difference to 20th-Fox, however, because both films bear its trademark.

It's a **FACT** that the Biggest Hits **EVERYWHERE** are from 20 Century-Fox

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 60. NO. 18 NEW YORK, U. S. A., THURSDAY, JULY 25, 1946 TEN CENTS

U. S. TO CURTAIL CAPITAL GAINS

5 Goldwyn Companies Are Subject to Ordinary Tax Rates

By JIM BRADY

WASHINGTON, July 24. — Personal film corporations will no longer be recognized by the Bureau of Internal Revenue for income tax purposes, Commissioner Joseph D. Nunan, Jr., told MOTION PICTURE DAILY today.

"We have ruled that where single pictures are incorporated and the profits for the pictures are divided by liquidation of the corporation that those profits will be taxed to the individuals concerned as ordinary income at ordinary tax rates instead of as capital gains at a 25 per cent rate," the commissioner said.

Nunan's first act in carrying out the sweeping regulation, which applies to the entire industry, was to announce that five single picture companies formed by Samuel Goldwyn are of "income status rather than capital gains status." Goldwyn received his notification this morning. Bureau of-

(*Continued on page* 11)

Clayton Sees World Film Bars Lifted

Pledges U.S. Cooperation For American Industry

WASHINGTON, July 24. — Predicting the elimination of a great majority of film trade barriers throughout the world, Assistant Secretary of State William Clayton today promised the complete cooperation of the government in writing treaties and granting foreign loans in such manner as to pave the way for American pictures everywhere.

That a representative of the Department acquainted with the film industry's problems abroad will be present at the forthcoming international trade conference in London was disclosed by Clayton.

He expressed belief that the preliminary trade conference to be held on Oct. 15 will lay the foundation for more equitable trade agreements between this country and foreign powers where films and other American export items have been blockaded by

(*Continued on page* 11)

Ellis, UA Eastern District Manager

Jack Ellis, New York branch manager for United Artists for the past three years, has been appointed Eastern district manager for the company in charge of New York, Albany and Buffalo, by J. J. Unger, general sales manager.

Replacing Ellis in New York will be Mark N. Silver, formerly Washington branch manager, while Gerald P. Price, salesman in the latter ex-

(*Continued on page* 11)

Leaders at Skouras UJA Luncheon

Nelson A. Rockefeller, Spyros P. Skouras and Edward M. M. Warburg urged all-out support of the non-sectarian Community Committee of New York on behalf of the United Jewish Appeal to help ease the plight of surviving Jews overseas, at a luncheon given here yesterday by Skouras to leaders of the film industry at the St. Moritz Hotel. The luncheon was given at the sugges-

(*Continued on page* 11)

Johnston Goal Is "Utopian": Walsh

Chicago, July 24.—Richard F. Walsh, president of the IATSE, today intimated to *Motion Picture Daily* it was highly unlikely, in his opinion, that the "Utopian goal" of no jurisdictional strikes in labor ranks would ever be attained. This was in comment on Eric Johnston's speech of Tuesday in which he told "IATSE" members jurisdictional issues would have to be ended by labor itself or face Congressional action. Asked whether he approved of Johnston's plea, Walsh replied it all depended upon circumstances.

He also stated he did not regard Johnston's speech as harsh either on labor or the "IA."

Walsh Policy Is Approved

CHICAGO, July 24.—Richard Walsh's policy in the Hollywood labor situation together with that of his representative, Roy Brewer, received the unanimous approval of the IATSE convention here today. The delegates upheld the findings of the 'IA's' general executive board at Houston, in February at which time Brewer was given a complete clearance on charges made against him by Samuel R. Gold-

(*Continued on page* 7)

'U' Names Men Abroad

Universal International, having previously worked out the re-establishment of its operations in liberated and former enemy territories, has prepared for putting plans into motion with a number of promotions and additions to the foreign organization.

Effective yesterday, the new appointments are: Robert E. Lury, former manager for Singapore, becomes Eastern supervisor with headquarters in Singapore; Michael Bergher, Far Eastern supervisor; Louis Foeldes, general sales manager for Europe, with headquarters in Paris; Keith Goldsmith, former manager in India, becomes home office executive; Herb-

(*Continued on page* 11)

Tax Collections in Ohio Rise Heavily

COLUMBUS, O., July 24.—Collection of the three per cent excise admission tax for the first three months of this year amounted to $1,193,362, compared with $1,124,222 for the similar 1945 period.

Censorship fees collected for the

(*Continued on page* 11)

Duplicate Pattern for Atom Newsreel Pictures

Filming of yesterday's (EDT) underwater detonation of atom bomb at Bikini Lagoon in the mid-Pacific was patterned identically along the lines of the camera attention given bomb No. 4 less than a month ago at the same location, according to newsreel spokesmen here. Also the shipping of negatives of the explosion to Washington, the processing and censoring of footage by government officials, and the relaying of the films to New York will be accomplished similarly and with about the same speed, they add. Disallowing unforeseen obstacles, the newsreel exchanges will be shipping pictures of the fifth atom explosion to the nation's theatres on Aug. 6, newsreel men estimate.

When the footage exposed by newsreel pool cameramen and official Army, Navy and Coast Guard photographers is received in Washington, lots will be drawn to determine which newsreel company's New York office will be used to screen the fine-grained print for cutting duplications and general editing. In a like fashion will the reels determine what individual will act as liaison between the reels and the government in Washington. RKO Pathe's offices here were selected in that manner for the initial screening of the previous Bikini bombing film and News of the Day's J. C. Brown, in Washington, acted as liaison in the circumvention of the reels' Capital offices.

CIEA Delays Action On N. Y. Decision

The board of directors of the Conference of Independent Exhibitors Association, which had originally planned to convene in Detroit this week to draft recommendations for a final decree in the New York anti-trust case, has now decided to delay the meeting until possibly after Sept. 15 in either Washington or New York.

The change has been caused by the feeling of some members that it

(*Continued on page* 11)

Ostrer, Huth Form Own Companies

LONDON, July 24.—Maurice Ostrer, hitherto managing director of J. Arthur Rank's Gainsborough Films, today registered a new production company, Atlas Film Corp., capitalized at $200,000. In view of the studio space situation, however, it is uncertain when production will start.

Another ex-Gainsborough executive, Harold Huth, will leave with the end of the Ostrer regime, to form his own production company, Braganza Picture Corp., also capitalized at $200,000.

Coming Events

Today and tomorrow — 38th biennial convention of the IATSE, Hotel Stevens, Chicago.

Today — Motion Picture Association board of directors meeting, New York.

July 30—Northern California Theatre Owners meeting with American Theatres Association executives, St. Francis Hotel, San Francisco.

Aug. 2—Northwest Variety annual golf tournament, Oak Ridge Country Club, Minneapolis.

Aug. 5—Photographic Industry Co-ordinating Committee meeting, Hotel Continental, Chicago.

Aug. 5-7—Warner's "20th Anniversary of Talking Pictures" sales convention, Ambassador Hotel, Atlantic City.

Aug. 5-7—National Association of Visual Education Dealers' annual convention, Hotel Continental, Chicago.

Aug. 6—Connecticut MPTO golf tourney, Racebrook Country Club, Orange, Conn.

Aug. 12-15—United Artists international sales conference, Waldorf-Astoria Hotel, New York.

Aug. 20—Annual clambake of Associated Circuit, Lake Shore Country Club, Cleveland.

Aug. 26-27—Photographers Association of America convention, Hotel Stevens, Chicago.

Film Men Debate Double Bills on Air

Double features were debated on New York City's station WNYC's "Hollywood Forum of the Air," Tuesday night, with Alfred W. Schwalberg, assistant general sales manager of United World Pictures, and producer Hunt Stromberg, Jr., representing the industry. Students of City College debated the question.

Schwalberg argued that the public decides whether or not they want double features through the box-office and that the industry supplies what the public desires.

WB Releasing 88 Shorts in 1945-46

Eighty-eight one-and two-reel short subjects will be released by Warners this season.

The releases constitute the following series: eight "Technicolor Specials," six "Featurettes," 10 "Melody Master Bands," six "Vitaphone Varieties," 16 "Sports Parades," 18 "Merrie Melodies" and "Looney Tunes," in Technicolor, four "Bugs Bunny Specials," in Technicolor, 14 "Blue Ribbon Hit Parades," six Technicolor "Adventures."

Granada $3,200,000 Issue

London, July 24.—Sidney Bernstein's Granada Theatres' issue of $3,200,000 four and one-half per cent preference shares were heavily oversubscribed here today; the lists were closed within five minutes.

Personal Mention

HENRY GINSBERG, Paramount vice-president in charge of production, and Mrs. Ginsberg, will leave New York Saturday by train for Hollywood.

•

George M. Mann, owner of the Theatre Service Agency, San Francisco, and Hal Horne, assistant general manager, have completed a plane tour of the Mann Theatres in Northern California.

•

Jerry Finnegan, former manager of the Plymouth, Worcester, Mass., who recently recovered from illness, will assume managership of the Holyoke Theatre, Holyoke, Mass., next month.

•

Rube Lewis, stage manager at Loew's Poli-Palace, Hartford, and business agent of Local 84, IATSE, has been released from Mount Siani Hospital in that city.

•

Max Westebbe, RKO Radio district manager at Albany, N. Y., is recovering in Memorial Hospital there, from injuries sustained when hit by an automobile as he crossed a street.

•

David Rose, Paramount managing director in Great Britain, will leave New York over the weekend for London.

•

Colonel Jason Joy, 20th Century-Fox public relations director, will leave Hollywood for New York Saturday.

•

Glendon Allvine, MPA public relations director, will return to New York Monday following a week's vacation in Cuba.

•

Harry Graham, Universal Southern division manager, is back at his desk in Atlanta after a trip to Charleston, S. C.

•

Perry Spencer, Universal Southern publicity director, is back in Atlanta following a trip to New Orleans and Memphis.

•

Evens Sprott of the Bijou Amusement Co. in Nashville, was a recent visitor to Atlanta's film row.

•

Jack Trachtenberg, Bill Hamborsky and Elsie Fink, Fabian Theatres managers of Staten Island, have been vacationing.

•

Gloria Ferrera has left Warner Bros. San Francisco exchange to marry Frederick Watson of Concord.

•

Irving Allen, Monogram producer-director, is in Geneva, Switzerland, on a filming mission.

•

Martha Scott, RKO Radio player, will leave New York for London tomorrow.

•

Bill Ruder of the Samuel Goldwyn office is in Atlanta from New York.

•

Sam Gardner, Los Angeles M-G-M manager, is in Philadelphia.

SIDNEY GILLIAT, British producer associated with the J. Arthur Rank organization, arrived in New York from London yesterday and will shortly go to Hollywood.

•

Mary Edwards, Paramount actress, has returned to Hollywood from New York where she attended the wedding of her sister, Kathleen Roche, to Allen Julier, producer.

•

Luigi Luraschi, Paramount's studio foreign department head, is due to arrive in New York from London by plane tomorrow. He will leave for the Coast by plane on Sunday.

•

Arthur C. Bromberg, president of Monogram Southern exchanges, and Sam Hinson, Charlotte branch manager, have returned to Atlanta from Charleston.

•

William C. Gehring, 20th Century-Fox sales manager, is due to arrive in Kansas City today from St. Louis.

•

Michael Moodabe, president of Amalgamated Theatres, New Zealand, accompanied by Mrs. Moodabe, is visiting New York.

•

David Lean, British director, returned to London from New York yesterday by plane after a three-week visit.

•

E. M. Saunders, M-G-M assistant general sales manager, returned to New York yesterday from a New England vacation.

•

William Cobb, president of the Exhibitors Postwar Exchange, New Orleans, has returned there from Colorado Springs.

•

Leonard Case of Vanguard's New York office, has arrived in Hollywood.

•

Harold Greenberg, Public Theatre zone manager at Poughkeepsie, is visiting Albany, N. Y.

•

Billy Wilder, director, has entered Cedars of Lebanon Hospital, Los Angeles, for a minor operation.

•

William Bendix is due to arrive in New York today by plane from California.

•

John S. Allen, M-G-M district manager, returned to Washington from New York yesterday.

•

Louis J. Kurland, vice-president of Duke and Co., is visiting Hollywood.

•

L. H. Andrews, Monogram's Dallas office manager, is vacationing in Memphis.

•

Charles Delas, Thibodaux, La., theatre owner, is recovering from recent automobile accident injuries.

•

Diana Lynn, Paramount actress, will arrive in New York from Hollywood by plane on Aug. 3.

•

James Dunn, film player, has arrived in New York from the Coast.

Asides and Interludes

By JAMES CUNNINGHAM

The Brothers Warner can loo back on this, their 20th anniversary o talking pictures, to the day in 192 when they had poured their per fortunes, as well as their comp available assets, into sound-film experiments, and a delaying techniqu had to be adopted in writing out th salary check of Al Jolson, who wa then making "The Jazz Singer." I Jolson was in Hollywood on payday he was given a check on a New Yor bank. And when Jolson was in Ne York, the check was on a Hollywoo bank.

▽

Lew Lehr observes that while mone may not make one happy, it does mak one mighty comfortable while he's unhappy.

▽

Paramount president Barney Balaban had Hollywood luck, the othe day, when he hooked the first whit marlin of the season in the Atlanti waters off Long Island's Montau Point.

▽

***The IATSE News*, issued yesterday from Chicago, points up th longest "wage-freeze" on record running 1,400 years, from the yea 503, when laborers' wages in Constantinople, Turkey, were frozen a two cents a day and were not raise until 1903.**

▽

Producer Eddie Small has receive 100,000 *applications from guys wh want to play the role of Rudolph Valentino in a production on the life o The Sheik.*

▽

***Ripley-ism*: Talent in Buenos Aires, Argentine, is selected by a special committee of the municipal pawnshop, which provides recital halls for debuts, out of pawnshop profits.**

▽

"New Products and Services," supplemental tabloid published by the *New York Journal of Commerce,* offers some dandy postwar gadget potentialities for the newsreels, such a rubber boots for cows, aluminum-magnesium canoes light enough for a small child to carry, furnace stoker that require but one manual firing in year, office desks that are completely wired for office machines and lamps in order to eliminate all floor wires, golf balls made of molded nylon, draperies whose glow lights a room, and — we regret to report — dishes which may be hurled without breaking.

▽

Dan Wilkinson of the Richmond, Virginia, Neighborhood Theatre, tells the yarn about the football being kicked accidentally into a nearby backyard where some chickens were scratching and scratching and scratching. The rooster studied the football carefully and then yelped: "Girls, I'm not complaining, y'understand, but look at the work they are turning out next door."

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Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspond-* [illegible]

ST. LOUIS

"Two Sisters from Boston" is an outstanding success at Loew's State here in a week which saw temperatures set new season highs at 99 degrees. Estimated receipts for the week ended July 23:

TO EACH HIS OWN (Para.)—AMBASSADOR (3,154) (45c-55c-65c). Gross: $15,000. (Average: $17,200)

CENTENNIAL SUMMER (20th-Fox) and DEADLINE FOR MURDER (20th-Fox)—FOX (5,038) (45c-55c-65c). Gross: $24,000. (Average: $17,000)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—LOEW'S ORPHEUM (1,900) (45c-55c-65c). Gross: $9,400. (Average: $7,100)

TWO SISTERS FROM BOSTON (M-G-M) and THE MAN WHO DARED (Col.)—LOEW'S STATE (3,154) (40c-50c-65c). Gross: $26,000. (Average: $17,100)

THE VIRGINIAN (Para.) and SMOKY (20th-Fox)—MISSOURI (3,514) (45c-55c-65c). Gross: $16,000. (Average: $11,100)

DARK CORNER (20th-Fox) and TARZAN AND THE LEOPARD WOMAN (RKO Radio)—ST. LOUIS (4,000) (45c-55c-65c). Gross: $8,500. (Average: $6,200)

A STOLEN LIFE (WB) and DRESSED TO KILL (U)—SHUBERT (1,900) (45c-55c-65c). Gross: $7,500. (Average: $6,200)

CHICAGO

Business fell off slightly here, with many preferring outdoor amusements due to the hot weather. Estimated receipts for the week ending July 23-24:

RENEGADES (Col.)—APOLLO (1,200) (55c-65c-95c) 2nd week. Gross: $15,000. (Average: $12,000)

O.S.S. (Para.)—CHICAGO (3,250) (55c-65c-95c). On stage: The Charioteers. Gross: $57,000. (Average: $51,000)

THE MADE ME A KILLER (Para.)—GARRICK (1,000) (55c-65c-95c). Gross: $14,000. (Average: $13,000)

THE CAT CREEPS (U) and SHE WOLF OF LONDON (U)—GRAND (1,150) (55c-65c-95c). Gross: $12,000. (Average: $11,000)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—ORIENTAL (3,200) (95c) 4th week. On stage: Mills Bros. Gross: $45,000. (Average: $40,000)

CANYON PASSAGE (U) and DANGER WOMAN (U)—PALACE (2,500) (55c-65c-95c). Gross: $30,000. (Average: $24,000)

TO EACH HIS OWN (Para.)—STATE-LAKE (2,700) (74c-95c) 2nd week. Adults only. Gross: $40,000. (Average: $29,000)

THE GREEN YEARS (M-G-M)—UNITED ARTISTS (1,700) (55c-65c-95c). Gross: $30,000. (Average: $25,000)

THE KID FROM BROOKLYN (RKO Radio) — WOODS (1,200) 5th week. Gross: $27,000. (Average: $20,000)

Wehrenberg Will Leave Local MPTO

ST. LOUIS, July 24.—Fred Wehrenberg will resign as president of the St. Louis, Eastern Missouri and Southern Illinois MPTO because of the press of duties occasioned by his recent election to the national presidency.

Wehrenberg said the local board of directors will likely choose a successor in their fall meeting. He has been president of the local group since 1930.

A. J. Glassmire, 67

HOLLYWOOD, July 24.—Augustin J. Glassmire, 67, actor and stage director for nearly half a century, died at his home here Tuesday.

Review

"Two Guys from Milwaukee"

(*Warner Bros.*)

RULERS of mythical Balkan kingdoms are quite familiar to American film audiences by this time but the one in Warner's "Two Guys from Milwaukee" has a new twist in selling his subjects American democracy through a Brooklyn cab driver and having them turn around and vote the ruler out of office in a plebiscite. It makes for some fast-moving and hilarious farce and a generally appealing comedy, starring Dennis Morgan and Jack Carson as the Balkan prince and Brooklyn cab driver, respectively, and featuring Joan Leslie, Janis Paige and S. Z. Sakall. It might also be mentioned for the benefit of the exhibitor who keeps his eyes primed for marquee values, that the prince is a Lauren Bacall fan and while he finally gets to sit next to her on a plane, it is only short-lived, since Humphrey Bogart makes him vacate the seat, as any husband might, seeing his wife being annoyed by another.

The plot and the basis for the hilarity is familiar, but director David Butler has provided freshness and zest in the telling and Alex Gottlieb has given it a nice, even production. Carson is really from Milwaukee as the story line has it, but Morgan adopts the place when he tries to spend 24 hours incognito in New York to get away from the continuous round of receptions which have greeted him on his trip to try and discover what America is really like. In Carson's hands, Morgan really gets to see the people but it's embarrassing to quite a few when his identity is discovered. It's downright annoying to Carson since it's a nip and tuck battle to see who wins Miss Leslie after Morgan is voted off his throne and into the beer business in Milwaukee. Nobody could suggest that Carson was taking Miss Leslie, his fiancee, for granted but a Balkan potentate is enough to turn any girl's head.

It is all done with good-natured humor and spoofing and it should register solidly with the customers. Morgan and Carson are grand as the two guys from Milwaukee, transplanted to Brooklyn, and Miss Leslie displays a neat sense of timing as the befuddled gal who just can't make up her mind. Sakall is a good business man, both as Morgan's chamberlain and as his manager. There is a good bit done by young Patti Brady as a Brooklyn "Miss Fix-It," and by Rosemary DeCamp as her mother. Miss Paige is not particular in her choice of a mate, transplanting her affection from Morgan to Carson and then to Sakall.

Charles Hoffman and I. A. L. Diamond provided a swell script with all the performers doing their best, the result is fast and lusty comedy which aims right for the rib-tickling section, the kind which satisfies most exhibitors' customers.

Running time, 90 minutes. General audience classification. Release date, Aug. 17.

MILTON LIVINGSTON

Studios Open Talks With Set Decorators

HOLLYWOOD, July 24.—Major producers have opened negotiations with Set Designers Local 1421, key unit in last year's studio strike, pursuant to a pledge made in settlement of this year's strike to complete a contract with this local, if possible, within 30 days.

Under terms of the interim agreement now in force, Set Decorators receive $108 weekly, and Set Designers $187.50. Although producers are in negotiation with 45 locals on new contracts, outcome of the sessions with Local 1421 is considered likely to set the pattern for others.

MGM Sets Trade Shows on Three

M-G-M will hold tradeshowings of "The Show-Off" on Aug. 13 in all exchanges, except New York and Los Angeles, where they will take place a day ahead.

Other trade screenings scheduled include "No Leave, No Love" for all territories, on Aug. 27, except New York and Los Angeles where they will be held Aug. 26; "Gallant Bess," in New York, Los Angeles, and Cincinnati, on Aug. 29; Indianapolis, Sept. 3; Detroit, Sept. 5; Cleveland, Sept. 6, and elsewhere on Sept. 19.

Reel on Housing

"Homes for Veterans," a 25-minute sound film describing the Veterans Emergency Housing Program as it operates in the community, has been released.

Newsreels to 'Cover' WB Birthday Cake

Paramount, Universal, Fox Movietone and M-G-M newsreels, will "cover" the opening ceremonies for Warners' 20th anniversary of talking pictures birthday cake, which will be unveiled in Columbus Circle today by Borough President Hugo Rogers.

Appearing in an NBC network broadcast will be: Milton Berle, Monty Woolley, Robert Merrill of the Metropolitan Opera, and Maggie McNellis, who will conduct the program. The cake will be the scene of daily events for the next two weeks.

Rank Firm to Make 300,000 Chairs

LONDON, July 24.—Gaumont Kalee Seating, Ltd., a J. Arthur Rank subsidiary, was capitalized today for $600,000 to manufacture theatre chairs. It is anticipated that its annual output will be 300,000 seats, yielding $1,800,000 from overseas alone. The government has sanctioned a large new factory in Yorkshire.

FCC Hears Video Plea

HOLLYWOOD, July 24.—In a brief hearing before Federal Communications Commission examiner Ray Wakefield, Don Lee vice-president Lewis A. Weiss elaborated testimony given in recent hearings on applications for television licenses, asserting his organization is amply financed and staffed. Due to the illness of Howard Hughes and Thomas Lee, the hearing was adjourned to Aug. 9.

U's 'They Were Sisters'

"They Were Sisters," J. Arthur Rank-Gainsborough British production being released in this country by Universal, and which was screened for the trade-press by the company, here, this week, was reviewed in *Motion Picture Daily*, from London, on May 14, 1945. Since then the picture's running time has been cut seven minutes, from 115 to 108.

In his review, Peter Burnup, *Motion Picture Daily's* London editor, described the film "just one further witness to the quite remarkable spell he (James Mason) casts over Britain's film-goers. . . . Mason's performance is calculated also to work on the heartstrings of every woman who sees the picture."

Will Aid Germans Re-enter Production

WASHINGTON, July 24.—Allied military authorities have inspected the Bavaria Filmkunst Studios in Germany and found them capable of handling production after minor preparations, it was disclosed here today. Assistance will be given the Germans in the preparation for re-entering production, it was said.

A German firm in Frankfurt has received four tons of nitrocellulose wool from the British and will begin shortly to produce film base; also 700,000 meters of raw stock are available in the Soviet zone for use of the Bavaria studios.

Total number of theatres licensed in the American zone of Germany is now 674.

Foreign Screen Is After More Product

Florine C. Meyer, executive of Foreign Screen Corp., will leave here today for Hollywood, where she will survey the independent market with a view to securing Latin American rights to a group of pictures which FSC is planning to distribute through its own branches and affiliated companies below the Rio Grande.

H. Alban-Mestanza, FSC president, announced here yesterday that his company has acquired from Jesse J. Goldburg distribution rights of "Gorilla Woman," a United Screen Associates picture.

Baume Reception Today

Eric Baume, author of "Half Caste," which will be produced by Arthur W. Kelly, for release through United Artists, will be guest of honor at a press reception to be given by Kelly and UA at the Hotel Gotham, here, this afternoon.

Night and Day
You'll talk about
"Night and Day"
IN TECHNICOLOR
WARNERS' HOLLYWOOD THEATRE
TODAY!

WINTER GARDEN
UNITED ARTISTS
COMING!
VIVIEN LEIGH and CLAU
Caesar and Cleo
IN TECHNICOLOR
ER GARDEN

WINTER GARDEN
E RAINS in
patra
COMING!
Aug. 15th!

WB Gives Sound Film to Library

WASHINGTON, July 24.—Talking pictures have not only brought full expression to the screen but have raised motion pictures to heights never before thought possible as an entertainment and a cultural art, declared Dr. Luther H. Evans, Librarian of Congress, in accepting, here, yesterday, a print of "Lights of New York," first all-talking feature, presented to the Library of Congress by Major Albert Warner, vice-president of Warners, in commemoration of the 20th anniversary of talking pictures.

After tracing the early progress of sound films, Dr. Evans said, "Major Warner has acknowledged that others pioneered in this field before Warner Brothers became interested in it as a vehicle of mass communication. By the same token, I am sure that everyone will agree that it was Warner Brothers who brought sound motion pictures to the multitudes and that their place in history is unchallengeable."

Sam Warner Tribute

Dr. Evans also paid tribute to the late Sam Warner for his contribution in the pioneering of talking pictures.

Another memento of sound, a piece of early sound projection eequipment, was presented at the same time by Major Warner to the Smithsonian Institution, with Dr. Alexander Wetmore, secretary and director of the Institution, making the acceptance speech.

In making the presentation, Major Warner said that although Warner Brothers were aware of the value of sound in bringing music and the spoken word to the public by way of the screen, none of them realized at the time that talking pictures would eventually assume such a role in the life of the nation, not only as entertainment but as "the strong right arm of humanitarian undertakings."

The ceremonies were broadcast over the ABC network, with John B. Kennedy as commentator. Following the presentations, there was a reception to Major Warner in the Wittall Pavilion of the Library of Congress. Mort Blumenstock, vice-president, accompanied Major Warner to Washington.

Vance Restores Service

CINCINNATI, July 24.—Willis Vance, operating the suburban Twentieth Century Theatre, has reestablished his "car hop" service, discontinued during the war, because of help shortage. The "car hops" will meet patrons arriving at the theatre in automobiles, which will be parked, and return the car to the theatre when the patron is ready to leave. The service is without charge.

Field Buys Station

SEATTLE, July 24.—Purchase of radio station KRJ, Seattle, by Field Enterprises, Inc., headed by Marshall Field of Chicago, for $700,000, was announced by Bert Fisher, station owner. The sale of the 5,000-watt station must be approved by the Federal Communications Commission.

McDermott Rites Today

HOLLYWOOD, July 24.—Funeral services will be held tomorrow at Forest Lawn cemetery, for John W. McDermott, 53, writer and director, who died Tuesday.

Short Subjects . . .

"Across the Great Divide"

(Movietone-20th Century-Fox)

The majestic splendor of Colorado's Great Divide, the characterization of the Rocky Mountains, has been captured in this eight-minute Technicolor reel produced by Edmund Reek in the Movietone Adventures series. Through the eyes of a group on horseback making a 10-day trip, the beauty of the snow-capped mountain peaks and slopes is projected, with Ed Thorgersen supplying the narration. It is a travelogue, but it is presented in an interesting manner since scenery alone can sometimes become quite boring. Jack Kuhne gets a good deal of the credit as the photographer, and there is good musical accompaniment with a score by L. DeFrancesco. Running time, 8 minutes.

"Film-Vodvil"

(Columbia)

This highlights the music of Dick Stabile and his orchestra and features the singing of Del Casino and the dancing of Miriam La Velle. "Let Me Love You Tonight," is rendered by Del Casino. The reel is No. 6 of series No. 3: Running time, nine minutes.

"Down Singapore Way"

(Warners)

The camera visits the interesting islands off the Southern tip of the Malay Peninsula and finally Singapore itself. Shots of tribal dances, rituals, ancient architecture and deft native handwork round out the subject. A "Technicolor Special." Running time, 20 minutes.

"Picnic Panic"

(Columbia)

This "Color Rhapsody" has a boy, a girl and a mule meet up with a temperamental volcano. With such ingredients, almost anything can happen—and does. In Technicolor. Running time, six minutes.

"Great Piggy Bank Robbery"

(Warners)

Daffy Duck, a great admirer of Dick Tracy, experiences some of the thrills, excitement and suspense that goes with being a supersleuth. He is, however, quite relieved to discover that it was all a dream. In Technicolor. Running time, seven minutes.

"Beach Days"

(Warners)

The Technicolor camera takes the audience on a tour of a bathing beach and stops for shots of beautiful girls. You see them sun-bathing, swimming, surf-boarding, enjoying beach sports and eating. Clever dialogue knits the story together nicely. A "Sports Parade" subject. Running time, 10 minutes.

"Snap Happy Traps"

(Columbia)

Beset with mice in his cave, Freddy Bear hires a cat to catch the invaders. Matters really worsen when the cat turns on his employer and aids the mice in making life miserable for poor bear. A "Phantasies Cartoon." Running time, six-and-a-half minutes.

"The Highest Tradition"

(Astor)

Produced by William D. Alexander and narrated with dramatic verve by Fredric March, this documentary examines the American Negro's role of fighting seaman during the late war. Credit for much of the footage goes to U. S. Navy photographers, whose cameras point up the heroism and devotion to duty that characterized the Negro sailor's wartime service. Special emphasis is placed on the facility with which the Negroes took to the Naval training hitherto denied them. A highly enlightening film. Running time, 18 minutes.

"Ain't Love Cuckoo?"

(Columbia)

When Gus Shilling and Dick Lane, two "GI's," are informed that their wives, one a nurse and the other a WAC, are missing in action, both boys get panicky. To compound the confusion and release the hilarity, both wives are informed the husbands are missing. The slapstick pops when the four meet at a hotel. Running time, 19 minutes.

"Eager Beaver"

(Warners)

When a crew of lumberjacks start levelling a forest to get logs for a dam, earnest little Eager Beaver tries to lend a helping hand, but only succeeds in making a pest of himself. When a flood threatens the partially-finished dam, Eager saves the day in a number of comic sequences. In Technicolor. Running time, seven minutes.

"Screen Snapshots"

(Columbia)

This issue goes on an informal visit of Hollywood's famous fathers-and-sons. Among the father-and-son teams seen are those headed by Bing Crosby, Glenn Ford, Pat O'Brien, George Burns, Douglas Fairbanks, Jr., Jack Haley, Alan Mowbray, Noah Beery, Bob Burns, Charles Starrett, Jack Holt, Tim Holt, Phil Regan, Hoagy Carmichael, Jerry Colonna, Johnny Mack Brown, Bill Goodwin and Ken Murray. No. 10 of Series 25. Running time, nine-and-a half minutes.

"Unsure Runts"

(Columbia)

Mr. Crow, in this cartoon, is an insurance agent. While we all know how persistent insurance agents can be, none has ever been as bad as this one, who finally succeeds in putting Mr. Fox into a hospital in his eagerness. Running time, seven-and-a-half minutes.

"Call to Duty"

(Astor)

The American Negro's contribution to the winning of World War II, with particular emphasis on his role as a soldier, is the subject of this William D. Alexander production. Made up of official Government and newsreel footage, and carrying the narration of Walter Huston, this film points up the work of Negro engineers in building roads and clearing flying fields on various battlefronts, and the heroism displayed by many Negro soldiers in front-line fighting. The Negro WACs' war work, too, is detailed.

Tales of the Talkies . . .

THE coming of talking pictures was such an event in the lives of many exhibitors that they treasure every souvenior connected with their first sound programs.

George Frank of the Astor atre, Rochester, N. Y., still has in use the original sound equipment installed in 1928, a sound edition of the Simplex put out by the Webber Machine Co. Frank originally used the disc, later converting to sound-on-film.

●

Another Rochester pioneer, Harry Tishkoff of the Empress Theatre, also treasures what now amounts to a "museum piece."

It is a Mellaphone equipment, put out by the Mellaphone Corp. of Rochester and installed at the Empress back in 1927.

●

Twenty years ago, Ross T. Fitzgerald was amusement editor of the *Dallas Times-Herald* and one of Texas' leading film critics. After seeing Warners' first synchronized Vitaphone feature, "Don Juan," he predicted that sound would revolutionize the industry.

But later, after the first talking pictures came out, Fitzgerald changed his mind and said the days of sound were numbered.

Fitzgerld is now financial editor of the *Times Herald*—and he says he has stopped making predictions.

●

Wallace Beery was "fired" by Paramount after he made his first talking picture, "Chinatown Nights." He thereupon joined M-G-M.

"There were lots of propositions lying around in those days," Wally relates. "I remember a couple of sharp boys came to me and told me that if I would leave M-G-M and go with them to make a film, they would give me one-third of the company. I told 'em I was just a dumb ham actor and I knew what chance I would have trying to keep books with them two boys. Come around and see me, I said, any time you got $100,000 to spend, and I will see if Metro will loan me to you."

●

Raoul Walsh, now a director, was an actor 20 years ago when Warners launched the talking picture as commercial entertainment.

One of his most vivid recollections of those old days is the incident of an assistant cameraman who almost smothered to death in a sound camera booth during the filming of "The Hometowners." The lenser, crowded with three other workers into the almost airless booth used at that time, was revived by artificial respiration.

WWJ in Television

Station WWJ, said to be the first commercial radio station to operate in the U. S., also will be the first newspaper-owned station to enter the television field, signing a contract with the Allen B. DuMont Laboratories, Inc. for the contribution and installation of a television station it is announced by Leonard F. Cramer, Du Mont vice-president and the Evening News Association's *Detroit News.*

Five Companies Are Chartered in N.Y.

ALBANY, N. Y., July 24.—Sentinel Films, Inc. has been incorporated to conduct a general motion picture business and studio in Port Chester. Incorporators, are: Everett H. Dunn, May H. Dunn and Perry D. Dunn, all of Port Chester.

Manward Theatre Corp. has been incorporated to own and manage theatres. Incorporators are: Charles Carbona, Phyllis Priesman and J. Charles Zimmerman. Zimmerman and Popper, Long Beach, were incorporating attorneys.

Orodell Radio Features has been issued a charter to carry on a radio, television and theatrical business in New York. Incorporators are: Adele Shapiro, Rhea Green. A. Walter Socolow was incorporating attorney.

Pathescope Co. of America, Inc., with offices in New York, has increased capital stock from 3,000 shares to 6,000 shares, and common stock from 2,000 to 5,000 shares. Marvin C. Pollock was the attorney.

Frederick Film Co. Inc., has been incorporated to produce and deal in motion pictures. Incorporators are: Robert M. Grubbs, John J. Leighton and Bess Turner. Baer and Markes were incorporating attorneys.

New Connecticut Station

HARTFORD, July 24.—WNOC, new station at Norwich, will go on the air about mid-August as the 14th outlet in Connecticut.

The FCC has announced the filing by the State Broadcasting Corp., Hartford, of an application for voluntary assignment of the license of WONS, Hartford, to the Yankee Network. Engineering approval has been received and a construction permit granted for radio stations to Silver City Crystal Co., Meriden, and American-Republic, Inc., Waterbury.

$15,000 "Cleopatra" Sign

A multi-hued neon sign, 160 by 24 feet, depicting Vivian Leigh in the role of Queen Cleopatra, is being constructed at an estimated cost of $15,000, for display on the upper facade of the New York Winter Garden in connection with the forthcoming opening of "Caesar and Cleopatra" at that house in August.

Amusement Tax Up

HARTFORD, July 24. — Walter W. Walsh, Connecticut state tax commissioner, discloses that the state amusement tax during the year ended June 30, rose $535, to $104,716. Unincorporated business taxes increased $84,334 for the year, to $1,066,737.

Television for St. Louis

ST. LOUIS, July 24.—This city's first television will come early next year when KSD, the *St. Louis Post-Dispatch* radio station, begins sight-and sound transmission of black and white images. Effective range of television here will be 35 to 40 miles,

Opposes School Shows

MEMPHIS, July 24.—E. P. Sapinsley, as secretary of the Neighborhood Theatre Owners of Memphis, has filed a complaint with the school board against the showing of non-educational films in city schools and charging students admission.

Walsh Policy

(*Continued from page* 1)

blatt, member of Hollywood Local No. 683. Goldblatt has accused Brewer of violating the provisions of the international constitution in Brewer's handling of the studio strike. The 'IA' delegates also unanimously endorsed the stand taken a year ago by the general executive board that Bioff and Browne be forever barred from holding membership in any IATSE union. The convention also gave Walsh a clean bill of health insofar as any charges made against him that he was connected in any way with Bioff and Browne.

The Hollywood situation and the question of theatre managers joining the IATSE is expected to come up tomorrow. Richard Walsh, IATSE president, told MOTION PICTURE DAILY that the question of permitting colored auxiliaries into voting membership in the IATSE will positively come up on the floor of the delegation although he declined to comment what recommendation the executive board had taken on the matter.

Brewer Reelected

Brewer, who is Walsh's representative in Hollywood, was reelected secretary of District No. Nine. The IATSE has over $500,000 in its treasury, it was disclosed.

The William Bennett-John A. Shuff IATSE slate, which is opposing incumbent candidates Richard F. Walsh and William P. Raoul for the presidency and general secretary-treasurer posts, respectively, of the "IA" at the election here tomorrow, has proposed a 14-point platform which includes full support and assistance of the international office and officers to all local unions upon request; local autonomy to each union; a nation-wide drive to organize all unorganized groups in theatre television and amusement fields; establishment of a monthly tabloid and a public relations department.

Also promised are: permanent settlement of the studio jurisdictional problem; establishment of a research and education department; creation of legislative and legal departments to aid local unions; establishment of a labor-management committee, and remedying of any inequalities and inequities between various studio locals and small locals within the alliance.

Four remaining vice-presidents have been selected to complete the Bennett-Shuff slate, including: Tom Brogan, business agent of Local No. 119, Auburn, N. Y.; Allan Wasson, Local No. 689 of Colorado; John Wald, business agent of Local 434, Motion Picture Operators Union, Peoria, Ill., and Bob Foster of Canada. Other candidates were listed in MOTION PICTURE DAILY on July 17.

Sturges Opens Offices

HOLLYWOOD, July 24. — California Pictures, headed by Preston Sturges, has opened new offices in the 20th Century-Fox building at Sunset Boulevard and Western Avenue, here. in peparation for its forthcoming production, "Vendetta," which will be produced on the Samuel Goldwyn lot.

RKO Gives $3,000

PHILADELPHIA, July 24. — RKO Radio through branch manager Charles Zagrans, here, has contributed $3,000 to the Fellowship House of Philanedphia as part of the receipts of "The House I Live In," non-profit short distributed by RKO.

Portugal Picks Top Native Film of Year

By JOAO DE MORAES PALMEIRO

LISBON, July 20 (By Airmail).—The best Portuguese productions of 945, picked by an industry and government jury, have been announced, grand prize of the Government Office of Information going to "A Visinha do Lado," directed by Antonio Lopes and produced by the Sociedade Portuguesa de Actualidades Cinematograficas. "Pargues Infantis" was placed first in the documentary class. Madalena Sotto was chosen best actress for her performance in "A Visinha do Lado" and Virgilio Teixeira was chosen best actor for his performance in "Jose do Telhado."

Hollywood product currently showing in Lisbon includes RKO's "China Skies"; M-G-M's "Meet Me in St. Louis"; Warners' "Passage to Marseille" and Republic's "Captain America."

Organize $8,000,000 Mexico Films Bank

MEXICO CITY, July 24.—Early correction is seen here of the situation resulting from private banks refusing to further finance producers who borrowed heavily and have failed to repay promptly or at all due to low returns from some of their recent productions, a circumstance that has stopped production.

Information in film circles is that a syndicate of key producers has started organization of a financing company, he General Financiera, which they expect will make them independent of all outside financial aid. The reports ay the government will render this company considerable financial help, and that its initial capital will be $8,000,000; it is expected to start in September.

RowlandandMartinez Building a Studio

MEXICO CITY, July 24. — Reports from Tiajuana, on the California border, not far from San Diego, say William Rowland and his Mexican partner, Santiago Martinez, have started building studios to cost $300,000, covering 1,000 acres.

Film Row reports are that Eagle-Lion, forced by studio shortage in Hollywood, blocking production of three pictures, is arranging for accommodations in local studios.

U. S. Offers Theatres New Fire Equipment

The War Assets Administration, here, says it has large quantities of new fire extinguishers of different types and fire hose of various sizes, as government surplus commodities now available to the film industry and other trades throughout the country in continuing sales.

Detailed information on these offerings and location of property may be obtained at any of the 33 WAA regional offices.

Delivery Service Changes

NEW ORLEANS, July 24. — Milton Guidry and V. L. Thibeaux of Lightning Film Delivery Service, have taken over the recently formed Gulf States Delivery Service.

Warner Studio's New Sound Control Panel

HOLLYWOOD, July 24. — A new type miniature control panel for the improvement of sound perspective has been developed by the Warner studio sound department.

Processed by Warner sound engineers, under the guidance of William Mueller, chief engineer, and George Groves, head "mixer," who was the first mixer for talking pictures back in 1926, the small panel measures only nine by six inches, permitting the mixer to hold it in his lap and move close enough to the players so that he can see if the sound matches the action.

Documentary on Children

"Children of Tragedy," a 22-minute film reporting how boys and girls are living in Europe today, will be released during August by Save the Children Federation, a non-sectarian philanthropic organization currently shipping food, clothing and school and children's supplies to Norway, Holland, Belgium and France, countries not reached by UNRRA. Charles Boyer is the narrator.

Swepston Joins Ampro

CHICAGO, July 24.—Gene F. Swepston, recently discharged from the Army Signal Corps, has joined Ampro Corp. He will assist Ervin N. Nelson, director of educational sales.

Night and Day
You'll talk about
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WARNERS' HOLLYWOOD THEATRE
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Night and Day
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"Night and Day
IN TECHNICOLOR
WARNERS' HOLLYWOOD THEATRE
TODAY!

This ma
Women called him "HEARTBREAK"!
Duryea! that fascinating
tough-guy of "Scarlet Street"
. . . in his first starring role!

DURYEA *has quite a way...*

WITH THE LADIES AND THE BOXOFFICE

UNIVERSAL PRESENTS

DAN DURYEA JUNE VINCENT PETER LORRE

Millions thrilled to the best selling book!

Black Angel

with **BRODERICK CRAWFORD**

CONSTANCE DOWLING WALLACE FORD FREDDIE STEEL

Screenplay by Roy Chanslor Based on the Novel by Cornell Woolrich

Directed by ROY WILLIAM NEILL Produced by TOM McKNIGHT and ROY WILLIAM NEILL

UNIVERSAL PICTURES

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
June 29	THE RETURN OF RUSTY Ted Donaldson John Litel Barbara Wooddell D	**(Anniversary) Block)** THE HOODLUM SAINT D—91 mins. (618) (Rev. 2/5/46)	TRAIL TO MEXICO Jimmy Wakely O—(574) (Rev. 7/3/46)	**(Block 5)** HOT CARGO (Pine-Thomas) William Gargan Philip Reed D—57 mins. (4523) (Rev. 3/14/46)	COLORADO SERENADE (Color) Eddie Dean Emmett Lynn O—68 mins. (Rev. 6/10/46)	TRAFFIC IN CRIME Kane Richmond Adele Mara Ann Nagel D—56 mins. (522)	**(Goldwyn Special)** THE KID FROM BROOKLYN (Color) Danny Kaye C-114 mins. (652) (Rev. 3/20/46)			INSIDE JOB Preston Foster Ann Rutherford Alan Curtis D—65 mins. (537) (Rev. 6/20/46)	
July 6	THE UNKNOWN Karen Morley Jim Bannon Jeff Donnell D	BAD BASCOMB O—112 mins. (619) (Rev. 2/5/46) THE POSTMAN ALWAYS RINGS TWICE D—113 mins. (620) (Rev. 3/11/46)	STRANGE VOYAGE Eddie Albert D—61 mins. (521) (Rev. 2/27/46)	**(Block 5)** TO EACH HIS OWN Olivia De Havilland John Lund D—122 mins. (4524) (Rev. 3/12/46)	LARCENY IN HER HEART Hugh Beaumont Cheryl Walker D—68 mins. (Rev. 5/17/46)	**(Special)** MY PAL TRIGGER O—79 mins. (554) (Rev. 6/21/46) SPECTER OF THE ROSE D—90 mins. (524) (Rev. 5/17/46)	**(Disney Special)** MAKE MINE MUSIC (color) 75 mins. (692) (Rev. 4/17/46)			HER ADVENTUROUS NIGHT Dennis O'Keefe Helen Walker Fuzzy Knight C—76 mins. (538) (Rev. 6/26/46)	A STOLEN LIFE Bette Davis Glenn Ford Dane Clark D—107 mins. (521) (Rev. 5/1/46)
July 13	THE DESERT HORSEMAN Charles Starrett Smiley Burnette O	LAST CHANCE D—105 mins. (621) (Rev. 11/16/45)	SOUTH OF MONTEREY Gilbert Roland O—63 mins. (530)			NIGHT TRAIN TO MEMPHIS Roy Acuff Adele Mara M—67 mins. (523)	**(Special)** **(International)** THE STRANGER Edward G. Robinson Orson Welles Loretta Young D—95 mins. (Rev. 5/21/46)	(July Releases) SMOKY (Color) Fred MacMurray Anne Baxter O—87 mins. (631) (Rev. 6/14/46)		DANGER WOMAN Brenda Joyce Don Porter Patricia Morison D—(539) (Rev. 7/9/46)	
July 20	COWBOY BLUES Ken Curtis Jeff Donnell O	TWO SISTERS FROM BOSTON MC-112 mins. (622) (Rev. 3/5/46)	SHADOWS ON THE RANGE O (520) BOWERY BOMBSHELL C—65 mins. (511)			RENDEZVOUS WITH ANNIE Eddie Albert Faye Marlowe C—89 mins. (525)	(Special) (Hakim-Wood) HEARTBEAT C—102 mins. (662) (Rev. 4/24/46) D—(547)	IT SHOULDN'T HAPPEN TO A DOG Carole Landis Allyn Joslyn C—70 mins. (632) (Rev. 5/23/46)	A SCANDAL IN PARIS George Sanders Signe Hasso Carole Landis D—100 mins.	THE DARK HORSE Philip Terry Ann Savage C—60 mins. (Rev. 7/11/46)	OF HUMAN BONDAGE Paul Henreid Eleanor Parker Alexis Smith D—105 mins. (522) (Rev. 7/3/46)
July 27	SING WHILE YOU DANCE Ellen Drew Robert Stanton Andrew Tombes D	**(Special)** THE GREEN YEARS Charles Coburn Tom Drake Beverly Tyler D—127 mins. (Rev. 3/11/46)	SHADOWS OVER CHINATOWN Sydney Toler D—64 mins. (518)	**(Block 6)** O. S. S. Alan Ladd Geraldine Fitzgerald D—107 mins. (4525) (Rev. 5/14/46)	QUEEN OF BURLESQUE D PRAIRIE BAD-MEN O	CONQUEST OF CHEYENNE O—56 mins. (568) (Rev. 6/25/46) RED RIVER RENEGADES O—55 mins. (557)	**(Block 6)** 'TILL THE END OF TIME Dorothy McGuire Robert Mitchum D—105 mins. (626) (Rev. 6/12/46) CRACK-UP Pat O'Brien D—93 mins. (627) (Rev. 6/18/46)			CANYON PASSAGE (Color) O—90 mins. (541) (Rev. 7/15/46) CUBAN PETE C—(542)	
Aug. 3		**(Block 17)** BOYS' RANCH Jackie (Butch) Jenkins James Craig Frances Gifford D—99 mins. (Rev. 4/30/46)	BELOW THE DEADLINE Warren Douglas Ramsay Aires D—65 mins. (520)		**(Pre-Release)** DOWN MISSOURI WAY M—75 mins. (Rev. 7/11/46) SECRETS OF A SORORITY GIRL D		BEDLAM Boris Karloff D—79 mins. (628) (Rev. 4/19/46) THE FALCON'S ALIBI Tom Conway Rita Corday D—62 mins. (629) (Rev. 4/15/46)	**(August Releases)** CENTENNIAL SUMMER (Color) Jeanne Crain Cornel Wilde M—102 mins. (633) (Rev. 5/28/46)	MR. ACE George Raft Sylvia Sidney D—84 mins.	BLACK ANGEL D—(543) SLIGHTLY SCANDALOUS D—(544)	NIGHT AND DAY (Color) Cary Grant Alexis Smith Monty Woolley M—128 mins. (523) (Rev. 7/9/46)
Aug. 10	PERSONALITY KID Anita Louise Michael Duane D		MISSING LADY Kane Richmond Barbara Reed D—60 mins. (525)	**(Block 6)** THE SEARCHING WIND **(Hal Wallis)** Robert Young Sylvia Sidney D—108 mins. (4527) (Rev. 5/10/46)		THE LAST CROOKED MILE D—67 mins. (527) INNER CIRCLE D—57 mins. (526)	THE BAMBOO BLONDE Frances Langford Ralph Edwards C—68 mins. (630) (Rev. 6/20/46)	ANNA AND THE KING OF SIAM Irene Dunne Rex Harrison D—128 mins. (634) (Rev. 6/3/46)		WILD BEAUTY Don Porter Lois Collier (D)—(545)	
Aug. 17	HEADING WEST Charles Starrett Smiley Burnette O	**(Special)** EASY TO WED (Color) Van Johnson Esther Williams Lucille Ball M—109 mins. (Rev. 4/9/46)			OVERLAND RIDERS Buster Crabbe O—57 mins.	G.I. WAR BRIDES Anna Lee James Ellison D	**(Block 1)** SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. (Rev. 7/16/46)	DEADLINE FOR MURDER Paul Kelly Kent Taylor D—65 mins. (635) (Rev. 6/21/46)	**(Special)** CAESAR AND CLEOPATRA (Color) Vivien Leigh Claude Rains D—127 mins. (Rev. 12/13/45)	TIME OF THEIR LIVES Abbott and Costello Binnie Barnes C—(546)	TWO GUYS FROM MILWAUKEE Dennis Morgan Jack Carson Joan Leslie C—90 mins. (524)
Aug. 24		COURAGE OF LASSIE (Color) Elizabeth Taylor Tom Drake Lassie D—93 mins. (622) (Rev. 5/13/46)			BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D	THE INVISIBLE INFORMER D EARL CARROLL'S SKETCHBOOK M	LADY LUCK Barbara Hale Robert Young C—97 mins.	**(September Releases)** BLACK BEAUTY Mona Freeman Richard Denning O—76 mins. (636)		DEAD OF NIGHT (British) Michael Redgrove Googie Withers D—77 mins. (547) (Rev. 7/3/46)	
Aug. 31			GENTLEMAN JOE PALOOKA Joe Kirkwood Elyse Knox C—(607)			**(Special)** UNDER NEVADA SKIES Roy Rogers Dale Evans O	GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46)	CLAUDIA AND DAVID Dorothy McGuire Robert Young C—78 mins. (637) (Rev. 7/24/46)		THE KILLERS Burt Lancaster Ava Gardner D—(548)	
Sept. 7		**(Block 17)** FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)	TRIGGER FINGERS Johnny Mack Brown O			OUT CALIFORNIA WAY (Color) O MYSTERIOUS MR. VALENTINE D	SUNSET PASS James Warren Nan Leslie O—60 mins. STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins.	IF I'M LUCKY Vivian Blaine Perry Como Carmen Miranda M—(638)			

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses (Rev.)** Motion Picture Daily **Review Date.

Capital Gains

(*Continued from page 1*)

ficials say the five companies are "single picture corporations." They would not disclose the name of the films.

It has been desirable for producers to form a corporation for the production of one picture and liquidate it after the gross has been estimated because only 25 per cent tax is required [illegible] a capital gains status. At the same time straight income taxes would amount to as much as 85 per cent. Actors in the higher brackets pay only a third as much income tax under the personal corporation. Under a Supreme Court ruling, the Bureau has authority to determine "what is for income and what is for capital gains." Therefore, the decision not to recognize these personal corporations is within the Bureau's authority. The main question to be decided in the case was whether the money represents capital gains or just provides a masked salary for the company owners. After an investigation, conducted personally by Commissioner Nunan with the assistance of counsel Fred Wenchel, it was determined that the companies were established for "salary purposes" only.

The new regulation goes into effect immediately. While the Bureau has not definitely decided its course of action, an effort may be made to collect some tax in the 1945 report period, it was said.

However it was asserted that making such a rule retroactive is not a normal course of action for the Bureau. When a regulation is made it usually goes into effect on the date the rule is adopted.

Clayton Sees

(*Continued from page 1*)

government monopolies and other barriers.

Clayton asserted that he keeps in close touch with Eric Johnston, president of the Motion Picture Association, and Carl Milliken, head of the MPA foreign department.

Stating that motion picture problems are receiving top level attention in the Department of State, Clayton outlined a bright picture for the future.

The Assistant State Secretary expressed interest in the forthcoming tour of Johnston. "I believe it is necessary for your industry to have first hand information and make first hand contracts in the countries where the American product does not have equitable import standing," Clayton added.

Action speaks louder than words, said Clayton, as he pointed to the accomplishments of his Department during the past month. "The French agreement and the British loan established special considerations for the motion picture industry," Clayton stated.

This is only the beginning, Clayton continued. He said the government intends to use every possible means to establish free trade throughout the world and eliminate barriers, large and small, which have been imposed upon American goods and services.

Ideal Aug. 21 Meeting

Chicago, July 24.—Betran Willoughby's Ideal Pictures Corp., here, has slated its annual sales meeting for Silver Lake, Wis., from Aug. 21 to Sept. 3.

UJA Luncheon

(*Continued from page 1*)

tion of leaders of the Community Committee, who enlisted Skouras's aid.

In addition to Rockefeller, who is chairman of the Community Committee, and Warburg, Greater New York chairman of the UJA, guests of honor invited to the luncheon are Barney Balaban, Jack Cohn, Ned E. Depinet, Si Fabian, Billy Rose, and others.

Skouras, who visited Europe some months ago, described the destitute condition of those survivors of Europe "whose ordeal began long before war broke upon the world and has hardly been checked even now, more than a year after liberation." He paid tribute to his colleagues of all creeds in the entertainment industry who "have distinguished themselves by their generosity toward this cause."

'U' Personnel

(*Continued from page 1*)

ert Tonks, formerly of the 'U' Australian field staff, named Philippine manager; Saul Jacobs, former Trinidad manager, becomes India manager; Moe Rotman, former assistant manager in India, named Singapore.

Also, Eric Hoskier is promoted from manager at Casablanca, French Morocco, to manager in French North Africa, with headquarters in Algiers: K. E. Jorgensen, manager for Denmark; Paul Wir, home office representative, China and Hongkong; A. Unurraga, manager, Peru and Bolivia; Cinarn Lao, manager, Hongkong; Horace Teelucksingh, from field staff, Trinidad, to manager; Tony Guaitella, Southern district manager, France; Jerry Lipow, from New York office staff, to assistant manager, Panama; Ferdinand Rieger, from home office staff, to head of branch operations; Felix Sommers, home office executive, and Milton Yeoman, branch operations.

The foreign company's plans for further expansion, as devised by president Joseph H. Seidelman and vice-president Al Daff, "will make present-day standards of business and service merely a starting-off place for what is envisaged as the greatest development our company has ever known," it was stated.

New 'Showbuilder' Tour

Mark Jenkins, in charge of M-G-M's "Showbuilder Unit No. 2," which recently completed a tour of the New Orleans area, is now on the Coast conferring with Howard Strickling, studio publicity head; George A. Hickey, West Coast sales manager, and Sam J. Gardner, Los Angeles manager, on arrangements for a projected Coast tour. The second Showbuilder Unit will start the tour shortly and will cover Los Angeles, San Francisco, Portland and Seattle territories.

Films for Hopkinson

The Hopkinson Theatre, at Pitkin and Hopkinson Aves., for many years a Yiddish stage Brooklyn stand, has been leased to the Amber Realty Corp., and will be devoted to American and foreign films, it was announced here by Joseph Green, proprietor of the Irving Place Theatre, Manhattan, and Michael Hyams, London theatre operator. Before the opening late in September, about $50,000 will be spent for a cooling system and for redecoration of the theatre.

CIEA Halts Action

(*Continued from page 1*)

will be better to wait until final proposals of the distributors for a decree are available before making any recommendations, according to Jesse Stern, CIEA president. It is also possible that the final decree version of the Department of Justice will be available then, Stern pointed out.

Motion Picture Daily yesterday reported the nature of the initial ideas of both the Department of Justice and major distributors to handle "auction" selling and arbitration under the final court decree.

In the interim period between now and Sept. 15, CIEA affiliated exhibitor organizations plan to hold their own meetings with the possibility that some of them will make independent recommendations and criticisms, according to Stern. It is learned that CIEA affiliates have plans to discuss some of their ideas on the New York decision with local Department of Justice representatives, but it is pointed out by a Justice Department spokesman that field representatives are not in a position to discuss the decision.

Although some of CIEA affiliates are also members of Allied States Association and the ideas advanced by Allied would conceivably cover them, it is pointed out that individual Allied units now have the organization's decree ideas under study and possibly might make additional recommendations, or take exception to some.

Ohio Taxes

(*Continued from page 1*)

six months ended June 30, totaled $119,322, in contrast with $101,836 for the comparable 1945 period.

The three per cent retail sales tax collections for the first half of this year were $47,155,801, an all-time high for the period. This compares with $34,464,071 for the like period of 1945.

The treasurer's office predicts total sales tax collections for this year will be $100,000,000. Last year's collections were $75,780,571.

Ellis Promoted

(*Continued from page 1*)

change since 1943, will succeed Silver as Washington manager.

Ellis has been with the industry for 22 years, having held various sales posts with RKO Radio prior to his joining UA, in 1943. All of the new appointments are effective July 29.

Lenekoff at Victoria

Murray Lenekoff has been transferred from the managership of Loew's 116th Street Theatre, here, to the same post at the Victoria Theatre, replacing Larry Samuels, resigned, it has been announced by Eugene Picker, the circuit's general manager. Wilbur Neustein, assistant manager of Loew's State, has been named acting manager of the 116th Street.

McDonald a Booker

Cincinnati, July 24.—Theatre Owners, Inc., has hired James McDonald as booker. This is the buying service organized by a group of independent Cincinnati exhibitors in order to facilitate their buying and booking. Offices are to be located in the Keith Building, and are expected to open within 30 days.

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WARNERS' HOLLYWOOD THEATRE
TODAY!

Night and Day
You'll talk about
Warners

AND THE TWENTIETH ANNIVERSARY OF TALKING PICTURES!!

CARY GRANT
and
ALEXIS SMITH
in
"NIGHT AND DAY"

IN TECHNICOLOR!

WITH
MONTY WOOLLE
GINNY SIMMS
JANE WYMAN
EVE ARDEN · CARLOS RAMIREZ · DONALD WOO

ND **MARY MARTIN** ·

Directed by
MICHAEL CURTIZ ·

Produced by
ARTHUR SCHWART

DANCES CREATED AND STAGED BY
LEROY PRINZ

SCREEN PLAY BY CHARLES HOFFMAN · LEO TOWNSEND · WILLIAM BOWERS
ADAPTATION BY JACK MOFFITT · BASED ON THE CAREER OF COLE PORTER
ORCHESTRAL ARRANGEMENTS BY RAY HEINDORF

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 60. NO. 19 NEW YORK, U.S.A., FRIDAY, JULY 26, 1946 TEN CENTS

Give Johnston New Pact As MPA Head

Contract Extended from Five to Seven Years

The board of directors of the Motion Picture Association yesterday voted to extend from five to seven years the contract with Eric Johnston as president. His election was announced on Sept. 19, 1945, and his contract calls for $100,000 a year, plus expenses.

Eric Johnston

The directors, at the same time, elected to membership Herman Robbins, president of National Screen Service.

Further action on continuation or withdrawal of a Production Code seal for "The Out-

(*Continued on page* 3)

SCTOA Plans to Protest 'Auctions'

Hollywood, July 25.—Paul Williams, general counsel of the Southern California Theatre Owners Association, will place the organization on record with the Department of Justice as "stoutly opposed" to "auction" bidding, following unanimous adoption of a resolution to that effect by SCTOA's 370 independent and circuit members.

Williams, who as a member of the Department of Justice, had charge of

(*Continued on page* 8)

News Clamp Placed By Justice Dep't

Washington, July 25.—Because "false" reports have been published regarding the attitude of the Government on the formulation of a final decree in the anti-trust case and since Robert Wright, attorney in the case, has been quoted without authority on three occasions, the Department of Justice today closed the doors on in-

(*Continued on page* 8)

CFI's Lubin on U.S. London Assignment

Washington, July 25. — Dr. Isador Lubin, president of Confidential Report, Inc., will leave this week-end for London as United States representative on the Reconstruction Commission of the United Nations. The commission will survey economic conditions in European and Near Eastern countries damaged by the Nazis.

Dr. Lubin will be chief of a staff from the State and Commerce Departments, will establish survey machinery, and will return to this country in mid-August.

'IA' Rejects Managers

George Dunn's plea for an IATSE charter for his theatre managers union was turned down at the convention here today on the grounds that managers are executives and as such might come into conflict with other unions in the 'IA' which is a labor union. However, the convention endorsed the stand of the 'IA' general executive board that the 'IA' would lend assistance to any theatre managers union receiving a local federal charter from

(*Continued on page* 8)

TAX RETROACTIVE TO JULY 24, 1943

Capital Gains With Millions Involved Facing a Challenge

By JIM H. BRADY

Washington, July 25.—Bureau of Internal Revenue attorneys today ruled that the new regulation on personal corporations is retroactive to July 24, 1943. A campaign is being launched to collect back taxes soaring into an estimated millions of dollars. (Motion Picture Daily reported yesterday the Treasury's decision to rule on the taxability of personal corporations.)

As Treasury officials prepared to notify all corporations which have been taking the 25 per cent capital gain payments about the ruling, it is understood here that the sweeping ruling which came with little warning deals with allied corporations, as well as personal corporations. Where the stock of a personal corporation actually belongs to an allied company, such as is reputed to be the case in the Goldwyn corporations, they must be declared as a part of the major enterprise and full income and other types of tax payments made by the owners.

Appeal by the many film companies involved may be made through the tax or district Federal courts, inasmuch as the Supreme Court upholds the right of the Treasury to determine whether a corporation is for capital gain, on a corporate basis, or for income purposes. The only point to be contested is the facts upon which the Bureau based its ruling.

Because of its extensive two year

(*Continued on page* 8)

'U' Drops 13 from Coast 'B' Staff

Hollywood, July 25.—Implementing policy decisions made as a consequence of the Government New York trust suit decision, Universal has terminated the services of "B" executive producers Marshall Grant, Ben Pivar, Howard Welsch, Morgan B. Cox and their nine aides. Although a studio spokesman said the move does not mean the company will not make any more "B" product and pointed out the studio has its backlog well-filled with this type of product.

It was affirmed that "bigger and better pictures" is the watchword, due to the expectancy that each attraction will have to stand on its own merit henceforth.

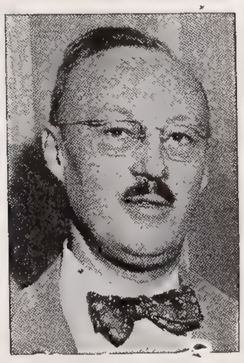
SOPEG Pacts Are Extended 60 Days

Contracts between the Screen Office and Professional Employes Guild of America, CIO, and the film companies, here, covering over 2,000 home office "white collarites," which will expire tomorrow, have been extended for

(*Continued on page* 8)

'Auction Selling' Held Impractical by Smith

"Auction selling," regardless of the method finally adopted to implement it, is impractical, in the opinion of Martin G. Smith, president of the Independent Theatre Owners of Ohio, past president of Allied States Association and currently a member of the Allied executive board.


Martin G. Smith

The exhibitor, and particularly the independent exhibitor, has invariably been justified in his trade practice complaints, but all the attempts made both inside and outside the industry to help him have resulted to his disadvantage, Smith observed here yesterday to Motion Picture Daily.

Smith frankly admitted that there is no other method of selling he could propose as an alternative to "auction selling," but he declared that "auctions" will certainly not help the independent exhibitor. He explained that the stand voiced by Abram F. Myers, chairman of the board of Allied, in Washington, last week, was that complete divorcement would eliminate the need for "auction selling." While this is the official Allied stand, it apparently will prove of no benefit to exhibitors when they have to start to buy pictures via the bidding method, said Smith.

"What will the exhibitor be doing

(*Continued on page* 8)

Shanklin, Hyman Head W. Va. MPTO

J. C. Shanklin and S. J. Hyman have been named president and vice-president, respectively, of the recently formed Motion Picture Theatre Owners of West Virginia, it has been announced by MPTO headquarters, here, with the additional disclosure made that Shanklin has been designated director to the MPTOA for his organization. Shanklin resides at

(*Continued on page* 8)

Personal Mention

LOU SMITH, publicity director of Liberty Films, will arrive here from the Coast July 30, having delayed his original departure date.

•

Sam J. Gardner, M-G-M Los Angeles branch manager, leaves Philadelphia Saturday for the Coast; he attended his father's funeral in the latter city.

•

Mike Maceri, manager of the Lamar Theatre, and **Phil M. Zerilla**, manager of the New Daisy, both Memphis, are fishing off the Mississippi gulf coast.

•

Americo Aboaf, Universal International's home office special representative, will leave New York today for Colombia, Venezuela and Ecuador.

•

William B. Zoellner, head of the M-G-M sales division for reprints and importations, is due in Albany today from Boston.

•

Mildred Rosenzweig, secretary to **Paul Benjamin**, production manager of National Screen Service, is engaged to **Lt. Seymour Sundick**.

•

Richard Long, International Pictures player, has completed a personal appearance tour around the country.

•

Marlene Dietrich, scheduled to leave Paris yesterday by plane for New York and Hollywood, will not arrive on the Coast until Aug. 5.

•

Robert W. Cannon, manager of the Amherst Theatre, Amherst, Mass., recently married **Miss Alelia T. Gwozdik**.

•

Eliane Henno Mestanza, executive of Foreign Screen Corp., will observe a birthday on Monday.

•

Hugh Harman, Roxy Theatre advertising and publicity director, is off on a two-week vacation.

•

Jules Z. Willing, Confidential Reports branch operations manager, is touring Western branches.

•

Leo Pillot of Columbia's special events department, has returned to New York from Boston.

•

Edmund C. Grainger, president of Shea's Theatres, left for a California vacation yesterday.

•

Joseph J. Deitch, Paramount theatre executive, has left New York on a Western trip.

•

George Bolster, assistant manager of the Stanley, Baltimore, is vacationing in Atlantic City.

•

Anne Bronte has returned to Mexico City from New York.

•

Irving Berlin has arrived in Baltimore from Bermuda.

Harmon, Mayer On German Assignment

Francis S. Harmon, vice-president of the Motion Picture Export Association, and Gerald Mayer, associate manager of the International Department of the Motion Picture Association, will leave today by plane for Europe. They will visit Germany and Austria to try to work out an agreement with Army authorities on distribution of American motion pictures in U. S. occupied areas, in addition to holding discussions in Amsterdam on the showing of U. S. films in The Netherlands.

In instructions to them, Eric Johnston, president of both the MPA and the MPEA, said, ". . . we wish to release them (U. S. films) in Holland whenever an appropriate and equitable basis for full-scale resumption of our operations can be achieved. I am convinced that normal relations can soon be re-established if goodwill is manifested on all sides."

Meanwhile, Henry W. Kahn has resigned as manager of the Netherlands for the MPEA, moved by a desire to remain in the United States. While he will continue to be available to the association in an advisory capacity on matters pertaining to the Netherlands, he is expected to become associated with one of the major film companies here after a month's vacation.

Irving Maas, MPEA vice-president and general manager, stated that appointment of a new manager for The Netherlands would be announced shortly. MPEA will move into its new quarters on Fifth Avenue Monday, leaving its temporary offices at the MPA.

William Pay Rejoins QP London Staff

London, July 25.—William Pay, a flight lieutenant with the Royal Air Force during the war, has rejoined the staff of the London Bureau of Quigley Publications.

Pay volunteered for services with the RAF when he was 17 and served for nearly six years. During the war he became a captain with a Lancaster bomber and was in command on more than 30 bombing missions over Germany. He was decorated with the Distinguished Flying Cross and was awarded a Royal citation which read: "This officer pressed home with the utmost gallantry attacks on heavily fortified areas, such as Berlin, Nuremberg, Stuttgart, etc."

Criticize Circuit for Refusing Listings

Detroit, July 25.—In a front page editorial, the *Michigan Catholic*, weekly newspaper for the Detroit archdiocese, criticizes Co-operative Theatres of Michigan, Inc., for refusing to furnish the paper with weekly listings of current films in its Co-op houses.

In letters to Detroit bookers and exchanges, the *Michigan Catholic* offered to carry weekly listings without charge to the theatres. The films are listed by theatres, and carry Legion of Decency rating estimates.

C. Wilcox Abroad for US Film Industry

Washington, July 25.—Clare Wilcox, director of the Office of International Trade Policy of the Department of State, will attend the forthcoming international trade conference in London to look after the interests of the U. S. film industry. Wilcox has been in communication with the Motion Picture Association on foreign barriers and has expressed an interest in furthering the industry's interests abroad.

He was assigned by Assistant Secretary of State William Clayton.

Atlantic City Will Ban 'The Outlaw'

Atlantic City, July 25.—William S. Cuthbert, director of public safety, today declared that he would write George Hamid, operator of the Steel Pier, here, that the showing of Howard Hughes' "The Outlaw" would be banned in this city. Cuthbert made the announcement after representatives of the Atlantic County Ministerial Union and the Legion of Decency had conferred with him and protested the showing of the film.

The picture was to be exhibited on the pier starting Sunday, with Jane Russell, its star, due to make personal appearances.

Hamid, in a statement, called the action of the commissioner a restraint of trade declaring that he had already entered into a contract for the showing of the picture and the personal appearance of Miss Russell. He indicated he would fight it.

N. J. Allied Outing Slated for Aug. 8

Representatives of all branches of the industry have been invited to attend the Allied Theatre Owners of New Jersey's mid-summer outing to be held at the West End Casino, West End, N. J., on Aug. 8.

Entertainment events scheduled for the day will include swimming, a card game tournament, luncheon, dinner and a reception.

Mexican Exhibitors Facing Shutdown

Mexico City, July 25.—Exhibitors here in 22 states fear forced closure due disruption of the electrical services resulting from a general strike of the National Electricians' Union threatened for Monday.

The government is making an effort to avert a strike.

Darnell Is "Amber"

Hollywood, July 25.—Linda Darnell will play the title role in "Forever Amber" when 20th Century-Fox resumes production in mid-September.

Fitzgibbons, Jr., Quits F-P Candy Subsidiary

Toronto, July 25.—R. W. Bolstad vice-president of Famous Players, announced today the resignation of John J. Fitzgibbons, Jr., as sales manager of Theatre Confections, Ltd., which is a subsidiary of the circuit.

Effective Aug. 1 Theatre Confections will be directed by James Stevenson, former secretary treasurer of Western Theatres, Ltd., Winnipeg, and previously in the home office accounting department of Famous Players at Toronto. There was no immediate announcement of the plans of Fitzgibbons.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene DUNNE Rex HARRISON Linda DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

Till the End of Time
starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
Olivia de HAVILLAND
Ray MILLAND
Sonny TUFTS
in PARAMOUNT'S
'THE WELL GROOMED BRIDE'
IN PERSON
YOU HAVE A DATE WITH A DISC
with ENOCH LIGHT & Orch.
OTHER BIG ACTS

JEROME KERN'S
"CENTENNIAL SUMMER"
A 20th Century-Fox Picture in Technicolor
PLUS ON STAGE—CHICO MARX
Extra! JANE PICKENS
ROXY 7th Ave. & 50th St.

BARBARA STANWYCK • VAN HEFLIN • LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person
DINAH SHORE • GIL LAMB • THE ACROMANIACS
EXTRA! DICK STABILE and ORCHESTRA
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

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Film Agreement Made with Greece

WASHINGTON, July 25.—Sweeping concessions were given the industry by a Greek trade agreement for the importation of films announced today by George Canty, chief of the State Department motion picture section. The agreement covers the 1946-47 season, ending on May 31 of next year.

No limit is imposed upon the numb[illegible]f releases distributed in Greece th[illegible]gh American branch offices in that country on a consignment basis. Last year consignment releases were limited to 180 features. Pictures shipped on an outright royalty basis to local Greek-operated distributing companies are restricted to 80 features, compared to 60 last season.

Importation of shorts and newsreels is not limited by the agreement, Canty said. However, distributors will not be permitted to receive more than $400 royalty per subject if the royalty payments exceed that sum, and the right to trade in Greece may be banned. The $400 minimum is exclusive of advertising costs, printing, and shipping. Last year the royalty limit on shorts was $150.

Greek distributors and exhibitors must deposit the minimum guarantee owing the American company before a film is actually released for exhibition. Under the agreement, U. S. importers are required to deposit in the Bank of Greece, within three weeks in the Athens area and four weeks in the provinces, their share of box office receipts of imported films. The purpose of this arrangement is to absorb surplus currency and combat financial speculation, it is reported.

Canty described the agreement "excellent" for the industry and asserted that the Greek government recognizes the importance of the motion picture and appreciates the American product. "While the Greek market is not large, it is a good steady one for the industry," Canty concluded.

6 Stations Are Added To Mutual Network

Six more stations have been added to the Mutual Broadcasting System, bringing the total of affiliates to 329, according to Carl Haverlin, vice-president in charge of station relations.

The additions are: WMGR, Bainbridge, and KIOX, Bay City, both affiliating on Aug. 1; WFAU, Augusta; WMTW, Portland, WHUM, Reading, to affiliate on Sept. 1; and WAFY, Bakersfield, which will join the network about Oct. 1.

20th Wins 'O'Grady' Case

Federal Court Justice Vincent L. Leibell, here, yesterday dismissed the suit of songwriter Maud Nugent Jerome against 20th Century-Fox for alleged infringement of rights of her song, "Sweet Rosie O'Grady," in the 20th-Fox film of the same title. Leibell ruled that 20th's use of the title and the song was "authorized and permitted by the plaintiff."

SCREENCRAFT PICTURES, INC.
341 West 44th St., N. Y. C. 18
35MM — *Distributors of* — 16MM
FEATURES, WESTERNS,
COMEDIES and SHORTS

39 Theatres in Work in Ohio

Hamilton, O., July 25.—Exclusive of drive-ins, the Rossville here is said to be the first theatre in Ohio to open since the war, but 39 houses are under construction in the state.

Quiz Korda On UA, Selznick Contract

Counsel for David O. Selznick sought to establish through Alexander Korda here yesterday the fact Selznick had maintained that the deal under which he became a stockholder of United Artists would be off unless it was understood he had the clear right to abandon any script he then had in his possession or might acquire, or hire out any artist he had under contract.

Korda was examined before trial by counsel for both Selznick and Charles Chaplin in the $2,000,000 damage suit brought by Chaplin against Selznick and 20th Century-Fox growing out of the sale of three literary properties by Selznick—"Keys of the Kingdom," "Claudia" and "Jane Eyre"—to 20th-Fox. Korda is alleged to have been present at Mary Pickford's home in Hollywood Oct. 4, 1941, when Selznick signed the contract making him a stockholder in UA.

Louis D. Frohlich, counsel for Chaplin, sought to establish through Korda that Selznick owned these properties at the time of the signing with the indication he would release them through UA.

WarnerBirthdayCake Unveiling Celebrated

Borough President Hugo Rogers yesterday gave congratulations of the city to Major Albert Warner, for Warner Brothers and unveiled a large "birthday cake," to commemorate the company's 20th anniversary of talking pictures, in dedication ceremonies at Columbus Circle, New York.

The Maggi McNellis program and a Coast-to-Coast broadcast featuring Mary Martin, Milton Berle, Monty Woolley and Robert Merrill highlighted the event which was recorded by newsreels of Paramount, Universal, Pathe and M-G-M. Robert Christenberry, manager of the Hotel Astor, presented a plaque to Warners as an award from the Broadway Association.

Jerry Mayer Recovering

SAN FRANCISCO, July 25.—Condition of Jerry Mayer, Metro studio manager in Culver City, was described as satisfactory today by the Stanford Lane Hospital here. Mayer was operated upon on Wednesday for what is described as an abdominal operation.

Ratoff Gets New Pact

HOLLYWOOD, July 25. — Gregory Ratoff today was given a new long-term producer-director contract by 20th-Fox at an increased figure. "Christmas in Havana" is his next assignment.

New Johnston Pact

(*Continued from page* 1)

law" was postponed pending Howard Hughes' recovery from his recent aeroplane accident.

The board issued the following statement:

"Mr. Johnston has been with the Association nearly a year. His deep understanding of the motion picture as an instrument of democratic living, his demonstrated leadership, his plans for the industry, and his farsighted vision have won our admiration and respect.

"We desire to continue working with Mr. Johnston on long-range programs to enable the motion picture to achieve its fullest development. To assure that the plans and projects will go forward uninterruptedly, we have asked Mr. Johnston to extend his present contract from five to seven years. We are glad that Mr. Johnston has agreed."

To this the MPA president replied:

"I am particularly pleased that the board at this time has asked me to extend my association with the industry.

"When I took the position last September I did so because I felt that the motion picture had rich opportunities for public service at home and abroad. Now I am more convinced of this than ever.

Added Confidence in Industry

"I appreciate the confidence expressed in me by the board. In turn, I would like to say that my experiences in the past year have strengthened my confidence in the enlightened, imaginative, public-spirited men of this industry. They are men of responsibility and broad vision who desire to bring the screen to its highest fruition."

Johnston presided at the meeting yesterday, which was attended by the following board members:

Barney Balaban, Jack Cohn, Ned E. Depinet, Earle W. Hammons, Robert W. Perkins, Nicholas M. Schenck and Spyros P. Skouras. Also present were Austin C. Keough, W. C. Michel, John J. O'Connor, J. Robert Rubin and Sam Schneider.

The association's counsel in "The Outlaw" case, Judge Samuel Rosenman and his associate, Max Freund, also participated, and the following officers likewise were present: Joyce O'Hara, Francis S. Harmon, Carl E. Milliken, Sidney Schreiber and Fred DuVall.

MPA Sets World-Wide Survey of Theatres

A progress report on various research projects for the industry was submitted yesterday to Eric Johnston, president, and to members of the board of the Motion Picture Association by W. B. England, acting chairman of the MPA's Advisory Committee on Research, and Robert W. Chambers, director of research.

A questionnaire on a foreign theatre survey has been approved by representatives and is expected to be mailed throughout the world within three weeks. This survey, designed to secure data on all motion picture theatres located outside the United States, is expected to produce "the most valuable information ever assembled on these operations." Each subscribing company has agreed to be responsible for the collection of material in designated countries, using local exchange personnel for that purpose.

"If the experience of other industries may be accepted, the value of properly prepared statistical information should soon prove to be a welcome aid in determining the many questions of policy which are constantly confronting the industry," the report stated.

'Caesar' Previewed At Shaw Banquet

The first American screening of the J. Arthur Rank production of "Caesar and Cleopatra," which is being released in the U. S. by United Artists, took place at the Waldorf-Astoria Hotel here last night to highlight the program at the dinner sponsored by the *Saturday Review of Literature* in celebration of Shaw's 90th birthday today.

"Caesar and Cleopatra" was reviewed by MOTION PICTURE DAILY on Dec. 13, 1945, from London. In his review, Peter Burnup, London editor, described it as "the greatest cinematic jolt yet achieved by the British industry." The film goes back, he added, "to the days of D. W. Griffith to achieve a breath-taking scope such as the screen, despite all the opportunities afforded by the war and recent times, has not seen for long."

Also shown at the dinner were exclusive films taken by RKO Pathe News showing the writer at his country estate in England. The shots were taken by Pathe's British cameraman Terry Ashwood, war correspondent, who had "tricked" Shaw into being filmed.

Among those present were: Howard Dietz, advertising-publicity director and vice-president of M-G-M, who participated in a special unbroadcast "Information Please" program, and the following speakers: Howard Lewis, Deems Taylor, Lawrence Langner, Leonard Bacon, Henry Seidel Canby and Maxwell Anderson. With Dietz on the "Information Please" program were conductor Clifton Fadiman, Franklin P. Adams, Louis Kronenberger and Margaret Webster. John Mason Brown was master-of-ceremonies at the dinner, and Harrison Smith was chairman.

Pelegrine to Para.

Lou Pelegrine of *The Film Daily* editorial department, and former publicist, will join Paramount on Aug. 5 as home office trade press contact. Pelegrine replaces Sid Mesibov who was recently appointed an executive in Paramount's exploitation department.

Cory Dies in Portland

PORTLAND, O., July 25.—Mark E. Cory, 63, local branch manager for RKO Radio since 1932, died of a heart attack today at his home here. Cory was formerly owner of two film theatres in San Francisco.

Margaret Young Heads MPA Title Registration Bureau

Margaret Ann Young yesterday was promoted to manager of the Title Registration Bureau of the Motion Picture Association. Member of the staff for years, she succeeds David Palfreyman, now attached to the Washington office of the MPA in charge of trade relations.

Miss Young takes on an expanded operation. Since the beginning of the year, 30 companies employing the bureau's facilities have grown to 40. The index today contains nearly 41,500 titles of previously released features and shorts.

THE FACTS TELL THE YEAR'S BIGGEST BOXOFFICE STORY!

Never Before Has One Company Had So Many Record-Breakers In So Many Key Engagements At One Time!

JEROME KERN'S

Centennial Summer

in Technicolor

RECORD AT THE ROXY, N. Y.!

. . . As hold - overs match record opening weeks in PHILADELPHIA, PITTSBURGH, WASHINGTON, BALTIMORE, MEMPHIS . . . North, South, East and West!

. . . . As a matter of FACT the Boxoff

ANNA AND THE KING OF SIAM

6th RECORD WEEK AT RADIO CITY MUSIC HALL!

...and maintaining same tremendous pace across the country...in San Francisco, Boston, Los Angeles, Cleveland, Dallas, Denver, Houston, Portland, EVERYWHERE!

Smoky

in Technicolor

RECORDS ACROSS THE NATION!

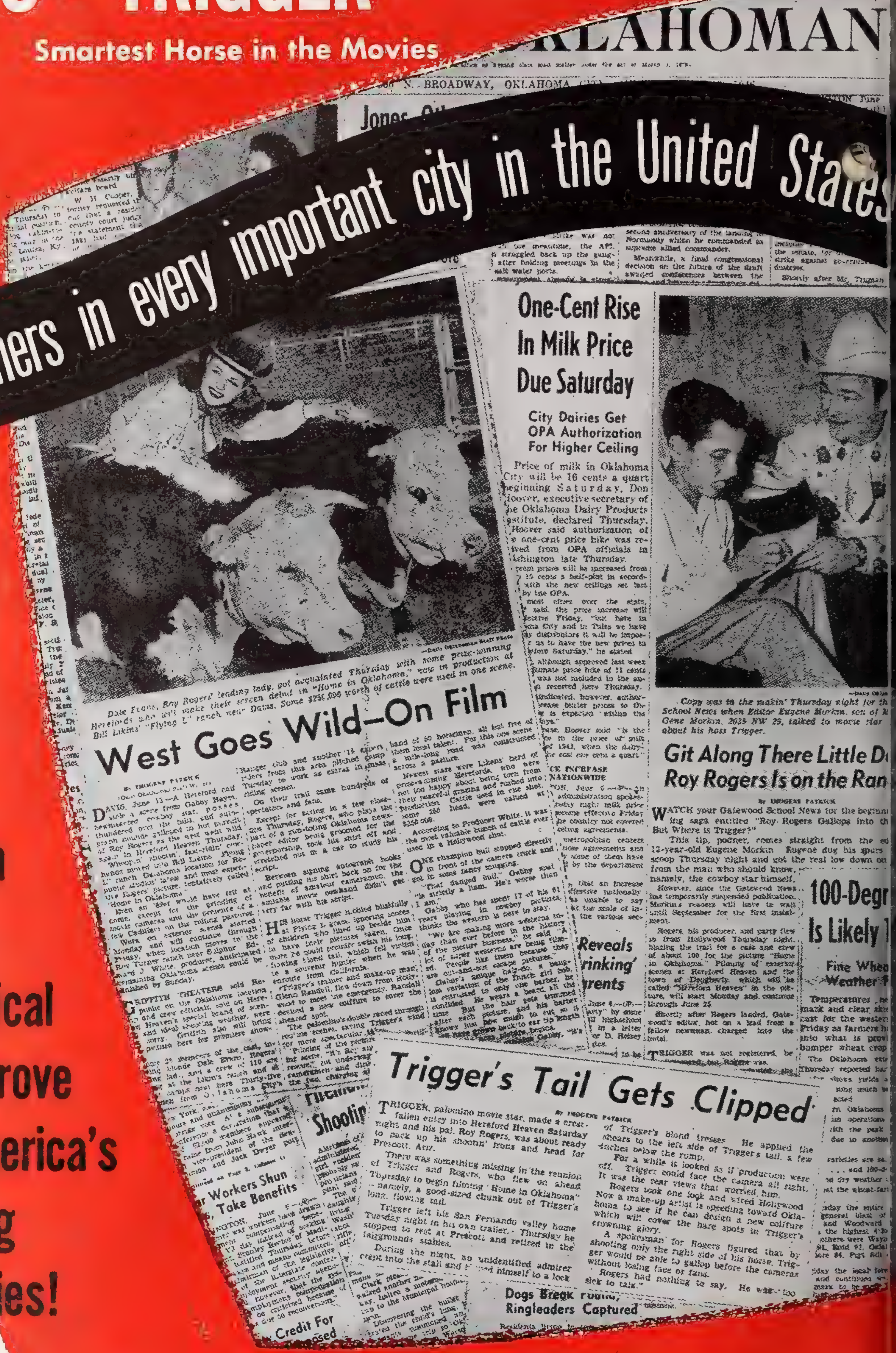
Hundreds of all time highs in cities Big and Small! Chicago! San Francisco! St. Louis! Denver! Trenton! St. Paul! Seattle! Dallas! San Diego!

inners are always from 20th *Century-Fox*

ROY ROGERS • TRIGGER

King of the Cowboys **Smartest Horse in the Movies**

Newspaper headliners in every important city in the United States



KLAHOMAN

N. BROADWAY, OKLAHOMA

One-Cent Rise In Milk Price Due Saturday

City Dairies Get OPA Authorization For Higher Ceiling

Price of milk in Oklahoma City will be 16 cents a quart beginning Saturday, Don Hoover, executive secretary of the Oklahoma Dairy Products Institute, declared Thursday. Hoover said authorization of the one-cent price hike was received from OPA officials in Washington late Thursday.

Dale Evans, Roy Rogers' leading lady, got acquainted Thursday with some prize-winning Herefords who will make their screen debut in "Home in Oklahoma," now in production at Bill Likins' "Flying L" ranch near Davis. Some $250,000 worth of cattle were used in one scene.

West Goes Wild—On Film

Copy was in the makin' Thursday night for the School News when Editor Eugene Morkin, son of Gene Morkin, 2035 NW 29, talked to movie star about his hoss Trigger.

Git Along There Little D Roy Rogers Is on the Ran

WATCH your Gatewood School News for the beginning saga entitled "Roy Rogers Gallops into th But Where is Trigger?"

This tip, podner, comes straight from the ed 12-year-old Eugene Morkin. Eugene dug his spurs scoop Thursday night and got the real low down on from the man who should know, namely, the cowboy star himself.

However, since the Gatewood News has temporarily suspended publication, Morkin's readers will have to wait until September for the first installment.

100-Degr Is Likely

Trigger's Tail Gets Clipped

TRIGGER, palomino movie star, made a crestfallen entry into Hereford Heaven Saturday night and his pal, Roy Rogers, was about ready to pack up his shootin' irons and head for Prescott, Ariz.

There was something missing in the reunion of Trigger and Rogers, who flew on ahead Thursday to begin filming "Home in Oklahoma" — namely, a good-sized chunk out of Trigger's long, flowing tail.

Trigger left his San Fernando valley home Tuesday night in his own trailer. Thursday he stopped to rest at Prescott and retired in the fairgrounds stables.

During the night, an unidentified admirer crept into the stall and helped himself to a lock of Trigger's blond tresses. He applied the shears to the left side of Trigger's tail, a few inches below the rump.

For a while it looked as if production were off. Trigger could face the camera all right. It was the rear views that worried him.

Rogers took one look and wired Hollywood. Now a make-up artist is speeding toward Oklahoma to see if he can design a new coiffure which will cover the bare spots in Trigger's crowning glory.

A spokesman for Rogers figured that by shooting only the right side of his horse, Trigger would be able to gallop before the cameras without losing face or fans.

Rogers had nothing to say. He was "too sick to talk."

Dogs Break Round, Ringleaders Captured

These terrific publicity breaks on Rogers' location trip for "Home In Oklahoma" are typical of hundreds that prove Rogers is one of America's outstanding singing western personalities!

MY PAL TRIGGER

A REPUBLIC PICTURE

Republic sets the pace in western entertainment!

Box office headliners every place they show!

NO. 1 IN EVERY WESTERN POLL... ONLY WESTERN NAME IN FAME'S BIG TEN... HUGE SUCCESSES IN EVERY KIND OF THEATRE EVERYWHERE... SURE TO SMASH ALL PREVIOUS RECORDS WITH LATEST AND GREATEST!

featuring **GEORGE "GABBY" HAYES**
DALE EVANS • JACK HOLT
OB NOLAN and The SONS OF THE PIONEERS
rected by FRANK McDONALD • Screenplay by JACK TOWNLEY
d JOHN K. BUTLER • Original Story by PAUL GANGELIN

Tax Retroactive

(Continued from page 1)

investigation, Bureau officials feel confident that the court will uphold the decision.

Collection of the balance of tax payments due, over the 25 per cent already paid by the owners of such corporations, is based on the fact that all tax returns are outlawed after three years, the Bureau said. The Treasury Department plans to go to the limit in collecting underpayments.

Actual points of law which would be considered by the court in an appeal are:

1. Review of the established authority of the Bureau to determine the tax category companies.

(Treasury authority is already ruled by the Supreme Court. The high tribunal says the revenue act and other related legislation authorizes the Bureau to make a ruling after a complete investigation has been conducted and the facts substantiate the action.

(Bureau counsel is reported to have complete facts, resulting from a two-year investigation of the motion picture case. These findings are sufficiently strong for presentation to the court in justifying the Treasury Department action, it is said.)

2. The court must consider the facts, check for accuracy, and verify the findings as accurate and factual, pertinent to the case, and bearing upon the tax decision.

3. Study of the Treasury action, especially the basis for its final decision in the determination that motion picture companies are "allied or corporate" and "personal or income" corporations rather than for capital gain or singly-owned groups.

Representatives of the Income Tax Bureau and the Treasury Department have been active in investigating corporations taking capital gains for many months. Resident attaches of both Federal departments have consulted many studio heads in Hollywood during that period.

MOTION PICTURE DAILY has been reporting these developments, at the same time making it clear that, while the Hollywood phase naturally dealt with production, the move on the part of the Government was not focused on this industry, but applied to all industries in which capital gains were being taken.

Wright Hits Treasury Action as Discriminatory

HOLLYWOOD, July 25.—Lloyd Wright told MOTION PICTURE DAILY, "If the meagre information now available sets forth the Treasury Department ruling correctly, I consider the action discriminatory and the position taken unsound. I see no more justification in applying this to a single-picture company than to a man who opens a butcher shop and closes it." Wright, counsel for many independents and for SIMPP, said, "Not many independent producers will be likely to be affected by the ruling."

Although individuals in authority were hesitant to commit themselves by name, an unimpeachable source said at least 18 to 20 million dollars will become immediately collectible when the Revenue Department ruling is applied. The amount represents the difference between the tax paid under capital gains and the tax which would have been paid as ordinary income tax.

In view of the amount involved, the informant said, personalities concerned undoubtedly will take the Nunan ruling to a tax court in an effort to obtain its reversal, and if they fail to succeed, will appeal to the Supreme Court.

News Clamp On

(Continued from page 1)

formation and has directed that newsmen report to the public relations office for stories.

Wright stated that stories dispatched by *Motion Picture Daily* reporters have not created the false impressions, nor caused the adoption of this new rule.

Wright pointed out a majority of trade press representatives here have abided with the practice of quoting a spokesman in the Department rather than attributing statements directly to him.

Inasmuch as Wright is attorney in the case, defendants could allege that it is attempting to try his case in the press if he is directly quoted or his name is connected with stories, it was said.

However, Wright pointed out certain newsmen have quoted him on subjects after he had expressed a sincere desire not to be quoted.

Because of these acts, the director of public relations in the Department will hereafter handle queries regarding the New York case.

'IA' Rejects

(Continued from page 1)

the American Federation of Labor.

State Senator James B. Tenney of California flew in to address the convention. Tenney, who had previously not been slated to speak, lashed out at the Communists whom he said were trying to entrench themselves into studio unions.

Nominations were also made today for IATSE'S officers for the next two year period with the election to be held tomorrow morning. From the reception accorded the nominations of Walsh and his presidential opponent, William Bennett, of Washington, D. C., it appeared that Walsh will be re-elected to office by a huge majority. The entire incumbent Walsh slate has been renominated for tomorrow's election.

In a discussion regarding a pension plan several delegates advocated that part of the cost of the proposed pension plan be borne by the producers. The pension proposal was ultimately thrown in the lap of president Walsh, who will make a further study of the entire plan.

UA, Kelly Fete Baume

Eric Baume, author of "Half Caste," which will be produced by Arthur W. Kelly, for release through United Artists, was guest at a press reception given at the Hotel Gotham, here, yesterday afternoon by Kelly and UA. In addition to representatives of the trade press, present were Tom Waller, Lew Barasch, Nick Mamula, Howard LeSieur and Nat Lax, all of UA, and David Weshner, Kelly representative.

Postpone SPG Talks

The meeting scheduled here yesterday between contract negotiators of the Eastern Screen Publicists of New York and film companies, was postponed until next week possibly Thursday.

Majors Now Selling Their Films Singly

Loew's, Paramount, Warners, 20th Century-Fox and RKO Radio have already complied with the single sales requirement as they indicated they would by July 25 to both the Department of Justice and the three-judge statutory court in the New York anti-trust case. Effective yesterday, pictures will only be offered for licensing singly, without the licensing of one being conditioned on the licensing of another.

An exhibitor, however, may license more than one film at a time with several of the five companies offering a group at a time with the proviso that an exhibitor may take one, two or all.

Shanklin, Hyman

(Continued from page 1)

Ronceverte, W. Va.; Hyman at Huntington. Other officers elected are: W. H. Holt, Richwood, board chairman, and Carrie W. Beard, Ronceverte, secretary-treasurer.

Named along with the aforementioned to the organization's board of directors are: Abe Hyman, Huntington; W. B. Hines, White Sulphur Springs; Dr. C. P. Church, Mannington, and Mrs. P. M. Thomas, Parkersburg.

Charter-member theatres of the association are: Keith, Orpheum and State Theatres of Huntington; Greenbrier and Ferguson of Charleston; Lewis, Lewisburg; Plaza, White Sulphur Springs; Mannington, Mannington; Monroe, Union; Star, Richwood; Parker, Parkersburg, and Ward, Summersville.

SCTOA

(Continued from page 1)

the preparation of the Government's anti-trust case in its early stages, leaves here next week to present SCTOA views personally.

Resolutions adopted call "auction" selling "destructive" to exhibitor interests and advocate a return to the sales basis prevailing before 1940 "with reasonable elimination of undesirable attractions." SCTOA's program provides for carrying the issue to the New York Federal Court as well as to the Department of Justice, and for seeking cooperation along such lines of all exhibitor organizations.

I. Gaumont Sues Warners

Irving Gaumont filed an action in U. S. District Court, here, yesterday against Warner Bros., alleging piracy of his story, "You've Got to Swing It." in making the picture, "My Love Came Back." Gaumont had filed a similar action in New York Supreme Court in 1941 but it lapsed because of his failure to prosecute it. Jurisdiction was changed to Federal Court on Warner's plea of diversity of citizenship.

Fight Hartford Plan

HARTFORD, July 25.—Theatres here have united in a 100 per cent effort to oppose a city ordinance requiring the installation of fire-alarm boxes in Hartford theatres.

Smith

(Continued from page 1)

about product to play while he is making bids for it?," Smith asked. Under "auction selling," the exhibitor will have no assurances of a flow of product since he will never know if he is going to get a picture and he will not be able to plan his programs ahead, Smith suggested. The independent exhibitor is already feeling an extreme shortage of product, he reminded.

Smith sees all the old buyer and seller relationships disappearing under "auction selling." Independent exhibitors who have had a relationship with a particular distributor for many years as a regular customer where the distributor could easily have sold away from him, will now find that he will have to compete for this product which might have been the backbone of his operations, Smith pointed out.

Also hit will be the relationships between independent exhibitors where they shared product either under a pooling arrangement or merely under a convenient business association, Smith observed. Every exhibitor will have to compete with each other for a picture and there can be no more working together to the mutual advantage of each, he believes.

Smith will return to Toledo today following a 10-day vacation in New York with his family. He had some discussions with distributor representatives while in New York on the future effect of the New York anti-trust case decision on exhibition, but he has no suggestions to make on a possible solution. He admitted that many independent exhibitors would like to retain the present selling methods or even the selling of an entire years' product in advance, providing, of course, that the sale of one picture was not conditioned on the sale of another.

SOPEG Pacts

(Continued from page 1)

60 days to permit negotiation of new contracts.

Heading the list of demands of the SOPEG is a 30 per cent wage increase. Companies involved are understood to have been huddling on the demands, but have not yet set a hearing with the SOPEG negotiating committee. The first such meeting will probably be held next week.

Involved are home office "white collarites" of Paramount, Loew's, RKO Radio, 20th Century-Fox, United Artists and Columbia.

Meanwhile, in an National Labor Relations Board election held here yesterday, SOPEG was voted the collective bargaining representative of PRC home office and exchange employes here. The vote at the home office was 24-6 and at the PRC New York exchange, 5-0. Leo Pomerance, UOPWA national organizer, handled the PRC unionization.

Screen 'Battle' Today

"The Secret Battle," U. S. Navy short subject dealing with Rader developments and operations, which is being made available to theatres immediately through Telenews and the Navy Department, will be screened for the trade press and others this afternoon at the projection room of the Navy Recruiting Station on Madison Ave., here.

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 60. NO. 20 NEW YORK, U. S. A., MONDAY, JULY 29, 1946 TEN CENTS

Capital Gains Ruling Splits Coast Opinion

Producers Are Gratified, Talent Is Stunned

Hollywood, July 28.—Response ranging from consternation to something resembling jubilation greeted the news of the U. S. Internal Revenue Department's ruling on one-picture companies formed to take advantage of the capital gains provision in income tax returns, furnished to Hollywood executives exclusively by Motion Picture Daily. Consternation was the dominant response in quarters directly affected, such as stars, directors and some independent producers, most of whom had expected such a development ultimately, but were stunned by the retroactive feature making it applicable as far back as July 24, 1943. All of the 35 pictures released by United Artists in that period were produced by independently set up one-picture corporations, an official of the company stated.

On the contrary, gratification was

(*Continued on page* 4)

OPA Ceilings On Equipment Drop

Washington, July 28.—A majority of the last remaining industry items under price control were suspended from the regulated list over the weekend as the first act of the revived OPA.

The sweeping order, Number 129, exempts and suspends from price control the following items: arc lamps, flood lighting equipment, radio headphones, theatre control boards, special cleaning equipment used in theatres, fans and air conditioning equipment.

"Result of the suspension would be

(*Continued on page* 4)

7 Distributors Sue Circuit on Reports

Cleveland, July 28.—Seven separate actions for damages allegedly resulting from falsified percentage returns were filed Friday in Federal Court here by Universal, Warner Brothers, Loew's, RKO Radio, United Artists, Paramount, and 20th Century-Fox, respectively. The defendants are James E. Scoville, Percival E. Essick and Howard Reif, individually; Scoville, Essick

(*Continued on page* 4)

Justice Dep't Eyes Capital Gains Rule

Washington, July 28.—Justice Department attorneys are studying the new Bureau of Internal Revenue regulation on capital gains with the aim of entering the case if the companies affected by the rule appeal the retroactive tax assessments.

The Treasury reports that the Justice Department will not be called into the case until after an appeal, if filed, goes beyond Federal tax court. Bureau attorneys will carry the case through tax court, the Justice Department tax division taking up from there.

Lopert Will Have Foreign-film Runs

Lopert Films will open offices in New York in August and, besides its distribution of European films in the United States, plans to purchase theatres throughout the country for the exhibition of these and other imported films, as show-windows in key cities from Coast-to-Coast.

I. E. Lopert plans to go abroad in September to acquire an additional lineup of foreign product for 1947-48 release in the U. S. For 1946-47 he has just acquired seven foreign films, five in French, one in Spanish, and one in Italian. All will be presented with English titles.

MPTOA Polling Independents on Decision Highlights

The MPTOA is seeking the viewpoint of independent exhibitors on controversal issues advanced by the New York anti-trust case decision through a series of four questions dealing with "auction" selling, the court's recommendations for arbitration of disputes over bids and clearance, non-industry arbitrators and theatre divorcement.

Independent showmen are being asked to indicate a "Yes" or "No" to

(*Continued on page* 4)

UK Liaison On Code

London, July 28.—The likeliest outcome of Production Code Administrator Joseph Breen's mission to London is for the U. S. Motion Picture Association to appoint an American permanent code adviser here with a view to avoiding misunderstandings at the source of British production and also to serve as a guide to British producers in avoiding pitfalls in the American market. There is reason to believe that this would be welcomed by the British Film Producers Association, if it is proposed by Eric Johnston, MPA president.

Breen, who is en route to Paris, will return here Aug. 5 and sail for

(*Continued on page* 4)

Theatre Candy Sales Hit By New Price 'Squeeze'

Theatre candy sales—which it has been estimated run to some $40,000,000 annually—especially those made through vending machines—face the most critical problems of price and supply in theatre candy selling history, authorities in that field disclose.

Shortages of candy supplies for vending machines and theatre candy counters have existed for several years, but the new factor of a price "squeeze" is more recent and more serious, stemming from the expiration of Office of Price Administration control over food and related items last June 30. Since then, it is pointed out, candy prices have skyrocketed to a point where operations are not longer profitable at the old vending machine price.

While retailers have generally been able to meet increased prices by raising the price of a nickel candy package to six or seven cents, and even higher, theatre vending machines are limited to the nickel because the machine mechanism is so fixed. Candy stands and counters in theatres operated independently might be able to raise prices and are probably doing so in isolated instances, but there is no such immediate possibility for machines.

Popular candy manufacturers have thus far resisted cutting the sizes of their five cent candy packages, which might provide a solution. Large operators of theatre candy vending machines and stands have resisted making substitutions of unknown and new brands for the popular stand-bys.

Reelect Walsh President Of IATSE

Raoul, Rest of Incumbent Slate, Also Returned

Chicago, July 28. — Richard Walsh was re-elected president of the IATSE here Friday defeating James Bennett of Washington, D. C., 649 to 426. The entire Walsh - Raoul slate was re-elected. They were: William P. Raoul, secretary - treasurer and the following nine vice-presidents, Harland Holmden, William P. Covert, Floyd M. Billinglsey, James J. Brennan, Roger M. Kennedy, Felix D. Snow, Carl G. Cooper, W. C. Barrett, and Miss Louise Wright. R.

Richard Walsh

(*Continued on page* 4)

5-Way Attack On Decision by Allied

Washington, July 28.—Abram F. Myers, chairman of the Allied board, is expected to make public his analysis of the New York decision shortly, in which he will attack "auction" sales as unworkable and as discriminatory against the independent exhibitor.

Other principal points which the

(*Continued on page* 4)

Benjamin Is Named To Pathe's Board

Robert S. Benjamin, member of the law firm of Phillips, Nizer, Benjamin & Krim of New York, has been named to the Pathe Industries board, replacing K. A. Browne, resigned, it was announced here on Friday by Robert W. Purcell, chairman of the board of Pathe.

Benjamin, who held the rank of major in the Army, is president of the J. Arthur Rank Organization, Inc.; vice-president and general counsel of United World Pictures, and general counsel of Pathe Industries, PRC Pictures and Eagle-Lion Films, and a director of Rank Organization, United World, PRC and Eagle-Lion Films.

Personal Mention

BARNEY BALABAN, president of Paramount, has left New York for a fishing trip in Canada.

•

KENNETH CLARK, public relations liasion between the New York and Washington offices of the Motion Picture Association, returned to Washington from New York over the weekend.

•

WILLIAM J. HEINEMAN, United World vice-president, and MONROE GREENTHAL, vice-president and advertising-publicity head, returned to New York from Hollywood over the weekend.

•

MOREY GOLDSTEIN, Monogram's general sales manager, left New York for Albany and Greenville, N. Y., at the weekend, and will return the latter part of this week.

•

JACK SCHLAIFER, Monogram sales director, returned to New York over the weekend from Boston, and will leave here today for Chicago.

•

MAURICE A. BERGMAN, Universal's Eastern advertising-publicity director, will return to his desk, here, today following a vacation.

•

ROBERT K. SHAPIRO, house manager of the New York Paramount Theatre, left here over the weekend on his vacation.

•

LYNN FARNOL, Eastern director of publicity for Samuel Goldwyn, is back from a vacation in Northern Ontario. Object: Fish; Results: O.

•

JOSEPH BERNHARD, president of United States Pictures, arrived in New York over the weekend from the Coast.

•

SOL. TITLE, of *The Exhibitor,* has left New York for the Will Rogers Foundation resort, Saranac Lake, to recover his health.

•

WILLIAM BRENNER, head of M-G-M's checking department, will return to New York today from a New England vacation.

•

HOWARD STRICKLING, M-G-M studio publicity director, arrived in New York from Hollywood yesterday.

•

JAMES E. GRAINGER, distribution head of Republic, will return today from Chicago and Washington.

•

BENJAMIN FIELDING, New York City License Commissioner, left here Friday on a three-week vacation.

•

WILL H. HAYS returned to California at the weekend after a week's sojourn in New York.

"Tradewise," Sherwin Kane's regular Monday column, will be resumed when he returns shortly from vacation.

PRC Readies First Of 1946-47 Product

PRC at the weekend, made its first identification of releases for the new season, listing three 1946-47 productions, with one, "Her Sister's Secret," rated as a top special of the new program. Also, listed were the final 11 releases for the current season.

Heading 1946-47 product is Henry Brash's production of "Her Sister's Secret," scheduled for national release on Sept. 23. The other two releases for next season are in the Eddie Dean, outdoor musical series, with the first, "Driftin' River," set for Oct. 1. Release date for "Melody Roundup," second in the series, filmed in Cinecolor, will be Nov. 1.

Final releases for 1945-46 commitments are: "Secrets of a Sorority Girl," Aug. 1; "Terrors on Horseback," Aug. 14; "Overland Riders," Aug. 21; "Blonde for a Day," Aug. 29. "Down Missouri Way" will be released nationally on Aug. 15, following a series of simultaneous world premieres in leading Kansas and Missouri cities on Aug. 1.

September releases include Arch Oboler's "Strange Holiday," Sept. 21; "Outlaw of the Plains," Sept. 22; "Accomplice," Sept. 29. October releases will be "East Side Rascals," Oct. 7; "Lady Killer," Oct. 14; and "Trial of Dr. Benton," produced through a tie-up with *True Story Magazine,* Oct. 21.

Price, Nelson To Join Warner Coast Fete

HOLLYWOOD, July 28.—Byron Price, executive vice-president of the Motion Picture Association in charge of Hollywood, and Donald Nelson, president of the Society of Independent Producers, have accepted the invitations of Jean Hersholt, president of the Academy of Motion Picture Arts and Sciences, to appear on the Academy's program honoring the 20th anniversary of talking pictures on Aug. 6 at Warners' Hollywood Theatre.

As the ranking resident representative of major producers, Price will be the featured speaker.

Win Barron Cited

TORONTO, July 28. — Win Barron, who is the Toronto promotion director of Canadian Paramount, has been officially commended by the city of Vancouver for recognition of his work in producing a special short entitled "The City of Destiny" for Vancouver's 60th anniversary celebration, the pictures playing all Famous Players theatres in the British Columbia City during jubilee week.

Spitz, Goetz Buy Book

HOLLYWOOD, July 28.—International Pictures' purchase of the new Rex Beach novel, "The World in His Arms," marks the first time the author has made an outright sale of film rights to one of his stories, previous deals having all been on seven to 10-year leases. The purchase was negotiated for International by Leo Spitz and William Goetz from galley proofs.

Brauninger Heads WB 16mm. Abroad

A. C. Brauninger, veteran Warner sales department executive, has been named pro-tem manager of all foreign department 16mm. activities, in order to keep pace with the company's rapidly expanding operations in that field, by Wolfe Cohen, vice-president of Warner International. Brauninger's past duties have included the handling of 16mm. film service to the Armed Forces and to the Red Cross.

Warners announced their intention of entering the 16mm. field throughout Latin-America and the Far East a few month ago, and report that export of 16mm. projection equipment by dealers has been gaining in volume, creating a steadily increasing number of accounts for 16mm. prints. The company already is serving the Philippines and will soon be ready in China, India, Burma and Central and South America. Assistance also is being extended to 16mm. dealers in getting equipment to the foreign outposts.

Warners already have 16mm. prints of 16 pictures ready, including dubbed versions of "Saratoga Trunk," "The Corn Is Green," "To Have and Have Not," "My Reputation," "Conflict," "All This and Heaven, Too," "Objective Burma," and "God Is My Co-Pilot," and titled versions of "Mildred Pierce," "Casablanca," "The Constant Nymph," "Action in the North Atlantic," "Now Voyager," "Always in My Heart," "They Died With Their Boots On," "Virginia City" and "Santa Fe Trail."

Cohen also stated that, if the Spanish-dubbed versions in 16mm. find a large market, Warners may reopen their dubbing unit at the studio.

WB, IATSE Sign Pay Rise for 650

Motion Picture Home Office Employees Union, Local No. H-63, IATSE, and Warner Brothers Pictures, Inc., have signed an agreement covering approximately 650 employees callling for an increase in salaries of 15 per cent, retroactive to June 1, 1946. The previous agrement between the union and Warners was not scheduled to expire until Feb. 10, 1947. The increases are payable from June 1, 1946.

In addition to the increase the agreement provides for a reduction in the regular work-week to 37½ hours, and other benefits. Complete provisions for severance pay up to six weeks salary and seniority are contained in the contract.

Representing the union in negotiations were Russell M. Moss, business agent; Samuel R. Kahn, president; Leo Haas and Hy Blaustein, assisted by Harold P. Spivak, of the law firm of Judge Matthew M. Levy, counsel for the union.

Hepburn in 'Song of Love'

HOLLYWOOD, July 28. — Simultaneously with the signing of a new long-term contract with Metro-Goldwyn-Mayer, Katharine Hepburn has been set for "A Song of Love."

Newsreel Parade

CHINA'S political outlook, the Shriners' San Francisco parade, more news from Europe, sports and some novelty items are among subjects featured in current newsreels; complete contents follow:

MOVIETONE NEWS, No. 95 — Madam Sun Yat Sen stirs storm in China [illegible]cs. Field Marshall Montgomery receiv[illegible]edom of city in London. Solving a housing problem. Hollywood: footprints for posterity. Air Route over the Andes. Children's fashions. Shriners parade 15,000 strong in San Francisco. Sports: racing, gliding, fishing. Lew Lehr and chimps pose for Paris sculptor.

NEWS OF THE DAY, No. 293—Inside Poland. China's ambassador defends U. S. role in present crisis. San Francisco plays host to Shriners of the nation. Chimpanzee poses for sculptor in Paris. Police show and beauty contest. Turf duel.

PARAMOUNT NEWS, No. 96—Shriners on parade. One world — youth shows the way. "Doodle-bug" fights fire under dock. "Ham's harvest: radios at 20 cents a pound. Planes vs. weather—Army probes mysteries of thunderstorms. "This really takes the cake . . ."—baking school.

RKO PATHE NEWS, No. 98 — Shriners parade in San Francisco. Paris hears choir boys' congress. Germans make old rags into cloth. Chinese ambassador answers press. McNarney opens the Patton Bridge in Germany. Rubber boats ride Australian surf. Britain thanks U. S. for loan.

UNIVERSAL NEWSREEL, No. 523 — Shriners convene. U. S., Cuba sign sugar agreement. King visits Wales. Get "hep" to "hoppicopter." Spanish fiesta. Sea going pet shop. Sports: horse race, track meet.

Disney, Mulvey at RKO European Meet

Roy Disney, president of Walt Disney Productions, Inc., and James A. Mulvey, president of Samuel Goldwyn Productions, Inc., will attend RKO Radio's Central European convention, to be held on July 30-31 in Geneva, under the chairmanship of Armand Palivoda, RKO Radio's manager for Switzerland. Kay Kamen, Walt Disney's merchandising manager, will also attend.

Carl-Gerhard Wallman, RKO Radio general Scandinavian manager, and Gregory E. Georgoussy, general Near East manager, will return by plane today from New York to their posts in Stockholm and Cairo, respectively, after attending the company's sales meeting here.

A M P A Proposes Critical Exchange

• Officers and directors of the Associated Motion Picture Advertisers are preparing a proposal to be submitted to the Motion Picture Association suggesting an exchange of New York and London film critics as guest reviewers.

This would serve to acquaint the critics with "the way of life" in American and England as a better guide to complete understanding of each country's film product. The proposal was suggested by Phil Williams, AMPA vice-president, and approved by Rutgers Neilson, president, and the board.

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Aladdin was a Punk!

compared to the PRIZE BABY

SO Aladdin rubbed a teapot . . . and got himself an office boy! . . . SO WHAT? . . . So Aladdin gives his slavey the "*office*" to fetch him a doll . . . and "*presto*" a curvaceous cutie appears . . . on the spot . . . Again, SO WHAT? . . . The PRIZE BABY rubs *his* magic lamp *84,020 times each week . . . and almost ONE HUNDRED MILLION PATRONS get the idea . . . and plank down their entertainment dollars . . . on the deal plates of over SIXTEEN THOUSAND THEATRES . . . a stunt that makes Aladdin look like a rank amateur . . . BUT . . . The PRIZE BABY has something *more* than a Genie in *his* magic lamp . . . he has the stuff that makes the patron *dig* for the price of admission to your theatre . . . BECAUSE . . . he's rubbing the lamp that contains . . . "The Magic Touch of Showmanship!"

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

* ***84,020 shipments weekly averaged by NSS nationally, according to last survey.***

Capital Gains

(*Continued from page* 1)

expressed by major producers and permanently-incorporated independents, who were uniform in the belief that the ruling would bring back to regular payrolls most of the ranking personalities who have been foraging afield under one-picture corporation deals.

It was believed in major executive circles that stars who have left the fold or had driven hard bargains for independent setups within company confines, will be inclined to return to steady contract employment when it is established that no extra profit is to be had for concerning themselves with corporation matters and production problems.

Checkup of the studios netted small indication of immediate effects of the ruling on product in work or scheduled, although it was conceded that some "outside" product now existing merely on paper might undergo change, or cancellation, if the profit expectancy of its sponsors is shortened.

Status of such arrangements as those under which Bette Davis and Errol Flynn have made pictures for Warners under their own corporate setups could not be determined immediately, but were uppermost in general speculation on the effect of the ruling. M-G-M and PRC reported none of their product will be affected by the ruling. Paramount has one such deal wtih Bob Hope. Twentieth-Fox has had three pictures from one-picture companies, as has Republic. Monogram has directly financed several corporations which may come under the regulation.

Goldwyn Has No Comment

Samuel Goldwyn, whose first knowledge of the ruling came from MOTION PICTURE DAILY, and whose five one-picture companies were mentioned as falling under the new regulation, issued a crisp, "no comment."

Walter Wanger, head of several independent companies, said, "It doesn't affect me. I've been expecting such a ruling for a long time, and none of my organizations is set up on a tax-gains basis."

Among the many believed falling within the province of the new regulation, however, are Nunnally Johnson and his several pictures for International, and Gary Cooper, who has made two for that company.

Ceilings Drop

(*Continued from page* 1)

the relief to the OPA of the heavy administrative burden of surveying and processing maximum price increases for these products," Administrator Paul Porter said.

Carpeting and 16mm. photographic equipment were continued under control. Manufacturers of 16mm. equipment were granted a hike in maximum prices if the cost of part procurement and production has been found to increase.

Porter states 16mm. equipment will continue under control for an indefinite period. He stated that 35mm. commercial equipment has reached top production and future controls will not be necessary.

Prices on Television Receiving Sets Ended

WASHINGTON, July 28.—Television receiving sets were exempted from price control over the weekend because of the "present limited demand due to the few sending stations and their limited range," the OPA announced.

The high installation costs and the lack of base period prices were also cited as reasons for the decontrol. "Moreover, products during a development period, as in television, generally decline in price as demand increases and this same pattern is expected to be followed in the case of television sets," OPA said.

An extremely limited production of video sets was reported last week by the Radio Manufacturers Association.

Poll Independents

(*Continued from page* 1)

the questions, the text of which follows, and to send their replies to MPTOA headquarters at 1600 Broadway, New York:

"1.—Do you approve of competitive bidding proposed by the court whereby pictures are to be sold theatre by theatre, picture by picture, to the highest responsible bidder having a theatre of the size and equipment adequate to show the pictures upon the terms offered by the distributor?

"2.—Do you approve of the court's recommendation for arbitration covering disputes as to bids, clearances, runs, whether the bidder has a theatre adequate for the run for which he bids, and similar matters?

"3.—Do you approve of non-industry arbitrators?

"4.—Are you in favor of the distributors being completely divorced from their holdings?"

The exhibitors, furthermore, are being asked to sign his name, and to give his address and the "number of theatres owned, operated or controlled by you, or in which you have any ownership interest." MPTOA intends tabulating replies weekly and release interim and, thereafter final results. The survey, according to Fred Wehrenberg, president, is slated to be closed not later than Sept. 15. He urges exhibitor cooperation "regardless of organizational affiliation." Results will be used by MPTOA in finalizing its position on the decree.

Distributors Sue

(*Continued from page* 1)

and Reif, a partnership; and various corporations operating theatres in the Scoville, Essick and Reif circuit.

Theatres named in one or another of the complaints include the following, all located in Ohio: Ezella and Madison, Cleveand; State, Galion; Berea in Berea; Willoby, Willoughby; Parma, Parma; Beach Cliff, Rocky River; Highland and Liberty, Akron. The complaints allege a conspiracy by the defendants to defraud the distributor with falsified box-office reports.

It is stated in some of the complaints that the defendants permitted the plaintiff's attorneys a limited examination of their records pursuant to request for an audit, and that such records as were examined were incomplete, inadequate and inaccurate; that the audit was discontinued when the defendants proposed to read alleged entries from the records to the auditors instead of permitting the auditors to see them.

The complaints, which were signed by Luther Day, Thomas M. Harman, and John S. Pyke, of the Cleveland law firm of Jones, Day, Cockley and Reavis, request judgment for ordinary and exemplary damages and for an injunction against disposing of the records.

Hollywood

By THALIA BELL

Hollywood, July 28

DAVID O. SELZNICK has signed Ann Todd, British actress who scored in "The Seventh Veil," to co-star with Gregory Peck in Alfred Hitchcock's forthcoming production of "The Paradine Case," based on a novel by Robert Hichens. Miss Todd, who has never been to America before, is due to arrive here in August. . . . Eagle-Lion has acquired film rights to "Love from a Stranger," a Frank Vosper stage hit of 1936, based on a short story by Agatha Christie. It will be made into a starring vehicle for Arturo de Cordova, and will go before cameras in October, when de Cordova will return from Mexico City where he is starring in a picture for the company which he and Dolores Del Rio organized last year.

5-Way Attack

(*Continued from page* 1)

analysis is expected to divulge are these:

1.—An argument that the court, in reality, devised single sales as a substitute for complete divorcement.

2.—Assertion that the ban on clearances and then a direct statement by the court that a certain amount of clearance will be necessary makes the decision inconsistent.

3.—That, while the primary mission of the court is to achieve a free competitive market for films, its outlined decree would create so many ramifications within the industry that chaos would result.

4.—That to secure this system of "free competition," the only safe and secure method must be complete theatre divorcement, which the court failed to grant, and substituted unworkable trade practices to bring about this condition.

The analysis also contains a review of other practices outlined in the decision. Myers presented his report to the Allied executive committee upon which was based its final recommendations.

SPG, M-G-M Meet To Test G.I. Bill

HOLLYWOOD, July 28.—Extent to which the G. I. Bill of Rights binds an employer to retain veterans on the payroll will be tested tomorrow when representatives of the American Veterans Committee attend a conference between Screen Publicists Guild officials and M-G-M labor executive William Walsh on the studio's discharge of four veterans from its publicity department within a year of their re-employment.

SPG has asserted the men were discharged for union activity while the studio claims they were terminated for incompetence.

Carroll in British Film

LONDON, July 28. — The newly-formed British production company, Peak Films, Ltd., is now shooting scenes in Switzerland for "White Cradle," which will star Madeleine Carroll. Reports from here, say that Miss Carroll was secretly married to Henry Lavorel, in Paris, on July 15, and that she proposes to establish permanent residence in France.

Reelect Walsh

(*Continued from page* 1)

E. Morris, George W. Brayfield and William C. Scanlan, were elected to the board of trustees. Eugene J. Atkinson and Thomas V. Green were elected delegates to the A. F. of L. conventions.

Walsh was given far-reaching powers here in the final day of the convention by the delegates who voted him and his executive committee full and complete powers to add, alter or change the constitution as they saw fit in dealing with the Hollywood situation. Walsh asked and received this authority on the grounds that he be in a position to deal quickly and effectively with any IATSE locals in Hollywood. No action was taken on any television problems, and a proposal that the 'IA' organize the entire 16mm. field was defeated.

$171,000,000 Annual Payroll for Theatres

CHICAGO, July 28.—More than $171,000,000 in wages are paid annually to over 161,000 persons employed in the nation's theatres, Nathan D. Golden, head of the film section of the U. S. Department of Commerce, told delegates to the IATSE convention here. Golden paid tribute to the projectionists as the "unsung heroes of the industry."

Golden based his theatre workers' earnings on 1945 figures; there have been many additional wage increases since then as well as staff additions in theatres, so both totals this year will be considerably higher.

Golden said, "The craft of the projectionist has advanced with enormous strides since the early pioneer days. So great has been the progress, both in improvement of motion picture equipment and in training and qualification of members of the craft, that any comparison with the primitive conditions serves chiefly to show how much the early projectionist accomplished with so little. The present high status and position of projection, and the final delivery to the public of all the work of the industry, speaks well for those who fill this important niche in the motion picture industry."

Code Liaison

(*Continued from page* 1)

America Aug. 7 on the S.S. *Queen Mary*.

It is unanimously conceded here that his mission was successful in dispelling suspicion that the code operates to Britain's disadvantage and also that Breen's earnest advocacy of the motion picture's responsibility in fostering good Anglo-American relations has created a profound impression.

Prior to his departure, Breen said that he would be gratified if his visit would contribute in any way, however minor, to mutual understanding of our countries' aspirations, endeavors and difficulties.

The BFPA has selected a widely-known figure to assume an office comparable to that of Johnston's in the MPA at a salary said to be the highest ever paid by a trade organization here. It is expected that the name, and also the funcions and description of the office, will be announced in about a week. The original intention was that he act as president, but discussions have been proceeding on the suggestion that Rank remain president but with the creation of a currently undefined post for the new man.

DO NOT REMOVE

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

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Treasury for Law if Ruling Is Not Upheld

Charts Policy in the Event Tax Appeal Is Sustained

WASHINGTON, July 29. — A Treasury Department drive for legislation to prevent formation of personal corporations to avoid taxes will be launched if the numerous single-film production companies involved in the retroactive assessment eventually win out on appeal.

Primary objections to legislation is that it would not be retroactive, thus costing the Treasury millons of dollars in revenue if the court fails to uphold the Bureau.

Revenue Commissioner Joseph D. Nunan, Jr., believes a court ruling will be more binding than any legislation which might be written. Legislation is easily amended and changed, but a court interpretation of the existing U. S. Revenue Act

(*Continued on page* 5)

Central Allied to Run Service Unit

MINNEAPOLIS, July 29.—In a move described by president Ben Berger as "a plan to defeat" the recent "arbitrary" increase in service costs of sound servicing companies, North Central Allied today began organization and financing of a service system in the only matter to come up for discussion at a meeting composed entirely of Twin Cities members.

The plan is to hire its service engineers in nonprofit service to Twin Cities' theatres.

Small Wants Soviet, U.S. Inter-change

HOLLYWOOD, July 29.—Officially-sponsored exchanges of writers, directors and other artisans and technicians of the motion picture industries of the United States and Russia, "as a bridge of understanding over the growing breach between the two nations," was proposed today by producer Edward Small.

Small has developed the idea in con-

(*Continued on page* 5)

Capital Gains Ruling Provides 6% Interest Retroactive to 1943

Washington, July 29.—Accruing interest of six per cent, retroactive from July, 1943 until the date of final payment, today was directed to be charged against personal corporations by the Commissioner of Internal Revenue.

Companies which have been declared liable for income purposes by the Bureau and which paid a capital gains tax in a liquidation process are affected by the ruling.

Even if an appeal is made as a test case, the interest will continue and be due if the Treasury wins its point before a court. If the case were to go to the Supreme Court and last three years, the interest will continue, the Bureau stated.

Spokesmen in the Department say that companies involved could pay the money due and later demand the return of the funds if a trial case is won.

However, the tables would be turned in the event companies involved win an appeal case. If the tax payment has been made before trial begins, and the companies win, the Government will be required to refund the money and pay the interest to the corporations. This interest rule falls under the section of the Revenue Act, titled "Overpayment of Taxes."

There is a definite advantage for the companies involved to pay now and fight later, an attorney in the Bureau stated.

3 State Exhibitor Meetings Are Dated

Exhibitor meetings have been set by Allied Independent Theatres of Iowa and Nebraska, North Central Allied and Allied Motion Picture Theatre Owners of Western Pittsburgh.

Allied of Iowa and Nebraska (unaffiliated) will hold an open meeting at the Fort Des Moines Hotel, Des Moines, Oct. 14-15, to outline plans for a membership drive, and to dis-

(*Continued on page* 6)

Australian Industry Slowed by Controls

Government licensing of new theatres and rigid control of admission prices have retarded the development of the industry in Australia, according to Dan Casey, Universal general sales manager for Australia and New Zealand, who is in New York for home

(*Continued on page* 5)

Disney Dismisses 450 Studio Aides

HOLLYWOOD, July 29.—The Walt Disney studio today laid off 450 employees in a move described as a "general layoff made necessary by economic circumstances beyond our control." Terminations, effective Aug. 1, represent approximately 40 per cent reduction of the normal Disney personnel and is not restricted to cartoonists but includes all departments

(*Continued on page* 5)

See IATSE Power Increased on Coast

HOLLYWOOD, July 29.—Reflex reaction in labor circles here to the news of Richard F. Walsh's re-election to the IATSE presidency was colored by knowledge of his previous warning to IATSE locals to proceed slowly in negotiation of contracts under the 25 per cent increase interim agreement signed July 2.

Whether the new power given

(*Continued on page* 6)

Ending Cross-Bay Anti-Trust Action

Discontinuance of the anti-trust suit brought in U. S. District Court here by E. M. Loew's Cross Bay Theatre in Queens, against Randforce Theatres and distributors, is expected momentarily following a series of negotiations which has resulted in the Cross

(*Continued on page* 6)

To Talk Decree with Wright Here Today

Counsel for defendants in the New York anti-trust suit met here late yesterday prior to a scheduled meeting with Robert L. Wright, government counsel, here, today.

Today's meeting will probably mark the first formal attempt to reconcile differences which exist between both sides on how to handle "auction selling" under the decree, as reported in MOTION PICTURE DAILY on July 24.

To Sell Nat'l Theatre Stock At $7,415,000

Executives Paid $565,000; Profit, $6,850,000

Charles P. Skouras, Elmer C. Rhoden, Harold J. Fitzgerald and Frank H. Ricketson, Jr.—all ranking executives of National Theatres, with Skouras as its president— will sell their combined 40,000 shares of Class B stock in that company, purchased at a total cost of $565,000, for $7,415,000, provided a special meeting of the stockholders of 20th Century-Fox, which controls National, approves on Aug. 20. The stock will go to Transamerica Corp., which made such an offer on June 29 but a sale must first be offered at the same terms to National, which holds preemptive rights. National was granted 40 days from July 8 to indicate its intention, but subsequently the time was extended an additional 10 days for a total of 50 from that date.

Aside from the presidency of National, Skouras is active operator of

(*Continued on page* 6)

Fox Due, Bearing U-UW-Rank Plan

Matthew Fox, president of United World, is due in New York from London late today or tomorrow and is expected to bring with him details of a rearrangement of corporate setups in the Universal-United World-Eagle Lion interests. The meagre and closely-guarded information available in New York suggests the reputed rearrangement stems from the New York court decision. (Universal common

(*Continued on page* 6)

NW Independents See Rises Aiding

MINNEAPOLIS, July 29.—Recent price increases by Twin Cities independent theatres, following similar action by Mindako and the Orpheum circuit houses, has been "a life saver" to most of the independently operated houses, according to a statement this week by an exhibitor generally accepted as spokesman for the group.

"We should have been getting the new scale the last four years," the spokesman said, adding that "the ma-

(*Continued on page* 6)

Truman for D.C. Amusement Tax

Washington, July 29.—President Truman is reported tonight to be in favor of both a District of Columbia amusement and sales tax.

Local exhibitors have vowed to fight any effort to impose a local admission tax.

Nelson Heads U.S. Study on War Plants

Hollywood, July 29.—At President Truman's request, Donald M. Nelson, president of the Society of Independent Motion Picture Producers, has agreed to take charge of a special study of a proposed Army-Navy plan to keep some war plants in readiness for operation. The post is a non-salaried job, is temporary, and will not affect his SIMPP post.

Nelson told Motion Picture Daily his trip to Europe on Aug. 9 is in connection with SIMPP members' interests in film distribution and exhibition abroad. He will stay two weeks, dividing his time between London and Paris.

Conn. Film Veterans Form Pioneers Club

Hartford, July 29.—A group of Hartford theatre veterans, each with more than 20 years in the industry, organized a Pioneer's Club, at a meeting at the American Industrial building here, recently.

The meeting, presided over by James McCarthy, manager of the Warner Strand, was attended by Lou Cohen, Loew's Poli; Fred R. Greenway, Loew's Poli-Palace; Michael J. Daly, Daly Theatres Corp.; Al Schuman, Hartford Theatres Circuit; Maurice Shulman, Shulman Theatres; Hugh J. Campbell, Central; West Hartford Walter B. Lloyd, M and P Allyn; and Charles J. Repass of the Crown.

Manny Reiner in Havana on Tour

Manny Reiner, Latin-American manager for Vanguard Films and Selznick-International, arrived yesterday in Havana for a two-week study of the Cuban market. Reiner has spent the past two months in Mexico City, where he made a survey of Mexican film conditions, and started preliminary arrangements for exhibition of Selznick's "Duel in the Sun." Following his stay in Cuba, he will head for Panama, Venezuela, Trinidad, and Rio de Janeiro.

RKO Managers Meet

A three-day meeting of RKO Theatres division managers got under way at the home office yesterday with Sol Schwartz, company theatre executive, presiding. Harold Mirisch, head of the RKO booking department, also addressed the group.

Personal Mention

NED E. DEPINET, RKO Radio vice-president, and Phil Reisman, vice-president in charge of foreign distribution, left here by plane yesterday for Hollywood conferences with president N. Peter Rathvon.

•

Luigi Luraschi, Paramount West Coast foreign department executive, arrived in New York over the weekend, following a European survey tour and will leave for Hollywood today.

•

Norma Smith, formerly associated with Films Classics in the Southeast, is now with Kay Film exchange in New Orleans as assistant to manager Frank Francois.

•

Martin Quigley, Jr., and Mrs. Quigley left Los Angeles yesterday for Chicago and New York.

•

Lou Smith, Liberty Films publicity director, is due here today from the Coast for conferences with RKO Radio home office executives.

•

Harry Gold, Howard Hughes' sales head, is a grandfather, his daughter, Gloria Judell having given birth to a daughter.

•

Rudy Berger, M-G-M Southern sales manager, arrived yesterday at his headquarters in New Orleans from Atlanta.

•

Ken Prickett, M-G-M exploiteer in New Orleans, arrived in New York for conferences with William R. Ferguson, exploitation director.

•

William B. Zoellner, head of M-G-M's reprints and film importation department, will leave Buffalo, today, for Cleveland.

•

Harry Paul, James Wilson and Jack Coletrane of Wil-Kin Theatres, Atlanta, have returned there from field trips.

•

A. Demharter of the Peacock Theatre, New Orleans, and Mrs. Demharter, are spending a week at their summer home in LaCombe, La.

•

William O'Sullivan of the Colonial Theatre, Hartford, and Jean De Vico of the Strand, Waterbury, will be married in August.

•

Ilona Massey, Hungarian born acturess, and Leslie Charteris, British writer-actor, have become U. S. citizens.

•

Sam J. Gardner, M-G-M's Los Angeles branch manager, has returned to the Coast from Philadelphia.

•

Larry Parks, who plays the lead in "The Jolson Story," has arrived from the Coast.

•

Dee Lowrance, of the M-G-M publicity department, left New York on Friday for a vacation at Block Island.

•

Godfrey Tearle, actor, is enroute back to England following an appearance in an M-G-M film in Hollywood.

•

William Bendix has arrived in New York from the Coast.

E. T. GOMERSALL, Enterprise general sales manager, is scheduled to arrive in New York from the Coast today.

•

Tom Young, 20th Century-Fox branch manager in Memphis and president of the Memphis Lions Club, has returned to his desk from the national Lions convention in Philadelphia.

•

Beryl Mayer, secretary to Duke Duval, Columbia's New Orleans manager, will marry James Gray on Aug. 3 in Mater Dolorosa Church, that city.

•

Sam Lefkowitz, Warners Eastern district manager, will leave here today for Buffalo. He will be in Binghamton Thursday, returning to New York on Friday.

•

Fred L. Lynch, director of advertising-publicity for Radio City Music Hall, is vacationing with his family in New Westminister, British Columbia.

•

Harry Mandel, director of advertising-publicity for RKO Theatres, returned yesterday from an 8,000-mile motor trip to the West Coast and various national parks.

•

Norman Elson, vice-president of Trans-Lux Theatres Corp., has left here for California and expects to return in about a week.

•

Al Dunn, manager of the Orpheum Theatre, San Francisco, and William Ullrich, projectionist, are vacationing.

•

Owen Davis, Jr., NBC television director of scripts and literary rights, will leave on a two-week tour of summer theatres Aug. 2.

•

J. Lawrence Schanberger, owner of Keith's, Baltimore, is spending three weeks in Atlantic City with his family.

•

Dave Kaufman has left Monogram's Coast publicity department and is en route to Hawaii with his wife and baby for a year of writing.

•

Lawrence Landers, owner of the Landers Theatre in Batesville, Ark., recently became the father of a boy.

•

Wallace Cowen, manager of the State Theatre, Woodland, Cal., is in San Francisco.

•

William A. Clark, RKO assistant division manager in Cincinnati, is in New York this week from that city.

•

Virginia Morris of 20th Century-Fox's advertising department has returned from a two-week vacation.

•

Daniel F. Greenhouse, former Coast dialogue director for Republic is the father of a son, his first child.

•

Grover Parsons, PRC Southern district manager, has been spending a week at the New Orleans exchange.

•

Max Wolff, Loew's purchasing head, has left here for Denver.

Slater Assists Silver At Republic Here

Bill Slater has joined Republic's advertising-publicity department as assistant to Milton Silver, executive assistant to Steve Edwards, director of advertising-publicity. Slater, who goes to the company from RKO Theatres, has been identified with the industry for many years.

Republic Pictures International Corp. has appointed Marian Jennings Sapp to handle promotional activities in that market, with headquarters at the home office. She goes to Republic after an association with Five Continents Publications, Inc., and Lati American News Institute.

New Steiner Company

Joseph Steiner has reformed Broadcast Pictures, Inc., to produce a film titled "Rhythm Rhapsodies." The picture will be made in New York. Release arrangements are being worked out.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene Rex Linda
DUNNE HARRISON DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

Till the End of Time
starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
Olivia de HAVILLAND
Ray MILLAND
Sonny TUFTS
in PARAMOUNT'S
'THE WELL GROOMED BRIDE'
IN PERSON
YOU HAVE A DATE WITH A DISC
with ENOCH LIGHT & Orch.
OTHER BIG ACTS

BARBARA STANWYCK • VAN HEFLIN • LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person
DINAH SHORE • GIL LAMB • THE ACROMANIACS
EXTRA! DICK STABILE and ORCHESTRA
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

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RKO's PIC-TOUR OF THE MONTH

LOST HER HONEYMOON, but won the chips. Bride BARBARA HALE puts one over on bridegroom ROBERT YOUNG, when he deserts her for the gaming tables on their wedding day. She gets even, with the help of grandpa FRANK MORGAN. Scene from RKO's *Lady Luck.*

HILARIOUS MISHAPS mark adventurous trail to the altar when eloping SHIRLEY TEMPLE and GUY MADISON become lost amid gay backgrounds of Mexico City. FRANCHOT TONE shares star honors in RKO's *Honeymoon*, based on a romantic comedy by Vicki Baum.

NEVER SUCH A MAN, as daredevil hero of *Sinbad the Sailor*, DOUGLAS FAIRBANKS, JR. sweeps all before him, including stormy siren MAUREEN O'HARA. An RKO Technicolor breath-taker, the film co-stars WALTER SLEZAK, boasts supporting cast of thousands.

CALIFORNIA? Director Jean Renoir can't believe his eyes as JOAN BENNETT acquires artificial sun tan for sultry title role in RKO's *Woman on the Beach*, film containing a strange mixture of love, loyalty, greed. Cast includes ROBERT RYAN and CHARLES BICKFORD.

THESE BIG RKO PICTURES WILL SOON BE SHOWN AT YOUR THEATRE

RKO RADIO PICTURES

THREE BIG NATIONAL MAGAZINES CARRY THIS AD—Life, August 12; Woman's Home Companion, September, and Look, September 3 . . . A TOTAL CIRCULATION OF 10,578,699!

Hughes' 'Outlaw' Is 'No. 1' Censoring

Censorship of films by state boards was held to a minimum during the past year, according to the 26th annual report of the American Civil Liberties Union. Howard Hughes' difficulties with "The Outlaw," some trouble in New York and Georgia over "Scarlet Street," and the banning by a Memphis board of "The Southerner" make up the list.

An unusual type of film censorship was disputed by the ACLU when the U. S. Alien Property Custodian refused to release for sale pre-war German and Austrian films seized as enemy property. ACLU legal talent, led by former judge Thurman Arnold battled the issue out in an advisory committee with opponents of the release who claimed the films were Nazi propaganda. Agreement to release the films, said to be harmless, was nullified when Congressman Emanuel Celler of New York introduced a bill forbidding sale of any of them. The bill has not been acted on in Congress.

Injunction Saves Steel Pier 'Outlaw' Run

ATLANTIC CITY, July 29.—City officials here have been served with an injunction preventing the police from interfering with Howard Hughes' "The Outlaw," which started a two-week run on the Steel Pier yesterday.

The injunction was obtained by counsel for George Hamid, Sr., operator of the Pier, and was granted by vice-chancellor Malcolm Woodruff in Camden. Hamid had said he would show the picture despite director of public safety William S. Cuthbert's action banning the film. Subsequently, Mayor Joseph Altman declared that the city would resort to the full authority of the law to stop the showing.

Todd Sued on 'Hayride'

Hazard Short filed suit against Michael Todd in U. S. District Court here yesterday, seeking to confirm an arbitrator's award of $2,050 which he alleges was handed down last May, implementing a 1943 agreement under which, the plaintiff claims, he was to have received a percentage of the film rights for Todd's "Mexican Hayride." Short has asked the court for a judgment against Todd.

Small Files at Albany

ALBANY, July 29.—Edward Small Productions, Inc., of Los Angeles, has filed a statement that its New York office is located at 729 Seventh Avenue. Thomas L. Walker is listed as treasurer, with the authorized capital stock placed at 5,000 shares, no par value. Schwartz and Frohlich were the recording attorneys.

Fine St. Louis Manager

ST. LOUIS, July 29.—Louis James, manager of the Douglass Theatre, here, a neighborhood house, was given a suspended fine of $50 and placed on probation for a year in City Court following his plea of guilty to a charge of permitting customers to stand in aisles, a violation of city fire laws.

20th Family Club Dance

The 20th Century-Fox home office Family Club will hold a dance and entertainment at the Hotel Henry Hudson, New York, on Sept. 20.

Hollywood

By THALIA BELL

Hollywood, July 29

HENRY GINSBERG, vice-president in charge of Paramount production, will return to the studio tomorrow from New York ready to plunge into preparations for additional production to augment the company's stockpile out of which 1946-47 releases will be drawn. George Brown, director of studio advertising-publicity, will accompany him west.

•

Rosalind Russell's first picture for Independent Producing Artists will be a comedy titled "The Happiness of Pursuit." True Boardman has been signed to developed the screenplay. . . . Paramount plans to make "The Black Knight," a free adaptation by AEneas MacKenzie of Sir Walter Scott's novel, "Ivanhoe." Robert Fellows will produce in Technicolor. . . . Erle Kenton is set to direct "Mark of the Rajah" for Universal. Marshall Grant will function as executive producer. . . . Warren Douglas has been signed by Monogram to a long-term contract which calls for four starring roles during the first year.

•

Producer Jules Levey has engaged Arthur Lubin to direct "New Orleans," on which he plans to start work in mid-August. . . . Lewis Seiler has signed a new contract with Warners, and is slated to direct "Thunder Valley." . . . Jeffrey Bernerd has signed Alan Hale, Jr., to a two-picture deal, first of which will be "Black Gold," race-track story which Bernerd is producing for Monogram. . . . William Henry is set for a top role in Republic's "Trail to San Antone," Gene Autry's next starring vehicle.

•

Charles Coburn has been engaged by International to star in "Bloomer Girl," which Milton Feld will produce. . . . Enterprise has secured the services of Michael Chekhov for a key role in "Arch of Triumph." . . . Henry Stephenson has been assigned to the current 20th Century-Fox production, "The Homestretch." . . . Nina Foch is set for a dramatic role in "Johnny O'Clock," current shooting at Columbia.

•

Robert Mitchum has been engaged by United States Pictures for the lead opposite Teresa Wright in "Pursued," which Raoul Walsh will direct. . . . Mary Hatcher, singing star of "Oklahoma," will have the title role in Paramount's musical comedy, "Variety Girl," which is scheduled to start next month with George Marshall directing and Daniel Dare producing. . . . Burgess Meredith, who is co-producing "A Miracle Can Happen" with Benedict Bogeaus, will also have a stellar role in the picture.

•

RKO Radio has invited museums, galleries and individuals to lend paintings by the French artist, Toulouse-Lautrec, for use in the projected film biography, "Flowers of Evil," which Leo Mittler will direct and Michel Kraike will produce. . . . Donal Barry and Lynne Roberts are set for the leads in Republic's Trucolor feature, "That's My Gal." Armand Schaefer will produce, and George Blair will direct the film.

Two More Scrolls for Sound Anniversary

Two more scrolls paying tribute to Warners on the 20th anniversary of talking pictures will be presented on Thursday at the "Birthday Cake" in Columbus Circle here. One will be from the National Film Music Council and the other from the Rainbow House radio program headed by Bob Emory. Another citation has been presented to Warners by John Wildberg, Broadway theatrical producer, on behalf of the legitimate theatre.

Twenty-two Broadway First Runs Play WB Product Next Week

In one of the biggest day-and-date Broadway bookings ever accorded a single company's product, a Warner Bros. feature or short, or both, will be playing daily in 22 Broadway first-runs during "Sound Anniversary Week," Aug. 4-10. This is exclusive of 42nd Street houses and others in neighborhood sections, where Warners' 20th anniversary of talking pictures also will be observed with bookings of the company's product.

Among the Times Square runs tied in with the event are the Paramount, Roxy, Capitol, Strand, Hollywood, Rialto, New York, Criterion, Astor, State, Victoria, Globe, Gotham, Ambassador, Belmont, World, Pix, Stanley, Rivoli, Winter Garden, Trans-Lux and Embassy Newsreel.

ALBANY, N. Y., July 29.—The Albany Chamber of Commerce will sponsor a dinner at the De Witt Clinton Hotel on Aug. 6 to mark the 20th anniversary of talking pictures. Following it, guests will witness the premiere of "Night and Day" at the Strand, where sound pictures were introduced two decades ago. Among those invited to the dinner are educators, members of the clergy, civic and business leaders, merchants, newspaper and radio representatives, theatre operators and engineers who participated in the first showing of sound films here.

Frudenfeld Shifts Three RKO Managers

CINCINNATI, July 29.—Changes in RKO managerial personnel made by Arthur Frudenfeld, division manager, include the transfer of William T. Hastings, manager of the Grand, to the Orpheum, Denver. Coming here from the Globe, New York, in 1931, as manager of various RKO downtown houses, Hastings has been in charge of the Grand for six years. He will be succeeded by Walter Ahrens, transferred here from the Orpheum, Des Moines, some time ago as manager of the RKO suburban Paramount and Orpheum. Joseph Hansbury, downtown relief manager since his return from military service, will have charge of the Paramount and Orpheum.

Rosenthal Is Upstate Buyer and Counsel

ALBANY, N. Y., July 29.—Leonard Rosenthal, recently discharged from the Army with the rank of captain, has been appointed counsel and buyer for Upstate Theatres. Rosenthal is an attorney in Troy, where his family operates the State Theatre.

Mrs. Mary Flynn will continue as Upstate booker and office manager.

SOPEG Protests Johnston Claim

Protesting Motion Picture Association of America president Eric Johnston's statement that "this motion picture industry of our pays the highest wages in all industry . . .," made to the delegates at the IATSE convention in Chicago, July 23, Sidney Young, United Office and Professional Workers of America, CIO, national representative in charge of contract negotiations for the Screen Office and Professional Employees Guild, Local 109, UPOWA, has sent a letter to Johnston pointing out that as a result of a recent budget-study conducted among industry employees in "its jurisdiction SOPEG found that: 44.5 per cent are paid less than $30 per week; 81.8 per cent are paid less than $40 per week; 91.9 per cent are paid less than $50 per week; 99.0 per cent are paid less than $73 per week."

At the same time, Young's letter expressed agreement with Johnston's statement that "the doctrine of arbitration—give and take—must be accepted as the natural, normal thing to do. It must become the style. Those two things lead to security, higher living standards; they lead to higher moral standards."

Young also suggested that Mr. Johnston "meet with a committee from our union to exchange views on this subject."

M-G-M May Rehire Discharged Publicists

HOLLYWOOD, July 29.—With representatives of the National Selective Service Administration, the American Veterans Committee, AFL veterans service and rehabilitation council, and the Central Labor Council attending the meeting, the Screen Publicists Guild, M-G-M and the Association of M. P. Producers, this morning explored circumstances surrounding M-G-M's discharge of five veterans from the publicity department within a year of their re-employment.

On the studio's assurance that rehiring will be considered in the light of today's discussion and an answer given "within several days," SPG agreed not to file threatened court charges pending a decision. Attorney Maurice Benjamin represented AMPP at the meeting.

Delay Answers in Scophony Claims

Answers due to be filed in U. S. District Court here yesterday by Paramount and General Precision Equipment in the cross-complaint filed by Arthur Levey and Scophony Corp. of America as an outgrowth of the anti-trust suit brought against all those named by the Department of Justice, was postponed until Aug. 12 by stipulation.

Defendants are understood to be continuing their efforts to reach a settlement with the Department of Justice.

Joan Crawford Re-signs

HOLLYWOOD, July 29.—Jack L. Warner, executive producer of Warner Bros., has signed Joan Crawford to a seven-year contract. Miss Crawford is currently making "Possessed," and her first picture under the new pact will be "Need For Each Other."

Treasury for Law

(Continued from page 1)

would make for stronger tax rulings in the future, it was said.

A legislative amendment to the act would merely create ramifications, according to attorneys in the Bureau who believe the present law is strong and gives the Treasury the authority to investigate and classify corporations, provided evidence to prove its contention is on hand.

Legislation 'Last Resort'

Legislation is to be sought only as "a last resort," the Bureau said. The Supreme Court has already decided that the Bureau may refuse to recognize corporations for "tax purposes" when they are "proven without doubt to be for income rather than capital gains purposes." The proof appears to be the only point in the law which affected companies will be able to contest before the courts.

While this most recent Treasury ruling is aimed especially at the motion picture industry, the fight against personal corporations started in the early 1920s, when many wealthy men incorporated yachts, country estates, homes, breeding farms, and other items to avoid taxes. However, in those cases liquidation was not used for the purpose of 25 per cent tax payments.

The Bureau acted at that time to rule against these items for capital gains. Treasury action was upheld in all courts. Attorneys, however, point out that these cases, including "estates," were more evident and clean-cut efforts to avoid a tax, while the personal film corporation is not the cut-and-dried type of case which recent daily newspaper stories would have the public believe.

Illustrating the difficulty of proving that the single-film companies, and those corporations allied with major producers, were established to avoid tax, a Bureau investigator pointed out that the study and investigation of the Hollywood case lasted more than two years, with the commissioner of the Bureau playing a personal role in it.

"Realizing that the court only recognizes the proof upon which the Government bases its decision to declare a corporation 'not for capital gains,' we made certain that sufficient evidence to hold up in court was procured before notifying the first company (Goldwyn) of the ruling," the investigator added.

Bureau Proof Is Unknown

Exactly what proof is in the hands of Bureau officials is not known. If the cases come before open court, the personal holdings of producers and actors involved might be brought to light. Also, money collected on liquidated corporations by individuals may have been traced by the Bureau to ascertain whether or not it went into personal holdings of the person concerned.

Asked why its most recent drive is aimed at the film industry, a Bureau spokesman said: "Since the 1920s, the motion picture industry is the first type of business which suddenly decided to indulge in mass incorporation of everything from the leading lady to the chief cameraman."

Duke-Backing Interests Are Increased by Tax Ruling

HOLLYWOOD, July 29.—The Bureau of Internal Revenue's ruling that single-picture corporations no longer will be recognized for capital tax purposes will increase A. B. Duke and Co.'s interest in sponsoring Independent Artists, Inc., according to Frederick Brisson, president of the newly-established film company.

Brisson said the Duke officials are primarily interested in the long-term aspect of their investment in films, which was reported by MOTION PICTURE DAILY on July 22.

Disney Dismisses

(Continued from page 1)

and classifications.

Immediate cause of the action was the increase in the payroll load caused by the general increase of 25 per cent in wage scales granted by the major producers in the interim agreement which brought about settlement of last month's studio strike and to which the Disney studio became a signatory last week. Acceptance of the increased rates lifted the annual Disney payroll from four millions to five, a studio executive told MOTION PICTURE DAILY.

The layoff involves cessation of production on all feature productions except "Song of the South," "Fun and Fancy Free," "How Dear to My Heart" and "All in Fun," which are nearing completion. It is also understood shorts production will be affected since the studio has a year's product ready in advance. Story development of "Peter Pan" "Alice in Wonderland" "Lady and the Tramp" "Little People" and "Destino" will continue but production of these will be deferred for the present.

Screen Cartoonists Guild executives went into session immediately on learning of the Disney layoff, with counsel examining contracts to ascertain whether the action as taken conforms with stated provisions. "We will do everything proper to protect our people," the SCG business agent said, "but first we must learn more about the Disney plans, such as whether rules of seniority have been observed."

Disney Cartoonists Given 25% Retroactive Raises

HOLLYWOOD, July 29.—The Walt Disney studio, which for special reasons was not a party to the interim agreement for 25 per cent wage increases terminating the recent strike here, has accepted identical terms for its cartoonists, retroactive to June 1, and has offered to begin contract negotiations immediately.

Greenfield's Father Dies

Funeral services will be held at the Congregation B'nai Israel, in Brooklyn, today, for Hyman Greenfield, 75, father of Irving Greenfield, Loew's attorney, who died yesterday of a heart ailment in Long Beach Hospital.

'Pop' Roberts, 64, Dies

ATLANTA, July 29—Marlin 'Pop' Roberts, 64, died here on July 25, after a long illness. A native of Birmingham, he lived for the past 50 years in Atlanta, where he owned several theatres.

Release 'Sleep' Aug. 31

"The Big Sleep," starring Humphrey Bogart and Lauren Bacall, has been set for national distribution Aug. 31 as the first Warner release for 1946-47.

Australian Industry

(Continued from page 1)

office conferences on "U's" new production policy, which will eliminate low-budget pictures.

Due to control and licensing of theatres by the government no new houses have been constructed in any of Australia's capital cities for the past 10 years, Casey said. Under the existing system, a prospective theatre builder must first apply for a permit to a film commission, which advertises his request among theatre men. Any theatre owner who would be affected by competition from the new house can object to the new theatre and by showing sufficient cause can cause the permit to be rejected, Casey explained.

Rentals, Admissions Frozen

Discussing film rentals and theatre admission prices, Casey stated that both had been frozen by the Australian equivalent of the OPA, since 1941. Despite the fact that the motion picture industry is the third largest in the country, it is the only industry which has not been allowed to raise prices since before the war, he added. With production costs up over 150 per cent, during the past five years, the situation reacts more unfavorably for the distributor, he said. The last unsuccessful attempt to get permission to raise film rentals took place a year ago, over "Going My Way." The highest admission price allowed is one dollar, including tax. This prevails only on Saturdays and holidays, with the normal price averaging about 65 cents. There are no public showings on Sunday, Casey declared.

The departure of American soldiers with the end of the war has resulted in an estimated drop of 30 per cent at Australian box-offices, Casey said, with the Queensland area hardest hit. He added that the situation in New Zealand is somewhat brighter.

Calling Australia the highest taxed country in the world, Casey estimated that 65 per cent of the country's 2,000 theatres were only open on Saturday night. The national amusement tax is 25 per cent.

Hollywood Films Best

Discussing Australian film preferences, Casey said that Hollywood productions are still tops, getting about 80 per cent of the playing time, with the remainder going to British films. Great similarity in taste between the two countries accounts for the marked preference.

Australian production, which has averaged little better than two films a year, may be facilitated by the construction of a new studio at Pagewood, to be headed by Norman Rydge of Greater Union Theatres, Casey stated. Universal is at present planning to produce a film there in conjunction with Greater Union, tentatively titled, "Sons of Matthew." The film will be produced by Charles Chauvel, who made "40,000 Horsemen."

Casey was accompanied to New York by Ray Groves, Universal branch manager in Perth, who was the winner of the 1945 "Seidelman Drive" in Australia.

Daley Is Reelected

HARTFORD, July 29. — Edward P. Daley has been re-elected president of Local No. 232, IATSE, at Northampton, Mass. Joseph A. Shane was re-elected vice-president; Daniel H Schwartz, secretary and treasurer, and Talbot Peterson, business representative.

Soviet Inter-change

(Continued from page 1)

ferences with other film leaders and will seek its introduction and sponsorship in Congress on a trip to Washington next month. The producer expects to have the support of a number of industry "bigwigs" at that time, it was said.

Such a policy would greatly implement current efforts at effecting a greater understanding between the peoples of the two nations, Small is convinced.

"We can better understand each others' aims," Small said, "and it will greatly increase our mutual friendship and trust. The motion picture screen is a tremendous instrument of goodwill and our growing industry should be better integrated with that of the Soviet."

Such an interchange of representatives of the two industries will help relieve some of the international tension which has grown up, despite diplomatic maneuvers, since the end of the war, Small says.

Balchakov, the Soviet Minister for Cinematography, recently announced a five-year plan for his department which includes construction of three large studios, a scientific photographic research center, and erection of sufficient new theatres to bring their total number of houses to 46,700. The Cinematograph Institute has set up a large number of writers, directors, actors, set designers, cameramen, etc., to be taught and supplied to the industry.

Such a program could be related with similar growth in the Hollywood industry during the next few years, said Small, to bring the peoples of the two continents to more trust and understanding.

Services Here Today For Al Selig, 61

Al Selig, 61, trade paper contact at 20th Century-Fox, died Sunday after an illness of several months. Prior to rejoining 20th Century-Fox in March, 1946, Selig was with the War Manpower Commission in an executive position. He held various posts with Tiffany, Columbia, United Artists and other distributing organizations.

Funeral services will be held this morning at 11:30 A. M. at Riverside Chapel, New York. Interment will take place at New Mt. Carmel cemetery in Brooklyn.

Surviving Selig are his widow, Ruth; a daughter, Mrs. Marjorie Fields; a granddaughter, Barbara Fields, and two sisters, Frances and Dora.

UA Ups Davis, Morand

ATLANTA, July 29.—Col. Bert Davis, formerly special sales representative for United Artists in Dallas, has been transferred to the local office while Phil Morand, succeeds him in Dallas.

SCREENCRAFT PICTURES, INC.
341 West 44th St., N. Y. C. 18
35MM — Distributors of — 16MM
FEATURES, WESTERNS,
COMEDIES and SHORTS

Nat'l Theatres

(*Continued from page* 1)

Fox West Coast, out of Los Angeles. Rhoden operates Fox Midwest, with headquarters in Kansas City; Fitzgerald, Fox Wisconsin, out of Milwaukee, and Ricketson, Fox Intermountain, out of Denver.

Their Class B holdings, which constitute the entire block of that issue in the National Theatres structure, were acquired by approval of 20th-Fox stockholders on May 16, 1944. This followed the purchase by the parent company from Chase National Bank of the latter's 58 per cent interest in National for $13,000,000, the proposition having been placed before 20th Century-Fox stockholders on July 6, 1943.

In order to clear the path for the acquisition of the Class B stock by the four executives earlier named, National re-classified its capital stock to provide for Class B as well as Class A.

Purpose of Sale

"The purpose of the sale to the managers (as the four men are described in the notice of the special meeting of 20th Century-Fox stockholders), was to effectuate the understanding had with them when the subsidiaries of National were in bankruptcy and National was in process of reorganization, and also to provide an incentive which it was anticipated would result in increased earnings."

The group is under current employment contracts which run variously to 1950-52, but, it is explained "it is not believed by the board of directors that their efforts on behalf of National will be diminished by a sale by them of their Class B stock."

Skouras's Class B holdings total 25,000 shares, for which he paid $333,125. Rhoden owns 6,000 shares, which cost him $84,750. Fitzgerald has 3,000 shares, acquired at a cost of $42,375, and Ricketson's block matches Rhoden's 6,000 shares, bought at $84,750. Their combined sale price of $7,415,000 works out at $185.37½ per share for each share in the total block of 40,000. At $565,000, the stock cost them $14.12½ per share. The overall profit, once the transaction is closed either with Transamerica or National, will be $6,850,000. Average compensation of the group during the five years ending December 31, 1941, as incorporated in the stockholders' notice was: Skouras, $235,003; Rhoden, $40,402; Ricketson, $32,171 and Fitzgerald, $31,774.

Will Cost $12,500,000

If National decides to buy in these shares, continues the statement, it will cost the company $12,500,000, or $31.25 per Class A share as compared with the net worth of $23.04 per share as of June 1, 1946, on each of the 2,000,000 shares of Class A which would be outstanding after effecting the transaction. This, however, is provided there is subsequent conversion of Class A to increase the issue from 1,600,000 to 2,000,000 outstanding.

Should National exercise its preemptive rights, stockholders are being advised, no future financing will be required, "directly or indirectly," and that "in the event such Class B stock is not purchased by National and the Class B stock is converted, the corporation (a reference to 20th Century-Fox) would receive additional cash in the amount of the conversion premium totaling $5,085,000." It is further stated that "such sum would be equivalent to an amount required to reduce by approximately 25 per cent the total funded debt of the corporation."

Under National's certificate of incorporation, it is authorized to issue 2,040,000 shares of capital stock, of which 2,000,000 are Class A and the remaining are 40,000 Class B. Of the "A," there are 1,600,000 shares now outstanding and owned by 20th Century-Fox. The remaining 400,000 shares are reserved for conversion of the 40,000 shares of "B," all of it owned by Skouras, Rhoden, Ricketson and Fitzgerald.

The directorate of 20th Century-Fox has voted unanimously for National to buy in the block. Counsel, it is declared, has advised there is no legal requirement making it mandatory for the parent company stockholders to vote whether affirmatively or negatively. Nevertheless, stockholders are being informed that the board decided to submit the matter. The board will not request National to make the purchase unless stockholders agree.

In a chart, profits of National and its voting-controlled domestic subsidiaries for nine years and the five months ending June 1, 1946 are revealed as follows:

1937	$2,988,000
1938	2,617,000
1939	2,311,000
1940	2,037,000
1941	2,397,000
1942	3,382,000
1943	4,462,000
1944	5,104,000
1945	5,278,000
1946 (5 months)	5,392,000

Taking cognizance of the New York decree, 20th Century-Fox's position is left in the balance, if the stock buy is consummated. "The corporation is not in a position to predict what the effect of any modification of the decision on appeal might be on the desirability of the purchase of the Class B stock," the stockholders' notice reads.

Fox Due

(*Continued from page* 1)

stock rose six points on the New York Stock Exchange, closing at $46 per share, in an air of reports on Broadway and Wall Street of possible corporate changes).

Meanwhile, Robert Benjamin, president of the J. Arthur Rank Organization, Inc., and general counsel of PRC and Eagle-Lion, as well as a director of those companies and United World, arrived in London by air yesterday. Robert Goldstein, Eastern representative of International, is in London.

'U' Dividend Declared

The board of directors of Universal pictures has declared a quarterly dividend of $1.06 per share on the four-and-one-quarter cumulative preferred stock of the company, payable Sept. 3, to stockholders of record Aug. 15, 1946.

Mexico Film High

MEXICO CITY, July 29.—This year is the best of all of the 16 the modern Mexican picture industry has functioned with regard to the number of Mexican pictures released, with 43 released, compared with 29 during the first seven months of 1945.

Anti-'Auction' Sales Support Lined Up

Los Angeles, July 29.—The Southern California Theatre Owners Association is campaigning among exhibitors to get all those favoring its anti-"auction" selling plan to write "without delay" to the Attorney General in Washington outlining reasons for opposing this method of selling, "in order that the Government, and particularly the Justice Department, may fully understand the attitude of exhibitors throughout the country upon this subject."

US Films to Allied Independent of ATA

WASHINGTON, July 29. — Allied States has agreed to cooperate with the Office of War Mobilization and Reconversion in its film distribution program, provided it does not have to deal through the industry's American Theatres Association and is treated on an equal basis, it was learned here today.

OWMR information director Anthony Hyde is also understood to be confident that within six months, all exhibitor groups will be solidly behind the Federal program for the distribution of films.

Allied will have the same standing and considerations as ATA, or any other exhibitor group, it was said.

Cross-Bay Action

(*Continued from page* 1)

Bay being sold to Prudential Playhouses, to be operated on a 50-50 partnership basis with Randforce.

Loew's, Inc., is also expected to withdraw its action, brought against E. M. Loew over use of the Loew name on the theatre.

According to William Gold, counsel for the Cross Bay and E. M. Loew, some of the distributors offered to split their product between the Cross Bay and Randforce, which was not acceptable to Cross Bay. Thereafter, Prudential, which operates in opposition to Randforce in some spots and has joint operations in other theatres, offered to buy the theatre. This was arranged in conferences between E. M. Loew in Boston and Prudential executives, with the product split being part of the understanding. The offer of the distributors came during examination of E. M. Loew before trial.

Raises in NW

(*Continued from page* 1)

jority of the independents have only been trading box office receipts for film rentals and house expenses" during the period of "rising incomes in all other lines."

Grosses of a majority of the better houses operated by the independents have jumped $200 to $300 weekly, one independent said, adding that "this has made the difference between breaking even and making a little money" in the face of higher rentals, more percentage deals and increased house rentals and other operations' costs.

Exhibitor Meetings

(*Continued from page* 1)

cuss trade problems, legislation and action on affiliation with American Theatres Association.

New officers of the exhibitor unit, headed by Howard Brookings, Oakland, Iowa, theatre owner, are regarded viewing affiliation favorably in contrast to opinion of Leo Wolcott, recent head of the association. Other officers in the revamped AITO are: George March, Vermillion, S. D., vice-president; T. J. Evans, Clinton, executive secretary and treasurer.

Board members include Howard Klingman, Primghar; John Ladue, Calmer; Rudy Faulds, Des Moines; Herman Fields, Clarinda; Charles Niles, Anamosa; Ben Brnck, West Point, all in Iowa, and Oscar Hanson, Omaha and Neal Nunkres, Weeping Water, in Nebraska.

Film selling policies and the New York anti-trust decision will highlight discussions on the agenda of a board meeting of North Central Allied to be held in Minneapolis on Friday, according to announcement of Ben Berger, president.

The recent decision of the three-judge court in the anti-trust case has resulted in bringing about changes in buying and selling of pictures that "require immediate and minute study," Berger declared.

Close observers of NCA activities expect, however, that the Minneapolis exhibitor organization will take a vigorous stand against any selling policies that may result in higher film rentals to theatre owners.

Allied of Western Pennsylvania has set Monday and Tuesday, Nov. 4-5 for its annual convention which will be held in Pittsburgh's William Penn Hotel. Morris Finkel is president of the group.

Fabian and Coyne at California Meeting

S. H. Fabian, president of the American Theatres Association, and Robert W. Coyne, its executive director, will address an organizational meeting of Northern California Theatre Owners, which got underway today at the Saint Francis Hotel, San Francisco.

The meeting, arranged by Rotus Harvey and Sam Nasser, leading California exhibitors, is expected to reach a decision on affiliation with the ATA.

IATSE Power

(*Continued from page* 1)

Walsh to over-ride local autonomy would result in his expediting labor contract signings, or in delaying them pending negotiations for more favorable terms, was a question under wide speculation. While some in authority predicated the early start of serious labor trouble, the disposition generally was to await developments hopefully, although there was general agreement that the IATSE position in Hollywood has been made stronger than ever before.

Near Set on Displays

Ninety per cent of the 15,000 square feet of exhibit space set aside at the Waldorf-Astoria Hotel, New York, for the second television conference and exhibition of the Television Broadcasters Association, which is scheduled to be held on Oct. 10-11, has already been sold, Ralph B. Austrian, RKO, general convention chairman, announces.

Brisk Yield At N.Y. Houses

With seven theatres bringing in new films during the past week and several holdovers continuing to register strongly, Broadway's first-run theatres generally drew heavy receipts. Mild weather sent crowds to theatres instead of to beaches.

"The Strange Love of Martha Ivers" at the Paramount, "Night and Day" at the Hollywood, "Two Guys from Milwaukee" at the Strand, "Till the End of Time" at the Rivoli and "They Were Sisters" at the Winter Garden are all scoring excellently in initial weeks.

'Martha Ivers' Outstanding

"Martha Ivers," combined with a stage bill featuring Dinah Shore, Gil Lamb and Dick Stabile and his orchestra, are leading the Paramount to an outstanding $110,000 for a first week. "Night and Day" is headed for a big $52,000 for an initial week at the Hollywood. "Two Guys from Milwaukee" and a stage show with Buddy Rich and his orchestra, plus Robert Alda, are leading the Strand to a strong $65,000. "Till the End of Time" will chalk up a substantial $34,000 for an initial week at the Rialto. "They Were Sisters," a British import, is headed for a strong $27,000 for its first week at the Winter Garden.

"Anna and the King of Siam" continues to score outstandingly at Radio City Music Hall, with a heavy $118,000 expected for a sixth week, following a big fifth's $136,000. "Centennial Summer" and a stage show with Chico Marx and Jane Pickens are giving the Roxy a big $93,000 for a second week. "Easy to Wed," plus a stage show featuring George Paxton and his orchestra, plus Hay LeRoy and Joey Adams, are expected to bring the Capitol a sturdy $79,000 for a third week following a big second's $92,000.

'Lassie' Moderate

"Courage of Lassie" is expected to draw a moderate $19,500 for an initial week at the Criterion. "The Stranger" is holding up well at the Palace, with a good $29,000 expected for a third week. "Suspense" is expected to draw a good $23,000 for a fourth week at the Victoria.

"Young Widow" is headed for a mild $15,000 for an initial week at the Globe, with the possibility that it might be replaced by "A Night in Casablanca" on Saturday. Receipts continue excellent for "O.S.S." at the Gotham, with $13,500 expected for a 10th week; it will continue for an 11th instead of making way for "Our Hearts Were Growing Up" on Saturday, as had been indicated. "The Kid from Brooklyn" counted a new revival in business at the Astor, with $23,000 expected for a 16th week; the run will continue indefinitely, since the house has "Duel in the Sun" scheduled for its next film, and the picture is not yet available.

'Henry V' Excellent

"Henry V" is holding up excellently on a two-a-day reserved-seat run with $29,000 at the City Center, in a sixth week. "Truth About Murder" will draw a mild $7,000 for a week at the Rialto; "Dead of Night,', which played the Winter Garden for two-and-one-half weeks, will move over to the Rialto on Friday.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by Motion Picture Daily *correspondents.*

CINCINNATI

All houses, except one, are in the plus column. Holdovers are doing well. Daytime weather is pleasantly hot; the evenings are cool. Estimated receipts for the week ending July 30-Aug. 2:

TO EACH HIS OWN (Para.)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $15,500. (Average: $14,500)

EASY TO WED (M-G-M)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. 2nd week. Gross: $13,000. (Average: $10,000)

THE DEVIL'S MASK (Col.) and THE FALCON'S ALIBI (RKO-Radio)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,800. (Average: $1,600)

THAT TEXAS JAMBOREE (Col.) and LARCENY IN HER HEART (PRC)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $950. (Average: $800)

LOVER COME BACK (U)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days. Gross: $6,000. (Average: $8,000)

RENEGADES (Col.)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. 2nd week. Gross: $6,000. (Average: $5,000)

WITHOUT RESERVATIONS (RKO-Radio)—RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 3rd week, on a moveover from the Shubert, following an initial week at the Albee. Gross: $5,500. (Average: $5,000)

SMOKY (20th-Fox)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $19,000. (Average: $13,500)

CENTENNIAL SUMMER (20th-Fox)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Palace. Gross: $8,500. (Average: $5,000)

BALTIMORE

A turn for the better is noted this week at the box offices. Ideally cool weather greeted openings and continued over the weekend. Attractions are strong, and there is no important competition in town. Estimated receipts for the week ending Aug. 1:

EASY TO WED (M-G-M)—CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $24,500. (Average: $15,500)

CANYON PASSAGE (U)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $16,000. (Average: $12,000)

CENTENNIAL SUMMER (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days, 3rd week. Gross: $9,500. (Average: $10,500)

OF HUMAN BONDAGE (WB)—STANLEY (3,280) (35c-44c-60c-70c) 7 days. Gross: $18,000. (Average: $17,000)

MAKE MINE MUSIC (RKO Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days. With a stage show. 2nd week. Gross: $18,000. (Average: $18,000)

AVALANCHE (PRC)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $4,000. (Average: $5,000)

HENRY V (U)—LITTLE (328) ($1.80-$2.40) 7 days, 2nd week. Gross: $10,000. (Average: $10,000)

ATLANTA

Business has improved somewhat in a week of clear, cooler weather. Estimated receipts for week ending July 31:

THE SEARCHING WIND (Para.)—FOX (4,661) (55c-60c). Gross: $11,000. (Average: $12,500)

ABILENE TOWN (UA)—PARAMOUNT (2,427) (55c-60c). Gross: $7,600. (Average: $8,000)

CLUNY BROWN (20th-Fox)—ROXY (2,446) (55c-60c). Moveover from Fox. Gross: $6,200. (Average: $5,000)

BLACK MARKET BABIES (Mono.) and RENDEZVOUS 24 (20th-Fox)—CAPITAL (2,100) (44c-50c). Gross: $3,900. (Average: $3,500)

EASY TO WED (M-G-M)—LOEW'S GRAND (2,554) (55c-60c). Gross: $13,000. (Average: $14,000)

TORONTO

Toronto had a week of holdovers, with only one exception, and of interest was the fact that three of the first-run theatres had British features for extended engagements, with all showing continued strength at the box office. Practically the only counter-attraction was harness racing at Dufferin Park. With considerably less humidity, the weather was far more comfortable. Estimated receipts for the week ending Aug. 1-2:

DEAD OF NIGHT (British)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days, 2nd week. Gross: $4,300. (Average: $4,500)

DO YOU LOVE ME? (20th-Fox)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $15,300. (Average: $13,300)

THE GREEN YEARS (M-G-M)—LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $13,700. (Average: $13,200)

GILDA (Col.)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $13,100. (Average: $14,600)

THE WICKED LADY (British)—UPTOWN (2,671) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $10,900. (Average: $9,900)

DEAD OF NIGHT (British)—VICTORIA (1,270) (12c-30c-48c) 6 days, 2nd week. Gross: $6,500. (Average: $7,000)

PITTSBURGH

With excellent weather and no counter-attractions on hand, four local first-run houses did better than average over the weekend. Estimated receipts for the week ending Aug. 1:

THE KID FROM BROOKLYN (Goldwyn-RKO Radio)—FULTON (1,700) (40c-55c-70c) 7 days, 4th week. Gross: $8,500. (Average: $9,700)

SMOKY (20th-Fox)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days. Gross: $16,000. (Average: $11,000)

THE GREEN YEARS (M-G-M)—PENN (3,400) (40c-55c-70c) 7 days. Gross: $30,000. (Average: $25,000)

OF HUMAN BONDAGE (WB)—RITZ (1,100) (40c 55c-70c) 7 days, 2nd week on moveover from Stanley. Gross: $2,500. (Average: $3,500)

CENTENNIAL SUMMER (20th-Fox)—SENATOR (1,700) (40c-55c-70c) 7 days, 3rd week on moveover from J. P. Harris. Gross: $4,000. (Average: $3,200)

WITHOUT RESERVATIONS (RKO Radio)—STANLEY (3,800) (40c-55c-70c) 7 days. Gross: $20,000. (Average: $25,000)

BADMAN'S TERRITORY (RKO Radio)—WARNER (2,000) (40c-55c-70c) 7 days. Gross: $10,000. (Average: $8,000)

BUFFALO

Business was fair here during a week of seasonable weather. Estimated receipts for the week ending Aug. 3:

EASY TO WED (M-G-M)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $24,000. (Average: $18,500)

ANNA AND THE KING OF SIAM (20th-Fox)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $21,000. (Average: $17,500)

SMOKY (20th-Fox) and FREDDIE STEPS OUT (Mono.)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 2nd week, moveover. Gross: $9,000. (Average: $9,500)

THE RUNAROUND (U) and THE CAT CREEPS (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $9,000. (Average: $13,000)

THE GREEN YEARS (M-G-M)—TECK (1,500) (40c-50c-60c-70c) 7 days, 3rd week, on a moveover. Gross: $6,500. (Average: $6,000)

THE STRANGER (RKO Radio) and THE BAMBOO BLONDE (RKO Radio)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $9,000. (Average: $13,000)

Prism-made Color For Films Soon

A new departure in color pictures, rooted not in chemical, multiple-camera, developing, or other known processes, but in a projector-lens attachment that filters-and-focuses color light into a screening of black-and-white film, is promised by Dr. Warren Millais, president and chief engineer of Advance Research Corp., here, for early industry use.

The attachment, invented and developed by Millais, who will market it commercially under the name "Filterchrom," is constructed of glass prisms set within a metal tube that fits inside the projector lens barrel and is faced with a geometrically-perforated, tri-colored light filter-disc. Through the prisms and the tri-colored—red, blue and green—filter, light passes and the black-and-white film is projected onto the screen in color.

Millais gave a demonstration of the attchment in Advance Research's offices, using slide films. He is engaged at present in constructing an attachment that will fit a motion picture projector, and expressed confidence that the color picture effect would be substantially the same when motion pictures are applied. The only difference, he said, will be the usual light loss of from 10 to 20 per cent that marks the difference between color slide and color motion picture projection.

Operated Own Laboratory

Associated with Warners as a sound engineer when the company was experimenting with sound pictures, Millais has operated, even before that time, his own independent film research laboratory. He also heads the Retiscope Screen Co., marketers of the "fiberglass" motion picture screen bearing the same name. He has engaged in motion picture, electronics and plastics research for Radio Corporation of America and other companies for a number of years. Argus Camera Co., Millais said, has contracted to market slide projectors fitted with his prism attachment.

Millais said his attachment's value will be especially pronounced for converting into color black-and-white newsreels, short subjects, 16mm. commercial subjects, and low-budget features. The attachment will be made available to exhibitors.

Screen Extras Call For Arbitrators

Hollywood, July 29.—Screen Extras Guild last night demanded that producers allow impartial arbitrators to decide the retroactive pay issue which was raised when the Guild rejected the majors' offer to date increases back to Jan. 1, 1946. The Guild asserted the matter will be taken to the Central Labor Council with the request for "economic action" if the producers reject their proposal.

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YOU'VE GOT A REAL
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2 SCREEN TRIUMPHS BACK to THRILL YOU AGAIN!

THEY FOUGHT AND DARED AND DIED

STRIKING TERROR INTO THE HEARTS of MEN . . STORMING the HEART of EVERY WOMAN

CAPTAIN CAUTION

WITH

ALAN LADD
VICTOR MATURE
LEO CARRILLO
BRUCE CABOT

and

An Immortal Tale Of Courage Magnificently Marching To Eternity!!

BRIAN AHERNE
VICTOR McLAGLEN
IN

CAPTAIN FURY

WITH
PAUL LUKAS
JUNE LANG
JOHN CARRADINE

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MOTION PICTURE DAILY

Accurate Concise and Impartial

. 60. NO. 22 NEW YORK, U.S.A., WEDNESDAY, JULY 31, 1946 TEN CENTS

Product Total Not Raised by Auction: Myers

Artificial Shortage Is 'Greatest Evil,' He Warns

WASHINGTON, July 30.—"The greatest evil in the industry today is the artificially-created film shortage. Putting films on the auction block will not induce the (distributor) defendants to increase the number of releases or to open their retained first-run theatres to the product of new producers and new distributors who might wish to enter into competition with them," Abram F. Myers, general counsel of Allied States Association, declares in a 23-page analysis of the decision in the New York anti-trust suit, made by him for Allied, and released at a press conference here, today.

Abram F. Myers

"As a substitute for theatre di-

(*Continued on page 8*)

Allied Urges: Await Appeal

WASHINGTON, July 30.—While the "Big Five" might support "auction selling" in place of divorcement, the only solution to the trade practice problem must come from the U. S. Supreme Court rather than the District jurisdiction and any notion that the court can be persuaded to change its views by resolutions or plebiscites is "silly," according to a statement made by Allied States today, accompanying the decree analysis prepared by its counsel, Abram F. Myers, which is reported elsewhere on this page.

The Allied exhibitor group expressed confidence that the high court will grant "complete divorcement."

"We can dismiss at once the naive notion that the court, having made findings of widespread law violations and having with great deliberation provided what it conceives to be an

(*Continued on page 8*)

'U', Int'l Merge; UW Out; Goetz Heads Production

Seek Decree Agreement

The majors and the Department of Justice attempted to move closer to agreement on arbitration and "auction selling" provisions to be incorporated in a final decree in the New York anti-trust suit, in a two-and-one-half hour meeting here yesterday, it was learned following the meeting.

While both sides declined to comment following the session, it is understood that each has substantially held to the tentative suggestions reported in MOTION PICTURE DAILY on July 24. Indications are that Robert L. Wright, government counsel, intends to stand by the suggestions he has made for handling "auction selling" and arbitration, the latter being destined in his ideas to emerge as the regulatory body for the enforcement of the final decree.

The distributors are understood to have offered objections to the idea of full publicity of bids advanced by the Department in its tentative suggestions, which were received by the distributors on July 22. Indications are that the distributors have slightly modified some of the suggestions they had advanced to handle "auctions" and arbitration, but that there are no substantial changes.

Yesterday's meeting was held at the suggestion of the distributors, with Wright coming to New York from Washington accompanied by assistant

(*Continued on page 9*)

20th-Fox Regional To View Decision

Representatives of 20th-Fox's North east district will meet at the Astor here today and tomorrow, to discuss sales in the light of the recent court decision.

Present from the field will be: W. Waters, F. Sliter, Daniel Houlihan, Thomas Barry, S. Germain, Ben Simon, Earl Wright, Howard Minsky, William Graham, W. C. Rowell, G. E. Dickman, Harry Alexander, E. Jauch, John Feleney, S. Horowitz, Herbert Murray, E. Callahan, Jr., E. X. Callahan, J. Connolly Ralph Pie-

(*Continued on page 9*)

Rose to Form 2 Companies

LONDON, July 30.—David Rose, chairman and managing director of Paramount's interests in Great Britain, will leave Paramount in September to form two production companies of his own, one here and one in the U. S. He plans to produce three pictures annually in each country.

David Rose

While a distribution arrangement still is in the process of negotiation, Rose declares it to be assured, along with studio space. It was indicated elsewhere that distribution would be through Paramount. Rose plans to leave here for America in a month and will return at the end of September, accompanied by George Weltner, president of Paramount International and that company's new, unnamed managing director for Great Britain.

Rose reports that Hal Wallis definitely will begin production for Paramount in Britain next May and that J. Arthur Rank personally has guaranteed him studio space.

(*Continued on page 5*)

U.S. Collections Total 415 Millions

WASHINGTON, July 30.—Treasury Department amusement taxes—principally from motion picture theatres—reached a record $415,267,866 for the fiscal year ended last June 30, representing a $57,801,751 increase over 1944-45, the Internal Revenue Bureau reported here today.

June, 1946, Treasury Department amusement tax receipts reached $32,855,313, a $4,697,000 increase over the $28,157,974 received in June, 1945. (June, 1946, receipts are from collections made by theatre and other amusement operators in May.)

Cliff Work Stays; Matty Fox Rejoins "U" Which Drops Low Cost Films

International Pictures Corp., producing corporation headed by William Goetz and Leo Spitz, has been merged with the production activities of Universal Pictures Co., Inc., in a new company, Universal International Production Co., which will produce 25 top-bracket attractions in its first year of operation, beginning Oct. 1.

Goetz assumes the presidency of the new company, in charge of all production. Spitz will be chairman of the board of Universal International, which will be a wholly-owned subsidiary of Universal Pictures, parent company in the Universal corporate structure. United World retires from the field without ever having started.

William Goetz

Terms under which International enters the merger were not divulged yesterday, but unofficial suggestion indicates the deal is in the pattern by

(*Continued on page 9*)

IATSE Discussions Resume Next Week

Hollywood, July 30.—IATSE studio union contract negotiations, held in abeyance during the recent "IA" convention in Chicago, are to be continued here next week, following the arrival of "IA" president Richard Walsh and international representative Roy Brewer, who are expected to sharpen their demands upon producers in consequence of the authority given Walsh to over-ride the autonomy of IATSE locals. Walsh and Brewer are due to arrive Aug. 7.

Personal Mention

SI SEADLER, Paul Lazarus, Jr., Glen Allvine, Earl Wingart, Ernest Emerling, George Borthwick and Herman Gluckman are back in New York from Guantanamo Bay, Cuba, where they were guests of the United States Navy for four days.

●

Michael Sokol, Warners' manager for Mexico; Peter Colli, Havana; Ary Lima, Rio de Janeiro, and Arthur S. Abeles, Jr., Buenos Aires, arrived here to attend the company's sales convention in Atlantic City next week.

●

Fred Finklehoffe, International Pictures' producer-writer, has left Hollywood to join his wife, Ella Logan, at their Pennsylvania farm.

●

Luigi Luraschi, Paramount studio foreign manager, is due in Hollywood today following a four-month survey of production in Europe.

●

Mark Jenkins, in charge of M-G-M's "Showbuilder Unit" No. 2, has returned to New Orleans following a trip to the Coast.

●

Leo Israel of the 20th Century-Fox advertising department and Mrs. Israel will celebrate their 22nd wedding anniversary today.

●

Henry Ginsberg, Paramount vice-president in charge of studio production, arrived in Hollywood yesterday from New York.

●

Harvey and Alex Weinstock, sons of Ben Weinstock of Raybond Theatres are now at the Midway Theatre in Brooklyn.

●

Ken Prickett, New Orleans M-G-M exploiteer, left for his headquarters yesterday after home office conferences.

●

Frederick Lonsdale, British playwright, is due in Hollywood shortly to begin a writing contract with RKO.

●

Neil Agnew, Vanguard vice-president and general sales manager, has arrived in California from New York.

●

Ben Blake, president of B. K. Blake Productions, returned here yesterday from Hollywood.

●

John F. Royal, NBC vice-president in charge of television, has left here for a tour of Europe.

●

Leonard Pollack of Loew's auditing department, is vacationing in Upstate New York.

●

Moe Kerman, president of Favorite Films Corp., will leave here for the Coast on Friday.

●

Irwin Shapiro of Film Rights Export Corp. has returned to New York from Buffalo.

●

Spyros Skouras, 20th president, arrived on the Coast yesterday from New York.

Insider's Outlook

By RED KANN

BEHIND the merger of International and Universal is the latter's firm conviction the rearranged setup represents the company's strongest opportunity of meeting new marketing conditions created by the New York anti-trust case decision. While merely a decision but with the full majesty of the law behind it, the findings of the three-judge expediting court are yet to find their way into the formalized channels of a decree. There may be—probably will be—changes, but the point is Universal recognizes instructions when it reads them and, therefore, is deporting itself now to fit the requirements.

■

What does this reshuffling provide and why does Universal believe it has its answer? It's like this:

Where latterly its executives thought United World had even a better chance than first was envisioned, this viewpoint receded gradually as the full weight of the decision began to be realized. It became further appreciated that the single picture selling method would place a higher premium on quality product and, conversely, a lower premium on the in-betweeners. For some time, moreover, Nate Blumberg has been making gradual, but progessively activated, plans for less bulk and more merit. While it was believed at the outset a changeover to a program of perhaps 30 "A" attractions annually would take two years to bring about, it is correct to observe the court decision accelerated both the thinking and the planning.

■

One of the foundation supports of the now defunct United World was International; the other was to be J. Arthur Rank. If International, however, were to supply UW with top-grade merchandise, it could do the same thing for Universal. Obviously this would add production strength to Universal. If William Goetz, by some device, could be interested in an expanded Universal, it followed his experience as a producer of high rating in Hollywood would become available to the company. On the other hand, as a producer distributing via UW, the direction of his primary interest would be obvious. Of course, through interlocking arrangement at UW, Goetz and Leo Spitz of International were tied to Universal. But there was a difference.

■

That difference is now wiped out with the merger leading into Universal International. Goetz, as combined head of production, will undertake to supervise the 25 attractions which the new company will make—his own ten flying International's standard and the remaining 15 drawn from commitments, properties and resources under Universal's.

Furthermore, this places at the head of consolidated operations an active producer as against Cliff Work who has always acknowledged freely he is no more a producer than Blumberg ever claimed to be, and such a claim has never been advanced.

■

Once this became possible through a reliably reported transfer of stock to International, it also became possible for Universal to move whole hog into the arena of important attractions exclusively. Thus, last week it eliminated "B" producers in preparation of yesterday's word that the programmers, the Westerns and the serials are out.

What is left is planned as a solid lineup of top-level films—those 10 from International, the 15 from Universal itself, the five from Enterprise and the 12 from the Rank companies for an overall 42 for the new season.

■

In another direction, there will be economies. Universal's nation-wide program of exchange construction undergoes change. With UW, two- and three-story structures had been blueprinted. Without UW, a floor will be knocked off. It means savings running into six figure totals.

In yet another direction is the full intention of proceeding with theatres. Key city houses, whether built or acquired, are definite—and it is interesting to note here that this phase is centered around Universal International, the new producing combine, and not Universal, the parent company. But exhibition activity may go considerably beyond the keys. The possibility is very much alive. Sole restrainer is the anti-trust case and decree provisions, possibly unknown but yet to come.

Newsreel Parade

FIRST pictures of the Jerusalem bombing and Secretary Byrnes' departure for the Paris Peace Conference, headline current newsreel editions. George Bernard Shaw's 90th birthday and LaGuardia's tour of Italy are also filmed. Complete contents follow:

MOVIETONE NEWS, No. 96: Terror[illegible] bomb Jerusalem hotel in Palestine Crisis (first pictures). News of the nations: Secretary Byrnes on his way to peace conference; President Truman signs new OPA bill. Bernard Shaw, now 90, grants typical Shavian interview. Lew Lehr referees battle of bathing beauties. Sports: Tam O'Shanter golf; water skiing.

NEWS OF THE DAY, No. 294: Jerusalem bombing. Bernard Shaw's 90th birthday. Byrnes sees nation united behind Paris parley aims. Peace pilgrims pray. Water ski champs. Hollywood Gold Cup race.

PARAMOUNT NEWS, No. 97: Water ski champs. Paris Peace puzzle—Byrnes sets policy. Golf's biggest plum. First pictures of Palestine explosion. Crisis—Can the Dodgers make it?

RKO PATHE NEWS, No. 99: Byrnes flies to peace parley. New York welcomes Europe's needy. LaGuardia on tour of Italy. Sister Kenny to fight epidemics. Eisenhower honors Army doctors. Water ski champs in national meet.

UNIVERSAL NEWSREEL, No. 524: Secretary Byrnes leaves for peace meeting. UNRRA head visits Rome. Wild pony roundup. Crusade for peace. World of sport: Golf, Gold Cup Race.

Taylor and Smith Promoted by RKO

Hatton F. Taylor has been promoted from the position of RKO Radio branch manager in Montreal to branch manager in Detroit, effective Monday, by Robert Mochrie, domestic distribution vice-president. Taylor succeeds Milton E. Cohen, who last week was named East Central district manager. He has been with RKO Radio and its affiliates for 15 years, starting at Calgary, later becoming branch manager successively in that city, Toronto and Montreal.

Joseph P. Smith has been appointed branch manager in Portland, Ore., succeeding Mark Cory, recently deceased, the appointment to become effective today. Smith, upon his discharge from the Army, this year, returned to his position as salesman at Los Angeles.

'Always Loved You' Set

The Balaban and Katz Apollo Theatre in Chicago has been selected for the world premiere of Frank Borzage's $2,000,000 Technicolor production, "I've Always Loved You," in late August or early September, it was announced here yesterday by James R. Grainger, Republic executive vice-president. Harold Butchin has been engaged to handle special publicity.

French Heads BFPA

Sir Henry French, formerly secretary of the British Food Ministry, has been appointed director general of the British Film Producers Association.

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THROUGHOUT HOLLYWOOD

the talk today is about an M-G-M picture that will probably win prizes and trophies and acclaim for its very sincere, warm and human story. It's called THREE WISE FOOLS and it tells of a little Irish-girl-with-a-brogue (played by Margaret O'Brien) who brings a flood of sunshine into the lives of three hard-bitten bachelors. It is so rich with laughter and tears that for years to come it will be enjoyed again and again by millions of Americans.

"Three Wise Fools"

IS ONE OF THE GREAT COMING M-G-M PICTURES!

M-G-M presents "THREE WISE FOOLS" with Margaret O'BRIEN • Lionel BARRYMORE • Lewis STONE • Edward ARNOLD • Ray Collins Jane Darwell • Charles Dingle • Cyd Charisse • Harry Davenport and Thomas MITCHELL • Screen Play by John McDERMOTT and James O'HANLON • Story by John McDermott Based Upon the Play by Austin Strong • Staged by Winchell Smith • Presented by John Golden • Directed by Edward Buzzell • Produced by William H. Wright • A Metro-Goldwyn-Mayer Picture

NEWSPAPERS! MAGAZINES! RADIO! POSTERS

The fan magazine ad above is just part of M-G-M's BIG PICTURE campaig

LITHO U

ITT Lists Assets Topping Liabilities

Moving to substantiate its claim of long-run solvency, preliminary to presenting a debt-payment plan in U. S. District Court, here, prior to an Aug. 23 deadline, International Theatrical and Television Corp., producer-distributor, together with its wholly-owned subsidiary, Film-Tel, [illegible], yesterday filed with the court a schedule of assets totaling $1,639,191 and of liabilities totaling $1,502,340.

Of the assets, $982,500 was listed as "property in reversion, remainder, expectancy and trust"—$500,000 for ITT and $482,500 for Film-Tel. This is understood to include expected rentals from films now in the possession of the companies. George A. Hirliman, president, previously had pointed out that liquidation of the assets would require about two years, stating that income from 35 "Hopalong Cassidy" Westerners bought from Harry Sherman and Paramount would be enough, alone, to pay off all creditors but that these pictures can be released only at the rate of one per month.

As reported in MOTION PICTURE DAILY on July 18, the two companies have filed a petition for an arrangement of debt payments under the Bankruptcy Act. Since that time meetings of the 10 largest creditors have been held with a view to working out a plan whereby present management and operations could continue.

ITT's Assets Listed

The schedule filed in court yesterday listed ITT's assets as $697,240, against liabilities of $693,725, and Film-Tel's assets as $941,951, against liabilities of $807,615. Of the liabilities, ITT listed secured claims of $625,527 and unsecured claims of $67,997; Film-Tel, secured, $491,027, and unsecured, $299,180.

An amount of $123,479 in "profit shares and royalties payable" was listed, including $30,000 owed to Universal, $8,326 to United Artists, $33,770 to RKO Radio; $1,544 to Monogram, $1,194 to Nat Levin (Mascot), $19,128 to Samuel Goldwyn, $9,460 to the American Red Cross, $4,720 to Artistic Films, and $8,298 to Certified Film Distributors.

Paul Backs Nathan On Equipment Policy

WASHINGTON, July 30.—That plans for allocating film equipment to markets abroad are sound and worthy of consideration was voiced today by Arthur Paul, director of the Office of International Trade.

Supporting a proposal advocated by Nathan Golden, Department of Commerce film consultant, Paul said, "It is wise to keep in close working harmony with foreign markets and ship at least a small amount of equipment in order to keep other nations from taking advantage of the situation by taking control," over foreign markets.

Screen Guild Signs Banner for Nine

LOS ANGELES, July 30. — Screen Guild Productions president John Jones announced today a deal with the newly formed Banner Productions for delivery of nine pictures within three years.

378 Employees Mark 20 Years with WB

Warners' 20th anniversary of talking pictures also marks 20 years of service, or more, with the company for 378 employes.

Of this number, the highest percentage of oldtimers is in Warner exchanges, where 130 employes out of 1,250 have been with the company for at least 20 years; 37 have a record of 25 years or longer. Warners' studio also has a number of steady employes, a total of 170 having been on the lot since 1926, or earlier.

The home office has 78 who qualify.

Guild Looks Into Layoff by Disney

HOLLYWOOD, July 30.—Executives of the Screen Cartoonists Guild, here, went into session immediately on learning of the layoff of 450 studio employes by Walt Disney Productions, in a move described by the latter as "made necessary by economic circumstances beyond our control."

Guild counsel are examining contracts with Disney to ascertain whether the layoff action, as taken, conforms with contract and state labor provisions.

"We will do everything proper to protect our people," a SCG spokesman told MOTION PICTURE DAILY, "but first we must learn more about the Disney plans, such as whether rules of seniority have been observed, and whether the action is in fact, as it appears, a fundamental reorganization. We will be able to say more about our attitude in three of four days."

Industry N. Y. Fund Gift Tops 1945

The motion picture industry to date has contributed $63,580 more in the first seven months of this year to the Greater New York Fund campaign than it gave in the entire 12 months of 1945, it was announced last week by Fund officials.

The campaign is an annual appeal to business concerns and employee groups for business's share of the financial support needed by 415 local hospitals, health and welfare agencies, and activities in the motion picture field are carried on by a committee headed by Spyros Skouras, president of 20th Century-Fox. Through the efforts of this committee, the $63,580 raised is against a quota of $78,600, which is 25 per cent more than the total amount contributed last year by the same field of the amusement world.

Mexican Houses Open As Strike Is Averted

MEXICO CITY, July 30.—Most of Mexico's exhibitors were spared the necessity of closing their theatres, when the government intervened to avert a threatened electricity strike that would have affected this city and 22 states in Mexico.

David Rose

(*Continued from page 1*)

A successor to David Rose as Paramount's managing director in Great Britain will be named sometime between now and the time Rose leaves the post in September, George Weltner, Paramount International president, stated in New York yesterday.

Paramount officials expressed gratification for the representation Rose has given them while in Britain, especially during the 'blitz' years, when he produced "Hatter's Castle" and "Quiet Wedding." Other Rose productions over there included "Stolen Life" and "French Without Tears."

Rose joined Paramount in 1938, after having been associated with United Artists and Samuel Goldwyn in Hollywood. Beginning with Paramount in a production capacity in London, he succeeded John Cecil Graham eight years ago upon the latter's retirement as managing director of Paramount Film Service, Ltd.

HOLLYWOOD, July 30.—David Rose's new independent production activities will be launched in association with James Mason, British actor, who was featured in a number of Rose's productions in London. it was reported here today.

SOPEG-Majors to Negotiate Monday

First meeting between the Screen Office and Professional Employees Guild, Local 109, United Office and Professional Workers of America, and representatives of Loew's, 20th Century-Fox, Paramount, Columbia, RKO Radio, United Artists and Republic, will take place here on Monday in the Paramout board room.

The meeting will be held 36 days after the companies received the union's proposals calling for a 30 per cent wage increase, and for job security and veterans' preference.

A special meeting for the negotiation and executive committees of SOPEG and the Screen Publicists Guild is scheduled for the Park Central Hotel, tomorrow night, for the purpose of establishing a joint national committee to publicize their demands and to solidify support of the two unions for the impending negotiations. SPG negotiations with the companies have been going on unsuccessfully for several weeks.

Lewis Merrill, president of the UOPWA, and other union officials have signified their intention of attending tomorrow's "rally."

SWG for Complete Control by Writers

HOLLYWOOD, July 30.—The Screen Writers Guild membership last night voted, 330 to seven, in favor of a resolution committing the organization to endorsement in principle of the American Authors' Authority, proposed by James M. Cain.

AAA, to be set up with all writing crafts represented, would exercise through copyright complete control of all written material from all sources and for all purposes.

Speakers championing the plan said a year would be required to work out the details.

Fabian Asks United Exhibitor Action

SAN FRANCISCO, July 30.—An appeal for united action by exhibitors was made today by Si Fabian speaking for the American Theatres Association before 300 members of the California Theatres Association here.

"We are facing today a wave of anti-theatre legislation on the national local and municipal fronts," Fabian declared, "that demands the full strength of the 16,000 theatre men to combat."

Robert W. Coyne, executive secretary of ATA, saw only benefit for the theatre men if they organize and present a strong front.

Speaking on behalf of the Southern California Theatre Owners Association, Paul Williams, its general counsel, read a resolution attacking the anti-trust decision.

'Old' Sales Methods Sought by SCTOA

HOLLYWOOD, July 30.—General counsel Paul Williams of the Southern California Theatre Owners Association attended the American Theatres Association meeting in San Francisco today in an endeavor to marshal that organization's strength in favor of a return to pre-consent decree selling methods.

Following his return here tomorrow, Williams will leave by plane for Washington at the weekend to present the SCTOA's view to the Department of Justice on Monday and Tuesday.

Charles Skouras, President of National Theatres, and his executive staff also attended today's meeting in San Francisco.

Flinn Named as Mono. Publicity Head

HOLLYWOOD, July 30.—As the first step in implementing an expansion of Monogram's public relations department announced today by president Steve Broidy, advertising-publicity director Lou Lifton appointed John C. Flinn, Jr., to head the publicity division of the department.

Sanford Abrams was elevated to head the advertising division, and an exploitation executive will be announced shortly. Flinn terminates a seven year tenure as chief planter at the Warner studio to join Monogram Monday. Monogram's plans call for expansion of its New York staff also.

$128,000 for 'Siam'

Estimated receipts for the sixth week's run of "Anna and the King of Siam," at Radio City Music Hall, here, should have been $128,000 instead of $118,000 as was reported yesterday. Also, "Till the End of Time" is playing the Rivoli and not the Rialto, as also reported.

French Open US Branch

Andre Lelarge and Alain Bernheim have opened a New York branch of Agence Centrale de Copyright Europeen of Paris. The New York office, European Copyrights, will trade in plays, scripts, stories and talent out of France.

Gold Moving West

Harry L. Gold, sales representative for Howard Hughes Productions and California Pictures Corp. intends transferring headquarters to Hollywood after Jan. 1.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Hot weather cut into first-run grosses here. Of two new offerings, "The Green Years" did the better business. Estimated receipts for the week ending July 31:

THE GREEN YEARS (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days. Gross: $11,400. (Average: $10,000)

ANNA AND THE KING OF SIAM (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $21,500. (Average: $16,500)

THE GREEN YEARS (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days. Gross: $18,000. (Average: $17,200)

THE BRIDE WORE BOOTS (Para.)—EL REY (861) (50c-60c-85c-$1.00) 7 days. Gross: $9,500. (Average: $7,000)

THE GREEN YEARS (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $16,300. (Average: $10,500)

A NIGHT IN PARADISE (U) and DRESSED TO KILL (U)—GUILD (965) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $6,000. (Average: $7,900)

THE KID FROM BROOKLYN (RKO Radio) and INSIDE JOB (U)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 4th week. Gross: $12,500. (Average: $22,100)

ANNA AND THE KING OF SIAM (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $27,500. (Average: $27,500)

THE GREEN YEARS (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days. Gross: $32,000. (Average: $31,600)

YOUNG WIDOW (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 6 days, 3rd week. Gross: $3,200. (Average, for 7 days: $7,200)

YONG WIDOW (UA)—MUSIC HALL (Downtown)(900) (55c-65c-85c) 6 days, 3rd week. Gross: $10,200. (Average, for 7 days: $16,500)

YOUNG WIDOW (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 6 days, 3rd week. Gross: $3,600. (Average, for 7 days: $9,500)

YOUNG WIDOW (U) — MUSIC HALL (Hollywood) (490) (50c-60c-80c) 6 days, 3rd week. Gross: $3,200. (Average: $5,000)

THE BRIDE WORE BOOTS (Para.) and QUEEN OF BURLESQUE (PRC)—ORPHEM (2,210) (50c-60c-85c-$1.00) 7 days. Gross: $20,000. (Average: $22,500)

THE KID FROM BROOKLYN (RKO Radio) and INSIDE JOB (U)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 4th week. Gross: $12,500. (Average: $19,400)

TO EACH HIS OWN (Para.) and A BOY, A GIRL AND A DOG (Film Classics)—PARAMOUNT (Downtown) (3,596) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $17,500. (Average: $27,700)

TO EACH HIS OWN (Para.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $15,000. (Average: $16,300)

A NIGHT IN PARADISE (U) and DRESSED TO KILL (U)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $7,000. (Average: $15,000)

A NIGHT IN PARADISE (U) and DRESSED TO KILL (U)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $10,400. (Average: $15,000)

ANNA AND THE KING OF SIAM (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $14,800. (Average: $12,600)

THE BRIDE WORE BOOTS (Para.)—VOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $10,000. (Average: $6,100)

OF HUMAN BONDAGE (WB) — WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $13,500. (Average: $21,500)

OF HUMAN BONDAGE (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $8,500. (Average: $18,800)

OF HUMAN BONDAGE (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $8,000. (Average: $18,200)

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Business picked up in spots where new pictures have been featured, while the rest of the houses suffered. Estimated receipts for the week ending Aug. 1:

BOYS' RANCH (M-G-M)—ALDINE (900) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $11,500. (Average: $18,200)

JANIE GETS MARRIED (WB)—ARCADIA (700) (42c-47c-52c-68c-78c-89c) 7 days. (Gross: $4,500. (Average: $5,200)

WITHOUT RESERVATIONS (RKO Radio)—BOYD (3,000) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $23,500. (Average: $22,800)

THE BAMBOO BLONDE (RKO Radio) (6 days) and WITHOUT RESERVATIONS RKO Radio) (1 day) — EARLE (3.000) (52c-68c-89c-99c) 6 days of vaudeville with Spike Jones' orchestra. Gross: $42,000. (Average: $28,200)

CENTENNIAL SUMMER (20th-Fox) — FOX (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 3rd week. Gross: $17,000. (Average: $28,200)

CLUNY BROWN (20th-Fox)—KARLTON (1,000) (42c-47c-52c-68c-78c-89c) 7 days, 2nd run. Gross: $6,500. (Average: $7,600)

HEARTBEAT (RKO Radio)—KEITH'S (2,200) (42c-47c-52c-68c-78c-89c) 7 days, 2nd run. Gross: $4,500. (Average: $7,100)

A STOLEN LIFE (WB)—MASTBAUM (4,700) (42c-47c-52c-68c-78c-89c) 7 days, 4th week. Gross: $18,500. (Average: $29,500)

EASY TO WED (M-G-M)—STANLEY (3,000) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $33,500. (Average: $23,700)

YOUNG WIDOW (UA)—STANTON (1,700) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $11,500. (Average: $11,500)

SAN FRANCISCO

A parade of visiting Shriners, followed by unscheduled street antics, cut grosses here. The Warfield got top money, with the Orpheum a close second. The weather has been overcast. Estimated receipts for the week ending July 31-Aug. 2:

QUEEN OF BURLESQUE (PRC) and AVALANCHE (PRC) — ESQUIRE (1,008) (55c-85c) 5 days. Gross: $7,800. (Average not available)

ANNA AND THE KING OF SIAM (20th FOX)—FOX (4,651) (55c-85c) 2nd week, 7 days. Gross: $25,000. (Average: $32,000)

STEP BY STEP (RKO Radio)—GOLDEN GATE (2,825) (65c-$1.00) with vaudeville (Bob Crosby orchestra) 7 days. Gross: $28,000. (Average: $32,000)

A NIGHT IN CASABLANCA (UA) and JUST BEFORE DAWN (Col.)—ORPHEUM (2,440) (55c-85c) 7 days. Gross: $33,000. (Average: $14,000)

THE STRANGER (RKO Radio) and DARK ALIBI (Mono.)—PARAMOUNT (2,735) (55c-85c) 2nd week, 7 days. Gross: $16,500. (Average: $23,000)

A STOLEN LIFE (WB) and PASSKEY TO DANGER (Rep.)—ST. FRANCIS (1,430) (55c-85c) 4th week on a moveover from the Warfield. 7 days. Gross: $12,500. (Average: $13,000)

TWO SISTERS FROM BOSTON (M-G-M) and GAY CAVALIER (Mono.) — STATE (2,306) (55c-85c) 3rd week on a moveover from the Fox. 7 days. Gross: $12,000. (Average: $13,000)

QUEEN OF BURLESQUE (PRC) and AVALANCHE (PRC) — TIVOLI (1,616) (55c-85c) 5 days. Gross: $1,300. (Average not available)

THE KID FROM BROOKLYN (RKO Radio) — WARFIELD (2,600) (55c-85c) 7 days. Gross: $44,000. (Average: $27,000)

CHICAGO

"O.S.S." led the field in its opening week here, followed closely by "The Green Years" at advanced prices. "Canyon Passage" also is doing well. Estimated receipts for the week ending July 31-Aug. 1:

RENEGADES (Col.)—APOLLO (1,200) (55c-65c-95c) 3rd week. Gross: $13,000. (Average: $12,000)

O.S.S. (Para.)—CHICAGO (3,250) (55c-65c-95c). On Stage: The Charioteers, 2nd week. Gross: $64,000. (Average: $51,000)

SOMEWHERE IN THE NIGHT (20th-Fox) — GARRICK (1,000) (55c-65c-95c). Gross: $15,000. (Average: $13,000)

DEAD OF NIGHT (U) and CUBAN PETE (U)—GRAND (1,150) (55c-65c-95c). Gross: $14,000. (Average: $11,000)

YOUNG WIDOW (UA)—ORIENTAL (3,200) (55c-65c-95c). On stage: Tony Pastor. Gross: $48,000. (Average: $40,000)

CANYON PASSAGE (U) and DANGER WOMAN (U)—PALACE (2,500) (55c-65c-95c) 2nd week. Gross: $27,000. (Average: $24,000)

SMOKY (20th-Fox)—ROOSEVELT (1,000) (55c-65c-95c) 4th week. Gross: $20,000. (Average: $20,000)

TO EACH HIS OWN (Para.)—STATE-LAKE (2,700) (74c-95c) 3rd week. Adults only. Gross: $34,000. (Average: $29,000)

THE GREEN YEARS (M-G-M)—UNITED ARTISTS (1,700) (55c-65c-95c) 2nd week. Gross: $40,000. (Average: $25,000)

THE KID FROM BROOKLYN (RKO-Radio)—WOODS (1,200) (95c) 6th week. Gross: $26,000. (Average: $20,000)

ST. LOUIS

Business has held up well in the face of stiff competition. The Fox has had an outstanding success. Estimated receipts for the week ending July 31:

THE BRIDE WORE BOOTS (Para.) and INSIDE JOB (U)—AMBASSADOR (3,154) (45c-55c-65c) Gross: $18,500. (Average: $17,200)

WITHOUT RESERVATIONS (RKO Radio) and ONE EXCITING WEEK (Rep.)—FOX (5,038) (45c-55c-65c) Gross: $25,000. (Average: $17,000)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M) — LOEW'S ORPHEUM (1,900) (40c-50c-65c) 2nd week. Gross: $6,500. (Average: $7,100)

TWO SISTERS FROM BOSTON (M-G-M) and THE MAN WHO DARED (Col.)—LOEW'S STATE (3,154) (40c-50c-65c) 2nd week. Gross: $19,000. (Average: $17,100)

CENTENNIAL SUMMER (20th-Fox) and DEADLINE FOR MURDER (20th-Fox)—MISSOURI (3,614) (45c-55c-65c) Gross: $15,000. (Average: $11,100)

DEADLINE AT DAWN (RKO Radio) and ONE MORE TOMORROW (WB) — ST. LOUIS (4,000) (45c-55c-65c) Gross: $7,000. $7,000. (Average: $6,200)

TO EACH HIS OWN (Para.)—SHUBERT (1,900) (45c-55c-65c) Gross: $6,500. (Average: $6,200)

INDIANAPOLIS

Film business continues sluggish here this week, with only one attraction taking a lusty gross. Hot weather and outdoor competition are continuing factors. Estimated receipts for the week ending July 30-31:

THE FALCON'S ALIBI (RKO Radio)—CIRCLE (2,800) (46c-74c) 7 days, with Tony Pastor band on stage. Gross: $18,000. (Average: $19,000)

TO EACH HIS OWN (Para.)—INDIANA (3,200) (40c-60c) 7 days. Gross: $13,000. (Average: $13,900)

EASY TO WED (M-G-M)—LOEW'S (2,450) (40c-60c) 7 days. Gross: $22,000. (Average: $13,000)

SHOCK (20th-Fox) and STRANGE TRIANGLE (20th-Fox)—LYRIC (1,600) (40c-60c) 7 days. Gross: $6,000. (Average: $5,800)

CLEVELAND

Loew's State ran away with top honors in a better-than-average week. Estimated receipts for the week ending July 30:

THE GREEN YEARS (M-G-M)—LOEW'S OHIO (1,268) (50c-70c) 7 days, 4th week, second moveover. Gross: $7,000. (Average: $6,500)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—LOEW'S STATE (3,300) (50c-70c) 7 days. Gross: $31,000. (Average: $22,000)

TO EACH HIS OWN (Para.)—LOEW'S STILLMAN (1,900) (50c-70c) 7 days, 2nd week on moveover. Gross: $10,000. (Average: $9,500)

OF HUMAN BONDAGE (WB) — RKO ALLEN (3,000) (55c-70c) 7 days, 2nd week on moveover. Gross: $7,500. (Average: $10,000)

THE KID FROM BROOKLYN (RKO Radio)—RKO PALACE (3,300) (55c-70c) 7 days, 2nd week. Gross: $18,000. (Avera[illegible] $20,000)

THE STRANGER (RKO Radio) — WARNERS' HIPPODROME (3,500) (55c-70c) 7 days, 2nd week. Gross: $16,000. (Average: $21,000)

STOLEN LIFE (WB)—WARNERS' LAKE (714) (55c-70c) 7 days, 4th week, 2nd moveover. Gross: $4,000. (Average: $3,500)

(Actual gross at Loew's State for the week ended July 10-17 was $21,500, compared with a previously estimated gross of $19,500)

DENVER

Business has been good at most first-run theatres, with none falling below average. Estimated receipts for the week ending July 31:

A STOLEN LIFE (WB) and DRESSED TO KILL (U)—ALADDIN (1,400) (35c-74c) 7 days, after week each at Denver, Esquire, Webber. Gross: $6,000. (Average: $5,000)

THE SEARCHING WIND (Para.)—DENHAM (1,750) (35c-74c) 7 days. Gross: $14,500. (Average: $11,500)

ANNA AND THE KING OF SIAM (20th-Fox)—DENVER (2,525) (35c-74c) 7 days, day and date with Esquire, Webber. Gross: $20,000. (Average: $15,000)

ANNA AND THE KING OF SIAM (20th-Fox)—ESQUIRE (742) (35c-74c) 7 days, day and date with Denver, Webber. Gross: $4,000. (Average: $3,500)

BAD BASCOMB (M-G-M) and A LETTER FOR EVIE (M-G-M)—ORPHEUM (2,600) (35c-74c) 7 days. Gross: $19,000. (Average: $15,500)

SOMEWHERE IN THE NIGHT (20th-Fox) and IN FAST COMPANY (Mono.)—PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $10,000. (Average: $8,000)

A NIGHT IN CASABLANCA (U) and DEADLINE FOR MURDER (20th-Fox)—RIALTO (878) (35c-74c) 7 days, after week each at Denver, Esquire, Webber, Aladdin. Gross: $4,000. (Average: $4,000)

ANNA AND THE KING OF SIAM (20th-Fox)—WEBBER (750) (35c-74c) 7 days, day and date with Denver, Esquire. Gross: $3,000. (Average: $3,000)

KANSAS CITY

Grosses fell off about 35 per cent over the weekend as the infantile paralysis epidemic became more acute. The weather has been moderate. Estimated receipts for the week ending July 30-Aug. 2:

THE RUNAROUND (U)—ESQUIRE (800) (45c-65c) 7 days. Gross: $5,500. (Average: $8,000)

THE RUNAROUND (U)—FAIRWAY (700) (45c-65c) 7 days. Gross: $1,000. (Average: $1,750)

THE GREEN YEARS (M-G-M)—MIDLAND (3,500) (45c-65c) 7 days. Gross: $19,000. (Average: $15,000)

THE SEARCHING WIND (Para.)—NEWMAN (1,900) (45c-65c) 7 days. Gross: $10,000. (Average: $10,000)

A STOLEN LIFE (WB)—ORPHEUM (1,900) (45c-65c) 7 days, 2nd week. Gross: $10,000. (Average: $10,000)

ONE EXCITING WEEK (Rep.) and FREDDIE STEPS OUT (Mono.)—TOWER (2,100) (39c-60c) 7 days. Stage show. Gross: $8,500. (Average: $9,400)

THE RUNAROUND (U)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $4,000. (Average: $6,000)

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Production in Slight Rise; Total Now 59

HOLLYWOOD, July 30. — Eight films have reached cutting rooms and nine went before cameras, bringing the shooting index up one notch to 59. The production scenes follows:

Columbia

Finished: "Down to Earth."

Shooting: "My Empty Heart," "Secret of the Whistler," "Ghost Town," "Johnny O'Clock," "Dead Reckoning," "The Return of Monte Cristo" (Small).

Independent

Started: "The Fabulous Joe," (Roach) with Walter Abel, Margot Grahame, Marie Wilson, Barbara Bates.

M-G-M

Finished: "The Beginning or the End."

Started: "It Happened in Brooklyn," with Frank Sinatra, Kathryn Grayson, Jimmy Durante, Peter Lawford; "Life's for the Loving," with Gene Kelly, Marie MacDonald, Charles Winninger, Spring Byington, Jean Adair; "The Arnelo Affair," with Frances Gifford, George Murphy, John Hodiak.

Shooting: "This Time for Keeps," "Summer Holiday," "The Secret Heart," "Sea of Grass," "High Barbaree," "Sacred and Profane," "Ballerina."

Monogram

Started: "Untitled Cisco Kid," with Gilbert Roland, Ramsay Ames, Frank Yaconelli.

Shooting: "Sweetheart of Sigma Chi."

Paramount

Shooting: "My Favorite Brunette," "The Big Haircut," "Emperor Waltz."

PRC

Finished: "Drifting River."

RKO Radio

Finished: "The Devil Thumbs a Ride."

Started: "Trail Street," with Randolph Scott, Robert Ryan.

Shooting: "The Bachelor and the Bobby-Soxer," "Code of the West," "Katie for Congress," "Mr. Fix," "The Best Years of Our Lives" (Goldwyn); "The Secret Life of Walter Mitty" (Goldwyn); "It's a Wonderful Life" (Liberty).

Republic

Finished: "Homesteaders of Paradise Valley," "The Magnificent Rogue," "Heldorado."

Started: "That's My Gal," with Donald Barry, Lynne Roberts, Pinky Lee; "Trail to San Antone," with Gene Autry.

Shooting: "Calendar Girl."

20th Century-Fox

Shooting: "I Wonder Who's Kissing Her Now," "Bob, Son of Battle," "Homestretch," "The Late George Apley," "13 Rue Madeleine," "The Brasher Doubloon" (formerly "The High Window"); "Dangerous Millions" (Wurtzel).

United Artists

Started: "The Fabulous Dorseys," (Charles R. Rogers) with Tommy Dorsey, Jimmy Dorsey, Janet Blair, William Lundigan, Sarah Allgood, Arthur Shields, Dave Willock, Paul Whiteman, Woody Herman, Charles Barnet, Henry Busse.

Shooting: "A Miracle Can Happen" (Bogeaus - Meredith); "Dangerous Venture" (Hopalong Cassidy); "Strange Bedfellows" (Stone); "Monsieur Verdoux" (Chaplin); "Dishonored Lady" (Stromberg); "Bel Ami" (Loew-Lewin).

Universal

Shooting: "Flame of Tripoli," "Vigilantes Return," "White Tie and Tails," "Arch of Triumph" (Enterprise); "Ramrod" (Enterprise); "Smash-Up" (Wanger); "Swell Guy" (Hellinger); "Magnificent Doll" (Skirball-Manning).

Warners

Shooting: "Possessed," "Cry Wolf," "Deception," "Life with Father."

Reviews

"The Gentleman Misbehaves"

(Columbia)

Hollywood, July 30

A NOTEWORTHY fact about this comedy is that an audience attracted to the Pantages Theatre in Hollywood to see "The Kid from Brooklyn" appeared to derive quite a bit of enjoyment from the second feature, and laughed almost as hard at the misadventures of Robert Stanton as at those of Danny Kaye.

The familiar tale of the Broadway producer who strives to put on a show without money and with a temperamental leading lady is given a couple of new twists by writers Robert Wyler, Richard Weil and John B. Clymer. Chief among these is the introduction of a couple of gangsters who, having unwittingly invested the proceeds of a dice-game in the show, are thereafter financially interested in the show's success. A few delicate hints about the proximity of the East River, and the low prices of cement, are sufficient to insure the cooperation of star and producer.

Furthermore, when the producer's bride, a French girl who he has married to prevent her deportation, leaves him because of a misunderstanding, it is the gangsters who undertake to bring her back, in a neat and satisfying comedy finish. Osa Massen is completely delightful as the French girl, with Hillary Brook's blonde beauty providing a fine foil for her charm. Alexis Thurn-Taxis produced, and George Sherman directed, with a light hand.

Running time, 74 minutes. General audience classification. THALIA BELL

"Slightly Scandalous"

(Universal)

TELEVISION showmanship—glamorized and subjected to a bit of ribbing—is the core of this story, which weaves its way through the well-worn theme about the romantic mix-up and comical confusion that opposing dispositions of identical twins (it finally turns out that there are triplets!) can bring about. It's an unpretentious offering, modestly produced, but one that provides an hour of good clean fun and songs, and is likely to appeal particularly to habitues of neighborhood theatres.

Personable Fred Brady plays the twins with easy grace (No. 3 shows up for a *finis* laugh). Carefree brother Jerry tries to peddle a television show to businessman Walter Catlett and, despite previous romantic commitments, falls for the latter's pretty daughter, played by Shelia Ryan. Fearful of singer Paula Drew's jealousy, which threatens the show's existence, Jerry gets strait-laced brother Johnny to pinch hit with her. Thereafter it's a free-for-all crazy-quilt of complications, with some bright patches of comedy.

Rounding out the cast are Isabelita, Louise Da Pron, Jack Marshall and several others. Will Jason directed, from a screenplay by Erna Lazarus and David Mathews. Marshall Grant was executive producer; Stanley Rubin, associate producer.

Running time, 63 minutes. General audience classification. Release date, Aug. 2.

CHARLES L. FRANKE

"The Desert Horseman"

(Columbia)

Hollywood, July 30

IT IS not difficult to pleased avowed Western fans, and those who watched Charles Starrett's latest adventure from the auditorium of the Hitching Post Theatre in Hollywood appeared to be happy about the whole thing.

Starrett, in the role of Captain Steve Grant of the U. S. Cavalry, heads West after his court-martial on false evidence. The crime of which he is accused is robbery, and in the guise of Steve Godfrey, a poor but honest cowhand, he sets out to prove his innocence. The task is too much for the cowboy, and he calls in his *alter ego,* the Durango Kid, also played by Charles Starrett. Between the three of them, Starrett's innocence is established, and a nascent plot to rob the heroine of her ranch is thwarted.

Smiley Burnette contributes his usual brand of comedy, while Adele Roberts, as the ranch-owner, provides a touch of femininity. Colbert Clark produced, Ray Nazarro directed and Serman Lowe wrote the original story and screenplay.

Running time, 57 minutes. General audience classification. Release date, July 11.

T. B.

Forecasts Advertiser Support for Video

CINCINNATI, July 30.—"The nation's advertisers will accord far more support to television than the collaboration they granted radio in its early years," Paul B. Mowrey, national director of television for American Broadcasting, said here recently.

Tales of the Talkies . . .

DAN BOONE, manager of the Gables Theatre, Coral Gables, Fla., was an usher at the Hippodrome, Miami, now the Rex, when Warners tossed talking pictures into the laps of both exhibitors and public, 20 years ago. It was at the Rex that sound made its Miami debut.

Curious to get an intimate public reaction to the new medium, Dan says he used to quiz the customers as they left the theatre.

"Everybody raved and called the talkies the marvel of the age," he relates. "But the thing that convinced us even more was the way they cried their eyes out over scenes like Al Jolson singing in 'Sonny Boy' and 'The Singing Fool.'

The tear-test was the real test.

●

Art Schwartz, manager of Paramount's Beach Theatre in Miami Beach, Fla., had his first sample of talking pictures at the Hamilton Theatre, Chicago, where he was working a score of years ago.

Nobody worried about the fact that projectionists weren't familiar with the new equipment, Art recalls.

"We were out of "sync" at least 15 *times every night, and many's the time that a man's voice was heard while a woman's lips were moving on the screen. But instead of being annoyed the audience ate it up. It was great fun—and great for business!"*

●

Tricks of photography came to the aid of early sound recording, it is recalled by Mac Julian, Warner Bros. still photographer, who was assistant cameraman on some early talking films. Ofttimes a "mike" was hidden behind a picture on the wall. Only the picture wouldn't be on the wall. It would be suspended two or three feet from the back wall, with the mike behind it. When photographed from directly in front, the picture would appear flush against the wall.

$400,000 Columbia Interest in New Film

MEXICO CITY, July 30. — Columbia has contracted for world distribution of the latest picture of "Cantinflas," Mexico's Charlie Chaplin, in private life Mario Moreno, secretary general of the Picture Production Workers Union, Sanitago Reachi, president of Posa Films, S.A., producer of "Cantinflas" pictures, announced here. The picture, now in production, is "Soy Un Profugo" ("I'm a Fugitive from Justice"). The deal is said to feature an anticipatory payment of $400,000 by Columbia, Reachi said.

Barrymore in Films

HOLLYWOOD, July 30.—Ethel Barrymore has decided to foresake the stage for the screen, David O. Selznick announcing that he had signed her to a long-term exclusive contract, and had cast her in a role in Alfred Hitchcock's production of Robert Hichen's "The Paradine Case," in which Gregory Peck also will appear. Also signed for this film is Ann Tood, English actress, who will be making her first appearance in America.

Highlights of Myers' Analysis

TWELVE key highlights of the 23-page analysis of and observations on the decision in the New York Federal anti-trust case, made by Abram F. Myers, general counsel of Allied States, for the guidance of independent exhibitors, follow:

1. "Auction selling" will not cure the evil confronting exhibitors, claimed by Allied to be "an artificially created product shortage."

2. "Competitive bidding" ordered by the court is a substitute for theatre divorcement.

3. The decision is a partial victory for the government, falling short of the relief which independent exhibitors had sought.

4. The partial divorcement directed will not be effective in preventing expansion of theatre holdings by distributors.

5. Elimination of minimum admission prices in contracts will not result in their being lowered, only lower film rentals can accomplish this.

6. Most clearances might have to be eliminated in applying the court's directive on what is legal clearance and what is not.

7. Myers warns that Allied will take no part in any move to "protect" the court's decree.

8. He believes independent buying combines can continue under certain conditions.

9. Competition from new theatres under competitive bidding is discontinued.

10. Less competitive bidding, it is said, will increase film rentals.

11. Myers suggests that many treble-damage actions will follow against distributors and adds the distributors will move to place new methods of selling into operation even before a decree.

12. Myers sees arbitration on film bidding presenting untold problems.

Myers' Analysis

(*Continued from page* 1)

vorcement, the court prescribed its own cure-all for discriminations practiced by the defendants in favor of affiliated theatres and against independent exhibitors—competitive bidding for films," the analysis charges.

Allied summarizes the decision as a partial victory for the government. "But it falls short of the full meaurse of relief which independent exhibitors had hoped for, and which the findings and conclusions of the court clearly warrant," Allied declares.

In Allied's view, the decision consisted of "a sweeping denunciation of the defendants' business methods—which was predictable, and a denial of the government's plea for theatre divorcement, which in view of the court's findings of law violation, was most extraordinary."

Discussing the partial theatre divestiture ordered and the proposed court control over readjustment of circuit interests, Allied claims that, "In view of the court's indulgent attitude toward theatre ownership by defendants, and Judge Goddard's action in permitting certain of the defendants to acquire a large number of theatres, under the consent decree, this seems to be a meagre safeguard."

'Major Fallacy'

"The court's major fallacy is in assuming a product shortage to be the normal state of the business—that exhibitors must always compete with one another for available pictures," Allied claims.

Admitting that no theatre-operating defendant will be able to tie-up playing time, except with respect to their own pictures in their wholly-owned theatres, Allied maintains that "So long as the defendants together control a vast majority of metropolitan first-run theatres, they will be able by extended playing time and other devices to bleed their pictures white and at the same time to perpetuate the existing shortage; and new producers and distributors, with no assurance of fair access to the all-important first-run revenue, will have no incentive to enter the field."

Noting that the court had made findings of conspiracy and combination and held that there was price-fixing, Allied maintains: "With the distributors forever pressing for higher film rentals, exhibitors have had little latitude and less incentive to lower admission prices. Until relief is forthcoming in the form of lower film rentals, the elimination of minimum price provisions will be largely academic as far as most exhibitors are concerned."

Commenting upon the court's findings on the legality of clearance, the Allied analysis further declares that, "in its application to existing clearance in most areas, this definition of legal clearance is more remarkable for what it omits than for what it includes. In most metropolitan areas the clearance is uniform and was granted through concerted action as that term is used in the opinion. This raises the very grave question whether there is any legal clearance in those areas today."

Noting that independent exhibitors for the most part will not be directly affected by the invalidation of formula deals and master agreements, as well as franchises, the Allied study predicts, "Affiliated exhibitors who have benefited by such arrangements may be expected to set up a hue and cry although they may level their criticisms at other features of the decision rather than reveal the true basis of their complaints—which is the loss of special privileges."

"Indications are that Allied will be solicited to join with certain trade groups under affiliated control in 'protecting' the decision," the analysis points out. "Irrespective of the position which Allied may finally take in reference to certain features of the decision, it should carefully avoid aligning itself with affiliated exhibitors who are primarily interested in perpetuating the benefits they have enjoyed under arrangements which the court has denounced," Allied warns.

Pointing out the court has provided that compulsory block booking should not be practiced in the future, the Allied analysis suggests that, "while the decision will not operate directly upon such contracts until a final decree has been entered, it is doubtful if any court would enforce a block booking contract against an exhibitor in the face of this decision." To be relieved of fulfilling such a contract, Allied maintains, "the exhibitor would merely have to show that as a condition of licensing one or more desirable pictures he was required to license additional pictures."

On the suggestion made by the Department of Justice in its version of a final decree, for a 25 per cent cancellation privilege to be afforded exhibitors where they buy in block, in advance of seeing pictures, Myers declares, that this is the highest figure, so far as he is aware, that any exhibitor group has ever advocated.

Discussing suggestions that exhibitor buying combines may be illegal under the decision, the Allied analysis adds: "The quick answer is that any decree entered in the New York case will be limited in its operation to the parties in that suit."

Admitting the possibility that they may fall under the same ban as the operating, buying and booking pools maintained by major companies, Myers suggests: "We will not know the answer to this question until a case has been decided defining the legal status of independent buying combines."

Going into the court's reasons for denying complete divorcement on the basis of the defendants controlling only 17.35 per cent of the nation's theatres, Allied alleges that the court destroyed a straw-man. "So far as I am aware, no one ever contended that the defendants had a numerical monopoly all over the country. The monopoly consists of the control of metropolitan first-runs."

Myers asks why the court ignored the government's film rental charts.

"It must be apparent to everyone that the remedies granted are much less drastic than those imposed in the Crescent and Schine cases," Myers declares in claiming inconsistencies in

(*Continued on page* 9)

"UnfairRentalTerms ShouldHaveFigured"

In failing to find that the distributors had discriminated against exhibitors in film rentals in favor of large circuits the three-judge statutory court in the New York anti-trust suit disappointed independent exhibitors, according to Abram F. Myers in his 23-page analysis of the decision written for Allied States.

"They (the independents) will be greatly disappointed by the court's failure to find that the defendants have discriminated among their licensees with respect to film rentals, clearances or minimum admission prices," Myers declares.

'Await Appeal'

(*Continued from page* 1)

appropriate remedy, can now be persuaded to change its views by resolutions on plebiscites," the Allied statement said. Allied went on to say that it is futile to believe the case can be abandoned after the New York District Court passes down its final judgment. It is Allied's contention that the high court must determine the legality of the District Court's deci[illegible] with an expressed hope that com[illegible] divorcement will result.

"How could the Attorney General, with due regard to the public interest, abandon with the entry of an effective decree a case in which the court has found that the defendant's entire method of doing business is illegal?" Allied asks, adding: "Anyone with a trace of realism must know that the question boils down to a choice of remedies. It is either "auction selling" as prescribed by the District Court, or total divestiture as the Supreme Court doubtless will order once the case comes before it."

The statement scoffed at exhibitor group efforts to have the decree changed in the lower court. "Why not take the opinion and the published version of the Government's proposals and figure out ways and means for carrying out the substance of the court's plan with the least possible burden to the exhibitors and then submit your ideas to the Department of Justice and to the distributors—the parties to the record—where they will do the most good."

"Allied's efforts in this direction will continue both within the organization and in cooperation with others and will reach a climax in Boston Sept. 16-18 at the organization's first national convention since the war, at which time the assembled delegates from all sections of the country will finally create a policy which we are confident will have the support of a vast majority of the organized independent exhibitors of the country," according to an Allied spokesman.

"Until high court action, organizations and leaders should resist the temptation to capitalize on the situation by advancing programs calculated to appeal to the emotions and not to the brains of the exhibitors and settle down to some good hard thinking," the statement said, concluding, "the distributors are not wasting time on futile gestures but are busy working out solutions to their own advantage."

Myers Sees Existing Film Pacts Illegal

"There is not a legal exhibition contract in force today. They are illegal not for one but for several reasons. They are illegal because they involve block-booking, price-fixing, concertedly established runs and clearances, and in some cases unreasonable clearances," Allied's Abram F. Myers declares in his analysis of the New York anti-trust decision.

"The findings and adjudications in reference to trade practices afford an excellent basis for a plea to the Supreme Court for total divestiture," he suggests.

'U'-Int'l-UW

(*Continued from page* 1)

which 20th Century combined with Fox Film in what became 20th Century-Fox. This means stock transfers.

Universal at once will eliminate its program attractions, such as Westerns, low-bracket films and serials and will concentrate only on top-[illegible]et attractions under the production management of Goetz. According to the announced plan, International will make 10 for 1946-47, leaving 15 for Universal to make, for a total of 25. J. Arthur Rank is slated to deliver 12 and Enterprise Prod. five, for a final total of 42 from the combined companies for Universal distribution next season.

Fox Returning to 'U'

Matthew Fox, president of UW, will return to the parent Universal company as executive vice-president and director. Cliff Work, long production head for Universal and one of its vice-presidents, will remain as one of the senior studio executives with duties not further defined, although the expectancy is that he will devote him time to management duties at Universal City.

Formal announcement, climaxing widespread reports circulating in New York and Hollywood, disposes of United World by stating "it will be consolidated into the organization for the distribution of Universal International Pictures, which organization will also distribute the Rank pictures in the United States and Latin America. The executives of United World will join the expanded Universal organization." Chiefly, this is taken to refer to William J. Heineman, who recently joined UW as sales head, and Monroe Greenthal, vice-president in charge of advertising and publicity.

Special Department for Rank

A special department within the Universal distribution organization, it is further stated, will be created to give "specialized and concentrated attention to the product of the J. Arthur Rank Organization." British distribution of the combined product, stemming from the new production company, as well as from Enterprise, continues without change, via General Film Distributors, Ltd. In the rest of the world, sales will be split between Universal International Films, Inc., of which Joseph H. Seidelman is president and various of Rank's distributing companies, in accordance with existing setups.

One significant portion of the statement, issued jointly in New York, Hollywood and London, points out: "It is the intention of the combined group to add to its present interests in over 1,000 theatres throughout the world by the acquisition or building of theatres, including theatres which Universal International intends to acquire in the United States."

The relationship between Rank and Eagle-Lion Distributing Co. in America for distribution of lesser Rank product in the domestic market, and in Latin America, remains without change, while Rank will handle Eagle-Lion's American-made product under Bryan Foy in the United Kingdom and elsewhere throughout the world. This sets to rest an erroneous report—not published in MOTION PICTURE DAILY — that Eagle-Lion would be swept into a single merger along with Universal, International and United World.

Original plans providing for an interchange of talent between Hollywood and London continue as part of the overall setup.

Precisely what Universal's production forces will make for the new Universal International organization probably will be determined after Universal and International executives return from London, late this week or early next. Nate J. Blumberg, president of Universal; Leo Spitz, chairman of International's Board, and Seidelman are expected to fly from London on Friday. J. Cheever Cowdin, chairman of Universal's board, and Charles D. Prutzman, vice-president and its general counsel, will remain in London for further conferences with Rank. Fox, about to retire as UW president, is due in from London today.

2 of International's Finished

However, International's program, first designed for UW release, is known. Two of its projected 10 are finished: "The Dark Mirror," with Olivia De Havilland and Lew Ayres, and "Bella Donna," made under a deal with Edward Small. Merle Oberon, George Brent, Paul Lukas and Charles Korvin head its cast. Others are: "Bloomer Girl," with Charles Coburn thus far; "The Egg and I" with Claudette Colbert and Fred MacMurray; "Ashendon," by Somerset Maugham; "The Exile," with Douglas Fairbanks, Jr., as producer and star, and "Terry and the Pirates" as a follow-up from him; "Ivy," with Sam Wood producing; "Mr. Peabody and the Mermaid," starring Miss De Havilland and produced by Nunnally Johnson; and "The World in His Arms," a Rex Beach story latterly acquired from RKO Radio.

Enterprise will deliver five. These will be: "Arch of Triumph," starring Ingrid Bergman and Charles Boyer; "Ramrod," starring Joel McCrea and Veronica Lake; Ginger Rogers in "Maggi July," and "Wild Calendar" and "The Other Love," starring Barbara Stanwyck.

United World was announced on Nov. 27, 1945. One-half of its ownship was held by Rank and the other half by International. Universal, however, at that time already owned 50 per cent of International, thereby giving it a 25 per cent interest in UW. Rank long has owned a one-quarter interest in Universal.

20th-Fox Regional

(*Continued from page* 1)

low, Jr., A. D. Comeaux and Sam Berg.

Home office executives who will attend are: Tom Connors, W. C. Michel, Joseph Moskowitz, Donald Henderson, W. J. Eadie, W. J. Kupper, A. W. Smith, Jr., Peter Levathes, C. A. Hill, Martin Moskowitz, Ed Collins, Jack Bloom, Jack Sichelman. John Caskey, William Powers, Murray Chikofsky, Morris Caplan, Frank Carroll, Roger Ferri, W. J. Clark, M. N. Grassgreen, Harry Mersay, Rodney Bush, Jules Fields, George Roberts, Sid Blumenstock, Harry Spencer, Ted Shaw, O. E. Koegel, Eugene MacEvoy, Dave Ornstein, W. Burrhus, Felix Jenkins, M. Shaefer, S. Fishman, William Kupper, Jr., Frank Bryan, Bertha Jacobson and George A. Generalis.

Myer's Analysis

(*Continued from page* 8)

the New York decision which calls for an appeal by the government.

"An appeal is necessary in order to cure the diversity of opinion which exists between the Second Circuit and the Third and Seventh Circuit courts on the one hand and between the Second Circuit and the Supreme Court on the other; also, in order to clear the way for a favorable decision in the Griffith case," in Myers' opinion.

Discussing competitive bidding and the possible entry of new theatres, Myers discounts any possible deleterious effect upon existing independents. "It is possible that in practice the bidding system might prove to be a deterrent rather than an incentive to such invasions," he points out.

Myers takes issue with permitting a distributor-designated minimum rental price to determine the basis for a "best bid." He would also limit the factors to a minimum which could be used as determinors of the highest bid.

"From any point of view, the bidding method seems better calculated to increase film rentals than to reduce them. Exhibitors in highly competitive situations may reasonably wonder if the tower has not been pushed over on them without their having sinned at all," Myers declares.

Predicting untold difficulties in the arbitration system which would be set up to determine "best bids," Myers maintains: "It will call for the wisdom of a Solomon, plus divining power."

Alluding to what it claims are the dangers faced today by distributors as a result of the decision, Allied declares: "It may be safely predicted that the distributors will voluntarily put into effect their version of the bidding system before any decree can become effective so as to halt the accumulation of damages for their unlawful methods." Myers believes that the "defendants' greatest danger is that they now face treble damage (suits) by all exhibitors who have suffered injury as a result of defendants' illegal practices."

A meeting of Allied executive committee members will be held as soon as they have had an opportunity to study Myers' report. After a full discussion and interchange of ideas, the committee will formulate a policy for Allied in reference to the decision, as well as recommendations to the U. S. Attorney General.

Myers also suggests that the executive committee should consider the problem of harmonizing Allied's position with that of other independent exhibitor organizations, through the Conference of Independent Exhibitors Association.

On Combines

TO THE EDITOR: In your Monday, July 22 issue of *Motion Picture Daily*, I read your article regarding the possible end of combines under the decree. The paragraph which impressed me so much was the second, which is in bold type and plainly states:

"The primary reason for the organization of exhibitor combines, obviously, has been to gain lower rental advantages through concentrated buying power of block product."

Is it not possible that exhibitor organizations have combined for the purpose of being treated humanely and to be able to contract for pictures on a fair and equitable basis?

Does buying film at fair terms necessarily mean gaining lower rental advantages, and why is it any different for exhibitors to combine than independent grocers, druggists or hardware stores?

It seems to the writer that, whenever possible, all trade papers like to take exception to anything independent exhibitors attempt to do in order to have an opportunity to remain in the business that they have had a part in making the success it is today.

I trust you will take no exception to anything I have said, as my only motive in writing is to let you know, as a subscriber to your *Motion Picture Daily* for many years, I sincerely believe the independent exhibitor certainly has some rights in this business.

Very truly yours,

RALPH KINSLER.

(Kinsler is general manager of a Cincinnati company operating the Monte Vista and Ridge in that city as well as the Shard, Lockland, O., and Emery, Reading, O.)

N. Y. Decree

(*Continued from page* 1)

Philip Marcus, for the meeting. Wright said following the meeting that no further meetings have been set. The distributors have until Sept. 15 to present their version of a final decree to the Department of Justice.

Representatives of the "Little Three" were not present at yesterday's meeting.

Counsel for the majors who attended the meeting were: John F. Caskey, Austin C. Keough, J. Robert Rubin, Robert W. Perkins, Ralston R. Irvine, Howard Levinson, Stanley Thompson and Armand McManus. Harold Lasser was present for the Justice Department in addition to Wright and Marcus.

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20th CENTURY-FOX

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Distributors Would Reveal Highest Bids

Have Modified Ideas on 'Auction', Arbitration

Unsuccessful exhibitor bidders for any particular film run under "auction selling" would be notified of the successful bidder by a distributor and upon demand in writing, after such notification, they would be permitted to know the terms of the successful bid, under revised ideas for handling "auction selling" and arbitration discussed by counsel for the "Big Five" with Robert L. Wright, government counsel, here Tuesday.

Counsel will meet among themselves today to discuss further possible modifications of their decree ideas.

Each distributor-defendant in the New York anti-trust case would adopt "reasonable" rules, regulations and procedures applicable to the offering of terms for each of their features for each run in each competitive area under the ideas suggested by company counsel in their meeting with Wright.

Further, the distributor would desig-

(*Continued on page* 6)

Williams Sees Bid Confusion Looming

HOLLYWOOD, July 31.—"Consent decree selling kept exhibitors on the ragged edge of negotiations, and "auction selling" as presently planned would throw them all into the bidding ring together to cut each others' throats," Southern California Theatre Owners Assocation general counsel Paul Williams told MOTION PICTURE DAILY today on his return from an American Theatres Association meeting yesterday in San Francisco and on the eve of his departure for Wash-

(*Continued on page* 6)

Effect French Pact Prior to Decree

Dubbed versions of top U. S. films will reach the screens of France beginning in September, despite the fact that the French government has not yet issued an official decree placing in effect the Franco-American picture pact negotiated by special envoy Leon

(*Continued on page* 6)

$14,749,000 WB 9-Months Record Profit

Harry M. Warner

Warner Brothers Pictures, Harry M. Warner, president, reports for the nine months ending June 1, 1946, a net profit of $14,749,000 after provision of $14,000,000 for Federal income taxes and after a provision of $1,100,000 for contingencies. The net is an all-time company high, even exceeding the highest full year's gross of $14,500,000 in 1929, the boom-year of the first year of talking pictures.

The net for the nine months ending

(*Continued on page* 6)

Ted Mann Heads NW Buying Pool

MINNEAPOLIS, July 31.—Ted Mann, St. Paul-Minneapolis independent exhibitor, and member of the organization, has been named temporary general manager and buyer for Independent Exhibitors Association, recently-formed buying combine which has not yet started actual buying operations.

With the organization marking time

(*Continued on page* 6)

Spitz Post Likened To Joseph Schenck's

Drawing the parallel between 20th Century-Fox and the new Universal International setup closer, it is understood Leo Spitz, chairman of the board of the new company, will occupy a post directly comparable to that now filled by Joseph M. Schenck, who carries the title of executive producer in the 20th Century-Fox studio structure.

No cash was involved in the merger transaction, but William Goetz and Spitz received stock in Universal Pictures Co., Inc., top company in Universal's corporate family. It runs into millions at current market values, it is authoritatively learned.

Allied Appoints 3 To Review Films

WASHINGTON, July 31. — Allied States, participating in the Governments' film program, has appointed a three-man reviewing committee to approve pictures for its membership, Anthony Hyde, deputy director of the Office of Reconversion, announces, the members including Lee Newberry, New Jersey; Sidney Samuelson, Pennsylvania, and Nathan Yamins, Massachusetts.

"Allied agreed to participate on equality with other exhibitor organizations," Hyde stated, adding that there has been a general misunderstanding within the industry that the American Theatres Association would be the exclusive group to deal with

(*Continued on page* 6)

"U" Lining Up First Houses For Jan. 1 Bow

Deals On; 37 Releases, Not 42, Now Probable

Matthew Fox

Universal is actively negotiating for the initial four or five of its contemplated string of key city showcase theatres and, therefore, may return to exhibition after an absence of many years by January 1, according to Matthew (Matty) Fox, executive vice-president, in a press interview held 14 hours after he stepped off a transatlantic plane from London at 2 A.M. yesterday morning.

The circuit, perhaps to be confined to 30 major cities, will be developed in the name of Universal Pictures Co., Inc., and not Universal International as first mentioned in the formal announce-

(*Continued on page* 4)

Cagney Buys Into General Service

HOLLYWOOD, July 31.—Benedict Bogeaus, president of Bogeaus Productions, and William Cagney, president of Cagney Productions, have consummated a deal whereby Cagney Productions has purchased a substantial amount of stock in General Service Studios, here, and will eventually establish permanent headquarters there. Both producers release through United Artists.

The arrangements will provide Cagney with permanent stage headquarters on the General Service lot and use of all the studio's technical facilities, currently undergoing a $1,000,000 expansion program. New sound stages and enlargement of all

(*Continued on page* 6)

Reviewed Today

"Genius at Work," "Blonde for a Day," and "The El Paso Kid" are reviewed on page 5.

2 Remaining Measures Face Stiff Opposition

WASHINGTON, July 31.—As the 79th Congress prepares to adjourn, two important pieces of legislation of interest to the film industry remain unsettled; they are reduction of the admission tax and the unintroduced divorcement bill, and both measures face stiff opposition from Government agencies.

Treasury Secretary John Snyder does not want any reduction in excise taxes until the "Government is out of the red," and secondly, Attorney General Tom Clark has already urged Sen. William Langer not to reintroduce his divorcement bill because "a court decision (in the New York case) would be the most helpful."

Passage of the British loan and the British-American double-taxation treaty were considered industry victories scored in part by Eric Johnston, president of the Motion Picture Association.

Congressional assistance in the formulation of the French loan, including a unique protection for U. S. films, is also cited as beneficial to the trade.

John Rankin and his un-American

(*Continued on page* 4)

WB, B. and K. End Pool in Hammond

Chicago, July 31.—The Paramount Theatre in suburban Hammond, Ind., now being operated under a pooling arrangement between Balaban and Katz and Warner Bros., will be operated solely by B and K within 60 days, according to an announcement made here today by M. G. Leonard, B and K counsel.

Two other Hammond theatres, the Orpheum and Parthenon, also operated in the pool, will be operated by Warner Bros.

Scophony Suit Decree Bid to Washington

Offer of a settlement through a consent decree made by the defendants in the anti-trust suit brought by the government against Scophony Corp. of America, Paramount, General Precision Equipment and others, has been forwarded by the Department of Justice, here, to headquarters of the Justice Department in Washington.

A Department spokesman here would not commit himself on possible acceptability of the offer.

2nd Bikini Newsreels To Be Shown Aug. 8

First pictures of the second atomic bomb test at Bikini Atoll will be released to the public in newsreel issues reaching theatres on Aug. 8.

Considerable footage on the test, which was covered by a pool arrangement, reached New York, several days ago, with more to follow. Complete coverage will be included in the Aug. 5 make-up for release on the following Thursday. Television films of the test were shown over NBC's station WNBT on Tuesday night.

Braly Starts Tour on Paramount Campaign

Denver, July 31.—Hugh Braly, Paramount district manager over Denver, Omaha and Salt Lake City, has started on a trip which will take him to all exchanges in the Eastern division of Paramount, making the trip as co-captain in the company's "34th and Greatest Year" sales drive. Braly's home exchange, Denver, headed by Chet Bell, manager, as well as Braly's home district, is on top in the 13-week period for feature bookings.

Mariner Heads UA's Branch in St. Louis

Bernard Mariner, former United Artists salesman in St. Louis, has been promoted to branch manager there, replacing Harris Dudelson, resigned, it was announced here by J. J. Unger, general sales manager.

'Man' to English Films

Distribution rights in the United States and Canada to the Associated British Production's "The Man From Morocco," have been acquired by English Films, Inc. The film was produced in England by Warwick Ward and directed by Max Greene, who did "A Yank in London."

Personal Mention

CHARLES K. STERN, Loew's assistant treasurer, will return to New York on Aug. 12 from a vacation at Swampscott, Mass.

•

Votts Kalina, owner of the Broadway Theatre, Malin, O.; Jack Rohr, California Theatre, Kerman, Cal.; H. Stubbins, Monogram franchise holder in Los Angeles, and Cam Motnio, former owner of Roxie Theatre, Reno, are in San Francisco where they went for the Shriners convention.

•

Elmer Hollander, head of PRC's playdate department, will return to New York on Monday, following a three-week tour of branch offices in Albany, Buffalo, Detroit, Cincinnati, Cleveland, Pittsburgh and Philadelphia.

•

Nat Barach, National Screen Service Cleveland branch manager, and Mrs. Barach, announce the engagement of their son Stanley to Shirley Waters.

•

Howard Strickling, M-G-M director of studio publicity, will return to Hollywood from New York on Wednesday.

•

Max Wolff, head of Loew's purchasing department, has arrived in Omaha, from Denver, and is due back in New York over the weekend.

•

A. L. Sheppard, Grand Theatre, Waynesboro, Ga., and C. Johnston, Cherokee Theatre, Center, Ala., are visiting in Atlanta.

•

I. T. Cohen, ASCAP Eastern division manager, has been appointed lieutenant colonel on Georgia Governor Ellis Arnall's staff.

•

William G. Brenner, head of M-G-M's checking department, will leave New York on Aug. 7, for a week's stay in Cleveland.

•

Fred Connors, of the Globe, Holyoke, Mass., has returned there from Portsmouth, N. H.

•

Leda Bauer, RKO Radio Eastern story editor, is due in Hollywood on Sunday from New York.

•

Lou Smith, Liberty Films publicity director, will arrive in New York from the Coast on Monday.

•

Sam Horowitz, Loew's Poli, Hartford, and Mrs. Horowitz, are vacationing at Kent, Conn.

•

Ann Richards, Hal Wallis player, will return to Hollywood from Australia on Aug. 5.

•

William Holden, Paramount player, has returned to Hollywood from New York.

•

Hank Smith, local RKO Radio booker, has returned to Salt Lake City from a vacation.

•

David Lake, M-G-M general sales manager in Australia, is in San Francisco, enroute to New York.

•

Andy Sette, Warner's Capitol, Springfield, Mass., is on his vacation.

J. V. SCULLY, Republic home office representative, is visiting Atlanta, from New York.

•

Al Lowe, United Artists division manager for the Far East, Australia and South Africa, left New York for Havana yesterday, on a 10-week tour of Central and South America, accompanied by Mrs. Lowe and Bud Ornstein of the home office foreign staff.

•

A. M. Avery, branch manager of RKO Radio at Memphis, is expected back at his office in a few days fully recovered from a major operation recently at St. Joseph's Hospital.

•

Grace Holloway of Paramount, Memphis, newly married to J. E. Simpson, Jr., at Clarksale, Miss., they are on a honeymoon trip to East Tennessee.

•

Dr. Eduardo Marquina, president of the Spanish Performing Rights Society, has arrived in New York from Lisbon.

•

George Leech of the Royal Theatre, San Francisco, is on vacation with Gordon Diehl, New Mission Theatre.

•

Joel Bezahler, assistant to J. E. Flynn, M-G-M Midwestern sales manager, left New York yesterday for Milwaukee and Chicago.

•

Mrs. Tony Stern, wife of Warners' Cleveland theatre department booking manager, suffered a broken leg in a fall.

•

Doak Roberts, district manager of Warner Bros., Dallas, was in Memphis this week on business.

•

Douglas Dick has returned to Hollywood from Denver and Salt Lake City.

•

Allen N. Smith, manager at Warner's Theatre, Memphis, is on vacation.

•

C. E. Peppiatt, 20th Century-Fox branch manager in Philadelphia, is visiting in Atlanta.

•

E. L. Walton, Republic vice-president, New York, was a visitor at the company's Memphis office.

•

William F. Gordon, Warners' Salt Lake City manager, has arrived in Atlantic City.

•

Ben Y. Cammack, RKO Radio district sales manager at Dallas, was in Memphis this week.

•

Joe Hackel and C. J. Carter of the Ritz Theatre, Jacksonville, have arrived in Atlanta.

•

M. A. Lightman, Sr., president of Malco Theatres, Inc., is taking a two-weeks' rest at his home in Memphis.

•

R. V. Graber, New York Monogram representative, is at the company's office in Memphis this week.

Asides and Interludes

By JAMES P. CUNNINGHAM

THE Government of New York State is tickled over the success of its use of motion pictures in getting messages to the public quickly a[illegible] effectively, citing its circulatio[illegible]st spring, of a short subject describing the manner and method to be used by the public on income tax forms in taking advantage of a new law permitting a 50 per cent subtraction from the normal tax for 1945.

In the two previous years there were also last-minute tax cuts and the State used radio and newspapers only to inform the public. In 1944, 94,000 income tax refunds had to be made, and in 1945, there were 80,000, all to persons who, apparently, were unaware of the tax cuts. This year, when the film was used to inform the public of a cut, there were only 25,000, the State attributing the sharp reduction to the film short, which was shown in theatres. The cost to the State of making a refund is $5 each, whether it is for two cents or $200,000, so the film cut the refund cost from $470,000 in 1944 and $400,000 in 1945, to $125,000 this year. And the cost of the film, complete, including distribution, was only $3,831!

▽

The highly optimistic I. Q. Gross of the Society of Photographic Illustrators, New York, writes to our news desk as follows: "Dear Friend: Sam Klein, Newark author, WHO HAS HAD FOUR BOOKS BANNED IN BOSTON *in the last two years, will arrive in Hollywood in early August to discuss motion picture plans with three companies"—the caps are ours.*

▽

Lew Lehr, discussing the acute housing situation, relates the story of the discharged "GI" who had great difficulty in finding a place to live, and, finally, was forced to rent a corner of a room in which three other families lived. One day a friend visited the "GI" and noticed the crowded condition of the room, in which chalk marks had been drawn to mark a quarter for each tenant.

"How do you get along here?" asked the friend.

"Oh, all right," was the reply, "only the man in that corner takes in boarders."

▽

Many of the closely-guarded A-Bomb secrets are revealed, for the first time, in March of Time's new "Atomic Power," shown privately, here, yesterday.

Unique among the events of history was the awesome destruction of Japan's seventh largest city—Hiroshima—wiped out on Aug. 5, 1945, by a single atomic missile. Instantly leveled by unimaginable concussion were all but a few of its structures. Etched in concrete by incredible heat were the outlines of durable landmarks. And grimly stencilled on a roadway was the silhouette of one man among 100,000 who perished in the blast.

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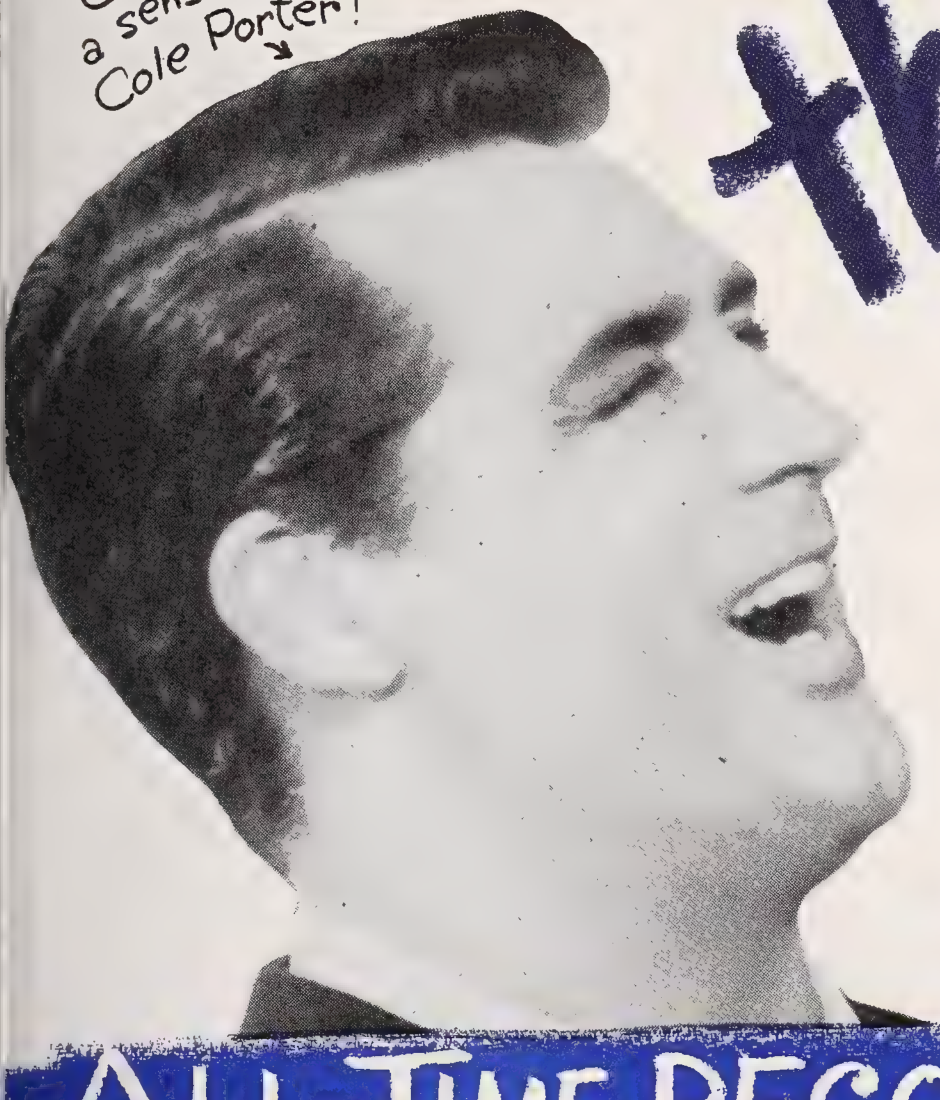
You're the Top!!



Cary Grant a sensation as Cole Porter!

YOU'RE A WARNER PICTURE ♫

ALL-TIME RECORD HOLLYWOOD, N.Y.

CARY GRANT ♪★♪ ALEXIS SMITH

IN **NIGHT AND DAY** with **MONTY WOOLLEY · GINNY SIMMS · JANE WYMAN**

EVE ARDEN · CARLOS RAMIREZ · DONALD WOODS

and **MARY MARTIN** · Directed by **MICHAEL CURTIZ** · Produced by **ARTHUR SCHWARTZ** · Dances created and staged by **LeROY PRINZ**

Screen Play by Charles Hoffman, Leo Townsend, William Bowers • Adaptation by Jack Moffitt • Based on the Career of Cole Porter • Orchestral Arrangements by Ray Heindorf

TWENTIETH ANNIVERSARY OF TALKING PICTURES Warners

"U" After Theatres

(Continued from page 1)

ment of the production merger on Tuesday. Fox declared an error has been committed.

Whether or not new financing will be required for the theatre program, he added, depended entirely upon the speed with which it is developed. "It doesn't look right now as if financing will be necessary," he observed. While he readily acknowledged negotiations are under way in four or five unnamed cities, he pointed out the option phase thus far had not been reached. By current plan, the theatres will be managed by a department to be created within Universal. When the program approaches, or achieves, full bloom, a separate operating company will be organized.

Confident of Showcases

Fox said Universal is confident it will be permitted to annex show-window theatres under the decision, although all such deals will be submitted to the Department of Justice and then to the U. S. court in New York before consummation.

Although the objective of Universal International in its first year is 25 attractions, Fox declared there was some question if such a total will be reached. More likely, maximum will be 20, thereby reducing Universal's overall releasing schedule for 1946-47 to 37. J. Arthur Rank will deliver his scheduled 12 and Enterprise its announced five.

The battery of reporters present at the United World offices, which may be retained until Universal and allied companies move into new quarters in an office building to be constructed at Park Ave. and 59th St., sought the reasons for the merger; also the reasons why UW was being abandoned. In his explanation, Fox substantiated fully the analysis which appeared in Red Kann's *Insider's Outlook* column in yesterday's MOTION PICTURE DAILY.

Economic Reasons Responsible

Principally, he explained, the reasons were economic and were influenced by the New York anti-trust case decision. "Universal was compelled to change the character of its program. We decided we no longer could deal on a volume basis under the need to sell pictures singly," Fox stated. "We determined we no longer could make pictures in many of the brackets that prevailed earlier and yet hope for a proper return under the new sales method. We had to meet the competition."

Fox divulged that the deathknell of the programmers and Westerns was sounded when Nate J. Blumberg, company president, was at the studio a few weeks ago. "He immediately stopped work on this type of product wherever possible." Asked what plans were in mind for completed films in these categories, Fox stated they would be liquidated. "However, I don't think there are more than one or two."

Returning to the reasons for the merger, he declared:

"International, we felt, meant bringing great, additional production strength to Universal. Furthermore, continuing United World would have meant the need to develop a new sales organization of high calibre since its policy was to sell International and the Rank product individually anyway. But Universal would have been required to move in the same direction, which was not the situation when volume sales prevailed. Thus, we faced duplication.

"In addition, with the probability that all other companies will require added selling manpower and in view of the fact there is a dearth of top manpower in distribution as it is, United World was having a tough time in getting the men it felt it had to have."

Fox stated he was hopeful that William J. Heineman, sales manager of UW, and Monroe Greenthal, director of advertising and publicity, will consent to go along. The Rank product will be handled by its own sales manager, fully empowered to make and close deals with use of the Universal selling force around the country at will, he declared.

"I'm just off the plane and I have had no chance to discuss matters with either Monroe (Greenthal) or Bill (Heineman). But Rank hopes, and I hope, they can be persuaded to concentrate on the handling of the former's product."

However, Heineman, up to late yesterday, had not indicated acceptance nor had Greenthal. Whether or not they will fall into Fox's way of thinking remains to be determined.

Universal will continue to exercise first selection on Rank's product for distribution here. It is possible there may be more than a dozen in the first year, Fox explaining, "we can have more if we want them." The British lineup, in every likelihood, will include "London Town," "Stairway to Heaven," "The Magic Bow," "Odd Man Out," "Black Narcissus," "Great Expectations" and "The Upturned Glass." He also stated the barrier of diction is being overcome. "Dialogue directors are on every set. Scenes are re-shot if there is any question about the understandability of language on this side."

Sees No Need for New Money

Fox, additionally, saw no need for new financing in the wake of the merger nor did he believe public issuance of stock now held in the compnay's treasury will be necessary. The financial arrangements covering the splitup of stock ownership in United World, he said, will be liquidated by the process of simply canceling them out.

The merger itself, he divulged, developed in London. Universal and International executives joined Rank there for a discussion of problems, all of them flowing from the New York decision. "We had no plan when we left there. What came out was developed out of the conferences in London," the Universal executive explained.

The J. Arthur Rank Organization, Inc., headed by Robert Benjamin and the Jock Lawrence Organization will continue without change, he said. A. W. Schwalberg, sales representative for International in New York, will be an executive in the new setup, but Fox did not define in what capacity. Personnel assignments are on the agenda for settlement shortly.

Blumberg, Joseph H. Seidelman, president of Universal International Films, the foreign sales subsidiary; Charles D. Prutzman, vice-president and general counsel, and Benjamin are slated to leave London for New York by air Saturday. Spitz sails from the other side August 7 on the *Queen Mary*. J. Cheever Cowdin, chairman of Universal's board, remains in Europe for an additional two weeks.

SAG Meeting Sept. 15

HOLLYWOOD, July 29.—Annual meeting of the Screen Actors Guild has been tentatively set for Sept. 15.

British Reels Will Add More Footage

London, July 31.—The British Board of Trade announced today that the newsreels have been granted raw stock to enable them to increase their present length by 100 feet, starting Aug. 9.

It is understood that the new raw stock grant involves 9,500,000 feet.

British newsreels, which during the war ran approximately 725 feet, have been kept to that length, as a maximum, since the end of hostilities, with the footage usually further reduced.

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2 Measures Remain

(Continued from page 1)

committee have failed, thus far, to produce a report on any Communists in Hollywood. Based on rumor, rather than evidence, the report will never be made public, it is understood.

As war probers looked into Murray Garsson, formerly in the industry, the War Assets Corp. was found to be "inefficient" in its disposal of surplus photographic equipment, according to a special Congressional committee.

Rep. Percey Priest, chairman of a special trade committee, asserts that next session his group will conduct public hearings on foreign trade barriers and that the film industry will be invited to appear and tell of its problems. He admits, however, that legislation will not solve the problem.

Passage of the weak price control bill had little effect upon the industry. Last weekend, OPA removed controls from almost all film items with exception of 16mm. equipment and theatre carpeting.

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30 World Premieres For Missouri Today

Thirty theatres and towns are tied into today's simultaneous world premieres of PRC's "Down Missouri Way," in Missouri and Kansas.

Present at some of the premieres will be Missouri Governor Phil M. Donnelly, mayors and other local officials and PRC executives, headed by president Harry H. Thomas, publicity-advertising director Arnold Stoltz, sales executives Beverly Miller, William Sherman and Max Roth. studio publicity director Robert Goodfried and exploiteer Lige Brien. Hollywood personalities will be represented by Eddie Dean, Shirley Patterson, Helen Mowery, Roscoe Ates and Hal Smith.

Harry Thomas Arrives in St. Louis for Opening

ST. LOUIS, July 31.—Harry H. Thomas, president of PRC Pictures, has arrived here from New York for tomorrow's opening of the company's "Down Missouri Way," which is being simultaneously premiered in 30 cities of Missouri and Kansas. Thomas will be guest of Missouri governor Phil M. Donnelly for the day.

Following the premiere, Thomas will go to Kansas City, and will then head for Hollywood for a series of studio conferences in preparation for PRC's annual sales convention, which will open on Sept. 3, at the Ambassador Hotel in Atlantic City.

French Sees World Impact of Films

LONDON, July 31.—J. Arthur Rank, stating that British producers need the best possible advice and brains, introduced Sir Henry French as the new director general of the British Film Producers Association to a press conference here adding that he knew through personal contact [illegible]ng the war—when Rank served [illegible] the flour committee of the Food Ministry—that French is "an ardent believer in the value of an honest trade organization."

French said he felt the BFPA had an important part to play not only for the protection and furtherance of the producers' interests, but in assisting the government and also the people in overcoming the grave problems inevitable in a war-to-peace transition.

RCA Nets $5,666,299 In First Half of '46

Total gross income from all sources amounted to $101,310,085 in the first half of 1946, according to the consolidated statement of income of the Radio Corporation of America and subsidiaries, compared with earnings of $163,300,681 in the same period of 1945; a decrease of $61,990,596, and net income, after all charges and taxes, was $5,666,299 for the first six months of 1946, compared with $5,677,191 in 1945, a decrease of $10,892.

The net income for the first half of 1946 reflects a charge of $2,651,000 for reconversion expenses to the post-war reserve and a related tax reduction of $1,625,000.

After payment of preferred dividends, net earnings applicable to the common stock for the first six months of 1946 were 29.5 cents per share, the same as the earnings per share in the first half of 1945.

Strike Looms at Walt Disney Studio

HOLLYWOOD, July 31.—A strike against the Walt Disney studio by the Screen Cartoonists Guild appeared in prospect tonight as the SCG membership went to a special meeting called after an exchange of communications between the guild and the studio, which on Monday laid off 450 employees.

Following a conference with studio executives yesterday, the guild last night telegraphed the Disney management a proposal that all terminated employees be continued at work but reduced from eight hours to six per day. Only on this basis, the SCG said, could contract negotiations now in progress be continued successfully.

Ten NSS Trailers for Safety Council Drive

National Screen Service has a series of 10 "Safety-in-Traffic" trailers for exhibitors to tie-in with the nation-wide safety campaign being conducted by safety councils and civic agencies.

Melvin L. Gold, NSS director of advertising-publicity, advises that this campaign is being carried to local Chambers of Commerce, police officials and civic groups, through a special mailing campaign designed to assist theatres in making tie-ups with local groups.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

BO[illegible]ON

Grosses dipped spasmodically during a week of warm and fair weather. Estimated receipts for the week ending July 31:

THE STRANGER (International-RKO Radio)—BOSTON (2,900) (50c-$1.10). Stage show, with Johnny Desmond, Pied Pipers, Herb Shriner. Gross: $25,800. (Average: $26,000)

OUR HEARTS WERE GROWING UP (Para.) and PASSKEY TO DANGER (Rep.)—FENWAY (1,700) (40c-80c). Gross: $7,500. (Average: $7,300)

THE KID FROM BROOKLYN (Goldwyn-RKO Radio) and DANGER WOMAN (U) — MEMORIAL (2,900) (40c-80c) 5 days. Gross: $19,000. (Average, for 7 days: $24,800)

ANNA AND THE KING OF SIAM (20th-Fox) and DEADLINE FOR MURDER (20th-Fox)—METROPOLITAN (4,376) (40c-80c). Gross: $31,000. (Average: $25,200)

RENEGADES (Col.) and BLONDIE'S LUCKY DAY (Col.)—ORPHEUM (3,200) (40c-80c). Gross: $25,000. (Average: $22,700)

OUR HEARTS WERE GROWING UP (Para.) and PASSKEY TO DANGER (Rep.)—PARAMOUNT (1,700) (40c-80c). Gross: $16,000. (Average: $14,200)

RENEGADES (Col.) and BLONDIE'S LUCKY DAY (Col.)—STATE (2,900) (35c-80c). Gross: $16,000. (Average: $17,300)

MINNEAPOLIS

An infantile paralysis epidemic cut sharply into grosses. Estimated receipts for the week ending Aug. 1:

HER KIND OF MAN (WB)—CENTURY (1,600) (50c-70c) 7 days. Gross: $6,000. (Average: $6,500)

DEADLINE AT DAWN (RKO Radio)—GOPHER (1,000) (44c-50c) 7 days. Gross: $3,300. (Average: $3,000)

SMOKY (20th-Fox)—LYRIC (1,100) (50c-70c) 7 days, second run. Gross: $5,000. (Average: $5,000)

A STOLEN LIFE (WB)—RKO ORPHEUM (2,800) (50c-70c) 7 days. Gross: $16,500. (Average: $9,500)

EASY TO WED (M-G-M)—RADIO CITY (4,000) (50c-70c) 7 days. Gross: $18,000. (Average: $15,000)

THE KID FROM BROOKLYN (RKO Radio)—RKO Pan (1,500) (50c-70c) 7 days, 4th week. Gross: $6,500. (Average: $5,000)

THE GREEN YEARS (M-G-M)—STATE (2,300) (50c-70c) 7 days, 2nd week. Gross: $10,000. (Average: $11,500).

WITHOUT RESERVATIONS (RKO Radio) —WORLD (350) (50c-90c) 7 days, 4th week, moveover from Orpheum. Gross: $1,600. (Average: $3,000)

SALT LAKE CITY

Attendance has been above average, with patrons visiting air-conditioned theatres during the hottest weather in local history. Estimated receipts for the week ending Aug. 1:

CENTENNIAL SUMMER (20th-Fox) and STRANGE TRIANGLE (20th-Fox)—CAPITOL (1,878) (20c-55c-75c) 7 days, moveover. Gross: $7,500. (Average: $7,300)

TO EACH HIS OWN (Para.)—CENTRE (1,700) (20c-55c-75c) 7 days. Gross: $15,300. (Average: $13,000)

THE MADONNA'S SECRET (U) and GENTLEMAN FROM TEXAS (Mono.)—LYRIC (1,500) (20c-55c-75c) with vaudeville, 7 days. Gross: $4,500. (Average: $3.500)

WITHOUT RESERVATIONS (RKO Radio)—RIALTO (1,300) (20c-55c-75c) 7 days, 3rd week. Gross: $3,600. (Average: $3,500)

STOLEN LIFE (WB)—STUDIO (800) (20c-55c-75c) 7 days, 3rd week, moveover. Gross: $7.000. (Average: $4,500)

WITHOUT RESERVATIONS (RKO Radio)—UPTOWN (1,300) (20c-55c-75c) 7 days, 3rd week. Gross: $5,700. (Average: $5,500)

THE DARK CORNER (20th-Fox) and TALK ABOUT A LADY (Col.)—UTAH (1,700) (20c-55c-75c) 7 days. Gross: $11,800. (Average: $11,000)

OMAHA

One first-run has been doing exceptional business, with the others holding close to average. The weather has been fair and warm. Estimated receipts for the week ending Aug. 1-2:

THE GREEN YEARS (M-G-M)—OMAHA (2,000) (50c-65c) 7 days, 2nd week, moveover from Paramount. Gross: $9,500. (Average: $8,200)

JESSE JAMES (20th-Fox reissue) and THE RETURN OF FRANK JAMES (20th-Fox reissue)—ORPHEUM (3,000) (50c-65c) 7 days. Gross: $9,300. (Average: $9,100)

TO EACH HIS OWN (Para.)—PARAMOUNT (2,900)(50c-65c) 7 days. Gross: $12,000. (Average: $10,100)

A STOLEN LIFE (WB) and THE FALCON'S ALIBI (RKO Radio)—RKO-BRANDEIS (1,200) (50c-65c) 7 days. Gross: $10,300. (Average: $6,600)

Reviews

"Genius at Work"

(RKO Radio)

DEVOTEES of Bela Lugosi-Lionel Atwill thrillers, mixed with the broadest farce and the lowest of dim-witted "wise" cracks, may find this 100 per cent to their liking.

It is all about a dumbell radio team, Wally Brown and Alan Carney, whose "Crime-of-the-Week" program, thanks to a clever script writer, played by Anne Jeffreys, gains a reputation for spotting criminals ahead of police lieutenant Marc Cramer. Atwill, a sadistic kidnapper-killer, and Lugosi, his butler, pose as amateur sleuths and enjoy giving the girl little, accurate leads on their butcheries. When, however, her suspicions are aroused, they decide to put her out of the way, along with her mouthpieces, and the menace and slapstick mount from that point on until they reach a climax in a chase on the roof of the broadcasting station.

The screen play, by Robert E. Kent and Monte Brice, has some plot merits which may help the audience to overlook the dialogue. Brown and Carney speak their lines and go through their antics without embarrassment, and the rest of the performances are good. Leslie Goodwins directed, at least when the comedians were off the scene. Herman Schlom produced apparently wasting no time.

Running time, 61 minutes. General audience classification. Release date not set.

TOM LOY

"Blonde for a Day"

(PRC)

OVERCOMING an uneven start, "Blonde for a Day," PRC's third venture in the Michael Shayne, Detective, series, settles comfortably into the fast-moving action-mystery groove which always appeals to a widespread audience.

Fred Myton's screenplay brings the Prett Halliday characters out of temporary retirement and sends Michael Shayne on the trail of a mysterious blonde who on three separate occasions had killed heavy winners at gambling tables of a Los Angeles syndicate and made off with their winnings. Shayne, breezily portrayed by Hugh Beaumont, appears on the scene in the role of an avenger after his best friend, reporter Paul Bryer, stops one of the blonde's bullets for writing a news story hinting at her identity.

The fact that the killer is a woman, does not make Beaumont's task any easier, since he is constantly slugged by, or slugging a pair of gambler Mauritz Hugo's thugs. Beaumont is also hindered by detective chief, Cy Kendall's animosity. Hovering in the background are publisher Frank Ferguson, Sonia Sorel, his pretty blonde wife, and Marjorie Hoshelle, a very shapely young lady with no visible means of support. When the guilty party has been apprehended, it becomes clear that the remaining characters were only introduced to becloud the issue, with confusion rather than surprise concealing the mystery. Kathryn Adams, as Beaumont's faithful girl Friday, redeems a colorless performance in the final sequence by delivering one of the most professional right crosses ever uncorked by a cinema heroine. Producer Sigmund Neufeld provides an attractive cloak for the production. Sam Newfield's direction is sporadic.

Running time, 68 minutes. General audience classification. Release date, Aug. 29.

HAROLD LOEB

"The El Paso Kid"

(Republic)

Hollywood, July 31

IN a somewhat unusual screenplay by Norman Sheldon, Sunset Carson, starting out on a career of crime, is dissuaded from the downward path by the love of a good woman, as exemplified by Marie Harmon. The resultant production by Bennett Cohen is lacking in action, and patrons of Hollywood's Hitching Post Theatre appeared to prefer the adventures of Popeye the Sailor to those of Carson the cowboy.

Sunset peels off from a group of road-agents when they propose to leave a wounded fellow-bandit to die. Together with the wounded man, played by Hank Patterson, Sunset starts his own gang, and in a running gun-battle retrieves from them a shipment of gold. The sheriff's daughter is a witness to the scene, and jumps to the conclusion that Sunset is trying to retrieve the gold for its rightful owners. She persuades her father to appoint him deputy, and it's quite a shock to the girl to learn later that the cowboy's intentions, in the matter of the gold, had been far from honorable. By that time, however, Cupid has put in his arrow's-worth, and Sunset, completely reformed, is pardoned by the Governor. Thomas Carr directed as if his heart wasn't in it.

Running time, 54 minutes. General audience classification.

THALIA BELL

Clearance Cut for Pepperell in Mass.

A reduction in clearance has been granted the Pepperell Theatre in East Pepperell, Mass., against Nashua, N. H. and Lowell, Mass., in an award handed down by an arbitrator in the Boston Arbitration District of the motion picture arbitration system.

Clearance of the Pepperell has been 30 days after Nashua and 30 days after Lowell, from Loew's, 20th Century-Fox and Warners, and 14 days after Nashua for RKO Radio. The award reduces the clearance to 21 days after Nashua and seven days after Lowell.

Legion Classifies 8; 'Sisters' in Class B

The National Legion of Decency has given A-I ratings to "Claudia and David," 20th-Fox; "Cowboy Blues," Columbia; "Pirate Badmen," PRC; "Sister Kenny," RKO Radio; "Red River Renegades," Republic, and "South of Monterey" and "Shadows of the Range," Monogram.

Gainsborough - Universal's "They Were Sisters" was placed in Class B.

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Highest Bids

(*Continued from page* 1)

nate and publicly announce from time to time the boundaries of the several competitive areas within which a run in a designated sequence for a particular picture would be offered for license. The distributor would retain the right to vary, subdivide, or combine such competitive areas.

Arbitration Ideas Modified

Ideas of the distributors on arbitration have also been modified in the revised draft of their ideas put before Wright. They now propose that if an arbitrator were to find that a violation had occurred, he would make an award specifying the act, or the omission to act, which constituted the violation and the specific section of the decree violated and could then direct the respondents or distributors to do or to refrain from doing in the future the specific act they were accused of. The arbitrator could also award compensatory damages in an amount not less than $100 and not more than $5,000, but no such award would affect any license agreement subsequently entered into or the exhibition of any feature in the future.

"Auction selling" would conceivably be applied to the licensing of any feature in any area where there are no competing theatres for the run offered, or in any area where all theatres are operated by one exhibitor, although the Department of Justice has already suggested a procedure to be followed in such areas.

9 Factors

References to past performances of other pictures of a distributor in determining the highest bid have been eliminated in the majors' draft for handling "auction selling," as discussed with Wright Tuesday. The 9 factors which a distributor would use in determining the highest bid would be:

1. The license fees and other terms offered by exhibitors involved.
2. The number of days for which, and the particular days of the week, or other playing arrangements, upon which each exhibitor offered to play the feature.
3. The policy under which each involved theatre operated, and under which each exhibitor proposed to operate his theatre if he obtained the license in question.
4. Character and location of the theatre involved, including size, type of entertainment, appointments, transit facilities, etc.
5. Admission prices of the theatres as set by each exhibitor for the period of the exhibition of the picture.
6. Comparative suitability of the theatre for the advantageous exhibition of the distributor's feature on the run in question.
7. The effect the exhibition of the feature would have upon subsequent run exhibition in the competitive area in which the theatres involved are located, and the distributor's total film revenue generally.
8. The character and ability of the exhibitor operating each theatre; the distributors' actual experience with each of the exhibitors in fulfilling its obligations under past contracts; and its reputation generally in the industry and in the community for showmanship, honesty and fair dealing.
9. The financial responsibility of the exhibitors operating theatres involved.

In elaborating on the minimum terms which a distributor would ask in offering his feature for licensing, the distributors would define them to include, among other things, the minimum license fee, whether a flat rental, a given percentage of the gross receipts, a sliding scale, a guarantee against percentage, a combination of any of them, or any other appropriate means of determining the license fee to be paid; the minimum exhibition period, and the availability for and the maximum clearance, if any, to be granted to the particular run.

Information given an unsuccessful bidder on the bid of a successful bidder would be confidential. (The Department of Justice has suggested full publicity for bids).

Further, in taking any action under the "auction selling" and arbitration section of the proposed decree, the distributor-defendant would not do any act, or omit to do any act calculated to discriminate between theatres in competition with each other.

As suggested by the Department of Justice, provision would be made by distributors to furnish copies of every arbitration complaint, to the Attorney General in Washington.

Williams

(*Continued from page* 1)

ington to lay SCTOA views before the Department of Justice.

After a week in Washington, Williams will proceed to New York on the first leg of a tour seeking to enlist exhibitor organizations in a drive to present exhibition problems to the New York Court, prior to the issuance of a final decree.

Williams, who as Department of Justice attorney had charge of the preparation of the original anti-trust suit, said: "Congress' original purpose in adopting anti-trust legislation was to establish and maintain free enterprise, with buyer and seller on opposite sides of the fence. With the seller on both sides, as a theatre-owning distributor is, what chance is there for free enterprise? I was in favor of complete divorcement when preparing the Government's suit, and still am. Then, as now, though, the Government is at a disadvantage in trying to work out fair and satisfactory regulations, due to the failure of exhibitors to marshal their ideas and present them fully and firmly, together with a detailed statement of their problems. I am going to try to get them together to do this before a new decree is written."

Mann Heads Pool

(*Continued from page* 1)

pending indications of the legality of combine buyings under the forthcoming consent decree stemming from the decision in the New York anti-trust case, actual operations are not expected to get under way until Sept. 1.

Negotiations with an Omaha exchange manager to assume the post of general manager and buyer were broken off when the branch manager reportedly was advised by his home office that company attorneys had expressed an opinion film buying for a number of theatres as a unit would be automatically suspended under the ruling of single-picture selling, theatre-by-theatre.

Mann pointed out that the new organization would confine its activities to film buying only, with each theatre doing its own booking.

French Pact

(*Continued from page* 1)

Blum early this summer, Harold Smith, Motion Picture Association foreign representative, said here yesterday following his arrival in this country after a year in Europe. U. S. companies hope to realize a revenue of at least $3,000,000 annually in France, he added.

The Blum agreement, granting foreign films nine weeks of playing time, along with French films, out of each 13 weeks, is not subject to approval by the French Assembly, Smith declared, indicating that the decree will be forthcoming as soon as technicalities are worked out. Meanwhile, he said, "there is an accord" with Fourre Comeray, director of the Ministry of Information's film division, and titled versions of U. S. pictures began appearing in France on July 1. Now on French screens are: "Citizen Kane," "Kitty Foyle," "Too Many Husbands," "Between Us Girls," "The Little Foxes," "Stormy Weather," "Down Argentine Way," "Laura," "The Enchanted Cottage," "It Happened Tomorrow," "How Green Was My Valley" and "The Story of Dr. Wassell," among others.

Optimistic on Unfreezing

Smith also was optimistic on the unfreezing of American film credits in France, although he could give no indication when this might take place. The U. S. loan to that country assures release of the impounded funds, he pointed out.

Although it has been agreed that 124 American films shall be distributed annually in France, exploitation of the market could be helped materially by new theatres, higher admission prices and lower taxes, Smith indicated. He explained that theatres are not on the present building-priority list and that the current top admission price of 50 cents, which French exhibitors hope to raise to 85 cents, now includes taxes up to 50 per cent, which it is hoped can be lowered by at least 18 per cent.

Maximum U. S. participation in the film festival at Cannes, Sept. 20-Oct. 5, would be a good business move for American companies, Smith believes. Festival regulations allow as many as 10 U. S. pictures to be exhibited there, but half the number sent must be world premieres. The festival's promoters would like to have five premieres from this country but would be satisfied to get three, he said. It is understood that no definite selections have yet been made.

Smith, who has been representing the MPA in Belgium and Switzerland as well as France, expects to return to Europe in three or four weeks.

Allied Reviewers

(*Continued from page* 1)

Government films.

Hyde expressed the belief that all other exhibitor groups will join the program.

Eddie Albert Prod. To Have Sales Unit

HOLLYWOOD, July 31.—Eddie Albert Productions president Henry Hudson announced today the company will establish a national sales organization with key offices in Chicago, New York and Washington under Willis H. Brott, vice-president in charge of sales, who joined the company today.

WB Profits

(*Continued from page* 1)

May 26, 1945, amounted to $6,564,000 after provision of $12,470,000 for Federal income taxes and after a provision of $420,000 for contingencies.

The net profit for the nine months ending June 1 is equivalent to $3.98 per share on the 3,701,090 shares of common stock outstanding, compared with $1.77 per share for the corresponding period of last year.

Gross income, after eliminating inter-company transactions for the nine months ending June 1 amounted to $120,866,823, compared with $105,437,000 for the corresponding period one year ago.

A special meeting of stockholders of Warner Brothers Pictures will be held in Wilmington today for the purpose of approving a split of common stock on a two-for-one basis. The stockholders will also be asked to approve the cancellation of 100,254.55 shares of treasury stock and an increase in the number of authorized shares of common stock from 7,500,000 to 10,000,000 shares.

Warner's current and working assets as of June 1 were $68,174,588, compared with current liabilities of $30,534,368. Assets included cash of $16,391,884, U. S. government bonds of $2,420,752, released productions at cost less amortization, $8,643,620; productions completed but not released, at cost, $24,155,052.

Fixed assets were $99,139,929, and total assets, $185,276,820.

On the gross income of $120,866,823, the cost of sales and expenses were $20,692,871. Net income after taxes and other charges was $32,745,989.

Cagney

(*Continued from page* 1)

production facilities are now nearing completion.

Cagney's next film, "The Stray Lamb," will be produced at Goldwyn Studios, present headquarters of Cagney Productions. "A Lion Is in the Streets," subsequent Cagney picture, however, will be filmed at General Service to mark the beginning of a long production schedule by Cagney at that studio.

At a meeting held here, officials of the two producing companies elected Cagney a vice-president of General Service Studios, to serve with C. J. Tevlin, president-treasurer, and Samual Weisenthal, secretary. Cagney also joins the company as a director, along with Bogeaus and Tevlin.

Stock in the company now held by the two organizations represents the entire ownership of General Service Studios, Inc.

Coast Independents In Release Combine

HOLLYWOOD, July 31.—New wrinkle in independent production set-ups, with the constituent producers retaining complete autonomy in all matters save distribution arrangements, is in process of formation.

Described as "cooperative" and tentatively entitled "The Quality Group," the set-up links Story Productions, Howard Hawks, Sidney Buchman and Edward Small, with each committed for two pictures. Principal purpose of combining these forces is to fortify bargaining strength in negotiating release through a major distribution channel.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
July 6	THE UNKNOWN Karen Morley Jim Bannon Jeff Donnell D	**(Anniversary) Block)** THE HOODLUM SAINT **D—91 mins. (618)** **(Rev. 2/5/46)**	STRANGE VOYAGE Eddie Albert D—61 mins. (521) (Rev. 2/27/46)	**(Block 5)** TO EACH HIS OWN Olivia De Havilland John Lund D—122 mins. (4524) (Rev. 3/12/46)	LARCENY IN HER HEART Hugh Beaumont Cheryl Walker D—68 mins. (Rev. 5/17/46)	**(Special)** MY PAL TRIGGER O—79 mins. (554) (Rev. 6/21/46) SPECTER OF THE ROSE D—90 mins. (524) (Rev. 5/17/46)	**(Disney Special)** MAKE MINE MUSIC (color) 75 mins. (692) (Rev. 4/17/46)	**(July Releases)** SMOKY (Color) Fred MacMurray Anne Baxter O—87 mins. (631) (Rev. 6/14/46)		HER ADVENTUROUS NIGHT Dennis O'Keefe Helen Walker Fuzzy Knight C—76 mins. (538) (Rev. 6/26/46)	A STOLEN LIFE Bette Davis Glenn Ford Dane Clark D—107 mins. (521) (Rev. 5/1/46)
July 13	THE DESERT HORSEMAN Charles Starrett Smiley Burnette O	BAD BASCOMB **O—112 mins. (619)** **(Rev. 2/5/46)**	SOUTH OF MONTEREY Gilbert Roland O—63 mins. (530)			NIGHT TRAIN TO MEMPHIS Roy Acuff Adele Mara M—67 mins. (523) (Rev. 7/19/46)	(Special) (International) THE STRANGER Edward G. Robinson Orson Welles Loretta Young D—95 mins. (Rev. 5/21/46)			DANGER WOMAN Brenda Joyce Don Porter Patricia Morison D—(539) (Rev. 7/9/46)	
July 20	COWBOY BLUES Ken Curtis Jeff Donnell O	THE POSTMAN ALWAYS RINGS TWICE **D—113 mins. (620)** **(Rev. 3/11/46)** LAST CHANCE **D—105 mins. (621)** **(Rev. 11/16/45)**	SHADOWS ON THE RANGE O (520) BOWERY BOMBSHELL C—65 mins. (511)			RENDEZVOUS WITH ANNIE Eddie Albert Faye Marlowe C—89 mins. (525)	(Special) (Hakim-Wood) HEARTBEAT C—102 mins. (662) (Rev. 4/24/46) D—(547)	IT SHOULDN'T HAPPEN TO A DOG Carole Landis Allyn Joslyn C—70 mins. (632) (Rev. 5/23/46)	A SCANDAL IN PARIS George Sanders Signe Hasso Carole Landis **D—100 mins.**	THE DARK HORSE Philip Terry Ann Savage C—60 mins. (Rev. 7/11/46)	OF HUMAN BONDAGE Paul Henreid Eleanor Parker Alexis Smith D—105 mins. (522) (Rev. 7/3/46)
July 27	SING WHILE YOU DANCE Ellen Drew Robert Stanton Andrew Tombes D	TWO SISTERS FROM BOSTON **MC-112 mins. (622)** **(Rev. 3/5/46)**	SHADOWS OVER CHINATOWN Sydney Toler D—64 mins. (518)	**(Block 6)** O. S. S. Alan Ladd Geraldine Fitzgerald D—107 mins. (4525) (Rev. 5/14/46)	QUEEN OF BURLESQUE D PRAIRIE BAD-MEN O (Rev. 7/19/46)	CONQUEST OF CHEYENNE O—56 mins. (568) (Rev. 6/25/46) RED RIVER RENEGADES O—55 mins. (557)	**(Block 6)** 'TILL THE END OF TIME Dorothy McGuire Robert Mitchum D—105 mins. (626) (Rev. 6/12/46)			CANYON PASSAGE (Color) O—90 mins. (541) (Rev. 7/15/46) CUBAN PETE C—(542)	
Aug. 3		**(Special)** THE GREEN YEARS Charles Coburn Tom Drake Beverly Tyler D—127 mins. (Rev. 3/11/46)	BELOW THE DEADLINE Warren Douglas Ramsay Aires D—65 mins. (520)		**(Pre-Release)** DOWN MISSOURI WAY M—75 mins. (Rev. 7/11/46) SECRETS OF A SORORITY GIRL D		CRACK-UP Pat O'Brien D—93 mins. (627) (Rev. 6/18/46) BEDLAM Boris Karloff D—79 mins. (628) (Rev. 4/19/46)	**(August Releases)** CENTENNIAL SUMMER (Color) Jeanne Crain Cornel Wilde M—102 mins. (633) (Rev. 5/28/46)	MR. ACE George Raft Sylvia Sidney D—84 mins.	BLACK ANGEL D—(543) SLIGHTLY SCANDALOUS D—(544)	NIGHT AND DAY (Color) Cary Grant Alexis Smith Monty Woolley M—128 mins. (523) (Rev. 7/9/46)
Aug. 10	PERSONALITY KID Anita Louise Michael Duane D	**(Block 17)** BOYS' RANCH Jackie (Butch) Jenkins James Craig Frances Gifford D—99 mins. (Rev. 4/30/46)	MISSING LADY Kane Richmond Barbara Reed D—60 mins. (525)	**(Block 6)** THE SEARCHING WIND (Hal Wallis) Robert Young Sylvia Sidney D—108 mins. (4527) (Rev. 5/10/46)		THE LAST CROOKED MILE D—67 mins. (527) INNER CIRCLE D—57 mins. (526)	THE FALCON'S ALIBI Tom Conway Rita Corday D—62 mins. (629) (Rev. 4/15/46)	ANNA AND THE KING OF SIAM Irene Dunne Rex Harrison D—128 mins. (634) (Rev. 6/3/46)		WILD BEAUTY Don Porter Lois Collier (D)—(545)	
Aug. 17	HEADING WEST Charles Starrett Smiley Burnette O				OVERLAND RIDERS Buster Crabbe O—57 mins.	G.I. WAR BRIDES Anna Lee James Ellison D	THE BAMBOO BLONDE Frances Langford Ralph Edwards C—68 mins. (630) (Rev. 6/20/46)	DEADLINE FOR MURDER Paul Kelly Kent Taylor D—65 mins. (635) (Rev. 6/21/46)	**(Special)** CAESAR AND CLEOPATRA (Color) Vivien Leigh Claude Rains D—127 mins. (Rev. 12/13/45)	TIME OF THEIR LIVES Abbott and Costello Binnie Barnes C—(546)	TWO GUYS FROM MILWAUKEE Dennis Morgan Jack Carson Joan Leslie C—90 mins. (524) (Rev. 7/25/46)
Aug. 24		**(Special)** EASY TO WED (Color) Van Johnson Esther Williams Lucille Ball M—109 mins. (Rev. 4/9/46)	SPOOK BUSTERS Bowery Boys C—68 mins. (512)		BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D	THE INVISIBLE INFORMER Linda Stirling William Henry Adele Mara D	**(Block 1)** SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. (Rev. 7/16/46) LADY LUCK Barbara Hale Robert Young C—97 mins.	**(September Releases)**		DEAD OF NIGHT (British) Michael Redgrove Googie Withers D—77 mins. (547) (Rev. 7/3/46)	
Aug. 31		COURAGE OF LASSIE (Color) Elizabeth Taylor Tom Drake Lassie D—93 mins. (622) (Rev. 5/13/46)	GENTLEMAN JOE PALOOKA Joe Kirkwood Elyse Knox C—(607)			**(Special)** UNDER NEVADA SKIES Roy Rogers Dale Evans O	GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46)	BLACK BEAUTY Mona Freeman Richard Denning O—76 mins. (636)		THE KILLERS Burt Lancaster Ava Gardner D—(548)	THE BIG SLEEP Lauren Bacall Humphrey Bogart D—114 mins.
Sept. 7			TRIGGER FINGERS Johnny Mack Brown O		STRANGE HOLIDAY Claude Rains D	OUT CALIFORNIA WAY (Color) O MYSTERIOUS MR. VALENTINE D	SUNSET PASS James Warren Nan Leslie O—60 mins. STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins.	CLAUDIA AND DAVID Dorothy McGuire Robert Young C—78 mins. (637) (Rev. 7/24/46)			
Sept. 14		**(Block 17)** FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)	DECOY Edward Norris Jean Gillie D	**(Block 6)** STRANGE LOVE OF MARTHA IVERS Barbara Stanwyck Van Heflin D—114 mins. (Rev. 3/14/46)			**(Hitchcock Special)** NOTORIOUS Cary Grant Ingrid Bergman D—103 mins. (Rev. 7/24/46)	IF I'M LUCKY Vivian Blaine Perry Como Carmen Miranda M—(638)			

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) **Motion Picture Daily** ***Review*** **Date.**

In its first 38 dates

"ANNA AND THE KING OF SIAM"

has taken in more money at the boxoffice than "Leave Her to Heaven!"

LOS ANGELES:
BIGGEST
NON-HOLIDAY
WEEK EVER
IN THREE
THEATRES!

the **biggest** boxoffice figures are made by 20th CENTURY-FOX

NEW YORK:
7th WEEK
STARTS THURSDAY
RADIO CITY MUSIC
HALL!

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK,
N. Y. (3 COPIES)

VOL. 60. NO. 24 NEW YORK, U.S.A., FRIDAY, AUGUST 2, 1946 TEN CENTS

'Auction' Bids May Hamper Availabilities

Distributors See Three Months Holdup on Films

Distributor spokesmen here see at least three months elapsing between the time a picture is tradeshown and the time it reaches general exhibition, under "auction" selling as directed in the decision in the New York anti-trust case.

This period will be necessary to give exhibitors the opportunity to make their bids after the film has been tradeshown, with the possibility that even additional time might elapse before actual dating can be arranged, after an exhibitor's bid has been accepted, it was said.

The time lapse will probably favor those affiliated theatres which distributors are permitted to retain under the

(*Continued on page 6*)

C. of C. Criticizes Decree Policing

WASHINGTON, Aug. 1.—An attack upon government anti-trust methods and federal control over private enterprise exercised through court and consent decrees has been made by the U. S. Chamber of Commerce.

Striking at the Department of Justice for attempting to exercise "supervisory control over industries," such as that provided in the policing aspects of the New York equity decision, the Chamber said that practice should stop. "The former practice of the Department's including in consent de-

(*Continued on page 6*)

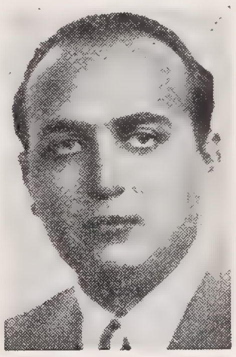
Stengel, Crescent Executive V.-P.

NASHVILLE, Tenn., Aug. 1.—Kermit C. Stengel has been elected executive vice-president of the Crescent Amusement Co., directors announced today.

Stengel, who is a native of Minneapolis, came to Nashville in 1926 and joined the investment banking firm of Caldwell and Co., becoming assistant trust officer of the concern. He remained in the investment banking business until 1935 when he joined

(*Continued on page 6*)

Krim Heads Eagle-Lion



Arthur B. Krim

Arthur B. Krim has been elected president of Eagle-Lion Films, Inc., a subsidiary of Pathe Industries, it was announced yesterday by Robert Purcell, chairman of the board of Pathe industries. Until now, the post had been vacant.

Krim's impending election was forecast several weeks ago. He will continue as a member of the law firm of Phillips, Nizer, Benjamin and Krim and as a member of the board of directors of

(*Continued on page 6*)

See Consent Decree In Scophony Suit

WASHINGTON, Aug. 1.—Settlement of the Scophony anti-trust suit on terms agreeable to all parties is forthcoming as a consent decree and is now being considered by the Justice Department.

The decree will accomplish the same thing as would the trust action and gives relief on all points which the government protested in its charge that Scophony and its backers are try-

(*Continued on page 6*)

US SEES APPEAL ON DECISION BY JAN. 1

Will Push for a Rapid Final Judgment in New York Trust Case

By JIM H. BRADY

WASHINGTON, Aug. 1.—Department of Justice plans to push for a rapid final judgment by the New York Federal Court so that the Government can make an "immediate" appeal to the U. S. Supreme Court before the end of this year, according to Assistant U. S. Attorney General Wendell Berge.

"We would like to see an expedited and successful conclusion in this case," said Berge.

He expressed the belief that if conferences between the Federal Court and the various parties interested in the case are properly limited, the judgment can be rendered in the fall, thus almost assuring that the Federal appeal will be brought before the next term of the high court, which begins in October.

Berge flatly asserted that the Department intends to uphold its proposed decree. "No plans are being formulated for putting off single sales or holding up action on any of the trade practices outlined in the Government's proposed decree," he added.

(*Continued on page 6*)

Approve WB Stock Split

WILMINGTON, Del., Aug. 1.—Warner Bros. stockholders, in a special meeting here today, approved a two-for-one stock split of the company's common stock and voted an increase in the number of authorized shares from 7,500,000 to 10,000,000 to allow for the split. Also approved was the cancellation of 100,254 shares of treasury stock.

The common stock, as reported in MOTION PICTURE DAILY on April 25, following the board of directors' proposal of the split, will have a par value of $5 per share. The approved plan calls for capital surplus to be charged and capital stock credited with $18,-

(*Continued on page 6*)

Executives Gather For WB Convention

ATLANTIC CITY, Aug. 1.—Warner executives, representing domestic and foreign sales, home office, the studio and theatre organizations, are gathering for the company's three-day sales convention which opens Monday at the Hotel Ambassador.

The sessions, which will be pre-

(*Continued on page 6*)

Would Cut 'Auctions' On Non-Competitive Houses

Estimating that there may be as many as 8,000 theatres in the U. S. which would fall into the non-competitive category, as they see it, distributors are said to be seeking through the final decree in the New York anti-trust case to have these theatres ruled out of the "auction selling" classification.

As the "Big Five" have suggested to Robert L. Wright, government counsel, in their tentative ideas for handling "auction selling" and arbitration, "auction selling" would not apply to the licensing of any feature in any area where there are no competing theatres for the run offered, or in any area where all theatres are operated by one exhibitor.

Possibly anticipating that clearance will be ruled out between many towns where it now exists when the final decree is written and thereby place almost half of the theatres of the U. S. on a non-competitive basis and thus not subject to "auction selling," the distributors have further suggested that they would designate and publicly announce from time to time the boundaries of the several competitive areas within which a run in a designated sequence for a particular picture would be offered for license. How-

(*Continued on page 6*)

To Set UI Plans At Coast Meeting

Matthew Fox

Universal International's lineup for 1946-47 will be crystallized at a series of Coast meetings which will be launched within the next three weeks, Mathew Fox, executive vice-president of Universal declared yesterday.

Nate J. Blumberg, president of Universal, is scheduled to reach New York from London by overseas plane on Sunday. Leo Spitz, chairman of the board of Universal International, is due aboard the

(*Continued on page 6*)

Personal Mention

TOM CONNORS, 20th Century-Fox distribution vice-president, will leave for the Coast today, accompanied by PETER LEVATHES, his assistant.

•

ELLIOTT JOHNSON, in charge of advertising-publicity for Malco Theatres in Memphis, and MRS. JOHNSON have been visiting the latter's sister, MR. and MRS. ARTHUR GROOM in Evansville, Ind. GROOM is a Loew's theatre manager there.

•

MADELINE WHITE, Monogram's Eastern publicity representative, and her husband, ALBERT CORMIER, leave New York tonight for a week's tour of the Eastern stretches of Long Island.

•

JOHN B. NATHAN, newly-appointed Paramount International general manager for Continental Europe, North Africa and the Middle East, is due in New York today by air from Buenos Aires.

•

EDGAR S. HILL, attorney and former president of Webster Theatres Corp., which operates the State and Liberty at Webster, Mass., recently observed his 93rd birthday.

•

JOHN S. ALLEN, M-G-M district manager, was in Cleveland yesterday; leaves for Cincinnati today and will then return to Washington.

•

HERBERT YATES, Republic president, and WILLIAM SAAL, company executive, will arrive from the Coast by air Sunday.

•

MARVIN H. SCHENCK, Loew's vice-president and Eastern studio representative, is due here by plane from the Coast Saturday.

•

RICHARD and M. A. LIGHTMAN, JR., of Malco Theatres, have returned to Memphis following a trip around the circuit.

•

WOLFGANG REINHARDT, the producer, has dispatched his associate, JACK BRIGGS, to New York on a talent search.

•

WILLIAM B. ZOELLNER, in charge of reissues and importations for M-G-M, is in Detroit from Cleveland.

•

MARK HELLINGER, now producing for Universal, will visit New York late in August.

•

HERB NUSBAUM of M-G-M's legal department has returned from Washington.

•

DOROTHEA LANG of M-G-M's Cincinnati office is vacationing in New York.

•

ED WYNN, film and radio comedian, has married ELIZABETH NESBITT.

•

JOEL KRUGMAN, Samuel Goldwyn sales representative, is in Cleveland.

•

MIRIAM STARR, Florida State Theatres, is vacationing in New York.

New MGM Sales Plan Still Is Uncertain

New selling procedures for M-G-M remained in the discussion stage yesterday as William F. Rodgers, vice-president and distribution head, continued to huddle with the company's top sales executives and attorneys.

Present indications are that the company probably will hold a meeting of branch and district managers in Chicago in about two weeks, at which time it is expected definite ideas will have been formulated. Present talks deal not only with single-picture sales but also with the mechanisms of "auction selling" and bidding.

While pictures already are being sold one at a time and theatre-by-theatre, it is expected that M-G-M as well as other distributors will not confine their salesmen to trying to sell a single picture at a time when they visit exhibitor customers. On the contrary, M-G-M salesmen will probably try to sell five or six pictures at every visit, but, naturally, the sale of one will not be conditioned upon the sale of another. Greatest selling emphasis probably will be placed by the salesman on the pictures in the group which the exhibitor would be reluctant to book.

20th Sales Meeting By-Passes Auctions

Tom Connors, 20th Century-Fox vice-president and distribution head, and other top sales executives of the company yesterday concluded a two-day meeting of sales representatives of the Northeast district at the Hotel Astor here.

According to Connors, the series of meetings was devoted to a discussion of single picture sales procedure as it will affect the company's product during the next few months. Discussion of the decision in the New York anti-trust case also was highlighted, but no attempt was made to go into "auction selling" and bids, Connors said.

Possible problems which the company's sales force is expected to encounter were dealt with at length.

SOPEG and SPG Map Joint Pact Action

The executive boards and negotiating committees of the Screen Office and Professional Employes Guild and the Eastern Screen Publicists Guild met here last night to map joint action in their current attempts to secure new contracts with the companies here.

Johnston to Europe In Very Late Fall

Washington, Aug. 1. — Eric Johnston, president of the Motion Picture Association, is not expected to leave for his projected trip to Europe until extremely late in the fall, it is reported here. He plans to return here from Spokane, Wash., around Sept. 1, and the pressure of business at that time will delay his departure for Europe several months, it is indicated.

Czechs Will Seek New MPEA Deal

By JOSEPH KANTUREK

PRAGUE, July 27 (By Airmail).—The Czechoslovak film monopoly will send Jindrich Elbl to the United States in August to discuss a new film deal with the Motion Picture Export Association.

Elbl was named when the Czech government expressed its wish to make a permanent deal with the American industry under more favorable terms than those offered in past negotiations. Any agreement reached between Elbl and the MPEA will have to be ratified by the government.

In a recent interview, Elbl expressed his "amazement" over the way MPEA has acted up to now. The monopoly, he indicated, has offered a deal to the MPEA based on 65 per cent of the rentals. This was rejected and the Czechs were then offered a deal based on outright sale of 96 features and 96 shorts for $2,500,000. This offer was rejected by the MPEA New York office, although it was made by an MPEA representative and recommended by him, Elbl said.

Then it was suggested that a deal for importation of American pictures be included in the trade agreement between the United States and Czechoslovakia, with a temporary agreement to be signed in the meanwhile. This agreement was refused by the Czechs "because of unbearable" terms.

Rank Ready to Begin Australia Production

J. Arthur Rank is anxious to commence film production in Australia, as soon as possible, according to press wire reports of a speech made in Sydney by Norman B. Rydge, Greater Union Theatres chairman of directors, at a recent dinner given in his honor by shareholders of the company.

Describing the Rank interests as "the British Empire of motion pictures," Rydge said that G. U. T.'s recent partnership with Rank, gave the shareholder more than an investment on which dividends must be paid. He told the group that, "everything that could possibly be done to further the Australian industry for production as well as for exhibition and distribution should be done." Discussing Rank, Rydge called him, "the most able man I have ever met."

Other guests at the dinner were, John Evans, Ted Lane, Roy Barmby, directors and management committee; Ken Hall, Cinesound; Horrie Nagel, Acme; Percy Dive, G. U. T. secretary; and George Webster, Kings Theatres.

Defer Oriental Hearing

CHICAGO, Aug. 1.—Hearings on the Oriental Theatre legal squabble, with one of factors the protests by petitioning bondholders and creditors against Essaness operating the house, have been further postponed until after Labor Day. Joseph F. Elward, special master, is in Europe and is not expected back for another month. Elward was appointed by Judge William Campbell of U. S. District Court to hear evidence.

Crosbys Plan Resort

HOLLYWOOD, Aug. 1.—Bing Crosby and his brother Everett will operate an all-year pleasure resort on Lake Meade at Boulder Dam under the corporate name of Grand Canyon-Boulder Dam Tours, Inc., they have announced here.

Mrs. Rothenberg Dies

Mrs. Dora Rothenberg, mother of Irving Rothenberg, salesman in Warners' New York Metropolitan [illegible], died yesterday at her home [illegible] the Bronx. Funeral services will be held this morning at Hellman's Funeral Parlors there.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene DUNNE Rex HARRISON Linda DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

Till the End of Time
starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
'KITTY'
with
Paulette GODDARD
Ray MILLAND
IN PERSON
Grace McDONALD
Nick LUCAS
John KIRBY and ORCH.

BARBARA STANWYCK • VAN HEFLIN • LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person
DINAH SHORE • GIL LAMB • THE ACROMANIACS
EXTRA! DICK STABILE and ORCHESTRA
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

JEROME KERN'S
"CENTENNIAL SUMMER"
A 20th Century-Fox Picture in Technicolor
PLUS ON STAGE—CHICO MARX
Extra! JANE PICKENS
ROXY 7th Ave. & 50th St.

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Coming Events

Today—Northwest Variety annual golf tournament, Oak Ridge Country Club, Minneapolis.

Today—North Central Allied meeting, Minneapolis.

A[illegible]5—Photographic Industry Co-[illegible]nating Committee meeting, Hotel Continental, Chicago.

Aug. 5-7 — Warner's "20th Anniversary of Talking Pictures," sales convention, Ambassador Hotel, Atlantic City.

Aug. 5-7—National Association of Visual Education Dealers' annual convention, Hotel Continental, Chicago.

Aug. 6—Connecticut MPTO golf tourney, Racebrook Country Club, Orange, Conn.

Aug. 8—Allied Theatre Owners of New Jersey mid-summer outing, West End Casino, West End, N. J.

Aug. 12-15—United Artists international sales conference, Waldorf-Astoria Hotel, New York.

Aug. 20—Annual Clambake of Associated Circuit, Lake Shore Country Club, Cleveland.

Aug. 26-27 — Photographers Association of America convention, Hotel Stevens, Chicago.

Childhouse in MPEA Netherlands Post

Arnold C. Childhouse, chief film officer for the American Military Mission in the Netherlands last year, has been named managing director for the Netherlands by the Motion Picture Export Association, filling the post recently vacated by Henry W. Kahn, it was announced here yesterday by Irving W. Maas, MPEA vice-president and general manager.

Childhouse's assignment with the American Military Mission climaxed four years of field service in Europe and the Middle East. Between 1931 and the outbreak of the war he was associated with Skouras Theatres in various executive capacities.

Stone Drops Title

WASHINGTON, Aug. 1.—Producer Andrew Stone protested the Motion Picture Association's title registration bureau ruling that his title "Strange Bedfellows" could not be used, but later withdrew his objection to the decision in a telegram to president Eric Johnston here, Col. Kenneth Clark announced today.

Set 'Shadow' Premiere

World premiere of "Shadow of a Woman," Warner production, will take place at the Paramount Theatre, Youngstown, O., on Aug. 15. National release date of the picture has been set for Sept. 14, the company's second release for 1946-47, "The Big Sleep" already having been announced for Aug. 31.

Suit on Michigan Agenda

DETROIT, Aug. 1. — Welcoming of new members and discussion of the Federal court New York anti-trust ruling are on the agenda for an Aug. 7 luncheon-meeting of the Michigan Independent Theatre Owners, at the Hotel Detroiter. Sam Carver is president.

Producers Pledge U.S. Film Support

WASHINGTON, Aug. 1.—The producers, working through the Motion Picture Association, have pledged support to the government's film program and plan to cooperate closely with the Office of Mobilization and Reconversion, according to Anthony Hyde, deputy OWMR director, who said he and Eric Johnston, MPA president, have held favorable conferences regarding the overall picture activities assigned that agency by President Truman.

Hyde emphasized the importance of production problems in the agency's program. He asserted that he expects to hold other conferences with Johnston and MPA officials.

The information chief said that the Motion Picture Theatre Owners of America also is expected to join in the government program, working directly with OWMR, as Allied States is doing.

It was learned from other quarters here that Johnston may appoint a liaison representative to work with Hyde in the federal film program.

Test Near on MGM's Dismissal of Veterans

HOLLYWOOD, Aug. 1.—The test of the Selective Service Act undertaken by the American Veterans Committee and other organizations, with M-G-M's alleged dismissal of five publicists within a year of their return from service a key case, moved towards a climax yesterday when AVC Los Angeles chairman Alvin Jackson visited the studio, conferring with the management and the five employes, and returned with his views unchanged. Jackson said the studio position is that the employes, who were apprentices when they left the studio, are not entitled to rank and pay as juniors, since time away does not apply to seniority. The AVC position is that the men are entitled to whatever promotions they would have been given if service had not interrupted their careers.

Jackson said the studio has reserved final decision until Saturday.

Plan Meeting to Align British Television

LONDON, Aug. 1.—Representatives of the Cinematograph Exhibitors Association, Kinematograph Renters Society, British Film Producers Association and Newsreel Association have decided to accept an invitation to meet with the government's Television Advisory Committee to discuss a possible alignment of video interests.

The session with the government representatives, however, will not be held before a further meeting of the committee on Aug. 14, when it is hoped that the terms of cooperation may be decided upon. The committee has met with representatives of the British Broadcasting Corp. regarding the latter's request to televise newsreels, but a decision on this awaits the outcome of the meeting with the government group.

Rosenberg of AFM Dies

Jacob Rosenberg, 51, for 12 years president of New York Local No. 802 of the American Federation of Musicians, died late Wednesday night at the Polyclinic Hospital after suffering a heart attack.

Short Subject

"Atomic Power"

(March of Time-20th-Fox)

The story of how scientists succeeded in by-passing an uninterested Navy Department and setting the U. S. Government on the trail of the secret of atomic energy as a war weapon has been dramatically reenacted by March of Time with the aid of some of the movement's leaders, including Dr. James B. Conant, head of Harvard University, and Dr. Albert Einstein, whose personal letter to President Roosevelt brought results.

More familiar aspects of the saga, beginning with the enlistment of a great army of laboratory and industrial workers under Major Gen. Leslie R. Groves and Dr. Vannevar Bush, director of the U. S. Office of Scientific Research and Development, and culminating with the test in New Mexico and the destruction of Hiroshima, also are fascinatingly told.

An effort, through charts and commentary, to help the layman understand what splitting uranium atoms means is, perhaps, only partly successful, but the producers drive home with frightening skill the need for controlling the monstrous discovery, which easily could be used to wipe out any city in the world at any time. Running time, 19 minutes.

RKO Stock Offering By Atlas Reduced

The proposed public offering of Radio-Keith-Orpheum common stock in behalf of Atlas Corp. and others has been reduced from 670,000 to 420,000 shares, according to Floyd B. Odlum, Atlas president. Atlas will provide 400,000 of the shares instead of the 650,000 originally intended.

Odlum said that Atlas only recently sold its entire holdings in Bonwit Teller, Inc., and part of its interest in Franklin Simon and Co., from which a substantial amount of cash was realized. The reinvestment problem created thereby caused the decision to reduce the number of shares of RKO to be sold.

Veterans and Wives Form Censor Group

Veterans and Wives, Inc., an organization said to have a membership of 8,500 in New York, has appointed a censor group of war widows to pass upon films pertaining to wives who lost their husbands in World War II, according to United Artists. Edna Janis is chairman of the committee, assisted by Henrietta Geffner, Fay Siegel, Anna Broffman and Anna Kamen.

"Young Widow," UA release, first picture reviewed by the new group, has been approved with "certain qualifications," the company reports.

Voight to Enterprise

Hubert Voight, one-time publicity director for First National, Universal and Columbia, has joined the Enterprise publicity department and will work with Bill Blowitz, the company announces. Since leaving the Army he has been publicity director for the city of Santa Barbara, Cal.

Seven Foreign Films Listed by Lopert

Seven foreign films which have been purchased by I. E. Lopert for 1946-47 for key-city distribution, as reported here previously, follow:

"Extenuating Circumstances (Circonstances Attenuantes), French, starring Michael Simon and Arletty, which will have its American premiere at the 55th St. Playhouse, here, in September; "Sierra de Teruel" (Hill of Teruel), known in France as "Espoir," directed by the French novelist, Andre Malraux,the film to have its premiere at the Ambassador Theatre in the fall; "La Cage aux Rossignols" (The Cage of the Nightingales), French, to have its premiere at the new Avenue Playhouse in the fall; "The Shoe-Shine Kids" (Ragazzi), Italian film made after the liberation of Italy, to have its American premiere at the Avenue Playhouse in 1947; "Return at Dawn" (Retour a l'Aube), French, starring Danielle Darrieux, music by Paul Misraki, and with exteriors filmed in Budapest; "Un Ami Viendra Ce Soir" (A Friend Will Come Tonight), French film produced since the liberation of France, starring Michel Simon, Madeleine Sologne and Saturnin Fabre, directed by Raymond Bernard, and "Vautrin," adapted from a novel by Blazac, starring Michel Simon.

Industry Thanked by Paralysis Director

Expressing gratitude to the motion picture industry for its active aid in raising funds through "March of Dimes" theatre collections, Dr. Hart E. Van Riper, medical director of the National Foundation for Infantile Paralysis, yesterday outlined to the press methods used in combatting the current epidemic confronting the nation.

Describing the use of foundation funds and facilities to fight local epidemics, Dr. Van Riper warned that August was always a peak month for the outbreak of new paralysis cases. The number of recorded cases this year is 71 per cent higher than in the same period in 1945, according to U. S. Public Health Service reports. He said there is no positive proof that closing places of public gathering was any aid to the curtailment of epidemics.

Hope on Averting Disney Strike Fades

HOLLYWOOD, Aug. 1.—The layoff of 450 Disney employees took place as scheduled at 5 P.M. tonight and it appeared a foregone conclusion that a strike would be voted by the membership of the Screen Cartoonists Guild at a special meeting called for 7:30 this evening.

A spokesman for the Conference of Studio Unions, of which SCG is a member, told MOTION PICTURE DAILY that the CSU would observe any picket lines thrown around the Disney plant by cartoonists.

Conferences between Disney executives and SCG officials continued but representatives of both the studio and the guild held out no hope of averting a strike, which is expected to become fully effective by Monday.

RKO GIVES BROADW

Another BIG ONE!

"TILL THE END OF TIME" OPENS TO OUTSTANDING BUSINESS AT RIVOLI!

● New hit joins notable parade of great RKO attractions crowding Broadway these days—like Samuel Goldwyn's Technicolor comedy, "THE KID FROM BROOKLYN" at the ASTOR... International Pictures' mighty thrill drama, "THE STRANGER" at the PALACE...and, soon, the World Premiere of "NOTORIOUS" at RADIO CITY MUSIC HALL!

●

"Till the End of Time"

starring DOROTHY **McGUIRE** and GUY **MADISON**

ROBERT MITCHUM • BILL WILLIAMS

with

Tom Tully • William Gargan • Jean Porter • Johnny Sands • Loren Tindall

a DORE SCHARY Production • Directed by EDWARD DMYTRYK • Screen Play by ALLEN RIVKIN

RKO RADIO PICTURES

US Appeal

(*Continued from page 1*)

He explained that in the Schine case additional arguments on the wording of the final decree were necessary, but that conferences between the Government and the defendants may solve problems in the New York case.

"Chances are about 50-50 that these conferences will not consume much time," Berge stated. He added that working out the language of the final decree will be fairly easy inasmuch as the findings and outlined decision do not give much elasticity for changes.

Berge says that formulation of the federal appeal is in process. But there will be "nothing to actually appeal until the final judgment is rendered." He asserted that the majors involved might desire oral argument before the court in which case the process of formulating the decree will be drawn out provided, of course, that the three New York judges permit the requested oral argument.

Reverting to the actual points of law involved in the divorcement angle, which the Government lost, Berge said that chances that the high court will grant complete divorcement is "highly probable."

Referring to the auction sales provision of the decree, Berge reiterated that single sales will not be necessary if and when complete divorcement is ordered by the U. S. Supreme Court. However, he pointed out that single sales should remain in effect until after divorcement is completed.

Berge gave assurance that the Government is satisfied with all aspects of the decree with the exception of divorcement.

He also repeated that proposals made by exhibitor, distributor and producer groups must go direct to the New York Federal Court, and not pass through the Department of Justice. Berge said he believes that the court will give all of these groups "fair consideration."

Lust Asks Aug. 20 Hearing In Arbitration Case

A motion made by counsel for Sidney B. Lust, Washington theatre owner, to have the three-judge statutory court which decided the New York anti-trust, set aside an award made by the Appeals Board under the motion picture arbitration system, asks for a hearing in U. S. District Court here on Aug. 20, according to papers received by the distributors.

100% for Anniversary

Twenty-six Warner exchanges, to date, reported they had booked their territories 100 per cent for the showing of a Warner feature or short during the 20th anniversary of talking pictures week, Aug. 4-10.

'Shadow' Tradeshow

"Shadow of a Woman," Warner Brothers' production, has been set for national tradeshowing on Monday, Aug. 26.

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Exclusive Foreign Distributors
FEATURES, WESTERNS, SPECIALTIES
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Warners Meet

(*Continued from page 1*)

sided over by Ben Kalmenson, vice president and general sales manager, will be tied in with the celebration of the 20th anniversary of sound. Topics on the agenda include an outline of coming product and discussions of changes in sales practices under the anticipated new industry regulations. Divisional and departmental meetings, dealing with regional and local operations, will wind up the sessions on Wednesday. Screening of part of the 1946-47 product is also on the schedule.

Approximately 100 are expected to attend the company's first national convention in four years.

Merrill, Arnold to Address Academy Sound Celebration

HOLLYWOOD, Aug. 1.—Brigadier-General Frank D. Merrill, hero of the Burma jungles, and Edward Arnold, director of the Screen Actors Guild, have been added to the list of speakers at the Academy of Motion Picture Arts and Sciences celebration in observance of the 20th anniversary of talking pictures, Aug. 6, at Warner's Hollywood Theatre.

Merrill will pay official tribute to the industry from the armed services; Arnold will speak for the actors. Jean Hersholt, Academy president; Byron Price, Motion Picture Association's Hollywood chief, and Donald M. Nelson, president of the Society of Independent Motion Picture Producers, will be among the other speakers.

D. C. MPTO Congratulates Warners on Sound Fete

WASHINGTON, Aug. 1.—John Russell Young, president of the District of Columbia board of commissioners, congratulated Warner Brothers' zone manager, John J. Payette, on the 20th anniversary of sound pictures as the local Motion Picture Theatre Owners Association passed a congratulatory resolution, signed by Harry Bachman, secretary.

WB Stock Split

(*Continued from page 1*)

505,450, being $5 per share on the 3,701,090 shares to be issued.

As reported in MOTION PICTURE DAILY on June 26, results of yesterday's action will be the increase of actual capital stock from $19,006,723 to $37,010,900 and the reduction of actual capital surplus from $57,451,472 to $39,447,275, all figures as of March 2, 1946. Earned surplus will remain at $35,401,748.

After giving effect to the two-for-one split, the number of shares of common stock outstanding will be 7,402,180.

Work on a proposed Warner pension plan had not been completed in time to be presented to the stockholders for approval.

About 35 stockholders attended the meeting in addition to attorneys of the company and Stuart McDonald, a vice-president. Also present at the meeting was J. A. Vanni, in charge of the Philadelphia district. A number of those attending the meeting left following the adjournment to attend the sales meeting opening in Atlantic City on Monday.

A dividend of 37½ cents will be declared in the fall, it was announced.

To Set U-I Plans

(*Continued from page 1*)

Queen Mary on August 12. Fox will accompany them to California where they will be joined in the production conferences by William Goetz, president of UI and head of its production, and Cliff Work, Universal vice-president.

Fox intends maintaining headquarters in New York whereas under his previous duties with Universal before United World was organized he spent considerable time on the Coast. The international aspects of the merged companies, however, will make trips to Hollywood and London necessary. He added yesterday the Universal studio will become known as the Universal International studio when the combined companies begin to function.

Through mechanical error, cut of William Goetz appeared as that of Fox in yesterday's MOTION PICTURE DAILY.

Scophony

(*Continued from page 1*)

ing to prevent open market use of the Skeatron television tube, developed and used in London for theatre video before the war.

Paramount and General Precision Equipment have considerable stock in the American branch of Scophony. However, a Paramount spokesman says the tube is not a successful development, and states that his company is perfectly willing to withdraw is stock in the company. It is understood that the same attitude exists at GPE.

Under the proposals made by defendant counsel, Paramount and GPE would withdraw stock from the company, and Scophony would follow that step by making an open patent on the development, thereby meeting all government demands.

Krim Named Head

(*Continued from page 1*)

National Screen Service. Since his discharge from the U. S. Army in Sept. 1945, Krim has been a director, treasurer and general counsel of NSS.

During the war, Krim served as lieutenant-colonel in the Signal Corps on special assignment in the United States and the Pacific for Under-Secretary of War Robert S. Patterson and Gen. Brehon Somervell, commanding officer of the Army Service Forces.

Eagle-Lion Films is the company recently formed by the Robert Young interests in the U. S. with the J. Arthur Rank organization in Great Britain.

Stengel Elected

(*Continued from page 1*)

Crescent. The following year Rockwood Amusements, Inc., was organized and he has been associated with the Crescent and Rockwood organizations since that time.

Stengel attended the University of Minnesota and the Minnesota College of Law. For the past five years he has been president of the Tennessee Theatre Owners Association as well as vice-president of the Southeastern Theatre Owners Association. He was elected to the latter office in 1941.

The new executive vice-president was married in September, 1929, to Sara E. Sudekum, daughter of the founder of Crescent.

'Auction' Bids

(*Continued from page 1*)

partial divorcement provisions of the decision. In those theatres, the distributors will probably be permitted to exhibit pictures under their own conditions and will not have to offer them to the affiliated houses on a competitive bidding basis. Since a picture will not be available for booking until independent exhibtors have com[illegible] with the complicated procedure of [illegible]ing by bidding, the affiliated theatres will be able to exhibit the films of the distributors with which they are affiliated for longer periods, since even if the distributors are anxious to get a quick playoff by curtailing a run in an affiliated theatre, they could not do so until bidding arrangements are completed, it was explained.

Longer runs in affiliated first-run houses, to the detriment of independent subsequent-run exhibitors are seen as a consequence of "auction" selling, it was said by distributor spokesmen.

While the three Federal judges, in their decision in the New York case, took cognizance of possible "milking" of pictures in first-run houses in holding that the fixing of minimum admission prices constituted a violation of the Sherman Act, there is little likelihood seen of attempting to limit the run of a film in an affiliated first-run house under "auction" selling.

Would Cut 'Auctions'

(*Continued from page 1*)

ever, they would retain the right to vary, subdivide, or combine such competitive areas.

A strong factor among the 10 now suggested for determining the highest bid would be the one which would enable the distributor to use the film revenue which he anticipates could be derived from each theatre for the exhibition of the feature on the run in question. Thus, if a company asked for a guarantee of $50,000 for the first-run of his picture in a key city like Philadelphia and percentage on a sliding scale, an exhibitor might meet these terms in his bid and even offer a higher guarantee.

However, it is pointed out the determining factor would be what the distributor actually expected as the total yield and which theatre he belived could give him this yield.

Decree Policing

(*Continued from page 1*)

crees a right for the Department to exercise supervisory control over industries should not be revived," a Chamber resolution declared, adding: "This practice amounts to an unlawful coercion of business and unjustified federal control."

The resolution opposed the extension of the Clayton Act to give the Federal Trade Commission added authority over the acquisition of corporate stock or of assets as placing undue burdens upon corporate transactions and as unnecessary in view of the scope of the remedies existing.

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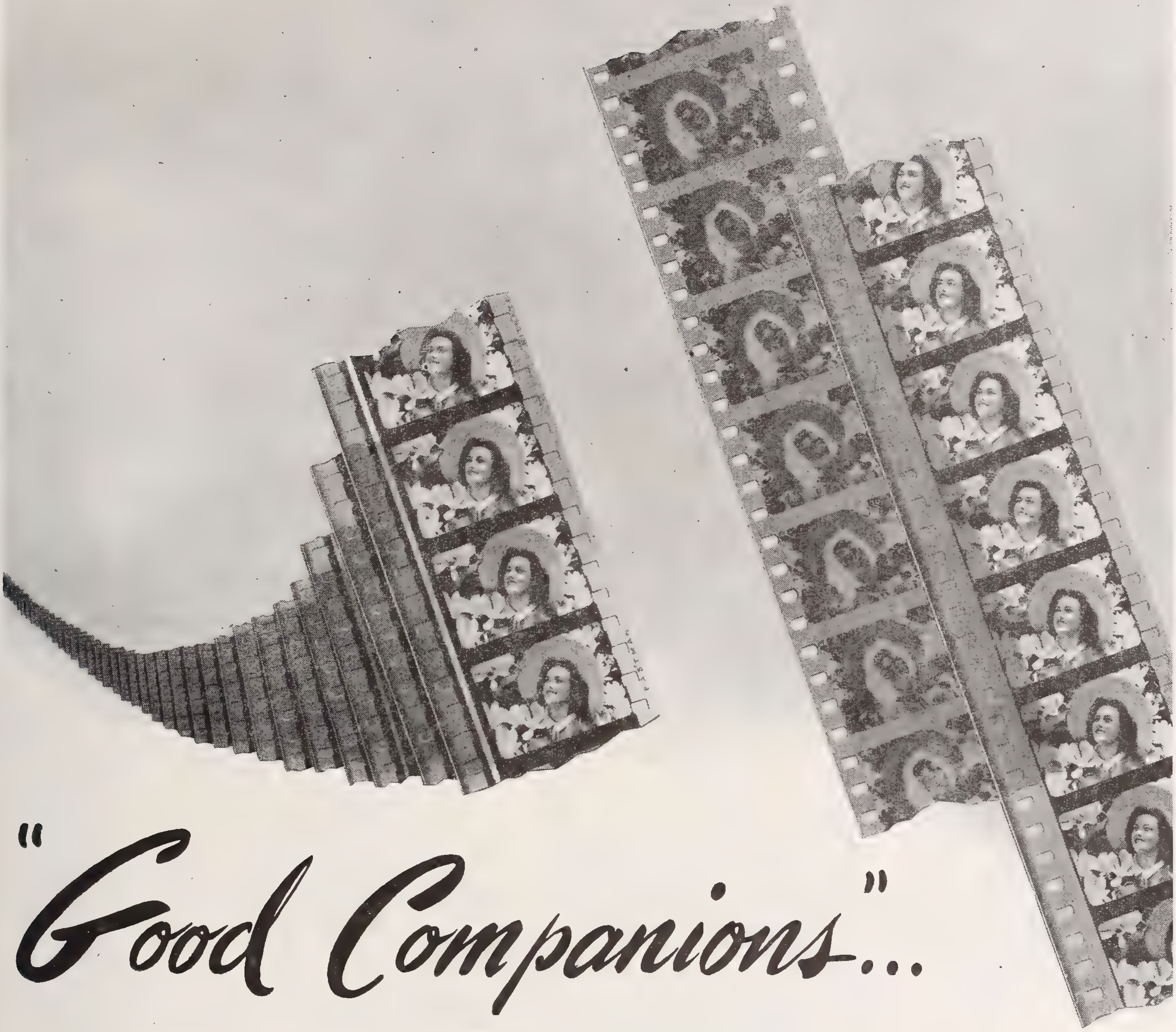

"Good Companions"...

OF DUPLICATING QUALITY

FOR duplicates which compare favorably with the original, a natural choice is Eastman Fine Grain Panchromatic Duplicating Negative Film, Type 1203, used as a companion to Eastman Fine Grain Duplicating Positive Film, Type 1365.

The low speed, extremely fine grain, and high resolving power of these two films give them important places in the family of Eastman Films, favorites of the industry for more than fifty years.

★

CONGRATULATIONS

to Warner Bros. Pictures, Inc.

on the 20th Anniversary of the presentation, August 6, 1926, at the Warner Theater, New York, of the first synchronized-record sound motion picture, "Don Juan."

EASTMAN KODAK COMPANY, ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS

FORT LEE CHICAGO HOLLYWOOD

IT'S A FACT

THAT 20th CENTURY-FOX
IS THE *Leader*
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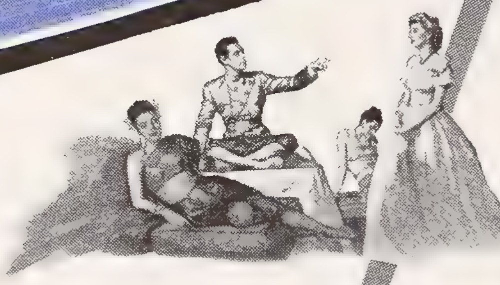

ANNA AND THE KING OF SIAM

Leader for 7th week in New York, Radio City Music Hall—and 38 other key dates!

Jerome Kern's
Centennial Summer
in Technicolor

Leader of all 20th musical records right across the country!

Smoky
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Leader in a nationwide cross-section of every type city—large and small!

WATCH FOR THE NEXT *Leader* ..."CLAUDIA AND DAVID"

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VO[illegible]60. NO. 25 NEW YORK, U. S. A., MONDAY, AUGUST 5, 1946 TEN CENTS

Discuss Court Decision at Warner Meet

3 - Day Convention On; Over 100 Attending

ATLANTIC CITY, Aug. 4.—New procedures in connection with selling under the Government anti-trust decision, explanations of legal intricacies of the rulings on single picture and "auction" selling, and a discussion of the film checking situation, which may culminate in an announcement of the company's entry into Confidential Reports, Inc., will highlight the opening session of Warners' sales convention at the Hotel Ambassador tomorrow.

The three-day convention, the company's first international meeting in four years, will be presided over by Ben Kalmenson, vice-president and general sales manager. Among the opening day speakers will be Howard Levinson, member of the legal

(*Continued on page* 11)

Group Seeks Carpet Ceilings Removed

WASHINGTON, Aug. 4.—A powerful lobby group representing the carpeting industry is urging the Office of Price Administration to remove ceiling prices from contract floor covering orders of theatres and other major users, it was learned Friday.

Recently asserting that the line on carpet prices will be held regardless, manufacturers have personally approached administrator Paul Porter and others in the agency demanding removal of the product from control.

The plea for decontrol would primarily affect the exhibitor because thea-

(*Continued on page* 10)

Langer Defers His Divorcement Bill

WASHINGTON, Aug. 4.—Senator William Langer announced Friday that he will not introduce his anti-block booking and divorcement legislation until the next session of Congress. Langer did not comment on the attitude of Attorney General Tom Clark who contends a high court order would be more valuable than legislation, which could be amended or changed at any time.

Industry Will Handle Foreign Film Problems

HOLLYWOOD, Aug. 4.—Recommendations of an industry committee for the setting up of self-imposed machinery within the industry to handle international relations problems involved in production have been approved by directors of the Association of Motion Picture Producers, board chairman Byron Price announced here on Friday.

The committee was formed following the dissolution of the Motion Picture Society for the Americas, a voluntary industry organization functioning to assure effective wartime cooperation with the government. It conducted an extensive survey before making its report.

Committee members were: Col. Ja-

(*Continued on page* 10)

Korda Signs Pascal; Rank Challenge Seen

LONDON, Aug. 4.—In a move regarded here as a challenge to J. Arthur Rank's prestige in the big-budget picture field, Sir Alexander Korda has signed Gabriel Pascal to make a film based on Bernard Shaw's play, "The Doctor's Dilemma," it is learned here authoritatively, although neither Korda nor Pascal has disclosed the deal.

Outdoor Ad Firms Unite on Sign Ban

Albany, N. Y., Aug. 4.—Independent outdoor advertising firms, not affiliated with the New York State Advertisers Association, are joining with that organization in a voluntary agreement to refrain from erecting billboards and signs along the Thruway route (on which construction linking New York and Buffalo has been started), and to alter or remove existing signs which the State Department of Public Works may find "objectionable." Scores of roadside billboards are used for motion picture displays.

Australia Sets 40% Film Rental Ceiling

By CLIFF HOLT

SYDNEY, July 27 (By Airmail).—Members of the Exhibitors' Association of Queensland have resolved at their annual conference to pay no more than 40 per cent for percentage pictures. Only in certain cases may this figure be exceeded and then only if authorized by the EAQ's executive board. The conference included in the resolution a clause giving "adequate protection" to members buying on flat rate and for those who are committed to percentage contracts in excess of 40 per cent.

U.S. Turns Film Capital Tax Probe to Radio

WASHINGTON, Aug. 4.—Strict policing of corporation tax returns made by independent companies in radio and the legitimate stage fields has been ordered by the U. S. Commissioner of Internal Revenue, it is learned here. MOTION PICTURE DAILY reported on July 25 that Internal Revenue is investigating film industry personal corporations.

Authority to question and investigate returns has been placed in the hands of Bureau field directors and Treasury investigators, it was said, and strict qualifications for recognition as a capital gains corporation have been dispatched to the field.

In order to prevent misunderstandings, the Treasury outlined that a company formed for capital gains must have a payroll, must be a company not subject to immediate liquidation, should have regular corporation books and profits account, and must definitely operate as a corporation in every sense of the word, including accurate report of excess profits and the distribution of such earnings.

Radio "package deals" where stars, director, writers and others associate themselves in a corporation will also be watched by the Bureau, it was said. As long as these corporate groups function truly as capital gains, with no liquidation or unfair distribution of profit to controlling members, they can be accepted for capital gains.

Distributors Uncertain on Move-Overs

Some Discontinue Them Under Single Selling

Differences of opinion on whether it is permissible to sell move-over runs under single-picture selling, theatre-by-theatre, has developed among counsel and distribution heads of the "Big Five," a check by MOTION PICTURE DAILY discloses.

At least two of the companies have already instructed their sales forces to discontinue the sale of move-over runs; a third is undecided what it will do, while another is continuing to sell move-overs. The difference of opinion stems from interpretation of the decision of the three-judge statutory court in the New York anti-trust case.

The court did not specifically say

(*Continued on page* 10)

UOPWA Sets Action For SOPEG, SPG

A national strategy and strike committee has been set up by the United Office and Professional Workers of America, CIO, on behalf of the Screen Office and Professional Employes Guild and the Eastern Screen Publicists Guild for new contracts with

(*Continued on page* 10)

General Aniline Sale Postponed

WASHINGTON, Aug. 4.—Sale of the General Aniline and Film Corp. is not planned for another 18 months, the Alien Property Custodian said Friday in stating that the move by the Senate Finance Committee to pre-

(*Continued on page* 10)

"40 Years Agrowing"

The story of the rise and growth of the nationally-known Interstate Circuit, Inc., dominant in the Southwest, appears on page 7.

Columbia District Meeting Ends Today

Chicago, Aug. 4.—A three-day Columbia district managers meeting at the Drake Hotel, here, will be concluded tomorrow. All nine district managers and a contingent of home office executives are attending. Product and sales policy are principal topics on the agenda.

Home office executives present include: A. Montague, Rube Jackter, Maurice Grad, Lou Weinberg, Lou Astor, George Josephs, Joseph Freiberg, Seth Raisler, Leo Jaffe, H. C. Kaufman, I. Sherman.

District managers include: Nat Cohn, New York; Sam Galanty, Mideast; E. C. Marcus, Midwest; H. E. Weiner, Philadelphia; I. H. Rogovin, New England; Jerome Safron, Far West; Carl Shalit, Central; J. B. Underwood, Southwest; R. G. Ingram, Southeast, and Oscar Rudy, Milwaukee, and Joseph Lurie, Chicago, the two unsupervised branches.

'Caesar' Into Astor, Opening on Aug. 29

Gabriel Pascal's British production of "Caesar and Cleopatra," originally scheduled to open at the Winter Garden, here, on Aug. 15, has been switched to the Astor, where it will open Aug. 29, according to an announcement at the weekend by Gradwell L. Sears, distribution vice-president of United Artists, which is releasing the film in the U. S.

The Astor deal, Sears pointed out, was consummated at the request of J. Arthur Rank, under whose auspices the picture was made, at a cost estimated up to $5,000,000. Other films of the Rank group would be shown in the Winter Garden, as planned, he added.

A spokesman for the Winter Garden pointed out UA's management of that house for Rank, whose lease of the property has two more years to run, is scheduled to end Oct. 1, with Universal expected, possibly, to take over management at that time, in line with the latter company's distribution deal for Rank product in this country. He expressed the opinion that the "Caesar" shift probably was made in order to assure a longer uninterrupted run for the film.

Farewell for Goldhar By Associates at UA

Jack Goldhar, whose resignation from the post of United Artists' Eastern district manager became effective at the weekend, was given a farewell luncheon at Toots Shor's here on Friday prior to his departure for Detroit, where he will devote himself to private business interests.

Among those present were: Edward C. Raftery, Gradwell L. Sears, J. J. Unger, Paul N. Lazarus, Sr., Paul N. Lazarus, Jr., Harry M. Buckley, Edward M. Schnitzer and Charles Steele.

Steiner Heads Film Co.

Joseph Steiner has been named president and J. Nathan Helfat, vice-president and treasurer, of the newly formed Broadcast Pictures, Inc.

Personal Mention

DAVID COPLAN, United Artists managing director in Great Britain, will be married in London to Miss Kathleen Carnew of Toronto Aug. 16, his future bride having arrived in England over the weekend.

•

Leon J. Bamberger, RKO Radio sales production manager, left New York by plane over the weekend for a two week vacation at the home of his daughter on Lake Minnetonka in Maine.

•

Joel Bezahler, M-G-M home office assistant to J. E. Flynn, midwestern sales manager, has returned to New York from Chicago and Milwaukee.

•

Phil Williams, March of Time's advertising and publicity director, left New York Friday for a few weeks' vacation at Boothbay Harbor, Me.

•

Ted Barker, publicist for Loew's State and Orpheum in St. Louis, and his wife, have just completed a visit to the Loew's home office in New York.

•

Ed Toledano of R. C. Maroney's RKO Radio 16mm. foreign distribution department and recently appointed representative for Italy, is enroute to Rome from New York.

•

Dudley Nichols, producer-director for RKO Radio, will leave New York today for Hollywood after two months here and in Connecticut.

•

Mark Jenkins, in charge of M-G-Ms' Showbuilder Unit No. 2, is enroute to the West Coast from New Orleans.

•

Ross Doyle of M-G-M's publicity department left New York Friday for a two-week vacation in the Adirondacks.

•

P. D. Outerbridge, - Paramount special home office representative, is visiting the company's Atlanta exchange.

•

Abe Solman, president of Independent Theatres of Chattanooga, was a visitor to Atlanta's film row last week.

•

Ted Nasser of Nasser Bros. in San Francisco, is the father of another son, Theodore Dennis, born to his wife, Esther.

•

Norman Rolfe of the Webb Playhouse, Wethersfield, Conn., and Mrs. Rolfe and daughter, Janet Rae, are vacationing in New Hampshire.

•

E. W. Aaron, M-G-M assistant sales manager, will leave New York tomorrow for New Haven.

•

David Niven, actor, is in New York from California and is stopping at the Hotel Waldorf Astoria.

•

Una Merkel has left Hartford for Hollywood, after a visit with relatives in the Connecticut capital.

•

W. M. Carr of Manley Popcorn Co. is in Cleveland.

LYNN FARNOL, Samuel Goldwyn Eastern director of advertising and publicity, is due by air in Hollywood this morning from New York. Ben Washer preceded him by train.

•

William H. Clark, treasurer of RKO and RKO Radio, left New York Friday for a several weeks' vacation in Canada with Quebec as his first stop.

•

Joseph Blumenfeld, general manager of Blumenfeld Theatres, has returned to San Francisco from a Southern California business trip.

•

Lemotto Smith, former owner of theatres in Alliance and Coshocton, O., is in Cleveland on a visit from his present home in California.

•

Milton Hale, executive secretary of the Playgoers of Springfield, Mass., is spending his vacation at Nantucket.

•

Dorothy Brown, daughter of Ray Brown, Sr., Warner theatre district manager in Southern Ohio, has reenlisted in the Women's Army Corp.

•

Genia Reissar, London representative for David O. Selznick, left New York for England, by plane, over the weekend.

•

Jack Goldstein, RKO Radio studio representative, left New York over the weekend for a week's vacation at Hyannis, Mass.

•

Nathan and Jack Blumenfeld of Blumenfeld Theatres, San Francisco, have gone into the hotel business, on the side, at Lake Tahoe, Cal.

•

Virgina Kransteuber and Dean Buell, both Republic bookers in Cleveland, will be married Aug. 17 at Lansing, Mich.

•

Jean Manheim of Blumenfeld Theatres, San Francisco, has resigned to marry Charles Lipman, and is succeeded by Frances Maxwell.

•

Peter Perakos, partner in Perakos and Quittner Theatres, Connecticut, is observing his 39th year in show business.

•

John D'Amato of the Palace, New Britain, and Mrs. D'Amato are back in New Britain from a Chicago vacation.

•

Joe Borenstein of the Warner Strand, New Britain, Conn., has left for a Clinton, Conn., vacation.

•

Dean Barrett of the Rialto, Hartford, has been vacationing at Point O'Woods, Conn.

•

Al Sunshine, national Avanads distributor, announces the birth of a second son named David Michael.

•

Andy Sette, manager of the Capitol in Springfield, Mass., is vacationing at Far Rockaway, New York.

•

Sam Sepowlin, Republic district manager, was in Cleveland last week.

Newsreel Parade

THE world's quest for peace and Russia's display of military might, vie for top honors in current newsreels, with all companies showing scenes of the opening of the Paris Peace Conference and Russia's May Day celebration in Moscow. Also shown are the world's largest flying boat, a Punch and Judy sh[illegible] in Vienna and the British curf[illegible] in Jerusalem; complete contents follow:

MOVIETONE NEWS, No. 97: Paris Conference meets for signing of peace treaties. Moscow anniversary. Curfew in Jerusalem. Exodus from Poland. World's biggest flying boat. Tyrone Power pilots plane. Maine potato blossom time. Children of Vienna find drama in Punch and Judy. Hare-and-hound chase is sport in Australia.

NEWS OF THE DAY, No. 95: Paris Peace Conference. Nazi "justice" revealed at Nuremberg trial. Stalin reviews Red might. Sky-giant almost ready. Punch and Judy show in Vienna. Curfew in Jerusalem imposed by British Army.

PARAMOUNT NEWS, No. 98: Super air-giant. Whisker derby. World awaits Nuremberg verdict. Paris—the search for peace. Russia parades its might.

RKO PATHE NEWS, No. 100: Russia's might in Moscow parade. DeGaulle calls for British pact. Paris Peace Conference opens.

UNIVERSAL NEWSREEL, No. 525: Peace parley opens. Eleven killed in river tragedy. Russian May Day. World's largest ariplane. Speed regatta.

National Theatres' Coast Meet Today

Los Angeles, Aug. 4.—Operating policies, exhibition problems, managerial procedure and technique comprise the agenda for National Theatres Fox West Coast district presidents and managers who are arriving for a four-day convention starting tomorrow. The sessions will be closed.

Original plan to end the convention at the opening of the first prefabricated theatre in Long Beach, Cal., was abandoned due to structural delays necessitating postponement of its opening until September or later. Convention delegates doubtless will inspect the incompleted theatre, however.

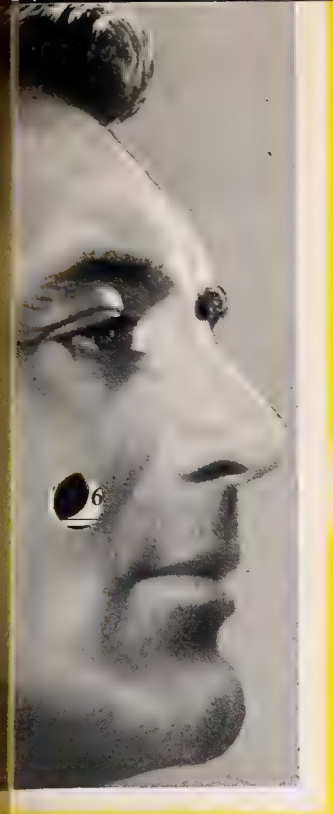
Blumenfeld Heads CTA Directorate

San Francisco, Aug. 4.—Joseph Blumenfeld, retiring president of the California Theatres Association, has been named head of the CTA board of directors for the coming year. Others elected were: Harry P. Franklin, Goldberg Theatres; L. S. Hamm, Westside Theatres; Rotus Harvey, president of the Independent Theatre Owners of Northern California; Ben Levin, General Theatrical Co.; Robert L. Lippert, Lippert Theatres; George M. Mann, Redwood Theatres; Robert A. McNeil, Golden State Theatres; M. Naify, T. and D., Jr. Enterprises; George Nassar, Nassar Brothers Theatres; Richard Spier, Fox West Coast, and Herman Wobber, 20th Century-Fox.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

GRANT
BERGMAN
HITCHCOCK
and RKO
RADIO
PICTURES

Loving
in
Secret
CARY
GRANT
in ALFR
Noto
with CLA



INGRID
BERGMAN

ED HITCHCOCK'S

rious!

UDE RAINS

Louis Calhern · Madame Konstantin

A
Radio City
Music Hall
Attraction

while ruin lies in wait!...

RKO RADIO PICTURES

DIRECTED BY **Alfred Hitchcock** *Written by* BEN HECHT

SIOUX

ROCHESTER

PROVIDEN

CINCIN

ASHEV

YOU

DA

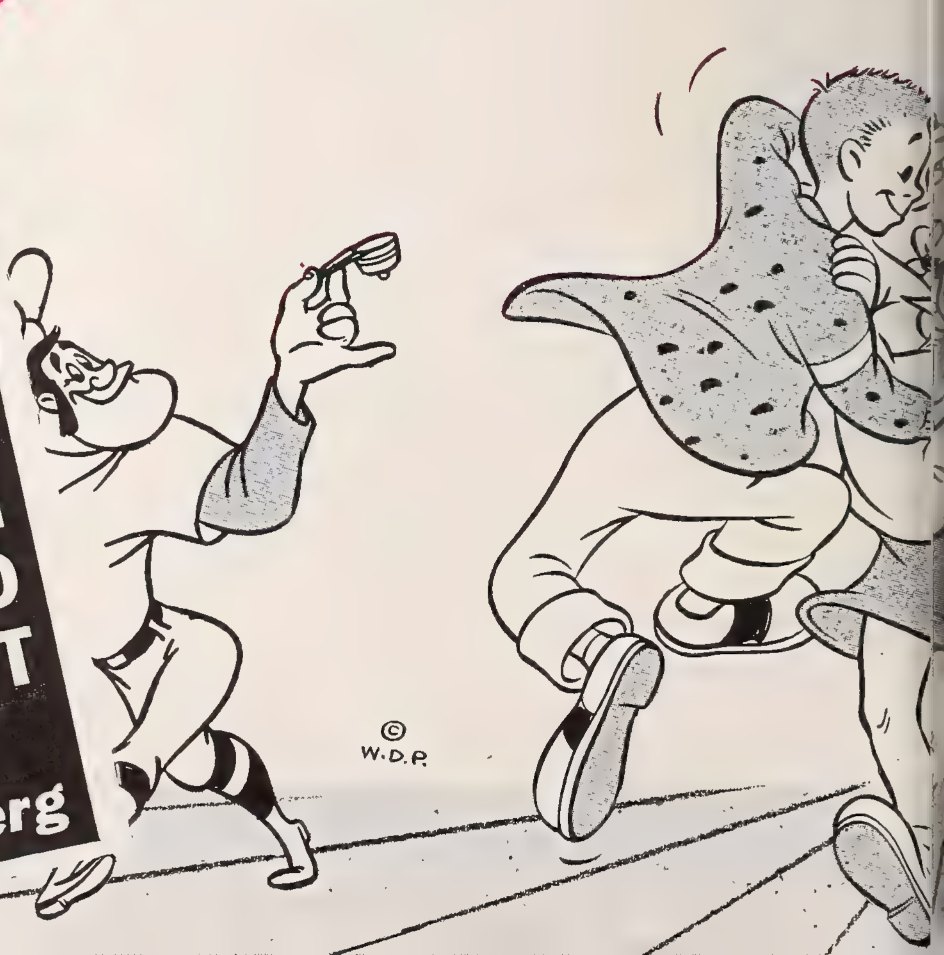
MAKING Box-Office MUSIC Everywhere!

Town-topping grosses in every engagement . . . East, West, North and South!

FLASH!!

"MAKE MINE MUSIC" OPENED IN SALT LAKE CITY TO BIGGEST SINGLE OPENING IN HISTORY OF THE UPTOWN THEATRE! MANAGER SAID HE ACTUALLY COULD NOT HANDLE CROWDS!

—Len Gruenberg



Walt Disney's

BOX-OFFICE SENSATION

make mine music!

IN

TECHNICOLOR

Released through RKO RADIO PICTURES, Inc

I

E

GSTOWN

NPORT

ROIT

TAMFORD

BROOKLYN

JERSEY CITY

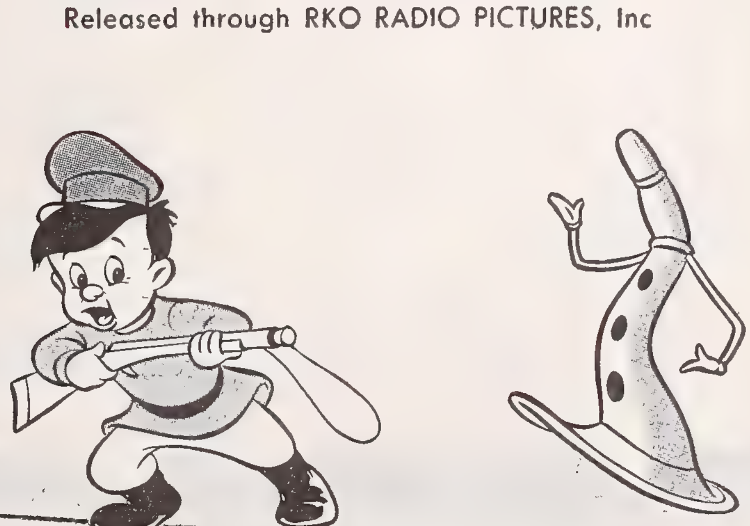
OKLAHOMA CITY

WASHINGTON

BALTIMORE

DAYTON

NEW YORK



Move-Overs

(Continued from page 1)

that move-overs are illegal, but counsel suggest that the licensing of a move-over might be incompatible with the theory of competitive bidding where pictures are to be sold singly, theatre-by-theatre. The "Big Five" committed themselves to effect single-picture selling, putting this method into effect generally as of July 25.

Distribution head of one of the companies which has discontinued selling move-overs says that competition for a picture which would ordinarily be moved over to a theatre to continue its first-run, would exist on the part of a theatre which ordinarily plays second-run. By confining the run of the picture to the theatre for which it is bought originally, it is possible to give the second-run theatre an opportunity to buy the film, whereas previously under a move-over it would have gone to his competition.

On the other hand, the theory behind the continuance of the practice by another distributor is that single-picture sales merely require selling run-by-run, and where the first-run and moveover house is owned by the same exhibitor it is but one run which is being sold.

Indecision on the part of another distributor is prompted by a desire to conform to the full spirit of single-picture selling yet lacking any definite and clear indication as yet after conferences with its counsel that the sellign of move-overs under single-picture selling is definitely taboo.

UOPWA 'Action'

(Continued from page 1)

film companies here involving 3,000 "white collarites" and professional employes.

Purpose of the committee will be to "guide, assist, coordinate and deal with any eventuality that may arise" in the negotiations, it is said. Lewis Merrill, UOPWA president, heads the committee, which was set up at a conference here of over 100 representatives of executive boards and negotiating committees of SOPEG and SPG. A special resolution was drafted citing the "intransigent attitude" of the producers in their negotiations with SPG.

SPG representatives on the committee include Roger Lewis, SPG president; Phil Gerard and Leon Roth, and Herman Liveright, SOPEG president. SOPEG is scheduled to start contract negotiations today with Loew's, M-G-M, Paramount, 20th Century-Fox, Columbia, RKO and RKO Radio, United Artists and Republic.

General Aniline

(Continued from page 1)

vent its sale for six months will not hamper the long range disposal plan formulated by that agency.

A plan is being made to place the huge plant, of which the government holds a 98 per cent interest, on the open market for sale to the highest bidder. Disposal will be handled jointly by the War Assets Administration and the APC, it was said.

Carpet Ceilings

(Continued from page 1)

tres are reported to be the largest "contract sale" customer of the carpet industry. Contract carpets are those which are made specially to fit a particular floor plan, such as theatres and large buildings. The "contract" orders are placed directly with the manufacturer rather than going to a retail agent.

In urging that contract floor coverings be exempt, no mention is made by the producers regarding decontrol of regular commercial carpeting, an OPA spokesman asserted. The OPA is still determined to keep control over floor covering because of the shortage of that product. "If the manufacturers want decontrol, they will be required to appear before the president's special decontrol board because OPA will not yield to their demand," the spokesman added.

Settlement Nears in Disney-SCG Dispute

HOLLYWOOD, Aug. 4.—Differences between the Screen Cartoonists Guild and the Walt Disney studio, arising out of the layoff of 450 workers last night, appeared nearing settlement following a meeting between the parties. Still in session late Friday, the conferees were understood to be on the point of reconciling the guild proposal that all workers be retained on duty but reduced from eight to six hours daily and the studio's contention that curtailed production schedules make this impracticable.

When the meeting started, the guild had declared flatly that the studio will be struck on Monday unless terminated workers are returned to work, and the studio had declined to yield on this point. There was indication on both sides of readiness to negotiate a formula for maintenance of peaceful relations, however, with conferences continuing throughout the weekend, if necessary.

Kerman to Coast on Favorite Distribution

Moe Kerman, president of Favorite Films, left for the Coast Friday to arrange a distribution set-up for his company's product in Los Angeles, San Francisco, Portland and Seattle. At the present Favorite has 19 Exchanges. Kerman also plans to arrange with Coast producers for next year's product for Favorite.

The current Favorite releases are: "Captain Fury," "Broadway Limited," "A Chump at Oxford," "Saps at Sea," "Topper Returns," "Topper Takes a Trip," "Housekeeper's Daughter," "Turnabout," "Roadshow," "Of Mice and Men," "There Goes My Heart," and "Zenobia."

Thomas Arneel

Thomas Arneel, father of Gene Arneel of the editorial staff of *Motion Picture Daily,* died Thrusday night, after a long illness. The funeral will be this morning, from the Rockaway Beach funeral home of Edward Bennett and Sons.

Foreign Problems

(Continued from page 1)

son Joy, 20th Century-Fox, chairman; Luigi Luraschi, Paramount; Robert Vogel, Metro-Goldwyn-Mayer.

'Aware of Responsibilities'

"The film industry is fully aware of its vital responsibilities in helping to build a better and friendlier world," said Price, revealing that the committee's program had been forwarded to association members with a b[illegible] recommendation that it be carried [illegible]

"But we believe firmly that freedom of the screen can best be preserved and all problems more effectively handled if production and distribution matters connected with films destined for foreign countries remain a responsibility of the industry, not of a government agency."

Self-imposed machinery recommended by the committee include the creation of an informal "foreign committee," consisting of international affairs heads from each of the association's 10 major studios, to share experiences, discuss problems, advise on selection of technical directors and work in cooperation with the Production Code Administration, headed by Joseph I. Breen.

"We recommend that every company be urged to exhaust every source of help and information," the committee report stated, "seeking the common experience of the other companies through the foreign committee as established, their own representatives in Washington and in the foreign country involved, and through the Production Code Administration."

The Code Administration, under the committee's proposals, would continue as at present to call attention of studios to international relations matters that affect production of motion pictures intended for foreign distribution and advise on the best sources of information on subject matter involved.

Will Seek U. S. Advice

All studios will also continue to seek advice of the State Department and official representatives of other countries on all matters affecting the industry, and will cooperate with government agencies in production of documentary films.

"The committee feels sure that the companies individually will readily respond to any proper request of this sort made to them," the report added, "and we recommend that the companies be urged to do this."

Karp Elevated

HOLLYWOOD, Aug. 4.—Paramount vice-president Henry Ginsberg announced Friday the elevation of Jack Karp, legal department head, to studio executive status. Sydney Justin, who has been Karp's assistant, succeeds him.

New Hatton Contract

Raymond Hatton, featured in Monogram Westerns for the past three years, has been signed to a new contract covering seven years, with yearly options, the company reports.

M·G·M TRADE SHOW
BOSTON TERRITORY ONLY
"IT HAPPENED AT THE INN"
(FRENCH LANGUAGE VERSION)
●
WEDNESDAY AUGUST 7th
10:30 A. M. and 2:15 P. M.
M·G·M SCREEN ROOM
46 Church Street, Boston, Mass.

SCREENCRAFT PICTURES, INC.
341 West 44th St., N. Y. C. 18
35MM — Distributors of — 16MM
FEATURES, WESTERNS, COMEDIES and SHORTS

• NOW — RENTING — •
MITCHELL CAMERAS·FAIRCHILD DISC & V.A. FILM RECORDERS.
PORTABLE 3 PH. GENERATOR··
"We have what you need"
CINETECH CO. INC. 36 W. 25 ST. WA 9-4747 N.Y.C.

Warner Meet

(*Continued from page 1*)

staff handling distribution matters, and Harold S. Bareford, also of the legal department, who will explain legal points involved in the anti-trust case decision.

Tuesday, in addition to a statement regarding product, it is expected that a preliminary report will be made on th[illegible]urrent sales drive. First releases s[illegible]uled for the new season will be announced by Kalmenson, with Mort Blumenstock, vice-president in charge of advertising and publicity, outlining some of the promotional plans.

Group meetings, conducted by division sales managers Roy Haines, Jules Lapidus, and Norman Ayers, with Norman H. Moray, I. F. Dolid, Ed Hinchy, Bernard R. Goodman and other sales executives participating, will take place Wednesday.

The more than 100 Warner executives, gathered here for the convention, found the city decorated for nine blocks extending from the railroad station to the Ambassador, a blimp with "welcome" banners, a sign over Hamid's pier, two bannered planes flying over the resort city, a sound anniversary birthday cake, boardwalk chair-pushers wearing sound anniversary buttons, decorated buses, and a special edition of the Atlantic City *Press-Union* welcoming them.

Among the surprises of the convention will be the personal appearance of Warners stars, Dennis Morgan and Jack Carson, a coast-to-coast broadcast of the "20th Anniversary of Talking Pictures Purse" from the Atlantic City race track, and a special broadcast from one of the closed sessions of the convention.

Home office executives present are: Kalmenson, Blumenstock, Samuel Schneider, Harry M. Kalmine, Joseph Bernhard, Moray, Haines, Lapidus, Ayers, Dolid, Hinchy, Goodman, Charles Baily, R. A. McGuire, Levinson and Bareford.

District managers attending are: Henry Herbel, Robert Smeltzer, Harry A. Seed, Charles Rich, Hall Walsh, Ralph L. McCoy, Doak Roberts, Sam Lefkowitz and Haskell Masters.

Among the branch managers present are: R. S. Smith, George W. Horan, E. A. Catlin, Carl Goe, Clarence Eiseman, William G. Mansell, Fred W. Beiersdorf, J. S. Abrose, J. M. Wechsler, C. W. McKean, F. D. Moore, A. J. Shumow, Robert H. Dunbar, Don Woods, A. W. Anderson, George Lefko, R. C. Borg, F. J. Hannon, Lester Bona, W. O. Williamson, Jr., John A. Bachman, Luke Conner, J. W. Loewe, Ed Williamson, Vernon Adams, E. A. Bell, Fred Greenberg, Al Oxtoby, William F. Gordon, Al Shmitken, Vete Stewart, Maurice Saifer, Grattan Kiely, Mickey Komar, Irvin Coval, E. H. Dalgleish and Frank Davis.

Foreign department representatives are: Max Wilder, Wolfe Cohen, J. J. Glynn, Karl Macdonald, G. R. Keyser, Peter Colli, Armando Trucios, Michael Sokol, Ary Lima, Arthur S. Abeles, Jr., Victor Michaelides, and Michael Shathin.

In attendance from the theatre department are: Clayton E. Bond, Harry Goldberg, Rudolph Weiss, Leonard Schlesinger, W. Stewart McDonald, I. J. Hoffman, James Coston, Moe Silver, Nat Wolf, Ted Schlanger, J. J. Payette, C. J. Latta, Frank Damis and L. J. Halper.

Members of the advertising-publicity department present are: Gil Golden, Larry Golob, Bill Brumberg, Don C. Gillette and Leonard Spinrad.

North Dakota Holds State Sound Anniversary Fete

FARGO, Aug. 4.—With the cooperation of Minnesota Amusement Co. and under a proclamation issued by the Governor of North Dakota, a statewide observance of Warners' 20th anniversary of talking pictures got under way over the weekend with premieres of "Night and Day" at the Fargo Theatre, here, and the Dakota Theatre, Grand Forks, and the State Theatre, Minot.

Warner Sound Short Marks Industry's 50,000th Film

"Okay for Sound," the Warner two-reel special commemorating the 20th anniversary of talking pictures, will be the 50,000th motion picture to be released by the American film industry since its beginning, according to records of the Motion Picture Association's title registration bureau and other industry files.

Show MOT State Film

Screening of a March of Time documentary film produced for the State Department of Commerce to show the services offered citizens of New York by state and local governments, will be held in the company projection room, here, today.

Select Entries for Venice Competition

By ARGEO SANTUCCI

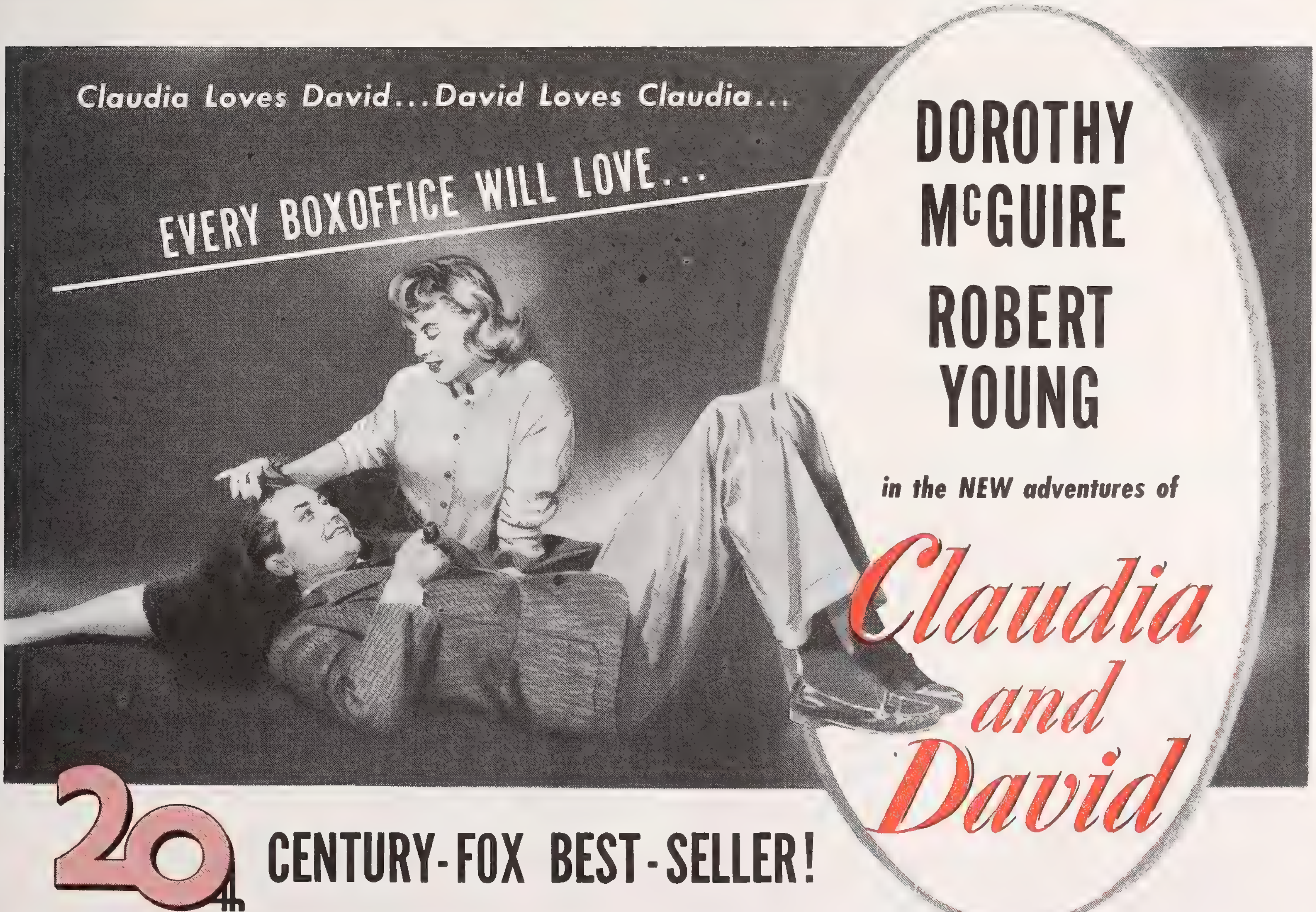
ROME, July 31. (By Airmail).—Four American companies have selected the pictures they will show at the International Cinema Exhibition to be held in Venice, Aug. 31 to Sept. 15. They are Universal: "This Love of Ours"; Columbia: "A Song to Remember"; Paramount: "Love Letters." Warner will organize a special performance in celebration of its 20th anniversary of talking pictures and will show "Saratoga Trunk."

Other American companies have indicated they will join the exhibition, but have not yet decided product to be shown.

The Safar Company, Milan, is producing approximately 1,000 16mm projectors each month. The Ducati Company in Rome is producing a 16mm projector which can be used in theatres large enough to seat 2,000.

$100,000 for 'Ivers'

With the completion of its first week's business in its American premiere at the New York Paramount, Hal Wallis' "The Strange Love of Martha Ivers" became the seventh picture in the history of the theatre's present operation to cross the $100,000 gross mark, R. M. Weitman, managing director of the theatre discloses. Other Paramount pictures to qualify were: "China," "Lady in the Dark," "Road to Utopia," "The Blue Dahlia," "Star Spangled Rhythm" and "Here Come the Waves."


Claudia Loves David... David Loves Claudia...
EVERY BOXOFFICE WILL LOVE...
DOROTHY McGUIRE
ROBERT YOUNG
in the NEW adventures of
Claudia and David
20th CENTURY-FOX BEST-SELLER!

WARNER MEETING TODAY!

Mr. Exhibitor, wherever you are this meeting is mighty big news for you. Our ideas are far-reaching, our plans are definite. Your Warner man will be on his way soon with the whole industry-rocking product story direct from the

TWENTIETH ANNIVERSARY
Warners
OF TALKING PICTURES

INTERNATIONAL CONVENTION
Celebrating
WARNERS' 20TH ANNIVERSARY OF TALKING PICTURES
AUGUST 5, 6 and 7
AMBASSADOR HOTEL, ATLANTIC CITY

Twentieth Anniversary of Talking Pictures Warners 1926 1946

MOTION PICTURE DAILY

V[illegible] 60, NO. 26 NEW YORK, U. S. A., TUESDAY, AUGUST 6, 1946 TEN CENTS

Field Force Assuming New Import

Single Sales Viewed by Kalmenson as Speedup

Atlantic City, Aug. 5.—New system of selling on a single picture basis that has just gone into effect, and the proposed plan of selling at auction, not only is going to speed up the industry's methods of doing business to a degree never imagined, but it will make the field sales forces twice as important and give them twice as many responsibilities declared Ben Kalmenson, vice president and general sales manager of Warners, in addressing the opening session of the company's 20th anniversary of talking pictures international sales convention this morning at the Ambassador Hotel.

Under the regulations, said Kalmenson, first class sales manpower will be at the highest premium since the industry began. Salesmen will have to cover a lot more territory, Kalmenson

(Continued on page 2)

NY Winter Garden May Be 'U's' First

The Winter Garden Theatre, Broadway first-run, will probably become the first theatre to be operated by Universal in its new plans for extensive theatre operations, with the company expected to take over on Oct. 1 when United Artists operation ceases, it became known here yesterday.

J. Arthur Rank leased the Winter

(Continued on page 19)

Atlanta Trust Suit Settled Privately

Atlanta, Aug. 5.—A long pending suit charging violation of the Sherman Act, brought by Mion and Murray, Atlanta theatre circuit operators, against some 20 defendants, has been dismissed by Federal Judge E. Marvin Underwood after attorneys for

(Continued on page 19)

Film Industry Assets Doubled Since Sound

Reflecting the expansion of the film industry resulting largely from the introduction of talking pictures by Warner Brothers 20 years ago, total asset value of major companies and independents in production, distribution and exhibition has increased from $1,500,000,000 to approximately $3,000,000,000, according to latest U. S. Department of Commerce and financial district figures.

Ten film companies alone—Warners, Loew's, 20th Century-Fox, Paramount, RKO, Universal, Columbia, United Artists, Republic and Monogram, despite some reorganizations following the depression in the 1930's have increased their aggregate assets from around $400,000,000 to over $800,000,000. The biggest rise, however, has taken place in the theater field, due, chiefly, to the great im-

(Continued on page 19)

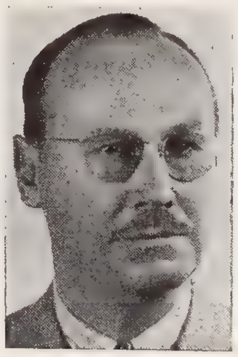
SOPEG, Companies Start Pact Talks

Contract negotiations between the Screen Office and Professional Employes Guild, CIO, and film companies opened yesterday with the companies agreeing to a retroactive date, July 29, 1946, for the following: Loew's, Columbia, Paramount, RKO Radio, RKO Service Corp., 20th Century-Fox, and Republic. United Art-

(Continued on page 19)

Perkins UK Para. Head

J. E. Perkins, Paramount division manager for the Far East, Australia, New Zealand and South Africa, has been named the company's managing director in Great Britain by George Weltner, Paramount International president. Perkins, who is en route by plane to New York from Shanghai, succeeds David E. Rose, who resigned to enter independent production.



J. E. Perkins

The new Paramount British manager has been associated

(Continued on page 19)

20th Sales Talks at 10 District Meetings

Discussions of new sales procedures for 20th Century-Fox will be held at 10 district, round-table meetings, soon, according to the company.

"Caesar and Cleopatra"

[GCF - J. Arthur Rank - United Artists]

As a spectacle, "Caesar and Cleopatra" is sweepingly staggering and often breathtakingly beautiful. This British film, produced and directed by Gabriel Pascal for J. Arthur Rank in wartime England and Egypt, stands notably high alongside any direct parallels in its own classification. In fact, Hollywood has ventured nothing like its scale since "Gone with the Wind" and "Wilson."

As a display of history, as Bernard Shaw saw it and wrote it, "Caesar and Cleopatra" is constantly interesting, frequently amusing, often satirical and always acted out at a high level by an excellent cast. The principals, of course, are Vivian Leigh, as Cleopatra, and Claude Rains as Caesar. Of all the cast, and by the nature of their extensive roles, they dominate such established British players as Basil Sydney, Cecil Parker, Stewart Granger, Francis L. Sullivan, Raymond Lovell and Flora Robson. Of all, too, best known to American audiences are

(Continued on page 19)

Columbia to Hit 'Policing' Of Industry

Frohlich to Make Issue Of Court's Authority

Columbia Pictures plans to raise the legal question of whether the three-judge statutory court in the New York anti-trust suit has the right in an equity suit under the Sherman Act to direct that certain trade practices should be adopted against the will of a defendant and whether the court can direct that means be adopted to "police" the industry, Louis D. Frohlich, Columbia counsel, declares to Motion Picture Daily.

Frohlich states he believes the court only has the authority to order injunctive relief against certain trade practices found in violation of the Sherman Act. He intends to raise this question in papers to be served on the court and the Department of Justice around Sept. 1.

According to Frohlich, Columbia intends to oppose any move which would bring that company under the arbitration system. He also plans to ask for findings of fact on the court's decision

(Continued on page 19)

Zanuck Warns of Lean Years Ahead

Hollywood, Aug. 5.—Dark days to come were forecast tonight by Darryl F. Zanuck in an address to the National Theatres convention delegates at a dinner tendered them by Joseph M. Schenck at the 20th Century-Fox

(Continued on page 19)

Sound Anniversary In This Issue

An editorial and advertising section commemorating the introduction of the first commercially successful sound and talking pictures by Warner Brothers, 20 years ago today, is to be found on Pages 3-18 of this issue of *Motion Picture Daily.*

Personal Mention

EDWARD A. GOLDEN, producer, now in Hollywood, plans a trip to Europe.

•

MRS. JAMES R. NAIRN, wife of Famous Players' advertising manager, at Toronto, has been named national secretary-treasurer of the Canadian Women's Press Clubs.

•

ANDREW L. STONE, United Artists producer, will arrive in New York from the Coast on Sunday. DON MCELWAINE, his executive assistant, left here for Hollywood last night.

•

GROVER C. SCHAEFER, PRC home office sales executive, has returned to New York from New Haven and Boston.

•

ARTHUR KRIM, president of Eagle-Lion, has arrived in Hollywood from New York for conferences with Bryan Foy; he will be gone one week.

•

JACK WARNER, Warner production vice-president, arrived in Atlantic City, yesterday, from Hollywood, for a company sales meeting.

•

SAM GALANTY, Columbia district manager and H. C. KAUFMAN, in charge of branch operations, are in Cleveland.

•

WILLIAM BROWN of the Loew-Poli Bijou Theatre, New Haven, and MRS. BROWN, are vacationing at Narragansett Pier, R. I.

•

PHIL REISMAN, JR., RKO Radio short subject producer, and director GENE MILFORD, are in England, from New York.

•

ROBERT J. MATHIEU, New England theatre operator, and MISS LEONORE M. BERNHARD, were recently married at Winchendon, Mass.

•

NUNNALLY JOHNSON, screen writer, is en route to New York from Hollywood.

•

A. J. O'KEEFE, Universal's Western sales manager, will fly from New York to Chicago today.

•

ARNOLD STOLTZ, PRC's director of advertising-publicity, returned yesterday from Missouri.

•

NED E. DEPINET, RKO executive vice-president, will return to New York tomorrow from Hollywood.

•

S. BARRET MCCORMICK, RKO Radio advertising- publicity director, is due in Hollywood from New York.

•

JOSEPH BERNHARD, Warner executive, flew East yesterday from Hollywood.

•

CARL LESERMAN and WILLIAM BOYD will leave Hollywood Aug. 11 for New York.

•

HARRY H. THOMAS, PRC president, has arrived in Hollywood for a week's series of studio conferences.

Variety Tents Hosts To McCraw in Sept.

William McCraw, national executive director of the Variety Clubs of America, will be the guest of three of the club tents during September at special functions in their respective cities, according to an announcement by R. J. O'Donnell, national chief barker.

First engagement will be on Sept. 16, when the Indianapolis tent will sponsor an industry banquet at which McCraw will be guest of honor and principal speaker. Also on the dais will be Sam Switow, chief barker of the tent and Marc Wolf, treasurer of the national organization.

Johnston May Enter Occupied Countries

WASHINGTON, Aug. 5.—Eric Johnston, president of the Motion Picture Association, may extend his European visit into the occupied countries of Germany and Italy, Col. Kenneth Clark of the MPA said today. The MPA president is expected to visit England, France, Germany, and possibly several other countries in Europe and the Balkans, he said.

Joyce O'Hara, Johnston's executive assistant, is expected to accompany him.

NCA Creates Own Service Facilities

MINNEAPOLIS, Aug. 5.—Twin City affiliates of North Central Allied have voted to establish a non-profit sound service set-up for local member theatres. The move was described by president Ben Berger as "a plan to defeat" the recently announced raise in charges by sound service companies which were termed, "arbitrary and unjust".

Discuss Foreign Bars on Theatres

WASHINGTON, Aug. 5.—Discussion with regard to the barrier being imposed in France and Germany on the number of American owned and operated theatres took place here today between State Department officials and Carl Milliken, of the Motion Picture Association foreign department and Harold L. Smith, of the MPA Paris office, according to reports from government officials.

Siegel May Produce Independently

HOLLYWOOD, Aug. 5. — Sol Siegel today confirmed reports he will leave Paramount this week, probably to enter the independent field, in which he previously produced "Kiss and Tell." The contract with the studio was amicably settled. Siegel's last picture for Paramount is the unreleased "Blue Skies."

$8,200 for 'Missouri'

PRC's home office, here, yesterday reported a record gross of $8,200 for the first four days of "Down Missouri Way," in its world premiere at the St. Louis Theatre in that city.

Disney Controversy With Guild Halted

HOLLYWOOD, Aug. 5—Following virtually constant weekend conferences ending early this morning, the Disney studio and the Screen Cartoonists Guild issued a joint statement declaring: "An amicable settlement of a layoff controversy has been arrived at in the spirit of a mutual compromise. Details cannot be announced at this time because some points have yet to be ironed out. Meanwhile, production will be continued on all feature and short productions now nearing completion, and all cartoonist personnel necessary for this work will be employed."

MPTOA Committee Passes on U.S. Shorts

ST. LOUIS, Aug. 5.—Fred Wehrenberg, head of MPTOA, has announced approval of the exhibition of government short subjects after a conference with Arch Mercey, chief of the film division of the Office of War Mobilization and Reconversion.

Wehrenberg said it ultimately will be up to each exhibitor whether he wants to show the films or not. He will appoint a committee consisting of Lewin Pizor, Herman Levy and J. J. O'Leary to review the films.

Butterfield to Direct Pathe Promotion

Alfred Butterfield, formerly news editor of RKO Pathe News, has been appointed promotion director of RKO Pathe, Inc., it is announced by President Frederic Ullman, Jr. Butterfield has been associated with RKO Pathe News since 1942 as news executive and script chief. He was previously assistant producer of March of Time Radio, an associate editor of *Life Magazine* and an advertising executive at Time, Inc.

Plan Guest Speakers At Ampa Luncheons

A series of brief luncheon talks by experts from various kindred fields will be given at forthcoming meetings of the Associated Motion Picture Advertisers, Inc., it is announced.

Field Force

(*Continued from page* 1)

pointed out, and they as well as branch managers and district managers will have to act on their own initiative and judgment more than ever before. In the matter of single selling, said Kalmenson, Warners is fortunate because it has already had a thorough "dress rehearsal" in this procedure over the past several years, during which time the company has sold all its pictures on an individual basis.

Robert W. Perkins vice president and general counsel commented briefly on the new selling regulations. Howard Levinson, attorney in charge of distribution matters for the company, discussed the single selling situation at some length. He also talked on revisions in zoning and clearances.

Wolfe Cohen, vice president of Warner International, met with foreign department executives, while Harry M. Kalmine, general manager of Warner Theatres, held a conference of zone managers and home office executives.

Holt, Exhibitor, Dies

CINCINNATI, Aug. 5.—A. J. Holt, 75, owner of the suburban Idle Hour Theatre, died at his home here late Friday. An exhibitor for 32 years, and previous operator of the sub[illegible]n Emery and Pandrola Theatres, [illegible]lt had been in declining health. A daughter survives.

Mrs. Jules Levey Dies

Mrs. Jules Levey, wife of the Warner Brothers' home office real estate department executive, died yesterday at her home, here. The remains were taken to Trotts Funeral Home, Rochester, for burial on Thursday. Also surviving are a daughter, Symone.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene DUNNE Rex HARRISON Linda DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

Till the End of Time
starring
DOROTHY McGUIRE *and* GUY MADISON
Robert Mitchum Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
'KITTY'
with
Paulette GODDARD
Ray MILLAND
IN PERSON
Grace McDONALD
Nick LUCAS
John KIRBY and ORCH.

BARBARA STANWYCK • VAN HEFLIN • LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person
DINAH SHORE • GIL LAMB • THE ACROMANIACS
EXTRA! DICK STABILE and ORCHESTRA
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

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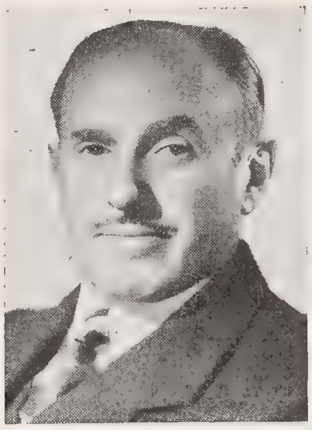
HISTORY OF SOUND FILMS

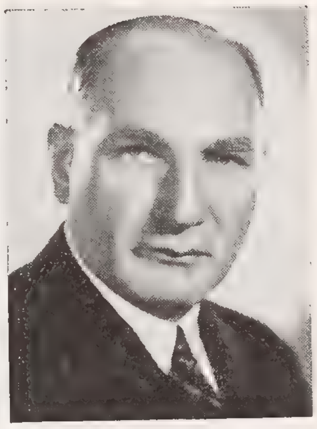
Pioneered by Warners, Growth Was Rapid

H. M. Warner

Sam Warner



Jack Warner



Albert Warner

PIONEERS OF TALKING PICTURES: Harry M. Warner, president of Warner Brothers; the late Sam Warner, Jack L. Warner and Albert Warner, vice-presidents. To bring talking pictures to the screen they invested years of labor and advanced as much as $5,000,000 of their private fortunes.

THE talking motion picture is 20 years old this summer. It was born on August 6, 19[illegible], when Warner Bros. presented the world premiere of John Barrymore in "Don Juan" and a program of Vitaphone short subjects starring opera and concert artists who were heard as well as seen on the screen for the first time.

The Twentieth Anniversary of that event is being celebrated now by leading organizations in the motion picture and electronics industries. National co-sponsors of the celebration are the American Telephone & Telegraph Co., Bell Telephone Laboratories, Western Electric Co., Eastman Kodak Co., RCA Victor Division of Radio Corporation of America, Society of Motion Picture Engineers, Thomas A. Edison, Inc., and Warner Bros. Pictures, Inc.

Jack and Sam Warner first heard about the experiments with talking pictures from Major (now Colonel) Nathan Levinson of Western Electric when he was supervising the installation of Station KFWB at the Warner studio in Hollywood. Because earlier attempts to present talking pictures had failed to impress moviegoers, the brothers were naturally skeptical. But Levinson explained that the new apparatus included all of the latest electronic devices such as the vacuum tube for amplifying sound and electrical synchronization.

Sam Warner Studies Sound

So Sam Warner was delegated to look into the possibilities of the new apparatus. On a trip to New York in the spring of 1925, he attended an exhibition of talking pictures at the Bell Telephone Laboratories. He was so enthusiastic about the possibilities that he persuaded his brothers Harry, Jack and Albert to hear and see them, too. Although they knew that other film companies had turned down talking pictures, the brothers agreed that they were worthwhile and undertook to develop them. That took courage.

In order to take care of this important new experiment, it was necessary to reorganize their activities. While Sam Warner assembled a production crew to experiment with talking pictures in the Vitagraph studio in Brooklyn in the late summer of 1925, Jack L. Warner continued to produce silent pictures to take care of their customers and Albert Warner supervised their distribution. As president of the company, Harry M. Warner kept an eye on all activities, old and new, but especially on financial problems.

Small Crew of Workers

Sam's crew consisted of cameramen, actors, writers, directors, musicians and studio technicians supplied by Warner Bros. and a recording crew assigned by Western Electric. Essentially, the job of the Warners was to supply the showmanship and the industrial "know how" to bridge the gap between the laboratory and the theatre.

There were many difficulties. Microphones were so sensitive that they picked up extraneous noises, such as the noise of the cameras, the passing of the subway trains and the cooing of doves which had settled in the roof girders of the old studio. Since the microphones themselves could not be moved without making noise that would be recorded, they had to remain stationery. Actors and musicians were held within narrow limits and "played to the mike."

By the spring of 1926, however, Sam and his crew had overcome these and other problems. His brothers agreed that talking pictures were sufficiently advanced to make definite plans for theatrical release. In April, 1926, they formed the Vitaphone Corporation to carry on the development. Warner Bros. Pictures, Inc., supplied the capital. On April 20, 1926, Western Electric entered into a formal license agreement with Vitaphone to replace the earlier "trial marriage" agreement during the experimental period.

Back in December, 1925, Jack Warner had completed the production of "Don Juan," a silent feature picture starring John Barrymore. Coming as it did after the actor's great performance in "The Sea Beast," the picture held out every promise of box office and artistic success. Although they needed the money that the picture would bring, because the brothers were personally financing the Vitaphone experiment, they held up its release so that it could be provided with a symphony orchestra accompaniment and for the world premiere of talking pictures.

Vitaphone equipment was shifted from Brooklyn to the old Manhattan Opera House on Thirty-Fourth Street, New York City, to record the premiere program. New accoustical problems were gradually conquered as the barn-like structure was transformed into the first professional sound studio. There the Philharmonic Orchestra, with its 107 musicians conducted by Henry Hadley; Giovanni Martinelli, Metropolitan Opera tenor; Marion Talley and Anna Case, Metropolitan Opera sopranos; Mischa Elman and Efrem Zimbalist, violinist; Harold Bauer, pianist; Roy Smeck, banjoist, and Will H. Hays, president of the Motion Picture Producers and Distributors, became pioneer performers in talking pictures.

By midsummer the program for the premiere began to take definite shape. Warners' Theatre on Broadway between 51st and 52nd Streets was wired for sound and refurbished for the world premiere. There new difficulties had developed. The old loud speakers which were adequate for carrying speakers' voices on a public address system could not handle enough power for theatre use. But by midsummer E. C. Wente of the Bell Laboratories had developed an adequate loud speaker.

Star Program for First

Finally all was in readiness. After older companies had turned down sound, Warner Bros. had staked their money and their reputation as showmen on the success of talking pictures. They had prepared a program containing the most brilliant array of stars ever assembled. John Barrymore was at the peak of his screen popularity. The singers and instrumentalists were tops in the opera and concert field. But would they be accepted in a new medium?

The answer came that first night in 1926. Nowadays it is taken for granted that an audience can both hear and see actors and newsreel headliners on the screen. Up to twenty years ago, however, audiences were accustumed to silent pictures. Therefore, when people at Warners' Theatre heard and saw singing and performing likenesses of opera and concert stars brought living to the screen, they regarded talking pictures as a miracle. So did scientists. For example, Professor Michael I. Pupin of Columbia University said:

"No closer approach to resurrection has ever been made by science."

Theatres Without Sound

Critics approved and the audience was enthusiastic. Talking pictures had arrived. Or so it seemed in August of 1926. But who would play them? Theatres were not wired for sound and it was two years before the industry was really convinced that talking pictures had come to stay.

Back of that world premiere of talking pictures presented by Warner Bros. in 1926 lay a long history of painstaking scientific development. For the talking picture was the end product of a gradual evolution of devices to photograph action and to record and transmit sound. The logical starting point was the telephone, the phonograph and the silent motion picture, which were themselves the outgrowths of still earlier developments.

(*Continued on page* 4)

★ Early Problems Were Numerous ★

(*Continued from page 3*)

The basic elements of talking pictures were in the laboratories. It remained for engineers and scientists to assemble, adapt and improve them, which they proceeded to do by leaps and bounds.

In 1921, Dr. Lee De Forest gave this first demonstration of sound-on-film recording in his High Bridge, N. Y., laboratory. In 1921-22, Wente developed the light valve for recording sound on film. In December, 1922, Theodore W. Case and Earl I. Sponable invented the AEO light. On April 15, 1923, and for three weeks thereafter, De Forest's Phonofilm was shown as part of an otherwise silent program at the Rivoli Theatre. But film industry leaders were not sufficiently impressed to adopt it.

Meanwhile Western Electric engineers, encouraged by their chief, Edward B. Craft, were forging ahead with both sound-on-film and sound-on-disc systems, of talking pictures. They had the choice of either method. Joseph P. Maxfield recalls that the reason sound-on-disc recording was chosen for early production experiments was because the wax disc industry had many years of experience in making each record perfect for reproduction of sound. On the other hand, there was the danger, if not the certainty, that sound-on-film recording processed by the rule-of-thumb methods then in vogue in the commercial film laboratories would yield uncertain results.

Sound-on-Disc First

So it was talking pictures produced by the sound-on-disc method which the Warners introduced. The difference between these and the earlier Edison "talkers" marked the progress made in reproducing sight and sound between 1913 and 1926. Edison did remarkably well with the devices at his disposal. But the comparatively feeble sound emitted into a theatre auditorium by a phonograph horn could not compare with the undistorted, fully amplified sound poured out of the loud speaker which Wente had perfected by the summer of 1926. Furthermore, mechanical synchronization by means of cords and pulleys could not compare with the precision of the new electrical synchronization.

It is interesting that one of the most eloquent tributes to the Warners for this pioneering accomplishment was given by De Forest when he wrote in an article he contributed to the Journal of the Society of Motion Picture Engineers in January, 1941:

> **"Unquestionably it was the absolute unique prescience and courage of Sam Warner, and later his brothers, which finally resulted in arousing the motion picture industry to the belated realization that here at last science and invention had created a new instrumentality, one which the mute public had long and patiently awaited; and which, once launched on the sea of public acceptance, was destined to sweep over those antiquated studios and half-empty theatres with a tidal wave of irresistible momentum, ruthlessly scrapping their wornout equipment, outdating their time-honored technic, relegating their priceless art and high-priced artists to an oft-lamented limbo, at a cost in millions which staggered even the intoxicated imagination of Wall Street, in the millennium of predepression 'rugged individualism.'"**

"Talking pictures are just a fad. They won't last."

That is what film industry leaders were saying in August, 1926, after Warner Bros. had presented the first talking picture program. But the Warners were not discouraged. Their strategy was to win the public first. The world premiere program, consisting of "Don Juan" and a series of Vitaphone short subjects, was a sellout at Warners' Theatre on Broadway. The line at the boxoffice stretched to 51st Street in one direction and to 52nd Street in the other.

Immediately a second picture, "The Better 'Ole," with Sydney Chaplin, was scored. This was presented at the Colony Theatre across the street from Warners' Theatre. The accompanying program of Vitaphone shorts was a series of vaudeville numbers including a ten minute skit by Al Jolson. Later, "When A Man Loves", with John Barrymore, was scored and presented at the Selwyn Theatre on 42nd Street. For a time there were three Vitaphone shows going at once in New York. The Warners also installed reproducing apparatus in theatres in Atlantic City, Chicago, Boston, St. Louis, Philadelphia, Hollywood, Detroit and elsewhere to provide show windows.

In April, 1927, Sam Warner shifted his crew to the Warner lot in Hollywood, where a new studio had been built and equipped especially to produce sound pictures. Sam and his [illegible] had learned a great deal in two years of [illegible]perimenting in Brooklyn and New York, and the new installation was the last word in acoustical engineering.

Early in the summer of 1927, Sam and Jack Warner went to work on a more ambitious project than any that had been attempted. They bought the talking picture rights to "The Jazz Singer" and engaged Al Jolson to play the title role. This was to be a feature picture with singing sequences recorded by Vitaphone. The cost would be more than they could possibly get back in rentals from the 100 theatres which would be wired for sound by the time it was ready for release. But they had faith in talking pictures even if most of the other producers were still holding back.

Jolson Makes Hit

Production of "The Jazz Singer" went forward with the meticulous care of a pioneer venture. Only the singing sequences were to be in sound; the remainder of the picture was photographed silent and scored later. One day Jolson was recording "Dirty Hands, Dirty Face." When he finished, the sound apparatus was left running to record the applause.

"Wait a minute! Wait a minute!" Jolson ad libbed to the cafe audience. "You ain't heard nothin' yet."

It had not been intended to include any spoken words. When Jack and Sam Warner and the director, Alan Crosland, heard the dialogue on the playback, however, they decided to leave it in the finished picture. In a later sequence they added a page of dialogue with his mother.

On October 6, 1927, that impromptu speech and the later page of dialogue delighted the first night audience in New York City. Talking pictures had advanced another step. "The Jazz Singer" was a hit and ran for 26 weeks at road show prices.

Sam Warner's Death

But Sam Warner was not there to share in the triumph which he had done so much to create. He had been working hard, all hours of the day and night, for the previous two years. When "The Jazz Singer" was nearly finished, he felt tired. Late in September he developed a sinus infection, and decided he did not feel well enough to go to New York for the premiere. Instead of improving, his trouble developed into pneumonia. None of the brothers attended the premiere. Albert was at Sam's bedside. When news of the seriousness of Sam's condition reached Harry and Jack, they raced to the Coast. But they were three hours too late. Early on October 5, the day before the first public showing of "The Jazz Singer", Sam died.

The possible circulation of "The Jazz Singer" with its singing sequences was limited to 100 theatres wired for sound. Silent Warner features at that time reached some 7,500 theatres. Although it was possible to rent "The Jazz Singer" as a silent picture, that deprived it of its novelty and effectiveness. This was proved by the fact that it failed to draw much of an audience in some theatres where it was run as a silent picture and returned months

(*Continued on page 6*)

Few Had Faith in Sound at Outset

By **HARRY M. WARNER**

President, Warner Bros. Pictures, Inc.

A LOT has been said and written about the skepticism and opposition that my brothers and I had to contend with when we made up our minds to bring out sound and talking pictures.

It is all very true. The number of unbelievers was more than a thousand to one against us.

But what I'd like to say on this occasion is not about the men who didn't believe with us and in us. I want to say something about those who *did* believe, the courageous group who went along with us, risking everything they had just like we did.

Those men who backed us up with their faith in those early days of sound were real showmen, and as showmen they realized that we had something of tremendous value.

More than that, however, was the confidence these men had in us—in my brothers, Sam, Jack and Albert, and myself.

Required Great Faith

Without this faith on the part of those pioneers in talking picture exhibition, the great film industry of today might never have come about. A wonderful new medium of entertainment, education, culture and world understanding might have remained on the shelf for many more years.

Bright ideas and wonderful inspirations come to all of us. But they don't mean anything unless we can get other people to believe in our dreams and help us to make them come true.

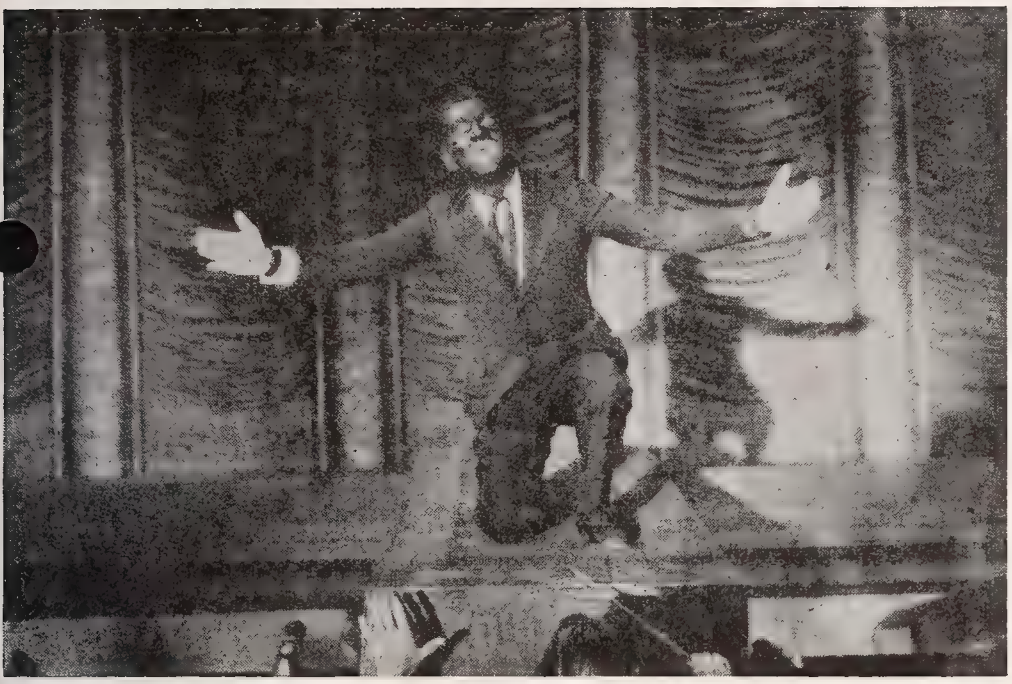
In almost every great undertaking, it is a small minority with a big faith that makes the achievement possible. It was a handful of men with a mountain of faith that made talking pictures a reality.

So it is to those pioneer exhibitors, and the inventors, the engineers and all other pioneers who helped us along during our early struggles with sound, as well as to the pioneer patrons of talking pictures, that we of Warner Brothers are most deeply grateful today.

They are the ones that Jack, Albert and I want to salute on this Twentieth Anniversary of Talking Pictures.

And I know that Sam, if he were still with us, would feel the same way about it.

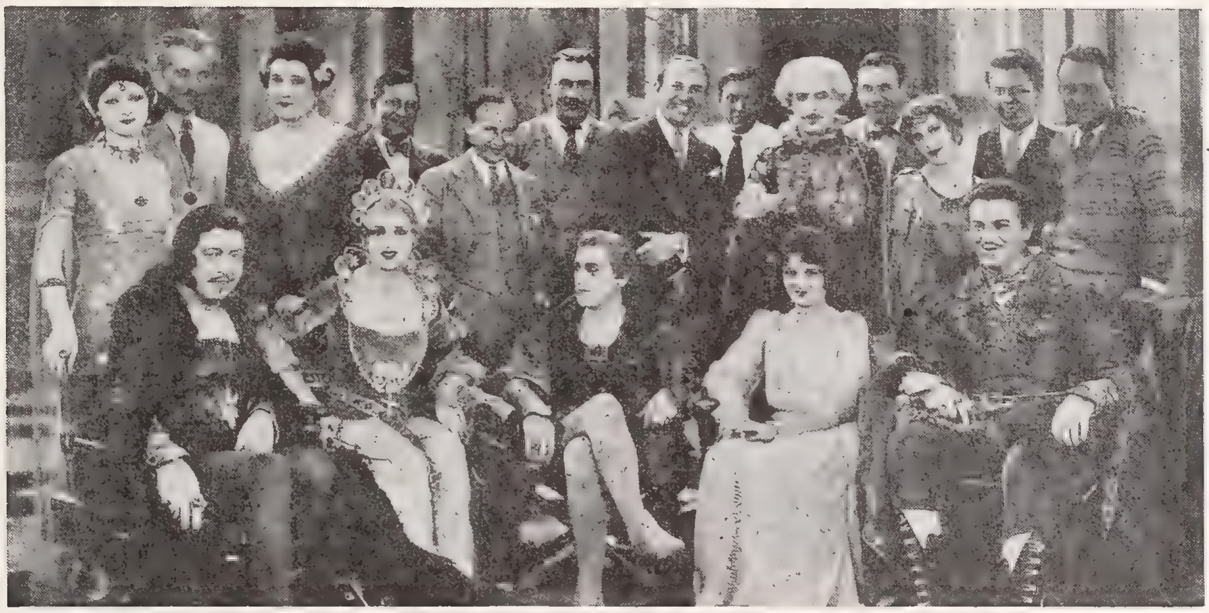
On the Screen of 20 Years Ago



FIRST of the big talking picture "hits". Al Jolson in his "Mammy" song finale in "The Jazz Singer", 1927.

MYRNA LOY in "The Desert Song", WB's first all-talking and singing operetta production.

Will H. Hays, then president of the MPPDA, delivers Vitaphone talk on the occasion of the world premiere of "Don Juan", August 6, 1926.



ON the "Don Juan" set. Left to right (standing): Myrna Loy, Byron Haskins (cameraman); unidentified; the late William Koenig; unidentified; Alan Crosland, director; Jack L. Warner; Ben Carre, art director; Joseph Swickard, assistant director; Helene Costello, Perce Westmore and Gordon Hollingshead, cameraman; (seated) Warner Oland, Estelle Taylor, John Barrymore, Mary Astor and Montague Love.

ANOTHER "hit" of the early talking picture era, "Little Caesar", starring Edward G. Robinson.

Dolores Costello and Conrad Nagel in "Glorious Betsy".

George Arliss as "Disraeli" in the picture of the same name, for Warner Bros.

History of the Talking Films

(Continued from page 4)

later to sellout business in the same theatres after they had installed sound equipment.

After the opening in New York, other road show engagements were arranged in key cities throughout the country. These stimulated the demand for installations. Wherever Warner Brothers assumed the risk of installing equipment for road showing "The Jazz Singer", the theatre owner later took it over permanently. Other theatre owners began to buy sound projection equipment. Despite the high cost, exhibitors were able to pay for their sound equipment with earnings on "The Jazz Singer."

By June 16, 1928, 220 theatres were showing sound motion pictures. The Vitaphone Corporation had scored 20 feature productions and produced upwards of 300 short subjects. The company had spent $2,000,000 in production of numbers and scoring feature pictures.

After Sam's death, Jack Warner carried on as head of the studio. Veterans on his staff had served for years on the Warner lot in silent days and pioneered with him and Sam in developing talking pictures. They continued now to maintain the flow of product, improving it as they went along. Four Vitaphone shorts were produced every week, and an increasing number of part-talking features began to appear. In the spring and summer of 1928, Warner Brothers released "Tenderloin", "Glorious Betsy" and "The Lion and The Mouse," which were part-talking pictures.

Advanced $5,000,000

It had been a long pull for the Warners, who had backed their faith in Vitaphone with their own funds. Between August, 1926, the world premiere of "Don Juan", and December, 1928, the Warners personally made a number of large loans to Warners Bros. Pictures, Inc. At one time during this period these advances exceeded $5,000,000.

When "Lights of New York" opened at the Strand Theatre in New York City on July 6, 1928, its success was instantaneous. Its earnings were so great that Wall Street began to take an increasing interest in Warner Bros. stock, the price of which mounted steadily. The interest shown by financial men and investors was completely justified because that little feature, expanded from a two-reeler, was a winner.

Meanwhile, the installation of sound equipment in theatres went on at increased speed. By the end of 1928, Western Electric had wired a total of 1,046 theatres for sound. Radio Corporation of America began installing Photophone equipment in theatres on October 1.

Progress to Drama

As his first really ambitious dramatic production, Jack L. Warner, executive producer, decided to make "Disraeli," starring George Arliss. This biography of the British prime minister of that name had been written especially for Arliss. Warner gave him a strong supporting cast and the best production that could be provided.

After Arliss' triumph in "Disraeli," John Barrymore gave a brilliant performance in "General Crack." Arliss countered with "The Millionaire" and "Old English"; while Barrymore added to his laurels with the American classic, "Moby Dick." Other notable dramatic and biographical productions followed in rapid succession throughout the late '20s and early '30s.

The pattern and the form were developed. The screen had been given its voice.

Stage-Door 'Jennies' Waited on Will Hays

By **SHANNON KATZENBACH**
City Manager, Fourth Avenue Amuse. Co., Terre Haute, Ind.

S. Katzenbach

I was manager of the Grand Theatre, Terre Haute, when Vitaphone was premiered there, April 26, 1927. In the short subjects talking picture program one reel featured Will H. Hays, resident of nearby Sullivan, Ind. After the showing two elderly ladies asked to be taken back stage to talk to their good friend and neighbor, Will Hays, whom they believed was back there doing the talking in person at each performance.

Another time, we were showing the Vitaphone Orchestra of 150 pieces playing the "William Tell" overture. Suddenly the projector spurted to nearly double its correct speed and the classical rendition would have been ruined except that the audience found the incident a rib-tickling one. Investigation showed that a mouse had gotten into the speed control circuit and been electrocuted.

Sound Increased Films' Prestige

By **MAJOR ALBERT WARNER**
Vice-President and Treasurer, Warner Bros. Pictures, Inc.

One of the incidental, though by no means unimportant, results of the talking motion pictures was that they brought to the film industry a respect never before accorded it.

The oldtime snipers at the screen—those who spread the misinformation that motion picture producers were unqualified to turn out anything except entertainment for so-called juvenile mentalities—were very much surprised to discover, when the screen was given voice, that Hollywood had many worth-while things to say. Not just gags and funny lines for the amusement of the public, but messages of social significance, informative data and many other kinds of enlightenment as well as entertainment.

Viewpoints Changed

Educators began to find the screen a great help in their work. Churchmen, who at one time admonished their congregations to stay away from motion picture shows, began to find topics for sermons in current films. National and world leaders seeking to influence public opinion sought to do it through the medium of the screen.

Then there was the new attitude of respect and confidence toward our industry that developed in banking and investment circles—among the astute financiers who place their money on the line for the kind of ventures and people they believe in. Getting Wall Street loans to finance motion picture production was a very difficult thing in the silent days. But within a few years after talking pictures came in, Wall Street had its latchstring out and its pursestrings open for Hollywood producers. Investors in film companies multiplied rapidly. And thus it was possible to obtain the money to finance the enormous expansion of our industry in the last twenty years.

Talking Pictures Seek New Horizon

By **JACK L. WARNER**
Vice-President and Executive Producer, Warner Bros. Pictures, Inc.

It is hard to believe that twenty years have passed since talking pictures made their bow as regular screen entertainment.

The time has gone by fast because so much has happened in those years. A new generation has grown up, another world war has come and gone, and the screen has become a finer medium of entertainment and a much more potent instrument for promoting international understanding.

Many of you are now asking what is to come next—where do we go from here?

As I see it, our industry has undergone such a drastic transformation and has made such long forward strides in its short span of existence that it could well spend the next twenty years consolidating its position.

But we are not the kind of people who rest on our laurels. In a field like ours, where competition and rivalry are at work twenty-four hours a day, there is no time for smugness.

Four-Dimensional Art

Few persons seem to realize that the screen is now a four-dimensional art, the first of its kind. In addition to the pictorial and the dramatic, it took on musical and literary qualities when sound and talk were added.

That combination of four arts not only gave motion pictures the widest appeal ever embodied in any form of entertainment, but it broadened the scope of our artistic opportunities and placed our industry beyond the competition of any other form of amusement.

In the quality of pictures and in the expansion of our influence for public good, we have made more progress in the past six years than in the preceding forty-five years or since the first silent films. That seems to indicate we are only now getting into high gear on our way to realizing all the potentialities of sound.

It means that the talking picture is not the last horizon for us. There are new and brighter ones still ahead.

Sound Came—And Broke Butterfield's Records

By **EDWARD C. BEATTY**
President, W. S. Butterfield Theatres

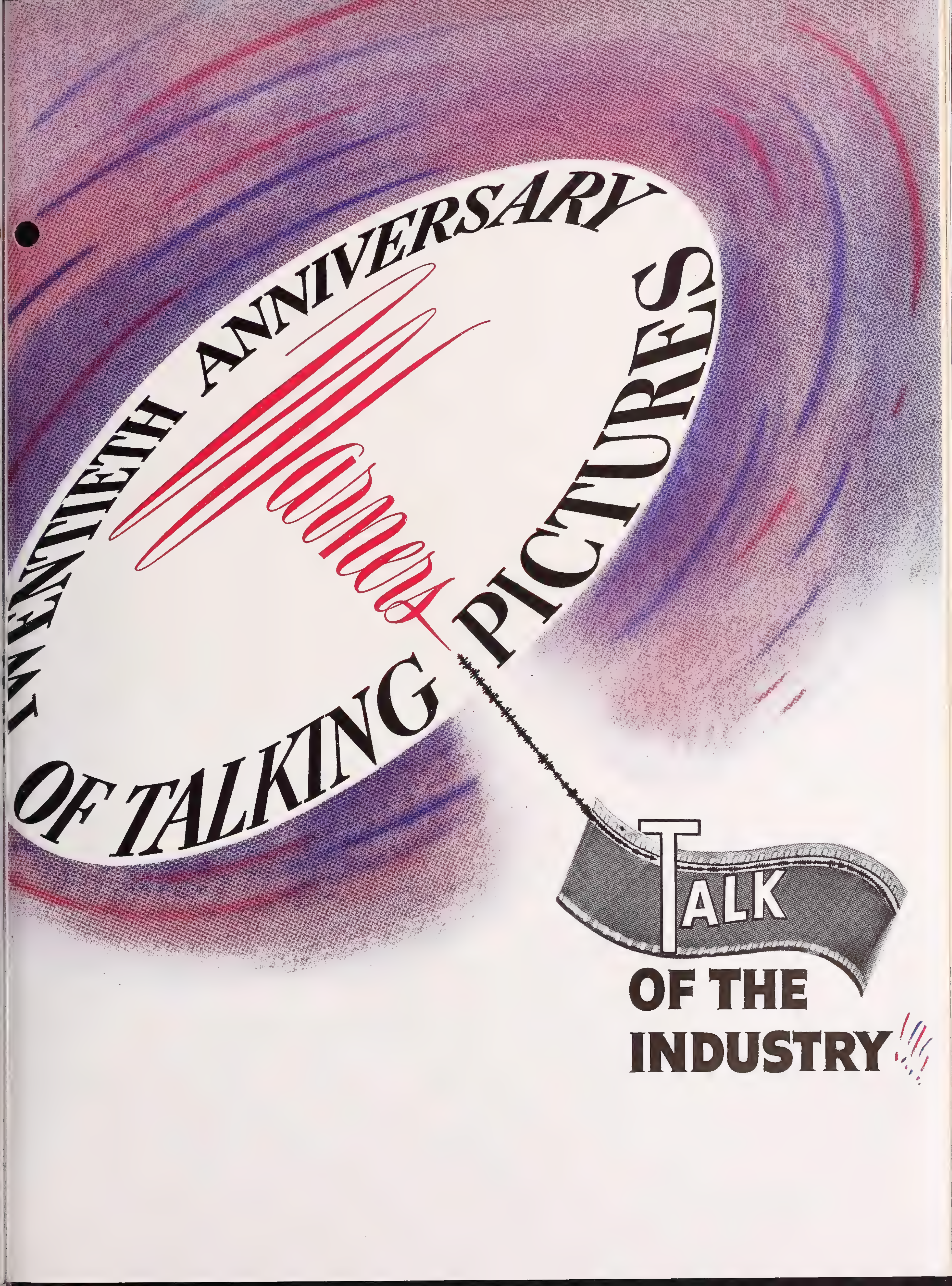
E. C. Beatty

At the Post Theatre in Battle Creek, Mich., it was necessary to pull the heavy records for the first talkies up on hoists to the upper balcony of the old legitimate theatre where films were then playing.

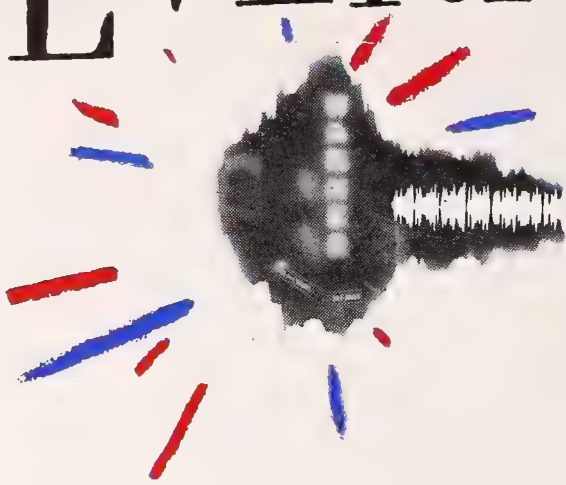
One afternoon I was across the street from the Post watching the hoists loaded and the records carried aloft. Suddenly a cable broke and the records came crashing to the pavement.

"No show tonight," was my first thought.

But I learned we had received two sets of records (it seems, somehow, there always was an emergency set handy) and the Post presented the first filming of "The Desert Song" right on schedule.


WENTIETH ANNIVERSARY
OF TALKING PICTURES
Warners
TALK
OF THE
INDUSTRY!!!

THIS IS EVERY EXH



1926

The Proudest Anniversary in all the Show World gets the

GREATEST

WE'RE mighty grateful for all the tributes that are being heaped on Warners these Anniversary days. But there are others within the industry who have earned the right to consider it their Anniversary, too.

To the exhibitors, large and small,

Jack L. Warner, *Executive Produce*

BITOR'S ANNIVERSARY

1946

Varners and "talking pictures"
we very much. It was through
heir far-sightedness, their sup-
ort and their showmanship that
rogress was possible in those
irst struggling "See and Hear"
lays. We acknowledge their im-
ortant contribution with grati-

tude most sincere; and we look forward to the continued progress that must result from this ever-growing bond between us.

And now, fully realizing the meaning of this occasion to every exhibitor on the globe, we here present our Celebration attractions.

ELEBRATION LINE-UP IN ALL SHOW HISTORY!

NOT FOR ONE DAY
NOT FOR ONE NIGHT -- But....

The Celebration goes on and goes on and goes on

NIGHT AND DAY

THIS WEEK IN 250 NIGHT AND DAY-AND-DATE PREMIERES! NEVER SUCH TRANS-CONTINENTAL FESTIVITIES! NEVER SUCH INDUSTRY-WIDE PARTICIPATION!

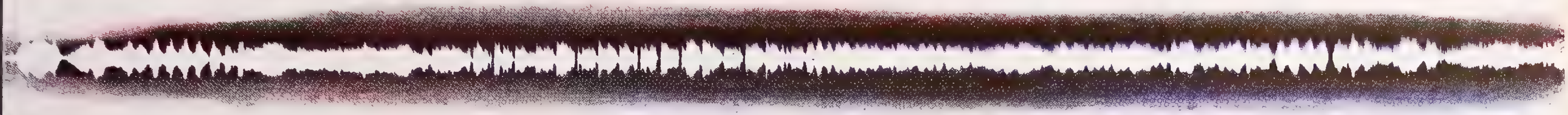
IN ANNIVERSARY TECHNICOLOR

And the celebration goes on and goes on and

Hats off to all of them – they made "Night and Day" possible!

CARY GRANT · ALEXIS SMITH IN **"NIGHT AND DAY"** with MONTY WOOLLEY · GINNY SIMMS · JANE WYMAN EVE ARDEN · CARLOS RAMIREZ · DONALD WOODS and MARY MARTIN

SCREEN PLAY BY CHARLES HOFFMAN · LEO TOWNSEND · WILLIAM BOWERS · Directed by **MICHAEL CURTIZ** PROD. BY **ARTHUR SCHWARTZ** ADAPTATION BY JACK MOFFITT · BASED ON THE CAREER OF COLE PORTER · ORCHESTRAL ARRANGEMENTS BY RAY HEINDORF ·



THESE

ARE THE SHOWS THAT SAY "HAPPY WARNER ANNIVERSARY" EVERY DAY!

BETTE DAVIS
IN
A STOLEN LIFE
WITH
GLENN FORD and DANE CLARK
WALTER BRENNAN · CHARLIE RUGGLES
Screen Play by Catherine Turney • Adapted by Margaret Buell Wilder
From a Novel by Karel J. Benes • Music by Max Steiner
Directed by CURTIS BERNHARDT

HUMPHREY BOGART · LAUREN BACALL
IN
THE BIG SLEEP
with MARTHA VICKERS · DOROTHY MALONE
A HOWARD HAWKS PRODUCTION
Music by Max Steiner • Screen Play by William Faulkner, Leigh Brackett & Jules Furthman • From the Novel by Raymond Chandler

---

BETTE DAVIS AND PAUL HENREID
IN
DECEPTION
WITH CLAUDE RAINS
Screen Play By JOHN COLLIER & JOSEPH THAN
Based On Play By LOUIS VERNEUIL
Music By ERICH WOLFGANG KORNGOLD
Directed By IRVING RAPPER • Produced by HENRY BLANKE

ERROL FLYNN · ELEANOR PARKER
IN
NEVER SAY GOODBYE
with LUCILE WATSON · S. Z. SAKALL · PATTI BRADY
Screen Play by I. A. L. Diamond and James V. Kern • Original Story by Ben and Norma Barzman • Adaptation by Lewis R. Foster
Directed by JAMES KERN • Produced by WILLIAM JACOBS

DENNIS MORGAN · JACK CARSON
IN
TWO GUYS FROM MILWAUKEE
and JOAN LESLIE · JANIS PAIGE · S. Z. SAKALL · PATTI BRADY
Original Screen Play by Charles Hoffman and I. A. L. Diamond
Directed by DAVID BUTLER · Produced by ALEX GOTTLIEB

ELEANOR PARKER · PAUL HENREID · ALEXIS SMITH
IN
W. SOMERSET MAUGHAM'S
OF HUMAN BONDAGE
with EDMUND GWENN · JANIS PAIGE
Music by Erich Wolfgang Korngold • Screen Play by Catherine Turney
Directed by EDMUND GOULDING · Produced by HENRY BLANKE

IDA LUPINO · ROBERT ALDA
ANDREA KING · BRUCE BENNETT
IN
THE MAN I LOVE
Screen Play by Catherine Turney • Adaptation by Jo Pagano and Catherine Turney • From a Novel by Maritta Wolff
Directed by RAOUL WALSH • Produced by ARNOLD ALBERT

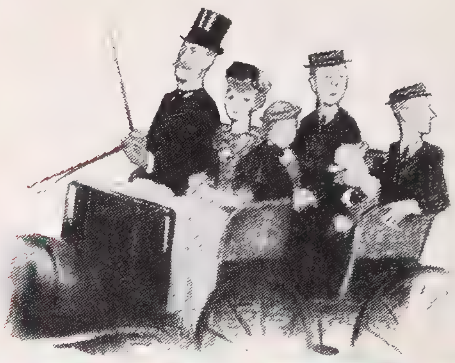
JOHN GARFIELD · GERALDINE FITZGERALD
IN
NOBODY LIVES FOREVER
With WALTER BRENNAN · FAYE EMERSON · GEORGE COULOURIS · GEORGE TOBIAS
Original Screen Play by W. R. Burnett
Music by Adolph Deutsch
Directed by JEAN NEGULESCO · Produced by ROBERT BUCKNER

AND NOW AS ALWAYS
A SOUND PROGRAM NEEDS
VITAPHONE
THE FAMOUS WARNER WORD THAT INTRODUCED TALKING PICTURES!
SHORTS

- 8 TECHNICOLOR SPECIALS
  Two Reels
- 26 MERRIE MELODIES AND LOONEY TUNES
  In Technicolor — One Reel
- 6 FEATURETTES (*Classics of the Screen*)
  Two Reels (Re-Released)
- 13 SPORT PARADES
  In Technicolor — One Reel
- 6 JOE (*So You Want*) MacDOAKES COMEDIES
  One Reel
- 13 BLUE RIBBON CARTOONS
  In Technicolor — One Reel (Re-Released)
- 6 ADVENTURE SPECIALS
  In Technicolor — One Reel
- 6 MELODY MASTERS BANDS
  One Reel

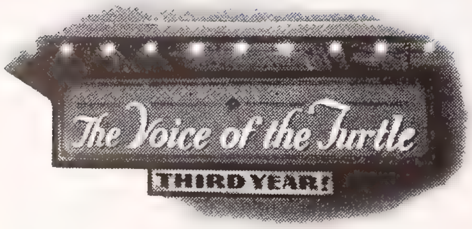
AND!! BOTH EARLY NEXT YEAR!

LIFE WITH FATHER



NOW APPROACHING ITS 8th SUCCESSIVE YEAR ON BROADWAY! IN TECHNICOLO

VOICE OF THE TURTLE



STILL THE BIGGEST THING IN ROMANCE AND COMEDY ON THE BROADWAY BOARDS!

SOUND BUSINESS POLICY:

"WARNERS HAVE AN ENVIABLE RECORD FOR COMBINING GOOD CITIZENSHIP WITH GOOD PICTURE MAKING"

THE NEW YORK TIMES

Columbia

(*Continued from page* 1)

in ruling that block-booking and "blind selling" might be inherently illegal, if the sale of one film is not conditioned upon the sale of another.

Frohlich maintains that the "Big Five" and the Department of Justice are attempting to negotiate what amounts to a new consent decree rather than a court decree limited to the authority of the court to confine itself to ordering injunctive relief.

The Department of Justice obviously is attempting to get the court to authorize the policing of industry trade practices by an arbitration system knowing full well that neither the court nor the Department is vested with such regulatory authority where violations of the Sherman Act have been ordered enjoined, Frohlich charges.

Frohlich insists that, under Sherman Act procedure, the court cannot impose conditions of sale and trade practices upon Columbia if the company does not desire to adopt them.

Zanuck Warns

(*Continued from page* 1)

studio. Schenck, Spyros and Charles Skouras and Tom Connors also spoke.

Zanuck said, "The honeymoon for the picture business is just about over. There is every portent that leaner years are ahead. We have drifted on the crest of great prosperity and now find ourselves facing a serious situation with the continuing rise in production costs. If there is going to continue to be a picture business as we know it, it will be up to you theatre operators and managers to keep grosses up."

Atlanta Suit

(*Continued from page* 1)

both sides announced an adjustment had been reached. Defendants in the case were several local major exchanges and Georgia Theatres Co. and affiliates.

W. T. Murray, partner of the Mion and Murray circuit, said an agreement was reached when the Community Theatres Co. and the East Point Amusement Co. purchased leases to operate the three theatres upon which the litigation centered. The theatres were the East Point, Little Five Points, and Decatur.

Church Hits 'Outlaw' Showing in Detroit

DETROIT, Aug. 5.—Terming the scheduled showing of "The Outlaw" at the Palm-State Theatre here as "a challenge to Catholic loyalty, honesty and sincerity," priests through this area read a letter at all Masses Sunday pointing out that all Catholics are obliged to remain away from the picture.

Bar Children from Twin City Houses

MINNEAPOLIS, Aug. 5.—Spokesmen for virtually every theater in Minneapolis and St. Paul have pledged that they will not admit persons under 15 years of age in compliance with a request by Dr. Frank J. Hill, Minneapolis public health chief, which it is hoped will help curb the spread of polio.

"Caesar and Cleopatra"

(*Continued from page* 1)

Miss Leigh, for her famed Scarlett O'Hara in the famed "Gone With the Wind," and Rains for the many expert performances which have marked his activities in Hollywood.

Cleopatra, as queen of Egypt, surely requires neither explanation nor introduction. Nor does Caesar. In his conquest of the ancient world, the Roman general finally got around to the Nile and early in his first stay there met up with Cleopatra in the shadows of the Sphinx. She was 16; he, 55, and the stars were shining brightly. He knew who she was, but it did not take long before she learned a great deal about his standing in the Egyptian community. Caesar is amused by the girl and determined to teach her queenly attributes. Being feminine, and largely unpredictable, but set in her ambition to rule Egypt over her younger brother, Ptolemy, Cleo learned quickly the advantages of a powerful protector.

The film, for which Shaw added and subtracted material from his play of the same title thereafter, deals with the intrigues of power politics of the day until the time eventually arrives for Caesar to abandon the field for Rome. He departs from Alexandria, leaving Sydney, his companion in arms as the Roman governor, and a politically disappointed queen who fails to win the throne after all but who is not completely disconsolate in view of Caesar's promise to send her Mark Antony. Pascal has room for a sequel if he ever gets around to it or can persuade some producing patron to make available something like another $6,000,000 which "Caesar and Cleopatra" allegedly cost.

This ambitious and, in many ways, brilliant film is being released here in 126 minutes, or 10 minutes less than the version originally reviewed in MOTION PICTURE DAILY on Dec. 13, 1945 by Peter Burnup, from London. This is a great deal of footage to keep alive and moving. It may explain why the attraction slows down and why its story about people on several occasions is practically engulfed in a tidal wave of panoply, sets, soldiers and populace. Pascal obviously had committed himself to the twin purposes of making a spectacle as well as a film about individuals. The results demonstrate he undertook quite a task.

HOWEVER, Shaw, the playwright, has his day and his say. Several of the passages centered in Rains, as Caesar, are magnificent in their writing breadth. Shaw's use of Parker, who plays Britannus, as the device by which he lets go his Shavian darts at the British is in full evidence. Rains comes off as a conqueror, mellowed by a sense of humor, and is superb. Miss Leigh may be the queen, but she is also very much the woman. Her interplay of conflicting emotions and reactions is contrived with an intelligence which is a deserving tribute to her ability as an actress. Where the top performance may become a matter of discussion, it will be understandable how there may result argument as to whether it is Rains or Miss Leigh. The vote is not easy to cast but if this reviewer were called upon to file in the ballot box, his choice would elect Rains.

In the larger centers, "Caesar and Cleopatra" ought to make its weight felt. It is what has become known in the trade as a "big town" picture. Yet it may prove surprising as it gets further down the line. This, because it has its spectacle. It has its two talented principals. It has its dramatic motivation between the man and the woman. Far more limited in appeal, it has its Shaw. Where exhibitors operate in university and college towns, the possibilities are apparent.

As a job of production and in spite of relatively minor faults, "Caesar and Cleopatra" deserves recognition as an achievement. In the light of conditions under which it was made, it becomes a monument to British persistence and determination.

Running time, 126 minutes. General audience classification. Release date Aug. 16.

RED KANN

NY Winter Garden

(*Continued from page* 1)

Garden last year from the Shuberts at an estimated rental of $1,000 a day, $7,000 a week, $365,000 a year, with the initial deal understood to be for two years and an option for two more, which has now been exercised, or until Sept. 30, 1949. United Artists managed the house during the first year, with the operation scheduled to end on Sept. 30. Before Universal entered the picture, United World was to take over operation on Oct. 1 as part of that company's plans to acquire theatres. Since United World has been absorbed by Universal, indications are that operation of the Winter Garden will become a Universal function.

Decision of United Artists to book Rank's "Caesar and Cleopatra" into the Astor after it had been booked to play at the Winter Garden is seen as stemming from the situation of the changeover of operation Oct. 1 which might have curtailed the run of the film. Expectations are that "Caesar" can remain at the Astor as long as operations are profitable.

SOPEG

(*Continued from page* 1)

ists agreed to April 1, 1946, as a retroactive date.

Major Leslie E. Thompson of RKO presided at the meeting in the Paramount board room.

Negotiations will be resumed tomorrow in the 20th-Fox board room.

J. E. Perkins

(*Continued from page* 1)

with the company since 1925, when he became a sales representative in Japan. He has also served Paramount as manager in China, general manager for Japan, China and the Philippines and managing director for the Orient.

North of Republic Leaves After 7 Years

HOLLYWOOD, Aug. 5. — Producer Robert North has ended a seven-year connection with Republic, for which he produced upperbracket pictures. He announced no future plans.

Industry Assets

(*Continued from page* 1)

provement in types of houses, comforts and safety measures that followed the changeover to sound. Investment in exhibition today is around $2,600,000,000 compared with $1,200,000,000 before talking films.

Among the most spectacular growths in asset value has been the Warner organization itself. From $5,000,000 in the year before sound, 1925, the company's assets skyrocketed to $230,000,000 in 1930. Since then, Warners has divested itself of some unessential subsidiaries and other unprofitable properties, as well as over $8,000,000 in goodwill that was formerly carried on the books, with total current assets amounting now to over $183,000,000.

Measured by the valuation placed on its stock in the open market, Warner shares that had a total market value of about $40,000,000 in 1925-26 are now worth over $150,000,000. Loew's, another major company which did not go through any reorganization or receivership, also has experienced an enormous gain in the value of its stock. The company's 1,500,000 outstanding shares in 1926 were worth slightly more than $50,000,000; today, those same shares, allowing for the three-for-one split-up, have an aggregate value of around $170,000,000.

Another indicator of the industry's expansion since sound is the earning record of the group whose shares are listed on the stock exchange and therefore issue public statements. For 1925, 10 companies showed earnings of $24,000,000, while this year that figure will be at least tripled, some $72,000,000.

Senator Downey Lauds The Warner Brothers

WASHINGTON, Aug. 5. — Senator Sheridan Downey of California devoted his last hours on the floor of Congress by comparing the Warner Brothers with such men as Theodore Case for pioneering in the development of the talking picture.

Roy Chartier, Film Journalist, Dies

Roy Chartier, 45, a member of the editorial staff of *Variety,* for the past 17 years, died suddenly yesterday morning after a lingering illness. He had last attended to his duties with the paper on Friday.

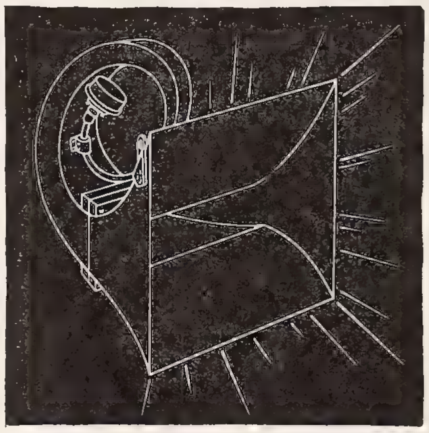
A newspaper man for almost 25 years, Chartier started his newspaper career with *Billboard,* where he was film editor at the time he left to join *Variety.* He was a member of Motion Picture Associates.

Survivors include his widow, Carol; his mother, three sisters, four brothers and a stepdaughter.

MITCHELL MAY, Jr.
CO., INC.
INSURANCE
•
Specializing
in requirements of the
Motion Picture Industry
75 Maiden Lane, New York
510 W. 6th St., Los Angeles

August 6th 1926
John Barrymore was the star they saw

Here's the unseen star they HEARD!



The smashing success of that night just 20 years ago—the world premiere of Warner Brothers' "Don Juan"—could not have been achieved without this loudspeaker and its adjuncts in the Western Electric Sound System. For the first time it was possible to *fill* a theatre with *quality* sound, accurately synchronized with a motion picture.

The loudspeaker—the vacuum tube amplifiers which provided the necessary volume—the microphones which picked up the sound for recording—the electrically driven recorder—the synchronizing system that tied together sound and scene—were *five basic contributions* to the new art. *All five* were made by Western Electric.

Many years of research in the field of sound-transmission went into the development of these elements and of the recording and reproducing equipment built around them.

Since 1926, Western Electric has made many more contributions—such as Noiseless Recording, Wide Range Sound and, more recently, the basic development of Stereophonic Sound. Microphones, amplifiers, recorders and loudspeakers, have been steadily improved.

Producers, too, have studied and advanced the techniques for using the equipment.

Continuing research by Bell Telephone Laboratories, by the Electrical Research Products Division of Western Electric and by the sound technicians of the nation's studios, assures still finer sound in the pictures of tomorrow!

Electrical Research Products Division
OF
Western Electric Company
INCORPORATED
233 BROADWAY, NEW YORK 7, N. Y.
Hollywood Office—6601 Romaine Street

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

V[illegible] 60. No. 27 NEW YORK, U. S. A., WEDNESDAY, AUGUST 7, 1946 TEN CENTS

US Refuses to Change Its Decree Version

Williams Sees Wright In Behalf of SCTOA

By JIM H. BRADY

WASHINGTON, Aug. 6.—That a "flat no" to pleas for changes in the Government's proposed consent decree in the New York film industry case has been given to exhibitor groups and the major distributors by the Department of Justice, was disclosed here today.

Paul Williams, counsel for the Southern California Theatre Owners Association, Los Angeles, called on Robert Wright, attorney in the Department handling the case, and after the conference gave a crisp "no comment" to reporters.

It was learned later from the Department that exhibitor and distributor groups have requested that various changes in procedure and the conduct of the decree be fostered by the Government.

Wright says he has made it clear

(*Continued on page* 10)

MPTOA Invites Exhibitor Views

Some of the traditional rights and privileges of the independent exhibitor are being taken from him and new duties and restrictions are being placed upon him in current industry litigation without his having been given an opportunity to be heard, an MPTOA bulletin released here yesterday over the signature of Fred Wehrenberg, president, asserts.

The bulletin urges exhibitors to

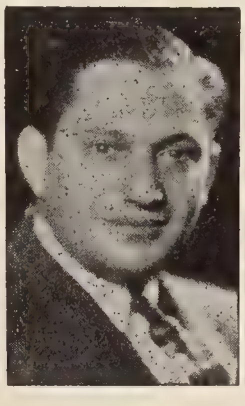
(*Continued on page* 10)

Allied Board Meet Before Convention

WASHINGTON, Aug. 6.—A pre-convention meeting of the Allied board of directors will be held on Saturday and Sunday, Sept. 14-15, for the purpose of approving final convention plans and studying what action will be recommended on the New York industry anti-trust case, Abram F. Myers, general counsel of National

(*Continued on page* 3)

3 Warners at Sales Meet; Citation Given



Ben Kalmenson

ATLANTIC CITY, Aug. 6.—Ben Kalmenson, Warners' vice-president and general sales manager, presiding here at the second-day's session of the company's sales convention in connection with the 20th anniversary of talking pictures, this morning introduced the three Warner brothers—Harry M., Col. Jack L. and Major Albert Warner, who made their first joint appearance in years at a WB sales gathering.

Preceding this session, at the Am-

(*Continued on page* 10)

'Best Position Ever': Warner

Jack L. Warner

ATLANTIC CITY, Aug. 6.—Warners is in the "best position of its history," with 20 features completed or before the cameras, 40 stories in preparation and 60 other properties from which to select for the coming year, Col. Jack L. Warner, vice-president and executive producer, told the company's 20th anniversary of talking pictures international sales convention at the Ambassador Hotel here today. "Opportunities for our com-

(*Continued on page* 10)

Atomic Bomb Films Called 'Best Ever'

Atomic bomb blast number five—the underwater test in Bikini Lagoon—scheduled for release today by the major newsreels, is described by Lowell Thomas, commentator for

(*Continued on page* 3)

PRC Gets Its 28th Key-city Exchange

Memphis, Aug. 6. — PRC's 28th company-owned exchange is being set up here by Grover Parsons, PRC district manager, on Film Row, under the management of Leonard Shea, who has been an RKO Radio salesman, and, previous to that was with Monogram and Republic, both in New Orleans and Memphis.

Only three remaining cities in which PRC operates through a franchise held by a privately-owned exchange are Portland, Ore., San Francisco and Seattle.

Breen's Code Mission Ends

LONDON, Aug. 6.—Joseph I. Breen, U. S. Production Code Administrator, who came to England recently at the invitation of J. Arthur Rank to explain the workings of the code to British film executives, has returned here from Paris following detailed conversations with the French censor after a general fact-finding tour.

He reports that the population of France is avid for new American films and that every theatre showing them is playing to capacity. "In spite of the poverty of the working classes, it is heartwarming to hear these suffering people laughing again—at 'Pinocchio,' for example," Breen said.

Breen was invited by Erich Pommer, head of film reorganization in the American zone of Germany, to ad-

(*Continued on page* 10)

Eight Arbitration Cases In Action

The most extensive activity in many months under motion picture arbitration was disclosed here yesterday when the American Arbitration Association reported the filing of two appeals board decisions, two arbitrators awards, the discontinuance of three cases by the same complainant and the filing of a new case.

In the case brought by Sheldon Grengs and followed through by Sigmund J. Goldberg on behalf of the Hollywood Theatre against the distributors and Valley Theatres and Fox Wisconsin Theatres in Wassau,

(*Continued on page* 3)

ATA Planning Battle on US 'Policing'

Gamble Says Aid to be Asked of NAM, Others

By MILTON LIVINGSTON

Ted R. Gamble

A move to mobilize the National Association of Manufacturers, U. S. Chamber of Commerce, National Association of Broadcasters and other large U. S. industry trade organizations, against "policing" inroads in industries being attempted by the Department of Justice, through Sherman Act prosecutions, is being contemplated by the American Theatres Association, Ted R. Gamble, chairman of the ATA board, told MOTION PICTURE DAILY here yesterday.

Gamble emphasized that although

(*Continued on page* 10)

$3,205,398 RKO Profit

Consolidated net profit of Radio-Keith-Orpheum Corp. and subsidiary companies for the second quarter of 1946 was $3,205,398, after taxes and all other charges, equivalent to approximately 84 cents per share on the 3,818,422 shares of common stock outstanding at the end of that quarter. This compares with consolidated net profit of $1,280,734 for the second quarter of 1945, after taxes and all other charges, equivalent (after allowing for dividends on the six per cent

(*Continued on page* 10)

Plan Agfa Color for Industry in October

WASHINGTON, Aug. 6.—Ansco has completed production-development of the German Agfa color film process and plans to have a supply on hand for the industry in October. The formula was procured by Nathan D. Golden, Commerce Department film

(*Continued on page* 10)

Personal Mention

NATE J. BLUMBERG, Universal president, left New York yesterday by plane for the Coast.

•

Ray Bell, formerly associated with M-G-M and Loew's Theatres and now director of public relations and advertising for Capital Airlines-PCA, has been elected chairman of the public relations advisory committee for the Air Transport Association.

•

James E. Perkins, Paramount's British managing director, arrived in Hollywood by plane from Shanghai yesterday. He flies to New York Sunday, en route to London.

•

Nunnally Johnson, who arrived here yesterday from the Coast, left immediately for Buck's County, Pa., and will return to New York on Aug. 19.

•

A. W. Smith, Jr., 20th-Fox Eastern division manager, and E. X. Callahan, 20th-Fox district manager, have been in Albany from New York.

•

Howard Strickling, M-G-M studio publicity head, and his wife will return to California on Friday from New York instead of today.

•

Leonard Hirsch, home office assistant to Rudy Berger, M-G-M Southern sales manager, returns Monday from vacation.

•

William Gleicher, head of M-G-M's theatre auditing department, leaves Los Angeles Aug. 10 for San Francisco.

•

William B. Zoellner, head of M-G-M's reprints and importations, left Indianapolis yesterday for St. Louis.

•

Mel Heyman and Phil Gerard of M-G-M's home office publicity department have returned from vacations.

•

Marlene Dietrich arrived in New York by plane yesterday and is scheduled to fly to Hollywood today.

•

William G. Brenner, head of M-G-M's checking department, left here yesterday for Cleveland.

•

Max Wolff, head of Loew's purchasing department, has returned from Denver and Omaha.

•

Claude Graves, Albuquerque, N. M., theatre owner, underwent an ear operation in Denver.

•

Vernon Caldwell, Walt Disney executive, has arrived in New York from the Coast.

•

Rudy Berger, Southern M-G-M sales manager, is in Charlotte from New Orleans.

•

Bea Morganstern of M-G-M's St. Louis exchange is vacationing here.

Joseph Working on New UI Trademark

Hollywood, Aug. 6.—While executives in London and New York tussle with other adjustments relevant to the new Universal - International merger, John Joseph and Les Kaufman, advertising-publicity directors of Universal and International, respectively, are deep in the throes of designing a UI trademark combining the better aspects of the two—both featuring a likeness of the Western Hemisphere—now in use.

Projectionists Seek 55c Rate in Detroit

Detroit, Aug. 6.—A minimum rate of 55 cents for downtown theatre service employes and a minimum 50-cent scale for workers employed in theatres in the outskirts of the city is being sought by Detroit Theatre Employes Union, Local No. B 179, IATSE.

Michigan Independent Theatres Owners will hold a luncheon-meeting tomorrow at the Detroiter Hotel to discuss the demands.

Potomac Amuse. Co. Starts in Virginia

Alexandria, Va., Aug. 6.—The Potomac Amusement Co. has been formed to operate the New Palm Theatre here and plans to expand in this area later. I. William Stempil is president and general manager; Alan B. Prosise, Jr., is vice-president and treasurer, and H. Paul Mount, secretary.

This is their first venture in exhibition. Approximately $30,000 is being expended for alternations.

Pyser NY Counsel For Eagle-Lion

Seymour Pyser of the New York law firm of Phillips, Nizer, Benjamin and Krim is understood to be scheduled to become counsel for Eagle-Lion, succeeding Benjamin Krim, who has been elected president.

However, instead of holding the post of general counsel, the post previously held by Krim, it is understood that Pyser will be the representative of the law firm assigned to Eagle-Lion, with the law firm named general counsel.

Services Here Today For Roy Chartier

Funeral services will be conducted here today at 2:30 P.M. at Riverside Memorial Chapel for Roy George Chartier, 45, a member of the editorial staff of *Variety* for 17 years, who died suddenly Monday morning in his New York apartment. Following the services, to be attended by home office executives and other home office friends, and a large delegation of Chartier's colleagues in film trade journalism, and others, the funeral cortege will proceed to Ferncliff.

Radar to Build New Studio in Havana

Plans for the construction of a new studio in Havana by Radar Pictures, there, were disclosed here yesterday by Charles Ginart, Radar vice-president, who has been in New York for the past few months securing equipment.

Ginart, who is also president and producer of Producciones Cinecubanas, has set world wide distribution with J. H. Hoffberg Productions for "Sed de Amor" ("Thirst for Love"), the first sound feature picture to be made in Cuba in 10 years, he reports. Program of Producciones Cinecubanas calls for four features to be made in the new studio. "Sed de Amor" was made in the one-stage Studio Plaza, the only studio in Cuba. The new Radar studio will have one stage and will be erected at a cost of $500,000 according to Ginart.

Hoffberg said here yesterday that the four new films might be made both in Spanish and English. He said there are 485 theatres in the U.S. which play Spanish films, about equalling the number of theatres in Cuba.

World Theatre Group Gets Little Carnegie

Jean Goldwurm and George Schwartz, operators of the World Theatre here, have acquired the Little Carnegie Playhouse and will remodel it and increase the seating capacity, they announce.

They also have purchased the Art Cinema Theatre in Pittsburgh, which, after remodeling, will fit into their policy of presenting foreign films.

In addition, Goldwurm and Schwartz have acquired a plot in Washington, D. C., where as soon as conditions permit a 600-seat theatre will be built. Plans for the three projects are being drawn by John J. McNamara, architect.

Decision on 'Amok' Appeal Sept. 20

Albany, N. Y., Aug. 6.—Decision was reserved today on "Amok" on which Brandts' Distinguished Films filed an appeal from a decision of censor until the next meeting of the Board of Regents Sept. 20. Following a delay requested by Melvin A. Albert, attorney for the appellant, the French-made picture was reviewed by a special committee, which also heard arguments presented by Albert and Charles A. Brind, chief of the legal division of the State Education Department.

Williams, Myers Confer on Decree

Washington, Aug. 6.—Paul Williams, general counsel of the Southern California Theatre Owners Association, today called on Abram Myers, Allied States board chairman, to discuss the New York case and forthcoming final judgment. There was an exchange of information between the two, but no plan for close cooperation was formulated, it was learned.

Newsreel Parade

CURRENT newsreel editions are confined exclusively to a pictorial report on the recent underwater atomic bomb blast in Bikini Lagoon. Under the newsreel arrangement, which was set up for the event, all companies carry the same shots, with only minor differences due to editing. Universal and Paramount also include captured Japanese films, recently released by the Government, which reveal the after-effects of atomic bomb number three at Hiroshima. Current contents follow:

MOVIETONE NEWS, No. 98: The amazing spectacle at Bikini.

NEWS OF THE DAY, No. 296: Atom bomb blast number five.

PARAMOUNT NEWS, No. 99: Bikini blast of atomic bomb number five. Hiroshima—one year after.

RKO PATHE NEWS, No. 101: Under water atom blast.

UNIVERSAL NEWSREEL, No. 526: Jap films of atom blast at Hiroshima. Underwater atom blast rocks Bikini.

Warner, Ginsberg In Stock Deals

Philadelphia, Aug. 6. — Albert Warner has acquired 1,500 shares of Warner Brothers' common stock, according to the Securities and Exchange Commission. The deal brought his holdings in WB common to 212,500 shares. In addition, he reported his trust fund held 6,000 shares.

Activity in Paramount common includes the sale of 400 shares by Henry Ginsberg, and sale of 100 by Mrs. William Ginsberg. John and William Ginsberg reported holding 100 shares each.

Cliff Work has acquired 3,000 shares of Universal common, at the same time relinquishing 3,000 common warrants for the stock.

Walter W. Vincent reported sale of 2,800 shares of Republic common bringing his total to 16,666.

National Theatres Meet Notes Grosses

Hollywood, Aug. 6.—Comparison of last year's grosses with current receipts, and other intimate business details, was the principal item on the National Theatres convention agenda today.

Trends in advertising, printed and broadcast, were also discussed. Delegates and their wives were tendered a banquet tonight at Earl Carroll's theatre-restaurant.

20th Trademark Is Exclusive Henceforth

Hollywood, Aug. 6.—Twentieth Century-Fox trademark will be used exclusively on the studio's own product henceforth, president Spyros Skouras announced today.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Arbitration

(*Continued from page* 1)

Wisc., the appeal board ruled that the maximum clearance to be granted the Wausau and Grand, over the Hollywood on pictures played first run by these two theatres and second run by the Hollywood, shall be 60 days. The Grand shall have 14 days over the Hollywood on pictures played second run by the Grand and third run by the Hollywood but not more than 90 days after first-run at the Wassau. Clearance for the Fox Wisconsin's Midway shall be seven days. Grengs had appealed from the arbitrator's award.

Arbitrator Upheld

In another decision, the appeals board upheld the arbitrator in the case brought by the Narragansett Pier Amusement Corp. against Loew's, RKO Radio and Warner Bros. The arbitrator's award abolished clearances of three Providence theatres over the Casino operated by Narragansett Amusement on the grounds that no competition exists between the two places.

An arbitrator in the New York arbitration district dismissed the complaint brought by the Stilson Realty Corp., operator of the Cameo Theatre in Astoria, L. I., against the distributors and Skouras Theatres as a result of the seven-day clearance granted to Skouras' Crescent.

In the extended arbitration litigation in the Buffalo tribunal which has seen a previous case brought and dropped and another filed, an arbitrator has now ruled in the complaint brought by the Rivoli Theatre against the distributors, the Broadrose Theatre Corp. and Basil Brothers Theatres, that under Section X of the consent decree Warner Bros. and 20th Century-Fox shall be prohibited hereafter from licensing their features in the Roosevelt Theatre operated by Broadrose, on the run requested by the complainant for his Rivoli Theatre, or in the Rivoli on such run, otherwise than by separate contract or agreement for the licensing of features for exhibition in any other theatre. Under Section VIII of the decree, the arbitrator held that the maximum clearance between the theatres involved which may be granted by the distributors shall be one day in favor of the theatre which shall first exhibit the picture under the license so granted. Further, the maximum clearance of one day shall likewise be granted in favor of the theatre which shall first exhibit the picture under the license so granted against the Broadway and Roxy (operated by Basil) so that said Broadway and Roxy shall enjoy an equal availability with whichever of the Rivoli and Roosevelt shall be the last of the two to exhibit the picture.

New Orleans Complaint

The Palace Theatre in Rodessa, La., has brought a complaint in the New Orleans tribunal against the distributors seeking a reduction in clearance from its present position of 30 days after all runs in Shreveport to 30 days after Shreveport first-run or 10 days after national release date.

The three complaints brought by B. Forrest White and Moran K. McDaniel in the Dallas tribunal, the first on behalf of their Maple Theatre seeking a 45-day clearance behind Dallas first-run for this new house and the other two separate complaints, one against Loew's and another against Paramount, seeking a clearance reduction from 60 to 45 days for their Casa Linda Theatre, have been withdrawn.

Report Film Heads Study Decree Draft

A tentative final draft of the proposed decree of the "Big Five" in the New York anti-trust case is reported to be in the hands of company presidents and top executives for study.

Although it is emphasized that the draft in no way represents the final conclusions of counsel for the "Big Five," it is pointed out that lawyers hope to have their complete draft in the hands of the Department of Justice by Sept. 1, or even before. Remaining to be settled are the mechanics for handling "auction selling" and arbitration.

Cite Pending Shift In Newark 1st-Runs

An indication of the realignment in first-run operations which is expected to follow in the wake of a final decision in the New York anti-trust suit instituting "auction selling" and partial divorcement is seen by exhibitors in the situation in Newark, which is viewed as a typical competitive situation.

Presently, Warners operates the 2,832-seat Branford; RKO, the 2,233-seat Proctors; Loew's, the 2,600-seat State, and Paramount, the 1,996-seat Paramount. The 3,465-seat Mosque, largest house in Newark, located a few blocks away from the other key first-runs, has been closed intermittently and has been used for concerts and other functions.

Under a final decree, exhibitors see the Branford, Proctors and State being confined to the product of Warners, RKO Radio and Loew's, respectively, without having to bid for the pictures, but it is pointed out that they would still require additional films for which they would have to bid. Exhibitors see Al Adams, who controls 50 per cent of the Paramount, refusing to sell out his interest to Paramount and also court opposition if Paramount attempts to buy the interest to give it 100 per cent control.

In competitive bidding, exhibitors see the Mosque, with the largest seating capacity, having free access to Paramount, 20th Century-Fox, Columbia, United Artists and Universal top product, in competition with the other first-runs, whereas now it cannot obtain such product.

Low-Lease Theatres Aim of New Group

Plans to build small theatres for independents, with the exhibitor supplying only the land and being offered a purchase option at the end of any one year, have been disclosed by William MacKee, former Ross Federal executive, who is president of MacKee Theatres Co., now being incorporated.

Atomic Bomb

(*Continued from page* 1)

20th Century-Fox Movietone News as, "The greatest newsreel scene ever filmed." Veteran newsreel men at a preview of the Movietone News films echoed his sentiments.

Far outdistancing coverage of the first Bikini blast for sheer spectacle and terror, the newsreel cameras succeeded in capturing an impressive documentation of the destructive force of the bomb on "Baker Day." Simultaneous shots from the air, sea, and an automatic camera close by on the Bikini observation tower recorded the blast, first appearing as a gigantic ball of fire, sending out such intensive waves of heat that they are virtually picked up by the camera.

Almost immediately thousands of tons of water are hurled skyward like a giant umbrella, two miles high. In the center is a fiery-topped water spout, a mile-high-and-a-half across. As the water begins to return to the surface, a huge wave, mixed with radio-active vapor, forms at the base and pushes outward. The close range camera, on the atoll, pictures the wave approaching the ships used in the experiment, engulfing them and moving relentlessly onward.

Once the force of the blast has been dissipated, cameras from the air record the death toll of the Bikini fleet. Among the casualties, the mighty *Saratoga*, called by the late President Roosevelt, "the backbone of the fleet," is seen disappearing below the surface; and the Japanese battleship *Nagata*, later to sink, is shown listing badly.

Paramount News and Universal Newsreel, have included in their A-bomb issue recently released films, captured from the Japanese, which show the effect on inhabitants of Hiroshima of the atomic explosion there. Charred and dazed human beings, dead or soon to die, are filmed by the camera, which, unable to exaggerate or soften the effects, presents an unbiased, first-hand report on the horror of unleashed atomic power.

H. L.

Agree to Extension in 'Fifth & Walnut Suit'

Distributor defendants in the $2,100,000 anti-trust suit filed in U. S. District Court, here, on July 11 by the Fifth and Walnut Corp., owner of the National Theatre, Louisville, have been granted an extension until Sept. 5 to file answers to the complaint, according to a stipulation entered by attorneys for both sides yesterday, in New York Federal Court.

The complaint, against the eight defendants in the U. S. vs. Paramount, et. al. suit, plus Republic, the Marcus Loew Booking Agency and United Artists Corp., charges that although the National is centrally located and larger than some other first-run houses in the area, it has been unable to buy first-run product since 1941.

Allied Board Meeting

(*Continued from page* 1)

Allied and chairman of its board, said here today. The convention will be held in Boston on Sept. 16-18.

"The decision whether or not to ask the court's leave to file a brief will be made at the convention," Myers said. He added that the board may also consider other pending recommendations to be taken up at the convention.

Hollywood

By THALIA BELL

Hollywood, Aug. 6

WILLIAM HOLDEN and Joan Caulfield are to co-star in "Dear Ruth," Paramount's screen adaptation of Norman Krasna's play. Paul Jones will produce; Sidney Lanfield will direct.

•

Fred MacMurray will co-star with Claudette Colbert in "The Egg and I," scheduled to start soon at Universal International. . . . Robert Mitchum has been signed by United States pictures for a leading role in "Pursued." Judith Anderson, remembered for her portrayal of the housekeeper in "Rebecca," will have another important part in "Pursued," which Raoul Walsh will direct.

•

Hal Wallis has purchased screen rights to "House of Mist," forthcoming novel by the Chilean author, Maria Louisa Bombal. It will be produced next season for Paramount release. . . . Gregory Ratoff has been signed to a new long-term contract as producer-director at 20th Century-Fox. He is currently preparing "Christmas in Havana," based on an idea by William Bacher and himself.

Buffalo to Discuss ATA on Aug. 21

BUFFALO, Aug. 6.—A general meeting of exhibitors in the Buffalo exchange area has been called for Aug. 21 at the Hotel Statler to hear a discussion relative to the American Theatres Association.

Present to explain the purposes of ATA will be S. H. Fabian, ATA president; Ted R. Gamble, chairman of the board; Robert W. Coyne, executive director and Ned Shugrue, director of public relations.

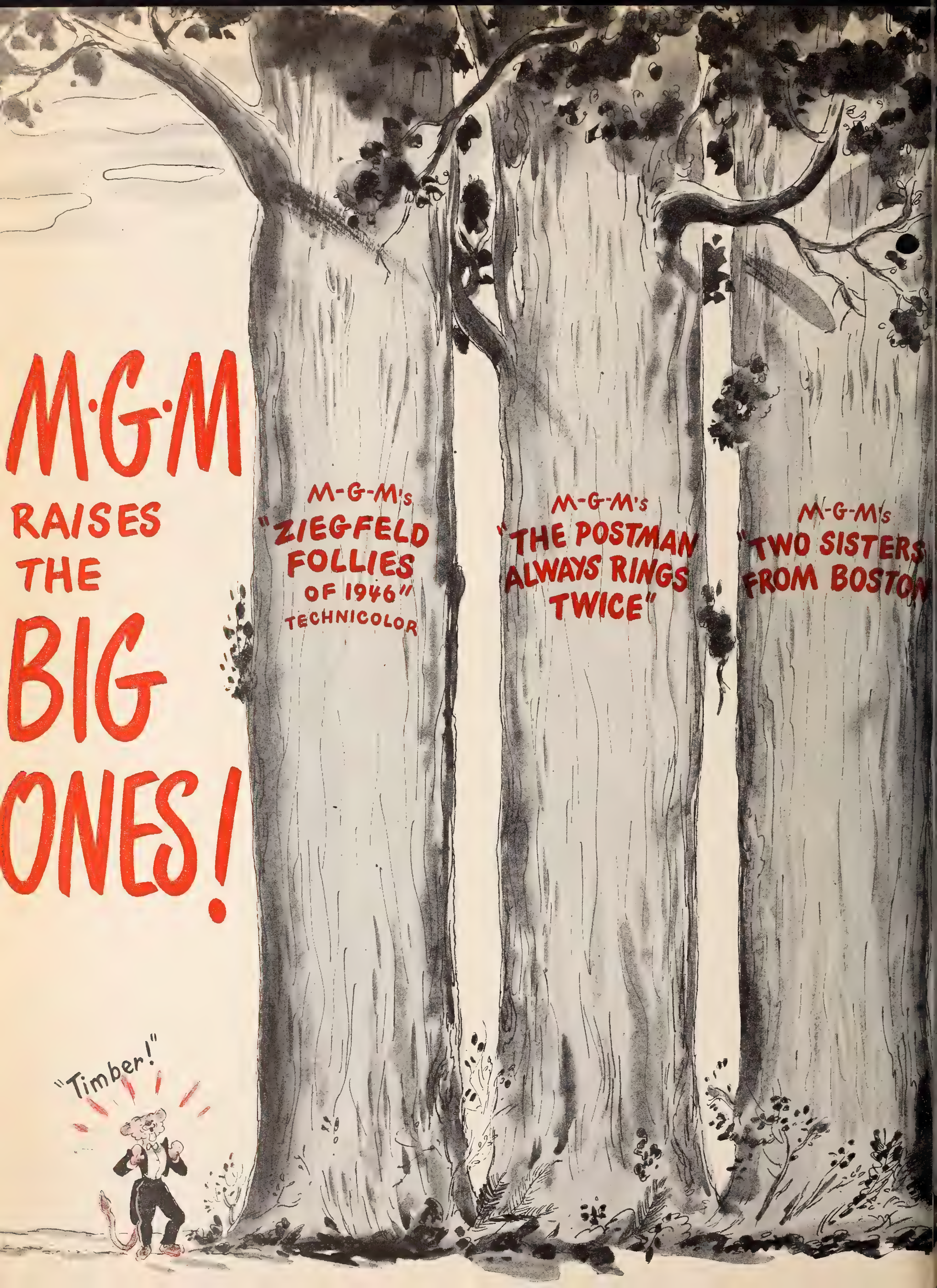
Robert T. Murphy, who was chairman of the War Activities Committee in this area, said there is a substantial amount of money in the WAC treasury and that its disposition will be determined at the Aug. 21 meeting.

UA Films to RKO Chicago Theatres

CHICAGO, Aug. 6.—Under terms of a deal negotiated here between United Artists and RKO Theatres, UA product will play at RKO Theatres for the first time in local film history. Initial picture under the new pact will be "Caesar and Cleopatra," which will open here for an extended engagement at the RKO Grand theatre tomorrow night coincident with the opening of the remodeled Grand under a new first run extended engagement policy. Two other UA pictures will play the RKO-Palace. They are "Scandal in Paris" and "Mr. Ace."

Foreign Screen Luncheon

Representatives of the domestic and foreign trade press and executives from film import-export companies will be luncheon guests of Foreign Screen Corp., headed by H. Alban Mestanza and Eliane Henno Mestanza, at Cerutti's, here, on Friday, marking the company's first anniversary.


M·G·M
RAISES
THE
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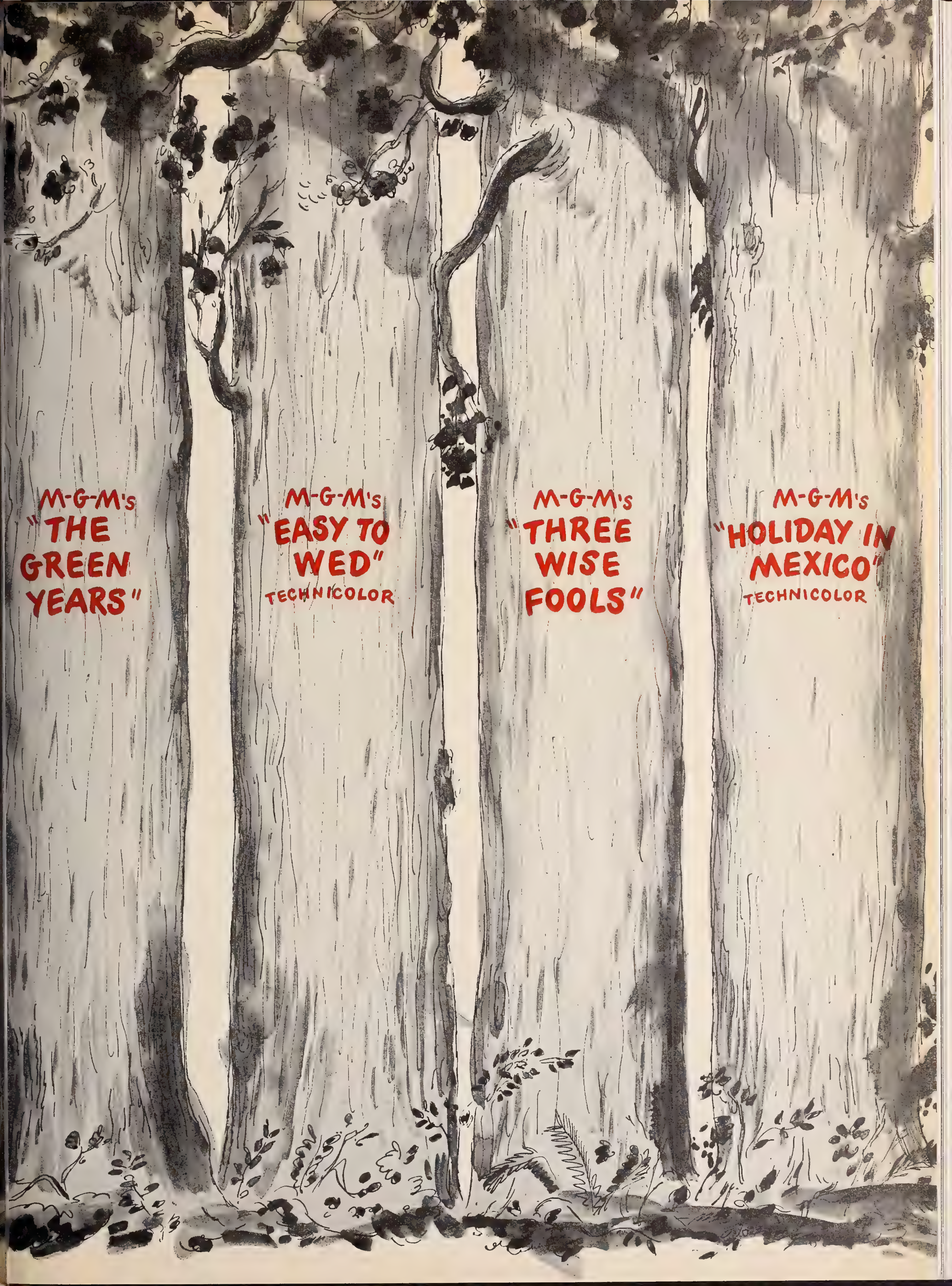
"ZIEGFELD FOLLIES OF 1946"
TECHNICOLOR
M-G-M's
"THE POSTMAN ALWAYS RINGS TWICE"
M-G-M's
"TWO SISTERS FROM BOSTON
"Timber!"


M-G-M's "THE GREEN YEARS"
M-G-M's "EASY TO WED" TECHNICOLOR
M-G-M's "THREE WISE FOOLS"
M-G-M's "HOLIDAY IN MEXICO" TECHNICOLOR

N. Y. Grosses Holding Own

Warm and humid weather Sunday had some adverse effect on receipts at New York's first-run theatres but business generally continued good although not outstanding. There were no new arrivals last week but four new films are scheduled for this week.

Outstanding among the holdovers are "The Strange Love of Martha Ivers" at the Paramount; "Anna and the King of Siam" at the Radio City Music Hall and "Centennial Summer" at the Roxy. "Night and Day" is big at the Hollywood.

'Ivers' Brings $100,000

"Martha Ivers", combined with a stage show featuring Dinah Shore, Gil Lamb and Dick Stabile and his orchestra, brought the Paramount over $100,000 for a smash second week following an outstanding initial seven days of $110,000. "Anna" and the Music Hall stage show are expected to bring a lofty $125,000 for a seventh week following a sixth of $128,000; the combination will continue for an eighth. "Centennial Summer" and a stage bill featuring Chico Marx and Jane Pickens yielded the Roxy a better third week than a second with $93,000 recorded for the third as compared with $91,500 registered for the second; the combination will hold for a fourth and final with "Claudia and David" taking over Aug. 14.

"Night and Day" is headed for a big $49,000 for a second week at the Hollywood. "Two Guys From Milwaukee" and a stage show featuring Buddy Rich and his orchestra and Robert Alda are expected to bring the Strand a good $58,000 for a second week. "Easy to Wed" and a stage bill with George Paxton and his orchestra, Hal LeRoy and Joey Adams at the Capitol are bringing lower returns than the two initial weeks with a moderate $69,000 expected for a fourth following a third of $69,100.

"Till the End of Time" is drawing strongly at the Rivoli with a good $35,000 taken in for a second week following a strong initial week of $42,700, somewhat higher than early indications. "They Were Sisters" is also proving a strong attraction at the Winter Garden with a good $23,000 chalked up for a second week following $27,000 for the initial seven days for this British import.

'Henry V' Maintains Pace

"Henry V" aided by the new air conditioning at the City Center is holding its own on a two-a-day reserved-seat policy with a good $28,000 registered for a seventh week. "Dead of Night" is headed for a heavy $15,000 on a move-over first-run in the Rialto, having previously played for two-and-one-half weeks at the Winter Garden; it will continue at the Rialto.

"The Stranger" is expected to bring a strong $27,000 for a fourth week at the Palace. "The Kid From Brooklyn" continues sturdily at the Astor with a profitable $22,000 expected for a 17th week; it will now hold until Aug. 28 to be followed by "Caesar and Cleopatra". "Suspense" is plenty profitable in a fifth week at the Victoria with $19,000 expected; "It Shouldn't Happen to a Dog" will follow Aug. 15. "Young Widow" is expected to bring a satisfactory $17,000 for a second and final week at the Globe; "A Night in Casablanca" will open there Saturday. "O.S.S." will complete a record run at the Gotham Friday night with $15,000 expected for the 11th and final week; this picture might have continued even longer but "Our Hearts Were Growing Up" could not be held up any longer. The latter was to have opened last Saturday, with some papers even running reviews.

"Canyon Passage" will open at the Criterion today following a moderate $12,500 for a second and final week for "Courage of Lassie." "Boys Ranch" will open as a first-run at Loew's State Thursday.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

TORONTO

Almost every place in Toronto was shut tight for the Civic Holiday, yesterday, but exhibitors did not bother to put on pre-holiday midnight shows because most persons went to the country. Three theatres had holdovers and, apart from the "dead" weekend, business was fair to brisk, chief opposition being International League baseball. Estimated receipts for the week ending Aug. 8-9:

DEVOTION (WB)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,300. (Average: $4,500)

DO YOU LOVE ME? (20th-Fox)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $13,300. (Average: $13,300)

THE GREEN YEARS (M-G-M) — LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 3rd week. Gross: $13,200. (Average: $13,200)

NIGHT AND DAY (WB)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $16,600. (Average: $14,600)

THE WICKED LADY (British)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 4 days of 3rd week. Gross: $7,400. (Average, for 6 days: $9,900)

DEVOTION (WB) — VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $6,000. (Average: $7,000)

BUFFALO

An all-around good week was reported here. Estimated receipts for the week ending Aug. 10:

EASY TO WED (M-G-M)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $18,500. (Average: $18,500)

ANNA AND THE KING OF SIAM (20th-Fox)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $16,800. (Average: $17,500)

SOMEWHERE IN THE NIGHT (20th-Fox) and BLONDE FOR A DAY (PRC)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days. Gross: $12,600. (Average: $9,500)

JOHNNY IN THE CLOUDS (U) and INSIDE JOB (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $15,000. (Average: $13,000)

CAPTAIN CAUTION (Roach-UA) and CAPTAIN FURY (Roach-UA)—TECK (1,500) (40c-50c-60c-70c) 7 days. Gross: $6,000. (Average: $6,000)

THE KID FROM BROOKLYN (RKO Radio)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days. Gross: $29,000. (Average: $13,000)

KANSAS CITY

Normal summer temperatures, in the 90's, caused good attendance at theatres over the weekend, although effects from polio continues, with few small children and not normal proportion of adolescents seen at theatres otherwise. Estimated receipts for the week ending Aug. 6-8:

CENTENNIAL SUMMER (20th-Fox)—ESQUIRE (800) (45c-65c) 7 days. Gross: $8,500. (Average: $8,000)

CENTENNIAL SUMMER (20th-Fox)—FAIRWAY (700) (45c-65c) 7 days. Gross: $1,900. (Average: $1,750)

RENEGADES (Col.) and THE RETURN OF RUSTY (Col.)—MIDLAND (3,500) (45c-60c) 7 days. Gross: $14,000. (Average: $15,000)

THE WELL-GROOMED BRIDE (Para.)—NEWMAN (1,900) (45c-65c) 7 days. Gross: $10,000. (Average: $10,000)

THE KID FROM BROOKLYN (RKO Radio) and THE FALCON'S ALIBI (RKO Radio)—ORPHEUM (1,900) (46c-65c) 7 days. Gross: $14,000. (Average: $10,000)

DOWN MISSOURI WAY (PRC) and HER ADVENTUROUS Night (U)—TOWER (2,100) (39c-60c) 7 days. Stage show. Gross: $13,000. (Average: $9,400)

CENTENNIAL SUMMER (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $6,700. (Average: $6,000)

CINCINNATI

The RKO Palace and Grand, the latter heading for a double average, are in the top money, although other houses are turning in gratifying figures. The extremely hot weekend weather was punctuated by occasional rains. Estimated receipts for the week ending Aug. 6-9:

S.O.S. (Para.)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $20,000. (Average: $14,500)

EASY TO WED (M-G-M)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $8,500. (Average: $10,000)

RENDEZVOUS 24 (20th-Fox) and AVALANCHE (PRC)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,800. (Average: $1,600)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $17,000. (Average: $8,000)

JANIE GETS MARRIED (WB)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days. Gross: $7,000. (Average: $5,000)

CENTENNIAL SUMMER (20th-Fox) — RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 3rd week, on a moveover from the Shubert, following an initial week at the Palace. Gross: $5,500. (Average: $5,000)

NIGHT AND DAY (WB)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $23,000. (Average: $13,500)

SMOKY (20th-Fox)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Palace. Gross: $6,500. (Average: $5,000)

BALTIMORE

First-run theatre managers are more pleased with box-office business than they were a few weeks ago. Apparently, a stretch of fairly cool evenings and threatening skies have sent pleasure seekers to picture palaces instead of to outdoor places. Openings were strong on new attractions, holdovers are average and there isn't any serious outside competition. Estimated receipts for the week ending Aug. 8:

EASY TO WED (M-G-M)—CENTURY (3,000) (35c-44c-55c-60c) 7 days, 2nd week. Gross: $17,000. (Average: $15,500)

CANYON PASSAGE (U)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days, 2nd week. Gross: $9,500. (Average: $12,000)

OF HUMAN BONDAGE (WB)—STANLEY (3,280) (35c-44c-55c-60c-70c) 7 days, 2nd week. Gross: $15,000. (Gross: $17,000)

THE STRANGER (RKO Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, with a stage show. Gross: $21,000. (Average: $18,000)

JOHNNY COMES FLYING HOME (20th-Fox) — MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $5,000. (Average: $6,000)

ANNA AND THE KING OF SIAM (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days. Gross: $15,000. (Average: $10,500)

JOE PALOOKA, CHAMP (Mono.)—VALENCIA (1,466) (35c-44c-55c-60c) 7 days. Gross: $5,000. (Average: $4,750)

HENRY V (UA)—LITTLE (328) ($1.80-$2.40) 7 days, 3rd week. Gross: $10,000. (Average: $10,000)

ATLANTA

Box-office business was fair here this week and the weather was hot. Estimated receipts for week ending August 7, 1946:

DAY AND NIGHT (WB)—FOX (4,661) (55c-60c). Gross: $11,500. (Average: $12,500)

JANIE GETS MARRIED (WB)—PARAMOUNT (2,427) (55c-60c). Gross: $7,500. (Average: $8,000)

THE SEARCHING WIND (Para.)—ROXY (2,446) (55c-60c) 2nd week, on a moveover from the Fox. Gross: $5,200. (Average: $5,000)

THEY MADE ME A KILLER (Para.) and SONG OF OLD WYOMING (PRC)—CAPITAL (2,446) (44c-50). Gross: $4,000. (Average: $3,500)

EASY TO WED (M-G-M)—LOEW'S GRAND (2,554) (55c-60c) 2nd week holdover. Gross: $13,000. (Average: $14,000)

CHICAGO

Business here is going along on an even keel, with the top grosser, "The Bride Wore Boots," combined with the Ritz Brothers, at the Chicago, grossing $70,000. "Henry V" opened at the Civic Theatre and is sold out for the first two weeks. It will gross $12,000 for its first four days. Estimated receipts for the week ending Aug. 7-8:

OF HUMAN BONDAGE (WB)—APOLLO (1,200) (55c-65c-95c). Gross: $15,000. (Average: $12,000)

THE BRIDE WORE BOOTS (Para.)—CHICAGO (3,250) (55c-65c-95c). On stage: Ritz Brothers. Gross: $70,000. (Average: $51,000)

HENRY V (UA)—CIVIC THEATRE (900) ($1.20-$1.80-$2.40). Twice daily. 4 days. Gross: $12,000. (Average: Not available)

SOMEWHERE IN THE NIGHT (20th-Fox)—GARRICK (1,000) (55c-65c-95c) 2nd week. Gross: $13,000. (Average: $13,000)

THEY WERE SISTERS (U) and THE DARK HORSE (U)—GRAND (1,150) (55c-65c-95c). Gross: $12,000. (Average: $11,000)

YOUNG WIDOW (UA)—ORIENTAL (3,200) (55c-65c-95c). On stage: Tony Pastor, 2nd week. Gross: $40,000. (Average: $40,000)

CANYON PASSAGE (U) and DANGER WOMAN (U)—PALACE (2,500) (55c-65c-95c) 3rd week. Gross: $24,000. (Average: $40,000)

A STOLEN LIFE (WB)—ROOSEVELT (1,000) (55c-65c-95c). Gross: $24,000. (Average: $20,000)

TO EACH HIS OWN (Para.)—STATE-LAKE (2,700) (74c-95c) 4th week, for adults only. Gross: $37,000. (Average: $29,000)

THE GREEN YEARS (M-G-M)—UNITED ARTISTS (1,700) (95c) 3rd week. Gross: $38,000. (Average: $25,000)

THE KID FROM BROOKLYN (RKO Radio)—WOODS (1,200) (95c) 7th week. Gross: $25,000. (Average: $20,000)

INDIANAPOLIS

One attraction here is doing outstanding business this week, with others following at a moderate summer pace. Weather is still the ideal outdoor variety. Estimated receipts for the week ending Aug. 6-7:

JANIE GETS MARRIED (WB) and THE GLASS ALIBI (Rep.)—CIRCLE (2,800) (40c-60c) 7 days. Gross: $11,000. (Average:

(Continued on page 7)

Key City Grosses

(Continued from page 6)

$10,300)

SMOKY (20th-Fox)—INDIANA (3,200) (40c-60c) 7 days. Gross: $19,000. (Average: $13,900)

EASY TO WED (M-G-M)—LOEW'S (2,450) (40c-60c) 7 days, 2nd week. Gross: $12,000. (Average: $13,000)

DEADLINE AT DAWN (RKO Radio) and BEDLAM (RKO Radio)—LYRIC (1,600) (40c-60c) 7 days. Gross: $6,000. (Average: $5[illegible]

SALT LAKE CITY

The worst heat-wave of the year and mid-summer activities failed to pull grosses below average, with especially favorable reports on "Make Mine Music." Estimated receipts for the week ending Aug. 8:

TO EACH HIS OWN (Para.)—CAPITOL (1,878) (20c-55c-75c) 14 days, on a moveover Gross: $9,500. (Average: $7,300)

NIGHT AND DAY (WB)—CENTRE (1,700) (20c-55c-75c) 7 days. Gross: $14,500. (Average: $13,000)

COLORADO SERENADE (Rep.)—LYRIC (1,500) (20c-55c-75c) 7 days, vaudeville. Gross: $4,600. (Average: $3,500)

WITHOUT RESERVATIONS (RKO Radio)—RIALTO (1,300) (20c-55c-75c) 28 days, on a holdover. Gross: $4,000. (Average, for 7 days: $3,500)

DARK CORNER (20th-Fox) — STUDIO (800) (20c-55c-75c) 14 days, on a moveover. Gross: $4,900. (Average: $4,500)

MAKE MINE MUSIC (RKO Radio)—UPTOWN (1,300) (20c-55c-75c) 7 days. Gross: $7,900. (Average: $5,500)

BOYS' RANCH (M-G-M)—UTAH (1,700) (20c-55c-75c) 7 days. Gross: $12,700. (Average $11,000)

CLEVELAND

A very good week all down the line, with "Night and Day" in the lead on a big $35,000. Fine weather and large downtown crowds contributed to an unusual summer theatre attendance. Estimated receipts for the week ended Aug. 6:

TO EACH HIS OWN (Para.)—LOEW'S OHIO (1,268) (50c-70c) 7 days, 3rd week, on a 2nd moveover. Gross: $6,500. (Average: $6,500)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—LOEW'S STATE (3,300) (50c-70c) 7 days, 2nd week, on a holdover. Gross: $17,500. (Average: $22,00)

OUR HEARTS WERE GROWING UP (Para.)—LOEW'S STILLMAN (1,900) (50c-70c) 7 days. Gross: $11,000. (Average: $9,500)

THE KID FROM BROOKLYN (RKO Radio)—RKO ALLEN (3,000) (55c-70c) 7 days, 3rd week, following two weeks at the Palace. Gross: $10,000. (Average: $10,000)

SMOKY (20th-Fox)—RKO PALACE (3,300) (55c-70c) 7 days. Gross: $22,00. (Average: $20,000)

NIGHT AND DAY (WB)—WARNERS' HIPPODROME (3,500) (55c-70c) 7 days. Gross: $35,000. (Average: $21,000)

THE STRANGER (RKO Radio)—WARNERS' LAKE (714) (55c-70c) 7 days, 3rd week, following two weks at the Hippodrome. Gross: $3,500. (Average: $3,500)

PHILADELPHIA

Biggest opening here in weeks for "Night and Day" was aided by smart exploitation by way of press and radio. "Badman's Territory" is also in the big money. Receipts for the week ending Aug. 6-8:

COURAGE OF LASSIE (M-G-M)—ALDINE (900) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $18,000. (Average: $18,200)

GREEN YEARS (M-G-M) — ARCADIA (700) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $8,000. (Average: $5,200)

WITHOUT RESERVATIONS (RKO Radio)—BOYD (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $15,500. (Average: $22,800)

LITTLE GIANT (U)—EARLE (3,000) (52c-68c-89c-99c) 6 days of vaudeville starring Vivian Blaine and John Calvert. (6 days, $25,00) and "Night and Day" (WB) (1 day, $4,000). Gross: $29,000. (Average: $28,200)

SMOKY (20th-Fox)—FOX (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $22,500. (Average: $28,200)

ADVENTURES OF TOM SAWYER (Amer. Film-Reissue)—KARLTON (1,000) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $7,500. (Average: $7,600)

IF A HAD MY WAY (U reissue) and SHADOW OF A DOUBT (U reissue)—KEITH'S (2,200) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $4,500. (Average: $7,100)

NIGHT AND DAY (WB)—MASTBAUM (4,700) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $52,000. (Average: $29,500)

EASY TO WED (M-G-M)—STANLEY (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $21,000. (Average: $23,700)

BADMAN'S TERRITORY (RKO Radio)—STANTON (1,700) (42c-47c-52c-68c-78c-89c) 7 days, 1st week. Gross: $19,500. (Average: $11,500)

LOS ANGELES

"Night and Day" and "A Night in Casablanca" divided the cream of box-office receipts in a week of hot weather, which cut into grosses at many first-run theatres. Estimated receipts for the week ended Aug. 7:

THE GREEN YEARS (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $9,200. (Average: $10,000)

ANNA AND THE KING OF SIAM (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $20,000. (Average: $16,500)

THE GREEN YEARS (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $13,500. (Average: $17,200)

THE BRIDE WORE BOOTS (Para.)—EL REY (861) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $7,000. (Average: $7,000)

THE GREEN YEARS (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $13,000. (Average: $10,500)

RUNAROUND (U) and SHE WROTE THE BOOK (U)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $8,300. (Average: $7,900)

HEARTBEAT (RKO Radio) — HILLSTREET (2,700) (50c-60c-80c) 7 days. Gross: $19,000. (Average: $22,100)

ANNA AND THE KING OF SIAM (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $23,000. (Average: $27,500)

THE GREEN YEARS (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $24,500. (Average: $31,600)

A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days. (Gross: $9,000. (Average: $7,200)

A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days. Gross: $18,500. (Average: $16,500)

A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days. Gross: $11,000. (Average: $9,500)

A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days. Gross: $8,000. (Average: $5,000)

THE BRIDE WORE BOOTS (Para.) and QUEEN OF BURLESQUE (PRC)—ORPHEUM (2,210) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $13,000. (Average: $22,500)

HEARTBEAT (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days. Gross: $18,000. (Average: $19,400)

THE SEARCHING WIND (Para.) and SWAMP FIRE (Para.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days. Gross: $23,500. (Average: $27,700)

THE SEARCHING WIND (Para.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days. Gross: $13,000. (Average: $16,300)

THE RUNAROUND (U) and SHE WROTE THE BOOK (U)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $10,000. (Average: $15,000)

THE RUNAROUND (U) and SHE WROTE THE BOOK (U)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $14,500. (Average: $15,000)

ANNA AND THE KING OF SIAM (20th-Fox)—UPTOWN (1,716) (50c-0c-85c-$1.00) 7 days, 3rd week. Gross: $12,500. (Average: $12,600)

THE BRIDE WORE BOOTS (Para.)—VOGUE (800) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $6,500. (Average: $6,100)

NIGHT AND DAY (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days. Gross: $31,000. (Average: $21,500)

NIGHT AND DAY (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days. Gross: $31,500. (Average: $18,800)

NIGHT AND DAY (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days. Gross: $30,000. (Average: $18,200)

BOSTON

Rain and cooler weather on the weekend raised box-office receipts strongly, and the fact that Boston's league-leading Red Sox were on tour added more money to grosses, although attendance dipped noticeably during home games. Estimated receipts for the week ending Aug. 7:

THE STRANGER (RKO Radio)—BOSTON (2,900) (50c-$1.10). Stage show: Louis Jordan and orchestra, Fred Lowery, Dorothy Rae. Gross: $24,100. (Average: $26,300)

O.S.S. (Para.) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—FENWAY (1,700) (40c-80c). Gross: $7,000. (Average: $7,300)

MAKE MINE MUSIC (Disney-RKO) and HER ADVENTUROUS NIGHT (U)—MEMORIAL (2,900) (40c-80c). Gross: $40,000. (Average: $24,800)

A STOLEN LIFE (WB) and SHADOWS OVER CHINATOWN (Mono.)—METROPOLITAN (4,376) (40c-80c). Gross: $31,000. (Average: $24,800)

EASY TO WED (M-G-M)—ORPHEUM (3,200) (40c-80c). Gross: $31,200. (Average: $22,700)

O.S.S. (Para.) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—PARAMOUNT (1,700) (40c-80c). Gross: $14,000. (Average: $14,200)

EASY TO WED (M-G-M)—STATE (2,900) (35c-80c). Gross: $22,000. (Average: $17,300)

DENVER

Business here is mostly good in spite of favorable weather and numerous outdoor sports to attend. Estimated receipts for the week ending Aug. 7:

ANNA AND THE KING OF SIAM (20th-Fox)—ALADDIN (1,400) (35c-74c) 7 days, after a week each at the Denver, Esquire and Webber. Gross: $5,500. (Average: $5,000)

THE SEARCHING WIND (Para.)—DENHAM (1,750) (35c-70c) 7 days, 2nd week. Gross: $9,500. (Average: $11,500)

CENTENNIAL SUMMER (20th-Fox) and STRANGE TRIANGLE (20th-Fox)—DENVER (2,525) (35c-74c) 7 days, day and date with the Esquire and Webber. Gross: $18,000. (Average: $15,000)

CENTENNIAL SUMMER (20th-Fox) and STRANGE TRIANGLE (20th-Fox)—ESQUIRE (742) (35c-74c) 7 days, day and date with the Denver and Webber. Gross: $4,000. (Average: $3,500)

BAD BASCOMB (M-G-M) and A LETTER FOR EVIE (M-G-M)—ORPHEUM (2,600) (35c-74c) 7 days, 2nd week. Gross: $10,500. (Average: $15,500)

JANIE GETS MARRIED (WB) and AVALANCHE (PRC)—PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $8,500. (Average: $8,000)

A STOLEN LIFE (WB) and DRESSED TO KILL (U)—RIALTO (878) 7 days, after a week each at the Denver, Esquire, Webber and Aladdin. Gross: $6,000. (Average: $4,000)

CENTENNIAL SUMMER (20th-Fox) and STRANGE TRIANGLE (20th-Fox)—WEBBER (750) (35c-74c) 7 days, day and date with the Denver and Esquire. Gross: $4,000. (Average: $3,000)

ST. LOUIS

Good product enabled most theaters here to do impressive business this week with "Easy to Wed" at Loew's State pacing the city. "Down Missouri Way" had its premiere at the St. Louis and is good. Receipts for the week endig Aug. 7:

OF HUMAN BONDAGE (WB) and SPECTER OF THE ROSE (Rep.)—AMBASSADOR (3,154) (45c-55c-65c). Gross: $17,000. (Average: $17,200)

O.S.S. (Para.) and A YANK IN LONDON (20th-Fox) — FOX (5,038) (45c-55c-65c). Gross: $27,500. (Average: $17,000)

TWO SISTERS FROM BOSTON (M-G-M) and THE MAN WHO DARED (Col.)—LOEW'S ORPHEUM (1,900) (40c-50c-65c). Gross: $8,500. (Average: $7,100)

EASY TO WED (M-G-M) — LOEW'S STATE (3,154) (40c-50c-65c). Gross: $32,000. (Average: $17,100)

LOVER COME BACK (U) and SHE WROTE THE BOOK (U)—MISSOURI (3,514) (45c-55c-65c). Gross: $15,000. (Average: $11,100)

DOWN MISSOURI WAY (PRC) and AVALANCHE (PRC)—ST. LOUIS (4,000) (45c-55c-65c). Gross: $9,500. (Average: $6,200)

THE BRIDE WORE BOOTS (Para.) and WITHOUT RESERVATIONS (RKO Radio) — SHUBERT (1,900) (45c-55c-65c). Gross: $8,000. (Average: $6,200)

SAN FRANCISCO

Grosses here are generally up, with the Fox pulling into the lead, followed by the Golden Gate and Warfield. Weather had been neither hot or cold. Estimated receipts for the week ending August 7-9:

DEATH VALLEY (Screen Guild) and INSIDE JOB (U)—ESQUIRE (1,008) (55c-85c) 7 days. Gross: $11,100)

NIGHT AND DAY (WB)—FOX (4,651) (55c-85c) 7 days. Gross: $43,500. (Average: $32,000)

GENIUS AT WORK (RKO Radio)—GOLDEN GATE (2,825) (65c-$1.00), with vaudeville and Duke Ellington's orchestra; 7 days. Gross: $37,000. (Average: $32,000)

A NIGHT IN CASABLANCA (U) and JUST BEFORE DAWN (Col.)—ORPHEUM (2,440) (55c-85c) 7 days, 2nd week. Gross: $19,200. (Average: $14,000)

OUR HEARTS WERE GROWING UP (Para.) and IN OLD SACRAMENTO (Rep.)—PARAMOUNT (2,735) (55c-85c) 7 days. Gross: $25,000. (Average: $23,000)

ANNA AND THE KING OF SIAM (20th-Fox)—ST. FRANCIS (1,430) (55c-85c) 7 days, 3rd week, on a moveover from the Fox. Gross: $15,000. (Average: $13,000)

THE STRANGER (RKO Radio) and DARK ALIBI (Mono.)—STATE (1,459) (55c-85c) 7 days, 3rd week, on a moveover from the Paramount. Gross: $12,500. (Average: $13,000)

DEATH VALLEY (Screen Guild) and INSIDE JOB (U)—TIVOLI (1,616) (55c-85c) 7 days. Gross: $1,800)

THE OUTLAW (UA)—UNITED ARTISTS (1,465) (55c-85c) 7 days, 10th week. Gross: $14,200. (Average: $14,000)

KID FROM BROOKLYN (RKO Radio)—WARFIELD (2,672) (55c-85c) 7 days, 2nd week. Gross: $29,000. (Average: $27,000)

MINNEAPOLIS

Most theatre business here continues to suffer as the polio epidemic kept people at home. Estimated grosses for the week ending Aug. 8:

EASY TO WED (M-G-M)—CENTURY (1,600) (50c-70c) 7 days, 2nd run. Gross: $7,000. (Average: $6,500)

NO TIME FOR COMEDY (WB-reissue)—GOPHER (1,000) (50c-70c) 7 days. Gross: $2,600. (Average: $3,000)

THE GREEN YEARS (M-G-M)—LYRIC (1,100) (50c-70c) 7 days, 2nd run. Gross: $5,000. (Average: $5,000)

A STOLEN LIFE (WB)—RKO ORPHEUM (2,800) (50c-70c) 7 days, 2nd week. Gross: $7,000. (Average: $9,500)

NIGHT AND DAY (WB)—RADIO CITY (4,000) (50c-70c) 7 days. Gross: $18,000. (Average: $15,000)

MAKE MINE MUSIC (RKO Radio)—RKO PAN (1,500) (50c-70c) 7 days. Gross: $9,500. (Average: $5,000)

DIARY OF A CHAMBERMAID (UA)—STATE (2,300) (50c-70c) 7 days. Gross: $13,000. (Average: $11,500)

THE ADVENTURES OF MARCO POLO (Film Classics Reissue)—WORLD (350) (50c-90c) 7 days. Gross: $2,500. (Average: $3,000)

Set Designers Claim Pact-Promise Broken

HOLLYWOOD, Aug. 6.—Screen Set Designers Local No. 1,421, key union in last year's studio strike, has served notice on major producers that it considers them in violation of the agreement made July 2 to negotiate a contract "within 30 days." The union pressed the matter in paid advertisements locally today.

A smashing story of violent love...

pre-sold by tremendous publicity everywhere!

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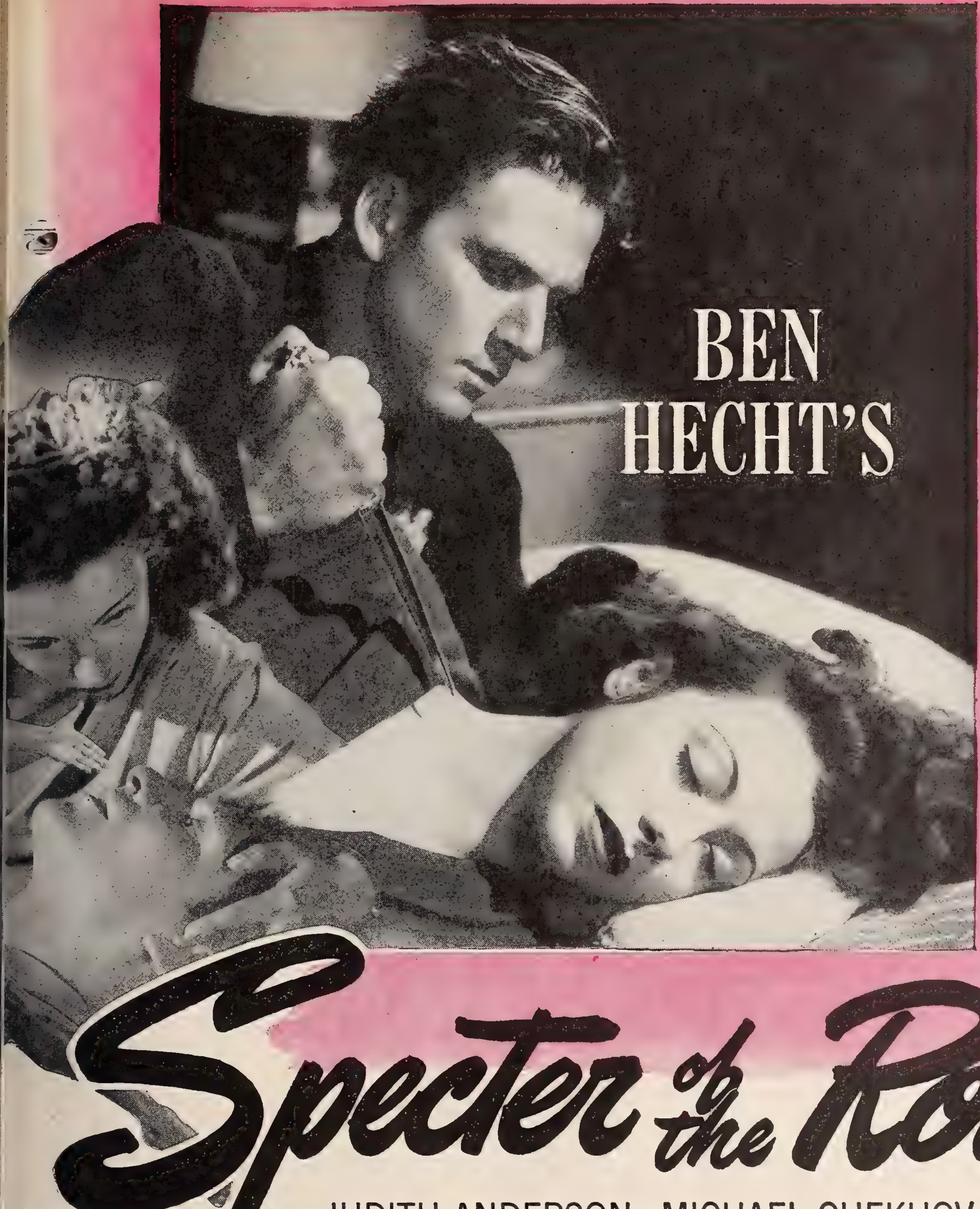
4 smash weeks at the



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Co-Producer-Director and Director of Photography LEE GARMES

Musical Score—GEORGE ANTHEIL • Choreography—TAMARA GEVA

ARTHAY CIRCLE, Los Angeles!

RKO Profit

(*Continued from page* 1)

preferred stock) to approximately 38 cents per share on the 2,873,053 shares of common stock outstanding at the end of that quarter.

Consolidated net profit for the first half of 1946 was $6,881,352, after taxes and all other charges, equivalent to approximately $1.80 per share on the common stock outstanding at the end of the first half, compared with consolidated net profit for the first half of 1945 of $2,421,778, after taxes and all other charges, equivalent (after allowing for dividends on the six per cent preferred stock) to approximately 72 cents per share on the 2,873,053 common stock.

On June 29, 1946, RKO's net working capital was $39,030,000, cash and U. S. Government securities aggregating $24,400,000, compared with net working capital of $22,725,000, with cash and Government securities of $15,400,000 on June 30, 1945.

"The improvement in the net working capital and cash positions resulted partly from profitable operations and partly from the refinancing program consummated in February of this year," the company stated yesterday.

Atlas Triples Dividend; Odlum Explains RKO Stock

Concurrently with the issuance of the Atlas Corporation's semi-annual report yesterday, the dividend on the corporation's common stock was increased from 25 cents a share semi-annually to 75 cents, payable Sept. 20, to stockholders of record on Sept. 5.

"The directors believe that the time has arrived for a more liberal dividend policy," Atlas president Floyd B. Odlum told stockholders. "It is the present expectation that the dividend for the first half of 1947 will not be less than this dividend presently declared for the last half of 1946," he added. Atlas is the principal stockholder in RKO.

Still Largest RKO Stockholder

Odlum emphasized that following the proposed sale of 400,000 shares of RKO, Atlas would still own 929,020 shares of common stock and option warrants to purchase 327,812 additional shares of RKO, constituting the largest single investment of Atlas. He added: "Your company after this sale will continue to be the largest stockholder of Radio-Keith-Orpheum and your management will continue to be actively identified with the affairs of that company," stockholders were told.

Indicated asset value of the common stock of Atlas rose to a new peak of approximately $41.37 a share as of June 30, up $17.03 from $24.34 a year earlier and compared with $34.14 a share on Dec. 31, 1945. At June 30 the company had an earned surplus of approximately $8,600,000 and a capital surplus of approximately $22,500,000, as well as unrealized appreciation in securities amounting to approximately $46,000,000.

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ATA Battle

(*Continued from page* 1)

the ATA intends to keep "hands off" in seeking a solution of industry trade practices despite continued pressure by member exhibitors that it participate in this field of endeavor, ATA nevertheless plans resistance to the Department of Justice's attempt to "police" the film industry through a final decree to be written in the New York anti-trust case.

Gamble applauded the statements made by Louis D. Frohlich, Columbia counsel, as reported in MOTION PICTURE DAILY yesterday and said that ATA plans to circulate Frohlich's statements among its members—Frohlich declaring that Columbia plans to raise the legal question of whether the three-judge statutory court in the New York anti-trust suit has the right under the Sherman Act to direct that certain film trade practices should be adopted by a defendant and whether the court can direct that means be adopted to "police" the industry.

As reported in MOTION PICTURE DAILY last Friday, the U. S. Chamber of Commerce attacked the Government's anti-trust methods and Federal court control over private enterprise exercised both through the courts and consent decrees, and struck out at the Department of Justice for attempting to exercise "supervisory control over industries." The final decree in the New York anti-trust case is expected to result in this authority being placed in the Department of Justice through the courts and through a new motion picture arbitration system.

Breen's Mission

(*Continued from page* 1)

vise on censorship and other problems there but was compelled to decline because of previous commitments in New York.

Bidding farewell to Rank, who thanked him for his assistance and congratulated him upon the success of his visit, Breen prepared to sail for the U. S. on the *Queen Mary* tomorrow. He will take to Hollywood a request by the Cinematograph Trade Benevolent Fund for American stars to fly here and appear at the Royal Command Performance in M-G-M's Empire Theatre in November.

Also on the *Queen Mary* will be Leo Spitz, chairman of the board of Universal International Production Co.; Tony Reddin, Paramount's London advertising chief; Jimmy Woolf, son of the late C. M. S. Woolf; Robert Goldstein and Tim Whelan.

Agfa Color

(*Continued from page* 1)

consultant, and industry representatives.

Ansco controls patents on the process and an old exchange agreement formulated between that company and I. G. Farben of Germany.

Russia is reported to be in full production of color film at the Wolfen, Germany, plant, which, however, is suffering a shortage of chemicals and dyes, produced by another Farben plant in the American zone. Negotiations are in process between American and Russian authorities for the exchange of chemicals and dyes for the completed color stock, Golden said.

Jack Warner

(*Continued from page* 1)

pany, the motion picture industry and the country generally never were brighter, if we quit day-dreaming and bickering, face realities and really dig into work for the peace we all realize we must have and the prosperity it is within our power to achieve," Warner said.

Pledging capacity production at the studio for the coming year, Warner said that the company would not announce any specific number of pictures for release or production but would maintain a flexible schedule.

Cites 150% Increase

Warner cited the 150 per cent increase in production costs since pre-war days as the most serious problem facing the industry today. He warned that "the danger line soon will be reached unless the production and distribution divisions can hold their efforts to a practical understanding of elementary business principles." This production cost rise Warner attributed to the increase studios must pay for "stories, talent, labor, materials, while the shooting time has more than doubled as the result of more big-scale productions." As a solution, Warner advocated matching increased costs with increased quality, "which will bring greater income."

Appearing in the pictures to be released and produced during the coming year, according to Warner, will be Robert Alda, Lauren Bacall, Bruce Bennett, Jack Benny, Humphrey Bogart, Jack Carson, Dane Clark, Gary Cooper, Joan Crawford, Bette Davis, Irene Dunne, Errol Flynn, Cary Grant, Sydney Greenstreet, Van Heflin, Paul Henreid, Robert Hutton, Andrea King, Viveca Lindfors, Ida Lupino, Jeffrey Lynn, Mary Martin, Denins Morgan, Wayne Morris, Janis Paige, Lilli Palmer, Eleanor Parker, Zasu Pitts, William Powell, Claude Rains, Ronald Reagan, Zachary Scott, Ann Sheridan, Alexis Smith, Barbara Stanwyck, Elizabeth Taylor, Jane Wyman, Monty Woolley, Gig Young.

Producers will include Henry Blanke, Robert Buckner, Owen Crump, Jules Furthman, Alex Gottlieb, Charles Hoffman, Gordon Hollingshead, William Jacobs and Jerry Wald.

Directors will be Curtis Bernhardt, David Butler, Michael Curtiz, Delmer Daves, Frederick De Cordova, Peter Godfrey, John Huston, James V. Kern, Norman Krasna, Jean Negulesco, Leroy Prinz, Irving Rapper, Vincent Sherman, Don Siegel and Raoul Walsh.

MPTOA Invites

(*Continued from page* 1)

communicate their views concerning the forthcoming decree in the government's New York anti-trust suit for inclusion in an MPTOA statement to be prepared for filing with the Department of Justice, the court and the defendants.

Two new points have been added to the MPTOA six-point decree platform since it was announced following a meeting of the organization's executive committee with Department officials in Washington last month. The first addition amends the Department's proposal concerning film licensing, with cancellation privilege, of more than one picture at a time with cancellation to be exercised within 10 days after screenings. MPTOA recommends that cancellation be exercised within 10 days after availability of a picture rather than after its trade showing.

The second point recommends that in auction bidding the successful bid be made known to exhibitors in the competitive area who entered bids for the picture.

WB Meeting

(*Continued from page* 1)

bassador Hotel, was a screening of 15 trailers on new product, plus a featurette entitled "Okay for Pictures," featuring Ronald Reagan and showing scenes from six films now in production.

Brief talks were made by Max Milder, Wolfe Cohen, Harry M. Kalmine, Mort Blumenstock, Robe[illegible] V. Perkins, Samuel W. Schneide[illegible]oseph Bernhard, Norman H. Moray, and others.

President Harry M. Warner, speaking in reminiscent mood, praised individual members of the organization and said their combined efforts made the 20th anniversary possible.

Highlight of the evening was a banquet at which the Poor Richard Club presented a citation of merit to Warners, marking the first time this Philadelphia organization has left its home state to make an award. The presentation was made by Benjamin Franklin James, president of the club, with Roger Clipp, a past president and head of radio station WFIL, also present.

Academy Gives Hollywood Party for Sound Birthday

HOLLYWOOD, Aug. 6.—Over 2,000 screen, civic and military notables packed Warners' Hollywood Theatre here last night for a program commemorating the 20th anniversary of talking pictures, sponsored by the Motion Picture Academy of Arts and Sciences.

Speakers included, Donald Nelson, president of the Society of Independent Motion Picture Producers, as toastmaster; Jean Hersholt, Academy president; Byron Price, chairman of the Board of the Association of Motion Picture Producers; Edward Arnold, president of the Screen Actors Guild; Brig. Gen. Frank D. Merrill, and Mayor Fletcher Bowron of Los Angeles.

Special Broadcast for WB Sound Anniversary

A special afternoon broadcast over station WEAF emanating from Columbus Circle here yesterday was dedicated to the climax of Warner Bros.' 20th anniversary of talking pictures. Taking part in the program were: Ruby Hill, Barry Gray, Chu Chu Martinez, Wittmore and Lowe, and the Murtagh Sisters.

US Refuses

(*Continued from page* 1)

to the various groups that the Government does not object to any organization submitting data to the New York District Court. However, the Department will remain "determined" not to submit any of the data to the court itself. At the same time it was emphasized that the Government is interested in the machinery to be used in carrying out the court's order when it is finally rendered, and this is the prime motivation behind the Department's interest in listening to exhibitor and distributor groups, it was said.

Williams stated that he and Wright explored the aspects of the decree and the changes in trade practices which he is reported to have urged Wright to agree, on pre-consent decree procedure for the industry. But, it was plainly indicated by Wright, and by Assistant Attorney General Wendell Berge that no such plan will be acceptable to the U. S.

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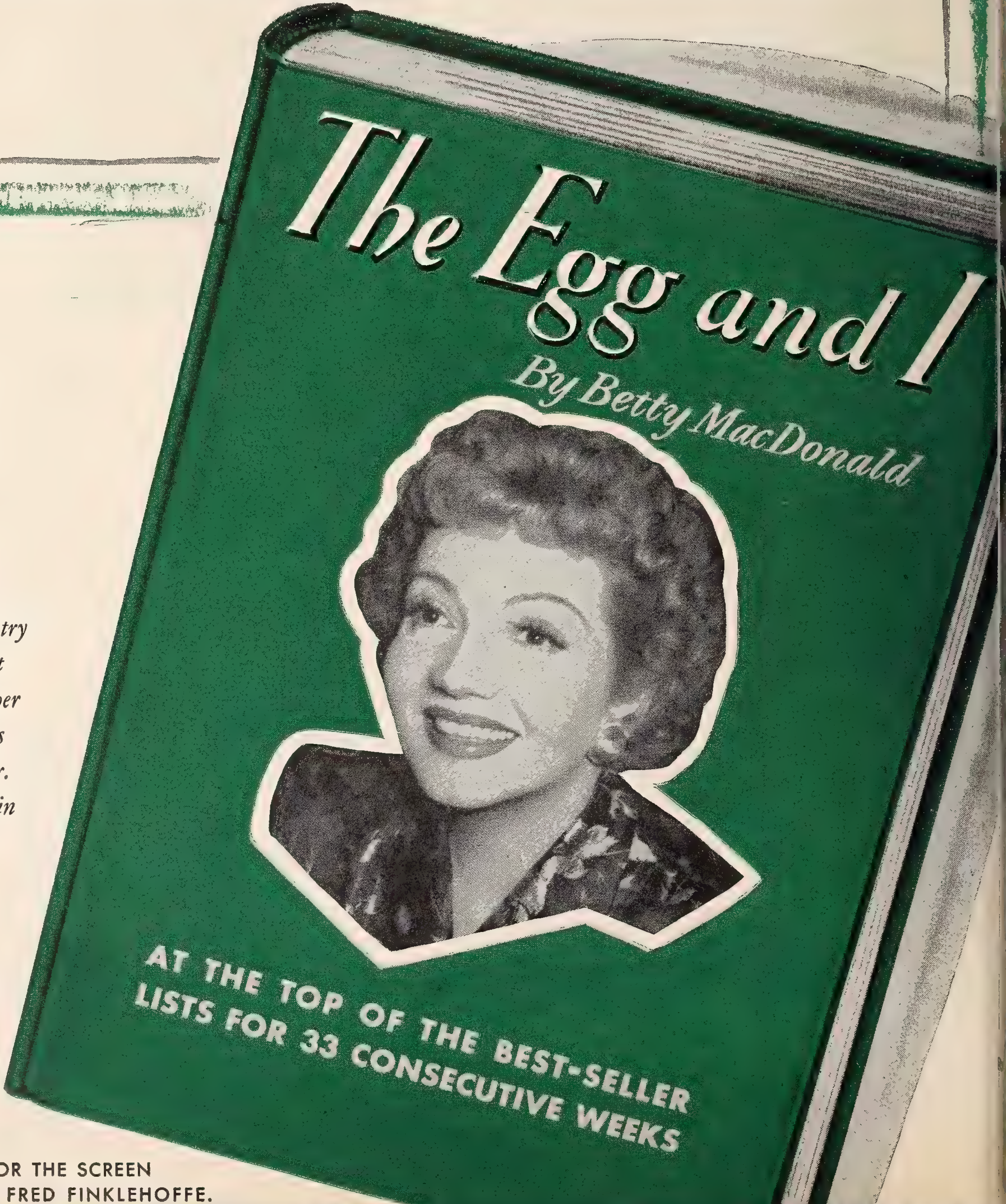
The Egg and I
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AT THE TOP OF THE BEST-SELLER LISTS FOR 33 CONSECUTIVE WEEKS

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Accurate Concise and Impartial

V[illegible]0. NO. 28 NEW YORK, U.S.A., THURSDAY, AUGUST 8, 1946 TEN CENTS

Views Strides For Sound in 2nd 20 Years

Warner Outlines World Mission at Sales Meet

Atlantic City, Aug. 7.—The career of talking pictures has only begun, and the next 20 years will see new advancements surpassing what has been done in the past, Harry M. Warner, president of Warner Bros., declared in addressing the final session of Warners' 20th anniversary of talking pictures international sales convention at the Hotel Ambassador here today.

Harry M. Warner

Next broad phase in the use of the talking screen, Warner said, will be as a leading

(*Continued on page 6*)

Hiroshima Horrors Shown in Newsreels

Utilizing the shots of the Bikini "Baker Day" underwater atomic bomb explosion and recently released Japanese films of the Hiroshima devastation a year ago, Paramount News and Universal Newsreel have devised a potent, terrifying and dramatic plea for world control over atomic warfare in special issues now being distributed.

While thrilling to behold, the sight of the explosion of the "Baker Day" underwater bomb is merely a spec-

(*Continued on page 6*)

O'Hara Blasts Reds For Attack on Films

Washington, Aug. 7.—Taking an acid blast at Russian correspondent Ilya Ehrenburg, who called "voluntary" code censorship a method of deleting free thought from American films, Joyce O'Hara, assistant to Eric Johnston, president of the Motion Picture Association, today bitterly

(*Continued on page 6*)

Raftery Will Open UA Meet

United Artists' 1946-47 sales meeting will open at the Waldorf-Astoria Hotel here Monday morning. Edward C. Raftery, UA president, will welcome the delegates following a roll call by J. J. Unger, general sales manager. The sessions will run four days.

Gradwell L. Sears, vice-president in charge of distribution; Edward M. Schnitzer, Eastern and Canadian division manager, and Maury Orr, Western division manager, will then join Unger in introductory addresses at the morning session.

A discussion of the company's 1946-47 product is listed on the agenda for Monday afternoon, with Sears, Unger and Paul N. Lazarus, Jr., advertising-publicity director, outlining current and forthcoming releases for the next 12 months.

On Tuesday, the meeting will be

(*Continued on page 7*)

N. Y. ATA to Levy Fee on Unit Basis

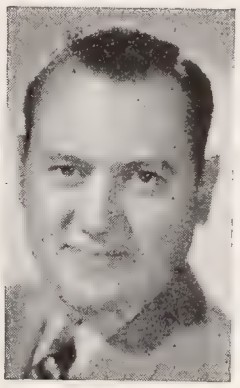
The New York unit of the American Theatres Association will assess membership fees on the basis of character and quality of individual member theatres with final fees to be set once the New York budget is set, it was learned here yesterday.

A special committee on assessments has been set up to fix the fees of each member theatre based on the expected budget of $65,000 for the initial year's budget of the New York unit. If the budget finally adopted is less, lev-

(*Continued on page 7*)

Heineman Is Named Sales Head of US Rank Organization

William J. Heineman, vice-president and general sales manager of United World, which went out of existence with the formation of Universal International Production Co., will assume, immediately, the position of general sales manager and a member of the board of the U. S. J. Arthur Rank Organization, it was announced here yesterday. Ratification of the appointment is due to be made at a board meeting today.


W. J. Heineman

Under the terms of a new five-year

(*Continued on page 6*)

1946 Foreign Net Seen $120,000,000

Washington, Aug. 7.— Film industry export activities netted a noticeable increase during the first quarter of this year and the 12 month estimate of industry monetary receipts are expected to total more than $120,000,000 for 1946. Motion picture royalties are expected to increase by $10,000,000 over last year. Export net

(*Continued on page 7*)

New Houses Extend Film Horizon in Midwest Area

Detroit, Aug. 7. — Construction of new theatres and improvements to existing houses to the tune of more than $1,000,000 are seen here as reflecting confidence in the exhibition industry in Michigan.

Eight new houses each representing an investment of about $60,000 were opened recently. They are: the Sun, Williamston; Roxy, St. Charles; Silhouette, Perry; State, Olivet; Chief, Dowagiac; Star, Brooklyn; Walled Lake Drive-In, Walled Lake; and the Drive-In, Flint.

In addition, new theatres are

(*Continued on page 6*)

Johnston to Talk at Allied Meeting

Boston, Aug. 7. — Eric Johnston, president of Motion Picture Association, has accepted an invitation to be a guest speaker at the 13th annual Allied States Association convention banquet at the Hotel Copley Plaza here Sept. 18, Leonard Goldberg, convention chairman, disclosed here today.

End of Rental Ajustments Seen with Bids

Exhibitors Would Be Hit Under 'Auction Selling'

Discontinuance, with the institution of "auction selling," of the distributors' practice of giving exhibitors adjustments on film rentals is seen by exhibitors as one of the many new and troubled problems anticipated with bidding for pictures under the new selling methods expected to be written into a final decree in the New York anti-trust suit.

Many an exhibitor has been able to get an adjustment on the film rental he had contracted to pay a distributor when a picture failed to deliver the volume of business expected, it was pointed out, but under "auction selling" with the exhibitor making a bid for a picture against competition, he would have no recourse if he got the picture and it fell below expectations.

Even if some distributors were in-

(*Continued on page 6*)

Michigan ITO Hits Ruling on Decree

Detroit, Aug. 7. — Independent Theatre Owners of Michigan went on record today at a meeting at the Detroiter Hotel as unanimously opposed to the New York decree as it now stands and demanded that independent exhibitors be given a voice in the formation of a final ruling.

The statement of Sam Carver, president, was typical: "It's a terrible situation. If we want to stay in busi-

(*Continued on page 7*)

Snyder Warns on U.S. Tax Evaders

Washington, Aug. 7. — Treasury Secretary John Snyder today declared "open war" on all income tax evaders, asserting that his Department intends to pass on complaints to the Treasury if certain corporations and individuals fail to pay up.

Following announcement of the war on personal corporations, Snyder chose a press conference as an appropriate

(*Continued on page 7*)

Personal Mention

NED E. DEPINET, RKO executive vice-president, has delayed his return to New York from California and is now due to return to his desk next Monday.

●

DR. HERBERT T. KALMUS, Technicolor president and general manager, accompanied by British Technicolor executives KAY HARRISON and LESLIE OLIVER, is en route to New York from the Coast, with the latter two going on to London.

●

JOSEPH I. BREEN, U. S. Production Code Administrator, left London for New York aboard the *Queen Mary* yesterday and is due to arrive early next week.

●

NEIL AGNEW, Vanguard vice-president and distribution head, is due to arrive in New York from California late this week and will then set plans for a trip to London.

●

LEO SPITZ, chairman of the board of Universal International Productions, left London aboard the *Queen Mary* yesterday for New York.

●

JAMES MULVEY, president of Samuel Goldwyn Productions, is due to return to New York from London next week.

●

HAROLD WENDT of the Wendt Advertising Agency, Toledo, accompanied by his family, is vacationing on the Coast.

●

A. A. SCHUBART, RKO Radio exchange operations manager, leaves here tomorrow for a two-week vacation in Atlantic City.

●

ROBERT BENJAMIN, president of the J. Arthur Rank organization, has arrived in New York from London.

●

TREM CARR, executive director of Monogram, is in San Diego on a three-week vacation.

●

MONTY WOOLLEY has entered the Albany, N. Y., hospital for observation.

●

JOHN ASH, M-G-M field auditor, left New York for Kansas City yesterday.

●

CHARLES AARON of M-G-M's checking department, left New York for Cleveland yesterday.

●

KURT NEUMANN, Sol Lesser producer-director, will fly to New York from Hollywood Saturday.

●

M. J. SIEGEL, M-G-M producer, is due here from the Coast on Monday.

●

P. S. HARRISON has returned to New York from the Coast.

●

MURVYN VYE, the player, is en route to the Coast from New York.

Insider's Outlook

By RED KANN

THE industry press has been taking a pushing around in one meeting or another for reporting various phases of negotiations with the Department of Justice on procedures, present and future, under the New York anti-trust case decision. There is something to be said about this, and Terry Ramsaye already has done so in *Motion Picture Herald*:

"From various quarters there is an effort to give the papers of this business a kicking around and 'to put the heat on', delicately or indelicately, if they report this, do not report this, report that, or ignore this. . . . Facts are not changed by suppression, and in this communicative industry do not keep. . . . Endeavors to keep news out of print frequently give it impetus and create the impression that it is not fit to print. . . . The important facts pertaining to operations in this business ought to be printed while they are news, and they should be fit to print."

■ ■

"Dr. Isador Lubin, who takes up his new post as president of Confidential Reports, Inc., Feb. 15, has a proviso in his deal which would permit him to undertake a Presidential mission or assignment if the call ever comes. . . ."—MOTION PICTURE DAILY, Feb. 7.

"WASHINGTON. — Dr. Isador Lubin . . . will leave this weekend for London as U. S. representative on the Reconstruction Commission of the United Nations [which] will survey economic conditions in European and Near Eastern countries damaged by the Nazis."—MOTION PICTURE DAILY, July 26.

■ ■

Bob Weitman, enthusiastic over "The Strange Love of Martha Ivers" crossing the $100,000 mark in its first week at the Paramount Theatre, neglected to mention Dinah Shore is part of the show, too. Such neglect—at $10,000 a week—after all that hot matzoh ball soup, chopped chicken liver and out-of-this-world herring he had flown in from Grossinger's while the show was trying out at the Ritz in Newburgh. Not alone that, but flown in by Verne Wright, navigator, and Harry Brodie, pilot, who transported Averill Harriman during the War, and had Eisenhower and Molotov among their passengers.

Last week the chances were against it. By yesterday Bill Heineman had agreed to continue at Universal as general sales manager in charge of the J. Arthur Rank product. This is as Rank and Matty Fox desired it. Heineman will be his own boss, making and closing his own deals after the Universal sales force, augmented with a few of his own appointments in the field, drums them up. With United World, which is no more, Heineman had a five year contract. With Universal, he now holds a similar pact. But something not in the old has been added to the new. As he sells,, so will Heineman benefit.

■ ■

Sweet News Department: In nine years to '45, National Theatres bulked a net profit of $30,576,00. In the first five months of 1946, net at $5,392,000 was $114,000 ahead of all of '45 when earnings were $5,278,000. Advantage of obvious importance, of course, was elimination of the excess profit tax at the beginning of this year. On theatre admissions, rentals and other income of $90,260,259 in 1945, National paid an excess profit of $13,265,000.

■ ■

Eric Johnston's five-year contract as president of the Motion Picture Association was in its tenth month when the original agreement was extended two additional years for a total of seven. More so than the Alphonse-Gaston exchange of words between Johnston and his directors did this paint the situation in its true colors. It kicked into the invisible hinterland those recurring rumors about a parting of the ways.

■ ■

Further thought from Edward Kelly O'Shea. Writes he: "If and when either of my sons gets married and if and when either one of them has the first boy, I am going to see that he is named Richard Kelly O'Shea. That will be sort of direct cooperation with RKO."

The key, if required: O'Shea, handling Liberty Films, releases through RKO.

■ ■

Universal finds no further room for serials because [1] they no longer fit into the new and broader horizon and [2] because increased labor costs in Hollywood make them an unprofitable operation.

Asides and Interludes

By JAMES CUNNINGHAM

MANUFACTURERS of, and dealers in theatre carpeting, who have been striving unsuccessfully for weeks to have the Office of Price Administration raise ceilings [illegible] that sorely-needed floor item, can [illegible]ake heart. The OPA, yesterday, bowed low to the demands of an anxious public and lifted ceilings on (1) twist chewing tobacco, (2) evaporated goat milk, and, (3) crepes suzette!

▽

Motion picture press agents, today, should pay reverent respect to that mighty machine, the mimeographer, on this the 70th anniversary of its invention by Thomas Alva Edison, and without which it would be a physical impossibility to deluge daily the city rooms of newspapers and tradepapers with countless copies of their publicity releases.

▽

New York Daily Mirror **cinema-critic Lee Mortimer, on Monday, published a review of Paramount's "Our Hearts Were Growing Up," topping his review with the line: "Others at the Gotham Theatre laughed at what went on in the dizzy 20s. But the film reminded me of my lost youth!" "Our Hearts Were Growing Up" will open at the Gotham next Saturday!!!**

▽

Lew Lehr's yarn this week is about the genial old hod-carrier who was told to break the sad news gently to Mrs. Murphy. He knocked on the door, she answered.

He coughed and asked: "Be ye the widow Murphy?"

"My name is Murphy, but I'm no widow," she answered.

"Ye be'nt, hey?" cackled the visitor. "Well, wait 'till you see what they're bringing upstairs."

▽

The Hollywood-Los Angeles area will soon have its mail delivered and picked-up by mailmen in helicopters.

▽

The California unionization movement has been joined by 300 rough-and-tumble wrestling mat-men, who, under the leadership of "King Kong" Cox are organizing for protection against "intimidation" and "brow-beatings" by their agents.

▽

Having added so many gadgets to motion picture projectors down through the years that many of them in the pre-war days took on the appearance of a Rube Goldberg complexity, some projector manufacturers are turning out post-war machines in pretty pastel-painted jobs, rather than the conventional black.

▽

Radio Chef, Inc., a Chicago manufacturing concern, is now turning out "speedy weenie" machines which cook and dispense a hot-dog in 20 seconds flat—for installation in theatres, and other places of public assembly.

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8th WEEK

the biggest figure in holdovers is 20th Century-Fox...

ANNA AND THE KING OF SIAM

RADIO CITY MUSIC HALL

It's a FACT..."Anna and the King of Siam" is holding over *everywhere!*

Australian Feature Production Seen

By CLIFF HOLT

Sydney, Aug. 2. — Feature production as a stable secondary industry is considered an eventual possibility here following the success of "Smitty," produced in Australia by Columbia at a negative cost of $400,000. The film was a technical improvement over previous Australian standards and was received favorably by critics in Sydney and Melbourne. The Greater Union Theatres, in which J. Arthur Rank is a partner, purchased the film for its city houses.

Australian theatremen say the current fiscal year will show a poor return for their industry, poorer than those dark days of the prewar depression. For this they blame wholesale closing of theatres in Queensland, due to power restrictions and heavily reduced transport services; similar difficulties in West Australia, which blacked out theatres for several weeks; the operators' strike in Melbourne, and loss of tram and train transport services in Sydney except during business hours.

Mindako Circuit Sets New Management

Minneapolis, Aug. 7.—A realignment of theatre executives following the recent promotion of Fred Larkin from manager of the State and city manager of the circuit's five theatres at Sioux Falls to the post of South Dakota district manager, has been announced by the Mindako Circuit.

Under the set-up, L. Joseph Ryan, former manager of the State and city manager of the three Mindako houses at Mankato moves up to Larkin's old post. Clifford Knoll, former manager of the Paramount and city manager at Mitchell, S. D., takes over Ryan's position, while Harold Stone, manager of the Egyptian, Sioux Falls, moves into Knoll's former spot.

Other changes include shifting of Durwood Thompson from manager of the Moorhead, Moorhead, Minn., to manager of the Orpheum, Sioux Falls, and the appointment of James Molohon, returned veteran, as manager of the Grand, Mankato.

Mrs. Mildred Brager, 46

Mrs. Mildred Brager, 46, wife of Louis R. Brager, executive in Warner's home office real estate department, died suddenly at her home on Tuesday. Services will take place today at one P. M. from the Park West Memorial Chapel. Survivors also include a son, Murray, and a daughter, Claire.

Nine Pages in 'Life'

Life Magazine's Aug. 12 issue will carry nine pages on behind-the-scenes of actual Hollywood filming, described by 20th Century-Fox's home office as "the most comprehensive coverage ever devoted by a publication to the making of a motion picture." Subject of the layout will be Darryl Zanuck's "The Razor's Edge."

Lobby Soda Fountains

Denver, Aug. 7.—A $4,000 soda fountain is being installed in the lobby of the Denver Theater. If it is successful, more installations will be made in Fox Intermountain houses.

Reviews

"The Killers"

(*Mark Hellinger—Universal*)

Hollywood, Aug. 7.

As his first independent production for Universal, Mark Hellinger has selected the best-known of Ernest Hemingway's short stories, and the first five minutes of the film is a literal translation of that tale from printed page to celluloid. Though lacking in marquee names, the picture should create its own demand through word-of-mouth advertising, and audiences which reacted with relish to "Double Indemnity," "Murder, My Sweet" and similar melodramatic fare should welcome "The Killers" with equal enthusiasm.

Two gangsters invade a lunch-room in a small New Jersey town and announce their intention of killing a filling-station attendant locally known as "The Swede," who habitually eats there. The Swede doesn't show up, however, and after the gangsters leave, one of the lunch-room customers hastens to warn the victim. The latter, seemingly resigned to death, makes no move to escape. Alone in a shabby room he awaits the inevitable arrival of the killers.

That is the end of the Hemingway story. From there on Hellinger takes over. Throughout the subsequent screenplay, by Anthony Veiller, Hellinger's hand is always evident, and the result is an absorbing, ingenious explanation of the motives left undefined in Hemingway's story—why the killers marked for death an obscure filling-station attendant and why the latter offered no resistance to his fate is made clear in a series of flashbacks, each a short story in itself and each cunningly related to every other. Edmond O'Brien, cast as an insurance agent checking on the policy of the deceased, undertakes to unsnarl the slender and tangled threads of fact and with them reweave a pattern of greed, lust and murder.

A large cast, carefully selected by Hellinger and lifted to a patch of uniform excellence through the skill of Robert Siodmak's direction, moves with complete conviction through sordid scenes that have the compelling quality of a nightmare. Burt Lancaster, as the Swede, makes an auspicious screen debut. Sam Levene does the best acting of his career in the role of a police lieutenant and Vince Barnett contributes an unforgettable portrait of a "stir-crazed" convict. Ava Gardner, seen only briefly, is perhaps least happy in her role. Albert Dekker, as always, is assured and competent in his characterization. One of the few discordant notes in the picture is Milkos Rozsa's musical score, frequently obtrusive and deafening.

Running time, 102 minutes. Adult audience classification. Release date, Aug. 30.

Thalia Bell

"Rendezvous with Annie"

(*Republic*)

That large number of returned "GI's" reunited with their young wives will especially be pleased by "Rendezvous with Annie" as its nine reels unravel the unique complexities which temporarily disrupt a smooth resumption of the domestic bliss which was interrupted by a three year's absence of the story's young hero, away from his bride while off to the wars of recent vintage. This basic theme should be No. 1 in the promotion of the production.

Twenty minutes shorn from its running time of 89 minutes would result in a tempo that would enhance its entertainment values immeasurably, and this, it appears, would not be difficult, for there are far too many unnecessary sequences and still others which can hardly go unnoticed as having been overdrawn. As it stands, on the credit side, there is many a chuckle, many a cute twist in story, and certainly a diversification of subject matter, running the gamut from small-town simplicity of suburban New Jersey to the gilt and glamour of a Manhattan nightclub—which permits the injection of song and music—to "GI's" in London bomb-shelters, with a bit of Washington and its Pentagon thrown in for extra good measure.

Eddie Albert is the young "GI" who, on a three-day pass from his London Army desk job, steals away in a plane piloted by two of his buddies, to spend three hours with his wife, Faye Marlowe, in Wildwood, N. J., flying back to England within the allotted period of leave. Albert warned his wife on departing not to mention his visit with her in her letters, his pass not having permitted him to leave England. And, so, one year later, on discharge, and arriving back home at Wildwood, he is unexpectedly surprised to find himself a daddy. The townsfolk, of course, were unaware of his AWOL visit of the previous year and all kinds of complications need to be straightened out before the all's-well-that-ends-well finish.

Albert and Miss Marlowe do well with the parts given them, and adequate is their support: Gail Patrick, Philip Reed, Sir C. Aubrey Smith, Raymond Walburn, William Frawley, James Millican, Wallace Ford, and several others.

As associate producer, the veteran Allan Dale staged the show finely and fully; his direction, however, was too full. The screenplay, by Mary Loos and Richard Sale, provided a unique twist to a simple tale based on a magazine story by the pair.

Running time, 89 minutes. General audience classification. Release date, not set.

James Cunningham

Find Kleintopf Innocent

St. Louis, Aug. 7.—Oscar Kleintopf, former business agent for Local 143 of the Moving Picture and Projection Machine Operators Union, has been cleared of mismanagement charges by the IATSE. The charges were made by John P. Nick when he was an international vice-president of the union, in 1935. Kleintopf was fined $100 then.

Walter I. Hughes Rites

New Richmond, Wis., Aug. 7.—Funeral rites for Walter I. Hughes, 55, sales promotion counselor for motion picture and publishing organizations and a free-lance writer for the last 15 years, were held here this week. Hughes died of a heart attack at home on Thursday. Survivors include a brother, Thomas Hughes of Chicago, and a niece, Mrs. William Devlin.

Seeks Early Ban on Juveniles at Night

Indianapolis, Aug. 7.—A suggestion that children under 16 years of age not be admitted to theatres after eight P.M. if unaccompanied by adults was made to juvenile aid officials this week by Clarence E. McConaughey, manager of the Dream, to facilitate enforcement of the curfew ordinance.

Proposing a voluntary policy, McConaughey asked aid of the officials in obtaining cooperation of other exhibitors. The eight P.M. limit, h[illegible]id, would help clear the streets of [illegible]sters before the ten P.M. deadline, with 30 minutes grace, set by police chief Jess McMurtry, in an effort to solve the continuing juvenile delinquency problem. Lieut. Golden Reynolds, juvenile aid officer, said the suggestion would be relayed to the Associated Theatre Owners of Indiana. He claimed enforcement of the curfew had succeeded in suppressing delinquency to its lowest point in four years.

Atlas RKO Offering Marketed Late Today

A banking group headed by Lehman Brothers and Goldman, Sachs and Co. is expected to market a block of 420,000 shares of RKO Corp. common stock after the close of the Stock Exchange, today, following Securities and Exchange Commission approval of Lehman Brothers' petition for exemption, under the Investment Company Act, of the proposed purchase from Atlas Corp. of 400,000 common shares.

A registration statement filed by RKO with the SEC covers this stock as well as an additional 20,000 shares subject to options granted two RKO officers. It was reported that the bankers would purchase the options, exercise them and add the shares to the amount to be offered.

Harry Roth Funeral In New Jersey Today

Morristown, Aug. 7.—Funeral services will be held here tomorrow for Harry Roth, owner of theatre properties in this area and former operator of theatres in Morristown, Madison and Summit, who died at his home yesterday of coronary thrombosis.

He is survived by his wife and a daughter, Mrs. Edward Lachman, wife of the head of Allied of New Jersey.

Legion Classifies Seven More Films

The National Legion of Decency has given Class A-1 ratings to "Home Sweet Homicide", 20th Century-Fox; "Shadows Over Chinatown", Monogram; "Sing While You Dance", Columbia; "Slightly Scandalous", Universal and "Trail to Mexico", Monogram.

Classified A-II are Monogram's "Below the Deadline" and Universal's "The Black Angel".

MGM Sales Meet in Chicago This Month

Chicago, Aug. 7.—M-G-M will hold a sales meeting at the Drake Hotel here the latter part of August. It is understood that new selling procedure stemming from the recent New York anti-trust suit decision will occupy most of the convention's agenda.

Hollywood

By THALIA BELL

Hollywood, Aug. 7

NUNNALLY JOHNSON has purchased "The Senator Was Indiscreet," by Edwin Langham, and will produce it for Universal International. . . . Hillary Brooke has been s[illegible]d for a top role in Preston S[illegible]ges' next picture, "Vendetta," which Max Ophuls will direct. . . . George Coulouris has been engaged for a leading role in Sam Bischoff's current production for Columbia, "Mr. District Attorney."

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Dudley Nichols has returned to Hollywood after two months in the East, during which he conferred with Eugene O'Neill and officials of the Theatre Guild concerning RKO Radio's forthcoming film version of "Mourning Becomes Electra," which Nichols will write, direct and produce. . . . Richard Gaines has been engaged for an important role in Cecil B. De Mille's current production, "Unconquered."

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Jack Gage has been signed to a long-term directorial contract by Independent Producing Artists. . . . Ann Sheridan and Ronald Reagan will be teamed by Warners in a romantic comedy, "The Last Fling," by Herbert Clyde Lewis. . . . Republic has ear-marked $15,000,000 for high-budget pictures to star William Elliot, better known as "Wild Bill," during the next five years. Under the terms of Elliott's new contract, he will make three pictures a year over the period.

•

Olivia de Havilland has been engaged to play the title role in "Ivy," Sam Wood's initial production for Universal International. . . . Henry Stephenson is set for an important part in "Homestretch," now shooting at 20th Century-Fox.

•

Paul Stewart will direct "The Wayfarers" for Paramount. Harry Tugend will produce, and Edward G. Robinson and John Lund have been selected for stellar roles. . . . Sylvia Sidney has been signed for a dramatic part in "Repeat Performance," to be produced for Eagle Lion by Marion Parsonnet. . . . Don De Fore and Gale Storm have been engaged for the romantic leads in "It Happened on Fifth Avenue," first film which Roy Del Ruth will produce and direct for Monogram.

Lightner, Pioneer, Dies

ODESSA, Mo., Aug. 7.—J. G. Lightner, 62, who as manager of the local Opera House, introduced motion pictures here, died last Thursday. He is survived by his wife. Funeral services were held here on Friday, with burial in Mt. Moriah Cemetery, Kansas City.

Screen 'Black Beauty'

"Black Beauty" will be tradeshown by 20th Century-Fox in all exchange centers today, with the exception of Portland and Seattle, where the picture will be shown Monday.

$200,000 for 'Now'

Somerset Maugham's novel, "Then and Now," has been purchased by Arnold Pressburger for a sum in excess of $200,000 and will be produced by Pressburger's newly formed company, Regency Productions, the latter's New York representatives disclose.

Van Leer to Aid Allied

BOSTON, Aug. 7.—Arnold Van Leer, Paramount field representative here, has been appointed chairman of publicity for the 13th annual convention of Allied States Association at the Copley Plaza Hotel, here, Sept. 16-19, Arthur Howard, chairman of public relations has announced.

N. J. Allied Outing Today

Swimming, a card tournament, luncheon, dinner and a reception will highlight the mid-summer outing of the Allied Theatre Owners of New Jersey, today, at the West End Casino, West End, N. J.

'Half Moon' for Garfield

John Garfield has purchased "Half Moon Bay," written by John Bright, for his second picture under a contract with Enterprise. The picture will be budgeted at an estimated $2,000,000.

Sheridan Joins Selznick

HOLLYWOOD, Aug. 7. — Bart Sheridan, has resigned the West Coast managing editorship of *Life Magazine* to join the Selznick publicity department as magazine and picture editor.

ARI Expanding for 'Auction Selling'

HOLLYWOOD, Aug. 5.—Expansion of the facilities of Audience Research to meet the anticipated additional research demands created by "auction selling," has been set by Albert E. Sindlinger, ARI executive vice-president in three weeks of conferences here with client studios. Sindlinger has left for New York with completed plans for expansion of the organization's Hollywood headquarters.

Before his departure, Sindlinger announced that Jack C. Sayers, head of Hollywood operations for the past three-and-one-half years and a member of the board of directors, has been promoted to vice-president in charge of the Hollywood office.

Beverly Jones, former associate producer of The March of Time and more recently a captain with Col. Frank Capra's Army film unit, has been named assistant to Sayers, and Robert Forbes has been moved from Audience Research headquarters in Princeton to head the research development program in the Hollywood office.

In connection with this new program of expansion, Audience Research has moved to enlarged headquarters. Sindlinger also announced that ARI is also taking additional space in New York where Robert B. Carr and Joseph Wyant have been added to the staff as assistants.

Claudia Loves David...David Loves Claudia...
Their NEW adventures in love will make lovely boxoffice news...
DOROTHY McGUIRE
ROBERT YOUNG
in
Claudia and David
20th CENTURY-FOX BEST-SELLER!

Sound Strides

(*Continued from page* 1)

force for world betterment through the spread of enlightenment and the combatting of evil influences. By the use of modern equipment and 16mm. film, motion pictures soon will be brought to the remotest places on earth, he pointed out, and as a result the education of peoples and the promotion of world understanding will be greatly increased.

Paying tribute to the men who did the scientific, technical and engineering groundwork for sound, as well as those who helped commercialize it, Warner said so many have played a part in the success of talking pictures that it would be unfair for anyone to take all of the credit. Besides, he added, there is credit and glory enough for all.

Warners today received a sheaf of birthday cards, signed and sent individually by the governors of all of the 48 states. These were presented to the company president by Stephen Q. Shannon, director of the Greeting Card Institute.

A total of 17,504 theatres throughout the country are playing Warner product during this Sound Anniversary Week, it was revealed by Norman H. Moray, captain of the company's 1946 sales drive. Of these houses, 980 were in the Greater New York area, setting an all-time high in complete booking coverage and amount of playing time, he declared.

Kalmenson Outlines Product

Ben Kalmenson, vice-president and general sales manager, who presided at the convention, outlined feature product up to the end of the year, including "The Big Sleep," "Cloak and Dagger," "Nobody Lives Forever," "Deception," "The Man I Love," "Never Say Goodbye" and "The Time, the Place and the Girl."

Among other speakers on the closing day were Mort Blumenstock, Roy Haines, Jules Lapidus, Norman Ayers, Ed Hinchy and Haskell Masters.

Division and District managers held group conferences of their men durin the afternoon, with Mike Dolid, Bernard Goodman, Stanley Hatch, Howard Levinson and others participating.

Winners in Warners' "International Sweepstakes," 18-week sales drive, in which 15 South American and other countries participated, were announced at the convention by Wolfe Cohen, vice-president of Warner International. First prizes went to Arthur S. Abeles, Jr., Argentina; Armando Trucios, Peru, and Louis Lipsky, Colombia, with second prizes to Michael Sokol, Mexico; Pasilio de Armas, Cuba, and Christian Van Der Ree, Venezuela.

Also awarded prizes for exceeding their quotas were Ary Lima, Brazil; Stanley Higgins, Australia; Isidor Rosenfeld, Chile, and Herbert Fletcher, Trinidad. Awards for the best results just prior to and just after the drive went to Abeles and George McClure, the latter of New Zealand.

Levin Marks 30 Years

ATLANTIC CITY, Aug. 7.—Jules Lapidus was host at a reception for Jack H. Levin, vice-president and general manager of Confidential Reports, Inc., at the Warner Bros. sales convention here yesterday in connection with Levin's 30th anniversary in the motion picture industry.

Heineman Named

(*Continued from page* 1)

contract, Heineman will have complete charge of sales and distribution of all Rank productions released through Universal.

A feature of a new sales plan devised by W. A. Scully, general sales manager and vice-president of Universal, and Heineman, is the creation of a special sales representative staff to work exclusively on this product. The staff will supervise key-city sales and be responsible to Heineman for the proper auspices of the pictures in all key-city and first-run dates.

Heineman's duties will also include the supervision of the Prestige Pictures unit. This additional product for roadshows will be handled by a separate department with physical distribution through Universal exchanges.

At the request of Rank, Heineman will supervise the domestic sales and distribution of "Caesar and Cleopatra," a United Artists release.

Among forthcoming Rank pictures to be released through Universal are: "Stairway to Heaven," "London Town," "Odd Man Out," "The Magic Bow" and "The Upturned Glass."

Greenthal, Schwalberg Await Return of Spitz

Decisions of Monroe E. Greenthal, formerly vice-president and advertising-publicity head of United World, and Alfred W. Schwalberg, assistant general sales manager, on future affiliations are awaiting the return of Leo Spitz, chairman of the board of Universal International Productions, from London next week. UW was absorbed by Universal International Productions last week.

Greenthal probably will accompany Spitz back to California. Schwalberg, who has supervised International Pictures sales since the formation of the independent production unit over two years ago, presently is in the midst of selling activity on "The Stranger," final International picture being distributed by RKO Radio.

O'Hara Blasts Reds

(*Continued from page* 1)

challenged the Red writer to "go to Stalin and demand free thinking on the Russian screen."

Charging that the Russian reporter was not permitted to report the truth after he visited the United States, O'Hara stated that Ehrenburg's thoughts can not be rightly interpreted "as we don't know what he really thinks because he is not a free agent."

"If he isn't careful he might trip over a shifting party line and be compelled tomorrow to praise American films," O'Hara observed.

O'Hara pointed out that Russian "Pinko" policies change daily, hourly and minutely. Consequently, within a matter of days the Red press might be requested to expound high compliments to the American film.

Ehrenburg had stated that U. S. film producers have "gained control over Americans' thinking and feelings with their mass output of films offering a convenient set of morals and thoughts."

The Red writer added that Hollywood had its own censorship from the "so-called Hays (Eric Johnston) organization that pitilesslv deleted from the films everything which seems like free thinking."

New Houses

(*Continued from page* 1)

scheduled for Buchanan, Brown City, Ironwood, and Mount Clemens. Six are under construction in the metropolitan Detroit area.

It is known that a Michigan group has plans for construction of eight houses in strategic locations as soon as the Civilian Production Administration removes controls and when material becomes more plentiful.

Moreover, several Chambers of Commerce are active in promoting financial interests to build in their communities. They are offering inducements of good location, favorable tax situation, and general support.

Interesting sidelight on construction here is that most new theatres are opening in small towns heretofore without a film house. This has stalled plans for 16mm. exhibition, sponsored mostly by veterans.

First major entry into the 16mm. field is the "drive-in walk-in" built by Edmund J. Papineau at Walled Lake.

Among theatres which have recently completed improvements are: The Algonac, Algonac; Strand, Paw Paw; State, Newberry; Roxy, Howard City; Ross, Lawton; Hills, Rochester; Century, Coopersville, and Lafayette, Bay City.

Two houses, the Ritz, Watervliet, and the Ramsay, Bessemer, recently severely damaged by fire, have reopened.

Adjustments

(*Continued from page* 1)

clined to make adjustments under "auction selling," it is felt that they might not be able to do so in view of the fact that they would be bound to accept the highest bid. Making an adjustment afterward would tend to decrease the value of the original bid made by the exhibitor and would leave him open to complaints from competitive exhibitors who failed to get the picture, it is said.

Further, it is pointed out that if exhibitors knew they could count on an adjustment if the picture failed to yield an expected revenue, they could take a chance on making a higher bid than they ordinarily would, thereby defeating some of the purposes of the new decree selling methods. This situation would also prevail, it is said, even if the distributor set minimum terms he would accept for a run under an "auction selling" system and the exhibitor merely set the minimum terms in making his bid, since in essence he would not have technically met the minimum terms asked for in later seeking a downward adjustment of the terms.

Independent Artists' Budget $17,000,000

President Frederick Brisson of Independent Artists, Inc., today announced allocation of $17,000,000 for the company's five year production program, which now provides for 10 pictures.

Daniels' Rites Today

HOLLYWOOD, Aug. 7.—Funeral services will be held at Forest Lawn Cemetery tomorrow afternoon for Eugene E. Daniels, 20, son of Walter Daniels, RKO production manager, who died Monday at Long Beach Naval Hospital of infantile paralysis.

Hiroshima Horror

(*Continued from page* 1)

tacle to be witnessed and perhaps forgotten. On the other hand, the horror wrought by the bomb on the men, women and children of Hiroshima a year ago, as presented through the Japanese films, is certain to deliver a terrible impact upon the thoughts of the American public as regards atomic warfare. Until now we have perhaps been conditioned to think of the atomic bomb as an instrume[illegible] waging successful warfare. The Japanese films bring us face to face for the first time with the terrible effects which the bomb had on human beings, on women and children, the innocent victims of warfare. The scarred, burned and maimed people caught by the Japanese cameras at the height of their anguish, forms a burning indictment against the use of the atomic bomb by any civilized country.

Shots Are Powerful

These shots are easily the most horrible which have ever been directed toward the American screens. Pictures of the bodies of the victims of Nazi torture were lifeless symbols of the horror of brutality. The maimed and broken civilians are graphic symbols of atomic destruction. Pictures taken by our own cameramen a year later, still show the marks of the horror and disfigurement on children in Hiroshima. And what is likely to particularly impress American audiences is the fact that this horror was wrought by America.

The plea of the entire reel is the dire necessity of preventing further atomic warfare. The reel concludes with shots of the attempts of the world's statesmen to outlaw atomic warfare through the United Nations—attempts which have thus far proven unsuccessful.

"Can man control atomic power?" is the stirring question posed by this reel. "It is later than we think," narrator Maurice Joyce emphasizes. But with the full knowledge that the devastation which was unleashed upon Hiroshima, might easily be unleashed upon us if there is another war, this reel is certain to rouse the emotions of the American people.

The government released the Japanese footage to all the newsreel companies. An executive of one of the newsreels said that three of the newsreels thought that the footage was too gruesome to be used and that they tried to get agreement that all the newsreels would refrain from using the clips. However, Paramount and Universal decided to use the footage made available by the government.

M. L.

'Inside-Industry' Reel

"The Power Behind the Nation," special two-reel technicolor documentary, has been scheduled for immediate production by Warner Bros. It will show the "inside" of U. S. industry, and is being filmed by cameramen on location throughout the country. Gordon Hollingshead will produce.

National's Prices Stay

LOS ANGELES, Aug. 7. — National Theatres will not increase admission scales to offset increased operations costs, according to a statement issued here during the company's convention. The circuit also will retain its present special prices for juniors and service-men.

'IA' Tests Strength In 16mm. Control

CHICAGO, Aug. 7.—With the recent IATSE convention having ruled that unionization of 16mm. operators was a matter of local jurisdiction and that the IATSE would do no organizing on a national scale, first test of the policy came yesterday here when the Motion Picture Operators Union [illegible] showings of several 16 mm. exhibitors who refused to hire union projectionists.

Included in group were Bell and Howell, Mills Industries, Inc.; Planet Pictures, Encyclopedia Britannica and Valette, Inc. Ampro hired a projectionist from the union and was permitted to continue its showings while Natco hired a projectionist for a special showing last night. Ideal Pictures and Devry hire a projectionist from the union on year-around basis.

The films were being shown at the National Association of Visual Educational Dealers' three-way convention at Continental Hotel, which winds up tonight.

Industry Attitude Is Praised by Mercey

CHICAGO, Aug. 7.—Arch A. Mercey of the Office of War Mobilization and Reconversion, speaking at the Film Council of America meeting at the Continental Hotel here last night and commenting on Allied, ATA, and MPTOA's cooperative attitude in offering to play approved short message films, said "There seems to be a trend of social significance and responsibility on the part of the exhibitors."

John Bradley of the Library of Congress, said the Library expects to have 100,000,000 feet of film by the end of the year, and that he will have 21 people working with him instead of three as at present.

Chester A. Lindstrom, chief of the motion picture division of the U. S. Department of Agriculture, thanked commercial film interests for their war-time co-operation with the Department.

Expect U. S. Aid on Educational Films

CHICAGO, Aug. 7.—"Dynamic aids are needed to keep citizens abreast of the times," said Emily Taft Douglas, representative-at-large from Illinois, at the convention of the National Association of Visual Education Dealers here last night.

The Hill-Douglas library demonstration bill was introduced as such an aid, and there is good hope of speedy recovery when Congress next convenes, she said. Educational films would be a part of the program set up by the bill.

"We Americans cannot be complacent when 35,000,000 of our people lack any library service whatsoever, the speaker said, adding: "New techniques, including larger administrative areas and bookmobiles make such service possible at low cost. The 16mm. films which the bookmobile would distribute would bring the most modern teaching into the little red school house," she concluded.

New Cagney Agency

William Cagney Productions has appointed the Lennen and Mitchell agency as its advertising representative for newspapers, magazines and radio, the company announces here.

Michigan ITO

(*Continued from page 1*)

ness we must see that proposed auction selling does not mean cut throat competition among exhibitors." Consensus of the members representing 135 Michigan theatres is that auction selling will inevitably raise prices of film. Solution is seen in elimination of double bills.

ITO voted to request from the Department of Justice and Federal Court official copies of the proposed final decision together with the privilege of voicing an opinion on it.

Also discussed was the Operators Union proposal of a one year contract demanding a 25 per-cent blanket wage increase, plus paid vacations two weeks for one year, or more, one week for 6 months or more. Agreement was reached to permit the labor committee to represent the ITO at negotiations at the next meeting scheduled for Sept. 4.

Raftery at UA Meet

(*Continued from page 1*)

devoted largely to discussions of United Artists' advertising and publicity plans, future sales policy and a discussion by Paul N. Lazarus, Sr., contract manager, on operations and contracts.

Producers' representatives will join the delegates at Wednesday's session with luncheon attended by representatives of the trade press. At the luncheon will be Boris Morros, William LeBaron, Andrew Stone, William Boyd and John Loder.

On Thursday, delegates to this first general UA sales meeting since the war will attend division meetings conducted by Schnitzer and Orr. The conferences will be concluded Thursday afternoon.

N. Y. ATA

(*Continued from page 1*)

ies against individual theatres will be reduced accordingly.

A meeting of the New York unit will be held in September, at which time the constitution and by-laws of the unit will be voted upon and the budget will be fixed. Thereafter, theatres will be signed up and the membership fees will be collected.

Coyne at N. J. Meeting

NEWARK, Aug. 7.—Robert W. Coyne, executive director of the American Theatres Association, addressed an organization meeting of New Jersey exhibitors at the Paramount Theatre, here, today. The meeting, which considered affiliation with ATA, was called by a committee composed of Adam Adams, chairman; Walter Reade, Jr., and Maury Miller.

Decorators Offered Increase of 25%

HOLLYWOOD, Aug. 7.—Producers today offered the Screen Set Decorators Local 1421 a complete contract calling for a 25 per cent increase over prevailing rates retroactive to Jan. 1st.

The union, which earlier this week accused the major studios of violating a provision of the recent strike-settlement agreement by failing to complete a contract within 30 days, did not immediately indicate its attitude toward today's offer.

Foreign Net

(*Continued from page 1*)

for the industry in 1945 was estimated at $110,000,000.

The increase in net returns is said to be partly the result of State Department cooperation with the Motion Picture Association and the Society of Independent M. P. Producers toward elimination of trade barriers and efforts to free frozen currency abroad.

In announcing the year's estimated net, Commerce Secretary Henry Wallace explained that some of the industry's due returns are still frozen in foreign countries. Wallace also asserted that the net reported by his Department is compiled strictly on the "basis of money received in this country for film services abroad." He added that expenses in the distribution of product and obligations abroad for offices and representatives are not included in the net returns report.

Snyder Warns

(*Continued from page 1*)

time to make his statement. Immediately after Snyder warned income tax dodgers of "pending danger" Assistant Attorney General Douglas W. McGregor, who has been following the Hollywood personal corporation case, announced that he has been authorized to prosecute all violators "if Treasury warnings are insufficient to motivate immediate payment."

It was pointed out that the personal film corporations now under Internal Revenue fire will not be subject to prosecution until after a court ruling upholds the government. However, if appeals are not filed soon the government can cross file in Tax Court demanding back payment of millions due it from personal corporations, it was explained.

Veterans' Groups Out Of MGM Studio Case

HOLLYWOOD, Aug. 7.—Veterans organizations which had interested themselves in the case of five ex-servicemen publicists said to be slated for discharge by M-G-M before expiration of their first year back from the war, have been excluded from further participation in conferences between the studio and the Screen Publicists Guild.

SPG business agent Milton Gottlieb and Conference of Studio Unions President Herbert K. Sorrell declare the case will be settled strictly as a labor matter and without outside participation.

Meanwhile, the five publicists, who were to have been discharged last Saturday, continued on the studio's payroll yesterday.

Screen Guild Names Batement Sales Head

HOLLYWOOD, Aug. 7.—Screen Guild Productions president John J. Jones has elevated Western sales manager Francis A. Batement to the general sales managership of the company.

'Mossman Day' at Rivoli

"Ted Mossman Day" was celebrated yesterday at Rivoli Theatre, here, in honor of the pianist-composer, who played his composition, "Till the End of Time," at the evening show, according to Montague Salmon, managing director.

Pratchett Effects Latin Promotions

Several executive personnel changes have been effected in the Latin American territory of A. L. Pratchett, Paramount's division manager for that sector. They are headed by Henry Gordon's succession to John B. Nathan's managing directorship of Argentina, Uruguay and Paraguay. Pratchett will leave New York today for a four-months' tour of Latin America.

During the past six months Gordon has been organizing a new Paramount branch in Venezuela. Prior to that he was the company's general manager for Central America. Gordon has been with Paramount since 1926, first having been the company's auditor for Central Europe and later having served as general sales manager in Germany.

Pierpoint Gets Added Duties

Added responsibilities are being assigned to S. E. Pierpoint, general manager for Brazil, Pratchett said, by his immediate promotion to the newly-created post of district manager for Brazil, Argentina, Uruguay, Paraguay and Chile. Pierpoint also retains his present managerial post in Rio de Janeiro.

Pratchett revealed contemplated changes in Chile include the resignation of Benito del Villar and his temporary replacement by Robert L. Graham, Pratchett's assistant. Having been with Paramount since 1925, del Villar is at present managing director for the company in Chile. Pratchett stated that del Villar's theatre and other interests in Chile are prime causes for his leaving the company. He also is a director of the Chilean Broadcasting Corp.

The Venezuelan branch, which Gordon has organized, will be managed by Robert A. Pratchett after Gordon moves on to Buenos Aires. A former Paramount booker in St. Louis, R. A. Pratchett has been a member of the Latin American division home office staff since his discharge from the Army.

Para. Latin Celebration

Division manager Pratchett's trip through Latin America will include a stay in Havana, where he will remain for two weeks to participate in Paramount's 30th anniversary in Latin America celebration. Other travels will take him to Mexico, Guatemala, Panama, Colombia, Peru, Chile, Argentina and Brazil. Pratchett will pick up Graham enroute to Chile, where the latter will remain to assume his temporary duties in charge of the Chilean territory. Pratchett will return to New York on Dec. 5.

Flushing Center to Have 4,000 Seater

A 4,000-seat theatre with a large stage is planned as part of a $50,000,000 center for shopping, offices and amusements to be constructed in Flushing, L. I., not far from the original "World of Tomorrow" that was created during the World's Fair in 1939, it has been announced here.

The project will be financed by the Metropolitan Life Insurance Co., according to William Zeckendorf, executive vice-president of Webb and Knapp, real estate operators.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
July 13	THE DESERT HORSEMAN Charles Starrett Smiley Burnette O		SOUTH OF MONTEREY Gilbert Roland O—63 mins. (530)			NIGHT TRAIN TO MEMPHIS Roy Acuff Adele Mara M—67 mins. (523) (Rev. 7/19/46)	(Disney Special) MAKE MINE MUSIC (color) 75 mins. (692) (Rev. 4/17/46)	(July Releases) SMOKY (Color) Fred MacMurray Anne Baxter O—87 mins. (631) (Rev. 6/14/46)		DANGER WOMAN Brenda Joyce Don Porter Patricia Morison D—(539) (Rev. 7/9/46)	
July 20	COWBOY BLUES Ken Curtis Jeff Donnell O		SHADOWS ON THE RANGE O (520) BOWERY BOMBSHELL C—65 mins. (511)			RENDEZVOUS WITH ANNIE Eddie Albert Faye Marlowe C—89 mins. (525)	(Special) (International) THE STRANGER Edward G. Robinson Orson Welles Loretta Young D—95 mins. (Rev. 5/21/46)	IT SHOULDN'T HAPPEN TO A DOG Carole Landis Allyn Joslyn C—70 mins. (632) (Rev. 5/23/46)	A SCANDAL IN PARIS George Sanders Signe Hasso Carole Landis D—100 mins.	THE DARK HORSE Philip Terry Ann Savage C—60 mins. (Rev. 7/11/46)	OF HUMAN BONDAGE Paul Henreid Eleanor Parker Alexis Smith D—105 mins. (522) (Rev. 7/3/46)
July 27	SING WHILE YOU DANCE Ellen Drew Robert Stanton Andrew Tombes D		SHADOWS OVER CHINATOWN Sydney Toler D—64 mins. (518)	(Block 6) O. S. S. Alan Ladd Geraldine Fitzgerald D—107 mins. (4525) (Rev. 5/14/46)	QUEEN OF BURLESQUE D PRAIRIE BADMEN O (Rev. 7/19/46)	CONQUEST OF CHEYENNE O—56 mins. (568) (Rev. 6/25/46) RED RIVER RENEGADES O—55 mins. (557)	(Block 6) 'TILL THE END OF TIME Dorothy McGuire Robert Mitchum D—105 mins. (626) (Rev. 6/12/46)			CANYON PASSAGE (Color) O—90 mins. (541) (Rev. 7/15/46) CUBAN PETE C—(542)	
Aug. 3		(Special) THE GREEN YEARS Charles Coburn Tom Drake Beverly Tyler D—127 mins. (Rev. 3/11/46)	BELOW THE DEADLINE Warren Douglas Ramsay Aires D—65 mins. (520)		(Pre-Release) DOWN MISSOURI WAY M—75 mins. (Rev. 7/11/46) SECRETS OF A SORORITY GIRL D		CRACK-UP Pat O'Brien D—93 mins. (627) (Rev. 6/18/46)	(August Releases) CENTENNIAL SUMMER (Color) Jeanne Crain Cornel Wilde M—102 mins. (633) (Rev. 5/28/46)	MR. ACE George Raft Sylvia Sidney D—84 mins.	BLACK ANGEL D—(543) SLIGHTLY SCANDALOUS D—(544)	NIGHT AND DAY (Color) Cary Grant Alexis Smith Monty Woolley M—128 mins. (523) (Rev. 7/9/46)
Aug. 10	PERSONALITY KID Anita Louise Michael Duane D	(Block 17) BOYS' RANCH Jackie (Butch) Jenkins James Craig Frances Gifford D—99 mins. (Rev. 4/30/46)	MISSING LADY Kane Richmond Barbara Reed D—60 mins. (525)	(Block 6) THE SEARCHING WIND (Hal Wallis) Robert Young Sylvia Sidney D—108 mins. (4527) (Rev. 5/10/46)		THE LAST CROOKED MILE D—67 mins. (527) INNER CIRCLE D—57 mins. (526)	BEDLAM Boris Karloff D—79 mins. (628) (Rev. 4/19/46) THE FALCON'S ALIBI Tom Conway Rita Corday D—62 mins. (629) (Rev. 4/15/46)	ANNA AND THE KING OF SIAM Irene Dunne Rex Harrison D—128 mins. (634) (Rev. 6/3/46)		WILD BEAUTY Don Porter Lois Collier (D)—(545)	
Aug. 17	HEADING WEST Charles Starrett Smiley Burnette O	(Special) EASY TO WED (Color) Van Johnson Esther Williams Lucille Ball M—109 mins. (Rev. 4/9/46)			OVERLAND RIDERS Buster Crabbe O—57 mins.	G.I. WAR BRIDES Anna Lee James Ellison D	THE BAMBOO BLONDE Frances Langford Ralph Edwards C—68 mins. (630) (Rev. 6/20/46)		(Special) CAESAR AND CLEOPATRA (Color) Vivien Leigh Claude Rains D—127 mins. (Rev. 12/13/45)	TIME OF THEIR LIVES Abbott and Costello Binnie Barnes C—(546)	TWO GUYS FROM MILWAUKEE Dennis Morgan Jack Carson Joan Leslie C—90 mins. (524) (Rev. 7/25/46)
Aug. 24		COURAGE OF LASSIE (Color) Elizabeth Taylor Tom Drake Lassie D—93 mins. (622) (Rev. 5/13/46)	SPOOK BUSTERS Bowery Boys C—68 mins. (512)		BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D	THE INVISIBLE INFORMER Linda Stirling William Henry Adele Mara D	(Block 1) SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. (Rev. 7/16/46)	DEADLINE FOR MURDER Paul Kelly Kent Taylor D—65 mins. (635) (Rev. 6/21/46)		DEAD OF NIGHT (British) Michael Redgrove Googie Withers D—77 mins. (547) (Rev. 7/3/46)	
Aug. 31			GENTLEMAN JOE PALOOKA Joe Kirkwood Elyse Knox C—(607)			(Special) UNDER NEVADA SKIES Roy Rogers Dale Evans O	LADY LUCK Barbara Hale Robert Young C—97 mins.			THE KILLERS Burt Lancaster Ava Gardner D—(548)	THE BIG SLEEP Lauren Bacall Humphrey Bogart D—114 mins.
Sept. 7		(Block 17) FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)	TRIGGER FINGERS Johnny Mack Brown O		STRANGE HOLIDAY Claude Rains D	OUT CALIFORNIA WAY (Color) O MYSTERIOUS MR. VALENTINE D	GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46) SUNSET PASS James Warren Nan Leslie O—60 mins.	(September Releases) BLACK BEAUTY Mona Freeman Richard Denning O—76 mins. (636)	THE BACHELOR'S DAUGHTERS Gail Russell Ann Dvorak Adolphe Menjou C		
Sept. 14		(Block 17) THREE WISE FOOLS Margaret O'Brien Lionel Barrymore Edward Arnold C—90 mins. (628) (Rev. 6/13/46)	DECOY Edward Norris Jean Gillie D	(Block 6) STRANGE LOVE OF MARTHA IVERS Barbara Stanwyck Van Heflin D—114 mins. (Rev. 3/14/46)			STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins.	CLAUDIA AND DAVID Dorothy McGuire Robert Young C—78 mins. (637) (Rev. 7/24/46)			
Sept. 21							(Hitchcock Special) NOTORIOUS Cary Grant Ingrid Bergman D—103 mins. (Rev. 7/24/46)	IF I'M LUCKY Vivian Blaine Perry Como Carmen Miranda M—(638)			

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Dra
(M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Da*

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

V[illegible]60. NO. 29 NEW YORK, U. S. A., FRIDAY, AUGUST 9, 1946 TEN CENTS

$21,792,000 Para. Record 6 Months Net

$13,305,000 Increase Over Same '45 Period

Estimated six months net profits of $21,792,000 for the six months ended June 29 were reported yesterday by Paramount, headed by Barney Balaban. For the second quarter, ending on the same date, the company had a net of $10,205,000. Both estimates are after all charges, including estimated provision for income taxes. The earnings are running at record company levels.

Barney Balaban

The $21,792,000 half-year profit included a $4,140,000 share of undistributed earnings of partially

(*Continued on page 7*)

40 Field Heads to Attend UA Meeting

Eight United Artists district managers and 32 branch managers, besides home office executives, will attend the company's first general sales conference since the war, opening here Monday at the Waldorf-Astoria Hotel.

Presiding at all sessions of the four-day meeting will be Gradwell L. Sears, distribution vice-president, and J. J. Unger, general sales manager, who will conduct product discussions. Edward C. Raftery, president, will de-

(*Continued on page 7*)

US Eyes Scophony Future Patents

WASHINGTON, Aug. 8. — Further conferences between Department of Justice and Scophony attorneys are expected in order to assure that the proposals submitted to the government by the defendants will give the proper relief in the Scophony, anti-trust case, a federal attorney said here.

One of the primary questions re-

(*Continued on page 7*)

Loop Houses Up Prices

CHICAGO, Aug. 8. — Four Loop theatres have advanced their prices on showings of certain pictures with Balaban and Katz' "flag-ship," the Chicago Theatre, the latest to do so. Because of the business brought in by "The Bride Wore Boots," combined with the personal appearance of the Ritz Bros. on the stage, the Chicago has moved its 95-cents evening price —which normally begins at 5:00 p.m. back to 12:30 p.m. It is understood that the Ritz Bros. refusal to do six stage shows daily prompted this move. The Chicago will gross $70,000 the first of the two-week engagement.

While B. and K. is reluctant to charge a straight 95-cents price, it is believed that M-G-M's percentage terms for "Green Years" forced the circuit's United Artists Theatre to charge a straight 95 cents from the 8:45 a.m. opening on.

"The Kid from Brooklyn" at the Essaness Woods Theatre, now in its

(*Continued on page 7*)

Plan 5 More ATA Regional Meetings

Continuing their program of increasing the membership of the American Theatres Association, executives of the organization are scheduled to present its aims and purposes to five

(*Continued on page 7*)

Australia Seeks Single Censorship

The Commonwealth Government proposes to ask the states to cede their legislative powers over the censorship of films so that the Commonwealth can introduce legislation making censorship uniform throughout Australia. This will be done when the state premiers meet in conference this month.

Under present state acts, censorship laws differ between the states. For example, a film may be banned in one state, but be approved by another censorship authority for a neighboring state.

The Commonwealth censorship has no powers over Australian-produced films, except for export.

Paramount Men Off for New Posts

Three newly appointed members of the Paramount International theatre department, left the country this week for field assignments set by Clement S. Crystal, general manager.

Louis Lazar, former general manager of the Schine Circuit and recently appointed general manager for Paramount theatres in Continental Europe, left New York by air for his headquarters in Paris. Raymond Fried,

(*Continued on page 7*)

Trade Practice Issue Up In ATA 'Policing' Fight

ARI Exhibitor Poll On Auction Sales

Hollywood, Aug. 8.—Audience Research, Inc., is polling exhibitors nationally to determine their views with regard to auction selling of films as called for in the New York anti-trust suit decision, it is learned here. Several other questions are included in the canvassing, which is expected to be completed in about three weeks.

This is the first poll of exhibitors undertaken by ARI in its nine years of operation.

Pending determination of whether a move to mobilize trade organizations of other industries against "policing" inroads being attempted by the Department of Justice through Sherman Act prosecutions could be construed as an attempt to influence trade practices in the motion picture industry, the American Theatres Association will take no action on a move in this direction, Ted R. Gamble, ATA chairman of the board and other ATA executives indicated yesterday.

MOTION PICTURE DAILY reported Wednesday that such a move is being contemplated by ATA. It was pointed out yesterday that the ATA constitution might prevent such a move if it could be construed as a trade practice. While it is sug-

(*Continued on page 7*)

Film Bidding, Clearance Are Decree Knots

US, Distributors Strive For Acceptable Plan

Ideas of the theatre operating distributor defendants and the Department of Justice on the mechanics to be employed in handling "auction selling" under the final court decree to be written in the New York anti-trust case, are moving closer to agreement, but the big problems of how to handle clearance and the calculation of the highest film rental bids are proving knotty problems.

Under the ideas advanced by the Department of Justice, an exhibitor in a competitive area would designate the clearance he desires in making his bid, possibly bidding more than the minimum terms designated by a distributor for a particular picture to secure clearance protection in his own competitive area and possible over adjoining areas.

The theatre operating defendants,

(*Continued on page 7*)

Plan Thomascolor In Television Field

HOLLYWOOD, Aug. 8.—Free licenses to television receiving-set manufacturers for installation of Thomascolor units, and to all radio repair men for handling them will be granted by Richard Thomas, inventor of the process, who is scheduled to arrive in New York Saturday.

Thomascolor, described as a "natu-

(*Continued on page 7*)

Oversubscribe RKO Common Stock Sale

An investment banking group headed by Lehman Bros. and Goldman, Sachs yesterday sold a block of 420,000 shares of RKO common stock at $21 per share. It was reported that the public offering was heavily over-subscribed.

Closing price of RKO common yesterday was 21½, with the offering being made at what amounted to a discount, claimed to be an unusual oc-

(*Continued on page 7*)

Australia Owners Cancel Price Rise

By CLIFF HOLT

SYDNEY, Aug. 2 (By Airmail).—Members of the Queensland Exhibitors' Association caused surprise recently by resolving that the present time was inopportune to press for increased admission prices. Their decision was made at the association's annual conference and followed agitation for raised prices in South Australia and New Zealand.

In New South Wales also there is a disposition among many influential exhibitors to favor a revision of the price scale, which remained static during the war, despite inflated operating costs. Prices of all commodities are controlled by the Federal Government, whose approval is required before they can be lifted.

The Queensland conference advocated a Federal exhibitors' association with power to act on behalf of exhibitors throughout the Commonwealth.

Filmack Incorporates For Expansion

CHICAGO, Aug. 8.—With a view to extending its operations in the trailer field as well as setting up offices in New York and possibly other cities, Filmack Trailer has been incorporated in Illinois and will henceforth be know as the Filmack Corp.

A partnership for many years, Filmack Trailer was established by Irving Mack in 1919 and has specialized in special announcement trailers for theatres.

Mack and his three sons are officers and directors of the new corporation, together with Samuel S. Cohon. Irving Mack is president; Joseph R. Mack, vice-president; Bernard Mack, secretary, and Donald Mack, treasurer.

Consolidation of FM Bids Ordered by FCC

HARTFORD, Aug. 8.—Application of the *Bridgeport Herald* for a permit for an FM station has been ordered consolidated with that of the Yankee Network, by the Federal Communications Commission. The latter also reports that the Travelers Broadcasting Service Corp., Hartford, has applied for a construction permit to install a new transmitter for WTIC here. Renewal of FM station WTIC has been announced by the FCC.

New Haven Broadcasting Co., New Haven, has filed an application for a construction permit for a new standard broadcast station.

National Delegates View Pre-built House

HOLLYWOOD, Aug. 8.—Delegates to the National Theatre convention journeyed to Long Beach today to inspect the uncompleted pre-fabricated theatre under construction there, returning for a luncheon at which Dr. Michael Dozas of the University of Pennsylvania lectured on "The Post-War World."

Personal Mention

JACK COHN, Columbia's executive vice-president; A. MONTAGUE, general sales manager, and ABE SCHNEIDER, vice-president and treasurer, will leave New York today for Coast conferences with Harry Cohn.

•

JOHN CUNNINGHAM, Warner home office advertising copy-writer, and MRS. CUNNINGHAM, are the parents of a fourth child, a boy, named KEVIN, born in St. Clare's Hospital, New York.

•

AUGUST ILG of the Ohio Theatre, Lorain, O., was honor guest this week at a luncheon giving jointly by the Rotary, Kiwanis, Lions and Exchange clubs and the local Chamber of Commerce.

•

EDYTHE FREEMAN, assistant publicity director of Warner Metropolitan theatres, here, has become engaged to JACK SHAPIRO of the Hotel Belmont-Plaza.

•

DEL GOODMAN, Paramount; HARRY STERN, PRC, and E. R. COLLINS, Republic, all Western division sales managers, are visiting San Francisco.

•

NORMAN KASSEL, advertising manager of Essaness Theatres, Chicago, left New York yesterday for that city following a week's business trip.

•

WILLIAM DIETERLE, David O. Selznick director, and MRS. DIETERLE, have arrived in London, from New York and Hollywood.

•

ART JOLLEY, Salt Lake City salesman for Republic, and JOAN WATTIE of that exchange, have announced their engagement.

•

A. J. O'KEEFE, Universal's Western division sales manager, will return to New York from Chicago today.

•

PHIL REISMAN, head of RKO Radio's foreign operations, has returned to New York from the Coast.

•

TATE BAKER, Columbia booker in Memphis, has been promoted to salesman, covering Arkansas.

•

ROBERT EMMET DONAHUE, RKO Pathe News cameraman, has returned to New York from Bikini.

•

HARRY GRAHAM, Universal's district sales manager, has left Atlanta for New Orleans.

•

CARROLL TROWBRIDGE, United Artists' Salt Lake City branch manager, is en route to New York.

•

JOSEPH G. MULLEN, 20th Century-Fox general manager in Mexico City, is in Los Angeles.

•

GRACIE ALLEN has been hospitalized at Good Samaritan Hospital, Los Angeles, with an undisclosed ailment.

•

JACK KIRBY, former Paramount Atlanta district manager, is in New York.

NEIL AGNEW, Vanguard vice-president, who arrived in New York yesterday from Hollywood, will sail for Europe next Wednesdav.

•

NATE B. SPINGOLD, Columbia vice-president, will sail on the *Queen Mary* for England in September and will return on the first peacetime trip of the *Queen Elizabeth,* in October.

•

EDWARD M. SCHNITZER, United Artists Eastern division manager, has become a grandfather for the third time. A girl was born yesterday to GERTRUDE SCHNITZER.

•

ED WOLPIN, general manager of Paramount and Famous Music companies, will arrive in Hollywood on Monday from New York for 10 days of conferences.

•

LOU COHEN of Loew's Poli Theatre, Hartford, has become a grandfather, a daughter having been born to his son, GEORGE B.

•

WALTER B. LLOYD of the M. and P. Allyn Theatre, Hartford, and MRS. LLOYD have returned to that city from a Florida vacation.

•

SPENCE PIERCE of 20th Century-Fox's Atlanta office, has returned South from New York and Philadelphia.

•

JACK BERNHARD will leave Hollywood today for New York for conferences with BERNERD BRANDT on B. and B. Productions.

•

JOHN A. SCHWALM, manager of the Northio Rialto Theatre, Hamilton, O., has returned to the latter city from a Florida vacation.

•

ARTHUR FRUDENFELD, RKO division manager in Cincinnati, is in Christ Hospital, that city, where he underwent an operation.

•

ART ANDERSON, manager of Warners Minneapolis branch, has been released from St. Mary's hospital, that city, following a siege of pneumonia.

•

SOL FRANCIS, Monogram district manager, was in Minneapolis recently to install MORRIS STEINMAN as local branch manager.

•

JOHN O'CONNOR of the Wernick Theatre, Chicopee, Mass., and GRACE DANFORTH are newlyweds.

•

JEFFREY BERNERD, Monogram producer, will leave Hollywood for England early next month.

•

JOSEPH BLUMENFELD, California circuit operator, has returned to San Francisco from Los Angeles.

•

ALEC CARLEY of Paramount's San Francisco exchange, stopped off in Atlanta enroute to South Carolina.

•

HUGH BRALY, Paramount Philadelphia district manager, visited the Atlanta branch this week.

•

JOHN DALL, Selznick player, has left New York for Hollywood.

Would Promote World Government by Films

ALBANY, N. Y., Aug. 8.—Federalist World Wide Films, Inc., a non-profit, membership organization, has been incorporated here by World Federalist USA, Inc., to distribute 16mm. pictures promoting the idea of world government.

Incorporators are: Ruth Hays Friend, Mildred F. Israel, Clifford L. Samuelson, Mark Van Doren and Sydna White. Abraham Wilso[illegible] New York was incorporating a[illegible]ney.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene DUNNE Rex HARRISON Linda DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

Till the End of Time
starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. Showing of M-G-M's
'BOYS' RANCH'
JACKIE "BUTCH" JENKINS
IN PERSON
NICHOLAS BROS.
DALE BELMONT
CHARLES (Dizzy) SMITH

BARBARA STANWYCK • VAN HEFLIN • LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person
DINAH SHORE • GIL LAMB • THE ACROMANIACS
EXTRA! DICK STABILE and ORCHESTRA
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

JEROME KERN'S
CENTENNIAL SUMMER
in Technicolor
A 20th Century-Fox Picture
PLUS ON STAGE—CHICO MARX
Extra! JANE PICKENS
At the COOL ROXY 7th Ave. 50th St.

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Germany's Camera Achievements Cited

WASHINGTON, Aug. 8.—"One of the main factors in the success of the German camera industry is its introduction of novel, fundamentally-sound designs having manipulative advantages," according to a 79-page report on camera and camera parts manufacture in eight major plants in [illegible]many," according to the Office of [illegible]nical Services of the Department of Commerce.

The report, prepared by L. Wyborn and other investigators for the British Intelligence Objectives Sub-Committee, revealed that also planned was a 250-watt, 35-millimeter projector, incorporating aspherical condensers, for showing color slides and film strips.

"No revolutionary processes were noted by the investigators, but special purpose tools were found to be used to the maximum possible extent in the industry. Emphasis on tooling facilitated quantity production and resulted in interchangeability of parts, together with high performance," added the OTS.

"Most of the German plants have apprentice training courses to insure a continuing supply of skilled labor. Wage rates are markedly lower than for corresponding work in Great Britain," according to the report.

"Through enterprise in design, together with effective salesmanship and meticulous care in manufacture, German camera manufacturers have fostered and enlarged the world market instead of merely accommodating it," investigators state.

Cosgrove Names RMA Committees

WASHINGTON, Aug. 8. — Radio Manufacturer's Association president R. C. Cosgrove has reorganized and appointed committees for the ensuing year headed by a new overall production problems committee, under the chairmanship of vice-president M. F. Balcom.

General RMA management continues under president Cosgrove, serving his third term, and the board of directors, which will hold its next meeting Oct. 10-11 at Quebec, with the Canadian RMA Board.

RMA division operations (with the set division chairman to be elected soon) include the following: Tube division, chairman, M. F. Balcom, Sylvania Electric Products; transmitter division, chairman, S. P. Taylor, Western Electric; parts division, chairman, J. J. Kahn, Standard Transformer Corp.; amplifier and sound equipment division, chairman, Allen Shoup, Sound, Inc.

Major, general industry problems, such as OPA price policies; adequate industry supplies of basic materials, now under Civilian Production Administration, and FM and television development, under FCC, will be handled by the new overall production problems committee. The vice-chairman is Kahn of Standard Transformer Corp., who is also Chairman of the RMA Parts Division.

PRC Names King

ATLANTA, Aug. 8.—C. J. King has been appointed PRC's special sales representative for Tennessee.

Review

"G. I. War Brides"

(Republic)

COMBINING a timely topic with an appealing story, "G.I. War Brides" develops into the type of picture that should entertain the enitre family and spell good business in all situations.

Starting out in documentary form, the film follows a shipload of English war brides on their journey to the United States for a reunion with their American husbands. Aboard ship are two sisters, Doris Lloyd and Carol Savage. Miss Savage is making the trip from a sense of duty, since she has come to realize that she is not in love with her husband of several weeks. When the sisters discover Anna Lee attempting to stowaway in order to join her fiance, in Los Angeles, Miss Savage presents her with her own identification papers and passport and leaves the ship. Miss Lee makes the trip under the assumed name, aided by Miss Lloyd.

Complications inevitably arise when she is met in America by James Ellison, husband of Miss Savage, who was not aware of the exchange of papers. The two carry on a pretext of marriage in order not to reveal the situation to Ellison's grandfather, Harry Davenport, and young sister, Helen Gerald. In the meantime, William Henry, the fiance, has shifted his affections and is unimpressed by Miss Lee's voyage on his behalf. Eventually, Ellison and Miss Lee find solace in each other's company for their unsuccessful romances and plan a future together.

The pair are at their best as the romantic couple, aided by strong support from Davenport, Joseph Sawyer and Miss Lloyd. Director George Blair makes the most of John K. Butler's above-average, original screenplay, and associate producer Armand Schaefer has enhanced the whole with solid production values.

Running time, 69 minutes. General audience classification. Release date, Aug. 17.
H. L.

'Photoplay' Poll Lists Midyear Favorites

Pictures most enjoyed by American audiences in the first half of this year were "Bells of St. Mary's," "Kiss and Tell," "Leave Her to Heaven," "The Lost Weekend," "Mildred Pierce," "Our Vines Have Tender Grapes," "Rhapsody in Blue," "Spellbound" and "State Fair," according to midyear results of Dr. George Gallup's Audience Research poll, which is used as the basis for *Photoplay Magazine's* annual Gold Medal Awards.

Contenders in the poll for the title of "most popular actress of 1946" are Ingrid Bergman, Bette Davis, Judy Garland, Greer Garson and Betty Grable. Heading the list for "most popular actor of 1946" are Gary Cooper, Bing Crosby, Clark Gable. Van Johnson and Spencer Tracy.

Leaders at the halfway mark of the running poll are tentative and listed alphabetically. Final results will be revealed at the annual Photoplay awards dinner, early in 1947.

Three Loew Officers Buy 6,000 Shares

Leopold Friedman, Joseph R. Vogel and Fred Huettmann, vice presidents of Loew's, Inc., have each purchased 2,000 shares of Loew's common stock in July, increasing holdings to 4,136, 2,800 and 3,500, respectively, according to a report from the New York Stock Exchange.

'Sun' Motion Denied

Federal Judge Simon H. Rifkind, in U. S. District Court here yesterday, denied a motion of RKO Radio for dismissal of a suit brought by John E. Tynan alleging infringement of his story, "Yank Meets Jap in Fight to Finish," in RKO Radio's film, "Behind the Rising Sun." Tynan has asked for an accounting of profits. The defendant, in seeking dismissal, had contended that the court lacked jurisdiction in the case and that the plaintiff lacked the capacity to sue under the claims asserted.

International Deal On 'Bloomer Girl' Off

HOLLYWOOD, Aug. 8.—International Pictures this afternoon announced cancellation of its deal for production of "Bloomer Girl," following breakdown of negotiations with Milton H. Feld, who was to produce the musical for International on a participation basis.

Negotiations had been in progress since the first of the year, and six weeks ago reached a point at which International announced the film as a forthcoming attraction. Feld was not immediately available for comment on the International announcement of the breakdown.

Bateman Names Beir

HOLLYWOOD, Aug. 8.—Screen Guild Productions' new general sales manager, Francis A. Bateman, has appointed Nat Beir as Eastern district and circuit sales manager. He will have headquarters in New York.

Set Decorators' Pact

HOLLYWOOD, Aug. 8.—A contract offered by the producers to Screen Set Decorators Local 1421 was scheduled for submission to the union's membership at a meeting here tonight.

Weighs 'Kenny' Debut

CHICAGO, Aug. 8. — Terry Turner, RKO exploitation head, stopped off in Chicago en route yesterday to Minneapolis. He will discuss the possibilities of world premiere of "Sister Kenny" in Minneapolis.

Luncheon for Hellinger

CHICAGO, Aug. 8.—Mark Hellinger will be guest at a luncheon in the Ambassador East Hotel here on Monday prior to a screening of "The Killers," his first independent production for Universal.

Randall Bryan, 55

ATLANTA, Aug. 8.—Randall Bryan, 55, film pioneer here, and branch manager of National Screen Service, died suddenly of a heart attack today.

U.S. Danish Assets Slated for Release

WASHINGTON, Aug. 8.—All assets in Denmark belonging to United States nationals, including those in the film business, will be released from controls imposed during the German occupation of Denmark, the Department of State has been informed, according to that Department.

An order of Dec. 27, 1940, issued by the Danish Ministry of Commerce, provided for the registration of all assets located in Denmark which were foreign-owned on or after April 9, 1940. Furthermore, disposition of such assets outside the scope of normal administration or beyond the requirements for the upkeep of a household were forbidden save by special authorization of the Ministry of Commerce.

Another order of March 20, 1941, provided for the appointment of trustees for foreign assets registered under the order of Dec. 27, 1940, referred to above. These trustees were acting under the supervision of the probate division of the Copenhagen Maritime and Commercial Tribunal.

The above orders will now be repealed insofar as they cover assets belonging to physical or juridical persons or companies, domiciled in or carrying on business in the U. S. at any time after April 9, 1940, as well as assets belonging to United States citizens domiciled in Denmark. Trustees appointed for American assets will contact the owner of assets under such trusteeship with a view to the liquidation of the trusteeship.

Through these measures American assets will be exempted from the regulations resulting from the German occupation of Denmark. Henceforth, only certain general exchange controls will apply. These do not have particular regard to American assets, but apply universally to both Danish and foreign nationals. Since the liberation of Denmark, the controls have been relaxed on several points, and it is the intention of the Danish Government to pursue the policy of liberalizing the administration of the exchange-control restrictions to the fullest extent that the Danish foreign-exchange position will permit, it was said.

Brock to Do 'Personality'

HOLLYWOOD, Aug. 8.—Independent producer Lou Brock flies to Chicago tomorrow to gather information in the current headline murder case for a picture to be called "Split Personality." No release set.

Louisiana House Razed

RAYNE, LA., Aug. 8.—The Joy Theatre here has been completely razed by fire. L. C. Montgomery, owner, states that he will have his new Arcadia Theatre ready for opening by Oct. 1.

Mrs. Cvitanovich Dies

NEW ORLEANS, Aug. 8.—Mrs. Mary Cvitanovich, wife of the owner of the Roxy Theatre, Biloxi, died at her home on Tuesday.

Healey Joins Monogram

HOLLYWOOD, Aug. 8.—Steve Healey, former Chicago and Washington newspaper man, has joined Monogram as story coordinator.

THE MOST COMPREHENSIVE AN

A GREAT MOTION PICTURE!

It's a **FACT:** Every day enhances the greatness of Darr

Directed by **Edmund Gouldin**

NTERESTING COVERAGE EVER GIVEN

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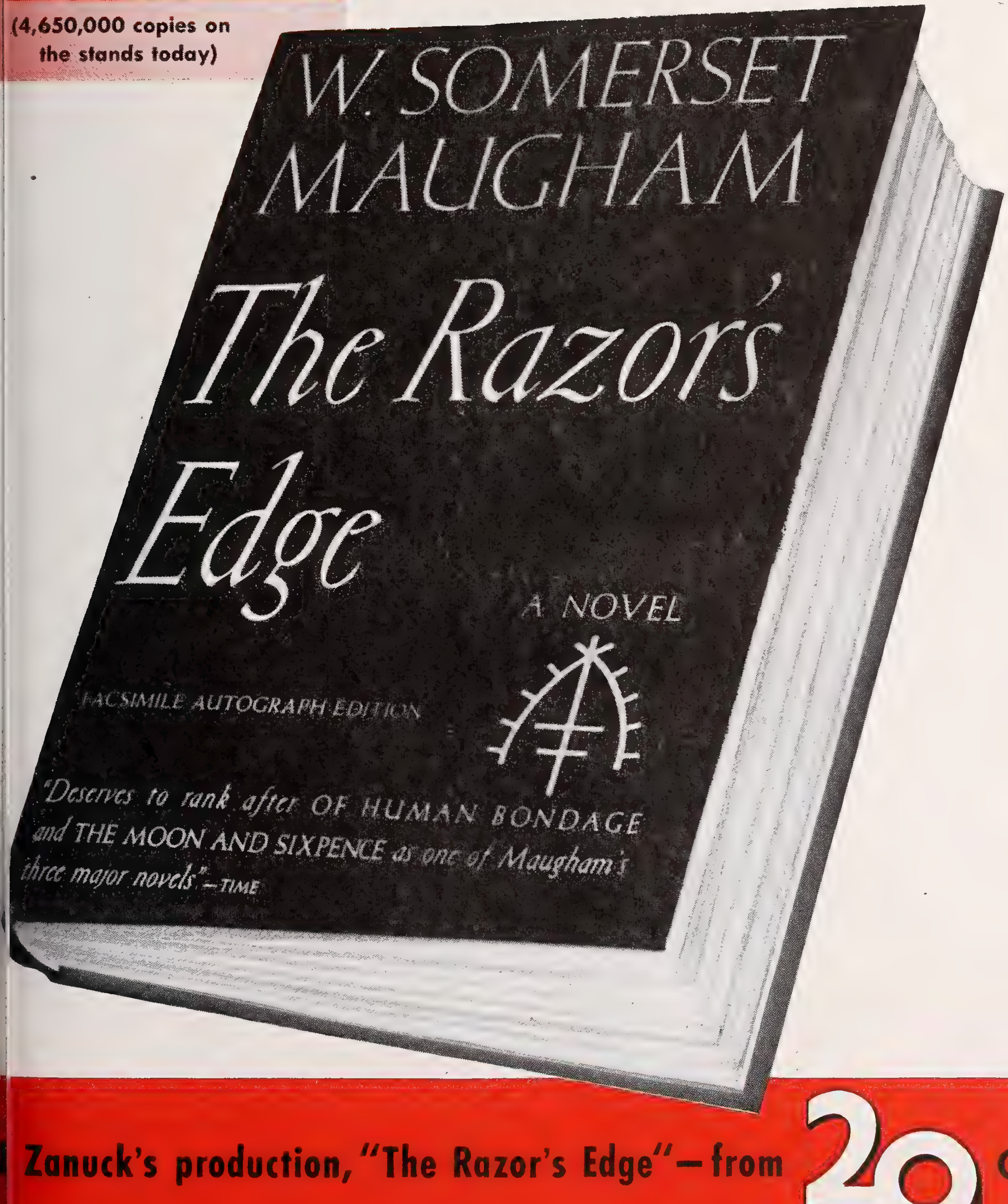
(4,650,000 copies on
the stands today)


W. SOMERSET MAUGHAM
The Razor's Edge
A NOVEL
FACSIMILE AUTOGRAPH EDITION
"Deserves to rank after OF HUMAN BONDAGE and THE MOON AND SIXPENCE as one of Maugham's three major novels."—TIME

Zanuck's production, "The Razor's Edge"—from 20th Century-Fox!

reen Play by **Lamar Trotti**

Production Is Still Rising; 60 in Work

HOLLYWOOD, Aug. 8. — Production continued to increase last week as 11 new films reached shooting stages, work was completed on another 10. The shooting index stood at 60. The production scene follows:

Columbia

Finished: "Secret of the Whistler."
Started: "Mr. District Attorney," with Dennis O'Keefe, Marguerite Chapman, Adolphe Menjou, Michael O'Shea; "Lone Star Moonlight," with Ken Curtis, Guy Kibbee, Jean Barton.
Shooting: "My Empty Heart," "Ghost Town," "Johnny O'Clock," "Dead Reckoning," "The Return of Monte Cristo" (Small).

Eagle Lion

Started: "It's a Joke, Son," with Kenny Delmar, Una Merkel, June Lockhart, Ken Farrell; "Born to Speed," with Johnny Sands, Terry Austin, Frank Orth, Geraldine Wall.

Independent

Shooting: "The Fabulous Joe" (Roach).

M-G-M

Finished: "The Secret Heart."
Shooting: "It Happened in Brooklyn," "Life's for the Loving" "The Arnelo Affair," "This Time for Keeps," "Summer Holiday," "Sea of Grass," "High Barbaree," "Sacred and Profane," "Ballerina."

Monogram

Started: "The Trap," with Sidney Toler, Jan Bryant, Howard Negley, Lois Austin, Kirk Allen; "Rainbow Over the Rockies," with Jimmy Wakeley, Lee "Lasses" White, Pat Starling; "Song of the Sierras," with Jimmy Wakeley, Lee "Lasses" White, Jean Carlin.
Shooting: "Untitled Cisco Kid," "Sweetheart of Sigma Chi."

Paramount

Started: "Unconquered" (DeMille) with Gary Cooper, Paulette Goddard, Howard Da Silva, Cecil Kellaway, Ward Bond.
Shooting: "My Favorite Brunette," "The Big Haircut," "The Emperor Waltz."

PRC

Started: "Untitled Comedy," with Robert Lowery, Teala Loring, Billy Halop, Carl Switzer, Rex Downing.

RKO Radio

Finished: "Mr. Fix," "Code of the West."
Shooting: "Trail Street," "The Bachelor and the Bobby-Soxer," "Katie for Congress," "The Best Years of Our Lives" (Goldwyn); "The Secret Life of Walter Mitty" (Goldwyn); "It's a Wonderful Life" (Liberty).

Republic

Started: "Spoilers of the North," with Evelyn Ankers, Paul Kelly, Adrian Booth; "Gunman's Code," with Kirby Grant, Fuzzy Knight.
Shooting: "That's My Gal," "Trail to San Antone," "Calendar Girl."

20th Century-Fox

Finished: "Dangerous Millions" (Wurtzel).
Shooting: "I Wonder Who's Kissing Her Now," "Bob, Son of Battle," "Homestretch," "The Late George Apley," "13 Rue Madeleine," "The Brasher Doubloon."

United Artists

Finished: "Dangerous Venture" (Hopalong Cassidy); "Dishonored Lady" (Stromberg); "Bel Ami" (Loew-Lewin).
Shooting: "The Fabulous Dorseys" (Rogers); "A Miracle Can Happen" (Bogeaus-Meredith); "Strange Bedfellows" (Stone); "Monsieur Verdoux" (Chaplin).

Universal

Finished: "White Tie and Tails."
Shooting: "Flame of Tripoli," "Vigilantes Return," "Arch of Triumph" (Enterprise); "Ramrod" (Enterprise); "Smash-Up" (Wanger); "Swell Guy" (Hellinger); "Magnificent Doll" (Skirball-Manning).

Warners

Finished: "Cry Wolf."
Shooting: "Possessed," "Deception," "Life With Father."

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Reviews

"Black Angel"

(Universal)

Hollywood, Aug. 8.

UNIVERSAL'S announced intention to star Dan Duryea in his own right, as a consequence of his impressive performances in "Scarlet Street" and "The Woman in the Window," comes to flower here in a murder-melodrama with much to recommend it to exhibitors and audiences sympathetic to this type of entertainment. There is plenty of plot, ample mystery, and more suspense and surprise than commonly accrues from stories about beautiful ladies who get slain in their sumptuous apartments under circumstances puzzling to all parties concerned. June Vincent, Peter Lorre and Broderick Crawford are the principal names with which to surround Duryea's in the billing, although Wallace Ford, Hobart Cavanaugh and Constance Dowling are also importantly present in a film that promises to give substantial box-office account of itself.

Tom McKnight and Roy William Neill produced the picture, with the latter also directing it, from a screenplay by Roy Chanslor, based on a novel by Cornell Woolrich. The scene is Los Angeles, the time the present, and Duryea enters the picture as the drunken husband separated from, but still in love with, a beautiful wife whose body is found in a Wilshire Boulevard apartment which had been visited that evening by several men. After one of them is convicted of the crime and sentenced to death, although innocent, the condemned man's wife enlists Duryea's aid in trying to find new evidence to clear him. Complications multiply until a surprise ending, not properly to be divulged in advance here or in promotion of the film, is reached.

The Duryea character is similar only in general tone to his past performances, and in the latter portion of the film recalls the Ray Milland role in "Lost Weekend" rather definitely, but by no means detrimentally. Due to some aspects of the story content, and the nature of some of the characters, the picture is one to restrict to adult attendance.

Running time, 81 minutes. Adult audience classification. Release date,

WILLIAM R. WEAVER

"Criminal Court"

(RKO Radio)

"CRIMINAL COURT" starts out in approved action-mystery formula style but, thanks to a clever screenplay by Lawrence Kimble and fast moving direction from Robert Wise, succeeds in arriving close to the top in this field. Also in line for plaudits is Tom Conway, who performs ably as a highly successful young criminal lawyer.

After winning 21 consecutive acquittals for his clients, through spectacular antics which are bound to displease members of the legal profession as much as they will entertain the lay audiences, Conway decides to run for district attorney. His campaign is based on a series of pictures revealing members of Robert Armstrong's gang handing out bribes to city police and council officials. Desiring to suppress the pictures, Armstrong threatens to frame Conway and in an ensuing struggle is accidently shot by his own revolver. Martha O'Driscoll, engaged to Conway, finds Armstrong's body and is accused of killing him. Conway proves her innocence in a hectic courtroom scene, and the two disappear in the direction of the Marriage License Bureau.

Producer Martin Mooney has achieved high values on what was apparently a low budget. Miss O'Driscoll, Armstrong and Addison Richards, the district attorney, turn in capable performances.

Running time, 63 minutes. General audience classification. Release date, not set.

HAROLD LOEB

Ford to Telecast

Ford Motor Co., Madison Square Garden; and Columbia Broadcasting have completed arrangements whereby Ford will sponsor television broadcasts of Madison Square Garden events, other than boxing, over WCBW, Columbia's television station in New York. The J. Walter Thompson Company represented Ford.

New Post for Englander

HOLLYWOOD, Aug. 8. — Harry Englander, ending 13-year tenure as Samuel Goldwyn's studio superintendent, has joined International Pictures as office coordinator.

Czechs Will Build 2,000 Theatres

PRAGUE, Aug. 3. (By Airmail).—The Czechoslovakian monopoly will build more than 2,000 theatres under a five-year plan for the development of the industry here.

The plan, as announced by the government, deals chiefly with the building of new theatres, new laboratories for Czech newsreels, 16mm. film, [illegible] the rebuilding of the destroyed Pra[illegible] studios.

In 1946, 350 theatres will be built in Bohemia and Moravia, 50 of them for 35mm., 300 for 16mm. and 100 theatres, mostly for 35mm., will be built in Slovakia. In 1948, 400 theatres, 50 of them for 35mm. will be established in Bohemia and Moravia, and 150 theatres, mostly 16mm., in Slovakia. From 1949, the monopoly intends to establish 400 to 500 theatres a year, both for 35mm. and 16mm.

This scheme presupposes that sufficient funds will be put at the Supply Depot's disposal by the distributing and theatre branch of the monopoly.

Special theatres for children and theatres for continuous performances of newsreels and shorts will be established. Also, a plan has been advanced for establishing theatres in the larger factories.

The new theatres are to be equipped chiefly with locally-produced machinery, although some equipment has been ordered from France and the U. S. for test purposes.

The new theatre program has been decided upon not for financial return but for cultural effect. In the future, preference will be given to 16mm., due to the greater ease of handling. About 70 per cent of all existing 35mm. theatres now operating need new equipment.

In supplying raw stock for its own production, the monopoly will remain dependent on foreign plants such as Agfa in Wolfen, Kodak in Paris and Gevaert in Belgium.

Europa to Represent Ampro in Europe

CHICAGO, Aug. 8.—Negotiations have been concluded here by Bengt Janzon and Harry Holm of Europa Films, Stockholm, whereby their company will represent the Ampro Corp. in Denmark, Norway, Sweden and Finland.

Plans for Ampro's distribution in India were discussed here this week by P. J. Patel of Patel, India, Ltd., who told Harry Monson, Ampro vice-president and general sales manager that he expected a 16mm. equipment boom in his country.

Interest in Foreign Film Trade Mounts

WASHINGTON, Aug. 8. — Requests for information on foreign trade from motion picture exporters and other industries displays a steadily increasing interest in furthering American commercial interest abroad, Arthur Paul, director of the Office of International Trade reports.

During June a total of 4,693 trade lists giving information to distributors and producers were furnished by the Commerce Department, under which it functions. Of this number, nine trade information bulletins were distributed to film equipment manufacturers.

Para. Record Net

(*Continued from page* 1)

owned non-consolidated subsidiaries, and compare with earnings for the first six months of 1945 estimated at $8,487,000, including a $1,598,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

Paramount's estimate for the second quarter, at $10,205,000, includes $1,[illegible]00 representing the company's direct and indirect net interest as a stockholder in the combined undistributed earnings for the quarter of partially owned non-consolidated subsidiaries. Earnings for the quarter ended June 30, 1945 were estimated at $4,480,000, including $759,000 of undistributed earnings of non-consolidated subsidiaries.

On June 29, 1946, and at the close of the corresponding quarter of 1945, there were outstanding 3,752,136 shares of common stock. Due to the two-for-one stock split on July 8, 1946, there are presently outstanding 7,504,272 shares. Computed for all periods on the basis of such 7,504,272 shares presently outstanding, the $10,205,000 of estimated earnings for the quarter represent $1.36 per share, which compares with 60 cents per share for the corresponding quarter of 1945, while the $21,792,000 earnings for the six months represent $2.90 per share, which compares with $1.13 a share for the first six months of 1945.

The board of directors of Paramount yesterday declared a regular quarterly dividend on the common stock outstanding after the two-for-one split, of 40 cents per share, payable Sept. 27, to stockholders of record Sept. 6. This increase was announced at the annual stockholders meeting last June, and is equivalent to an annual dividend rate on the old stock of $3.20, instead of $2.00.

CBS Nets $3,200,716 in First Half of 1946

Subject to year-end adjustments and audit, net income of Columbia Broadcasting for the first six months of 1946, ending June 29, was $3,200,716, an increase of $976,546, over the $2,224,170 for the corresponding period of 1945.

The figure is equal to a per-share earning of $1.86 on the 1,717,352 shares of par value stock outstanding, compared with $1.30 in 1945. Gross income in the first half of this year, before deductions, amounted to $46,582,052 compared with $42,992,968 for the same period in 1945, an increase of $3,589,084.

A cash dividend of 50 cents per share on the present Class A and Class B stock of $2.50 par value, payable Sept. 6 to stockholders of record on Aug. 23, 1946, has been voted by the CBS board of directors.

Kesten Resigns from Board

For reasons of health, Paul W. Kesten has resigned from the CBS board of directors, of which he was vice-chairman, but will continue with the company as a consultant, according to William S. Paley, board chairman.

Brown Signs Waggner

HOLLYWOOD, Aug. 8.—George Waggner, producer-director who recently resigned from Universal, has signed with Harry Joe Brown to produce Zane Grey's "Twin Sombreros."

Decree Clearance

(*Continued from page* 1)

on the other hand, would make the clearance grant a part of the minimum terms which they would set for a picture. In addition to clearance offered, minimum terms would also include the minimum license fee, whether a flat rental, a given percentage of gross receipts, a sliding scale, a guarantee against percentage, a combination of any of these or any other appropriate means of determining the license fee to be paid, also the minimum exhibition period and the availability to be granted for the particular run.

While both the Department and the defendants with affiliated theatres are agreed that there should be notification of an unsuccessful bidder of the terms under which the successful bidder secured a picture, the question which arises here is that of operational costs of a theatre. Since the operation costs figure, in many instances, in percentage terms, it is pointed out that if the unsuccessful bidder were told the percentage terms without an explanation of the operating costs, he would still be in the dark. It is understood that the Department of Justice has suggested that operation costs be translated into dollar-and-cents figures for the purpose of assessing the value of bids.

Thomascolor

(*Continued from page* 1)

ral color photography process," requires the installation of special optical apparatus in the television camera and receivers. A switch on the latter enables the set owner to receive black-and-white normally when no Thomascolor telecast is in progress. Thomascolor units can be installed in any present receiver and changed from set to set, Thomas explains.

While in New York, Thomas will confer with major networks on the adoption of his process and with set manufacturing companies. His first order, for 5,000 units, has been placed with an optical equipment manufacturer.

Loop Houses

(*Continued from page* 1)

seventh week, is scaled at a straight 95 cents for both adults and youngsters.

At the B. and K. State-Lake, where "To Each His Own" has been tagged "For Adults Only" by the local censor board, a 65-cents admission prevails until noon, with a 95-cents price in force from noon on.

RKO Stock Sale

(*Continued from page* 1)

currence. The 420,000 shares represent 400,000 from the holdings of Atlas Corp. and 20,000 sold through the exercise of option rights purchased from two officers of RKO, N. Peter Rathvon and Ned Depinet.

'Jolson' to Music Hall

"The Jolson Story," Columbia, has been booked for fall showing at Radio City Music Hall, here, G. S. Eyssell, managing director, announces. The film will have its world premiere at the theatre immediately following the engagement of Alfred Hitchcock's "Notorious," the Music Hall's next feature.

Scophony Patents

(*Continued from page* 1)

gards the disposal of improvement patents which might be acquired later by Scophony and its financial supporters. The large-screen television tube is only partly developed, according to up-to-date Patent Office reports.

However, the Department of Justice fears that an improvement patent might be procured after the consent decree is made and result in the same "alleged monopoly" which presently is said to exist.

Submitted as a part of the memorandum of proposals made to the government, Paramount had statements to the effect that it would withdraw all stock in Scophony and expressed hope that its original financial investment would be refused, with interest, according to reports.

Final agreement in the case is not expected for several weeks, the Department said. The forthcoming conferences are expected to be held at the New York Justice Department regional office.

ATA Meetings

(*Continued from page* 1)

additional groups between now and Oct. 1.

Definitely scheduled are a meeting with Buffalo exhibitors Aug. 21, one with the West Virginia Theatre Managers Association in Charleston, W. Va. Sept. 10-11, with the Kansas-Missouri Theatre Owners in Kansas City, Oct. 1-2. Additionally, meetings are scheduled with a group in Boston and another in Albany, but dates for these have not been set.

The West Virginia group, besides inviting ATA representatives, has also asked Allied and MPTOA to attend. A further meeting will be held with a New Jersey group next month following a meeting this week.

3 Paramount Men

(*Continued from page* 1)

who joined the department last month, left New York with Lazar and is now en route to Cairo and Tel Aviv by way of Rome.

Antonio Sastre appointed as a theatre department representative early this week, left New York yesterday for Havana, where he will assist Eugene W. Street, Paramount's director of theatres in Cuba.

Crystal revealed that he will leave New York, late this month, on a Latin American survey which will include visits to Mexico, Central America, Colombia, Chile and Peru, returning to the home office in October.

Botwick Para. Manager

PHILADELPHIA, Aug. 8.—Harry Botwick has been named manager of the local Tower, Nixon, Roosevelt and Frankford Theatres, houses which recently reverted to Paramount control after having been operated by Warners.

Polio Ban Lifted

ATHENS, Ala., Aug. 8. — City authorities have lifted the ban on films which was ordered some time ago because of infantile paralysis; the ban still remains in Florida, where more than 80 cases have been recorded.

40 Field Heads

(*Continued from page* 1)

liver a welcoming address at the start of the morning session.

Home office executives present will include Edward M. Schnitzer, Eastern and Canadian division manager; Maury Orr, Western division manager; Paul N. Lazarus, Sr., contract manager; Harry D. Buckley, head of exchange operations; Paul N. Lazarus, Jr., advertising-publicity director; Walter Gould, foreign manager; Thomas P. Mulrooney, assistant foreign manager; Harry W. Schroeder, foreign sales manager; Howard LeSieur, advertising manager; Tom Waller, publicity manager; Mori Krushen, exploitation manager, and Samuel Cohen, foreign publicity manager.

District managers who will attend include Jack Ellis, Clayton Eastman, Moe Dudelson, C. W. Allen, Fred M. Jack, Rud Lohrenz, W. E. Callaway, Charles S. Chaplin.

Branch managers will be John Dervin, F. Meadow, Mark N. Silver, Mort Magill, Gerald Price, Matt V. Sullivan, Jack Finberg, William Sharin, Sidney J. Bowman, Ira Cohn, Henry G. Krumm, Byron Adams, T. E. Laird, T. L. Davis, William E. Truog, D. V. McLucas, Bernard Mariner, Sid Rose, Elmer V. Donnelly, Robert Allen, Ralph Cramblet, Clarence Olson, J. J. O'Loughlin, Carroll Trowbridge, Nat Nathanson, A. J. Sullivan, J. H. Reid, George Heiber, Sam Kunitsky, Douglas Rosen, Harry Woolfe, Abraham Feinstein.

ATA 'Policing'

(*Continued from page* 1)

gested in many quarters that the move would be more in the nature of a legislative function with even political and economic implications, ATA executives are preferring to await a full clarification of the issue before proceeding.

It is argued in some quarters that ATA could become part of a nationwide bloc with such organizations as the National Association of Manufacturers and the US Chamber of Commerce in opposing the theory of US "policing" and regulation of industries through Sherman Act procedures, without going into actual motion picture industry trade practices or suggesting solutions. Freed of government "policing" the industry could be left to work out its own trade practices and problems without interference from the government, it is said.

Stars Form Record Co.

Formation of Audience Records, Inc., a phonograph record company owned by radio stars, has been announced here. Among the equal stockholders and directors are Edgar Bergen, George Burns, Gracie Allen, Jack Benny, Freeman Gosden and Charles Correll (Amos 'n Andy), Eddie Cantor and James and Marian Jordan (Fibber McGee and Molly).

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Business Hit By 30-Year High in Polio

Some Grosses Off 25% In 14-State Epidemic

Theatres already are feeling the affects of the worst wave of infantile paralysis since 1916, which is reaching epidemic proportions in some localities and has struck scattered sections of the South, West and Middle West.

According to reports thus far, Minneapolis has been hardest hit, with theatre owners in both that city and St. Paul having agreed to bar children under 15 from theatres during the epidemic. Business is off between 20 and 25 per cent there, according to one circuit executive. Kansas City has also been hard hit, although children have not been banned. Receipts there are off between 15 and 20 per cent. A ban on juvenile attendance looms in Columbus, O. and possibly in other parts of Ohio with the state's

(*Continued on page* 8)

British Seek Aide on Code

London, Aug. 11.—A suggestion that the Motion Picture Association of America station a delegate in this country to consult with British producers from time to time on requirements of the U. S. Production Code has been made by the British Film Producers Association. The suggestion is contained in a letter from the BFPA executive council to Eric A. Johnston, MPA president, thanking him for sending Joseph I. Breen, Pro-

(*Continued on page* 8)

Para. to Distribute Biblical Subjects

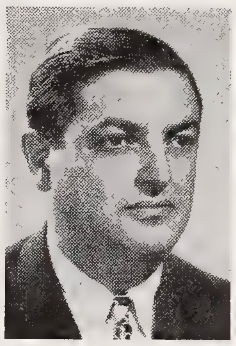
Paramount will distribute to regular theatrical accounts an annual series of six two-reel Biblical subjects, in color, to be produced by B. P. Fineman, head of The Living Word, Inc., the producing company.

The subjects will be handled by Paramount on a non-profit basis, according to Russell Holman, Paramount talent and story executive, and

(*Continued on page* 8)

B.M. Cohn to Handle Universal Theatres In Overseas Areas

Ben Martin Cohn, veteran foreign and domestic film executive, has been named general manager of Universal International's newly-created overseas theatre department.



B. M. Cohn

In outlining Cohn's duties, J. H. Seidelman, president of Universal International, said: "As previously announced it is the intention of the combined Rank-Universal group to add to its present interests in over 1,000 theatres throughout the world by the acquisition or building of new thea-

(*Continued on page* 8)

UA Convention to Open Here Today

Announcement and discussions on the coming season's product will feature the opening session of United Artists' first general sales conference since 1942, at the Waldorf-Astoria Hotel, New York, today. Edward C. Raftery, president, will welcome the delegates to the four-day convention

(*Continued on page* 6)

New U.S. Coast Unit For Treasury Dep't

Hollywood, Aug. 11. — The Treasury Department has established a unit here with authority to hold hearings on contested income tax returns, relieving taxpayers of the necessity of presenting their cases in Washington, according to Walter Campbell, assistant to the Attorney General.

Cases stemming from the recent change in the ruling affecting capital gains will be handled by the unit, although that was not the reason for setting it up, Campbell said.

Coast Decorators Reject 25% Raise

Hollywood, Aug. 11.—The membership of the Motion Picture Set Decorators Union, Local No. 1421, has rejected the offer of the major producers for a new contract, granting a 25 per cent wage increase retroactive to Jan. 1, and authorized its executive committee to call a strike if necessary to enforce the union's demands.

Producers Friday notified Local 1421 they will meet with its representatives again on Tuesday. CSU executive board has appointed a 10-man committee to make preparations for speedy execution of a strike order, if necessary, but expressed the opinion that this type of action would not be taken immediately.

Revenue of Lower Cost Films Seen Increasing

Moderate-budget films are expected to yield higher revenues to distributors under single-picture, theatre-by-theatre "auction selling" than they currently do under present marketing methods, according to some distributors.

On the other hand, low-budget films are also expected to find better playing time and yield better revenues, especially as long as new product shortages continue, according to others.

As far as the moderate-budget films are concerned, distributors point out that in many instances they have generally been incorporated in blocks and sold at flat rentals. Where a circuit had previously made a blanket deal for pictures of this type, paying a specified rental for the entire circuit, whether or not the film was played in all houses of the circuit, distributors are expected to accept a lower rental from the circuit for a theatre-by-theatre deal and sell away from the circuit to independent competition.

It is considered possible that in this manner, it might even be possible to get a percentage deal for the picture from an independent by selling him a first-run where he ordinarily could not get one.

26-to-3 Vote Against Bids In MPTOA Poll

First Returns Are in On Decree Sampling

Exhibitors are opposed to the method of competitive bidding proposed by the U. S. District Court in the New York anti-trust decision by a ratio of 26 to three, according to results of the first full week of answers to a poll being conducted by the Motion Picture Theatre Owners of America, designed to sample exhibitor reaction to controversial issues raised in the government's case against the distributors.

Answers to the four questions sent out recently came from 17 states and represented 135 theatres.

The exact wording on the question of "auction bidding" was phrased: "Do you approve of the method of competitive bidding proposed by the Court whereby pictures are to be sold

(*Continued on page* 8)

US Compiles Decree Data

Washington, Aug. 11. — Compilation of a mass of recommendations from exhibitor and distributor groups and the correlation of this information for the purpose of arriving at recommendations regarding the machinery with which the New York anti-trust suit final decree will be carried out and "policed," is taking place at the Department of Justice, where spokesmen for the industry have held con-

(*Continued on page* 8)

SETOA Plea to Court on Decree

Atlanta, Aug. 11.—The board of directors of the Southeastern Theatre Owners Association, said to represent 700 theatres, has drafted a resolution petitioning the U. S. District Court in the New York anti-trust decision to hear their objections, claiming they have not been represented in the case but would be greatly affected. The resolution, drawn by the board

(*Continued on page* 8)

Personal Mention

HARRY WARNER, president of Warner Brothers, and JACK WARNER, production vice-president, have been named honorary admirals of the Nebraska Navy, by Gov. Dwight Griswold.

•

LEO JAFFE, Columbia assistant treasurer, and JOSEPH MCCONVILLE of Columbia International Corp., left New York on Friday for studio conferences with HARRY COHN, Columbia president; also leaving, as reported earlier, were Columbia executives JACK COHN, A. MONTAGUE and ABE SCHNEIDER.

•

JOHN L. FRANCONI, Dallas; JOHN W. MANGHAM, Atlanta, and J. FRANCIS WHITE, JR., Charlotte, all Film Classics distribution executives, are visiting the company's home office.

•

NICK PERY, Columbia's managing director for Australia, and LACY KASTNER, European supervisor of sales, are at the home office for conferences.

•

EUGENE ARNSTEIN, Film Classics secretary-treasurer, has returned to New York from a week's combined vacation and business trip to Chicago, Indianapolis and Milwaukee.

•

HOMER HARMON, advertising-publicity director for the Roxy Theatre here, returned to New York at the weekend following a two-week vacation.

•

HARRY A. SEED, Warner Midwest district manager, and JACK SHUMOW, Chicago branch manager, returned to Chicago at the weekend from New York.

•

BOB HELMS, special Universal home office representative, is visiting the company's Atlanta branch, from New York.

•

AL ZIMBALIST, Film Classics' national advertising-publicity director, has returned to New York from a two-week South Carolina vacation.

•

BOB LANGER of the Universal office in Atlanta, is back at his desk following an operation at Emory Hospital in that city.

•

WILLIAM GLEICHER, head of M-G-M's theatre auditing department, has arrived in San Francisco, from New York.

•

SIDNEY JUSTIN, new head of the Paramount studio legal department, was married last week to MARY KIRBY in Los Angeles.

•

CHARLES SCHLAIFER, 20th Century-Fox advertising-publicity director, is due here today following a vacation in Canada.

•

S. BARRET MCCORMICK, RKO Radio advertising-publicity director, is due in New York today from Hollywood.

Tradewise . . .

By SHERWIN KANE

THE American Theatres Association may perform one of its most valuable services to exhibitors if it pursues its intention of combating the Department of Justice's plans to "police" this industry in consequence of the entry of a Federal court decree in the government's New York anti-trust suit.

Ted R. Gamble, ATA board chairman, said last week that the theatre organization probably would ask the National Association of Manufacturers, the United States Chamber of Commerce, the National Association of Broadcasters and other trade and industry organizations to give assistance in opposition to the Department's "policing" intentions.

It is proper that the NAM, the USCC, NAB and other trade associations should enlist in the fight which ATA proposes. If the Department of Justice takes it upon itself to "police" this industry, there will be little to deter it from attempting the same in another industry later.

•

The Department of Justice's "policing" intention is a dangerous precedent, invasive of private enterprise which, however scornful some in Government agencies may be of it, is still the American way and, just incidentally, perhaps, the world's most successful economic system.

The Department of Justice never was intended to be a national police force. Its proper place is in the Federal court as a plaintiff against violators of Federal law, not walking a "beat" throughout an industry in hope for or anticipation of law violations. It does not belong at your theatre or in your office in advance of the filing of a formal complaint.

Exhibitors who have rebelled at the appearance of checkers at their theatres may have something far more annoying to contend with if ever the Department of Justice is permitted to gum-shoe throughout exhibition, as well as through the other branches of the industry. It is for this reason that the ATA's earnest attention to the threat of a permanent police force stationed like cops on raided premises should have the complete support of every exhibitor and every exhibitor organization.

In the opinion of many sincere observers it constitutes a menace of far greater import than the auction selling order of the New York Federal court over which most of exhibition is up in arms now.

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Louis D. Frohlich of Schwartz & Frohlich, able counsel for Columbia Pictures, is to be commended in this regard for his prompt and well-taken stand on behalf of his company against the Department's "policing" threat, insofar as it may affect Columbia.

Standing on what many distinguished attorneys regard as solid legal ground, Frohlich last week declared his intention of contesting in the courts the right of the government to adopt "policing" measures as well as the right of the court to go beyond the enjoining of practices which it finds in violation of law by the entry of orders to adopt other specific practices.

In other words, he contends that once the court has held that a company cannot continue certain practices it cannot go further and say: "This is what you must do." If the company can devise other procedures more desirable to itself than those prescribed by the court then, so long as those alternate procedures are within the law, the company is entitled to employ them and to ignore the gratuitous directions of the court, this contention holds.

If Frohlich's challenge fails, then American business may expect to have the judgment of the courts supplant executive judgment in company operations.

• •

Nearly all distribution companies have sent letters of introduction concerning new selling procedure to their field staffs in consequence of the New York Federal court decision.

A correspondent in the South writes that one salesman was handed his copy of a 12-page letter of such instructions from his home office recently and after reading it confessed dejectedly that he didn't "understand any part of it."

Now, let's go out and sell, boys.

• •

One prominent exhibitor wants to know whether an offer to share his popcorn receipts with the distributor could be counted a part of his bid for a picture under the new auction system.

20th and M-G-M Cited by SMPE

An award for pioneering in producing improved quality sound-on-film pictures by combining features of Western Electric and Theodore Case will be presented to 20th Century-Fox at the 60th semi-annual convention of the Society of Motion Picture Engineers, to be held Oct. 21-25 at the [illegible]lywood Roosevelt Hotel, Holly[illegible], according to Don E. Hyndman, SMPE president. M-G-M is being cited for "outstanding research and contributions to the fundamental knowledge in sound recording and reproduction."

20th-Fox Citation

The 20th citation will specifically mention production of a short subject featuring Raquel Meller, released in conjunction with the feature, "What Price Glory," on Jan. 21, 1927; production of the first high-quality synchronized sound with picture in the feature "Sunrise"; and production of the first sound-on-film feature, "Seventh Heaven," on May 29, 1927.

Additional awards, recommended by the recently formed SMPE committee on citations and unanimously approved by the board of governors will be presented to: Dr. Lee DeForest, for pioneering work in producing sound-on-film pictures for theatrical entertainment; Bell Telephone Laboratories, Western Electric, General Electric-RCA and Westinghouse Electric, for technical developments which resulted in improved sound quality.

Hyde Heads Unified US Film Program

WASHINGTON, Aug. 11.—Chief responsibility for carrying out the U.S. Government's motion picture program was assigned at the weekend to Anthony Hyde, information director of the Office of War Mobilization and Reconversion, which President Truman recently designated to handle the program in a step designed to eliminate duplicated activities in the production and exhibition of Government films.

Hyde was continued in his OWMR post by John Steelman, director of the office, which, in a reorganization move, was combined with the Office of Economic Stabilization.

Rothschild and UA Set French Deal

Arrangements have been concluded by United Artists with Elie de Rothschild of the Rothschild family of France, whereby Rothschild will produce in France a minimum of one and a maximum of three pictures each year for the next three years, according to Edward C. Raftery, UA president.

The pictures, to be made in Paris, will be for world-wide distribution by UA, with Leopold Schlosberg, French producer, being associated with Rothschild.

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TODAY

the men of
UNITED ARTISTS
meet in an
INTERNATIONAL
SALES CONFERENCE
at the
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NEW YORK
to discuss
UA's 1946-47 product
and to make this

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Changes Are Seen In British Quota

LONDON, Aug. 11.—Indications that the British film quota act may not be renewed in its present form but, instead, may be revised to include a plan to relate film imports to British production prospects are seen here following a suggestion to that effect by Sir Henry French, new director general of the British Film Producers Association. French, who is rapidly making his authority felt, has invited BFPA members to submit their views on continuing quota legislation.

French also has been in touch with the Foreign Office with a view to stimulating embassies and other missions abroad to study the British film possibilities in their respective territories and submit reports similar to those furnished by Nathan D. Golden, head of the U. S. Department of Commerce motion picture section.

Meanwhile, French is engaged in reorganizing the work of the BFPA along lines of delegating many decisions to committees rather than to the executive council. At the same time, he is developing sentiment for participation in the British Industries Fair scheduled for May, 1947, with a view to impressing foreign buyers with the importance of British films, not only because of their intrinsic merit, but also as a selling medium for other British goods.

US Gets Scophony Decree Proposals

WASHINGTON, Aug. 11.—Proposals made by Scophony attorneys for a consent decree settlement of the pending anti-trust suit have been submitted to the consent decree section of the Department of Justice for study, it was announced Friday.

Chances for complete settlement are "good," according to the Department. The only possible pending disagreement is regarding future patents. The Department wants Scophony to agree to place all patents, regardless of the development, on the open market. The pending case was instituted because of an alleged monopoly on large-screen video tubes.

Honors for Jarrett

LONDON, Aug. 11.—The British Film Producers Association has agreed to participate with the Kinematograph Renters Society and the Cinematograph Renters Association in a banquet honoring film men, including Sir Arthur Jarrett, who were mentioned on the recent King's birthday list.

P-T Top Budgeter

HOLLYWOOD, Aug. 11.—Pine-Thomas signed Randolph Scott to star in "Albuquerque," the unit's first top-budget production for Paramount, which will be filmed in color.

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Seek New Detroit Censorship Law

DETROIT, Aug. 11.—A demand has been made that Detroit's Common Council "enact legislation which will really safeguard the community and particularly our youth from the demoralizing influence of indecent and immoral films."

Latest bid for a "stronger censorship ordinance" was made by the Detroit Committee of Catholic Organizations, which threatened a city-wide campaign for more stringent film controls if Howard Hughes' "The Outlaw" was permitted to be shown here.

"The Outlaw" was passed by police censors for opening at the Palms State, a United Detroit house on Friday.

According to Mrs. G. Russell French and Harvey H. Jackson, co-chairman of the Catholic committee, unsuccessful protests against exhibition of the film were made to Earl J. Hudson, president of United Detroit. "'The Outlaw' signalizes a return to the malodorous conditions which the Legion of Decency code was designed to eliminate," they declared.

In reply to the committee, Hudson said that "The Outlaw" had been approved by the police censorship division after having been examined "more critically perhaps, than any other production."

The *Michigan Catholic,* weekly newspaper, is attempting to rate all pictures as they are shown throughout Metropolitan Detroit. With the exception of United Detroit, exhibitor groups have refused, however, to furnish listings for the paper to publish.

New NLRB Award Favors Paramount

The National Labor Relations Board in Washington has reversed the decision of the Los Angeles regional NLRB and found in favor of Paramount in a claim filed by the Technical Engineers, Architects and Draughtsmen's Union, AFL, in behalf of George Heap and George Gary, Paramount disclosed here Friday.

Paramount, in discharging the two, maintained it was because of inefficiency, while the TEADU claimed it was because of union activity. The decision handed down by the local NLRB, was appealed by Paramount, and after argument on the appeal in Washington the Los Angeles findings were reversed on all points in favor of the studio, it was said.

Hellinger to Aid 'Killers'' Promotion

As an opener in the promotional campaign to launch Ernest Hemingway's "The Killers," Mark Hellinger, producer of the picture, will visit seven key cities, to show the film at special press previews.

Included in the itinerary will be Chicago, today; Detroit, tomorrow (Aug. 13); New York, Aug. 14-15-16; Boston, Aug. 19; Philadelphia, Aug. 20; Washington, Aug. 21, and Cincinnati, Aug. 22. In Chicago and Detroit, Hellinger will have as his guest, Burt Lancaster, star of "The Killers," and in New York he will have both Lancaster and Edmund O'Brien.

Short Subject

'Courtship to Courthouse'

(RKO—This Is America)

Today one out of every five marriages in this country is said to end up in the divorce court, and the rate is increasing. In number 10 of the fourth series of "This Is America", producer Frederic Ullman, Jr. attempts to document the reasons for the increasing divorce rate.

A timely subject which has received widespread attention of late, the divorce problem is bound to interest a large audience. The film shows many of the factors which tend to destroy the martial tie but does not attempt to probe the underlying causes for dissension.

Running time 18 minutees. Release date, July 25.

UA Convention

(*Continued from page* 1)

which will be conducted by Gradwell L. Sears, vice-president in charge of distribution, and J. J. Unger, general sales manager.

Unger will preside over detailed discussion of sales policy under the interpretation of the recent anti-trust decision, at tomorrow's afternoon meeting. The morning session will be devoted to an outline of advertising and publicity plans for the 1946-47 product by Paul N. Lazarus, Jr., advertising and publicity director.

Andrew Stone, UA independent producer, left Hollywood for New York, by plane yesterday and will attend the Wednesday session. Carl Leserman, Benedict Bogeaus executive, arrived here from the coast yesterday to attend the convention. Stars scheduled to appear at Wednesday's convention luncheon include Marsha Hunt, Frank McHugh, William Boyd and John Loder.

Ferguson Aides to Meet in Cleveland

William R. Ferguson, director of explotation for M-G-M, will hold a two-day meeting with 10 of his field and home office men at the Lake Shore Hotel, Cleveland, starting tomorrow, for a discussion of campaign plans for new M-G-M product.

Among those attending will be J. E. Watson, Cincinnati; Harold Marshall, Indianapolis; Charles C. Deardourf, Cleveland; Charles Dietz, Detroit; Charles Baron, Pittsburgh; Jack Gilmore, Buffalo; Howard Herty, Los Angeles; Joe Atkinson, M-G-M studio; C. E. Carrier and Capt. Volney Phifer, home office.

Ferguson, Carrier and Phifer will leave for the Ohio city today for the meetings.

British Industry to Meet on Television

LONDON, Aug. 11.—A joint meeting of exhibitors, distributors and producers will be held here on Wednesday preliminary to a gathering with the Government's television advisory committee on Sept. 9, with a view to establishing conditions whereby the British Broadcasting Co. may telecast film newsreels. Other circumstances potentially affecting film interests also will be taken up.

Egyptians Curtail Hollywood Films

By JACQUES PASCAL and BASIL G. CARAMALLIS

CAIRO, Aug. 5 (By Airmail).—Another Cairo theatre is changing its policy and will show only Arabic films. This means another first-run lost to American production.

America's loss of a number of [illegible]tres here is due to the erroneous belief of the American agencies that Egyptian exhibitors provide unlimited sources of income. This is a mistake. After seeing the village and provincial theatres in Egypt lost to them, the American agencies may lose the city houses also.

Alexandria now has only five first-runs for Hollywood production—this does not include the second class double feature houses, which are also first runs. Cairo, which at one time had 10 cinemas showing American films, now has only four. There are seven being built between Cairo and its suburbs, but six of these will show Arabic films.

Increased Attendance Rate

During the war, many Egyptians, because of increased payrolls, went to theatres two or three times a week. But payrolls will decrease soon, since thousands have lost their jobs at various military establishments. The crisis is not far off.

In view of smaller payrolls and continued high percentages asked by American companies, the Egyptian exhibitors' best solution is to show Arabic pictures, since there is a larger audience for these and the exhibitor gets a larger share of the profits.

The most popular American pictures here are those with Oriental backgrounds. The reason is that most of the Egyptian theatre-going public are Moslems, who like to see any part of their history pictured.

When such a film combines color they are even more attractive. Such pictures as "Robin Hood," "The Sea Hawk" and the Tarzan series have an enormous appeal here. To another class of fan such productions as "Random Harvest," "The Hitler Gang" and "Mission to Moscow" are the only ones that count.

A new theatre, financed in part by J. Arthur Rank, will open in Cairo in February. To be built at an estimated cost of $1,250,000, the theatre will seat 2,118. The cost is being met by Mustapha and Mohamed Gaafar and Odeon Theatres, Ltd., which will hold a controlling interest in the house—by only $50 worth of stock. The theatre will be built to the same design as the Odeon in Leicester Square, London, and will be air-conditioned. Pictures to be shown include Eagle-Lion productions and International and Universal product.

Sabazllo to Enterprise

HOLLYWOOD, Aug. 11.—Darit Sabazllo, formerly foreign publicity director for RKO Radio, joins Enterprise tomorrow in a similar capacity.

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Biblical Subjects

(*Continued from page* 1)

Oscar Morgan, head of the company's short subjects department. Should any profits accrue, they will be distributed to "worthy charities," it was said.

The production and distribution of the Biblical subjects have the approval of the Motion Picture Association, which believes that the undertaking is in the public interest and will reflect credit on the industry as well as those theatres which exhibit the subjects.

Top-flight talent will be employed in production of the subjects, Fineman said, and 16 mm. versions will be made available to churches, educational and other institutions following their theatrical distribution. Biblical stories having dramatic and entertainment qualities will be selected, he said, and scripts, as well as completed subjects, will be shown to a clerical advisory board.

Members of the advisory board are: Dr. John A. Mackay, president, Princeton Theological Seminary; Dr. Daniel A. Poling, editor, *The Christian Herald;* Bishop F. J. McConnell, Methodist; Rev. Patrick W. Skehan, professor, Catholic University of America; Father La Farge, editor, *America;* Dr. Louis Finkelstein, president, Jewish Theological Seminary of America; Dr. Leo Jung, The Jewish Center, and Bishop C. Polyzoides, Greek Orthodox Church.

Fineman said the subjects will be selected "from the wide area in both the New and Old Testaments in which leading sects are in agreement, and will be non-denominational." He estimated the principal audience for the subjects at 72,000,000 church-goers. Original plans called for production of the subjects in Palestine and Syria, but unsettled conditions there now make that impossible.

Fineman, who left for Hollywood at the weekend to begin production preparations, was the producer of such features as "Mata Hari" and "Journey for Margaret."

MPTOA Poll

(*Continued from page* 1)

theatre by theatre, picture by picture, to the highest responsible bidder having a theatre of the size and equipment adequate to show the pictures upon the terms offered by the distributor?" The poll recorded 26 "No" answers to the question and only three "Yes" answers.

Better than a two-to-one negative opinion was expressed in reply to the question: "Do you approve of the Court's recommendation for arbitration covering disputes as to bids, clearances, runs, whether the bidder has a theatre adequate for the run for which he bids, and similar matters?" This query elicited 17 "No" answers, eight "Yeses," with four not answering.

Even higher opposition was expressed in reaction to the question: "Do you approve of non-industry arbitrators?" The tally here showed 22 "No" answers, five "Yes" answers and two theatre owners declining to express an opinion.

A deadlock was reached on the final question: "Are you in favor of the distributors being completely divorced from their theatre holdings?" The tally showed 14 votes each in the negative and affirmative, with one questionnaire unanswered.

Plea to Court

(*Continued from page* 1)

and signed by Mack Jackson, SETOA president, also is being sent to U. S. Attorney General Tom Clark.

SETOA declares that the decision of the court must affect those who operate theatres as much as those who lease pictures for exhibition in them and, therefore, that the exhibitors of the US have a vital interest in the methods of conducting a business of which they are a part and which will result from that opinion.

Pointing out that the exhibitors have no part in the hearing or the arguing of the case, or in the conference leading to a decree which will be submitted to the court for adoption, the resolution declares that exhibitors in general and SETOA in particular "believe that the trade practices outlined in the opinion must result in harm to them and to the general public at large."

In commenting on the resolution, Jackson said that the theatre owners, not parties to this suit, were being penalized without being heard; and that lawyers representing the government and the distributors were deciding the manner of doing business, even to the smallest details, of thousands of exhibitors, without giving them the opportunity of expressing their views. "Insofar as SETOA is concerned, there is a monotony of being always faced with accomplished facts," Jackson said. He further stated that SETOA could see no possible connection between the so-called "auction-bidding" system and theatre divorcement and that any effort to tie the two together represented merely a trading angle to quiet criticism by the Government and by some exhibitors and distributors; also that, even in the event of divorcement, there was no assurance that there will not continue to be auction bidding, either voluntarily on the distributors' part, or by order of the court.

B. M. Cohn to 'U'

(*Continued from page* 1)

tres. Cohn will maintain a close liaison with these combined interests and will be in charge of operations of those theatres which come under the Universal International banner in territories other than the United States."

Until recently Cohn was chief of operations of Loew's International theatre department and had been with M-G-M for 15 years, resigning to enter the foreign magazine publication business.

Since graduating from NYU, Cohn has been a theatre executive in various sections of the United States, as well as in Africa, Latin America and the Far East.

Code Aide

(*Continued from page* 1)

duction Administrator, to England to explain the operation of the code. Breen now is en route back to the U. S. on the *Queen Mary.*

According to the letter, J. Arthur Rank, British production leader, has abandoned plans to send representatives to Hollywood to study the code, the indication being that he considers the MPA-delegate plan more practical.

Referring to Breen's visit, the letter said: "Nothing but good can arise from this frank exchange of views, especially since the American representative was of Breen's calibre."

Theatres Ask 'Polio' Curb on Baseball

Minneapolis, Aug. 11.—Local independent theatre owners, who have complied with the health commissioner's suggestion that they keep out children under 15 during the "polio" epidemic, have called on Mayor Humphrey to seek similar cooperation from the Minneapolis Baseball Club and sponsors of scheduled civic events. They are willing to close their houses altogether if the games and other gatherings are called off, they notified the Mayor.

Polio Epidemic

(*Continued from page* 1)

health director urging parents to keep children away from groups.

If the epidemic threat continues to grow, it is expected that neighborhood houses will feel the greatest brunt. A spokesman for one of the major circuits points out that children do not patronize key-city first-runs in large numbers.

Polio cases are reaching epidemic proportions in Arkansas and Mississippi counties also. Excessive cases have been reported in Louisiana, Florida, Alabama, Memphis, Tenn., California, New Mexico, Washington, Colorado, Montana, Oklahoma, Nebraska, Missouri, and other spots in the Middle West, South and West.

There is no evidence yet that the epidemic will spread to New York, according to Dr. Israel Weinstein, city health commissioner.

DeVry Names Agents In Dakotas, Cleveland

CHICAGO, Aug. 11.—Appointment of new distributors for North and South Dakota and the area including Cleveland was announced by De Vry Corp.

McCarthy Theatre Supply Co., Fargo, managed by Eugene and Robert McCarthy, has been named distributors of De Vry theatre equipment in the Dakotas, while Garwin Theatre Supply Co., Cleveland, managed by Joseph and Robert Garwin, will cover Cleveland and the surrounding area.

Resume SOPEG Talks

Negotiations between the Screen Office and Professional Employes Guild and representatives of the film companies for new contracts for over 2,000 home office "white collarites" will be resumed here today. Considerable progress was made in two meetings last week, it is reported.

Marx Bros. Anniversary

The 25th anniversary of the three Marx Brothers' entrance into show business was celebrated at the Globe Theatre, here, on Saturday, with the arrival of their latest, "A Night in Casablanca," United Artists release.

Tie Exhibitor to Tree

KANSAS CITY, Aug. 11.—Ray Musselman, owner of the Roach Theatre, Lincoln, Kans., was held up by two men, while enroute here. The thugs stole his car, briefcase and wallet, containing four dollars, and left him tied to a tree.

US Compiles Data

(*Continued from page* 1)

ferences and made known their views on the execution of the forthcoming court order.

With the exception of distributor groups, there appears to be unanimous opposition to the conduct of single picture selling, a majority of the exhibitor groups protesting that auction sales will throw the industry into chaos.

It is said here that attorneys for the defendants believe it best to strike hard at all trade practice recommendations of the court and claim that while the "rules are stiff" the findings ascertain that complete divorcement would be "No relief and absolutely illegal under the Sherman anti-trust act."

Primary among those alarmed by the court's decision are exhibitor groups, for whom the suit was started. Assistant Attorney General Wendell Berge and his assistant, Robert Wright, each contend that all trade practices in the outlined decree are worthwhile, but assert that complete divorcement is the only real relief whereby the alleged monopoly can be eliminated.

Aim Is 'Equitable Policing'

In compiling the information and suggestions submitted by representative industry groups, the Department's aim is toward "equitable policing" of the final court judgment, it is said. Under the court order and the proposed decree submitted by the Government, the Department of Justice would be given "policing power" over the conduct of each court-order provision.

It is learned here that no "Federal policing" provision will be included in the majors' proposed decree, soon due for submission before the court. The defendants are reported to favor a method of securing compliance with the court order "by industry-appointed and truly representative boards" with adequate experience with which to judge trade practices and free trade.

Meanwhile, confident that the New York court will grant the Government "policing" authority, the Department continues to be interested in the thoughts, interests and recommendations of various industry trade groups with regard to the "securing compliance" section of its proposed judgment.

(*This clarifies a Department of Justice statement published in* MOTION PICTURE DAILY, *Aug. 7, to the effect that the Government could not include all exhibitor suggestions in its own decree, now in preparation, but would have no objections to the exhibitors putting their suggestions directly before the court.*

Contents of the decree to be written are limited to the court's opinion and cannot contravene it. For example, auction bidding and single picture selling are explicit in the court opinion and, therefore, the decree to be entered could not reverse the opinion, which would be the case if the Department were to accept exhibitor suggestions opposing those provisions.)

Denver Golf Tourney

DENVER, Aug. 11.—The annual golf tournament of the Rocky Mountain Screen Club has been set for Wednesday at the Park Hill Country Club. Robert Hill, Columbia exchange manager, is general chairman.

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UA Lists 36 Features for Next Season

59 Short Subjects on Biggest Year's Schedule

United Artists has scheduled 36 features and 59 short subjects for release during the new season, J. J. Unger, general sales manager, told the opening session of the company's international sales convention at the Waldorf-Astoria Hotel here yesterday.

J. J. Unger

The line-up, said to represent a production investment of more than $50,000,000 will come from 29 producers now under contract to the company and represents the largest number of

(Continued on page 8)

Delay Para. Checker Suit Dismissal Move

The motion made bv Paramount for dismissal of the petition filed in the 18th Judicial Court of Kansas by O. F. Sullivan, former mayor of Witchita and operator of the Civic, Crawford and West theatres there, will be heard in September. Sullivan's petition came up for a hearing last Thursday.

Sullivan's action is the result of his complaint against a checker of Confidential Reports, Inc. whom he sought to exclude from his theatre with the result that Paramount claimed its license contract had been breached and

(Continued on page 8)

Kirby Named Warner Southeastern Head

John Kirby, who recently resigned as Southern district manager of Paramount after 21 years service, has been named Southeastern district sales manager of Warners, replacing Ralph L. McCoy, resigned, it has been announced by Ben Kalmenson, vice-president and general sales manager of Warners. Kirby's headquarters will be in Atlanta, with supervision over the

(Continued on page 8)

SIMPP Plans Court Plea

The Society of Independent Motion Picture Producers plans to make recommendations to the three-judge statutory court in the New York antitrust suit as well as to the Department of Justice for a workable final decree for the industry, according to Donald M. Nelson, SIMPP president.

Nelson is in New York for conferences with sales representatives of SIMPP members to further SIMPP proposals for handling the complexities of "auction selling" and bidding. It is understood that he conferred with Robert L. Wright, special assistant U. S. Attorney General, and government counsel in Washington last Friday, outlining the ideas of SIMPP for handling "auction selling." These suggestions were reported in Motion Picture Daily on July 11 and were assembled by Gunther R. Lessing, vice-president and general counsel of Walt Disney Productions after conferences with the New York sales

(Continued on page 8)

Polio Closings in 30 Midwest Towns

Minneapolis, Aug. 12.—Thirty theatres in small towns hereabouts have closed, nearly all voluntarily, due to the formidable infantile paralysis epidemic which has swept this and other Midwestern, and Western and Southern areas. It has been pointed out, however, that the implications of

(Continued on page 8)

OPA Decontrol of Equipment Studied

Washington, Aug. 12.—Theatre sound equipment price decontrol is being considered by the Office of Price Administration, it was learned today. Rather than grant minor price increases in the sound field, OPA price executives assert that they would favor complete decontrol.

Being considered in OPA discussions regarding decontrol of sound equipment are: supply and demand, increased production costs and what price increase would result after complete decontrol.

Weather Aids N.Y. Receipts

Mild weekend weather which held beach attendance down for the second successive week again proved a boon to New York's first-run theatres, which have been counting good weekday receipts. Two of last week's three new arrivals, "Canyon Passage" at the Criterion and "A Night in Casablanca" at the Globe, are scoring outstandingly. The Roxy, Radio City Music Hall, Capitol and Rialto will bring in new films this week.

"Canyon Passage" is expected to bring a near-record $50,000 for an initial week at the Criterion. "A Night in Casablanca" drew a smash $20,000 at the Globe for Saturday

(Continued on page 8)

To Begin Lifting Building Barriers After October 1

Washington, Aug. 12. — Chances are good for the beginning after Oct. 1 of a gradual elimination of construction barriers imposed upon theatre and other non-residential building, it has been learned here.

While new theatre construction is expected to be limited for several months, relaxation of the regulations to permit allocations or extensive repairs is highly possible, according to the Civilian Production Administration.

Progress in the veterans' housing program is "excellent," according to expediter Wilson Wyatt. The flow of materials, it was said, has im-

(Continued on page 6)

Czechs Get U. S. Film for Festival

By JOSEPH B. KANTUREK

Prague, Aug. 12. — First major U. S. picture to be shown in this country since the war is 20th Century-Fox's "The Sullivans," which was included, by permission of the U. S. Ambassador, in the program of the Czechoslovak Film Festival at Carlsbad and Marienbad. The press was full of praise for the picture.

D of J Plans To File New Decree Draft

Will Be Ready Early in September, Clark Says

Washington, Aug. 12.—A complete new proposed decree in the New York industry case will be submitted to the court before the Sept. 15 deadline by the Department of Justice, according to Attorney General Tom C. Clark.

It was explained "no changes" in the actual findings, outlined court decree, or elements of law can be made in the new proposal.

Clark stated that the only difference in the second decree proposal will be with regard to the machinery for conduct of various court-changed trade practices. A substitute for auction or single selling has not been found by the Department, and it is believed that the industry will "just have to abide by this selling program at least until after the Supreme Court appeal."

"Naturally, any proposal we make must follow the outlines of the court's

(Continued on page 6)

MPTOA Denies It Favors Divorcement

St. Louis, Aug. 12. — Taking exception to a published story (not in Motion Picture Daily) which he contends represents MPTOA as having taken a stand in favor of affiliated theatre divorcement, Fred Wehrenberg, MPTOA president, denied the implication in the following statement issued here today:

"Any statement that MPTOA has

(Continued on page 6)

Martin Murphy in 'U' Advisory Post

Hollywood, Aug. 12. — Although details of the studio executive realignment to be brought about by the Universal International merger are still undisclosed, Motion Picture Daily learned officially today that Martin

(Continued on page 8)

Reviewed Today

"The Show-off" and "The Big Sleep" are reviewed on page 4. Estimated key city grosses are on page 7.

Leon Gaumont, 82, Film Pioneer, Dies

Paris, Aug. 12.—Leon Gaumont, 82, French industry pioneer, founder of the Gaumont Co., Ltd., in London, which became Gaumont-British, and inventor and developer of many early motion picture improvements, died yesterday at his home at Sainte Maxime sur Mer, the Riviera.

Gaumont began producing films in 1902, and in 1903 started making talking and singing films by using a phonograph set on the stage near the screen. Next he began making newsreels and experimented with color films, and later organized an American branch, making shorts and producing features in Flushing, N. Y. By 1935, after he had reorganized his company into Gaumont-British, the organization had 31 branches in the U. S., staffed by Americans and involving a $22,000,000 investment.

Gaumont was honorary president of the French Chamber of Cinematography, a former president of the French Society of Photography and Cinematography and an officer of the Legion of Honor. In 1888 he married Camille Maillard, who later died; they had three sons and two daughters.

Agfa Color Licensing Is Left Up to Ansco

Washington, Aug. 12.—General Aniline and Film Corp. probably will have no objection to permitting the patent license and use of the AGFA color film process, Alien Property Custodian officials report. However, the company is free to exercise "true ownership" over the patent, it was said.

Ansco, a branch of General Aniline, has exclusive patent rights to the color film process procured from Germany by Nathan D. Golden, Commerce Department consultant.

Companies desiring to use AGFA should apply directly to General Aniline and not to the Alien Property Custodian, it was said.

Yates, Grainger Plan District Conference

Republic's district sales managers will confer with H. J. Yates, Sr., company president, and James R. Grainger, executive vice-president and general sales manager, at a home office meeting tomorrow.

Reeves Espy Quits Eagle Lion Sept. 1

Hollywood, Aug. 12.—Reeves Espy, Eagle Lion production executive, today resigned, effective Sept. 1, to enter the independent production field. He will make two annually for Eagle Lion distribution.

Bainbridge to Donohue

Henry C. Bainbridge, recently advertising production manager of M. H. Hackett Co., here, has joined Donahue and Coe, Inc., as associate production manager of that advertising agency.

Personal Mention

W. C. GEHRING, 20th Fox Central sales manager, left New York at the weekend for Cleveland, Chicago and St. Louis.

●

Jerry Price, United Artists salesman in Washington, D. C., has been promoted to branch manager and the Salesmen's and Variety Clubs of that city will honor him at a buffet Aug. 19.

●

William R. Ferguson, M-G-M director of exploitation, C. E. Carrier and Capt. Volney Phifer of his department left here yesterday for Cleveland.

●

Frank Turner, assistant to William Holman, general manager of Robert Riskin Prod., has returned to Hollywood from Nevada and Northern California.

●

Sol Strausberg, vice-president of Interboro Theatre Circuit, New York, and Mrs. Strausberg are the parents of a baby girl, Betty Ruth, born at Doctor's Hospital late last week.

●

J. R. Brown, operator of the Texas Theatre, Shamrock, Tex., is celebrating the 20th year of continuous operation of his theatre.

●

Robert K. Shapiro, New York Paramount Theatre manager, has returned from a two-week vacation in Connecticut.

●

Chet Friedman, editor of *Managers' Round Table,* has returned here from a combined business and vacation trip.

●

Maurey Goldstein, Monogram's general sales manager, left New York at the weekend on a 10-day trip to Buffalo, Detroit and Cincinnati.

●

Jeffrey Bernerd, Monogram producer, left yesterday for Carmel, Cal., accompanied by Phil Karlson, the director.

●

Lynn Farnol, Samuel Goldwyn's Eastern advertising-publicity director, left the Coast yesterday by plane for New York from Hollywood.

●

Sam Perloff, M-G-M office manager in Atlanta, is in town on vacation.

●

Charles K. Stern, Loew's assistant treasurer, returned yesterday from a vacation at Swampscott, Mass.

●

Rita Perri and Helen K. Jeskevic of M-G-M's Pittsburgh exchange, are here on vacation.

●

Sheridan Gibney, writer-producer, is in New York from the Coast, returning there on Saturday.

●

Marjorie Kane, Paramount fan magazine contact, is vacationing at Fire Island.

●

Howard J. Sheehan, the producer, is here from the Coast.

●

Hall Walsh, Warners Prairie district head, has returned to St. Louis.

WILLIAM F. RODGERS, vice-president and general sales manager for M-G-M, will leave here Saturday for Chicago.

●

Tony C. Reddin, Paramount International's director of theatres, advertising and publicity for Great Britain, is due today in New York from England aboard the *Queen Mary.* He will leave for Hollywood at the end of the week.

●

G. Knox Haddow, manager of Paramount's branch service department, returned to New York over the weekend after a week's visit at the Los Angeles branch.

●

Edward Grossman, Film Classics home office auditor, and Mrs. Grossman, are the parents of a girl, born recently at Madison Park Hospital, New York.

●

Wiley Padan, staff artist on Ernest Emerling's Loew Theatres home office publicity staff, is vacationing in Washington, accompanied by his wife and son.

●

Besa Short, director of Interstate Circuit's short subjects department, has resigned to accept a position in Hollywood.

●

Harry A. Post, president of Post Pictures, New York, is on a four-week visit to Hollywood from New York.

●

Charles Karr, booking manager for Martin Theatres, Atlanta, and Mrs. Karr have returned to that city from a vacation in Texas.

●

Frank Salley, RKO Radio special sales representative at Atlanta, has returned to his post following an illness of several months.

●

Billy Friedberg has arrived on the Coast from New York to confer with Charles Einfeld and David Loew of Enterprise.

●

Jerry Gold, operating the Showboat Circuit in Pahokee, Fla., has arrived in New York for a vacation.

●

Leonard Allen of Paramount's Atlanta exchange, has left for Charlotte and New Orleans.

●

Carrie Muntz of Republic Pictures, Atlanta, and Bud Aiken, were married recently.

●

Harry H. Thomas, PRC president, left Hollywood yesterday for New York.

●

Arthur Krim, Eagle-Lion president, left the Coast yesterday for New York by plane.

●

Spyros Skouras, 20th-Fox president, left Hollywood yesterday by plane for New York.

●

Carl Leserman left the Coast at the weekend for the East after conferring with Benedict Bogeaus.

●

Byron Foy has returned to Hollywood from New York.

NCA Board Votes Ascap Court Test

Minneapolis, Aug. 12.—The North Central Allied board has voted funds to carry a fight to the United States Supreme Court to test the legality of the license fee charged theatres by Ascap, it has been announced by Ben Berger, NCA president, who has indicated that the case to be used [illegible] a "guinea pig" has yet to be selec[illegible]

Meanwhile, NCA has notified Mrs. Jessie Jenson of the Avalon, White Bear, Minn., that the organization will defend her in a suit brought by Ascap for non-payment of the music tax fee, and it is believed this may be the suit slated for the Supreme Court test.

Ascap recently filed three suits against Berger, which are on the calendar for the fall term of the Federal Court here. It is believed that neither of these suits will be earmarked for NCA funds, however.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Irene DUNNE Rex HARRISON Linda DARNELL
'ANNA and the KING of SIAM'
A 20th Century-Fox Picture
Spectacular Stage Presentation

Till the End of Time
starring
DOROTHY McGUIRE *and* GUY MADISON
Robert Mitchum Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. Showing of M-G-M's
'BOYS' RANCH'
JACKIE "BUTCH" JENKINS
IN PERSON
NICHOLAS BROS.
DALE BELMONT
CHARLES (Dizzy) SMITH

BARBARA STANWYCK ● VAN HEFLIN ● LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person
DINAH SHORE ● GIL LAMB ● THE ACROMANIACS
EXTRA! DICK STABILE and ORCHESTRA
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

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TODAY

the men of United Artists

in their

International Sales Conference

at the

Waldorf-Astoria Hotel, New York

are discussing

the greatest of all

David O. Selznick productions

DUEL in the SUN

and this,

"the greatest year in **UA** *history"*

Complete 12 New Films, 54 in Work

Hollywood, Aug. 12.—The shooting index slipped last week as 12 films were completed, and only seven were started. At the weekend, the total in production was 54. The production scene follows:

Columbia

Finished: "Ghost Town."

Started: "Boston Blackie and the Law," with Chester Morris, Trudy Marshall, Dick Lane, George Brown.

Shooting: "Mr. District Attorney," "Lone Star Moonlight," "My Empty Heart," "Johnny O'Clock," "Dead Reckoning," "The Return of Monte Cristo" (Small).

Eagle-Lion

Shooting: "It's a Joke, Son," "Born to Speed."

Independent

Shooting: "The Fabulous Joe" (Roach).

M-G-M

Finished: "Sea of Grass," "Sacred and Profane."

Shooting: "It Happened in Brooklyn," "Life's for the Loving," "The Arnelo Affair," "This Time for Keeps," "Summer Holiday," "Unfinished Dance" (formerly "Ballerina").

Monogram

Finished: "Song of the Sierras," "Untitled Cisco Kid," "Sweetheart of Sigma Chi."

Paramount

Started: "Golden Earrings," with Marlene Dietrich, Ray Milland, Murvyn Vye, Mikhail Rasumny, Quentin Reynolds.

Shooting: "My Favorite Brunette," "The Big Haircut," "The Emperor Waltz," "Unconquered" (DeMille).

PRC

Finished: "Gas House Kids" (formerly Untitled Comedy).

Started: "Don Ricardo Returns," with Isabelita and Fred Coby.

RKO-Radio

Finished: "The Best Years of Our Lives" (Goldwyn); "It's a Wonderful Life" (Liberty).

Started: "They Won't Believe Me," with Robert Young, Susan Hayward, Jane Greer, Rita Johnson; "San Quentin," with Lawrence Tierney, Marain Carr, Barton MacLane.

Shooting: "Trail Street," "The Bachelor and the Bobby-Soxer," "Katie for Congress," "The Secret Life of Walter Mitty" (Goldwyn).

Republic

Finished: "Calendar Girl."

Shooting: "Spoilers of the North," "That's My Gal," "Trail to San Antone."

20th Century-Fox

Shooting: "I Wonder Who's Kissing Her Now," "Bob, Son of Battle," "The Homestretch," "The Late John Apley," "13 Rue Madeleine," "The Brasher Doubloon."

United Artists

Started: "Carnegie Hall" (Federal Films) with Marsha Hunt, Martha O'Driscoll, Frank McHugh, Felix Bressart.

Shooting: "The Fabulous Dorseys" (Rogers); "A Miracle Can Happen" (Bogeaus-Meredith); "Strange Bedfellows" (Stone); "Monsieur Verdoux" (Chaplin).

Universal

Finished: "Vigilantes Return," "Ramrod" (Enterprise).

Shooting: "Flame of Tripoli," "Arch of Triumph" (Enterprise); "Smash-Up" (Wanger); "Swell Guy" (Hellinger); "Magnificent Doll" (Skirball-Manning).

Warners

Started: "Pursued," (U. S. Pictures with Teresa Wright, Robert Mitchum, Judith Anderson, Alan Hale, John Rodney.

Shooting: "Possessed," "Deception," "Life with Father."

Reviews

"The Big Sleep"

(Warner Bros.)

IN its category—well-written murder mystery with rough-and-tumble characters—"The Big Sleep" easily is among the best. Where the type of attraction previously has shown drawing power, this one is a cinch for big money.

It tells a hard-hitting melodrama about hard and unpretty individuals with none of the bite and incisiveness characteristic of the widely-read stories by Raymond Chandler lost. Philip Marlowe is Chandler's private operative. Played by various actors in other Chandler yarns, this time he is Humphrey Bogart, who never had a role that fitted him better.

Bogart runs into an involved situation on this occasion. It involves Lauren Bacall and Martha Vickers, neurotic and easy-living daughters of Charles Waldron. Theodore Von Eltz, dealer in pornographic literature and trafficker in any other method producing a hot dollar, is killed. Louis Jean Heydt, on-the-fringe operator, also is bumped off. Elisha Cook, Jr., small-scale private "dick," is another to go. Bogart runs down the latter two killings without much trouble, and in fact is witness to one but the Von Eltz matter is something else.

Tied into this sprawling situation are the two women—Miss Bacall, mysteriously playing up to John Ridgely, gambling casino operator, and Miss Vickers, on the borders of mental instability, mysteriously unpredictable and not on speaking terms with the truth. It all shakes down finally to Ridgeley, who has been shaking down Miss Bacall. She, in turn, has been protecting Miss Vickers who, in turn, had killed a character never seen on the screen. Ridgeley is machine-gunned by his own employes, Miss Vickers heads for places where psycopathic cases are guests, Bogart and Miss Bacall get together romantically.

The script by William Faulkner, Leigh Brackett and Jules Furthman is tops for its kind of yarn. It is not pretty and it is not about nice people. But it is dynamic, completely absorbing and bristling with excitement and suspense. No doubt embodied in the script, Howard Hawks—he produced and directed—caught the mood and registered it faithfully on the celluloid.

Miss Bacall once more does her "slow burn" kind of characterization. She and Bogart have several sequences in the cause of romance that are pretty hot, but they do what they do by suggestion and double meaning. Miss Vickers is very good as the decaying younger sister with the baby face. Other players combine into a perfect job of casting for what they are assigned.

Running time, 114 minutes. Adult audience classification. Release date, Aug. 31, 1946.

Red Kann

"The Show-Off"

(M-G-M)

Hollywood, Aug. 12

RED SKELTON'S followers may wish at times during this picture that the producer had seen fit to stop the story and give the comedian a go at a spot of solo entertainment of the kind which is his special field, but they will be pleased in a slightly different way to have it demonstrated that their favorite can pick up a famous stage role and run away with it as is. The George Kelly stage play of some years back is preserved virtually intact in Albert Lewis's screen production and figures to do about the type of business commonly expected of perennial successes.

Other names to bill with are Marilyn Maxwell, as the show-off's young wife, Marjorie Main, as her mother, and George Cleveland as her father. Virginia O'Brien and Eddie "Rochester" Anderson are also present, but too briefly so to warrant emphasis in exploitation. Others in the cast are Leon Ames, Marshall Thompson, Jacqueline White, Wilson Wood, Lila Leeds and Emory Parnell.

George Jells' screenplay retells, with substantial fidelity to the original, the tale of Aubrey Piper's pretenses toward grandeur and the distresses they bring to the various members of the family into which he marries. Skelton plays the bungling, well-intentioned Piper with a skill and ease which go far toward taking the narrative out of the stiff form into which stage plays usually settle. The happy ending, in which he unwittingly becomes the family hero, is pleasantly effective as managed. Harry Beaumont directed with a light hand.

Running time, 90 minutes. General audience classification. Release date not set.

William R. Weaver

WB 'Dagger' Screening

"Cloak and Dagger," first production by United States Pictures, for release through Warner Bros., will be nationally tradeshown on Monday, Sept. 9.

Vote on Sunday Shows

Perry, Ga., Aug. 12.—An election to determine whether Perry will have Sunday pictures under sponsorship of the Whitten Post of the Veterans of Foreign Wars will be held soon, Mayor Francis Nunn and the City Council have announced. The Mayor and Council denied a petition of the VFW Post for the beginning of Sunday movies without giving the people a voice in the matter.

RKO Lifts 3 Options

RKO Radio has exercised its options on Virginia Huston, Anthony Quinn and Vonne Lester.

Hollywood

By THALIA BELL

Hollywood, Aug. 12

FOLLOWING conferences between 20th Century-Fox executives and Spyros Skouras, company president, contracts of a number of players were renewed. Among them was J[illegible]e Crain, whose next assignment w[illegible] be a starring role in Gene Markey's first post-war production, "I Live Alone;" juvenile stars Peggy Ann Garner and Constance Marshall; and Clifton Webb, soon to be seen in Darryl Zanuck's production of "The Razor's Edge."

●

John Garfield's second picture for Enterprise will be "Half Moon Bay," a story of the prohibition era, which the company recently purchased from John Bright. Bob Roberts is slated to produce. . . . Due to the illness of Sidney Lanfield, William Russell will replace him as director on "Dear Ruth," Paramount production co-starring Joan Caulfield, William Holden and Edward Arnold. Paul Jones is the producer.

●

Samuel Goldwyn has signed Gregory Peck to star in "Earth and High Heaven," film version of the controversial novel by Gwethalyn Graham. . . . Joan Crawford has been signed to a seven-year Warner contract, and will co-star with Errol Flynn and Jane Wyman in "Need for Each Other." . . . Dale Evans has had her Republic contract extended. Her next assignment will be the feminine lead opposite Roy Rogers in "Apache Rose."

●

Somerset Maugham's latest novel, "Then and Now," will be produced by Arnold Pressburger with George Sanders in the role of Machiavelli, with whose adventures the story deals. Jack Hivley, recently returned from service with the armed forces, has been signed to a directorial contract by International Pictures. . . . Frank MacDonald, long a director at Republic, is scheduled to make "Hit Parade" as his first production for that studio.

●

Louis Bromfield's latest novel, "Kenny," has been purchased by Eagle Lion. . . . Jules Levey has signed Louis Armstrong for a stellar role in his forthcoming musical drama, "New Orleans." . . . Comet has signed Director Reginald Leborg to a two-picture pact. . . . Albert S. Rogell will direct "Heaven Only Knows" for Seymour Nebenzal. . . . Dame May Whitty has been engaged for an important role in M-G-M's "This Time for Keeps."

●

Dorothy Lamour has been assigned the lone feminine role in Paramount's picture of life in the wheatfields, "The Big Haircut." . . . "Eyes Alone," an original story by Irving Cummings, Jr., and Robert G. North, has been purchased by Sol Wurtzel, and the authors have also been signed to write the screenplay.

Loop VG Plans Outing

Chicago, Aug. 12.—Local Variety Club, tent No. 26, will hold a combination Golf Tournament and all-day party at the Hickory Hills Country Club on Aug. 22, according to Jack Rose, chief barker.

Show Stopper
The Prize Baby
The MAGIC TOUCH of Showmanship

The HEADLINE ACT . . . in Your Advertising campaign . . . is on your SCREEN . . . in your LOBBY . . . on your theatre FRONT! ★ ★ ★ It's The PRIZE BABY's show-stopping, eye-catching, patron-selling point-of-contact SHOWMANSHIP . . . building patron-appeal, and scoring SRO at your Box Office! ★ ★ ★ He's a born show-stopper, that PRIZE BABY . . . and in your *next-to-closing* spot . . . he'll bring your patrons BACK . . . time after time . . . for more of the *"Magic Touch of Showmanship"*!

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

D of J Plans

(*Continued from page* 1)

opinion," Clark said. However, the fact that we make a proposed decree does not mean the Government supports its content. We are merely carrying out the court order in submitting a proposal. We may appeal one of the primary practices outlined by the court (divorcement substituted for auction selling,)" Clark added.

It was pointed out that no "changes" can be made inasmuch as the District court plainly outlined what it desired in the way of final judgment. The only step remaining is for the court to put the order in workable language. It has called on the government and defendants to assist in presenting data which will result in an "equitable and workable" final judgment.

However, the court's request that proposed decrees be submitted did not mean that its findings or rulings could be abolished merely by opposite recommendation, a Department attorney said. For instance, if the Department could make any recommendations, without heeding the court's directive, a plea and argument for complete divorcement would have been included in the government's decree proposal submitted to the court several weeks ago.

Equal Treatment

Any recommendations of the Department are to be handled on an equal basis with industry suggestions. Information and recommendations submitted to the Department in conferences with defendants or by exhibitor groups will be analyzed by government attorneys and used as the basis for "carrying out the decree" after the court renders its final judgment, it was said.

The machinery with which the various trade practices ordered by the court are to be executed is of primary interest to the government at present. It is plainly indicated that the government's ultimate mission in the action is "complete divorcement" which can only result from a successful appeal to the Supreme Court.

Considerable discussion is in progress on the single sale of short subjects, required trade showings and other aspects. Industry attorneys are said to have urged Assistant Attorney General Robert Wright to ask the court to interpret short subjects as being "non-competitive" inasmuch as the real competition between exhibitors is in feature production and distribution.

Foreign Screen Is Editing First Film

Foreign Screen Corp. is now editing its first own production, "African Vengeance," filmed in the course of an expedition to the French Congo led by Alejandro Sux, Latin American writer-traveller-lecturer, according to H. Alban-Mestanza, FSC president.

Alban-Mestanza announced additionally that his company had closed a deal with Pathe Pictures, Ltd., London, for the distribution of six of its top-bracket films, including "A Yank in London," in Latin America.

'Caesar' in Chicago

CHICAGO, Aug. 12. — "Caesar and Cleopatra," Rank-United Artists, British production will have its Mid-Western premiere at the RKO Grand Theatre, here, Wednesday.

Shanklin to WVMA Meeting for MPTOA

CHARLESTON, W. Va., Aug. 12. — James C. Shanklin, head of the newly organized West Virginia Theatre Owners Association, an MPTOA affiliate, will represent the national organization at the meeting here on Sept. 10-11 of the West Virginia Managers Association.

The WVMA has issued invitations to MPTOA, Allied States and American Theatres Association to send representatives to the meeting, indicating that it will vote on affiliation with one of them at the meeting. WVMA affiliated with Allied after having been in the MPTOA fold for many years. The action resulted in the withdrawal of Shanklin, former WVMA president, and others from the organization.

Exhibitors Meet On New York Decree

NEW ORLEANS, Aug. 12.—An informal discussion of the decree provisions of the New York Federal court decision in the industry anti-trust case and of major trade practice problems will occupy an informal meeting of exhibitor organization officials to be held here on Friday.

Expected at the meeting are: Mitchell Wolfson, Oscar Lam and Herman Levy of MPTOA, Mack Jackson of SETOA, and others.

Name Rolfe L. and G. District Manager

HARTFORD, Aug. 12.—Norman Rolfe, manager of the Webb Playhouse in suburban Wethersfield, Conn., has been promoted by Lockwood and Gordon Theatres to district manager over seven theatres with headquarters at Waterville, Me.

Paul Purdy, manager of the Strand in Winsted, Conn. succeeds Rolfe in Wethersfield. Mrs. Hazel Florian replaces Purdy in Winsted.

Seven New Pictures Get Legion Ratings

Columbia's "Heading West" and "Personality Kid" exclusively occupy the National Legion of Decency's latest listing of films classified A-I.

The following were given an A-II rating: "Blonde for a Day" and "Strange Holiday," both PRC; "Bowery Bombshell," Monogram; "I Cover Big Town," Paramount, and "Notorious," RKO Radio.

Loew's Managers Meet

HARTFORD, Aug. 12.—Harry F. Shaw, division manager, and Lou Brown, division publicity-advertising manager, were chairmen at a meeting of Loew's Poli-New England circuit 'A' theatre managers, held at Loew's Poli, Springfield, Mass. New film product was discussed by Shaw and Brown with Lou Cohen, Hartford; H. H. Maloney, Worcester; and George E. Freeman, Springfield, among those attending.

Goldwyn Acquires 'Baby'

Samuel Goldwyn has closed a deal for purchase of "Billion Dollar Baby," the George Abbott stage musical. Vera-Ellen will star.

Simpson Joins Levey

HOLLYWOOD, Aug. 12.—Len Simpson has joined Jules Levey as publicity-advertising director.

Short Subjects

"You and Your State"

(*N. Y. Department of Commerce-March of Time*)

Part of a "Know Your State" campaign, "You and Your State" was produced for the New York State Department of Commerce by the March of Time, to emphasize to New Yorkers the public services and local advantages afforded to them as citizens of the Empire State.

Using on-the-scene photography, the film rapidly surveys State agencies as they provide residents with business aids, vocational training, veterans' benefits, unemployment insurance, welfare services, hospitals, schools, clinics, anti-discrimination laws, recreation facilities and fair labor laws. The film emphasizes life in rural and small-town New York, omitting any reference to metropolitan life.

Designed for exclusive showing within the state, the film will be released by the Commerce Department for exhibition in commercial theatres as well as by agencies and organizations. Running time 11 minutes. For immediate release.

"Fish Is Food"

(*Emerson Yorke*)

The problem of feeding New York City with a daily supply of seafood, is outlined in this short subject produced with the cooperation of the U. S. Department of the Interior, New York's Department of Markets and the Fishery Council of New York.

Emphasizing the importance of fish as food, the film traces the supply process from the actual catching of the fish, through its arrival in the market to its preparation for the table. Running time, 11 minutes.

"Conquering Darkness"

(*Emerson Yorke—N. J. Commission for the Blind*)

As the name implies, "Conquering Darkness" records the activities of the New Jersey State Commission for the Blind, in helping the blind and near-blind, surmount their physical handicap. Narrator Milton Cross introduces George Meyer, himself blind, who personally directs the program of the Commission.

Using actual case histories, the film shows the blind in school, at work and in the home, achieving an air of authenticity which should give audiences an insight to the problems of the sightless. Running time 20 minutes.

"This Is TB"

(*Yorke-National Tuberculosis Association*)

This film on "TB," the second in a series which the Emerson Yorke Studio is producing for the National Tuberculosis Association, tells briefly and forcefully the story of a disease which claims over 50,000 lives in this country each year. Divided into five sections: What is TB?, What Causes TB?, How you get TB, How TB can be found—and cured, How you can avoid TB—the film outlines some of the obvious symptoms of the disease. "This is TB" is released and distributed on a non-profit basis by the National Tuberculosis Association. Running time 11 minutes.

10 Managers Named By Mann Circuit

SAN FRANCISCO, Aug. 12.—Appointments of 10 new managers for George M. Mann Theaters have been made by Hal Honore, assistant general manager, as follows: Lee Bradley has been named for the Ceres Theater, in Ceres; Leslie Horton becomes manager at the Rialto Th[illegible]r, Eureka; Walter Westernoff i[illegible]he new manager at the State, Eureka; Don Cowen comes from three years in the Navy to be manager at the Pelican, Klamath Falls, Ore., and in the same city James Gellatly has been assigned the manager's position at the Pinetree. Gellatly was formerly at the Rainbow in the same city. He was replaced at the Rainbow by Leonard De Voy.

Frank Johnson has been promoted from the Princess Theater in Modesto to manage the Lyric in the same city. Addison McClung becomes manager of the Princess. He was formerly manager of the State in South San Francisco. Former Alaska exhibitor Bill Hayden is the manager at the State Theater, Ukiah and Bill Blizzard replaces Bill Hardy as manager at the Porter in Woodland.

MPTOA Denies

(*Continued from page* 1)

taken a position in favor of divorcement does not represent the facts.

"The record discloses that some years ago at the time of the original consent decree, MPTOA took a stand against divorcement as a cure of the evils complained of and no action taken by the association since that time in any way alters that position.

"The only recent statement by MPTOA on the subject of divorcement is the expressed position that the association is in favor of an appeal by the government and that appeal be all-embracing in character and be not limited to the reported intention by the Department of Justice to appeal only from the failure of the court to grant complete divorcement."

Building Barriers

(*Continued from page* 1)

proved. Restrictions on building will be eliminated slowly over a long period, it was explained. Under the present order, theatre construction, alterations or extensive repairs have been prohibited unless deemed "in the public welfare."

Howard Hughes Is On Way to Recovery

HOLLYWOOD, Aug. 12. — Howard Hughes today left Good Samaritan Hospital, where he has been under treatment since an airplane crash seven weeks ago, but will be confined to bed for sometime.

Federal Communications Commission hearings on the Hughes application for a television station license have been postponed until September in the likelihood that he will be able to testify personally.

M-G-M Cleveland Picnic

CLEVELAND, Aug. 12.—The M-G-M exchange, here, was closed at noon yesterday to enable employes to attend a company picnic at Shady Lake, near Akron.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

PHILADELPHIA

[illegible]d bookings and coolish weather brought business considerably above summer averages. Estimated receipts for the week ending Aug. 13-15:

TILL THE END OF TIME (RKO Radio)—ALDINE (900) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $17,000. (Average: $18,200)

THE GREEN YEARS (M-G-M)—ARCADIA (900) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week, 2nd run. Gross: $7,500. (Average: $5,200)

TO EACH HIS OWN (Para.)—BOYD (3,000) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $27,000. (Average: $22,800)

THE DEVIL'S MASK (Col.)—EARLE (3,000) (52c-68c-89c-99c) 6 days, with vaudeville starring Louis Jordan, and "TO EACH HIS OWN" (Para.) 1 day. Gross: $39,000. (Average: $28,200)

SMOKY (20th-Fox)—FOX (3,000) (42c-47c-52c-68c-78c-89c) 6 days, 2nd week. Gross: $15,000. (Average: $28,200)

CENTENNIAL SUMMER (20th-Fox—KARLTON (1,000) (42c-47c-52c-68c-78c-89c) 7 days 2nd week. Gross: $8,500. (Average: $7,600)

THE LADY EVE (Para. reissue) and VIRGINIA (Para. reissue)—KEITH'S (2,200) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $5,000. (Average: $7,100)

NIGHT AND DAY (WB)—MASTBAUM (4,700) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $37,500. (Average: $29,500)

EASY TO WED (M-G-M)—STANLEY (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 3rd week. Gross: $16,000. (Average: $23,700)

BADMAN'S TERRITORY (RKO Radio)—STANTON (1,700) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $10,000. (Average: $11,500)

CINCINNATI

The traditional "dog days" are reversing the usual pattern, theatrewise, and the turnstiles at all houses are clicking to the tune of very nice returns. The weather was hot, but not uncomfortably so. Estimated receipts for the week ending Aug. 13-16:

CANYON PASSAGE (U)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $24,000. (Average: $14,500)

EASY TO WED (M-G-M)—RKO CAPITOL (2,000) (44c 50c-60c-70c) 7 days, 4th week. Gross: $6,500. (Average: $10,000)

IT SHOULDN'T HAPPEN TO A DOG (20th-Fox) and MURDER IS MY BUSINESS (PRC)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,750. (Average: $1,600)

WEST OF THE ALAMO (Mono.) and THE MAN WHO DARED (Col.)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $900. (Average: $800)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $10 000. (Average: $8,000)

JANIE GETS MARRIED (WB)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $5,500. (Average: $5,000)

NIGHT AND DAY (WB)—RKO PALACE (2,700) (44c-50c-60c-70c) Plus a Saturday midnight show. 7 days, 2nd week. Gross: $16,000. (Average: $13,500)

S.O.S. (Para.)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $6,000. (Average: $5,000)

OMAHA

Business is good here, with one first-run near an all-time record. The weather has been considerably cooler. Estimated receipts for the week ending Aug. 14-15:

SMOKY (20th-Fox)—OMAHA (2,000) (50c-65c) 7 days, 2nd week, moveover from Paramount. Gross: $8,400. (Average: $8,200)

SHE WROTE THE BOOK (U)—ORPHEUM (3,000) (55c-70c) 7 days. Henry Busse orchestra on stage. Gross: $20,300. (Average: $15,900)

EASY TO WED (M-G-M)—PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $14,100. (Average: $10,100)

NIGHT AND DAY (WB)—RKO-BRANDEIS (1,200) (50c-65c) 7 days. Gross: $11,600. (Average: $6,600)

BALTIMORE

Holdovers are holding down box office returns for the present seven-day period. Weekend business, however, was up to normal. Hot, humid weather would have taken pleasure seekers elsewhere but skies were threatening. Estimated receipts for the week ending Aug. 15:

EASY TO WED (M-G-M)—CENTURY (3,000) (35c-44c-55c-60c) 7 days, 3rd week. Gross: $13,500. (Average: $15,500)

CANYON PASSAGE (U) — KEITH'S (2,406) (35c-40c-50c-60c) 7 days, 3rd week. Gross: $9,000. (Average: $12,000)

ANNA AND THE KING OF SIAM (20th-**Fox)**—NEW (1,800) (35c-44c-60c) 7 days, 2nd week. Gross: $12,000. (Average: $10,500)

NIGHT AND DAY (WB) — STANLEY (3,280) (35c-44c-55c-60c-70c) 7 days. Gross: $25,000. (Average: $17,000)

THE STRANGER (RKO-Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, 2nd week, with a stage show. Gross: $18,000. (Average: $18,000)

INSIDE JOB (U)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $5,500. (Average: $6 000)

HENRY V (UA)—LITTLE (328) ($1.80-$2.40) 7 days, 4th week. Gross: $9,000. (Average: $10.000)

BOSTON

Holdovers at five theatres did better business than last week in spite of perfect vacation weather. Estimated receipts for the week ending Aug. 14:

SMOKY (20th-Fox)—BOSTON (2,900) (50c-$1.10). Stage show. Gene Krupa and orchestra, the Colstons, Johnny Barnes. Gross: $36,600. (Average: $26,300)

O.S.S. (Para.) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—FENWAY (1,700) (40c-80c). Gross: $8,500. (Average: $7,300)

MAKE MINE MUSIC (Disney-RKO Radio) and HER ADVENTUROUS NIGHT (U)—MEMORIAL (2,900) (40c-80c). Gross: $38,200. (Average: $24,800)

A STOLEN LIFE (WB) and SHADOWS OVER CHINATOWN (Mono.)—METROPOLITAN (4,376) (40c-80c). Gross: $37,000. (Average: $24,800)

EASY TO WED (M-G-M)—ORPHEUM (3,200) (40c-80c). Gross: $45,000. (Average: $22,700)

O.S.S. (Para.) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—PARAMOUNT (1,700) (40c-80c). Gross: $18,000. (Average: $14,200)

EASY TO WED (M-G-M)—STATE (2,900) (35c-80c). Gross: $23,000. (Average: $17,300)

ATLANTA

Business is on the upgrade, with the weather hot and holdovers predominating. Estimated receipts for the week ending Aug 14:

ONE MORE TOMORROW (WB)—FOX (4.661) (55c-60c) Gross: $13,000. (Average: $12,500)

LOVER COME BACK (U) — PARAMOUNT (2.427) (55c-60c) Gross: $7,800. (Average: $8,000)

DAY AND NIGHT (WB) —ROXY (2.446) (55c-60c) 2nd week, moveover from Fox. Gross: $8.500. (Average: $5,000)

TERROR BY NIGHT (U) and THE SPIDER WOMAN STRIKES BACK (U)—CAPITAL (2,446) (44c-50c) Gross: $4,000. (Average: $3,500)

EASY TO WED (M-G-M) — LOEW'S GRAND (2,554) (55c-60c) 3rd week. Gross: $13,500. (Average: $14,000)

TORONTO

All but one first-run brought out a new program for the week, which had up and down temperature with occasional rain. Business was steady to excellent. Although there is a congestion of product, four theatres continued to play single bills, indicating the satisfactory extent of customer returns. International League baseball was chief opposition, and many stores were closed for staff holidays. Estimated receipts for the week ending Aug. 15-16:

THE DARK CORNER (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,000. (Average, $4,500)

ONE MORE TOMORROW (WB)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $14,300. (Average, $13,300)

A NIGHT IN CASABLANCA (UA)—LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days. Gross: $14,700. (Average: $13,200)

NIGHT AND DAY (WB)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $15,600. (Average: $14,600)

CANYON PASSAGE (U) — UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $11.900. (Average: $9,900)

THE DARK CORNER (20th-Fox) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fcx—VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $6,000. (Average: $7,000)

Kranze is Heineman's Aide in Rank Sales

Bernard G. Kranze, who recently relinquished his position as Eastern Central district manager of RKO Radio to join United World as Eastern Division manager, has been named assistant general sales manager of the J. Arthur Rank Organization, it has been announced by William J. Heineman, general sales manager.

Kranze, who will headquarter in New York, is Heineman's first selection in the building of the special sales force to be entrusted with the future launching of Rank's product for release through Universal. He plans to visit several sections of the country within the next few weeks, after which he will join Heineman on a trip to England.

Name Lamatia Southern Manager

ATLANTA, Aug. 12.—Nick Lamatia, formerly branch manager of Universal here, who resigned a few months ago to enter the theatre business in Louisiana, has rejoined distribution as Southern division sales manager with the J. Arthur Rank Organization, covering New Orleans, Charlotte, Atlanta, Dallas, Oklahoma City and Memphis.

Matsoukas '13' Secretary

Nick Matsoukas, co-director of Skouras Theatres' Community Service Program, has been named executive secretary of The National Committee of 13 Against Superstition and Fear, which is headed by bandleader Woody Herman. Plans for the launching of a nation-wide educational campaign will be adopted by the organization at a meeting in the Hotel Astor here this afternoon.

Hellinger Get-Together

Universal has arranged a get-together with producer Mark Hellinger at Toots Shor's here on Thursday evening. Hellinger is due in New York from Hollywood tomorrow.

Seek Film Subsidy For South Africa

By R. N. BARRETT

JOHANNESBURG, Aug. 7 (*By Air Mail*).—If the recommendations of a government inter-departmental committee are adopted, South Africa will have a National Films Board and the film industry in the Union of South Africa will be paid a subsidy of $160,000 for a few years. The board would consist of representatives of organized commerce and industry, educational interests and publicity and cultural groups and would be under the administration of the Secretary of Education and an advisory committee.

It is proposed that the board should have the power to grant exclusive rights to film producers to produce films for sale to the board; to stimulate the local production of films by advising, guiding and assisting producers and co-ordinating all requirements; to acquire films of approved quality and arrange for their exhibition; to decide what percentage of releases should be in English, American, etc., and, generally, to advise the government on questions of film policy.

There is much activity here in studio building. The largest film studios in the Dominions, involving an expenditure of more than $1,000,000 will be built at Parkmore, Johannesburg, by African Film Productions.

In another development, a three-stage studio is being built in Johannesburg and will begin production within a few months of a fortnightly film gazette, three-reel films and an Afrikaans short. The cost of the plant is an estimated $160,000. The company is known as Alpha Films.

Levey Sues PRC as Pathe Deal Agent

Arthur Levey, president of Scophony Corp. of America, yesterday started suit in New York Supreme Court against PRC for payment of $60,000 alleged due him in commissions under the terms of a 1940 agreement pertaining to the distribution of PRC product in England by Pathe Ltd. Chadbourne, Wallace, Park and Whiteside, counsel for Levey, made motion for examination of the president or any officers of PRC.

PRC, which has denied all allegations in previously-filed answers to charges, is held by Levey to be indebted to him for commissions on all advances and overage to the extent of seven-and-a-half per cent of all intake under the Pathe-PRC distribution arrangement and all renewals of the arrangement. PRC and Pathe renewed their contract in 1943 and Levey obtained a judgment in 1944 for renewal contract commissions. Levey's attorneys said yesterday they will continue to sue on all commissions allegedly due their client on any future renewals that PRC makes with Pathe, Lt., for distribution of PRC product in England.

Continue R. C. Showings

WASHINGTON, Aug. 12.—Continuation of the Red Cross hospital film distribution program for an indefinite period is planned, according to that agency. The hospital service will continue to procure 16mm. feature films from producers for a nominal rental, it was said.

UA Lists 36

(*Continued from page* 1)

releases in any one year in the company's history.

Edward C. Raftery, United Artists president, told the meeting that the single picture method of selling which has been imposed upon the industry by the New York Federal court opinion in the government's industry anti-trust suit is in the pattern established by United Artists at its founding 27 years ago and followed by the company ever since.

"United Artists today is the greatest stronghold of independent producers in the world," Raftery commented. He predicted that the company's gross business in the new season will exceed previous year's grosses and cited David O. Selznick's "Duel in the Sun" and J. Arthur Rank's "Caesar and Cleopatra" as the two most expensive pictures ever produced.

Sears Addresses Meeting

Gradwell L. Sears, vice-president in charge of distribution, was prevented from attending the morning session by the illness of his wife, but arrived in time to address the afternoon meeting. In his talk, Sears commented on David O. Selznick's "Duel In the Sun"; Buddy Rogers' and Ralph Cohen's Comet Productions, "Little Iodine," "Susie Steps Out," and "The Adventures of Don Coyote"; and Charlie Chaplin's production of "Monsieur Verdoux."

Announced for the 1946-47 season are: Preston Sturges' "The Sin of Harold Diddlebock," starring Harold Lloyd, and "Vendetta," with Hillary Brooke and Faith Domergue; Hunt Stromberg's "The Strange Woman," starring Hedy Lamarr and George Sanders, and "Dishonored Lady," starring Miss Lamarr, Dennis O'Keefe and John Loder; Charles R. Rogers' "Angel on My Shoulder," satrring Paul Muni, Ann Baxter and Claude Rains, also "The Fabulous Dorseys," starring Tommy and Jimmy Dorsey; Andrew Stone's "The Bachelor's Daughters," starring Gail Russell, Claire Trevor and Ann Dvorak; also an untitled production based on the script, "Strange Bedfellows," starring Eddie Bracken and Priscilla Lane.

'Duel in the Sun'

David O. Selznick's "Duel in the Sun," starring Jennifer Jones, Gregory Peck and Joseph Cotten, also "The Paradine Case," starring Gregory Peck and Ann Todd, and "Little Women," starring Jennifer Jones, Shirley Temple and Diana Lynn; Benedict Bogeaus' "Mr. Ace," starring George Raft and Sylvia Sidney, also "The Short Happy Life of Francis Macomber," in conjunction with Casey Robinson, to star Gregory Peck, Joan Bennett and Robert Preston, and "A Miracle Can Happen," in association with Burgess Meredith, to star James Stewart, Henry Fonda, Meredith and an all-star cast.

Seymour Nebenzal's "The Chase," starring Robert Cummings and Michele Morgan; Loew-Lewin's "Bel Ami," starring George Sanders and Angela Lansbury; Federal Film's "Carnegie Hall" (LeBaron-Morros), with an all-star cast of musical artists; Jules Levey's "New Orleans," starring Arturo DeCordova, with Lena Horne; Charles Chaplin's "Monsieur Verdoux," starring Chaplin and Martha Raye; Crosby Productions' "Abie's Irish Rose," starring Joanne Dru and Richard Norris; Cagney Productions' "The Stray Lamb," starring James Cagney and Robert Cummings; Sol Lesser's "No Trespassing," starring Edward G. Robinson and Lon McCallister; Sam Coslow's "Copacabana," starring Carmen Miranda and Andy Russell; Arnold Pressburger's "Then and Now," starring George Sanders.

Also announced are six Hopalong Cassidy productions, including "Fool's Gold," "Dangers Venture," and "The Devil's Playground," all to star William Boyd, and six Comet productions, including "Little Iodine," with Jo Ann Marlowe and Marc Cramer, also "Susie Steps Out," starring David Bruce and Cleatus Caldwell, and "The Adventures of Don Coyote," starring Richard Martin and Francis Rafferty.

Fifty-nine short subjects are included in the 1946-47 product lineup. Thirty-nine of these will be supplied by The World Today, Inc., headed by John Grierson, and comprise 13 each of three series, "Worldwire," "Wonderfact" and "Venture," Thirteen Morey and Sutherland "Daffy Ditty" color cartoons will be furnished for the coming season; also seven short subjects, which will be produced by David L. Loew.

SIMPP Plea

(*Continued from page* 1)

representatives of SIMPP members. Under the SIMPP ideas, regional boards would be set up to handle the mechanics of bidding.

Nelson yesterday described these proposed boards as forming an administrative arbitration agency. Charged with the responsibility of handling the mechanics of bidding, Nelson indicated that they would relieve the independents and the distributors of considerable potential litigation arising out of the handling of bids. He said that the SIMPP plan has not yet been completed. Lessing is due in New York from California this week.

The approach of SIMPP to the three-judge statutory court will be on the basis of the vital concern which SIMPP members have in getting a workable final decree, Nelson indicated. The effect on the independents of the final decree which is decided upon will be placed before the court.

Eight Salesman in UA's 'Golden Circle'

Eight salesmen have been appointed to United Artists' Golden Circle group as a reward for outstanding performances during the year, J. J. Unger, general sales manager, announced at the company's sales convention here yesterday.

The eight are: Al Iscove, Toronto; James T. Blackmon, Charlotte; Buster Hammond, Kansas City; Roy Sachs, Dallas; Kenneth R. MacKaig, Los Angeles; Herb Schaefer, Boston; Caspar Chouinard, Minneapolis, and Mel Koff, Philadelphia.

Under the Golden Circle plan set up by Unger, branch managers recommend a first and second choice of salesmen to district managers, the choices being considered those best qualified for executive promotion. District managers select three names from those submitted to them to pass along to Unger, who boils them down on the basis of performance to a single selection from each district. Unger said he hopes to have 15 to 20 men in the future executive pool.

Polio Epidemic

(*Continued from page* 1)

the closing are not as serious as might be assumed, since most new cases of polio reported at the weekend were listed as "light." Earlier, theatre owners here and in St. Paul had agreed to bar children under 15 from theatres during the epidemic.

The only large situation closed at the request of the Health authorities is Bemidju, Minn., where Baher Bros. Thursday closed the community's two houses.

North Central Allied president Bennie Berger has been out of the city, but it is reported here today that exhibitors will ask him to check with health authorities throughout the area this week to ascertain if theatre closings are not serving more to "scare" than serve as necessary health measures.

Springfield, Mass., Has Its First Polio Death

SPRINGFIELD, Mass., Aug. 12.—The first polio fatality of the summer has been reported here, resulting in fears that a general infantile paralysis outbreak is imminent. More than 20 cases have been reported in the area, but Springfield is still free of the disease.

Swartz's Daughter Is Victim

MINNEAPOLIS, Aug. 12.—Blood transfusions have been administered to infantile paralysis victim Judy Swartz, five-year-old daughter of Abbott Swartz, PRC's Minneapolis manager. She is reported dangerously ill, with the upper part of her body paralyzed.

Para. Checker Suit

(*Continued from page* 1)

discontinued service. Sullivan sued for $2,999 and served Paramount in the action on the theory that the checker was an employe of that company when the claim is made that the checker is an employe of CRI.

Under a Wichita "Occupation and Lincense Tax Ordinance," passed and approved Jan. 4, 1943, Section 2, subdivision 26, dealing with checkers, provides: "No person shall use the public streets or sidewalks of the City of Wichita for the purpose of checking people, actions, things without first having obtained a permit to do so. For each person so engaged, the fee shall be $5.00 per day."

Sullivan was Mayor of Wichita at the time the ordinance was passed.

WB Names Kirby

(*Continued from page* 1)

Atlanta, Charlotte and New Orleans branches.

Kirby was successively a salesman in Paramount's Wilkes-Barre exchange, a Philadelphia salesman, Philadelphia sales manager and branch manager of the Atlanta exchange before becoming that company's Southern district manager. McCoy, who has not yet disclosed his future plans, had been a film salesman, booker and branch manager before becoming Warners' Southeastern district head.

Frank Schwartz Dead

Frank Schwartz, 54, Brooklyn theatre owner and real estate operator, died on Friday of a heart attack while driving his automobile. Surviving are his widow, Helen; two brothers, Herman and Eugene, and two sisters.

N. Y. Receipts

(*Continued from page* 1)

and Sunday, with an outstanding $45,000 or better expected for the initial week.

"The Strange Love of Martha Ivers" at the Paramount and "Anna and the King of Siam" at the Music Hall are outstanding among the holdovers. Teamed with a stage bill featuring Dinah Shore, Gil Lamb and Dick Stabile and his orchestra, "M[illegible]a Ivers" is expected to bring a [illegible]y $100,000 for a third week, which is just under the heavy $101,000 recorded for a second. "Anna and the King of Siam" and the Music Hall stage show will complete an eighth and final week with a heavy $125,000 following a big seventh of $128,000. The picture proved an outstanding grosser in each of its eight weeks at the Music Hall; "Notorious" will take over Thursday.

'Night and Day' Strong

"Night and Day" is continuing to register strongly at the Hollywood, with a big $45,000 expected for a third week. "Centennial Summer" and a stage bill are expected to give the Roxy a good $83,000 for a fourth and final week; "Claudia and David" and a stage bill with Vivian Blaine and Jerry Colonna will take over tomorrow. "Two Guys From Milwaukee" and a stage show with Buddy Rich and his orchestra and Robert Alda are leading the Strand to a profitable $54,000 for a third week. "Easy to Wed" and a stage bill are expected to draw a good $66,000 for a fifth and final week at the Capitol following a fourth of $69,000; "Holiday in Mexico" and a stage show with Gene Krupa and his band and Mitzi Green will take over Thursday.

A new spurt in receipts was recorded for "Henry V" playing on a two-a-day reserved seat basis at the City Center, with a neat $29,000 taken in for an eighth week following a good seventh of $28,000. "The Stranger" is continuing sturdily at the Palace, with $26,000 expected for a good fifth week. "Till the End of Time" drew $33,000 for a profitable third week at the Rivoli.

'Our Hearts' Moderate

"Our Hearts Were Growing Up" is expected to bring a moderate $18,000 for an initial week at the Gotham. "Suspense" is continuing outstandingly at the Victoria, with a big $16,000 expected for a sixth week. "The Kid From Brooklyn" is expected to draw a strong $21,000 for an 18th week at the Astor. "They Were Sisters" is continuing strongly at the Winter Garden, with $19,000 expected for a third week. "Dead of Night" is expected to bring a good $8,000 for a second and final week at the Rialto following a run at the Winter Garden; "My Pal Trigger" will open at the Rialto Friday.

Martin Murphy

(*Continued from page* 1)

Murphy will relinquish the post of Universal vice-president and general manager in charge of production, held since last year, and will withdraw to an advisory capacity for the remainder of his contract, which has three years to run.

Re-nominate Napier

ST. LOUIS, Aug. 12.—Milton F. Napier, counsel for the Better Films Council, and a member of the Missouri Senate, has received the Republican nomination for reelection.

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43-45 Fewer Films Seen For 1946-1947

Single-Film Selling Is Seen As One Reason

Revised commitments by distributors for 1946-47 anticipate a total of between 389 and 396 features, a drop of between 43 and 45 pictures against commitments for 1945-46, which call for between 432 and 441 pictures.

The new drop is attributed in large measure to the introduction of single picture selling which will be instituted under the requirements of the New York anti-trust suit decision.

Single-film selling is expected to bring longer average runs for additional individual pictures. Uncertainty as to future selling requirements under the decree has been another contributing factor to the lowering of production totals by some studios.

Comparison of output for the two

(*Continued on page* 4)

Independent Trend Benefits Talent

Hollywood, Aug. 13.—The current marked trend away from big studio centralization and toward independent production is proving a bonanza for various types of technicians and other workers, especially for new and unestablished talent.

This is the consensus here today, with the greatest independent production activity in history flourishing. Between 30 and 40 independent groups are in various stages of formation ranging all the way from mere "letterhead companies" on up to the many

(*Continued on page* 8)

In This Issue

"The Time of Their Lives," "Wild Beauty" and "Shadow of a Woman" are reviewed on page 7; "Earl Carroll Sketchbook" and "The Last Crooked Mile" on page 8. Estimated key city grosses are on page 6.

U. A. Ad Budget of $8,000,000 for 1946-'47: Lazarus

Paul Lazarus, Jr.

An advertising budget of $8,000,000 has been set by United Artists for its new season product, Paul N. Lazarus, Jr., advertising-publicity director, told the company's sales conference at the Waldorf-Astoria Hotel here yesterday.

Lazarus estimated that 90,000,000 Americans are theatre patrons but that only 18,000,000 of them see the average motion picture. Through its increased advertising expenditures, Lazarus said, United Artists hopes to win for

(*Continued on page* 8)

Ross Federal Sells 13 Units, Keeps 18

Ross Federal Service, Inc., formerly used as a checking service by most of the major distributors, now operating exclusively as a research service for an industrial clientele, has leased out many of its smaller exchanges for office space and is now operating with a total of 18 branches, according to Earle Hammons, president. In 1945, the company owned 31 branches.

Denying long-standing rumors that the company would dissolve and sell its branch offices to a film company

(*Continued on page* 8)

Eagle Lion Merger With GFD Completed

London, Aug. 13.—Completion of the merger of Eagle Lion Films with General Film Distributors effective Oct. 1 was announced here today by J. Arthur Rank. GFD becomes the sole British distributor of Rank's and Universal-International pictures.

Frank Ditcham, GFD managing director, has resigned and E. T. Carr, head of Eagle Lion, becomes joint managing director of GFD with John Woolf. Eagle Lion will continue to distribute outside Britain and the Western Hemisphere.

All-South Meeting On N.Y. Decree Set

New Orleans, Aug. 13.—Virtually all of organized exhibition in the South and national MPTOA will be represented at the conference to be held here Friday on the impending decree in the New York industry anti-trust suit and on major trade prac-

(*Continued on page* 8)

Carpenter's Union Protest Expected

Chicago, Aug. 13.—William Hutcheson, head of the Carpenters' Union, may protest the AFL finding of several months ago that some two hundred men employed in Hollywood studios handling wooden props belong to the IATSE, at the 10-day AFL

(*Continued on page* 8)

Goetz Announces New Lineup for 'U' Internat'l

Hollywood, Aug. 13.—Universal International Productions president William Goetz announced today the following realignment of executive personnel:

Leo Spitz, board chairman, with Goetz in charge of production; William Dozier, vice-president and associate head of production; Cliff Work, senior studio executive; vice-president John Beck, Jr., general manager; Rufus Le Maire, promotion aide; Edward Muhl, in charge of contracts and commitments; Jack Murton, casting director; Ray Crossett, story and writing department head; James Pratt, production manager; John Joseph, national publicity director, with Les Kaufman as associate.

It was also learned that Dan Kelly, James Geller, Kenneth Thomson, Robert McIntyre and David Garber, all members of the Universal executive cabinet, are leaving the company immediately.

ColumbiaMove Could Not Bar Final Decree

Might Avoid Submission To Arbitration, 'Auction'

No barrier to a final decree in the New York anti-trust suit is seen by industry lawyers if Columbia, and possibly Universal and United Artists, were to prevail in their opposition to submitting to arbitration and present "auction selling" methods being devised by the Department of Justice and the distributor defendants with affiliated circuits.

Louis D. Frohlich, counsel for Columbia, has raised the legal question of whether the three-judge statutory court in the New York anti-trust suit has the right in an equity suit under the Sherman Act to direct that certain trade practices be adopted against the

(*Continued on page* 4)

Lawyers Meet on New Decree Draft

Counsel for distributor defendants in the New York anti-trust suit met here yesterday to discuss what is understood to be a new proposed draft of a decree to be submitted on behalf of Warner Bros., 20th Century-Fox, Paramount, Loew's and RKO Radio.

While no official statement was made following the meeting, it is un-

(*Continued on page* 8)

SCTOA Decree Plan In Further Study

Following conferences with Robert L. Wright, government counsel in Washington and officials of the American Theatres Association here, Paul Williams, counsel for the Southern California Theatre Owners Association indicated yesterday that he had formulated no definite ideas for possible protection of the independent exhibitors in the final decree to be written in the New York anti-trust case.

Williams plans to leave New York tomorrow for New Orleans to attend a meeting of Southern exhibitor leaders there on Friday, when the decree will be discussed.

Newsreel Parade

A WIDE variety of news reports from abroad, including Palestine violence and Gen. Eisenhower's Brazilian reception, are highlighted in current newsreels together with such domestic items as President Truman signing the terminal leave pay bill and the Goshen trotting classic. Complete synopses follow:

MOVIETONE NEWS, No. 100: Film reports from abroad: Palestine, Brazil, Germany, Manila, Belgium. News of the nation: President Truman signs terminal leave pay bill; Moses Lake—surplus potatoes mashed; Hollywood premiere of "Anna and the King of Siam." Hambletonian trotting classic won by favorite. Lew Lehr: Herman the monkey.

NEWS OF THE DAY, No. 298: VJ Day—a year after. Tel-Aviv under martial law in the Holyland. Brazil acclaims Eisenhower on tour. Navy clears Manila Bay. Acres of mashed potatoes. Hambletonian cup classic.

PARAMOUNT NEWS, No. 101: Postscript to war: film reports from Germany. U-Boat nest destroyed. Dump Nazi poison gas. First pictures: Harlem greets Father Divine and bride. Palestine: New tension grips Near East. Rio hails Eisenhower. Welsh bards honor Princess Elizabeth.

RKO PATHE NEWS, No. 103: Rio roars welcome to Gen. "Ike." Mash 2 million potatoes. UNRRA hails LaGuardia. Hold mass baptism in Lake Erie. Palestine violence reopens. Send gas-laden ship to bottom.

UNIVERSAL NEWSREEL, No. 528: Nazi sub pen bomb test. Rio welcomes Eisenhower. Chinese pilots graduate. Floods of spuds. Thousands baptized. Catch as catch can—French wrestling. Harness racing at Goshen.

Delay New Scophony Complaint Filings

Paramount, General Precision Equipment and other defendants yesterday were granted an extension to Aug. 26 to answer the cross complaint brought by Scophony Corp. of America and Arthur Levey in connection with the anti-trust suit brought by the Department of Justice against all these parties. Scophony, Ltd., got a postponement to Sept. 10 on its motion for dismissal from the Levey-Scophony of America cross complaint.

The postponements are understood to stem from present discussions between the defendants and the Department of Justice, looking toward a settlement of the case through a consent decree.

Exclusive Vanguard Deal with Movietime

Final arrangements have been completed between Vanguard Films, Inc. and Movietime, Inc. whereby the patron phone service facilities of Movietime will be exclusively used by David O. Selznick organization, starting Oct. 1, to publicize "Duel In the Sun," Sidney G. Alexander, Eastern advertising and publicity director for Vanguard announced here yesterday.

This is said to be the first time a motion picture producer has tied in for the complete facilities of Movietime for direct advertising penetration.

Personal Mention

SPYROS P. SKOURAS, president of 20th Century-Fox, returned to New York yesterday from Hollywood.

•

NEIL F. AGNEW, Vanguard distribution vice-president, is scheduled to leave here for London by plane today. He will visit England, France, Holland and possibly Spain and will make his return flight on Sept. 21.

•

ARMAND S. DEUTSCH, president of Story Productions, arrived here yesterday from the Coast. HAL HORNE, chairman of the board, and STANLEY KRAMER, production vice-president, are still in Hollywood.

•

LEONARD SCHLESINGER, president and general manager of Warners Service Corp., and HAROLD RODNER, assistant general manager, will spend the next two weeks in the Pittsburgh zone from New York.

•

ARTHUR MAYER, operator of the Rialto Theatre, New York, became a grandfather Monday when a daughter was born to CAPT. and MRS. MICHAEL MAYER. She is their first child.

•

OLIVER BROUGHTON, JOHN ASH and TOM GRADY, M-G-M field master bookers, have arrived here and ARTHUR STERLING is due today for home office conferences.

•

MARK JENKINS, in charge of M-G-M's Showbuilder Unit No. 2, has arrived in Los Angeles from New York to start a complete tour of towns on the Coast.

•

NORMAN AYERS, Warner Southern division sales manager, left here yesterday for the first tour of the territory since being elevated to his new post.

•

FREDERICK LONSDALE, playwright, arrived here yesterday on the *Queen Mary* from London. He leaves tomorrow for the Coast.

•

GEORGE SCHARF of M-G-M's legal department left here yesterday for New Orleans and will return the first of next week.

•

GORDON HALES, British film editor, will return to England today by air from New York after three months in Hollywood.

•

RICHARD CARLSON arrived here yesterday from Hollywood, en route to London on the *Queen Mary* on Friday.

•

LUCILLE BALL, M-G-M star, leaves here today for the Coast after an Eastern vacation.

•

MARILYN GAYLE ROBLE has become associate editor of *Movie Story Magazine.*

RICHARD F. WALSH, president of the IATSE, has arrived on the Coast from New York.

•

J. E. PERKINS, newly appointed Paramount managing director for Great Britain, is due in New York on Monday from the Coast en route to London.

•

JAMES MULVEY, president of Samuel Goldwyn Prod., back in New York after four weeks abroad, will leave here for Hollywood Friday by plane.

•

WILLIAM T. HASTINGS, recently manager of the Grand, Cincinnati, has been transferred to Denver by RKO Theatres to manage the Orpheum.

•

HENRY ROUX of Hartford, who recently purchased the Town Hall, Canaan, N. H., has leased the Opera House, Dixfield, Me.

•

S. BARRET MCCORMICK, RKO Radio advertising-publicity director, returned to his desk here yesterday following a Hollywood visit.

•

FRANK MEADOW, United Artists salesman in New Haven, has been promoted to branch manager, succeeding RAYMOND WYLIE.

•

JOE RUGGERIO of the Lyric, Hartford, and MRS. RUGGERIO, have returned there from a vacation in New York and Albany.

•

JOHN D'AMATO, Palace Theatre, New Britain, and MRS. D'AMATO, have returned to Connecticut from Chicago.

•

A. M. AVERY, RKO Memphis branch manager, is recuperating at his home following a major operation.

•

CHARLES DURMEYER, president of Southern Automatic Candy Co., has returned to Atlanta from New York.

•

W. J. CAMMER, Film Classics Dallas branch manager, suffered a broken ankle while in San Francisco.

•

HARRY DIAMOND has returned from the Armed Forces and has rejoined Sack Amusement Co., Atlanta.

•

LEONARD ALLEN of Paramount's Atlanta office, has returned to that city from Florida.

•

MAX FEDERHAR, Akron theatre owner, is back in that city from the West Coast.

•

ALLAN BROOKS has left the Cornish, Maine, theatre, because of illness.

•

BUDDY ROGERS has arrived in New York from Hollywood.

Shrun Names Newman

DENVER, Aug. 13.—Carl Shrun, Western Air Pictures owner, has made distribution arrangements for Denver and Salt Lake City with Bernie Newman, formerly a partner in a PRC franchise.

Connors Award to Phila.

PHILADELPHIA, Aug. 13.—The local 20th Century-Fox office has won the "Tom Connors Trophy" for the best exchange record in the company during a 52-week competition, according to a 20th-Fox spokesman here.

Asides and Interludes

By JAMES CUNNINGHAM

CECIL BLOUNT DEMILLE turned 65 last Monday, giving Paramount's publicists the occasion to observe that his pictures have grossed some $200,000,000 at the box-offices since he and Jesse Lasky produced their first film, "The Squaw Man," for $20,000, back in 1911.

"The Squaw Man", 1911

It was then that Lasky, flushed with $150,000, a fortune gathered in the vaudeville business, went to Europe looking for ideas and found one—the cabaret, unknown in the States. He introduced the Folies Bergere in New York on Monday night, April 24, 1911, but it soon failed when an especially hot summer drove New Yorkers to the beaches.

Lasky then turned to operettas and, looking for someone to write one inspired by California, he consulted Mrs. H. C. DeMille, conducting a dramatic agency. Lasky wanted William De Mille, but William was busy with stage-work and Mrs. DeMille vigorously suggested her younger son, Cecil, who was not so busy. Lasky was dubious, but Cecil had winning ways, and talked Mr. Lasky into the deal and a $100 advance.

•

Without blinking an eyelash, the Motion Picture Export Association informs the press that, "The return of American films to Japan is being hailed by the native press as evidence that freedom has at last descended upon that land," citing the following as "typical" eloquence in the Jap press: "The joy of seeing American motion pictures is greater among us than the sorrow of defeat"—!!!

And this, from the Jap newspaper "Manga": "If the war criminals had been devotees of American films, there might never have been a war, because if they had seen Deanna Durbin in pictures, the idea of fighting such nice people might never have occurred to them"—again, !!!

•

Warners tells us that its Col. Nathan Levinson, studio sound expert, has developed a sound-editing machine which can be stopped to such a degree that a film cutter is able to split a word into syllables.

Col. Levinson may be prevailed upon next to develop a hair-splitting machine for Molotov at the Peace Conference.

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TODAY

the men of United Artists in their International Sales Conference at the Waldorf-Astoria Hotel, New York, are discussing UA's 1946-47 product headed by tomorrow's 120 day-and-date premieres of the Technicolor spectacle

CAESAR AND CLEOPATRA

"the greatest year in UA history"

Columbia

(*Continued from page* 1)

will of a defendant and whether the court can direct that means be adopted to "police" the industry. Frohlich contends that the authority of the court is limited to ordering injunctive relief and that the court cannot tell Columbia how it must sell its pictures.

Concede Objection is Sound

Industry counsel generally concede that Frohlich has raised a sound legal objection and see the possibility that Columbia might not only be able to resist becoming part of an industry arbitration system but might even be able to avoid submitting to the "auction selling" methods finally devised if it proposes another method which does not violate the injunctive relief ordered.

Should Universal and United Artists join with Columbia in its outspoken opposition, counsel see a final court decree embodying arbitration and "auction selling" being entered against Paramount, Warner Bros., RKO Radio, 20th Century-Fox and Loew's, provided they agree to implement these methods. A separate decree not embodying these points would have to be entered against Columbia, Universal and United Artists which would be a situation analagous to the consent decree to which these three companies did not become parties.

In the event that Columbia, Universal and United Artists prevailed in their opposition to arbitration and the Department of Justice succeeded in making a new arbitration system a regulatory feature of enforcement of the decree's provisions dealing with bidding, clearance and other selling practices, lawyers see the Department having to take direct action against these three companies any time it felt that provisions of the decree had been violated. Presumably the Department would even have to go to the courts to establish a violation.

As the lawyers see it, if Columbia did not wish to submit to the "auction selling" method devised and accepted by the distributors with affiliated circuits, the company could devise its own selling methods, provided they did not contravene the prohibitions imposed by the court in directing that the sale of one license should not be conditioned upon the sale of another.

See Court Exceeding Authority

While the court in its directions for a final decree has indicated that submission of a defendant to arbitration should be voluntary, it is conceded by many counsel that the court might have gone beyond its judicial authority in directing that pictures be sold singly to the highest bidder and theatre by theatre. In doing this, it is pointed out, the court has apparently attempted to do more than order injunctive relief against certain trade practices found to be in violation of the Sherman Act, and it is considered possible that Columbia might prevail in a challenge of the court's authority to do this even if the theatre owning distributors were to permit this to go unchallenged.

Columbia, according to Frohlich, has made no decision on a possible appeal to the Supreme Court on the issue of the authority of the District Court to direct that certain trade practices should be adopted. Frohlich intends to wait and see what the court decides to order against Columbia after he raises the legal objection. Were the company to be permitted to remain outside the arbitration system and to devise its own selling methods, Frohlich indicates he might not have to appeal to the higher court.

Ask Factual Survey Of Decision Effect

Los Angeles, Aug. 13. — Trustees of the Pacific Coast Conference of Independent Theatre Owners will meet at the Ambassador Hotel here, Aug. 22-23, with the agenda including, prominently, a discussion of the New York anti-trust suit decision.

"Any action taken on the decision should be based upon a factual survey bringing out the effect the decision will have on independent exhibitors," it was stated in PCCITO's announcement of the meeting.

Lloyd Bacon Slates 'Esquire' For '47

HOLLYWOOD, Aug. 13.—Producer Lloyd Bacon and David A. Smart, publisher of *Esquire,* are reported to have reached the final stage in their hitherto undisclosed negotiations in which Bacon is planning to produce a Technicolor musical titled "The Esquire Girl."

Bacon intends to make the film in 1947 as his second independent production under his 20th Century-Fox contract which permits him one outside picture per year. His first will be "Over the High Board Fence."

Breen, Others Arrive

Among the passengers aboard the *Queen Mary* which arrived in New York from England last evening were the following representatives of the motion picture industry: Joseph I. Breen, U. S. Production Code Administrator; Leo Spitz, chairman of the board of Universal International; Tony Reddin, Paramount's London advertising chief; Jimmy Woolf, son of the late C. M. S. Woolf; Robert Goldstein and Tim Whelan.

'Loved You' Opening

The world premiere of Frank Borzage's Technicolor production. "I've Always Loved You," is set for Aug. 28 at the Balaban and Katz Apollo Theatre in Chicago, it has been announced by James R. Grainger, Republic executive vice-president and general sales manager. Harold Butchin, special Republic field man, is working with Bill Hollander, advertising and publicity director of B. and K. on the promotional campaign.

Serge Soudeikine Dead

NYACK, N. Y., Aug. 13.—Serge Soudeikine, 60, Russian-American theatrical painter and designer and former art director of the Radio City Music Hall in New York, died in Nyack Hospital, here, yesterday. Survivors include a widow, the former Jeanne Palmer.

Coast Office for Fish

HOLLYWOOD, Aug. 13.—Ben Fish, Samuel Goldwyn Western representative, has leased office space for his permanent headquarters here.

Intensify SOPEG Wage Negotiations

Contract negotiations between the Screen Office and Professional Employees Guild, local 109, United Office and Professional Workers of America, and representatives of Loew's, 20th Century-Fox, Paramount, Columbia, RKO Radio, United Artists, and Republic, have been intensified with an all-day session set for Friday at the Hotel Astor, New York, and additional all-day meetings scheduled next week on Tuesday and Thursday. Representatives of both groups describe the progress of negotiations as "satisfactory."

Major Leslie E. Thompson, RKO Radio, and C. J. "Pat" Scollard, Paramount, are representing film companies in the negotiations. SOPEG proposals call for a 30 per cent wage increase, job security and a strengthened veterans' preference clause.

CSU to Hear Report On Decorators' Meet

HOLLYWOOD, Aug. 13.—With continuation of negotiations expected to be the course decided upon but with a voting of strike action an extreme possibility, the Conference of Studio Unions was to meet tonight to hear a report of this afternoon's meeting of the producers' labor committee with representatives of Set Decorators Local 1421, which last week rejected a 25 per cent wage increase offered and threatened economic action unless a new contract is consummated immediately.

Informed quarters doubted that immediate breakdown of negotiations is likely.

Lewis-Enterprise Deal

HOLLYWOOD, Aug. 13. — Producer David Lewis has signed a new contract with Enterprise, effective following completion of the two pictures covered by their present pact.

1946-47 Commitments Compared with '45-46

Some 43 to 45 fewer features are contemplated now for next season, under the present season's total, both figures comparing, company-by-company, as follows:

Company	1946-47 Commitments	1945-46 Commitments
Columbia	41	47
M-G-M	36 (a)	36
Monogram	44	44
Paramount	25	27-30
PRC	24-26	50**
RKO Radio	36	37
Republic	62	64
20th-Fox	28 (b)	28
United Artists	36	25
Universal	37-42	55
Warners	20 (c)	19-25
Total	389-396	432-441

(a) 1945-46 figure; Plan to sell in 1946-47 as market requires.
(b) 1945-46 figure; commitment for 1946-47 will be announced at a national sales convention later.
(c) 1945-46 figure; plan to sell in 1946-47 as market requires.
** Included 25 Eagle-Lion features.

Fewer Films

(*Continued from page* 1)

seasons, reveals that United Artists is the only company which is committed to an increase in product over the previous year's total. At the company's current sales convention, J. J. Unger, general sales manager, announced that UA would release 36 features in 1946-47, representing the largest number of releases in any one year in the company's history, and an increase of 11 over the 25 pictures committed for the current season [illegible] the other extreme, Paramount has indicated that its 1946-47 output would be the lowest in company history, with the expectation that the total would fall short of the 25 pictures listed in the accompanying chart, which is based on 1945-46 commitments for between 27-30. Barney Balaban, president, has indicated that Paramount would proceed slowly during the first three months of the new season, in order to feel out the market and selling conditions under the court decision.

Low-budget Units Out

Universal has realigned its corporate set-up to meet the demands of the decision by eliminating low-budget units and forming a new producing company, Universal International Production Co., with the former International Pictures. Along with the merger, Universal announced that it would release 42 pictures in 1946-47, although observers believe that a figure of 37 would be closer to realization. Universal has commitments calling for 55 pictures in the 1945-46 season. A. Montague, Columbia's vice president in charge of distribution, has announced 41 features for 1946-47, on a "buy one or buy all" policy. Of this product, 27 "main features" are being sold now, with an increase or decrease in the remainder of the releases depending on market conditions under the new selling procedures. The company planned 47 for 1945-46.

To date, Monogram's program remains unchanged, with 44 pictures committed for both seasons. Republic is readying 62 for 1946-47, compared with 64 for 1945-46.

Warners, M-G-M Separate

Warner Bros. and M-G-M are in a separate category since they sell their pictures according to the demands of the market without making any seasonal commitments. Spokesmen from both companies expressed the opinion that there would be little, if any, change in the number of releases, however. 20th Century-Fox has delayed a product announcement for 1946-47 until after its national sales convention.

With the industry concentrating further on longer runs, the trend in Hollywood still runs toward more high-budget, quality pictures, an increasing proportion of which are being produced by independents for majors for release by the major companies. RKO Radio's release deal with Liberty Films and Universal's pact with Enterprise are typical.

Mrs. Michael Todd, 39

HOLLYWOOD, Aug. 13.—Mrs. Bertha Freshman Todd, 39, wife of film and stage producer Michael J. Todd, died of a heart attack yesterday at St. John's Hospital, Santa Monica. Also surviving is their son, Michael M. Todd, 16.

"Hey, what are you doing in my trade-mark Lassie?"

"Why not? I rank with your top money making M-G-M stars, Leo!"

BUSINESS IS CLASSY WITH

(TOP GROSSES! NEW RECORDS! HOLD-OVERS!)

"COURAGE OF LASSIE"!

M-G-M presents LASSIE in a New Adventure "COURAGE OF LASSIE" in Technicolor. ELIZABETH TAYLOR, FRANK MORGAN, TOM DRAKE. Original Screen Play by Lionel Houser. Directed by FRED M. WILCOX. Produced by ROBERT SISK

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CHICAGO

Business generally is steady, with the Oriental leading the field. Estimated receipts for the week ending Aug. 14-15:

OF HUMAN BONDAGE (WB)—APOLLO (1,200) (55c-65c-95c) 2nd week. Gross: $14,000. (Average: $12,000)

THE BRIDE WORE BOOTS (Para.)—CHICAGO (3,250) (55c-65c-95c). On stage: Ritz Bros. 2nd week. Gross: $60,000. (Average: $51,000)

HENRY V (UA)—CIVIC (900) ($1.20-$1.80-$2.40). Twice daily, 7 days, 2nd week. Gross: $18,000. (Average: $14,000)

JANIE GETS MARRIED (WB)—GARRICK (1,000) (55c-65c-95c). Gross: $15,000. (Average: $13,000)

CANYON PASSAGE (U) and DANGER WOMAN (U)—GRAND (1,150) (55c-65c-95c) 4th week on moveover from Palace. House closed Monday and Tuesday, all day, and Wednesday matinee for remodeling. Gross for 5 days: $10,000. (Average, for 7 days: $11,000)

TWO SISTERS FROM BOSTON (M-G-M)—ORIENTAL (3,200) (55c-65c-95c). On stage: Glenn Miller Orchestra, with Tex Beneke. Gross: $67,000. (Average: $40,000)

TILL THE END OF TIME (RKO Radio) and THE FALCON'S ALIBI (RKO Radio)—PALACE (2,500) (55c-65c-95c). Gross: $28,000. (Average: $24,000)

A STOLEN LIFE (WB)—ROOSEVELT (1,000) (55c-65c-95c) 2nd week. Gross: $25,000. (Average: $20,000)

TO EACH HIS OWN (Para.)—STATE-LAKE (2,700) (74c-95c) 5th week. Adults only. Gross: $34,000. (Average: $29,000)

THE GREEN YEARS (M-G-M)—UNITED ARTISTS (1,700) (95c) 4th week. Gross: $33,000. (Average: $25,000)

THE KID FROM BROOKLYN (RKO Radio) — WOODS (1,200) (95c) 8th week. Gross: $24,000. (Average: $20,000)

SAN FRANCISCO

A week of over cast weather accounted for average grosses. The St. Francis was in the top position. Estimated receipts for the week ending August 14-16:

NIGHT AND DAY (WB)—FOX (4,651) (55c-85c) 7 days, 2nd week. Gross: $26,000. (Average: $32,000)

CRIMINAL COURT (RKO Radio)—GOLDEN GATE (2,825) (65c-$1.00). With vaudeville (Frankie Carle Orchestra) 7 days. Gross: $30,000. (Average: $32,000)

A NIGHT IN CASABLANCA (UA) and JUST BEFORE DAWN (Col.)—ORPHEUM (2,440) (55c-85c) 7 days, 3rd week. Gross: $16,000. (Average: $14,000)

OUR HEARTS WERE GROWING UP (Para.) and IN OLD SACRAMENTO (Rep.)—PARAMOUNT (2,735) (55c-85c) 7 days, 2nd week. Gross: $17,000. (Average: $23,000)

ANNA AND THE KING OF SIAM (20th-Fox) — ST. FRANCIS (1,430) (55c-85c) 7 days, 4th week, on a moveover from Fox. Gross: $16,000. (Average: $13,000)

WALLS CAME TUMBLING DOWN (Col.) and TALK ABOUT A LADY (Col.)—UNITED ARTISTS (1,465) (55c-85c) 7 days. Gross: $12,000. (Average: $14,000)

THE KID FROM BROOKLYN (RKO Radio)—WARFIELD (2,672) (55c-85c) 7 days, 3rd week. Gross: $19,000. (Average: $27,000)

INDIANAPOLIS

The first-run situation shows improvement, with three theatres well above average. A break in the heat wave helped. Estimated receipts for the week ending Aug. 13-14:

NIGHT IN PARADISE (U) and SHE WROTE THE BOOK (U)—CIRCLE (2,800) (40c-60c) 7 days. Gross: $10,500. Average: $10,300)

NIGHT AND DAY (WB)—INDIANA (3,200) (40c-60c) 7 days. Gross: $23,000. (Average: $13,900)

RENEGADES (Col.) and TALK ABOUT A LADY (Col.)—LOEW'S (2,450) (40c-60c) 7 days. Gross: $14,000. (Average: $13,000)

SMOKY (20th-Fox)—LYRIC (1,600) (40c-60c) 7 days, on a moveover from the Indiana. Gross: $7,500. (Average: $5,800)

MINNEAPOLIS

Loop theatre business continued only fair as polio-conscious people avoided public gatherings. Estimated receipts for the week ending Aug. 15:

OF HUMAN BONDAGE (WB)—CENTURY (1,600) (50c-70c) 7 days. Gross: $7,000. (Average: $6,500)

GOD'S COUNTRY (Screen Guild) — GOPHER (1,000) (50c-70c) 7 days. Gross: $2,500. (Average: $3,000)

EASY TO WED (M-G-M)—LYRIC (1,100) (50c-70c) 7 days, 2nd week, 2nd run. Gross: $5,000. (Average: $5,000)

CANYON PASSAGE (U)—RKO ORPHEUM (2,800) (50c-70c) 7 days. Gross: $7,500. (Average: $9,500)

NIGHT AND DAY (WB)—RADIO CITY (4,000) (50c-70c) 7 days, 2nd week. Gross: $17,500. (Average: $15,000)

MAKE MINE MUSIC (RKO Radio)—RKO PAN (1,500) (50c-70c) 7 days, 2nd week. Gross: $7,000. (Average: $5,000)

THE SEARCHING WIND (Para.)—STATE (2,300) (50c-70c) 7 days. Gross: $13,500. (Average: $11,500)

A STOLEN LIFE (RKO Radio)—WORLD (350) (50c-90c) 7 days, 2nd run. Gross: $2,700. (Average: $3,000)

PITTSBURGH

With the weather excellent and counter-attractions scarce, a majority of first-run theatres here did better than average business. Estimated receipts for the week ending Aug. 15:

THE KID FROM BROOKLYN (Goldwyn-RKO Radio)—FULTON (1,700) (40c-55c-70c) 7 days, 6th week. Gross: $7,500. (Average: $9,700)

LOVER COME BACK (U)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days. Gross: $10,000. (Average: $11,000)

TO EACH HIS OWN (Para.)—PENN (3,400) (40c-55c-70c) 7 days. Gross: $24,000. (Average: $25,000)

THE GREEN YEARS (M-G-M)—RITZ (1,100) (40c-55c-70c) 7 days, 3rd week, on moveover from Penn. Gross: $4,500. (Average: $3,500)

SMOKY (20th-Fox) — SENATOR (1,700) (40c-55c-70c) 7 days, 3rd week, on moveover from Harris. Gross: $4,200. (Average: $3,200)

NIGHT AND DAY (WB)—STANLEY (3,800) (40c-55c-70c) 7 days. Gross: $26,500. (Average: $25,000)

O.S.S. (Para.)—WARNER (2,000) (40c-55c-70c) 7 days, 2nd week, on moveover from Stanley. Gross: $8,400. (Average: $8,000)

CLEVELAND

Biggest total downtown take in six months, with the RKO Palace in the lead, is reported here. Estimated receipts for week ending Aug. 13:

GOD'S COUNTRY (Screen Guild) — LOEW'S OHIO (1,268) (50c-70c) 7 days. Gross: $7,500. (Average: $6,500)

O.S.S. (Para.)--LOEW'S STATE (3,300) (50c-70c) 7 days. Gross: $27,000. (Average: $22,000)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—LOEW'S STILLMAN (1,900) (50c-70c) 7 days, 3rd week, on a moveover. Gross: $10,000. (Average: $9,500)

SMOKY (20th-Fox)—RKO ALLEN (3,000) (55c-70c) 6 days, 2nd week. Gross: $9,500. (Average, for 7 days: $10,000)

SHE WROTE THE BOOK (U)—RKO PALACE (3,300) (55c-85c-95c) 7 days. Stage: Bob Crosby and his Bob Cats. Gross: $40,000. (Average: $25,000)

NIGHT AND DAY (WB)—WARNERS' HIPPODROME (3,500) (55c-70c) 7 days, 2nd week. Gross: $24,000. (Average: $21,000)

THE KID FROM BROOKLYN (RKO Radio)—WARNERS' LAKE (714) (55c-70c) 6 days, 4th week and second moveover. Gross: $3,500. (Average, for 7 days: $3,500)

DENVER

Business is good here, with no first runs falling below average. Estimated receipts for the week ending Aug. 14:

CENTENNIAL SUMMER (20th-Fox) and STRANGE TRIANGLE (20th - Fox) — ALADDIN (1,400) (35c-74c) 7 days, after week each at Denver, Esquire, Webber. Gross: $5,000. (Average: $5,000)

OUR HEARTS WERE GROWING UP (Para.)—DENHAM (1,750) (35c-70c) 7 days. Gross: $9,500. (Average: $11,500)

NIGHT AND DAY (WB)—DENVER (2,525) (35c-74c) 7 days, day and date with Esquire, Webber. Gross: $17,000. (Average: $15,000)

NIGHT AND DAY (WB)—ESQUIRE (742) (35c-74c) day and date with Denver, Webber. Gross: $3,500. (Averge: $3,500)

TILL THE END OF TIME (RKO Radio) and BEDLAM (RKO Radio)—ORPHEUM (2,600) (35c-74c) 7 days. Gross: $17,000. (Average: $15,500)

CITY FOR CONQUEST (WB reissue) and NO TIME FOR COMEDY (WB reissue)—PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $11,000. (Average: $8,000)

ANNA AND THE KING OF SIAM (20th-Fox) and THE DARK HORSE (U)—RIALTO (878) (35c-74c) 7 days, after a week each at Denver, Esquire, Webber, Aladdin. Gross: $5,000. (Average: $4,000)

NIGHT AND DAY (WB)—WEBBER (750) (35c-74c) 7 days, day and date with Denver, Esquire. Gross: $3,500. (Average: $3,000)

KANSAS CITY

Spurred by cooler weather, attendance has increased at some downtown theaters, but the polio epidemic continues to hold down receipts. Estimated receipts for the week ending Aug. 13-15:

CENTENNIAL SUMMER (20th-Fox)—ESQUIRE (800) (45c-65c) 7 days, 2nd week. Gross: $6,800. (Average: $8,000)

CENTENNIAL SUMMER (20th-Fox)—FAIRWAY (700) (45c-65c) 7 days, 2nd week. Gross: $900. (Average: $1,750)

DIARY OF A CHAMBERMAID (UA) and DEVIL'S MASK (Col.)—MIDLAND (3,500) (45c-65c) 7 days. Gross: $14,000. (Average: $15,000)

NIGHT AND DAY (WB)—NEWMAN (1,900) (45c-65c) 7 days. Gross: $20,000. (Average: $12,000)

THE KID FROM BROOKLYN (RKO Radio) and THE FALCON'S ALIBI (RKO Radio)—ORPHEUM (1,900) (45c-65c) 7 days, 2nd week. Gross: $11,000. (Average: $10,000)

IT SHOULDN'T HAPPEN TO A DOG (20th-Fox) and THE UNDERCOVER WOMAN (Rep.)—TOWER (2,100) (39c-60c) 7 days. Stage show. Gross: $8,500. (Average: $9,400)

CENTENNIAL SUMMER (20th-Fox) — UPTOWN (2,000) (45c-65c) 7 days, 2nd week. Gross: $5,500. (Average: $6,000)

BUFFALO

Business continues strong at local theatres. Estimated receipts for the week ending Aug. 17:

O.S.S. (Para.) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $19,000. (Average: $18,500)

NIGHT AND DAY (WB)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $21,000. (Average: $17,500)

EASY TO WED (M-G-M)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 3rd week, on a moveover. Gross: $8,000. (Average: $9,500)

CANYON PASSAGE (U) and STRANGE CONQUEST (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $18,500. (Average: $13,000)

ANNA AND THE KING OF SIAM (20th-Fox)—TECK (1,500) (40c-50c-60c-70c) 7 days, 3rd week, on a moveover. Gross: $5,200. (Average: $6,000)

THE KID FROM BROOKLYN (RKO Radio)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $20,000. (Average: $13,000)

ST. LOUIS

Business is holding its own despite the polio epidemic. There has been a helpful break in the hot weather. Estimated receipts for the week ending Aug. 14:

NIGHT AND DAY (WB)—AMBA[illegible]DOR (3,154) (45c-55c-65c). Gross: [illegible] (Average: $17,200)

BADMAN'S TERRITORY (RKO Radio) and PARTNERS IN TIME (RKO Radio)—FOX (5,038) (45c-55c-65c). Gross: $18,000. (Average: $17,000)

YOUNG WIDOW (UA) and BEHIND THE MASK (Mono.)—LOEW'S ORPHEUM (1,900) (40c-50c-65c). Gross: $12,000. (Average: $7,100)

EASY TO WED (M-G-M) — LOEW'S STATE (3,154) (40c-50c-65c) 2nd week. Gross: $20,000. (Average: $17,100)

O.S.S. (Para.) and A YANK IN LONDON (20th-Fox)—MISSOURI (3,514) (45c-55c-65c). Gross: $14,000. (Average: $11,100)

THE BRIDE WORE BOOTS (Para.) and WITHOUT RESERVATIONS (RKO) — SHUBERT (1,900) (45c-55c-65c). Gross: $6,000. (Average: $6,200)

600 Mayors in Sound Week Proclamations

Mayors of more than 600 U. S. cities, as well as the governors of all 48 states, issued proclamations in connection with the 20th anniversary of talking pictures, according to a tabulation announced here by Warners yesterday. Practically every Canadian province took similar steps, the company said.

Films Over Europe

M-G-M has signed the first contract to supply films for exhibition in flight over continental Europe, it was announced here yesterday by Seymour R. Mayer, 16mm. sales manager for Loew's International. The films will be exhibited by the French airline, Airfrance. The contract, according to cabled information from Paris, was signed by Henry Lartigue, M-G-M territorial manager for France, and Gerard Lorin, 16mm. representative.

Torney in New Post

SAN FRANCISCO, Aug. 13. — Kirk Torney has been named San Francisco sales manager for American Broadcasting, by Gayle V. Grubb, local network manager. Byron Nelson, former sales manager in San Francisco, will join the sales organization in the ABC's Western division headquarters in Hollywood within a month. He will take a vacation before moving his family to that town.

Basil to Loew's State

Louis Basil, leader of the orchestra at the Carmen Theatre, Philadelphia, will take over the orchestra at Loew's State here on Sept. 5, succeeding Ruby Zwerling, who is resigning, it was announced yesterday by Eugene Picker, general manager of Loew's Theatres' operations in New York.

Special 'Caesar' Show

SAN FRANCISCO, Aug. 13.—A special screening of "Caesar and Cleopatra' was scheduled by United Artists for the press, board of education, Parent Teachers Association and others at the Paramount Exchange here. The film is opening at the United Artists Theatre here tomorrow.

Griffith's Offices Are Consolidated

KANSAS CITY, Aug. 13.—Executives of H. J. Griffith Theatres Inc., H. J. Griffith, Harold Harris and Al Lohman, and the accounting department, heretofore having offices at Kansas City, will hereafter be at Dallas, their offices being consolidated with those of the R. E. Griffith Theatres. Griffith is the head of both organizati[illegible]

[illegible]oking department offices will remain in Kansas City, in charge of Frank Plumlee. Arlie Crites also will have his offices at Kansas City in supervision work.

FCC Adds 3 Video Erection Permits

WASHINGTON, Aug. 13.—The Federal Communications Commission has issued construction permits for three more commercial television stations, bringing the number of grants to 24 in 15 states and the District of Columbia. Television service at the new stations is expected to begin early next year.

Chronicle Publishing Co. in San Francisco is the first applicant to be granted a construction permit in that area. The *Philadelphia Inquirer* division of Triangle Publications, Philadelphia, has been assigned a channel. Scripps-Howard Radio, Inc., Cleveland, has also been assigned a channel.

75 Video Station Pleas Now Dropped

WASHINGTON, Aug. 13.—Television station applicants who have withdrawn channel requests from the Federal Communications Commission now number 75, including those dismissed. A majority have withdrawn, following the steps of Columbia Broadcasting, to await color, it is reported. The Commission still refuses to express its policy on color television channels inasmuch as that phase of the industry is still in the experimental stage.

While several experimental color permits have been granted, its use has been limited because of transmission difficulties. Only Technicolor and other types of color film can be used in transmitting. Transmission of live shows is almost impossible at its present stage of development, although Radio Corp. of America has done so experimentally.

Most operators do not want to purchase high-price black and white equipment, acquire a low frequency video channel and then see the industry switch to color creating the necessity for complete reconversion of equipment, another FCC channel grant and other ramifications.

Until the complete development of color television it is believed that the FCC will turn down any request for a permanent permit.

'Caesar' in Precedent

MINNEAPOLIS, Aug. 13.—"Caesar and Cleopatra," will be the first United Artists first-run booking to be sold away from Minnesota Amusement Co., in many years in the Twin Cities, when the film goes into the Minneapolis RKO Pan and the St. Paul Orpheum for extended runs starting Thursday, according to Ralph Cramblet, Minneapolis UA branch manager. The deal is part of a nationwide RKO Theatres transaction.

Reviews

"The Time of Their Lives"

(Universal)

Hollywood, Aug. 13

ANY resemblance between this and the last half dozen Abbott and Costello pictures is so slight and incidental as to be written off completely by the showmen whose customers used to raise the rafters with shouts and screams of laughter in the dawn of the A. and C. era. The audience present at the previewing of "The Time of Their Lives" at the Forum Theatre in Los Angeles all but rolled in the aisles with merriment, exactly as in the good old days. The film is as different from the comedians' recent works as day is from night, and a challenge for gross records anywhere.

The excellent cast company provided the comedians this time includes Marjorie Reynolds, Binnie Barnes, Gale Sondergaard, Donald MacBride and Anne Gillis—to mention only those of marquee weight—but the off-screen talent rates much credit for the quality of the offering. To Walter De Leon and Bradford Ropes, who collaborated with Producer Val Burton on the script, and to John Grant for the additional dialogue which doubtless includes many of the sure-fire lines, much is done for maintaining a balance of humorous values seldom attained, and director Charles Barton rates a special kind of credit for timing dialogue and business with consummate precision.

The picture opens sedately in the closing year of the Revolutionary War, with George Washington and Benedict Arnold figuring in the story, and then switches to 1946, with Costello and Miss Reynolds still present as spirits and with Abbott portraying his own great grandson. The story concerns the efforts of the spirits to obtain their release from an old curse by so managing matters that the 1946 living will find an old letter clearing them of treason, and the way in which they accomplish this is, literally and figuratively, out of this world.

For comparison of this picture with anything else in the A. and C. record, you must go back to that early number about the haunted house, with which it has no more in common than a 1946 Cadillac has with a Model T. Ford. But comparisons are without importance when a hit comedy is under consideration, and that is what this is.

Running time, 82 minutes. General audience classification. Release date, Aug. 16.

WILLIAM R. WEAVER

"Wild Beauty"

(Universal)

Hollywood, Aug. 13

WITHIN the 61 minutes of this picture, produced and directed by Wallace Fox, from a screenplay by Adele Buffington, quite a number of topics are touched upon—somewhat elaborately the matter of the white man's relations with his Indian brothers—but the film's chief appeal lies in a plot to slaughter wild horses for their hides, and the character of chief interest is an Indian boy, played by Robert "Buzzy" Henry, who has befriended a wild colt and rushes to the rescue when he learns (by telepathy, no less) that the wild horses are being herded into the villain's canyon for the kill. Incredibility doesn't detract much from the sympathy for the wild horses which builds up as the picture goes along, with the camera showing great numbers of them in their native habitat.

The principal roles are played by Lois Collier, Don Porter, Jacqueline de Wit, Robert Wilcox, George Cleveland, Dick Curtis, Eva Puig and some others, but the stiff artificiality of the proceedings gives them little chance to convince the audience that they're doing anything but reading dialogue lines.

The picture is at its best when the horses are to the fore, which seems to suggest making it clear in exploitation that the title derives from the name of a horse.

Running time, 61 minutes. General audience classification. Release date, August 9.

W. R. W.

"Shadow of a Woman"

(Warner Bros.)

Hollywood, Aug. 13

PRODUCER William Jacobs' film version of Virginia Perdue's mystery story, "He Fell Down Dead," comes off as top-notch melodrama on all counts. Among its assets are splendid performances by Helmut Dantine, Andrea King and William Prince, and the expert direction of Joseph Santley, who got the utmost in suspense from a story with all the ingredients required to keep an audience on the edge of its seat.

After a three-day courtship, a young girl marries a man about whose past she knows little or nothing. Almost immediately two attacks are made on his life, and as she learns more about him, the troubled wife also finds that there are plenty of people with excellent motives for murdering her husband. Though he calls himself a doctor, his therapeutic methods consist mainly of hypnotism and absurd dietary rules. Several persons have died because of his quackery, but his wife, loyal to her marriage vows, takes no concrete action until she discovers that he is systematically starving his own son, child of a previous marriage. Tension mounts until, in a hair-raising finale, the quack tries to kill his wife in such a way as to make it appear accidental. He is hoist by his own petard, however, and crashes to his death from a balcony, the supports of which he has previously weakened.

The screenplay was written by Whitman Chambers and C. Graham Baker.

Running time, 79 minutes. General audience classification. Release date not set.

THALIA BELL.

Reisman Will Join Coast Trade Parley

WASHINGTON, Aug. 13.—The Export Advisory Committee of the Office of International Trade will meet soon on the West Coast, it has been announced by OIT director Arthur Paul. Phil Reisman, vice-president of RKO Radio in charge of international affairs, a member of the group, will attend. He is the only film representative on the committee; no other information medium is represented.

Paul has outlined the objectives of the export committee as follows: to examine the special foreign trade problems of the several industries; to study any situation which might be negotiated through the State Department for the modification of export restrictions on American products and consider the productive capacities of respective industries in relationship to unfilled foreign demand.

"It is our belief that better understanding between business and government and the development of sound and increased foreign trade can be achieved by cooperation and counselling with business men and trade groups through these advisory committees," Paul said.

'Sam Gorelick' Month For RKO in Chicago

CHICAGO, Aug. 13.—The local RKO-Radio Pictures exchange has completed plans for the celebration during November of "Sam Gorelick 30th Anniversary Month," honoring the branch manager, who entered the picture business here Nov. 1916. Associated with RKO since 1931, Gorelick has been the local branch manager since 1941.

Seymour Borde, sales manager of the Chicago RKO exchange, is currently making plans for the celebration. Primary goal of each of the branch salesmen is a playdate a day from each theatre for each day of November.

Incorporate Three Companies in Albany

ALBANY, N. Y., Aug. 13.—Incorporation papers filed here include the following in the motion picture industry:

All American Distribution Corp., to deal in motion pictures, and All American Films, with a similar purpose, both with Fitelson and Mayers listed as attorneys.

Distribution Enterprises, to conduct a motion picture business, Schwartz and Frohlich being the attorneys.

Lopert Films, Inc., to deal in motion pictures and operate theatres, with Continental Lawyers Albany Service handling the incorporation.

Rush 'Antony' Film

MEXICO CITY, Aug. 13.—Filmex is rushing to completion its production of "Mark Antony and Cleopatra." The picture is to be released in the fall.

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Lawyers Meet

(*Continued from page 1*)

derstood that the new proposed draft provided the basis for the discussion at the meeting. This fact was denied by some lawyers and confirmed by others. It is understood that further meetings will be held by the counsel on the proposed draft before any attempt is made to communicate the ideas embodied in the draft dealing with the handling of "auction selling," arbitration, clearance and bidding, to the Department of Justice.

The revised draft, the existence of which proved to be in dispute yesterday, is understood to stem from discussions between Robert L. Wright, government counsel and counsel for the distributors here July 30. MOTION PICTURE DAILY reported the initial ideas of distributors for handling "auction selling" and arbitration July 24 and revised thinking Aug. 1. Ideas of the Department of Justice were reported July 24.

It is believed that while each of the five distributors with affiliated circuits will present their own version of a final decree embodying the divorcement provisions and provisions which apply specifically to them, the present ideas being evolved on the handling of "auction selling," arbitration, clearance and other trade practices, will become part of the decree of each of the five. Indications are that Columbia, Universal and United Artists will present their own versions of decrees to the court.

U. A. Ad Budget

(*Continued from page 1*)

its pictures an audience double the size of the average.

The convention was told that the company will spend $3,000,000 advertising its pictures from now until the first of next year.

"In the future," Lazarus said, "a return to showmanship is inevitable. Any future slackening of buying power at the box office will bring field exploitation into full focus as in the pre-war years."

Members of his staff were introduced to the convention by Lazarus. They include: Howard LeSieur, advertising manager; Tom Waller, publicity manager; Mori Krushen, exploitation manager; Lew Melamed, radio manager; Herb Jaediker, art director; Lew Barasch, trade press contact; Joe Gould, national tie-ups; Leon Roth, press book editor; Phil Cowan, sales promotion; Francis Winikus, advertising department, Nick Mamula and John Ingram, publicity department.

Memphis Bans 'Daltons'

MEMPHIS, Aug. 13. — The censor board has banned the Universal picture, "The Daltons Ride Again," now showing in Memphis. "It is a gangster picture in which they do nothing but rob banks," said Chairman Loyd I. Binford.

SMPE Admits McAlpin

Hal McAlpin, chief still cameraman for Samuel Goldwyn, has been accepted into the Society of Motion Picture Engineers, marking the first time that a still photographer has been admitted into the society's membership, the Goldwyn office here reports.

Reviews

"Earl Carroll Sketchbook"

(*Republic*)

THE name Earl Carroll inevitably suggests a lush and lavish musical spectacle replete with clusters of girls, catchy tunes and ebullient comedy. If the foregoing statement is fact, then it suffices to say that Carroll's name is appropriately associated with this Republic offering. It is neat and highly polished, has no loose ends and presents an attractive list of marquee names from which any exhibitor can choose to match the known fancies of his clientele, to wit: Constance Moore, William Marshall, Vera Vague, Edward Everett Horton, Bill Goodwin.

"Sketchbook" is strictly reliable film fare in that it is fastened to the best tradition in back-stage musical comedies. Top-notch production values, wherein associate producer Robert North's hand figured, are built around elaborately-staged musical numbers which either borrow their cues from story angles or merely take over while the incidents that separate and ultimately bring together romancers Marshall and Moore wait for a bit. Marshall plays a talented young musician who, to the despair of his love-smitten secretary, Miss Moore, merely devotes his talents to writing radio commercial jingles. On her own she endeavors to place one of his ballads with Earl Carroll's "Sketchbook" and, presto!, finds herself starring in the show. Then in that position she can stir Marshall into a more romantic regard of her and thus place him in a series of tight and comic squeezes with a pretty advertising executive, played by Hillary Brooke, Miss Moore's principal competition. Meantime, Miss Vague and Horton make a succession of appearances in the proceedings, she with some of the best of sardonic comedy dialogue and he with some of the most hilarious capering of their respective careers. Goodwin, in chief support as a stage director, matches the good performances of the two stars. Tap-dancer Johnny Coy beats it out in ace fashion.

Director Albert S. Rogell, working from a screen play by Frank Gill, Jr. and Parke Levy (Gill wrote the original story) handled his end of things with a commendably light touch. Jule Styne and Sammy Cahn contributed five of the film's seven tunes, and really hit the ball with "I've Never Forgotten," the principal theme. Also especially praiseworthy among their others are "Oh Henry" and "The Lady with the Mop," as are the two revivals by Harold Arlen and Ted Koehler, "Hittin' the Bottle" and "I've Got a Right to Sing the Blues."

Running time, 90 minutes. General audience classification. Release date not set.

CHARLES L. FRANKE.

"The Last Crooked Mile"

(*Republic*)

DURING the past month, Republic tradeshowings have revealed a special interest by that studio in the action-mystery field. With the proficiency which often follows specialization, the studio is turning out product in this category which ranks well up with the best in the field. "The Last Crooked Mile" is a case in point, with associate producer Rudolph Abel getting the most out of each production dollar, in a fast moving, suspenseful thriller.

The story concerns a search for the $300,000 loot of a bank robbery which disappears when the hold-up gang is wiped out in an auto crash. Seeking the money are the police; Donald Barry, a private detective; and two mobsters, Sheldon Leonard and Ben Welden. All except the police believe that the money may still be hidden in the death car, which brings the search to a California resort town, where the car is on display in a crime museum. The car also attracts Tom Powers, manager of the bank; and Ann Savage, ex-girl friend of the late gang chief. Shortly after his arrival, Barry finds the murdered body of one of the gang's accomplices and falls under the suspicion of the local police. Later during the course of one hectic night, he finds the missing loot, has it forcibly taken away from him and is accused of murdering Leonard and Weldon. At this point Barry gathers up the loose threads of the case and exposes the culprits in a surprise ending.

As the cocky detective, Barry alternates between crime detecting and romance with Miss Savage and Adele Mara, in approved manner, although his voice, which sounds as though he is still adolescing, falls short of the requirements of the part. Miss Savage is convincing as the now hard, now romantic, night club singer and in the course of her role sings several ballads in a husky, torch-singer style. Miss Mara, and Nestor Paiva, the museum proprietor, head the supporting cast.

Director Philip Ford keeps the Jerry Sackheim screenplay, based on a radio play by Robert L. Richards, moving along at a fast pace. Jerry Gruskin receives credit for additional dialogue, some of which lies close to the Production Code borderline.

Running time, 67 minutes. General audience classification. Release date, Aug. 10.

HAROLD LOEB

Ross Federal

(*Continued from page 1*)

for use as exchanges, Hammons stated that Ross was servicing department stores, radio networks and other industrial accounts and had no plans to change its type of operation. He said that the company had disposed of 13 exchanges during the past three months but that they had been bought by local concerns, with no film tie-up indicated.

Mrs. Dawson Will Tour

Mrs. Marjorie Dawson, staff member of the Community Relations Department of the Motion Picture Association, will leave here today on a three-week tour to acquaint herself with the leaders of the various Motion Picture Councils and their activities in Chicago, Iowa City, Milwaukee, Detroit, Toronto and Montreal. While in Detroit, she will be guest of honor at a luncheon given by the Greater Detroit Motion Picture Council.

Independent Trend

(*Continued from page 1*)

independents now producing top-budget product.

Robert S. Golden, producer who is now readying the Barry Benefield novel, "Eddie and the Archangel Mike," sees in the independent set-up a greatly increased opportunity for technicians and staff workers and for such artisans as writers and others. Also, "the independents hav[illegible]nlarged the market a great deal for the sale of both original stories and for the transformation to the screen of already published books, stories, and plays," Golden asserts.

"There was a time when, for one reason or another, seven studios could turn down an original and thereby kill the market for it. Nowadays the writer and agent have at least three times more opportunities to sell their story," Golden states.

Carpenters' Union

(*Continued from page 1*)

executive council meeting now under way here at the Drake Hotel.

At the recent IATSE convention here, President Richard F. Walsh predicted that Hutcheson would protest the ruling of the special three-man AFL committee which gave Walsh jurisdiction of about 184 men in Hollywood who Hutcheson claims rightfully belong to his Carpenters' Union. At the convention Walsh said he would not yield to Hutcheson if the latter sought to upset the status quo.

Hutcheson, as president of the Carpenters, is a vice-president of the executive council and will be one of the 13 council members here for the meeting. Walsh is not a member.

All-South Meeting

(*Continued from page 1*)

tice problems associated with the decree.

The meeting was called by Fred Kent of Florida State Theatres, Jacksonville. Southeastern Theatre Owners Association, Tri-States MPTO, MPTO of North and South Carolina, the MPTOA and local exhibitor leaders are among those represented.

Delegates will include: Mack Jackson, president of SETOA; James West, president of Tri-States MPTO; Oscar Lam and Mitchell Wolfson, MPTOA directors, and Herman Levy, MPTOA general counsel; C. C. Mundo, president of Arkansas MPTO; M. A. Lightman, Jr., and Herb Kohn, chief barker of Memphis Variety Club and official of Malco Circuit.

'Caesar' Premiere in Chicago Tonight

CHICAGO, Aug. 13.—The newly-renovated RKO Grand Theatre here will re-open tomorrow evening with the Midwestern premiere of "Caesar and Cleopatra," amid ceremonies participated in by a delegation of RKO executives headed by Malcolm Kingsberg, RKO Theatres president; Sol A. Schwartz, vice-president and general manager, and William W. Howard, in charge of out-of-town theatres. Mayor Edward J. Kelly of Chicago also will attend.

Planned by Frank Smith, RKO division manager and his Chicago staff, the opening will feature also a special lobby broadcast.

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U.S. Moves to Fix Capital Gains Claims

Pattern for Upholding Ruling Is Explained

WASHINGTON, Aug. 14.—Pattern of Treasury Department evidence to prove that film corporations formed for single picture productions were not for capital gains was outlined here today.

The first Bureau of Internal Revenue move was to trace invested money which financed these corporations. In some instances it was found that the capital came from those engaged in production of the pictures, with no outside financial assistance required and no capital stock placed on the open market, Bureau officials said.

When liquidation was accomplished, all of the profits were transferred back to those who made the original investments, it is claimed. Agents have traced this money and may come up with some personal income tax violators in addition to those who were

(*Continued on page 7*)

Goldwyn Plans for World Organization

Plans to develop a world-wide sales organization, which will include the immediate appointment of a sales representative for continental Europe, and the opening of talent and story departments in England and France, were disclosed here yesterday by James A. Mulvey, president of Samuel Goldwyn Productions, recently returned from a four weeks' tour of England and France.

James A. Mulvey

In the course of his trip, Mulvey interviewed candidates for the continen-

(*Continued on page 7*)

Reviewed Today

"Shadows Over Chinatown" is reviewed on page 6.

O'Keefe Assistant 'U' Sales Manager; Feldman Promoted

A. J. O'Keefe, Universal Western division sales manager, has been appointed assistant general sales manager, it was announced yesterday by W. A. Scully, vice - president and general sales manager. O'Keefe replaces E. T. Gomersall who last June became general sales manager of Enterprise Productions, which will release through Universal.

A. J. O'Keefe

Charles J. Feldman, Western district manager, has been promoted to the Western division sales post previously

(*Continued on page 7*)

Breen Re-Sets Plan On Censored Films

Reestablishment of a pre-war arrangement by which clips of material deleted from American pictures by censors in foreign countries are forwarded to Hollywood for the information and guidance of producers is in progress, Joseph I. Breen, Production Code administrator, said yesterday following his return from a European visit.

The system had just begun to func-

(*Continued on page 7*)

Omaha Groups in 'Outlaw' Protest

OMAHA, Aug. 14.—"The Outlaw," scheduled to open at the Paramount Theatre tomorrow, ran into a storm of protest here. Heads of three organizations registered their protest including Archbishop James H. Ryan of the Archdiocese of Omaha; Mrs. J. G. Schmidt of the Parent Teachers Association of Omaha, and Mrs. J. C. Tighe of the Legion of Decency.

Mrs. Tighe was attempting to see Mayor Leeman in behalf of a five-member committee to discuss the picture. The Mayor and other city officials earlier attended a special screening arranged by Tri-States Theatres. No comment was made at that time.

Omahans, "whatever their church affiliation," were urged to stay away from the picture by Archbishop Ryan.

33% Pay Rise Is Offered to Extras

Hollywood, Aug. 14.—The major producers today offered the Screen Extras Guild a new working contract described as offering average pay increases amounting to 33 per cent. The new pact will be presented to the Guild membership for discussion with acceptance probable according to Guild executives.

The contract runs through next year and allows for reopening Jan. 1 if living costs have increased five per cent by then.

Rank, RKO Combine Set

LONDON, Aug. 14.—Alliance Productions, Ltd., has been formed to produce films under the joint production-distribution auspices of J. Arthur Rank and RKO Radio, with Rank serving as the new company's chairman, and Robert Wolff, RKO Radio's manager in the United Kingdom, as managing director.

Slated as the company's initial production is "So Well Remembered," on

(*Continued on page 7*)

6 Months Grace on Single Sales Urged

Describing as "foolhardy" the decision in the New York anti-trust suit that distributors must start single picture selling before Oct. 8, the Independent Theatre Owners Association of New York yesterday suggested to Attorney-General Tom Clark that a six-month grace period be granted that date, "in order that all elements

(*Continued on page 7*)

Montgomery Slated For SAG Presidency

HOLLYWOOD, Aug. 14.—Robert Montgomery today was nominated for the Screen Actors Guild presidency to succeed George Murphy by the Guild's nominating committee. Nominated for vice-presidencies were Franchot Tone, Dick Powell and Ronald Reagan.

Nominations by the committee usually are tantamount to election. Ballots will be mailed Sept. 1, returnable Sept. 11, with the results to be announced at the Guild's annual meeting on Sept. 13.

Distributors Ask U.S. for Shorts Ruling

Claim 'Single Selling' Would Be Unprofitable

WASHINGTON, Aug. 14.—Producers and distributors have delivered an appeal to the Department of Justice asking for careful interpretation of the New York court order to differentiate between feature and short subject films.

That single sales and trade show requirements for shorts would make production unprofitable was expressed in the message delivered to the Department by industry representatives.

In the Government's proposed decree, which will be followed soon by a new version, a feature was defined

(*Continued on page 7*)

UA Drive Honors Gradwell Sears

Arrangements for a sales drive honoring Gradwell L. Sears, United Artists vice-president in charge of distribution, were announced yesterday at the company's sales convention at the Waldorf-Astoria Hotel here.

Gradwell L. Sears

The meeting also was told that a new company headed by Mary Pickford, Buddy Rogers and Ralph Cohn will deliver two additional productions for United Artists release during the new season. The first will be "The Bat," from the

(*Continued on page 7*)

Lumber Supply for Set Building Eased

Washington, Aug. 14.—Procurement of lumber for set construction will be "relatively easy" in the future due to a five-billion-feet supply increase over last year, the Office of Price Administration lumber section reports.

Personal Mention

HARRY H. THOMAS, PRC president, making Midwest stopovers en route here from the Coast, is due to arrive in New York at the weekend or on Monday.

•

MATTHEW FOX, executive vice-president of 'U', ROBERT BENJAMIN, president of the J. Arthur Rank Organization, and MONROE GREENTHAL are scheduled to fly from here to the Coast on Monday.

•

OTTO LANGER, formerly of Loew's New York exchange and now an organizer for SOPEG, and MRS. LANGER are the parents of a boy, PETER, born at the Park West Hospital.

•

LOUIS J. HALPER, Warner Theatres West Coast manager, left New York yesterday for the Coast with stopovers in Cincinnati and Cleveland.

•

JULES LEVEY, Warner Theatres real estate department executive, will spend a month's leave of absence at Hampton Beach, N. H.

•

ARTHUR JEFFREY, International Pictures Eastern publicity director, has returned here from Milwaukee and Chicago.

•

FRANCIS HARMON of the Motion Picture Association arrived in Prague yesterday from Holland, en route to Vienna.

•

NICKY GOLDHAMMER, vice-president and general sales manager of Film Classics, has arrived here from the Coast.

•

HENRI MICHAUD, Paramount International assistant general manager for Europe, North Africa and the Middle East, is due in New York today from Paris by air.

•

MATT DONAHUE, Boston M-G-M booker recently discharged from the service, leaves here today for that city to resume his duties.

•

ARNOLD STOLTZ, PRC advertising-publicity director, left New York yesterday for Norfolk and Newport News, Va.

•

JOSEPH J. DEITCH, Paramount Theatres executive, returned to New York yesterday following a Western trip.

•

R. HAVEN FALCONER of Loew's International and MRS. FALCONER have become parents of a boy.

•

JACK GOLDSMITH of M-G-M's studio publicity staff arrives in New York today from Washington.

•

PHIL GERSDORF, RKO publicist, leaves the coast tomorrow for New York en route to London.

•

LIGE BRIEN, PRC exploiteer in New York, is vacationing on the Coast.

•

ARTHUR KELLY will leave New York tomorrow for Hollywood.

Insider's Outlook

By RED KANN

IT'S not possible these uncertain days to get very far from that New York anti-trust case decision. The territory underfoot is unpredictable because there's no precedent to solidify it. As witness this from the decision, mightily telescoped:

"What is held to be violative of the Sherman Act is not the distributors' devices for measuring rentals, but their fixing of minimum admission prices which automatically regulates the ability of one licensee to compete against another for the patron's dollar and tends to increase such prices as well as profits from exhibition."

The eight distributor-defendants have been having a time with this among the many other matters which the news columns have been reflecting almost daily. Having a particularly complex time of it, however, is Neil F. Agnew, who flew overseas yesterday but returns in about six weeks to get moving on "Duel in the Sun."

■

The situation is this:

The new Selznick film—negative cost charges about $5,700,000; print cost approximately $800,000; pre-opening advertising budget $1,000,000; post-opening-budget another $350.000—long has been planned as a roadshow. In fact, it has to be with that kind of money poured in.

Anybody can tell you, however, that the basic formula for roadshows always has been meticulously specific about admission prices—not less than so-and-so and not more than this-or-that. Details as to house expense, advertising appropriation and split between exhibitor and producer vary, of course. But no roadshow ever has started on its way without the firmest of understandings about prices.

■

The New York decision comes along now to implant a definite foot on minimum admissions. Unless we are woefully misinformed, on the other hand, it has nothing to observe about maximums. This seems to cut no ice, moreover.

It makes no difference about the top of the scale so long as the ruling applies to the bottom. No distributor, it is perfectly obvious, will enter upon a roadshow date under conditions which exempt his ceiling yet take out of his control his price floor.

■

Selznick and Agnew are squarely up against this, and it's quite a thing. They have been talking about a $1 minimum and $1.50 maximum, less taxes, for "Duel" on a non-reserved seat policy. Thus far it's been talk, including conversation with Department of Justice officials to whom the unique state of affairs has been explained without resultant satisfaction.

The outcome on "Duel" and on whatever other roadshows may hit the market—there's talk of two others at least, in the next six months—may be to take a chance along what has been accepted lines of procedure and fight it through later, if required.

■ ■

Life Magazine's recent damnation of "Night and Day" [the publication called it "a remarkably complete dossier of all that is wrong with the current musical film"] squares with these facts, all of them culled from MOTION PICTURE DAILY'S key city grosses:

Atlanta: Roxy—Gross $8,500. Average, $5,000.

Baltimore: Stanley — Gross, $25,000. Average, $17,000.

Buffalo: Great Lakes—Gross: $21,000. Average, $17,500.

Cincinnati: RKO Palace—Gross, $23,000. Average, $13,500.

Cleveland: Hippodrome—Gross, $35,000. Average, $21,000.

Denver: The Denver—Gross: $17,000. Average, $15,000.

Indianapolis: The Indiana—Gross, $23,000. Average, $13,900

Los Angeles: Warner Downtown—Gross, $31,000; Average, $21,500. Warner Hollywood—Gross, $31,500. Average, $18,800. Warner Wiltern—Gross, $30,000. Average, $18,200.

Minneapolis: Radio City—Gross, $18,000. Average, $15,000.

New York: The Hollywood—Gross, $49,000, second week; $45,000, third week.

Omaha: Brandeis — Gross, $11,600. Average, $6,600.

Philadelphia: Mastbaum—Gross—$52,000. Average, $29,500.

Salt Lake City: Centre—Gross, $14,500. Average, $13,000.

San Francisco: Fox—Gross, $43,500. Average, $32,000.

Toronto: Shea's—Gross, $16,600. Average, $14,600.

Must have been a lot of *Life's* readers in those audiences, too.

General Aniline Half Year Net $2,482,000

General Aniline and Film Corp. showed a net income of $2,482,000, equal to $3.38 per share of common stock, for the first six months of 1946, compared with $2,168,000, or $2.96 per share, for the same period in 1945, according to a report to stockholders by George W. Burpee, president.

Sales for the first half of this year amounted to $31,794,000 compared with $38,702,000 in the correspondin period of 1945, with the decrease at tributed to the change-over from war to peacetime production. Cost of sales and expenses declined from $29,678,000 a year ago, to $28,309,000 in the first half of this year, Burpee reported.

Gordon Leaves RKO; May Set Code Service

HOLLYWOOD, Aug. 14.—William Gordon, RKO Radio Production Code executive for the past five years, will leave that studio Aug. 24, possibly to establish his own business designed to provide similar service to a large number of independent producers.

The setup would be the first of its kind maintained save by major companies. Gordon said that his decision whether to inaugurate the independent service or join another studio will be made next Tuesday.

Lawyers Continue On New Decree Draft

Counsel for distributor defendants in the New York anti-trust case continued their discussions here yesterday on the latest proposed draft of a final decree dealing with the handling of "auction selling," arbitration and other trade practices. Initial meeting on the current proposals was held Tuesday.

It is understood that further meetings will be held before any move is made to communicate new ideas to the Department of Justice.

Borkin Due Today On Trust Suits

WASHINGTON, Aug. 14.—Joseph Borkin, Justice Department attorney handling the Scophony and Technicolor suits, will be in New York tomorrow for conferences with district field representatives of the Department. Among the most important cases on Borkin's agenda will be the formulation of an acceptable consent decree in the Scophony suit. He is also expected to confer briefly on the Technicolor case.

Agreement Closer in Coast Labor Parleys

HOLLYWOOD, Aug. 14.—What are described as large areas of disagreement were eliminated by compromise by negotiators of the Producers Labor Committee and Set Decorators Local No. 1421 at a six-hour conference session last night.

The conferences will resume on Friday on a new contract which the union has demanded under a strike threat.

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Coming Events

Today—United Artists international sales conference, Waldorf-Astoria Hotel, New York.

Aug. 20—Annual clambake of Associated Circuit, Lake Shore Country Club, Cleveland.

Aug. 21—S. H. Fabian and Ted R. Gamble addresses before Buffalo exchange area exhibitors' general meeting on American Theatres Association, Hotel Statler, Buffalo.

Aug. 22—Chicago Variety Club golf tournament, Hickory Hills Country Club, Chicago.

Aug. 26-27—Photographers Association of America convention, Hotel Stevens, Chicago.

Sept. 10-11—West Virginia Managers Association meeting, Charleston, W. Va.

Sept. 16-18—Allied Theatre Owners convention, Copley-Plaza, Boston.

Sept. 18—Address of MPA president Eric Johnston before Allied Theatre Owners convention, Copley-Plaza Hotel, Boston.

Sept. 20—Twentieth Century-Fox home office Family Club dance, Henry Hudson Hotel, New York.

Tom Bailey, 45, Was WAC Official

HOLLYWOOD, Aug. 14.—Tom W. Bailey, 45, active in the industry for the past 20 years, died this morning at his home in Beverly Hills of a heart ailment. Bailey was War Activities Committee Hollywood coordinator. During the last year of the war he had received citations from the American and Canadian governments for his services. He was Ted Gamble's assistant on the last three war Bond campaigns.

His widow, a daughter, mother and two sisters survive.

Patterson Acquires 'Frisco Exchange

SAN FRANCISCO, Aug. 14.—Pat Patterson has purchased the interest of his partner Edward C. Rowden in the local Astor Picture exchange. The company has named Miss Pat Roth as booker and has added an export and import department.

Patterson named James Callahan and Raymond F. Welch as associates in the new venture. Rowden expects to establish an exhibitor's co-operative service here.

AAF Films to Ohio Field

WASHINGTON, Aug. 14.—The Army Air Forces base at Wright Field, Ohio will be used as archives for all AAF training and other films, it was learned here today. Signal Corps storage facilities are inadequate to handle the large quantity of Air Force films produced during the war, it was said.

'Eternal City' to Korda

"The Eternal City" by Hall Caine, originally published in 1901 and subsequently produced as a play in 1915 and a silent picture in 1923, has been purchased for motion picture production by Alexander Korda, according to Korda's New York office.

Warner Record for Day-Date Bookings

"Night and Day," Warner musical, has established a record for local day-and date engagements, having been played thus far in two or more first-run houses simultaneously in 13 key cities, most of which ordinarily play a picture in one theatre at a time, the company reports here.

The list of multiple local bookings thus far includes three Denver houses, the Denver, Esquire and Webber, as well as three Los Angeles theaters, the Hollywood, Downtown and Wiltern, and three in San Diego, the Fox, State and Loma.

The Cole Porter picture, selected as the keynote for Warners' twentieth anniversary of sound, also was booked for concurrent first-run showing at the Majestic and Fay's, Providence; Miller and Boulevard, Wichita; Rialto and Regent, Amsterdam, N. Y.; Esquire and Tower, Sacramento; Warner and Merritt, Bridgeport; Virginian and Rialto, Charleston, W. Va.; Troy and Lincoln, Troy, N. Y.; Earle and Ambassador, Washington; Colonial and National, Richmond, and Orpheum and Liberty, New Orleans.

Film, Variety Clubs Will Honor Price

WASHINGTON, Aug. 14.—Jerry Price, newly appointed branch manager of the local United Artists Exchange, will be the guest of the Variety Club and the Washington Film Salesmen's Club at a supper and entertainment to be held at the Hotel Willard here Monday.

Committees for the affair include: ticket committee, Vince Dougherty and Fred Klein, co-chairmen; Bud Rose, Mike Siegel, Samson Pike, Emmett Jasper, Gordon Contee, Walter Davis, Jack Goldberg, Sam Tabor, Chick Wingfield, Danny Rosenthal, Herbert Thompson, George Nathan; guest committee, George Crouch, Elmer McKinley; entertainment committee, Gene Ford, Morgan Bauer, Arnold Fine; gift committee, George Crouch, Harry Bachman; buffet supper, Frank Boucher, Al Folliard; publicity committee, Brock Whitlock and Tom Baldridge.

McPherson Is RKO Montreal Manager

Joe McPherson, RKO Radio branch manager at Winnipeg, for the last decade, has been promoted to a similar post in the Montreal territory, replacing Hatton Taylor, who recently was elevated to the managership of the Detroit branch, it was announced here yesterday by Robert Mochrie, RKO Radio vice-president in charge of domestic distribution.

Mochrie further disclosed that Murray L. Devaney, salesman at the Toronto branch, has been promoted to replace McPherson as branch manager at Winnipeg. All the changes will become effective on Aug. 26.

Krim Names Jacobson

HOLLYWOOD, Aug. 14.—Ben Jacobson has been appointed Eastern studio representative of Eagle-Lion Films, Inc., by Arthur B. Krim, president, who is here from New York for conferences with Bryan Foy, E-L production executive.

MPA's Educational Program Readied

Three scripts are reported to be ready for use in the Motion Picture Association's $100,000 educational film program, with actual shooting likely to be deferred until Eric Johnston's return from a projected autumnal European tour. No production contracts have been signed yet.

Under the association's educational program, seven sample films will be produced for the MPA by various companies for distribution in the schools of this country by MPA's Teaching Film Custodians. The program is under the direction of Arthur L. Mayer, of the Rialto Theatre, New York.

Finds American Film First in Argentina

American pictures still lead the Argentine market by a considerable margin, according to John B. Nathan, new Paramount International division manager for Continental Europe, North Africa and the Middle East, and formerly assigned to South America.

Nathan arrived in New York from Buenos Aires preparatory to taking over his new post in Paris. He will remain here for approximately two weeks, will then go to France, where he will remain for two weeks before flying directly to Buenos Aires to install his successor, Henry Gordon, as manager for Argentine, Uruguay and Paraguay, after which Nathan will return to Paris.

According to Nathan, the statistics of releases by various producers for the first six months of 1946 are: American releases, 140; Argentine, 17; English, 2; French, 8; Mexican, 23, and Russian, 6. Since the beginning of 1946, 26 new theatres have been opened in the Argentine, he revealed, and there are 13 in construction.

Kosiner to Represent Comet in the East

HOLLYWOOD, Aug. 14.—Comet Prod. today appointed Harry Kosiner as Eastern sales representative. Kosiner serves Edward Small Prod. in a similar capacity.

Atomic Reel Cited

The RKO Pathe News presentation of "Operation Crossroads," the Bikini atomic bomb explosions, has earned the commendation of Dr. William A. Higinbotham, chairman of the Administrative Committee of the Federation of American Scientists, in a letter to Frederic Ullman, Jr., president of RKO Pathe, the company reported here yesterday.

'Notorious' Actors Here

Madame Konstantin, Eberhard Krumschmidt, Fay Baker and Peter Von Zerneck, all of whom make their Hollywood debuts in RKO Radio's "Notorious," will attend the world premiere of this Alfred Hitchcock production at the Radio City Music Hall here today.

Print Famine Hits British Theatres

Although the British Board of Trade recently lifted the rationing of film stock, distributors in England are still only able to secure half of the pre-war number of prints, necessary for adequate theatre coverage in the British Isles, according to Tony C. Reddin, Paramount International's director of theatres, advertising and publicity for Great Britain, who arrived in New York Tuesday aboard the *Queen Mary*.

Reddin, stated that theatre business in London's West End had fallen off considerably during the summer, as thousands of Londoners swarmed to seaside resorts for long-deferred vacations. British film interests are attempting to bring the pictures to the vacationing public, he reported, but are hampered by the print shortage. He predicted that metropolitan theatre business would pick un again at the close of the summer season. Pictures will not enjoy the long runs which were evident in wartime, however, Reddin said, due to the disappearance of the large visiting military and civilian population which centered in England during the war.

Reddin will confer with Paul Ackerman, Paramount International's director of advertising and publicity, at the home office before leaving for Hollywood over the weekend.

British Newsreels Compelled To Await Raw Stock Increase

LONDON, Aug. 14.—Relaxation of raw stock restrictions placed on newsreels was described as "unpracticable" for the present at a meeting at the British Board of Trade between representatives of raw stock manufacturers and consumers. The meeting was called to explore the possibility of increasing raw stock supplies to the newsreels to enable them to avoid the wartime practice of "crossovers."

Reexamination of the situation by the officials was promised for within six months, however.

MacInture, Kendrick In New FTC Posts

WASHINGTON, Aug. 14.—Everette A. MacInture has been named Federal Trade Commission counsel for restraint-of-trade and Clayton-Act cases, it was announced today when a new reorganization plan for that agency was made public.

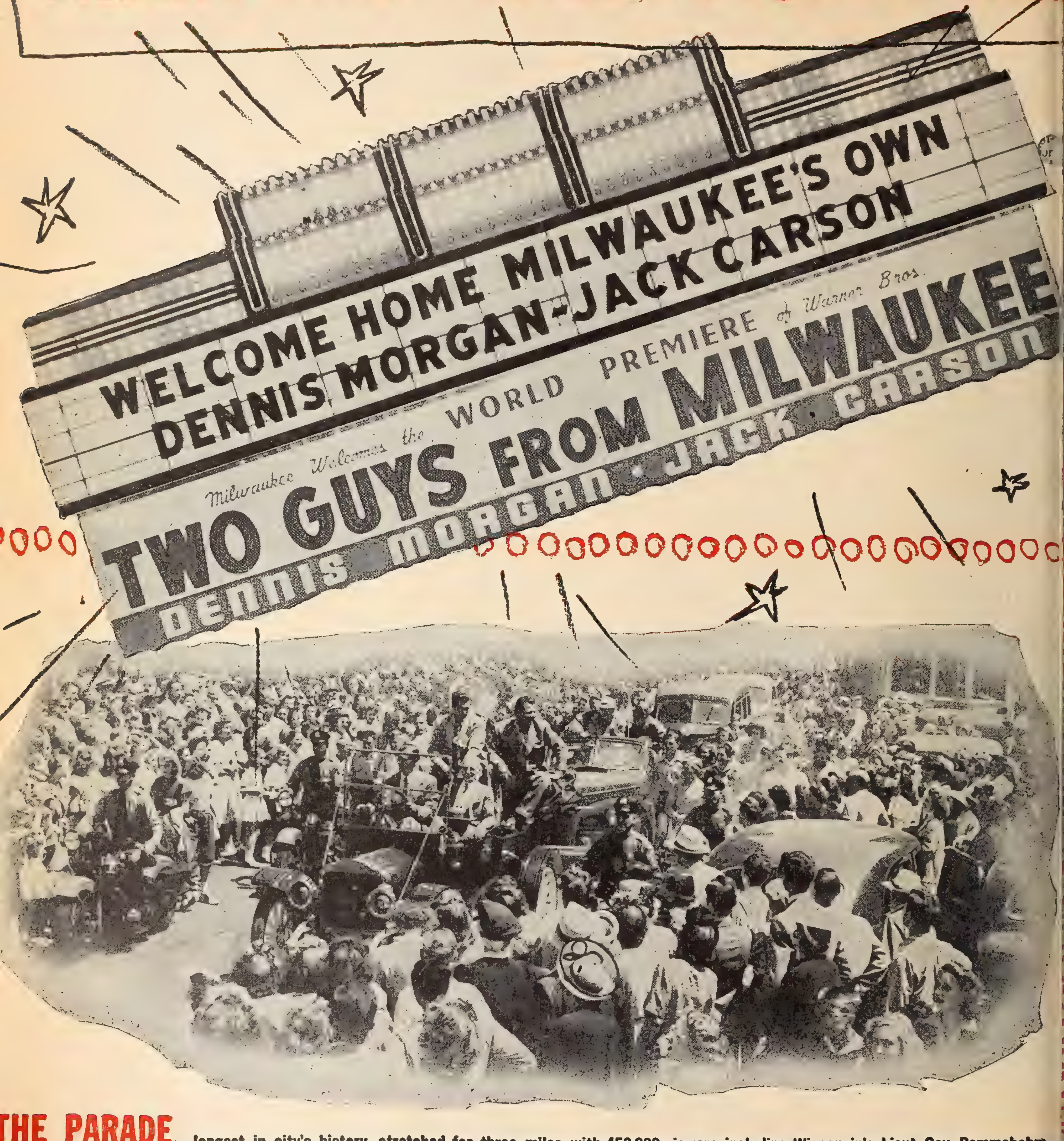
L. G. Kendrick has been named restraint-of-trade examiner of the FTC.

Both men have participated in industry investigations including complaints from exhibitors on monopolies and television correspondence courses.

Candy Storage Opens Zoning Law Question

SPRINGFIELD, MASS., Aug. 14. — Western Massachusetts Theatres, Inc., has appealed to the local Board of Appeals for a decision following action by the Building Department in refusing a permit to install an air conditioning system in a building adjoining the theatre circuit headquarters, to be used for the storage of candy. The permit had been turned down on the premise that the property is zoned for residential purposes.

AGAIN THAT WELL-KNOWN WA


WELCOME HOME MILWAUKEE'S OWN
DENNIS MORGAN-JACK CARSON
Milwaukee Welcomes the WORLD PREMIERE of Warner Bros.
TWO GUYS FROM MILWAUKEE
DENNIS MORGAN · JACK CARSON

THE PARADE, longest in city's history, stretched for three miles with 450,000 viewers including Wisconsin's Lieut.-Gov. Remmebohm.

TWENTIETH ANNIVERSARY Warners OF TALKING PICTURES

DENNIS MORGAN · JACK CARSON in **"TWO GUYS FROM MILWAUKEE"**

Directed by
DAVID BUTLER

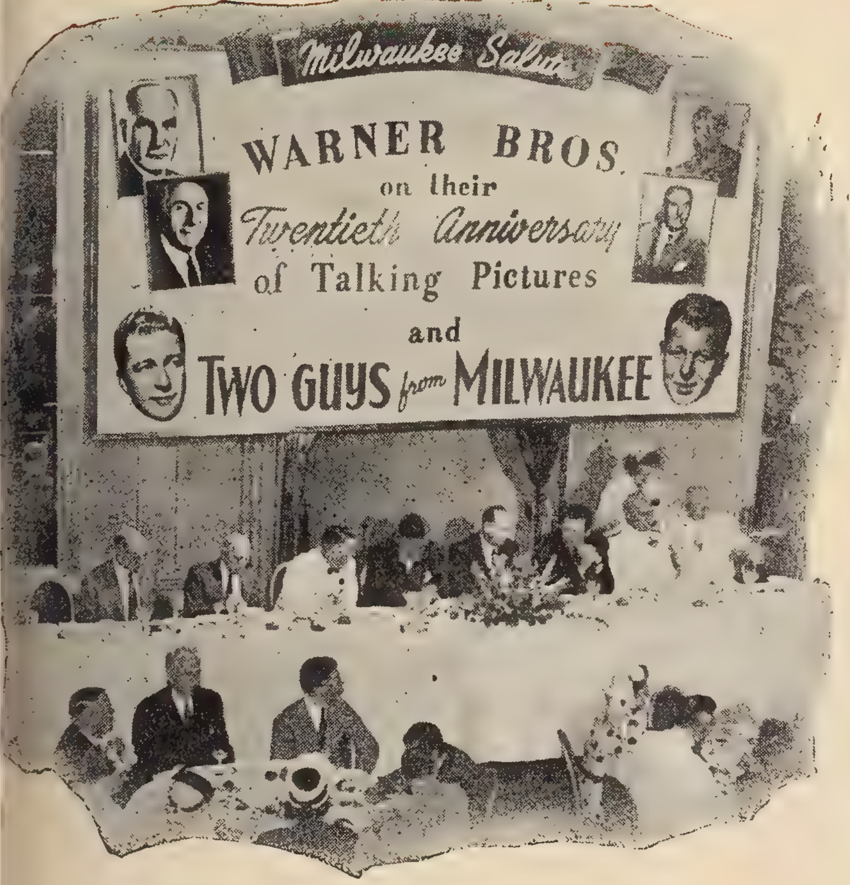
and JOAN LESLIE · JANIS PAIGE · S. Z. SAKALL · PATTI BRADY
Original Screen Play by Charles Hoffman and I. A. L. Diamond

Produced by
ALEX GOTTLIEB

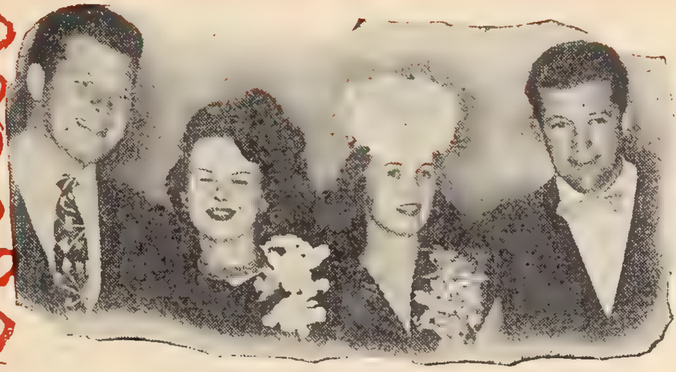
IER-STYLE WORLD PREMIERE!

IE ARRIVAL— Dennis Morgan and Jack Carson stage novel ance by "rowing" to Milwaukee World Premiere via Lake Michigan.

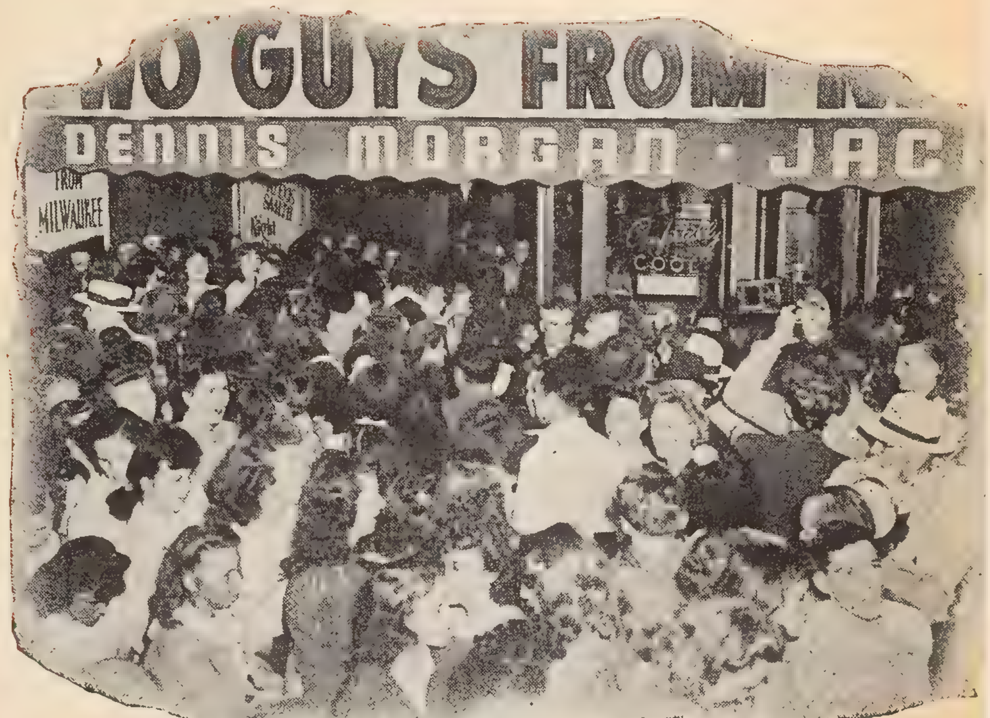
THE SHORELINE had mobs lined up for a mile with gala greeting.



HE CELEBRATION BANQUET with mayor and dignitaries galore paying tribute to Warner's 20th Anniversary of Talking Pictures and the world premiere of "Two Guys From Milwaukee."



THE CONTEST included 4-week competition for Two Gals From Milwaukee to accompany Warners' "Two Guys From Milwaukee" to theatre.



AND THE CROWDS brought a new business record to the Warner Theatre!

Estimated Key City Gross for L. A.

LOS ANGELES

Torrid temperatures took a terrific toll at the box office during a week in which first-run theatres featured holdovers predominantly. Estimated receipts for the week ended Aug. 14:

THE GREEN YEARS (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $4,800. (Average: $10,000)

ANNA AND THE KING OF SIAM (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $13,000. (Average: $16,500)

THE GREEN YEARS (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $8,600. (Average: $17,200)

SUSPENSE (Mono.) and FREDDIE STEPS OUT (Mono.)—EL REY (861) (50c-60c-85c-$1.00) 7 days. Gross: $6,200. (Average: $7,000)

THE GREEN YEARS (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $7,900. (Average: $10,500)

LOVER COME BACK (U) and HER ADVENTUROUS NIGHT (U)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $6,500. (Average: $7,900)

HEARTBEAT (RKO Radio) and THE UNKNOWN (Col.)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 2nd week. Gross: $15,000. (Average: $22,100)

ANNA AND THE KING OF SIAM (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $15,000. (Average: $27,500)

THE GREEN YEARS (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $19,000. (Average: $31,600)

A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 2nd week. Gross: $5,000. (Average: $7,200)

A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 2nd week. Gross: $16,000. (Average: $16,500)

A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 2nd week. Gross: $5,000. (Average: $9,500)

A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 2nd week. Gross: $5,000. (Average: $5,000)

SUSPENSE (Mono.) and FREDDIE STEPS OUT (Mono.)—ORPHEUM (2,210) (50c-60c-85c-$1.00) 7 days. Gross: $23,000. (Average: $22,500)

HEARTBEAT (RKO Radio) and THE UNKNOWN (Col.)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $13,500. (Average: $19,400)

THE SEARCHING WIND (Para.) and SWAMP FIRE (Para.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $17,000. (Average: $27,700)

THE SEARCHING WIND (Para.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $12,000. (Average: $16,300)

LOVER COME BACK (U) and HER ADVENTUROUS NIGHT (U)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $8,200. (Average: $15,000)

LOVER COME BACK (U) and HER ADVENTUROUS NIGHT (U) — UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $12,000. (Average: $15,000)

ANNA AND THE KING OF SIAM (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $6,500. (Average: $12,600)

SUSPENSE (Mono.) and FREDDIE STEPS OUT (Mono.)—VOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $7,500. (Average: $6,100)

NIGHT AND DAY (WB) — WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $24,000. (Average: $21,500)

NIGHT AND DAY (WB) — WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $17,500. (Average: $18,800)

NIGHT AND DAY (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $17,00. (Average: $18,200)

Review

"Shadows Over Chinatown"

(Monogram)

THE problem of missing persons, we are told in a narrative prologue to this film, constantly breaks countless hearts throughout the nation, but fortunately Charlie Chan is on the job, restoring the nameless wanderers to the telephone directory as fast as he and Confucius can get together on the subject. Sidney Toler pilots the police through the latest in his detective series with the usual skilled touch, both as a stylized actor and a master-mind, while the dusky Mantan Moreland as his chauffeur and Victor Sen Young as his offspring provide a satisfactory brand of witless comedy. The fans should respond.

Chan is faced with the disappearance of Tanis Chandler at a time when a torso murder glares from the San Francisco headlines. Mary Gordon, the girl's grandmother, is in tears. Suspicion's finger points to Bruce Kellog, the girl's U. S. Marine boy friend, who is A.W.O.L. only in an effort to find her. Missing Persons Bureau Captain Alan Bridge is baffled. So, apparently, is detective John Gallaudet. But the clever Chinaman, aided by a few breaks from the long arm of coincidence in Raymond L. Schrock's screenplay, sees through everything and sees everything through to a gunpopping climax.

James S. Burkett has given the picture an adequate production. Terry Morse's direction is good in the slapstick scenes and manages to hold the plot together as it travels a rather devious course.

Running time, 64 minutes. General audience classification. TOM LOY

Completing Plans for TBA Meet Oct. 10-11

Final arrangements for the second television conference and exhibition of the Television Broadcasters Association, scheduled for Oct. 10-11, at the Waldorf-Astoria here, are rapidly nearing completion, Ralph B. Austrian, general convention chairman, announces.

Panels and general discussions will be held during both days of the conference. All aspects of television will be on the agenda including four panels on programming, concentrating on live talent, use of films, remote shows and advertising sponsors and commercials; two panels on station management; two on receiver sales, and one each on television and education and press promotion.

Advertising managers of those companies now using the medium regularly are expected to outline their experiences.

New Goldman House Opens Doors Today

PHILADELPHIA, Aug. 14.—Mayor Bernard Samuel will be the principal speaker at the dedication ceremonies of the new Goldman Theater here tomorrow. Also on program will be James McCallion, general manager of the Board of City Trusts; Judge Herbert F. Goodrich, Albert M. Greenfield and Jack Kelly.

Paramount's "Monsieur Beaucaire" will be the opening feature, with the company represented by Charles Reagan, vice-president in charge of distribution; Earl Sweigert, Eastern division manager, and Ulrik F. Smith, local branch manager.

After the opening, William Goldman, president of the William Goldman Theatres, Inc., will play host to Mayor Samuel and the others at a luncheon at the Ritz-Carlton Hotel.

Schenectady Reopening

SCHENECTADY, Aug. 14.—The Palace, local neighborhood theatre, is being reopened by Frank De Paula after two months of darkness. The owner, Sidney Dwore, who controls several other Schenectady houses, recently advertised the Palace for sale at $12,500, with $5,000 down in cash. Upstate Theatres, which books his Cameo, will buy and book for the Palace.

Brown Leaves ATA to Head Democrat Unit

Walter T. Brown has resigned as assistant executive director of the American Theatres Association to become director of the speakers' bureau of the New York State Democratic Committee during the forthcoming election campaign.

Before joining the War Activities Committee of the industry in April, 1944, as associate director under Francis S. Harmon, Brown was with the Associated Press and was secretary to Herbert H. Lehman when the latter was Governor of New York. He served overseas with the Army and was active in the formation of ATA when WAC was dissolved.

Campbell Advanced By Northio Theatres

CINCINNATI, Aug. 14.—Tom Campbell, manager of the Palace Theatre, Hamilton, for the past two years, has been appointed manager of the Paramount Theatre, Middletown, replacing Roy Peffley, resigned, according to an announcement from Northio Theatres Corp., operator of the two houses.

Don Utz, recently returned serviceman, will replace Campbell at the Palace. Under the G.I. training program, Dale McCombs continues as assistant manager in training at the Paramount, while Don Dully holds the same position at the Palace.

Mexico Plagiarism Suit

MEXICO CITY, Aug. 14.—Dolores del Rio, the actress, Emilio Fernandez, director, and Mauricio Magdaleno, scenarist, are accused by Jose A. Inclan, local college professor, in a complaint filed with the First District Court here, of plagarizing a story he wrote regarding Xochimilco, floating gardens resort, in their picture "Maria Candelaria."

'Dagger' Opens Sept. 19

"Cloak and Dagger," first production of United States Pictures, Inc., Joseph Bernhard-Milton Sperling unit, for Warner Bros. release, is scheduled to have its world premiere at the Mastbaum Theater, Philadelphia, on Sept. 19, according to a Warner announcement made here yesterday.

Polio Slump Closes Houses for Summer

Kansas City, Aug. 14.—Three neighborhood houses here — the Bijou, Mary Lue and Sun — have closed until Sept. 1, with poor business and cooperation in the Health Department's drive against the infantile paralysis epidemic both given as the reasons. The Gillham will close Aug. 19 for two weeks of remodeling.

The authorities have suggested that parents keep their children from public gatherings.

N. Y. State Against Paralysis Closings

ALBANY, N. Y., Aug. 14.—The State Health Department does not favor the mandatory closing of theatres due to the infantile paralysis epidemic, according to Dr. Hollis Ingraham, director of the division of communicable diseases, who thinks parents should exercise judgment and keep children away from film houses and other places where crowds congregate. The department believes compulsory closings would disrupt community life and curtail activities of adults to an extent greater than the situation warrants, he said.

The epidemic is characterized nationally as the worst since 1916 but is not bad in New York State, where the prevalence of cases is lower than in 1945 and lower still than in 1944, when the number rose to a mark surpassed only in 1916, it was pointed out.

Putting children with suspicious symptoms to bed promptly is the first step suggested by Dr. Ingraham. Then a physician should be called. Dr. Ingraham believes parents should not become over-excited or fearful. He says diphtheria and whooping cough kill more children than polio.

$400,000 Ad Budget

HOLLYWOOD, Aug. 14.—Ben Washer of Samuel Goldwyn's New York office and S. Barret McCormick, RKO Radio advertising-publicity director, prior to leaving here for New York this week following Goldwyn conferences, are reported to have set up a $400,000 advance advertising campaign budget for "The Best Years of Our Lives."

'Caesar' Sets 1st Mark

In its first American opening, J. Arthur Rank's "Caesar and Cleopatra" being released by United Artists, drew $2,670 or over $400 more than the house record at the Liberty Theatre in Seattle Tuesday, according to reports reaching William Heineman, Rank sales representative, here yesterday.

Singerman Rites Today

Funeral services will be held today at the Park West Memorial Chapel here for Mrs. Bertha Singerman, mother of Sydney Singerman, Columbia's assistant manager of exchange operations. Mrs. Singerman died at her home on Tuesday.

Goldwyn Plans

(*Continued from page* 1)

tal sales post but announced that a definite choice had yet to be made. The appointee would serve the continent from headquarters in Paris, Mulvey said, with the possibility that additional appointments would be made for this area as foreign business increased. Goldwyn has had a representative in England for some time, he pointed out.

Mulvey also revealed that the company was planning to enter the 16mm. field abroad through the facilities of RKO Radio, distributors of Goldwyn films.

Commenting on film prospects in Europe, Mulvey said that whereas before the war the percentage of filmgoers in Continental Europe was low compared with the percentage in this country and Great Britain, the "anticipated attendance" today has more than tripled. Interest in America resulting from wartime contracts is largely responsible for the widened audience range, he stated. The foreign market for American product can only be satisfied by quality pictures, he warned, since our "B" pictures cannot compete with foreign domestic films. American companies will have to develop large-scale exploitation campaigns in Europe, in order to realize the maximum return on their product, he declared.

Foreign producers are now making dual-language pictures, with an eye on the international market, Mulvey reported, since inflationary production costs abroad make it impossible for them to show a profit from domestic exhibition alone.

Mulvey will leave New York for the coast tomorrow, accompanied by Alfred Crown, foreign sales manager, for conferences with Samuel Goldwyn.

ITOA Wires Clark

(*Continued from page* 1)

of the industry concerned, both exhibition and distribution, be given an opportunity for readjustment to iron out the kinks and in which to get the new sales plan in working order."

The recommendation was incorporated in a telegram sent to Clark over the signature of ITOA president Harry Brandt, with the single picture selling mandate pointed up as having "created turmoil and confusion within the industry."

"The exhibitor does not know how to buy; the distributor does not know how to sell," the ITOA maintained, asserting that the organization "was vigorously opposed to the original consent decree and voiced its opinions in releases to the trade papers. Nevertheless," it continued, "we urged that the consent decree be given a chance to operate before going to Congress for ameliorative legislation." Several sales plans should be tried, the ITOA said, and the best one finally adopted.

Hannah Joins Monogram

Hollywood, Aug. 14.—Dick Hannah has been appointed art editor in Monogram's publicity department, according to an announcement from Lou Lifton, ad-publicity director.

Kanrik to IPA

Hollywood, Aug. 14.—Emery Kanrik, formerly associated with the Columbia and Paramount story departments, today joined Independent Producing Artists as story chief.

O'Keefe, Feldman

(*Continued from page* 1)

held by O'Keefe, Scully also announced. No appointment has been made to replace Feldman at this time.

O'Keefe, who was born and educated in Minnesota, joined the Universal sales organization in 1933 after many years in the industry with other companies. He started as branch manager for Universal in Portland, Ore. Later, he moved to the Los Angeles office. In 1938, he was named Western district manager. Five years later he was elevated to the post of Western division manager.

Charles Feldman

Feldman has been a member of the Universal family since 1930 when he was made manager of the Sioux Falls office. He moved to Salt Lake City in 1936 and to Los Angeles two years later in the same capacity. When O'Keefe was brought to New York in 1943 as Western sales manager, Feldman succeeded him as district sales manager. Feldman will move to New York soon to establish his new office.

UA Drive

(*Continued from page* 1)

play by Mary Roberts Rinehart; the second, a Western story, as yet untitled, in color. Production cost of the two is given at $2,500,000. Six other features from Rogers' and Cohn's Comet Productions were announced by United Artists earlier for new season release.

The Grad Sears Gold Cup Sales Drive, carrying awards of $100,000, will start next Monday and end in January, J. J. Unger, United Artists general sales manager, said. District and branch managers, salesmen and office managers will compete for prizes on both over-all and individual picture performance. The winning branch will be awarded a gold cup inscribed with Sears' name. The cup is on exhibition at the convention.

Nineteen features and the new Hopalong Cassidy series are included in the drive.

Rank, RKO Radio

(*Continued from page* 1)

which filming is underway at Denham.

Rank and RKO Radio made arrangements for setting up the new company during the former's American trip last year. RKO Radio will distribute Alliance product in the Americas and in Britain, while Rank will distribute in all other countries.

RKO Radio's home office yesterday confirmed the report from London that it had formed in partnership with J. Arthur Rank, British film leader, Alliance Productions, Ltd., as a joint production-distribution organization. According to the company, however, no product beyond "So Well Remembered" has been scheduled as yet.

U.S. Capital Gains

(*Continued from page* 1)

satisfied to pay a 25 per cent liquidation tax on the so-called capital gain.

Not falling under the category of property sale or stock interest, the financial advancement achieved through the use of these single picture concerns has been "definitely traced to the pockets of those who originally started them," the Bureau maintains, adding that then come the "advantages" of forming a single picture corporation.

It is learned that the Bureau attorneys will contend that adequate facilities, proper pay and a better advantage for distribution could have been readily accomplished by the producers, directors, actors and others working for and with "regularly" established major producing companies."

If the companies could prove before a court that the corporations were formed "because of necessity and for capital gains purposes," the court would be apt to rule against the Treasury Department, it is said. However, since the two-year investigation is claimed to have disclosed a complete channel of funds with which these companies were financed, and where the liquidated funds were expended, attorneys at the Bureau assert: "We have every confidence that our evidence will hold up in court."

The Los Angeles district office has been assigned the task of running down all such personal corporations in Hollywood, the Bureau announced.

Ask Shorts Ruling

(*Continued from page* 1)

as a film more than 4,000 feet in length. The definition is followed by continuous use of the word "film." One section states: "Each license shall be offered and taken theatre by theatre and picture by picture."

There is no definition of the word "films" in section 11-8-(D).

The court could have meant all films, or strictly those which are considered competitive feature presentations.

Questions submitted by the industry include: (1) Are trade showings required for short subjects? (2) May a short be tradeshown with a feature, although it would not be sold as part of the feature? (3) Must bids be taken on shorts, or may companies make a price-by-scale rule on them; selling to all houses on the same price basis?

Department of Justice attorney Robert L. Wright asserted: "I can not talk about that subject at present," when asked how the Department interprets the conduct of sale of short subjects.

The Department may ask the court to make a definite ruling with regard to the sale of shorts, possibly requesting that bidding, auction sales, tradeshows and other rules necessary to create a "free" market for features not be imposed upon the sale of shorts.

WABC Time for Hall

Radio City Music Hall Corp. has purchased six participations for "Notorious" in the 9:15-10:00 A.M. "This Is New York, Bill Leonard Reporting" program on radio station WABC. Donahue & Coe is handling.

Will Write, Produce

Hollywood, Aug. 14.—Screenplay writer Helen Deutsch has been signed by Columbia as a producer-writer.

Breen

(*Continued from page* 1)

tion at the outbreak of World War II, Breen said, and the first steps to reestablish it were taken during his recent visits to Britain and France. It will have the cooperation of censorship agencies in all principal countries of the world when reestablished, Breen said.

He reported that Parisians are enthusiastic over "Citizen Kane," Abbott and Costello, who were unknown to them before and during the war; "The Story of Dr. Wassell" and "The Little Foxes," currently playing in Paris. Breen said that Walt Disney's "Pinocchio" is giving France its first laugh in seven years.

Reporting on his visit to England at the invitation of the British Film Producers Association to describe and clarify the aims of the Production Code, Breen said that he had found the British "confused" on the subject. He said he believed his visit cleared up many misunderstandings about the Code and local and regional censorship in the United States.

Requests Code Adviser

As a result of his visit, the BFPA will request Eric Johnston, Motion Picture Association president, to appoint an adviser to the British industry on the Code for about one year's service in London. Breen said he would recommend the proposal to Johnston.

"We do many things here they do not understand over there," Breen said, "and the dual standards of the two nations require attention in advance of production so that protection shots may be made to substitute for objectionable or prohibited material in films. It will save them money since we cannot be more tolerant of their product than of our own. We have to do what the Code says."

In reply to a question, Breen said he believed that conditions governing film content here are "more liberal" than in Britain, intimating that the Code, an instrument of self-regulation in the American industry, is to be preferred to national film censorship such as that in operation in Britain.

Breen said he knew of no plan of the British industry to establish a Production Code of its own. In reply to another question, Breen said there is no formal move to revise or "modernize" the Code here, as has been urged on several occasions by at least one Hollywood producer.

Rotarians Told Video No Threat to Films

Lee, Mass., Aug. 14.—Bringing of television into the American home will not kill the motion picture industry, in the opinion of William T. Powell, manager of the Capitol Theatre, Pittsfield, who spoke this week to the Lee Rotary Club. "I believe," he said, "that theatres will still operate because of crowd psychology." He predicted that television theatres to show plays, sporting events and musicals would be established.

Powell, tracing the development of the industry, declared: "Motion pictures are the greatest salesmen for America and its products. The English, realizing this tremendous sales potential in motion pictures, are revamping their technics of making pictures to give them appeal for American audiences, in order to promote trade with England."

Today

PHILADELPHIA
IS FULL OF

Hope

The Whole Town's Celebrating
The World Premiere of His Funniest
Picture in 10 Years—At Philadelphia's
First New First-Run Theatre
in 17 Years!

WATCH PHILLY FULFILL THESE SENSATIONAL PROPHECIES!

"Calculated to send grosses skyrocketing."—*Film Daily*

"Candidate for overpowering grosses."—*M. P. Daily*

"Should be one of the season's biggest grossers."—*Showmen's Trade Review*

"Cannot miss being an important coin snatcher."—*Boxoffice*

Bob

A Wag In A Wig

HOPE and Joan Caulfield

In Booth Tarkington's Famous Story Of The
King's Barber Who Became A Duke, And Had All The
Ladies-In-Waiting Waiting For A French Bob—

"Monsieur Beaucaire"

Opening Attraction
At The Magnificent
New
Goldman
Theatre

with

PATRIC KNOWLES
Marjorie Reynolds · Joseph Schildkraut
Cecil Kellaway
Reginald Owen · Constance Collier · Hillary Brooke
Produced by Paul Jones · Directed by George Marshall
Screen Play by Melvin Frank and Norman Panama
Based on the Novel by Booth Tarkington

From PARAMOUNT

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
July 20	COWBOY BLUES Ken Curtis Jeff Donnell O	(Block 17) BOYS' RANCH Jackie (Butch) Jenkins James Craig Frances Gifford D—99 mins. (Rev. 4/30/46)	SHADOWS ON THE RANGE O (520) BOWERY BOMBSHELL C—65 mins. (511)			RENDEZVOUS WITH ANNIE Eddie Albert Faye Marlowe C—89 mins. (525) (Rev. 8/8/46)	(Disney Special) MAKE MINE MUSIC (color) 75 mins. (692) (Rev. 4/17/46)	(July Releases) SMOKY (Color) Fred MacMurray Anne Baxter O—87 mins. (631) (Rev. 6/14/46)	A SCANDAL IN PARIS George Sanders Signe Hasso Carole Landis D—100 mins.	THE DARK HORSE Philip Terry Ann Savage C—60 mins. (Rev. 7/11/46)	OF HUMAN BONDAGE Paul Henreid Eleanor Parker Alexis Smith D—105 mins. (522) (Rev. 7/3/46)
July 27	SING WHILE YOU DANCE Ellen Drew Robert Stanton Andrew Tombes D	(Special) EASY TO WED (Color) Van Johnson Esther Williams Lucille Ball M—109 mins. (Rev. 4/9/46)	SHADOWS OVER CHINATOWN Sydney Toler D—64 mins. (518)	(Block 6) O. S. S. Alan Ladd Geraldine Fitzgerald D—107 mins. (4525) (Rev. 5/14/46)	QUEEN OF BURLESQUE D PRAIRIE BAD-MEN O (Rev. 7/19/46)	CONQUEST OF CHEYENNE O—56 mins. (568) (Rev. 6/25/46) RED RIVER RENEGADES O—55 mins. (557)	(Special) (International) THE STRANGER Edward G. Robinson Orson Welles Loretta Young D—95 mins. (Rev. 5/21/46)	IT SHOULDN'T HAPPEN TO A DOG Carole Landis Allyn Joslyn C—70 mins. (632) (Rev. 5/23/46)		CANYON PASSAGE (Color) O—90 mins. (541) (Rev. 7/15/46) CUBAN PETE C—(542)	
Aug. 3			BELOW THE DEADLINE Warren Douglas Ramsay Aires D—65 mins. (520)		(Pre-Release) DOWN MISSOURI WAY M—75 mins. (Rev. 7/11/46) SECRETS OF A SORORITY GIRL D		(Block 6) 'TILL THE END OF TIME Dorothy McGuire Robert Mitchum D—105 mins. (626) (Rev. 6/12/46)		MR. ACE George Raft Sylvia Sidney D—84 mins.	BLACK ANGEL D—(543) SLIGHTLY SCANDALOUS D—(544)	
Aug. 10	PERSONALITY KID Anita Louise Michael Duane D	COURAGE OF LASSIE (Color) Elizabeth Taylor Tom Drake Lassie D—93 mins. (622) (Rev. 5/13/46)	MISSING LADY Kane Richmond Barbara Reed D—60 mins. (525)	(Block 6) THE SEARCHING WIND (Hal Wallis) Robert Young Sylvia Sidney D—108 mins. (4527) (Rev. 5/10/46)		THE LAST CROOKED MILE D—67 mins. (527) INNER CIRCLE D—57 mins. (526)	CRACK-UP Pat O'Brien D—93 mins. (627) (Rev. 6/18/46) BEDLAM Boris Karloff D—79 mins. (628) (Rev. 4/19/46)	(August Releases) CENTENNIAL SUMMER (Color) Jeanne Crain Cornel Wilde M—102 mins. (633) (Rev. 5/28/46)		WILD BEAUTY Don Porter Lois Collier (D)—(545)	NIGHT AND DAY (Color) Cary Grant Alexis Smith Monty Woolley M—128 mins. (523) (Rev. 7/9/46)
Aug. 17	HEADING WEST Charles Starrett Smiley Burnette O	(Block 17) FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)			OVERLAND RIDERS Buster Crabbe O—57 mins.	G.I. WAR BRIDES Anna Lee James Ellison D—69 mins. (Rev. 8/9/46)	THE FALCON'S ALIBI Tom Conway Rita Corday D—62 mins. (629) (Rev. 4/15/46)	ANNA AND THE KING OF SIAM Irene Dunne Rex Harrison D—128 mins. (634) (Rev. 6/3/46)	(Special) CAESAR AND CLEOPATRA (Color) Vivien Leigh Claude Rains D—127 mins. (Rev. 12/13/45)	TIME OF THEIR LIVES Abbott and Costello Binnie Barnes C—(546)	TWO GUYS FROM MILWAUKEE Dennis Morgan Jack Carson Joan Leslie C—90 mins. (524) (Rev. 7/25/46)
Aug. 24		(Block 17) THREE WISE FOOLS Margaret O'Brien Lionel Barrymore Edward Arnold C—90 mins. (628) (Rev. 6/13/46)	SPOOK BUSTERS Bowery Boys C—68 mins. (512)		BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D—68 mins. (Rev. 8/1/46)	THE INVISIBLE INFORMER Linda Stirling William Henry Adele Mara D	THE BAMBOO BLONDE Frances Langford Ralph Edwards C—68 mins. (630) (Rev. 6/20/46)	DEADLINE FOR MURDER Paul Kelly Kent Taylor D—65 mins. (635) (Rev. 6/21/46)		DEAD OF NIGHT (British) Michael Redgrove Googie Withers D—77 mins. (547) (Rev. 7/3/46)	
Aug. 31						(Special) UNDER NEVADA SKIES Roy Rogers Dale Evans O	(Block 1) SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. (Rev. 7/16/46)			THE KILLERS Burt Lancaster Ava Gardner D—102 mins. (548) (Rev. 8/18/46)	THE BIG SLEEP Lauren Bacall Humphrey Bogart D—114 mins. (Rev. 8/13/46)
Sept. 7			TRIGGER FINGERS Johnny Mack Brown O		STRANGE HOLIDAY Claude Rains D	OUT CALIFORNIA WAY (Color) O MYSTERIOUS MR. VALENTINE D	LADY LUCK Barbara Hale Robert Young C—97 mins. (Rev. 7/17/46)	(September Releases) BLACK BEAUTY Mona Freeman Richard Denning O—76 mins. (636) (Rev. 7/17/46)	THE BACHELOR'S DAUGHTERS Gail Russell Ann Dvorak Adolphe Menjou C		
Sept. 14	IT'S GREAT TO BE YOUNG C—(35) SINGING ON THE TRAIL O		DECOY Edward Norris Jean Gillie D	(Block 6) STRANGE LOVE OF MARTHA IVERS Barbara Stanwyck Van Heflin D—114 mins. (Rev. 3/14/46)			GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46) SUNSET PASS James Warren Nan Leslie O—60 mins.	CLAUDIA AND DAVID Dorothy McGuire Robert Young C—78 mins. (637) (Rev. 7/24/46)			SHADOW OF A WOMAN Helmut Dantine Andrea King D—78 mins. (602)
Sept. 21	GALLANT JOURNEY Glenn Ford Janet Blair Charles Ruggles D—(36)				OUTLAWS OF THE PLAINS O HER SISTER'S SECRET D		STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins. (Rev. 7/17/46)	IF I'M LUCKY Vivian Blaine Perry Como Carmen Miranda M—(638)			
Sept. 28	SHADOWED Anita Louise Michael Dunne D		GENTLEMAN JOE PALOOKA Joe Kirkwood Elyse Knox C—(607)				(Hitchcock Special) NOTORIOUS Cary Grant Ingrid Bergman D—103 mins. (Rev. 7/24/46)	(Re-release) SUN VALLEY SERENADE John Paine Sonja Henie M—86 mins. (Rev. 7/28/41)			

[***Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.)*** **Motion Picture Daily** ***Review Date.***]

UP TO "HEAVEN"!

YESTERDAY—"CLAUDIA AND DAVID"—ROXY, NEW YORK CITY TOPPED OPENING DAY "LEAVE HER TO HEAVEN"!

It's a FACT that the Biggest Hits EVERYWHERE are from 20th CENTURY-FOX

the men of United Artists
end their
International Sales Conference
at the
Waldorf-Astoria Hotel, New York
and return to the field
with the product
that will assure exhibitors that
1946-47 is

"the greatest year in UA history"

FIRST IN FILM NEWS

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Accurate Concise and Impartial

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60. NO. 34 NEW YORK, U. S. A., FRIDAY, AUGUST 16, 1946 TEN CENTS

ATA Weighs Entering N.Y. Decree Arena

Polls Directors on Trade Practice Action

CHICAGO, Aug. 15.—Holding that the interest of independent exhibitors in provisions of the impending New York court decree in the government's industry anti-trust suit are more imperative than the resolve of the American Theatres Association to remain aloof from trade practices, the ATA is requesting its regional directors to authorize it to take action in relation to the decree irrespective of whether such action may be regarded as an entry into the trade practice field.

In telegrams sent to directors of

(*Continued on page* 6)

C. of C. Receptive to ATA on 'Policing'

WASHINGTON, Aug. 15.—The United States Chamber of Commerce would be willing to listen to suggestions from the American Theatres Association for opposing government attempts to "police" industry, Henry Fowler, chief counsel of the C of C, said today.

(*Continued on page* 6)

Theatres Closed by 5% Tax on Gross

St. Louis, Aug. 15.—Owners of Sedalia's three theatres have agreed to close in protest against a new city ordinance requiring a license tax of five per cent on gross receipts, designed to cover maintenance of city departments and a garbage collection project. Theatres involved are the Fox and Liberty, owned by Fox Midwest Amusement Co., and the Uptown, owned by J. T. Goshen.

A spokesman for the Fox circuit said theatres were unable to operate under "that kind of a license tax. As far as I know, it is the first time a tax of that kind has been imposed anywhere in the country," he added.

Shorts Exempt From Decree, Defense Says

Counsel for defendants in the government's anti-trust suit against the industry contended yesterday that the New York Federal statutory court has stated specifically that short subjects are not referred to in its opinion deciding the case.

Counsel also disavowed knowledge of or any connection with an appeal reported from Washington to have been sent by defendants to the Department of Justice asking for an interpretation of the New York court's

(*Continued on page* 6)

Divisional Sessions Wind Up UA Meet

Eastern and Western delegates met in divisional sessions conducted by Edward Schnitzer, Eastern sales manager, and Maury Orr, Western sales manager, yesterday at the closing session of United Artists' four-day general sales conference at the Waldorf-Astoria Hotel here.

Prior to the divisional gatherings, UA producers and their representatives outlined forthcoming product with Gradwell L. Sears, vice-president in charge of distribution, presiding.

Among the speakers was Borris

(*Continued on page* 6)

UNIVERSAL PLANS COMPLETE CIRCUIT

Spitz Says Company Does Not Intend to Confine Itself to 'Show Cases'

By MILT LIVINGSTON

Universal's plans to acquire and build a circuit of theatres in the U. S. will not be confined to key-city first-runs to be used as showcases, Leo Spitz, chairman of the board of the new International Production Co., indicated here yesterday prior to his departure for Hollywood.

Spitz said that the company's plans involve the acquisition and construction of all types of theatres, leading to the inference that the company plans to operate a complete circuit,

(*Continued on page* 6)

MPA Action Near on 'Outlaw' Code Seal

The board of directors of the Motion Picture Association is scheduled to meet during the week of Aug. 26 to take action on revocation of the Production Code seal issued to Howard Hughes' "The Outlaw."

Eric Johnston, MPA president, who is now on vacation in the Rocky Mountains, is scheduled to arrive in New York in about 10 days and a date for the meeting will be set in advance of his arrival. Action on revocation of the Code seal was deferred

(*Continued on page* 6)

Kupper Heads 20th Sales Drive Aug. 25

William J. Kupper, 20th Century-Fox general sales manager, has been named national leader of the company's next bonus-carrying drive, which will get under way Aug. 25, according to an announcement from Tom J. Connors, vice-president in charge of distribution.

Kupper stated that he will hold

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NLRB Upholds SPG As Coast Agent

WASHINGTON, Aug. 15.—The Screen Publicists Guild, Hollywood Local 1489 of the American Federation of Labor, has been ruled to be the proper representative for collective bargaining purposes between public relations

(*Continued on page* 6)

Dual Tax Intent Unclear In Capital Gains Ruling

Whether the Bureau of Internal Revenue's recent ruling on the capital gains tax is going to result in dual taxation on the corporation and the individuals deriving dividends after the dissolution of the corporation is being asked by attorneys for producers and artists.

Further clarification on this point is needed from the Treasury Department, an attorney for West Coast independents and artists indicated here yesterday.

It is pointed out that the procedure had been for an actor, director, writer or other artist to take stock in a corporation in lieu of salary or in addition to salary as an investment. The corporation remained in existence for six months or more and was then dissolved before it made any profit and therefore did not pay any taxes. The company which subsequently distributed the picture was instructed to pay the shareholders dividends in accordance with the amount of stock they held. The question now posed is whether the Bureau of Internal Revenue intends to attempt to levy a corporation tax on these dividends as well as levy an income tax on the recipient of the dividend.

Apparently there is no longer any question, in view of the recent ruling, that the stars and directors involved will have to pay an income tax on these dividends since the Treasury has taken the position that it did not represent capital gains. However, the important point is whether the shareholders are to be held liable for the

(*Continued on page* 6)

See Three Declining Bid to Join MPEA

Negotiations looking toward the affiliation of Monogram, PRC and Republic with the Motion Picture Export Association appear to have broken down, an MPEA official asserting here yesterday that there is little likelihood that any of the three companies will join the Association.

Several months ago the MPEA extended membership invitations to the three, and representatives of the companies met with MPEA officials and took the matter under consideration. Recently, however, Monogram International was reported to have sold pictures in Holland, where the MPEA is deadlocked with the Bioscoopbond in negotiating for the distribution of American pictures.

Liberty's First for Release on Jan. 30

Frank Capra's "It's a Wonderful Life," first production from the new Liberty Films, will be generally released next Jan. 30, E. K. O'Shea, general sales manager of Liberty, said at a luncheon attended by trade press representatives at Toots Shor's restaurant here yesterday.

RKO Radio, distributing the Liberty product, will tradeshow the Capra picture in October and a number of pre-release engagements are to be set for it in December. Second Liberty release will be George Stevens' "One Big Happy Family." Others on the schedule are: Capra's "No Other Man," and "The Friendly Persuasion," and Stevens' "It Must Be Love." William Wyler and Samuel Briskin are associated with Capra and Stevens in Liberty Films.

Robert Mochrie, RKO Radio general sales manager; S. Barret McCormick, advertising-publicity director, and Lou Smith, publicity director for Liberty, as well as O'Shea, hailed the RKO-Liberty association in informal talks at the luncheon.

To Meet Today on Scophony Decree

Counsel for the Department of Justice will meet with representatives of the defendants in the Scophony anti-trust suit here today in a move seeking agreement on basic principles for a settlement of the suit through a consent decree.

Sigmund Timberg, chief of the Department of Justice's consent decree division; Joseph Borkin, his assistant; James Wilson, chief of the Department's New York anti-trust division, and Joseph B. Marker, Department attorney, who has been handling the case, met here yesterday on possible procedure in the light of certain settlement proposals made by the defendants, which include Paramount and General Precision Equipment. Today's meeting is being held at the request of the defendants, it is understood.

It is learned that the offer of settlement presently in the hands of the Department of Justice is not entirely acceptable as the basis for starting work on a consent decree, but it is suggested that today's meeting might bring both sides closer together.

Work Continues on New Decree Draft

Counsel for distributor defendants in the New York anti-trust suit continued work here yesterday on their newest proposed draft for a final decree dealing with "auction selling," arbitration and trade practices. Slow progress is being made, it is understood, and the meetings are to continue.

There is no indication yet as to when the distributors will have their new ideas ready for submission to Robert L. Wright, government counsel.

Personal Mention

William A. Scully, vice-president in charge of Universal distribution, and Maurice Bergman, Eastern director of advertising-publicity, leave here for the Coast on Wednesday.

•

Herman Goldberg, supervisor of maintenance and purchasing agent for Warner exchanges, left here yesterday for Chicago, Milwaukee, Minneapolis and Des Moines.

•

Robert A. Pratchett, recently appointed Paramount International branch manager for Venezuela, left New York by air yesterday for Caracas.

•

John Harper, former assistant manager of the Cascade Theatre, Atlanta, has been promoted to manager of the Little Five Points.

•

Bernard R. Goodman, supervisor of Warner exchanges, will leave here over the weekend for a tour of Midwest branch offices.

•

Harold George, manager of the Dekalb Theatre, Atlanta, before entering the Marines, has returned as manager of the Decatur.

•

William Chambers of Ravenwood, Mo., has taken over the Sheridan Theatre, Sheridan, Mo., from Charles Lindsey.

•

Nat Sanders, president of English Films, will leave today for Hollywood from New York.

•

Helen Cohen, of the Vanguard contract department, leaves here today for a California vacation.

•

Herbert Newman of Eldon Roles, Mo., has become manager of the Dixie Theatre, Brookfield, Mo.

•

Harold Bailey, partner in the Gentilly Theatre, New Orleans, has left for a month's rest in Canada.

•

Babe Cohn, Monogram Southern manager, is recuperating from an illness in New Orleans.

•

W. Stewart McDonald, Warner home office executive, returns here today from Washington.

•

Tex Guinnan, PRC auditor from New York, has been visiting the New Orleans exchange.

•

Hazel Anderson, M-G-M office manager in Omaha, has completed 25 years of service.

•

Hugh Martin, Sr., of M. and M. Theatres in Florida has been on a trip to Atlanta.

•

Richard Carlson sails from New York today on the *Queen Mary* for England.

•

Joseph Becker of the RKO booking department here leaves today for Hollywood.

•

Don Guttman, former independent circuit operator in Minneapolis, has retired.

•

Jules Lapidus, Warner's Eastern division sales manager, and Sam Lefkowitz, Eastern district manager, were in Boston yesterday from New York. Lapidus returns here today, while Lefkowitz goes to Gloversville, N. Y.

•

Jackie Faulkner has resigned from the booking department of Monogram Southern Exchanges, Atlanta, to accept a position with Columbia there.

•

Wayne Shepler, formerly manager of Loew's Theatre, Evansville, Ind., has succeeded Milt Kaufman as manager of Loew's Orpheum, St. Louis.

•

Vera Hawthorne, chief booker for National Screen Service in Atlanta, has been called to Dallas on account of the illness of her mother.

•

Joe Di Lorenzo, Connecticut division manager for Daly Theatres, is recuperating from an illness at Chapman Beach, Westbrook, Conn.

•

Ira L. Haave, ex-sheriff of Polk County, Minn., and two associates have bought the State Theatre, East Grand Forks, Minn.

•

William O'Sullivan, ex-Marine, has been named manager of the Rialto Theatre, Hartford, replacing Don Barrett, resigned.

•

Francis Harmon of the Motion Picture Association is scheduled to return to New York from Europe by plane on Aug. 24.

•

Peter Nepote, recently discharged from the Army, has been named city manager for the Frisina Amusement Co. of Olney, Ill.

•

Dean Ducomb, formerly assistant manager of the Ritz Theatre, Carlylye, Ill., has bought the Clinton in Becksmeyer, Ill.

•

Milt Brown of Beloit, Wis., has succeeded the late E. R. Toerpe as manager of the Orpheum Theatre, Galesburg, Ill.

•

John J. Friedl, president of Minnesota Amusement Co., has been ordered by his physician to take a long rest.

•

Sam M. Berry of National Theatre Supply Co., Dallas, and Mrs. Berry have been visiting friends in Atlanta.

•

Robert M. Simril, National Screen Service branch manager in Charlotte, was a recent visitor in Atlanta.

•

Annie Allen, for 25 years with M-G-M in Atlanta, has resigned because of ill health.

•

Harry Paul, manager of the Wil-Kin Supply Co., Atlanta, has been in New York on business.

•

R. J. Ingram, Columbia's Southeast division manager, has returned to Atlanta from Chicago.

UA Claims 6 Record Openers for 'Caesar'

United Artists claims opening-day record grosses for "Caesar and Cleopatra" in six of the theatres in which the film opened this week.

The Wednesday opening records, the company states, are $2,821 at Loew's Theatre, Indianapolis; $4,123 at the United Artists, San Francisco; $1,980 at Loew's Poli, Waterbury; $3,117 at Loew's Poli, Worcester, and $2,434 at the Capitol, Cincinnati[illegible]

As reported in Motion Pic[illegible] Daily yesterday, the film drew $2,670 to pass the previous house record at the Liberty in Seattle on Tuesday.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENTATION

Till the End of Time
starring
DOROTHY McGUIRE *and* GUY MADISON
Robert Mitchum Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
OLIVIA DeHAVILLAND
'TO EACH HIS OWN'
introducing
JOHN LUND
IN PERSON
John CALVERT
and
America's Most Beautiful Models
Ray EBERLE

BARBARA STANWYCK • VAN HEFLIN • LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person
DINAH SHORE • GIL LAMB • THE ACROMANIACS
EXTRA! DICK STABILE and ORCHESTRA
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

Dorothy McGUIRE • Robert YOUNG
"CLAUDIA and DAVID"
A 20th Century-Fox Picture
PLUS ON STAGE — VIVIAN BLAINE
ROLLY ROLLS
Extra! JERRY COLONNA
At the COOL ROXY 7th Ave. 50th St.

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Lewis, Zipperman Form New Circuit

Formation of Continental Circuit, Inc., has been announced here by Martin J. Lewis and Max Zipperman. The circuit, incorporated in Connecticut last week, has acquired four theatres, in addition to the Thalia, New York "art" house, which has been operated by Lewis for the past [illegible] years, and is negotiating for nine additional houses in key spots throughout the country.

Lewis formerly operated the 55th Street and Fifth Avenue Playhouses and the City Theatre, all in New York, as well as the Detroit Cinema, Detroit. He disposed of an interest in the Little Carnegie, New York early this year. Zipperman runs the Squire Theatre, New York, which will remain outside of the corporation.

According to Lewis, the first newly acquired theatre to open will be the Grand, Hartford, which will open Aug. 23 under its new name, the Center. The Cedarhurst Playhouse, Cedarhurst, L. I., second in the circuit, will open on Aug. 30, Lewis said. Both theatres have been redecorated and modernized. Other houses in the group are the Peachtree Art Theatre, Atlanta, and the Ellis Theatre, Durham, the latter of which will be renamed the New World. Both these theatres will be operated in association with the Ellis Blumenthal Circuit, Charlotte.

8 Manufacturers Set For Video Exhibition

The second television conference and exhibition, sponsored by the Television Broadcasters Association, Inc., at the Waldorf-Astoria on Oct. 10 and 11, will feature advanced designs in television transmitters and receivers, it is announced by TBA. Those manufacturers who have reserved space in the transmitting equipment section include General Electric, RCA, Du Mont and Federal Telephone and Radio. Transmitters, antenna design, camera chains, control consoles and studio equipment will be shown.

Home settings will be featured by television receiver manufacturers such as Philco, Farnsworth, G. E., Du Mont, RCA, Sonora and Telicon. Related television service organizations, among whom are A. T. & T., NBC, Belmont division of Raytheon Manufacturing Company, Crosley, and Bryan Davis Publishing Company also will display.

'Henry V' 'Frisco Date

San Francisco, Aug. 15.—"Henry V" will open about Sept. 15 at the Stage Door Theater here, it has been announced by Irving C. Ackerman, owner. The new theater, on the site of the old Stage Door Canteen, will make its initial bow to the public with the film on a road show basis, two-a-day, reserved seats and $2.40 top.

Haines on Windup Tour

Roy Haines, Western division sales manager for Warner Bros., has left for a tour of Midwest exchanges, where he will hold staff meetings on the windup of the 1946 sales drive. His first stop will be Chicago, after which he will go to Milwaukee, Minneapolis and Kansas City.

Eastern Officials to Meet with Goldwyn

Coincident with the return of James A. Mulvey, president of Samuel Goldwyn Productions, from four weeks of observation and conferences in London and Paris, the major portion of the company's Eastern executive staff will leave here this weekend for Hollywood for conferences with Goldwyn starting Monday. Mulvey, Arthur Sachson, general sales manager; Alfred Crown, foreign sales representative; Bernard Smith, story editor; and Miriam Howell, production editor, will make the trip.

Goldwyn will show them his rough cut and not entirely finished productions, "The Best Years of Our Lives" and "The Secret Life of Walter Mitty."

Lynn Farnol, Goldwyn's Eastern publicity and advertising director, and Ben Washer, Eastern publicity manager, returned from studio conferences this week.

Television Set Prices Far Above Estimates

Original estimates on the cost of low-price television sets were considerably below the actual prices quoted today, according to market reports in the television field presented by the *Wall Street Journal*. Increased material and labor costs have caused the upward revisions.

New York's Viewtone Television and Radio Corp., which last year announced plans to produce a table model receiver to retail for $100, is now advertising the same model at $169.95. Emerson Radio and Phonograph Corp., which planned to retail for $150 a set giving a picture 18 by 24 inches, is now making a set for the same price which projects an image four by six inches. One large radio manufacturer who announced a $200 television set is now estimating the price as nearer $325.

Des Moines Leading PRC Bonus Drive

Des Moines is leading in the PRC employes' bonus drive, with Kansas City in second place and Salt Lake City and Pittsburgh in third and fourth places, respectively, according to latest reports from the home office.

The drive, which began on April 20, will continue until Sept. 6, and winners will be announced at PRC's national sales convention at the Ambassador Hotel, Atlantic City. Employes of the winning exchange will receive four weeks' salary as first prize. Second, third and fourth prize will consist of three, two and one week's salary, respectively, for every employe of the winning exchanges.

Stanley Theatre Premiere

American premiere of "The Postmaster's Daughter," French film with English dialogue subtitles, and "May Day In the USSR," two-reel report of this year's May Day celebrations in Russian cities, will be held at the Stanley Theatre here tomorrow. The former picture is based on Alexander Pushkin's novel, "The Postmaster." Both films were previewed by a group of clergymen, radio commentators and lecturers at a special screening on Wednesday.

$1.12½ Dividend Set By 20th-Fox Board

The board of directors of 20th Century-Fox yesterday declared a quarterly cash dividend of $1.12½ per share on the outstanding prior preferred stock, payable Sept. 16 to stockholders of record on Sept. 6. In addition, a quarterly cash dividend of 37½ cents per share on the outstanding convertible preferred stock was declared, payable Sept. 30 to stockholders of record on Sept. 6.

Also, a quarterly cash dividend of 75 cents and an extra cash dividend of 25 cents per share on the outstanding common stock was declared payable Sept. 30 to stockholders of record at the close of business on Sept. 6.

Petrillo AFM Brief Calls Lea Bill Illegal

Chicago, Aug. 15.—James C. Petrillo termed the Lea Bill flagrantly illegal in briefs filed here today in U. S. District Court by American Feedration of Musicians' lawyer David Katz, in reply to the Government's contention that Petrillo violated the act by forcing station WAAF to hire three unnecessary music librarians.

The brief, commenting solely on the legality of the Lea Bill, asked: "Is the statute which makes it a crime for workers to engage in peaceful means in furtherance of a lawful objective constitutional? The statute is a direct assault upon free trade unionism."

The Government has until Sept. 19 to file its answering brief.

Birdwell Rites Today

Hollywood, Aug. 15.—A requiem high mass will be held in the Church of the Good Shepherd, Beverly Hills, tomorrow for Russell Birdwell, Jr., 22, son of the film publicist, who died here Tuesday night following a major operation. Interment will be at Holy Cross Cemetery.

Russell Birdwell lost a race against death that brought him to his son's bedside from New York.

Buys 6 Spanish Films

Trans-Continental Films, here, has purchased from Filmofono Argentina six Spanish dialogue subjects for release in the U. S. and several Latin American territories. J. A. Cordero, president of Trans-Continental, is reported as planning to release these pictures in New York during the coming season. Ricardo M. Urgoiti is president of Filmofono.

Prutzman, Jr., to Wed

Charles Prutzman, Jr., son of Universal's vice-president and general counsel, will be married on Monday at Forest Hills, L. I., to Miss Edna Fenn of Bristol, England. The couple met while Prutzman was stationed in England during the war. They will leave here Tuesday on a honeymoon trip to Bermuda.

Hellinger Reunion

A get-together of New York trade press and newspaper representatives with Mark Hellinger, arranged by Universal, took place at Toots Shor's from 10 P.M. on last night. Hellinger is in New York from the Coast in the course of visits to key cities in connection with the premieres of his picture, "The Killers."

Decorators Convene All Studio Unions

Hollywood, Aug. 15.—Set Decorators Local 1421 today invited all AFL unions employed in studios to attend a special meeting Saturday morning at the Roosevelt Hotel, declaring it will charge producers with violating in two particulars the terms of the agreement under which the July strike was settled and that violation of these two clauses in the agreement renders the whole pact suspect.

IATSE executives Richard Walsh, Roy Brewer and Carl Cooper are among those personally invited to attend the CSU-sponsored meeting which spokesman said will take place regardless of the outcome of tomorrow's meeting between the majors and Local 1421 on a new contract sought by the latter. Local 1421 notified the producers they may not attend but offered to read to the meeting any statement the producers wish read.

Frank Cahill Is Cited By Standards Group

Col. Frank E. Cahill, Jr., director of sound and projection for Warner Theaters, has been presented with a citation by the American Standards Association in recognition of his services in organizing standards in the fields of cinematography and photography for the armed services during the war, the company reports here.

Through the efforts of Cahill, while with the Army Signal Corps, the Society of Motion Picture Engineers and the Research Council of the Academy of Motion Picture Arts and Sciences accepted a commission from the ASA to carry on the work of film standardization on behalf of the Army Air Corps, Army Signal Corps, U. S. Navy and U. S. Marine Corps. Practically all the 16mm. standards developed in this wartime work have now been adopted for general use by the industry, according to the Warner announcement.

Smith, Crosby Head Sister Kenny Drive

Kate Smith has accepted the national chairmanship of the 1946 drive for $2,000,000 of the Sister Elizabeth Kenny Foundation for Infantile Paralysis, and Bing Crosby will head the national executive committee, according to an announcement here. The drive will begin Nov. 3.

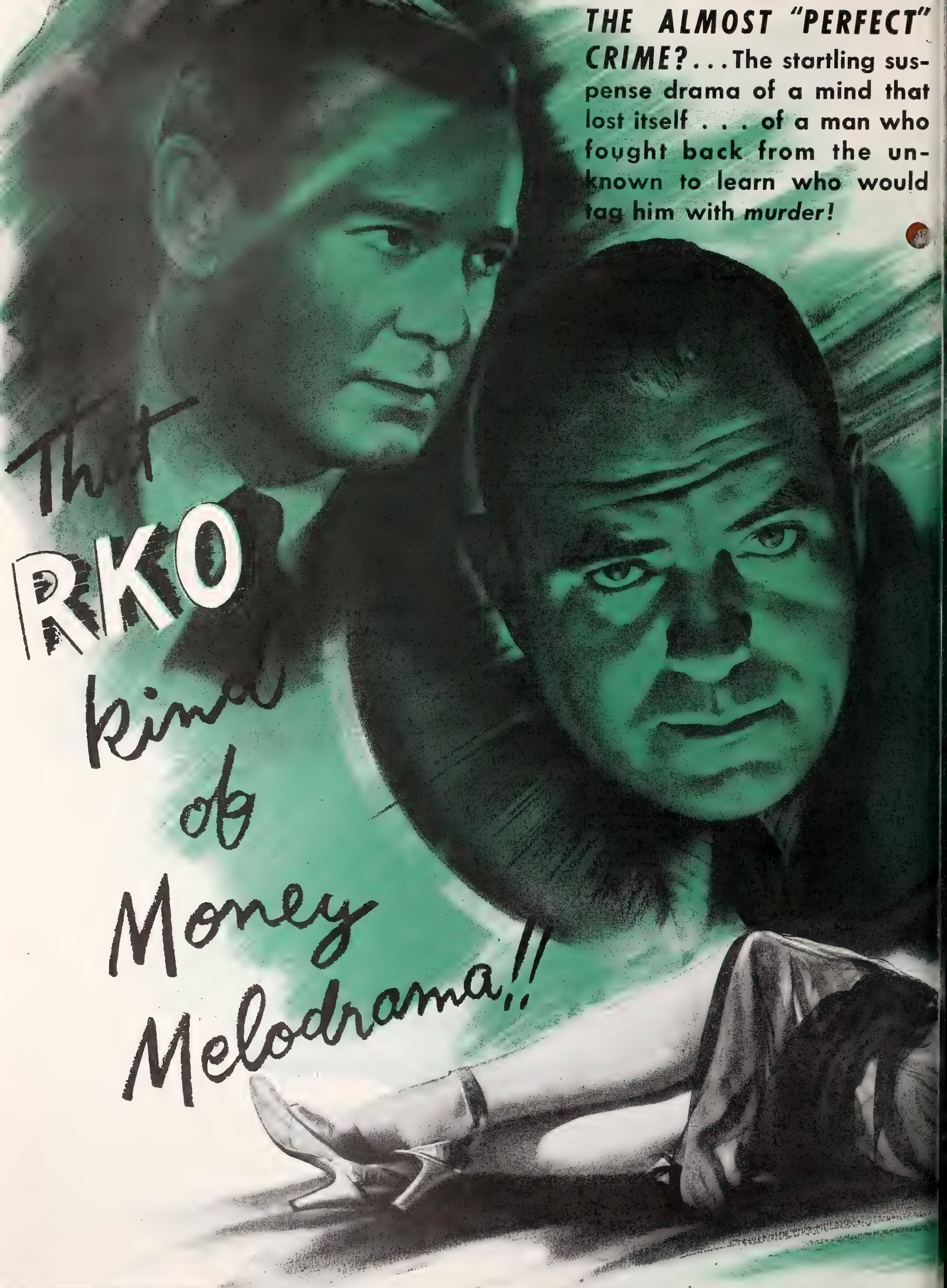
AVC Employment Aid

Sydney P. Gooze of 20th Century-Fox has been named executive secretary of a radio employment service committee to aid returning veterans, set up by the press, advertising and radio chapter of the American Veterans Committee. Ed Byron, president of the Radio Directors Guild, has been named chief of the new service organization.

Name Allied Delegates

Cleveland, Aug. 15. — Ernest Schwartz, president, and George W. Erdmann, secretary, have been named by the board of directors of the Cleveland Motion Picture Exhibitors Association as the organization's official representatives at the National Allied convention in Boston.

THE ALMOST "PERFECT" CRIME?...The startling suspense drama of a mind that lost itself . . . of a man who fought back from the unknown to learn who would tag him with *murder!*



PAT O'BRIEN
CLAIRE TREVOR
HERBERT MARSHALL

CRACK-UP

RAY COLLINS
WALLACE FORD
DEAN HARENS

•

Directed by IRVING REIS
Written by JOHN PAXTON,
BEN BENGAL and RAY SPENCER

RKO RADIO PICTURES

NATIONALLY ADVERTISED to 30,610,384 CIRCULATION

Including LIFE, LOOK, COLLIER'S, WOMAN'S HOME COMPANION, LIBERTY, TRUE, PIC, FRONT PAGE DETECTIVE, INSIDE DETECTIVE, TRUE DETECTIVE, MASTER DETECTIVE, OFFICIAL DETECTIVE STORIES and FAN LIST.

'U' Circuit

(*Continued from page* 1)

including subsequent runs and neighborhood theatres.

Under the terms of the decree in the New York anti-trust suit, Universal probably will have to obtain court approval for the building and acquisition of such theatres.

In its recent opinion, the three-judge statutory court said, in directing partial divorcement of present holdings of defendants with affiliated circuits, "It shall not prevent a defendant from acquiring theatres or interests therein in order to protect its investments, or in order to enter a competitive field." The court or other competent authority shall approve the acquisition after due application is made therefor, the decree directions provide.

Interpretation of this direction of the court in a final decree to be submitted on behalf of Universal would probably be different than an interpretation that could be made on behalf of the defendants who already own theatres, it is suggested. Universal, which presently owns no theatres, would be entering a competitive field in acquiring a circuit of theatres, it is said, and further, it would be endeavoring to protect its production investments by assuring itself of ready outlets for its product.

No Separate Facilities

Although it had originally been planned that United World, the company which preceded the formation of the new Universal Production Co., would have separate facilities in the Universal program of building at least 28 new exchanges in the U. S., there will be no segregation of facilities in the new plans being drawn for these exchanges, according to Spitz. The saving which will thusly be effected will presumably provide additional funds for the theatre acquisition program now indicated by Spitz.

Spitz further said that Monroe Greenthal, who has been vice-president and advertising and publicity head of United World, and Alfred W. Schwalberg and Robert Goldstein, who presently hold posts with International Pictures and were set for new posts with United World, will probably join Universal with new posts for these three and others to be decided upon in meetings in Hollywood next week.

Capital Gains

(*Continued from page* 1)

corporation tax which the dissolved corporation did not pay, in view of the fact that the Treasury might take the position that the dividends represented earnings of the corporation.

No formal text of the Bureau of Internal Revenue's ruling which might clear up this point has yet been distributed, and it is not known whether the Bureau intends to issue a formal text or merely rely on the interpretation indicated by Commissioner Joseph D. Nunam, Jr. and other Bureau officials a few weeks ago.

Muruzeta to Goldwyn

Alfred Muruzeta has been named special representative for Samuel Goldwyn in the Argentine, Chile and Uruguay. Muruzeta, who represented Columbia in Chile and the Argentine for 15 years, is now in Buenos Aires, where he will have headquarters.

Shorts Exempt

(*Continued from page* 1)

opinion to differentiate between features and short subjects.

Assistant U. S. Attorney General Robert L. Wright was quoted in Washington as saying: "I cannot talk about that subject at present," when asked how the Department of Justice interprets the conduct of sale of short subjects.

Defense counsel contend there never has been any question in their minds on the subject, although some short subject producers who are not defendants in the anti-trust suit, have expressed apprehension over what they feared might be the applicability to shorts of the court's opinion relating to single picture selling. Such producers contend that they could not continue short subject production profitably on that sales basis. It could not be determined immediately whether such producers authored the request for an interpretation of the court's opinion, which is said to have gone to the Department of Justice.

Counsel for defendants stated emphatically that the question was raised before the court and it was clearly stated that the opinion does not embrace short subject selling. They assert that the opinion first refers to "features," defining them as films of 4,000 or more feet in length, and nowhere mentions short subjects.

Thus, the language of the opinion as well as the assurance of the court, has excluded short subjects, defense counsel assert.

Divisional Sessions

(*Continued from page* 1)

Morros, who discussed "Carnegie Hall," which he is producing with William LeBaron. Lowell Calvert, representative for Hunt Stromberg, introduced actor John Loder, who discussed Stromberg's "Dishonored Lady," in which he appears, and "Strange Woman." Andrew Stone outlined his production of "Bachelor's Daughters." William Heineman, general sales manager for J. Arthur Rank in this country, spoke on "Caesar and Cleopatra."

Carl Leserman, executive of Benedict Bogeaus, and representative for David L. Loew, discussed "Mr. Ace," "The Short Happy Life of Francis Macomber," "A Miracle Can Happen," and the Hopalong Cassidy series, all Bogeaus productions. In behalf of Loew he reviewed "A Night in Casablanca" and "Bel Ami." Budd Rogers, representing his brother, Charles Rogers, and also Seymour Nebenzal, cited "Angel on My Shoulder," which had been shown to the delegates.

Kelly Speaks

Other speakers included Arthur W. Kelly, producer of "Half Caste"; Seymour Poe, Sol Lesser representative, who described "No Trespassing"; Harry L. Gold, Howard Hughes' representative; Harvey Day, for Jules Levey's "New Orleans"; Monte Proser, associated with Sam Coslow, for "Copacabana"; David E. Weshner, representing Crosby Productions, for "Abie's Irish Rose"; Ted Baumfeld for Arnold Pressburger's "A Scandal in Paris"; Harry Kosiner, Edward Small representative, for "Getting Gertie's Garter," and Edward Peskay, representing Harman-Ising Productions.

ATA Weighs

(*Continued from page* 1)

ATA, the organization asks whether it should:

(1) Petition the New York Federal court for a hearing of independent exhibitors' views on the decree to be entered.

(2) Actively oppose the inauguration of "auction" film selling;

(3) Seek court approval of a delay in the effective date of the decree.

The ATA's request for advice from its directors in the field asserts that provisions of the impending court decree threatens to bring about an era of "wildcat practices" in the industry. It declares that the welfare of the independent exhibitor, threatened by some decree provisions, transcends ATA's resolve not to participate in matters involving trade practices.

Should ATA directors approve the organization's contemplated move into the field of trade practices, ATA would be in full-fledged competition with other exhibitor organizations, it is pointed out here. Its resolve not to engage in trade practices was a cornerstone of its program at the time of its organization in St. Louis last winter and has been since.

Virtually every other exhibitor organization in the country plans to seek a hearing in one form or another prior to the entry of the impending decree by the New York Federal court.

ATA 'Policing'

(*Continued from page* 1)

ATA has not yet decided whether to carry out a suggested plan to mobilize trade organizations against government policing, as proposed for the film industry by the Department of Justice.

Fowler pointed out that the Chamber does not necessarily oppose Justice Department "policing" to assure that decree rulings are carried out. The trade association has asserted emphatically that it opposes government supervision of industrial trade practices.

Fowler stated that there is "considerable difference" between the meaning of the words "policing" and "government supervision." The Chamber has only made a policy statement against direct supervision, Fowler added.

MPA Action Near

(*Continued from page* 1)

by the board pending Hughes' recovery from injuries sustained in the wreck of his new photographic plane during a trial flight. Hughes left the hospital early this week and is reported well on the road to recovery.

Wylie Replaces Wog

Albany, N. Y., Aug. 15.—Raymond Wylie, formerly in charge of the New Haven branch, has been appointed United Artists representative here, succeeding Ollie Wog, who has been transferred to Washington.

'Samson' for DeMille

Hollywood, Aug. 15.—Cecil B. DeMille today announced his next production for Paramount will be a biblical story, "Samson and Delilah," to be filmed in Technicolor in 1947.

SPG Here Rejects Contract Offer

Wage proposals offered by the film companies here to the Screen Publicists Guild have been rejected by the union's negotiating committee. The Guild has called an emergency membership meeting for Monday, when Lewis Merrill, president of the UOPWA, parent union of the SPG, will speak. Merrill is chairman of th[illegible]cently-formed strategy and s[illegible] committee, jointly being operated by SPG, SOPEG and the UOPWA.

Company proposals offered this week represent what is claimed by the Guild to be a reversal of what has been accomplished to date in negotiations. Management, according to the Guild, offered SPG a flat 10 per cent raise, based on the lowest salary paid in each of the four classifications.

SPG yesterday indicated that it plans to bring the story of its negotiations fight before the public. Another meeting between the Guild negotiations committee and management is scheduled for next Wednesday.

SPG Is Upheld

(*Continued from page* 1)

personnel and motion picture companies in the Los Angeles area, the National Labor Relations Board announced today.

Major companies and all independents recently filed a petition with the board asking for a consent election. The companies asserted that questions affecting commerce had arisen with regard to the publicists union's jurisdiction for the purpose of collective bargaining. The present certification made by the Board says that its ruling was made on the basis of "complete organization of press agents working for the film industry" and that the results of a special election showed that the employes unanimously adopted the AFL affiliate as their proper representative.

Kupper Heads

(*Continued from page* 1)

drive meetings with the entire personnel at each 20th exchange in the country shortly, and is now engaged in perfecting the distribution setup of his home office and field organization.

Meanwhile, Connors is winding up a Western series of forums on the new sales procedures. Following forums in San Francisco and Los Angeles, at the beginning of the week, Connors will conduct a meeting for the Prairie and Midwestern sales-booking staff, in St. Louis, today, tomorrow and Sunday. He will also hold a Great Lakes forum in Chicago, Aug. 19-20, and a Cleveland session Aug. 21-22, before returning to the home office. He is accompanied by John Caskey, general counsel.

Baily Rites Today

Hollywood, Aug. 15.—Funeral services for Tom Baily, industry veteran who died Wednesday, will be held tomorrow afternoon at Forest Lawn.

Conn. WB Club Outing

Hartford, Aug 15.—First summer outing of the Warner club in Connecticut since pre-war days was held today at Castle Inn, Saybrook.

Seized Patent Files In Public Libraries

WASHINGTON, Aug. 15.—Complete files of patents seized from German and Japanese nationals, including patents on devices and processes of value to the film industry, are now available in the patent departments of the Chicago and Boston Public Libraries, according to James E. Markham, Alien Property Custodian, who also announced that a similar file has been placed in the APC's San Francisco office. The files are arranged according to Patent Office classification to facilitate searching.

The APC patent libraries were transferred to the public institutions as a result of the closing of APC patent division field offices in those two cities, Markham explained. The APC patent library located in the Los Angeles Public Library has also been closed, he said.

Patent libraries also are maintained by the APC at its Washington and New York offices.

Abstracts of the patents seized by APC are still available and may now be obtained from the Washington instead of from the Chicago office. The abstracts cover 8,000 chemical patents and 37,000 mechanical and electrical patents. The chemical abstracts have been prepared in 34 volumes, while abstracts of mechanical and electrical patents are available in each of over 300 Patent Office classifications.

Endowed Film Courses

SPRINGFIELD, Mass., Aug. 15.—Current reports indicate that Smith College in Northampton and Amherst College in Amherst will have motion picture courses endowed to them by Paulette Goddard and Burgess Meredith, through the Motion Picture Association of Colleges and Universities. Indications are that the endowments will run to $10,000 yearly to each college.

University Film Courses

Formation of 10 graduate courses in the use of motion pictures and other audio-visual materials, leading to Masters' and Doctors' degrees, has been announced by Indiana University. Summer courses in visual education have also been established at the Universities of Chicago, Indiana and Wisconsin, according to the public information committee of the Motion Picture Association.

New Mexican Firm

MEXICO CITY, Aug. 15.—A group of leading picture players and technicians, headed by Felipe Montoya, Eduardo Vivas, Isabel Corona and Roberto Soto, has organized a film production cooperative society, Artistas Unidos de Mexico (United Artists of Mexico.) The enterprise expects to start is first picture in the late fall.

NBC Promotes Walker

Albert E. Walker, formerly assistant manager of the NBC guest relations department in charge of special activities, has been transferred to the NBC executive department as executive assistant to Clay Morgan. Walker, who joined NBC in 1932, had been with the guest relations department for 14 years.

New Theatres

OKLAHOMA CITY, Aug. 15.—Postponement of the Griffith Amusement Co. building program, with the exception of work now underway, has been announced by L. C. Griffith, president, who cited the need for providing homes for veterans.

Six theatres are now under construction in the circuit's territory, including three residential area houses here. All are scheduled for completion by Jan. 1, although work has been progressing slowly.

Griffith has recently opened a new theatre in Borger, Tex., and has rebuilt fire-destroyed houses in Drumright, Okla., and Tulsa. Tulsa, incidentally, was to have received a new drive-in and additional neighborhood houses under the Griffith postwar building program.

The first of the three theatres being built here opened early this month. It is the May, located in the northwest section. The others will open about Oct. 1 and Nov. 15. Griffith hopes to open new houses in Norman, Okla., on Oct. 15; at Bartlesville, Okla., Sept. 15, and at Shawnee, Okla., Jan. 1.

Four New Memphis Area Houses

MEMPHIS, Aug. 15.—Four new theatres have been opened in the Memphis territory, bringing to 457 the number of houses located in the area served out of Memphis. The new houses are: Webb, Ripley, Tenn.; Tyson, Clarksdale, Miss.; Kingsland, Kingsland, Ark., and Caroyln, Piggott, Ark.

Slate Dover Plains Theatre

HARTFORD, Aug. 15.—Irving Rutherford and George Zunner, Hartford architects, are making plans for a new theatre scheduled for Dover Plains, N. Y., it has been announced here. A. Boscardini of Dover Plains is the owner. Seating capacity will be approximately 750.

First Post-War Theatre

DAYTON, O., Aug. 15.—Banker's Airline Theatre,Vandalia, Ohio's first post-war theatre (excluding drive-ins) has opened. Dayton and Vandalia city officials were on hand for the opening, which included a special radio broadcast. Fred Krimm is general manager of Mecca Theatre Co., Dayton, which operates the Airline.

$400,000 Suburban Theatre

COLUMBUS, O., Aug. 15.—Details released in connection with the new theatre to be built by J. Real Neth, local circuit operator, indicate that it will be the largest suburban house in central Ohio, representing an investment of $400,000. It will seat 2,000. Negotiations are under way for the erection of two more theatres here, Neth said.

Slagle, Sullivan, Conrad, Bull In Wichita Drive-In Project

WITCHITA, KAN., Aug. 15.—The Drive-In near Wichita, projected by motion picture theatre operators of this city, is to be opened this month. It will be the first Drive-In for Kansas. Paul Slagle, one of the associates in the project, will be the manager; others are O. F. Sullivan, operating three theatres now; R. E. Conrad, who sold his Roxy at Wichita a year ago, and Charles Bull, who sold his Novelty here recently.

ST. LOUIS, Aug. 15.—Five war veterans are involved in new theatre activity in the St. Louis area: Phillip and Paul McSpadden, Kenneth Madsen, Preston Wettaw and Martin Moritz.

The McSpadden brothers have converted a portable airplane hangar, purchased from the War Assets Administration, into a theatre at Herrin, Ill.; Madsen and Wettaw have opened the Dutchess Theatre, a 275-seater, at New Windsor, Ill., a venture launched originally by a group of local business men. Moritz is currently constructing a 550-seat house at Roanoke, Ill.

Eight New Michigan Houses; E. C. Hoffman Plans One

DETROIT, Aug. 15.—E. C. Hoffman, president of the Hoffman Amusement Co., here, has announced that the circuit will build a new 600-seat theatre at Buchanan, Mich.

New theatres opened recently in the state include the Sun, at Williamston; the 475-seat Star, Brooklyn, owned by Mr. and Mrs. Glen Bulow; the Ritz, Watervliet, and the Ramsay Theatre, at Ramsay. The latter two are houses previously destroyed by fire.

Forthcoming new theatre openings in the state will include Mr. and Mrs. Stephen Paluch's $50,000, 400-seat house at Perry; R. Roy Shook's Emsee Theatre, at Mt. Clemens, within two weeks; the Paluch's 400-seat Silhouette at Perry, which is nearing completion, and Flint's first drive-in, siated for early August. Constructed to accommodate 1,000 cars, the drive-in will be operated between 32 and 34 weeks a year, according to William Oleksyn and William A. Rice, co-owners.

Three California Theatres To Open Within a Month

SAN FRANCISCO, Aug. 15.—Frank Panero opened his Sierra Theatre in Delano, Cal., on July 31. In addition, James Hansen and Jack Rohl, builders of the new California Theatre, at Kerman, Cal., report they opened that house recently.

The 250-seat Plymouth Theatre, Plymouth, Cal., will be opened in about a week, according to Wilson and Garran, the owners.

16mm. Michigan Drive-In And Larkin House Open

DETROIT, Aug. 15.—A new drive-in theatre with space for 200 cars has been opened at Walled Lake, Mich., by Edmund J. Papineau, Lino Bernardi and Horace Harkness, all of Detroit, and Gene Ritchie of Berkley.

In Dowagiac, Mich., the Larkin Theatre Co. has opened its new theatre, "The Chief."

Two Southern Theatres are Building; Another Opens

ATLANTA, Aug. 15.—Tennessee theatre owner John Stillman reports that he will open his new theatre now being constructed in Brownsville, Tenn., early in the fall. He discloses additionally that he will build several other houses in that state in the near future.

S. N. Manning, assistant chief probation officer in Atlanta, has announced that he will open a new theatre in Alpharette, Ga., on about Oct. 1. On Aug. 11, Banchette and Dushon opened their new Rex Theatre at Eunice, La.

Rank Concentrating Now on Novels

With 20 out of 29 films in various stages of production based on novels, the studios in London affiliated with the J. Arthur Rank Organization have forged to the front in the acquisition of books, Rank spokesmen declare here. The development marks a new trend in British films which, formerly, were predominantly based on original screen plays, it was said.

Of pictures completed, four are book adaptations: "Great Expectations," by Dickens; "The Root of All Evil," by Danford Yates; "Green For Danger," by Christianna Brand. Original stories which have been completed include: "School for Secrets," "Daybreak" and "Hue and Cry,"

Eight of 11 Rank pictures now in production are adaptations of books, including: "Odd Man Out," by H. L. Green; "Hungry Hill," by Daphne du Maurier; Another Dickens piece, "Nicholas Nickleby"; "The Man Within," by Graham Green; "Black Narcissus," by Rumer Godden; L.A. G. Strong's novel, "The Brothers"; "Captain Boycott," from the novel of the same name; Sheila Kaye-Smith's book, "The Loves of Joanna Godden." Original screenplay categories filming are: "The Crowthers of Bankdam," "The Upturned Glass" and "Take My Life."

Ontario Exhibitor Fined

TILLSONBURG, ONT., Aug. 15,—Robert Hambleton, owner of the Capitol Theatre here, was fined $100 and costs by Magistrate Groom and the theatre's license was suspended for violations of the Ontario Theatres and Cinematographs Act. Inspector D. M. MacPherson of the Provincial Theatres Inspection Bureau testified that he found no manager in charge of the theatre, the exits blocked on one side of the theatre, and other violations.

Films for Air Travelers

The exhibition of 16mm. motion pictures on planes has passed the experimental stage and will soon be a regular feature for the entertainment of passengers.

Pan American World Airways has signed a contract with Seven Seas Film Corp., here, for 16mm. motion pictures for exhibition on oceanic flights, announces George Barnett, president, and John W. Hubbell, chairman of the board of Seven Seas.

Brener to Reade

Stephen Brener, formerly a member of the Warner publicity-advertising department in New York, is now associated with the Walter Reade organization. Brener was in the special events department. He will spend the remainder of the summer at Reade theatres on the New Jersey coast and will move into the home office in time for a new Park Avenue Theatre opening.

Irish Actress Signed

Sean McGlory, 23-year-old Irish actor, has been signed to an RKO Radio contract and is the first new player to come to Hollywood from Dublin's Abbey Theatre since the war, the company has reported here. She will sail for America immediately.

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Many of our accounts have told us of the constant queries of their patrons concerning M-G-M Masterpieces of All Time, great attractions which have never lost their power and significance.

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They will receive the promotion presentation which is their due; advertising and exploitation comparable to that which launches any new M-G-M release, with a full complement of new prints and fine new accessories.

We announce herewith the Trade Shows of the first Two, and bear in mind that they are greater attractions than ever because their Stars are greater than ever.

Her Best Role! *A Superb Performance!*

INGRID BERGMAN · ROBERT MONTGOMERY

in "RAGE IN HEAVEN"

with George Sanders · Lucile Watson · Oscar Homolka

Screen Play by Christopher Isherwood and Robert Thoeren • Directed by W. S. Van Dyke II • Produced by Gottfried Reinhardt

AN M-G-M MASTERPIECE REPRINT

Trade Shows

SPENCER TRACY

MICKEY ROONEY

in VICTOR FLEMING'S Production of RUDYARD KIPLING'S

"CAPTAINS COURAGEOUS"

with MELVYN DOUGLAS · LIONEL BARRYMORE · FREDDIE BARTHOLOMEW

Screen Play by John Lee Mahin, Marc Connelly and Dale Van Every • Directed by Victor Fleming • Produced by Louis D. Lighton

AN M-G-M MASTERPIECE REPRINT

ALBANY	20th-Fox Screen Room, 1052 Broadway	WED. 8/21	7 P.M.
ATLANTA	20th-Fox Screen Room, 197 Walton St., N. W.	WED. 8/21	10 A.M.
BOSTON	M-G-M Screen Room, 46 Church Street	WED. 8/21	10 A.M. & 2:15 P.M.
BUFFALO	20th-Fox Screen Room, 290 Franklin Street	WED. 8/21	2 P.M.
CHARLOTTE	20th-Fox Screen Room, 308 South Church Street	WED. 8/21	1:30 P.M.
CHICAGO	H. C. Igel's Screen Room, 1301 South Wabash Ave.	WED. 8/21	1 P.M.
CINCINNATI	RKO Screen Room, 16 East Sixth Street	WED. 8/21	7 P.M.
CLEVELAND	20th-Fox Screen Room, 2219 Payne Avenue	WED. 8/21	1 P.M.
DALLAS	20th-Fox Screen Room, 308½ So. Harwood St.	WED. 8/21	(A)2:30 P.M. (B)10:30 A.M.
DENVER	Paramount Screen Room, 2100 Stout Street	WED. 8/21	2:30 P.M.
DES MOINES	20th-Fox Screen Room, 1300 High Street	WED. 8/21	1 P.M.
DETROIT	Max Blumenthal's Sc. Rm., 2310 Cass Avenue	WED. 8/21	1:30 P.M.
INDIANAPOLIS	20th-Fox Screen Room, 326 North Illinois Street	WED. 8/21	1 P.M.
KANSAS CITY	Vogue Theatre, 3444 Broadway	WED. 8/21	1:30 P.M.
LOS ANGELES	20th-Fox Screen Room, 2019 South Vermont Ave.	WED. 8/21	1 P.M.
MEMPHIS	20th-Fox Screen Room, 151 Vance Avenue	WED. 8/21	1 P.M.
MILWAUKEE	Warner Screen Room, 212 W. Wisconsin Ave.	WED. 8/21	1:30 P.M.
MINNEAPOLIS	20th-Fox Screen Room, 1015 Currie Avenue	WED. 8/21	1 P.M.
NEW HAVEN	20th-Fox Screen Room, 40 Whiting Street	WED. 8/21	1:30 P.M.
NEW ORLEANS	20th-Fox Screen Room, 200 South Liberty	WED. 8/21	2:15 P.M.
NEW YORK **NEW JERSEY**	M-G-M Screen Room, 630 Ninth Avenue	WED. 8/21	1:30 P.M.
OKLA'MA CITY	20th-Fox Screen Room, 10 North Lee Street	WED. 8/21	(A) 10 A.M. (B) 1 P.M.
OMAHA	20th-Fox Screen Room, 1502 Davenport	WED. 8/21	1:30 P.M.
PHILADELPHIA	M-G-M Screen Room, 1233 Summer Street	WED. 8/21	(A) 11 A.M. (B) 2 P.M.
PITTSBURGH	M-G-M Screen Room, 1623 Blvd. of Allies	WED. 8/21	1 P.M.
PORTLAND	B. F. Shearer Screen Room, 1947 N.W. Kearney St.	WED. 8/21	1 P.M.
ST. LOUIS	S'Renco Screen Room, 3143 Olive Street	WED. 8/21	1 P.M.
SALT LAKE CITY	20th-Fox Screen Room, 216 East First Street, So.	WED. 8/21	1 P.M.
S. FRANCISCO	20th-Fox Screen Room, 245 Hyde Street	WED. 8/21	1:30 P.M.
SEATTLE	Jewel Box Preview Theatre, 2318 Second Avenue	WED. 8/21	1 P.M.
WASHINGTON	20th-Fox Screen Room, 932 New Jersey, N.W.	WED. 8/21	1 P.M.

NOTE: Where letters are used, (A) refers to "Captains Courageous"—(B) refers to "Rage In Heaven"

Technical Check-Up For Europe Houses

WASHINGTON, Aug. 15.—Five teams of motion picture technicians sent out by the U. S. Army Theatre Special Services are constantly moving through the European occupied zone checking on film equipment and facilities and correcting any deficiencies which appear in such equipment, it has been disclosed by the technical information branch of the TSS. Huston Wadlow of St. Louis is serving as liaison engineer between TSS and the Army Motion Picture Service and is now in the European theatre of operations for consultations on various technical, sound and acoustical problems of theatres used by the U. S. Forces.

Meanwhile, TSS reports that two additional air shipments of 16mm. entertainment films have been received in the European theatre, and that the Louis-Conn fight films have been distributed and are booked throughout the territory.

An air priority for film shipments has been obtained by TSS, which forsees the priority bringing up to date Hollywood commitments to the European theatre. Likewise, it is expected that distributing agencies will thus be enabled to build a back-log of films for future showings.

Chile Is Turning Out 2 Films Per Quarter

WASHINGTON, Aug. 15.—Two films made by Chilean producers were completed during the first quarter of this year, and two produced during the latter part of 1945 were released in the same period, according to a report on the industry in that country made public recently by the U.S. Bureau of Foreign and Domestic Commerce.

The report also pointed to filming in progress on a picture at the San Miguel studios in Buenos Aires by the newly organized Chilean-Argentine motion picture company, with an Argentine star in the leading role and a number of Chilean actors in the cast.

A new theatre in downtown Santiago, which had been opened as a legitimate house in January, has been turned over to films, the report concluded.

'Henry' in Canada

MONTREAL, Aug. 15. — The Kent Theatre, leading house here of Odeon Theatres of Canada, will show the first run of United Artists' "Henry V", opening Sept. 5. It has also been booked into the International Cinema at Toronto.

Projector Firm Robbed

BUFFALO, Aug. 15.—Social Security and employe withholding tax funds amounting to more than $700 were stolen from a safe of United Projector and Film Corp., manager George W. Linden reported to police.

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Short Subjects . . .

"The Secret Battle"

(*Telenews*)

The inside story of the Navy's use of Radar during World War II, with particular emphasis on night sea warfare, is the subject of this gripping documentary, which is being made available to theatres free-of-charge through Telenews and the Navy Department. Portions of the footage are devoted to explanatory talks by Under Secretary of the Navy John L. Sullivan and Adm. William Halsey, while during the sea-fighting scenes narrator Hugh James clarifies details of exciting activities connected with Radar's use during nighttime combat.

Produced by John H. Tobin, for the Navy's Bureau of Personnel, to highlight the Department's need for manpower trained in electronics, the film is sure-fire for theatres. Running time, 11 minutes.

"I'll Take Milk"

(*RKO Radio*)

Leon Errol innocently becomes involved in a jewel theft and from there the comedy develops into Leon's effort to get the jewels back from his wife and niece, who believe them to be a gift, and return them to their owner. With this theme in mind the plot allows for many humorous situations in the typical Errol manner. At the conclusion the real thieves are caught by the police and Leon is exonerated. Running time, 15 minutes.

"Lucky Millinder"

(*Astor*)

The special brand of swing music delivered by "Lucky" Millinder and his orchestra, and the special brand of contortions that characterize Lucky's band-leading are amply evident in this subject. A couple of bandsmen and a lady vocalist contribute some songs, and a saxophonist do solos. The print screened for review was slightly off on sound synchronization, however, and the camera, rigidly holding to full-front shots, betrays a pronounced immobility. William D. Alexander produced. Running time, 10 minutes.

"Let's Go Camping"

(*Warners*)

Some camping regions of the U. S. are brought to the screen with a tour of Lake Irwin, Colo., the Petrified Forest, Lake Mactawa, Mich., Peconic Bay and its salt water fishing, and, finally, a tour of camping grounds in upstate New York. A "Technicolor Adventure" subject. Running time, 10 minutes.

"Picture Pioneer"

(*Universal*)

The odd occupations and hobbies of various people throughout the country are again examined by the Person-Oddity camera. In Oregon, Emil Britt still does business in the photograph studio his father opened a century ago. In Houston, Tex., Andy Anderson, newspaper sports editor, teaches disabled veterans the points of fishing; while in California, Pierce Miller collects old time transportation. The subject concludes with scenes of 30-month-old Duncan Richardson going through his high-diving act. Running time, nine minutes.

"Peacetime Football"

(*20th Century-Fox*)

With the autumn football season rapidly approaching, this Gandy Goose cartoon has that sport for its subject. Gandy is the captain of an all-mouse team in their big game against the burly and sinister cats. Supported by his teammates, Gandy unwittingly shines as the hero of the day and the opponents are defeated. A Terrytoon subject. Running time, seven minutes.

"Muscle Maulers"

(*20th Century-Fox*)

Lew Lehr is training in Florida for a grudge wrestling match. A series of comical events takes place, as only Lew Lehr can describe. The big night comes at last—the program at the American Legion arena, Lake Worth, opens with a battle royal. Lowell Thomas does the announcing in this sequence. A Dribble-Puss Parade subject. Running time, eight minutes.

"The Tortoise Wins Again"

(*20th Century-Fox*)

The well-known fable of the Tortoise and the Hare is again presented in cartoon form on the screen. This time Paul Terry incorporates a number of new and comical twists which bring about the usual outcome in the famous race. Running time, seven minutes.

"Feminine Class"

(*Paramount*)

The sporting form of Miss America is portrayed by four of America's leading girls' college groups in the latest Grantland Rice Sportlight. Wellesley College, UCLA, Middlebury College and Mills College girls demonstrate their abilities in swimming, crew racing, riding and skiing. Running time, 10 minutes.

"Wall Street Blues"

(*RKO Radio*)

Edgar Kennedy, exponent of the "slow-burn" again allows his wife, brother-in-law and mother-in-law to talk him into trouble. Edgar vows to stay away from Wall Street and the stock market, but his family tells him of some worthless stock he once owned which is now drawing $75 a share. Enthused, he finally realizes that the stock was used to paper the wall of a den in a home now owned by his arch enemy. An attempt to break into the house at night and cut the wall out of the room provides the humorous moments for the subject. Supporting the star are Florence Lake and Jack Rice. Running time, 17 minutes.

"Double Rhythm"

(*Paramount*)

Starring Lee Dixon and Helen Boyce, this two-reel subject concerns the parents of twin girls, and the father's desire to have them enter show business against the mother's wish that they become society debutantes. Through a ruse the father wins out and affords the picture the opportunity to present various singing and musical numbers by all concerned. A Musical Parade subject. Running time, 20 minutes.

Hollywood

By THALIA BELL

Hollywood, Aug. 15

SAMUEL Goldwyn has acquired the screen rights to "Billion Dollar Baby," George Abbott's hit musical of last season, and will star Vera-Ellen in the film version. . . . Philip Friend, British star brought to Hollyw[illegible] last month by David O. Selznick, w[illegible] make his film debut in "Little Women," Technicolor production of the Loiusa May Alcott classic which Mervyn LeRoy will direct. Academy Award winner Anne Revere has been engaged for an important role in the picture.

●

Producer Arnold Pressburger has assigned Douglas Sirk to direct the filmization of Somerset Maugham's best-seller, "Then and Now," in which George Sanders will star in the role of Machiavelli, notorious Italian statesman. . . . Nigel Bruce has been engaged by Preston Sturges for a starring role in the latter's current production, "Vendetta" . . . Robert Hutton and Jack Carson are set for stellar parts in "Love and Learn," romantic drama which Frederick DeCordova will direct and William Jacobs produce for Warners.

●

Jay Norris, red-haired Georgia farm boy who has been by turns a sailor, a taxi-driver and an actor, has been signed to a long-term contract in the latter capacity by RKO Radio. . . . Al La Rue will star in a series of Westerns for PRC release, according to the terms of a seven-year contract he has just signed with that studio. The pictures are to be produced by Sigmund Neufeld. . . . Lois Collier has replaced Dona Drake, stricken with jaundice, in the role of a native girl in Universal's current "Flame of Tripoli."

●

Producer Sam Coslow has signed Gloria Jean to a five-year personal contract, and has cast her in a starring role in "Copacabana," musical which he will produce with Dave Hersh for United Artists release. . . . Veteran actor Ludwig Stossell will portray Albert Einstein in MGM's atom bomb story, "The Beginning or the End." . . . As a result of his performance in "Night and Day," Tom D'Andrea has had his Warner contract extended.

●

Gene Kelly's wife, Betsy Blair, who is best remembered for her performance in William Saroyan's stage play, "The Beautiful People," has been signed by Columbia for the ingenue lead in "My Empty Heart," which Virginia Van Upp is producing. . . . "Draw When You're Ready," a screenplay by J. Benton Cheney, has been purchased by Producer Scott R. Dunlap as Monogram's next Western featuring Johnny Mack Brown and Raymond Hatton. Lambert Hillyer will direct.

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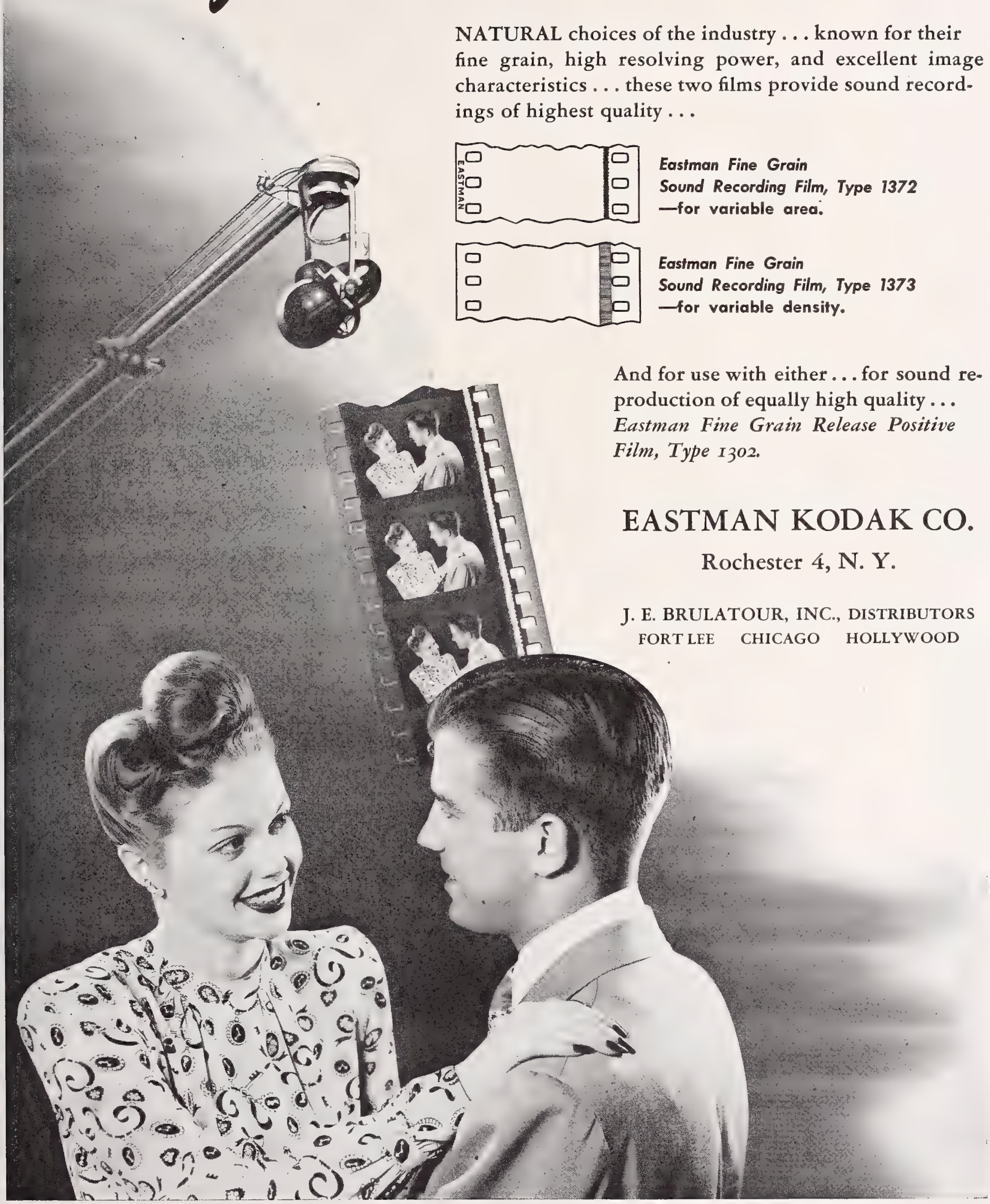

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FIRST Lady on the JUKE BOXES!*

FIRST Lady with the DISC JOCKEYS!*

FIRST Lady of the "HOOPERATINGS"

Highest average rating among radio programs featuring a feminine personality (1945-1946)*

FIRST Lady among CRITICS!

"*First* feminine singer of popular songs"
—Radio Daily Poll of Radio Editors 1946.
"Best Popular Female Vocalist, *5th* successive year . . ."
—Motion Picture Daily Poll of Newspaper Columnists and Critics.

FIRST Lady of the BOX OFFICE!

"Broke opening day record at Paramount, N. Y."—Radio Daily**
"First seven days soared to a sensational $110,000 . . . seventh show in the 20-year history of the Paramount to exceed $100,000."—Variety.

Starts September 18th!
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Key Averages Show Rise In Midsummer

But Drop Behind Same Period Last Season

Business at key-city first runs during July showed a slight increase over the previous month's average which, in turn, had shown a substantial rise over the average gross for May, according to field reports from Motion Picture Daily correspondents covering some 150 key theatres.

Average weekly gross per house for July was $17,137, compared with $17,049 for June. This represented a drop from the July, 1945, average of $17,593. The average for the week ending Aug. 2-3, which is not included in the July average, was $17,193, indicating that the summer business would maintain a constant level.

The week ending July 12-13 provided the brightest period during the month with an average of $19,112, the highest weekly average since the week ending April 26-27, when a gross

(*Continued on page 6*)

$50,000 Set for 'Killers' Ads Here

Universal has established the biggest budget ever put on any of its New York openings in connection with the world premiere of Mark Hellinger's "The Killers," which goes into the Winter Garden on Aug. 28, the company reports here.

The campaign being used in New York, which will be represented by a $50,000 newspaper, radio and billboard concentration, will set a pattern

(*Continued on page 7*)

Name Deneau Head Of Schine Operations

Albany, N. Y., Aug. 18. — Sidney Deneau has been appointed director of theatre operations for the Schine circuit, Gloversville, replacing Louis Lazar, who resigned to accept the position of European manager of Paramount Theatres.

Deneau, who was recently Lazar's assistant, served as a commissioned officer in the Army during World War II and previously had been a booker and buyer in the Fabian Theatres' Albany division office. Later he served with Fabian in New York.

South Unifies Decree Moves

New Orleans, Aug. 18. — Thirty theatre owners of the South met in the Roosevelt Hotel here on Friday and organized the Confederation of the Southern Theatre Owners Association to oppose "auction" film selling stemming from the New York industry anti-trust decision and to coordinate and consolidate exhibitor activities in the area from Virginia to Texas toward the entry of a suitable decree. Another purpose was to protect the interest of the public as "auction" selling would inevitably force admission prices up upon final court enactment of this type of selling, in the opinion of the delegates.

Also, it was the sense of the meeting that exhibitors should present their viewpoint to the New York Fed-

(*Continued on page 7*)

Lukan Northwest's Liaison on NY Suit

Spokane, Aug. 18—L. O. Lukan, trustee of the Washington, North Idaho, and Alaska Independent Theatre Owners, has been named to take recommendations of his group concerning the New York anti-trust suit to Los Angeles on Tuesday for review by the Pacific Coast Conference of Independent Theatre Owners, following a discussion of the court decision at a regular meeting of the association at the Davenport Hotel here.

(*Continued on page 7*)

Trem Carr Dies of Heart Attack

Hollywood, Aug. 18.—Trem Carr, 51, Monogram's executive director in charge of production and vice-president of Monogram Productions, Inc., died of a heart attack this morning at San Diego, where he was vacationing.

A film producer since 1922, Carr first joined Monogram in 1931, later resigning to become vice-president of Republic. He left Republic to produce for Universal, and, in 1941, rejoined Monogram as executive director in charge of production. He was president of the Independent Motion Picture Producers Association in 1934.

Producers' Meeting On Strike Threat

Hollywood, Aug. 18.—In a surprise move, interpreted as designed primarily to demonstrate the readiness to cooperate in the interests of peace, the major producers Friday summoned to a special meeting in Beverly Hills all parties who were present at the meeting there July 2 which resulted in an interim agreement that settled the then two-day-old studio strike. Set Decorators Local 1421 had charged the producers with violation of at least two provisions of the interim agreement.

Any immediate threat of a strike was averted after a two-hour discussion which the major producers and representatives of Local 1421 agreed to meet again tomorrow.

Independents Shun MPEA Affiliation But Aid Unity

While members of the Society of Independent Motion Picture Producers and other independents generally subscribe to the necessity of having the Motion Picture Export Association function as a unit for the industry in countries where foreign government film monopolies exist, few if any of them have actually committed themselves to release their films under the MPEA setup, it is learned.

One reason for this, it is said, is that many are receiving attractive offers for an outright sale of their films in certain countries, including Holland, where MPEA is attempting to present a unified American industry front to combat the existing monopolies. It is reported that at least one independent has already made a deal.

The independents generally feel that they can expect very little in revenue from the foreign countries in which MPEA operates in view of the fact that returns are computed on the basis of domestic revenues. In most instances, the independents feel that they might derive more revenue from an outright sale for a particular country than they can get under the MPEA formula.

MPTOA Poll About Even on Divorcement

Count Is 33-32 in Second Week of Voting

With 225 theatres in 26 states represented in the first two weeks of MPTOA's poll of exhibitor views of the New York anti-trust suit, 33 exhibitors have expressed themselves in favor of completed affiliated theatre divorcement and 32 in opposition to it, the weekly tabulation of poll results released by MPTOA here on Friday revealed.

The question asked, which reveals the almost even division of exhibitor opinion, was: "Are you in favor of the distributors being completely divorced from their theatre holdings?" Besides the 33 to 32 vote, MPTOA reported three exhibitors as not answering the question.

The trend of exhibitor opinion in opposition to "auction" film selling which was strongly marked in the first poll results made public a week ago was continued in the second week's

(*Continued on page 7*)

Leeway On 'Auction Sales', Berge Says

When a final decree in the New York anti-trust suit is entered, an appropriate date for the institution of the new "auction" selling methods will be set, which will give opportunity for necessary readjustment, Wendell Berge, Assistant U. S. Attorney General told Harry Brandt, president of the Independent Theatre Owners Association of New York, in reply to an ITOA recommendation last week for deferment of the effective date of the decree.

Brandt had suggested in a wire to

(*Continued on page 7*)

New Sales Methods Top MGM Agenda

Chicago, Aug. 18.—M-G-M's plans for new selling procedure and "auction selling" of pictures, under the requirements of the New York decision, which it is understood have recently been completed, are expected to top the agenda at a meeting of home office and field executives, called by William F. Rodgers, vice-president

(*Continued on page 7*)

Personal Mention

BARNEY BALABAN, Paramount president, flies to Toronto today, returning here tomorrow.

•

Henry L. Nathanson, president of Regal Films, Ltd., Canada; Ted Gould, general sales manager, and Dewey Bloom, M-G-M exploiteer for Canada, left here over the weekend for Toronto after conferring with M-G-M home office executives.

•

Jane Cagney, daughter of Stuart Cagney, manager of the Broadvue Theatre, Cleveland, will be married on Sept. 14 to John Duncan of Norwich, N. Y.

•

Jane Meisel Simon, former assistant to Warner publicity director J. Knox Strachan, Cleveland, is the mother of a son, Robert, born recently.

•

Al Zimbalist, Film Classics' advertising-publicity head, will leave here today for Providence, R. I., for a visit of several days on company business.

•

William Erbb, Vanguard sales manager for Great Britain, accompanied by his wife, sailed on the *Queen Mary* on Friday for London.

•

Earle Sweigert, Paramount Eastern division sales head, is scheduled to leave on Monday for Cleveland on a tour of his territory.

•

Leon J. Bamberger, RKO Radio sales promotion manager, is due back here today from a two-week vacation in Excelsior, Minn.

•

Lauritz Melchior, M-G-M star, has again been decorated by the King of Denmark for his work in the liberation of Denmark.

•

John P. Byrne, Eastern sales manager for M-G-M, was in Detroit over the weekend preliminary to moving his family to New York.

•

James R. Grainger, Republic executive vice-president in charge of distribution, will leave New York for Hollywood today.

•

Mark Hellinger, producer of "The Killers" which opens at the Winter Garden shortly, left here for Hollywood yesterday.

•

Herbert Silverberg, attorney, returned to California from New York over the weekend.

•

Sid Blumenstock, assistant exploitation manager for 20th Century-Fox, left here Friday on a two-week vacation.

•

Harry Rosenquest, Warner Theatres executive, is in New Haven from New York.

•

Tom Waller, United Artists publicity manager, is on vacation.

Tradewise . . .

By SHERWIN KANE

INDUSTRY executives returning from visits to England are disturbed and baffled by what they report to be a widespread animosity there against things American, in general, and American films, in particular. They are disturbed because nothing is being done to counter the ill-feeling and baffled because the reasons for it are obscure and, certainly, because it is not matched by a like feeling here against the British industry.

Evidences of the anti-American feeling are to be observed in all segments of the British press, the returning travelers claim. Reckless charges are numerous, untrue statements widely circulated. They are permitted to go unchallenged and unrefuted.

The bearers of these disturbing reports are unanimous in saying that this industry could do itself a valuable service abroad by designating someone qualified to speak for it to answer the irresponsible charges, to spike untruthful statements and to counter both with constructive information of the American industry and its genuine and friendly interest in the new British industry and its product.

Well, why not? The Motion Picture Association has an office in London.

• •

Rural exhibitors in many sections of the country, but particularly in the Midwest and South, are increasingly concerned over agitation by church and civic groups in their communities for the revocation of wartime ordinances permitting Sunday shows.

In hundreds of towns and cities, particularly those which were adjacent to camps or visited by any appreciable number of service men, Sunday closing laws were relaxed or abandoned after the outbreak of war in order to aid in providing decent entertainment for men in uniform, many of whom, if such entertainment were not available to them, would choose less innocent diversions.

In most such communities, certain groups now are arguing that the wartime dispensation for Sunday entertainment should be ended and the old Sunday closing laws revived.

There seems to be but poor logic in the argument. If open theatres on Sundays proved good for service men, for their morals as well as their morale, why should they be any less commendable for the same men when out of uniform and for members of their families?

The theatre-closing movement in rural communities really is nothing more than a hangover from the old puritanical conception of entertainment as a vice and pleasure as a sin.

•

It is not inconceivable that the rural exhibitor, up against Sunday closing agitation now. can find a telling argument on his side in the plans announced last week by Paramount for distribution of a series of Biblical short subjects to be produced by B. P. Fineman. The theatre's ability to book and show religious subjects as part of its Sunday programs should go far toward winning allies in the fight against Sunday closings. The production and exhibition of such subjects, so ideally suited to Sunday programs, merit the cooperation of the very groups which now oppose Sunday shows.

• •

The most impressive campaign of its kind within memory is no over-dose of praise for the one in observance of Warners' 20th Anniversary of Talking Pictures, devised and carried out by Mort Blumenstock and his staff.

Every media of communication carried a complete campaign and it was by no means concentrated in the large cities. This department, vacationing recently in a remote corner of the South, was given good reason to appreciate and be impressed by the extent of the campaign's penetration. The story of the sound picture's beginnings confronted one on the pages of even small country journals serving communities hidden away in the Blue Ridge and Great Smoky Mountains where the sound picture itself was more difficult to come upon than the story of its beginnings.

It was, of course, a campaign institutional in character, emphasizing as it did the pioneering and development of the entertainment medium which ranks first throughout the world. As such, it was a distinguished service to the motion picture.

Newsreel Parade

PRESIDENT TRUMAN'S much-publicized pre-breakfast constitutional has made its way into the current newsreels also. Other reel highlights include a U. S.-British sea dispute, the "Modern Venus" beauty contest, additional items from Palestine, France and Germany, and aquapl[illegible] and other sports. Full contents fo[illegible]

MOVIETONE NEWS, No. 101: U. S. and British ships dispute $4,500,000 prize of the sea. World affairs: Paris, Palestine. Aviation: U. S. Army tests XV-36. President Truman goes for a walk. Sports: 20-mile aquaplane race; bathing beauty contest; motor boat regatta.

NEWS OF THE DAY, No. 299: U. S. crew ousts Britishers from $4,500,000 prize ship. Palestine builds for future in midst of growing crisis. Mr. Truman takes a walk. Eisenhower in Rio. Aquaplane rodeo thriller. "Modern Venus" chosen. World's biggest bomber.

PARAMOUNT NEWS, No. 102: National aquaplane regatta. Brazil: new honors for "Ike." Crisis over Trieste. Mr. Truman takes a walk. U. S.-British clash over ship rescue. World's largest bomber.

RKO PATHE NEWS, No. 104: Biggest bomber in first air test. President Truman on 6:30 A. M. walk. Trieste: Mob protests "Big Four" decision. Monks rebuild Casino Monastery. Teach democracy to German kids. Show staged for "Gen. Ike." Huge French dam near completion.

UNIVERSAL NEWSREEL, No. 529: Drama at sea. Biggest bomber. Germany: lesson in democracy. President Truman takes a walk. Rio honors Eisenhower. Archery invades diamond. "Modern Venus" chosen. Aquaplaning.

'U' Officials to Leave For Studio Talks

Top Universal home office executives, including William Scully, vice-president in charge of distribution; Maurice Bergman, Eastern advertising and publicity head; and Joseph Seidelman, president of Universal International Films, Inc., will leave New York for Hollywood this week to attend conferences with studio executives. Seidelman leaves tomorrow with Scully and Bergman is scheduled to depart on Wednesday.

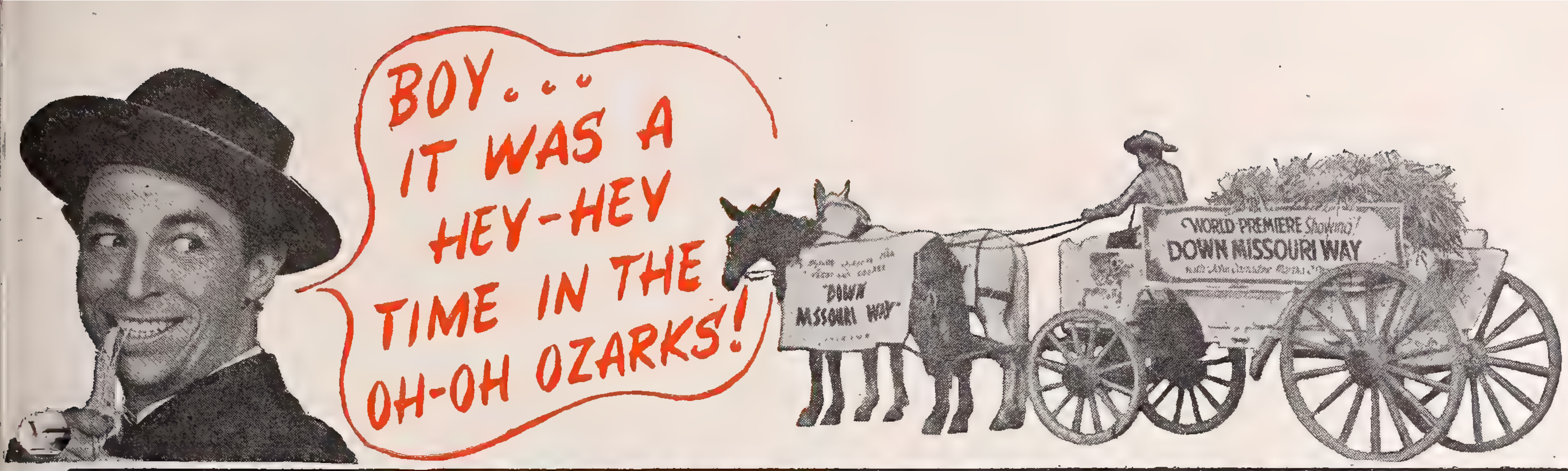
Also expected to sit in on the meetings are Matthew Fox, Universal vice-president; Robert Benjamin, president of the J. Arthur Rank organization in this country; and Monroe Greenthal, formerly vice-president of United World.

New 20th Exchange In Albany Definite

Albany, N. Y., Aug. 18.—Twentieth Century-Fox will definitely build a new exchange here, division manager Andy Smith told 20th employes during a recent visit to the Albany branch. Smith was accompanied by his assistant, Clarence Hill, and district manager E. X. Callahan.

The site for the new exchange, which has been in the discussion stage for the past five years, is expected to be on the East side of North Pearl Street, behind the present film row. PRC opened a new exchange in this area last February.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.



UP GOES THE BOXOFFICE!

FOR **PRC**'s
3rd* SMASH HIT IN A ROW—

DOWN Missouri WAY

ORIGINAL
SONGS
by the authors of
"WHITE CLIFFS OF DOVER"
KIM GANNON and WALTER KENT
* * *
"TOODLE LOO, MY DARLIN'"
"OLD MISSOURI HAYRIDE"
"THERE'S A ROSE THAT GROWS IN THE OZARKS"
"NO VACANCY"
"BIG TOWN GAL"
"MONKEY BUSINESS"
"NEVER KNEW THAT I COULD SING"
"I'M SO IN LOVE WITH YOU"
"JUST CAN'T GET THAT GUY"
"IF SOMETHING DON'T HAPPEN SOON"

TURN THE PAGE
AND SEE FOR YOURSELF HOW RECORD AFTER RECORD IS TUMBLING!

HIT NO.—

1. "THE ENCHANTED FOREST"
2. "THE WIFE OF MONTE CRISTO"

AND NO. 4. ON THE PRC HIT PARADE **"HER SISTER'S SECRET"**
NOW BEING PRE-SOLD IN HUGE NATIONAL AD CAMPAIGN!

it's THE SAME STORY

BIG CITIES . . . TOWNS . .

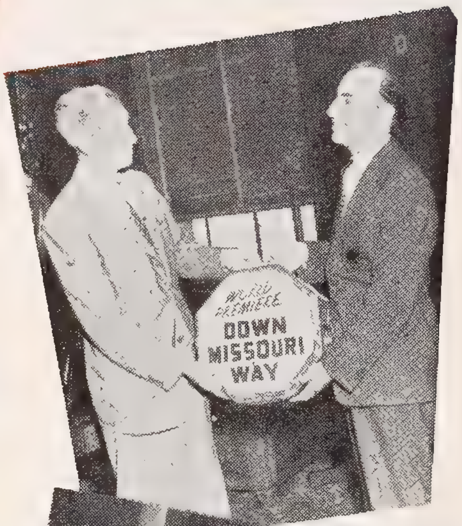
PRC'S NEW MONEY MAKE

"DOWN

ST. LOUIS

OPENING TRIPLES AVERAGE BUSINESS AT TREMENDOUS ST. LOUIS THEATRE IN SPITE OF 100-DEGREE HEAT WAVE—NEW RECORD FOR 1st WEEK'S BUSINESS!

KANSAS CITY



FOX MIDWEST'S BARNEY JOFFEE SAYS: "WEEKEND BUSINESS EXCELLENT. CUSTOMERS LOVE ITS ENTERTAINMENT QUALITY."

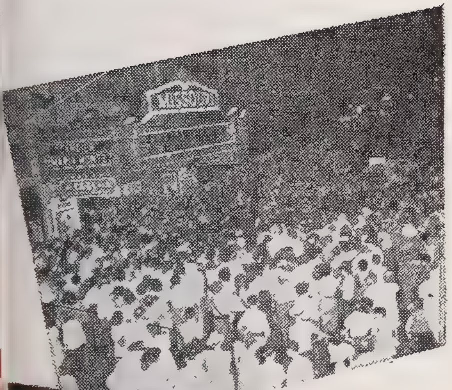
SPRINGFIEL

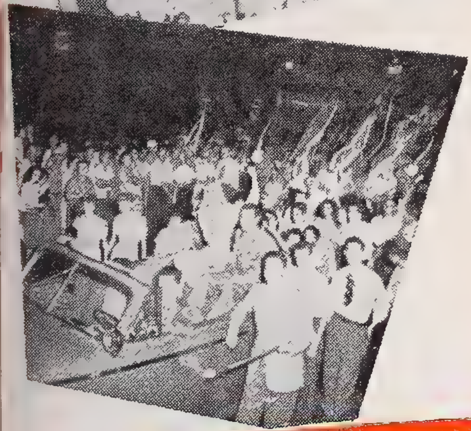
TURNED AWAY BUSINESS FOR A NEW RECORD OPENING!

ROM 30 OPENINGS . . .

AMLETS . . . ALL BREAK RECORDS WITH

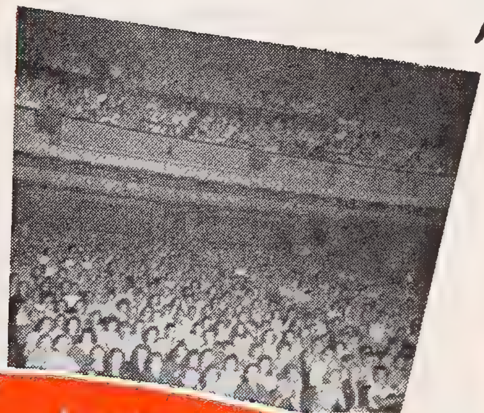
. . MISSOURI WAY"





T. JOSEPH

OVER SIX THOUSAND HAD TO BE TURNED AWAY FROM THE THEATRE AT THE EXTRA MIDNIGHT SHOW! BUSINESS CONTINUES PHENOMENAL!



JOPLIN

PATRONS HUNG FROM THE RAFTERS. BIGGEST BUSINESS IN TOWN HISTORY—EVERY INCH OF SPACE COVERED FROM ORCHESTRA PIT TO FRONT DOOR!

JEFFERSON CITY

Sensational grosses of opening day holding up!

INDEPENDENCE

Greatest crowds since the President's last visit!

TOPEKA

They almost broke down the doors, trying to get in!

SALINA

New house records for opening day and opening week!

WICHITA

Biggest opening in history of the city!

LEAVENWORTH

Topped all previous grosses by plenty!

★

AND IT'S THE SAME IN EVERY OTHER TOWN . . . JUST MORE PROOF THAT "DOWN MISSOURI WAY" IS YOUR TOP MONEY HIT OF THE YEAR!

PRC Pictures

Korda Stepping up Personnel Exchange

Production plans for Alexander Korda's London Film Productions, Inc., including exchange of technicians between the U. S. and England, are progressing rapidly, according to Korda's New York office.

In the past month, Korda has sent members of his staff to Hollywood to learn and improve techniques, imported Hollywood specialists for work in his London studios and signed contracts with Cary Grant, Paulette Goddard, Orson Welles and Burgess Meredith to star in pictures in England.

Technical personnel involved in the exchange are Ned Mann, leading Hollywood technician, who is already at Korda's Sound City Studios supervising the construction of optical printers and other "trick" mechanisms; Dorothy Hamilton Vance, head of Korda's make-up department, who has just returned to London from a four-week inspection tour of Hollywood make-up methods; George Samuels and Walter Veevers, special-effects men, currently studying back projection and miniature building on the Coast; and Paul Morrill, Hollywood special-effects technician, who is preparing to leave for London.

Vincent Korda, for many years the chief set designer for Korda productions, is expected to arrive in this country from England soon for a Hollywood visit, followed by others of Korda's key personal. These visits will undoubtedly result in the engagement of more top Hollywood technicians for work in London, the Korda office said.

Warners Closes Lot To Luce Reporters

HOLLYWOOD, Aug. 18.—Correspondents for *Time* and *Life* magazines are "personae non gratae" in Warner Bros. studios as a result of reporting by the Henry-Luce periodicals, constituting what Alex Evelove, studio publicity director, termed, "an unwarranted attack on the studio and the Warners".

The Aug. 12 issue of *Time* described Warner Bros. as "inartistic penny-pinchers", while the Aug. 5 edition of *Life* described Warners' "Night and Day" as "an example of what's wrong with Hollywood musicals". It is understood that Warners will withhold all future advertising from the two magazines.

Filmack Sells Stock

CHICAGO, Aug. 18.—Filmack Corp., producers of trailers, has sold 60,000 shares of class "A" common stock, through Daniel F. Rice and Co. Proceeds of the sale will be used as additional working capital for the expansion of the business, according to Irving Mack, president.

COMPLETE, 16 & 35 m/m
CAMERA & RECORDER
RENTAL • SERVICE
"We have what you need"
CINETECH CO. INC. 36 W. 25 ST. WA 9-4747 N.Y.C.

Key Averages Increase

(Continued from page 1)

of $19,433 was rung up. The following week of July 19-20, when the temperature soared, dropped off to a $15,928 average, reflecting the importance of weather on summer business.

Top grosser for the month, according to correspondents' reports was "The Green Years," which most consistently topped house averages throughout the country. "The Kid from Brooklyn," playing in fewer situations, vied for top honors, with several house records broken or threatened during the month. Other leaders included "Centennial Summer," "To Each His Own," "Without Reservations," "A Stolen Life," and "Smoky."

Most frequently listed for better-than-average business were: "Anna and the King of Siam," "Renegades," "Easy to Wed," "The Bride Wore Boots," "The Stranger," "Cluny Brown," "Deadline at Dawn," "A Night in Casablanca," "Dead of Night," "The Dark Corner," "O.S.S.," "Canyon Passage," "Somewhere in the Night," Young Widow," "Two Sisters from Boston," "The Postman Always Rings Twice," "The Searching Wind," "Bad Bascomb," "Of Human Bondage," "Badman's Territory," "Make Mine Music," "Heartbeat," "Our Hearts Were Growing Up," "Blue Dahlia," "Do You Love Me," "Her Kind of Man" and "The Well Groomed Bride."

Composite key-city boxoffice reports for 1946, compared with the corresponding weeks of 1945, follow:

1946 Week Ending	No. of Theatres	Total Gross	Average Per Theatre	1945 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 4-5	142	$3,304,300	$23,270	Jan. 5-6	136	$2,828,300	$20,796
Jan. 11-12	144	2,940,100	20,417	Jan. 12-13	133	2,393,400	17,995
Jan. 18-19	150	2,706,300	18,040	Jan. 19-20	136	2,289,400	16,826
Jan. 25-26	158	2,800,100	17,722	Jan. 26-27	149	2,543,400	17,069
Feb. 1-2	157	2,777,000	18,390	Feb. 2-3	148	2,534,300	17,123
Feb. 8-9	158	2,798,300	17,756	Feb. 9-10	144	2,506,700	17,407
Feb. 15-16	159	2,755,400	17,330	Feb. 16-17	141	2,491.800	17,672
Feb. 22-23	156	2,638,200	16,918	Feb. 23-24	143	2,448,000	17,118
March 1-2	164	3,106,000	18,939	March 2-3	134	2,462,100	18,373
March 8-9	163	2,926,600	17,955	March 9-10	144	2,448,700	17,000
March 15-16	154	2,818,800	18,304	March 16-17	152	2,530,500	16,648
March 22-23	165	2,981,100	18,067	March 23-24	144	2,248.900	15,687
March 29-30	167	2,810,300	16,828	March 30-31	137	2,123,100	15,446
April 5-6	170	2,908,100	17,106	April 6-7	129	2,293,900	17,872
April 12-13	165	2,845,300	17,244	April 13-14	138	2,268,600	16,349
April 19-20	161	2,694,600	16,737	April 20-21	123	1,893,700	15,395
April 26-27	164	3,187,000	19,433	April 27-28	137	2,179,500	15,908
May 3-4	162	3,025,400	18,675	May 4-5	132	2,141,000	16,219
May 10-11	144	2,409,700	16.734	May 11-12	123	2,166,400	17,613
May 17-18	150	2,526,500	16,843	May 18-19	141	2,390,000	16,950
May 24-25	152	2,406,500	15,832	May 25-26	127	2,052,800	16,153
May 31-June 1 ..	130	2,058,200	15,855	June 1-2	119	1,902,700	15,989
June 7-8	152	2,803,000	18,506	June 8-9	128	2,020,800	15,788
June 14-15	154	2,541,800	16,506	June 15-16	136	2,266,600	16,666
June 21-22	140	2,406,900	17,092	June 22-23	125	1,903,400	15,227
June 28-29	159	2,559,000	16,094	June 29-30	119	1,952,800	16,410
July 5-6	167	2,737,500	16,392	July 6-7	132	2,248,900	17,371
July 12-13	154	2,944,200	19,112	July 13-14	143	2,586,800	18,089
July 19-20	163	2,599,300	15,928	July 20-21	131	2,271,300	17,384
July 26-27	157	2,702,700	17,215	July 27-28	123	2,156,100	17,529
Aug. 2-3	165	2,856,600	17,193	Aug. 3-4	136	2,395,400	17,613

Orchid for Madeleine On 25th Anniversary

Madeleine White of Monogram's New York publicity department was feted by members of the trade press with a luncheon at Toots Shor's here Friday on the occasion of her 25th anniversary in the industry. Miss White, whose entire 25-year service has been devoted to Monogram, was presented with an orchid at the luncheon.

Trade press members who attended were: Sam Berns, Herbert Fecke, William Formby, Charles Franke, Tom Griese, James Ivers, Sherwin Kane, Mel Konecoff, Merlin Lewis, Al Pecault, Paul Perez, William Specht, George Spires, Al Steen and Blanche Steinberg.

Enterprise Attorneys

Enterprise Productions has added to its legal battery the firm of Arnold and Fortas of Washington ,the company disclosed at the weekend. Senior partner in the firm is Thurman Arnold, who formerly headed the government's anti-trust division and was also Assistant Attorney General. Abe Fortas has been closely associated with Arnold in legal undertakings over the past several years.

Joan Leslie Sues Warners on Billing

HOLLYWOOD, Aug. 18.—Joan Leslie filed a Federal Court suit on Friday against Warners asking $2,750,000 damages on charges that the company reduced her from star to featured players status in its billing of "Two Guys from Milwaukee." Complainant also asked an injunction to restrain Warners from distributing the picture unless the billing is reversed to give her co-star rating.

Simultaneously, Warner counsel, Freston and Files, filed an appeal of the Leslie contract case to the California Supreme Court.

No Decision Reached On Scophony Decree

Representatives of the Department of Justice met with counsel for defendants in the Scophony anti-trust suit here Friday in an attempt to iron out remaining areas of disagreement for a possible settlement of the case through a consent decree. Defendants include Paramount and General Precision Equipment.

Comment on the progress of the meeting was refused, nor would participants say whether any further meetings are to be held.

New Jersey Action On 'Outlaw' Today

ATLANTIC CITY, Aug. 18.—Howard Hughes' "The Outlaw" and Jane Russell, its star, making a personal appearance, quit the Steel Pier here yesterday, but Leon Leonard, city solicitor, said he will go into court tomorrow and ask Vice-Chancellor Albert S. Woodruff at Camden [illegible]smiss a temporary restraining [illegible]r which has prohibited police officals from interfering with the film.

The injunction was secured by District Court Judge George T. Naame, representing the Pier, the day before the picture opened, three weeks ago. It was held over for an extra week, as was Miss Russell.

Leonard has served notice on Naame that he has petitioned the court to dismiss the restraint because it is "excessive and illegal."

Other reasons given for asking the dismissal are that there was no cause for the action, that the bill on its face discloses a lack of jurisdiction, that the Pier has a remedy at law and that the bill of complaint is repetitious.

The city acted to halt showing of the film after religious organizations had protested to the commissioners.

Fontaine, Dozier to Produce on Own

Joan Fontaine and her husband, William Dozier, vice-president and associate head of production at Universal-International, have announced the formation of Rampart Productions, Inc., with themselves as vice-president and president and principal stock holders, Universal disclosed here at the weekend.

Miss Fontaine's exclusive contract with David Selznick, which was purchased by RKO Radio several months ago, will expire on Feb. 1, and she has signed an exclusive contract with Rampart for her services beyond that date, excepting one picture per year for which she had already contracted with RKO Radio.

Nunnally Johnson to Produce Three Films

"The Other Side", published novel by Storm Jameson, has been added to Universal-International Productions producer-writer Nunnally Johnson's production slate, making his total three films for 1946 and early 1947, with an unreleased picture, "The Dark Mirror", set for December release.

Two other properties purchased for Johnson are "Mr. Peabody and the Mermaid" and "The Senator Was Indiscreet", the first of which will go before the cameras after Johnson's return to the Coast from New York, where he is viewing rehearsals of "Park Avenue", musical comedy written in collaboration with George S. Kaufman.

Al Jolson Testimonial

Al Jolson will be given a testimonial dinner by the American Veteran's Committee at the Hotel Astor here on Oct. 1. The testimonial, which will be supervised by the AVC's Motion Picture Chapter, will serve as a tribute to Jolson's wartime USO activities.

Selling Leeway

(Continued from page 1)

the Department of Justice that a six-month period of grace be given to the industry in order to establish a sales plan under the terms of the final decree.

In a letter to the US District Court sent late in June, when the Department submitted its initial version of a final decree, Berge had made an even n[illegible] detailed explanation of the time for effecting the new selling methods to which the Department of Justice was prepared to accede. He wrote: "We believe that a substantial stay might well be granted . . . . in order to give the defendants time to adjust to the novel conditions which these provisions (dealing with competitive bidding and selling) impose. However, we feel that they should become effective, in any event, not later than Jan. 1, 1947".

In reply, Brandt has sent another telegram again urging the period of grace. "This industry is and will continue to be in great need of clarification on its future, based on the new decree. For those who would like to see the court decree given a fair chance before remedial legislation is asked for, we plead with the Department to give the industry a reasonable amount of time to work things out in accordance with the decree."

Brandt has suggested a meeting of Department of Justice representatives with ITOA members.

South Unifies

(Continued from page 1)

eral court and that such presentations should be coordinated insofar as possible.

The meeting was continuing over the weekend.

Representatives at the meeting were: Southeastern Theatre Owners Association for Alabama, Georgia and Florida; MPTO of Virginia; Theatre Owners of Texas; MPTO of North and South Carolina, MPTO of Mississippi, Arkansas and Tennessee; the proxy for the Southern California Theatre Owners Association and individual exhibitors from Oklahoma and Louisiana, and representatives of national MPTOA.

Officers elected were Mack Jackson of Alexandria City, Ala., president and Morris Lowenstein of Oklahoma City, Okla., as secretary. The services of the law firm of Christin', Parke and Boyd were retained. Among others attending were E. V. Richards, Jr., Paramount Richards Theatres, New Orleans; Fred Kent of Jacksonville, Fla., W. F. Crockett, Virgina Beach, Va., of the MPTO of Virginia.

Listening for Coughs

LUDLOW, Mass., Aug. 18.—Precautions are being taken against the spread of whooping cough now prevalent here. Local health authorities have asked theatre officials to take special notice if any children do any coughing so that a check can be made.

Thomas to Cagney Post

George Thomas, Jr., on Friday assumed the post of assistant to Charles Leonard, William Cagney Productions advertising-publicity-exploitation chief, the United Artists office announced here.

New Sales Methods

(Continued from page 1)

and general sales manager, at the Drake Hotel, tomorrow.

Sales, district and branch managers will be asked to raise questions and offer suggestions on the new methods, outlined at the meeting.

In addition to Rodgers, who will preside, the following home office executives left New York today to attend the local sessions; E. M. Saunders and E. W. Aaron, assistant general sales managers; William B. Zoellner, reprints and importations division head; H. M. Richey, in charge of exhibitor relations; W. Brooks, assistant to Richey; A. F. Cummings, in charge of exchange operations; J. Bezahler, C. F. Deesen, P. Richrath, L. Hirsch and I. Helfont, home office assistants to field sales managers; M. L. Simons, editor of the *Distributor;* William R. Ferguson, director of exploitation; T. Dillard, Jr., and H. Nusbaum, legal department; T. Grady, P. Agnew, A. Sterling, E. Urschell, and O. Broughton, master bookers.

Others who will be in attendance are:

Field Sales Managers

Sales managers in the field will include J. P. Byrne, New York; J. J. Maloney, Pittsburgh; J. Flynn, Chicago; R. Berger, New Orleans, and G. Hickey, Los Angeles.

District managers: M. N. Wolf, Boston; R. Lynch, Philadelphia; H. L. Ripps, Albany; J. J. Bowen, New York; F. C. Hensler, Detroit; J. S. Allen, Washington; S. A. Shirley, Chicago; R. W. Maw, Minneapolis; H. A. Friedel, Denver; C. E. Kessnich, Atlanta; B. Bishop, Jr., Dallas.

Branch managers: T. J. Donaldson, Boston; L. Formato, Philadelphia; J. B. Mundstuk, Buffalo; H. Rosenblatt, New Haven; B. Abner, New Jersey; R. Pielow, New York; F. J. Downey, Detroit; F. B. Gauker, Indianapolis; H. Bennin, acting manager, St. Louis; E. M. Booth, Cincinnati; J. Sogg, Cleveland; S. Gottlieb, Pittsburgh; W. E. Banford, Chicago; D. C. Kennedy. Des Moines; J. G. Kempgen, Milwaukee; W. H. Workman, Minneapolis; G. E. McGlynn, Omaha; C. P. Nedley, Salt Lake City; T. E. Lucy, acting manager, Atlanta; B. H. Rosenwald, Charlotte; C. J. Briant, New Orleans; L. Bickel, Dallas; A. L. Adler, Kansas City; L. C. Ingram, Memphis; J. C. ReVille, Oklahoma City; S. J. Gardner, Los Angeles; L. Amacher, Portland; L. C. Wingham, San Francisco, and T. Aspell, Jr., Seattle.

'Ramrod' Set as First Enterprise Release

Harry Sherman's "Ramrod", first Enterprise production to be completed has been set as the company's first release, rather than "Arch of Triumph", following a Hollywood conference between Charles Einfeld, David Loew and E. T. Gomersall, sales manager.

Release date of the picture is expected to be sometime in November. Shooting on the picture was completed Saturday.

'Brief Encounter' Opens

"Brief Encounter", based on a play by Noel Coward, will have its American premiere at the Little Carnegie Theatre here on Aug. 24. The film is being released by J. Arthur Rank Universal-Prestige Pictures.

Lukan on Suit

(Continued from page 1)

Representatives of PCCITO will meet with government agents in Washington prior to Sept. 16 to present views of independent operators on the pending decree. The organization was said to be especially concerned with "auction selling" of films.

James Hone, executive secretary of the Northwest group, conducted the recent meeting here, which was attended by 86 exhibitors. Joseph Rosenfield, Spokane, was chairman of the conference.

'Killers' Ads

(Continued from page 1)

for key-city openings which will follow, it was said.

Highlights of the New York campaign include consecutive use of newspapers ten days in advance of the opening, with radio spot announcements being scheduled simultaneously. Complete coverage of subway stands, subway cards, also is being used.

In addition to these media, Universal has already constructed a sign on the Mayfair Theatre building.

20th Tradeshows 'Lucky'

Twentieth Century-Fox will tradeshow "If I'm Lucky" on Aug. 28 in all exchange centers except Portland and Seattle, where the picture will be shown on the following day, according to William J. Kupper, general sales manager.

Exhibitor Vote

(Continued from page 1)

voting, with 61 exhibitors opposed, seven in favor of it and none not answering.

The question: "Do you approve of the method of competitive bidding proposed by the court whereby pictures are to be sold theatre by theatre, picture by picture, to the highest responsible bidder having a theatre of the size and equipment adequate to show the picture upon the terms offered by the distributors?"

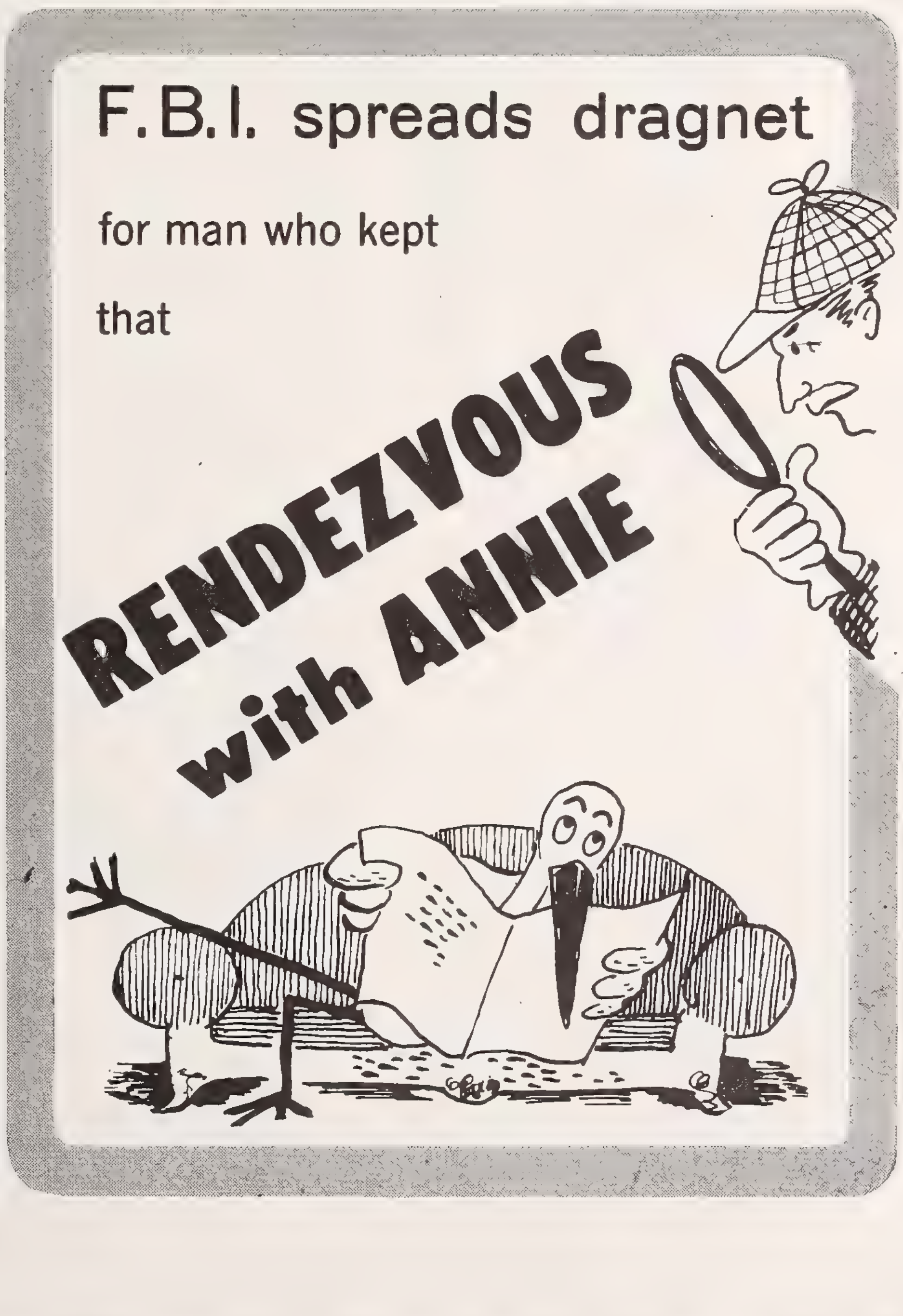
Opposition to the court's recommendation for arbitration of disputes as to bids, clearance and runs, whether the bidder has a theatre adequate for the run for which he bids, also continued to mount in the second week of the poll, the total being 43 opposed, 18 in favor and seven not answering.

In reply to the question, "Do you approve of non-industry arbitrators?", 56 replied in the negative, nine in the affirmative, and two did not answer.

Another report on the poll is scheduled to be made by MPTOA at the end of the week.

'Big Sleep' Premiere

World premiere of Warners' "The Big Sleep" will take place on Thursday at the Warner Theatre, Atlantic City, the company announces here. Broadway opening is set for Friday at the New York Strand, followed by 12 premieres in the New England territory and about 40 other openings throughout the East next weekend.



WB
TWENTIETH ANNIVERSARY Warner OF TALKING PICTURES
The Prize Baby

hail the CRUSADER

Congratulations
to the
WARNER BROTHERS
Harry *Jack* *Albert*
on the
20th Anniversary
of
TALKING PICTURES

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

V 60. NO. 36 NEW YORK, U. S. A., TUESDAY, AUGUST 20, 1946 TEN CENTS

Dividends Hit $9,043,000 For 3 Months

Returns, Double Last Year's, at All-Time High

WASHINGTON, Aug. 19.—Film company dividends for the three-month period ending June, 1946, reached an all-time high of $9,043,000, double the amount paid stockholders for the same quarter in 1945, the Department of Commerce announced today.

For June, the dividend payments reached $5,629,000, it was reported. The six month's return was considerably higher than June, 1945.

Bulk of the increase can be traced to a $2,000,000 dividend payment made by Warners in April, $1,000,000 by RKO and $100,000 by Republic in May. The Department states that dividend figures indicate a "noticeable" increase in film returns and a steady climb in the value of stock.

Polio Brings New Illinois Restriction

ST. LOUIS, Aug. 19.—Mayor Henry Reuss, of New Athens, Ill., has ordered the exclusion from theatres of children less than 16 years old, in what is said to be the first official action taken in this area to combat the national epidemic of infantile paralysis. Reuss is also reported to have canceled a number of public gatherings in a move to prevent spreading of the disease.

(Continued on page 6)

Rites for Trem Carr On Coast Tomorrow

HOLLYWOOD, Aug. 19.—Funeral services for Trem Carr, Monogram's executive director in charge of production, who died of a heart attack at San Diego yesterday morning, will be held at the Church of the Recessional here on Wednesday afternoon. Interment will be in Forest Lawn Cemetery.

Survivors include his widow, Mrs. Margaret Carr, and a daughter, Carmen.

Pallbearers will be Steve Broidy, Alton Brody, Grant Withers, Fred Steele, Jeffrey Bernerd and Sam Wolf. The Monogram studio will be closed during the afternoon.

Rank Films Will Be Allocated by Board

Hollywood, Aug. 19.—The allocation of J. Arthur Rank product between Pathe Eagle-Lion and Universal International will be controlled by a three-man board consisting of representatives of Rank and each company, it has been announced by Bryan Foy, Eagle-Lion's executive producer.

Selectees for the board posts will be announced within a fortnight, Foy further reported.

Big Week at NY Houses

With the weather thus far this month repeating its rainy performance of a year ago July in driving vacationers from the beaches and nearby resorts to New York's downtown first-run theatres, receipts are continuing to soar, with the current week's takings being about the best of this summer.

Two of last week's new arrivals, "Notorious," at Radio City Music Hall, and "Claudia and David" at the Roxy, are headed for new non-holiday record. A third arrival, "Holiday in Mexico," is soaring to a near-record

(Continued on page 6)

ATA Defers Move On Trade Practices, Seen Acting Shortly

Executives of the American Theatres Association met here yesterday to consider the results of an informal poll of its directors on whether the organization should enter the sphere of trade practices by participating in opposition to "auction selling," but no formal action was taken one way or another, it was learned following the meeting.

A decision on the matter is expected shortly, with the indication being that further study of the situation is required.

In telegrams to the board members last week, ATA requested authoriza-

(Continued on page 6)

Decree Committee Named for South

NEW ORLEANS, Aug. 19.—Swinging into action immediately on its program of consolidating exhibitor action in the South with respect to the impending decree in the New York industry equity suit, the Confederation of Southern Theatre Owners Associations, organized here on Friday, appointed organization and coordinating committees over the weekend.

Special counsel was retained by the

(Continued on page 6)

National to Buy in Stock If 20th Approves Today

National Theatres' board of directors has voted in favor of the company's exercise of its preemptive rights to purchase for $7,415,000 the combined 40,000 shares of that company's Class B stock owned by Charles P. Skouras, Elmer C. Rhoden, Harold J. Fitzgerald and Frank H. Ricketson, Jr., and purchased by them at a total cost of $565,000, if 20th Century-Fox's stockholders approve the transaction. This was disclosed by a 20th-Fox spokesman here yesterday, on the eve of the stockholders' meeting to be held at 20th's home office this afternoon for the express purpose of voting on whether the sale shall be approved.

It was previously expected that the stock would go to Transamerica Corp., which made the $7,415,000 offer on June 29. However, National as retainer of preemptive rights, was first offered the stock at the same terms. National was granted 40 days from July 8 to indicate its intention, the time subsequently being extended an additional 10 days for a total of 50. Meanwhile, National's board met to decide, and, on what was reported as "advice" from 20th-Fox, which controls National, voted to exercise the peemptive rights.

Spyros P. Skouras, 20th-Fox president, is scheduled to deliver an "important" address on the company's future operating policy at today's stockholders' meeting. The meeting will be followed immediately by a special meeting of 20th's board of directors for the purpose of acting upon the stockholders' decision. Previously the board had a regular meeting scheduled for this Thursday, and, it is reported, may yet meet on that day to discuss matters other than those per-

(Continued on page 6)

Eastman and DuPont Set Price Rises

17½, 13% Respectively Added to Positive Film

An increase of about 17½ per cent in the price of Eastman Kodak positive raw stock is scheduled to go into effect tomorrow following an increase of about 13 per cent in the price of DuPont positive stock which went into effect yesterday.

The increases result from the rise in the costs of silver, cotton, equipment and labor and mark the first raw stock price rise in the industry's history. The increase will be worldwide, but negative raw stock and 16mm. and 8mm. film are not affected. Raw stock was decontrolled by the Office of Price Administration in Washington last week.

The old price for Eastman positive for features was $8.50 per thousand feet, plus a 15 per cent excise tax, with 10 per cent of the 15 being calculated on the $8.50 figure and an addi-

(Continued on page 6)

New Idaho Theatre Group Organizes

BOISE, Aug. 19.—Mrs. Harry Wall of Lewiston has been elected president of the newly-formed Idaho Theatres Association, which is the first exhibitor association ever formed in the state. Previously owners in the Northern section of the state were affiliated with the Spokane exhibitors' group, while Southern owners belonged to the Utah association in Salt Lake City.

Other officers named were Hugo Jorgenson, Rigby, vice-president; J.

(Continued on page 3)

Brauer to Columbia As Far Eastern Head

CLEVELAND, Aug. 19.—Leroy Brauer, local Universal branch manager since last October, has been named to represent Columbia in the Far East, with headquarters in Bombay, India, it is reported here. His successor in Cleveland will be announced shortly.

Brauer has been affiliated with Universal for 27 years, serving as a member of that company's foreign department in charge of China and Japan before the war.

Schenck in Charge Of UJA Production

Sylvan Gotshal, president of the United Jewish Appeal of Greater New York, and Marvin Schenck, Loew's vice-president, have accepted leadership of the key committees for the 13th annual "Night of Stars," UJA benefit, which will be presented at Madison Square Garden, New York, Nov. 12, according to an announcement from "Night of Stars" headquarters.

Gotshal will serve as chairman of the general committee, and Schenck will act as chairman of the producing committee. Schenck said that every branch of the amusement industry has already pledged its full support in the staging of the spectacle.

It was also announced that Governor Thomas E. Dewey, Herbert H. Lehman, Mayor William O'Dwyer, Nathan Straus, Grover A. Whalen and Dr. Stephen S. Wise have been named honorary chairmen. Samuel Hausman, Rudolph G. Sonneborn, and Abraham F. Wechsler are co-chairmen; Dr. G. A. Lowenstein, executive chairman; Abraham L. Liebovitz, treasurer; Leonard Ginsberg, chairman, trades council; Samuel Blintz, executive director, and Alex Rothenberg, comptroller. The women's division will be headed by Mrs. Ted Lewis, chairman, and Mrs. Harry Donenfeld and Mrs. Hal Horne.

In addition to Schenck, the producing committee will be headed by Louis K. Sidney, Ed Sullivan and Robert M. Weitman, co-chairmen, and Arthur Knorr, Lester B. Isaac, Jesse Kaye and Max Wolff, vice-chairmen. Barney Balaban, Nate J. Blumberg, Jack Cohn, N. Peter Rathvon and Albert Warner have been appointed honorary chairmen.

Fire Routs Guests At 20th Convention

St. Louis, Aug. 19.—Home office sales executives, district and branch managers and salesmen of 20th Century-Fox were among 800 guests routed from the Park Plaza Hotel when fire swept through upper floors of the hotel yesterday. The property damage was $20,000. No casualties were reported. Film men were in the hotel for a three-day sales meeting, which ended yesterday.

Tom J. Connors, vice-president in charge of sales, led film men in guiding other guests to elevators and fire shafts. Walter Hoffman and Seymour C. Freedman, field publicity men for the company, helped carry a number of elderly women part-way down the stairs. Connors from his seventeenth floor room shouted words of encouragement to other guests in upper floors.

The salesmen attending the meeting came from St. Louis, Minneapolis, Des Moines, Omaha and Kansas City. The Minneapolis delegation was delayed in arriving here when their train was held up by flood waters.

Personal Mention

J. CHEEVER COWDIN, Universal's board chairman, is due to arrive in New York by plane from England at the weekend.

•

EDGAR GOTH, advertising-publicity director for Wilmer and Vincent Theatres in Pennsylvania and Virginia, and MRS. GOTH, became parents of a son, GEOFFREY, born in the Harrisburg Hospital, Harrisburg, Pa., last Thursday.

•

CHARLOTTE DADDIO of the RKO Radio New Haven exchange was married recently at Woodbridge, Conn., to GEORGE NUZIELLO, former RKO shipper in New Haven and now in the Army.

•

JOSEPH L. MACSALKA, former Lieutenant-Colonel in the Army's 28th Division, is leaving Paramount's account department today to return to the Army as Lieutenant-Colonel with the 1st Army in New York.

•

J. E. PERKINS, Paramount International's managing director in Great Britain, is due in New York today from the Coast.

•

MARK HELLINGER, who left New York on Sunday, is on a tour that includes Philadelphia, Pittsburgh and Cincinnati.

•

WILFRED J. EADIE, 20th Century-Fox comptroller, sailed for England from New York on the *Queen Mary* at the weekend.

•

HARRY H. THOMAS, PRC president, who arrived in New York from the Coast on Friday, was confined to his home here yesterday with a cold.

•

M. G. POLLAR, assistant to ROBERT MOCHRIE, RKO Radio vice-president, left New York last night for Canada.

•

LOUIS DE ROCHEMONT, 20th Century-Fox producer, has arrived in New York from the Coast.

•

ROSE ALEXANDER, Monogram assistant casting directress, is in New York from Hollywood.

•

TONY TEDESCO, Monogram manager in Omaha, has resigned.

NEIL AGNEW, vice-president and general sales manager of Vanguard, whose projected European trip last week was cancelled, left New York for the Coast yesterday accompanied by MILTON KUSELL.

•

CHARLES P. SKOURAS, National Theatres president, and GEORGE NASSAR of the Nassar Brothers Theatres, San Francisco, are vacationing at Carmel, Calif.

•

THOMAS MCAVITY, Famous Artists' radio department chief, and MRS. MCAVITY, are due to arrive in New York from Hollywood on Thursday.

•

ARNOLD STOLTZ, PRC's national director of advertising-publicity, has returned to New York from Norfolk, Va.

•

ALLEN KOHAN, Warners field representative for the Omaha and Des Moines territories, is a New York visitor.

•

H. M. BESSEY, vice-president of Altec, and E. Z. WALTERS, comptroller, have returned to New York from the Coast.

•

SAM SHAIN, 20th-Fox's director of trade relations, has returned to his office after two weeks vacation.

•

RODNEY BUSH, 20th-Fox exploitation head, has returned to his desk following a two-week vacation.

•

JAMES MULVEY, president of Samuel Goldwyn Productions, has arrived in Hollywood from New York.

•

ALFRED HITCHCOCK is due to arrive in New York from Hollywood on Thursday.

•

JACK WALSH, Cleveland M-G-M city salesman, and MRS. WALSH are the parents of a daughter born recently.

•

GORDON BUGIE, son of HARRY BUGIE, PRC Cincinnati branch manager, has been named PRC booker in Cleveland.

•

LEDA BAUER, RKO Eastern story editor, is in Hollywood from New York.

Jack Warner to Make Europe Survey Tour

Jack L. Warner, vice-president and executive producer of Warner Bros., plans to go to Europe in October for an extensive tour of the company's European offices and studios and a general survey of conditions in foreign countries, the company announced here yesterday. His itinerary will include England, where he will confer with Max Milder, Warners' managing director for Great Britain, and inspect the company's new studio facilities at Elstree.

Warner will be preceded by Mrs. Warner, who leaves the Coast this week enroute to Switzerland to enter her daughter Barbara in school.

Several Burbank studio officials will accompany Warner to Europe.

Allied Sets Forum On New Sales Plans

Boston, Aug. 19.—An all-day exhibitors' forum for discussion of new selling plans under the New York anti-trust suit decision has been called by Jack Kirsh, Allied States president for Wednesday, Sept. 18, at the Copley Plaza Hotel here in connection with Allied's national convention, Nathan Yamins, convention chairman, announced today.

All delegates to the convention have been invited by Kirsch to attend the forum.

20th Buys 'Snake Pit'

Motion pictures rights to "The Snake Pit," Mary Jane Ward's best-selling novel, have been secured from Anatole Litvak by 20th Century-Fox.

California Exhibitors Elect George Nassar

San Francisco, Aug. 19.—George Nassar of Nassar Brothers Theatres has been elected president of the California Theatres Association here.

Other officers elected for the new term are Richard Spier of the Fox West Coast circuit, first vice president; Hulda McGinn, secretary, and Abraham Blumenfeld, treasurer.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENTATION

Till the End of Time
AN RKO PICTURE
starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
OLIVIA DeHAVILLAND
'TO EACH HIS OWN'
introducing
JOHN LUND
IN PERSON
John CALVERT
and
America's Most Beautiful Models
Ray EBERLE

BARBARA STANWYCK • VAN HEFLIN • LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person
DINAH SHORE
DICK STABILE
And His Orchestra
THE ACROMANIACS
Extra BUDDY LESTER
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

"GOOD ENTERTAINMENT . . . PLENTY OF LAUGHS!"—*Mirror*
"OUR HEARTS WERE GROWING UP"
starring
Gail RUSSELL
Diana LYNN
Brian DONLEVY
BRANDT'S GOTHAM
B'way & 47th St
PARAMOUNT HIT

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Friedman Resigns, Hits Allied Policy

MINNEAPOLIS, Aug. 19.—Ben Friedman, independent exhibitor, has announced his resignation from North Central Allied's advisory committee in protest against what he termed the "militant" attitude of regional and national Allied leaders in dealing with [illegible]ibutors on trade problems.

[illegible]riedman said that the "brutal" fight for theatre divorcement originally advocated by the late Al Steffes and carried on by Ben Berger, NCA president, and Abram F. Myers, Allied States board chairman and general counsel, is directly responsible for the present chaos in film selling and other trade problems.

"The militants and their bitter antagonism against producer-distributor ownership of theatres and their practice of running to Congress and other legislative bodies for relief from something that does not exist must get out," Friedman declared. The only fight the independent has today is against high rentals, excessive percentage pictures and demand for Sunday playing time, he added.

Meanwhile, 21 exhibitors present at an organization meeting in Grand Forks, N. D., voted to join NCA, according to Don Swartz, executive secretary.

WB Sets First Four For 1946-'47 Release

Warner Bros. release schedule has been set up to the middle of October, with the following listed by the company as the first four pictures to be distributed in 1946-47:

"The Big Sleep," starring Humphrey Bogart and Lauren Bacall, Aug. 31; "Shadow of a Woman," with Helmut Dantine and Andrea King, Sept. 14; "Cloak and Dagger," first production of United States Pictures, Joseph Bernhard-Milton Sperling unit, starring Gary Cooper, Lilli Palmer and Robert Alda, Sept. 28, and "Nobody Lives Forever," starring John Garfield and Geraldine Fitzgerald, mid-October.

Cummings, Yordan, Frenke Form UW

HOLLYWOOD, Aug. 19.—Actor Robert Cummings, writer Philip Yordan and producer Eugene Frenke today announced formation of United World Prod. to produce pictures and also handle outside deals for services of Cummings and Yordan. Erection of its own building is planned.

Glackin Succumbs

HARTFORD, Aug. 19.—John S. P. (Jack) Glackin, partner in the Glackin and Lewitt Theatres in New Britain and Plainville, Conn., died suddenly this morning at Lawrence Memorial Hospital, New London, Conn. Funeral services will be held Wednesday in New Britain.

Gershenson Leaves 'U'

Joseph Gershenson has resigned from his post of executive producer at the Universal studios and producer of Universal-International, after being at the Universal lot for the past eight years, it was announced here yesterday by the Universal home office.

"Rage in Heaven"

M-G-M's "Rage in Heaven," originally released in 1941, is being reissued by the company and will be tradeshown tomorrow in key cities.

The film was produced by Gottfried Reinhardt and directed by W. S. Van Dyke, II. As reviewed in *Motion Picture Daily* on March 4, 1941, the film was described, in part, as follows: "Robert Montgomery is the unfortunate, demented husband whose jealous furies drive him to suspect his devoted wife, Ingrid Bergman, and his closest friend, George Sanders. Together, the trio offer effective performances in this combination romance and horror story. Miss Bergman gives an excellent account of herself. . . . "Rage in Heaven" should find a large audience especially in the larger cities. The grimness of the story is hardly ever relieved by either humor or sentiment." The running time was noted as 83 minutes, and adult audience classification was designated.

MGM Talks on New Sales Policy Start

CHICAGO, Aug. 19.—MGM's special sales conference, which will be in session at the Drake Hotel here all this week, got underway today with William F. Rodgers, general sales manager, presiding.

Announcement of the company's new sales policy developed in line with the recent New York anti-trust suit decision will be made at tomorrow's session.

Rodgers described the meeting as the most important the company has ever had. He reviewed a major portion of the New York decree. On Wednesday and Thursday the conclave will break up for individual sales meetings under the direction of the division managers to discuss sales problems of their particular territories and on Friday and Saturday the general meeting will be resumed with the convention winding up Saturday night with a banquet.

Finney, Screen Guild Form New Film Unit

LOS ANGELES, Aug. 19.—Edward Finney and Screen Guild Productions' vice-president Robert Lippert have announced the formation of an independent production unit by Finney to release through SGP.

Coincidentally, SGP announced the forthcoming release of "Golden Stallion," which Finney produced some time ago.

New Idaho Group

(*Continued from page 1*)

R. Mendenhall, Boise, secretary, and Irving Harris, Burley, treasurer. Directors include the four officers, plus Fulton Cook, St. Maries; W. L. Casey, Jr., Bonners Ferry; M. Kenworthy, Moscow; M. Bonecher, McCall; Max Lloyd, Twin Falls, Lawrence Jones, Malad; Bob Anderson, Pocatello; and Paul DeMordaunt, Blackfoot.

UA Leases Golden For 'Henry V' Run

The 789-seat John Golden Theatre, here, has been leased by United Artists from Superfilms Distributing Co. for continuation of the metropolitan run of "Henry V," according to an announcement from the UA home office. The British production will open at the Golden on Sept. 2, one day after it closes at the City Center Theatre, where the lease expires on Sept. 1.

"Henry V" will be the first motion picture to be shown at the Golden, a legitimate house since its opening in 1927. It will be shown on the same two-a-day, reserved-seat policy which prevails at the City Center.

The leasing deal was arranged with Marcello Girosi, president of Superfilms, American-Italian film organization, who has deferred plans for the American premiere of "La Tosca," based on the opera.

'Buck' Gottlieb to PRC Coast Position

Belmont (Buck) Gottlieb has been appointed West Coast representative for PRC, it was announced here yesterday by Harry H. Thomas, president.

Gottlieb was most recently with Southern Films in Hollywood and prior to that was with 20th Century-Fox.

C. Chaplin, Jr., Will Produce Coogan Film

HOLLYWOOD, Aug. 19. — Charles Chaplin, Jr., has formed an independent production company and has announced that "Buddy Co-Ed," with Jackie Coogan, will be the first picture.

No distribution arrangements for the film were disclosed.

RKO's Spires to Paris

John D. Spires of RKO Radio's 16mm. foreign distribution department, headed by R. C. Maroney, has been appointed to the company's Paris office to handle the distribution of 16mm. film, it has been announced by Phil Reisman, RKO Radio vice-president in charge of foreign distribution. Spires has left for Paris via London.

Gersdorf to Set Liaison

Phil Gersdorf of RKO Radio's Hollywood studio publicity department, will leave New York for London tomorrow by plane to formulate plans for a pattern of publicity co-operation between the RKO Radio studios in Hollywood and London under the RKO and J. Arthur Rank affiliation.

Korda Leases UK Rialto

LONDON, Aug. 19.—Sir Alexander Korda's British Lion Films has acquired a long lease for the 750 seat Rialto Theatre here, which will be used as showcase for his productions, according to the Korda office.

Andrew in RKO Post

ATLANTA, Aug. 19.—William Andrew has been appointed office manager of the RKO Radio exchange, here, after serving in the same capacity at Charlotte, where he has been succeeded by Jules Williamson.

SPG Rejects 10% Increase Offer

At an emergency meeting held last night at the Hotel Piccadilly the membership of the Eastern Screen Publicists Guild, Local 114, UOPWA, CIO, voted unanimously to reject the offer of the film companies of a 10 per cent wage increase.

Guildmen then staged a demonstration after the meeting in the Times Square area distributing leaflets calling on the public to write to Eric Johnston, Motion Picture Association president, urging him to help effect the negotiation of a contract between the film companies and the SPG. Companies involved are Columbia, Warners, Universal, United Artists, RKO Radio, Paramount, 20th Century-Fox, RKO Service Corp., Loew's, Inc., and the Marcus Loew Booking Agency.

The company's offer of a 10 per cent of the present minimum salaries, the SPG stated, is based upon the lowest salary paid in each of four job classifications and is not an offer of 10 per cent on present salaries. It estimated the proposed percentage increase at about seven and a half per cent.

Another meeting between the companies and the Guild is slated for tomorrow in Warners board room.

Studios, Decorators Report Progress

HOLLYWOOD, Aug. 19.—After a 90-minute meeting this afternoon the major producers' labor committee and representatives of Set Decorators Local 1941, which last week threatened to precipitate a general strike unless their contract demands were met immediately, expressed "satisfaction with progress made" toward settlement of misunderstandings considered basically responsible for the crisis.

The unionists took under consideration a new proposal made by the producers and are to report back later this week.

Studio Council of AFL Crafts Sought

HOLLYWOOD, Aug. 19.—Establishment of a new union group to be known as the Motion Picture Studio Council, designed to function within the framework of the Central Labor Council is the objective of a movement started here by AFL unions, with the IATSE taking the lead.

Proponents argue the setup would reduce unfavorable publicity and promote harmony within the ranks of the AFL.

20th's Southeastern Meet Opens Saturday

NEW ORLEANS, Aug. 19.—The Southeastern sales meeting of 20th Century-Fox will be held here Aug. 24 and 25, attended bv the sales forces from Atlanta, Charlotte, New Orleans and Memphis. Spence Pierce, publicity director, also will attend.

'Encounter' Tradeshow

Noel Coward's "Brief Encounter" will be trade screened by Prestige Pictures, J. Arthur Rank-Universal affiliate, at Universal's home office projection room here on Thursday.

BIGGEST!..

"CAESAR AND

but,
don't take our word for it...

Wire
Collect

to any of the 116 theatres... learn first-hand of the phenomenal day-and-date record-smashing opening engagements!

Following is a cross-section for your guidance:

Seattle, Liberty Theatre, Mr. Johnson
Chicago, RKO Grand, William Briscoe
Worcester, Poli Theatre, H. H. Maloney
Dallas, Palace Theatre, Bob O'Donnell
Savannah, Avon Theatre, Mr. Cunningham
San Francisco, United Artists Theatre, Mr. Blumenfeld
Indianapolis, Loew's Theatre, Boyd Sparrow
Vancouver, Vogue Theatre, Manager
Providence, Loew's Theatre, Joe Samartano
Boston, Loew's State, James Tibbetts
Boston Loew's Orpheum, Jack Mercer
Buffalo, Buffalo Theatre, Vincent McFaul
Cleveland, Loew's State, F. Fisher
Louisville, Loew's Theatre, George Hunt
Kansas City, Loew's Theatre, Russ Bovim
New Orleans, Loew's Theatre, Rodney Toups
San Antonio, Aztec Theatre, Frank Starz
Hamilton, Ontario, Capitol Theatre, Manager
Washington, D. C., Palace Theatre, Carter Baron
Oklahoma City, State Theatre, Milton Overman

roof beyond question that it will be among the greatest grossers ever!

CLEOPATRA"

proudly,
from

UA

Price Rises

(*Continued from page 1*)

tional five per cent being calculated on a lower base figure, bringing the actual price to $9.6698. Under the new price schedules Eastman positive will become $10.00 per thousand feet and DuPont $9.60, with a further increase in cost expected to result in a higher excise tax levy on each foot.

With the industry reported to be using about 1,500,000,000 feet of positive stock domestically this year, it is estimated that the new price rise will add over $2,000,000 to the raw stock bill. Positive raw stock used for newsreels is also affected by the price rise, but the cost of this film is slightly cheaper. Since Eastman and other manufacturers provide base for Technicolor and other color film, it is expected that the price of Technicolor and other color film will be raised also.

Eastman and other manufacturers had been paying 35 cents an ounce for silver until a few weeks ago, when OPA raised the ceiling price for standard commercial bars of silver to 90.5 cents an ounce to conform with Treasury Department prices authorized by Congress. Cotton, which is widely used in the manufacture of raw stock, also has gone up steeply, as has the cost of labor.

British Price Increase Is Announced by Kodak

LONDON, Aug. 19.—Kodak, Ltd., has announced price increases on all raw stock except negative and substandard sizes due to the worldwide rise in silver prices.

Ordinary raw stock, now $7.50 per thousand feet, becomes $8.50.

ATA Defers Move

(*Continued from page 1*)

tion to take action in relation to the decree, irrespective of whether such action may be regarded as an entry into the trade practice field.

The questions posed for polling were: 1. Should ATA petition the New York Federal court for a hearing of independent exhibitors' views on the decree to be entered; 2. Actively oppose the inauguration of "auction" film selling; 3. Seek court approval of a delay in the effective date of the decree?

Ted R. Gamble, chairman of the board of ATA, left New York last night by plane following the meeting for Portland, Ore., for a three-week visit to his home. Neither Gamble nor S. H. Fabian, ATA president, nor Robert Coyne, executive director, would comment on yesterday's meeting.

National Stock

(*Continued from page 1*)

taining to the proposed National stock sale.

As explained in a detailed account of the proposed stock sales which MOTION PICTURE DAILY carried on July 30, the Skouras-Rhodes-Fitzgerald-Ricketson holdings constitute the entire block of the Class B issue in the National structure and were acquired by approval of the 20th stockholders on May 16, 1944.

Paramount
TRADE SHOW
New York City Territory Only
•
Richard Henry Dana's Famous Classic
"Two Years Before The Mast"
Starring
ALAN LADD • BRIAN DONLEVY
WILLIAM BENDIX • BARRY FITZGERALD
•
THURSDAY, AUG. 22nd at 10:30 A. M.
Normandie Theatre
51 East 53rd Street, N. Y. C.

NY Receipts

(*Continued from page 1*)

gross, while holdovers are generally scoring outstandingly.

"Notorious" and the Music Hall stage show are headed for a lofty $149,000 for an initial week after drawing a smash $91,000 for the first four days ending Sunday night. The figures looms more outstanding in the case of the Music Hall and the Roxy, with "Claudia and David" and a stage bill featuring Vivian Blaine and Jerry Colonna, in view of the fact that both houses are holding to four shows daily, whereas five are customarily played on holidays. "Claudia and David" and the Roxy stage show are headed for a non-holiday record of $130,000 for an initial week with $98,000 taken in during the first five days ended Sunday night.

"Holiday in Mexico," and a stage bill with Gene Krupa and his orchestra and Mitzi Green, are expected to draw a smash $106,000 for an initial week at the Capitol.

The Paramount, with "The Strange Love of Martha Ivers" and a stage show featuring Dinah Shore, Gil Lamb and Dick Stabile and his orchestra, is the leader among the holdovers, with an outstanding $92,000 expected for a fourth week following a sock third of $100,000. "A Night in Casablanca" is headed for an outstanding $40,000 for a second week at the Globe following a near-record initial week of $45,000. "Night and Day" is headed for a big $40,000 for a fourth week at the Hollywood. "Canyon Passage" is headed for a heavy $35,000 for a second week at the Criterion following a near-record initial week of $49,000.

'End of Time' $35,000

Several holdovers are equalling and even bettering previous week's takings. "Till the End of Time" is expected to draw a strong $35,000 for a fourth week at the Rivoli following a third of $33,000. "The Stranger" is headed for $24,000 for a sixth week at the Palace following a fifth of $23,000. "Suspense" is expected to bring $20,000 for a seventh week at the Victoria following a sixth of $19,000.

"Two Guys from Milwaukee" and a stage bill are expected to bring a profitable $46,000 for a fourth and final week at the Strand; "The Big Sleep" will take over Friday. "They Were Sisters" is expected to bring a strong $18,000 for a fourth week at the Winter Garden; "The Killers" will take over Aug. 27.

"Henry V" is drawing steadily at the City Center on a two-a-day reserved-seat basis with a good $28,000 expected for a ninth week, which equals the seventh and is about $1,000 less than the eighth; the final date for this film at this theatre will be Sept. 2, with the film then moving to the John Golden Theatre. "The Kid from Brooklyn" is expected to bring a good $20,000 for a 19th week at the Astor. "Our Hearts Were Growing Up" is headed for a moderate $12,000 for a second week at the Gotham; "Swamp Fire" will follow. A moderate $7,500 is expected for "My Pal Trigger" at the Rialto; "Step by Step" will take over Friday.

Selznick Signs Hecht

HOLLYWOOD, Aug. 19.—Ben Hecht was signed by David O. Selznick today to write the screenplay for "Scarlet Lily," a novel by Edward F. Murphy.

Decree in South

(*Continued from page 1*)

Confederation on Friday and at the weekend was authorized by the meeting to apply to the New York Federal court for leave for the new organization to intervene as *amicus curiae* in the industry anti-trust suit proceedings.

Named to the organization committee were: E. V. Richards, Jr., o[illegible]s city, chairman; Fred Kent, Jac[illegible]ville, Fla.; W. F. Crockett, Virginia Beach, Va., and Harry Lowenstein, Ardmore, Okla.

The 30 exhibitor leaders at the meeting designated one representative from each of the 12 states, from Virginia to Texas, to serve as an interim coordinating committee until a permanent organization has been completed.

On this committee are: Morton C. Thalheimer, Richmond, Va.; Roy Rowe, Burgaw, N. C.; Ben Strozier, Rock Hill, S. C.; Oscar Lam, Rome, Ga.; Mitchell Wolfson, Miami, Fla.; Mack Jackson, Alexandria City, Ala.; James A. West, Memphis, Tenn.; Claude C. Mundo, Little Rock, Ark.; Morris Lowenstein, Oklahoma City, Okla.; Henry Reeve, Menard, Texas; R. X. Williams, Oxford, Miss., and George Bailliow, Lake Charles, La.

On Friday, Jackson was elected president of the Confederation and Morris Lowenstein, secretary. The law firm of Christin, Parke and Boyd was retained. The organization plans to consolidate decree views for its area and present them to the court. It was indicated that emphasis will be placed on opposition to "auction" film selling and to terms of the New York court decision which, the exhibitor leaders assert, will inevitably lead to higher admission scales and, therefore, are contrary to public interest.

Polio Restriction

(*Continued from page 1*)

In St. Louis, theatre business was reported normal despite the fact that 183 polio cases had been reported up to the weekend, with 14 dead from the disease.

Polio May Close Detroit Schools; Theatres Open

DETROIT, Aug. 19.—Local and state officials are considering delaying the opening of public schools, scheduled for Sept. 4, in a move to combat the polio epidemic, which has already resulted in 10 deaths. Outbreak of 12 new cases here in the past week has brought the year's total to 98. The possibility of theatre closing is reported to be considered remote by health authorities.

Cites Theatre Cooperation In Fighting Polio Spread

MANCHESTER, N. H., Aug. 19.—Cooperation of motion picture theatre owners and other amusement operators in complying with his request that they discourage patronage by persons under 16 during the epidemic of infantile paralysis in New Hampshire has been commended by Dr. Howard A. Streeter, city health officer.

Linda Ann Rudolph, 18

ATLANTA, Aug. 19.—Linda Ann Rudolph, 18-year-old daughter of Ed Rudolph, St. Lewis, Ga., exhibitor, died today at Grady Hospital here from infantile paralysis. Burial will be in St. Lewis.

MARK HELLINGER'S *first* FOR UNIVERSAL

IS DYNAMITE ON FILM!

Ernest Hemingway's

THE KILLERS

From the Story by

ERNEST

HEMINGWAY

...who gave the screen three of its greatest entertainment triumphs... "To Have and Have Not", "For Whom the Bell Tolls", "A Farewell to Arms".

Produced by Broadway's Master Story Teller

MARK

HELLINGER

...maker of "High Sierra", "Thank Your Lucky Stars", "They Drive By Night" and so many other Box-Office greats!

Directed by

ROBERT

SIODMAK

whose "The Spiral Staircase" ..."Christmas Holiday"... and "Phantom Lady" have pyramided him to top-ranking fame!

An Exciting Love Story . . .
A Great Motion Picture!

Pounding home ticket-selling angles in national magazines:

LIFE
LOOK
Movie Story
Motion Picture
Screenland
Silver Screen
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Movies
Movie Stars Parade
Modern Screen
Movieland
Photoplay
Screen Guide
Seventeen
Screen Romances
Screen Stars
Mechanix Illustrated
Open Road For Boys
American Girl
Boys' Life
Popular Mechanics
Popular Science

plus
A huge, novel national newspaper teaser campaign

COLUMBIA PICTURES presents
GLENN FORD · JANET BLAIR
IN
GALLANT JOURNEY
with CHARLIE RUGGLES · HENRY TRAVERS · JIMMY LLOYD
Original screenplay by Byron Morgan and William A. Wellman
Produced and Directed by WILLIAM A. WELLMAN

COLUMBIA'S SILVER ANNIVERSARY 1946

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

60. NO. 37 NEW YORK, U. S. A., WEDNESDAY, AUGUST 21, 1946 TEN CENTS

Rodgers Sets Partial MGM Sales Policy

Says Product Changes, Film Delays Possible

CHICAGO, Aug. 20.—While M-G-M has not yet completed its plans for inauguration of competitive bidding for its pictures, it will offer an entire year's product, with an undesignated cancellation privilege, to customers in noncompetitive situations, William F. Rodgers, vice-president and general sales manager, announced at the company's sales conference at the Drake Hotel here today.

W. F. Rodgers

Rodgers warned of the possibility

(*Continued on page 6*)

Ask End to Duals In Chicago Decree

CHICAGO, Aug. 20.—A proposed decree which, among other things, would eliminate double features, limit Loop first run engagements here to two weeks maximum and each subsequent run to a single week maximum was filed with the Federal court here today by the Jackson Park Theatre, victor in a recent anti-trust suit against major distributors and B & K and Warner Theatres.

(*Continued on page 11*)

Colo. Recommends Polio Closings

DENVER, Aug. 20.—The Colorado Board of Health recommends that public gatherings in theatres and amusement parks be closed to all under 18. Denver Board of Health claims the power to enforce the order if it is issued in Denver but is awaiting voluntary cooperation.

The order is expected to cut theatre business 50 per cent. There are 420 cases in Colorado and 32 deaths, 155 Denver cases and 13 deaths from polio.

US Would Limit Product For Affiliated Theatres

New Proposed Decree Asks Cross-Licensing Ban on Affiliates, Bar on All Theatre Expansion; Gives 2 Years for Realignment

By MILTON LIVINGSTON

The Department of Justice would prevent the distributor defendants with affiliated circuits in the New York anti-trust case from licensing each others' films by competitive bidding or otherwise for a period beginning one year after the entry of the decree and continuing for not less than 10 years, in the government's new proposed decree submitted to the defendants by Wendell Berge, Assistant U. S. Attorney General.

Other highlights of the changes made by the Department of Justice since submitting its original decree draft late in June would prevent the distributor defendants with affiliated circuits "from expanding their present theatre holdings in any manner whatsoever," would give these defendants two years in which to effect the partial divorcement ordered by the three-judge statutory court and would limit the granting of clearance to a minimum. New yardsticks for effecting theatre realignments also are proposed.

The government would further de-

(*Continued on page 6*)

PRC to Have 28 Features

PRC Pictures' 1946-47 schedule will consist of 28 features, with at least three of these in Cinecolor, together with 6 Eddie Dean outdoor musicals and eight Al La Rue-Al "Fuzzy" St. John action Westerns, it was announced, here yesterday, by Harry H. Thomas, president, who has just returned from Hollywood.

Harry H. Thomas

Thomas stated that the 12 top pictures, each with a minimum negative cost of $500,000, will be produced by Eagle Lion for PRC release and

(*Continued on page 11*)

Full MPEA Dutch Release by Jan. 1

Full-scale release of U. S. films in the Netherlands through the Motion Picture Export Association will be inaugurated by the first of next year, it was announced here yesterday by Irving W. Maas, MPEA vice-president and general manager.

To implement these distribution plans, which already are underway,

(*Continued on page 6*)

Sees 24 Million Fox Net; Approve Nat'l Stock Buy

Spyros P. Skouras, 20th Century-Fox president, yesterday estimated net profit of $24,000,000 for the company for 1946, a figure which, if attained at the year end, would be an all-time financial record for the company.

Spyros P. Skouras

Skouras's estimate was presented to a special meeting of company stockholders at the home office yesterday, along with the consolidated report for the first half of the year, showing net profit of $11,449,449 for the 26 weeks ended June 29.

The six months net after all charges

(*Continued on page 11*)

By a vote of 1,833,295 shares to 85,864, the stockholders of 20th Century-Fox Film Corp., which owns all of the voting stock of National Theatres Corp., yesterday approved National's purchase, for $7,415,000, of the combined 40,000 shares of Class B National stock owned by Charles P. Skouras, Elmer C. Rhoden, Harold J. Fitzgerald and Frank H. Ricketson, Jr.

The 20th-Fox stockholders' approval came at the end of a two-and-a-half hour meeting in the company's home office—a meeting which included the introduction and defeat of a stockholder's resolution calling for recognizing as "extra compensation" the amount over and above cost, proposed to be paid for the stock in question.

As reported in MOTION PICTURE DAILY yesterday, National's board of directors had previously voted in favor of the company's exercise of its preemptive rights to purchase the stock if

(*Continued on page 11*)

Schwalberg Heads Eagle-Lion Sales

Appointment of Alfred W. Schwalberg as vice-president and general sales manager of Eagle-Lion Films was announced here yesterday by Arthur B. Krim, E-L president.

A. W. Schwalberg

Schwalberg, formerly vice-president of Warner Bros. Pictures Distributing Corp., then general sales manager of International Pictures, now relinquishes his post as vice-president and assistant general sales manager of United World Pictures, which

(*Continued on page 6*)

WB Finds Summer Business Up 11%

Film business is running 11 per cent ahead of last summer, according to a report by Warner Bros. made on the basis of a survey of box office returns on that company's product now in release.

The WB report attributes the rise, in part, to publicity on the 20th anniversary of talking pictures and to the drawing power of the feature "Night and Day," which, it is said, has been held over 100 per cent in its first 300 playdates. The Cole Porter musical has gone into a second week in more than 40 smaller situations where one week has been the previous run limit, according to Warners.

Buffalo Meet Today On ATA Affiliation

Buffalo, Aug. 20. — A general meeting of exhibitors in this exchange area will be held at the Hotel Statler tomorrow to discuss possible affiliation with the American Theatres Association. The meeting has been called by Robert Murphy, George McKenna and Max Yellin and will be attended by S. H. Fabian, ATA president, and Robert W. Coyne, executive director, who are leaving New York, by plane tonight for Buffalo.

The exhibitor group represents the nucleus of this area's former War Activities Committee, of which Murphy was chairman. Murphy stated that, in addition to the ATA discussions, the meeting would seek to determine the disposition of a substantial amount of money remaining in the WAC treasury.

Schulberg Is Named To Enterprise Post

Hollywood, Aug. 20.—B. P. Schulberg will join Enterprise Prod. as a top executive in charge of advertising, exploitation and publicity, it was announced today.

Schulberg will handle special exhibitors relations work, in addition, for David Loew and Charles Einfeld, heads of Enterprise. He will work out of the studio, coordinating his activities with those of William Blowitz, Enterprise publicity director here. Schulberg, well known former production executive, operated his own public relations organization recently.

SIMPP to Negotiate With AFM Today

Hollywood, Aug. 20.—Society of Independent Motion Picture Producers' labor negotiating committee will meet with representatives of the Americal Federation of Musicians, here, tomorrow, in an effort to reach a compromise on demands made by AFM head, Petrillo.

SIMPP charges that the AFM is seeking to impose higher rates on independent producers than those contained in a contract with major studios, signed recently in New York.

Personal Mention

A. PAM BLUMENTHAL, Enterprise vice-president, has arrived in Hollywood from New York.

•

Walter Immerman, general manager of the Balaban and Katz circuit, Chicago, has been named to the board of directors of the Variety Club of Illinois, also to the board of the Jackson Park La Rabida Sanitarium, recipient of charity from the Chicago Variety Club.

•

Tom Lewis, vice-president in charge of radio for Young and Rubicam here, has been awarded the Most Excellent Order of the British Empire in recognition of his work as commanding officer of the Armed Forces Radio Service during the war.

•

Tony Reddin, director of theatres and publicity for Paramount in Great Britain, accompanied by Henry Taylor, his publicity associate, has arrived in Hollywood from New York.

•

G. L. Berquist, veteran Chisholm, Minn., exhibitor, has retired, turning over the management of the Chisholm and Time theatres there to his sons Dan and Robert Berquist.

•

Milton Epstein, booker for Pouzzner Theatres in New England, and Mrs. Epstein, are the parents of a son, their first child, born recently.

•

Jim Partlow, Atlanta branch manager for Universal, and Mrs. Partlow, are the parents of a son, Michael, born recently in Dayton, Ohio.

•

R. E. Andrews, manager of the DeSoto Theatre, Rome, Ga., is recuperating at his home following treatment in McCall Hospital, Rome.

•

Sidney G. Alexander, Eastern director of advertising-publicity for Vanguard, left New York for the Coast yesterday by train.

•

Harry Rapf, who recently returned to M-G-M studio duties after a heart attack, is confined to his home after suffering a relapse.

•

Thomas Lam has been named manager of the Royal Theatre, Hogansville, Ga., succeeding Jack Still, resigned.

•

Frank Harris, former owner of the Harris Drive-In Theatre, Atlanta, has been visiting in Nashville.

•

Fred Lynch, Radio City Music Hall publicity director, returns from vacation on Monday.

•

Margaret Haynes has bought the Naples theatre, Naples, Fla., from Mrs. W. L. King.

•

Lige Brien, PRC exploiteer, is due back here from a Hollywood vacation tomorrow.

•

Andrew Stone has returned to the Coast from New York.

ROY DISNEY is expected in New York tomorrow following a European trip.

•

Clifford Brown has been appointed Universal field press representative in Northern California, replacing Graham Kislinbury, who has been transferred to the Walter Wanger production unit, succeeding Ted Bonnet, resigned.

•

Fred Schanberger III, who is associated with his father J. Lawrence Schanberger, owner of Keith's Theatre, Baltimore, is the father of a son, born recently at Mercy Hospital there.

•

Lt. Col. Douglas Meservey, formerly of the General Staff Corps, has joined Simmel-Meservey, educational film producers, Beverly Hills.

•

William K. Saxton, city manager for Loew's Theatres, Baltimore, has been vacationing in Florida and with his parents on Long Island.

•

Ray Meyers, former manager of the Karlton Theatre, Philadelphia, has been named manager of the new Goldman Theatre there.

•

Dick Raesley, manager of the Oxford Theatre, Philadelphia, and Mrs. Raesley are the parents of a son, born recently.

•

Catherine Locke, inspectress at Monogram's Memphis office, was married last week to Lt. Col. Claude Brantly.

•

George Valley of the Strand Theatre, Winooski, Vt., and Mrs. Valley are observing their 50th wedding anniversary.

•

Bill Andrews, former Charlotte office manager for RKO Radio, has been transferred to the same post in Atlanta.

•

Harry Paul, Atlanta branch manager for the Wil-Kin Theatre Supply Co., has returned there from New York.

•

Louis Levine recently celebrated his 16th anniversary as manager of the Rivoli Theatre, Chicopee, Mass.

•

John W. Mangham, president of Film Classics of the Southeast, has returned to Atlanta from New York.

•

Frank De Paula, former service man, has leased the Palace Theatre, Schenectady, from Sidney Dwore.

•

R. Wilbanks has been named Florida sales representative for PRC, replacing Shag Jordan, resigned.

•

D. F. Riddle, out of the Army, has bought the Palace Theatre, Ridgeway, Mo.

•

Monty Banks, producer, has left New York for Paris by air.

Newsreel Parade

PALESTINE'S mounting tension continues in the newsreel spotlight. Current issues cover also shots of President Truman on vacation, Winston Churchill being honored, further reports from the European political front and a variety of sports items, including the Soap Box Derby. Individual synopses follow:

MOVIETONE NEWS, No. 102—Jewish extremists sentenced at Haifa. Italians, Yugoslavians in conflict over Italian treaty. News flashes: President on vacation; Churchill as Lord Worden; Miss Texas of 1946. Lew Lehr discovers that pigs can swim. Sports: speed boat championship; helicopter to judge horseracing; Soap Box Derby.

NEWS OF THE DAY, No. 300—Crisis mounts in Palestine. Riots and bombing in Trieste. President on vacation. Meet Miss Texas. Margaret O'Brien honored. Soap Box Derby. Swine swim. Turf judges in air.

PARAMOUNT NEWS, No. 103—Truman on vacation voyage. Tornado—twisters hit Minnesota. Rumanian war criminals on trial. Rebuild Dneiper Dam. Palestine—British tighten grip. Soap Box Derby.

RKO PATHE NEWS, No. 1—Soap Box Derby. Truman begins ocean vacation. Churchill gets ancient honors. National sweepstakes regatta. Russia rebuilds Dneiper Dam. Terrorists tried in Palestine, displaced persons shut out.

UNIVERSAL NEWSREEL, No. 530—President on vacation. Churchill visits Dover. Long distance anniversary. Orphans' big day. World of sports: Soapboxers; speed boats; air referee.

Canadian Pioneers ForBenevolentFund

Toronto, Aug. 20.—A national benevolent fund for all Canadian film and theatre employes was established at the first annual meeting of the Canadian Picture Pioneers here.

The nucleus for the industrial cooperative fund is $10,000 already raised by the Pioneers for needy cases within the industry. The move was sponsored by J. Earl Lawson, vice-president of the Pioneers and president of Odeon Theatres of Canada. It received unanimous support at the meeting attended by executives of leading circuits, film distributors, independent exhibitors and allied enterprises.

Companies and individuals will donate lump sums annually to the fund, which will be administered by four Toronto trustees, O. R. Hanson, Ray Lewis, Charles Mavety and G. H. Beetson. Provincial branches of the Poineers agreed to turn over proceeds from benefit shows and activities to the fund.

The plan will be further dealt with at the Pioneers Toronto convention in November and at the second annual board meeting next February in Montreal.

Deutsch to Produce

Helen Deutsch, screen writer, has joined Columbia as a producer-writer, according to a home office announcement.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Bunin to Produce With New Process

Lou Bunin Productions, new animated film company, will begin work in about eight weeks on its first feature production, "Alice in Wonderland," according to Albert Margolies, who is associated with Bunin in the enterprise.

The company will utilize the process [illegible] animation developed by Bunin for M-G-M's "Ziegfeld Follies," which involves the use of three-dimensional, pliable figures. The pictures will be filmed in color by the stop-motion method, at a cost estimated at one-fourth that of regular cartoon features.

Margolies stated that negotiations are nearing completion with Deems Taylor for the use of his "Alice in Wonderland" suite and additional songs and background music for the first production, which is being set up on a ten-month shooting schedule. In addition to feature pictures, he said, the company shortly will set up a department for the production of industrial films and will also prepare brief films for use in television.

14 Warner Shorts for September, October

Fourteen short subjects have been set for release by Warner Bros. in September and October, it is announced by Norman H. Moray, short subjects sales manager.

In addition to "Okay for Sound," the 20th anniversary of talking pictures special now playing pre-release engagements, the September schedule includes three cartoons in Technicolor, "Racketeer Rabbit," "Fair and Wormer" and "Fox Pop;" a Technicolor Sports Parade, "King of the Everglades," and a Technicolor special, "Cinderella's Feller."

The October group consists of "So You Want to Save Your Hair," comedy; Desi Arnaz and Band, Melody Masters Band; "Lazy Hunter," Technicolor Sports Parade; "Star-Spangled City," Technicolor Adventure Special, and four Technicolor Cartoons, "Big Snooze," "Wacky Worm," "Mousemerized Cat" and "You're an Education."

Silliphant Tops Unit For 'Razor's Edge'

Stirling Silliphant, executive assistant, has been appointed to head a special unit which will concentrate on the national advertising and publicity campaign for 20th Century-Fox's "The Razor's Edge," according to an announcement by Charles Schlaifer, director of advertising and publicity.

The special unit plan follows a series of recent department meetings to discuss campaign plans for forthcoming product.

Lust Hearing Oct. 21

Judge John Bright in U. S. District Court here yesterday adjourned until Oct. 21 a hearing on a motion made by counsel for Sidney B. Lust, Washington, D. C., theatre owner, seeking to have the three-judge statutory court which decided the New York anti-trust suit set aside an award made by the Appeals Board under the motion picture arbitration tribunal system.

Hollywood

By THALIA BELL

Hollywood, Aug. 20

ROSEMARY LA PLANCHE, "Miss America of 1941," has been signed by Sam Katzman for a top role in "Betty Co-Ed," soon to start at Columbia. Sol M. Wurtzel has added "Backfire," by Irving Elman, to his 1946 schedule of features for 20th Century-Fox release. . . . Patricia Tate has been engaged by William Boyd for the leading feminine role in "Whispering Walls," next in his series of Hopalong Cassidy Westerns.

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Compton Bennett, who directed the British film, "The Seventh Veil," has been signed to a contract by Universal International, and will come to Hollywood in the fall to direct "Ashenden," Joseph Sistrom's next production. . . . As the second picture under her Enterprise contract, Barbara Stanwyck will star in "Star Crossed," an original screen story by Ladislas Fodor.

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Michel Kraike will produce "Varieties of 1947" as a big-scale musical for RKO radio. Sid Rogell will act as executive producer. . . . Ann Richards, Australian film star, has been engaged by Eagle Lion for a top role with Dennis O'Keefe in the Joe Fields comedy, "His Wedding Day." . . . Veteran actor Joseph Whitehead has been assigned an important part in George Jessel's Technicolor musical, "I Wonder Who's Kissing Her Now," currently before cameras at 20th-Fox.

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Stephen Bosustow has been elevated to the presidency of United Productions, succeeding Zachary Schwartz, who recently resigned to enter independent production. . . . Jules Dassin has been signed to direct "Repeat Performance" for Eagle Lion Films. . . . Michael Duane is set for the romantic lead in Columbia's "Alias Mr. Twilight," a melodrama to be directed by John Sturges. . . . John Emery has been assigned the second male lead in "Merton of the Movies," which Al Lewis will produce for M-G-M.

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Producer David Lewis has signed a term contract with Enterprise, to go into effect following completion of "The Other Love." His first film under the new pact will be "Beyond," based on his own original story, and dealing with a love that lasts through life and after death. . . . Alan Napier has been chosen for a key role in "Unconquered," Cecil B. De Mille's Paramount production starring Gary Cooper and Paulette Goddard.

•

For the first time in its history, 20th Century-Fox is throwing open its facilities to an outside organization with the announcement that Roy Del Ruth Productions will use the lot's facilities in the filming of Del Ruth's first independent production, "It Happened on Fifth Avenue."

Benedict Leaves 'U'

HOLLYWOOD, Aug. 20. — Howard Benedict has announced his resignation as a producer at Universal-International.

Filmack to Produce Preview Trailers

CHICAGO, Aug. 20.—The Filmack Corp., producers of special-announcement trailers for the past 25 years, today announced it is entering the preview trailer field. Irving Mack, president, will leave here for New York after Labor Day to choose a New York head for the firm. He says the preview trailers will be a little over a half minute long, will not contain actual scenes from pictures but will consist of stills and special-art work synchronized with music and off-stage voice.

Although no definite date has been set for releasing this new service, Mack says the firm is already staffed, with actual production slated to get underway early in September. It is planned to establish offices in key cities as the corporation expands.

Skouras Farewell to Greece-Bound Cows

Spyros Skouras, in his role as president of the Greek War Relief Association, will appear on a coast-to-coast broadcast, Saturday, to celebrate the departure for the American Farm School, Salonika, by air, of a pure bred Jersey bull calf and two pure-bred Jersey heifers.

Also appearing on the program, will be Theodore Montague, president of the Borden Milk Co., which donated the stock to the association's "Give An Animal" program. The animals will become part of the Farm School herd and will afford students, registered for the intensive four-year course, practical training in modern methods of dairy farming.

'Rags' Ragland Dies After Long Illness

HOLLYWOOD, Aug. 20.—Rags Ragland, 40, screen and stage comedian, died early this morning at Cedars of Lebanon Hospital, following a lengthy illness. Funeral services will be held in Louisville.

Ragland, who would have been 41 on Friday, appeared on Broadway in such hits as "Panama Hattie," "Ziegfeld Follies," and "New Faces." He made his screen debut in 1941 in "Whistling in the Dark." Later pictures included "DuBarry Was a Lady," "Girl Crazy," and "Anchors Aweigh."

RWG for 'Cain' Plan

HOLLYWOOD, Aug. 20. — The Radio Writers Guild has voted approval, in principle, of the James Cain plan for the establishment of an American Authors Authority to control all written material perpetually through copyright. The plan has already been approved by the Screen Writers Guild and the Authors League and requires approval by the Dramatists Guild.

Huge Signs for 'Caesar'

Two illuminated signs, built at an estimated cost totaling more than $30,000 and covering 6,480 square feet of surface, will herald the British production, "Caesar and Cleopatra" scheduled to open at the Astor Theatre, New York, Sept. 5, the United Artists home office announced yesterday.

Czech Negotiators Due in U. S. Soon

By JOSEPH B. KANTUREK

Prague, Aug. 20. — A Czech delegation will leave here for New York at the end of this month to negotiate a film trade agreement, as the result of an investigation of Motion Picture Association vice-president Francis Harmon who visited this country's film festival in Prague. The delegation will include L. Linhart, general manager of the Czech monopoly and Jindrich Elbl, monopoly import representative.

While here, Harmon conferred with the minister of information, local film chiefs and held a press conference. He has left for Vienna.

New Eastman Price With Tax is $11.38

The new price for Eastman Kodak regular positive film which goes into effect today will be $11.38 per thousand feet including excise tax for features and $10.81 for newsreel positive. MOTION PICTURE DAILY reported yesterday that the new Eastman price rise is about 17½ per cent; from $8.50 per thousand feet before taxes to $10.

Although DuPont has indicated that its new price will be $9.60, before taxes, for a thousand feet of positive, observers see a further change forthcoming which will bring the price up to the Eastman price. Other raw stock suppliers including Ansco and Gevaert are expected to adopt the new Eastman price. A price rise in Technicolor film is also expected since Eastman film is used as the base.

$15,992,956 Eastman Net in '46 Equals $6.39

Eastman Kodak Co. showed a net profit of $15,992,956, equal to $6.39 per share, for the first half of 1946, compared with a first half net of $10,460,425, equal to $4.15 per share, in 1941, last previous year of peacetime operation, according to a published financial statement.

Sales in the first six months of this year hit the record peacetime figure of $119,227,385, according to the report, compared with $75,525,058 for the same period of 1941.

Du Pont $1.75 Dividend

WILMINGTON, Aug. 20. E. I. du Pont de Nemours and Co. has declared a $1.75 dividend on the common stock, payable Sept. 14 to stockholders of record Aug. 26. A similar payment was made in June, prior to which $1.25 a share was paid quarterly.

Extra Columbia Dividend

The usual dividend of 50 cents plus an additional dividend of 50 cents per share on common stock, payable Sept. 24, to stockholders of record on Sept. 9, was voted by the board of directors of Columbia Pictures, at its meeting held yesterday.

ANOTHER

record-ringing 20th hit!

The NEW Love Adventures of

Claudia and David

BIGGEST NON-HOLIDAY FIRST WEEK IN 19 YEARS AT THE ROXY, N. Y. C.

DOROTHY McGUIRE · ROBERT YOUNG in "CLAUDIA AND DAVID" with Mary Astor · John Sutton · Gail Patrick · Rose Hobart · Harry Davenport · Florence Bates · Jerome Cowan · Else Janssen · Frank Twedell Anthony Sydes · Directed by WALTER LANG · Produced by WILLIAM PERLBERG · Screen Play by Rose Franken and William Brown Meloney · Adaptation by Vera Caspary · From Stories by Rose Franken *matching the boxoffice leadership of*

ANNA AND THE KING OF SIAM

Scoring new all-time highs! Hundreds of hold-overs! King-size everywhere!

JEROME KERN'S

CENTENNIAL SUMMER

The biggest of *all* 20th's big Technicolor musicals—by far!

SMOKY

Outpacing all grosses, outrunning all playing time of outdoor Technicolor hits!

No other company has ever had so many pictures breaking

o many records in so many theatres as 20th Century-Fox!

US Decree

(*Continued from page* 1)

clare the last vestiges of the consent decree null and void and would provide for the liquidation of the present motion picture arbitration system being administered by the American Arbitration Association.

The Department of Justice's new proposed decree was sent to the defendants late last week and is now under study by counsel for the defendants, who are in the midst of preparing their own version of a final decree to be submitted in the case to the government by Sept. 15 and to the court.

The new draft of the proposed decree reflects the present views of the Department of Justice and is subject to further changes, Berge has indicated.

In tightening up on the granting of clearance, the Department of Justice would prevent the defendants "from granting any clearance against theatres in substantial competition with the theatre receiving the license for exhibition in excess of what is reasonably necessary to protect the license in the run granted."

Would Limit Competitive Bidding

To limit the scope of competitive bidding and to provide for the licensing of a non-exclusive run on reasonable terms to every theatre in a competitive area where the film is offered, the Department would prevent the defendants from offering films for license in the future for exhibition in any theatre not its own in any manner except the following:

1. A license to exhibit each film released for public exhibition would be generally offered upon reasonable terms for any non-exclusive run desired by the operator of each theatre within the competitive area where the offer is made.
2. Where a run is desired upon terms which would exclude simultaneous exhibition in competing theatres, it would be offered to the competing exhibitors involved and granted to the highest reasonable bidder having a theatre adequate to show the picture upon such a run, provided that such exclusive run would not reasonably restrict competition in the area.
3. The license would be granted solely upon the merits and without discrimination in favor of affiliates, old customers, or any person whatever.
4. Each license would be offered and taken theatre by theatre and picture by picture.

To include the court's views on move-over runs, the Department would use the term "run" as used in its proposed decree, to mean one of a succession of exhibitions of a motion picture in a given area, first run being the first exhibition in the area, second run being the next subsequent, etc. Where successive exhibitions occur in different theatres, they shall be regarded as separate runs for the purpose of the decree, even though such theatres may be under a common ownership or management.

In addition to its previous proposed decree, the Department would prevent the defendants from enforcing any existing agreement which grants clearance to any theatre not its own in which a defendant owns a direct or indirect interest of 50 per cent or more.

Would Limit Source of Product

In the new proposal which would restrict affiliated theatres to the product of the company which it is affiliated and bar it from the films released by the other four distributors with affiliated circuits, the Department would prohibit Loew's, Paramount, RKO, 20th Century-Fox and Warners "from licensing for exhibition in any theatre owned and controlled by them the films distributed by the other four for a period commencing one year after the entry of the decree and continuing for a period of not less than 10 years." At the conclusion of that period, any party would be able to move to modify this provision in any manner which the facts then appearing to the court might warrant.

A new specific provision applying to the five defendants with affiliated circuits would enjoin them "from combining, conspiring, or agreeing with each other or with other exhibitors or distributors to eliminate competition among themselves or with others in any manner whatsoever. This is designed, it is suggested, to prevent the restraint of trade in films by concerted action not specifically prohibited in the decree but which would violate the Sherman Act.

Rewrites Theatre Section

To provide for the orderly readjustment of theatre holdings where the defendants do not own a 95 per cent interest or more and to exclude the possibility that dissolution of the relationships might result in the acquisition of additional theatre interests by the defendants with affiliated circuits except when one acquires them from another, the Department has rewritten this section of its proposed decree. In defining an independent, it would mean any former, present or potential motion picture theatre operator who is not bound or controlled by the defendant holding the interest in question.

"The existing relationships which violate the provision regarding theatre ownership shall be terminated within two years," the draft declares. "The relationships between the defendants and independents which violate this provision shall be dissolved by a sale of the defendants' interest to operators not owned or controlled by any of the defendants with affiliated circuits."

The section would further provide: "In dissolving relationships among defendants which violate this provision, one defendant may acquire the interest of another, if the court shall first find that such acquisition will promote competition in the exhibition of motion pictures. Each of the defendants shall submit to the court within 90 days a statement outlining the extent to which it has complied and proposes to comply with this provision, setting forth in detail the names, locations, and general descriptions of the theatres, corporate securities, and beneficial interests of any kind involved, the sales thereof that it has made, and such interests as it proposes to acquire, with a statement of facts regarding each competitive situation involved in such proposed acquisition sufficient to show the probable effect of such acquisition on that situation."

In wiping out remaining vestiges of the consent decree and liquidating the present arbitration system, the Government's new draft proposes: "The provisions of the existing decree are hereby declared to be of no further force or effect, except insofar as may be necessary to dispose of arbitration proceedings now pending and to liquidate in an orderly manner the financial obligations of the defendants and the American Arbitration Association, incurred in the establishment of the consent decree arbitration systems. Existing awards and those made present to pending proceedings shall continue to be enforceable to the extent that they may be consistent with the provisions of this decree."

MGM Policy

(*Continued from page* 1)

of changes in M-G-M's production plans which "may result in a slight delay in product availability or other unforeseen inconveniences occasioned by the time required to make the necessary adjustments to comply with the decree of the court. "The adjustments," he said, may involve "a drastic change in the general order of conducting our distribution business" as a result of the New York Federal court opinion.

The M-G-M sales head said that if the company's customers in non-competitive situations preferred, they could, instead of buying a whole year's program commencing Sept. 1 and ending Aug. 31, 1947, with a cancellation privilege, buy the pictures one at a time. The full year's product will be offered "subject to as few conditions as possible," he said. Shorts and newsreels may be licensed either singly or in bulk, as the customer prefers, he said.

Seeks Competitive Bid Procedure

In competitive situations, pending entry of a final court decree, Rodgers said MGM will attempt to work out "in a very limited number of emergency situations and on a purely experimental basis," an administrative procedure for the handling of competitive bids.

"We hope that those of our customers, or prospective customers, to whom this procedure cannot be applied, will understand our position and bear with us with patience," Rodgers said.

"Loew's," he continued, "will, to the best of its ability, make just as few changes in its sales policy as is necessary."

He said it is the company's intention to approach the new order in the spirit of "Let's try," rather than "How do I come out?" "We can only hope that the putting into effect of a final decree will result in substantial benefits to the industry as a whole rather than create chaotic conditions," he said.

The new M-G-M policy "until final disposition is made of the government suit" will include the following, Rodgers said:

"1. Our pictures will be tradeshown.

"2. In competitive situations or localities, each feature picture will be offered individually and its acquisition by license by any theatre will not be made conditional upon the licensing of any other picture or unit distributed by us.

"3. In strictly non-competitive situations we will offer, subject to certain conditions including the privilege of elimination, all units of our regularly released output for a twelve month period commencing with such of those subjects released subsequent to September 1, 1946 and ending August 31, 1947.

"4. In respect to short subjects and news, to those of our customers who prefer that they be offered individually, we will comply with such desire and will license each issue independent of any other. If on the other ha[illegible] any of our customers prefer license short subjects or news in bulk they may do so and a privilege of elimination will be granted."

William B. Zoellner, head of M-G-M's special sales unit handling reprints and importations, announced that the company will distribute, during the next 14 months, reprints of "Gone With the Wind," "The Great Waltz," "The Philadelphia Story" and "Boom Town," in addition to "Rage in Heaven" and "Captains Courageous," which are being tested in prerelease engagements in some Loew theatres. Zoellner said he expected "Wind" to gross between six and seven million dollars in this country. It probably will be released around the spring of 1947, he added.

Dutch Releases

(*Continued from page* 1)

Arnold C. Childhouse, MPEA's managing director for the Netherlands, will sail today for Amsterdam, where the association has established headquarters, Maas said, adding that he anticipates grosses from Holland to run substantially in excess of pre-war levels.

Reports from the Amsterdam office indicate a big demand for top Hollywood product, Maas declared, pointing out that the two Netherlands houses already showing MPEA features, the Roxy in Hilversum and the Excelsior in the Hague, are doing extraordinary business, with the Roxy having had a sell-out for the entire run of Paramount's "So Proudly We Hail."

Schwalberg

(*Continued from page* 1)

is being dissolved following the Universal-International merger, to assume the top sales spot for Eagle-Lion.

The expanded production program of Eagle-Lion is now in full swing in Hollywood, under the supervision of Bryan Foy, production chief, Krim reported. Ten pictures will be completed during the coming year, with the first picture expected to be released Jan. 1. J. Arthur Rank will deliver between five and 10 films for American distribution by Eagle-Lion.

By arrangement with Leo Spitz and William Goetz, Schwalberg will continue to supervise sales and liquidation of International Pictures product, now being released through RKO Radio.

Show for Fire Victims

San Francisco, Aug. 20.—A benefit performance for four San Francisco firemen who were killed at a recent hotel fire here will be staged at the Fox Theater in the near future.

PAL Benefit Show

Century Circuit's Marine Theatre will hold a special "Kiddie" morning show today, in conjunction with the 63rd Precinct coordinating council of the Police Athletic League.

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Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Hot weather continued to cut into grosses at first-runs here. Of the new films, "Centennial Summer" did the best business. Estimated receipts for the week ended Aug. 21:

BAD BASCOMB (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days. Gross: $10,000. (Average: $10,000)

CENTENNIAL SUMMER (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $25,000. (Average: $16,500)

BAD BASCOMB (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days. Gross: $14,000. (Average: $17,200)

SUSPENSE (Mono.) and FREDDIE STEPS OUT (Mono.)—EL REY (861) (50c-60c-85c-$1.00) 7 days, 2nd wek. Gross: $4,000. (Average: $7,000)

BAD BASCOMB (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $12,000. (Average: $10,500)

BLACK ANGEL (U) and WILD BEAUTY (U)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $6,200. (Average: $7,900)

TARZAN AND THE LEOPARD WOMAN (RKO Radio) and DEADLINE AT DAWN (RKO Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days. Gross: $18,000. (Average: $22,100)

CENTENNIAL SUMMER (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days. Gross: $35,000. (Average: $27,500)

BAD BASCOMB (M-G-M)—LOS ANGELES (2,096) 50c-60c-85c-$1.00) 7 days. Gross: $32,000. (Average: $31,600)

A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 3rd week. Gross: $4,500. (Average: $7,200)

A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 3rd week. Gross: $14,500. (Average: $16,500)

A NIGHT IN CASABLANCA (UA) — MUSIC HALL (Hawaii) (1,000) (50c-60c) 80c) 7 days, 3rd week. Gross: $5,000. (Average: $9,500)

A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 3rd week. Gross: $4,500. (Average: $5,000)

SUSPENSE (Mono.) and FREDDIE STEPS OUT (Mono.)—ORPHEUM (2,210) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $12,500. (Average: $22,500)

TARZAN AND THE LEOPARD WOMAN (RKO Radio) and DEADLINE AT DAWN (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days. Gross: $13,500. (Average: $19,400)

IN OLD SACRAMENTO (Rep.) and MY PAL TRIGGER (Rep.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days. Gross: $19,500. (Average: $27,700)

IN OLD SACRAMENTO (Rep.) and MY PAL TRIGGER (Rep.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days. Gross: $10,000. (Average: $16,300)

BLACK ANGEL (U) and WILD BEAUTY (U)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $8,000. (Average: $15,000)

BLACK ANGEL (U) and WILD BEAUTY (U)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $15,000. (Average: $15,000)

CENTENNIAL SUMMER (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days. Gross: $15,000. (Average: $12,600)

SUSPENSE (Mono.) and FREDDIE STEPS OUT (Mono.)—VOGUE (800) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $4,500. (Average: $6,100)

NIGHT AND DAY (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $23,000. Average: $21,500)

NIGHT AND DAY (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $16,000. (Average: $18,800)

NIGHT AND DAY (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $16,000. (Average: $18,200)

PHILADELPHIA

"Anna and the King of Siam" and "Monsieur Beaucaire" topped box-office scores in a week of generally good business. Estimated receipts for the week ending Aug. 20-22:

TILL THE END OF TIME (RKO Radio)—ALDINE (900) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $15,000. (Average: $18,200)

A STOLEN LIFE (WB)—ARCADIA (900) (42c-47c-52c-68c-78c-89c) 7 days, 2nd run. Gross: $7,800. (Average: $5,200)

TO EACH HIS OWN (Para.)—BOYD (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $21,700. (Average: $22,800)

LOVER COME BACK (U)—EARLE (3,000) (52c-68c-89c-99c) 6 days with vaudeville starring Carole Landis. Gross: $18,500. (Average for 7 days: $28,200)

ANNA AND THE KING OF SIAM (20th-Fox)—FOX (3,000) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $35,000. (Average: $28,200)

MONSIEUR BEAUCAIRE (Para.) — GOLDMAN (1,400) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $35,000. (House opened Aug. 15)

WITHOUT RESERVATIONS (RKO Radio)—KARLTON (1,000) (42c-47c-52c-68c-78c-89c) 7 days, 2nd run. Gross: $8,000. (Average: $7,600)

COURAGE OF LASSIE (M-G-M) — KEITH'S (2,200) (42c-47c-52c-68c-78c-89c) 7 days, 2nd run. Gross: $4,500. (Average: $7,100)

NIGHT AND DAY (WB)—MASTBAUM (4,700) (42c-47c-52c-68c-78c-89c) 7 days, 3rd week. Gross: $29,000. (Average: $29,500)

TWO GUYS FROM MILWAUKEE (WB)—STANLEY (3,000) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $26,000. (Average: $23,700)

SUSPENSE (Mono.)—STANTON (1,700) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $11,500)

CHICAGO

Cool weather is helping the box offices here, with "Caesar and Cleopatra" leading the field, followed by "A Stolen Life." Estimated receipts for the week ending Aug. 21-22:

OF HUMAN BONDAGE (WB)—APOLLO (1,200) (55c-65c-95c) 3rd week. Adults only. Gross: $14,000. (Average: $12,000)

THE WELL-GROOMED BRIDE (Para.)—CHICAGO (3,250) (55c-65c-95c). On stage: Desi Arnaz and orchestra. Gross; $60,000. (Average: $51,000)

HENRY V (UA)—CIVIC (900) ($1.20-$1.80-$2.40). Twice daily, 2nd week. 7 days. Gross: $19,000. (Average: $14,000)

CAESAR AND CLEOPATRA (U)—GRAND (1,150) (55c-65c-95c). Gross: $28,000. (Average: $11,000)

TWO SISTERS FROM BOSTON (M-G-M)—ORIENTAL (3,200) (95c). On stage: Glenn Miller orchestra with Tex Beneke, 2nd week. Gross: $65,000. (Average: $40,000)

TILL THE END OF TIME (RKO-Radio) and THE FALCON'S ALIBI (RKO-Radio)—PALACE (2,500) (55c-65c-95c) 2nd week. Gross: (Unavailable). (Average:$24,000)

A STOLEN LIFE (WB)—ROOSEVELT (1,000) (55c-65c-95c) 3rd week. Gross: $27,000. (Average: $20,000)

TO EACH HIS OWN (Para.)—STATE-LAKE (2,700) (74c-95c) 6th week. Adults only. Gross: $21,000. (Average: $29,000)

THE KID FROM BROOKLYN (RKO-Radio)—WOODS (1,200) (95c) 9th week. Gross: $23,000. (Average: $20,000)

JANIE GETS MARRIED (WB)—GARRICK (1,000) (55c-65c-95c). Gross: $18,000. (Average: $13,000)

THE GREEN YEARS (M-G-M)—UNITED ARTISTS (1,700) (95c) 5th week. Gross: $30,000. (Average: $25,000)

INDIANAPOLIS

Film trade is brisk here this week, with most pictures drawing above average. Moderate weather and an American Legion convention are helpful factors. Estimated receipts for the week ending Aug. 20-21:

HER ADVENTUROUS NIGHT (U)—CIRCLE (2,800) (46c-72c) 7 days, with Ray McKinley orchestra on the stage. Gross: $22,000. (Average: $19,000)

NIGHT AND DAY (WB) — INDIANA (3,200) (40c-60c) 7 days, second week. Gross: $12,000. (Average: $13,900)

CAESAR AND CLEOPATRA (UA)—LOEW'S (2,450) (40c-60c) 7 days. Gross: $15,000. (Average: $13,000)

THE WIFE OF MONTE CRISTO (PRC) and SUNBONNET SUE (Mono.)—LYRIC (1,600) (40c-60c) 7 days. Gross: $8,500. (Average: $5,800)

DENVER

The polio scare handicapped business here, although the tourist trade helped first-run grosses to hold up. Estimated receipts for the week ending Aug. 21:

NIGHT AND DAY (WB) — ALADDIN (1,400) (35c-74c) 7 days, after week each at Denver, Esquire, Webber. Gross: $5,000. (Average: $5,000)

OUR HEARTS WERE GROWING UP (Para) and SWAMP FIRE (Para.) — DENHAM (1,750) (35c-70c) 7 days, 2nd week for "Hearts." Gross: $7,000. (Average: $11,500)

WITHOUT RESERVATIONS (RKO Radio) and INSIDE JOB (U)—DENVER (2,525) (35c-74c) 7 days, day-date with Esquire, Webber. Gross: $16,000. (Average: $15,000)

WITHOUT RESERVATIONS (RKO Radio) and INSIDE JOB (U)—ESQUIRE (742) (35c-74c) 7 days, day-date with Denver, Webber. Gross: $4,000. (Average: $3,500)

THE GREEN YEARS (M-G-M) and BLONDE ALIBI (U)—ORPHEUM (2,600) (35c-74c) 7 days. Gross: $18,000. (Average: $15,500)

LOVER COME BACK (U) and DANGER WOMAN (U) — PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $6,000. (Average: $8,000)

CENTENNIAL SUMMER (20th-Fox) and STRANGE TRIANGLE (20th-Fox)—RIALTO (878) (35c-74c) 7 days, after week each at Denver, Esquire, Webber, Aladdin. Gross: $3,000. (Average: $4,000)

WITHOUT RESERVATIONS (RKO Radio) and INSIDE JOB (U.)—WEBBER (750) (35c-74c) 7 days, day-date with Denver, Esquire. Gross: $4,000. (Average: $3,000)

SAN FRANCISCO

Three local houses struck a vein of gold, with top money going to the Golden Gate, Orpheum and United Artists. The weather has been clear. Estimated receipts for the week ending Aug. 21-23:

EASY TO WED (M-G-M) and DEADLINE FOR MURDER (20th-Fox)—FOX (4,651) (55c-85c) 7 days. Gross: $29,000. (Average: $32,000)

TILL THE END OF TIME (RKO Radio)—GOLDEN GATE (2,825) (65c-$1.00) With vaudeville, 7 days. Gross: $37,000. (Average: $32,000)

CANYON PASSAGE (U) and HER ADVENTUROUS NIGHT (U)—ORPHEUM (2,440) (55c-85c) 7 days. Gross: $35,500. (Average: $14,000)

SOMEWHERE IN THE NIGHT (20th Fox) and JANIE GETS MARRIED (WB)—PARAMOUNT (2,735) (55c-85c) 7 days. Gross: $22,000. (Average: $23,000)

ANNA AND THE KING OF SIAM (20th Fox)—ST. FRANCIS (1,430) (55c-85c) 5th week on moveover from Fox, 7 days. Gross: $14,000. (Average: $13,000)

NIGHT AND DAY (WB)—STATE (1,459) (55c-85c) 3rd week on moveover from Fox. 7 days. Gross: $16,500. (Average: $13,000)

CAESAR AND CLEOPATRA (UA) — UNITED ARTISTS (1,465) (85c) 7 days. Gross: $31,000. (Average: $14,000)

THE KID FROM BROOKLYN (RKO Radio)—WARFIELD (2,672) (55c-85c) 4th week. 7 days. Gross: $20,000. (Average: $27,000)

MINNEAPOLIS

Theatres here experienced their fourth consecutive week of only fair business as the polio epidemic continued. Estimated receipts for the week ending Aug. 22:

NIGHT AND DAY (WB) — CENTURY (1,600) (50c-70c) 7 days, 2nd run. Gross: $6,500. (Average: $6,500)

IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—COPHER (1,000) (44c-50c) 7 days. Gross: $3,000. (Average: $3,000)

THE SEARCHING WIND (Para.)—LYRIC (1,100) (50c-70c) 7 days, 2nd run. Gross: $6,000. (Average: $5,000)

CANYON PASSAGE (U) — RKO ORPHEUM (2,800) (50c-70c) 7 days, 2nd week. Gross. $7,500. (Average: $9,500)

CENTENNIAL SUMMER (20th-Fox) — RADIO CITY (4,000) (50c-70c) 7 days. Gross: $18,000. (Average: $15,000)

CAESAR AND CLEOPATRA (UA)—RKO PAN (1,500) (50c-70c) 7 days. Gross: $12,000. (Average: $5,000)

ANNA AND THE KING OF SIAM (20th-Fox)—STATE (2,300) (50c-70c) 7 days. Gross: $13,000. (Average: $11,500)

A STOLEN LIFE (WB)—WORLD (350) (50c-90c) 7 days, 2nd run, 2nd week. Gross: $2,500. (Average: $3,000)

ST. LOUIS

Torrential rains that produced flash floods for three days in this area cut into theatre business, but holdovers managed to pull satisfactory grosses because of heavy weekend crowds. Estimated receipts for the week ending Aug. 21:

NIGHT AND DAY (WB)—AMBASSADOR (3,154) (45c-55c-65c) 2nd week. Gross: $20,000. (Average: $17,200)

THE STRANGER (RKO-Radio) and HER ADVENTUROUS NIGHT (U)—FOX (5,038) (45c-55c-65c). Gross: $21,000. (Average: $17,000)

YOUNG WIDOW (UA) and BEHIND THE MASK (Mono.)—LOEW'S ORPHEUM (1,900) (40c-50c-65c) 2nd wek. Gross: $9,000. (Average: $7,100)

EASY TO WED (M-G-M) — LOEW'S STATE (3,154) (40c-50c-65c) 3rd week. Gross: $15,000. (Average: $17,100)

RENDEZVOUS WITH ANNIE (Rep.) and MY PAL TRIGGER (Rep.)—MISSOURI (3,514) (45c-55c-65c). Gross: $15,000. (Average: $11,100)

GOD'S COUNTRY (SPG) and MAN FROM RAINBOW VALLEY (Rep.)—ST. LOUIS (4,000) (45c-55c-65c). Gross: $8,500. (Average: $6,200)

THE BRIDE WORE BOOTS (Para.) and WITHOUT RESERVATIONS (Para.) — SHUBERT (1,900) (45c-55c-65c). Gross: $7,000. (Average: $6,200)

BOSTON

Baseball games between the Red Sox and the Yankee kept theatre receipts below top levels here. Estimated receipts for the week ending Aug. 21:

SMOKY (20th-Fox)—BOSTON (2,900) (50c-$1.10). Stage show: Bill Robinson, Lilyann Carol. Gross: $25,300. (Average: $26,300)

O.S.S. (Para.) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—FENWAY (1,700) (40c-80c). Gross: $6,500. (Average: $7,300)

MAKE MINE MUSIC (Disney-RKO Radio) and HER ADVENTUROUS NIGHT (U)—MEMORIAL (2,900) (40c-80c). Gross: $24,000. (Average: $24,800)

NIGHT AND DAY (WB)—METROPOLITAN (4,376) (40c-80c). Gross: $29,700. (Average: $24,800)

CAESAR AND CLEOPATRA (Rank-UA)—ORPHEUM (3,200) (40c-80c). Gross: $28,000. (Average: $22,700)

O.S.S. (Para.) and IT SHOULDN'T HAPPEN TO A DOG (20th-Fox)—PARAMOUNT (1,700) (40c-80c). Gross: $12.600. (Average: $14,200)

CAESAR AND CLEOPATRA (Rank-UA)—STATE (2,900) (35c-80c). Gross: $16,000. (Average: $17,300)

CLEVELAND

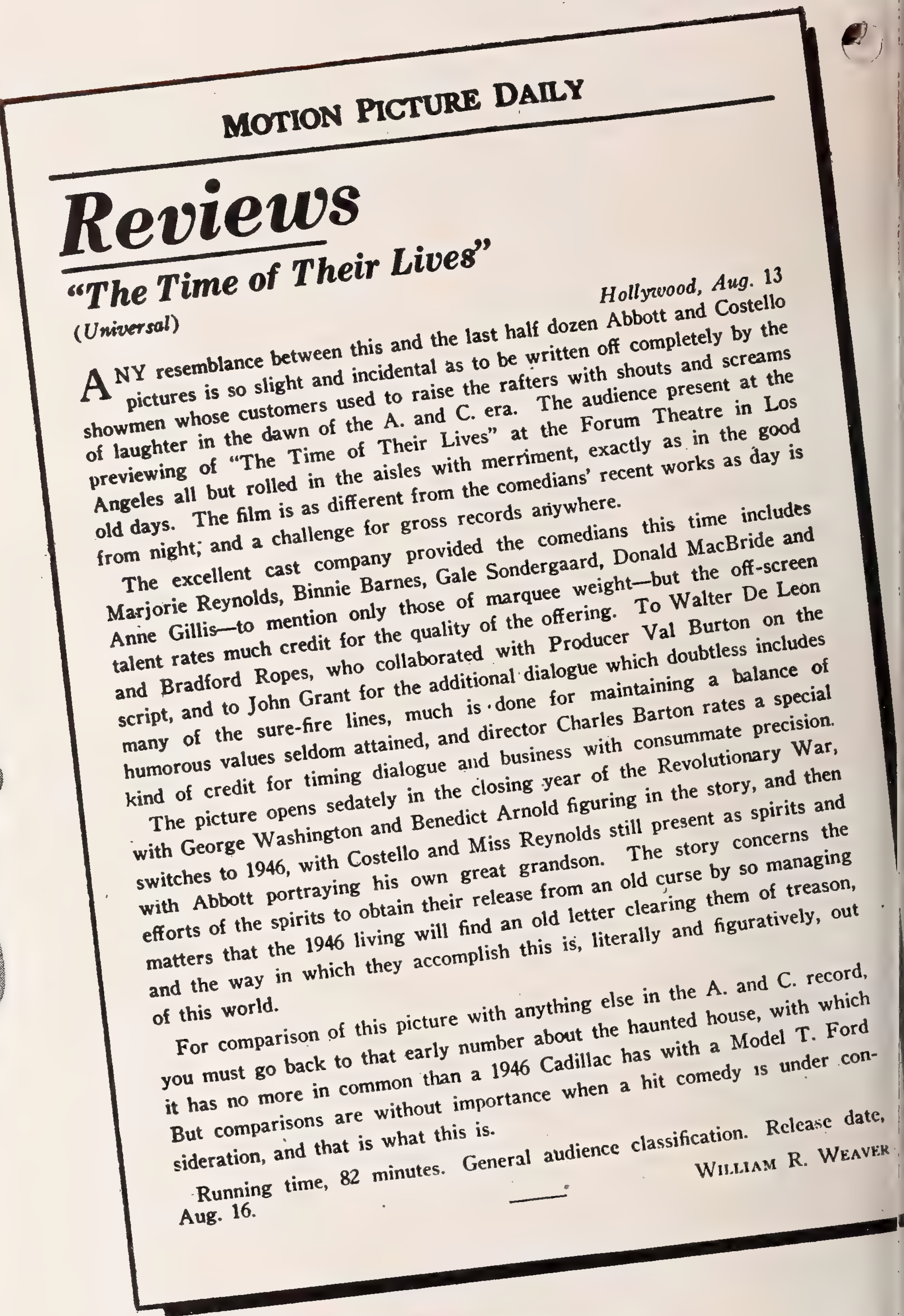
All first runs hit par or better as the weather continued cool. Estimated receipts for the week ended Aug. 20:

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—LOEW'S OHIO (1,268) (50c-70c) 7 days, 4th week and second moveover. Gross: $6,700. (Average: $6,500)

CAESAR AND CLEOPATRA (UA) — LOEW'S STATE (3,300) (50c-70c), 7 days. Gross: $24,500. (Average: $22,000)

(*Continued on page* 11)

LOOK! This will make



MOTION PICTURE DAILY

Reviews

"The Time of Their Lives"

(*Universal*)

Hollywood, Aug. 13

ANY resemblance between this and the last half dozen Abbott and Costello pictures is so slight and incidental as to be written off completely by the showmen whose customers used to raise the rafters with shouts and screams of laughter in the dawn of the A. and C. era. The audience present at the previewing of "The Time of Their Lives" at the Forum Theatre in Los Angeles all but rolled in the aisles with merriment, exactly as in the good old days. The film is as different from the comedians' recent works as day is from night; and a challenge for gross records anywhere.

The excellent cast company provided the comedians this time includes Marjorie Reynolds, Binnie Barnes, Gale Sondergaard, Donald MacBride and Anne Gillis—to mention only those of marquee weight—but the off-screen talent rates much credit for the quality of the offering. To Walter De Leon and Bradford Ropes, who collaborated with Producer Val Burton on the script, and to John Grant for the additional dialogue which doubtless includes many of the sure-fire lines, much is done for maintaining a balance of humorous values seldom attained, and director Charles Barton rates a special kind of credit for timing dialogue and business with consummate precision.

The picture opens sedately in the closing year of the Revolutionary War, with George Washington and Benedict Arnold figuring in the story, and then switches to 1946, with Costello and Miss Reynolds still present as spirits and with Abbott portraying his own great grandson. The story concerns the efforts of the spirits to obtain their release from an old curse by so managing matters that the 1946 living will find an old letter clearing them of treason, and the way in which they accomplish this is, literally and figuratively, out of this world.

For comparison of this picture with anything else in the A. and C. record, you must go back to that early number about the haunted house, with which it has no more in common than a 1946 Cadillac has with a Model T. Ford But comparisons are without importance when a hit comedy is under consideration, and that is what this is.

Running time, 82 minutes. General audience classification. Release date, Aug. 16.

WILLIAM R. WEAVER

"'It is fresh, funny and fantastic!' You can sell them as the new Abbott & Costello. What more do you want?"

—Showmen's Trade Review

"Abbott & Costello go 'Topper-ish' . . . will assure revenues that parallel the pair's previous best grosses."

—Boxoffice

ou as happy as it made us!

"Comedians Bud Abbott and Lou Costello are back in peak form in this startlingly different and extremely well produced comedy. It's by far the best A & C picture of the last two years, and quite possibly the best ever."
—Motion Picture Herald

"This one's a picnic for Abbott and Costello fans . . . all's well at the b.o." —Variety

"By long odds, this is the best A & C show to date."
—Hollywood Reporter

UNIVERSAL PRESENTS

BUD ABBOTT LOU COSTELLO

"The Time of Their Lives"

MARJORIE REYNOLDS • BINNIE BARNES JOHN SHELTON JESS BARKER GALE SONDERGAARD ROBERT H. BARRAT

Original Screenplay by Val Burton • Walter De Leon • Bradford Ropes Additional Dialogue by John Grant Directed by CHARLES BARTON Produced by VAL BURTON Executive Producer: JOE GERSHENSON

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Edited by TERRY RAMSAYE

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Key City Grosses

(*Continued from page 7*

O.S.S. (Para.) — LOEW'S STILLMAN (1,900) (50c-70c), 7 days, 2nd week on moveover. Gross: $10.500. (Average: $9,500)

NIGHT AND DAY (WB)—RKO ALLEN (3,000) (50c-70c), 7 days, 3rd week on moveover. Gross: $14,000. (Average: $10,000)

[illegible]NTENNIAL SUMMER (20th-Fox) — [illegible]O PALACE (3,300) (55c-70c) 7 days. Gross: $20,000. (Average: $20,000)

ANNA AND THE KING OF SIAM (20th-Fox)—WARNERS' HIPPODROME (3,500) (55c-70c) 7 days. Gross: $23,000. (Average: $21,000)

SMOKY (20th-Fox)—WARNERS' LAKE (714) (55c-70c) 7 days, 3d week, second moveover. Gross: $4,000. (Average: $3,500)

Chicago Decree

(*Continued from page* 1)

Attorneys for defendants were given until Sept. 9 to file briefs presenting their views of the proposed decree.

Other Decree Highlights

Other highlights of the proposed Jackson Park Theatre decree include elimination of the present "dead" time of three weeks which elapses between the end of a Loop run and the start of an "A" week outlying run; that double features, which the Jackson Park contends prevents it from obtaining certain product on the open market, be eliminated, and that price fixing be eliminated.

Should the decree be entered by the court it would effectively terminate all major phases of the existing film release system in this city. It is believed that the case ultimately will go to the Supreme Court, where the Jackson Park won a victory in an earlier phase of the case.

Thomas C. McConnell, attorney for the Jackson Park, said today he believes the recent New York Federal court decision in the government's industry anti-trust suit does not supersede local decree provisions sought by the Jackson Park.

"My interpretation of the New York opinion," he said, "is that it takes cognizance of the fact that there are situations existing in certain parts of the country which would make any national decree inoperative. I believe that a decree in the U. S. District court here takes precedence in this particular area over some other decree in another section of the country."

Says Fixed Run Cannot Be Given

Vincent O'Brien, attorney for Warners, said that in his opinion a decree cannot be entered giving the Jackson Park or any other theatre a fixed run. He said he does not think the Jackson Park is as good a theatre as Warners' Jeffrey in the same competitive area here, and that Jackson Park is not entitled to a day-and-date run with the Jeffrey.

O'Brien conceded that a Jackson Park victory might well change the entire clearance system in Chicago.

Usher to Scenarist

Philadelphia, Aug. 20.—Stanley-Warner Theatres gave a luncheon here yesterday at the Ritz-Carlton in honor of Irving Graham, former usher at the Boyd Theater, who wrote the screen sequence "Willie the Whale" for Walt Disney's "Make Mine Music," due to open here this week.

National Stock

(*Continued from page* 1)

20th-Fox stockholders approved today. The exercise of preemptive rights followed an offer made by Transamerica Corp. to purchase the stock for $7,415,000 and an acceptance of the offer by four stockholders pending National's decision whether or not to purchase.

Spyros P. Skouras, 20th president, presided at the meeting's opening, and in an address traced the history of National Theatres under the management of Charles Skouras, its president, and Rhoden, Fitzgerald and Ricketson, pointing out that they were able to reorganize the circuit so that it emerged from bankruptcy owning 450 theatres out of an original 517. The 67 theatres disposed of, he said, were sold for the economic benefit of the entire circuit.

Skouras Gives Way to Michel

Following his address, Skouras disqualified himself as chairman because, he said, his brother Charles was involved. He added that because of that fact he felt that any rulings he would have made as chairman might be interpreted as partial. The meeting continued under the chairmanship of W. C. Michel, executive vice-president, assisted by Otto E. Koegel, 20th's chief counsel.

Irwin S. Joseph of New York was the stockholder who introduced the resolution asking for recognizing as "extra compensation" the profits to be derived individually by Charles Skouras, Rhoden, Fitzgerald and Ricketson from sale of their combined shares of stock to National. The resolution and subsequent supporting amendments to it were defeated by a per share vote of 1,952,962 to 1,459. Virginia H. Berg of New York, another stockholder, had a statement read into the meeting record protesting the deal involving the purchase of the stock in question and its sale to National as "enriching the managers."

It was pointed out by Koegel that the class B stock, if converted, represents 20 per cent of the equity of National Theatres and that the purchase gives 20th-Fox 100 per cent control of National Theatres.

The earnings applicable to the 20 per cent interest, at the current rate of income, is approximately $2,600,000 annually, it was further disclosed. This purchase will make it possible for 20th-Fox to file consolidated income tax returns with National Theatres and effect a savings of $500,000 annually, making a total of $3,100,000, the stockholders were told.

Class B Stock Issued in 1944

The Class B stock was issued in 1944 to the principal executive managers of the corporation under a plan that was devised by a special committee of stockholders and directors appointed by the late Wendell Willkie, chairman of the board.

Since 20th will own more than 95 per cent in National Theatres, the circuit can be considered wholly-owned under the provisions of the New York consent decree, and, hence, under those provisions, will be able to book 20th product into the circuit without the necessity of going through bidding procedure.

Charles Skouras, Rhoden, Fitzgerald and Ricketson will continue with National as managers under long term contracts of employment, Skouras retaining the presidency. When they took over the management of National Theatres in 1932, its principal subsidiaries were in bankruptcy and, Spyros Skouras pointed out, largely through their efforts a reorganization was made possible, and the "splendid" earning results have been achieved. It was estimated at the meeting that the earnings of National Theatres for the year 1946 will exceed $13,000,000.

Several stockholders took the floor during the meeting and lauded the managers for their accomplishments as heads of National.

20th-Fox Profit

(*Continued from page* 1)

compares with profit of $5,433,360 on the same basis for the comparable 26 weeks last year. After deducting dividends on prior preferred and convertible preferred stock, earnings for the 26 weeks this year amounted to $4.33 per share on the 2,534,895 shares of common outstanding, as compared with $2.43 per share last year on 1,895,698 common shares then outstanding.

Gross income for the 1946 period from film and theatre receipts amounted to $91,218,724, compared with $85,505,106 last year. Consolidated net before Federal taxes, minority interests and contingencies this half year was $21,789,477, compared with $17,826,667 for the first half of last year.

Provision for Federal taxes for the 1946 period was $8,850,000, compared with $10,525,000 for the comparable 1945 period. Net applicable to minority interests this year was $1,490,027, compared with $868,308 in the like period last year.

Second quarter net after all charges was $5,207,496, compared with $2,577,875 for the second 1945 quarter.

PRC Features

(*Continued from page* 1)

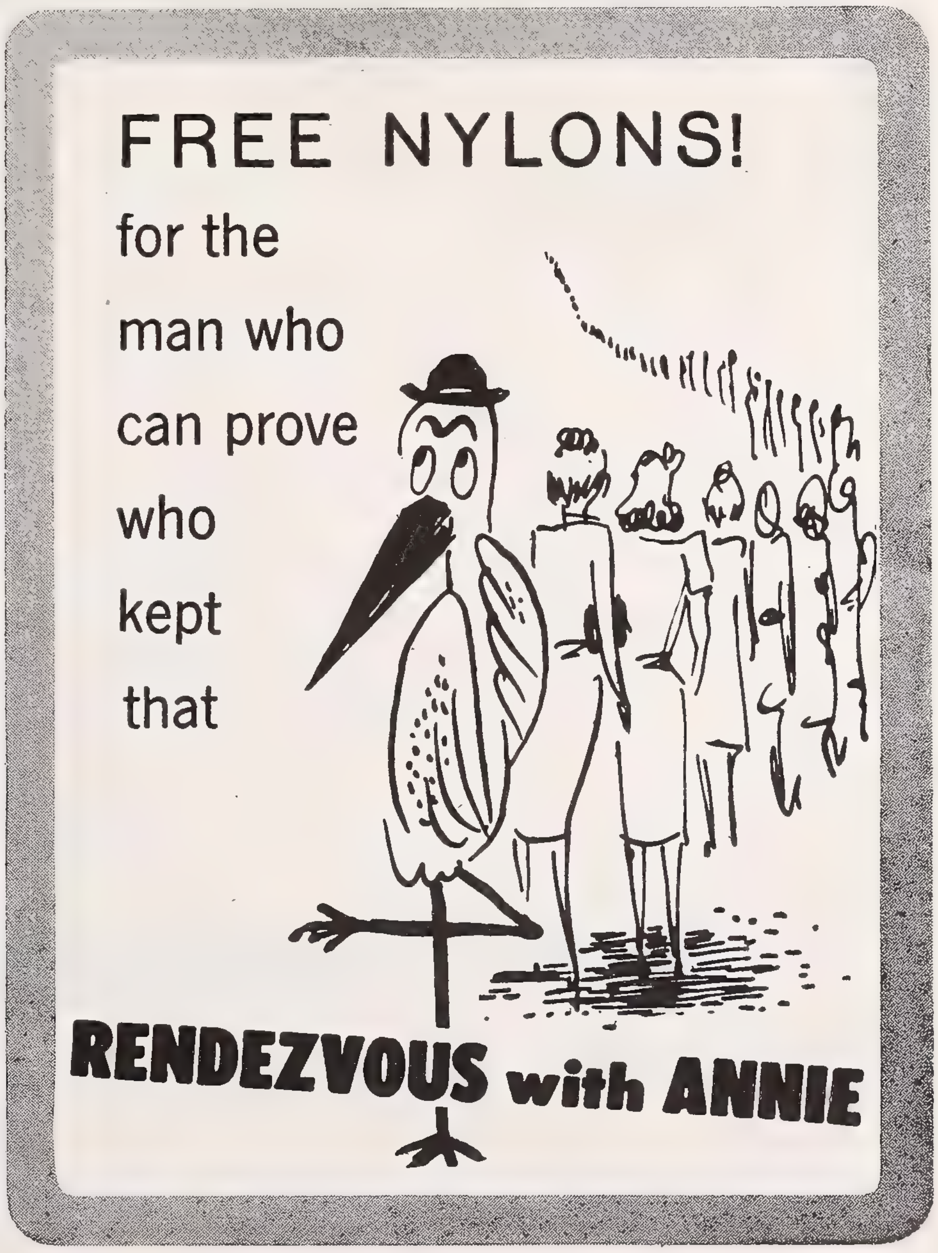
will be in addition to the announced Eagle Lion program.

First three of the 12 already have been set: "Born to Speed," which has been completed with a cast headed by Johnny Sands, Geraldine Wall, Don Castle, Frank Orth, Terry Austin and Joy Hayworth; "When the Devil Drives," now before the cameras with Crane Wilbur directing from his own screen play featuring Damian O'Flynn, Darryl Hickman, Noreen Nash, Sue England and Jan Ford; and "Big Red," which will be in Cinecolor and go into production on location in New Mexico on Sept. 15.

Already set for release on the 1946-47 schedule are "Her Sister's Secret," starring Nancy Coleman, Margaret Lindsay, Philip Reed and Felix Bressart, scheduled for national release on Sept. 23; and "Driftin' River," starring Eddie Dean and featuring Shirley Patterson, Roscoe Ates and The Sunshine Boys, to be released nationally on Oct. 1.

Krasna Wins Suit

Supreme Court Justice Samuel Null has ruled in favor of Norman Krasna, author of the play "Dear Ruth," in the plagiarism suit brought by Columbia Pictures.



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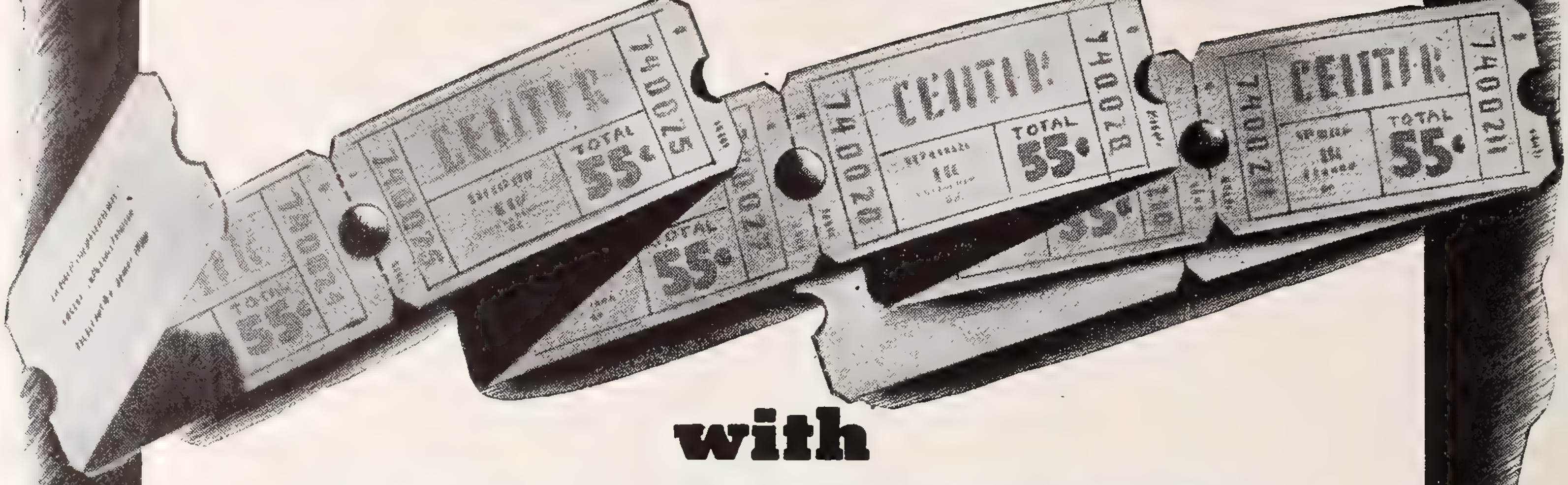

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Production Cost Rises Hit Shorts

May Be Forced to Halt Disney, Other Cartoons

The recent more than 25 per cent boost in production costs occasioned by the wage boosts to the Screen Cartoonists Guild and other crafts is seriously threatening the future profitable production and distribution of Walt Disney animated short subjects, according to a Disney spokesman here.

This spokesman pointed out that the inability to get higher rentals for short subjects in contrast to higher rentals derived from features during the past few years has narrowed the margin of profit in the production of animated shorts to a point where it has been difficult to break even. The new 25 per cent boost in production costs will result in raising the average cost of a Disney animated short to over $80,000 from the present $65,000 average and will make future operations impractical, according to the Disney representative. He pointed out that it had been possible to about break even with the $65,000 average.

Another point made by the Disney

(*Continued on page 6*)

Projectionists Ask 25% Pay Increase

DETROIT, Aug. 21.—Downtown theatre operators are studying a request for a blanket 25 per cent increase in the pay for projectionists following a meeting at the Hotel Statler attended by the union negotiating committee and representatives of exhibitors. The union claims that increased living costs warrant the pay hike. A second general meeting will be scheduled later this month.

M-G-M Reprints to Get Sales Units

CHICAGO, Aug. 21.—William B. Zoellner left here for New York today in preparation for a survey trip around the country which will include setting up special sales divisions to handle M-G-M's reprints and importations. Special sales representatives will be appointed in each of M-G-M's six sales divisions, with Major Henry

(*Continued on page 6*)

Republic Added to CRI Membership

Republic has joined Confidential Reports as a stockholder, it was announced yesterday by Walter L. Titus, the company's vice-president.

According to Jack H. Levin, vice-president and general manager of CRI, it is expected that by Sept. 1 CRI will have completed its program for the provision of checking services to other recent subscribers and that checking for Republic should begin in the near future.

NSS Names Peyser As General Counsel

Seymour M. Peyser has been appointed general counsel of National Screen Service Corp., it was announced here yesterday by Herman Robbins, president of the company. Peyser will continue as a member of the firm of Phillips, Nizer, Benjamin and Krim and, in his new post, replaces his law partner, Arthur B. Krim, who was recently elected to the presidency of the Eagle Lion Films,

(*Continued on page 6*)

Polio Halts Special Showings in Detroit

DETROIT, Aug. 21.—Cooperating with the Health Commission's fight on polio, Detroit theatres have cancelled all special cartoon shows.

Equipment Makers Study Formation of Export Association

The proposal made by the U. S. Commerce Department's motion picture chief, Nathan D. Golden, that industry equipment manufacturers unite in setting up an Equipment Export Association, built around organized allocation of equipment between domestic and foreign buyers, is said to be stirring considerable interest among those manufacturers.

The general attitude is perhaps best epitomized in a statement made here yesterday by Alan Smith, assistant general manager of Western Electric's export division, who said: "We hope the American industry will have all its equipment in the field (when nor-

(*Continued on page 6*)

5% Amusement Tax To Maine Voters

PORTLAND, ME., Aug. 21.—A referendum calling for a five per cent amusement tax has been referred by legislators to the voters in the next State-of-Maine general election to be held in the early Fall.

New England theatre men are watching with interest the future of the tax inasmuch as such a tax would affect all places of public amusement including theatres.

The tax would be used to finance bonds covering the Maine veterans bonus and to build an addition to the University of Maine.

Johnston Will Ask Studios To Make US Films Gratis

By JIM H. BRADY

WASHINGTON, Aug. 21.—A recommendation that the Hollywood studios produce government film messages as "a public service without charge" will be made by Eric Johnston, president of the Motion Picture Association, upon his return to the Capitol, it was learned today.

The Office of War Mobilization and Reconversion, which has been assigned by President Truman to develop a government film program, has no budget for the purpose, it was pointed out. Truman has urged OWMR deputy director Anthony Hyde to coordinate production, distribution and exhibition to facilitate the rapid dissemination of federal messages to theatres.

The national advertising council and other organizations have contributed millions of dollars in free radio time, newspaper advertising and other related media for the purpose of carrying patriotic messages, it was explained.

Thus far, exhibition of federal trailers has been coordinated by the MPTOA, American Theatres Association and Allied States.

It is pointed out here that if Hollywood gives assistance in the program, the short subjects, each from three to six minutes long, would be

(*Continued on page 6*)

Cite Effects Of New US Decree Draft

Seen Aimed at Forcing Indirect Divorcement

Extensive enlargement of the market for the product of Universal, United Artists, Columbia, Republic, Monogram and PRC; the possibility that the Department of Justice might not need theatre divorcement to effect its desired competitive market in the exhibition of films and the possible dissipation of the growing exhibitor opposition to "auction selling" were seen in divergent industry circles here yesterday if the government should prevail with its new proposed decree.

Highlights of the changes in the Department of Justice's new decree draft sent to the distributor defendants last week were reported in MOTION PICTURE DAILY yesterday. It is understood that copies of the new proposed decree have also gone to exhibitor organizations throughout the country.

In seeking to prevent cross-licensing among the distributor defendants with

(*Continued on page 6*)

Buffalo Exhibitors Defer ATA Action

BUFFALO, Aug. 21.—A meeting of the Buffalo Theatre Owners today ended without any action taken on possible affiliation with the ATA. The gathering was addressed by S. H. Fabian, national ATA president, and Robert W. Coyne, executive director. Ted R. Gamble, chairman of the board, was unable to attend.

Another meeting was called for Oct. 7, when members of the MPTO of Buffalo will be invited to join ATA as a group or independently. Dissolution of the War Activities Committee, of which Robert M. Murphy, 20th Century Theatre, is president, was deferred until a later date.

Extend Filing Time In Prefect Appeal

Distributor defendants in the Prefect anti-trust suit have been granted an extension to Aug. 30 to submit the designation of the portion of the New Haven Federal District Court record which they wish to have printed in the appeal to the U. S. Circuit Court of Appeals being taken by Prefect

(*Continued on page 6*)

Personal Mention

A J. O'KEEFE, Universal's assistant general sales manager, will leave New York by train for the Coast today.

•

Albert J. Clark, manager of the Majestic Theatre, Providence, R. I., has been elected chief crier of the Providence Town Criers, a civic organization.

•

Leon J. Bamberger, RKO Radio sales promotion manager, will attend the West Virginia Theatre Managers Association convention in Charleston, W. Va., Sept. 11-12.

•

Jackie Cooper, actor, and Mrs. Cooper, the former June Horne, daughter of the late James Horne, director, are the parents of a son born this week in Hollywood.

•

Jules Lapidus, Eastern and Canadian division sales manager for Warners, is visiting Pittsburgh and Cincinnati.

•

Nelson Scott observed his 50th birthday recently, 35 years of which have been spent with the Palace Theatre, LaFayette, Ga.

•

M. S. Katz of Kay Film Exchange, Atlanta, who was operated on recently in Emory Hospital, that city, has returned to his home.

•

Fred Hall, Akron attorney, has bought the Variety Theatre there from Paul Tramp and will take possession Sept. 1.

•

Ted Reese, Paramount office manager in Salt Lake City, and Mrs. Reese are the parents of a boy born there recently.

•

Chet Bell, Paramount Denver branch manager, is in St. Joseph's Hospital there, where he underwent an operation.

•

John M. Whitaker, RKO vice-president, has been appointed to the executive committee of the Mayor's Business Advisory Council.

•

Sam Wallis has been appointed auditor for Lindsley Parsons Prod. at Monogram.

•

Barney Balaban, Paramount president, returned here yesterday from Toronto.

•

Shag Jorgan, former sales representative with PRC, has joined Kay Film Exchange, Atlanta.

•

Sam Galanty, Columbia's Eastern division manager, is in Cleveland from New York.

•

Robert Howell has joined the booking department of Astor Pictures, Atlanta.

•

Sam Wood is scheduled to fly to England next month from New York.

Insider's Outlook

By RED KANN

REPEAT on warning note of June 13: "Take it easy in arriving at hard-and-fast conclusions in the Government suit. . . . If the lawyers are treading gently with current uncertainties you'll find no profundities bouncing hurriedly off this typewriter."

Good advice then, we thought. Good advice now. It is particularly applicable to the Government's new decree proposal spread exclusively over Wednesday's Motion Picture Daily because:

1.—This was another round in the bout.

2.—The Department of Justice's strike for elimination of cross-licensing so that a producer-owned-or-controlled theatre would play nothing but its own pictures may turn out to be a strategy geared to blitzkrieg tactics, in turn designed to influence producer-distributors into concessions in other areas. Theatre divorcement, let us venture.

This is guesswork, offered and clearly set forth as that and nothing else. Events, as usual, will confirm or deny. Meanwhile, the watchword should be: Take it easy. The gloves are still on.

■ ■

Purchase of those 40,000 shares of National Theatres' Class B stock by the company was devoid of all surprise. Insiders calculated it was a cinch for the transaction to go through. Charlie Skouras, Rick Ricketson, Elmer Rhoden and Harold Fitzgerald get their combined profit of $6,850,000 on an original investment of $565,000 in two years. As we were remarking, it's nice profit if you can get it.

Incidentally interesting to some is the fact Frank Newman, president of Evergreen State Amusement Corp., also a National subsidiary, was included out.

■ ■

The curious ones who scrutinize financial statements and often ponder how earnings split up between distribution and exhibition in the five major companies active in both branches now have a convenient key provided them in the instance of 20th-Fox. Estimating a consolidated net of $24,000,000 for '46, the estimate also is National will report $13,000,000. That would be 54.08 per cent.

Worth noting, too, is this: 20th-Fox had a gross income of $84,505,106 in the 26 weeks ended June 30 of last year and on it paid income and excess profits taxes of $10,525,000. In the first 26 weeks of this year, gross income was $91,218,724 [increase $6,713,618] on which taxes were $8,850,000 [$1,675,000 less]. The partial answer, finally transferred to the net income column [$11,449,449 this as against $5,433,360 last year, or an increase of $6,006,089] is in elimination of the excess profits tax structure.

■ ■

Political Note: "Mr. [Charles P.] Skouras is fortunate to have such powerful aides as Frank Ricketson, president of Fox Intermountain Theatres, who, I understand, may be the next governor of Colorado. . . ."—*Joseph M. Schenck* at the recent National Theatres conclave in Los Angeles.

■ ■

That booking of "Monsieur Beaucaire" into Billy Goldman's new namesake first run in Philadelphia is interesting. It's the first Paramount to play any but a Warner key run in that city in moons by the many. This persuaded one observer, scanning the present and the future, to hum: "There'll Be Some Changes Made."

■ ■

If it is correct that any distribution deal made by J. Arthur Rank in England gives Universal automatic releasing rights on this side, doesn't it follow that Dave Rose's forthcoming product, including the James Mason series, is set for the U. S.?

■ ■

Preparing for "Duel in the Sun" and other duels to come, Vanguard is about to add three or four more sales representatives in this country and about as many more abroad. Does that mean David Oliver S. clings to ideas about a distributing company of his own? It emphatically does.

■ ■

Be not astonished if some divisional sales managers, now headquartering in New York, are returned, or transferred, to the field. Close-to-the-customer stuff under the New York court decision is the reason.

■ ■

Universal in the general theatre field and, eventually, a theatre operating company to handle its affairs of exhibition suggest that the man to head the activity will be John J. O'Connor. He operated the national RKO circuit before joining Nate Blumberg. Remember?

UA Cleveland Meet Will Open Tomorrow

Cleveland, Aug. 21.—Following United Artists' custom of holding division meetings as a follow-up of its national convention, Edward Schnitzer, Eastern division sales manager, and his assistant, Abe Dickstein, will hold a meeting of the Cleveland, Detroit, Pittsburgh, and Cincinnati offices at the Statler Hotel, here, on Friday and Saturday.

Attending will be district manager Moe Dudelson and the following exchange personnel:

Cleveland: branch manager William S. Shartin, A. M. Goodman, Lou Geiger, Marty Seed, Lester Dowdell, Frank Musto; Detroit: branch manager Sid Bowman, Jack Lotherman, Sid Cooper, Ed Bigley, Ralph Forman, George Sampson; Pittsburgh, branch manager Ira Cohen, William Scott, Dave Brown, Harry Rees, Milton Hartz; Cincinnati: branch manager Jack Finber, Ross Williams, Lloyd Krause, Manny Troutberg, Mort Perlman, Gus Boudot.

Connors Conducting Meeting in Cleveland

Cleveland, Aug. 21.—Tom Connors, 20th Century-Fox vice-president and general sales manager, arrived here yesterday to conduct a district meeting. Accompanying him from the home office were John Caskey, P. Levates, W. C. Gehring. J. J. Grady, district manager, also took part.

Present were: George Landis, T. McCleaster, H. Hancok, F. Warren, K. L. Dotterer, L. J. Bugie, J. Kaufman, J. Needham, G. Sheppard, J. Christian, R. Laws, R. McNabb, E. Naegle, J. Neff, Jim Keefe, Irene Sagel, I. J. Schmertz, Ray Schmertz, Frank Hunt, Sam Lichtig, Shep Bloom, Sandy Gottlieb, Joe Davidson, Joe Cosley, Ed Graves, Charles O'Neill, Harry Weiss, R. Doherty and Sidney Sampson.

20th Board Approves National Stock Sale

The board of directors of 20th Century-Fox has approved Tuesday's action by the company's stockholders, who voted in favor of National Theatres' repurchase of the Class B National stock held by Charles P. Skouras, Elmer C. Rhoden, Harold J. Fitzgerald and Frank H. Ricketson, Jr.

The board will not meet again today as originally scheduled, a 20th-Fox officer reports.

Honor Carr's Memory

Monogram's entire New York office personnel yesterday observed a 10-minute period of silence beginning at three P.M. in respect to the memory of the late Trem Carr, head of production, who was buried at Forest Lawn Cemetery, Hollywood, yesterday at three P.M. Coast time.

Cunningham Loafing

James Cunningham is on vacation. His weekly column, "Asides and Interludes," will be resumed on this page upon his return.

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They're having Night and Day at the same time in 250 cities!

SOUNDINGLY THE TOP FROM WARNERS SINCE THE BEGINNING OF SOUND!

ARY GRANT ★ ALEXIS SMITH

in

"NIGHT AND DAY"

in TECHNICOLOR

WITH

MONTY WOOLLEY · GINNY SIMMS · JANE WYMAN

EVE ARDEN · CARLOS RAMIREZ · DONALD WOODS

and **MARY MARTIN**

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MICHAEL CURTIZ

Dances created and staged by
LEROY PRINZ

PRODUCED BY
ARTHUR SCHWARTZ

Screen Play by Charles Hoffman, Leo Townsend, William Bowers • Adaptation by Jack Moffitt • Based on the Career of Cole Porter • Orchestral Arrangements by Ray Heindorf

TWENTIETH ANNIVERSARY Warners OF TALKING PICTURES

"NOTOR
Biggest S
Sunday in H
Radio City

and no wonder!

"Grand entertainment that holds the audience spellbound from opening to heart-throbbing finish . . . As sleek and romantic a thriller as the screen has seen in many months."
— Kate Cameron, N. Y. Daily News

"One of the most absorbing pictures of the year . . . A romantic melodrama which is just about as thrilling as they come . . . Check up another smash hit for a fine and experienced team."
— Bosley Crowther, N. Y. Times

"Movie fans won't have to cast the dream screen mystery. It's here in 'Notorious'. Ben Hecht, Alfred Hitchcock, Ingrid Bergman, Cary Grant . . . Try to top that list!"
— Lee Mortimer, N. Y. Daily Mirror

"From now on, RKO will have a hard time keeping Ingrid Bergman and Cary Grant apart. The movie-goers will be shouting for more."
— Joe Pihodna, N. Y. Herald-Tribune

"Will be giving Music Hall patrons their most exciting movie session of the year."
— Alton Cook, N. Y. World-Telegram

". . . That the old master should now crack out with a love scene to make all previous love scenes obsolete is — to drain the word of all its connotations — a sensation."
— Cecelia Ager, PM

IOUS"...

turday and

istory of

Music Hall!

"Tops in thrillers, sheer spell-binding entertainment . . . The suspense is nothing short of terrific . . . It's intrigue, romance and top-drawer melodrama all in one brilliant package." — *Rose Pelswick, N. Y. Journal-American*

"Unmistakably a Hitchcock melodrama . . . a thriller." — *Eileen Creelman, N. Y. Sun*

". . . We elect 'Notorious' as most likely to stay at the Music Hall until the management tires of counting money and fighting off owners of pictures booked to follow." — *Archer Winsten, N. Y Post*

CARY GRANT
INGRID BERGMAN
in ALFRED HITCHCOCK'S
Notorious!
with **CLAUDE RAINS**
LOUIS CALHERN · MADAME KONSTANTIN
Directed by ALFRED HITCHCOCK
Written by BEN HECHT

RKO RADIO PICTURES

US Decree

(*Continued from page* 1)

affiliated circuits, the Department would limit each affiliated theatre to the product of the company with which it is affiliated. The affiliated theatre could not license the product of the other four distributors with affiliated circuits, according to the interpretation of this new provision which the government has put into its proposed decree. The affiliated theatre would have to bid for the product of Columbia, Universal and United Artists and could license the product of Republic, Monogram and PRC as well as the films of any other smaller distributor. It is pointed out that this might open up all the big first-run outlets to the product of Universal, Columbia and United Artists, which do not at present own any theatres, since few affiliated theatres could operate alone on the product of the company with which it is affiliated.

It is further suggested that since affiliated subsequent-run theatres generally require the product of several of the distributors with affiliated circuits, they might soon become unprofitable operations and their sales to other interests which could bid for all product might possibly follow, leading to indirect divorcement and leaving the distributors with affiliated circuits in a position where they could successfully operate only first-run "show cases."

See Top Product for Independents

On current exhibitor opposition to "auction selling," it is suggested that the elimination of most of the affiliated circuits from the bidding for the product of four of the major distributors, might provide the independents with unlimited opportunities to secure top product through bidding, whereas when the idea of "auction selling" was first proposed the indications were that the affiliated theatres might be left in a position of dominance under this method of selling.

Since the government's new proposed decree does not go into the mechanics for handling "auction selling" other than to outline in general terms how pictures are to be sold, observers see the possibility that the Department of Justice will try and work out the mechanics of "auction selling" and arbitration separately and either get court approval of the mechanics apart from the decree or as a subsidiary of the decree.

It was emphasized yesterday that the Department of Justice could forego any further changes in its new decree draft and leave the defendants to propose their own draft. Both drafts would be handed to the three-judge statutory court, which then would have to decide whether to accept the Department of Justice's version or the distributors' or take clauses from each and write its own decree version.

NATIONAL
RELEASE DATE
NOV.—10th
for—ASTOR'S
THE ROAD
TO
HOLLYWOOD
Featuring
BING
CROSBY—
(SCREENTIME—56 MIN.)
ASTOR PICTURES CORP.
NEW YORK, N. Y.

Equipment Makers

(*Continued from page* 1)

mal conditions prevail generally) so that others cannot get too close to world business. And we are interested in watching the development of Golden's proposal and in being a part of whatever organization is formed."

Yesterday Smith wrote to Golden making inquiry about specific details of the plan, the WE executive reported. Golden's publication of the plan in a Commerce Department periodical has been described in equipment circles as a "trial balloon."

"Taking a tip from the plans of many other industries," Golden wrote, "equipment producers might well consider a system of allocation. They might set aside a definite portion of their total production for export and thus pave the way for an expanding trade abroad when they will need it." He advised the equipment manufacturers to "consider carefully the advisability of emulating American motion picture film distributors by forming an export corporation under the Webb-Pomerene Act."

Such a move, he added, would allow united action in sales abroad at far less individual expense.

WB 16mm. Men Head For Latin America

With final plans for 16mm. distribution in their respective territories fully established after home office conferences with Wolfe Cohen, vice-president of Warner International, the company's Latin-American supervisors who arrived in the U. S. several weeks ago to attend the Warner convention, are returning to their posts.

Armando Trucios is enroute to Lima, Peru. Michael Sokol, whose office is in Mexico City, and Peter Colli, Havana, will leave over the weekend. Arthur S. Abeles, Jr., will return to Buenos Aires on Sept. 4. Ary Lima will leave for Rio de Janeiro on the same date. A minimum of 17 pictures in 16mm. will be immediately available for the Latin-American market, the company stated.

CIO Sues Network

San Francisco, Aug. 21.—A $100,000 breach-of-contract suit against the American Broadcasting Co. and station KGO for allegedly ruling off the air speeches by CIO president Philip Murray and national secretary James Carey, was filed in Superior Court here yesterday by Donald Henderson, president of the CIO affiliated Food, Tobacco and Agricultural Workers' Union.

Foreign Publicity Unit for Goldwyn

Hollywood, Aug. 21. — Samuel Goldwyn announced today establishment of a foreign publicity department under the studio publicity organization to handle representation formerly provided by RKO. Representatives will headquarter here, London and Buenos Aires.

U. S. Films

(*Continued from page* 1)

equally assigned to the various studios.

Hyde asserted that the "government does not intend to go into the picture making business." He pointed out that Hollywood has more experience and better facilities for the production of messages.

The OWMR media chief declined to comment on Johnston's proposed recommendation to the companies. He said, however, that "OWMR will appreciate any help which it receives from any source in the conduct of its program."

M-G-M's Reprints

(*Continued from page* 1)

Miller already appointed to head one division—the New York Metropolitan area.

While nothing definite has been set it is possible that special sales representatives will eventually be appointed in each of the company's 31 exchanges to concentrate exclusively on reprints and importations. Initial sales set-up is expected to be completed by mid-October.

Zoellner's divisional sales heads will handle initial engagements which will be shown first only in cities of 100,000 and over.

M-G-M Is Host to Chicago Exhibitors

Chicago, Aug. 21. — Some dozen exhibitors were guests of M-G-M at luncheon at the Drake today. Those attending were: Walter Immerman, Harry Lustgarten, Charlie Davidson, Dave Wallerstein, John Dromey, M. M. Rubens, Jack Kirsch, Eddie Silverman, Emil Stern, Ralph Smitha, Arthur Schoenstadt, Reuben Schoenstadt, Robert Lindenthal, Al Raymer and Eddie Brunell.

Prefect Appeal

(*Continued from page* 1)

counsel. Prefect counsel have been granted an extension to Sept. 16 to file their transcript of the record with the Circuit Court.

Prefect, operator of the Pickwick Theatre in Greenwich, Conn., is seeking $5,452,575 in damages. In April 1944, Judge Caroll C. Hincks in the New Haven court dismissed the Prefect conspiracy charges and the action, indicating subsequently that damages could not be proved. Ruling of the U. S. Supreme Court in the Jackson Park case in Chicago on the damage issue in film anti-trust litigation has prompted the Prefect appeal.

NSS Names Peyser

(*Continued from page* 1)

Inc.

Peyser enlisted in the Army as a private and later served as a major on General Somervell's staff and with Justice Jackson at the Nuremburg war crimes trials.

'U' Detroit Outlets

Detroit, Aug. 21. — C. C. Perry. managing director of the Adams and Downtown Theatres, has announced the signing of a contract providing that first-run product of Universal will get its first Detroit showing in his houses.

Shorts

(*Continued from page* 1)

spokesman is that any increases effected in the cost of production of films is felt to the full extent of the increase in the production of animated subjects, where the operation is entirely mechanical. He declared that in the production of features, talent and other costs do not rise proportionately, with the result that a 25 per cent rise in production costs can be more eff[illegible]ely absorbed in feature picture production, with the total increase in costs of the feature going up about 10 or 15 per cent.

Where major distributors make their own shorts and sustain an overall loss in their production and distribution, the Disney spokesman pointed out, the loss is less than generally appears since these shorts are usually sold in conjunction with the features being distributed, and the rental cost would be higher if the product of an outside independent producer like Disney were licensed in conjunction with the feature.

Rise in Prices Aided

Moderate budget features have benefitted through the rise in attendance and admission prices during the past few years, whereas the rental fees derived from short subjects have remained almost fixed, according to this spokesman. To further complicate the situation, many exhibitors have now dropped the showing of shorts where they have double-feature policies, while others have turned to less expensive short subjects. In the face of this competition, Disney has not been able to reduce rentals of his animated subjects to meet this competition, the spokesman said.

Uncertainty over future methods of selling short subjects as a result of the decision in the New York anti-trust suit, which has omitted thus far any specific directions for the selling of shorts, is said to be seriously affecting the future plans of Disney, who recently announced a drastic reduction in his studio personnel.

FP-C Annual Outing

Toronto, Aug. 21.—Famous Players-Canadian president J. J. Fitzgibbons and his headoffice staff held their annual outing last weekend at Mavety's Circle M Ranch. An informal sports program was followed by a dinner and a dance. Al Troyer directed the events.

'IA' Talks Resumed

Hollywood, Aug. 21.—The producers' negotiating committee this afternoon held its first meeting with representatives of the IATSE unions, headed by president Richard F. Walsh, on contract discussions which went into suspension prior to the IATSE convention in Chicago.

Salt Lake Club Outing

Salt Lake City, Aug. 21.—The local Motion Picture Club held an outing in the Canyon here this week.

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'Capts Courageous'

M-G-M's "Captains Courageous," originally released in 1937, is being reissued by the company and was tradeshown yesterday in key cities.

The film was produced by Louis D. Lighton and directed by Victor Fleming. As reviewed in *Motion Picture Daily* on March 25, 1937, this picture [illegible]s described, in part, as fol[illegible]s: " . . . another distinctive addition to M-G-M's list of worthy pictures. It will profoundly stir all who see it. . . . The story has power and simplicity . . . humor, but its dominating note is pathos. . . . Exhibitors and audiences will remember this one a long time. Wherever it is played there will be no worry about top business."

The story is about Gloucester fishermen, and the cast includes Spencer Tracy, Freddie Bartholomew, Lionel Barrymore, Melvyn Douglas, Mickey Rooney and John Carradine. The running time, noted originally as 125 minutes, has been reduced to 117 for the reissue.

'Caesar' Held Over In Key Situations

Following its opening week throughout the country, "Caesar and Cleopatra" is being held over in the following key situations, according to United Artists, distributor of the film: Grand Theatre, Chicago; Capital, Cincinnati; Pan, Minneapolis; Palace, Washington; Century, Baltimore; Leow's State, Memphis; Loew's Aldine, Wilmington; State, New Orleans; Midland, Kansas City; Globe, Indianapolis; State, Houston; Valentine, Toledo; State and Orpheum, Boston; Loew's State, Providence; Grand, Atlanta; United Artists, San Francisco; Liberty, Seattle, and the State, Oklahoma City.

The film will get extended playing time through move-overs in Bridgeport, Cleveland, Columbus, Buffalo, Syracuse, Worcester, St. Paul, Salt Lake City, Louisville, and Atlantic City, according to the U.A. report.

First British Postwar Location Unit Here

The first major location unit to be sent abroad by a British motion picture producer since the cessation of hostilities arrived here this week by air en route to Brazil, according to the J. Arthur Rank Organization. The party, consisting of 14 technicians headed by director Derek Twist, will complete the final leg of their journey to Brazil in a chartered plane to shoot background and atmosphere footage in "Green Days and Blue Days," scheduled for full production early next year by Michael Powell and Emeric Pressburger.

Al Blasko Dies

CHICAGO, Aug. 21.—Al Blasko, 40, manager for Warner Bros. Symphony Theatre here for the past 10 years, died of a kidney ailment at the Wesley Memorial Hospital on Sunday night. He is survived by a wife and two sons, aged 2 and 4.

Breen Chief Speaker At Catholic Meeting

DETROIT, Aug. 21.—Joseph I. Breen, Production Code Administrator, will be the principal speaker at the convention of the International Federation of Catholic Alumnae here Friday, according to an announcement by the group. Also on the program will be Msgr. John J. McClafferty, executive director of the National Legion of Decency.

Meanwhile *The Michigan Catholic,* in a front-page editorial, congratulated Inspector Snyder, local police censor, for requiring the management of the Palms-State Theatre, where Howard Hughes' "The Outlaw" is showing, to "dress up" billboards and photobills advertising the picture. The paper also credited Snyder with "having cut some of the more obnoxious celluloid from the film itself. He did all he could under the flabby provisions of the city ordinance," it added.

'Outlaw' Restraining Order Is Dissolved

ATLANTIC CITY, Aug. 21.—City officials here acted in an "arbitrary and dictatorial" manner in serving notice three weeks ago that films of "The Outlaw" would be seized if that picture was shown here as advertised, vice-chancellor Albert S. Woodruff said this week as he dissolved a temporary restraining order. The dissolution halted city officials from interfering with the showing of the film. Woodruff also dismissed a complaint that the city officials threatened to close the show.

Woodruff revealed that he had commissioned a special master to view the film and report back to him. "The master reported to the court that it was a third-class picture made into a money-maker by expert publicity," he said.

Winter Garden to Run 'The Killers' All Night

The New York Winter Garden will operate on a continuous all-day and all-night schedule for the run of Mark Hellinger's "The Killers" when the Universal release opens there next Wednesday, it was announced here yesterday.

It is the first time in the history of the Winter Garden that this has taken place. Normally, the theatre operates from 10 A.M. to midnight.

Lippert Forms New Production Unit

HOLLYWOOD, Aug. 21.—Screen Guild Prod. vice-president Robert L. Lippert today announced formation of a new producing organization, to release through SGP, in which he is associated with Lou Gordon and Arthur Lockwood, Boston exhibitors, and SGP franchise holders.

New organization will function on a contract basis under long term conditions.

Larry Cowen Named To ATA Albany Post

ALBANY, N. Y., Aug. 21.—Larry Cowen, up-state publicity director for Fabian Theatres and manager of Proctors, Troy, has been named to head public relations for the American Theatres Association in the Albany area, according to J. Edward Shugrue, ATA public relations director serving under Arthur L. Mayer.

Newsweek to Publish Sound Film Booklet

Technical development and significance of talking pictures will be summarized in a booklet, "Sound Motion Pictures; 1926-46," to be published by *Newsweek Magazine,* according to an announcement by Warner Brothers.

Contributors of special articles will include Dr. John W. Studebaker, U. S. commissioner of education; Dr. Vannevar Bush, president of the Carnegie Institute of Washington, D. C.; Dr. Willard E. Givens, National Educational Association of the U. S.; Dr. Guy E. Snavely, Association of American Colleges; Dr. E. B. Condon, National Bureau of Standards, and Dr. L. H. Dennis, American Vocational Association.

Academy Changes Rules on Voting

HOLLYWOOD, Aug. 21.—The Academy of Motion Picture Arts and Science has adopted changes in its bylaws and voting procedure designed to reapportion representation of its classifications on the board of governors and to eliminate studio influence in the annual awards balloting by restriction of the final vote to Academy members.

Lucille Bremer Feted

A party in honor of Lucille Bremer, M-G-M actress and former Radio City Music Hall Rockette, was given here this week by G. S. Eyssell, managing director of the Hall.

Mexico Strike Set For Next Week

By LUIS BECERRA CELIS

MEXICO CITY, Aug. 19 (By Airmail).—Mexico's film labor union, National Cinematographic Industry Workers, has announced intention to strike on Aug. 30 unless exhibitors meet demands for a 75 per cent pay rise before that date.

Appearing before the Federal Board of Conciliation and Arbitration, union spokesmen argued that the 75 per cent rise is not excessive in view of steadily mounting living costs in Mexico. Recent wage increase demands called for a 50 per cent pay rise.

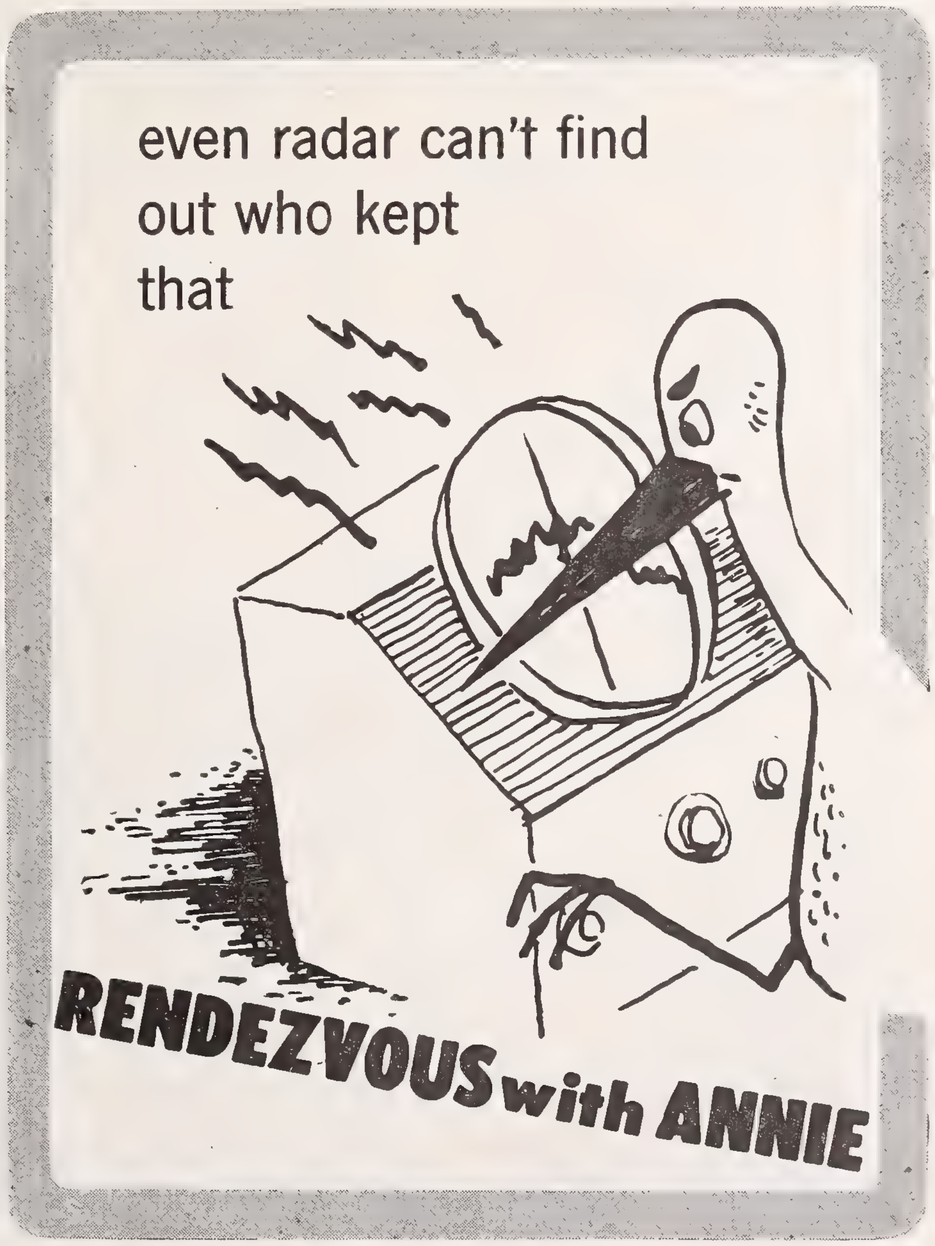
Countering the union's demands, exhibitors told the board that they would have to shut their theatres if the increase is granted.

New Cordero Offices

Trans-Continental Films, Inc., and its parent company, S. C. Prado and Co., will move to the third and fourth floors of 243 W. 56th St. here on Oct. 1, according to J. A. Cordero, Trans-Continental president, who is preparing a house warming.

Gordon U-I Censor Head

HOLLYWOOD, Aug. 21. — William Gordon, who last week resigned as RKO censorship executive, will join Universal International Productions next week, in the same capacity.



MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
July 27	SING WHILE YOU DANCE Ellen Drew Robert Stanton Andrew Tombes D	(Block 17) BOYS' RANCH Jackie (Butch) Jenkins James Craig Frances Gifford D—99 mins. (Rev. 4/30/46)	SHADOWS OVER CHINATOWN Sydney Toler D—64 mins. (518) (Rev. 8/15/46)	(Block 6) O. S. S. Alan Ladd Geraldine Fitzgerald D—107 mins. (4525) (Rev. 5/14/46)	QUEEN OF BURLESQUE D PRAIRIE BAD-MEN O (Rev. 7/19/46)	CONQUEST OF CHEYENNE O—56 mins. (568) (Rev. 6/25/46) RED RIVER RENEGADES O—55 mins. (557)	(Disney Special) MAKE MINE MUSIC (color) 75 mins. (692) (Rev. 4/17/46)	(July Releases) SMOKY (Color) Fred MacMurray Anne Baxter O—87 mins. (631) (Rev. 6/14/46)		CANYON PASSAGE (Color) O—90 mins. (541) (Rev. 7/15/46) CUBAN PETE C—(542)	
Aug. 3		(Special) EASY TO WED (Color) Van Johnson Esther Williams Lucille Ball M—109 mins. (Rev. 4/9/46)	BELOW THE DEADLINE Warren Douglas Ramsay Aires D—65 mins. (520)		(Pre-Release) DOWN MISSOURI WAY M—75 mins. (Rev. 7/11/46) SECRETS OF A SORORITY GIRL D		(Special) (International) THE STRANGER Edward G. Robinson Orson Welles Loretta Young D—95 mins. (Rev. 5/21/46)	IT SHOULDN'T HAPPEN TO A DOG Carole Landis Allyn Joslyn C—70 mins. (632) (Rev. 5/23/46)	MR. ACE George Raft Sylvia Sidney D—84 mins.	BLACK ANGEL D—(543) SLIGHTLY SCANDALOUS D—(544)	NIGHT AND DAY (Color) Cary Grant Alexis Smith Monty Woolley M—128 mins. (523) (Rev. 7/9/46)
Aug. 10	PERSONALITY KID Anita Louise Michael Duane D	COURAGE OF LASSIE (Color) Elizabeth Taylor Tom Drake Lassie D—93 mins. (622) (Rev. 5/13/46)	MISSING LADY Kane Richmond Barbara Reed D—60 mins. (525)	(Block 6) THE SEARCHING WIND (Hal Wallis) Robert Young Sylvia Sidney D—108 mins. (4527) (Rev. 5/10/46)		THE LAST CROOKED MILE D—67 mins. (527) (Rev. 8/13/46) INNER CIRCLE D—57 mins. (526)	(Block 6) 'TILL THE END OF TIME Dorothy McGuire Robert Mitchum D—105 mins. (626) (Rev. 6/12/46)			WILD BEAUTY Don Porter Lois Collier D—61 mins. (545) (Rev. 8/14/46)	
Aug. 17	HEADING WEST Charles Starrett Smiley Burnette O	(Block 17) FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)			OVERLAND RIDERS Buster Crabbe O—57 mins.	G.I. WAR BRIDES Anna Lee James Ellison D—69 mins. (Rev. 8/9/46)	CRACK-UP Pat O'Brien D—93 mins. (627) (Rev. 6/18/46) BEDLAM Boris Karloff D—79 mins. (628) (Rev. 4/19/46)	(August Releases) CENTENNIAL SUMMER (Color) Jeanne Crain Cornel Wilde M—102 mins. (633) (Rev. 5/28/46)	(Special) CAESAR AND CLEOPATRA (Color) Vivien Leigh Claude Rains D—127 mins. (Rev. 12/13/45)	TIME OF THEIR LIVES Abbott and Costello Binnie Barnes C—81 mins. (546) (Rev. 8/14/46)	TWO GUYS FROM MILWAUKEE Dennis Morgan Jack Carson Joan Leslie C—90 mins. (524) (Rev. 7/25/46)
Aug. 24		(Block 17) THREE WISE FOOLS Margaret O'Brien Lionel Barrymore Edward Arnold C—90 mins. (628) (Rev. 6/13/46)	SPOOK BUSTERS Bowery Boys C—68 mins. (512)		BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D—68 mins. (Rev. 8/1/46)	THE INVISIBLE INFORMER Linda Stirling William Henry Adele Mara D	THE FALCON'S ALIBI Tom Conway Rita Corday D—62 mins. (629) (Rev. 4/15/46)	ANNA AND THE KING OF SIAM Irene Dunne Rex Harrison D—128 mins. (634) (Rev. 6/3/46)		DEAD OF NIGHT (British) Michael Redgrove Googie Withers D—77 mins. (547) (Rev. 7/3/46)	
Aug. 31				(Re-issues) THE PLAINSMAN O—113 mins. (Rev. 11/23/36) JUNGLE PRINCESS D—84 mins. (Rev. 11/18/36)		(Special) UNDER NEVADA SKIES Roy Rogers Dale Evans O	THE BAMBOO BLONDE Frances Langford Ralph Edwards C—68 mins. (630) (Rev. 6/20/46)	DEADLINE FOR MURDER Paul Kelly Kent Taylor D—65 mins. (635) (Rev. 6/21/46)		THE KILLERS Burt Lancaster Ava Gardner D—102 mins. (548) (Rev. 8/18/46)	THE BIG SLEEP Lauren Bacall Humphrey Bogart D—114 mins. (Rev. 8/13/46)
Sept. 7			TRIGGER FINGERS Johnny Mack Brown O	(Block 6) SWAMP FIRE Johnny Weissmuller Buster Crabbe D—69 mins. (Rev. 5/16/46)	STRANGE HOLIDAY Claude Rains D	OUT CALIFORNIA WAY (Color) O MYSTERIOUS MR. VALENTINE D	(Block 1) SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. (Rev. 7/16/46)		THE BACHELOR'S DAUGHTERS Gail Russell Ann Dvorak Adolphe Menjou C		
Sept. 14	IT'S GREAT TO BE YOUNG C—(35) SINGING ON THE TRAIL O		DECOY Edward Norris Jean Gillie D	(Block 6) STRANGE LOVE OF MARTHA IVERS Barbara Stanwyck Van Heflin D—114 mins. (Rev. 3/14/46)		RIO GRANDE RAIDERS O—56 mins. (558) ROLL ON TEXAS MOON O—68 mins. (542)	LADY LUCK Barbara Hale Robert Young C—97 mins. (Rev. 7/17/46) GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46)	(September Releases) BLACK BEAUTY Mona Freeman Richard Denning O—76 mins. (636) (Rev. 7/17/46)			SHADOW OF A WOMAN Helmut Dantine Andrea King D—78 mins. (602) (Rev. 8/14/46)
Sept. 21	GALLANT JOURNEY Glenn Ford Janet Blair Charles Ruggles D—(36)				OUTLAWS OF THE PLAINS O HER SISTER'S SECRET D		SUNSET PASS James Warren Nan Leslie O—60 mins.	CLAUDIA AND DAVID Dorothy McGuire Robert Young C—78 mins. (637) (Rev. 7/24/46)	ANGEL ON MY SHOULDER Paul Muni Anne Baxter Claude Rains D		
Sept. 28	SHADOWED Anita Louise Michael Dunne D		GENTLEMAN JOE PALOOKA Joe Kirkwood Elyse Knox C—(607)		ACCOMPLICE Richard Arlen D		STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins. (Rev. 7/17/46)	IF I'M LUCKY Vivian Blaine Perry Como Carmen Miranda M—(638)			CLOAK AND DAGGER Gary Cooper Robert Alda Lilli Palmer D—(603)
Oct. 5	THE THRILL OF BRAZIL (Color) Evelyn Keyes Keenan Wynn Ann Miller C		DANGEROUS MONEY Sydney Toler D		DRIFTIN' RIVER Eddie Dean Shirley Patterson O		(Hitchcock Special) NOTORIOUS Cary Grant Ingrid Bergman D—103 mins. (Rev. 7/24/46)	(Re-release) SUN VALLEY SERENADE John Paine Sonja Henie M—86 mins. (Rev. 7/28/41)			

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Dr
(M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.)** Motion Picture Daily **Review D

FIRST IN FILM NEWS

MOTIO
DAILY

Accurate Concise and Impartial

60. NO. 39 NEW YORK, U.S.A., FRIDAY, AUGUST 23, 1946 TEN CENTS

[illegible] PICTURE ASSOC. OF
[illegible],
[illegible] 44TH ST.,
NEW YORK, N. Y.
(6 COPIES)

ATA to Adopt Fight on U.S. 'Policing'

Other Trade Groups Are Found Receptive to Move

Having found six of the leading national trade and business associations receptive to a proposal of joint action to combat government supervision and "policing" inroads into industry through Sherman Act prosecutions and court decrees, the American Theatres Association is now formulating definite plans for such a move, it became known yesterday.

However, no move in this direction is contemplated by ATA until the three-judge statutory court in the New York anti-trust suit enters its final decree in the case after Oct. 8. Motion Picture Daily reported Aug. 7 that ATA planned to mobilize other trade organizations to fight Department of Justice "policing" inroads, with Ted R. Gamble, ATA board

(*Continued on page 8*)

CIEA Decree Meet Opens on Sept. 25

The Conference of Independent Exhibitors Associations meeting in Washington to determine a policy on the New York anti-trust suit decision will be held during the final week in September, with discussions likely to get underway on Sept. 25, according to Jesse L. Stern, CIEA head. The meeting will follow the Allied Theatre Owners convention, Sept. 16-18, at the Copley-Plaza Hotel, Boston.

Stern announced that representa-

(*Continued on page 8*)

MGM Sets 48 Shorts For '46-'47 Season

CHICAGO, Aug. 22.—M-G-M will release five series of short subjects totaling 48 films during the 1946-47 season, it was announced by William F. Rodgers, vice-president and general sales manager, at the company's sales conference in the Drake Hotel here today.

The releases will consist of 10 Pete Smith Specialties, 16 cartoons in Technicolor, six FitzPatrick Traveltalks and six Passing Parades, all one reel each; plus four 2-reel specials.

Rodgers will leave here Friday for the Coast and plans to leave there for New York on Aug. 30.

Action on MPA at Next UA Meeting

Motion Picture 'Association president Eric Johnston's invitation to United Artists to rejoin the MPA is slated to be acted upon by UA's board of directors at its next meeting, it was learned here yesterday. Mary Pickford and David O. Selznick, owners of two-thirds of UA's stock, have indicated their receptivity to the invitation.

The date of the next UA board meeting has yet to be set by company president Edward C. Raftery but is expected to be in the near future.

Allied Meet Open to All Independents

CHICAGO, Aug. 22.—Every independent theatre owner in America is being extended an invitation by Jack Kirsch, president of Allied States, to attend the organization's first national convention since the war, to be held in Boston, Sept. 16-18 at the Copley Plaza Hotel, Kirsch has announced here.

The convention will feature an independent exhibitor's forum on Sept. 18, at which time all available information concerning the new method of selling prescribed by the New York Court decision will be presented.

Nathan Yamins, Boston, will be the convention chairman.

Exhibitors Unaware Of Decree's Effect, ARI Survey Reveals

The average independent exhibitor of the U. S. knows little about how the final decree to be entered in the New York anti-trust suit will affect his business, but he thinks it will hurt his opposition where that is an affiliated theatre, initial findings of Dr. George Gallup's Audience Research Institute indicate.

Purpose of the new exhibitors' poll, according to Albert E. Sindlinger, ARI executive vice-president, is to determine how an exhibitor's advance reaction to a picture stacks up with the patrons reaction at the same time and how these combined attitudes stack up with the final result. The survey was started experimentally a few weeks ago, and final results are not yet tabulated. About eight or 10

(*Continued on page 8*)

Blum Film Pact Is Ratified in France

By MAURICE BESSY

PARIS, Aug. 20 (By Air Mail).—Unanimous approval by the French Constituent Assembly Aug. 1 of the Franco-American film agreement has cleared the situation which has prevailed in the French industry concerning the enforcement of the special James Byrnes-Leon Blum film ar-

(*Continued on page 7*)

MPA Launches Detailed World Survey of Theatres

A worldwide survey of motion picture theatres approved last spring by the Motion Picture Association's advisory committee on research now is being launched, it was announced yesterday by Eric Johnston, MPA president, through the association's headquarters here.

A committee consisting of chairman Murray Silverstone, president of 20th Century-Fox International, and Charles A. Kirby, secretary of Universal International, working with the association's department of research, has completed preparation of a detailed questionnaire designed to provide accurate data concerning all theatres throughout the world.

General industry opinion is that this survey will produce for the first time a detailed compendium of global theatre facts. In order that the field data may be assembled at the earliest possible date, the international departments of Columbia, Loew's, Paramount, RKO Radio, 20th Century-Fox, Universal and Warner Bros., plus the Motion Picture Export Association, have agreed to collect the material in designated countries.

Replies to printed questionnaire forms, now being mailed throughout the world, will be tabulated as soon as received. The questionnaire is very detailed. Information sought includes grosses, data on all types of sound equipment, whether giveaways

(*Continued on page 8*)

U.S. Decree May Replace Appeal Move

Cross-Licensing Ban a 'Trial Balloon': Berge

WASHINGTON, Aug. 22.—That the Government may not appeal the New York case to the Supreme Court if the District court adopts its alternative proposal for divorcement, which is preventing distributor defendants from licensing each other's films by competitive bidding, or otherwise, was disclosed here today.

Meanwhile, Allied States board chairman Abram Myers hailed the new proposed decree as "possibly better than divorcement itself." Myers explained that he was not speaking for the Allied executive committee, but only for himself.

Assistant Attorney General Wen-

(*Continued on page 8*)

Cohn Sees Rank-'U' Theatres Doubled

Doubling of the present combined J. Arthur Rank-Universal world-wide theatre interests through acquisition and/or building of houses in various countries through operations of Universal International's newly-created overseas theatre department, is foreseen by Ben Martin Cohn, newly-appointed general manager of the de-

(*Continued on page 8*)

Lazarus Named to PIC Chairmanship

Paul N. Lazarus, Jr., United Artists advertising-publicity director, yesterday was elected chairman of the Public Information Committee, organization of home office advertising-publicity heads, to serve for the established six months term on the organization's rotating chairmanship plan.

Lazarus replaces S. Barret McCormick, RKO Radio advertising-publicity director, whose six months term as chairman has expired. The PIC election meeting was held at the New York Athletic Club here yesterday.

In This Issue

"Two Years Before the Mast" is reviewed on page 7.

Personal Mention

BEN KALMENSON, Warner vice-president and general sales manager, left here yesterday for Chicago.

•

EDWARD MOREY, Monogram vice-president and executive assistant to president STEVE BROIDY; MOREY GOLDSTEIN, general sales manager, and JACK SCHLAIFER, director of sales, accompanied by NORTON V. RITCHEY, Monogram International president, will leave New York for Hollywood today.

•

ARTHUR SACHSON, general sales manager for Samuel Goldwyn Productions, returned here yesterday from the Coast. JAMES A. MULVEY, president; BERNARD SMITH, story editor, and MIRIAM HOWELL, production editor, are due to return over the weekend.

•

WILLIAM A. SCULLY, Universal distribution vice-president, MAURICE BERGMAN, Eastern advertising-publicity director, and JOSEPH H. SEIDELMAN, Universal International Films president, have arrived on the Coast from New York.

•

FRANCIS HARMON, Motion Picture Association vice-president, and GERALD MAYER, associate manager of the international department, are due to return to New York from Europe by plane next week.

•

MILTON KAUFMAN, manager of Loew's Orpheum, St. Louis, has been named manager of Loew's State, Norfolk, Va., with WAYNE SHEPLER replacing him in St. Louis.

•

ARTHUR (WHITEY) EGBERTS, manager of Loew's Ohio, Columbus, has joined the staff of Loew's International, being succeeded at Columbus by WALTER KESSLER.

•

ARTHUR A. SCHMIDT, Columbia studio advertising consultant, leaves for New York this weekend to stay three weeks.

•

HARRY FEINSTEIN, Warner Theatres assistant zone manager in Pittsburgh, is in New York for a few days.

•

AL ZIMBALIST, advertising-publicity director of Film Classics, has returned here from a business trip to Providence and Boston.

•

SAM LEFKOWITZ, Warners' Eastern district manager, returns here today from Binghamton.

•

JACK BERKSON of Screencraft Pictures left New York yesterday for a trip through New York State.

•

LEW PRESTON, supervisor of Interboro Theatres in Brooklyn, is vacationing at Lake Pontiac, Mich.

•

ALFRED HITCHCOCK arrived here yesterday by air from the Coast.

•

TEDDY ARNOW has rejoined Loew's home office publicity department.

MGM's Zoellner Sets Nation-Wide Tour

William B. Zoellner, head of the M-G-M reprint-importation department, who arrived here yesterday from Chicago where he attended the company's sales conferences, will leave over the weekend on the second lap of his trip to cover the country for a survey and conferences with local branch managers.

On Monday and Tuesday he will be in Charlotte; Wednesday and Thursday, Atlanta; Friday and Saturday, New Orleans. During September he will tour the Midwest with stopovers in Chicago, Milwaukee, Minneapolis, Omaha, Des Moines, Kansas City and Oklahoma City, following which he will visit Dallas and Memphis before returning to New York Sept. 25. Then he will leave for the Coast offices, Salt Lake City and Denver, and will return here again Oct. 13.

Paramount Lunch for Nathan and Perkins

Two newly appointed representatives for Paramount International, John B. Nathan, general manager for Continental Europe, North Africa, and the Middle East, and J. E. Perkins, managing director for Great Britain, were tendered a luncheon at the Hotel Astor here yesterday by company officials.

George Weltner, Paramount International president, hosted the affair, which was attended by Barney Balaban, Adolph Zukor, Y. Frank Freeman, Austin C. Keough, Leonard Goldenson, Henri Michaud, Hal Pereira, J. W. Piper, Fred Mohrhardt, Clement C. Crystal, Charles M. Reagan, Abe Platt, Paul Raibourn, Milton Kirshenberg, Claude Lee, Roger C. Clement, Curtis Mitchell, Robert O'Brien and Paul Ackerman.

Loew's State Plans 25th Birthday Party

Special events throughout next week, climaxed by a party and ceremonies on Thursday, will feature the 25th anniversary of Loew's State, here, according to a report from Loew's Theatres.

Guest stars who have performed in the theatre's stage shows have been invited to appear for Thursday's celebration. These include Ted Lewis, Smith and Dale, Pat Rooney, Belle Baker, Bill Robinson, James Barton, Rae Samuels, Joe Laurie, Jr., Lou Clayton and Benny Fields.

Name D. Golding to Goldwyn Europe Post

David Golding, formerly connected with the film trade press and managing editor of the Mediterranean edition of *Stars and Stripes* during the war, has been named public relations representative for Samuel Goldwyn in England, it was announced here yesterday by the office of James A. Mulvey, Goldwyn president. Recently he has been editor of the magazine *Salute*. Golding will leave soon for London.

Theatres in Alaska Closed by Diphtheria

Anchorage, Alaska, Aug. 22.—All public gatherings here, including those in theatres, have been prohibited for at least a week by a proclamation issued by Mayor Francis C. Bowden following discovery of 60 diptheria cases. Much of the travel in and out of the city has been restricted according to the city health commissioner.

Gould Will Broadcast To UA Rome Meet

Through arrangements with Bell Telephone Co., International News Photos and Radio Corporation of America, delegates to the sales convention in Rome today of Artisti Associati, United Artists distributing agency in Italy, will be able to "see and hear" Walter Gould, UA foreign manager, address the convention, from his desk in New York.

Comendatore Ferrucio Caramelli, AA board chairman, will preside at the Rome meeting. Within a few days after the convention, he will enplane for New York, accompanied by his assistant, Carlo DePero, for a series of home office conferences on 1946-47 product.

State Dept. and NAB Hail WB Sound Fete

Warner's 20th Anniversary of Talking Pictures will be honored by the U. S. Department of State today and tomorrow with the dedication of two half-hour Department radio broadcasts to the event, according to an announcement by Warners here yesterday. Today a show will be short-waved in Spanish to South America and tomorrow one will be beamed in English to Europe.

It is also reported that the company has been congratulated on its anniversary by the National Association of Broadcasters.

Medal to Griffis for Red Cross War Work

Stanton Griffis, chairman of Paramount's executive committee, has been awarded the Medal of Freedom by Rear Admiral Monroe Kelly, commandant of the Third Naval District, in recognition of his services as commissioner for the Red Cross in the Pacific area from Oct., 1944 to July, 1945. Griffis previously had received the Medal of Merit, highest U. S. civilian award.

So Posterity May Know

WASHINGTON, Aug 22.—On behalf of United Artists and British producer Gabriel Pascal, First Minister of the British Embassy John Balfour has presented to the Library of Congress a shooting script of "Caesar and Cleopatra." It carries a personal handwritten message from author George Bernard Shaw. Acting Librarian Herman H. Hinkle accepted the gift.

Virginia Morris Resigns

Virginia Morris, a member of 20th Century-Fox trade advertising department for the past two and a half years, has resigned, it was announced here yesterday by Charles Schlaifer, the company's advertising and publicity head.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENTATION

Till the End of Time
An RKO PICTURE, starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum .. Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
OLIVIA DeHAVILLAND
'TO EACH HIS OWN'
introducing
JOHN LUND
In Person
AL TRACE
and Silly Symphonists
EXTRA!
Bill Johnson

BARBARA STANWYCK • VAN HEFLIN • LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person—DINAH SHORE
DICK STABILE and His Orchestra
THE ACROMANIACS
Extra—BUDDY LESTER
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

"GOOD ENTERTAINMENT . . . PLENTY OF LAUGHS!"—*Mirror*
"OUR HEARTS WERE GROWING UP"
starring
Gail RUSSELL
Diana LYNN
Brian DONLEVY
BRANDT'S GOTHAM
B'way & 47th St.
PARAMOUNT HIT

Dorothy McGUIRE • Robert YOUNG
"CLAUDIA and DAVID"
A 20th Century-Fox Picture
PLUS ON STAGE — VIVIAN BLAINE
ROLLY ROLLS
Extra! JERRY COLONNA
At the COOL ROXY 7th Ave. 50th St.

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A MESSAGE FROM THE FRIENDLY COMPANY

TO M-G-M's THOUSANDS OF CUSTOMERS WHO ARE NOT IN COMPETITIVE SITUATIONS

★

Compliance with the June 11th opinion of the Federal Court in the government suit will require changes in the conduct of our affairs. Pending the entry of a final decree, we find it advisable and in some cases necessary to modify some of the policies under which we have been operating. Loew's Inc. will, to the best of its ability, make just as few changes in its sales policy as is necessary. Above all, we will approach the future in that same friendly spirit which has earned for us your magnificent support, consideration, and loyalty.

So many of our customers have expressed the desire for product security that we are very happy to announce the following plan in strictly non-competitive situations. We will offer, subject to as few conditions as possible but including a privilege of elimination, all units of our regularly released output for the twelve month period com-

(continued)

mencing September 1, 1946 and ending August 31, 1947. Should any of our customers in these non-competitive situations prefer to buy our pictures one at a time, they will of course, be accorded this privilege.

We regret that we are not yet prepared in competitive situations to put into effect a general policy of competitive bidding due to the uncertainties inherent in the present status and the need for working out administrative details. However, pending entry of a final decree, in a very limited number of emergency situations and on a purely experimental basis we will attempt to work out an administrative procedure for the handling of competitive bids. We hope that those of our customers, or prospective customers, to whom this procedure cannot be applied will understand our position and bear with us with patience.

Our policy, until final disposition is made of the government suit, will among other things, include the following points:

1. Our pictures will be tradeshown.
2. In competitive situations or localities, each feature picture will be offered individually and its acquisition by license by any theatre will not be made conditional upon the licensing of any other picture or unit distributed by us.
3. In strictly non-competitive situations we will offer, subject to certain conditions including the privilege of elimination, all units of our regularly released output for a twelve month period commencing with such of those subjects released subsequent to September 1, 1946 and ending August 31, 1947.

4. In respect to Short Subjects and News, to those of our customers who prefer that they be offered individually we will comply with such desire and will license each issue independent of any other. If on the other hand, any of our customers prefer to license Short Subjects or News in bulk, they may do so and a privilege of elimination will be granted.

It must be obvious to everyone in the business that if, as, and when the opinions of the Court are incorporated into a decree, there will come about a drastic change in the general order of conducting many phases of our distribution business and the possibility of some changes in our production plans. This may result in a slight delay in product availability or other unforseen inconveniences occasioned by the time required to make the necessary adjustments to comply with the decree of the Court. If such results should be brought about, we earnestly solicit the patience and consideration of our customers. One of the first considerations in our distribution policy has been and will continue to be the welfare of our customers and our efforts will be earnestly directed to the accomplishment of any necessary changes as expeditiously and as practically as they can be worked out.

Our job in the motion picture industry is to make and distribute great entertainments and we feel confident that our customers are just as anxious to demonstrate the virtues of good showmanship in the exhibition of such product. We therefore expect to continue, as far as we may be permitted by law, to pursue the policies which have earned for us from our exhibitor customers the name of which we are so humbly proud—The Friendly Company.

(LOOK TO THE FUTURE! A FORECAST OF M-G-M PRODUCT-SECURITY! PLEASE TURN!)

Executive Entrance M-G-M Studios, Greatest in the World!

HERE IS PRODUCT-SECURITY!

Look ahead with M-G-M to the Big Ones Coming!

THE YEARLING (Technicolor)
GREGORY PECK, JANE WYMAN, Claude Jarman, Jr.

A WOMAN OF MY OWN
GREER GARSON, ROBERT MITCHUM, RICHARD HART

THE SEA OF GRASS
SPENCER TRACY, KATHARINE HEPBURN, MELVYN DOUGLAS, ROBERT WALKER

UNDERCURRENT
KATHARINE HEPBURN, ROBERT TAYLOR, ROBERT MITCHUM

FIESTA (Technicolor)
ESTHER WILLIAMS, Akim Tamiroff, Ricardo Montalban, John Carroll, Mary Astor, Cyd Charisse

UNCLE ANDY HARDY
MICKEY ROONEY, Lewis Stone, Sara Haden, Lina Romay

HIGH BARBAREE
VAN JOHNSON, JUNE ALLYSON, Thomas Mitchell, Marilyn Maxwell

THE UNFINISHED DANCE
MARGARET O'BRIEN, Cyd Charisse, Karen Booth, Danny Thomas

IT HAPPENED IN BROOKLYN
FRANK SINATRA, KATHRYN GRAYSON, Jimmy Durante, Peter Lawford

MY BROTHER TALKS TO HORSES
"BUTCH" JENKINS, PETER LAWFORD, BEVERLY TYLER

TILL THE CLOUDS ROLL BY (Technicolor)
(Cast alphabetically) JUNE ALLYSON, LUCILLE BREMER, JUDY GARLAND, KATHRYN GRAYSON, VAN HEFLIN, LENA HORNE, VAN JOHNSON, TONY MARTIN, DINAH SHORE, FRANK SINATRA, ROBERT WALKER

SUMMER HOLIDAY
MICKEY ROONEY, WALTER HUSTON, GLORIA DE HAVEN, "BUTCH" JENKINS, Frank Morgan, Marilyn Maxwell, Agnes Moorehead, Selena Royle

THE SECRET HEART
CLAUDETTE COLBERT, WALTER PIDGEON, JUNE ALLYSON

THE BEGINNING OR THE END
BRIAN DONLEVY, ROBERT WALKER, Tom Drake, Beverly Tyler, Audrey Totter

TENTH AVENUE ANGEL
MARGARET O'BRIEN, Angela Lansbury, George Murphy, Phyllis Thaxter

THE MIGHTY McGURK
WALLACE BEERY, Dean Stockwell, Edward Arnold, Aline MacMahon

LIFE'S FOR THE LOVING
GENE KELLY, Marie MacDonald, Charles Winninger

THIS TIME FOR KEEPS
ESTHER WILLIAMS, Lauritz Melchior, Jimmy Durante, Johnnie Johnston, Xavier Cugat

LADY IN THE LAKE
ROBERT MONTGOMERY, Audrey Totter, Lloyd Nolan

ARS GRATIA ARTIS

Blum Film Pact

(*Continued from page* 1)

rangement, whereby American pictures may be shown in French theatres for nine weeks of every quarter.

On the whole, the agreement was supported by nearly all government leaders. Most vehement in his criticism of the plan, however, was Fearnand Greiner of the French Communist Party, who claimed that the program [illegible] ruin the French motion picture [illegible] and subject the people to continual barrage of American propaganda.

Although the film agreement between the U. S. and France became officially effective Aug. 1, the program was put into practice one month previously. During July, 27 American feature films were shown in Paris first run theatres, compared to four in June.

Since the beginning of the year 50 French features have been started, of which 10 to 12 are high budget productions. French producers, however, are running into some financial problems due to increased production costs as a result of inflation, and also to the poor state of the studios, which have not been technically or materially renewed since 1939. It is expected that a part of the recently approved American loan to France will be used for remodeling and improving the studio facilities.

Two French film organizations are to be consolidated into one. They are the Office Professionnel du Cinema and the Direction Generale de la Cinematographique.

The French sponsored "Cannes International Film Festival," in which 19 nations will participate, will open Sept. 20. Six American films already have been registered to be shown at the Festival. They are: "The Lost Weekend," Paramount; "Anna and the King of Siam," 20th Century-Fox; "Rhapsody in Blue," Warners; "Notorious," RKO Radio; "Gilda," Columbia, and "Gaslight," M-G-M. The Cannes festival was scheduled to take place in Sept., 1939, but was halted by the war.

Steady Product for Negro Houses Set

Herald Pictures, Inc., recently incorporated at Albany, plans to produce and release 12 all-Negro pictures annually, at the rate of one per month, according to an announcement from the home office, New York, assuring operators of all-Negro theatres a steady flow of product.

Herald president Jack Goldberg says the new pictures will be budgeted at $50,000 each, with production on the first, "Boy, What a Girl," scheduled to get underway Sept. 16 at the Fox Movietone Studios here.

The organization announces that it will open distributing and booking offices in Chicago, Atlanta, Dallas and Los Angeles, in addition to the home offices in New York. Executives of the company include John Gluskin, production executive in charge of casting; and J. M. Lehrfeld, secretary and treasurer.

'Claudia' Radio Ads

Twentieth Century-Fox has purchased three participations in WABC's "This Is New York, Bill Leonard Reporting" program and two participations in the station's "Margaret Arlen" program, both for "Claudia and David," WABC reports.

Review

"Two Years Before the Mast"

(*Paramount*)

HERE is a grim picture of the cruelty which prevailed aboard sailing vessels a century ago. A fine cast has made of the Richard Henry Dana, Jr., novel both strong drama and an effective account of the conditions that led to Federal reforms to improve the lot of American merchant seamen within a few years after the appearance of Dana's book.

Alan Ladd, Brian Donlevy and William Bendix top the splendid cast, which also includes Howard da Silva, Barry Fitzgerald, Albert Dekker, Luis Van Rooten, Darryl Hickman and others. Seton I. Miller who was associate producer also collaborated with George Bruce on the screen play based on the Dana novel.

John Farrow's direction gives the famous story its due measure of grim fascination and evil overtones. It is the story of the voyage of the two-masted brig, *Pilgrim,* from Boston to San Francisco around Cape Horn. Donlevy, as Dana, and Ladd, as the son of the ship's owner, inadvertently shanghaied as the crew was made up in Boston, are among those aboard. The ship is ruled mercilessly by da Silva, as Captain Thompson, and Bendix, as the first mate.

Brutal floggings are employed to pacify rebellious crew members. Driven by his desire to set a record for the voyage, the ship's master refuses to put into port for fresh food and scurvy breaks out among the crew. Weathering storms and cold, the ship rounds the Horn and ultimately puts in at Monterey to discharge cargo before proceeding to San Francisco. Denied shore leave there, the crew mutinies and abandons ship. Bendix, departing with the men, is shot and killed by the captain. The crew returns and the captain is killed by a seaman. They take over the ship, return to Boston and through their trial for mutiny and piracy, of which they are exonerated, begin to fight to improve merchant seamen's conditions.

The story is unrelieved by humorous touches and carries only the suggestion of romance after Esther Fernandez comes aboard as a passenger en route from Brazil to California where she is to be married. There are only brief and inconclusive meetings aboard ship between herself and Ladd.

A famous title, a strong cast and a well-made picture should assure good box office returns. But this is masculine fare and women will have to be urged, not invited, to see it.

Running time, 98 minutes. General classification. Release date, not set.

SHERWIN KANE

OWMR Food Prints For Exhibitor Review

WASHINGTON, Aug. 22.—Reviewing committees of the American Theatres Association, Allied States and Motion Picture Theatre Owners of America received special prints of the newest Office of War Mobilization and Reconversion famine short, this week, it is learned here.

Anthony Hyde, OWMR information chief, is reported to have sent prints of the four-minute short to the committees, requesting that the film be reviewed and reports made. Special showings will be given at a later date, in New York or Washington, it was said. Orson Welles did the narration for the short subject, which represents the government's second attempt to produce an acceptable film on the food situation.

Glackin Rites Held

HARTFORD, Aug. 22.—Funeral services for John S. P. (Jack) Glackin, partner in the Glackin and Lewitt Theatres of New Britain and Plainville, who died Monday, were held yesterday in New Britain, with interment in St. Mary's Cemetery there.

Bell Gets Astor Films

Astor Pictures' two new Negro features, "Beware," and "Tall, Tan and Terrific," will be distributed in the New York territory by Bell Pictures Corp., according to an announcement by Astor.

Form Wallace Prod.

HOLLYWOOD, Aug. 22. — Producer-director Richard Wallace has formed Richard Wallace Productions, Inc., as an independent corporation. Stanley Bergerman and I. H. Prinzmetal are other officers.

Driving for Stronger Censorship in Detroit

DETROIT, Aug. 22.—A campaign for a stronger censorship code has been launched by *The Detroit Times,* following a statement by Police Censor Snyder that the present law is virtually ineffective due to loopholes.

Although the newspaper is concentrating on pornographic literature, the move is seen as an answer to charges by Catholic groups that "the weak censorship ordinance" allowed police to permit Howard Hughes "The Outlaw" to be shown here.

Space for Television

Radio Station WNEW, owned and operated by the Greater New York Broadcasting System, will move to 505 Fifth Avenue today, it is reported here. The new location will provide 50,000 square feet, of which 36,000 will be used immediately and the rest held in reserve for frequency modulation and television developments.

Barnstyn Gets Five

The Loet Barnstyn Distributing Corp. here has acquired "New Wine," "The Swiss Family Robinson," "Beyond Tomorrow," "Melody for Three" and "They Meet Again" and is placing them with independent distributors in Europe, according to an announcement by the company here.

SPG Parley Today

Current negotiations between the Screen Publicists Guild and distributor representatives will continue this afternoon with a meeting to be held between the two groups at the Hotel Astor here. The Guild is seeking a 30 per cent wage increase for some 2,500 employes.

Six Incorporations Filed in N. Y. State

ALBANY, N. Y., Aug. 22.—Six new companies connected with the industry have filed incorporation papers here, as follows:

Amusement Research Corp. has been incorporated to conduct business in Yonkers. Authorized capital stock is $20,000 at $100 par value. Incorporators are: Eugene A. Russell and Helen M. Russell, New York; William H. Hayes, Rye. Alexander E. Perlman, Yonkers, was incorporating attorney.

Square Amusement Corp. has been incorporated to deal in motion picture films. Capital stock is 110 shares; 10 shares of Class A at one dollar par value and 100 shares of Class B at $50 par value. Incorporators are: Rosanna M. Brady, Natalie D. Samson and Elizabeth M. Brown, New York. Leonard Loewinthen, New York, was incorporating attorney.

Eastern Amusement Corp. has been incorporated to deal in motion pictures, films and projecting machines, in the Bronx. Incorporators are: Joseph A. Bargnes, Lloyd G. Cowen and Egon Loeb, Bronx. Robert E. Berger, New York, was incorporating attorney.

Distributor Analyst Corp. has been incorporated to conduct a theatrical business. Incorporators are: Richard W. Girvin, Claude M. Bolser and Albert D. Albee, New York. Seymour Basking was incorporating attorney.

French Ideal Films, Inc., has been incorporated to deal in motion pictures. Incorporators are: George Mullar, Paris; Walter Bibo and Jane Bibo, New York. Rodrigue Bertol, New York, was incorporating attorney.

Broadway Theatre Association, Inc., has been incorporated to furnish amusement to the public. Incorporators are: Anthony Farrar and Anne Bricker, New York; Emanuel Epstein, Brooklyn. Harry T. Thurschwell was incorporating attorney.

6 Paramount Reissues Set for Ambassador

The Ambassador Theatre here will feature programs of Paramount reissues from Sept. 1 to Nov. 30, in connection with the company's 34th anniversary, according to a home office announcement.

The program will open with "The Plainsman," and "The Jungle Princess," both of which will be re-released in their original, uncut versions, it was announced. The second bill will be comprised of "Spawn of the North" and "Ghost Breakers": followed by the combination of "I Wanted Wings" and "Typhoon."

12 'Snapshots' for 1947

Columbia will release 12 editions of "Screen Snapshots" for the 1946-47 season, according to an announcement by the company here yesterday.

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U.S. Decree

(*Continued from page 1*)

dell Berge called the proposal a "trial balloon" and expressed belief that it is the best and most workable proposal yet made. He cautioned, however, that all government recommendations thus far are "strictly tentative."

Attorneys at the Department of Justice expressed the belief that if the alternative for divorcement is agreeable to the court, no appeal will be necessary. However, one spokesman asserted that an appeal by the defendants would be almost certain in the event the alternative is adopted.

Viewing the latest Federal recommendations, Myers pointed to the "need for more product." He asserted that if the affiliated theatres are restricted to the pictures of their parent companies, and the non-theatre owning distributors, the parent companies will have to make more pictures in order to operate their own theatres.

"I personally think that the Government's latest proposal has merit. The producers have always justified their ownership of theatres on the ground that they need show cases for their product. The proposal would make them just that," Myers continued.

"The court advanced the demonstrably unworkable plan for auctioning films," Myers said, "and I can only assume from developments that the Government and the defendants have been unable to agree on a method for trying it out. If auctioning is unworkable the Government is within its rights in proposing any remedy which will be effective," Myers concluded.

Wendell Berge said in an interview that the Department would like to hear from more industry groups on the decree. He called the second proposal a "feeler" directed toward the defendants.

Myers expressed belief that the defendants would "rather have complete divorcement than this plan."

ATA 'Policing' Plan

(*Continued from page 1*)

chairman, indicating that the National Association of Manufacturers, the U. S. Chamber of Commerce, the National Association of Broadcasters and other industry trade associations would be sounded out.

Informal polling of the six organizations is understood to have been conducted by J. Edward (Ned) Shugrue, ATA public relations director, with the response being very favorable. Indications are that there is no longer any question about such a move being interpreted as a trade practice and since it would probably fall into the category of a legislative function, no formal authorization is expected to be required from the ATA board.

It is emphasized, however, that no definite plan can be formulated as far as ATA is concerned until it is determined what the nature of the government "policing" will be in the film industry as a result of the final decree.

CIEA Decree Meet

(*Continued from page 1*)

tives of all CIEA-affiliated groups would attend the Washington meeting and that once an over-all decree policy had been agreed upon, a committee would be appointed to confer with Department of Justice officials.

9 More Before Cameras; 58 Films in Production

HOLLYWOOD, Aug. 22. — Production activity increased last week as nine new films reached camera stages. Work was completed on four pictures, and one—Paramount's "The Big Haircut"—was temporarily suspended. At the weekend the shooting index stood at 58. The production scene follows:

Columbia

Finished: "Lone Star Moonlight."
Started: "Betty Co-Ed," with Jean Porter, Shirley Mills; "Blondie's Big Moment," with Penny Singleton, Arthur Lake, Anita Louise, Jerome Cowan, Larry Simms.
Shooting: "Boston Blackie and the Law," "Mr. District Attorney," "My Empty Heart," "Johnny O'Clock," "Dead Reckoning," "The Return of Monte Cristo" (Small).

Eagle Lion

Shooting: "It's a Joke, Son," "Born to Speed."

Independent

Shooting: "The Fabulous Joe" (Roach).

M-G-M

Shooting: "It Happened in Brooklyn," "Life's for the Living," "The Arnelo Affair," "This Time for Keeps," "Summer Holiday," "Unfinished Dance," "High Barbaree."

Monogram

Started: "It Happened on Fifth Avenue," with Ann Harding, Victor Moore, Don De Fore, Gale Storm; "Mr. Hex," with Leo Gorcey, Huntz Hall, Gail Robbins.
Shooting: "The Trap," "Rainbow Over the Rockies."

Paramount

Temporarily suspended: "The Big Haircut."
Shooting: "Golden Earnings," "My Favorite Brunette," "The Emperor Waltz," "Unconquered" (DeMille).

PRC

Started: "Lady Killer," with Robert Lowrey, Ann Savage.
Shooting: "Don Ricardo Returns."

RKO Radio

Shooting: "They Won't Believe Me," "San Quentin," "Trail Street," "The Bachelor and the Bobby-Soxer," "Katie for Congress," "The Secret Life of Walter Mitty" (Goldwyn).

Republic

Finished: "Spoilers of the North."
Shooting: "That's My Gal," "Trail to San Antone."

Screen Guild Productions

Started: "My Dog Shep," (Golden Gate) with Tom Neal, Craig Reynolds, William Farnum, Grady Sutton, Russell Simpson.

20th Century-Fox

Shooting: "I Wonder Who's Kissing Her Now," 'Bob, Son of Battle," "The Homestretch," "The Late George Apley," "13 Rue Madeleine," "The Brasher Doubloon."

United Artists

Finished: "Strange Bedfellows" (Stone).
Started: "Vendetta," (California Pictures) with de George, Hillary Brooke, Faith Domergue, Nigel Bruce; "Adventures of Don Coyote," (Comet) with Richard Martin, Frances Rafferty, Val Carlo, Marc Cramer, Benny Bartlett, Pierce Lyden.
Shooting: "Carnegie Hall" (Federal Films); "Fabulous Dorseys" (Rogers); "A Miracle Can Happen" (Bogeaus-Meredith); "Monsieur Verdoux" (Chaplin).

Universal-International

Started: "I'll Be Yours," with Deanna Durbin, Tom Drake, William Bendix.
Shooting: "Flame of Tripoli," "Arch of Triumph" (Enterprise); "Smash-Up" (Wagner); "Swell Guy" (Hellinger); "Magnificent Doll" (Skirball-Manning).

Warners

Finished: "Life with Father."
Shooting: "Possessed," "Deception," "Pursued" (U. S. Pictures).

MPA Survey

(*Continued from page 1*)

are part of the operating policy, if candy is sold and whether single or double features are shown.

The participating companies have agreed to divide the foreign market into sections and will undertake the responsibility of delivering the information on all theatres in their areas. At least six months will be required to gather the basic information, after which it will be collected and prepared. The probability also is that a re-check will be made every other year. Thirty-five thousand questionnaires have been printed, plus a set of basic instructions and explanations as a guide.

A generally similar pattern will be employed in the domestic theatre structure but will not be undertaken until the foreign survey is concluded.

Six Additional Films Get Legion Ratings

The National Legion of Decency has given its A-I rating to the following new features: "Black Beauty," 20th Century-Fox; "The Inner Circle," Republic, and "The Show-Off," M-G-M.

Classified as A-II were "The Last Crooked Mile," Republic, and "Vacation in Reno," RKO Radio. Paramount's "Blue Skies," was placed in Class B.

N. Y. State Film Booked

ALBANY, N. Y., Aug. 22. — The Strand and Grand here, Warner and Fabian theatres respectively, are showing "You and Your State," 10-minute film produced for the State Department of Commerce to show the services of New York State to its residents. A large number of theatres throughout the State booked the short, it is reported here.

ARI Survey

(*Continued from page 1*)

questions are being asked exhibitors by the interviewers.

Sindlinger himself returned to New York yesterday following an informal survey of about 125 subsequent run independent theatres from coast to coast. "An exhibitor bases his attitude on the amount of money spent on the picture rather than on the picture itself," Sindlinger cited as one of the [illegible]vey's initial findings. "The exh[illegible]r appears to be more wrapped up in the terms he pays for a film than he is in its potential profit," he explained.

The survey thus far discloses that there is disagreement among exhibitors playing the same type of picture in subsequent runs in comparable situations, according to Sindlinger. "Some say that a long first-run hurts them and adopt almost a negative attitude while they exhibit the picture, while others say a long first-run helps them and do not slacken their selling efforts," he pointed out. The subsequent-run exhibitor is extremely conscious of what the first-run theatre is doing with a picture rather than what he can do with it and invariably charges "milking," Sindlinger indicated.

Exhibitor Too Self-Conscious

Sindlinger said that his own survey has convinced him that the exhibitor is too self-conscious of his present admission prices, believing them to be too high, yet he has no general idea of what the average admission price is elsewhere in the U. S. Current ARI estimates place the average admission price at 46 cents, whereas it was 32.5 cents in 1940. The exhibitor also talks too much in terms of types of pictures rather than of pictures themselves and their potential box office, Sindlinger said.

Sindlinger believes that distributors will no longer be able to estimate the potential yield of a picture once it has to be sold through the "auction" method. It is therefore important, he pointed out, that the exhibitor reappraise his value of a picture since he will no longer be able to be guided by such yardsticks as a $2,000,000 picture or a $3,000,000 picture in adjusting his attitude toward the product he plays.

Rank-'U' Houses

(*Continued from page 1*)

partment, who reports that the combine's program will require him to make extensive survey tours abroad.

Although no specific goal has been set up as to the number of houses to be added to the combine's present interests in over 1,000 theatres, according to Cohn, the potentialities for theatre building and acquisition abroad were described by him as "limitless." Ultimate control by the combine of 2,000 theatres, he said was foreseeable.

Cohn said his department is slated for extensive quarters in the new Universal building now being constructed in New York. J. H. Seidelman, president of Universal International Films, Inc., in outlining Cohn's duties earlier this week, said Cohn will maintain a close liaison with the combined theatre interests and "will be in charge of operations of those theatres which come under the Universal International banner in territories other than the United States."

FIRST IN FILM NEWS

MOTION PICTURE DAILY

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MPTOA Poll 10-1 Against Auction Sales

Vote for Divorcement Up to Nearly 2 to 1

Exhibitor opposition to auction film selling as proposed in the New York Federal court opinion in the industry anti-trust suit is being expressed at a ratio of more than 10 to one, according to the poll of exhibitor opinion being conducted by Motion Picture Theatre Owners of America.

Exhibitor opinion on the desirability of complete divorcement of affiliated theatres, which was about evenly divided at the end of the second week of the poll, underwent a sharp change in the third week, with the result that the count, announced by MPTOA on Friday, is now 112 for complete divorcement to 63 opposed. Four did not answer the question.

The three weeks' tabulation to date

(*Continued on page 7*)

Wyatt Balks OPA On New Building

WASHINGTON, Aug. 25.—Wilson Wyatt, Housing Expediter, went against recommendations of the Civilian Production Administration in calling for additional barriers upon commercial construction, according to an OPA spokesman.

John D. Small publicly asserted re-

(*Continued on page 7*)

'U' Announces New Winter Garden Head

Indication that Universal will assume operation of the New York Winter Garden Theatre when United Artists operation ceases on Oct. 1, is seen in the announcement by Universal of the appointment of Robert Ungerfeld, special 'U' exploiteer, to replace Al Rosen who resigned on Friday. Ungerfeld will take over the post today.

On Aug. 6 MOTION PICTURE DAILY reported that the Garden probably would become the first theatre to be operated by 'U' in its new plans for extensive theatre operations in conjunction with J. Arthur Rank, who leased the house last year from the Shuberts.

D of J Technicolor Probe Nearing End

Washington, Aug. 25. — A Department of Justice spokesman reported yesterday that the investigation of Technicolor, Inc., for possible violations of the Sherman anti-trust laws is nearing its conclusion.

While the Department's investigation still is under way on the West Coast, the spokesman intimated that there is a strong likelihood of court action in the near future.

See MPA 'Outlaw' Action on Sept. 11

Action on possible revocation of the Production Code Administration seal issued to Howard Hughes' "The Outlaw" is expected to be taken by the board of directors of the Motion Picture Association at its next meeting, which it was learned at the weekend, has been scheduled for Sept. 11.

Although it was previously expected that the board would meet this week, a change has been made in MPA president Eric Johnston's plans for coming to New York. Johnston is said to have returned to the Coast from a Rocky Mountain vacation instead of coming directly to this city. He will preside at the Sept. 11 meeting.

Broidy in Charge Of Mono. Studio; Keeps Other Duties

HOLLYWOOD, Aug. 25.—Monogram president Steve Broidy will take over the post of executive director of production formerly held by Trem Carr, who died Aug. 18, in addition to his present duties.

Broidy said: "Production policies which have highlighted Monogram's activities will be continued and intensified."

The company simultaneously announced its entry into the short subject field with "Mexican Baseball," a one-reeler in color, produced by Eugene H. Levey, as its first release. Filmed in 16mm., the picture will be upped to 35mm. and distributed throughout the world.

'Auction' Selling Is Scored by PCCITO

HOLLYWOOD, Aug. 25.—The Pacific Coast Conference of Independent Theatre Owners announced Friday at the close of the trustees meeting, at the Ambassdor Hotel, that a delegation comprising representatives of each unit and the executive secretary will present recommendations to the Department of Justice the last week in September based on the view that auction selling as planned "may not only permit but encourage procuring

(*Continued on page 7*)

See Auction Sales Aiding Independent Units' Status

Auction selling is going to enhance the position of the independent motion picture producer substantially and in a number of ways, according to producer-director Roy Del Ruth, who has been making pictures since 1915 and recently got cameras started on his first independent production.

Under the conditions which now seem likely to prevail, says the man who produced the first "Broadway Melody," a picture, independently produced or not, will stand on its own merit and command whatever terms and playing time its quality entitles it to command. Exhibitors will be under no necessity of buying one picture to get at another, and company trademarks no longer will be regarded as signposts of price level, Del Ruth stated.

Rentals, terms and playdates will be determined by exhibitors on the basis of the boxoffice results they believe themselves capable of obtaining for a picture which they consider suitable to their particular audiences, not necessarily with reference to what house it played in adjacent towns or cities, Del Ruth pointed out.

This state of affairs, which Del Ruth says he anticipated when he organized his producing company last October, gives the independent many advantages. He believes there will be more independent production companies formed as time goes on and the shape of the market-to-come takes on definition and that the matter of choosing a releasing channel finally will come to hinge on the selling ability of the various sales staffs.

Decree Draft Completed for Distributors

TheatreOwningCompany Heads Make Final Study

Counsel for the theatre-owning defendants in the New York anti-trust suit have completed work on their initial proposed draft of a final decree and have submitted the draft to company presidents, sales heads and other executives for study and possible alterations, it was learned at the weekend.

Indications are that the draft might be ready for submission to the Department of Justice before the end of this week.

The possibility of the theatre-owning defendants making any move to negotiate with the Department of Justice on the basis of the government's new proposed decree appeared remote at the weekend. Counsel for one of these defendants declared that the decree which would be submitted to the Department of Justice on behalf of the distributor defendants with affili-

(*Continued on page 7*)

Anti-Trust Suit Is Filed in Memphis

MEMPHIS, Aug. 25.—Charging violation of the Sherman anti-trust laws, a group of Memphis neighborhood theatres and their owners have filed a damage suit for $2,910,600 in Federal Court here against eight distributors and operators of the Lightman neighborhood theatres.

The petition charged that the defendants control 80 per cent of the fea-

(*Continued on page 7*)

2nd Schine Appeal To Be Filed Today

Counsel for Schine Chain Theatres are scheduled to file an appeal to the U. S. Supreme Court through the U. S. District Court in Buffalo today on the reorganization of the Schine circuit ordered by Federal Judge John Knight. Schine has already filed an appeal to the Supreme Court from the decision of the District Court, and both appeals will probably be consolidated later on.

Willard S. McKay, Schine counsel, left New York over the weekend for Buffalo to present the new appeal to Judge Knight for signature. Once

(*Continued on page 7*)

Personal Mention

J. CHEEVER COWDIN, Universal board chairman, who arrived in New York by plane last week following a six weeks business trip to England and the Continent, left here over the weekend for the Coast.

•

Gordon Mitchell, president of All-Scope Pictures, Hollywood, has returned to the Coast from Washington and New York. Hugh Carlin, All-Scope field representative, has gone to Detroit from New York.

•

Dorothy Hunt, secretary to Red Kann, Quigley Publishing Co. vice-president, was married Saturday in Jamaica, N. Y., to Herbert J. Smith of Crowell-Collier Publishing Co.

•

Madeleine White of Monogram's New York publicity department, and her husband, Al Cormier, left here at the weekend for a week's motor tour of New England.

•

R. K. Hawkinson, assistant to Phil Reisman, RKO Radio foreign sales vice-president, is sailing on his yacht, *Escape,* in Long Island Sound on vacation.

•

Edward Manson has rejoined the Samuel Goldwyn organization as company manager for the forthcoming tours of the Goldwyn Girls to England and South America.

•

Sidney Schreiber, Motion Picture Association general counsel, left for the Coast at the weekend on his first visit to Hollywood, which he is combining with a vacation.

•

Y. Frank Freeman, Paramount's vice-president in charge of studio operations, left New York for the Coast at the weekend.

•

Richard de Rochemont, producer of the March of Time, left here yesterday by plane for Paris, first stop on an extended European trip.

•

A. F. (Peck) Baker, operator of the Electric Theatre, Kansas City, will celebrate his 40th year as an exhibitor on Oct. 6.

•

Gottfried Reinhardt, M-G-M producer and writer, has arrived in New York from the Coast and is accompanied by Mrs. Reinhardt.

•

Arthur C. Bromberg, president of Monogram Southern Exchanges, Atlanta, is in Hollywood from the former city.

•

Roy Haines, Warners Western division sales manager, returned here over the weekend from the Midwest.

•

Alfred Crown, foreign sales manager for Samuel Goldwyn Prod., will arrive here tomorrow from the Coast.

•

Jack Ellis, United Artists district manager, will leave New York for Albany today.

Tradewise . . .

By SHERWIN KANE

THE Department of Justice's latest decree proposal which would prohibit affiliated theatres from licensing the product of other companies having affiliated theatres for a period of at least ten years casts more light on the state of mind of those who propounded it than it does on the ultimate solution of the litigation whose confusion it compounds.

It suggests an attempt to achieve an aim either not granted or specifically denied by the court—divorcement. Affiliated subsequent run theatres could not be operated profitably under any such product limitations.

The proposal that a few companies, not all, in the same industry be barred from competing in the open market for product which was made for the widest possible market is discriminatory against producers as well as theatres.

It is to be hoped that the courts will so see it and will denounce this attempt of a plaintiff to write its own decision in its own action and in a fashion that goes beyond anything contained or even suggested in the court's opinion.

•

It may be said that the proposal is more enlightening of the state of mind with respect to this industry that prevails in the Department of Justice than it is of the ultimate disposal of the case at bar because it is of a pattern with considerable of recent Federal law that is conceived or interpreted to restrain one and not another, or to benefit one while penalizing another, even though both may be in the same industry and may be dealing one with the other.

Assistant U. S. Attorney General Wendell Berge was prompt to call it a "trial balloon," which may be considered in the nature of an apology, an explanation or just "when you say those words, smile!"

Abram Myers of Allied States said it was "legal" because both the companies and the government have found auction selling to be "demonstrably unworkable." Maybe the government has but William F. Rodgers just announced last week that M-G-M is prepared to go ahead with it immediately on an experimental basis.

• •

They named it the "Confederation of Southern Theatre Owners Associations" — those exhibitors from the 12 states from Virginia to Texas who met in New Orleans last week to consolidate their views of the provisions of the impending New York court decree, retained counsel and authorized it to apply for leave to intervene as friend of the court in the decree hearings next month.

Forming a "confederacy" in the South has come historically to mean secession from something. Well, most of the participating organizations are affiliated with American Theatres Association which, despite the hue and cry of its membership for some action on the impending decree, finds itself effectively restrained by its bylaws from entering into the trade practice arena. Many of the men at that New Orleans conference helped to fashion those bylaws, and all of them supported them, at the ATA organizing meeting in St. Louis only last winter.

It was at that St. Louis meeting that Fred Wehrenberg, veteran exhibitor and presently president of the MPTOA. argued valiantly but alone for the inclusion of trade practices in the ATA's sphere of activities. He was not supported by the directorate of the ATA, men who are reported to have voted overwhelmingly within the past 10 days in favor of decree action by the organization. That being impossible under its present constitution, a large segment found it necessary to organize a new Confederacy to get the action they denied themselves just a few months back.

Wehrenberg may have been hooted down at St. Louis, but that didn't prove him wrong.

And it hasn't taken much time to prove that he had something there.

• •

Reports have it that the new Universal-International is so quality-product minded already that it is preparing to disown the few "B" pictures as yet unreleased or in work at the Universal lot. It is more than likely that all such product will be offered by Universal in the near future not to exhibitors but to other distributors less alergic to pictures costing under a million.

Apparently U-I is taking no chances of being embarrassed by having someone ask in the plush months to come, "Who was that 'B' I seen you with last night?"

Newsreel Parade

MARSHALL TITO's defiance of the U. S. is spotlighted in current newsreels, as are Adm. Blandy's report on Bikini, and Adm. Halsey's visit to Chile. Sports, aviation developments and farm news are among reports on the domestic scene, and Canada contributes a glacier-climbing venture. Individual synopses follow.

MOVIETONE NEWS, No. 103—Adm. Blandy reports on Bikini atom-bomb tests. News flashes: Adm. Halsey in Chile; Sports model of a sea plane; Glacier mountain-climbing. Ocean-flying models display fashions over Atlantic. Mama lion in Paris zoo shows off new babies. Sports: Baseball, billiards, swim meet.

NEWS OF THE DAY, No. 301—Peace in Europe threatened as Marshall Tito defies U. S. Adm. Blandy reports to nation on atom-bomb tests. Uncle Sam's Armed Forces on alert in troubled world. Lighter side of the news with Adelaide Hawley: Lions in Paris. Sports: Bob "Fireball" Feller, roller rodeo, mountain climbing thrills.

PARAMOUNT NEWS, No. 104—U. S. ultimatum to Marshall Tito. Blandy brings Bikini report. Near East: Trans-Jordan awaits UN decision. What to wear: designers save scarfs. "The farmer takes a tank!" Climbing season at new peak.

RKO PATHE NEWS, No. 2—Adm. Blandy asks atom control. New airplane is Navy's largest. LaGuardia hailed by Czechs. Decontrol board states new rules. Women's champ swimming meet. New riots flare in Trieste zone.

UNIVERSAL NEWSREEL, No. 531—Adm. Halsey visits Chile. Navy's biggest airplane. Floods in Illinois. "Bugaboo" glacier scaled. "Open wider please. . . ."—a painless dentists' drill. World of sports: fishing champ, speed ball, roller derby.

Gov't Film Approval Up to MPA Board

Washington, Aug. 25.—Recommendations for the production of government film messages without compensation would not be submitted directly to Hollywood by Eric Johnston, president of the Motion Picture Association, but would rather be taken to the company presidents who compose the MPA board of directors, it was stated at MPA headquarters here.

While Johnston is reported to have pledged his cooperation to the office of Mobilization and Reconversion, he may hold up his recommendation for "gratis" production until a definite schedule of Federal films has been submitted to the MPA by Anthony Hyde, deputy director of OWMR, it was explained.

Norma Shearer Signs Enterprise Contract

Norma Shearer will return to the screen, according to the Enterprise office here, which revealed at the weekend that the company had signed the star to a long-term contract.

Miss Shearer will confer this week with David Lewis, who will produce her first picture, according to Enterprise. Lewis was associated with her late husband, Irving Thalberg, at M-G-M.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Improved Training Sought by SMPE

The Society of Motion Picture Engineers is preparing to launch a campaign in American colleges and universities for the establishment of "genuine basic courses embracing the technology of motion picture making," it was announced at the weekend by SMPE here. The plan, as set forth [illegible]resident Don E. Hyndman, fol[illegible] a survey by the society's committee on motion picture instruction, which found that "few, if any, of the courses to date can be construed as offering technical information on a level corresponding to that of other well-established curricula."

100 Courses

The survey disclosed that there are now at least 100 courses, with indications that the number will be augmented in the coming fall term. Subjects listed include cinematography, sound recording, film editing, projection, distribution, economic problems in exhibition and film processing, with some of the courses including the actual making of films. However, more specific instruction, with special courses leading to a degree in sound recording, will be recommended by SMPE.

The committee notes that in Southern California, home of the motion picture, only the University of Southern California lists any film courses and that these "are pointed more toward training people for teaching similar courses than toward providing solid engineering training in the professional aspects of the industry."

Will Seek Labor's Cooperation

SMPE will seek the cooperation of labor unions in its campaign, having found that the lack of professional courses "reflects the reported difficulty of school graduates in finding studio employment due to rigid closed shop conditions."

The SMPE committee consists of John G. Frayne, chairman; John W. Boyle, C. R. Keith and E. A. Bertram. Its reports are based on a questionnaire filled out by approximately 120 colleges and universities. Reprints will be made available to veterans and others who apply to the society for information on courses.

New 'Caesar' Record

"Caesar and Cleopatra" broke the house record at the Vogue Theatre, Vancouver, with a gross of $9,447 last week, according to an announcement by United Artists, distributors of the film. The company reports that the picture has been held over in the 13 Canadian situations where it opened last week.

Party for Hitchcock

RKO Radio will be host at a cocktail party at 21 Club here tomorrow for Alfred Hitchcock, producer of "Notorious," current Music Hall attraction.

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MGM, AP Set New Fact Short Series

A new series of short fact films to be known as "Theatre of Life" will be produced with the cooperation of the Associated Press and released by M-G-M, according to an announcement by the latter here at the weekend. Actual characters, situations and locations will be used.

The initial film, "Traffic With the Devil," which deals with the problems of today's mounting traffic casualty list, will have its preview tomorrow at the Museum of Modern Art, with Quincy Howe, president of the National Board of Review, delivering an introductory address.

WB, Library Ass'n Set Bibliography

A bibliography of selected books on the motion picture industry will be published this week under the joint auspices of Warner Bros. and the American Library Association, according to a Warner home office announcement.

The book, being brought out in commemoration of the twentieth anniversary of talking pictures, will have an introduction by Harry M. Warner, president of Warner Bros., and a foreword by Olga Peterson of the ALA. Selection of titles was made by Iris Barry of the Museum of Modern Art, Helen Conover of the Library of Congress and Helen Fitz-Richard of the Los Angeles Public Library.

RKO Radio Canadian Realignment Seen

Complete realignment of RKO Radio's sales set-up in Canada was forseen at the weekend as a result of home office discussions on Friday and Saturday between Robert Mochrie, RKO Radio vice-president, and Leo M. Devaney, Canadian division sales manager.

Devaney arrived here on Friday for the discussions and returned to his Canadian headquarters Saturday evening.

Name Bert Reisman RKO Venezuela Head

Bert Reisman has been appointed RKO Radio manager for Venezuela, replacing Antonio Garcia, who has resigned. During the past two years Reisman was Republic's representative in Brazil and before that he was special representative of RKO Radio's foreign department in Cuba and manager in Peru. He is already at the company's headquarters in Caracas.

Name Herman PRC New England Head

Al Herman, formerly a district manager for Universal, has been named New England district manager for PRC, it was announced at the weekend by Harry H. Thomas, president.

Herman will headquarter at the Boston exchange.

China Remittance Talks Deadlocked

As the Motion Picture Association, through its foreign department chief, Gov. Carl Milliken, reaffirmed at the weekend its determination to press member companies' claims to remittances withheld by the Chinese government, the U. S. State Department and the Chinese continued deadlocked in negotiations aimed at forcing the latter to rehonor the Aug., 1945, remittances agreement it repudiated a few weeks ago. The agreement, honored for the first six months of 1945, granted MPA member companies the prerogative to convert 15 per cent of their Chinese income for 1945 at the rate of 20 Chinese dollars to one American.

Pointing out that the highly-inflated monetary rate of exchange in China is at a new peak of about 3,000 Chinese to one American dollar, Milliken described the agreement as a now "disadvantageous" one for the companies, "but still an agreement." China's reneging has disturbed the companies, he said.

Milliken emphasized that the Motion Picture Export Association is concerned in the matter in no wise but as an interested observer, since MPEA does not operate in China.

Trotta to Help Select 'Miss America' of 1946

Vincent Trotta, National Screen Service art director, has been named to head the motion picture industry representation on the panel of judges for the "Miss America" beauty contest to be held at Atlantic City, Sept. 2-8.

Other industry representatives are Vyvyan Donner, Fox Movietone News; Russell Patterson, Patterson Puppetoons; Hap Hadley, Hadley studio, and Lois Wilson, actress.

Extension in Roach Case

Federal Judge John Bright on Friday signed an extension of time from today until Sept. 5 for Film Classics to answer charges brought on July 1 by Hal Roach that FC and Edward J. Peskay engaged in a contract conspiracy to defraud Roach. FC had petitioned the court for the time extension on the ground that the company's present management was in no wise connected with the contracts to which Roach refers and are currently investigating the allegations here and on the Coast.

Elect George Wielland

ATLANTIC CITY, Aug. 25.—George F. Wielland, owner of the Wielland-Lewis Theatres, has been elected president of the Atlantic City Amusement Men's Association. Other officers elected were C. A. Hill, vice president Edward J. O'Keefe, secretary-treasurer; and A. J. Vanni, Harry Waxman, and Frank Gravatt, trustees.

New Allied Member

CHICAGO, Aug. 25.—The Dale Theatre, Riverside, of which Ray F. Jenkinson is owner, has joined Allied of Illinois and the Allied booking and buying organization, according to Jack Kirsch, president of both the state and national Allied.

1st Father, Son in Picture Pioneers

The annual Harvest Dinner of the Picture Pioneers will be attended by the only father-son combination in the history of the organization, according to Jack Cohn, Columbia vice-president, who heads the group.

The combination appeared with the receipt of a membership application from Frederick Mercy, Jr., Yakima, Wash., exhibitor who entered the industry in 1921 as an employe of his father who started in 1907 and became a member of the Picture Pioneers in 1942.

Court Enjoins WB In 'Two Guys' Case

HOLLYWOOD, Aug. 25.—Acting in a suit filed against Warners by Joan Leslie asking $2,750,000 damages because the company billed her as a featured player instead of a star in "Two Guys From Milwaukee," Federal Judge Campbell E. Beaumont on Friday issued a temporary restraining order enjoining Warners from showing the picture, unless she is billed as co-star, pending further litigation.

The order required the plaintiff to post $10,000 to defray costs charged against her in the case.

Brandt Acquires 3 For Foreign Films

Acquisition of three theatres, the Atlantic Playhouse, Terminal and National in downwtown Brooklyn, which will be operated on a foreign film policy, has been announced by Brandt Theatres.

Taif Is Monogram Omaha Branch Chief

G. W. Taif, formerly a salesman in Monogram's Omaha office, has been appointed Omaha branch manager, replacing Tony Tedesco, resigned, Morey Goldstein, the company's general sales manager, announces.

Writers Honor Warner

The Mystery Writers of America, headed by Ellery Queen, has awarded honorary membership to Jack L. Warner, for the Warners' "excellent" filming of mystery stories, including "The Big Sleep," with memberships going also to Humphrey Bogart and Lauren Bacall for their performances in that picture.

SPG Nominates Three

HOLLYWOOD, Aug. 25.—John Baker, Chip Cleary, and Paul Harrison have been nominated for the presidency of the Screen Publicists' Guild. The election prescribed in a recent National Labor Relation Board decision, which ended a jurisdictional conflict, will take place Sept. 17.

Will Honor Wellman

William A. Wellman, producer and director of Columbia's "Gallant Journey," will be one of the guests of honor of the San Diego Junior Chamber of Commerce when the film has its world premiere at the Spreckles Theatre there Sept. 4.

RKO's "NO

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Decree Draft

(*Continued from page 1*)

ated circuits would represent their understanding of the court's judgment. As reported in MOTION PICTURE DAILY last Friday, Wendell Berge, Assistant U. S. Attorney General, described the government's new proposed decree, reported last Wednesday, as a "trial balloon."

[illegible] the opinion of counsel for the t[illegible]e-owning defendants, the government's new proposals, which would ban cross-licensing among them, seeks to effect "indirect divorcement," an idea which the court did not propose in its decision. The propositions have been termed "unreasonable" and at variance with the court's decision.

The only inference which can be drawn from reaction of counsel for the theatre-owning defendants is that if the government's new proposed decree of Aug. 15 was designed to be a "trial balloon," it is not destined to alter the present plans of the distributor defendants with affiliated circuits. The fight on the government's proposals would come if the Department of Justice embodies these proposals in its final proposed draft which is placed in the hands of the three-judge statutory court when it starts hearings Oct. 21. The judges were originally scheduled to start their hearings Oct. 7, but have postponed the date until Oct. 21, since they will not be available until then.

As far as can be ascertained, the Department of Justice has not filed its new proposed draft with the court. The defendants have to serve their proposed draft of a final decree on the Department of Justice by Sept. 15, with present indications being that it will be done much before that date.

Memphis Suit

(*Continued from page 1*)

ture pictures and operate the four downtown first-run shows. It is further charged that the Lightman neighborhood theatres get permission to show the pictures ahead of the independent neighborhood theatres.

Defendants are Paramount, Warner Bros., Universal, United Artists, 20th Century-Fox, RKO Radio, Loew's, Inc., Columbia, L. L. Theatres, Capitol Realty Co. and Malco Theatres, Inc. Also named defendants are M. A. Lightman, Sr., Paul Serilla, M. McCord, William Zerilla, Joe Maceri, Ed Sapinsley and Herbert Kohn, all associated with the theatres.

Plaintiffs are Chalmers Cullins and Nate Evans, as individuals, and on behalf of the Idlewild, Airways, Lucianne, Hollywood, Rosemary and Bristol theatres.

Cantor Heads JTG

Eddie Cantor has been elected president of the Jewish Theatrical Guild for the ensuing year. Other officers elected were George Jessel, Jack Benny, Emil Friedlander and William Morris, Jr., vice presidents; Abe Lastfogel, treasurer; William Degan Weinberger, chairman of board of trustees, and Dave Ferguson, executive secretary.

'Children' to Associated

"Children of Tragedy," produced by Visual Arts Corp., New York, for Save the Children Federation will be distributed by Associated Films, formerly the YMCA film bureau.

New Building

(*Continued from page 1*)

cently that some theatre limitations would be removed by Nov. 1. However, he has cautioned that construction of new theatres will be delayed several months.

Meanwhile, Wyatt has expressed belief that existing limitations are inadequate. He therefore issued a statement concerning doubling the strength of present barriers. This statement was made over protests from OPA. However, since Wyatt has authority over housing and the flow of construction materials, it is believed here that an order is forthcoming which will place stronger limitations upon theatre and other commercial construction. The order, to be drawn up by OPA, will be issued by Wyatt, it was said.

New theatre construction already frozen, the forthcoming order will limit the authority of local committees in granting special commercial permits and will give Washington more authority over regional construction.

Rose Signs Mason

LONDON, Aug. 25.—David Rose has signed James Mason to a five year picture contract with films to be made both here and in Hollywood and with the first to be made in Hollywood. Rose states that no distribution deal has yet been arranged. He will leave here for New York next week to finalize distribution and studio arrangements.

'Journey' Premiere Set

The world premieres of Columbia's "Gallant Journey" will be held at the Spreckles Theatre, San Diego, Sept. 4, according to a home office announcement. The event, which will be tied in with tributes to John J. Montgomery, pioneer airman, will be sponsored by the San Diego Junior Chamber of Commerce.

Charity Burlesque Show

CHICAGO, Aug. 25. — The local Variety Club will take over the Star and Garter Theatre the evening of Aug. 29 for a special prevue burlesque showing preceding the regularly scheduled opening of the house the next day. Entire proceeds will go to the La Rabida Sanitarium.

12 From FitzPatrick

M-G-M will release 12 FitzPatrick Traveltalks during 1946-47, rather than six, as was inadvertently reported on Friday, a company spokesman explained here at the weekend.

Columbia Signs Robinson

HOLLYWOOD, Aug. 25.—Casey Robinson has been signed by Columbia to write and produce "No Sad Songs for Me," starring Irene Dunne, according to a studio announcement.

Pevney to Enterprise

Actor-director Joseph Pevney has signed an exclusive contract with Enterprise and is due to arrive in Hollywood, Sept. 1, according to the company's New York office.

Schine Appeal

(*Continued from page 1*)

Judge Knight signs the papers, they will be filed in U. S. District Court there.

PCCITO

(*Continued from page 1*)

of exorbitant films rentals by distributors from exhibitors, the result of which would tend to make it necessary for admission prices to be increased, this being detrimental to the interests of the public, and may further the monopoly found by the court."

Recommendations will point out that "under provisions as now written it is possible for distributors to offer for license picture or pictures at a minimum price together with a percentage participation clause," in which case it is declared it would be impossible to determine who is the highest bidder.

PCCITO will suggest distributors be required to offer pictures with a minimum price and no percentage provision, "so there can be no possibility of a picture not being awarded to the highest competitive bidder."

Color Film for Steiner

Joseph Steiner has announced the re-formation of his Broadcast Pictures, Inc., here to produce a Technicolor film entitled "Rhythm Rhapsodies." William J. Kelly will be director of photography; Walter Hicks, sound recorder; Max Rothstein, film editor. Richard Hancox is listed as associate producer.

The company also has bought "Sudden Death," unpublished story by Elias Joseph.

MPTOA Poll

(*Continued from page 1*)

represents the opinions of exhibitors operating 582 theatres in 38 states.

At the end of the third week the vote on auction selling stood at 158 opposed, to 15 in favor, and no ballots left unanswered.

On the question of the approval or disapproval of the court's recommendation for arbitration of disputes as to bids, clearance and runs, whether the bidder has a theatre adequate for the run for which he bids, 44 voted in the affirmative and 121 in the negative, while nine did not answer.

To the question: "Do you approve of non-industry arbitrators?" 27 replied in the affirmative, and 144 in the negative. Four did not answer.

The poll is still underway and MPTOA will make public another tabulation at the end of the fourth week, next Friday.

Suspend Bout Telecasts

CHICAGO, Aug. 25. — The weekly evening telecasts of wrestling and boxing from Rainbo Arena by American Broadcasting Co. and station WBKB have been temporarily suspended until image orthicon equipment, presently on order, is delivered.

Fete French Seamen

A hundred French merchant marines were guests of the Stanley Theatre here Friday at a performance of "The Postmaster's Daughter." The party was sponsored by France Forever.

as LARRY DARRELL
in Darryl F. Zanuck's production of
W. Somerset Maugham's THE RAZOR'S EDGE,
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Screen Play—Mary Loos and Richard Sale
Based on Their Magazine Story
Associate Producer and Director—ALLAN DWAN

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Schine Cites N. Y. Rulings In 2nd Appeal

Suggests 'Divorcement' May Not Be Necessary

BUFFALO, Aug. 26.—Suggesting that the injunctive relief in trade practices to be effected in the New York anti-trust suit might make it unnecessary to direct the drastic reorganization of Schine Chain Theatres ordered by the U. S. District Court here, counsel for Schine today filed an appeal to the U. S. Supreme Court on the reorganization plan.

This is the second appeal to the Supreme Court filed by Schine, the initial appeal having been on the basis of the findings of the U. S. District Court in the case.

The appeal, listing 208 separate as-

(*Continued on page 6*)

M-G-M's Dirigible Launched Thursday

Howard Dietz

Elizabeth Taylor, M-G-M starlet, flew here from Hollywood yesterday to be present at Lakehurst, N. J., Thursday at the launching of M-G-M's new record-size advertising dirigible. She will officially christen the 265-foot craft, the "Metro-Goldwyn-Mairship," the idea for which was conceived by Howard Dietz, vice-president and national director of M-G-M advertising, publicity and promotions.

Carrying the biggest electrical run-

(*Continued on page 8*)

Plottel Canada Sales Head for 'U' Group

TORONTO, Aug. 26.—With the grouping of Universal, United World and Enterprise Prod. for Canadian distribution through Empire Universal Films, Toronto, Mark Plottel has

(*Continued on page 8*)

Cut Seen in Ohio's 3% Admission Tax

Columbus, O., Aug. 26. — Forthcoming reduction of this state's admissions tax is seen here following a statement by Thomas J. Herbert, gubernatorial candidate, that he favored cutting the retail sales levy, which includes the admissions tax, from three to two percent. Governor Frank J. Lausche, a candidate for reelection, is understood to favor the reduction also and has asked for the establishment of a tax and revenue study commission by the Legislature, which he called into special session last week.

It is pointed out that tax collections have greatly exceeded the original budget estimate.

Non-Holiday N.Y. Records

Aided by mild weather for this time of year, receipts at New York's first-run theatres are continuing to soar, giving some of the houses their best non-holiday business in history, and grosses equal and almost equal to holiday records.

Leader among the new arrivals is "The Big Sleep," combined with a stage bill featuring Bob Crosby and his orchestra at the Strand, where five separate house records were broken by the initial three days' receipts of $42,-

(*Continued on page 8*)

Cross-License Ban Defended

WASHINGTON, Aug. 26.—Any relief proposed by the government which carries out a "general pattern" of the New York court's findings and outlined decree is in order; therefore the latest Justice Department suggestion to ban cross-licensing may be permissible under the court's order for proposals, the Department contends.

Robert Wright, special assistant to the Attorney General, stated that the government did not "say or imply" that auction sales are unworkable in advancing the proposals. The government merely proposed what it regards as a more equitable means of relief than auction sales, another Department attorney stated.

Abram F. Myers, Allied States chairman and general counsel in commenting for publication on the government's proposal to ban cross-licensing by affiliated theatres for a period of 10 years, said last week that

(*Continued on page 8*)

Intervention from SCTOA in U.S. Suit

HOLLYWOOD, Aug. 26.—Southern California Theatre Owners Association general counsel Paul Williams will fly to New York tomorrow to file a petition to intervene in the government suit. SCTOA decision to take this step was voted by the board at the weekend following Williams' report of his meetings with Tom Clark, R. L. Wright and others, and

(*Continued on page 8*)

115 Films in US Worldwide Plan Starting by Jan. 1

WASHINGTON, Aug. 26.—A sweeping film program formulated by the international picture division of the Department of State will be underway by Jan. 1, 1947, and will embrace the use of 75 specially-produced documentary pictures and approximately 80 films acquired from Government agencies, private industry and American civic groups, the Department said today.

Contracts to private companies for the production of the 75 documentaries are now being made.

Final plans await the return of John M. Begg, Department film chief, who is abroad studying foreign needs, exhibition possibilities and methods of distribution. He is expected to return some time after Sept. 1.

The 80 acquired pictures will include short subjects produced by Westinghouse, Ford Motor Co. and other manufacturing companies to portray American production methods. The demand for pictures explaining new U. S. devices and production methods is great, according to the Department.

Hamilton MacFadden of the New York office is presently in Washington. He says conferences will be held after Beggs' return to complete final

(*Continued on page 8*)

ATA Advances Plan to Act In Trust Case

Board Approval Seen, Arnold May Be Counsel

By MILTON LIVINGSTON

While plans have not yet been completed or formal action instituted, it is learned that the American Theatres Association will seek to intercede in the New York anti-trust case to oppose "auction selling" on the grounds that it will impose an economic hardship on independent exhibitors.

Members of the ATA board are understood to have indicated overwhelmingly their approval of such a move in an informal poll just completed. As far as could be learned yesterday, it has not yet been decided whether any further action by the board is necessary to embark ATA on this campaign, which will

(*Continued on page 6*)

UA Will Not Change Policy: Schnitzer

Edward Schnitzer

CLEVELAND, Aug. 26. — Because United Artists has always sold its product on a one-picture policy, the company will inaugurate fewer policy changes to meet decree requirements than any other distributor, Edward Schnitzer, UA's Eastern division sales manager, declared here over the weekend at a sales meeting attended by company sales personnel of the Cleveland, Pittsburgh, Cincinnati and Detroit branches. Subsequent meeting will be held in Philadelphia,

(*Continued on page 8*)

In This Issue

"No Leave, No Love" and "Mr. Ace" are reviewed on page 6. Estimated key city grosses are on page 7.

Fraser Named PRC Publicity Manager

George Fraser has been named publicity manager of PRC Pictures, by Arnold Stoltz, national director of advertising-publicity. Fraser has been with PRC as newspaper and trade paper writer and contact. Originally a New York newspaperman and trade magazine writer, he has been a film publicist for 11 years, having joined Paramount's home office publicity department as feature writer and newspaper contact in 1935. In 1939 he was made director of foreign publicity and advertising.

After leaving Paramount, Fraser was with 20th Century-Fox and Columbia in New York, and with RKO Radio in Hollywood.

Fraser recently expanded the PRC department with the addition of Belle Kanter, feature writer formerly with Universal, Warner's and United Artists, and will shortly announce new additions under PRC's production $10,000,000 budget for next year.

Besa Short Honored In Dallas Testimonial

DALLAS, Aug. 26.—Besa Short, head of Interstate Circuit's short subject department since its inception in 1934, was tendered a testimonial dinner recently, attended by representatives of the company, press and industry, on the occasion of her resignation.

Speakers at the dinner included R. J. O'Donnell, Interstate vice-president and general manager; William O'Donnell, Interstate official; Mrs. Clarence Echols, Motion Picture Reviewing Board president; Charles Freeman, and William McCraw, new coordinator of the Variety Clubs of America.

Mrs. Short is leaving to join her husband, Paul Short, Paramount producer, in Hollywood.

Jules Weill in Special Prestige Sales Post

Jules B. Weill has been appointed special executive office sales representative for Prestige Pictures under L. J. McGinley, sales manager, it has been announced by William J. Heineman, general sales manager of the J. Arthur Rank division of Universal.

Weill, formerly with "U" and United World in Boston and Pittsburgh, will specialize in the handling of sales in key situations under the Rank-"U"-Prestige program. He left New York yesterday for a swing around the Southern territory.

Aarons Back at WB

Stuart H. Aarons, member of Warners' legal staff for 14 years, returned to the home office yesterday after three years in the Army. He served two years overseas and was mustered out with the rank of first lieutenant. He was awarded the Bronze Star Medal, the Army Commendation Award and the Military Merit Medal from the Philippine government.

Personal Mention

J. J. FITZGIBBONS, JACK ARTHUR and JAMES WHITEBONE, Famous Players Canadian executives, have been named, rspectively, commander and members of the Most Excellent Order of the British Empire by King George VI.

•

ARTHUR FRUDENFELD, Cincinnati RKO Radio division manager, is recuperating from a second operation performed at Christ Hospital, that city, following the first surgery two weeks ago.

•

DICK STEPHENS, Upstate New York Warner field representative, is conferring here with Mort Blumenstock, advertising-publicity vice-president.

•

FRED LYNCH, publicity-advertising director of the Music Hall, here, returned yesterday from a British Columbia vacation with his family.

•

BILL O'SULLIVAN, manager of the Rialto Theatre, Hartford, will be married on Sept. 7 to Jean DeVico of Loew's Poli-Strand, Waterbury.

•

LEW LEHR, 20th Century-Fox Movietone News narrator, has purchased the estate of the late Col. E. R. Bradley at New Canaan, Conn.

•

JOHN CUMMINS, stage manager of the Warner Theatre, Worcester, Mass., is observing his 20th anniversary at the house.

•

NORMAN ELSON, Trans Lux Theatres Corp., vice-president, will leave here tomorrow for California, returning in 10 days.

•

ARTHUR JEFFREY, International Pictures' Eastern publicity director, will leave New York today for Philadelphia, Pittsburgh and Washington.

•

WILLIAM ELCOCK, financial controller of Scophony of England, and JANET MEGREW, radio player, were recently married at Nantucket, Mass.

•

MAJOR JOHN ZANFT of the M-G-M studio arrived in New York yesterday.

•

NORMAN J. AYERS, Warner division sales manager, has returned to New York from Atlanta.

•

ROBERT PIROSH, RKO Radio writer, is here from Hollywood en route to Paris.

•

L. L. BUTTNER has taken over the Princess Theatre, Hueyton, Ala., from JOHN SLATSKY.

•

FRED AHEARN of the Selznick studio returned yesterday to New York from London.

•

GRETA GARBO is en route to New York and Hollywood from Sweden aboard the *Gripsholm*.

•

JULIUS LAMM, manager of Warner's Uptown Theatre, Cleveland, and MRS. LAMM are visiting New York.

•

GENE TIERNEY has arrived here from the Coast.

WILLIAM R. RODGERS, M-G-M sales vice-president, arrived on the Coast yesterday from Chicago.

•

FRANCIS HARMON, Motion Picture Association vice-president, and GERALD MAYER, associate manager of the MPA's international department, have delayed their departure from Europe to New York, by plane, and will not arrive until Thursday.

•

JULES LAPIDUS, Eastern and Canadian Warner sales manager, will leave New York today for Toronto sales meetings, with BERNARD R. GOODMAN, supervisor of exchanges, accompanying him.

•

HOWARD WELSCH, who recently resigned from Universal, has been named an executive producer of PRC, it has been announced by HARRY H. THOMAS, president.

•

CHARLES FELLERMAN, head of the M-G-M library here, and MRS. FELLERMAN, have a second son, born at Fitch's Hospital, Bronx.

•

TOM MOOREHEAD, veteran exhibitor of Brampton, Ontario, has been given a lifetime appointment as police court judge there.

•

WILLIAM M. LEVY, United Artists European and Near East division manager, is en route to Paris from New York.

•

CHARLES C. PERRY, special representative for Paramount in Cincinnati and Indianapolis, is in New York recuperating from an operation.

•

EARLE SWEIGERT, Paramount's mid-Eastern division sales manager, has returned to New York from Cleveland, Detroit and Pittsburgh.

•

H. M. RICHEY, head of M-G-M exhibitor relations, will return here Thursday from Chicago.

•

ROBERT SPODICK of the New Haven Lincoln Theatre, and MRS. SPODICK, are parents of a second son.

•

LOUIS W. SCHINE of the Schine circuit, has returned to Gloversville, N. Y., from Cleveland.

•

GEORGE LEWITT, New Britain theatreman, is observing his 30th anniversary in show business.

•

ARTHUR DUNNE, assistant to J. J. Donohue, Paramount's central division sales manager, is on vacation.

•

MILDRED ENDOM, assistant to JACK ROPER at Paramount's home office, has returned from vacation.

•

MAX ROTH, PRC Midwestern sales manager, has arrived in New York for a week of home office conferences.

•

ADELE JERGENS is due here today from Hollywood.

•

GEORGE HARVEY, Paramount's press book editor, is on vacation.

•

J. EDWARD BROMBERG is due here early next month from the Coast.

New Monogram Sales Policy Is Slated

HOLLYWOOD, Aug. 26.—Monogram's high command will go into a huddle for the purpose of setting a new sales policy in the light of recent developments within the industry, and establishing the coming season's sales program, shortly after the expected arrival here today of vice-president Edward Morey, foreign distribution chief Norton V. Ritchey, general sales manager Maurice Goldstein and sales director Jack Schlaifer.

Monogram president Steve Broidy will preside at the conferences.

Plaque to Loew's

One of the features of the 25th anniversary celebration of Loew's State Theatre, here, will be the presentation of a plaque commemorating the event to a Loew executive by Bob Christenberry, president of the Broadway Association, on stage at the State, Thursday evening.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENTATION

Till the End of Time
An RKO PICTURE, starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum .. Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
OLIVIA DeHAVILLAND
'TO EACH HIS OWN'
introducing
JOHN LUND
In Person
AL TRACE
and Silly Symphonists
EXTRA!
Bill Johnson

BARBARA STANWYCK • VAN HEFLIN • LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person—DICK STABILE & His Orchestra
with Paula Kelly
Plus—THE ACROMANIACS
Extra—BUDDY LESTER
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

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Radio Maps Plans to End OPA Controls

WASHINGTON, Aug. 26.—An active program to free the entire radio industry from OPA price controls as soon as possible has been planned by RMA president R. C. Cosgrove and other RMA leaders. Joint industry action will be taken, as required by the new OPA extension act, through three official OPA industry advisory committees—for sets, tubes and parts. Legal limitations and the provisions of the OPA law imposing the authority in the industry advisory committees prevent direct action with OPA by the RMA.

Immediate steps for accumulating the required information on the radio industry's production, inventories, and sales in preparation for the filing of formal decontrol petitions have been agreed upon by the RMA industry leaders.

Radio set production during the first year of reconversion totalled approximately 8,000,000 sets or 60 per cent of the industry's last prewar year, 1941, when nearly 14,000,000 radio receivers were manufactured, the Radio Manufacturers Association announces.

Cleveland to Honor Bernard Kranze

CLEVELAND, Aug. 26.—Al Kolitz, RKO Radio's local branch manager, is chairman of a committee arranging for a testimonial dinner in honor of Bernard Kranze to be held at the Statler Hotel, here, on Sept. 23. Kranze recently resigned as RKO district manager to be assistant sales manager of Universal International. Other committee members are Lester Zucker, Oscar Kantor, Tony Stern, Joe Lissauer and M. B. Horwitz.

CLEVELAND, Aug. 26.—Miss Gwenn Wadlington has left for New York to continue as secretary to Bernard Kranze.

Pascal, Korda Talks Are Said to Lapse

LONDON, Aug. 26.—Gabriel Pascal is in Eire en route to New York. Negotiations between Sir Alexander Korda and Pascal have been halted following a dispute. Pascal not only will attend the premiere of "Caesar and Cleopatra" in America, but will endeavor, it is understood, to negotiate a deal with Warners for the production of G. B. Shaw's "The Doctor's Dilemma."

Nat Wolf on Air

CLEVELAND, Aug. 26.—Nat Wolf, veteran exhibitor and zone manager for Warner Theatres in this territory, will tell about his early experience with talking pictures in a broadcast tomorrow noon over radio station WJW. As one of a series of events on the 20th anniversary of talking pictures, Wolf will be interviewed by Dorothy Day, commentator.

SPG Parley Thursday

Current negotiations between the Screen Publicists Guild and representatives of the major distributors, based on union demands for increased wages, will be resumed on Thursday, a Guild spokesman reported yesterday.

Film Leaders Named To Arthritis Board

More than 50 prominent American leaders, including representatives from the motion picture industry, were named as members of the national board of sponsors of the National Arthritis Research Foundation, yesterday, by Lionel Barrymore, chairman of the board.

Industry members appointed include Spyros P. Skouras, 20th Century-Fox president; S. H. Fabian, president of Fabian Theatres; Jack E. Flynn, Loew's Western sales manager; Edward K. O'Shea, Liberty Films; Henderson M. Richey, Loew's sales promotion manager, and film actress Greer Garson.

D of J Awaits Decree Action by Scophony

WASHINGTON, Aug. 26.—Government attorneys are "sitting tight" awaiting favorable action by Scophony, Paramount and General Precision Equipment Co., on the formulation of a consent decree in the pending Scophony anti-trust suit, it was learned here today.

In a Department of Justice memorandum sent to the defendants the following points were made: That all present and future patents of Scophony should be licensed in the open market and that General Precision and Paramount should withdraw their stock from the company.

King Bros. Acquire $500,000 Story Bank

HOLLYWOOD, Aug. 26.—With the recent purchases of "Believe Me" and "Wabash Blues," the King brothers, Maurice and Frank, now own story properties valued at more than $500,000, according to a report from Monogram.

In addition to the above-mentioned stories, the brothers, who release through Monogram, have production rights to "Focus," Arthur Miller's best-selling novel; Steve Fisher's "The Hunted"; "K.K.K.," a topical story dealing with the Klan problem, and an untitled original being prepared by Steve Fisher.

Brodsky Sues 'U' Again

Samuel Brodsky, who brought suit, unsuccessfully, in 1942 on a charge that Universal had plagiarized his musical composition "Prelude in A Major" in the film "Badlands of Dakota," yesterday in U. S. Federal District Court here named the same company as defendant in a suit alleging use of the same work in "Dangerous Pacific," "Road Agent," "Halfway to Shanghai" and "Frankenstein Meets the Wolf Man." He seeks an injunction and an accounting of profits.

ITT Hearing Today

U. S. District Court referee Irwin Kurtz will conduct a creditors' hearing here this afternoon in the debt payment plan of International Theatrical and Television Corp., producer-distributor, and its wholly-owned subsidiary, Film-Tel, both of which companies are headed by George A. Hirliman. The hearing will deal with several smaller creditors, the debt-payment plan having previously been accepted by the ten largest creditors.

MPEA-Czech Parley Slated for Weekend

L. Linhart, general manager of the Czechoslovakian film monopoly, and Jindrich Elbl, monopoly import representative, are scheduled to arrive in New York from Prague at the weekend, and immediately will go into a huddle with Irving Maas, vice-president and general manager of the Motion Picture Export Association, and other MPEA executives for discussions looking toward an equitable arrangement for the distribution of American films in Czechoslovakia, an MPEA spokesman reported here yesterday.

MPEA extended its parley invitation to the Czech leaders through Motion Picture Association vice-president Francis Harmon, who visited Prague recently.

Ricketson, Gamble in Denver Radio Set-Up

DENVER, Aug. 26.—Frank H. Ricketson, Jr., president of Fox Intermountain Theatres; his son, Frank H. Ricketson III, newspaper man; his assistant, Robert Selig; Elroy McCaw, owner of radio station KELA, Centralia, Wash.; Ted Gamble, Portland, Ore., theatre man; Henry Van Schaack, Denver real estate man, and Albert J. Gould, Denver attorney, have formed the Denver Broadcasting Co., hoping to get a sixth station in Denver. No definite plans are to be made until the Federal Communications Commission grants a license.

Interstate Sets 1st Texas Video Outlet

DALLAS, Aug. 26.—Interstate Theatres, Inc., has announced it expects to place Texas' first television station in operation here next month. Basic equipment has arrived and is being assembled in the circuit's warehouse for the purpose of experimenting in studio techniques.

The station has not yet been licensed but action is expected momentarily on an application to televise, now before the Federal Communications Commission.

Revokes '2 Guys' Order

HOLLYWOOD, Aug. 26. — Federal Judge Ben Harrison has dissolved his temporary restraining order, issued Friday, enjoining Warners from showing "Two Guys from Milwaukee" because the company allegedly billed Joan Leslie as a featured player instead of a star. Judge Harrison said Miss Leslie's $10,000 bond was "entirely inadequate" and advised the litigants to settle their differences before a jury.

Roland to Discuss Films

Peter Roland, technical director of the Academy Award winners "Watch on the Rhine" and "Hitler Lives?" will discuss "Motion Pictures, Mental Hygiene and One World" over WLIB, here, tomorrow, as guest speaker on "You and the Community."

15c FP-C Dividend

TORONTO, Aug. 26.—Famous Players Canadian Corp. has declared a 15-cent dividend on common shares to stockholders of record as of Sept. 21, 1946. This dividend is the same as previous disbursements since the company's stock split.

$10,000,000 Atlanta Entertainment Line

Atlanta, Aug. 26. — This city's entertainment business had grown into a $10,000,000 a year industry. Figures based on the fiscal year ending June 30 and obtained from U. S. Department of Internal Revenue reveal that this was the greatest year showmen in the vicinity have ever experienced, with more than $9,701,022 going into the tills for tickets to theatres, baseball, and football games and for checks in night clubs.

Mariner Revamps UA Office in St. Louis

ST. LOUIS, Aug. 26.—The St. Louis office of United Artists has been revamped under the direction of manager Bern E. Mariner. Louis Kuttnauer, former branch manager for Republic here and more recently RKO Radio salesman out of Des Moines, has been added as a salesman, assigned to Central Illinois. Homer Hisley has been assigned to Central and Northern Missouri. Bud Moran, to Southern Missouri, Southern Illinois and Northeast Arkansas, and Buster Hammond will work the Memphis, Tenn., area.

Mariner, recently discharged from the Marines, was given the UA managership here two weeks ago.

Legion Rates Eight Additional Features

PRC's "Overland Riders," Republic's "Under Nevada Skies," and Universal's "Wild Beauty," have been placed by the National Legion of Decency in its A-1 classification. Rated A-II are "Criminal Court," RKO Radio, and "Earl Carroll Sketchbook" and "Mysterious Mr. Valentine," both Republic.

Placed in Class B are "Notorious Gentleman," Universal (British), and "Thrill of Brazil," Columbia.

Final Date for Seized Property Claims Set

WASHINGTON, Aug. 26.—Final deadline for film distributors and their foreign affiliates to file claims for the return of property seized in enemy territory by the Alien Property Custodian has been set at 2 years after seizure or Aug. 8, 1946, whichever date is the later, according to an announcement by James E. Markham, custodian.

Farewell to Brauer

CLEVELAND, Aug. 26.—About 50 industry members attended a farewell luncheon at the Statler Hotel at the weekend for Leroy Brauer, who resigned as Universal branch manager in Cleveland to become Far Eastern representative for Columbia, with headquarters in Bombay, India. He was presented with a brief case.

New $100,000 Theatre

A $100,000 motion picture theatre will be built at 55 to 59 West 52nd Street, here, according to plans which have been filed by the Tulip Realty Co. John J. McNamara is the architect.

ITT Lists Assets Topping Liabilities

Moving to substantiate its claim of long-run solvency, preliminary to presenting a debt-payment plan in U. S. District Court, here, prior to an Aug. 23 deadline, International Theatrical and Television Corp., producer-distributor, together with its wholly-owned subsidiary, Film-Tel, Inc., yesterday filed with the court a schedule of assets totaling $1,639,191 and of liabilities totaling $1,502,340.

Of the assets, $982,500 was listed as "property in reversion, remainder, expectancy and trust"—$500,000 for ITT and $482,500 for Film-Tel. This is understood to include expected rentals from films now in the possession of the companies. George A. Hirliman, president, previously had pointed out that liquidation of the assets would require about two years, stating that income from 35 "Hopalong Cassidy" Westerners bought from Harry Sherman and Paramount would be enough, alone, to pay off all creditors but that these pictures can be released only at the rate of one per month.

As reported in [illegible]TION P[illegible] DAILY on Ju[illegible] 18 [illegible] have file[illegible] ment of [illegible] Bankruptc[illegible] S[illegible] time meetings o[illegible] la[illegible] creditors have been h[illegible] w[illegible] a view to working out a pla[illegible] whereby present management and operations could continue.

ITT's Assets Listed

The schedule filed in court yesterday listed ITT's assets as $697,240, against liabilities of $693,725, and Film-Tel's assets as $941,951, against liabilities of $807,615 Of the liabilities, ITT listed secured claims of $625,527 and unsecured claims of $67,9[illegible]7; Film-Tel, secured, $491,027, and unsecured, $299,180.

An amount of $123,479 in "profit shares and royalties payable" was listed, including $30,000 owed to Universal, $8,326 to United Artists, $33,770 to RKO Radio; $1,544 to Monogram, $1,194 to Nat Levin (Mascot), $19,128 to Samuel Goldwyn, $9,460 to the American Red Cross, $4,720 t[illegible] Artistic Films, and $8,298 to Certified Film Distributors.

Paul Backs Nathan On Equipment Policy

WASHINGTON, —That plans for allocating film equipment to markets abroad are sound and worthy of consideration was voiced today by Arthur Paul, director of the Office of International Trade.

Supporting a proposal advocated by Nathan Golden, Department of Commerce film consultant, Paul said, "It is wise to keep in close working harmony with foreign markets and ship at least a small amount of equipment in order to keep other nations from taking advantage of the situation by taking control," over foreign markets.

NCA Twin Cities Unit Plans Sound Servicing

Minneapolis — Bcause of the i[illegible] crease in service rates by Altec a[illegible] RCA, Twin Cities members of Nor[illegible] Central Allied, meeting at Hot[illegible] Nicollet Monday, voted to empl[illegible] their own serviceman to servi[illegible] their theaters. This sound servici[illegible] organization is in the proce[illegible] b[illegible] ing developed and will be pa[illegible] t[illegible] NCA set-up here.

Terming servicing rates "unre[illegible] sonable," Ben Berger, NCA pre[illegible] dent, said that exhibitors are up [illegible] arms against the rise in servi[illegible] costs, with the result that an NC[illegible] sound servicing system is bei[illegible] planned.

Columbus Mayor Seeks State Tax Setup Study

Columbus, O. — Mayor [illegible]ames Rhodes has called upon G[illegible] J. Lausche to take steps [illegible] tablishm[illegible]t of a [illegible] ta[illegible] gram [illegible] co[illegible] can [illegible] mands [illegible] serv[illegible]

The [illegible] suggeste[illegible] a comp[illegible] hensiv[illegible] of the state's prese[illegible] tax structure by a committee of [illegible] perts. He urged that the project [illegible] undertaken at once so that the co[illegible] mittee's recommendations could [illegible] considered next year by the leg[illegible] lature.

Mayor Rhodes is known to favo[illegible] city-imposed admissions or sales t[illegible] if the state moves out of that ta[illegible] tion field. He recommended such[illegible] change last year to the governor.

Cagney Buys Interes In General Service

Hollywood — Purchase by Cag[illegible] Productions of a substantial inte[illegible] in General Service Studios was [illegible] nounced yesterday by Benedi[illegible] Bogeaus, president of Bened[illegible] Bogeaus Productions, and Willi[illegible] Cagney, preside[illegible] of Cagney. Ent[illegible] s[illegible] stu[illegible] is now held by [illegible] [illegible] whom rele[illegible] [illegible]ed [illegible] [illegible]lt o[illegible] Ca[illegible] Productions wil[illegible] erma[illegible] stage headquarters on the Ge[illegible] Service lot and the use of the [illegible] dio's technical facilities. Und[illegible] million dollar expansion progra[illegible] new stages and enlargement of [illegible] production facilities are now ne[illegible] completion.

Cagney becomes a vice-presid[illegible] of General Service, serving with [illegible] J. Tevlin, president-treasurer, [illegible] Samuel Weisenthal, secretary. [illegible] also joins Bogeaus and Tevlin on [illegible] studio board of directors.

Cagney's next, "The Stray Lam[illegible]" will be produced at the Samuel Gol[illegible]wyn Studios, present Cagney he[illegible]quarters, and "A Lion Is in [illegible] Streets" will mark the first Cag[illegible] film to be made at General Servi[illegible]

ighlights of Myers' Analysis

WELVE key highlights of the 23-page analysis of and observations on the decision in the New York Federal anti-trust case, made by Aram F. Myers, general counsel of Allied States, for the guidance of i ependent exhibitors, follow:

. "[illegible]ction selling" will not cure the evil confronting exhibitors, cim[illegible]y Allied to be "an artificially created product shortage."

. "Competitive bidding" ordered by the court is a substitute for t atre divorcement.

. The decision is a partial victory for the government, falling short o the relief which independent exhibitors had sought.

. The partial divorcement directed will not be effectiv[illegible] in preventi expansion of theatre ho[illegible]ngs by dist[illegible]tors.

. Elimination of mi[illegible] in contracts will not ult in their being lov[illegible] rentals can accomplish this.

. Most cle[illegible] be eliminated in applying the rt's direc[illegible]learance and what is not.

[illegible] Allied will take no part in any move to "pro-[illegible]ecree.

[illegible] independent buying combines can continue under cer- conditions.

. Competition from new theatres under competitive bidding is dis- tinued.

0. Less competitive bidding, it is said, will increase film rentals.

1. Myers suggests that many treble-damage actions will follow a inst distributors and adds the distributors will move to place new n thods of selling into operation even before a decree.

2. Myers sees arbitration on film bidding presenting untold probl s.

ew Law Gives Added ade-Mark Protection

Vashington — The trade-mark l s of the United States are b ught under a single statute and u rs of trade-marks and trade n nes are given additional protect n under the Lanham Trade-Mark t recently passed by Congress, C sper W. Ooms, Commissioner of F tents, said yesterday.

The new law will become effective J y 5, 1947, one year after it was s ned by the President.

Under the new law, a mark will b ome incontestable after five years

w San Antonio Legion st Memorial to Lenoir

n Anto[illegible], Tex.—A new American Legi[illegible] Post, composed principally of [illegible] theater men and [illegible]ed in[illegible] [illegible]ner n[illegible] Hig[illegible] killed in India whi[illegible] serving the AAF, has been established.

[illegible]ficers are Lynn Kruger, Majesti Theater manager, commander; N man Schwartz, manager Aztec T ater, first vice-commander; Richar Cornelison, Harlandale Theater m ager, second vice-commander; R hard Nelson, Jr., Uptown manag r, treasurer; Charles Belfi, of K BC, adjutant; Robert May, Highla Park manager, chaplain; and C rles Wolf, house manager of the T as, sergeant-at-arms.

OPA Ends Price Control On Television Receivers

Washington—OPA on Friday suspended television receivers from price controls because of the "present limited demand due to the few sending stations and their limited range, together with the high installation costs and the lack of base period prices for use in fixing ceiling prices."

Danish Film Conference

Copenhagen (By Air Mail)—Educational committees of the Danish Labor Organizations have arranged the first post-war film conference with participants from Denmark, Sweden, Norway and Finland. Group plans to import a number of U. S. films if exchange difficulties can be overcome.

Maine to Vote on [illegible] Amusement Tax

[illegible]nd, Me.—At th[illegible] next gen[illegible] [illegible] of Maine [illegible] the ballot a [illegible]ive per cent amusement tax which has been referred to the voters by an affirmative vote by the state legislators. If the voters accept the referendum the tax will include all places of public amusements including motion picture theaters.

The proceeds from the tax will be used to finance bonds covering the veterans' bonus of $150 each and to build additions to the University of Maine in Orono. The new general election comes in the early Fall.

together...

boxoffice!

Benedict Bogeaus presents
GEORGE RAFT · SYLVIA SIDNEY
in
"MR. ACE"
with Stanley Ridges · Sara Haden · Jerome Cowan · Sid Silvers · Alan Edwards
and ROMAN BOHNEN also The Flennoy Trio and Joyce Bryant
Produced by BENEDICT BOGEAUS · Directed by EDWIN L. MARIN
Original story and screenplay by FRED FINKLEHOFFE · RELEASED THRU UNITED ARTISTS

Draw ACE for a full house from U.A.

Schine Appeal

(Continued from page 1)

signments of errors, was presented to Federal Judge John Knight for signature by Willard S. McKay, Schine counsel, and was then filed through the U. S. District Court here. The appeal indicates that Schine intends to rely upon these 208 "errors" in briefs and arguments before the high tribunal.

Charges Error by Court

Among other factors, Schine charges in its appeal that the U. S. District Court erred in that in and by its order of July 5, which avowedly sought the "restoration of free enterprise and open competition amongst all branches of the motion picture industry," it ordered the divestiture of certain theatre properties without giving any consideration whatsoever to the following factors:

1. Whether there had been competition in the localities at the time the theatres were acquired or at any other time.
2. Whether the theatre properties acquired were acquired for the purpose of eliminating competition or for other reasons, including the desire in good faith of the previous owners to dispose of them.
3. The existence or non-existence at the time of the entry of the reorganization order of any theatres in the localities involved operated by others than Schine.
4. The probable effect on the localities involved of the ordered divestiture, with particular reference to the different policies, runs, admission prices, tvpe, quality and diversity of entertainment offered.

Appointment of a trustee to effect the dissolution ordered is also attacked by Schine in its appeal, as well as the U. S. District Court's authority to order such a plan of divorcement to be instituted.

Refers to N. Y. Decision

In several sections, Schine counsel makes reference to the decision in the New York anti-trust suit, a copy of which, it is claimed, was placed before Judge Knight yet was not taken into consideration in directing the reorganization plan against Schine.

Further, Schine repeatedly draws attention to its allegation that there was no evidence that Schine has continued the alleged violations of the Sherman Act since the beginning of the trial of the case or since May 19, 1942.

Variety Appointees

PHILADELPHIA, Aug. 26.—At a meeting of the Motion Picture Associates, president J. J. McFadden appointed Harry Weiner and William Doyle chairman of the welfare fund drive and entertainment committee.

Dewey Renames Griffis

Stanton Griffis, chairman of the Paramount executive committee, has been renamed to the board of trustees of Cornell University by Governor Thomas E. Dewey of New York.

LOST

Can 16 mm. color film depicting dismantling of watch. Lost in midtown Manhattan last week. REWARD. Call Thayer, MU 2-1814.

Reviews

"No Leave, No Love"

(M-G-M)

UNDENIABLY, Joe Pasternak has produced an audience attraction of substantial laugh-and-entertainment proportions in "No Leave, No Love." Its reception at Loew's 72nd Street theatre where Metro slipped it in one recent evening was clearly more in favor of it than against although the reception had its decidedly mixed moments.

This submits to explanation on the basis of highly variable content. Some of the gags were so funny that part of the lines were swallowed up in audience guffaws. Others were so old and so corny they brought on guffaws of a different calibre. The major difficulty, overall, traces to the Pasternak tendency of crowding more into his pictures than they ought to be asked to weather.

Thus, as a point bearing on his latest, there is a delightful "boogie woogie" number played and sung by a mite of a colored lad by the name of Frank ("Sugarchile") Robinson. He is so cute that, inevitably, he will capture his audience wherever it may be. But shortly on his heals is a tap number with Joey Preston, another youngster, expertly at the drums. He's very good, too, but he comes along so rapidly in the wake of "Sugarchile" that his values perceptibly, and unfortunately, shrink. The consequence of this treatment and of other efforts along gag lines with Keenan Wynn the foil makes "No Leave, No Love" overlong and, therefore, anti-climactic.

The original by Charles Martin, who also directed, and Leslie Kardos, is about the return of Van Johnson and Wynn who, as Marines, fought in the Pacific—Johnson drawing a Congressional Medal of Honor, Wynn a case of shell shock. They get involved in a radio show, star of which is Pat Kirkwood, English actress making her American screen debut in this film. Because Johnson's girl married while he was aiming at Japs, the idea is to hold him in Hollywood until his mother, Selena Royle, can break the news. While she travels west for this purpose, Miss Kirkwood begins to fall for Johnson as Wynn continues to get all concerned into one ludicrous scrape after another. At the close, the Johnson-Kirkwood romantic tieup is complete, Wynn and Marie Wilson hook up and all hands are happy.

The radio-night club-hotel-and-festivities background make logical the introduction and the recurring appearances of Xavier Cugat and his orchestra, Guy Lombardo and his, the several specialties earlier recited, songs by Miss Kirkwood, who sounds very American in their rendition, and a dance routine by the Garcias. This adds up to a load of entertainment and plenty of fun if not for continuity. But, in essence, after all, this is a musical in which anything normally is supposed to go—and, this time, does.

Performances are standard. Marina Koshetz, as the Russian countess, does a screwball role credibly and is accorded one opportunity, at least, to display decided ability as a singer of fine voice. Other principals include Edward Arnold, Leon Ames and Vince Barnett. Marquee firing power, of course, is headed by Johnson with Wynn, however, getting the heavier play in the attraction. Martin's direction fits well enough into the sprawling tapestry finally pieced together.

Running time, 119 minutes. General audience classification. Release date, not set.

RED KANN

"Mr. Ace"

(UA-Benedict Bogeaus)

THE conflict between a selfish woman, ambitious to become governor of her state, on the one hand, and the boss of a political machine, whose love for the woman has sharpened his political conscience, is the mainspring of this Benedict Bogeaus production. While the undesirable features of machine politics are stated but not depicted in detail, the personal relations between the woman candidate and the political boss are kept uppermost throughout the picture.

Sylvia Sidney as the ambitious woman and George Raft, the machine boss, "Mr. Ace," by dint of good performances give the somewhat static story more substance and genuine interest than the plot warrants. The result is that "Mr. Ace" carries a full share of entertainment content.

Unable to win the support of Raft in her campaign for nomination because he disapproves of her selfish motives in seeking the governorship, Miss Sidney effects a split in the leadership of Raft's machine and wins the nomination despite him. Subsequently, by threatening her with scandal, he forces her withdrawal from the race. Chastened, she undergoes a change of heart and thinks of the governor's office as an opportunity for public service rather than the fulfillment of her ambitions.

Raft becomes convinced of her sincerity, secretly influences her reentry into the race on an independent reform ticket and uses his machine to elect her. When his role in her election becomes known, the governor rewards him by, presumably, agreeing to become Mrs. Ace.

Good supporting performances are turned in by Stanley Ridges, Sara Haden, Jerome Cowan, Sid Silvers, Alan Edwards and Roman Bohnen. Edwin L. Marin directed from an original by Fred Finklehoffe who, with Silvers, also contributed one song, "Now and Then," to the production.

Running time, 84 minutes. General classification. Release, Aug. 2.

SHERWIN KANE

Cushman Dead at 73

BOSTON, Aug. 26.—Robert Cushman, 73, attorney, editor and a director of Technicolor Motion Picture Corp., died here on Friday. He is survived by his widow and two daughters.

Cineffects Continues

Nathan Sobel is continuing Cineeffects, Inc., as president and manager, the partnership previously existing between himself and Leon Levy having been dissolved.

ATA Plans

(Continued from page 1)

mark a break in its previous "no trade practices" policy.

Among those understood to be under consideration as ATA counsel in its court approach are Thurman Arnold, formerly Assistant U. S. Attorney General in charge of the anti-trust division; Judge Samuel Rosenman, formerly adviser to the late President Roosevelt, and Arthu[illegible]arfield Hays, counsel for the An[illegible]an Civil Liberties Union.

One of the important reasons for the delay in announcing definite plans is understood to stem from the legal complications involved in the attempt to present a petition to the three-judge statutory court to oppose "auction selling." It is suggested that an exhibitor organization, owning no theatres itself, cannot legally ask to be heard by the court since, as an association, it would not be affected by the decision. The plan to present the economic hardships which "auction selling" would impose upon the independent exhibitors who are not parties to the New York anti-trust suit, is understood to necessitate the intercession of individual independents, in addition to ATA. Presumably ATA counsel would help draw the petitions of the individual independents who are ATA members and who wish to intercede, as well as for ATA itself.

As far as can be learned, it has not yet been decided whether some of these independents who will intercede will also oppose the partial divorcement ordered by the court on the grounds that they will also be economically affected by this contemplated action, although they are not parties to the action. Operating agreements between independents and affiliated theatres would have to be terminated under the court's directive and some would like to present their case to the court even though they are not parties to the action.

'Song of South' Opens In Atlanta Nov. 13

ATLANTA, Aug. 26.—"The Song of the South," Walt Disney's animated adaptation of Joel Chandler Harris' "Uncle Remus" stories, will have its world premiere at the Fox Theatre here, Nov. 13, according to W. Jenkins, president of the Georgia Theatres Co., who completed arrangements for the opening during a recent visit to New York.

All funds derived from the premiere will go to the Uncle Remus Memorial Association and the Atlanta Junior League.

Prairie District Tops 20th's Gehring Drive

MINNEAPOLIS, Aug. 26.—All three 20th Century-Fox offices in the Prairie district, Minneapolis, Des Moines, and Omaha, under the supervision of M. A. Levy, topped the company's recently-completed "Bill Gehring Drive," it was disclosed at the recent St. Louis sales conference.

Every employe of the three exchanges will receive three week's extra salary, plus an additional five per cent, for having exceeded the quota.

Bergman's Kin Dies

Services were held here yesterday for Mrs. Ida Newman, 69, mother-in-law of Maurice Bergman, Universal Eastern advertising and publicity head.

3 British Studios In New Combine

By PETER BURNUP

LONDON, Aug. 26.—Set for completion this week is a deal by which Sydney Box acquires the Riverside and Twickenham studios—and immediately divests himself of both properties. The plants hitherto belonged to stage actor Jack Buchanan. The purchase price to be paid to Buchanan by the financial interest operating for Box is around $890,000.

Nominal purchaser of the properties is a newly registered company known as Alliance Film Studios. Back of Alliance is one of this country's most successful theatre operators, Alfred Shipman, senior partner in the Shipman and King Circuit.

Shipman has lately acquired control of another small studio—Southall—hitherto used for the production of short subjects. He plans to operate the three places in combination and on a renting basis. He already has made leasing arrangements with John Corfield, who will make two films at Riverside.

Indiana House Burns

INDIANAPOLIS, Aug. 26. — The Princeton Theatre at Princeton, Ind., was destroyed by fire of unknown origin here recently. The fire started when ammonia exploded in the theatre's air-conditioning system, police said. Flames spread to adjoining business establishments. Total loss was estimated at $200,000. Ed Thies, manager of the theatre, said the interior was entirely ruined.

Hill's Indiana Theatre, in the main colored district here, had its second projection booth fire within a month the same night. L. G. Hill, brother of the owner, fought the flames with a hand fire extinguisher until fire apparatus arrived. His hair was singed slightly. Patrons were evacuated without incident.

Film for UJA

Myron McCormick, screen and stage actor, will act as narrator for "Operation SOS," a one-reel documentary film now being produced by the Supplies for Overseas Survivors Collection of the Joint Distribution Committee, which receives its funds from the United Jewish Appeal, Robert Dolins, SOS national director, announces here. To be made available in 35 and 16mm. for general release, the film is being produced by Harry A. Kapit's General Film Productions Corp. here.

Remote Video on Coast

HOLLYWOOD, Aug. 26.—First remote television broadcast on the West Coast since before the war took place on Sunday when station W6XYZ on the Paramount lot covered the world championship rodeo at the Los Angeles Coliseum, according to an announcement by Klaus Lansberg, West Coast director of Television Productions, Inc., Paramount subsidiary.

Bob Hope's Brother

NAPOLEON, Ohio, Aug. 26.—Comedian Bob Hope is expected to arrive here tomorrow after flying from California for the funeral today of his younger brother, Sidney Hope, 40, who died over the weekend.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CINCINNATI

The RKO Albee, playing the only new arrival among the ace houses, is definitely in the high bracket, although other houses, all playing holdovers, are piling up especially strong figures. A mildly warm weekend was a box office stimulant. Estimated receipts for the week ending Aug. 27-30:

TILL THE END OF TIME (RKO-Radio)—RKO ALBEE (3,300) (44c-50c-60-70c) 7 days, plus a Saturday midnight show. Gross: $24,000. (Average $14,500)

CAESAR AND CLEOPATRA (UA)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show; 2nd week. Gross: $10,500. (Average: $10,000)

SHADOW OVER CHINATOWN (Mono.) and DEADLINE FOR MURDER (20th-Fox)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,750. (Average: $1,600)

HER ADVENTUROUS NIGHT (U) and TALL IN THE SADDLE (RKO-Radio)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $900. (Average: $800)

THE POSTMAN ALWAYS RINGS TWICE (M-G-M)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 4th week. Gross: $6,000. (Average: $5,000)

COURAGE OF LASSIE (M-G-M)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $11,000 (following a terrific $17,000 for a first week). (Average: $7,500)

CANYON PASSAGE (U)—RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 2nd week at this house, on a moveover from a first week at the Albee. Gross: $6,000. (Average: $5,000)

THE KID FROM BROOKLYN (RKO-Radio)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show; 2nd week. Gross: $15,000. (Average: $13,500)

NIGHT AND DAY (WB)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 4th week; following a moveover from two weeks at the Palace and a week at the Shubert. Gross: $7,500. (Average, $5,000)

ATLANTA

Theatres are doing better business this week with favorable weather. Estimated receipts for the week ending Aug. 28:

THE STRANGE LOVE OF MARTHA IVERS (Para.)—FOX (4,661) (55c-60c) Gross: $13,000. (Average: $12,500)

BADMAN'S TERRITORY (RKO Radio)—PARAMOUNT (2,447) (55c-60c) Gross: $8,500. (Average: $8,000)

WITHOUT RESERVATIONS (RKO Radio)—ROXY 2-week moveover from the Fox. (2,446) (55c-60c) Gross: $6,200. (Average: $5,000)

BOWERY BOMBSHELL (Mono.) and PASSKEY TO DANGER (Rep.)—CAPITAL (2,446) (44c-50c) Gross: $4,200. (Average: $3,500)

CAESAR AND CLEOPATRA (UA)—LOEW'S GRAND 2nd-week holdover. (2,554) (55c-60c) Gross: $12,500. (Average: $14,000)

PITTSBURGH

One newcomer and one holdover did far better than average business over the weekend. "Easy to Wed" appears to be headed for a house record. Estimated receipts for the week ending Aug. 29:

ANNA AND THE KING OF SIAM (20th-Fox)—FULTON (1,700) (40c-55c-70c) 7 days, 2nd week. Gross: $10,800. (Average: $9,700)

CLAUDIA AND DAVID (20th-Fox)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days, 2nd week. Gross: $10,000. (Average: $11,000)

EASY TO WED (M-G-M)—PENN (3,400) (40c-55c-70c) 7 days. Gross: $35,000. (Average: $25,000)

TO EACH HIS OWN (Para.)—RITZ (1,100) (40c-55c-70c) 7 days, 3rd week on a moveover from the Penn. Gross: $5,500. (Average: $3,500)

THE MAN IN GREY (U-British) and SHE WROTE THE BOOK (U)—SENATOR (1,700) (40c-55c-70c) 7 days. Gross: $4,000. (Average: $3,200)

NIGHT AND DAY (WB)—STANLEY (3,800) (40c-55c-70c) 7 days, 3rd week. Gross: $16,000. (Average: $25,000)

COURAGE OF LASSIE (M-G-M)—WARNER (2,000) (40c-55c-70c) 7 days, 2nd week. Gross: $9,000. (Average: $8,000)

BALTIMORE

If it had not been for holdovers, this week's business probably would have been the largest in many months. Ideal theatre-going weather, strong attractions and no outside competition other than the usual amusement parks, combined to help fill picture places over the weekend. Even matinee audiences were larger than ordinarily. Estimated receipts for the week ending Aug. 29:

CAESAR AND CLEOPATRA (UA)—CENTURY (3,000) (35c-44c-55c-60c) 7 days, 2nd week. Gross: $16,000. (Average: $15,500)

OUR HEARTS WERE GROWING UP (Para.)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $10,000. (Average: $12,000)

ANNA AND THE KING OF SIAM (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days, 4th week. Gross: $8,500. (Average: $10,500)

NIGHT AND DAY (WB)—STANLEY (3,280) (35c-44c-55c-60c-70c) 7 days, 3rd week. Gross: $16,500. (Average: $17,000)

TILL THE END OF TIME (RKO-Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, 2nd week, with a stage show. Gross: $17,500. (Average: $18,000)

STRANGE TRIANGLE (20th-Fox)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $6,000. (Average: $6,000)

HENRY V (UA)—LITTLE (328) $1.80-$2.40) 6th week. Gross: $8,000. (Average: $10,000)

DEATH VALLEY (Screen Guild Prod.)—VALENCIA (1.466) (35c-44c-55c-60c) 7 days. Gross: $5,000. (Average: $4,500)

TORONTO

With a spell of cool weather, three holdovers at Toronto first-run theatres continued to perform very nicely at box-offices. As yet there is no appreciable effect upon attendance because of the poliomyelitis outbreak. The cool wave served to send holidayers back to the city in a curtailment of vacations. Estimated receipts for the week ending Aug. 29-30:

THE WALLS CAME TUMBLING DOWN (Col.) and THE RETURN OF RUSTY (Col.)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,000. (Average: $4,500)

O. S. S. (Para.)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $12,800. (Average: $13,300)

EASY TO WED (M-G-M) — LOEW'S (2,740) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $13,700. (Average: $13,200)

NIGHT AND DAY (WB)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days, 4th week. Gross: $13,600. (Average: $14,600)

CANYON PASSAGE (U) — UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $9,900. (Average: $9.900)

THE WALLS COME DOWN TUMBLING DOWN (Col.) and THE RETURN OF RUSTY (Col.)—VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $6,000. (Average: $7,000)

25th Anniversary of Key Chicago House

CHICAGO, Aug. 26.—Plans are under way by Balaban and Katz officials for the 25th anniversary celebration of their 3,250 seat "flag-ship," the Chicago Theatre, some time in October.

While the house actually opened Oct. 26, 1921, tentative plans call for a week's celebration starting the week of Oct. 11, with Paramount's "Blue Skies" the feature attraction.

The building of the B. & K. Theatre was a revolutionary project in the industry. Five million dollars were expended—said to have been an unheard of sum in those days—especially since the entire cost was exclusively for a building with no offices, stores or other commercial enterprises.

Northwest Variety Sets Sept. 23 Fete

MINNEAPOLIS, Aug. 26.—Northwest Variety Club will celebrate the successful conclusion of a drive in which more than $250,000 was raised for construction of a heart hospital on the University of Minnesota campus, with a victory dinner at the Coffman Memorial hall in the University on Sept. 23, according to William Elson, in charge of arrangements. Fred Allen, film and radio comedian, will be master of ceremonies, Elson added.

The governor of Minnesota, the mayors of Minneapolis and St. Paul, the board of regents and the faculty of the university will attend, as well as Robert J. O'Donnell, National Variety chief barker, and William McGrew, National Variety executive director. A. W. Anderson, chief barker of the Minneapolis Variety tent, is making plans for an attendance of 1,000.

Schine Hotel Preview

ALBANY, N. Y., Aug. 26.—J. Myer and Louis W. Schine of Schine Theatres, Gloversville, played host recently to local film men, the press and radio in a preview of the new Empire and Rose Rooms in their Ten Eyck Hotel. Christopher Criston, decorator for Schine hotel properties and general supervisor of the redecorating in the local project, also attended.

Announcing—

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N. Y. Grosses

(*Continued from page 1*)

000 and with $80,000 expected to set a new house mark for the initial week.

"Notorious," combined with the Radio City Music Hall stage show, is delivering a terrific box office performance at that house, with a second week of $150,000 expected on the basis of a record $91,500 counted for the first four days. This would surpass the initial week's $149,200, which set a non-holiday record.

'Claudia' Is Big

"Claudia and David," combined with a stage bill featuring Vivian Blaine and Jerry Colonna, at the Roxy, and "Holiday in Mexico," with an "in person" show presenting Gene Krupa and his orchestra, and Mitzi Green, at the Capitol are also drawing near-record receipts. "Claudia and David" is headed for an outstanding $114,000 for a second week at the Roxy following an initial non-holiday record-breaking week of $132,000. "Holiday in Mexico" zoomed close to the Capitol's all-time high in registering a few dollars short of $108,000 for an initial week, and an outstanding $105,000 is expected for a second week.

"The Strange Love of Martha Ivers" combined with a stage bill presenting Dinah Shore and Dick Stabile and his orchestra are continuing to provide the Paramount with outstanding receipts, with an impressive $87,000 expected for a fifth week.

While the cream of the receipts is going to these five houses with stage-show policies, the other houses are drawing plenty of customers and setting marks of their own. "Swamp Water" drew a good $11,200 for its initial two days at the Gotham, with a strong $25,000 expected for the initial week. "Step by Step" is expected to bring a good $10,000 for an initial week at the Rialto and will probably hold over.

'Henry' Draws $28,500

"Henry V" drew $28,500 for an excellent 10th week at the City Center on a two-a-day, reserved-seat policy, to surpass the ninth week's takings. The picture will move to the John Golden Theatre Sept. 2, continuing on the same policy. "Night and Day" is headed for a strong $36,000 for a fifth week at the Hollywood. "Till the End of Time" is expected to bring $31,500 for a fifth week at the Rivoli.

"A Night in Casablanca" is holding up strongly at the Globe, with a good $27,000 expected for a third week, following a second of $33,000. "The Stranger" is continuing impressively at the Palace, with an excellent $22,000 expected for a seventh week. "Canyon Passage" is still big at the Criterion, with $29,000 expected for a third week. "The Kid from Brooklyn" is expected to draw $21,000 or better for a 20th week at the Astor.

"Suspense" will make way for "Black Beauty" Thursday at the Victoria, with the farmer film expected to complete an eighth and final week with $13,500 and plenty of profit on the run. "They Were Sisters" will bow out of the Winter Garden tomorrow to make way for "The Killers," with $14,000 expected for the fifth and final week for the former picture. Two Republic films are scheduled to open on Broadway this week: "Earl Carroll's Sketch Book" set for Thursday at Loew's State, and "Specter of the Rose," Saturday at the Republic.

UA Will Not Change

(*Continued from page 1*)

Washington, New Haven, Boston and New York.

"Our policy has been and will continue to be to sell no key deals, no franchises and no group theatre deals," said Schnitzer. "We will carry on with our policy in practice since the birth of the company to sell individual theatres with individual clearance." Speaking about forthcoming UA key pictures, Schnitzer said that "Henry V" will not be sold by field salesmen, but as an individual home office proposition, at least for the time being, with Cleveland definitely included as one of the cities to roadshow the picture. For "Duel in the Sun," probably a Christmas release, according to Schnitzer, there is as yet no policy. "It's up to producer David O. Selznick to decide," Schnitzer said.

Edward Schnitzer Meets Cleveland Theatremen

CLEVELAND, Aug. 26.—Moe Dudelson, United Artists district manager and William Shartin, UA Cleveland branch manager, were hosts at a cocktail party held in the Statler Hotel at the weekend to introduce to the theatre owners of Cleveland Edward Schnitzer in his capacity as United Artist Eastern division sales manager. Present were Meyer Fine, Abe Kramer, John Kalafat, Henry Greenberger, M. B. Horwitz, Nat Wolf, Tony Stern, Marvin Samuelson, Milton A. Mooney, Harold Raives and Frank Gross.

Plottel

(*Continued from page 1*)

resigned as Toronto branch manager of RKO to become sales director of this group, and Joe Palansky has been transferred from the management of Empire Universal's Calgary branch to take charge of sales in the Toronto territory for the same product.

Cecil Black has been promoted to manager of the headoffice booking department of Empire Universal in preparation for the new season's activities, while Perry Wright has been confirmed in his appointment as Toronto office manager.

Coincident with this shift is the transfer of F. L. Vaughan from Toronto branch manager of Empire Universal to the position of assistant general manager of Monogram Pictures of Canada succeeding Joe Plottel, who has resigned.

Mono. to Roadshow 'Fifth Avenue'

HOLLYWOOD, Aug. 26. — Steve Broidy, Monogram president, announced today that "It Happened on Fifth Avenue" will be roadshown. The company is arranging playdates in 36 cities.

Bricken on 'Carnegie'

Jules Bricken, for several years a producer and director of short subjects and commercial films in the New York area, yesterday was appointed dialogue director on the Federal Films, Inc., production, "Carnegie Hall."

Variety Golf Match

PHILADELPHIA, Aug. 26.—The local Variety Club, Tent 13, will hold its annual golf tournament on Sept. 20 at the Manufacturers Country Club.

Cross-Licensing Ban

(*Continued from page 1*)

he regarded the proposal as "legal" inasmuch as it could be regarded as a substitute or alternative for divorcement and auction selling, which he described as "demonstrably unworkable."

Both Department lawyers and defense counsel have since denied that they regard auction selling as "unworkable."

William F. Rodgers, MGM vice-president and general sales manager, announced at a company sales meeting in Chicago last week that MGM will attempt to work out a competitive bidding system in limited situations and on an experimental basis almost immediately. He said that the company would approach the new order in the spirit of "let's try."

Other distribution companies are known to be working on plans for inaugurating methods of competitive bidding for films.

Primary opposition to single selling has come from exhibition groups, who contend such a practice would result in hardship to exhibitors and increased admission prices to the public.

Approaching the Department in large numbers, officers of various exhibitor groups have registered deep concern over the probable effects of auction sales. Prime motivation behind the Federal move to suggest a substitute for auctions and at the same time approach a means of divorcement was exhibitor complaints and suggestions, it is intimated here.

US Film Plan

(*Continued from page 1*)

plans and determine what companies will handle the productions.

MacFadden may visit the West Coast within the coming month to discuss production of documentaries with the major companies, who are believed willing to handle some of the contract work for the Government.

SCTOA

(*Continued from page 1*)

on his contention that intervention affords a better basis than amicus curiae for placing in evidence exhibitors' testimony that auction selling as planned would be injurious to the exhibition branch and worsen, rather than improve, conditions which the court decision sought to remedy.

NBC Shifts Button

Robert Button, formerly assistant to the National Broadcasting Company's program manager, Thomas C. McCray, has been appointed NBC night program manager, it has been announced by Clarence L. Menser, vice-president in charge of programs. Raymond O'Connell, formerly of the information department, has been appointed to take over Button's former post as assistant to McCray.

To Honor Mark Silver

BALTIMORE, Aug. 26.—A testimonial dinner will be given in honor of Mark Silver, recently promoted to New York as branch manager of the United Artists office there. The affair is scheduled for Sept. 9 at the local Variety Club, Tent No. 19, and guests are expected from New York, Washington and Virginia.

M-G-M's Dirigible

(*Continued from page 1*)

ning sign in the world, 27 feet high 170 feet long and lighted by 10,000 electric bulbs, the dirigible was designed by the Douglas Leigh Sky Advertising Corp. It is of the Navy-K transatlantic type, and will have a cruising radius of 150 miles from Lakehurst, covering such cities as New York, Philadelphia, Baltimore, Washington, Scranton, Reading, New Haven, Hartford and Bridgeport.

In addition to information about M-G-M pictures, the running sign of the airship will carry weather reports and occasionally important spot news flashes.

One of Navy's Largest

Metro - Goldwyn - Mayer says the ship is four times the size of blimps formerly used for advertising, with 20 times as much space for electrical display. It is one of the largest of the Navy ships, of the type that flew the Atlantic during the war. It will be operated for M-G-M under direction of Dietz, by the Douglas Leigh Sky Advertising Corp. It was designed by Fred Kerwer, vice-president and chief engineer for Leigh, with the entire operation under the executive direction of Capt. Karl L. Lange, USN (ret.), formerly chief of staff to Adm. Charles E. Rosendahl. Ground and air staffs are all ex-Navy personnel. The ship is subject to call by the Navy at all times.

The lights are connected by 131,000 feet of wire; what appear from the air to be single lights are actually groups of 10 lights, arranged in clusters 18 inches in diameter and calculated to pin-point at 1,000 feet, says M-G-M. A daylight sign is 35 feet high, 150 feet long. Another daylight sign ("This Is the Year of the Yearling") is six feet high, 170 feet long.

The "Mairship" will operate from 4:30 P.M. to 12:30 A.M. each day. It has a cruising radius of more than 150 miles from Lakehurst, which covers an area of 40,000 square miles. The area covered has a population of 22,000,000.

Herbert License Restored

HARTFORD, Aug. 26. — Mack Herbert, who had his Connecticut theatre managers' license suspended several months ago by police following presentation of what police termed "immoral" stage shows at the Grand Theatre, here, has had his license reinstated by Connecticut State Police. Herbert has opened a booking agency, Theatrical Guide to Show Business in association with Dody Krivitz, Hartford night club entertainer, with offices in this city.

162 NBC Stations

Two more stations have joined National Broadcasting, it was announced here recently by Easton C. Woolley, director of the NBC stations department; the additions will bring NBC's total of affiliates to 162. They are KIST, Santa Barbara, Cal., joining on or about Sept. 15, and WOC, Davenport, Ia., to join NBC on Jan. 1.

Smith Named Manager

CAMDEN, Aug. 26.—Promotion of Theodore A. Smith to the post of general sales manager of the engineering products department of RCA, has been announced by W. W. Watts, vice-president in charge of the department.

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Distributors' Decree Draft Seen Delayed

Idea-Consolidation May Continue Beyond Sept. 1

While counsel for the theatre-owning defendants in the New York anti-trust suit have completed most of their work on their proposed draft for a final decree, indications developed yesterday that the draft will not be ready for submission to the Department of Justice this week, placing submission beyond the Sept. 1 date for which these companies were aiming.

In fact, counsel for one of the companies declared yesterday that he will definitely not be ready.

Motion Picture Daily reported on Monday that the completed draft had been sent to company and sales heads for study, leading to the inference that further consolidation of ideas is necessary before one draft which crystallizes the thought of all five of the theatre-owning defendants is actually ready for submission to the Department of Justice.

Counsel for the non-theatre owning

(*Continued on page* 8)

Distributors to Get New U.S. Proposals

Washington, Aug. 27.—Robert Wright, special assistant to the Attorney General, today said he intends to submit another memorandum this coming week to the defendants in the New York equity case, which will outline other proposals not covered in the second proposed decree submitted to them on Aug. 15.

Wright declined to comment on the new proposals. However, he pointed

(*Continued on page* 8)

Exhibitors Agree on Famine Short: US

Washington, Aug. 27.—All exhibitor groups are reported to have approved the government's famine short for exhibition, according to the Office of Reconversion.

While MPTOA and ATA have made no statement, Allied States will make an announcement on the trailer Thursday and at the same time notify its membership on the reviewing committee's comment.

Musicians Seek Almost 40% More From N.Y. Theatres

New York theatres with stage shows and music policies have been presented with demands by Local No. 802 of the American Federation of Musicians, which would increase their present musician costs almost 40 per cent, it became known yesterday, as Local 802's 25-50 per cent demands on New York's legitimate theatres, night clubs and hotels held the spotlight.

Contracts of the top first-run theatres—Radio City Music Hall, Roxy, Paramount, Capitol and Strand—will expire next Monday and a meeting of their representatives with Local 802 officials will be held tonight.

Local 802's demands affect the Music Hall and Roxy differently than the Paramount, Strand and Capitol, since the first two employ pit orchestras, while the latter three use name bands and pay standby charges to the union where members of the name band are not members of Local 802.

The Music Hall and Roxy, which

(*Continued on page* 5)

Film Leaders Join Al Jolson Tribute

Leaders of the amusement world have formed an honorary industry sponsoring committee to pay tribute to Al Jolson on Oct. 1, when he will be honored with a testimonial dinner by the American Veterans Committee at the Hotel Astor. The testimonial will be in appreciation of Jolson's USO tours throughout the battlefields of the world.

Among motion picture executives who will serve as honorary sponsors are: C. C. Moskowitz, Jack Cohn, Tom Connors, Ned Depinet, Hal

(*Continued on page* 5)

Detroit Women To Fight for Listings

Detroit, Aug. 27.—Active participation of the Detroit Archdiocesan Council of Catholic Women in *The Michigan Catholic's* campaign "to clean up local movies" is announced by Edward A. McDonnell, managing editor of that publication.

This latest move in the five-week fight with local theatres is seen as an answer to the refusal of exhibitors, with the exception of United Detroit, to submit advance weekly bookings for

(*Continued on page* 5)

Another $1,591,000 Paid by Warners

With the prepayment of a $1,591,000 installment on its promissory notes, due May 1, 1947, Warner Brothers has reduced the principal amount by a total of $14,726,000, cutting the originally issued August, 1945 amount of $37,000,000 to $22,274,000.

$40,248,042 June Taxes

Washington, Aug. 27.—June admission tax collections reached the all-time June high of $40,248,042, the second highest month recorded, the U. S. Bureau of Internal Revenue announced today.

Sixth-month collections bring the first half-year mark to $216,916,061, of which approximately 85 per cent is from films.

June collections were topped only by Sept., 1945, when they were $42,389,371.

However, New York Internal Revenue District reports that admissions to theatres showed a drop of approximately $280,000 under May. June collections in that area were $5,074,115.

Egberts Gets Loew Foreign House Post

Arthur (Whitey) Egberts, veteran Loew's house manager and exploiteer, has been named chief of theatre operations for Loew's International Corp., working under William Melniker, theatre department head, effective at once, it was announced here yesterday by Morton A. Spring, first vice-president of the company. Egberts succeeds Ben Cohn, who resigned to become general manager of Universal International's overseas theatre department.

At the time of his promotion, Egberts was manager of Loew's Ohio Theatre in Columbus. Previously, he had served for four years as publicity director for Loew's in Jersey City, Newark, North Bergen and Westchester. He started with Loew's 15

(*Continued on page* 8)

Alterations in Theatres Face New Controls

Wyatt in Charge; See Safety Repairs Only

By JIM H. BRADY

Washington, Aug. 27.—All theatre alterations and repairs, unless made for "public safety or welfare," may be halted by the Government within 30 days, under an order expected from Wilson Wyatt, expediter for the National Housing Authority, whose disagreement with Civilian Production Administrator John Small ended today with the transfer of CPA's authority over commercial building to NHA, thus paving the way for a 50 per cent cut in all such construction.

Pending a complete transfer, Small

(*Continued on page* 5)

Study 'Double Tax' In Capital Gains

Washington, Aug. 27.—Bureau of Internal Revenue officials have declined to comment on the possibility that dual taxation on both dividend and income might result from the Bureau's ruling on capital gains taxes as it affects personal corporations.

Asserting that "the question is tech-

(*Continued on page* 5)

Winter Garden Now Under 'U' Operation

The New York Winter Garden Theatre is now definitely under the operation of Universal. United Artists relinquished the theatre's operation when Robert Ungerfeld, former special 'U' exploiteer, on Monday took over the management of the house from Al Rosen, who resigned last Friday. In a report on Monday of Ungerfeld's appointment, Motion Picture Daily said the change in managership was indicative of an expected change in operation.

In This Issue

"London Town" is reviewed on page 5; "If I'm Lucky" and "Brief Encounter," page 8. Estimated key city receipts are on pages 4 and 6.

Minneapolis Lifts Polio Ban Today

MINNEAPOLIS, Aug. 27. — The Minneapolis Board of Public Welfare has assured spokesmen for independent exhibitors that the voluntary "quarantine" at theatres for children under 15 imposed by the polio epidemic will be lifted tomorrow as the epidemic in the city continues to diminish almost to the vanishing point. It is expected outstate situations will follow Minneapolis in lifting the ban by the weekend.

Meanwhile, North Central Allied has instructed president Ben Berger to seek relief from sales heads in New York on losses incurred due to the ban on children, claiming the drop in revenue during the quarantine period amounted to 25 to 50 per cent. Berger said that under ordinary conditions the Minneapolis subsequents and outstate small towns "could have afforded" to absorb these losses but declared "they can't stand the loss under present high rentals."

Newsmen Slated for M-G-M Airship Visit

Following the christening by actress Elizabeth Taylor of M-G-M's new advertising dirigible at Lakehurst, N. J., tomorrow, the 265-foot craft will be open to inspection by the press and later will make a night flight, the company announced yesterday. Navy officialdom will be represented.

The M-G-M "Mairship," as the dirigible is called, will carry panels of 10,000 bulbs with a running sign more than a city block long. It will flash announcements of company product, weather reports and occasional spot news to a population area of 22,000,000 along the Atlantic seaboard.

WB Fixes Dividend at 37½c, Rise of 50%

The board of directors of Warner Pictures, meeting here yesterday, declared a quarterly dividend of 37½ cents per share on the common stock, payable Oct. 4 to stock of record on Sept. 9. This is the equivalent of 75 cents per share on the old stock before giving effect to the two-for-one split. On July 3, a dividend of 50 cents per share was paid on the old stock.

RKO Directors Set 30c Stock Dividend

At a meeting of the board of directors of Radio-Keith-Orpheum Corp., held here yesterday, a quarterly dividend of 30 cents per share was declared on the common stock, payable Oct. 1, to stockholders of record at the close of business on Sept. 13.

25c GPE Dividend

The board of directors of General Precision Equipment Corp., meeting here yesterday, declared a 25 cent-per-share dividend on common stock, payable Sept. 25, to stockholders of record on Sept. 10.

Personal Mention

BENJAMIN H. SERKOWICH, Columbia's director of advertising, publicity and exploitation, will leave Mt. Sinai Hospital, here, today, following an operation which hospitalized him for more than a week. He expects to return to his desk shortly.

•

LT. CMDR. WILLIAM E. ORR, son of WILLIAM A. ORR, M-G-M home office executive, has received the Navy's Bronze Star Medal from CMDR. ROBERT MONTGOMERY in Hollywood "for diligence in an emergency during the invasion of Normandy."

•

A. L. ESKINE, PRC Salt Lake City exchange manager, salesmen RICHARD MORRIS and JAMES JAMISON and booker EARL FOOTE have left there for Atlantic City, where they will attend the company's convention next week.

•

WILLIAM GORDON, Warner manager in Salt Lake City, has returned there following the company's Atlantic City sales convention and a vacation in New England.

•

RUDOLPH WEISS, head of Warner Theatres real estate department, left here yesterday for Chicago and Milwaukee, to return at the end of the week.

•

CARROLL TROWBRIDGE, United Artists manager in Salt Lake City, has returned there following the company's sales convention in New York.

•

RAIMU, actor, is confined to his home in Paris with a broken leg and has postponed his trip to the U. S. until late October.

•

MATTHEW FOX, Universal executive vice-president and director, left Hollywood for New York yesterday by plane.

•

ALLEN KOHAN, Warner field representative in Omaha and Des Moines, left for his territory yesterday after a New York visit.

•

FRANCES WEIL BERGER of the Paramount pressbook department, here, plans a trip to Asbury Park, where she will meet her husband.

•

WILLIAM SEIB, Columbia sales manager in Salt Lake City, has been on a plane trip to Los Angeles.

•

CARL LIND, United Artists' Montana salesman, was married to EVELYN BATES in Salt Lake City this week.

J. E. PERKINS, Paramount's managing director for Great Britain, is scheduled to leave here by plane today for London.

•

WIN BARRON, in charge of public relations for Paramount at Toronto, returned to his headquarters yesterday following home office conferences.

•

ROY DISNEY, president of Walt Disney Productions, has arrived in New York from Europe and is scheduled to leave for the Coast today.

•

ROBERT SELIG, assistant to the president of Fox Intermountain Theatres, Denver, has been named Colorado state chairman for this year's USO drive.

•

MRS. JAMES GILLISPIE, wife of the 20th Century-Fox Southern publicity chief, is ill in Emory Hospital, Atlanta.

•

JACK ROPER, assistant to HUGH OWEN, Paramount Eastern and Southern division sales manager, is vacationing this week.

•

MARJORIE KANE, Paramount fan magazine contact, has returned here following a vacation at Fire Island, L. I.

•

JOHN G. PAINE, general manager of ASCAP, has been decorated with the Croix de Chevalier of the Legion of Honor.

•

JAMES REESER, former manager of the Jewel Theatre, Denver, has become manager of the Alpine in that city.

•

ROBERT GOODFRIED, PRC studio publicity director, has left Hollywood by plane for New York.

•

R. H. BOARDMAN, owner of the Playhouse, St. Petersburg, Fla., has been visiting in Atlanta.

•

W. L. ROBINSON has been named assistant manager of Republic's office in Salt Lake City.

•

FLOYD B. ODLUM is scheduled to arrive in New York by train tomorrow from the Coast.

•

DINAH SHORE will return to the air tonight over CBS.

•

HENRY SUCHER, film writer, is in New York from Hollywood.

Cohen Is Honored by Detroit Colleagues

DETROIT, Aug. 27.—Milton E. Cohen, recently appointed East-Central district manager by RKO Radio, was guest of honor at a testimonial dinner given here last night by the Variety Club, in the Book-Cadillac Hotel. Robert Mochrie, vice-president in charge of domestic distribution, and Nat Levy, Eastern division sales manager, flew from New York to attend. Guests also included Hatton Taylor, who succeeded Cohen as manager in Detroit, and A. Kolitz, manager of the Cleveland exchange.

RKO Host at Party For Alfred Hitchcock

RKO Radio was host to Alfred Hitchcock at a cocktail party at 21 Club here yesterday. Hitchcock is scheduled to leave for the Coast tomorrow.

RKO executives, including Phil Reisman, Gordon Youngman, S. Barret McCormick, Leon Bamberger, William Zimmerman, Rutgers Neilson and Harry Mandel, attended the party in addition to trade press, newspaper and magazine representatives.

Newsreel Parade

RECENT developments in the U. S.-Yugoslavia crisis and the beginning of the end of the Nuremburg trials top the current newsreels' reports from abroad. Domestically, the cameras turn to President Truman's vacation cruise, the opening of the football season, and some novelty items. Complete synopses follow.

MOVIETONE NEWS, No. 104—One U. S.-Yugoslavia crisis avoided by release of American fliers. Prosecutors sum-up against Nazi gang at Nuremburg. Personalities: President Truman takes a swim, Aga Khan weighed in diamonds, Pope Pius goes for a rest. Alpine thrills. Sports: College all-stars beat "pro grid" champs. Diving.

NEWS OF THE DAY, No. 302—U. S delivers ultimatum to Yugoslavia; Marshall Tito answers. America parades its might. Prosecution rests at Nuremburg trial. Film snap-shots here and there: Bermuda, Italy, the Alps, Africa. Collegians beat "pros." 100-1-shot wins derby.

PARAMOUNT NEWS, No. 1—Football is back. British intern 2,000 refugees in Cyprus. Film log of President's cruise. Top of the world—Mt. Blanc. Everything goes double in Paw Paw, Mich.

RKO PATHE NEWS, No. 3—Truman in Bermuda. Nuremburg summation. Rome seeks relief from the heat. Parachute supplies to Mt. Blanc. College all-stars crush Rams.

UNIVERSAL NEWSREEL, No. 532—Bermuda welcomes President. Trieste: unload UNRRA food ships. War criminal trials draw toward end. French village protests hydro-electric experiment. Animal antics. Football season opens.

Radio, Video Adopt Receiver Standards

Engineering standards designed to improve radio and television receiver performances have been adopted by the general standards committee of the engineering department of the Radio Manufacturers Association, it was announced here yesterday. The move is also expected to simplify manufacture and servicing.

The standards, first adopted since before the war, are the result of a lengthy study by association committees, it was stated. The RMA explained that while general acceptance by the radio industry was expected, their use by manufacturers was strictly voluntary.

Standardization will be especially valuable in reducing installation costs of television sets, which are high due to the complicated setup of the various makes, it was said.

Nicholas Jones Dies; Delaware Exhibitor

REHOBOTH BEACH, DEL., Aug. 27.—Nicholas Andrew Jones, 69, believed to be the first to operate a motion picture theatre in the state, died at his home here, yesterday, after a long illness.

Jones first showed films at the Savoy, Wilmington, in 1906, and he owned and managed the theatre until 1929, at which time he sold out to Warners.

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TAKE ALL THE HOLIDAYS–

AND ROLL 'EM INTO ONE!

–and you've got

M-G-M's
TECHNICOLORIOUS

"HOLIDAY IN MEXICO"

Starring
★ **WALTER PIDGEON**
with ★ **JOSE ITURBI**
★ **RODDY McDOWALL**
★ **JANE POWELL**
★ **ILONA MASSEY**
★ **XAVIER CUGAT** AND HIS ORCHESTRA

Screen Play by Isobel Lennart
Original Story by William Kozlenko
★ Directed by GEORGE SIDNEY
★ Produced by JOE PASTERNAK

LOOK! FIRST ENGAGEMENT CAPITOL, N. Y. TOPS BIGGEST:
"Postman Always Rings Twice"
"Easy To Wed"
"Ziegfeld Follies"
and many more!

HEADING FOR ALL-TIME HIGH AT N. Y. CAPITOL!

(Naturally TBOCFMGM, The Big Ones Come From M-G-M)

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

"Notorious" broke all existing house records at the Pantages Theatre and did as well there as at the larger Hillstreet. Holdovers predominated at the other houses. Estimated receipts for the week ending Aug. 28:

BAD BASCOMB (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $6,700. (Average: $10,000)
CENTENNIAL SUMMER (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $17,500. (Average: $16,500)
DEAD OF NIGHT (U)—FOUR STAR (900) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $8,500. (Average: $7,500)
BAD BASCOMB (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $8,000. (Average: $10,500)
THE TIME OF THEIR LIVES (U) and THE DARK HORSE (U)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $9,000. (Average: $7,900)
NOTORIOUS (RKO Radio) — HILLSTREET—(2,700) (50c-60c-80c) 7 days. Gross: $42,000. (Average: $22,100)
CENTENNIAL SUMMER (20th-Fox)—LOEW'S STATE—(2,500) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $22,000. (Average: $27,500)
BAD BASCOMB (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $20,000. (Average: $31,600)
A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Beverly Hills)—(900) (55c-65c-85c) 7 days, 4th week. Gross: $2,300. (Average: $7,200)
A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 4th week. Gross: $6,500. (Average: $16,500)
A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Hawaii)—1,000) (50c-60c-80c) 7 days, 4th week. Gross: $3,900. (Average: $9,500)
A NIGHT IN CASABLANCA (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 4th week. Gross: $2,500. (Average: $5.000)
OUR HEARTS WERE GROWING UP (Para.) and DEADLINE FOR MURDER (20th-Fox)—ORPHEUM (2,210) (50c-60c-85c-$1.00) 7 days. Gross: $14,000. (Average: $22,500)
NOTORIOUS (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days. Gross: $42,000. (Average: $19,400)
MONSIEUR BEAUCAIRE (Para.) and GOD'S COUNTRY (Screen Guild)—PARAMOUNT (Downtown (3,595) (50c-60c-80c-$1.000) 7 days. Gross: $36,500. (Average: $27,700)
MONSIEUR BEAUCAIRE (Para.)—PARAMOUNT (Hollywood (1,407) (50c-60c-80c-$1.00) 7 days. Gross: $22,000. (Average: $16,300)
THE TIME OF THEIR LIVES (U) and THE DARK HORSE (U)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $9,500. (Average: $15,000)
THE TIME OF THEIR LIVES (U) and THE DARK HORSE (U)—UNITED ARTISTS—(2,100) (50c-60c-85c-$1.00) 7 days. Gross: $20,000. (Average: $15,000)
CENTENNIAL SUMMER (20th-Fox)—(1,716) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $11,500. (Average: $12,600)
OUR HEARTS WERE GROWING UP (Para.) and DEADLINE FOR MURDER (20th-Fox)—VOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $9,000. (Average: $6,100)
NIGHT AND DAY (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 4th week. Gross: $13,000. (Average: $21,500)
NIGHT AND DAY (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 4th week. Gross: $9,000. (Average: $18,800)
NIGHT AND DAY (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 4th week. Gross: $9,500. (Average: $18,200)

PHILADELPHIA

Holdovers at practically all first runs kept business only fair. Estimated receipts for the week ending Aug. 27-29:

TILL THE END OF TIME (RKO Radio)—ALDINE (900) (42c-47c-52c-68c-78c-89c) 7 days, 3rd week. Gross: $14,300. (Average: $18,200)
EASY TO WED (M-G-M)—ARCADIA (900) (42c-47c-52c-68c-78c-89c) 6 days, 2nd run. Gross: $7,300. (Average for 7 days: $5.200)
TO EACH HIS OWN (Para.)—BOYD (900) (42c-47c-52c-68c-78c-89c) 6 days, 2nd week. Gross: $18,500. (Aveage: $22,800)
THE RUNAROUND (U)—EARLE (3,000) (52c-68c-89c-99c) 7 days with vaudeville starring Robert Alda. **A SCANDAL IN PARIS (UA)** 1 day—$4,200. (Gross: $25,300. (Average: $28,200)
ANNA AND THE KING OF SIAM (20th-Fox)—FOX (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $25,000. (Average: $28,200)
MONSIEUR BEAUCAIRE (Para.) — GOLDMAN (1,400) (42c-47c-52c-68c-78c-89c), 7 days, 2nd week. Gross: $28,000. (House opened Aug. 15)
WITHOUT RESERVATIONS (RKO Radio)—KARLTON (1,000) (42c-47c-52c-68c-78c-89c), 4 days, 2nd week, 2nd run. Gross: $4,500. (Average for 7 days: $7,600)
SMOKY (20th-Fox) — KEITH'S (2,200) (42c-47c-52c-68c-78c-89c) 7 days, 2nd run. Gross: $5,000. (Average: $7,100)
NIGHT AND DAY (WB)—MASTBAUM (4,700) (42c-47c-52c-68c-78c-89c) 7 days, 4th week. Gross: $22,900. (Average: $29,500)
TWO GUYS FROM MILWAUKEE (WB)—STANLEY (3,00) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Goss: $18,200. (Average: $23,700)
A SCANDAL IN PARIS (UA)—STANTON (1,700) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $14,500. (Average: $11,500)

CHICAGO

"Caesar and Cleopatra" is holding up well in a second week at the Grand Theatre, as are "Two Sisters from Boston" at the Oriental and "The Well-Groomed Bride" at the Chicago. Estimated receipts for the week ending Aug. 28-29:

OF HUMAN BONDAGE (WB)—APOLLO (1,200) (55c-65c-95c) 4th week. Adults only. Gross: $12,000. (Average: $12,000)
THE WELL-GROOMED BRIDE (Para.)—CHICAGO (3,250) (95c). On stage: Desi Arnaz and orchestra. Gross: $60,000. (Average: $51,000)
HENRY V (UA)—CIVIC (900) ($1.20-$1.80-$2.40). Twice daily, 3rd week. Gross: $16,500 .(Average: $14,000)
JANIE GETS MARRIED (WB)—GARRICK (1,000) (55c-65c-95c) 3rd week. Gross: $12,000. (Average: $13,000)
CAESAR AND CLEOPATRA (UA)—GRAND (1,150) (65c-95c) 2nd week. Gross: $27,000. (Average: $11,000)
TWO SISTERS FROM BOSTON (M-G-M)—ORIENTAL (3,200) (95c) 3rd week. On stage: Alvino Rey and band, 1st week. Gross: $64,000. (Average: $40,000)
TILL THE END OF TIME (RKO-Radio) and THE FALCON'S ALIBI (RKO-Radio)—PALACE (2,500) (55c-65c-95c) 3rd week. Gross: $25,000. (Average: $24,000)
A STOLEN LIFE (WB)—ROOSEVELT (1,000) (55c-65c-95c) 4th week. Gross: $24,000. (Average: $20.000)
TO EACH HIS OWN (Para.)—STATE LAKE (2,700) (65c-95c) 7th week. Adults only. Gross: $21,000. (Average: $29,000)
THE GREEN YEARS (M-G-M)—UNITED ARTISTS (1,700) (95c) 6th week. Gross: $21,000. (Average: $25,000)
THE KID FROM BROOKLYN (RKO-Radio)—WOODS (1,200) (95c) 10th week. Gross: $22,000. (Average: $20,000)

DENVER

Theatre business definitely has been hurt by an order from the Board of Health banning attendance by those under 18 years old during the infantile paralysis epidemic. However, "The Strange Love of Martha Ivers" is holding up well at the Denham. Estimated receipts for the week ending Aug. 28:

WITHOUT RESERVATIONS (RKO Radio) and INSIDE JOB (U)—ALADDIN (1,400) (35c-74c) 7 days, after week each at Denver, Esquire, Webber. Gross: $4,500. (Average: $5.000)
THE STRANGE LOVE OF MARTHA IVERS (Para.)—DENHAM (1,750) (35c-70c) 7 days. Gross: $14,000. (Average: $11,500)
TWO GUYS FROM MILWAUKEE (WB) and SHADOWS OVER CHINATOWN (Mono.)—DENVER (2,525) (35c-74c) 7 days, day-date with Esquire. Gross: $13,000. (Average: $15.000)
TWO GUYS FROM MILWAUKEE (WB) and SHADOWS OVER CHINATOWN (Mono.)—ESQUIRE (742) (35c-74c) 7 days, day-date with Denver. Gross: $2,500. (Average: $3.500)
THE GREEN YEARS (M-G-M) and BLONDE ALIBI (U)—ORPHEUM (2,600) (35c-74c) 7 days, 2d week. Gross: $10.000. (Average: $15,500)
MAKE MINE MUSIC (RKO Radio) and SOUTH OF MONTEREY (Mono.)—PARAMOUNT (2,200) (35c-74c) 7 days, day-date with Webber. Gross: $7,000. (Average: $8,000)
NIGHT AND DAY (WB)—RIALTO (878) (35c-74c) 7 days, after week each at Denver, Esquire, Webber, Aladdin. Gross: $4,000. (Average: $4,000)
MAKE MINE MUSIC (RKO Radio) and SOUTH OF MONTEREY (Mono.)—WEBBER (750) (35c-74c) 7 days, day-date with Paramount. Gross: $2,000. (Average: $3,000)

KANSAS CITY

Attendance benefitted from cooler weather, the relaxation of anxiety over the polio epidemic and the return of families from vacation. Competition was furnished by three stage events. Estimated receipts for the week ending Aug. 27-29:

CANYON PASSAGE (U)—ESQUIRE (800) (45c-65c) 7 days, 2nd week. Gross: $8,000. (Average: $8,000)
CANYON PASSAGE (U)—FAIRWAY (700) (45c-65c) 7 days, 2nd week. Gross: $1,500. (Average: $1,750)
CAESAR AND CLEOPATRA (UA) and THE MAN WHO DARED (Col.)—MIDLAND (3,500) (45c-65c) 7 days, 2nd week. Gross: $14,000. (Average: $15,000)
NIGHT AND DAY (WB)—NEWMAN (1,900) (45c-65c) 7 days, 3rd week. Gross: $13,000. (Average: $12,000)
TWO GUYS FROM MILWAUKEE (WB) and BEDLAM (RKO Radio)—ORPHEUM (1,900) (45c-65c) 7 days. Gross: $15,000. (Average: $10,000)
SHE WROTE THE BOOK (U) and DEADLINE FOR MURDER (20th-Fox)—TOWER (2,100) (39c-60c) 7 days. Stage show. Gross: $11,000. (Average: $9,400)
CANYON PASSAGE (U)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $6,000. (Average: $6,000)

BOSTON

The Boston Theatre, with Dick Haymes on stage, broke all records, but business at some other houses was dented by attendance at Red Sox baseball games. Estimated receipts for the week ending Aug. 28:

CUBAN PETE (U)—BOSTON (2,900) (50c-$1.10). Stage show, Dick Haymes, Margaret Whiting, Nicholas Brothers. Gross: $70,000. (Average: $26,300)
A STOLEN LIFE (WB) and SHADOWS OVER CHINATOWN (Mono.)—FENWAY (1,700) (40c-80c). Gross: $6,500. (Average: $7,300)
TILL THE END OF TIME (RKO Radio) and JOE PALOOKA, CHAMP (Mono.)—MEMORIAL (2,900) (40c-80c). Gross: $32,000. (Average: $24,800)
NIGHT AND DAY (WB)—METROPOLITAN (4,376) (40c-80c). Gross: $27,200. (Average: $24,800)
CAESAR AND CLEOPATRA (UA)—ORPHEUM (3,200) (40c-80c). Gross: $18,000. (Average: $22,700)
A STOLEN LIFE (WB) and SHADOWS OVER CHINATOWN (Mono.)—PARAMOUNT (1,700) (40c-80c). Gross: $11,100. (Average: $14.200)
CAESAR AND CLEOPATRA (UA)—STATE (2,900) (35c-80c). Gross: $12,000. (Average: $17,300)

MINNEAPOLIS

"Mr. Ace" and the Glenn Miller band led the boxoffice procession. Estimated receipts for the week ending Aug. 29:

CENTENNIAL SUMMER (20th-Fox)—

(*Continued on page 6*)

M-G-M TRADE SHOW
PETE SMITH SPECIALTY
"FOOTBALL THRILLS"
NEW YORK-NEW JERSEY TERRITORY ONLY
THURSDAY
AUGUST 29—1:30 P.M.
M-G-M SCREEN ROOM — 630 NINTH AVE.

PRESS BOOKS
COLORCHROME CORP.
2 BROADWAY, NEW YORK 4
WHITEHALL 4-5131-2-3-4-5
ART SERVICE
PHOTO-OFFSET • PRINTING

'Double Tax'

(*Continued from page 1*)

nical," the Bureau of public relations office said a special ruling might be necessary and therefore no comment could be made. The possibility of dual taxation was raised in a story in MOTION PICTURE DAILY recently.

It was indicated that the Treasury attorneys have not arrived at an answer to the "double taxation" angle of [illegible] Bureau ruling, and want more time in which to work that angle out. Great care is being exercised not to make public any information which might hamper the government's chances before a tax court.

No Plan on Personal Corporation

Treasury attorneys do not have an immediate plan to publicly issue any regulation or directive on the formation of single film personal corporations, according to the Bureau of Internal Revenue.

Interpretation of one case is sufficient directive under which the West Coast Bureau office would conduct its investigation and "dig out" all Hollywood corporations formed strictly for income purposes, it was said.

Regarding the issuance of a formal directive, the Bureau said: "We merely interpreted the law. That requires no special regulation. Our ruling was on the law, and not an amendment. The move which we made in one case is sufficient to make way for future rules in the same manner by district Bureau of Internal Revenue offices, the Bureau announced.

West Coast agents have already been notified of the ruling and are checking other cases. A copy of the first ruling was furnished the Los Angeles office, according to reports. Instructions accompanied the order which directed "that similar action be taken on other cases of personal-single film companies."

Al Jolson Tribute

(*Continued from page 1*)

Horne, Howard Dietz, Harry Brandt, Gus Eyssell, Matty Fox, A. J. Balaban, S. Barret McCormick, Abe Montague, Curtis Mitchell, Edward Raftery, Gradwell Sears, Bob Weitman, Harry Thomas, Herman Robbins and Si Fabian.

Trade publishers who have joined in tribute to Jolson are: Martin Quigley, Abel Green, Jack Alicoate, Red Kann, Chick Lewis, Jay Emanuel, Ben Shlyen and W. D. Littleford.

Sponsoring leaders of the theatre world include Lee Shubert, William Brandell, George Heller, Florence Marston, Emil Friedlander, Matt Shelbey, Billy Rose, A. L. Berman, Joseph Maharam, William Morris, Jr., Alan Corelli and Thomas Rockwell.

The music world will be represented by Irving Berlin, Dave Dreyer, John O'Connor, Ralph Peer, Mannie Sachs, Deems Taylor, Saul Bourne, Louis Bernstein, Jack Mills, Jack Robbins, Henry Spitzer, Jack Bregman and Rocco Vocco.

Radio will be represented by the heads of the four leading networks, Ed Kobak, Frank Stanton, Niles Trammell and Mark Woods, while Branch Rickey and Mike Jacobs will head the delegation from the sports world.

The Motion Picture Chapter of the AVC is in the Paramount Building here.

Review

"London Town"

(*Wesley Ruggles—J. Arthur Rank*)

London, Aug. 27

THE latest of Rank's large-scale productions, a musical opening Thursday at the Leicester Square Theatre, here, promises to keep pace with others in its class, both at the boxoffice and from the standpoint of artistic prestige.

Some critics hold that the film follows too closely the formula of the small-time hoofer who makes good in London's West End; that the story is lost in familiar, though popular, vaudeville sketches and elaborate song and dance routines in Technicolor, and that Greta Gynt, a good actress whose ravishing gowns have not been equaled in previous British productions, is neglected in the final sequences, possibly because of editor Sidney Stone's struggle with overshot material.

There is glamor, however, in Erwin Hillier's color camerawork, which emphasizes delicate pastels rather than garishness, and the accomplished choreography makes a perfect framework for the picture's star, Sid Field, vaudeville comedian, who is extremely funny and versatile. The sophisticates object to his provincial quality, but this reviewer holds that to be one of the film's primary commendations, indicating, as it does, a widespread appeal. Indeed, when suitably cut to the American tempo, "London Town" may be destined for success in New York, for Fields was loudly applauded by the "G. I. Joes" here during the war.

Additional pleasant contributions are made by Miss Gynt, by the popular comics Sonnie Hale and Claude Hulbert; by Kay Kendall, a gifted newcomer, and by Petula Clark, a child actress whose sensitiveness and winsome charm are reminiscent of Margaret O'Brien's. Moreover, producer Wesley Ruggles has collected some of the most beautiful chorines ever seen in a British film.

Running time, 126 minutes. Adult audience classification. Release date not set.

PETER BURNUP.

Musicians Seek 40%

(*Continued from page 1*)

employ 75 full-time musicians, besides hiring substitutes, have been asked to raise the minimum for these men from the present $103.50 to $135 for six days, a boost of more than 30 per cent. In addition, a rehearsal rate of $4 per hour is being asked, instead of the present $2.30. Where musicians play more than one instrument and presently receive $17.25, 50 per cent above the minimum is asked as a "doubling charge." Extra shows would be paid for at the rate of $8 per man, instead of the present $5.75; two weeks' vacation with pay is also asked, instead of the present one.

Standby charges for the Paramount, Strand and Capitol, which now equal $120 per week for each man in the non-Local 802 name band on the basis of 29 performances per week, would be raised to $135 for 24 performances over six days, or $157.50 for 28 performances over seven days.

Alterations

(*Continued from page 1*)

was required to make an additional 20 per cent cut in existing building grants. He said, however, that this would add no new barriers to theatre construction because "new amusement permits have been given only in rare instances."

As reported in MOTION PICTURE DAILY on Monday, local committees have been urged to make additional cuts and submit more cases directly to Washington.

Under Small's new order building was cut by $10,000,000 per week.

Small and Wyatt disagreed about limitations. Small recently went on record favoring gradual elimination of barriers, beginning Nov. 15.

Sickles to Expand

CHICOPEE, MASS., Aug. 27.—Following its first shipment of television components to the radio industry, the F. W. Sickles Co., has announced plans for expansion soon, according to Bernard F. Valliere, vice-president.

Stewart Rites Today

OMAHA, Aug. 27.—C. V. (Tobby) Stewart, owner of the Mayfair Theatre at Shenandoah, Ia., and father of actress Kay Stewart, died here yesterday of a cerebral hemmorhage and complications. His wife also survives. Kay Stewart will fly to Shenandoah from Pasadena for services tomorrow.

To Fight for Listings

(*Continued from page 1*)

free publication in the *Michigan Catholic,* with some 50 members of the Council volunteering to aid the weekly paper in its plan to publish weekly film listings, with Legion of Decency ratings, of every theatre in Metropolitan Detroit. The women, McDonnell said, will contact the manager of each neighborhood house and request his advance bookings, which will be forwarded to the paper through the motion picture committee of the Council.

The newspaper extended its attack to radio outlets when it charged a local station with making "a direct effort to school Detroit's children in immorality" by offering free tickets to "The Outlaw" as prizes to child participants in "The Radio Schoolhouse," a WXYZ Sunday feature.

Meanwhile, 500 delegates to the International Federation of Catholic Alumnae convention here were urged to protest to the advertising committee of the Motion Picture Association against "objectionable advertising of certain motion pictures."

Mrs. James F. Looram, head of the motion picture department of IFCA, asserted that moral standards are involved, and that "objectionable advertising often misrepresents the character of the film."

Variety Extends Pact

CHICAGO, Aug. 27.—Variety Pictures here has renewed its franchise with Sack Amusement Enterprises for Midwest distribution of the latter's all-Negro productions, according to Saul Goldman, Variety head.

as GRAY MATURIN
in Darryl F. Zanuck's production of
W. Somerset Maugham's THE RAZOR'S EDGE,
destined for surpassing boxoffice greatness—from 20th Century-Fox
Directed by Edmund Goulding · Screen play by Lamar Trotti

Third in a series of advertisements about "The Razor's Edge"

Key City Grosses

(*Continued from page* 4)

CENTURY (1,500) (50c-70c) 7 days, 2nd run. Gross: $8,500. (Average: $6,500)

BOYS' RANCH (M-G-M)—GOPHER (1,000) (44c-50c) 7 days. Gross: $3,000. (Average: $3,000)

ANNA AND THE KING OF SIAM (20th-Fox)—LYRIC (1,100) (50c-70c) 7 days, 2nd run. Gross: $6,000. (Average: $5,000)

TILL THE END OF TIME (RKO Radio)—RKO ORPHEUM (2,800) (50c-70c) 7 days. Gross: $15,500. (Average: $9,500)

MR. ACE (UA)—RADIO CITY (4,000) (50c-85c) 7 days. On stage: Glenn Miller band. Gross: $44,000. (Average: $15,000)

CAESAR AND CLEOPATRA (UA)—RKO PAN (1,500) (50c-70c) 7 days, 2nd week. Gross: $6,000. (Average: $5,000)

O.S.S. (Para.)—STATE (2,300) (50c-70c) 7 days. Gross: $16,000. (Average: $11,500)

CANYON PASSAGE (U)—WORLD (350) (50c-90c) 7 days, 2nd run. Gross: $2,400. (Average: $3,000)

SAN FRANCISCO

Business has been impressive at some theatres, even in comparison with last week, when the American Legion convention was held here. Estimated receipts for the week ending Aug. 28-30:

EASY TO WED (M-G-M) and DEADLINE FOR MURDER (20th-Fox)—FOX (4,651) (55c-85c) 2nd week, 7 days. Gross: $23,000. (Average: $32,000)

TILL THE END OF TIME (RKO Radio)—GOLDEN GATE (2,825) (65c-$1.00) With vaudeville. 7 days. Gross: $27,000. (Average: $32,000)

CANYON PASSAGE (U) and HER ADVENTUROUS NIGHT (U)—ORPHEUM (2,440) (55c-85c) 2nd week, 7 days. Gross: $24,000. (Average: $14,000)

OF HUMAN BONDAGE (WB) and STRANGE VOYAGE (Mono.) — PARAMOUNT (2,735) (55c-85c) 7 days. Gross: $25,000. (Average: $23,000)

THE KID FROM BROOKLYN (RKO Radio)—ST. FRANCIS (1,430) (55c-85c) 5th week on a moveover from Warfield. 7 days. Gross: $10,000. (Average: $13,000)

NIGHT AND DAY (WB) — STATE (1,459) (55c-85c) 4th week on a moveover from Fox. 7 days. Gross: $11,500. (Average: $13,000)

CAESAR AND CLEOPATRA (UA) — UNITED ARTISTS (1,465) (85c) 7 days. Gross: $24,000. (Average: $14,000)

THE GREEN YEARS (M-G-M) and THE FRENCH KEY (Rep.) — WARFIELD (2,672) (55c-85c) 7 days. Gross: $30,000. (Average: $27,000)

SALT LAKE CITY

"Anna and the King of Siam" topped all films here during a week when the boxoffices generally were boosted by the approach of fall. Estimater receipts for the week ending Aug. 29:

CAESAR AND CLEOPATRA (UA)—CAPITOL (1,878) (20c-55c-75c) 7 days on a moveover. Gross: $9,000. (Average: $7,300)

ANNA AND THE KING OF SIAM (20th-Fox)—CENTRE (1,700) (20c-55c-75c) 7 days. Gross: $16,950. (Average: $13,000)

CARAVAN TRAIL (PRC)—LYRIC (1,500) (20c-55c-75c) 7 days with vaudeville. Gross: $4,000. (Average: $3,500)

THE KID FROM BROOKLYN (RKO Radio)—RIALTO (1,300) (20c-55c-75c) 7 days. Gross: $5,500. (Average: $3,500)

NIGHT AND DAY (WB)—STUDIO (800) (20c-55c-75c) 7 days on a moveover. Gross: $5,500. (Average: $4,500)

THE KID FROM BROOKLYN (RKO Radio)—UPTOWN (1,300) (20c-35c-75c) 7 days. Gross: $7,300. (Average: $5,500)

LOVER COME BACK (U) and THE RUNAROUND (U)—UTAH (1,700) (20c-55c-75c) 7 days with stage show Monday through Friday. Gross: $12,400. (Average: $11,000)

ST. LOUIS

The crucial baseball series between the Cardinals and Dodgers is proving stiff competition for theatres, but with one exception they are exceeding house averages. Estimated receipts for the week ending Aug. 28:

NIGHT AND DAY (WB)—AMBASSADOR (3,154) (45c-55c-65c) 3rd week. Gross: $15,000. (Average: $17,200)

CANYON PASSAGE (U) and THE RUNAROUND (U)—FOX (5,038) (45c-55c-65c). Gross: $25,000. (Average: $17,000)

CAESAR AND CLEOPATRA (UA)—LOEW'S STATE (3,154) (40c-50c-65c). Gross: $23,500. (Average: $17,100)

EASY TO WED (M-G-M)—LOEW'S ORPHEUM (1,900) (40c-50c-65c). Gross: $8,000. (Average: $7,100)

THE STRANGER (RKO Radio) and BADMAN'S TERRITORY (RKO Radio)—MISSOURI (3,154) (45c-55c-65c). Gross: $13,500. (Average: $11,100)

THE CAT CREEPS (U) and SHE-WOLF OF LONDON (U)—ST. LOUIS (4,000) (45c-55c-65c). Gross: $7,500. (Average: $6,200)

THE KID FROM BROOKLYN (RKO Radio) — SHUBERT (1,900) (45c-55c-65c). Gross: $10,000. (Average: $6,200)

CLEVELAND

So many customers turned out for the opening of "Notorious" that they overflowed to nearby theatres, providing good business in a number of situations. Cold weather eliminated outdoor competition. Estimated receipts for the week ended Aug. 27:

O.S.S. (Para.)—LOEW'S OHIO (1,268) (50c-70c) 7 days, 3rd week, 2nd moveover. Gross: $8.500. (Average: $6,500)

THE BRIDE WORE BOOTS (Para.)—LOEW'S STATE (3,300) (50c-70c) 7 days. Gross: $19,000. (Average: $22,000)

CAESAR AND CLEOPATRA (UA)—LOEW'S STILLMAN (1,900) (50c-70c) 7 days, 2nd week on moveover. Gross: $9,000. (Average: $9,500)

NIGHT AND DAY (WB)—RKO ALLEN (3,000) (55c-70c) 7 days, 4th week. Gross: $14,500. (Average: $10,000)

NOTORIOUS (RKO Radio)—RKO PALACE (3,300) (55c-70c) 7 days. Gross: $39,000. (Average: $20,000)

ANNA AND THE KING OF SIAM (20th-Fox)—WARNERS' HIPPODROME (3,500) (55c-70c) 7 days, 2nd week. Gross: $17,000. (Average: $21,000)

SMOKY (20th-Fox)—WARNERS' LAKE (714) (55c-70c) 7 days, 4th week. Gross: $4,000. (Average: $3,500)

BUFFALO

Business has been steady, with the weather cool. Estimated receipts for the week ending Aug. 31:

THREE WISE FOOLS (M-G-M) and DEADLINE FOR MURDER (20th-Fox)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $23,700. (Average: $18,500)

NIGHT AND DAY (WB) — GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days, 3rd week. Gross: $17,000. (Average: $17,500)

CAESAR AND CLEOPATRA (UA)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 2nd week on moveover. Gross: $10,000. (Average: $9,500)

CANYON PASSAGE (U) and SLIGHTLY SCANDALOUS (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days, 3rd week. Gross: $8,500. (Average: $13,000)

BEAU GESTE (Para. Reissue) and THE LADY EVE (Para. Reissue)—TECK (1,500) (40c-50c-60c-70c) 7 days. Gross: $8,000. (Average: $6,000)

THE KID FROM BROOKLYN (RKO Radio)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 5 days, 4th week. Gross: $9,000. (Average, for 7 days: $13,000)

INDIANAPOLIS

Three out of four pictures are doing better than average this week, and the exception is a holdover. Mild weather is helpful. Estimated receipts for the week ending Aug. 27-28:

OUR HEARTS WERE GROWING UP (Para.) and THEY MADE ME A KILLER (Para.)—CIRCLE (2,800) (40c-60c) 7 days. Gross: $12,000. (Average: $10,300)

WITHOUT RESERVATIONS (RKO Radio)—INDIANA (3,200) (40c-60c) 7 days. Gross: $19,000. (Average: $13,900)

CAESAR AND CLEOPATRA (UA)—LOEW'S (2,450) (40c-60c) 7 days, 2nd week. Gross: $8,500. (Average: $13,000)

NIGHT AND DAY (WB)—LYRIC (1,600) (40c-60c) 7 days on moveover after 2 weeks at Indiana. Gross: $8,000. (Average: $5,800)

OMAHA

Cool weather over the weekend proved a stimulus to theatre business. Estimated receipts for the week ending Aug. 28-29:

THE RUNAROUND (U)—ORPHEUM (3,000) (55c-70c) 7 days. Freddie Slack's Orchestra on stage. Gross: $19,000. (Average: $15,900)

CENTENNIAL SUMMER (20th-Fox)—PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $13,900. (Average: $10,100)

THE STRANGER (RKO Radio) and THE RETURN OF RUSTY (Col.)—RKO-BRANDEIS (1,200) (50c-65c) 7 days. Gross: $10,000. (Average: $6,600)

Monogram Expanding

HOLLYWOOD, Aug. 27.—Monogram has purchased 30,000 square feet adjoining the studio for expansion purposes. The price was $75,000.

Progress Claimed in SOPEG Pact Talks

Tentative agreement has been reached on seniority, promotions, leaves of absence, layoffs and rehiring, union representatives, grievance procedure and holidays in current contract negotiations between the Screen Office and Professional Employes Guild and the film companies, covering over 2,000 home office "white collars," the union reported here.

A further meeting will be held tomorrow, the eighth since negotiations were started on Aug. 5, at which time a retroactive date of July 29 was agreed upon for benefits of any contract to be set with Loew's, Columbia, Paramount, RKO Radio, RKO Service Corp., 20th Century-Fox and Columbia. Retroactive date for United Artists is April 1.

The union reported yesterday that National Screen Service has joined the current contract negotiations, with June 21 fixed as the retroactive date for that company.

Also under negotiations, but not finally agreed upon, are vacations, discrimination, sick leave, discharges, severance pay, existing working conditions, bulletin boards and election to full-time union leadership.

Clauses which have not yet been negotiated deal with salaries, arbitration, closed shop, hours of work, automatic progressions, welfare benefits, correctional adjustments, freezing of promoted employes after 18 months, and some other clauses.

Newspaper Guild Gives Support in SPG Fight

Support to the Screen Publicists Guild of New York in its current contract negotiations with the film companies has been voiced by the New York Newspaper Guild. The action was in the form of a resolution adopted at a general membership meeting of the Newspaper Guild, held here Monday night.

Pittsburgh Houses Sign New Union Pact

PITTSBURGH, Aug. 27.—Independent theatre owners here have just signed a new three-year contract, effective Sept. 1 with IATSE Motion Picture Machine Operators Local No. 171 Allied of Western Penna. reports.

Harry Hendel, William J. Walker and Morris M. Finkel handled negotiations for the independents, while Paul Ferry, president; Paul P. Mach, secretary-treasurer; William H. Thompson and John A. Urben represented Local 171.

Monogram Pictures Corp.

reserves all rights to the use of

"DECOY"

as a title for a motion picture, having heretofore produced a picture entitled

"DECOY"

a Bernhard - Brandt production, which has been duly copyrighted in the United States.

★ In "HOLLYWOOD"...

★ Of course you will find Bank of America

★ ready to serve you. 23 conveniently located

★ branches — complete metropolitan service.

★ THE BANK OF THE MOTION PICTURE INDUSTRY

★ Bank of America

NATIONAL TRUST AND SAVINGS ASSOCIATION

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

When you travel carry Bank of America Travelers Cheques

Allied States Association

of

Motion Picture Exhibitors

Office of the President

JACK KIRSCH
1325 So. Wabash Ave.
Chicago, Ill.

Mr. Independent Exhibitor:

Allied States Association invites you to its first National Convention since the war, which is being held at the Copley Plaza Hotel, in Boston, Massachusetts, September 16-17-18.

At an exhibitors' forum being conducted all day Wednesday, September 18, learn first-hand all about the new method of picture selling as provided by the recent federal court decision in the anti-trust case and join in the important discussions that will take place. Here you will find out just how this phase of the decision will effect the future operation of your theatre and have a voice in the policies to be formulated by Allied.

This is too important for independent exhibitors to miss, so plan now to join the parade to Allied's 1946 Convention—Boston, Massachusetts, September 16-17-18. For reservations and other details write Nate Yamins, General Chairman, Allied Convention, 20 Shawmut Street, Boston, Mass.

Cordially,

JACK KIRSCH, President

Bank Frees Films At ITT Hearing

Continental Bank and Trust Co. of New York, holders of liens on certain films produced by International Theatrical and Television Corp., will make available to ITT all such films, it was established at a hearing participated in by the 10 largest creditors of ITT and its wholly-owned subsidiary, Film-Tel, and which was held before U. S. District Court referee Irving Kurtz here yesterday. Continental Bank is also one of the 10 major creditors.

It was further established at the hearing that the present managements of ITT and Film-Tel, which are headed by George A. Hirliman, shall remain in possession of all assets under a debt-payment plan which they have embraced. No objections to this arrangement, which also permits ITT to continue to function as a business, were forthcoming from the creditors.

At the hearing's end, Kurtz reported that DeLuxe Laboratories and Pathe Laboratories will continue to process films for ITT and Film-Tel on an on-the-spot payment basis, while they receive in the meantime payments of debts under the newly accepted plan.

'Polio' Is Closing Theatres in Denver

DENVER, Aug. 27.—Because of the 'polio' epidemic several theatres in the Denver territory have been closed, and more closings are expected. Business is off in many spots 50 per cent and more, with some theatres reporting only a small handful sitting in. The drop has been accentuated by the fact that all youngsters under 18 in Colorado cannot now attend public gatherings. The drop in business will probably last until cool weather stops new polio cases.

Theatres already closed are the Mission, Denver; Cactus, Limon, Colo.; Plains, Rushville, Neb.; Peerless, Holyoke, Colo., and the Eaton, Eaton, Colo. Schools in Colorado will not open until two weeks later than usual because of the epidemic.

2 Stage Units Start Minneapolis Battle

MINNEAPOLIS, Aug. 27.—Both the RKO Orpheum and the Ben Berger-Ted Bolnick unit have announced plans to bring stage shows to this city, presaging intense competition in bidding for such attractions.

Count Basie and his orchestra will feature the Orpheum's first stage show in more than two years, during the week of Sept. 19. Berger and Bolnick, who will present stage shows in the city auditorium, have announced that they will bring in Abott and Costello in September, Xavier Cugat in October, and the Chicago Civic Opera's "Hansel and Gretel" for Christmas week.

Get Favorite Franchise

SALT LAKE CITY, Aug. 27.—Gordon Lasuer and Joe Nercession of Standard Pictures and Screen Guild Productions, respectively, have taken over the franchise for Favorite Film Corp. here.

Reviews

"If I'm Lucky"

(20th Century-Fox)

THAT time-worn adage, "Politics make strange bedfellows" takes on new meaning with the imminent release of 20th Century-Fox's "If I'm Lucky." A strange melange of politics and music, the film embroils a number of top-notch entertainers in a gubernatorial campaign to the detriment of all concerned. The presence in the cast of Vivian Blaine, Perry Como, Harry James and his orchestra, and Carmen Miranda insures the film of strong box-office appeal and quality production numbers, but they are unfortunately bogged down by script weaknesses.

Screenplay credits go to no less than four individuals: Snag Werris, Robert Ellis, Helen Logan and George Bricker. Between them they concocted a plot which sends Harry James and his troupe, including Miss Blaine, Miss Miranda, Como and agent Phil Silvers on a campaign tour with Edgar Buchanan, who is running for governor. Aided by the traveling stage show, Buchanan makes an unexpectedly strong showing with the voters and seems assured of election. At this point, political boss Frank Fenton, afraid that he might not be able to control Buchanan, frightens him out of the race and substitutes Perry Como as his candidate. Persuaded to run by the troupe, Como campaigns by singing several original songs by Josef Myrow and Edgar De Lange. Como's pleasing voice and the catchy tunes sweep him into the governors' mansion after he has exposed the Fenton machine to the voters.

Producer Bryan Foy managed to emphasize the musical numbers in a manner that should please those moviegoers who prefer entertainment of a strictly variety type, but Como and James lose some of their edge by being compelled to double as actors for purposes of continuity. Miss Blaine is able to match a pleasant singing voice with capable acting and Miss Miranda and Phil Silvers struggle valiantly to provide comedy relief. Lewis Seiler directed.

· Running time, 79 minutes. General audience classification. Set for September release. HAROLD LOEB.

"Brief Encounter"

(Coward-Cineguild - Universal-Prestige)

"BRIEF ENCOUNTER" is the first presentation on the Universal-Prestige program to be shown in this country's key city "art" theatres. The film launches the program in an auspicious manner.

Written and produced by Noel Coward, the story has been adapted for the screen from "Still Life," one of the short plays from his "Tonight at 8:30" cycle. The sophisticated wit for which Coward has achieved an international reputation is evident in the film only in carefully modulated undertones, which set off the simple story of two ordinary, middle-aged people whose "brief encounter" in a railway tea shop leads to a consuming but "star-crossed" love. The couple are sympathetically played by Celia Johnson and Trevor Howard. Both are married and the parents of children. Each Thursday, Miss Johnson visits the little English town of Milford Junction to conduct her weekly marketing; Howard, a doctor, spends each Thursday in town at the community hospital. The story records their chance meeting and follows the blossoming of a full blown romance between the two. Eventually mind rules over heart and the two part, to preserve the sanctity of their separate homes. The story is as simple as that, but it is developed delicately and with such good taste that the "intelligent" audience for which the picture avowedly has been made, will feel itself more a participant than a spectator.

Director David Lean has directed with an emphasis on naturalness and simplicity. The love story contains no heroic romancing but is gradually nurtured through such commonplace events as a visit to a tea shop or an afternoon at the theatre. Lean succeeds in his appointed task so well that at times he gives the impression that the camera has been focused through a key-hole and is recording purely personal secrets which should not be revealed.

The supporting cast is outstanding, with special mention deserved by Cyril Raymond, who plays Miss Johnson's husband; Beverly Gregg, her talkative friend; Joyce Carey, a regal barmaid, and Stanley Holloway, a romantic ticket collector.

Reviewed for MOTION PICTURE DAILY in London on Dec. 19, 1945. The Reviewer said, in part: "Integrity is this picture's watchword; integrity and a rare but perfect sensitiveness. It is a picture not only to be seen but to be seen again."

Running time 85 minutes. General audience. Release, Aug. 24. H. L.

Egberts Post

(*Continued from page* 1)

years ago as a part-time usher in Jersey City and later was assistant manager and manager in that city, and at Clifton, N. J., White Plains and elsewhere in the metropolitan area. In his new post, he will assist Melniker in booking and other non-administrative tasks for all Loew's Inetrnational theatres overseas.

Films, Inc., Adds Stock

ALBANY, N. Y., Aug. 27.—Films, Inc., has increased its capital stock from $242,000 to $255,000.

N-C Allied Protests 4 Percentage Films

MINNEAPOLIS, Aug. 27.—North Central Allied of Minneapolis has lodged a protest directly with Tom Connors, 20th-Fox sales manager, over the release of four pictures in a row on a percentage basis.

The pictures involved are "Smoky," "Do You Love Me?," "Centennial Summer," and "Anna and the King of Siam." It is understood the membership at a special meeting on Monday voted at least three of the disputed films belonged in the straight rental brackets and not all of them in the top classification.

Jeanie MacPherson Writer, Is Dead

HOLLYWOOD, Aug. 27.—Jeanie MacPherson, screen writer, actress and producer-director, who joined the industry in its infancy and remained with it continuously up to the present decade, died last night at Cedars of Lebanon Hospital after having been in a coma for three days.

Funeral services for Miss [illegible]Pherson will be held 12:30 [illegible]M. Friday at the Hollywood Cemetery Chapel, followed by cremation. Her mother, Mrs. Clare O'Neil, survives.

Jeanie MacPherson appeared on the New York stage at the turn of the century, then entered motion pictures as an actress, appeared in several early Mary Pickford films and produced two-reelers before being signed by Cecil B. DeMille as a writer. Screen plays written by her under the DeMille banner include: "The Ten Commandments," "King of Kings," "The Crusades," "Manslaughter," "Male and Female," and many others. Since 1936 she has contributed to several successful productions, including "The Plainsman," "The Buccaneer," "The Story of Dr. Wassell," and others. She collaborated on the narration for "Land of Liberty," MPPDA documentary produced in 1939.

Born in Boston, Miss MacPherson received her education at Madame de Facq's school, Paris; Kentwood Institute, Chicago, and was taught dancing by Theodore Kosloff.

Distributors' Decree

(*Continued from page* 1)

defendants—Columbia, Universal and United Artists—have indicated that they will each file separate decree proposals before the Sept. 15 final deadline, but it is not considered likely that they will propose any methods for handling "auction selling," even though industry observers see the same selling methods being ordered against these three non-theatre-owning defendants as against the five theatre-owning companies, with the only recourse of the latter being an appeal to the U. S. Supreme Court.

Separate proposed decrees on behalf of each of the five theatre-owning defendants is generally ruled out by industry counsel, leading to the possibility that the one decree submitted on behalf of all five might have specific clauses which will refer to individual companies. This will probably be done to consolidate any divergence of opinion which might exist among them.

New US Proposals

(*Continued from page* 1)

out that information is being constantly exchanged between the government and the defendants. Wendell Berge recently stated that the second proposal banning cross licensing was a "trial balloon."

The attorney asserted that nothing will actually be submitted to the court until the next scheduled hearing. Wright implied that various suggestions and revisions are being dispatched to the defendants and exhibitor organizations in order that the government will have explored all angles before it drafts its final proposed decree.

FIRST IN FILM NEWS

MOTI E
DAILY

Accurate Concise and Impartial

MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK 18,
N. Y. (2 COPIES)

. 60. NO. 43 NEW YORK, U.S.A., THURSDAY, AUGUST 29, 1946 TEN CENTS

Decree Action By ATA Units Is Not Settled

Arnold Will Be Counsel In Fight on 'Auction'

Exhibitor organizations and individual exhibitors affiliated with the American Theatres Association, who have instituted independent efforts to oppose auction selling will now have to decide whether they want to continue to act independently or through the ATA in this opposition, developments yesterday indicated.

ATA announced yesterday that its board of directors had voted in favor of the association's interceding in the New York anti-trust suit and that Thurman Arnold, former Assistant U. S. Attorney General in charge of the anti-trust division, had been retained as counsel by ATA "in its action on be-

(*Continued on page* 11)

SOPEG, SPG to Act Jointly on Strike

"A common understanding" that the Screen Office and Professional Employes Guild and the Screen Publicists Guild will "strike together and settle together" in the event current negotiations covering the 3,000 "white collar" employes of the New York offices of major film companies prove unsuccessful, was entered into this week by the executive boards of their two locals, now engaged in separate negotiations, it was announced here yesterday by Lewis Merrill, president of the United

(*Continued on page* 11)

'Outlaw' Ads in Bad Taste, Ad Men Say

Four out of five panel members of *Tide* magazine's Leadership Survey for August thought "The Outlaw" advertising is in bad taste, the advertising trade journal reports in its current issue.

The vote was: Bad Taste, 79 per cent; good taste, eight per cent; no answer, 13 per cent. To the question: "If you were a publisher of a general circulation magazine with available space and were offered a

(*Continued on page* 11)

Kirsch Asks for Sales Plan Based on Seating Capacity

CHICAGO, Aug. 28.—To play fair with independent exhibitors, the Government in the final consent decree should work out a selling plan based on the seating capacity of a theatre, all other conditions being equal, in the opinion of Jack Kirsch, president of Allied States Association. Kirsch hopes to elaborate on this thought at the national Allied convention in Boston, Sept. 16-18.

Given an equal break, the independent in competitive situations will have a fighting chance, under the New York Federal Court decision, Kirsch states.

The New York anti-trust decision will in no way affect the operation of the Allied of Illinois booking and buying combine, in the opinion of Kirsch, who also is chief of the Illinois combine, including over 100 theatres in this area.

Kirsch says that the combine is primarily a service for the exhibitor, adding that he never buys for his members as a group, acting for each of them individually and signing individual contracts, for each theatre as its agent.

This apparently is in answer to the Federal Court's order that buying-booking combines, *per se* are not legal, and that theatres must buy individually and not through a combine.

CRI Holding Field Personnel Meets

A series of meetings of Confidential Reports, Inc., field service personnel from the Western half of the U. S., with home office executives, will be held in Chicago on Sept. 13-15, following a similar series of meetings with Eastern personnel at the Hotel Astor, here, this week.

Jules Z. Willing and Harold L. Groves, CRI home office executives, conducted the New York meetings, with Jack H. Levin, CRI vice-president and general manager, as chairman. Field service supervisors from different sections of the Eastern part of the U. S. were brought here in small groups of 15 or less, presumably for discussion of operating policies during the next few months, which is expected to see the absorption of all checking engagements of Warners and Republic, the two latest companies to join CRI.

CRI checks for Paramount, RKO

(*Continued on page* 11)

U. S. Famine Short Approved by Allied

WASHINGTON, Aug. 28.—Approval of the Government film, "A Message of Famine," was announced today by Allied States. Yesterday, MOTION PICTURE DAILY reported that a statement on the short would be forthcoming from Allied and that other exhibitor groups, according to the Office of Reconversion, have approved the film.

"While the subject is somewhat gruesome, the (Allied) committee

(*Continued on page* 11)

Launch 'Mairship' At Lakehurst Today

A full schedule of events attendant on the launching and christening of the "M-G-Mairship," which will take place this afternoon at Lakehurst, N. J., before representatives of the press, advertising, aviation and scientific magazines, columnists and photographers, was completed last night by the M-G-M home office.

The "Mairship," a Navy K-type dirigible equipped with a running electric sign, visible at a distance of two-and-a-half- miles, will be christened by starlet Elizabeth Taylor, who will fly to Lakehurst from New York for the occasion, in a Seabee plane. Immediately after the launching, the plane will return to New York with negatives for syndicate and metropolitan news photographers.

Following an afternoon test flight, the dirigible will be inspected by press representatives, who will arrive from New York in a chartered bus. How-

(*Continued on page* 11)

Hyde Will Assist Bernhard in N. Y.

Donald Hyde, executive assistant to Milton Sperling, vice-president and executive producer of United States Pictures, will leave the Coast this week for New York to assist Joseph Bernhard, president of the company in setting up a New York organization for the new unit, which will soon release its first production, "Cloak and Dagger," through Warner Bros.

USP plans to acquire and develop a talent pool of players and writers as part of its expansion program.

Myers Warns AgainstHalting Construction

Industrial Economy Is Threatened, He Says

WASHINGTON, Aug. 28.—A warning that Governmental curtailment of all commercial construction and repairs, including stoppage of new theatres and improvements, might throw our entire industrial economy out of gear was made today by Abram F. Myers, chairman of the board of Allied States. Theatre alterations and repairs, unless made for "public safety or welfare," may be halted by the Government within 30 days, under an order expected from Wilson Wyatt, expediter for the National Housing authority, MOTION PICTURE DAILY reported today.

Taking theatres as an exam-

(*Continued on page* 11)

Schine Zone Heads In Jubilee Parley

ALBANY, N. Y., Aug. 28.—Plans for the "Silver Jubilee" of Schine Theatres, to be held Sept. 8 to Oct. 5, were discussed today at a meeting of Schine Eastern zone managers at the Ten Eyck Hotel here. Speakers included Myer and Louis Schine, Sidney Deneau, new director of theatre operations, and Seymour Morris, director of publicity. Similar one-day conferences have been held in other key cities.

Hollywood studios have produced

(*Continued on page* 11)

Canada '45 Gross Was $55,430,711

TORONTO, Aug. 28.—Official figures on receipts and attendance at Canada's theatres during 1945, announced tonight by the federal government showed a total gross of $55,430,711 for the 1,323 theatres compared with $53,173,325 in the calendar year 1944.

Aggregate attendance was 215,573,267, which was an increase of more than 7,000,000 patrons in the previous 12 months. The federal and provincial governments collected $14,055,021

(*Continued on page* 11)

Personal Mention

PHIL REISMAN, RKO vice-president in charge of foreign sales, will leave New York for Europe in mid-September.

•

FLORENCE KIPP, RKO Lyric manager, Cincinnati, is vacationing in Florida and Cuba, accompanied by her secretary, HELEN HASTINGS, who, at the conclusion of the trip will permanently join her brother, WILLIAM T. HASTINGS, recently transferred from Cincinnati's Grand to the Orpheum, Denver.

•

GRAHAM KISLINGBURY, formerly advance man for Universal Exchange, San Francisco, and film press representative, has married DOROTHY BAUER of Burlinghame, Cal.

•

JOCK LAWRENCE, vice-president and public relations director of the J. Arthur Rank Organization, returns here by plane from London on Monday.

•

WADE H. SKINNER, secretary to Warner's Washington zone manager, JOHN J. PAYETTE, has been awarded the Presidential unit citation as a member of the U. S. S. *Lexington*.

•

LEM JONES, assistant to SPYROS P. SKOURAS, president of 20th Century-Fox, has returned here from a two-week vacation.

•

DON McELWAINE, associate producer for ANDREW STONE, has arrived here from the Coast to assume duties as the latter's Eastern representative.

•

WILLIAM B. ZOELLNER, head of M-G-M's reprints and exportations, arrived in Atlanta yesterday from Charlotte.

•

SEYMOUR MAYER, Loew's International 16mm. promotion director, is vacationing in up-State New York.

•

HAROLD SMITH, Motion Picture Association's French representative, will leave New York for Paris on Sept. 5.

•

E. O. WILSCHKE, Altec's assistant to the vice-president, returned to New York from six weeks in the West.

•

SIDNEY GILLIAT, English producer-writer-director, is due in New York from Hollywood on Saturday.

•

BEN KALMENSON, Warners vice-president and general sales manager, has returned from a mid-West trip.

•

FRANCES KULICK FRANK gave birth to a daughter at Flower Hospital Tuesday.

•

MOE KERMAN of Favorite Films returns here today from a three-week trip to the West Coast.

•

TYREE DILLARD, JR., of M-G-M's legal staff, will leave here tomorrow for his home at Greensboro, N. C.

Insider's Outlook

By RED KANN

ONE of the arresting angles of the recent National Theatres stock purchase by 20th Century-Fox captured only slight attention until it broke in the news columns of MOTION PICTURE DAILY. Prior to the transaction by which the complete block of 40,000 shares of Class B, which were held by Charlie Skouras, Rick Ricketson, Elmer Rhoden and Harold Fitzgerald, passed to the parent company, 20th-Fox owned 80 per cent of National. Under the mandate of the decision in the New York anti-trust suit case, it's 95 per cent ownership or better that is insisted upon for producer and distributor-owned theatres.

However, now that 20th-Fox owns National complete, its product may play those houses on any terms the distributor and the circuit may mutually agree upon. There won't have to be competitive bidding.

■ ■

Twenty-four hours after the guesswork estimate here that the Government's new decree proposition limiting producer theatres to their own films was a strategy move unleashed by the Department of Justice, Wendell Berge, head of its anti-trust division, described the whole idea as "a trial balloon." Also: he pointed out all Government recommendations thus far are "strictly tentative" and conceded the proposed substitute decree was "a feeler" directed toward the defendant companies.

■ ■

Note from a Pessimist: "Think the Department of Justice proposals [a reference to the above] are tough? Suppose it had gone further and had struck out for producer-owned houses playing their own product and *nobody* else's? For a Paramount theatre, only Paramount and no Columbia, Universal, Republic, Monogram or PRC?"

We hurried from his office into the bright sunshine of Times Square.

■ ■

Something strictly from a scenario broke the other day in the New York *Herald-Tribune*. Bert Andrews, Washington correspondent, was reporting what he described as a hitherto undiscussed chapter in the findings of the Royal Canadian Commission on the spy ring north of the border. The occasion for the unraveling was the designation by Moscow of George N. Zarubin, former Ambassador to the Dominion, as Soviet diplomatic representative to London. Andrews' point was the Canadian report had absolved Zarubin from any complicity in the espionage investigation.

Among various "cover names" used out of Moscow, he declared, was "Metro" to designate the Russian embassy at Ottawa and the "boss of Metro" to indicate Zarubin.

We're not up on the cloak-and-dagger procedures of the Soviets or any other world power, but immodestly we claim some insight into procedures in the film industry. Zarubin may be the "boss of Metro" to Russia, but the "boss of Metro" at 1540 Broadway is clearly Nick Schenck.

■ ■

Ben Martin Cohn, general manager of Universal International's new overseas theatre department, is busy envisioning futures and talks about doubling the present exhibition structure to 2,000 houses. If this Arthur Rank-Universal grandiose scheme comes to full bloom, 2,000 won't be quite enough. On June 5, Rank had 1,248 theatres throughout the world. Nate Blumberg said so, and he ought to know.

■ ■

Bill Rodgers evidently takes his tradeshows seriously. First time for a short subject—whether his company's or anyone else's—is today when Metro will screen "Football Thrills," a Pete Smith Specialty, for New York and New Jersey exhibitors.

■ ■

The law is for lawyers, but—David O. Selznick and Neil F. Agnew, whose problem is how to set up roadshows for "Duel in the Sun" under the New York decision, which has ruled off the fixing of minimum admission prices, could lease houses and run them on any basis they saw fit, couldn't they? That is, assuming they can find the theatres.

■ ■

Willie Wang of Metro's publicity department uncovered this in a Miami theatre ad:

"See 'Courage of Lassie'
"M-G-M's New Technicollie."

■ ■

To the question: "What do you think of the industry and what criticisms do you have to offer?" an exhibitor in Flint, Michigan, replied:

"It stinks, but I love it."

Coming Events

Sept. 4-6—PRC national convention, Ambassador Hotel, Atlantic City.
Sept. 10-11—West Virginia Managers Association meeting, Charleston, W. Va.
Sept. 11—Motion Picture Association board of directors meeting, New York.
Sept. 14-15—Allied Theatre Owners pre-convention board of directors meeting, Copley-Plaza Hotel, Boston.
Sept. 15—Screen Actors Guild meeting, Hollywood.
Sept. 16-18—Allied Theatre Owners convention, Copley-Plaza Hotel, Boston.
Sept. 18—Address of MPA president Eric Johnston before Allied Theatre Owners convention, Copley-Plaza Hotel, Boston.
Sept. 20—Twentieth Century-Fox home office Family Club dance, Henry Hudson Hotel, New York.

Balaban and Depinet To TBA Oct. 10 Fete

Barney Balaban, Paramount president; Ned Depinet, RKO Radio executive vice-president; C. C. Stoll, Western Electric president; and other film, radio and related industry leaders will be among those present at the banquet of the second television conference and exhibition of the Television Broadcasters Association, to be held at the Waldorf-Astoria Hotel, here, on Oct. 10. Ralph B. Austrian of RKO Radio, will be chairman in charge of the conference.

Also attending will be Philip Reid, board chairman of General Electric; Niles Trammell, National Broadcasting president; Mark Woods, American Broadcasting president, and Edgar Kobak, president of Mutual Broadcasting.

Milder - Warner To Talk British Plans

Max Milder, managing director for Warner Bros. in Great Britain, is enroute to the Warner Studio in Burbank, where he will confer with Jack L. Warner, WB executive producer, on forthcoming product as well as on production plans for Warners' British Teddington Studio which is now being rebuilt and will be reopened this fall.

On his way west, Milder will stop over at the Grand Canyon and other Southwest points for a vacation.

Generalis Is 20th's Trade Press Liaison

George A. Generalis has been appointed trade paper liaison at 20th Century-Fox's home office, by Charles Schlaifer, head of the advertising, publicity, exploitation and radio departments.

Generalis, after two years in 20th's office of foreign language press publicity, succeeds the late Al Selig. He will assist Sam Shain, director of trade press relations.

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"Pardon my back...

but those BOB HOPE
boudoir scenes in
'MONSIEUR BEAUCAIRE'
are just too
screamingly
funny"...

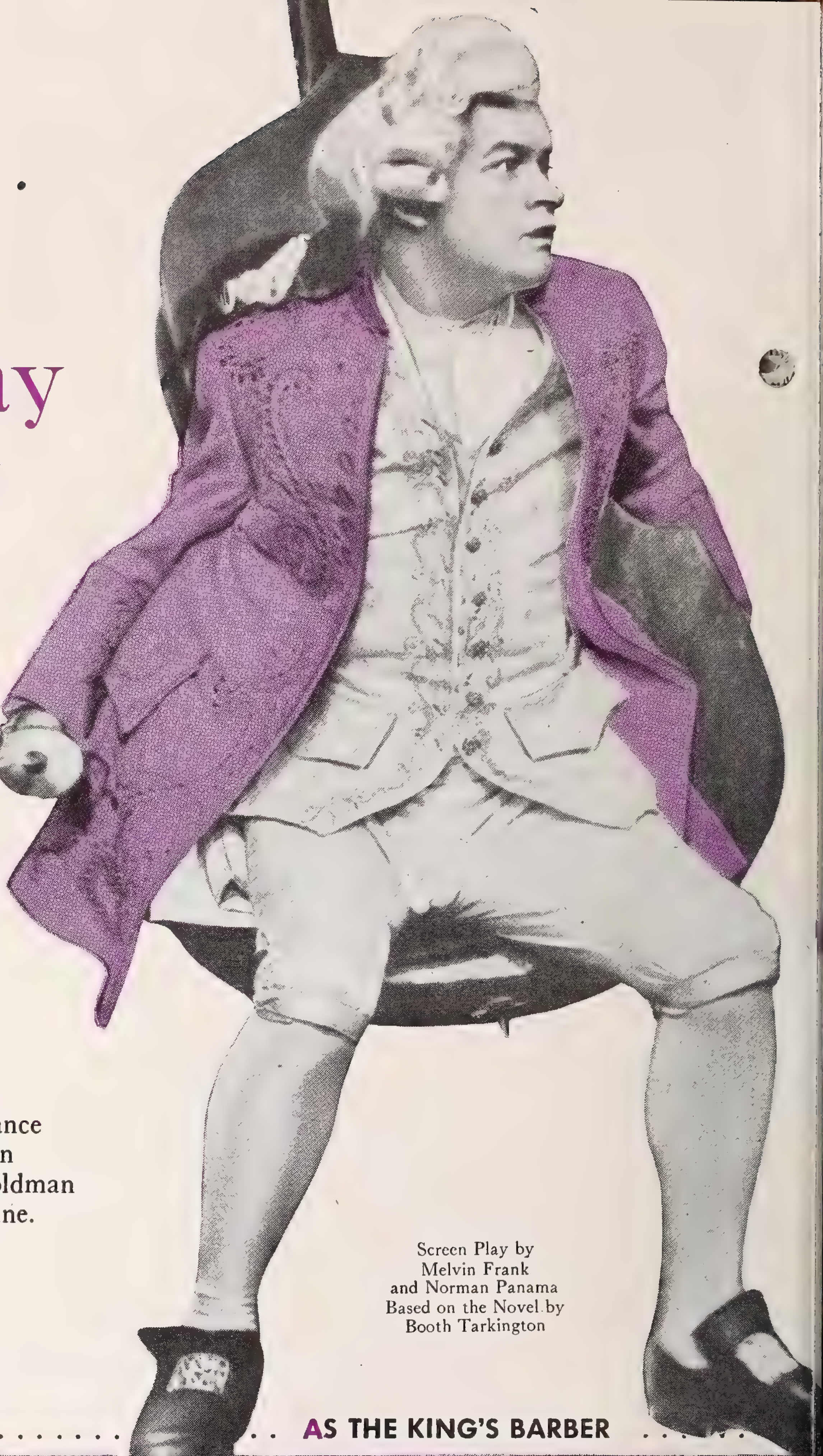
Coming . . .

To Make America Gay On Labor Day...

In Scores And
Scores Of Holiday-
Weekend Premieres
To Launch

Paramount Week

—after "playing to standing room only at virtually every performance and grossing nearly 50% more than any other deluxer at the new Goldman in Philly," says Boxoffice Magazine.



Screen Play by
Melvin Frank
and Norman Panama
Based on the Novel by
Booth Tarkington

A WAG IN A WIG . . . . **AS THE KING'S BARBER** . . . . . .

☛ **ATTENTION, PLEASE!**
"Beaucaire" has just scored year's biggest double-bill gross in first 4 days at Los Angeles and Hollywood Paramount Theatres!

BOB HOPE

and Joan Caulfield

in

Monsieur Beaucaire"

with

Patric Knowles • Marjorie Reynolds
Joseph Schildkraut • Cecil Kellaway
Reginald Owen • Constance Collier • Hillary Brooke
Produced by Paul Jones • Directed by Frank Marshall

. . . . WHO BECAME A DUKE . . . . AND STARTED DUCKING!

"Merci,
Messieurs
Quigley,
Alicoate,
Lewis,
Wilkerson,
Shlyen
for these
terrifique

Bouquets for Beaucaire'!"

"If it isn't sure-fire box office, it'll suffice very well until some genius invents something that is."—*M. P. Herald*

"Candidate for overpowering grosses everywhere."—*M. P. Daily*

"Calculated to send grosses sky-rocketing."—*Film Daily*

"Should be one of season's big grossers."—*Showmen's Trade Review*

"Cannot fail to be a top boxoffice smash."—*Hollywood Reporter*

"Hilarious entertainment threat which cannot miss being an important coin snatcher."—*Boxoffice*

NO WONDER
Paramount's
WATCHWORD IS:

"Watch Hope Top 'Utopia'!"

Production in Slight Slip; 54 on Stages

HOLLYWOOD, Aug. 28. — Production slipped slightly last week as 15 films went to cutting rooms, and 11 others [illegible]ed shooting stages. At the week-e[illegible] the total number of pictures in work had dropped to 54 from the previous week's level of 58. The production scene follows:

Columbia

Finished: "Betty Co-Ed," "Boston Blackie and the Law," "The Return of Monte Cristo" (Small).

Started: "Over the Santa Fe Trail," with Ken Curtis, Jennifer Holt, Hoosier Hotshots.

Shooting: "Mr. District Attorney," "My Empty Heart," "Johnny O'Clock," "Dead Reckoning," "Blondie's Big Moment."

Eagle Lion

Finished: "Born to Speed."

Started: "The Devil Drives," with James Cardwell, Noreen Nash, Darryl Hickman, Jan Ford.

Shooting: "It's a Joke, Son."

Independent

Shooting: "The Fabulous Joe" (Roach).

M-G-M

Finished: "High Barbaree."

Started: "Merton of the Movies," with Red Skelton, Virginia O'Brien, Connie Gilchrist, Buster Keaton.

Shooting: "It Happened in Brooklyn," "Life's for the Loving," "The Arnelo Affair," "This Time for Keeps," "Summer Holiday," "Unfinished Dance."

Monogram

Finished: "Rainbow Over the Rockies."

Started: "Ginger," with Barbara Reed, Frank Albertson, Johnnie Calkins; "Draw When You're Ready," with Johnny Mack Brown, Raymond Hatton, Reno Blair.

Shooting: "It Happened on Fifth Avenue," "Mr. Hex," "The Trap."

Paramount

Started: "Desert Town" (Wallis), with Lizabeth Scott, John Hodiak, Burt Lancaster, Wendell Cory; "Dear Ruth," with William Holden, Joan Caulfield, Edward Arnold, Billy De Wolfe, Mona Freeman.

Shooting: "Golden Earrings," "My Favorite Brunette," "The Emperor Waltz," "Unconquered" (DeMille).

PRC

Finished: "Lady Killer," "Don Ricardo Returns."

Started: "Tumbleweed Trail," with Eddie Dean, Roscoe Ates, Shirley Patterson, The Sunshine Boys.

RKO Radio

Finished: "The Secret Life of Walter Mitty" (Goldwyn).

Shooting: "They Won't Believe Me," "San Quentin," "Trail Street," "The Bachelor and the Bobby-Soxer," "Katie for Congress."

Republic

Finished: "That's My Gal," "Trail to San Antone."

Started: "Apache Rose," with Roy Rogers, Dale Evans, Olin Howland, Sons of the Pioneers; "Oregon Trail Scouts," with Allan Lane, Bobby Blake, Martha Wentworth.

Screen Guild

Shooting: "My Dog Shep" (Golden Gate).

20th Century-Fox

Finished: "The Late George Apley."

Shooting: "I Wonder Who's Kissing Her Now," "Bob, Son of Battle," "The Homestretch," "13 Rue Madeleine," "The Brasher Doubloon."

United Artists

Started: "Whispering Walls" (Hopalong Cassidy), with William Boyd, Andy Clyde, Rand Brooks, Patricia Tate.

Shooting: "Vendetta" (California); "Adventures of Don Coyote" (Comet); "Carnegie Hall" (Federal); "Fabulous Dorseys" (Rogers); "A Miracle Can Happen" (Bogeaus-Meredith); "Monsieur Verdoux" (Chaplin).

Universal-International

Finished: "Smash-Up" (Wanger); "Swell Guy" (Hellinger); "Magnificent Doll" (Skirball-Manning).

Shooting: "I'll Be Yours," "Flame of Tripoli," "Arch of Triumph" (Enterprise).

Warners

Shooting: "Possessed," "Deception," "Pursued" (U. S. Pictures).

Review

"I've Always Loved You"

(*Republic*)

THE outstanding assets of this Frank Borzage production for Republic Pictures are the piano recordings by Artur Rubinstein, the eye-pleasing Technicolor camera work and charming sets and costumes signally enhanced by the color film.

The screen play, by Borden Chase, from his story, "Concerto," lacks down-to-earth dramatic motivation and, in addition, is implausible in several important respects. Some of the performances are lacklustre and fail to offset story weaknesses.

The rich production, obviously a costly one, will appeal for the most part to music lovers. Exhibitors will do well to bring to the attention of such potential customers the news that Rubinstein's recordings of Rachmaninoff, Chopin, Beethoven, Mendelssohn, Wagner and Bach comprise a major portion of the film's content. Much is provided to charm the ears as well as the eyes of the picture's patrons.

The story primarily is of the frustrated romance of two artists, played by Philip Dorn and Catherine McLeod, a newcomer. Dorn, as an established master of the piano, is impressed with the talent of Miss McLeod, adopts her as his protege and has her accompany him on a concert tour of world capitals.

At the end of two years, and in love with her teacher, she induces him to permit her to debut at Carnegie Hall, New York. Inspired by her love, her playing is so brilliant that Dorn suspects she is trying to outshine him on the concert stage, and so sends her away. She marries her childhood friend, played by William Carter, and renounces her music. Carter harbors the suspicion that she still loves Dorn and, when their own daughter is about to debut at Carnegie Hall, as a pianist, Carter insists that his wife meet Dorn again on the pretext of obtaining his opinion of the daughter's talent.

At the meeting, Dorn professes his love for Miss McLeod. To prove that she is free of his enchantment she goes to the concert stage in her daughter's stead and Dorn conducts. She scores a triumph, demonstrating that even in music he is not her master.

Dorn's portrayal of the egotistical, temperamental, philandering artist is good. Miss McLeod is attractive as the hero-worshiping, serious pianist. Carter, in a complicated role that brings him from farm hand to sophisticated husband is less satisfactory. Maria Ouspenskaya, as Dorn's grandmother and companion, delivers her usual good performance. Felix Bressart as Miss McLeod's father, and Vanessa Brown as the latter's daughter capably handle their lesser roles, as do Fritz Feld, as Dorn's secretary; Elizabeth Patterson as Carter's mother, and Gloria Donovan in her juvenile role. Lew Borzage was associate producer.

Running time, 117 minutes. General audience classification. Release date, not set.

SHERWIN KANE

Award to Vivian Blaine

The first award of achievement to be given by *Motion Picture Magazine* will be presented to Vivian Blaine, 20th Century-Fox star, according to Maxwell Hamilton, editor.

IFF Unit Leaves to Film European Life

What is described as the first documentary film unit to leave New York to visit post-war Europe to make a series of films on the peoples and life of present-day Czechoslovakia, Italy, France and, if possible, Jugoslavia, is now at sea, according to an announcement from the International Film Foundation. Victor Vicas, formerly of the French film production office, heads the expedition, assisted by Peter Voutsas, former Burma-India theatre combat cameraman; and Norman Borisoff, who will serve as script writer and assistant cameraman.

The foundation also announced that a second expedition will leave for the Orient, late this month, to make films about the peoples of China, Philippines and Japan.

Columbia Plans Appeal

Columbia has filed notice that it will appeal to the Appellate Division of the New York State Supreme Court the Aug. 15 decision in favor of "Dear Ruth" author Norman Krasna which Supreme Court Justice Samuel Null handed down in the plagiarism suit brought by the company, it was reported this week by the office of Howard E. Reinheimer, Krasna's attornev. Schwartz and Frohlich is Columbia's counsel.

Hollywood

By THALIA BELL

Hollywood, Aug. 28

FRED MACMURRAY has been signed by Producers Benedict Bogeaus and Burgess Meredith for a starring role in "A Miracle Can Happen." Simultaneously, Leslie Fenton was engaged to direct the section of the picture in which MacMurray will appear. The film consists of a number of episodes, each of which has a different cast and a different director. At present, one such section has been completed, while a second is fast nearing camera stages.

●

Joseph Pevney, New York actor-director, has been signed to a term contract by Enterprise and will work with Andre de Toth on "The Other Love," which is scheduled to start shooting in mid-September. . . . Maureen O'Hara is set for the leading role opposite Henry Fonda in 20th Century-Fox's forthcoming film version of "Chicken Every Sunday." Vanessa Brown has been assigned the ingenue lead. William Perlberg will produce and George Seaton direct.

●

"Favorite Son," the story of a returned veteran who enters politics, has been purchased by Roy Del Ruth for future production at Monogram. . . . Hal Roach plans immediate production of a Cinecolor comedy titled "Who Killed 'Doc' Robin," to feature the same juvenile cast which recently completed "Curley". Bernard Carr and Robert McGowan, director and producer of "Curley," will also handle the second production. . . . Gloria Stroock, New York actress who appeared in Maxwell Anderson's ill - starred "Truckline Cafe," has been signed to a long-term Paramount contract.

●

Chester Erskine, who collaborated with Fred Finklehoffe on the screenplay for "The Egg and I," has been selected to direct the film for Universal-International. . . . Director John Farrow has had his Paramount contract extended. . . . Chester Norris has been engaged by Columbia to star in "Inside Story," a mystery picture. . . . "The Romance of Lord Byron," which Cornel Wilde wrote in collaboration with Robert Turney, has been purchased by 20th Century-Fox.

●

Albert Ruiz has been borrowed from Paramount for the dancing lead opposite Constance Moore in Republic's top-budget musical, "Hit Parade," which Frank MacDonald will produce and direct. . . . Ronald Reagan and Viveca Lindfors are set for top roles in "Night Unto Night," Warners' film version of the Phillip Wylie novel. . . . Henry Fonda has been signed by Jack Skirball and Bruce Manning to star in "Appointment in Samara."

●

Ray Crossett, newly - appointed head of Universal - International's story department, has signed William Bowers to a term deal. Crossett expects to build up the studio's writing department to include some fifty well-known writers. . . . Juvenile actresses Peggy Ann Garner and Connie Marshall have been assigned important roles in "Mother Wore Tights," which Lamar Trotti will produce for 20th Century-Fox.

6 Companies Get Canada Grading

Toronto, Aug. 28.—Six distributors in Canada had their wartime rental-gradings for 1946-47 features approved to date by J. R. Croft, Toronto, administrator of services in the Canadian Government's Wartime Prices and Trade Board. The listings, which include a number of features rated as "specials," have a total of 251 productions, estimated to be more than half of the pictures to be available in the new season.

Approved groupings are: Columbia, 60 features; Monogram, 49; Paramount, 18; RKO-Radio, 57; Warners, 28, and Regal Films (M-G-M), 39.

Braly To Preside at Para. Sept. 9 Meet

A conference on the New York branch's participation in Paramount's sales contest in connection with the company's "34th and Greatest Year" celebration will be held at the local exchange on Sept. 9. At the meeting a report on the New York sales force's part in the drive will be submitted to Hugh Braly, co-captain in the competition.

Braly will preside at the conference, at which will be present also Hugh Owen, Eastern-Southern division sales manager, and the New York exchange sales staff, headed by Henry Randel, branch manager, and Mvron Sattler, branch sales manager. Paramount's "34th and Greatest Year" will begin on Sept. 1 and closes on Nov. 30.

Technicolor Records Subpoenaed by U.S.

ROCHESTER, N. Y., Aug. 28.—The U. S. Department of Justice has subpoenaed records of Technicolor, Inc., for a Federal Grand Jury hearing on Sept. 11 at Canandaigua where the regular term of the court of the Western Federal District of New York will get underway on Sept. 2.

Sound Film Bulletin

Following up its recent award of a citation to Warner Bros. for their pioneering work in the field of sound, the National Music Council is distributing a 16-page bulletin for the use in additional activities marking the 20th anniversary of talking pictures, according to a Warner home office announcement. The booklet includes articles on aspects of sound films and their relation to music, along with information about the first synchronized motion picture and the technique of scoring films.

Contest Coverage

Newsreel companies and television cameras will record the finals of the 25th "Miss America" beauty contest, on Sept. 7, at Atlantic City.

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Reviews

"Under Nevada Skies"

(Republic)

THE atomic bomb, which already bids fair to change the destiny of nations, appears on the Western-film scene with formula changing impact as a Republic Roy Rogers outdoor musical.

No longer do hero and villain seek a missing gold mine; the object of their latest search is now a uranium deposit, source of atomic energy. In keeping with the times, the villain is no longer an unshaven land agent but a suave foreign agent of the Douglas Dumbrille type. Despite these changes, Western fans can rest easy, for Roy Rogers, George (Gabby) Hayes, and Trigger remain unchanged. Roy sings and punches his way through the film as of old and "Gabby" is as talkative and mirth-provoking as ever.

Roy joins forces with "Gabby," who is acting sheriff, to solve the murder of their friend, Leyland Hodgson, owner of the hotel where Dale Evans is the featured vocalist. It is soon apparent that he was murdered by a gang, led by Dumbrille, who seeks a map, hidden in a mysterious crest, revealing the location of a uranium-base deposit. At this point the plot takes on the aspects of a spy thriller with sleek motor cars and villains with foreign accents seeking to outwit Rogers, Hayes and a band of friendly Indians. The action shots are interspersed with musical numbers by Bob Nolan and The Sons of the Pioneers, and songs by Rogers and Miss Evans.

Frank McDonald directed the Paul Gangelin and J. Benton Cheney screenplay, which was adapted from M. Coates Wesbter's original story. Edward J. White produced the film.

Running time, 69 minutes. General audience classification. Release date, Aug. 26.

HAROLD LOEB.

"Spook Busters"

(Monogram)

Hollywood, Aug. 28

IN situations where the "Bowery Boys" have an established following, their latest adventure may find a ready reception. In other localities the outlook for Jan Grippo's production is doubtful.

The boys, this time, desert the sidewalks of New York for a haunted house in the suburbs. Having launched an insect extermination company, they are assigned to rid the house in question of its ghostly tenants. These, as it turns out, are not ghosts at all, but a group of mad scientists determined to transplant a human brain into the skull of an ape, for reasons which are never made clear. After more than an hour of falling through trap-doors, stumbling upon secret passages, and fighting off not only the scientists but a gorilla as well, Leo Gorcey, Huntz Hall and the rest of the boys make good their escape, leaving the police to deal with the frenzied scientists.

Edmond Seward and Tim Ryan wrote the screenplay. William Beaudine directed.

Running time, 68 minutes. General audience classification. Release date not set.

THALIA BELL.

"Heading West"

(Columbia)

Hollywood, Aug. 28

HERE they are again, folks: Charles Starrett as the Durango Kid and Smiley Burnette as his amusing and vocal partner in adventure, the two of them engaged this time in finding out who's been hijacking the gold shipments and why, and then in doing the appropriate thing, violently, about bringing them to justice. Produced by Colbert Clark, and directed by Ray Nazarro from a script by E. E. Repp, the film fits in with the others in the series like a picket in a fence.

Other players in the cast are Norman Willis, as the heaviest heavy, Bud Geary, as another, Doris Houck, as the girl in the case, Nolan Leary, Tommy Coats, Frank McCarroll, Fenton Reynolds, Matty Roubert and Stanley Price.

Hank Penny and his Plantation Boys furnish musical specialties.

Starrett again enjoys a dual role, of course, and the patrons of the Hitching Post theatre appeared to enjoy seeing him enjoy it.

Running time, 56 minutes. General audience classification. Release date Aug. 15.

WILLIAM R. WEAVER.

Release Convention Film

"Okay for Pictures," made especially for showing at the recent Warner convention in Atlantic City, is announced by Jack L. Warner, executive producer, as an addition to the company's schedule of short subjects for general release. The subject was tied in with the 20th anniversary of sound.

Heizer to Donahue, Coe

Randolph W. Heizer, formerly manager of the Detroit office of Compton Advertising, Inc., has been appointed to the executive staff of Donahue and Coe, Inc.

RCA Sound Recording For Yonkers Studio

RCA Victor will install a sound recording equipment, including post-war improvements, at the film studios planned by Colonial Pictures, at Yonkers, according to W. W. Watts, vice-president in charge of the RCA engineering products division.

M. J. Rettinger, RCA acoustics expert, will supervise the installation at the projected three-stage studio, it was said. Stanley Neal, Colonial president, announced that when completed, the studio would be leased to independent producers.

Short Subject

"Traffic with the Devil"

(M-G-M)

First of the new Theatre of Life fact-film subjects produced by M-G-M in cooperation with the Associated Press, "Traffic with the Devil" treats with the problem of automobile [illegible]cidents in Los Angeles, where [illegible]mobile ownership and traffic accidents per capita are the highest of any city in the United States.

The two-reel subject, written and produced by Herbert Morgan and directed by Gunther V. Fritsch, depicts traffic conditions in and about Los Angeles, shows the circumstances which most often result in accidents and types of drivers who are most likely to contribute to the accident rate. It explains the work of traffic police, shows the results of serious automobile accidents and pleads for safety education and improved highway engineering.

For the most part it is a straightaway presentation of the traffic problem. The message might have been more forcefully presented had the subject been more effectively dramatized. Running time, 18½ minutes.

S. K.

Coast Houses Get Warning on Fires

SAN FRANCISCO, Aug. 28.—The pressure is on from the local Fire Department for a general check-up of all theatres, night clubs and hotels, to insure compliance with fire regulations and fire prevention. The California Theatres Association, through its manager, Hulda McGinn, has issued a special "Theatre Fire Prevention Bulletin" to its general membership, from Fresno, Cal., through Oregon, instructing theatre managers on strategic points to check for theatre fire prevention.

The Fire Department investigation is instigated by the recent fire disaster in a local night club in which five firemen lost their lives. A theatre benefit for the firemen will be held next week at the Fox Theatre.

700 'Polio' Cases Are Reported in Canada

MONTREAL, Aug. 28.— Although cases of poliomyelitis have passed the 700 mark in Canada, with the majority in the Montreal district, there has been no move on the part of the Provincial Government to interfere with attendance at theatres although consideration has been given to the postponement of school for the fall term. In connection with the high prevalence of the disease here it has been pointed out that the theatres cannot be blamed because all juveniles under 16 years of age are banned from film shows.

Exhibitors in Maine Fight 5% Levy

BANGOR, Me., Aug. 28.—Following a meeting here of some 35 exhibitors to discuss a proposed state amusement tax of five per cent, it was unanimously voted to run trailers fom now to the state elections on Sept. 9, the trailers appealing to patrons and explaining to them the "true meaning" of the proposed legislation.

A Short Story for theatre managers who are too busy sprucing up the house to read A LONG ONE

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MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Aug. 3		(Special) EASY TO WED (Color) Van Johnson Esther Williams Lucille Ball M—109 mins. (Rev. 4/9/46)	BELOW THE DEADLINE Warren Douglas Ramsay Aires D—65 mins. (520)		(Pre-Release) DOWN MISSOURI WAY M—75 mins. (Rev. 7/11/46) SECRETS OF A SORORITY GIRL D		(Disney Special) MAKE MINE MUSIC (color) 75 mins. (692) (Rev. 4/17/46)	(August Releases) CENTENNIAL SUMMER (Color) Jeanne Crain Cornel Wilde M—102 mins. (633) (Rev. 5/28/46)	MR. ACE George Raft Sylvia Sidney D—84 mins. (Rev. 8/27/46)	BLACK ANGEL D—(543) (Rev. 8/9/46) SLIGHTLY SCANDALOUS D—(544) (Rev. 7/31/46)	NIGHT AND DAY (Color) Cary Grant Alexis Smith Monty Woolley M—128 mins. (523) (Rev. 7/9/46)
Aug. 10	PERSONALITY KID Anita Louise Michael Duane D		MISSING LADY Kane Richmond Barbara Reed D—60 mins. (525)	(Block 6) THE SEARCHING WIND (Hal Wallis) Robert Young Sylvia Sidney D—108 mins. (4527) (Rev. 5/10/46)		THE LAST CROOKED MILE D—67 mins. (527) (Rev. 8/13/46) INNER CIRCLE D—57 mins. (526)	(Special) (International) THE STRANGER Edward G. Robinson Orson Welles Loretta Young D—95 mins. (Rev. 5/21/46)			WILD BEAUTY Don Porter Lois Collier D—61 mins. (545) (Rev. 8/14/46)	
Aug. 17	HEADING WEST Charles Starrett Smiley Burnette O	COURAGE OF LASSIE (Color) Elizabeth Taylor Tom Drake Lassie D—93 mins. (622) (Rev. 5/13/46)			OVERLAND RIDERS Buster Crabbe O—57 mins.	G.I. WAR BRIDES Anna Lee James Ellison D—69 mins. (Rev. 8/9/46)	(Block 6) 'TILL THE END OF TIME Dorothy McGuire Robert Mitchum D—105 mins. (626) (Rev. 6/12/46)	ANNA AND THE KING OF SIAM Irene Dunne Rex Harrison D—128 mins. (634) (Rev. 6/3/46)	(Special) CAESAR AND CLEOPATRA (Color) Vivien Leigh Claude Rains D—127 mins. (Rev. 12/13/45)	TIME OF THEIR LIVES Abbott and Costello Binnie Barnes C—81 mins. (546) (Rev. 8/14/46)	TWO GUYS FROM MILWAUKEE Dennis Morgan Jack Carson Joan Leslie C—90 mins. (524) (Rev. 7/25/46)
Aug. 24		(Block 17) FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)	SPOOK BUSTERS Bowery Boys C—68 mins. (512)	(Re-issues) THE PLAINSMAN O—113 mins. (Rev. 11/23/36) JUNGLE PRINCESS D—84 mins. (Rev. 11/18/36)	BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D—68 mins. (Rev. 8/1/46)	THE INVISIBLE INFORMER Linda Stirling William Henry Adele Mara D	CRACK-UP Pat O'Brien D—93 mins. (627) (Rev. 6/18/46)	DEADLINE FOR MURDER Paul Kelly Kent Taylor D—65 mins. (635) (Rev. 6/21/46)		DEAD OF NIGHT (British) Michael Redgrove Googie Withers D—77 mins. (547) (Rev. 7/3/46)	
Aug. 31		(Block 17) THREE WISE FOOLS Margaret O'Brien Lionel Barrymore Edward Arnold C—90 mins. (628) (Rev. 6/13/46)				(Special) UNDER NEVADA SKIES Roy Rogers Dale Evans O	BEDLAM Boris Karloff D—79 mins. (628) (Rev. 4/19/46) THE FALCON'S ALIBI Tom Conway Rita Corday D—62 mins. (629) (Rev. 4/15/46)	(September Releases) BLACK BEAUTY Mona Freeman Richard Denning O—76 mins. (636) (Rev. 7/17/46)		WHITE TIE AND TAILS D LITTLE MISS BIG D	THE BIG SLEEP Lauren Bacall Humphrey Bogart D—114 mins. (Rev. 8/13/46)
Sept. 7			TRIGGER FINGERS Johnny Mack Brown O	(Block 6) SWAMP FIRE Johnny Weissmuller Buster Crabbe D—69 mins. (Rev. 5/16/46)	STRANGE HOLIDAY Claude Rains D (Rev. 10/30/45)	OUT CALIFORNIA WAY (Color) O	THE BAMBOO BLONDE Frances Langford Ralph Edwards C—68 mins. (630) (Rev. 6/20/46)	CLAUDIA AND DAVID Dorothy McGuire Robert Young C—78 mins. (637) (Rev. 7/24/46)	THE BACHELOR'S DAUGHTERS Gail Russell Ann Dvorak Adolphe Menjou C		
Sept. 14	IT'S GREAT TO BE YOUNG C—(35) SINGING ON THE TRAIL O		DECOY Edward Norris Jean Gillie D	(Block 6) STRANGE LOVE OF MARTHA IVERS Barbara Stanwyck Van Heflin D—114 mins. (Rev. 3/14/46)		MYSTERIOUS MR. VALENTINE D	(Block 1) SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. (Rev. 7/16/46)	IF I'M LUCKY Vivian Blaine Perry Como Carmen Miranda M—(638) (Rev. 8/28/46)			SHADOW OF A WOMAN Helmut Dantine Andrea King D—78 mins. (602) (Rev. 8/14/46)
Sept. 21	GALLANT JOURNEY Glenn Ford Janet Blair Charles Ruggles D—(36)				OUTLAWS OF THE PLAINS O HER SISTER'S SECRET D	RIO GRANDE RAIDERS O—56 mins. (558) ROLL ON TEXAS MOON O—68 mins. (542)	LADY LUCK Barbara Hale Robert Young C—97 mins. (Rev. 7/17/46)	(Re-release) SUN VALLEY SERENADE John Paine Sonja Henie M—86 mins. (Rev. 7/28/41)	ANGEL ON MY SHOULDER Paul Muni Anne Baxter Claude Rains D		
Sept. 28	SHADOWED Anita Louise Michael Dunne D		GENTLEMAN JOE PALOOKA Joe Kirkwood Elyse Knox C—(607)		ACCOMPLICE Richard Arlen D		GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46) SUNSET PASS James Warren Nan Leslie O—60 mins.	(October Releases) THREE LITTLE GIRLS IN BLUE (Color) June Haver George Montgomery Vivian Blaine			CLOAK AND DAGGER Gary Cooper Robert Alda Lilli Palmer D—(603)
Oct. 5	THE THRILL OF BRAZIL (Color) Evelyn Keyes Keenan Wynn Ann Miller C		DANGEROUS MONEY Sydney Toler D		DRIFTIN' RIVER Eddie Dean Shirley Patterson O		STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins. (Rev. 7/17/46)	HOME SWEET HOMICIDE Peggy Ann Garner Randolph Scott C—90 mins. (Rev. 7/18/46) STRANGE JOURNEY Paul Kelly Osa Massen D—65 mins. (643)			
Oct. 12			WIFE WANTED Kay Francis D				(Hitchcock Special) NOTORIOUS Cary Grant Ingrid Bergman D—103 mins. (Rev. 7/24/46)	(Re-release) THE BOWERY George Raft Wallace Beery D—84 mins. (642)			

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Dram (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Date.*

ATA Units

(*Continued from page* 1)

half of its members in its attack on auction selling."

S. H. Fabian, ATA president, yesterday indicated that no decision has yet been made by such groups as the newly-formed Confederation of Southern Theatre Owners Associations and groups affiliated with ATA as to whether they will drop their efforts to oppose "auction selling" or join on the overall ATA move.

Special ATA Meeting

Ted R. Gamble, ATA chairman of the board, announced at the same time that a special meeting of the ATA board has been called for next Thursday to consider matters of strategy and procedure.

The imminence of the ATA move to oppose auction selling and the possible retention of Arnold was reported in MOTION PICTURE DAILY on Tuesday. Fabian said yesterday that no alternative for auction selling will be proposed by the ATA. Gamble's announcement stated that ATA would take no position on other decree matters or on the controversy between the Government and the distributor defendants.

ATA's attempt to intervene in the case as an association and on behalf of its members will be as a specific party to the action and not as a so-called *amicus curiae,* or friend of the court, Fabian and Robert Coyne, ATA executive director, indicated at a press conference at which the announcement was made. It was further indicated that this new move will not affect ATA's plan to mobilize trade and business associations in other industries to fight Department of Justice inroads into industries through Sherman Act prosecutions, as was reported in MOTION PICTURE DAILY last Friday.

Gamble, in a prepared statement, announced: "The threat of havoc in our industry by so-called auction selling has made this issue one not merely involving trade practices, but one which throws in jeopardy the sound welfare of the entire theatre industry.

'Legislative Function' Usurped

"The portion of the decree dictating auction methods of sale seeks to accomplish without legislation a legislative function. Since this provision is tantamount to legislation, and since ATA is constitutionally authorized to work for the best interests of the theatre industry in legislative matters, our board of directors has felt that ATA would be neglecting one of its prime functions if it did not act.

"Our directors have viewed the advent of auction selling as ushering in an era of wildcatting in our industry, which will set the industry back 25 years and which will lead inevitably to government commission control.

"Exhibitors stand to lose by default tangible and intangible rights that have accrued to them over many years. In the present decision exhibitors have been granted no voice and it is inconceivable to our membership that no remedy can be found. So, despite whatever legalistic impediments that may be in front of us, we are going to use all strength to oppose actively by any legal means possible inauguration of auction selling.

"The so-called auction method of selling is not the cure for monopolistic sales practices. It appears unworkable from an honest, practical point of view and would breed collusion and strife within the industry, and every sale would constitute a potential lawsuit. The sale of a picture for exhibition is not comparable to the sale of an ordinary commodity. In the sale of a motion picture there are involved intangibles not susceptible of exact measure.

"The annals of our industry are replete with examples of where creative exploitation on the part of an exhibitor have turned picture failures into successes. To deprive the exhibitor of the advantage of creative showmanship is unrealistic and relegates an industry, the fibre of which has been resourcefulness and imagination, to a huckster category which would soon stultify it and which would represent the most disastrous regression that has been forced upon any industry in modern times. The device of auction selling would not necessarily eliminate dishonesty and discrimination. The small exhibitor can never expect to come off anywhere but second best where the power of money is the criterion."

In conclusion, Gamble said, "How much better it would be if our industry could rise to the task of adjusting industry differences from within, which would obviate the necessity for court action."

"We are understandably gratified," Gamble continued, "at the retention of Arnold. We feel that his advocacy of the exhibitors interests in the matter of auction selling offers a day of hope in an otherwise discouraging outlook. We hope for the active and moral support of all exhibitors in what we are trying to do."

Jackson Park Quits Allied On 'Auction Selling' Issue

CHICAGO, Aug. 28.—Because of its proposed decree filed with the Federal Court here, some of its proposals being described as inconsistent with Allied's recently-published stand against auction selling, the Jackson Park Theatre was forced to resign as a member of Allied Theatres of Illinois, Thomas C. McConnell, attorney for the theatre, reported to MOTION PICTURE DAILY. "Allied's stand does not coincide with the Jackson Park Theatre's position for which it has been fighting for years," he stated. "We have no personal quarrel with Allied, but we do see auction selling as an avenue of approach to an open market."

McConnell emphasized that throughout the years of litigation involving the theatre and distributors, the plaintiff has maintained that the motion picture theatre field should remain open to everybody at all times and should give every exhibitor an equal opportunity to bid for product on the open market, he said.

Jack Kirsch, president of Allied Theatres of Illinois, stated that he regretted the receipt of the theatre's resignation, but can well understand its position. He said the theatre cannot very well fight for one proposal in court and then support another as a member of Allied.

Confederation to Meet on ATA Move

ATLANTA, Aug. 28.—A meeting of representatives of the Southern exhibitor organizations comprising the Confederation of Southern Theatre Owners Associations has been called for next Wednsday here, to discuss the Confederation's position on intervention in the New York anti-trust suit in the light of the move of the American Theatres Association to intervene, Mack Jackson, president of Southeastern Theatre Owners Association and president of the newly-formed Confederation, indicated today. S. H. Fabian, ATA president, has been invited to attend the meeting.

It is expected that seemingly conflicting positions being taken by the Confederation and ATA will be straightened out at the meeting.

SOPEG, SPG to Act

(*Continued from page* 1)

Office and Professional Workers of America.

Merrill heads the national strategy and strike committee which has been set up to assist and make preparations for a strike should the employes of the two unions vote to call one.

Status of the talks, Merrill revealed, will be discussed with CIO president Philip Murray in Washington today.

A meeting of joint executive boards and negotiating committees of both film locals has been called for next Wednesday at the Park Central Hotel by the national strategy and strike committee to review the negotiations to date.

Schine Jubilee

(*Continued from page* 1)

trailers showing how films are made for Schine houses, and Gov. Dewey recorded for Movietone News his congratulations to the Schines, who started business with a small Gloversville theatre. Governors of other states where the circuit has houses similarly have recorded congratulations.

'Mairship' Launching

(*Continued from page* 1)

ard Dietz, M-G-M vice-president in charge of publicity and advertising, devisor of the "Mairship" program, will be host to the press at a reception and dinner at Shadowbrook, Inn., N. J., at the conclusion of the afternoon ceremonies. An evening test flight will climax the day's events.

'Outlaw' Ads

(*Continued from page* 1)

schedule for 'The Outlaw,' would you accept it or not accept it?," 60 per cent said they would not accept it; 28 per cent said they would and 12 per cent did not answer.

Niven to Enterprise

David Niven has been signed by Enterprise to co-star with Barbara Stanwyck in David Lewis' production, "The Other Love," according to an announcement from the Enterprise office in New York. The film will be Miss Stanwyck's first under her new Enterprise contract.

Shuns CRI, Loses Film

RICE LAKE, Wis., Aug. 28.—RKO Radio and 20th Century-Fox have cancelled percentage pictures here following the refusal of George Milner to allow Confidential reports checkers in his theatre.

Myers' Warning

(*Continued from page* 1)

ple, Myers pointed out in an interview that stopping new construction and remodeling may conserve a few vital housing materials, but at the same time cause a decrease in the market for theatre equipment, air conditioning units, large heating units, and many items used exclusively in the exhibition field and not required for private housing.

"Take theatre architects as an example; they are not prepared to throw large theatre construction out of the window and start designing houses," Myers said.

He also pointed to numerous equipment manufacturers, who also depend upon an income from new theatres, repairs, and construction replacements.

Myers pointed out that building the hundreds of theatres and granting permits for repairs and remodeling of several hundred would not take as great a cut into materials as would be the economic impact of cutting down the market for equipment.

"Unemployment, and possibly even industrial shut-downs, could result from such a folly," Myers declared.

He pointed out that veterans' housing is a very necessary project, but added that such a program must be properly administered in order to prevent economic chaos.

Famine Short

(*Continued from page* 1)

recognizes the necessity for biting into the public conscience in order to secure effective cooperation in saving food for the relief of the famine-stricken areas," Allied's reviewing committee said. Allied pointed out that it only *recommends* that the four-minute trailer be shown. "The right is reserved to every exhibitor to decide for himself whether he will run it," it was said. The Allied committee which approved the reel included chairman Abram F. Myers, Nathan Yamins, Sidney E. Samuelson and Lee W. Newbury.

Canada Gross

(*Continued from page* 1)

in amusement taxes. All totals represent an all time high.

Canadians spent an average of $5.77 for film entertainment compared with $5.61 in the preceding year, according to the government report, which stated that double bills constituted 59 per cent of all film programs last year.

CRI Meetings

(*Continued from page* 1)

Radio, 20th Century-Fox, Columbia, Universal and United Artists, in addition to Warners and Republic.

Set 'Forever' Tradeshow

National tradeshowing of "Nobody Lives Forever" has been set by Warner Bros. for Monday, Sept. 23.

$250,000 for 'Claudia'

"Claudia and David," 20th Century-Fox grossed $250,000 in its first two weeks at the New York Roxy, the management reported here yesterday.

James S. Burkett

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VOL. 60. NO. 44 NEW YORK, U. S. A., FRIDAY, AUGUST 30, 1946 TEN CENTS

Allied to Seek Control Plan For Checking

Organization Also Looks To 'Contract Mutuality'

BOSTON, Aug. 29.—Allied States Association will seek a method for the control of theatre checking, possibly through some other means than those used today, and will combat the practice of using local checkers, according to Nathan Yamins, Allied executive and chairman of the National Allied convention, which will be held at the Copley Plaza Hotel, here, Sept. 16-18.

"The national organization wants to restore competition and create an equality between exhibitor and distributor," Yamins said, adding: "It will seek a mutuality of contract—that is, one drawn up by both exhibitors and distributors so that the provisions would be fair to both sides."

"It is now a seller's market because fewer pictures are being produced," Yamins contended, adding, "distribu-

(*Continued on page* 3)

Eagle-Lion Sales To Start Jan. 1

Eagle-Lion Films plans to start distribution in the U. S. around Jan. 1, with between 15 and 20 pictures scheduled for distribution, through PRC, during the first year, Alfred W. Schwalberg, newly-appointed E-L vice-president and general sales manager indicated yesterday.

Schwalberg, who will remain with

(*Continued on page* 3)

Shortages Delaying 'Boom' in Australia

By CLIFF HOLT

SYDNEY, Aug. 22 (By air mail).—Only the shortage of labor and materials is delaying a huge theatre building boom in Australia. Applications for licenses to build are streaming

(*Continued on page* 3)

No Paper Monday

Motion Picture Daily **will not be published on Monday, Sept. 2, Labor Day, and a legal holiday.**

Health Probe Expose Pends

The New York City Health Department's probe of sanitary conditions in the city's 700-odd theatres, launched last June, is now aproaching completion, it is reported by City Hall sources. A full-scale analysis of the department's findings, it was further indicated, will be made public shortly after Labor Day by License Commissioner Benjamin Fielding, who touched off the health officials' investigation when a sudden stream of complaints from theatre patrons reached his office.

Fielding described the present overall picture of conditions in New York's theatres as good. He hastened to add, however, that a number of flagrant violations of the sanitary code are involved.

The Department's investigation,

(*Continued on page* 3)

Storm Prevents M-G-M Launching

An impending gale of 65 miles an hour prevented the launching of the "M-G-Mairship" yesterday at the Naval Air Station, Lakehurst, N. J. However, it was christened by Eliza-

(*Continued on page* 3)

US Reports Russia To Double Features

Washington, Aug. 29.—The US Department of Commerce discloses that the USSR expects to be producing from 80 to 100 full-length features a year by the end of the current Five-Year Plan, prewar annual output of from 40 to 45 films.

By 1950, the total number of permanent motion-picture exhibition places in Russia probably will reach 46,700, it was said.

Blake, Rose Named To Feldman Post

HOLLYWOOD, Aug. 29.—W. A. Scully, Universal general sales manager, appointed Foster Blake, former Los Angeles branch manager, and Barney Rose, San Francisco manager, as district sales managers in charge of the territory formerly handled by Charles Feldman, today.

In other U-I realignments, International's Ernest Nimms becomes editorial department supervisor, with Universal's Maurice Pivar continuing on as associate; and Universal's Milton Schwartzwald becomes U-I music department supervisor.

Postwar Features in New Motion Picture Almanac

Quigley Publishing Co. this week published the 18th annual edition of *International Motion Picture Almanac,* expanded to 1024 pages from 967 last year and containing, for the first time since 1939, reports on industry markets in other countries of the world now facing the problems of peace. It is the first edition of the publication prepared entirely with postwar news sources available.

Also of special interest, because of the pressures being brought today from both internal and external sources, is a complete listing of producer, distributor and exhibitor organizations, their announced purposes and their 1946 officers.

Other sections of the book include:

Who's Who in the Motion Picture Industry: Over 12,000 biographies of persons engaged in or connected with the industry are presented in alphabetical order.

Organizations: Industry organizations including producer-distributor, exhibitor, guilds and unions, Variety clubs and Picture Pioneers are listed with their 1946 officers and their addresses.

Theatre Circuits: The names and addresses of companies operating four or more theatres in the U. S. or Canada are alphabetized by company names.

Motion Picture Corporations: This section includes the corporate structure, organization and executive personnel of the motion picture corporations. There are comprehensive histories of the major and independent companies. Arranged under company headings are the addresses, telephone numbers, officers, production departments, distribution and branch offices and foreign distribution and branch offices. There are the financial statements of the companies and a chart showing their stocks in 1946, with

(*Continued on page* 3)

Enterprise, 'U' Deal Is Off; Involved Six

Negotiations on for New Distribution Outlet

Enterprise and Universal yesterday announced here that their distribution deal has been cancelled by mutual agreement. The agreement to dissolve was arrived at amicably, it was said.

The original Enterprise deal with Universal called for the distribution of six pictures in the first year to be made at the Enterprise studios. To-date, Enterprise has completed the first of the six, "Ramrod," with Joel McCrea and Veronica Lake. "Arch of Triumph" is shooting, and stars Ingrid Bergman and Charles Boyer; "The Other Love," with Barbara Stanwyck and David Niven; "Maggi July" with Ginger Rogers; "The Burning Journey," with John Garfield, and Norma Shearer in a sixth picture, will complete the program. The production investment for the six, it is said, will represent a budget of from $12,000,000 to $15,000,000.

(*Continued on page* 6)

RKO's Carey and 8 Others Promoted

T. L. Carey, RKO Radio Canadian home office representative, has been named assistant to Leo M. Devaney, Canadian division general manager, marking one of a series of promotions in the Canadian division announced here yesterday by Robert Mochrie, RKO Radio vice-president in charge of domestic distribution.

The other Canadian personnel changes announced by Mochrie are: Joseph McPherson to Toronto branch

(*Continued on page* 6)

Annual Mono. Board Meeting Tomorrow

HOLLYWOOD, Aug. 29. — Monogram's annual board of directors' meeting will be held here tomorrow, pre-conferences held today by president Steve Broidy, Norton V. Ritchey, vice-president in charge of foreign sales, Maurice Goldstein, general sales manager, and Jack Schlaifer, director of sales. The New York executives have been here since Monday.

Since their arrival the officials have viewed rough cuts of "Bringing Up Father," "Sweetheart of Sigma Chi" and "Gentleman Joe Palooka."

Personal Mention

J. CHEEVER COWDIN, Universal board chairman, and CHARLES PRUTZMAN, Universal vice-president and general counsel, will leave Hollywood today by plane for New York.

•

FRANCIS HARMON, Motion Picture Association vice president, and GERALD MAYER, associate manager of the MPA's international department, have again delayed their departure from Europe for the U. S., and are now scheduled to arrive here on Tuesday.

•

L. LINHART, general manager of the Czechoslovakian film monopoly, and JINDRICH ELBL, Czech monopoly import representative, are expected to arrive in New York from Prague on Sunday.

•

ROBERT YOUNG of Pathe Industries, NAT DEVRICH of the J. Arthur Rank Organization and ANN TODD and PHYLLIS CALVERT are due here Tuesday from Europe on the *Queen Mary*.

•

OSCAR A. MORGAN, Paramount short subjects and newsreel sales chief, left here yesterday for a 10-day vacation at his summer home in Thousand Islands Park, N. Y.

•

PATRICIA ANNE WEAVER, daughter of MR. and MRS. WILLIAM R. WEAVER, Quigley Publications Hollywood editor, will be married to ROGER L. STOCKTON, Sept. 4, in Trinity Episcopal Church, Los Angeles.

•

DR. HERBERT T. KALMUS, Technicolor president, is vacationing in the vicinity of Cape Cod, Mass., and is scheduled to return to New York during the week of Sept. 9.

•

CLIFFORD E. GIESSMAN, Los Angeles district manager for four Blumenfeld Theatres, visited the circuit's home office, in San Francisco recently.

•

EARL HINES, president of General Precision Equipment Co., accompanied by his wife, left New York yesterday for Hollywood.

•

TED BUTCHER, M-G-M executive, has arrived in New York from Beverly Hills, accompanied by his family.

•

CHESTER STRATTON, former B. F. Keith and NBC executive, is in New York from Hollywood, Fla.

•

HARRY ROSENQUEST, Warners theatre executive, will return here today from Cleveland.

•

NICHOLAS M. SCHENCK, Loew's president, will leave the Coast today by plane for New York.

•

JOSEPH J. NOLAN, RKO Radio studio executive, has arrived here from the Coast, accompanied by his wife.

•

WALTER SLEZAK will fly from New York to Austria, via Paris, on Monday, returning to the U. S. Sept. 19.

'Loved You' in Loop Nears Record Gross

A record gross exceeding $31,000 for the world premiere week of Republic's "I've Always Loved You," with its star, Catherine McLeod, on stage, is anticipated at the Apollo Theatre in Chicago following a big opening day on Wednesday, according to Republic's home office.

Bill Hollander's Balaban and Katz publicity staff introduced Miss McLeod to the press and public at a reception in the Ambassador East Hotel, Chicago, yesterday. She is making appearances at Soldiers Field in connection with the Moose convention there, and is scheduled to visit the Vaughn General Hospital for wounded veterans on Sunday.

Miss McLeod is due in New York Tuesday for the opening of "Loved You" at Loew's Criterion and will be a guest at a party in the Sherry Netherlands Hotel on that day. She will be in Philadelphia for the film's opening at the Aldine Theatre on Sept. 25.

Lige Brien Is PRC Exploitation Head

Lige Brien, PRC exploiteer, has been named exploitation manager of PRC by Arnold Stoltz, national director of advertising-publicity. Brien will set up a national exploitation department to handle top-budget productions under PRC's $10,000,000 production budget for next year.

Brien has been with PRC since Nov., 1945, following eight years as manager of Warner Theatres in Pittsburgh and other Pennsylvania cities. While a Warner manager, Brien won the Quigley Silver Grand Award for 1944, and also the Quigley Bronze Grand Award for 1939, for his exploitation campaigns.

U. S. Plans Policing Veterans' Courses

WASHINGTON, Aug. 29.—That the Department of Commerce is keeping close watch over correspondence courses aimed at instructing veterans in photography, motion picture direction and other professions was disclosed here recently by Barnett Watson, chief of the business standards section. The unit is working through Boards of Trade and Chambers of Commerce throughout the country in its effort to prevent fraud and misrepresentations to returning servicemen.

The Trade Commission has already filed complaints against several unnamed television schools.

Doherty Heads NAB Labor Department

WASHINGTON, Aug. 29. — Richard P. Doherty has been appointed director of the National Association of Broadcasters' employe-employer relations department, according to an announcement from NAB headquarters here.

Doherty, who will assume his new duties early in September, is now executive director of the Industrial Relations Council of Metropolitan Boston.

Lifting of N. W. Polio Ban Delayed

MINNEAPOLIS, Aug. 29.—Despite an appeal lodged with Mayor Humphrey and the local Welfare Board by North Central Allied for immediate lifting of the voluntary polio quarantine on children under 15 at Minneapolis theatres, the ban will remain until Sept. 15, as far as the Mayor and the board are concerned. The restriction was expected to be ended today.

This decision was arrived at by the board at a special meeting yesterday, and is scheduled to be confirmed at a regular meeting next Wednesday.

Pointing out that the ban was not compulsory, the Mayor warned NCA that for theatres to disregard the quarantine "might have bad repercussions" and suggested that exhibitors "ride along" with the ban despite the heavy losses being suffered at neighborhood theatre box offices.

Indications today were that no further effort would be made to have the quarantine lifted before the Sept. 15 date.

Holding-Company for Minneapolis Houses

MINNEAPOLIS, Aug. 29. — Frank Woskie, operator of the Parkway Theatre here, and Paul Mans and Don O'Reilly, owners of a house now under construction in suburban New Richfield, have grouped these theatres, along with the Stockholm, which the trio control jointly, into a single holding company.

The step is described as being "preliminary to an extensive expansion move."

Hartford Houses Get Fire-Alarm Ruling

HARTFORD, Aug. 29.—The Hartford Building Commission has issued a new ruling that varies the provisions of the building code to permit the installation of "an independent, directly connected telephone system." The ruling was released, following an announcement that, according to a city ordinance, local theatres would have to install fire alarm boxes. Local showmen protested and petitioned the Common Council.

'U' Transfers Graham To Kansas City Post

ATLANTA, Aug. 29.—Harry D. Graham, Universal district manager here, has been transferred to the post of district manager of the Kansas City territory, where he replaces J. E. Garrison.

A successor for Graham here and a new post for Garrison have not yet been announced.

'Life' Cites 'Killers'

Life Magazine, in its current issue, devotes seven pages to the Mark Hellinger production, "The Killers," including the original Ernest Hemingway short story which inspired the Universal release.

New Dallas Exchange Headed by Ed Green

DALLAS, Aug. 29.—Favorite Film Corp. of Texas, under franchise of the national Favorite Films Corp. is the latest new exchange to be established in Dallas. It will release reissues to theatres, beginning Sept. 1.

Heading the new exchange will be Ed V. Green who has filled exchange posts here for Universal. For the past four years he has been w[illegible]he Army Motion Picture Service, [illegible]erating theatres from Louisiana to California, from which service he retired as assistant manager of the Southwestern division.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENTATION

Till the End of Time
An RKO PICTURE, starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum .. Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. SHOWING
EARL CARROLL
'SKETCHBOOK'
Constance Moore
William Marshall
IN PERSON
DOLORES GRAY
LEE DAVIS
Extra!
MARIO & FLORIA

BARBARA STANWYCK • VAN HEFLIN • LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person—DICK STABILE & His Orchestra
with Paula Kelly
Plus—THE ACROMANIACS
Extra—BUDDY LESTER
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

Dorothy McGUIRE • Robert YOUNG
"CLAUDIA and DAVID"
A 20th Century-Fox Picture
PLUS ON STAGE — VIVIAN BLAINE
ROLLY ROLLS
Extra! JERRY COLONNA
At the COOL ROXY 7th Ave. 50th St.

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New Almanac

(Continued from page 1)

high and lows for five years.

Pictures: Feature releases from 1937-46 are printed in alphabetical order giving the producer, the release date, the date of the review in *Motion Picture Herald* and the running time in minutes. Feature releases for 1945-46 and short subject releases for 1945-46 are listed by company with their production number and the release date. The foreign films that are being shown in the U. S. are grouped by distributors.

Industry Facts and Events: General Industry statistics including theatre attendance, number of theatres and seating capacity and facts concerning exhibition, distribution and production are stated. There is a graph indicating a rise in theatre grosses in the U. S. from 1942-1945. A news digest of 1945-46 and the deaths of the year are included in this section. Money-Making Stars of 1945, "Western" Money-Makers, "Stars of Tomorrow," "Champion" producers and directors and the Academy Award Winners of 1945, Quigley Award Winners, Radio Champions of 1945 and the "Best Pictures" named by the National Board of Review are stated.

Services: This section includes the names and addresses of companies which distribute trailers, manufacturers of raw stock and the producers of short subjects and of newsreels. Independent territorial distributors of motion pictures are included. Play, story and talent agencies in Hollywood and New York are listed.

Codes and Censorship: The names and addresses of the public film reviewing groups and the censorship boards in the U. S. are given. The text of the Production Code and the Advertising Code are included in this section.

Theatre Equipment and Materials: Theatre equipment and supply manufacturers are listed alphabetically. Theatre supply dealers in the U. S. are grouped by states.

Government Case: The text of the decision of June 11, 1946, in the U. S. suit against the film companies is printed in its entirety. The motion picture arbitration system and the rules of arbitration are included.

Motion Picture in Education and Industry: The producers, distributors and film libraries handling education-films are listed.

Film Industries of the British Commonwealth: There are complete listings of the British companies' personnel and theatre circuits in the United Kingdom. The names and addresses of the British studios and laboratories are given. The "Money-Making Stars of 1945" in Britain are shown. The important facts of the motion picture industries of Canada, Australia and South Africa are summarized.

Film Industries in Latin America: South and Central America distributors, producers and film services are listed, as are the addresses of the offices of the American companies in Latin America.

Film Industries of Europe: There are brief summaries of the important facts of the film industry in the following foreign countries: Belgium, Bulgaria, Denmark, Eire, France, Holland, Hungary, Italy, Portugal, Sweden, Yugoslavia.

Television and Radio: The general technical and commercial developments in television for 1945-46 and television and its relation to the motion picture industry is stated. There is a listing of radio networks' broadcasting stations and the television stations authorized by the FCC.

The Press: Trade publications, with addresses, telephone numbers and officers are listed. There is a list of film writers and representatives on fan and general magazines and the motion picture writers and critics of the daily press.

Storm Prevents

(Continued from page 1)

beth Taylor, M-G-M starlet flown in from New York for the occasion. The plane returned immediately after the ceremonies with the first photographs of the ceremonies, which were recorded by newsreels and still photographers. A recording of the ceremonies was to be transcribed over station WOR, New York.

Among those present were Si Seadler, Herbert Crooker, Ernest Emerling, William Ferguson, Admiral and Mrs. G. W. Settle and Mr. and Mrs. Douglas Leigh.

The "Mairship," 265 feet long, carries an electrical running sign measuring 170 by 27 feet, said to be the largest of its kind in the U. S. The sign is lighted by 10,000 bulbs.

Leigh Designed Ads

The signs aboard the dirigible, which is of the Navy-K trans-Atlantic type, were designed by the Douglas Leigh Sky Advertising Corp., under direction of Dietz. According to M-G-M, it is four times the size of blimps formerly used for advertising, with 20 times as much space for electrical display. The lights, connected by 131,000 feet of wire, are in groups of 10, arranged in clusters of 18-inch diameter and calculated to pin-point at 10,000 feet. There are two daylight signs, one 150 by 35 feet and the other ("This Is the Year of the Yearling") 170 by six feet.

Operating daily from 4:30 P.M. until 12:30 A.M., the "Mairship" will have a cruising radius of 150 miles from Lakehurst, N. J., covering such cities as New York, Philadelphia, Baltimore, Washington, Scranton, Reading, New Haven, Hartford and Bridgeport.

The running sign will carry weather reports and occasional news flashes, in addition to information about M-G-M pictures.

The Leigh company will operate the dirigible, also under the direction of Dietz.

O. Unger To Tour for Distinguished Films

Oliver Unger, vice-president of Distinguished Films, new organization headed by William Brandt and specializing in French pictures, is scheduled to leave here tomorrow for Pittsburgh, Cleveland, Chicago, Detroit, St. Louis, Denver and other cities expected to offer booking possibilities for the company.

On Sept. 10 Unger is due in Hollywood to discuss with producers a project for an American remake of "The Devil's Hand," one of the features which Distinguished plans to release this fall, with a Broadway opening expected.

Eagle-Lion Sales

(Continued from page 1)

International Pictures for several weeks to complete distribution supervision of the International films being released through RKO Radio, plans to leave New York for California in about 10 days to discuss E-L product with Bryan Foy, executive producer, and to map advertising campaigns.

Of the 15-20 releases, 10 will be made in Hollywood by Foy, while five to 10 will come from J. Arthur Rank producers in England.

E-L, according to Schwalberg, will have separate headquarters here and not necessarily with PRC. Quarters have not yet been selected, he said. Schwalberg has not yet lined up a sales staff but he indicated that present PRC branch personnel will be combed for possibilities.

Checkers' Control

(Continued from page 1)

tors have found that they can make more money with less product. Allied believes that divorcement of theatres from the producer-distributors will bring about increased production."

Meanwhile, Allied is laying plans to sponsor production on its own through projects now being formulated, as previously reported. These plans are expected to be revealed at the September convention, according to Yamins. He reviewed Allied's past accomplishments.

Allied Delegates Named By Cincinnati Owners

CINCINNATI, Aug. 29.—The Greater Cincinnati Independent Exhibitors' Association has named Maurice White, Willis Vance and Ralph Kinsler delegates to the national Allied convention in Boston Sept. 16-18.

Mono. Buys Space For Coast Expansion

HOLLYWOOD, Aug. 29.—Monogram has added 30,000 square feet to its studio property here with the purchase of a corner plot adjoining the studio, according to an announcement by president Steve Broidy.

The new property will be improved with 10 one-story bungalows, several of which will be occupied by Lou Lifton's publicity, advertising, exploitation and art departments. Part of the newly acquired space will also be used for producers' offices, Broidy said.

'Girls in Blue' Premiere

"Three Little Girls in Blue," 20th Century-Fox Technicolor musical, will have its world premiere at the Apollo Theatre, Atlantic City, next Wednesday. The seaside resort is the locale of the story. Vera-Ellen and Frank Latimore, two of the film's players, will travel to Atlantic City to participate in the festivities.

Sher Joins Belding

George Sher, recently released from the Army where he served as public relations officer at the Oak Ridge atomic bomb center, has joined Foote, Cone and Belding's motion picture division in New York, according to Harold Holt, vice-president and manager of the agency's motion picture department.

Australia Boom

(Continued from page 1)

into government offices from circuit and independent interests. Many are being granted, but since no new theatres will go up until the demands of private housing have been met, it appears obvious that applicants are merely seeking to obtain suitable sites for future use.

For the last fiscal year, Greater Union Theatres' dividend jumped by $80,000 to $300,000. Only half of this total is distributed to the four holding companies; the other half goes to the J. Arthur Rank British group, which purchased a 50 per cent interest in the circuit a few months ago. The holding companies therefore actually receive $70,000 less for distribution than in the financial year ended 1944.

Rank Group to Enter Production

Greater Union Theatres and the Rank group will enter production here, but plans still are in the preparatory stage. Universal, rumored to produce here next year, will probably limit its interest in Australian production to physical distribution of the few features turned out by Australian producers.

E. R. Greenfield and D. A. Turner, nominees of the Independent Cinemas Association, have been elected to the Film Industry Board in New Zealand. The board plays an important role in determining exhibition policy throughout the dominion.

Hoyts circuit has introduced Saturday morning Children's Cinema Clubs, based on the idea sponsored by J. Arthur Rank in England.

"Indonesia Call," a forthright anti-Dutch two-reel short produced by the Waterfront Unions of Australia, has been banned for export by the Commonwealth Censorship Board but has been set for local exhibition.

M-G-M has shown a radical departure in policy by purchasing control in the Regal theatre at Bondi Junction, a thickly populated neighborhood area near Sydney. Previously, M-G-M has restricted its exhibiting activities to the cities. The deal is accompanied by the strong suggestion that M-G-M will attempt to build up a substantial suburban circuit in each city to offset the shrinking independent market caused by recent purchases by Greater Union and Hoyts circuits. The Regal probably is the biggest money-maker among Sydney's neighborhood houses.

Health Probe

(Continued from page 1)

Fielding added, is expected to contribute tangibly toward the formation of the new license code planned for the city. That and other phases of code-forming procedure, he re-emphasized, are subject to a joint examination by his department and industry representatives. He indicated that a meeting between himself and industry officials is likely to take place this fall, a factor which points to the adoption of a new license code before the end of the year.

Crosby Program Oct. 16

The Bing Crosby-Philco radio program will have its premiere on Oct. 16 over the American Broadcasting network, it was was announced here yesterday by James H. Carmine, Philco vice-president in charge of merchandising.

REPUBLIC PICTURES

...who introduced such great adventure stars as JOHN WAYNE – GENE AUTRY – ROY ROGERS ...proudly hails the arrival to full stardom of another dashing screen personality...

WILLIAM (BILL) ELLIOTT

Breaking Records in His First Major Starring Production "IN OLD SACRAMENTO"

IN OLD

starring WILLIAM E

with HANK DANIELS • RUTH

Assoc

Screen Play by Frances Hyland — Adaptation by Frank Gruber

L. 6

Acclaimed in DENVER!

Crowds! Crowds! Crowds! at the Paramount and Webber Theatres!

Acclaimed in DALLAS!

Sensational 3-day appearance at the Melba Theatre!

Acclaimed in KANSAS CITY!

Throngs braved record heat to cheer him at Tower Theatre!

> *"I feel that William Elliott has all the qualities to make a great star. After they see him, I know the showmen of America will agree."*
>
> *H. J. Yates, Sr.*

SACRAMENTO

TT and CONSTANCE MOORE

ELLY • EUGENE PALLETTE • LIONEL STANDER

ucer and Director JOSEPH KANE

A
REPUBLIC
PICTURE

'Casablanca' Wins Switzerland Poll

By CARLO FEDIER

BASEL, Aug. 25 (By air mail).—"Casablanca" has been voted the best picture of the year in a poll taken by Switzerland's only two film publications, *Sine Suisse* and *Schweizer Film Zeitung.*

Gene Tierney placed first in the "best actress" category; Spencer Tracy was chosen "best actor" and Fritz Lang was named "best director" of the year.

In spite of the fact that "Going My Way" broke the long-run record for Switzerland's largest theatre, the Apollo in Zurich, Swiss theatregoers chose "Casablanca" as best picture, with these runners-up: "Since You Went Away," "Cover Girl," "Heaven Can Wait," "Going My Way," "Random Harvest," "The Woman in the Window," "Gaslight," "Arsenic and Old Lace" and Madame Curie."

Lang, named best director, won his first place by collecting 1,400 votes, to be followed by John Ford, with 800; William Wyler, with 546, and Alfred Hitchcock, with 497.

In second place as "best actress" was Ingrid Bergman. Bette Davis won third place.

Spencer Tracy's first place was won by a single vote margin over Tyrone Power. Cary Grant won third place, and Humphrey Bogart won fourth.

"Blood and Sand" was voted best reissue of the year.

Review

"The Invisible Informer"

(Republic)

SINISTER doings, shrouded in the air of mystery which the title suggests, but which are hardly suggestive of the actual title, are herein recounted with enough excitement and suspense to satisfy the unqualifiedly pro-mystery film-goer's entertainment demands. Although stilted dialogue induces generally more or less wooden performances by the cast, the film is not without its lively spots, a case in point being the fast-and-furious rough-and-tumble fight between hero William Henry and villain Gerald Mohr in the final footage.

Henry and Linda Stirling are cast as a couple of private investigators who seek to prove a conspiracy to defraud an insurance company of $100,000 on the claimed loss of an emerald necklace. Before long it becomes clear to Henry that Mohr, scion of a once wealthy, eccentric Southern family, is the guilty party, but Miss Stirling falls for Mohr's smooth ways. When Mohr suspects that Miss Stirling does become aware of his guilt and he tries to choke her to death in a cabin on the bayou-side family estate, Henry arrives in time to save her and fight it out with the swindler. Other performers include Adele Mara, Peggy Stewart, Tom London and Donia Bussey.

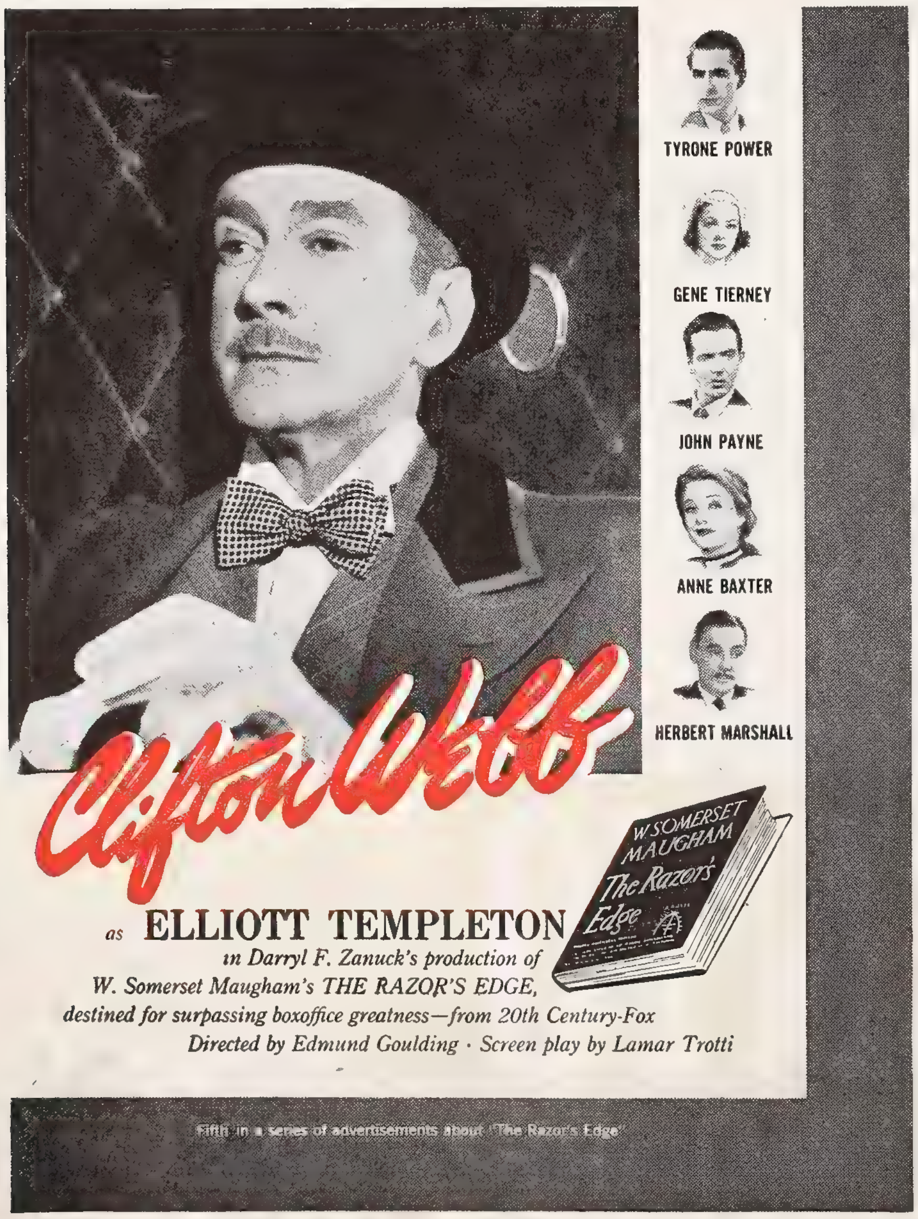
Philip Ford directed from a script which Sherman L. Lowe fashioned from an original story by Gerald Drayson Adams. William J. O'Sullivan was associate producer.

Running time, 57 minutes. General audience classification. Release date, Aug. 19.

CHARLES L. FRANKE.

$10,341 for 'Killers'

Mark Hellinger's production of Ernest Hemingway's "The Killers" played to the largest opening day's business, Wednesday, in the history of the Winter Garden Theatre here, according to Universal. The company said the picture bowed into the house for a $10,341 opening day, a figure which surpassed the opening of "Tomorrow Is Forever" at the same theatre, it was said.



as ELLIOTT TEMPLETON
in Darryl F. Zanuck's production of
W. Somerset Maugham's THE RAZOR'S EDGE,
destined for surpassing boxoffice greatness—from 20th Century-Fox
Directed by Edmund Goulding · Screen play by Lamar Trotti

Fifth in a series of advertisements about "The Razor's Edge"

RKO's Carey

(Continued from page 1)

manager, replacing Mark Plottel, resigned; Murray L. Devaney to managership of the Montreal exchange; Myer Nackimson from Toronto salesman to manager of the Winnipeg branch; Robert Radis from Winnipeg salesman to Toronto salesman; Hector Ross, former booker, to replace Radis at Winnipeg; Jack Bernstein from chief booker in Toronto to salesman; I. Goldstein, former assistant booker, to Bernstein's former post, replaced by James Hogan.

Enterprise, 'U'

(Continued from page 1)

Although Enterprise has not signed with any other company as yet, it is understood that negotiations are currently going on looking to a new distribution deal. Charles Einfeld and David Loew are the Enterprise partners.

St. Louis Is Off 20%: Wehrenberg

ST. LOUIS, Aug. 29.—Business at subsequent-run theatres here is off 20 to 25 per cent because of a new spread in the polio epidemic, according to Fred Wehrenberg, president of the Motion Picture Theatre Owners of America. To date, 278 cases have been reported in widely scattered areas, and virtually every neighborhood house has been affected, mainly through mothers' keeping their children away from films, Wehrenberg said.

Pledge SPG Support

Support of the Screen Publicists Guild of New York in its current contract negotiations with film companies here was pledged by the West Coast studio publicists in a wire received yesterday from George H. Thomas, Jr., president of the West Coast Screen Publicists Guild.

Columbia Premiere Set

"The Thrill of Brazil," Columbia's Latin-American musical, will have its New York premiere at Loew's State Theatre on Thursday, Sept. 5.

Biograph Studios to Be 'Television City'

The old Biograph studios in the Bronx will be converted into "Television City," a production center for video and film interests, according to plans announced here yesterday by the Daly-Meibauer Co., representing the owner management.

Renovations, expected to s[illegible] by the end of the year, will provide more than 1,000,000 feet of studio space, plus executive offices and client rooms for advertisers, it was said. Television channel facilities will be made available by the American Telephone and Telegraph Co. connecting the studios with broadcasting stations and with the Bell System's intercity network facilities.

Form Theatre Realty Corp. in Connecticut

HARTFORD, Aug. 29.—Certificates of organization have been filed with Connecticut's secretary of state for the following new corporations:

Capitol Theatre Realty Corp., Middletown, Conn., listing amount paid in property, $200,000; number of shares, 2,000, par $1,000; president, Alexander Saraceno; treasurer, Salvatore Saraceno; secretary, Angelina Saraceno; and directors, all officers, and Guiseppina Saraceno, all of Middletown.

Julian Gross Advertising Agency, Inc., Hartford, listing cash, $1,000; number of shares, 40, par $25; president-treasurer, Julian Gross; secretary and assistant treasurer, Edwin Needles; directors, officers, and Doris Maron. Gross is also president of New Britain Broadcasting Co., operating WKNB, New Britain, Conn. Needles is the son of Henry L. Needles, Hartford district manager, Warner theatres.

A "termination by limitation" has been filed by Lincoln Theatre of New Haven, Inc., New Haven.

Drops Academy Account

HOLLYWOOD, Aug. 29.—Public relations counselor Hal Hall today relinquished the Academy of Motion Picture Arts and Sciences account, serviced for nine years, due to the press of other interests. The Academy will announce new representation shortly.

Projection Booth Fire

GRAND RAPIDS, Mich., Aug. 29.—Several hundred patrons filed out of the Majestic Theatre here in orderly manner as projectionists Don Partridge and Harold Chandler put out a fire which started in the rewinding machine. Partridge was slightly burned.

Incorporate Lux Films

ALBANY, N. Y., Aug. 29. — Lux Films (U.S.A.) has been incorporated to manufacture, produce and exhibit motion pictures.

TRANS-CONTINENTAL-FILMS, INC.
33 W. 42nd St., N. Y. 18—PE. 6-0866

Exclusive Foreign Distributors
FEATURES, WESTERNS, SPECIALTIES
Write - Call - Visit - Cable - Tranconfilm

"line-up" for sound...

NATURAL choices of the industry . . . known for their fine grain, high resolving power, and excellent image characteristics . . . these two films provide sound recordings of highest quality . . .

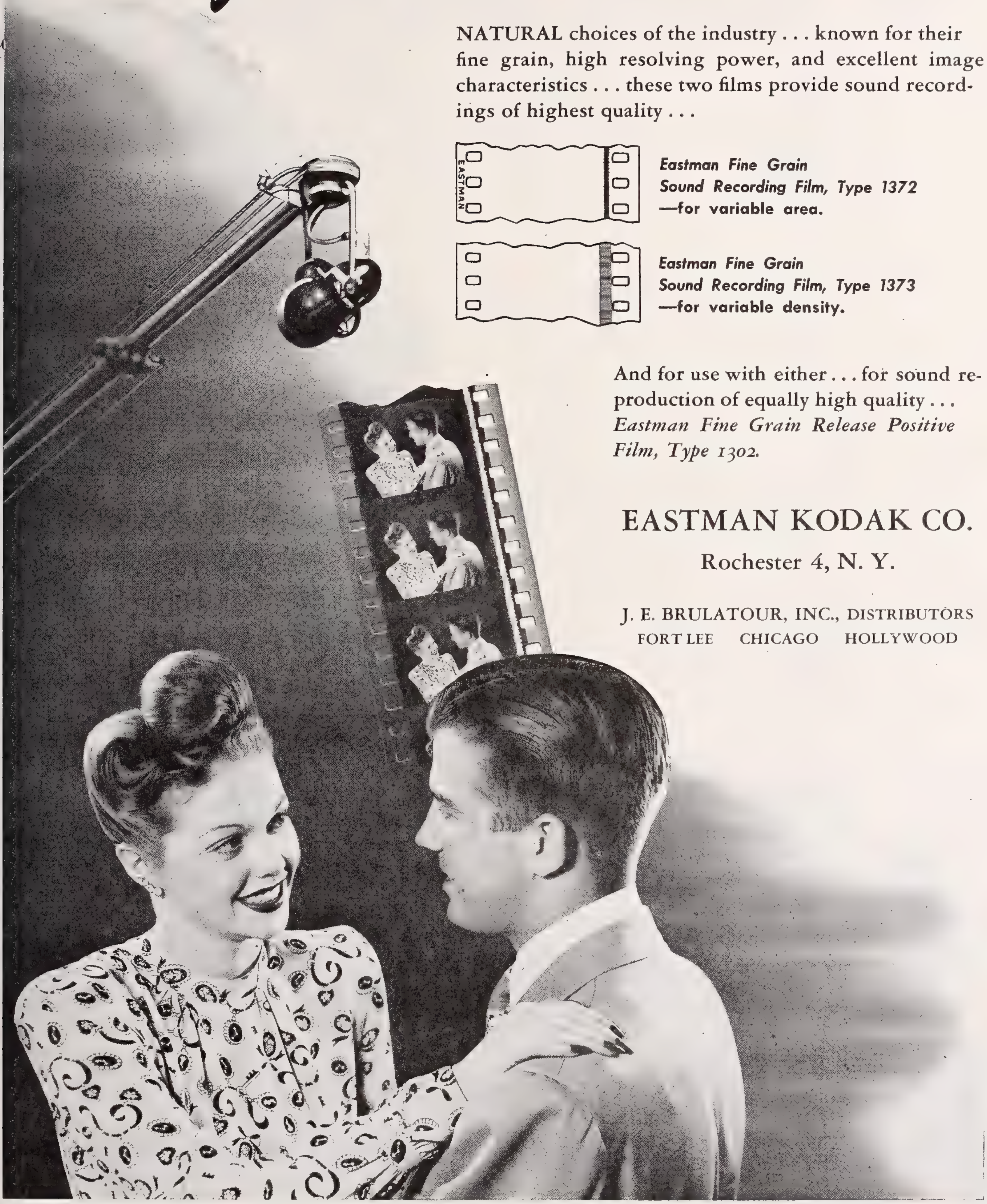
Eastman Fine Grain
Sound Recording Film, Type 1372
—for variable area.

Eastman Fine Grain
Sound Recording Film, Type 1373
—for variable density.

And for use with either . . . for sound reproduction of equally high quality . . . *Eastman Fine Grain Release Positive Film, Type 1302.*

EASTMAN KODAK CO.
Rochester 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE   CHICAGO   HOLLYWOOD



"THE BIG SLEEP" IS AN EYE OPENER!

"MADE TO ORDER, LOADED WITH ACTION AND EXCITEMENT." —JOUR.-AMER.

"SUSPENSE AND SEETHING EMOTIONS" —WORLD-TELEGRAM

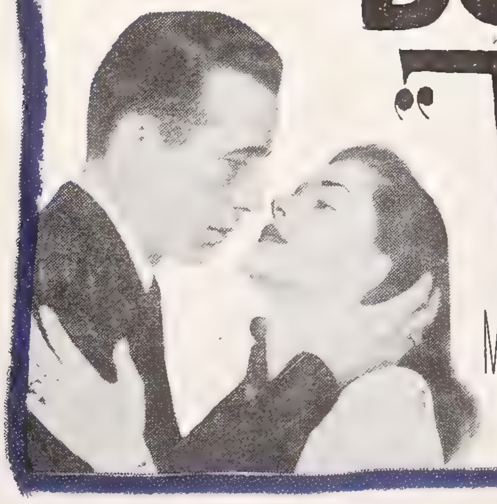
"AS EXCITING AS THEY COME!" —N. Y. POST

"BOX-OFFICE SMASH!" —TELEGRAPH

"EXCITING TOP-DRAWER MYSTERY THRILLER" —N. Y. MIRROR

HUMPHREY LAUREN

BOGART · BACALL



"THE BIG SLEEP"

MARTHA VICKERS DOROTHY MALONE

SCREEN PLAY BY WILLIAM FAULKNER LEIGH BRACKETT AND JULES FURTHMAN
FROM THE NOVEL BY RAYMOND CHANDLER MUSIC BY MAX STEINER

HOWARD HAWKS
PRODUCTION

Warner Picture!

TWENTIETH ANNIVERSARY OF TALKING PICTURES Warners

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

L. 60. NO. 45 NEW YORK, U. S. A., TUESDAY, SEPTEMBER 3, 1946 TEN CENTS

Clear Protest Vote in Poll Of Exhibitors

Court's View Unpopular In MPTOA Balloting

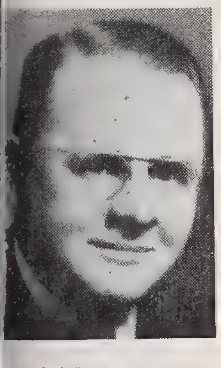
The poll being conducted by the Motion Picture Theatre Owners of America to sound out exhibitor opinion on the New York court deision in the industry anti-trust suit oday enters its final two weeks with he expressed sentiment quite definitey crystallizing against the findings of he three-judge statutory court.

With responses now in from 651 theatres in 42 states, the ballots show that 88 per cent of those answering are opposed to auction selling, 83 per cent are opposed to non-industry arbitrators, 70 per cent are opposed to the court's recom-

(*Continued on page 6*)

National Supply's 20th Anniversary

National Theatre Supply, formed ust 20 years ago, will launch an aniversary sales campaign celebrating "Two Decades of Service to Theatre Owners," with staff meetings in its 28 branches today. Walter E. Green, NTS president, has recorded an address for presentation at all sessions, each of which will be featured by the presentation of 20-year gold service pins.



Walter Green

The pins will go to N. F. Williams, Pittsburgh; M.

(*Continued on page 6*)

Trainload to Allied Meet from Illinois

Chicago, Sept. 2.—An entire railroad train will be occupied by Illinois Allied members who will leave here Sept. 15 for the National Allied convention in Boston Sept. 16, 17, and 18.

Jack Kirsch, president of both National and Illinois Allied, will leave a

(*Continued on page 6*)

Canada Deal For UK Films

Toronto, Sept. 2.—Formation of Anglo-American Films, Ltd., of Canada, by H. J. Allen and N. A. Taylor and Associates was announced here Friday for the exclusive Canadian distribution franchise for current product and all pictures to be made in the next five years from British National Films, Ltd., and Anglo American Film Co. Representing the English companies in the deal were Louis Jackson of London and Daniel Frankel of New York.

First release in Canada is "Meet the Navy," which will open at the Capitol Theatre, Ottawa, Oct. 3, followed by engagements in all leading Famous Players' theatres across Canada. Other product includes "Waltz Time," "Lisbon Story," "Latin Quarter," "Murder in Reverse" and

(*Continued on page 6*)

Midwest Showcase For United Artists

Minneapolis, Sept. 2.—United Artists has formed a partnership with C. J. Papas and Andy Spheeris, which has leased the Ole Miller Theatre, here, according to Rud Lohrenz, UA Midwest district manager, who has been on a visit to the local UA exchange. The Miller is being remodeled at a cost of $75,000 and is scheduled to open Sept. 20 as the Towns Theatre. The house seats 1,600.

United Artists officials at the home office here were not available over the holiday weekend to comment on what appears to be closely-held plans to establish key-city show cases.

MPTOA Hails ATA's 'Change of Heart'

In a letter to *Motion Picture Daily*, welcoming the entrance of the American Theatres Association into the field of exhibition, Fred Wehrenberg, president of the MPTOA, declares:

"I understand that ATA now recognizes the necessity for a national organization to include in its sphere of activities, trade practices. MPTOA indeed welcomes ATA's change of heart as now greater than ever before we need a united front of exhibition to use all the power at our command to protest to the court (New York Federal Court) the unworkability of auction selling of motion pictures."

Eastman Expands Personnel Insurance

Rochester, N. Y., Sept. 2.—An expanded group life insurance and disability payment plan making broader coverage and increased cash benefits available to employes will take effect Oct. 1, 1946, at Eastman Kodak, providing it is subscribed to by at least 75 per cent of those eligible, according to Thomas J. Hargrave, president of Kodak.

More than 90 per cent of eligible personnel are insured under the present plan, which has been in effect since 1929, the company reports. To be eligible, a full-time employee must have completed six month's service with the company.

Decision Near on 100% PRC-Owned Exchanges

Whether PRC's exchange ownership will be made 100 per cent will be determined shortly when contracts expire on the company's three remaining franchise-operated exchanges in Portland, Ore.; San Francisco, and Seattle, it is indicated by Harry H. Thomas, PRC president.

PRC's national sales convention will open tomorrow and run through Friday, at the Ambassador Hotel, Atlantic City, with Thomas presiding.

A few months ago, when the company was negotiating successfully to take over a number of other privately-owned exchanges, the West Coast franchise owners also were approached. Thomas said, but at that time did not show receptivity to PRC's offers. However, he added, when the contracts expire in the near future PRC will likely again make offers to buy, and the exchange-owners may then sell. Thomas further indicated that if the owners do not sell, PRC will not be especially disappointed since it regards its present exchange ownership position to be of sufficient strength.

PRC acquired its 28th company-owned exchange early this month, when the Memphis franchise sold out to the company.

Auction Sales To Benefit Films: Yates

Resulting Competition to Increase Profits, He Says

Hollywood, Sept. 2.—Auction selling will benefit the picture industry as a whole, and Republic in particular, Herbert J. Yates, Republic president, told the press on Friday. Government's decree, he predicted, will have the effect of putting the industry on a sounder basis, and the resulting competition will increase profits.

The country as a whole needs many more theatres, Yates said, and added he expects to see between 3,500 and 5,000 built as soon as conditions permit.

Pointing out that Central and South

(*Continued on page 6*)

Gomersall Back With Universal

E. T. Gomersall, formerly Universal assistant general sales head, who was loaned to Enterprise as general sales manager, last June, will return to Universal in a sales executive position, under the terms of his original "U" contract, now that Universal's deal to release Enterprise product has been cancelled, W. A. Scully, Universal vice-president and general sales manager, disclosed over the weekend.

E. T. Gomersall

Gomersall's appointment to the En-

(*Continued on page 6*)

Enterprise Will 'Proceed Slowly'

Hollywood, Sept. 2.—Enterprise will proceed slowly in negotiating for a release outlet to replace the Universal distribution deal cancelled by mutual agreement late last week, a spokesman for the producing unit said at the weekend.

The original Enterprise deal with

(*Continued on page 6*)

Personal Mention

Mack Jackson of the Strand Theatre, Alexander City, Ala., and president of the Southeastern Theatre Owners Association, and Lester Neely, Sr., of the Neely Circuit, Alabama, are visiting in Atlanta.

•

Mr. and Mrs. N. T. Tangye (Ann Todd), Mrs. P. Murray Hill (Phyllis Calvert) and Nat Deverich, all of the J. Arthur Rank organization, are due in New York today from London on the *Queen Mary*.

•

Patricia Ann Cunningham, daughter of James Cunningham, news editor of Motion Picture Daily, was married on Saturday to Murray Glenn Pape, at St. Sebastian's Church, Woodside, L. I.

•

Ben Kalmenson, Warner's vice-president and general sales manager, and Mrs. Kalmenson announce the engagement of their daughter, Diane Rita, to Burton Levine.

•

Phil Abrahams, head of Warner's print department, will celebrate his 23rd year of continuous service with the company, this week.

•

Ronnie Wheeler of 20th Century-Fox Movietone News, left New York for a week's vacation, over the week-end.

•

William F. Rodgers, Loew-M-G-M vice-president and general sales manager, returned to New York from Hollywood yesterday.

•

William B. Zoellner, head of M-G-M's reprint and importation department, arrived in Chicago from New Orleans, yesterday.

•

William G. Brenner, head of M-G-M's checking department, will return to New York today from Kansas City and Omaha.

•

John W. Rogers, son of Charles R. and Mrs. Rogers, Hollywood, will wed Joan Lindenberg, next Sunday, at Beverly Hills, Cal.

•

Selma Stoff, of Paramount's publicity department, was married to Stanley I. Rabinowitz, in New York, on Sunday.

•

Nicholas M. Schenck, president of Loew's, returned to New York from the Coast over the weekend.

•

George Skouras, head of Skouras Theatres, New York, is due here today by plane from the Coast.

•

A. Edward Sutherland, producer, is scheduled to arrive in New York from Hollywood on Sept. 11.

•

Max Wolff, Loew's purchasing head, has returned to New York from Charlotte.

•

Herbert Nusbaum of M-G-M's legal department, is due in New York from Clarksburg, W. Va., tomorrow.

Tradewise . . .

By SHERWIN KANE

David Selznick and Neil Agnew are reported to be puzzled about devising a method of roadshowing "Duel in the Sun" at advanced admission scales under the new legal order which is about to blossom in consequence of the New York Federal court opinion in the industry anti-trust case.

The court held that the establishment of minimum admissions constitutes price-fixing and is illegal. How then to assure the producer that the unusual attraction which he desires to offer on a roadshow basis will not be shown at the usual or, conceivably, below average admission scales?

One distribution executive who was asked his opinion of the problem suggests that under auction or competitive bidding for individual pictures, potential customers could be invited to specify the admission at which they would exhibit the picture should their bid be accepted. The admission scale at which the picture would be shown could be one of the determinants in deciding successful bids and, having been proposed by the bidder, rather than the seller, could be made a part of the contract and enforced under its terms.

• •

A correspondent in Ireland, formerly active in theatre operation there, has been reading about the New York court opinion in the news columns of Motion Picture Daily and *Motion Picture Herald* and was particularly interested in the uneasiness aroused in American exhibitors by the court's proposal for competitive bidding.

Perhaps by way of reassuring theatre men here, the correspondent writes that auction selling was the established method of film marketing in Ireland for some time. Irish exhibitors at first were apprehensive of the system but discovered early in the game that the same theatres made the top bids for the better pictures as a matter of course and that the usual order of playing was scarcely disturbed at all. The bids became more or less standardized, too, and ultimately the chief endeavor of film salesmen was to persuade first run bidders to boost their percentage offers a point or two above the usually successful 50 per cent.

Establishment of the auction system in Ireland, one gathers, was little more than a seven-day wonder which left exhibition there as placid and unconcerned after its introduction as it was before.

• •

The poll of exhibitor opinion on the court proposals being conducted by Motion Picture Theatre Owners of America appears to prove only what is generally known, that the average exhibitor is overwhelmingly opposed to auction film buying.

If the poll has produced any occasion for genuine surprise to date it is that the ratio of exhibitor opinion for and against complete divorcement of affiliated theatres is less marked than might have been supposed in advance. Certainly, the exhibitor proponents of divorcement are far less numerous than the opponents of auction selling.

The poll is open to all exhibitors regardless of their trade status or organizational affiliation. The entire trade press cooperated in presenting the MPTOA questionnaire to theatre operators throughout the country. It is reasonable to suppose that a reliable cross-section of exhibitor opinion may be obtained from the poll results. Accordingly, it is in the realm of the surprising that so large a segment of exhibition as is indicated by the poll is opposed to affiliated theatre divorcement.

• •

The American Theatres Association was well-advised in joining in the now unanimous exhibitor opposition to the entry of a decree in the New York anti-trust suit which could be drawn without due consideration for the view of exhibitors whose interests it affects so vitally.

Whether or not the effort is destined to be lost in legal mazes and objections is less important than the responsibility of such an organization as ATA to its membership. ATA members are as much entitled to look to their leadership to speak out for them in this vital matter as are the members of those other organizations whose leaders are doing just that.

It never should have been necessary for so large a segment of ATA as that represented by the recently formed Confederacy of Southern Associations to form still another organization to do for them what they had every right to expect ATA to do, regardless of their own share in responsibility for restricting ATA's activities when it was born.

Wheeler Gets Astor Cincinnati Franchise

Ed A. Wheeler, former operator of the Penn Film Service, Pittsburgh, has taken over the Astor Pictures franchise for the Cincinnati territory, comprising Southern Ohio, Eastern Kentucky and Western West Virginia, according to Astor's New York office.

Wheeler's releasing organizations will be called Astor Pictures Exchange for Astor product and Wheeler Film Co. for other independe product.

Press Party for McLeod

Catherine McLeod, star of Frank Borzage's "I've Always Loved You," will be guest of honor at a reception to be given for the trade press by Republic at the Sherry Netherland Hotel, here, this afternoon.

Carr Leaves $1,000,000

Hollywood, Sept. 2.—The will of the late Trem Carr, Monogram production executive, probated here, leaves a $1,000,000 estate to his widow.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENTATION

Till the End of Time
An RKO PICTURE, starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum .. Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N.Y. SHOWING
EARL CARROLL
'SKETCHBOOK'
Constance Moore
William Marshall
IN PERSON
DOLORES GRAY
LEE DAVIS
Extra!
MARIO & FLORIA

BARBARA STANWYCK • VAN HEFLIN • LIZABETH SCOTT
'The Strange Love of Martha Ivers'
A Hal Wallis Production
In Person—DICK STABILE & His Orchestra
with Paula Kelly
Plus—THE ACROMANIACS
Extra—BUDDY LESTER
PARAMOUNT - TIMES SQUARE

RKO PALACE B'WAY & 47th St.
Edward G. ROBINSON Loretta YOUNG
Orson WELLES
"THE STRANGER"
An International Picture
Released thru RKO RADIO PICTURES

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In the Mailbag

TO THE EDITOR: "Your interpretation of the use of the word *CONFEDERACY* in connection with this Southern group is a bit far-fetched. There is no rebellion against ATA (American Theatres Association).

"You overlook the fact in the first place that these organizations are practically all members of the MPTOA, which is committed to a policy of trade practices. It is not a rebellion against MPTOA either.

"A Confederacy is, after all, just a joining together for a common interest. We have that and we join together. If that's a rebellion it's just against the way exhibitors have been kicked around without any effort to fight back."

"And that's the only thing we are rebelling against."

MACK JACKSON,
Chairman, Confederacy of Southern Associations and President, Southeastern Theatre Owners Association.

ABC, BBC Exchange Films for Television

Arrangements to exchange films of special events and sports for television broadcasting have been completed between American Broadcasting and British Broadcasting, according to an announcement from ABC here.

ABC's first shipment to England will include four films: the Detroit "Automotive Golden Jubilee," the Minneapolis "Aquatennial," Gold Cup Speedboat Race, and the Hopeful Stakes.

The exchange was worked out by Bernard Pearse, ABC director of special events, and Stephen Fry, BBC's director of program operations in New York.

Kills New Theatre Bid

SPRINGFIELD, Mass., Sept. 2.—Because of the critical shortage of building material, the Civilian Production Administration has denied an application for the erection of a theatre in the Pine Point section of Springfield. The application had been filed by Mrs. Fritz Strassberger, and called for a theatre and two stores.

Florence Turner Rites

HOLLYWOOD, Sept. 2.—Services for Florence Turner, 56, pioneer actress, who died here last Wednesday, were held at Pierce Brothers Mortuary, on Friday. Miss Turner was known as the "Vitagraph Girl" in the early 1900's.

Marshall Joins Philco

Milton Marshall has been appointed assistant to Ovid Riso, director of advertising and promotion for Philco International Corp., New York. Marshall was formerly a member of Warner's publicity department.

ASSISTANT BOOKKEEPER-
TYPIST WANTED.
Motion Picture Experience Preferred.
CINEFFECTS
1600 BROADWAY - NEW YORK

New Gross Marks In Record Influx

With the Labor Day week-end seeing the greatest influx of out-of-town visitors here since before the war, New York's first-run theatres generally counted record receipts.

To accommodate the extra patrons, most theatres opened their doors early, giving several extra shows. Radio City Music Hall opened at 8 A.M.; the Roxy, 8:45; the Strand, 9; the Capitol, 9:15; the Paramount, 9:45, with other houses similarly advancing opening hours and many closing later than usual.

Big Korda Project In South Africa

By R. N. BARRETT

JOHANNESBURG, Aug. 29 (Air mail).—Sir Alexander Korda has decided to make a large scale historic film of South Africa, covering the period from 1870 to 1945. He plans to send out a complete location crew to the Union, as well as leading actors. It is believed that Korda intends to spend some $3,000,000 on the picture.

The first of several units of Gaumont-British Instructional Films, which will make documentary films in Rhodesia and in the Union of South Africa, arrived at Durban recently. The unit has started its work by making a film in Rhodesia which aims to give prospective immigrants an accurate picture of conditions in the colony. A second film will be a travel short in color. Ten films will be made by the unit, of which four will be filmed in the Union.

Gainsborough Studios will produce the first full-length fiction feature with South Africa as a background. The film is "Digger's Republic," to be made for the J. Arthur Rank Organization. The story concerns the Kimberley diamond fields.

Ansco Has Non-Toxic Color Developer

BINGHAMTON, Sept. 2.—The Ansco division of General Aniline and Film announced Friday an "important advance" in color processing in the form of a new color developing agent for color films and color paper.

The color developing agent, presently used in color photographic processes, has the disadvantage of causing a minor skin irritation with certain individuals who are sensitive to it. This annoyance is now eliminated.

Bennett to RCA Mfg.

Martin F. Bennett, supervisor of sound and projection for Warner Theatres under Col. Frank E. Cahill, Jr., has left the company to join RCA Manufacturing Co. as New England representative in the sale of sound equipment to theatres, Warners announced here recently. Bennett joined Warners 14 years ago. During the war he had charge of the Warner circuit's sound and projection activities and for the past five years has been president of the Warner Club.

Seven Firms File Papers at Albany

ALBANY, N. Y., Sept. 2.—Film and allied industry incorporations filed with the Secretary of State have risen by seven.

Mott Operating Corp. and Graziano Enterprises, Inc., have been incorporated to conduct theatrical businesses. The former's incorporators are Charles Segal, Edith David and Helen Klein, all of New York, with Segal as incorporating attorney. Samuel S. Sturim, Matthew Manes and Ruth B. Zum, all of New York, are the Graziano incorporators; Manes and Sturim, New York, were the incorporating attorneys.

Star Film Corp. has been incorporated to deal in motion pictures, with incorporators listed as Julius Schnee, Arturo Molaros and Lilyan Schott, all of New York, and Samuel W. Tannenbaum, New York, the incorporating attorney. Renato Seccia Pictures Corp. will operate in New York, according to papers filed by Gerald Blumberg, attorney, incorporators being Carmine S. Romano, James A. Pannettiere and Viola Gentile, all of New York.

Superfilm Distributing Corp. will deal in motion pictures, it is disclosed in papers filed by Harold Berkowitz, New York attorney; incorporators are Poalino Gerli, Marcello Girosi and Francis Gerli, all of New York. Ebony Productions will produce plays and films with Bertram, Fay and Muriel R. Miller, Bronx, as incorporators; Bertram Miller was incorporating attorney. Park Avenue Theatre, Ltd., incorporated by Walter Reade, Jr., Edwin Gage and James W. Watson, all of New York, will own and manage theatres; Solomon Goodman, New York, was incorporating attorney.

French Loan Is Attacked by SWG

HOLLYWOOD, Sept. 2.—Screen Writers Guild president Emmet Lavery Friday released a copy of a letter sent to Eric Johnston, renewing criticism of the French loan and inviting the MPA president to personally visit the guild for an exchange of views on this and other matters, including the proposed American Authors Authority and a series of articles in a Hollywood tradepaper charging the guild was communistically controlled. Johnston left Spokane Friday for Washington.

Recommends Govt. Films

HOLLYWOOD, Sept. 2.—The Pacific Coast Conference of Independent Theatre Owners has notified Arch Mercey of the Office of War Mobilization and Conversion in Washington that it will recommend to its membership the exhibition of government films.

Mono. Executives Return

HOLLYWOOD, Sept. 2.—Monogram executives Ed Morey, Norton Ritchey, Maurice Goldstein, Jack Schlaifer, leave here tomorrow for New York following the quarterly board meeting at the studio.

Sugarman to '16mm.' Post

HOLLYWOOD, Sept. 2.—Harold Sugarman, Universal foreign department executive, has been appointed chief of Universal-International's 16mm. operations.

Newsreel Parade

LAKE SUCCESS, new UN Security Council site, is spotlighted in current newsreels; so is some of the renewed bitterness between the U. S. and Russia. Also featured are several personalities, among them President Truman, Gen. Montgomery, Greece's King George. Whale-fishing, floods, sports and a baby contest complete the variety items. Full contents follow:

MOVIETONE NEWS, No. 1—Refugees, barred from Palestine, land in Cyprus. UN Security Council opens new session—U. S., Soviet clash. Personalities: King George of Greece, "Monty" of Alemein, President Truman fishes. Cameragraph: Whale-fishing off Chilean coast. Youngest set has its day: triplets, baby parade. Sports: tennis, football.

NEWS OF THE DAY, No. 303—Palestine crisis. UN Council meets at new home on Long Island. President goes fishing. Greek King in spotlight. Cloudburst in Maine. Baby beauty contest in Asbury Park. Disputed tennis play. Ben Hogan wins PGA.

PARAMOUNT NEWS, No. 2—Cloudburst isolates resort in Maine. Football. Esthonian refugees get temporary haven in U. S. Bermuda: Presidential "fish story." Baby contest. Paris incident. Whale-fishing.

RKO PATHE NEWS, No. 4—President Truman goes fishing. Jews riot at Cyprus. Chileans bag underseas monsters. Hawaii welcomes Neisi fighters. National tennis doubles. Revive wild Italian horse race.

UNIVERSAL NEWSREEL, No. 533—UN starts season in new home. Whale hunt. Presidential "fish story." Cloudburst floods town in Maine. "Triple-threat" babies. Bike dive. Bulls horn-in on fiesta in Spain.

'Henry' in Buffalo, Toronto, Montreal

"Henry V," Rank-British film being released here by United Artists, will open in Buffalo tonight, and in Toronto and Montreal tomorrow. Buffalo will be the sixth city in this country to play the film, the others being New York, Boston, Baltimore, Los Angeles and Chicago.

The film will continue its New York run at the Golden Theatre today, after running for 12 weeks at the New York City Center, where it opened on June 17; the changeover was necessitated by previous bookings at the Center.

Paul N. Lazarus, Jr., United Artists advertising-publicity director, and Harold J. Auten, J. Arthur Rank representative, will leave New York by plane for Buffalo today for the Midtown opening. Both will be present at all three openings, and will return to New York on Friday.

Streuber Forms Own Export Organization

Karl Streuber, former export manager for National Theatre Supply and manager of RCA International's theatre and sound equipment department, has formed his own export house here.

The new firm will handle theatre sound recording equipment, projectors, power conversion equipment and lobby and marquee supplies, Streuber reports.

Soviet Color Film Opens

"Russia on Parade," first USSR full-length documentary film in the newly developed Soviet color process, will have its American premiere at the Stanley Theatre, New York, on Sept. 7.

"NOTORIOUS"

THE RECORD-B

RADIO CITY MUS

BROKE EVERY NO

—The same amazing business in Los Angeles, Hollywood, Cleveland, Asbury Park, Atlantic City—every one breaking every non-holiday record!

2ND WEEK TOPS
REAKING 1ST AT
IC HALL, WHICH
HOLIDAY RECORD!

R K O
RADIO
PICTURES

MPTOA Poll

(Continued from page 1)

mendation for arbitration, and 63 per cent are in favor of complete theatre divorcement, which was not recommended by the court.

Complete returns to date, as announced by the MPTOA here at the weekend, follow:

"Do you approve of the method of competitive bidding proposed by the court, whereby pictures are to be sold theatre-by-theatre, picture-by-picture, to the highest responsible bidder having a theatre with the size and equipment adequate to show the picture upon the terms offered by the distributors?" 177 no, 18 yes, none not answering.

"Do you approve of the court's recommendation for arbitration covering disputes as to bids, clearances, runs, whether the bidder has a theatre adequate for the run for which he bids, and similar matters?" 137 no, 50 yes, nine not answering.

"Do you approve non-industry arbitrators?" 161 no, 31 yes, five not answering.

"Are you in favor of the distributors being completely divorced from their theatre holdings?" 123 yes, 72 no, six not answering.

The MPTOA will continue to accept ballots through Sept. 15.

Yates

(Continued from page 1)

America, as well as certain areas of this country, offer a vast new market for 16mm. films, Yates indicated that Republic would enter the 16mm. field, possibly before the first of the year.

Although color films will continue to increase in quantity and quality, he stated that in his opinion there would always be a demand for black-and-white, and that at least 20 per cent of the industry's output would always be black-and-white films.

'Fifth Avenue' Roadshow

Hollywood, Sept. 2.—Monogram will roadshow Roy Del Ruth's "It Happened on Fifth Avenue" with playdates now being set in 36 key cities, according to Steve Broidy, president. The studio plans to release the picture before Jan. 1.

Allied Meet

(Continued from page 1)

few days ahead of the Chicago contingent to attend the national directors' meeting on Sept. 14 and 15.

Included among the initial list of Chicago exhibitors who will attend the convention are: Mr. and Mrs. Charles Gollos, Gollos Bros. theatres; Charles F. Cooper, Cooper Theatres; Howard and Robert Lubliner, Clark, Four Star and Palav Palace theatres, Cicero; Wm. J. Mueller, Mueller and Sass Theatres; Mr. and Mrs. Ben Banowitz, Banowitz Theaters; Mr. and Mrs. John Semadales, Milda, Milo and Ramova theatres; Mr. and Mrs. George Topper, Haymarket Theatre; Leonard Bland, Oak and Roscoe theatres; Samuel Abrahams, Crest Theatre; Mr. and Mrs. Arthur Davidson, Calo Theatre, and Lou Abramson, secretary to Kirsch.

Gomersall Back to 'U'

(Continued from page 1)

terprise post was announced last June 27, at the conclusion of Universal's 1946-47 national sales convention in New York. At that time A. J. O'Keefe, Universal's Western division sales manager, was named to succeed Gomersall as assistant general sales manager, with Charles J. Feldman, Western district manager, moving into O'Keefe's post.

The fact that Enterprise and Universal had cancelled their distribution deal, by mutual agreement, was made public last Thursday. The original Enterprise deal with Universal called for the distribution of six pictures in 1946-47.

Enterprise

(Continued from page 1)

'U' called for the distribution of six pictures in the first year. One, "Ramrod," is completed. Charles Einfeld and David Loew are the Enterprise partners. Loew, who was to have left here over the weekend for New York, cancelled his trip and is remaining here.

Radar Film Retitled

Formerly known as "Top Secret," the J. Arthur Rank film about British war-time radar has been retitled "School for Secrets," the Rank office here announces.

20th CENTURY-FOX

TRADE SHOWING

"THREE LITTLE GIRLS IN BLUE"

In Technicolor

Tuesday, Sept. 3rd, 1946. 3 P. M.

20th Century-Fox Screening Room

302 North 13th Street • Philadelphia 7, Pa.

Canada Deal

(Continued from page 1)

"Laughing Lady." Physical distribution will be handled by PRC, Ltd., of Toronto, of which Allen is president. Tayor is president of Twin-Ex Theatres Corp., which operates the 20th Century Theatres Circuit. This is the third largest chain in the Dominion and is affiliated with Famous Players Canadian Corp.

This development is the second large transaction for the distribution of British product in Canada, the first of which was J. Arthur Rank's pact with Paul Nathanson for the establishment of Eagle-Lion Films of Canada. A spokesman for Anglo-American said here that practically all British films now have active representation in Canada through the rival companies. The prospect is that a sharp division will be in effect in the Dominion field with Anglo-American and Famous Players on the one side and Eagle-Lion and Canadian Odeon on the other.

WABC to Change Call Letters Nov. 1

The Federal Communications Commission has authorized Station WABC, key outlet in New York for Columbia Broadcasting System, to change its call letters to WCBS, effective Nov. 1, 1946, it was announced Friday by Arthur Hull Hayes, general manager of WABC.

The Commission also authorized as of the same date a change in the call letters of Columbia's frequency modulation station WABC-FM to WCBS-FM, and Columbia's television station WCBW to WCBS-TV.

To Avoid Censorship Of Films in Germany

Washington, Sept. 2.—Film and stage productions may not be censored by any German government agency under an agreement reached by the Allied Military Government in that country. Appropriate theatre officers will give approval to the exhibition of pictures, it is understood.

Arrangements were made last month with the Allied control authorities to facilitate the travel of representatives of theatre unions to Weimar, Germany.

Ask $3,000 Back Pay

Mexico City, Sept. 2.—Another subsequent-run theatre here, the Cine Baby, is the target for heavy cash demands by a section of the National Cinematographic Industry Workers Union, which is demanding that the Baby pay its workers $3,000 to cover overtime and other extra services, and to hike their pay 50%.

Johnson Films to Morro

World distribution rights to four Mr. and Mrs. Martin Johnson Films, "Congorilla," "Baboona," "Borneo" and "I Married Adventure," have been acquired by the newly formed Morro Films, Inc., New York. The company was incorporated last month by Sam Tulpin and Morris Rosenzweig.

Cosgrove to Speak

Radio Manufacturers Association president R. C. Cosgrove will be the principal speaker before the Electric Institute of Washington in the Statler Hotel at a dinner meeting on Sept. 18.

NTS Anniversary

(Continued from page 1)

B. Smith and O. S. Oldknow, Los Angeles; O. A. Peterson, Minneapolis; Marian Oviatt, Kansas City; J. J. Morgan, Denver; F. J. Masek, Cleveland; G. C. Lewis, Philadelphia; Bertha Kreinik, Buffalo; J. H. Kelley, Cincinnati; N. C. Haefele, Baltimore; H. P. Hansen and A. T. Crawmer, Minneapolis; Louise Ferguson, Denver; W. E. Green of the general office, here, and B. A. Benson and G. J. Libera of the company's New York warehouse.

Drive to Run Through Year

The NTS anniversary drive will run through the end of the year.

National Theatre Supply was formed in 1926 through purchase of branches from a group of dealers from Coast-to-Coast. Headquarters were established in Chicago, with H. A. R. Dutton as president and Oldknow and Green as vice-presidents. Green became president in 1928. In 1930 the general offices were moved to New York. The company became a part of General Precision Equipment when that corporation was established in 1936.

Present officers, in addition to Green and Oldknow, include: R. N. Harter, treasurer; Reginald B. LeRue, secretary, and R. H. Richardson, assistant secretary-treasurer.

On the general office staff are: John W. Servies, district supervisor and manager of the purchasing, carpet and warehouse departments; Willard J. Turnbull, sales promotion manager; A. J. Lindsley, advertising manager; John R. Currie, drive-in theatre department manager; Arthur E. Meyer, precision equipment department manager; John S. Goshorn, theatre seating department manager; R. A. Richardson, general accounting department manager; Harry Epting, air-conditioning department manager, and Allen G. Smith, circuit sales manager.

Branch Managers

Branch managers include: R. G. Dassow, Chicago; J. H. Kelley, Cincinnati; F. J. Masck, Cleveland; A. C. Schuyler, Des Moines; G. Williamson, Detroit; B. H. Peterson, Indianapolis; A. de Stefano, Kansas City; A. J. Larson, Milwaukee; A. T. Crawmer, Minneapolis; W. C. Jarvis, Pittsburgh; W. C. Earle, St. Louis; W. J. Hutchins, Albany and New Haven; H. C. Haefele, Baltimore; H. J. McKinney, Boston; V. G. Sandford, Buffalo; James Frank, Jr., New York; R. W. Pries, Philadelphia; J. C. Brown, Atlanta; W. C. Boling, Charlotte; R. L. Bostick, Dallas and Memphis; T. J. Neeley, New Orleans; J. I. Watkins, Oklahoma City; J. J. Morgan and J. B. Stone, Denver; Lloyd C. Ownbey, Los Angeles; H. H. Randall, San Francisco; O. L. Chiniquy, Seattle.

A. F. Baldwin heads NTS's export department, and B. A. Benson is warehouse manager.

German License Board

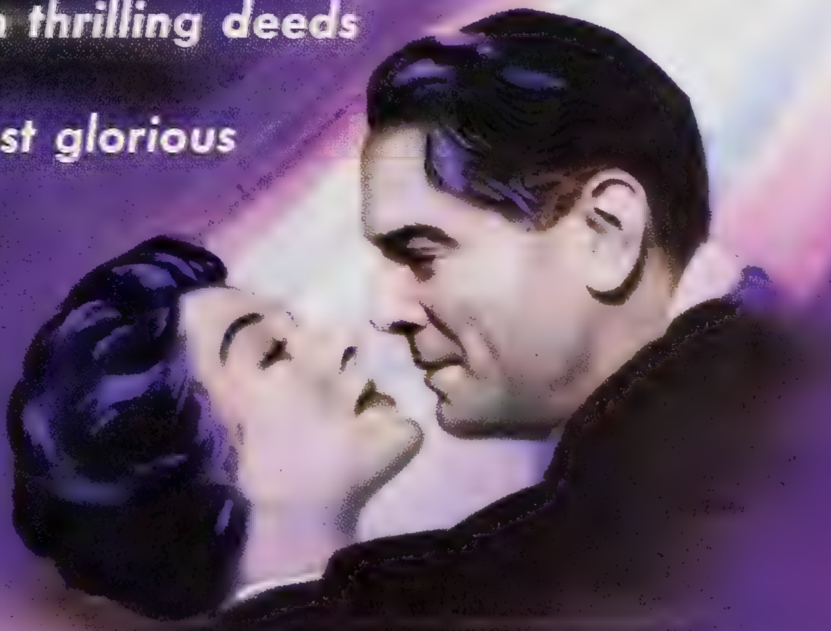
Washington, Sept. 2.—Special reviewing boards have been set up in Stuttgart, Germany, to review licensees for pictures and new theatres, the War Department has announced. The board is made up of Germans who are members of various theatrical and musical companies.

It takes a big theme to make a picture

ROSALIND RUSSELL ✭ ALEXANDER KNOX
in "SISTER
UNTOLD MILLIONS ARE WAITING TO SEE IT!

DRAMATIC POWER SUPREME!

● Never, never, never has the screen known greater, deeper, more certain power to stir the heart than is in this TRUE STORY of the woman who turned her back on all that MOST women hold dear—love, family, home—to write in thrilling deeds one of the most glorious chapters in all human history.



KENNY"

RKO RADIO PICTURES

WITH **DEAN JAGGER** • **PHILIP MERIVALE** • **BEULAH BONDI** • **CHARLES DINGLE**

Produced and Directed by DUDLEY NICHOLS • Screen Play by DUDLEY NICHOLS, ALEXANDER KNOX and MARY McCARTHY

BIGGEST OF THE BIG IN NATIONAL ADVERTISING TOO!!!

RKO is backing "Sister Kenny" with one of the most extensive and far-reaching magazine campaigns ever given a motion picture! Full-page and full-color ads reaching not only regular prospective customers, but also going after those *bonus millions* who never come out except for the exceptional movie event! Think of it, ads in more than

100,000,000 COPIES* OF NATIONAL MAGAZINES!

The Big Weeklies

Life (3 insertions)
Saturday Evening Post (3 insertions)
Look (3 insertions)
Time (3 insertions)
Collier's (3 insertions)
Newsweek
Liberty
New Yorker

The Big Monthlies

American
Ladies' Home Journal
McCall's
Woman's Home Companion (3 insertions)
Good Housekeeping
Woman's Day
Household Magazine
Everywoman's
Family Circle
Parent's Magazine

The Big Farm Magazines

Capper's Farmer
Farm Journal (2 insertions)
Progressive Farmer
Successful Farmer (2 insertions)

The Big Specials

Country Gentleman
General Federation Clubwoman

The Big Newspaper Supplement

AMERICAN WEEKLY

appearing in the following newspapers:
Los Angeles Examiner
San Francisco Examiner
Washington Times-Herald
Miami Herald
Atlanta Journal
Chicago Herald-American
Baltimore American
Boston Sunday Advertiser
Detroit Times
Albany Times-Union
Buffalo Courier-Express
N. Y. Journal-American
Syracuse Herald-American
Cleveland Plain Dealer
Portland Oregonian
Philadelphia Record
Pittsburgh Sun-Telegraph
San Antonio Light
Seattle Post-Intelligencer
Milwaukee Sentinel

The Big Fan Magazines

Motion Picture
Movie Story
Movie Show
Screenland
Silver Screen
Movie Life
Movie Stars Parade
Movies
Modern Screen
Movieland
Photoplay
Screen Guide
Screen Romances
Screen Stars

(*104,436,793 to be exact!)

"The Plainsman"

Paramount's "The Plainsman," originally released in 1937, is being reissued by the company, beginning Sept. 1. The picture will not be tradeshown.

The film was produced and directed by Cecil B. DeMille, and was reviewed in *Motion Picture Daily* on Nov. 23, 1936. It was described at that time, in part, as follows: "Grand entertainment for anybody . . . finely done, martial, thrilling, action-loaded Western drama and romance and is certain to be an impressive box-office attraction . . . matches some of (DeMille's) other great pictures that have blended historical fact with emotion-touching fiction . . . takes vivid chapters from the careers of 'Wild Bill' Hickok, Calamity Jane, Buffalo Bill, General Custer."

Cast includes Gary Cooper, Jean Arthur, James Ellison and John Miljan. "A potential natural in any competition in any season," the review continued, "showmen need have no fears that patrons will not enthuse over this stirring, human interest entertainment." The running time, noted originally as 110 minutes, will remain unchanged.

2nd Documentary Crew to Orient

A documentary film expedition has left San Francisco for China, Japan, and the Philippines under the auspices of the International Film Foundation, according to an announcement made by Julien Bryan, executive director of the Foundation, here. The crew, consisting of John K. Sewall, New York; William James, Rochester, N. Y., and Norman J. Dain, Boston, will spend six months in the Orient making films for the educational program of the International Film Foundation, described as a non-profit corporation, organized in 1945.

This is the second photographic crew which the International Foundation has sent abroad, another having left for Italy, Czechoslovakia, France and other European countries on Aug. 5. Bryan expects to join the European crew about Sept. 20 and later he will spend some time with the China crew.

Tradeshowing Shorts

M-G-M will tradeshow its first short subject starting Aug. 29 in all exchanges. The initial subject will be Pete Smith's "Football Thrills of 1945." On that date the one-reel subject will be screened at the New York and Los Angeles exchanges. On Sept. 3 it will be shown in Indianapolis, on Sept. 6, in Cleveland, and elsewhere on Sept. 5.

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Reviews

"Overland Riders"

(PRC)

BUSTER CRABBE and Al "Fuzzy" St. John ride forth in another of their PRC Western series, with Crabbe supplying the action and St. John providing the laughs.

Arriving at Devil's Gap to buy a herd of cattle, Crabbe finds that a rancher is being forced to sell his property to an unscrupulous land agent. Always on the side of justice, Crabbe advances the money that will save the land, but the rancher is murdered while on his way to town to pay the note, and "Fuzzy" is suspected by the sheriff.

Spurred on by the rancher's attractive daughter, Crabbe resolves to solve the murder and save the ranch, both of which he accomplishes after the usual fistcuffs, gunplay and chases through the open country.

Ellen Coyle wrote the original screenplay, produced by Sigmund Neufeld and directed by Sam Newfield. Patti McCarty, Slim Whitaker and Bud Osborne make up the supporting cast.

Running time, 54 minutes. General audience classification. Release date, Aug. 17.

High School Hero

(Monogram)

Hollywood, Sept. 2.

FREDDIE STEWART, June Preisser, Noel Neill, Ann Rooney and Warren Mills—all of whom, incidentally, look old enough to vote—romp their way through another in Monogram's series of "Teen-Ager" musicals. Best performance is contributed by Jackie Moran, who seems more at ease before the camera than most of his playmates.

The music of Jan Savitt and Freddie Slack and their respective orchestras should register with swing fans, and there are also several solo song numbers by Stewart and Isabelita. As for the screenplay by Hal Collins and Arthur Dreifuss—the latter directed as well—it is the usual complicated nonsense, this time dealing with the football rivalry between two neighboring high schools. The Whitney team wins by the device of injecting a dance number into accepted football strategy. (Eastern coaches please note.)

Sam Katzman produced.

Running time, 69 minutes. General audience classification. Release date Sept. 7.

THALIA BELL.

"Secrets of a Sorority Girl"

(PRC)

DESPITE the "teen age" type of title, this is a story of manslaughter, blackmail and gambling, with thrills and action at a minimum.

Opening with a court room scene, where Mary Ware is on trial for manslaughter, the film brings the audience up to date through the use of the flashback technique. Miss Ware, a young college student who is convinced that she is suffering from the same mental ailment that took her mother's life, seeks excitement as an antidote. She finds it by visiting local gambling establishments in the company of Rick Vallin, former police reporter, who is attending the same college. During one of these excursions, Miss Ware gets caught in a police raid, faints, and when she is revived is accused of causing the death of a policeman. Vallin is the actual killer but convinces the girl that she committed the crime during a lapse of memory. A last minute appearance by Ray Walker, a witness to the occurence, vindicates Miss Ware and pins the blame on Vallin.

Max Alexander and Alfred Stern produced the picture, which was directed by Lew Landers from an original screen play by George Wallace Sayre.

Running time, 58 minutes. General audience classification. Release date, Sept. 9.

Kay Charlotte Exchange

CHARLOTTE, Sept. 2.—Kay Film Exchange has been established here, is has been announced by E. E. Heller, manager, who managed the local PRC exchange until a few months ago when the Charlotte and Atlanta distributing franchise was purchased by the company. The Kay exchange will distribute Favorite Films productions and reissues throughout North and South Carolina.

Silverman Cuts Passes

CHICAGO, Sept. 2.—Edwin Silverman, president of Essaness Theatres, has put the lid down on the former liberal policy of distributing passes to the Oriental Theatre, the firm's first-run combination house. In an inter-office communication to all concerned parties, he stated that the pass situation has run out of bounds.

'Gallant Journey' Fete

A civic dinner at San Diego's U. S. Grant Hotel, was attended by more than 500, and topped the special events planned for the world premiere of Columbia's "Gallant Journey" at the Spreckles Theatre in San Diego, last week, sponsored by the local Junior Chamber of Commerce.

Box Buys 'Widow'

Sidney Box, British producer affiliated with the J. Arthur Rank Organization, has bought the screen rights to "The Reluctant Widow," recent historical novel by Georgette Heyer, the Rank office here announces.

'Cloak' Opens Thursday

"Cloak and Dagger," first United States Pictures release, being distributed by Warners, will have its premiere at the Warner Theatre, Atlantic City, on Thursday.

"Sun Valley Serenade"

Twentieth Century - Fox's "Sun Valley Serenade," originally released in 1941, will be reissued by the company beginning next month. Conforming with 20th-Fox's policy on reissues, a tradeshow of the picture will not be held.

The film was produced by Milton Sperling and directed by H. Bruce Humberstone. As reviewed in *Motion Picture Daily* on July 28, 1941, the picture was described, in part, as follows: "Smartly paced with romance, jive, laughter, dancing, skating and skiing set in the colorful background of Sun Valley and enhanced by strong production values, 'Sun Valley Serenade' is a musical which should ring the bell on the cash register loudly and often . . . 'there's never a dull moment.'"

The cast includes Sonja Henie, John Payne, Milton Berle, Lynn Bari, Joan Davis and the late Glenn Miller and his band. Among the musical numbers are: "Chattanooga Choo-Choo," "The Kiss Polka," and "In the Mood."

"Sonja Henie is on hand to draw the customers with her skating genius and . . . with her talent for skiing and a dance routine," the review added. The running time, originally noted as 86 minutes, will remain unchanged.

'Ramrod' Being Dubbed

"Ramrod," scheduled to be the first Enterprise release, is being dubbed in Portuguese, Spanish, Italian and French, in preparation for distribution in Central and South America and Europe, according to an announcement from the company's New York office. It was stated that prints carrying superimposed titles in 18 languages will also be made.

Lippert's Conferences

SAN FRANCISCO, Sept. 2.—Bob Lippert, head of Robert L. Lippert Theatres, who recently left here to attend a general meeting of his organization at the Corcoran Theatre, Corcoran, has planned a series of meetings throughout his Valley theatres to enable managers to exchange promotional ideas and discuss theatre problems.

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CO., INC.
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Specializing
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Motion Picture Industry
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HELLO LONGLEGS!
it's a riot of a rendezvous!

Rendezvous with Annie

starring **EDDIE ALBERT**
FAYE MARLOWE • GAIL PATRICK
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RAYMOND WALBURN • WILLIAM FRAWLEY
JAMES MILLICAN • WALLACE FORD
Screen Play—Mary Loos and Richard Sale
Based on Their Magazine Story
Associate Producer and Director—ALLAN DWAN

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V[illegible] 60. NO. 46 NEW YORK, U.S.A., WEDNESDAY, SEPTEMBER 4, 1946 TEN CENTS

'U-I' Slates 37 'A' Films For 1946-47

12 Will Be from Rank; Star Roster Augmented

Revised plans for Universal-International's production and distribution of 37 top budget pictures during the coming year were concluded yesterday, following a week of meetings on the Coast between heads of the combine represented by the merged interests of International Pictures and Universal Pictures. The plans call for 25 features to be produced at "U's" Coast studios and 12 to be made in England by the J. Arthur Rank Organization.

Matthew Fox, "U-I" executive vice-president, returned to New York from the Coast conferences last week; J. Cheever Cowdin, "U" board chairman, and Charles D. Prutzman, vice-president and general counsel, returned yesterday.

When the merger of Universal and

(Continued on page 7)

New Records At NY Houses

Several all-time New York first-run records were broken here in the greatest Labor Day weekend business in history, with virtually all houses benefitting by a very heavy influx of visitors, plus cool weather.

Of new arrivals, "The Killers" set a new all-time high at the Winter Garden, with over $75,000 recorded for the initial seven days, ending last night. This is almost $25,000 higher than the previous mark of $51,000, set by "Tomorrow Is Forever."

Of the holdovers, Radio City Music

(Continued on page 7)

20th Calls Meeting On Single Selling

In the first conference of its kind ever held by the company all 20th Century-Fox advertising-publicity-exploitation-radio promotion personnel will meet in New York beginning Tuesday, Oct. 15, for a three-day conference to be devoted exclusively to advertising and publicity, it was an-

(Continued on page 10)

Arnold's ATA Link Seen as 'Auction' Duel

Thurman Arnold's appointment as counsel for American Theatres Association in its campaign to contest auction selling in the courts, is seen in industry circles here as an indication that the former "trust buster" does not believe that such a consequence was contemplated by the Department of Justice when the anti-trust suit was begun.

American Theatres Association spokesmen report that it had received commendations from both ATA and non-ATA exhibitor members on Arnold's designation as its counsel.

It was recalled that as Assistant U. S. Attorney General in charge of the anti-trust division, Arnold's theories

(Continued on page 10)

National Screen to Expand in England

James Majorell, trailer producer for National Screen, will leave for England, on the *Queen Mary*, on Thursday, to join the NSS London office as head of all trailer production, it was announced yesterday by Herman Robbins, president of National Screen. Majorell has been associated with NSS in a trailer pro-

(Continued on page 10)

Divorcement Is Essential: Berger

Minneapolis, Sept. 3.—Independent theatre owners will be "squeezed into the middle and eventually be put out of business unless theatre divorcement is established," Ben Berger, president of North Central Allied, Minneapolis, discloses in a report to members of the association, adding that "every intelligent exhibitor knows that."

200 at PRC's Convention

Atlantic City, Sept. 3.—Approximately 200 PRC executives, branch and exchange managers, home office personnel and salesmen began arriving at the Hotel Ambassador here today for the opening tomorrow of the company's 1946 sales convention.

Harry H. Thomas

Harry H. Thomas, PRC president, in his opening address will hail this year as marking "the company's expansion into the field of top-budget box-office hits,"

(Continued on page 7)

Inter-Change of Rental Information Stirs ATO

Local Checkers in Ia.-Neb. Refused

Eldora, Ia., Sept. 3.—More than half of the 284 exhibitors who replied to the recent Iowa-Nebraska Theatre Owners questionnaire said that they were refusing to accept local checkers, Leo F. Wolcott, chairman of the organization, reports in a bulletin issued here today.

Wolcott said 142 reported they were refusing local checkers; 138 accept them and four did not answer.

Indianapolis, Sept. 3.—The Associated Theatre Owners of Indiana threatens "drastic action" against distributors who exchange rental information involving theatres.

"This association issues this ultimatum to all film salesmen, managers and executives of distributing companies," the ATO declares:

"That any comparison of exhibitors' deals, by telephone or any other method, between representatives of different companies will, in the future, be dealt with severely by the means placed in our hands through the Government's decision in the New York case and we will use the file of evidence built up in this office to

(Continued on page 10)

Distributors Win Ball Trust Case

Court Discounts N. Y. Trust Case Findings

Pittsburgh, Sept. 3.—Declining to be influenced by the recent decision of the three-judge statutory court in the New York anti-trust suit, Judge R. M. Gibson in U. S. District Court, here, has decided against exhibitor Joseph M. Ball in his anti-trust suit against distributors to obtain first-run product for his Penn Theatre in Ambridge, Penn.

(Industry counsel in New York saw a significant turn in this decision yesterday, pointing out that it was the first independent industry anti-trust

(Continued on page 10)

Stop Buying In Quebec

Montreal, Sept. 3.—A film buyers' strike among exhibitors of Quebec province has developed, it was revealed today, in an organized protest against the newly-revised film rental contract for the trade year just starting.

Theatre men here and elsewhere

(Continued on page 10)

Morey Elected to Monogram Board

Hollywood, Sept. 3.—Monogram's board of directors in a weekend meeting elected Edward Morey to the board vacancy created by the death of Trem Carr. Steve Broidy, Monogram president, announced the purchase of the St. Louis distribution franchise and said no change in the company's production policy is contemplated.

In Today's Issue

"Gallant Bess" and "Red River Renegade" are reviewed on page 3. Estimated key city receipts are on pages 6 and 7. *Motion Picture Daily's* booking chart is on page 11.

Film Stocks Down in New Selling Wave

Stocks of film companies and those in allied fields were affected in the wave of lower prices that swept over the stock market here yesterday. Industrial disputes and apprehension over price legislation were given as explanations of what was described as the worst break since 1940.

On the New York Stock Exchange, Columbia Pictures dropped 2; DuPont, 17; Eastman Kodak, 7¼; General Precision Equipment, 3½; Loew's, 3½; Paramount, 3⅛; RKO, 2; 20th Century-Fox, 4⅞; 20th-Fox preferred, 2; Universal, 3¼; Warner Bros., 2¼.

On the Curb Exchange, Monogram was down 1⅜; RKO option warrants, 1¼; Sentry Safety Control, ⅛; Technicolor, 1¼; Trans-Lux, ½.

Local Film Deliveries Unaffected by Strike

Intra-city film deliveries here had not been affected by the general trucking strike up to last night, but deliveries of film by truck to and from points outside of the city were faced with the International Brotherhood of Teamsters, Local No. 807 picket line.

Spokesmen at Daily Film Delivery, State Film Delivery and Tacme Film Service reported local deliveries were proceeding normally. Drivers for these companies belong to an independent Film Drivers and Helpers Union and are unaffected by Local 807 action. There was little indication that the union, which has never struck, would cease work out of sympathy to the AFL walkout.

At the inter-city Highway Express Line, however, all pickups and deliveries of film were at a standstill.

Presidents in Session Prior to SPG Meet

Film company presidents who are now in the East were reported to have met here yesterday to consider contract demands of the Screen Publicists Guild, preparatory to a negotiation meeting scheduled to be held at the Hotel Astor this afternoon.

SPG, holding a series of committee meetings last night in preparation for the session, stated through a spokesman that the place of today's meeting will be shifted if the American Federation of Musicians, striking against a number of local hotels, is picketing the Astor.

Mrs. Estelle Kann, 58

Funeral services were held yesterday for Mrs. Estelle Kann, 58, widow of George E. Kann, who had been a veteran theatre manager over the Loew circuit prior to his death several years ago. George was a brother of Red Kann, vice-president of the Quigley Publishing Co.

Personal Mention

NEIL AGNEW, Vanguard's vice-president and general sales manager, arrived in New York from the Coast at the weekend.

•

L. LINHART, general manager of the Czechoslovakian film monopoly, and JINDRICH ELBL, Czech monopoly import representative, were scheduled to arrive in New York from Europe by plane last night, having stopped over at Iceland.

•

DONALD M. NELSON, president of the Society of Independent M. P. Producers, has accepted membership on the board of a newly organized Committee for World Travel, Inc. He left Hollywood for Washington yesterday.

•

CHARLES C. PERRY, special representative for Paramount in Cincinnati and Indianapolis, who came East to recuperate from an operation, has returned to the former city.

•

BOB SNYDER, in charge of Film Classics exchanges in Cincinnati and Cleveland for AL DEZEL, franchise holder, is visiting in New York.

•

ARTHUR C. BROMBERG, HERMAN RIFKIN, WILLIAM HURLBUT, C. W. TRAMPE and PAUL PORZELT, Monogram executives, left the Coast yesterday for the East.

•

LEE ULLMANN, secretary to EARLE SWEIGERT, Paramount's Mid-Eastern division sales manager, has returned here after a two-month rest in California.

•

ARTHUR JEFFREY, International publicity manager, has returned from Pittsburgh, Washington, Philadelphia and Newark.

•

MILTON SPERLING, United States Pictures production head, will arrive here today to confer with JOSEPH BERNHARD, USP president.

•

WESLEY RUGGLES, producer-director, is due here today from London by plane. He is accompanied by MRS. RUGGLES and SID STONE, film editor.

•

ARTHUR DUNNE, assistant to J. J. DONOHUE, Paramount's Central division sales manager, returned here yesterday from a week's vacation.

•

BILL NASSER of Nasser Theatres, and MRS. NASSER, have returned to San Francisco from Feather River, Cal.

•

FRANK W. LINEHAN, manager of the Strand, Springfield Mass., is vacationing in Atlantic City with his family.

•

HOWARD WALLACE, Sack Amusement Co. branch manager, has left Atlanta for a visit to the Carolinas.

•

AILEEN BRENON, national magazine contact at Paramount, yesterday ended a week's vacation.

•

DAVID NIVEN has arrived in New York from Watch Hill, R. I.

•

IRVING BERLIN has flown to London from New York.

TOM CONNORS, vice-president in charge of 20th Century-Fox distribution, has returned to New York from Dallas, accompanied by PETER LEVATHES, his executive assistant.

•

PHIL REISMAN, RKO Radio vice-president in charge of foreign sales, leaves here today by plane for London and the Continent. He will be gone six weeks.

•

JACK ROPES, assistant to HUGH OWEN, Paramount Eastern and Southern division sales manager, has returned from vacation.

•

MRS. A. C. BROMBERG, wife of A. C. BROMBERG, president of Monogram Southern Exchanges, has left Atlanta for Mobile, Ala., for a visit.

•

R. P. DAWSON, Universal salesman, Memphis, and MRS. DAWSON, announce the birth of a boy, their third child.

•

PAULA COOPER, daughter of ROY COOPER, executive of Golden State Theatres, will marry PHILLIP HARRIS, JR., on Oct. 8.

•

RUTH ROBERTS, head of Monogram Southern Exchange's accounting department, has arrived in New Orleans from Atlanta.

•

FLOYD FITZSIMMONS, M-G-M exploiteer in Albany, has returned to that city after a vacation in New York.

•

MARIO PARISI, associated with Lippert Theatres, San Francisco, and MRS. PARISI, announce the birth of a baby girl.

•

FRANCIS HARMON, Motion Picture Association vice-president, has arrived in New York from Europe.

•

EDWIN BLUM, writer-scenarist, sails on the S. S. *Gripsholm* for Stockholm from New York on Sept. 7.

•

ANN RUTHERFORD is due here tomorrow from the Coast for several weeks vacation.

•

MILDRED ABRAMS of M-G-M's Cleveland exchange, will be married on Nov. 9 to BERNARD LEVINE.

•

GLENN S. CALVERT, RKO Radio office manager, Memphis, is vacationing in Arkansas.

•

MARIAN STARR of Florida State Theatres, has returned to Atlanta from New York.

•

RUTGERS NEILSON, RKO Radio publicity manager, returned here yesterday from an up-State vacation.

•

SI BORUS, head of Monogram's contract department, has returned to New York after three weeks in Hollywood.

•

GEORGE HARVEY, Paramount's press book editor, is back from an up-state vacation.

•

JOHN STILLMAN, Tennessee exhibitor, is visiting in Atlanta.

Newsreel Parade

TWO of the five newsreels held to their regular make-up schedules, the Labor Day holiday notwithstanding, but three have delayed make-up and did not have snynopses available for publication today. Current reels thus far feature Adm. Halsey answering Russian criticisms as to the whereabouts of American vessels, [illegible]s sports, fashions, and more news [illegible] Europe; available synopses follow:

MOVIETONE NEWS, No. 2 — Halsey speaks out on the freedom of the seas. Army demonstrates ejection seat for saving pilot's lives. Nisei heroes home. Ocean wanderers. Hollywood fashions. Sports: rodeo, golf, hunting. Canadian girls go "streamlined."

NEWS OF THE DAY, No. 200—Halsey answers Red criticisms. Human projectile hurled from speeding airplane. German refugees in Denmark. "Little Sisters Day" in Roxbury, Mass. Primo Carnera back in ring. Tulane's pigskin warm-up. Seventy-five thousand at California rodeo.

PARAMOUNT NEWS, No. 3—(Reel was made up yesterday; synopsis to be released by company today. Postponement due to Labor Day holiday.)

RKO PATHE NEWS, No. 5—(Reel was made up yesterday; synopsis to be released by company today. Postponement due to Labor Day holiday.)

UNIVERSAL NEWSREEL, No. 534—(Reel was made up yesterday; synopsis to by company today. Postponement due to ment due to Labor Day holiday.)

3 Yearly from Rose With Mason in 2

David Rose, who resigned as managing director of Paramount's interests in Great Britain, to enter independent production, will "try" for three pictures a year, he stated here yesterday, prior to leaving by plane to negotiate a distribution deal on the Coast. Two of the films on his annual schedule will star James Mason, British actor, who is committed for five years at that rate, Rose added.

The new company is to be known as David Rose Productions, the producer said, although indicating that the name might be changed later. Rose will be president; Mason is slated to be an officer also.

Although Rose, who arrived in New York from London last week, has emphasized that a distribution deal has not been concluded, it appeared quite probable yesterday that Paramount would release his pictures. He is scheduled to talk with that company's executives, including president Barney Balaban, in Hollywood, and he let it be understood that negotiations are now going on with more than one distributor.

Rose described his present status as "halfway in Paramount and halfway out."

Republic Hires Blaufox

Paul Blaufox has been engaged to handle special exploitation for the New York engagement of Republic's "I've Always Loved You" at Loew's Criterion.

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Tom Revere Joins Donahue and Coe

Tom Revere has joined Donahue and Coe, Inc. as vice-president and chairman of the plans board, it was announced here yesterday by the agency. Donahue and Coe services several film and theatre accounts in New York and nationally, besides those in other fields.

Tom Revere

Revere was vice-president of Ted Bates, Inc. for the past four years, and prior to that was associated with Benton and Bowles for 11 years as vice-president in charge of radio advertising accounts. The latter two are also national advertising agencies.

Press Meets McLeod At Republic Party

Press representatives and others joined in Republic's reception for Catherine McLeod, star of Frank Borzage's "I've Always Loved You," at the Sherry Netherland Hotel, here, yesterday. Company representatives present included: Steve Edwards, Edward Walton, Richard Altschuler, John Petrauskus, Norman Poder, Milton Silver, Lynne Roberts, Jane O'Brien, Steve Strassberg, and William Slater. Loew's Ernie Emerling, actress Faye Marlowe and actor William Carter were also on hand.

Miss McLeod, who is here from the Coast for a two-weeks stay, said she will commence work on Borzage's "Gallant Man" in three weeks. Don Ameche will co-star with her in that picture, which also is scheduled for Republic release.

Vaughan Joins Mono. In Canadian Post

HOLLYWOOD, Sept. 3.—Frank Vaughan, for many years with Empire-Universal Flims in Canada and lately Toronto branch manager, has become assistant general manager of Monogram of Canada, according to an announcement by O. R. Hanson, general manager of the company. Vaughan, who entered the industry at a Calgary exchange prior to World War I, succeeds Joe Plottel, resigned.

James T. Myers, former salesman at Monogram's San Francisco exchange, has been appointed branch manager of that office, by Maurice Goldstein, general sales manager. Myers, former salesman for Paramount and Republic, succeeds Gordon Allen, who resigned last week.

Paramount or 20th To Distribute U.S. Film

WASHINGTON, Sept. 3.—Paramount or 20th Century-Fox will distribute the Government's first trailer, "A Message of Famine." Negotiations are still going on between exhibitor groups and the distributors to determine which of the two companies will handle the film.

Reviews

"Gallant Bess"

(M-G-M)

HEART-TUGGING film stories of equine devotion hold high position in box-office annals, a convincing explanation, indeed, as to why pictures of that genre emerge steadily. The current season thus far has been especially marked with them—and still they come.

"Gallant Bess," done in Cinecolor, plumbs the usual lachrymal depths as its tale of a lonely boy's affection for an intelligent mare is recounted at extreme length and in almost minute detail. Because it runs about 20 minutes longer than it should, this otherwise gem-like treatment of a heart-warming subject, just misses being a "bulls-eye" entertainment for the general trade. Regardless, at least, the juvenile element should enjoy it immensely.

Jeanne Bartlett wrote the original story and screen play, with the germ of the idea credited to Navy Lieut. Marvin Park. The narrative has wide sweep, taking in not only details of the boy's devoted care of "Bess" while she is with foal, but his recruitment into the Seabees and examination of his "boot-training" days, and his service in the Pacific war area. Just before he leaves for overseas the mare dies, leaving the young man heartbroken. A scene in which he, attired in his uniform, buries the animal during a blinding rainstorm is a sure-fire eye-dampener.

Marshall Thompson plays the boy with charm and conviction, while in chief support George Tobias, carrying some good comedy lines, is characteristically appealing in the role of Thompson's "dames-crazy" buddy. Rounding out the well-equipped cast are Clem Bevans, Donald Curtis, Murray Alper. Wally Cassell and others, including officers and men of the Navy. "Bess," playing herself, is truly a magnificently-trained, beautiful roan. She fills also the role of another mare which Thompson find swounded in a Pacific isle jungle, nurses back to health, and thereby regains his joy-of-living to make a sure-to-please happy *finis*. Unfortunately, however, producer Harry Rapf permits anti-climax after anti-climax to follow. Andrew Marton's knowing direction kept the narrative moving engrossingly enough to partially overcome the handicap of a prolix script.

Running time, 101 minutes. General audience classification. Release date not set.

CHARLES L. FRANKE

"Red River Renegade"

(Republic)

Hollywood, Sept. 3

ONCE in a while—and all too seldom—the producer, director and writer of a Western get together and decide to give the customers a picture which, while falling within the accepted formula, offers elements of novelty in both story and characterization.

Such a film is "Red River Renegades." Its hero is a U. S. postal inspector, and its heroine is a beautiful, but gullible, Pinkerton operative. Norman Hall's story is interesting and fresh; the comedy relief is supplied by a parrot. All this, and action too, for none of the traditional gunplay, fisticuffs and fast riding has been slighted. It's a highly satisfactory Western on all counts, and there should be more like it.

Sunset Carson and Peggy Stewart have the leading roles, and the latter is particularly effective. Outstanding in the supporting cast are Ted Adams as a Wells Fargo agent whose villainy is the more convincing because it is concealed beneath a mask of hypocrisy, and Tom London, that sterling actor, who brings years of experience to his portrayal of an itinerant saddle-maker. Ben Cohen was associate producer, Thomas Carr the director. Both deserve posies and plaudits.

Running time, 55 minutes. General audience classification. Release date, July 25.

THALIA BELL

Services Tomorrow For James E. Finey

James E. Finey, sales assistant to Carl Leserman, who represents Benedict Bogeaus and David L. Loew, died Sunday at his home here.

Finey, who joined Leserman shortly after the formation of the latter's new company, last year, had previously been sales representative for Walt Disney Productions. Prior to that, he was a member of the sales department of RKO Radio. He is survived by his wife, Sylvia, and a brother, John.

A requiem mass will be held at 10:00 A.M., Thursday, at the Church of St. Francis Xavier.

Bramson With Academy

HOLLYWOOD, Sept. 3.—David Bramson, recently returned from the Army, has been appointed director of public relations by the Academy of Motion Picture Arts and Sciences.

St. Louis 'Gives' 122 Houses Fire Boxes

ST. LOUIS, Sept. 3.—The St. Louis Board of Estimate and Apportionment has approved an ordinance establishing a revolving fund for the installation of fire alarm boxes in front of 122 St. Louis theatres, the fire department to install the boxes, with the cost to be borne by the theatres.

The MPTOA of St. Louis is to be one of the sponsoring organizations of the fire and personnel safety school to be conducted by the Fire Department on Sept. 9. Enrollment will be open to individuals responsible for fire safety in hotels, theatres, industrial plants and places of public assembly.

Screen Guild Meeting

HOLLYWOOD, Sept. 3.—Screen Guild Productions' board of directors will meet in Chicago on Oct. 11 to discuss new product deals.

Spaatz Cites WB For 'Last Bomb'

BOSTON, Sept. 3.—An audience of more than 1,000 at the 47th national encampment of the Veterans of Foreign Wars were guests at a screening of "The Last Bomb," Warner Technicolor two-reel film, which followed a speech by General Carl Spaatz, commander of the AAF, at the Hotel Statler here last night. The film was flown from the Warner Burbank studio, through the courtesy of Col. Jack Warner, as a tribute to Gen. Spaatz.

The film was the highlight of the evening's festivities, and was shown after the gathering had just heard the General stress the importance of maintaining a strong air force.

Spaatz Praises Film

Gen. Spaatz, in his praise of the picture, said: "I believe 'The Last Bomb' is the best film of its kind ever made. It should be seen by every American man, woman and child. It proves beyond a doubt that this nation's air supremacy must be maintained to insure everlasting peace. It is my sincere hope that every exhibitor will include 'The Last Bomb' on his film fare as soon as possible. It is not only a true-to-life Technicolor production, but it serves as a tribute to those gallant men who made victory possible. Every theatregoer becomes a pilot as the gigantic B29's raid Tokyo and as the swift P51's engage in death-defying combats with their Jap enemies. Warner has done another magnificent job editing the many-thousand feet of Technicolor film which the Army Air Forces camera units had taken. In cutting the film down to its 20 minutes running time, they have produced an action-packed moving story, accurate in every detail, including the thrills and pathos which the Air Corps experienced. At one time or another, I am proud of all my boys who made 'The Last Bomb' possible. I am equally proud of Warner Bros. for making this film available to every theatregoer in America."

"The Last Bomb" was made available by Spaatz's interest in the film. Comm. Reynolds contacted Mort Blumenstock, vice-president in charge of advertising and publicity for Warner Bros., who arranged necessary details in making arrival of the film possible.

Among the guests who witnessed the screening were: Gov. Maurice J. Tobin, Mayor and Mrs. James M. Curley, Gen. Carlos Romolo, Ambassador to the U. S. from the Philippines; Capt. T. B. Hill, commanding officer of the *U.S.S. Missouri*, and many others.

Warners will release the film nationally on Nov. 23.

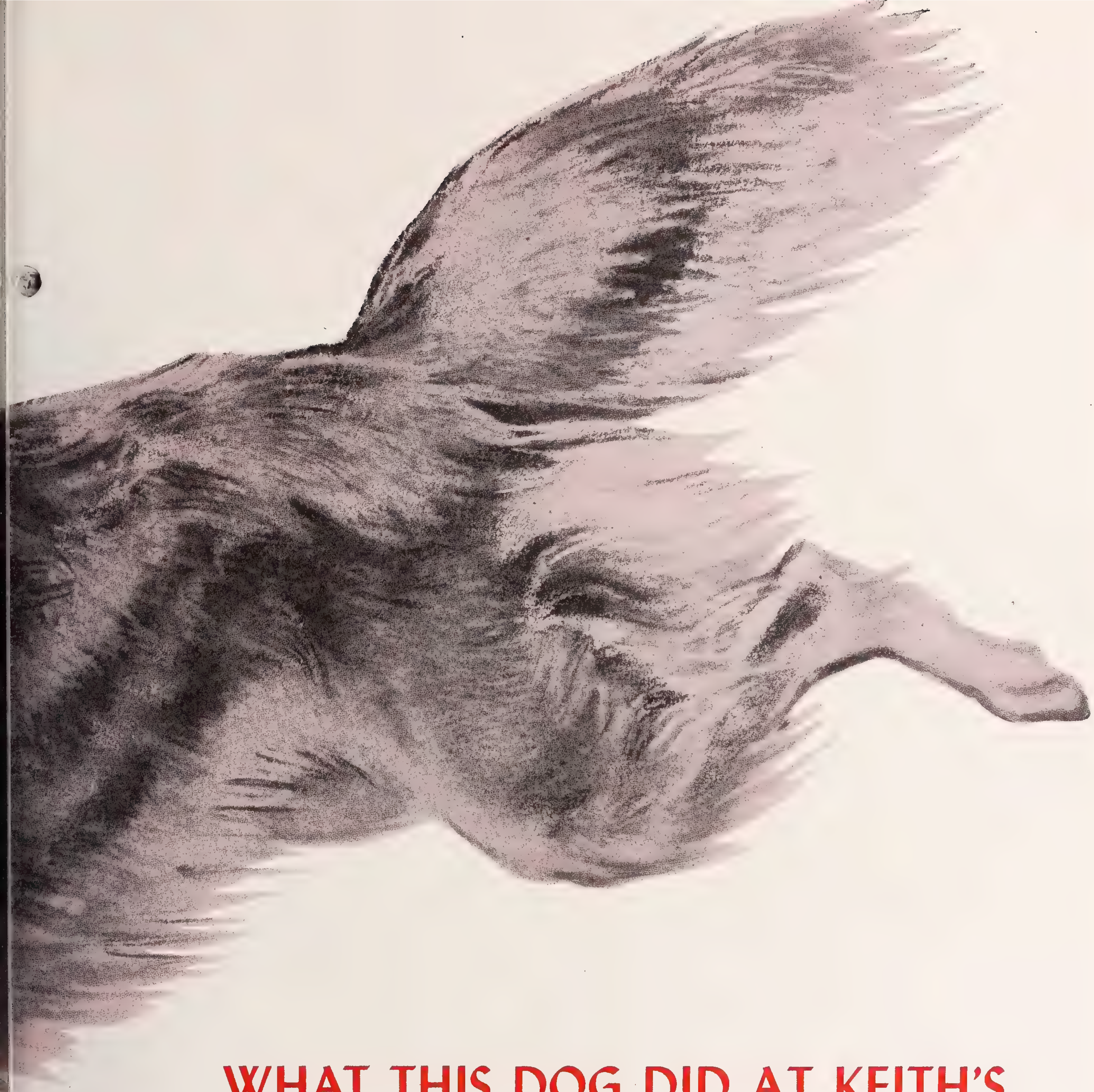
Harry Warner Receives Service Merit Medal

MILWAUKEE, Sept. 3.—The U. S. Army and Navy Union, convened here for its 58th national convention, has voted the Medal of Merit to H. M. Warner and the Warner Bros. Studio in recognition of services rendered by the company during World War II, for the Armed Forces.

'Rover Boys' in Films

Arthur Kramer and Frank L. Moss have acquired film rights to the American series, "The Rover Boys," by the late Arthur M. Winfield (Edward Stratemeyer).

RUNAWAY!



WHAT THIS DOG DID AT KEITH'S CINCINNATI SHOULD HAPPEN TO YOU!

The sensational business of M-G-M's "COURAGE OF LASSIE" continues to amaze the industry! At Keith's Cincinnati it is doing 2½ times the house average of the past five years—and held over! Nationally it tops previous Lassie hits by thousands! Tag on to M-G-M's new TECHNICOLLIE Adventure "COURAGE OF LASSIE" for a box-office runaway!

M-G-M presents LASSIE in a New Adventure "COURAGE OF LASSIE" in Technicolor. ELIZABETH TAYLOR, FRANK MORGAN, TOM DRAKE. Original Screen Play by Lionel Houser. Directed by FRED M. WILCOX. Produced by ROBERT SISK

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CHICAGO

Increased admission prices, cool weather and many vacationists in the Loop combined to contribute record-breaking grosses. "Monsieur Beaucaire," "Make Mine Music," "Night and Day" and "I've Always Loved You" led the new entries. Estimated receipts for the week ending Sept. 4-5:

I'VE ALWAYS LOVED YOU (Rep.)—APOLLO (1,200) (95c). Gross: $32,000. (Average: $12,000)

MONSIEUR BEAUCAIRE (Para.)—CHICAGO (3,250) (95c). On stage: Andrews Sisters. Gross: $78,000. (Average: $51,000)

HENRY V (UA)—CIVIC (900) ($1.20-$1.80-$2.40). Twice daily, 4th week. Gross: $19,000. (Average: $14,000)

TO EACH HIS OWN (Para.)—GARRICK (1,000) (95c) 8th Loop week. Gross: $21,000. (Average: $13,000)

CAESAR AND CLEOPATRA (UA)—GRAND (1,150) (65c-95c) 3rd week. Gross: $28,000. (Average: $11,000)

TWO SISTERS FROM BOSTON (M-G-M)—ORIENTAL (3,200) (95c) 4th week. On stage: Alvino Rey and band, 2nd week. Gross: $60,000. (Average: $40,000)

MAKE MINE MUSIC (RKO Radio) and JOE PALOOKA, CHAMP (Mono.)—PALACE (2,500) (55c-65c-95c). Gross: $33,000. (Average: $24,000)

A STOLEN LIFE (WB)—ROOSEVELT (1,000) (55c-65c-95c) 5th week. Gross: $27,000. (Average: $20,000)

NIGHT AND DAY (WB)—STATE LAKE (2,700) (95c). Gross: $46,000. (Average: $29,000)

THE GREEN YEARS (M-G-M)—UNITED ARTISTS (1,700) (95c) 7th week. Gross: $30,000. (Average: $25,000)

THE KID FROM BROOKLYN (RKO Radio)—WOODS (1,200) (65c-95c) 11th week. Gross: $25,000. (Average: $20,000)

BUFFALO

Business has been good in unseasonably cool weather. Estimated receipts for the week ending Sept. 7:

CENTENNIAL SUMMER (20th-Fox)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $25,000. (Average: $18,500)

THE STRANGE LOVE OF MARTHA IVERS (Para.)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $22,000. (Average: $17,500)

THREE WISE FOOLS (M-G-M) and DEADLINE FOR MURDER (20th-Fox)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 2nd week, on a moveover. Gross: $10,200. (Average: $9,500)

THE TIME OF THEIR LIVES (U) and DANGER WOMAN (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $13,000. (Average: $13,000)

NIGHT AND DAY (WB)—TECK (1,500) (40c-50c-60c-70c) 7 days, 4th week, on a moveover. Gross: $6,800. (Average: $6,000)

NOTORIOUS (RKO Radio) — TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days. Gross: $32,000. (Average: $13,000)

BALTIMORE

Good weather and strong attractions are expected to boost most current box-office figures to a higher spot than in recent weeks. Openings were strong, and a holiday weekend also favored bigger returns. Other than one professional football game, nothing from outside quarters is offering any competition. Estimated receipts for the week ending Sept. 5:

THREE WISE FOOLS (M-G-M) — CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $19,000. (Average: $15,500)

MONSIEUR BEAUCAIRE (Para.) — KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $18,500. (Average: $12,000)

SMOKY (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days. Gross: $12,000. (Average: $10,500)

A STOLEN LIFE (WB) — STANLEY (3,280) (35c-44c-55c-60c-70c) 7 days. Gross: $25,000. (Average $17,000)

THE KID FROM BROOKLYN (RKO-Radio) — HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, with a stage show. Gross: $25,000. (Average: $18,000)

SWAMP FIRE (Para.)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $7,000. (Average: $6,000)

HENRY V (UA) — LITTLE (328) ($1.80-$2.40) 7th week. Gross: $6,000. (Average: $10,000)

CINCINNATI

Despite local games of National League baseball and special programs at amusement resorts, the extended weekend holiday sent the box-office curve upward, on all fronts, with double the average indicated at the RKO Palace. Weather ranged from pleasantly warm to sub-normally cold. Estimated receipts for the week ending Sept. 3-6:

TWO GUYS FROM MILWAUKEE (WB)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $18,500. (Average: $14,500)

THE STRANGE LOVE OF MARTHA IVERS (Para.) — RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $14,000. (Average: $10,000)

CAESAR AND CLEOPATRA (UA)—RKO FAMILY (1,000) (44c-50c-60c-70c) 7 days, 3rd week on a moveover after two weeks at the Capitol. Gross: $4,500. (Average at 30c-40c: $2,700)

BLACK BEAUTY (20th-Fox) — RKO GRAND (1,500) (44c-50c-60c-70c) 7 days. Gross: $10,500. (Average: $8,000)

COURAGE OF LASSIE (M-G-M) — KEITH'S (1,500) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. 3rd week. Gross: $9,000. (Average: $7,500)

THE KID FROM BROOKLYN (RKO Radio) — RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 3rd week on a moveover after two weeks at the Palace. Gross: $8,000. (Average: $5,000)

NOTORIOUS (RKO-Radio)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $27,000. (Average: $13,500)

TILL THE END OF TIME (RKO Radio)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week on a moveover from the Albee. Gross: $6,000. (Average: $5,000)

PITTSBURGH

With fewer counter-attractions, business over the holiday weekend was good, most first-run houses doing better than average. Estimated receipts for the week ending Sept. 5:

ANNA AND THE KING OF SIAM (20th-Fox)—FULTON (1,700) (40c-55c-70c) 7 days, 3rd week. Gross: $10,500. (Average: $9,700)

IF I'M LUCKY (20th-Fox)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days. Gross: $15,000. (Average: $11,000)

EASY TO WED (M-G-M)—PENN (3,400) (40c-55c-70c) 7 days, 2nd week. Gross: $21,000. (Average: $25,000)

NIGHT AND DAY (WB)—RITZ (1,100) (40c-55c-70c) 7 days, 4th week on moveover from Stanley. Gross: $5,000. (Average: $3,500)

CLAUDIA AND DAVID (20th-Fox)—SENATOR (1,700) (40c-55c-70c) 7 days, 3rd week, on moveover from Harris. Gross: $4,200. (Average: $3,200)

TWO GUYS FROM MILWAUKEE (WB)—STANLEY (3,800) (40c-55c-70c) 7 days. Gross: $25,000. (Average: $25,000)

BOYS' RANCH (M-G-M)—WARNER (2,000) (40c-55c-70c) 7 days. Gross: $8,000.

KANSAS CITY

An American Legion convention has resulted in fair business, aided by cool weather and rain, which caused parades to be cancelled. Estimated receipts for the week ending Sept. 3-5:

BLACK BEAUTY (20th-Fox)—ESQUIRE (800) (45c-65c) 7 days. Gross: $8,000. (Average: $8,000)

BLACK BEAUTY (20th-Fox)—FAIRWAY (700) (45c-65c) 7 days. Gross: $1,500. (Average: $1,750)

EASY TO WED (M-G-M)—MIDLAND (3,500) (45c-65c) 7 days. Gross: $22,000. (Average: $15,000)

THE STRANGE LOVE OF MARTHA IVERS (Para.)—NEWMAN (1,900) (45c-65c) 7 days. Gross: $24,000. (Average: $12,000)

TWO GUYS FROM MILWAUKEE (WB) and BEDLAM (RKO Radio)—ORPHEUM (1,900) (45c-65c) 7 days, 2nd week. Gross: $10,000. (Average: $10,000)

STRANGE TRIANGLE (20th-Fox) and DANGER WOMAN (U)—TOWER (2,100) (39c-60c) 7 days. Stage show. Gross: $9,400. (Average: $9,400)

BLACK BEAUTY (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $6,000. (Average: $6,000)

ST. LOUIS

The Labor Day weekend helped put all local houses above average for the week. The Municipal Opera's closing and the Cardinals team taking to the road cut down outside competition. Estimated receipts for the week ending Sept. 4:

ANNA AND THE KING OF SIAM (20th-Fox)—AMBASSADOR (3,154) (45c-55c-65c) Gross: $26,000. (Average: $17,200)

THE STRANGE LOVE OF MARTHA IVERS (Para.)—FOX (5,038) (45c-55c-65c) Gross: $28,000. (Average: $17,000)

THREE WISE FOOLS (M-G-M) and SING WHILE YOU DANCE (Col.) — LOEW'S STATE (3,154) (40c-50c-65c) Gross: $22,500. (Average: $17,100)

CAESAR AND CLEOPATRA (UA) — LOEW'S ORPHEUM (1,900) (40c-50c-65c) Gross: $9,000. (Average: $7,100)

NIGHT AND DAY (WB) — MISSOURI (3,514) (45c-55c-65c) Gross: $13,500. (Average: $11,100)

BEAU GESTE (Para. and SHEPHERD OF THE HILLS (Para.) — ST. LOUIS (4,000) (45c-55c-65c) Gross: $15,000. (Average: $6,200)

THE KID FROM BROOKLYN (RKO Radio)—SHUBERT (1,900) (45c-55c-65c) 2nd week. Gross: $10,000. (Average: $6,200)

OMAHA

Two openings did good business over Labor Day. Weather was cool but agreeable. Estimated receipts for week ending Sept. 4-5:

CENTENNIAL SUMMER (20th-Fox) and DARK ALIBI (Mono.) — OMAHA (2,000) (50c-65c) 7 days, 2nd week for "Centennial Summer," on a moveover from the Paramount. Gross: $8,400. (Average: $8,200)

O. S. S. (Para.) and INSIDE JOB (U)—(3,000) (50c-65c) 7 days. Gross: $17,300. (Average: $9,100)

MONSIEUR BEAUCAIRE (Para.)—PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $15,100. (Average: $10,100)

THE STRANGER (RKO Radio) and THE RETURN OF RUSTY (Col.) — RKO-BRANDEIS (1,200) (50c-65c) 5 days, 2nd week. Gross: $5,000. (Average for 7 days: $6,600)

DENVER

The polio scare is hurting most first-runs and all neighborhood houses here, but "Notorious" packed the Orpheum. Estimated receipts for the week ending Sept. 4:

TWO GUYS FROM MILWAUKEE (WB) and SHADOWS OVER CHINATOWN (Mono)—ALADDIN (1,400) (35c-74c) 7 days, after week each at Denver, Esquire. Gross: $3,500. (Average: $5,000)

THE STRANGE LOVE OF MARTHA IVERS (Para.)—DENHAM (1,750) (35c-70c) 7 days, 2d week. Gross: $10,000. (Average: $11,500)

THE BIG SLEEP (WB) and CUBAN PETE (U) — DENVER (2,500) (35c-74c) 7 days, day-date with Esquire, Webber. Gross: $16,000. (Average: $15,000)

THE BIG SLEEP (WB) and CU[illegible] PETE (U) — ESQUIRE (742) (35c-74[illegible] days, day-date with Denver, Webb[illegible]. Gross: $3,000. (Average: $3,500)

NOTORIOUS (RKO Radio) — ORPHEUM (2,600) (35c-74c) 7 days. Gross: $25,000. (Average: $15,500)

CONDEMNED TO DEVILS' ISLAND (FC) and NOTHING SACRED (FC)—PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $5,000. (Average: $8,000)

WITHOUT RESERVATIONS (RKO Radio) and INSIDE JOB (U)—RIALTO (878) (35c-74c) 7 days, after week each at Denver, Esquire, Webber, Aladdin. Gross: $3,500. (Average: $4,000)

THE BIG SLEEP (WB) and CUBAN PETE (U) — WEBBER (750) (35c-74c) 7 days, day-date with Denver, Esquire. Gross: $3,000. (Average: $3,000)

TORONTO

There was plenty of competition for Toronto theatres during the Labor Day week, high-level opposition including the visits of Viscount Montgomery and the Archbishop of Canterbury, a week-long international air show, last-scheduled baseball and opening of the football season, renewal of the labor parade and the start of school. With cool weather, however, theatre attendance stood up nicely. Estimated receipts for the week ending Sept. 5-6:

OUR HEARTS WERE GROWING UP (Para.) — EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,800. (Average: $4,500)

O.S.S. (Para.)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $13,300. (Average: $13,300)

EASY TO WED (M-G-M) — LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 3rd week Gross: $13,700. (Average: $13,200)

TO EACH HIS OWN (Para.) — SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $16,100. (Average: $14,600)

CAESAR AND CLEOPATRA (UA)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $13,900. (Average: $9,900)

OUR HEARTS WERE GROWING UP (Para.)—VICTORIA (1,200) (12c-30c-48c) 6 days. Gross: $7,300. (Average: $7,000)

MINNEAPOLIS

Business has begun to show a gradual upturn with the waning of the infantile paralysis epidemic. Estimated receipts for the week ending Sept. 5:

O.S.S. (Para.)—CENTURY (1,600) (50c-70c) 7 days, 2nd run. Gross: $7,000. (Average: $6,500)

THE SHEPHERD OF THE HILLS (Para.)—GOPHER (1,000) (44c-50c) 7 days. Gross: $4,500. (Average: $3,000)

CENTENNIAL SUMMER (20th-Fox)—LYRIC (1,100) (50c-70c) 7 days, 2nd run, 2nd week. Gross: $5,000. (Average: $5,000)

TILL THE END OF TIME (RKO Radio)—RKO ORPHEUM (2,800) (50c-70c) 7 days, 2nd week. Gross: $10,000. (Average: $9,500)

MONSIEUR BEAUCAIRE (Para.)—RADIO CITY (4,000) (50c-70c) 7 days. Gross: $22,000. (Average: $15,000)

SUSPENSE (Mono.)—RKO PAN (1,500) (50c-70c) 7 days. Gross: $7,500. (Average: $5,000)

A NIGHT IN CASABLANCA (UA) — STATE (2,300) (50c-70c) 7 days. Gross: $14,000. (Average: $11,500)

CAESAR AND CLEOPATRA (UA)—WORLD (350) (50c-90c) 7 days, 2nd run. Gross: $2,700. (Average: $3,000)

ATLANTA

Cooler weather and the Labor Day holiday made business much better

(*Continued on page 7*)

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'U-I' Sets 37

(Continued from page 1)

International was announced on July 30, International was slated to make 10 pictures for 1946-47, leaving 15 for Universal to make, for a total of 25, while Rank was set to deliver 12 and Enterprise Productions, five, under a Universal tie-up which has since been dissolved. It appears that the "final" [illegible] plans exclude the possibility of an immediate replacement of Enterprise by some other independent production organization.

International Stars

International will bring to the new combine the following stars to augment the roster already under contract to Universal: Lew Ayres, Charles Coburn, Claudette Colbert, Ronald Colman, Olivia de Havilland, Douglas Fairbanks, Jr., Joan Fontaine, Paul Lukas, Fred MacMurray and Merle Oberon. These add to the following list of stars appearing in "U" productions: Abbott and Costello, Jean Pierre Aumont, Joan Bennett, Turhan Bey, Ann Blyth, George Brent, Phyllis Calvert, Joan Crawford, Yvonne De Carlo, Brian Donlevy, Tom Drake, Deanna Durbin, Dan Duryea, Henry Fonda, Susan Hayward, Charles Korvin, Burt Lancaster, Burgess Meredith, Maria Montez, David Niven, Edmond O'Brien, Donald O'Connor, Ella Raines, Ginger Rogers, Peggy Ryan, Ann Todd, Sonny Tufts.

The final program announced will include the following pictures:

"The Egg and I," written and produced by Chester Erskine and Fred Finkelhoffe, directed by Chester Erskine, starring Claudette Colbert and Fred MacMurray; "Winds of Chance," with Joan Fontaine; "Portrait in Black," a Skirball-Manning production, directed by Carol Reed and starring Joan Crawford; "The Dark Mirror," written and produced by Nunnally Johnson, directed by Robert Siodmak, and starring Olivia de Havilland and Lew Ayres; "Assigned to Syria" (formerly "Ashenden"), produced by Joe Sistrom, screenplay by James Hilton from a novel by Somerset Maugham, to star Ronald Colman, and directed by Compton Bennett; "Magnificent Doll," produced by Skirball-Manning, directed by Frank Borzage, and starring Ginger Rogers, David Niven and Burgess Meredith; "Secret Behind the Door," a Diana production, to be presented by Walter Wanger and produced and directed by Fritz Lang, starring Joan Bennett; "Ivy," produced and directed by Sam Wood, and starring Olivia de Havilland.

Hellinger's "Swell Guy"

Also, "Swell Guy," produced by Mark Hellinger, directed by Frank Tuttle, and starring Sonny Tufts and Ann Blyth; "Temptation," produced by Edward Small, directed by Irving Pichel, and starring Merle Oberon, George Brent, Charles Korvin and Paul Lukas; "I'll Be Yours," produced by Felix Jackson, directed by William Seiter, and starring Deanna Durbin, Tom Drake and William Bendix; "Song of Scheherazade," in Technicolor, produced by Edward Kaufman, written and directed by Walter Reisch, and starring Yvonne DeCarlo, Brian Donlevy and Jean Pierre Aumont; "Smash-Up," produced by Wanger, directed by Stuart Heisler, and starring Susan Hayward, Lee Bowman, Eddie Albert and Marsha Hunt; "Mr. Peabody and the Mermaid," written and produced by Nunnally Johnson, from a story by Guy and Constance Jones; "The Art of Murder," written by Garson Kanin and Ruth Gordon; "Buck Privates Come Home," starring Abbott and Costello; "Up in Central Park," in Technicolor, produced by Felix Jackson, and starring Deanna Durbin, based on a play by Herbert Fields, Dorothy Fields and Sigmund Romberg; "Pirates of Monterey," in Technicolor, produced by Paul Malvern, directed by Alfred Werker, and starring Maria Montez and Rod Cameron; "The Exile," in Technicolor, to be produced by and starred in by Douglas Fairbanks, Jr.

Also, "Great Son," to be produced by Michael Todd, from the novel by Edner Ferber; "Time Out of Mind," produced by Jane Murfin, directed by Robert Siodmak, and starring Phyllis Calvert; "Slave Girl," produced by Michael Fessier and Ernest Pagano, directed by Charles Lamont, and starring Yvonne DeCarlo and George Brent (this is the Technicolor production formerly known as "Flame of Tripoli"); "Sunny River," in Technicolor, a Skirball-Manning production adapted from a stage musical by Sigmund Romberg and Oscar Hammerstein II; "Winchester 73," in Technicolor, a Diana production to be presented by Wanger and produced and directed by Fritz Lang; "Mexican Hayride," in Technicolor, starring Abbott and Costello, based on a stage play, with music by Cole Porter.

40 Films to E. Indies On New MPEA Deal

An interim distribution deal has been made with the Netherlands East Indies for the release of Motion Picture Export Association product in that country, Irving Maas, MPEA general manager, discloses here.

Under the terms of the agreement, 40 features, selected from the product of MPEA member companies, will be released in the Netherlands East Indies between now and May 1, 1947, with distribution in the hands of a special organization to be set up for that purpose by the NEI government.

The deal, Maas pointed out, grants MPEA the right to set up a distribution organization of its own on Jan. 1, 1947, with active release operations to commence May 1 of that year. At that time the NEI government, in accordance with the agreement, will discontinue distribution and return all outstanding prints to MPEA.

Palmer Named Talent Head

HOLLYWOOD, Sept. 3.—Universal-International has signed Robert A. Palmer, currently a 20th Century-Fox casting director, as talent department head.

PRC Convention

(Continued from page 1)

and expressing confidence of continued success in the year ahead.

Seated on the dais will be: Lloyd L. Lind, vice-president and assistant general sales manager; sales executives Max Roth, Beverly Miller, William Sherman, Grover Parsons, Grover Schaefer, James Hendel, and Joe Miller, foreign sales manager S. L. Seidelman; Arnold Stoltz, national director of advertising and publicity; Alfred W. Schwalberg, sales manager, Eagle-Lion Films; Charles Amory of Buchanan and Co.; Thurber Bierce and C. Warren Sharpe, Pathe Industries; Jerome Edwards of Phillips, Nizer, Benjamin and Krim; William Goodwin, Bert Stearn and Sydney B. Weill.

Key City Grosses

(Continued from page 6)

than in recent weeks. Estimated receipts for the week ending Sept. 4:

MONSIEUR BEAUCAIRE (Para.)—FOX (4,661) (55c-60c) Gross: $13,500. (Average: $12,500)

CITY FOR CONQUEST (WB reissue)—PARAMOUNT (2,447) (55c-60c) Gross: $8,200. (Average: $8,000)

THE STRANGE LOVE OF MARTHA IVERS (Para.)—ROXY (2,446) (55c-60c) Moveover from Fox. Gross: $6,200. (Average: $5,000)

SHE WOLF OF LONDON (U) and THE CAT CREEPS (U)—CAPITOL (2,446) (44c-50c) Gross: $4,300. (Average: $3,500)

THREE WISE FOOLS (M-G-M)—LOEW'S GRAND (2,554) (55c-60c) Gross: $14,500. (Average: $14,000)

SALT LAKE CITY

With outdoor resorts closing, box-office receipts picked up over Labor Day. Estimated receipts for the week ending Sept. 5:

ANNA AND THE KING OF SIAM (20th-Fox)—CAPITOL (1,878) (20c-55c-75c) 7 days on a moveover. Gross: $10,500. (Average: $7,300)

MONSIEUR BEAUCAIRE (Para.)—CENTRE (1,700) (20c-55c-75c) 7 days. Gross: $15,500. (Average: $13,000)

SWING PARADE OF 1946 (Mono.)—LYRIC (1,500) (20c-55c-75c) 7 days, with vaudeville. Gross: $4,500. (Average: $3,500)

THE KID FROM BROOKLYN (RKO Radio)—RIALTO (1,300) (20c-55c-75c) 7 days, 2nd week. Gross: $5,580. (Average: $3,500)

NIGHT AND DAY (WB)—STUDIO (800) (20c-55c-75c) 7 days, 4th week. Gross: $6,000. (Average: $4,500)

THE KID FROM BROOKLYN (RKO Radio)—UPTOWN (1,300) (20c-55c-75c) 7 days, 2nd week. Gross: $7,000. (Average: $5,500)

COURAGE OF LASSIE (M-G-M)—UTAH (1,700) (20c-55c-75c) 7 days. Gross: $12,900. (Average: $11,000)

INDIANAPOLIS

Most films are prospering despite record attendance at the first state fair since 1941. Cool nights are helping the indoor trade. Estimated receipts for the week ending Sept. 3-4:

OF HUMAN BONDAGE (WB)—CIRCLE (2,800) (40c-60c) 7 days. Gross: $10,500. (Average: $10,300)

MONSIEUR BEAUCAIRE (Para.)—INDIANA (3,200) (40c-60c) 7 days. Gross: $18,500. (Average: $13,900)

THREE WISE FOOLS (M-G-M) and PERILOUS HOLIDAY (Col.)—LOEW'S (2,450) (40c-60c) 7 days. Gross: $18,000. (Average: $13,000)

WITHOUT RESERVATIONS (RKO Radio)—LYRIC (1,600) (40c-60c) 7 days, on a moveover from the Indiana. Gross: $8,000. (Average: $5,800)

Stern Leaves PRC To Enter Production

Harry Stern has resigned as Western division sales manager for PRC, effective immediately. Now in New York, Stern is looking over story properties with a view to entering production, thus ending 26 years of distribution activities, which started in 1920 with the old Fox Film. Prior to joining PRC, he was special Western sales representative for United Artists and West Coast sales representative for Gaumont-British.

He will return to Hollywood in three weeks.

N. Y. Grosses

(Continued from page 1)

Hall, with "Notorious" and a stage show, is headed for a new all-time high of $163,000 for a third week, to surpass the previous high of $160,200, as set by "Bells of St. Mary's" last New Year's. The draw of "Notorious" continues phenomenal at the Music Hall with the second week's gross of $151,000 surpassing the initial week's $149,200 which was a non-holiday record for the house, giving an expected three-week gross of over $463,000.

"Claudia and David," combined with a stage bill featuring Vivian Blaine and Jerry Colonna, gave the Roxy a new mark in registering a record $362,000 for the initial three weeks. The third week's receipts were a tremendous $118,000, with a new single-day high recorded last Sunday when $24,800 was grossed.

"The Big Sleep," and a stage bill with Bob Crosby and his orchestra, are helping the Strand to set a new mark of $81,000 expected for a second week, following an initial record-breaking $84,000. The house also set a new Labor Day weekend record.

Other new arrivals also registered strongly, with "Black Beauty" headed for a big $27,000, for an initial week at the Victoria, and "Specter of the Rose" headed for a good $12,000 at the Republic, for an initial week.

"Holiday" Bids for $98,000

"Holiday in Mexico" and a stage presentation featuring Gene Krupa and his orchestra, with Mitzi Green, are combining to give the Capitol top-rung receipts with a big $98,000 expected for a third week, following an outstanding second week gross of $104,000. "The Strange Love of Martha Ivers," plus a stage show featuring Dinah Shore, gave the Paramount a big $77,000 for a sixth and final week; "Monsieur Beaucaire" and a stage bill featuring Charlie Spivak and his orchestra will open there this morning.

"Till the End of Time" bettered its fifth week's pace at the Rivoli by some $7,000, with a big $38,000 expected for a sixth. "The Stranger" is expected to draw a good $28,000 in its final nine days at the Palace, which combines an eighth week and two days of a ninth; "Crack-Up" will open there on Friday.

"Night and Day" set a new Labor Day mark at the Hollywood with a strong $37,000 expected for a sixth week. "The Kid from Brooklyn" is headed for a good $24,000 for a 21st and final week at the Astor, surpassing the 20th week's $22,500; "Caesar and Cleopatra" will open there tomorrow.

"Canyon Passage" is expected to bring in a strong $32,000 for a fourth week and two extra days of a fifth week at the Criterion; "I've Always Loved You" will open there on Friday. "A Night in Casablanca" is expected to bring a big $27,000 for a fourth week at the Globe, to surpass the third week's $25,500. "Swamp Fire" is registering strongly at the Gotham, with a good $19,500 expected for a second week, following a big initial week's $22,500. "Step by Step" is expected to draw a profitable $7,000 for a second and final week at the Rialto; "It Shouldn't Happen to a Dog" will open there on Friday.

"Henry V" continues big in its new home, at the John Golden Theatre, following a move-over from the City Center.

COLUMBIA PICTURES presents

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straight from the arms of Gilda...

revealing a new heart-warming personality...

IN

GALLANT

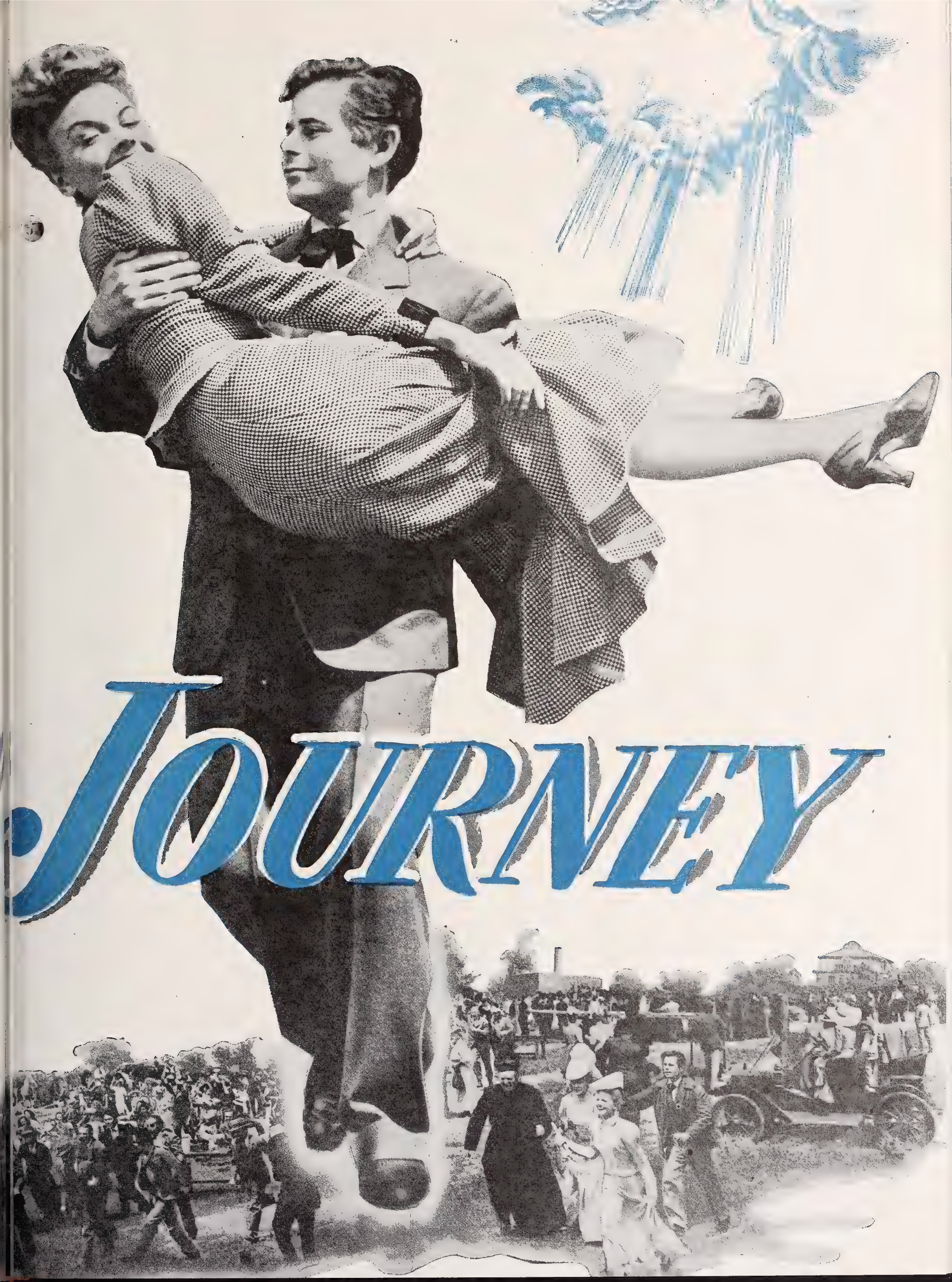
WITH

CHARLIE RUGGLES · HENRY TRAVERS · JIMMY LLOYD

Original screenplay by Byron Morgan and William A. Wellman

Produced and Directed by **WILLIAM A. WELLMAN**

COLUMBIA'S SILVER ANNIVERSARY 1946


JOURNEY

Ball Case

(*Continued from page* 1)

suit to be decided since the New York ruling came down and they cited indications that individual anti-trust suits are going to be decided by the courts with reference to the particular situations involved and not on the basis of the sweeping findings in the New York case.)

Ball Charges Conspiracy

Ball had sought to establish that the run of a distributor's product went with the theatre and in refusing to grant him first-run for his Penn Theatre charged that four of the five theatre-owning distributors were in conspiracy.

"U.S. vs. Paramount (the New York case) was an action brought by the Department of Justice by which the regulation of the exhibition of motion pictures by the eight largest producers and distributors and some 13 others was sought throughout the country," Judge Gibson declared in his 26-page decision.

Continuing, he pointed out: "Assuming that the (consent) decree will reflect the opinion, it will be appealed by both parties in all probability. This likelihood possibly weakens it as a citation of legal principles."

In contrast, according to Judge Gibson's ruling, "it must be kept in mind that the Ball action is not one in which the U. S. is seeking to regulate the industry throughout the country, but it is one which had its origin in a dispute between the owner and the proposed lessee of a theatre."

Referring to the decision in the New York anti-trust case, Judge Gibson declared, in his decision: "Even under the drastic provisions of the New York—Paramount opinion, the association between the distributors was not a restraint of commerce."

Viewing the situation that developed in the case of the Penn Theatre, which at one time played first-run product when it was operated by A. N. Notopoulos and Paramount, with the product going to the larger State Theatre in Ambridge after it was built, Judge Gibson said: "Paramount did not buy stock from Notopoulos, through any force, but sold him a one-half interest in its Ambridge Corp. Instead of creating a restraint of commerce, the transaction was a widening of interest in favor of an independent exhibitor."

Had Right to Build Theatre: Court

Continuing, Judge Gibson declared: "As conditions then existed (and as they still exist, we think), Paramount and Notopoulos had the right to build a theatre in competition with the Penn Theatre. If it was equal to that theatre in location and earning power, revenue only considered, it had an equal right to first runs as had the Penn Theatre; and if it was operated by an experienced and reputable exhibitor, as opposed to an unknown and inexperienced operator, it had a better right to them. And this right would be doubly entrenched if it had a larger and equally located theatre with greater revenue capacity."

In failing to find any evidence of concerted action among the distributors—Paramount, RKO Radio, 20th Century-Fox and Loew's, Judge Gibson also refused to consider the situation similar to that of the Goldman case in Philadelphia.

20th Calls Meeting

(*Continued from page* 1)

nounced here yesterday by Charles Schlaifer, director. The meetings will be keyed to the new system of selling individual pictures, and will call together the entire home office staff and field exploitation men from all parts of the U. S. and Canada.

Harry Brand, director of the studio departments, will come on from the coast for the meetings to integrate studio policies and plans into a long-range merchandising program being developed. A keynote of the meeting will be the campaign for Darryl F. Zanuck's "The Razor's Edge," which will be given "the most intensive build-up in all media ever devoted to a 20th Century-Fox picture," the company said. Plans for the new intensified type of national advertising, national publicity, tieups, exploitation and radio for "The Razor's Edge" will be detailed, along with special day-by-day handling through its day and date opening on Christmas Day in key situations throughout the country. In addition, all phases of advertising-publicizing the company's fall and winter schedule of pictures will be discussed at the conference.

Spyros P. Skouras, president, will address the conferees on company plans and policies. Likewise, Tom J. Connors, vice-president in charge of distribution, will meet with the delegates to assure closer affiliation with distribution in keeping with the new consent decree and the new sales promotion plan being planned by Schlaifer's dpeartments.

Murray Silverstone, president of 20th Century-Fox International, will participate in the meetings with Les Whelan, head of the international publicity department. A. J. Balaban, general manager, and Irving Lesser, associate general manager of the Roxy Theatre, will take part in the showmanship discussions, as well as other theatre groups.

ATO Stirred

(*Continued from page* 1)

prosecute the parties using collusive selling methods."

The ATO charges that the exchange of information, called to its attention by many exhibitors, is largely responsible "for the unreasonable demands" made by distributors to increase film rentals.

"The situation, locally, has become so flagrant and out of line that the distributors are brazen and out in the open in their interchange of information," the ATO declares, "and there are available numerous exhibitor witnesses to cite not only collusion being practiced by local distributors but of New York distributor executives using collusive means to obtain unfair and confiscatory film rentals from exhibitors."

C. J. Wolf, Pioneer Exhibitor, Is Dead

INDIANAPOLIS, Sept. 3.—Charles J. Wolf of Wheeling, W. Va., head of the Y. and W. Management Corp., which operates 27 theatres in Indiana, died here Sunday at the age of 72. He had been a patient in St. Vincent's Hospital since May 4. Wolf entered the business in 1917 with V. U. Young in Gary, organizing two nickelodeons.

He had lived in Wheeling for 50 years, and commuted to Indianapolis to take care of his business, which his nephew, Marc J. Wolf of Indianapolis, now directs.

Fabian to Give ATA Stand in Atlanta

Si Fabian, president of the American Theatres Association, left New York last night for Atlanta where today he will present the new ATA stand on intervention in the New York anti-trust suit and the ATA retention of Thurman Arnold as its counsel, before a meeting of representatives of the Southern exhibitor organizations comprising the Confederation of Southern Theatre Owners Associations.

The ATA board will convene in New York tomorrow to consider matters of strategy and policy.

Stop Quebec Buying

(*Continued from page* 1)

decided to withhold signatures to rental agreements because of inclusion of new clauses which, among other things, provide for an auditing of a theatre's expenditures in addition to a check on box-office figures when playing percentage pictures. The claim has been made that the revised contract of film distributors would not stand up in a court action.

The exhibitors are reported to have the support of large circuits and the general issue has spread to other provinces of Canada for what may become a showdown with film exchanges.

A spokesman for the theatres said: "Exchanges are virtually taking complete ownership of a theatre when percentage pictures are played," adding that the new contract provisions were considered *ultra vires.*

NSS in England

(*Continued from page* 1)

duction capacity for 10 years, and leaves his berth in the company's Hollywood studio for his new post.

Majorell's shift to London was prompted by NSS recognition that British trailer production should be advanced to a higher level. Increased facilities, in the form of latest laboratory equipment, will be made available to Majorell.

Allied of Iowa, Neb. Call Omaha Meeting

DES MOINES, Sept. 3.—Allied Independent Theatre Owners of Iowa and Nebraska will hold a one-day meeting at the Hotel Fontenelle, Omaha, on Sept. 9, according to an announcement from Howard E. Brookings, president.

The meeting will be preceded by a board of directors' meeting. All exhibitors in the Omaha territory have been invited to attend. Branch managers, film salesmen and bookers have been invited to the luncheon and speaking program.

WHN Signs Husing

Ted Husing, former sports director of Columbia Broadcasting and featured in many sports reels, has been signed to a new five-year contract by the Loew's-owned New York radio station WHN to act as a "disc jockey." Starting Monday, Oct. 28, Husing will be on the air during 12 periods a week to give him some 20 hours weekly on the air.

Arnold-ATA

(*Continued from page* 1)

on industry monopolies gained him the title of "trust buster."

Arnold, rather than Robert H. Jackson, who was then Attorney General, made the opening remarks for the government when the New York anti-trust suit first went to tri[illegible] U. S. District court here in [illegible], 1940. At that time he explained the broad phases of the government's anti-trust policy and attempted to show that the industry suit was properly part of that policy.

Industry observers believe that it would have been impossible for Arnold to accept the ATA assignment if there was anything in the auction selling proposals directed by the three-judge statutory court, which was in accord with the economic theories of "trust busting" he advocated while connected with the case in his capacity of Assistant U. S. Attorney General in charge of the anti-trust division. While Arnold might believe privately that other means would provide the relief originally sought by the Department, in his capacity as ATA counsel he is committed at this time to oppose only auction selling. He will attempt to intercede in the case before the U. S. District court and possibly, in arguments before the U. S. Supreme Court if ATA is not permitted to intercede on behalf of its individual theatre-owning members and the case is brought up on appeal either by the government or the defendants to the high court.

Cooper, Hamm to Represent Cal. Group at ATA Meet

SAN FRANCISCO, Sept. 3.—Representing the California Theatres Association Roy Cooper, executive of Golden State Theatres, and Ben Hamm of West Side Theatres will fly to the national convention of ATA, New York, Thursday, in the capacity of observers as the Northern California group has not joined ATA.

Allied Meet Tomorrow On Decision Report

CHICAGO, Sept. 3.—Jack Kirsch, national Allied president and head of Illinois Allied, has called a meeting of his local organization for Thursday, at which he will report on latest developments in the New York anti-trust case.

The forthcoming Allied national convention will also be one of the topics on the agenda for the meeting, with the likelihood that many additional exhibitors will be added to the delegation from Chicago going to Boston for the Sept. 16-18 convention.

William Harris Dies, Theatrical Producer

William Harris, Jr., 62, who produced many shows in the World War I post-war decade, many of which were also seen in motion picture versions, died at French Hospital, New York, yesterday.

He is survived by a wife, a son, Henry B. Harris and a daughter, Mrs. Robert Cameron.

Party for Ann Todd

Vanguard Films and Selznick International will be host at a cocktail party at the Sherry-Netherland Hotel here tomorrow for Ann Todd, English star.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Aug. 10	PERSONALITY KID Anita Louise Michael Duane D	COURAGE OF LASSIE (Color) Elizabeth Taylor Tom Drake Lassie D—93 mins. (622) (Rev. 5/13/46)	MISSING LADY Kane Richmond Barbara Reed D—60 mins. (525)	(Block 6) THE SEARCHING WIND (Hal Wallis) Robert Young Sylvia Sidney D—108 mins. (4527) (Rev. 5/10/46)		THE LAST CROOKED MILE D—67 mins. (527) (Rev. 8/13/46) INNER CIRCLE D—57 mins. (526)	(Disney Special) MAKE MINE MUSIC (color) 75 mins. (692) (Rev. 4/17/46)	(August Releases) CENTENNIAL SUMMER (Color) Jeanne Crain Cornel Wilde M—102 mins. (633) (Rev. 5/28/46)	MR. ACE George Raft Sylvia Sidney D—84 mins. (Rev. 8/27/46)	WILD BEAUTY Don Porter Lois Collier D—61 mins. (545) (Rev. 8/14/46)	
Aug. 17	HEADING WEST Charles Starrett Smiley Burnette O	(Block 17) FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)			OVERLAND RIDERS Buster Crabbe O—57 mins. (Rev. 9/3/46)	G.I. WAR BRIDES Anna Lee James Ellison D—69 mins. (Rev. 8/9/46)	(Special) (International) THE STRANGER Edward G. Robinson Orson Welles Loretta Young D—95 mins. (Rev. 5/21/46)		(Special) CAESAR AND CLEOPATRA (Color) Vivien Leigh Claude Rains D—127 mins. (Rev. 12/13/45)	TIME OF THEIR LIVES Abbott and Costello Binnie Barnes C—81 mins. (546) (Rev. 8/14/46)	TWO GUYS FROM MILWAUKEE Dennis Morgan Jack Carson Joan Leslie C—90 mins. (524) (Rev. 7/25/46)
Aug. 24			SPOOK BUSTERS Bowery Boys C—68 mins. (512)	(Re-issues) THE PLAINSMAN O—113 mins. (Rev. 11/23/36) JUNGLE PRINCESS D—84 mins. (Rev. 11/18/36)	BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D—68 mins. (Rev. 8/1/46)	THE INVISIBLE INFORMER Linda Stirling William Henry Adele Mara D—57 mins. (Rev. 8/30/46)	(Block 1) SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. (Rev. 7/16/46)	ANNA AND THE KING OF SIAM Irene Dunne Rex Harrison D—128 mins. (634) (Rev. 6/3/46)		DEAD OF NIGHT (British) Michael Redgrove Googie Withers D—77 mins. (547) (Rev. 7/3/46)	
Aug. 31		(Block 17) THREE WISE FOOLS Margaret O'Brien Lionel Barrymore Edward Arnold C—90 mins. (628) (Rev. 6/13/46)				(Special) UNDER NEVADA SKIES Roy Rogers Dale Evans O	LADY LUCK Barbara Hale Robert Young C—97 mins. (Rev. 7/17/46) GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46)	DEADLINE FOR MURDER Paul Kelly Kent Taylor D—65 mins. (635) (Rev. 6/21/46)		WHITE TIE AND TAILS D LITTLE MISS BIG D	THE BIG SLEEP Lauren Bacall Humphrey Bogart D—114 mins. (Rev. 8/13/46)
Sept. 7			TRIGGER FINGERS Johnny Mack Brown O	(Block 6) SWAMP FIRE Johnny Weissmuller Buster Crabbe D—69 mins. (Rev. 5/16/46)	STRANGE HOLIDAY Claude Rains D (Rev. 10/30/45)	OUT CALIFORNIA WAY (Color) O	SUNSET PASS James Warren Nan Leslie O—60 mins.	(September Releases) BLACK BEAUTY Mona Freeman Richard Denning O—76 mins. (636) (Rev. 7/17/46)	THE BACHELOR'S DAUGHTERS Gail Russell Ann Dvorak Adolphe Menjou C	THE KILLERS D	
Sept. 14	IT'S GREAT TO BE YOUNG C—(35) SINGING ON THE TRAIL O		DECOY Edward Norris Jean Gillie D	(Block 6) STRANGE LOVE OF MARTHA IVERS Barbara Stanwyck Van Heflin D—114 mins. (Rev. 3/14/46)		MYSTERIOUS MR. VALENTINE D	STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins. (Rev. 7/17/46)	CLAUDIA AND DAVID Dorothy McGuire Robert Young C—78 mins. (637) (Rev. 7/24/46)			SHADOW OF A WOMAN Helmut Dantine Andrea King D—78 mins. (602) (Rev. 8/14/46)
Sept. 21	GALLANT JOURNEY Glenn Ford Janet Blair Charles Ruggles D—(36)				OUTLAWS OF THE PLAINS O HER SISTER'S SECRET D	RIO GRANDE RAIDERS O—56 mins. (558) ROLL ON TEXAS MOON O—68 mins. (542)	(Hitchcock Special) NOTORIOUS Cary Grant Ingrid Bergman D—103 mins. (Rev. 7/24/46)	IF I'M LUCKY Vivian Blaine Perry Como Carmen Miranda M—(638) (Rev. 8/28/46)	ANGEL ON MY SHOULDER Paul Muni Anne Baxter Claude Rains D		
Sept. 28	SHADOWED Anita Louise Michael Dunne D		GENTLEMAN JOE PALOOKA Joe Kirkwood Elyse Knox C—(607)		ACCOMPLICE Richard Arlen D		(Block 2) SINBAD, THE SAILOR (Color) D. Fairbanks, Jr. Maureen O'Hara D	(Re-release) SUN VALLEY SERENADE John Paine Sonja Henie M—86 mins. (Rev. 7/28/41)			CLOAK AND DAGGER Gary Cooper Robert Alda Lilli Palmer D—(603)
Oct. 5	THE THRILL OF BRAZIL (Color) Evelyn Keyes Keenan Wynn Ann Miller C		DANGEROUS MONEY Sydney Toler D		DRIFTIN' RIVER Eddie Dean Shirley Patterson O		WOMAN ON THE BEACH Joan Bennett Robert Ryan D GENIUS AT WORK Wally Brown Alan Carney C	(October Releases) THREE LITTLE GIRLS IN BLUE (Color) June Haver George Montgomery Vivian Blaine			
Oct. 12			WIFE WANTED Kay Francis D		GAS HOUSE KIDS Billy Halop Robert Lowery D		CHILD OF DIVORCE Sharyn Moffett Regis Toomey D	HOME SWEET HOMICIDE Peggy Ann Garner Randolph Scott C—90 mins. (Rev. 7/18/46)	LITTLE IODINE Jo Ann Marlowe Marc Cramer C-57 mins.		NOBODY LIVES FOREVER John Garfield Geraldine Fitzgerald D—100 mins. (604)
Oct. 19			CISCO KID No. 5 Gilbert Roland Frank Yacanelli O—(531)		LADY KILLER Ann Savage Robert Lowery D		CRIMINAL COURT Tom Conway Martha O'Driscoll D—63 mins. (Rev. 8/9/46)	STRANGE JOURNEY Paul Kelly Osa Massen D—65 mins. (643) (Re-release) THE BOWERY George Raft Wallace Beery D—84 mins. (642)			

[*Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.)* Motion Picture Daily *Review Date.*]

YOUR PRC SALES REPRESENTATIVE WILL BRING YOU THE BIG GOOD NEWS WHEN HE RETURNS FROM PRC's CONVENTION NOW IN SESSION!
PRC Studios
PRC HAS GREAT PLANS ON THE BOARD FOR 1946-47
Director
PRC DELIVERED MORE THAN PROMISED DURING 1945-46!
STAGE

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. 60. NO. 47 NEW YORK, U.S.A., THURSDAY, SEPTEMBER 5, 1946 TEN CENTS

U-I Pictures 'Available to All': Scully

W. A. Scully

DENVER, Sept. 4. — Announcing that Universal-International pictures will be available to anyone who has the possibilities of guaranteeing a return in keeping with their potential earning power, William A. Scully, U-I vice-president and general sales manager, outlined the company's new sales policy at the first of three divisional sales meetings here yesterday.

Stating that "our distribution policy is tentative and will be changed as we go along to meet the varying conditions as they arise,"

(*Continued on page 8*)

Dividends in July Hit $3,092,000

WASHINGTON, Sept. 4.—July motion picture dividend payments reached an all-time high of $3,092,000; approximately 600 per cent above July payments in 1945, the Department of Commerce announced tonight. Payments for July of 1945 were only $418,000. Reason for the noticeable hike in stock payments was a $2,000,000 Warner Bros. dividend and the then current RKO dividend payment.

1st Run L.A. Duo For U-I Product

LOS ANGELES, Sept. 4.—Fox West Coast Theatres is instituting a first-run policy at the Iris, Studio City and Loyola Theatres, the first two, with a total seating capacity of 1,795, to provide an outlet for Universal-International product, commencing Sept. 29.

The Loyola, now nearing completion, will seat 1,245 and house 20th-Fox product. Commencing Sept. 26, the additions will give Los Angeles 31 first-run theatres, seating 51,275.

Roth Raised By Thomas

ATLANTIC CITY, Sept. 4.—Max Roth, for many years PRC Midwestern division manager, has been appointed Eastern sales manager, it was announced by Harry H. Thomas, PRC president at the company's sales convention which opened at the Ambassador Hotel here today.

Other PRC sales department executives who have been promoted to more responsible positions by Thomas are: Beverly Miller, Kansas City; William Sherman, St. Louis; James Hendel, Pittsburgh and Cleveland; Sam Milner, Dallas; Joe Miller, Albany and Buffalo; Abbott Swartz, Minneapolis; Sam Weiss, St. Louis; F. J. (Mike) Lee, Des Moines.

Thomas greeted the 200 delegates at the morning session, introducing home office executives from the dais. In his opening remarks, he read a letter from Robert Young of Pathe In-

(*Continued on page 6*)

Three UA Meetings Called by Unger

United Artists will hold three Western district meetings this month, in Chicago, St. Louis and Las Vegas, it was announced here yesterday by J. J. Unger, general sales manager.

The first meeting will take place this week-end at the Blackstone Hotel, Chicago, for the Milwaukee, Minneapolis, Indianapolis and Chicago branches, with Rud Lohrenz, district manager, conducting the two-day session. On Sept. 14-15, district manager C. W. (Ching) Allen will conduct a meeting for the St. Louis, Omaha and Kansas City branches, at the Lenox Hotel, St. Louis. The third meeting, which will be conducted by district manager W. E. Callaway for the Los Angeles, San Francisco, Seattle, Denver and Salt Lake City branches, will take place on Sept. 21-

(*Continued on page 6*)

Wormser Returning To Columbia Here

Irving Wormser has resigned as Eastern general sales manager of Film Classics, effective tomorrow, and will rejoin Columbia Pictures, this time as a top home office sales executive, having been in charge of sales at the company's New York exchange before joining Film Classics, two years ago.

Wormser's new Columbia deal, it is understood, is a three-year arrangement.

Seek Decree Filing Delay

Counsel for the circuit-owning defendants in the New York anti-trust suit are understood to be planning to ask the three-judge Federal statutory court for a two-week extension of the deadline date for presenting their proposed decree to the Department of Justice.

The five circuit-owning defendants have not yet been able to agree upon and complete their final proposed decree and are said to require more time. The two-week extension, if granted, would give the defendants until Sept. 29 to present a proposed decree to the Government. It is now due on Sept. 15; the court has postponed its originally-scheduled hearing of Oct. 7 to Oct. 21.

While there appears to be clear indication that three non-theatre-owning defendants—Columbia, Universal and United Artists—will present their individual proposed decrees, findings of

(*Continued on page 8*)

ATA Board Will Meet Here Today

The American Theatres Association's board of directors and exhibitor representatives will meet at the Hotel Astor here this afternoon to map strategy and plan procedure for ATA's "battle" against auction selling, through the U. S. District Court, to be directed by Thurman Arnold, former Assistant U. S. Attorney General in charge of the anti-trust division.

Among those scheduled to attend today's meeting are; Robert J. O'Donnell, Herman Levy, Sam Pinanski,

(*Continued on page 6*)

CSA to Cooperate With ATA on Decree

ATLANTA, Sept. 4.—Full cooperation by the recently-formed Confederacy of Southern Associations with the American Theatres Association was agreed upon at a meeting at the Biltmore Hotel held here today. The meeting was attended by Si Fabian, ATA president, and Robert Coyne, executive secretary and by representatives of CSA, which includes Southern exhibitor organizations from Virginia to Texas, and is already committed to intervene in the New York anti-trust proceeding in opposition to auction selling and other phases of the proposed decree. A number of CSA members left here for New York following today's meeting to attend the ATA board meeting tomorrow.

New Findings Served on Defendants

U.S. Seeks to Further Bid For Cross-Licensing Ban

By MILTON LIVINGSTON

The Department of Justice carries its proposed ban on cross-licensing among theatre-owning defendants into its supplemental findings of fact and conclusions of law resulting from the New York anti-trust case opinion which were sent to the defendants this week.

The government's supplemental and amended findings and conclusions have not been filed in the Federal court here as far as can be ascertained, although the Department of Justice's original proposed findings and conclusions were filed some weeks ago. Expectations are that the new findings will be filed in court on or before Oct. 9.

The government would now have

(*Continued on page 8*)

Schwartz in Favor Of Auction Sales

Fred Schwartz, head of Century Circuit, and New York regional vice-president of the American Theatres Association, disclosed here yesterday that his company regards auction selling, as thus far clarified under the New York anti-trust case decision, to be a marketing procedure worth accepting, and one that would benefit the industry as a whole, particularly from the standpoint of the competition it will stimulate.

Schwartz, speaking independently in

(*Continued on page 8*)

Canada Exhibitors Protest Rental Pact

TORONTO, Sept. 4.—According to a statement today from Secretary Arch H. Jolley of the Motion Picture Theatres Association of Ontario, the organized exhibitors of Ontario and Quebec, comprising more than 500 theatres, including Famous Players, Canadian Odeon and other circuits, as well as independents, have entered

(*Continued on page 8*)

Personal Mention

NATE SPINGOLD, Columbia vice-president in charge of advertising-publicity, will leave New York for London on the *Queen Mary* today.

•

Mr. and Mrs. Fred Rousee, Bath, Me., are the parents of a son, **Michael Joseph**, born recently. **Rousee**, formerly of the Paramount and Magnet theatres, Barre, Vt., is manager of a theatre in Bath, Me.

•

Joe B. Stone, co-manager of the National Theatre Supply Co., Denver, is the father of a seven-pound son, **James Joseph Stone**, born in Presbyterian Hospital, that city.

•

David A. Bader, publisher of *The 16 Millimeter Reporter*, is back from a 10-week trip to Gloucester, Mass., where he completed half of his book on factual films.

•

David Golding, recently appointed British publicity representative for Samuel Goldwyn Prod., leaves here Sunday by air to establish London headquarters.

•

Darryl F. Zanuck, 20th-Fox production vice-president, left Hollywood for New York yesterday by plane.

•

Sean McGlory, Abbey Theatre player recently signed by RKO Radio, has arrived in New York, en route to Hollywood, from Dublin.

•

Richard A. (Dick) Brady, Eastman Kodak executive here, is observing his 40th anniversary with the company.

•

Ted Baldwin, Vanguard's exploitation-promotion manager, will celebrate his 47th birthday today.

•

Sidney Gilliat, British producer-writer-director, will leave here for England on the *Queen Mary*.

•

Lew Kerner, executive talent director for Samuel Goldwyn, has arrived in New York from the Coast.

•

Len Lauer, manager of the New York Hollywood, has returned from a two-week vacation.

•

R. Ramos Cobian, Puerto Rican exhibitor, will arrive in New York on Sept. 9.

•

Jack Berkson of Screencraft Pictures has returned here from a trip up-State.

•

Robert Wolheim, Columbia salesman in Omaha has been transferred to the Minneapolis territory.

•

Joe Alexander, manager of the RKO Albee, Cincinnati is vacationing in New England.

•

Harry Keller, Universal field representative in Cincinnati, has returned to that city from New York.

Insider's Outlook

By RED KANN

SHEDDING rays of light into reasons leading into, and out of, the Enterprise deal with Universal:

Originally, negotiations with the Einfeld-Loew interests called for release via now defunct United World. It was Matty Fox, however, who calculated that the production strength marshalled in such lightning order by Enterprise would serve Universal the better. At that point, the course of negotiations went around a never-planned bend in the road. Finally, as announced, Enterprise went to Universal, bringing with it "Arch of Triumph" and its undeniable array of starring and production assets.

■

Thereafter, in sequence, came London and the concentration in that city of practically all the pivotal executives in the Universal-United World organizations for consultation with J. Arthur Rank. The question: What to do—and how to manage it—in the light of the New York anti-trust case decision ubiquitous hero [or villain] currently starring simultaneously on all companies programs.

Out of London, of course, came the acquisition by Universal of International with its stock transfers to Leo Spitz and William Goetz and its merger of International and the production elements of Universal in what came forth as Universal International. As several times recounted, the deal gave Universal, the parent, the services and the experience of Goetz as top-kick producer. Universal liquidated its secondary product, went to a solid program of 25 high-budget attractions and yesterday revealed to the industry what these shows are to be. Rank's commitment of 12 proceeds without change.

■

But Enterprise's lineup is high-gear product, also. So high-gear, in fact, that Universal closed on terms reported to square off with Sam Goldwyn's preferential deal with RKO Radio, which is to say at 17½ per cent. Directly, Universal's benefit would have come from sales volume since the company has not a single dollar invested in Enterprise's program. Indirectly, the advantage of having Ingrid Bergman, et al, are what you may have calculated them. Or, more correctly, what you might have figured them to have been before the New York decision brought to its end Universal's full-line sales.

■

With no investment leading to potential profits under the Enterprise hookup, but with large investments to recoup under the Goetz-Spitz alliance, Universal's overall situation underwent an obvious change. And so, too, did Enterprises's. That production hypo which Enterprise was to contribute to Universal before the merger with International is now looked for from Universal International. Furthermore, whereas Enterprise generally was to be regarded as top dog, the new company inevitably, and whether consciously or otherwise, must assume that status.

There are all sorts of additional angles as well. They bear on preferred playing time, and playoffs, sales impetus behind the merchandise, and whose merchandise would have received the first attention. The point, boiled to its essence, is this:

Universal, releasing Enterprise, made for one situation. Universal, owning Universal International, made for something quite different.

■

The Coast grapevine credits the report that Enterprise was willing to carry on but on a rearranged basis; that the long-term deal be reduced to one year, after which the situation then prevailing was to be recast before going beyond. Nothing came of it, and the contract was abrogated by mutual consent.

■ ■

At Universal, in these days of "The Killers" and its eye-opening, first week's take of $73,880 at the Winter Garden, experts on advertising and exploitation are beginning to pop out of unexpected corners. With the New York run off to a tremendous start, all hands want to get aboard the bandwagon. The theatre grinds out nine shows a day over 18 hours, on an average. Last Saturday and Sunday, a five A.M. show was put on. People paid to see that one, too.

■ ■

Edward Kelly O'Shea's potential name change to Patrick Henry, as a perpetual link to Liberty Films, never reached beyond this column. Someone in Phil Reisman's foreign department, however, took it to be fact and now sends mail to "P. H. O'Shea." We've seen the evidence.

Asides and Interludes

By JAMES P. CUNNINGHAM

MONOGRAM is filming background for a feature atop the famous Matterhorn Mountain in Switzerland, an ambitious undertaking for that company. But it is incorrect i[illegible] belief that "never before has a mo[illegible] picture company reached the summit of the mountain."

Some 35 years ago Dr. Guenter Dyrenfurth and his wife, Hettie, Swiss housewife, now extensively occupied in documentary and children's film circles in New York, headed a motion picture company in ascending that isolated pyramid which rises high into the skies on the frontier between Switzerland and Italy, a savage, soaring pinnacle of beauty, magic and terror. Mrs. Dyrenfurth still holds "lavender" prints of the Matterhorn footage.

Incidentally, much of the footage filmed by the Dyrenfurths atop the Himalaya Mountains, on another picture-taking expedition, was used for backgrounds in Columbia's thrilling "Lost Horizon" production of 1937.

▽

A friend of Lew Lehr's, apartment hunting, came across a rather nice layout the other day, and advised the building superintendent that he thought the place would suit him very well.

"But what are those stains on the ceiling?" he asked.

"Well, sir," replied the Super, "the last occupant was a professor who always experimented with chemicals."

"Oh," ohed the prospective tenant, 'then those are chemical marks?"

"Nope," yawned the Super, "them's the professor."

▽

Joe Steiner's new Broadcast Pictures certainly is starting off on the merry side. His first two will be "No Time for Living" and "Sudden Death."

▽

Political slogan for 1948 *Presidential election: "Two Families in Every Garage."*

▽

The 122-year-old Philadelphia Music Hall, said to be the first "regular" concert hall to be built in this country, and which gave many an hour of competition to film theatres in that city, has been sold to Yahn and McDonnell, wholesalers, who will turn the place into a warehouse, converting one side of the auditorium into a humidor for 2,500,000 cigars.

▽

California's Bar Association has let down the ethical bars on advertising the law business. Hollywood lawyers are reportedly completely contented with the *status quo*.

▽

After reading about that $415,000,000 1945-46 *all-time-high Treasury ticket-tax collection, further verification is given to the veracity of that old observation: Government is a condition by which one generation pays the last generation's bills by issuing bonds for the next generation to pay.*

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Chicago Houses End Servicemen Rates

Chicago, Sept. 4.—Following a meeting held here today by Chicago exhibitors it was announced that, effective immediately, reduced admission prices for men and women in uniform are discontinued. Chicago theatres were among the first to adopt reduced admission prices for servicemen.

Present at today's meeting, in addition to J. Coston, were: John Balaban and Morris J. Leonard of Balaban and Katz; Jack Kirsch, National and Illinois Allied head, and Edwin Silverman of Essaness.

SPG Threatens to End Negotiations

Negotiations between the film companies and the Screen Publicists Guild will be broken off following a meeting this afternoon unless the companies give "definite indication" at the session of agreement on major points in SPG's demands for a new contract, a spokesman for the union said yesterday at the end of another two hours of bargaining with company representatives at the Fraternal Clubhouse here.

SPG's demands for a 30 per cent salary increase in all categories did not enter into yesterday's meeting and are not expected to be brought up today, according to the union spokesman, who said both sides have agreed that "it should be easy to get together on the money question," once the basic issues of job security and arbitration have been settled.

Results of today's "showdown" session, scheduled to be held at the RKO Radio office, will be reported to the SPG membership at a general meeting set for the Capitol Hotel tonight, at which time a vote as to future action will be taken. The spokesman was reticent on whether or not a strike is contemplated, but indicated that a publicity campaign by the Congress of Industrial Organizations, with which the publicists are affiliated, will go forward unless the companies yield on the main points today.

$662,000 for 'Kid' In 20 Weeks Here

Samuel Goldwyn's "The Kid from Brooklyn" grossed an estimated $662,000 in its 20-week engagement at the Astor Theatre here, which ended last night. The Goldwyn office said the final week's gross was approximately $22,000, which is $5,000 over the control figure for determining holdovers. By previous arrangement, "Caesar and Cleopatra" will open at the Astor today.

"Kid from Brooklyn" is scheduled to start its subsequent runs in the metropolitan area at the Brooklyn Albee, Sept. 18.

25¢ Republic Dividend

Regular quarterly dividend of 25 cents per share on preferred stock, payable Oct. 1, to stockholders of record on Sept. 10, has been declared by the board of directors of Republic Pictures.

Review

"Gallant Journey"

(*Columbia*)

WILLIAM A. WELLMAN has produced, directed and co-authored a screenplay about aviation pioneering which takes its place handsomely among the many film stories about misunderstood inventors and their contribution to mankind. This time it is John Montgomery, who, at San Diego in 1883, made the first controlled flight in a heavier-than-air craft and whose achievement finally was marked with a monument. Glenn Ford's performance in the central role, like the entire picture, is charming and unassuming. And the spectacle of early gliders soaring along the countryside offers a pleasant, often exciting experience in the theatre. As a diversion from dramas dealing with high-powered planes of the present day, "Gallant Journey" should prove popular.

Columbia's adventure into a little-known phase of flying history is tied in with 1946 by Charlie Ruggles, who, portraying Montgomery's now-doddering brother Jim, comes upon a group of boys battling over a model airplane in San Diego and takes them up to the new monument to tell John's story—brought to the screen in flashback. We meet the inventor as a farm boy of 19, catching birds to study their wing construction, and trace his career to Santa Clara College, where Charles Kemper and Arthur Shields, as friendly priests, give him a helping hand. Biggest help, however, comes from the girl who always worshipped him from afar, engagingly played by Janet Blair. She interests a daredevil balloonist, Jimmy Lloyd, in taking the glider aloft for a trial and ultimately marries the young cloud-gazer whose dream she shares.

Commercial success was not for Montgomery, and he did not care about it in particular. The film traces one short-lived period of affluence, brought on by sale of a gold-separating machine he invented, but after a patent-infringement suit has returned him to poverty, he settles back to experimenting on a shoestring. There are excitement and pathos when the balloonist crashes to death, when an earthquake destroys an almost-finished airship and, ultimately, when the hero has a fatal heart attack on the eve of his first scheduled motorized trip aloft.

Byron Morgan collaborated with Wellman on the screenplay, which, because Montgomery's life has been neglected by the history books, probably will not be faced too often with charges of departing from life for dramatic effect. Moreover, the story has a ring of authenticity too often lacking from more pretentious biographical pictures. Columbia can be modestly proud of this one.

Running time, 86 minutes. General audience classification. Release date, Sept. 24.

Tom Loy

Associates Nets $42,000 for Charities

The Motion Picture Associate's annual ball, held at the Waldorf-Astoria Hotel, here, some months ago, netted the organization $42,000 which will be channelled into MPA charities, it was disclosed to more than 125 members at a luncheon at the Hotel Picadilly, here, yesterday in observance of MPA's 25th anniversary. Other business conducted at the meeting included steps toward revision of the organization's constitution and by-laws, up-to-date drafts of which, it was announced, will be mailed to all members.

Fred Schwartz, MPA president, presided at the meeting, which also featured the reading of reports by Moe Sanders, first vice-president; Saul Trauner, treasurer; Moe Fraun, reporting secretary, and Louis M. Weber, chairman of the constitution and by-laws committee. On the dias, in addition to those already mentioned were Charles Penser, Jack Ellis, Herbert Schrank, Dave Levy and Blanche Knott.

Normal Film Service, Despite Truck Strike

Film deliveries in and around New York continued at normal yesterday as the Local No. 807, truck-drivers' strike entered its second day.

Drivers for Daily Film Delivery, State Film Delivery, and Tacme Film Service, members of an independent union, remained on the job picking up and delivering film to points within the city.

Hammons Will Enter 16mm. Production

E. W. Hammons, who has resigned as president of Ross Federal Service, said here yesterday that he is now negotiating to enter the 16mm. production field. Although his resignation from Ross is effective immediately, he is remaining with that company for the present to wind up his affairs there.

Hammons entered the industry through experiments with short educational films and formed Educational Pictures. He was president of Grand National, produced shorts for Paramount, and served as motion picture consultant to General Precision Equipment Corp. before going with Ross, last September, to develop a 16mm. program. Inasmuch as Ross has dropped its interest in the field, Hammons' post there will not be filled, he said yesterday.

Equipment Meeting In Toledo, Nov. 8–11

St. Louis, Sept. 4.—Final dates for the Theatre Dealers Protective Association convention, which will be held jointly with the Theatre Equipment and Supply Manufacturers' Association meeting and trade show, have been set for Nov. 8-11 at the Commodore Perry and Secor Hotels in Toledo, according to an announcement by Ray G. Colvin, TDPA president.

Roy Boomer, Chicago, secretary of the TESMA, will be in charge of displays for the trade show. Plans for entertainment will be climaxed by a banquet on Nov. 10, in the Commodore Perry.

Newsreel Parade

SUPPLEMENTING yesterday's listing of Movietone News and News of the Day synopses of current reels, this department today sets forth contents of the other three reels, which, as previously explained, delayed their regular make-up schedules until late Tuesday, due to the Labor Day holiday.

PARAMOUNT NEWS, No. 3—Yugoslavia—the last chapter. Mediterranean—U. S. Navy on the move. Sky rescue—soldiers shot out of a P-61. Dame Fashion says: "Put a feather in your cap." Crisis in India. World speedboat record.

RKO PATHE NEWS, No. 5—Safety ejector for pilots. Highway along Patton's route. Mexico City picnic. Italy burns billions of lire. Yugoslavs return dead fliers. Louis and Mauriello in training. National air races in Cleveland.

UNIVERSAL NEWSREEL, No. 534—Yugoslavia air victims. Navy visit stirs Red protest. Pilot ejector. Double feature—a twins contest. Speedboat Gold Cup races. National air races.

Rank to Visit U.S. Again in the Spring

J. Arthur Rank, British film leader, will visit the United States next spring for an extensive survey of American industry conditions, with particular reference to those companies here with which his interests are in combine, according to Robert R. Young, head of Pathe Industries, which controls Eagle-Lion and PRC, production organizations that have distribution ties with Rank. Young, who arrived here from England on the *Queen Mary* on Tuesday, held several conferences with Rank in London.

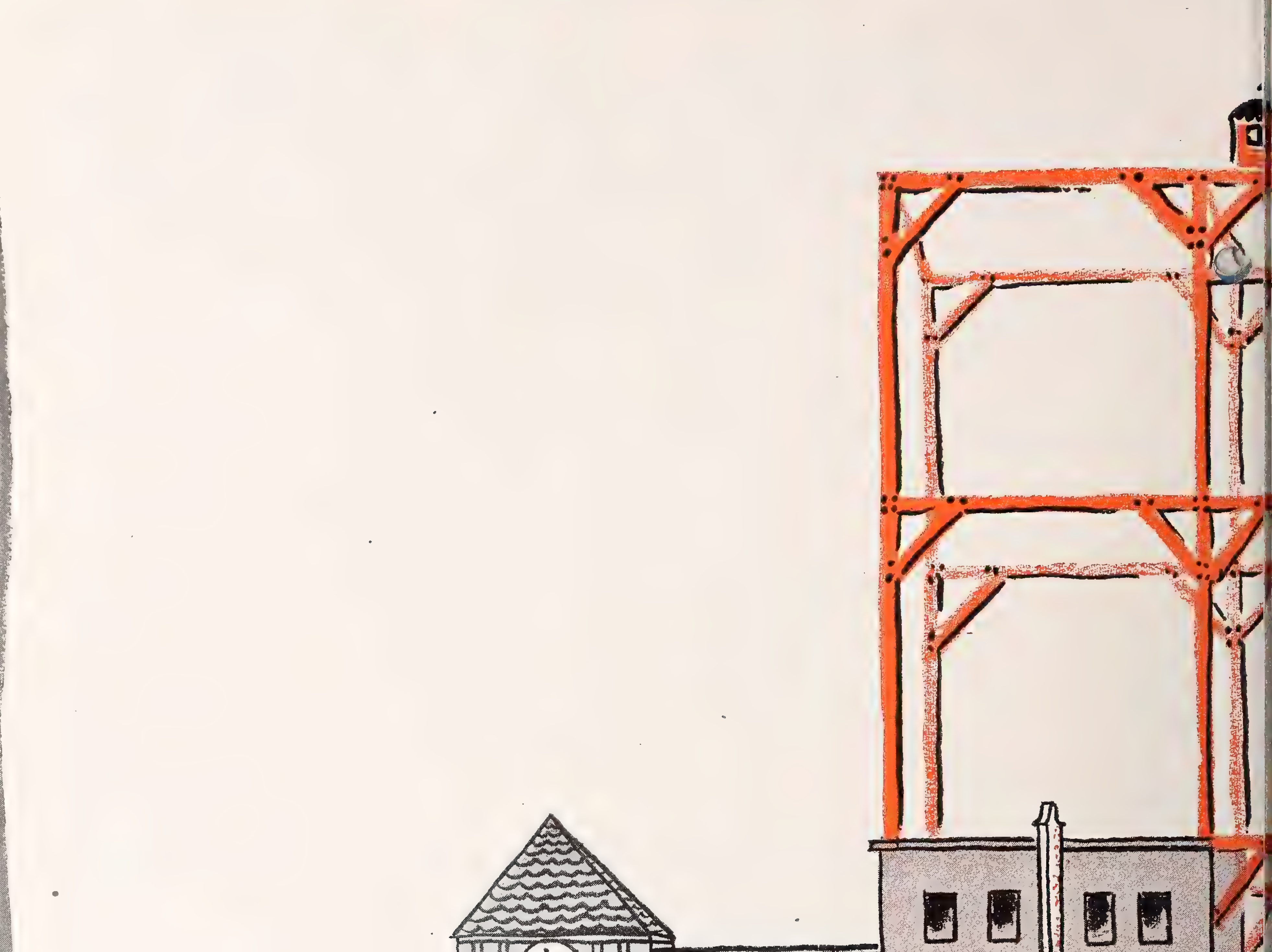
Other American companies which have engaged in combine deals with Rank, and which it is expected also will play host to the British magnate during his visit are Universal-International and Prestige Pictures. Rank's visit, it is understood, will be patterned very much along the lines of the one he made here about a year ago.

Young will remain in New York for several weeks, making a trip to the Coast later in the fall.

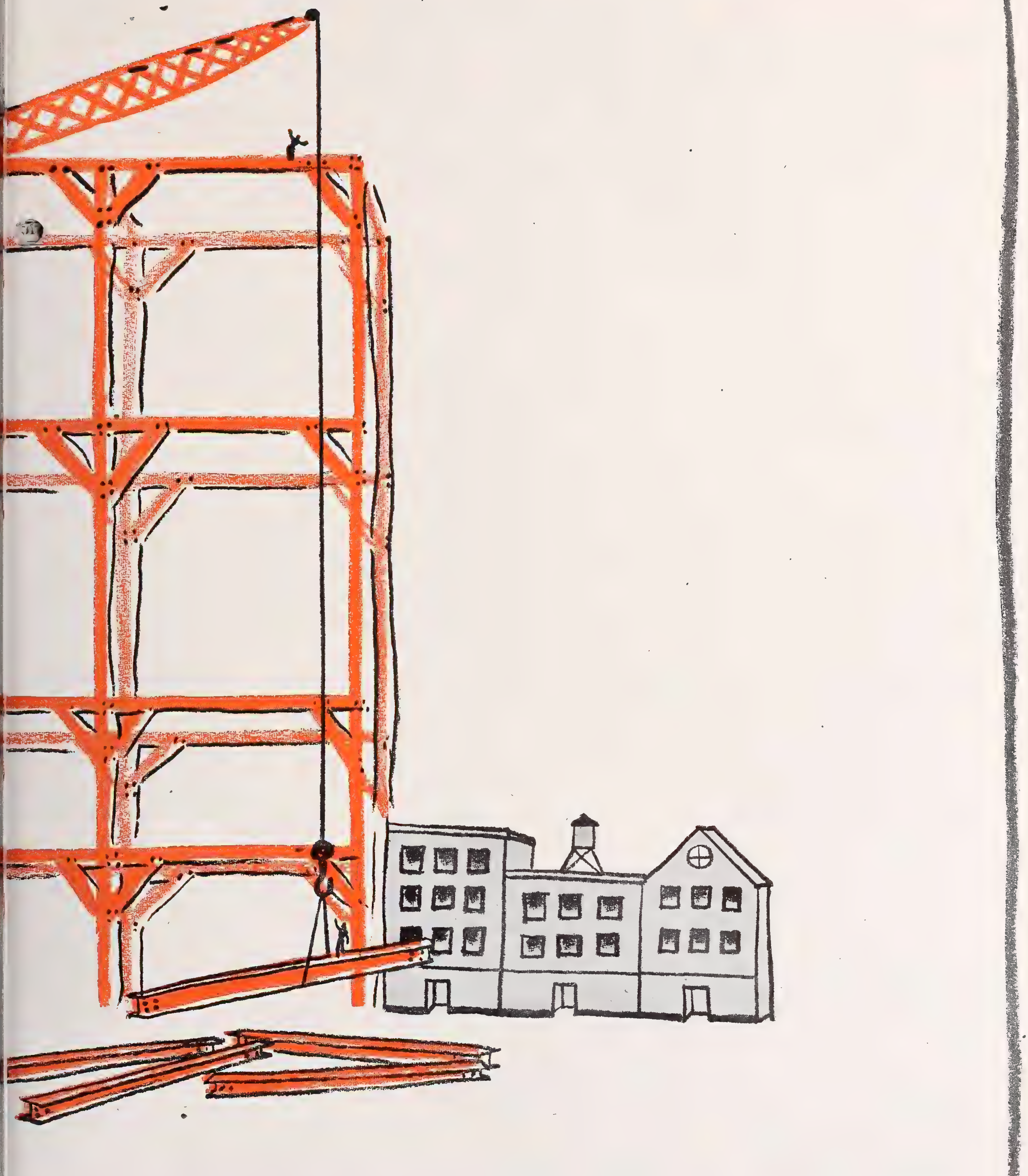
'Journey' Premiere Tops San Diego Fete

San Diego, Cal., Sept. 4.—The world premiere of Columbia's William A. Wellman production, "Gallant Journey," held at the Spreckels Theatre, here, today, climaxed an all-day civic celebration in honor of John J. Montgomery, aviation pioneer, whose life story the film tells.

Thousands acclaimed Wellman and Glenn Ford, as well as Marguerite Chapman, Janis Carter, Lee Bowman, Ellen Drew, Nina Foch, George Macready, Sid Caesar, Charles Starrett, Ken Curtis, Nancy Saunders, Lillian Wells, Hugh Herbert, Harry Von Zell, Georgette Windsor, Doris Colleen, Jimmy Lloyd, Robert DeHaven, Michael Towne, Chris Pin Martin, Arthur Shields, Eleanor Powell, and Mrs. Wellman. B. B. Kahane, Columbia vice-president, represented the studio. Preceded by a banquet, which was also attended by civic leaders, the premiere featured a lobby broadcast.



HUMPHREY BOGART★LAUREN BACALL in Warner's THE B



LEEP *with* MARTHA VICKERS
DOROTHY MALONE ★ A HOWARD HAWKS PRODUCTION

SCREEN PLAY BY WILLIAM FAULKNER, LEIGH BRACKETT AND JULES FURTHMAN
FROM THE NOVEL BY RAYMOND CHANDLER · MUSIC BY MAX STEINER

TWENTIETH ANNIVERSARY Warners OF TALKING PICTURES

Roth Raised

(Continued from page 1)

dustries, parent organization of PRC, stressing the company's box-office achievements during the past year. The letter cited the activities of Thomas and Lloyd L. Lind, vice-president and assistant general sales manager and other company executives.

Thomas stressed the relationship between Pathe Industries and PRC and the strong financial reserves which the tie makes available to PRC.

Lind emphasized the close cooperation between PRC branch personnel, and spoke of the executives who have joined the company during the past year to give it added selling strength, declaring that the sales department should not attempt to interfere with the production department. He then stressed the importance of liquidation of product, emphasizing that all product must be properly liquidated before 1946-47 product can be properly sold.

Following Lind's speech, addresses were made by home office executives, each dwelling on specific phases of operation of his own department. In order these were: Grover C. Schaefer, home office sales executive; Elmer Hollander, play dates; George Fleitman, accounting; Philip Gettelson, contracts; Abe Sutton, sales analysis; Janet Rosenthal, prints.

ATA Board Meet

(Continued from page 1)

Harry Arthur, E. V. Richards, Robert B. Wilby, Harry Brandt, Samuel Rinzler, Gilbert Nathanson, Joseph Rosenfeld, Herman Hunt, Roy Cooper, Ben Hann, Fred Schwartz, Ralph Trathen, Max Yellin, Paul Williams, C. J. and B. J. Basil, Maury Miller, Adam Adams, Edward Grainger, Dan Michalove, Harry Hecht, William White, Sam Rosen, Arthur Mayer and ATA executives S. H. Fabian, Robert Coyne, and J. Edward (Ned) Shugrue. Representatives of Arnold's office will also be present.

Fabian and Coyne returned to New York from Atlanta last night after attending a meeting of representatives of the newly-formed Confederation of Southern Theatre Owners Association.

GoldsteinBecomesU-I StudioRepresentative

Robert Goldstein, Eastern representative on production for International, will become studio representative for Universal International, production entity developed out of the merger of International and Universal. His duties will embrace story and talent acquisitions.

Goldstein is expected to leave for London at the end of next week to organize a British office for Universal International, returning to New York in about four weeks.

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Review

"Three Little Girls in Blue"

(20th Century-Fox)

EXHIBITORS can look to this one as a peach of a Technicolor musical, starting out glitteringly and glittering more and more as the reels unwind; yet, there is an engaging simplicity about it, or most of it. Toward the end, when the nice naivete of June Haver, Vivian Blaine and Vera-Ellen should warm the hearts of the audience quite enough, Celeste Holm steps in to steal the show with some highly literate fooling that wraps up the whole bright package as an assortment containing plenty to satisfy most tastes.

A potential hit parade of songs is put across with charm and finesse, mostly by the featured trio. "This Is Always" throbs with romance, "Somewhere in the Night" has a moving touch of pathos, "I Like Mike" is sweet and unaffected, "You Make Me Feel So Young" has remarkable bounce, and "Always a Lady" (a field day for Miss Holm), lapsing into French when English will not exactly fit, is a prankish ballad that ought never come to an end. Joseph Myrow and Harry Warren wrote the music, and Mack Gordon the lyrics—a feat paralleling his other big contribution: he produced the show.

The songs, springing mainly from a madcap adventure in a rose-colored version of Atlantic City, inspire the vocalists to some energetic dancing, or at least prancing, that is always infectious. The "So-Young" number blossoms into an imaginative ballet that is a breath-taking high spot of the entire entertainment. Thomas Little's set decorations are extravagant, but never pointless, which also might be said of the costumes by Bonnie Cashin.

As an excuse for all this there is a story, adapted by Brown Holmes, Lynn Starling, Robert Ellis and Helen Logan, from a screen play which Valentine Davies derived from a stageplay by Stephen Powys. Combined, they tell how three little sisters from a farm in Red Bank, N. J., pool their small resources and go millionaire-hunting—Miss Haver posing as a fine lady, Miss Vera-Ellen as her maid and Miss Blaine her secretary. The lady falls for George Montgomery, who turns out to be broke and looking for a millionairess, so with many a sigh she transfers her "affections" to Frank Latimore and his Maryland estate. He really loves the secretary, though he does not know it for a while. Indeed, nobody behaves with much intelligence; but the men, like the women, have good singing voices, which is what matters. Besides, it is only 1905. A more adult romance between the maid and Charles Smith, a wine-waiter, bobs up now and then, and when they all reach the foxhound country Miss Holm is there to introduce a little "I.Q." and help straighten things out.

Bruce Humberstone handled the direction, mixing gaiety, laughs and sentiment with fine skill. It should all add up to much money from the customers—and their money's worth for them.

Running time, 90 minutes. General audience classification. October release.

T. L.

Three UA Meetings

(Continued from page 1)

22 at the Last Frontier Hotel, Las Vegas.

All meetings will be under the supervision of Maury Orr, Western sales manager, who left New York last night to be present at the opening session in Chicago.

Pascal Here for "Caesar"

Producer Gabriel Pascal is here from London to be present at the first Broadway showing of George Bernard Shaw's "Caesar and Cleopatra," the $6,000,000 Technicolor production, which United Artists will open at the Astor Theatre tomorrow, UA reported here yesterday.

Joseph Steiner Heads Broadcast Pictures

Joseph Steiner, formerly with RKO Theatres, has been elected president, Richard Hancox, vice-president, and Adolph Lund, secretary-treasurer of Broadcast Pictures, Inc., recently formed here, to produce.

Special Hopalong Preview

"Devil's Playground," first in the new series of Hopalong Cassidy productions, will be given a special trade press preview at the Narrowsburg Theatre, Narrowsburg, N. Y., on Sept. 14, with the previewers staying over at Bernie Kamber's Wayne Country Club as weekend guests of Carl Leserman, sales head of Benedict Bogeaus Productions, and star William Boyd.

Oriental Hearings To Resume Sept. 12

CHICAGO, Sept. 4.—With Joseph F. Elward, special master of the U. S. District Court, now in New York following his return from a European trip, hearings on the tangled Oriental Theatre case will be resumed here on Sept. 12.

The Oriental Theatre case began on April 15, when Lewis F. Jacobson, representing petitioning creditors and bondholders, filed charges in District Court charging the Oriental and its office building was transferred to delay creditors. He charged bankruptcy and asked for the appointment of a receiver. District Judge William J. Campbell appointed Elward to hear evidence which he did at some 30 sessions until July 1 when a summer recess was called.

Essaness Circuit is now operating the Oriental under a lease from the present lessees, Bohrer and Brakhausen. Elward made no decisions during the hearings.

Mrs. J. Nicolini

Funeral services will be held Saturday at the Church of the Epiphany, Cliffside, N. J., for Mrs. J. Nicolini, mother-in-law of Nick Tronolone, vice-president of Pathe Laboratories, who died Tuesday.

Connecticut Taxes Drop

HARTFORD, Sept. 4.—Walter W. Walsh, Connecticut state tax commissioner, announces that Connecticut amusement taxes fell from $10,870 in July, 1945, to $8,524 in July, 1946.

Hollywood

By THALIA BELL

Hollywood, Sept. 4

TRAVEL notes: Director Irving Rapper will leave for London on talent-and-story hunt just as soon as "Deception"—Bette Davis' latest starring vehicle for Warners, is [illegible]ompleted. . . . John Houseman [illegible]eft for New York, where he will produc two plays on Broadway before returning to RKO Radio to handle production of "That Girl from Memphis." . . . Irving Allen, producer-director of Monogram's "High Conquest," and Harry Hays Morgan, famed mountain-climber, are on their way back from Switzerland, where they filmed key scenes of the James Ramsay Ullman story.

•

Producer William Bacher and director John Stahl, who worked together on "Leave Her to Heaven," will be teamed again on the 20th Century-Fox version of Paul Wellman's novel, "The Walls of Jericho." . . . Ray Enright has been signed by Pine-Thomas to direct "Albuquerque," which will be filmed in color for Paramount release. . . . Sherry Sherwood, from Washington, D. C., has been adjudged the winner in Charles Rogers' nationwide contest instituted to find a girl to sing with Tommy Dorsey's orchestra and to appear in "The Fabulous Dorseys," which Rogers is making for United Artists release.

•

Charles Coburn will play the role of the grandfather in David O. Selznick's Technicolor production of "Little Women," which Mervyn LeRoy will direct. . . . Producer Henry Blanke, director-writer John Huston, and actor Humphrey Bogart have been assigned to the forthcoming Warner film, "Treasure of Sierra Madre." The same trio, it will be remembered, turned out the classic mystery picture, "The Maltese Falcon."

•

Lee Jason has been signed by Eagle Lion to direct the Joe Fields comedy "His Wedding Day." . . . RKO Radio plans a remake of "Stage Door," and Warren Duff will produce under the guidance of executive producer Robert Sparks. . . . Newcomer Dorothy Hart will make her screen debut in the feminine lead opposite Randolph Scott in Columbia's "Twin Sombreros." . . . Jeffrey Bernerd has engaged Elyse Knox for the lead in his next production for Monogram "Black Gold."

•

Joseph Mankiewicz will direct "The Ghost and Mrs. Muir," Fred Kohlmar production for 20th Century-Fox which will star Gene Tierney and Rex Harrison. . . . Hunt Stromberg has acquired screen rights to "Persona Column," French mystery story.

Luncheon for Reed

Universal will be host to Caro Reed at luncheon tomorrow at the 2 Club, here. He directed "Nigh Train" and "True Glory" and will direct "Portrait in Black" for Skirball-Manning Productions and Universal release. Reed is due here today from England and will meet Universal home office executives and the press at tomorrow's luncheon.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by Motion Picture Daily *correspondents.*

LOS ANGELES

L[illegible]r Day and the weather combined to send grosses soaring, with "Holiday in Mexico" and "Caesar and Cleopatra" flying highest. Estimated receipts for the week ended Sept. 4:

HOLIDAY IN MEXICO (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days. Gross: $15,400. (Average: $10,000)

CENTENNIAL SUMMER (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, rd week. Gross: $13,000. (Average: $16,-00)

HOLIDAY IN MEXICO (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days. Gross: $22,000. (Average: $17,200)

BLACK BEAUTY (20th-Fox) and A LETTER FOR EVIE (M-G-M)—EL REY (861) 50c-60c-85c-$1.00) 7 days. Gross: $6,700. Average: $7,000)

THEY WERE SISTERS (U)—FOUR STAR (900) (50c-60c-85c-$1.00) 7 days. Gross: $11,000. (Average: $7,500)

HOLIDAY IN MEXICO (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $22,000. (Average: $10,500)

THE TIME OF THEIR LIVES (U) and THE DARK HORSE (U)—GUILD (965) 50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $6,400. (Average: $7,900)

NOTORIOUS (RKO Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 2nd week. Gross: $34,000. (Average: $22,100)

CENTENNIAL SUMMER (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) days, 3rd week. Gross: $18,000. (Average: $27,500)

HOLIDAY IN MEXICO (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days. Gross: $35,000. (Average: $31,600)

CAESAR AND CLEOPATRA (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days. Gross: $12,000. (Average: $7,200)

CAESAR AND CLEOPATRA (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days. Gross: $21,500. (Average: $16,500)

CAESAR AND CLEOPATRA (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days. Gross: $14,000. (Average: $9,500)

CAESAR AND CLEOPATRA (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days. Gross: $10,500. (Average: $5,000)

BLACK BEAUTY (20th-Fox) and A LETTER FOR EVIE (M-G-M)—ORPHEUM (2,210) (50c-60c-85c-$1.00) 7 days. Gross: $16.500. (Average: $22,500)

NOTORIOUS (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $33,000. (Average: $19,400)

MONSIEUR BEAUCAIRE (Para.) and GOD'S COUNTRY (Para.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days. 2nd week. Gross: $29,500. (Average: $27,700)

MONSIEUR BEAUCAIRE (Para.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $18,500. (Average: $16,300)

THE TIME OF THEIR LIVES (U) and THE DARK HORSE (U)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days. 2nd week. Gross: $6,500. (Average: $15.000)

THE TIME OF THEIR LIVES (U) and THE DARK HORSE (U)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $12,500. (Average: $15.000)

CENTENNIAL SUMMER (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $8,000. (Average: $12,600)

BLACK BEAUTY (20th-Fox) and A LETTER FOR EVIE (M-G-M)—VOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $7,500. (Average: $6,100)

TWO GUYS FROM MILWAUKEE (WB)—WARNER (Downtown) (3.400) (50c-60c-85c-$1 00) 7 days. Gross: $27,000. (Average: $21.500)

TWO GUYS FROM MILWAUKEE (WB)—WARNER (Hollywood) (3.000) (50c-60c-80c-$1.00) 7 days. Gross: $22,000. (Average: $18,800)

TWO GUYS FROM MILWAUKEE (WB)—WARNER (Wiltern) (2 300) (50c-60c-80c-$1.00) 7 days. Gross: $21,000. (Average: $18.200)

PHILADELPHIA

The holiday weekend plus strong bookings resulted in excellent business, with "Notorious," "The Big Sleep" and "O.S.S." far out in front. Estimated receipts for the week ending Sept. 3-5:

TILL THE END OF TIME (RKO Radio)—ALDINE (900) (42c-47c-52c-68c-78c-89c) 7 days, 4th wek. Gross: $12,300. (Average: $18,200)

EASY TO WED (M-G-M)—ARCADIA (900c) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week, 2nd run. Gross: $7,200. (Average: $5,200)

MAKE MINE MUSIC (RKO Radio)—BOYD (3,000) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $24,500. (Average: $22,800)

STEP BY STEP (RKO Radio)—EARLE (3,000) (52c-68c-89c-99c) 6 days of vaudeville starring Ella Fitzgerald and Josh White, and **NOTORIOUS (RKO Radio)** 7 days). Gross: $33,500. (Average: $28,200)

ANNA AND THE KING OF SIAM (20th-Fox)—FOX (3,000) (42c-47c-52c-68c-78c-89c) 7 days, 3rd week. Gross: $21,500. (Average: $28,200)

MONSIEUR BEAUCAIRE (Para.)—GOLDMAN (1,400) (42c-47c-52c-68c-78c-89c) 7 days, 3rd week. Gross: $24,000. (Average: House opened Aug. 15)

O.S.S. (Para.)—KARLTON (1,000) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $23,000. (Average: $7,600)

THE PLAINSMAN (Para. reissue) and ARISE MY LOVE (Para. reissue)—KEITH'S (2,200) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $9.000. (Average: $7,100)

THE BIG SLEEP (WB)—MASTBAUM (4,700) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $48,200. (Average: $29,500)

NOTORIOUS (RKO Radio)—STANLEY (3,000) (42c-47c-52c-68c-78c-89c) 7 days. Gross: $52,000. (Average: $23,700)

A SCANDAL IN PARIS (UA)—STANTON (1,700) (42c-47c-52c-68c-78c-89c) 7 days, 2nd week. Gross: $9,100. (Average: $11,500)

SAN FRANCISCO

Cooler weather and the return of vacationists has resulted in good grosses at most houses. "Notorious," at the Golden Gate Theatre, has been doing the most impressive business. Estimated receipts for the week ending Sept. 4-6:

THE WESTERNER (UA) and WOMAN CHASES MAN (FC)—ESQUIRE (1,008) (55c-85c) 7 days, moveover from Paramount. Gross: $7,300.

MONSIEUR BEAUCAIRE (Para.) and SWAMP FIRE (Para.)—FOX (4,651) (55c-85c) 7 days. Gross: $38,000. (Average: $32.000)

NOTORIOUS (RKO Radio)—GOLDEN GATE (2.825) (65c-$1.00). With vaudeville. 7 days. Gross: $46,790. (Average: $32,000)

CANYON PASSAGE (U) and HER ADVENTUROUS NIGHT (U)—ORPHEUM (2.440) (55c-85c) 7 days, 3rd week. Gross: $19.000. (Average: $14,000)

BLACK BEAUTY (20th-Fox) and JOE PALOOKA, CHAMP (Mono.)—PARAMOUNT (2,735) (55c-85c) 7 days. Gross: $25 000. (Average: $23.000)

OF HUMAN BONDAGE (WB) and STRANGE VOYAGE (Mono.)—ST. FRANCIS (1.430) (55c-85c) 7 days, moveover from Paramount. Gross: $11,000. (Average: $13,000)

EASY TO WED (M-G-M) and DEADLINE FOR MURDER (20th-Fox)—STATE (1,459) (55c-85c) 7 days, on a moveover from Fox. Gross: $12,000. (Average: $13,000)

THE WESTERNER (UA) and WOMAN CHASES MAN (FC)—TIVOLI (1,616) (55c-85c) 7 days, on a moveover from the Paramount. Gross: $4,200.

CAESAR AND CLEOPATRA (U)—UNITED ARTISTS (1.465) (85c) 7 days, 2nd week. Gross: $19,000. (Average: $14.000)

GREEN YEARS (M-G-M) and THE FRENCH KEY (Rep.)—WARFIELD (2,672) (55c-85c) 7 days, 2nd week. Gross: $23.000. (Average: $27,000)

CLEVELAND

All houses did good business over the long holiday weekend, despite competition from the National Air Races. Estimated receipts for the week ending Sept. 3:

THE BRIDE WORE BOOTS (Para.)—LOEW'S OHIO (1,268) (50c-70c) 7 days, 2nd week, on a moveover. Gross: $7,800. (Average: $6,500)

MONSIEUR BEAUCAIRE (Para.)—LOEW'S STATE (3,300) (50c-70c) 7 days. Gross: $33,000. (Average: $22,000)

COURAGE OF LASSIE (M-G-M)—LOEW'S STILLMAN (1,900) (50c-70c) 7 days. Gross: $14,000. (Average: $9,500)

NIGHT AND DAY (WB)—RKO ALLEN (3,000) (55c-70c) 7 days, 5th week, on a moveover. Gross: $11,000. (Average: $10,000)

NOTORIOUS (RKO Radio)—RKO PALACE (3,300) (55c-70c) 7 days, 2nd week. Gross: $28,000. (Average: $20,000)

THE BIG SLEEP (WB)—WARNERS HIPPODROME (3,500) (55c-70c) 7 days. Gross: $35,000. (Average: $21,000)

ANNA AND THE KING OF SIAM (20th-Fox)—WARNERS' LAKE (714) (55c-70c) 7 days, 3rd week, on a moveover. Gross: $4,600. (Average: $3,500)

BOSTON

A convention of the Veterans of Foreign Wars caused business to dip somewhat, but two houses showed up strongly. Estimated receipts for the week ended Sept. 4:

CANYON PASSAGE (U)—BOSTON (2,900) (50c-$1.10). Stage show: John Calvert Magic and Models, Charioteers. Gross: $40,000. (Average: $26,300)

NIGHT AND DAY (WB)—FENWAY (1,700) (40c-80c). Gross: $6,200. (Average: $7,300)

TILL THE END OF TIME (RKO Radio) and JOE PALOOKA, CHAMP (Mono.)—MEMORIAL (2,900) (40c-80c). Gross: $28,000. (Average: $24,800)

THE STRANGE LOVE OF MARTHA IVERS (Para.) and G.I. WAR BRIDES (Rep.)—METROPOLITAN (4,376) (40c-80c). Gross: $25,000. (Average: $24,800)

THREE WISE FOOLS (M-G-M) and NIGHT EDITOR (Col.)—ORPHEUM (3,200) (40c-80c). Gross: $23,000. (Average: $22,700)

NIGHT AND DAY (WB)—PARAMOUNT (1,700) (40c-80c). Gross: $13,000. (Average: $14,200)

THREE WISE FOOLS (M-G-M) and NIGHT EDITOR (Col.)—STATE (2.900) (35c-80c). Gross: $14,000. (Average: $17,300)

Loew's 'Narrated' Films in 4 Countries

Narrated versions of M-G-M films have been sent to the following countries: India, using a narration in Hindustani; China, using Mandarin; Brazil, using Portuguese; Egypt and the Middle East, using Arabic, and Siam, using Siamese.

Narration is a technique which utilizes a commentator who explains the English dialogue from the screen in the language of the audience M-G-M explains. Narrated versions of 12 films have been scheduled by M-G-M, according to Arthur M. Loew, president of Loew's International Corp.

MPA Narrows Topics For Educationals

Washington, Sept. 4.—Selection of topics for seven educational films to be produced through cooperation between the Motion Picture Association and the American Council on Education have been narrowed down to a possible series on democracy, mathematics and English speech.

American Council film activities are handled at the New Haven, Conn., office. Production of the educational series is expected to start in the near future.

Favorite Signs Six More Franchises

Six additional franchises were signed by Favorite Films' president, Moe Kerman, during his recent West Coast trip. Signees are: Screen Guild Pictures of Southern California, Los Angeles; Film Classics of Northern California, San Francisco; Favorite Film Exchange, Seattle; Favorite Film, Portland; Favorite Film, Salt Lake City, and Favorite Film, Denver.

Kerman announced also that there are only three smaller territories where franchises have not yet been effected and that these are being negotiated for the moment. He expects that within the next 10 days Favorite will have a 100 per cent set-up of franchises throughout the U. S. and Canada.

Two British Directors Are En Route Here

London, Sept. 4.—Carol Reed and Compton Bennett, British directors, are scheduled to leave here by plane for the U. S. today to make pictures there under the "lease-lend" setup arranged by J. Arthur Rank.

Bennett, director of "The Seventh Veil," has been suggested as the director of W. Somerset Maugham's "Ashenden," a 1914 war story, which would star Ronald Colman, for Universal. He insists, however, that final decision will be reserved until his arrival in Hollywood. Following his first U. S. film, Bennett is contracted to direct one for Paramount, at present entitled "Make You a Fine Wife." He plans, however, to return to Britain in May, 1947.

Legion Ratings for 7 Additional Films

Columbia's "Blondie Knows Best," and 20th Century-Fox's "If I'm Lucky," have been classified A-I by the National Legion of Decency. Rated A-II are: "Brief Encounter," Universal-Eagle Lion; "The Killers," and "Time of Their Lives," both Universal.

A Class B rating was given "The Big Sleep," Warners, and "Mr. Ace," United Artists.

Phila. Tax Up $300,000

Philadelphia, Sept. 4.—The local amusement tax for the first seven months of 1946 totaled $1,282,114, an increase over last year of $299,455, according to an announcement here. A new 10 per cent levy inaugurated July 1 accounts for a part of this increase.

TO INVEST

$15,000 to $25,000 to invest in Established business. NO PROMOTIONS! Have 5 yrs. production experience, 6 years exhibition experience. Here's a chance to get a young progressive executive in addition to new capital.

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New Findings

(Continued from page 1)

the court conclude that divorcement of theatre-owning defendants from their theatre interests is necessary to give legally adequate relief in the case. Further, the court would be asked to conclude that the monopoly, with which the Department of Justice charges the defendants, would not now be eliminated by mere injunctive provisions directed to future methods of doing business.

The Department of Justice would have the court find that no future restrictions on methods employed by the theatre-owning defendants in licensing their films will restore and maintain competition among those defendants or restore and maintain competition among them and others. (This would conceivably apply to auction selling.)

Divestiture to Restore Competition

The court would be asked to find that divesting the theatre-owning defendants of their theatre interests will tend to restore and maintain the type of competition desired in the possible absence of such an objective in future selling methods to be devised.

Going further, the government would ask the court to conclude that agreements made by any distributor defendant whereby it agrees with any exhibitor to restrict the terms on which a copyrighted film exhibited by such exhibitor may be subsequently exhibited by a competing exhibitor, are illegal per se and should be unconditionally prohibited.

Other new conclusions of law which the Department of Justice proposes to ask the court to concur in would declare that the defendants have succeeded in collectively monopolizing the distribution of films; that the theatre-owning defendants have succeeded in collectively monopolizing the exhibition of first-class films in the principal cities of the U. S.; and that the same theatre-owning defendants have succeeded in individually monopolizing the exhibition of such films in numerous cities of the U. S.

Sees Monopoly by Defendants

In its new proposed findings, the Department of Justice statistically calls attention to the collective ability of the theatre-owning defendants to monopolize the distribution and exhibition of films. In addition to asking the court to find that the theatre-owning defendants as distributors receive about 70 per cent of the film rental that is paid to all distributors by affiliated exhibitors with 25 per cent going to the non-theatre-owning defendants and the remaining five per cent of such rental to independent distributors, the Department of Justice would have the court find:

1. That the theatre-owning defendants, collectively considered, now have and have had for at least 10 years, the power to exclude, arbitrarily, competitors in the exhibition field from access to a sufficient number of first-class films to permit substantial competition in this field.

2. That they have had such power to exclude competitors in the distribution field from access to a sufficient number of first-run theatre outlets to permit substantial competition in this field.

3. That this power is a direct consequence of their ownership and control of theatres.

The Department would ask the court to find that although the theatre-owning defendants control only 17.35 per cent of the theatres of the U. S., this percentage is not an accurate measure of their control of the domestic theatre business since these theatres are generally larger, more strategically located and charge higher admission prices than others. A more accurate measure of the extent to which the theatre-owning defendants dominate the exhibition business is the film rentals they pay as exhibitors as such rentals are a direct reflection of their box office receipts, the government would have the court agree.

The theatre-owning defendants pay from 35 to 54 per cent of the total domestic film rental respectively received by the eight distributor defendants and 45 per cent of the total domestic film rental received by all of these eight defendants while the five largest unaffiliated circuits together pay less than five per cent of such rental, the court is asked to conclude.

Says 70% of Theatres Affiliated

Additional proposed new findings would deal with the 92 cities with the court to be asked to find that at least 70 per cent of all the first-run theatres in these cities are affiliated.

Each theatre-owning defendant licenses its films for exhibition in theatres controlled by another theatre-owning defendant upon clearance terms which expressly prohibit competition between them in exhibiting the films licensed, and upon rentals terms which, either expressly or in effect, apportion the profits received from such exhibitions between these defendants who are parties to the license, the Department of Justice would have the court rule.

In 135 of 320 towns between 25,000 and 100,000 population, all of the first-run theatres are affiliated; in 94 others, one or more first-run theatres are affiliated, the court would be asked to further hold, adding that in at least 150 towns of less than 25,000 all the motion picture theatres are affiliated.

Continuing, the Department of Justice would have the court find that from 59 to 72 per cent of all the first-run exhibitions of first-class films in cities over 25,000 occur in affiliated theatres and these affiliated exhibitions pay from 56 to 85 per cent of all the first-run film rental received from these cities.

Rose to Make Outside Deals for Mason

James Mason, British star now associated with David Rose in the latter's new production company, can make outside deals for his services provided they are negotiated through the Rose firm, which has an exclusive contract with Mason for the next five years, it was announced on behalf of Rose here yesterday following his departure by plane for Hollywood.

During the period of the agreement the company plans at least two high-budget films, the announcement said. As reported by MOTION PICTURE DAILY yesterday, Mason is scheduled to appear in two pictures annually for Rose, and the company hopes to make one additional film per year.

U-I Pictures

(Continued from page 1)

Scully outlined the new sales methods as follows:

In non-competitive situations, feature pictures will be offered individually, but an exhibitor may license as many U-I pictures as may be available during the entire season, with the privilege of cancellation to be negotiated with each account.

In competitive situations, no picture will be licensed until after it is completed and available for screening at U-I exchanges.

In competitive situations, each picture will be offered individually and the licensing thereof will not be conditioned upon the licensing of other pictures.

In general the new U-I sales policy, as conditioned by the New York anti-trust decision, follows the policy set forth by William F. Rodgers, vice-president and general sales manager of M-G-M, at that company's recent sales meeting in Chicago.

The local meeting, first of three sales conferences being held in connection with new season sales, was attended by branch and district managers from Los Angeles, San Francisco, Portland, Seattle, Denver, Salt Lake City, Kansas City, Des Moines, Omaha and St. Louis. Sales executives present, in addition to Scully, were E. T. Gomersall, A. J. O'Keefe, Charles Feldman, Joe Garrison, Foster Blake, Barney Rose, W. J. Heineman, Bernard Kranze, and Maurice A. Bergman.

Other sales meetings scheduled by the company will take place in Chicago, Sept. 9-10, and in New York, Sept. 16-17.

Bergman Addresses District Fox Inter-Mountain Meet

DENVER, Sept. 4.—Revival of theatre advertising brings back the theatre as an institution in the community, Maurice Bergman, Universal-International Eastern advertising-publicity director, told the Southern district convention of Fox Inter-mountain Theatres, here yesterday.

Bergman also outlined the $5,000,000 advertising program adopted for the company's 1946-47 product. He left Denver for New York, today.

New 'Flickerless' Projector Promised

A new "flickerless" 35mm projector which is said to throw pictures on a screen with more illumination, reputedly at less operating cost, is promised by Paul H. Berger, president of the Manufacturers Machine and Tool Co., Inc., of New York, which, he reports, has completed research and developmental work on a new machine. The new projector, he said, will go into production as soon as the company is installed in its recently-acquired plant in Mt. Vernon, N. Y. Ewald Boecking was the inventor.

'Stairway' for King

An Anglo-American committee has chosen a British film J. Arthur Rank's "Stairway to Heaven" as the official presentation at a Royal Command Performance in London, Rank representatives in the Jock Lawrence office reported here yesterday. The film selected will be shown at London's Empire Theatre, Nov. 1, for the benefit of the Cinematograph Trade Benevolent Fund.

Canada Exhibitors

(Continued from page 1)

vigorous objection to the newly revised rental license agreement of the Canadian Motion Picture Distributors Association, Toronto, dealing with percentage bookings.

Official action has been taken by the Ontario MPTA, the Quebec Allied Theatrical Industries and the Ontario Council of Independent Exhibit[illegible] in protesting the changes in the ne[illegible]son rental contracts. Word has gone out to all other exhibitor associations in Canada to line up in the dispute. The Quebec Association issued an ultimatum to the effect that the modifications are unjust, unfair and inequitable and will not stand up in law.

That circuits and independents have established a united front is indicated in the naming of a committee to negotiate for Ontario exhibitors. This committee, which is authorized to work out the form of opposition, comprises N. A. Taylor, chairman; Morris Stein, of Famous Players; Clare Appel, of Canadain Odeon; Joseph Garbarino, representing the independents, and Ralph Dale of Theatre Amusement Co. Taylor heads the 20th Century Theatres circuit.

Chief issue is the new clause granting the distributor the right to audit exhibitors' records relating to theatre expenses during the engagement of a percentage picture and to take into account all theatre revenue from space rentals in the theatre building, also screen and other advertising and incidental sources of receipts. According to the new clause, such revenue is to be deducted from operating expenses during the picture engagement.

Schwartz on Auctions

(Continued from page 1)

expressing Century's viewpoint, took note of the fact that exhibitors in general seem to be looking askance at the prospect of auction selling. He admitted, however, that Century regards itself as well equipped to buy films advantageously under auction selling. He deplored what he described as "the absence of competition in film buying today." Century operates some 30 theatres.

Last week, the ATA announced it would intercede in the New York anti-trust case to oppose auction selling, on the grounds that it will impose an economic hardship on independent exhibitors. And yesterday MOTION PICTURE DAILY reported that the appointment of Thurman Arnold as counsel for ATA in its projected campaign to test auction selling in the courts was seen in exhibition circles as an indication that the former "trust buster" does not believe that such a consequence was contemplated by the Department of Justice when the anti-trust suit was begun.

Seek Decree Delay

(Continued from page 1)

fact and conclusions of law, the likelihood of similar joint documents on behalf of the five theatre-owning defendants still appears to exist.

Counsel for the five theatre-owning defendants completed a joint proposed decree more than two weeks ago but on submission of this draft to executives of the companies involved, changes were suggested. These changes are now being made by individual companies.

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29 Features, 8 Westerns from PRC in '46-47

Harry Thomas Says 12 to Come from Eagle-Lion

ATLANTIC CITY, Sept. 5.—Details of PRC's production schedule of 29 features and eight Westerns for 1946-47, were revealed to delegates at the company's annual sales convention here today by Harry H. Thomas, PRC president.

At least three of the films will be in Cinecolor, with the possibility of others also being filmed in color. Also included in the lineup will be 12 films to be produced for PRC by Eagle-Lion. Each of the 12 films will have a minimum negative cost of $500,000, with several running higher, Thomas stated.

Heading the list of 29 features will be seven specials: "Her Sister's Secret," starring Nancy Coleman, Margaret Lindsay, Philip Reed and Felix Bressart; "Son of Casanova," filmed in Cinecolor; "Red Stallion," to be filmed in Cinecolor in Arizona and New Mexico, with a screenplay

(Continued on page 8)

N. Y. Film Workers Prepare for Strike

A contract negotiation meeting between representatives of film companies and the Screen Publicists Guild, held at RKO Radio's office here yesterday, ended without "a settlement or anything approaching a settlement," according to a spokesman for SPG. Thus, presumably faded final hope for the prevention of strike action by the publicists, in cooperation with the Screen Office and Professional Employes Guild.

At a meeting of the joint negotiat-

(Continued on page 2)

Para. Partner Sees Decree Confusion

MINNEAPOLIS, Sept. 5. — The picture still is not very clear on the legal aspects of affiliated theatre operations under the consent decree being drawn up as a result of the New York anti-trust case decision, Harry French, executive of Minnesota Amusement Co., discloses on his return from New York, where he conferred with Paramount Theatres partners, executives

(Continued on page 2)

Scully Names Dana, Blake, Rose 'U-I' District Managers

DENVER, Sept. 5.—Pete Dana, Pittsburgh; Foster Blake, Los Angeles, and Barney Rose, Universal branch manager in those cities, have been named Universal-International district managers, it was announced here today by William A. Scully, distribution vice-president of the company, during the divisional sales meeting being conducted by the latter.

Dana becomes district manager of the Cleveland and Pittsburgh offices; Blake becomes district manager for the Los Angeles, Denver and Salt Lake City, and Rose becomes district manager for San Francisco, Seattle and Portland.

Blake and Rose take over the territory formerly supervised by district manager Charles Feldman, who has been promoted to Western sales manager.

John Scully, New England district

(Continued on page 2)

Agnew to Europe On 'Duel' Release

Neil Agnew, vice-president and general sales manager for David O. Selznick Productions, will leave New York by plane for Paris on Monday to make arrangements for release of "Duel in the Sun" there and also in

(Continued on page 2)

MPA Slates Pension Plan for Employes

Washington, Sept. 5. — A pension plan for employes of the Motion Picture Association will be considered in the near future, Joyce O'Hara, special assistant to MPA president Eric Johnston discloses. Drawn up at the New York office, the pension plan would provide percentage payments after certain time service has been reached or because of ill health.

The plan is slated for submission to Johnston and in turn to the MPA board of directors, according to Kenneth Clark, MPA public relations officer here.

Johnston Trip Seen Benefiting Industry

WASHINGTON, Sept. 5.—That the film industry will gain greater prestige and better understanding as a result of Eric Johnston's visit to Europe was expressed here today by George Canty, State Department motion picture chief.

Canty hailed the Motion Picture Association president's plan as "one of the best public relations moves which could be taken at this time to create better understanding between

(Continued on page 8)

Joan Leslie Places 1st in 'Stars of Tomorrow' Poll

Circuits and independent exhibitors, voting in MOTION PICTURE HERALD'S sixth annual poll of showmen, have agreed upon the selection of Joan Leslie as this year's No. 1 "Star of Tomorrow."

Dane Clark topped the selections last year, Sonny Tufts in 1944, William Bendix in 1943, Van Heflin in 1942 and Laraine Day in 1941.

Runner-up to Miss Leslie in the combined vote of exhibitors this year is "Butch" Jenkins, followed by Zachary Scott, Don De Fore, Mark Stevens, Eve Arden, Lizabeth Scott, Dan Duryea, Yvonne De Carlo and Robert Mitchum, who comprise the top 10.

Scott placed second in the circuit exhibitors' poll, followed by Stevens, Jenkins, DeFore, Duryea, Miss Arden,

(Continued on page 2)

Budget Cut Cancels US Film Census Plan

Washington, Sept. 5.—A slash in the Bureau of Census budget will not permit the Government to conduct a film industry census, the Motion Picture Association said here today.

Representatives of the industry, including George Chambers, MPA researcher, have visited Bureau officials and were pledged complete cooperation and told that a special national film census on theatres, and other important industry items, might be made.

Advance ATA Court Fight On Auctions

Arthur Heads Committee To Coordinate Action

The American Theatres Association advanced its plans yesterday to intercede in the New York anti-trust suit in opposition to auction selling, with Thurman Arnold, former assistant U. S. Attorney General, in charge of the anti-trust division, as its counsel. Yesterday, the ATA appointed a committee, headed by Harry Arthur of St. Louis to work with Arnold, at a meeting of the ATA board and many exhibitor representatives at the Hotel Astor, here.

The ATA board approved both the ATA decision to intervene and the retention of Arnold as counsel. Si Fabian, ATA president, reported at the meeting that the polling of the ATA board had disclosed 19 in favor of the ATA change of policy on intervention, two against and one not voting.

The board also approved two resolu-

(Continued on page 8)

MGM Decentralizes Checking System

M-G-M is understood to be changing its company-operated system of checking its percentage pictures, with the trend to decentralize checking from the home office to the company's five regional district offices.

Under the changes being made, it is understood that checkers will operate out of the five regional offices, where division managers make their headquarters, instead of out of the home office, as at present. At one time, M-G-M's checkers were as-

(Continued on page 8)

ITOA Will Attend Allied's Convention

Accepting National Allied's invitation to independent exhibitors to attend an exhibitor's forum at its Boston convention, as extended by Allied president Jack Kirsch in MOTION PICTURE DAILY on Wednesday, Aug. 28, the Independent Theatre Owners Association of New York will be sizeably represented at the forum, to be held on Sept. 18. Attending from

(Continued on page 8)

Personal Mention

DAVID O. SELZNICK is scheduled to arrive in New York from Hollywood today.

•

Jules E. Brulatour, president of J. E. Brulatour, Inc., Eastman Kodak raw stock distributor, is due back in New York on Sept. 15 from a summer at his Long Island estate.

•

William F. Rodgers, M-G-M vice-president and general sales manager, returned to New York yesterday from the Coast.

•

Robert E. Sherwood, writer, was due in New York from Halifax last night, following his arrival from Europe on the *Aquitania*.

•

Jock Lawrence, vice-president of the J. Arthur Rank Organization, has arrived in New York following three months in London.

•

Monroe Isen, Universal International Films manager in Argentina, Uruguay and Paraguay, arrived here by plane yesterday from Buenos Aires.

•

Turner B. Shelton, formerly assistant to **Ted R. Gamble**, Treasury War Finance division director, has become a Monogram producer.

•

Darryl F. Zanuck, 20th Century-Fox production vice-president, arrived in New York yesterday from Hollywood.

•

Edward L. Hyndman, vice-president of Paramount Theatres Service Corp., is back from a trip through Western Massachusetts.

•

Robert O'Brien, Paramount secretary, has been called to Butte, Mont., by his father's illness. He will return to New York next week.

•

Joseph H. Seidelman, president of Universal International Films, arrived here yesterday from Hollywood.

•

Murray Silverstone, president of 20th Century-Fox International, is due in New York from Europe next week.

•

Max Milder, president of Warner International, is scheduled to arrive here Sunday from the Coast.

•

Andre Salib, Universal-International Films manager in Egypt, has arrived in New York.

•

Neil F. Agnew, vice-president of Vanguard distribution, will fly to London on Monday.

•

Ned E. Depinet, RKO Radio executive vice-president, will fly to London Tuesday.

•

Harold M. Young, producer, has returned to New York from a location trip on Long Island.

•

Wesley Ruggles, producer, has arrived here by plane from London.

Polio Adjustments For N. C. Allied

MINNEAPOLIS, Sept. 5.—A majority of the major distributors have notified North Central Allied president Ben Berger that they are in sympathy with exhibitors who have sustained large attendance losses resulting from the ban on children 15 years and under, as a protective measure against the spread of polio.

However, company heads reject Berger's suggestion of a 25 per cent automatic reduction in rentals on films played at "quarantined" theatres during the ban, but have notified branch managers to discuss losses with managers of houses "hurt" by the quarantine, and to make rental adjustments individually on the basis of their findings.

Scully Names 3

(*Continued from page* 1)

manager, under the new alignment of offices, will supervise Boston, Philadelphia and Washington, and David Miller, district manager, will now supervise Buffalo, Albany and New Haven, instead of his former territory in the Cleveland and Pittsburgh branches.

Joe Garrison, formerly district manager at Kansas City, will now supervise Dallas, New Orleans, Memphis, Oklahoma City and St. Louis territory. Appointment of a district manager for Kansas City will be announced later.

It is understood that Harry Graham will be transferred from Atlanta to be district manager in Kansas City, with Pete Rosian, now district manager of the Central division, with headquarters in Cincinnati, to have jurisdiction over Atlanta.

William Parker, who has been branch manager in Milwaukee, has been named to the same post in Los Angeles; Max Cohen, who has been branch manager in Washington, will be transferred to Cleveland in the same capacity; Louis Berman, formerly salesman in Chicago, has been promoted to branch manager in Milwaukee; Arthur Greenfield, formerly salesman in Boston, has been promoted to New Haven branch manager, and Harry J. Martin, former branch manager in New Haven territory, is transferred to the same post in Washington.

Sees Decree Confusion

(*Continued from page* 1)

and company counsel on theatre matters. French was "pinch-hitting" for John J. Friedl, still convalescing from a breakdown, and was accompanied to New York by Joseph P. Finley, St. Paul, counsel for the circuit.

"It will take some time to clarify all the points of the proposed decree as they may apply to affiliated theatre operations," French said, adding that home office attorneys are of the opinion that it may take as long as two years before all legal and "illegal" phases of a new decree's provisions are "clarified to the satisfaction of all parties involved."

Hero, 15, Dies in Film Booth Blaze

New Orleans, Sept. 5.—Heroic efforts of Marion Joseph Shea, 15 years old of Baldwin, La., saved hundreds of lives, but proved fatal to him, when the projection room of the Town Hall Theatre in Baldwin caught on fire after a reel of film burst into flames and young Shea, who was watching the machine, quickly closed all openings to avoid a conflagration and tumult. He then proceeded to extinguish the flame, but was burned severely, which, with the inhalation of fumes, caused his death.

Joan Leslie Places

(*Continued from page* 1)

Miss Scott, Hume Cronyn and Mitchum.

Jenkins was runner-up in the voting of independent exhibitors, followed by Zachary Scott, Miss Scott, Miss Arden, Miss De Carlo, De Fore, Mitchum, Evelyn Keyes and Peter Lawford.

The second 15 in the combined exhibitors' poll include: Peter Lawford, Miss Keyes, Cronyn, Rod Cameron, Joan Caulfield, Ann Blyth, Gail Russell, Virginia Mayo, Elizabeth Taylor, Guy Madison, Robert Alda, Marguerite Chapman, Bill Williams, Angela Lansbury and Sid Caesar.

Others appearing among the second 15 in the circuit exhibitors' choices were: Guy Madison and Bill Williams, with Bonita Granville and Gail Storm appearing among the second 15 chosen by independent exhibitors.

Separately polled, the nation's critics agreed with exhibitors on five choices: Duryea, Mitchum, Stevens and Scott, whom they placed second, third, fourth and fifth, respectively, and Miss Scott, whom they placed ninth. Heading the critics' list is Cronyn. Other critics' choices are: Miss Taylor, whom they placed sixth; Miss Lansbury, seventh; Miss Caulfield, eighth, and Dean Stockwell, 10th.

Agnew to Europe

(*Continued from page* 1)

Belgium, Spain and London, he said here yesterday.

The $6,500,000 production has been reported slated for a London premiere on Nov. 28, and to open then day and date in three states in this country. Regarding roadshow arrangements for the picture for the U. S., Agnew stated that such arrangements are awaiting clarification of "pertinent points" in the New York anti-trust case decision. Selznick, who is due to arrive in New York from Hollywood today, is reported to have been working with his and United Artists' executives on sales methods for "Duel."

Agnew said that while he is abroad he will negotiate for dubbing of the picture in French and Spanish. Technicolor's London facilities will be used for printing, and the film will be handled by Odeon in Britain, he added.

Illinois Allied Hits 'Auction' Buying

CHICAGO, Sept. 5.—Illinois Allied unanimously voted against the auction method of buying pictures in their final pre-convention meeting held here today and endorsed the system of buying a year's product with unrestricted elimination. While not mentioning M-G-M by name national allied pr[illegible]dent Jack Kirsch took an indi[illegible] slap at the company when he said following today's meeting that, "I see nothing in the New York decree which prevents film companies from selling a whole block of pictures to exhibitors regardless of whether they are in competitive situations or not." Kirsch also said, "We are not panicky. We will abide by whatever decision the government finally hands down and try to work it all out to the best of our ability. It is a miracle how a business of ours," he continued, "that takes so much abuse both from within and without still survives."

While no vote was taken during the open forum held by the Illinois Allied exhibitors, the members complained bitterly over the practice of distributors charging the same percentage terms on percentage pictures for subsequent run houses as is charged the first-run houses. They said this was inequitable and unfair and that a percentage reduction was in order. Kirsch also said that the question of Allied entering film production, which is now under discussion with the Colonial Film Corp., will be gone into more thoroughly at the national meet.

Prepare for Strike

(*Continued from page* 1)

ing committees and executive boards of the two unions on Wednesday night, "immediate preparations for taking a strike vote" had been decided upon, according to an announcement by the United Office and Professional Workers of America, with which both guilds are affiliated.

The latter's statement said: "In the event negotiations collapse, the strike vote will authorize the calling of a joint SPG-SOPEG strike by the national strategy and strike committee, set up to guide and coordinate talks being carried on separately by each local, and headed by Lewis Merrill, president of the UOPWA."

"The strike vote will be taken in two steps," it was said: "First, through the polling of the membership in each local on a company by company basis, to be followed by a second vote taken at local membership meetings called in accordance with the regular constitutional procedures for a strike vote set forth in the local by-laws, according to UOPWA."

The negotiations involve Paramount, Loew's-MGM, RKO Radio, 20th Century-Fox, Columbia, United Artists, Republic, National Screen Service, and in the case of SPG, Warner Bros. and Universal.

When the SOPEG talks are resumed today, a representative of the strategy and strike committee, Aaron Schneider, UOPWA New York City regional director, will enter the negotiations.

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Production on Coast Drops From 58 to 54

HOLLYWOOD, Sept. 5. — Production continued to decline last week, as 10 [illegible]s were completed, and work started [illegible]six new ones. The shooting index now stands at 54, compared with the previous week's 58. The production scene follows:

Columbia

Finished: "Over the Santa Fe Trail," "Dead Reckoning."
Started: "Alias Mr. Twilight," with Michael Duane, Trudy Marshall, Lloyd Corrigan.
Shooting: "Mr. District Attorney," "My Empty Heart," "Johnny O'Clock," "Blondie's Big Moment."

Eagle Lion

Shooting: "The Devil Drives," "It's a Joke, Son."

Independent

Shooting: "The Fabulous Joe" (Roach). "Arch of Triumph" (Enterprise).

M-G-M

Started: "Romance of Rosy Ridge," with Van Johnson, Janet Leigh, Thomas Mitchell, Selena Royle, Dean Stockwell.
Shooting: "Merton of the Movies," "It Happened in Brooklyn," "Life's for the Loving," "The Arnelo Affair," "This Time for Keeps," "Summer Holiday," "Unfinished Dance."

Monogram

Finished: "Mr. Hex," "The Trap."
Shooting: "Ginger," "Draw When You're Ready," "It Happened on Fifth Avenue."

Paramount

Shooting: "Desert Town" (Wallis); "Dear Ruth," "Golden Earrings," "My Favorite Brunette," "The Emperor Waltz," "Unconquered" (DeMille).

PRC

Finished: "Tumbleweed Trail."
Started: "Stars Over Texas," with Eddie Dean, Roscoe Ates, Shirley Patterson.

RKO Radio

Finished: "San Quentin."
Started: "A Time to Kill" (Hakim-Litvak), with Henry Fonda, Barbara Bel Geddes, Vincent Price.
Shooting: "They Won't Believe Me," "Trail Street," "The Bachelor and the Bobby-Soxer," "Katie for Congress."

Republic

Finished: "Oregon Trail Scouts."
Started: "Hit Parade," with Eddie Albert, Constance Moore, Gil Lamb, Joan Edwards, Albert Ruiz.
Shooting: "Apache Rose."

SCREEN GUILD

Finished: "My Dog Shep" (Golden Gate).

20th Century-Fox

Finished: "13 Rue Madeleine."
Shooting: "I Wonder Who's Kissing Her Now," "Bob, Son of Battle," "The Homestretch," "The Brasher Doubloon."

United Artists

Finished: "Adventures of Don Coyote" (Comet).
Shooting: "Whispering Walls" (Hopalong Cassidy); "Vendetta" (California); "Carnegie Hall" (Federal); "Fabulous Dorseys" (Rogers); "A Miracle Can Happen" (Bogeaus-Meredith); "Monsieur Verdoux" (Chaplin).

Universal-International

Shooting: "I'll Be Yours," "Flame of Tripoli."

Warners

Started: "Love and Learn," with Jack Carson, Robert Hutton, Martha Vickers, Janis Paige.
Shooting: "Possessed," "Deception," "Pursued" (U. S. Pictures).

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Reviews

"Little Iodine"

(Comet Productions-United Artists)

COUNTLESS comic-strip readers know who "Little Iodine" is—she's King Features cartoonist Jimmy Hatlo's No. 1 character, a little Miss with a canny proclivity for involving her constantly-vexed mom and dad in no end of embarrassment and trouble. Brought now to the screen in the person of pert little Jo Ann Marlowe, to mark Comet Productions' initial release, "Little Iodine" has a ready-made audience. But United Artists, not willing to let it go at that, promises some extra-special nationwide promotional activity in cooperation with the Hearst newspapers, wherein the little lass's adventures and misadventures are recounted regularly.

Richard Landau's screenplay borrows freely from Hatlo's humor and style and includes all of the other familiar "Little Iodine" characters, with a couple of personable additions—played by Marc Cramer and Eve Whitney—for purposes of romantic interest. Hobart Cavanaugh and Irene Ryan play the parents; the rest of the adequate cast includes Lanny Rees, Leon Belasco, Emory Parnell and others.

The story is about "Iodine's" believing her mother to be in love with a peddler of French lessons and the lass's endeavors to correct that supposed situation by inventing a girl friend for her father so that mom, jealous, will be brought into line. Family turmoil ensues, but, of course, all is ultimately straightened out.

Reginald Le Borg's direction points up slapstick of the straight comic-strip variety which should be accorded a good reception by the kiddies, especially, but which, in spots, may strain adult patience. Dialogue is necessarily elementary, except that of Lanny Rees, "Iodine's" erudite little playmate. Buddy Rogers and Ralph Bohn produced.

Running time, 55½ minutes. General audience classification. Release date not set.

CHARLES L. FRANKE

"Little Miss Big"

(Universal)

JUDGING from the title and billing, "Little Miss Big" is Universal's bid to establish young Beverly Simmons as a juvenile star of some consequence. In the course of the picture she is given the opportunity to sing a "cute" version of "Itiskit, Itasket," and look alternately joyous and wistful.

The story revolves around Fay Holden, "the richest woman in the world," who, surrounded by scheming relatives, finds her only solace in the companionship of Aubrey, a small dog to whom she has willed her entire fortune. Learning of this, her relatives, led by nephew John Eldredge, have her declared incompetent and committed to an asylum. Miss Holden escapes from the institution and finds her way to the door of the Bryan's where she collapses. The Bryans, consisting of Eddie (Frank McHugh) and his two daughters, Miss Simmons and Dorothy Morris, shelter the wayfarer without being aware of her identity.

Erna Lazarus, who wrote the screenplay, from a story by Harry H. Poppe, Chester Beecroft, and Mary Marlind, utilizes the situation to preach a sermon to the effect that you can't buy happiness with money. She pulls out all the stops in drawing a contrast between the poor but happy Bryans and the bitter old rich lady. Eventually, Miss Holden is completely won over by Miss Simmons and her family and returns home in time to have her competency affirmed and to resume control of her fortune. Needless to say, there is every indication that the Bryans will be amply rewarded for their kindness. On the romantic side, Miss Morris seems headed for the altar with Fred Brady and even Miss Holden is reunited with her childhood sweetheart. Director Erle C. Kelton is so intent upon supplying all of his performers with a happy ending that he winds up the film with one glaring injustice—Aubrey, the dog, is no longer chief beneficiary of the will.

The film was produced by Marshall Grant, executive producer, and Stanley Rubin, associate producer.

Running time, 60 minutes. General audience classification. Release date, Aug. 30.

HAROLD LOEB

37½¢ Loew's Dividend

Directors of Loew's, Inc., have declared a quarterly dividend of 37½ cents per share on the company's common stock, payable Sept. 30 to stockholders of record on Sept. 13.

Power, Romero at Canal

President Enrique Jimenez of Panama, Governor Mehaffy of the Panama Canal Zone, and U. S. Ambassador Hines officially welcomed Tyrone Power and Cesar Romero on their arrival in Panama on a Latin-America flying tour.

Appeal Board Rule Aids Regal Theatre

The Arbitration Appeal Board has modified the award of an arbitrator in the Boston tribunal, granting a reduction in clearance in favor of Samuel Kurson's Regal Theatre in Franklin, N. H.

The Appeal Board ruling sets the maximum clearance which may be granted to the Colonial Theatre in Laconia, N. H., over the Regal in contracts of Loew's, RKO Radio, Paramount, 20th-Fox and Warners, at seven days, or not later than 14 days after Boston. No clearance in the form of priority-of-run, or otherwise, is to be granted to the Capitol in Concord, N. H. over the Regal, except on pictures not shown at the Colonial in Laconia; and as to such pictures the maximum clearance shall be one day, not later than 28 days after territorial release availability.

U.S. Halts Bridgeport Theatre Project

HARTFORD, Sept. 5.—A $500,000 theatre and store project at Bridgeport is part of more than $20,000,000 worth of non-housing construction in the New England area which has been halted by the Government for violation of the Veterans Emergency Housing Program.

Joseph Brownell, chief of compliance for the Civilian Production Administration, announced that the Bridgeport project had progressed to a certain point before investigation showed violation of the ban on non-housing construction.

Three Films Get Awards

Interior sets designed by Wiard B. Inhem for RKO-International's "Tomorrow Is Forever" won the 1946 award for the most distinguished motion picture interiors in an American feature, as selected by the American Institute of Decorators. Fifty pictures were considered for the award, the first of its kind. Special citations were made to Cedric Gibbons of Metro - Goldwyn - Mayer for "Our Vines Have Tender Grapes," and for the sets of "Ziegfeld Follies of 1946."

Honor 'Variety' Writers

DALLAS, Sept. 5.—Robert Welch, Edmund Hartmann and Frank Tashlin, writers who are completing the screenplay of "Variety Girl," Paramount musical comedy, will be awarded honorary associate memberships in the Variety Clubs of America, Gen. William McCraw, national executive director, has announced.

Roach's Daughter Dies

HOLLYWOOD, Sept. 5.—Elizabeth Carson Roach, infant daughter of Mr and Mrs. Hal E. Roach, Jr., died here last night. Interment will be in Calvary Cemetery, tomorrow, following private services.

WANTED—SECRETARY
Position open for attractive, efficient, intelligent young lady as secretary to motion picture executive. Above qualities more essential than experience. Reply Box 385, MOTION PICTURE DAILY 1270 6th Ave., New York 20, N. Y.

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PITTSBURGH—"WHAM! Naturally Holds!" Flashes Variety! And right now "SOCKO!" Buffalo—Newark—Waterbury—New Haven—Bridgeport—Denver!

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SCREEN PLAY BY ROSE FRANKEN AND WILLIAM BROWN MELONEY · ADAPTED BY VERA CASPARY · FROM STORIES BY ROSE FRANKEN

DIRECTED BY WALTER LANG · PRODUCED BY WILLIAM PERLBERG

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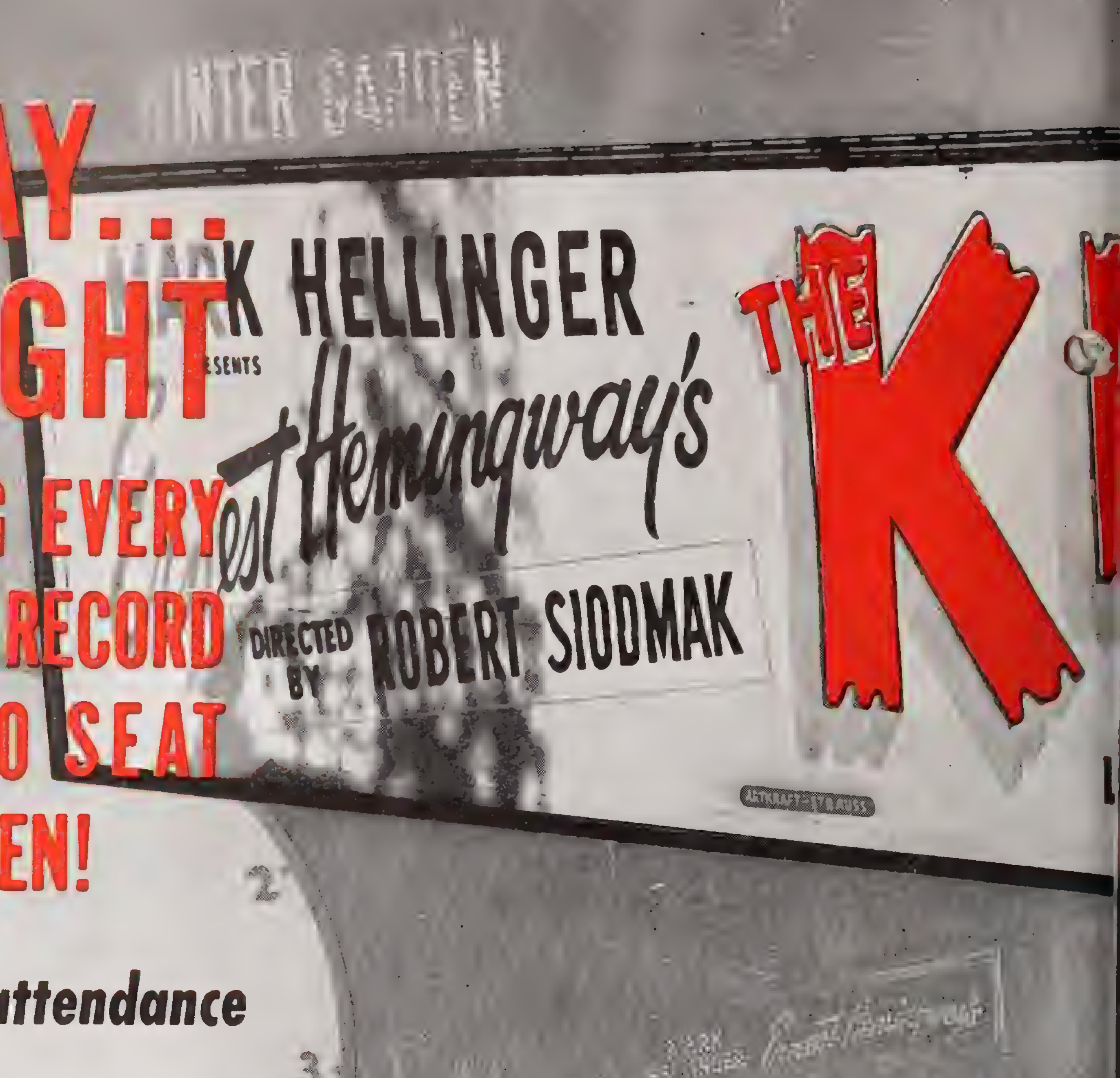

Look at these attendance figures for the first week!

WEDNESDAY	9476
THURSDAY	8664
FRIDAY	9145
SATURDAY	10,275
SUNDAY	10,508
MONDAY LABOR DAY	13,480
TUESDAY	9532

"THE KILLERS"

is ki

71,080 Admissions!

Even Variety called these figures "FANTASTIC!"

"Breathlessly recommended" says Walter Winchell

ng 'em on Broadway!

and is aiming at every top attendance record from Broadway to Bombay!

Mr. Showman, get ready for YOUR "killing"!

"Superb . . . . hard hitting!" says LIFE magazine

ATA Fight

(Continued from page 1)

tions, one dealing with the retention of Arnold, and the second with the selection of the committee to work with Arnold and with the Confederacy of Southern Associations, and other exhibitor groups.

The second resolution declared: "Resolved that a committee be appointed with full power to prosecute to the fullest extent the lawsuit and assist the attorneys with every means in their power and with full authority to coordinate the action of the ATA with the action of the CSA and with other exhibitor groups that may intend to take legal action in the suit."

Besides Arthur, the committee appointed yesterday includes Herman Hunt, Arthur Mayer, Maury Miller, John Rowley, William White and R. A. McNeil.

Fabian Explains Reversal

Fabian opened the meeting by explaining the reason for the reversal in the ATA stand since the June meeting of the ATA board. He told about rising opposition to auction selling resulting in the ATA decision to take action. He then described his conferences with Arnold and the decision to retain him as ATA counsel.

Fabian also told about his meeting the previous day in Atlanta with CSA representatives and of their decision to collaborate on intervention and to consolidate forces.

Paul Williams, counsel for the Southern California Theatre Owners Association, Los Angeles, stressed the need of presenting a united front of exhibitors to oppose auction selling.

He was followed by Walton H. Hamilton and Milton Freeman, representing Arnold, who discussed the New York anti-trust case and outlined possible procedure which has not yet definitely been decided upon. They gave the background for ATA's contemplated action to intercede.

Lewin Pizor, chairman of the MPTOA board, and Herman Levy, MPTOA general counsel, were present at yesterday's meeting, and stated, following the meeting, that their organization's plan to date is to file a statement with the court, with the Department of Justice and with the distributors and, additionally, to apply to be heard in oral arguments. In addition to the MPTOA statement, to be filed later this month or in early October, the boards and officers of all MPTOA state and regional units will meet and vote on a final position to be taken by the association and whether it will intervene. The ultimate decision must be made by those executives, the MPTOA concluded.

Others Present

Others who were present at yesterday's meeting, besides those already mentioned, included: Roy Cooper, Ben Strozier, L. S. Hamm, Maurice Chase, Harry Hecht, Sam Pinanski, Dan Michalove, E. C. Grainger, R. J. O'Donnell, E. V. Richards, Martin Mullin, Fred Kent, Leonard Goldenson, Sam Rinzler, Harry Brandt, Andy Anderson, Freeman Smith, Max A. Cohen, George MacKenna, Basil Basil and Spencer Basil.

Other ATA representatives included Robert H. Coyne, Rodney H. Smith, Phil Harling and J. Edward (Ned) Shugrue.

Review

"White Tie and Tails"

(Universal) *Hollywood, Sept. 5*

DAPPER DAN DURYEA, bluff William Bendix and eyeable Ella Raines make up a nice list of names for the marquee and turn in sparkling performances in this highly polished presentation of an always entertaining story about a butler who masquerades as a millionaire. Duryea, as the butler, leaves his notable "heel" portrayal behind this time with gain rather than sacrifice and Bendix, as the gangster with artistic leanings, has one of the best characterizations given him recently, while Miss Raines as the society girl gives the most convincing performance of her career. The picture is pleasant and amusing and sure to do the business the personnel and title suggest.

Howard Benedict produced on an elaborate scale with Charles T. Barton directing in a nice tempo and with complete assurance. Screenplay by Bertram Millhauser, from a story by Charles Beahan and Rufus King is smooth as a satin ribbon and trips up expectation by going for a humorous ending instead of the melodramatic variety.

The scene is New York where Duryea, the perfect butler, masquerades as a millionaire and rescues an heiress in distress by signing a check for $103,000 which he cannot make good. Complications which ensue are plausible and entertaining and the ending is not one to disclose in advance. Frank Jenks, Clarence Kolb, Samuel S. Hinds, Richard Gaines and Barbara Brown top an expert supporting cast.

Running time, 74 minutes. General audience classification. Release date not set.

WILLIAM WEAVER

MGM Checking

(Continued from page 1)

signed out of the company's 30-odd branch offices.

M-G-M is the one remaining distributor which does not subscribe to the services of Confidential Reports.

M-G-M checking has been handled during the past year or more on a three-fold basis. The company has about 75 full-time checkers in its employ who are paid a regular weekly salary and are assigned throughout the country by the home office; additionally, spot-checking has been done for the company by Willmark Service, and thirdly, the company assigns auditors out of the home office to check exhibitors' records.

While neither William F. Rodgers, M-G-M vice-president and general sales manager, or William G. Brenner, head of M-G-M's checking department were available for comment yesterday on the decentralization move, it is understood that it is the result of a plan to create a more effective operation.

ITOA Will Attend

(Continued from page 1)

the ITOA will be its entire executive committee and its president, Harry Brandt.

National Allied's convention will open at Boston's Copley-Plaza Hotel on Monday, Sept. 16 and will run three days. At the Sept. 18 forum, the independents will be told about late developments concerning new methods of selling under the New York anti-trust decision, and how they will affect the future operation of theatres. Independents attending on that day will also "have a voice in the policies to be formulated by Allied," said Kirseh. Nate Yamins of Fall River, Mass., is general convention chairman.

Giannini on Film Loans

HOLLYWOOD, Sept. 5.—Bernard Giannini, son of the late Dr. A. H. Giannini, has been elected vice-president of the Bank of America and given charge of film loans formerly handled by J. H. Rosenberg, who resigned to open a Hollywood office for Lehman Brothers, New York banking firm.

PRC Adopts Bonus, Year Sales Drive

ATLANTIC CITY, Sept. 5.—PRC salesmen, bookers and exchange and district managers will participate in a profit-sharing bonus plan described by Lloyd Lind, vice-president and assistant general sales manager, at the company's sales convention here today.

Under the plan, to be set up, according to Lind, on "the most liberal basis we know," each participant will be given a stipulated percentage of income following deduction of his exchange's pro-rata share of negative costs, to which will be added distribution, print, advertising and overhead costs, plus a fair margin of profit.

PRC - Buchanan Tie - Up Is Explained by C. M. Amory

ATLANTIC CITY, Sept. 5.—Addressing the PRC sales convention here today, Charles M. Amory, Buchanan and Co., advertising agency account executive, described his agency as "an arm of the PRC advertising-merchandising policy" and pointed out how pre-tested and post-tested ads, timed to appear in selected media, pre-sold company product, "not only to millions of ultimate customers but also to the exhibitor."

Amory represented John Hertz, Jr., Buchanan board chairman.

'3 Girls' Premiere At Atlantic City

ATLANTIC CITY, Sept. 5.—"Three Little Girls in Blue" 20th Century-Fox Technicolor musical, had its world premiere here last night at the Apollo Theatre, with Vera-Ellen and Frank Latimore, who star in the picture, and June Haver, Vivian Blaine and George Montgomery, making personal appearances.

The night before, a preview was held in the Haddon Hall Hotel and spot news of the event was carried on Coast-to-Coast radio hookups. Bathing beauties here for the annual beauty pageant from the 48 states, Mayor Joseph Altman, state senators and others, attended the preview.

29 from PRC

(Continued from page 1)

written by Dorothy Yost; "Mattewan," from a story published in *Life Magazine;* "Hollywood Hi," a musical; "Girl's Camp," and "The Return of Rin Tin Tin," Vita-Color special starring Rin Tin Tin III.

The balance of the program will include: "Bayou Belle," "Peaches and Cream."

Also: "Gasoline Alley," based on the comic strip; three Philo Vance mysteries; two "Gas House Kids" dramas; "Hannah from Savannah," musical featuring Tess Gardella; "Lone Star Gal," musical comedy; "Park Avenue Woman"; "The Lost Continent," about rocket trips, which will be given a national promotion to find a story, and three Michael Shayne mysteries starring Hugh Beaumont in the title role of Michael Shayne, Detective.

Also: "Melody Roundup," outdoor musical in Cinecolor, with Eddie Dean; "Born to Speed," with Johnny Sands, Geraldine Wall, Don Castle, Terry Austin, Frank Orth and Joy Hayworth; "When the Devil Drives"; "Down by the O-Hi-O," musical comedy; "Two Yanks on the Amazon," filmed in the Brazilian jungles; "The Cardiff Giant," and "The Brute Man."

PRC's 1946-47 program will also include 6 more in the series of Eddie Dean outdoor musicals, with Roscoe Ates and Lee Bennett in support. First three of these have already been set: "Driftin' River," "Tumbleweed Trail" and "Stars Over Texas." There will also be eight Al La Rue-Al (Fuzzy) St. John Westerns.

ATLANTIC CITY, Sept. 5.—The leadership of Harry H. Thomas, president of PRC, was today characterized as the responsible factor in the growth of the company during the past year and the promise of future expansion to even greater success by Alfred W. Schwalberg, vice-president and general sales manager of Eagle Lion, who addressed the convention.

Other speakers included Jerome Edwards, Charles Amory, Arnold Stoltz, George Fraser, Lige Brien, Robert Hadley, Robert Goodfried, Sydney B. Weill, Thurber Bierce, Bert Stearn, Clive Waxman and William J. Goodwin.

Johnston Trip

(Continued from page 1)

the industry and other nations."

Vienna is an important spot on Johnston's itinerary because it is the free port of Central Europe, Canty commented. He expressed the belief that while the industry has no problems in London, Johnston's presence there will lend prestige.

Cantv also pointed to the Holland situation, where restrictions are placed upon American films. Looking over a map of Europe, Canty said The Hague, and even Madrid, Spain, are spots where the industry could use a public relations "lift."

Spyros Skouras Named

Spyros Skouras, president of 20th Century-Fox has accepted a place on the honorary Amusement Industry Sponsoring Committee for the Al Jolson dinner, here, set for Oct 1, it was announced yesterday.

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60. NO. 49 NEW YORK, U. S. A., MONDAY, SEPTEMBER 9, 1946 TEN CENTS

Solid Upswing For Business In Key Cities

Weekly House Averages Climb to $18,151

Numerous cool days, plus rain that proved a blow to outdoor competition sent box-office receipts soaring last month, a month which also marked the release of a number of strong films backed by special exploitation.

Average weekly gross receipts by more than 160 theatres in key cities jumped to $18,151 for the month, compared with $17,-

(*Continued on page* 10)

Start Strike Vote Here

Strike action involving two unions representing over 2,600 home office and exchange employes of film companies in New York began at the weekend when Columbia workers voted 173-2 and United Artists work-

(*Continued on page* 10)

Program for Allied Boston Convention

Washington, Sept. 8.—Program for national Allied's convention at the Copley Plaza Hotel, Boston, as made known here at the weekend by Abram F. Myers, board chairman, follows:

Sept. 14-15: Board of directors' meeting.

Sept. 16: Convention registration. Business session, 1 to 5 P. M. Dinner and night club party at the Bradford Roof Garden in the evening.

Sept. 17: Harbor sail or golf, 9:30 A. M. Business session, 1 to 5 P. M. New England shore dinner at North Scituate, 6 P. M.

Sept. 18 Exhibitors' forum on the New York anti-trust case, 10 A. M. to 5 P. M. Cocktail party, 6:30 P. M. Annual banquet, with George Jessel as master of ceremonies and Eric Johnston as speaker, 7:30 P. M.

Anticipated Yield, Not High Guarantee, Is Key in MGM Test

The anticipated yield from one theatre, and not necessarily a high guarantee from another, all other factors in competing bids being comparable, will probably be the deciding factor in M-G-M's determination of what constitutes the highest bid in the present tests of auction selling being conducted by the company, it is understood.

A study by Metro of individual competitive situations throughout the country discloses that there may not be

(*Continued on page* 6)

Realtors and Myers Agree on Building

WASHINGTON, Sept. 8.—That the additional cut in theatre and other non-residential construction will "not help" the veterans' housing program was voiced here yesterday by the National Association of Real Estate Boards, taking the same position as that expressed by Abram F. Myers, chairman of the board of directors of Allied States.

'Outlaw' Loses Its PCA Seal Next Friday

Notice of revocation of the Production Code Administration seal issued to Howard Hughes' "The Outlaw" has been sent to the producer by Joseph I. Breen, Production Code administrator, on instructions from Eric Johnston, president of the Motion Picture Association.

Johnston previously had been empowered by the MPA board to take whatever action he saw fit, but his order was held in abeyance pending Hughes' recovery from injuries sustained in a recent airplane accident.

Breen's communication to Hughes was sent on Friday, giving the latter one week's notice for removal of the PCA seal from all "Outlaw" prints. Grounds for the action were Hughes' refusal to submit "Outlaw" advertising material to the Advertising Advisory Council, in accordance with MPA requirements, and the producer's use of unapproved and disapproved advertising material.

Revocation of the seal makes "The Outlaw" unacceptable for showing in affiliated theatres of the MPA's mem-

(*Continued on page* 6)

"Cloak and Dagger"

[*United States Pictures-Warner Bros.*]

THIS initial United States Pictures production is a tense, stirring and teemingly exciting melodrama fictionally dealing with the activities of the OSS in spiriting an atom bomb scientist out of Italy toward the end of World War II. Starring Gary Cooper and directed by craftsman Fritz Lang, it rings the bell production-wise in every department and should roll up heavy grosses in every situation.

In telling a thrilling story of the OSS' painstaking efforts to whisk, first an eminent woman physicist from the clutches of the Nazis and then an equally renowned Italian scientist, this film nevertheless finds time to project a thoroughly appealing romance between Cooper and Lilli Palmer as an Italian partisan aiding the OSS. This is Miss Palmer's first American screen appearance; she is definitely a film personality to be reckoned with.

Milton Sperling produced "Cloak and Dagger." A top drawer achievement is this initial film of his new company. It marks an auspicious beginning for the debut of United States Pictures in which Sperling is associated with Joseph Bernhard, former Warner Brothers Theatres head. Screen credits also refer to the film as a Fritz Lang picture, but there's sufficient outstanding entertainment value in this film to enable everyone associated with its production to take a bow. Albert Maltz and Ring Lardner, Jr., have provided a taut screenplay from the original story by Boris Ingster and John Larkin suggested by the book by Corey Ford and Alastair MacBain. Lang's skillful direction does not permit interest to lag for one moment during the full 106 minutes running time, even when time out is taken for romance.

(*Continued on page* 6)

Flexible Plan On 'Auctions' Suitable to US

Government Would Back Down on Cross-Licenses

By JIM H. BRADY

WASHINGTON, Sept. 8.—That the Government would back down on its cross-licensing proposal and accept a flexible plan of auction selling as an expedient until an appeal reaches the Supreme Court was expressed here by the Justice Department.

Assistant Attorney General Wendell Berge has asserted that the Government does not intend to establish each individual company's method of handling single sales. He pointed out that as long as the methods employed by the defendants result in an "open market" on product, it will accomplish the Department's mission to a limited degree.

Divorcement, or a ban on cross-

(*Continued on page* 10)

More Owners Hit Auctions

Exhibitor sentiment against auction selling of films has become even more pronounced as the Motion Picture Theatre Owners of America's poll of opinion on the New York anti-trust suit decision enters its final week.

The number voting against the court's provision has risen from 177 to 188, while those favoring it remained at only 18. None have refused to answer the question: "Do you ap-

(*Continued on page* 6)

Nelson Talks AFM Pact for SIMPP

Donald M. Nelson, president of the Society of Independent Motion Picture Producers is here from Hollywood conducting negotiations with the American Federation of Musicians, headed by James C. Petrillo, for new contracts covering musicians employed by the Coast independent producers.

While Nelson declined to comment

(*Continued on page* 10)

Personal Mention

LOUIS B. MAYER, who has been confined to his home in Hollywood with influenza, is expected to return to the M-G-M studio today.

•

HELEN WABBE, press agent for the RKO Golden Gate, San Francisco, has left for several weeks' vacation in Los Angeles. DON THOMPSON of the Gate's art department, has returned to San Francisco from two weeks at Lake Tahoe.

•

CLIFF WILSON, out of the Army, has returned to his job as Monogram booker in Memphis, replacing KATHERINE RANDLE, resigned, who has become cashier at PRC's new Memphis exchange.

•

JULES LEVEY, United Artists producer, has flown from Hollywood to New York to attend the marriage of his daughter, AUDREY, to MARTIN LEVINE, at the Hotel Pierre on Wednesday.

•

BYRON PRICE, Hollywood vice-president of the Motion Picture Association, left the Coast by plane on Friday for visits to the association's Washington and New York offices.

•

NORTON V. RITCHEY, EDWARD MOREY, JACK SCHLAIFER and MOREY GOLDSTEIN, Monogram executives, have returned to New York from the Coast.

•

PAUL MACNAMARA, director of advertising, publicity and exploitation for Selznick enterprises, has arrived in New York from Hollywood.

•

CHARLES KING, booking manager for the Bach circuit, Atlanta, has returned to that city from Daytona Beach, Fla.

•

MILT HOFFMAN of the Paramount press book department, left New York for Minneapolis over the weekend.

•

H. B. ALLINSMITH, Westrex Eastern regional manager, is due back here tomorrow, following a vacation.

•

EDWARD C. RAFTERY, United Artists president, is due in New York this week from Hollywood.

•

MAX MILDER, Warners International president, left Hollywood over the weekend for New York. He plans to return to London during the week.

•

JACK EPSTEIN, Universal-International manager in Mexico, arrived in New York over the weekend from Mexico City.

•

MICHEL KRAIKE, RKO Radio producer, plans to visit New York on Oct. 1, from the Coast.

•

JACK H. SKIRBALL, Universal producer, has arrived here from the Coast.

•

CHARLES SKOURAS, Fox West Coast head, has returned to Los Angeles after two weeks in Del Monte, Cal.

Tradewise . . .

By SHERWIN KANE

THIS department recently criticized the Department of Justice proposal to include in a decree giving effect to the New York court's anti-trust suit opinion a prohibition against cross-licensing by affiliated circuits.

The proposal would limit affiliated theatres to the product of their own producer-distributor affiliates and non-theatre owning companies. It was criticized here as a discriminatory proposal, completely unwarranted by the New York court opinion, and which would be likely to penalize independent producers releasing through companies with theatre affiliates as much as it would such theatres and their affiliated production companies.

In the past week several communications have come to this office in defense of the Department's proposal. Some were from sales department members of non-theatre owning distribution companies. They argued that the Department's proposal was a good one because, in effect, if every affiliated theatre was denied the product of at least four major producing companies the opportunities for booking independent product into such theatres would be greatly increased.

Perhaps they would and perhaps they wouldn't.

The average of independent company product would have to be of considerably higher quality if it were to win for itself any permanent place in the de luxe theatres of the country. Otherwise those theatres could not be operated profitably. They would be disposed of to operators who would be unrestrained by such a decree provision and would be free to book the better product from any and all companies.

Many believe that a consequence of that kind is exactly what the Department of Justice had in mind in advancing its proposal to prohibit cross-licensing by affiliated theatres—to accomplish theatre divorcement by indirection while restrained by the New York court's opinion from achieving divorcement directly.

•

Others of the communications received were from independent exhibitors. All express the belief that the proposal would be good for them because it would release a large amount of top-grade product not now available to them for first-run showing.

But once they had obtained that product they would have to assure the producer-distributor of a return which would be fairly comparable to that heretofore received from the affiliated first-runs. Otherwise the independent exhibitor's new buying status would be short-lived for no producer would continue to turn out quality product at no profit.

There is also the possibility that the exhibitor who places his hopes in such a proposal as that advanced by the Department would soon find himself competing with a new operator of the formerly affiliated theatres, to whom the cross-licensing restrainer would not apply, for the reasons already stated.

•

Allied States' able chairman and general counsel, Abram Myers, argued in a recent organizational bulletin that the Department's proposal was a good one because, from time to time, so much emphasis has been placed by producing-distributing-exhibiting companies on the importance of their ownership of "showcase" theatres for the proper merchandising and display of their product. Though a lawyer, Mr. Myers did not attempt to explore the relationship, if any, between the Department's proposal and the New York Federal court's opinion.

The argument was that the proposal would so limit the product available to affiliated theatres that such theatres would be "showcases," pure and simple.

The tenor of all exhibitor arguments on behalf of the Department's proposal is that it would increase the amount of product available for advance runs by denying that product to many, but not all, of the theatres which heretofore have licensed it.

Under its proposal, the Department would have that end achieved by compulsion and discrimination (the proposal would not apply to independent first runs).

Under the New York court opinion, the same end is sought through the proposal for competitive bidding.

That proposal is distasteful to the great majority of exhibitors.

But in the long view, and for the reasons stated here, can it be said honestly that the Department's proposal promises the average exhibitor anything more substantial than its uncertainty to win it greater exhibitor support than the court's proposal for competitive bidding?

Midwest Exhibitors' Omaha Meet Today

OMAHA, Sept. 8.—Allied Independent Theatre Owners of Iowa and Nebraska will hold a one-day meeting here tomorrow at the Hotel Fontenelle. Invitations to attend have been extended to all exhibitors in the Omaha territory as well as Omaha branch managers, salesmen and bookers.

NEW YORK THEATRES

Till the End of Time
An RKO PICTURE, starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum .. Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N.Y. SHOWING
'THRILL OF BRAZIL'
EVELYN KEYES
KEENAN WYNN
IN PERSON
ED SULLIVAN and THE HARVEST MOON DANCE WINNERS

BOB HOPE
and Joan Caulfield in
"MONSIEUR BEAUCAIRE"
A PARAMOUNT PICTURE
in Person
CHARLIE SPIVAK AND BAND
BOB EVANS JOHN and RENE ARNAUT
EXTRA! PEGGY LEE
PARAMOUNT • TIMES SQUARE

J. ARTHUR RANK Presents
"CAESAR and CLEOPATRA"
Cool ASTOR
Bway & 45th St.
Popular Prices
Continuous

FRANK BORZAGE'S
"I'VE ALWAYS LOVED YOU"
IN TECHNICOLOR
LOEW'S COOL CRITERION BWAY & 45th ST.

Dorothy McGUIRE • Robert YOUNG
"CLAUDIA and DAVID"
A 20th Century-Fox Picture
PLUS ON STAGE — VIVIAN BLAINE
ROLLY ROLLS
Extra! JERRY COLONNA
At the COOL ROXY 7th Ave. 50th St.

RKO PALACE B'WAY & 47th St.
Pat O'BRIEN
Claire TREVOR
Herbert MARSHALL
"CRACK-UP"
an RKO Picture

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Newsreel Parade

WORLD trouble areas continue in the newsreel spotlight, with current reels featuring, additionally, Gen. Eisenhower's VFW speech and an auto racing tragedy. In a lighter vein, there are presented an ice show revue, the Harvest Moon Ball and film stars' activities; complete contents follow:

M[illegible]TONE NEWS, No. 3—Trouble spots [illegible] the world: Yugoslavia, Greece, Mediterranean, Palestine. Eisenhower speaks at the Veterans of Foreign Wars Boston convention. Sports: auto racing, ice skating. Harvest Moon Ball in New York.

NEWS OF THE DAY, No. 201—Greek plebiscite: return of king from exile. Drama in Yugoslavia as Tito returns bodies of U. S. fliers. UNRRA supplies. U. S. fleet in Mediterranean. New British round-up in Palestine crisis. Harvest Moon dance champs. Death rides in motor classic. Skating stars in Icecapades.

PARAMOUNT NEWS, No. 4—Ice show aids vets. Greek King regains throne. Football: Who will stop Army's march? Veterans of Foreign Wars' 47th National Encampment. "World series" of the dance.

RKO PATHE NEWS, No. 6—De Gaulle honors heroic island. Eisenhower speaks to VFW. Camps care for Italy's children. LaGuardia interviewed in London. Greek king regains throne. Icecapades benefit.

UNIVERSAL NEWSREEL, No. 535—Thousands killed in India riots. French navy maneuvers. Personalities of the screen: Maria Montez, Phyllis Calvert, Abbott and Costello. Harvest Moon Ball. Icecapades. Sport king killed in race crash. Infirmary seeks new building.

U-I Host to Carol Reed at Luncheon

Universal-International was host to Carol Reed, British director, at a luncheon at 21 Club, here, last Friday. Reed will direct "Portrait in Black" for Skirball-Manning Productions at Universal.

In addition to trade and metropolitan press representatives, guests at the luncheon included Charles D. Prutzman, Joseph H. Seidelman, John J. O'Connor, Sam Machnovitch, Adolph Schimel, Anthony Petti, Monroe Greenthal, Al Horwits, Lewis Blumberg, Henry Linet, David Levy, Fred Meyers, F. J. A. McCarthy, Jock Lawrence, Jack Skirball, Phil Laufer and Jerry Dale.

Two Gross Records Cited in Chicago

CHICAGO, Sept. 8.—All-time gross records at the Balaban and Katz Chicago Theatre and at the RKO Palace were cited here, at the weekend.

The Chicago grossed $94,000 with Paramount's "Monsieur Beaucaire" on the screen and the Andrews Sisters on stage. The Palace took in $44,000 in the initial week of the Disney-RKO Radio "Make Mine Music," combined with Monogram's "Joe Palooka, Champ."

Screen Art Producing 12 for Screen Guild

HOLLYWOOD, Sept. 8.—Screen Guild Productions has signed the newly-formed Screen Art Pictures Corp. to produce 12 pictures, or more, during the next two years, for SGP distribution.

Ed Finney's "Queen of the Amazons" is set as the first film for delivery under the deal.

Reviews

"The Thrill of Brazil"

(Columbia)

PLOTWISE, there is nothing new in Columbia's "The Thrill of Brazil," but theatre patrons who like their musicals lavish and filled with eye-catching production numbers will find the film packed with 91 minutes of solid entertainment.

Exploitation will probably mean the difference between satisfactory or outstanding grosses, with word-of-mouth reports working on the side of the exhibitor, for, although producer Sidney Bedell has assembled a well-balanced cast, few have been called upon to carry a picture on their own before.

The screenplay, by Allen Rivkin, Harry Clork and Devery Freeman, concerns the efforts of Keenan Wynn to convince Evelyn Keyes, his ex-wife, to break off her engagement to Allyn Joslyn and remarry him. Joslyn, as a toothpaste magnate from Pippindale, Ia., represents Hollywood's version of conservative security, whereas Wynn, a fast-talking theatrical producer represents glamour; needless to say Miss Keyes chooses the latter. The writers have embellished the old triangle story with crisp dialogue, most of which is expressed by Wynn, who further adds to his stature as a topnotch comedian. Sid Tomak and Felix Bressart, in smaller roles, also contribute much to the laugh department.

The musical portion of the picture rests largely on the lovely shoulders of Ann Miller, who sings and dances her way through one intricate number after another. Enric Madriguera and his orchestra, provide the rhythmic background for Miss Miller's efforts, with dance numbers staged by Eugene Loring and Nick Castle adding unusual precision to the general effect. Vocals, by Tito Guizar, and one dance number by Veloz and Yolanda, round out the program.

Director S. Sylvan Simon succeeds in maintaining a proper balance between comedy and music.

Running time 91 minutes. General audience classification. Release date, Sept. 5.

HAROLD LOEB

"Strange Journey"

(20th Century-Fox)

JOURNEY depicted—here—is familiar rather than strange, but the exhibitor and many of his patrons may welcome it back as a reliable old friend: the story of folks who get shipwrecked on a desert island and divide into two warring camps over accomplishing some mission one of them has yet to accomplish. The mission, moreover, in this Sol M. Wurtzel production, has to do with South American uranium deposits and the atom bombs that can be made from them, so the whole thing takes on a world-today significance which grows pretty tense.

Nice feature about shipwrecks, of course, is that character tends to assert itself, so the writers and cast are called on to create characters. Here they do, absorbingly. The list includes: Fritz Leiber, aged British professor who carries the uranium map; Ona Massen, his daughter, who inherits the secret when the old man dies; Paul Kelly, reformed U. S. racketeer, to whom she entrusts the information; Kurt Katch, Nazi agent with a passion to reach those deposits first, and Hillary Brooke, the American's legalized "moll," who turns against him for landing her in such an uncouth place but comes through with a convenient machine gun when the Germans start going too thick. Credit for the best performance goes to Gene Stutenroth, a giant sailor, who takes command until he finds fists are not enough and then becomes cutely subservient.

The characters and what they do, and even some better-than-average dialogue sprang from the pens of Charles Kenyon and Irving Elman, and James Tinling's direction demonstrates how drama can be packed into quiet scenes as well as those more boisterous. Chances are most customers would be quite willing to go along on this journey.

Running time, 65 minutes. General audience classification. October release.

TOM LOY

'Return to Night' Wins MGM Contest

Mary Renault's "Return to Night" is the story which has captured top honors in Metro-Goldwyn-Mayer's $200,000 third annual prize novel contest. The winning book, to be published by William Morrow and Co. in the fall, is a story of contemporary England.

Conditions of the contest, which was launched in 1944, calls for a minimum award of $125,000 to the author of the winning book, with the possibility of an additional award up to $50,000 contingent on total sales. An award of $25,000 is also made to the publisher of the book.

William Ferrari Elected

HOLLYWOOD, Sept. 8.—The Society of Motion Picture Art Directors has elected William Ferrari as president.

'Gallant Bess' Will Travel for M-G-M

Marking the first tour of its kind since Leo the Lion and M-G-M's trademark traveled over the country, more than 15 years ago, M-G-M will embark on a city-to-city visit for Bess, the equine star of the company's Cinecolor, "Gallant Bess," on Sept. 14 in Lexington, Ky.

With six Mideastern cities lined up for the start of the nationwide tour, the campaign will be under the supervision of Howard Dietz, M-G-M vice-president and director of exploitation, advertising and publicity, with William R. Ferguson, exploitation head, in charge of arrangements. The other five cities to be visited in the first group set up include Huntington, W. Va., on Sept. 19; Charleston, W. Va., Sept. 20; Cincinnati, Sept. 21; Dayton, Sept. 23, and Columbus, Sept. 24.

Schines Celebrate 25th Anniversary

J. Myer Schine

Louis W. Schine

Gloversville, N. Y., Sept. 8.—The Schine Chain Theatres of J. Myer Schine, president, and Louis W. Schine, secretary-treasurer, today started the celebration of its "Silver Jubilee," the observance of which will run through Saturday, Oct. 5.

The brothers started together at the old Hippodrome Theatre, here, and today operate 150 theatres in New York, Ohio, Maryland and Kentucky.

Osserman Presides at RKO Latin Meet

RKO Radio will hold its first South American convention at Buenos Aires Sept. 23-26, at the Hotel Alvear. Jack Osserman, RKO Latin-American supervisor, will be chairman.

RKO South American general manager George Kallman will head the Argentinian delegation, while Chile will be represented by manager Enrique Friedlander and chief accountant Joe Rosenfield. From Peru, manager Ricardo Canals will attend with his assistant, Tom McPartland. Traveling from Rio de Janeiro, Brazilian sales manager Eric Steinberg will be present, together with Al O'Camp, RKO's Latin-American field exploitation representative.

Rank, Wolff Head Alliance in London

LONDON, Sept. 8.—J. Arthur Rank has been elected chairman, and Robert S. Wolff, managing director of Alliance Productions, Ltd., recently formed to produce pictures in England under the joint production-distribution agreement between RKO Radio and the Rank organization.

The first Alliance feature, "So Well Remembered," is now in work at Denham Studios.

Myron Siegel Will Assist Schwartz

Myron Siegel, publicity-advertising director for Century Theatres, here, has been named assistant to Fred J. Schwartz, Century vice-president, it was announced over the weekend, by A. A. Hovell, president.

Siegel started with Century 17 years ago as assistant manager at the Fantasy Theatre.

RKO's "NO

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ALL-TIME

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2nd WEEK bigger t

1st WEEK broke all no

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USIC HALL

RECORD!

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n the first!

holiday-week records!

Lee's Des Moines Branch Wins Drive

Winners in the PRC "Employes' Bonus Drive," which began on April 20, was the Des Moines exchange, which, under the branch managership of F. E. (Mike) Lee, was awarded prizes of four weeks' salary to each employee. Second was Beverly Miller's Kansas City exchange, which won three weeks' salary for each employee. In third place, with two weeks' salary going to each employee, was the Denver exchange. Ed A. Ashkins, manager; fourth place and one weeks' salary for each employee went to Abe Eskins' Salt Lake City branch.

Because of the close race for fourth place, Harry Thomas, president, announced a consolation prize for the next six exchanges: Albany, St. Louis, Pittsburgh, New York, Cleveland and Indianapolis. Each of the exchanges was awarded $100.

Prizes awarded for those branches which went over quota on playdates went to Kansas City, Indianapolis, Washington and Dallas. Each branch was awarded $200 for an employes' party.

Seven prizes of $200 for an employes' party were awarded to winners in the contest for over-quota volume on "The Enchanted Forest," branches receiving these awards being Denver, Buffalo, Minneapolis, Indianapolis, Omaha, Kansas City, Milwaukee, Des Moines and Salt Lake City.

'Polio' Siege Hits Colorado Theatres

DENVER, Sept. 8.—Even though the "polio" epidemic is letting up slightly, at least 15 theatres in this territory have closed, some on orders from health authorities, some because business was down to almost nothing.

Among theatres closed are the Star, Ft. Lupton, Colo.; Ute, Aguilar, Colo.; Cactus, Limon, Colo.; Plains, Rushville, Neb.; Eaton, Eaton, Colo.; Pine, Beuna Vista, Colo.; Consolidated, Prichett, Colo.; Yuma, Yuma, Colo.; Creede, Creede, Colo.; Sun Otis, Colo.; Holy Rosary Mission, Pine Ridge, S. D.; Frederick, Frederick, Colo.; Peerless, Holyoke, Colo.; and the Mission and Alpine, Denver.

An order barring 18-year-olds and under from theaters and public gatherings in Colorado will remain in effect until the epidemic subsides. Openings of public and parochial schools in the state have been delayed two weeks.

'Polio' Threat Thrives

KANSAS CITY, Sept. 8.—Opening of public and parochial schools, except junior colleges, in Kansas City, Mo., and Kansas City, Kans., originally postponed from Sept. 3 to Sept. 9, has again been postponed to Sept. 16. Several school districts nearby are also postponing school openings. School boards point to the continuance of incidence of "polio."

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"Cloak and Dagger"

(Continued from page 1)

COOPER is an eminent nuclear scientist working on the American atom bomb project at a midwestern university when the OSS calls upon him to help contact an eminent woman scientist, played by Helen Thimig who has escaped from the Nazis into Switzerland. The excitement mounts as Cooper contacts the scientist but fails to elicit any information about her experiments before the Nazis kill her. She does provide a link to a famous Italian physicist with whom she had worked on atomic fission. The OSS spirits Cooper into Italy. There, with the aid of Italian partisans, Cooper successfully accomplishes his mission of getting the scientist, played by Vladimir Sokoloff, out.

That's the overall melodramatic story. The added drama derives from Cooper's tender romance with Miss Palmer. They are thrown together when she is assigned to protect him. Her recurring dangerous assignments have made her tense, nervous and frightened but Cooper is understanding and tender. Their friendship ripens into love although she is afraid to become involved. While he leaves her behind as he escapes with the scientist, it is agreed that he will return after the war is over. The entire dramatic content of the romance is dealt with with restraint.

COOPER delivers one of his better performances as the scientist. Miss Palmer displays some outstanding acting talent as the harried partisan and is charming and lovely as the woman. Others in a fine cast include Robert Alda, J. Edward Bromberg, Marjorie Hoshelle, Ludwig Stossel, Dan Seymour, Marc Lawrence and James Flavin.

And, although it embodies only a few fleeting lines of dialogue, this film also carries an important message through the words of Cooper. Without too much emphasis, he points out that if the amount of money allocated scientists to develop the atomic bomb as a instrument of death could also be made available to develop cures for cancer and tuberculosis, mankind would really benefit.

Sol Polito's camera work is excellent. Max Steiner's musical score is also a valuable production asset in Lang's outstanding directorial stint.

Running time, 106 minutes. General audience classification. Release date Sept. 28.

MILTON LIVINGSTON

'Outlaw' Seal

(Continued from page 1)

ber companies. United Artists, distributor of the picture, currently is considering rejoining MPA, from which it resigned last year and, should it do so, conceivably would relinquish distribution of the picture, provisions of the releasing contract permitting.

Hughes resigned from the MPA last spring in the controversy over his "Outlaw" advertising. Subsequently he brought an unsuccessful court action to restrain the MPA from revoking the code seal, which was issued to the picture in 1943. Hughes also filed an anti-trust suit against the MPA, challenging the PCA's regulation. The suit is pending in Federal Court here.

United Artists' board of directors is scheduled to meet tomorrow and may act on rejoining the MPA then. The quarterly meeting of the MPA board is scheduled to be held on Wednesday.

HOLLYWOOD, Sept. 8.—Neither Howard Hughes nor United Artists' officials could be reached here today for comment on Production Code administrator Joseph I. Breen's order.

FC Will Distribute 'Crime Newsreel'

Nicky Goldhammer, vice-president and general sales manager of Film Classics, has negotiated a distribution contract with Erwin and Arthur Lesser, for their "Crime Newsreel," produced in cooperation with the editors of "True Detective Magazine," and featuring Lewis J. Valentine, former Police Commissioner of New York.

The contract calls for 13 issues of "The Crime Newsreel" yearly, one every four weeks, for distribution to Film Classics' 29 exchanges in the U. S., and in Canada and foreign territores. Accessories, including a trailer, will be handled by National Screen.

MGM Test

(Continued from page 1)

more than 100 spots where the M-G-M experiment could be conducted with an opportunity to provide data on the operations of competitive bidding.

While an initial test of M-G-M's new sales method was held in Ambridge, Pa., it is understood that minimum terms were not designated by the company, with the result that the test was inconclusive. A test in Philadelphia has not yet been completed but it is understood that minimum terms are being designated in seeking bids from Warner and Goldman theatres.

It was recalled that in seeking to determine the highest bid, counsel for the theatre-owning distributor defendants had set down certain factors which they would want to take into consideration in deciding which was the best bid made for a picture.

Under the M-G-M plan, the company would set a guarantee, and the playing time and percentage it desired for a particular first-run booking where the bids are to be received. Assuming that the theatres involved in the bidding had comparable size and methods of operating and were comparable in all other details and that the theatres making the bid were prepared to accept the minimum terms asked, the company would make a decision on the basis of which theatre it believed could give it the rental it expected from the particular booking. Even if one of the bidding theatres made a higher bid than the minimum asked by M-G-M, or even offered a higher guarantee, the company would still be in a position to utilize the anticipated revenue as the determining factor in rejecting a higher bid. It is pointed out that, based on previous performances of comparable M-G-M pictures, the company could estimate the revenue it expected for a picture offered for licensing by bidding.

Hollywood

By THALIA BELL

Hollywood, Sept. 8

STEPHEN AMES has been signed by RKO Radio to a new contract as executive producer, and will devote his time to the filming of big-budget Technicolor pictures. T[illegible]rst of these major productions will be "Tycoon," based on the novel by C. E. Scoggins. . . . Director Henry Hathaway, who recently completed "13 Rue Madeleine" for 20th Century-Fox, has had his contract renewed. . . . Lloyd Nolan has been engaged by Paramount for a stellar role in "The Big Haircut."

•

Seymour Nebenzal has signed Ernest Pascal to write the screenplay for "Heaven Only Knows," romantic fantasy with a Western background which will be Nebenzal's next production. . . . John Payne has had his 20th Century-Fox contract renewed. . . . Ann Dvorak will co-star with Henry Fonda, Barbara Bel Geddes and Vincent Price in the Hakim-Litvak production, "A Time to Kill," which will be released through RKO Radio.

•

William Clemens has been signed by Columbia to direct "The Hunter Is a Fugitive," next in the studio's series of mystery dramas based on the radio character, the "Whistler." . . . Joan Winfield is set for a top role in "Love and Learn," now shooting at the Warner studio. . . . William Pine and William Thomas have arranged to borrow Rory Calhoun from David O. Selznick to star in "Adventure Island," their next production for Paramount release.

Hit Auctions

(Continued from page 1)

prove the method of competitive bidding proposed by the court, whereby pictures are to be sold theatre-by-theatre, picture-by-picture, to the highest responsible bidder having a theatre of size and equipment adequate to show the pictures upon the terms offered by the distributors?"

Poll results reported by the MPTOA at the weekend represented 681 thatres in 43 states.

Ten of the 11 exhibtors sending in answers last week voted also against the court's arbitration recommendations, bringing the number opposing that provision up to 147, while those in favor of it remained at 50. A total of 10 have declined to answer the question: "Do you favor the court's recommendation for arbitration covering disputes as to bids, clearances, runs, whether the bidder has a theatre adequate for the run for which he bids, and similar matters?"

An additional 10 exhibitors last week went on record against non-industry arbitrators, bringing the total in opposition to 171, while those in favor rose only from 31 to 32, with five not answering.

Largest division of opinion among exhibitors continued on the question: "Are you in favor of the distributors being completely divorced from their theatre holdings?" Two voted "yes" and three, "no," during the week. The total now stands at 130 favoring divorcement, 75 opposing it and seven expressing no opinion.

SMPE Convention Plans Completed

Plans for the 60th semi-annual convention of the Society of Motion Picture Engineers, to be held Oct. 21-25 inclusive at the Hollywood-Roosevelt Hotel, Hollywood, have been announced here by William C. Kunz[illegible]nn, convention vice-president of the [illegible]ety.

A luncheon will open the convention on Oct. 21, and a dinner-dance will climax the social program on Oct. 23. A feature of the dinner will be the award of seven citations to individuals, equipment firms, and producers for outstanding achievements in the field of sound. These awards will be made in celebration of the 20th anniversary of sound films.

A large proportion of the technical papers to be presented have already been scheduled, it is reported by Dr. C. R. Daily, chairman of the papers committee. As a prerequisite to inclusion on the program, authors' abstracts had to be in the hands of the committee by Sept. 1, and complete manuscripts must be submitted by October 1.

The society's Pacific Coast section, of which Hollis W. Moyse is chairman, has set up a housing committee under the chairmanship of Herbert Griffin to provide as far as possible for those who, due to the housing shortage, may not be able to obtain hotel accommodations.

Other committee chairman are: local arrangements, Mr. Moyse; publicity, Harold Desfor; registration and information, Kunzmann, assisted by C. W. Handley; luncheon and dinner dance, Loren L. Ryder; hotel and transportation, S. P. Solow, and membership and subscription, H. W. Remerscheid. Mrs. H. W. Moyse will be hostess for the ladies reception committee. W. V. Wolfe will be in charge of the 35mm. projection program, assisted by members of Los Angeles Locals 150 and 165 of the projectionists' union. Remerscheid will be in charge of 16mm. projection.

Limit Midnight Shows In Ontario Test Case

SARNIA, ONT., Sept. 8.—Local exhibitors have agreed to limit midnight shows to six during the year, in conjunction with legal holidays, thus settling an issue with the city council, which had considered banning all except those on New Year's Eve. The situation here has been regarded as a test for municipalities throughout Ontario.

150 in Phila. Drive

PHILADELPHIA, Sept. 8.—Some 150 theatres, independent and circuit, in this area will participate in the "Foster Homes for Children" campaign, to be inaugurated here shortly under the sponsorship of 12 child-care agencies working under the Community Chest. Allied Theatre Owners of Eastern Pennsylvania is sponsoring the showings, with Sidney Samuelson, ATO general manager, having made arrangements with Thomas J. Connors, 20th Century-Fox sales chief, to have a four-minute subject produced without charge, the clip to include a brief address by Judge Nochem Winnet, who heads the campaign. Twelve prints will be working, with Clark Film handling distribution.

Critics' Quotes . . .

"CAESAR AND CLEOPATRA" (Gabriel Pascal-United Artists)

Amid regal splendor, Vivien Leigh and Claude Rains chat for 128 minutes, with little action to consume any of the running time. There's a brief battle of the Nile and Caesar's occasional blustering, but two hours of unrequited wooing—even to Shaw's patter—is too much.—*Frank Quinn, New York Daily Mirror.*

Claude Rains gives a superb performance of the Roman emperor. If it weren't for this, the picture would stand small chance of recovering the $6,000,000 which J. Arthur Rank expended on the production.—*Kate Cameron, New York Daily News.*

. . . more often early De Mille than imaginatively contemporaneous . . . Vivien Leigh, Claude Rains and their supporting players are first-rate . . . definitely something to see.—*Howard Barnes, New York Herald Tribune.*

As a Technicolor film spectacle, the British-made "Caesar and Cleopatra," at the Astor is really something. . . . But one could wish that Mr. Pascal had gone about bringing this Shaw play to the screen in the same manner in which he filmed "Pygmalion." That is to say, in less pretentious and overwhelming style.—*Rose Pelswick, New York Journal and American.*

. . . foremost for Miss Leigh, and then for Mr. Rains, and then for the sight of great heaps of beautiful but stiff production.—"Caesar and Cleopatra" is recommended. It is long and overburdened and it never had the requisite dramatic development for a movie in the first place, but for its earnestness at least, and the novelty of its basic material, it is still a movie collector's item. —*Cecelia Ager, PM, New York.*

. . . the chances of "Caesar and Cleopatra's" being a box-office bonanza in this country are not good enough to be frightening.—*Archer Winsten, New York Post.*

It is pretty, it is extremely loquacious, it is static, and it is dull. . . . There is no heart in this Shaw writing, no sympathy with his characters. . . . Visually, the production is a thing of beauty.—*Eileen Creelman, New York Sun.*

Pictorially, the effort, now revealed here upon the Astor's screen, is worthy of (J. Arthur Rank's) extravagance and is certainly worthy of a film-goer's regard . . . something to see as well as hear.—*Bosley Crowther, New York Times.*

Audiences will come away full of high enthusiasm tempered with recollections of quite a few moments of tedium and scenes that did not seem to fit together. . . . It is a mixture of one of the great pictures of our time and occasional claims to being one of the dullest. . . . I liked it.—*Alton Cook, New York World-Telegram.*

US Gross in Mexico $3,563,458 in '46

MEXICO CITY, Sept. 8.—Government tax department figures for the first seven months of 1946 show that the RKO Radio, Universal, M-G-M, Columbia, Paramount, United Artists, 20th Century-Fox and Warners had 6,011 bookings here from Jan. 1 to July 31 and that the revenue from them was $3,563,458.

The revenue is compiled after deduction of a 15 per cent tax, collected every day by tax department inspectors who watch the theatres' box offices all during performances. The exhibitors pay the wages of these inspectors.

M-G-M led the American companies during the period, with 1,484 bookings and a net of $601,155. Next was RKO Radio with 763 bookings netting $596,427. Warners was third with 890 bookings yielding $459,371, and Universal was a fourth with a net of $442,895 from 810 bookings.

Steiner Buys Another

Joseph Steiner, president of the new Broadcast Pictures, has purchased a second unpublished story by Elias Joseph, entitled "No Time for Living." The first story acquired from Joseph was "Sudden Death," which will go into production following completion of "Rhythm Rhapsodies," now in preparation.

Another Video Permit

WASHINGTON, Sept. 8.—The Federal Communications Commission has granted a construction permit for a new commercial television station to WJAC, Inc., of Johnstown, Pa.

Three Set for Cannes

Warners' "Rhapsody in Blue," Paramount's "The Lost Weekend," and 20th Century-Fox's "Anna and the King of Siam" will be shown at the International Film Festival in Cannes, France, Sept. 20-Oct. 5, with other U. S. pictures still to be selected. Nineteen countries are scheduled to participate; a prize will be awarded to the best film from each country.

Hutchins Office on Coast

The Hutchins Advertising Co. will open a branch radio production office in Hollywood this month, it was announced here by H. Pierson Mapes, vice-president of Hutchins. Hendrik Booraem has been appointed general manager of the office.

Four New Studios Planned for Italy

By ARGEO SANTUCCI

ROME, Sept. 2.—(By air mail).—There is new activity in studio building in Italy. Studios are scheduled to be built in Cortina and Belluno. In Genoa and particularly in Sicily, it is planned to convert airship hangars into studios.

Recently Columbia Pictures celebrated in Italy its 25th anniversary. The anniversary was promoted by joint meetings between the Italian association for the industry and Columbia Pictures-Ceiad. Ceiad is the sole distributor of Columbia pictures in Italy.

Alessandro Blasetti, Italian director, opened the joint meetings, lauding Columbia on behalf of the Italian industry. After the meeting Columbia exhibited a number of its pictures, which will be released here soon. They included "Tonight and Every Night," "Penny Serenade," "Together Again," "This Thing Called Love," "Too Many Husbands," "Desperadoes," "You'll Never Get Rich," and "The Howards of Virginia."

The Russian Embassy has organized an exhibition of Russian films to be exhibited in the Quirinetta theatres in Rome.

Exclude 'Britannica'

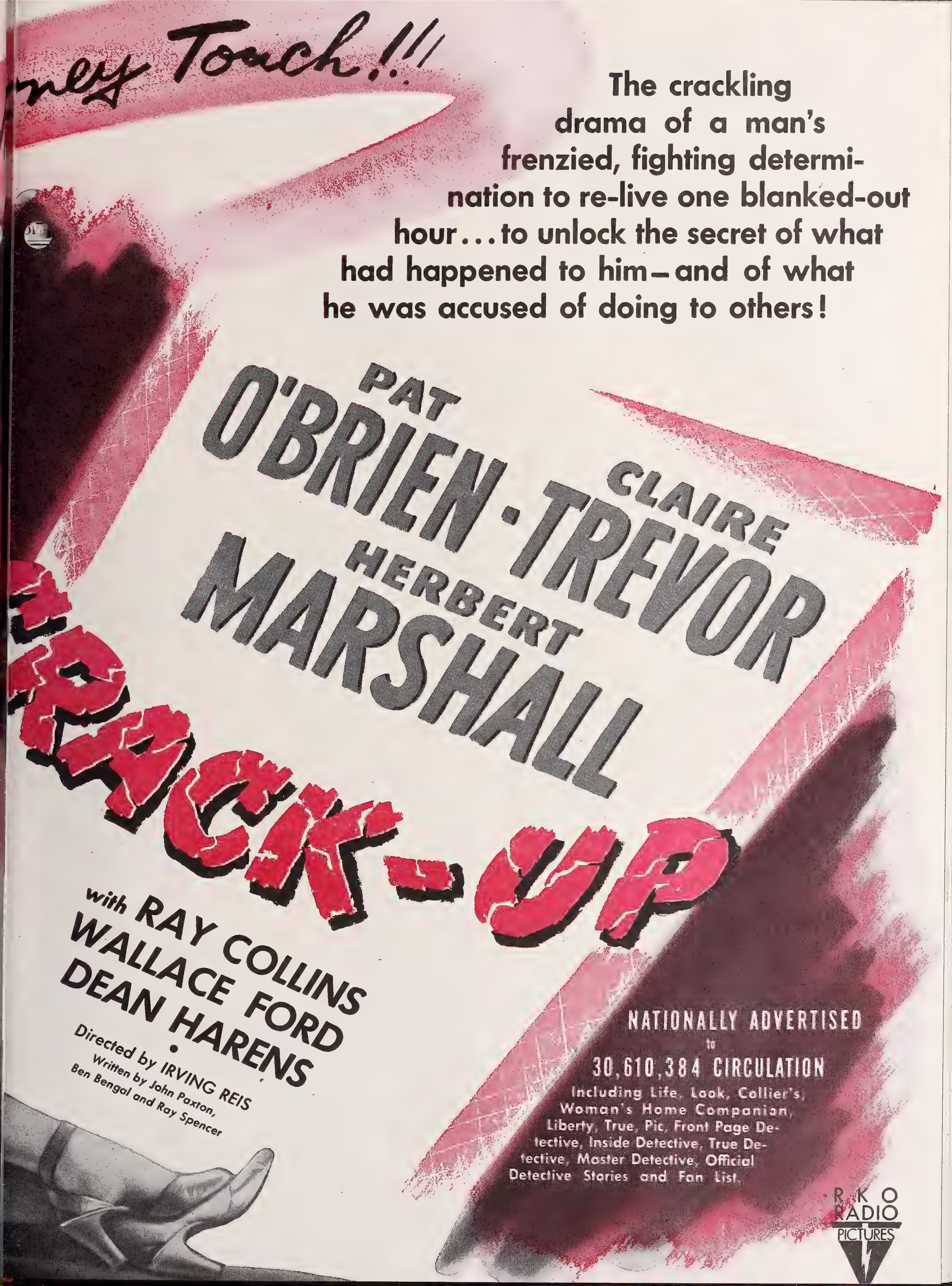
CHICAGO, Sept. 8. — In an Aug. 8 MOTION PICTURE DAILY report that the Chicago Motion Picture Operators Union stopped the showing of several 16mm. exhibitions during the National Association of Visual Educational Dealers' convention here, last month, because the exhibitors refused to hire union projectionists, a list of exhibitors involved included Encyclopaedia Britannica Films. Britannica now states it was incorrectly included in the listing since it did not have a projector in operation or a film at its display booth at the meeting.

Tri-States Outing

OMAHA, Sept. 8.—Managers in this Tri-States Theatres district will be treated to a three-day outing Sept. 10-12 as a climax to the Tri-States' "13th Anniversary Drive." Prizes will be awarded winners at the gathering, at the Lake Okiboji Club.

RKO RADIO PICTURES, Inc.
SAN FRANCISCO TRADE SHOWINGS
of
"GENIUS AT WORK"
THURSDAY, SEPT. 12, at 10.30 A. M.
"CRIMINAL COURT"
THURSDAY, SEPT. 12, at 1.30 P. M.
RKO PROJ. ROOM, 251 HYDE ST., SAN FRANCISCO

Melodrama with that RKO



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WALLACE FORD
DEAN HARENS
•
Directed by IRVING REIS
Written by John Paxton,
Ben Bengal and Ray Spencer

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R K O
RADIO
PICTURES

Flexible Auction Plan

(*Continued from page* 1)

licensing, is the only relief which will render assurance of free competition in the trade, according to Department attorneys.

Meanwhile the impact of auction selling upon exhibitors has been analyzed with alarm by the Department. Using data submitted by various exhibitor groups as a basis of opinion, attorneys at the Department have reported to Berge that protection for the independent can result only after complete divorcement, according to their interpretation of the data.

It is emphasized by Robert Wright, Special Assistant to the Attorney General, that auction selling would "be unnecessary" if the Supreme Court grants complete divorcement.

However, as a protective measure between the lower and high-court actions, single sales offer at least minor protection in the prevention of possible restraint of trade, Wright said.

Establishment of an iron-clad policy for auction selling is not the mission of the Department, it was pointed out at the Department. At the same time, it was said that special consideration must be given these single sale methods in order to assure that possible discrimination against independents will not result.

No substitute for single sales has been found, and the Department does not contend that auction sales are unworkable, according to Berge.

"It looks like we are going to be required to wait on a Supreme Court ruling on divorcement to eliminate what we allege to be violations of the Sherman Act in the film industy," Berge concluded.

Nelson Talks to AFM

(*Continued from page* 1)

upon the demands made by the AFM on the independents, nor would he say whether they were holding present talks on the basis of what was granted to the musicians employed by the major studios, he did report that progress is being made.

Nelson expects to be commuting between New York and Washington until he completes his work on the AFM negotiations. He said Friday that no further plans had been made by the SIMPP to intercede in the New York anti-trust case. He had previously indicated that SIMPP would make a plea to the court on behalf of its members.

Nelson Book Published

"Arsenal of Democracy," story of America's wartime production, written by Donald M. Nelson, president of the Society of Independent Motion Picture Producers, was published on Friday by Harcourt, Brace and Co.

FC Denies Roach's 'Conspiracy' Charge

Contending that Edward J. Peskay, prior to negotiating a 1943 distribution contract between Hal Roach, with whom he was then associated, and Film Classics, had duly notified and advised Roach that he (Peskay) was to receive certain shares and profits from Film Classics under the deal, Classics on Friday made a general denial in Federal Court, here, of charges of conspiracy to defraud brought by Roach against the two. The denial and contention were incorporated in answers to charges filed by Classics.

Big Upswing in Key Cities

(*Continued from page* 1)

137 for July and $17,049 for June, according to reports from *Motion Picture Daily* field correspondents. Moreover, the week ended Aug. 23-24 registered an average of $18,435, which has been topped only three times since the seasonally lush week after New Year's Eve.

Although the upswing has been substantial, business during August of this year fell slightly short of that of August, 1945, when the weekly gross averaged $18,587.

Leading film at key-city box-offices last month, according to the correspondents' reports, was "Night and Day," the feature having been given widespread publicity in connection with Warners' 20th anniversary of sound. "Caesar and Cleopatra" also scored heavily but was crowded for runner-up honors by "Anna and the King of Siam," "Easy to Wed," "Centennial Summer," "The Kid from Brooklyn," "Without Reservations," "Canyon Passage" and "O.S.S."

Other pictures breaking house averages on a representative number of occasions included: "Two Sisters from Boston," "Henry V," "Till the End of Time," "A Stolen Life," "Of Human Bondage," "The Green Years," "The Stranger," "Smoky," "Our Hearts Were Growing Up," "The Postman Always Rings Twice," "To Each His Own," "Janie Gets Married," "The Searching Wind," "The Bride Wore Boots," "Make Mine Music" and "A Night in Casablanca."

Composite key-city box-office reports for 1946, compared with the corresponding weeks of 1945, follow:

1946 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 4-5	142	$3,304,300	$23,270
Jan. 11-12	144	2,940,100	20,417
Jan. 18-19	150	2,706,300	18,040
Jan. 25-26	158	2,800,100	17,722
Feb. 1-2	157	2,777,000	18,390
Feb. 8-9	158	2,798,300	17,756
Feb. 15-16	159	2,755,400	17,330
Feb. 22-23	156	2,638,200	16,918
March 1-2	164	3,106,000	18,939
March 8-9	163	2,926,600	17,955
March 15-16	154	2,818,800	18,304
March 22-23	165	2,981,100	18.067
March 29-30	167	2,810,300	16,828
April 5-6	170	2,908,100	17,106
April 12-13	165	2,845,300	17,244
April 19-20	161	2,694,600	16,737
April 26-27	164	3,187,000	19,433
May 3-4	162	3,025,400	18,675
May 10-11	144	2,409,700	16,734
May 17-18	150	2,526,500	16,843
May 24-25	152	2,406,500	15,832
May 31-June 1 ..	130	2,058,200	15,855
June 7-8	152	2,803,000	18,506
June 14-15	154	2,541,800	16,506
June 21-22	140	2,406,900	17,092
June 28-29	159	2,559,000	16,094
July 5-6	167	2,737,500	16,392
July 12-13	154	2,944,200	19,112
July 19-20	163	2,599,300	15,928
July 26-27	157	2,702,700	17,215
Aug. 2-3	165	2,856,600	17,193
Aug. 9-10	162	2,919,700	18,023
Aug. 16-17	157	2,852,000	18,165
Aug. 23-24	167	3,078,800	18,435
Aug. 30-31	166	2,984,500	17,979

1945 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 5-6	136	$2,828,300	$20,796
Jan. 12-13	133	2,393,400	17,995
Jan. 19-20	136	2,289,400	16,826
Jan. 26-27	149	2,543,400	17,069
Feb. 2-3	148	2,534,300	17,123
Feb. 9-10	144	2,506,700	17,407
Feb. 16-17	141	2,491,800	17,672
Feb. 23-24	143	2,448,000	17,118
March 2-3	134	2,462,100	18,373
March 9-10	144	2,448,700	17,000
March 16-17	152	2,530,500	16,648
March 23-24	144	2,248,900	16,687
March 30-31	137	2,123,100	15,446
April 6-7	129	2,293,900	17,872
April 13-14	138	2,268,600	16,349
April 20-21	123	1,893,700	15,395
April 27-28	137	2,179,500	15,908
May 4-5	132	2,141,000	16,219
May 11-12	123	2,166,400	17,613
May 18-19	141	2,390,000	16,950
May 25-26	127	2,052,800	16,153
June 1-2	119	1,902,700	15,989
June 8-9	128	2,020,800	15,788
June 15-16	136	2,266,600	16,666
June 22-23	125	1,903,400	15,227
June 29-30	119	1,952,800	16,410
July 6-7	132	2,248,900	17,371
July 13-14	143	2,586,800	18,089
July 20-21	131	2,271,300	17,384
July 27-28	123	2,156,100	17,529
Aug. 3-4	136	2,395,400	17,613
Aug. 10-11	120	2,316,100	19,300
Aug. 17-18	129	2,367,500	18,352
Aug. 24-25	147	2,699,200	18,362
Aug. 31-Sept. 1..	146	2,676,100	18,334

Again Extend 'Fifth And Walnut' Answers

A further extension to Sept. 26 was granted distributor defendants to file answers in the $2,100,000 anti-trust suit filed in U. S. District Court, here, on July 11 by the Fifth and Walnut Corp., owner of the National Theatre in Louisville. The further extension was by stipulation between counsel.

The complaint charges distributors with refusing to sell the National first-run product since 1941 although it is centrally-located.

87½¢ RCA Dividend

RCA, here, announces a dividend of 87½ cents per share on the outstanding shares of $3.50 cumulative first preferred stock, for the period from July 1 to Sept. 30, payable Oct. 1, to holders of record at the close of business on Sept. 16.

Wormser to Home Office

Irving Wormser, who will rejoin Columbia on Sept. 16, will have offices at the home office, where his principal efforts will be devoted to the New York territory in conjunction with Columbia's New York exchange.

'Cinema Bulletin' Cited

The *Cinema Bulletin,* monthly publication of New York Cinema Lodge, B'nai B'rith, edited by Milton Livingston of the MOTION PICTURE DAILY editorial staff, has been cited with an award of honorable mention among the 200 entries in the eighth annual "B'nai B'rith Lodge and Chapter Bulletin Contest," according to word received from Washington by Jack H. Levin, Cinema president.

Video Now in Mexico

MEXICO CITY, Sept. 8.—Mexico's first television station has been established by the Mexican Radio Experimenters League at its headquarters at Lucerna. The station gives shows once weekly, largely for the benefit of the League's members. Sending and receiving sets were made in Mexico by Guillermo Gonzalez Camarena, radio engineer.

Preview Palestine Film

"Home Are the Hunted," documentary film depicting the story of Palestine's youth-training program for the task of upbuilding the national homeland, will be previewed at the Commodore Hotel, New York, on Sept. 12, by the United Palestine Appeal, sponsors of the film.

Start Strike Vote

(*Continued from page* 1)

ers voted 119-1 to authorize the executive council of the Screen Office and Professional Employes Guild to call a membership meeting for next Thursday night to take a final strike ballot.

A unanimous vote to the same effect was taken at a meeting of the Screen Publicists Guild, which proposes striking in concert with SOPEG, and "overwhelming" [illegible]proval was voted by SPG members at Paramount and 20th Century-Fox in the first of a series of unit ballots, according to a spokesman for the union here.

Other Locals to Vote

Following the SOPEG votes at Columbia and UA, chapter meetings for the same purpose are scheduled to be held today by the 20th Century-Fox, Paramount and Republic workers, with Loew's, RKO Radio, RKO Service and all exchanges covered by the guild, slated to vote tomorrow. SPG's unit polls, following those at Paramount and 20th-Fox, are expected to be completed by tonight, a spokesman for the publicists said.

Meanwhile, on Friday, in a new effort to reach a basis for agreement on contract demands, negotiations between SOPEG and the companies were resumed in a meeting at the Paramount office, under a revised plan by which the talks were narrowed down to four representatives from each side. Paul Raibourn, Paramount; Joseph R. Vogel, Loew's; Major Leslie E. Thompson, RKO and J. H. Lang, 20th-Fox, are acting for the managements, with SOPEG represented by president Herman Liveright, vice-president Norman Hasselo; Sidney Young, national representative of the United Office and Professional Workers of America, and Aaron Schneider, UOPWA's regional director for New York.

SPG negotiations, however, appear to have been broken off, with no date set for any additional meetings, following a session at the weekend, which spokesmen for the union said resulted in no basis for agreement. The companies, represented at this gathering by Major Thompson, Pat Scollard of Paramount and Charles O'Brien of M-G-M, declined to comment Friday on the status of the talks or on whether any hope was held for avoiding a strike. SPG was represented by president Roger Lewis, vice-president Phil Gerard, secretary Leon Roth and business representative Honore Armstrong.

SOPEG Demands

The SOPEG demands, as announced when negotiations opened early in the summer, include a $10 weekly salary increase for all workers, weekly minimums of $30 for messengers, $50 for advanced secretaries and $100 for top professionals and specialists, plus correctional adjustments to maintain seniority relationships and automatic progression increases ranging from $5 to $22 per year. SOPEG'S existing contract, scheduled to expire July 27, was extended at that time for 60 days.

SPG, following expiration of its contract on May 3, demanded a 30 per cent general salary increase. Present minimums are $100 for senior publicists. $70 for publicists, $50 for associates and $30 for apprentices. The guild also has demanded a 70 per cent closed shop and a strengthened security clause.

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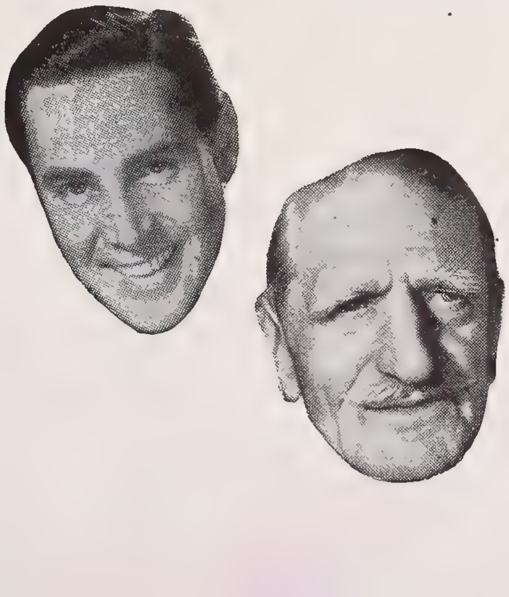

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VOL. [illegible]. NO. 50 NEW YORK, U. S. A., TUESDAY, SEPTEMBER 10, 1946 TEN CENTS

Defendants Drafting N.Y. Case Findings

Lawyers Start Meetings To Evolve Final Texts

Counsel for the five theatre-owning defendants in the New York anti-trust suit yesterday started what is understood to be a series of meetings to draft their proposed findings of fact and conclusions of law.

A draft of the proposed findings and conclusions stemming from the decision of the three-judge statutory court, is understood to have been prepared by a special committee of counsel for the five defendants. Columbia, Universal and United Artists, the three non-theatre-owning defendants, are understood to be working independently on their proposed findings.

As far as could be learned yesterday, the defendants have not yet received word from U. S. District Judge John Bright to whom they applied for a two-week extension to deliver their proposed decree and findings of fact to the Department of Justice. The documents were supposed to be served

(*Continued on page* 11)

Five Percentage Suits Are Filed

PITTSBURGH, Sept. 9.—Five separate suits alleging damages resulting from percentage returns were filed in Federal Court here today by several of distributing companies. Columbia and Universal each brought a suit against Speer Marousis alleging that the defendant defrauded the plaintiff distributors with box-office reports on

(*Continued on page* 11)

To Meet Today on Film Right Leases

The executive council of the Authors Guild will meet here this afternoon and is expected to set in motion plans for leasing copyrights to film companies rather than selling them outright, the practice generally followed at present. The proposal being considered is understood to provide that the length of copyright sale be limited to seven years and that the

(*Continued on page* 11)

Companies Drawing Up Plan to Nullify N. Y. Strike Effect

The threatened strike by 2,300 New York film workers affiliated with the Screen Office and Professional Employees Guild and the Screen Publicists Guild would not cripple home office operations, according to a spokesman for the companies, who yesterday revealed plans to meet the situation.

Much of the clerical work now done in the home offices would be done in field exchanges, under the plan contemplated, with many records that are normally sent to New York being held in the field, where specific information would be obtained by telephone when needed by a home office. Thus, many of the duties performed here by bookkeepers and stenographers, who are understood to comprise the majority of the SOPEG members, could be held in abeyance for the duration of the strike.

Essential figures sent in from exchanges, including statistics on business in the various areas, would be recorded and totaled by auditors and

(*Continued on page* 8)

200 Iowa Exhibitors Ask Say in Decree

OMAHA, Sept. 9. — Allied Theatre Owners of Iowa and Nebraska revived a revolutionary day cry here today of "no regulation without representation." The group of more than two hundred, a record exhibitor crowd for Omaha, resolved "to oppose any regulation of the industry including the proposed auctioning of film, clearance and general trade practices now being foisted upon us without first being heard."

Allied also resolved to call upon all checking services to provide theatres checked with completed reports of the

(*Continued on page* 8)

Michigan ITOA Asks Decree Voice

Detroit, Sept. 9.—In resolutions sent to the U. S. Attorney General at Washington, the Michigan Independent Theatre Owners Association declares that the anti-trust decision now pending "is definitely against the interest of all independent exhibitors and also is to the best interests of distributors." They request a copy of the proposed decree, and an opportunity to "voice our opinion as an organization relative to the decree."

Michigan ITO will meet here today at the Hotel Detroiter to discuss recent developments on the Federal anti-trust ruling, and the request of projectionists for wage increases.

Ready Loop Clearance

CHICAGO, Sept. 9.—That the Chicago system of release will be radically changed in about two weeks was indicated this evening by Judge Michael L. Igoe after the later heard a full day's arguments by counsel on the wording of an injunction decree to be granted by the Jackson Park Theatre.

Its main features call for restricting loop runs to two weeks, eliminating move overs; eliminating price fixing; adopting the auction method of buying; eliminating double features, eliminating three dead weeks of waiting time following completion of loop runs and elimination of chain buying in regards to the Jackson Park Theatre itself. Attorney Thomas C. McDonnell asked for a day and date run with the Warners Jeffrey Theatre and a week ahead of the Balaban & Katz Maryland Theatre.

(*Continued on page* 8)

27 States Now Have Ticket Taxes, And 31 Charge Fees for Licensing

Washington, Sept. 9.—Admission and other amusement taxes collected by states during the year ending July 1, 1946, amount to nearly $12,000,000 according to figures released today by the Bureau of Census. At present 27 states have such taxes.

The largest taxes in the field are those collected in the states of Ohio and Washington, Ohio having received $2.484.000 for the fiscal year just ended, with Washington getting $2,451,000. Some 31 states have a license and privilege tax affecting their collections for the fiscal year amounting to $3,737,000.

ATA Seeking Owners' View On New Stand

Sends Note to Nation's Houses Inviting Reaction

Reaction of the nation's exhibitors to the American Theatres Association's plan to intervene in the New York anti-trust suit to oppose auction selling, is being sought through the mails, it was announced here yesterday. The ATA forwarded a message to exhibitors inviting them to register their reaction on a return postal card.

"There is no group other than the exhibitors themselves who can be depended upon to paint a realistic picture of the effect of auction selling. We hope that exhibitors, regardless of association affiliation will give us the benefit of their views on this subject," S. H. Fabian, ATA president declared.

In the communication, all exhibitors were invited to communicate with the ATA direct and to forward any sug-

(*Continued on page* 11)

Paper Ad Ban May Hit New Pictures

New York first-run films opening this week are expected by company observers to feel the effects of elimination of display advertising from some newspapers, and its drastic curtailment in others, as a result of a newsprint shortage brought about by the truckers' strike.

All display ads have been dropped from the *Times*, *Herald-Tribune*, *Daily Mirror* and *Journal-American*,

(*Continued on page* 11)

Reagan Reports a Top in Bookings

National results of "Paramount Week," which opened the company's "34th and Greatest Year Celebration," established new records for the firm, it was disclosed here yesterday by Charles M. Reagan, vice-president in charge of distribution, with net rentals for the week from Sept. 1 to Sept. 7 representing the greatest in the history of Paramount, topping the

(*Continued on page* 11)

Coming Events

Tomorrow—Motion Picture Association board of directors meeting, New York.

Tomorrow and Thursday — West Virginia Managers Association meeting, Charleston, W. Va.

Sept. 13-15 — Confidential Reports' field meeting, Chicago.

Sept. 14-15—United Artists district sales meeting, Lenox, Hotel St. Louis.

Sept. 14-15—National Allied Theatre Owners pre-convention board of directors meeting, Copley-Plaza Hotel, Boston.

Sept. 15 — Screen Actors Guild meeting, Hollywood.

Sept. 16-18—National Allied Theatre Owners convention, Copley-Plaza Hotel, Boston.

Sept. 18—Addres of MPA president Eric Johnston before Allied Theatre Owners convention, Copley-Plaza Hotel, Boston.

Sept. 20 — 20th Century-Fox home office Family Club dance, Henry Hudson Hotel, New York.

Sept. 21-22—United Artists district sales meeting, Last Frontier Hotel, Las Vegas, Nev.

Sept. 23—Bernard Kranze testimonial dinner, Hotel Statler, Cleveland.

Sept. 23—Northwest Variety Heart-Hospital victory dinner, Coffman Memorial Hall, University of Minnesota, Minneapolis.

Chinese Scroll to Jack L. Warner

HOLLYWOOD, Sept. 9.—The gratitude of the Chinese people for Warner's contribution to Madame Sun Yat Sen's famine fund was expressed here today when Dr. Kiang Yi-Seng, Chinese Consul General to Los Angeles, presented a scroll of merit to Jack L. Warner. Signed by the widow of the Chinese republic's founder and sister-in-law of Mme. Chiang Kai Shek, the scroll was prepared in Chungking for Warner's arranging that all proceeds from the Chinese release of "This Is the Army" go to Madame Sun's China famine food committee.

Sam Howard to Form Distribution Set-Up

HOLLYWOOD, Sept. 9.—Talent agent Sam Howard will establish a distribution organization similar to Screen Guild Productions with his clients, actors, directors and others sharing in production and distribution proceeds. He indicated that some SGP franchise holders will be included in the set-up.

Filmack to Revise Trailer Price List

CHICAGO, Sept. 9.—Citing that operating costs have advanced 35 per cent over last year, Filmack Corp. will increase the price of trailers from 10 cents per word to 13, effective Sept. 19. The revised price-list also lists "rolling" trailers to 15 cents per word, trailerettes, 75 cents each, and date strips, $1.00 each.

Personal Mention

BARNEY BALABAN, Paramount president, has arrived in Hollywood from New York.

•

JOHN FARROW, Paramount director, and MRS. FARROW, (nee MAUREEN O'SULLIVAN) became parents of a third son born at St. Vincent's Hospital, Los Angeles, Sept. 6. They also have a daughter.

•

LEON J. BAMBERGER, RKO Radio sales promotion manager, will leave New York today for Charleston, W. Va., where he will speak at the convention of the West Virginia Theatre Managers' Association.

•

CHARLES F. DEESEN, home office assistant to JOHN J. MALONEY, M-G-M Central sales manager, is due to return to New York today from vacation.

•

JEFFREY LYNN, Warner star, will leave the Coast today for New York, where he will be married Oct. 5 to ROBIN CHANDLER, fashion editor of the *New York Journal-American.*

•

LEON FROMKESS, vice-president in charge of production for Samuel Goldwyn Productions, has arrived in New York from the Coast for a two-week stay.

•

COMMENDATORE FERRUCIO CARAMELLI, chairman of the board of Artisti Associati, United Artists distributors in Italy, has arrived in New York by plane from Rome.

•

TONY C. REDDIN, Paramount's director of theatres, advertising and publicity for Great Britain, is scheduled to arrive in New York from Hollywood today.

•

SAM L. SEIDELMAN, PRC foreign sales manager, has returned to New York from a trip to England and the Continent.

•

JOHN P. BYRNE, Eastern M-G-M sales manager, arrived in Boston yesterday from New York. Tomorrow he will go to New Haven.

•

FLORINE C. MEYER, assistant to president H. ALBAN-MESTANZA of Foreign Screen, has returned to New York from the Coast.

•

WILLIAM B. ZOELLNER, M-G-M reprints and importations chief, is due in Omaha today from Minneapolis.

•

A. PAM BLUMENTHAL, vice-president of Enterprise Productions, has left the Coast by plane for New York.

•

IRVING MACK, head of Filmack, is in New York from Chicago for a two weeks visit.

•

WILLIAM GLEICHER, head of M-G-M's checking department, has returned here from the Coast.

•

JACK ALEXANDER of the M-G-M studio publicity department has returned to Hollywood from New York.

•

CLAY V. HAKE, Paramount's representative in South Africa, has arrived in New York from Johannesburg.

NED E. DEPINET, RKO Radio president, originally scheduled to fly to London from New York today, will leave tomorrow instead. He will return in a month.

•

LILLIAN JEFFREY, secretary to Loew's M-G-M executive JOSEPH R. VOGEL and GERTRUDE LERON, secretary to LEOPOLD FRIEDMAN, have left New York for a Coast vacation.

•

MR. and MRS. RAY BROWN, owners of the Cozy and Harlan theatres, Harlan, Neb., are celebrating 20 years in exhibition this month.

•

TOM MORAHAN, British art director, who flew from London to New York last week, left for Hollywood over the weekend.

•

NEIL AGNEW, Vanguard vice-president and general sales manager, left New York for Paris by plane yesterday.

•

MRS. SUE STRICKLAND, formerly with Universal's Atlanta booking department, has joined Florida State Theatres.

•

ARTHUR FRUDENFELD, RKO division manager in Cincinnati, is recuperating at his home there from a recent operation.

•

JULES LEVEY, United Artists producer, has arrived here from the Coast.

•

NICHOLAS M. SCHENCK, M-G-M president, has returned to New York from Hollywood.

•

JOHN T. EZELL, veteran Atlanta theatre manager, is visiting Vero Beach, Fla.

•

JIM SCOTT, manager of Atlanta's Roxy Theatre, is recovering from a recent illness.

•

IRVING ALLEN, Monogram producer-director, has returned to Hollywood from a Switzerland filming expedition.

•

JACK ENGEL, Film 'Classics' Philadelphia branch manager, has been visiting New York.

•

HERB NUSBAUM of M-G-M's legal staff has returned to New York from Clarksburg, W. Va.

•

MAX MILDER, Warners United Kingdom chief, is due in New York from the Coast.

•

JOHN CROVO, of the Temple Theatre, Jacksonville, Fla., is an Atlanta visitor.

•

NORMAN AYERS, Warners Southern District manager, is on a trip to Atlanta, New Orleans and Dallas.

•

EDWARD SUTHERLAND will leave Hollywood for New York today.

•

CHARLIE RUGGLES is celebrating his 41st year in show business.

•

BARRY FITZGERALD left New York over the weekend for Hollywood.

Private Fire Guards Urged in NY Houses

In a joint report to New York's Mayor O'Dwyer calling for "the most radical" reforms in the history of the city Fire Department, the Department Board of Fire Underwriters have recommended, among other things, the compelling of 110 theatres here to hire their own [illegible] guards, thus saving the city $385,000 per year for city firemen who are now stationed in theatres.

That recommendation, said to apply to the "larger" New York houses, is due to be weighed by O'Dwyer along with the others.

UA Executives at Dinner for Silver

BALTIMORE, Sept. 9.—Mark N. Silver, United Artists branch manager in New York, was honored here this evening at a testimonial dinner given by the Variety Club, Tent. No. 19, at Variety headquarters atop the Stanley Theatre. Silver formerly was UA branch manager in Washington. Home office executives invited included J. J. Unger, general sales manager; Edward M. Schnitzer, Eastern sales manager; Paul N. Lazarus, Jr., advertising-publicity director, and Jack Ellis, district manager.

UA District Meet in Boston at Weekend

United Artists has scheduled a New England district meeting at the Ritz Hotel in Boston for next weekend, Sept. 14-15, the second in a series of district meetings being held by the company. The first was concluded two weeks ago for the Central district in Cleveland.

District manager Clayton Eastman will conduct the two-day New England session, which will also be attended by Edward M. Schnitzer, Eastern sales manager, and Abe Dickstein, his assistant.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENTATION

RKO PALACE B'WAY & 47th St.
Pat O'BRIEN Claire TREVOR Herbert MARSHALL
"CRACK-UP"
an RKO Picture

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RKOer
as . . .

BIG

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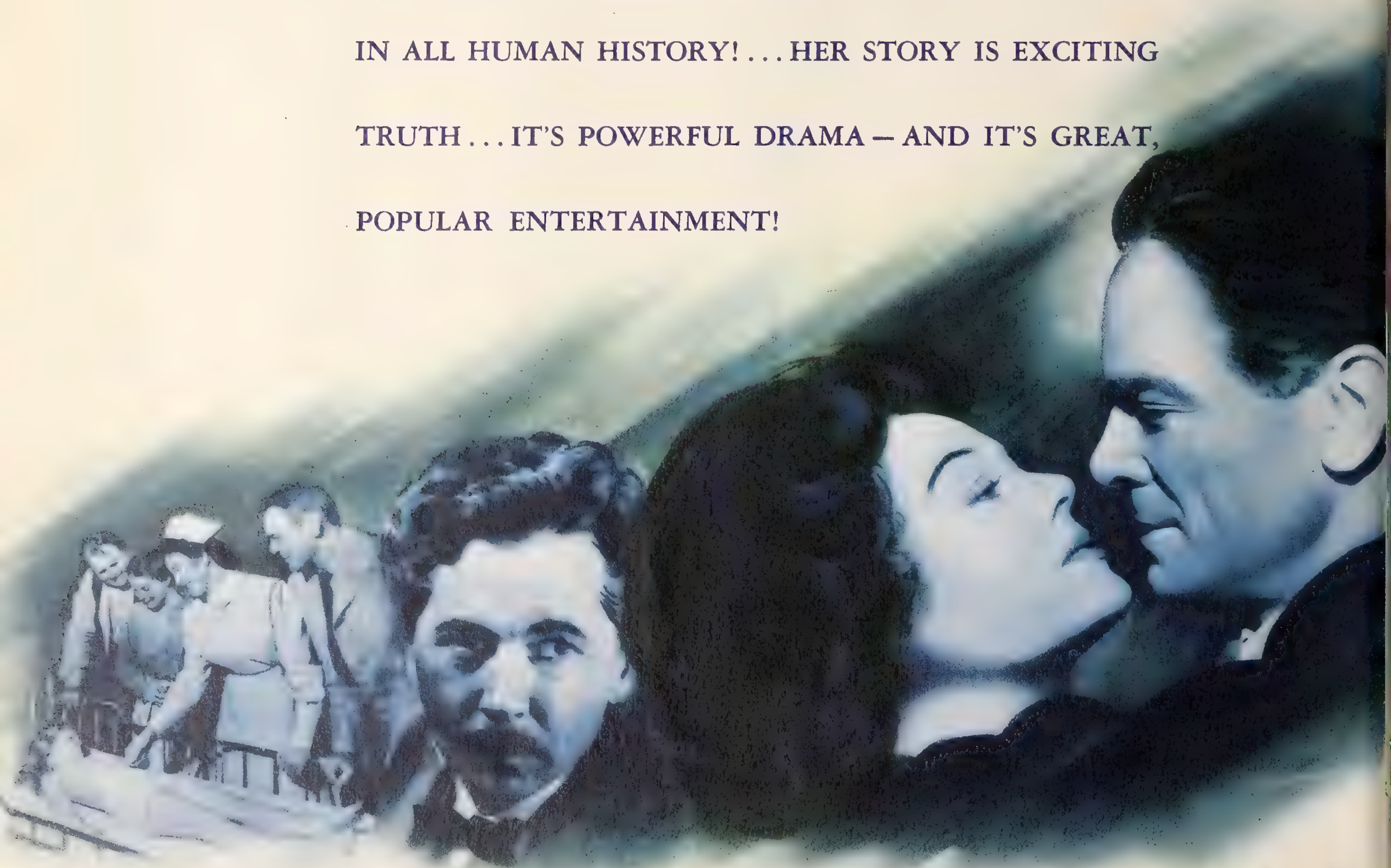
they
come

Mighty Drama

THE LIFE STORY OF THE WOMAN IN WHOM MORE WOMEN ARE INTERESTED THAN IN ANY OTHER! SHE DID WHAT THEY'D LOVE TO DO: SHE FOUND HAPPINESS – WITHOUT MEN! ROMANCE, YES; BUT LOVE, FAMILY, HOME SHE SACRIFICED–TO WRITE IN THRILLING DEEDS ONE OF THE MOST GLORIOUS CONFLICTS IN ALL HUMAN HISTORY! . . . HER STORY IS EXCITING TRUTH . . . IT'S POWERFUL DRAMA – AND IT'S GREAT, POPULAR ENTERTAINMENT!



UNTOLD

tic Sensation . . .

ROSALIND RUSSELL · ALEXANDER KNOX

"Sister Kenny"

with

DEAN JAGGER

PHILIP MERIVALE · BEULAH BONDI
CHARLES DINGLE

Produced and Directed by DUDLEY NICHOLS

Screen Play by DUDLEY NICHOLS, ALEXANDER KNOX
and MARY McCARTHY

RKO RADIO PICTURES

MILLIONS ARE WAITING TO SEE IT!

—and RKO advertises 'em

BIG!

—Never bigger in the entire history of "The Showmanship Company'
. . . a national magazine advertising campaign to

104,436,793 CIRCULATION

—Not only in all the normal channels of big advertising, but reaching out to bring in those *BONUS MILLIONS* of folks who make the effort to see only the screen's outstanding attractions. Let the list speak for itself!

The Big Weeklies

Life (3 insertions)
Saturday Evening Post (3 insertions)
Look (3 insertions)
Time (3 insertions)
Collier's (3 insertions)
Newsweek
Liberty
New Yorker

The Big Monthlies

American
Ladies' Home Journal
McCall's
Woman's Home Companion
(3 insertions)
Good Housekeeping
Woman's Day
Household Magazine
Everywoman's
Family Circle
Parent's Magazine

The Big Farm Magazines

Capper's Farmer
Farm Journal (2 insertions)
Progressive Farmer
Successful Farmer (2 insertions)

The Big Specials

Country Gentleman
General Federation Clubwoman

The Big Newspaper Supplement
AMERICAN WEEKLY

appearing in the following newspapers:
Los Angeles Examiner
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Atlanta Journal
Chicago Herald-American
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Detroit Times
Albany Times-Union
Buffalo Courier-Express
N. Y. Journal-American
Syracuse Herald-American
Cleveland Plain Dealer
Portland Oregonian
Philadelphia Record
Pittsburgh Sun-Telegraph
San Antonio Light
Seattle Post-Intelligencer
Milwaukee Sentinel

The Big Fan Magazines

Motion Picture
Movie Story
Movie Show
Screenland
Silver Screen
Movie Life
Movie Stars Parade
Movies
Modern Screen
Movieland
Photoplay
Screen Guide
Screen Romances
Screen Stars

LITHO U S

Schools Open Grosses Drop

Ending of the summer school vacation, coupled with warm weekend weather, generally combined to send receipts at New York first-run theatres to lower levels than recent weeks, although a few houses nevertheless recorded outstanding grosses.

"Caesar and Cleopatra," the British-United Artists release, is expected to set a new house record at the Astor for its initial week, with $69,000 or more expected on the basis of $50,700 taken in during the first five days, ending Sunday night; previous high was $68,200 for "The Kid from Brooklyn."

'Beaucaire' Heads for $120,000

"Monsieur Beaucaire," combined with a stage show featuring Charlie Spivak and his orchestra, is leading the Paramount to a non-holiday record of over $120,000 for an initial week. "Notorious" at Radio City Music Hall, and "The Killers" at the Winter Garden are outstanding among holdovers. "Notorious" is expected to bring a smash $145,000 for a fourth week at the Hall, following a third week which set a new all-time high for the house at $161,000. The fourth week's receipts are expected to be but a few thousands under the initial week's $149,200, which set a non-holiday record. "The Killers" is expected to give the Winter Garden between $58,000 and $60,000 for a huge second week following the initial week's record of almost $75,000.

Other new arrivals, including "I've Always Loved You," at the Criterion, and "Crack Up," at the Palace, are drawing strongly although not outstandingly. "I've Always Loved You" is headed for $27,000 for its initial week at the Criterion, while "Crack Up" is expected to give the Palace $33,000 for an initial week.

Receipts elsewhere vary from strong to mild. "The Big Sleep," combined with a stage show featuring Bob Crosby and his orchestra, at the Strand, are headed for a strong $65,000 for third week, following a second week's gross of $75,000. "Holiday in Mexico" and a stage presentation featuring Gene Krupa and his orchestra, with Mitzi Green, are expected to draw a heavy $84,500 for a fourth week at the Capitol, following a big third's $98,500. "Claudia and David" and a stage show will complete a fourth and final week at the Roxy with a profitable $75,000, following three outstanding weeks; prior booking will bring "Home Sweet Homicide" and Hildegarde heading the stage bill there tomorrow.

'Night and Day' Firm

"Night and Day" continues strong at the Hollywood, with $33,000 expected for a seventh week. "Till the End of Time" is off in a sixth week at the Rivoli with $22,000 expected; "Two Years Before the Mast" will be the next film here. "A Night in Casablanca" is headed for a satisfactory $18,000 for a fifth and final week at the Globe; "A Scandal in Paris" will take over on Saturday. "Swamp Fire" is headed for a moderate $15,000 for a third week at the Gotham; it will continue. "Specter of the Rose" is expected to draw a slow $9,500 for a second week at the Republic. "Black Beauty" is expected to bring in $13,000 for a second week at the Victoria; "If I'm Lucky" might take over there this week. "It Shouldn't Happen to a Dog" is headed for a mild $7,000 for one week at the Rialto; the "The Last Crooked Mile" will follow on Friday.

Tokyo Lost 200 of Its 280 Theatres

Tokyo, which lost over 200 of its 280 film houses in the rain of American incendiary bombs, has regained 32 theatres by construction of new houses and reconstruction of others during its first post-war year, according to a report received by MPEA from its Tokyo office.

In August 1945, immediately after the end of hostilities, only 75 houses in the Japanese capital had escaped destruction. Of the 32 theatres added to this total in the past 12 months, 13 were new theatres and the balance rebuilt from the ashes of the old.

'IA' Enters Union Fight in St. Louis

ST. LOUIS, Sept. 9.—Reputed actions of John P. Nick and his followers which have threatened the interests of Local No. 6 here of the IATSE has forced the international union to institute proceedings to possibly take over the local, according to the *St. Louis Star Times.*

Frank Strickling, special IATSE representative on behalf of Richard F. Walsh, IATSE president, started hearings today on the local's affairs with the authority of the local's officers suspended pending the outcome. No action can be taken until a report is made by Strickling to Walsh and the matter is acted upon by the IATSE executive board, according to an "IA" spokesman.

Walsh's assigning Strickling to investigate followed a petition submitted to him by members of the anti-Nick faction in the union asking for help, according to the *St. Louis Star Times.*

Nick has been trying to regain control of the union since his release from Federal prison and members of the stagehands and operators unions have appealed to International officers to step in before the whole theatrical labor movement is destroyed because of Nick's activities, said the *Star Times.*

Politics Preferred By Faye Roosevelt

ALBANY, N. Y., Sept. 9.—Faye Emerson Roosevelt, who attended the Democratic state convention as an alternate from Dutchess County, said in an interview here that she will "stump" Dutchess County this fall with her husband, Elliot, in an attempt to defeat the Republican "machine."

Mrs. Emerson Roosevelt stated that she did not intend to return to Hollywood for at least six months, and then only if she is offered "something extraordinary in the way of a picture."

More Midwesterners To Allied Meeting

CHICAGO, Sept. 9.—Van A. Nomikos, Illinois Allied vice-president, heads an additional list of local exhibitors who will attend the National Allied convention in Boston Sept. 16-18.

Others who will attend include: James Gregory and Pete Panagos, Alliance Theatre Corporation; Robert Harrison, Goodman and Harrison Theatres; Mr. and Mrs. R. Charuhas, Elm and Monclaire Theatres; Mr. and Mrs. John Manta, Milo and Thalia Theatres; Joseph Burke, Capital Theatre, Batavia, and Harold Bland of the L. Bland and Sons Circuit.

Non-exhibitors from Chicago who will attend include Mr. and Mrs. Irving Mack of Filmack Corp.; Mr. and Mrs. Sam Levinsohn of the Chicago Used Chair Mart, and Mr. and Mrs. Al Simon.

National president Jack Kirsch reports that the open forum which will highlight the national conclave on Sept. 18 is gaining wide favor among independent exhibitors all over the country and as a result of his open invitation to independent exhibitors everywhere to participate, reservations are pouring in to convention headquarters at a rapid rate.

Court Rules Against 'Scarlet' in Atlanta

ATLANTA, Sept. 9.—The Supreme Court of Georgia has ruled that Judge Bond Almand of Fulton County Superior Court erred in allowing "Scarlet Street" to be shown in Atlanta over the protest of the city board of censorship.

The Supreme Court held that the injunction secured by Universal and Diana Productions ought to have been dismissed because there had been no prosecution or threat of prosecution. The picture was banned by Christine Smith, censor, and her ruling against it was upheld on appeal to the board of trustees of the Atlanta Carnegie Library, under which her office functions.

Continue Talks on AFM Theatre Pacts

Representatives of New York first-run theatres with stage shows, including Radio City Music Hall, Roxy, Paramount, Strand and Capitol, will meet with American Federation of Musicians, Local No. 802, here again Friday in a further effort to evolve new contracts covering musicians in those theatres.

Demands of Local 802 were reported in MOTION PICTURE DAILY on Aug. 28. Theatre representatives are understood to have submitted counter proposals at a meeting last week with negotiations continuing.

Single Price Complaint

NORTH ADAMS, MASS.—Sept. 9. — On the grounds that the matter should be taken up with the mayor's office, where theatre licenses are issued, the city council has refused to act on complaints of councilman Edward C. Stevenson against theatres charging a single price for seats throughout the house instead of separate prices for the auditorium and balcony.

AMPA Will Be 30 Years Old

The Associated Motion Picture Advertisers, here, having reached its 30th year, will celebrate at a dinner "Saluting the Presidents of Our Industry" to be held in the Waldorf-Astoria on Wednesday, January 22.

Phil Williams and Dave Bader are co-chairmen of the program and planning committee with other appointments to be announced by president Rutgers Neilson later.

New Promotion for US Films in Japan

Charles Mayer, Motion Picture Export Association managing director for Japan and Korea, plans to use an elaboration of the "round-table" idea as a supplementary device for focusing large-scale pre-release attention on American films in those countries. The basic plan is to select 50 prominent personalities well known in and around Tokyo—University professors, critics and journalists—and run a special preview for them. After each screening, the group will formulate and develop plans for a campaign that will reach out into newspapers, magazines and radio.

For Japanese Masses

Emphasis will be placed on an evaluation of the film and discussion of its merits as entertainment for the Japanese masses. Several members of the group will be selected each week for a round table discussion of the film as a supplement to the motion picture hour on Radio Toyko. First pictures to get the benefit of this special treatment will be "Tales of Manhattan" and "Going My Way."

Academy to Close Voting Rolls Dec. 1

HOLLYWOOD, Sept. 9.—With a hundred applications for membership received since announcing by-law changes restricting award voting to its own members, the Academy of M. P. Arts and Sciences board announced today rolls will be closed from Dec. 1st until after annual awards bestowed early in March.

A spokesman said the restriction was imposed to obviate the possibility an attempt might be made to swell the membership for the purpose of influencing the balloting formerly open to about 9,000 and now limited to about 1,000.

Carpenters to Ask Return of 500 Jobs

HOLLYWOOD, Sept. 9.—The Carpenter's Union today wired major producers asking a meeting on Wednesday at which they will demand the return of 500 jobs now held by the IATSE, on the basis of the AFL executive committee's Aug. 16th directive clarifying last year's strike settlement.

IATSE executives have said the carpenters' demands, when made, would be resisted.

N. Y. Strike

(*Continued from page* 1)

executives, the company spokesman said.

With regard to publicists, it was explained that, during a strike, a certain amount of the newspapers' material now handled through the home offices would be transferred to advertising agencies. At the same time, news releases on many subjects now treated by SPG members would be omitted, the companies depending on the reporting staffs of papers to "dig up" such material.

Confident of Settlement

Distributor spokesman expressed confidence, however, that the companies and the guilds would be able to agree on new contract terms in time to avert a strike. He revealed that salary increases definitely would be granted, indicating a compromise between present scales and the raises demanded. SOPEG is asking a flat $10-per-week boost for all members, while SPG seeks 30 per cent in advance of present minimums.

A spokesman for SOPEG was reticent on that union's plans for making a strike effective but said: "When the time comes, we will prove whether or not we can affect operations." From other sources it was learned that the unions expect to obtain the support of employes concerned with running theatres affiliated with companies affected by the threatened strike.

Strike Meetings Thursday

Meanwhile, SPG yesterday set Thursday night, at the Hotel Diplomat, for a membership meeting to take a vote empowering the national strike and strategy committee to call a strike "when, as and if such action become necessary." A meeting for the same night at the Henry Hudson Hotel previously had been called by SOPEG. Following unit strike-action votes at United Artists and Columbia late last week, the SOPEG units of 20th Century-Fox, Paramount and Republic met last night for the same purpose.

Full support of the Congress of Industrial Organization in the threatened strike has been pledged by Philip Murray, CIO president, according to a statement issued yesterday by the United Office and Professional Workers of America, to which SOPEG and SPG belong.

Eric Johnston, president of the Motion Picture Association, who is due in New York for an MPA board meeting tomorrow, is being petitioned by UOPWA to enter the negotiations. Cards addressed to him are being passed out at local theatres. Johnston's intervention in the Hollywood strike last year is credited with having helped bring it to an end. Spokesmen for the companies, however, see little likelihood of his entering the New York film labor picture, claiming that the alleged inability of SOPEG and SPG to "cripple" the industry makes such a step unnecessary.

Salary Increases at ABC Sought by Radio Guild

The newly-formed chapter of the Radio Guild at American Broadcasting Co. is demanding "immediate substantial wage increases" for salaried workers there, it was announced here yesterday by the United Office and Professional Workers of America, with which the guild is affiliated.

A similar drive was opened at National Broadcasting, Mutual and Mutual's station WOR, here, last week.

Review

"The Bachelor's Daughters"

(*Andrew Stone-United Artists*)

ANDREW STONE produced and directed "The Bachelor's Daughters" from his own original screenplay, and in each of these three departments has demonstrated fully the abilities of a master craftsman. What he has turned out is a whale of a good picture, sometimes funny, sometimes touching, sometimes whimsical, frequently musically delightful, and at all times eminently entertaining.

Using a middleweight budget as a springboard, the veteran film-maker appears to have made every sovereign count for plenty in this one, particularly as concerns the funds set aside for players' services. There's agreeable marquee reading in the names Adolphe Menjou, Gail Russell, Billie Burke, Ann Dvorak (welcome back!), and Claire Trevor, and connoisseurs of good music have a treat in store with the screen debut of pianist Eugene List, the "ex-GI" who is famed for his recital at the Potsdam Conference.

So rich in incident is the plot—embodying as it does the love stories of three girls and the stage aspirations of another—that space limitations here prevent adequate detailing. But the gist of it is this: Menjou, in one of the best comedy roles of his career, is the bachelor of the title, a tightfisted, stiff-necked department store floorwalker who is cajoled by a group of romantically unattached salesgirls into becoming the "father" of their newly-organized household set up in a sparsely-furnished palatial country residence, which is to be a "front" in aiding the pretties to snag wealthy husbands for themselves. Miss Burke, as a lonely pensioner who volunteers to become their "mother" in the scheme, turns in another of her characteristically good performances. Three of the schemers—Misses Russell, Trevor and Jane Wyatt—do land wealthy boyfriends, complicating matters by *really* falling in love with them, while Miss Dvorak find a sponsor for a stage career, her aspiring toward same providing the film with some pleasant singing on her part. The comic sequences that transpire are tempered with touches of pathos as Miss Trevor, out of envy, nearly ruins Miss Russell's marital chances.

But the laughs predominate, and get underway—yes—almost the moment the credit titles hit the screen! For the most part, Miss Russell, eyeable and capable, is in the pivotal role. The other young ladies also perform well, while in the roles of the boy friends, List (a spellbinding pianist), Damian O'Flynn and John Whitney function nicely. But plaudits galore to Menjou whose almost every biting line commands a laugh. Further in the credits department: Frederick Jackson is down for having contributed additional dialogue, Heinz Roemheld's work as musical director shines brightly, and Don McElwaine served as assistant to the producer.

If this picture is given the promotional support it rates, producer Stone's investment should snowball into a handsome profit—with attendant filling of exhibitors' pockets.

Running time, 88 minutes. General audience classification. Release date, Sept. 6.

CHARLES L. FRANKE

Loop Clearance

(*Continued from page* 1)

Influenced in great measure by the terms of the New York decree a legal battery representing five major distributors and the B&K and Warner circuits in Chicago proposed changes in the present system of release in Chicago.

In a decree formulated by the defendants were four major concessions. In addition to elimination of price-fixing the distributors and circuit defendants promised adoption of the auction method of buying pictures and to eliminate the power of chain buying in competing for pictures and to grant reasonable clearance.

Iowa Exhibitors

(*Continued from page* 1)

checking. In addition the exhibitors here ratified the five-point program previously approved at Des Moines.

Speakers included Howard Brookings, Ben Berger, Harold Field, Leo F. Wolcott, Eugene N. Blazer.

Dinner for Latta

ALBANY, N. Y., Sept. 9.—The local Variety Club will begin its fall-winter program with a dinner at the De Witt Cilnton Hotel, on Sept. 16, in honor of C. J. Latta, newly elected second assistant chief barker.

Soviet Color Film Makes Debut Here

The first evidence of the Soviet industry's postwar color work is on hand in the form of a documentary, "Russia on Parade," and the evidence unveils no advancement in the color film art. However, it must be stated that subject matter, a mass dance and calisthenics pageant in Moscow's Red Square, was filmed in newsreel fashion without the benefit of studio color processing techniques and lighting.

"Russia on Parade" as a color subject is particularly lacking when the huge groups of dancers and athletes speed up the tempo of their movements before the camera, in which instances the colors seem to fuse and consequently form almost a blur. Close-up shots of Stalin, Eisenhower and other observers of the pageant are fair. Artkino is the distributor and the film is now at Manhattan's Stanley Theatre, "showcase" of Soviet films here. —G. A.

New Allied Member

CHICAGO, Sept. 9.—The Era Theatre in suburban Harvey, is the latest to join both the Illinois Allied organization and the Allied booking and buying group, according to Jack Kirsch, president. J. B. Rubin, owner of the Era, is also owner of the Hawthorne in suburban Cicero, which is also part of the Allied groups.

Hollywood

By THALIA BELL

Hollywood, Sept. 9

FEODOR Chaliapin, son of the late opera star, has been engaged by Enterprise for a role in "Arch of Triumph." . . . Hugo Haas has been signed by Republic for an imp[illegible]t part in "Will Tomorrow Ever Come," musical co-starring Nelson Eddy and Ilona Massey. . . . Dame May Whitty has joined the cast of "This Time for Keeps," now shooting at M-G-M.

•

Grant Withers has been signed for a featured role in "Twin Sombreros," which Harry Joe Brown will produce in color for Columbia release. . . . Gilbert Roland is set for the male lead opposite Elyse Knox in "Operation Cynthia," Jeffrey Bernard's next production for Monogram. . . . John Payne, who recently completed a starring role in "The Razor's Edge," has had his 20th Century-Fox contract extended.

•

Ian McLellan Hunter, recently discharged from the Armed Forces, has been signed to a term writing contract by Universal-International. . . . John del Valle, formerly publicity director for Pressburger Productions, has joined the Enterprise publicity department, under Bill Blowitz. . . . Reinhold Schunzel has been signed for a top part in "Golden Earrings," which Mitchell Leisen is currently directing for Paramount.

•

Jerry Thomas, recently appointed producer of PRC's series of outdoor dramas starring Eddie Dean, has engaged Arthur Orloff to write an original screenplay on which a forthcoming film in that series will be based. . . . Jane Ball has had her 20th Century-Fox contract renewed. . . . Jacqueline White and Walter Reed are set for the top roles in RKO Radio's "Banjo," starring nine-year-old Sharyn Moffett.

•

Alfred Werker, veteran director, has been signed to a long-term contract by Eagle Lion, and assigned to the directorial chores on "Repeat Performance," starring Franchot Tone and Sylvia Sydney. Marion Parsonnet will produce. . . . "Thunder in the Forest," original story by Milton Raison, has been assigned to Donald H. Brown to produce for Republic. . . . Alan Mowbray has been engaged to portray a cynical Hollywood director in M-G-M's current remake of "Merton of the Movies."

•

"Inside Story," starring Chester Morris, will be Robert Gordon's first assignment since his promotion to a directorial post at Columbia. . . . Dana Andrews is set for the top role in "Boomerang," which Louis de Rochemont will produce and Elia Kazan direct for 20th Century-Fox. The picture is based on a *Readers' Digest* story, "The Perfect Crime," by Anthony Abbott. . . . Though she is a native of Argentina and was brought up in Denmark, Kristine Miller will make her film debut in the role of a typical American girl in Hal Wallis' current production for Paramount, "Desert Town."

why settle for a DRIP... when you can have a SHOWER!

Throw away your FORK, brother... and get yourself a BUCKET! ★ ★ ★ It's Raining PROFITS ...for smart showmen... and the guy who gets there "fustest with the mostest" is the guy who's going to cash-in! ★ ★ ★ Don't settle for a DRIP... when there's a downpour of DO-re-mi ... just beggin' you to scoop it up! ★ ★ ★ Fill your frames and load your screen... with TRAILERS and ACCESSORIES that ASK for patrons . . . and GET them, too! ★ ★ ★ If you *whisper* you'll get that DRIP... but if you SHOUT ... you'll get a *shower* of *Dollars* that will fill your Box Office... as you've always wanted to see it filled ★ ★ ★ Come on, brother... here's that RAINY DAY you've been waiting for... and The PRIZE BABY's on *your* Bucket-Brigade!

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

Many Difficulties For Films in Spain

The sub-commission for the regulation of cinematography of the Ministry of Commerce and industry issued a regulation prohibiting the distribution of any picture that had been distributed over five years, unless the total rentals are reserved for Spanish companies, RKO Radio learns in a report from Emilio P. de Arguelles, manager for the company in Spain, with headquarters at Barcelona, who adds: "The consequence of this was that we were obliged to withdraw 96 features and all shorts, leaving in our hands only the following pictures to handle: 'Suspicion,' 'Love Affair,' 'Bachelor 'Mother,' 'Irene,' 'Swiss Family Robinson,' 'Show Business,' 'Music in Manhattan' and 'Bride by Mistake.'

"In addition to the above, we have the following difficulties," he discloses:

"The total lack of raw stock in the Spanish market—the small quantities that are imported from Belgium are reserved for the official newsreel Nodo and for native production.

"Electricity restrictions caused by the continuous drought during the whole year 1945.

"The slackness in theatre business due to abnormal circumstances and high taxes," de Arguelles concludes.

Honor Wehrenberg In St. Louis Sept. 23

ST. LOUIS, Sept. 9.—The Associated Motion Picture Industry of St. Louis will give a testimonial luncheon for Fred Wehrenberg, local exhibitor leader and newly-elected president of the Motion Picture Theatre Owners of America, at the Coronado Hotel, here, on Sept. 23.

Thomas James is chairman of the committee for the testimonial, to which exhibitor, distributor and production leaders from all over the country have been invited.

10 Millions from 'Abie'

Playwright Anne Nichols has to date realized approximately $10,000,000 income from her "Abie's Irish Rose," it was revealed here recently by United Artists which is soon to release a new screen version of the stage hit.

This near-record gross, which has poured into the Nichols' coffers since 1922, when the play was first presented in New York at the Fulton Theatres, has been derived from the stage presentations, a previous film version, sales of the book and radio plays.

'Polio' Emergency Action

HARTFORD, Sept. 9.—The Board of Health at Manchester, N. H., has requested the school board in that city to delay opening of schools until Sept. 18 because infantile paralysis cases have reached a record total. Some 44 theatres at Manchester have voluntarily for several weeks banned attendance by children.

Golf Meet Friday 13th

TORONTO, Sept. 9.—Third annual Canadian motion picture golf championship tournament will be held at the Oakdale Golf and Country Club, Weston, Ont., Friday, Sept. 13, with 150 entries expected.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CINCINNATI

Although returns are somewhat under last week, which included Labor Day, they are well up in the higher brackets, with "Notorious" registering particularly strong on a second week at the RKO Palace. Return of hot weather apparently had no effect on grosses. Estimated receipts for the week ending Sept. 10-13:

ANNA AND THE KING OF SIAM (20th-Fox)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $18,500. (Average: $14,500)

THE STRANGE LOVE OF MARTHA IVERS (Para.) — RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $8,500. Average: $10,000)

ALLOTMENT WIVES (Mono.) and THE FRENCH KEY (Rep.) — RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,700. (Average: $1,600)

DANGER WOMAN (U) and THUNDER TOWN (PRC)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $1,050. (Average: $1,100)

THREE WISE FOOLS (M-G-M) — RKO GRAND (1,500) (44c-50c-60c-70c) 7 days. Gross: $12,000. (Average: $8,000)

COURAGE OF LASSIE (M-G-M) — KEITH'S (1,500) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $6,000. (Average: $5,000)

THE KID FROM BROOKLYN (RKO-Radio) — RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 4th week; second week at this house, following a moveover from the Palace. Gross: $6,000. (Average: $5,000)

NOTORIOUS (RKO Radio) — RKO PALACE (2,700) 44c-50c-60c-70c) 7 days, plus a Saturday midnight show; 2nd week. Gross: $19,000. (Average: $13,500)

TWO GUYS FROM MILWAUKEE (WB) —RKO SHUBERT (2,550) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $6,500. Average: $5,000)

PITTSBURGH

Warm weather caused grosses to dip slightly here this week. Estimated receipts for the week ending Sept. 12:

ANNA AND THE KING OF SIAM (20th-Fox)—FULTON (1,700) (40c-55c-70c) 7 days, 4th week. Gross: $8,000. (Average: $9,700)

IF I'M LUCKY (20th-Fox)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days, 2nd week. Gross: $9,600. (Average: $11,000)

MONSIEUR BEAUCAIRE (Para.)—PENN (3,400) (40c-55c-70c) 7 days. Gross: $28,000. (Average: $25,000)

NIGHT AND DAY (WB)—RITZ (1,100) (40c-55c-70c) 7 days, 5th week on moveover from Stanley. Gross: $3,000. (Average: $3,500)

SING WHILE YOU DANCE (Col.) and THE WALLS CAME TUMBLING DOWN (Col.)—SENATOR (1,700) (40c-55c-70c) 7 days. Gross: $3,200. (Average: $3,200)

TWO GUYS FROM MILWAUKEE (WB) —STANLEY (3,800) (40c-55c-70c) 7 days, 2nd week. Gross: $17,500. (Average: $25,000)

EASY TO WED (M-G-M) — WARNER (2,000) (40c-55c-70c) 7 days, 3rd week on moveover from Penn. Gross: $8,500. (Average: $8,000)

BUFFALO

Business has been good here this week. Estimated receipts for the week ending Sept. 14:

OF HUMAN BONDAGE (WB) and SING WHILE YOU DANCE (Col.)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $23,000. (Average: $18,500)

THE STRANGE LOVE OF MARTHA IVERS (Para.)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $17,500. (Average: $17,500)

CENTENNIAL SUMMER (20th-Fox)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 2nd week on a moveover. Gross: $11,000. (Average: $9,500)

THE TIME OF THEIR LIVES (U) and SHE-WOLF OF LONDON (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days, 2nd week for **THE TIME OF THEIR LIVES.** Gross: $11,000. (Average: $13,000)

THE PLAINSMAN (Para.) and THE JUNGLE PRINCESS (Para.)—TECK (1,500) (40c-50c-60c-70c) 7 days. Gross: $6,000. (Average: $6,000)

NOTORIOUS (RKO Radio)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $25,000. (Average: $13,000)

ATLANTA

Business is above average at all theatres with the beginning of fall weather. Estimated receipts for week ending Sept. 11:

A STOLEN LIFE (WB) — FOX (4,661) (55c-60c). Gross: $13,000. (Average: $12,500)

FROM THIS DAY FORWARD (RKO)-Radio — PARAMOUNT (2,447) (55c-60c). Gross: $8,700. (Average: $8,000)

MONSIEUR BEAUCAIRE (Para.)—ROXY (2,446) (55c-60c). Moveover from Fox. Gross: $6,500. (Average: $5,000)

BELOW THE DEADLINE (Mono.) and WHITE PONGO (PRC) — CAPITAL (2,446) (44c-50c). Gross: $4,500. (Average: $3,500)

WHISTLE STOP (UA) — LOEW'S GRAND (2,554) (55c-60c). Gross: $14,500. (Average: $14,000)

BALTIMORE

For the most part, the recent spurt in business continues among first-run houses, with the weather ideal. In one or two instances, holdovers are displaying some weakness in matinee audiences. Nothing in the way of competition is on the program. Estimated receipts for the week ending Sept. 12:

MR. ACE (UA)—CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $18,000. (Average: $15,500)

MONSIEUR BEAUCAIRE (Para.)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days, 2nd week. Gross: $12,000. (Average: $12,000)

SMOKY (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days, 2nd week. Gross: $9,500. (Average: $10,500)

A STOLEN LIFE (WB)—STANLEY (3,280) (35c-44c-55c-60c-70c) 7 days, 2nd week. Gross: $17,500. (Average: $17,000)

RENDEZVOUS WITH ANNIE (Rep.)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $6,500. (Average: $6,000)

HENRY V (UA)—LITTLE (328) ($1.80 and $2.40) 8th week. Gross: $5,500. (Average: $10,000)

Bind Manager, Take $500

LONDON, Ont., Sept. 9.—A holdup in the Centre Theatre here occurred during a performance late last night with bandits taking $500 after binding manager Charles Greenwood and leaving him in the basement.

Sheehan to Wurtzel

HOLLYWOOD, Sept. 9. — Howard Sheehan has joined producer Sol Wurtzel as executive assistant.

Cusack Leaves NBC

Parmelee W. Cusack, art director of the National Broadcasting advertising-promotion department, has resigned as of Sept. 30 to form his own advertising and promotion studio, here.

MGM Cartoonists Back

HOLLYWOOD, Sept. 9.—M-G-M's cartoon studio has reopened after a month's vacation.

'National Television' Week on Oct. 7 to 12

"National Television Week," first observance of its kind, will be marked by the television industry from Oct. 7 to 12, to herald the start of commercial television on a national basis. The observance will be highlighted by the Television Broadcasters Association, Inc., with the "Second Television Co[illegible]ference and Exhibition," at the Wa[illegible]dorf-Astoria, New York, on Oct. 10-11.

Purpose of "National Television Week" is to bring to the attention of the public the fact that commercial television is a reality, that receivers are in manufacture and will be distributed to dealers in the three principal market areas of the nation and that a national television service is in the offing.

"The 'Second Television Conference and Exhibition' of TBA will demonstrate that television operations are now in swing commercially and that television is here," Ralph B. Austrian, chairman of the conference, stated.

Iran Places 10% Tax On Imports of Films

WASHINGTON, Sept. 9. — Iran has imposed a 10 per cent surtax on all imported films and other goods not exempted by commercial agreements. It is said at the State Department that plans are being made to make a motion picture agreement with that country, thereby relieving U. S. distributors of the 10 per cent payment.

Owners to Fight Racing

SAN FRANCISCO, Sept. 9.—Legalization of dog racing, which was fought by motion picture interests when it was introduced at the 1943 legislature, now appears as "Proposition No. 2," to be voted on at the November election, and exhibitors are now discussing policy in regard to another campaign.

'Carnegie Hall' Schedule

Federal Films' "Carnegie Hall," now being shot at New York's Carnegie Hall, will continue filming at that location until Sept. 19 , and thereafter will film interiors at 20th Century-Fox's New York studios for a month, it was reported here by the producers. The film is set for United Artists release.

Hively to International

Major Jack Hively, recently released after four years of service in the Signal Corps as photographic officer for Gen. MacArthur, has been signed to a term contract as director by International Pictures. Hively was under contract to Paramount when he joined the service.

Add Three Film Courses

Three new courses, two in the use of the educational film and one on production, will be added to the curriculum of the New York City College Institute of Film Technique, this year, according to Hans Richter, director.

Gordon Joins 20th-Fox

HOLLYWOOD, Sept. 9.—William Gordon has been signed by 20th Century-Fox as casting director, replacing Robert Palmer who resigned to join Universal-International.

ATA Seeking

(*Continued from page* 1)

gestions that they might have for the guidance of ATA's actions.

Fabian, who together with Robert W. Coyne, ATA executive director, will leave here today to attend the convention of the West Virginia Theatre Managers Association, in Charleston, West Va., further stated that he anticipated that there would be a full discussion of the effect of the proposed court decree at that meeting.

The message which was forwarded to theatres follows:

"The American Theatres Association is preparing to oppose by any legal means possible the inauguration of 'auction selling' of films. Exhibitors throughout the country have been practically unanimous in their opposition to this proposed method of selling. The directors of the American Theatres Association have voted to spare no effort or expense to have exhibitors' interests protected in the pending legal proceedings. Distinguished counsel are preparing to fight this matter to the U. S. Supreme Court if necessary in order to assure that exhibitors in the conduct of their business may not be bound by rules that they had no voice in formulating and that may well place in jeopardy their ability to continue in business.

"It would be helpful if you will indicate on the attached card your reaction to this action on the part of the American Theatres Association, with as many reasons as you care to stage. Please feel free to write to the ATA for any additional information you desire."

The communication is signed by Ted R. Gamble as chairman of the ATA board.

File Percentage Suits

(*Continued from page* 1)

percentage pictures shown at the Regent Theatre in New Castle, Pa., as a result of which the plaintiffs say they were damaged by obtaining smaller license fees on its pictures and by making subsequent grants of licenses on substantially lower terms. The complaints state that the defendants refused to permit an audit by the attorneys for the plaintiffs of the books and records of the theatre, in order to verify gross receipts.

In the other three suits, the defendant was David Victor and the theatre involved is the Victor in New Castle, Pa. Similar statements are made in the complaints that the defendant defrauded the plaintiffs and refused an audit.

The complaints ask both ordinary and punitive damages, and request an injunction against the defendant destroying or altering his records.

James H. Beal, James R. Orr and Reed, Smith, Shaw and McClay are named as attorneys for each of the distributor companies.

FWC Managers Seek Revived Association

Hollywood, Sept. 9. — Fox West Coast theatre managers, who recently dissolved their Associated Theatre Operating Managers' organization to affiliate with the Teamsters Union, which last week disavowed affiliation, will meet here Wednesday to revive the ATOM with a view toward seeking NLRB certification.

NY Case Findings

(*Continued from page* 1)

on the Department of Justice on or before Sept. 15 and the five theatre-owning defendants are seeking to have the date set back to Sept. 29. However, both dates are Sundays so that the documents would either be due the day before or the day after.

The theatre-owning defendants are understood to have completed work on new changes on their decree draft following submission of the draft, prepared by their counsel, to company executives, but it is not known whether they have agreed upon a single draft to be submitted on behalf of all five, or whether one or more drafts will be submitted.

Williams to Capital On SCTOA's Fight

Paul Williams, counsel for the Southern California Theatre Owners Association, left New York for Washington yesterday to confer with Thurman Arnold, American Theatres Association's counsel in the New York decision on SCTOA's intervention in the New York suit to oppose auction selling. Williams had been conferring with representatives of the American Theatres Association in New York with whom SCTOA will coordinate its activity.

Williams will return to New York late this week for further conferences with ATA representatives. It is believed that in addition to representing SCTOA he will also assist Arnold in the ATA intervention fight.

Film Rights

(*Continued from page* 1)

author retain all rights outside the film field.

A few top authors have leased, instead of selling, their works to film companies in the past. Edna Ferber's "Saratoga Trunk" was acquired by Warner Bros. on that basis, a Warner spokesman confirms, and Miss Ferber's "The Great Son" is understood to have gone to Mike Todd by a similar arrangement. A leasing deal also has been made by M-G-M for Frederick Wakeman's "The Hucksters."

Reactions to the leasing plan, obtained from the Authors Guild's regional affiliates, are expected to be presented to the council today by Louise M. Sillcox, executive secretary.

New Projectionists Pact

Albany, N. Y., Sept. 9.—Months of negotiations between a committee representing the projectionists' union and Albany theatre operators have resulted in a three-year contract granting a 15 per cent wage tilt and paid vacations. The increase is on a sliding scale, 10 per cent for 1946-47, three per cent for 1947-48, and two per cent for 1948-49. The vacation clause is for one week with pay for 1947 and two weeks for 1948.

The salary boost is retroactive to June 1.

Technicolor Board Meet

The board of directors of Technicolor, Inc., will meet in regular session tomorrow at the company's offices, here. Dr. Herbert T. Kalmus, Technicolor president, returned to New York yesterday from Cape Cod.

Paramount Bookings

(*Continued from page* 1)

mark set two years ago when the company released "Going My Way."

The week witnessed the booking of more Paramount product by the largest number of theatres than in any single week in the history of the company, Reagan reporting that of 16,244, 16,120, or 99.24 per cent, played Paramount product during the week, either in the form of features, shorts or newsreels. Twenty-one of the company's 31 branches booked every theatre in their territories.

The number of Paramount feature bookings was 13,559, an increase of approximately 13 per cent over the previous record of 12,097 set last year, said the company.

Braly Holds Meeting on Paramount's '34th' Drive

A meeting on the New York sales force's participation in Paramount's "34th and Greatest Year" drive was held yesterday at the local branch, with Hugh Braly, one of two national co-captains in the drive, presiding at the conference, at which he received reports on the results to date of the sales in the New York territory.

Home office executives who took part in the meeting were: Charles M. Reagan, vice-president in charge of distribution; Hugh Owen, Eastern and Southern division sales manager; Oscar Morgan, short subjects sales manager. Among others present were Henry Randel, New York branch manager, and Myron Sattler, local sales manager.

Pickard to Washington

Atlanta, Sept. 9.—William D. Pickard, Southeastern manager of the Army Motion Picture Service, has been transferred from Atlanta to the Southern regional office in Washington. The position of Southeastern regional manager will be filled by Richard O. Schmidt, who has been in the employ of the Army Motion Picture Service for the past 25 years. For the past seven years, Schmidt has been manager of the Western office in Seattle.

Paper Ad Ban

(*Continued from page* 1)

while the *Sun,* which yesterday still was accepting advertising, had reduced the size available for each customer and faced an uncertain future, with its newsprint reserve understood to be dwindling. A spokesman for the *Mirror,* which has dropped film news, along with all advertising, said that paper has plenty of newsprint in a building next door to its plant but cannot move it because of the strike.

Meanwhile, the *Daily News, World-Telegram* and *Post* are operating normally for the present, their newsprint reserves understood to have been plentiful when the strike began. How long this situation will continue, however, was problematical yesterday. The *News* expects no restriction "within the next few days."

Papers other than the *Mirror* still are carrying film news, but the *Sun* has cut by one column its normal average of between three and four.

As a substitute for eliminating film ads, the *Tribune* carried a special program listing yesterday, and the *Journal* was considering establishment of a similar service starting today.

Film deliveries continued yesterday unhampered by the trucking strike. Highway Express, running between New York and Philadelphia, is the only film carrier line affected, and prints destined for Pennsylvania have been transferred to Railway Express. Spokesmen for both the latter company and film exchanges said no delay in those deliveries had been reported as yet.

'Skies' Showing Sept. 25

Irving Berlin's "Blue Skies," with Bing Crosby, Fred Astaire and Joan Caulfield, will be tradeshown by Paramount at the Normandie Theatre, here, on Wednesday, Sept. 25. The screening is the only one so far arranged for the trade anywhere in the country.

M-G-M TRADE SHOW
NEW YORK - NEW JERSEY TERRITORY ONLY
★
"THE YEARLING"
★
FRIDAY
SEPT. 13 — 1:30 P. M.
★
M-G-M SCREEN ROOM — 630 NINTH AVE., N. Y. C.

COLUMBIA
PICTURES
presents

SINGING ON THE TRAIL

RIDIN' HIGH
ALONG
A GRAND NEW
ACTION
MUSICAL
TRAIL!

THE
HOOSIER HOTSHOTS from
THE NATIONAL BARN DANCE
KEN CURTIS · JEFF DONNELL
GUY KIBBEE · DUSTY ANDERSON
GUINN (BIG BOY) WILLIAMS
FOUR CHICKS AND CHUCK
DEUCE SPRIGGENS AND HIS BAND
with THE PLAINSMEN and
CAROLINA COTTON

Stars of the Range...
Stars of Radio...Rhythm...Romance!

Original screenplay by J. Benton Cheney
Produced by COLBERT CLARK · Directed by RAY NAZARRO

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

V[illegible]0. NO. 51 NEW YORK, U. S. A., WEDNESDAY, SEPTEMBER 11, 1946 TEN CENTS

Challenge in Auction Sales, Says Zanuck

20th-Fox To Make Fewer, All Top Budget Films

Auction selling poses a challenge to all branches of the industry to become even greater, Darryl F. Zanuck, 20th Century-Fox vice-president in charge of production, declared here yesterday, on a visit from the Coast.

Darryl F. Zanuck

He disclosed that 20th-Fox will concentrate on top-budget productions and fewer films during the coming year with the elimination of even medium-budget attractions.

"We will have to have help from

(*Continued on page 8*)

M-G-M Enters Record Field

Loew's, Inc., will manufacture popular phonograph recordings, to be called "M-G-M Records," Nicholas M. Schenck, Loew president, announced here yesterday. The company thus enters the record business for the first time; several other distributors have been in that business for years.

Operations shortly will begin in the plant at Bloomfield, N. J., formerly used by General Electric. This plant was purchased from the War Assets

(*Continued on page 8*)

Arnold Works on ATA Intervention

WASHINGTON, Sept. 10.—Thurman Arnold, assigned the task of intervening in the New York industry case for the American Theatres Association, is presently drawing up a communication which will "pray for the court's leave to file a brief and be heard in the

(*Continued on page 8*)

Saturday Juvenile Shows Set by 10 Distributors

The motion picture industry is making immediately available to exhibitors all over the country a special series of feature films designed for showing to children on Saturday morning theatre programs, through the Motion Picture Association, Eric Johnston, MPA president, announced here yesterday.

The project, known as "The Children's Film Library," is a joint undertaking of three non-member and the seven member companies of the MPA, the three including Monogram, Republic and United Artists, the seven including M-G-M, Paramount, RKO, 20th-Fox, Universal, Warners and Columbia.

Johnston first presented the plan to the distributors in July. All of them agreed to supply new prints of pictures which have been favorites in the past with juvenile audiences. During August, laboratories turned out 882 prints of 28 feature reissues to be ready for showing at the beginning of the current school year, this week.

A statement from the MPA said yesterday that, "The features were carefully selected with a view to their suitability for younger audiences at Saturday showings which will not in-

(*Continued on page 4*)

Admission Rise in St. Louis Expected

ST. LOUIS, Sept. 10.—Possibility of a general admission price rise in the St. Louis area is seen in the advancement of price scales at Fanchon and Marco's first-run house, Ambassador, in downtown St. Louis, and the Apollo, independent neighborhood house on the West Side.

The Ambassador's scale is now 50, 60 and 75 cents, compared to the previous scale of 44, 55 and 65 cents. Meanwhile, the Ambassador's dual competition in downtown St. Louis,

(*Continued on page 4*)

Mention Griffis for Senate Nomination

HARTFORD, Sept. 10.—Stanton Griffis of New Canaan, chairman of Paramount Picture's executive committee, New York, is being mentioned here as a possible candidate on the Democratic ticket for U. S. Senator from Connecticut.

The State Democratic convention will be held in Hartford next week.

First Anniversary Johnston Meet Today

The regular quarterly meeting of the Motion Picture Association here today marks completion of Eric A. Johnston's first year as president of the organization. The board meeting, over which Johnston will preside, with Byron Price, Hollywood vice-president, also sitting in, will be followed in the afternoon by a joint meeting of member company presidents and officers of the Motion Picture Export Association.

At the latter session, Francis Harmon, MPEA vice-president, and Gerald Mayer, assistant to Johnston, will report on their recent tour of Europe.

Settlement Fades In Scophony Suit

Hope for a settlement of the Scophony anti-trust suit appeared dim yesterday with the Department of Justice sending a letter to U. S. District Judge Edward A. Conger, here, indicating that there is no immediate likelihood of such a move and asking that the motion of Scophony, Ltd., for dismissal from the case, be set for argument.

Argument on the British Scophony, Ltd. motion was delayed last June when it appeared that a settlement might

(*Continued on page 4*)

Chapman, Schussel Head FC in East

The post of Film Classics' Eastern sales manager, recently vacated by Irving Wormser, who resigned to join Columbia, will be divided between Jules K. Chapman, assistant general manager, and Seymour Schussel, New York branch head.

Chapman will be in charge of Pittsburgh, Indianapolis, Oklahoma City, New Orleans, Atlanta, Dallas, Memphis, Cleveland, Cincinnati, Detroit and Charlotte; and Schussel's territory will cover New York, Buffalo, Philadelphia, Washington and Boston, Nicky Goldhammer, vice-president and general sales manager, disclosed here yesterday.

Film Shipment Jeopardized By Embargoes

1st Missouts in Georgia; New England Seen Next

By **TOM LOY**

Delivery of film prints to the Atlanta area, where both an express employes' strike and an embargo have broken out, was interrupted yesterday, and New England deliveries stood in jeopardy, with other territories seen likely to be affected soon, as the Railway Express Agency began clamping embargoes on non-essential shipments in order to move foodstuffs and medicines which have been held up by the tightening New York truckers' strike.

First "missouts" of print deliveries were reported from Atlanta and were said to be numerous, with the express company here stating that the Georgia embargo extended to Eastport and Decatur. On a far broader scale was the New England embargo, but prints from New York labora-

(*Continued on page 8*)

Office Strike Seen Drastic

Confidence that a strike by home office film workers, here, affiliated with the Screen Office and Professional Employes Guild and the Screen Publicists Guild, to be voted on at membership meetings here tomorrow night, would "close down the companies tighter than a tick" was expressed yesterday by Lewis Merrill, president of the United Office and Professional Workers of America, with which both guilds are affiliated.

Merrill's statement, following plans

(*Continued on page 4*)

Reisman Warns on U. S. Isolationism

By **PETER BURNUP**

LONDON, Sept. 10.—American film isolationism will be fatal to motion pictures as a political field, declared Phil Reisman of RKO Radio International Pictures, here, today, in his

(*Continued on page 4*)

Personal Mention

JACK WARNER is slated for one of Mexico's highest honors, the Aztec Eagle Medal, during a forthcoming visit to Mexico City.

•

Lillian May of Russell Holman's department at the Paramount home office has been married to Ted Jacobs. The couple is now on a Canadian honeymoon.

•

Nick Pery, Columbia's managing director in Australia, will leave New York on Friday for the Coast from where he will embark for Sydney.

•

Leonard Schlesinger, president of Warner's Service Corp., and Harold Rodner, vice-president, are in New England from New York.

•

James Barnes, Warner's Southern zone manager, Memphis, will be married on Sept. 22 in Chicago to model Margaret Faulkner.

•

William Zimmerman, RKO Radio counsel and sales department liaison, will leave New York today for Chicago.

•

M. Kolari, Middle East film distributor with headquarters in Tel-Aviv, Palestine, has arrived in New York.

•

Russell Holman, Paramount's Eastern production head, has arrived in England by plane from New York.

•

Fred Armington, M-G-M's Des Moines office manager, has returned to his desk after a recent illness.

•

Hugh Braly, Paramount district manager, will leave New York for Salt Lake City on Friday.

•

Howard Koch, Samuel Goldwyn Productions writer, flew to Montreal from New York yesterday.

•

Dee Lowrance of M-G-M's publicity department will leave New York for Philadelphia today.

•

Joe Springer of M-G-M's New Orleans exchange returned there from New York yesterday.

•

Raoul Walsh, United States Pictures director, is celebrating his 32nd year in the industry.

•

Max Wolff of Loew's home office purchasing department has been an Atlanta visitor.

•

Jay Eisenberg of Loew's legal department will leave New York today for Cincinnati.

•

Dorothy Day of M-G-M's publicity department is in Virginia Beach from New York.

•

William Jaffe, industry attorney, is en route to New York from Hollywood.

•

Peggy Dupon of Vanguard's Chicago office is in New York.

State of Emergency In St. Louis Union

St. Louis, Sept. 10.—State of emergency was declared today in the tangled affairs of Local No. 6 as the International IATSE continues to run the union. Frank Stickling, International representative, took testimony of 50 witnesses in an all-day hearing on the union's affairs which have been in a turmoil since John P. Nick, former labor czar has been trying to regain control of the union.

Stickling refused to reveal details of the testimony and said a transcript would be sent to the New York "IA" office for further study. Meanwhile all meetings of the union are suspended as International continues control of the local. Seizure of the union yesterday followed receipt of a petition signed by 55 members asking for "IA" help. Both Nick and anti-Nick men testified at the hearing.

Weiner, Others Move Up at Univ.-Int'l

Morrie Weiner, who has been with Universal for the past 25 years, becomes studio operations manager of Universal-International, with A. McDagostino set as assistant and Edward Tate as head of the operations desk, U-I reported here yesterday in furthering the setup of actual operations of the Coast studio.

Leslie Carey, chief sound engineer, becomes assistant to Charles Felstead, newly-appointed head of the sound department.

George Macon, in the research department at M-G-M from 1936 to the present, will start with Universal-International today as head of research. Lawrence Crukshank was also set yesterday as assistant to Ray Crossett, head of U-I's story and writing department.

David Quits Golden Gate for Own Firm

Hollywood, Sept. 10.—Executive producer William B. David today resigned from Golden Gate Pictures to join Doc Merman, former Pine-Thomas production manager, in the formation of Merman-David Pictures, Inc., independent producing company. First film on the schedule is an untitled Cinecolor, with no release set.

David's resignation from Golden Gate, production branch of Screen Guild Productions, follows persistent reports the latter is planning to abandon direct production in favor of obtaining product from several separate production units in which SGP executives are financially interested.

MOT Names Jurgens Director in N. Y.

Victor Jurgens, March Of Time Far East and South American director-cameraman, who recently returned to the U. S. from Bikini, has been appointed a director in the New York office, by Robert Schofield, MOT production manager. Jurgens, who has spent almost eight years continuously out of the U. S., brought back more footage on the atom-bombing experiments.

Newsreel Parade

"MISS AMERICA" of 1946 graces all of current newsreels. Foreign reports deal principally with Secretary Byrnes' statement on policy in Germany, and the Palestine crisis. In the field of sports, tennis and polo are highlighted to the exclusion of all others. Complete contents follow:

MOVIETONE NEWS, No. 4 — Secretary Byrnes makes a declaration of U. S. policy on Germany. Constant conflict marks deportation of Jews to Cyprus. Seaports of entire nation tied up by shipping strike. Two-year-old baby is sole surviver of airliner tragedy. Sports: Tennis, polo. California girl wins "Miss America" crown.

NEWS OF THE DAY, No. 202—Byrnes warns U. S. "won't quit." Plight of refugees at the door to Palestine. "Monty" Montgomery over here. Strike paralyzes U. S. ports. Meet "Miss America, 1946." Tennis championships. International polo.

PARAMOUNT NEWS, No. 5—Golf: $10,000—winner takes all. A voyage to Palestine. Beauty, talent, brains: "Miss America" of 1946. Byrnes on Germany.

RKO PATHE NEWS, No. 7—First Puerto Rico native governor. Byrnes speaks in Stuttgart. Wheat harvest eases famine. Marilyn Buferd—"Miss America" of 1946. Betz, Kramer—national tennis champs.

UNIVERSAL NEWSREEL, No. 536 — Byrnes sets U. S. policy for Germany. Ship strike ties up all U. S. ports. Puerto Rico's first native governor. "Miss America" of 1946. Polo.

Dana in Cleveland To Take New Post

Cleveland, Sept. 10.—Pete Dana, former Universal Pittsburgh branch manager, has assumed his new post as district manager in charge of the Cleveland and Pittsburgh offices, succeeding Dave Miller who has been given the district comprising the Buffalo, Albany and New Haven offices, as previously reported. Max Cohen comes in from Washington, to take over management of the local branch as successor to Leroy Brauer who resigned that position to join Universal's foreign department in charge of India-Iran-Iraq-Turkey areas. Harry Martin of New Haven will take over for Cohen in Washington.

Edward Schreiber in Century Ad Post

Edward Schreiber has been named Century Circuit advertising and publicity director, by J. R. Springer, Century's general manager. Schreiber, who will fill the position vacated by Myron Siegel, who has become assistant to Fred J. Schwartz, vice-president of the organization, began in the industry with Warners, and was national publicity director for the War Activities Committee. He will assume his new duties immediately.

Marple Leaves MGM

Allen Marple, assistant to Carol Brandt, Eastern story head for M-G-M and in charge of the third annual "M-G-M Book Award," has resigned, effective Oct. 14. He will be succeeded by John K. M. McCaffery.

Iowa-Nebraska Allied Calls Another Meet

Omaha, Sept. 10.—Howard Brookings of Oakland, Ia., head of Allied Independent Theatre Owners of Iowa-Nebraska, has called a regional meeting for Oct. 14-15 at Des Moines, with Jack Kirsch, National Allied States president, as chief speaker.

Others on the program will include Leon Bamberger, RKO, New York; George Smith, Paramount W[illegible]n sales manager, Chicago, and [illegible]de Lee, Paramount public relations representative, New York.

The organization held a regional meeting here on Monday.

Krips to 20th-Fox Post in Italy

Philadelphia, Sept. 10.—Charles Krips, Jr. of the 20th Century Fox foreign department, who has been at the Philadelphia exchange for the past several months studying operational methods, will return to the home office on Sept. 15, and will then proceed to Italy for the company.

NEW YORK THEATRES

Till the End of Time
An RKO PICTURE, starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum .. Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N.Y. SHOWING
'THRILL OF BRAZIL'
EVELYN KEYES
KEENAN WYNN
IN PERSON
ED SULLIVAN
and THE HARVEST MOON DANCE WINNERS

BOB HOPE
and Joan Caulfield in
"MONSIEUR BEAUCAIRE"
A PARAMOUNT PICTURE
in Person
CHARLIE SPIVAK AND BAND
BOB EVANS JOHN and RENE ARNAUT
EXTRA! PEGGY LEE
PARAMOUNT • TIMES SQUARE

J. ARTHUR RANK Presents
"CAESAR and CLEOPATRA"
Cool ASTOR
Bway & 45th St.
Popular Prices
Continuous

FRANK BORZAGE'S
"I'VE ALWAYS LOVED YOU"
IN TECHNICOLOR
LOEW'S COOL CRITERION BWAY & 45th ST.

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HOLIDAY!

HOLIDAY!

HOLIDAY!

ALL-TIME HIGH AT CAPITOL, N. Y.

HOLIDAY!

"HOLIDAY IN MEXICO"

AND ALL-TIME HIGH IN 4 LOS ANGELES THEATRES (Day & Date)

IT'S MAGNIFICO! IT'S TERRIFICO! IT'S M-G-M!

Juvenile Shows

(Continued from page 1)

terfere with the childrens' school attendance." With this supply of features, exhibitors will be able, by adding current available short subjects, to lay out Saturday morning programs until next March. If the project proves a success with children, parents and theatres, the companies have indicated they will be prepared to continue and expand it by adding other features to the "Library's" list.

"In talks with parents, teachers and exhibitors, Johnston has found an increasing interest in films that could be used in special programs for children," the MPA stated, adding: "While many theatres throughout the nation have inaugurated Saturday matinees with considerable success in their communities, they have sometimes had difficulty booking desired films because prints were out of stock. The Library's supply will overcome that difficulty."

Saturday Showings

"With the opening of the school year," said Johnston, "we are making available for Saturday showings some of the ageless juvenile stories by Mark Twain, Lewis Carroll, Rudyard Kipling, Alice Hegan Rice, Kate Douglas Wiggin, Charlotte Bronte, and others.

"A whole generation of children has reached school age since these pictures were produced. A motion picture film, unlike a book, isn't always available on a shelf. In a relatively short time a motion picture goes out of circulation.

"In undertaking this project, the industry is proud to have a part in introducing to younger audiences some of the photoplays which other children have enjoyed during the past two decades.

"I have had assurances from many theatre operators that they will make their theatres the Saturday morning headquarters for children in their communities.

"If parents will encourage the screening of these pictures at Saturday shows, their children, I believe, will be enriched in literature, adventure, phantasy, and fun. We present the Children's Film Library with that in mind," Johnston said.

One print of each of two reissue titles is now at each exchange of Monogram and Republic, and one print of each of three reissues is available at the exchange of each of the other eight distributors. National Screen has a trailer announcing the Saturday morning shows and listing the 28 titles. The 28, all of them approved for children by reviewing groups, follow:

List of 28 Films

Columbia: "Blondie Brings Up Baby," "Five Little Peppers and How They Grew," "Five Little Peppers in Trouble."

M-G-M: "Young Tom Edison," "The Human Comedy," "Adventures of Huckleberry Finn."

Monogram: "The Hoosier Schoolboy," "The Barefoot Boy."

Paramount: "Alice in Wonderland," "Little Miss Marker," "Mrs. Wiggs of the Cabbage Patch."

RKO Radio: "Two Thoroughbreds," "Anne of Windy Poplars," "Anne of Green Gables."

Republic: "Sis Hopkins," "Young Buffalo Bill."

20th Century-Fox: "Jane Eyre," "The Poor Little Rich Girl," "Rebecca of Sunnybrook Farm."

United Artists: "Three's a Family," "Knickerbocker Holiday," "Song of the Open Road."

Universal: "The Underpup," "Sandy Gets Her Man," "The Mighty Treve."

Warner Bros.: "Green Pastures," "A Midsummer Night's Dream," "The Prince and the Pauper."

U.S. Action Seen on MPA French Issue

WASHINGTON, Sept. 10.—The State Department may take action on the protests of the Motion Picture Association against the recent French regulations in connection with the motion picture treaty with this country. The State Department is expected to transmit the complaint to the U. S. Embassy at Paris, with the request that MPA's point be taken up with French officials.

In laying down the regulations, the French ruled that all films must be screened within six months of a contracted date, and that no distributor can sell more than six pictures to a single exhibitor in any six months' period.

MPA has taken the attitude that these limitations constitute a violation of a pact signed by U. S. Secretary James M. Byrnes and Leon Blum who headed the French trade delegation to the U. S.

Hughes Flying Here To Consult Lawyers

Howard Hughes is due in New York today, flying his own plane from Culver City, and will consult his attorneys, the firm of Charles Poletti, with regard to the Motion Picture Association's action in withdrawing the Production Code Administration seal from his film "The Outlaw," a spokesman for Hughes announced here yesterday.

Scophony Suit

(Continued from page 1)

be possible. Meanwhile Scophony, Ltd. obtained a postponement until Oct. 15 of its motion to dismiss the cross-complaint brought by Arthur Levey and Scophony Corp. of America. A hearing was due to be held yesterday.

Apparent failure of the Department of Justice and the defendants, including Paramount and General Precision Equipment, to arrive at a settlement, is understood to be the result of the reluctance of Paramount and some of the other defendants to accept a consent decree, holding out for a complete dismissal of the action. For its part, the Department of Justice has apparently remained adamant on its insistence upon a consent decree rather than granting a dismissal. Agreement was apparently possible on other settlement terms.

St. Louis Price Rise

(Continued from page 1)

Loew's State and Loew's Orpheum, are maintaining their scales of 44, 55 cents and 65 cents.

The Apollo, part of the Wehrenberg-Kaimann chain, raised its prices from 50 to 55 cents and independents as well as officials of St. Louis Amusement Co. are watching the reaction to this neighborhood situation with more than just passing interest.

Office Strike

(Continued from page 1)

revealed by a distributor company spokesman for relying on clerical work done in field exchanges to supplant certain home office activities, included the warning that "the companies should not be surprised if the workers in out-of-town exchanges, who have been jockeyed into joining the IATSE against their will, should take this occasion to revolt."

The unions' plans for making the strike effective, according to Merrill, also embrace setting up "24-hour picket lines in every city of the country against every theatre the companies operate. To this end, he said, the National Strike Strategy Committee "has alerted every regional and local office of the UOPWA and every regional affiliate of the CIO." He reminded that Philip Murray, CIO president, has pledged support and added that "all our support will not come from the CIO."

Meanwhile, SOPEG workers at 20th Century-Fox, Paramount and Republic have voted "overwhelmingly" in favor of a strike call, according to UOPWA, while workers at Loew's, RKO Radio, RKO Service and Loew's, United Artists, 20th-Fox and Columbia exchanges were scheduled to vote last night. United Artists and Columbia units previously had passed the measure.

The companies have made SPG an offer of a 10 per cent increase in minimums in the various SPG classifications, the guild stated here yesterday, adding that this represents approximately 7½ per cent on actual salaries paid. SPG has asked for a blanket 30 per cent boost.

Managers' Union and Max Cohen Settle

The Motion Picture Operating Managers' and Assistant Managers' Guild, declared here yesterday that it has settled its case against Max Cohen's Cinema Circuit Corp., Inter-City Circuit, Inc. and allied corporations.

The Guild had filed unfair labor practice charges against the above corporations with the New York State Labor Relations Board, the charges stating among others, that "Cinema Circuit had, in violation of the New York State Labor Relations Act, discharged two employees, Charles Fishkind and Ronnie Lew, because of their activities in and on behalf of the Guild," according to the latter.

Producers' Offer Is Rejected by Extras

HOLLYWOOD, Sept. 10. — Reversing expectations, the Screen Extras Guild last night rejected the producers' contract offer, principally on the ground that the pact did not include provision for reopening of negotiations in case living costs rise more than five per cent.

The Central Labor Council will seek to adjust the differences.

Ruggles To Meet Press

Wesley Ruggles, who has arrived in the U. S. after two years in England with J. Arthur Rank production interests, and who is here for only a few days "sneak-previewing" "London Town" before its final editing, will meet the press today at the Club 21.

South African Boom Presages Expansion

Film business in South Africa, now running along at the same high levels as in the war years, is due for a further boom in the not-too-distant future when the recent gold strike in the Orange Free State boosts the population of that area, it was stated here yesterday by Clay V. Hake, Paramount's South African represe[illegible]ve, who has arrived in New Yo[illegible] for conferences with George Weltner, Paramount International president.

Although not free to reveal whether Paramount would set up its own distribution system in South Africa as an outgrowth of his visit here, Hake said: "We are not distributing there *yet*," with his emphasis indicating that changes at least are contemplated. African Film Distributors, Ltd., handles Paramount product and that of other U. S. companies, except 20th Century-Fox, United Artists and M-G-M, which have their own exchanges.

Hake cited the need for new theatres in his territory but said a shortage of building materials prevents expansion at present.

Reisman Warns

(Continued from page 1)

first press conference since arriving from New York last mid-week. RKO Radio's realization of this circumstance is the reason for current RKO production in Mexico, Paris, and at Denham Studios, here, all in association with local film makers in those countries, added Reisman.

Reisman said he is impressed not only with the recent technical strides of British production, but also the new-style British publicity which is now being employed to sell Britain's pictures, plus the use of stars known to the American public. He added that this is further reason for the necessity of inter-locking worldwide production interests.

Reisman disclosed that negotiations are proceeding with J. Arthur Rank interests concerning the British-RKO production to follow Adrian Scott's present Denham picture.

He maintains strong interest in 16mm versions of features and their potentialities, and declared that RKO productions will be released in both 35 and 16mm, simultaneously, if required, the company encouraging exhibitors to create their own sub-standard film exhibition facilities in their areas, either as stationary or mobile operations.

Depinet's Trip for European Tour

Ned E. Depinet, executive vice-president of RKO and RKO Radio Pictures, who will fly to London today, will make a tour of inspection of the company's branches and production operations in England and on the Continent. He will return here in a month.

It's Cohn, not Bohn

Due to a typographical error appearing in United Artists' credit sheet covering Comet Productions' "Little Iodine," MOTION PICTURE DAILY's review of the picture on Sept. 6 noted one of the producers as Ralph Bohn. Rather, Ralph Cohn co-produced with Buddy Rogers.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

[illegible]ses levelled off during a week of pleasant weather in which holdovers predominated. Estimated receipts for the week ended September 11:

HOLIDAY IN MEXICO (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $11,000. (Average: $10,000)

CLAUDIA AND DAVID (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $19,000. (Average: $16,500)

HOLIDAY IN MEXICO (M-G-M) — EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 2nd week Gross: $17,800. (Average: $17,200)

BLACK BEAUTY (20th-Fox) and A LETTER FOR EVIE (M-G-M)—EL REY (861) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $4,500. (Average: $7,000)

THEY WERE SISTERS (U) — FOUR STAR (900) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $8,600. (Average: $7,500)

HOLIDAY IN MEXICO (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $16,300. (Average: $10,500)

WHITE TIE AND TAILS (U) and THE WIFE OF MONTE CRISTO (PRC)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $10,400. (Average: $7,900)

NOTORIOUS (RKO-Radio) — HILL-STREET (2,700) (50c-60c-80c) 7 days, 3rd week. Gross: $21,000. (Average: $22,100)

CLAUDIA AND DAVID (20th-Fox) — LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days. Gross: $28,000. (Average: $27,500)

HOLIDAY IN MEXICO (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $30,000. (Average: $31,600)

CAESAR AND CLEOPATRA (UA) — MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 2nd week. (Average: $7,200)

CAESAR AND CLEOPATRA (UA) — MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 2nd week. Gross: $8,100. (Average: $16,500)

CAESAR AND CLEOPATRA (UA) — MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 2nd week. Gross: $11,000. (Average: $9,500)

CAESAR AND CLEOPATRA (UA) — MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 2nd week. Gross: $8,000. (Average: $5,000)

BLACK BEAUTY (20th-Fox) and A LETTER FOR EVIE (M-G-M)—ORPHEUM (2,210) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $10,000. (Average: $2,500)

NOTORIOUS (RKO-Radio) — PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $21,000. (Average: $19,400)

MONSIEUR BEAUCAIRE (Para.) and GOD'S COUNTRY (Para.) — PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $18,500. (Average: $27,700)

MONSIEUR BEAUCAIRE (Para.) — PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $15,000. (Average: $16,300)

WHITE TIE AND TAILS (U) and THE WIFE OF MONTE CRISTO (PRC)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $10,500. (Average: $15,000)

WHITE TIE AND TAILS (U) and THE WIFE OF MONTE CRISTO (PRC) — UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $18.800. (Average: $15,000)

CLAUDIA AND DAVID (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days. Gross: $11,900. (Average: $12,600)

BLACK BEAUTY (20th-Fox) and A LETTER FOR EVIE (M-G-M)—VOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $5,300. (Average: $6,100)

TWO GUYS FROM MILWAUKEE (WB) —WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $19,000. (Average: $21,500)

TWO GUYS FROM MILWAUKEE (WB) —WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $14,000. (Average: $18,800)

TWO GUYS FROM MILWAUKEE (WB) —WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $13,000. (Average: $18,200)

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CHICAGO

Although children have returned to school, business still booms in the Loop, with the Oriental and Chicago theatres setting the pace. Estimated receipts for the week ending Sept. 11-12:

I'VE ALWAYS LOVED YOU (Rep.)—APOLLO (1,200) (95c) 2nd week. Gross: $20,000. (Average: $12,000)

MONSIEUR BEAUCAIRE (Para.)—CHICAGO (3,250) (95c). On stage: Andrews Sisters. 2nd week. Gross: $75,000. (Average: $60,000)

HENRY V (UA)—CIVIC (900) ($1.20-$1.80-$2.40). Twice daily. 5th week. Gross: $17,000. (Average: $14,000)

TO EACH HIS OWN (Para.)—GARRICK (1,000) (95c) 9th Loop week. Gross: $16,000. (Average: $13,000)

CAESAR AND CLEOPATRA (UA) — GRAND (1,150) (65c-95c) 4th week. Gross: $21,000. (Average: $18,000)

IN OLD SACRAMENTO (Rep.)—ORIENTAL (3,200) (55c-65c-95c). On stage: Ink Spots. Gross: $75,000. (Average: $45,000)

MAKE MINE MUSIC (RKO-Radio) and JOE PALOOKA, CHAMP (Mono.)—PALACE (2,500) (55c-65c-95c) 2nd week. Gross: $25,000. (Avearge: $24,000)

A STOLEN LIFE (WB) — ROOSEVELT (1,000) (55c-65c-95c) 6th week. Gross: $20,000. (Average: $20,000)

NIGHT AND DAY (WB)—STATE-LAKE (2,700) (95c) 2nd week. Gross: $36,000. (Average: $29,000)

THE GREEN YEARS (M-G-M)—UNITED ARTISTS (1,700) (95c) 8th week. Gross: $28,000. (Average: $25,000)

THE KID FROM BROOKLYN (RKO-Radio) — WOODS (1,200) (65c-95c) 12th week. Gross: $23,000. (Average: $20,000)

DENVER

First-run business has been steady, with the polio epidemic still affecting grosses. Estimated receipts for the week ending Sept. 11:

THE BIG SLEEP (WB) and CUBAN PETE (U)—ALADDIN (1,400) (35c-74c) 7 days, after week each at Denver, Esquire, Webber. Gross: $3,500. (Average: $5,000)

THE STRANGE LOVE OF MARTHA IVERS (Para.)—DENHAM (1,750) (35c-74c) 7 days, 3rd week. Gross: $9,000. (Average: $11,500)

CLAUDIA AND DAVID (20th-Fox) and THE UNKNOWN (Col.)—DENVER (2,525) (35c-74c) 7 days, day-date with Esquire, Webber. Gross: $15,000. (Average: $15,000)

CLAUDIA AND DAVID (20th-Fox) and THE UNKNOWN (Col.) — ESQUIRE (742) (35c-74c) 7 days, day-date with Denver, Webber. Gross: $3,000. (Average: $3,500)

NOTORIOUS (RKO-Radio) — ORPHEUM (2,600) (35c-74c) 7 days, 2nd week. Gross: $13,500. (Average: $15,500)

BLACK BEAUTY (20th-Fox) and SING WHILE YOU DANCE (Col.) — PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $11,000. (Average: $8,000)

TWO GUYS FROM MILWAUKEE (WB) and SHADOWS OVER CHINATOWN (Mono.)—RIALTO (878) (35c-74c) 7 days, after week each at Denver, Esquire, Aladdin. Gross: $3,000. (Average: $4,000)

CLAUDIA AND DAVID (20th-Fox) and THE UNKNOWN (Col.)—WEBBER (750) (35c-74c) 7 days, day-date with Denver, Esquire. Gross: $2,500. (Average: $3,000)

CLEVELAND

Good but not outstanding business resulted in a week of pleasant weather, with six holdovers and one new picture in Playhouse Square. Olsen and Johnson offered competition, with a three-day performance at the Public Auditorium. Estimated receipts for the week ended Sept. 10:

BOYS' RANCH (M-G-M)—LOEW'S OHIO (1,268) (50c-70c) 7 days. Gross: $9,000. (Average: $6,500)

MONSIEUR BEAUCAIRE (Para.) — LOEW'S STATE (3,300) (50c-70c) 7 days, 2nd week on a holdover. Gross: $19,500. (Average: $22,000)

COURAGE OF LASSIE (M-G-M) — LOEW'S STILLMAN (1,900) (50c-70c) 7 days, 2nd week. Gross: $12,000. (Average: $9,500)

CENTENNIAL SUMMER (20th-Fox) — RKO ALLEN (3,000) (55c-70c) 7 days, 2nd week on a moveovet. Gross: $11,000. (Average: $10,000)

NOTORIOUS (RKO-Radio) — RKO PALACE (3,300) (55c-70c) 7 days, 3rd week. Gross: $18,000. (Average: $20,000)

THE BIG SLEEP (WB) — WARNERS' HIPPODROME (3,500) (55c-70c) 7 days, 2nd week. Gross: $19,500. (Average: $21,000)

NIGHT AND DAY (WB)—WARNERS' LAKE (714) (55c-70c) 7 days, 6th week and second moveover. Gross: $3,800. (Average: $3,500)

ON APPROVAL (English) — LOWER MALL (700) (45c matinee, 50c evening) 9 days. Gross: $2,300. (Average for 7 days: $2,000)

BOSTON

The weekend wind-up of the Veterans of Foreign Wars' convention lowered some film grosses. Estimated receipts for the week ending Sept. 11:

CANYON PASSAGE (U) — BOSTON (2,900) (50c-$1.10). Stage show, John Calvert, Magic and Models, Charioteers. Gross: $33,000. (Average: $26,300)

SOMEWHERE IN THE NIGHT (20th-Fox) and JANIE GETS MARRIED (WB) —FENWAY (1,700) (40c-80c). Gross: $7,600. (Average: $7,300)

TILL THE END OF TIME (RKO-Radio) and JOE PALOOKA, CHAMP (Mono.)—MEMORIAL (2,900) (40c-80c). Gross: $23,500. (Average: $24,800)

THE STRANGE LOVE OF MARTHA IVERS (Para.) and G.I. WAR BRIDES (Rep.)—METROPOLITAN (4,376) (40c-80c). Gross: $30,000. (Average: $24,800)

COURAGE OF LASSIE (M-G-M) and THE WALLS CAME TUMBLING DOWN (Col.)—ORPHEUM (3,200) (40c-80c). Gross: $20,000. (Average: $22,700)

SOMEWHERE IN THE NIGHT (20th-Fox) and JANIE GETS MARRIED (WB) — PARAMOUNT (1,700) (40c-80c). Gross: $15,000. (Average: $14,200)

COURAGE OF LASSIE (M-G-M) and THE WALLS CAME TUMBLING DOWN (Col.) — STATE (2,900) (35c-80c). Gross: $12,000. (Average: $17,300)

SALT LAKE CITY

All first-runs are doing above average business in the first week of autumn weather. Estimated receipts for the week ending Sept. 12:

MONSIEUR BEAUCAIRE (Para.) and MYSTERIOUS INTRUDER (Col.)—CAPITOL (1,878) (20c-55c-75c) 7 days on a moveover. Gross: $8,000. (Average: $7,30)

EASY TO WED (M-G-M)—CENTRE (1,700) (20c-55c-75c) 7 days. Gross: $14,000. (Average: $13,000)

MY PAL TRIGGER (Rep.)—LYRIC (1,500) (20c-55c-75c) 7 days with vaudeville. Gross: $3,900. (Average: $3,500)

BEDLAM (RKO-Radio) and THE TRUTH ABOUT MURDER (RKO)—RIALTO (1,300) (20c-55c-75c) 7 days. Gross: $5,500. (Average: $3,500)

COURAGE OF LASSIE (M-G-M) — STUDIO (800) (20c-55c-75c) 7 days on a moveover. Gross: $5,500. (Average: $4,500)

TILL THE END OF TIME (RKO-Radio) —UPTOWN (1,300) (20c-55c-75c) 7 days. Gross: $5,800. (Average: $5,500)

A SCANDAL IN PARIS (UA) — UTAH (1,700) (20c-55c-75c) 7 days. Gross: $11,900. (Average: $11,000)

KANSAS CITY

Deferment of school openings to Sept. 16 because of the polio epidemic inclined parents to keep children away from theatres. First runs have been doing well, however, with the weather warm but not oppressive. Estimated receipts for the week ending Sept. 10-12:

ANNA AND THE KING OF SIAM (20th-Fox)—ESQUIRE (800) (45c-65c) 7 days. Gross: $9,500. (Average: $8,000)

ANNA AND THE KING OF SIAM (20th-Fox) — FAIRWAY (700) (45c-65c) 7 days. Gross: $2,000. (Average: $1.750)

EASY TO WED (M-G-M) — MIDLAND (3,500) (45c-65c) 7 days, 2nd week. Gross: $16,000. (Average: $15,000)

THE STRANGE LOVE OF MARTHA IVERS (Para.) — NEWMAN (1,900) (45c 65c) 7 days, 2nd week. Gross: $15,000. (Average: $12,000)

NOTORIOUS (RKO-Radio) — ORPHEUM (1,900) (45c-65c) 7 days. Gross: $16,000. (Average: $10,000)

HOME ON THE RANGE (Rep.) and COWBOY BLUES (Col.)—TOWER (2,100) (39c-60c) 7 days. Gross: $8,500. (Average: $9,400)

ANNA AND THE KING OF SIAM (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $7,000. (Average: $6,000)

TORONTO

Although there was fierce opposition, Toronto first-run theatres obtained a substantial share of the pecuniary circulation, even though humidity cut the take on a couple of days. Competitive features included the International Air Show, last of International League baseball, two football games, Skating Vanities at Maple Leaf Gardens and the Ontario Jockey Club fall meeting. Estimated receipts for the week ending Sept. 12-13:

BRIEF ENCOUNTER (British)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,800. (Average: $4,500)

MONSIEUR BEAUCAIRE (Para.) — IMPERIAL (3,343) (18c-30c-42c-60c-90c) 6 days. Gross: $17,300. (Average: $13,300)

THREE WISE FOOLS (M-G-M) — LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days. Gross: $15,700. (Average: $13.200)

TO EACH HIS OWN (Para.) — SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $13,600. (Average: $14,600)

CAESAR AND CLEOPATRA (UA)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $13,400. (Average: $9,900)

BRIEF ENCOUNTER (British) — VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $7,000. (Average: $7,000)

MINNEAPOLIS

Loop holdovers had only average business, with first-runs doing little better. Estimated receipts for the week ending Sept. 12:

A NIGHT IN CASABLANCA (UA) — CENTURY (1,600) (50c-70c) 7 days, 2nd run. Gross: $7,500. (Average: $5,500)

FAITHFUL IN MY FASHION (M-G-M) —GOPHER (1,000) (44c-50c) 7 days. Gross: $2,300. (Average: $3,000)

O.S.S. (Para.)—LYRIC (1,100) (50c-70c) 7 days, 2nd run, 2nd week. Gross: $5,000. (Average: $5,000)

TWO GUYS FROM MILWAUKEE (WB) —RKO ORPHEUM (2,800) (50c-70c) 7 days. Gross: $10,000. (Average: $9,500)

MONSIEUR BEAUCAIRE (Para.)—RADIO CITY (4,000) (50c-70c) 7 days, 2nd week. Gross: $14,000. (Average: $15,000)

TILL THE END OF TIME (RKO-Radio) —RKO PAN (1,500) (50c-70c) 7 days, 2nd week (moved from Orpheum). Gross: $6,000. (Average: $5,000)

THREE WISE FOOLS (M-G-M)—STATE (2,300) (50c-70c) 7 days. Gross: $13,000. (Average: $11,500)

CAESAR AND CLEOPATRA (U) — WORLD (350) (50c-90c) 7 days, 2nd run, 2nd week. Gross: $2,500. (Average: $3,000)

ST. LOUIS

Midtown theatre led the gross parade, with the Fox doing near ca-

(*Continued on page 8*)

● THIS IS THE NINTH OF A SERIES OF UNITED ARTISTS ADVERTISEMENTS TO THE TRADE

United Artists

Since 1919, to foster the best independent combinations of producer, cast and story, and with superior sales manpower, to offer for distribution, motion pictures for the best possible boxoffice success

A TRADITION

A POLICY

INDICATIVE of the finest of motion picture entertainment, exemplifying the assurance that this year of 1946-47 will be "the greatest year in United Artists' history", are the soon-to-be-finished, "The Fabulous Dorseys", and the now-ready, "Angel On My Shoulder", both with star-studded casts and magnificent stories. With confidence in their money-making potential and the certainty of superior sales and advertising effort behind his product, their producer

Charles R. Rogers releases thru United Artists.

Charles R. Rogers
presents

PAUL MUNI
ANNE BAXTER
CLAUDE RAINS
in

"Angel On My Shoulder"

with
ONSLOW STEVENS • **GEORGE CLEVELAND** • **ERSKINE SANFORD** • Associate Producer **DAVID W. SIEGEL** • Original Story by Harry Segall • Screenplay by Harry Segall and Roland Kibbee • Music Composed and Directed by Dimitri Tiomkin • Produced by **CHARLES R. ROGERS** • Directed by **ARCHIE MAYO**

Key City Grosses

(*Continued from page 5*)

pacity business and adjoining theatres catching the overflow. The weather has been mild, competition slight. Estimated receipts for the week ending Sept. 11:

HEARTBEAT (RKO-Radio) and THE DARK HORSE (U)—AMBASSADOR (3,154) (50c-60c-75c) Gross: $20,000. (Average: $17,200)
TWO GUYS FROM MILWAUKEE (WB) and CUBAN PETE (U)—FOX (5,038) (44c-55c-65c) Gross: $22,500. (Average: $17,000)
COURAGE OF LASSIE (M-G-M) and OUT OF THE DEPTHS (Col.) — LOEW'S STATE (3,154) (44c-55c-65c) Gross: $17,000. (Average: $22,500)
THREE WISE FOOLS (M-G-M) and SING WHILE YOU DANCE (Col.) — LOEW'S ORPHEUM (44c-55c-65c) Gross: $8,000. (Average: $7,100)
CANYON PASSAGE (U) and THE RUN-AROUND (U) — MISSOURI (3,514) (44c-55c-65c) Gross: $15,000. (Average: $11,100)
BEAU GESTE (Para.) and SHEPHERD OF THE HILLS (Para.)—ST. LOUIS (4,000) (44c-55c-65c) 2nd week. Gross: $9,000. (Average: $6,200)
THE KID FROM BROOKLYN (RKO-Radio)—SHUBERT (1,900) (44c-55c-65c) 3rd week. Gross: $12,000. (Average: $6,200)

OMAHA

Opening of the schools failed to slow down film business. The weather was rainy. Estimated receipts for the week ending Sept. 11-12:

MONSIEUR BEAUCAIRE (Para.) and THE DARK HORSE (U)—OMAHA (2,000) (50c-65c) 7 days, 2nd week for "Monsieur Beaucaire," moveover from Paramount. Gross: $9,000. (Average: $8,400)
LOVER COME BACK (U) — ORPHEUM (3,000) (55c-70c) 7 days. Desi Arnaz and orchestra on stage. Gross: $19,900. (Average: $15,900)
CANYON PASSAGE (U)—PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $13,400. (Average: $10,100)
MAKE MINE MUSIC (RKO-Radio) and PERILOUS HOLIDAY (Col.) — RKO-BRANDEIS (1,200) (50c-65c) 7 days. Gross: $8,600. (Average: $6,600)

Para. Pep Club's 1st Woman President

The Paramount Pep Club yesterday elected a woman to the presidency for the first time since its founding, 25 years ago, Mrs. Agnes Mengel Grew, purchasing agent at the home office, succeeding Irving Singer.

Others named for 1946-1947 were: Al Siegel, vice-president; Albert Sicignano, treasurer, and Lillian May, secretary. Elected to the board of governors for two years were: Irving Singer, William Ramage, Catherine Quinn, John R. Fisher, Murray Waterman and Madeline Lang. Aldythe Reichenbach, John Hubka and Mrs. Charlotte Byrne were elected to the board for one year.

Joseph Phillipson was named chairman of the club's entertainment committee: Bob Stanley, financial committee; Madeline Lang and Ken Snyder, choral society; Aldythe Reichenbach, fashion group; Sara Lyons, membership committee; John Hubka, athletic committee; Sid Mesibov, publicity committee; Larry Willet, bulletin committee; Belle Jones, remembrance committee.

Acting on a proposal advanced by Mrs. Grew, the membership voted to change the name of the club to the Paramount Pictures Club, Inc.

Darryl Zanuck

(*Continued from page 1*)

the nation's exhibitors," Zanuck said. He indicated that theatres will have to play pictures longer, even if the "profit for a second or a third week is not as high as if they had booked a new picture. "We can't cope with rising costs otherwise," he explained.

Zanuck said a company like 20th Century-Fox cannot take a chance on making an "indifferent" picture under auction selling. "It may be an expensive picture, but, nevertheless be an 'indifferent' picture," he emphasized. "We have no plans to make any pictures of an in-between nature," he said.

Facilities Will Limit Production

"Twentieth Century-Fox will try and make as many pictures as can be made, but in trying to make each one an outstanding production, it will limit the number because of the lack of talent and facilities," Zanuck explained. He said that Spyros P. Skouras, 20th Century-Fox president, agreed with this procedure and indicated that the studio's output for a year will not be on an annual production budget, as previously, but upon a budget for each individual picture.

Zanuck emphasized that all distributors will be in a similar position under auction selling. "Maybe there will have to be some other market for the inexpensive films," Zanuck explained, but he emphasized that the way he views it, the market for inexpensive productions is dubious under auction selling.

Zanuck believes that the public will benefit through better product under auction selling and by the same token exhibitors and 20th-Fox will benefit.

"Auction selling will make one try all the harder before one tries to 'sneak-through' a medium-class picture," Zanuck declared in disclosing that he has already scrapped several ideas he had for future films, in view of the new requirements. "Forty per cent of pictures contemplated in Hollywood today would be shelved if a producer knew that if his film merited it, it would get the complete playing time which it deserved," he explained.

No Production Revolution

Zanuck does not see any immediate revolution in production. He pointed out that many distributors have big backlogs of product and this will enable them to experiment in auction selling. He said that 20th-Fox, however, has only a slim backlog of finished pictures and can start production for auction selling with almost a clean slate.

Zanuck has been in New York conferring with Skouras on the release of "The Razor's Edge." He indicated that although national release is planned for Christmas, he has been urging that it be given a New York world premiere one month ahead so that selling guidance can be obtained.

He believes that Hollywood has lost all value for world premieres and explained that unless there is local value in a particular city or town, he prefers to open films in New York, where competition is "toughest." . "Razor's Edge," which is Zanuck's own production and one in which he said he has placed his greatest effort, runs almost two and one-half hours and will play the Roxy without the customary name stage attraction, Zanuck indicated.

Zanuck stressed steadily-increasing production costs and the lengthening of production schedules on films. He said that it is now taking 85-90 days average to produce a top film, whereas 45-50-day schedules were possible a few years ago. He indicated that under today's costs, it would have cost 20th-Fox $511,000 more to produce "The Dolly Sisters" today than one year ago, with rising labor costs and overhead accounting for the increase.

"There is room for plenty of first-class writing talent in Hollywood," Zanuck said. He indicated that the company will continue its production of documentaries, like "The House on 92nd Street" and "13 Rue Madeleine," in the East. "Boomerang" in this category is about to go into production here, he said.

Speaking about "Wilson"—which he produced—and the loss incurred, Zanuck said that he was nevertheless glad he had made it since it was a credit to the entire industry. He said that the film received 781 editorials off drama pages in American newspapers, in contrast to the top 212 previously gained by "Birth of a Nation."

MGM in Record Field

(*Continued from page 1*)

Administration for approximately $1,000,000 and has been re-equipped for record manufacturing. It is estimated that 100 presses are capable of producing 40,000,000 million records annually. Presumably, those M-G-M artists tied in with the company's product will provide means for local exhibitor and national M-G-M tieups with music shops and other places.

The name M-G-M Records was chosen because many of the stars now appearing in M-G-M pictures will make recordings for this new manufacturing concern; also, many other artists of stage, screen and radio will be placed under contract, it was said.

Frank B. Walker, formerly executive of leading phonograph concerns and a pioneer in the field, will be general manager of M-G-M Records, under the supervision of a Loew committee, consisting of Charles C. Moskowitz, Marvin Schenck, and Leoepold Friedman, all vice-presidents of Loew's. Arnold L. Pipper will be in charge of manufacturing and sales direction will be handled by W. Wallace Early and Charles C. Hasin. The record organization also includes the following individuals: Macklin Marrow, director of classical and standard artists and repertoire; Harry Meyerson, who will perform similar duties in the field of popular music, and C. Gordon Jones, chief recording engineer.

Distribution of M-G-M records will be made principally through distributors handling Zenith phonograph and radio products.

Ampa Meeting Tomorrow

A meeting of officers and directors of the Associated Motion Picture Advertisers, here, has been called for tomorrow at the Hotel Edison by Rutgers Neilson, president.

Reception for Calvert

Phyllis Calvert, British actress, in New York from London, will be the guest of Universal-International at a reception to be given tomorrow at Club 21, here.

Film Shipment

(*Continued from page 1*)

tories into that area, 98 per cent of which normally go by Railway Express, were kept moving for the present by transferring them to Rosen Film Delivery, a local trucking line not affected by the strike as yet, according to a film company spokesman here. Rosen, however, is "expecting interference momentarily," he added, in crossing truckers' city-line picket barriers.

The Rosen line, it was ex[illegible]ed, carries film as far as New Haven, at which point Boston shipments are being transferred to another trucking company in the present emergency.

In the event that shipments out of New York to New England break down altogether, New England's theatres may be kept running by servicing them with films processed in Hollywood and sent directly from there, film home office spokesmen explained yesterday.

Meanwhile, New York newspapers, faced with a further newsprint shortage as a result of the truckers' strike, continued, in many instances, to reject display advertising, which left local theatres largely without one of their important advertising media. A spokesman for Broadway theatre managers said this had begun to hurt business, except on long-run holdovers, and that the box-office pinch will be felt further if restrictions continue for long.

Arnold Works On

(*Continued from page 1*)

case," it was learned today. Also, the firm of Arnold and Fortas is busy collecting pertinent data for inclusion in a brief to be submitted. Facts on the production, distribution and exhibition of films will be included in the brief.

The ATA plea is expected to carry an assertion that the unworkable "single or auction selling" proposal of the court would place the industry in danger of even greater violations of the Sherman anti-trust act than presently exist.

Whether Arnold intends to submit a substitute for auction selling to the court is not known. ATA is believed to oppose the recent governmental proposal for banning cross-licensing between affiliated theatres. Asked about his final plans, Arnold said: "No comment."

'Gallant Bess' Bows In Kentucky Sept. 19

"Gallant Bess," Cinecolor M-G-M film, will have its world premiere at Schine's Kentucky Theatre, Lexington, on Sept. 19. Bess, the equine star of the film, will appear in Lexington on Sept. 14 as the starting point of a national tour under the direct supervision of Howard Dietz, M-G-M vice-president and director of advertising, publicity and explotation. William R. Ferguson, exploitation head, is in charge of arrangements and will leave here for Lexington, tomorrow, accompanied by C. E. Carrier and William Ornstein of the home office.

Western Electric Dividend

At a meeting of the directors of Western Electric, held here yesterday, a dividend of 50 cents per share on common stock was declared, payable on Sept. 30 to stock of record on Sept. 23.

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Chicago 'IA' Unionizing Theatre Help

Drive Includes Managers In Reversal of Stand

CHICAGO, Sept. 11. — Reversing the stand taken at the recent IATSE convention in Chicago, in which it was recommended that theatre managers be given a separate "IA" national charter, the local motion picture operators union here claims that with the approval of William Green, AFL president, and with receipt of a charter from Richard Walsh, "IA" president, it has already organized more than 300 "white-collar" workers in theatres in the Chicago area, including theatre managers, assistant managers, cashiers, treasurers, ushers, candy girls—in fact, all white collar workers not now in any union.

The move was made, it is said, to thwart attempts of the CIO to gain a

(*Continued on page* 6)

Delay Strike Vote; Companies to Meet

Hope for averting a strike of New York home office film workers came yesterday when company representatives sat down to contract talks with the Screen Office and Professional Employees Guild for the second consecutive day, while negotiations with the Screen Publicists Guild, broken off last week, were on the eve of resumption, according to SPG spokesmen. As a result of these developments, plus the intervention of Lewis Merrill, president of the United Of-

(*Continued on page* 6)

Truck Strike to Close Film 'Labs'

A serious shortage of raw stock may close film processing plants in this area within the next few weeks if the truckers' strike continues, spokesmen for the processors said yesterday. Eastman Kodak, principal supplier of the stock, has been unable to make deliveries since the strike began because drivers of the trucks operated by the company are involved in the walkout.

De Luxe Laboratories will be faced

(*Continued on page* 6)

MGM Costs to Streamline; 22 Features Set

Katz, Lichtman, Siegel Cohn to 'Streamline'

Metro-Goldwyn-Mayer aims to "streamline" its production costs in a manner and method which would "still be consistent with the high standard of entertainment heretofore maintained" by the company, and during conferences on the Coast, at which this action was decided, "pegged" the order of release of 22 productions.

Nicholas M. Schenck, president of Loew's, has returned to New York following the series of meetings at M-G-M's Studios, which were also attended by Louis B. Mayer, M-G-M's executive staff and William Rodgers, general sales manager.

Also discussed at the two weeks

(*Continued on page* 6)

Ultimatum By CSU

Hollywood, Sept. 11. — The CSU informed the producers today that unless they agreed to give them studio construction work, after 9 A. M. CSU members will not work on any set on which IATSE members do any construction work as distinct from assembly work.

(*Continued on page* 3)

MPTOA Officers to Attend Allied Meet

Boston, Sept. 11. — Allied States is continuing the exchange of "observers" with MPTOA at the meetings of the two national exhibitor organizations, having received acceptances from Fred Wehrenberg, MPTOA president; Lewen Pizor, chairman of the board, and Herman Levy, general counsel, to attend the Allied national convention here starting Monday. ITOA of New York also will be represented.

MPTOA observers attended Allied's Chicago meeting last spring and Allied sent H. A. Cole to the MPTOA board meeting at Columbus, Miss., last June.

U. S. Readies Final Draft

WASHINGTON, Sept. 11.—Robert L. Wright, Governmental counsel in the New York anti-trust suit, is now engaged in preparing a final proposed decree for the three-judge statutory court which will combine the Government's first proposals with the new proposed cross-licensing ban, the Department of Justice said here today.

In its final decree, the Government will outline the difficulties of conducting the single or auction selling plan suggested by the court. It may also state that "auction selling, having been found unworkable" the cross-licensing ban is submitted as a workable substitute.

Possibilities are good for a Depart-

(*Continued on page* 3)

$410,000 to Goldman as Suit Damages

Way Open for Further Action vs. Distributors

PHILADELPHIA, Sept. 11.—Judge William H. Kirkpatrick today awarded William Goldman triple damages of $125,000 plus interest in his damage suit filed in December, 1942, against Warner Brothers and the major distributors in behalf of the Erlanger, which Goldman has under lease.

The total damages, it was estimated, would come to $410,000 for the period from September, 1941, to December, 1942, covered bv the suit.

Kirkpatrick's action would allow Goldman to sue for the period from December, 1942, to the present. The judge used the business at the Mastbaum, operated by Warners, as a "yardstick" in determining the damages.

Goldman originally sued for $1,250,-

(*Continued on page* 6)

Holland is Opened To US Distributors

The directors of the Motion Picture Export Association, at a meeting presided over by Eric A. Johnston, president, yesterday approved a distribution agreement for the release of American-made films in Holland, thereby ending the impasse which has existed between the MPEA and the Netherlands Bioscoop Bond for the past year.

Under the terms of the agreement,

(*Continued on page* 6)

MPA Blasts Anew At Hughes' 'Outlaw'

The Motion Picture Association yesterday summed up its position regarding Howard Hughes' "The Outlaw" in a statement issued following the organization's quarterly board meeting, over which Eric A. Johnston, president, presided.

In its outline of developments which led to revocation of the Production Code Administration seal for the film, the Association concludes: "Mr. Hughes left us no recourse but to re-

(*Continued on page* 3)

Here We Go Boys, the Industry's Code Wraps Are Coming Off!

Confirming suspicions frequently expressed inside and outside the industry that influences in the Motion Picture Association were at work on "liberalizing" the Production Code, an amendment permitting drug-traffic pictures was passed by the MPA board yesterday.

The former Code provision was a clear-cut restriction against the drug traffic as a theme for motion pictures, reading:

> ***"Illegal drug traffic must never be presented."***

The substitute provision follows:

> ***"The illegal drug traffic must not be portrayed in such a way as to stimulate curiosity concerning the use of, or traffic in, such drugs; nor shall scenes be approved which show the use of illegal drugs, or their effects, in detail."***

The same influences which were responsible for yesterday's amendment have been urging a relaxing of the ban against venereal disease pictures.

Personal Mention

WILLIAM A. SCULLY, E. T. Gomersall and Maurice A. Bergman, Universal-International executives, and William Heineman, general sales manager of the J. Arthur Rank Organization, here, returned to New York yesterday from the Coast, with stop-overs made at Denver and Chicago.

●

Magdalene Patricia Sanford, daughter of Bert Sanford, Altec's Eastern district sales manager, and Mrs. Sanford, will be married Sept. 28 to Andrew Donnelly, Jr., of radio, at the Church of Saint Elizabeth, New York.

●

Rube Jackter, Columbia assistant general sales manager, will leave New York today on a two-and-a-half-week trip to Jacksonville, Dallas, Denver, Kansas City, Des Moines and Minneapolis.

●

William B. Zoellner, head of M-G-M reprints and importations, now on a Southern tour, will return to New York on Sept. 19 instead of Sept. 25.

●

Herbert J. Yates, Republic president, and William Saal, Republic executive, will leave Hollywood today by plane for New York.

●

G. S. Eyssell, president and manager director of Radio City Music Hall, will arrive in Hollywood today from New York.

●

Reg Whitney, motion picture editor of the *London Daily Mirror,* now in New York, will leave for the Coast today.

●

John Hertz, Jr., chairman of the board of Buchanan and Co., advertising agency, left New York by plane last night for Hollywood.

●

Catherine McLeod, Republic player, was given a luncheon yesterday at the Ritz Carlton in Philadelphia.

●

Irene Lee, Eastern story and talent head for Hal Wallis Prod., has arrived in Hollywood from New York.

●

Robert Goodfried, PRC studio director of publicity, left here last night by plane for the Coast.

●

A. J. O'Keefe, Universal assistant general sales manager, will return to New York from Chicago today.

●

Charles Skouras, National Theatres president, will leave Hollywood today by plane for New York.

●

Vera-Ellen, actress, left New York for Hollywood last night by way of Detroit.

●

Max Milder, president of Warner International, left New York yesterday by plane for London.

Insider's Outlook

By RED KANN

IF the high command at 20th Century-Fox should happen to share Darryl Zanuck's views on the New York anti-trust case decision and what may radiate from it—meaning auction sales, chiefly—there can't be too much speculation and trepidation about the future insofar as that company is concerned.

The dynamic Zanuck, meeting all questions at a general press interview on Tuesday, reflected an occasional uncertainty because the situation itself is loaded with them. Preponderantly, however, he was sure of his ground and confident his approach would bear close resemblance to the new order, if and when auction selling becomes the ticket.

■

For all anyone can foretell, Zanuck may have doped it out correctly, although, of course, he makes allowances for a margin of error. Regardless, the significance of his analysis very clearly resides in the fact that Spyros Skouras agrees and that, consequently, 20th-Fox intends deporting itself in keeping with the united viewpoint.

Their minds evidently coincide on a common meeting ground of challenge. Zanuck, who becomes interchangeable with Skouras for this purpose, believes strongly that auction selling would throw down a gauntlet for the entire industry to pick up. He takes the position that auction selling would establish a mandate which will insist upon improved product; that no single outstanding attraction, regardless of source, any longer would find it possible to carry a weak sister, again without respect to source.

■

He envisions—and very clearly, at that—a return to show business meaning by this that results will come from merit alone. He anticipates, and he believes it is required, that the last drop of juice be extracted from each attraction; that this will carry mutual benefit for producer, distributor and exhibitor alike.

He believes, too, that theatremen ought to be content with a smaller profit drawn from the last legs of an extended run [illustration of the extraction process] rather than swinging over to a new attraction with its quick, first week's profit [illustration of the opposite of the extraction process]. It takes no seer, however, to predict that lots and lots of exhibitors will be mystified by the theory and that, mystified or not, they will hardly agree.

■

Provided auction selling means a challenge, as Zanuck repeatedly declared it will, the need to make the product better inevitably means there will be less of it, numerically, under existing physical facilities in Hollywood. The 20th-Fox production head declares he is fully aware of this and has the statistics to prove the point.

Shooting schedules at his studio now average 85 to 90 days per picture. The combination of longer schedules and the endeavor to make better attractions also must take into the reckoning bigger sets. This is where physical boundaries will be taxed to their maximum. And this explains why pictures—from 20th-Fox, at least—probably will be fewer.

■

On the budget side, no longer will Zanuck be asked to produce so many at so much total cost, he also explains. Since a business cannot be conducted without budgets, some attention obviously must be directed toward the cost equation. But at 20th-Fox from here out, Zanuck says it will be a case of figuring out the price of each attraction as it prepares to slide off the planning board on its way to the stages.

Since he regards a million-dollar negative as a modest bit of activity these days and is "happy" when the boys now bring one in at double the figure, the really big ones from this company are indicated as those starting at two million and climbing on upward.

■

Those who happen to be abreast of what has been going on internally no doubt will be pleased at the public recognition accorded Joe Moskowitz. The studio's representative in New York, Moskowitz, with the department under him, is responsible for the steady acquisition and accumulation of best sellers for 20th-Fox production. This is hardly new, after these several years, but for Zanuck to state it voluntarily, and to voice the opinion that his company leads the field in this respect, is new. His observation must be viewed as a fitting acknowledgment of the size of the job which the little publicized Moskowitz has been delivering.

Asides and Interludes

By JAMES P. CUNNINGHAM

NEW YORK'S strike of truckmen has shut off the delivery of supplies of all kinds and description, some of them sorely needed by the publ[illegible] of this great city. But probabl[illegible] strangest non-delivery quirk in the crisis, and one which caused the *New York Daily Mirror* to drop every line of advertising, not the least-important of which is film and theatre advertising, is the *Mirror's* inability to obtain newsprint.

Practically all of the other city newspapers here have a fairly liberal supply in their print-plant buildings, and have merely curtailed advertising. But the *Mirror's* supply is, as usual, very low, because that newspaper stores its newsprint in a building right next door to its print-plant, over on East 45th Street, and the truckmen, who ordinarily move the stuff daily into the print-plant, by hand trucks, are members of the truckmen now on strike and they refuse to move the paper.

The same jurisdictional quirk has existed for years in the legitimate theatre field, where, as frequently happens in this city a stage company moving from one theatre directly across the street to another, is compelled to hire union truckers—at full scale—who load scenery and props on their trucks, drive around the street, and unload the stuff in the theatre opposite the vacated house.

▽

William Boyd, sturdy cowboy hero of the celluloid, whose voice is not lifted in song on the silver screen, who has no troubadour following him with a guitar, nor whose $30-a-month wages for punching cattle enabled him to buy a diamond-studded silver saddle, makes a "mild" protest against present-day singing Westerns. He charges the singing-troubadour cowboy of Western musicals of today with giving the youth of the nation a corrupted version of the West.

Bill Boyd refers to those Western films which combine an 1890 cow-town, a crooning cowboy with all the fixings, in outlandish sartorial displays, with sombreros that never get dusty and beautifully-tailored mauve shirts with fringes a yard long. He refers, too, to those 1890 cow-town Westerns which are embellished additionally with a villain driving a late-model Duesenberg, a cow-girl fresh out of Vassar, and with all hands (1890 cow-town hands) involved in a struggle for an A-Bomb fuse burning at the mouth of Bald Canyon. Bill swears that Tom Mix or Bill Hart would have shot a crooner in a Western on sight. Also, he reminds he hasn't seen a mortgage-on-the-old farm in a Western in years.

▽

Shirley Temple's brother, George, is a grunt-and-groan wrestler.

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120 on Committee for Wehrenberg Tribute

ST. LOUIS, Sept. 11.—No less than 120 members of the industry are listed on the committee arranging the testimonial luncheon for Fred Wehrenberg at the Coronado Hotel, St. Louis, Sept. 23. The committee on arrangements consists of Thomas James, chairman; Clarence Kaimann, co-chairman; Clarence Hill, district chairman; Lester Bona, M. Schweitzer, Harry Hines and Lester Kropp. The general committee members are as follows:

Russell Amentrout, Joseph Ansell, Louis K. Ansell, David Arthur, Edward Arthur, Harry Arthur, James Arthur, Harry Barco, David Barrett, Paul Beisman, Herb Benin, Caesar Berutt, Thomas L. Bloomer, Lester Bona, Frank Bradley, Fred Brinkmeyer, John Caporal, R. C. Cluster, W. A. Collins, Ray Colvin, Harry Crawford , Orville Crouch, Thomas Curley, Ray Curran, Dean Davis, Maury Davis, Barney Diamond, Andy Dietz, William Earle.

Others on Committee

Christ Efthim, Dominic Frisina, Joseph Goldfarb, Charles Goldman, Hugh Graham, W. W. Griffin, C. D. Hill, Mrs. A. Hisey, Henry Holloway, J. J. Houlinan, Harry Hynes, Thomas James, Henry Johnson, Sidney Johnson, Harry Kahan, Clarence Kaimann, Francis Kaimann, Arthur Kalbfell, George Karsch, George Kerasotes, David Komm, Sam Komm, Gus Krause, Lester Kropp, Paul Krueger, Leber & Hirth, Ted Lending, Julius Leventhall, Sam Levin, David Litvag, Joseph Litvag.

Ben Lueken, B. E. Mariner, E. J. Martt, Tony Matrici, A. C. Mercier, L. A. Mercier, H. E. Miller, Elmer Moran, E. L. Murphy, M. J. Nash, Ray Nolan, Tony Paluso, A. D. Pappas, Achilles Pappas, Sam Pirtle, M. A. Plessner, George Pliakos, Albert Poos, Mildred Rauth, B. B. Reingold, F. X. Reller, F. X. Reller, Jr., L. T. Rockenstein, Mrs. I. W. Rogers, Al Rosecan, E. Rosecan, Barney Rosenthall.

Charles Rudolph, Ed Rudolph, Max Sanowsky, Sam Schuchart, Matt Schulter, Bessie Schulter, Maurice Schweitzer, Albert Schweitzer, Jack Sipker, Fred Souttar, Frank Speros, Albert Stetson, Nat Steinberg, Mrs. Rose Steinberg, Walter Thimmig, Tim Timbories, Tom Tobin, Hall Walsh, L. H. Walters.

William Wandell, Herb Washburn, C. H. Weeks, Al Weisman, Samuel Weiss, Henry Wendt, Al Wheeler, J. F. Willingham, Tom Williamson, I. Wineshank, William Zimmerman, Andrew Zotos, Christ Zotos, Howard Zuloff.

Mayer to Europe on Loew 16mm. Survey

Seymour Mayer, Loew's International 16mm. promotion director, will leave New York by plane today for London on the first leg of a six-week survey of 16mm. conditions in England and the Continent. He will return here about Nov. 1.

During the trip, Mayer said yesterday, he will arrange for the setting up of the company's third block of 10 pictures to be released in France where Loew's has contracts with over 300 16mm. exhibitors.

U.S. Final Draft

(*Continued from page 1*)

ment decision not to appeal the case in the event the cross-licensing ban is upheld by the court, it was said.

"If the Government is completely satisfied, the defendants won't be, and the industry will appeal the decision anyway," a Department spokesman concluded.

Defendants Have No Answer To Decree Filing Delay Plea

Although optimism prevailed yesterday among counsel for the five theatre-owning defendants in the New York anti-trust suit that their request for a two-week extension of the time for presenting their proposed decree and findings of fact to the Department of Justice would be granted, there was still no official word from the Federal court.

Failure to obtain such a delay will mean that these defendants must present their proposals to the government on Monday at the latest. Indications are that work would have to be done until the last minute.

CSU Ultimatum

(*Continued from page 1*)

The producers are to give their answer early tomorrow morning.

HOLLYWOOD, Sept. 11.—Major producers meeting this afternoon with the carpenters caused many in informed quarters to believe this may be the forerunner of strike action by the CSU or IATSE. The former, which includes the carpenters, is expected to demand the return of 500 jobs which latter's Set Erectors local is now performing. It is understood IATSE's Richard Walsh has served an ultimatum he will not yield on the issue. Similar ultimatum by the CSU is expected to follow today's meeting unless satisfactory middle ground is found.

The producers have described their position as "in the middle again" in a jurisdictional dispute. It is generally believed the producers will shut down studios this time if either side strikes.

Colvin Confers on TEDPA Meet Plans

ST. LOUIS, Sept. 11.—Ray G. Colvin of St. Louis, president of the Theatre Equipment Dealers Protective Association, is in Toledo, arranging details for the convention that will take place at the Commodore Perry and Secor Hotels on Nov. 8-11. Colvin will also meet with Oscar F. Neu, president of the Theatre Equipment and Supply Manufacturers Association, to complete final arangements for the manufacturers convention that will meet at the same time.

Wesley Ruggles Is Honored at Party

Wesley Ruggles, who is here from England for a sneak preview of his production "London Town" for J. Arthur Rank before its final editing, was guest of honor at a cocktail party at 21 Club here yesterday.

In addition to trade press, newspaper and magazine representatives guests included: Matthew J. Fox, J. H. Seidelman, Jock Lawrence, Al Daff, Robert Benjamin, Monroe Greenthal, Lewis Blumberg and Jerry Dale.

MPA Blasts

(*Continued from page 1*)

voke the seal for his picture."

The statement further declares:

"The issue in the Hughes case is simple. It is this:

"Mr. Howard Hughes, in accepting the Association's seal for 'The Outlaw,' voluntarily agreed (1) to submit all advertising and (2) to use only advertising meeting the standards of good taste of the Association's advertising code.

"Mr. Hughes' company broke its word. It did not submit all advertising. It used disapproved and objectionable advertising."

The statement further recalls the U. S. District Court's denial of Hughes' petition for a temporary injunction to prevent withdrawal of the seal by the MPA. In this instance, the statement adds, Judge John Bright characterized the injunction petition as "an effort on the part of Hughes to add this case and its peregrinations through the courts as additional publicity and advertising in the promotion of the picture."

Present at the MPA meeting were: Maurice Benjamin, George Borthwick, J. J. O'Connor, Jack Cohn, Matthew Fox, Earl W. Hammons, Francis Harmon, Austin Keough, William Michel, Carl E. Milliken, Robert Perkins, Byron Price, J. Robert Rubin, Nicholas Schenck, Samuel Schneider, Spyros Skouras, John M. Whitaker, Gordon Youngman.

Johnston Will Not List European Itinerary

WASHINGTON, Sept. 11.—Eric Johnston, president of the Motion Picture Association, does not expect to announce the full itinerary of his trip to Europe, Col. Kenneth Clark of the MPA, said here. Clark pointed out that Johnston's visit to some countries will depend upon transportation facilities and general conditions. However, the MPA president is certain to visit all key distribution centers in Europe, it was said.

Hughes Grounded in Kansas City, Due Here Today

Howard Hughes, scheduled to arrive here yesterday for conferences with his counsel, the Charles Poletti law firm, regarding the Motion Picture Associaition's withdrawal of the Production Code Administration seal from his film, "The Outlaw," has been delayed in Kansas City, where the plane he is flying was grounded, postponing his expected arrival until today.

Sales Policy Is Set By PRC's Thomas

Sales policy of PRC Pictures for 1946-47 was described here yesterday by Harry Thomas, president, as follows:

"As announced at our recent convention, PRC will release 36 features during 1946-47, with at least three, and possibly four, in Cinecolor, plus eight Al La Rue-Al St. John Westerns. The eight top-budget productions, among which are included the Cinecolor pictures, will be sold individually, with the balance of the program broken down into the following groups: one group of six specials; two groups of eight features each, in which will be included three Philo Vance mysteries, two "Gas House Kids" and three Michael Shayne mysteries; one group of six Eddie Dean outdoors musicals; and one group of the eight La Rue-St. John Westerns."

Launch "Grad Sears Drive" in Mid-West

CHICAGO, Sept. 11.—Details of the $100,000 "Grad Sears Gold Cup Drive" were outlined at a Midwest meeting of United Artists held at the Blackstone Hotel here. Employees will be eligible for prizes totaling that amount in the sales drive which will run until Jan. 15. M. B. Orr, Western sales manager, who recently returned here from the Coast, outlined 1946-47 product to the meeting. Sales policies on current pictures were also discussed at the conclave, which was conducted by Rud Lohrenz, Midwest district manager.

Warners Open 6th Australian Office

Warners has opened its sixth branch in Australia, located at Launceston, to serve the state of Tasmania, which was previously covered by their Melbourne branch. Warners also have branches in Sydney, Melbourne, Adelaide, Perth and Brisbane.

George Prince, formerly salesman at Sydney, has been appointed branch manager for Tasmania.

RKO RADIO PICTURES, Inc.
NEW YORK TRADE SHOWINGS
OF
"GENIUS AT WORK"
MONDAY, SEPT. 16, at 11.00 A.M.
"CRIMINAL COURT"
MONDAY, SEPT. 16, at 2.30 P.M.
RKO PROJ. ROOM, 630 NINTH AVENUE, NEW YORK

Shooting Now Down to 47 as Eight Finish

HOLLYWOOD, Sept. 11.—Production lagged as eight pictures went to the cutting rooms, only four were started, and work was resumed on Paramount's story of the wheat fields, "The Big Haircut," starring Alan Ladd, Dorothy Lamour and Robert Preston, with the shooting index falling to 47. The production scene follows:

Columbia

Finished: "Mr. District Attorney."
Started: "They Walk Alone," with Glenn Ford, Janis Carter, Edgar Buchanan; "Last of the Redmen," with Jon Hall, Michael O'Shea, Evelyn Ankers, Julie Bishop; "The Lone Wolf's Invitation to Murder," with Gerald Mohr, Eric Blore, Sheila Ryan, Jacqueline de Wit.
Shooting: "Alias Mr. Twilight," "My Empty Heart," "Johnny O'Clock," "Blondie's Big Moment."

Eagle-Lion

Finished: "It's a Joke, Son."
Shooting: "When the Devil Drives."

Enterprise

Shooting: "Arch of Triumph."

Independent

Finished: "The Fabulous Joe" (Roach).

M-G-M

Finished: "The Arnelo Affair."
Shooting: "Romance of Rosy Ridge," "Merton of the Movies," "It Happened in Brooklyn," "Life's for the Loving," "This Time for Keeps," "Summer Holiday," "Unfinished Dance."

Monogram

Finished: "Ginger," "Draw When You're Ready."
Shooting: "It Happened on Fifth Avenue."

Paramount

Shooting: "The Big Haircut," "Dear Ruth," "Golden Earrings," "My Favorite Brunette," "The Emperor Waltz," "Desert Town" (Wallis); "Unconquered" (DeMille).

PRC

Finished: "Stars Over Texas."
Started: "Return of Rin Tin Tin," with Donald Woods, Bobby Blake, Claudia Drake.

RKO RADIO

Shooting: "They Won't Believe Me," "Trail Street," "The Bachelor and the Bobby-Soxer," "Katie for Congress," "A Time to Kil" (Hakim-Litvak).

Republic

Shooting: "Hit Parade," "Apache Rose."

20th Century-Fox

Shooting: "I Wonder Who's Kissing Her Now," "Bob, Son of Battle," "The Homestretch," "The Brasher Doubloon."

United Artists

Finished: "Whispering Walls" (Hopalong Cassidy).
Shooting: "Vendetta" (California); "Carnegie Hall" (Federal); "Fabulous Dorseys" (Rogers); "A Miracle Can Happen" (Bogeaus-Meredith); "Monsieur Verdoux" (Chaplin).

Universal-International

Shooting: "I'll Be Yours," "Flame of Tripoli."

Warners

Shooting: "Love and Learn," "Possessed," "Deception," "Pursued" (U. S. Pictures).

Review

"Her Sister's Secret"

(PRC)

PRODUCTIONWISE, and from practically every other angle, there is no denying that this is a "big one" from PRC. Certainly it is entitled to the same weight of promotion accorded "Down Missouri Way," to cite but one of the company's other "top-drawer" attractions, and, so supported, should reap equivalent box-office returns. Sleekly embellished with quality production values and manifesting devotedly serious direction by Edgar G. Ulmer, "Her Sister's Secret" has its sights trained mainly on the distaff trade, recounting as it does the melodramatic story about an unmarried mother whose shame compels her to turn over her newborn son to her childless, married sister.

Effective in the respective sister roles are Nancy Coleman and Margaret Lindsay. The child had been fathered by Philip Reed, in the role of a dashing American soldier who shared with Miss Coleman the spell of a New Orleans Mardi Gras, and who is thwarted by fate and soldierly duties from carrying out his intention to marry his sweetheart. Steeped in heart-tugging, theatricals, the narrative is set alternately in New Orleans and New York, and leans heavily on rosey-hued "theatre" dialogue. Strongly played up is Miss Coleman's bitter regret as she seeks to break her bargain with her sister in lieu of her soldier's failure to return. The ending is a compromise one, however, marking the soldier's return to his sweetheart, but leaving the child in the well-to-do foster parents' care.

Anne Green authored the screenplay from a novel, "Dark Angel," by Gina Kaus. Acting assignments are well-handled by all concerned, including such reliables in support as Felix Bressart, Regis Toomey, Henry Stephenson, George Meeker and others. Henry Brash was the producer, Raoul Pagel, the associate producer. Frank F. Planer's photography and Hans Sommer's music are excellent.

Running time, 86 minutes. Adult audience classification. Release date, Sept. 23.

CHARLES L. FRANKE

Set Field Staff for Selznick's 'Duel'

Following conferences here regarding the release of David O. Selznick's "Duel in the Sun," Paul MacNamara and Sidney Alexander, national and Eastern advertising and publicity directors, respectively, for Vanguard films, and the Selznick organization, have formed a special staff of field representatives to handle "Duel" openings in key situations.

First assignment is Ted Tod, with headquarters in Chicago. Prior to joining Selznick, Tod was Washington and then midwest advertising-publicity representative for Warners.

Charles Cook Dies

HOLLYWOOD, Sept. 11. — Charles Cook, Paramount publicity business manager, died today of a heart attack. Widow, Mrs. Donie Marie Cook; his mother and five brothers survive. Funeral services will be held at 1:30 Friday at Forest Lawn Cemetery.

Everett Stutz Dies

ALBANY, Sept. 11.—Everett Stutz, 41, manager of the Colonial until it was closed by fire in February, died here Tuesday. Interment will take place at Toledo, O.

Young Producing

The Broadcast Measurement Bureau has retained Harold Young Productions, to produce a special film explaining the workings of BMB radio research. The picture will be produced in Kodachrome.

Mexican Directors Threaten Strike

MEXICO CITY, Sept. 11. — Picture production faces another stoppage with the filing by practically all unionized directors working in Mexico, with the Federal Board of Conciliation and Arbitration, of a notice to strike on Saturday unless producers yield to their demand for higher minimum pay per picture of from $3,000 to $6,000.

Tribute for Warners

HOLLYWOOD, Sept. 11. — The Los Angeles Chamber of Commerce, through its president, James F. Shelton, and with members of the board in attendance, went to Warner Brothers' Studios today to present a special scroll saluting Warners for their part in making the screen talk. The scroll was accepted for the studio by Jack L. Warner.

CBS to Show New Video

Columbia Broadcasting will demonstrate its new color television "live" pickup for the press and others here tomorrow. George Crandall, CBS director of press information disclosed yesterday. Previous press demonstration of CBS color television transmission was based on color film and stills.

'Inn' Opens in Capital

WASHINGTON, Sept. 11. — M-G-M International's French importation, "It Happened at the Inn," opened here this evening at the Little Theatre, under the auspices of the national French organization, France Forever; all proceeds will go to that organization.

'Scandal' Opens Saturday

Arnold Pressburger's "A Scandal in Paris," United Artists, will open at the Globe Theatre, here, for its first New York showing, on Saturday, following completion of a five-week run of David L. Loew's "A Night in Casablanca," also UA.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

PHILADELPHIA

"The Searching Wind" opened this week to excellent business; "Notorious" still is far above average in its second week. Films at other theatres are doing only fair business. Estimated receipts for the week ending Sept. 10-12:

THREE WISE FOOLS (M-G-M)—ALDINE (900) (50c-60c-74c-80c-85c-94c) 7 days. Gross: $16,500. (Average: $18,200)

TO EACH HIS OWN (Para.)—ARCADIA (900) (50c-60c-74c-80c-85c-95c) 6 days, 2nd run. Gross: $8,000. (Average for 7 days: $5,200)

THE SEARCHING WIND (Para.)—BOYD (3,000) (50c-60c-74c-80c-85c-94c) 6 days. run. Gross: $25,800 (Average for 7 days: $22,800)

FAITHFUL IN MY FASHION (M-G-M)—EARLE (3,000) (60c-70c-80c-90c-99c) 6 days of vaudeville staring Alvino Rey's Orch. Gross: $17,800. (Average: $17,500)

ANNA AND THE KING OF SIAM (20th-Fox)—FOX (3,000) (50c-60c-74c-80c-85c-84c) 7 days, 4th week. Gross: $16,000. (Average: $28,200)

MONSIEUR BEAUCAIRE (Para.) — GOLDMAN (1,400) (50c-60c-74c-80c-85c-94c) 7 days, 4th week. Gross: $20,000. (Average: House opened Aug. 15)

O.S.S. (Para.)—KARLTON (1,000) (50c-60c-74c-80c-85c-94c) 7 days, 2nd week. Gross: $17,000. (Average: $7,600)

THE PLAINSMAN (Para. reissue) and ARISE MY LOVE (Para reissue) — KEITH'S (2,200) (50c-60c-74c-80c-85c-94c) 7 days, 2nd week. Gross: $5,000. (Average: $7,100)

THE BIG SLEEP (WB) — MASTBAUM (4,700) (50c-60c-74c-80c-85c-94c) 7 days, 2nd week. Gross: $28,700. (Average: $29,500)

NOTORIOUS (RKO-Radio) — STANLEY (3,000) (50c-60c-74c-80c-85c-94c) 7 days, 2nd week. Gross: $35,400. (Average: $23,700)

MR. ACE (UA)—STANTON (1,700) (50c-60c-74c-80c-85c-94c) 7 days. Gross: $17,300. (Average: $11,500)

SAN FRANCISCO

"Notorious" still is in the lead as business continues healthy. The weather has been "tangy." Estimated receipts for the week ending Sept. 11-13:

DEVIL BAT'S DAUGHTER (PRC) and HOUSE OF HORRORS (U)—ESQUIRE (1,008) (55c-85c) 7 days. Gross: $7,000

CENTENNIAL SUMMER (20th-Fox) and DON'T GAMBLE WITH STRANGERS (Mono.)—FOX (4,651) (55c-85c) 7 days. Gross: $29,000. (Average: $32,000)

NOTORIOUS (RKO - Radio) — GOLDEN GATE (2,825) (65c-$1.00). With vaudeville. 7 days, 2nd week. Gross: $38,000. (Average: $32,000)

CANYON PASSAGE (U) and BLONDE ALIBI (U)—ORPHEUM (2,440) (55c-85c) 7 days, 4th week. Gross: $15,000. (Average: $14,000)

BLACK BEAUTY (20th-Fox) and JOE PALOOKA, CHAMP (Mono.) — PARAMOUNT (2,735) (55c-85c) 7 days, 2nd week. Gross: $25,000. (Average: $23,000)

THE GREEN YEARS (M-G-M) and THE FRENCH KEY (Rep.)—ST. FRANCIS (1,430) (55c-85c) 7 days on moveover from Warfield. Gross: $11,000. (Average: $13,000)

MONSIEUR BEAUCAIRE (Para.) and SWAMP FIRE (Para.) — STATE (1,459) (55c-85c) 7 days on moveover from Fox. Gross: $13,000. (Average: $13,000)

DEVIL BAT'S DAUGHTER (PRC) and HOUSE OF HORRORS (U) — TIVOLI (1,616) (55c-85c) 7 days. Gross: $5,000.

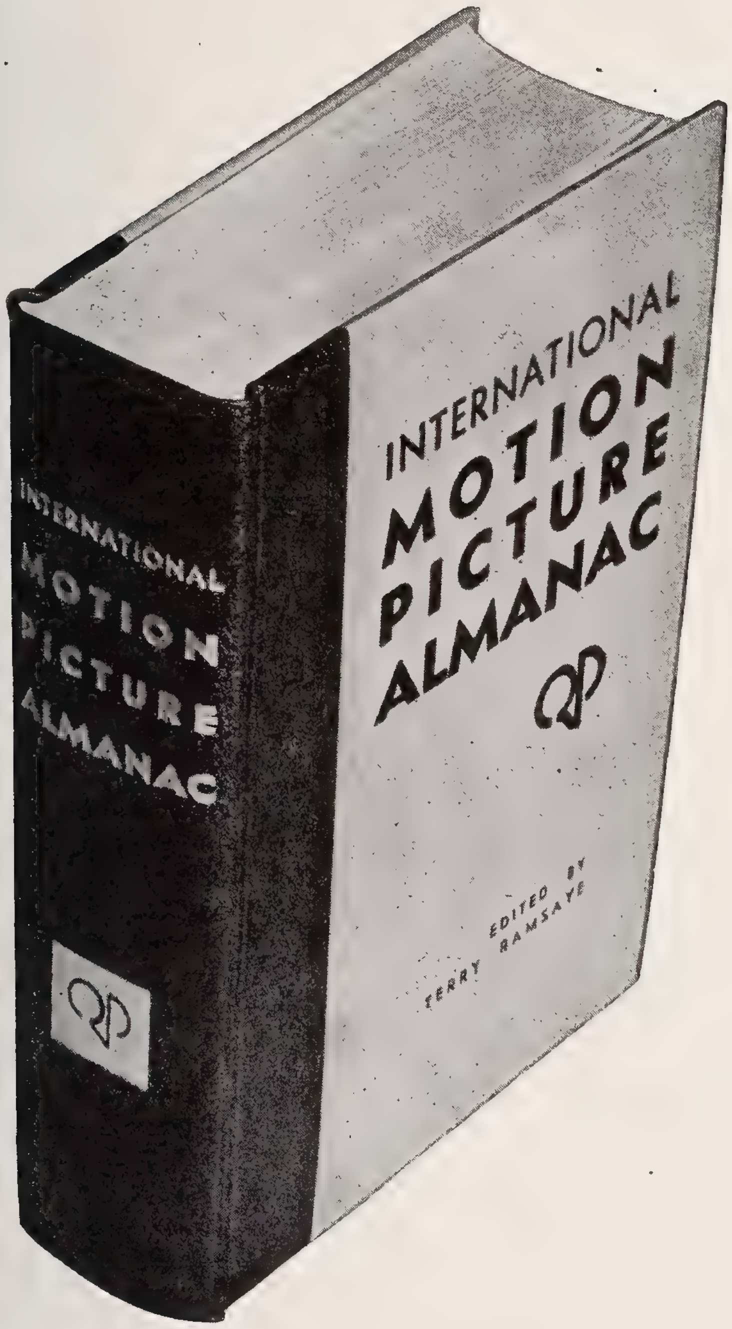
CAESAR AND CLEOPATRA (UA) — UNITED ARTISTS (1,465) (85c) 7 days, 3rd week. Gross: $16,000. (Average: $14,000)

TWO GUYS FROM MILWAUKEE (WB) and THE MADONNA'S SECRET (Rep.)—

(*Continued on page 6*)

Consulted Daily

Wherever you go—Whatever country



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QUIGLEY PUBLICATIONS
ROCKEFELLER CENTER, NEW YORK (20)

Key City Grosses

(*Continued from page 4*)

WARFIELD (2,672) (55c-85c) 7 days. Gross: $28,000. (Average: $27,000)

INDIANAPOLIS

First-run business continues good here. The weather has been nice. Estimated receipts for the week ended Sept. 10-11.

CUBAN PETE (U)—CIRCLE (2,800) (46c-72c) 7 days, with Johnny Long orchestra and Johnny Desmond on stage. Gross: $21,500. (Average: $20,000)

CANYON PASSAGE (U)—INDIANA (3,200) (40c-60c) 7 days. Gross: $19,500. (Average: $13,900)

RAGE IN HEAVEN (M-G-M reissue) and FAITHFUL IN MY FASHION (M-G-M reissue)—LOEW'S (2,450) (40c-60c) 7 days. Gross: $13,000. (Average: $13,000)

MONSIEUR BEAUCAIRE (Para.) — LYRIC (1,600) (40c-60c) 7 days, on a moveover from the Indiana. Gross: $6,500. (Average: $5,800)

MGM Costs

(*Continued from page 1*)

of conferences were future plans of the company to meet changing conditions caused by the recently inaugurated selling of individual pictures.

In keeping with the plans for the streamlining of production activities, Schenck and Mayer designated Sam Katz to assist in the work being done by M-G-M studio executives Al Lichtman, J. J. Cohn and M. J. Siegel, in addition to Katz's regular duties.

"As a bulwark against the future, Metro-Goldwyn-Mayer has more than 30 pictures ready for release or in editing stages, and five features in production at present," said an M-G-M statement, issued from the home office yesterday.

The company pointed out that its current release, "Holiday in Mexico," will be followed by: "Three Wise Fools," "No Leave, No Love," "Undercurrent," "The Yearling," "Till the Clouds Roll By," "The Cockeyed Miracle," "Gallant Bess," "The Show-Off," "Two Smart People," "The Mighty McGurk," "Lady in the Lake," "The Secret Heart," "Uncle Andy Hardy," "My Brother Talks to Horses," "The Beginning or the End," "The Sea of Grass," "A Woman of My Own," "Fiesta," "Tenth Avenue Angel," "High Barbaree," and "The Arnelo Affair."

In production are: "The Unfinished Dance," "Summer Holiday," "Life's for the Loving," "This Time for Keeps," "It Happened in Brooklyn," "Merton of the Movies," and "The Romance of Rosy Ridge."

In preparation are: "The Birds and the Bees," "Three O'Clock Dinner," "Green Dolphin Street," "Rich Full Life," "Song of Love," "Cass Timberlane," "The Pirate," "The Kissing Bandit," "The Nutmeg Tree," "Song of the Thin Man," "Green Mansions," "Robinson Crusoe."

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Chicago 'IA'

(*Continued from page 1*)

foothold in the theatre field, the CIO having been engaged in a survey here in which they were "looking over" local theatres.

Exclusive of George Dunn's manager's union in New York, this is claimed to be the first attempt made to organize "white-collar" workers in theatres in this area and from reliable sources it is learned that the Chicago unionization is being made a test with "white-collar" unions all over.

At a meeting held here by the Chicago Motion Picture Operators Union last Thursday, Eugene J. Atkinson, business agent of the local, who was elected delegate to AFL conventions on the Walsh ticket at the recent IATSE election, reported to over 300 projectionists present the details of the proposed theatre union.

The membership voted to support the new union and to render whatever financial assistance was necessary in the launching of the new union.

Atkinson said today, when questioned about the new union, that "Already more than 30 per cent of those eligible to join have signed up and I have encountered no resistance from the hundreds of theatres within a 30-mile radius of Chicago." He continued, "there are several thousand motion picture theatre employes within a radius of 30 miles of Chicago not yet organized. Because of the fact that these employes have never had bargaining representatives, they are still at the same wage and working condition levels as they were years ago. They come in daily contact with not only members of our union, but members of other crafts' unions employed in the same building and see for themselves the benefit of organization."

Mairship to Begin Series of Flights

M-G-M's Mairship is about to begin the first week of scheduled flights over a series of New England and Eastern states, concentrating on towns where the company's attractions are current or due within the next few days. In each of the key towns special press parties will be held.

Following the first scheduled flight over Manhattan last night, the Mairship today will fly over Washington in the celebration of Loew's Capitol, which is holding its 19th anniversary week campaign. A special party being arranged by Carter Barron will be held at the Shoreham Hotel.

Tomorrow, the flight will take in Philadelphia, Trenton and Wilmington. On Sept. 14, the Mairship will concentrate on the Mardi Gras at Coney Island and Broadway. On the 15th the inaugural flight over the towns with Poli theatres will take place, the ship covering Waterbury, New Haven, Hartford, Bridgeport and in-between situations. On Sept. 16, 17 and 18, the ship will fly over New York.

More M-G-M Reissues

"Boom Town" and "The Great Waltz," third and fourth of the "masterpieces" to be reprinted by M-G-M, will be tradeshown in all exchanges on Sept. 30.

Plottel Is Alliance's General Manager

TORONTO, Sept. 11.—Joseph Plottel, formerly assistant general manager of Monogram Pictures of Canada, has been named general sales manager of Alliance Films, Ltd., and John Fitzpatrick has been appointed company representative at St. John, both appointments being in line with Alliance's expansion plans which include establishment of branches in all Canadian exchange centers not now covered.

Product recently acquired, the company reports, includes Frank Buck's "Jungle Terror," 13 Hal Roach rereleases, and five Italian operas. Additionally, the company is distributing the Mexican production, "St. Francis of Assisi."

Holland Opened

(*Continued from page 1*)

announced by vice-president and general manager Irving Maas, the Export Association, representing all its members, will become a member of the Bond and, as such, will be privileged to contract with all members of that organization for the release of its product.

United Artists, a member of MPEA, was not represented as Gradwell Sears, one of MPEA's directors, is in Hollywood. He is being advised of the unanimous action taken at the meeting.

While Dutch law restricts booking in blocks of not more than six pictures at a time, MPEA expects to distribute approximately one hundred feature pictures of its member companies during 1947.

The agreement approved by MPEA conforms to the accord brought back by Francis S. Harmon, vice-president of MPEA, and Gerald M. Mayer, associate manager of the Motion Picture Association's international department, following their negotiations last month with Bond officials in Amsterdam. Many provisions of the agreement follow the ten-point program worked out last June by Maas and Vladimir Lissim, RKO European manager, who represented MPEA in negotiations with the Bond at that time.

Strike Vote

(*Continued from page 1*)

fice and Professional Workers of America, with which both guilds are affiliated, SOPEG-SPG membership meetings scheduled to take final strike votes tonight, have been postponed for one week.

Postponement of the meetings, by SOPEG president Herman Liveright, and SPG president Roger Lewis, followed receipt of a telegram from Merrill, who said: "Re-examination of the negotiations by the heads of the companies involved is indispensable if a settlement is to be developed. I am assured that such a meeting is being organized and am satisfied that postponement of the final strike meeting would be conducive to an agreement."

Goldman Award

(*Continued from page 1*)

000. He charged that the defendants had violated the Federal anti-trust laws in "freezing" him out of first run product at the Erlanger.

Film Labs

(*Continued from page 1*)

The first move toward a break in the disastrous 10-day trucking strike came late yesterday when Daniel Tobin, president of the AFL Teamsters Brotherhood, ordered all sympathy truck-driving strikers back to work immediately and Local 807, leader in the strike, called a membership meeting for 1 P.M. today with 807's president John Strong, saying there was a "possibility" of a back-to-work vote.

with a drastic shortage of raw stock in about a week if the strike continues. Consolidated Film Industries has only a small supply on hand and expects it to be exhausted within the next week or so. Pathe Laboratories, according to a spokesman there, has been able to "pick up" enough film to meet the emergency so far but now has "only a little" left. Other processors are understood to be in the same situation.

The laboratories have been kept going to date largely through the foresight of Eastman Kodak officials, who saw the strike coming and supplied its customers with as much stock as possible in advance of the walkout, a checkup with that company reveals. Eastman does not expect to be able, however, to make any further deliveries until the strike ends.

To date, Pathe and Consolidated have been able to get their processed film into New York City but it was uncertain yesterday how long this would continue. Consolidated, which operates its own trucks, reports that they have been stopped several times.

Also seriously curtailed by the strike is the supply of equipment needed to keep local theatres in operation. National Theatre Supply has no projector lamps on hand and only enough carbons to last three or four days. Most theatres, however, normally have a month's reserve of bulbs, and the dealers are preparing to go to Jersey City in pleasure cars for additional carbons when necessary. General Precision Equipment has been able to get some projector parts into its New Jersey plant and still is making deliveries. All of that company's exchanges have enough parts in stock for repairs.

3 More Monogram Meetings Called

Morey Goldstein, Monogram general sales manager, has set three more regional meetings, to be held this month.

The first is slated for Saturday at the Warwick Hotel, New York, with Eastern sales manager Arthur Greenblatt presiding. Branch managers from New York, Philadelphia, Washington, Pittsburgh, Cincinnati, Cleveland, Boston, New Haven, Buffalo and Albany will attend.

Second will be a Midwestern district meeting to be held on Sunday at the Drake Hotel, Chicago, presided over by Jack Schlaifer, director of sales.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIV.-INT'L	WARNERS
Aug. 17	HEADING WEST Charles Starrett Smiley Burnette O—(1210)			(Re-issues) THE PLAINSMAN O—113 mins. (Rev. 11/23/36)	OVERLAND RIDERS Buster Crabbe O—57 mins. (Rev. 9/3/46)	G.I. WAR BRIDES Anna Lee James Ellison D—69 mins. (Rev. 8/9/46)	(International) THE STRANGER Edward G. Robinson Orson Welles Loretta Young D—95 mins. (Rev. 5/21/46)	(August Releases) CENTENNIAL SUMMER (Color) Jeanne Crain Cornel Wilde M—102 mins. (633) (Rev. 5/28/46)	(Special) CAESAR AND CLEOPATRA (Color) Vivien Leigh Claude Rains D—127 mins. (Rev. 12/13/45)	TIME OF THEIR LIVES Abbott and Costello Binnie Barnes C—81 mins. (546) (Rev. 8/14/46)	TWO GUYS FROM MILWAUKEE Dennis Morgan Jack Carson Joan Leslie C—90 mins. (524) (Rev. 7/25/46)
Aug. 24		(Block 17) FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)	SPOOK BUSTERS Bowery Boys C—68 mins. (512)	JUNGLE PRINCESS D—84 mins. (Rev. 11/18/36)	BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D—68 mins. (Rev. 8/1/46)	THE INVISIBLE INFORMER Linda Stirling William Henry Adele Mara D—57 mins. (Rev. 8/30/46)				DEAD OF NIGHT (British) Michael Redgrove Googie Withers D—77 mins. (547) (Rev. 7/3/46)	
Aug. 31		(Block 17) THREE WISE FOOLS Margaret O'Brien Lionel Barrymore Edward Arnold C—90 mins. (628) (Rev. 6/13/46)		(Block 6) SWAMP FIRE Johnny Weissmuller Buster Crabbe D—69 mins. (Rev. 5/16/46)		(Special) UNDER NEVADA SKIES Roy Rogers Dale Evans O	(Block 1) SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. (Rev. 7/16/46) LADY LUCK Barbara Hale Robert Young C—97 mins. (Rev. 7/17/46)	ANNA AND THE KING OF SIAM Irene Dunne Rex Harrison D—128 mins. (634) (Rev. 6/3/46)		WHITE TIE AND TAILS D—74 mins. (Rev. 9/6/45)	THE BIG SLEEP Lauren Bacall Humphrey Bogart D—114 mins. (Rev. 8/13/46)
Sept. 7			HIGH SCHOOL HERO Fred Stewart June Preisser C—69 mins. (517) (Rev. 9/3/46)	(Block 6) STRANGE LOVE OF MARTHA IVERS Barbara Stanwyck Van Heflin D—114 mins. (Rev. 3/14/46)	STRANGE HOLIDAY Claude Rains D (Rev. 10/30/45)	OUT CALIFORNIA WAY (Color) O	GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46)	DEADLINE FOR MURDER Paul Kelly Kent Taylor D—65 mins. (635) (Rev. 6/21/46)	THE BACHELOR'S DAUGHTERS Gail Russell Ann Dvorak Adolphe Menjou C	LITTLE MISS BIG D—60 mins. (Rev.9/6/46) THE KILLERS D—102 mins. (Rev. 8/8/46)	
Sept. 14	IT'S GREAT TO BE YOUNG C—(1038) SINGING ON THE TRAIL O		DECOY Edward Norris Jean Gillie D			MYSTERIOUS MR. VALENTINE D	SUNSET PASS James Warren Nan Leslie O—60 mins. STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins. (Rev. 7/17/46)	(September Releases) BLACK BEAUTY Mona Freeman Richard Denning O—76 mins. (636) (Rev. 7/17/46)			SHADOW OF A WOMAN Helmut Dantine Andrea King D—78 mins. (602) (Rev. 8/14/46)
Sept. 21	GALLANT JOURNEY Glenn Ford Janet Blair Charles Ruggles D—86 mins. (2004) (Rev. 9/5/46)		TRIGGER FINGERS Johnny Mack Brown O		OUTLAWS OF THE PLAINS O HER SISTER'S SECRET D	RIO GRANDE RAIDERS O—56 mins. (558) ROLL ON TEXAS MOON O—68 mins. (542)		CLAUDIA AND DAVID Dorothy McGuire Robert Young C—78 mins. (637) (Rev. 7/24/46)	ANGEL ON MY SHOULDER Paul Muni Anne Baxter Claude Rains D		
Sept. 28	SHADOWED Anita Louise Michael Dunne D		GENTLEMAN JOE PALOOKA Joe Kirkwood Elyse Knox C—(607)		ACCOMPLICE Richard Arlen D		(Hitchcock Special) NOTORIOUS Cary Grant Ingrid Bergman D—103 mins. (Rev. 7/24/46)	IF I'M LUCKY Vivian Blaine Perry Como Carmen Miranda M—(638) (Rev. 8/28/46)			CLOAK AND DAGGER Gary Cooper Robert Alda Lilli Palmer D—106 mins. (603) (Rev. 9/9/46)
Oct. 5	THE THRILL OF BRAZIL Evelyn Keyes Keenan Wynn Ann Miller M—91 mins. (9006) (Rev. 9/9/46)		DANGEROUS MONEY Sydney Toler D		DRIFTIN' RIVER Eddie Dean Shirley Patterson O		(Block 2) SINBAD, THE SAILOR (Color) D. Fairbanks, Jr. Maureen O'Hara D	(Re-release) SUN VALLEY SERENADE John Paine Sonja Henie M—86 mins. (Rev. 7/28/41)			
Oct. 12			WIFE WANTED Kay Francis D		GAS HOUSE KIDS Billy Halop Robert Lowery D		WOMAN ON THE BEACH Joan Bennett Robert Ryan D GENIUS AT WORK Wally Brown Alan Carney C	(October Releases) THREE LITTLE GIRLS IN BLUE (Color) June Haver George Montgomery Vivian Blaine HOME SWEET HOMICIDE Peggy Ann Garner Randolph Scott C—90 mins. (Rev. 7/18/46)	LITTLE IODINE Jo Ann Marlowe Marc Cramer C—55 mins. (Rev. 9/6/46)		NOBODY LIVES FOREVER John Garfield Geraldine Fitzgerald D—100 mins. (604)
Oct. 19			CISCO KID No. 5 Gilbert Roland Frank Yacanelli O—(531)		LADY KILLER Ann Savage Robert Lowery D		CHILD OF DIVORCE Sharyn Moffett Regis Toomey D	STRANGE JOURNEY Paul Kelly Osa Massen D—65 mins. (643) (Rev. 9/9/46)			
Oct. 26			BRINGING UP FATHER Joe Yule Renie Riano C		TRIAL OF DR. BENTON D	LAST FRONTIER UPRISING Monte Hale Adrian Booth O	CRIMINAL COURT Tom Conway Martha O'Driscoll D—63 mins. (Rev. 8/9/46)	(Re-release) THE BOWERY George Raft Wallace Beery D—84 mins. (642)	STRANGE WOMAN (Stromberg) Hedy Lamarr George Sanders Louis Hayward		

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Date.*

NOW YOU CAN GIVE THE KIDS A SHOW

— *Every Saturday Morning!*

NEW PRINTS

of the greatest favorites in two decades of sound in 316 film exchanges!

The CHILDREN'S FILM LIBRARY

28 TITLES FROM 10 DISTRIBUTORS

COLUMBIA

"Blondie Brings Up Baby"
"Five Little Peppers and How They Grew"
"Five Little Peppers in Trouble"

•

M-G-M

"Young Tom Edison"
"The Human Comedy"
"Adventures of Huckleberry Finn"

•

PARAMOUNT

"Alice in Wonderland"
"Little Miss Marker"
"Mrs. Wiggs of the Cabbage Patch"

MONOGRAM

"The Hoosier Schoolboy"
"The Barefoot Boy"

•

REPUBLIC

"Sis Hopkins"
"Young Buffalo Bill"

•

RKO-RADIO

"Two Thoroughbreds"
"Anne of Windy Poplars"
"Anne of Green Gables"

•

UNIVERSAL

"The Underpup"
"Sandy Gets Her Man"
"The Mighty Treve"

WARNER BROS.

"Green Pastures"
"A Midsummer Night's Dream"
"The Prince and the Pauper"

•

20th CENT.-FOX

"Jane Eyre"
"Rebecca of Sunnybrook Farm"
"Poor Little Rich Girl"

•

UNITED ARTISTS

"Song of the Open Road"
"Knickerbocker Holiday"
"Three's a Family"

The Cream of the Crop for Saturday Morning Shows!

Approved by your community leaders, parents and teachers, all reviewing groups, and sponsored as a public service, by Eric Johnston, working through the Motion Picture Association with the above listed member and non-member companies.

FIRST IN FILM NEWS

MOT [illegible] RE DAILY

Accurate Concise and Impartial

MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK, N. Y.
(6 COPIES)

60. NO. 53 NEW YORK, U. S. A., FRIDAY, SEPTEMBER 13, 1946 TEN CENTS

Editorial

Puncturing the Production Code

THE amendment of the Production Code to open theatre screens to motion pictures of the dope-traffic constitutes a grave mistake and one which is replete with highly volatile consequences.

The former Code provision unequivocally barred the drug traffic as a motion picture subject for the entertainment screen.

It read:

"Illegal drug traffic must never be presented."

That provision was not written into the Code thoughtlessly, nor without due deliberation and counsel with experts on the subject of narcotics.

It seems pertinent to inquire whether equal thought and deliberation went into the amendment and the approval of the amendment by the Motion Picture Association board on Wednesday.

The amendment reads: *"The illegal drug traffic must not be portrayed in such a way as to stimulate curiosity concerning the use of, or traffic in, such drugs; nor shall scenes be approved which show the use of illegal drugs, or their effects, in detail."*

EXPERTS on the subject of drugs have counseled the industry that the visual power of the screen to suggest to the susceptible and the adventuresome is so great that any treatment of the subject, under any excuse or pretense, is dangerous in the extreme.

There is no evidence to indicate that this expert testimony has been reversed.

Indeed, there is no evidence that expert testimony even was sought prior to the amendment of the Code provision.

The old provision kept the drug traffic off the screen.

The new one admits it; admits it even in entertainment pictures, two of which are known to be under consideration now by Hollywood producers.

(*Continued on page 2*)

US Bars Any Decree Delay

Apparently failing to secure a two-week extension to present their proposed decree and findings of fact in the New York anti-trust suit to the Department of Justice, the five theatre-owning defendants must submit their proposed decree and findings early next week.

The deadline of Sept. 15, falls on Sunday, so the papers must be filed on Monday. Presumably if they are not ready by Monday they will be sent to the Department of Justice as soon as they are completed.

Meanwhile, industry observers discounted the likelihood of new proposals being made in the Department of Justice's proposed decree. It is believed that the Government's final proposed decree will follow very closely the Aug. 15 draft which was sent to distributor-defendants, even though Wendell Berge, Assistant U. S. Attorney General in charge of the anti-trust division characterized the proposed ban on cross-licensing as a "trial balloon."

Final findings of fact and conclu-

(*Continued on page 6*)

Mono. May Embrace Percentage Sales

Monogram may adopt considerable percentage selling of its high-budget product if the forthcoming final decision in the New York anti-trust case favors single-sales auction bidding, and in that event will seek the services of Confidential Reports "or some such other checking organization," according to Edward Morey, vice-president and executive assistant to president Steve Broidy. "The decision and the position in which it will place us," Morey emphasized, "are being

(*Continued on page 6*)

W. Va. Managers Affiliate with Allied

CHARLESTON, W. VA., Sept. 12.—The West Virginia Managers Association at its convention at the Daniel Boone Hotel here today voted overwhelmingly to affiliate with National Allied. The vote was Allied, 66; MPTOA, two, and American Theatres Association, two.

ATA was represented by Si Fabian and Robert Coyne; Allied by Col. H. A. Cole and Sidney Samuelson and MPTOA by J. C. Shanklin.

(*Continued on page 6*)

Boost Charges for Damaged Prints

A scale of increased charges to be paid by film carriers for lost or damaged prints, following the recent boost in raw stock prices by Eastman and DuPont, is scheduled to be worked out today at a meeting of exchange supervisors with Arthur Dickinson, the Motion Picture Association's director of conservation and its liaison with technical branches of the industry.

The film trucking companies, it was explained yesterday, carry insurance of between $20,000 and $40,000 on each truck at present.

Press Toward N. Y. Labor Peace Today

An effort to make at least definite progress before the weekend toward settlement of the contract dispute between the film companies and their New York employes in the clerical and publicity fields was seen here yesterday following a meeting of company presidents on the subject. After conclusion of the session, it was announced by the Screen Publicists Guild that SPG negotiations, broken off last week, would be resumed this

(*Continued on page 7*)

Trucker Vote Ends Raw Stock Hope

Hope for resumption of raw stock deliveries to local film processing plants, where reserves are fast dwindling toward extinction, faded yesterday as members of International Brotherhood of Teamsters Local No. 807, with which the Eastman Kodak truck drivers are affiliated, voted against ending the strike that had cut off shipments 12 days earlier. No hope of getting any raw stock through

(*Continued on page 7*)

First Percentage Suit on the Coast

LOS ANGELES, Sept. 12.—William E. Cox is the defendant in three separate percentage suits filed here in Federal Court by Loew's, 20th Century-Fox and Paramount. It is the first percentage suit of recent years to be filed in the West.

(*Continued on page 6*)

Exhibitors' Counsel Hit Intervention

Warn Owners Would Be Liable to Decree Rules

WASHINGTON, Sept. 12.—Attorneys for Allied States and the MPTOA national exhibitor organizations have advised those associations against intervening in the New York anti-trust case on the grounds that such action would bind them and their membership as actual defendants in the case and place upon them the burden of all provisions of the final judgment, including the rule that the defendants may not acquire additional theatres. The American Theatres Association has announced that it plans to intercede to fight auction selling, with Thurman Arnold as its counsel. The independent member of one of the exhibitor groups who owns three theatres and has plans for additional expansion would be en-

(*Continued on page 7*)

Ready ATA Petition

Initial draft of the petition of the American Theatres Association and allied exhibitor interests to intercede in the New York anti-trust suit to oppose auction selling is due to be completed today, and will be submitted to Federal Court here as soon as the defendants in the case submit their proposed decrees to the Department of Justice.

Plans call for the submission of the petition on behalf of the ATA, independent theatres and circuits, and even possibly on

(*Continued on page 7*)

Allied Board in Weekend Meetings

BOSTON, Sept. 12.—Members of the board of National Allied will meet here Saturday and Sunday in a prelude to the organization's first national convention since before the war.

The board meetings as well as the convention will be held in the Copley Plaza Hotel here. Abram F. Myers,

(*Continued on page 7*)

Personal Mention

J. R. GRAINGER, Republic executive vice-president and general sales manager, is now in San Francisco, from Hollywood, and will return to New York on Monday.

•

ROBERT E. (BOB) DIAM, assistant manager of Loew's Aldine, Wilmington, has been named co-chairman of the U. S. Junior Chamber of Commerce's "National Father's Day" committee.

•

LEON J. BAMBERGER, RKO Radio sales promotion manager, is due here today from Charleston, W. Va., where he attended the West Virginia Managers Association meeting.

•

LOU SCHAEFFER, manager of the Victory, Holyoke, Mass., is on the public relations staff for the 1946 Holyoke Community Chest Campaign.

•

WILLIAM M. (BILL) LEVY, United Artists division manager for Europe and the Near East, arrived here from Paris yesterday by plane.

•

M. A. LIGHTMAN, SR., president of Malco Theatres, who is resting at his home in Memphis, is reported much stronger.

•

HARRY H. THOMAS, PRC president, left New York last night for Toronto, and will return on Monday.

•

HARRY KAPIT, president of General Film Productions, will leave New York for the Coast tomorrow.

•

JACK CHERTOK, producer for Hunt Stromberg Prod., is due here on Monday from the Coast.

Puncturing the Production Code

(Continued from page 1)

SOME part of the hard-won reputation and status which belongs to the industry today derives from the writing and the enforcement of the old Code provision on the drug traffic.

All that is offered the industry by the new provision is a chance to retreat 20 years; retreat to the disorder, the disrepute and the perpetually apologetic status from which the industry was rescued by the Code. The amendment opens the door to a type of pseudo-educational films that cheapened the motion picture in former years.

The new provision is a foot-in-the-door mistake that leaves the Code vulnerable to the next ill-considered attempt to permit screen treatment in family theatres of still other vicious and unsavoury themes.

SHERWIN KANE

Hughes or Counsel To Talk with MPA

Discussions between Howard Hughes and the Motion Picture Association, which has revoked the Production Code Administration seal on his film "The Outlaw," were indicated here yesterday following Hughes' arrival by plane from California for the avowed purpose of "pushing" his pending $5,000,000 anti-trust suit against the MPA.

However, Hughes was not expected to confer with his counsel, the Charles Poletti law firm, for perhaps several days.

Asked whether Hughes' plans also included conferences with MPA officials, a spokesman for the producer said: "I don't know whether he's planning to do that personally or through his counsel." This was the first indication that Hughes' intentions involved talks, either direct or indirect, with the association.

Must Remove Code Seal

The Production Code Administration seal must be removed from all prints of "The Outlaw" after today. Any continued use of the seal will be unauthorized, as explained in the letter sent to Hughes by Joseph I. Breen, Production Code administrator, last Friday, which gave the producer seven days in which to discontinue display of the seal.

While no penalty attaches to the exhibition of a picture without a Code seal in an affiliated theatre, the voluntary support of PCA regulations by member companies would indicate that such a picture may not be acceptable to them.

This is recognized by Hughes, who interrupted his convalescence from injuries received in a plane crash to fly to New York from the Coast. In New York, Hughes' publicity representatives also said that the producer plans "to confer with his attorneys regarding steps to protect his property rights in connection with "The Outlaw."

AMPA Slates Relay Chairmanship Plan

Associated Motion Picture Advertisers' members will be chosen as meeting chairmen to preside at the various meetings throughout the coming season, following adoption of a plan suggested by Rutgers Neilson, president and approved by officers and directors attending a closed meeting in the Hotel Edison, here yesterday. First open meeting will be held on Thursday, Oct. 3; it was further agreed that every third meeting will be a closed session.

On behalf of the AMPA Relief Fund, a fund-raising committee was named, with Chester Friedman of *Motion Picture Herald's* Managers' Round-Table as chairman. Balance of the committee consists of Charles Alicoate, chairman of the Relief Fund; Phil Williams, chairman of the planning and program committee; Dave Bader and Ray Gallagher, Arnold Stoltz, Evelyn Koleman, Jerome Pickman.

Technicolor Dividend UK Agents Coming

The board of directors of Technicolor yesterday declared a dividend of 25 cents per share, payable on Oct. 15, to stockholders of record on Sept. 30, according to an announcement from Dr. Herbert T. Kalmus, president and general manager.

Arriving here next week from London are Technicolor's Kay Harrison, managing director in Great Britain, and Leslie Oliver, London plant manager, both of whom expect to spend a month in business conferences at Technicolor's Hollywood Studio, returning to England on Oct. 25.

U-I Host at Party For Phyllis Calvert

Universal-International was host at a cocktail party at 21 Club here yesterday for Phyllis Calvert, who is in New York from London en route to Hollywood where she will be starred in "Time Out of Mind."

Attending, in addition to trade press, newspaper and magazine representatives, were: Charles D. Prutzman, Al Daff, Jock Lawrence, William Heineman, Phil Lauffer, Robert Goldstein, Samuel Machnovitch, J. H. Seidelman, Monroe Greenthal, Al Horwits and Hank Linet.

Martell Retires, McFarland Succeeds

WASHINGTON, Sept. 12.—Gordon C. McFarland, former controller of the Army Motion Picture Service, has been appointed special representative with offices in New York, Fred C. Bund, Jr., chief of Army Motion Picture Service reports.

McFarland succeeds Thomas H. Martell who has retired after 26 years.

Raft, Bischoff Will Produce for U. A.

WASHINGTON, Sept. 12.—George Raft and Sam Bischoff have formed Star Films, Inc., to make three films in two years for United Artists release. Raft will star and Bischoff will produce.

Honors for Jack Warner

HOLLYWOOD, Sept. 12.—Mexico today awarded to Jack L. Warner the Decoration of the Order of the Aztec Eagle, in tribute to his accomplishments in the interests of better understanding and closer friendship between the peoples of Mexico and the U. S. Emanuel Aguilar, Latin-American Republic's consul general to Los Angeles, made the presentation at Warner Bros.' studios. Aguilar had just returned with the medal from Mexico City where the award was authorized by President Manuel Avila Camacho.

Reel Cameras on Jolson

News of the Day will cover the Al Jolson testimonial dinner to be held at the Hotel Astor, here, Oct. 1, it was announced yesterday by Walter Brown, chairman of Motion Picture Chapter, of the sponsoring American Veterans committee.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENTATION

RKO PALACE B'WAY & 47th St.
Pat O'BRIEN Claire TREVOR Herbert MARSHALL
"CRACK-UP"
an RKO Picture

Till the End of Time
An RKO PICTURE, starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum .. Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N.Y. SHOWING
'THRILL OF BRAZIL'
EVELYN KEYES
KEENAN WYNN
IN PERSON
ED SULLIVAN and THE HARVEST MOON DANCE WINNERS

BOB HOPE
and Joan Caulfield in
"MONSIEUR BEAUCAIRE"
A PARAMOUNT PICTURE
in Person
CHARLIE SPIVAK AND BAND
BOB EVANS JOHN and RENE ARNAUT
EXTRA! PEGGY LEE
PARAMOUNT • TIMES SQUARE

J. ARTHUR RANK Presents
"CAESAR and CLEOPATRA"
Cool ASTOR
Bway & 45th St.
Popular Prices
Continuous

FRANK BORZAGE'S
"I'VE ALWAYS LOVED YOU"
IN TECHNICOLOR
LOEW'S COOL CRITERION BWAY & 45th ST.

CRAIG RICE'S
"HOME SWEET HOMICIDE"
A 20th Century-Fox Picture
ON STAGE
HILDEGARDE
ROXY 7th Ave. & 50th St.

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Eastman, Allen to Head UA Meetings

Eastern and Western district meetings will be held over the week-end by United Artists in the Copley-Plaza Hotel in Boston and at the Lenox Hotel in St. Louis, respectively.

Clayton Eastman, New England district manager, will conduct the session on tomorrow and Sunday in Boston. Edward M. Schnitzer, Eastern sales manager, and Abe Dickstein, his assistant, will attend that meeting from New York.

Allen to Preside

The St. Louis session will be conducted by C. W. (Ching) Allen, district manager for the St. Louis, Omaha and Kansas City branches. Maury Orr, Western sales manager, will be present at that meeting. Both Schnitzer and Orr will address members of the sales staff in connection with the current "Grad Sears Gold Cup Drive."

Goldstein to Preside At Monogram Meet

Morey Goldstein, Monogram's general sales manager, will preside at the third of the company's series of regional meetings to be held this month, and which is slated for Sept. 23 in Atlanta.

The first meeting will be held at the Warwick Hotel, here, tomorow, with Arthur Greenblatt, Eastern sales manager, presiding. Director of sales Jack Schlaifer will preside over the second meeting, set for Sunday at the Drake Hotel, Chicago.

Citizens Fight Sunday Shows in Nashville

NASHVILLE, Sept. 12. — Opposition to Sunday films, which began here on Sept. 1, was filed by a petition of 35 citizens this week to L. A. Stein, Jacksonville, Fla. owner of the local Majestic Theatre.

The petition stated that the showing of Sunday films is a violation of the law and an encroachment on the Sabbath Day. Citizens will resort to the courts, the petition stated, if the shows are not withdrawn willingly.

Chicago Reel Club Active

CHICAGO, Sept. 12. — The Chicago Reelfellows Club will resume regular monthy meetings on Sept, 15, at the local Variety Club. According to Jack Armgardt of United Artists, president of the film salesmen's organization, the group now has 60 members. The annual election will take place in October.

Eshelman Promoted

Paul Eshelman, for the past five years general production control manager of the Allen B. DuMont Laboratories, in Passaic, has been appointed executive assistant to Leonard F. Cramer, vice-president and director of television broadcasting.

Another Ontario Theft

TORONTO, Sept. 12.—Crime incidents continued in the Ontario theatre field with the night robbery of the Delta Theatre, Hamilton, from which the safe, contaning $250, the coin machine and a quantity of papers and documents were stolen.

$6,000,000 in New Rank Re-financing

London, Sept. 12.—J. Arthur Rank is understood here to be planning further sizeable refinancing of Odeon, proposing to raise another $6,000,000 by issuing a new six per cent preference stock and also replacing nearly $6,000,000 of five-and-a-half per cent debentures with a similar amount of four per cent debentures.

Roffman and Kerner Will Produce Here

Julian Roffman and Ben Kerner are organizing an independent company to produce in the East "The Velvet Well," and several other properties, which they have acquired. "Velvet Well" will be written for the screen, directed and produced by Roffman and Kerner, who have been asociated in film production for the past 12 years and have made over 100 theatrical and documentary films.

During the war, Roffman was in charge of film production for the Canadian Armed Forces, and filmed Allied activities in France shortly after D-Day. Kerner, who was in charge of the Canadian Film Board's script department during the war, is co-author of a mystery novel which has just been published.

'Fifth and Walnut' Ask Jury Trial

The Fifth and Walnut Corp., owner of the National Theatre in Louisville, has asked for a jury trial in its $2,100,000 anti-trust suit, brought in U. S. District Court here against the distributors and other defendants.

The action is understood to stem from the procedure in the Jackson Park Theatre case in Chicago where the existence of a jury enabled the Jackson Park to establish the principle of treble damages.

Minneapolis Polio Quarantine Lifted

MINNEAPOLIS, Sept. 12.—The six-week polio quarantine on children 15 and under at Minneapolis theatres was lifted last night at midnight, instead of Sept. 15, as previously planned, after loop merchants headed groups to bring pressure on the city welfare board for immediate lifting of the ban on grounds that the danger of polio spreading has passed.

Under the quarantine children had also been banned from riding streetcars, buses and gathering in large groups.

Legion Classifies Four New Films

M-G-M's "Gallant Bess," and Universal's "Rustler's Roundup" have been classified A-I by the National Legion of Decency.

Placed in Class A-II were "In Fast Company," Monogram, and "So Dark the Night," Columbia.

St. Louis Admissions In General Increase

ST. LOUIS, Sept. 12.—Every theatre in this city is expected to increase admission prices within a week, following today's announcement of a five and 10-cent raise effected by three first-run Fanchon and Marco theatres and a five-cent increase by three independent houses. Additionally, the Wehrenberg-Kaimann circuit of 20 theatres in neighborhood sections indicate it will raise admissions five cents.

The three first-runs, the Ambassador, Fox and Missouri, now scale at 55 and 75 cents, compared with their former 55 and 65 cents. The three independent neighborhoods raising five cents are the Apollo, Lemay and Southway.

Higher film rental costs and higher wages for labor are given as the basic reasons for the increases.

9 Managerial Shifts In Century Circuit

Nine changes in managerial posts in the Century Circuit, here, were announced here by J. R. Springer, circuit general manager.

Under the realignment, Abe Goldstein, manager at Century's Rialto Theatre has been transferred to the Patio in the same capacity; Paul Kalmus, College Theatre manager, has been named to manage the Rialto; Helen Beckerman has been appointed manager of the College; Edward Freiberger has been transferred to the Fantasy, as manager; Edward Schwartzbart, manager of the Vogue, has been transferred to the Elm in the same capacity; Sidney Nelson, Parkside manager, has been named to manage the Vogue; Albert Wasserman, Floral manager, has been transferred to the Farragut in the same capacity, and Loy McEarchern has been appointed manager of the Kingsway.

Record Book Sale For 'Razor's Edge'

W. Somerset Maugham's "The Razor's Edge" is expected to reach a combined book and magazine sale of nearly 5,000,000 copies by the time Darryl F. Zanuck's production is released to some 200 theatres on Christmas Day, 20th Century-Fox announced here yesterday following a publishers' survey.

Doubleday Doran published the original edition, which sold 233,963 copies. A dollar edition, brought out by Blakiston sold 295,664 copies. The Literary Guild then circulated the novel to 532,868 members, and more than 125,000 copies were made available at no cost to the Armed Forces by the Council on Books in Wartime. In 1945 the book was sent to 492,990 members of the Dollar Book Club, and other group sales followed.

UA Trip Tomorrow

Trade press representatives will leave New York tonight for a week-end trip to the Wayne Country Club, Narrowsburg, N. Y., in conjunction with a screening of "Devil's Playground," first in the series of new "Hopalong Cassidy" productions. Members of UA's advertising and publicity departments will join the newsmen.

Basils Conclude 2nd Annual Meet

BUFFALO, Sept. 12.—Second annual meeting of executives of Basil Brothers' Enterprises has been concluded, after plans for the conduct of the theatres comprising the circuit were made for 1946-47. Constantine J. Basil, president, presided.

Basils Address Group

Basil J. Basil, vice-president, and Theophilos J. Basil, secretary-treasurer, addressed the group, which also included manager of Basils' 13 theatres. Gerald M. Westergren was master of ceremonies. Others who spoke were: George H. Mackenna, general manager of the Lafayette; V. Spencer Balser and Sidney B. Pfeifer, counsel, and Bill Brereton, publicity director.

Others in attendance were: Mary C. Armbruster, Henry Pearson, Stanley Zimmermaker, Nelson Blosat, Earl Jerge, Harold Murphy, Leonard Dyttmer, Edward Bensching, Edward Smith, James Collins, Frank Kennedy, Caroline Elster, Laura Bishop, Dorothy Wypych, Elizabeth Szukalski and Josephine Lo Verne.

'Horse-Banquet' in South for 'Bess'

M-G-M will stage a "horse banquet" at the Almahurst Farm, Lexington, Ky., today in honor of Bess, equine star of the company's "Gallant Bess," which is slated to have its world premiere at Schine's Kentucky Theatre, Lexington, on Sept. 19.

More than 100 owners, managers and breeders of horses have been invited to attend the "banquet."

Donald Curtis, who portrays one of the leads in "Gallant Bess," will be on hand as well as a number of M-G-M home office representatives, Schine circuit executives and M-G-M field representatives. Arriving in Lexington today for the two-day activities sparking a nation-wide tour of Bess will be William R. Ferguson, C. E. Carrier and William Ornstein in addition to Curtis, Seymour Morris, advertising and publicity head for the Schine circuit and others.

Luncheon for Reddin

Tony Reddin, director of theatres and publicity for Paramount Film Service, Ltd., London, now visiting New York, will be the luncheon guest of Curtis Mitchell, national advertising-publicity director, and Paramount, at the Astor Hotel, on Monday, when Reddin will meet the New York trade press.

$124,000 for 'Beaucaire'

The opening week of "Monsieur Beaucaire" at the Paramount Theatre, here, brought in $124,000, third largest gross in the history of the theatre, being exceeded only by "The Road to Utopia," and "Lady in the Dark," the Paramount reported yesterday.

'Girls in Blue' Shown

William J. Kupper, general sales manager of 20th Century-Fox, has set the tradeshowing of "Three Little Girls in Blue" in all exchange centers for Sept. 18, except Philadelphia, where the picture was screened on Sept. 3.

* "A Peach Of A Technicolor Musical Mixing Gaiety, Laughs, Romance And A Hit Parade Of Songs!"

—Motion Picture Daily

"Lush, Gay, Musical Delight! A Solid Success!" *—Film Daily*

IT'S A FACT: ALL The Big-Money Technicolo

Girls in Blue

IN TECHNICOLOR

WALK OFF WITH* ALL THE HONORS!

Atlantic City – the greatest gross in A.C.'s greatest boxoffice year topping all peak-season highs!

PHILADELPHIA FLASH! . . .
They're Shaping New Boxoffice Figures at the Fox!

Musicals Are Made by 20th Century-Fox

Proposed Pact for Denmark Is Drawn

WASHINGTON, Sept. 12. — A proposed agreement giving American distributors the benefit of an open film market in Denmark and permitting the removal of dollar-exchange has been received by the State Department, George Canty of the Commercial Policy Division said here today.

While the new agreement has two tax proposals which are not entirely satisfactory, Canty hailed the Danish proposal "as good." It has been submitted to the Motion Picture Export Association for final approval, Canty added.

The seven-point proposal submitted through the American Legation in Denmark provides:

No restrictions on the number of American films.

If films are to be sub-titled, the work must be done in Denmark if the picture was produced after the country's liberation.

The Danes will permit the free transfer of dollar exchange.

Pictures received and exhibited before Sept. 1 will be paid for, but the frozen money will be paid gradually over a period of three years.

A 30 per cent ceiling on percentage grosses remains. The MPEA made an effort to have the gross ceiling removed by that government.

There will be a 10 per cent *ad valorem* on remittances. This to be a duty on money removed from the country.

The Danes agree to hold another conference in July, 1947, to formulate an agreement for the following year.

"Our Legation in Denmark hopes something can be done to remove the 30 per cent gross ceiling and 10 per cent remittance tax," Canty concluded. The agreement would be in effect until Sept. 1, 1947.

W. Va. Managers

(*Continued from page* 1)

The following resolutions were adopted by the association:

Abolishing all local checkers but welcoming out of town checkers; employment of counsel to look after discriminatory legislation affecting the interests of exhibitor members; employment of a public relations director to represent the organization, to secure new members and to handle individual complaints with distributors if called upon; that membership for the ensuing year into the association be $.25 per seat or a minimum fee of $100.

All officers, headed by E. R. Custer, president, were reelected.

WLIB Sets Film Show

Jim Young, recently discharged from the Navy, will institute a five-times weekly Hollywood and Broadway program on New York radio station WLIB, starting Monday, with film and stage guest stars featured.

TRANS-CONTINENTAL-FILMS, INC.
33 W. 42nd St., N. Y. 18—PE. 6-0866

Exclusive Foreign Distributors
FEATURES, WESTERNS, SPECIALTIES
Write - Call - Visit - Cable - Tranconfilm

Reviews

"Blondie Knows Best"

(*Columbia*)

THE followers of the endless misadventures of Blondie and Dagwood are sure to enjoy this newest chapter in their confused screen lives. Like its predecessors, it demonstrates that 100 wrong moves, when made by Dagwood, produce a happy ending.

In this Edward Bernds and Al Martin screenplay, Dagwood finds it necessary to obtain $500 to cover damage done to a neighbor's property in the course of a neighborly visit. J. C. Dithers, Dagwood's boss, gives him one opportunity when Dithers offends a prospective client and it becomes necessary for Dagwood to impersonate his employer in order to land the important contract without Dithers' identity becoming known to the prospect.

In true Dagwood fashion, he blows that opportunity but in the process acquires a new prospect. Meanwhile, he earns the $500 by serving as a guinea pig for an injection of an experimental truth serum and wins a contract for Dithers from the new prospect who, knowing Dagwood has taken the truth serum, succumbs to his sales talk.

Penny Singleton and Arthur Lake, of course, are Blondie and Dagwood. Jonathan Hale is Dithers. Jerome Cowan and Edwin Cooper are the prospects. Steven Geray and Ludwig Donath are developers of the truth serum. Shemp Howard is a near-sighted process server who harries Dagwood throughout the picture. Larry Simms, Marjorie Kent and Danny Mummert are the juveniles.

Abby Berlin directed, assisted by Seymour Friedman.

Running time, 69 minutes. General classification. Release, not set.

SHERWIN KANE

"Roll on Texas Moon"

(*Republic*)

IN evaluating "Roll on Texas Moon" one can re-emphasize all of the nice things that have been said and written in the past about Republic's Roy Rogers Westerns. This one has all of the wholesomeness, fast action, Gabby Hayes comedy, and "silky-singing" by Rogers and the "Sons of the Pioneers," that have characterized its predecessors and made them so eminently popular. Produced with familiar neatness and gloss and inoculated with some fresh story twists, "Texas Moon" bids fair to increase the hold of the Rogers Western on its devotees and add to the ranks of Rogers' fans.

Now recounted is the story of a feud between the cattle-raisers and the sheep-herders of a Texas ranching area. Dale Evans is the charming mistress of the main sheep ranch and bewhiskered Hayes heads the diehard cattlemens' faction. When the feud reaches the point where killings result, Rogers is dispatched to Texas by a Chicago cattle syndicate to pacify matters. Not only does he succeed in rooting out the chief troublemakers, but he wins Miss Evans' heart and hand. Throughout the proceedings, a little trained lamb constantly trails hard-bitten Hayes, with promise of evoking lots of chuckles from the youngsters. Tunes, all top-notch, include a title-song, "The Jumpin' Bean," and "Won'tcha Be a Friend of Mine?". Among others in the good supporting cast are Dennis Hoey, Elisabeth Risdon, Francis McDonald and Edward Keane. Sparkling direction came from William Witney; Edward J. White was associate producer.

Running time, 68 minutes. General audience classification. Release date, Sept. 12.

CHARLES L. FRANKE

Coast Percentage Suit

(*Continued from page* 1)

The defendant allegedly defrauded each of the three distributors by a plan, said to have been kept in operation since the defendant's acquisition of the Forum Theatre in Barstow, Cal., of submitting alleged inaccurate statements of gross admission receipts on percentage pictures shown at that theatre.

The complaints, which ask for punitive damages in addition to a judgment for the reported losses occasioned, claim that the distributors were damaged by requesting and accepting as payment smaller license fees than were said to be actually due, and by making subsequent grants of licenses on lower terms for both percentage and flat-rental pictures.

It is also alleged that checkers were induced to join with the defendant in signing percentage returns.

Full Fairway in Sight

TORONTO, Sept. 12.—The promise is held of upwards of 300 entries for the third annual Canadian motion picture golf championship, to be held tomorrow, at Toronto.

Oriental Theatre Hearings Resume

CHICAGO, Sept. 12. — Hearings on the Oriental Theatre case in which petitioning creditors and bondholders of the Thirty-two West Randolph St. building are attempting to oust Essaness and secure a better deal for their theatre were resumed today after a summer recess. Joseph A. Elward, special master apointed by U. S. District Judge William J. Campbell to hear evidence, heard two Chicago branch managers, Sam Gorelick of RKO-Radio, and Jack Shumow of Warners.

The afternoon session was taken up with the testimony of Sam Kaufman, Milwaukee realtor. Hearings will be resumed before Elward on Thursday, Sept. 19.

More to Movietime

Movietime, a local service giving information by telephone to the public on the hours of film showings, has signed long-term contracts with the Randforce and Leo Brecher circuits, according to an announcement by the company.

Protestant 'Legion' Formed on Coast

SAN FRANCISCO, Sept. 12.—Protestants here are organizing a national activity identical with the Legion of Decency, and are headed by the Rev. Ray Pedrotti, pastor of the Westminster Center and leader of the Protestant and Epworth League in San Francisco. The purpose of the new movement is said to be to acti[illegible] young people into motion picture "c[illegible]saders." Irvin Deer is here as an observer for the Motion Picture Association.

"Unfortunately, we are not comparable to the Catholic Legion of Decency," Rev. Pedrotti said. "Our Protestant Film Commission, composed of young people, has been successful in accomplishing four arrests of managers of burlesque houses, and the commission also reviews pictures and publishes recommendations or bans on films," he continued, adding: "We intend to expand our scope."

Bar Decree Delay

(*Continued from page* 1)

sions of law submitted by the Department are expected to be the original findings presented last June, plus the additional proposed findings sent to the defendants some two weeks ago.

Judge John Bright, through whom the theatre-owning defendants have apparently been attempting to secure a two-week extension to present their proposed decree to the Department of Justice, basing their plea on the setting back by the court itself of court sessions on the proposals from Oct. 7 to the week of Oct. 21, is understood to have told the five theatre-owning defendants to try and work out an extension with Robert L. Wright, Government counsel. The Department has already sent a letter to Judge Bright protesting any postponement and it is understood that Wright refused to yield on postponement, indicating that he wants to see the proposals as soon as they can be completed early next week.

Columbia will probably file its findings and decree, embodied in one document, in court here today as well as serve it on the Department. United Artists is understood to be nearly ready with its findings with Universal rushing its proposals to completion.

Mono. Percentages

(*Continued from page* 1)

awaited by the company before setting any definite plans."

Monogram now owns outright eight of its 31 exchanges, the remaining 23 being franchise-operated, the company reports. It is possible that it would have to own more, perhaps all, before CRI would consider taking Monogram into its fold.

Goldman Fixing Two

PHILADELPHIA, Sept. 12.—William Goldman, local independent exhibitor, has taken over the Seville Theatre in suburban Bryn Mawr. He plans to remodel and operate it as the Bryn Mawr. Goldman is also remodeling his Keith Theatre, Philadelphia, apparently in anticipation of its being made a first-run house.

Allied, MPTOA

(*Continued from page 1*)

joined by the court from increasing his independent circuit of houses if the exhibitor groups place their membership in the position of being defendants in the suit by intervention, it was said.

Allied States and MPTOA have confined their efforts strictly to discussions with the Department of Justice. While the groups may submit briefs to the court they will contain suggestions from the sideline and not be considered actual intervention into the case.

Looking at the action of the ATA, which reportedly plans to intervene in the case, its membership will be placed "over the barrel" by such action, according to Washington attorneys who have studied the case.

For instance, it was suggested that Ted Gamble, who owns several theatres, would not be permitted to expand his circuit and the same would be true for ATA president Si Fabian, who operates a large circuit.

Exhibitors May Intervene

Robert Wright, special assistant to the U. S. Attorney General, says that the Department of Justice will not oppose intervention by exhibitor groups. However, Wright makes it clear that he will not permit any of the recommendations or the efforts to intervene to go through the Department to the court.

Wendell Berge, Assistant Attorney General, commented, "If exhibitor groups want to approach the court on this case they will have to go direct to the judges and not through the Department."

Raw Stock

(*Continued from page 1*)

picket lines prior to a settlement of the strike was held by Eastman officials here last night.

De Luxe Laboratories, Consolidated Film Industries, Pathe Laboratories and other processors had reported on Wednesday that their stock reserves probably would not last beyond next week.

Meanwhile, however, the return to work of thousands of truck drivers who had gone out in sympathy with Local 807 relieved the general congestion of shipments into and out of New York and eased the danger that print delivery to theatres might be interrupted.

New York newspapers, for the most part, continued to reject all display advertising, including that of theatres, and space devoted to film news was further curtailed because of the shortage of newsprint brought about by the strike.

N. Y. Labor

(*Continued from page 1*)

afternoon, while the Screen Office and Professional Employes Guild, which has threatened to strike in concert with the publicists, also scheduled contract talks for today.

As previously reported, SPG and SOPEG membership meetings, originally scheduled for last night for the purpose of taking final strike votes, were postponed until next Thursday, at the request of Lewis Merrill, head of the United Office and Professional Workers of America, who revealed that company presidents are now taking a hand in the situation.

ATA Plea

(*Continued from page 1*)

behalf of an exhibitors' buying-and-booking group unit to demonstrate the potential effect of auction selling on every grade of theatre operation.

Southern California Theatre Owners Association plans to join with ATA in filing the same petition, Paul Williams, SCTOA counsel, said here yesterday. He is in Washington today working with Thurman Arnold, former U. S. Attorney General in charge of the anti-trust division, and now serving as ATA counsel, on the proposed ATA draft. Williams indicated that the ATA petition would be ready for submission to the three-judge statutory court in New York on Monday but in the event the defendants are granted a delay in presenting their proposed decrees to the Department of Justice, the ATA filing would await the new date.

Intercession activities of ATA are being closely correlated with those of the Confederacy of Southern Associations. Counsel for this Southern group, the law firm of Christin, Parke and Boyd, have engaged John G. Jackson, New York attorney, as their representative, to work with Arnold. Jackson was present at meetings held in Arnold's office in Washington earlier this week which was also attended by Williams; they mapped strategy.

Allied Board

(*Continued from page 1*)

chairman and general counsel of Allied, will preside at the two-day week-end board sessions. Jack Kirsch of Chicago, Allied president, will call the convention to order on Monday afternoon. The convention will continue through Wednesday, concluding with a banquet at which George Jessel will be toastmaster and Eric Johnston, Motion Picture Association president, will be the principal speaker.

Among speakers at various sessions of the convention will be Gov. Maurice J. Tobin of Massachusetts; Mayor James M. Curley of Boston, and Senators Leverett Saltonstall and David I. Walsh of Massachusetts.

Feature of the convention is expected to be Wednesday's open forum for independent exhibitors, whether members of Allied or not, on the impending decree in the New York anti-trust suit, and the probable effects of the court opinion in that case. The forum will be conducted by Kirsch and a large attendance is expected.

Nathan Yamins of Fall River, Mass., is convention chairman; Leonard Goldberg is general chairman; Thornton Kelly of New York, convention manager, and Arnold Van Leer, publicity director.

S. America Included By World Wide Films

World Wide Film Corp., formed here by a group headed by Irvin Shapiro, will distribute European pictures throughout North and South America. Shapiro disclosed that his company will concentrate on French, Italian and English pictures, in addition to offering "unusual" pictures for international distribution.

Apart from his new activities with World Wide, Shapiro will remain as acting head of Film Rights Export Corp., which distributes American-made pictures in the foreign market.

Attention New York!

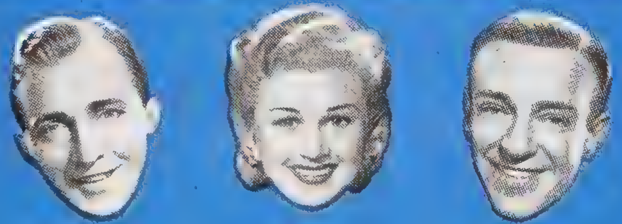
Don't miss the year's most important

TRADE SHOWING

(*for N. Y. City territory only*)

of the grandest musical ever made by

PARAMOUNT



Irving Berlin's

"BLUE SKIES"

In Technicolor

Starring

Bing Crosby

Fred Astaire

Joan Caulfield

Featuring 32 Irving Berlin Song Hits

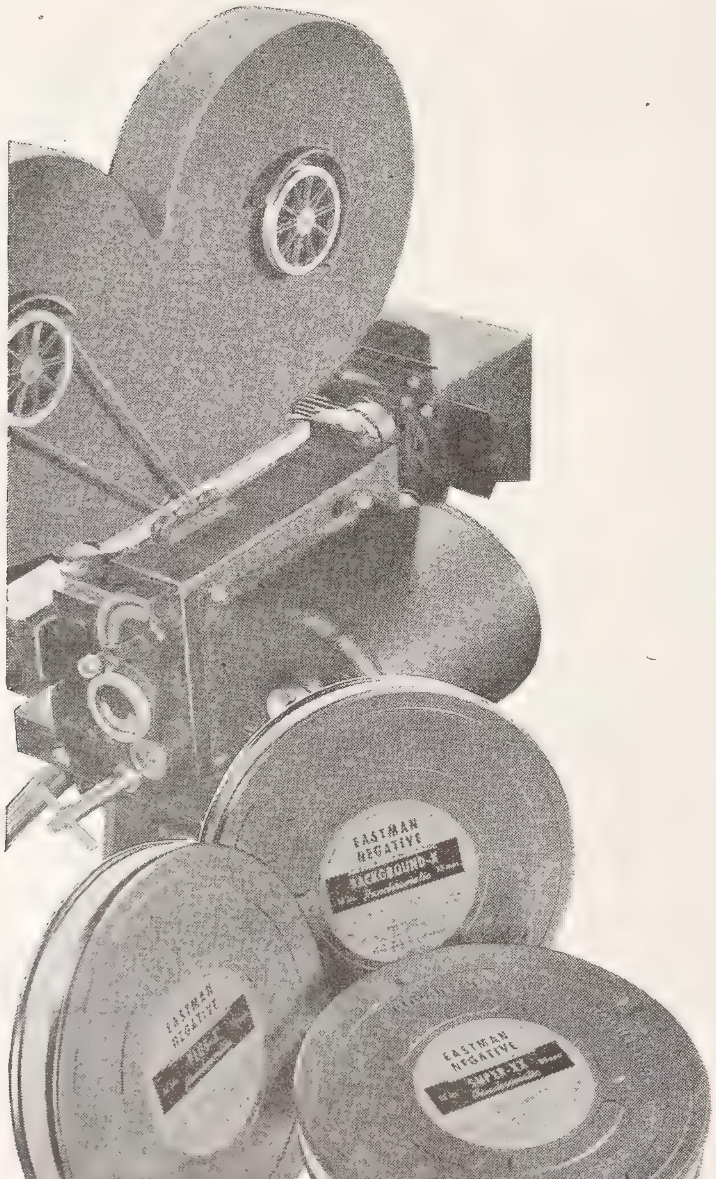
Wednesday, Sept. 25

AT 10:30 A. M.

Normandie Theatre

51 EAST 53rd STREET, N. Y. C.

A Team for Production Work



WITH their fine grain, their similar rates of development, and their speed relationship that permits apertures of the same order for both exteriors and interiors, these two films form an ideal team for production work . . .

. . . *Eastman Plus-X* . . . for general studio use.

. . . *Eastman Background-X* . . . for exterior use, under good lighting conditions.

And when little light is available . . . when there's a need for increased depth of field without undue increase in illumination . . . ***Super-XX,*** another member of the Eastman family of films, gives this team added versatility and usefulness.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE CHICAGO HOLLYWOOD

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DO NOT REMOVE

MR. JOYCE O'HARA,
MOTION PICTURE ASSOC. OF
AMERICA,
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FIRST IN FILM NEWS

MO URE
DAILY

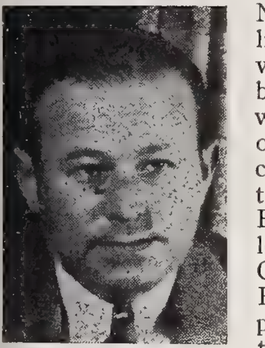
Accurate Concise and Impartial

VOL. 0. NO. 54 NEW YORK, U.S.A., MONDAY, SEPTEMBER 16, 1946 TEN CENTS

Allied Meeting Will Open in Boston Today

New York Decision No. 1 On Convention's Agenda

BOSTON, Sept. 15.—Large delegations of independent exhibitors are registered today at this city's Copley Plaza Hotel for the opening tomorrow of National Allied's first convention since before the war, with sizeable overflows checking-in at the nearby Bradford, Statler and Ritz-Carlton hotels. From all appearances here today the three-day meeting will be among the largest numerical gatherings of independents in many years.



Jack Kirsch

Theatre owners both in high ex-

(*Continued on page 8*)

Para. Meet on New Methods

Re-orientation of Paramount's whole machinery of publicity, advertising and exploitation with a view to making such changes as might be demanded by current conditions of selling pictures will be undertaken at a series of meetings at the Hotel Warwick here

(*Continued on page 7*)

Capital Fight on Proposed Tax Boost

Washington, Sept. 15.—A fight against a proposed 10 per cent admission tax in the District of Columbia will begin here tomorrow when the Board of Commissioners will begin a closed session with with the Washington Motion Picture Theatre Owners Association and local civic organizations to discuss methods of increasing tax revenue.

MPTOA Poll Result Friday

Final returns in the Motion Picture Theatre Owners of America's poll of exhibitor opinion regarding the New York anti-trust suit will be tabulated by next Friday, following the scheduled end of the balloting yesterday, MPTOA reported here at the weekend.

As of this last Friday, votes had been received from representatives of 789 theatres in 43 states, with the weight of opinion continuing to run heavily against auction sales, the Federal District Court's arbitration provisions, and the use of non-industry arbitrators, as well as in favor of complete divorcement.

Returns, up to the weekend, follow:

"Do you approve of the method of competitive bidding proposed by the Court whereby pictures are to be sold theatre by theatre, picture by picture, to the highest responsible bidder having a theatre the size and equipment adequate to show the pictures upon the terms offered by the distributors?" "Yes" answers, 19; "no" answers, 233; not answering, 0.

"Do you approve of the Court's recommendation for arbitration covering disputes as to bids, clearances, runs, whether the bidder has a theatre adequate for the run for which he bids, and similar matters?" "Yes" answers, 55; "no" answers, 185; not answering, 13.

"Do you approve of non-industry arbitrators?" "Yes" answers, 38; "no" answers, 209; not answering, 7.

(*Continued on page 7*)

Damaged Print Cost To Theatres Raised

Exhibitors, as well as truckers, will have to pay increased charges for lost or damaged prints as a result of Eastman Kodak's and DuPont's boost in raw stock prices, it was reported here Friday following a meeting of exchange supervisors with Arthur Dickinson, the Motion Picture Association's director of print conservation and its liaison with technical branches of the industry.

The increases, varying with the processing prices charged by laboratories, were described as slight.

ATA Waiting for N.Y. Case Decrees

WASHINGTON, Sept. 15.—A brief of the American Theatre Association's stand against auction selling will not be submitted to the New York District Court until both the defendants and the Government have filed their proposed decrees, as ordered by the court, Thurman Arnold's office said here on Friday.

Arnold and his law firm have been chosen to represent the ATA in the anti-trust case. A plea for permission to submit facts and conclusions of law to the court and intervene in the case will be submitted to court at the same time, the brief is filed, the office disclosed.

"The Jolson Story"

[***Columbia***]

COLUMBIA has a big-time show, produced and directed and performed in big-time style and fine color for large-scale grosses, in "The Jolson Story." It ranks formidably, and alongside, the best of the musicals out of Hollywood in any season.

This is the somewhat fictionized story of Al Jolson, who surely will require no introduction. If he does, it ought to be sufficient to remind he is shown here as the young Jewish boy whose father was a cantor in a Washington, D. C., synagogue; who became famous up and down the land as the almost perpetual singing star of New York's Winter Garden; who carried Broadway musicals to the hinterlands; who did so much to alter the destinies of the film industry with his appearance in "The Jazz Singer."

All of these elements are sounded and variously highlighted in a top-drawer film produced by Sidney Skolsky, who spends his bulk time writing a Hollywood gossip column; and directed by Alfred E. Green, that veteran of the sure hand. Stephen Longstreet wrote the screenplay from an adaptation by Harry Chandlee and Andrew Solt who dipped sufficiently into the real Jolson story to impart to their handiwork a general

(*Continued on page 6*)

Columbia in Challenge of Decree Moves

Memorandum Hits Court Regulatory Attempts

"The proposed provisions that have been coming down this Summer both from the five producer-defendants and from the government with respect to the method of sale of pictures, have been clearly beyond the court's jurisdiction," Columbia declares in its 18-page memorandum on findings and decree submitted to the Department of Justice and presented to the U. S. District Court here Friday.

Highlights of Columbia's contentions embodied in the memorandum, the first to be submitted to the Department of Justice by the eight distributor-defendants in the New York anti-trust case, include:

1. The charge that it is the function of the court to merely enjoin the defendants from doing certain acts which are in violation of the Sherman Act and not to attempt to regulate an industry, police it, or force

(*Continued on page 7*)

Send Draft To US Today

The five theatre-owning defendants in the New York anti-trust suit will submit an "incomplete tentative draft" of their proposed decree to the Department of Justice today and a full proposed decree, plus findings of fact, in about 10 days, according to new arrangements made with Robert L. Wright, Government counsel.

Universal and United Artists expect to have press proofs of their drafts

(*Continued on page 7*)

Trickle of Layoffs May Become Deluge

HOLLYWOOD, Sept. 15.—Possible shutdown of all major studios became more likely at the weekend when the layoff of 46 Conference of Studio Unions carpenters for refusal to work on IATSE-erected sets was seen in

(*Continued on page 7*)

Personal Mention

MARY PICKFORD left Hollywood at the weekend for New York.

●

Florence DiFrancesco, cashier at the Chesire Theatre, Cheshire, Conn., which is owned by her brother, Joseph DiFrancesco, was married recently to Frank Ponzo, formerly of New Haven's Fairmont Theatre staff.

●

Murray Slverstone, president of 20th Century-Fox International, is due in New York from London Thursday on the *Queen Mary*.

●

Harry H. Thomas, PRC president, and Lloyd L. Lind, vice-president and assistant general sales manager, have left New York for Albany and Boston.

●

Byron Price, Hollywood vice-president of the Motion Picture Association, plans to return to the Coast from New York the middle of this week.

●

Pat Notaro, manager of the Bromley Theatre, Philadelphia, was recently married to Marion Koster, ex-WAC lieutenant.

●

Joe Roberts, Vanguard publicity manager, and Herb Berg of the publicity department left here over the weekend for Boston.

●

Westbrook Van Voorhis of the March of Time, and Phil Williams, MOT's advertising-publicity director, will leave here Wednesday for Boston.

●

Leon Siritzky of Siritzky International Pictures, and Mrs. Siritzky, will attend the international film festival at Cannes, France.

●

Paul Klieman, manager of the Pearl Theatre, Philadelphia, and Mrs. Klieman, are parents of a new-born baby girl, Susan.

●

Leon J. Bamberger, RKO-Radio sales promotion manager, left here yesterday for Boston.

●

Davd Gould, United Artists manager in Puerto Rico, has arrived in New York.

●

Chester Friedman, of *Motion Picture Herald's* Managers' Round Table, has left New York for Lexington, Ky.

●

Blanche La Pidus, Film Classics' bookkeeper, was married here yesterday to Bert Mendell.

●

Arthur Schmidt, Columbia studio advertising executive, is in New York from Hollywood.

●

Chet Bell, Paramount branch manager, Denver, is recuperating at home following a recent operation.

●

Wallace Beery is in New York from the Coast.

●

George Jessel is en route to Boston from Hollywood.

Tradewise . . .

By SHERWIN KANE

AN interesting treatise on the difference in meaning of the terms "divorcement" and "divestiture" as they are used in connection with the government anti-trust suit against the larger companies, and the relation of those terms to auction selling, has been distributed to members by the Southeastern Theatre Owners Association.

The author points out that "divorcement" can mean simply a separation of the control and management of theatres from the management of other branches of the business — production and distribution.

"So-called divorcement," he says, "would be arrived at if the theatres owned by each of the companies were sold to theatre operating companies for the stock of such companies, that stock distributed to the present stockholders, a new board of directors elected, and the theatres operated by the then corporate owner."

●

"Divestiture," on the other hand, the author points out, can mean the elimination of some theatres from a circuit not affiliated with production or distribution companies, as in the Schine and Crescent Amusement cases, in which they were divested of some of their properties and left in control of others.

Thus, the writer concludes, there is no relation between distributor ownership of circuits and their illegality under court interpretations of the anti-trust laws.

"It would actually mean," the writer says, "that this matter of 'divorcement' in the present case is a somewhat unimportant issue, so long as it is in fact 'divorcement' and not 'divestiture'," divestiture being applicable to independent circuits, irrespective of their size if they are large enough to constitute a monopoly in any situation.

●

However, the author says, "an importance is being given to 'divorcement' by a claimed connection between it and auction selling, and from calling the latter an 'interim' remedy necessary until divorcement is obtained. By this means exhibitors who sincerely and rightly fear the chaos which is inherent in the auction scheme are being induced to support 'divorcement' as the one way of escape and, in a very great many cases, for no other reason.

"That tying in (of divorcement to end auction selling) seems to be an effort to deceive the exhibitors and to stir up a demand for divorcement."

However, he asks, what if it is "divestiture" and not "divorcement" that may be meant in all the welter of chatter over economic theories that flow from the Justice Department?

If it is, quite obviously there are many exhibitors who are on the "divorcement" bandwagon solely because they have been led to believe its attainment will mean the end of auction selling who may find later that it is "divestiture" that is meant and when it comes will have their own circuits whittled down to non-monopolistic size in any town or neighborhood.

As the writer of the treatise concludes: "If it be 'divestiture' and not 'divorcement' for which auction schemes are to be an interim substitute, that situation should be understood and not hid behind the wrong word. And if that be, then each exhibitor with more than one theatre must guess the answer to the question: 'Divestiture to what extent?'."

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The 20th Century-Fox sales drive, now in progress and continuing to December 28, has been dedicated to Spyros P. Skouras by Tom J. Connors, distribution chief, and has been designated the President's Drive.

This is essentially a tribute by the family to the head of the house, to one whose leadership has won him the affection and esteem of those who comprise the far-flung 20th Century-Fox organization.

Significantly, the 20th Century-Fox studio has delivered about a round dozen of top box office productions which will comprise the company's starlight, star-bright releases during the four months of the drive. They are made-to-order materials for a hustling sales organization which is ready and anxious to bring that product to hundreds of new customers, that through a successful drive a fitting tribute may be paid to one whose example of diligence, self-sacrifice and achievement for his company, for the industry and for patriotic and humanitarian causes has inspired many and will be admired by all.

Newsreel Parade

FIELD MARSHAL MONTGOMERY'S visit to the U. S., more on the Palestine situation, Howard Hughes' recent continental flight, baseball and boomerang-throwing, and selected news items from Europe are among the variety of subjects in current newsreels; complete contents follow:

MOVIETONE NEWS, No. 5 — London conference seeks solution for Palestine problem. "Monty" of Alemein welcomed here on first visit to U. S. French prisoners in religious pilgrimage. Aviation: Navy's 'harness" test. Fashions for Brazil. Human icicle. Sports: model plane meet; boomerang throwers.

NEWS OF THE DAY, No. 203—President welcomes Field Marshal Montgomery on first tour of U. S. Nazi torture camp victims in pilgrimage to Lourdes. Planes in head-on crash as dummy pilot escapes. London squatters seize homes of aristocrats. French quadruplets. Smallest auto. Flying icicle.

PARAMOUNT NEWS, No. 6—Headline people: Mark Clark, Howard Hughes, Field Marshal Montgomery. Lourdes pilgrimage. Dodgers vs. Cards.

RKO PATHE NEWS, No. 8 — Field Marshal Montgomery visits West Point and Washington. France fetes peace delegates. Gen. Clark discusses Austria. U. S. Carrier *FDR* visits Athens. Howard Hughes flies continent. Former Nazi's pray at Lourdes.

UNIVERSAL NEWSREEL, No. 537 — Field Marshal Montgomery comes to U. S. Japs man tank ships. *The Normandic*: death of a sea queen. Flying icicle. Sports: Venetian regatta, swim meet, rodeo.

Czechs Open Door To MPEA Product

The Motion Picture Export Association will release the product of member companies in Czechoslovakia under the terms of a distribution agreement made with the Czechoslovak Film Monopoly, it was announced Friday by Irving Maas, MPEA, vice-president and general manager.

Under the terms of the agreement, MPEA will release some 80 selected features and short subjects of member companies during 1946-47, with active distribution to commence on Oct. 15.

Lubos Linhart, general manager of the Czechoslovak Film Corp. and Jinarich Elbl, of the Ministry of Information for Export and Import of Films, who came to New York on the invitation of Francis S. Harmon, MPEA vice-president, during the latter's recent trip to Prague, signed the pact.

Louis Kanturek, MPEA managing director for Czechoslovakia, will leave for Prague next month to establish headquarters.

London 'Skies' Premiere

Paramount's Irving Berlin Technicolor musical, "Blue Skies," will be given its world premiere at the Carlton Theatre, London, on Sept. 27. The composer, who is now in England, is scheduled to attend the opening.

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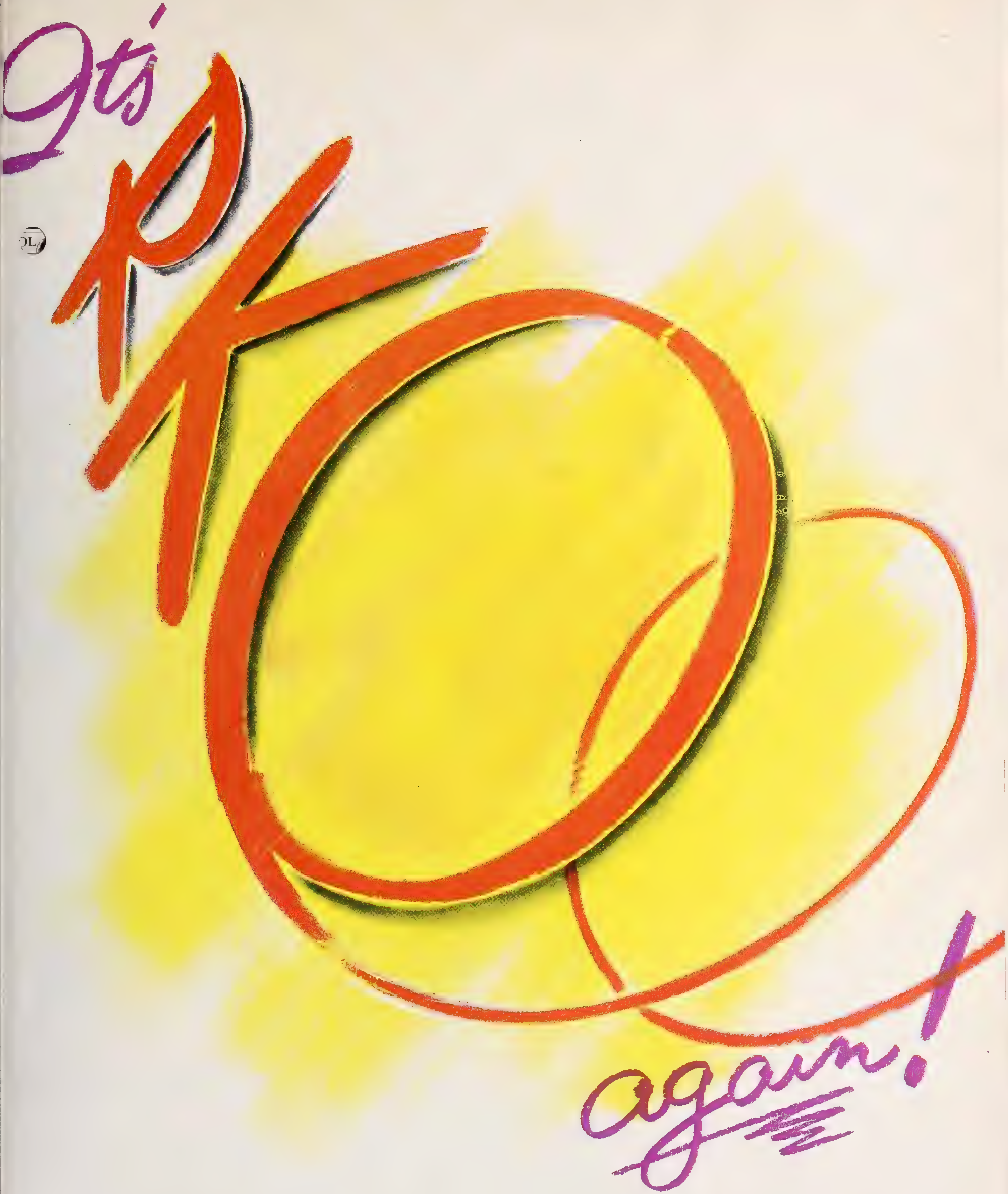

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--when the girl who never gambles hurls a romantic challenge at the man who always takes a chance!...It's grand fun and a top screen love story—told among the gayest resorts of fun-famed Las Vegas—where the sky's the limit!

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Wisconsin Circuit Sued on Percentage

SUPERIOR, Wis., Sept. 15.—First percentage suits in Wisconsin have been filed, with seven brought in U. S. District Court for the Western district of Wisconsin. Defendants are: George Miner, Miner Amusement Co. and Isle Theatre Co. The plaintiffs in each suit are: Paramount, RKO [illegible]o, Universal, Loew's, United Art[illegible], Warners and 20th Century-Fox. Each suit alleges that the defendants made fraudulent returns on percentage pictures.

Theatres named in the complaint as comprising the Miner circuit, all of which are located in Wisconsin, are the Ashland, Ashland; Grand, Chetek; Falls and Rivoli, Chippewa Falls; Isle, Cumberland; Unique, Ladysmith; Norwood, Phillips; El Lago and Majestic, Rice Lake; Falls, River Falls; all are serviced by Minneapolis exchanges.

It is charged in each complaint that the defendants have kept in operation since 1940 a conspiracy to defraud the distributors by submitting allegedly untrue written statements of gross receipts on percentage pictures and that the distributors were thus damaged by accepting smaller payments than were actually due, by giving lower terms on subsequent deals, and, in some of the complaints, by granting reductions in rentals on pictures already exhibited.

According to the complaints the defendants did not comply with requests made by each plaintiff in February for an audit of receipt records of the theatres concerned. Direct and exemplary damages are asked.

R. A. Crawford of Crawford and Crawford of Superior, and David Shearer of Shearer, Byard, Trogner and Peters, Minneapolis, represent the distributors.

Depinet Will Attend Cannes 'Festival'

Ned E. Depinet, executive vice-president of RKO and RKO-Radio, will attend the International Film Festival to be held at Cannes beginning Sept. 20, under the auspices of the French government and the film industry. RKO-Radio leads with three of the American pictures so far selected, these being "Notorious," Walt Disney's "Make Mine Music" and Samuel Goldwyn's "Wonder Man," RKO reports from its home office here.

Between Sept. 20 and Oct. 5, 50 features and 70 short subjects will be shown for judging on technical and artistic merits by an international panel of film experts.

Depinet, who flew to London last week, will remain abroad for the balance of the month to check on company operations both in England and the continent. Phil Reisman, RKO-Radio vice-president in charge of foreign operations, who preceded Depinet to Europe, will also attend the fete.

Seek Operators' Pact

WASHINGTON, Sept. 15.—Washington theatre owners are negotiating with the local stage hands and operators union (AFL) for a new contract, to run to Sept. 1, 1947. Local personnel are now working without a contract since the 1946 agreement expired this month.

Review

"Angel on My Shoulder"

(Charles R. Rogers - United Artists)

THE reincarnation of a murdered gangster and his redemption during his second existence on earth is the subject of this Charles R. Rogers production.

A fine performance by Paul Muni as the gangster, with assistance from Claude Rains as Mephistopheles and Anne Baxter as the love interest, establish a high degree of interest, some humor and a mite of pathos. The story is well told, if a bit overlong, but the ending is disappointing. It returns Muni to the nether regions as the ward of Nick, or Mephistopheles, at the very moment that he is expected to reap the earthly rewards of love and substance following his redemption.

Although the ending is logical, perhaps even theological, it's still a letdown. Exhibitors can stress its unusual theme, its violent action and its top cast names to do average-to-good business with it, regardless.

Muni is murdered by his partner in crime, the latter played by Hardie Albright, who wants the racket all to himself. In Hades, where he awakens, Muni discovers that its overlord, Nick, is fond of gangsters and, at the moment, annoyed by a certain "Judge Parker," who is depleting the earthly supply of thugs by his welfare work among the youth of a large city. He perceives in Muni a "double" for the judge and agrees to release the gangster on condition that he inhabit the judge's being on his return to earth, the idea being that the spirit of the gangster in the mortal frame of the good judge could produce consequences to the liking of Nick.

The bargain is accepted, but it works out in reverse. Circumstances turn into good all the evil that Nick plans to perpetrate through his ward, even though the ward, himself, is conscienceless in the beginning. Then Muni falls in love with the judge's fiancee, Miss Baxter and genuine redemption sets in. He longs for honest love and the homely joys of the parent and honored citizen. He foreswears Nick. But the latter, trading on his love for the girl, tempts Muni to revenge himself on Albright, his murderer. In a final bargain with Nick, Muni agrees to return with him to the nether regions on Nick's assurance that he will never again molest the girl or the real judge.

Harry Segall and Roland Kibbee provided the screen play from an original story by Segall. Archie Mayo directed, exacting good performances and achieving some credibility for the fantastic theme and sustained interest throughout most of it. David W. Siegel was associate producer. Among those in supporting roles are Onslow Stevens, George Cleveland, James Flavin, Erskine Sanford and Jonathan Hale.

Running time, 101 minutes. Adult classification. Release, Sept. 20.

SHERWIN KANE

Scully Opens U-I's Final Meet Today

The third and final of a series of regional sales meetings of Universal-International Pictures will be held at the Waldorf-Astoria Hotel, here, today and tomorrow, with W. A. Scully, vice-president and general sales manager presiding.

District and branch manager from New England, New York, Pennsylvania, Ohio and Washington, as well as home office officials, will hear Scully outline the plan in which U-I expects to market its pictures, and which was first revealed at the initial regional meeting in Denver recently.

Attending the two-day meeting here will be: J. J. Scully and M. Feltman, Boston; G. E. Schwartz; Philadelphia; H. J. Martin, Washington; Dave Miller and J. J. Spandau, Buffalo; E. Vogel, Albany; P. T. Dana and Max Cohen, Cleveland; Arthur Greenfield, New Haven; Dave Levy and Nat Goldberg, New York.

Home Office attendees will include A. J. O'Keefe, E. T. Gomersall, Fred Meyers, F. J. A. McCarthy, Adolph Schimel, Maurice Bergman, J. J. Jordan, M. Alin, J. Huber, Frank Mooney, Ray Coyle, Milton Schneiderman and F. T. Murray.

Also, W. J. Heineman, general sales manager of the J. Arthur Rank Organization, and B. G. Kranze, and from Empire-Universal, Canada, will be A. W. Perry, M. J. Isman and M. Plottel.

WEEK to NBC Fold

Station WEEK, Peoria, Ill., will join NBC on Nov. 15.

DuPont Takes Over Smith and Aller

WILMINGTON, Sept. 15.—Purchase of Smith and Aller, Ltd., West Coast distributors of Du Pont raw film for some 20 years, is announced here by Du Pont. The purchase is to be effective tomorrow.

Du Pont Photo Products will open a West Coast district sales office concurrent with the transfer. This office will handle the distribution of motion picture film, x-ray film, and photographic papers, films, and chemicals. It will be located at the headquarters of Smith and Aller.

Myron A. Hatfield, who has been branch manager of Defender-Du Pont products in Los Angeles, will be in charge of the new office. J. Wesley Smith, a partner in the firm of Smith and Aller, will be associated in a consulting capacity. H. W. Moyse and P. L. Shamray will continue as technical liaisons to the motion picture industry.

David Bader Merges Two Publications

The 16 Millimeter Reporter, published by David A. Bader, and *Factual Filmweek,* have merged with both titles to appear on a single masthead. John V. MacGregor, founder of *Factual,* has become circulation manager.

New editorial appointments include Al Sherman, in Washington; Lilian Siberling and Helen Colton, West Coast, and James Gahagan, Milwaukee.

E-L and Lyons Join In 3 Year Combine

HOLLYWOOD, Sept. 15.—Eagle-Lion Films and Producing Artists, Inc., have concluded a producing-releasing deal, whereby the latter company, headed by Arthur S. Lyons, will deliver to Eagle-Lion, for release over three years, a series of $2,000,000 features, it is announced by E-L president Arthur Krim.

The tie-up between the two organizations came after a series of huddles between the companies' top executives following the recent arrival here from New York of Krim and A. W. Schwalberg, E-L sales manager; negotiations had their inception at conferences in New York between Lyons and representatives of the J. Arthur Rank and E-L interests, several weeks ago.

Initial picture in the program will be "Prelude to Night," from Dayton Stoddard's novel. The film will go before the cameras by Nov. 1 with a cast headed by Zachary Scott, Louis Hayward and Sidney Greenstreet. William Dieterle will direct. Second will be "Imperial Venus," Edgar Maass' account of the life of Pauline Bonaparte, Napoleon's sister.

The pictures will be produced at the new $3,500,000 studio now being constructed on Cahuenga Boulevard opposite the Technicolor lot. Facilities of Eagle-Lion also will be made available to the company to expedite production, Krim reports, adding that a close operating relationship is effected in the pact, with each studio making available to the other its actors, directors, writers and other talent, as well as working crews and physical facilities.

Producing Artists, originally formed in 1943, recently was reorganized, with Lyons as President and Joseph Justman as vice-president. In his separate capacity as an agent, Lyons has under personal contract Jack Benny, Dorothy Lamour, Jennifer Jones, Ida Lupino, Barry Fitzgerald, Zachary Scott, Sidney Greenstreet, Louis Hayward and Diana Lynn.

Mort Nathanson in Liberty Post Here

Mort Nathanson, veteran film and theatrical publicist, has been appointed Eastern advertising-publicity representative for Liberty Films, effective next Monday, it has been announced by RKO-Radio, distributor for the producing company.

Nathanson's headquarters will be in New York and he will work under Lou Smith, national advertising-publicity director for Liberty. Nathanson had been with Michael Todd Enterprises for two years and previously was with Samuel Goldwyn, United Artists, and others.

Withdraw 'Outlaw' From Toronto Run

TORONTO, Sept. 15. — Howard Hughes' "The Outlaw" has been withdrawn from Loew's theatre in downtown Toronto where it was scheduled to open Thursday.

The film was approved by the Ontario censor board last spring but has been held back for Toronto showing until the fall season. There was no comment from any local source on cancellation of the local run.

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Fanchon & Marco Theatres, St. Louis — Los Angeles

"... will make many new friends for the industry. I am extremely happy to book it in our Apollo Theatre for an extended engagement."

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"... the finest production Mr. Borzage has ever made and that means money at the box office."

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Tri-State Theatres Corp., Des Moines

"Congratulations ... should show great box office volume and long runs ..."

JOHN DANZ
Sterling Theatres, Seattle

"What a picture. No producer could make a better one."

FRED J. DOLLE
Fourth Ave. Amusement Co., Indianapolis — Louisville

"... will be a sensation at the box office ... the public will respond in a big way."

FRANK H. DURKEE
F. H. Durkee Theatres, Baltimore

"... one of the oustanding classic productions of recent years ... top entertainment."

HORACE R. FALLS
Griffith Theatres, Oklahoma City

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". . . one of the finest entertainment properties that it has been my privilege to have seen . . . a top grossing picture."

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Famous Players Canadian Corp., Ltd., Toronto

". . . on a par with the very best. Will offer you the facilities of the State Theatre Omaha for first run for premiere of this territory . . . You name the pecentage."

RALPH D. GOLDBERG
R. D. Goldberg Theatre Corp., Omaha

". . . a wonderful picture . . . My hat is off to Republic."

JOHN HAMRICK
Hamrick-Evergreen Theatres, Seattle

"Has the stuff which distinguishes all champs . . . both the public and the industry will be happy about the whole thing . . . a really big time motion picture."

JOHN H. HARRIS
Harris Amusement Companies, Pittsburgh

". . . one of the outstanding pictures of the year . . . a topnotcher."

RAY HIGDON
R. E. Griffith Theatres, Dallas

". . . a great picture . . . a credit to the motion picture business . . . should do big business."

R. A. McNEIL
Golden State Theatres, San Francisco

". . . not only a credit to Republic but to the entire motion picture industry . . . a 'natural' in all situations."

M. A. NAIFY, JR.
T & D Enterprises, San Francisco

". . . Catherine McLeod . . . is a splendid future star . . . we are looking forward to splendid returns throughout the Texas territory."

R. J. (BOB) O'DONNELL
Interstate Circuit, Inc., Dallas

". . . a fine motion picture . . . should make box office history for Republic."

MRS. J. J. PARKER
Parker Theatres, Portland (Ore.)

". . . contains all the ingredients of a fine motion picture . . . that will appeal to such a wide variety of new friends for the industry."

HAROLD STONEMAN
Interstate Theatres, Inc., Boston

". . . it will do outstanding business and will be a real credit to Republic and the industry."

MORTON G. THALHEIMER
Neighborhood Theatres, Richmond

". . . one of the best pictures ever made . . . leaves nothing to be desired."

WALTER VINCENT
Wilmer & Vincent Theatres, Pennsylvania and Virginia

Move Film Again on Railway Express

Although the shipment of film prints from New York to Atlanta continued to be blocked at Atlanta by a Railway Express embargo at the weekend, normal service by way of that agency was restored between here and other exchanges following the company's lifting of its total embargo on shipments in and out of this city. Return to work of truckers who had walked off their jobs in sympathy with the striking Local No. 807 of the International Brotherhood of Teamsters relieved congestion sufficiently to warrant lifting the blanket express ban.

Express shipments to Atlanta remained stalled by a strike of the company's employes in that area, but home office spokesmen indicated that Atlanta exchanges had enough prints on hand for the present. In one instance, prints were expressed to Charlotte and forwarded from there to Atlanta on a passenger-train baggage check in order to keep theatres supplied.

Air Express Used

During the general New York embargo, air express was used on a number of occasions to keep the prints moving.

Meanwhile, hope rose that the Local 807 truckers who remain on strike here, including those employed by Eastman Kodak, might be back at work before the film processing plants in this area exhausted their dwindling supplies of raw stock. Following resumed negotiation meetings at the weekend, a spokesman for Local 807 said that settlement of the dispute was in sight but that he did not expect an agreement to be reached for another week. Officials of Consolidated Film Industries and other laboratories were hopeful of being able to continue operating that long with stock on hand.

As the strike wore on, display advertising space available to theatres in New York's large-circulation newspapers was diminished to the *Daily News* alone, all other big papers having banned ads because of a newsprint shortage brought on by the truckers' walkout. The *News* itself, beginning to feel the pinch, eliminated all ads except those of amusements.

MGM Checking Men To Meet Sept. 28-29

M-G-M will hold a two-day meeting of its six divisional checking supervisors in Chicago, starting Sept. 28. It will be the first meeting of the field heads since the new system of divisional checking operation was put into effect recently. Points to be discussed will relate only to M-G-M company checking policy and plans for the future.

The sessions will be attended by home office personnel, including Charles K. Stern, Loew's assistant treasurer; William G. Brenner, in charge of M-G-M's checking department, and several others identified with home office operations.

Moss Buys Ruth Rights

Motion picture rights to the life story of "Babe" Ruth have been acquired by Alec Moss and J. J. Amiel, New York sportsman, at a reported price of $100,000.

"The Jolson Story"

(*Continued from page 1*)

authenticity. There was telescoping and there were also omission and alteration, but the framework is sturdy enough.

THEIR version credits Jolson with blending New Orleans blues with crooning; with introducing the runaway that brought him and his Winter Garden audiences closer together; with having been the first performer to order the house lights on so that he might see the faces of his faithful. It's a success story, pieced together over the opposition of a religious father and out of a struggle up the line to fame, as well as fortune, as America's leading exponent of the "Mammy" song.

His friend, aide and later his manager is William Demarest. Oscar Hammerstein, Lew Dockstader and Flo Ziegfeld appear to give the proceedings semblances of historical accuracy. Evelyn Keyes, fictionized as a Ziegfeld star, is the woman with whom Jolson falls in love, marries and co-stars in talking pictures. For her, he goes into unhappy retirement until the sub-surface urge for songs and audiences breaks through on a nightclub visit. Miss Keyes retires from his life and the picture and Jolson is off on a resumption of his career. Biography and dramatization get considerably mixed at this point, but the probability is strong the public won't know and won't care.

Larry Parks, who has been appearing in Columbia pictures, here gets his first big break as the adult Jolson. He does a thoroughly competent job of mimicry in pose, attitude, speech and voice; in fact, he even bears a reasonably close resemblance to the original of the portrayal.

The fat part is Parks', and he delivers notably. But, while the competition is proportionately minor, he has competition. Demarest is very good. Miss Keyes is most pleasing, optically and otherwise. Ludwig Donath as Jolson's father, the cantor, is heart-warming and so, too, is Tamara Shayne as the mother. Bill Goodwin is pat as the theatre manager. Scotty Beckett, playing Jolson as a boy, does well.

THE attraction, of course, is replete with nostalgic flashes—Jolson in "Big Boy," "Bombo," etc.—and loaded with the famous and widely known songs associated with him—among them "California, Here I Come"; "Swanee," "April Showers," "Toot, Toot, Tootsie"; "The Spaniard That Blighted My Life," "There's a Rainbow 'Round My Shoulder," and, naturally, "Mammy." Throughout, Parks reflects the Jolson patter, mannerisms, talk and voice.

The nature of the story, no doubt, made it difficult, if not impossible, to avoid repetition. Most musicals are that way. To that end, the results, excellent and vastly entertaining as they now stand, would have been accented if the film had less length.

Running time, 128 minutes. General audience classification. No release date set.

RED KANN

'Frisco Is No. 1 In 'Broidy Drive'

HOLLYWOOD, Sept. 15.—Monogram's San Francisco, St. Louis, Buffalo, Minneapolis and Portland exchanges paced the field to win in their respective divisions, first prizes in the "Steve Broidy Testimonial Drive's" sales-and-collections race, president Broidy has announced. San Francisco was the only one of the aforementioned to capture the $750 first prizes in both sales and collections, and, in the No. 1 division was followed in both classifications by Washington and Philadelphia, in that order.

In division No. 2, St. Louis led the field in sales, Buffalo in collections. They were followed, respectively, by Pittsburgh and Buffalo and by Pittsburgh and Cincinnati, in that order.

Minneapolis took first place in sales in division No. 3, and Portland paced in collections. They were followed, respectively, by Albany and Seattle and by Memphis and Minneapolis. Second prize was $500, third $250. Each of the three divisions received similar awards in the contest, which carried a total of $15,000 in prizes.

In addition to regular prizes, Minneapolis won a special $500 prize for attaining the highest sales percentage on a quota basis; Buffalo, $500 for highest collections on quota basis, and manager Jack Safer of the Washington exchange won $200 as the manager whose branch registered the greatest over-all improvement.

CBS Shows 'Live' Color Television

Columbia Broadcasting demonstrated its newest development in color television here Friday by picking up "live-action" for transmission in the ultra high frequencies, whereas it had previously been able to pick up only telecast stationary color.

As a result of the test, Frank Stanton, CBS president, announced that the network now has under construction image orthicon mobile pickup equipment which will be used for full-color broadcasting of outdoor sports and for a variety of sporting events at Madison Square Garden. The new equipment is scheduled for regular operation by the year's end.

In Friday's demonstration, given for the press, the new live-camera equipment, which uses an orthicon tube and is designed for studio work, picked up four different types of "live action" in color in the CBS laboratory, here, and was transmitted to the CBS viewing room where an experimental CBS-UHF color television receiver showed the pictures in a full-lighted room with good results.

Dunlap Named to Assist Steve Broidy

HOLLYWOOD, Sept. 15. — R. Scott Dunlap, Monogram producer, has been promoted to executive assistant to Steve Broidy, company president and production head.

Copyright Control Faces Legal Fight

Legal action, attacking the proposed American Authors Authority as a violation of the anti-trust statutes, will be taken by the newly-formed American Writers Association in the event that it fails to persuade the Screen Writers Guild, Dramatists Guild, Radio Writers Guild, Authors Guild and Authors League to abandon their project for centralized copyright control, a spokesman for the association said here at the weekend.

Waldman Retained

Louis Waldman has been engaged as attorney by the group of some 60 writers who have banded together to fight the AAA plan, which, as outlined by screenwriter James M. Cain, would do away with outright sales of literary material to film companies and substitute a system of leasing. Waldman withheld comment at the weekend pending a meeting of the new association this week.

Already approved by the Screen Writers, Radio Writers and Dramatists Guilds, the copyright-control idea is scheduled to be taken up here on Wednesday at a meeting of the Authors League's executive council.

The Writers Association, including Louis Bromfield, Katherine Brush, John Erskine, Benjamin Stolberg and Clarence Buddington Kelland among its membership, has sent out 300 letters of attack to others of the country's leading authors declaring: "There is no call for a centralized authority, in effect superseding the guilds, with a stranglehold on all literary production and use. The existence of injustices must not be made an excuse for a totalitarian control more unjust than all of them combined,"

The Authors Authority, according to the Cain proposal, would put an end to the buying of stories from writers who are not members of one of the four guilds and would copyright, in its own name, all material produced by writers, whether for screen, stage, book, magazine or radio, except for material produced on salary."

Would Spread Taxes

The spokesman for the authors opposing the plan explained that the leasing proposal would enable high earners to spread out their tax payments at lower rates. While the dissidents hold this to be desirable, they feel it to be a gain which should not be made at the expense of an author's freedom. "The author is the last person in the world who should be organized into something that looks like a closed shop," the spokesman concluded.

Rank's '47 Prestige Picture: 'Columbus'

LONDON, Sept. 15. — J. Arthur Rank's 1947 prestige picture, "Christopher Columbus," based on a novel by Raphael Sabatini, will start immediately at Gainsborough's Shepherds Bush stuido.

Produced by Sydney Box and directed by David MacDonald, with Stewart Granger in the leading role, the film, in Technicolor, will be budgeted at a cost exceeding that of "Henry V."

Columbia

(Continued from page 1)

it to adopt a given system of regulation and restrictions.

2. The decree creates a compulsory license and is therefore at variance with the Copyright Act.

3. The decree attempts to force the three minor defendants, Columbia, Universal, and United Artists, into an arbitration system although the court itself has said in its opinon that it has no power to compel arbitration.

4. The court having condemned block booking, it should limit itself merely to an injunction against it and not attempt to direct sales methods which should be adopted as an alternative.

Asks for Additional Findings

In asking for additional findings, Columbia would have the court permit it to continue some aspects of its present methods of selling a year's product in advance.

"Columbia cannot enter into any arbitration plan or scheme as suggested by the opinion and by the decree proposed by the five major defendants," the memorandum would have the court conclude.

Columbia asks for the following:

1. That it be given at least until Jan. 1, 1947, to abrogate its master and franchise agreements.

2. That it be given until July 1, 1947, to prepare itself for readjusting its selling policies.

3. That where a season's product is sold in advance, an exhibitor be granted a 20 per cent cancellation privilege rather than the 25 per cent suggested by the Department of Justice.

4. That the decree enjoin all defendants "from offering films for license in the future to any agent who is acting for any group of exhibitors, independent or affiliated, in which he has no proprietary interest."

Columbia points out, "While the decree as presently proposed by the government may be open to the construction that booking combines throughout the country cannot impose their restraints upon these defendants under the proposed method of selling picture by picture and theatre by theatre, we think that there is too much ambiguity in the decree at present with respect to the above situation. The evidence clearly shows that in addition to the affiliates there are unaffiliated circuits and even booking combinations throughout the country. No reason exists why they should have any special immunity. It is therefore requested that the above provision in the decree be inserted so that it will catch them."

Not a 'Consent Decree'

"This is not a consent decree. At the outset Columbia wishes to make it perfectly clear that it consents to nothing in this decree," the opening statement in the memorandum declares.

"Since the court has condemned block booking, we believe (without conceding the correctness of its position) that it should limit its decree to an injunction against block booking. For this court under the proposed decree to define the methods by which pictures shall be sold—putting them on the auction block with an upset price, the giving of trade shows, limiting the defendants to their choice of customers and either directly or indirectly forcing them into arbitration—is, we believe, beyond the jurisdiction of this court," Columbia argues.

"The decree proposed by the government provides not only for injunctive relief, but the court is asked by definition and exception to define the things which defendants may actually do, so that in effect and for all practical purposes the court is asked to make a mandatory decree of regulation and policing. This defect is inherent throughout the entire government decree," the memorandum suggests.

"The proposed method of putting pictures on the auction block, trade showing them, and compelling sale to the highest bidder, is an unwarranted interference with the monopoly inherent in Columbia's copyrights," the company maintains.

Further Columbia argues, "To provide for a system as proposed by the government and the five producer-exhibitor defendants, of a uniform method of selling, of publicity with respect to prices, of compelling a sale by auction, etc., is an attempt to regulate an industry which is not on an equal footing with respect to the theatre market, each of the five producer-exhibitor defendants controlling a partial market of its own."

Schwartz and Frohlich as counsel for Columbia, argue in their memorandum about Columbia's basic rights under the Copyright Law which would be violated, citing various cases to support their contentions.

The memorandum carries the names of Louis D. Frohlich, Arthur Schwartz, Irving Moross and Max H. Rose as counsel.

Lawrence Breached Pact, Says Korda

Charging that Ludovic L. (Laudy) Lawrence himself breached his contract when he failed to render his services exclusively to London Film Productions, Sir Alexander Korda on Friday denied allegations made by Lawrence in two suits filed in New York Supreme Court last week charging Korda with breach of contract.

Lawrence is seeking $302,400 and would compel Korda to sell him stock in London Films, which he claims he had the right to buy at 1/20th of its face value.

Korda's answers were served on Friday on counsel for Lawrence. He lists 23 separate activities in which Lawrence engaged which Korda claims violated his exclusive-services contract. According to Korda, Lawrence devoted the major portion of his time, attention and efforts to his own personal affairs, alleging his failure and refusal to perform his obligations and violating and breaching his contract.

Decree Draft to US

(Continued from page 1)

ready by tomorrow and will probably submit them to the Department on Wednesday. Columbia submitted its draft last Friday.

Stopped in their attempt to get a two-week postponement for the submission of their documents, by Wright's opposition, the five theatre-owning defendants have agreed to give Wright whatever material they have ready by the deadline originally set for today.

Paramount Meeting

(Continued from page 1)

Sept. 30-Oct. 3 of all of its special field representatives, with studio and home office department heads.

The greater importance assumed by showmanship under the new selling system will be the keynote of the meeting, at which Curtis Mitchell, publicity, advertising and exploitation director of the company, will preside, the company said.

While the conference will consider how publicity, advertising and exploitation problems raised by the new methods of selling will affect Paramount product in general, two of the company's pictures, "Two Years Before the Mast" and Irving Berlin's Technicolor musical, "Blue Skies," will be given special attention.

New publicity, advertising and exploitation plans coming out of the conference will be put to a test immediately. The advertising program for "Two Years Before the Mast" and "Blue Skies," which is expected to set the pattern for campaigns on all other Paramount product in the future, will have a key part in the discussions.

Use of radio spot announcements and promotion will also be featured, as well as an increasing use of highway bill posters. Liaison between field representatives and selling staffs will also be stressed.

Expected Speakers

Among those expected to speak are Barney Balaban, Paramount president; Charles M. Reagan, vice-president in charge of sales; Adolph Zukor, chairman of the board; Oscar Morgan, shorts subjects sales manager; Claude Lee, public relations director; Curtis Mitchell; Al Wilkie, publicity manager, and Stanley Shuford, advertising manager.

Attending from the studio will be George Brown, Coast publicity head, and Teet Carle, Martin Lewis, Rufus Blair, and James Sarno, all members of his staff.

Attending from the field will be Arnold Van Leer, Boston, New Haven; Edward J. Wall, Albany, Buffalo; Leonard Allen, Atlanta, Charlotte, New Orleans; William Brooker, Philadelphia, Washington; James Levine, Pittsburgh; J. M. Joice, Cleveland, Detroit; Charles Perry, Cincinnati, Indianapolis; E. G. Fitzgibbon, Chicago, Milwaukee; Everett N. Olsen, Minneapolis; George Henger, Dallas, Oklahoma City, Memphis; Ralph Ravenscroft, Los Angeles, San Francisco; Robert Blair, Seattle, Portland; Robert Quinn, Denver, Omaha, Salt Lake City; James Castle, Kansas City, St. Louis, Des Moines; and Win Barron, Canada.

MPTOA Poll

(Continued from page 1)

"Are you in favor of the distributors being completely divorced from their theatre holdings?" "Yes" answers, 158; "no" answers, 91; not answering, 9.

Vog 'Borgia' Re-issue

The French film, "Lucrezia Borgia," will be re-issued to first-run foreign and "art-film" theatres Coast-to-Coast, by Vog Film Co.; it has English titles. It will be the only re-issue of first-run foreign films to be distributed here by Vog, which is currently represented by "Resistance" and "The Postmaster's Daughter," starring Harry Baur.

Studio Layoffs

(Continued from page 1)

informed quarters as "a mere trickle presaging a deluge."

Meanwhile, 26 painters and 73 carpenters "asked to leave the premises" of nine major studios Friday, after refusing to perform work assigned them on sets declared "hot" by the CSU, of which both the carpenters and painters, are members. Production is not appreciably affected so far. A spokesman for the producers said the latter are determined to keep studios operating as long as possible. Many quarters predict the situation would worsen next week, with the possibility of picket lines such as climaxed last year's jurisdictional dispute.

The carpenters, preparing to bring unfair labor charges against the producers, claim "IA" men have been employed in violation of an American Federation of Labor directive of Aug. 15, which defines "erection" as "the assemblage of sets on stages or locations." This, they hold, recognizes the jurisdiction of construction work on such sets as coming within the purview of the Carpenters and Joiners group.

Adhere to AFL Directive

The producers are adhering to an AFL directive of Dec. 26, 1945, which gave the IATSE jurisdiction over the erection of stage sets, except for trim and millwork. The August clarification, according to Richard F. Walsh, 'IA' president, was issued without authority and in violation of an agreement reached in a conference at Cincinnati.

As a result of the conflicting demands, the producers state that they are "placed in the position of having to determine a jurisdictional question which can be settled only by the unions involved. In view of the fact that the December directive was stated to be final and binding on all parties concerned, we believe we have no choice but to follow its provisions as we agreed to do," they explain.

SAG May Leave Ranks of AFL

Hollywood, Sept. 15.—The Screen Actors' Guild position in current labor crisis and the possibility the guild may leave the AFL unless jurisdictional disputes are controlled were discussed at a membership meeting Sunday night.

New officers installed include: Robert Montgomery, president; Franchot Tone, Dick Powell, Ronald Reagan, first, second and third vice-presidents; Paul Harvey, recording secretary and Anne Revere, treasurer.

Michael Mindlin Dies

Michael Mindlin, 54, stage producer and film theatres' operator, died here Friday. A pioneer in foreign film imports, Mindlin operated the Fifth Avenue Playhouse and other art theatres, including the Little Carnegie.

He leaves a widow, Betty; a son, Michael, Jr., and two daughters.

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Allied Meeting

(Continued from page 1)

hibitor organization circles and single-house operators from small towns are in complete accord on the conclusion that this meeting—to run through Wednesday — will highlight matters of concern to exhibitor operation as serious as any on the agenda of any national gathering of theatre men, principally revolving around the Federal Court decision in the New York anti-trust case, and the decree that will eventuate therefrom, shaping, as it will the method and manner of future relations between distributor and exhibitor, even extending its influence to the distribution and sales operations of the three-non-defendant companies, Republic, Monogram and PRC.

Other Convention Highlights

Other highlight convention probabilities are: action on the checking of percentage pictures and Allied as a potential motion picture producer.

The convention registration list is expected to total some 500-odd exhibitors or their representatives, with many large independent circuits represented. Additionally on hand is a full complement of trade press representatives from New York and from Boston bureau, and a delegation of top MPTOA officials, led by Fred Wehrenberg, president, Lewen Pizor, board chairman, and Herman Levy, general counsel of that national organization—all present in a continuance of the Allied—MPTOA arrangement of exchanging "observers" at each other's meetings. Present also, or due to arrive here are scores of independent non-allied operators who accepted Allied president Jack Kirsch's invitation to attend Wednesday's open-forum, "to learn first-hand all about the new method of picture-selling as provided by the recent Federal Court decision in the (New York) anti-trust case and to join in the important discussions that will take place" thereon, as Kirsch described the basic intention of the forum.

Kirsch, in his invitation, extended in *Motion Picture Daily,* on Aug. 28, advised independents that at the forum they "will find out just how this phase of the decision will affect the future operation of your theatre."

Kirsch's Offer Unique

Unique was Kirsch's offer to independents of non-Allied affiliation to "have a voice in the policies to be formulated by Allied." Whereas some non-Allied theatre operators have attended previous state and national Allied conventions and conferences, as observers, this is the first time in memory where such a liberal offer was made to outsiders to have a hand in formulating Allied policies at a convention.

Non-exhibitor participants already in town for the meeting include dozens of representatives of theatre equipment manufacturers, theatre supply dealers and theatre servicing companies, with local supply dealers predominating in the first national exhibitor organization display of new "streamlined" equipment in the post-war.

Also on hand are distributors' representatives manning booths decorated with "paper" on late releases. Physical arrangements for staging the convention were in the hands of committees headed by Nathan Yamins of Fall River, Mass., convention chairman; Leonard Goldberg, general chairman; Thornton Kelly, convention manager, and Arnold Van Leer, director of publicity.

One of the largest non-Allied exhibitor groups to attend Wednesday's open-forum—non-Allied members not being permitted to attend the organization's closed business meetings—will be 31 members of the Independent Theatre Owners Association of New York, due here Tuesday, and which has maintained a status of non-affiliation with any national exhibitor organization since its formation. In this groups will be John G. Bolte, William Brandt, Maurice Brown, Abraham H. Eisenstadt, Lou Feld, Harold Freedman, Max Goldbaum, Robert Goldblatt, Dave Kaplan, Joe Katsh, Ben Knobel, Abe Leff, Dave Mate, Lou Mazze, Arthur Rapf, Irving Renner, Ray Rhonheimer, Sam Rhonheimer, Leon Rosenblatt, Joseph Rubinstein, Julius Sander, Rudolph Sanders, Abe Shank, Al Shukat, Henry Siegel, Stanley Sobelson, Jr., Morton Sunshine. William Sussman Sol Unger and Irwin Unger. The group will be led by Harry Brandt, president.

Pre-Convention Session

National Allied's board of directors this afternoon concluded a two-day pre-convention session at which they filled in open spots on the agenda of the convention, outlined convention procedure and set up machinery for steering the meeting. Discussed, it is understood was last week's notification sent to both Allied and the MPTOA by their respective counsel advising the organizations against intervening in the New York anti-trust case on the grounds that such intervention would bind them and their respective memberships as actual defendants in the case and place upon them the burden of all provisions of the Federal Court's final judgment, including the rule that defendants may not acquire additional theatres. *Motion Picture Daily* on Friday published a Washington dispatch on the warning.

The full convention program as approved here today at the board meeting follows:

Monday

10:00 AM—Registration.
1:00 to 5:00 PM—Business session.
6:30 PM—Dinner, night club party, Hotel Bradford Roof Garden.

Tuesday

9:30 AM—Golf.
1:00 to 5:00 PM—Business session.
1:00 to 5:00 PM — For the ladies, theatre or bridge.
6:00 PM—New England shore dinner at Cliff House, North Scituate, with dancing and entertainment. (Transportation provided.)

Wednesday

10:00 AM to 5:00 PM — Open forum for all exhibitors on New York anti-trust decision.
11:00 AM—For the ladies, sightseeing tour and luncheon at Whiteside Inn, courtesy of Columbia Pictures.
6:30 PM—Reception and cocktail party, Copley Plaza Hotel, courtesy National Screen Corp.
7:00 PM — Banquet, Copley Plaza Hotel, George Jessel, toastmaster, and Eric Johnston, president, Motion Picture Association, principal speaker.

'Two Years' Tradeshow

"Two Years Before the Mast" will be tradeshown nationally by Paramount on Tuesday, Oct. 8.

ITT Creditors Name Special Committee

Upon determining not to elect a trustee to supervise the accepted debt-payment plan of International Theatrical and Television Corp., and its subsidiary, Film-Tel, the firm's creditors, at a general creditors' meeting before referee Irwin Kurtz, here, on Friday, set up a creditors' committee to implement enforcement of the plan, which calls for 100 per cent payment to all creditors over a stipulated period. Secured creditors are not affected by the long-term plan.

The plan was resubmitted to the creditors who reaffirmed their approval of it at Friday's meeting. The meeting also encompassed examination of the debtors' president, George A. Hirliman, on some details in connection with the plan. Kurtz set Oct. 15 as the date of the next creditors' meeting.

OPA Approval for Theatre Repairs

WASHINGTON, Sept. 15.—Construction applications for three theatres, one of which was damaged by fire, have been granted by the Civilian Production Administration.

New construction permits approved were those of Hardy C. Pittman, Greenville, Ill., amounting to $15,000, and Sam P. Beeson of Shephered, Tex., costing $5,500. The two permits were approved on the basis of hardship and the use of a minimum amount of critical materials. Both were for alterations, repairs and the increase of facilities.

On the basis of essential and non-deferrable maintenance repairs, the third was given to the Nu-Strand Corp. of Kingsport, Tenn., for a $50,000 building permit to repair fire damages.

UA Hosts Press at 'Hopalong' Jaunt

United Artists advertising-publicity executives were hosts to trade press representatives over the weekend on a trip to Bernie Kamber's Wayne Country Club, Narrowsburg, N. Y., in conjunction with a preview screening of "Devil's Playground," first in a series of new William Boyd "Hopalong Cassidy" productions.

Newsmen invited included Sam Berns, Charles Franke, Herbert Golden, George Spires and Walter Waldman. UA representatives attending were: Carl Leserman, Paul N. Lazarus, Jr., Howard Le Sieur, Francis Winikus, Simon Wolf, Joe Clair, Alan Jaediker, Phil Cowan, Lou Barasch and Kamber.

Redwood Theatres Names 10 Managers

SAN FRANCISCO, Sept. 15. — In a considerable turn-over and promotion of personnel, Hal Honore, assistant general manager for George Mann's Redwood Theatre Circuit, has appointed the following house managers: Lee Bradley, Ceres Theatre at Ceres; Leslie Horton, Rialto, Eureka; Walter Westernoff, State, Eureka; Don Cowen, Pelican, Klamath Falls, Ore.; James Gellatly, Pinetree, Klamath Falls; Leonard De Voy, Rainbow, Klamath Falls; Frank Johnson, Lyric, Modesto; Addison McClung, Princess, Modesto; Bill Hayden, State, Ukiah, and Bill Blizzard, Porter, Woodland.

AFL Charter to Radio Directors

WASHINGTON, Sept. 15.—An international union charter has been issued to the Radio Directors Guild which will grant jurisdiction over radio and television broadcasts by the American Federation of Labor, William Green, president, said here.

Green asserted that the Guild has received pledges of support from all other AFL unions in the field, including the American Federation of Radio Actors and the American Federation of Musicians. George H. Zachary of New York is president of the new union.

Other officers are: Edward Bruon, New York, vice-president; Burr Lee, Chicago, vice-president; Paul Franklin, Hollywood, vice-president; Earl McGill, New York, secretary, and Lyle Barnhart, Chicago, treasurer.

The new union starts out with a nucleus membership of 1,000 organized into local unions in New York, Chicago, Hollywood and Washington. A drive for new members and affiliate unions is already under way, in the video and radio fields, Green added.

Broadcasters' FCC Policy Is Defined

WASHINGTON, Sept. 15.—Any efforts on the part of the broadcasting industry to resist the Federal Communications Commission's current wholesale licensing of new radio stations would be incompatible with the industry's position that the Government should not interfere with the programming or business operation of stations, according to the National Association of Broadcasters. This position was delineated in an exchange of correspondence, made public here, between NAB executive vice-president A. D. Willard, Jr., and W. E. Whitmore, manager of Radio Station WGFL, Roswell, N. M.

Minnesota Taxes on Amusements Drop

MINNEAPOLIS, Sept. 15.—The Minnesota U. S. Internal Revenue collector reveals Federal admission tax collections on places of amusement in Minnesota dipped from $727,504 in July to $561,00 in August, with the drop attributed to the polio quarantime.

This year's admission tax collections for August were still $100,000 above August, 1945, however.

Record Mexican Gross

MEXICO CITY, Sept. 15.—Walt Disney's "Make Mine Music" grossed $32,458 in its first week at the Cine Alameda in this city and "The Spiral Staircase" pulled $28,862 in its first week at the Cine Olimpia, establishing records for both films, according to Max Gomez, RKO Radio manager here.

Jacques Kahn Promoted

Jacques L. Kahn, Warner field man who has been working temporarily in the Philadelphia territory as assistant to George Fishman, has been assigned his own territory by Mort Blumenstock, vice-president in charge of advertising and publicity, and will handle Pittsburgh and Cleveland.

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Intervention By ATA in NY As a Plaintiff

Will Seek to Protect Its Membership's Interests

WASHINGTON, Sept. 16.—Intervention in the New York anti-trust suit by the American Theatres Association will be "limited to the distribution of pictures by competitive bidding," and that organization will appear in the position of plaintiff seeking to protect members' interests rather than as a defendant, Thurman Arnold and Paul Williams, counsel for ATA and Southern California Theatre Owners Association, said today.

Indicating a possible split between Allied States, the MPTOA and the ATA, Arnold asserted flatly that intervention will not have any legal consequence in the case which might harm exhibitors.

The ATA counsel stated that the membership of exhibitor groups which intervene will not be placed in the

(*Continued on page 9*)

Cross-License Ban To Be in US Decree

WASHINGTON, Sept. 16.—The Department of Justice will include both auction selling and a provision for banning cross-licensing between affiliated theatres in its final proposed judgment to be submitted to the New York District Court, it is understood from reliable sources.

Calling the ban on cross-licensing a "supplement" rather than a complete "substitute" to auction selling, it is the belief of Government attorneys

(*Continued on page 6*)

Schwartz Amplifies Stand on Auctions

Amplifying recent sentiments favoring a system of competitive bidding in the buying of motion pictures, Fred Schwartz, head of Century Circuit and New York regional vice-president of the American Theatres Association, yesterday further clarified his stand.

Schwartz is understood to be one of two ATA directors who voted

(*Continued on page 9*)

Allied Keeps Open Mind in Forming Trust-suit Policy

BOSTON, Sept. 16.—National Allied will listen to all comers, accepting whatever workable suggestions develop from any exhibitor source, regardless of exhibitor association affiliation, and combine them with its own approach in working out a definitive policy on the New York anti-trust suit, president Jack Kirsch said as the Allied convention opened here today.

"We are approaching the problem with an open mind." Kirsch explained. "I don't think we have all the answers. We want whatever of benefit we can find and we don't care where it comes from."

Therefore, it appeared likely today that the high point of the three-day session will be Wednesday, when the day will be devoted to an open exhibitor forum. The mass of ideas an-

(*Continued on page 6*)

MGM Records Will Start Rolling Jan. 1

M-G-M Records, new company announced last week by Nicholas M. Schenck, Loew president, marking the company's entry into the phonograph record field, expects to start operations around Jan. 1, in the manufacturing plant it has bought at Bloomfield, N. J., according to Frank B. Walker, who has been named general manager of the record firm.

The company has under consideration, Walker said, marketing the records, in part, through stands in the lobbies of Loew theatres, as well as in other theatres, but final decision has not yet been reached on this point. Walker emphasizes that the business will be of an essentially manufacturing and wholesale nature, but, inasmuch as the stars of M-G-M pictures will make many of the recordings,

(*Continued on page 9*)

Heavy Schedule for UA Board Today

United Artists' board of directors will meet here today to take up a variety of matters, it is understood, including possible action on the question of returning the company to Motion Picture Association membership.

Gradwell L. Sears, vice-president in charge of distribution, arrived here from the Coast yesterday to attend the meeting, giving way to expectation that new distribution deals will be presented to the meeting for approval.

Revocation of the Production Code certificate for Howard Hughes' "The Outlaw," which is in the distribution hands of UA, also is on the agenda, it is understood.

Walker to Head FDR Foundation Finances

Former Postmaster - General Frank C. Walker, head of the Comerford Circuit of Pennsylvania, has been elected chairman of the newly-formed finance committee of the Franklin D. Roosevelt Memorial Foundation, Inc.

Henry Morgenthau, Jr., former Secretary of the Treasury, has been elected president of the Foundation, succeeding George E. Allen, who resigned because of his recent appointment as director of the Reconstruction Finance Corp.

5¢ Admissions Tilt In More Situations

Admission prices have gone up five cents at certain situations in Springfield, Mass., and Baltimore with indications that other theatres in those cities will follow. A number of Baltimore neighborhood houses have advanced admissions for evening performances while the first-run Hippodrome, there, which has already jumped its evening prices from 65 cents to 70, will boost early morning tickets from 35 to 40 cents and matiness from 44 to 50 cents, beginning Saturday. The Stanley, also a first-run, has advanced its evening admissions from 65 to 70 cents.

In Springfield, a fairly general increase is seen on the heels of price increase action of several neighborhood and downtown runs. About half of the first runs have put the rate up to 65 cents for evenings.

Reach Agreement With SOPEG, SPG

The threatened strike of local workers affiliated with the Screen Office and Professional Employees Guild and the Screen Publicists Guild apparently has been averted. An agreement between negotiators for both unions and company representatives has been reached, an SPG spokesman reports, and will be submitted for ratification at membership meetings at Palm Gardens tonight.

Terms of the agreements are understood to contain a compromise of original demands.

Allied Holds 1st Session; Hits Checking

Reputed Alteration of Clearance Concerns

BOSTON, Sept. 16.—National Allied's first post-war convention got under way at the Copley Plaza Hotel today with a full scale attack on present checking methods and evidences of widespread exhibitor concern over the reputed intention of distributors to effect sweeping changes in the long-standing system of clearances. About 200 attended the initial meeting which started at two p. m. and broke up at five p. m.

Colonel Harry A. Cole, president of Texas Allied, went into an exhaustive discussion of the proposal governing clearance as defined in the New York anti-trust case decision and drew as the final conclusion the clearance problem will be "the most serious many exhibitors will have to face." He further predicted that if clearance proposals are finally incorporated into a decree as set forth by

(*Continued on page 6*)

Code Change Starts Dope Film Cycle

Evidences of the appearance in the near future of a cycle of dope films followed immediately upon the announcement by the Motion Picture Association last week that the Production Code provision barring narcotics as a motion picture theme had been amended to permit use of the subject in productions.

The following developments have occurred since the MPA made its announcement:

Monogram has purchased the Cor-

(*Continued on page 9*)

U.S. Reports a New Film of Cellophane

WASHINGTON, Sept. 16.—A new method of photochemical photography, developed in the Netherlands, may bring about a revolution in the printing of films, according to official reports reaching the motion picture section of the U. S. Department of Commerce from its commercial attaches abroad.

Cellophane is used for the new film,

(*Continued on page 9*)

Juvenile Patronage Loss Meant 20-50%

Minneapolis, Sept 16.—Juvenile trade value for neighborhood and downtown theatres alike was aptly demonstrated during the polio quarantine in Minneapolis and other cities throughout the Minneapolis zone, where box offices suffered a drop of 20 per cent to 50 per cent during the ban. Theatres hardest hit have been in the neighborhoods housing a large percentage of the laboring class.

Brulatour Action Claims $78,000 Due

Judge Ferdinand Pecora, in New York Supreme Court, reserved decision yesterday on a motion of Jules E. Brulatour for a summary judgment in an action brought against Wilmer and Vincent Theatres for $78,000.

The action stems from the purchase of 1,100 shares of preferred stock in Wilmer and Vincent by Brulatour and William German, from Charles J. McManamy in May, 1942. After Wilmer and Vincent operations were joined with Fabian Theatres, the preferred shares were called in for redemption which would have given Brulatour $11,000. Claiming a share of profits, Brulatour is now asking $78,000, plus interest for his shares.

The action was brought by Brulatour more than a year ago but yesterday's hearing marked the first formal court appearance. Brulatour is represented by Engle, Judge and Miller, while Schwartz and Frohlich are Wilmer and Vincent counsel.

Invite Film Leaders To Wehrenberg Fete

St. Louis, Sept. 16.—Eric Johnston, president of the Motion Picture Association; Spyros P. Skouras, president of the 20th Century-Fox; William Goldman, Philadelphia exhibitor, and Gradwell Sears, United Artists vice-president, are among those in the industry who have been invited to attend the testimonial in honor of Fred Wehrenberg which will be held at the Coronado Hotel, here, Sept. 23. Tom James is chairman of the arrangements committee.

Over 200 exhibitors are expected to attend the event, which will pay tribute to Wehrenberg, national president of the Motion Picture Theatre Owners of America.

Beverly Jones Joins Audience Research

Beverly Jones has resigned as associate producer of the March of Time, here, to join the Hollywood staff of Audience Research, Inc., to specialize in client relations.

During the war Jones produced for the U. S. Army Pictorial Service, with the rank of Captain, and made a number of films in Iran. He was at different times previously employed by the Paramount Studio in Long Island City, and by Pathe.

Personal Mention

WILLIAM PERLBERG, 20th-Fox producer, has arrived here from the Coast accompanied by MRS. PERLBERG and their son for a 10-day stay.

•

NAT LAX, United Artists' advertising production manager, has returned to New York from a gin rummy tournament at the Wayne Country Club, Wayne County, Pa.

•

RALPH J. GLEASON, former ABC and CBS publicist, will leave for Hollywood Sept 20, where he will write a film review column for *Glamour* magazine.

•

MRS. W. C. DEVRY, wife of W. C. (BILL) DEVRY, Chicago equipment manufacturer, is recovering at Augustana Hospital, Chicago, from a recent operation.

•

WILLIAM R. FERGUSON, E. C. CARRIER and WILLIAM ORNSTEIN of the M-G-M home office returned yesterday from Lexington, Ky.

•

SEYMOUR MORRIS, director of advertising and publicity for the Schine Circuit, has returned to Gloversville, N. Y., from Lexington, Ky.

•

JUDY GARLAND, M-G-M star, and her husand, VINCENTE MINNELLI, director, are scheduled to arrive in New York tomorrow.

•

EDWARD A. SUTHERLAND, producer-director for Bing Crosby Prod., arrived in New York from the Coast yesterday.

•

REX TAYLOR, Eastern pictorial coordinator of Paramount, is visiting the Hollywood studio.

•

ROLAND REED is in New York from Beverly Hills.

AL LICHTMAN, M-G-M studio executive, is due here from Hollywood today.

•

ALEC DAVIS, manager of the Warner, Worcester, Mass., has returned from a Cape Cod and New Hampshire vacation.

•

EDWARD L. GERSHMAN, vice-president and business manager of United Productions of America, has arrived in New York from Hollywood.

•

ARTHUR JEFFREY, International's Eastern publicity manager, has returned to New York from Chicago and Toronto.

•

ROBERT H. O'BRIEN, Paramount secretary, has returned from Montana, where he visited his father, who is recuperating from an illness.

•

DR. HERBERT T. KALMUS, Technicolor president, is due to arrive on the Coast today from New York.

•

SPENCER TRACY, M-G-M star, arrived in New York from the Coast over the weekend.

•

DANA ANDREWS, 20th-Fox star, is in New York with his family from the Coast.

•

MILT HOFFMAN of the Paramount press book staff is back from a Minneapolis vacation.

•

HUGH BRALY, Paramount district manager, has returned to Denver from New York.

•

GEORGE SANDERS will arrive here from London by plane tomorrow.

•

LESTER COWAN arrived here yesterday from the Coast.

Tribute to Greib; Managers Shifted

RKO theatre managers and other friends of Larry Greib, who has resigned as manager of the RKO Albee Theatre in Brooklyn, paid tribute to him at a dinner at Billy Rose's Diamond Horseshoe here late Sunday night.

Leon Kelmer has been promoted from manager of the RKO Kenmore to manage the Albee. Fred Smith, former manager of the RKO Alden, has been made manager of the Kenmore, and Louis Grossman, formerly manager of RKO's Tilyou, will become manager of the Alden.

Dembow to London

Sam Dembow, Jr., president and treasurer of E. A. Golden Productions, will leave New York by plane today for London to consult with British exhibitor interests relative to the forthcoming opening there of "Breakfast in Hollywood."

While abroad, Dembow will also make a survey of motion picture conditions in England, France and Italy. He is expected to return here in about a month.

Detroit Operators Plan Strike Vote

DETROIT, Sept. 16.—Unless current negotiations lead to settlement of a wage dispute between theatre owners and projectionists here, the operators union, which is seeking a 25 per cent blanket increase, will conduct a strike vote Wednesday. Last week the Michigan Independent Theatre Owners Association voted unanimously to fight any increase.

A committee representing the theatres in negotiations with the operators includes Ray Meuer, for downtown theatres, including Fox and United Detroit; Dave Newman, for Cooperative Theatres; Jack Stewart, Allied; Carl Buermele, General Theatres, and Oscar Gorlick and Sam Carver of the Michigan ITOA.

Towler Heads PRC Branch in Atlanta

ATLANTA, Sept. 16.—Nelson Towler has been moved up from sales manager to branch manager at PRC here, by Grover Parsons, Southern district manager. Towler had been with Paramount before he joined PRC.

Harmon at Capital For Export Parley

WASHINGTON, Sept. 16.—Francis S. Harmon, vice-president of the Motion Picture Association, has arrived in Washington for discussions on the German and Japan export situation with MPA officials. Harmon is also vice-president of the Motion Picture Export Association.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENTATION

RKO PALACE B'WAY & 47th St.
Pat O'BRIEN Claire TREVOR Herbert MARSHALL
"CRACK-UP"
an RKO Picture

Till the End of Time
An RKO PICTURE, starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum .. Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N.Y. SHOWING
'THRILL OF BRAZIL'
EVELYN KEYES
KEENAN WYNN
IN PERSON
ED SULLIVAN and THE HARVEST MOON DANCE WINNERS

BOB HOPE
and Joan Caulfield in
"MONSIEUR BEAUCAIRE"
A PARAMOUNT PICTURE.
in Person
CHARLIE SPIVAK AND BAND
BOB EVANS JOHN and RENE ARNAUT
EXTRA! PEGGY LEE
PARAMOUNT • TIMES SQUARE

J. ARTHUR RANK Presents
"CAESAR and CLEOPATRA"
Cool ASTOR
Bway & 45th St.
Popular Prices
Continuous

FRANK BORZAGE'S
"I'VE ALWAYS LOVED YOU"
IN TECHNICOLOR
LOEW'S CRITERION BWAY & 45th ST.

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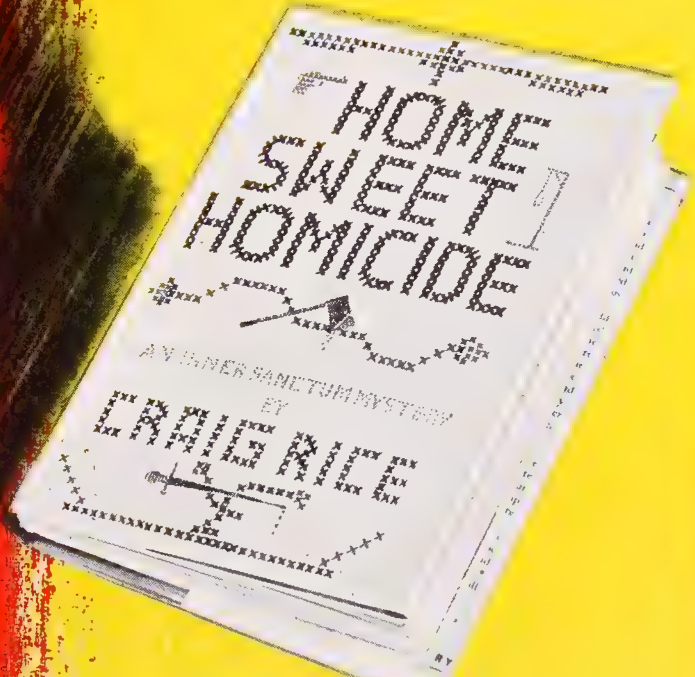
IT TAKES A HEAP O' KILLIN' TO MAKE A HOUSE A HOME!

THE NEXT BIG BOOKING-OF-THE-MONTH

FROM
20TH CENTURY-FOX



NOW SCORING THE FIRST OF ITS HEAP O'KILLINGS AT BOXOFFICES EVERYWHERE!

CRAIG RICE'S

HOME SWEET HOMICIDE

with

Peggy Ann Garner · Randolph Scott · Lynn Bari
Dean Stockwell · Connie Marshall
and **James Gleason · Anabel Shaw · Barbara Whiting · John Shepperd**

Directed by
LLOYD BACON

Produced by
LOUIS D. LIGHTON

Screen Play by F. Hugh Herbert · Based on the Novel by Craig Rice

"A SOLID BOXOFFICE HIT!" —Boxoffice

"RARE ENTERTAINMENT!" —Showmen's Trade Review

"SOLID BOXOFFICE!" —M. P. Daily

20 CENTURY-FOX

Ready Testimony in St. Louis Inquiry

ST. LOUIS, Sept. 16.—A number of stenotypists will be engaged this week in St. Louis transcribing the testimony of 50 witnesses in the hearing of Frank Stickling, international representative of the IATSE and motion picture operators' union, conducted in the tangled affairs of Theatrical Brotherhood Local No. 6 last wee[illegible]60)

S[illegible]ing is in charge of the union under orders of "IA" president Richard F. Walsh of New York, who declared a state of emergency and took over the local. Stickling will send the transcription to Walsh along with his recommendations.

The passing of control to the international followed a petition for help filed by 55 members of the union, who declared the attempt by John P. Nick, ex-convict and former czar of the union, to regain control of the local had resulted in dissension and continual fights. Under Walsh' emergency order, all affairs of the union are suspended and officers are not exercising their normal duties. The petition to Walsh appealed for help on the basis that the internal strife in Local 6 was a "menace to the whole labor movement in the city."

Non-Industry Bars Flayed by Nelson

ATLANTA, Sept. 16.—Local censorship of motion pictures is "superfluous," Doland M. Nelson, president of the Society of Independent Motion Picture Producers, declared here on a visit to the city, but he declined comment on whether "Scarlet Street" should be permitted to continue showing in Atlanta. Nelson said that he saw no reason for national censorship legislation, since the industry voluntarily censors its productions. Voluntary censorship is the only type that will ever work, Nelson added.

"Scarlet Street" was banned in Atlanta by city censors, but the Fulton Superior Court enjoined the action. Following this, the State Supreme Court overruled the injunction on technical grounds, declaring that no criminal action had been taken against theatres showing the picture.

B'nai B'rith Honors For Radio News Men

Cinema Lodge, B'nai B'rith, will pay tribute at the Hotel Astor, here, on Monday evening, Sept. 23 to the Association of Radio News Analysts whose members include Lowell Thomas, H. V. Kaltenborn, John W. Vandercook, Johannes Steel, Max Hill and H. R. Baukhage, Jack H. Levin, Cinema Lodge president announces. The news commentators and analysts will be cited for maintaining the principles of free speech and discussion.

A special scroll will be presented by Cinema Lodge to Lowell Thomas, vice-president of the ARNA.

McCraw Will Attend Five Variety Events

William McCraw, national executive director of Variety Clubs of America, will attend a series of Variety Club events in various parts of the country, beginning today with the annual outing and picnic of the Dayton tent.

See Production Dip As 'Passing Phase'

LONDON, Sept. 16.—Hollywood's present concentration on fewer but bigger top-bracket pictures, as a result of the New York Federal Court decision in the U. S. industry anti-trust suit, is merely a pasisng phase and will be followed by expanded production schedules to meet the demands of theatres, in the opinion of Russell Holman, Paramount production executive, who has arrived here from America.

Holman, in London mainly to study potential stage and literary material, will also study postwar trends in public tastes. He plans a trip to Paris next weekend and will remain there five days before returning here to leave by plane for the U. S. on Sept. 28.

Indian Product to Try U.S. Market

First venture into the American market by a film made in India is about to be launched on behalf of V. Shantaram, owner of the Rej Kamal Studios, Bombay, who has arrived in New York with a print of "Song of Buddah," on which he reports having spent a million dollars.

Shantaram co-stars in the picture with his wife, Jayashree, who has accompanied him to this country. They are working on a releasing deal and also seeking equipment to expand their studios from three to 15 stages, which would increase the capacity from four to 12 pictures annually. The equipment is hard to find, they report, but some progress is being made.

$100;000 Asked by Korda in Answer

Sir Alexander Korda seeks in excess of $100,000 from Ludovic L. (Laudy) Lawrence as a counterclaim in the two breach of contract actions brought by Lawrence against Korda, according to new papers served on Lawrence's attorneys.

As previously reported in MOTION PICTURE DAILY yesterday, Korda alleges that it was Lawrence who breached a contract when he failed to render services exclusively to Korda's London Film Productions. Lawrence is seeking $302,400 and certain stock purchase rights in his two breach of contract actions in New York Supreme Court.

Field Men Here for Mochrie Conference

RKO Radio district and branch managers have arrived in New York for the first of a series of unit conferences inaugurated by Robert Mochrie, vice-president in charge of domestic distribution.

Headed by H. H. Greenblatt, Midwestern district manager, and R. J. Folliard, Eastern district manager, the group included the following branch managers: Sam Gorelick, Chicago; Lou Elman, Milwaukee; C. J. Dressell, Minneapolis; Morris Lefko, Pittsburgh; Jos Brecheen, Washington.

Pioneers' 'Dad - Son' Dinner on Nov. 20

Nov. 20 has been set as the date for the Picture Pioneers' "Fathers and Sons" dinner to be held at the Waldorf-Astoria Hotel, here.

The Pioneers' executive committee, headed by Columbia's Jack Cohn, will meet in New York this week to discuss arrangements for the event.

Monogram Accounts To Be Liquidated

HOLLYWOOD, Sept. 16.—A "March of Progress" drive, to cover all Monogram exchanges in the U. S. and Canada, is to be conducted during the last 12 weeks of 1946, it is announced by president Steve Broidy. Principal object of the drive is the liquidation of accounts on 1945-46 and all previous season's programs, clearing decks for concentrated selling effort on the 1946-47 output, to include Roy Del Ruth's "It Happened on Fifth Avenue."

Field captains have been appointed for all districts, each to work under the supervision of an executive in the New York office, and district meetings are now being arranged for discussion of ways and means. Prize awards will be made in all districts.

Arthur C. Bromberg will be in charge of drive operations in the Southern district, and Sol Francis of the Midwest, both to work under Maurice Goldstein of the home office. Northeastern district, with Nat Furst in charge; and the Eastern district, under William Onie, will be supervised by Arthur H. Greenblatt. The Central district, under Ben Eisenberg; Western district, under Mel Hulling; and the Southwest, under Lon T. Fidler, will all be handled under supervision of Jack Schlaifer. Canadian District, with O. R. Hanson in charge, will be supervised by Edward Morey.

The drive will start Oct. 12, and closes Dec. 28.

Marquee Crash Kills One, Injures Three

SACRAMENTO, Cal., Sept. 16.—The heavy marquee of the Hippodrome Theatre, big downtown Fox West Coast house, crashed to the sidewalk this morning, instantly killing one woman and injuring three others, one seriously. The accident occurred at 9:30 A. M. before the theatre opened for the day.

Fox West Coast officials attributed the accident to construction on an adjacent building which weakened marquee supports.

Hughes Contacts Poletti

Howard Hughes, who flew here from the Coast last week for the avowed purpose of "pushing" his anti-trust suit against the Motion Picture Association, has been in touch with his local attorney, Charles Poletti, regarding the MPA's revocation of the Production Code Administration seal from "The Outlaw," the Poletti office recorded yesterday. No indication was given, however, regarding Hughes' specific plans.

British Receipts Continue Up: Reddin

British theatre receipts continue at a high level although there have been some dislocations in attendance due to the departure of American troops and personnel and the closing of war factories, Tony Reddin, director of theatres and publicity for Paramount Film Service of Great Britain, reported here yesterday.

Reddin was guest at a Paramount luncheon at the Hotel Astor, here, attended by trade press representatives and Paramount officials. British exhibitors are interested in American motion picture trade papers, according to Reddin, who operates two theatres for Paramount in London's West End and seven others in England.

Among those who attended from Paramount were Charles M. Reagan, vice-president in charge of distribution; Curtis Mitchell, advertising and publicity head, and Stanley Shuford, Gordon Swarthout, Sid Mesibov, Paul Ackerman, Al Deane, Win Barron, Armand Cardea and Lou Pelegrine.

Kane on Coast for Paramount Meet

LOS ANGELES, Sept. 16.—A. M. Kane, Paramount's Boston district manager and co-captain of the company's current "34th and Greatest Year" celebration, arrived here today to conduct a two-day meeting at the Los Angeles branch in connection with the drive.

Attending will be Del Goodman, West Coast district manager, Al Taylor, branch manager and the entire sales and branch personnel. This will be the final session of a series of West Coast meetings which began last week. Others were held in Portland, Seattle and San Francisco.

Increasing Insurance For Plane Travelers

WASHINGTON, Sept. 16. — An ever growing number of life insurance firms are issuing, without restrictions, policies to travelers intending to use air transportation, according to a survey published in the current issue of *Capitaliner*, official paper of Capital Airlines-PCA. Film industry personnel are among the heaviest users of air transportation.

Russell Mack Joins Broadcast Pictures

Russell Mack, producer and director, has joined Broadcast Pictures as corporate secretary, according to Joseph Steiner, president. He succeeds Adolph Lund who will handle the treasurer's post. Mack had been with 20th-Fox and RKO Radio.

"Bess" Starts Tour

LEXINGTON, Sept. 16.—"Bess," equine star of M-G-M's "Gallant Bess," will leave Wednesday for Huntington, W. Va., on the second lap of a nationwide tour. Capt. Volney Phifer and Joe B. Atkinson, trainer, will accompany the horse. Today, Bess made a shopping tour through Sears Roebuck and tomorrow will make another local appearance before leaving. The picture will have its world premiere at the Kentucky Thursday.

Allied Holds

(Continued from page 1)

the court they will affect the operations of independent versus independent as well as affiliated versus independent and that, therefore, he foresaw a condition under which members of Allied and other exhibitor associations would face conflict among themselves.

M-G-M Clearance Plan

At first refusing to identify the company, he later mentioned Metro as originator of a state-wide clearance plan embracing Texas and founded on population with Dallas as the key. Other cities in that state would fall into successively lower brackets and, in the cases of his own town, first run, he stated. Cole said he had advised Metro he would institute suit if the plan were implemented but that the distributor subsequently advised it had been withdrawn.

At once this raised the question if Metro were contemplating such a plan in the rest of the nation. Various exhibitor spokesmen from the floor took the position that once any distributor so performed it may be expected others would follow.

Out of the general discussion was the consensus of opinion that a major problem confronting the independent exhibitor was a precise definition of what constitutes "competition" and who will decide it as well as the clearance stemming from such competition. Jack Kirsch, National Allied president, who presided, declared he was of the opinion there could be no national yardstick making the determination but that the problem must be determined on a territorial basis. Sidney Samuelson, Philadelphia, launched an attack on Metro by declaring it responsible for innovations which today comprise exhibitor grievances. Tommy Goldberg, Baltimore, rising to Metro's defense, was declared out of order by the chair after a member of the Maryland delegation stated Goldberg was voicing his own views and not the views of the Maryland group.

Debate Waxes Hot

The temperature began to rise over clearances but actually reached its high pitch in an extended open forum on checking. Local checkers came in for a severe blasting emphasized by experience reported by exhibitors in widely flung areas. The discussion quickly veered from attacks on local checks to the general practice of checking in which Confidential Reports, Inc., bore the preponderance of the criticism with Metro trailing for its use of the Wilmark Detective Service. William Blatt, Western Pennsylvania exhibitor, told of how four distributors had cut off service and two others now threatened similar action over objections raised by him on local checkers. He declared a protest by him to Charles Reagan, vice president in charge of Paramount distribution, brought the comment complaints would be made regardless of what checking service was used and that Confidential, covering 15,000 theatres, had recorded "less than 500 complaints." Declaring finally he was faced with closing his 21-theatre circuit, Blatt said he had to agree to use of local checkers, in order to get film service.

Joseph Uvick, Michigan, suggested a lawsuit on the ground that checking companies were operating in restraint of trade by obtaining information on exhibitor grosses through collective action. Albert M. Cohen, Philadelphia, proposed a test case sponsored by Allied under which an exhibitor, perhaps such as Blatt, would darken his theatres but be indemnified by Allied against losses while the issue is tested.

Kirsch made it clear Allied will do all it could to halt the practices complained of provided the membership so desired and indicated various motions in this direction were offered but not acted upon after M. A. Rosenberg, Pittsburgh, and former Allied president, pointed out the association had a functioning committee committed to such a purpose. There appeared no doubt at the termination of the first day's session that Allied will move in on the checking situation with both feet by the time the convention terminates.

Earlier, Kirsch charged a situation under which six companies could "gang up" and "put you out of business" if an exhibitor objected to local checkers as intolerable. In introducing Kirsch, Nathan Yamins, convention chairman, offered the personal opinion that the crisis had been reached largely due to the Government suit and added he wanted to see order returned to the industry.

To that end he added, he was willing to work with the Department of Justice and with the distributors, if necessary, but provided that not one iota of Allied's aims were sacrificed or compromised.

Kirsch amused the convention with the story of an exhibitor who told a distributor he couldn't use a certain attraction because it was not a "candy picture." This developed as Nate Yamins was discussing the effect of exhibitors pursuing a policy of premiums on their clearance.

Allied Undecided on Production Venture

BOSTON, Sept. 16.—How to supply the independent exhibitor with pictures for his particular market—a perennial national Allied problem—was again a principal subject discussed by Allied's board as it met in preconvention sessions Saturday and yesterday in the Hotel Copley Plaza, here.

Stanley Neal of Colonial Pictures Corp., who will produce pictures if guaranteed a specific theatre market, and whose financial backing is undisclosed, spoke to the directors, in continuing negotiations. No agreement was reached, and the directors, acting in an advisory capacity for their constituent organizations, will not yet lay the plan before the general convention, Abram F. Myers, general counsel, said after yesterday's meeting.

"There is a terrific shortage of product," Myers said, "and there is no doubt that it is a deliberate shortage."

The Federal Court decree in the New York anti-trust case, now in formulation, and film buying plans brought no recommendations, Myers said. These subjects will be given to the exhibitors at the convention.

The directors, meeting primarily to approve agenda plans submitted by the convention committee, will meet again Thursday morning to discuss convention results and formulate policies, Myers added.

The directors and their wives were guests on Saturday evening of Variety Club Tent No. 23 at a cocktail party and lobster dinner at the Statler Hotel. Colonel Dervin of United Artists, the club's chief barker, was host, along with Maurice Green, Paramount, and Maurice Wolf, M-G-M. Leonard Goldberg, convention general chairman; Ray Feeley, independent exhibitors' business agent, and Arnold Van Leer, convention publicity director, represented the Allied convention committee. Last night the directors and their wives were guests of independent exhibitors at a dinner in the Fox and Hounds club.

Directors and constituent organization executives at the directors' meeting were: from Illinois, Jack Kirsch, Allied president, who presided; New Jersey, Edward Lachman, Harry Lowenstein, and Lee Newbury; Indiana, Truman Remsbusch, Don Rossiter; Wisconsin, John Adler, William Ainsworth; Maryland, Meyer Leventhal; Eastern Pennsylvania, Harry Chertcoff, Sidney Samuelson; New England, Nathan Yamins, Arthur Howard; Western Pennsylvania, M. A. Rosenberg, Morris Finkel; Michigan, Ray Branch, Jack Stewart; Texas, Col. H. A. Cole; Connecticut, Maxwell Alderman; Ohio, P. J. Wood, Martin G. Smith.

Allied Convention Awaits Johnston's Address

BOSTON, Sept. 16.—Considerable interest and curiosity prevailed here today over Eric Johnston's forthcoming address at Wednesday night's banquet of National Allied. Lobby strategists are divided over its importance. Some subscribe to the opinion that nothing momentous will be sounded. Others, realizing this is the first time in many years, and perhaps even without precedent, that the head of the producer-districutor association has addressed a national exhibitor convention and an Allied convention at that. They, therefore, argue that Johnston, busy and preparing to fly overseas next week, hardly would crowd in an extra speaking date unless he had something of wide exhibitor interest to propound.

Cincinnati Independents Represented in Boston

CINCINNATI, Sept. 16.—Representing exhibitor-members of the Greater Cincinnati Independent Exhibitors Association at the National Allied convention in Boston, are Maurice White, F. W. Huss, Jr., Willis Vance and Louis Wiethe, all local circuit operators. Additionally, Irving Sochin, general manager of Theatre Owners Corp., recently organized to buy and book product for independent members will aid representing that organization at the convention.

Arleen Whelan, Hugh Owen Guests at Allied Meeting

Arleen Whelan, Paramount's star, left here for Boston yesterday to be a guest of honor at the banquet tomorrow which will wind up the first national post-war convention of the Allied States Association at the Copley-Plaza Hotel there. In private life Miss Whelan is the wife of Hugh Owen, Paramount's Eastern and Southern division sales manager, who also will be a guest at the banquet.

Cincinnati Exhibitors Will Meet There Sept. 30

CINCINNATI, Sept. 16.—The Greater Cincinnati Independent Exhibitors Association will hold a special meeting here Sept. 30.

Convention Today for United of Illinois

SPRINGFIELD, Ill., Sept. 16.—United Theatre Owners of Illinois will open at two-day convention at the Abraham Lincoln Hotel here tomorrow. Edward G. Zorn is president of the organization.

Allied Keeps

(Continued from page 1)

ticipated will be thrown into the hopper for consideration at the Allied board meeting on Thursday, out of which, Kirsch adds, will come the organization's definitive policy on the anti-trust suit.

An unofficial canvass of early arrivals late yesterday and around the registration booth this morning indicated that Allied is almost certain to enter vigorous objections to local checkers as invasive of exhibitor prerogatives. Checking, as such, arouses no discernible objections, but the insistence of Confidential Reports, Inc., in adhering to its policy of local checkers has many exhibitors, widely scattered geographically, virtually up in arms.

Symptomatic of the uncertainty over the effects of competitive bidding is a situation reported by members of the Baltimore delegation. They assert that the New York decision, in ruling out special consideration of an established customer, is responsible for Morris Mechanic, operator of the New Theatre, Baltimore, for approximately 20 years an uninterrupted 20th Century-Fox first run there, losing out to Loew's on "If I'm Lucky" because the latter entered a higher bid, which 20th-Fox presumably had to accept.

A number of theatre men at the convention openly voiced the fear that this is merely illustrative of what will take place nationally.

Cross-License Ban

(Continued from page 1)

that both the bidding system and the cross-licensing ban can be made to work together.

Presently preparing the Department's proposals, Robert Wright, Special Assistant to the Attorney General, is expected to complete a draft within 10 days.

Wright says that he has not received a copy of the distributor defendants' petition to the court outlining their findings, conclusions of law and proposals for a judgment.

Producers Try to Avoid Work Halt

HOLLYWOOD, Sept. 16. — Producer conferences continued throughout the day in an effort to avoid a serious work stoppage at major studios. In general the studios are pursuing a policy of rehiring carpenters and painters, laid off last week, and assigning them to work on sets not designated as "hot" by the CSU.

President George Murphy of the Screen Actors Guild disclosed that SAG would present a resolution concerning the jurisdictional strike problem at the AFL labor convention next month.

Coast Labor Situation Delays Cagney Picture

HOLLYWOOD, Sept. 16.—In view of the studio labor controversy, William Cagney has postponed his production of "The Stray Lamb." The producer stated that his decision is a costly one in that he already has a preproduction investment to date of approximately $250,000. However, he declared that to maintain a required shooting schedule during an unsettled period of indeterminate duration might conceivably add $750,000 to a picture already budgeted at $1,700,000.

N.Y. Receipts Dip Further

While managers of New York's first-run theatres are unable to agree upon one single contributory factor, receipts at those theatres have dipped for the second consecutive week although business generally remains profitable. The local trucking strike wh[illegible] has knocked advertising out of [illegible]st newspapers is admittedly hurting some houses but not all of them. The strike caused a newsprint shortage.

Best of the new arrivals is "Home Sweet Homicide," combined with a stage show featuring Hildegarde at the Roxy where a lively $89,000 is expected for an initial week; however, the combination will only remain two weeks before making way for "Three Little Girls in Blue."

"Notorious," at Radio City Music Hall, "Monsieur Beaucaire," at the Paramount," "The Killers," at the Winter Garden, and "Caesar and Cleopatra," at the Astor, are the holdover leaders.

'Notorious' Heads for $135,000

"Notorious," combined with the the Music Hall stage show, is headed for a heavy $135,000 for a fifth week, following a fourth's $146,000. "Monsieur Beaucaire," combined with a stage bill featuring Charlie Spivak and his orchestra is leading the Paramount to over $100,000 for a big second week, following an initial week's $124,000. "The Killers" is expected to draw a heavy $52,000 for a third week at the Winter Garden which will still exceed the record of previous films at that house; the second week went to a smash gross of $58,600. "Caesar and Cleopatra" is failing to set any records at the Astor, but business continues brisk, with $51,000 expected for a second week; the initial week was strong at $59,000.

Receipts Moderate Elsewhere

Elsewhere, receipts are moderate to slow. "The Big Sleep," combined with a stage bill featuring Bob Crosby and his orchestra is leading the Strand to a profitable $58,000 for a fourth week; the combination will hold for two more weeks before making way for "Cloak and Dagger." "Holiday in Mexico" and a stage show headlining Gene Krupa and his orchestra, with Mitzi Green, are expected to yield the Capitol about $70,000 for a fifth week following a moderate fourth's $72,300; "Three Wise Fools" will follow.

"Night and Day" is headed for $31,000 for an eighth week at the Hollywood. "Till the End of Time" is expected to bring in $24,500 for a seventh week at the Rivoli; "Two Years Before the Mast" will open there on Sept. 24. "Crack Up" is drawing satisfactorily at the Palace with a profitable $22,000 expected for a second week, following an initial week's $31,000; "Sister Kenny" will follow. "I've Always Loved You" is headed for a profitable $23,500 for a second week at the Criterion following an initial seven days gross of $27,000; "Black Angel" might follow on Friday.

"A Scandal in Paris" is expected to draw a moderate $21,500 for an initial week at the Globe; "Mr. Ace" will be the next film here. "The Last Crooked Mile" is expected to yield a good $8,000 for a week at the Rialto; "The Raiders," British import, will follow on Friday. "Swamp Fire" is expected to bring a satisfactory $11,500 for a fourth and final week at the Gotham; "Rendezvous with Annie" will take over on Saturday. "Specter of the Rose" is headed for a slow $7,500 for a third week at the Republic.

"Henry V" continues to do near-capacity business at the John Golden Theatre on a two-a-day reserved seat policy, with $15,500 taken in during the second week, here, following 11 weeks at the City Center Theatre on a similar basis.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CINCINNATI

Grosses are good, but not sensational. A leveling off from recent weeks is largely attributable, theatremen believe, to last week's opening of public schools. Daytime weather is comfortable hot, the evenings cool. Estimated receipts for the week ending Sept. 17-20:

MR. ACE (UA) — RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $16,000. (Average: $14,500)

HOLIDAY IN MEXICO (M-G-M) — RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $16,000. (Average: $10,000)

HOME ON THE RANGE (Rep.) and TRAPPED IN CRIME (Rep.)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,500. (Average: $1,600)

COWBOY BLUES (Col.) and BLONDE FOR A DAY (PRC)—RKO FAMILY (1,000) (30c-50c) 3 days. Gross: $1,000. (Average: $1,100)

THREE WISE FOOLS (M-G-M) — RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $6,500. (Average: $8,000)

THEY WERE SISTERS (U)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $6,500. (Average: $5,000)

ANNA AND THE KING OF SIAM (20th-Fox)—RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $6,500. (Average: $5,000)

MONSIEUR BEAUCAIRE (Para.) — RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $18,000. (Average: $13,500)

NOTORIOUS (RKO-Radio)—RKO-Shubert (2,150) (44c-50c-60c-70c) 7 days, 3rd week on a moveover after two weeks at the Palace. Gross: $7,500. (Average: $5,000)

KANSAS CITY

Pleasant fall weather, plus the reopening of schools, relieved the public's anxiety over the polio epidemic, and theatre attendance increased markedly. There was competition from a circus three days. Estimated receipts for the week ending Sept. 17-19:

ANNA AND THE KING OF SIAM (20th-Fox) — ESQUIRE (800) (45c-65c) 7 days, 2nd week. Gross: $8,000. (Average: $8,000)

ANNA AND THE KING OF SIAM (20th-Fox) — FAIRWAY (700) (45c-65c) 7 days, 2nd week. Gross: $1,500. (Average: $1.750)

COURAGE OF LASSIE (M-G-M) and PERILOUS HOLIDAY (Col.)—MIDLAND (3,500) (45c-65c) 7 days. Gross: $19,000. (Average: $15,000)

MONSIEUR BEAUCAIRE (Para.) NEWMAN (1,900) (45c-65c) 7 days. Gross: $18.000. (Average: $12,000)

NOTORIOUS (RKO-Radio) — ORPHEUM (1,900) (45c-65c) 7 days, 2nd week. Gross: $14.000. (Average: $10,000)

SWAMP FIRE (Para.) and THE DARK HORSE (U) — TOWER (2,100) (39c-60c) 7 days. Gross: $5,000. (Average: $5,000)

ANNA AND THE KING OF SIAM (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $6,000. (Average: $6,000)

BALTIMORE

Strong openings and substantial weekend business combine to make good figures for the new attractions. Holdovers, however, are not doing as well. Nothing in town offers serious competition, and weather is proving ideal. Estimated receipts for the week ending Sept. 19:

IF I'M LUCKY (20th-Fox) — CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $19,000. (Average: $15,500)

MONSIEUR BEAUCAIRE (Para.)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days, 3rd week. Gross: $9,000. (Average: $12,000)

CLAUDIA AND DAVID (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days. Gross: $14,500. (Average: $10,750)

THE BIG SLEEP (WB)—STANLEY (3,280) (35c-44c-55c-60c-70c) 7 days. Gross: $23,000. (Average: $17,000)

THE KID FROM BROOKLYN (RKO-Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, 3rd week, with stage show. Gross: $16,000. (Average: $18,500)

EARL CARROLL SKETCHBOOK (Rep.)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $7,000. (Average: $6,000)

HENRY V. (UA) — LITTLE (328) ($1.80 and $2.40) 9th week. Gross: $5,000. (Average: $10,000)

TORONTO

Crowds continued to attend the held-over attractions at three of the first-run theatres during a week in which there was less formidable opposition.

Estimated receipts for the week ending Sept. 19-20:

OF HUMAN BONDAGE (WB)—EGLINTON (1,086) (18c-30c-48c-60c) 6 dys. Gross: $4,500. (Average: $4,700)

MONSIEUR BEAUCAIRE (Para.)—IMPERIAL (3,373) (18c-30c-42c-160c-90c) 6 days, 2nd week. Gross: $15,300. (Average: $14,300)

THREE WISE FOOLS (M-G-M)—LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $12,800. (Average: $13,300)

TO EACH HIS OWN (Para.)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $12,600. (Average: $14,600)

THE TIME OF THEIR LIVES (U) and SHE WROTE THE BOOK (U) — UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $12,900. (Average: $11,400)

OF HUMAN BONDAGE (WB) — VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $6,300. (Average: $6,800)

ATLANTA

Business is hitting a good average, with the school opening in full swing. Estimated receipts for the week ending Sept. 19-20:

SMOKY (20th-Fox) — FOX (4,661) (55c-60c). Gross: $12,900. (Average: $13,500)

THE WIFE OF MONTE CRISTO (PRC)—PARAMOUNT (2,447) (55c-60c). Gross: $8,300. (Average: $8,200)

A STOLEN LIFE (WB) — ROXY (2,446) (55c-60c) 2nd week, moveover from Fox. Gross: $5,600. (Average: $5,500)

DEVIL BAT'S DAUGHTER (PRC) and HOUSE OF HORRORS (U) — CAPTIAL (2,446) (44c-50c). Gross: $4,300. (Average: $4.200)

COURAGE OF LASSIE (M-G-M) — LOEW'S GRAND (2,554) (55c-60c). Gross: $15,000. (Average: $15,000)

WJAC Video Permit

WASHINGTON, Sept. 16.—Radio station WJAC, Johnstown, Pa., affiliated with the *Johnstown Tribune*, has been issues a construction permit for a television station.

Short Subject

"Home Are the Hunted"

(United Palestine Appeal)

The matter of displaced Jews in Europe seeking a new lease on life in Palestine is well done from standpoints of camera work, continuity and off-screen commentary. The film, in color brings into view for the most part the benefits that might lie ahead in Palestine, while the narrator, Ralph Bellamy, provokes further serious thought in telling of the homeless and oppressed. That the urgency of the appeal might have been even more effective had a little more footage been devoted to actual scenes of havoc wreaked upon the Jewish people in Europe seems a question worthy of consideration. Credits include Lazar Dunner, photography; scenario, Meyer Levin, and Elizabeth Wheeler, editing. Running time, 26 minutes.

Buffalo Exhibitor Charges Conspiracy

BUFFALO, Sept. 16.—Since 1930, its Palace Theatre in Olean has been prevented from obtaining a fair share of better first-run pictures, Brodonaro Bros. Theatres, Inc., charges in an anti-trust suit filed in Federal Court here. A "combination and conspiracy" between 13 defendant corporations who produce, distribute and exhibit more than 90 per cent of first-class motion pictures is alleged.

The Haven and State Theatres operated in Olean by Warner Bros., since 1930, have enjoyed the benefits of the alleged monopoly, the bill of complaint charges, resulting in loss or damage to the plaintiff of $163,000, he claims. Treble damages are sought as well as court and counsel costs and permanent relief.

The defendants are Loew's, Inc., Paramount, RKO Radio, Radio-Keith-Orpheum, 20th Century-Fox, Universal Pictures, Universal Film Exchange, Big U Film Exchange, United Artists, Warner Bros., Vitagraph and Warner Bros. Circuit Management Corp.

The bill of complaint asserts that prior to 1930 when Olean's three theatres were operated independently there was a fair division of the better grade of motion pictures. After 1930, when Warners acquired its two Olean houses, it is alleged all but a few of the pictures suitable for first run exhibition were leased by the defendant distributors to the Haven and State. The complaint cites that as a result of disputes between the defendant corporations, the plaintiff has been able to license one-half of the feature output of Loew's, 20th-Fox and Universal, but that these corporations have "unlawfully discriminated against plaintiff" because they have "arbitrarily exacted a film rental higher than the rental exacted of Warners, for similar productions."

Price Quits Paramount

ATLANTA, Sept. 16.—Jack Price, for the past 20 years with Paramount as branch manager in Atlanta, Jacksonville and New Orleans, and later as special sales representative, has resigned from the company.

Production on Coast Rises 3, Reaching 50

HOLLYWOOD, Sept. 16.—Production activity has increased slightly as 10 new films faced cameras, and seven went to cutting rooms, the shooting index standing at 50, compared with the previous week's 47; the production scene follows:

Columbia

Finished: "The Lone Wolf in Mexico" formerly "The Lone Wolf's Invitation to Murder"), "Alias Mr. Twilight," "Johnny O'Clock," "Blondie's Big Moment."

Started: "Twin Sombrero," with Randolph Scott, Dorothy Hart, Bruce Cabot, Forrest Tucker, Charley Grapewin; "Inside Story," with Chester Morris, Constance Dowling; "Cigarette Girl," with Leslie Brooks, Jimmy Lloyd, "West of Dodge City," with Charles Starrett, Smiley Burnette, Nancy Saunders.

Shooting: "They Walk Alone," "Last of the Redmen," "My Empty Heart."

Eagle-Lion

Shooting: "When the Devil Drives."

Enterprise

Shooting: "Arch of Triumph."

Independent

Started: "Who Killed 'Doc' Robin?" (Roach) with Larry Olsen, Eilene Janssen, Dale Belding.

M-G-M

Shooting: "Romance of Rosy Ridge," "Merton of the Movies," "It Happened in Brooklyn," "Life's for the Loving," "This Time for Keeps," "Summer Holiday," "Unfinished Dance."

Monogram

Started: "Valley of Fear," with Jimmy Wakely, Lee (Lasses) White, Christine MacIntyre.

Shooting: "It Happened on Fifth Avenue."

Paramount

Finished: "My Favorite Brunette."

Shooting: "The Big Haircut," "Dear Ruth," "Golden Earrings," "The Emperor Waltz," "Desert Town" (Wallis); "Unconquered" (DeMille).

PRC

Shooting: "Return of Rin Tin Tin."

RKO Radio

Finished: "Katie for Congress."

Started: "Banjo," with Sharyn Moffett, Walter Reed, Jacqueline White.

Shooting: "They Won't Believe Me," "Trail Street," "The Bachelor and the Bobby-Soxer," "A Time to Kill" (Hakim-Litvak).

Republic

Shooting: "Hit Parade," "Apache Rose."

Screen Guild

Started: "Renegade Girl," (Affiliated) with Alan Curtis, Ann Savage, Edward Brophy; "Queen of the Amazons," with Robert Lowery, Myra Moustafa, Viva Aldana, Jack George.

20th Century-Fox

Shooting: "I Wonder Who's Kissing Her Now," "Bob, Son of Battle," "The Homestretch," "The Brasher Doubloon."

United Artists

Finished: "Monsieur Verdoux" (Chaplin).

Shooting: "Vendetta" (California); "Carnegie Hall" (Federal); "Fabulous Dorseys" (Rogers); "A Miracle Can Happen" (Bogeaus-Meredith).

Universal-International

Shooting: "I'll Be Yours," "Slave Girl" (formerly "Flame of Tripoli").

Warners

Shooting: "Love and Learn," "Possessed," "Deception," "Pursued" (U. S. Pictures).

Reviews

"Decoy"

(*Monogram*)

Hollywood, Sept. 16

PRODUCERS Jack Bernhard and Bernard Brandt, in their initial production, have delved into the underworld and come up with a melodrama of unrelieved sordidness, whose characters have not one redeeming quality.

Jean Gillie and Edward Norris head the cast, and the former is about as unlovely a heroine as ever a screenwriter dreamed up. Stanley Rubin is the screenwriter responsible, presumably, for he wrote the original story on which Ned Young's screenplay is based. Miss Gillie is presented as a young lady who loves nothing but money, and in her single-minded pursuit of the same she makes Dillinger look like a Sunday-school teacher. One of her boy friends, played by Robert Armstrong, has robbed a pay-roll guard and got away with $400,000, though he had to kill the guard to do it. The State of California moves with swift justice, and he is sentenced to death in the gas chamber.

It is then that Miss Gillie explains to another of her boy friends, this one portrayed by dapper Edward Norris, her well-laid scheme for circumventing the execution. She enlists the aid of the prison doctor who, conveniently enough, becomes infatuated with her. After the execution, they spirit the killer away and bring him back to life by administering methylene blue, blood plasma and oxygen. The revitalized killer is persuaded to draw a map indicating the place where he has buried the loot, and then his grateful friend shoots him in the back. That leaves only Miss Gillie, the doctor, and the other boy friend to share the money. They set off in the doctor's car, and on the way Miss Gillie contrives to run over the boy friend and crush him beneath the wheels. That leaves only two persons to share the $400,000, a fact which doesn't suit Miss Gillie at all. As soon as the doctor has completed the dirty work of digging up the strong-box, she shoots him a couple of times, and heads for home.

Girls, it is well known, are not handy with guns, and Miss Gillie is no exception. Her aim is not quite good enough, and the doctor summons up sufficient strength to follow her home and kill her, just as she has discovered that the coveted strong-box holds only a single dollar bill, and that crime doesn't pay.

Jack Bernhard directed, and the story is presented in flashback, which naturally militates against suspense. The musical score serves to distract from rather than intensify the melodramatic incidents.

Running time, 76 minutes. Adult audience classification. Release date, Sept. 14.

THALIA BELL

"Land Rush"

(*Columbia*)

ACTION supreme marks this latest episode in "The Durango Kid's" efforts to mould the lawless West into a sanctuary for stable, law-abiding citizens. Virtually single-handedly does he accomplish his mission in "Land Rush," a saddle-saga that promises an exciting 54 minutes of entertainment for devotees of the type. Charles Starrett again ably fills the role of "Durango," a quick-change artist who, when necessity demands, dofts conventional cowboy garb for the jet-black attire and mask that are so ominously regarded by desperadoes.

This "Durango Kid" adventure has to do with Starrett's wresting from a gang of crooks some land that rightfully should be opened to homesteaders. No acts of violence are too ignominious for the villains, who slug and kill peaceful citizens, set a prairie fire, and by divers other means attempt to halt a land rush into an area which the Government has opened up to settlers. Some slapstick comedy relief is contributed from time to time by "Smiley" Burnette, while Doris Houck, playing a printer's daughter, prettifies the proceedings with her presence. Ozie Waters and his "Colorado Rangers" present a number of Western ballads, and Bud Geary, Stephen Barclay and Robert Kortman are well cast as the villains. Especially good is Emmett Lynn, in the role of the aged printer.

Vernon Keays directed from Michael Simmons' screenplay, which the latter adapted from his own original story. Colbert Clark produced.

Running time, 54 minutes. General audience classification. Release date, Oct. 17.

CHARLES L. FRANKE

$65,000 Welles Suit

HOLLYWOOD, Sept. 16.—M. C. Levee has filed suit in Superior Court against Orson Welles for $65,000, a sum assertedly due on a contract between Welles and Franchot Tone, for the latter's services in Welles' unmade "Production No. 4." The contract was subsequently signed over to Levee by Tone.

Philatelists to Meet

The first meeting of a proposed organization of stamp collectors within the industry here will be held on Oct. 10 in the office of Nat Cohn.

Hollywood

By THALIA BELL

Hollywood, Sept. 16

IN William Cagney's next production, "The Stray Lamb," James Cagney is slated to play an Irish magician who casts a series of spells on Eddie Bracken. The versatile Bracken, in addition to portraying a timid Wall Street broker, will also appear as a horse, a dog, and a kangaroo. But not as a bull or a bear. . . . Lionel Barrymore has been cast as the father of the four March girls in David O. Selznick's film version of the Louisa May Alcott classic, "Little Women."

●

"The Old Spanish Trail," adventure story by Gerald Geraghty, has been purchased by Republic as a starring vehicle for William Elliott. Joe Kane will produce and direct, reportedly on a million-dollar scale. . . Ewing Scott, recently discharged from the Army Air Forces, has been engaged by Barney Briskin to direct "Tarzan and the Huntress," starring Johnny Weissmuller and Brenda Joyce. . . . Edward Finney has signed John Miljan and Amira Moustafa for top roles in "Queen of the Amazons," initial Screen Art production for Screen Guild releases.

●

Universal - International has completed negotiations for the purchase of Hans Habe's as yet uncompleted novel, "The Aftermath," which deals with the personal and social problems of American occupation forces in Germany and France. . . . Dan Dailey, Jr., has been assigned the leading role opposite Betty Grable in "Mother Wore Tights," scheduled to start at the end of this month at 20th Century-Fox. . . . Meade (Lux) Lewis, regarded as one of the country's foremost "jive" pianists, has been signed for a role in Jules Levey's "New Orleans."

●

Travel Notes: Producer Lindsley Parsons, Mitchell J. Hamilburg and Steve Healey have left for .Baton Rouge, La., where the trio will gather background material for Louisiana," forthcoming Monogram film based on the career of Gov. Jim Davis. : . . As soon as he completes his role in the M-G-M production "Romance of Rosy Ridge," Thomas Mitchell will go to New York and direct a new comedy on Broadway. . . . Barry Fitzgerald is back from Ireland, where he spent the summer.

●

"Song of Norway," operetta featuring the music of Edward Grieg, has been acquired for filming by U-I. It will be produced in Technicolor. . . . Samuel Goldwyn has engaged Monty Woolley for a principal role in " The Bishop's Wife." which will star Cary Grant, David Niven and Teresa Wright. . . . Nancy Saunders has been assigned the feminine lead in the latest of Columia's "Durango Kid" series, "West of Dodge City."

●

Producing Artists has taken a 90-day option on the works of Lajos Zilahy, Hungarian playwright, who is due to arrive in Hollywood in October. . . . Paramount will make "Saigon," starring Alan Ladd.

Schwartz's Stand

(Continued from page 1)

against ATA's intervention in the New York anti-trust suit to oppose auction selling. His previous sentiments were reported in MOTION PICTURE DAILY Sept. 5.

"I share the view of those who are opposed to needless Government interference with business. However, I do not believe that the way to prevent such interference is to talk ag[illegible] it, on the one hand, while at the same time perpetuating the conditions which in the normal course of events make Government interference necessary," Schwartz said yesterday.

Free Flow of Goods Essential

He continued, "The free flow of goods is, in my opinion, one of the first essentials of sustaining private business against the constant pressures exerted by those who seek to control business through Government. While it is true that the motion picture business has many peculiarities and intricacies absent from other fields of industry, the underlying principles which apply to other business must also apply to the motion picture business. We cannot eat our cake and have it. We must have free competition or face the inevitable alternative of Government interference and regulation. As I read the decision of the Federal court, it seems plain that, stripped of all of its ramifications and details, the basis of the decision, is the creation and maintenance of free competition."

Further, he declared, "Competitive bidding in the final analysis is competition between buyers for goods and, in the case of our business, is competition between exhibitors for a particular picture or run. The fact that this thought seems so radical to us in the business, may well raise the question of whether unlimited free competition has in fact existed.

Complexities Exist

"To be sure, there are many complexities which will have to be worked out. I do not pretend to know the solution of all the problems, nor do I necessarily suggest that an auction block in the ordinary sense of the word is the answer. I do, however, maintain that the principle of free competition among the various theatres for product should control and that rather than attempt to scrap that underlying thought, expressed by the court, the same brains which have contributed to the progress which this industry has made, can offer constructive suggestions, based on practical experience, so that an equitable and workable plan of film distribution can be evolved, which will be of benefit to all."

MGM Records

(Continued from page 1)

the possibilities of exploitation through lobby sales are not being overlooked. Record stands, like candy stands, already exist in numerous theatres, especially throughout the Midwest and West.

As reported in MOTION PICTURE DAILY last Wednesday, the Bloomfield plant, formerly used by General Electric, was purchased from the War Assets Administration for approximately $1,000,000 and has been re-equipped to turn out 40,000,000 records annually. The new enterprise will operate under the supervision of a Loew committee consisting of Charles C. Moskowitz, Marvin Schenck and Leopold Friedman, all vice-presidents.

Dope Film Cycle

(Continued from page 1)

nell Woolrich original story, "Cocaine"; assigned Walter Mirisch to produce, Kane Richmond and Warren Douglas to co-star, and engaged George Wallace Sayre to write the screen play, the picture to be released on the company's new season's schedule.

Columbia has announced production of "Assigned to Treasury," a story of the dope traffic, to star Dick Powell.

Golden Productions has registered the title, "Marijuana," for a picture dealing with the use of the narcotic weed.

In addition, Louella Parsons, International News Service motion picture editor, reported recently that Warners are loaning Joan Crawford to United States Pictures for a film to be known as "White Night," which will deal with the use of sleeping pills.

A number of other studios and independent producers are reported from Hollywood to be combing story properties on the market for scripts dealing with narcotic drugs and dope addiction.

Kaye Named M-G-M's Coast Record Representative

Jesse Kaye, who for several years has headed the Loew Theatres, stage booking department, has been promoted to Hollywood representative of the new M-G-M phonograph record division.

Kaye, who will have headquarters on the Coast, will be replaced here by Sidney Piermont, who held the booking position prior to entering the Armed Forces.

New Cellophane Film

(Continued from page 1)

and, because of its thinness, new perspectives in microphotography are said to have been opened. This material can also be used for the manufacture of sound films. A roll of cellophane film with a diameter equal to a small-sized phonograph record and seven millimeters thick can reproduce music for an hour continuously.

The film is said to be good for reproduction purposes inasmuch as it is inexpensive and is suited for making a large number of copies. The new system also makes it possible to print picture and sound track simultaneously, previously impossible.

Developing and printing can be done in the full light of natrium lamps because the sensitiveness to light of the diazonium is limited to violet and ultra-violet rays, the Department adds.

First Rank Film for MGM London Empire

LONDON, Sept. 16. — Sam Eckman, Jr., chairman and managing director of M-G-M Pictures, Ltd., has booked "A Matter of Life and Death" for an exclusive run at M-G-M's Empire Theatre here immediately following its royal command performance in that house on Nov. 1. This will be the first run for a J. Arthur Rank film at the Empire.

Mrs. Beatrice LeSieur

Services for Mrs. Beatrice LeSieur, 62, mother of Howard LeSieur, United Artists advertising manager, here, who died Sunday morning, will be held at Schlemm Funeral Home in Union City, N. J., today. Interment will be in Fairview Cemetery, No. Bergen, N. J.

ATA in NY Case

(Continued from page 1)

position of having to become defendants in the case, thus refuting statements by industry representatives here that such would be the consequence of ATA intervention. The statements were reported in MOTION PICTURE DAILY on Sept. 13.

"The statements of the unnamed and unknown counsel are without any basis in law or fact," Arnold said.

He concluded by stating that ATA must intervene now in order to be in a position to protect the interests of its members when the case reaches the U. S. Supreme Court. Arnold expressed the belief that immediate exhibitor action is necessary.

However, the attorneys emphasized that ATA's intervention will be limited to one phase of the case, which is auction selling.

An attorney at the Department of Justice agreed with Arnold and Williams, but said that it is "technically possible for the exhibitor association to place itself in the position of defendants in the case. However, the Justice spokesman said it is "not probable."

The decree will affect the defendants and will specify the method by which they may sell their pictures, Arnold pointed out. "Since all who buy must purchase on the terms on which the majors can lawfully sell, the exhibitors are to that extent bound by the decree whether or not they intervene," Arnold added.

The attorney further pointed out that "it would be impossible, even if the Government desired to pursue such a course, for it to reopen the decree and reintroduce proof against the independent intervenors, as defendants."

Finally, Arnold said that there is no conceivable relief which the Government desires against independents.

M-G-M TRADE SHOWS
NEW YORK-NEW JERSEY Territories Only
"BOOM TOWN"
and
"THE GREAT WALTZ"
Monday, Sept. 23 at 9:30 A.M.

"UNDERCURRENT"
Monday, Sept. 30
10:30 A.M. and 2:30 P.M.
M-G-M SCREEN ROOM—630 Ninth Ave., N.Y.C.

The talk of the town from coast to coast!

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starring **EDDIE ALBERT**

FAYE MARLOWE • GAIL PATRICK

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JAMES MILLICAN • WALLACE FORD

Screen Play — MARY LOOS and RICHARD SALE

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Associate Producer and Director — ALLAN DWAN

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Zorn Lashes At Auction Selling Method

Sees System Wreaking 'Havoc' on Industry

By **HAL TATE**

SPRINGFIELD, Ill., Sept. 17. — In an address opening the first annual convention of the United Theatre Owners of Illinois, at the Abraham Lincoln Hotel, here, today, president Edward G. Zorn, while conceding that the New York anti-trust decision embodies some favorable gains for exhibitors, attacked the auction method of selling pictures as "one that will wreak havoc on our business."

As head of the Illinois American Theatres Association, which comprises some 267 theatres in the state, Zorn said he had little or no sympathy for the "big fellows." He said, "I believe if the defendant distributors violated the law and are found guilty, they should be fined or sent to jail, or both, and their monopolies broken up." Regarding auction selling, he said,

(*Continued on page* 3)

ATA Members to Intervene in Suit

WASHINGTON, Sept. 17.—Dual intervention in the New York industry anti-trust case is being planned by the American Theatres Association as Thurman Arnold, ATA counsel, discloses that several exhibitor members of ATA will intervene as individuals in addition to the Association.

Having both the Association intervention and action by the individual exhibitor members, the Court is

(*Continued on page* 3)

Wright Studying Decree Proposals

WASHINGTON, Sept. 17.—Robert Wright, special assistant to the Attorney General, is studying the proposals for a final judgment in the New York Federal Court anti-trust decision which were submitted to him here late yesterday for his information and guidance. Marked "tentative," the proposals are to be kept in confidence until the defendant companies have

(*Continued on page* 3)

US to Study CRI for Exchange of Information as a Trust-law Violation

Washington, Sept. 17.—An investigation of Confidential Reports, Inc., to determine whether its operations are in violation of the Sherman anti-trust act is being planned by the Department of Justice, it is learned here.

Numerous complaints against CRI from exhibitors have been received by the Department which will endeavor to determine whether the checking agency is part of a conspiracy between two or more distributors who exchange information in illegal combination, it was said.

The legality of Confidential Reports as a checking agency is not questioned at the Department. However, if information between competitors is exchanged to the injury of exhibitors, then a possible violation of the Sherman act could be involved, according to attorneys.

Wendell Berge, Assistant U. S. Attorney General in charge of the anti-trust division, said he would rather not comment on the matter at present. However, he admitted that the matter is being studied at the Department.

Questioned in New York yesterday about the impending investigation, Jack H. Levin, vice-president and general manager of CRI, said it was news to him and that he knew nothing about it.

Dipson Theatres Files $2,561,833 Trust Suit

BUFFALO, Sept. 17.— In a $2,561,833 anti-trust suit filed in U. S. District Court today Dipson Theatres, Inc., charged a conspiracy to monopolize film exhibition in Buffalo. Cited in the action were operators of the large downtown theatres, Vincent R. McFaul, president of Buffalo Theatres, Inc., and eight motion picture distributing companies.

The action, brought under the Sherman and Clayton acts, names as defendants Buffalo Theatres, Inc., Bison Theatres Corp., Vitagraph, Loew's, Paramount, RKO-Radio, 20th-Fox, Universal Film Exchanges, Columbia, United Artists and McFaul.

The complaint alleges that one-third of the capital stock of Buffalo Theatres is owned by Paramount, Loew's and McFaul. Buffalo Theatres, it states, owns all the stock of Bison Theatres, and McFaul is president of each of these two companies, classed

(*Continued on* page 7)

Lean Years Ahead, Prepare: Depinet

LONDON, Sept. 17.—Expressing concern over the outcome of the continuing wartime boom, Ned E. Depinet, RKO Radio executive vice-president, who is making his first visit to Britain, from New York, yesterday, warned that the industry should pre-

(*Continued on page* 3)

Bernhard's Interest In U.S. to Sperling

Joseph Bernhard and Milton Sperling, who formed United States Pictures, last year, to produce several pictures annually for release through Warner Bros., announced jointly yesterday that Sperling is acquiring Bernhard's interest in the organization and will take over his post of president. Sperling has been vice-president and executive producer of the unit.

Bernhard stated that his future plans have not yet been determined, but he is at present entertaining other propositions in the industry. Before U. S. Pictures, he was a Warner vice - president, heading theatres. Meanwhile, Bernhard will continue to look after distribution matters for the first two USP releases, "Cloak and Dagger," which goes into general release Sept. 28, and "Pursued," now in production.

Plans for an expansion of United States Pictures activities will be announced shortly, Sperling stated. The company will increase its production schedule, he said, and will build up an Eastern organization to scout for new acting and writing material with a view to building up a permanent roster of talent under contract.

Bernhard and Sperling will leave together for the Coast over the week-end.

Allied Moves To Showdown On Contracts

Kirsch Sees Buying Combine As 'Utopia'

By **RED KANN**

BOSTON, Sept. 17.—Allied moved closer to a showdown with distributors on its demand for a more equitable exhibition contract and gave consideration to preparation of its own as a sole basis for future film buys as the second day of its convention at the Copley Plaza Hotel drew to a close. It was not established which course will be pursued.

The first measure, proposed by Nathan Yamins, Fall River, calls for Allied board action either in cooperation with distributors or recourse to legislation or litigation as circumstances appear to dictate Touched upon as another highlight was the expressed opinion of Jack Kirsch, Allied president and presiding officer, that the independent exhibitor would enter his utopia on the day he masses.

(*Continued on page* 6)

Sees Independents Defying Tax Threat

Despite a recent ruling by the U. S. Bureau of Internal Revenue that personal film corporations will no longer be recognized for income tax purposes, independent production will flourish, William B. Jaffe of Jaffe and McNulty, New York attorneys, said here on his return from the Coast where he conferred with independent producers on the Treasury's stand.

Jaffe said that "the immediate reaction was that stars and producers would drop all ideas of future inde-

(*Continued on page* 7)

Wanger, Roach in Pacts with UA

The United Artists board of directors yesterday approved two new producing deals. The first is a long-term deal with Walter Wanger, subject to delivery of three more to Universal, his present releasing outlet. The second is a long-term deal with Hal Roach for six feature comedies a year. Roach, in addition, will de-

(*Continued on page* 3)

Personal Mention

BYRON PRICE, Motion Picture Association vice-president, will leave here by plane today for Hollywood.

•

Murray Silverstone, 20th-Fox International president; G. I. Woodham Smith, J. Arthur Rank counsel, and H. I. S. Wright, director of M-G-M, Ltd., are due at Halifax today from London aboard the *Queen Mary*.

•

Katina Paxinou and Alexander Minotis, her husband, are due here on Friday from Hollywood, en route to England, where Miss Paxinou will appear in J. Arthur Rank's "Uncle Silas."

•

Westbrook Van Voorhis, March of Time commentator, will be in Hartford tomorrow from New York, accompanied by Phil Williams, MOT's advertising-publicity director.

•

Mrs. Stanley I. Rabinowitz, the former Selma Stoff, a member of the Paramount home office publicity department, has returned here from a wedding trip Upstate.

•

Sidney Schaefer and Harry K. McWilliams, Columbia advertising-publicity executives, returned here yesterday from Buffalo and Cincinnati.

•

Nat Levy, Eastern division sales manager for RKO Radio, and Terry Turner, exploitation manager, left here yesterday by plane for Atlanta.

•

Carol Brandt, Eastern story head for M-G-M, will leave here Sept. 25 by plane for London and the Continent for a six-week trip.

•

James R. Grainger, Republic executive vice-president and general sales manager, has returned to New York from the Coast.

•

Norman H. Moray, Warner short subjects sales head, has left here on a three-week tour of Western exchanges.

•

Joseph Mankiewicz, 20th Century-Fox producer-director, has arrived in New York from the Coast.

•

Joel Levy, Loew out-of-town booker, leaves here tomorrow for New Haven and other New England cities.

•

John S. Allen, M-G-M district manager, has returned to Washington after a trip to Ohio.

•

Jules Lapidus, Warners Eastern division head, has left here by plane for Montreal.

•

H. M. Richey, M-G-M exhibitor relations head, returns here tomorrow from Boston.

•

Herb Nusbaum of M-G-M's legal department has returned here from Ohio.

Film and Newsprint Outlook Brightens

Hope for early deliveries of raw film from Eastman Kodak at Rochester to processing plants in this area brightened yesterday as truck drivers affiliated with Local No. 807 voted endorsement of a formula for ending the strike by signing contracts with individual concerns. However, the Eastman office here could not say yesterday whether that company would sign.

Truck carriers of newsprint, a shortage of which has forced local dailies to drop theatre and other display advertising, are expected to sign without further delay.

$6,000,000 More for Rank British Coffers

London, Sept. 17.—Some $6,000,000 is expected to be added to the coffers of J. Arthur Rank's British film enterprises shortly after the subscription lists open on a new Odeon Theatre stock issue, which was announced today.

The issue will contain 1,186,849 six per cent $4 preference shares at $5.52 per share. The company will pay off its $5,041,600 five-and-one-half per cent second mortgage debentures at $420 in cash or at $316 of four per cent debentures in Odeon's holding company, plus $104 cash for every $400 worth of debenture stock held.

Proceeds will be devoted to the purchase of the Leicester Square Theatre from Jack Buchanan, actor, and other theatres now operated, but not owned by Odeon.

Holland Deal Gets Final Approval

The general council of members of the Nederlandsche Bioscoop Bond, at Amsterdam, has unanimously approved the distribution agreement whereby the Motion Picture Export Association, as members of the Bond, will release approximately 100 pictures of its member companies in Holland during 1947, it was announced here yesterday by MPEA vice-president and general manageer, Irving Maas.

The council's approval places the final seal on the accord ratified by MPEA's board of directors on Sept. 11.

Warners Adding to Foreign Theatres

In a further expansion of its theatre holdings in foreign countries, Warner Brothers has acquired the San Jorge Theatre, Bogota, Colombia, it is announced by Wolfe Cohen, vice-president of Warner International, which will take possession on Jan. 1, after remodeling and installation of new sound equipment.

Deals for acquisition of several more South American houses are now pending, according to Cohen, and Warners also hold sites in Mexico and Australia, for which theatre plans have been prepared.

Czechs 'Grateful' To MPEA, They Say

Following the signing yesterday of the Czechoslovakia-Motion Picture Export Association film distribution agreement, by Irving Maas for the MPEA, and Jinarich Elbl for the Czech Film Monopoly, Elbl declared here that he is returning to his country next Tuesday feeling that he has "accomplished something" for Czechoslovakia and with gratitude to the MPEA "for the understanding it has extended."

Under terms of the agreement, MPEA will release 80 features and shorts of member companies during the year commencing Oct. 15. During the same period, 40 Russian films will also be made available to Czechoslovakia's 2,000 theatres, as will a limited number of French, British and other foreign films, the representative of the Czech Ministry of Information said.

Elbl said that under the MPEA agreement the U. S. holds the most advantageous position. Whereas the U. S. is benefited to the extent of 65 for the U. S. to 35 for the Czechs pertage-ratio, Russia has only a 50-50 ratio, the French a 60-40 ratio and the British a 58-42 ratio.

Prior to the signing of the agreement the Czechs had contracted for Monogram, Republic and other independent product.

Elbl said his associate Lubos Linhart, general manager of the Czech Film Corp., will remain in the U. S. for a trip to the Coast, an invitation extended to both by the MPA. Elbl, however, will return to Prague.

Thomas Joins Latta's Albany Variety Fete

Albany, N. Y., Sept. 17.—Harry H. Thomas, PRC president, was among those who paid tribute to C. J. Latta at a dinner at the DeWitt Clinton Hotel, here, last night. The dinner was sponsored by the Albany Variety Club to celebrate Latta's election as second assistant chief barker of the National Variety Clubs.

Thomas and Lloyd Lind, PRC assistant general sales manager, stopped here en route to Boston. Latta, who is New York state zone manager for Warners, is a former chief barker of the local tent. Chief barker Charles Smakwitz presented Latta with a scroll signed by local members.

Warner Plans British Filming Early in '47

London, Sept. 17.—Warners plans to resume British production early in 1947, using top-rank Hollywood stars and production personnel, according to Max Milder, president of Warner International, who has returned here from the U. S.

Plans will be finalized when Jack Warner arrives here from Hollywood in November, accompanied by other WB production executives, Milder said. Director Irvin Rapper is due on Saturday for a preliminary survey of potential material.

Newsreel Parade

THE final phase of the Nazi war criminals' trial, the crash of a giant airliner, more about Trieste and Yugoslavia and the Davis tennis championship matches are featured in current newsreels. Also spotlighted are some novelty items and preparations for the World Series. Complete synopses follow:

MOVIETONE NEWS, No. 6—Reception at Versailles. Nazi gang in final plea. More trouble in Trieste. Destroy Sigfried Line. Giant C-54 catches fire. "Modernistic" baptism. Sports: rodeo, salmon derby, water baby.

NEWS OF THE DAY, No. 204 — War criminals' swan song. Armada fliers home as Trieste tension mounts. Sigfried Line goes "boom." Presenting "Miss America" in newest beach mode. U. S. tennis stars win Davis cup title.

PARAMOUNT NEWS, No. 7 — Labor crisis grips U. S. Burning plane lands near Washington, D. C. World's fattest man. Aftermath of Yugoslavia incident. World Series preparations.

RKO PATHE NEWS, No. 9 — Camera catches crack-up of C-54. Wilhelmina, 66, feted by Dutch. Land yacht—hotel on wheels. La Guardia tells of Europe. Amphibian for family picnic. Ted Bishop, national amateur golf champ. Tests of mine explosions.

UNIVERSAL NEWSREEL, No. 538 — Yugoslavia air victims come home. World's heaviest man. Tom Thumb playground. Washington governor meets author Betty MacDonald. Deer — orphans of the wild. Big little swim champ. U. S. amateur golf tournament. British motor cycle aces.

Will Map Industry JDA Drive Tuesday

The motion picture and entertainment division of the Joint Defense Appeal of the Anti-Defamation League of B'nai B'rith, and the American Jewish Committee, will map its 1946 campaign at a luncheon at the Hotel Astor here next Tuesday.

Industry leaders have been invited to the luncheon by Jack Cohn, Columbia Pictures executive vice-president; Leonard Goldenson, Paramount vice-president and theatre head, and Sam Rinzler of Randforce Theatres.

Plan 13th Annual 'Night Of Stars' November 12

Several hundred from the film business and civic and amusement fields attended a meeting at the Hotel Astor here yesterday to discuss plans for the 13th annual "Night of Stars" at Madison Square Garden, Nov. 12. Proceeds will go to the United Jewish Appeal to further work of the Joint Distribution Committee, the United Palestine Apeal and the National Refugee Service.

Members of the entertainment committee are headed by Marvin Schenck, and include Jesse Kaye and Sidney Piermont of Loew's and Arthur Knorr of the Roxy Theatre.

Dennis Quinn, Jr., 37

Funeral services for Dennis Quinn, Jr., 37, formerly associated with RKO Theatres in Trenton, will be held at St. Sebastian's Church, Queens, today, with interment at Calvary Cemetery. He died here Sunday. Survivors include his mother and father and a brother, William Quinn, general manager of Raybond Theatres.

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Publicists to Vote Tonight

Home office publicists will get salary increases ranging from $6 to $15 per week under terms of an agreement reached with company representatives and scheduled to be submitted for ratification at a membership meeting of the Screen Publicists Guild at Palm Gardens here tonight, a spokesman for SPG reported yesterday.

The agreement calls for a blanket 15 per cent boost in the established minimum salaries, bringing senior publicists from their present minimum of $100 to $115, publicists from $70 to $80.50, associates from $50 to $57.50 and new apprentices from $30 to $34.50. The SPG's original contract demands had included a 30 per cent raise in minimums.

Salary Increases

Immediate salary increases, under the agreement, provide $6 more per week for all in the present $30-$50 class, $10 more for those in the $50-$70 class, $12.50 more for those in the $70-$100 class and $15 more for those now getting $100 or over.

A maximum 37½-hour work week, reduced from the present 40 hours, also has been agreed upon by the company and SPG negotiators.

The new contract, if signed on the terms to be presented tonight, will run for two years, with provisions made for reopening it for adjustments at the end of one year. Should any dispute arise over the reopening, it would be submitted to arbitration.

While the managements have not agreed to arbitration of all disputes, they have agreed that any argument over discharges shall, if necessary, be submitted to a panel consisting of one top executive from each of 9 companies: RKO Radio, Paramount, 20th Century-Fox, M-G-M, Warner Brothers, Columbia, United Artists, Universal and National Screen Service.

Double Severance Pay Rate

Severance pay, under the new agreement, would be at double rate in the case of employes who are laid off.

The companies have agreed to a maintenance - of - membership clause, also that three out of every four publicists hired in the future must be members of SPG. The union had demanded a 70 per cent closed shop.

The agreement to be voted on tonight was reached following postponement of an SPG meeting called for last Thursday, when the membership was to have voted on a strike in concert with the Screen Office and Professional Employees Guild.

Representing the companies in the final SPG negotiations were: Maj. Leslie E. Thompson, RKO; Patrick Scollard and Paul Raibourn, Paramount; J. Harold Lang, 20th-Fox; and Charles Moscowitz and Joseph Vogel, Loew's-M-G-M. SPG was represented by Roger Lewis, president; Phil Gerard, vice-president; Leon Roth, secretary, and Lewis Merrill, president of the United Office and Professional Workers of America, with which both unions are affiliated.

Simultaneously, according to a UOPWA announcement, a basis for agreement with SOPEG was reached at a meeting in which that union was represented by Herman Liveright, president; Norman Hasselo, vice-president; Sidney Young, UOPWA representative, and Merrill. A spokesman for Liveright said yesterday, however, that this agreement was not at all certain of ratification and he withheld details as to its terms. It was presented to the SOPEG membership at a meeting at Palm Gardens last night.

WANTED

Experienced publicity man for mid-west big city theatres. Splendid opportunity for right man. State experience and salary.

BOX 386, Motion Picture Daily
1270 Sixth Avenue - New York 20

Lean Years

(*Continued from page* 1)

pare now for possible lean years ahead.

Depinet, however, disclaimed alarmism and said present abnormal production costs are justified. His company, he said, is taking advantage of the current box-office prosperity, building a stable production business, with a reserve of films sufficient to carry over the ultimate transition period. RKO Radio has in "cold storage," said Depinet, a two-year supply of its share of pictures for the British market, including Samuel Goldwyn pictures, he declared. Goldwyn at present has no plans to produce in Britain, according to Depinet.

The RKO executive will proceed to the Continent at the weekend and is uncertain whether he will come back to this country before returning to America. He is accompanied by Phil Reisman, RKO Radio vice-president in charge of foreign operations.

ATA Members

(*Continued from page* 1)

bound to recognize the right of one or the other to express views on the case, it is believed.

There might be a technical question raised by the court which would contest the right of ATA intervention as an organization on the grounds that only an individual directly affected by the suit may intervene. To avoid any difficulty of this kind, ATA plans to have both approaches to the court for use in the event one fails.

Si Fabian, ATA president, and other organization officials are to meet with Arnold tomorrow for a discussion of the case. At the meeting the exhibitors to intervene along with ATA will be chosen, it was said.

Studying Proposals

(*Continued from page* 1)

definitely established their final proposals, Wright said.

Reportedly upholding auction selling and critical of a ban on cross-licensing, the defendants are believed to have strongly urged the court to abandon its partial-divorcement clause on the grounds that it would put some producers out of business. No definite information is available on the defendants' proposals, but changes and additions in the present draft are expected.

Set Valentino Reissue

Jean Valentino has completed a deal with Hoffberg Productions for the reissue of the original version of Rudolph Valentino's "The Eagle." The picture has been synchronized and brought up to date.

Zorn Lashes

(*Continued from page* 1)

"Here we find the court dictating to the industry what it must do, not what the distributor defendants must not do. Remember, in this whole matter the independent exhibitor is not on trial, nor has he ever been granted a voice, or even been consulted in any of the proposed provisions. Out of the blue sky comes a method of selling that was discarded and made taboo 25 years ago.

"Not many years ago," Zorn added, "all contracts for pictures contained a clause, in plain writing, which admonished the salesmen to submit the contract to his company for acceptance or rejection before attempting to offer pictures to a competitive theatre. Now, we view the spectacle of a practice that was frowned upon by both distributors and exhibitors alike as an unfair practice now becoming obligatory. It is obvious that the men who conceived that provision of the decree (decision) never ran a theatre in a competitive situation. The so-called auction system of selling is not a cure for monopolistic sales practices. It would not eliminate dishonesty and discrimination. It would not restore competition among distributors. To be perfectly honest, it appears to me to be unworkable and would breed nothing but strife unless a court attendant was present at practically every sale.

'Auctions to Profit Distributor'

"The only one to profit by auction selling is the distributor, for it places in his hands a system which enables him to secure the last penny, to squeeze the last drop of blood out of every situation."

"It appears to me that the courts in their attempt to cure the ills of the industry, have failed to make the proper diagnosis of its ailments and have refused to recognize the obvious symptoms. The producers and distributors by reason of their control of product have limited the supply and by the imposition of exorbitant prices, terms and conditions, bad enough as it is now, with auction selling they will become intolerable. The haste with which practically all distributors are readying their sales forces to conform, and their eagerness to get back in the auction business, even before the decree is final, proves to me this provision of the decree is to their liking. Can't anyone in this business convince the courts that the main trouble with this business is simply this: not enough of the patron's dollar, coming into the box-office, stays with the independent exhibitor. Really, it is as simple as that," Zorn concluded.

Also slated to speak during the two-day convention are: Mack Jackson, president of the Southeastern Exhibitors Association; William F. Crockett, president of the Motion Picture Theatre Owners of Virginia; Charles F. Carpentier, Illinois State Senator, who is also an exhibitor in East Moline; Fred Souttar, district manager of Fox Midwest Theatres, who recently closed the circuit's houses in Sedalia, Mo., rather than submit to a proposed city tax on admissions.

An open-forum is scheduled for tomorrow morning.

UA-Loew Short Series

SALT LAKE CITY, Sept. 17.—First in a new series of seven "Musicolor" shorts, which are to be produced by David L. Loew for United Artists, is showing here this week at the Centre Theatre for its world premiere.

20th-Fox, British in Deal in Australia

Independently - produced British films, distributed in the United Kingdom by Sir Alexander Korda's British Lion Film Corp., and including the product of Herbert Wilcox, Carol Reed, Leslie Arliss, Zoltan Korda, Anthony Kimmins and Edward Black, will be handled by 20th Century-Fox International in Australia, New Zealand and Tasmania under a distribution arrangement announced here yesterday by 20th-International.

According to a joint statement bearing the names of Korda, Sir Arthur Jarratt, Ernest Turnbull and Michael Moodabe, as well as Murray Silverstone's, the production output involved will be exhibited in top circuits in Australia and New Zealand, including the Hoyt's group and the Amalgamated Theatre Circuit. It is further stated that the deal includes playing time on the same percentage terms reached in bookings of top Hollywood product.

'Razor's Edge' to Get Invitation Premiere

Darryl F. Zanuck's production of "The Razor's Edge" will have its world premiere in New York at the Roxy Theatre on the night of Nov. 19, it was announced here yesterday by Spyros P. Skouras, president of 20th Century-Fox. It will be a formal affair with admission by invitation only. Zanuck will arrive in New York on Nov. 17.

"The Razor's Edge" will not be released nationally until Christmas week when it will open on a day-and-date basis in 300 cities. A meeting to coordinate plans for the premiere was held yesterday at the Roxy. Charles Schlaifer and his home office advertising-publicity staff discussed with A. J. Balaban, Roxy general manager, Irving Lesser, assistant general manager, and theatre personnel.

An NBC television broadcast will be a feature of the opening program, also newsreel coverage. Members of society and leaders in the industry will attend. Motion picture critics from leading papers throughout the U. S. will be brought to New York by 20th Century-Fox.

Wanger, Roach

(*Continued from page* 1)

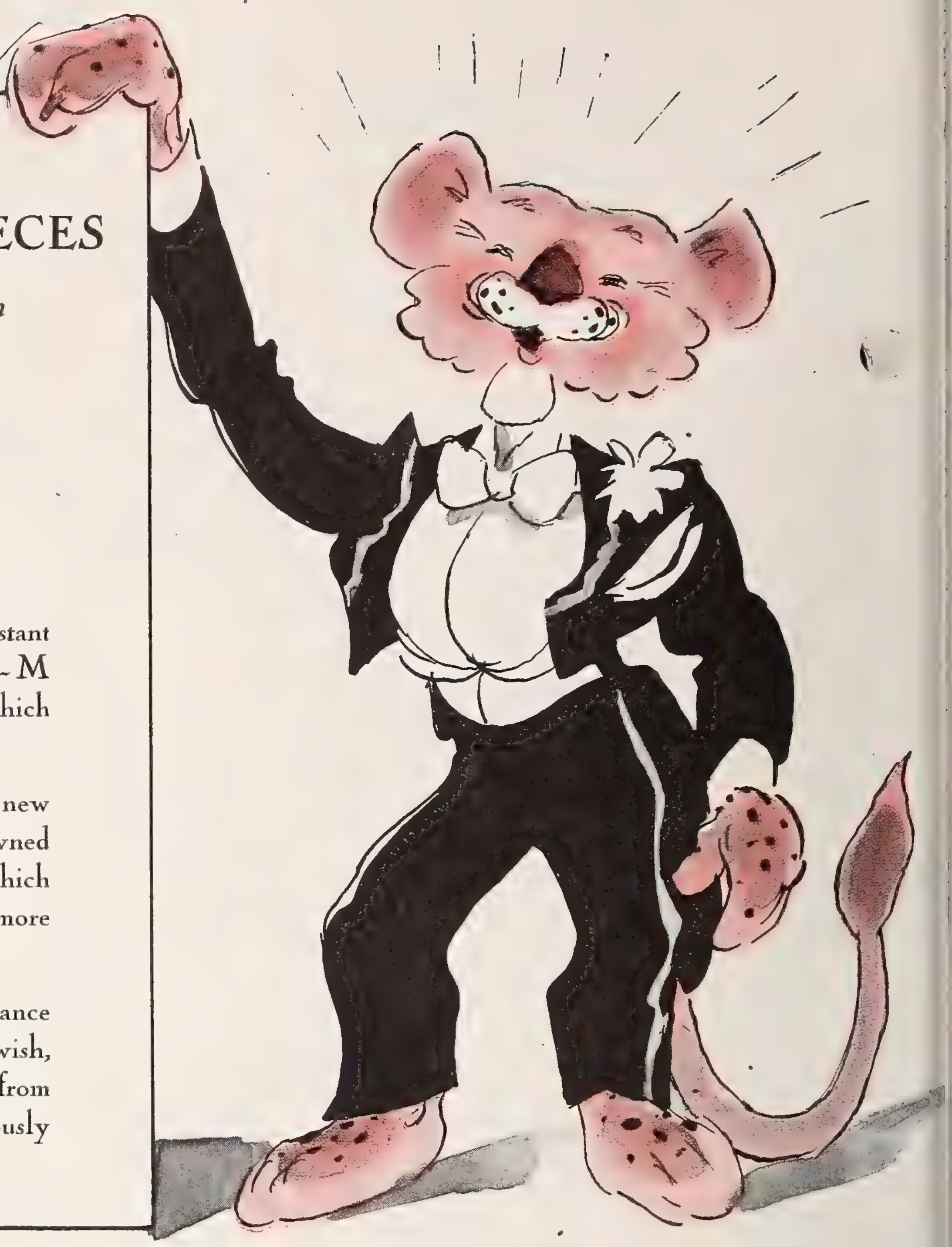
liver the completed "Fabulous Joe" and "Curley" to UA. Wanger goes to UA after having been with Universal since 1940.

In addition, it was announced, a joint studio deal has been made with Roach and Wanger whereby they will share the loan of the Roach lot.

The board adjourned until next Tuesday. Not taken up at yesterday's meeting was possible reaffiliation with the Motion Picture Association by UA, nor was the "The Outlaw" Production Code seal situation discussed.

Clayton Hamilton Dies

Clayton Hamilton, 64, former associate editor at the Goldwyn studios, died yesterday at his home here. He was noted as a playwright, critic, author and lecturer. Surviving are his wife, Mrs. Gladys Coates Hamilton, and two sons, Donald C. Hamilton of radio station WOR and Gordon C. Hamilton of *Newsweek*.



Announcing M-G-M

REPRINTS of MASTERPIECES

with gratitude for a suggestion from our Friendly customers

Many of our accounts have told us of the constant queries of their patrons concerning M-G-M Masterpieces of All Time, great attractions which have never lost their power and significance.

There has been a growing interest among a new generation of picture-goers in many of the renowned Metro-Goldwyn-Mayer entertainments which have enabled this company to be acclaimed by more Academy Awards than all other companies.

Responsive as always to the showmanship guidance of our alert customers who express the public wish, we are therefore pleased to announce that from time to time we will issue Reprints of previously released M-G-M Masterpieces.

"YOU WERE RIGHT, MISTER EXHIBITOR!"

The first of M-G-M's Reprints of Masterpieces "RAGE IN HEAVEN" is doing excellent business in all 4 test engagements.

Next comes "CAPTAINS COURAGEOUS." The idea in which you encouraged us so heartily is off to a flying start. See next page.

M-G-M's
"RAGE
IN
HEAVEN"
A HIT!

INGRID BERGMAN AND ROBERT MONTGOMERY ARE SENSATIONAL!

In its tests at Indianapolis, Harrisburg, Dayton, Reading:

IT EQUALS "SAILOR TAKES A WIFE!"
IT BEATS "BAD BASCOMB!"
IT BEATS "VINES HAVE TENDER GRAPES!"
IT BEATS "HIGHNESS AND BELLBOY!"

M-G-M presents INGRID BERGMAN • ROBERT MONTGOMERY in "RAGE IN HEAVEN"
with George Sanders • Lucile Watson • Oscar Homolka • Screen Play by Christopher Isherwood
and Robert Thoeren • Based on the Novel by James Hilton • Directed by W. S. VAN DYKE II
Produced by GOTTFRIED REINHARDT • A Metro-Goldwyn-Mayer Reprint

Allied Moves

(*Continued from page* 1)

his combined strength in a national buying combine. The third was the clear intimation that Allied would identify itself with production as earlier indicated but without need to supply finances, according to Kirsch. These and other proposals are to be determined on Thursday when the board will convene in closed session and emerge with statements of policy.

Comparing the "injustices" to exhibitors to those in labor combats who refused to work, Kirsch said he hoped the day would come when 12,000 independent theatres would be strongly enough organized to close if necessary.

In discussing Allied's production plans, Kirsch said, "No money is needed and shortly I can promise you four stories with stars and directors will be ready."

M. A. Rosenberg, Pittsburgh, also withholding details, assured the convention that the plan is very well worked out and repeated no money will be required on Allied's part.

Envisages Another First National

All this was in explanation to Abe Kramer, Cleveland, who said the time was ripe to organize another First National. He proposed a unit on a non-profitable basis with key contributions from sympathetic theatremen now at the convention on the basis of $100 for theatres under one thousand seating capacity and $200 for theatres over 1,000 seats. These key men, he continued, would undertake the task of influencing other exhibitors in their areas to agree to play not more than 10 features annually at prices comparable to equal product from existing distributors, such prices to be determined by committees functioning in each exchange territory.

Finally, Kirsch asked delegates if they would sign blank contracts on four films if story, cast and directors were designated for each. Unanimously, the convention voted the proposal in.

Earlier, James Nash, Pittsburgh, said he regarded as feasible the raising of between $2,500,000 and $3,000,000 from 12,000 independent exhibitors to make 12 films annually.

Predicting 300 or less feature releases in the new season and asking how theatres changing their programs three times weekly can get by, Nathan Yamins, independent exhibitor and board member, concluded that exhibitors would not be able to buy sufficient product.

Yamins divulged that he had had a meeting with Spyros Skouras, 20th Century-Fox president, in New York three weeks ago at which Yamins charged the distributors generally with having deliberately vitiated the consent decree by withholding blocks of pictures from exhibitors refusing to buy earlier blocks and forcing shorts with features. Yamins severely criticized the distributors' methods on percentage sales, alleging the intention is to hold theatre men to a 25 per cent profit on film rentals as against 50 per cent once prevailing. "If distributors actually desire to bring about greater confidence, they must abandon their greed and avarice and prove by deeds, no longer by words, such intention to the independent exhibitor," finally declared Yamins.

Earlier, Irving Dollinger, New Jersey Allied executive, had summarized the product shortage at present by noting the decline of feature releases from 761 in 1939 to 377 in 1945. He noted the accompanying rise in profits of major companies, and said that the industry is one of the few able to curtail product and increase profits. He compared its situation to the black market, adding that black marketers probably look at the industry and see advantages. He allowed the product shortage was caused originally by governmental raw stock demands, but charged producers went further, and that each has 20 to 40 pictures completed, and is releasing slowly. Information, presently, in that the waiting for the results of the New York court action, is somewhat an exhibitor weapon. He asked exhibitors to subscribe to the Allied Caravan.

Kirsch announced that Jack H. Levin, Confidential Reports Inc. vice-president and general manager, will confer in New York later with Allied representatives on a local checking procedure agreeable to independents. Kirsch also sharply criticized the move of Columbia Pictures in asking the U. S. District Court to incorporate a booking combine ban in the New York anti-trust suit decree and at the same time defended combines.

Col. H. A. Cole, Allied executive from Texas, recalled early plentiful markets and said Allied and the government agree that until divorcement and cross-licensing restrictions, the market will remain restricted artificially. Meantime, he added, the exhibitor is vulnerable, without organization. Buying combines, he noted, are sometimes not as successful as individuals; and association acts as assistant buyer.

Declaring an industry free of monopoly would not be subject to product shortages, Sidney Samuelson, Eastern Pennsylvania, suggested the situation still demands attention from government anti-monopoly agencies. "The exhibitor still must buy everything handed him, with very, very little option," he said, and additionally suggested exhibitors would be better off to close one change per week. The suggestion brought loud applause and other discussion of the possibility of closing. Samuelson said closing would shorten the market by 52 to 400 pictures yearly and was a weapon to combat a Hollywood which, he charged, "has a backlog of nearly one full year's product."

Samuelson also cited national agreement on the need for production, and Eric Johnston's speech before the IATSE advocating production on a sustained level, adding Johnston talked at the very time when his Association's members were curtailing production.

Benny Berger, Minneapolis, said the small exhibitors cannot stay away from product because their communities demand it. "If theatres were to stop the policy of candy, premiums, bank nite, and advertising films, several thousand would close," he said. He suggested legislation so that lawyers could litigate. He also assailed percentage pictures and "the policy makers of this business, whom I accuse of not knowing a thing about it." Independent exhibitors are smart, he said, but not smart enough, and cited a New Orleans day-and-date situation where an independent paid $160, a circuit $33, and a Wisconsin situation where a Fox 1,500 seat second run paid less than his 700 seat third run.

Leo Yassenoff, Ohio, attacked industry practices, and received lengthy applause. Entering industry recently, he said, found "terrible inequality in trading." He asked Allied to "keep punching" for theatre divorcement.

Morris Pouzzner, Boston, described a competitive situation in which he ran four pictures a week then was compelled to extend his runs to seven days, and found during the year no drop in receipts. He suggested his experience valuable, and asked exhibitors not to "get hysterical and break their necks paying high rentals" if forced to extend runs.

"Theatres which can extend runs are few." Jack Unger, Newark, replied. "The only guide to distributor avarice," he said, is exhibitor resistance, and he suggested a resolution that increases in distributor profits do not justify increased demands.

Resolutions Committee Named

Pursuing plans to keep resolutions off the convention floor and funnel them to the board of directors which will fashion the final policy Thursday morning, a five man resolutions committee was named. Samuelson was named chairman while serving with him are Trueman Rembusch, Indiana; Yasenoff; Joseph Uvick, Michigan, and Col. Cole.

Percy Friedman, Philadelphia, attacked picture shortages declaring product was also inferior. The public had an interest in this, he maintained, in suggesting consumer group products as well as formal protest to the New York court considering the government case.

Uvick declared the unorganized exhibitor could not hope to combat the film salesman and urged the development of buying combines, citing their success in Michigan, New Jersey and Eastern Pennsylvania. Barring this, he said the current situation of individual selling could be met if theatremen combined even loosely for purposes of resisting percentages in favor of flat buys. His reasoning was that there was no redress against the distributor on the basis of the inability of a single exhibitor failing to get together but that no distributor would dare face the possibilities which he said would flow out of a refusal to deal with perhaps as many as 100 theatremen unified in their resistance to percentage selling. The distributor, he added, had no right to share in exhibitor profits.

Sales Policies Non-Existent: Kirsch

Kirsch observed there was no such thing as a national sales policy on the part of any distributor. "It will be Utopia if the independent exhibitor ever organized a national buying circuit there would be no idea of breaking any film company. We need them and they need us." He attacked M-G-M, by name and all other distributors without name, for their reissue policies and demanded protest be made against reissue sales on percentage. "We play them only because we have to and wouldn't if we had a

(*Continued on page* 7)

50 Firms Have Exhibits At Allied Convention

BOSTON, Sept. 17. — Approximately 50 exhibits occupying three rooms and lobby space in the Copley Plaza Hotel here displayed a wide variety of equipment and services to the exhibitor delegates to Allied States' first national convention since the war.

Warners, Art Moger representing, featured the slogan, "You Never Take a Chance with Warners.

Concession Enterprises displayed its popcorn warmer, and information about Coulter premium dishes. Meyer Ruttenberg is in charge.

Capital Theatre Supply, R. K. Douglas representative, features its agency for Brenkert projectors, Enarc lamps, RCA sound, Mohawk carpets, Snaplite lenses, International chairs, General Ticket registers, Stainless steel frames, Westinghouse, Baldor rectifiers and Airkem air fresheners.

Kollmorgan Optical Corp. displayed a variety of its Snaplite projection lenses.

Paramount, noting its "34th and Greatest Year" with a birthday cake in the lobby and a cutout poster juxtaposing Bob Hope with exhibitors willing to be photographed, also has a large booth display noting its latest pictures.

William MacKee has a table and information about his MacKee Theatres Corp.

The Star Popcorn Co. is displaying its new Super-Star machine.

Altec Service Corp. and Altec Lansing Manufacturing Corp. has set out numerous pieces of test equipment carried by Altec service inspectors. R. E. Pierce supervises the booth.

National Theatre Supply, represented by John Savina and Leon Foster, features the Simplex E-7 projector with Magnarc lamp and Four-Star sound system; the Sealuxe Display frame, and American Seating body-form chairs.

Morris Ladge is selling Pronto Popcorn Sales Company's Pronto popcorn warmer.

Frank Volger is showing exhibitors the Alexander Smith Carpet Company's Crestwood carpets.

At the M-G-M booth noting the latest "Security" pictures, caricaturist Sam Pollach is busy.

Universal Pictures in a separate display room notes its leading products. Robert Wile is supervising.

Charles G. Manley and Samuel Horenstein direct diplay of the 1946 Manley popcorn machine.

Joeph Chatis is at the Reliable Art Service display, and Melvin Hockailo at the Avalon Studion booth.

Under Harry Goldstein's direction, Monogram shows a swarming bee display and posters declaiming "We're Darn Proud We Have the Best Bees in the Business," also a blinker on "suspense."

PRC's booth notes "Her Sister's Secret" and "The Wife of Monte Cristo."

Other displays are the Markel Sanitary Supply Co., theatre cleaning supplies, Joseph Markel supervising; Poppers Supply Co., featuring the Viking popcorn machine; National Screen Service with Maynard Sickels, Neoarts Hollywood specials and new Christmas and New Year posters.

Also displaying are Hollywood Theatre Service with the new aluminum bicycle, the Monark and Ty Kent Coffeemaster presentation sets ,with Bob Hartman, Peter Boyne, Maxwell Andelman and W. T. Griffin in charge; National Merchandising Service Corp. selling candy, Jack Stamaton presiding; RKO Radio Pictures represented by Leon Bamberger, with the slogan, "The Showmanship Company Greets the Allied Showmen"; Joe Cifre, Inc., Theatre Supplies, featuring "The Robot" emergency light, Motigraph projectors and Fortacide, and directed by Joe Cifre, H. E. Jenkins and James Cameron, Jr.; 20th Century-Fox, Ed Fowler representing, and Vanguard Pictures, Joe Roberts and Herb Berg presiding.

Additional firms represented are Massachusetts Theatre Equipment Co., with E. J. Comi and J. E. Comi presiding, and featuring Kni-Tron rectifiers, Ashcraft Suprex Lamps and Strong Zipper sound changeovers and reel end alarms; Levinson seats, represented by Sam Levinson, and National Carbon, represented by W. C. Kunzman and Paul Reis.

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Allied on Contracts

(*Continued from page 6*)

flow of new product," he added.

Tô convention applause, Kirsch struck out for wholesale theatre closing, abetted by a campaign to the public advising that product shortages were responsible.

Yamins traced the history of the standard exhibition contract, citing the Chicago and Atlantic City deliberati[illegible] of many years ago. Local checke[illegible]ere ruled out as a result, he sa[illegible] and only now reappear because the gains originally made have been deleted through the years. He denounced current contracts as a denial of the exhibitors right to negotiate terms and declared Allied's first job should be a contract equitable to both sides. To accomplish this, he was in favor of Allied's board taking required action and a resort either to legislation or litigation if other avenues dried up.

Harry Perleman, Philadelphia, in declaring "the English invasion of America" was under way, struck out for inclusion in contracts of a clause giving the exhibitor the privilege of canceling any British film offered.

Yassenoff argued for an exhibitors uniform contract—their own form and not one representing the outcome of negotiations with distributors—and would base all film buys thereafter on such a document.

Tom Connors, vice-president of 20th Century-Fox distribution, in a wire read by Kirsch, expressed the hope that Allied's program would prove constructive and cited the need for such action. The message was greeted with scattered booing and Kirsch, in reprimanding this outburst, made it clear he felt Connors' message was in good faith and that Allied's reaction was entirely a different matter.

The trend in Ohio, at least, is to relinquish state taxation of admissions and allow municipalities to impose them, P. J. Wood, secretary of that state's Allied organization said, in a review of the tax situation. The trend is dangerous, he said, because municipalities impose high rates, and he cited Philadelphia's 10 per cent. A high rate, however, Wood added, gives the theatre a good reason for passing the tax to the public.

The Conference of Independent Exhibitors Association was represented at the sessions by Berger and a group from the North Central territory, and by Jesse Stern, CIEA president, and the following members of the Unaffiliated Independent Exhibitors of New York: Max Cohen, Max Wallach, Louis Levy, Louis Goidel, Julius Charnow and George Reisner.

The CIEA will meet at the Hotel Statler, Washington, Oct. 1-2. Included among the delegates will be six from the PCCITO, led by Robert Poole and Ed Lukan, and four from the Iowa-Nebraska Theatre owners, led by Leo Wolcott.

Further U-I Studio Setup Realignment

HOLLYWOOD, Sept. 17.—James W. Poling today was appointed Universal-International Eastern story head and George Seid heads the studio camera department. A realignment of the advertising publicity deptments makes J. L. Kaufman contact between the department and independent producers, David Lipton, executive coordinator of advertising and promotion, and J. W. (Pete) Dailey, studio publicity director.

Dipson Theatres

(*Continued from page 1*)

as defendant exhibitors, which either lease or own the Great Lakes, Buffalo, Hippodrome, Teck, Elmwood, Kensington, North Park, Seneca, Niagara, Kenmore, Lackawanna and Roosevelt theatres. Before 1939 they also operated the Century, large downtown house, and the Bailey, and the Riviera in Tonawanda.

The complaint alleges that the defendants have "combined and conspired" to monopolize trade and commerce by enabling the two exhibitors to obtain sole and exclusive right to first and second run pictures in this city. It emphasized that distributors control the licensing of approximately 90 per cent of the "A" and "B" pictures produced each year. The monopoly was accomplished, it is charged, by contracts between the exhibitors and distributors providing a supply of features to the former far in excess of their reasonable needs, by contracts imposing unreasonable terms of run and clearance on Dipson and others, and by refusing to contract at all with the plaintiff.

Defendant exhibitors were permitted to move a picture from one theatre to another thus postponing all subsequent runs by the plaintiff and thus reducing the pictures' revenue-producing possibility at a later run, says the complaint. It is also charged that there was discrimination in film rentals by granting the exhibitors lower rentals than those afforded Dipson.

Continued Monopoly

"These exhibitors have attained a buying power which they exert to continue their monopoly and to restrain competition," the complaint continues.

The alleged practices, Dipson states, caused him to suffer a loss of $152,000 net income at the Bailey Theatres which the plaintiff acquired in 1939. The Bailey and the Kensington previously were owned by the defendant exhibitors. Although the exhibitors practice had been to show more profitable pictures at the Bailey first and the Kensington four to 11 days later the complaint alleges that as early as April, 1939, when it became apparent that Dipson was going to take over the Bailey there was a change in policy on the part of the exhibitors. The exhibitors began showing features at the Kensington first instead of the Bailey, a practice that was continued until their lease expired.

Furthermore, the complaint adds, the exhibitors obtained a seven-day clearance in favor of the Kensington over the Bailey from Loew's, Paramount, RKO, Universal and UA. These same practices the complaint says prevailed at the Century which was leased on Aug. 1, 1939, by Century Theatrical Enterprises, New York, which operated it until June, 1941, when it was compelled to surrender a 10-year lease. During that period the Century was operated for a time by Dipson under an agreement with the New York lessee.

Century Operators Lost

Operators of the Century suffered an operating loss of $58,240 and were deprived of a new income of $76,666, the complaint alleges. This is in addition to $450,000 which it is estimated the house would have earned had it continued on the 10-year lease. Surrender of a similar lease on the Riviera caused a loss of $45,000, the complaint said. The exhibitors changed a "long established policy" by showing double features, shortening the length of runs and lowering admission prices at the Buffalo, Great Lakes and Hippodrome.

Leases on the Franklin, Ridge, Hollywood and Park theatres in suburban Lackawanna were assigned to the paintiff in September, 1939, according to the complaint. The owners of the theatres had offered to sell them to the exhibitors but the offer was refused because they did not do enough business, the complaint states.

But, immediately after Dipson gained control of the four, the complaint alleges, the exhibitors negotiated with an Oscar Williams and constructed the Lackawanna theatre in competition with the Ridge and resultant loss to the latter of $36,816. In operating loss and $35,221 in net income prior to Dipson's acquisition, the Ridge and Franklin were able to get films from the distributors but when the plaintiff took over the contracts were cancelled, the complaint alleges.

In addition to the money damages the plaintiff asks "whatever relief the court deems advisable."

Producers Warn on Disputed Sets

HOLLYWOOD, Sept. 17.—Major producers today notified international representative Joseph Cambiano that unless the carpenters resume work immediately on sets declared "hot" by the CSU, the producers will use "every legal reasonable means" to have such work performed by other employees. The CSU would not tolerate employment of IATSE members for disputed work so informed quarters believe the producers' position makes picket lines inevitable.

Independents, Tax

(*Continued from page 1*)

pendent production. However," he continued, "after some study and discussion, I left Hollywood with the distinct impression that, irrespective of any eventual ruling by the Supreme Court, independent production will continue to grow and expand.

"The recent capital gains tax ruling by the Internal Revenue Bureau, 'that where single pictures are incorporated and the profits for the pictures are divided by liquidation of the corporation that those profits will be taxed to the individuals concerned as ordinary income at ordinary tax rates instead of as capital gains at a 25 per cent rate' is not decisive."

Jaffe continued: "I foresee important personalities, producers, directors and writers combining their respective talents into permanent independent organizations because of the opportunities afforded under an autonomous operation. Much experience has been gained in independent production in recent years. The miracles of good picture-making are known to these people because of the experience they have garnered in the past. No single group has an exclusive monopoly in this respect. When the problems of studio space and physical facilities lessen, the independents will be in even a better position than now to produce highest quality pictures. Well managed, well conceived independent motion picture operation has proven its worth. Any attempt to smear independent operation on any basis, particularly the 'tax scare method,' is without foundation and unjust."

As to the eventual outcome of any Internal Revenue Bureau activity, Jaffe said that "as to past independent operations, each case will have to be considered on its own merit."

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RKO Pathe's motion picture studios at Park Avenue and 106th Street, New York, are ready for occupancy.

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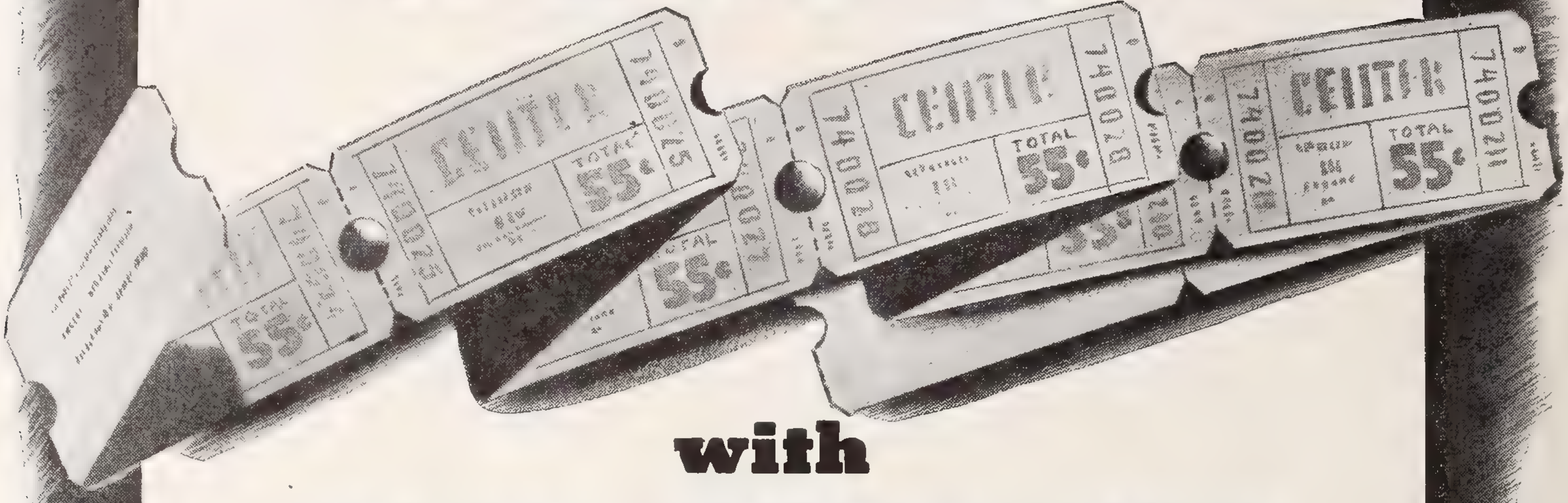

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So put Simplified High Intensity Projection to work. It will sell extra tickets for you—at little, if any, additional cost.

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MOTION PICTURE ASSOC. OF
AMERICA,
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UTOI Reelects Zorn, Defers Joining ATA

Resolutions Hit Local Checkers, Auction, Taxes

By **HAL TATE**

Edward G. Zorn

SPRINGFIELD, Ill., Sept. 18.—Edward G. Zorn of Pontiac, Illinois, head of United Theatre Owners of Illinois since its inception six years ago, was reelected president by acclamation at the concluding session of UTOI here today.

Other officers elected were: George Kerasotes, Kerasotes Amusement Co., Springfield, vice-president, and John Balaban of B&K and Great States, Chicago, chairman of the finance and budgetary committee.

A secretary-treasurer, who will

(*Continued on page* 4)

SOPEG Pact Adds $1,000,000 in Pay

Approximately $1,000,000 a year is expected to be added to the payrolls of film companies in New York as a result of the contract agreement between eight companies and the Screen Office and Professional Employees Guild, ratification of which, by SOPEG's membership, was announced here yesterday.

The contracts provide salary in-

(*Continued on page* 4)

GaumontChiefsHere To Survey U. S.

On the invitation of 20th Century-Fox and National Theatres, six top executives of the 325-theatre Gaumont British circuit, part of J. Arthur Rank's theatre interests, have arrived in the U. S. for a two-month tour of theatres, equipment companies and studios, for the purpose of study-

(*Continued on page* 4)

Allied Unites on Checking, Film, Pacts, Clearance

By **RED KANN**

BOSTON, Sept. 18. — Allied closed business at its convention at the Copley Plaza this afternoon with unanimous adoption of four resolutions calling for relief in the practice of checking, elimination of what was termed "an already restricted market" in point of product, preparation of a uniform exhibition contract and castigation of clearance as it now prevails and of high film prices, particularly on percentage pictures.

A statement of policy held that advantages stemming from the ban against block booking and granting of cancellation have been lost as a result of the product shortage and recommended that the board call the situation to the attention of the Justice Department.

With interpolations and a departure from the text of his prepared address —which is reported on elsewhere in this issue—general Allied counsel Myers started the open-forum for all exhibitors on the New York Federal Court anti-trust decision.

Col. H. A. Cole of Texas was the

(*Continued on page* 6)

Overseas Shipments Of Films Resumed

Movement of films from the U. S. to foreign countries, which has been virtually at a standstill since Aug. 30 because of the maritime strike, was resumed yesterday as members of the Seafarers International Union (AFL) and an increasing number of AFL dockers went back on the job.

During the total ship tie-up, it was possible to send films overseas only by Air Express, and the companies resorted to this method only in emergencies, a spokesman for the distributors said here yesterday. In some

(*Continued on page* 7)

Eagle Lion Will Drop 'B' Pictures

HOLLYWOOD, Sept. 18.—Eagle Lion is dropping all "B" product, and will compete with the majors in production and sales, vice-presidents Bryan Foy and A. W. Schwalberg told the press today prior to Schwalberg's departure for New York. Included in

(*Continued on page* 4)

Brandt - Allied to Meet On One Unit

Boston, Sept. 18. — Harry Brandt, president of the Independent Theatre Owners Association, New York, and representatives of Cooperative Theatres of Michigan, at the Allied convention here, today, accepted an invitation from Jack Kirsch, Allied president, to attend the Allied board meeting here tomorrow to discuss the formation of one nation - wide independent exhibitor organization.

Brandt indicated at the convention today that ITOA will join if Allied's views are "reasonable."

Johnston and Allied Meet

Eric A. Johnston

BOSTON, Sept. 18.—A plea for harmony in the industry and the extension of self-regulation to the individual theatre in order to ward off censorship and help to insure the freedom of the screen was voiced by Eric A. Johnston, president of the Motion Picture Association at the banquet tonight which closed the three - day national convention of Allied States here.

It was Johnston's first appearance before Allied, which has been

(*Continued on page* 7)

Heiber Will Head 'U's' K.C. Branch

KANSAS CITY, Sept. 18. — Ed Heiber, Chicago branch manager for Universal, is here on a preliminary visit, and will come to stay as new district manager for the Des Moines, Omaha, Kansas City district early in October. J. C. Garrison, retiring district manager, recently appointed to a

(*Continued on page* 7)

Allied's Trust Is in U. S. Supreme Court

Will Oppose 'Auctions,' Press for Divorcement

Abram F. Myers

BOSTON, Sept. 18.—Allied States' program in opposing phases of the New York Federal court opinion in the government's industry anti-trust suit will include reliance upon the Supreme Court to order theatre divorcement and a campaign to convince organized consumer groups that auction film selling will result in higher admission scales and perpetuation of compulsory block booking.

This was made clear by Abram F. Myers, Allied chairman and general

(*Continued on page* 6)

Divestiture Is Not Mentioned in Draft

All mention of partial theatre divestiture procedure is understood to have been omitted in the proposed "tentative and incomplete" decree draft submitted early this week to the Department of Justice by the five theatre-owning defendants in the New York anti-trust suit.

Contents of the draft are understood to otherwise closely follow the

(*Continued on page* 4)

British Film Trade Seeks Video Rights

LONDON, Sept. 18.—Film industry leaders here today presented their demands to broadcast television programs for their own theatres at a meeting with the Government's Television Advisory Committee. After a long discussion the Government officials said they would study the matter which stems from the video transmission monopoly held by the British Broadcasting Company. Another meeting is to be arranged.

Personal Mention

PANDRO BERMAN, M-G-M producer, is sccheduled to arrive here from the Coast on Monday.

•

Tom O'Brien, member of the British Parliament and general secretary of the English National Association of Theatrical and Kine Employees and a member of the British Trade Union Congress, is due to arrive in New York tomorrow from Halifax and London.

•

Beverly Schnitzer, daughter of Edward M. Schnitzer, United Artists' Eastern sales manager, and Mrs. Schnitzer, will be married in New York this morning to Lawrence Parsily. The couple will leave by plane for Bermuda for a honeymoon.

•

Dave Whalen, publicist and representative for Gene Autry, is in New York from Boston to set advanced arrangements for the singing cowboy's forthcoming appearance at Madison Square Garden rodeo.

•

Tony C. Reddin, Paramount's director of theatres - advertising - publicity for Great Britain, will leave New York for England today.

•

Edwin W. Aaron, assistant general sales manager for M-G-M, will leave New York for Milwaukee next Wednesday.

•

Max Wolff, purchasing head for Loew's-M-G-M, will leave New York for St. Louis on Sept. 27, with a stopover at Chicago.

•

Bob Montgomery, special representative for J. Arthur Rank, will leave Halifax Sunday on the *Queen Mary* for England.

•

Sid Blumenstock, assistant exploitation manager of 20th Century-Fox, left New York yesterday for Cleveland and Chicago.

•

Leon J. Bamberger, RKO Radio sales promotion manager, returned to New York yesterday from Boston.

•

Fred Ahern, assistant Selznick studio manager, has returned to Hollywood from London.

•

Rudolph Berger, Southern M-G-M sales manager, has returned to New Orleans following a tour of exchanges.

•

Benn Rosenwald, Charlotte M-G-M manager, and his wife are here on a brief vacation.

•

Eddie Buzzell and Nat Perin, M-G-M directors, will arrive in New York tomorrow from the Coast.

•

Mrs. Frank C. Hensler, wife of M-G-M's district manager, is in New York from Detroit.

•

Olin Clark of M-G-M's Eastern story department is on a Long Island vacation.

Authors' Rejection Of Cain Plan Seen

Ultimate rejection by the Authors League, of James M. Cain's proposal for establishment of an American Authors Authority to control copyrights and to lease, rather than sell, literary material to film companies, was seen by observers here yesterday following consideration by the league's executive council.

"It is extremely unlikely that the league or any of its guilds will adopt any plan which would involve the surrender of copyrights or the setting up of an official board with dictatorial powers," said Elmer Rice, president of the league, expressing his personal opinion following the session.

However, a committee was named to consider the matter further and hear the views of any member of the writers' guilds. Serving on it, with Rice, will be the heads of the affiliated guilds: Richard Rodgers, Dramatists; Christopher LaFarge, Authors; Peter Lyons, Radio Writers, and a Screen Writers representative to be named by Emmet Lavery, SWG president.

William Pomerance, SWG executive secretary, flew here from the Coast to present the Cain proposal, accompanied by Henry Myers of the SWG council. Rene L. Kuhn, scheduled to present the objections of the newly-formed American Writers Association, failed to appear.

Czechs Formalize MPEA Agreement

By JOSEPH B. KANTUREK

Prague, Sept. 18.—The Czechoslovak Government has approved, in legislative session, the Czechoslovakia-Motion Picture Export Association film distribution agreement signed in New York yesterday by Irving Maas for the MPEA and Jinarich Elbl for the Czech Film Monopoly.

Effective Oct. 15, the MPEA will release here for a year 80 features and shorts of member companies.

Cooper's Father Dies

Hollywood, Sept. 18. — Charles Henry Cooper, 81, father of Gary Cooper, died at Hollywood Hospital yesterday following a long illness. He was a former Montana State Supreme Court Justice. Other survivors include another son, Arthur, and his widow, Alice.

Aniline Dividend

The board of directors of General Aniline and Film Corp. have declared a dividend of 50 cents per share on the common A stock and 5 cents per share on the common B stock, payable Oct. 18, to stockholders of record on Sept. 23.

Steele Mono. Studio Mgr.

Hollywood, Sept. 18.—Fred Steele was today appointed Monogram studio manager.

Monogram Names Cook

Hollywood, Sept. 18.—Glenn Cook has been appointed Monogram production supervisor.

Jolson Testimonial On Mutual Network

Highlights of the Al Jolson testimonial celebrations on Oct. 1 at the Hotel Astor, here, and in Hollywood will be broadcast over the Mutual network, it is reported here by the American Veterans Committee, sponsor of the affair.

Former Mayor James J. Walker will be toastmaster in New York while in Hollywood George Jessel will be master of ceremonies. Many stars of show business are expected to participate in both events.

Theatre Managers on Coast Organize

Los Angeles, Sept. 18. — At last night's meeting of the newly-formed Theatre Managers' Union, 200 members attending voted: 1. To petition NLRB for election and certification as bargaining agent; 2. To request a federal AFL charter, in conjunction with the New York managers' union; 3. Empowered directors to negotiate a contract with Fox-West Coast Theatres, and to take strike action if necessary.

'U'-Int'l Atlanta Meet Next Wednesday

Atlanta, Sept. 18.—F. J. A. McCarthy, Canandian and Southern division manager, and Pete Rosian, district manager of Universal-International, will hold a sales meeting in Atlanta, on Sept. 25. In attendance will be all salesmen, branch manager and office personnel of the local branch.

HarryGrahamLeaves 'U'-International

Harry D. Graham, district manager of Atlanta, Charlotte, Memphis and New Orleans, has resigned from Universal-International, effective Oct. 1. He is retiring from the motion picture field to go into business on his own.

Warners' Keeter Is PRC Manager

Charlotte, Sept. 18.—Hal Keeter, former salesman for the local Warner office, has taken over the branch managership of the PRC Pictures, here.

Keeter has been with Warners for 16 years. Joe Gins, district manager for PRC, had been doubling as manager here.

Rogers in Air Series

First of a series of radio programs, titled "Roy Rogers Show," will be heard on Saturday, Oct. 5th, over 130 stations of National Broadcasting, when Roy Rogers, Republic's "King of the Cowboys," will be joined by Dale Evans, George (Gabby) Hayes, and the Sons of the Pioneers.

Film Fire Kills One

Chicago, Sept. 18.—One man was killed and six persons injured when a film fire broke out in the offices of Capitol Film Co. owned by Henri Elman. The blaze broke out in a drum of discarded film.

Asides and Interludes

By JAMES P. CUNNINGHAM

DISCOVERED! A robot secretary; an unfailing taker of telephone messages and a sure-fire deliverer of accuracy.

It's called the "Isophone," a [illegible]ss invention, which is attached to an office telephone circuit and acts as a robot secretary in the absence of the subscriber. By a complex electrical hookup engineered around a wire recorder, it answers the phone, takes messages and plays them back. The phone-caller, upon learning of the subscriber's absence, may dictate a message, and the subscriber may later call his own number from a remote point and receive the message on a playback, with no possibilities of the message being distorted or garbled through human misinterpretations or fallibilities.

Peace, It's Wonderful!

△

Paramount Pictures publicity to the press of the world proudly announces that: "Betty Hutton has been named chairman (?) of the committee of Mothers-To-Be In America."

△

Bertram M. Campbell, respected Freeport father and businessman, who spent three years in New York State's Sing Sing after a false conviction on mistaken identity for reputed forgery, died, the other day, at his home, death being attributed to the effects of his false incarceration. Only a few days before Campbell died he came to New York from Freeport for his last public appearance, to narrate the truth of his jailing, and to appear in ex-Police Commissioner Valentine's "Crime Newsreel," for Film Classics.

△

Eskimo whale-hunters at Point Barrow, Alaska—northernmost village under the U. S. flag—may still use the primitive hand-made harpoons of their ancestors, but their entertainment is strictly 1946, *using postwar distance portable radios, strapped to their backs while harpooning, for a little jive from Broadway and Hollywood Boulevard.*

△

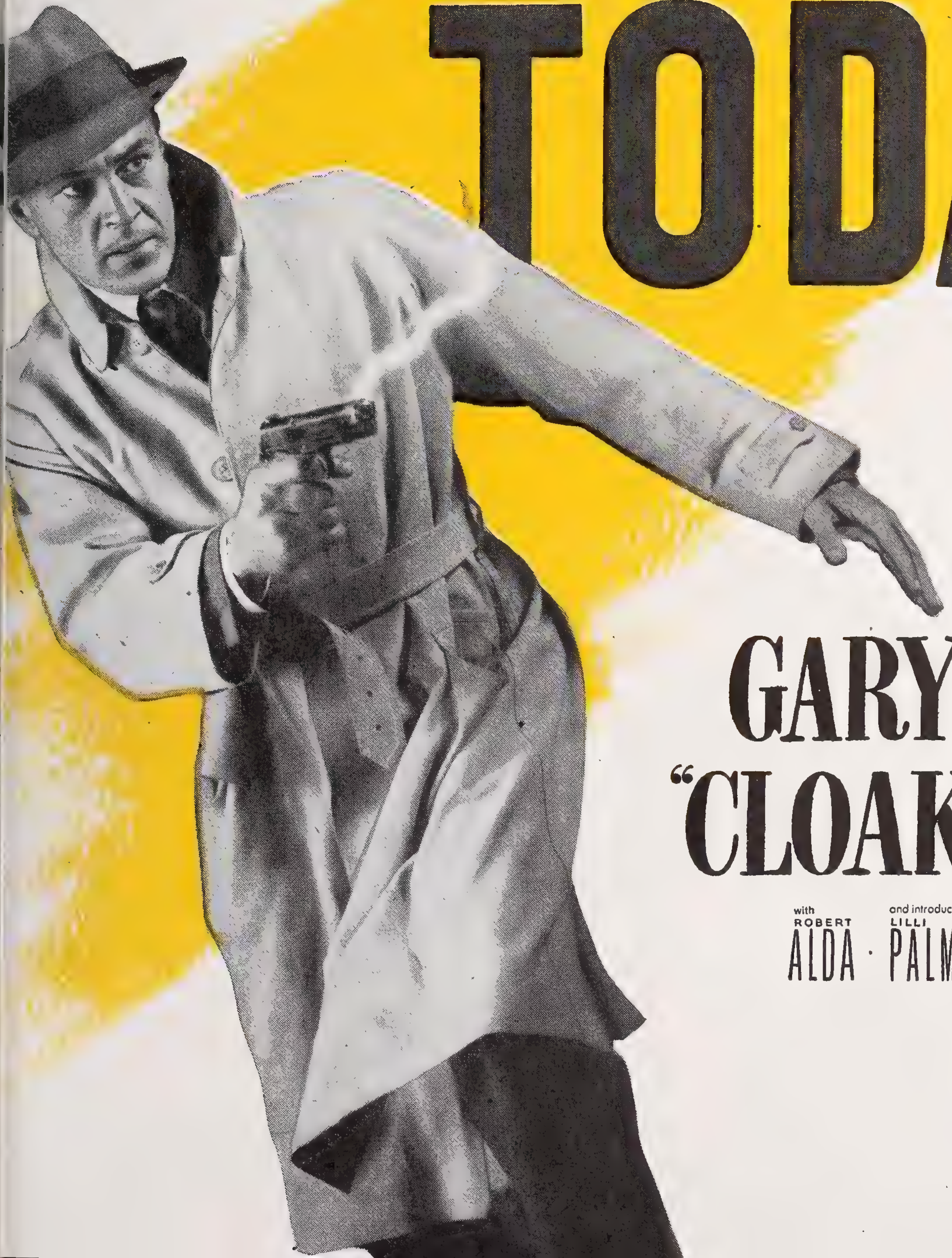
The antis and pros of the Japs who are for or against kissing in native Jap films—public kissing has long been recognized as bad manners in Japan—have aroused such heated discussion as to cause Eric Johnston's Motion Picture Export Association to develve deeply to determine late developments. (After all, an international incident could be brewing in these days of international tension.) And, in its three-page report to the press the MPEA came up with this "typical" Jap reaction:

"The kissing motion picture is nothing but an ignoble sweetening to pull back into a state of absentmindedness those who want to rise up from the muddy marsh of decadence."

That ain't the way we heard it.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; **Sherwin** Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sundays and holidays. by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture **Herald**, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

DALLAS GETS IT TODAY!



TOMORROW PHILLY!

GARY COOPER

"CLOAK AND DAGGER"

UNITED STATES PICTURES PRODUCTION

with ROBERT ALDA · and introducing LILLI PALMER

SCREEN PLAY BY ALBERT MALTZ AND RING LARDNER JR. ORIGINAL STORY BY BORIS INGSTER AND JOHN LARKIN MUSIC BY MAX STEINER

Directed by FRITZ LANG · Produced by MILTON SPERLING

TWENTIETH ANNIVERSARY OF TALKING PICTURES
Warners

UTOI Elects Zorn

(Continued from page 1)

serve as a paid secretary, will be selected by the 22 members of the board of directors also elected here today.

While approving work done by the American Theatres Association on the New York decree and on other matters and giving ATA a vote of confidence the members voted to temporarily table joining ATA as a group and to vote on the proposition to join ATA at some future date.

Resolutions passed at the final session of the group's first annual convention here today were: 1) To oppose distributors insisting on preferred playing time; 2) that policy of Confidential Reports or any other checking company using local checkers be abandoned by distributors; 3) Opposed blind-checking as being unethical: 4) To join forces with some national exhibitors' association to oppose continuance of the 20 per cent Federal tax on admissions after the emergency is over: 5) Opposed concealed advertising in features, shorts and newsreels; 6) Opposed to any pressure that might be exerted by any group seeking collections in theatres, leaving it up to individual theatre to dispose of the matter as it sees fit; 7) Opposed auction selling as interpreted by the New York Decree; 8) Opposed distributors selling 35 and 16 mm. film to so-called "jack-rabbit" owners for non-education purposes; 9) And opposed discriminatory license fees.

Urges Banding Together

John Balaban, head of the Balaban and Katz and Great States circuits, in the convention's open forum held today, advocated all theatres to band together as insurance for themselves, saying, "If we don't organize it will be too bad for all of us."

Said Balaban: "We are facing a period now in which labor unions are trying to saddle us with more unnecessary people," and referring to the present organizing campaign to unionize all theatre "white collar" workers in the Chicago area, backed by the projectionists union, he said: "We will fight it."

Terming the auction method of buying as "taking away my rights as an American citizen to discuss and bargain" and as "dictating the type of sale by which one must buy any given commodity," William F. Crockett, president of the Motion Picture Theatre Owners of Virginia, announced that Confederacy of Southern Associations, representing most of theatres in the South, will file a brief requesting intervention in the New York anti-trust suit and, if necessary, will go to the Supreme Court to obtain the right to intervene.

Crockett said that a budget of over $100,000 is being raised by CSA to fight the court's decree. Two law firms have been retained: Christian, Barton, Parker and Boyd of Richmond, Jackson, Nash, Brophy, Barringer and Brooks of New York.

Crockett revealed that the Confederacy group had decided on the course of intervention two weeks before the American Theatres Association announced its plans on this matter and have decided to go ahead even though they are members of ATA. Crockett said the Confederacy will not file as a group but that some 20 exhibitors will file individual interventions. He emphasized, however, that the Confederacy is co-operating with ATA.

Another speaker here was Mack Jackson, president of the Southeastern Theatre Owners Association, who also attacked auction selling. He warned that prices would be exorbitant and said the auction plan had been "rammed down our throats."

Another speaker was Illinois State Senator Charles Carpentier, who warned that, unless all elements of industry combined and organized, a general wave of taxation on theatres would sweep the country. An exhibitor himself, he said that exhibitors should register a violent protest right now against continuation of the 20 per cent federal tax, otherwise states and municipalities would seek to continue the tax.

Another speaker was Fred Souttar, district manager of the Fox Midwest circuit, who made an off-the-record talk on proposed theatre taxation.

Welcoming the conventioneers was John W. (Buddy) Kapp, mayor of Springfield.

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Divestiture

(Continued from page 1)

directions for a decree handed down by the three-judge Federal statutory court, here, except that the five defendants seek to impose a series of conditions to be used in determining the highest bid under auction selling, it is understood.

The theatre-owning defendants are apparently exerting every effort to get a set of proposals which will unify the views of all five on the divestiture issue. Counsel for one of the five indicated yesterday that there will be one final proposed decree on behalf of the five theatre-owning defendants, and which will probably be ready sometime next week.

It is not known yet what effect the Government's proposed cross-licensing ban will have on the proposed divestiture clauses in the decree to be submitted on behalf of the theatre-owning defendants. Some legal quarters here suggest that the proposed divestiture clauses will be tied up with the Government's proposed cross-licensing ban.

Eagle Lion

(Continued from page 1)

the producing-releasing schedule for the next six months are seven major E-L productions, two from Producing Artists, and a series from J. Arthur Rank. Initial release is "It's a Joke, Son." All will be sold on a single picture basis.

'By limiting production to a few pictures," Foy said, "the studio will ensure a higher type of product able to compete at the box-office with anything turned out by the industry."

Eagle Lion will form a separate sales force to handle distribution, utilizing PRC exchanges' physical facilities. Key men will be selected from Schwalberg's former International staff.

Eagle Lion will cooperate with PRC in the latter's scheduled 1946-47 program of six to 12 features, budgeted in excess of $500,000 each, and PRC will utilize Eagle Lion studio space when available. Initial film for PRC is "Red Stallion."

Gaumont Chiefs

(Continued from page 1)

ing American methods. The war, it was explained here yesterday by one of the visitors, J. M. Carson, GB theatre television specialist, left England six years behind the times technically in theatre operations.

The other visitors are: W. M. Cleminson, GB circuit administrator; W. E. Cucksey, lighting engineer; L. W. Henton, heating-ventilation executive; D. McKay, theatre and studio architect, and R. Pulman, propection supervisor.

Spyros P. Skouras, 20th-Fox president who is also a board member of Gaumont British in London, conceived the idea for the study-tour, the men disclosed. They will be given full access to 20th's studios and to National's theatres, and will also survey other companies' facilities, Carson said. After studying theatre conditions for eight days in New York the six will leave here Sept. 25 for the Coast and both en route and on their return, they will survey Detroit, Minneapolis, San Francisco, Los Angeles, Kansas City, Milwaukee, Chicago, Rochester and Schenectady. In the early part of next year, they said, another group of British theatre administrators will also come here for for surveys.

Reporting on present conditions in England, the GB executives said that it will be three years before new theatre building will be permitted there; that their circuit plays about 60 per cent American films and 40 per cent British; that all theatre staffs and managers recently won union negotiations for shorter work hours and increased wages, and that "team work" between various theatre departments is almost negligible, a point Cleminson expects to correct through study of American administrative methods.

Carson and McKay will attend the Oct. 22 Society of Motion Picture Engineers' conference in Los Angeles. Yesterday all six toured Radio City Music Hall, here, as a guest of Gus Eyssell.

Woodham Smith, Josef Somlo Will Arrive Here Tomorrow

G. I. Woodham Smith, general counsel for all J. Arthur Rank interests, and Josef Somlo, deputy director of Two Cities Films, have arrived in Halifax, N. S., from England and are due to arrive in New York tomorrow.

Smith will confer here with Robert S. Benjamin, president of the American Rank Organization, and also with Universal-International and Eagle-Lion officials. Somlo will survey American production.

CSU Warns Studios On 'Provocative' Acts

HOLLYWOOD, Sept. 18.—The conference of Studio Unions today accused the major producers of "provocative action" in Hollywood's tense labor situation, and reiterated their previously-stated position.

All parties to the current jurisdictional dispute maintained a policy of watchful waiting, and the situation remained virtually unchanged, as no further workers were "laid off" for refusing to perform work assigned them. Production was not appreciably affected, though starting dates on several projected films were postponed, due to labor unrest.

SOPEG Pact

(Continued from page 1)

creases of $6 per week, or 15 per cent, whichever is greater, for each of an estimated 3,000 employes covered. The raises will be retroactive to April 1, 1946, for United Artists workers, while July 29 is the retroactive date for Columbia, 20th Century-Fox, Paramount, Republic, Loew's-M-G-M, RKO Radio and National Screen Service. Final settlement with the Columbia, UA, 20th-Fox and the M-G-M exchanges has not yet been reached.

Under terms of the contract, all office boys will receive a flat $5 increase.

Present minimum rates in all SOPEG classifications will be raised 15 per cent, bringing the lowest pay possible for messengers up from $20 to $23; semi-experienced secretaries, from $35 to $40.25; experienced secretaries, $40 to $46; legal secretaries, $43 to $49.45; accountants, $51 to $58.75; semi-experienced tax accountants, readers and contract draftsmen, $54 to $62.10; experienced tax accountants, $60 to $69, and assistant purchasing agents, $72 to $82.80.

The present 40-hour week will be reduced to 37½, with payment at time-and-half for additional hours. Some companies already work a 37½-hour week.

Included is a "preference-shop" clause, whereby the SOPEG affiliation of all present members in good standing must be retained, while three out of every four employes hired hereafter in the classification covered must belong to the union.

The contracts will be for two years, with reopening possible at the end of one year and any disputes as to reopening to be submitted to arbitration.

Severance pay rates remain as at present: one week's salary for every year of employment, with a maximum of 12 weeks.

An industry-wide committee will be appointed to arbitrate any grievances which may arise, except as to promotions and dismissals. These too, however, may be arbitrated if discrimination is alleged.

A contract agreement with the Screen Publicists Guild, similar in many respects to SOPEG's, was up for ratification at an SPG membership meeting at the Palm Garden Ballroom here last night following an afternoon session with company negotiators, presumably on clarification of detail.

Cleary Heads Coast SPG

HOLLYWOOD, Sept. 18. — "Chip" Cleary, RKO Radio, has been elected president of the Screen Publicists Guild, here, succeeding George Thomas. Other officers include Leslie Mason, Warners, vice-president; Stella Roach, recording secretary; Nat James, financial secretary, and Jack Adams, treasurer.

Legion Classifies 10 Additional Features

The National Legion of Decency has classified the following pictures A-I: "Little Miss Big," Universal; "No Leave, No Love," M-G-M, and "'Neath Canadian Skies" and "Rolling Home," both Screen Guild.

Placed in Class A-II are: "Angel on My Shoulder," "Little Iodine" and "Susie Steps Out," all United Artists; "Flight to Nowhere," Screen Guild; "Her Sister's Secret," PRC, and "I've Always Loved You," Republic.

RKO's PIC-TOUR OF THE MONTH

OBSTACLE RACE TO ALTAR. Hurrying to have knot tied, after many pre-nuptial mishaps in gay Mexico City, are SHIRLEY TEMPLE and GUY MADISON, co-stars with FRANCHOT TONE in RKO's *Honeymoon*. This hilarious romance is based on a Vicki Baum story.

"GO AHEAD AND SAY IT, I'm no good!"-The screen's sultriest siren, JOAN BENNETT, as she appears in RKO's power-packed *Woman on the Beach*. Sharing stellar honors with her in this tensely dramatic story of a *hateful* love are ROBERT RYAN and CHARLES BICKFORD.

ALLURING AS A HAREM BEAUTY'S LIPS. Lavishly filmed *Sinbad the Sailor* is an RKO Technicolor wonder, destined to rank with the screen's greatest. Co-starred are DOUGLAS FAIRBANKS, JR., MAUREEN O'HARA and WALTER SLEZAK, supported by a cast of thousands.

REHEARSAL. Between tense scenes for RKO's *The Locket*, ROBERT MITCHUM (*right, with script*) talks over a forthcoming sequence with co-stars LARAINE DAY and BRIAN AHERNE. Sharing star honors with trio above in this stirring suspense drama is GENE RAYMOND.

THESE BIG RKO PICTURES WILL SOON BE SHOWN AT YOUR THEATRE

MORE BIG SHOW NEWS FROM RKO for the multi-million readers of the 10,578,700 copies of three great national magazines—LIFE, issue of September 9; WOMAN'S HOME COMPANION, October issue, and LOOK, issue of October 1.

Allied Unites

(*Continued from page* 1)

first to take the floor, asking the time limitation available to Allied on intervention in the government case before the U. S. Supreme Court. Myers replied that intervention must be heard through the court which heard the case. Describing it however as "supreme folly" to do so at all because it meant the intervenor automatically became party to the suit and would be bound by the findings. The dangers are "terrific," he added.

Brandt Hits Original Decree

Harry Brandt, president of New York ITOA, next delivered an address which was greeted with applause at its conclusion. He excoriated the original decree as having created a government-led monopoly to the benefit of the distributors. This, he added, would have been thwarted if independent exhibitors had been organized. "Under the new decree to be written, it looks as if the distributors will be kicked upstairs again," he stated.

Brandt said that the producers' profit statements belied their claim "they had to have higher rentals." He said he deplored proposals under which the independent exhibitor would have to engage in "vicious" bidding against another independent. Brandt pointed out that he regarded theatre divorcement as the cure-all to be "fallacious" because distributors, he argued, are partners in "every theatre in the land" through percentage sales. "Percentage is the worst evil we have to contend with," he added.

Brandt recommended a coalition of all independent theatre groups in one national body regardless of whether it was called Allied or something else. He asked for a resolution blasting auction selling and individual sales and demanded a voice for the independent in negotiations leading to whatever new decree may be entered. If the latter is not obtained, Brandt stated ITOA, against its will, will seek legislation to correct the situation.

Thomas D. Goldberg of Maryland asked Brandt, in view of his "pitch" for a single national organization, was he in a position to enroll ITOA in Allied's ranks. "We are willing to help on the proposition that all independents join together provided and if proper meetings can be arranged." To this Kirsch remarked to the convention, "Now that you've digested that one, let's proceed."

Kirsch Warns on Dangers

Reiterating his view of the dangers facing independent theatre operators, Kirsch declared he had assurances from the convention they would follow him if ever Allied issued a call for theatre shutdown as a method of bringing issues such as picture shortages to the public. "If that call is ever made and is disregarded, you'll be talking to someone else, not me up here."

Cole said all evils go back to the lack of competition in distribution, and exhibitors should concentrate on that.

Brandt suggested that Allied form a distribution company rather than enter production, from the convention floor.

As the forum progressed, it got more intense. Various speakers, geographically well scattered, entered pleas for theatre divorcement as the remedy for independent exhibitor problems and urged that units not now affiliated with Allied join together in the formation of one nation-wide independent theatreman's organization. John Wolfberg, Colorado, declared he would return to Denver and organize a unit for Allied affiliation.

Speaking as MPTOA observer, Herman Levy, general counsel, declared there existed no fundamental differences between policies of his organization and Allied, acknowledging there was decided difference in approach. "I'm tired of having MPTOA called names because it has affiliated theatres among its membership. The same might be said about many state organizations as well," he said.

Says MPTOA Fights Local Checkers

Levy said MPTOA has opposed local checkers since their appearance on the scene, had fought the practice but admitted not much progress had been made. He acknowledged auction selling was bad in his opinion, but failed to recognize divorcement as a cure. "Divorcement," he added, "would merely set up a new series of industry evils." Auction selling, he continued, was an accomplished fact since the New York decision has so declared it. "If it is finally not incorporated in a decree," he added, "distributors will use the practice anyway since its legality has been assured by the statutory court in the government case. Under divorcement, rising independent chains would be next in line for Department of Justice action, Levy continued.

If Allied stands by its policy on divorcement, which by every indication will prevail, Levy stated MPTOA will continue to disagree. If Allied finds another approach, he declared MPTOA may join in Allied's substitute program.

Asked by Sidney Samuelson why MPTOA does not join Allied in supporting the government on its proposed ban of cross licensing of films, Levy stated his board will take its stand on the question when it meets next month.

To Attend Allied Board Meet

Levy and Fred Wehrenberg later announced they would attend the Allied board meeting in pursuance of MPTOA resolution passed at the recent Columbia meeting. Resolution called for cooperation with existing exhibitor associations.

Nathan Yamins defended percentage contracts but charged distributors were exacting percentages on pictures not warranting them. Declaring he saw no legal way of fighting the practice since the producer owns the copyright of his film, Yamins said the only method was divorcement which, he added, would throw open the market for new producers and distributors and thereby increase product availabilities. However, finally he did admit that perhaps Allied was wrong in its adamant stand on divorcement, adding the organization would alter its policy if convinced it was pursuing the wrong road.

Benny Berger, Minneapolis, made a long plea for divorcement which he sees as the only method of achieving exhibitors' objectives. Unlike practically all other speakers who had taken the floor, however, he entered his opinion as favoring auction selling.

May Bar Film Men As Arbitrators

Boston, Sept. 18.—Abram F. Myers, Allied chairman and general counsel, said today he believes the New York Federal Court had the present industry Arbitration Appeal Board in mind when it referred in its opinion to leaving the determination of clearance controversies to arbitration by men "versed in the complexities of the industry."

Myers pointed out that some exhibitor groups have been led to think that what the court means by this was "men from the industry."

Jesse Stern, CIEA, urged all independent organizations to assemble in Washington in order to present a united viewpoint on decree provisions to the Department of Justice. The meeting is slated for the Hotel Statler Oct. 1 and 2.

Wilbur Snaper of New Jersey, asked that between the convention and concrete achievement the organization move to some sort of solution of problems enumerated at the meeting. Kirsch pledged action.

CIEA delegates, as invited observers, were permitted the privilege of the floor, and even of voting, Stern noted in stressing the organization's "active cooperation" with Allied.

Headed by Gov. Maurice Tobin and Mayor James M. Curley, honored guests filled two daises at last night's banquet and included Leonard Goldberg, Harry Thomas, Martin Smith, Herman Blum, Morris Finkel, William Prince, Martha O'Driscoll, Eric Johnston, Abram Myers, Walter Mitchell, Father Donovan, Nathan Yamins, Phil Silver, Jack Kirsch, Henderson Richey, E. R. Custer, Sidney Samuelson, Hugh Owen, Arleen Whelan, Col. H. A. Cole, Fred Wehrenberg, William Ainsworth, Irving Dollinger, Ed Lachman, Red Kann, Benny Berger, Meyer Leventhal, David Palfreyman, Harry Cherkoff, Boris Morros, M. A. Rosenberg, Claude Lee, P. J. Wood, George Dembow, Trueman Rembusch, Harry Brandt, Harry Lowenstein, Joseph Unger, Ray Branch, Morey Goldstein.

Myers Discloses Letter to Clark on Decree Stand

BOSTON, Sept. 18.—In a letter to Attorney General Tom Clark, National Allied's board of directors urged the Department of Justice to appeal the New York trust suit decision, and asked that the Department seek total divestiture of theatres from the major defendants in the case; auction selling was termed an "inadequate substitute." This was disclosed here today by Abram Myers, Allied board chairman and general counsel, who read the text of the letter, which was dated Aug. 6, to Allied's convention as an addition to the prepared text of his address.

In asking that the Department look for total divestiture, and noting what it termed an "artificial film shortage," the board told Clark that the present control of key first-runs was so profitable that it cannot be ended without divorcement.

It assailed the court's "indulgent attitude" on theatre owning and said auction selling was vitiated in purpose by the fact that the independent exhibitor still has to buy most pictures.

Receiving the Department's tentative proposals, Meyers said the board again wrote to the Attorney General, commending the cross-licensing restrictions and remarking that while they were not generally regarded as acceptable substitutes for divorcement, some board members thought they might work.

Allied's Trust

(*Continued from page* 1)

counsel, in addressing the independent exhibitors' forum on the court case, which was the highlight of Allied's three-day national convention which ended at the Copley Plaza Hotel here today.

In addition, Myers said, Allied will urge the Attorney General to endeavor to obtain a stay of [illegible] proceedings in the New York case, particularly of the auction selling provision, until the Supreme Court has decided the case on appeal.

Myers, however, put forth the suggestion "as an anchor to windward" that the Attorney General and the defendants join in recommending to the court that film auctioning be modified to apply only in those situations where one or more affiliated theatres are involved.

"If the system (auction selling) has any value," Myers said, "it is limited in its application to the affiliated theatres. Compelling independent exhibitors who are competing only among themselves, and are not in competition with any of defendants' theatres, to submit to this punitive procedure (auction selling) cannot remotely disturb, much less break up, any illegal combination."

Myers Questions Intervention

Obviously hitting at courses of action with respect to the New York case either decided upon or under study by other exhibitor organizations, Myers asked: "What good, if any, can be accomplished by attempting to intervene in the suit (the obstacles to such action are very great) or by filing briefs or offering arguments, in view of the position taken by the District court in its opinion, is highly problematical. The established method of correcting an erroneous decision," he continued, "is by an appeal to a higher court."

"Whether or not Allied, either directly or in cooperation with other groups through C.I.E.A., will seek a hearing in the District court will be decided after the defendants' proposals have been made public," Myers said. "However," he added, "it is certain that leave to file a brief will be sought in the Supreme Court where it can be considered by fresh minds which are unprejudiced by prior expressions of opinion."

Myers contended that many benefits to independent exhib-

(*Continued on page 7*)

Allied Checking Suit Would Nullify CRI Case by U. S.

WASHINGTON, Sept. 18. — That a suggested trial lawsuit into the legality of checking agencies by Allied States on the grounds of an anti-trust act violation might make a government suit against Confidential Reports, Inc., unnecessary was expressed today by the Department of Justice.

"If an exhibitor can prove that the exchange of information between competing producers through a reporting agency is a conspiracy harmful to him, he has a good chance of winning the complaint," it was said.

Myers Critical

(*Continued from page 6*)

itors are extended by the New York court opinion but that they have been ignored or forgotten because of the exhibitor concern over auction selling.

The benefits he listed were: a ban on price-fixing in license agreements; formula deals, master agreements and franchises held illegal; restraint imposed upon discrimination among licensees; block booking and blind selling [illegible]wed in terms "as nearly perfect as is humanly possible, with a cancellation right remaining to be determined; findings of value to exhibitors with respect to runs and clearance, and the ending of pooling agreements and jointly owned theatres.

Myers was sharply critical of the court's failure to order theatre divorcement, at one point referring to it as "tolerance (of affiliated theatre ownership) bordering upon partisanship."

He contended that as a result of the New York court opinion "It is safe to say that there is not an enforceable exhibition contract in force today" and "wholly apart from the contracts creating them, it is very doubtful if there are today any legally-established runs or clearances, so far as the affiliated theatres are concerned, since as shown by the findings, all such runs and clearances were granted by the major distributors uniformly and by concert of action."

Auctions 'Court's Baby'

Terming auction selling "the court's own baby," Meyers said it is "in itself so bad that it overshadows all the other features (of the court opinion) which are good."

"Instead of promoting competition among the defendants, who have been found guilty of law violation," he said, "it fosters cut-throat competition among the independent exhibitors who are charged with no wrongdoing, all to the further enrichment of the defendants. It not only misses the bull's-eye but is not even directed at the target. To impose on the industry an intricate marketing scheme requiring constant policing and supervision, which rewards the guilty parties and bears most heavily on innocent persons over whom the court had no jurisdiction, is not a judicial but a legislative act," Myers said.

"The further increases in film rentals which will be inevitable under the auction scheme," he continued, "will force the theatres to charge increased admission charges to thet public. That is a fantastic result to flow from a Sherman Act proceeding."

Meyers asserted that auction selling is unworkable because of its uncertainties, intangibles and the time element. He contended that distributors who proceed with it will do so at their legal peril.

The issue presented by the New York opinion, Myers said, "is between auction selling and theatre divorcement. It cannot be neither, it should not be both," he said.

"The principal threats to the independent exhibitors now are those provided by this strange decision of the District court—perpetuation of producer control of theatres, auction selling and the right of the producers to play their pictures in their own theatres in any way they see fit," Myers concluded.

Johnston

(*Continued from page 1*)

traditionally critical of the organized industry which he heads, and so far as could be ascertained here it constituted the first time an Allied convention gathering has been addressed by any one in Johnston's position.

Predicts Industry Expansion

Predicting a period of great industry expansion at home and abroad in the future, Johnston indicated to his audience of primarily independent exhibitors that much of the status of the industry depends upon them and their activities "on the local level," especially the conduct of their individual theatres which, to the public, he said, mean the industry.

The MPA head touched upon the industry's opportunity in the field of educational films and traced the individual exhibitor's stake in international markets for American films.

Jocularly telling his audience that in addressing the Allied membership he felt like a "McCoy surrounded by a houseful of Hatfields," Johnston said he wasn't surprised at the "$64 epithets" directed at Association members by independent exhibitors because "From what I've heard you can afford them."

Johnston gave as his idea of why Allied had invited him to address the conventioneers as their curiosity to know what he thinks about them and his own belief that "there is an undercurrent of thinking in your group which matches my own conviction: It's about time we called off this feuding and used the time we spend sniping at one another in perfecting an understanding based on common sense, reason and give-and-take."

Pleads for Harmony

Making his plea for harmony, Johnston said that conflict over trade practices never will be settled in the courts.

"A court decree," he said, "is nothing more than a breathing spell for more litigation to come. This issue (trade practices) will never be settled fully and fairly until it is settled on the permanent basis of good will and understanding."

"I'm confident," he continued, "there is enough good sense in this industry, on both sides, and enough capacity and ingenuity to work out our problems on a lasting basis without constant resort to the courts."

Internal dissension is foolish in an industry which has as bright a future and so "fabulous" prospects as the motion picture industry, Johnston said.

"There's not only room enough in our industry for every one of us to stand, but plenty of room for all of us to stretch," he told his audience. "In our industry there is no limit to opportunity for improvement and growth. In the United States alone our capacity for expansion is almost unlimited.

"You exhibitors," he continued, "have the same economic objective the producers have: To get more people to go to see more pictures. That means all over the world."

Touching upon the exhibitor's interest in the export markets for American films, Johnston said: "Our foreign market helps absorb the cost of production. Our foreign trade helps the producers give you better pictures. When we lose foreign income, there are ways to make up for it. One way is to cut the artistic content of pictures. Another way would be to increase rentals. You wouldn't like either way."

Turning to industry self-discipline on the local level, Johnston said: "I believe there ought to be a greater follow-through on the local level of the Production Code. I believe the local theatre should become more and more a community center, a community institution, a parallel of the local newspaper and radio station.

"There ought to be more self-regulation on the moral front at the local level," Johnston said. "I don't think it's any exaggeration to say that every theatre in America is endowed to large degree at least with a good reputation because of our Production Code.

"Self-discipline is the democratic answer to censorship," he continued. "What matters is the largest humanly possible degree of self-regulation on the production end and on the local level. Take local advertising. All that's good in the Production Code can be riddled and ruined by it. Good taste in advertising is just as important as good moral standards in the motion picture itself."

On Educational Films

On the subject of educational films Johnston said: "In my opinion, development of visual education will be a shot of vitamins to the entertainment picture. Films for the schools will not compete with entertainment films. They will stimulate interest in motion pictures generally."

Johnston concluded with a plea for the maintenance of a free screen, describing that aim as the common cause of all in the industry.

"The screen must be free to explore and portray the whole realm of human knowledge and activity without fear of reprisal or repression. It must never be the plaything of politics or the tool of specious propaganda," Johnston said.

Allied leaders appeared impressed with Johnston's speech but refused to comment aside from H. A. Cole, who said: "Does he mean what he says or is he trying to soothe us? Only time will answer that."

Many of those in attendance, however, were much impressed with the speech and Johnston's delivery.

Assailing again all the previously mentioned business practices of "The Big Eight," Myers at the banquet said, "We may reasonably hope that by this time next year the basic rights of the several branches of the industry will have been finally determined by the Supreme Court." But, he predicted, the industry will have a long readjustment period. "The decision will clarify rights, but it won't settle details," he said.

"Atlantic Charter" Points

Independent exhibitors' highest aspirations may be summed in four "sort of Atlantic Charter" points, he added. These he described as freedom from want—that is, from the shortage of pictures; freedom from fear—that is, the fear distributors may build or buy in opposition; freedom from domination—that is, the right to conduct business in privacy: and freedom from oppression—that is, the right to obtain product in an open market.

Resume Shipments

(*Continued from page 1*)

instances, for example, pictures destined for India were flown there in order not to miss the big business expected during a holiday season in that country. Even Air Express shipments were held up for a time because of picketing, but, by and large, they got through.

While film movements by ships began yesterday, only a start was made at relieving the jam of consignments which had piled up, and the congestion is not expected to be eased fully for a number of days.

In this country, where delivery of prints to some exchanges had been made difficult by a local truckers' strike, normal shipments have been resumed to all areas except Atlanta, which still is tied up by a Railway Express embargo resulting from a labor dispute in that territory.

All New York Newspapers Resume Film Ads by Today

Film advertising is scheduled to be resumed in all New York newspapers by today as a result of piecemeal settlement of the trucking strike which stalled newsprint deliveries for nearly three weeks. All papers except the *Mirror* and *Journal-American* carried display ads yesterday.

Film Famine Continues

Although many truck drivers affiliated with Local No. 807 of the AFL Teamsters Union returned to work yesterday, following the signing of contracts with individual companies at the end of their 18-day strike, raw stock deliveries from Eastman Kodak at Rochester to processing plants in this area continued at a standstill, according to an Eastman representative here. That company, presumably, was not among those signing new contracts.

Reserves of raw stock at the plants have been running low, and prospects of the latter being able to continue operations much beyond this week are regarded as unlikely unless Eastman shipments are resumed.

Heiber Will Head

(*Continued from page 1*)

division, is also here. C. J. Feldman, western sales manager, was at the branch today for a meeting of salesmen.

It is understood that Harry Graham, former Atlanta district manager for Universal, had been offered the Kansas City district post but declined it. Graham is reported to be resigning from Universal Oct. 1.

UW Sues to Restrain

HOLLYWOOD, Sept. 18.—United World Pictures, although still in existence, with dissolution due on Oct. 1, has asked Supreme Court, here, to restrain Robert Cummings, Philip Yordan and Eugene Frenke from using the name of United World Productions.

MR. BUSY EXECUTIVE
YOU NEED ME!
Top flight secretary with major film company and theatrical experience will shortly be available for executive who requires efficient young lady assistant.
Box 387—Motion Picture Daily
1270 Sixth Ave., N. Y. 20

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Walt Disney's "Make Mine Music," the only new offering, garnered exceptional grosses at three first-run theatres during a week of torrid weather. Estimated receipts for the week ending Sept. 18:

HOLIDAY IN MEXICO (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $8,800, (Average: $10,000)

CLAUDIA AND DAVID (20th-Fox) — CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $13,500. (Average: $16,500)

HOLIDAY IN MEXICO (M-G-M) — EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $14,300. (Average: $17,200)

MAKE MINE MUSIC (RKO-Radio) — EL REY (861) (50c-60c-85c-$1.00) 7 days. Gross: $13,000. (Average: $7,000)

THEY WERE SISTERS (U) — FOUR STAR (900) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $7,000. (Average: $7,500)

HOLIDAY IN MEXICO (M-G-M)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $13,400. (Average: $10,500)

WHITE TIE AND TAILS (U) and THE WIFE OF MONTE CRISTO (PRC) — GUILD (965) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $7,1000. (Average: $7,900)

NOTORIOUS (RKO-Radio) — HILLSTREET (2,700) (50c-60c-80c) 7 days, 4th week. Gross: $18,000. (Average: $22,100)

CLAUDIA AND DAVID (20th-Fox) — LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $16,000. (Average: $27,500)

HOLIDAY IN MEXICO (M-G-M) — LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $22,000. (Average: $31,600)

CAESAR AND CLEOPATRA (UA) — MUSIC HALL (Beverly Hills)—(900) (55c-65c-85c) 7 days, 2nd week. Gross: $5,500. (Average: $7,200)

CAESAR AND CLEOPATRA (UA) — MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 3rd week. Gross: $17,000. (Average: $16,500)

CAESAR AND CLEOPATRA (UA) — MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 2nd week Gross: $7,800. (Average: $9,500)

CAESAR AND CLEOPATRA (UA) — MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 3rd week. Gross: $5,500. (Average: $5,000)

MAKE MINE MUSIC (RKO-Radio) and WANDERER OF THE WASTELAND (RKO-Radio)—ORPHEUM (2,210) (50c-60c-85c-$1.00) 7 days. Gross: $28,000. (Average: $22,500)

NOTORIOUS (RKO-Radio) — PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 4th week. Gross: $18,000. (Average: $19,400)

MONSIEUR BEAUCAIRE (Para.) and GOD'S COUNTRY (Para.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days, 4th week. Gross: $14,500. (Average: $27,700)

MONSIEUR BEAUCAIRE (Para.) — PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days, 4th week. Gross: $12,000. (Average: $16,300)

WHITE TIES AND TAILS (U) and THE WIFE OF MONTE CRISTO (PRC) — RITZ (1,376) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $8,200. (Average: $15,000)

WHITE TIE AND TAILS (U) and THE WIFE OF MONTE CRISTO (PRC) — UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $13,000. (Average: $15,000)

CLAUDIA AND DAVID (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $8,500. (Average: $12,600)

MAKE MINE MUSIC (RKO-Radio) — BOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $14,000. (Average: $6,100)

TWO GUYS FROM MILWAUKEE (WB) —WARNER (Downtown) 3,400) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $12,000. (Average: $21,500)

TWO GUYS FROM MILWAUKEE (WB) —WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $8,000. (Average: $18,800)

TWO GUYS FROM MILWAUKEE (WB) —WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $7,000. (Average: $18,200)

CHICAGO

Despite "Indian summer" weather, business still is big, with "Easy to Wed" standing out among the newcomers. Estimated receipts for the week ending Sept. 18-19:

I'VE ALWAYS LOVED YOU (Rep.) — APOLLO (1,200) (55c-65c-95c) 3rd week. Gross: $16,000. (Average: $12,000)

MONSIEUR BEAUCAIRE (Para.)—CHICAGO (3,250) (95c). On stage: Andrews Sisters. 3rd week. Gross: $64,000. (Average: $60,000)

HENRY V (UA)—CIVIC (900) ($1.20-$1.80-$2.40). Twice daily. 6th week. Gross: $17,000. (Average: $14,000)

TO EACH HIS OWN (Para.)—GARRICK (1,000) (95c) 10th Loop week. Adults only. Gross: $15,500. (Average: $13,000)

CAESAR AND CLEOPATRA (UA) — GRAND (1,150) (65c-95c) 5th week. Gross: $21,000. (Average: $18,000)

BAD BASCOMB (M-G-M) — ORIENTAL (3,200) (95c). On stage: Eddy Howard and orchestra. Gross: $60,000. (Average: $45,000)

CRACK-UP (RKO-Radio) and MY PAL, TRIGGER (Rep.)—PALACE (2,500) (55c-65c-95c). Gross: $30,000. (Average: $24,000)

CENTENNIAL SUMMER (20th-Fox) — ROOSEVELT (1,000) (55c-65c-95c). Gross: $29,000. (Average: $20,000)

NIGHT AND DAY (WB)—STATE-LAKE (2,700) (95c) 3rd week. Gross: $36,000. (Average: $29,000)

EASY TO WED (M-G-M)—UNITED ARTISTS (1,700) (95c) 6 days. Gross: $42,000. (Average: $25,000)

THE KID FROM BROOKLYN (RKO-Radio)—WOODS (1,200) (65c-95c) 3 days of 13th week. (Average: $20,000)

THE STRANGER (RKO-Radio)—WOODS (1,200) (55c-65c-95c) 4 days. Gross: $21,000. (Average: $20,000)

PHILADELPHIA

Business continues good, with holdovers drawing well, and "Three Little Girls in Blue" leading newcomers. Estimated receipts for the week ending Sept. 17-19:

THREE WISE FOOLS (MGM)—ALDINE (900) (50c-60c-74c-80c-85c-94c) 7 days, 2nd week. Gross: $11,700. (Average: $18,200)

TWO GUYS FROM MILWAUKEE (WB) —ARCADA (900) (50c-60c-74c-80c-85c-94c) 6 days, 2nd run. Gross: $6,500. (Average: $5,200)

CAESAR AND CLEOPATRA (UA)—BOYD (3,000) (50c-60c-74c-80c-85c-94c) 7 days. Gross: $25,900. (Average: $22,800)

THREE LITTLE GIRLS IN BLUE (20th-Fox)—EARLE (3,000) (60c-70c-80c-90c-99c) 7 days. Gross: $30,000. (Average: $28,200)

MONSIEUR BEAUCAIRE (Para.)—GOLDMAN (1,400) (50c-60c-74c-80c-85c-94c) 7 days, 5th week. Gross: $15,000. (Average: House opened Aug. 15)

O. S. S. (Para.)—KARLTON (1,000) (50c-60c-74c-80c-85c-94c) 7 days, 3rd week. Gross: $14,000. (Average: $7,600)

TILL THE END OF TIME (RKO)—KEITH'S (2,200) (50c-60c-74c-80c-85c-94c) 7 days, 2nd run. Gross: $8,000. (Average: $7,100)

THE BIG SLEEP (WB) — MASTBAUM (4,700) (50c-60c-74c-80c-85c-94c) 7 days, 3rd week. Gross: $25,300. (Average: $29,500)

NOTORIOUS (RKO Radio) — STANLEY (3,000) (50c-60c-74c-80c-85c-94c) 7 days, 3rd week. Gross: $29,500. (Average: $23,700)

MR. ACE (UA)—STANTON (1,700) (50c-60c-74c-80c-85c-94c) 7 days, 2nd week. Gross: $12,500. (Average: $11,500)

SAN FRANCISCO

Business still is solid this week although a streak of warm weather is making some dent in grosses at houses with holdovers. Estimated receipts for the week ending Sept. 18-19:

BLACK ANGEL (U) and DRESSED TO KILL (U)—ESQUIRE (1,008) (55c-85c) 7 days. Gross: $1,160.

THE STRANGE LOVE OF MARTHA IVERS (Para.) and SLIGHTLY SCANDALOUS (U)—FOX (4,651) (55c-85c) 7 days. Gross: $28,000. (Average: $32,000)

NOTORIOUS (RKO-Radio) — GOLDEN GATE (2,825) (65c-$1.00). With vaudeville. 3rd week, 7 days. Gross: $30,000. (Average: $32,000)

GALLANT JOURNEY (Col.) and VOICE OF THE WHISTLER (Col.)—ORPHEUM (2,440) (55c-85c) 7 days. Gross: $22,500. (Average: $14,000)

CENTENNIAL SUMMER (20th-Fox) and DON'T GAMBLE WITH STRANGERS (Mono.)—ST. FRANCIS (1,430) (55c-85c) 7 days, 2nd week on moveover from Fox. Gross: $11,000. (Average: $13,000)

MONSIEUR BEAUCAIRE (Para.) and SWAMP FIRE (Para.)—STATE (1,459) (55c-85c) 7 days, 2nd week on moveover from Fox. Gross: $10,000. (Average: $13,000)

BLACK ANGEL (U) and DRESSED TO KILL (U) — TIVOLI (1,616) (55c-85c) 7 days. Gross; $1,800.

CAESAR AND CLEOPATRA (UA) — UNITED ARTISTS (1,465) (85c) 7 days, 4th week. Gross: $11,600. (Average: $14,000)

TWO GUYS FROM MILWAUKEE (WB) and THE MADONNA'S SECRET (Rep.) —WARFIELD (2,672) (55c-85c) Gross: $23,000. (Average: $27,000)

BOSTON

Hurricane warnings, posted as a precautionary measure over the weekend, hurt box-offices temporarily, but business in general was good. The weather, however, remained good. Estimated receipts for the week ending Sept. 18:

CANYON PASSAGE (U) — BOSTON (2,900) (50c-$1.10). Stage show, Tony Pastor and orchestra, Frank Marlowe, Howard Nichols. Gross: $28,000. (Average: $26,300)

THE SEARCHING WIND (Para.) and IN FAST COMPANY (Mono.) — FENWAY (1,700) (40c-80c). Gros: $8,600. (Average: $7,300)

THE TIME OF THEIR LIVES (U) and THEY WERE SISTERS (U)—MEMORIAL (2,900) (40c-80c). Gross: $28,300. (Average: $24,800)

CENTENNIAL SUMMER (20th-Fox) and SWAMP FIRE (Para.) — METROPOLITAN (4,376) (40s-80c). Gross: $30,000. (Average: $24,800)

HOLIDAY IN MEXICO (M-G-M) — ORPHEUM (3,200) (40c-80c). Gross: $30,000. (Average: $22,700)

THE SEARCHING WIND (Para.) and IN FAST COMPANY (Mono.) — PARAMOUNT (1,700) (40c-80c). Gross: $13,700. (Average: $14,200)

HOLIDAY IN MEXICO (M-G-M)—STATE (2,900) (35c-80c). Gross: $22,000. (Average: $17,300)

DENVER

Business has been good for the most part. Estimated receipts for the week ending Sept. 18:

CLAUDIA AND DAVID (20th-Fox) and THE UNKNOWN (Col.)—ALADDIN (1,400) (35c-74c) 7 days, after week each at Denver, Esquire, Webber. Gross: $5,000. (Average: $5,000)

THE PLAINSMAN (Para.) — DENHAM (1,750) (35c-70c) 7 days. Gross: $14,500. (Average: $11,500)

CANYON PASSAGE (U) and SLIGHTLY SCANDALOUS (U) — DENVER (2,525) (35c-74c) 7 days, day-date with Esquire, Webber. Gross: $18,500. (Average: $15,000)

CANYON PASSAGE (U) and SLIGHTLY SCANDALOUS (U) — ESQUIRE (742) (35c-74c) 7 days, day-date with Denver, Webber. Gross: $4,000. (Average: $3,500)

EASY TO WED (M-G-M) and STRANGE CONQUEST (U)—ORPHEUM (2,600) (35c-74c) 7 days. Gross: $19,000. (Average: $15,500)

OF HUMAN BONDAGE (WB) and PASSKEY TO DANGER (Rep.) — PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $9,000. (Average: $8,000)

THE BIG SLEEP WB) and CUBAN PETE (U)—RIALTO (878) (35c-74c) 7 days, after week each at Denver, Esquire, Webber, Aladdin. Gross: $4,000. (Average: $4,000)

CANYON PASSAGE (U) and SLIGHTLY SCANDALOUS (U)—WEBBER (750) (35c-74c) 7 days, day-date with Denver, Esquire. Gross: $4,000. (Average: $3,000)

MINNEAPOLIS

"The Big Sleep" was the favorite of theatre-goers this week. Estimated receipts for the week ending Sept. 19:

MONSIEUR BEAUCAIRE (Para.)—CENTURY (1,600) (50c-70c) 7 days, 3rd week on moveover from Radio City. Gross: $8,000. (Average: $7,500)

SHE WROTE THE BOOK (U)—GOPHER (1,000) (44c-50c) 7 days. Gross: $3,400. (Average: $3,400)

THREE WISE FOOLS (M-G-M)—LYRIC (1,000) (50c-70c) 7 days, 2nd week on moveover from State. Gross: $6,000. (Average: $6,000)

TWO GUYS FROM MILWAUKEE (WB) —RKO ORPHEUM (2,800) (50c-70c) 7 days, 2nd week. Gross: $11,000. (Average: $11,000)

RENDEVOUS WITH ANNIE (Rep.) — RADIO CITY (4,000) (50c-85c) On stage, Desi Arnaz orchestra, and Vivian Blaine. 7 days. Gross: $35,000. (Average: $18,000)

THE BIG SLEEP (WB)—RKO PAN (1,500) (50c-70c) 7 days. Gross: $19,000. (Average: $8,000)

YOUNG WIDOW (UA)—STATE (2,300) (50c-70c) 7 days. Gross: $13,000. (Average: $13,500)

CAESAR AND CLEOPATRA (UA) — WORLD (350) (50c-90c) 7 days, 2nd run, 3rd week. Gross: $2,400. (Average: $2,500)

PITTSBURGH

Fair weather helped theatres to get off to a fair start in the fall season. Estimated receipts for the week ending Sept. 19:

THE RUN AROUND (U)—FULTON (1,700) (40c-55c-70c) 7 days. Gross: $7,500. (Average: $9,700)

THE KILLERS (U)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days. Gross: $22,000. (Average: $11,000)

MONSIEUR BEAUCAIRE (Para.)—PENN (3,400) (40c-55c-70c) 7 days, 2nd week. Gross: $22,000. (Average: $25,000)

TWO GUYS FROM MILWAUKEE (WB) —RITZ (1,100) (40c-55c-70c) 7 days, 3rd week on moveover from Stanley. Gross: $3,500. (Average: $3,500)

SUN VALLEY SERENADE (20th-Fox-Reissue) and STRANGE TRIANGLE (20th-Fox) — SENATOR (1,700) (40c-55c-70c) 7 days. Gross: $3,500. (Average: $3,200)

THE SEARCHING WIND (Para.) — STANLEY (3,800) (40c-55c-70c) 7 days. Gross: $22,000. (Average: $25,000)

SHADOW OF A WOMAN (WB) and DEADLINE AT DAWN (RKO-Radio) — WARNER (2,000) (40c-55c-70c) 7 days. Gross: $9,000. (Average: $8,000)

CLEVELAND

Capacity weekend business boosted the total first-run take, with "Easy to Wed" in first place and "Canyon Passage" the runner-up. Cool, clear weather contributed to the long box-office lines. Estimated receipts for the week ending Sept. 17:

COURAGE OF LASSIE (M-G-M) — LOEW'S OHIO (1,268) (50c-70c) 7 days, 3rd week on moveover. Gross: $6,500. (Average: $6,500)

EASY TO WED (M-G-M) — LOEW'S STATE (3,300) (50c-70c) 7 days. Gross: $34,000. (Average: $22,000)

MONSIEUR BEAUCAIRE (Para.) — LOEW'S STILLMAN (1,900) (50c-70c) 7 days, 3rd week on moveover. Gross: $10,000. (Average: $9,500)

THE BIG SLEEP (WB)—RKO ALLEN (3,000) (55c-70c) 7 days, 3rd week on moveover. Gross: $11,500. (Average: $10,000)

NOTORIOUS (RKO-Radio) — RKO PALACE (3,300) (55c-70c) 7 days, 4th week. Gross: $15,000. (Average: $20,000)

CANYON PASSAGE (U) — WARNER'S HIPPODROME (3,500) (55c-70c) 7 days. Gross: $28,500. (Average: $21,000)

CENTENNIAL SUMMER (20th-Fox) — WARNER'S LAKE (714) (55c-70c) 7 days, 3rd week. Gross: $3,400. (Average: $3,500)

OPEN CITY (Mayer-Burstyn) — LOWER MALL (700) (45c-50c) 7 days. Gross: $4,000. (Average: $2,000)

FIRST IN FILM NEWS

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Accurate Concise and Impartial

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CSA Ready to File Plea on Intervention

Hits Errors in Ruling Directing Auction Sales

The Confederacy of Southern Associations plans to file its petition to intercede in the New York anti-trust suit sometime next week and will probably seek to intervene either as a defendant or a party to the action without specifying either plaintiff or defendant, it is understood.

There are seven main points in the Confederacy's petition for intervention which attacks the auction selling method as represented in the New York statutory court's proposed decree as erroneous; these will probably be:

The representation in the action of the petitioner's interests by existing parties has been and is inadequate and they will be bound by the decree directed.

The rights of the petitioners depend upon questions of law and questions of fact directed to be determined by a decree in accordance with the opinion.

The plaintiff (Department of Jus-

(*Continued on page* 8)

Hughes' Charges Hit by Johnston

"The Motion Picture Association subscribes to the Code of Business Ethics of the International Advertising Association, based on 'truth, honesty and integrity in advertising' and wrote this into the first section of its Advertising Code," said Eric Johnston, MPA president, yesterday in commenting upon the statement of a

(*Continued on page* 8)

Price to Speak at SMPE Convention

Byron Price, Hollywood vice-president of the Motion Pictures Association, will be the principal speaker at the opening luncheon-meeting of the 60th semi-annual convention of the Society of Motion Picture Engineers, Oct. 21 at the Hollywood Roosevelt Hotel, it was announced here yester-

(*Continued on page* 8)

Universal, UA Drafts Next Week

Proposed findings of fact and decree memoranda of Universal and United Artists in the New York anti-trust suit have been further delayed in preparation, it is understood, and will probably not be filed until the middle of next week.

While no fixed date has been set, the final proposed decree of the five theatre-owning defendants and their proposed findings of fact, will also probably be submitted to the Department of Justice by the middle of next week.

MPA May Ask 20% Tax Cut

WASHINGTON, Sept. 19.—The possibility of Motion Picture Association action aimed at a reduction in the 20 per cent wartime admissions tax when the new Congress meets was voiced here today.

While the MPA is waiting to see what the new tax bill will include, it

(*Continued on page* 8)

MPTOA May Join Allied In Court Plea

BOSTON, Sept. 19.—Allied and MPTOA may join forces to place the views of independent exhibitors before the Federal Court prior to formulation of a final decree, provided both groups reach a mutual approach on procedure. If MPTOA allies with Allied for this purpose, it would do so on behalf of its independent theatre membership.

That much came from the Allied directors' meeting today as Fred Wehrenberg, MPTOA president, and

(*Continued on page* 10)

Smith and Benjamin Named to 'U' Board

G. I. Woodham Smith, general counsel for J. Arthur Rank interests, London, and Robert Benjamin, president of the J. Arthur Rank Organization here, were elected to the board of Universal Pictures Corp. yesterday, J. Cheever Cowdin, chairman, announced.

(*Continued on page* 8)

Legion of Decency Hits Code 'Dope' Amendment; Hopes for Its Rescinding

The National Legion of Decency, through Very Rev. John J. McClafferty, executive secretary, has issued a statment protesting the recent action of the Motion Picture Associaion in amending the Production Code to admit themes dealing with narcotics and drug addiction.

The Legion's statement follows:

"The Production Code amendment, although phrased with so-called clarifying conditions, in effect opens the door for the production of films dealing with the use and traffic in drugs. Such films will have most unwholesome effects, morally and physically.

"Reports already indicate several companies are planning 'dope' productions. A narcotic cycle may be in the offing.

"The screen possesses such great power and influence, especially on impressionable persons, the subject of drugs in itself arouses such avid, even morbid curiosity, that drug pictures inevitably will bring in their wake very serious moral and physical evils.

"Far from solving or lessening the drug problem, drug pictures will spawn a plague of dangerous experimentations and explorations, with resultant addictions. The Government agency working against the narcotic evil does not need the theatrical film to extol its work and the accomplishments of its agents. In fact, a film on the agency's work may very well disclose procedures and operations to such an extent as to forewarn and forearm criminals fostering the drug habit.

"It is to be deeply regretted that the Motion Picture Association has taken such a backward step. It is to be hoped that the Assotion for the sake of the moral and physical integrity of the people, will rescind the amendment and reinstate the original provision."

Forum for All Sides Proposed By Wehrenberg

Internal Discussions to End Strife in Courts

By RED KANN

BOSTON, Sept. 19.—Establishment of a permanent national forum to air distributor complaints against exhibitors and those of exhibitors against distributors, with Eric Johnston, MPA president, as moderator, was proposed here today by Fred Wehrenberg, MPTOA president, who has been here attending the Allied convention, as an observer. The forum, if it crystallizes, would be organized after the Government suit is settled. It would

Fred Wehrenberg

(*Continued on page* 10)

Justice Dep't May Drop CRI Probe

WASHINGTON, Sept. 19.—A seeming inability to prove that Confidential Reports, Inc., has exchanged information among distributors to the damage of exhibitors may cause the De-

(*Continued on page* 8)

Scully Promotes 3 at Universal

Ed Heiber, J. F. Bannan and F. J. Guehl, all of Universal's field sales force, have been promoted by William A. Scully, vice-president and general sales manager.

Heiber, branch manager of the Chicago office, becomes district manager of the Des Moines, Kansas City and Omaha territories, with headquarters in Kansas City; Bannan, branch manager of the Cincinnati office, is advanced to branch manager in Chicago; Guehl, salesman in the Pittsburgh office, is the new branch manager of that exchange.

Personal Mention

TED R. GAMBLE, Portland, Ore., circuit operator, yesterday was awarded the civilian Medal for Merit in Washington for his wartime work as national director of War Finance for the Treasury Department.

•

WILLIAM J. KUPPER, 20th Century-Fox general sales manager, who is now in Cincinnati, will next go to Indianapolis, returning to New York early next week. WILLIAM KUPPER, JR., Terrytoon representative at the 20th-Fox home office, is accompanying him.

•

LEONARD SCHLESINGER, president and general manager of Warner Bros. Service Corp., and HAROLD RODNER, vice-president, have left here for Cleveland, spending the next two weeks covering Warner houses in that territory.

•

CHARLES STEINBERG, assistant to LARRY GOLOB, Warner's Eastern publicity director, and head of the company's educational and public service department, is in Washington for a few days, from New York.

•

HARRY THOMAS, president of PRC, and LLOYD LIND, vice-president and general sales manager, will leave here today for Philadelphia, returning on Monday.

•

IKE and HARRY KATZ, operators of the Kaye Film Exchange in Washington, Atlanta, Charlotte, Memphis and New Orleans, are in town from Atlanta.

•

ALVIN GROSS, who has been appointed office manager for M-G-M in Denver, leaves here Sept. 25 for Minneapolis from where he will move his family to his new headquarters.

•

WILLIAM B. ZOELLNER, head of M-G-M's reprints and importations, has returned here from a three-week tour of Southern and Northwest exchanges.

•

EDWARD (TED) O'SHEA, general sales manager in charge of world distribution of Liberty Films, left here yesterday for the Coast.

•

HAROLD POSTMAN, assistant to ALAN F. CUMMINGS, in charge of M-G-M exchange operations, here, is vacationing at Westport, Conn.

•

BOB KAUFMANN, 20th Century-Fox exploiteer, left New York last night for Chicago.

•

HERB NUSBAUM of M-G-M's home office legal staff, will leave Wednesday for Milwaukee.

•

LEONARD SPINRAD of Warner's home office publicity staff, will return today from Washington.

•

CHARLES LAUGHTON will arrive here today from Hollywood.

•

JOAN BENNETT will leave Hollywood today by plane for New York.

Insider's Outlook

By **RED KANN**

Boston, Sept. 19

THIS was a "slug-the distributor" convention. Distributors were slugged by Allied for owning theatres, for percentage selling, for forcing local checkers and that whole array of trade practices which have pitted exhibitor against distributor down through the years.

Now this should occasion no surprise, and there is neither near nor remote reason why it should. Allied's convention, marked by very plain speaking and much forthrightness according to Allied's lights, nevertheless was another manifestation of the split in family ranks which, basically, is no different today from pre-war years when steam-letting contests were annual affairs.

■

Thus, the scene and scenery here in Boston were very familiar. Jack Kirsch presided and did a very effective job. He was firm. He was determined to keep out individual beefs and personal animosities insofar as he could control both and, generally, was successful. He had committed himself to open sessions, made available not only to all independent theatre operators regardless of exhibitor association affiliation, but to the press. Unique in its way was the door left widely ajar for the representatives of distributors to sit, to listen, to make notes and thereafter to relay their reactions to their principals in New York.

The long distance trunk lines were very busy indeed.

■

If someone were to press for a capsule description of what this convention was about, the answer as effective as any, and better than most, we believe, would brief itself into exactly three words: Buy film cheaper.

There was embroidery. There was fanfare. There was the oratorical speech and the impassioned plea about a number of conditions which bother Allied's members. But, as the curtain finally fell, the theme song had not altered.

■

It would be naive and completely starry-eyed not to recognize that all of this smoulder and all of these flames are not mere figments of imagination or of campaign stumping to hold the faithful ship and attract the new. These latter elements, naturally, were part of the stage setting.

But in an industry relationship which, collectively, embraces hundreds of thousands of contracts annually, as Kirsch observed at the concluding banquet Wednesday, there must be misunderstanding. It would be incredible to allow, for example, that some salesman somewhere is not pressuring some reluctant exhibitor, or that some muscle-flexing exhibitor is not pressuring some salesman.

Turn this about and twist it in those limitless variations dealing with preferred playing time, clearance, admission price, percentages, shorts and newsreels tied and untied to features and all of the and-so-forths and the answer pouring out is the complex one which is news to nobody.

■

Allied regards itself as the geopolitical "have-nots" and the producers and distributors as the "haves." Allied thinks the balance of power is unfairly and inequitably tilted against the independent exhibitor and it believes, further, the time has arrived to do something about it.

Since a platform is a platform, surely no one can question Allied's right in seeking to better the economic condition of its members. The lightning bolt, however, is let loose when this or any other platform establishes contact with the opposition. That opposition, Allied and others must be fair in recognizing, has the identical right and the obligation of doing its best on behalf of its management and its stock holders. The many theatremen, undoubtedly many of them members of Allied, who own film stocks have an investment here, too.

■

So that, finally, the broad issue once more narrows itself to the divergence in approach, to the extent to which there is a genuine desire on both sides to narrow the gap and to what measures of middle-ground may be reached.

Eric Johnston, in a way, might be said to have started the ball rolling on the top level of basic principles but who picks it up, if anyone does, remains to be answered.

Allied leaders today—Kirsch, Cole, Samuelson and Wood—stated they heard Will Hays make that speech twenty years ago. It was not a wisecrack and, therefore, it must be viewed as a conscious reflection of their die-hard resistance.

If they stand by this, the fight evidently goes on.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENT

RKO PALACE B'WAY & 47th St.
Pat O'BRIEN Claire TREVOR Herbert MARSHALL
"CRACK-UP"
an RKO Picture

Till the End of Time
An RKO PICTURE, starring
DOROTHY McGUIRE and GUY MADISON
Robert Mitchum .. Bill Williams
RIVOLI
B'way & 49th St. - Doors Open 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN ALAN LADD in 'O. S. S.'
IN PERSON BUDDY MORROW and ORCH.

BOB HOPE
and Joan Caulfield in
"MONSIEUR BEAUCAIRE"
A PARAMOUNT PICTURE
in Person
CHARLIE SPIVAK AND BAND
BOB EVANS JOHN and RENE ARNAUT
EXTRA! PEGGY LEE
PARAMOUNT • TIMES SQUARE

J. ARTHUR RANK Presents
"CAESAR and CLEOPATRA"
Cool ASTOR
Bway & 45th St.
Popular Prices
Continuous

FRANK BORZAGE'S
"I'VE ALWAYS LOVED YOU"
IN TECHNICOLOR
LOEW'S CRITERION BWAY & 45th ST.

CRAIG RICE'S
"HOME SWEET HOMICIDE"
A 20th Century-Fox Picture
ON STAGE
HILDEGARDE
ROXY 7th Ave. & 50th St.

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ABRACADABRA

or

How to make people happy

(*A sort of fairy tale*)

Once upon a time we asked a very wise old man if there was any surefire way of making a lot of people happy.

That's an awfully tough question, but this old man was so very, very wise, people said he was—at least—a wizard.

The old man showed his wisdom too. He scratched his head while his fourteen apprentice wizards ran up and down and stroked his beard. Then he spoke as follows:

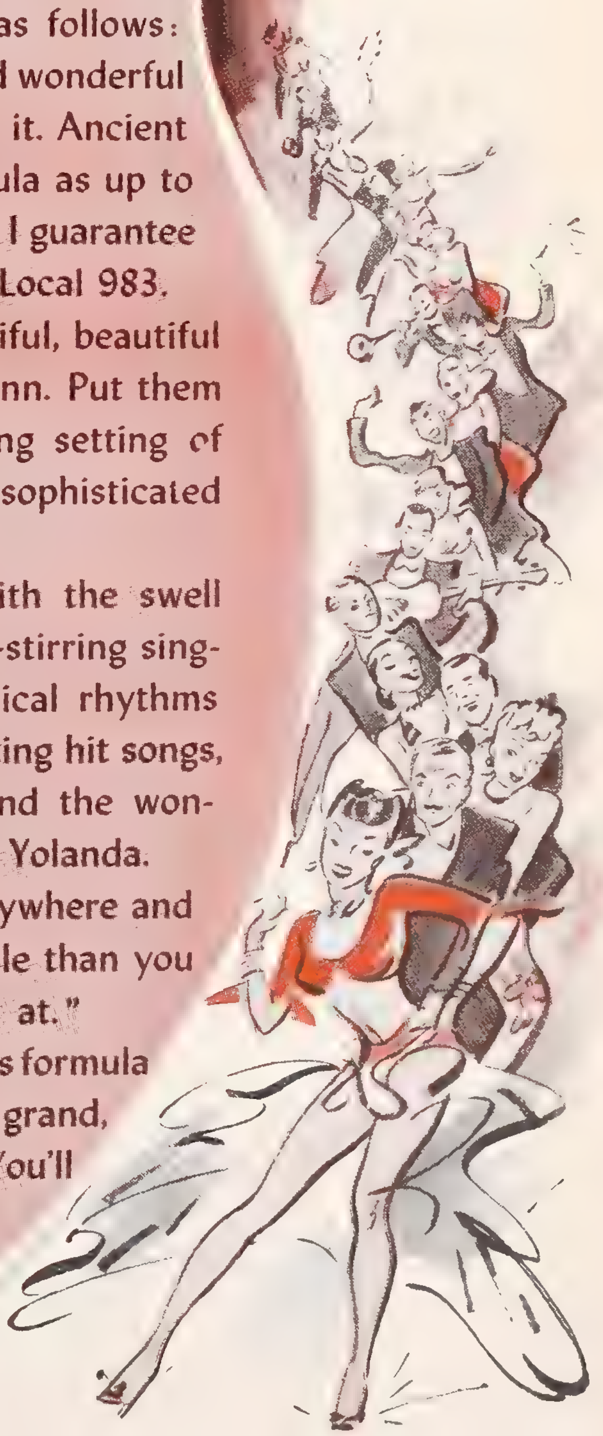
"Making people happy is a very important and wonderful thing to do. Old signs and symbols won't do it. Ancient formulas are useless. Here, though, is a formula as up to the minute as nine-thirty tomorrow morning. I guarantee it on my honor as a member of Sorcerers' Local 983.

"First, you take equal parts of beautiful, beautiful Evelyn Keyes and clever young Keenan Wynn. Put them in each other's arms in the lush, throbbing setting of Rio de Janeiro. Then add a lot of lovely, sophisticated Ann Miller and her toe-tingling dances.

"Next, put in some loud guffaws with the swell humor of Allyn Joslyn and some swoon-stirring singing by Tito Guizar. Get the torrid tropical rhythms of Enric Madriguera's Orchestra, five lilting hit songs, all the beautiful girls you can find, and the wonderful dream dancing of Veloz and Yolanda.

"Show all that on a screen anywhere and you'll have more happy people than you can shake a magic wand at."

We followed the old man's formula exactly and we made a grand, gay, musical movie. See it. You'll agree that the old wiz is very, very wise.



Here's

The THRILL

COLUMBIA PICTURES
presents

NATIONALLY ADVERTISED
WITH COLOR PAGES
in
LIFE · LOOK · FAN
MAGAZINES
AND IN LIBERTY

Screenplay by Allen Rivkin, Ha

Romantic Rio on a heart-to-heart hookup
with music... laughter... love... is for you!

OF BRAZIL

starring

EVELYN KEYES
KEENAN WYNN
ANN MILLER
ALLYN JOSLYN
TITO GUIZAR
VELOZ AND YOLANDA
AND
ENRIC MADRIGUERA
AND HIS ORCHESTRA

COLUMBIA'S SILVER ANNIVERSARY 1946

rk and Devery Freeman · Directed by S. SYLVAN SIMON · Produced by SIDNEY BIDDELL

THE TROPICAL

Tune-and-Talent Topper

OF THEM ALL!

EVELYN KEYES

TITO GUIZAR

KEENAN WYNN

VELOZ & YOLANDA

ANN MILLER

AND

ALLYN JOSLYN

ENRIC MADRIGUERA AND HIS ORCHESTRA

They're all THE THRILL OF BRAZIL

PRINTED IN U.S.A.

Coming Events

Today—20th Century-Fox home office Family Club dance, Henry Hudson Hotel, New York.

Tomorrow and Sunday—United Artists district sales meeting, Last Frontier Hotel, Las Vegas, Nev.

Sept. 23—Monogram regional sales meeting, Atlanta.

S[illegible]23—Bernard Kranze testimonial dinner, Hotel Statler, Cleveland.

Sept. 23—Northwest Variety Heart-Hospital. "Victory Dinner," Coffman Memorial Hall, University of Minnesota, Minneapolis.

Sept. 23—Fred Wehrenberg testimonial dinner, Coronado Hotel, St. Louis.

Sept. 23—Cinema Lodge, B'nai B'rith tribute to Association of Radio News Analysts, Hotel Astor, New York.

Sept. 25—Universal-International sales meeting, Atlanta.

Sept. 25—Conference of Independent Exhibitors Association meeting, Washington.

Sept. 28-29—M-G-M checking supervisors' meeting, Chicago.

Sept. 30-Oct. 3—Theatre Equipment Dealers meeting, Chicago.

Sept. 30-Oct. 3—Paramount publicity-advertising-exploitation meetings, Hotel Warwick, New York.

Oct. 3-6—National Electronics Show, Edgewater Beach Hotel, Chicago

Orr at Las Vegas UA Weekend Meeting

The final Western district meeting of United Artists will be held this weekend in Las Vegas, Nev., for the Los Angeles, San Francisco, Seattle, Denver and Salt Lake City branches. Maury Orr, Western sales manager, will attend the two-day session which will be conducted by district manager W. E. Callaway.

Discussion of the current "Grad Sears Gold Cup Drive" and a review of current and forthcoming product are on the agenda.

Two previous meetings were held this month, at the Blackstone Hotel, Chicago, and the Lenox Hotel, St. Louis, for the Midwest and Prairie districts.

AGVA Pays Debts Totaling $70,587

The American Guild of Variety Artists has liquidated its indebtedness which the union incurred in its early days of organization, and which amounted to $70,587. The loans repaid consisted of $40,212 to the Screen Actors Guild, $18,874 to Equity, and $11,500 to Chorus Equity.

Gardner Is Promoted

HOLLYWOOD, Sept. 19.—Arthur Gardner has been elevated to executive assistant of the King Brothers production unit which releases through Monogram. Gardner has been associated with the unit for seven years, having recently rejoined it upon his discharge from the service.

Graham Leaves PRC

ATLANTA, Sept. 19.—Dixie Graham has resigned as office manager of the PRC branch here.

Trucking Pact Ends Raw Stock Crisis

Exhaustion of raw stock supplies at processing plants in the New York area was averted yesterday as trucks delivering Eastman Kodak product began to roll after being tied up more than two weeks in the strike of Local No. 807, International Brotherhood of Teamsters, AFL.

Agreement with truckers hauling Eastman film came on the second day after individual companies began to sign up with the union under an approved plan giving the drivers $7.40 above their former base pay of $55 for a 44-hour week and cutting the work-week to 40 hours.

Consolidated Film Industries, De Luxe Laboratories, Pathe Laboratories and other processors had reported their raw stock reserves to be so low that operations much beyond this week would have been doubtful if the strike had gone on.

Express Strike in Atlanta Settled; To Lift Embargo

ATLANTA, Sept. 19.—Railway Express is planning to lift an embargo on shipments to this area in about two days as a result of settlement of a 10-day strike of its employes here. Some theatres reported "missouts" of film deliveries when the strike began, but operations have gone on smoothly since that time through the cooperation of Theatre Service and Benton Bros., trucking firms.

Officialdom Slated For 'Mast' Premiere

Mayor William O'Dwyer and other city officials, national political figures, industry leaders and Navy officials will be among those who will attend the New York premiere of Paramount's "Two Years Before the Mast" at the Rivoli Theatre, on Sept. 24, an occasion to be marked by a tribute to the U. S. Merchant Marine, the company announced yesterday. Ceremonies in the theatre will be preceded by a parade of Merchant Marine Academy cadets.

Among those invited are: Barney Balaban, Charles M. Reagan, Stanton Griffis, Adolph Zukor, Police Commissioner Arthur W. Wallander, License Commissioner Benjamin Fielding, Sen. James M. Mead, Sen. Robert F. Wagner, Spyros Skouras, Tom J. Connors, Joseph Moskowitz, George P. Skouras, Vice-Admirals Emory S. Land and Herbert F. Leary and others. Rear Admiral Telfair Knight will speak. Rivoli director Monty Salmon will arrange for special displays throughout the house.

Danziger Heads New 'U'-Int'l Department

HOLLYWOOD, Sept. 19.—William Danziger, veteran film publicist and exploiteer, has been named head of Universal-International's new promotion department. He will concentrate on pre-selling merchandising and general exploitation.

Mexico Films to Europe

MEXICO CITY, Sept. 19.—William Karol, the former UFA director, has undertaken distribution of Mexican pictures in Europe, where he has gone with 25 Mexican pictures.

Louis vs. Tamy: No Fight; No Film

Joe Louis cut his bout with Tamy Mauriello too short to be of consequence pictorially, so the 20th Century Sporting Club will not release the film which RKO Pathe produced and was to distribute for the Club. Seems the cameramen had hardly focused their cameras on the "big bout" before Louis finished-off the challenger—in two minutes, 9 seconds.

Actors Guild Would Ignore Picketing

HOLLYWOOD, Sept. 19.—Directors of the Screen Actors Guild have instructed members to ignore any picket lines which may be established in the current labor controversy.

In a statement to members, the board stated: "No American Federation of Labor union is required to take sides in respect to picket lines in a jurisdictional dispute between other AFL unions."

The statement declared that actors would be the hardest hit if studios should close, and further stated that such closings would hamper SAG's forthcoming contract negotiations. It further reiterated SAG's determination to have the AFL set up permanent machinery for orderly settlement of jurisdictional disputes before work stoppages result.

Carmichael, Republic Head in Los Angeles

Ralph Carmichael, M-G-M salesman in Los Angeles for many years, has been appointed manager of the Republic branch there, effective Sept. 30, the Republic home office reported yesterday.

12 on Screen Guild In Next 5 Months

HOLLYWOOD, Sept. 19.—Screen Guild Productions will release 12 features between October and March, according to Robert L. Lippert, vice-president of the company.

"Fantasia" Returns

A series of special bookings around the country in which it will be given new promotional treatment will precede a national reissue of Walt Disney's "Fantasia," by RKO Radio, its distributor. The film will be played up as a "concert feature" in the series of special engagements, one of which will be at the Republic, here, beginning Sept. 28.

James Frank, 73

James Frank, 73, real estate attorney and father of James Frank, Jr., New York branch manager of National Theatre Supply, died at his home here on Wednesday after a long illness. Also surviving are his widow, the former Adele Morgenthau, a cousin of former Secretary of the Treasury Henry Morganthau, Jr., and a daughter, Mrs. Frances F. Davis.

SPG Ratifies; Meet On Arbiters Set

Following the Screen Publicists Guild's ratification of a contract agreement with 10 companies, peace settled yesterday over the New York film labor front, which had been rocked by strike threats during the past few weeks, and a meeting was called for Monday between SPG, Screen Office and Professional Employees Guild and management representatives to work out details of a new arbitration set-up provided for in the accord reached with both unions.

Actual signing of the contracts is expected to take place later next week, with SPG's being retroactive to May 4 and SOPEG's being retroactive to April 1 for United Artists workers and July 29 for those in the other companies. Final agreement remains to be reached, probably at meetings scheduled for next week, between SOPEG and the UA, Columbia, 20th Century-Fox and M-G-M exchanges here.

Company representatives met here yesterday to iron out details of the new contracts. It has been decided that the arbitration panels, to act on all disputes except those involving merit increases, promotions and discharges, shall contain, in addition to one arbiter from each company, an alternate to act in the absence of each official appointed.

A good deal of objection to the arbitration set-up, on grounds of its containing only company personnel, was voiced at the SPG ratification meeting, but the membership finally was persuaded that the companies were acting in good faith and that the panels could be expected to operate effectively.

Terms of the SPG agreement were published Wednesday in MOTION PICTURE DAILY, followed yesterday by SOPEG's terms. Salary increases of at least $6 per week are provided, and established minimums in the various classifications are raised 15 per cent.

Czech President At Start of New Deal

Czech president Edouard Benes, other officials of the Czech Government and officials of the American Embassy in Czechoslovakia will be among those attending the forthcoming premiere in Prague of 20th-Fox's "Wilson," which will be the first American picture to be released in that country under the recently-signed Motion Picture Export Association distribution agreement, it is disclosed here by the MPEA.

During the year beginning Oct. 15, the MPEA will release in Czechoslovakia under the agreement 80 features and shorts of its member companies.

Alexander Carr, 68

HOLLYWOOD, Sept. 19.—Alexander Carr, 68, veteran screen and stage actor, died today in Cedars of Lebanon Hospital, here. Carr achieved his greatest fame on the stage as the garrulous "Mawruss Perlmutter" of the team of "Potash and Perlmutter."

Henger to Paramount

George Y. Henger has joined Paramount as a special field representative, covering Dallas, Oklahoma City and Memphis. He replaces William Lansburg, resigned.

Johnston on 'Outlaw'

(*Continued from page 1*)

Howard Hughes' representative that "no other trade association exercises such dominant power over the products and sales and advertising policies of its members."

"Our insistence upon truth in the advertising of 'The Outlaw' won the approbation of two Federal judges," continued Johnston. "One of these, Judge John Bright, said in his opinion that our decisions on Hughes advertising 'certainly were not arbitrary or discriminatory.'"

As to the lack of good taste in Hughes Tool Co.'s advertising, Johnston referred to a recent survey made by *Tide*, a publication of the advertising profession, which he said showed 79 per cent of the advertising men polled to be of the opinion that "The Outlaw" advertising was in bad taste, while only 8 per cent felt it was in good taste.

Justice Dept.

(*Continued from page 1*)

partment of Justice to abandon its investigation of the checking agency.

Complaints filed with the Department by exhibitor groups and individuals allege discrimination and the dissemination of confidential information by the agency.

Department attorneys working on the case point out that the information allegedly exchanged could be acquired by distributors by a telephone call to a colleague and the use of Confidential Reports as a medium for such information would be unnecessary. Also, the problem of actual proof in the case is difficult for investigators inasmuch as the disposition of information acquired by the agency is difficult to trace.

One attorney stated that a case against CRI is not "too probable." It is said that proving an illegal exchange of information is difficult under the provisions of the Sherman Act.

Price to Speak

(*Continued from page 1*)

day by Donald E. Hyndman, SMPE President.

Thirty-six technical papers covering various phases of sound, 16mm. films, lighting and projection, color, television and radar, and general subjects are already scheduled for delivery during the four days of the convention, according to William C. Kunzmann, convention vice-president of the Society.

Aspects of television to be discussed include: "The Effects of the Time Element in Television Program Operation," by Harry R. Lubcke, of Don Lee; "The Showmanship Side of Theatre Television," by Ralph B. Austrian, of RKO Television; "Wartime Naval Photography of the Electronic Image," by Lts. F. X. Clasby and R. A. Koch, of Naval Photographic Science Laboratory, and "Film Projectors for Television," by Ralph V. Little, Jr., of RCA Victor.

MR. BUSY EXECUTIVE
YOU NEED ME!
Top flight secretary with major film company and theatrical experience will shortly be available for executive who requires efficient young lady assistant.
Box 387—Motion Picture Daily
1270 Sixth Ave., N. Y. 20

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

ST. LOUIS

"Monsieur Beaucaire" and "Danger Woman" at the Fox scored sensational business in a week marked by above-average grosses at all theatres. The weather has been mild. Estimated receipts for the week ending Sept. 18:

THE SEARCHING WIND (Para.) and OUR HEARTS WERE GROWING UP **(Para.)**—AMBASSADOR (3,154) (50c-60c-75c). Gross: $21,000 (Average: $17,200)

MONSIEUR BEAUCAIRE (Para.) and DANGER WOMAN (U)—FOX (5,038) (50c-60c-75c). Gross: $30,000. (Average: $17,000)

COURAGE OF LASSIE (M-G-M) and OUT OF THE DEPTHS (Col.)—LOEW'S ORPHEUM (1,900) (4c-55c-65c). Gross: $8,000. (Average: $7,000)

RENEGADES (Col.) and IT'S GREAT TO BE YOUNG (Col.)—LOEW'S STATE (3,154) (44c-55c-65c). Gross: $16,000. (Average: $17,100)

ANNA AND THE KING OF SIAM (20h-Fox) and STRANGE LOVE OF MARTHA IVERS (Para.) — MISSOURI (3,514) (50c-60c-75c). Gross: $14,000. (Average: $11,100)

THE KID FROM BROOKLYN (RKO-Radio)—SHUBERT (1,900) (44c-55c-65c) 4th week. Gross: $7,000. (Average: $7,000)

THE PLAINSMAN (Para-Reissue) and THE JUNGLE PRINCESS (Para.) — ST. LOUIS (4,000) (45c-55c-65c). Gross: $9,000. (Average: $6,000)

SALT LAKE CITY

With the weather unusually warm for fall, several holdovers and good product held receipts above average. Estimated receipts for the week ending Sept. 19:

EASY TO WED (M-G-M) — CAPITOL (1,878) (20c-55c-75c) 7 days on a moveover. Gross: $8,500. (Average: $7,900)

THREE WISE FOOLS (M-G-M)—CENTRE (1,700) (20c-50c-75c) World Premiere of Utah's Bryce Canyon short (UA)) with personal appearances. 7 days. Gross: $14,900. (Average: $13,500)

THE FRENCH KEY (Rep.)—LYRIC (1,500) (20c-55c-75c). With vaudeville. 7 days. Gross: $3,800. (Average: $3,700)

A SCANDAL IN PARIS (UA)—STUDIO (800) (20c-55c-75c) 7 days on a moveover. Gross: $6,000. (Average: $4,700)

TILL THE END OF TIME (RKO-Radio) —UPTOWN (1,300) (20c-55c-75c) 7 days on a holdover. Gross: $7,300. (Average: $5,800)

CANYON PASSAGE (U)—UTAH (1,700) (20c-55c-75c) 7 days. Gross: $13,800. (Average: $12.000)

INDIANAPOLIS

Business is just above average for all attractions. The weather continues mild, but the reopening of schools has diverted some attention from amusements. Estimated receipts for the week ending Sept. 17-18:

THE FRENCH KEY (Rep.) — CIRCLE (2,800) (46c-74c) 7 days, with Stan Kenton orchestra on the stage. Gross: $21,000. (Average: $20,000)

ANNA AND THE KING OF SIAM (20th-Fox)—INDIANA (3,200) (40c-60c) 7 days. Gross: $14,000. (verage: $13,900)

DIARY OF A CHAMBERMAID (UA) and THE DEVIL'S MASK (Col.) — LOEW'S (2,450) (40c-60c) 7 days. Gross: $23,5000. (Average: $13,000)

CANYON PASSAGE (U)—LYRIC (1,600) (40c-60c) 7 days on a moveover from the Indiana. Gross: $7,500. (Average: $5,800)

BUFFALO

Box offices are having a good week, with the weather clear and warm. Estimated receipts for the week ending Sept. 21:

THE SEARCHING WIND (Para.) and HIGH SCHOOL HERO (Mono.)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $23,000. (Average: $19,000)

CLAUDIA AND DAVID (20th-Fox) — GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $21,000. (Average: $18,000)

OF HUMAN BONDAGE (WB) and SING WHILE YOU DANCE (Col.) — HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 2nd week on a moveover. Gross: $8,000. (Average: $10,000)

DOWN MISSOURI WAY (PRC) and AVALANCHE (PRC)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $12,500. (Average: $12,000)

THE STRANGE LOVE OF MARTHA IVERS (Para.)—TECK (1,500) (40c-50c-60c-70c) 7 days, 3rd week on a moveover. Gross: $6,000. (Average: $6,000)

NOTORIOUS (RKO Radio)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 3rd week. Gross: $16,000. (Average: $16,000)

OMAHA

"Notorious" is near an all-time high at the Brandeis, and other first-runs are above average. The weather has been fair but cool. Estimated receipts for week ending Sept. 18-19:

CANYON PASSAGE (U) and NIGHT EDITOR (Col.)—OMAHA (2,000) (50c-65c) 7 days, 2nd week for "Canyon Passage," moveover from Paramount. Gross: $8,900. (Average: $8,400)

THE WIFE OF MONTE CRISTO (PRC) and HER ADVENTUREOUS NIGHT (U) —ORPHEUM (3,000) (50c-65c) 7 days. Gross: $10,400. (Average: $9,100)

THE STRANGE LOVE OF MARTHA IVERS(Para.) — PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $12,800. (Average: $10,100)

NOTORIOUS (RKO-Radio)—RKO-BRANDEIS (1,200) (50c-65c) 7 days. Gross: $13,100. (Average: $6,600)

MPA May Ask

(*Continued from page 1*)

is understood that the Association will take an active role along with exhibitor groups to reduce the present excise war tax rate.

Allied States, American Theatre Association and the Motion Picture Theatre Owners of America have already disclosed their intention to appear before Congressional committees and urge a tax reduction.

Representative Harold Knutson, R-Minn., is understood to be planning immediate introduction of his excise tax reduction bill, which died in the last Congress. The representative is a member of the House Ways and Means Committee, which would first holding hearings on a tax reduction measure. Treasury Secretary John Snyder has indicated that the Government will oppose any move to reduce taxes until the Treasury is in better condition.

Smith and Benjamin

(*Continued from page 1*)

Woodham Smith is en route to New York from London for a business visit. He and Benjamin are the first Rank designees to the Universal board, although the British film leader has held a 25 per cent interest in Universal for many years.

It is expected that Leo Spitz and William Goetz also will designate a representative to the Universal board soon, although that may be left until the merger of their International Pictures with Universal has been formally completed.

CSA Plea

(*Continued from page 1*)

tice) did not ask in its complaint and amended and supplemental complaint for auction selling to be decreed and the question of whether to impose or withhold it was not in issue between the parties under the pleadings in the action.

The New York Federal court has not been informed either by ev[illegible]ce or argument as to the effect [illegible]ts directed auction selling upon the petitioners or upon the public.

The court has not been so informed as to the practicability of the directed auction selling or its efficiency to achieve the desired results.

The court has not been so informed as to the booking process and its material relation to the business of the exhibitors and to the licensing of pictures under the present system and under the proposed system of auction selling.

The directions of the court are not authorized by law.

The Confederacy will also make six major points regarding the harm they believe will result from auction bidding as set forth by the directions of the New York court; they are:

Six Points

Inflict irreparable damage upon each petitioner by greatly increasing the hazard and expense of the conduct of its business and greatly increase the difficulty thereof, rendering it practically impossible for a petitioner to operate continuously.

Lessen competition among exhibitors in many cities or towns in which petitioners operate by forcing out of business exhibitors with smaller theatres.

Render substantially less attractive motion picture programs available to the public by substantially interfering with the planning of programs.

Increase the cost of licenses to the petitioners by eliminating discussion and trading, by fixing a minimum rental, and preventing equitable adjustments between licensors and licensees.

Increase prices of admissions paid by the public by increasing the cost of the operation of theatres.

Give rise to a large and endless stream of controversy and litigation arising out of the question of "due notice" of auctions, interpretation of provisions as to run and clearance, whether a particular theatre is of a size, location and equipment to present a picture to advantage or "upon the terms agreed," "responsibiilty" of a bidder, interpretation of bids, discrimination among bidders.

In its brief, the exhibitors, backed by the Confederacy, will also point out that if sliding scales and adjustments which are made by distributors on certain pictures are eliminated, the business of the petitioners would be rendered materially more hazardous, the attractiveness of their programs to the public would be materially lessened and their opportunity to make reasonable profits would be materially lessened.

Promotion by Video

A one-and-a-half minute television spot, featuring Columbia's Technicolor "The Jolson Story," was carried by WNBT, the NBC television station, Wednesday evening, as sponsored by Columbia.

Hollywood

By THALA BELL

Hollywood, Sept. 19

JOAN LESLIE, winner in *Motion Picture Herald's* recent "Stars of Tomorrow" poll, will journey to England in February to make a film titled "Precious Bane" for Twin Cities. . . . Another star who is Britain-bound is C[illegible] Wilde who, upon completion of his role in the 20th Century-Fox production, "Forever Amber," will cross the Atlantic to make background scenes for "The Romance of Lord Byron," which Wilde wrote in collaboration with Robert Turney, New York playwright.

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Robert Mitchum, also a "Stars of Tomorrow" winner, has been assigned a top role in RKO Radio's screen version of the Geoffrey Homes novel, "Build My Gallows High." Simultaneously, Jacques Tourner was signed to direct the film, which will be produced by Warren Duff under the executive supervision of Robert Sparks. The production will be filmed on a more pretentious scale, and with a much higher budget than most of RKO Radio's earlier melodramas.

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"Every Other Sunday," a dramatic love story by Arthur Nordhem, has been purchased by Monogram as a future starring vehicle for Gale Storm, who is currently playing the romantic lead in Roy Del Ruth's production, "It Happened on Fifth Avenue." . . . Nathanial Curtis has been engaged by Wiliam Cagney to direct the latter's next production, "The Stray Lamb," starring James Cagney. . . . David Whorf, 12-year-old son of M-G-M actor-director Richard Whorf, has been signed by Benedict Bogeaus and Burgess Meredith for the top juvenile role in their sectional picture, "A Miracle Can Happen."

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Producer Seymour Nebenzal has purchased screen rights to Pierre Benoit's book, "Atlantida," the story of a lost city in the Sahara, and will film it under the title "Atlantis," with Maria Montez in the stellar feminine role. . . . Buddy Rogers and Ralph Cohn have engaged Reginald LeBorg to direct "Stork Bites Man," next on Comet's production schedule. . . . Director Arthur Lubin has signed Dorothy Patrick for the feminine lead in Jules Levey's current production, "New Orleans."

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Michael Redgrave, British star, has been engaged by Fritz Lang for the lead opposite Joan Bennett in "The Secret Behind the Door," second in a series of Diana productions destined for Universal-International release. . . . "Bells of San Angelo," original story by Sloan Nibley, has been purchased by Republic as a starring vehicle for Roy Rogers. . . . Bill Williams, "bobby-soxers'" delight, has been assigned the role of Laraine Day's brother in RKO Radio's film version of Booth Tarkington's "Alice Adams." Miss Day will be starred in the title role.

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The next two pictures which Affiliated Productions will make for Screen Guild release wil be titled "Girl With a Gun," and "Flaming Rebel." . . . Colbert Clark's next production assignment for Columbia is "King of the Wild Horses."

Reviews

"The Devil's Playground"

(*United Artists*)

Narrowsburg, N. Y.

"HOPALONG" CASSIDY'S return now to the screen is auspicious for at least two reasons: first, he has been away just long enough (it's a little over a year since his last release) for his admirers to be nicely primed for more of this clean-cut cowboy's adventures, and, secondly, the new series' initial production—intelligently produced, directed and photographed—might well be set up as a criterion for straight-action Western. For another important reason, exhibitors are referred to their own records of "Hoppy's" performances in the money department.

William Boyd has always fitted the role of "Hoppy" like a glove. Again, he is the straight-shooter, morally and with a gun; again, he's the champion of the underdog, and the hard-riding, hard fighting "cow poke" who tempers with good humor the serious business of defending the right. Mounted on his white charger and flanked by his pals, "California" and "Lucky," played by Andy Clyde and Rand Brooks, respectively, he herein frustrates a band of desperadoes who, through abuse of a young lady, played by Elaine Riley, and the murder of her aged protector, seek to recover for themselves some stolen gold which had been hidden. The setting, for the most part, is in a picturesque area of huge boulders—"The Devil's Playground"—where countless pistol shots are exchanged by the heavies and Boyd's party and where much hard riding is performed. The "town" scenes are outstandingly realistic. Rounding out the good cast are Robert Elliott, Joseph J. Greene, Francis McDonald, Ned Young and others. Lewis Rachmil produced; George Archainbaud directed.

A mixed audience of trade press reviewers and several persons from this area, who had come to view a private screening at Harvey D. English's Park Theatre, Narrowsburg, appeared well pleased with the picture. For the trade press, the screening marked one of the high points in a weekend of fun provided by United Artists' Bernie Kamber at his Wayne Country Club, Wayne County, Pa.

Running time, 62 minutes. General audience classification. Release date not set.

CHARLES L. FRANKE

"Theirs Is the Glory"

(*J. Arthur Rank*)

London, Sept. 19

THE odd perversity of Britons to exalt their battle reverses into things of glory has been made the basis of this magnificent, audience-shattering film, which portrays the anguish and endurance of the men of the First Airborne Division who were dropped at Arnheim to capture and hold the Rhine bridges 48 hours until an Army group could link up. Field Marshal Montgomery's strategy failed. The troops withdrew after nine days, leaving 90 per cent dead or prisoners.

The picture, made by a specially-created Rank production unit, has been enacted by the soldiers and correspondents who survived. It is a pitiless documentary, revealing the translation of simple men into Homeric heroes. A straightforward report of man's dignity, as opposed to imbecile chattering about the worthlessness of war, it develops into a work of surpassing and fascinating beauty.

Magnificence marks the authentic backgrounds. Parachutes open like miraculous blossoms. Gliders swoop upon their prey like delicate, reluctant birds. The action depicts the offhand courage and casual understatement of the average British "little man" turned soldier.

"Theirs Is the Glory" seems destined for enormous appeal here. It can be recommended also to American showmen, with exploitation pointing up the current no-more-war mood.

Running time, 82 minutes. General audience classification. Release date not set.

PETER BURNUP

"The Missing Lady"

(*Monogram*)

CUSTOMERS who prefer their murder-mysteries action-packed rather than broadly conversational, and exciting rather than largely suspenseful, will find "The Missing Lady" quite to their liking. It is a film mainly for the neighborhood trade, and the exhibitor who has his patrons' tastes pretty well indexed can rely on the foregoing "capsule" in determining this one's proper place in his schedule. He might also weigh the relative popularity of radio's "The Shadow" program in his section, for this recounts another of the adventures in that mysterious law-defender's career.

Phil Karlson directed, from George Callahan's original screenplay, and he devoted plenty of footage to fisticuffs in ultra-modern apartment settings. Kane Richmond, as Lamont Cranston, alias "The Shadow," sets out, aided by his butler, George Chandler, to solve the murder of an art dealer and the theft of a $250,000 jade statuette—*the* missing lady. Richmond's sleuthing nets him plenty of manhandling by thugs before he is able to get all of the suspects together and put his finger on the killer, who, meanwhile, murdered two others. Cast includes also Barbara Reed, James Flavin, Pierre Watkin, Dorothea Kent, Jack Overman and a host of others. Joe Kaufman produced, and Callahan was associate producer.

Running time, 60 minutes. General audience classification.

C. L. F.

Argentina, Spain in New Film Agreement

By NATALIO BRUSKI

BUENOS AIRES, Sept. 15 (airmail).—Argentine pictures currently are able to enter Spain without any restrictions, it is announced here. The new agreement will continue to the end of 1947, and is on a film exchange basis between Argentine and Spanish producers. A Spanish distributor of foreign product is due in Buenos Aires shortly to acquire local product for distribution in Spain.

Meanwhile, Alfredo Muruzeta, who recently visited the U. S. as manager of Columbia's Argentine branch, has resigned to become Samuel Goldwyn's South American supervisor. Emilio Lopez, manager of Columbia Pictures in Chile, will replace Muruzeta.

William W. Sullivan, recently appointed managing director in the Argentine for Twentieth Century-Fox, has arrived in Buenos Aires.

Monogram, the product of which has been handled up to now in this country by Films Mundiales, has decided to open its own branch office here in November. It will be in the charge of Charles Romarin, Monogram's present supervisor in this country.

Artistas Argentinos Asociados has leased the Baires studios for three years and is considering large-scale production. Hugo Fregonese, AAA director, will buy new technical equipment in the U. S.

New Film Forum Sets Six Meetings Here

The Film Forum, a new industry of organization specialists has scheduled six weekly meetings at the Barbizon-Plaza Hotel beginning Oct. 6. John Gassner of Columbia's New York play department, will preside at the sessions. Speakers lined up so far include Louis de Rochemont, 20th Century-Fox producer, and Paul Strand, cameraman and independent producer of short subjects.

Directors of the forum are A. Bertran Channan, Paul Benard and Patricia M. Smith.

More About 'Scarlet'

ATLANTA, Sept. 19. — The city attorney's office is understood to be considering legal action aimed at collecting as much as $22,000 in fines from some theatres for showing "Scarlet Street." Following a ruling of the State Supreme Court that Miss Chris-Smith, Atlanta censor, was acting within her rights when she banned the picture, there remains the question of whether the exhibitors who showed the picture after a Fulton Superior Court ruling in their favor are liable to fines.

Party for Gene Autry

Republic will have a birthday party for Gene Autry at the Sherry Netherland Hotel, here, on Tuesday.

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Looking Back on Boston

Boston, Sept. 19

EXCERPTS from "Portrait of the General Counsel," light-vein sketch of Abram F. Myers as published in Allied convention journal:

". . . In effect [he] legally married the business when he became general counsel of Allied. The usual indications of a successful marriage have been present; that is, at times he gladly would have divorced Allied and at other times he loved it dearly, but at all times it furnished him with interest and entertainment to a greater degree than any other work in which he has been engaged. . . .

[The sports of his choice] "consist of sitting, of which he quickly becomes the champion in any community in which he happens to be; solving the most complicated cross-word puzzles he can find; relaxing with his chums at the Metropolitan Club where the principal physical activity is drinking and eating as an excuse for shooting dice; reading, which he does voraciously; and lecturing uninvited on the Civil War period of American history. . . .

"Myers does his most intensive sitting at his summer home on Gibson Island,. Chesapeake Bay, because he likes to look at the water, but seldom ruffles its surface by entering it. During the summer, too, he becomes obnoxiously boastful concerning his self-recognized genius for making mint juleps, but thus far the juleps have been sufficiently good to prevent even professional Southerners from murdering him. . . .

"Myers' favorite companions in Washington are the members of a highly disorganized group affectionately referred to by themselves as the Beaneaters, who lunch together every week or so and settle the affairs of an ungrateful world."

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The registration desk was so congested on occasion here it persuaded one wisecracker to observe: "For once in their lives exhibitors, and not the public, are standing in line. At $22.50 a throw, too."

The $22.50, highest tariff ever exacted at any national exhibitor convention, covered all the feedbag events, including the final Wednesday night banquet.

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Banners outside the Copley read, "Welcome, Theatre Owners of America." Dave Palfreyman kept looking for "M. P." as a prefix, but he must have been in the wrong city.

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Lobby strategists, discussing individual picture sales, got reassurance from an unexpected source. George Dembow told them, "You'll have no trouble with National Screen, boys. We'll sell you all the trailers you want to buy—in blocks, too."

•

Proud because the West Virginia unit voted Allied affiliation at Charleston last week, Jack Kirsch called President Custer to take the "mike." Said Custer, "I hate to be called upon as the first speaker. We all know the first act on the bill is always the lousiest."

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Tommy Goldberg of Baltimore: "What is competition and how do you arrive at it?"

Harry Cole of Dallas: "I wonder. Once, theatres three or four miles apart were not competitors. But this is an age of change. Now maybe they are."

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The business sessions were held in the room which finally held the banquet. Delegates sat at round tables, ten to each. The dais, set up for 25, was never occupied by more than three or four and usually three—Kirsch, Nate Yamins and Pete Wood. They looked pretty lonesome up there, surrounded by vast spaces to their left and right.

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Cocktail parties: Vanguard, Paramount, National Screen and Alexander Film. Private parties: No tally.

Nobody lacked places to go and glasses to clink.

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Yamins said this was a record-breaking convention. There's no question it was hot, the weather was ditto and thousands of words spilled.

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Kirsch, in his introductory observations, described many of the statements published about the New York decision as "cheap bids for notoriety," but stopped there. Names were not furnished.

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Exhibitors with a policy of premiums constitute a clearance problem requiring clarification, Yamins pointed out. Example: If theatremen charging 35 cents give away a premium worth a dime, their price actually is not 35, but 25, cents. The extent of their clearance, he therefore argued, will have to be evaluated accordingly.

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Ed Lachman, president of the Jersey unit, claimed Metro's state-wide clearance plan—the one which Cole said was withdrawn from Texas after he threatened to institute suit—was induced by a series of surveys made for M-G-M by Audience Research. Since AR has six other distributors as clients, Lachman assumed it as automatic that the other six would go and do likewise. He may prove correct, but some observers thought his reasoning was specious and inconclusive.

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While Goldberg was ruled out of order for defending Metro against an attack by Sidney Samuelson, he later declared it was O.K. with him. Getting his point across was all he was after, said Goldberg. Kirsch so ruled on the ground the convention was not interested in any individual exhibitor's experience; that what the convention wanted was issues, not personal reactions.

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Aside from the distributors, per se, who were pilloried on the strength of their profit statements, Confidential Reports, Inc., took the most severe lacing. The local checker practice was drawn and quartered with never an iota of mercy displayed. Complaints registered by Lachman with Jack Levin of CR surprised the latter, according to Lachman who said corrective measures were promised by Levin.

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While producer profits were stressed and the difficulties of the independent exhibitor emphasized, those who did the talking completely ignored the fact that five of the companies so attacked drew substantially on their theatre operations to swell that profit curve. The impression, no doubt deliberately conveyed, was that the millions were being rolled up solely out of production and distribution. It simply is not true in the instance of the five producer-distributor-exhibitor firms.

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Repeated statements that Paramount will release only two attractions between now and the end of the year subsequently were denied by Hugh Owen. "There will be four," he said. Yamins was one of several who said so in predicting there would be less than 300 features released from all sources in the 1946-47 season.

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Allied's precise status on production was pretty much clouded. Kirsch kept on declaring the organization would not enter production, sugesting Allied would be the medium through which production—to the tune of about 10 a year—would be made available to independent exhibitors. What gives in this connection is this: Reputedly Allied will guarantee the negative cost of a series of pictures to be made by Colonial Pictures in Yonkers, N. Y., by lining up its members to assure playing time.

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The organization appeared to have pretty definite ideas about the legality of booking combines even in the face of the New York decision. Joe Uvick of Michigan urged the formation of new ones all over the land. Kirsch struck out for a national buying combine, characterizing its formation as the day on which the independent theatreman rides through the gates of his Utopia.

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This was the first Allied convention, according to qualified observers, at which distributor representatives were accepted at open sessions. H. M. Richey, in charge of exhibitor relations for M-G-M, was one faithful observer.

KANN

Wehrenberg's Plan

(Continued from page 1)

be open to all sales heads and exhibitor associations, would impose no restrictions as to topics, and would deliberately embrace trade practices all the way from local checking to percentage sales, plus whatever else may show up in between.

Wehrenberg stated that the plan was spawned out of Johnston's address at Allied's closing convention banquet at the Copley Plaza Hotel last evening when the MPA president placed particular emphasis on this paragraph:

"I'm confident there is enough good sense in this industry on both sides and enough capacity and ingenuity to work out our problems on a lasting basis without constant resort to the courts."

Wehrenberg added the forum idea was in line with the MPTOA's long-standing policy of settling internal disputes internally without need of litigation.

Wary of Drive-in

CINCINNATI, Sept. 19. — Suit has been filed in Common Pleas Court here by residents in nearby Mt. Healthy against Park-In Theatre, Inc., seeking to enjoin construction of a drive-in theatre in the vicinity, the plaintiffs contending that operation of the theatre will constitute a neighborhood nuisance. The theatre promoters are defending the action on the ground that since each patron will be provided with an individual earphone no objectionable noises will result.

Court Plea

(Continued from page 1)

Herman Levy, its general counsel, laid MPTOA viewpoints before Allied, and received Allied's in return.

Without results, Allied directors also discussed with the MPTOA representatives and Independent Theatre Owners of N. Y. committee, and agents of two Michigan buying combines, a suggested affiliation of all.

It also approved all resol[illegible]s passed by the convention except [illegible]cal checking, deferring action on that until the next meeting, probably in January.

MPTOA directors will meet in mid-October, probably in Washington, and consider joining Allied in the court action, Wehrenberg said. The meeting would be held within a week or 10 days after the final decree proposals are entered, he said, and also of appraisal of Allied board sentiment on joint action.

MPTOA definitely will not affiliate with Allied, both Wehrenberg and Levy were at pains to point out. They noted they had come to the Allied board meeting only to discuss joint court action and to observe.

Col. H. A. Cole added that coordinated action might even come "when and if something like a decree" arrives. It might come, he said, after the final distributors' decree draft is presented.

ITOA to Allied Waits

Allied's acceptance of the ITOA as a member awaits approval by both organizations, spokesmen for both units said immediately after the meeting. Led by Leon Rosenblatt, the ITOA committee comprising, in addition, John Bolte, Robert Goldblatt, Rudy Saunders, Morton Sunshine, business manager, and Abraham Mopper, attorney, was told Allied's purposes and methods of operation. The affiliation was discussed in some detail, but the ITOA committee was empowered only to report to its directors on Oct. 10. They left today with copies of Allied's constitution and by-laws.

The ITOA would enter, Sunshine said, as a New York unit. "We recognize the necessity of one national exhibitor organization," he said; "that's why we came here."

The Allied committee on ITOA entrance comprises Irving Dollinger, chairman; Nathan Yamins, Sidney Samuelson, Ed Lachman and William Ainsworth.

Entrance of two Michigan cooperatives, represented by David Newman and Barney Kilbride, was discussed, with Allied's board recommending they join the Michigan unit. Allied was told, Samuel said, the men would recommend such procedure to their home units. Members of Newman's unit, Cooperative Theatres of Michigan, formerly were in the Michigan Allied.

The directors, in considering convention resolutions, tabled only one, for further study. This is the formulation of an equitable checking plan after conferences with distribution executives. The directors felt a new checking system will require much more time.

No action was taken on the production plan, long brewing and discussed by the directors Sunday and later on the convention floor. Kirsch said production "takes time." Cole said "radical changes" evolve slowly.

Technicolor's UK Expansion Oct. 25

Technicolor's expansion program in England will get underway on Oct. 25, the date on which Kay Harrison, the company's managing director in Great Britain, will return there from the U. S., following conferences on the Coast with Dr. Herbert T. Kalmus. Technicolor president and gene[illegible]anager, according to Harrison, w[illegible]rrived in New York from London by plane, last Tuesday, and who entrained for Hollywood last night.

The expansion of Technicolor's facilities in Britain will not be hampered by the shortage of building supplies over there, Harrison said, explaining that the British Government regards Technicolor as an essential industry and has, therefore, extended to the company a building priority "of the highest kind." Technicolor's forthcoming new facilities, he added, are considered to be necessary in aiding British film production and in advancing, as well, American studio expansion in England, notably that of M-G-M, which is about to open a new studio there.

Leslie Oliver, Technicolor's London plant manager, is scheduled to arrive here from London shortly, Harrison said. Oliver will also sit in on Coast expansion program conferences.

US Draws Evidence In Scophony Suit

Washington, Sept. 19.—Department of Justice attorneys are preparing evidence to be submitted in the anti-trust case against Scophony. A move to formulate a settlement was unacceptable to company attorneys and the pending lawsuit is scheduled for court hearings after a jurisdictional dispute involving Scophony, Ltd., is settled by the New York District Court.

The Government filed its complaint alleging a monopoly and conspiracy to restrain trade by keeping the Skiatron large-screen television tube off the open market. Early in August the Government and defendants held conferences and agreed to work on a proposed settlement.

Standing firm on its demand for all relief requested in the original anti-trust complaint, the Department is reportedly unable to reach a successful agreement with Scophony. The Department wants all pending and future Scophony patents placed on the open market.

Joseph Borkin, Federal counsel, expressed the belief that a settlement of the case will not be made until it reaches the court.

E. V. H. Ireland, 62

Funeral services were held at St. Ignatius Loyola Church here yesterday for Edward Vincent Hilary Ireland, 62, who died last Sunday at Norwalk Hospital in Norwalk, Conn., after a long illness. Known as Vincenti, he was a top artist for M-G-M for many years, having started with the old Goldwyn company. He left M-G-M several years ago on account of illness. After gaining renown as a fashion and poster artist, he later specialized in paintings of dogs and horses.

Reviews

"Crime Doctor's Man Hunt"

(Columbia)

EARMARKS of audience satisfaction stand out all over this latest in the series starring Warner Baxter as the psychiatrist who spends most of his time away from his desk solving murders. Rudolph C. Flothow's production is in the top bracket for its class. A competent cast performs smoothly, under William Castle's direction. The pace is slow, but gripping. Some fans may guess who killed who, but this reviewer did not.

Myron Healy, befuddled discharged veteran, consults Baxter about his condition and soon is removed by a shooting-gallery popgun. The camera, but not the sleuth, finds its way to the room of a mysterious woman who is paying off a couple of thugs for doing the job. Later she finishes them with gas from a hearth. Baxter's trail leads to the home of the "ex-G. I.'s" fiancee, Ellen Drew, and her father, Francis Pierlot. It develops that the girl's vanished sister opposed the match, and circumstantial evidence soon points to her as the murderess. Inspector William Frawley trails along and gives what little help the police can in screen mysteries. The ending has punch.

Leigh Brackett's screen play, from a story by Eric Taylor, based on the radio program by Max Marcin, is smoothly worded but falls back on coincidence once or twice.

Running time, 61 minutes. General audience classification. Release date, Oct. 24.

Tom Loy

"So Dark the Night"

(Columbia)

DONE unpretentiously both cast-wise and production-wise, but unhampered by apparent budget limitations in the matter of getting its story told, is this latest "psychological mystery," which deals with a master Parisian detective who turns to committing murders rather than solving them as his mental "wires" cross. The staging is good all around, although the plot material might strike some as not too sound; however, on the whole the film may be tagged as being among the better of its class.

Steven Geray is the detective who finds his vacation period in a French village crammed with murder and, alas, follows the path of the murderer to his own doorstep. He finds himself the victim of split personality but when his better half surrenders to his superior officer his mental processes again tilt and off he goes to another murder. At this point he is apprehended. Micheline Cheirel, as his loved one and first victim, shares the lead. Others in the cast are Eugene Borden, Ann Codee, Egon Brecher and Helen Freeman.

Ted Richmond produced and Joseph H. Lewis directed. Martin Berkeley and Dwight Babcock did the screenplay, from an original by Aubrey Wisberg.

Running time, 70 minutes. Adult audience classification. Release date not set.

Gene Arneel

"Below the Deadline"

(Monogram)

TIMELY treatment of the temptations toward racketeering which can confront returning war veterans is provided in this fast-moving screenplay, as fashioned by Harvey Glass and Forrest Judd from Ivan Tors' original story. Effectively directed by William Beaudine, "Below the Deadline" serves up sharp physical action, sparked by alternately crisp and tough dialogue that blends appropriately with the cracking of jaws and barking of automatics. Once the customers—particularly those who go for this type of melodrama—are seated they are slated for an hour of satisfactory entertainment.

Warren Douglas plays the returning veteran who inherits from his murdered brother a nightclub gambling racket. Determined to avenge the deceased, he slugs his way into the gamblers' esteem and takes over "whole hog," only to find himself at grips with a rival faction and enmeshed in a sordid mayoralty campaign. He meets a pretty girl, however, whose love inspires him to drop the racket in time to save himself from the destruction his rivals find at the hands of the law. Ramsay Ames plays the girl, and others in the cast include Jan Wiley, Paul Maxey, Philip Van Zandt, George Meeker and Bruce Edwards. Lindsley Parsons produced.

Running time, 65 minutes. General audience classification. C. L. F.

Cuban Film to Hoffberg

Hoffberg Productions has acquired "Sed de Amor," described as the first feature-length musical melodrama made in Cuba in ten years, and plans U.S. release of the film in the fall, according to an announcement by Hoffberg here. The deal was closed with Charles Ginart, vice-president of Radar Pictures, Havana.

Payne Gets Franchise

Cleveland, Sept. 19. — Bernard Payne's Visual Communications, Inc., distributors of Modern Talking Pictures' product and of RCA 16mm sound projectors, has acquired the March of Time, on 16mm., for Ohio distribution.

Citation for Jolson

Major Gen. Harry N. Vaughan, military advisor to President Truman, will present a citation to Al Jolson at the latter's testimonial dinner to be given by the American Veterans Committee at the Hotel Astor, here, on Tuesday night, Oct. 1, for his many USO Camp Show tours in various theatres of war and in hospitals.

Denies Columbia Motion

Hollywood, Sept. 19. — Federal Judge Pierson Hall has denied Columbia's motion to dismiss Frank Carpa's complaint that Columbia's picture, "A Song to Remember," was based on a Capra original.

Italian Producers Seek Raw Stock

By ARGEO SANTUCCI

Rome, Sept. 19 (By airmail).—The ANICA, the association of Italian producers, has requested the State Secretaries for foreign trade and for manufacturing to liberalize current laws controlling the supply of film stock in Italy.

ANICA has requested that permits be granted for the importation of 3,300,000 feet of unexposed film and that permission be granted for the printing abroad of any Italian films destined for exportation. Printing abroad could be done at a lower cost than in Italy.

The 400 foreign films and 50 Italian films shown yearly in Italy need about 93,000,000 feet of raw stock. Approximately 5,100,000 feet of stock are needed to print the 600 copies of Italian pictures normally exported. This, together with film used in production, add up to more than 126,000,000 feet of film needed in a year.

The Italian production of stock is considerably below this quantity and native product is considerably more expensive than foreign.

The producers' request to the government has been seconded by a press campaign which has charged the Italian film stock industry with maintaining a monopoly.

Meanwhile, the Ufficio Italiano del Cambi, Italian Office for Foreign Currencies, has sent to all Italian banks an order concerning profits from foreign films in Italy.

The order distinguishes profits made by foreigners on the importation of foreign pictures from profits made by foreigners on other importations.

All profits made up to Dec. 31, 1945, and not yet utilized, have to be credited in blocked accounts. Profits made in 1946 must be credited to a special motion picture account. The 1946 profits, then, can be used only in conformity with certain rules and regulations which have been noted in detail by the government.

CSU Warns Studios On Wage Stalling

Hollywood, Sept. 19.—The Conference of Studio Unions and Carpenters Local 946 today accused the producers of utilizing the current dispute as a means of stalling wage negotiations and demanded immediate resumption of contract negotiations.

Meanwhile, hiring of IATSE replacements for CSU carpenters and painters, who have refused work assigned them, began today at M-G-M, Columbia and Universal. The studios reported no trouble had resulted so far from hiring of replacements, and opinion was no definite action would take place until after the CSU mass meeting scheduled for Sunday night, though CSU spokesman asserted that if large numbers of replacements attempt tomorrow to take over CSU work, violence might result, and picket lines be established immediately.

Goldwyn Girls Party

Samuel Goldwyn Prod. was host at a cocktail party at the Ambassador Hotel here yesterday for the Goldwyn Girls, on the eve of their departure for England for personal appearances in connection with openings there of "The Kid from Brooklyn." Guests included trade press, newspaper and magazine representatives.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIV.-INT'L	WARNERS
Aug. 24		(Block 17) FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)	SPOOK BUSTERS Bowery Boys C—68 mins. (512)	(Re-issues) THE PLAINSMAN O—113 mins. (Rev. 11/23/36) JUNGLE PRINCESS D—84 mins. (Rev. 11/18/36) (Block 6) (Special) MONSIEUR BEAUCAIRE Bob Hope C—93 mins. (Rev. 5/13/46) (Block 6) SWAMP FIRE Johnny Weissmuller Buster Crabbe D—69 mins. (Rev. 5/16/46) (Block 6) STRANGE LOVE OF MARTHA IVERS Barbara Stanwyck Van Heflin D—114 mins. (Rev. 3/14/46)	OVERLAND RIDERS Buster Crabbe O—57 mins. (Rev. 9/3/46)	THE INVISIBLE INFORMER Linda Stirling William Henry Adele Mara D—57 mins. (Rev. 8/30/46)	(Block 1) SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. (Rev. 7/16/46) LADY LUCK Barbara Hale Robert Young C—97 mins. (Rev. 7/17/46) GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46) SUNSET PASS James Warren Nan Leslie O—60 mins. STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins. (Rev. 7/17/46)	(August Releases) CENTENNIAL SUMMER (Color) M—102 mins. (633) (Rev. 5/28/46) ANNA AND THE KING OF SIAM D—128 mins. (634) (Rev. 6/3/46) DEADLINE FOR MURDER D—65 mins. (635) (Rev. 6/21/46)		DEAD OF NIGHT (British) Michael Redgrove Googie Withers D—77 mins. (547) (Rev. 7/3/46)	
Aug. 31		(Block 17) THREE WISE FOOLS Margaret O'Brien Lionel Barrymore Edward Arnold C—90 mins. (628) (Rev. 6/13/46)			BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D—68 mins. (Rev. 8/1/46)	(Special) UNDER NEVADA SKIES Roy Rogers Dale Evans O				WHITE TIE AND TAILS D—74 mins. (Rev. 9/6/45) LITTLE MISS BIG D—60 mins. (Rev.9/6/46) THE KILLERS D—102 mins. (Rev. 8/8/46)	THE BIG SLEEP Lauren Bacall Humphrey Bogart D—114 mins. (Rev. 8/13/46)
Sept. 7			HIGH SCHOOL HERO Fred Stewart June Preisser C—69 mins. (517) (Rev. 9/3/46)		STRANGE HOLIDAY Claude Rains D (Rev. 10/30/45)	OUT CALIFORNIA WAY (Color) O			THE BACHELOR'S DAUGHTERS Gail Russell Ann Dvorak Adolphe Menjou C		
Sept. 14	IT'S GREAT TO BE YOUNG C—(1038) SINGING ON THE TRAIL O		DECOY Edward Norris Jean Gillie D—76 mins. (Rev. 9/17/46)			MYSTERIOUS MR. VALENTINE D		(September Releases) BLACK BEAUTY Mona Freeman Richard Denning O—76 mins. (636) (Rev. 7/17/46) CLAUDIA AND DAVID Dorothy McGuire Robert Young C—78 mins. (637) (Rev. 7/24/46) IF I'M LUCKY Vivian Blaine Perry Como Carmen Miranda M—(638) (Rev. 8/28/46) (Re-release) SUN VALLEY SERENADE John Paine Sonja Henie M—86 mins. (Rev. 7/28/41)			SHADOW OF A WOMAN Helmut Dantine Andrea King D—78 mins. (602) (Rev. 8/14/46)
Sept. 21	GALLANT JOURNEY Glenn Ford Janet Blair Charles Ruggles D—86 mins. (2004) (Rev. 9/5/46)		TRIGGER FINGERS Johnny Mack Brown O		OUTLAWS OF THE PLAINS O—56 mins. HER SISTER'S SECRET D—85 mins. (Rev. 9/12/46)	RIO GRANDE RAIDERS O—56 mins. (558) ROLL ON TEXAS MOON O—68 mins. (542) (Rev. 9/13/46)			ANGEL ON MY SHOULDER Paul Muni Anne Baxter Claude Rains D—101 mins. (Rev. 9/16/46)		
Sept. 28	SHADOWED Anita Louise Michael Dunne D		GENTLEMAN JOE PALOOKA Joe Kirkwood Elyse Knox C—(607)		ACCOMPLICE Richard Arlen Vida Ann Borg D—68 mins.		(Hitchcock Special) NOTORIOUS Cary Grant Ingrid Bergman D—103 mins. (Rev. 7/24/46)				CLOAK AND DAGGER Gary Cooper Robert Alda Lilli Palmer D—106 mins. (603) (Rev. 9/9/46)
Oct. 5	THE THRILL OF BRAZIL Evelyn Keyes Keenan Wynn Ann. Miller M—91 mins. (9006) (Rev. 9/9/46)		DANGEROUS MONEY Sydney Toler D		DRIFTIN' RIVER O BRUTE MAN Tom Neal Jane Adams		(Block 2) SINBAD, THE SAILOR (Color) D. Fairbanks, Jr. Maureen O'Hara D WOMAN ON THE BEACH Joan Bennett Robert Ryan D GENIUS AT WORK Wally Brown Alan Carney C CHILD OF DIVORCE Sharyn Moffett Regis Toomey D CRIMINAL COURT Tom Conway Martha O'Driscoll D—63 mins. (Rev. 8/9/46)				
Oct. 12			WIFE WANTED Kay Francis D		GAS HOUSE KIDS Billy Halop Robert Lowery D			(October Releases) THREE LITTLE GIRLS IN BLUE (Color) June Haver George Montgomery Vivian Blaine HOME SWEET HOMICIDE Peggy Ann Garner Randolph Scott C—90 mins. (Rev. 7/18/46) STRANGE JOURNEY Paul Kelly Osa Massen D—65 mins. (643) (Rev. 9/9/46) (Re-release) THE BOWERY George Raft Wallace Beery D—84 mins. (642)	LITTLE IODINE Jo Ann Marlowe Marc Cramer C—55 mins. (Rev. 9/6/46)		NOBODY LIVES FOREVER John Garfield Geraldine Fitzgerald D—100 mins. (604)
Oct. 19	LAND RUSH Chas. Starrett Smiley Burnette O—54 mins. (Rev. 9/17/46)		CISCO KID No. 5 Gilbert Roland Frank Yacanelli O—(531)		LADY KILLER Ann Savage Robert Lowery D						
Oct. 26			BRINGING UP FATHER Joe Yule Renie Riano C		DON RICARDO RETURNS Fred Coby TUMBLEWEED TRAILS Eddie Dean	LAST FRONTIER UPRISING Monte Hale Adrian Booth O			STRANGE WOMAN (Stromberg) Hedy Lamarr George Sanders Louis Hayward		
Nov. 2					WILD WEST (Color) Eddie Dean Al Larue Buzzy Henry						

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Dra
(M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily Review Date.

DO NOT REMOVE

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

V 60. NO. 59 NEW YORK, U. S. A., MONDAY, SEPTEMBER 23, 1946 TEN CENTS

MPTOA Will Hit Decision On 3 Points

Auction Selling Is No. 1 In Strategy Planned

By RED KANN

MPTOA will attack the New York anti-trust case decision on these three grounds, and possibly others:

1. Auction selling.

2. Failure of the proposals thus far advanced by distributor defendants and the Department of Justice and of the decision itself to guarantee "some run." The 1940 consent decree contained such a provision.

3. Failure of the three major elements in the litigation to set up an effective prohibition on overbuying.

This represents MPTOA's approach

(*Continued on page* 10)

MPTOA Poll Is Extended

Further extending the close of its poll of exhibitor opinion on the New York anti-trust suit decision to Oct. 4, the Motion Picture Theatre Owners

(*Continued on page* 10)

Worldwide Effort To Improve Films

Hollywood, Sept. 22.—A worldwide effort to induce producers to raise the moral tone of films is foreseen by Monsignor John J. McClafferty, executive secretary of the Legion of Dencency, who will leave New York on Oct. 2 for Rome to attend the International Catholic Office of Cinema General Council.

At this first post-war meeting, the Council will evolve plans for a general film congress, to be held in Europe in 1947, the purpose of which will be a crusade for the production of better and more wholesome pictures. Monsignor McClafferty is here on a visit from the East.

ATA Plea on Intervention Filed in Suit

The American Theatres Association, joined by the Southern California Theatre Owners Association and 13 individual and corporate exhibitors have filed their petition for intervention in the New York anti-trust suit with the three-judge statutory court, S. H. Fabian, ATA president, disclosed Friday.

The petition seeks leave to intervene as a matter of right to protect exhibitors' interests in opposing the auction selling method as referred to in the de-

(*Continued on page* 10)

Skouras Names 50 For NARF Dinner

More than 50 New York business and civic leaders were named Friday by Spyros P. Skouras, president of 20th Century-Fox, as sponsors of the inaugural dinner of the National Arthritis Research Foundation, to be held at the Waldorf-Astoria on Oct. 7. At the same time, Skouras, chairman of the dinner, declared that the dinner will be the national opening of the Foundation's campaign for $2,500,000.

Plans for the dinner are under the

(*Continued on page* 10)

No Final U.S. Decree Draft Until Oct. 7

Washington, Sept. 22.—The Government's final proposed decree in the New York anti-trust suit will not be submitted to the New York District Court until Oct. 7, or a few days before, according to Robert L. Wright, special assistant to the U. S. Attorney General, who is drafting the final recommendations.

Tells Court Of CSA Plea

The Confederacy of Southern Associations through its New York associate counsel, John G. Jackson, has notified Federal Judge Augustus N. Hand, presiding justice in the New York anti-trust suit, of the intention of CSA and individual independent exhibitors to attempt to intervene in the case.

In a statement to Judge Hand, Jackson suggests that his plan to intervene might have some bearing on the time set by the three-judge statutory court to consider the final proposed decrees of the distributor-defendants and of the Department of Justice and also in setting hearings for direct arguments on these proposals, which Jackson suggests he understands are tentatively set for the week of Oct. 21.

Jackson further advises that he is prepared to confer with the three judges directly, if they so desire.

Johnston Says 'Willing to Head Forum'

Favors Wehrenberg Plan For Trade Discussions

By JIM H. BRADY

WASHINGTON, Sept. 22.—Eric Johnston, president of the Motion Picture Association, at the weekend indicated his willingness to act as moderator of a permanent national forum to air the complaints of exhibitors and distributors against each other, as suggested at the Allied convention in Boston by Fred Wehrenberg, MPTOA president,

Johnston believes that it is most important for exhibitors and distributors to "get together" and pull together for their common objectives.

As reported Friday in MOTION PICTURE DAILY, the Wehrenberg propos-

(*Continued on page* 10)

Showmen to 20th Meeting

Theatre men will have a prominent part in 20th Century-Fox's advertising-publicity convention to be held in New York on Oct. 15-17, Charles

(*Continued on page* 10)

Producers Face New Wage Hike in Living Cost Rise

Hollywood producers face demands for additional wage increases, effective Jan. 1, 1947, from more than 20,000 studio workers affiliated with the IATSE and the Conference of Studio Unions as a result of the present spiraling cost of living.

The producers are understood to anticipate the demands, with the possibility that they might be taken into account when a final settlement is made with the IATSE on the 25 per cent increase which was accepted by the CSU group in an interim agreement last July.

According to a new wage clause agreed upon under the studio basic agreement of July, if the cost of living were to go up more than five per cent between July 1 and Dec. 31, 1946, the unions could reopen the basic agreement for new wage discussions effective Jan. 1, 1947. Since the lifting of most of the Office of Price Administration barriers on cost of living items since July 1, the cost of living has skyrocketed, which would seem to mean that the reopening would be automatic as of Jan. 1.

While CSU affiliates generally accepted the 25 per cent wage increase from producers last July, it is understood that none of the IATSE unions did. All of the increases are retroactive to Jan. 1, 1946. The next regular reopening for wage talks under the basic agreement, which will run to Dec. 31, 1948, will be Jan. 1, 1948, with talks supposed to get underway Sept., 1947.

Honor Wehrenberg In St. Louis Today

St. Louis, Sept. 22.—Among industry leaders expected to join with some 200 exhibitors in paying tribute to Fred Wehrenberg, MPTOA president, at a testimonial luncheon tomorrow in the Hotel Coronado, here, are National Theatres' Charles P. Skouras, M-G-M vice-president William Rodgers, Columbia's Abe Montague and United Artists' Gradwell Sears. Mayor Aloys P. Kaufmann and other civic leaders will also attend. M. A. Lightman, MPTOA director will be toastmaster.

Wehrenberg began his theatre career in 1910 with a tent show in South St. Louis. Today he owns 12 houses and has a partial interest in many more.

Personal Mention

BARNEY BALABAN, president of Paramount, is due back from the Coast by plane tomorrow after conferring with HENRY GINSBERG, vice-president in charge of production.

•

DORIS BLUMBERG, daughter of MR. and MRS. NATE J. BLUMBERG, he is Universal's president, has become engaged to STANLEY MEYER, district manager for Fox West Coast Theatres and son of MR. and MRS. FRED S. MEYER, the latter a 20th-Fox studio executive.

•

'JACKIE' HARVEY, daughter of GEORGE HARVEY of Paramount's publicity department, has been signed as mistress of ceremonies with a vaudeville unit for a seven weeks tour of Southern theatres.

•

JOSEPH S. HUMMEL, Warner International vice-president in charge of Continental Europe, arrived in New York over the weekend from Paris. He will return there around the end of October.

•

MURRAY SILVERSTONE, president of 20th Century-Fox International, arrived in New York over the weekend from Halifax following his return from Europe on the *Queen Mary.*

•

DOUGLAS ABBEY, J. H. CRAINE, OSWALD CROFT and D. RUSSELL, Paramount salesman in Great Britain, were due to arrive here over the weekend by plane from London.

•

FRANK MCKENNA of M-G-M's story department has become the father of a seven-pound, two ounce daughter at the Holy Name Hospital, Teaneck, N. J.

•

ALVIN GROSS, newly appointed M-G-M office manager in Denver, will leave for Minneapolis Wednesday and from there will go to Denver.

•

MARGARET HERRICK, Academy of M. P. Arts and Sciences secretary, is due in New York from the Coast, and will stay at the Barbizon-Plaza Hotel.

•

BENN ROSENWALD, Charlotte M-G-M manager, and his wife leave today for home after vacationing here for a week.

•

DOROTHY DAY of M-G-M's home office publicity department returns today from a vacation at Virginia Beach.

•

WILLIAM GLEICHER, head of M-G-M's theatre auditing department, returns here today from a vacation.

•

J. E. PERKINS, Paramount's British managing director, is due in New York from London on Wednesday.

•

MRS. FRANK HENSLER, wife of M-G-M's district manager, left here for Detroit over the weekend.

•

DAVID O. SELZNICK has returned to the Coast from New York.

Tradewise . . .

By SHERWIN KANE

IN its issue dated September 14, *Editor & Publisher,* a trade journal for publishers and advertisers, takes the Motion Picture Association to task editorially for withdrawing the Production Code seal from Howard Hughes' "The Outlaw."

In its endeavor to support its stand the publication makes several mis-statements and shows a regrettable lack of knowledge and understanding of the subject of its editorial.

The editorial refers to the "use of censorship of advertising copy by the association as a condition to obtaining a 'seal of approval' without which consumer outlets (also controlled by the association members) are not available."

That is the principal point made by the editorial writer who asserts that withdrawal of the seal "amounts to restraint of trade denying a manufacturer his right to sell to the public not because his product is harmful or misrepresented but because his advertising was not submitted for censorship."

The editorial repeats: "The net effect of the association action is to deny Mr. Hughes any method to show his picture."

•

As anyone sufficiently interested in the subject to inform himself may learn, that premise is fallacious.

In the first place, withdrawal of the seal does not deny the producer his right to sell his picture.

Hughes has resigned from the MPA. As a non-member he is free to go on peddling his picture to any theatre which is willing to exhibit it. That includes theatres owned by or affiliated with members of the MPA.

Editor & Publisher's reference to the operations of the industry Advertising Advisory Council's work as "censorship," is another mis-statement.

It is one thing for an industry, recognizing its obligation to the public as well as to itself and its good name, to subscribe voluntarily to rules of self-discipline.

But censorship is quite another thing. There is nothing voluntary about censorship.

•

Hughes himself volunteered to submit his advertising for approval when he obtained the Production Code seal for his picture. Withdrawal of the seal followed his failure to fulfill his agreement.

In refusing Hughes an injunction to restrain the MPA from withdrawing the seal, the impartial Federal District court in New York said.

"Experience has shown that the industry can suffer as much from indecent advertising as from indecent pictures."

And as Eric Johnston, MPA president, expressed it in his address to Allied States in Boston last week: "Self-discipline is the democratic answer to censorship, but it isn't easy. What matters is the largest humanly possible degree of self-regulation on the production end *and* on the local level. Take local advertising. All that's good in the Production Code can be riddled and ruined by it. Good taste in advertising is just as important as good moral standards in the motion picture itself."

•

Editor & Publisher "respectfully suggests to the Motion Picture Producers (sic) Association that they confine their efforts to the product" leaving "the problem of advertising censorship to media."

Apart from the facts that censorship is not involved and that a Federal court agrees with the MPA president that the product and its advertising are inseparable if voluntary self-discipline is to succeed in the industry, take a look at what would happen if "Outlaw" advertising and its like were to be left to "media."

Tide, a recognized trade publication of the media field, recently canvassed its Leadership Survey panel members on the subject of "Outlaw" advertising. While 79 per cent of the panel (with 13 per cent not responding and only 8 per cent opposed) believed the "Outlaw" advertising to be in bad taste, only 60 per cent said they would not accept it if it was offered to their media (28 per cent said they would accept it and 12 per cent did not answer).

Thus, 20 per cent of the media representatives admit that, if left to them, the dollars involved would be more important than the matter of good taste in advertising, the good taste upon which so much of the good repute of the industry depends.

Editor & Publisher is entitled to its opinion. However, it should not try to implement that opinion with fallacies and misrepresentations.

Newsreel Parade

HENRY WALLACE'S trouble with the Truman Administration is examined by all current newsreels. Other events spotlighted include a train and a warehouse fire, the London "squatters'" siege, setting of a new air record, and more on the Palestine problem; complete content [illegible] *low:*

MOVIETONE NEWS, No. 7 — Wallace sees President. Action flashes: Aftermath of Bikini; Squatters in London; P-84 flies 611 miles per hour; $1,500,000 wool blaze. Film stars make good-will tour of Latin America. Lew Lehr finds new fishing angle. Horse-jumping meet in Australia.

NEWS OF THE DAY, No. 205—Wallace-Byrnes drift stirs nation. UNRRA carries on. London squatters abdicate as police nab agitators. Religious fete revived. Koreans in liberation celebration. Army Olympics in Berlin. Death dodgers.

PARAMOUNT NEWS, No. 8 — "Little Olympics" in Berlin. Squatters siege ends. Truman and Wallace. Man meets gorilla. Battle of Britain—six years after.

RKO PATHE, No. 10—Wallace and Truman. Czechs honor fallen U. S. airmen. Repair radio-active ships. Jews in Austria seek Palestine. First apartments opened for "vets." Korea observes year of freedom. Jet plane shatters U. S. record.

UNIVERSAL NEWSREEL, No. 539 — Secretary Wallace stirs foreign policy debate. Fire sweeps train wreck. Jet-plane sets U. S. air record. Displaced persons Koreans celebrate liberation. Hermit gives his views on life.

Nelson Is Weighed For Commerce Post

WASHINGTON, Sept. 22. — Donald M. Nelson, president of the Society of Independent M. P. Producers, is one of a number of persons suggested to President Truman for the position of Secretary of Commerce, it was learned Friday.

A White House spokesman asserted that President Truman is looking over a list of prospects and will not make a public decision for several days.

Schlaifer Presiding At Mono. Meet Today

Jack Schlaifer, Monogram's director of sales, will preside at the company's third regional meeting, to be held today at the Ansley Hotel, Atlanta. Previously, the company had announced that general sales manager Morey Goldstein would preside.

The meeting will be attended by branch managers from Atlanta, Charlotte, New Orleans and Memphis.

Vote 'U' Dividend

The board of directors of Universal Pictures have declared a regular quarterly dividend of 50 cents per share on common stock payable on Oct. 31 to stockholders of record on Oct. 15.

Raimu Dies in France

PARIS, Sept. 22. — Jules Mauraire (Raimu), 63, character actor who starred in "The Baker's Wife," died at the American hospital in Neuilly of a heart attack on Friday.

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UP go boxoffice receipts

...with the newest stunning musical from 20th Century-Fox

What grosses showmen will do with these

Three Little Girls in Blue

in Technicolor

Starring

June HAVER

George MONTGOMERY

Vivian BLAINE

Celeste HOLM

VERA-ELLEN

Frank LATIMORE

DIRECTED BY
BRUCE HUMBERSTONE
PRODUCED BY
MACK GORDON

Screen Play by Valentine Davies
Adapted by Brown Holmes, Lynn Starling and Robert Ellis and Helen Logan
From a Play by Stephen Powys
Dances Staged by Seymour Felix

Tune In The Pre-Selling!

Coast to coast the air sings with these song hits!

Lyrics by Mack Gordon • Music by Josef Myrow
"You Make Me Feel So Young" • "Somewhere In The Night" • "On The Board Walk (in Atlantic City)"
"Always The Lady" • "Three Little Girls In Blue" • "I Like Mike" • "A Farmer's Life Is A Very Merry Life"
"This Is Always" Music by Harry Warren

UP go boxoffice receipts

...with the newest stunning musical from 20th Century-Fox

20th CENTURY-FOX
THE BIGGEST
FIGURE IN . . . .

BIG MONEY MUSICALS!

"THREE LITTLE GIRLS IN BLUE" in Technicolor... SET for Records

"CENTENNIAL SUMMER" in Technicolor... PLAYING to Records

"MARGIE" in Technicolor..... NEXT for Records !

PRINTED IN U.S.A.

UA Closing Story Distribution Deal

A deal for Story Productions' release through United Artists is expected to be closed here this week, possibly at the conclusion tomorrow of a UA board meeting adjourned from last Tuesday, when distribution agreements with Walter Wanger and [illegible] Roach were approved. Hal Horne, [illegible]y's board chairman and executive vice-president, left Hollywood for New York by plane at the weekend, with his office here reporting that he would return to the Coast after a brief stay here.

Three films at present are on Story's production schedule: "Honeymoon in New York," based on a radio play, and "This Side of Innocence" and "The Wide Door," both Taylor Caldwell novels.

A number of other pending distribution deals are expected to come before tomorrow's UA meeting, but a spokesman for the company at the weekend denied reports that Grad Sears, distribution vice-president, had brought back from the Coast a definite proposition for handling Enterprise product. It is understood, however, that he did have talks with Enterprise executives.

Whether the UA board will be able to pass tomorrow on the question of rejoining the Motion Picture Association will depend on the amount of time taken up at the meeting by the distribution deals, the company spokesman said, adding that the subject came up at last week's meeting and that the tabling of it then did not mean the directors intended to drop the matter.

Kramer Withdraws From Story Productions

By mutual agreement of the three stockholders of Story Productions, Stanley Kramer has withdrawn as a partner, according to a company representative in New York.

Arrangements have been made between Armand Deutsch, Hal Horne and Kramer, the three founders of the company, whereby Kramer still retains his interest in "This Side of Innocence," in addition to the rights to film another, Taylor Caldwell's "The Wide House."

MOT's Gercke Named M'Arthur's M.P. Aide

George Gercke of New York, former field director of March of Time, has been named chief of the motion picture and theatrical department of Gen. Douglas MacArthur's civil and information education section in Tokyo, according to press dispatches reaching here at the weekend.

Gercke was with the Office of Strategic Services during the late war.

Hollingshead Injured

HOLLYWOOD, Sept. 22.—Gordon Hollingshead, Warner short subjects producer, and his wife have been hospitalized here for serious burns following a fire at their home.

Goldwyn Girls Leave

The "Goldwyn Girls" left New York over the weekend for England where they will make personal appearances in connection with "The Kid From Brooklyn" openings there.

Key City Emphasis In Para. Ad Survey

Paramount's forthcoming analysis of the impact of radio spot announcements will be centered primarily in key cities, it was reported here at the weekend by Buchanan and Co., Paramount's advertising agency which has prepared a colored map showing the primary coverage of stations in those areas.

The agency also has compiled figures relating to radio homes, county by county, demonstrating that the total number of unduplicated primary area radio homes reached by Paramount is 27,500,000. When, to this figure is added the number of radio homes reached by independent circuits, like one employing radio extensively in the Texas area, the total result approximates the entire potential of radio homes in the nation, it was said. By means of this analysis, whatever gaps exist in the present spot program can be discerned immediately, and the program extended, as necessary, Buchanan stated.

Canada Distributors Defer Protest Meet

TORONTO, Sept. 22.—Because of the absence of the organization secretary on vacation, the Canadian Motion Picture Distributors Association has found it impossible to hold a meeting of major film company representatives for the purpose of considering the protest of exhibitors against the 1946-47 Canadian license agreement, it is stated here.

Ontario and Quebec exhibitor bodies had protested against inclusion of revenue from a theatre's property leases and candy machine receipts as well as from subsidiary advertising returns as a part of the percentage on participating screen features. Word has been received in Toronto that the Alberta Theatre Association is supporting Eastern exhibitors in their stand against the new rental agreement.

Howe Acknowledges B'nai B'rith Honors

Air-commissioner Quincy Howe will acknowledge the tribute of Cinema Lodge, B'nai B'rith when the lodge honors the Association of Radio News Analysts before several hundred from the motion picture and allied entertainment industries at the Hotel Astor here tonight. Among the Association's members scheduled to be on the dais are John W. Vandercook, Johannes Steel, John McVane, Robert Trout, Charles Hodges, Gregor Ziemer, and others.

Cinema Lodge is citing the Association's members scroll "for consistently maintaining the principles of free speech."

Soulat to Belgium For United Artists

Georges Soulat has been appointed United Artists manager in Belgium, succeeding Marcel Coppens, resigned, by Walter Gould, foreign manager of the company.

Soulat was formerly UA manager in Algiers.

50% Reissues for Illinois in Sept.

Chicago, Sept. 22.—Nearly 50 per cent of the general release output for September, in this area, will be reissues, Allied Theatres of Illinois reports. Of 56 pictures made available during this period, 25 are re-releases.

Uneasy Studio Peace Reigns on Coast

HOLLYWOOD, Sept. 22.—An uneasy truce reigned at the studios Friday, and no incidents were reported, as IATSE members continued to replace Conference of Studio Union carpenters and painters, who have refused to perform work assigned them. A bulletin signed by IATSE's Richard Walsh notified his members not to refuse to render service and instructed them not to observe trade jurisdiction lines.

Meanwhile, the CSU wired members of the AFL executive council, asking confirmation of the Aug. 16 directive, notification of the Los Angeles Central Labor Council of such confirmation, and order notifying all studio unions to comply with the directive.

Carpenters Local 946 was authorized by William L. Hutcheson, international president, to take any action they think necessary to retain work defined as being their work by the AFL executive council.

Several studios announced temporary deferment of all vacations, a move understood to result from the current labor controversy.

'U' Setting Lengthy Pathe 'Lab' Deal

Universal is understood to be in the process of negotiating a long-term deal with Pathé Laboratories in Bound Brook, N. J., for exclusive printing of the company's releases and possibly its newsreel.

The Pathe laboratory has done printing for Universal for the past eight years but on short-term arrangements. Detatils of the new arrangements have not yet been worked out.

Murray's Father Dies

Services for Thomas Murray, 73, father of J. Raymond Murray of Columbia's home office publicity department, will be held today at St. Patrick's Church, Brooklyn, followed by interment in Holy Cross Cemetery there. Murray died Friday morning following a stroke several days before. A daughter, Miss Elizabeth Murray, also survives.

Free Trade Hope in Lubin Group's Plan

Elimination of all trade barriers, which at present operate with particular stringency in curtailing film exports from the U. S. to many countries, would be one of the prime aims of the Economic Commission for Europe proposed by the United Nations' temporary Sub-Commission on Economic Reconstruction in Devastated Areas, according to Dr. Isador Lubin, American representative to the sub-commission, who explained that group's report to the press here at the weekend.

Dr. Lubin, who attended international conferences in Europe, last August, and has been helping compile data since his return, will resume his duties as president of Confidential Reports, Inc., in the near future.

The sub-commission found, Dr. Lubin explained, that "free enterprise as we know it no longer exists anywhere in the world outside of the U. S,. Canada and some South American countries." Bi-lateral treaties and rigid government selection of imports and exports have been made necessary by postwar shortages—in effect setting up a barter system, he added.

The proposed permanent commission would endeavor to put Europe back on its feet by promoting new loan agreements, allocating the distribution of raw materials, setting up training facilities for technicians, transferring labor on a voluntary basis to areas where workmen are needed, devising plans for international ports, coordinating projects like the Tennessee Valley Authority (covering as many as five nations), and guarding against blueprints which now threaten over-expansion in the manufacture of some commodities, according to Dr. Lubin. These functions, as envisioned by the proposal, would be designed to restore economic stability and pave the way for breaking up the bi-lateral agreements that now exist.

Cleveland Variety to Fete Kranze Tonight

CLEVELAND, Sept. 22.—Bernie Kranze, former Cleveland district manager for RKO Radio, recently appointed assistant to William J. Heineman, J. Arthur Rank Productions general sales manager in New York, will be given a testimonial dinner at the Statler Hotel here tomorrow night by the Variety Club of Cleveland.

Committee in charge includes: A. L. Kolitz, M. B. Hurwitz, Lester Zucker, Tony Stern, Joe Lissauer and Oscar Kantor.

Announcing an evening course of training
leading to a certificate in

Motion Picture Theater Management
PUBLICITY, ADVERTISING AND EXPLOITATION
under the direction of MICHAEL ZALA

REGISTRATION NOW BEING HELD
First session Thursday evening, September 26, at 8 p. m.

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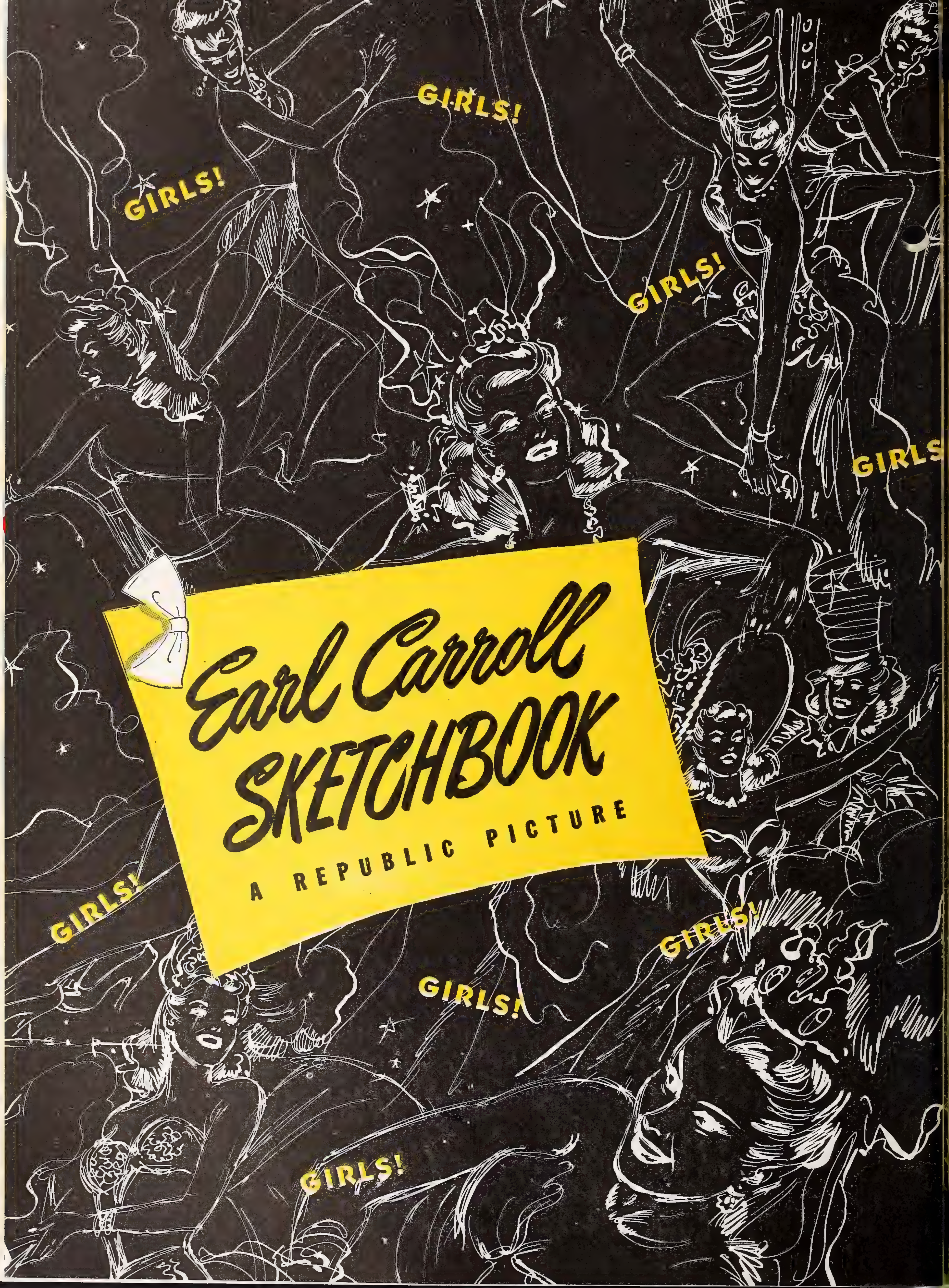

GIRLS!
GIRLS!
GIRLS!
GIRLS
Earl Carroll
SKETCHBOOK
A REPUBLIC PICTURE
GIRLS!
GIRLS!
GIRLS!
GIRLS!

Everything it Takes to Make a Musical Great!

ROMANCE!
COMEDY!
MUSIC!
DANCING!
GIRLS!

EARL CARROLL SKETCHBOOK

Co-Starring
CONSTANCE MOORE · WILLIAM MARSHALL
Featuring
BILL GOODWIN · JOHNNY COY
with VERA VAGUE · EDW. EVERETT HORTON
HILLARY BROOKE
Directed by Albert S. Rogell · Screen Play by Frank Gill, Jr. and Parke Levy
Original Story by Frank Gill, Jr. · Associate Producer, Robert North
A REPUBLIC PICTURE

Songs
By Jule Styne and Sammy Cahn
"I've Never Forgotten"
"The Lady with the Mop"
"What Makes You Beautiful, Beautiful?"
"Oh Henry"
and more!

New Dancing Sensation! Johnny Coy

A Tuneful Delight for Audiences Everywhere!

ATA Files Plea

(Continued from page 1)

cision of the Federal Court of last June.

This action, it was stated, is the result of what was described as the overwhelming feeling in exhibitor circles against this proposed method of selling. "The response to ATA's inquiry addressed to 16,000 theatres has been overwhelmingly in favor of ATA's intervening," Fabian stated. "Of exhibitors heard from to date, approximately 96 per cent are most strenuous in their expressions of opposition to this method of selling and heartily in favor of the action by ATA and its associates in this matter," he declared.

The ATA, it was stated, found many ready volunteers among exhibitors who wished to join individually and in the name of their corporations in this action. Exhibitors intervening in their own right and in concert with ATA represent a good cross-section of the exhibition field, it was pointed out.

Besides ATA and SCTOA, intervenors are Joseph Moritz, Los Angeles; Lawrence Capitol, Inc., Lawrence, Mass.; Gamble Enterprises, Inc., Portland, Ore.; St. Louis Ambassador Theatre, Inc., St. Louis; Southern California Amusement Co., Inc., Los Angeles; Bijou Amusement Co. and Paul Realty Co., Woonsocket, R. I.; Exhibitors' Service, Inc., Los Angeles, Southern California, Arizona and New Mexico; Fanchon and Marco Service Corp., St. Louis; Andy Anderson, Hartford, Ky.; Eden Theatre Co., St. Louis, and Raymond and Willard Gervers, Cincinnati.

The petition as filed specifically excludes any representation of theatres affiliated with major companies which may be members of the ATA or SCTOA.

In summing up the filing of the petition, Fabian said, "I am confident that this action will be the first step to assure exhibitors, who too long have been forced to stand on the side lines, that they will be finally assured of a voice in the determination of their future. We have been greatly comforted and encouraged by the wholehearted support from our fellow exhibitors in making this move possible."

Skouras Names 50

(Continued from page 1)

direction of a committee working with Skouras, and including Simon H. Fabian, president of Fabian Theatres, as chairman, and Jack E. Flynn, Chicago, Western division sales manager of Metro-Goldwyn-Mayer, who is national chairman of the amusements division.

Dinner sponsors from the motion picture and related fields follow: Harry Brandt, Tom Connors, Ned Depinet, Simon Fabian, Jack Flynn, Emerson Foote, Ted Gamble, Leonard Goldenson, Stanton Griffis, John Hertz, Jr., Malcolm Kingsberg, Albert Lasker, Edward O'Shea, Henderson Richey, Herman Robbins, Samuel Rosen, George Schaefer, Frank Walker, David Weinstock, and some 30-odd others.

The Foundation's campaign headquarters reports that attendance at the dinner will be by invitation only; it is being given by a group of anonymous sponsors on behalf of the Foundation. Louis Kranitz, St. Joseph, Mo,. is national campaign chairman.

The Foundation, started last year, has for its purposes intensified study of the causes, treatment and prevention of arthritis and related rheumatic diseases.

• NOW—RENTING— •
MITCHELL CAMERAS·FAIRCHILD
DISC & V.A. FILM RECORDERS.
PORTABLE 3 PH. GENERATOR••
"We have what you need"
CINETECH CO. INC. 36 W. 25 ST. WA 9-4747 N.Y.C.

20th Meeting

(Continued from page 1)

Schlaifer, the company's advertising-publicity head, disclosed here at the weekend.

Discussions on up-to-date advertising methods that will give greater penetration in selling to the public the company's new season's pictures are on the agenda for one session of the three-day conference, to be participated in by many of the nation's top showmen, it was further reported.

"If, as it has been generally stated, there will be fewer pictures produced next year due to auction selling, then the problem both exhibitors and distributors face will be to get more playing time for each picture," Schlaifer explained. "To meet this contingency there must be complete unanimity of effort, based on localized experience and knowledge. Advertising and publicity *per se* are not enough under the new system of selling. Decentralization of advertising campaigns to concentrate selling power, more progressive methods of exploitation and sustained publicity will be required to get the maximum boxoffice results out of each picture. Twentieth Century-Fox's future advertising-publicity plans designed to achieve these results will be discussed in detail at the convention."

Among theatre men who have been invited to speak at the convention are: Charles Skouras, president of National Theatres; F. H. Ricketson, Jr., president of Fox Inter-Mountain Theatres; H. J. Fitzgerald, president of Fox-Wisconsin Theatres; George P. Skouras, president of Skouras Theatres; William White, vice-president of Skouras Theatres; Elmer C. Rhoden, president of Fox Mid-West Theatres; David B. Idzal, president of Fox Michigan Theatres; Dan Michalove, vice-president of National Theatres; Harold Seidenberg, managing director Fox Philadelphia Theatre; Frank L. Newman, Sr., president of Evergreen State Amusement Corp.; A. J. Balaban, general manager of the Roxy Theatre, here, and Irving Lesser, associate general manager of the Roxy.

Invitations also will be sent to other circuit heads in key cities throughout the country as well as advertising-publicity directors for the circuits. Included in the latter group will be Harry Goldberg, Warners; Ernest Emerling, Loew's, Harry Mandel, RKO Theatres, and others.

Vote to Accept Pact

Hollywood, Sept. 22.—Screen Extras Guild's board of directors has voted to recommend to members that they accept contracts offered by the studios and has also instructed extras to go through any picket lines established in the current jurisdictional dispute.

MPTOA Poll

(Continued from page 1)

of America on Friday reported returns from 836 theatres in 43 states, with results showing an increased trend against auction selling, the court's arbitration recommendations and non-industry arbitrators, and in favor of complete divorcement.

The closing date was extended because answers to the questionnaire still are coming in and because distributor defendants have not as yet filed their proposed decree in the case.

Returns, up to the weekend, follow:

"Do you approve of the method of competitive bidding proposed by the Court whereby pictures are to be sold theatre by theatre, picture by picture, to the highest responsible bidder having a theatre the size and equipment adequate to show the pictures upon the terms offered by the distributors?" "Yes" answers, 19; "no" answers, 249; not answering, 0.

"Do you approve of the Court's recommendation for abritration covering disputes as to bids, clearances, runs, whether the bidder has a theatre adequate for the run for which he bids, and similar matters?" "Yes" answers, 60; 'no" answers, 196; not answering, 13.

"Do you approve of non-industry arbitrators?" "Yes" answers, 38; "no" answers, 225; not answering, 7.

"Are you in favor of the distributors being completely divorced from their theatre holdings? "Yes" answers, 167; "no" answers, 98; not answering, 9.

Johnston Willing

(Continued from page 1)

al calls for the forum to be organized after the conclusion of the New York anti-trust suit. The meetings would be open to all sales heads and exhibitor associations, would impose no restrictions as to topics and would deliberately embrace trade practices all the way from local checking to percentage sales.

Meanwhile, Jack Kirsch, president of Allied, on Friday reserved comment for the present on Fred Wehrenberg's proposal for formation of a permanent forum to discuss and adjudicate trade differences between exhibitor and distributor and vice versa, after the Government's New York anti-trust suit is finally settled. The MPTOA president made the proposal in Boston on Thursday, suggesting Eric Johnston, MPA president, as permanent moderator.

Kirsch was in New York at the close of the Allied convention at Boston and returned to Chicago over the weekend.

Johnston European Tour Is Postponed

Eric A. Johnston's trip to European capitals in behalf of the U. S. film industry, originally set to start today, has been postponed for at least a week due to a shortage of airplane accommodations. Joyce O'Hara, assistant to the Motion Picture Association president, will accompany him.

Services for Carr

Hollywood, Sept. 22.—Funeral services for Alexander Carr. 68, veteran actor who died Thursday after a long illness, were held at noon today at Hollywood Cemetery.

MPTOA on Decision

(Continued from page 1)

on the positive side at this juncture. Additionally, the association will prepare its own suggestions for incorporation in the final decree. The nature of these proposals, which are to go beyond the three points herein outlined will be determined when the board meets not later than October 15, in all likelihood in Washin[illegible] The call will be issued after the [illegible] tributors' final proposals have been submitted to the Department of Justice.

The possibility that MPTOA and Allied will join forces only for purposes of the litigation undergoes no alteration since the proposal was aired by Allied's board, Fred Wehrenberg, MPTOA president; and Herman Levy, its general counsel, in Boston on Thursday. If the two organizations agree they can find common ground, they contemplate going forward hand-in-hand.

MPTOA's position, as reflected by Levy from the legal point of view, is that the process of intervening is prejudicial in that it makes the intervenor a party to the litigation and, consequently, bound by final adjudication no matter what its nature. Abram F. Myers, in addressing the Allied convention last Wednesday, assumed the identical stand on a question put to him by Col. Harry A. Cole, president of Allied of Texas. Then, Myers stated he regarded intervention as a "supreme folly" and a course marked with "terrific dangers."

The MPTOA viewpoint, further, is that direct participation in the proceedings must be done, if at all, as *amicus curiae*, or friend of the court. This would carry no such potential penalties as those inherent in direct intervention. It is always possible, on the other hand, that the court will refuse to grant such a request. If it should, however, the petitioner under the *amicus curiae* procedure has the right to appear before the bench, submit statements, file briefs and, in general, be heard.

Indirect participation takes the form of a prepared statement which then is filed with the court. Whether or not the presiding justices thereafter read it or, having read it, give it any consideration are matters completely within their discretion and jurisdiction.

But MPTOA, by minimum approach, at least will file such a statement.

Bernhard Bows Out Of U. S. Firm Today

Joseph Bernhard, who sold his interest in United States Pictures to Milton Sperling, and will leave New York today for the Coast to discuss a new proposition, is terminating his official connection with USP today.

In addition to the new project on which he plans to confer in Hollywood, Bernhard is understood to have an Eastern offer under consideration, and he is expected back in New York within the next few weeks to discuss the latter.

Favorite-Alliance Deal

Leo Seligman, treasurer of Favorite Films, here, has returned to New York by plane from Canada, where he closed a deal with Alliance Films, Ltd., for the distribution of Favorite's pictures in Canada.

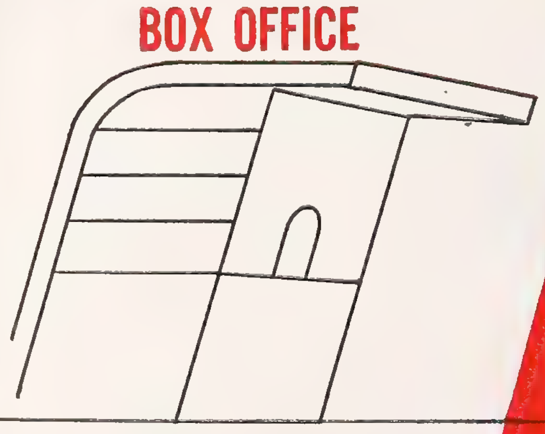
Drum Beater!

It's the "*hot-licks*" of point-of-contact advertising . . . that add "tempo" to your campaigns . . . and The PRIZE BABY is in there . . . beating the "*skins*" . . . with a patron-winning barrage of eye-and-ear-arresting TRAILERS and ACCESSORIES . . . that are *tuned* to PROFITS!

He's a "*hep*" lad . . . this PRIZE BABY . . . and when he beats the drum . . . your patrons *Stop, Look* and *Listen* . . . and get into the "*groove*" . . . The "*groove*" that leads right to your BOX OFFICE!

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

You'll see the BEST thing that ever happened *happen here*



REMOVE

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

V 60. NO. 60 NEW YORK, U. S. A., TUESDAY, SEPTEMBER 24, 1946 TEN CENTS

Names . . . in Today's News

MONROE W. GREENTHAL, veteran film advertising-publicity executive, has organized Monroe Advertising Co. to engage in the general advertising agency business. Universal - International, J. Arthur Rank Enterprises and some independent producers releasing through Universal - International are among his initial clients, Greenthal said. J. Walter Thompson handled the Universal account and Buchanan and Co. represented International and Rank. The Jock Lawrence Organization is unaffected by the new arrangement continuing as Rank liaison on publicity and promotions. Ads for U. S. theatre acquisitions planned by Universal-International will be handled by Greenthal.

Monroe W. Greenthal

Greenthal had been with United Artists as director of advertising and publicity for years. Last year he was named vice-president and director of advertising-publicity for United World Pictures which recently merged with Universal-International.

Midwest Exhibitor Broder And Others Form New Unit

HOLLYWOOD, Sept. 23.—Jack Broder and several other Midwestern theatre owners have formed Melrose Productions to make 12 features for release through Screen Guild in the next three years.

Gould Names Gulbransen And Ronge to UA Posts

Fred S. Gulbransen is the new United Artists manager in Singapore and Henry H. Ronge has been named assistant manager in Puerto Rico, by Walter Gould, foreign manager of the company.

Gulbransen, who planed from San Francisco for his post, started in the industry dating back to 1920, serving as branch manager in Salt Lake City, and for the past 15 years has been manager for RKO Radio in Panama.

Ronge was associated with Paramount for nine years as salesman and branch manager in Germany, and as special representative in Spain, Portugal and Cuba.

Pickford and Cowan Form New Company To Produce for UA

Mary Pickford and Lester Cowan, owners of 30 story properties, have merged their interests in the formation of a new producing company, capitalized at between $2,500,000 and $3,000,000. Present plans call for making 15 pictures, seven to be completed within the next two years. Release will be through United Artists, in which Miss Pickford holds a one-third stock interest.

Describing the deal in an interview at the Waldorf-Astoria Hotel, here, yesterday, Miss Pickford and Cowan said the "somebody prominent in the industry" would be named chairman of the board in the near future. Asked whether this might be George J. Schaefer, Miss Pickford said it would not, at the same time paying high tribute to his ability as a film executive.

Miss Pickford will be president of

(*Continued on page* 11)

1,000 CSU Men Asked to Leave

HOLLYWOOD, Sept. 23.—Nearly 1,000 carpenters and painters were asked to leave the premises of major studios today when they refused to work on sets involved in a jurisdictional dispute between IATSE and CSU. Spokesman for the latter asserted that the police were used to oust workers

(*Continued on page* 7)

Narcotics Bureau Head Fears 'Half-Baked' Dope Films

WASHINGTON, Sept. 23.—Federal Narcotics Commissioner H. J. Anslinger, who recommended amendment of the Production Code's complete prohibition of dope films in order to permit the making of a picture extolling the work of his department, now issues a sharp warning to the industry against the production of pictures depicting methods of administering drugs or encouraging their use.

In an interview, the Commissioner expressed fear of "Half-baked producers who will make films for dump houses where marihuana, cocaine and other drugs are peddled."

Anslinger related a story of the influence of dope films on delinquents.

"A film depicting a marihuana party was shown at a theatre in Minneapolis," he related. "Immediately after seeing the picture a group of young people went out in search of the drug, intent upon having a marihuana party of their own," he said.

Willing to Resubmit Code's Dope Change

WASHINGTON, Sept. 23. — Eric Johnston, president of the Motion Picture Association, would be willing to submit the recent amendment of the Production Code to permit narcotics

(*Continued on page* 7)

Eight State Units Have Affiliated with the ATA

Same Theatres for Fewer 'GIs' in ETO

American soldiers now in the European Theatre of Operations have approximately as many 35mm. theatres at their disposal, as did the more than 3,000,000 men who were in the ETO 15 months ago, according to a report from the Army's Theatre Special Services branch.

The average soldier now attends approximately 11 pictures a month in the European Theatre.

Eight exhibitor groups have to date affiliated with the American Theatres Association, identified by the ATA as follows: ITO of Arkansas, headed by Claude Mundo; New Mexico Theatres Association, Wayne Theatre Owners Association, which has representation from Alabama, Georgia, Florida and Tennessee, headed by Mack Jackson; Southern California Theatre Owners Association, Paul Williams; Texas Theatre Owners Association, Henry Reeve; Theatre Owners of North and South Carolina, Ben Storzier; MPTO of Virginia, William Crockett; ITO of New York, Harry Brandt.

The membership further embraces, of course, the national circuits, ex-

(*Continued on page* 11)

Auction Would Aid Monopoly ATA Contends

Independents' Position Would Be Jeopardized

Auction selling would further strengthen the alleged monopolistic power of affiliated theatres and their theatre-owning distributors and would lead to the ruin of the independent exhibitor, the petition to intervene in the New York anti-trust suit filed by Thurman Arnold on behalf of the American Theatres Association, the Southern California Theatre Owners Association and 13 other individual and corporate exhibitors, argues.

The petition was filed in U. S. District Court here last Saturday and includes a notice of motion indicating that the intervenors will seek an order from the court to intervene on Oct. 1, or shortly thereafter.

The filing also includes accompanying pleadings on the basis of the law, in the form of a memorandum brief as well as an intervening petition.

"The overwhelming majority of ex-

(*Continued on page* 11)

Wehrenberg Again Asks Film Forum

ST. LOUIS, Sept. 23.—Fred Wehrenberg, at a testimonial luncheon in his honor today, reiterated his idea of a forum to discuss exhibitor-distributor complaints with Eric Johnston as moderator. "We should set up this forum immediately after final court action is taken," said Wehrenberg. "This would definitely serve to eliminate further lossage." (MOTION PIC-

(*Continued on page* 11)

Albright Heads MPA Educational Unit

WASHINGTON, Sept. 23.—Appointment of Roger Albright as director of the newly-established department of educational service in the Motion Picture Association was announced here today by Eric Johnston, MPA president.

Operating from Washington headquarters, the new unit will coordinate all of the Association's activities in

(*Continued on page* 7)

Theatres in Albany Area Raise Prices

ALBANY, N. Y., Sept. 23.—Many theatres of the Albany district have fallen in line with the national trend toward increased admission prices. The increase approximates five cents, although some theatres are jumping the scale more. There have also been some upward adjustments for juvenile patrons, although 25 cents still is the top figure.

Albany, Schenectady, Troy and Utica are among the cities where prices have been increased. The Fabian and Warner circuits have put increases into operation and numerous independents moved simultaneously. In Albany, Fabian's Palace and Warner's Strand raised afternoon price from 44 to 50 cents, also making five rather than six o'clock the hour for the evening rate to become effective.

First-run houses in the other three cities are reported to have pursued a similar policy. Subsequent runs operated by the circuits went up, too, along with independents, although not all of the latter have switched. Increased operating costs are the cause.

IATSE Will Honor O'Brien of NATKE

Richard F. Walsh, president, on behalf of the IATSE, will be host at a welcoming luncheon to Tom O'Brien, general secretary of the British National Association of Theatrical and Kine Employes and a Member of Parliament, at the Hotel Astor, here, today. O'Brien arrived in New York over the weekend from England and will visit Washington and Hollywood, and attend the American Federation of Labor meet in Chicago next month.

Representatives of IATSE New York locals have been invited to the luncheon. NATKE is described as the British counterpart of the American "IA."

L. C. Griffith Reported To Be Seriously Ill

OKLAHOMA CITY, Sept. 23. — L. C. Griffith, president of two Southwestern circuits, remained in serious condition tonight at the Saint Anthony Hospital. The exhibitor executive became ill while in a downtown barber shop but later was able to walk from an ambulance into the hospital where he is undergoing observation and treatment.

Executives of the Griffith Amusement Co. and Consolidated Theatres, Inc., said tonight he is considered very seriously ill.

Overcrowding Ruled Out in Maryland

BALTIMORE, Sept. 23.—A new law against overcrowding in motion picture theatres has gone into effect here, the regulation requiring that the maximum number of persons be equal to the number of seats, plus one person for each four square feet of standing room. This applies to any place with permanent aisles and fixed seats.

Violators will be fined up to $100.

Personal Mention

RICHARD DE ROCHEMONT, March of Time producer, left Paris for New York yesterday by plane after a month's stay abroad.

•

GOV. JIMMIE DAVIS of Louisiana, Monogram producer LINDSLEY PARSONS, writer STEVE HEALEY and agent MITCHEL HIMILBURG arrived in New Orleans over the weekend for further conferences regarding filming of the governor's life story.

•

G. I. WOODHAM SMITH, general counsel for J. ARTHUR RANK and a member of the Universal board of directors, has arrived in New York from London, to remain until the end of October.

•

LEW SCHREIBER, executive assistant to DARRYL ZANUCK, 20th Century-Fox production vice-president, has arrived in New York from the Coast with MRS. SCHREIBER for a 10-day visit.

•

HARRY STERN, former PRC distribution executive, has returned to Hollywood from New York with new story properties which he plans to produce independently.

•

LEON J. BAMBERGER, RKO Radio sales promotion manager, will attend the Kansas-Missouri Theatre Managers Association convention in Kansas City, Oct. 1-2.

•

JERRY KAUFFMAN, Warner studio publicist, and ANITA BURTON, daughter of Universal producer, VAL BURTON, were married on the Coast on Sunday.

•

CLEM MCCARTHY, sports announcer, is due in Los Angeles on Saturday from New York for conferences with JEFFREY BERNERD, Monogram producer.

•

ELL HENRY, publicity manager of ABC's Central division, will leave New York for Kansas City on business on Thursday.

•

ROBERT MONTGOMERY of the J. Arthur Rank Organization sailed from Halifax at the weekend for London aboard the *Queen Mary*.

•

ANN TODD, British actress, arrived in Hollywood yesterday from New York, accompanied by her husband, NIGEL TANGYE.

•

BUDDY ROGERS and RALPH COHN, United Artists producers, have arrived in New York from Hollywood.

•

BERNARD R. GOODMAN, Warner supervisor of exchanges, has returned from a tour of the Southern and Southwestern territories.

•

DONALD HYDE, executive assistant to MILTON SPERLING, head of United States Pictures, returned to the Coast from New York yesterday.

•

SIDNEY SKOLSKY, film columnist and producer, has arrived in New York from Hollywood.

•

DAVID ROSE, independent producer, leaves Hollywood today by plane for New York, en route to London.

PANDRO BERMAN, M-G-M producer, arrived here from the Coast yesterday.

•

WILLIAM B. ZOELLNER, head of M-G-M's reprints and importations, has delayed his trip from here to the Coast for two weeks. He had planned to leave Thursday.

•

MRS. JERRY PETECCA, the former GLORIA SISCA of Paramount's stenographic department has returned here from a wedding trip to Narrowsburg, Pa.

•

WILLIAM O'SULLIVAN, manager of the Rialto, Hartford, and JEANNE DE VICO, cashier at Loew's Poli-Strand, Waterbury, were married in the latter city last week.

•

HUGH A. DAY, who joined Paramount International earlier this year, will leave here today for a new assignment in Bombay.

•

MRS. JOHNNY MAC BROWN, wife of Monogram's Western star, has given birth to a third daughter, SALLY HESTER.

•

NICK LAVIDOR has resigned as manager of the E. M. Loew's Plymouth Theatre, Worcester, Mass., to return to Suffolk University law school.

•

JUNE ALLYSON, M-G-M star, and her husband, DICK POWELL, are due to arrive in New York from Hollywood on Sept. 26.

•

FRED HODGSON of the Paramount publicity department has returned from a Rocky Point, L. I., vacation.

•

JERRY COOPER of Paramount's home office exploitation staff is vacationing in Canada.

•

HARRY COHEN, Washington M-G-M salesman, arrived here yesterday for a week's vacation.

•

H. M. RICHEY, head of M-G-M's exhibitor relations, is in St. Louis, from New York.

•

EDWIN W. AARON, M-G-M assistant general sales manager, leaves tomorrow on a Western trip.

•

JAY EISENBERG, Loew attorney, yesterday returned from an Upstate New York vacation.

•

JAMES POPE, Columbia office manager, Memphis, is vacationing at Reelfoot Lake in West Tennessee.

•

JAMES J. MURPHY, JR., director of the Motion Picture Arbitration Tribunals here, is in St. Louis.

•

TOM GRADY, M-G-M manager-booker, has gone to Boston after spending several days here.

•

ED URSCHELL, M-G-M master-booker, will head for San Francisco in a few days.

•

OLIVER BROUGHTON, M-G-M master-booker, has gone to Milwaukee.

•

ANN DVORAK will go to Europe from Hollywood shortly.

Eastman Has New 16mm Color Film

ROCHESTER, N. Y., Sept. 23.—A new 16mm. Kodachrome motion picture film, "yielding release prints of improved color quality and offering greater exposure latitude than that of existing Kodachrome films," has been announced by Eastman Kodak.

Designated as Kodachrome commercial film, the new stock is designed to produce a low contrast original from which release prints are [illegible] "Prints made from this original [illegible] vide color contrast equal to that of good originals made on other types of Kodachrome"; "at the same time, the film's increased latitude assures proper gradation of highlights and shadows," it was said.

NEW YORK THEATRES

— RADIO CITY MUSIC HALL —
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENTATION

RKO PALACE B'WAY & 47th St.
Pat O'BRIEN Claire TREVOR Herbert MARSHALL
"CRACK-UP"
an RKO Picture

PARAMOUNT PRESENTS
"Two Years Before The Mast"
Starring ALAN LADD
Brian DONLEVY William BENDIX
Barry FITZGERALD
RIVOLI
B'way at 49th St. - Doors Open at 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN ALAN LADD in 'O. S. S.'
IN PERSON BUDDY MORROW and ORCH.

BOB HOPE
and Joan Caulfield in
"MONSIEUR BEAUCAIRE"
A PARAMOUNT PICTURE
in Person
CHARLIE SPIVAK AND BAND
BOB EVANS JOHN and RENE ARNAUT
EXTRA! PEGGY LEE
PARAMOUNT • TIMES SQUARE

J. ARTHUR RANK Presents
"CAESAR and CLEOPATRA"
Cool ASTOR
Bway & 45th St.
Popular Prices
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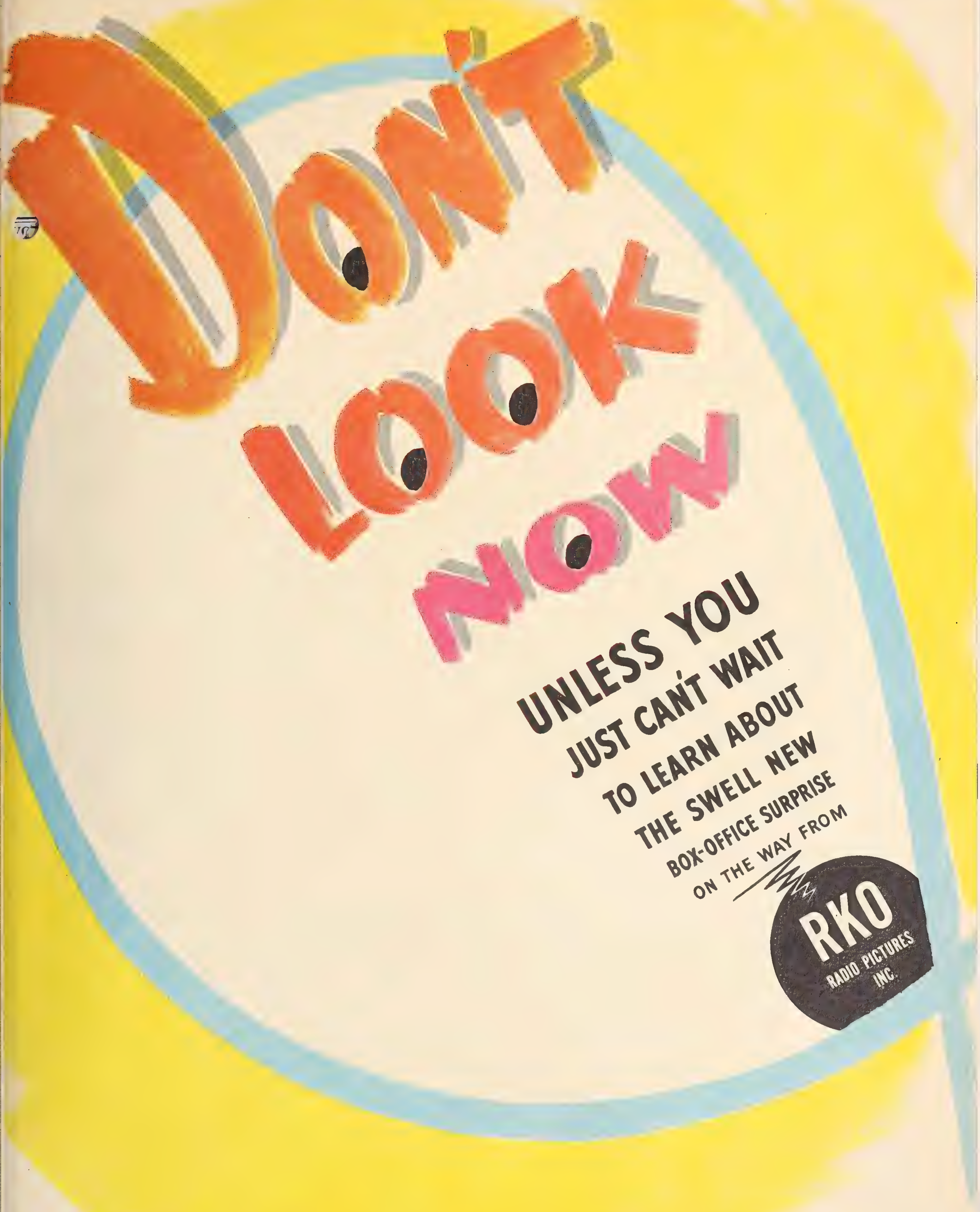

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Coming from RKO

SINBAD THE SAILOR

IN TECHNICOLOR

MPEA Looks To Balkans

Encouraged by the progress of its recently effected film distribution deal in Czechoslovakia, the Motion Picture Export Association is reported now girding for similar negotiations with other Russian-dominated European countries, namely, Bulgaria, Rumania, Hungary, Yugoslavia and Poland. MPEA vice-president Irving Maas is said to have expressed confidence that forthcoming negotiations with those countries will be fruitful.

Which country is next on MPEA's list is a point yet to be determined. However, Gene Birkhahn, MPEA managing director for Bulgaria, is at present stationed in the MPEA's New York office, purportedly engaged with Maas in setting up the framework for future negotiations. Nicholas Cacazio and Dr. Nicholas Palugyoy, MPEA sales managers in Rumania and Hungary, respectively, are now at their headquarters abroad. MPEA managers have yet to be named for Yugoslavia and Poland. A deal with the last-mentioned country incidentally, is regarded by Maas to be a more remote possibility than would be the case with the others.

Meantime, no American films are being released through MPEA in Bulgaria, Rumania, Hungary, Yugoslavia or Poland. An MPEA spokesman said yesterday, however, that unquestionably Russian films are being circulated in those countries to an extent comparable with the United States' film distribution in China and Japan.

Insofar as Germany is concerned, MPEA reports it is ready to take over there whenever the U. S. Army withdraws is film control. Currently, the MPEA is having pictures dubbed in Munich preparatory for that time. Morris Goodman, film officer of the American Military Government's Information Control Division in Germany, and a vice-president of the MPEA, is, to all intents and purposes, now representing the MPEA in Germany, according to an Association spokesman here who said it is not unlikely that Goodman will be named MPEA managing director in Germany when the Army terminates its handling of films there.

Depinet Lyrical Over 'Remembered'

Ned E. Depinet, RKO executive vice-president, has taken time out from his first visit to London to write and mail to friends back here the praises of "So Well Remembered," the James Hilton story produced for RKO Radio in England by Adrian Scott, and directed by Edward Dmytryk.

"Even the wide Atlantic Ocean will not protect you when I see a splendid RKO Radio picture and feel the urge to tell about it," Depinet writes, and proceeds to do so. "I am enjoying myself to the limit," he confides. "Phil Reisman and Bob Wolff are my chaperons and they have shown me all the sights. From here we move to Paris. Vive la France!"

Sister Kenny Reception

RKO Radio will be host on Thursday, at the Hotel Plaza, to Sister Elizabeth Kenny, subject of RKO's "Sister Kenny" production, who will meet the New York press that afternoon.

Plane Crash Rescue In Reels This Week

Film coverage of the rescue of survivors of the Newfoundland airplane crash will appear in all five newsreels in their issues out Thursday.

In a rota arrangement, Robert E. Donahue, RKO Pathe cameraman who covered the atom bomb tests at Bikini, and George Lahm, soundman, represented all the reels in filming on-the-scene shots.

Mass. Clearance Complaint Filed

The Elite Theatre Co., owned and operated by Robert Kurson, and operating the Elite at Walpole, Mass., has filed with the Boston office of the American Arbitration Association a clearance complaint against Loew's, 20th Century-Fox, Warners, RKO Radio and Paramount, it is reported by the AAA here.

Elite is subject to the following clearances in favor of the Norwood and the Guild in Norwood, both owned by George A. Giles; Loew's and 20th, 30 days; Warners, RKO Radio and Paramount, 21 days, the complainant maintaining that these clearances are unreasonable; he seeks to have the periods reduced to a maximum of 14 days.

The AAA also reports withdrawal by consent of both parties of a Washington clearance complaint, filed by Lee Theatres Corp., against five distributors.

Ousted from Studios

(*Continued from page* 1)

from Universal and Republic, after the men refused to leave without dismissal slips, which would entitle them to unemployment insurance. No confirmation could be obtained of this report.

MPA's Byron Price stated: "Today's developments are merely the continuation of a situation which has made it increasingly difficult for production to be carried on. Producers are desirous, as I believe most employees are, that production be continued." As a telegram sent by the majors Saturday pointed out, when carpenters and others refuse to work, work must be done by other employees if production is to be continued and employment provided for thousands who are in no way involved in controversy.

CSU's Herbert K. Sorrell, meanwhile, charged at last night's mass meeting that the producers "have embarked on systematic lockout. We never fight for jurisdiction, but we'll fight for our jobs."

McLeod to Rainbow

HOLLYWOOD, Sept. 23.—Director Norman McLeod has been signed by Rainbow Productions, Leo McCarey, head of the company, announces. George Oppenheimer, writer, recently was signed by McCarey.

Irving Asher, Rainbow vice-president, said that McLeod has dropped plans for his own production unit and will participate in the profits of his films for Rainbow.

Screen Guild Sets 12 for Half Year

HOLLYWOOD, Sept. 23.—Screen Guild Productions will have a minimum of 12 features in release between Oct. 1 and next March 15, Robert L. Lippert, vice-president in charge of distribution announced here today.

New features either now before the cameras or preparing for camera dates in October and November include: "Queen of the Amazons," with a release date of Jan. 1; "Golden Stallion," for release Jan. 15; "Renegade Girl," Feb. 1; "Bells of San Fernando," Mar. 1, and "Judy," Mar. 15.

Changes in release dates of six other pictures provide for "Flight to Nowhere," Oct. 1; "'Neath Canadian Skies," Oct. 15; "Rolling Home," Nov. 1; "North of the Border," Nov. 15, and "My Dog Shep," Dec. 1. All of the last are either in exchanges or are in the final stages of editing.

AVC Trailers on Veterans Problems

In an arrangement with National Screen Service, the Motion Picture Chapter of the American Veterans Committee has made available to AVC councils around the country two trailers concerning veterans housing and unemployment, each running a minute and a half. The idea is to have the councils endeavor to induce local exhibitors to play the trailers, according to Walter Brown, chairman of the AVC film chapter.

Again Defer Answers In Scophony Action

General Precision Equipment, Television Productions and Paramount were yesterday granted an extension to Sept. 30 to answer the cross-complaint filed by Arthur Levey and Scophony Corp. of America in connection with the anti-trust suit brought against all of the dependants by the Department of Justice.

Albright

(*Continued from page* 1)

the field of visual education.

A member of the New York MPA staff since 1935, Albright has aided in developing the Association's services to schools of the country. He will move to Washington in November, from New York, but meanwhile he will spend much time here handling departmental affairs.

Johnston, during his first year as president, has considerably expanded the industry's educational program, which calls for development of the motion picture as a modern tool for teaching to help serve "mankind's need for education and enlightenment."

Code's Dope Change

(*Continued from page* 1)

subjects in motion pictures, to the MPA board of directors for reconsideration if a request for such action is received from a member of the board or others within the industry, Johnston's office said today.

There was no comment from the MPA office here on current evidences of a dope film cycle in the wake of the Code amendment. However, it was said that Johnston is watching the situation closely.

Coming Events

Sept. 25—Conference of Independent Exhibitors Association meeting, Washington.
Oct. 7 — Motion Picture Theatre Owners meeting, Buffalo.
Oct. 7—National Television Week starts.
Oct. 10 — Television Broadcasters Association conference, Waldorf-Astoria Hotel, New York.
Oct. 11—Screen Guild Productions' board of directors meeting, Chicago.
Oct. 14-15 — Allied Independent Theatre Owners of Iowa-Nebraska regional meeting, Ft. Des Moines Hotel, Des Moines.
Oct. 15-17—20th Century-Fox 1946-47 advertising - promotional conference, New York.

Will Meet on JDA Fund Drive Today

Executives of the motion picture and entertainment fields will meet for lunch at the Hotel Astor here today to plan the 1946 industry's effort in behalf of the Joint Defense Appeal. Jack Cohn, executive vice-president of Columbia; Leonard Goldenson, Paramount vice-president, and Samuel Rinzler of Randforce Amusements, are co-chairmen.

The JDA is the fund-raising unit of the American Jewish Committee and the Anti-Defamation League of B'nai B'rith.

Skouras Heads Drive

Spyros Skouras, president of 20th Century-Fox, will serve as chairman of the motion picture division of the 1946 campaign of the Visiting Nurse Service of New York, to raise $400,000. His division will seek contributions from business men in this field. Emil Schram, president of the New York Stock Exchange, is general chairman of the drive, which will open Oct. 9:

Jordan Finishes Film

Louis Jordan, currently at the 400 Club, here, has completed his first full-length feature, "Beware," an all-Negro musical, produced by Berle Adams, for Astor Pictures.

'Notorious' Grosses $881,200 in 6 Weeks

"Notorious" will have drawn $881,200 when it completes its sixth week at Radio City Music Hall, tomorrow night, surpassing the previous six-week record drawn by "Bells of St. Mary's" at the same house by over $28,000.

First six weeks of "Bells" at the Music Hall, early this year, brought $852,500 or an average of $143,000. Average of "Notorious," if the expected $135,000 for the sixth week is realized, will be more than $146,800. "Notorious" surpassed the record New Year's week draw of "Bells" by grossing $161,000 during Labor Day week. "Bells" drew $160,300.

N.Y. Receipts At New Level

Receipts at New York's first-run theatres have leveled off at a lower plane than pre-Labor Day takings, following recent declines, with holdovers dominating the field. Seven new films are due here during the week.

Best of the new arrivals last week is "If I'm Lucky," at the Victoria, where a stout $34,000 is expected for the initial week. "Rendezvous with Annie," the only other new arrival, is headed for a slow $8,800 for an initial week at the Gotham, but might hold over.

'Notorious,' 'Killers' Lead Holdovers

"Notorious," at Radio City Music Hall; "Monsieur Beaucaire," at the Paramount, and "The Killers," at the Winter Garden, are holdover leaders. "Notorious" and the Music Hall stage show continue at a terrific pace, with a tremendous $135,000 expected for this week, the sixth, following a fifth which exceeded early expectations and smashed through to $139,000. "Monsieur Beaucaire" and a stage bill featuring Charlie Spivak and his orchestra are expected to give the Paramount a strong $87,000 for a third week, following a big second's $98,000. "The Killers" is expected to bring in an outstanding $47,000 for a fourth week at the Winter Garden, following a third's $51,000.

"Caesar and Cleopatra" is headed for a smart $42,000 for a third week at the Astor, following a second week of $46,000. "The Big Sleep" and a stage bill headlining Bob Crosby and his orchestra are leading the Strand to a strong $53,000 for a fifth week; the combination will hold for a sixth and final week, with "Cloak and Dagger" following. "Home Sweet Homicide" and a stage bill featuring Hildegarde are expected to give the Roxy a profitable $68,000 for a second and final week; "Three Little Girls in Blue" and a stage show with Beatrice Kay and Maurice Rocco will take over tomorrow.

'Holiday' Winding Up

"Holiday in Mexico" and a stage bill with Gene Krupa and his orchestra, plus Mitzi Green, are expected to bring the Capitol $64,000 for a fifth and final week, following a fourth's $67,000; "Three Wise Fools" and a stage presentation headed by Paul Whiteman and his orchestra will take over on Thursday.

"Night and Day" continues profitably at the Hollywood with $21,000 expected for a ninth week; "Deception" will be the next film here, but not for several weeks. "I've Always Loved You" is expected to bring in a good $16,000 for the final five days of a third week at the Criterion; "Black Angel" will take over there tomorrow. "Crack Up" is expected to draw a satisfactory $19,000 for a third and final week at the Palace; "Sister Kenney" will open there on Saturday.

"Till the End of Time" brought a mild $17,500 for an eighth and final week at the Rivoli; "Two Years Before the Mast" will open there this morning. "Scandal in Paris" will bring in a moderate $17,500 for a second and final week at the Globe; "Mr. Ace" will take over Saturday. "Specter of the Rose" will bow out of the Republic Friday with a mild $60,000 expected for the fourth and final stanza; "Fantasia" will take over Saturday. The Rialto will bring in "The Raiders" on Friday, following a week with "Destry Rides Again," which is expected to yield $7,500. "Henry V" is drawing near-capacity business at the John Golden on a two-a-day, reserved seat policy, getting $15,000 for a third week there.

Reviews

"Nobody Lives Forever"

(Warner Brothers)

Hollywood, Sept. 23

THE prime requisite of a melodrama is that it should move, and move fast. This one doesn't; only in its final sequences does it achieve suspense, too little and too late. The fault lies equally with Jean Negulesco's direction, which is leisurely, and W. R. Burnett's screenplay, which takes a long time to tell a short story. John Garfield and Geraldine Fitzgerald are the principals, and, together with Walter Brennan, Faye Emerson, George Coulouris and George Tobias, they try very hard; still the picture misses its mark.

Garfield, represented as a promising young confidence man, returns from the Army to take up his life where he left off. Finding that he has been double-crossed by his girl, he leaves for Los Angeles in a huff. There he meets a group of seedy individuals who tell him of a "pigeon" ripe for the plucking: a lonely widow of great wealth.

Disguised as a successful business man, Garfield proceeds to make love to the lady with such spirit that he soon finds that he actually has fallen in love with her, and that her bankroll has assumed minor importance. He abandons the idea of swindling her, and, when she charges him with being a confidence man, he freely admits it. His associates, dissatisfied with the turn of affairs, determine to get a share of the lady's money with or without Garfield's aid. They kidnap her and take her to a waterfront shack, from whence Garfield and a trusted friend rescue her in the traditional manner. One by one the hoodlums are slugged or shot, leaving the principals alone together, ready, presumably, to enter into a new life in which Garfield will share the widow's cash with the blessing of church and state.

Running time, 100 minutes. General audience classification. Release date, Oct. 12.

THALIA BELL

"Accomplice"

(PRC)

RICHARD ARLEN is a name that has been manifesting comfortable drawing power since "way back when." Ever the man of action, he is herein afforded an opportunity to demonstrate a good capacity for portraying the hard-boiled detective who is particular about the cases he takes but not too particular about the methods he pursues in solving them. Irving Elman and Frank Gruber fashioned a swift-moving screenplay from a novel by the latter; however, what starts out to be a convincing melodrama eventually tapers off into a maze of far-fetched incidents. But, notwithstanding, excitement is sufficiently retained to the end to provide audiences with a satisfactory vicarious adventure.

A pretty matron, played by Veda Ann Borg, hires Arlen to find her missing husband — a man of many extra-marital affairs. The husband is supposed to have been murdered on an isolated ranch and shortly afterwards one of his paramours is murdered in Hollywood. Arlen's investigation sets him on an automobile chase into the Mojave Desert after another of the husband's girl friends. Her destination is a desert castle where Arlen discovers the pursued to be Miss Borg herself. The husband is discovered alive in the castle, he having conspired with Miss Borg in the misappropriation of a bank's funds. In an ensuing gun fight the conspirators are killed and the case is closed. Cast includes also Michael Branden, Earle Hodgins, Edward Earle, Tom Dugan, Marjorie Manners and others. John K. Teaford produced; Walter Colmes directed.

Running time, 66 minutes. General audience classification. Release date, Sept. 28.

CHARLES L. FRANKE

"Gentleman Joe Palooka"

(Monogram)

Hollywood, Sept. 23

THE second in Monogram's series based on the comic strip by Ham Fisher surpasses the first in general appeal, and should equal if not exceed the box-office record of the previous offering. Hal Chester's production values are remarkable, in view of his modest budget, and the cast is uniformly excellent. Joe Kirkwood registers strongly as Palooka, and Leon Errol could hardly be bettered as the fight manager, Knobby Walsh. Guy Kibbe, Elyse Knox and Lionel Stander are effective in supporting roles.

Cyril Endfield directed, from his own screenplay, which plunges Palooka in the midst of a political mess from which he is extricated at the end by his own hard-hitting left, and the support of his sparring partners, who join with him in mopping up the floor with a bunch of thugs hired by unscrupulous politicians to keep Palooka from revealing their machinations.

Running time, 72 minutes. General audience classification. Release date,

T. B.

Elson's Mother Dies

Mrs. Anna Elson, 70, mother of Norman Elson, vice-president of Trans-Lux Theatres Corp., died Friday night at Beth David Hospital, here, following an operation. Also surviving are her husband, George Elson, and two other children: Alfred and George Elson, Jr., and Mrs. Matilda Ginsberg. Services were held Sunday at Riverside Memorial Chapel.

Reissues

"Boom Town"

(M-G-M)

M-G-M's "Boom Town," originally released in 1940, being reissued by the company, was tradeshown yesterday for New York and Northern New Jersey exhibitor territories. Starring Clark Gable, Spencer Tracy and Claudette Colbert, and featuring Hedy Lamar, Frank Morgan, Lionel Atwell and others, the film was [illegible]duced by Sam Zimbalist and was [illegible]rected by Jack Conway. As reviewed in MOTION PICTURE DAILY on Aug. 2, 1945, the picture was described, in part, as follows: "This multiple-starred production is or could be M-G-M's answer to its own president Nicholas M. Schenck's observation that 'There's nothing wrong with the motion picture business that a good picture can't cure.'

"The (oil) boom-town erected for the opening sequence is among the largest sets ever manufactured and the scenes showing the outbreak of fire in the oil fields have not been matched or approximated up to now . . . a challenge to public apathy, a tonic for exhibitor and fan, and an ornament to the art industry."

The running time, noted originally as 120 minutes, has been reduced to 118.

"The Great Waltz"

(M-G-M)

M-G-M's "The Great Waltz," originally released in 1938, currently being reissued by the company, was tradeshown yesterday for New York and Northern New Jersey.

As reviewed in MOTION PICTURE DAILY on Nov. 3, 1938, this picture was described, in part, as follows: ". . . will linger in the memories of all who see it. It has many of the lovely melodies that have become classics in the 90 years since Johann Strauss broke with Viennese tradition; it has something more—a lively story into the moods of which the selections blend, a strong cast to make the developing drama seem real, and a fine use of camera technique." Strauss is played by Fernand Gravaet; Louise Rainer playing opposite him. Julien Duvivier directed.

The running time, noted originally as 102 minutes, has been increased to 106.

"Jungle Princess"

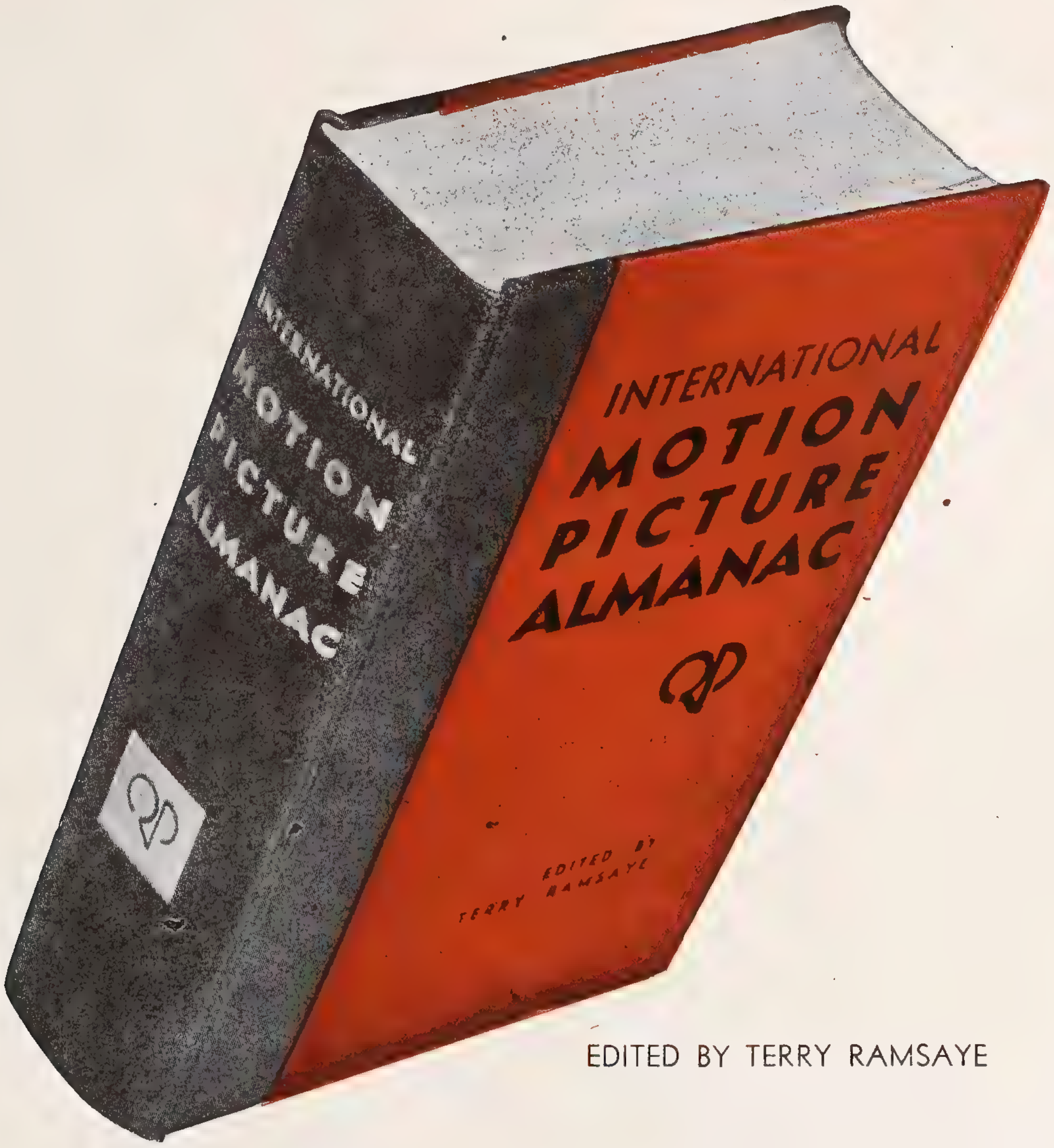
(Paramount)

Originally released in 1936, Paramount's "Jungle Princess" is being reissued by the company currently. Co-starred are Dorothy Lamour, as an exotic female "Tarzan," and Ray Milland as a white hunter.

As reviewed in MOTION PICTURE DAILY on Nov. 18, 1936, this picture was described in part as follows: "Supported by good jungle production effects and camera work, Max Marcin's weird original has been ingeniously adapted by Cyril Hume, Gerald Geraghty and Gouverneur Morris. In directing their material, William Thiele has taken care to fix things so that Miss Lamour's feature debut concentrates plenty of attention on her. She seems to possess the talent and personality that presages a future."

Running time, noted originally as 85 minutes, remains unchanged.

When you want to know, the answer is here: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QUIGLEY PUBLICATIONS

ROCKEFELLER CENTER
NEW YORK (20)

Little to Fear from New Portugal Laws

By JOAO DE MORAES PALMEIRO

Lisbon, Sept. 19 (by Airmail).—The Portuguese government currently is studying and soon will issue special regulations designed to protect the Portuguese film industry in its expansion.

Felix Ribeiro, director of the film section of the Office of Information, has indicated that foreign distributors have little to fear from the conditions of the new legislation. Native production is still on a scale too small to compete with foreign films.

The announcement of the impending legislation was made by Antonio Ferro, national Secretary of Information.

Declaring that motion pictures "fit the human understanding much more easily and persuasively than any other media," he praised the U. S. industry but said Hollywood product is far from entirely fitted for the Portuguese screen. Current Portuguese production, he said, suffers from too much talking and poor rhythm.

The Secretary of Information declared that special care and attention must be devoted to the industry's expansion here and suggested that producers and directors should choose their stories from the country's literature. Further, he said, Portugal's Prime Minister, Oliveira Salazar, is devoting his attention to the industry's problems.

The forthcoming film season, which begins in October, will offer American, French, English, Italian, Spanish and Swedish product. This, together with a backlog from last season, will total several hundred pictures. At least eight Portuguese productions will be ready for distribution and a number of weeks of the best playdates doubtless will be occupied with their screening. The limited number of first runs in Lisbon and Oporto will not be sufficient to handle all of the pictures which 31 distributors are offering.

Distributors Escape Mexican Tax Boost

Mexico City, Sept. 23.—Fears of film distributors, including U. S. companies, that Mexico's new administration, which takes office next Dec. 1, has been planning to single them out for a tax increase were allayed when sources close to the Ministry of Finance disclosed that such a boost would be unconstitutional unless it affected the entire amusement industry and, anyway, is not favored at present.

Ministry circles point out that the existing 13 per cent tax of the local municipal government, plus 1.95 per cent for a national tax, are bringing in substantial revenues. And, although film business is now at the highest levels in history, the distributors claim that new high costs, including those for labor, keep net incomes from being excessive.

Wyatt in Business

Jack Wyatt, Jr., has resigned as advertising manager and director of sales promotion of Teen-Timers, Inc., to open his own offices as an independent producer and director in radio and television. He will produce the "Teentimers Club" on the NBC network for Teen-Timers, Inc., and Buchanan and Co., advertising agency.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by Motion Picture Daily *correspondents.*

BALTIMORE

In most instances, business here continues about average. Openings were strong; attractions are substantial and weekend weather ideal for bringing out audiences. The only competition, which was not serious, appeared in the form of professional football over the weekend. Estimated receipts for the week ending Sept. 26:

COURAGE OF LASSIE (M-G-M)—CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $14,000. (Average: $15,500)

BLACK ANGEL (U)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $9,000. (Average: $12,000)

CLAUDIA AND DAVID (20th-Fox)—NEW (1,800) (35c-44c-60) 7 days, 2nd week. Gross: $11,000. (Average: $10,750)

THE BIG SLEEP (WB)—STANLEY (3,280) (35c-44c-55c-60c-70c) 7 days, 2nd week. Gross: $15,500. (Average: $17,000)

NOTORIOUS (RKO Radio) — HIPPODROME (2,205) (35c-44c-60c-70c) 7 days. With stage show. Gross: $25,000. (Average: $18,500)

BLACK BEAUTY (20th-Fox)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $7,000. (Average: $6,000)

OPEN CITY (Mayer-Burstyn)—LITTLE (328) (35c-44c-65c) 7 days. Gross: $5,000. (Average: $4,900)

CINCINNATI

"The Big Sleep" is the big grosser, with double the house average in sight. Otherwise returns are fair, with holdovers turning in relatively better figures than new arrivals. Indian summer weather prevails. Estimated receipts for the week ending Sept. 24-27:

CLAUDIA AND DAVID 20th-Fox)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $14,000. (Average: $14,500)

HOLIDAY IN MEXICO (M-G-M) — RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. 2nd week. Gross: $11,000. (Average: $10,000)

HOT CARGO (Para.) and VALLEY OF THE ZOMBIES (Rep.) — RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,500. (Average: $1,600)

TRAIL TO VENGEANCE (U) and BELOW THE DEADLINE (Mono.)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $1,000 (Average: $1,100)

THE BIG SLEEP (WB)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $16,000. (Average: $8.000)

NOTORIOUS (RKO-Radio)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. 4th week, following two weeks at the Palace and a moveover week at the Shubert. Gross: $7,000. (Average: $7,500)

MR. ACE (UA)—RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 2nd week, on a move over from the Albee. Gross: $3,800. (Average: $5,000)

THE TIME OF THEIR LIVES (U)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $10.000. (Average: $13,500)

MONSIEUR BEAUCAIRE (Para.)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week on a moveover from the Palace. Gross: $6,000. (Average: $5,000)

TORONTO

Three first-runs had double bills for a change during the week, while a fourth was holding its feature for a third week. The period started with mid-summer humidity, to be followed by unsettled weather. Competition came from three senior football matches and the opening of the Thorncliffe fall racing season. Estimated receipts for the week ending Sept. 26-27:

BADMAN'S TERRITORY (RKO Radio) and VACATION IN RENO (RKO Radio)—EGLINGTON (1,086) 18c-30c-48c-60c) 6 days. Gross: $4,500. (Average: $4,700)

MONSIEUR BEAUCAIRE (Para.)—IMPERIAL (3,343) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $13,800. (Average: $14,300)

THE YOUNG WIDOW (UA) and SHE WENT TO THE RACES (M-G-M)—LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days. Gross: $14,800. (Average: $13,300)

ANNA AND THE KING OF SIAM (20th-Fox)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $16,600. (Average: $14,600)

THE KILLERS (U)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $11,900. (Average: $11,400)

BADMAN'S TERRITORY (RKO Radio) and VACATION IN RENO (RKO)—VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $6,300. (Average: $6,800)

ATLANTA

Business has begun to pick up. The weather has been fair. Estimated receipts for the week ending Sept. 25:

O. S. S. (Paramount) — FOX (4,661) (55c-60c) Gross: $14,400. (Average: $13,500)

TWO GUYS FROM MILWAUKEE (WB) —PARAMOUNT (2,447) (55c-60c) Gross: $8,300. (Average: $8,200)

SMOKY (20th-Fox)—ROXY (2,446) (55c-60c) 2nd week, moveover from Fox. Gross: $5,900. (Average: $5,600)

ROLL ON TEXAS MOON (Rep.) and JOHNNY COMES FLYING HOME (20th-Fox)—CAPITOL (2,446) Gross: $4,600. (Average: $4,200)

HOLIDAY IN MEXICO (M-G-M)—LOEW'S GRAND (2,554) (55c-60c) Gross: $15,600. (Average: $15,000)

Buying Combine Is Formed in Hartford

Hartford, Sept. 23.—Amalgamated Buying Service, Inc., with offices at 128 Meadow St., in the filmrow section of New Haven, has filed a Certificate of Organization with the office of Secretary of State, listing amount paid in cash, $1,000; number of shares, 20; par $50. President is Lewis G. Ginsberg; treasurer, Bernard W. Levy; secretary, Rita B. Ginsberg; and directors, all officers and Alice B. Levy.

Both Levy and Ginsberg are widely-known in motion picture industry in the Connecticut territory. Levy formerly managed the Proven Pictures Theatre, Hartford.

Polio in Minnesota Cost US $166,000

Minneapolis, Sept. 23.—Federal tax collections on admissions from places of amusement in Minnesota for August were down approximately 20 per cent below July, according to E. F. Kelm, state Collector of Internal Revenue. Revenue from the source in August was $561,000, compared with $727,504 in July. The figure for August was still $100,000 above August, 1945, however. Drop of Federal admission tax receipts in the state during August was attributed directly to the quarantine on children 15 years and under at theatres in Minneapolis and other cities throughout the state during the polio epidemic.

Special US 'Mast' Show

The U. S. Merchant Marine Academy, here, together with Paramount and the management of the Rivoli Theatre, will jointly sponsor the opening performance of "Two Years Before the Mast" this evening.

Dozier Sees Only 50% of Saturation

Hollywood, Sept. 23.—Despite the box-office boom, motion pictures have not yet hit as much as a 50 per cent saturation of their possible market, in the opinion of William Dozier, vice-president and board member of Universal - International, who is launching a worldwide survey aimed at determining the further poten[illegible] picture markets to be developed.

Even without branching out into other languages or bilingual productions, there are still millions and millions of English-speaking people for which distribution is not yet bringing current pictures, Dozier asserted.

"The English-speaking market has not been 'plumbed,'" the U-I executive said. "I am convinced that, for instance, there are millions of dollars in admissions which never get to the box-office in places like Australia, not because they don't want to see films, but because distribution and exhibition methods do not reach their saturation maximum there."

Fall Drive Planned By Mindako Circuit

Minneapolis, Sept. 23.—First of a series of district meetings to set campaign plans for the circuit's second annual "Fall Happiness" drive, was completed this week by Charles Winchell, director of advertising and publicity, and John Branton, buyer for Mindako Theatres, with meetings in Minneapolis, Owatonna, Minn., and Sioux Falls, S. D. Previous meetings had been held at Duluth and Fargo, attended by other company executives.

Special material for the drive, to be held from Sept. 20 through Nov. 1, includes a special manual on selling pictures to the public, and introducing new product to the circuit's managers.

Paige, 3 Others in New Mutual Posts

Jack Paige, Paul Jonas, Dale Morgan and Lou Brott have been promoted to new posts at Mutual Broadcasting, here, by A. A. Schechter, vice-president in charge of news, publicity and special events.

Paige moves from Washington to New York to become director of special events; Jones, formerly assistant director of sports and special events, is now director of sports; Morgan, formerly of the Mutual-WOL news staff, becomes director of MBS special events in Washington, and Brott also of the WOL news staff moves up to director of publicity in the Capital.

Gross with Sterling, Heads 26 Houses

Denver, Sept. 23.—Mickey Gross, who resigned as manager of the Orpheum, here, has been made general manager of the 26 Sterling Theatres, with headquarters at Seattle.

Ted Halmi, who resigned at the same time as publicity director of the Orpheum, has been named publicity director for the Sterling circuit.

UA Luncheon Delayed

United Artists' press luncheon for producers Hal Roach and Walter Wanger, scheduled for tomorrow at the Club 21, here, has been postponed to an undetermined date next week.

Auction Would

(*Continued from page 1*)

hibitors are convinced that the system of competitive bidding will reinforce and strengthen the monopoly power of distributors and will so injure independent exhibitors as to force them out of business, lead to their classification as lower-run houses or force them to become satellites of the majors," the petition declares.

Independents Face Difficulty

"Even the strongest independent circuits will have difficulty facing the buying power of the majors under a competitive bidding system and only the most optimistic face the prospect with anything but despair," it is argued.

In the intervening ATA petition, it is declared:

1. The petitioners are exhibitors of motion pictures not owned by the defendants and the plea is on behalf of those ATA and SCTOA member theatres not owned by defendants in the case.

2. The plan of competitive bidding will not carry out the purpose of the decree to create competition in the industry; nor will it provide a mechanism to prevent the domination of that industry by the defendants in the suit which domination the court found in its opinion.

3. Defendant-producers and their affiliates have resources exceeding the available resources of independent exhibitors and any plan of competitive bidding approved by the court will enable and authorize the defendants and their affiliates to use their superior bargaining power to strengthen their monopolistic position, with the result that the basic purpose of the court will be defeated by his provision.

Will Be Deprived of Protection

4. The intervenors will be deprived of existing protection and benefits under the anti-trust laws without receiving proportionate protection from monopolistic practices from the court's decree with the result that:

a) The determination of the best competitive bid must necessarily depend not only upon price, but also upon a variety of other factors of uncertain weight, such as the location of the theatre, the reputation and goodwill of the exhibitor, type of patronage of the exhibitor, clearance, length of run and the infinite variations of time, place and type of exhibition.

b) These factors are of such variety, complexity and diverse weight that the judgment as to which is the "highest responsible" bid must necessarily be entrusted to the producer or the distributor, within broad and practically meaningless limits.

c) For such reasons and because of the thousands of individual transactions involved, effective supervision by this court of the performance of its decree with respect to competitive bidding cannot be expected.

d) Accordingly, competitive bidding, if decreed by this court, will be competitive in name only. In result it will be merely a mechanism of distribution which can and will deprive independent exhibitors of the protection which the anti-trust laws now provide against the use by defendants and their affiliates of their superior economic and strategic power to monopolize the market and legitimatize the domination of the market already condemned by this court.

5. All exhibitors who are not affiliates of the defendants will be irreparably injured if the competitive plan for bidding for motion pictures is made part of the decree.

The petition also asks that the plan for competitive bidding proposed by the court not be promulgated as part of any decree which the court may make.

"If it is signed and entered, the decree of this court requiring the granting of licenses to the "highest responsible bidder" will drastically affect their access to the films necessary to operate their theatres and the values of their property. It will likewise impair the competitive positions which many of these theatres hold in the industry," the petition argues in seeking the right to intervene.

"Your petitioners seek to intervene for the sole purpose of being heard in this court and on appeal in respect of the direction in the court's opinion that the relief to be prescribed in the decree should include competitive bidding," the petition declares.

Highlights in the intervention motion are:

1. That the petition to intervene is timely.

2. That the intervenors have a direct, specific and vital interest in the provision of the proposed decree for the exclusive sale of motion pictures to the "highest responsible bidder."

3. That the interests of the applicants for intervention are now or may be inadequately represented.

4. That the applicants and those they represent will be bound by a judgment in the action to an extent necessary to require their admission to the proceedings as intervening parties.

5. That intervention at this stage will not hamper or unduly delay the proceedings.

6. That intervention by exhibitors will not be unwieldy.

Wehrenberg Again

(*Continued from page 1*)

TURE DAILY ascertained from Johnston on Friday that he would be able to serve as moderator of the forum should it be organized.)

The luncheon was held at the Coronado Hotel with 300 exhibitors exchange representatives and civic leaders present to honor Weherenberg for 35 years in the business and election to the presidency of the MPTOA. In his speech today, he said he would continue to fight for a harmonious industry and for equitable distribution of the entertainment dollar between the exhibitor, distributor and producer. Exhibitors have just complaints against producer practices but the producers have their problems too, said Weherenberg. "After all," he continued, "the movies come from Hollywood. Without them we would be out of business." Wehrenberg paid tribute to the fine cooperation he has received from film people here as accounting for his rise to leadership in the industry.

Wehrenberg was presented with a scroll and an automatic self-winding wrist watch from fellow exhibitors here. Charles Skouras, unable to be here, sent a wrist watch. Acting mayor Albert Schweitzer headed a City Hall delegation. M. A. Lightman of Memphis was toastmaster.

Pickford, Cowan

(*Continued from page 1*)

the new company, for which a name has not yet been selected. Cowan will be head of production. He, for the present, will continue to have headquarters at the Hal Roach studios in Culver City, where some of the filming will be done. Miss Pickford's offices will remain at the Samuel Goldwyn studios, upon which the partners principally are depending for stage space; her half-ownership of that plant "assures the new company ample facilities for completing its program."

It was explained that Miss Pickford owns 51.25 per cent of the eight-stage Goldwyn studios, Goldwyn 23.75 per cent, and Lady Stanley, 25 per cent. Goldwyn's contract for use of the establishment runs two years from last August. Upon its expiration, Miss Pickford said, "We'll sit down and have a gentleman's agreement as to the future." Her present claim to use of the studio is based on a "favorite-nations" clause, in the contract, she explained. Moreover, Goldwyn has said, "there always will be room for my pictures," she added. Cowan pointed out that the program of the new company will require the use of more than one studio at a time.

Distribution through United Artists is expected to be finalized at a UA board meeting today. When asked if approval was certain, Miss Pickford said: "I have it under my franchise." The new company will appoint a sales manager after the releasing deal is on paper, the producers said.

Start 1st Film Jan. 1

Their first production, according to Cowan, will go before the cameras by Jan. 1. It will be chosen from among "Babylon Revisited," "The President's Husband," "Sun Yat-sen" and "Free Press"—all of which are owned by Cowan, and will be made at the Roach studios—and, "One Touch of Venus," "Street Scene," "Sorrell and Son," "Tonight or Never," "The Greeks Had a Word for It" and "Rain," which are properties of Miss Pickford.

Each picture will cost between $1,500,000 and $2,000,000, "assuming that there are not more strikes," Cowan said. Release will be at the rate of three or four per season, he added. Technicolor is committed to Miss Pickford for one picture, she said.

There will be no tie-up with Comet Productions, of which Miss Pickford's husband, Buddy Rogers, is vice-president and treasurer, although it was indicated that some players may be made available from that source. Miss Pickford herself may appear in one or more of the pictures, through arrangements with Hunt Stromberg, who controls part of her contract. Under contract to her is Pedro Armendariz, Mexican actor, and she is on the lookout for "a little girl" to groom for stardom under her personal supervision.

Cowan, who bought the film rights to two plays and a book during his stay in New York, plans to leave for the Coast tomorrow. Miss Pickford plans to leave Saturday but may extend her visit here.

Luncheon for Farrow

Paramount's home office publicity department, headed by Curtis Mitchell, will be host at a trade press luncheon, here tomorrow, for John Farrow, at Monte Carlo. Farrow directed Paramount's "Two Years Before the Mast."

Gov't Bars Blamed On Minority Group

BUFFALO, Sept. 19.—Independent exhibitors desire, above all else, to run their businesses without Government interference, in the opinion of Merritt A. Kyser, president of the Motion Picture Theatre owners of New York State.

"Most, if not all, of the so-called injustices and unfair trade practices were brought about by a very small minority who will not conduct their business on a policy of honesty and fair dealing, and there is a method of dealing with this type," Kyser said here.

The exhibitor leader cannot be convinced that there is anything about the business of making, distributing and exhibiting pictures which cannot be regulated within the industry rather than resorting to regulation by Government people, who, he said, obviously are not familiar with it.

"It is my honest opinion that auction selling of one picture at a time to the highest bidder will eventually wreck one of the foremost industries in the nation, one which has done so much for the nation in war and in peace," said Kyser. "I am reluctant to believe that the producers and distributors, right down in their hearts, will approve this method if they look into the future and carefully weigh the possible effects.

"Speaking as an independent exhibitor," he continued, "I think one of the most humiliating problems for the independent exhibitor is the policy of checking percentage pictures, especially in small towns where the exhibitor, in all but a very few cases, is a person of irreproachable character and integrity. Regardless of the 'phony' excuses made about checking, every time a checker comes into a theatre with his little loud ticking clock, that exhibitor is placed in the category of a person who cannot be trusted, in other words a crook!

"I think the solution to this vexing situation lies in the hands of the distributor who certainly knows his accounts. If he cannot trust an exhibitor on a percentage basis, there is another method.

"Most producers and exhibitors know that their interests are mutual, and the only successful ones over the years have been the ones who have worked in a spirit of cooperation and fair dealing," Kyser concluded.

ATA Affiliations

(*Continued from page 1*)

cluding Warners, and exhibitors independent of other organization affiliation.

The West Virginia Theatre Managers Association has voted against joining ATA while the United Theatre Owners of Illinois has deferred action for or against affiliation.

Exhibitor groups which have scheduled meetings to take up the matter of alignment with ATA include: Kansas-Missouri Theatres Association, to meet on Oct. 1-2; Buffalo Theatre Owners, Oct. 7; Allied Independent Theatres of Iowa and Nebraska (unaffiliated), to meet in Des Moines Oct. 14-15.

The exact number of theatres now members of the American Theatres Association is in the process of being determined by regional and local area principals of ATA around the country, it is said at the organization's headquarters here. ATA claims an estimated total of 6,500 members.

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Coast Theatre Owners Ready Decree Ideas

May Ask Percentage Ban in Auction Sales

Los Angeles, Sept. 24.—Representatives of four Pacific Coast exhibitor associations will leave Friday for Washington to present their suggestions for a final judgment in the New York anti-trust case to the Conference of Independent Exhibitors Association, which is scheduled to meet on Oct. 1.

A recommendation for elimination of percentage pictures in offering product to the highest competitive bidder reportedly will be an important point in the suggestions to be advanced by the West Coast exhibitors, all members of the Pacific Coast Conference of Independent Theatre Owners. This proposal is based on the belief that it would be impossible to determine the highest bidder if a percentage participation clause is tied in with a minimum price designation.

The entire system of licensing sug-

(*Continued on page 7*)

Selznick May File In Behalf of 'Duel'

Attorneys for David O. Selznick's Vanguard Films are understood to be studying the possibility of attempting to intercede in the New York anti-trust suit as *amicus curiae,* in a move to get authorization for the roadshowing of "Duel in the Sun" at advanced admission prices.

Lawyers Milton A. Kramer and Samuel S. Isseks, former New York chief of the anti-trust division of the Department of Justice and at one time

(*Continued on page 7*)

MPTOA Calls Oct. 8 Meeting on Decision

Fred Wehrenberg, MPTOA president, and Lewen Pizor, chairman of the board, has called a special meeting of their officers and directors and the heads of the state and regional units, representing independent theatre owner members of the association, to be held at the Hotel Willard, Washington, October 8-9.

(*Continued on page 11*)

UA Asks Court to Find That It Does Not Fix Admissions

United Artists would have the court in the New York anti-trust suit find that UA has in no way attempted to fix admission prices charged by exhibitors, in the company's proposed findings of fact and conclusions of law, which were sent to the Department of Justice at Washington yesterday.

UA has already notified Robert L. Wright, Government counsel, that it has certain objections to the Government's proposed decree and will probably file its own proposed decree, and a brief at the time of the hearings before the three-judge statutory court, which is scheduled to start on Oct. 21.

UA asks for 44 additional findings of fact and two conclusions of law in the 14-page printed proposed find-

(*Continued on page 11*)

Sindlinger Leaves Audience Research

Albert E. Sindlinger has resigned as executive vice-president of Audience Research, Inc., the company announced here yesterday.

Sindlinger's duties will be assumed in part by James L. Wolcott, vice-president and general manager, and Jack C. Sayers, vice-president. The latter has been given charge of all client relations.

US Films Lag In Britain

Murray Silverstone

A "great problem for the future" of U. S. film business in the United Kingdom, on which American companies depend for 80 per cent of their foreign revenue, is posed by a wave of British nationalistic feeling that now enables native product in England to "outstrip and outgross most U. S. pictures, sometimes by as much as two to one," Murray Silverstone, president of 20th Century-Fox International, declared here yesterday follow-

(*Continued on page 7*)

H. J. Yates, Jr., Is Leaving Republic

Herbert J. Yates Jr. has resigned as treasurer of Republic Pictures Corp., because of illness, the company announced here yesterday. Before becoming treasurer of Republic, Yates was vice-president of Consolidated Film Industries and a member of its board of directors.

NYC Will Back Up MPA's Programs for Children

How Come?

Despite the fanfare announcement of the revocation by the Motion Picture Association of the Production Code Seal on Howard Hughes' "The Outlaw," the picture in current engagements in various places continues to display the Code emblem of approval. One such engagement is at the Palms State Theatre, Detroit.

The New York City administration is preparing to throw the full weight of its influence behind the Motion Picture Association's recently-announced special "Children's Film Library" project. Prime mover of the city's support of the MPA's children's Saturday morning shows is City License Commissioner Benjamin Fielding who is scheduled to make a radio address on the subject over station WEAF on Saturday morning.

Other steps already taken by Fielding in supporting what he terms "a

(*Continued on page 7*)

לשנה טובה תכתבו

1946 — **5707**

Walsh Hits AFL Studio Rule Change

Says 'IA' Insists on Adherence to 1st Order

Richard F. Walsh

Vigorously protesting the statement of clarification prepared recently by American Federation of Labor vice-presidents Felix Knight, W. C. Birthright and W. C. Doherty, modifying their rulings of last December which were designed to settle the jurisdictional disputes in Hollywood studios, Richard F. Walsh has sent a six-page statement to William Green, AFL president, characterizing the "clarification" as a "complete nullity" and indicating that the IATSE will ignore it.

"We shall expect the producers, the

(*Continued on page 11*)

Studios Break off CSU Negotiations

Hollywood, Sept. 24.—In a telegram to the CSU's Herbert K. Sorrell, the producers said today: "In view of your deliberate misinterpretation of facts of our negotiations, of agreements reached and the present situation between us, we feel justified in deferring further negotiations until you have made clear to us your willingness to deal and act in good faith."

The slowdown continued today as 1,142 employees, including electricians, were asked to leave the premises of major studios after they had refused to perform assigned work.

UA Seen Cooling on Rejoining MPA

An apparent lessening of interest on the part of United Artists in the proposal that the company rejoin the Motion Picture Association was indi-

(*Continued on page 7*)

Personal Mention

ALFRED W. SCHWALBERG, vice-president and general sales manager of Eagle-Lion Films, has returned to New York after two weeks on the Coast.

●

CHARLES K. STERN, Loew's assistant treasurer, and William G. Brenner, in charge of M-G-M's checking department, leave here Friday for Chicago to attend a two-day meeting of the company's six division checking supervisors at the Drake Hotel.

●

FRANK E. CAHILL, JR., director of sound for Warner Theatres, has been awarded the Army commendation ribbon in recognition of his services in the Signal Corps.

●

EDWIN W. AARON, M-G-M assistant general sales manager, and HERBERT NUSBAUM of the legal department, will leave here today for Milwaukee.

●

RUDOLPH WEISS, head of Warner Theatres real estate department, returned to New York yesterday from Springfield, O.

●

RUD LOHRENZ, United Artists district manager, is here from Chicago, and returns to that city at the weekend.

●

RALPH W. MAW, M-G-M district manager with headquarters at Minneapolis, will be in Milwaukee tomorrow.

●

ARTHUR DEBRA, MPA director of community service and public relations, left New York yesterday for Washington.

●

J. E. PERKINS, Paramount's managing director for Great Britain, is scheduled to arrive here today by plane from Paris.

●

JACK R. NEAL, Republic's Puerto Rican manager in San Juan, is here on a week's vacation and is accompanied by MRS. NEAL.

●

LEDA BAUER, RKO Radio's Eastern story editor, has arrived in London from New York.

●

AL LICHTMAN, M-G-M studio executive, will return to the Coast from New York on Saturday.

●

MICHAEL HOFFAY, RKO Radio foreign publicity manager, is back in New York from Cuba.

●

RUDY BERGER, M-G-M Southern sales head, will be in Kansas City Sunday and Monday from New York.

●

OLIN CLARK of M-G-M's Eastern story department has returned from a vacation at Montauk.

●

CAROL BRANDT, M-G-M's Eastern story head, was scheduled to leave by plane yesterday for England.

●

HAL ROACH is en route to New York by plane from the Coast.

Strike Is Voted by 4 Exchanges Here

Delivery of films to approximately 1,000 theatres in the New York area served by M-G-M, 20th Century-Fox, United Artists and Columbia exchanges here was threatened yesterday with dislocation when the Screen Office and Professional Employees Guild announced that its units in those exchanges had voted authority to the SOPEG executive board and negotiating committee to call a strike following unanimous rejection of a flat five per cent salary increase offered by the companies.

It is estimated that there are about 700 houses in the five New York boroughs and Long Island, each receiving films from one or more of the companies involved, while an additional several hundred in lower New York, Connecticut and Northern New Jersey also are serviced out of this city.

The SOPEG board and negotiating committee have, as yet, set no date for the threatened strike, presumably leaving the way open for continued negotiations. The union's contracts with the companies have been in effect for a year and run through July 31, 1947, but talks have been going on under reopening clauses, with SOPEG asking a $10 per week increase for all employes, retroactive to Aug. 1. A $30 per week minimum also was demanded.

Negotiations have been carried on by Otto Langer, SOPEG secretary, and a committee consisting of Pat DiBlasi and Lou Kulter, 20th-Fox; John Cunniff and Harry Margolif, Loew's; Pauline Naiman and Myron Starr, UA, and Janet Bass and Charles Gerber, Columbia. Representing the companies are Charles F. O'Brien, M-G-M; Clarence Hill, 20th-Fox; Harry Buckley, UA, and Frank Kaufman, Columbia.

Workers at the Warner and Paramount exchanges are affiliated with the IATSE.

The exchange strike threat follows a recent threat by home office workers affiliated with SOPEG and the Screen Publicists Guild. Agreements finally were reached for new contracts covering the home office employes, with the pacts expected to be signed this week. SOPEG home office workers were given weekly raises of $6 or 15 per cent, whichever is greater.

Greenthal Agency May Begin Oct. 15

Monroe Greenthal said yesterday that his new Monroe Advertising Co. probably will begin to function Oct. 15, depending on acquisition of office space and availability of sufficient key personnel. He said his top aides, unnamed, are lined up and will join him upon winding up present commitments.

Greenthal explained he is negotiating for space at 46th Street and Fifth, here, on a temporary basis, to terminate upon completion of the new Universal-International Building, on Park Avenue, where he will make permanent headquarters.

Johnston Stresses Film Amity Role

WASHINGTON, Sept. 24.—An important role for the motion picture toward the promotion of better international understanding was voiced today by Eric Johnston, president of the Motion Picture Association, at a round table discussion of the National Commission on Educational, Scientific and Cultural Cooperation. The MPA president is a member of the group.

Johnston hailed the mission of pictures in showing people everywhere the American cultural way of life. The MPA president has pledged his cooperation to the UNESCO Conference with an aim of creating better international relations through understanding by the medium of films.

Both documentary and newsreel films can play an important role in this diplomatic undertaking, Johnston said.

Others participating in the conference included Assistant State Secretary William Benton and representatives of the press and radio.

Johnston will speak on a UNESCO forum over a nationwide hookup tomorrow night.

PRC Pictures In Sutherland Studio

HOLLYWOOD, Sept. 24.—PRC Pictures will use the facilities of Sutherland Studio, here, through an arrangement just completed by Belmont S. Gottlieb, studio production executive.

Sigmund Neufeld will film the first in his new series of Michael Shayne pictures on the Sutherland lot, starting Oct. 1, as the initial production under the new lease. The new Michael Shayne series will again have Hugh Beaumont in the title role.

PRC's former studio headquarters were taken over by Eagle-Lion.

Lust Girds for DC Clearance Battle

WASHINGTON, Sept. 24.—The clearance dispute between Sidney Lust's Kaywood Theatre and Louis Bernheimer's Village and Newton Theatres, in Washington, enters a new phase with the appointment of the law firm of Barnes and Hill as special counsel, in association with Harold Schilz, attorney for Lust.

The clearance issue, which originally gave the Lust theatre under an arbitrator's ruling the same privileges as the Bernheimer houses, now is before the Southern District Court of New York, following the Arbitration Appeal Board's refusal to recognize the findings of the arbitrator. In bringing the case before Federal Court, Schilz, on the motion of his client, has petitioned for Federal adjudication on the grounds that the arbitration appeal board has overstepped its bounds in reversing the arbitrator. Thurman Hill, of Barnes and Hill, will argue the case in association with Schilz before the three-judge court when it comes up for hearing late in October.

Newsreel Parade

CURRENT newsreel spotlight is turned upon Truman's ouster of Wallace. Featured also are events surrounding Field Marshal Montgomery, Gen. Mark Clark and the Archbishop of Canterbury. The dramatic Newfoundland air rescue is covered by all reels. Complete contents follow:

MOVIETONE NEWS, No. 8—[illegible] rescue of 18 from plane crash in [illegible]foundland. President Truman "fires" Wallace from cabinet. Personalities in the news: Field Marshal Montgomery, Gen. Mark Clark, the Archbishop of Canterbury. News from Berlin. Football: Army vs. Villanova, Illinois vs. Pittsburgh.

NEWS OF THE DAY, No. 206—Air rescue drama in trans-Atlantic plane disaster. Wallace out of Cabinet. Debut of football. Something new in the sky—M-G-Mairship.

PARAMOUNT NEWS, No. 9—Wallace ouster ends Capital crisis. Happy birthday—fabulous party for potentate. Newfoundland air rescue. Football.

RKO PATHE NEWS, No. 11 — Gen. Clark honored. Wallace "resigns." Rescue plane crash survivors. Football.

UNIVERSAL NEWSREEL, No. 540 — Eighteen rescued in crash of air liner. Wallace ousted. Gen. Clark honored at Salerno. Charity football.

Republic Reception Here for Autry

Representatives of the press and radio were Gene Autry's guests at a Republic reception held in honor of the star in the Sherry Netherlands Hotel, here, yesterday.

H. J. Yates, Sr., company president, headed a group of home office executives including: James R. Grainger, Edward L. Walton, Richard Altschuler, Walter L. Titus, Jr., Steve Edwards, R. I. Poucher, A. E. Schiller, Arthur Miller, J. R. McKenzie, Meyer Lavenstein, Douglas Yates, John Petrauskas, Milton Green, Edward Seifert, Stephen Dorsey, John Curtin, Harry Marcus, Evelyn Koleman, and Beatrice Ross, and Eastern district sales manager Maxwell Gillis, New York branch manager William Murphy, and Richard Yates.

1,000 at NW Variety Heart Hospital Fete

MINNEAPOLIS, Sept. 24.—More than 1,000 theatremen, Variety Club leaders and civic officials participated in last night's testimonial dinner held at the University of Minnesota, here, in celebration of the successful conclusion of Northwest Variety Club's campaign to raise $250,000 for construction of a heart hospital on the University campus. Comedian Fred Allen, Minnesota University president J. L. Morrill, Northwest Variety chief barker Arthur W. Anderson, National Variety chief barker Robert O'Donnell, National Variety executive director William McCraw, Governor Thye, and others were among the speakers.

The 100-bed hospital, for which the Government will match the Variety Club's $250,000 contribution, will be the first of its kind in America.

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Set JDA Fund Drive Dinner For October

A testimonial dinner at the Hotel Astor late in October, in honor of an unnamed national figure, will highlight the 1946 Joint Defense Appeal campaign of the motion picture and entertainment industry division, according to plans disclosed at a luncheon meeting at the Hotel Astor, here, yesterday attended by 50 industry representatives.

Yesterday's luncheon was called by Jack Cohn, Columbia Pictures executive vice-president; Leonard Goldenson, Paramount vice-president, and Sam Rinzler, Randforce Theatres head, who are co-chairmen of the division. JDA's fund-raising effort is on behalf of the American Jewish Committee and the Anti-Defamation League of B'nai B'rith.

Tentative appointments were made at the meeting of chairmen to conduct the campaign in the various film companies and units of the entertainment industry.

Among those who attended yesterday's meeting, besides those already mentioned, were: Barney Balaban, Herman Robbins, William Brandt, Fred Schwartz, Max Cohen, Samuel Strausberg, Henry R. Arias, George Barnett, Sam Berns, B. K. Blake, Irving Caesar, George F. Dembow, Carl Erbe, Emil Friedlander, Louis Frisch, W. J. German, Harry Goldberg, Irving H. Greenfield, Philip Hodes, Fred Hift, Arthur Israel, Jr., Marvin Kirsch, Oscar M. Lazrus, Abraham Leff, Jack H. Levin, Lou Levy, Chick Lewis, Milton Livingston, Harold J. Mirisch, Harry Mandel, Louis Phillips, Harry A. Post, Harold J. Rinzler, Harry Romm, Sam Rosen, Abe Schneider, Silas Seadler, Al Senft, Edmund Waterman and Robert M. Weitman.

Dale Larson Heads Army Films Abroad

G. Dale Larson, manager of the Midwest regional office of the Army Motion Picture Service, Special Services Division, has been appointed chief of the oversea branch, by Fred Bund, Jr., chief of Army Motion Picture Service. He has taken up duties in New York.

Larson replaces Arthur J. Dwyer who has assumed Larson's duties as St. Louis office manager.

Century Circuit to Stress Candy Sales

Century Circuit, which operates 37 theatres in Brooklyn and Long Island, will hold an "extra-profits" convention at the Waldorf-Astoria here on Oct. 8 to outline plans to increase theatre revenue by way of candy, popcorn and soft drinks sales. A. A. Hovell, Century president; Fred Schwartz, vice-president; Joseph R. Springer, general theatre manager, and Leslie Schwartz, head of the "extra-profits" division of the circuit, will be on the dais.

In a statement yesterday, Leslie Schwartz declared: "We are not in accord with expressions of theatremen who say that the sale of popcorn in a theatre 'is not showbusiness', or 'cheapens the theatre'.

"This, to our way of thinking, is pure dilatoriness and has cost exhibitors in this part of the country hundreds of thousands of dollars each year."

"Extra profits will be a blood transfusion for Eastern exhibition," he said.

Erskine Blasts at Authors Authority

The newly-elected executive committee of the American Writers Association, here, has attacked James M. Cain's plan for an American Author's Authority. John Erskine is the AWA committee chairman.

Erskine said: "The difference between Cain's proposal for the Screen Writers Guild and the principles of free speech for which the American Writers Association stands, is too wide to be bridged, or smoothed over by polite discussions and evasive words. The fight for all of us is permanent until the finish."

Cain's plan asks for the creation of a five-member authority in which would be pooled all author's copyrights.

210 at Testimonial For Bernard Kranze

CLEVELAND, Sept. 24.—Bernard Kranze, new assistant to William Heineman, Universal-International executive, was given a testimonial at the Hotel Statler here last light with 210 exchange men and exhibitors of the Cleveland area in attendance. Kranze was RKO Radio branch and district manager here.

'Before the Mast' Premiere Is Held

Film executives, persons in naval and political affairs and representatives of the shipping world joined last night in paying tribute to the Merchant Marine at the Rivoli Theatre, here, where Paramount's version of the Richard Henry Dana sea story, "Two Years Before the Mast," had its New York premiere.

Paramount's contingent was led by Barney Balaban, president; Charles M. Reagan, vice-president in charge of distribution; Stanton Griffis, chairman of the company's executive committee, and Adolph Zukor, chairman of the board. Also present was John Farrow, who directed the film.

Farrow Host at Press Luncheon

John Farrow, director of Paramount's "Two Years Before the Mast," was host to the industry press at luncheon at Monte Carlo, here, yesterday.

Present from the Paramount home office was Curtis Mitchell, Hiller Innes, Gordon Swarthout, Al Wilkie, Alan Jackson, and Lou Pelegrine. Attending from the studio, besides Farrow were Herbie Coleman, assistant to the director; Harry Kaplan, Paramount unit manager; and Roy Kruger, "prop" man. Also present was Paul Mantz.

Costa Will Address Ampa Meeting Oct. 1

Associated Motion Picture Advertisers will hold its first open luncheon-meeting of the new season at Sardi's Restaurant, here, on Oct. 1. Joe Costa, president of the National Press Photographers Association will be the main speaker.

William Finn, president of the Press Photographers Association of New York will also speak. Morris Leftoff, member of the AMPA and of the New York Press Photographers Association, will be master of ceremonies.

MGM Record Account To Donahue & Coe

Donahue and Coe has been appointed advertising counsel for M-G-M Records, which will produce records by Metro-Goldwyn-Mayer stars, as well as by other artists.

Immediate advertising plans call for newspaper, spot-radio, and trade paper campaigns, together with dealer aids and point-of-sale material.

Streuber Forms Firm

K. Streuber, formerly export manager for National Screen Service and representative of the RCA export department, has set up his own theatre and sound equipment organization in New York. Among the items he will handle, Streuber reports, is Liberty Carillons.

New Buchanan Client

Producers Boris Morros and William La Baron, of Federal Films, have appointed Buchanan and Co., here, to handle the complete advertising campaign for their new picture, "Carnegie Hall," now being produced here.

To Speak at Nobel Dinner

HOLLYWOOD, Sept. 24.—Hal Wallis will be the industry speaker at a dinner to be held in New York, Dec. 10 commemorating the 50th anniversary of Alfred Nobel's death.

Distributors File Percentage Suits

CHICAGO, Sept. 24.—Six suits for damages on percentage returns have been filed in Federal Court here by RKO Radio, 20th Century-Fox, United Artists, Paramount, Loew's and Warners, against Van A. Nomikos and several corporations owning theatres managed by him. There is alleged in each complaint a conspiracy to defraud the plaintiff by making statements of gross admission receipts on percentage pictures in order to induce the distributors to accept payments of license fees in amounts alleged to be less than actually due.

Among the theatre, all of which are located in Illinois; named in the complaints are: Antioch, Antioch; Yale, Maywood; Orpheum and Web, Savannah; Parkway, Lincoln, Rex, Ace, City, Empress and Logan in Chicago. Each complaint asks both ordinary and exemplary damages and claims that the defendants had refused a request made by attorneys for the plaintiff for an audit of the records of the theatres involved.

Mayer, Meyer, Austrian and Platt of Chicago are attorneys for each of the distributors; the complaints were signed by Miles G. Seeley of that firm.

Kessel, Film Pioneer, Buried at Troy, N. Y.

KEESEVILLE, N. Y., Sept. 24.—Funeral services for Adam Kessel, 80, pioneer motion picture producer, who died Saturday at his Keeseville home, were held here this afternoon. Burial followed at Troy Cemetery, Troy, N. Y.

Kessel is credited with having induced Charlie Chaplin to forsake the stage for the screen. He and his brother, Charles, formed with C. O. Bauman, the old Keystone Co., which they sold in 1917 to Triangle Film Corp.

Survivors also include another brother, Nicholas, and two sisters, Mrs. Anna Gerlach and Mrs. J. Zimmerman.

Ritz, Memphis, to Show Rank Pictures

MEMPHIS, Sept. 24.—The Ritz Theatre will play the "prestige" pictures of J. Arthur Rank's British studios, including "Henry V," it was announced today by David Flexer, owner. The theatre will be converted into a permanent first-run for the purpose of showing pictures which might not ordinarily be shown in Memphis, Flexer said.

The new policy will be established on Oct. 16 with the first showing in Memphis of "Brief Encounter."

Harris to Represent Filmack Corp. Here

CHICAGO, Sept. 24.—Irving Mack, president of the Filmack Corp., here, has appointed Milton S. Harris to the post of New York representative for the company, as a part of its expansion program.

Harris for more than six years was director of publicity for Loew Theatres in Cleveland; prior to that he served in a similar capacity at the Fox Theatre, St. Louis, and until recently managed and publicized the Miami Drive-In Theatre in Florida.

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Lag in Britain

(*Continued from page* 1)

ing his return from a three-month European tour. Improvement in the quality of British films is also a contributing factor, he added.

While paying tribute to J. Arthur Rank, British film leader, for his cooperation with American companies, notably in providing them with studio space, and while welcoming the cur[illegible] boom of British pictures in the [illegible]land because it "keeps up enthusiasm" for films in general, with the result that the established overall level of U. S. business in the British Isles is "still being maintained," Silverstone was frank to point out that the present predominance of American playing time in theatres there is made possible only by a scarcity of British product. Moreover, he foresees abolition early in 1938 of that country's quota for distributors, which has promoted U. S. production in England, with the result that "more British production by British people" will be encouraged. At the same time, Silverstone expects to see the existing 17½ per cent exhibitors' quota increased.

Despite his concern over prospects for the years ahead, Silverstone points out that the playing time devoted to British pictures in England does not now exceed 20 per cent. To support this conclusion, which varies with recently reported British claims of 40 per cent, he quoted the results of a survey made during his trip abroad. Taking the London area as a barometer, he found that between 27 and 30 native features will have been shown during the calendar year 1946 in the three leading circuits: Odeon, Gaumont-British and Associated British Cinema. Out of 156 weeks of playing time (52 for each circuit), this leaves a minimum of 126 to foreign films, of which virtually all are from the U. S., he said.

2 a Year in England

Production in Britain by 20th-Fox will continue at the rate of two pictures per year even if they are not needed to satisfy quota requirements in the future, Silverstone declared.

Although 20th-Fox recently took over distribution for Sir Alexander Korda in New Zealand and Australia, the company's distribution for J. Arthur Rank there will continue also, Silverstone said. He added that 20th-Fox has no plans to handle Korda's pictures in the U. S. Negotiations are now going on with a view to substantial backing of a circuit in Italy, he added.

Silverstone was reticent on reports that 20th-Fox and Paramount plan to combine to carry on 16mm. operations abroad. He said nothing has been done in this direction "as yet" and added that his company never would let narrow-gauge films go into competition with theatres showing 35mm. product.

On his tour, Silverstone found the French "crazy about" U. S. pictures. Business in that country, he said, is "terrific." Yet, Switzerland is the "brightest spot in Europe," he declared. That country imports 700 pictures a year and pays for them in "real currency," the 20th-Fox International chief explained.

While in England, he held a meeting of managers from the Middle East, followed by sessions in France, Belgium, Switzerland and Italy.

Protest Violation Of French Pact

U. S. companies have entered "violent protests" against an alleged violation of the Blum-Byrnes film pact, Murray Silverstone, president of 20th Century-Fox International, reported here yesterday, declaring that the French government's decree placing the film agreement in effect added a stipulation that no French theatre should book more than six foreign pictures in any six-month period.

Under terms of the agreement, unlimited importation of U. S. films was to be allowed and the only restriction on playing time was to provide that four to five weeks out of each 13 should go to French pictures, Silverstone explained.

Selznick May File

(*Continued from page* 1)

in charge of litigation proceedings in the Paramount bankruptcy and receivership, are understood to have had several meetings with Robert L. Wright, special assistant to the U. S. Attorney General and in charge of the New York anti-trust case, but have obtained no clarification on the "Dual in the Sun" problem. Isseks was brought into the picture by Kramer several weeks ago.

It is understood that Vanguard's counsel would argue in a court plea that roadshows have been traditional in the industry in order to enable producers of high budget pictures to recoup high costs.

Theatre-owning defendants in the New York case are understood to have a clause in their tentative proposed decree which would provide wide latitude for roadshows, but the Department of Justice is said to oppose any admission price mention in selling top roadshow films. Selznick's lawyers are understood to have drafted a tentative provision which would permit the roadshowing of "Duel" but have not been able to get any clear-cut indication from Wright as to its possible admissibility.

UA-MPA

(*Continued from page* 1)

cated here yesterday when the UA board of directors failed to act on the matter for the second consecutive week following its inclusion on the agenda.

Eric Johnston, MPA president, some time ago extended UA an invitation to rejoin, and Mary Pickford and David O. Selznick, who own two-thirds of the stock of the company, were reported as being favorable. The proposition was tabled at a board meeting last Tuesday.

Approved at yesterday's meeting was a long-term contract with Sam Bischoff, former Columbia producer. Through UA he will distribute three films starring George Raft, also "The Pitfall," from a novel by Jay Dratler, scheduled for publication this fall. Several other distribution deals were discussed by the board yesterday.

UA has consummated a contract to distribute Edward Small's projected film, "The Life of Rudolph Valentino," UA announced here yesterday. He has released through UA for the past 15 years and his last picture was "Getting Gertie's Garter."

Coast Owners

(*Continued from page* 1)

gested by the court in its decision has been edited by the PCCITO and will be presented to the CIEA for consideration in developing its final brief to be filed with the Department of Justice. Believing that the methods prescribed by the court would encourage "exorbitant" film rentals and further the monopoly found by that court, the PCCITO will recommend that some method be devised "to fortify the licensing of film against this possible abuse."

Attending from the Coast will be PCCITO trustees L. O. Lukan, board chairman of the ITO of Washington, Northern Idaho and Alaska, Seattle; William Graeper, Jr., board chairman of the ITO of Oregon, Portland; H. V. (Rotus) Harvey, president of the ITO of Northern California and Nevada, San Francisco; Hugh W. Bruen, treasurer of PCCITO and board chairman of ITO of Southern California and Arizona, Los Angeles; and Robert H. Poole, executive director PCCITO and of ITO of Southern California and Arizona.

A report on the CIEA meeting will be made here by the trustees either at a special meeting or at the regular gathering this fall in Portland. The annual PCCITO convention will be held in Los Angeles sometime next spring. A major problem already pegged for consideration at that meeting is the theatre building boom now straining against the dam imposed by shortage of materials and regulations against commercial construction.

NYC Aids

(*Continued from page* 1)

most wholesome move in the right direction," include his communicating with MPA president Eric Johnston about the project, and with Mayor William O'Dwyer, pointing up the value of such a library.

Fielding told Johnston that his department has long been interested in the "general subject of appropriate film material for young children," and asked Johnston for further detailed information.

Mayor O'Dwyer received a communication from Fielding, stating: "Very recently the major production companies have organized a children's film program which will be very valuable to motion picture exhibitors in the City of New York and an encouraging start in the right direction."

Fielding said he is prepared to take the matter up with New York Board of Education authorities with a view toward implementing the program, and feels its value should be prominently pointed up in the city's schools.

The MPA project is a joint undertaking of three non-member and seven MPA-member companies, the three including Monogram, Republic and United Artists, the seven including M-G-M, Paramount, RKO-Radio, 20th Century-Fox, Universal, Warners and Columbia.

Skouras Run to RKO

RKO Theatres, of which Sol. A. Schwartz is general manager, will take over the management of the Midway Theatre in Forest Hills, effective today. The Midway will be in the Charles B. McDonald division with Lee Koken as manager. The house had been operated by Skouras Theatres.

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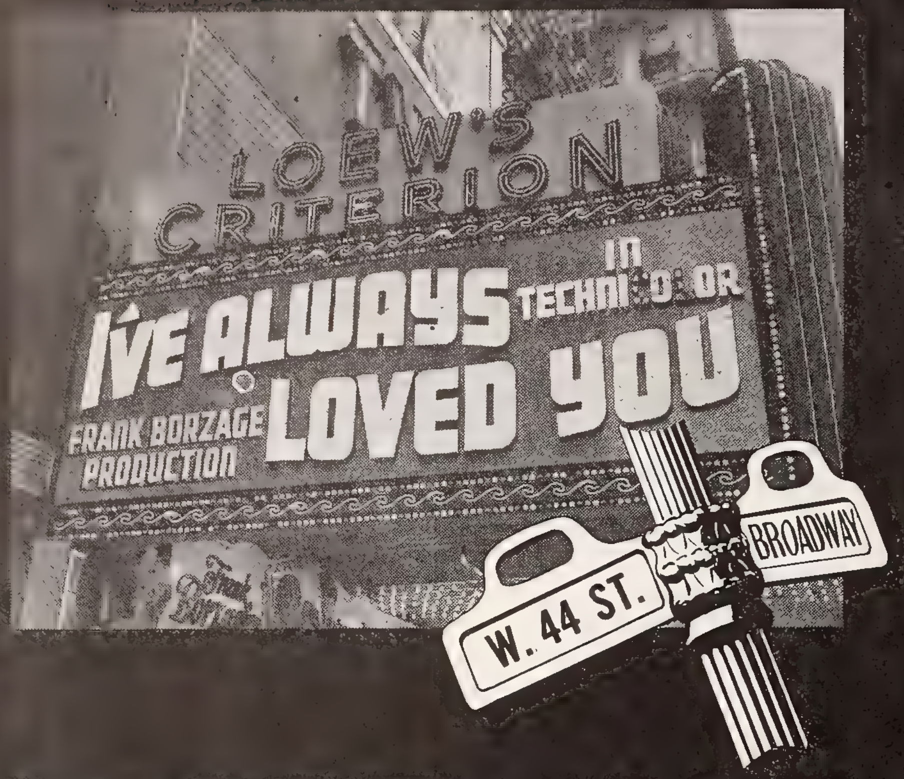

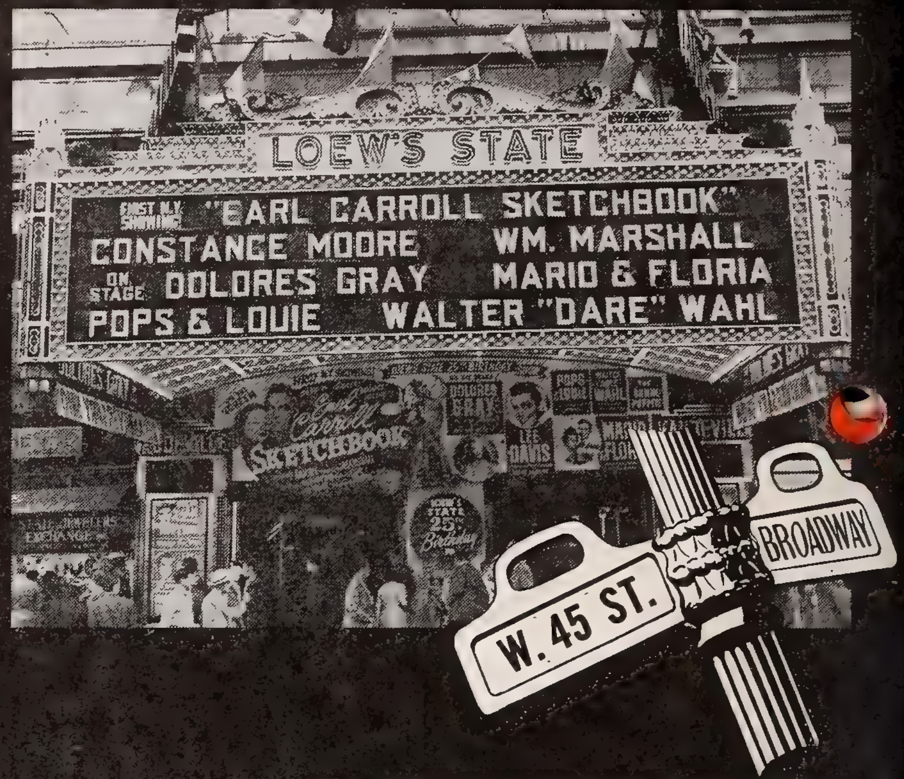

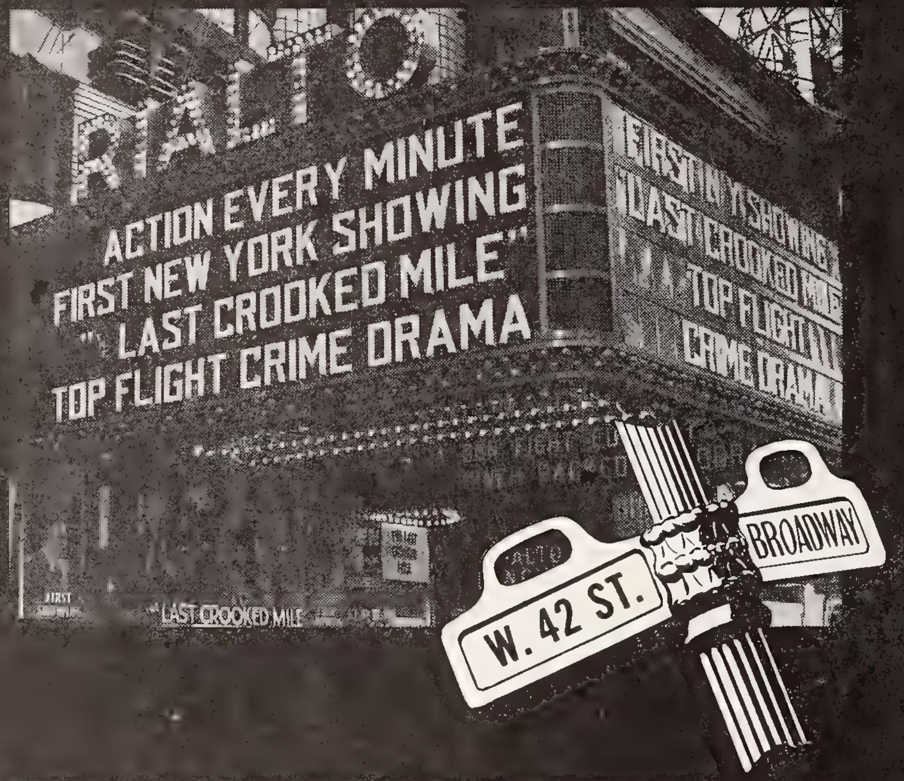

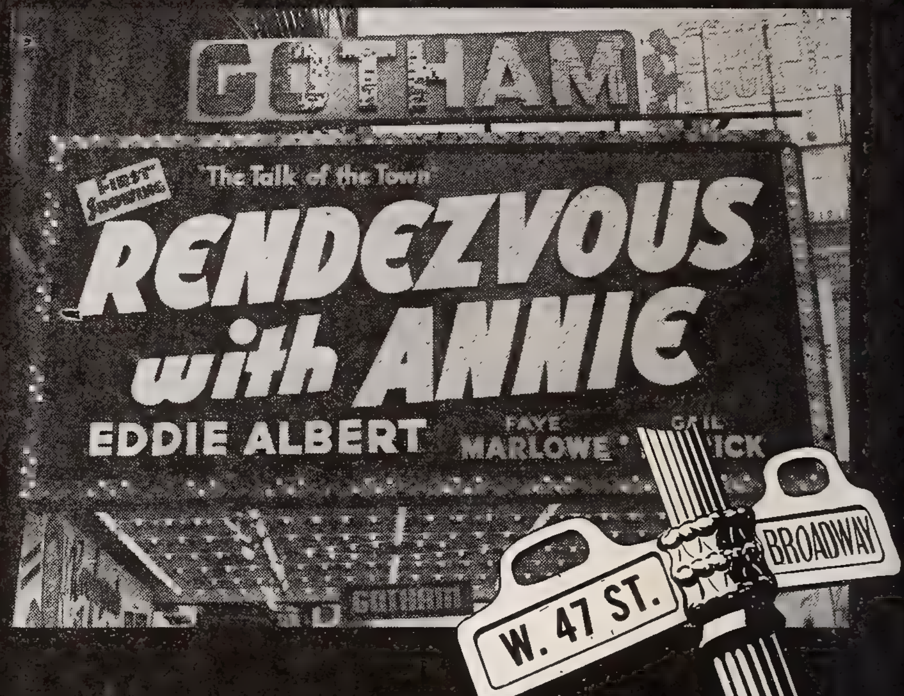

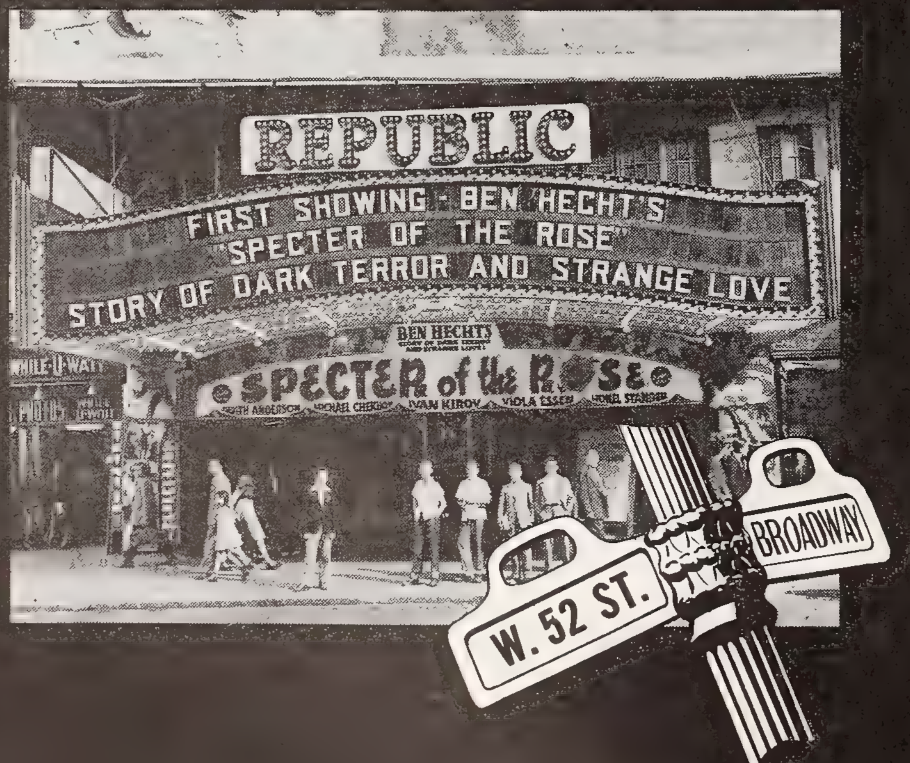

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Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

"The Big Sleep" and "Canyon Passage" divided the cream of the grosses, the latter playing at a newly-aligned quartet of first-run theatres. The weather continued warm. Estimated receipts for the week ending Sept. 25:

HOLIDAY IN MEXICO (M-G-M)—BELMONT (1,600) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $6,800. (Average: $8,900)

IF I'M LUCKY (20th-Fox) and STRANGE TRIANGLE (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $14,000. (Average: $19,000)

HOLIDAY IN MEXICO (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $10,800. (Average: $14,000)

MAKE MINE MUSIC (RKO Radio)—EL REY (861) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $9,500. (Average: $7,700)

THEY WERE SISTERS (U) — FOUR STAR (900) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $5,000. (Average: $7,600)

HOLIDAY IN MEXICO (M-G-M)—FOX-WILSHIRE — (2,300) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $11,000. (Average: $12,700)

CANYON PASSAGE (U) — GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $11,200. (Average: $8,000)

NOTORIOUS (RKO Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 5th week. Gross: $16,000. (Average: $23,700)

CANYON PASSAGE (U)—IRIS (708) (50c-60c-85c-$1.00) 7 days. Gross: $10,700. (Average: $11,000)

IF I'M LUCKY (20th-Fox) and STRANGE TRIANGLE (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days. Gross: $24,500. (Average: $26,200)

HOLIDAY IN MEXICO (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $16,000. (Average: $24,600)

CAESAR AND CLEOPATRA (UA)—MUSIC HALL (Beverly Hills) (900) (65c-85c-$1.00) 7 days, 4th week. Gross: $3,500. (Average: $6,100)

CAESAR AND CLEOPATRA (UA)—MUSIC HALL (Downtown) (900) (65c-85c-$1.00) 7 days, 4th week. Gross: $10,500. (Average: $15,000)

CAESAR AND CLEOPATRA (UA)—MUSIC HALL (Hawaii) (1,000) (65c-85c-$1.00) 7 days, 4th week. Gross: $4,000. (Average: $6,000)

CAESAR AND CLEOPATRA (UA)—MUSIC HALL (Hollywood) (490) (65c-85c-$1.00) 7 days, 4th week. Gross: $3,500. (Average: $5,800)

MAKE MINE MUSIC (RKO Radio) and WANDERER OF THE WASTELAND (RKO Radio)—ORPHEUM (2,210) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $17,000. (Average: $16,000)

NOTORIOUS (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 5th week. Gross: $14,000. (Average: $23,100)

STRANGE LOVE OF MARTHA IVERS (Para.) and G.I. WAR BRIDES (Rep.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days. Gross: $31,200. (Average: $24,100)

STRANGE LOVE OF MARTHA IVERS (Para.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days. Gross: $17,000. (Average: $15,400)

CANYON PASSAGE (U)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $14,000. (Average: $9,300)

CANYON PASSAGE (U)—STUDIO (880) (50c-60c-85c-$1.00) 7 days. Gross: $10,500. (Average: $8,000)

CANYON PASSAGE (U)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $23,000. (Average: $15,100)

IF I'M LUCKY (20th-Fox) and STRANGE TRIANGLE (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days. Gross: $10,300. (Average: $12,500)

MAKE MINE MUSIC (RKO Radio)—VOGUE (800) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $10,000. (Average: $8,000)

THE BIG SLEEP (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days. Gross: $31,000. (Average: $21,600)

THE BIG SLEEP (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days. Gross: $31,500. (Average: $16,100)

THE BIG SLEEP (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days. Gross: $30,000. (Average: $15,700)

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PHILADELPHIA

"Cloak and Dagger" and "The Strange Love of Martha Ivers" are strong leaders here as business continues good in spite of warm weather. Estimated receipts for the week ending Sept. 24-28:

I'VE ALWAYS LOVED YOU (Rep.)—ALDINE (900) (50c-60c-74c-80c-85c-94c) 7 days. Gross: $19,500. (Average: $18,200)

NIGHT AND DAY (WB)—ARCADIA (900) (50c-60c-74c-80c-85c-94c) 6 days. Gross: $7,000. (Average: $5,200)

CAESAR AND CLEOPATRA (UA)—BOYD (3,000) (50c-60c-74c-80c-85c-94c) 7 days. Gross: $17,500. (Average: $22,800)

SWAMP FIRE (Para.)—EARLE (3,000) (60c-70c-80c-90c-99c) 6 days, with vaudeville starring Erskine Hawkins. Gross: $26,500. (Average, for 7 days: $28,200)

THREE LITTLE GIRLS IN BLUE (20th-Fox)—FOX (3,000) (50c-60c-74c-80c-85c-94c) 7 days, 2nd week. Gross: $19,000. (Average: $28,200)

THE STRANGE LOVE OF MARTHA IVERS (Para.)—GOLDMAN (1,400) (50c-60c-74c-80c-85c-94c) 7 days. Gross: $35,000. (Average: House opened Aug. 15)

O.S.S. (Para.)—KARLTON (1,000) (50c-60c-74c-80c-85c-94c) 7 days, 4th week. Gross: $11,000. (Average: $7,600)

ANNA AND THE KING OF SIAM (20th-Fox)—KEITH'S (2,200) (50c-60c-74c-80c-85c-94c) 7 days, 2nd run. Gross: $6,500. (Average: $7,100)

CLOAK AND DAGGER (WB)—MASTBAUM (4,700) (50c-60c-74c-80c-85c-94c) 7 days. Gross: $42,000. (Average: $29,500)

NOTORIOUS (RKO Radio)—STANLEY (3,000) (50c-60c-74c-80c-85c-94c) 7 days, 4th week. Gross: $26,800. (Average: $23,700)

MR. ACE (UA)—STANTON (1,700) (50c-60c-74c-80c-85c-94c) 7 days, 3rd week. Gross: $9,200. (Average: $11,500)

SAN FRANCISCO

"To Each His Own" and "Notorious" are doing well. Otherwise business has been only fair. Estimated receipts for the week ending Sept. 25-27:

THE TIME OF THEIR LIVES (U) and WILD BEAUTY (U)—ESQUIRE (1,008) (55c-85c) 7 days. Gross: $1,450.

THE STRANGE LOVE OF MARTHA IVERS (Para.) and SLIGHTLY SCANDALOUS (U)—FOX (4,651) (55c-85c) 5 days, 2nd week. Gross: $18,000. (Average, for 7 days: $32,000)

NOTORIOUS (RKO Radio)—GOLDEN GATE (2,825) (65c-$1.00). With vaudeville. 7 days, 4th week. Gros:s $26,000. (Average: $32,000)

GALLANT JOURNEY (Col.) and VOICE OF THE WHISTLER (Col.)—ORPHEUM (2,440) (55c-85c) 7 days, 2nd week. Gross: $13,000. (Average: $14,000)

IF I'M LUCKY (20th-Fox) and A YANK IN LONDON (20th-Fox)—PARAMOUNT (2,735) (55c-85c) 7 days. Gross: $22,000. (Average: $23,000)

CENTENNIAL SUMER (20th-Fox) and DON'T GAMBLE WITH STRANGERS (Mono.)—ST. FRANCIS (1,430) (55c-85c) 7 days, 2nd week, on moveover from Fox. Gross: $9,500. (Average: $13,000)

TWO GUYS FROM MILWAUKEE (WB) and THE MADONNA'S SECRET (Rep.)—STATE (1,459) (55c-85c) 7 days, 2nd week, on moveover from Warfield. Gross: $9,500. (Average: $13,000)

THE TIME OF THEIR LIVES (U) and WILD BEAUTY (U)—TIVOLI (1,616) (55c-85c) 7 days. Gross: $2,400.

CAESAR AND CLEOPATRA (UA)—UNITED ARTISTS (1,465) (85c) 7 days, 5th week. Gross: $9,700. (Average: $14,000)

TO EACH HIS OWN (Para.) and TRAFFIC IN CRIME (Rep.)—WARFIELD (2,672) (55c-85c) 7 days. Gross: $31,000. (Average: $27,000)

CHICAGO

The Loop's lone new entry, "The Killers," did very well in its opening week at the Palace. Most of the other downtown houses, with holdovers, did good business. Estimated receipts for the week ending Sept. 25-26:

I'VE ALWAYS LOVED YOU (Rep.)—APOLLO (1,200) (55c-65c-95c) 4th week. Gross: $12,000. (Average: $12,000)

MONSIEUR BEAUCAIRE (Para.)—CHICAGO (3,250) (95c) On Stage: Andrews Sisters. 4th week. Gross: $62,000. (Average: $60,000)

HENRY V (UA)—CIVIC (900) ($1.20-$1.80-$2.40) Twice daily. 7th week. Gross: $17,000. (Average: $14,000)

TO EACH HIS OWN (Para.)—GARRICK (1,000) (95c) 11th loop week. Adults only. Gross: $13,000. (Average: $13,000)

CAESAR AND CLEOPATRA (UA) — GRAND (1,150) (65c-95c) 6th week. Gross: $18,000. (Average: $18,000)

BAD BASCOMB (M-G-M) — ORIENTAL (3,200) (95c) On stage: Eddy Howard and orchestra. 2nd week. Gross: $4,000. (Average: $4,500)

THE KILLERS (U) — PALACE (2,500) (55c-65c-95c) Gross: $34,000. (Average: $24,000)

CENTENNIAL SUMMER (20th-Fox) — ROOSEVELT (1,000) (55c-65c-95c) 2nd week. Gross: $22,000. (Average: $20,000)

NIGHT AND DAY (WB)—STATE-LAKE (2,700) (95c) 4th week. Gross: $34,000. (Average: $29,000)

EASY TO WED (M-G-M)—UNITED ARTISTS (1,700) (95c) 2nd week. Gross: $38,000. (Average: $25,000)

THE STRANGER (RKO Radio)—WOODS (1,200) (55c-65c-95c) 2nd week. Gross: $25,000. (Average: $20,000)

DENVER

Grosses balance out to about average here. Estimated receipts for the week ending Sept. 25:

CANYON PASSAGE (U) and SLIGHTLY SCANDALOUS (U)—ALADDIN (1,400) (35c-74c) 7 days, after week each at Denver, Esquire, Webber. Gross: $5,500. (Average: $5,000)

THE PLAINSMAN (Para.)—DENHAM (1,750) (35c-70c) 7 days, 2nd week. Gross: $11,500. (Average: $11,500)

CAESAR AND CLEOPATRA (UA) — DENVER (2,525) (35c-74c) 7 days, day and date with Esquire, Webber. Gross: $14,500. (Average: $15,000)

CAESAR AND CLEOPATRA (UA)—ESQUIRE (742) (35c-74c) 7 days, day and date with Denver, Webber. Gross: $3,500. (Average: $3,500)

EASY TO WED (M-G-M) and STRANGE CONQUEST (U)—ORPHEUM (2,600) (35c-74c) 7 days, 2nd week. Gross: $12,000. (Average: $15,500)

DEATH VALLEY (Screen Guild) and HER ADVENTUROUS NIGHT (U)—PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $9,500. (Average: $8,000)

CLAUDIA AND DAVID (20th-Fox) and THE UNKNOWN (Col.)—RIALTO (878) (35c-74c) 7 days, after week each at Denver, Esquire, Webber, Aladdin. Gross: $3,000. (Average: $4,000)

CAESAR AND CLEOPATRA (UA)—WEBBER (750) (35c-74c) 7 days, day and date with Denver, Esquire. Gross: $2,500. (Average: $3,000)

BOSTON

The return of hot, muggy weather caused a dip in grosses throughout the city. Only one theatre registered heavily. Estimated receipts for the week ending Sept. 25:

BLACK ANGEL (U)—BOSTON (2,900) (50c-$1.10). Stage show: Star and Garter Revue. Gross: $28,000. (Average: $26,300)

THE SEARCHING WIND (Para.) and IN FAST COMPANY (Mono.)—FENWAY (1,700) (40c-80c). Gross: $6,800. (Average: $7,300)

NOTORIOUS (RKO Radio)—MEMORIAL (2,900) (40c-80c). Gross: $44,000. (Average: $24,800)

CENTENNIAL SUMMER (20th-Fox) and SWAMP FIRE (Para.)—METROPOLITAN (4,376) (40c-80c). Gross: $23,400. (Average: $24,800)

HOLIDAY IN MEXICO (M-G-M)—ORPHEUM (3,200) (40c-80c). Gross: $26,200. (Average: $22,700)

THE SEARCHING WIND (Para.) and IN FAST COMPANY (Mono.)—PARAMOUNT (1,700) (40c-80c). Gross: $13,000. (Average: $14,200)

HOLIDAY IN MEXICO (M-G-M) — STATE (2,900) (35c-80c). Gross: $18,000. (Average: $17,300)

CLEVELAND

A gala weekend, despite almost 100 per cent holdovers, got all downtown theatres off to an excellent start. The Palace, with its first stage show of the season, packed them in for record business Saturday and Sunday. The weather was fine, competition extinct. Estimated receipts for the week ended Sept. 24:

MONSIEUR BEAUCAIRE (Para.) — LOEW'S OHIO (1,268) (50c-70c) 7 days, 4th week. Gross: $7,500. (Average: $7,000)

EASY TO WED (M-G-M)—LOEW'S STATE (3,300) (50c-70c) 7 days, 2nd week on a holdover. Gross: $19,500. (Average: $23,800)

THE SEARCHING WIND (Para.)—LOEW'S STILLMAN (1,900) (50c-70c) 7 days. Gross: $11,000. (Average: $11,000)

NOTORIOUS (RKO Radio)—RKO ALLEN (3,000) (50c-70c) 7 days, 5th week. Gross: $10,500. (Average: $10,000)

CANYON PASSAGE (U)—WARNERS HIPPODROME (3,500) (55c-70c) 7 days, 2nd week. Gross: $16,000. (Average: $22,600)

LOVER COME BACK (U)—RKO PALACE (3,300) (55c-70c-85c-95c) 7 days. Stage: Ink Spots, plus Eddie Vinson orchestra and vaudeville acts. Gross: $41,000. (Average: $30,000)

OPEN CITY (Mayer-Burstyn)—LOWER MALL (700) (45c-50c) 7 days, 2nd week. Gross: $2,500. (Average: $2.500)

BUFFALO

A record-breaking heat wave is cutting into grosses, but, still, business maintains a fair average. Estimated receipts for the week ending Sept. 28:

TWO GUYS FROM MILWAUKEE (WB) and SWAMP FIRE (Para.)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $19,000. (Average: $19,000)

MONSIEUR BEAUCAIRE (Para.) — GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $21,000. (Average: $18,000)

CLAUDIA AND DAVID (20th-Fox)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 2nd week, on a moveover. Gross: $7,500. (Average: $10,000)

GALLANT JOURNEY (Col.) and THE GENTLEMAN MISBEHAVES (Col.)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $20,000. (Average: $12,000)

THE SEARCHING WIND (Para.) and HIGH SCHOOL HERO (Mono.)—TECK (1,500) (40c-50c-60c-70c) 7 days, 2nd week, on a moveover. Gross: $4,500. (Average: $6,000)

NOTORIOUS (RKO Radio) — TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 4th week. Gross: $12,000. (Average: $16,000)

ST. LOUIS

"The Big Sleep" at the Fox Theatre led the city, with "Holiday in Mexico" second, in a week marked by unusually good weather and no competition. Estimated receipts for the week ending Sept. 25:

CLAUDIA AND DAVID (20th-Fox) and SHADOW OF A WOMAN (WB)—AMBASSADOR (3,154) (50c-60c-75c). Gross: $19.000. (Average: $18,000)

THE BIG SLEEP (WB) and THE FRENCH KEY (Rep.)—FOX (5,038) (50c-60c-75c). Gross: $32,000. (Average: $20,000)

RENEGADES (Col.) and IT'S GREAT TO BE YOUNG (Col.)—LOEW'S ORPHEUM (1,900) (44c-55c-65c). Gross: $6,500. (Average: $9,000)

(*Continued on page* 11)

Key City Grosses

(*Continued from page 10*)

HOLIDAY IN MEXICO (M-G-M)—LOEW'S STATE (3,154) (44c-55c-65c). Gross: $28,000. (Average: $20,000)

TWO GUYS FROM MILWAUKEE (WB) and STRANGE LOVE OF MARTHA IVERS (Para.)—MISSOURI (3,514) (50c-60c-75c). Gross: $13,500. (Average: $12,5[illegible]

THE PLAINSMAN (Para.) and THE JUNGLE PRINCESS (Para.)—ST. LOUIS (4,000) (44c-55c-65c). Gross: $9,000. (Average: $6,200)

THE KID FROM BROOKLYN (RKO Radio)—SHUBERT (1,900) (44c-55c-65c) 5th week. Gross: $5,500. (Average: $7,500)

PITTSBURGH

The hot spell kept box offices here around average. Estimated receipts for the week ending Sept. 28:

THE TIME OF THEIR LIVES (U)—FULTON (1,700) (40c-55c-70c) 7 days. Gross: $10,500. (Average: $9,700)

THE KILLERS (U)—J. P. HARRIS (2,000) (40c-55c-70c) 2nd week. Gross: $13,000. (Average: $11,000)

CAESAR AND CLEOPATRA (UA)—PENN (3,400) (40c-55c-70c) 7 days. Gross: $17,500. (Average: $25,000)

THE SEARCHING WIND (Para.)—RITZ (1,100) (40c-55c-70c) 2nd week on a moveover from Stanley. Gross: $2,500. (Average: $3,500)

THE JUNGLE PRINCESS (Para.) and SWAMP FIRE (Para.)—SENATOR (1,700) (40c-55c-70c) 7 days. Gross: $3,600. (Average: $3,200)

THE STRANGER (RKO Radio)—STANLEY (3,800) (40c-55c-70c) 7 days. Gross: $17,500. (Average: $25,000)

THE WIFE OF MONTE CRISTO (PRC)—WARNER (2,000) (40c-55c-70c) 7 days. Gross: $11,000. (Average: $8,000)

INDIANAPOLIS

Business here continues in a mild recession, with only one house above average. Estimated receipts for the week ending Sept. 24-25:

THE SEARCHING WIND (Para.) and SLIGHTLY SCANDALOUS (U)—CIRCLE (2,800) (40c-60c) 7 days. Gross: $10,500. (Average: $11,700)

THE KID FROM BROOKLYN (RKO Radio)—INDIANA (3,200) (40c-60c) 7 days. Gross: $17,500. (Average: $15,800)

GALLANT JOURNEY (Col.) and THE MAN WHO DARED (Col.)—LOEW'S (2,450) (40c-60c) 7 days. Gross: $14,000. (Average: $14,400)

ANNA AND THE KING OF SIAM (20th-Fox)—LYRIC (1,600) (40c-60c) 7 days on a moveover from the Indiana. Gross: $5,000. (Average: $6,700)

'Sister Kenny' Coming

"Sister Kenny," RKO Radio's film biography of the Australian nurse, will have its world premiere at the RKO Palace, here, on Saturday. Sister Kenny will appear.

Loew's Unit Out of Auction Fight Plan

Washington, Sept. 24. — Loew's Theatres of Norfolk and Richmond has formally notified the Motion Picture Theatre Owners of Virginia that the circuit cannot participate in any plan of intervention or the filing of a brief to the New York Court in opposition to auction selling. The circuit, a member of the MPTOA, states it will neither endorse nor oppose any action taken by the exhibitor organization.

Walsh Hits Ruling

(*Continued from page 1*)

executive council, labor organizations and all other parties to comply fully with the Dec. 26, 1945 decision as originally rendered," Walsh declared.

The new conflict stems from the use of the words "erection" and "assemblage" of sets involved in the dispute between the IATSE and the carpenters at the studios.

"Jurisdiction over the erection of sets on stages was awarded to the IATSE under the three-man board decision, which specifically excluded trim and mill work on sets and stages," the three-man committee recalls in its letter.

"The word erection is construed to mean assemblage of such sets on stages or locations. It is to be clearly understood that the committee recognizes the jurisdiction over construction work on such sets as coming within the purview of the United Brotherhood of Carpenters and Joiners' jurisdiction," the new clarification leading to the present controversy, declared.

Copies of the Walsh statement, as well as recent correspondence between the three AFL vice-presidents and Green; between Green and Walsh; and a letter sent by William L. Hutcheson, president of the Carpenters, to MPA president Eric Johnston were released here yesterday by Walsh.

Stresses Carpenters' Jurisdiction

Hutcheson, president of the Carpenters, in his letter to Johnston, stressed that the carpenters now have jurisdiction over all studio sets; also, that they have jurisdiction over all carpentry work.

The three vice-presidents were appointed by Green to settle the jurisdictional dispute between "IA" unions and Conference of Studio Unions affiliates and which had led to the protracted studio strike last year. The decision of this three-man board was handed down on Dec. 26, 1945 and was protested by some CSU affiliates. In a letter dated Aug. 16 of this year, the committee issued a statement of "clarification."

Walsh emphasized that it had been the understanding of the IATSE that the committee's decision was to be final and binding" and that the AFL executive council meant exactly what it said and that at least the council would abide by its own agreement.

"Now an attempt is being made, nearly eight months later, to modify the decision—and that attempt is not even honestly and directly made, by way of specific amendment, but is being made indirectly by way of a so-called 'interpretation' or 'clarification'," Walsh charges.

"I regret to say that that attempt has made a mockery of the directive, and has shown to me that the novel procedure adopted by the executive council in Cincinnati for adjusting this jurisdictional dispute has proven to be an utter failure—and primarily, if not solely, because the council itself seems to be ready to ignore or violate its own determination," Walsh concludes.

Barney Zeitz Passes

NEW BEDFORD, Mass., Sept. 24.—Barney Zeitz, president of the Zeiterion Realty Corp., and identified since 1921 with the theatre business, died here yesterday at the age of 63. Zeitz's corporation owned extensive theatre holdings.

UA Asks Court

(*Continued from page 1*)

ings it sent to the Department yesterday.

"The combination or conspiracy alleged in the complaint," (as it would affect UA defendants) "has not been established," UA would have the court conclude. "These defendants did not at any time during the period involved in the case, combine with defendant distributors, defendant exhibitors or any of their affiliates unreasonably to restrain interstate trade or commerce in films to monopolize or attempt to monopolize the distribution or exhibition of films in the U. S. A decree should be entered herein dismissing the complaint against UA," the court is asked to further conclude.

The court is further asked to find "that since Oct. 1941, the only provision in UA exhibition contracts regarding admission prices" contained what the exhibitor warranted he charged.

"There were no provisions in said contracts which required any exhibitor to charge the particular admission which he warranted he charged for the exhibition of the picture licensed to him or that he continue to maintain the minimum admission price, nor did said contracts contain any other provision either of a penalty nature or otherwise concerning minimum admission prices," UA would have the court declare.

Other findings proposed deal specifically with UA's methods of distribution, as distinguished from the selling methods of other distributors. General findings on the reason for granting successive exhibitions of films, clearances, etc., are also asked.

Simultaneous Exhibition Impossible

"It is a practical impossibility for prints of a feature to be made available by UA for simultaneous exhibition in all theatres desiring to show the feature. There are also reasons of showmanship which make simultaneous availability wholly impractical. Under such a setup the public interest in any given area in a feature picture, which must be built up by repeated exhibitions in various theatres, accompanied by intensive advertising and promotion by each, would be lacking. Furthermore any member of the public would have but one opportunity to see a feature so that those who were not able to see it on the dates when all theatres in the area exhibited it, would never be able to see it," the court is petitioned to find.

The court is asked to find that UA is merely a distributor not a producer or circuit, and that final approval of contracts made is vested in most instances in the hands of representative producers for whom it releases.

'Affinity' of IATSE And NATKE Cited

The "affinity" of the British National Association of Theatrical and Kine Employes and the IATSE was pointed up yesterday by "IA" president Richard F. Walsh and Tom O'Brien, NATKE general secretary, at an IATSE luncheon in the Hotel Astor, here, held in honor of the Briton who has arrived in the U. S. to visit Washington and Hollywood and to attend the American Federation of Labor's international meeting in Chicago next month.

O'Brien, who, in company with Walsh, will entrain for the Coast on Monday, cautioned the "IA" against waiving any of its labor prerogatives and gains. He said the NATKE and the IATSE "stand four-square" on all issus, particularly since to a large extent they are both confronted with a common management, a reference to American production in England. O'Brien asserted that only through "one strong union" can labor solidify its gains. He described the affinity of the IATSE and the NATKE as a circumstance unparalleled in any other industry.

O'Brien was applauded by the "IA" delegates present when he warned against "budging" from their position in jurisdiction disputes.

MPTOA Oct. 8 Meet

(*Continued from page 1*)

The New York equity decision and the MPTOA's final position on it will be the principal matters on the agenda. Among other questions to be determined will be whether, if an MPTOA appearance in court is to be sought, an alternative plan to auction bidding should be submitted.

The MPTOA is already on record as a result of its executive committee's June and July meetings, as protesting the absence in the New York decision of a "some run" guarantee and of a prohibition against "overbuying." It also, at those meetings, favored the proposal of appearing *amicus curiae* in the New York court, but has left its final decision on the matter until the October meeting. MOTION PICTURE DAILY on Monday reported that the MPTOA would attack the New York anti-trust decision on at least three points, as follows:

1. Auction selling.
2. Failure of the proposals thus far advanced by distributor defendants and the Department of Justice and of the decision itself to guarantee "some run." The 1940 consent decree contained such a provision.
3. Failure of the three major elements in the litigation to set up an effective prohibition on overbuying.

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Loew's, RKO Theatres Out Of ATA Fold

Para., National Said to Retain Membership

By GENE ARNEEL

A new picture of the American Theatres Association's membership came into focus with the official confirmation yesterday that RKO Theatres has resigned from the organization and that Loew's additionally, has withdrawn its interest.

Warners has never been a member, although it did show interest when ATA was in the process of coming into being. Officials of the Paramount and National circuits were not available for comment on their status yesterday, but an ATA spokesman said that both are still in the ATA fold.

Malcolm Kingsberg, president of RKO Theatres, said the resignation was effected in consequence of ATA's entry into trade practices, specifically, its intervention into the New York trust suit.

ATA's intervention action was made in behalf of its membership excluding the affiliated theatres, which

(Continued on page 3)

Promise to Remove All 'Outlaw' Seals

Continued display of the Production Code Administration's seal of approval at current showings of Howard Hughes' "The Outlaw," despite the Motion Picture Association's revocation of the seal, effective Sept. 13, was explained here yesterday by a United Artists' spokesman on the grounds that there is no opportunity to remove the seal from any individual print until it has been returned to an exchange for servicing. The Palm State Theatre in Detroit and others

(Continued on page 7)

Banning of Brandts' 'Amok' Is Sustained

ALBANY, N. Y., Sept. 25.—The New York State Board of Regents has denied the Brandt brothers' appeal for reversal of the State Education Department's Motion Picture Division censorship rejection last Spring of their Distinguished Films' "Amok."

The Regents Board held the picture to be "indecent and immoral."

CSA Enters Court Plea

Counsel for the Confederacy of Southern Associations yesterday served a petition to intervene in the New York anti-trust suit on the Government plaintiff and distributor defendants, and filed a motion with the Federal statutory court, here, for an Oct. 1 hearing on behalf of the 23 individual exhibitor members.

Highlights of the CSA petition were given in MOTION PICTURE DAILY on Sept. 20.

Relief sought in the petition is threefold: that an order be made permitting the petitioners to intervene as defendant parties, for the purpose of opposing auction selling; that the court's opinion of June 11, 1946 be modified so as to exclude auction selling directions; and that petitioners have such other and further relief in the

(Continued on page 7)

Amity Promoted by Films: Johnston

WASHINGTON, Sept. 25.—Climaxing a day-long conference with the United Nations Educational, Scientific and Cultural Organization, Eric Johnston, president of the Motion Picture Association, tonight hailed the motion picture as a mighty, growing power which transcends the limita-

(Continued on page 7)

Yamins, Samuelson CIEA Delegates

Nathan Yamins of Fall River, Mass., and Sidney E. Samuelson of Philadelphia, have been selected by National Allied as delegates to the Conference of Independent Exhibitors Association's meeting in Washington next Tuesday.

An invitation is understood also to have been extended by Jesse Stern, New York CIEA chairman, to Fred H. Wehrenberg, St. Louis, MPTOA president, to attend as an observer. Wehrenberg attended the CIEA meeting last May in Chicago.

Mass Picketing of Studios Seen Today

HOLLYWOOD, Sept. 25.—An ominous calm settled over Hollywood tonight in anticipation of mass picketing at the major studios tomorrow morning. In reply to Conference of Studio Unions latest ultimatum, setting six P.M. tonight as a deadline for fulfillment of following conditions:

(Continued on page 3)

U.S. TO FIGHT ATA ON INTERVENTION

Wright Opposing His Former Chief's Action; Approves 'Amicus Curiae'

By JIM H. BRADY

WASHINGTON, Sept. 25.—Justice Department attorneys are drawing up an objection to the petition submitted to the New York District Court by the American Theatres Association requesting permission to intervene in the anti-trust case, it was learned here today.

> **"The Government does not object to an association or individual exhibitor being heard by the court *amicus curiae,* but will oppose any direct intervention," a Department attorney stated.**

Robert L. Wright, Special Assistant to the U. S. Attorney General, has told exhibitor groups that he will support the filing of briefs in the case which contain the exhibitor point of view.

However, he is reported to be making plans to oppose the intervention of ATA, which is being conducted by Thurman Arnold, who, as former Assistant Attorney General in charge of the anti-trust division, first prosecuted the Government suit and was Wright's superior at that time.

MPTOA and Allied States plan to submit briefs to the court on a strictly *amicus curiae* basis, it is learned.

(Continued on page 7)

Independent Owner Sues For Competitive Bids

15 Independents Would Bring Suits

Chicago, Sept. 25.—Thomas C. McConnell, lawyer for the Jackson Park Theatre, before departing for a two-week trip to New England, declared 15 Chicago theatres have approached him to handle damage suits and clearance cases since the Supreme Court victory for the Jackson Park.

A $600,000 triple damage suit, which was filed here May 31 by the Jackson Park at the same time the clearance suit was filed, is expected to be set for a jury trial within a few weeks.

LUBBOCK, Tex., Sept. 25.—Suit for damages in the amount of $300,000 and a permanent injunction against licensing of films on a run basis was filed today by Preston E. Smith of the Tech Theatre, who asks a Federal Court order making competitive bidding mandatory.

Smith's suit, filed in District Court, is against several major distributors and two theatre circuits, and charges "unlawful and illegal conspiracy and agreement" in the distribution of films in violation of the Sherman and Clayton anti-trust acts.

Named in the treble damage action are: Lindsey Theatres, Inc., of Lubbock, and Griffith Amusement Co., Inc., of Oklahoma City, as well as United Artists, Columbia, Universal, Paramount, RKO Radio, 20th Century-Fox and Warners.

Wehrenberg Plan To MPTOA Board

ST. LOUIS, Sept. 25.—Fred Wehrenberg, president of the Motion Picture Theatre Owners of America, will ask his board of directors to formulate a specific plan on his idea for a proposed forum, to discuss exhibitor-distributor complaints, he disclosed here today. Wehrenberg has asked the MPTOA board to crystallize his plan at its Oct. 8-9 meeting in Washington.

MOTION PICTURE DAILY ascertained from Motion Picture Association president Eric Johnston last Friday that he would serve as moderator of the proposed forum, as Wehrenberg had suggested.

The Wehrenberg proposal calls for

(Continued on page 7)

Personal Mention

AL LICHTMAN, Loew vice-president and M-G-M studio executive, will leave here by plane Saturday for the Coast after a brief visit.

•

RALPH W. MAW, M-G-M district manager with headquarters in Minneapolis, will arrive in Milwaukee today for conferences with E. W. AARON, assistant general sales manager.

•

RUDY BERGER, M-G-M Southern sales manager, will leave his New Orleans headquarters today for Memphis where he will remain until Saturday and then head for Kansas City.

•

NEIL AGNEW, vice-president and general sales manager of Vanguard, has arrived in Paris from London, and is due back in New York around Oct. 15.

•

SAMUEL AND MRS. GOLDWYN returned to Hollywood last night by plane from Honolulu, where they spent the past month. GOLDWYN is due here in three weeks.

•

TED R. GAMBLE, chairman of the board of the American Theatres Association, is due to leave here at the weekend for the Coast.

•

NOEL MEADOW, publicist, will leave here today for Baltimore, Washington and Richmond and will return Tuesday.

•

CARL E. MILLIKEN, secretary of the Motion Picture Association, is due back here next month following a vacation in Maine.

•

DON MERSEREAU, associate publisher of *Film Daily*, will leave New York for the Coast today for a three weeks' visit.

•

CAPT. VOLNEY PHIFER, in charge of arrangements for the "Bess" national wide tour for M-G-M, arrived here yesterday from Cincinnati.

•

LEO HANDEL, in charge of M-G-M's audience research division, became a father yesterday for the second time, the latest arrival being named ALBERT.

•

BURTUS BISHOP, JR., M-G-M district manager, with headquarters in Dallas, will be in Kansas City on Monday.

•

HARRY ROSENQUEST, Warner Theatres executive, was in Albany yesterday and will return here today.

•

CHARLES SCHLAIFER, 20th Century-Fox advertising-publicity director, is on jury duty here.

•

LOUIS NIZER, film attorney, has returned here from a vacation in New Hampshire.

•

DAVID TANNENBAUM, vice president of Wanger Pictures, is due here tomorrow from Hollywood.

•

FREDERICK BRISSON, president of Independent Artists, arrived in New York Tuesday from the Coast.

Insider's Outlook

By RED KANN

THE roving eyes of some lawyers stopped roving the other day when newspapers carried highlights of the Federal Court decision in Danville, Ill., holding the A and P. chain a monopoly in the food industry. The optical meanderings limned certain of the court's conclusions with much avidity on possible grounds of possible parallelisms between food and motion pictures in the light of this lower court decision.

To understand how and why, it is necessary to reprint limited portions of the findings as reported by Associated Press. Next paragraph, please.

■

This is how A.P. covered the bench ruling on A. and P.:

A"Where A. and P. retail outlets met strong competition from independent or other group stores, some A. and P. stores were allowed to stay in business, although operating at a loss. These losses were offset by profits from other A. and P. outlets and eventually the competition was forced to close its doors. . . ."

B—"Through its operating system, A. and P. obtained preference in buying products, not only in relation to better prices but also better quality. . . ."

C—"It consistently selected the highest quality of produce for A. and P. and the less desirable for its outside buyers, thus securing for A. and P. not only a buying price differential but also a preference in quality."

■

What has quickened an occasional legal pulse is whether "A" might not be interpretable by someone somewhere as an application to auction selling where a theatre—anybody's theatre—would use its buying power to outbid the competition regardless of ultimate loss in order, eventually, to drown out that competition.

If this comparison is allowed as something beyond the merely hypothetical, "B" and also "C" would refer to the buying power of circuits, whether affiliated or independent, and their ability to land first runs. "Better prices" do not mean they would pay less, or the subsequents more, but "better quality" might fit into this analysis if it may be held to reflect key-run advantages—drawing off first and top money, extended playing time and, perhaps, mulcting the film dry—to which the follow-through theatres have no access.

■ ■

Abram F. Myers looking backward [in Boston]:

"As a member of the Federal Trade Commission, I concluded the industry was suffering from scatteration of the insides and I sought to administer the old 'alum-and-rossum' remedy — the alum to draw the parts together and the rossum to make them stick. The alum worked all right. We drew all the parts into one great auditorium, but the cementitious element had not been discovered that would bind them together."

Myers, looking ahead [also in Boston]:

"But whatever may be the provisions of that final order, the industry will be in for a long period of readjustment. The [court] decision will clarify rights, but it won't settle all the details. The question is: Will each branch seek to turn the order to its advantage with no regard for the interests of the others, thus perpetuating the conflicts which have marred the industry's record for so many years or will those details be worked out cooperatively and in a spirit of goodwill?"

■ ■

Too good not to pass along: Outstanding laugh of the recent Allied Boston outpourings developed when Herman Levy, MPTOA general counsel, spoke. Explaining he was no newcomer, he was tracing his background to his uncles, the Gordon Brothers, who had established the Olympia Theatre in Boston. Jack Kirsch, striding behind the dais, struck a loose plank which seemed to rocket the platform skyward. Levy cracked at that moment, "Wait 'till I call my uncle." Thereafter he capped it with, "That wouldn't happen to anybody but MPTOA."

■ ■

Phil Silver, on short notice, did a swell job as master-of-ceremonies at the Allied banquet. He called Kirsch the "Mickey Rooney of the exhibitors," and Boris Morros, "Russia's answer to Darryl Zanuck." When an unexplained screech let loose from the rear, Silver was in with, "You sound as if you're on a 70-30 deal."

■ ■

Isn't it a fact that Universal becomes Universal International up and down the line when the merger is finally cleared next month? And that Leo Spitz and/or Bill Goetz go on the board? Also, that certain tax situations must be cleared before the consolidation is entirely official?

Asides and Interludes

By JAMES P. CUNNINGHAM

NEW YORK CIRCUIT OWNER Walter Reade's large display advertisements in this city's newspapers announcing the Oct. 15 opening of his new plush Park Avenue Theat[illegible] a ritzy place with comfy love[illegible] —also proclaim the theatre to be "THE FIRST NEW IDEA IN MOTION PICTURE THEATRES IN HALF A CENTURY." Superseding, we assume, such theatre advancement trivia as sound, color-on-the-screen, passing of the nickelodeon, and the glorification of popcorn, to mention but a few of the "new ideas" adopted since the beginning of motion picture theatres, the commercialization of which, incidentally only started half a century ago (April, 1896, by Koster and Bial, at Herald Square, New York.)

•

When Mary Pickford and Lester Cowan announced to trade-press interviewers at the Waldorf-Astoria, here, last Monday, that they had jointly formed a new producing company, the reporters asked for the name of it. Miss Pickford said that she and her new partner were wide open for suggestions, might even give a prize for one. Which prompted one newsman to yell, "How about Cow-Pic?" Whereupon the conversation was steered to less fertile subjects, reports reporter Tom Loy.

•

Miguel Contreras Torres, described as a producer of "monumental" pictures, down in Mexico City, was ordered by the Mexican Board of Conciliation to pay Tomas Carmona Duran, former employee, three months wages for alleged unjustified dismissal. Duran, a Torres studio bricklayer and handyman, had sued for services as an extra player, but Torres, on appeal later, proved to the court that Duran had never served as an extra—that he may have gotten within camera range, explaining that all Duran did was watch pictures being made "when he should have been laying bricks!"

•

Roosevelt Fireside Chat, Sept. 7, 1942, Washington:

"Wars are not won by people who are concerned primarily with their own pocketbook" (Roosevelt urging that no person earn over $25,000 per year during the war.)

New York newspaper headline of yesterday:

"DENY 11,000% WAR SHIP-BUILDING PROFITS."

•

Ehret Brewing Co. has apparently abandoned the pink elephants which heretofore appeared on the scene in the proximity of one who had over-indulged in Ehret's frothy golden brew, as the evening hours passed on.

Instead, Ehret is furnishing the faithful with a midnight-hour of radio cheer entitled, "Murder at Midnight." One typical "creeper" tells the story of a crazed sculptor who flits around at night killing people in order to get composite facial expressions of corpses for "the perfect statue of Death."

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Deny Brulatour Bid For Court Ruling

Judge Ferdinand Pecora in New York Supreme Court has denied the motion of J. E. Brulatour, Inc. for a summary judgment in an action brought against Wilmer and Vincent Theatres for $78,000 as the redemption price on 1,200 shares of Wilmer and Vincent stock held by Brulatour. The $78,000 represents the call price of the 1,200 shares, plus accrued dividends of $35 per share, or $65 plus interest, and not a share of the profits as originally reported in MOTION PICTURE DAILY on Sept. 17, according to Engle, Judge and Miller, Brulatour counsel.

According to the latter, Wilmer and Vincent refused to pay more than $10 per share for 1,100 of the shares on the call date, claiming that the 1,100 shares had been offered for sale to the corporation by Charles J. McManany in 1942 at $10 per share and that when the shares were subsequently bought by Brulatour, the purchase was made with the agreement that the shares would be held for the benefit of Wilmer and Vincent Corp. Brulatour contends that the shares were bought for its own account with no agreement of any kind attached thereto.

Prince, Others Here For Mochrie Meeting

David Prince, RKO Radio Southeastern district manager and captain of the 1946 "Ned Depinet Drive," heads a delegation of branch managers to arrive in New York Monday for home office conferences with Robert Mochrie, vice-president in charge of domestic distribution. Those to attend include: H. M. Lyons, Atlanta; R. F. Branon, Charlotte, and J. R. Lamantia, New Orleans. Ben Y. Cammack, Southwestern district manager, will head a group consisting of S. M. Sachs, Dallas; A. M. Avery, Memphis, and R. B. Williams, Oklahoma City.

Rapper Studies WB British Production

LONDON, Sept. 25.—Irving Rapper, Warner producer-director, here from the U. S. on a "vacation," has been inspecting the Teddington and Elstree studios with a view to advising Max Milder, president of Warner International, on the potentialities of the company's production in Britain.

At the same time, Rapper has been negotiating with Herbert Wilcox in the hope of securing remake rights to "Victoria Regina," which he would produce here with royal backgrounds and with Bette Davis in the title role.

Davis Heads Rank's Coordination Unit

LONDON, Sept. 25.—Edwin A. Davis has resigned as attorney for the Paramount organization here and has been appointed managing director of Films, Ltd., J. Arthur Rank's production coordination agency.

This move, it is understood, ties in with the plans of David Rose, who left the post of Paramount managing director, here, to enter independent production in association with actor James Mason. A Rank distribution contract has been part of the plan.

U.S. Gets 15% Rise in Finland Playing Time

WASHINGTON, Sept. 25.—Approximately 67 per cent of the films exhibited in Helsinki, Finland, from July 28, 1945, to Feb. 7, 1946, were produced in the U. S., according to the Department of Commerce. These films accounted for 50.7 per cent of the total playing time. In the 12 months prior to July 28, 1945, only 52 per cent of the pictures exhibited in Helsinki originated in the U. S.

Finland is now obtaining some raw film from the U. S. and Belgium. Approximately 1,000,000 meters of raw film are expected to be imported in 1946. France has requested that 100 features be permitted entry into Finland annually. However, it is doubtful that more than 20 features will be permitted according to the report.

Para. Publicity Men Enroute for Meeting

HOLLYWOOD, Sept. 25.—Changes called for by the new method of selling will send George Brown, Paramount studio publicity-director, and members of his staff to New York Saturday for conferences with home office department heads to re-orient the company's publicity, advertising and exploitation machinery.

Paramount's studio representatives will also join the company's special field representatives in a four-day conference, beginning Monday, at New York's Warwick Hotel.

Teet Carle, Martin Lewis and James Sarno of Brown's staff will accompanying him. Rex Taylor, of the home office publicity staff, will also be in the party.

Sustain Denial in Oriental Hearings

CHICAGO, Sept. 25.—Judge William Campbell of U. S. District Court, here, has approved the findings of special master Joseph Elward in denying a motion made by the 32 West Randolph Corp., lessees of the building housing the Oriental Theatre, to expend $25,000 for purchase of the corporation's bonds in the open market at approximately 60 cents on the dollar.

Hearings are now being held on a new motion made by the West Randolph Corp. to pay $25,000 to the Continental Illinois National Trust Co. of Chicago, the indenture trustee, for a sinking fund. Hearings will be resumed on Friday.

Weinberg Has New French, Italian Films

Herman G. Weinberg has completed English titles for a new French and an Italian film, made since the liberation, which will have their American premieres in New York this season. They are "Angel and Sinner," a French film based on two stories by Guy de Maupassant, starring Micheline Presle, and "Two Anonymous Letters," an Italian film of the anti-Nazi resistance in Rome during the German occupation.

"Angel and Sinner" will be released by AFE Corp. and "Two Anonymous Letters" by World Wide Films.

Conn. Organization Files

HARTFORD, Sept. 25.—The Audio-Visual Co. of New England, at South Norwalk, has filed a certificate of organization with the office of the Secretary of State, here.

Mass Picketing

(*Continued from page* 1)

1. That studios rehire the nearly 1,200 CSU members dismissed for failure to perform assigned work.

2. That the studios recognize the Aug. 16 "clarification" of a directive issued last Dec. 26 by the AFL executive committee.

3. That new employment contracts for 12 CSU unions be issued immediately, producers advised the CSU: "Be advised that none of your members have been locked out. We are certainly not required to maintain men who in violation of our agreement engage in work stoppages, declaring sets 'hot,' and refusing to do work assigned them. If we receive proper assurances that the men will do work assigned, we will gladly re-engage them."

Appointment of Ray Higby as "overall picket captain" by James Skelton, leader of the CSU strategy committee, added weight to the general opinion that picketing would inevitably follow tonight's mass meeting called by the CSU. Since seven CSU unions have previously authorized certain individual members to take any action necessary, no mass membership vote is required to start the picket lines.

Green Reaffirms Directive

AFL president William Green, in a letter to the Los Angeles Central Labor Council, reaffirmed the AFL executive council's so-called "clarification" of an earlier directive, under terms of which "clarification" disputed work was assigned to CSU members. Green said: "Be assured we will do everything it lies within our power to bring about acceptance of the decision made by the committee, and its clarification, in spirit and letter. It is my opinion that the CLC should refrain from taking sides in any jurisdictional dispute. I hope and trust that good judgment and common sense will be exercised by those concerned."

IBEW Local 40, meeting last night, voted full support to the CSU, and similar action is expected at other meetings scheduled for tonight and Thursday by publicists, set designers. cartoonists. Actors and extras however, have already instructed members to cross picket lines.

Major studios have over 200 films in backlog, thus assuring a flow of product to theatres for some time, even if a complete work stoppage should occur.

While no violence was reported today, incidents are expected to follow picketing, since IATSE's Richard Walsh previously ordered members of IATSE unions to cross picket lines.

Gene Deitch to United

HOLLYWOOD, Sept. 25.—Gene Deitch, formerly with the visual aids department of the training division at Lockheed Aviation Corp., and one time member of the promotional art section of Columbia Broadcasting, has joined the creative artists staff of United Productions of America, it has been announced by Stephen Bosustow, executive producer. Deitch served in the Army during the late war.

Frank Joins McConkey

HOLLYWOOD, Sept. 25.—Jay Frank, formerly publicity director of Fox Midwest Theatres, has been appointed head of the McConkey Talent Agency's newly organized motion picture department.

Short Subject

"World Food Problems"

(*March of Time—20th-Fox*)

The hard facts behind the most pressing food situation ever to face the world's statesmen, nutritionists and the housewives, come in for sweeping examination by the ubiquitous March of Time camera. With over half of the world's population stalked by famine, and with the main burden of feeding the starving falling on the U. S., this most timely subject serves to correlate for audiences the many diversified aspects of the world's food problem. Engrossing though it may be, the film's primary value lies in its public service function.

Spotlighted are UNRRA's work, America's currently bountiful harvest, food conditions in India, China and Europe, the "CARE" package shipments, and methods pursued in promoting aid for the starving. The film is a highly commendable one. Running time, 17 minutes.

Two Quit ATA

(*Continued from page* 1)

otherwise might have been put into the unique position of being, in effect, a plaintiff against themselves, or at least their parent companies.

Loew's had participated in the organizational meetings of ATA and the general impression was that the circuit had become aligned with the association. Instead it quietly slipped out of the entire ATA picture some time ago.

Meanwhile, the Metropolitan Motion Picture Theatres Association, whose temporary chairman is Fred Schwartz, vice-president of Century Circuit, has well underway its organization plans with incorporation papers to be filed shortly, with the appointment of a committee to name permanent officers and with the adoption of by-laws already completed.

This organization has no connection with the national ATA, although it had its roots in the New York War Activities Committee which worked closely with the national WAC whose theatre division blossomed forth into the ATA. Because of this wartime link the new metropolitan exhibitor organization has been presumed in some quarters to be an ATA unit.

The New York association will concern itself with the general welfare of its members, such as coordinating drives and acting as a unified force in combating opposition from outside the industry. But in no case will it tackle trade practices.

Johnston's Plans Set; To Europe Monday

WASHINGTON, Sept. 25.—Eric Johnston, president of the Motion Picture Association, will leave Monday on his European trip, according to his office, here, which added that plans have been completed for his tour.

Accompanying Johnston will be Joyce O'Hara, his special assistant; Gerald Mayer, assistant manager of the MPA international department, and Gerald W. Movins, a member of Johnston's staff.

A truly great

"The Bes

of Our

motion picture...

t Years

Lives”

49 Features Going Despite Studio Crisis

HOLLYWOOD, Sept. 25. — Labor unrest failed to slow down production activity to any appreciable extent, with eight pictures completed and seven started, bringing the shooting index down only one notch, to 49; the production scene follows:

Columbia

Finished: "West of Dodge City."

Shooting: "Twin Sombreros," "Inside Story," "Cigarette Girl," "They Walk Alone," "Last of the Redmen," "The Guilt of Janet Ames" (formerly "My Empty Heart").

Eagle Lion

Finished: "When the Devil Drives."

Enterprise

Shooting: "Arch of Triumph."

M-G-M

Started: "Green Dolphin Street," with Lana Turner, Van Heflin, Richard Hart, Linda Christian.

Shooting: "The Yankee" (formerly "Romance of Rosy Ridge"), "To Kiss and to Keep" (formerly "Life's for the Loving"), "Merton of the Movies," "It Happened in Brooklyn," "This Time for Keeps," "Summer Holiday," "Unfinished Dance."

Monogram

Finished: "Valley of Fear."

Shooting: "It Happened on Fifth Avenue."

Paramount

Started: "Adventure Island" (Pine-Thomas), with Rory Calhoun, Rhonda Fleming.

Shooting: "The Big Haircut," "Dear Ruth," "Golden Earrings," "The Emperor Waltz," "Desert Town" (Wallis), "Unconquered" (De Mille).

PRC

Finished: "Return of Rin Tin Tin."

Started: "Lighthouse," with June Lang, Don Castle, John Litel.

RKO Radio

Finished: "Trail Street."

Started: "Tarzan and the Huntress" (Lesser) with Johnny Weissmuller, Brenda Joyce, Don Sheffield, Patricia Morison.

Shooting: "Banjo," "They Won't Believe Me," "The Bachelor and the Bobby-Soxer," "A Time to Kill" (Hakim-Litvak).

Republic

Shooting: "Hit Parade," "Apache Rose."

Screen Guild

Shooting: "Renegade Girl" (Affiliated), "Queen of the Amazons" (Screen Art).

20th Century-Fox

Finished: "The Brasher Doubloon."

Started: "Boomerang," with Dana Andrews, Jane Wyatt, Frank Latimore, Cara Williams.

Shooting: "I Wonder Who's Kissing Her Now," "Bob, Son of Battle," "The Homestretch."

United Artists

Finished: "Fabulous Dorseys" (Rogers).

Started: "New Orleans" (Levey), with Arturo de Cordova, Dorothy Patrick, Marjorie Lord, Richard Hageman, Irene Rich.

Shooting: "Vendetta" (California); "Carnegie Hall" (Federal); "A Miracle Can Happen" (Bogeaus-Meredith); "Who Killed 'Doc' Robin?" (Roach).

Universal-International

Shooting: "I'll Be Yours," "Slave Girl."

Warners

Finished: "Deception."

Started: "Night Unto Night," with Ronald Reagan, Viveca Lindfors.

Shooting: "Love and Learn," "Possessed," "Pursued" (U. S. Pictures).

Review

"Blue Skies"

(Paramount)

Hollywood, Sept. 25

NEARLY all of Irving Berlin's best-loved songs, from "A Pretty Girl Is Like a Melody," to the wartime "White Christmas" are included in this song-and-dance pageant which offers all of the advantages of a tour of New York shows and nightclubs with none of the disadvantages—bad air, high cover charges, etc.—of such a tour. Sol C. Siegel's production is a delight to eye and ear, and superior to many of the heavy-handed musicals which have lately added to the season's tedium.

Bing Crosby is the vocalist, and there is nobody like Crosby, as his continuing success testifies. Fred Astaire, with whom time has dealt lightly, does the dancing, and he can still dance better than anyone else around. Joan Caulfield, in Technicolor, is attractive. To round out the cast, there are those sterling performers, Billy De Wolfe and Frank Faylen, and the exotic Olga San Juan.

Berlin, who is credited with the idea on which Arthur Sheekman's screenplay and Allan Scott's adaptation are based, concluded that there is no room in a musical for much story, and "Blue Skies" certainly proves it. There is a romance between Miss Caulfield, as a musical comedy star, and Crosby, cast as the owner of numerous nightclubs. The romance goes awry because of the fact that Miss Caufield wants to settle down, while Crosby is afflicted by wanderlust. Complications are added by the circumstance that Astaire, too, loves Miss Caulfield. Everything comes out all right for everybody except Astaire, whose single-hearted devotion is rewarded by nothing better than a broken leg.

It is the production numbers, together with the delightful melodies, that make the picture click. There is one number, in which Astaire, repeated endlessly, does a dance whose wizardry is attributable to Gordon Jennings and Farciot Edouart, ace cameraman whose skill includes what appears to be a working knowledge of black magic. There's a hilarious vaudeville routine in which Crosby and Astaire appear as "A Couple of Song and Dance Men." There is an equally laugh-provoking monologue in which Billy De Wolfe impersonates a middle-aged housewife. And climaxing the picture is a spectacular interpretation of "Heat Wave."

Stuart Heisler's direction is nicely filmed. It is to his credit that the film moves from song to song, from production number to production number, without any flagging of interest. "Blue Skies" is a natural.

Running time, 107 minutes. General audience classification. Release date, Sept. 25.

THALIA BELL

Legion Lists 9 in 3 Classifications

The National Legion of Decency has placed in its Class A-I the following pictures: "Lawless Breed," Universal; "Roll on Texas Moon," Republic, and "Singing on the Trail," Columbia.

Classified A-II were: "The Bachelor's Daughters, "United Artists; "Decoy," Monogram, and "The Invisible Informer," Republic; class B rating was given "Cross My Heart," Paramount; "GI War Brides," Republic; "Shadow of a Woman," Warners.

Hollywood

By THALIA BELL

Hollywood, Sept. 25

AL BLOOMINGDALE, Broadway producer and scion of the department-store family, has been signed by Columbia to produce "The Petty Girl," rights to which have been purchased from RKO Radio. Bloom[illegible]dale, now honeymooning in [illegible] York, will confer with artist Petty and select a number of the artist's drawings, which will be brought to life on the screen. . . . George DuMaurier's story of Bohemian life in the '60s, "Trilby," has been assigned to William Jacobs to produce for Warners. Benjamin Glaser is currently preparing the screenplay.

•

After 30 years in the industry, Chester Conklin is right back where he started. The comedian has emerged from retirement to portray a Keystone cop in "Merton of the Movies," now shooting at M-G-M. . . . Commander Alexander MacDonald, recently retired from the Navy, has been engaged as production aide to Douglas Fairbanks Jr. in the filming of "The Exile," which will be released through Universal-International.

•

Producer Jules Levey has returned here from New York where he conferred with United Artists officials on his forthcoming musical, "New Orleans." . . . Actor Alan Hale, Jr., has been signed to a term contract by Monogram. . . . Patricia Morison is set for a featured role in Sol Lesser's next production, "Tarzan and the Huntress." . . . Frank Latimore has been assigned a top role in the 20th Century-Fox production, "My Heart Tells Me," which co-stars Victor Mature and Nancy Guild.

•

William Cameron Menzies will produce "Ivy" for Sam Wood, and the latter will devote his time to production of "Purgatory Street," a dramatic story by Roman McDougland, which Menzies will direct. Both properties will be known as Sam Wood Productions, and both will be released through U-I. . . . Enterprise has purchased from Fannie Hurst one of her most popular stories, "She Walks in Beauty." It will go on next year's production schedule. . . .

•

Peter Stewart has been engaged to direct the next Pine-Thomas production at Paramount, "Adventure Island," which will co-star Rory Calhoun and Rhonda Fleming, both of whom have been borrowed from David O. Selznick. . . . Robert Hutton and Ella Raines will co-star with Phyllis Calvert in the screen version of Rachel Field's novel, "Time Out of Mind," which Jane Murfin will produce and Robert Siodmak will direct for U-I. . . . Joseph Schildkraut has been signed for an important role in "Will Tomorrow Ever Come," Republic's picturization of the Rudolf Friml operetta. Allan Dwan will produce and direct.

•

After a two-month search, William Cagney has found just the right horse to co-star with Eddie Bracken in "The Stray Lamb." A thoroughbred seal-brown stallion, the horse is currently undergoing special training for his projected film debut. . . .

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U.S. to Fight

(*Continued from page* 1)

Abram F. Myers, Allied general counsel, said today that his association will not make a final decision regarding its action until after the defendants have made public their proposals to the court. Myers stated that proposals being presently circulated by the defendants are not complete, and [illegible] Allied will await their final [illegible]mmendations to the court.

Myers said there is a possibility that Allied will submit a brief in opposition to auction selling and in favor of complete theatre divorcement. He asserted that the Allied executive committee was empowered by the annual convention to take such action.

The Allied counsel made it plain, however, that his group "does not plan direct intervention in the case."

Meanwhile, Arnold, representing ATA, is completing his final petition to the court which opposes the bidding system, but which fails to prescribe an alternative or substitution.

Wright, at the Justice Department, has indicated that the Government will include both auction selling and a ban on cross-licensing in its final decree. Wright contends that the Government did not propose the licensing ban as a substitute to single bidding, but will recommend it as a "supplement."

CSA Enters Plea

(*Continued from page* 1)

case as the court may deem just and proper.

The 23 individual petitioners are W. C. Allred; Charles E. Beach and Elizabeth L. Beach, partners trading as Beach and Beach; Biscayne Beach Theatre, Inc.; T. N. Carnahan; Central Amusement Co., Inc.; Emma Cox; W. F. Crockett, David Pender, Jr., Thelma H. Crockett and Mrs. E. P. Thompson, partners trading as Bayne-Roland Theatres; H. A. Everett; William R. Griffith, Sallie M. Wise and Frank V. Merritt, partners trading as Cullman Amusement Co.; Nat Hancock; J. O. Harris and E. L. Harris, trading as J. O. and E. 1. Harris; J. B. Harvey; Lexington Amusement Co., Inc.; M. C. Moore; W. W. Mowbray; Neighborhood Theatre, Inc.; Palace Amusements, Inc.; Benjamin T. Pitts; Henry Reeve; Ritz, Inc., Theatre; Strand Amusement Co., Inc.; the Southern Amusement Co., Inc.; and Sidney Wharton.

The Southern exhibitor associations supporting the petition are given as M.P.T.O. of Virginia with 160 theatres; Theatre Owners of North and South Carolina, 384; Texas Theatre Owners, 800; and Southeastern Theatre Owners Association, 900.

Kling with UA Here

Heywood Kling, former screen writer for M-G-M, in Hollywood, has joined United Artists' press book department, here.

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Johnston Hails

(*Continued from page* 1)

tions of language and is capable of promoting better international understanding. Speaking over a nationwide radio hookup, Johnston asserted that the language of the film is universal.

"Here's what the motion picture industry can provide for the peoples of the world in different lands: a more sympathetic understanding for each other; a genuine interest in each other; and a more genuine liking for each other," Johnston concluded.

Approval of a report on mass media was made by the UNESCO assembly which included a sweeping provision for freedom from censorship, freedom of access to news, and freedom of motion picture exhibition. A provision was also included which calls for the international freedom of trade and the elimination of barriers. Since the end of the war, the Motion Picture Export Association has been fighting the barriers imposed upon films abroad.

The media committee report included a statement in favor of exemption of newsreels from tariffs, excise taxes, quota restrictions and other obstacles to free passage and entry.

"UNESCO shall support the free flow of educational and non-profit motion pictures," the report said.

The group agreed upon the formation of an international motion picture catalogue which would record theatrical films and documentary and educational motion pictures.

Also a recommendation for a UNESCO film library was made. "UNESCO should assemble and make available to the educational film libraries of member states data regarding methods of operation, it was said.

In addition to Johnston, other industry consultants to the UNESCO media committee were Harry D. Buckley, United Artists; Arthur M. Loew, Loew's International; Gerald Mayer, MPA; Joseph A. McConville, Columbia; Phil H. Reisman, RKO; Murray Silverstone, 20th Century-Fox; George Weltner and Russell Holman, Paramount; John M. Whitaker, RKO and Jacob Wilk, Warners.

UNRRA Official Hits Johnston's Film Talk

WASHINGTON, Sept. 25. — William Wells, UNRRA film chief, today charged that Eric Johnston's talk of promoting international understanding through the medium of motion pictures is "just so much lip service," and asserted that films produced by the industry do not provide the human understanding and sympathy for our people necessary to promote good will.

The UNRRA official made his statement before Federal film workers gathered here today for a luncheon. Wells cited the picture "Our Vines Have Tender Grapes" as the only picture he recalls which would help promote international understanding.

SAG Names Somerset

HOLLYWOOD, Sept. 25. — Screen Actors Guild directors today named assistant executive secretary Pat Somerset delegate to the national AFL convention, with instructions to press for adoption of a permanent plan for settlement of jurisdictional disputes.

$250,000 Theatre Fire

MILFORD, Del., Sept. 25.—The Plaza Theatre, only film house in this community, has been destroyed by fire. Damage was estimated at $250,000.

'Outlaw' Seals

(*Continued from page* 1)

still showing the emblem began their "Outlaw" runs before the removal deadline date, it was pointed out.

The seal definitely will be taken off all prints now in the theatres when they are returned for servicing and will not appear on any new prints issued in the future, according to UA.

MPA will make no move to enforce immediate removal of the seal, it was stated at the association's headquarters here yesterday. Such action would be taken under normal circumstances, but, in the case of "The Outlaw," it has been decided to await the results of litigation which is pending, an MPA spokesman said. Hughes has filed an anti-trust suit against MPA.

Hughes Drops Injunction Move; Trial Date Soon

Howard Hughes has abandoned his efforts to obtain an injunction against the Motion Picture Association, with the result that the way now is cleared for immediately placing the Hughes-MPA case on the trial calendar in Federal District Court here.

Answers to the complaints in Hughes' anti-trust suit were filed with the court several months ago. Normally, cases are placed on the calendar 20 days after such filing, but this action was held up by Hughes' notice of intention to carry to the New York Circuit Court of Appeals his motion for an injunction to prevent MPA from removing the Production Code Administration seal from his picture "The Outlaw." The motion had been denied by Judge John Bright in district court.

Hughes Meets with Poletti

Following MPA's order for removal of the "Outlaw" seal, effective Sept. 13, Hughes flew here from the Coast and has been in conference with Charles Poletti, his attorney, regarding prosecution of the case. For a time, according to the Poletti office, a new motion for an injunction, demanding return of the seal, was considered, but finally it was decided to abandon this plan and await the outcome of the anti-trust suit. Yesterday was the deadline set by the court for Hughes to file a record of his appeal from the injunction denial, and passage of the date without such filing puts the case in line for the trial calendar, according to attorneys who have been following the litigation.

In denying Hughes' injunction request, Judge Bright handed down an opinion to the effect that the MPA was not violating anti-trust laws by disapproving "lascivious" advertising material. The Production Code Administration had passed "The Outlaw," with deletions, but Hughes used copy disapproved by the Advertising Code Administration and also some which he refused to submit. In Washington, the Department of Justice declined to investigate the MPA at the behest of Hughes, reporting that such an investigation previously had been made and that no anti-trust violation had been found.

Local No. B-41 Installs

HARTFORD, Sept. 25. — Film Employes Local No. B-41, New Haven, has installed the following new officers: Jimmy Mahon, Warners, president; Saul Shiffrin, M-G-M, secretary-treasurer; Pete Januska, RKO Radio, business agent, and Marie Smith, WB; William Nutile, Paramount, and Sam Zipkin, Universal, the executive committee.

Wehrenberg Plan

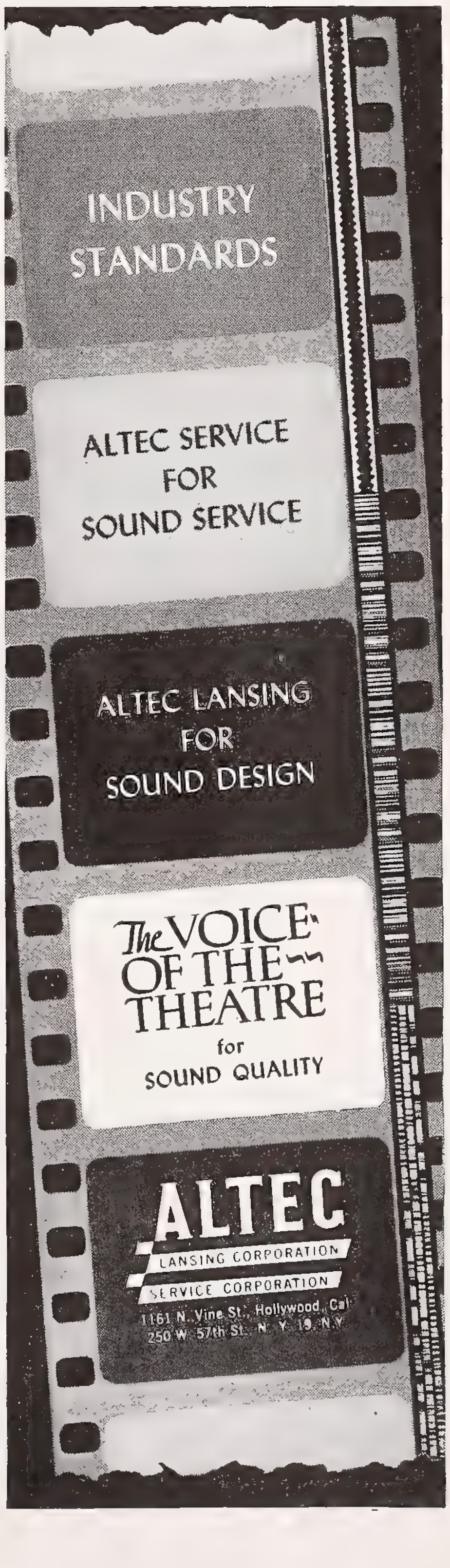
(*Continued from page* 1)

the forum to be organized after the conclusion of the New York anti-trust case. Forum meetings would be open to all sales heads and exhibitor associations, would impose no restrictions as to topics and would embrace trade practices all the way from local checking to percentage sales.

Wehrenberg said he is gratified at the favorable exhibitor reaction to the plan. He said his present plans for the forum include representation on the group from all exhibitor organizations and plans to communicate with all of them as soon as he believes the time feasible for setting up the forum.

Keach in RKO Post

Stacy Keach has been appointed Eastern test director in New York by RKO Radio's Hollywood studio, and will function under the supervision of Arthur Willi, head of the company's new Eastern talent department, coordinating with Ben Piazza, studio talent director.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The VOICE OF THE THEATRE for SOUND QUALITY
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SERVICE CORPORATION
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250 W. 57th St., N. Y. 19, N. Y.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIV.-INT'L	WARNERS
Aug. 31		(Block 17) FAITHFUL IN MY FASHION Donna Reed Tom Drake D—81 mins. (627) (Rev. 6/14/46)		(Re-issues) THE PLAINSMAN O—113 mins. (Rev. 11/23/36)	BLONDE FOR A DAY Hugh Beaumont Kathryn Adams D—68 mins. (Rev. 8/1/46)	(Special) UNDER NEVADA SKIES Roy Rogers Dale Evans O	(Block 1) SISTER KENNY Rosalind Russell Alexander Knox D—116 mins. (Rev. 7/16/46)			THE KILLERS D—102 mins. (548) (Rev. 8/8/46 LITTLE BIG MISS D—61 mins. (549) (Rev. 9/6/46)	
Sept. 7		(Block 17) THREE WISE FOOLS Margaret O'Brien Lionel Barrymore Edward Arnold C—90 mins. (628) (Rev. 6/13/46)	HIGH SCHOOL HERO Fred Stewart June Preisser C—69 mins. (517) (Rev. 9/3/46)	JUNGLE PRINCESS D—84 mins. (Rev. 11/18/36)	STRANGE HOLIDAY Claude Rains D (Rev. 10/30/45)	OUT CALIFORNIA WAY (Color) O	LADY LUCK Barbara Hale Robert Young C—97 mins. (Rev. 7/17/46)	(September Releases) BLACK BEAUTY Mona Freeman Richard Denning O—76 mins. (636) (Rev. 7/17/46)	THE BACHELOR'S DAUGHTERS Gail Russell Ann Dvorak Adolphe Menjou C	WHITE TIE AND TAILS D—77 mins. (550) (Rev. 9/6/46)	THE BIG SLEEP Lauren Bacall Humphrey Bogart D—114 mins. (Rev. 8/13/46)
Sept. 14	IT'S GREAT TO BE YOUNG C—(1038) SINGING ON THE TRAIL O		DECOY Edward Norris Jean Gillie D—76 mins. (Rev. 9/17/46)	(Block 6) (Special) MONSIEUR BEAUCAIRE Bob Hope C—93 mins. (Rev. 5/13/46)		MYSTERIOUS MR. VALENTINE D	GREAT DAY (British) Eric Portman Flora Robson D (Rev. 5/11/46) SUNSET PASS James Warren Nan Leslie O—60 mins.	CLAUDIA AND DAVID Dorothy McGuire Robert Young C—78 mins. (637) (Rev. 7/24/46)			
Sept. 21	GALLANT JOURNEY Glenn Ford Janet Blair Charles Ruggles D—86 mins. (2004) (Rev. 9/5/46)		TRIGGER FINGERS Johnny Mack Brown O	(Block 6) SWAMP FIRE Johnny Weissmuller Buster Crabbe D—69 mins. (Rev. 5/16/46)	OUTLAWS OF THE PLAINS O—56 mins. HER SISTER'S SECRET D—85 mins. (Rev. 9/12/46)	RIO GRANDE RAIDERS O—56 mins. (558) ROLL ON TEXAS MOON O—68 mins. (542) (Rev. 9/13/46)	STEP BY STEP Lawrence Tierney Anne Jeffreys D—63 mins. (Rev. 7/17/46)	IF I'M LUCKY Vivian Blaine Perry Como Carmen Miranda M—(638) (Rev. 8/28/46)	ANGEL ON MY SHOULDER Paul Muni Anne Baxter Claude Rains D—101 mins. (Rev. 9/16/46)		SHADOW OF A WOMAN Helmut Dantine Andrea King D—78 mins. (602) (Rev. 8/14/46)
Sept. 28	SHADOWED Anita Louise Michael Dunne D		GENTLEMAN JOE PALOOKA Joe Kirkwood Elyse Knox D—72 mins. (607) (Rev. 9/24/46)	(Block 6) STRANGE LOVE OF MARTHA IVERS Barbara Stanwyck Van Heflin D—114 mins. (Rev. 3/14/46)	ACCOMPLICE Richard Arlen Vida Ann Borg D—66 mins. (Rev. 9/24/46)		(Hitchcock Special) NOTORIOUS Cary Grant Ingrid Bergman D—103 mins. (Rev. 7/24/46)	(Re-release) SUN VALLEY SERENADE John Paine Sonja Henie M—86 mins. (Rev. 7/28/41)			
Oct. 5	THE THRILL OF BRAZIL Evelyn Keyes Keenan Wynn Ann. Miller M—91 mins. (9006) (Rev. 9/9/46)	(October Releases) COCKEYED MIRACLE Frank Morgan Keenan Wynn C—83 mins. (Rev. 7/16/46)	DANGEROUS MONEY Sydney Toler D		DRIFTIN' RIVER O BRUTE MAN Tom Neal Jane Adams		(Block 2) SINBAD, THE SAILOR (Color) D. Fairbanks, Jr. Maureen O'Hara D	(October Releases) THREE LITTLE GIRLS IN BLUE (Color) June Haver George Montgomery Vivian Blaine			CLOAK AND DAGGER Gary Cooper Robert Alda Lilli Palmer D—106 mins. (603) (Rev. 9/9/46)
Oct. 12		NO LEAVE, NO LOVE Van Johnson Keenan Wynn C—119 mins. (Rev. 8/27/46)	WIFE WANTED Kay Francis D		GAS HOUSE KIDS Billy Halop Robert Lowery D		WOMAN ON THE BEACH Joan Bennett Robert Ryan D GENIUS AT WORK Wally Brown Alan Carney C	HOME SWEET HOMICIDE Peggy Ann Garner Randolph Scott C—90 mins. (Rev. 7/18/46)	LITTLE IODINE Jo Ann Marlowe Marc Cramer C—55 mins. (Rev. 9/6/46)		
Oct. 19	LAND RUSH Chas. Starrett Smiley Burnette O—54 mins. (Rev. 9/17/46)		CISCO KID No. 5 Gilbert Roland Frank Yacanelli O—(531)		LADY CHASER Ann Savage Robert Lowery D DON RICARDO RETURNS Fred Coby		CHILD OF DIVORCE Sharyn Moffett Regis Toomey D	STRANGE JOURNEY Paul Kelly Osa Massen D—65 mins. (643) (Rev. 9/9/46)			NOBODY LIVES FOREVER John Garfield Geraldine Fitzgerald D—100 mins. (604) (Rev. 9/24/46)
Oct. 26	CRIME DOCTOR'S MAN HUNT Warner Baxter D—61 mins. (Rev. 9/20/46)	(Re-issue) RAGE IN PARIS Ingrid Bergman Robt. Montgomery D—83 mins. (Rev. 4/4/41)	BRINGING UP FATHER Joe Yule Renie Riano C		TUMBLEWEED TRAILS Eddie Dean	LAST FRONTIER UPRISING Monte Hale Adrian Booth O	CRIMINAL COURT Tom Conway Martha O'Driscoll D—63 mins. (Rev. 8/9/46)	(Re-release) THE BOWERY George Raft Wallace Beery D—84 mins. (642)	STRANGE WOMAN (Stromberg) Hedy Lamarr George Sanders Louis Hayward		
Nov. 2			SILVER RANGE Johnny Mack Brown Raymond Hatton O								
Nov. 9			MR. HEX Leo Gorcey Huntz Hall D								

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Dra
(M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Da*

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 60. NO. 63 NEW YORK, U. S. A., FRIDAY, SEPTEMBER 27, 1946 TEN CENTS

CSU Picketing 7 Studios, But Work Goes On

Six Arrested as Minor Violence Breaks Out

HOLLYWOOD, Sept. 26.—Picketing, for the most part peaceful, started at dawn today at seven major studios. The majority were massed at Warners and M-G-M, but in far smaller numbers than made up last year's lines, which were swelled with Conference of Studio Unions sympathizers from Lockheed. Token lines were established at Paramount, RKO, Columbia, 20th Century-Fox and Universal, where shooting proceeded as usual, and no attempts were made to prevent IATSE workers and others from entering.

Minor violence ended in the arrest of six persons, charged with disturbing the peace and malicious mischief. By noon production was normal, even at M-G-M and Warners, where the morning shift had difficulty crossing the lines.

The picket action resulted from

(*Continued on page* 10)

Zucker to Assist in Rank Selling Here

Lester Zucker has been named special field sales representative by William J. Heineman, general sales manager of the J. Arthur Rank Organization.

Zucker will supervise sales in Boston, Cleveland, Buffalo, Albany and New Haven for the Rank product being distributed through Universal-International. He will assume his new position on Oct. 14, with temporary headquarters in Universal's Cleveland exchange.

Zucker entered the motion picture

(*Continued on page* 10)

British Buy Rank; Invest 40-million

London, Sept. 26.—Counting J. Arthur Rank's latest refinancing operations, British investors have staked $40,000,000 in the past six months in the country's No. 1 motion picture setup, headed by Rank.

Capital Sees Building Ban Lasting Nine Months

WASHINGTON, Sept. 26. — Theatre construction and extensive theatre repairs will not be permitted for an estimated nine months if Wilson Wyatt, national housing expediter, carries out his proposed cuts and accomplishes his established quota of 60,000 veterans' houses during the coming year, according to a National Housing Agency official.

The most recent building curtailment, amounting to 50 per cent, is "strictly tentative" and Wyatt advocates even more drastic action in the immediate future. Observers believe the housing expediter will live up to his statement that present limitations on construction will be doubled.

Present disagreement over cuts is between the Civilian Production Administration and the Housing Agency. While CPA Administrator John

(*Continued on page* 10)

Film Again Moving To NY by Express

Shipment of lavender prints from the Coast to processing plants in the New York area, which has been dislocated for weeks by an express embargo, began to return to normal yesterday after Railway Express resumed the acceptance of consignments to New York weighing less than 50 pounds. The embargo, necessitated by a jam which resulted at the height of the trucking strike, remains in effect on shipments over 50 pounds.

The relief granted enables lavenders of lesser features and short subjects

(*Continued on page* 10)

Juvenile Pictures At Minimum Costs

The 10 distribution companies participating in the "Children's Film Library" project sponsored by the Motion Picture Association will emphasize the public service nature of the program by making the juvenile pictures available strictly on a non-profit basis. Rental charges will be calculated to cover only print costs.

The program already is in work with each of the companies' exchanges supplied with one print of each film it will distribute. There are 28 children's films in all, at present. Companies

(*Continued on page* 10)

Coyne Explains ATA Membership

Following *Motion Picture Daily's* report yesterday of the withdrawal of Loew's and RKO Theatres from the American Theatres Association, Robert W. Coyne, ATA executive secretary, explained that National Theatres and the Paramount Theatres parent company have retained membership in the organization but are, of course, excepted in the ATA intervention in the New York trust suit.

Coyne further stated that in no instance has a circuit affiliated with National or a Paramount partner, and which are ATA members, withdrawn from the organization. Independent exhibitor support of ATA's intervention action has been increasing steadily, he added.

Owners Form Joint Charity Group Here

Exhibitors and circuit representatives of the New York area have formed the Metropolitan Motion Picture Theatres Association, Inc., to represent its members with public agencies and to coordinate the facilities of the industry for the collection of funds for charitable and patriotic purposes and for the dissemination of information of local, state, or national interest.

The area in which the association will operate comprises the counties of New York, Kings, Bronx, Queens,

(*Continued on page* 10)

Hammons to Remain With Ross a Year

E. W. Hammons, who resigned early this month as president of Ross Federal Service and reported subsequently that he was negotiating to enter the 16mm. production field, has decided to remain with Ross for about a year, working on various deals in behalf of the company, he said here this week.

The 16mm. production plan, however, is being advanced, Hammons reports.

Buying Groups Are Illegal, Says Universal

'U' Sends Its Proposed Findings to Wright

Universal strikes out at buying combines as being unduly restrictive of interstate trade and commerce and tending toward monopoly, and, therefore, "U" would have the Federal Court find them illegal in the company's proposed findings of fact and conclusions of law in the New York anti-trust case as sent yesterday to Robert L. Wright, Government counsel, in Washington.

In its 17-page printed brief, Universal asks the court to make 60 additional findings and declares that the conspiracy alleged against the company has not been established. A final

(*Continued on page* 10)

Para.'s Production Plans Unchanged

Paramount's present production plans will continue unchanged unless future and unforeseen problems encountered in auction selling—if and when—necessitates revision, according to Barney Balaban, Paramount president.

Paramount's present production operations and planning involve producing as many films as production facilities permit, without any overall annual budget or specific number of films, Balaban indicated.

"We streamlined our production activities years ago to meet selling in blocks and further streamlining is un-

(*Continued on page* 10)

20th Earning $8 per Share in '46, WB, $3

Wall Street estimates of 20th Century-Fox earnings for the current calendar year place them at around $8 a share.

Warner Brothers is estimated to have earned around $3 a share on its new stock, after the recent two-for-one split, in the fiscal year ended August 31.

Both are new records.

Chapel to Release 'Pastor Angelicus'

War Relief Services, Inc., which distributes food and clothing to war-stricken countries of the world, has signed with Chapel Films Corp. for the distribution and exhibition of the historical film, "Pastor Angelicus," with a prologue by Francis Cardinal Spellman.

Monsignor Fulton J. Sheen will be the narrator of the film, which was photographed within the Vatican and is said to bring to the screen for the first time glimpses into the daily life of Pope Pius XII.

Bernard Brandt, president of Chapel Films, is planning a Broadway premiere for "Pastor Angelicus" at Christmastime. War Relief Services will receive the proceeds from the film to purchase food for starving peoples throughout the world.

Mayer and Brandt to Play 'The Outlaw'

Howard Hughes' controversial "The Outlaw," a United Artists release, will have its New York premiere on Oct. 26, simultaneously at Arthur Mayer's Rialto, and at Harry Brandt's Gotham and Republic. The Motion Picture Association revoked the picture's Production Code Seal as of Sept. 13.

Film Banned in Boston

BOSTON, Sept. 26.—"The Outlaw" was banned today in Boston, Samuel Nesson, city censor, ruling the picture out on the grounds that "it glorifies crime and immoral actions."

$20,170 in 2 Days For 'Mast' at Rivoli

Paramount's "Two Years Before the Mast," which had its New York opening on Tuesday, rounded out its first full day Wednesday at the Rivoli with a gross of $12,050, described as the biggest single week-day gross in the history of the theatre, exceeding the top week-day of "Love Letters," "The Lost Weekend" and "Kitty." The opening day's gross was $8,120.

Accept Danish Offer Of Free Distribution

WASHINGTON, Sept. 26.—The recent film trade proposal submitted to the State Department by the Danish Government, calling for free distribution of American product in that country, has been "accepted by all export offices within the industry," a spokesman for the Department's commercial policy division said today.

MGM Checkers Meet In Chicago Today

CHICAGO, Sept. 26.—M-G-M's first meeting of its six field checking supervisors starts tomorrow morning at the Drake Hotel, here, under the joint guidance of Charles K. Stern, Loew's assistant treasurer, and William G. Brenner, in charge of the company's checking department. General sessions will run two days, followed by meetings with supervisors.

Personal Mention

HARRY M. WARNER, Warner's president, is en route back to the Coast from New York.

•

GORDON HOLLINGSHEAD, Warner short subjects production head, who was burned in a fire at Balboa, Cal., several days ago, is expected back at work next week. MRS. HOLLINGSHEAD, also seriously burned, has developed pneumonia and will be in the hospital another 10 days.

•

ALEX GOTTLIEB, Warner producer, and POLLY ROSE, sister of showman BILLY ROSE, will be married in Hollywood on Sunday. They will honeymoon in New York for a month.

•

DAVID TANNENBAUM, vice-president of Walter Wanger Pictures, is due to arrive in New York from the Coast today.

•

N. E. SAVINI, Southern district manager of Astor Pictures of New York, and MRS. SAVINI, have returned to Atlanta from New Orleans.

•

RUBE JACKTER, Columbia's assistant general sales manager, is due in New York on Monday from a two-week business trip.

•

BEN KALMENSON, Warner vice-president and general sales manager, has returned to New York from the Coast.

•

WESLEY RUGGLES, who has arrived here from the Coast, will leave for London on Sunday.

•

EDWARD MOREY, Monogram vice-president, has left New York for a tour of Canadian exchanges.

•

EDWIN W. AARON, M-G-M assistant general sales manager, will leave Milwaukee today for Kansas City.

•

CAROL BRANDT, M-G-M Eastern story head, has arrived in London by plane from New York.

•

H. M. RICHEY, M-G-M exhibitor relations chief, will leave St. Louis today for Kansas City.

•

MAX WOLFF, head of Loew's-M-G-M purchasing, has left New York for Chicago and St. Louis.

•

JOHN E. FLYNN, Midwestern sales manager for M-G-M, is due in Milwaukee today from Chicago.

•

DANNY KAYE is in New York from Colorado Springs and Hollywood.

•

ROY HAINES, Warner Western division sales manager, will leave Seattle for Minneapolis today.

•

JACK RIEGER of Trinity Pictures is due back in New York from Hollywood over the weekend.

•

SAM LEFKOWITZ, Eastern district manager for Warners, has returned to New York from Oneida, N. Y.

•

LAWRENCE BROWN, M-G-M Cincinnati salesman, is here on vacation.

•

LEO MCCAREY is in New York from Hollywood.

C. J. (PAT) SCOLLARD, Paramount's assistant general sales manager, is on a brief vacation.

•

JOHN E. BIERWIRTH, president of the New York Trust Co. and a director of Warner Bros., has been named chairman of the 68th annual United Hospital campaign opening on Oct. 7.

•

FRANK C. LEPORE, formerly photographic officer for GEN. MARK CLARK in the Eastern theatre of war, has returned to NBC Television, here, in a production capacity.

•

W. E. GRIFFIN, Vienna Theatre, Vienna, Ga., and HAP BARNES, Open Air Theatre, Montgomery, Ala., were recent Atlanta visitors.

•

FRANK and ED HARRIS, former owners of Harris Drive-in theatres in Georgia and Florida, are on a business trip to New York.

•

RAY ENGLAND, manager of the State Theatre, Jewett City, Conn., is observing his 15th year in show business.

•

JOHN H. MACDONALD, NBC vice-president in charge of finance, has been named president of the Controlers Institute of America.

•

M. L. SIMONS, editor of the *Distributor,* M-G-M sales publication, will leave here for the Coast today to spend three weeks at the studio.

•

WILLIAM E. SCHRECKER has been named manager of the Strand Theatre, Memphis, to replace HERBERT SANDERS, resigned.

•

MARJORIE LILLIE, secretary to Warner's Cleveland district manager CHARLES RICH, will be married Nov. 16 to WILLIAM CORCORAN.

•

HAL HORNE, chairman of the board of Story Productions, will leave New York for Buffalo today.

•

CARL NEDLEY, M-G-M's Salt Lake City operations manager, is vacationing in the East.

•

ED STEVENS, president of Stevens Pictures, Atlanta, has returned to that city from New Orleans.

•

HARRY COHEN, manager of the Dixwell Theatre, New Haven, has returned to that city from a vacation.

•

CHARLES F. COUGHLAN has become director of the Memphis Little Theatre.

•

JOE SIMON, assistant manager of the Warner Theatre, Memphis, is in Oklahoma City.

•

JAY GOVE of M-G-M's home office sales department is vacationing at Nassau in the Bahamas.

•

PERRY BROWN, Warners Salt Lake City booker, is vacationing in San Francisco.

•

DON TIBBS, Monogram's Salt Lake City manager, is visiting in Seattle.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Cary GRANT • Ingrid BERGMAN
In Alfred Hitchcock's "NOTORIOUS"
with CLAUDE RAINS
An RKO Radio Picture
SPECTACULAR STAGE PRESENTATION

RKO PALACE B'WAY & 47th St.
STARTS TOMORROW
ROSALIND RUSSELL & ALEXANDER KNOX
"SISTER KENNY"
AN RKO PICTURE

PARAMOUNT PRESENTS
"Two Years Before The Mast"
Starring ALAN LADD
Brian DONLEVY William BENDIX
Barry FITZGERALD
RIVOLI
B'way at 49th St. - Doors Open at 9:30 A. M.

LOEW'S STATE B'WAY & 45
ON SCREEN
Van JOHNSON
Esther WILLIAMS
'Easy to Wed'
In Technicolor
IN PERSON
TOMMY RIGGS
DANNY O'NEIL

BOB HOPE
and Joan Caulfield in
"MONSIEUR BEAUCAIRE"
A PARAMOUNT PICTURE
in Person
CHARLIE SPIVAK AND BAND
BOB EVANS JOHN and RENE ARNAUT
EXTRA! PEGGY LEE
PARAMOUNT • TIMES SQUARE

J. ARTHUR RANK Presents
"CAESAR and CLEOPATRA"
Cool ASTOR
Bway & 45th St.
Popular Prices
Continuous

20th Century-Fox Presents
"THREE LITTLE GIRLS IN BLUE"
In Technicolor
PLUS ON STAGE — BEATRICE KAY
MARY RAYE & NALDI
Extra! MAURICE ROCCO
ROXY 7th Ave. & 50th St.

$4,800,972 Is Odeon Profit for the Year

LONDON, Sept. 26.—Odeon Theatres' profit for the year ended June 22 totaled $4,800,972, which is $1,215,448 higher than in 1945.

The company has declared a 17½ per cent dividend, tax free, compared with 25 per cent in 1945.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; Chicago Bureau, 624 South Michigan Avenue; Washington, Jim H. Brady, 809 Atlantic Bldg.; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23. 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Every
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Enhances
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TYRONE POWER
and
GENE TIERNEY
as they appear with
JOHN PAYNE · ANNE BAXTER
CLIFTON WEBB
HERBERT MARSHALL
in Darryl F. Zanuck's Production of
W. SOMERSET MAUGHAM'S

"THE RAZOR'S EDGE"

Produced by DARRYL F. ZANUCK
Directed by EDMUND GOULDING
Screen Play by LAMAR TROTTI

20th
CENTURY-FOX

New Theatres

CLEVELAND, Sept. 26. — Associated Circuit has leased the new theatre to be included in the proposed $750,000 shopping and amusement center to be built in Avon by William Freidlingsdorf. Lease is for 20 years at a reported total rental of $200,000.

In Columbus, J. Real Neth, head of the local circuit bearing his name, has acquired a suburban site on which to build another theatre.

Englers' Royal Slated To Open Shortly

MINNEAPOLIS, Sept. 26.—Louis and Abe Engler will soon reopen their Royal at Hopkins, Minn., shuttered for the past five years. The house will be turned over to Mike and Wilfred, sons, respectively, of Abe and Louis Engler, for operation. The latter are veterans of World War II.

Start New $500,000 Theatre

OKLAHOMA CITY, Sept. 26.—Excavation work has started on the proposed new Center Theater in the downtown Civic Center here. The new theater will cost approximately $500,000. The building will seat 1,800, and will be operated by State Theatres, Inc., which is headed by T. B. Noble.

L. A. 'Undercurrent' Tradeshow Changed

"Undercurrent," M-G-M's forthcoming production, will be tradeshown in New York and Los Angeles on Sept. 30 instead of Oct. 8, as previously announced. The tradeshow date of Oct. 17 for elsewhere around the country remains unchanged.

"Boomtown" and "The Great Waltz," third and fourth of the "great masterpieces" being reprinted by M-G-M, will be shown to exhibitors in exchanges on Sept. 30, except New York and Los Angeles, where it was shown on Sept. 23.

Charter Wankew Corp.

ALBANY, N. Y., Sept. 26.—Wankew Theatre Corp. has been incorporated to deal in motion pictures, by Lim S. Guey, Kong Mong and Carrie D. Onofrio, all of New York. Rao and Liggio, New York, were incorporating attorneys.

Robinson to WINS

CINCINNATI, Sept. 26.—William P. Robinson, formerly of WLW here, but more recently manager of the Chicago sales office, has been named sales manager of WINS, New York, recently acquired by Crosley Broadcasting Co.

Furstenburg at Filmack

CHICAGO, Sept. 26.—Oscar Furstenberg has been appointed superintendent of production with Filmack Corp. here. Recently returned from service, Furstenberg was associated with Filmack for 10 years preceding the war.

Keaton Film Underway

MEXICO CITY, Sept. 26. — Buster Keaton has started his first picture in Mexico, "The Modern Blue Beard," which Alejandro Salkind is producing. Virginia Serret is playing opposite Keaton.

Reviews

"Piccadilly Incident"

LONDON

(Herbert Wilcox-Pathe—British)

INVETERATE adherent of established receipe, Herbert Wilcox is one of those "safe" producers. Exhibitors know what to expect from him. They're rarely surprised. This time, those same exhibitors are in for a jolt. "Piccadilly Incident" has all the earmarks of a typical Wilcox trade. It's competent, tells a novelettish and none-too-disturbing story, and has Anna Neagle (suitably supported) in the lead.

Nevertheless, the film emerges as one of those pieces which women sigh over, tell their neighbors about and go to see again. In other words, Wilcox has compounded a piece which will run through box-offces like a bush-fire. There's scarcely a woman on either side of the Atlantic who—when she sees it, and her friends will do their best to see that she does—won't weep those comfortable tears of sympathy which mean so much to the showman's till.

Also, Anna Neagle appears herein (thanks, it may be surmised, to the ministrations of deft cameraman Max Greene) in hitherto unsuspected accomplishments. Miss Neagle, ever since she came under the Wilcox baton, has assuredly evinced charm, whether as the redoubtable aged Queen Victoria, or just another song-and-dance girl. This time she displays not only charm but that glowing liveliness, that tenderness, which betokens near-greatness. There will be addicts who will liken her to Garbo in "Camille."

Miss Neagle is a wartime WREN—British sister of the American WAVE—who crashes into a smart young Marine of noble lineage in blacked-out Piccadilly in a bomb-raid. In the way we had those days, the two young folks marry, indulge in ecstatic two-day honeymoon, whereafter Neagle is drafted to Singapore. The ship in which she sails from that doomed fortress is torpedoed, with all hands posted as drowned. Anna really isn't drowned. With a company of coarse but happy sailors she's cast away on an unknown South Sea island for three years.

Our young Marine is unaware of that circumstance. He marries again, this time an American girl, who has a baby by him. Anna comes home. The film's makers slide out of the tremendous problem thereby posed with over-easy glibness, which the customers will readily accept seeing that Miss Neagle in the last fade-out puts over a most moving, delicately-played, dying-scene.

The exhibit is noteworthy also for that young Marine (Michael Wilding), for the American girl, nicely played by Hollywood's Frances Mercer, and for a choice vignette by Leslie Dwyer, an actor whom we never weary of commending to Hollywood.

Scenarist is said to be a Florence Tranter. Knowledgable ones will have little difficulty in guessing at this lady's true identity and will forgive the slight corniness of her tale. For here is a film at which audiences will eagerly warm their hands.

Running time, 100 minutes. Adult audience classification. Release date, Sept. 20.

PETER BURNUP

"The Raider"

(Crown Film Unit—English Films)

A time factor immediately presents itself in the determination of the box-office value of this British film, which is strictly wartime product in nature, and, obviously, late in coming. From other perspectives, particularly from point of dramatic content and camera work, it shapes up fairly well.

Released in Great Britain as "Western Approaches," and distributed here with its new title, by English Films, the film is done in Technicolor, a definite asset, and employs non-professional performers, presumably to lend weight for recognition as an authentic document.

The narrative interworks the plight of war-time ship-wrecked survivors adrift in a lifeboat, together with an account of a convoy en route to England from New York. For the purpose of interest and suspense a merchantman leaves the convoy and undertakes to answer the distress signal of the lifeboat passengers, unaware of the presence of a German U-Boat. A battle ensues, the U-boat is sunk and the rescue is effected.

Ian Dalrymple produced and Pat Jackson is credited with script and direction.

Running time, 70 minutes. General audience classification. Release date, Sept. 27.

GENE ARNEEL

Venezuela Oil Boom A Gusher for Films

By MONA LONDON CALDWELL

CARACAS, Sept. 21 (by Airmail).—Since the expansion of the oil industry, Venezuela is enjoying a boom as great as any gusher town in Oklahoma. The entire country, with a population of less than 4,000,000, boasts 304 theatres and 25 motion picture clubs sponsored by the oil companies. In Caracas, with a population of a little more than 200,000, there are 50 theatres, all of which are reporting satisfactory business. Six first-run theatres have been built recently in Caracas and a new and lavish second-run house will soon open here.

Admission to first-runs ranges from 90 cents to $1.25. There are no double features or extra added attractions here. In Caracas there is an average of 25 showings a week, with few houses running continuously.

The idea of auction selling is not new in Venezuela. This has long been spot-booking territory since most theatres are independently owned.

At one time there were some first-run block deals which, after being fulfilled, were never renewed, due to dissatisfaction of the theatre owners.

Short Subjects

"Reckless Driver"

(Universal)

In this Walter Lantz Cartoon, Woody Woodpecker goes to the license bureau to renew his driver's [illegible]se but runs into difficulty with t[illegible] officer in charge of giving the tests. During the excitement that follows, Woody gets into his car and makes like a jet-propelled plane. He then decides to take out an aviator's license. Running time, seven minutes.

"Lone Star Padre"

(Universal)

Another in the Person-Oddity series, this film concerns itself with Father Henry Hug of San Antonio, Tex., who also is a deputy constable. Other subjects include a woman who makes fine hats from feathers; Ivy Baldwin, who at 80 years of age still walks a tight-rope; an Austin, Texas druggist who is also an amateur magician, and finally a one-legged jitterbug. Running time, nine minutes.

"Frank Duck Brings 'Em Back Alive"

(RKO Radio)

Donald Duck takes off for the wilds of the jungle to capture a wild man, portrayed by Goofy. Following the long established pattern of comical adventure, Donald and Goofy run into numerous difficulties from which they manage to extricate themselves. As the subject closes, Goofy escapes from a man-eating lion in a motorboat while Donald is seen disappearing over the horizon with the lion at his shirt-tail. A Walt Disney subject. Running time, seven minutes.

"Dinky Finds a Home"

(20th Century-Fox)

The little black duckling and her adventures in a henhouse provide the plot for this Terrytoon. After numerous adventures with the rooster, who rules the farmyard domain, Dinky the Duck manages to extricate herself from her precarious situation and returns to her parents. Running time, seven minutes.

"Popular Science," No. J5-6

(Paramount)

The production of shotgun shells, involving a manufacturing technique unchanged for centuries, is illustrated in the latest subject of this series in color. Also shown is the home of California's gadget king, in which all household tasks are performed by pushbuttons, and the refinement of Chilean nitrate for farm and medical use. Jerry Fairbanks produced. Running time, 10 minutes.

"The Schooner the Better"

(Columbia)

Here presented is an old sea tale about when men were drugged and shanghaied aboard ships. Only this time there is a slight reversal. The villan who would shanghai the hero, finds the tables turned on him. A Phantasies Cartoon. Running time, seven minutes.

25 Video Stations Under Construction

Washington, Sept. 26.—Twenty-five television stations are under construction at present, the Commerce Department reports. This is in addition to the six stations in operation and to the 50 or more applications on file with the Federal Communications Commission.

The Department notes a swing toward larger screens for television receivers although the small screen is still standard for home sets.

Honor Sister Kenny At RKO Reception

Sister Elizabeth Kenny, whose life story is depicted in the film, "Sister Kenny," was given a reception by RKO Radio at the Hotel Plaza, here, yesterday.

Among those present were: Robert Mochrie, John Whitaker, Sen. J. Henry Walters, Paul Hollister, Rutgers Nielson, Terry Turner, Ralph Austrian, Frank Drumm, A. A. Schubart, Charles Boasberg, Glendon Allvine, John Farmer, Carl Brisson, Fred Brisson, Val Valentinoff, Harry Evans, Clara Blandick, Adrienne Ames and Tex McCrary.

O'Brien Heads Kenny Foundation on Coast

HOLLYWOOD, Sept. 26.—Pat O'Brien, RKO-Radio star, has been appointed chairman of the Hollywood division of the 1946 fund appeal for the Sister Elizabeth Kenny Foundation, by Kate Smith, national chairman, and Bing Crosby, chairman of the executive committee.

DuPont Makes Three Executive Advances

PARLIN, N. J., Sept. 26.—Dr. Emery Meschter, who has been a group leader in the Parlin research laboratory of DuPont's photo products division, has been appointed laboratory director of the division's laboratory section at Towanda, Pa. Dr. Frank E. Swindells, present laboratory director at Towanda, is being transferred to Parlin on a special assignment, and Dr. J. Paul Weiss will take over Dr. Meschter's work as group leader at Parlin, all of the changes to be effective Oct. 1.

Coast Monogram Outing

HOLLYWOOD, Sept. 26.—The second annual picnic of the Monogram Studio Club will be held on Oct. 6 at the Valley Park Country Club, Sherman Oaks. Johnnie Lipscomb is chairman of the entertainment committee.

Hart, Kay Manager

WASHINGTON, Sept. 26.—Karl Hart, former office manager of Columbia Pictures at Atlanta, has been appointed branch manager of the Kay Film exchange at Washington, D. C.

Randon to WLIB

Lee Randon has been named program director of WLIB, New York, by Louis Jackobson, station manager. Randon goes to WLIB from WBBM, Chicago, where he had served in an executive capacity since 1937.

Review

"London Town"

(Wesley Ruggles—Eagle-Lion—British)

London, Sept. 26

CONCEIVED on gargantuan scale, this "musical" is the picture par excellence for the showman; at least the British showman. There are technical faults galore. Wesley Ruggles lets his little story—it's concerned with the obscure hoofing vaudeville clown from the sticks making good in the big time—wilt away in a maze of Technicolored ballet and splendor piled on splendor. Editing of the piece contributes a feel of jumpiness as though the cutters felt themselves faced with the unsolvable problem of cramming a quart into a pint and just gave up in despair.

But the customers won't mind that. They get value for their money in abundance. There's ballet and there's singing from a troupe of young ladies whose gowns and hair-do's will please every woman. There's Technicolor done in those cool shades in which the British appear to specialize. There's spectacle mammoth enough to satisfy the most gluttonous beholder. There's also Sid Field.

This Field is a phenomenon. Throughout the late war he was the country's most favored vaudeville comic. Mutlitudes of "GI Joes" once stationed here will testify to his merit. He's actor, comedian, dancer and singer, rolled into one. On the screen he emerges as the nearest approach to Charles Spencer Chaplin, Britain, at least, has ever seen. He not only has the gift of rich drollery, but superb acting ability. He has the ineffable touch of pathos which is the hall-mark of the perfect clown. Field, without doubt, is Britain's greatest comic gift to the screen. On this one showing there is no limit to what he may do.

J. Arthur Rank took no chances with this one. He not only engaged the American Wesley Ruggles, but he hired other Hollywood specialists, like Agnes de Mille, to give his film an authentic touch. Doubtless American editors will tighten it all up, but they won't touch the submissions of the impeccable Field. It's his picture from start to finish; but accomplished submissions also come from Claude Hulbert, Greta Gynt, Sonnie Hale, Mary Clare and particularly new recruits, Petula Clark and Kay Kendall.

The "'Ampstead Heath" Dance, originated by Freddie Carpenter, is a number which should sweep through dance places high and low not only here but in America.

Running time, 121 minutes. General audience classification. Release date not set.

P.B.

Newspapers Lost to Springfield Theatres

SPRINGFIELD, Mass., Sept. 26.—Without newspaper advertising for the first time in Springfield's history, local theatre men today were scrambling for commercial time on radio stations as the city's four daily newspapers suspended publication.

Newspaper spokesmen said the suspension came when three mechanical unions refused to report for work until management had signed a contract with all of them.

'Last Bomb' Premiere

"The Last Bomb," Technicolor special two-reeler produced by Warners in cooperation with the Army Air Forces, and supervised by Frank Lloyd, will have its world premiere at the Earle Theatre, Washington, on Oct. 10.

L. C. Griffith Improved

OKLAHOMA CITY, Sept. 26.—L. C. Griffith, president of Griffith Amusement Co. and Griffith Consolidated Theatres, was reported somewhat improved today at St. Anthony's Hospital here following a paralytic stroke which he suffered last Saturday.

Hersholt Has Operation

HOLLYWOOD, Sept. 26.—The condition of Jean Hersholt, president of the Academy of Motion Picture Arts and Sciences, was described as satisfactory tonight following an operation he underwent today.

Reisner Seriously Ill

HOLLYWOOD, Sept. 26.—Charles Reisner, M-G-M director, is reported seriously ill here following a thyroidectomy.

Warren Firm Added To MGM's Robbins

Harry Warren Music Corp. has been formed to serve as an adjunct to M-G-M's Robbins Music Co., headed by Charles C. Moskowitz. Harry Warren, veteran songwriter, heads the new organization, and Charles Warren has been named professional manager.

Broidy at Franchise Holders' Meeting

HOLLYWOOD, Sept. 26. — Steve Broidy, president of Monogram, will leave by plane today to attend a franchise holders' meeting in Chicago. Broidy will be accompanied by Howard Stubbins and George Burrows. They plan to return to the Coast on Wednesday.

New ABC Affiliate

Effective Oct. 1, station WLCS of Baton Rouge, La., will affiliate with American Broadcasting, replacing WJBC, present ABC affiliate in that area. The new affiliate is managed by Earl Smith.

WOKO to Join ABC

Effective Jan. 1, 1947, Station WOKO, Albany, N. Y., will become affiliated with American Broadcasting as the network's outlet in the Albany-Troy-Schenectady area, replacing WTRY. Harold E. Smith is manager of the new affiliate.

Musgrove Radio Permit

VALDOSTA, Ga., Sept. 26.—Downing Musgrove of Homerville, has been granted a construction permit for a 1,000-watt radio station by the Federal Communications Commission.

4 New Film Firms Incorporate Here

ALBANY, N. Y., Sept. 26.—Farock Theatre Corp. has been incorporated to carry on a theatrical business; incorporators are: Alexander Jutkovitz, Isidor Jutkovitz, Bessie F. Goldman. Louis Joffe was incorporating attorney..

Outdoor Theatres, Inc., has been incorporated to operate motion pictre houses by incorporators Harry W. Lamont and Gerald C. Schwartz of Albany and Ernest V. Whitman of Schenectady. This is the company formed by Lamont, Albany exhibitor, to conduct a new drive-in on the Lake George-Glens Falls Road.

The Living Word, Inc., has been incorporated to deal in motion pictures; incorporators are: Peter A. Lewis and Agnes Gilmartin, New York, and Seward I. Benjamin, Bronx.

R. C. Powell and Co., Inc., has been incorporated to deal in motion picture and photographic apparatus. Powers, London, Mule and Clancy, New York, were incorporating attorneys.

Famine Subject Fails To Get Distributor

WASHINGTON, Sept. 26.—Inability to get a distributor for the first Government postwar film, "Message on Famine," was disclosed with disgust today by a spokesman for the Office of War Mobilization and Reconversion. The picture, approved by all exhibitor organizations, is now out of date because of the "unwarranted" delay in distribution, he added.

OWMR, the spokesman said, now is planning "a regular program for the distribution of future Government film." Reports from the National Housing Administration indicate that OWMR may approve the production of a short subject on housing.

Eight Stations Added To Mutual Network

Eight stations have been added to the Mutual Broadcasting System network, bringing the total number of affiliates to 337, according to Carl Haverlin, vice-president in charge of station relations.

Five of the new stations are now under construction and are expected to join the network in the near future. They are WTNB, Birmingham; WSBR, Duluth; WBHB, Fitzgerald, Ga.; WMOC, Covington, Ga.; and WKYB, Paducah. The other three stations are WHHT, Durham; WCTA, Andalusia, Ala.; and WWNR, Beckley, W. Va.

FCC Authorizes Two

WASHINGTON, Sept. 26.—Two companies have won FCC authorization to build experimental television stations to test both black-and-white and color video. New permittees are Continental Television Corp. of Boston, and the Conestoga Television Association of Lancaster, Pa.

20 Serials for Video

Television rights to 20 film serials have been obtained by Irvin Shapiro's Film Equities Corp., here, with a view to creating a new kind of "soap opera" telecast, it was announced yesterday.

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Buying Groups

(*Continued from page* 1)

decree should be entered dismissing the complaint against Universal, the company says.

"Certain exhibitors have employed common agents to purchase pictures for them. This practice, under the circumstances disclosed by the evidence, is unduly restrictive of interstate trade and commerce and tends to monopoly and is, therefore, illegal," Universal would have the court find.

The franchise type of license agreement was mainly employed by Universal to support independents desiring to compete with theatre circuits, the Universal brief points out.

"In order to create competition in the areas where exhibitors had failed or refused to license Universal product or exhibit same, Universal induced persons, firms and corporations to invest substantial sums in opening new theatres or improving existing theatres and granted to those accounts (film) deals varying from one year to five years wherein and whereby the theatres were granted the exclusive right to exhibit Universal pictures for the period of said deals, in the specific theatres mentioned in the agreements and for the runs listed therein, whether the deal was for one year or longer," Universal asks the court to find in its final decision.

No Reliable Market

"Universal as a producer and distributor without theatres would have no reliable market for the great majority of its pictures, if offered singly, and under such a procedure its ability to compete with the integrated (distributor-circuit) defendants would be greatly lessened and its speculative risk greatly increased," the court is asked to rule in connection with Universal distribution practice.

The 60 proposed findings are grouped into 13 categories. They include a description of the Universal defendants, and declare that Universal is not engaged in exhibition, that there have been no interlocking relationships between Universal and any defendant in any other group; also, they describe Universal's distribution procedure, the nature and character of Universal's license agreements and the franchise agreement already mentioned. Universal did not monopolize or attempt to monopolize the distribution of films, the proposed findings declare, and the evidence with respect to lack of concerted action between Universal and other defendants is described. Also touched upon are: discrimination in granting licenses, admission prices, selection of customers as between affiliated and independent theatres in 92 largest cities, concluding with a declaration of no intention to monopolize or to unduly restrain interstate commerce.

Hoffberg, Stern Deal

Arthur Alexander of Stern Productions, Hollywood, currently in New York, has completed a deal with Hoffberg Productions, for the reissue distribution of the original "Range Buster" series.

New Melniker Post

HOLLYWOOD, Sept. 26.—Harold Melniker has been named to replace William Gordon as head of the RKO Radio censorship department.

Film by Express

(*Continued from page* 1)

to move here from the Coast by express, a distributor spokesman explained. Until the embargo is lifted completely, heavier prints, when they are badly needed, will be flown here by Air Express or sent to New Haven and Albany by Railway Express and routed from there on film-carrier trucks.

Lifting the embargo also aids in the movement of promotional accessories and theatre equipment weighing less than 50 pounds.

Yesterday the express company lifted its embargo on shipments into the Atlanta area, where a local labor dispute had hampered deliveries.

N. Y. Charity Group

(*Continued from page* 1)

Richmond, Nassau, Suffolk, Westchester, Rockland, Putnam, Orange, Ulster, Sullivan and Dutchess, all in the state of New York.

Both independent and affiliated exhibition interests are among the sponsors, including Harry Brandt, Oscar Doob, Julius Joelson, Max Cohen, Sam Rinzler, Sam Rosen, William White, Bill England, Sam Shain, Robert Rozenzweig, Saul Strausberg, Arthur Mayer, Emanuel Frisch, Edward Rugoff, Bob Weitman, Robert W. Coyne, Morton Sunshine, Abraham Mopper, and Louis Weber. Fred J. Schwartz is acting chairman.

Southeastern Owners Approve Suit Moves

ATLANTA, Sept. 26.—At the largest non-convention meeting in the history of the Southeastern Theatre Owners Association, held here this week, attending members approved actions taken up to now by Southeastern in its opposition to auction-selling, its affiliating with Confederated Southern Associations, and CSA's plans to employ its own attorney and use its own strategy in the forthcoming New York trust suit action.

At the close of the meeting president Mack Jackson thanked the members for their large attendance, and their backing of Southeastern's plans to fight auction selling and its attendant dangers. Represented, he said, in Southeastern and CSA are many thousands of theatres.

Theatres Aid Firemen

SAN FRANCISCO, Sept. 26.—Simultaneously with the benefit show at the Fox Theatre on Sept. 18 for the families of the firemen who gave their lives in the recent local night club fire, theatre men here are planning another fund, with George Nasser, president of the California Theatres Association, stating that the theatre men expect to raise $100,000 through collections at all San Francisco theatres for a trust fund for any firemen or policemen who might lose their lives in the line of duty.

Altec Promotes Two

F. M. Mewborn has been promoted to branch manager in Altec's Seattle district, under W. E. Gregory, district manager; G. E. Wiltse has been named branch manager in Dallas, under C. J. Zern, district manager, it is announced by H. M. Bessey, Altec vice-president.

Juvenile Pictures

(*Continued from page* 1)

are: Monogram, Republic and United Artists, which are non-members of MPA, and M-G-M, Paramount, RKO Radio, 20th Century-Fox, Universal-International, Warners and Columbia. Each will distribute, of course, only its own pictures which it has contributed to the program.

Meanwhile exhibitor interest in the enterprise is said to be gaining momentum, with numerous endorsements of the program reported by civic groups and public officials. Among these is the "all-out support" to be given the program by New York City's License Commissioner Benjamin Fielding.

Prints may be obtained only for Saturday morning showings.

Building Ban

(*Continued from page* 1)

Small has been virtually stripped of his power over commercial construction, the NHA reports that Wyatt is not anxious to assume these responsibilities. On the other hand, Small refuses to accept Wyatt's theory that additional restrictions are necessary.

Small is standing fast on his assertion that additional restrictions are unnecessary and is said to have expressed belief that gradual elimination of building barriers should commence within 60 days.

Paramount's Plans

(*Continued from page* 1)

necessary at this time to meet requirements of selling picture by picture and theatre by theatre, or whatever is anticipated in auction selling," Balaban added.

Balaban said that Paramount has been closely watching its production activities in the light of developments in the New York anti-trust case.

Zucker to Assist

(*Continued from page* 1)

business in 1930 as salesman for Columbia in Cleveland and five years later was named branch manager, which position he is relinquishing to join the Rank Organization. He was chief barker of Tent No. 6 Variety Club of Cleveland.

Navy Film to Classics

Nicky Goldhammer, vice-president of Film Classics, has acquired world distribution rights to "The Navy at War," a Telenews production which presents a front-row seat for the biggest aero-naval battles. Domestic distribution will be through Film Classics' exchanges and foreign territories through S. Maurice Livingston, vice-president of International Film Classics.

Six Shorts for Pictorial

Pictorial Films, Inc., has signed a contract with Viking Films for the production of a series of six one-reel educational short subjects on classical music, according to Harold Baumstone, Pictorial vice-president. The films will be released in both 16 and 35mm.

Show 'Goodbye' Oct. 21

National tradeshowing of "Never Say Goodbye" has been set by Warners for Oct. 21.

CSU Pickets

(*Continued from page* 1)

CSU president Herbert K. Sorrell's instruction to a mass membership meeting last night. Speaking before 6,500 workers, Sorrell said the fight would be "short and sweet." The Republic, Roach, Goldwyn and Technicolor studios are exempt from picketing, he explained, because these c[illegible]panies still are employing CSU [illegible]penters. Sorrell urged his followers to picket "peacefully" and specifically warned against injuring actors, who have been instructed by the Screen Actors Guild to cross the picket lines. Only five out of 12 CSU unions have so far voted support in the current dispute.

Meanwhile, the producers appealed to Carpenters' international president Hutcheson to "do what you can to end the succession of jurisdictional strikes which is becoming a national disgrace, penalizing vast numbers of workers who are not parties to the dispute, sabotaging production when it is vitally necessary to the national recovery."

The producer telegram concluded: "We are powerless in this situation, but you and the international presidents of the unions involved are not. We ask your help."

Urge Acceptance of New SEG Contract

HOLLYWOOD, Sept. 26.—The board of directors of the Screen Extras Guild and William Bassett of the Central Labor Council today urged immediate acceptance of a new contract with the major studios providing 33 per cent wage increases, improved working conditions, a cost-of-living increase clause covering the period from July 1. 1945, to Jan. 1, 1947, and retroactive pay to Jan. 1, 1946. The contract would terminate Dec. 1, 1947.

The present jurisdictional dispute was a factor in the directors' recommendations.

Local 307-A Elects

PHILADELPHIA, Sept. 26.—Operators Local No. 307-A has installed the following officers for two years: Milton Bell, president; Charles Douglass, vice-president; Harvey Smith, Jr., recording secretary; Charles Polk, financial secretary; Harold Douglass, Jr., business manager.

Executive board members are: Richard Byars, Cleveland Johnson, Harold Douglass, Sr., Robert Derry. Trustees are: Wilbur Jackson, William McPhail and Alvin Reavis.

Meet on Managers' Plea

LOS ANGELES, Sept. 26.—The National Labor Relations Board will hold a meeting Monday with representatives of the Associated Theatre Operating Managers and Fox West Coast executives on ATOM's petition for certification as the bargaining agent for all FWC managers and assistant managers.

New Screen Guild Unit

DALLAS, Sept. 26.—Screen Guild Productions of Texas has established four sales zones with the appointment of Connie Dreher as representative in an area centering around San Antonio and including the Rio Grande valley. Dreher is a veteran salesman.

Philadelphians' Attendance Rises

Philadelphia, Sept. 26.—*The Evening Bulletin's* annual survey of public filmgoing shows an increased attendance over that shown in the paper's poll last year. Now only 10 per cent of the people interviewed stay away from motion pictures, compared with 15 per cent last year. Eighteen per cent of the men and 12 per cent of the women interviewed go to film theatres twice a week, against 14 per cent for men and nine per cent for women last year. The poll showed that 26 per cent attend motion pictures once a week, 15 per cent twice a week, six per cent more than twice a week, 16 per cent once or twice a month, and 27 per cent "occasionally."

Hungary Theatres Under Party Rule

By ALEXANDER FODOR

BUDAPEST, Sept. 22 (By airmail).—The greater part of the Hungarian theatres are now in the possession of political parties. A new political era has created a new situation in the field of licensing. During the Horthy regime, Government licenses were donated to those who served the different Hungarian Fascist-minded governments. After the liberation, licenses were distributed among the four leading political parties: Independent Party, Hungarian Communist Party, Social-Democrats and Peasant Party. The Farmers and Peasants gave several of their theatres in sublease to individuals. The Communists and Social-Democrats centralized their theatres.

In addition to those houses given to the parties, there are about 150 of minor importance which have not received licenses. One de luxe house, a former Nazi property, has been confiscated by the Russians. Another de luxe house remains the private property of the city of Budapest.

Film Forum Series Begins on Oct. 8

First in a series of Film Forums for industry personnel will be held at the Barbizon-Plaza Hotel, here, beginning Oct. 8 and continuing for six consecutive Tuesday evenings, one each to be devoted to the producer, actor, director, cameraman, composer and the critic. Programs will also include discussions of techniques and problems in the aforementioned fields, plus audience discussion.

Speakers will include John Gassner, Louis de Rochemont, Elia Kazan, Wallace Ford, Willard Van Dyke and Paul Strand.

Polio Ban Dropped

WINDSOR, ONT., Sept. 26. — Dr. John Howie, Medical Officer of Health for Windsor, has lifted the ban against the admission of children under 15 at local theatres which had been imposed here because of the polio epidemic, for two weeks.

Hollywood Losing in Near East Markets

American product, long dominant in Lebanon and Syria, has during the past two years lost most of its markets in those areas to Arabic, French and Russian pictures, according to William Malluck, Lebanon-Syria agent for Columbia, who is now in New York.

Hollywood features are receiving only 35 per cent of playing time, while Arabic pictures account for 40 per cent, and French and Russian pictures for the remaining 25 per cent.

Reasons for the loss, said Malluk, are block booking, which native exhibitors are protesting, and unpopular "B" pictures.

Nor is the loss of prestige of American pictures confined only to Syria and Lebanon. Malluk said that in Cairo, where formerly there were eight large theatres devoted exclusively to American product, there are now only three. The other five are concentrating on Arabic product.

Arabic product, he reported, has improved in both quality and quantity. This year between 30 and 40 Arabic features will be produced. Two years ago between 20 and 30 were produced.

Equipment Imports By Puerto Rico Rise

By REUBEN D. SANCHEZ

SAN JUAN, Sept. 22 (By airmail).—The industry here increased its imports of equipment during the first quarter of 1946, reflected in official figures on imports compared to 1945. Puerto Rico imported five sound recording equipments and one sound recording equipment during the first quarter this year, compared to one recording apparatus for the 1945 period. Film footage imported increased from 809,807 feet in the 1945 quarter to 1,235,913 feet in the 1946 quarter. Increases in other types of film supplies likewise were recorded.

Film Cans Offered By U. S. at Auction

Motion picture film containers are among a variety of items being offered by the New York Regional Office of the War Assets Administration for sale through sealed bidding.

Dates for receiving and opening sealed bids range from Oct. 7 through 27; bid forms may be obtained from the WAA regional office.

Two AAA Replacements

George E. Riley has been appointed clerk of the Cincinnati tribunal of the American Arbitration Association, replacing Allen L. Brankamp, and Thomas A. Mullen has been appointed clerk of the St. Louis tribunal, replacing William M. Renner, the AAA discloses.

Factor to Europe

George M. Factor, executive assistant to Willard Gidwitz, vice-president in charge of sales for the Natco 16mm. projector company, has gone to Europe to set up distribution outlets for the company in England, France, Belgium, Sweden, Switzerland and the Netherlands.

Oppose 16mm. and Dubbing in India

BOMBAY, Sept. 22 (By airmail).—There is currently a great commotion and agitation among Indian producers against dubbing foreign pictures and the contemplated introduction into India of 16mm. films.

The dubbing question was brought to a head when arrangements were made to dub Walt Disney's "Bambi" in Hindustani. A local distributor was severely criticized for his help in dubbing this film.

Although an Indian representative of M-G-M's 16mm. department is expected back in India soon to start a 16mm. program within three or four months, and although India's Visual Education Society is trying to revive an interest in factual 16mm. films, opposition to this branch of the industry is very much in evidence. Both Indian and American companies here are watching M-G-M's experiment before committing themselves on 16mm. films.

Shortage Felt

Meanwhile, the film shortage is still keenly felt here and the majority of producers still have to pay a heavy price for film, although regular shipments of raw stock from Eastman Kodak and DuPont have been arriving. According to reliable sources, 350 producing companies, both old and new, currently are operating at Bombay, Calcutta, Madras and Lahore, the important film centers of the country. The large number of small, new concerns has contributed to the film shortage.

Both the Premier and the Home Minister at Bombay are keenly interested in the advancement of the film industry. The Prime Minister looks to films as the greatest potential weapon for the advancement of education, particulary for adults. The Home Minister is dissatisfied with the outlook for the local industry and has given producers stern warning. In case the producers do not take the hint in time, the Minister proposes to initiate measures which will force the producers to improve the quality and standard of films. These measures, if introduced, will have repercussions on other provincial governments which control the destiny of the other producing centers.

Mexico's New 'Academy'

MEXICO CITY, Sept. 26.—The recently reorganized Mexican Academy of Cinematographic Arts and Sciences, which awards annual prizes for various film "bests", has been registered here as a civil association. Officers are: Fernando Soler, actor, president; Celestino Gorostiza, director, vice-president; Felipe Gregorio Castillo, former chief government film censor, now a producer, secretary, and Adela F. de Obregon Santacilla, writer and scenarist, treasurer.

Niven Turns Reporter

David Niven, Samuel Goldwyn star, has joined the staff of the *London Express* as Hollywood correspondent on the invitation of Lord Beaverbrook, publisher, according to the Goldwyn office, here. Meanwhile, Niven has filed an application with Arch Reeve of the industry's Western Public Information Committee to be accredited as a studio reporter.

Short Subjects

"Get Along, Little Zombie"

(Columbia)

Hugh Herbert, as a real estate agent, gets into a lot of trouble. Not only does he find himself in a compromising position with the wife of a prospective client, but the house he is trying to sell seems haunted. It all constitutes an hilarious episode in Hugh's life. Running time, 17 minutes.

"Cagey Bird"

(Columbia)

Flippy, the wise canary, finds himself with a bad cold, and his buddy, the dog, calls a doctor. The cartoon's medico turns out to be the cat, who judiciously decides to operate, for his dinner. It takes some fancy footwork for Flippy to rescue himself. Running time, six-and-one-half minutes.

"Rodeo Romeo"

(Paramount)

Loco weed will never take the place of genuine spinach in Popeye's diet, according to the lesson he learns in this Technicolor subject. The sailor tries to out-stunt Bluto to win Olive Oyl's affection. Only the timely appearance of a can of genuine spinach saves Popeye from disaster. Running time, six minutes.

Long Term Pact for Rampart, Universal

Rampart Productions, formation of which was announced several weeks ago by Joan Fontaine and William Dozier, has signed a long term exclusive contract with Universal-International for the production and release of their pictures.

All Rampart productions will be made in association with Universal-International and all deals for loan-out services of Miss Fontaine will be handled through Rampart, except her present commitment with RKO Radio for one picture a year.

Rabinovitch to Paris

HOLLYWOOD, Sept. 26. — Gregor Rabinovitch is en route to Paris by plane, according to his office, here, to set up a new producing unit. Releasing arrangements will be announced upon his return.

Films on 'American Way'

HOLLYWOOD, Sept. 26. — To inform foreign audiences of American political, social and economic thought, the U. S. Department of State has contracted for two animated films to be made by United Productions of America, it is announced here by Stephen Bosustow, executive producer of UPA. The first film will concern the function of public opinion polls in America and the second will depict the position of labor unions here.

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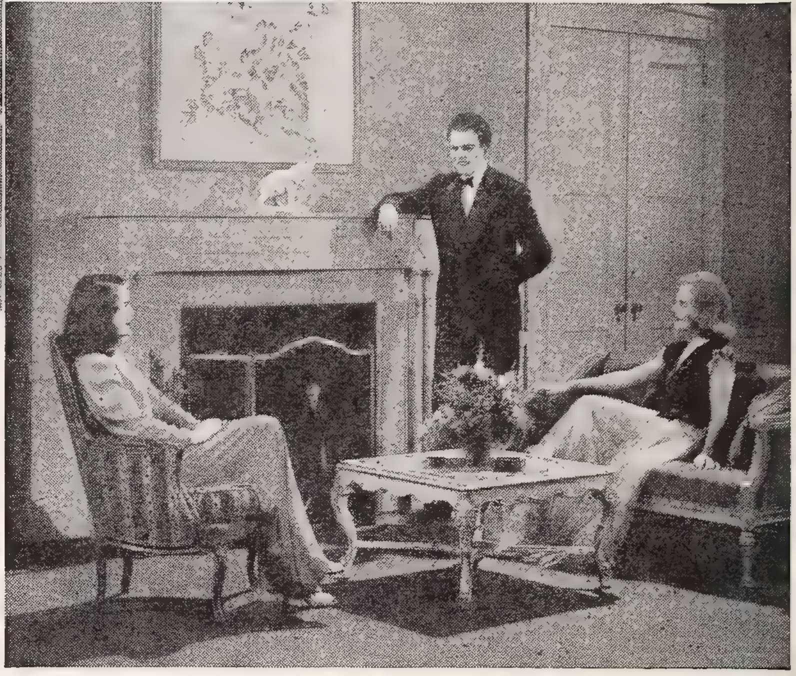
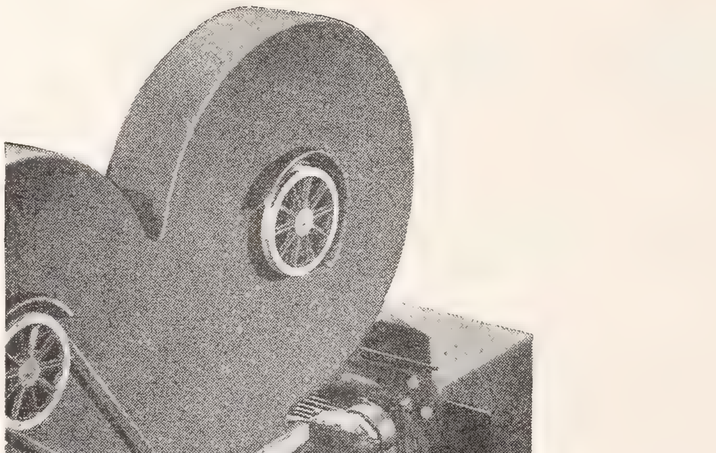


A Team for Production Work



WITH their fine grain, their similar rates of development, and their speed relationship that permits apertures of the same order for both exteriors and interiors, these two films form an ideal team for production work . . .

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

L. 60. NO. 64 NEW YORK, U. S. A., MONDAY, SEPTEMBER 30, 1946 TEN CENTS

Johnston Will Try to Open European Mart

Will Leave Wednesday on Tour to Take 6 Weeks

Lessening, or, where at all possible, complete elimination of a wide variety of anti-U. S. film trade restrictions in England and the Continent constitute the prime objective of Eric A. Johnston's mission to Europe in behalf of the Motion Picture Association. Flying conditions permitting he may leave here Wednesday, accompanied by Gerald Mayer, MPA assistant manager; Gerald W. Movins, staff member, and Joyce O'Hara, Johnston's special assistant.

Johnston will lay stress on the motion picture as a potent means of promoting international understanding and good will, whereas, in the pre-war era, films were sold abroad on a straight commercial basis. His audiences will include government officials in each country, film executives and labor leaders. The tour will last about six weeks, all by air.

In England the distributors' and ex-

(*Continued on page* 12)

Para. Re-examines Sales Promotion

Paramount's special field representatives and studio and home office department heads will assemble at the Hotel Warwick here today to begin a re-examination of the company's publicity, advertising and exploitation setup for possible overhauling to meet the demands of the new method of selling under terms of the industry anti-trust suit decision.

The meeting will last through Thursday, with Curtis Mitchell, na-

(*Continued on page* 12)

N. Y. C. Takes MPA's Plan to Public

The Motion Picture Association's recent establishment of a special "Children's Film Library" project signifies "a growing awareness of the motion picture industry of their deep responsibility to exhibit suitable pictures to young boys and girls," said New York City License Commissioner

(*Continued on page* 12)

Johnston Reception In London Arranged

London, Sept. 29.—Reception arrangements for the MPA's Eric A. Johnston upon his arrival here Thursday includes plans for a courtesy call at the American Embassy, visit with Sir Stafford Cripps, president of the British Board of Trade, and an informal talk with J. Arthur Rank.

On Friday, Johnston will attend a luncheon with managing directors of American companies, with a press conference to follow. Producers, distributors and exhibitors will join in welcoming the MPA president and his party at a luncheon on Oct. 9.

Warner Pickets Are Reduced to 50

HOLLYWOOD, Sept. 29. — Sporadic rioting at Warners and M-G-M, marked the second day of picketing at major studios Friday. Complying with a restraining order issued by Judge A. W. Ashburn pending a hearing on application by Warners to prevent pickets' interfering with workers entering or leaving the studio, picket lines lines there were reduced to 50. At M-G-M, which has not yet applied for a similar injunction, a crowd numbering 400 hurled rocks, slashed tires and damaged automobiles, resulting in eight arrests.

Production was reported progressing normally at all studios, which led to a statement by CSU's Herbert Sorrell that a 24-hour picket line would be established at M-G-M.

MPTOA Poll 100% Against Auctions Third Week in Row

For the third consecutive week, exhibitors have voted 100 per cent against auction selling in the poll on the New York anti-trust suit decision being conducted by the Motion Picture Theatre Owners of America. With 917 theatres in 43 states now represented in the balloting, the owners on record as opposing auctions have risen from 177 to 268 since Sept. 6, while those favoring it have risen in the same period only from 18 to 19.

The poll is scheduled to close on Wednesday, after having been extended from Sept. 15.

Voting continues to run heavily, also, against the court's arbitration provisions and against non-industry arbitrators, while a majority of exhibitors still favor complete divorcement. The latter point, however, has brought out a substantial difference of opinion.

Returns, up to the weekend, follow:

"Do you approve of the method of

(*Continued on page* 12)

UA Seen Breaking Ties with MPEA

Irving Maas, vice-president of the Motion Picture Export Association, declined to comment at the weekend on reports that United Artists will discontinue its membership in the MPEA. UA's affiliation agreement with MPEA is about to reach ter-

(*Continued on page* 12)

Divestiture Differences Delayed Distributor Draft

Submission to the Department of Justice of the final proposed decree of the five theatre-owning defendants in the New York anti-trust suit is understood to be delayed due to the inability of the companies thus far to completely agree upon provisions covering partial theatre divestiture.

As previously reported in MOTION PICTURE DAILY, on Sept. 19, the "tentative and incomplete" proposed draft of the five defendants submitted to the Department of Justice two weeks ago did not contain any provisions covering divestiture. At the time of submission of that draft, the companies had indicated to Robert L. Wright, special assistant to the U. S. Attorney General in charge of the New York case, that they hoped to be able to submit a final proposed draft, findings of fact and conclusions of law in a week to 10 days. This period has already been exceeded and it is understood that the proposed decree draft is not ready; however, the findings of fact and conclusions of law are understood to be almost completed.

The non-theatre owning defendants, Columbia, Universal and United Artists have already submitted their material to the Department.

To Set Decree Procedure in Court Today

Meet Before Judges Is Sought by Defendants

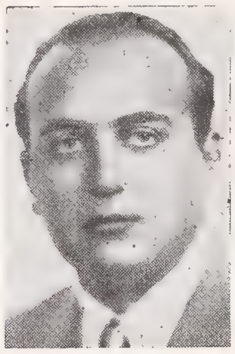
Counsel for the five theatre-owning defendants in the New York anti-trust suit and a representative of the Department of Justice will meet in the Federal Court chambers of Judge Henry W. Goddard today to discuss future procedure in the New York anti-trust suit. Counsel for the defendants notified Judge Goddard and Judge John Bright of their desire for this meeting in a letter sent late last week.

The three-judge statutory

(*Continued on page* 12)

Honor Arthur Krim At Robbins Dinner

Arthur Krim, newly-elected president of Eagle-Lion Films, was honored by National Screen Service, Herman Robbins, president, at a dinner at "21" Club here Friday evening on the occasion of his departure from NSS where he served as treasurer, general counsel and was a director of the company.



Arthur Krim

Highlight of the evening was the presentation of a gold watch from NSS as a parting good wish for Krim's success in his new

(*Continued on page* 12)

Four Para. Phila. Houses Out of Pool

Philadelphia, Sept. 29. — Paramount will begin operation of the Tower, Roosevelt, Frankford and Nixon Theatres on Oct. 9. The houses were formerly in a Stanley-Warner pool. Harry Botwick, who has been handling the Maine territory for Paramount, will be city manager here, with headquarters in the Tower Bldg.

Personal Mention

EDWARD K. O'SHEA, Liberty's sales manager, left Hollywood yesterday for San Francisco and Chicago en route to New York.

•

Cyril C. Woolley, a member of Paramount International's theatre statistical department, became the father of twins, a girl and boy, weighing five pounds, eight ounces, and six pounds, two ounces, respectively, born at the Medical Center.

•

Don E. Hyndman, Eastman Kodak executive in New York and SMPE president, has returned from vacation. Hyndman and Mrs. Hyndman are the parents of a third child, John Stuart.

•

Walter Brooks, assistant to Henderson Richey, head of M-G-M exhibitor relations, will leave today for Kansas City to attend the Kansas-Missouri Theatre Association meeting.

•

Ernest W. Fredman, editor of *Daily Film Renter,* leaves London for New York on the *Queen Elizabeth* Oct. 16 on his first trip to America in 14 years. Mrs. Fredman will accompany him.

•

Russell Stewart of the M-G-M publicity department became a father for the third time Wednesday when an eight pound, six ounce daughter, Kathleen, was born to Mrs. Stewart at Presbyterian Hospital.

•

Clement S. Crystal, Paramount International's theatre department head, will return to New York over the weekend from Central and South America.

•

Roger Williams, Paramount International's branch manager for Puerto Rico, returned to his San Juan headquarters from New York over the weekend.

•

Clarence G. Stoll, president of Western Electric Co. and Oliver E. Buckley, president of Bell Telephone Laboratories, have received the civilian Medal of Merit.

•

Ned E. Depinet, RKO executive vice-president, and Phil Reisman, RKO Radio vice-president in charge of foreign distribution, will return to Paris from Rome today.

•

F. J. A. McCarthy, Universal Southern and Canadian sales manager, will leave New York today for Dallas.

•

Colin Miller, assistant to Charles Einfeld, Enterprise president, has left Hollywood for a tour of the Midwest and East.

•

Nate J. Blumberg, Universal president, is due in New York from Hollywood tomorrow.

•

Richard de Rochemont, March of Time producer, arrived here by plane on Friday from Paris.

Tradewise . . .

By SHERWIN KANE

WHEN Motion Picture Daily reported on September 13 the views of some industry attorneys and organizations that intervention in the New York anti-trust suit might be a dangerous or questionable course for exhibitors to adopt, Thurman Arnold, counsel for the American Theatres Association, dissented vigorously.

The legal view in opposition to that course which Motion Picture Daily reported was that, among other things, intervention could give exhibitors resorting to it the status of defendants in the case, thereby subjecting them to restraints, including those against expansion of theatre holdings, which may be ordered by the court.

Mr. Arnold, as reported in Motion Picture Daily of September 17, denied flatly that such a consequence was possible.

Said Mr. Arnold: "The statements of the unnamed and unknown counsel are without any basis in law or fact."

Subsequently, at the Allied States convention in Boston, Abram F. Myers, general counsel of Allied, and Herman Levy, general counsel of Motion Picture Theatre Owners of America, agreed that intervention by exhibitor organizations was both a precarious and an unpromising course of action.

So much for that.

•

ATA proceeded with its petition to intervene in the New York case and asked that a hearing date on the petition be set for tomorrow.

The newly formed Confederacy of Southern Associations, embracing 13 regional exhibitor organizations from Virginia southwestward to California, a constituency largely, if not wholly, affiliated with ATA, originally had planned to join with the latter in its intervention. Due to an undisclosed difference, CSA subsequently entered its own intervention petition and, while it will continue to coordinate its legal moves with the separate moves of ATA, its own proceedings will be apart from the latter's.

The only explanation of CSA's decision thus far given was that Mr. Arnold did not see eye-to-eye with CSA on an important point of law.

Last Thursday, Motion Picture Daily revealed that RKO Theatres have withdrawn from membership in ATA; that Loew's initial interest in the organization has waned and it is not a member; that Warner Theatres never joined.

Some of these defections are attributed to ATA's recent decision to enter the realm of trade practices. When the decision was made, "entering the realm of trade practices" meant taking action with respect to the New York Federal court opinion in the industry anti-trust suit.

Moreover, when that was done, Paramount theatres and Skouras Theatres here disassociated themselves from the intervention action by taking exceptions to it, although remaining members of ATA.

•

Capping these many disconcerting developments was Motion Picture Daily's disclosure from Washington last week that the Department of Justice looks with disfavor upon the ATA intervention plan and will oppose this move by the former head of the Department's anti-trust division.

Thus the cycle is complete.

Mr. Arnold filed the government anti-trust suit in 1938. He appeared in court to open the trial in 1940, which was suspended in its first week for purposes of negotiating the consent decree under which the industry lived for three years.

Mr. Arnold, incidentally, was ably assisted at the time by Mr. Paul Williams, now counsel to the Southern California Theatre Owners Association.

Today we have Mr. Arnold for ATA and Mr. Williams for SCTOA spiritedly opposing for their clients the indicated results of the law suit they began eight years ago.

•

The picture presented by the foregoing developments is not too clear which, unfortunately, is characteristic of many a canvas on which falls the shadow of Washington (D. C., not George).

ATA's well-wishers hope that its admirable efforts to get into the court ring on behalf of its independent exhibitor membership, despite its original resolve to abstain from trade practice activities, will not prove disastrous to the organization.

Too often it is the chivalrous gentleman, rushing to the rescue of noble womanhood embroiled in controversy, who is turned upon and bopped by both the woman and her assailant.

Newsreel Parade

POPE PIUS, President Truman and King George of Greece are among the personalities spotlighted in current newsreels. Featured, too, are the burial of the American fliers killed over Yugoslavia, news from China, India and Canada, sports, and a new flying post office; full conten follow:

MOVIETONE NEWS, No. 9 — America buries the five fliers shot down over Yugoslavia. Religion in the news: Pope Pius and Italian Boy Scouts; 90,000 Catholics at Holy Hour in Chicago. Foreign events: China teems with activity despite civil war clashes; China reclaims flooded areas; Greece prepares for return of King George; Canadian fishermen make record haul of giant salmon. Sports: Presidential boat regatta, New York Madison Square Garden rodeo.

NEWS OF THE DAY, No. 207—Shanghai story—China's boom-town. Pope blesses Boy Scouts. Athens ready for King. First flying post office. Thrills on wheels. President sees aqua speedsters.

PARAMOUNT NEWS, No. 10 — World championship rodeo. Report from Shanghai. "Oscars" for fashion designers. First flying post office. Employing the handicapped—America mobilizes.

RKO PATHE NEWS, No. 12—President and thousands see regatta. Flood-control on Yellow River. Inflation plagues Shanghai. Boy Scouts honored by Pope. Flying post office on first run.

UNIVERSAL NEWSREEL, No. 541 — Unrest in Bombay. Holy Hour in Chicago. Flying post office. Inflation and black market hit Shanghai. Stunt drivers. The rodeo.

John Farrow Enters New 16mm Enterprise

Hollywood, Sept. 29. — Director John Farrow of Paramount Studios has organized Film Music, Inc., a company which will devote its full facilities exclusively to providing sound and music for the 16mm market. Col. Richard J. Cunningham of the Army Air Force will resign from the corps to become president of Farrow's corporation.

Also associated in the venture are Paul W. Scanlon, Walt Disney Co.; George Marsh, RKO editing department, and John P. McFadden, formerly a colonel in the Army Air Forces.

Pickman Quits Story To Join Vanguard

Jerry Pickman resigned as publicity director of Story Prods. on Friday after serving in that post since the formation of the company by Hal Horne and Armand Deutsch last winter. Bernard Lewis, former newspaperman and film publicist, has been named to succeed Pickman.

Following a two weeks vacation Pickman will join Vanguard Films here, working under Sid Alexander on special campaigns for "Duel in the Sun" and other publicity assignments.

Newberry Quits MGM

San Francisco, Sept. 29.—William Newberry, M-G-M exploiteer in this territory for the past few years, has resigned effective Sept. 28. No successor has yet been named.

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Cannes Festival to Run Through Oct. 5

By PHILIP DE SCHAAP

CANNES, France, Sept. 23 (By airmail).—The first postwar Film Festival, which opened here on Sept. 20, with a large and interesting attendance, starting with ceremonies at the Cannes Grand Hotel, will run until Oct. 5, during which 50 feature pictures of 17 countries will be shown.

Producers, directors, actors, and other key film personnel from throughout the world are present. Grace Moore, Margaret Lockwood, Eric von Stroheim and Sydney Box, were active in the opening ceremonies, along with French film people.

Three features with short subjects will be shown each day starting in the afternoon and running until two A.M. Countries whose films are represented are Argentine, Belgium, Canada, Czechoslovakia, Denmark, France, Great Britain, Holland, Italy, Mexico, Norway, Poland, Portugal, Rumania, Russia, Switzerland, and the United States.

Among the pictures scheduled, for the early part of the Festival, are "Berlin" (Russia), "The Three Musquetaires" (Mexico), "Caesar and Cleopatra" (England), and "Notorious" (USA).

Other American pictures to be shown include: "Gilda," "The Lost Week End," "Rhapsody in Blue," "Anna and the King of Siam," "Make Mine Music," "Wonder Man," and "Gaslight." British pictures are: "Brief Encounter," "The Captive Heart," "The Magic Bow," and "Seventh Veil."

NSS Announcement Trailers Up 20%

An overall increase of approximately 20 per cent in the price of "Special Announcement" trailers is announced by National Screen Service.

Observing that this is the first price increase of these trailers by the company, NSS states that, heretofore, the added costs of production, labor and operations have been absorbed by the company while established prices were maintained, but that repeated increases in the cost of raw film, laboratory charges, salaries to artists, letterers, cameramen and general administrative costs have reached such a high level that the new increases in prices were inescapable."

Three Jobs to Welles In Korda's 'Salome'

LONDON, Sept. 29.—Orson Welles is due here from the U. S. in December to produce and direct a Technicolor version of Oscar Wilde's "Salome" for Sir Alexander Korda's London Films. He will also play Herod, opposite Eileen Herlie, whom Korda has signed for the title role. Welles will make a series of films for Korda.

Disney Preview Flight

ATLANTA, Sept. 29.—Atlanta newspapers' motion picture editors will be flown to the Coast, under auspices of Walt Disney and Terry Turner, RKO Radio exploiteer, for a preview of Disney's Uncle Remus story, "Song of the South," world premiere of which is set for Nov. 12 in Atlanta.

SMPE Preparing Industry Glossary

The Society of Motion Picture Engineers is compiling an "amplified" listing of over 500 terms and definitions related to the industry, it is announced by SMPE vice-president J. A. Maurer. The compilation will augment terms contained in an original proposal for a glossary by John M. Andreas of Technicolor, made four years ago.

When completed the glossary will be presented to the American Standards Association with the industry's recommendation that it be published as the "American Standard Definitions of Motion Picture Terms."

Para. Asks Dismissal In 5th, Walnut Suit

Paramount Pictures, one of the distributor defendants in the anti-trust suit brought by the Fifth and Walnut Street Corp. of Louisville, Ky., on Friday asked dismissal from the suit in answers filed in Federal District Court here.

The company also asked that Albert J. Hoffman, owner of the National Theatre, Louisville, be examined before trial and that Oct. 9 be set as a date for the examination. The Fifth and Walnut Corp. operates the National, Louisville.

Paramount also alleges that insofar as the plaintiff seeks damages for losses claimed prior to July 15, 1945, such damages are barred by the statute of limitations.

The suit charges the distributors with refusing to sell the National first-run product since 1941.

Buchanan and Co. Is Eagle-Lion Agency

Buchanan and Co. has been appointed advertising agency for Eagle-Lion Films, by Arthur B. Krim, E-L president. Concurrently, Buchanan's board chairman John Hertz, Jr., announced the appointment of Charles M. Amory as account executive for E-L, and that his company has already begun work on the first two E-L releases, "Bedelia" and "It's a Joke, Son."

Eagle-Lion will make 10 large-budget films during the coming season, and will also release five to 10 high-bracket pictures of the J. Arthur Rank British.

'Allen Usher Week'

Paramount has designated the final week of the company's "34th and Greatest Year" drive, Nov. 24 to 30, as "Allen Usher Week" in Chicago, Milwaukee, Minneapolis, Indianapolis, and Sioux Falls in honor of its district manager in charge of those territories. Usher has headquarters in Chicago.

Film Classes for 170

The Institute of Film Techniques at City College, here, started classes last week, but registration will be conducted until today since facilities for 170 more students are still available. Courses include production, editing and writing documentary films.

Six Promotions in WB Foreign Unit

Six new appointments and promotions in foreign branches have been made by Warner International Corp. five of the assignments being in the Latin-American and Far East territory under Wolfe Cohen, vice-president of Warner International. These include: Herbert Fletcher, former manager in Trinidad, promoted to assistant manager in charge of Cali and Medellin zones in Colombia and manager of the Cali branch; Jack Scribner, formerly assistant manager in Panama, elevated to manager in Trinidad; John Jones, promoted to assistant to Lester Cohen, Panama manager; James Pepper, new general manager of Peru, with headquarters in Lima, working under Amando Trucios, supervisor for Peru and Ecuador, and J. E. Dagal, former assistant to A. L. Caplan, manager for China, promoted to acting manager in China. Caplan is now in this country on indefinite leave.

In the territory handled by Joseph S. Hummel, vice-president of Warner International in charge of Continental Europe and adjacent countries, Jack Baranes has been appointed manager for North Africa, including Algiers, Tunis and Casablanca. He will make his headquarters in Algiers, succeeding Serge Goutmann, resigned.

Ferguson N. Y. Meet Tomorrow on 'Bess'

William R. Ferguson, director of exploitation for M-G-M, has called the second territorial meeting of field representatives to discuss "Gallant Bess" exploitation at the Astor Hotel here tomorrow. Floyd Fitzsimmons, Albany and New Haven; Bert McKenzie, Boston; Elliott Foreman, New York and New Jersey; James Ashcraft and Ed Gallner, Philadelphia; and Tom Baldridge, Washington, will attend along with Howard Herty, Los Angeles field representative who has been advance man for the "Bess" tour and is now working in the Pittsburgh area, and C. E. Carrier of the home office.

Robeson Heads New Independent Unit

Freedom Road Films, now independent producing unit, has been formed here with Paul Robeson as president and novelist Howard Fast and film director Leo Hurwitz as vice-presidents.

Initial production slated by the new company is "Freedom Road," from Fast's novel of the same title. The film, it is reported, will be made on location and in a studio in the East, with production scheduled to start next April. The screenplay is being written by Fast and Hurwitz; Hurwitz will direct.

Hunt of Republic To Oklahoma City

OKLAHOMA CITY, Sept. 29.—David Hunt will become manager of Republic Pictures' local office. James R. Grainger, executive vice-president and general sales manager of Republic, announced that Hunt would assume his duties here tomorrow.

Four to Five MGM Reprints Annually

M-G-M will limit release of its reprints and old "masterpieces" to four to five a year, the company announces, as a precaution against "flooding the market."

Four to be made available within the next few months are "Rage in Heaven," "Captains Courageous," "The Great Waltz" and "Boom Town." An additional possibility is "Gone With the Wind."

On the program of reprints, to be made available are: "The Philadelphia Story," "Goodbye, Mr. Chips," "Born to Dance," "The Good Earth," "Pride and Prejudice," "Mutiny on the Bounty," "San Francisco" and "Babes in Arms."

"Rage in Heaven" has been booked to open in 17 first-run theatres in as many cities in October. The dates scheduled are: Norfolk, Richmond, Boston, Memphis, Syracuse and Toledo on Oct. 10; Cincinnati, Oct. 16; St. Louis and Rochester, N. Y., Oct. 17; Baltimore, Wilmington, Akron, Providence, Atlanta and New Orleans, Oct. 24; Kansas City and Camden, Oct. 31.

Industry Leaders At 'Kenny' Opening

Industry leaders invited to attend the invitational premiere of RKO Radio's "Sister Kenny" at the RKO Palace Theatre here Friday night included Jack Cohn, Herbert J. Yates, J. R. Grainger, Neil Agnew, Francis S. Harmon, Tom Connors, E. T. Gomersall, James A. Mulvey, Frederick Ullman, Jr., John J. O'Connor, Budd Rogers, L. D. Netter, A. W. Schwalberg, H. M. Kalmine, Dan Michalove, Edward Morey, Charles M. Reagan, Arthur Sachson, Gordon E. Youngman, J. Miller Walker, Robert Mochrie, Malcolm Kingsberg, Sol A. Schwartz, Garret Van Wagner and others.

Pioneers Executives Meet Here Tomorrow

Jack Cohn of Columbia, president of the Picture Pioneers, has called a meeting of the latter's organization's executive committee for tomorrow at the Waldorf-Astoria Hotel, here, for discussion of plans in connection with the Pioneers' "Fathers-and-Sons" dinner, to be held in the same hotel on Nov. 20.

Applications submitted by 25 candidates will also be acted upon at tomorrow's committee meeting. That number is said to represent the largest ever received so far in advance of any of the annual dinners held by the Pioneers.

Nelson to Address N. Y. Trade Group

Donald M. Nelson, president of the Society of Independent Motion Picture Producers, will be the main speaker at a "Business Speaks" dinner to be given by the New York Board of Trade at the Waldorf-Astoria here on Oct. 23.

Mayor William O'Dwyer and State Commissioner of Commerce Dr. M. P. Catherwood also will speak, according to H. L. Brooks, chairman of the Board's dinner committee.

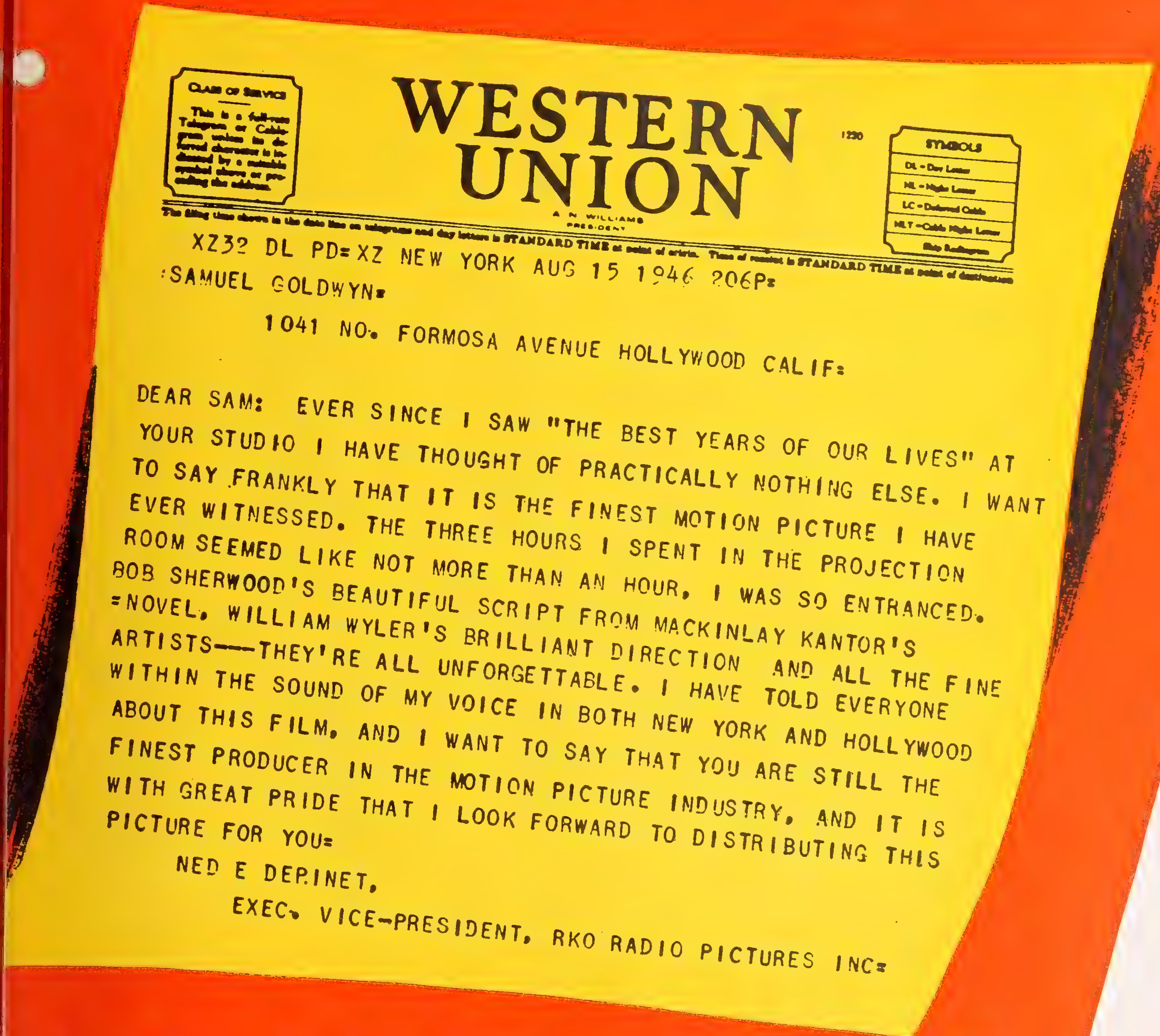
"THE FINEST M
I HAVE EVER
WITNESSED"

NED E. DEPINET

"THE BEST YEARS

Great entertainment in

OTION PICTURE



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A. N. WILLIAMS
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XZ32 DL PD=XZ NEW YORK AUG 15 1946 206P=
:SAMUEL GOLDWYN=
1041 NO. FORMOSA AVENUE HOLLYWOOD CALIF=

DEAR SAM: EVER SINCE I SAW "THE BEST YEARS OF OUR LIVES" AT YOUR STUDIO I HAVE THOUGHT OF PRACTICALLY NOTHING ELSE. I WANT TO SAY FRANKLY THAT IT IS THE FINEST MOTION PICTURE I HAVE EVER WITNESSED. THE THREE HOURS I SPENT IN THE PROJECTION ROOM SEEMED LIKE NOT MORE THAN AN HOUR, I WAS SO ENTRANCED. BOB SHERWOOD'S BEAUTIFUL SCRIPT FROM MACKINLAY KANTOR'S =NOVEL, WILLIAM WYLER'S BRILLIANT DIRECTION AND ALL THE FINE ARTISTS---THEY'RE ALL UNFORGETTABLE. I HAVE TOLD EVERYONE WITHIN THE SOUND OF MY VOICE IN BOTH NEW YORK AND HOLLYWOOD ABOUT THIS FILM, AND I WANT TO SAY THAT YOU ARE STILL THE FINEST PRODUCER IN THE MOTION PICTURE INDUSTRY, AND IT IS WITH GREAT PRIDE THAT I LOOK FORWARD TO DISTRIBUTING THIS PICTURE FOR YOU=

NED E DEPINET,
EXEC. VICE-PRESIDENT, RKO RADIO PICTURES INC=

OF OUR LIVES"

the Goldwyn manner!

Argentine Seeking Film Import Cut

By NATALIO BRUSKI

BUENOS AIRES, Sept. 22 (By air mail).—The Association of Producers of Argentine Motion Pictures has drawn up a series of recommendations which will be presented to Congress, requesting that foreign product in the Argentine be severely limited.

It has been reliably reported that the organization will ask that imports be reduced to 20 per cent of the product now entering the country. Approximately 380 American pictures are now being received here annually. If the quota were to go into effect, America would be permitted only about 75 pictures a year.

Native Product Compulsory

The request for protection is unaccountable in view of the fact that in August, 1944, the government issued a decree—which has just been passed by Congress—making it compulsory to exhibit native product in every Argentinian theatre, on the following basis: First runs with a capacity exceeding 2,500 must exhibit such pictures for one week every two months; other first runs, for one week each month; houses in the neighborhoods and in the interior, two weeks out of every five.

Cine Prensa, trade magazine, has published an article accusing the producers of not giving the problem of imports proper consideration. It points out that since the exhibitor is forced by law to exhibit Argentine product a certain number of weeks it makes no difference whether 100 or 1,000 foreign pictures come into the country.

What the group does not make clear in its proposal is how film requirements will be met with only about 100 foreign pictures imported and only about 60 or 70 Argentine pictures produced annually.

The producers also request that Congress take official action to promote the development of Argentine pictures abroad. The organization has asked Miguel Miranda, president of the Central Bank, to attempt to get Argentine product into England and the Dominions while negotiating commercial agreements with England.

May Boost Taxes

SPRINGFIELD, Mass., Sept. 29.—Increases in 1947 license fees for theatre operators are seen possible here, with Mayor Daniel B. Brunton disclosing the appointment of a five-man committee to make a special investigation into fees for all licenses and permits issued by the city. Headed by Alderman Francis E. J. McCarthy, the committee will probe rates now in effect, according to the mayor, who added the investigation would be conducted "with a special aim to determine whether a boost can be effected."

'Forever' Opens Oct. 9

World premiere of "Nobody Lives Forever," Warner release, will take place Oct. 9 at the Strand Theatre, Albany. Due to other bookings, the New York Strand will not get the picture until Nov. 1. Meanwhile, "Nobody Lives Forever" is scheduled to open in more than 200 situations throughout the country.

Walsh Asks Johnston To Intercede for IA

Washington, Sept. 29.—Richard Walsh, president of the International Alliance of Theatrical and Stage Employees, called on Eric Johnston, president of the Motion Picture Association, on Friday, to discuss the present A.F.L. jusisdictional dispute on the West Coast.

Walsh is reported to have urged Johnston to approach A.F.L. president William Green for a "more equitable" clarification of I.A.T.S.E. jurisdiction.

Warners Sets Three Broadway Premieres

Following the conference at Warner's Coast studio between Jack L. Warner, vice-president and executive producer, and Ben Kalmenson, vice-president and general sales manager, Broadway premieres of three new productions have been set.

"Deception" will open at the Hollywood Theatre on Oct. 17 following the extended run of "Night and Day." "Humoresque" will go into the same Broadway house after "Deception." "Cloak and Dagger" will have its New York premiere at the Strand on Oct. 4, following the six-week run of "The Big Sleep."

Kaye in on B. & K.'s Anniversary Show

CHICAGO, Sept. 29.—Danny Kaye has been signed to appear at the Chicago Theatre during the week of Oct. 18 by John Balaban, for the 25th anniversary celebration of the opening of the Chicago, Balaban and Katz "flagship" show-place. Kaye will be the highest salaried headliner in a quarter of a century of celebrity attractions at the Chicago, through a guarantee and participation. His salary is expected to exceed that paid by the Chicago last May to Frank Sinatra who received upwards of $40,000.

Austrian to Tell Video Meet Plans

Full details of the Second Television Conference and Exhibition of the Television Broadcasters Association will be presented at a luncheon meeting for the press at the Hotel Waldorf Astoria here tomorrow. Ralph B. Austrian, general chairman of the conference and other TBA officials will preside.

The Conference will be held at the Waldorf Oct. 10-11.

Newman Branches Out

CHICAGO, Sept. 29. — Danny Newman, press agent at the Essaness Oriental Theatre for the past six years, has resigned to open his own publicity office. He also has purchased an interest in the Astor Theatre in the loop and is an associate of New Varga Productions.

Vote on Sunday Films

ALBANY, N. Y., Sept. 29. — Residents of the town of Bethlehem, near here, will vote on Sept. 30 whether to permit Sunday shows.

Tim Healy Manager Of MPA in Mid-east

Eric Johnston has appointed M. A. J. (Tim) Healy as Middle Eastern manager of the Motion Picture Association, with headquarters in Cairo. He will leave New York on Oct. 17 on the maiden voyage of the *S. S. America,* and will spend a week in Paris conferring with Harold Smith, the Association's Continental manager.

For the past year Healy has been assistant manager of the MPA's London office, which he joined at the conclusion of a wartime assignment as chief postal censor under Byron Price in the U. S. Office of Censorship.

Detroit Operators, Owners Deadlocked

DETROIT, Sept. 29.—The local operators' union and theatre owners of Detroit are still deadlocked after a series of three meetings to consider the union's demands for a blanket 25 per cent wage increase under a two-year contract. Theatre owners, after first steadfastly refusing to yield anything, offered the operators in houses seating 750, a $3.00-a-week increase for the first year, with an additional $2.00 for the second year. In houses under 750, the offer was $1.50 for the first year and $1.00 for the second. This has been flatly rejected by the union. Another meeting will be held tomorrow.

British Location Units on Move Again

With traveling restrictions now fully lifted, producers affiliated with the J. Arthur Rank Organization in London are ranging far afield to film against actual foreign backgrounds. From nearby Scotland and Ireland to South Africa and the jungles of northern Brazil, location units are busily at work on future productions, the Rank Organization reported here Friday.

Of a total of 40 pictures in varied stages of completion, nine have been or are in the process of being filmed on far-away location.

First Color Films Set for Mexico

MEXICO CITY, Sept. 29. — Color films will be produced in Mexico for the first time. In a concession granted by that government to Colores, S. A., the new industry will be exempt from federal taxes for five years and will be permitted to import duty-free equipment, material and supplies which it cannot obtain in Mexico. The company will open studios soon.

Issues Fire Bulletin

SAN FRANCISCO, SEPT. 29.—As a consequence of the Powell Street night club disaster here, all Northern California theatres have been issued a fire-prevention bulletin which has gained state-wide recognition. The bulletin incorporates important points for fire prevention on which managers should be watchful.

Rackett Resigns

HOLLYWOOD, Sept. 29.—Gerald F. Rackett, Technicolor vice-president, is leaving the company.

Hollywood

By THALIA BELL

Hollywood, Sept. 29

MARLENE DIETRICH, currently starring in Paramount's "Golden Earrings," has been signed by that studio to a five-year contract calling for one picture annually. . . . Horror-star Boris Karloff and comedian Jack Haley will be co-starred in RKO Radio's screen version of the George M. Cohan play, "Seven Keys to Baldpate," which will be produced by Herman Schlom under the executive supervision of Sid Rogell. . . . Broadway dance director Robert Sidney has been signed by Columbia to a long-term contract.

●

Five Warner properties have been assigned to Alex Gottlieb for production. They are "Bill's Gay Nineties," original by Broadway columnist Louis Sobol; W. R. Burnett's book, "Tomorrow Is Another Day"; "Wallflower," Broadway play by Phoebe and Henry Ephron; "The Glass Room," and "Howdy Stranger." . . . S. Barret McCormick, director of publicity-advertising for RKO Radio, is in Hollywood enroute to Honolulu for a brief vacation.

●

Herman Melville's "Moby Dick" has been assigned to Henry Blanke to produce for Warners. . . . At M-G-M, preparations are underway for the filming of "Scaramouche," Rafael Sabatini's novel of the French revolution. Robert McKenna will produce. . . . Frank Ryan is scheduled to direct "Time Out of Mind," which Jane Murfin will produce for Universal-International.

●

Paramount director-writer Billy Wilder has had his contract renewed, marking his 10th year of affiliation with the studio. . . . Jane Darwell and Willie Best have been engaged for important roles in PRC's Cinecolor production, "The Red Stallion," which Lesley Selander will direct. . . . Little Sharyn McManus has been cast as Jane Powell's sister in "The Birds and the Bees," which Joe Pasternak is slated to produce for M-G-M.

●

France's foremost composer, Darius Milhaud, has been engaged by Loew-Lewin to write the musical score for their production of De Maupassant's "The Private Lives of Bel Ami," which stars George Sanders, Angela Lansbury and Ann Dvorak. . . . William Marshall has been assigned his first dramatic role at Republic. He joins William Elliott and Vera Ralston in the cast of "Wyoming." . . . Kirk Douglas, who scored in "The Strange Love of Martha Ivers," has been selected to play a top role in Hal Wallis' forthcoming production for Paramount, "The Beggars Are Coming to Town."

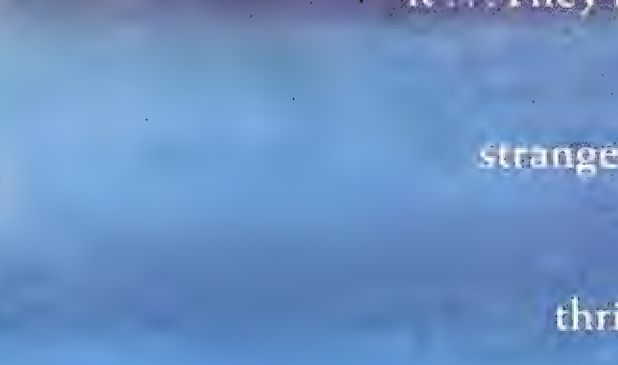
●

Groucho Marx has been engaged by Beacon Productions to co-star with Carmen Miranda in "Copacabana," musical which Alfred E. Green will direct and Sam Coslow will produce for United Artists release. . . . Barney Sarecky is scheduled to take over production of Monogram's two Western series starring Johnny Mack Brown and Jimmy Wakely, respectively.

When RKO makes 'em big - they're
BIG

Never GREATER DRAMA!

Prediction by "The Showmanship Company": Everyone who sees this picture will want to tell the whole wide world about it ... They'll talk and talk to friends and family ... buttonhole strangers on the street ... want everybody to share the soaring thrill! ... For the life story of Sister Kenny is not only great entertainment, glowing emotion, mighty drama—It is a rare and memorable adventure in glorious living!



Untold Millions are Waiting to

Rosalind
RUSSELL

Alexander
KNOX

in

SISTER KENNY

with
DEAN JAGGER
PHILIP MERIVALE · BEULAH BONDI · CHARLES DINGLE

Produced and Directed by DUDLEY NICHOLS
SCREEN PLAY by DUDLEY NICHOLS, ALEXANDER KNOX and MARY McCARTHY

RKO
RADIO
PICTURES

THE BIG AD CAMPAIGN

TO ADD THOSE BONUS MILLIONS WHO COME OUT ONLY TO SEE THE UNUSUAL IN MOTION PICTURES!

The **104,436,793 CIRCULATION** being used by RKO in this greatest of national magazine campaigns includes *all* the usual channels, *plus* the publications that reach to the farthest limits of your theatre's pull. Look over the list to see what we mean!

The Big Weeklies

Life (3 insertions)
Saturday Evening Post (3 insertions)
Look (3 insertions)
Time (3 insertions)
Collier's (3 insertions)
Newsweek
Liberty
New Yorker

The Big Monthlies

American
Ladies' Home Journal
McCall's
Woman's Home Companion
(3 insertions)
Good Housekeeping
Woman's Day
Household Magazine
Everywoman's
Family Circle
Parent's Magazine

The Big Farm Magazines

Capper's Farmer
Farm Journal (2 insertions)
Progressive Farmer
Successful Farmer (2 insertions)

The Big Specials

Country Gentleman
General Federation Clubwoman

The Big Newspaper Supplement AMERICAN WEEKLY

appearing in the following newspapers:
Los Angeles Examiner
San Francisco Examiner
Washington Times-Herald
Miami Herald
Atlanta Journal
Chicago Herald-American
Baltimore American
Boston Sunday Advertiser
Detroit Times
Albany Times-Union
Buffalo Courier-Express
N. Y. Journal-American
Syracuse Herald-American
Cleveland Plain Dealer
Portland Oregonian
Philadelphia Record
Pittsburgh Sun-Telegraph
San Antonio Light
Seattle Post-Intelligencer
Milwaukee Sentinel

The Big Fan Magazines

Motion Picture
Movie Story
Movie Show
Screenland
Silver Screen
Movie Life
Movie Stars Parade
Movies
Modern Screen
Movieland
Photoplay
Screen Guide
Screen Romances
Screen Stars

LITHO U S A

Army 'Bottle-neck' On Prints Eased

With motion picture entertainment films now en route to the European Theater, the booking situation there is expected to improve, according to Army-Theater Special Services. Four shipments are on their way, three by water transportation, and one by air. No 35mm. shipments of film were received here last week, although it has not been necessary to re-issue films. One shipment of 16mm. film arrived here and was immediately sent to the various ET exchanges for distribution. One reason for the delay in 16mm. films has been the difficulty in procuring prints from the laboratories, according to Theatre Special Services.

Attendance figures for the last full week reported showed ET increases in 35mm. attendance, with 16mm. dropping off. According to the Theatre Special Services' records, 207,000 persons witnessed 35mm. showings during the week, an increase of 10,000 over the previous week. The tabulation for 16mm. showings was 365,000 persons, a decrease of 25,000 from the previous week's attendance.

Television Awards Presentation Oct. 10

The Annual TBA "Awards of Merit" will be presented on Oct. 10 at the banquet session highlighting the second television conference and exhibition of the Television Broadcasters Association.

Paul Raibourn, a vice-president of Paramount Pictures, president of Television Productions, and a member of the board of directors of TBA, is chairman of the awards committee. Others on the committee include: Walter Howie, Eric Hodgins, William J. Nichols, Edward Barrett, F. R. Lack, Charles Butterfield, Dr. Alfred N. Goldsmith and Paul J. Larsen.

Harry Stern Forms Production Company

Hollywood, Sept. 29.—Harry Stern, formerly PRC Western district manager, has formed his own production company with his first, "Imperial Valley," by Gordon Rigby. No release has been set.

Radio Show Appointees

J. J. Kahn, chairman of the Radio Manufacturers Association's parts division, and R. C. Sprague, his predecessor, have been named by RMA president R. C. Cosgrove as the representatives of RMA on the board of directors of the Radio Parts and Electronic Equipment Shows, Inc., in charge of arranging the next parts trade show.

NAB to Stress FM

The program for the 24th annual convention of the National Association of Broadcasters provides for a full FM panel on Monday afternoon, Oct. 21. The sessions will run through Oct. 24, at the Palmer House and the Stevens Hotel in Chicago.

CBS's 159th Affiliate

KSDJ, a new station in San Diego, Cal., will join the CBS network as its 159th affiliate simultaneously with going on the air tomorrow.

Documentary Group Limits Activities

International Film Associates will hereafter function only as a base for the exchange of information on all aspects of the documentary film as a result of the organization's principals being called to full time duties and no longer able to offer their supervisory services in relation to production and distribution of factual films.

John Grierson, board chairman, is now producing the "World Today" shorts for United Artists release; M. Jean Benoit-Levy has resigned as vice-chairman of IFA to become director of films for the United Nations; Robert Flaherty is producing a feature-length documentary for Standard Oil; Basil Wright has returned to England to form a new company.

The organization will now "direct its activities during the coming year primarily to the maintenance of an intelligence and publication service relating to the role of documentary film as an instrument of international understanding," it was said.

R. C. A. Television Increases Production

RCA Victor is stepping up its production of television receivers, and will make "substantial deliveries" in the metropolitan area during the last two months of this year, according to Gerald O. Kaye, merchandising manager of Bruno-New York, Inc.

Deliveries will start in about two weeks, and it is hoped, Kaye said, that production will increase to a point where 10,000 sets will be shipped during the first quarter of 1947.

Mexicans Resentful Of Talent Invasion

Mexico City, Sept. 29.—Organized Mexican film players are again complaining about what they style the "invasion" of foreign artists whom they aver dominate the acting end of the business here. Officially expressed sentiment in player-union circles is that while Mexican players do not object to foreigners acting in Mexican films, for many Mexicans perform in foreign films, they feel that the length of time alien players are allowed to work in Mexico should be shortened, so as to give the Mexicans a better chance in their homeland.

Plan Cleveland Dinner

Cleveland, Sept. 29.—The Salesmen's Club of Cleveland plans a Thanksgiving dinner-dance in the Statler Hotel, on Nov. 30. The committee on arrangements consists of Oscar Kantor, chairman, Bob Richardson, Frank Belles, Aaron Wayne, Bob Snyder. Leonard Mishkind is president.

Renews RCA Service

A renewal contract providing sound equipment service to theatres of Fox Midwest has been signed, according to W. L. Jones, vice-president of RCA Service Co., here.

Tom Hamilton to ABC

Tom Hamilton, formerly associated with NBC'sc spot-sales division, has joined American Broadcasting's Eastern network sales department.

Academy Members Now Total 1,145

Hollywood, Sept. 29.—Directors of the Hollywood Academy of Motion Picture Arts and Sciences has approved 100 new membership applications, bringing the total membership to 1,145.

Plans for an International Film Congress, to be held here in the Spring and international achievement awards, are going forward. Margaret Herrick, executive secretary, will attend the French Film Festival in Cannes as an Academy observer.

Many on Memphis Film Row Move

Memphis, Sept. 29.—James Prichard, branch manager of Universal, here, becomes Dallas branch manager on Oct. 13, being succeeded by Raphael Pierre (Pete) Dawson, salesman in the Memphis office, in a series of several promotions and transfers effected on Film Row.

Michael Carmichael, another Universal salesman, becomes Cincinnati branch manager for "U." Thomas Kirk, branch manager of Republic, takes a similar job in Dallas on Oct. 14, being replaced here by N. A. Wyse, a salesman in Memphis for 20th Century-Fox; David Hunt, Republic salesman, becomes Oklahoma City branch manager, and Charles Rounsaville, Paramount salesman, joins the new PRC exchange as salesman.

National Radio Week Set for Nov. 24-30

A national "Radio Week" for Nov. 24-30 has been tentatively agreed upon by the advertising committee of the Radio Manufacturers Association and executives of the National Association of Broadcasters.

The purpose of the observance will be to stress the values of a "free radio."

Czech Cites Maas

As he boarded a plane for Prague at the weekend, Jinarich Elbl, plenipotentiary of the Czechoslovak Ministry of Information, sent a wire to Motion Picture Export Association vice-president Irving Maas, stating that he is "taking home not only an agreement between your Association and the Czechoslovak Film Corp., but a bond of friendship."

Sol Turek Goes to Fischer

Sol Turek, booker of overseas entertainment for USO Camp Shows during the last three and a half years, has resigned from that organization as of today, to join the Arthur Fischer Agency where he will specialize in theater bookings and management of artists.

Quits PRC in Cleveland

Cleveland, Sept. 29.—Elaine Sugar, Film Classics office manager since the opening of the exchange, has resigned. Rosamund Garson has succeeded her.

Broad Program for Television Meeting

Washington, Sept. 29.—Discussion of problems confronting the new television broadcaster, as well as the advertiser and his agency, film producers, talent representatives and others will highlight a large number of panel meetings arranged for the second television conference and exhibition of the Television Broadcasters Association, which is to be held at the Waldorf-Astoria, New York, Oct. 10 and 11. Top executives in the radio and television fields have been invited to participate in the discussions.

Among topics to be aired are: "What a Major Client Wants from Television Commercials," "Live Talent vs. Film Commercials," "Television—a Stage for Your Talents; Good Taste in Television Programs; Present Status of Television Operations; Job Opportunities in Television"; "Legal Problems in Television," "Equipment Today and Tomorrow," "What Can Documentary and Training Programs Do for the Student and How Television Can Contribute," "Servicing the Television Receiver," "Antenna Problems and Their Answers," "Production Forecasts and Market Potentials in Television Receivers," "Television Progress."

Radio, motion picture, television, newspaper and advertising executives from over 20 states have already registered for the conference of TBA.

Urbanskys Purchase Pinnacle Franchise

Cleveland, Sept. 29.—Imperial Pictures, headed by the Urbanskys—John, Sr. and John, Jr.—and Bernard Rubin, have bought the Northern Ohio franchise to Pinnacle Pictures. The deal covers distribution of six new pictures in color, first to be released Jan. 1, tentatively titled "Lasca." Jon Hall and Lynn Bari are starred.

The Detroit franchise has been acquired by Jack Zeide and the Cincinnati franchise by Lee Goldberg.

New Screen Credit

Hollywood, Sept. 29.—Emphasizing the regular studio policy that all animals used in motion pictures must be treated with every precaution for their safety, Jack L. Warner, production head of Warner Brothers announces that screen credit hereafter will be given the American Humane Association for its supervision of film sequences in which animals are employed.

New Studio Ready Soon

Hollywood, Sept. 29.—Enterprise has received a new completion date of Sept. 27 from the Halper Construction Co. on the industry's first new post-war sound stage here. Starting date on David Lewis' production of "The Other Love" is Monday, Sept. 30.

AMPA Open Meeting
Tuesday, October 1, 12.30 Noon
SARDI'S UPSTAIRS
JOE COSTA, Pres. Natl. Press Photographers:
"How Press Photographers Work With You"
Reservations: George Gomperts, MU. 3-1093

Johnston Will

(*Continued from page* 1)

hibitors' quotas will be dealt with. British producers are known to be seeking changes in England's Cinematograph Films Act, which will not expire until Sept. 30, 1948.

At present, 22½ per cent of all playing time in England must be reserved for British films. J. Arthur Rank and other British producers will seek to increase this to 50 per cent. The British industry further seeks to eliminate the distributors' quota under which they must handle at least 25 per cent of British-made product. The exhibitor quota angle is said be the most important.

The matter of appointing a Production Code Administration representative in London also is in for consideration by Johnston on his trip.

New French Problem

In France, the film accord effected last August, and under which discrimination against U. S. pictures was ruled out, presents a new problem, with an alteration of the pact inspired by local producers. Johnston will look into this amendment, which decrees that any producer can sell only six pictures in as many months to an exhibitor. It is considered to constitute a definite limitation on Hollywood product, which is turned out in abundance while the majority of French producers make only three to four features annually. The entire matter is looked upon here as a violation of the spirit of the French film agreement. However, whether the amendment is to be adhered to is not definite. There have been reports that it will not be invoked.

Another soft spot for Johnston has been found in dealings with the French customs department, which has been placing barriers on raw stock shipments. Since all film processing must be done in France large quantities of the raw material are of course required.

A visit to Stockholm also is a "must" on Johnston's itinerary. He has a particular interest in Sweden's "middle way" political program which reportedly has produced a "utopia state," free of labor troubles, and with all in position to enjoy an extremely high standard of living.

In Germany the U. S. Army's choice of types of films for importation is to be determined and efforts made to give U. S. companies a freer rein.

Will Visit Other Countries

The industry's chief emissary and his party also plan to visit Holland, Austria, Bulgaria, Yugoslavia, Poland, Rumania, and Czechoslovakia.

The objectives there are to "crash the gate" for the Motion Picture Export Association, or in the cases of Holland and Czechoslovakia, which have been opened, to strengthen the MPEA's position.

Blocked currency in the majority of European situations will additionally enter into all negotiations.

Johnston Upholds French Film Pact

HOLLYWOOD, Sept. 29.—Eric Johnston, in a letter to Screen Writers Guild president Emmett Lavery, upheld the French-American film agreement, and called Lavery's explanation of the SWG's opposition "inaccurate, confusing and contradictory."

MPTOA Poll

(*Continued from page* 1)

competitive bidding proposed by the Court whereby pictures are to be sold theatre by theatre, picture by picture, to the highest responsible bidder having a theatre the size and equipment adequate to show the pictures upon the terms offered by the distributors?" "Yes" answers, 19; "no" answers, 268; not answering, 0.

"Do you approve of the Court's recommendation for arbitration covering disputes as to bids, clearances, runs, whether the bidder has a theatre adequate for the run for which he bids, and similar matters?" "Yes" answers, 62; "no" answers, 212; not answering, 14.

"Do you approve of non-industry arbitrators?" "Yes" answers, 39; "no" answers, 242; not answering, 8.

"Are you in favor of the distributors being completely divorced from their theatre holdings? "Yes" answers, 178; "no" answers, 106; not answering, 9.

Arthur Krim Dinner

(*Continued from page* 1)

post. Among those invited to attend were:

Charles Ballon, Walter Beck, Theodore Beirce, Robert Benjamin, Wm. B. Brenner, Harry Buckley, Jack Cohn, Tom Connors, George F. Dembow, Jerome Edwards, Dr. Arthur Epstein, Matthew Fox, Melvin L. Gold, Leonard H. Goldenson, James Grainger, Abel Green, Frank Greenberg, Monroe W. Greenthal, Wm. J. Heineman, Harry Kalmine, Red Kann, Austin Keough, Jack G. Leo, Chick Lewis, Lloyd Lind, Robert Mochrie.

Also: Louis Nizer, John J. O'Connor, E. E. Perlman, Seymour Peyser, Louis Phillips, R. W. Purcell, Martin Quigley, Charles M. Reagan, Burton Robbins, Herman Robbins, George Schaefer, Adolph Schimel, Abe Schneider, Al Schwalberg, William Scully, Warren Sharpe, Harry H. Thomas, Donald L. Velde, J. A. Wolfe, G. I. Woodham-Smith.

Production of Radio Sets Hits New High

WASHINGTON, Sept. 29.—Production of radio receiving sets in August established a new record for the industry, both for this year and as against prewar averages, the Radio Manufacturers Association announces.

RMA member-companies report an aggregate output of 1,442,757 sets during August, and it is estimated that the industry's total production for the month is well over 1,500,000. August's record for RMA companies was almost 350,000 above the industry's prewar monthly rate and about 400,000 above comparable July figures.

Archives for Award Film

HOLLYWOOD, Sept. 29.—The Academy of Motion Picture Arts and Sciences has formed a film-acquisition committee to assemble award-winning pictures for its archives. Members of the committee are: Frank Lloyd, Sol Lesser, and Jack Donahue.

Carl Schroeder Quits

Carl Schroeder, for 10 years editorial director of *Screen Guild*, Triangle Publications magazine, has resigned his post, effective Oct. 15.

Para. Re-examines

(*Continued from page* 1)

tional publicity-advertising director, presiding. The keynote will be the larger importance placed on showmanship by the new sales system.

The meeting will place special emphasis on "Two Years Before the Mast" and "Blue Skies." The exploitation pattern set for these two films will be followed in the promotion of subsequent Paramount product.

Barney Balaban, president; Charles M. Reagan, vice-president in charge of sales; Adolph Zukor, chairman of the board; Oscar Morgan, short subjects sales manager; Claude Lee, public relations director; Al Wilkie, publicity manager, and Stanley Shuford, advertising manager, are among those scheduled to address the meeting.

Studio representatives present will be George Brown, Coast publicity director, and Teet Carle, Martin Lewis, Rufus Blair and James Sarno, members of Brown's staff.

MPA Plan to Public

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Benjamin Fielding in a radio address over station WEAF, here, Saturday morning. Fielding's talk, entitled, "A Fair Deal for the Public," put his department publicly on record as endorsing "heartily" what he termed "the splendid steps taken by Eric Johnston, president of the MPA, in organizing a Children's Film Library of pictures rich in literature, adventure and fun."

"Here in New York City," Fielding said, "I will encourage the use of our motion picture theatres throughout every neighborhood on Saturday mornings for the showing to children of these specially-selected films." Last Wednesday, MOTION PICTURE DAILY reported Fielding would make the address as one move in the city's aligning of its influence and support behind the MPA's children's programs. The commissioner previously pointed up the Department's interest in the programs in communications to Johnston and Mayor William O'Dwyer.

Fielding's talk also summarized the Department's activities in correcting license violations in various businesses in the city, including theatres.

'Glamour Manor' Preview

Benton and Bowles advertising agency was host to press representatives and others at a luncheon at the Hotel St. Regis here Friday in connection with a preview of the American Broadcasting's new network show, "Glamour Manor," starring Kenny Baker, Don Wilson, Sam (Schlepperman) Hearn, Eiler-Elvia Allman and Harry Lubin's orchestra.

New PRC Exchange

MEMPHIS, Sept. 29.—Producers Releasing Corp. has secured a lease on Second Street and will open a Memphis exchange on Tuesday, Leonard Shea, Memphis branch manager, reports. Frank Bradley has been named office manager.

Paul Smith Assigned

HOLLYWOOD, Sept. 29.—Academy Award winner Paul Smith has been assigned to do the original score for "Expanding World Relationships," a United Productions of America release for the U. S. Department of State.

To Meet in Court

(*Continued from page* 1)

court which also includes Judge Augustus N. Hand, is scheduled to start consideration of the proposed decrees of the eight distributor-defendants and the Department of Justice on or after Oct. 21, when the court is scheduled to reconvene.

The defendants are expected to ga[illegible] some idea at the Monday meeting [illegible] the intentions of the judges, whether they plan to hold hearings on proposed decrees submitted or retire and order their own decree in view of the apparent inability of the Department of Justice and the distributor-defendants to reach an agreement on a single proposed decree.

It is also possible that the five theatre-owning defendants might ask for additional time to arrive at a decree proposal. Opposition might also be offered at the Monday meeting to the intervention attempts of the American Theatres Association and the Confederacy of Southern Associations. Both of the groups have asked for hearings tomorrow on their intervention petitions.

In view of the apparent inability of the Department of Justice and the theatre-owning defendants to agree on the more important aspects of a final proposed decree, including auction selling, arbitration and divestiture, it is considered probable that the judges might issue new instructions on procedure to be followed.

UA and MPEA

(*Continued from page* 1)

mination date, it is understood, and company officials are reported disinclined to renew the association.

The disinclination to renew is said to stem not from UA as a single distribution unit, however, but from the fact that a number of independent producers in the UA fold have not been associated with the MPEA and do not choose to be so associated in the releasing of their films abroad. It is likely that severing of MPEA connections will bring about unrestricted selling of UA product in foreign countries. However, comment on this matter could not be drawn from UA officials at the weekend.

Bond Film Coming

WASHINGTON, Sept. 29.—On Nov. 1 the Treasury Department will release its first peacetime 16mm. motion picture for the promotion of U. S. Savings Bonds, an adaptation of Warner Bros. Technicolor short, "America the Beautiful."

Jack Warner of Warner Brothers turned over this short subject to the Treasury as a public service. Scenes and narrative dealing with the winning of the war were taken out and a sequence leading up to an appeal to buy and hold Savings Bonds was substituted.

New Enterprise Film

HOLLYWOOD, Sept. 29.—Filming of the $2,000,000 Enterprise production of Erich Maria Remarque's soon-to-be-published novel, "The Other Love," will begin tomorrow, according to David Lewis, producer. Barbara Stanwyck, in her first picture for Enterprise, will appear opposite David Niven; Andre de Toth will direct.

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